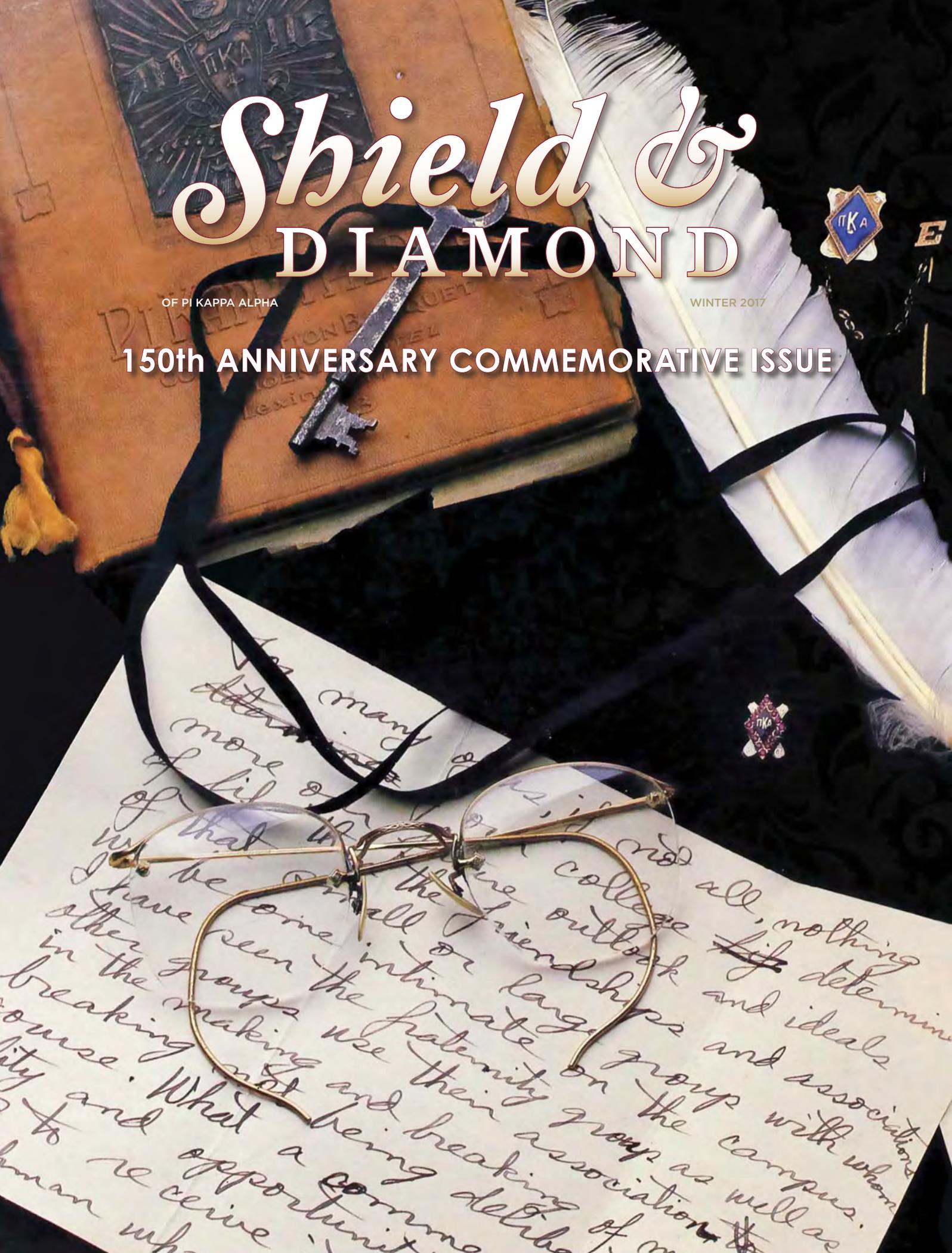


Shield & DIAMOND

OF PI KAPPA ALPHA

WINTER 2017

150th ANNIVERSARY COMMEMORATIVE ISSUE



As many of us, if not all, nothing
more of life determining
of that the college and associations
we be in the future outlook with whom
I have seen the intimate groups as well as
other groups use their group as well as
in the making and their association
breaking not a being deliberate
course. What a opportunity
to receive
human wh



James Benjamin Sclater Jr.



Frederick Southgate Taylor



Julian Edward Wood



Robertson Howard



**Littleton Waller Tazewell
(Bradford)**



William Alexander

The Founders of Pi Kappa Alpha Fraternity

During the turbulent years of the mid-19th century, six young men came together to form a Fraternity.

James Benjamin Sclater Jr. (1847-82)

Sclater was raised in Richmond, Virginia. In March 1864, he entered Virginia Military Institute, and as a cadet, saw military service in the defense of Richmond. At the University of Virginia, he studied medicine and roomed two doors from Taylor in 43 West Range with Robertson Howard, another Founder.

Robertson Howard (1847-99)

As a Quaker, Howard did not bear arms with the Union Army, but worked instead as a young teenager in its bloody military hospitals. In 1865 at the age of 18, he graduated from Georgetown, in medicine. He then enrolled at the University of Virginia to do post-graduate work in chemistry. He roomed with James Benjamin Sclater Jr. and was present at the first meeting of Pi Kappa Alpha.

Frederick Southgate Taylor (1847-96)

Taylor spent his formative years in Williamsburg, Virginia and received an A.B. from the College of William & Mary in 1867. He entered the University of Virginia in 1867, living at 47 West Range. Taylor was the originator of Pi Kappa Alpha. He gave the Fraternity its name, probably authored the earliest Ritual, and presided over the first Convention in 1874.

Littleton Waller Tazewell (Bradford) (1848-1918)

Born William Bradford, he changed his name to preserve the memory of his grandfather, a beloved governor of Virginia. Tazewell became a cadet at the Virginia Military Institute. When Richmond fell, the VMI cadets were directed to escape as best they could and he took refuge with relatives further up the James River. After the Civil War, Tazewell went to the University of Virginia to study medicine and roomed with Taylor, his cousin, in 47 West Range.

Julian Edward Wood (1844-1911)

When the Civil War began, Julian Edward Wood enlisted and served for about one year before his father insisted he complete his education. In 1862, he enrolled in Virginia Military Institute, and in May 1864, along with 247 unseasoned VMI cadets, he fought with decoration in the Battle of New Market under the command of Major General John C. Breckinridge. He had been a VMI friend of Sclater and also knew Tazewell.

William Alexander (1848-1937)

Alexander, the youngest of the Founders, spent the Civil War years in Great Britain. After the war, he enrolled in the University of Virginia and lived there with his uncle, Dr. James L. Cabell, a professor of medicine. The fact that Tazewell, Sclater, and Howard were all in medical studies doubtlessly drew Alexander into the Fraternity's circle.

From the President

Brothers, Family, and Friends of Pi Kappa Alpha:

It is my unique honor to welcome you to this historic edition of the *Shield & Diamond* that commemorates the 150th year of our Fraternity.

Since 1868, Pi Kappa Alpha has existed to better the college experience, to develop the firmest bonds of brotherhood, and to sharpen the skills of our fellow brothers in order to make the world a better place. Our Preamble has survived the test of time, and today our mission and vision drive what has become the finest fraternal organization in the world.

Our Fraternity has persevered and grown through world wars, generational and cultural changes, depressions, recessions, and pressures on college campuses that have threatened our existence. While at one point in our history, our expansion west marked a major milestone in our growth, today we charter new chapters across the country each year. We are more than relevant; we make an impact for good.

I maintain that we make an impact because our core values bestow on each of us a duty and responsibility that call us to a greater purpose: an individual expectation to live a fuller life, to help our fellow brothers through their journey, and to ensure that our order continues to foster the legacy our founders intended.

Today, more than ever, we need to deliver on our Obligation. I believe in Pi Kappa Alpha, and I believe in the abilities of our association and our brotherhood.

To our undergraduate brothers, it is your responsibility to live an upright life and to carry forward the flame of Pi Kappa Alpha on your campuses, in order that future generations can build on your success.

To my fellow alumnus brothers, it is your duty to share your experience and to ensure the finer virtues of Pi Kappa Alpha are never forgotten.

Working together, we must continue to shape our Fraternity, to advance our interests, and to drive the innovation of the PIKE experience to secure our ongoing success. In our history, we have proven to be leaders. As we celebrate our 150th year, it is our Obligation to ensure the legacy of Pi Kappa Alpha endures for the next 150!

Onward,



Shad D. Williams
International President



Shad D. Williams
(Oklahoma State,
Gamma Chi '90)

150th Anniversary Proclamation

WHEREAS, the Pi Kappa Alpha Fraternity was founded on March 1, 1868 in Room 47 West Range at the University of Virginia by six young men – Julian Edward Wood ... Littleton Waller Tazewell (Bradford) ... James Benjamin Sclater Jr. ... Frederick Southgate Taylor ... Robertson Howard ... William Alexander – for the establishment of friendship on a firmer and more lasting basis;

WHEREAS, Pi Kappa Alpha was founded on principles of profound character, high ideals, scholarship, leadership and gentlemanly behavior;

WHEREAS, throughout its history, Pi Kappa Alpha has remained true to its purpose and unwavering in its commitment to develop men of integrity, intellect and high moral character, and to foster a truly lifelong fraternal experience;

WHEREAS, throughout its history Pi Kappa Alpha has answered the call to arms to preserve and protect the United States of America and its friends and allies in the world community; with more than 600 Pi Kappa Alphas recognized as Gold Star Heroes, making the ultimate sacrifice in conflicts dating back to the Spanish American War and including the War on Terror today;

WHEREAS, Pi Kappa Alpha seeks to enrich the undergraduate experience through a comprehensive program that incorporates all aspects of the Fraternity including scholastic performance, personal development, leadership training, innovative learning, community engagement, campus involvement and participation;

WHEREAS, today, in its 150th year, Pi Kappa Alpha is one of the largest fraternities in the fraternal world, boasting 225 chapters, 15,000 undergraduate members and more than 290,000 members overall; members who have excelled in the classroom, on campus, in business, industry, education, entertainment and public service;

NOW, THEREFORE, be it resolved that I, Shad D. Williams, International President of Pi Kappa Alpha Fraternity, do hereby proclaim 2018 as a year-long sesquicentennial celebration of the Pi Kappa Alpha Fraternity. I call upon our members to live anew the legacy of Pi Kappa Alpha, to reflect on the principles of our Founders and to commit to a strong future for our great brotherhood.

IN WITNESS WHEREOF I hereunto set my hand and cause the seal of the Pi Kappa Alpha Fraternity to be herein affixed.



A handwritten signature in black ink, appearing to read "S. Williams".

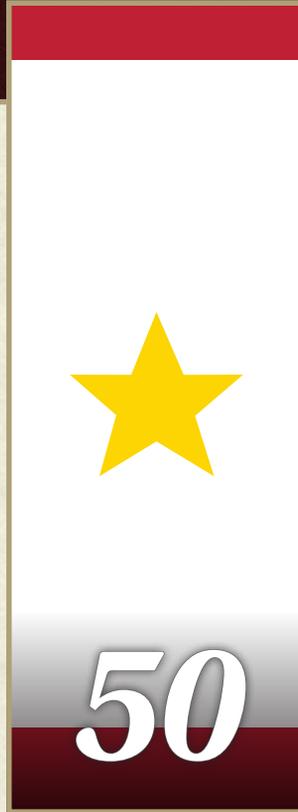
Shad D. Williams
International President



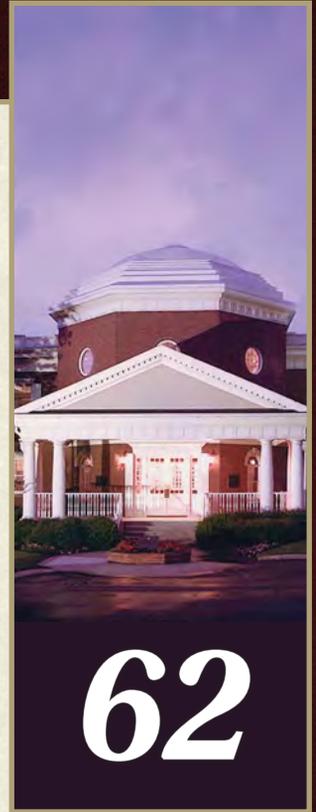
6



33



50



62

IN THIS ISSUE:

- 4 **PI KAPPA ALPHA'S HISTORIANS**
These gentlemen have enriched our understanding of how and why we are Pi Kappa Alpha.
- 6 **FOR THE ESTABLISHMENT OF FRIENDSHIP...**
A compilation featuring photographs and items from the Freeman H. Hart Museum
- 33 **150 YEARS OF CHAPTER HOUSING**
- 38 **CHAPTER LETTERS THROUGH THE YEARS**
A historical sampling of chapter correspondence to the Shield & Diamond
- 45 **PIKE ALUMNI ASSOCIATIONS**
- 46 **RUNNING THE DAY-TO-DAY BUSINESS OF PIKE**
- 50 **GOLD STAR MEMORIAL**
- 52 **PRESIDENTS OF PI KAPPA ALPHA**
- 55 **TELLING THE PIKE STORY**
- 58 **TRAVELING SECRETARIES, FIELD SECRETARIES, AND CHAPTER CONSULTANTS**
- 60 **DISTINGUISHED ACHIEVEMENT AWARD RECIPIENTS**
- 62 **A HISTORY OF THE PI KAPPA ALPHA FOUNDATION**
- 67 **PIKE UNIVERSITY**

On the cover: Freeman H. Hart (Hampden-Sydney, Iota '28), national historian from 1930-65, authored The History of Pi Kappa Alpha in 1934, following 3½ years of research, writing and editing. Hart's handwritten manuscript and other items pictured on the cover are treasured artifacts of the Freeman H. Hart Memorial Museum.

PI KAPPA ALPHA'S HISTORIANS

These gentlemen have enriched our understanding of how and why we are Pi Kappa Alpha.

LLOYD R. BYRNE



historian from 1917-20.

Lloyd R. Byrne (Arkansas, Alpha Zeta 1904) wrote and published on his own responsibility, in 1908, an historical treatise of the Fraternity, its chapters and conventions, calling it *A Manual of Pi Kappa Alpha*. The *Manual* has proved to be an invaluable contribution to the history of Pi Kappa Alpha. Byrne served as grand

FREEMAN H. HART



was described as "a man dedicated to his work, indefatigable in pursuit of the facts and with an amazing memory that catalogued accurately each new bit of information in the story he patiently pieced together." Hart reviewed meager chapter records, consulted fragmentary minutes and other old documents, checked college records and interviewed family connections to produce the history. It went through 19 printings and two revisions before Hart's death in 1965.

Freeman H. Hart (Hampden-Sydney, Iota '28) served as grand/national historian from 1930-65. He authored *The History of Pi Kappa Alpha* in March 1934, following three and a half years of writing and editing. Hart submitted sheaf after sheaf of new material that recorded for the first time the story of Pi Kappa Alpha. He

PAUL G. BLOUNT



ers and Junior Founders, and adding a last chapter, "The Tenth Decade," to bring the official history up-to-date in the centennial year. In August 1973, Blount produced a much condensed version of the history, designed for undergraduate reading.

Paul G. Blount (Georgia State, Epsilon Nu '60) served as national historian from 1965-76. In 1968, following the death of Freeman H. Hart, Blount revised the history using the structure that Hart had built, doing extensive research in the records that had come to light over the years, adding new material about the Found-

JEROME V. REEL, JR.



was a monument that should stand by itself. For four years Dr. Reel read numerous documents of Fraternity history. In addition to chapter minutes, the files contain letters to and from national officers, to and from alumni, and to and from other institutions. These records are an invaluable view of the hopes, dreams, frustrations and failures of the college fraternity. *The Oak: A History of Pi Kappa Alpha* was printed in July 1980 and has gone through six editions and two revisions through 2015.

When Dr. Blount relinquished the post of historian in 1976 in order to devote more time to his literary research, the Supreme Council appointed Dr. Jerome V. Reel Jr. (Tulane, Eta '57) to serve as international historian. Dr. Reel proposed that a new history should be undertaken, because the Hart and Blount work

Shield & DIAMOND

of PI KAPPA ALPHA

Published by
Oak Service Corporation
8347 West Range Cove
Memphis, Tennessee 38125
901-748-1868 | pikeinfo@pikes.org

Justin A. Buck
Executive Vice President & CEO

Barbara E. Perkins
Editor

Brent Phillips
Chief Marketing Officer

Megan K. Cook
Communications Coordinator

Katelyn W. Caughron
Marketing Coordinator

Contributors:
Daniel W. Corah
Muffin Dixon
N. Ryan Flickinger
Allison C. Griffin
Sandra H. Newsom
Michael J. Riedl
Melissa A. Schott

Circulation
Sandra H. Newsom

2016-18 Supreme Council
Shad D. Williams, President
Mark C. Dziatczak, Vice President
Michael W. Riley, Vice President
Michael R. McMillan, Vice President
Devang Desai, Vice President
Michael V. Cavallaro, Vice President
Robert H. Leslie, Vice President

John A. Bobango, Past International President
John M. Silberstein, Legal Counsel

Member
Fraternity Communications Association

SHIELD & DIAMOND (ISSN 8750-7536) is an educational journal published by Oak Service Corporation, 8347 West Range Cove, Memphis, TN 38125-0721 quarterly in Autumn, Winter, Spring and Summer. Periodicals postage paid at Memphis, Tennessee, and additional mailing offices.

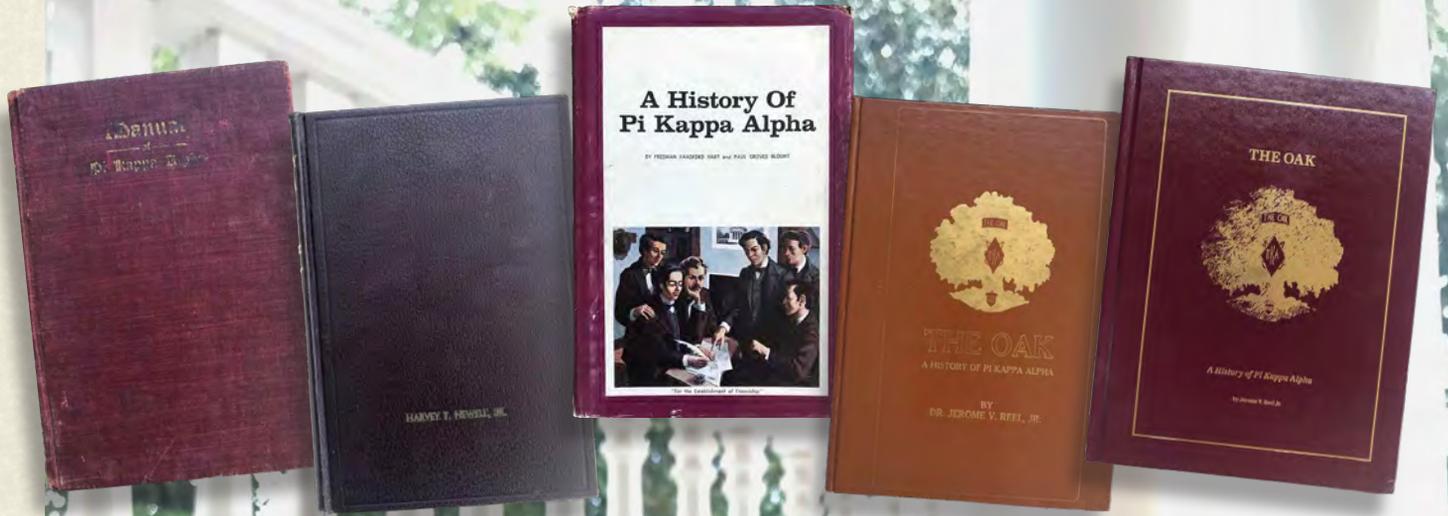
POSTMASTER: Send address changes to SHIELD & DIAMOND, 8347 West Range Cove, Memphis, TN 38125-0721.

Correspondence: Send correspondence to Shield & Diamond, 8347 West Range Cove, Memphis, TN 38125-0721. Manuscripts are invited, but the publisher will not assume responsibility for the return of unsolicited material.

Change of address: Change of address must be reported promptly by giving full name, chapter, old and new addresses. Changes may be made online at <https://www.pikes.org/resources/alumni-association-resources/update-my-info>.

Copyright 2017 by
Oak Service Corporation.
All rights reserved.

Visit Pi Kappa Alpha online at
www.pikes.org
PRINTED IN U.S.A.



FOR THE ESTABLISHMENT

*A compilation of PIKE history
featuring photographs and items
from the Freeman H. Hart Museum*



1776

- ◆ Nine colleges operating in the American colonies
- ◆ Phi Beta Kappa established as the first secret, Greek letter, social fraternity at the College of William & Mary

1787-1830

- ◆ Beginning of national (student movements) fraternities
- ◆ Emergence of an anti-secrecy movement in the United States, directed to the Masonic movement and to student groups



OF FRIENDSHIP...



1861-65

- ◆ Three founders were cadets at Virginia Military Institute before going to the University of Virginia after the end of the Civil War.



1868

- ◆ Pi Kappa Alpha was founded on Sunday evening, March 1, 1868, at the University of Virginia, Charlottesville, Virginia.
- ◆ 20,000 students were enrolled in American colleges, and the University of Virginia was the fifth largest school.

1869

- ◆ Beta Chapter at Davidson College was established March 1.



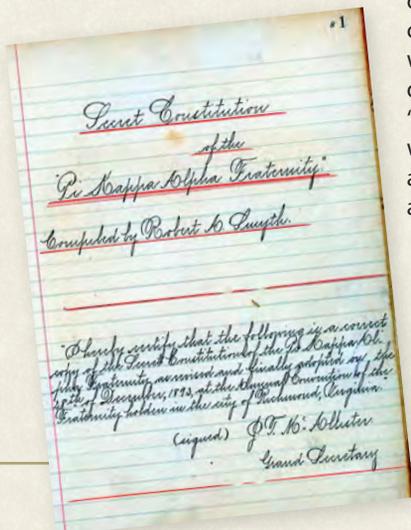


1871

- ◆ Gamma Chapter at the College of William & Mary was established February 27.
- ◆ There were three publications: the Written Constitution (non-secret); the Secret Constitution (embodied in it were the laws of the Fraternity, not connected with initiation); and the Ritual (governing the initiation practices of the Fraternity, which has always been secret).

1874

- ◆ The 100th member was initiated.
- ◆ Founder Taylor presided over the first official Convention held on December 28 at Ford's Hotel in Richmond, Virginia. Three of four active chapters were represented and the Constitution was revised to prohibit membership in Pi Kappa Alpha for those persons who had been a member of any other fraternity; chapter officer terms would be set at the discretion of the chapter; "side degrees" (hazing) were prohibited; and alumni clubs were authorized.



1885

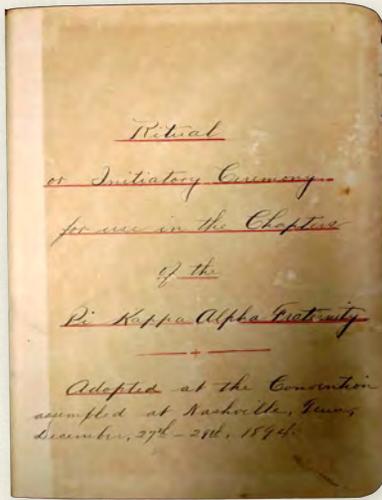
- ◆ Sisters of the Shield & Diamond were actively involved in rush efforts.



* **1878-87** – The period was characterized by struggle. At various times mergers with other fraternal organizations (Psi Upsilon, Sigma Nu and Beta Theta Pi) were considered.

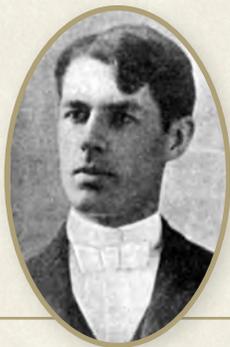
1886

- ◆ The delegates of the 1886 Louisville Convention stated: "We do not limit the latitude nor longitude of the places where we may establish chapters."
- ◆ D. J. Brimm (Rhodes, Theta 1885) attempted to publish a historical volume, *The Index*, on behalf of the Fraternity, but the publication never materialized due to a lack of funds.



1889

- ◆ First General Office of Pi Kappa Alpha opened in Robert Adger Smythe's home in Charleston, South Carolina.
- ◆ Refounding Convention held in Iota Chapter's Hall at Hampden-Sydney, Virginia. An Alumnus Grand Council system of government was established to govern between Conventions. Theron Hall Rice (Rhodes, Theta 1885) was elected the first Councilor Princesps (now International President). Robert Adger Smythe was elected as Grand Treasurer.



1890

- ◆ First publication of *The Index* edited by the Councilor Princesps appeared for only one issue
- ◆ *Pi Kappa Alpha Journal* edited by Robert Adger Smythe appeared for six issues with annual subscription rate of \$1.50



1891

- ◆ The Lily of the Valley recognized as the official flower, and an official flag and yell were adopted during Danville Convention
- ◆ *Catalogue of the Members of Pi Kappa Alpha* was published
- ◆ First use of "Once a Pi(ke), Always Pi(ke)."

1892

- ◆ First alumni association, Alumnus Alpha (Richmond, Virginia), formed
- ◆ New coat of arms chosen, committee appointed to write songs, northern expansion, and partial initiation of girls allowed after Knoxville Convention





1893

- ◆ Revised edition of printed and secret Constitutions adopted; original coat of arms re-adopted; northern expansion defeated; Grand Councilor and Grand Chaplain positions established; alumni and pledge buttons adopted during Richmond Convention

1894

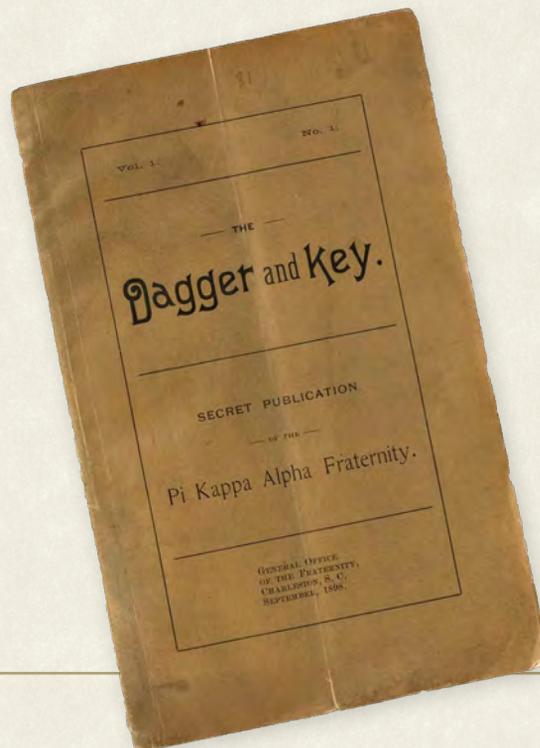
- ◆ *Shield & Diamond* ceased publication after March issue due to lack of funds
- ◆ Secret publication, the *Dagger & Key*, containing Convention minutes authorized for publication

1897

- ◆ Revised Constitution adopted; Grand Council abolished and Supreme Council established; system of fines inaugurated during Nashville Convention

1898

- ◆ Henry L. McCorkle (Tennessee, Zeta 1898) became first Gold Star Hero following his death in the Spanish-American War
- ◆ First Pi Kappa Alpha facility to house members was Nu Chapter's (Wofford) Cottage
- ◆ First *Dagger & Key* published and has been published regularly ever since





1900

- ◆ First housing efforts and program created during Spartanburg, South Carolina, Convention
- ◆ First house owned by a chapter belonged to Chi Chapter (Sewanee)



1904

- ◆ West and Southwest expansion approved during Atlanta Convention making the first break in sectional lines

1905

- ◆ Alpha Kappa Chapter (Missouri Science & Technology) became first chartered chapter in newly expanded expansion territory
- ◆ Constitutional provision adopted to hold Convention every two years during Chattanooga Convention
- ◆ Written and secret Constitutions abandoned and merged into revised Constitution

1906

- ◆ Coat of arms copyrighted and remains virtually unchanged





1909

- ◆ All geographical lines for expansion abolished making PIKE truly national
- ◆ Current coat of arms incorporated into the Constitution

1910

- ◆ Alpha Xi Chapter (*Cincinnati*) becomes first chapter opened in territory expanded by 1909 Convention
- ◆ First allocation from Chapter House Fund, \$300 to Alpha Gamma Chapter (*Louisiana State*) to secure financing for construction of their new home "The Bungalow"

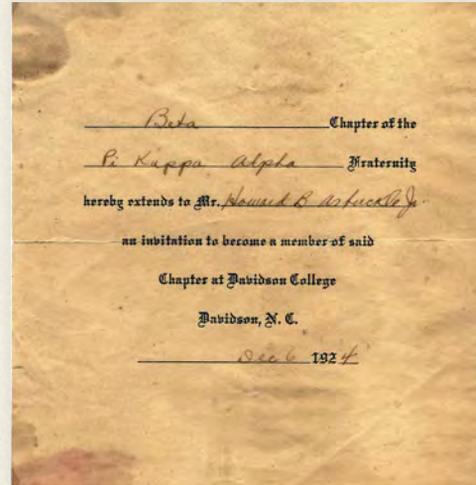
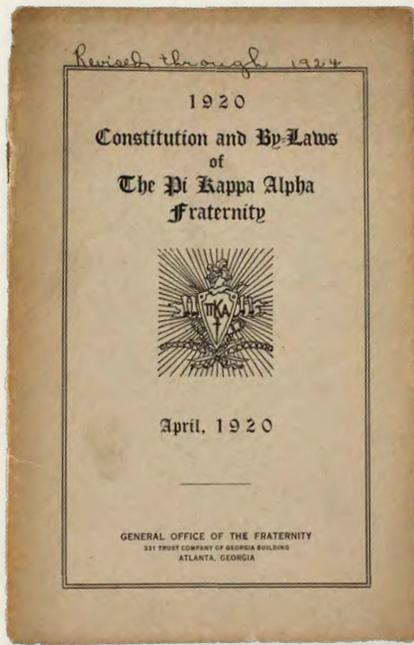
1913

- ◆ \$5,000 allocated to Alpha Chapter (*Virginia*) to build a house to serve as a memorial to the Fraternity's Founders

1915

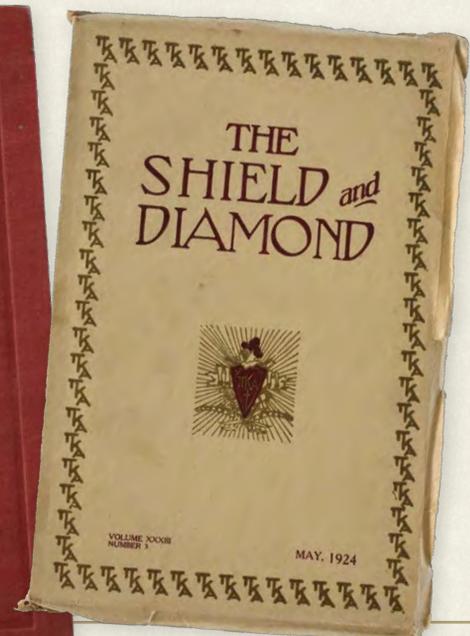
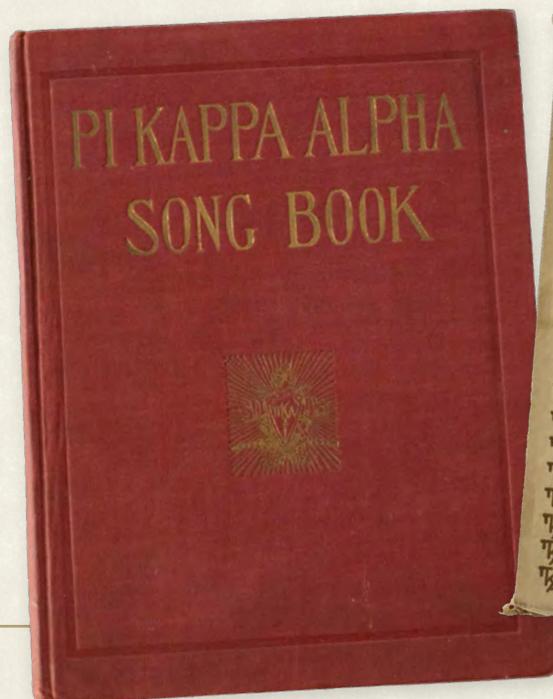
- ◆ Founders Memorial Hall completed
- ◆ First national award, the National Scholarship Cup, established and awarded to Alpha Sigma Chapter (*California-Berkeley*)
- ◆ Publication of a songbook was authorized at the Lexington, Kentucky, Convention which led to the composition of "Dream Girl of Pi Kappa Alpha" by B.E. Shields (Davidson, Beta 1917)

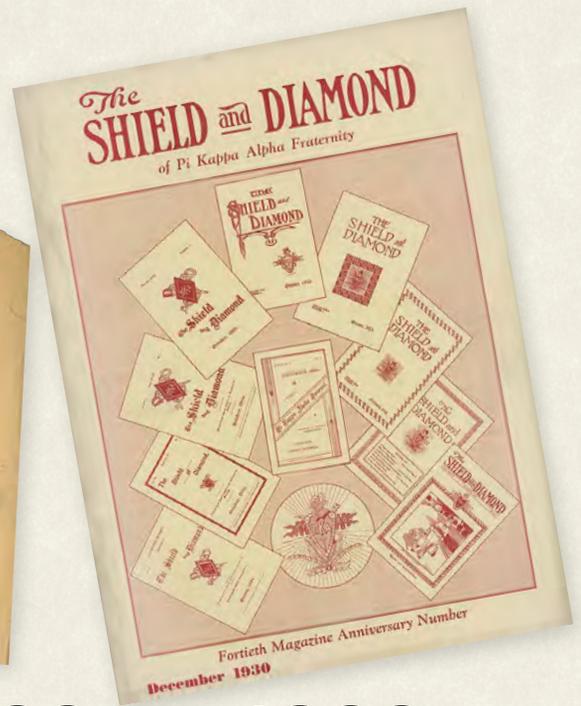
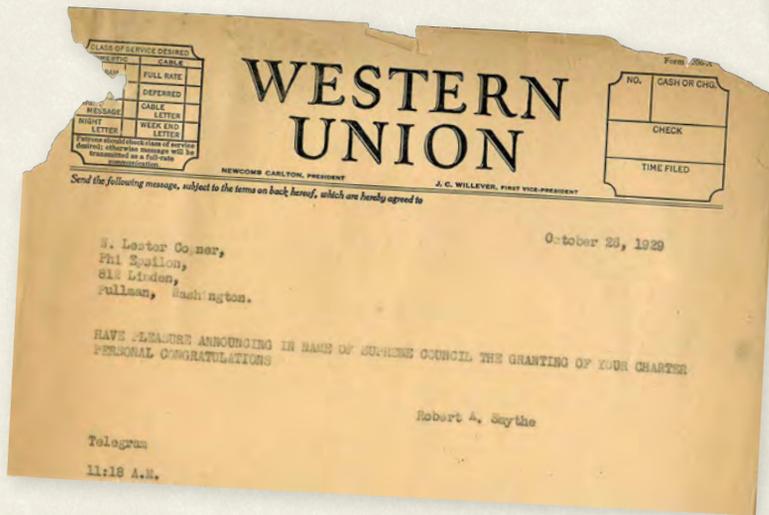




1917 1919 1920 1924

- ◆ Publication of first printed Ritual book. Prior to this, the Ritual was handwritten.
- ◆ American involvement in World War I starts with a declaration of war on Germany. Pi Kappa Alpha determined to carry on in spite of the difficulties of the period and the temporary suspension of many chapters under the Students' Army Training Corps regime. Approximately 2,000 Pi Kappa Alphas were in the armed forces, representing 20 percent of the total membership at that time. Almost 50 Pikes made the supreme sacrifice and are recognized on the Gold Star Honor Roll at the Pi Kappa Alpha Memorial Headquarters.
- ◆ The end of World War I begins the idea of building National Headquarters to serve as war memorial
- ◆ The New Orleans Victory Convention celebrated the end of the war and reserved 47 West Range at the University of Virginia as a small museum.
- ◆ *Shield & Diamond* reorganized, resulting in changed editorial policy and print format
- ◆ First song book, *Songs of Pi Kappa Alpha*, published





1927

- ◆ The Alumnus Beta Phi Trophy for Most Outstanding Undergraduate was awarded for the first time to Howard B. Arbuckle Jr. (Davidson, Beta '25)



1928

- ◆ El Paso, Texas, Convention established Expansion Policy Commission.

1930

- ◆ National Expansion Policy established at Memphis Convention
- ◆ Robert Adger Smythe Award for Efficiency in Making Chapter Reports (precursor to today's Smythe Award) was presented.

1932

- ◆ Planned convention abandoned because of adverse economic conditions





1933

- ◆ Robert Adger Smythe retired after 44 years of active service with the Fraternity and was elected Honorary Life President.

1934

- ◆ *Pi Kappa Alpha History* by National Historian Dr. Freeman H. Hart (Hampden-Sydney, Iota '28) published

1936

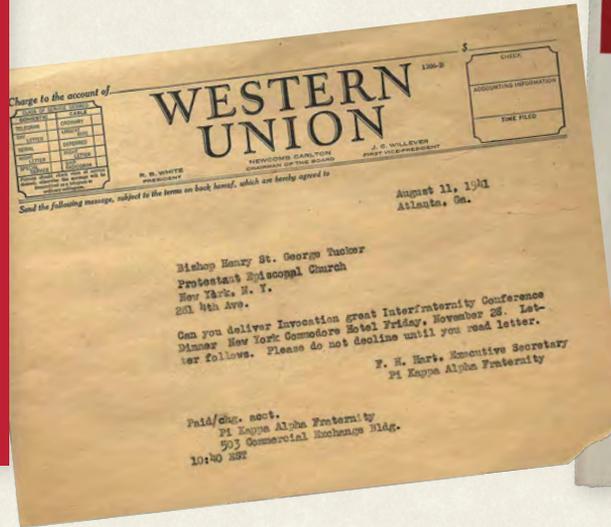
- ◆ Special group train travel rates were used to increase attendance at conventions.
- ◆ New Orleans Convention decided to name alumnus counselors for each chapter; first Memorial Service was conducted; provided for a National Educational Advisor; authorized the Supreme Council to employ an Executive Secretary who would not be a member of the Supreme Council, but would act as the administrative officer of the Fraternity
- ◆ The second National Office chief executive, Executive Secretary Robert M. McFarland Jr. (Georgia Tech, Alpha Delta '19) was hired.

1938

- ◆ Actress Florence George was selected as the Los Angeles Convention Dream Girl.
- ◆ Executive Secretary Freeman H. Hart (Hampden-Sydney, Iota '28) was hired to administer the affairs of the organization.



- * **1929-39** – Following the Wall Street crash of 1929, Fraternity membership declined each successive year after 1931 and some chapters closed. The number of young people attending college declined so much that some universities closed. The Supreme Council adopted extraordinary measures and a strict budget. Membership dues, initiation fees, and national office expenses were reduced.



1941

- ◆ The first regional conference was held.
- ◆ The first traveling field secretary, Charles L. Freeman (Washington University, Beta Lambda '28) was hired.
- ◆ More than 15,000 Pikes enlisted in the military after the bombing at Pearl Harbor.
- ◆ Operations were turned over to district presidents and local alumni.
- ◆ Approximately 500 Pi Kappa Alphas gave their lives in service and are recognized on the Gold Star Honor Roll at the Pi Kappa Alpha Memorial Headquarters.

* 14 chapters "fell asleep" due to World War II, but no charters were recalled. The War canceled the 1942 and 1944 Conventions.

1942

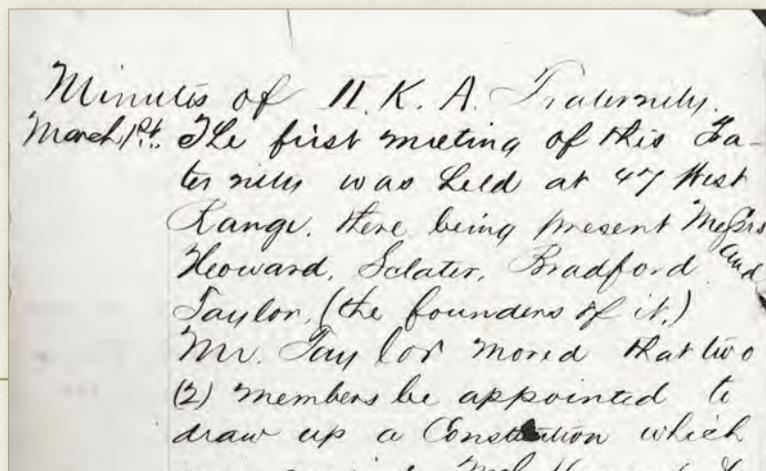
- ◆ Alpha Chapter minute book from 1868 was found among files in the National Office. The information in the minute book reaffirmed as well as rewrote Fraternity history.
- ◆ The War canceled the 1942 and 1944 Conventions.

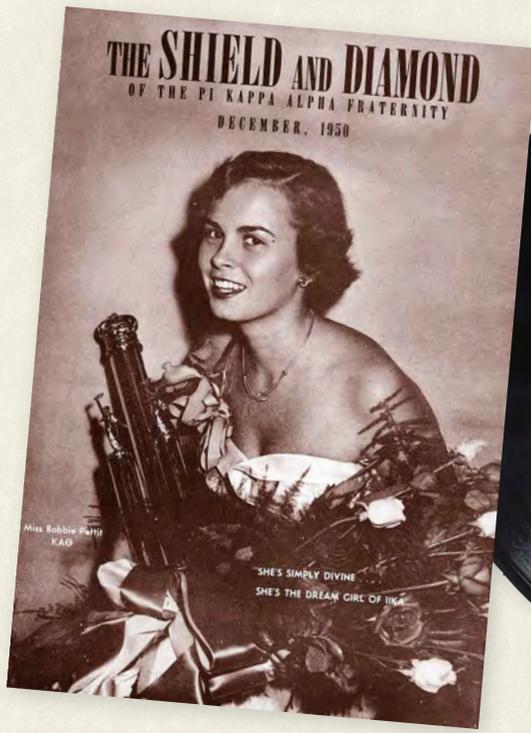
1946

- ◆ Victory Convention in Mackinac Island, Michigan, celebrated end of World War II, advanced plans for the War Memorial Fund, and selected Memphis, Tennessee, as the site of the proposed Memorial Headquarters building.
- ◆ Resident Counselor program created as a plan to send trained undergraduates to matriculate at schools with struggling PIKE Chapters to provide continuous, on-site counsel

1948

- ◆ General Office moved from Atlanta, Georgia, to rented office space in Memphis, Tennessee
- ◆ First National Officers School (a training school for district presidents and chapter officers) was held prior to Convention





1949

- ◆ *The Pi Kappa Alpha History*, 1st revision, by National Historian Dr. Freeman H. Hart published

1950

- ◆ The first National Dream Girl, Bobbie Pettit, was recognized at the Cincinnati, Ohio, Convention.
- ◆ The Korean War was declared and many Pi Kappa Alphas played a leading role. More than 30 Pikes made the supreme sacrifice and are recognized on the Gold Star Honor Roll at the Pi Kappa Alpha Memorial Headquarters.

1953

- ◆ New "Dream Girl of Pi Kappa Alpha" song, written by Erwin King and Harry Carlson and featuring vocals from Dick Noel, was introduced.
- ◆ Broke ground on the construction of the Pi Kappa Alpha Memorial Headquarters in Memphis, Tennessee

1954

- ◆ Dedication of the Pi Kappa Alpha Fraternity Memorial Headquarters honoring the memory of those brothers who gave their lives in military service





1956

- ◆ Mexico City, Mexico, Convention legislative changes included changing “alumnus chapters” to “alumni associations”. The Smythe Award was described as the peak award based on just about every field of operations in which a chapter engages.

1958

- ◆ Washington, D.C., Convention adopted national scholarship regulations, and the Nester Award for Outstanding Alumni Association was introduced.

1959

- ◆ *The Pi Kappa Alpha History*, 2nd revision, by National Historian Dr. Freeman H. Hart was published.

1960

- ◆ The Supreme Council, acting under its powers to amend the Constitution between Conventions, removed membership restrictions and affirmed that membership selection should be in accordance “with the ideals and traditions of the Fraternity.”
- ◆ Miami Beach, Florida, Convention began preparations to celebrate the 100th anniversary of the Fraternity’s founding with the establishment of the Centennial Commission
- ◆ The Resident Counselor program received added support with the Pi Kappa Alpha Memorial Foundation providing significant tuition and housing assistance to an alumnus who, in conjunction with his graduate studies, agreed to provide continuous, on-site counsel to a struggling chapter.



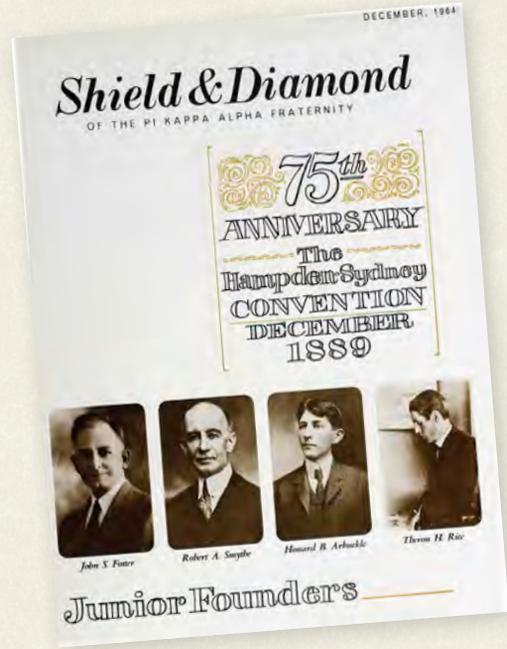


1962

- ◆ After a 26-year lapse, the award for Most Outstanding Undergraduate was revived as the Powers Award in honor of two of Pi Kappa Alpha's most important leaders, J. Pike Powers Jr. (Virginia, Alpha 1895) and David C. Powers (Tennessee, Zeta '24).

1963

- ◆ The inaugural Harvey T. Newell Memorial Award for Most Improved Chapter was presented to Delta Tau Chapter (Arizona State).
- ◆ The Pi Kappa Alpha Holding Corporation was created as a real estate holding company and continues today as the White Horse Holding Corporation.
- ◆ International President Joe C. Scott (Oklahoma State, Gamma Chi '39) selected Saturday, April 27, 1963, as the first annual Pi Kappa Alpha Community Service Day.



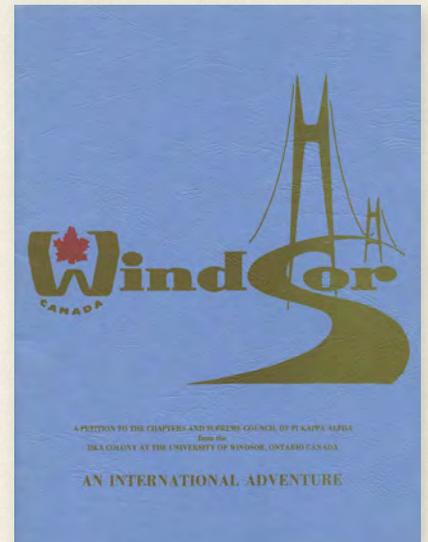
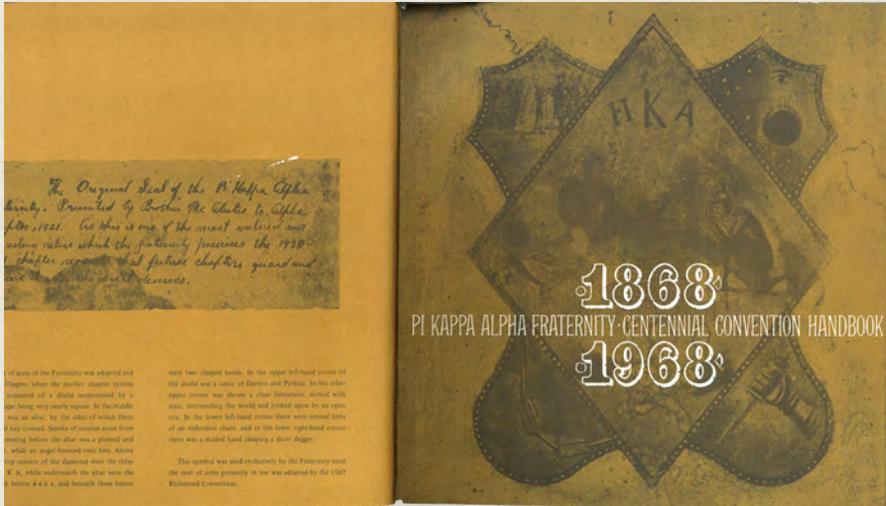
1964

- ◆ The 1964 Denver, Colorado Convention celebrated the 75th anniversary of Pi Kappa Alpha's 1889 Refounding.

1965

- ◆ National Officers Conference, a workshop and training conference, was held at Pi Kappa Alpha Memorial Headquarters for alumnus counselors, district presidents and other national officers
- ◆ The United States entered the Vietnam War. At least 63 brothers were killed in action.





1967

- ◆ Sunday, August 27, 1967, was the first annual ΠΚΑ Leadership School, a “no-nonsense” workshop with voluntary attendance from the chapters.

1968

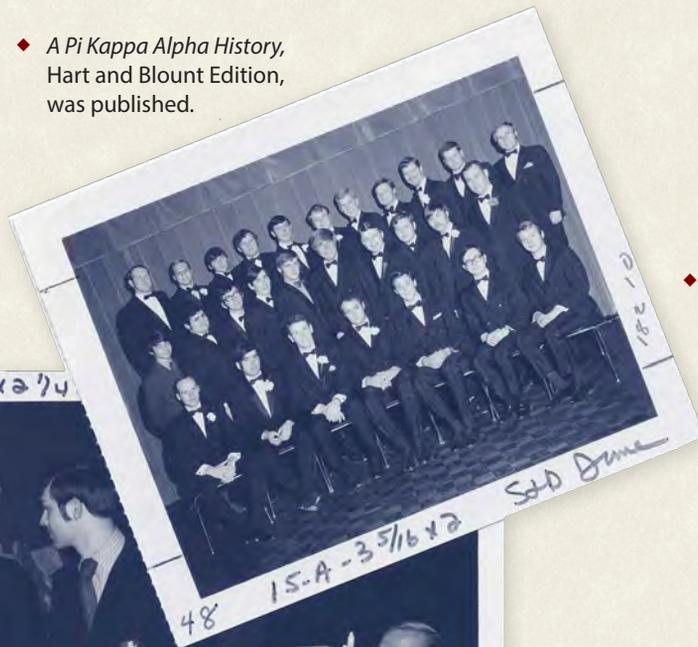
- ◆ The 1968 Centennial Convention in Richmond, Virginia, celebrated the 100th anniversary of the Fraternity’s founding. Attendees committed to a new century of service to the nation and to the world.
- ◆ *A Pi Kappa Alpha History*, Hart and Blount Edition, was published.

1969

- ◆ The first K. D. Pulcifer Loyalty Award was presented to John U. Field (Transylvania, Kappa 1904).

1970

- ◆ The Pi Kappa Alpha Membership Education Program (PIKAMEP) was introduced as a substitute for pledge training. The program introduces the new member (formerly pledge) to the Fraternity and orients him to the academic community, his Fraternity and his responsibilities within these structures. It permits him to evaluate his abilities and shortcomings, and, through leadership dynamics, he is provided assistance to reach his goals.
- ◆ Pi Kappa Alpha enters Canada with the installation of Eta Gamma Chapter at the University of Windsor, Windsor, Ontario.





1971

- ◆ "Going Places With ΠΚΑ" film is produced, portraying contemporary fraternity lifestyles. The 16mm, film with audio was developed for use for rush, alumni banquets, and a host of other occasions.

1972

- ◆ At the Miami, Florida, Convention, the National Pike Bike Race to benefit Muscular Dystrophy Association became the Fraternity's first national philanthropic enterprise.

1973

- ◆ First Chapter Presidents Conference with 13 presidents in attendance. The event featured a focused, strategic agenda tailored specifically for chapter CEOs, and provided the DNA for what would evolve into today's PIKE University.
- ◆ Proceeds of \$68,000 from the National Pike Bike Race were presented to Jerry Lewis during the MDA telethon.
- ◆ Annual leadership school held for the last time
- ◆ U.S. ends the selective service draft. The military becomes an all-volunteer force. This greatly reduces the impact on Greek membership in later wars and conflicts.

1974

- ◆ *Shield & Diamond* changed format to include S&D RUSH, a news-oriented, tabloid newspaper format publication in the *Shield & Diamond* family.
- ◆ Rush and recruitment awards awarded for the first time during the Vail, Colorado Convention
- ◆ Glen Alan Shryock (Oklahoma State, Gamma Chi '74) became the 100,000th initiate.





1975

- ◆ Project Bicentennial promoting the 200th anniversary of both the U.S. and the U.S. fraternity system is underway. Both the general Fraternity and the satellite Memorial Foundation were creating Bicentennial programs.
- ◆ Vietnam War ends April 30, 1975

1976

- ◆ Project Bicentennial celebrating the 200th anniversary of both the U.S. and the U.S. fraternity system is underway.
- ◆ Big Brothers adopted as national philanthropy at Memphis, Tennessee, Convention
- ◆ PIKE, the official Bicentennial fraternity, reached its own 200th mark with the installation of Theta Theta Chapter at Texas A&M University.

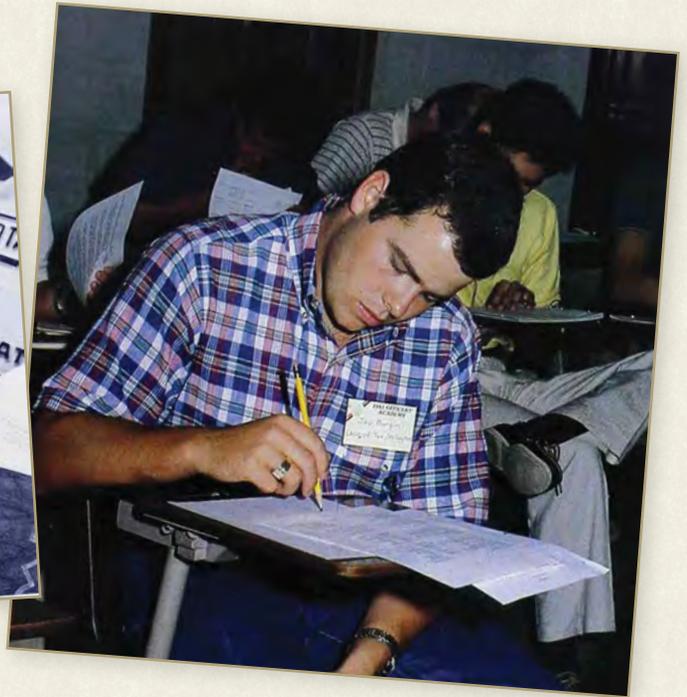
1977

- ◆ The Fraternity introduced The Collegiate Superstar Championships, based on ABC-TV's Superstars, to fundraise for Big Brothers of America.
- ◆ 11,000 man hours, \$100,000 reported for community service and philanthropy
- ◆ Alumni Directory published

1978

- ◆ PKA introduces at-home training for members and chapters in the form of workbooks and cassette tapes
- ◆ During the San Francisco, California, Convention, the Pi Kappa Alpha Chapter Objectives, a set of broad guidelines depicting the areas and programs most critical to a chapter's success, were adopted.





1980

- ◆ At the New Orleans, Louisiana, Convention, established "Commitment to Excellence" as the theme for the 1980s. The Chapter Advisor of the Year (formerly Outstanding Alumnus Counselor) award was presented.
- ◆ Publication of *The Oak, A History of Pi Kappa Alpha*, by National Historian Dr. Jerome V. Reel Jr.

1982

- ◆ Supreme Council sets a minimum chapter size of 25 brothers

1983

- ◆ Biennial Officers Leadership Academy was revived.
- ◆ PIKE accepted the challenge to be a corporate sponsor for the Weekend with the Stars telethon benefitting United Cerebral Palsy, Inc.

1984

- ◆ The 10th National Office chief executive, Executive Vice President Raymond L. Orians (Memphis, Delta Zeta '66), was hired to administer the affairs of the organization.
- ◆ The Fraternity's Alumni Commission endorsed the Prominent Pikes program to help Fraternity Headquarters staff recognize alumni around the country for their outstanding achievement and loyalty to the Fraternity.





1986

- ◆ Six of the Fraternity's living past inter/national presidents gathered in Memphis to review the state of the Fraternity and to look at the plans for the future – the first time that a meeting of this group took place outside a National Convention.
- ◆ Pi Kappa Alpha Memorial Foundation launches a capital campaign for the construction of a new Memorial Headquarters

1987

- ◆ Groundbreaking ceremonies were held at 8347 West Range Cove, the site of Memorial Headquarters.

1988

- ◆ Dedicated the currently occupied Memorial Headquarters at 8347 West Range Cove, Memphis, Tennessee

1989

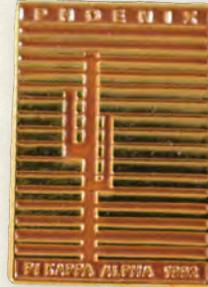
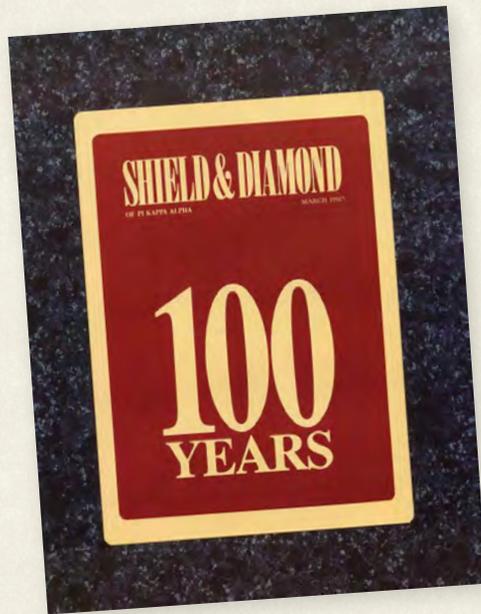
- ◆ Celebrated the Centennial of the Refounding



OTHERS TO

OUR FRATERNITY HAS BEEN BLESSED OVER THESE PAST 120 YEARS. WE COULD BE VERY CONTENT TO REVEL OVER OUR PAST ACCOMPLISHMENTS AND REST UPON OUR LAURELS. BUT WHAT THIS DAY AND GROUND BREAKING CEREMONY FURTHER REPRESENT IS THE POSITIVE ATTITUDE WE INHERITED FROM OUR BROTHERS WHO PRECEDED US, AND OUR WILLINGNESS NOW TO

1



1990

- ◆ The PKA Video Tape Library was introduced
- ◆ Annual Chapter Presidents Conference expanded to include chapter advisors
- ◆ Gulf War began

1991

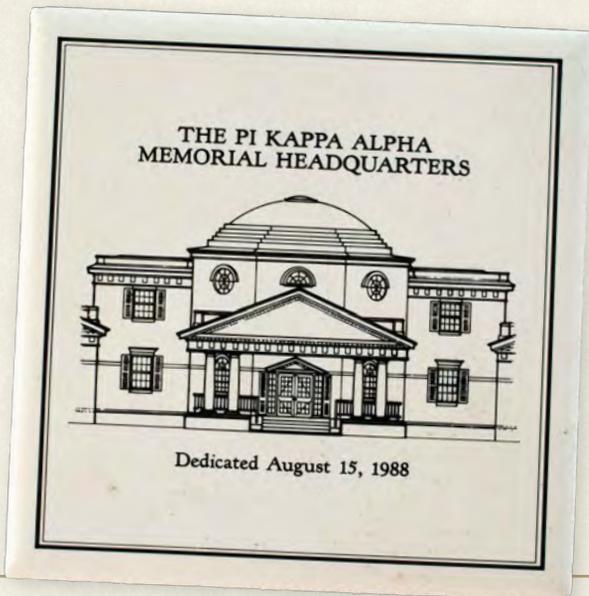
- ◆ *Shield & Diamond* celebrates 100 years
- ◆ William R. Nester (Cincinnati, Alpha Xi '47) serves as NIC president

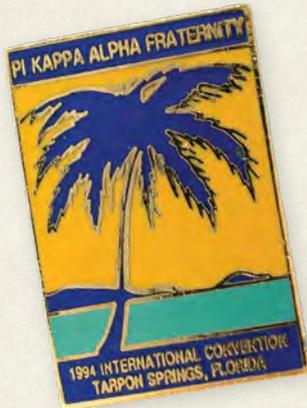
1992

- ◆ Phoenix, Arizona, Convention delegates adopted Rush 2000: Pi Kappa Alpha's Vision for the Future.
- ◆ Pi Kappa Alpha Educational Foundation launched the Oak Trust Society to recognize planned gift donors
- ◆ Edward A. Pease (Indiana, Delta Xi '71) serves the NIC as a member of its board of directors and serves as president for an unprecedented two terms

1993

- ◆ Pi Kappa Alpha celebrates 125 years





1994

- ◆ Pi Kappa Alpha becomes international once again with chartering of Iota Omega Chapter at Western University in London, Ontario, Canada.
- ◆ Housing awards established at Innisbrook, Florida, Convention

1995

- ◆ Pi Kappa Alpha goes online at www.pka.com

1996

- ◆ Supreme Council announces the formation of the Pi Kappa Alpha International Alumni Association

1997

- ◆ International Work Day established



Update

<http://www.pka.com>

Pi Kappa Alpha Goes Online

The Pi Kappa Alpha Fraternity has established a presence on the Internet. You can now visit the Fraternity's official web page at <http://www.pka.com>.

This effort is a result of input and encouragement from many interested undergraduates and alumni, and after final approval of the Supreme Council at their most recent meeting, the Fraternity's official page was launched. Many chapters and alumni asso-

ciations have already established a presence on the Internet, and the Headquarters staff is excited about the potential for improved communications that electronic publishing offers the Fraternity's members.

Pi Kappa Alpha has joined forces with WorldSpice, a Memphis-based Internet server. WorldSpice has been leading the way in bringing the Memphis community online.

We hope you will visit the web page soon and offer your comments and suggestions. You can look forward to the addition of forms capability, the enhancement of the original pages with photographs, and the addition of timely information in the very near future.

Visit The Pi Kappa Alpha International Fraternity at <http://www.pka.com> and let us know what you think.

1998

- ◆ Inaugural International Work Day and 100-Man Chapter awards presented at Toronto, Ontario, Canada Convention. Scholarship plaques also given to chapters with a GPA of 3.0 or greater.
- ◆ Google was founded (three years after PIKE went online).



1999

- ◆ Chapter House of the Quarter and Outstanding Risk Awareness Program awards introduced



2000

- ◆ Mike P. Long (Virginia Tech, Epsilon '00) becomes the 200,000th initiated member
- ◆ Outstanding Alumni Advisory Board Award introduced at Atlanta, Georgia, Convention
- ◆ Amendments were made to Ritual.
- ◆ Pi Kappa Alpha Holding Corporation renamed White Horse Holding Corporation

2001

- ◆ Robertson Most Outstanding Undergraduate Award presented
- ◆ Website domain changes to www.pikes.org
- ◆ September 11 terrorist attacks occurred and War in Afghanistan began



SEPTEMBER 11, 2001

In Remembrance

James B. Reilly (*William and Mary, Gamma '95*) worked for Keefe, Bruyette & Woods, Inc., a financial services company on the 89th floor of World Trade Center Tower Two.

Davis G. "Deeg" Sezna, Jr. (*Vanderbilt, Sigma '98*) had started work just two weeks prior to the attack as an account manager with Sandler O'Neil and Partners, a financial services company on the 104th floor of World Trade Center Tower Two.

John M. Grazioso (*Florida Tech, Zeta Sigma '81*) worked for the firm of Cantor Fitzgerald at World Trade Center Tower One.

Fireman Smith at Ground Zero

Patrick Smith (*Auburn, Upsilon '97*), a former Auburn, Alabama fireman, used his fire-fighting and rescue skills at Ground Zero to assist the FDNY and NYPD. Most of the time was spent passing buckets of debris for inspection by police dogs or officials. Smith was in New York for a total of three weeks, but left when Mayor Rudy Giuliani limited access to Ground Zero to New York personnel only. Currently, Smith works as a network analyst in Atlanta, Georgia, but hopes to return to New York. About his experience at Ground Zero, Smith recalls, "I had the very unique opportunity to work alongside the world's greatest firemen and rescue personnel. I only wish it was under better circumstances. I moved hundreds of buckets of debris as well as many body bags, and cut some of the most twisted, jagged metal I've ever seen. I can't find words to describe what the area actually looks like. The TV shots in no way portray the actual mass that the steel and concrete make up, some mounds standing five to seven stories tall. Fires randomly lit up, and at one point I could see three ambulances, two fire engines, and two ladder trucks that were completely destroyed and half buried in debris."



From left: Fireman Patrick Smith and NYPD Officer Paul Weber



2002

- ◆ Vision, Mission, and Creed adopted at Palm Desert, California, Convention

2003

- ◆ PIKE *University* launches
- ◆ Iraq War began

2004

- ◆ True Pike membership program adopted at St. Louis, Missouri, Convention
- ◆ Chapter House Fund becomes the White Horse Holding Corporation
- ◆ Pike Loyal Order launches

2005

- ◆ The Volunteer Forum for chapter advisors, house corporation officers, and alumni association leaders is held
- ◆ www.pikes.org is revamped
- ◆ PIKE *University* High Attendance Award is presented
- ◆ Chapter Presidents Conference becomes the Chapter Executives Conference and Officers Leadership Academy becomes The Academy
- ◆ Representatives of eight men's and women's Greek organizations founded the Fraternity & Sorority Political Action Committee (FSPAC).





2006

- ◆ Pikes InCircle launched
- ◆ True PIKE Challenge held at the Boulder Outdoor Survival School (BOSS)
- ◆ Award for Campus Activities becomes the Campus Involvement Award and the inaugural Chapter House Improvement Project of the Year is presented at the Orlando, Florida, Convention
- ◆ Supreme Council expands the number of Pi Kappa Alpha's regions from 16 to 20

2007

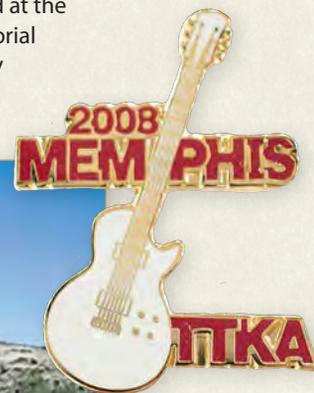
- ◆ Recruitment recognition awards presented
- ◆ PIKE *University* attendance exceeds 10,000 participants
- ◆ Frank Leibfarth (South Dakota, Kappa Pi '03) and Joe O'Shea (Florida State, Delta Lambda '04) were recognized as two of the top 20 college undergraduates in America by *USA Today*.

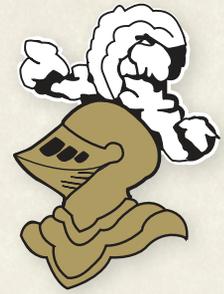
2008

- ◆ Executive Vice President Raymond L. Orians (Memphis, Delta Zeta '66) announces his retirement after almost 40 years of service to the Fraternity.
- ◆ Educational Foundation honored Pi Kappa Alpha's military heroes through the addition of an inspiring, freestanding Gold Star Memorial most prominently placed at the center of the Memorial Headquarters entry rotunda

2009

- ◆ Executive Vice President Justin A. Buck (*Southeast Missouri State, Epsilon Iota '96*) was hired to administer the affairs of the organization. His service in that capacity continues today.





2010

- ◆ Educational Foundation becomes Pi Kappa Alpha Foundation and launched the Campaign for PIKE *University*, a five-year capital campaign seeking to secure \$10,000,000 to fully endow PIKE *University* in perpetuity
- ◆ The *Shield & Diamond* logo changes as part of an intensive branding initiative.
- ◆ Florida State University student Jesse O'Shea (Delta Lambda '07) is one of just 20 undergraduates from across the nation singled out for USA Today's 21st annual All-USA College Academic First Team
- ◆ The Fraternity launches a Volunteer Recognition Program

2011

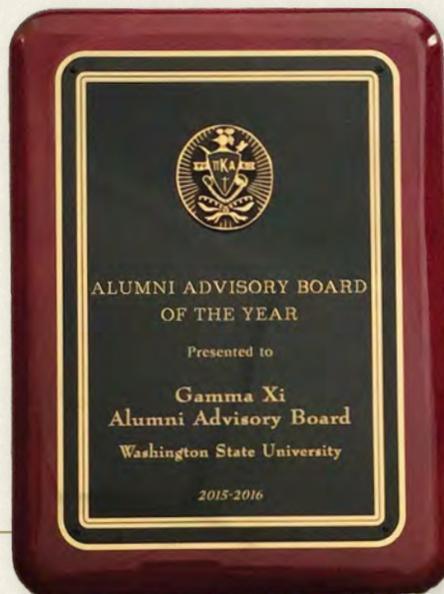
- ◆ Partnership with HazingPrevention.org as a national sponsor
- ◆ Forrest A. Smith (Virginia Tech, Epsilon '11) becomes the 250,000th initiate

2012

- ◆ Foundation changes branding of the PIKE Fund annual campaigns to PIKE Loyal Order
- ◆ Undergraduate delegates at the Denver, Colorado, Convention voted to change the name of members accepting a bid to join the Fraternity from pledge to new member.

2013

- ◆ *Shield & Diamond* Digital Archive launches
- ◆ Kim Novak, CEO of NovakTalks, joins staff as Director of Risk Education and Prevention to address health and safety issues





2014

- ◆ The True PIKE Experience guidebook, educational platform, and online community launched at the Baltimore, Maryland, Convention
- ◆ Six Degrees of Pi Kappa Alpha campaign launched to promote connection among alumni
- ◆ \$10,600,000 was raised by the Foundation's Campaign for PIKE University
- ◆ PIKE University attendance exceeds 30,000 participants since program inception

2015

- ◆ PIKE University attendance exceeds 40,000 participants since program inception
- ◆ Redesigned and launched a new *PIKES.org*. The base color set for the Fraternity's symbols and logos updated to accurately represent the heraldic descriptions found in our Ritual and specified again in the Constitution and Codes

2016

- ◆ Inaugural Young Alumni of the Year class announced at New Orleans, Louisiana, Convention

2017

- ◆ Chapters combine to raise \$3.66 million for various philanthropies. 52 percent of chapters performing at 'excellence' level or higher
- ◆ International Fraternity partners with ChapterBuilder recruitment software and CrowdChange to give chapters a digital edge in recruitment and philanthropy efforts



2018

- ◆ Sesquicentennial Convention in Richmond, Virginia, celebrates 150 years of Pi Kappa Alpha



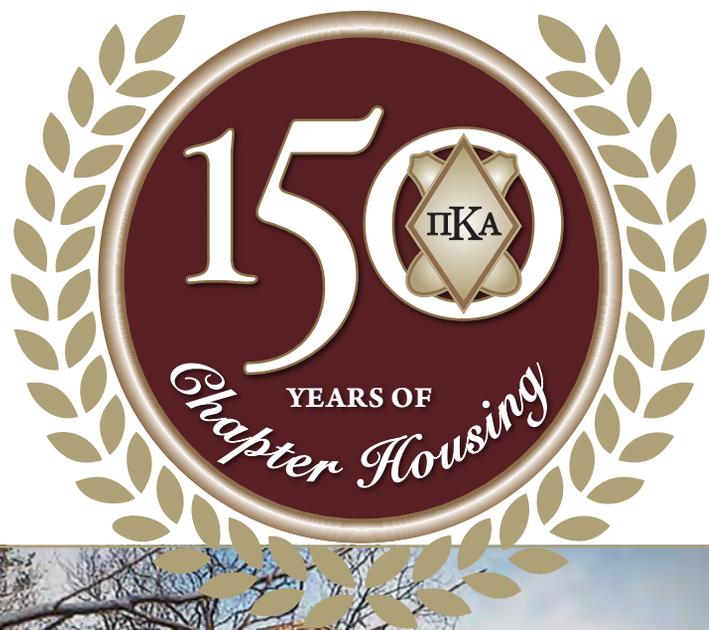
PI KAPPA ALPHA FRATERNITY INTERNATIONAL CONVENTION RICHMOND, VIRGINIA • JULY 25-29, 2018



PHOTOS COURTESY OF THE RICHMOND, VIRGINIA CONVENTION AND VISITORS CENTER

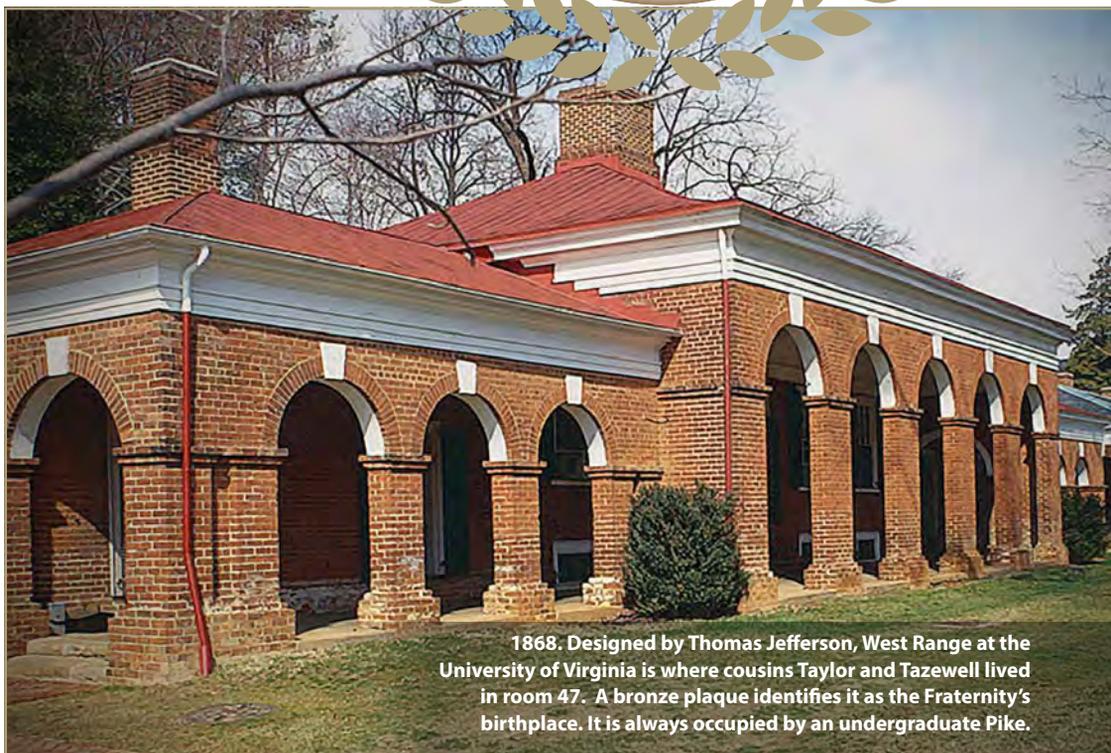


Initially, chapter housing had little to no role in social college fraternities founded during the same era as Pi Kappa Alpha. The phenomenon of a physical location being tied to a group's identity did not emerge as a significant part of the fraternity experience on a wide scale until the late 1800s.



As fraternal groups evolved, so did their needs for a routine meeting location. In Pi Kappa Alpha's case, four of the six men we ultimately called our Founders originally met in the dorm room shared between cousins Taylor and Tazewell. Despite the incorrect recollection by certain Founders of which room hosted the first meeting, discovery of the original meeting minutes in 1941 confirmed that it was in fact room 47 West Range. The university also confirmed that it has never changed the room numbers. For more space, and perhaps privacy, the newly-born social society would meet at secret rendezvous spots away from the University of Virginia grounds, like that of "Lovers Rock". They later established a regular meeting room in a large

continued on next page



1868. Designed by Thomas Jefferson, West Range at the University of Virginia is where cousins Taylor and Tazewell lived in room 47. A bronze plaque identifies it as the Fraternity's birthplace. It is always occupied by an undergraduate Pike.



"Castle Dango" or "Tin Castle" contained a meeting room Alpha Chapter (Virginia) used on a consistent basis after outgrowing the dorm rooms of individual members and other rendezvous points. It is believed to have been lost to the ages.



1898. Nu Chapter (Wofford College) had the first PIKE house, known as "The Cottage", to sleep residents. Its current status is unknown.



1900. Chi Chapter (University of the South) was the first house owned by a PIKE chapter. It is now a bed & breakfast.



Beta Theta Chapter (Cornell). This Elizabethan Tudor was purchased by the local fraternity prior to it becoming Pi Kappa Alpha in 1917. The chapter has known no other home.



1926. Beta Xi Chapter (Wisconsin) on the shore of Lake Mendota. The university and many Greek houses have frontage on this lake. Sadly, after 100% of the chapter's membership left to fight in World War II, the property was lost.



1930. Built by Beta Upsilon Chapter (Colorado) in 1930, this house was lost to the societal turmoil of the late 1960s and early 1970s. It is now the university president's office.



Alpha Phi Chapter (Iowa State). This mansion was built by the house corporation in 1927 and added on to in 1964. This majestic Tudor Style, in stone, is an excellent example of timeless architecture.



1930. Beta Gamma Chapter (Kansas). This site at the top of Mt. Oread was a stone's throw from the heart of campus. This property was lost to bank foreclosure in 1942 and is now a university parking lot.



old house the students called "Castle Dango" or "Tin Castle", which was "down the railroad tracks about a half mile from the university and up a hill." It was not until 1915 that Alpha Chapter completed construction on its own home, Founders Memorial Hall, where members still reside today.

Over time, depending on the respective campus, these meeting places either stayed as just that or evolved into facilities of all types and sizes.

The late 1800s and the early 1900s are considered by many to be the "Golden Age" of Greek housing. The concept of room-and-board fraternity housing had fully arrived. The cost of materials and highly-skilled labor were relatively low. Thus, high-quality materials and true craftsmanship could be found on a broad scale in both existing and new buildings.

The architectural styles were timeless. Undeveloped land near campuses was readily available. Zoning and other ordinances limiting use and capacities were not yet a factor. This all facilitated new construction and allowed beautiful old mansions near growing campuses to be converted to Greek use without impediment. Such properties were sold as single-family residences, and a fraternity would then generate ample cash flows by housing men in these large old homes. The expectations of living arrangements were much different than today. Sharing rooms, showers, and basic amenities with others was not foreign to tenants, as most grew up in large families where sharing with several siblings was a way of life.

Economic swings, societal changes, and the involvement of students in war took their toll on the Greek community and its housing. World War I and the Korean

Left: 1935. Beta Sigma Chapter (Carnegie Mellon), acquired the "Thaw Mansion" for its house. Built by Benjamin Thaw, who was from one of the major steel industry families in Pittsburgh, it was eventually acquired and demolished by the university to make way for the current-day fraternity quad consisting of small dormitory buildings rented to fraternities.



Iota Delta Chapter (Rose-Hulman). This house sits on a 26-acre "PIKE Campus" consisting of multiple buildings. It was once an orphanage and has been owned by the PIKE house corporation since 1993.

War pulled many students away from the classroom, but there was nothing like the devastating impact World War II had on fraternity housing. In some cases during World War II, every member in a chapter left school to fight. Prior to World War II, there were major drops in university enrollment due to the Great Depression, which often resulted in unsustainable chapter membership sizes and the loss of Greek properties. The Great Depression and World War II time span, from roughly 1930 to 1945, saw the loss of many grand old chapter houses. In anticipation of the war's end, the Servicemen's Readjustment Act of 1944, also known as the "GI Bill",

sent returning veterans to college en masse. This tremendous influx of students caused an immediate housing shortage. Universities repurposed military barracks into student housing and encouraged the Greek community to build new facilities quickly, many of them on university land via favorable ground leases that attracted lender funding. This stimulus in Greek housing, followed by Korean War veterans who went to school on the GI Bill in the mid-1950s, caused a Greek housing growth spurt that lasted into the early 1960s. Then the membership tide receded as the Greek community lost

continued on next page



1940. The Gamma Eta Chapter (Southern California) house was originally a lumber baron's mansion. Pikes called it "The Red Castle". It is now a convent for the Sisters of St. Joseph of Carondelet.



2004. Alpha Xi Chapter (Cincinnati). "Parkview Estate" belonged to Alpha Xi Chapter from 1947 to 2006 and was built in 1894 by "Boss Cox", an influential city politician who wielded power from this site for many years. After the chapter moved into their current home much closer to campus, this mansion became a quaint neighborhood public library.



Epsilon Lambda Chapter (Murray State). Built in 2012, this "lodge" has no residents. It sits on a high-profile corner across from campus and has ample parking and common space to serve the chapter's needs.



Epsilon Iota Chapter (Southeast Missouri State). For decades fraternities have occupied one or more dorm floors on this campus, depending on a group's size. It is common in situations like this for the chapter to pay rent for a living room type space that it furnishes and decorates. About 14 percent of chapters occupy a dorm type facility.



Beta Nu Chapter (Oregon State). This 117-year old English Tudor is an architectural gem that will always exude a stately image regardless of age.



Built by Gamma Gamma Chapter (Denver) in 1961, this home reflected the modernistic styles of the era. The geodesic dome was a concept credited to American architect Buckminster Fuller. Due to its valuable proximity to campus, the university acquired and demolished it in the late 1990s to use the space for other purposes.



2016. Gamma Theta Chapter (Mississippi State). Built in 1964, it was the first of three PIKE houses designed by the Starkville architectural firm Thomas H. Johnston Jr. & Associates. It was intended to be a model for a new generation of PIKE houses nationwide.



Zeta Theta Chapter (Texas State). Built in 1868 as a military school for boys, it was later used as a VA hospital before ultimately becoming the PIKE house in 1969. Surrounded by single family residences, the property was eventually sold in 1997. A few years later, fire destroyed the house, and the property was redeveloped.



Delta Nu Chapter (Wayne State). Well over 100 years old, prior to the Pikes buying it in 1992, this classic Greek Revival was a funeral home for most of its existence.



"The Estufa," a Pueblo Style structure commissioned by the university president to encourage a popular local fraternity to be the first to affiliate with a national fraternity. They eventually did, becoming Beta Delta Chapter at the University of New Mexico in 1915. Located along the university's western campus border, it is still the chapter's meeting room today.



2008. Alpha Kappa Chapter (Missouri S&T). The English Tudor house built at this site in 1930 was destroyed by fire in 1999. The central core of the new house looks just like the old.



2014. Epsilon Theta Chapter (Colorado State). This Rustic Style house compliments its proximity to the Rocky Mountains.

popularity during the societal unrest of the Vietnam War and Civil Rights era of the mid 1960s and early 1970s.

In more recent years, new Greek housing on campuses that previously lacked such accommodations is more often than not created on university-owned property, normally at younger schools that have excess land. In those cases, the presence of meaningful ownership or leasehold rights for house corporations are unfortunately rare. Thus, these projects are essentially small-scale university housing with Greek signage that can change as quickly as a university's patience for any group.

The evolution of land-use laws has had a restraining and sometimes suffocating impact on Greek housing. The elected community planning boards in college towns have quietly advanced land-use codes that have made it nearly impossible for Greeks to build new facilities on their

own land. Such zoning laws are a clear and present danger to the continuation and growth of Greek housing as we have known it. Properties "grandfathered" with fraternity-use should guard that status at all costs. Greek properties sold to universities or private parties are highly likely to be demolished or repurposed and will never be Greek again.

Despite these threats, in the last 20 years the Greek world has fully awoken to the capabilities of professionally conducted capital campaigns that enable groups to renovate or replace old Greek houses with new ones. Chapters blessed with supportive alumni have, in some cases, changed the paradigm of what Greek housing looks like, making facilities competitive with the private market and enabling the continuation of the collegiate, social fraternity housing experience.



Gamma Omega Chapter (Miami). This Mediterranean Style structure, completed in 2015, provides apartment-style accommodations and honors the initial architecture used at the University of Miami, which is still the preferred architecture of the City of Coral Gables, Florida.

The different types of housing arrangements Pi Kappa Alpha chapters have today may surprise some people. PIKE groups that have just a meeting place on campus, or somewhere in their respective college town, represent about 36 percent of our chapters. Another 14 percent occupy a university-owned dormitory, or dorm floor, where they can display the letters in a prominent location on the building's exterior.

However, when most people imagine a fraternity house, they likely envision a large, mansion-like facility with traditional architecture. These chapter houses, either owned or rented by PIKE entities, are divided into two categories: commercial and conventional. Each type represents roughly 25 percent of Pi Kappa Alpha's housed chapters. Commercial facilities are like micro-dormitories that tend to be freestanding and normally serve meal plans via an onsite commercial kitchen and dining hall. Conventional facilities are normally those that were not built for Greek residential living, but were retrofitted or repurposed with the main differentiator being the lack of a commercial kitchen and dining hall operation. These houses often have

a conventional kitchen to accommodate the cooking needs of individual tenants.

Over the years, Pi Kappa Alpha houses have taken many forms. While some ground-up construction projects do occur, many properties have become fraternity-occupied through repurposing existing structures. PIKE houses have evolved from the mansions of prominent community and industry leaders, apartment buildings, orphanages, funeral homes, churches, convents, and even from a veteran's hospital, all of which made wonderful chapter homes. If your chapter does not have a house, think outside the box. The solution may be closer than you think.

An entire book could be written on this subject, but the small sampling of photos in this article were chosen to convey the wide variety of PIKE houses over the last 150 years. Some are sadly now gone, lost to economic hardship, the bulldozer, or repurposing; but some have thankfully survived and still proudly bear the PIKE name. ❖

Right: 2016. Theta Omicron Chapter (Indiana State). Once a relatively small church near campus, the original building was bought by the house corporation, along with the rest of the buildings on the block. Eventually it was modified and enlarged, creating a now sprawling chapter house that provides apartment style accommodations, while using the original church building to serve the common area needs of the chapter.



2010. Gamma Alpha Chapter (Alabama). This Greek Revival style intentionally mimics design features from Thomas Jefferson's Academic Village. This campus has undergone a Greek house construction boom over the last eight years.



Zeta Alpha Chapter (Kettering). With architecture indicative of its late 1960s construction, this multi-level floor plan has vaulted ceilings and a considerable amount of brick in the interior. Most notably, the house sits on a 5.5 acre site with outdoor recreation areas galore.



2015. Alpha Zeta Chapter (Arkansas). Designed by the first dean of the university's architectural school, this Mid-Century Modern was originally built in 1950. A major addition and renovation in 2015 embraced and enhanced this true American style of architecture.



Chapter Letters Through the Years

A historical sampling of chapter correspondence to the Shield & Diamond

LETTER FROM LAMBDA. CITADEL, CHARLESTON, S.C., DECEMBER 2ND, 1890.

My Dear Brothers:

I had intended to write a full sketch of our Chapter for the first number of the Journal, but will only be able to say a few words thereon, as I have not had time to do more.

Lambda Chapter was established by W. M. Smith and Robert A. Smyth, February 11th, 1889. A room in Bro. Smyth's house was then used as our Hall and many a pleasant meeting had we there. We initiated the following Brothers during their year, besides the founders:

Charles J. Epps, Fingal C. Black, Austin S. Manning, Bert. W. Andrews, WM A. Stribling, W. W. Stewart, A. C. Caldwell and Trastram W. Bethea.

We then hired a large hall in the Irish Volunteer Armory where we initiated, John P. Thomas and James R. Verdier.

The "Board of Visitors," who govern the Military Academy where our Chapter was established, have made such laws that unless a man breaks his word of honor he cannot "join, or have active interest with any secret organization or Fraternity." We therefore decided that we could not honorably and therefore not at all, hold meetings or be actively engaged in Fraternity work.

Our hearts are over burdened with grief at the dismemberment of our Chapter but it could not be otherwise, and to day, as far as active work is concerned, Lambda Chapter is no more. But the six Cadets who are still at the Citadel, will never let the laurels of P. K. A. be dragged in the dust. The "Pi's" here now are, W. B. Andrews of Orangeburg, S. C., A. C. Caldwell, Newton, Ga., J. P. Thomas, Union, S. C, and A. S. Manning, Little Rock, S. C.

Bro. W. M. Smith, from Glenn Springs, S. C., graduated from the Citadel, July 3rd, 1889, after having stood first in his class for three years. He was also Adjutant of the Corp of Cadets, President of the "Polytechnic Literary Society," President of the "Y. M. C. A.," President of

the "Cadets of Temperance," and Leader of the Cadet Band.

On December 30, 1889, he married one of Charleston's acknowledged belles, who has just presented him with a fine son and heir.

Bro. Smith is at present in Chattanooga, Tenn., where he is considered to be a civil engineer of great ability and has already done some fine work for one of the large railroads.

He also came to Charleston this summer to accept a position offered him as one of the chief surveyors of the East Shore R. R., in this city and was highly complimented for his excellent work.

Bro. Robert A. Smyth was taken desperately ill on June 20th, 1890, with typhoid fever from which he has just recovered, and has had to leave the Citadel, an "honorable discharge" having been granted him on account of aforesaid sickness.

Bro. T. W. Bethea had to be "honorably discharged" December 1st, 1890, on account of "eye failure." He is very much missed as he was a great and a leader in Society.

Bro. Andrews and myself are members of the second class and are intrusted with very high offices. Bros. Thomas, Stribling and Verdier are third classmen and Bro. Caldwell is a member of the fourth class.

Bro. Andrews is regarded as the most fluent orator in the Academy. His address to the Polytechnic Society, not long since, on "Hope", was adjudged the best that had ever been delivered in the Society.

Lambda sends love and greetings to her sister Chapters and the best of wishes for the success of the "Journal."

Any one of us will be glad to hear from the Brothers at any time only be sure and put nothing on the envelope relative to Fraternity.

Address us as this letter is commenced.

Yours in Pi. K. A.,
Austin S. Manning.



CHAPTER LETTERS. 1900
MU. PRESBYTERIAN COLLEGE
OF SOUTH CAROLINA.

By virtue of diligence in studies, strong intellect and other unseen causes, three of Mu's men, viz: T. Ellison Simpson, J.P. Marion, Jr., and James B. Carpenter were presented with sheep-skins at Commencement last. The loss of three in one bunch tended to "jar" us a little, but after the roll is called we find at their posts again A. Manning Smith, A. Linton Johnson, James H. Thornwell, Jr. W. R. Wallace, George M. Wilcox, L. B. Stephenson and Brother Simpson, who is doing some post-graduate work and teaching in Thornwell Orphanage Seminary. Brother Carpenter is still in town and we are going to make an active member of him if another initiation can do it. So our net loss is only four men: J. P. Marion, Jr., C. M. Fuller, L. B. Marion and Charley F. Simmons. Brother Marion has entered the Seminary at Columbia, and we hope to have Fuller with us again after Christmas. The other two have taken up their studies at other places.

Perhaps, some few will want to know the interpretation of the following statement, made by one of our loyal II. Sisters recently: "I have decided to do away with 'Duck' and in the future will wear 'Pique', (P. K. A.) As yet this is only an external manifestation of our loyalty, but by the next issue we will introduce to the Frat at large, the one, and the only one, who, when, as Alexander the Great, he has conquered the rapid strides of our naughty "Billy" he can easily explain the cause of this statement.

All of us were glad to have with us during the Commencement Miss Effie McLucas, one of our most loyal sisters, and also a graduate of '99.

College opened on the 26th, September, and it has an attendance of more new students thus far, than any previous year of its existence, and they continue to come in day after day. Prof. A. V. Martin, who was in the Faculty two years ago, has returned to take up his same line of work again.

We hope the Committee appointed at the last Convention for the extension of Chapters throughout the South, is now busily engaged in the promotion of that good work.

On the Editorial staff of "Garnet and Blue," the College Annual recently published, is to be found the names of three of our men, Brother T. E. Simpson, Editor-in-Chief and Brothers



L. B. Stephenson, A. M. Smith, J. P. Marion, T. E. Simpson, G. M. Wilcox,
 J. B. Carpenter, * * * MU CHAPTER. CLINTON, S. C. * * * C. M. Fuller,
 A. L. Johnson, L. G. Marion, J. H. Thornwell, C. F. Simmons, W. R. Wallace,

Carpenter and Marion, assistants. This publication did credit, both to itself and to the College.

With the present prospects we hope to do good work for the following year, for we have already begun, as we can see a great deal of "detective work" being done by our boys. Nothing hasty, though.

With best wishes for the success of each Chapter, we bid you "so long."

L. B. Stephenson.

CHAPTER LETTERS. 1910

ALPHA NU. UNIVERSITY OF MISSOURI.

Walter James Haddaway, St. Louis, Mo.

William Ralph Knappenberger, Brunswick, Mo.

Lewis Edwin Joel Brown, Lewistown, Mo.

The second semester is just drawing to a close as we "go to press," to quote the country editor, and everyone is studying his best in preparation for the finals, and, as Alpha Nu not only expects every man to do his duty, but demands that everyone stick to his guns, we have no expectation that anyone will be compelled to join the "K. A. N. D." fraternity.





ALPHA NU CHAPTER, UNIVERSITY OF MISSOURI

Since our last letter we have gone through the strenuous excitement of High School Day and captured first honors by walking away with the only two men who looked good to us. Our dance was rather a disappointment, owing to the fact that it rained in torrents the whole day and all night. However, we came back a week later with an "all-sorority" dance, which was quite a success.

Our agitation for a new house for next year has not materialized very satisfactorily as yet, but we hope to be able to get into a new one by next Christmas, or thereabouts. In the meantime, we have our "second wind," and then, when we do get a house, we will have the best one in town.

Our rosier expectations in the baseball line were fully realized, and once again the Tiger stands first, Missouri finishing eased up, with only two games lost and seven in the "won" column. The "dope" says that the Missouri track team will land the Missouri Valley track championship, also, this year, and if we do it will mean a straight string of laurels in football, baseball and track.

We are very much pleased at the granting of the charters for the new chapters at Pennsylvania and the University of Cincinnati. Let the good work go on.

In closing, let me extend to each and every brother throughout the land our heartiest greetings and a cordial invitation to "drop in on us" here in Missouri. We will "show you."

HARRY D. HYNDS.

**CHAPTER LETTERS. 1920
BETA-MU. UNIVERSITY OF TEXAS.**

Beta-Mu takes pleasure in announcing the initiation of:
Robert Lee Gowan, Bellevue, Texas.
Stuart O. Foster, Taylor, Texas.
And the pledging of:
Dick Lewis, El Paso, Texas

Robt. S. Ford, Bellevue, Texas.
George M. Luhn, Taylor, Texas.

We are proud of our new men and are counting heavily on them for much assistance next fall when our crucial test comes, our first rushing season.

The Spring of 1920 has been more than satisfactory for Texas as far as athletics are concerned. "Billy" Disch's baseball team again finished the season as Southwestern champions, although it looked for a while as though Southwestern University might break our string of victorious seasons. It has been many a year since a state and southwestern pennant has failed to fly over Clark Field. The day that Texas was admin-

istering her last whipping to our ancient rivals, A. & M., the track team was winning the Southwestern Conference Meet at Houston, and Granger and Drumwright who had been sent to the Southern Meet at Atlanta "to learn the fine points of tennis," after winning the doubles championship of the South. Beta-Mu has had two letter men this year: Hedick, who was fullback on the football team, and Pledge Luhn, who was awarded a letter in boxing as state champion in his weight.

Others of our new men have taken their share of honors. Gowan is Assistant in Zoology and President of the Pre-Medical Department; Foster has been a consistent Honor-roll student as also has Pledge Lewis in addition to having won a place on the Glee Club and Mandolin Club.

The summer addresses of the members of Beta-Mu are as follows:

- C. R. Hooton, Mineral Wells, Texas.
- Robt. L. Gowan, Bellevue, Texas.
- Walter W. Meek, Jr., San Diego, Texas.
- Reuben W. Gray, Cherokee, Texas.
- Bertram Hedick, 106 W. 17th St., Austin, Texas.
- Jno L. McCullough, Ceiba, Spanish Honduras, C. A.
- Howard C. Buchly, 205 W. 7th St., Roswell, N. M.
- Stuart O. Foster, 1002 W. 7th St., Taylor, Texas.
- H. Bascom Thomas, Jr., 5715 Lindell St., Dallas, Texas.
- Pledges:
- Royal P. James, 124 W. Ontario Ave., Atlanta, Ga.
- Bledsoe Payne, 2104 Pearl St., Austin, Texas.
- Fred W. Catterall, Jr., 1412 25th St., Galveston, Tex.
- George M. Luhn, 840 W. 6th St., Taylor, Texas.
- Dick Lewis, No. 9 Hillcrest Apts., El Paso, Texas.
- Robt. S. Ford, Bellevue, Texas.

Beta-Mu sends greetings to her sister Chapters and wishes all Brothers a happy vacation.

H. BASCOM THOMAS, JR.

CHAPTER AND ALUMNI NEWS

\$60,000 HOME TO BE READY AT IOWA NEXT SEPTEMBER

BY ALFRED KAHL, M.S.,
GAMMA-NU, IOWA. FEB. 1930

IOWA CITY, Ia. — When classes begin in September, 1930, there will be a new home welcoming the return of the brothers of Gamma-Nu chapter. Pi Kappa Alpha's new \$60,000 residence on Dubuque street will have been completed.

Plans for building were completed while the chapter was still known as Phi Kappa Rho. Temporary quarters have been made on North Clinton street since the chapter house was destroyed by fire last spring. In October a contract was signed with the Crowl Construction Company of Madison, Wis., for a new \$60,000 house to be built at 710 North Dubuque street to be ready for occupancy in September of the following year.

Plans for "Northland Manor" were perfected at the semi-annual meeting of the national Phi Kappa Rho association in Iowa City at homecoming.

The house will be of the English Tudor design, constructed of buff sandstone, with trimmings of a slightly tinged limestone and with windows marked with small individual panes. The three-story structure will accommodate 36 to 40 men. One of the distinguishing features will be a spacious court along the north side. A tall archway on the west side will lead into the court.

The landscape of the west front porch is to be marked by a terraced slope and, by this porch, entrance is made to the wide arched stairway inside the house. Back of the court on the north side will be a large gabled porch which will enter into the great hall and reception room. The first floor includes also the lounge room, ladies' rest room, card room and suite for the house mother.

Nine study rooms are located on the second floor besides the lower of the two dormitories that are built above the north porch. The third floor has eight study rooms and the large dormitory. The chapter room in the basement extends under the terraced slope on the south of the building. The dining room, kitchen and maid's room also are located on the basement floor.

The boys here are having a difficult time keeping their new ΠΚΑ pins on their vests; lady friends insist that the pins are so attractive. Cigars were handed out by Dave Loetscher the other night, so one pin is missing already.

The Rev. Charles A. Fort has become a ΠΚΑ brother. He is the Methodist student on the campus and takes a leading part in religious and social work here.



Part of the Phi Kappa Rho Group Which Was Installed at Gamma-Nu at the University of Iowa, on Steps of the Old Capitol.

Our policy of having the pledges in at least two activities is working very well. Pledge Donovan Day took a part in the last University play; Pledge Fulmer James and Pledge Sullivan are on the freshman gym team; Pledges Kenneth Meyer and Henry Miller are out for baseball, and Pledge Alex Henrickson is on the varsity rifle squad and is out for track. Several of the others are doing good work in social activities.

Loetscher is evidently out for a record in the collection of honorary keys. He recently was elected into Phi Beta Kappa, Sigma Xi and Phi Lambda Upsilon. Dave is planning on going east next year to take up aeronautical engineering.

When it comes to music we have one boy that can play the trumpet, Al Cummins, solo trumpet player for the University band for two years. He has been elected major and student director of the band.



UNDERGRADUATE CHAPTER NEWS

GAMMA-PSI OCCUPIES HOUSE

BY BENJAMIN F. MCLURE, GAMMA-PSI
NOV. 1940

LOUISIANA POLYTECHNIC INSTITUTE —Gamma-Psi began its first full year as a chapter of IKA by renting a house for the first time in three years.

Initiates: Henry Monaghan and Milton L. Williams, New Orleans.

Pledges: Billy Roades, '42, Vivian; Billy Trimble, '40, Monroe.

Honorary organizations: Cavitt Cookston was elected president of the Interfraternity Council, the Open Forum, and was appointed to the Freshman Rules Committee. Pete Levert was recently elected to the Tech Theatre Players.

Gamma-Psi sponsored a script dance on Sept. 21 to assist in the program of freshman orientation, and a dance at the American Legion Home for rushees and their dates.

Seven men were lost at the end of the year, either by graduation or by transfer. Simon Hodge transferred to Tulane. Clyde Brooke transferred to the University of Texas. Noel Learned received an appointment to Annapolis, and entered the July class.

Officers: SMC, Cavill Cookston; IMC, Haynes Harkey; SC, Pete Levert; ThC, Harbert Marshall; pledge master, Albert Buckley; and house manager, James Middleton.

CHAPTER LETTERS

DELTA-KAPPA MAKES GREAT STRIDES

BY CARL D. DUSTIN
JUNE 1950

During the past year Delta-Kappa chapter has made great strides. Our first Garnet and Gold Ball was a big success with over \$1,100 in gifts given to our first Dream Girl, Jane Balch (Chi Theta).

During February Delta-Kappa moved into its newly-acquired chapter house. The local alumni chapter of IKA presented the chapter with a new 21-foot refrigerator for the house. The members, their wives and sweethearts, as well as mothers of the active chapter helped furnish the house. At present there are five men residing at the house. Some of the chapter's honored guests have been J. J. Fink, National Secretary; Pappy Waldorf from the University of California; and Powell B. McHaney, National

Alumni Secretary. Our house is the largest at San Diego State College, and we are quite proud of it.

The Turkey Trot, which the chapter has sponsored for over 20 years, is the oldest and largest of the fraternity dances on the campus. Over 800 couples attended the dance this year.

Founders' Day was celebrated this year by a joint banquet and preference rush dinner with National Alumni Secretary Powell McHaney as feature speaker. Delta-Kappa extended bids to 25 men, and 24 pledged in their spring rush season.

Eighteen members of Delta-Kappa dashed up to San Jose to welcome the new Delta-Pi chapter. We had a great time with members of Alpha-Sigma, Gamma-Eta, and the new brothers from Delta-Pi singing California's praises.

MURRAY STATE WINS INTRAMURALS

JUN. 1960

Anyway you look at it, Epsilon-Lambda's spring pledge class is tops on the Murray State campus. Two of its members have already shown great leadership potential by being elected to the only two freshman positions on the Student Council.

Our highly talented basketball team took top honors in the annual Intramural Tournament this year and will receive a handsome trophy for their excellent performance. In an attempt to see more of our fine team in action, we are sponsoring a four team intrafraternity tournament between Southwestern, Memphis State, Arkansas State and Murray State, which will be played here at Murray.

Socially this year we have made an all out effort to more firmly establish our local alumni relations. One day a week has been designated to meet with them in an attempt to let them know us better and especially to give them the feeling that they are actually taking a part in the fraternity.

Our inspiration for this effort came from their unanimous approval of our first alumni dance. They so thoroughly enjoyed themselves at this affair that they want to give us a dance each semester instead of only one each year as originally intended. We feel that we have a responsibility to our alumni members. It is up to us as actives to keep their interest in the chapter alive and to make them proud to be associated with Pi Kappa Alpha.

With the addition of our exceptionally fine pledge class, our first intramural basketball championship, and our greatly improved alumni relations, we feel that we have made considerable progress as we near the end of our second year as a chapter of Pi Kappa Alpha.

Only now, in light of these achievements, can we fully recognize the quality of leadership that we have had to guide us. Our new SMC, Ken Pember, can be proud of the job he has done.

Whit Wootton
EA, Murray State



CHAPTER NOTES. SEPTEMBER 1970.
FLORIDA STATE UNIVERSITY. DELTA LAMBDA CHAPTER.

Delta Lambda Chapter received a letter of commendation from commander Gordon of the Florida Highway Patrol thanking it for the help given during severe flooding. Members of the chapter manned roadblocks at numerous points to protect motorists from washouts and high water areas. In some cases, the duty extended throughout the entire night.

The chapter has steadily increased its grade point average and came out on top in rush.

Peter W. Burnett.

NOTES
PACESETTER
SEP. 1980



WORLD CHAMPION cross country runner Craig Virgin, above left, a 1980 USA Olympic team qualifier, helped Alpha Kappa chapter (Missouri-Rolla) raise \$1,000 for an all-weather community track recently. Virgin paced a field of 320 runners in a five-kilometer fun run co-sponsored by the Pikes and the Rolla Area Kiwanis Club. The American Record Holder in the 10-K finished first, as expected, in a time of 15:22, 1:27 better than the second finisher. More than 150 trophies in various age categories were presented with the hosts winning the participation award with 24 runners.

CHAPTER NOTES
MAR. 1990
EY - EPSILON UPSILON CHAPTER
GANNON UNIVERSITY



Members of Epsilon Upsilon bounced the game ball 22.5 miles from Gannon University to Edinboro University, collecting \$1,000 for the United Way of Erie County, Pennsylvania.

The United Way of Erie County, Pennsylvania is nearly \$1,000 richer thanks to the efforts of Epsilon Upsilon Chapter. On December 9, 1989, the brothers staged their first "Bounce to the Boro" for the United Way, bouncing a basketball from Gannon to Edinboro University of Pennsylvania prior to the big Gannon/Edinboro basketball game. The 22.5 mile "bounce" took nearly five hours to complete with all of the brothers participating in some aspect of the event. The "bounce" was covered by all three commercial TV stations in Erie, Pennsylvania, as well as the city's newspaper. One of the local radio stations broadcast live interviews and progress updates throughout the five-hour period. The brothers hope to make the "bounce" an annual event.

CHAPTER NOTES
SUMMER 2000
KO - KAPPA OMICRON
NEVADA-LAS VEGAS

Kappa Omicron Chapter at the University of Nevada-Las Vegas congratulates Zack Higgins '99 for his induction into Phi Eta Sigma, and subsequent appointment as secretary. Other Pikes in campus positions include Greek Life intern Zac Olmsted (*Western Illinois, Kappa Lambda '96*) and Student Affairs Director Eric Nystrom '97. In other areas, an alumni reception was held in conjunction with the Golden West Regional Conference



March 10-12 in honor of special initiate Dr. Larry Strate '00. In community service, Kappa Omicron continues to participate in the Adopt-A-Highway program, but this semester improved the appeal by doing the clean-ups with the Alpha Gamma Delta Sorority. Lastly, the chapter has implemented a new summer rush program that has generated over 20 prospects.

CHAPTER NOTES. SPRING 2010. LAMBDA RHO (NORTH CAROLINA-GREENSBORO)

Active chapter size: 54. The chapter sent four men to the January 2010 CEC and 13 men to the Atlanta Pike University Leadership Summit. $\phi\kappa\alpha$ Club 100% participation.

CHAPTER NOTES. WINTER 2017. BLUEGRASS REGION COLONY AT KENTUCKY

Over the summer, the men of the Colony at Kentucky volunteered at the first university sponsored Honor Flight. During the fall semester they participated in formal recruitment and gained their first new member class. They also won their first intramural tournament.



Shield & Diamond

Read Chapter Notes for Winter 2017 online at www.pikes.org

Deadline for Chapter Notes to be included in the Spring 2018 Shield & Diamond is January 1, 2018.

Submit notes and photos online at www.pikes.org

UNITED STATES POSTAL SERVICE® Statement of Ownership, Management, and Circulation (All Periodicals Publications Except Requester Publications)

1. Publication Title: **Shield & Diamond**

2. Issue Frequency: **Quarterly**

3. Issue Date: **10/1/2017**

4. Annual Subscription Price: **\$0.50**

5. Complete Mailing Address of Known Office of Publication (Not printer): **Oak Service Corporation, 8347 W Range Cv, Memphis, TN 38125-0721**

6. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer): **Barbara E. Perkins, Executive Director, 901-745-1868**

7. Publication Title: **Shield & Diamond**

8. Issue Date for Circulation Data Below: **September 2017**

| 9. Extent and Nature of Circulation | Average No. Copies Each Issue During Preceding 12 Months | No. Copies of Single Issue Published Nearest to Filing Date |
|--|--|---|
| a. Total Number of Copies (Net press run) | 25,067 | 25,200 |
| b. Paid Distribution Outside-County Paid Subscriptions (Based on PS Form 3841 (include paid distribution above mailing) (Net advertiser's proof sheets, and exchange orders) | 23,708 | 23,943 |
| c. Paid Distribution Outside-County Paid Subscriptions (Based on PS Form 3841 (include paid distribution above general sale, advertiser's proof sheets, and exchange orders) | 0 | 0 |
| d. Paid Distribution Outside the Mails (including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS® (e.g., NewsCarriers)) | 0 | 0 |
| e. Total Paid Distribution (Sum of 11b, 11c, 11d, and 11e) | 23,708 | 23,943 |
| f. Free or Nominal Rate Outside-County Copies (Based on PS Form 3841) | 0 | 0 |
| g. Free or Nominal Rate In-County Copies (Based on PS Form 3841) | 0 | 0 |
| h. Free or Nominal Rate Copies Mailed or Other Carriers Through the USPS® (e.g., First-Class Mail®) | 0 | 0 |
| i. Free or Nominal Rate Distribution Outside the Mail (Carriers or other means) | 0 | 0 |
| j. Total Free or Nominal Rate Distribution (Sum of 11f, 11g, 11h, and 11i) | 0 | 0 |
| k. Total Distribution (Sum of 11b and 11j) | 23,708 | 23,943 |
| l. Copies Not Distributed (Date Imposition by Publishers #4 (page 4)) | 1,359 | 1,257 |
| m. Total (Sum of 11k and 11l) | 25,067 | 25,200 |
| n. Payment Paid (75% offset by 100 (line 10b)) | 100% | 100% |

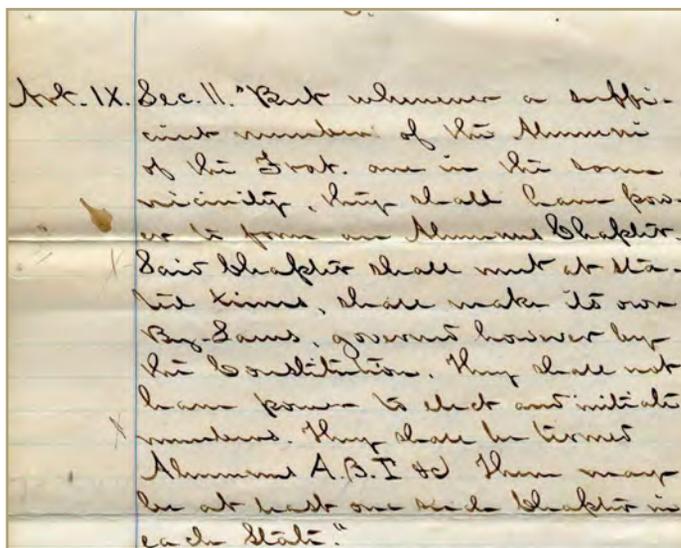
13. Signature and Title of Editor, Publisher, Business Manager, or Owner: **Justin A. Burk Executive Vice President & CEO** 9/25/2017

For the establishment of friendship on a firmer and more lasting basis...

PIKE ALUMNI ASSOCIATIONS

Ever since the founding of Pi Kappa Alpha, alumnus members have been critical to the long-term success of the Fraternity. So much so that within six years of founding, Frederick Southgate Taylor authorized the founding of alumni associations at the first Convention in 1874 with the following proclamation:

Constitution, Article IX, Section II — “But wherever a sufficient number of the alumni of the Fraternity are in the same vicinity, they shall have power to form an Alumni Chapter. Said chapter shall meet at stated times, shall make its own By-Laws, governed however by the Constitution. They shall not have power to elect and initiate members. They shall be named Alumnus A, B, Γ, etc. There may be at least one such chapter in each State.”



award was named in honor of Dr. William R. Nester (Cincinnati, Alpha Xi '47). The award is still given today to the top 10 percent of alumni associations and alumni advisory boards in Pi Kappa Alpha.

Currently, Pi Kappa Alpha has over 150 alumni associations across the country. These range from chapter-specific alumni associations to area-based associations in larger metro locations. Alumni involvement has been critical to our success and will continue to be vital in the coming years. While we all live busy lives, there are many opportunities to

get re-engaged with Pi Kappa Alpha. Whether that is networking in a new city, reconnecting with lost brothers, or just attending a quarterly social event, PIKE has an alumni association that is waiting for your participation! ❖

Alumni associations were founded with the intent of furthering Pi Kappa Alpha's social and professional network throughout the country. In 1892, the first official alumni association, Alumnus Alpha Chapter was founded in Richmond, Virginia. The *Richmond Dispatch* in 1893 says this about the Fraternity: “The Fraternity is one of the leading college fraternities in the South, and numbers among its members some of the foremost business and professional men in the country”.

Alumni associations have a long history of giving back to undergraduate members and honoring accomplishments. The first Most Outstanding Undergraduate Award was presented by Alumnus Beta Phi Chapter of Buffalo, New York in 1926. The inaugural award was given to Howard Bell Arbuckle Jr. (Davidson, Beta '25). The award is now endowed by Epsilon Chapter (Virginia Tech). Additionally, alumni associations have been instrumental in numerous initiatives, such as raising funds for house renovations, chapter endowment funds, and thousands of dollars in academic scholarships.

In 1957, the first national alumni association awards were given to the top chapter-based alumni association and area-based alumni association. The

Check the website at www.pikes.org to find an alumni association near you. For information on starting an association for your chapter or area, contact the Pi Kappa Alpha Fraternity at 901-259-2726 or alumni@pikes.org.

Below: John F. McCann (Delaware, Delta Eta '75) accepted the 2016 William R. Nester Award from International President John A. Bobango (Arkansas State, Delta Theta '74) on behalf of the Greater Charlotte Alumni Association.



RUNNING THE DAY-TO-DAY BUSINESS OF PIKE



The Fraternity's General Office from 1916-24 in the Trust Company of Georgia Building, Atlanta. Seated, Robert McFarland, left; Robert Smythe, right; unidentified, standing

1890-98: *The first General Office of Pi Kappa Alpha was a desk located in a bedroom at Robert Adger Smythe's home at 14 Legare Street in Charleston, South Carolina. His equipment included a table, typewriter, and a box of stationery and envelopes. Smythe worked in the evenings from the family home and later found office space in his father's cotton firm office.*

1898: *Operations relocated to space in the Smythe family's cotton merchant's office, first at #7 Adgers North Wharf, then to 203 Meeting Street in downtown Charleston, South Carolina.*

1907: *Smythe accepted a job which required a move to Atlanta, Georgia. From 1907-16, the General Office was located in the Austell Building*

1916-24: *The Headquarters office was located in the Trust Company of Georgia Building, Atlanta*

Beyond the local level, there are currently 48 professional staff members who conduct the day-to-day operations that advance the mission of the Pi Kappa Alpha Fraternity and the Foundation. But, we certainly did not start out that way. Like any organically grown nonprofit, until the revenues of our great association were large enough to hire employees to oversee the administrative affairs, the daily operations were managed by volunteers. It was 65 years before the General Office had a fully manned administrative staff, including a CEO to oversee the team.

Under the "Mother Chapter" model, Alpha Chapter initially executed the administrative duties. As new chapters opened, a convention consisting of delegates from the established chapters would make Constitution and Ritual related decisions with Alpha overseeing routine operations between conventions. The first identifiable convention was in December 1874 in Richmond, Virginia. Conventions after that were not regularly held until the 1891 Convention in Danville, Virginia. Theta Chapter (then Southwestern Presbyterian University, now Rhodes College) was a stabilizing force, occasionally taking over the

administrative affairs when Alpha was unable to do so.

Two years prior to the Danville Convention, the Hampden-Sydney Convention in December 1889 – which became the refounding of Pi Kappa Alpha – brought much needed order to the governance and administrative operations. A governing council was established consisting of national officer positions that would conduct the administrative affairs of the organization between conventions by delegating duties among themselves, relieving individual chapters of the burden.

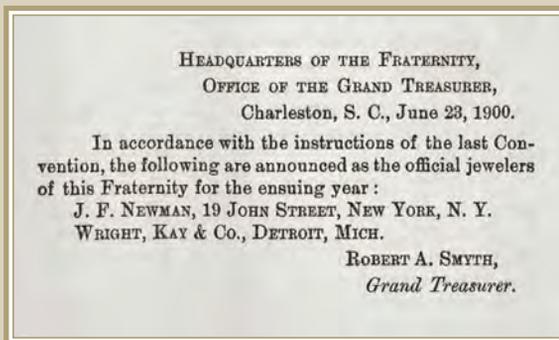
Robert A. Smythe (*Citadel, Lambda 1889*), grand secretary/treasurer for the first year and grand treasurer thereafter, handled the money and oversaw the administrative affairs of the organization continuously until 1933. For that, he is often credited with being the first chief executive officer (CEO). We know that Brother Smythe's professional career was in the cotton merchants business. So, his 44 years of attention to Fraternity duties was done on the side. From 1890 to 1909 he was also the editor of the *Pi Kappa Alpha Journal* which became the *Shield & Diamond* in 1892.

From 1898 to 1907, the Fraternity's operations were conducted from the family's cotton merchants office in Charleston. In 1907 Smythe took a job in Atlanta where the General Office followed him, occupying space where he worked. The General Office rented space in multiple office buildings until departure from the city in 1948. As the Fraternity grew, the need for at least part-time assistance grew as well. There are references of Smythe utilizing at least part time staff to assist with Fraternity affairs. Thus, the concept of a staff operating the Fraternity's day-to-day business emerged in the early 1900s.

Of the various part-time assistants Smythe would have hired, none was more significant than the 13½ year old "office boy" he hired in 1914. That young man was Robert Montford McFarland Jr. On July 19, 1919, at 18 years old and still a part-time employee, McFarland officially became the assistant grand treasurer of Pi Kappa Alpha. This was just two months after being initiated at Alpha Delta Chapter at Georgia Tech. The October 1919 issue of the *Shield & Diamond* announced the new title saying, "having had several years training in the Fraternity work in the General Office, he is thoroughly fitted for the position." McFarland remained in that role until Smythe's resignation as the then "national treasurer" on December 31, 1933.

At the 1933 Convention in Troutdale, Colorado, Brother Smythe agreed to relinquish his administrative duties at the end of the year and was granted the title "honorary president" for the remainder of his life. Assistant National Treasurer Robert McFarland became the new national treasurer on January 1, 1934. At that time, Eugene D. Willingham (North Georgia, Psi '31) was hired to be an assistant to McFarland. The Troutdale Convention made significant structural changes to the organization. The roles of the national officer positions were modified in a manner that set the foundation for a more typical "policy-governance model," which shifted the execution of the day-to-day op-

continued on next page



Robert A. Smythe first operated the General Office out of his father's home in Charleston, South Carolina.



The Crum & Forster Building in Atlanta, Georgia once housed the Fraternity's General Office.



The Pi Kappa Alpha General Office moved to Memphis, Tennessee in 1948. It was located at 1294 Union Avenue.



Staff at 1294 Union included (from left) Mary Lewis, Traveling Secretary Pat Clendinning, and Louise Horn.

1918: "The work of the General Office now employs the entire time of a secretary, who can answer some of the mail, as well as write my dictation, and keep the many files. Often we require additional typewriting help and also mimeographing. The bookkeeping is now very largely done by a bookkeeper, though the Grand Treasurer still does much of this work himself."

– Robert A. Smythe

1924-41: The Headquarters office was located in the Commercial Exchange Building, Atlanta

1936: The Convention established the Memorial and Archives Fund to be devoted eventually to the erection of a building which can be used as a national headquarters for the Fraternity as well as a repository and museum for mementoes of Pi Kappa Alpha. A design of the proposed Memorial and Archive Building was displayed at the 1940 Convention.

1941: The Headquarters office relocated to the Crum & Forster Building, Atlanta

1948: The Headquarters office moved to 1294 Union Avenue, Memphis, Tennessee in preparation for the construction and dedication of the Memorial Headquarters building.

1954: Memorial Headquarters at 577 University Boulevard, Memphis, Tennessee dedicated

1988: Memorial Headquarters dedicated at 8347 West Range Cove, Memphis, Tennessee

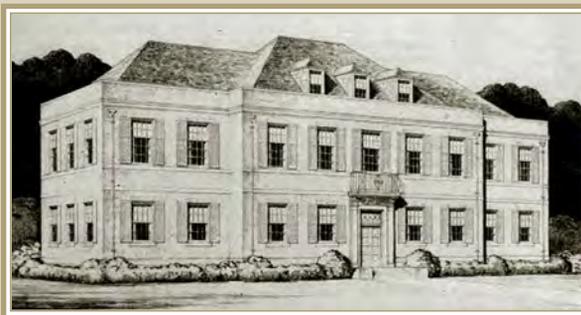
erations from volunteer officers to a growing professional staff.

By way of responsibilities, McFarland had essentially become the CEO in 1934; it manifested publicly when his title was changed to “executive secretary” in 1936. Having joined the U.S. Army Reserves in 1933, with war breaking out around the world and the United States involvement in the war hanging in the balance, McFarland was called to active duty in October 1940. This marked 26 years of total service to the administrative affairs of Pi Kappa Alpha.

After the end of World War I, the idea of an office that would be a war memorial dedicated to the Gold Star Heroes of Pi Kappa Alpha, and also host a museum and archives, began to gain traction. The Great Depression frustrated fundraising efforts, but after WWII, with a much larger list of Gold Star Heroes and the flood of GIs returning home and enrolling in college, the 1946 Victory Convention at Mackinac Island, Michigan, decided a new Memorial Headquarters should be built near the campus of Rhodes College in Memphis, Tennessee.

In spring 1948, while the fundraising was occurring, the General Office was moved from Atlanta to a rented house at 1294 Union Avenue in Memphis. Ultimately, the new Memorial Headquarters was dedicated on September 5, 1954, across the street from Rhodes College at 577 University Boulevard. By the 1980s there was a need for more office space. Rhodes College wanted the University Boulevard site for its own expansion, so rather than adding on to the headquarters building, the decision was made to sell the property and construct a new Memorial Headquarters. The Fraternity and Foundation occupy the same building today, which was dedicated on August 15, 1988.

Most of the CEOs who followed McFarland also had lengthy staff tenures. Similar to McFarland, Raymond L. Orians (*Memphis, Delta Zet, '66*) was hired before he



The design for a proposed national Headquarters Memorial and Archives building was displayed at the 1940 Convention. The architect is John Eayres Davis, T.A.I.A.



In 1954, the Memorial Headquarters was dedicated at 577 University Boulevard, Memphis, Tennessee.



1956: (Seated, from left) Chapter Service Secretary T. Earl Watkins, Executive Secretary (CEO) Robert D. Lynn. (Standing, from left) Field Secretary Frank Serpico, Field Secretary Stanley Love, Field Secretary David Collins. Watkins became the CEO in 1961 and died of cancer in that position in 1967.



graduated from college. While a student, Orians answered an ad in the newspaper for a part-time office assistant, not knowing the name of the company for which he was going to interview, or that his Fraternity’s headquarters was even located in Memphis. He was pleasantly surprised to learn both when he arrived for his interview at the Fraternity’s University Boulevard office in spring 1967. Orians would work nowhere else, ultimately serving on the professional staff for 42 years, 25 of those as the CEO from 1984-2009. Today, he is executive vice president emeritus, serving in a volunteer role.

Others with lengthy terms as CEO were Robert D. Lynn (*Presbyterian, Mu '31*) from 1946-59; Patrick W. Halloran (*Nebraska-Omaha, Delta Chi '62*) from 1969-80; and current CEO Justin A. Buck (*Southeast Missouri State, Epsilon Iota '96*) who, while having held the position since 2009, has over 15 years of combined service on staff to date.

The Pi Kappa Alpha Foundation has also been blessed with consistent leadership since its inception in 1948. Past Fraternity CEOs were also CEOs of the Foundation until the retirement of Orians in 2009 when the Foundation elevated its long time COO Patrick F. Haynes (*Arkansas State, Delta Theta '81*) to CEO. He had 22 years of combined service on staff when the reins were handed to current Foundation CEO Ryan Flickinger (*Southern Illinois, Iota Mu '94*) in 2012. Flickinger, who was initially a chapter consultant in 1997, has 13 years of combined service thus far with the Fraternity and Foundation.

With the Pi Kappa Alpha Foundation and the International Fraternity sharing occupancy of the Memorial Headquarters and both having their respective staffs, there have been many employees over the years advancing the mission of the overall organization. Beyond the amazing leadership of the various CEOs, there are segments of the professional staff that are worthy of *Shield & Diamond* articles of their own. For

example, the chapter consultant program has had over 400 young men perform that duty. While the consultant program is the most common entry point to the professional staff, for both the Fraternity and the Foundation, others are hired for their skills particular to an operational area.

Some may be surprised to know that the staff of a men's fraternity has, and has had, so many women in its ranks. In both support and administrative leadership positions, ladies have played a significant role since the Fraternity has had a professional staff. Usually behind the scenes, they are Pi Kappa Alpha's unsung heroes, and are some of the strongest advocates for the fraternal experience you'll ever meet. On average, their staff tenure out paces the men by a long shot. For example, on the Fraternity and Foundation's combined staffs there are currently 13 women, representing 27 percent of the total employees. Four of these ladies have over 30 years of service each: Chief Administrative Officer Sandra H. Newsom, Director of Conferences & Travel Sherry T. Walker, Contoller Jessica M. Mann, and Director of Creative Services & Editor Barbara E. Perkins. Combined, they have 136 years of fraternal service.

While the Fraternity's ever increasing number of members, chapters, alumni associations, and house corporations directly influence the size and scope of duties of the professional staff, the ongoing advancement of technology has impacted how the day to day affairs are administered. The Fraternity began in the days of horse and buggy, and steam engine powered trains and boats. The telephone had not been invented and electricity wasn't yet harnessed for lighting.



1961: Executive Director Robert L. McLeod (left) and Assistant Executive Director David Collins (center) at the Headquarters entrance with support staff members.



1975-1976: Headquarters staff members on the grounds of 577 University Boulevard, Memphis, Tennessee.



The present day Memorial Headquarters was dedicated in 1988 at 8347 West Range Cove, Memphis, Tennessee.



1988-1989: Headquarters staff members in the museum at 8347 West Range Cove, Memphis, Tennessee.

In the early days of the Fraternity's existence, other than traveling to meet in person, handwritten, typed, or printed communication, sent via the United States mail, was the primary mode of communication. Although costly, the telegraph system would have been available in certain areas. As it became affordable to the masses, its use must have been a modern wonder at the time – being able to send a short message to another telegraph office where it could be transcribed on paper, placed into an envelope, and then hand delivered, by courier who probably rode a horse, to the recipient later the same day.

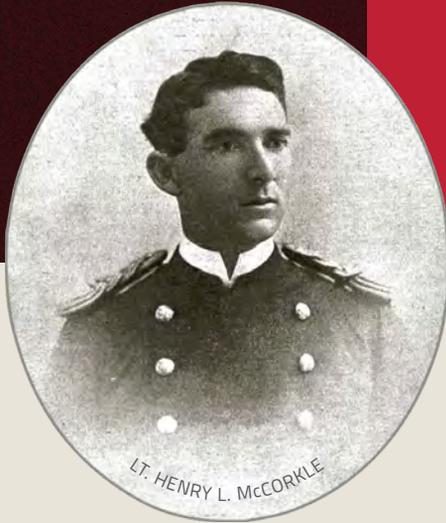
Imagine what the Founders and early national officers would think of where technology has taken us – the internet, mobile telephones/computers that fit in your pocket, overnight delivery, social media, remote workers, and air travel that can go from one coast to the other in just a few hours – a trip that would have taken multiple days by train in the late 1800s.

All of this has had its impact on the General Office of the Fraternity, the skill sets of its people, the amount of space needed for offices, equipment, archives, and the display and storage of our treasured artifacts. As the old adage goes, the only thing constant is change itself. However, as far as the people who run the day-to-day affairs of Pi Kappa Alpha, there is an enduring quality that has never changed, and that is their unwavering passion for the advancement of the Fraternity's mission.

Yes, Brother Alexander, "it was a genuine acorn planted at the University of Virginia" a century and a half ago. ❖



GOLD STAR MEMORIAL



The Fraternity's first casualty of World War I was Stanley Hartwell Smith (Kentucky, Omega 1917). Smith was a student when he left college to join the U.S. Navy. He was stationed aboard the USS Wilkes.



Service banners first came into use during World War I. Banners with blue stars for each family member serving in the military were displayed by immediate family members. If that service member was killed during a time of active war, the star would be changed from blue to gold. The practice of honoring a Gold Star hero endures to this day and for the Fraternity, the Gold Star Memorial is the focal point of the Memorial Headquarters.

The concept of a Memorial Headquarters surfaced following World War II as a show of gratitude for services rendered by Pi Kappa Alpha brothers, especially those who made the ultimate sacrifice for freedom. As you enter the Memorial Headquarters, the Gold Star Memorial glows in somber remembrance of their sacrifice.

To date, there are 600 names included in the Memorial. The names date back to 1898 with our first loss, Lt. Henry L. McCorkle (*Tennessee, Zeta 1898*) in the Spanish-American War, to our most recent Gold Star Hero, Cpt. Michael C. Braden (*Slippery Rock, Kappa Sigma '99*), killed in Bagram, Afghanistan.

A listing of chapters with number of brothers remembered at the Gold Star Memorial are listed below. For a detailed listing, please visit www.pikes.org/goldstar.

- ALABAMA, GAMMA ALPHA CHAPTER: 11
- ARIZONA, GAMMA DELTA CHAPTER: 6
- ARIZONA STATE, DELTA TAU CHAPTER: 1
- ARKANSAS, ALPHA ZETA CHAPTER: 12
- ARKANSAS STATE, DELTA THETA CHAPTER: 1
- AUBURN, UPSILON CHAPTER: 8
- BIRMINGHAM-SOUTHERN, DELTA CHAPTER: 3
- BOONE, NC, IOTA PSI CHAPTER: 1
- BOWLING GREEN STATE, DELTA BETA CHAPTER: 7
- BRADLEY, DELTA SIGMA CHAPTER: 1
- CALIFORNIA-BERKELEY, ALPHA SIGMA CHAPTER: 8
- CALIFORNIA-SANTA BARBARA, IOTA KAPPA CHAPTER: 1
- CARNEGIE MELLON, BETA SIGMA CHAPTER: 5
- CENTRAL ARKANSAS, EPSILON PHI CHAPTER: 1
- CINCINNATI, ALPHA XI CHAPTER: 6
- COLORADO, BETA UPSILON CHAPTER: 12
- COLORADO COLLEGE, BETA RHO CHAPTER: 2
- CONCORD, ZETA UPSILON CHAPTER: 1
- CORNELL, BETA THETA CHAPTER: 4
- DAVIDSON, BETA CHAPTER: 14
- DELTA STATE, ZETA BETA CHAPTER: 2
- DENVER, GAMMA GAMMA CHAPTER: 1
- DRAKE, DELTA OMICRON CHAPTER: 1
- DUKE, ALPHA ALPHA CHAPTER: 10
- EAST CENTRAL, EPSILON OMEGA CHAPTER: 1
- EAST TENNESSEE STATE, EPSILON ZETA CHAPTER: 3
- EASTERN WASHINGTON, ZETA NU CHAPTER: 1
- EMORY, BETA KAPPA CHAPTER: 5
- FLORIDA, ALPHA ETA CHAPTER: 21
- FLORIDA SOUTHERN, DELTA DELTA CHAPTER: 1
- FLORIDA STATE, DELTA LAMBDA CHAPTER: 2
- GANNON, EPSILON UPSILON CHAPTER: 1
- GEORGE WASHINGTON, DELTA ALPHA CHAPTER: 5
- GEORGETOWN, ALPHA LAMBDA CHAPTER: 7
- GEORGIA, ALPHA MU CHAPTER: 13
- GEORGIA TECH, ALPHA DELTA CHAPTER: 8
- HAMPDEN-SYDNEY, IOTA CHAPTER: 8
- ILLINOIS, BETA ETA CHAPTER: 9
- INDIANA STATE, THETA OMICRON CHAPTER: 1
- IOWA, GAMMA NU CHAPTER: 4
- IOWA STATE, ALPHA PHI CHAPTER: 2
- KANSAS, BETA GAMMA CHAPTER: 8
- KANSAS STATE, ALPHA OMEGA CHAPTER: 11
- KENTUCKY, OMEGA CHAPTER: 10



LEHIGH, GAMMA LAMBDA CHAPTER: 6
 LINFIELD, DELTA RHO CHAPTER: 3
 LOUISIANA STATE, ALPHA GAMMA CHAPTER: 3
 LOUISIANA TECH, GAMMA PSI CHAPTER: 4
 MARSHALL, DELTA IOTA CHAPTER: 1
 MEMPHIS, DELTA ZETA CHAPTER: 2
 MERCER, BETA PSI CHAPTER: 3
 MIAMI, GAMMA OMEGA CHAPTER: 6
 MIAMI UNIVERSITY, DELTA GAMMA CHAPTER: 1
 MICHIGAN, BETA TAU CHAPTER: 1
 MILLSAPS, ALPHA IOTA CHAPTER: 6
 MINNESOTA, BETA CHI CHAPTER: 1
 MISSISSIPPI, GAMMA IOTA CHAPTER: 9
 MISSISSIPPI STATE, GAMMA THETA CHAPTER: 18
 MISSOURI, ALPHA NU CHAPTER: 10
 MISSOURI S&T, ALPHA KAPPA CHAPTER: 7
 MONTANA STATE, GAMMA KAPPA CHAPTER: 11
 MURRAY STATE, EPSILON LAMBDA CHAPTER: 1
 NEBRASKA, GAMMA BETA CHAPTER: 2
 NEBRASKA-OMAHA, DELTA CHI CHAPTER: 2
 NEW HAMPSHIRE, GAMMA MU CHAPTER: 6
 NEW MEXICO, BETA DELTA CHAPTER: 11
 NORTH CAROLINA, TAU CHAPTER: 7
 NORTH CAROLINA STATE, ALPHA EPSILON CHAPTER: 8
 NORTH GEORGIA, PSI CHAPTER: 4

NORTHWESTERN, GAMMA RHO CHAPTER: 3
 OHIO, GAMMA OMICRON CHAPTER: 3
 OHIO STATE, ALPHA RHO CHAPTER: 7
 OKLAHOMA, BETA OMICRON CHAPTER: 9
 OKLAHOMA STATE, GAMMA CHI CHAPTER: 8
 OREGON, GAMMA PI CHAPTER: 7
 OREGON STATE, BETA NU CHAPTER: 2
 PENNSYLVANIA, BETA PI CHAPTER: 2
 PENNSYLVANIA STATE, BETA ALPHA CHAPTER: 7
 PITTSBURGH, GAMMA SIGMA CHAPTER: 9
 PRESBYTERIAN, MU CHAPTER: 4
 PURDUE, BETA PHI CHAPTER: 11
 RENSSELAER, GAMMA TAU CHAPTER: 2
 RHODES, THETA CHAPTER: 2
 RICHMOND, OMICRON CHAPTER: 4
 RUTGERS, ALPHA PSI CHAPTER: 2
 SAMFORD, ALPHA PI CHAPTER: 9
 SAN DIEGO STATE, DELTA KAPPA CHAPTER: 2
 SAN JOSE STATE, DELTA PI CHAPTER: 1
 SLIPPERY ROCK, KAPPA SIGMA CHAPTER: 1
 SOUTH CAROLINA, XI CHAPTER: 1
 SOUTHERN CALIFORNIA, GAMMA ETA CHAPTER: 11
 SOUTHERN METHODIST, BETA ZETA CHAPTER: 7
 SOUTHWESTERN, ALPHA OMICRON CHAPTER: 2
 SYRACUSE, ALPHA CHI CHAPTER: 8

TENNESSEE, ZETA CHAPTER: 15
 TENNESSEE-CHATTANOOGA, DELTA EPSILON CHAPTER: 2
 TEXAS, BETA MU CHAPTER: 2
 TEXAS STATE, ZETA THETA CHAPTER: 1
 TEXAS TECH, EPSILON GAMMA CHAPTER: 2
 TOLEDO, EPSILON EPSILON CHAPTER: 1
 TRANSYLVANIA, KAPPA CHAPTER: 5
 TULANE, ETA CHAPTER: 6
 TULSA, GAMMA UPSILON CHAPTER: 4
 UTAH, ALPHA TAU CHAPTER: 15
 UTAH STATE, GAMMA EPSILON CHAPTER: 13
 VANDERBILT, SIGMA CHAPTER: 4
 VIRGINIA, ALPHA CHAPTER: 6
 VIRGINIA TECH, EPSILON CHAPTER: 1
 WAKE FOREST, GAMMA PHI CHAPTER: 4
 WASHINGTON UNIVERSITY, BETA LAMBDA CHAPTER: 2
 WASHINGTON & LEE, PI CHAPTER: 17
 WASHINGTON STATE, GAMMA XI CHAPTER: 6
 WEST VIRGINIA, ALPHA THETA CHAPTER: 10
 WESTERN KENTUCKY, ZETA EPSILON CHAPTER: 2
 WESTERN RESERVE, BETA EPSILON CHAPTER: 1
 WILLIAM & MARY, GAMMA CHAPTER: 6
 WISCONSIN, BETA XI CHAPTER: 1
 WITTENBERG, GAMMA ZETA CHAPTER: 2
 WOFFORD, NU CHAPTER: 1

The Presidents of Pi Kappa Alpha

In 1889, Theron Hall Rice was selected as the first councilor princeps (chief executive office of the Fraternity). The name of the office was changed to grand princeps at the 1905 Chattanooga Convention. At the 1933 Troutdale Convention, all of the general officers of the Fraternity were given new designations and grand princeps was changed to national president.

Over the years, Pi Kappa Alpha has grown under visionary leadership provided by the Supreme Council. The elected head of the Supreme Council is now titled the international president. He serves a two-year term under the current Constitution.

Councilor Princeps

This office was created at the Hampden-Sydney 1889 Convention. It is the chief executive office of the Fraternity.



Theron H. Rice Jr.*
(Hampden-Sydney, Iota 1885)
1889-90



Daniel J. Brimm*
(Rhodes, Theta 1885)
1890-93



Howard B. Arbuckle*
(Hampden-Sydney, Iota 1886)
1893-96



R. Randolph Jones*
(Hampden-Sydney, Iota 1889)
1896-97



William M. Anderson*
(Rhodes, Theta 1882)
1897-98



Robert Hill*
(Rhodes, Theta 1890)
1898-1900



Howard B. Arbuckle*
(Hampden-Sydney, Iota 1886)
1900-05



Grand Princeps

The name was changed from Councilor Princeps to Grand Princeps at the Chattanooga 1905 Convention.



Arthur C. Jones*
(Virginia, Alpha 1901)
1905



J. Pike Powers Jr.*
(Tennessee, Zeta 1895)
1905-09



John G. Hughes*
(South Carolina, Xi 1893)
1909-17



John R. Perez*
(Louisiana State,
Alpha Gamma 1908)
1917-30



Elbert P. Tuttle*
(Cornell,
Beta Theta 1917)
1930-33

At the Troutdale 1933 Convention, all of the general officers of the Fraternity were given new designations.



Honorary Life President
Robert A. Smythe*
(Citadel, Lambda 1889)
1933-62



National/International President



Elbert P. Tuttle*
(Cornell, Beta Theta 1917)
1933-38



Freeman H. Hart*
(Hampden-Sydney, Iota '28)
1938-40



Roy D. Hickman*
(New Mexico, Beta Delta '22)
1940-46



John L. Packer*
(Pennsylvania State,
Beta Alpha 1917)
1946-48



Andrew H. Knight*
(Samford, Alpha Pi '23)
1948-50



Powell B. McHane*
(Missouri, Alpha Nu '22)
1950-52



Harvey T. Newell Jr.*
(Millsaps, Alpha Iota '30)
1952-53



Ralph F. Yeager*
(Cincinnati, Alpha Xi '34)
1953



John F.E. Hippel*
(Pennsylvania, Beta Pi '20)
1953-56



Grant Macfarlane*
(Utah, Alpha Tau 1917)
1956-58



John U. Yerkovich*
(Oregon, Gamma Pi '31)
1958-60



David C. Powers*
(Tennessee, Zeta '24)
1960-62



Joseph C. Scott*
(Oklahoma State,
Gamma Chi '39)
1962-64



Charles L. Freeman*
(Washington University,
Beta Lambda '28)
1964-66



Donald E. Dickson*
(Bowling Green State,
Delta Beta '47)
1966-68



Garth C. Grissom*
(Kansas State,
Alpha Omega '49)
1968-70



Gary A. Sallquist
(Nebraska-Omaha,
Delta Chi '57)
1970-72



C. Ross Anderson
(Utah, Alpha Tau '57)
1972-74



Jerome V. Reel Jr.
(Tulane, Eta '57)
1974-76



Richard F. Ogle*
(Alabama, Gamma Alpha '61)
1976-78



continued on next page



William R. Nester Jr.*
(Cincinnati, Alpha Xi '47)
1978-80



Virgil R. McBroom*
(Illinois, Beta Eta '25)
1980-82



Joseph J. Turner Jr.
(Clemson, Eta Alpha '70)
1982-84



William N. LaForge
(Delta State, Zeta Beta '69)
1984-86



Gary E. Menchhofer
(Cincinnati, Alpha Xi '65)
1986-88



Edward A. Pease
(Indiana, Delta Xi '71)
1988-90



Jerry W. Askew
(North Carolina, Tau '73)
1990-92



Thomas J. Turner*
(Texas Tech,
Epsilon Gamma '67)
1992-94



F. Anderson Morse
(William & Mary, Gamma '76)
1994-96



John Michael Williams
(Oklahoma State,
Gamma Chi '68)
1996-98



Thomas J. Handler
(Illinois, Beta Eta '74)
1998-2000



H. King Buttermore III
(Vanderbilt, Sigma '63)
2000-02



D. Mark Anderson*
(Wofford, Nu '76)
2002-04



Allen W. Groves
(Stetson, Delta Upsilon '79)
2004-06



Kevin G. Knaus
(Kansas State,
Alpha Omega '82)
2006-08



Patrick A. Talley Jr.
(Armstrong State, Eta Mu '74)
2008-10



Kevin E. Virta
(Western Michigan,
Epsilon Psi '83)
2010-12



Mathew J. Forrest
(Southern Illinois, Iota Mu '94)
2012-14



John A. Bobango
(Arkansas State,
Delta Theta '74)
2014-16



Shad D. Williams
(Oklahoma State,
Gamma Chi '90)
2016-

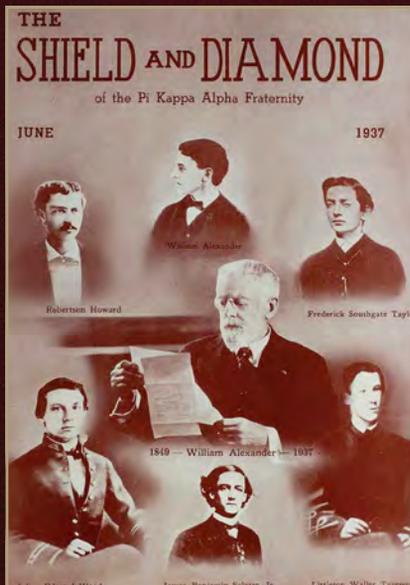
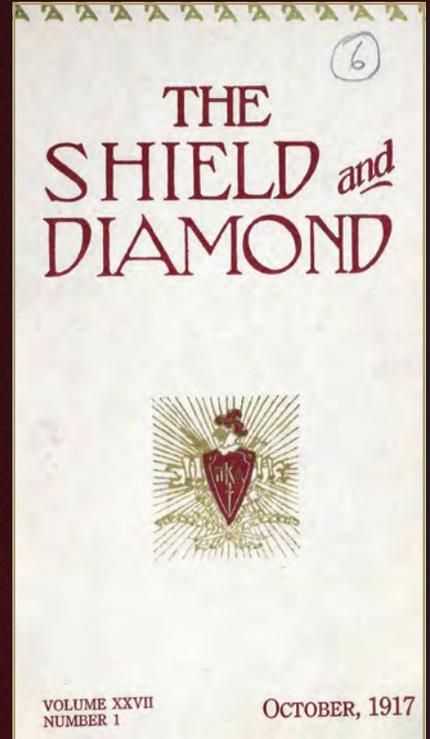
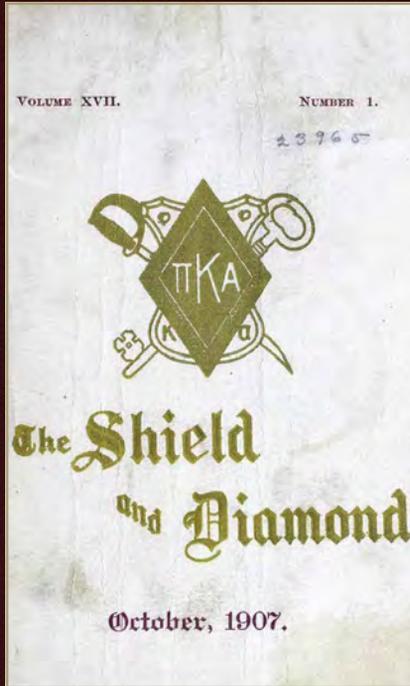
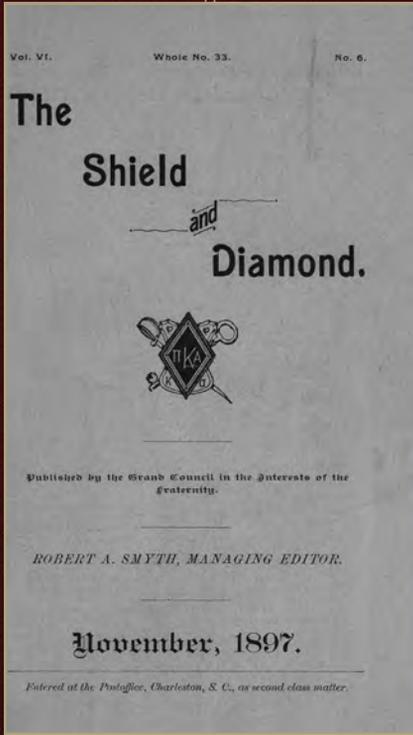
* deceased

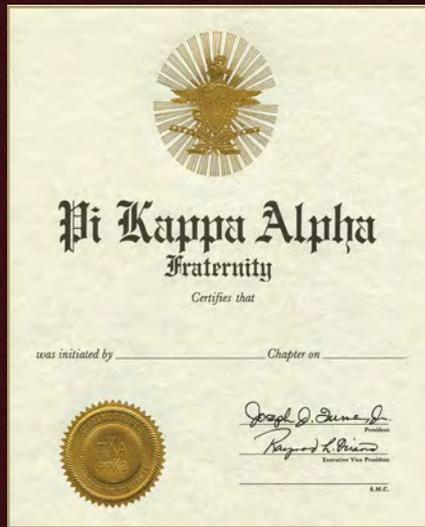
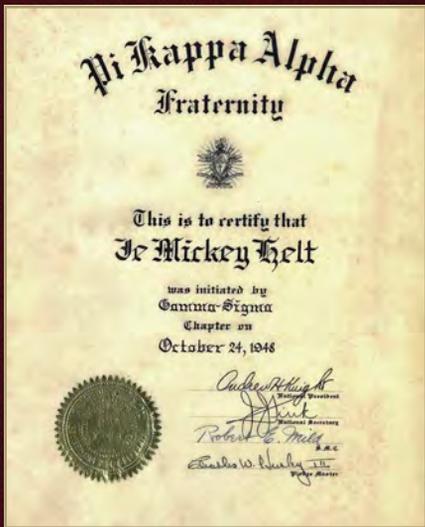


Telling The Pike Story

Communicating with members and sharing stories has always been a critical need for Pi Kappa Alpha. Our symbols and our stories help define and reinforce what it means to be a Pike and the lifelong commitment to our Fraternity. The *Shield & Diamond*, initiation certificates, and

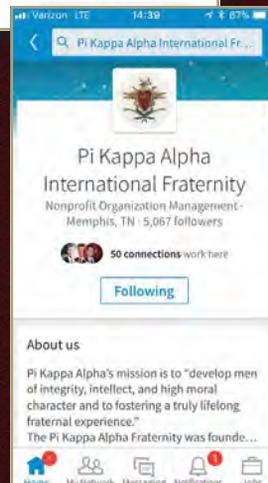
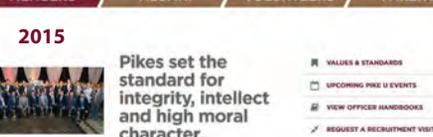
chapter correspondence have all played roles in establishing the PIKE brand and reinforcing the pride of membership over the years. Today these elements continue, with the addition of social media, to share the PIKE story.





SOCIAL MEDIA

PIKE has maintained an internet presence since 1995.





Traveling Secretaries, Field Secretaries, and Chapter Consultants

How does an ambitious college student get his start in a successful professional career?

Unlike the popular “jump right into it” attitude that causes some to become engulfed in the confusing realms of big business, many of the most respected and successful PIKA alumni started on another foot. Case in point are Fraternity staff members, often averaging in the low twenties in age, who rarely had initial ambitions to be an employee of the Fraternity.

Past staffers testify to the practical experience they gained in their staff assignments that paved the way to their present positions, and invariably they remain actively involved in Pi Kappa Alpha.



Robert Adger Smythe (Citadel, Lambda 1889) is recorded as the first staff member of the Fraternity in 1889.

Robert Adger Smythe (*Citadel, Lambda 1889*) is recorded as the first staff member of the Fraternity in 1889 while serving as grand treasurer. The first chapter consultant job, which was termed “traveling secretary” in the late 1930s, was established during the 1940 Convention in Chicago. Charles L. Freeman (*Washington University, Beta Lambda '28*), who later visited hundreds of chapters as district president, treasurer, vice president, and president, and

accepted the responsibility as the first traveling secretary in 1941.

“There was a tremendous need for more personal communication with our chapters,” said Brother Freeman. “At the time, both our physical and fiscal assets were much strained. It was the beginning of World War II and we wanted to save those chapters we could.”

The traveling secretary position was created with three objectives in mind:

- To serve as a liaison between the collegiate chapters and the national organization
- To serve as a further medium for the exchange of ideas
- Where feasible, to organize alumni support for individual chapters and for the Fraternity as a whole

The 1946 “Victory Convention”, held at Mackinac Island, provided for an alumnus field secretary to drum up support for a new headquarters building later built in Memphis. John R. Horton (*Ohio State, Alpha Rho '35*) accepted the position on request by Dr. Robert D. Lynn (*Presbyterian, Mu '31*), the executive secretary, previously the second IKA field secretary. Brother Horton visited alumni associations for a year before joining Pat Clendinning (*Millsaps, Alpha Iota '45*) in 1948 as a chapter consultant. Horton held the position for a record of seven years, retiring in 1954.





Above: Charles L. Freeman at work in the Memorial Headquarters



Officers of the Fraternity often traveled to chapter events. Below: Dr. George B. Summey (Davidson, Beta 1869), grand chaplain 1920-22, visits Gamma Upsilon Chapter (Tulsa).



The consultant program is an enduring commitment of the international organization to the chapters. Since 1941 almost 500 Pikes have served in the traveling secretary, field secretary, chapter consultant and various assistant roles. ❖



THE JUDGE ELBERT P. TUTTLE DISTINGUISHED ACHIEVEMENT AWARD

Established in 1936, the Distinguished Achievement Award is presented annually to the alumnus member who has achieved the most distinguished resumé in his vocation, profession or field of public service. It is named after Elbert P. Tuttle (*Cornell, Beta Theta 1917*), a veteran who served in both World Wars, then as Chief Justice of the Fifth Circuit Court of Appeals from 1961-68, and as a Senior Justice until his death in 1996.

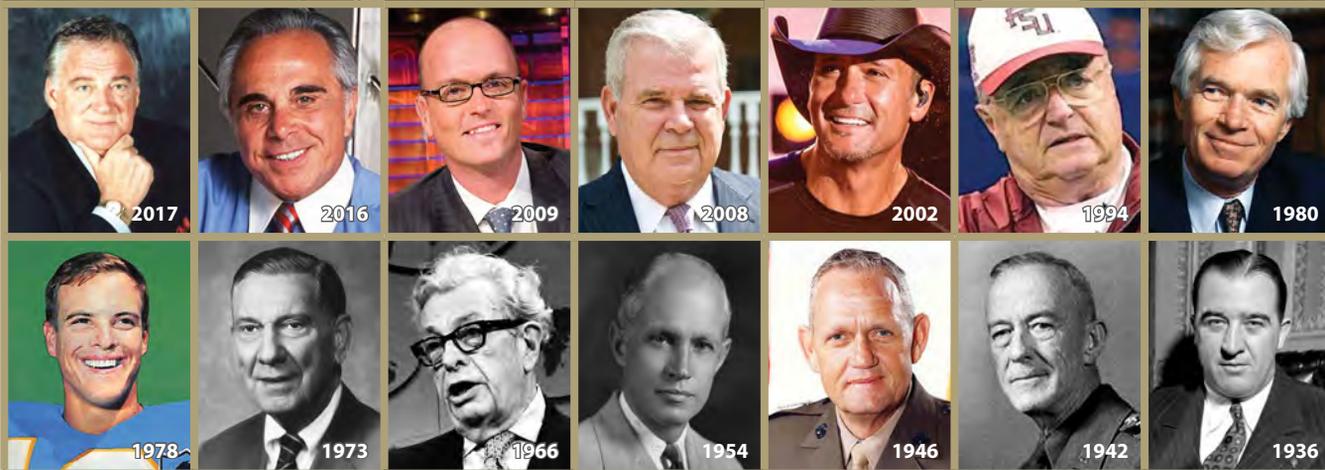
Under Tuttle's leadership, the Fifth Circuit became recognized as a leader in the fight against segregation.

Commemoration of Pi Kappa Alpha's sesquicentennial would be incomplete without recognizing 82 years of distinguished achievement award recipients.

- 2017** **Patrick W. "Pat" Halloran III** (Nebraska-Omaha, Delta Chi '62)
Past President & CEO of the Memphis Development Foundation (Orpheum Theatre)
- 2016** **Joseph J. Plumeri** (William & Mary, Gamma '64)
Vice Chairman of First Data Board of Directors
- 2015** **R. Andrew Miller** (Florida State, Delta Lambda '70)
President and CEO, Seminole Boosters, Inc.
- 2014** **Ivor J. "Ike" Evans** (Kansas State, Alpha Omega '61)
Retired President and COO of Union Pacific Railroad
- 2013** **Joe T. Ford** (Arkansas, Alpha Zeta '57)
Partner, Westrock Capital; Former CEO, Alltel
Kenneth W. Lowe (North Carolina, Tau '70)
Chairman, President & CEO, Scripps Networks
- 2012** **Jon L. Kyl** (Arizona, Gamma Delta '61)
U.S. Senator from Arizona (1995-2013)
Former U.S. Congressman from Arizona's 4th District (1987-1995)
- 2011** **G. Brint Ryan** (North Texas, Epsilon Delta '83)
Chairman and CEO, Ryan
- 2010** **Edward S. Hyman Jr.** (Texas, Beta Mu '65)
Chairman & Founder of International Strategy & Investment (ISI)
- 2009** **R. Scott Van Pelt II** (Maryland, Delta Psi '88)
ESPN Anchor and Correspondent
- 2008** **Raymond L. Orians** (Memphis, Delta Zeta '66)
Executive Vice President, The Pi Kappa Alpha Fraternity
- 2007** **Peter A. Sessions** (Southwestern, Alpha Omicron '76)
U.S. Congressman, 5th District of Texas (1997-2003)
U.S. Congressman, 32nd District of Texas (2003-present)
- 2006** **Edward A. Pease** (Indiana, Delta Xi '71)
Former U.S. Congressman, 7th District of Indiana (1997-2001)
Senior Vice President, Government Relations, Rolls-Royce North America, Inc.
- 2005** **B. Kevin Turner** (East Central, Epsilon Omega '85)
COO, Microsoft Corporation
- 2004** **Charles O. "Chad" Holliday Jr.** (Tennessee, Zeta '67)
Chairman and CEO, DuPont
- 2003** **Neal L. Patterson** (Oklahoma State, Gamma Chi '68)
(12/10/1949-07/09/2017)
Founder and CEO of Cerner Corporation
- 2002** **Tim McGraw** (Louisiana-Monroe, Eta Omicron '86)
Musician, Country Music Artist

- 2001** **E. Gordon Gee** (Utah, Alpha Tau '63)
Former Chancellor, Ohio State University & Vanderbilt University
- 2000** **Patrick D. Bowlen** (Oklahoma, Beta Omicron '63)
Owner, Denver Broncos
- 1999** **Stephen R. Covey** (Utah, Alpha Tau '50)
(10/24/1932-07/16/2012)
Noted Author and Speaker, president of Covey Leadership Center
- 1998** **R. Craig Hoenshell** (Nebraska-Omaha, Delta Chi '63)
(04/28/1944-07/01/2002)
Chairman, Avis Car Rental Agency
- 1997** **Charles A. Bowsher** (Illinois, Beta Eta '50)
United States Comptroller General
- 1996** **C. Patrick Roberts** (Kansas State, Alpha Omega '55)
United States Senator from Kansas (1997-present)
- 1995** **Jacklyn H. Lucas** (High Point, NC, Delta Omega '56)
(02/14/1928-06/05/2008)
Congressional Medal of Honor Recipient
- 1994** **Robert C. Bowden** (Samford, Alpha Pi '49)
Head Football Coach, Florida State University (1976-2009)
- 1993** **Otis A. Singletary Jr.** (Millsaps, Alpha Iota '43)
(10/31/1921-09/20/2003)
President, University of Kentucky
- 1992** **Thomas H. Davis** (Arizona, Gamma Delta '38)
(03/15/1918-04/22/1999)
Founder and former president and CEO, Piedmont Airlines
- 1991** **William H. Dial** (Florida, Alpha Eta '27)
(12/12/1907-03/23/1999)
Former president and chairman, Sun Banks of Florida
- 1990** **Edgar S. "E.S." Woolard Jr.** (North Carolina State, Alpha Epsilon '54)
Chief Executive Officer, E.I. DuPont de Nemours
- 1989** **Samuel K. Skinner** (Illinois, Beta Eta '57)
United States Secretary of Transportation (1989-1991)
- 1988** **Quentin E. Wood** (Pennsylvania State, Beta Alpha '42)
Former chairman of the board and CEO, Quaker State Oil
- 1987** **Jack O. Snyder** (Pennsylvania State, Beta Alpha '61)
(01/10/1942-04/03/1996)
President, Sea World, Inc.

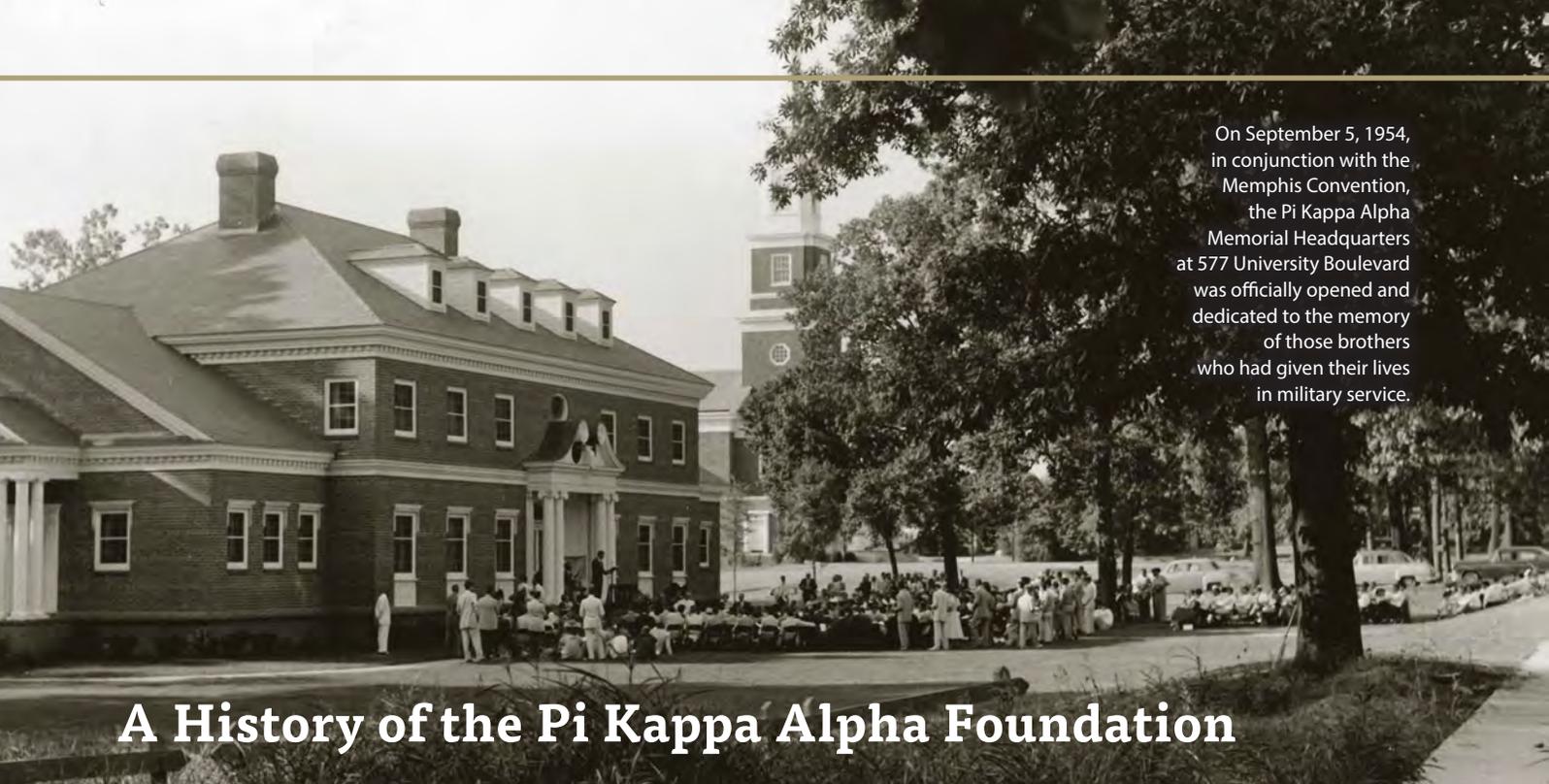
- 1986** **Donald W. Reynolds** (Missouri, Alpha Nu '25)
(09/23/1906-04/02/1993)
Renowned Businessman and Philanthropist; Media Magnate
- 1985** **Edward J. "Ted" Koppel** (Syracuse, Alpha Chi '58)
News anchor / Newscaster, ABC News
- 1984** **James D. A. van Hoften** (California-Berkeley, Alpha Sigma '63)
Astronaut
- 1983** **John P. McGovern** (Duke, Alpha Alpha '40)
(06/02/1921-05/31/2007)
Physician; Internationally renowned allergist/immunologist
- 1982** **J. Strom Thurmond** (South Carolina, Xi '59)
(12/05/1902-06/26/2003)
United States Senator from South Carolina (1954-2003)
- 1981** **T. Morgan Woodward** (Texas, Beta Mu '49)
Professional Actor
- 1980** **W. Thad Cochran** (Mississippi, Gamma Iota '56)
United States Senator from Mississippi (1978-present)
- 1979** **Thomas N. Bonner** (Nebraska-Omaha, Delta Chi '56)
(05/28/1923-09/02/2003)
President, Wayne State University (1978-1982)
- 1978** **Lance D. Alworth Sr.** (Arkansas-Fayetteville, Alpha Zeta '59)
Professional football player (1962-1972), Pro Football Hall of Fame (1984)
- 1977** **Wickliffe B. Moore** (Kentucky, Omega '21)
(10/26/1900-03/09/1986)
Entrepreneur; Paper industry businessman
- 1976** **Malcolm C. Todd** (Illinois, Beta Eta '31)
(04/10/1913-10/02/2000)
President, American Medical Association
- 1975** **Leslie C. Arends** (Illinois, Beta Eta '61)
(09/27/1895-07/17/1985)
United States Congressman from Illinois (1935-1974)
- 1974** **Earl W. Brian Jr.** (Duke, Alpha Alpha '61)
Secretary, State of California Health and Welfare Agency
- 1973** **Roy D. Hickman** (New Mexico, Beta Delta '22)
(01/27/1902-07/21/1993)
Past national president,
The Pi Kappa Alpha Fraternity (1940-1946)
President, Rotary International (1972-1973)



- 1972 Edward N. Cole** (Kettering, Zeta Alpha B '64)
(09/17/1909-05/02/1977)
President, General Motors Corporation
- 1971 Grant MacFarlane** (Utah, Alpha Tau 1917)
(04/01/1899-04/01/1977)
Attorney and philanthropist
Past national president,
The Pi Kappa Alpha Fraternity (1956-1958)
- 1970 Harry S. Dent** (Presbyterian, Mu '48)
(02/21/1930-09/28/2007)
Special Counsel to the President
- 1969 William P. Tolley** (Syracuse, Alpha Chi '19)
(09/13/1900-01/26/1996)
President and Chancellor, Syracuse University
- 1968 Chester M. Brown** (Missouri, Alpha Nu '28)
(11/24/1907-08/01/1981)
Chairman of the Board, Allied Chemical Company
- 1967 W. Taylor Reveley Jr.** (Hampden-Sydney, Iota '36)
(02/11/1917-12/30/1992)
President, Hampden-Sydney College (1963-1977)
- 1966 Everett Dirksen** (Bradley, Delta Sigma '60)
(01/04/1896-09/07/1969)
U.S. Senator from Illinois (1951-1969)
- 1965 John E. Horne** (Alabama, Gamma Alpha '33)
(03/04/1908-01/01/1985)
Chairman, Federal Home Loan Bank Board (1962-1968)
- 1964 C. Lee Talley** (Emory, Beta Kappa '20)
(09/26/1901-08/01/1976)
Former president and chairman of the board, Coca-Cola Company
- 1963 Wilbert E. Chope** (Vanderbilt, Sigma '42)
(06/11/1923-03/01/1983)
Founder and President, Industrial Nucleonics Corporation
- 1962 Luther L. Terry** (Birmingham-Southern, Delta '28)
(09/15/1911-03/01/1985)
Surgeon General of the Public Health Service (1961-1965)
- 1961 Richard L. Evans** (Utah, Alpha Tau '30)
(03/23/1906-11/01/1971)
Writer, producer, and announcer of "Music and the Spoken Word" (with the Mormon Tabernacle Choir) for 41 years

- 1960 Earl D. Johnson** (Wisconsin, Beta Xi '25)
(12/14/1905-01/11/1990)
President, General Dynamics Corporation
- 1959 Cavendish W. Cannon** (Utah, Alpha Tau 1915)
(02/01/1895-10/07/1962)
Diplomat, U.S. Foreign Service
- 1958 Arthur S. Bowes** (Purdue, Beta Phi '22)
(12/07/1901-10/01/1983)
- 1957 David F. Maxwell** (Pennsylvania, Beta Pi '20)
(DOD 10/08/1985)
President, American Bar Association
- 1956 Powell B. McHaney** (Missouri, Alpha Nu '22)
(06/30/1905-12/01/1957)
President, General American Life Insurance Co.
- 1955 Leo A. Hoegh** (Iowa, Gamma Nu '29)
(03/30/1908-07/15/2000)
Governor of Iowa
- 1954 Elbert P. Tuttle** (Cornell, Beta Theta 1917)
(07/17/1897-06/23/1996)
Judge, U.S. Court of Appeals, Fifth Circuit
- 1953 C. Wesley Roberts** (Kansas State, Alpha Omega '21)
(12/14/1902-04/01/1975)
Chairman, Republican National Committee
- 1952 Lawrence F. Lee** (New Mexico, Beta Delta '19)
(deceased)
U.S. Chamber of Commerce, Florida
- 1951 A. Willis Robertson** (Richmond, Omicron 1904)
(05/27/1887-11/01/1971)
U.S. Senator, Virginia (1946-1966)
- 1950 Wesley E. Fesler** (Ohio State, Alpha Rho '28)
(06/29/1908-07/30/1989)
Coach, Ohio State (1947-1950)
- 1949 Earle C. Clements** (Kentucky, Omega 1916)
(10/22/1896-03/12/1985)
Governor of Kentucky (1947-1950)
- 1948 Graham K. McCorkle** (Kentucky, Omega 1905)
(01/05/1887-11/01/1964)
President, Illinois Bell Telephone Co.
- 1947 John J. Sparkman** (Alabama, Gamma Alpha '24)
(12/20/1899-11/16/1985)
U.S. Senator, Alabama (1946-1979)
- 1946 Maj. Louis H. Wilson, USMC** (Millsaps, Alpha Iota '39)
(02/11/1920-06/21/2005)
Congressional Medal of Honor Recipient

- 1945 Clarence W. Meadows** (Washington & Lee, Pi '22)
(02/11/1904-09/12/1961)
Governor of West Virginia (1945-1949)
- 1944 Carl E. Wuertele** (Colorado-Boulder, Beta Upsilon '35)
(01/18/1914-12/14/2000)
War Ace
- 1943 Dr. John L. Newcomb** (Virginia, Alpha '97; William and Mary, Gamma)
(12/18/1881-02/22/1954)
President, University of Virginia (1931-1946)
- 1942 Courtney B. Hodges** (North Georgia, Psi '03)
(01/05/1887-01/16/1966)
Major General, Chief of Infantry, United States Army
- Wayne L. Morse** (Wisconsin, Beta Xi '21)
(10/20/1900-07/22/1974)
Chairman of the War Labor Board
- 1941 Claude R. Wickard** (Purdue, Beta Phi '22)
(02/28/1893-04/29/1967)
U.S. Secretary of Agriculture (1940-1945)
- Milo J. Warner** (Ohio State, Alpha Rho 1912)
(11/11/1891-01/01/1967)
National Commander of the American Legion (1940)
- 1940 James D. Hoskins** (Tennessee, Zeta 1904)
(01/30/1870-04/03/1960)
President, University of Tennessee (1934-1946)
- 1939 Henry S. Tucker** (Virginia, Alpha '94)
(07/16/1874-08/08/1959)
Priest; 19th Bishop of the Episcopal Church (1938-1946)
- 1938 John C. Ruddock Sr.** (California-Berkeley, Alpha Sigma 1912)
(02/19/1891-05/01/1964)
Physician; specialist; medical research; inventor of the peritoneoscope
- 1937 Lynn O. "Pappy" Waldorf** (Syracuse, Alpha Chi '21)
(10/03/1902-08/15/1981)
Head football coach, Northwestern University
First American Football Coaches Association (AFCA)
Coach of the Year (1935)
- 1936 A.B. "Happy" Chandler** (Transylvania, Kappa '19; Kentucky, Omega)*
(07/14/1898-06/15/1991)
Governor of Kentucky



On September 5, 1954, in conjunction with the Memphis Convention, the Pi Kappa Alpha Memorial Headquarters at 577 University Boulevard was officially opened and dedicated to the memory of those brothers who had given their lives in military service.

A History of the Pi Kappa Alpha Foundation

By Patrick F. Haynes (Arkansas State, Delta Theta '81)

Today, our beloved Fraternity is experiencing unparalleled success. Much of that is due in large part to the generosity of thousands of alumnus members – brothers who understand that their support of the Pi Kappa Alpha Foundation is the most effective and efficient way by which they can **pay it forward** – both to honor the legacy of others, and to ensure the enduring prosperity of Pi Kappa Alpha for future generations.

It is to those 'investors in fraternal excellence' this article is dedicated.

The Foundation Upon Which Pi Kappa Alpha Prospers

Throughout its now seven-decade history, the Pi Kappa Alpha Foundation's mission has continually evolved and expanded to meet the ever-growing needs and priorities of its primary beneficiaries, the Pi Kappa Alpha Fraternity and its now 15,000+ undergraduate members.

Initially founded shortly after World War II to raise funds to build a headquarters facility to house the Fraternity's professional staff, to hold and display its memorabilia, and most importantly, to serve as a lasting memorial to those Gold Star Pikes who gave their lives in military service, the

Foundation's role, particularly of late, has grown dramatically.

Founding and Early History

The Pi Kappa Alpha Foundation traces its genesis back to the 1920s when the national Fraternity's leadership gained approval from the University of Virginia to prominently honor Pi Kappa Alpha's history by establishing Room 47 West Range as a small, unoccupied museum in the same period furnishings from that fateful Sunday evening in March 1868.



47 West Range

Not long thereafter, crowded conditions forced the University to request that 47 West Range once again be made available for student housing. A subsequent agreement was reached whereby an outstanding undergraduate student from Alpha Chapter would be selected each spring to receive an annual scholarship from the national Fraternity, allowing him the high honor to live in 47 West Range the following academic year without housing expense.

A Most Noble First Calling

Like every other fraternal organization in America, Pi Kappa Alpha sent legions of its finest to both the European and Pacific theaters to fight, and ultimately defeat, the Axis forces. Many fine young brothers survived the horrors of battle in places with names like Normandy, Solerno, and Iwo Jima.

But far too many did not...

Sensing the Fraternity's fervent patriotism and a keen desire to appropriately honor Pi Kappa Alpha's Gold Star Heroes, General LeRoy Hodges (*Washington & Lee, Pi 1906*) advanced the idea of creating and building a War Memorial & Archives Fund, with the primary

goal of raising sufficient capital to underwrite the construction of a physical facility dedicated to permanently honor Pi Kappa Alpha's war dead. This facility would house the Fraternity's professional staff, hold and display its growing archival and memorabilia holdings, and most importantly, serve as a lasting memorial to those brothers who had died in military service to the country.

Delegates and attendees at Pi Kappa Alpha's 1946 "Victory Convention" at Mackinac Island, Michigan eagerly embraced these ambitious plans, and concurrently selected Memphis, Tennessee as the site for this new facility.

Realizing the opportunity to leverage this most resonate case for support and favorable laws governing support of qualified charitable entities, the Fraternity's leadership, led by Powell B. McHaney (Missouri, Alpha Nu '22), National President 1950-52 and Foundation President 1950-57; Charles M. Crump (Rhodes, Theta '31), first Foundation President 1948-1949; J. Harold Trinner (Rhodes, Theta '26) Foundation President 1957-60; Thomas M. Garrott Jr. (Rhodes, Theta '26), Foundation President 1966-67; and C. Robertson Yeager (Kentucky, Omega '29), Foundation trustee 1950-59 submitted articles of incorporation for a separate corporate entity, to be known as the Pi Kappa Alpha Memorial Foundation, to the state of Tennessee on April 29, 1948. A petition was concurrently submitted to the Internal Revenue Service seeking status as a 501(c)(3) organization.

On June 9, 1950, the IRS approved this submission and the Pi Kappa Alpha Memorial Foundation was

officially in business. It promptly accepted the charge to spearhead raising sufficient funds to accommodate the immediate initiation of construction of this ambitious memorial.

Ground was broken for the new facility on June 30, 1953, and on September 5 of the following year, in conjunction with the 1954 Memphis Convention, the Pi Kappa Alpha Memorial Headquarters was officially opened and dedicated to the memory of those brothers of Pi Kappa Alpha who had given their lives in military service.

A Broadening Role

The period immediately following the dedication of the new headquarters, particularly 1954-67, brought prosperity throughout America, at least relatively speaking, and with it, dramatic growth in collegiate enrollment and the associated fraternal system.

Seeking to leverage this era of economic and membership prosperity, the Pi Kappa Alpha Memorial Foundation's leadership turned its attention to bolstering its role in supporting the academic and leadership related endeavors of its undergraduates.

Results from these early fundraising endeavors were moderate at best. During this period, the Foundation raised funds sufficient to meet its operational obligations, but saw little success in securing support at levels required to build any type of permanent endowment.

The Fraternity began preparing for the 100th anniversary of its founding eight years in advance, in 1960, by establishing the Pi Kappa Alpha

Centennial Commission. This group, composed of national leaders from all arms of the organization, was charged with developing a strategic plan to fully leverage this unique milestone for the benefit of the organization and its growing student and alumnus membership.

Sensing an opportunity for nostalgic (and correspondingly, financial) engagement amongst the Fraternity's alumni not available since its earlier call to arms to erect the Gold Star Memorial, the Centennial Commission, led by Roy D. Hickman (New Mexico, Beta Delta '22) and Andrew H. Knight (Samford, Alpha Pi '23), charged the Memorial Foundation to prepare for and ultimately execute a major gifts campaign centered around the Fraternity's 100th birthday. The Foundation tapped former Iowa governor, decorated World War II veteran, and active alumnus Leo Hoegh (Iowa, Gamma Nu '29) to organize this effort. Hoegh promptly recruited 100 distinguished Pikes to join him in this cause, including Illinois Senator Everett M. Dirksen (Bradley, Delta Sigma '60), who agreed to serve as chairman. By the 1968 Centennial Convention in Richmond, Virginia, Dirksen and his team successfully raised over \$250,000 for an inaugural, student-centric endowment dedicated to "the advancement of scholarship, leadership and citizenship."

Growing Pains & a New Memorial Headquarters

By the late 1960s, four decades after the economic challenges of the Great Depression, Pi Kappa Alpha and its Greek peers once again confronted a formidable

1920s:
47 West Range is reserved for occupancy by a member of Pi Kappa Alpha

1950:
Foundation incorporated

1954:
Dedication of Memorial Headquarters, 577 University Boulevard

1968:
Student-centric endowment announced at convention

1987:
Groundbreaking for Memorial Headquarters, 8347 West Range Cove

1992:
Oak Trust Society established

2010:
Campaign for PIKE University secures over \$10,600,000

1946:
Fraternity approves establishment of a war memorial

1953:
Groundbreaking for Memorial Headquarters, 577 University Boulevard

1960s:
Major gifts campaign planned, centered around the Fraternity's 100th birthday

1986:
Plans formed for new Memorial Headquarters

1988:
Dedication of Memorial Headquarters, 8347 West Range Cove

2003:
PIKE University educational platform established

2018:
PIKE celebrates 150th Anniversary



At a meeting in May 1953, trustees hold a shovel used in the groundbreaking for the Memorial Headquarters on University Boulevard in Memphis, Tennessee.

adversary in the societal turbulence that spread across America during this period. For most undergraduates, anything that was considered institutional or bred conformity – including fraternal affiliation – was deemed unpopular and to be avoided, lest one be branded ‘part of the problem.’ More than a few Pike chapters closed their doors, and practically all of those that didn’t witnessed dramatic reductions in membership. The fact that this nadir of fraternal prosperity and popularity came almost simultaneously with Pi Kappa Alpha’s 100th birthday was particularly poignant.

It was during these so-called darkest hours that Pi Kappa Alpha’s leadership made the decision to refuse to accept dwindling membership numbers and general mediocrity as status quo for the organization. Primary among these efforts was a heightened focus on and the allocation of resources toward expansion and rush. The effects of these early, very ambitious efforts were dramatic, ultimately thrusting Pi Kappa Alpha to the front of the pack by most any measure – a position it still enjoys today.

This increased focus on membership growth, both via expansion and within existing chapters, dictated a rapid and significant increase in the Fraternity’s professional staff. By 1986, the 33-year-old Pi Kappa Alpha Memorial Headquarters was bursting at the seams and various plans were being considered, along with an associated capital campaign led by the Foundation, to build an addition to the property.

Plans for this addition were well down the road when neighboring Rhodes College (formerly Southwestern) shared its keen interest in purchasing the facility and property. This opportunity allowed the Fraternity and Foundation to once again consider an entirely new facility, designed and built from the ground up, to not only remedy staffing constraints, but to also address aspirations for enhanced museum facilities and a more fitting and prominent memorial to Pi Kappa Alpha’s Gold Star Heroes.

Under the dynamic leadership of Foundation Presidents George W. Denton (*Missouri, Alpha Nu ’42*) and Joseph J. Turner Jr. (*Clemson, Eta Alpha ’70*), Fraternity National President Gary E. Menchhofer (*Cincinnati, Alpha Xi ’65*) and Executive Vice President Raymond L. Orians (*Memphis, Delta Zeta ’66*), the Pi Kappa Alpha Memorial Foundation again answered the call, and in under two years, delivered to the Fraternity a new, magnificent facility inspired by Thomas Jefferson’s Monticello. On August 15, 1988, in conjunction with the 1988 Memphis Convention, nearly 1,000 students, alumni and guests participated in ceremonies dedicating the new Pi Kappa Alpha Memorial Headquarters located in the TPC *Southwind* development in southeast Memphis.

With access to twice the square footage of the previous headquarters facility, the Fraternity could now more than comfortably accommodate its growing staff for the foreseeable future, and the Foundation could dramatically enhance its museum exhibit space and archival storage capacity.

Exactly 20 years later, in 2008, the Pi Kappa Alpha Foundation would further acknowledge its mission in honoring Pi Kappa Alpha’s military heroes through the addition of an inspiring, freestanding memorial most prominently placed at the center of the Memorial Headquarters’ entry Rotunda.

Most generously underwritten by George W. Levert (*Louisiana Tech, Gamma Psi ’65*) and his wife Dale, John L. Lisher (*Indiana, Delta Xi ’71*) and his wife Mary, Daniel W. Corah (*Colorado State, Epsilon Theta ’83*) and Dr. Carl ‘Trey’ LaBella (*Delta State, Zeta Beta ’94*), the Gold Star Memorial, solemnly listing the names of more than 600 Pikes who paid the ultimate price, is the first thing visitors encounter upon entering the Memorial Headquarters, appropriately anchoring the facility in its most primary role as a lasting memorial to these heroes.

Encouraging a Lifetime of Loyalty

Having now delivered to the Fraternity its second new headquarters facility, the Foundation’s Board of Trustees returned its attention to supporting scholastic excellence within the student ranks of Pi Kappa Alpha. The organization was so firmly committed to aggressively broadening its role in the collegiate experience that it filed formal regulatory documents in 1990 to change its name from Pi Kappa Alpha Memorial Foundation to Pi Kappa Alpha Educational Foundation. In 2010, trustees adopted a third name, the Pi Kappa Alpha Foundation, believing this shorter and more general moniker best emphasized the Foundation’s all-encompassing role in supporting the Fraternity.

By the turn of the century the Pi Kappa Alpha Foundation had launched numerous giving programs, each targeting specific prospects, with the strategic goal to encourage and recognize increasing levels of philanthropic support throughout the donor life cycle.

Since its inception in 1992, the Oak Trust Society remains one of the Foundation’s most heralded and

successful donor programs. The alumnus responsible for its creation and early success, Gary E. Menchhofer (*Cincinnati, Alpha Xi '65*), quite rightly believed that loyal Pike alumni would eagerly embrace the ability to make very sizable financial commitments to the Fraternity via planned giving strategies. His vision was well founded; by 2010 over 150 loyal alumnus members of Pi Kappa Alpha were members of the Foundation's Oak Trust Society, with estate gift commitments totaling in excess of \$14 million.

A True Case for Support: The Campaign for PIKE University

Today, Pi Kappa Alpha's leadership training programs for its student members, delivered annually through both regional and global forums, is without peer in the fraternal world.

And while Pi Kappa Alpha had dabbled in various outlets for chapter management programming as early as the 1950s, the modern evolution of the Fraternity's leadership delivery programming started with a small gathering of chapter presidents in 1976 at a hotel adjacent to the Memphis airport. A grand total of 13 chapter presidents, mostly from nearby chapters, attended this weekend program – PIKA's inaugural SMC Conference. Launched under then-Executive Director Pat Halloran (*Nebraska-Omaha, Delta Chi '62*), this conference, with its focused, strategic agenda tailored specifically for chapter CEOs, would provide the DNA for what would evolve into today's PIKE University, Pi Kappa Alpha's comprehensive student member education platform.

By the turn of the century, Pi Kappa Alpha's educational offerings for its student members were ambitious and diverse, but lacked coordination, strategic focus, and management of content and delivery. Under the leadership of then-Executive Vice President Raymond L. Orians (*Memphis, Delta Zeta '66*), senior staff from both the Fraternity and Foundation conceived plans for a new educational and leadership content delivery plat-



Construction on the Memorial Headquarters at 8347 West Range Cove in Memphis, Tennessee.

form – one that would strategically focus upon and enhance the student member experience – from the first day of pledgeship to graduation day. In 2003, Pi Kappa Alpha rolled out its new, comprehensive membership development platform, PIKE University.

From day one, undergraduates' affinity for PIKE University has exceeded all aspirations. On average, nearly one-fourth of the Fraternity's 15,000+ student members, some 3,750 young men, attend one or more PIKE University programs annually. That's a far cry from the 13 participants at that first program in 1976, but it more than validates the vision that stemmed from the inaugural conference.

Beyond the obvious benefits to Pi Kappa Alpha's student members and the Fraternity in general, PIKE University finally provided the Pi Kappa Alpha Foundation with a truly viable case for support that was not 'bricks and mortar' in nature. The importance of this opportunity, to fail or successfully rise to the challenge and live up to its name as the foundation on which Pi Kappa Alpha would survive and prosper, was both exciting and daunting.

At the Fraternity's 2010 International Convention in Austin, Texas, the Pi Kappa Alpha Foundation announced **The Campaign for PIKE University**, an ambitious, five-year capital campaign seeking to secure \$10,000,000 in funding to fully endow PIKE University in perpetuity.

On time and beyond target, under the leadership of campaign chairman Joseph J. Turner Jr. (*Clemson, Eta Alpha '70*) and Foundation Chief Executive Officer Ryan Flickinger (*Southern Illinois, Iota Mu '94*), the Pi Kappa Alpha Foundation announced at the 2014 Baltimore Convention that it had secured just over \$10.6 million in financial commitments to this campaign from 1,064 alumni and friends. The Foundation is now exploring opportunities for an even larger campaign.

Conclusion

The ramifications of this achievement go well beyond the obvious. The unconditional success of **The Campaign for PIKE University** not only validates the caliber of this educational platform, but also cements the role of the Pi Kappa Alpha Foundation as the primary venue through which loyal and generous alumni can most effectively and efficiently 'pay it forward' so Pi Kappa Alpha will remain the fraternal experience by which all others are judged.

As Pi Kappa Alpha celebrates 150 years of fraternal excellence, the words of the late R. Craig Hoenshell (*Nebraska-Omaha, Delta Chi '63*) remain a most eloquent charge to all who wear its badge: "Pi Kappa Alpha is America's leadership laboratory... Through the Pi Kappa Alpha Foundation, let us perpetuate this legacy for generations to come." ❖



PRESERVE & PROTECT

THE PI KAPPA ALPHA ARCHIVE

It's difficult to fathom what it must have been like for the men in Room 47 West Range at the University of Virginia on March 1, 1868. Much like you, they had hopes. Dreams. Vision. Yet, as confident as they were in leading the charge, it's doubtful they could have imagined the story that is chronicled in the Freeman H. Hart Memorial Museum, Harvey T. Newell Jr. Memorial Library, and Gold Star Memorial that comprise the Pi Kappa Alpha Memorial Headquarters.

What they started at that moment in time had different significance for them than it does for you today. History is about interpreting those moments to craft the bigger story. And PIKE has a rich story to tell.

Our legacy incorporates the state of student life and culture on North American campuses. Historians have devoted countless hours to documenting and sharing stories such as

those told through *The Oak: A History of Pi Kappa Alpha* and through artifacts displayed at the Freeman H. Hart Memorial Museum.

The Pi Kappa Alpha Foundation, since its beginning in 1950, has been at the heart of it all. Preserving, protecting, sharing those stories. Never to be lost in time. And these stories bind us together. Bringing profound purpose and PIKE pride.

How we share our stories has evolved since 1868. In today's virtual world, it's about seeing history come to life and experiencing it. What we see and hear from the nearly 3,000 annual visitors to the Memorial Museum proves that preserving our legacy is more important than ever.

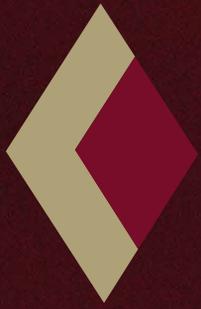
We invite you to visit your Memorial Headquarters. If you have artifacts that can help tell a more complete story of Pi Kappa Alpha, consider sharing those with the Pi Kappa Alpha Archive.

PI KAPPA ALPHA MEMORIAL HEADQUARTERS • 8347 WEST RANGE COVE • MEMPHIS, TN 38125

<https://www.pikes.org/about-pike/history/virtual-tour-memorial-headquarters>



Pi Kappa Alpha Memorial Headquarters
Honoring Our Brothers Who Sacrificed Their Lives For Our Freedom



PIKE *University*

14 YEARS IN THE MAKING

40,000

UNDERGRADUATES
HAVE ATTENDED
A PIKE U EVENT

4,812 PIKE U

CERTIFIED MEMBERS

90%

CHAPTER
PARTICIPATION

\$1,330,890

PIKE U SCHOLARSHIP
FUNDS AWARDED TO
UNDERGRADUATES TO
HELP ATTEND EVENTS

130 EVENTS SINCE INCEPTION

AVERAGE EVENT
ATTENDANCE IS

350 UNDERGRADUATES

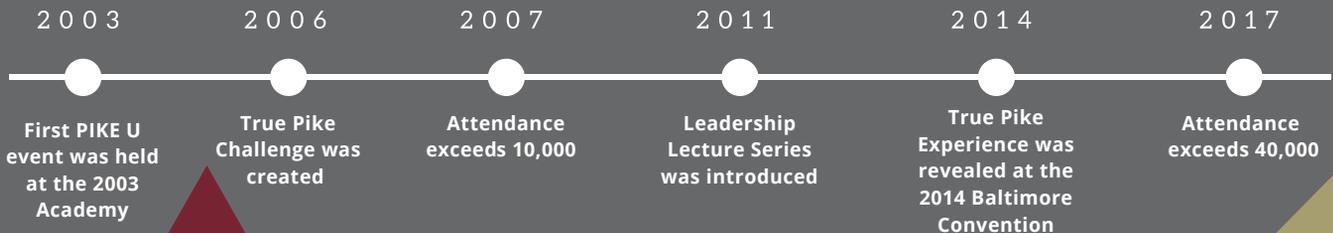
PIKE U is the leadership, management, and personal development program that arms men with lifelong skills and prepares them for a world outside the classroom. Since its launch in 2003, PIKE U has been totally committed to making these young men – and every Pike – better.



The True Pike Challenge, hosted annually at the Boulder Outdoor Survival School, allowed PIKE U certified undergraduates the opportunity to explore leadership in a different dimension. Young men would embark on a 7-day journey to strengthen their fraternal experience while also obtaining some of the best wilderness survival skills provided anywhere in the world. The program ended in 2010.

True PIKE Experience

This is PIKE U at the grass roots level. The True PIKE Experience takes PIKE U education and brings it to the chapter. This comprehensive member-development program provides structured learning and practical experience from the time a member joins until the time he graduates. It is without question that the Fraternity offers an education outside the classroom – the True PIKE Experience formalizes and defines that education.



2003 Logo

Over 65 Leadership Lecturers have participated in a PIKE U event since 2011.



Leadership Lecture Series speakers share insight into the parallels between the skills developed in the chapter and how they have played out during his career.

“PIKE University reinforces positive best practices that make the jobs of every officer and every leader better.

Attending PIKE U events and networking with brothers from all over North America helps motivate me to do even more. PIKE U is now a part of my chapter’s programming.

PIKE U keeps us ahead of the competition.”

-Bryce A. Bordelon (Louisiana-Monroe, Eta Omicron '14)

JOIN US WHERE IT ALL BEGAN.



PI KAPPA ALPHA INTERNATIONAL CONVENTION

CELEBRATING 150 YEARS OF FRATERNITY

RICHMOND, VIRGINIA · JULY 2018

This year there are many registration options to make attending Convention affordable. Can't come for the full event? That's okay - come join us for a day!

The full registration fee is only \$499, but discounts and early bird rates are available.

A variety of day passes and guest/spouse tickets will also be offered ranging from \$99-\$400 per person.

Registration is open through July 18, 2018.

If you need assistance or have any questions, email pikeuniversity@pikes.org or call Memorial Headquarters at 901-748-1868.

**VISIT WWW.PIKEUNIVERSITY.ORG
TO EXPLORE OPTIONS
SUITED TO YOUR SCHEDULE AND BUDGET.**

REGISTRATION



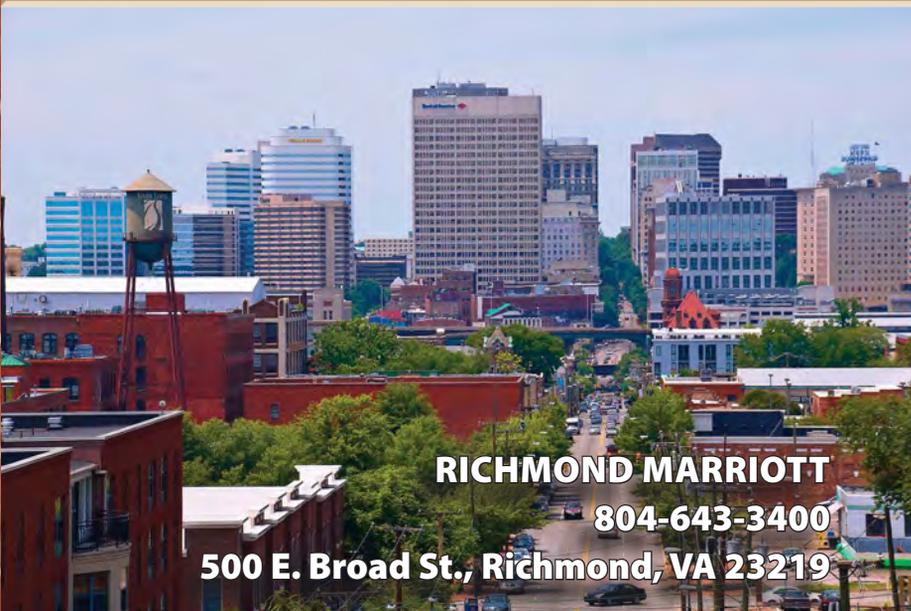
LOCATION

All programming and banquets will be held at the

RICHMOND MARRIOTT

PIKE has a discounted rate of \$139 + tax per night if reserved by July 6, 2018

If you need a roommate, email pikeuniversity@pikes.org. We will make every effort to pair you with another Pike to help defray cost.



RICHMOND MARRIOTT

804-643-3400

500 E. Broad St., Richmond, VA 23219

FRIDAY, JULY 27 ACTIVITIES

- BUS TO UVA
- CAMPUS TOUR
- PI KAPPA ALPHA
- HISTORY SESSION
- LUNCH AT 47 WEST RANGE



AGENDA HIGHLIGHTS

- Opening Ceremony
- UVA Day Trip
- Election of the Supreme Council
- International Awards

The
PIKE Store.com



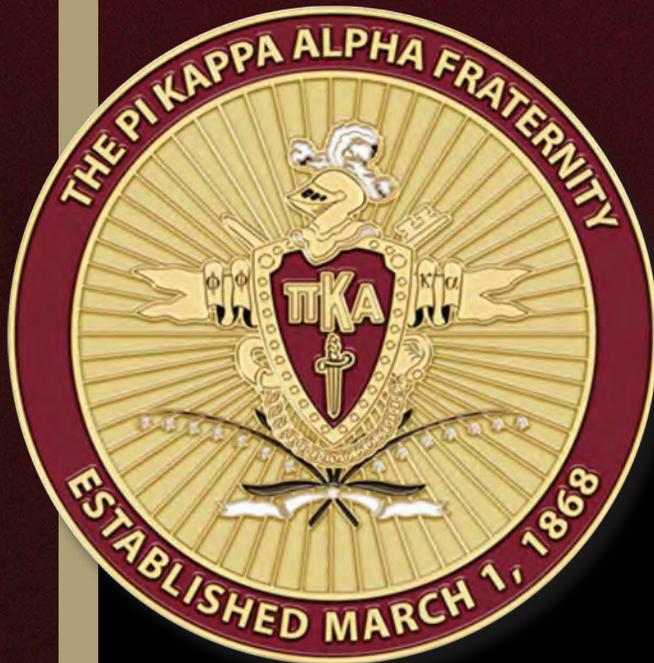
thepikestore.com



ΠΚΑ
PlanetPike
.COM

PIKE 150th Anniversary Coin

\$10.00



Actual Size: 1.5"

The PIKE 150th Anniversary Coin is a Planet Pike exclusive.

Limited quantities available. In 2018 Pi Kappa Alpha will celebrate 150 years of brotherhood. Reserve your commemorative coin now through official vendor Planet Pike.

For this and other fine PIKE accessories and apparel, visit

www.planetpike.com

planetpike@planetpike.com

WEAR THE SYMBOLS THAT SET THE STANDARD.

1001
Diamond Pendant
(Chain sold separately.)
10K.....\$345

snake18
Snake Chain, 18"
14K.....\$504, GF.....\$31
SS.....\$24



L2647
Lavalier
14K.....\$93
10K.....\$56
SS.....\$26

2606
Badge-shaped Pendant
(Chain sold separately.)
10K.....\$110 SS.....\$49

013R
Rope Chain, 18"
SS.....\$23, GF**..\$27



115
Medium Plain
Initiate Badge
10K.....\$110



0015 Crown Pearl Sweetheart Badge
10K.....\$129



171
Large Crown Pearl
Badge
10K.....\$245



118 A
Medium Garnet Badge
with diamond points
10K.....\$345



117
Medium Garnet Badge
with pearl points
10K.....\$220



174
Large Garnet Badge
with pearl points
10K.....\$245



178
Large Alternating Pearl
and Garnet Badge
10K.....\$245



604 Monogram Recognition Button
10K.....\$34
SS.....\$24



810 SMC Badge
10K.....\$215

9005 Plain Crest Guard
10K.....\$63, GP.....\$22

9006 Enameled Crest Guard
10K.....\$68, GP.....\$26



DA1 Gavel Dangle
10K.....\$32
SS.....\$18



5000A
Shirt Studs
(Set of four.)
14K.....\$398
GF.....\$138



3252 Classic Ring
14K.....\$848
10K.....\$548
Silvertone***.....\$314



1868 Heritage Signet Ring
14K.....\$924
10K.....\$590
Silvertone***.....\$253



3402 Official Ring
14K.....\$1582
10K.....\$978
Silvertone***.....\$355

4700 Heritage Cufflinks
14K.....\$424
SS.....\$82



1992
Onyx Cufflinks
10K.....\$499
SS.....\$194

0287 Brotherhood Ring
SS.....\$72



Prices subject to change. Please allow approximately 4-6 weeks delivery on most items. Please allow 6 weeks for ring production.
**GF is 1/10th 10K gold-filled quality.
***Silvertone is 25% palladium with silver alloy.

800
Pen.....\$44



To order, call 1-800-451-3304
or visit www.HJGreek.com



The Greek Division of Herff Jones is the Official Jeweler of Pi Kappa Alpha Fraternity.





Preamble

*For the establishment of friendship on a firmer
and more lasting basis;
for the promotion of brotherly love
and kind feeling;
for the mutual benefit and advancement
of the interests of those with whom
we sympathize and deem worthy of our regard,
We have resolved to form a Fraternity,
believing that, thus we can most successfully
accomplish our object...*

*Frederick Southgate Taylor
Littleton Waller Earewell (Bradford)
James Benjamin Slates Jr.
Robertson Howard
Julian Edward Wood
William Alexander*

MARCH 1, 1868 • UNIVERSITY OF VIRGINIA