

# SHIELD & DIAMOND

OF PI KAPPA ALPHA

MARCH 1988

LOOKING TO  
THE FUTURE:  
PI KAPPA ALPHA  
ERECTS A NEW  
MEMORIAL  
HEADQUARTERS





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# Shield & Diamond

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## ON THE COVER:

United States Senator Thad Cochran, honorary chairman of *The Campaign for Pi Kappa Alpha*, reviews the blueprints for the new Pi Kappa Alpha Memorial Headquarters along with National President Gary E. Menchhofer (left) and Executive Vice President Raymond L. Orians (right). Construction in progress is seen in the background.

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## Update

### Insurance program proves beneficial to Fraternity

Obtaining insurance for fraternities, particularly at a reasonable cost, remains difficult. Many insurance companies have developed a "special" rating for fraternities, including both property and liability coverages.

On the property side, local house corporations may expect more frequent inspections of their chapter houses. The insurance company inspector will make certain safety improvement recommendations. If these improvements are not made, the company might cancel depending on the policy language.

Many national fraternities coordinate blanket liability insurance programs for chapters and local house corporations. 1987 was a critical time for obtaining this blanket coverage. Only two companies would make quotes on first dollar coverage. The national fraternities were looking at 500% to 1,000% increases in their premiums over the previous year. Many opted to go with one of these programs, thinking that they had no choice.

In July 1987, Pi Kappa Alpha adopted a unique program whereby the chapters and local house corporations are basically self-insured up to a certain limit. All chapters invest in a risk management fund to cover the cost of claims and associated expenses, and excess insurance premiums. To date, this program has proven very beneficial to chapters. Not only is the premium cost to an outside company substantially less, but also the Fraternity has been able to quickly address potential claims. During the first six months, only two instances have turned into claims. It is predicted that the ultimate cost to resolve these two claims should not be significant. On the other hand, the potential exists that the program could be very costly. If a major claim or judgment is forthcoming involving an incident occurring during the year, then chapters could be required to invest up to double the current amount to keep the program alive.

What does the future hold? Five years have just elapsed since a number of national fraternities adopted the first blanket programs. Preliminary studies of loss records during that time have indicated that underwriters should feel more comfortable toward insuring fraternity risks. Also, a number of lawsuits involving fraternities have been tried in the last two years. Many of these cases have received favorable rulings towards fraternities from various state supreme courts. With this loss history and the case law being developed, it is hoped that the insurance market will become more

competitive for fraternities and thus rates will stabilize or go down.

The main factor, however, toward resolving this issue is the implementation of solid risk management programs at every chapter of every national fraternity. Legal liability is still a critical issue which could cause the demise of fraternities, and has already caused the demise of some chapters. More importantly, it is the duty of every chapter to implement programs which will provide a safe environment which all of its members may live in and enjoy. If the current trend continues, it will verify the fact that many chapter officers, through the advice and assistance of alumni advisors and national leaders, have been able to convince their chapters to adopt and implement these programs. Pi Kappa Alpha will continually address this critical issue.

### New Regional President

David "Gruder" Graham (*Epsilon Sigma '69*) has been appointed by the Supreme Council to replace Ron Ross (*Delta Zeta '68*) as Cumberland Regional President. In this position, vacated by Ross due to increased business and travel responsibilities, Graham will be responsible for the day to day affairs of all chapters in Tennessee and Kentucky, as well as the annual regional leadership conference.

### Chapter Advisor of the Quarter

Dr. William Sims (*Alpha Zeta '47*), chapter advisor and also faculty advisor to Theta Omega chapter at the University of California-Davis, has been selected as Pi Kappa Alpha's Chapter Advisor for the last quarter of 1987.

Although initiated at the University of Arkansas in 1947, Dr. Sims later transferred to and served as SMC of Beta Xi chapter at the University of Wisconsin.

Dr. Sims is one of the most highly respected authorities in the agricultural world. Professor Emeritus of Vegetable Crops at UC-Davis, he is an agricultural consultant and frequently travels to third-world countries in that capacity. Dr. Sims also directed the world's largest horticultural conference, held in August 1986.

Under Dr. Sims' guidance, Theta Omega chapter won the 1986 Greek Sweeps Trophy, the 1986-87 Robert Adger Smythe Award, the 1987 Golden West Outstanding Chapter Award, and the 1987 Best Pledge Education Award.



# Iota Delta is added to IKA's Roster

*After two and one-half years of determined effort, Rose-Hulman joins the best*

The Rose-Hulman Colony of Pi Kappa Alpha was installed as Iota Delta Chapter on January 30, 1988. This represented the culmination of nearly two and one half years of work by an interest group that petitioned the Supreme Council for recognition in October of 1985. Present at the black-tie banquet were Supreme Council President Gary Menchhofer, Supreme Council Vice President Senator Edward Pease, Director of Expansion Kevin Knaus, National Chaplain Reverend Simon A. Simon, and Midwest Regional President Robert Cox.

Alumni who supported the colony in achieving its installation objectives include Ed Pease, Jim Brownell, Bill Carls, Al Perone, David Land, Andy Thomas, and Joe Herlihy. The colony also received help from Dr. Richard Diteon, the faculty sponsor, who was initiated into the Fraternity with the colony members. Theta Omicron (*Indiana State*) and Beta Phi (*Purdue*) chapters assisted with the initiation and chartering activities.



## COLONY HISTORY

In the fall of 1985, a group of close friends, dissatisfied with the Greek system at Rose-Hulman, met to discuss the possibility of founding a new fraternity which would better suit the needs of the students. The chief goals of the group were the de-emphasis of alcohol at fraternity functions and a strong emphasis on academic excellence. These ideas were important on a campus where fraternity grade averages were unacceptable and wet rush had left the faculty with a very unfavorable impression of Greek organizations.

While the interest group did some research into several national fraternities, the conclusion was that Pi Kappa Alpha was the obvious choice for a new fraternity at Rose-Hulman. The success of the nearby Indiana State chapter (*Theta Omicron*) and the strong national reputation of Pi Kappa Alpha were keys to this decision. The eighteen men in the group received approval from the Supreme Council for colonization in October, 1985. What appeared to be the beginning of a successful colony period was soon met with obstacles which threatened to end the effort.

After the initial approval from National, the interest group had to petition the Rose-Hulman Interfraternity Council to allow another fraternity on campus. The decision from the IFC was a resounding "No."

The interest group continued the campaign and appealed to the next authority — an ad-hoc committee made up of the Dean of Students

and the advisors of the other fraternities. Again the group was denied the right to colonize, but it was gaining support within the administration for its high ideals of what a fraternity should represent.

One final hope for the group was the Student Affairs Committee, which makes all decisions on the status of campus organizations. After three different meetings, the committee decided that the group's dedication and ideals were sincere and definitely had a place at Rose-Hulman. The dream of Pi Kappa Alpha at Rose-Hulman had finally been realized.

The process of being recognized by the school for colonization had taken nearly eight months, resulting in a change in the membership of the interest group. Due to the length of time and hardships experienced in gaining recognition, only six of the petitioning members remained. They were joined by eight other men dedicated to establishing a successful chapter.

Colonization took place on September 3, 1986, conducted by then Associate Director of Expansion Ernie Cox. The fourteen men in the colony immediately began an aggressive rush program to increase the colony to a competitive size. On Bid Monday that fall, the colony increased its size to thirty-four, an incredible feat considering that three of the colony members were prohibited from participating in rush because they were on the campus resident staff.

The colony began to establish itself socially, academically, and athletically by organiz-

ing and participating in many different events on both the Rose-Hulman and Indiana State campuses. A group from the colony made formal introductions of the new fraternity to the sororities at ISU by taking roses to each chapter during its weekly meeting. This helped further the colony's goal of being considered gentlemen by the sorority women.

The colony fielded six teams in four intramural sports during the winter quarter and placed well in all of them. The Delta Gamma Sorority Anchor Splash was a high point in the year; the colony placed second among the Rose-Hulman fraternities in this two-campus event. The colony also did very well in the annual Rose-Hulman Greek Games competition by finishing fourth overall.

One of the main ideas behind starting the group, excellence in academics, proved a great source of pride for the group during its first year. The colony won the IFC trophy for grades in all three quarters and retired the trophy with an accumulative GPA of 3.29, far outdistancing the other fraternities on campus.

Over the summer, the Housing Corporation obtained a house for the colony. The facility is the main house of an old orphanage complex which includes a swimming pool, tennis court, and gymnasium. The house is a three story structure that suits the image of the colony — class and dedication to excellence. Because the facility had been vacant for several years, much work was needed to prepare the

*(continued on next page)*





The members of the newly chartered Iota Delta chapter are joined by National President Gary E. Menchhofer (center), Supreme Council Vice President Edward Pease (second row, far left), Director of Expansion Kevin G. Knaus (first row, far left), Regional President Robert Cox (first row, far right), and National Chaplain Rev. Simon A. Simon (second row, far right).

house for use. Several members of the colony returned to school early and put forty-two gallons of paint and 1,000 yards of new carpet to use in a house-improvement effort.

To dedicate the house, the colony hosted a housewarming ceremony attended by campus officials and local alumni.

The colony members' return to campus in the fall was marked by a new dedication to excellence with a firm commitment to building a successful chapter. The group had a very successful football team, unscored upon all season until a heartbreaking loss in the semifinals of the playoffs. With another strong rush, the colony increased its size to fifty-five men. The new members were very eager to help the colony prepare for installation and added many welcome aspects to the group.

Inspection took place on December 5, 1987, conducted by Associate Director of Expansion Kevin Virta and members of the Theta Omicron and Beta Phi chapters. The colony was approved to become the Iota Delta chapter of Pi Kappa Alpha Fraternity by a unanimous vote of the inspection team. After nearly two and one half years of struggle, the dream of having a chapter of Pi Kappa Alpha on the Rose-Hulman campus had been realized.

## HISTORY OF ROSE-HULMAN INSTITUTE OF TECHNOLOGY

Located just outside Terre Haute, Indiana,

the Rose-Hulman Institute of Technology was founded in 1874 by Chauncey Rose and dedicated to excellent education in engineering. Today Rose-Hulman is one of the leading undergraduate engineering schools in the country. It provides a well rounded education to its students, with degrees offered in many engineering and science fields, including mathematics, computer science, and optics. The curriculum is very challenging and competition in academic performance is intense. Graduates are highly sought after by leading corporations for their expertise in scientific knowledge and problem solving.

The school began as the Rose Polytechnic Institute with a handful of young men pursuing a degree in engineering. The school slowly grew for several years until, in 1971, the Hulman family (owners of the Indianapolis Motor Speedway) set aside several million dollars in an endowment and 130 acres of land for the Institute. The name of the school was then changed to the Rose-Hulman Institute of Technology in recognition of the endowment and nearly a century of support by the Hulman family.

There are 1,300 students presently enrolled in the school, and it has the distinction of being an all male institution — one of only four remaining in the country. The all-male aspect creates a very different academic and social atmosphere from that experienced at co-ed in-

stitutions. Because there are no women enrolled at Rose-Hulman, the men depend greatly on nearby Indiana State University and Saint Mary of the Woods College (all female) for social interaction. The fraternities commonly have trade parties with the sororities from ISU.

The fraternity system at Rose-Hulman is very strong, with eight national fraternities represented: Alpha Tau Omega, Delta Sigma Phi, Lambda Chi Alpha, Phi Gamma Delta, Sigma Nu, Theta Xi, Triangle, and Pi Kappa Alpha. These organizations represent over forty percent of the student enrollment and are very active on the campus. Two of the fraternities, Alpha Tau Omega and Lambda Chi Alpha, have won several awards from their nationals as outstanding chapters. The Iota Delta chapter of Pi Kappa Alpha is proud to join such distinguished company and looks forward to promoting the excellent standards of Pi Kappa Alpha on the Rose-Hulman campus.

The men of Iota Delta extend a special thank you to their brothers of Theta Omicron for their constant support and advice during the colony period. The two groups shared in several social functions and worked together on the development of the organization of the Iota Delta chapter. The support from such a strong chapter has had a profound impact upon the Iota Delta chapter and will hopefully continue for years to come.



# Expansion Updates

**W**ith the addition of four colonies during the 1987-88 academic year, Pi Kappa Alpha continues to strengthen and grow through expansion. As a matter of fact, Pi Kappa Alpha has successfully expanded to twenty-three campuses in the past seven years.

This expansion has helped strengthen our national reputation and provide a positive experience for thousands of our brothers on those campuses.

## COLUMBIA UNIVERSITY

Pi Kappa Alpha has not attempted since 1917 to expand to an Ivy League university, but now that situation has changed. On January 11, 1988 Director of Expansion Kevin G. Knaus announced plans to establish a Pi Kappa Alpha colony at Columbia University in New York City. Knaus was contacted in early September 1987 by an interest group on the Columbia campus which sought National Fraternity affiliation. The quality of the individuals within the interest group, along with their determination and dedication, prompted further investigation by the Memorial Headquarters staff. Pi Kappa Alpha gave an expansion presentation to the University administrators and the interest group in hopes of being selected for colonization. On December 14, 1987 Pi Kappa Alpha received word that it had been chosen unanimously out of a field of four national fraternities for colonization.

The expansion project began on January 20, 1988 with the arrival of Associate Director of Expansion & Services Kevin Virta and Chapter Consultant Bill McCartan on the Columbia campus. Since that time, forty men have been recruited and integrated into the colony by Virta and McCartan.

The colony has a grade point average of 3.3 and a membership which includes the sophomore class president, the publisher of the campus newspaper, a world class soccer player, numerous honor students, campus leaders and athletes, and the founders of the Columbia Conservative Coalition. Alumni response has been tremendous, rounding out a very successful colonization.

## UNIVERSITY OF CALIFORNIA - SANTA BARBARA

A decade of hard work and dedication by numerous alumni, national officers and Memorial Headquarters staff members has resulted in Pi Kappa Alpha's invitation to expand onto the campus of the University of California-Santa Barbara.

UCSB is highly respected within the University of California system, as well as on a national level, for its academic reputation and its strong Greek system.

The campus, bordered by the Pacific Ocean and the California mountains, is a picturesque setting for a Greek system of thirteen sororities and fourteen fraternities. Pi Kappa Alpha was one of two fraternities chosen out of a possible ten to give presentations for colonization by the University Expansion Committee on January 19, 1988. On January 22, 1988 Pi Kappa Alpha received word of its selection. The colonization is scheduled to occur during February and March 1988.

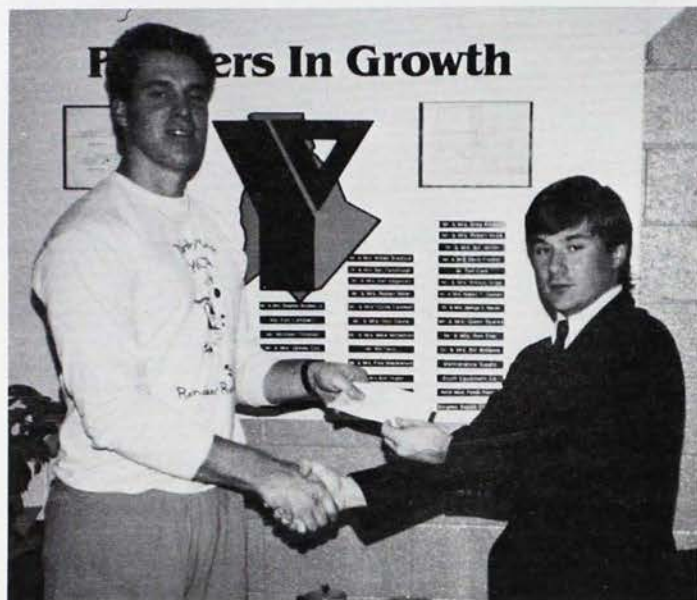
## EXPANSION PROGRESS

COLONY SIZE		CURRENT SIZE
<b>1981-82</b>		
37	<i>Theta Tau</i> Cal. State-Sacramento	89
33	<i>Beta Xi</i> University of Wisconsin	54
<b>1982-83</b>		
31	<i>Theta Phi</i> Wichita State University	70
32	<i>Theta Upsilon</i> Tennessee Tech	60
90	<i>Epsilon Theta</i> Colorado State University	140
<b>1983-84</b>		
29	<i>Theta Chi</i> Villanova	100
<b>1984-85</b>		
30	<i>Theta Psi</i> Chapman College	40
47	<i>Theta Omega</i> University of California-Davis	83
37	<i>Epsilon Mu</i> East Carolina University	75
40	<i>Beta Chi</i> University of Minnesota	80
<b>1985-86</b>		
30	<i>Delta Delta</i> Florida Southern College	40
31	<i>Iota Alpha</i> University of Wyoming	75
45	<i>Iota Beta</i> Cal. State-Fresno	73
24	<i>Iota Gamma</i> Kearney State College	62
<b>1986-87</b>		
35	<i>Iota Gamma</i> Rose Hulman Institute of Technology	60
44	<i>Gamma Omicron</i> Ohio University	90
35	<i>University of Nevada-Reno</i>	65
35	<i>Cal. State University Long Beach</i>	65
47	<i>University of Colorado</i>	90
<b>1987-88</b>		
31	<i>Michigan State University</i>	45
30	<i>Cal. Poly. State University San Luis Obispo</i>	40



## Chapter Notes

# Chapters Welcome 1987-88 Academic Year



Beta SMC Derek Stirewalt (right) presents a check for \$400 to a representative of the Davidson, North Carolina YMCA.

**B** During Halloween weekend, **Beta** chapter (*Davidson College*) put on a haunted house which raised \$400 for the local YMCA. Over 400 townspeople, including students and faculty of the College, came through the house. In addition, the chapter successfully integrated this event into its rush program and gained the participation of twenty-five freshmen. In other fund raising efforts, Beta plans to hold an old photo sale in which pictures taken over the past year will be sold. The money raised will be donated to United Cerebral Palsy.

Brother Sam Cutting, who has just taken the post of SMC, has been named the recipient of the Goodwin-Exxon Award, the most prestigious award which a junior at Davidson can receive. The award goes to the individual "adjudged to exemplify the highest standards of character, good sportsmanship, and consideration of others."

With the guidance of senior Josh Budde, the members of Beta are starting a new alumni program. They held the first annual Charlotte Alumni cocktail party, centered around the Duke/Davidson basketball game, at which they enlisted the assistance of alumnus Ned Pollick '43, who will assist the chapter with its alumni program and speak to the spring pledge class.

Davidson basketball is off to another strong start, and much of the reason behind the success this year as well as in the past three years is senior Pike brother Jeff Himes. Jeff was named to the second team All-Southern Conference squad as a junior last year. Himes is joined on the varsity basketball team by senior Dave Fitzgerald, junior Bill Sellars and sophomore Jay Schmitt. Pi Kappa Alpha has more players on the Davidson team than any other fraternity.

Beta chapter has turned out a first rate chapter newsletter, *The Altar & Skull*, the credit for which goes to seniors Ceth Garner and Robert Brown.

**O** **Omicron** chapter (*University of Richmond*) pledged twenty-six young men last fall, bringing their membership to eighty-seven. One of the largest fraternities on campus, Pi Kappa

Alpha also boasts the highest fraternal grade point average. Members of the chapter hold positions on the judicial council of Richmond College, the Speakers Board and the Student Athletic Board.

All eleven starters on the varsity soccer team are Pike brothers, as are seven other players on that team. Two brothers compete on the varsity golf team, and one on the swimming team. Last year in intramurals, the men of Omicron won by more than 530 points over their closest competitor, breaking their record of the previous year.

**AN** **Alpha Nu** chapter (*University of Missouri-Columbia*) was represented in the 1988 Greek Week festivities in the area of Greek Awareness by Brad Miller, and in Games by Chris Carnahan. Pi Kappa Alpha collaborated with Kappa Alpha Theta Sorority in the week's activities.

At the end of the first semester, the Pikes were third out of thirty-one fraternities in intramurals. They recorded championships in 3-on-3 basketball, handball, raquetball and cross-country, and reached the playoffs in every team sport.

**AO** **Alpha Omicron** chapter (*Southwestern University*) has a talent for winning. The brothers took the Scholarship Trophy once again with a grade point average of 3.01 and won the University Sing Competition for the sixth straight year. They finished second in the fall Softball Classic, and are proud of holding all the officer positions in the Blue Key national honor fraternity.

**AP** The fall quarter at **Alpha Rho** chapter (*Ohio State University*) proved very successful in the areas of rush, pledging and intramurals. Twelve young men were pledged after formal rush, all of whom were retained through initiation.

Members of Alpha Rho's executive committee helped to initiate Gamma Omicron colony at Ohio University, one of four teams that initiated seventy-two men at that campus on October 17, 1987.

In intramurals, Alpha Rho fielded two competitive teams, one of which gained second place overall in football in the nation's largest intramural program.

**AT** **Alpha Tau** chapter (*University of Utah*) initiated twenty-four new brothers last fall, during the chapter's 75th anniversary year. The chapter is making strides in risk management: in order to decrease liability and increase neighborhood prestige, Alpha Tau adopted a ban on all keg beer on house property. Alpha Tau alumni are also proposing system wide risk reducing policies.

A successful project is currently underway to raise money for the renovation of the chapter house, under the leadership of alumni Gary Nicolaysen '61 and Bill Johnson '46.

**ΔI** Joseph Ball, a senior member of **Delta Iota** chapter (*Marshall University*), has been elected president of the Interfraternity Council at that campus. During the past term, he was Pi Kappa Alpha's representative on the Marshall University IFC.

**ΔΞ** Fall 1987 was a great semester for **Delta Xi** chapter (*Indiana University*). Returning brothers were greeted with a newly refurbished chapter house. The extensive remodeling boosted the spirits of the men who went on to pledge twenty new brothers and



then host the Midwest Regional Leadership Conference. The brothers are proud of their newly instituted scholarship incentive program, which has raised the chapter's academic ranking on campus. Athletically, the Pikes were among the leaders in intramurals at the beginning of the spring semester.

**ΕΔ** **Epsilon Delta** chapter (*North Texas State University*) had a successful fall rush, resulting in a pledge class of twenty-one men. The members of the chapter also participated enthusiastically in this year's Homecoming festivities, building an award winning float with assistance of Delta Zeta Sorority members.

**ΕΦ** The brothers of **Epsilon Phi** chapter (*University of Central Arkansas*) have been busy with projects in the areas of community service, athletics and fund raising projects. Recognizing the need to find innovative fundraising methods, the chapter came up with two great ideas. The men co-sponsored an air show with Conway Aviation, a local airport. Money was raised through the sale of concessions, while the members of the chapter provided their services for the parking of planes and cars, as well as crowd control. The second successful fundraising project was the annual haunted house, the proceeds of which went to a local charitable organization.

Five PiKA brothers returned to the UCA football team this year: senior offensive guard Phillip Gavin, junior defensive guard Jeff Gable, junior tight end Michael Carter, sophomore defensive guard Buzzy Sawyer and offensive guard Todd Wooten. Off the varsity field, Epsilon Phi has captured the overall intramural title for twelve of the past thirteen years, and is working on its thirteenth title. The chapter is also proud of brother Lane Norris, who won the Taekwondo National Championship for the fourth consecutive time last summer, earning a record for the most consecutive wins of that title.

**ΕΧ** **Epsilon Chi** chapter (*Pittsburg State University*) moved into a new chapter house (see photo above right) purchased by the alumni housing corporation. The new house is located across the street from the Pittsburg, Kansas campus. Chapter fundraisers gained over \$2,000 in contributions toward the down payment for the \$85,000 facility.

On campus, the brothers of Pi Kappa Alpha took first place among Greeks for participation in higher education week, second place in the Homecoming float competition and Greek Week, first place for the third consecutive year in the bed race competition and second place in intramural football. Also strong in leadership, the chapter claims the vice president of the IFC, Bob Herrington, and campus student senator Jason Edwards. In the area of community service, the brothers sponsored a successful Red Cross blood drive, meeting their goal of 300 donated pints of blood. They are currently managing a paper drive to raise money for the Southeast Kansas Humane Society.

**ΕΩ** The men of **Epsilon Omega** chapter (*East Central University*) are experiencing an outstanding year. Six brothers are members of the student senate, and senior Kelvin Williams was voted president of that organization as well as of the Interfraternity Council.

During football season, an old tradition was revived. Members and pledges ran over seventy-five miles to the ECU-SOSU game in Durant, Oklahoma, and presented a football to game officials. That football had been presented to brother Tony Harrison by the ECU quarterback at a bonfire and pep rally which preceded the run. This event was widely covered by the local media.

Epsilon Omega brother Wayne Lee was named student commander of the East Central University ROTC. Lee is also a member of the Interfraternity Council and the student senate.

The chapter recently participated in Ada, Oklahoma's "Pride in Ada Week", during which time members and pledges policed the downtown



**Epsilon Chi's new chapter house at Pittsburg State University**

area in the effort to beautify the city. Other community service projects undertaken by the brothers included a campus-wide blood drive, the annual charity haunted house, a canned food drive and the donation of turkeys to a local retirement home.

**ZB** Rush was very successful for **Zeta Beta** chapter (*Delta State University*) this year, yielding twenty candidates for initiation. The chapter held its first Homecoming banquet in several years, drawing approximately fifty alumni back to the campus. Future alumni events include a Founders Day Banquet, coinciding with the twenty-fifth anniversary of Zeta Beta. This banquet will be held on March 26, 1988. Alumni awards will be presented, and scheduled speakers include Ruff Turner '63, founding president of Zeta Beta; Wayne Blansett '70, tenth president of the chapter; Charles Roschelle '80, twentieth chapter president; and Kevin Turner '86, twenty-fifth chapter president. Alumnus Steve Azar '83 and his band will provide music for the event. Zeta Beta alumni are urged to attend.

The chapter leads campus fraternities in overall grade point averages, both active and pledge, and took second place in Homecoming.

**ZΘ** **Zeta Theta** chapter (*Southwest Texas State*) reports a highly successful fall rush which resulted in twenty-five pledges for the chapter. Among all the fraternities on the Southwest Texas State campus, only Pi Kappa Alpha had one hundred percent acceptance of all bids offered. This marks the fifth consecutive year in which this chapter goal has been met.

Zeta Theta is trying to renew ties with alumni who have lost touch over the years. The brothers ask that anyone who would be interested in receiving the quarterly chapter newsletter get in touch with them by writing to the Alumni Coordinator, Pi Kappa Alpha Fraternity, 1132 Belvin, San Marcos, TX 78666, or by phoning (512) 396-PIKE.

The Pikes were successful in defending their title as All-Campus Sports Champions for the third straight year, a feat never before accomplished on campus.

During the holiday season, several service projects conducted by the chapter, including a canned food drive, a collection for Thanksgiving turkeys, and a Blue Santa program, benefited the central Texas area. The members also planned a city-wide clean-up to coincide with Austin, Texas' "Clean Sweep" program in the spring.

**ZO** Pi Kappa Alpha's **Zeta Omicron** chapter, the largest fraternity at California State University-Northridge, joined with the Los Angeles chapter of Mothers Against Drunk Driving (MADD) to erect a billboard in support of CSUN's alcohol-free rush.

*Continued on next page.*





The billboard erected by Zeta Omicron chapter in conjunction with the Los Angeles chapter of MADD remained on display throughout 1987 to advertise alcohol free rush on the campus of California State University-Northridge.

#### *Zeta Omicron continued*

The Interfraternity Council, guided by Pike brother Gregg Garfinkel as president, adopted a dry rush program for the first time at CSUN in fall 1986. The billboard debuted on January 1, 1987, adjacent to the CSUN campus. Barbara Bloomberg, director of community relations and founder of LA's MADD chapter, described her feelings upon viewing the billboard: "It's wonderful. We're behind (the Pikes) all the way. It will help save lives." The billboard shows a cocktail glass and car key placed together behind a circle with a red slash — an international symbol not to mix drinking and driving. Brothers of the chapter raised \$1,000 in contributions to MADD, and another \$1,000 for the construction of the billboard. Patrick Media Group, Inc. donated \$16,000 worth of space for the billboard. Alumni Gene Detchemendy '79, real estate supervisor for Patrick Media Group, Inc., organized the billboard design and campaign. Now at its third location, the billboard has remained in each spot for four months.

**HB**

**Eta Beta chapter (Seton Hall University)** pledged forty-seven young men during fall rush, a product of the chapter's hard work which included the services of four Pike peer advisors, who helped acquaint incoming freshmen with college life.

On September 30, 1987, Eta Beta co-sponsored a forum on hazing (see photo on next page). In attendance were members of the University administration and some 400 students, both Greek and non-Greek. The evening began with a presentation given by the university officials; included were stories of hazing on other campuses and the

university's policy on the subject. At that point, the administration congratulated and thanked the Greek community for its cooperation.

Following the presentation, Eta Beta members discussed the meaning of hazing with the audience and how Greeks could avoid the situations that could potentially foster hazing. Brother Mario Visco cited various outdated events which have been dropped by Eta Beta and other on-campus fraternities. Eta Beta president Kevin Kutyla specifically called for a rethinking of the way in which pledging is organized at Seton Hall; he also offered ideas contained in Eta Beta's new program. In a discussion from the floor, the audience talked of their hopes for the upcoming fall pledging.

Closing the forum, Kutyla gave an open invitation to the audience to study Eta Beta as it pledged its new members. He then expressed Eta Beta's commitment to lead a hazing-free year.

Commitment is common at Eta Beta. Four brothers are student senators; the treasurer, chair director and two chairmen of the Commuter Council are Pikes. The membership also claims the president of the Political Science Club, the vice-president of the senior class, and the treasurer and the secretary of the Interfraternity Council.

In sports, Pi Kappa Alpha members include a varsity wrestler, a baseball player and four varsity rugby players.

**HO**

**Eta Theta chapter (Weber State College)** reports that it has achieved its largest pledge class in the past five years. Carrying this enthusiasm into intramurals, the chapter is leading by 700 points over its nearest competitor. One campus honor went to brother Fabio Vitale, who was named Homecoming King.



The chapter also enjoyed prestige when one of its members, brother Jim Summers, participated on a debate team named one of the top ten in the nation. Active in community service, Eta Theta served the City of Ogden as ushers during city elections.

The active members of Eta Theta chapter received financial support from their alumni brothers in order to travel to the 15th annual SMC Conference held in Memphis, Tennessee during January 1988, for which the membership expresses great appreciation.

ΘΜ

Pikes at **Theta Mu** chapter (*University of Massachusetts*) have completed a banner semester. Athletically, the chapter is ranked first, with a substantial margin over the second-place house. Senior and Athlete of the Semester Chris Chartrand captained the soccer team to its first campus-wide championship, and also led the volleyball team to the quarter finals, finishing above all the other Greek houses. Former varsity swimmer Peter Chouinard led Theta Mu to the swimming championship while senior David Lawton captained the cross country team to another campus championship. The football, tennis and racketball teams also saw tournament play while badminton won the Greek area honors. The man responsible for the fall's outstanding athletic program was Merle Bhavirkar, voted Best Committee Chairman for his dedication to the program.

Brother Scott Princer was elected to vice president of activities for the Interfraternity Council, and Frederick Roberts Radcliffe III was elected executive vice president. John Pankauski was named IFC-Panhel liaison in addition to being co-editor of the Greek area newsletter.

Always active on campus, Theta Mu sponsored many fall activities. A weightlifting competition was held by Philanthropy Chairmen Pete Farley and Adam Darrow which raised \$300 in one night for the Amherst Boys Club. Social Chairman John Cosseboom coordinated one of the highlights of the semester: a beach party in which the function room of the house was converted into a beach, complete with two tons of sand, a volleyball net, a lifeguard's chair, and a lagoon.

Last year marked the debut of the Spring Pikefest, attended by over 3,000 students. Recognizing the potential risk factors, Theta Mu saw to it that the event was run professionally and coordinated with the Amherst police, the Greek community and the University. The area behind the chapter house was fenced in and security posts were created, one being on the roof of the house. Policemen were hired and a station was set up to provide transportation to any who might require it. Proceeds from the event went both to the Amherst Boys Club and toward the renovation of the chapter's computer room.

The computer room is a big plus to the Pikes academically; two Leading Edge computers, a printer and a modem allow the chapter twenty-four hour access to the University's computer system. The Alpha Delta pledge class, under the supervision of Committee of the Year recipient Jeff Nagle, was initiated this semester. The pledge class helped refurbish the chapter's television room and raised over \$3,000 for the Newman Center.

ΘΘ

**Theta Omicron** chapter (*Indiana State University*) won its seventh Smythe Award last summer at the Officers Leadership Academy, and returned to school ready to continue where it had left off. The brothers won Homecoming Sweepstakes by placing first in the float competition and two other events. Also, brother Todd Branson was voted Bachelor of the Year. Theta Mu has accumulated approximately 500 hours of community service and has continued its success in intramurals.

A high profile is maintained by the men of Pi Kappa Alpha in campus leadership with seven resident assistants and two assistant directors. Rush was also successful this year; the chapter initiated twenty-one men plus one special dispensation candidate.

ΘΤ

The emphasis has been on public relations at **Theta Tau** chapter (*California State University-Sacramento*) where the brothers have donated almost 1,000 hours of service at the



**Eta Beta** chapter president Kevin Kutyla (standing) addresses the audience at a chapter sponsored forum on hazing.

University child care center, Big Brothers of America and the Sacramento Children's Home. Sacramento fans were made conscious of the Pike presence at various athletic events as the membership passed out balloons and beach balls bearing the Fraternity name, and as brothers pulled the school mascot around the playing field in a Roman chariot. At the annual Causeway Classic, Pike chapter presidents from Sacramento and rival school University of California-Davis (*Theta Omega* chapter) ran the game football from Davis, California to Hughes stadium where they presented it to the referee on the fifty-yard line.

In intramurals, Theta Tau's garnet #1 and gold #2 football teams have both clinched playoff spots. On the varsity football team, starting defensive back Gary Lunsford has ninety-four tackles, four fumble recoveries and four interceptions after nine games. Matt Nillson is the starting p.a.t. kicker and fieldgoal kicker. Last year as a freshman, Nillson broke records for longest fieldgoal and most p.a.t.'s. The lacrosse team features Steve Weber as all league midfielder, Spike Anglemoyer at midfield and Kevin Imm in the goal. Other Pikes on that team include Scott Smith, Kenny Mitchell, Gregg Rocha, Anthony Agrella, Brian Hogan, Jerry Iroz and Andy Sax.

Finally, Theta Tau is proud of its Xi pledge class of eighteen young men.

ΘΞ

**Theta Xi Chapter**  
at *East Texas State University*  
will celebrate its

**10th Anniversary**

on Saturday, April 2, 1988.

All Theta Xi and area alumni are invited to attend  
the *Founders' Day* celebration at the  
Doubletree Inn at Lincoln Centre.

Reception 6:00 p.m.

Dinner 7:00 p.m.

For reservations or information, please contact:

**Mark Miller, Alumni Relations Chairman**  
Box O, East Texas Station, Commerce, TX 75428  
(214) 886-2043



# Pi Kappa Alpha Memorial Headquarters: A New Era Begins

by Dr. Jerome V. Reel, National Historian

*A look back to 1954*

Who knows when and in whose mind the idea of a permanent building to house the national operations of Pi Kappa Alpha first emerged? Perhaps it was Robert Adger Smythe, who watched the records of the Fraternity accumulate. Smythe was careful in the keeping of the records and the thin stream of correspondence dating from 1890, when a national government for the Fraternity emerged. Smythe also encouraged the older undergraduate chapters to send him their early minute books.

After the significant 1909 New Orleans Convention decision that allowed the Fraternity to expand above the Mason-Dixon line and become truly national, the trickle increased in volume until 1921 when the correspondence, minutes and pictures of the Fraternity reached flood proportions.

Kindly, Smythe made a little more room in his business office for the records. But it seems to have been clear that he realized the need for more permanent space and more full-time staff. Gradually the Fraternity moved in that direction.

Perhaps the need for permanent space first occurred to Freeman Hart (*Iota '28*), Pi Kappa Alpha's great historian. Hart was even more a gatherer of historic archives than was Smythe. In preparation for the writing of the *History of Pi Kappa Alpha*, he wrote chapters, alumni, schools, and families of deceased alumni seeking past artifacts of Pi Kappa Alpha. His biennial reports to the Convention cataloged the newest acquisition with the joy of a shepherd who has found his one-hundredth lamb.

Perhaps the need for a permanent place for Pi Kappa Alpha came first to Robert McFarland (*Alpha Delta '19*), Pi Kappa Alpha's first full-time executive secretary. After Smythe retired from the office of grand treasurer and after the Fraternity reorganized at the 1933 Troutdale Convention, the headquarters was moved from Smythe's office to rented office space in Atlanta. It was at that time that a number of the oldest records of the Fraternity re-emerged. A method for safekeeping and displaying precious items such as the minutes of March 1, 1868 and the record of the 1889 Hampden-Sydney Convention was needed. At the 1936 Convention (the



Junior Founder Robert Adger Smythe was on hand at the Headquarters dedication in 1954. Here Smythe unveils the plaque commemorating the occasion.

first after Troutdale) the Archives and Memorial Fund was established, whose purpose was to build a national headquarters which would be a center of operations, a depository for Fraternity records, and a museum for Fraternity memorabilia. One convention later, in Los Angeles in 1938, the Archives and Memorial Fund was consolidated into the Endowment Fund, which had been established in 1930.

World War II intervened. The officers elected to serve Pi Kappa Alpha in 1940 in Chicago, including the trustees of the Endowment, would serve the Fraternity until 1946. In the duration, the nation was at war. Pi Kappa Alpha was very much part of that effort. More than half of all Pi Kappa Alphas ever initiated were in uniform in every service and at every rank. But such great service was rendered at an even greater price. Seventy-one chapters flew the gold stars of sacrifice. Five hundred Pi Kappa Alphas

died for our country. One great Pi Kappa Alpha soldier, General LeRoy Hodges (*Pi '06*), before his own death in service, called for the Fraternity to erect a memorial to those men and to all Pi Kappa Alphas — from Lt. Henry L. McCorkle (*Zeta '98*) in the Spanish American War to the present — who made that sacrifice.

The Fraternity's governing board, the Supreme Council, concurred. In the autumn of 1944 Major Roy D. Hickman (*Beta Delta '22*), national president of the Fraternity, announced a War Memorial fund drive to raise \$250,000 to build such a memorial, which would house the operations, the archives and museum, and which would commemorate our fallen brothers. The drive was to begin on February 22, 1945, the birthday of that great Virginian and Father of the Nation, George Washington. It would conclude on December 7, 1945, the fourth anniversary of the infamous



attack on Pearl Harbor which brought the United States into the World War. Every Pi Kappa Alpha was asked to contribute one \$25 War Bond, which would help finance the war effort and also create the memorial.

Great Pi Kappa Alpha names joined the effort. Senator Wayne Morse (*Beta Xi '21*) headed the Site Selection Committee; Mrs. Courtenay H. Hodges, wife of our brother and commanding general of the American First Army, was the chair of the Women's Auxiliary Committee. Then Congressman John J. Sparkman (*Gamma Alpha '24*) chaired the Alumni Committee. Senator A.B. "Happy" Chandler (*Kappa '19*) was responsible for the dedication plan. Fifteen committees in all directed the national effort while district chairs aided state and chapter alumni chairs in that effort. By 1950 the fund was still not fully subscribed. Dr. Robert D. Lynn (*Mu '31*), executive secretary, proposed at Convention that eight dollars from each initiation fee be transferred to the fund. It was done and the plans for the building went forward.

In the late summer of 1946 undergraduates from seventy-three of the eighty active chapters joined many alumni brothers and their families on fabled Mackinac Island, Michigan for the historic Victory Convention. Many were still in uniform. The great issue at hand was the site of the Memorial Headquarters. Some favored Atlanta because it had been the home of the central office for over forty years. Others favored Charlottesville, Virginia, home of PiKA's founding. A number of other cities were considered. Eventually, however, the delegates selected Memphis, Tennessee.

The Memphis alumni had been active in soliciting support. Southwestern-at-Memphis (now Rhodes College), home of Theta chapter, offered a parcel of land across the street from the college, and at the Convention Dr. George Summey, long-time servant of Pi Kappa Alpha, made an impassioned plea for Memphis because of Theta chapter's historic role in the Fraternity. In the final vote, Memphis was selected.

Paul Crider (*Alpha Rho '15*) of Ohio State

was the chair of the Architectural Committee for the Memorial Headquarters. The original plan, stipulated by the Southwestern-at-Memphis board of trustees, called for the building to conform to the Gothic style in which the college was built. Southwestern even agreed to furnish the facing stone from the same Arkansas quarry that provided the college's stone. Indeed, the first Crider design showed a Gothic style building with three oriel windows. It was handsome but quite expensive.

On the plot next door to the Pi Kappa Alpha site, a new Presbyterian church (Southwestern had and has strong Presbyterian ties) was to be built. It was to be built in a red brick Georgian style. In part because of the price and in part because of style, Southwestern eventually allowed Pi Kappa Alpha to change the exterior of its building to Georgian. That style, so closely tied to Virginia, fit Pi Kappa Alpha much better.

The 1954 Pi Kappa Alpha Convention in Memphis participated in the dedication of the

(continued on next page)

Alumni, undergraduates and friends turned out for the dedication ceremonies.





new building. Present was the architect, George F. Mahoney (*Alpha '39*), as well as representatives of Southwestern, the National Interfraternity Conference, the National Panhellenic Conference, the city government and others. Eight hundred people attended the Memorial Service at Evergreen Presbyterian Church. At the conclusion, the dedication ceremonies on the lawn of the Memorial Headquarters began.

Besides the delegates from 108 of the 109 active chapters, the Convention had the pleasure of witnessing the initiation of Kenneth Gilbreth who accompanied his grandmother, Founder Robertson Howard's daughter. With her grandsons, she unveiled her father's portrait in Founders' Hall. Junior Founder Robert Adger Smythe unveiled the dedication plaque at the front door. Howard Bell Arbuckle, III unveiled the plaque in the Junior Founders' Room. He was joined by his father, Howard Bell Arbuckle Jr., and John Shaw Foster Jr., both sons of Junior Founders, and by Robert Adger Smythe. So it went from room to room. The niece of Past National President Harvey T. Newell (*Alpha Iota '30*) unveiled his portrait in the library. One especially moving moment was the dedication of the Gold Star Memorial Hall. The plaque contained 500 names. Participating and watching were forty relatives of those brothers. The relatives had come from eighteen states as close as Mississippi and as far away as Oregon.

Most of the space in the Memorial Headquarters was given over to archives, the museum, the civic rooms and the library. But the great success and growth of Pi Kappa Alpha in the succeeding years slowly nibbled away at that space. Civic rooms became staff offices as the building, erected for 109 active chapters, 3,500 undergraduates and 45,000 alumni, was adjusted for the Fraternity's growth. In addition, some of the records were moved into storage to gain space. Finally only the Founders' Hall, the Newell Library, the Museum, the Council Room and the Gold Star Memorial Hall remained for their original usage. Still there was not enough space. First the Fraternity considered an addition. In reality it had been considering an addition since 1968,

### **Kappa Chapter Transylvania University Centennial Dinner May 13, 1988**

Kappa chapter will hold its Centennial Dinner on May 13, 1988 at the Radisson Hotel. Reservations are required; cost is \$45 per couple. For more information, call or write:

**Kim Clark**  
959 Charwood Drive  
Lexington, KY 40515  
Telephone (606) 273-1383.



**Members of the National Building Committee gathered for groundbreaking ceremonies in 1953.**

but by 1985 the inevitable could not be delayed.

Executive Vice President Raymond L. Orians (*Delta Zeta '66*) contracted Byron Carson (*Delta Zeta '68*) as architect to provide study plans for a new wing. In the meantime, Rhodes College (formerly Southwestern-at-Memphis) approached the Fraternity about purchasing the building for its own expansion. A building committee recommended to the Memorial Foundation, under President George Denton (*Alpha Nu '42*), and to the Supreme Council led by National President William LaForge (*Zeta Beta '69*) that a move would give the Fraternity the opportunity to streamline its operation and enhance the Memorial Headquarters' historical and assembly functions. By mid-year 1986 the decision had been made to move and build anew. Joseph J. Turner (*Eta Alpha '70*), past national president and incoming president of the Memorial Foundation, headed the start of a fund raising effort which we know today as *The Campaign for Pi Kappa Alpha*.

Ground was broken in May of 1987, and at

the Leadership Academy in August the undergraduates in attendance were among the first to see the plans for the new structure. Located on a large wooded site easily accessible to Memphis International Airport, the new building, designed by Carson, reflects the style of Thomas Jefferson's Monticello and the Jefferson designed "ranges" at the University of Virginia. It comes, thus, ever closer to the Founding.

Soon the plaques will be taken from the walls at 577 University Boulevard for refurbishing. Soon the portraits will be removed, the frames and stretchers tightened. The books in the Newell Library are being catalogued. The memorabilia are being catalogued and their display redesigned. In August of 1988, thirty-four years after the dedication of the first Memorial Headquarters, a new headquarters consecrated to the memory of those brothers who fell serving the Nation, will be dedicated. The Oak grows stronger and Pi Kappa Alpha gains glory.



# SEIZING THE OPPORTUNITY

*The Campaign for Pi Kappa Alpha*

## Your Will and The Pi Kappa Alpha Memorial Foundation

As well intentioned as most people are, statistics show that substantially more than half of all adults in the United States die without a valid will. At one point or another during their lives, most had undoubtedly contemplated going to an attorney and having their wills drafted. They knew the facts: having a will would allow the distribution of their property to whom they chose; they could appoint guardians and create trusts for their children; the will might even have reduced or eliminated any estate tax otherwise payable. Yet, for one reason or another, they never made it in to their attorney's office.

Some of the most common reasons for putting off writing a will include:

■ *"I don't have enough property to need a will."*

Anyone with any property at all needs a will. Without a will, the state will decide who gets the property (generally in a manner somewhat different from the way the person would have decided.

■ *"I'm too young to need a will."*

People in their 80's and 90's may even say this. Accidents do happen.

■ *"Everything is in joint ownership."*

Joint ownership (with right of survivorship) has its pros and cons, too numerous to go into here. True, it will pass property to a surviving spouse, for example, without the necessity of pro-

bate, but what happens if there is no surviving spouse? It won't help pass the property to children, grandchildren, or others in a common disaster situation where the husband and wife die at the same time.

If you do not have a will, we urge you not to delay any longer. Consult your attorney at the earliest possible time. If you do have a will, make sure that it is up-to-date and that it takes advantage of all the recent changes in the tax law.

We hope that while you are considering your will, you will consider a provision for us. Your bequest could be of a specific dollar amount or percentage of your estate. It could also provide for a particular asset to come to us, such as real estate, jewelry, or artwork. We hope you will decide to include in your will a bequest to the Pi Kappa Alpha Memorial Foundation, and we would be grateful to hear of your decision. Being able to determine the extent of the testamentary support which we may expect to receive from our alumni in future years is of great importance to us for future financial planning.

If you wish to restrict your bequest to a specific purpose, please ask us about the many existing opportunities to make a satisfying, personally planned bequest.

### THE PI KAPPA ALPHA MEMORIAL FOUNDATION

577 UNIVERSITY  
MEMPHIS, TN 38112-1689

901/278-7464

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### OPPORTUNITIES FOR PLANNED GIVING

■ I have already included The Pi Kappa Alpha Memorial Foundation in my estate plan by:

- ☐ Will ☐ Life Insurance

■ I would like more information on how to give by:

- ☐ Will ☐ Real Estate  
☐ Charitable Trust ☐ Pooled Income Fund  
☐ Life Insurance ☐ Stocks/Securities

■ I would appreciate a trustee from The Pi Kappa Alpha Memorial Foundation contacting me . . . . . ☐

NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_



# New Memorial Headquarters



This photo shows the current stage of construction of the new Memorial Headquarters. Plans indicate that the Fraternity will occupy the new building at the end of June of this year.

On August 15 of this year alumni, undergraduates and friends will gather in Memphis to dedicate the new Pi Kappa Alpha Memorial Headquarters. The ceremonies will be part of the Fraternity's National Convention.

Currently, the new building is under construction and plans indicate that the Fraternity's professional staff will vacate the existing Headquarters and take up residence in the new Headquarters at the end of June.

The completion of the new Headquarters marks the end of over two and a half years of planning, negotiating and decision making for the members of the Supreme Council and the Trustees of the Memorial Foundation, a pro-

cess that began in October of 1985.

"The end result of this process is a modern and efficient facility which will house the professional staffs of the Fraternity and the Foundation, and provide an appropriate amount of space for the display of the memorabilia of Pi Kappa Alpha's 120 year history," reports Gary E. Menchhofer (*Alpha Xi '65*), national president, "We're also pleased with our ability to implement a Jeffersonian design in the building. This design beautifully replicates Thomas Jefferson's rotunda at the University of Virginia, Pi Kappa Alpha's birthplace."

Menchhofer is also quick to point out that the decisions to sell the existing Headquarters,

to choose a new site location, and to finalize plans for the new building were not easy ones.

"Our original plan was to build an addition to the existing building," Menchhofer says, "We were addressing the problems of a need for more space for the staff, and a desire to restore the Headquarters to its original intent. The original intention was for the Headquarters to serve as a museum which would tell the story of Pi Kappa Alpha and be a memorial to those brothers who gave of themselves in service to our country."

Pi Kappa Alpha has experienced tremendous growth and prosperity since the Headquarters was built in 1954. At that time there were only five members of the professional staff. Today, Pi Kappa Alpha employs twenty-five full time staff members.

Pi Kappa Alpha's professional staff is responsible for the daily administration of all chapter, alumni and undergraduate programs and services. The staff is supervised by the Fraternity's Executive Vice President, Raymond L. Orians (*Delta Zeta '66*). Under his direction all of the activities of the Fraternity, Foundation, Housing Commission and Endowment Fund are carried through. Assisting him with the Fraternity's management is Executive Director Patrick Haynes (*Delta Theta '81*), and assisting with the Foundation's operation is Executive Officer Louis Quinto (*Beta Phi '79*). Sandra Newsom, Pi Kappa Alpha's executive assistant, is responsible for coordinating the administrative staff and work flow.

According to Orians, who has been a member of Pi Kappa Alpha's staff for twenty-two years, "As the staff has grown, many of the areas in the building which were designed as museum or 'public' rooms have been sacrificed to make room for office space."

"Right now there is only one room left in the Headquarters which displays the Fraternity's history. The rest of the building is used for offices."

While the completion of the Memorial Headquarters is in sight, the task of funding the remaining portion of the construction costs still remains. The proceeds from the sale of the existing headquarters are being used to fund the initial costs of purchasing the land and beginning construction. Meanwhile, the Memorial Foundation has borrowed the amount of money needed to complete the building.

"Our job now is to raise \$1.9 million through tax-deductible alumni contributions in order to pay for the building, and we're doing this through the Campaign for Pi Kappa Alpha," comments William N. LaForge (*Zeta Beta '69*) past national president and chairman of the Campaign. "For many years the Fraternity has

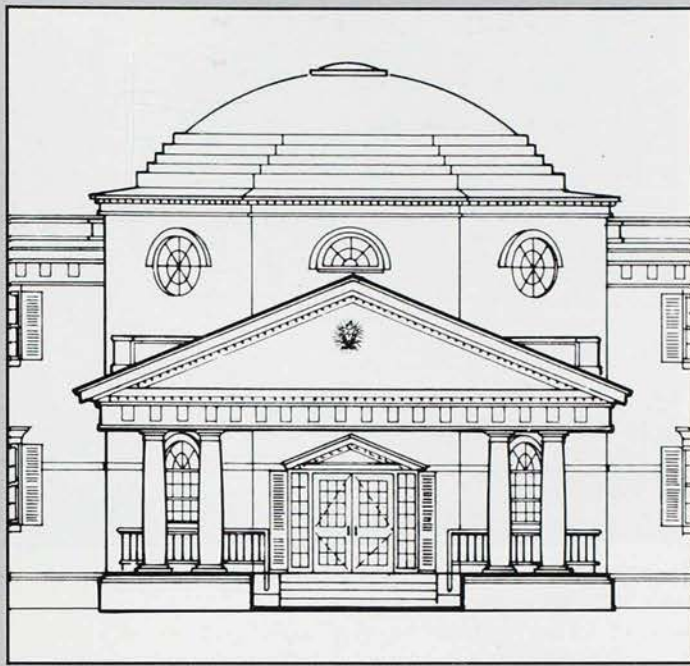


# Begins To Take Shape

## The Campaign for Pi Kappa Alpha Seeks \$1.9 Million



The rotunda at the University of Virginia, designed by Thomas Jefferson.



Architect's drawing of the rotunda at the new Memorial Headquarters.

had a debt-free building. Now, with a new facility, we must raise the necessary funds to pay off the loan through alumni contributions. The fate of many programs which we provide to our undergraduates, and which have made our Fraternity strong, are at stake. The money used to fund those programs will need to be reportioned in order to add a mortgage payment to our budget."

"Pi Kappa Alpha has never really asked its brothers to give substantially in order to support the success we enjoy today," LaForge notes, "But the time has come for us to do just that, and the Campaign for Pi Kappa Alpha, announced just recently, gives each brother the opportunity to make a substantial gift to support the new Headquarters and many programs vital to the Fraternity."

"Pi Kappa Alpha is only as strong as its chapters, and our chapters' strength is dependent upon the strength of our national organization," he says emphatically. "We were all initiated into Pi Kappa Alpha by the same ceremony, not just by one chapter alone. Every brother at one time has memorized and subscribed to the Fraternity's preamble, penned by our Founders in 1868 . . . A preamble which sets out that, 'together as brothers we can most successfully accomplish our goals.' "

"With that in mind, the objective in front of us, Brothers in Pi Kappa Alpha, is to heed the call of our Fraternity and make a financial commitment today to preserve our success and to

help build a new Headquarters which will support our chapters and serve as a source of pride for all of us."

There are many gift opportunities in the new Headquarters. Opportunities to recognize groups of brothers, or to reserve a prominent place for yourself in Pi Kappa Alpha," LaForge says. "Each brother will be given the opportunity to help Pi Kappa Alpha, and I hope that everyone will do so."

The decision had been made to restore the

"In that time, both the interior and the exterior of the building continued to deteriorate from everyday use and the elements," he points out, "and at the same time we added at least five new staff positions. There was no alternative. We needed to act, and fast."

However, in January of 1986 the plans which had been approved to add onto and restore Pi Kappa Alpha's thirty-four year old building were quickly put on hold as Rhodes College (formerly Southwestern-at-Memphis) made an

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*"The feeling was that we needed a constant reminder of our birthplace at the University of Virginia."*

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existing building and to add an administrative wing on to the back of the Headquarters. Architectural drawings had been reviewed and approved. At that time the Fraternity was anticipating a renovation and construction project costing \$1.4 million.

"There was no question in anyone's mind that the time had come to provide our professional staff with more space and to restore the building to what it was in 1954," Menchhofer states, "The need for expansion was not new. In fact, since 1978 each Supreme Council had looked at preliminary plans to add an addition."

offer to buy the building from the Fraternity. Negotiations on the purchase continued throughout all of 1986. Finally, an agreement was reached, and on March 20, 1987 the building was sold to Rhodes College for \$1.5 million.

During the fourteen months of negotiations with Rhodes College, Pi Kappa Alpha's Memorial Foundation began a site selection process in anticipation of an agreement.

"We spent almost as much time selecting a site on which to build the Headquarters as we did in negotiating the sale with Rhodes," says





The tract of land purchased is in a heavily wooded area and provides a good buffer from the rest of the rapidly growing city of Memphis. It is also easily accessible to every part of the city.

George Denton (*Alpha Nu '42*), then president of the Memorial Foundation. "The first question we had to look into was 'Should we stay in Memphis?'"

Although Memphis has been the home of Pi Kappa Alpha's national operations since it moved from Atlanta in 1948, the Trustees of the Foundation believed it would be in the best interest of the Fraternity to look at other cities along with Memphis.

Memphis, and to begin looking for an appropriate site and piece of land on which to build our new home.

Again, studies were made and proposals compared. Then, after several months, the decision was made to purchase a 2.5 acre tract of land in east Memphis. The site is in a quickly developing area of Memphis and adjacent to the new Tournament Players Club at Southwind.

feet, almost three times larger than the current facility. Byron Carson (*Delta Zeta '68*), the building's architect, has designed the Headquarters in a classic Jeffersonian manner. The symmetrical design of the two wings (one of which will serve as the administrative wing to house the professional staff, and the other for Museum display and library space) and the replication of the rotunda which is prominent at Monticello and the University of Virginia would make Thomas Jefferson himself proud.

Dr. Jerome V. Reel, Jr. (*Eta '58*), national historian, past national president and a member of the new Headquarters' building committee notes, "The feeling was that we needed to have a facility that will serve as a constant reminder of our birthplace at the University of Virginia, but yet provide a functional environment for the intended purposes of a national office."

"The definite division of the business operations and the public viewing areas into separate wings provides us with the ideal environment," Reel points out, "Visitors to the national office will be able to leisurely browse through the museum and library without disturbing staff members."

Other members of the building committee who have put in a lot of time and lent their expertise to the building's design and construction include: Richard Ralph (*Alpha Sigma '53*), president of Inter-Pacific Management, a company which specializes in the development, syndication and management of properties in Northern California; Joseph R. Brown (*Beta Gamma '50*), a consultant with Black & Veach Engineers - Architects in Kansas City, Missouri; Past Foundation President George Denton; and Executive Vice President Ray Orians.

*"Our job now is to raise \$1.9 million through tax-deductible alumni contributions in order to pay for the building, and we're doing this through The Campaign for Pi Kappa Alpha."*

Three cities were selected for the study. They were Chicago, Indianapolis and Memphis. A number of other cities were also mentioned in preliminary discussions, including Charlottesville, Virginia, home of the University of Virginia and where Pi Kappa Alpha was founded.

Reports on each of the three cities were developed and studied by the Foundation. Many factors were examined, such as economic statistics; past, present and future growth and development statistics; accessibility to and from other cities; and relocation costs for staff and operations.

The final decision was made to remain in

"We set out looking for an area of Memphis which would provide us with a college or park like setting," says Joseph J. Turner, Jr. (*Eta Alpha '70*), president of the Foundation, "The sentiment of the Trustees was to avoid a crowded office park with high rise buildings. We felt this would detract from the visibility and prominence which our building currently enjoys across the street from Rhodes College."

"The tract of land we have purchased is in a heavily wooded area and provides a good buffer from the rest of the rapidly growing city of Memphis," Turner adds, "It is also easily accessible to every part of the city."

The building itself will contain 24,000 square



# Seizing the Opportunity

## THE CAMPAIGN FOR PI KAPPA ALPHA

### Named Gift Opportunities in the New Memorial Headquarters

*The planned relocation and the construction of a new building to house the Memorial Headquarters presents many opportunities to honor and recognize members of Pi Kappa Alpha who contribute to The Campaign for Pi Kappa Alpha. New building to be completed by June, 1988.*

#### I. THE ROTUNDA \$1,500,000

The present Memorial Headquarters building has graced Memphis and has been a source of pride for Pi Kappa Alpha since 1954. The new building will retain all of the dignity and charm of the current structure, and will also have a rotunda which will serve as a constant reminder of our founding at the University of Virginia.

The Rotunda, which is a architectural landmark at the University of Virginia, will serve as the main entrance to the new Memorial Headquarters. This prominent area will be reserved for displaying the portraits of Pi Kappa Alpha's six founders and will also be used by the Fraternity to hold important gatherings and receptions.

#### II. DISPLAY AND ARCHIVE AREAS

##### The Museum \$250,000

The new Memorial Headquarters will allow appropriate space for the display and study of memorabilia and historical records. The Museum will be a prominent part of the new building, easily accessible and inviting to the brothers of Pi Kappa Alpha and their guests.

##### The Library \$250,000

A beautifully designed "public" room to display and house historical records, books and articles, including noteworthy publications written by distinguished Pi Kappa Alpha alumni. The memorial to Past National President Harvey T. Newell will be retained in the new library.

##### Junior Founders' Room \$150,000

Dedicated in honor of the four men who refounded Pi Kappa Alpha in 1889, this room will be used for housing and exhibiting important documents and records associated with the refounding.

#### III. ADMINISTRATIVE AREAS

##### Executive Vice President's Office \$100,000

This prominent office is the work area for the Fraternity's chief executive officer. Pi Kappa Alpha has been fortunate to have ten distinguished alumni serve in this position during the Fraternity's history.

##### Executive Offices \$50,000 each

The new Memorial Headquarters will provide prestigious offices for the Fraternity's executive director and the Foundation's executive officer.

##### Administrative Offices (6) \$25,000 each

Work areas for directors and managers of the Fraternity and Foundation in the areas of programs, chapter services, expansion, housing and communications.

#### IV. MEETING AND CONFERENCE AREAS

##### Conference Center \$250,000

In light of the growing importance of leadership conferences within the Fraternity, a new conference area will be designed for the new Memorial Headquarters. This flexible space will allow one large meeting room for gatherings of up to 250 people.

##### The Garnet & Gold Board Room \$150,000

This meeting room will be used primarily by the Supreme Council, the Memorial Foundation and other committees of the Fraternity. It will also honor those who have given distinguished service to Pi Kappa Alpha.

##### National President's Room \$100,000

This elegant sitting room in the new Memorial Headquarters will honor all of the Fraternity's national presidents.

##### Memorial Foundation President's Room \$100,000

This beautiful reception area of the new Memorial Headquarters will honor all of those alumni who have served as president of the Foundation.

#### V. LANDSCAPING OPPORTUNITIES \$50,000

The construction of the Memorial Headquarters at a new site will require trees, shrubs and sod to enhance the stately appearance of the new building and to retain its tradition of being one of the prides of Memphis and Pi Kappa Alpha.

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*If you are interested in more information about one of the Named Gift Opportunities in the new Memorial Headquarters, call Louis Quinto, Executive Officer of the Memorial Foundation, at (901) 278-7464, or write to 577 University Street, Memphis, Tennessee 38112-1689.*



# Pikes' Pigskin Picks

by Jay Langhammer

It was a banner year for Pikes on the gridiron as a number of brothers appeared in bowl games. The nation's number one team, Miami, won the Orange Bowl and punter Jeff Feagles (*Gamma Omega '86*) had his longest boot of the season, 68 yards. During the regular season, he had 34 punts for a 38.8 average. Against South Carolina, his 24 yard run on a fake field goal turned the tide late in the game.

The nation's number two team, Florida State,

won the Fiesta Bowl and coach Bobby Bowden (*Alpha Pi '53*) was named honorary coach of the All-Fraternity All American team selected for the National Interfraternity Conference. Alternating at guard were Tony Yeomans (*Delta Lambda '86*) and John Brown (*Delta Lambda '87*). Steve Gabbard (*Delta Lambda '88*) started nine contests at defensive tackle and had 26 tackles while tackle Madi El Shahawy (*Delta Lambda '87*) was in on 14 stops. Marty Riggs

(*Delta Lambda '83*) handled the snaps on speciality teams for the fourth year.

Also on the All-Fraternity first team was running back Scott Whitehouse (*Epsilon Theta '86*). He led Colorado State in rushing with 812 yards and caught 30 passes for 336 yards. He rushed for 168 yards against New Mexico and scored three TDs against Brigham Young in the first Melbourne Bowl in Australia. Scott also led the Rams in scoring with 54 points.

Butch Wilburn (*Omega '86*) started all eleven games at offensive guard for Kentucky and was cited by the coaching staff as the Wildcats' best offensive lineman against Ohio. Senior tackle Tim Downing (*Gamma Xi '87*) led Washington State down lineman with 57 tackles and recovered two fumbles. Mel Orchard (*Gamma Xi '85*) was a valuable tight end for the Cougars.

Arkansas State again went to the NCAA Division I-AA playoffs as Scott Roper (*Delta Theta '86*) was the top scorer with 74 points. He booted 11 field goals, including a Division record-tying 63-yarder. Ron Hillers (*Delta Theta '87*) started the first seven contests at defensive tackle before an injury put him out of action. Brian Lagomarcino (*Delta Theta '86*) started four games at defensive tackle and had 33 stops. Tight end Jamie Smith (*Delta Theta '86*) and offensive tackle Bill Stanley (*Delta Theta '85*) also saw a lot of action for the Indians.

Central Florida kicker Ed O'Brien (*Eta Phi '84*) concluded a great career by leading NCAA Division II in field goals (17 in 26 attempts) during the regular season. He placed eighth in Division II scoring with 87 points and was named to the Kodak College Division I All-American first team and the Little All-American second team. Ed is now Central Florida's alltime scoring leader with 262 points. Other Pikes seeing action for UCF were nose guard Mike Grissom (*Eta Phi '87*), who had 42 tackles; backup punter and kicker Kurt Aken (*Eta Phi '87*) and wide receiver Ted Coltran (*Eta Phi '87*).

Thomas Palmer (*Upsilon '69*) handled the kicking chores for Georgia Tech and led in scoring with 41 points. He kicked 7 field goals in 13 attempts, including 52 and 48 yards against North Carolina. John Brehm (*Beta Gamma '87*) saw action as a punter for Kansas with 15 boots for a 41.7 average. Jamie Simmons (*Epsilon Gamma '88*) was Texas Tech's punter, averaging 38.3 on 42 boots. He had the lowest return yards allowed in the Southwest Conference. Teammate Shane Sears (*Epsilon Gamma '87*) started one contest for the Red Raiders and scored two touchdowns.

Florida State's Tony Yeomans (number 70) and Marty Riggs (number 51) celebrate the Fiesta Bowl victory.





# f 1987-88

Ed O'Brien  
(number 13)



Defensive back David Cardenas (*Alpha '85*) was named to the All-ACC Academic team and played in the All-American Bowl. Linebacker Owen Bartruff (*Alpha Eta '85*) saw action in the Aloha Bowl for the Gators. Tackle Tim MacDonald (*Alpha Omega '85*) was Kansas State's second-leading tackler among down linemen with 59. John Stewart (*Zeta Xi '86*) started all eleven contests for Western Carolina and posted 48 tackles. Linebackers Don Millen (*Tau '87*) and Chuck Sledge (*Tau '87*) were valuable backups for North Carolina.

Two Pikes had fine years for Sacramento State. Defensive back Gary Lunsford (*Theta Tau '86*) led the team in tackles (100), passes broken up (13) and interceptions (3). He was named to the All-Western Football Conference second team. Kicker Matt Nilsson (*Theta Tau '87*) booted a record-tying 50 yard field goal against Santa Clara and scored 26 points. At Linfield, split end Ross Kauihou (*Delta Rho '86*) had 19 receptions for 189 yards while tight end John Halladin (*Delta Rho '86*) caught 10 balls for 134 yards. Key players on the offensive line were center Sean Germon (*Delta Rho '86*) and guard Ross Hagen (*Delta Rho '87*).

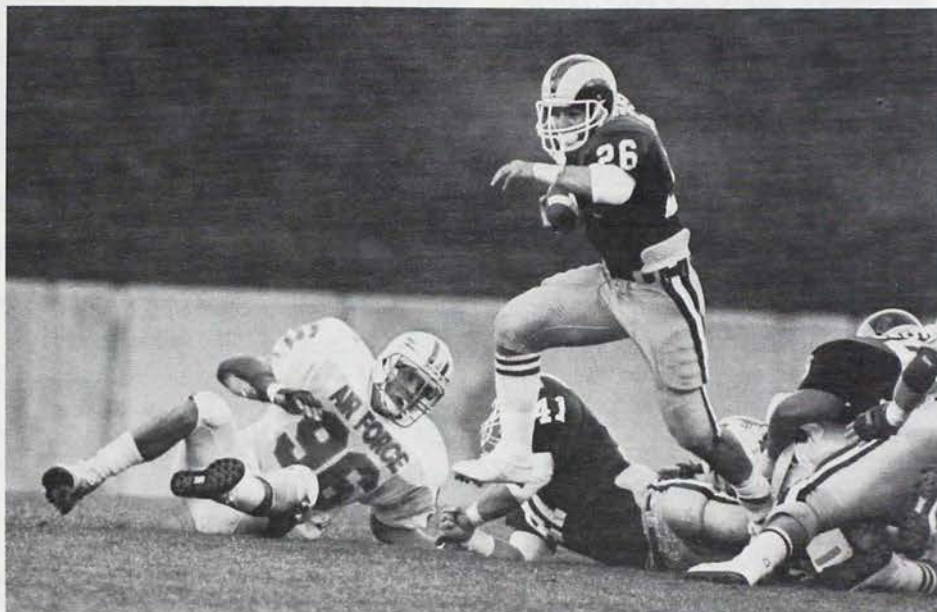
Several Pikes saw action for East Texas State. Steve Sellers (*Theta Xi '86*) was a starter, alternating between offensive guard and tackle. Linebacker J.P. Slovak (*Theta Xi '87*) started the first five games and posted 25 tackles while safety Brett White (*Theta Xi '87*) was in on 19 stops. Former All-American linebacker Mike Ciszewski (*Theta Xi '86*) was red-shirted due to injuries and will return for the 1988 season.

In addition to Bobby Bowden, several other head coaches enjoyed good seasons. Corky Nelson led North Texas State to a 7-4 season while Colorado's Bill McCartney (*Alpha Nu '61*) led the Buffalos to a 7-4 record. Linfield's Ad Rutschman (*Delta Rho '51*) continued his streak of never having a losing season in twenty years as head coach. His overall record at his alma mater is now 155-38-3.

Pikes playing in the National Football League during 1987 included Los Angeles Rams kicker Mike Lansford (*Beta Beta '79*),

who scored 87 points; Dallas Cowboys second year linebacker Garth Jax (*Delta Lambda '84*); Cincinnati Bengals quarterback Mike Norseth (*Beta Gamma '84*); and Pittsburgh Steelers center Paul Oswald (*Beta Gamma '84*). □

Scott Whitehouse (number 26)



Tim Downing



Garth Jax



Gary Lunsford



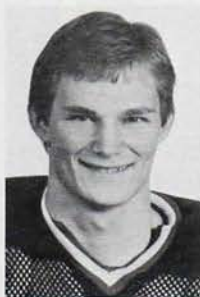
Tim McDonald



Don Millen



Matt Nilsson



Scott Roper



Jamie Simmons



John Stewart



Butch Wilburn



# 15th Annual SMC Conference

*Emphasis On Scholarship, Responsibility, Loyalty*

**T**he 15th Annual SMC Conference was held in Memphis the weekend of January 8-10, 1988. Despite the worst storm of the winter that dumped more than six inches of snow on the city, 112 chapter leaders were able to attend this outstanding conference.

Those in attendance experienced a weekend packed with lectures, discussion groups and interaction time. The conference kicked off Friday night with a keynote speech from United States Senator Thad Cochran. As a past SMC, the Senator was able to pass on many sound words of advice to the banquet crowd.

"You must realize that as SMC you can't do everything yourself," he said. "Every member in the chapter has limitations on their time, so you must learn to work together."

Senator Cochran touched on many aspects of fraternity management including being honest to your chapter, understanding and listening to members' problems, and allowing all members of the chapter to be involved in problem solving. But most importantly he urged those leaders present to lead by example in the area of scholarship.

"Your number one priority must remain in the area of academics," said Cochran. "Unless you can be successful in the classroom you probably won't be successful as a leader."

"As the leader of your chapter you will be asked to perform above the norm. The people who elected you to office will expect you to go above and beyond the average person. Use this to your advantage and help make your chapter and Pi Kappa Alpha the best fraternity it can be."

An outstanding group of national officers, alumni, and Headquarters staff were on hand to lead the remainder of the weekend programs aimed specifically to the role of the chapter president.

Following Senator Cochran's address on Friday, two intense sessions on the SMC's responsibilities and alumni development kicked off

the weekend's educational programs. The "Chapter Challenge" was announced during a special *Campaign for Pi Kappa Alpha* presentation, and every chapter was asked to participate. A goal of \$500,000 has been set for all chapters and colonies as their contribution to the Fraternity's Capital Campaign. Each chapter and colony was asked to contribute a portion of its fund-raising moneys over the next two years to the Campaign. Special recognition for the chapter contributing the greatest amount by August 1, 1988 will be given at the

***"As the leader of your chapter, you will be asked to perform above the norm..."***

Senator Thad Cochran provided the keynote address for the SMC Conference.



1988 National Convention and new Memorial Headquarters dedication in Memphis.

Saturday brought another day packed with information for those assembled to take back to their chapters. National Rush Director Tom Handler started the day off with a "Rushing to Win" presentation.

A new session dealing with "crisis management" highlighted the morning's programs. Supreme Council Vice President Ed Pease, Beta Kappa Chapter Advisor Mark Anderson, and Alpha Phi's past SMC Todd Allard were able to provide insight and information on how to handle crisis situations within the chapter.

"You've got to be open and honest with yourselves, the National Fraternity, and the university when something happens," Allard said. "If something has obviously gone wrong, it won't do you any good to cover things up."

The program provided essential information and stirred strong and necessary discussion among its listeners. Saturday afternoon was filled with outstanding programs on topics such as Ingress, financial management, and strategic leadership.

Supreme Council Vice President Jerry Askew concluded the weekend's meeting with a motivational discussion on strategic leadership. His insight into developing strong leadership and personal skills helped everyone put into perspective all the advice they had received during the weekend.

At the end of the meeting-filled day, the participants expressed pleasure with the amount of information they had gained and would be able to take back to their individual chapters. National President Gary Menchhofer closed the Conference on Sunday, January 10, with these words of advice: "No one ever said this job would be easy. If you leave office as popular as when you took over, you probably haven't done your best. As the leader of your chapter, I urge you to do what it takes to make your chapter stronger — even if that means losing a few friends."



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passenger train collided with Conrail freight  
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on possible human error or equipment failu  
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game of the world's elite.  
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# Full Steam Ahead

## CONVENTION '88

Pi Kappa Alphas from across the country will convene at the beautiful Peabody Hotel in downtown Memphis on August 13-17, 1988 for the national convention, and will dedicate a new Memorial Headquarters in the process.

Any PIKA who has ever attended a national convention has a good idea of what to expect this coming August, and those who have not won't want to miss such a monumental occasion.

Not only will this year's conventioners experience all of the usual hoopla of a Pi Kappa Alpha national convention, but they will also participate in a once in a lifetime experience — the dedication of the new Pi Kappa Alpha Memorial Headquarters, currently under construction and scheduled for completion shortly before the convention. An entire day of the convention agenda has been devoted to this dedication, which will include an indepth tour of the new facility, remarks from numerous dignitaries, and the official dedication ceremony.

The dedication of the new Headquarters only highlights what will prove to be Pi Kappa Alpha's most memorable convention ever. Other highlights include:

- Announcement of Pi Kappa Alpha's 1988 National Award winners, including the presentation of Robert Adger Smythe Trophies to Pi Kappa Alpha's top chapters.
- Announcement of the 1988 National Dream Girl at the National President's Banquet on Sunday, August 14.
- Election of the Supreme Council for 1988-90.
- Legislative sessions at which Pi Kappa Alpha delegates will chart the future of the Fraternity.
- Exciting seminars and chapter programming workshops, committee meetings and regional caucuses.

- The opportunity to meet fellow PIKAs from across the country, as well as all the national officers of the Fraternity.

The site of the 1988 National Convention, the Peabody Hotel, has a history almost as grand as that of our Fraternity. Built in 1919 in downtown Memphis, the Peabody was, and remains, *the* place to see anyone and everyone of status in the South.

In the 1920s and '30s, the Peabody was the main gathering place for cotton merchants, southern belles and political bigwigs from the area. During the 1940s, Swing band leaders Glenn Miller and Tommy Dorsey brought their bands to the Hotel and entertained thousands throughout the decade. More recently, the Hotel has undergone a multimillion dollar renovation and is considered one of the top in its class across the country.

The entire Fraternity, the City of Memphis, the Peabody Hotel and the world famous Peabody ducks are anxiously awaiting the 1988 National Convention. Don't miss it!

### REGISTRATION

Registration for the Convention will begin Saturday, August 13 at 9:00 a.m. Check in at the Peabody Hotel begins at 3:00 p.m. that afternoon; check out is prior to noon on Wednesday, August 17.

Materials for registration are being mailed to the chapters in the March mail packets. Anyone else desiring registration materials or other general information about the Convention should contact Executive Director Pat Haynes at the Memorial Headquarters, telephone (901) 278-7464.

### Reservations at the Peabody Hotel

Reservations can be made directly with the Peabody Hotel at (901) 529-4000. *Be sure to specify that your attendance is for the Pi Kappa Alpha Convention in order to procure special Convention hotel rates.* Registration envelopes are available from the Memorial Headquarters.

### Special Convention Hotel Rates

The Peabody Hotel has provided special room rates for Pi Kappa Alpha Conventioners: a flat rate of \$90 per room has been secured. (Per person, the cost of the rooms is: single occupancy, \$90 per person; double occupancy, \$45 per person; triple occupancy, \$30 per person; quadruple occupancy, \$22.50 per person.)

### Convention Registration Fee

The 1988 National Convention registration fee is \$130 (if you are registered at the Peabody Hotel) through June 30, 1988; after June 30, the fee is \$140 (if you are registered at the Peabody Hotel); if you are not registered at the Peabody Hotel, the fee is \$150 at all times.

Everyone must be registered to attend all activities, business sessions, receptions, educational seminars, etc. The Convention registration fee includes four banquets: two luncheons and two dinners, plus entertainment, Convention favors and Convention materials.

☆☆ *Registration fees are not refundable or transferable after June 30, 1988.* ☆☆☆

*Remember:* Each undergraduate chapter, if it has a zero balance with the Fraternity's General Fund and Insurance accounts on July 1, 1988, will receive an allowance based on 10¢ per mile from the chapter location to Memphis, Tennessee.

The Fraternity has adopted the theme "Full Steam Ahead" for this Convention, and actually, nothing could be more appropriate. Memphis, the flagship city of the Mississippi River Delta, and the one hundred and twentieth anniversary of Pi Kappa Alpha, set the stage for the greatest chapter yet in Convention history. Our continued place as second to none in the fraternity world is assured.

☆☆☆ **ALL ABOARD!** ☆☆☆



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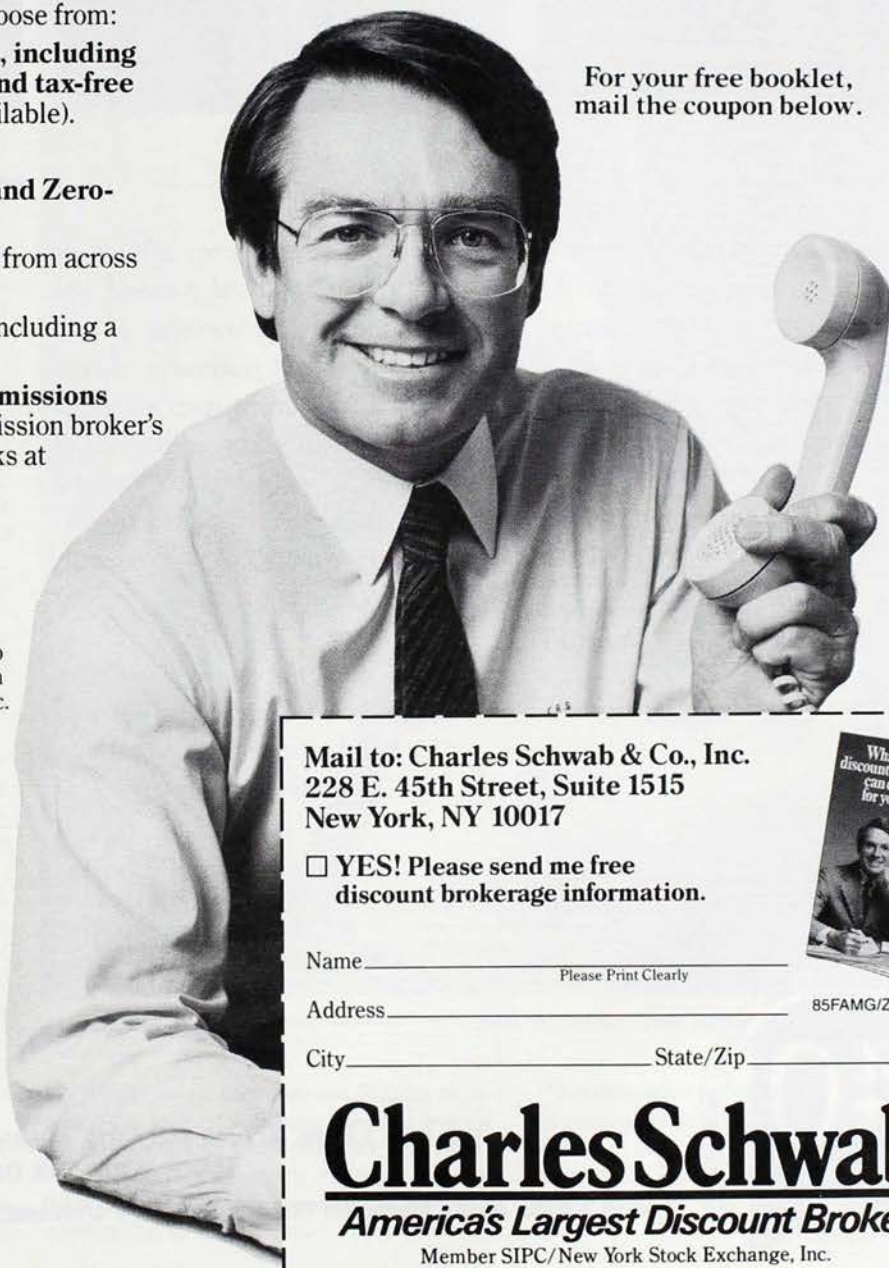
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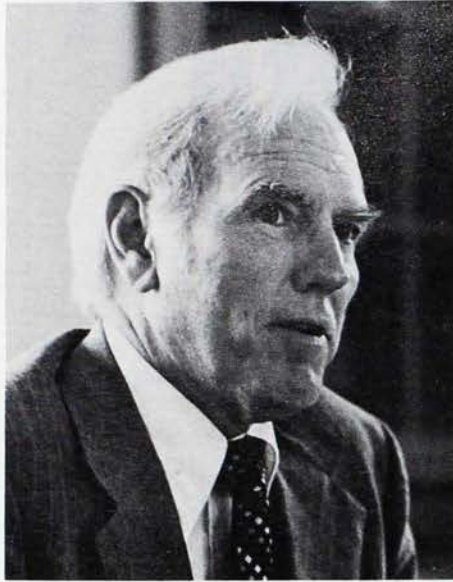
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# PI KAPPA ALPHA...A WAY OF LIFE



*"Fraternity friendships have a special quality. Forged in the context of group purpose, stated ideals and many testing situations, these close friendships are tempered and enriched by being shared."*

— Dr. John T. Caldwell  
(Gamma Theta '29  
Mississippi State University)  
Chancellor Emeritus  
North Carolina State University



*"Naturally I treasure my affiliation with Pi Kappa Alpha and am a Diamond Life member of our fine fraternity, which continues to make an outstanding contribution to the young men who join and follow its expressed ideals. I'm sure that membership in the Fraternity has caused me to shape a course of conduct. I hope that the young men who are active in Pi Kappa Alpha now will learn well the valuable lessons of the Fraternity."*

— A.B. "Happy" Chandler  
(Kappa '19  
Transylvania University)  
Former Governor of Kentucky



*"The really important thing is, in a society of mediocre men, you have the opportunity to be a hero if you have the Fraternity experience. The richness of life — just like the war hero's medals — comes from performance above and beyond the call of duty."*

— Elbert P. Tuttle  
(Beta Theta '17  
Cornell University)  
Past National President 1930-38  
Pi Kappa Alpha Fraternity



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# The World of Jack O. Snyder

*Pi Kappa Alpha's 1987 Distinguished Achievement Award Winner*

Many executives encounter "whale-sized" problems during the course of a normal business week, however, for Pi Kappa Alpha's 1987 Distinguished Achievement Award recipient Jack O. Snyder (*Beta Alpha '61*) some of the problems encountered actually involve whales.

Snyder is a member of the Board of Directors and an executive vice president in the office of the president of Harcourt Brace and Jovanovich, Inc. and is chief executive officer of HBJ Parks. In this position he oversees the six entertainment parks owned by HBJ. This includes Sea World, home of Shamu the killer whale.

Presently, Snyder oversees the operations of HBJ's three Sea Worlds located in Orlando, Florida; San Diego, California; and Aurora, Ohio. A fourth Sea World is under construction in San Antonio, Texas, and will open in May of 1988.

The two other parks owned by HBJ, and managed by Snyder, are Cypress Gardens in Winter Haven, Florida, and Boardwalk and Baseball in Baseball City, Florida (outside of Orlando, the former site of Circus World).

"Entertainment is only one function of the three Sea World parks," says Snyder, "We're also involved in research, conservation and education. For instance, in the Florida Keys, Sea World maintains a marine research center which studies sharks and other members of the elasmobranch (shark) family."

"Our animal care specialists also respond to reports of beached or injured marine animals," reports Snyder, "In fact, Sea World is one of the few agencies authorized by the Federal government to rescue and care for such animals."

Last year Snyder was responsible for negotiating an agreement with the government of the Province of Quebec to establish a marine mammal research facility adjacent to the Province of Quebec's zoo.

"This research facility will emphasize work with small whales, primarily belugas, minke narwhals and killer whales," he says, "All of these animals are common to the Province of Quebec. If all goes as planned we should open the facility sometime this year."

Snyder proudly points out Sea World's research and care for marine animals, particularly in light of criticism sometimes received from environmental groups concerned about keeping these animals in captivity.

"What a lot of people don't realize is that by having these animals in captivity, and enab-



Jack O. Snyder (*Beta Alpha '61*) and friend Shamu.

ing people to see them, we are helping to increase the level of awareness that the general public has about these animals," he says, "People develop a general understanding for the animals and their needs and in turn become sympathetic to the species."

"Another point to remember is that we are not purging the populations of the animals that we have in captivity," Snyder comments, "For example, the killer whale. This is not an endangered species, and from that population Sea

*(continued on next page)*





Jack O. Snyder (second from right) receives the 1987 Distinguished Achievement Award at the Officers' Leadership Academy. Presenting the award are (from left) National President Gary E. Menchhofer, then Memorial Foundation President George W. Denton, and Executive Vice President Raymond L. Orians.

World has twelve, one of which is baby Shamu who was born at Sea World in Orlando. Baby Shamu is the first killer whale born in captivity.

According to Snyder, Sea World is currently studying the manatee, an endangered species.

"The manatee is native to the warm waters off the coast of Florida," explains Snyder, "Unfortunately, the manatee is not too intelligent and isn't afraid to investigate anything or anyone that it comes in contact with. This makes it easy prey for hunters and poachers. At Sea World

we're trying to find ways to rejuvenate the population."

Sea World's expansion to San Antonio promises to continue the strong reputation as a tourist attraction which it has established in its three other locations.

"We hope this will add to the state's efforts to sell Texas as a vacation state," Snyder says, "Most of the country doesn't realize all that Texas has to offer. It was interesting to read in some of our preliminary reports on the San Antonio area that most people in the country don't realize the legendary Alamo is in Texas."

HBJ's newest park, Boardwalk and Baseball, provides a unique appeal to the central Florida tourist business. According to Snyder, it's an old fashioned amusement park with rides and a midway, plus the flavor of America's favorite pastime, baseball.

"We've added a tremendous baseball facility which will be used by the Kansas City Royals for spring training," Snyder says, "It also has a mini-Cooperstown exhibit. This is the only showing of baseball memorabilia displayed outside of Baseball's Hall of Fame. We also have a booth where people can have their pictures taken in a baseball uniform and turned into an old fashioned *Topp's* baseball card. They can also make up their own statistics to be printed on the back of the card."

This year marks Snyder's seventeenth year with HBJ, and his third year in his current position overseeing the company's entertainment parks. Prior to this position, he was the chief executive officer of the University and Professional Education of Harcourt, Brace and Jovanovich, Publishers and chairman of Academic Press. In that position, Snyder was responsible for the operation of HBJ International Corporation, HBJ College Department, Academic Press, Inc., Grune & Stratton, Inc., Johnson Reprint Corporation, Media Systems Corporation, HBJ Legal and Professional Publications, Inc., Editions Etudes Vivantes Limitee, Law & Business, and Academic Press Limited. During that time he maintained offices in Orlando, New York, London, Tokyo,

Sydney, Melbourne, San Diego, Los Angeles, Boston, Montreal and Toronto.

After his graduation from Penn State in 1963, and prior to joining HBJ in 1971, he was an executive with Arthur Andersen & Company, an international accounting and management consulting firm.

As an undergraduate at Penn State, Snyder served as president of the Penn State Accounting Club, and of Beta Alpha Psi (an accounting honorary), and was active in Beta Gamma Sigma (a business administration honorary). Snyder also served as president of Pi Kappa Alpha's Beta Alpha chapter during both his junior and senior years.

Originally from Allentown, Pennsylvania, Snyder entered Penn State in the fall of 1959, and pledged Pi Kappa Alpha during his sophomore year.

"I remember the thing that stuck out in my mind about Pi Kappa Alpha at first was the house itself," Snyder recalls, "At Penn State with so many fraternities (fifty-two) the condition and presentation of the house was an important factor during rush."

Snyder's two younger brothers, James (*Beta Alpha '64*) and Jeffrey (*Beta Alpha '73*) went on to follow his path at Penn State and also in Pi Kappa Alpha.

While he was in the chapter, Snyder held the positions of president and kitchen manager. Of the two positions, he says that being in charge of the kitchen and planning weekly menus (three meals a day) for over fifty brothers was probably more difficult at times than being president.

"I remember we used to have a cook who we fondly referred to as 'Alice the Grease Goddess,'" he laughs, "Her method of cooking was to throw everything into the deep fryer, drain the grease and serve it. I can tell you, hungry or unsatisfied fraternity men are not easy to deal with. . ."

"As SMC of the chapter I encountered a lot of problems, too," he says. "I imagine that problems such as brothers who won't pay their bills still plague the chapters. But, I know that some of the problems that our chapters face today were unheard of when I was an SMC. For instance, drugs: in 1962 we had heard about marijuana, but that was something that wasn't happening on campus yet."

There is no doubt that times have changed since Snyder was president of Beta Alpha. A lot of things have changed, some for the good, and some for the bad. But there is no question that since his graduation from Penn State things have changed for Jack Snyder, and it's all been for the good.

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# Alumni Notes

## ■ ADRIAN COLLEGE

**Laurence E. Sheely '66** (1494 Featherstone Way, Davie, FL 33331) and his wife Alby announce the birth of their daughter, Ashley Laurel. She joins a brother, Eric Michael.

## ■ ALABAMA

**Jeffrey K. Atkins '84** (717 Rime Village, Birmingham, AL 35216) was recently promoted to assistant auditor with First Alabama Bancshares.

**Rawdal Edward Hill '77** (6825 Briar-gate Ct., Montgomery, AL 36116) is vice president of Guilford Company.

## ■ ARIZONA STATE

**Steve Greenspon '79** (1 East Scott #1812, Chicago, IL 60610) works with Coldwell Banker as an industrial real estate specialist.

**Brad E. Kimes '70** (1555 W. Stephenson, Freeport, IL 61032) was named Salesman of the Year for Rockwell International's Automotive Division.

**James E. Leuenberger '76** (317 Village Lane, Boise, ID 83702) received his Juris Doctor from the University of Idaho and joined the the Idaho State Bar. He began a two year clerkship with the Idaho Court of Appeals in August, 1987.

**Alex Benjamin Vakula '83** (4211 W. Yorkshire, Phoenix, AZ 85308) is a member of the Arizona Bar and employed with Furth, Fahrner, Blue-mile & Mason in Scottsdale.

## ■ ARKANSAS

**Ross Mallioux '81** (2045 East Oaks Dr., Fayetteville, AR 72701) is vice president of First Federal Savings and Loan.

**Phillip B. Plyler '78** (1200 E. Washington St., #1 Washington Park East, Greenville, SC 29601) is a process engineer for Product Performance at the North American Headquarters of Michelin Tire Corporation.

## ■ ARKANSAS STATE

**S. Mark McDonald '80** (P.O. Box 1385, Jonesboro, AR 72403) joined Arcata Graphics Corporation as a Book Group Sales Representative.

## ■ AUSTIN PEAY STATE

**C. Nelson Boehms Jr. '82** (7207 Whitetail Dr., Birmingham, AL 35243) was promoted to district sales manager with Carter-Wallace, Inc.

## ■ AUBURN

**Bryan Stickney '75** (394 Pine Forest Rd. N.E., Atlanta, GA 30342-2760), a 1978-79 chapter consultant on the national staff, is now acting president of the Auburn Alumni Association.

## ■ BAYLOR

**J. Dwayne Anderson '85** (509 Willow Ridge Rd., Ft. Worth, TX 76103) is assistant controller of Brown Rental Equipment.

**Jeff Bonham '82** (Rt. 4, Box 1426,

Cleburne, TX 76013) will attend Law School at South Texas in Houston.

**Jay Dubose '79** (St. Charles Place, Jacksonville, FL 32217) recently transferred to the Jacksonville office of KPMG Peat Marwick as manager. He has two children Dana and Braden.

**Eddy Duffer '83** (1103 Myrthewood, Friendswood, TX 77546) recently graduated from Baylor Law School and has received an appointment as a special agent in the F.B.I.

**Scott Eckert '80** (2236 Kenasho Avenue, St. Louis, MO 63114) attends Washington University and is working toward his MBA.

**Randy Elder '80** (6104 N. Weather-by, Shreveport, LA 71129) works as a Professional Medical Sales representative. He and his wife Debbie have a two year old son.

**James Fekert '82** (3114 Watchill Ave., Medford, NY 11763) is in his second year at St. John's Law School.

**Wesley C. Hand Jr. '81** (615 San Saba, College Station, TX 77840) is a test engineer with Westinghouse Electric.

**Mark Herndon '78** (2724 W. 100 South Greenfield, IN 46140) is a systems accountant for the U.S. Army Finance and Accounting Center. He and his wife Sheri have two children, Cassia and Michael.

**Vincent Hulbert '81** (133 E. 58th St., Suite 1500, New York, NY 10022-1236) works in media relations for the Secretary of the Air Force Office of Public Affairs.

**L.E. Bud Robertson '78** (3 East Bay St., Charleston, SC 29401) is completing his residency in Internal Medicine. He married Dee Foster on November 21, 1987.

**Parker Rossy '81** (8407 Hot Springs, Houston, TX 77095) works in medical sales with Mediline Industries.

**Clark Smith '80** (83 Townhouse Lane, Corpus Christi, TX 78412) is a founding partner of Creative Software of Texas specializing in mortgage lending software.

**Gerry Whisler '78** (13302 Chesterton, San Antonio, TX 78217) owns a general dentistry practice. He is a member of the Bear Club, Baylor Alumni Association, and the Baylor Development Counsel Associates.

## ■ CALIFORNIA-BERKELEY

**Peter M. Byrne '84** (P.O. Box 181, Byron, CA 94514) was promoted to institutional supervisor at Byron Boys Ranch, a teen institution.

**Robert D. Weller '83** (P.O. Box 2536, Livermore, CA 94550) is in charge of the Engineering Measurements Unit of the Federal Communications Commission in Livermore. He married Regina Lantz on January 2, 1988.

## ■ CALIFORNIA STATE - NORTHIDGE

**W. Eric Fulton '84** (5488 Parkmor Road, Calabasas, CA 91302) accepted

a position with Deloitte Haskins & Sells as a staff consultant.

## ■ CALIFORNIA STATE - SACRAMENTO

**Douglas O. Stone '84** (2119 Carleton St., Apt. B, Berkeley, CA 94704) is a marketing representative with the U.S. Marketing Group of Xerox Corporation.

**Tab T. Tsukuda '81** (3400 Avenue of the Arts, Unit E224, Costa Mesa, CA 92626) is manager of the Government Contractor Advisory Services Group of Peat Marwick Main and Co.

## ■ CARNEGIE-MELLON

**William G. Logan Jr. '65** (2151 Pond View Ct., Reston, VA 22091) and his wife Janice announce the birth of a son, Daniel Robert Logan, on November 29, 1987.

## ■ CENTRAL ARKANSAS

**Marion Anthony Thompson '76** (10701 Sabo #1804, Houston, TX 77089) recently completed an administrative fellowship at Memorial Hospital System and accepted the position of administrative assistant with the same. He is married to Carolyn Zafereo.

## ■ CENTRAL FLORIDA

**Robert Molnar '82** (7705 Timber River Cr., Orlando, FL 32807) is employed by National Promotions Inc.

**Michael Stratton '83** (7765 West 91st St. #A1124, Playa Del Rey, CA 90293) is a programmer/analyst for the annuity and life insurance departments of The Holden Group.

## ■ CINCINNATI

**Steven S. Barclay '83** (1260 SW 82nd Terr. #226, Plantation, FL 33324) is a sales representative with Honeywell in Miami Lakes. He married Cathy Cooper on October 17, 1987.

## ■ CLEMSON

**Royal F. Hendrix IV '82** (5339 A Edgewater Drive, Ewa Beach, HI 96706) is a Navy Pilot stationed at Barber's Point.

## ■ COLORADO STATE

**James F. Hazen '83** (646 Monterey Blvd., Hermosa Beach, CA 90254) is a research assistant/computer programmer in the Nuclear Medicine Department at Harbor-UCLA Medical Center.

**James D. Johnson '83** (3801 W. Temple Ave., Pomona, CA 91768) completed his masters degree in College Student Personnel Administration. He is employed by Cal. State Poly. University as Greek Advisor/Residence Life Coordinator.

## ■ CREIGHTON

**Michael P. Joyce '80** (2121 Hepburn #804, Houston, TX 77054) is a senior law student at the University of Houston. He was elected secretary-

treasurer of the National Student Bar Association at the American Bar Association-Law Student Division Annual Conference in August, 1987.

**Anthony G. Solimini Jr. '81** (100 Engamore Lane #102, Norwood, MA 02062) was promoted to systems analyst for the Kendall Co.

**Steven P. Thelen '83** (4655 Wild Indigo, Apt. 259, Houston, TX 77027) is a student at the University of Houston Law Center.

## ■ DELAWARE

**Walter Charles Noll III '76** (37 Whitehall Cr., Wilmington, DE 19808) joined Maxwell Financial Services Ltd. as an insurance and investment planner.

**W. Brad Schlegel '69** (1552 Oakridge Road, Baltimore, MD 21218) accepted a position as EP/EO Group Manager for the Internal Revenue Service.

## ■ DELTA STATE

**Thomas S. Bruckner Jr. '84** (1244 Greenbriar St., Jackson, MS 39211) married Susan L. Finch on July 11, 1987. He was named an Outstanding Young Man of America for 1987.

**Archie James '73** (3735 Keswick Cr., Birmingham, AL 35243) is a marketing manager with IBM. He and his wife Connie have three children.

**Clark P. Lee '68** (420 Oakgrove Dr., Fayetteville, NC 28304) is an AC-130 Gunship Pilot serving as an Air Force advisor at Ft. Bragg. He was promoted to lieutenant colonel in December.

## ■ DRAKE

**Mark Rauman '76** (500 Manda Ln. #418, Wheeling, IL 60090) was named 1987 Pharmacist of the Year. He works as a pharmacist store manager for Perry Drug Stores, Inc. in Chicago.

## ■ DUKE

**Kevin D. Burton '77** (15709 S.E. Meadow Park Circle, Vancouver, WA 98684) accepted a position as plant controller for James River Corporation Non-Woven Fabrics Division.

**John P. McGovern '40** 6969 Brompton, Houston, TX 77025) has been appointed to a four-year term on the National Advisory Council on Alcohol Abuse and Alcoholism.

## ■ EAST CENTRAL

**Benjamin M. Cass '79** (c/o Co. C  $\frac{1}{3}$ , Kmcas, HI 96863-5530) is a captain and rifle company commander in the U.S. Marine Corps. He served as a platoon officer in Lebanon, and also as a staff officer in Grenada. Prior to being assigned to Hawaii, he attended the Amphibious Warfare School at Quantico, Virginia.

**Gary Maynard '63** (Box 97, McAlister, OK 74501) was named the interim director of the Department of Corrections State of Oklahoma.

## ■ EAST TENNESSEE STATE

**David P. Hairrell '64** (604 Arrow



Drive, Cleveland, TN 37312) is vice president of marketing for A.G.C. Corporation. He and his wife Alice have four children, Angela, Chris, Doug, and Mike.

**Morris D. "Pete" Moore '73** (25 Brookhill Woods Ln., Tipp City, OH 45371-1951) was promoted to marketing/sales representative with Piedmont Airlines in Dayton. He and his wife Renee have a son, Chad.

**Jim Poore '76** (College Drive, Barnesville, GA 30204) is vice president and general sales manager for Ban-Lar Pontiac Inc. and an insurance agent for Motors Insurance Corporation.

**Timothy M. Seaton '84** (4926 Charwood Trail N.W., Cleveland, TN 37312) works as a sales representative for Nabisco Brands Inc. He married Andrea Norris on September 5, 1987.

#### ■ EAST TEXAS STATE

**Jess Gomez Jr. '81** (2310 Lakeshore Lane, Rowlett, TX 75088) announces the birth of his son, Jordan Jesus Gomez born on October 13, 1987.

**Frank L. Trimmer '84** (108 Windway, Goodlettsville, TN 37072) is employed by Cummings Signs Incorporated in the Corporate Division as the senior sales estimator.

#### ■ EASTERN ILLINOIS

**Jim Schnorf '73** (509 Hall Court, Charleston, IL 61920) has joined Stevens Industries, Inc. as chief financial officer.

#### ■ EASTERN KENTUCKY

**Michael A. Ricke '79** (2102 E. Elm St., New Albany, IN 47150) and his wife Tammie announce the birth of their first child, a daughter, Morgan Shea.

#### ■ FERRIS STATE

**Robert G. Ashmore Jr. '82** (314 W. 2nd Ave., Columbus, OH 43201-3310) is the front desk supervisor at the Holiday Inn Columbus Airport.

**Jeff K. Ferguson '79** (2120 Augsburg Dr., Saginaw, MI 48603) completed his MBA in finance at Saginaw Valley State College in 1986. He currently works as assistant vice president at Michigan National Corporation acting as East Central Region Commercial Credit Manager.

#### ■ FLORIDA

**Silas R. Cross '63** (412 S. Willaman Dr., Apt. 502, Los Angeles, CA 90048) is the corporate controller of Todd-AO/Glennglen Sound Studios in Hollywood.

**Connelly E. Woody '76** (3035 South Plateau Dr., Salt Lake City, UT 84109) was promoted to regional real estate manager in the National Headquarters for Quaker State Minit-Lube, Inc. He and his wife Linda announce the birth of their first child, Sean.

#### ■ FLORIDA STATE

**Jeffrey Roy Hattem '81** (141 S.W. 97 Terrace, Pembroke Pines, FL 33025) works with Hart-Hanks Direct Marketing/Miami as an advertising consultant.

**Michael Steven Long '83** (320 S.E. 11th Ave., Apt. 109, Pompano Beach, FL 33060) is employed by Florida State University as an academic administrator. He married Susan Green on July 11, 1987.

**Cortney A. McCord '81** (4001 S. Westshore Blvd., Apt. 1204, Tampa, FL 33611) was promoted to construction sales representative with Miami Elevator Company.

#### ■ SOUTH FLORIDA

**Mark Schwarzmans '82** (4413 Dolphin Drive, Tampa, FL 33617) is a computer programmer for Contel Business Systems.

#### ■ FRANCIS MARION

**Julian R. Buddin III '82** (P.O. Box 90591, Hanahan, SC 29410) is employed by Mead Johnson as a pharmaceutical sales representative.

**Donald Michael Newton '77** (1323 Edgewood Avenue, Florence, SC 29501) was promoted to staff manager with American General Life and Accident Insurance Company.

#### ■ GEORGIA

**Barry T. Edgar '82** (1929 N.E. Collins Cr. #20, Jensen Beach, FL 34957) recently accepted a position with Charles F. Ankrom Inc., Golf Course Architects, as head of Design Production. He married Janet Duncan on August 15, 1987.



Ronald H. Griffith

**Ronald H. Griffith '57** (2261 King's Garden Way, Falls Church, VA 22043) has been promoted to the rank of brigadier general with the United States Army.

**Robert B. Mixon III '84** (131 Russell Pkwy., Suite 420, Warner Robins, GA 31056) is an agent with Alfa Insurance Corp. He married Rebecca Ann Cooley on August 22, 1987.

#### ■ GEORGIA TECH

**Edward H. Metzger III '76** (3803 Glen Arbor Ct., Atlanta, GA 30319) and his wife Susan announce the birth of a son, Edward H. Metzger IV, on July 15, 1987.

**Rudolph W. (Rusty) Mills '74** (4630 Devonshire Rd., Dunwoody, GA 30338) works for AT&T. He and his wife Fairy announce the birth of a son, Robert Wesley, on March 25, 1987.

#### ■ GANNON

**Blaise J. Ferraraccio '70** (226 Dixon Ave., Dubois, PA 15801-1108) is a part-time assistant district attorney in Clearfield County and is an associate of Thomas F. Morgan, Esquire. His wife Linda is a public health nurse.

#### ■ HIGH POINT

**Artis W. Prillaman '80** (1445 Monroe Dr. N.E., Apt. C-22, Atlanta, GA 30324) was appointed as import coordinator for Ryder International Freight and Customs Services.

#### ■ ILLINOIS

**Joe E. Legrand '69** (1101 Wheaton Ave., Millville, NJ 08332-0086) accepted a position with Wheaton Industries as a product design engineer. He is married to Sue Meier.

**John S. McClenahan '64** (5236 D Tamarus, Las Vegas, NV 89119) is the director of training for the world's largest hotel, the Las Vegas Hilton.

**John L. Suter '59** (1977 McClain, Greenville, MS 38701) received his PhD in Healthcare Administration from the University of Mississippi. He was presented with an honorary appointment as an adjunct professor at the University.

#### ■ INDIANA STATE

**David Clokey '82** (Robinson Hall-UVM, Burlington, VT 05405-0364) attends graduate school at the University of Vermont. He is pursuing a Master's Degree in Student Affairs and Higher Education Administration.

**Brian A. Egler '84** (#5053 Worcester Dr., Dayton, OH 45431) is employed by B.G. Danis Company, Building Division, as assistant chief cost estimator/planner. He is pursuing his MBA at Wright State University. He announces his engagement to Renee Carroll.

**Thomas R. Gray '82** (2013 Blue Teal Lane, Jeffersonville, IN 47130) was promoted to customer services supervisor for Public Service Indiana.

**Lt. Bruce E. Hackett '82** (B Co. 79th Engineer Battalion, APO NY 09360) serves as an executive officer in the Army Corps of Engineers in Karlsruhe, West Germany. He married Gabriella Frushell on November 22, 1986.

**Jay Moan '83** (1807 Spring Lake Court, Morrow, GA 30260) is an account executive at Souther Net.

**Brett A. Wynn '84** (RR 6, Box 15, North Vernon, IN 47265) received his associate of science degree in Broadcast Production from Vincennes University.

#### ■ IOWA

**Martin A. White '76** (4675 A.S. Dillon Ct., Aurora, CO 80015) is a service advisor for Metro Acura in Denver. He and his wife Lanette announce the birth of a son.

#### ■ IOWA STATE

**Paul A.S. Runyan '84** (#63 410 Victory Garden Dr., Tallahassee, FL 32301) is a sales representative for Amana Refrigerator Inc.

#### ■ KANSAS

**Lyle L. Boll '75** (3085 So. Holly Place, Denver, CO 80222) is a partner with the law firm of Issacson, Rosenbaum, Spiegelman, Woods, Levy & Snow. He and his wife Mary Lee announce the birth of their first child, Grace Marie.

**Ronald D. Carter '68** (261 Wave, Laguna Beach, CA 92651) has been appointed director of marketing for the American Association of Critical-Care Nurses. He will supervise all of the Association's marketing and communications activities.

#### ■ KANSAS STATE

**Craig E. Cole '77** (Box 371, Garnett, KS 66032) is practicing law in Garnett and works for the National Ranchers and Farmers for Bob Dole Committee.

**Robert G. Del Popolo '66** (8139 Westgate Dr., Lenexa, KS 66215-2650) is vice president and project manager of The Austin Company Architects and Engineers. He and his wife Barbara have three children, Jennifer, Rorry and Rob.

**Kurt McAfee '81** (7514 Warren, Wichita, KS 67212) is the instructor of ground services for Air Midwest Airlines. He and his wife Connie announce the birth of a daughter, Alison Lane.

#### ■ KENTUCKY

**David Clinton Baker '80** (1501 Hux Ct., Irving, TX 75060) is with the investor information services division of Fidelity Investments in Dallas.

**Lt. Col. George Shackelford Robinson '65** (HQ. 10th Medical Battalion (Light), 10th Mountain Division, Fort Drum, NY 13602-5045) was promoted to Lieutenant Colonel and selected to command the 10th Medical Battalion and will assume command on May 20, 1988 for a term of two years.

#### ■ LAMAR

**Leonardus H. Meerman Jr. '77** (3203 The Highlands Dr., Sugar Land, TX 77478) is a project engineer for Proctor Inspection Technology.

**Mitchell A. Touns '76** (113 Rosine, Beaumont, TX 77707) was recently made a partner in the law firm of Weller Wheelus & Green.

#### ■ LOUISIANA TECH

**Michel D. Richard '83** (164 E. McCormick Ave., Apt. 6, State College, PA 16801) announces his engagement to Anne Bostwick.

#### ■ LOUISIANA STATE

**John M. Finnegan '86** (9642 Silvermoon Dr., San Antonio, TX 78250) accepted a position with Miramar International Corporation as a marketing and sales consultant. He announces his engagement to Shawn Lyn Brownfield.

#### ■ LOYOLA MARYMOUNT

**Michael D. Vigil '86** (11727 Angell St., Norwalk, CA 90650) received a commendation from the County of Los Angeles in Marina Del Rey for his efforts in the rescue of a drowning elderly woman on October 2, 1987.



## ■ MARSHALL

**James B. Baylor '53** (3628 Cayman Lane, Lexington, KY 40509) is senior vice president at Valvoline Co. He also serves in the U.S. Army Reserve as Brigadier General, Deputy Commanding General, of the 99th Army Reserve Command in Pittsburgh, Pennsylvania.

## ■ MASSACHUSETTS

**Richard Scott Allen '77** (67 Three Lakes Dr., Stamford, CT 06902) is employed as executive vice president of Acquisition Funding Corporation in New York City. He announces the birth of his daughter, Jennifer, on September 22, 1987.

## ■ MIAMI

**Jon E. Crosby '71** (3235 Black Gold Trail, Tallahassee, FL 32308) has been appointed chief of compliance for the Florida Department of Insurance. He also teaches judo and self defense for the Tallahassee Parks and Recreation Department.

## ■ MIAMI-OHIO

**Gregory G. Hardwick '68** (550 Pharr Rd. #550, Atlanta, GA 30305) is a CPA and president of Hardwick, Cook & Company. He is a member of the board of directors of the Atlanta Alumni Club of Pi Kappa Alpha, Inc.

**John M. Markovich '75** (707 Begonia Ave., Corona Del Mar, CA 92625) has recently joined Western Digital Corporation as treasurer.

**Mark Rosen '74** (924 Academy Pl., Pittsburgh, PA 15243) and his wife Georgia announce the birth of their first child, Zachary, on October 3, 1987.

## ■ MISSISSIPPI

**William Trullender Pittman '81** (7205 White Tail Dr., Birmingham, AL 35242) is district manager in charge of the STP, Prestone, and Simoniz brands for First Brands Corporation.

## ■ MISSISSIPPI STATE

**Thomas (T.L.) Lawrence '83** (7716 Jerome Dr., Plano, TX 75023) is employed with Texas Instruments in Dallas as the lead program engineer for the Department of Defense Contract with the U.S. Navy.

## ■ MISSOURI-COLUMBIA

**Matthew Farr '84** (3015 N. Sheffield Ave., Apt. 1R, Chicago, IL 60657) works as a copywriter with Leo Burnett U.S.A. Advertising.

**Burton H. Frederich '27** (#35 Ladue Estates, St. Louis, MO 63141) is an active food broker in the St. Louis area. He and his wife Jeanette have two daughters, seven grandchildren and five great grandchildren.

**Robert E. Malecek '82** (9405 White Ave., Brentwood, MO 63144) completed his MBA at St. Louis University and is employed by the May Department Stores Company.

**John L. Walker '65** (P.O. Box 525, Camdenton, MO 65020) was elected to the Board of Governors of the

Missouri Bar Association.

**Bruce A. Weir '77** (4433 Birdsong, Plano, TX 75075) is employed by Best Equipment Service & Sales in Dallas as a product manager. He and his wife Tammy announce the birth of their daughter, Emily Christine, on December 1, 1987.

## ■ MONTANA STATE

**James B. Stack '71** (2472 Birch Glenn, Whitefish, MT 59937) is the president of InvesTech Research and editor of the *InvesTech Market Analyst* and *Mutual Fund Adviser*.

## ■ MOREHEAD STATE

**Joseph Lee Dyer '82** (64 Pecan Way, Louisville, KY 40118) works as a manager for the Walgreen Co. He and his wife Jacqui announce the birth of their son, Jared Michael, on June 24, 1986.

**James E. Meacham, M.D. '73** (8902 N. Meridian St., Ste. 120, Indianapolis, IN 46260) has recently become a full partner for Diabetes and Endocrinology Associates P.C. He is board certified in internal medicine and pediatrics and completed a Harvard Fellowship at the Joslin Diabetes Center in diabetes and endocrinology.

## ■ MURRAY STATE

**Frank A. Buster '73** (2727 Field Ave., Louisville, KY 40206) is vice president of Midsouth Wealth Planning, Inc.

**James F. Carter '76** (Rt. 7, Box 109, Murray, KY 42071) has been promoted to director of the Curris Center for student activities at Murray State University. He was also named Boss of the Year for 1987 by the local Professional Secretaries Association.

## ■ NEW MEXICO

**Edward Ross Elder '59** (1425 Hendola N.E., Albuquerque, NM 87110) is a fellow of the American Congress on Surveying and Mapping, and president of the Middle Rio Grande chapter of the New Mexico Association of Surveyors and Mappers.

## ■ NORTH ALABAMA

**Tom Risner '74** (631 Collingwood Dr., Decatur, GA 30032) is vice president, part owner and founder of Timeless Photography, Inc. He and his wife Ginny have a daughter, Mallory Lynn, and are expecting a second child.

## ■ NORTH CAROLINA

**A. Everett James Jr. '57** (519 Belle Meade Blvd., Nashville, TN 37205) is the Chairman of Radiology and Radiological Sciences at Vanderbilt Medical School in Nashville. He is also a consultant to the Smithsonian, a member of the U.S. State Department of Art in Embassies, and is listed in Who's Who in American Art.

## ■ NORTH TEXAS STATE

**Tim Kerschen '81** (905 Lemon Tree Ct., Arlington, TX 76017) and his wife have two sons and are expecting their third child.

## ■ NORTHEASTERN

**Michael Alan Miller '85** (5811

Pineland #1106, Dallas, TX 75231) accepted a position with Highland Park Independent Schools as a computer operator/programmer.

## ■ NORTHERN IOWA

**Donald Boekhoff '84** (1237 Ravenwood Rd. #9, Waterloo, IA 50702) is currently employed by Oster Communications as an electronic specialist. He married JoNel Nelson on August 1, 1987.

## ■ NORTHWESTERN

**William (Bill) Brown '60** (906 N. Evergreen, Arlington Hts., IL 60004) was promoted to vice president media services with The Quaker Oats Co. in Chicago.

**Kirk W. Noraian '83** (27801 Barkley Ave., Livonia, MI 48154) received his DDS Degree from Northwestern Dental School and is a general practice resident at Yale-New Haven Hospital.

## ■ OHIO STATE

**Eric Garber '85** (1300 Presidential Dr. #109, Columbus, OH 43212) works for CompuService Inc. in the Electronic Communications Dept. as a product support associate.

## ■ OKLAHOMA

**Bill V. Liddell '75** (2441 Brandy Circle, Anchorage, AK 99516) works in Exxon's Alaska Operations Group. He and his wife Frances have two children, Andy and Katie.

## ■ OKLAHOMA STATE

**Charles Douglas Aldridge '78** (1004 G Street N.W., Ardmore, OK 73401) graduated with a doctorate in veterinary medicine and is employed by the Westwood Veterinary Hospital. He and his wife Rhenea announce the birth of their second child, Chelsea Lizanne, who joins a sister, Kaitlin Annaliese.

**G. Carroll Fisher '59** (4501 E. 31 #102, Tulsa, OK 74135) is president of the National Association of Health Underwriters and president of Carroll Fisher Insurance. He is also a member of Rotary International and the Tulsa Chamber of Commerce.

## ■ OREGON

**Steven H. Young '66** (1003 Eagle Place, Davis, CA 95616) is the owner of Young Mortgage and on the board of directors for Davis Community Housing.

## ■ OREGON STATE

**James E. Dodson '81** (1334 S. Fulton Way E106, Denver, CO 80231) accepted a position with Mercedes-Benz Credit Corporation as an area representative.

## ■ PENNSYLVANIA

**James Field '76** (118 Whitewood Dr., Fairfield, CT 06430) was promoted to client group supervisor at Information Resources. He is married to Cynthia Revie.

## ■ PENN STATE

**Kevin M. Anderson '78** (2 Pinehurst Ct., Reading, PA 19607) and Richard Keith (Beta Alpha '79) are full part-

ners in Dunlop Insurance Inc.

## ■ PITTSBURGH

**W. Arthur George '41** (110 N. Oak Hill Rd., Pittsburgh, PA 15238) has received the University of Pittsburgh Bicentennial Medallion of Distinction.

## ■ PRESBYTERIAN

**Blake L. Watts Jr. '75** (1304 12th Ave., N.E., Hickory, NC 28601) is employed by IDS Financial Services, Inc. He announces his marriage to Lisa C. Miller on September 19, 1987.

## ■ PURDUE

**Randy Eaton '73** (601 Tanbark, Euless, TX 76040) announces the birth of his second son, William Christopher, born July 29, 1987.

**Donald W. Selby '48** (1158 Muirfield Way, Niceville, FL 32578) retired after thirty-six years with Square D. Co. He works part-time as a consultant on electrical systems equipment.

**John B. Vande Creek '56** (2 Williamsburg North, Colts Neck, NJ 07722) retired after twenty-eight years with IBM and is now vice president of Continental Insurance.

**John J. Walsh '78** (4201 Claremont Cr., Wilmington, DE 19808) is the advanced technology product manager for Morton Thiokol Corp. In this position, he led a team and coordinated an effort to develop an Advanced Controllable Solid Propulsion System for the Strategic Defense Initiative. This project received the Morton Thiokol R.D. Franklin Award for the Most Outstanding Technical Achievement of 1987 in the Aerospace Group.

## ■ RICHMOND

**Samuel A. Fairley '84** (160 Overhill Way, Berkeley Hts., NJ 07922) is employed with Fred S. James & Co., Inc. as an assistant account executive in the Commercial Risk Department.

**J.W. Hamner '77** (10601 Kettering Dr. #120, Pineville, NC 28134) is the vice president of Hamner & Assoc., Inc.

**Rodney H. Word Jr. '81** (1206 Old Nelson Hill, Richmond, VA 23229) is a sales representative for Hansen Material Handling Co.

## ■ ROBERT MORRIS

**Joseph Edward Sullivan III '71** (241 Tara Drive, Pittsburgh, PA 15236) received his MBA from the University of Pittsburgh and is a financial analyst for Koppers Co. Inc.

## ■ SAMFORD

**Vic Paschal '82** (161 Greenpark So., Pelham, AL 35124) has been promoted to product manager/systems engineer at Immediate Business Systems. He and his wife announce the birth of a son on July 29, 1987.

## ■ SAN ANGELO STATE

**Eric R. Bear Goode '78** (1017 N. Auburn, Farmington, NM 87401) is employed by Navajo Academy, where he is recreation director. He and his wife Corrine have three children, Beth, Christine and David.



## ■ SAN DIEGO STATE

**F.L. "Rip" Bojorquez '56** (6336 Caminito Estrellado, San Diego, CA 92120) has negotiated a contract for his company, Konica Business Machines, to supply copiers and supplies to the U.S. Navy in San Diego.

**Dennis J. Brown '83** (50 Club Dr., San Carlos, CA 94070) has been promoted to corporate sales manager for the Clarion Hotel at San Francisco Airport, California.

**James C. Crittenden '83** (22603 Friar St., Woodland Hills, CA 91364) is a copier system specialist for Pitney Bowes.

**Warren W. Harmon '58** (1212 Archer St., San Diego, CA 92109) is chairman of the Earth Science Department at Grossmont College in El Cajon, California.

**Gary Kassin '83** (14640 Victory Blvd. Ste. 125, Van Nuys, CA 91411) recently formed Landlord Protective Service, Inc.

**Ernest Sanchez '83** (22603 Friar St., Woodland Hills, CA 91364) is employed with The Marquardt Company as a rocket development engineer.

## ■ SAN JOSE STATE

**Donald F. Davies '57** (16772 Littlefield Ln., Los Gatos, CA 95032) is vice president of investment and assistant manager of Prudential-Bache Securities, Inc. In 1987 he was named to *Money* magazine's list of America's Best Stockbrokers.

**Ron Dodge '67** (1004 Union St., Alameda, CA 94501) and his wife Sandra announce the birth of their second child, Sonya Marie, on October 16, 1987.

## ■ SETON HALL

**Richard E. Booth '84** (205 Rivercrest Dr., Piscataway, NJ 08854) has been promoted to sales for Anheuser-Busch Inc.

## ■ SOUTH ALABAMA

**Kip Johnson '83** (500 Napa Valley #633, Little Rock, AR 72211) is a fluid sealing specialist for the A.W. Chesterton Company.

## ■ SOUTH CAROLINA

**Donald P. Carter III '83** (52 Sharp Rd., New Boston, NH 03070) is president of Tri-Level Sports Inc. and vice president of Walnut Hill Insurance. He married to Lori E. Neiderhiser on August 29, 1987.

**William B. Jones '60** (4586 Roswell Rd. #VI, Atlanta, GA 30342) was named to *Money* magazine's list of America's Best Stockbrokers. Jones is on the Board of Directors of the Atlanta Alumni Club of Pi Kappa Alpha, Inc.

**Greg Peterson '80** (114 Palmyra Dr., Fort Mill, SC 29715) is sports director for WATE-TV in Knoxville, Tennessee.

**H. Samuel Stillwell '57** (8 Chippendale Ct., Greenville, SC 29615) was elected in March 1987 to the South Carolina State Senate to fill the unexpired term of the former occupant who was elected state lieutenant governor.

## ■ SOUTHWEST LOUISIANA

**Philip Biondillo '71** (2612 Tifton Ave., Kenner, LA 70062) has been elected vice-president for the National Association of Planning Directors at the Annual National Association of Counties Conference for the year 1987-88. He also received an achievement award for his introduction of large scale urban development techniques.

**John Allen Duhon '82** (St. Joseph Seminary, St. Benedict, LA 70457) is attending the seminary in preparation for the Roman Catholic priesthood.

## ■ SOUTHWEST TEXAS STATE

**Robert F. Trott '68** (154 E. Trenton Ave., Fresno, CA 93710-1504) was advisor to Iota Beta (*Fresno State*) during its early days as a colony and later as a chapter. He has now stepped down to devote attention to his MBA degree.

## ■ SOUTHWEST OKLAHOMA STATE

**Tyler Langwell Weaver '83** (9900 Adleta #604, Dallas, TX 75243-9206) is employed as a semiconductor process engineer at Texas Instruments.

## ■ STETSON

**Gregory S. Ayers '81** (c/o Peat Marwick, P.O. Box 435, Montvale, NJ 07645-0435) has been promoted to manager with Peat Marwick McLintock in London, England.

## ■ TENNESSEE-CHATTANOOGA

**James P. Russell '84** (111 Azalea Ct., Clarksville, TN 37042) graduated the U.S. Army initial entry Rotary Wing Course on Oct. 8, 1987, Class 87-14, Green Flight, and was promoted to first lieutenant on November 28, 1987. He announces his marriage to Michelle A. Perry on May 3, 1986.

## ■ TENNESSEE-KNOXVILLE

**Fred Bonderchuk, Jr. '44** (P.O. Box 808, Ocean City, NJ 08226) was elected to the board of directors of the Ocean City, New Jersey Rotary Club. He now sells real estate with Morrison Realtors.

**Allen Borden '76** (112 Piedmont Cr., Maryville, TN 37801) has been appointed director of development for the City of Knoxville. He served previously as the executive vice president for the Blount County Chamber of Commerce and as vice president of the Blount County Industrial Development Board.

**Jeff H. Sneed '79** (3835 Belleau Wood Dr. #9, Lexington, KY 40503) works with the Square D Company as an applications engineer in the marketing department. He has been elected vice president of the National Management Association and is working on his MBA at Xavier University.

## ■ TENNESSEE-MARTIN

**Kenneth B. Roberts '63** (761 Center, Memphis, TN 38112) was elected grand regent/president of Kappa Psi Pharmaceutical Fraternity for 1987-88. He is the director of the Center for Pharmacy Management and Research, and associate dean for academic affairs in the College of Pharmacy at the

University of Tennessee-Memphis.

## ■ TEXAS

**Shaun C. Sullivan '75** (6990 Challenger Dr., Shreveport, LA 71109) was promoted to finance manager of Rockwell International's Aircraft Modification Center.

**Frederick William Kelly III '84** (121 Washington St. #1, Hoboken, NJ 07030) markets international political risk forecasting for Frost & Sullivan, Inc. as the New York agent and is a political advisor to G. McDig & Associates.

## ■ TEXAS-ARLINGTON

**Jerry Heaton '82** (4905 Crestpoint, Garland, TX 75043) is senior property manager of the southern regional office for FSLIC.

## ■ TEXAS TECH

**Scott G. Arbuckle Jr. '78** (5913 O'Toole, Corpus Christi, TX 78413) is project architect in charge of Health Care Architecture for Cotten/Landreth Architects. He and his wife Tammy have two children, Trey and Jillian.

## ■ PENNSYLVANIA

**Thomas C. Watson Jr. '58** (Quarters E, NETC, Newport, RI 02840) is the commanding officer of the Naval Justice School. Captain Watson is authorized to wear the Legion of Merit, Meritorious Service Medal, Navy Commendation Medal, and the Navy Achievement Medal.

## ■ TULANE

**Herbert R. Tyree Jr. '73** (344 Evergreen Dr., Destrehan, LA 70047) was promoted to vice president with First National Bank in New Orleans. He announces the birth of his first child, Christopher.

## ■ TULSA

**Gregory A. Gray '72** (4333 E. 60th Place, Tulsa, OK 74135) recently joined the law firm of Rogers and Bell.

## ■ UTAH STATE

**John C. Lekas '82** (25200 Carlos Bee Blvd. #424, Hayward, CA 94542) is a paramedic in the San Francisco Bay Area.

**Kirt W. Rhoads '83** (10880 8600, Sandy, UT 84070) and his wife announce the birth of their daughter, Brittney.

## ■ VILLANOVA

**John K. Fitzpatrick '84** (72 Valley Rd., Montclair, NJ 07042) is employed by the Bank of New York in Manhattan. John also attends the Fordham University's Graduate School of Business.

## ■ VIRGINIA TECH

**Michael F. Baran '79** (205 Glen Eden Rd., Durham, NC 27713) works as a project engineer for Northern Telecom Incorporated. He married Lynne Hooper on September 6, 1987.

**Guy G. Levy '82** (367 Denbigh Blvd., Newport News, VA 23602) graduated cum laude from Georgetown University School of Dentistry and is in private practice with his father.

**Jeffrey Swartz '81** (696 Mowbray Arch, Norfolk, VA 23507) graduated from William & Mary Law School and accepted a position with Rabinowitz, Rafal, Swartz & Gilbert. He married Jean Skomorucha on October 24, 1987.

**Randy T. Yates '79** (10516 Reeds Landing Cr., Burke, VA 22015) is a special agent of the Drug Enforcement Administration, U.S. Department of Justice, and was recently promoted to GS-14, Group Supervisor of the Office of Training at the FBI Academy in Quantico, Virginia.

## ■ WAKE FOREST

**Cliff Earle '83** (15 Green Meadow Dr., Clifton Park, NY 12065) was promoted to distributional sales for Bosch Power Tools and named national salesman of the month for September 1987. He is married to Vada Meadows.

**Jeffrey Pevey '82** (24 Ramsdell Ct., Gaithersburg, MD 20878) is a medical equipment specialist for Lewis Medical Instruments, Inc.

## ■ WASHINGTON STATE

**Stephen E. Gray '84** (The Wickenburg Inn, P.O. Box P, Wickenburg, AZ 85358) is the head accountant at the Wickenburg Inn Tennis and guest ranch.

**Robert E. Lundin '68** (738 Lakeside Drive, Robins AFB, GA 31098) assumed command of a KC-135R tanker aircraft maintenance squadron and was promoted to lieutenant colonel. He announces the birth of his daughter, Laura.

## ■ WASHINGTON & LEE

**Roger A. Dean '84** (School of Commerce, Washington & Lee Univ., Lexington, VA 24450) and his wife Kay announce the birth of their first child, Roger Alan Jr. on September 30, 1987.

## ■ WAYNE STATE

**Kevin Charles Hendricks '78** (6 Brierwood, Pontiac, MI 48055-4302) announces the birth of his daughter, Amy, born on June 11, 1986.

## ■ WEST FLORIDA

**Harold Lorin Towne '81** (2616 Mission Rd. #104, Tallahassee, FL 32304) was awarded a master of science degree in Social Studies Education from Florida State University.

## ■ WEST GEORGIA

**J. David Chandler Jr.** (21 North Boundary Place, Atlanta, GA 30318) is general sales manager with Vol T. Blacknall Company and is the president of the IKA Atlanta Alumni Club. He announces the birth of his daughter, Christina Blair.

**Timothy R. Clarke '79** (3337 Pinta Way, Douglasville, GA 30135) announces the birth of his first child, Emily Rae on October 6, 1987.

## ■ WEST VIRGINIA

**Robert I. Burchinal '25** (35 Wilson Ave., Morgantown, WV 26505) was presented with The Tablet of Honor Award for outstanding service on the local, state and international levels of Kiwanis.



# Ed Cassity: Semper Fidelis

*Epsilon Zeta's charter SMC now Major General of the Marine Corps*

While a senior at East Tennessee State College in 1956, J. Edward Cassity (*Epsilon Zeta '56*) signed up with the United States Marine Corps. By his own admission, Cassity only intended to serve a three-year hitch and leave the Corps, but a lot has changed over the past three decades.

Cassity earned a degree in business, turned out to be a career military officer, has served across the country and around the world, rose to the rank of Major General, and now commands the Marine Corps Base at Camp Lejeune, North Carolina.

And, anyway you look at it, from the size of the base to the military-related population exceeding 100,000 to his countless daily duties, Cassity "has a big job" as Commanding General.

"It's like running a large city," said Cassity of his work at the installation comprised of some 111,000 acres of land and water and considered to be the "World's Most Complete Amphibious Training Base". Thousands of Marines have perfected modern amphibious warfare techniques at Camp Lejeune since the early days of World War II, and the facility continues to play a major role in the USMC's plans and operations. Today, Camp Lejeune is home to the Second Marine Division and the supporting elements, while serving as the "combat power" of the Marine Corps on the East Coast.

Camp Lejeune is populated by close to 40,000 Marines and sailors, more than 30,000 family members and some 25,000 retired military personnel and their families. Approximately sixty-seven percent of the \$1 billion in earnings generated in the Jacksonville-Onslow area of North Carolina can be attributed to Camp Lejeune's population.

Understanding the base's role in the com-

munity, the General is actively involved in civic affairs. Along with North Carolina state legislators, Cassity sits on the Governor's Commission for Military Affairs, and is a member of the executive committee for the local chamber of commerce. "I like to maintain contact and talk with the friendly folks in this area," he said, "They are good citizens, and we get along fine."

The ability to interact with a variety of individuals is something Cassity brought away from ETSU. "I was very active in campus social activities and politics, which has been very, very helpful in getting along with people and maneuvering in the world," he said. Cassity was the charter president of the Epsilon Zeta chapter of Pi Kappa Alpha on the East Tennessee State campus.

"One of the important purposes of colleges and universities is to prepare you for life," Cassity observed, noting that he learned "how to learn things" at ETSU. "The good solid basis I got there caused me to function well."

In January 1957, after completing the Officers Candidate Course, Cassity was commissioned a second lieutenant. His subsequent assignments took him to such places as Quantico, Va.; Camp Lejeune; Camp Pendleton, Calif.; Okinawa, Japan; Albany, Ga.; Fort Monmouth, N.J.; Philadelphia, Pa.; Vietnam; and Washington, D.C., with promotions all along the way.

In 1967, Cassity was assigned duties on Okinawa and in Vietnam as the Assistant Force Data Processing Officer, Fleet Marine Force, Pacific (Forward). Twice he headed the Programming Branch in the Data Processing Division of the Marine Corps Supply Activity in Philadelphia. Cassity attended Quantico's Marine Corps Command and Staff College and



was designated an honor graduate in 1972; four years later he became a distinguished graduate of the Industrial College of the Armed Forces. In addition, he earned a master's degree in business from Rider College in New Jersey. In May 1986, Cassity advanced to Major General and assumed his present duties.

In more than thirty years with the Corps, Cassity has seen some changes — in types of barracks, training techniques, weapons systems, tactical approaches and increases in the number of women joining. "We've modernized some, and we're about as tough as ever," Cassity observed, "but we haven't really changed in our basic philosophy of respect for the individual Marine."

"We are steeped in history and tradition," Cassity continued, "We draw strength from it."

— Pamela D. Ripley, *ETSU Today*

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NEWS (Attach separate sheet if necessary.) \_\_\_\_\_

UNIVERSITY / COLLEGE \_\_\_\_\_

CHAPTER \_\_\_\_\_

YEAR OF INITIATION \_\_\_\_\_

Mail to: PI KAPPA ALPHA MEMORIAL HEADQUARTERS, 577 UNIVERSITY, MEMPHIS, TN 38112-1689

Attach mailing label



# Chapter Eternal

- Philip J. Acquaviva** (*Trinity '53*) 1/12/87, West Hartford, CT
- Richard V. Anthony** (*Oregon '37*) Portland, OR
- Albert Bedinger, IV** (*Tennessee-Knoxville '29*) 5/15/87, Knoxville, TN
- William Rhea Blake** (*Hampden-Sydney '24*) 10/13/87, Memphis, TN
- Herbert G. Bowen** (*Florida State '86*) 11/24/87
- Vernon M. Budge** (*Utah State '27*) 9/18/87, El Paso, TX
- John E. Burney** (*Birmingham Southern '19*) 12/13/86, Birmingham, AL
- Dwight W. Burney Jr.** (*Nebraska '38*) 2/3/86, Omaha, NE
- Clarence C. Burns Jr.** (*William & Mary '30*) 7/27/87, Williamsburg, VA
- William J. Butler** (*Tulsa '51*) 5/3/87, Tulsa, OK
- Jackie L. Byram** (*Oklahoma '55*) 3/10/87, Florissant, MO
- John H. Chapman** (*Oklahoma State '39*) 7/28/87, Bartlesville, OK
- B. Frank Chenault** (*Vanderbilt '37*) 10/2/87, Decatur, AL
- John L. Clark** (*Georgia Tech '38*) 12/19/86, Summerville, SC
- John W. Cleveland** (*California-Berkeley '50*) 9/8/87, Anaheim, CA
- A. Langley Coffey** (*Tulsa '36*) Sand Springs, OK
- Glenn M. Coleman Jr.** (*Colorado '47*) Saguahe, CO
- Harold H. Cooper** (*Tulsa '36*) Tulsa, OK
- Franklin M. Crossman Jr.** (*Rutgers '28*) Princeton, NJ
- Avery R. Curry** (*Minnesota '28*) 12/22/86, Louisville, KY
- Virgil H. Dunkin** (*Oregon State '28*) 9/2/87, Portland, OR
- Charles R. Ellis** (*Syracuse '14*) Syracuse, NY
- James Ross Farra** (*Epsilon Psi '78*) 10/11/87, Grand Rapids, MI
- John L. Finklea** (*Samford '23*) 6/3/87, Beatrice, AL
- Wilson Fisher Jr.** (*Arkansas '31*) 5/10/86, Denver, CO
- Paul D. Glover** (*Lamar '60*) 10/6/87, Houston, TX
- Carl R. Gwinn** (*Cincinnati '36*) 8/22/87, Huntington, WV
- Harry V. Harley** (*Emory '48*) 5/21/87, Atlanta, GA
- William M. Huie** (*Georgia '12*) 9/28/85, Fayetteville, GA
- Joseph R. Inman** (*Southern Mississippi*) 1/11/87, Flora, MS
- Arthur C. Johnson** (*Purdue '27*) 5/7/86, Greenfield, IN
- Carl B. Kehm** (*Northwestern '75*) 10/29/86, Port Chester, NY
- Arthur B. Kelly** (*Texas '41*) 6/8/87, Dallas, TX
- Theophilus J. Kern** (*Minnesota '26*) 8/22/87, Jenkintown, PA
- Carroll W. Koch** (*Drake '55*) 3/1/86, Rockville, MO
- Lloyd R. Koenig** (*Washington University '19*) 10/3/86, Webster Groves, MO
- L. Martin Krautter** (*Washington University '25*) 2/2/84, Hilton Head Island, SC
- Hugh T. Kron** (*General Motors Institute '63*) 1/87, Huntington Woods, MI
- Alfred A. Laguardia** (*George Washington University '47*) 9/6/87, Baltimore, MD
- Floyd W. Lee** (*New Mexico '15*) 8/20/87, San Mateo, NM
- Edgar B. Liddon** (*Mercer '24*) 5/24/87, Sneads, FL
- Maxwell T. Logan** (*Arkansas '30*) 6/8/87, Blytheville, AR
- John D. Marvin Jr.** (*Tulsa '36*) 10/1/87, Tulsa, OK
- George McCormick Jr.** (*Florida Southern '51*) 12/22/86, Miami, FL
- Leonard C. McKenzie** (*Louisiana State '34*) 7/5/83, Alexandria, LA
- William S. McLain** (*Cincinnati '25*) 8/26/86, Scottsdale, AZ
- Bill J. Milum** (*Arkansas '30*) 8/2/87, Harrison, AR
- Toombs M. Mobley** (*Mercer '29*) 5/31/87, McDonough, GA
- John C. Montgomery** (*Davidson '25*) 4/13/87, Charlotte, NC
- Herschel W. Nation** (*Tennessee-Chattanooga '47*) 11/14/86, Signal Mountain, TN
- William P. Newman** (*Louisiana Tech '40*) 8/87, Phoenix, AZ
- Howard Park** (*Iowa State '16*) 5/21/87, Little Rock, AR
- Frank J. Pelts** (*Southeast Missouri State '74*) 12/13/86, Cape Girardeau, MO
- Kevin A. Rapacz** (*Wisconsin '86*) Chicago, IL
- John S. Raynal** (*Davidson '36*) 10/9/87, Statesville, NC
- Eugene T. Reel** (*Missouri-Columbia '17*) 5/20/82, Laguna Hills, CA
- Carl H. Schott** (*Cincinnati '34*) 6/23/87, Ft. Mitchell, KY
- William Frank Selle** (*Kentucky '21*) 5/15/87, Newport Beach, CA
- Jacob J. Seyffer** (*Cincinnati '34*) Huntington Beach, CA
- William E. Shiffermiller** (*Iowa State '34*) 10/17/86, Houston, TX
- Eugene L. Shute Jr.** (*Pennsylvania State '35*) Cartersville, GA
- E. Justin Snyder** (*Washington State '40*) Tigard, OR
- Earl D. Starboard** (*Nebraska '24*) 3/10/87, El Paso, TX
- James E. Thayer** (*Michigan '27*) 1/11/87, Lake Charles, LA
- Kenneth D. Tucker** (*Marshall '48*) Farmington Hills, MI
- James A. Vaughn Jr.** (*North Carolina State '29*) 7/20/87, Pawleys Island, SC
- Caesar J. Vignola** (*Southern California '32*) 8/12/87, Shafter, CA
- Oswald J. Walker Jr.** (*Marshall '64*) Mt. Hope, WV
- John H. Wilkins Jr.** (*Carnegie Mellon '27*) 7/25/87, Hasbrouck Heights, NJ
- Carl L. Wolff** (*Rutgers '20*) Wilmington, DE

## Delta Epsilon Alumnus Receives Full Military Burial

Air Force Lt. Col. Wayne E. Fullam (*Delta Epsilon '52*) was shot down during an air strike near Hanoi, North Vietnam twenty years ago. On January 9, 1988, his remains were buried in Chattanooga, Tennessee's National Cemetery with full military honors.

The U.S. Air Force has confirmed that Col. Fullam was one of three Americans whose bodies recently had been identified and returned by the government of Vietnam.

Col. Fullam was an accomplished Air Force pilot whose F-105 fighter-bomber was downed on October 7, 1967. He had led nineteen other F-105s on the mission to destroy targets at an airfield and railroad yard.

As he approached the target his plane encountered anti-aircraft fire, but he continued the approach, dropped his bombs for a direct hit, and then attempted to reach the Gulf of Tonkin.

The jet was too severely damaged, however, and the colonel (then a major) was forced to eject over the terra firma of North Vietnam. He was seen to have parachuted into trees. He was injured and believed to have died within the hour.

At National Cemetery, Col. Fullam was laid to rest with a twenty-one gun salute. Air Force planes flew over the cemetery in the traditional "missing man formation".

An honor guard and a color guard from Warner Robbins Air Force Base were present; members of his high school boxing team and his brothers in Delta Epsilon chapter at the University of Tennessee-Chattanooga served as honorary pallbearers.

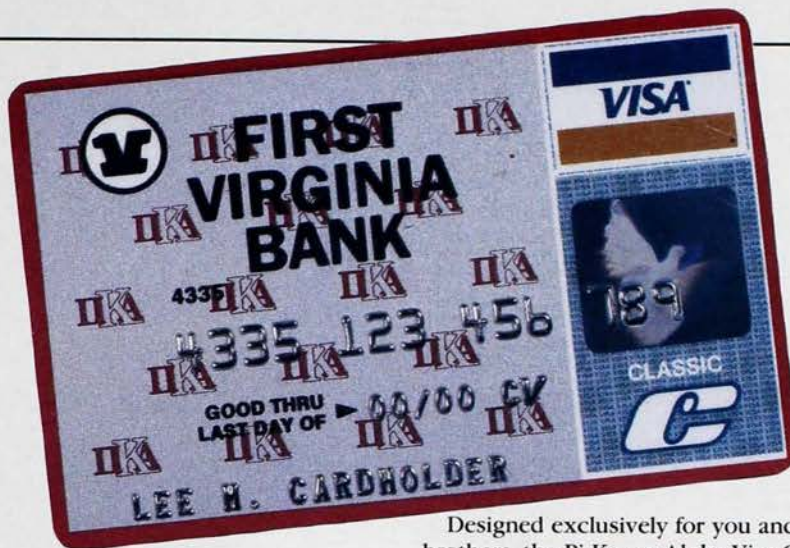
For his service and sacrifice, Col. Fullam was awarded the Silver Star for valor, the Distinguished Flying Cross with three oak leaf clusters, the Air Medal with three oak leaf clusters, the Air Force Commendation Medal, and several other medals.

He is survived by his wife, Booney Hays Fullam Ingvalson, and his sons Michael, Mark and Gary.



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EMPLOYER \_\_\_\_\_ DATE OF EMPLOYMENT \_\_\_\_\_

POSITION \_\_\_\_\_ \$ \_\_\_\_\_ GROSS ANNUAL INCOME \_\_\_\_\_

PREVIOUS EMPLOYER IF WITH PRESENT EMPLOYER LESS THAN 3 YEARS \_\_\_\_\_

NAME AND ADDRESS OF NEAREST RELATIVE NOT LIVING WITH YOU \_\_\_\_\_

RELATIVE'S PHONE NUMBER \_\_\_\_\_

PREVIOUS CREDIT HISTORY \_\_\_\_\_

CREDITOR \_\_\_\_\_ ACCT# \_\_\_\_\_ \$ \_\_\_\_\_ MO. PMT. \_\_\_\_\_

CREDITOR \_\_\_\_\_ ACCT# \_\_\_\_\_ \$ \_\_\_\_\_ MO. PMT. \_\_\_\_\_

CREDITOR \_\_\_\_\_ ACCT# \_\_\_\_\_ \$ \_\_\_\_\_ MO. PMT. \_\_\_\_\_

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