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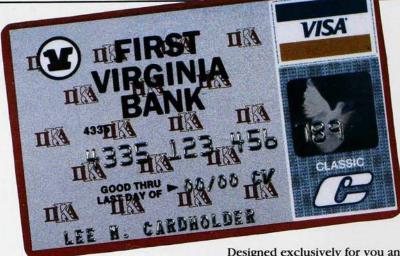
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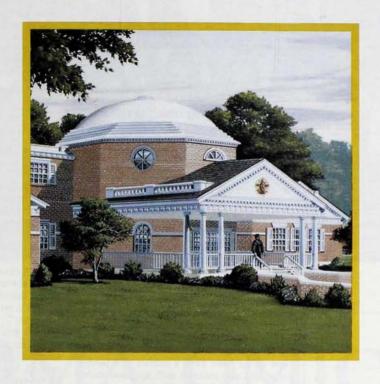
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Shield & Diamond

VOLUME 98 / NUMBER 4 / DECEMBER 1987



ON THE COVER: Immediate Past National President and Capital Campaign Chairman William N. LaForge (at podium) is joined by National President Gary E. Menchhofer (second from right), Campaign Vice Chairmen Thomas C. Tillar and George W. Denton (first and second from left) and Campaign Treasurer R. Craig Hoenshell (far right) at a special alumni reception in Indianapolis where the Pi Kappa Alpha Memorial Foundation announced Seizing the Opportunity: The Campaign for Pi Kappa Alpha.

☐ GAMMA OMICRON — A STORY OF REBIRTH Pi Kappa Alpha returns to the Ohio University campus.

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Forum

Anti-Hazing Sentiment Runs High

THE ARTICLE ON HAZING (Hazing: Tradition or Tragedy?) in the June issue of the Shield & Diamond was excellent! I have asked permission to use it in the AFA Fraternity Newsletter.

That kind of "topical" article is needed — an excellent update for both undergraduates and alumni alike.

Barb Robel Editor

Association of Fraternity Advisors, Inc.

THE HEART-WRENCHING ARTICLE by Todd Underwood (A Day I'll Never Forget) is a vivid testimonial of the hazards of drinking and driving. I shared Todd's grief as I read the article. It is unfortunate that tragedies such as Todd's occur, but it is also fortunate that Todd is sharing his story.

Another article I would like to compliment is Hazing: Tradition or Tragedy? by Dr. Larry Lunsford. The article addresses the continuing issue of hazing in our chapters. I wish I could say that hazing does not occur in any chapter, but hazing is an issue that must continually be addressed. The article does not threaten anyone. Rather, it touches upon our senses to help us realize there is no sense to hazing. By utilizing excerpts from an actual report of hazing within a Pi Kappa Alpha chapter, Dr. Lunsford brings the issue directly to members of the Fraternity. The utilization of the letter from a mother of a pledge who died also makes it difficult for a reader to ignore the pain that hazing causes. I hope the article has as much impact upon the members of your fraternity as it has had on me.

In July, I was a member of a panel presentation during the Interfraternity Institute at Indiana University. Our topic was "Hazing: A View From All Sides". In answering the question, "What are some good prevention strategies?", I shared your article with the participants. It is vital that we work together to rid our chapters of hazing.

Thank you, Pi Kappa Alpha, for utilizing valuable space in your magazine for this important topic! I hope you will continue educating your members, undergraduates and alumni, on this important issue.

Gayle L. Beyers
Assistant Director of Student Activities
Ball State University

I AM TAKING THIS OPPORTUNITY to comment on your article *Hazing: Tradition or Tragedy?*

As a former educator from the field of college admissions, and the brother of three guys who were fraternity members during their college careers, I read the article with great interest.

I have absolutely nothing against fraternities, and actually believe that they can serve a vital function as long as they are run correctly. However, as soon as hazing or any related initiation rites become a part of any fraternity, one cannot say they are being run "correctly".

Thank you for your honest appraisal of hazing and for addressing an issue which has been accepted — and even encouraged — for much too long. Similarly, I also thank Eileen Stevens for the steps she has taken to speak out against this most tragic tradition.

John P. Radulski

Update



Richard A. McKinney



Eric M. Scott



Parker A. Weil

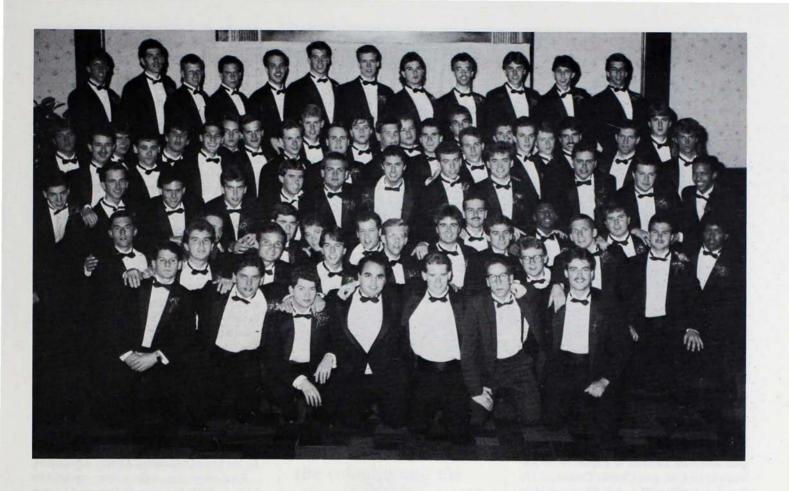
Chapter Advisor of the Quarter

Richard A. McKinney (Eta Epsilon '71), advisor to Eta Epsilon chapter at Angelo State in San Angelo, Texas, has been named Outstanding Chapter Advisor of the Quarter. McKinney, who graduated from Angelo State in 1970 with a BBA in accounting, has been financial advisor for the chapter since 1972. Under his guidance, Eta Epsilon won a Smythe Award in 1987, and has won regional awards for community service, manmiles, publications, and most enthusiastic group.

McKinney is a certified public accountant and a partner in the firm of Jones, Hay, Sanders & Co.

New Undergraduate Vice Presidents

Parker A. Weil (Beta Pi '84) and Eric M. Scott (Delta Theta '84) were appointed to the Supreme Council as undergraduate vice presidents for the 1987-88 academic year. They will serve on the Supreme Council through the 1988 National Convention.



GAMMA OMICRON

A STORY OF REBIRTH

The rechartering of a chapter means many things to many people; to chapter alumni it is a dream come true, to the pledges turned brothers it is the end result of a year of hard work and determination; to the university it is an opportunity to improve a rapidly expanding Greek system.

On October 17, 1987, over a year of recolonization effort culminated in one of the largest installations in the history of Pi Kappa Alpha.

Seventy-two members of Gamma Omicron chapter (Ohio University) celebrated the long awaited rechartering banquet in Old Nelson Commons on the South Green of the Ohio University campus. National officers present included National President Gary Menchhofer, Great Lakes Regional President Nick Shafor, Director of Expansion Kevin G. Knaus and Director of Services Dan Corah. A model initiation ceremony was conducted by members of Alpha Xi chapter (Cincinnati): SMC John Mang, IMC Dan Ferris, ThC Kurt Huelsman,

SC Tim Ehresman, MC Chris Gorman, Guard Don Alava, and Sentinel Mat Moorman. Representatives from Delta Mu chapter (*Wayne State*) and Alpha Rho chapter (*Ohio State*) also took part in the ceremony.

The new Gamma Omicron members had the honor of celebrating the refounding with the original ΓO founders, James Patterson '30, Clarence Bryan '30, and Marlowe Gamertsfelder '30. Over eighty other alumni returned to congratulate the newly initiated members and to relive bygone days.

The effort to recolonize at Ohio University was initiated by Gamma Omicron alumni Mert Simons '55, Dave Williamson '73, Phillip Vaughn '60, Bruce Dudley '60, Bill Bodoh '57, Bill Bryan '61, Ron Schuff '60, Dave Aiken '63, and Art Marinelli '61.

Enthusiasm for the recolonization effort grew rapidly. The first organizational meeting of the future Gamma Omicron Alumni Association was held October 26, 1985.

A petition was sent to the National Headquarters in fall 1985, after which the University extended an invitation to the expansion team to present a bid for inclusion in the growing University Greek system.

On June 5, 1985 Todd Mudd, former director of expansion, presented Pi Kappa Alpha as a future asset to the campus. After reviewing five other national fraternities, Pi Kappa Alpha and Acacia were selected to join Ohio University's thirteen fraternities and nine sororities.

Alumnus Ron Schuff organized an interest group of twelve men in the spring of 1986, led by Tom McGreevy '87, Raymond Begnaud '87 and Anton Kaufmann '87, who worked to generate student support.

An informal gathering of the interest group and other alumni was held May 30, 1986. Dave Aiken was host for the evening, during which a historial overview of ΠKA was presented to the receptive audience.

Pi Kappa Alpha returned to Ohio University in the fall of 1986 under the leadership of



Gamma Omicron Executive Council (front row, from left): Director of Expansion Kevin G. Knaus, Steve Buda, Craig Amlin, Ray Begnaud, (middle row) Rob Ratamorszky, (back row, from left) Director of Services Dan Corah, Tom McGreevy, National President Gary Menchhofer, Jeff Miller and Great Lakes Regional President Nick Shafor.

past Associate Director of Expansion & Services Ernie Cox, past Chapter Consultant Jim Langlois, and past Director of Services Mike Moreland. The colony's pledge class of fifty-four men represented the largest group on the Ohio University campus and the second largest Π KA pledge class in the nation.

Throughout the year the colony focused on making a positive impact on the students as well as the community and faculty. Academically adept, the men received the President's Trophy for the highest GPA among fraternities for the fall quarter. Gamma Omicron has remained the top academic fraternity, holding an overall GPA of 2.9.

The array of majors held is as diverse as the members themselves. Gamma Omicron is represented in the fields of telecommunications, sports administration, journalism, marketing, pre-law, pre-medicine, meteorology, engineering and physical therapy.

Athletically able, the men of Γ O performed admirably on the intramural field during the competition for the IFC Sports Trophy, finishing first in basketball and second in football. The chapter is also represented on the varsity football, basketball, baseball and hockey teams.

Other campus activities that involve Pike participation include Marching 110, OU's marching band, the Student Council, the OU Greek Council, the Sports Medicine Club, the Greek Forum, Varsity Cheerleading, Chimes honorary, Mortar Board, and the Order of Omega.

Not content with merely participating, Pikes are leaders at Ohio University. Brother John Madden is president of the Greek Program-

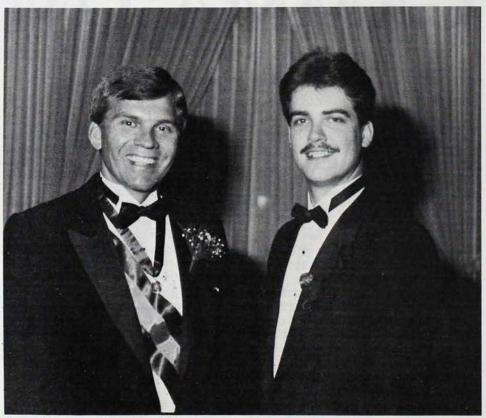


ming Board, a group designed to provide activities for the entire Ohio Greek community. Craig Amlin heads the new organization, B.A.R.S. (Being Alcohol Responsible and Safe), an organization that provides non-alcoholic drinks for campus-wide social functions.

The Pikes' social conscience extends to the entire Athens, Ohio community. A food drive conducted by the colony in fall 1986 collected over 1,100 pounds of food for the hungry. The following spring, members worked hard during "Clean Up Athens Week", and followed up with personal help in registering Athens children for summer camps.

Gamma Omicron presents Ohio University with exemplary alumni support. FO alumni have devoted their time and efforts as advisors to the group, Art Marinelli as financial advisor and Dave Aiken as chapter advisor. Alumni Bill Bryant purchased a house, ideally located on fraternity/sorority row, for the fledgling group. The house holds thirteen men, with an expansion being planned to provide room for fifty more. Having gone far beyond the call of duty, the Gamma Omicron Alumni Association was honored for the high quality of its dedication at the 1986 Officers' Leadership Academy Awards Banquet in Memphis, Tennessee, where it was presented with the Nester Award for the Most Outstanding Alumni Association.

Final inspection of the colony was held on May 2, 1987. The men of Gamma Omicron received unanimous approval for a fall, 1987 chartering. On October 17, 1987, their hopes became reality. Pi Kappa Alpha had returned to the campus of Ohio University.



National President Gary Menchhofer congratulates Gamma Omicron President Jeff Miller.

Expansion Updates

PiKA Growing on Eight Campuses

he National Fraternity exemplifies the best of professional standards", "the colonization of Pi Kappa Alpha has been well organized, well planned and extremely successful", "Pi Kappa Alpha's colony here is in every sense of the word, exemplary", and "Pi Kappa Alpha is a model for the other fraternities." Accolades such as these are being paid to Pi Kappa Alpha's expansion program and colonies due to the high level of success they have attained.

Pi Kappa Alpha presently has eight colonies, a number unparalleled in the past fifteen years and surpassed only once during IIKA's 119 year history. This success can be attributed to many years of hard work by numerous alumni, national officers and past as well as present Memorial Head-quarters staff members. Director of Expansion Kevin G. Knaus remarks, "the future success of the program will depend to a great extent on the alumni and their willingness to step forward to become involved with the colonies and the chapters. The alumni are a major key to success."

Beta Upsilon Colony (University of Colorado)

After eighteen years of silent chapter status, Beta Upsilon was recolonized in May 1987 with the initial recruitment of fortyseven colony members. The colony's list of accomplishments are very impressive considering its relative youth. Academically, it ranks first among the University's twentyone fraternities with a 3.1 GPA. Beta Upsilon recently finished fall rush. Utilizing dry rush on a semi-dry campus, the colony was able to recruit a thirty-five man pledge class, the best on campus. This gained them attention from the University and an invitation to participate in a dry rush seminar to be presented to the entire Greek system. In addition, the eighty-two man colony finished first in the Greek float competition during homecoming.

Delta Delta Colony (Florida Southern College)

Delta Delta colony is working toward rechartering by emphasizing academics, membership and quality programming. The colony recently recruited twelve men, the largest pledge class on campus, which boosted its membership to thirty-eight. The members were recognized by the Order of Omega as having the best service program on the tenfraternity campus. Additionally, the colony raised over \$2,000 for Cerebral Palsy last year.

"the future success of the program will depend to a great extent on the alumni and their willingness to step forward to become involved with the colonies and the chapters. The alumni are a major key to success."

Michigan State University

The Michigan State colonization was completed October 13, 1987 with thirty men forming the initial colony. This was the result of hard work by an interest group that had worked for a year and a half to receive recognition from Pi Kappa Alpha. The actual recruitment and training was headed up by Associate Director of Expansion & Services Kevin Virta and Chapter Consultant Bill McCartan. Additional support was provided by Great Lakes Regional President Nick Shafor and the Mid-Michigan Alumni Association. The chapter has set many goals to be obtained before inspection, and with quality membership and alumni support these goals are attainable.

Randolph Macon College

Randolph Macon colony has been motivated and guided by a dedicated group of alumni since its inception. This has resulted in a committed group of thirty-three men who are working diligently to achieve their chartering goals. The colony recently pledged four upperclassmen during the deferred rush period and finished second in the fraternity football league. The colony emphasizes academics, alumni relations, community service and rush in working towards chartering.

California State University Long Beach

CSULB colony was established in February 1987 and has been blazing a trail of success since that time. The colony finished fall rush with a thirty-eight man pledge class, following the colony's first *Turn Pike* publication which was completed during the summer. The sixty-eight man colony recently placed third in Delta Gamma Anchor Splash. The CSULB colony emphasizes community service and fundraising as well as involvement on campus. The group is working toward a winter inspection.

Rose Hulman Institute of Technology

The Rose Hulman colony has completed its objectives and looks forward to a December 5, 1987 inspection. The inspection will be conducted by Memorial Headquarters staff members Kevin Virta and Tom Dempsey, Midwest Regional President Bob Cox, Theta Omicron (Indiana State) and Beta Phi (Purdue). The colony, sixty strong, has recently secured a new house, and anticipates chartering in the near future.

University of Nevada-Reno

This group just completed one of the best rushes on campus by recruiting twenty men for the fall class. The strong rush helped to establish the colony as a competitive force on campus not only in quality but in size. The Nevada-Reno colony emphasizes rush, academics, community service and membership education in pursuit of the fulfillment of its chartering goals.

California Polytechnic State University-San Luis Obispo

The colonization of Cal. Poly. is just being completed by Associate Director of Expansion & Services Kevin Virta and Chapter Consultant Todd Hittle. The colony is stressing recruitment and programming in meeting its chartering objectives.

Chapter Notes

Chapters Report Best Year Yet

Epsilon chapter at Virginia Tech has a reputation as the outstanding fraternity on campus in the area of leadership. Pikes held top positions in many organizations: Dan Mahony served as the Student Government Association (SGA) president and Bob DiRocco presided as the Student Alumni Associates (SAA) president. Pikes held a campus record with ten SGA senators and fourteen SAA ambassadors including the vice president of new membership, treasurer, and four brothers elected to the membership selection committee of SAA. Epsilon also had more class officers than any other fraternity. Additionally, Ken Abel was elected chairman of the Omicron Delta Kappa "Round Table," which is composed of all campus leaders. He also serves as the IFC Athletics chairman. Jeff Baumert was the chairman of the 1st Annual Virginia Tech Superfest for MDA. Pike brothers also served as student representatives on committees such as the VT Athletic Association Board, Commission on Student Affairs, VT Alumni Board, Faculty Affairs Committee, Honor Court plus many more, giving Epsilon a stronghold in campus activities. The year ended with Mahony being selected as a finalist for VT Man of the Year and Greek Man of the Year, along with DiRocco. DiRocco was subsequently honored as the Greek Man of the Year.

Epsilon also placed a strong emphasis on its community service activities. The year started off with a first place victory in the Annual Greek Decathlon. The chapter also co-sponsored the Annual Bowl for Kids Sake (Big Brother/Big Sister), raised \$690 and participated in a Hunger Hike which netted \$330. A \$1,000 donation was presented on behalf of Epsilon to Sarah Rakestraw, a small girl in North Carolina stricken with cerebral palsy. The Annual Swing-into-Spring Dance (with profits going for the benefit of the mentally retarded) was also cosponsored by Pikes. The 1st Annual Superfest, a campus-wide, all day event to raise money for the Muscular Dystrophy Association had Pikes accumulating \$3,840 while capturing the top three awards: most money raised, highest percentage of an organization participating, and most participants. The success of community service is due to the hard work and dedication of Chairman John Christopher.

Epsilon has implemented the membership selection committee for rush during Winter quarter with incredible results. Pikes pledged twenty men in the winter, the most the campus has seen in years, and twelve in the spring. While remaining the largest fraternity on campus, Epsilon has not sacrificed quality to maintain size.

In athletics, Pikes participated in the University and IFC finals in both volleyball and waterpolo. Kevin Keenan reached the University finals in individual tennis and teamed with Matt Swift to win the doubles title. Pikes also reached the IFC finals in basketball and quarter-finals in flag football.

Tau chapter has just completed a series of house renovations which began last year. A stone wall has been built around the yard and deck, allowing the yard to be leveled off. A pump was installed in the basement, alleviating drainage problems, and a new fence was erected around the basketball court. Other smaller renovations such as additional lighting in the basement and new light fixtures outside have also been completed. The renovations were financed by alumni donations received in an ongoing fund drive directed by Roger Cobb '84, Tau's Alumni Chairman.

Fall rush was successful with nine pledges accepting bids out of a possible ten. Morris Fine is the new president of Beta Alpha Psi, an accounting honorary, and Charles Blanton has been named an Academic All-American by the United States Achievement Academy. Don Millen has seen extensive playing time as a linebacker for the Tar Heel football team and Reis Storch is starting on the North Carolina nationally-ranked soccer team.

Alpha Gamma chapter at Louisiana State University challenged only the best to Turn Pike. The brothers organized their first summer rush program in twenty years and are now reaping its rewards. Thirty-one actives and ten summer pledges, under the direction of Rush Chairman John Estorge, rushed hard and got fifteen more pledges in formal rush as opposed to only two last year. While the other twenty-four fraternities on campus were complaining about the worst rush in years and the low turnout of rushees, Pi Kappa Alpha was sporting its best rush ever with a chapter increase of 80%. Not only have the Pikes at LSU succeeded in rush, but they have also excelled in academics with a 2.73 GPA overall, third on campus, and also in athletics as first runner-ups for the Intramural All-Sports trophy.

Alpha Theta chapter at West Virginia University is proud to announce its outstanding achievements in intramural competition in 1987. The chapter opened the semester by claiming a division championship in flag football with an unblemished record of 4-0. The team was invited to participate in the All-University tournament where it fell victim to defeat in the semi-final round of competition. This defeat didn't dampen the spirits of the brothers, but instead became a rallying point for the softball season. They took this new-found determination and ran off a string of twelve straight victories to claim not only a division championship but also an All-University championship. The intramural year continued on this victorious path with triumphs in racketball and wrestling. The chapter ended the year by being crowned overall champions in the gold division of fraternity competition for the third straight year.

Alpha Xi chapter at the University of Cincinnati pledged thirty-three men recently, representing one of the chapter's largest pledge classes. Athletically, the brothers of AE are undefeated in football, volley-ball and handball, and are working on their third straight all-around intramural championship. Cincinnati Pikes are also present on the varsity football and rugby teams. Campus leadership is strong in AE; IFC President Kurt Huelsman, IFC Treasurer Bill Ogle, and IFC Philanthropy Chairman Tony Hemmelgarn are all Pikes. Other brothers are members of the Cincinnati Society, Metro Society, Sophos, Alpha Gamma Delta, Outstanding Young Men of America and Order of Omega.

For the third straight year, Alpha Chi chapter at Syracuse University won Greek Week. The brothers of Alpha Chi chapter include the IFC chief justice and rush chairman, a member of the Order of Omega, and members of the varsity gymnastics and lacrosse teams. They have sponsored a golf classic and a pledge football tournament this year for the benefit of cystic fibrosis, and also participated in a blood drive.

Beta Alpha chapter at Pennsylvania State held a successful Parents' Weekend on April 25 and 26 this year. Other campus activities included participation in Phi Sig Superstars, the Mr. IIKA contest, and a team effort with Delta Chi for the annual Phi Psi 500. The brothers of Beta Alpha also exhibited their athletic prowess with an outstanding victory in intramural soccer.

The fall semester has been one of the most productive for **Beta Delta** chapter at the University of New Mexico since that chapter's reorganization. Beta Delta now has twenty-seven pledges, and recently won the Homecoming trophy for house decoration. The chapter house itself has been finished, and the Estufa is under renovation with the support of alumni.

Beta Theta chapter at Cornell University participated in a fundraising concert this year on April 11, for the benefit of the United Way. The chapter is also serving the Cornell Greek community: brother Matt Biben won election to the post of IFC judicial administrator.

Gamma Nu chapter at the University of Iowa has just completed Activation for their Spring 1987 pledges, resulting in the addition of twelve new and enthusiastic actives to the chapter. September was the kick-off for the intramural program at Iowa. The Pikes have been actively competing in many sports, including football, tennis, and golf. Last year they finished second in overall competition for intramurals.

Gamma Nu brothers have also started a returnable can drive for the local participants of the AAU Junior Olympics and are already the leading campus fraternity in this fundraiser.

Undergraduates and alumni of **Gamma Sigma** chapter at the University of Pittsburgh are celebrating the final payment of their loan from the Memorial Headquarters for the chapter house which opened in

1984. The chapter is also active in Pittsburgh Greek Affairs; brother Jim Sluck currently serves as IFC president. A successful Founders' Day celebration on March 7 featured a keynote address by Past National President Gary Sallquist.

Gamma Tau chapter at Rensselaer Polytechnic Institute is well represented on campus, both in academics and athletics. Pikes currently participate in varsity baseball, track, swimming and basketball. Two brothers are members of the Order of Omega Greek honorary.

Gamma Chi chapter at Oklahoma State University captured the All-Greek and the All-University softball titles after defeating all opposing Greek teams, the best RHA team, and the 10-0 independent team. This championship, coupled with a fourth place finish in the wrestling tournament, has placed Gamma Chi in fourth place in intramurals. The annual Golden Greek awards once again proved profitable for the Pikes. IIKA was named the Outstanding Chapter in Programming, an award given to the fraternity which excels in scholarship, community service, campus involvement, intramurals, and campus activities. This was the third year in a row that Gamma Chi has received such an award. During the summer, rush chairman Russ Sims and James Aveni signed thirty-eight outstanding men. The increased emphasis on dry rush is paying off for IIKA. Academically, IX is in the top five out of twenty-four fraternities on the OSU campus. Campus involvement is reflected by the number of men holding office at OSU: Matthew Verhulst, BACCHUS president; Joedon Reeves, International Connection president; Jim Poteet, Phi Eta Sigma president; David Reid, Alpha Kappa Psi vice president; Alan Souter, SGA senator; Greg Wilson, Junior IFC president; and Michael Ostreich, DECA vice president.

Members of Delta Eta chapter at the University of Delaware are active in many campus organizations. The chapter claims the president of Beta Alpha Psi, members of the Order of Omega, Mortar Board, ROTC, the ASCE president, and six resident assistants. Brother Steve Considine won election to the office of IFC vice president.

Delta Eta participated in a dance marathon this year and raised \$2,000 for the United Way. The chapter is also proud to proclaim their victory in Delaware's Greek Games.

A highly successful rush resulted in fifty pledges for Delta Lambda chapter, the largest and most prestigious fraternity at Florida State. Matt Raulerson is president of Order of Omega, and three brothers, including chapter president Steve Sorenson, were recently elected student senators. Eight brothers have been tapped for Scalphunter, the men's leadership honorary. Pikes are leading the intramural race again, and chapter vice president Mike

Pikes are leading the intramural race again, and chapter vice president Mike Halfacre was named Athlete of the Month at FSU for his phenomenal achievements in intramural swimming.

Nine brothers and pledges play on FSU's varsity football team, ranked fourth in the nation. Pikes continue to have more varsity lettermen than all the other fraternities combined, with members on the FSU football, baseball, basketball, swimming, track, tennis and golf teams.

Delta Omicron chapter at Drake University received an excellent commendation from The Blood Center of Central Iowa recently. In a letter to Executive Vice President Raymond L. Orians, Director of Donor Resources Sharon L. Gogerty wrote:

"During April 1987, the men of Pi Kappa Alpha participated in a blood drive held on the Drake University campus, Des Moines, Iowa. The Blood Center of Central Iowa and the patients of central Iowa would like to take this chance to extend their appreciation to those eight men of Pi Kappa Alpha who took the time to share their lifeblood that others might live.

"Eighty percent of the donor goal established for Pi Kappa Alpha was attained! Pi Kappa Alpha can be exceedingly proud of this achievement. As we know, university students have a myriad of constraints on their time. It speaks well of your Drake University chapter that its members chose to share of their time and of their life with others."

Delta Chi chapter at the University of Nebraska at Omaha celebrated its 35th Anniversary on the weekend of September 18-19. The weekend's events included an alumni-undergraduate reception, a golf outing, and a banquet attended by 150 undergraduates, pledges, parents and distinguished alumni, including Past National President Gary Sallquist. ΔX proved to be on the ball in athletics, capturing the UNO Sports Cup last spring.

Rush efforts this fall have resulted in sixteen pledges, one of the largest classes in recent history for Delta Chi chapter.

Delta Sigma chapter at Bradley University pledged thirty-nine men this fall, a record number for the chapter. $\Delta \Sigma$ is active on campus, both in leadership and athletics: Mike Spitale has been elected to the Student Senate, Toner Babovac is IFC scholarship chairman, Mark Goldman is president of the hockey club, and Lou Strecker is captain of the soccer team. The Pike Intramural football team was undefeated after the first three weeks of the season, one special victory being an upset win over last year's All-University champions, Sigma Nu.

Epsilon Alpha chapter was voted Most Popular Fraternity in a campus wide poll. Two brothers are student government representatives and other Epsilon Alpha members participate in varsity crew, swimming and tennis. The chapter has sponsored an alumni weekend and a softball tournament this year, and is active in their support of the Big Brothers program.

Epsilon Zeta chapter at East Tennessee State University finished the spring semester with some tremendous accomplishments. At the year end IFC Awards Ceremony, IMC Richard Reinhart was voted Greek Man of the Year. Reinhart served as IFC vice president (this fall he serves as president), and along with SMC Al Ferguson, is a member of Order of Omega. Brother John Wilks also served the IFC as treasurer. EZ won the IFC over-all trophy, presented to the fraternity with the highest GPA, the best record in intramural sports, and the most victories in other Greek competitions.

Epsilon Iota chapter typifies excellence at Southeast Missouri State, and the brothers are proud of winning national awards for Chapter Excellence and Alumni Relations this year. The chapter has a superb record of involvement and achievement on campus; members include the president, vice president, secretary and treasurer of the College Republicans, president of the Political Science Club, two charter members of the Advertising Club, president of Sigma Tau Delta English honorary fraternity, and four charter members of the Order of Omega.

Epsilon Iota worked hard during Homecoming, providing the chairmen of the Homecoming steering committee, the vice chairman of the entertainment committee, and the chairman of the parade committee, as well as taking first place in the float competition. Greek Week was likewise successful, as the Pikes won first place overall and took awards for Outstanding Alumnus, Greek Man of the Year and Greek Man of the Year finalist.

In athletics, the chapter claims two varsity football players, one varsity baseball player, and one All-American, All MIAA varsity soccer player. Epsilon Iota also captured the fall intramural championship this year.

At the most recent convention of the Lone Star Region in February, Epsilon Kappa chapter at Lamar University received the award for "Most Outstanding Chapter". EK also won the bid to host the 1988 Regional Convention in its hometown of Beaumont, Texas. The office of Regional vice president went to Doug Greer, a senior member of the chapter.

Lamar Pikes posted a 2.86 grade point average for spring semester, the highest GPA of all the fraternities on campus. The chapter also received the Interfraternal Council Presidents Award at the Spring Scholarship Banquet. The award is given to the best all around fraternity as judged on campus involvement, scholarship, athletics, and community service. This marks the ninth time in the last eleven years that EK has won the award. The brothers are also proud to claim 2,400 man hours of community service last year.

On September 4, 1987, the Epsilon Mu chapter at East Carolina University began the first annual run to Raleigh, North Carolina. Local celebrities from area TV stations, along with children who were once patients at the Ronald McDonald house, initiated the run from Ficklen stadium on the campus of ECU.

The run consisted of members who actually ran the 100 miles to Raleigh's Carter Finley Stadium for the ECU-NC State football game. A football was carried during the whole run, and was passed from runner to runner after each brother had completed a portion of the run. Epsilon Mu arrived at Carter Finley Stadium at 2:00 p.m., Saturday the 5th of September, ECU's chancellor Richard Eakin, and the president of the Ronald McDonald House received the ball that was carried during the run.

Local residents and the university community in the Greenville area were very positive about the run, contributing \$1,225 which was presented to the Ronald McDonald House by Matt Hermes, chairman of the run.



Epsilon Mu - The beginning of the run to East Carolina

Zeta Omicron chapter at California State-Northridge received great publicity this spring for showing the public the true Greek image. Members of the chapter spent spring break at the Erawan Garden Hotel in Indian Wells, California. George R. Mooney, general manager of the hotel, wrote to the *Desert Sun* newspaper saying:

"They were healthy, intelligent, smiling...looking forward to a great weekend...they were polite, receptive, and non-disruptive.

"No scowls, bad words...simply an attitude of 'we'll do whatever is needed to respect your Hotel, its guests and the rules."

"I like to think that they have set the stage for the other fine college youngsters who are coming to visit our Desert area over the next few weeks (for Easter break)...maybe, just maybe, Pi Kappa Alpha has issued a friendly challenge.

"I received a 'fitting' comment of acceptance and praise from the famous football coach Col. Earl "Red" Blaik who coached the renowned Army teams of the 40s and 50s. Seeing 'the youth' in their tuxedos and formals at their Saturday night poolside party, Col. Blaik concluded that they reminded him of the well-mannered plebes at West Point!

"They let us know, with great pride, that they had found a new, more wonderful way to celebrate "Easter Break", and I personally will remember this very pleasant weekend for many Easters to come."

In addition, the chapter was mentioned in a local newspaper story, in which the chapter was cited by the executive secretary of the Erawan Hotel as "the most well-mannered group of college students I've ever seen...extremely well-behaved." Congratulations are in order for the men of Zeta Omicron!

Community service is something that is taken seriously by the Zeta Sigma chapter at Florida Institute of Technology. The Pikes won the coveted blood drive trophy again for the ninth straight year. This award is given to the organization that donates the most blood in the semi-annual blood drive sponsored by the Red Cross. They also donated two-hundred units of blood to the Melbourne Kidney Center and two-hundred units to the Community Need Patient account. Additionally, the brothers of Zeta Sigma were involved in the preparation of the rummage round-up held by the Junior League of South Brevard.

The 1987 Greek Week Champion's banner hangs proudly from the rafters along with those from the past eight years. For nine years, Pikes have won the Greek Week championship, and are working on number ten. Their latest athletic conquests are the school's softball, wrestling, and waterpolo championships.

HN Springfest was an overwhelming success for Pikes at Eta Nu chapter at Northern Illinois University in 1987. The house captured the overall Springfest title after beating Sigma Pi in the annual tug-o-war. Pikes have now won this event eleven of the last thirteen years, indeed a tradition. The Pike Gold softball team captured the softball championship, extending their unbeaten streak to forty-two games. The flag football and floor hockey teams also grabbed first place honors.

The Pikes finished the 1986-87 academic year with the highest GPA on campus. This was the second semester in a row for this honor.

Rush Chairman Bob Ryan organized one of the most successful rush programs in chapter history. A full-page ad was printed in the school newspaper and thousands of 17"x 22" posters displayed on campus.

Homecoming was the major fall social function. Over fifty alumni attended the weekend activities, capped off by a date dance on Homecoming night. SMC David Hochberg was chosen as one of five finalists for homecoming king.

For the second year in a row, Eta Nu sponsored the Dodge Daytona Rally Race. The grand prize is the use of a '88 Daytona for one full year. This event raised \$500 for the house.

Several actives manned the phones for forty-eight straight hours when the MDA telethon was conducted this fall in the chapter house, collecting pledges from the DeKalb-Rockford area. The event raised a total of over \$3,000 for the charity.

HP Eta Rho chapter at Northern Kentucky University gained twenty-five pledges under the direction of Rush Chairman Tom Meyer, and continued a campus tradition by winning Greek Week for the twelfth straight year. The chapter placed first in biking, track and volleyball, and took second place in basketball and swimming. HP has taken two IFC scholastic awards, one for highest overall chapter GPA, and one for the individual with the highest GPA, taken by brother Bruce Dressman.

The men from **Eta Sigma** chapter at West Georgia College are having another outstanding year. With 100 percent retention rate from the spring, eleven pledges have been initiated this fall. For rush this year, IMC Jarrett Shadday and Rush Chairman Kyle Dixon produced HΣ's first color edition of *Pikeboy*. This excellent rush brochure helped Eta Sigma pledge thirty-two men.

Pi Kappa Alpha at West Georgia is continuing to produce leaders and winners this year. Eight Pikes are student government senators, two of whom hold the positions of president and vice president.

In sports Eta Sigma is ranked first over all in football.

Recently the school administrators asked the Pikes to hold a reception for the president of U.S. relations in the Middle East, John Duke Anthony. Mr. Anthony talked to a large number of Pikes and faculty members about the Iran-Iraq war in the Persian Gulf.

HY

Eta Upsilon chapter at the University of Texas at Arlington has just completed its 7th annual Shrimpfest. Shrimpfest is Eta Upsilon's annual fundraiser which benefits United Cerebral Palsy and the Eta Upsilon housing corporation. Every year since its introduction onto campus, Shrimpfest has grown. This year it netted profits of well over \$3,000.00 and was

attended by approximately 2,000 people including many members of the community, national officers Steve Vincent and Mike Risk, and national Vice President Tommy Turner.

The brothers of Eta Upsilon would also like to thank all the alumni who helped make Shrimpfest VII a tremendous success!

Pi Kappa Alpha Memorial Foundation Leadership/Scholarship Consultant Program

These are the schools at which Pi Kappa Alpha Memorial Foundation has plans to make Leadership/Scholarship Awards available during the 1988-89 academic year:

Alpha Gamma Chapter Louisiana State University

Alpha Rho Chapter The Ohio State University

Beta Xi Chapter The University of Wisconsin

Delta Beta Chapter Bowling Green State University

Gamma Omega Chapter *
The University of Miami

Alpha Zeta Chapter The University of Arkansas

Beta Delta Chapter The University of New Mexico

Beta Omicron Chapter The University of Oklahoma

Delta Tau Chapter Arizona State University

The University of Nevada-Reno Colony

The Michigan State University Colony

If you have an interest in attending graduate school at any of these institutions while providing leadership and scholarship aid to the undergraduate chapter, please contact the Director of Foundation Programs at the Memorial Headquarters today.

* The University will make final appointment and grant determination.

ΘΕ

Theta Epsilon chapter at Northeastern State University had great success using the *Winning Rush* video offered by the National Headquarters. The resulting thirty-five man pledge class is the largest

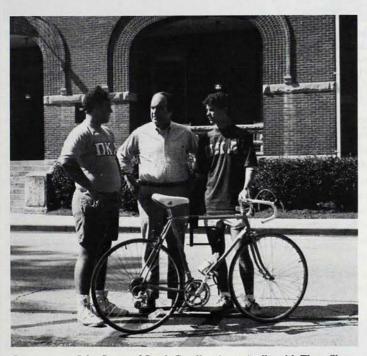
for ΘE since their chartering. The Pike pledge education system at NSU has been improved by an emphasis on the importance of academics. Theta Epsilon mandates a four-hour per week study period for its pledges, led by the scholarship chairman and pledge educators.

The chapter boasts a top rated football team, and is organizing teams to participate in other intramural sports. The past record of ΘE shows two years as Most Outstanding Greek Organization, three years as Greek Week winner, and seven years as Top Scholastic Fraternity.

Theta Pi chapter at the University of Alabama in Huntsville held a highly successful rush this fall, resulting in the pledging of twenty-five men. This is the largest pledge class Theta Pi has ever had, and beats the other four fraternities on campus hands down. This pledge class includes several academic scholarship recipients, plus one tennis and one stuntman scholarship recipient.

Other accomplishments over the past few quarters include the sweeping of the student government association elections. The Pikes at UAH won the following positions: president, vice president, finance officer, and three legislative seats. Two Pikes were also selected as UAH Lancers, the official student ambassadors of the university. Brothers Mike Fairbanks (SGA President) and Paul Blum (Lancer and SGA legislator) were chosen as captains of the UAH hockey team. John Ortiz (SGA Finance Officer) won the UAH mens powerlifting championship for the second year in a row. The Pikes are also well represented on the UAH crew team, which will get varsity status this year. There are currently five brothers on the team.

At the Founders Day Banquet this spring Mark Rigby won the William K. McKissack Scholarship. This is the third year in a row that a brother from Theta Pi has won this scholarship. SMC Tim Funston and IMC David Marion represented the chapter on the Weekend of the Stars Telethon for United Cerebral Palsy after the chapter raised over \$700 for UCP.



Congressman John Spratt of South Carolina (center) talks with Theta Sigma Bike-A-Thon Chairman Barry Newkirk (left) and rider Andy Slaughter.

Theta Sigma chapter at Winthrop College began the fall semester with an outstanding start — the fourth annual Bike-A-Thon to raise money for United Cerebral Palsy. South Carolina Congressman John Spratt met with event chairman Barry Newkirk and rider Andy Slaughter prior to their departure to wish the Pikes good luck. Twenty-five brothers, pledges, and friends took turns riding a bicycle 650 miles around the state of South Carolina, with other members participating during portions of the trip. The Winthrop Pikes visited other South Carolina chapters at Clemson University, Wofford College, Presbyterian College, the University of South Carolina and Francis Marion College as they pedaled their way through the state. Due to the

preparedness and team work shown by the riders, the entire trip took only forty-six hours, much less than originally anticipated. The projected amount of donations for the event is estimated at \$5,000.

Pikes at Winthrop College hold the following campus leadership positions: Johnsonian advertising manager, student alumni president, public prosecutor, Greek Week chairman, presidential host chairman, SC student legislative chairman, student senators, newspaper and radio staff. Twenty-five Pikes are also big brothers for Winthrop sororities.

Theta Tau chapter at California State-Sacramento reports excellent showings in intramurals and N.C.A.A. sports. The brothers came in first in intramural football, fast-pitch softball, five on five basketball, three on three basketball and soccer. Theta Tau is represented in N.C.A.A. football and baseball, but its most distinguished representation is in lacrosse. There are currently twelve Pikes on the team, with three more rushing this semester. A few of the lacrosse stand-outs are Steve Weber, Andy Sax, Kevin Imm, and Spike Anglemoyer. The most prominent player in Theta Tau's history is Pat Trahan, four-year north all star, four-year most valuable player and U.S.A. national team.

Theta Phi chapter at Wichita State University has a busy schedule of events this fall. Nineteen men constitute the fall pledge class. The chapter built up alumni relations with a Homecoming reception and a football challenge featuring a pledge/active team vs. an alumni team. The alumni newsletter has also been revised and renamed — the *Pike Paragon*.

Active in philanthropical pursuits, the chapter put in 475 man hours at the Kansas National Charity Horse Show. The brothers unloaded pumpkins for Big Brothers/Big Sisters, and along with Gamma Phi Beta Sorority, trick-or-treated for UNICEF this Halloween.

Six Wichita Pikes hold student government positions, and three are on the Student Activities Council. Two men are on the Greek Week committee.

Theta Chi chapter at Villanova is proud of brother Lee Losciale, who has been elected vice president of the Northeast Interfraternity Conference. The chapter also boasts four members in the Order of Omega, five in Blue Key, and varsity athletes in lacrosse, golf and crew.

IB lota Beta chapter at California State-Fresno entered the semester with the highest GPA of any fraternity on campus. The chapter also received the Benchmark Award for most improved fraternity in the Interfraternal Council. Fall rush yielded twenty-four men for the chapter's Beta pledge class.

1988 SMC Conference

The Chapter President's Conference is just around the corner!

All SMCs should be making their arrangements *NOW* to attend the 1988 SMC Conference. This year, 100% attendance from all chapter and colony presidents is expected! Enjoy a weekend of leadership development with the national officers of the Fraternity.

Take advantage of the opportunity to meet and exchange ideas with presidents from around the country.

Don't wait! Send your registration today.

January 8-10, 1988 Memphis Marriott Hotel Memphis, Tennessee

Eileen Stevens takes Hazing Message to Greeks

er son was killed almost ten years ago in a fraternity related pledge tradition at Alfred College. Since that time Eileen Stevens has been visiting college campuses to tell her story and to ask Greeks across the country to eliminate pranks and practices which have been costly to many innocent young people.

"My message is not anti-fraternity, in fact it's pro-fraternity", says Stevens. "Hazing is not just a problem among Greek organizations; however, because of their visibility on campus, the finger is pointed at them."

"Membership in a fraternity or sorority is terrific. It provides educational opportunities that cannot be provided in the classroom and offers an individual an expanded social experience," she remarks.

Recently, Mrs. Stevens was able to deliver her message to the Greek systems at Memphis State University and Emory University. Both of these visits were arranged and paid for by Pi Kappa Alpha chapters on each campus.

Delta Zeta chapter at Memphis State hosted Mrs. Stevens on Sunday, October 11, 1987. The program was put on for the entire Greek community and approximately 270 students participated.

Included in the program, after Mrs. Stevens' presentation, was a question and answer panel. On the panel along with Mrs. Stevens were Dr. Donald Carson, Vice President of Student Educational Services and Dean of Students at MSU; Regional Director Stuart Redsun of Sigma Phi Epsilon's national office; Greg Singleton, MSU's Greek Affairs Advisor; and Pi Kappa Alpha Memorial Foundation's Executive Officer Lou Quinto.

"I enjoyed listening to the positive input that



Participating on the question and answer panel at Memphis State University were (from left) Dr. Donald Carson, MSU's Vice President for Student Educational Services and Dean of Students; Stuart B. Redsun, Regional Director of Sigma Phi Epsilon; Eileen Stevens; Steven Pickens, Delta Zeta SMC; Greg Singleton, MSU Greek Affairs Advisor; and Pi Kappa Alpha Memorial Foundation Executive Officer Louis B. Quinto.

many of the students provided during the panel discussion," Stevens commented afterwards, "I know that this program will prove beneficial to all of the Greeks at Memphis State. The men of Delta Zeta made an outstanding contribution to the system. They are to be commended."

Chapter President Steve Pickens explained that the idea to sponsor Mrs. Stevens was a product of a retreat that the executive committee held during the summer.

"We don't see hazing as a problem on campus," Pickens says, "but our attitude was that the program would be educational and make everyone aware of the potential dangers which exist in a poorly managed pledge education program. I don't know how anyone could have walked away from this program and not been concerned."

At Emory University, Beta Kappa chapter's hazing workshop with Mrs. Stevens took place on Monday, October 26, 1987 as part of Greek Week. According to Devon Engel, the chapter's president, 250 students attended the event, making it the largest showing of all Greek week activities.

Prior to Mrs. Stevens' presentation, Engel stood in front of the assembly and described an incident in which Beta Kappa was found guilty of hazing. The following is an excerpt from his presentation:

"On the night the New York Giants won the Super Bowl, several pledges raided the chapter house; spraying shaving cream and throwing eggs. A group of brothers decided that they were going to get even and drove over to a dorm



A large student audience listened to Mrs. Stevens speak at Memphis State University.

where several of our pledges lived and began rounding up as many of them as they could. It was almost three o'clock in the morning and the vice president of student affairs happened to be working late that night. He heard shouting and ran outside to see what all the commotion was about. When he arrived at the scene, he saw seven brothers standing in front of the dorm with seven pledges. One pledge was blindfolded and being yelled at as he did pushups. Another blindfolded pledge was sitting in the back of a car. Our pledges were being hazed and we were caught.

"At that time the brothers involved in the incident were not aware that what they were doing was hazing. The chapter was responsible for not educating our members properly. Recognizing this problem, a proposal was put together composed of educational programs for the University, to be used as our punishment as opposed to being served with simply punitive sanctions. The National Headquarters stood behind the chapter on these proposals and the

University agreed to them.

"Most of the proposals have only affected our chapter, but we hope today's program has a campus-wide impact.

Since that evening Beta Kappa has received a tremendous amount of positive feedback about Mrs. Stevens' presentation, indicating that it had a very strong impact on the University. The Office of Greek Life videotaped the presentation and plans on distributing it to all fraternities and sororities each year.

"In addition to all the positive aspects of Mrs. Stevens' presentation, we were truly able to turn a bad thing into something positive," Engel notes, "the sponsoring of this event has put the chapter back into a better standing with the school's administration.

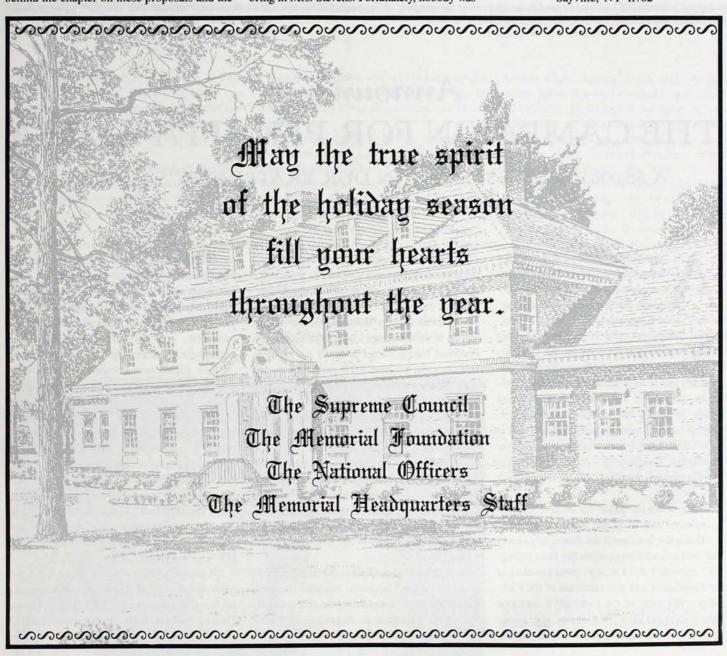
"Last year our chapter was found in violation of the university and national policies," Engel notes, "Part of our probationary requirements were to sponsor a workshop on hazing and that's what prompted the chapter to bring in Mrs. Stevens. Fortunately, nobody was injured during our particular incident. I know our brothers learned their lesson.

"We were in a unique situation and I hope that other ΠΚA chapters never find themselves in the same boat" he says. "I would encourage other chapters to bring Mrs. Stevens to their campus because they want to, not because they have to."

"Eileen has become a familiar face to the interfraternity circle," Executive Officer Quinto reports, "It is great to have her available to educate our members . . . It's just a shame that her involvement with Greeks is because of a personal and unecessary tragedy."

Editor's Note: If chapters are interested in contacting Mrs. Stevens about visiting their campuses, write:

Mrs. Eileen Stevens C.H.U.C.K. P.O. Box 180 Sayville, NY 11782





Campaign Chairman Bill La Forge (second from right) enjoys the company of (from left) Bill Moore, Dixie Regional President Bill Chandler poses with his Harry Nolan and Atlanta Alumni Club President David Anders.



father, John Chandler, and Atlanta Alumni Club Treasurer Greg Hardwick.

Announcing THE CAMPAIGN FOR PI KAPPA ALPHA

A \$6,000,000 INVESTMENT IN OUR FRATERNITY'S FUTURE

fter almost eighteen months of planning the Memorial Foundation has announced a \$6 million capital campaign entitled Seizing the Opportunity - The Campaign for Pi Kappa Alpha.

The Campaign's goal is to secure funding through alumni contributions for the construction of the new Memorial Headquarters; to permanently endow the Foundation's Leadership programs; to expand the Foundation's programs which recognize and promote academic excellence among undergraduate brothers; and to assist local chapter house corporations and alumni associations in organizing fund drives to support the Campaign's programs that directly benefit local chapters.

On the following pages the entire Campaign is explained and all of the goals are featured.

"This is the first time in the Fraternity's history that such a fundraising project has been attempted," explained Bill LaForge, president-elect of the Foundation and also chairman of the Campaign, "All areas of the Fraternity's operation were studied and all of ITKA's needs were assessed. Our \$6 million goal is not an arbitrary figure,

it's a precise measurement of what the Fraternity needs so that we can continue to provide the resources and programs to ensure our future."

"Over the past twelve months all of the current national officers have been asked to participate in the Campaign," Memorial Foundation President Joseph Turner adds, "I am proud to announce that we have 100% participation, and have already raised over a half million dollars from our sixty national officers."

United States Senator Thad Cochran (Gamma Iota '56) has agreed to serve as Honorary Chairman for the Campaign.

"As loyal alumni, we must come forth to make this Campaign successful," Senator Cochran points out, "I hope that everyone will join me in this effort. I would ask all alumni to recall what the Fraternity has meant to them, and then to make a substantial gift to our Campaign for Pi Kappa Alpha."

In Indianapolis on October 30, at a reception to announce the Campaign, National President Gary Menchhofer emphasized the continuing efforts of our undergraduate chapters to answer the call to make IIKA a great fraternity.

"During the last decade we have asked our undergraduate brothers to make ITKA a great fraternity, and their response has been tremendous," Menchhofer told those gathered, "Each year the number of pledgings and initiations has increased, and in turn the size of our undergraduate membership has risen significantly.

"In a fifteen year comparison, our undergraduate membership size has increased almost 300%," he reported, "With this increase there is also a greater demand for programs and services, and up to now we have been able to meet those demands. However, our studies have shown that undergraduate fees and dues will only enable us to face the Fraternity's everyday needs. There is no room for expanded and improved programs. The Campaign for Pi Kappa Alpha will give us the opportunity to improve and increase our programming. This is essential if we are to keep ΠKA prominent on college campuses."

"Pi Kappa Alpha is enjoying times that it has never had the opportunity to enjoy before," says the Foundation's immediate past President George Denton, "Before I joined the Foundation in 1982 I had been away from the Fraternity for over



National Vice President Ed Pease (second from right) converses with alumni at the Indianapolis Reception.



National President Gary Menchhofer (second from left) discusses plans for the new Memorial Headquarters with Indianapolis area alumni.

twenty years, and at that Convention in 1982 I was truly impressed with the caliber of our undergraduates. Since then I have traveled and visited a number of chapters and I am continually amazed at the quality of ΠKA across the country."

"I'm not an investment counselor," says Denton, "but with the market the way it is today, I feel comfortable in advising all of our alumni brothers that a gift to the Campaign for Pi Kappa Alpha is a sound investment."

In conjunction with the Campaign, the Foundation will be holding alumni receptions in many of the major metropolitan cities across the country. Alumni associations and other alumni groups will be assisting the Foundation in sponsoring these events. Already two of these receptions have been held.

The first reception was held in Indianapolis on Friday, October 30, 1987 at the Hilton in downtown Indy. Over fifty alumni turned out for the event.

Local alumni who helped to organize the event were Richard L. Russell (Beta Phi '56), Mike Highland (Theta Omicron '80), Dr. Robert Shoemaker (Delta Xi '69) and Foundation Trustees John Lisher (Delta Xi '71) and Tom Husselman (Delta Gamma '49).

Other national officers were in attendance, including National President Gary Menchhofer and Campaign Chairman William LaForge. The new Capital Campaign video was premiered in Indianapolis to an enthusiastic audience.

The second reception was held two weeks later in Atlanta and sponsored by the Atlanta

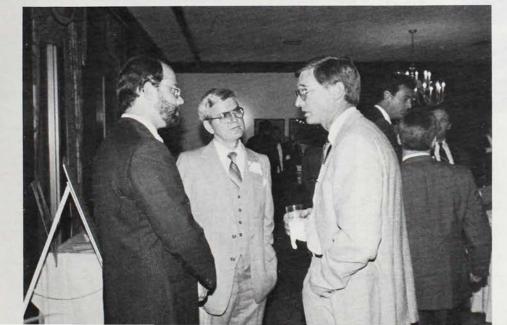
Alumni Club. Approximately sixty Atlanta alumni gathered at the Cherokee Country Club on Thursday, November 12 for the reception.

Executive committee members of the Atlanta Alumni Club who were instrumental in planning the event included President David Chandler (Eta Sigma '74), John Chandler (Alpha Pi '44), Earl Garrett (Beta Kappa '74), Mark Anderson (Nu '76), Dixie Regional President Billy Chandler (Eta Sigma '74) and Greg Hardwick (Delta Gamma '68).

Also on hand with National President Menchhofer and Campaign Chairman LaForge were Past National President Richard Ogle (Gamma Alpha '61) and Foundation Executive Officer Lou Quinto (Beta Phi '79).

Other cities in which the Foundation has planned receptions during the next six months include Cincinnati, Chicago, Birmingham, Orlando, Dallas, New York, San Francisco and Los Angeles.

There is no doubt that the success of the Campaign depends heavily upon every brother's renewed commitment to Pi Kappa Alpha. Membership in the Fraternity is for a lifetime, and there has never been a time in ΠΚΑ's history when participation has been so important. Now is the time is to seize the opportunity and take a strong ΠΚΑ into the next century!



Beta Kappa House Corporation President Jeff Leasendale (*left*) talks with Earl Garrett and Bill Moore at the Atlanta reception.

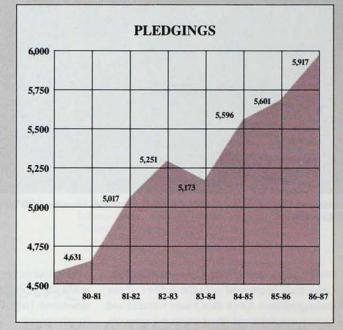
The major challenge confronting Pi Kappa Alpha today is the same challenge that faced our Founders and our leaders throughout every period in our 120-year history. The challenge, simply put, is to preserve and advance the values of Pi Kappa Alpha for the young men who continue to share our Fraternity's experience in record numbers.

Now, all brothers of Pi Kappa Alpha have a unique opportunity. The opportunity lies in the Memorial Foundation's Campaign for Pi Kappa Alpha. The Memorial Foundation was established in 1948 to assist the Fraternity by:

- encouraging the promotion of academic achievement and leadership among undergraduates through national and local recognition of academic excellence, scholarships, financial assistance and a variety of leadership training opportunities, and
- maintaining the National Headquarters as the center of service and administration for programs offered by both the Memorial Foundation and the Fraternity, including an appropriate and dignified location for the display and preservation of Pi Kappa Alpha's historical memorabilia.

Over the years the work of the Memorial Foundation has reflected TKA's commitment to individual achievement and scholarship. It encourages academic excellence, the development of educational resources and, most importantly, the creation of a positive stable living and social environment for undergraduates.

For many young men today, ITKA and its Memorial Founda-



tion make the difference between merely getting a degree and receiving an enriched education.

The Campaign for Pi Kappa Alpha is designed to secure the present and ensure the future. The Campaign is based upon strength - the strength of our Fraternity which has stood the test of time and has retained an ability to discover new energy within each generation.

It is based upon the strength of the Pi Kappa Alpha Memorial Foundation, which has programs and services that reflect and support the very best traditions of our Fraternity as a national organization.

We invite you to Seize the Opportunity for Pi Kappa Alpha and respond to the sentiment penned by one of the Fraternity's most distinguished alumni, former Executive Secretary, Dr. Robert D. Lynn (Mu '34):

> Yesterday is gone forever; Tomorrow is yet to be; The destiny of Pi Kappa Alpha Rests today with thee.

The Campaign has been designed around five components which address the most pressing needs of Pi Kappa Alpha, to ensure that our Fraternity remains strong and competitive in the Fraternity world. The first four are reviewed in succeeding pages; the fifth is the continuation of support through the Annual Fund.

Fundraising Comparison of other National Fraternity Capital Campaigns

	(in millions)
TAU KAPPA EPSILON	\$9.0
SIGMA ALPHA EPSILON	\$7.5
DELTA TAU DELTA	\$7.5
PI KAPPA ALPHA	\$6.0
ALPHA TAU OMEGA	\$6.0
KAPPA ALPHA	\$5.0

Summary

The Campaign for Pi Kappa Alpha

CAMPAIGN FUNDING PRIORITIES

THE NEW MEMORIAL HEADQUARTERS

\$1,900,000



Relocation and Construction

UNDERGRADUATE RECOGNITION

\$1,100,000



Scholarship Endowment \$735,000 Honor Society Recognition \$30,000 Powers Award \$100,000 Student Loan Program \$235,000

DIRECT CHAPTER GRANTS

\$800,000



Chapter Funds \$640,000 Graduate Consultants Program \$160,000

LEADERSHIP TRAINING AND EXCELLENCE

\$1,000,000



Leadership Academy \$400,000 SMC Conference \$200,000 Regional Leadership Conferences \$400,000

CONTINUAL ANNUAL FUND SUPPORT

\$1,200,000

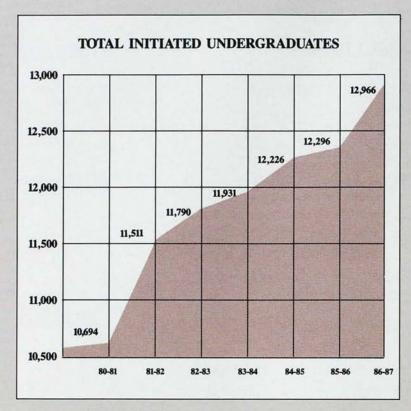
Continued support to the Annual Fund will sustain the services, programs and operations which are vital to the Foundation's day-to-day functioning and are a prerequisite for the new program extensions proposed by the Campaign.

TOTAL CAMPAIGN GOAL

\$6,000,000

Direct Chapter Grants

GOAL \$800,000



In this component of the Campaign, the Memorial Foundation is encouraging local house corporations and local alumni associations to become involved with the Campaign. The groups can organize local fund drives in support of the Campaign for programs which directly benefit the local chapters.

Like all monies raised through the Campaign, gifts are tax-deductible, but must be used for educational purposes.

The three specific programs are:

CHAPTER FUND PROGRAM

The Chapter Fund Program will establish permanent endowments in the name of individual chapters. Once a chapter fund has been created and reaches an endowment level of \$5,000, or more, the Memorial Foundation will begin to provide grants to the chapter for various educational programs. The larger the endowment, the larger the return to the chapter. Grants can be used for scholarships or recognition awards for academic and leadership excellence; stipends for undergraduates to attend Memorial Foundation sponsored educational programs such as, the SMC Conference, Officers' Leadership Academy, National Conventions and Regional Leadership Conferences.

EDUCATIONAL FACILITIES GRANTS

This program allows house corporations and alumni associations to raise restricted capital dollars through the Memorial Foundation. Funds must be used for the construction or purchase of educational facilities or resources. The professional staff of the Memorial Foundation will

assist interested groups in developing the scope and range of such projects.

LEADERSHIP / SCHOLARSHIP CONSULTANT PROGRAM

The graduate consultant program provides an outstanding IIKA graduate with a scholarship of up to \$3,000 for graduate studies and complimentary room and board. In return the graduate consultant lives and works with a chapter to create an appropriate environment for academics and the smooth operation of the chapter. The chapter receives a stabilizing and mature influence to assist with the internal organization and chapter leadership.



The New Memorial Headquarters

GOAL \$1,900,000

The Memorial Headquarters is the nerve center for Pi Kappa Alpha Fraternity and the Memorial Foundation. It is essential in keeping the Fraternity a truly national organization. All of the programs and services provided to the undergraduates, chapters and alumni are coordinated and administered by the professional staff at the Memorial Headquarters.

The Memorial Headquarters houses the records, memorabilia and artifacts crucial to the heritage of our Fraternity. Furthermore, it is the Fraternity's permanent home, visited by thousands

of alumni, undergraduates and guests.

The new Memorial Headquarters building combines the elegance of Jeffersonian architecture with essential and practical considerations of a working environment. Indeed, the design, complete with rotunda, would be at home on the founding campus of ΠKA , the University of Virginia. Moreover,

the building's 23,000 square feet incorporates all of the additional space required to maintain increased administrative functions and provide adequate display, meeting and storage areas.

The new site and structure gives the Fraternity and the Memorial Foundation a functional headquarters that is well suited for the continued growth of ΠΚΑ. It enhances service to the alumni and the local chapters. And, it continues the cherished tradition established over thirty years ago — serving as a memorial dedicated to those members of Pi Kappa Alpha who gave the ultimate sacrifice for our country.

Gifts to the Campaign may be designated to the construction of the new Memorial Headquarters. For major gifts, there are many opportunities to have designated areas within the Memorial Headquarters named for individuals, families and

memorials.



Leadership Development

GOAL \$1,000,000

Currently, the subject of leadership is at the forefront of public discussion. Where will our business, professional and political leaders come from? Who will train them? Is the cost too high?

Pi Kappa Alpha offers more leadership training opportunities to its undergraduates than *any other* fraternity. The Memorial Foundation seeks to expand and permanently endow its three major programs aimed at developing tomorrow's leaders.

The Fraternity recognizes the key roles of its chapter presidents and invites them to attend a weekend conference held in January of each year. Here the chapter leaders are given the tools to provide the continuity and organization necessary for a successfully managed chapter operation. The skills acquired during the SMC Conference aid chapter presidents in their own personal lives and career pursuits.

LEADERSHIP ACADEMY

The Officers' Leadership Academy is held biennially and is open to all undergraduates and chapter advisors. The Leadership Academy is a tremendous success as evidenced by its continual growth (460 students and alumni attended the most recent academy).

SMC CONFERENCE

The SMC (Chapter President's) Conference is held annually.

REGIONAL LEADERSHIP CONFERENCES

Regional conferences are held annually within each of the fifteen geographical regions of the Fraternity, and are open to all undergraduates. The programs are prepared by the Memorial Headquarter's staff with the support and assistance of the regional presidents and local alumni. Participants gain insights and skills that build stronger chapters and reinforce personal strengths. The conferences also establish better interaction among the Fraternity's professional staff and undergraduates.

Undergraduate Recognition and Support

GOAL \$1,100,000

As part of the Campaign for Pi Kappa Alpha, the Memorial Foundation seeks to expand four programs that recognize and promote academic excellence, and also support deserving students.

POWERS AWARD

The Powers Awards are presented nationally to the most outstanding senior undergraduates based upon academic excellence and leadership. The Memorial Foundation seeks to permanently endow the program and substantially increase the scholarships given to recipients.

HONOR SOCIETY RECOGNITION

The Memorial Foundation recognizes those undergraduates who have brought distinction to themselves, their alma mater and to IIKA by achieving admission into Phi Beta Kappa, Omicron Delta Kappa and similar honorary societies. Grants are awarded which cover the cost of initiation and for appropriate insignia. The Campaign seeks to permanently endow this program.

SCHOLARSHIP AWARDS

For a capital gift of \$10,000 are more, the Memorial Foundation will establish an annual scholarship at the chapter specified by the donor. With each endowed scholarship, the Memorial Foundation will award one or more undergraduate scholarships based upon the size of the endowment and the criteria established by the donor. Once the initial endowment is in place, the donor may add to the principal to generate larger scholarships or increase the number of awards.

Local scholarships established through the Memorial Foundation provide positive benefits for each recipient, donor and chapter.



STUDENT LOANS

It is not the primary purpose of the Memorial Foundation to provide programs that supplement a student's ability to pay for his education. However, ΠKA does recognize that circumstances do prevent some of our outstanding undergraduates from completing their education because of financial reasons. Increases in tuition and the restructuring of federally supported grant programs often become obstacles to many students.

Because of the growth of the Fraternity's student membership, the Memorial Foundation seeks to substantially increase the loan fund to meet the needs of those deserving students who apply in increasing numbers each year. The loan fund regenerates through the repayment of principal and the addition of interest.

Gifts to the Campaign for Pi Kappa Alpha

The success of The Campaign for Pi Kappa Alpha depends upon all brothers participating to the best of their ability. In order to maximize a gift, the donor may pledge his contribution over a three year period. All gifts to the Campaign for Pi Kappa Alpha will be appropriately honored by the Memorial Foundation and special recognition will be extended to those alumni who fund major programs or contribute significant amounts toward the construction of the new Memorial Headquarters.

FOUNDERS' SOCIETY – Gifts of \$25,000 and over: Donors at this level may have an area in the new Memorial Headquarters named for them or their chapter, and receive lifetime membership in the Memorial Foundation.

Michael Dever	Craig Hoenshell	Dr. Augustus Hill	Richard Ogle	Tom Rast
(Alpha Xi '61)	(Delta Chi '63)	(Sigma '25)	(Gamma Alpha '61)	(Gamma Alpha '42)
	Gary Sallquist (Delta Chi '57)		Jack Van Fossen (Alpha Xi '56)	

PRESIDENT'S CIRCLE — Gifts of \$15,000 to \$24,999: Donors at this level will have the opportunity for a permanent named scholar-ship at a designated chapter or prominent recognition within the President's Room in the new Memorial Headquarters.

George Denton	John Lisher	Gary Menchhofer	A. Frank Smith	Joseph J. Turner, Jr.
(Alpha Nu '42)	(Delta Xi '71)	(Alpha Xi '65)	(Alpha Eta '66)	(Eta '70)

FOUNDATION FELLOWS — Gifts of \$10,000 to \$14,999: Donors at this level will have the opportunity to fund a permanent named scholarship at a designated chapter and special recognition within the Library in the new Memorial Headquarters.

Jerry Askew	Thad Cochran	Garth Grissom	Mike House	Keith Ketchman
(Tau '73)	(Gamma Iota '50)	(Alpha Omega '49)	(Upsilon '65)	(Alpha Eta '74)
William N. LaForge	Roy Hickman	Michael Moore	Dr. William Nester	Raymond Orians
(Zeta Beta '69)	(Beta Delta '22)	(Delta Chi '64)	(Alpha Xi '47)	(Delta Zeta '66)
Ed Pease	Dr. Jerome V. Reel, Jr.	Steve Sheppard	Alfred G. Thomsen	Thomas Tillar
(Delta Xi '71)	(Eta '57)	(Delta Chi '65)	(Delta Chi '54)	(Epsilon '71)
		Tom Wilkinson (Eta Theta '71)		

JUNIOR FOUNDERS SOCIETY — Gifts of \$5,000 to \$9,999: Donors at this level will receive special recognition within the Ir. Founders Room in the new Memorial Headquarters.

Charlie Barnes	Howard Bell	Charlie Dow	Ted Grofer	John J. Lux
(Delta Lambda '65)	(Alpha Nu '46)	(Gamma Alpha '64)	(Alpha Xi '55)	(Theta '53)
	Lynn Mulherin (Theta Lambda '78)	Richard Ralph (Alpha Sigma '53)	Nick Shafor (Alpha Xi '57)	

SENTINEL SOCIETY - Gifts of \$1,000 to \$4,999: Donors at this level will receive special recognition in the new Memorial Headquarters.

Don Bullard	Eric Hills	Andrew Knight	Neal Hardesty	Patrick Haynes
(Epsilon Kappa '76)	(Eta Alpha '83)	(Alpha Pi '23)	(Omega '82)	(Delta Theta '81)
Larry Lunsford	Douglas Minor	Andy Morse	Todd Mudd	Mike Nelson
(Zeta '71)	(Alpha Iota '74)	(Gamma '76)	(Alpha Nu '81)	(Gamma Xi '78)
Joe Ott (Theta '76)	Joseph Pavelka (Gamma Beta '34)		Louis B. Quinto (Beta Phi '79)	Strom Thurmond (Xi '59)

All gifts are tax-deductible, and checks should be payable to the Pi Kappa Alpha Memorial Foundation. Gifts of securities, life insurance policies and bequests also should be assigned to the Pi Kappa Alpha Memorial Foundation.

Reminders will be sent at the appropriate times for those who wish to extend their gifts over a several year period.

Members of the Captial Campaign's Steering Committee and the Memorial Foundation staff are available to discuss ways of giving and special gift opportunities. If you would like further information contact:

Development Office
Pi Kappa Alpha Memorial Foundation
577 University Street / Memphis, TN 38112 / 901/278-7464

The Campaign for Pi Kappa Alpha



"I am convinced that our history will someday reflect that The Campaign for Pi Kappa Alpha ranks alongside the Founding and Refounding of the Fraternity as one of the most significant occasions in our development. I invite you to become part of this momentous, historical effort. Your contribution to the Campaign will be an important investment in the Fraternity's future, as well as a fitting tribute to your loyal membership in Pi Kappa Alpha."

That Cochen

Honorary Chairman
United States Senator Thad Cochran
(ΓΙ - University of Mississippi)

Chairman
William N. LaForge
(ZB · Delta State)
Chief of Staff
U.S. Senator Thad Cochran

Vice Chairman
George W. Denton
(AN · University of Missouri)
President
National Pension Services

National President
Gary E. Menchhofer
(AE · University of Cincinnati)
President
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Charles R. Barnes
(ΔΛ · Florida State)
Assistant Executive Director
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(ΔX - University of Nebraska-Omaha)
Executive Vice President
American Express Travel Services

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(AE - Indiana University)
Attorney - Partner
Osborne, Hiner & Lisher

A. Frank Smith

(AH · University of Florida)

Accountant · Partner

Pender, McNulty & Newkirk

Raymond L. Orians
(ΔZ · Memphis State University)
Executive Vice President
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(BΓ · University of Kansas)
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Thomas E. Husselman (ΔΓ · Miami University-Ohio) President Matco, Inc.

Richard F. Ogle (FA · University of Alabama) Attorney · Partner Schoel, Ogle & Benton

Guyton H. Watkins (H - Tulane University) Attorney - Partner Landry, Watkins & Bonin Vice Chairman
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(E · Virginia Tech)
Director of Annual Giving
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Memorial Foundation President Joseph J. Turner, Jr. (HA · Clemson University) President · CEO Palmetto Capital

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Dr. William R. Nester
(AE - University of Cincinnati)
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J. Pike Powers (EK - Lamar University) Attorney - Partner Fulbright & Jaworski

Thomas L. Wilkinson (HO · Weber State College) General Agent Massachusetts Mutual Life Insurance

Louis B. Quinto
(B\$\Phi\$ - Purdue University)
Executive Officer
Pi Kappa Alpha Memorial Foundation

Annual Fund

Top Chapters by Number of Alumni Contributing to the 1986-87 Annual Fund:

School (Chapter)	Number of Gifts Made
Purdue (Beta Phi)	127
University of Cincinnati (Alpha Xi)	97
University of Tennessee (Zeta)	97
University of Florida (Alpha Eta)	91
Emory University (Beta Kappa)	87
University of Alabama (Gamma Alpha)	87
Kansas State University (Alpha Omega)	86
University of Pennsylvania (Beta Pi)	84
University of Missouri (Alpha Nu)	83
Georgia Institute of Technology (Alpha Delta)	78
University of Mississippi (Gamma Iota)	76
Pennsylvania State University (Beta Alpha)	76
University of Texas (Beta Mu)	75
University of Illinois (Beta Eta)	
Auburn University (Upsilon)	74
Iowa State University (Alpha Phi)	72
Miami University at Ohio (Delta Gamma)	72
University of Missouri-Rolla (Alpha Kappa)	
Vanderbilt University (Sigma)	68
University of Kansas (Beta Gamma)	

Top Chapters by Dollar Amount of Contributions to the 1986-87 Annual Fund

School (Chapter)	Dollar Amount of Contributions
Kansas State University (Alpha Omega)	9316.00
University of Illinois (Beta Eta)	
Purdue University (Beta Phi)	6261.00
University of Missouri (Alpha Nu)	
Pennsylvania State University (Beta Alpha)	6026.00
Carnegie-Mellon University (Beta Sigma)	5395.00
University of Tennessee (Zeta)	5369.00
University of Cincinnati (Alpha Xi)	5307.00
University of Florida (Alpha Eta)	
University of California-Berkeley (Alpha Sigma)	
Southern Methodist University (Beta Zeta)	4907.00
Auburn University (Upsilon)	4758.00
University of Alabama (Gamma Alpha)	
University of Texas (Beta Mu)	
Lehigh University (Gamma Lambda)	4579.00

Please help support the Memorial Foundation's programs during this 40th Anniversary year by sending your gift today!

Help Us Continue the Legacy



Pi Kappa Alpha enjoys a rich heritage, providing us the opportunity to grow. We must continue our Founders' goal to send well rounded men from our college halls. The success of the programs and services the Foundation provides to the undergraduates depends upon the generosity of its alumni.

The Legacy Must Continue

Please contribute to the 1987-88 Annual Fund

THE PI KAPPA ALPHA MEMORIAL FOUNDATION / 577 UNIVERSITY / MEMPHIS, TN 38112-1689

of Pi Kappa Alpha

Shield & Diamond Club

The Shield & Diamond Club recognizes alumni whose cumulative gifts to the Foundation have reached \$1,000.

These new members achieved this honor during the past year's campaign.







Charles R. Barnes



Jeff McHugh David



William E. Dorroh



Robert E. Hardaway, Jr.



Paul C. Kimball

Jeff McHugh David, Louisiana State University (Alpha Gamma '66) is currently the president of Denham Springs Publishing Company Incorporated in Denham Springs, Louisiana. He is also current president of the Rotary Club, current president of the Louisiana Press Association, a member of the Livingston Economic Development Council and a board member of the Louisiana Association of Broadcasters. David and his wife Nancy have two children Ashleigh and McHugh.

William H. Vogle, Tulsa University (Gamma Upsilon '65) is president of Subcon, Incorporated, a construction firm located in Tulsa, Oklahoma. He has remained actively involved with Pi Kappa Alpha and serves as president and board member of the Gamma Upsilon building corporation and the Tulsa Area Alumni Association. During his undergraduate years, he served Gamma Upsilon chapter as ThC and IMC and is a past advisor for Gamma Upsilon. Vogle and his wife Judy have two children, Brian and Kevin.

Thomas E. Husselman, Miami University-Ohio (Delta Gamma '49) is president of Matco, Incorporated, working in the area of sales engineering. He is actively involved in his community of Zionsville, Indiana and is currently working with the Columbia Club, Indianapolis, the Hoosier Arts Salon, and the Indianapolis Museum of Art. Husselman is an Indiana University Life Alumni and member of the Retired Officers Association, and has just assumed a position with the Memorial Founda-

tion as a Trustee. He and his wife Marille have two children Brian Thomas and Cassie Ann.

Leonard F. Ball, Oklahoma University (Beta Omicron '58) is currently working for HTB, Incorporated as senior vice president and general counsel in Oklahoma City, Oklahoma. Ball has remained actively involved with Beta Omicron chapter, working as its housing corporation president until 1987. He is also very involved in his local community serving as a member of the Company of Military Historians; Board of Directors, Oklahoma City Symphony Orchestra; the Military Order of World Wars and the Oklahoma and Washington, D.C. Bar Associations.

F. Anderson Morse, College of William & Mary (Gamma '76) is now working for the Riggs National Bank of Washington, D.C. in commercial lending. He is the vice president of the real estate division. Morse has remained actively involved with Pi Kappa Alpha, as well as with the National Capital Interfraternity Forum since graduating in 1976. He has served as secretary/treasurer of the Gamma



F. Anderson Morse

House Corporation, founder and chairman of the board, Gamma Alpha Alumni Association, and as the Pi Kappa Alpha Founders Regional President for the past five years. Morse was recently appointed to the 1988 National Convention Nominating Committee to work in selecting the 1988-90 Supreme Council.

Charles Ray Barnes, Florida State University (Delta Lambda '65) is currently working as assistant director of the Seminole Boosters, Incorporated as a fundraiser. Barnes has been very involved in the Capitol Tiger Bay Club, Capitol City Republican Club, and the National Rifle Association. He has also been involved on the National Fraternity level serving on the Supreme Council from 1982-84 and from 1984-86 as a National Vice President. He also served in the capacity of National Rush Director for four years, and was a national office staff member from 1976-77. Barnes has one brother, Ed, and five uncles who are also members of Pi Kappa Alpha.

Paul Clark Kimball, University of Utah (Alpha Tau '25) was self employed for many years with Paul C.



William H. Vogle

Kimball & Co., an investment banking group in Chicago, Illinois. Kimball retired in 1973 and is presently living in Wilmette, Illinois. During his time at the University of Utah, he served Alpha Tau chapter as SMC during the winter and spring quarters of the 1926-27 school year. His brother, Don Carlos Kimball, was also initiated into Alpha Tau chapter. Kimball has three children, Nancy Elizabeth Kimball Robinson, Paul Clark Kimball Jr., and Pamela Jane Kimball Stuart.

Robert E. Hardaway Jr., Southwestern University (Alpha Omicron '10) has been an active member of Pi Kappa Alpha for over seventy-seven years. He is currently residing in Columbus, Georgia, enjoying retirement from a civil engineering career. Hardaway was active in the American Society of Civil Engineers as a fellow. He has two daughters Jane Hardaway Loflin, and Rebecca Hardaway Dalton and one son, Robert E. Hardaway III.

William E. Dorroh, Louisiana State University (Alpha Gamma '73) is currently serving as president of Mansfield Bank & Trust in Mansfield. Louisiana. He has been very active with the First Methodist Church of Mansfield, the Mansfield Little League Board, the LSU Parrish Alumni Coordinator and was a former member and president of the Mansfield Jaycees. While an undergraduate at LSU, Dorroh served the chapter as president in 1973, '74 and '76, secretary in 1973, treasurer in 1974, pledge trainer in 1975, and now serves as a member of the Alpha Gamma Alumni Advisor Board. Dorroh's father, Walter E. Dorroh Sr., and brother, Walter E. Dorroh Jr. were also members of Pi Kappa Alpha.



Arthur B. Culvahouse enjoys a candid moment with President Ronald Reagan.

Pika's Man in the white house

by William N. LaForge

t the Fraternity's 1970 National Convention, I had the good fortune to meet an impressive young man who was that year's Powers Award recipient — Pi Kappa Alpha's most outstanding undergraduate. Today, that brother occupies an office in the West Wing of the White House and serves as Counsel to the President. He's bright, he's successful, and he's one of ΠΚΑ's finest.

Arthur B. Culvahouse, Jr. is a 1967 initiate of Zeta chapter at the University of Tennessee. He served as rush chairman, and was instrumental in the rebuilding of Zeta. An economics major, he was active in student government, Omicron Delta Kappa, and the IFC, which he served as president.

A.B., as he is known to friends and associates, grew up in Ten Mile, Tennessee, a rural farming community in the eastern part of the state. He earned his law degree from New York University School of Law, and subsequently served as chief legislative assistant and Presidential campaign counsel to Senator Howard Baker. Prior to beginning his White House service, A.B. was a partner in the law firm of O'Melveny & Myers, and, later, with Senator Baker, a partner in the firm of Vinson & Elkins in Washington, D.C. A.B. and his wife, Mari Lou, have three children and live in Alexandria, Virginia.

When Howard Baker became White House Chief of Staff earlier this year, he persuaded his long-time, trusted friend and advisor to become part of the new White House team. During a recent visit with A.B. in his White House office, I had the opportunity to talk with him about his role as White House Counsel and his reminiscences about his fraternity experience.

Q. A.B., as Counsel to the President, what are your responsibilities?

A. Bill, the Counsel to the President is really the "in-house" lawyer for the President and the Office of the Presidency. The Attorney continued on next page

General, as you know, is the chief law enforcement officer for the nation, and I don't intrude in that bailiwick. What my staff of ten lawyers and I do is advise the President and his immediate advisors here in the White House on a wide range of issues - from important matters such as war powers, executive privilege, responses to Congressional investigations, reviewing and clearing all signing statements, veto messages, speeches, and legislation - to such simple things as advising people whether they can use the Presidential seal for a certain purpose, and writing nasty letters to folks who allege, unlawfully and incorrectly, that the President uses their particular brand of vitamins. So it's a wide range of issues, great and small.

Q. What are some of the hot topics you have been working on?

The Iran/Contra investigations were a major part of our responsibilities. Since I came to the White House on March 2, we have produced over 250,000 pages of documents for the Congress; represented about eighty White House and National Security Council employees in interviews; analyzed, indexed, and computerized 14,000 documents; and advised the President and my senior staff colleagues on the related legal issues. I spend a lot of time worrying about the legal ramifications of some of the legislation that has been proposed in response to the Iran/Contra matters. I think there is a real constitutional pull and tug presently between the President and the Congress, and there are many questions about who is impinging on whose authority. For better or worse, I'm involved in that activity.

Q. What has the Iran/Contra affair done to the Reagan Presidency, or is that yet to be determined?

A. It has yet to be determined. It depends to a great extent on what transpires over the next three to four months. If the President comes back strong, as he is very capable of doing, then I think the principal damage would be a hiatus of six months where the government's attention was diverted to that matter, and not much happened during that six months.

Q. What do you see as the biggest items on the President's agenda for the remainder of his term?

A. Very clearly, the principal agenda

items are foreign policy issues. We hope that there will be a fair, balanced INF (Intermediate Nuclear Force) treaty, and a major summit before the President leaves office. The Persian Gulf matter has required the President's attention. And we have both opportunities and problems in Central America that many people here in the White House are focusing on. I should say that my role as Counsel to the President in the foreign policy arena is limited.

Q. What is your typical daily routine here in the White House?

A. The first meetings of the day are usually an eight o'clock meeting with all the senior White House staff, and an eight-thirty meeting with a smaller group of White House staff. Two times a week, my staff meets at nine in the morning. Many days, my first few hours

I've been surprised to learn that I find politics the least interesting.
I like government.
It is a form of service.
I admire people who make the government their career.

are all meetings. Then, essentially I attend sporadic meetings, return phone calls, and try to get my work done between then and eight o'clock at night when my staff brings in the folders I'm supposed to read that night and the letters I'm supposed to sign. So, I essentially arrive here about 7:30 a.m. and leave about 8:45 p.m. We also usually work on Saturdays, but the hours are not quite so long.

Q. How often do you see the President?

A. It depends on what is happening. During the hey-days of the Iran/Contra hearings, I would see the President almost daily. I see him at least once a week, and normally it's two or three times a week. I meet with Howard Baker many times a day, and I attend Cabinet meetings.

Q. Do you travel much with the President?

A. Very little. Typically, my best and highest use is here in the White House. I did go to Santa Barbara and Los Angeles to meet with the President briefly during August.

Q. How do you compare the pace and style of work here in the White House with that of law practice?

A. The pace at the White House is much more constant and regularized. My law practice tended to have a lot of stops and starts — some very busy times, and some relaxed times. Here at the White House, the pace is unrelenting. This is the hardest job I've ever had.

Q. As busy as you are, do you have any time for recreation?

A. I am an avid duck and pheasant hunter. I try to get to South Dakota or Wyoming once a year to hunt grouse and pheasant, and I spend some time at the Chesapeake Bay hunting ducks. I doubt, however, that I will hunt as much this year as in the past.

Q. Would you describe the career track that has brought you to your current position?

A. Bill, I've simply been at the right place at the right time. When I graduated from law school, I was going to clerk for a federal judge in Nashville, and I was thinking of either returning to Tennessee to practice law or else practicing law in Los Angeles or New York City. It just so happened that Senator Baker was looking for a new chief legislative assistant for his Senate staff, and we had a mutual friend who introduced me to the Senator. I came here to stay eighteen months in Washington, and I have been here almost fourteen years.

Q. You seem to have split your career activities along the lines of law, government, and politics. Do you have a first love among the three?

A. I enjoy practicing law. After I left Howard Baker's staff, I basically had a pure corporate practice, which is rare is Washington. In the past three to four years, my practice developed an international focus, with a fair amount of international travel. I enjoy the law; I view government service as a privilege; and I dabble in politics.

Q. How have you managed to combine professional activities in those three areas?

I've been somewhat surprised to learn that I find politics the least interesting. I like government. It is a form of service. I admire people who make the government their career. I enjoyed my days in the Senate as a Senate staffer, although they were quite different than my days here at the White House. But, of course, I was younger and had different responsibilities. While in government, I continued to function as a lawyer, both here obviously as Counsel to the President, and I did so as Howard Baker's chief legislative assistant. So, each time I've been in government, I've been serving in a straight legal capacity. Politically, I've basically tried to confine my role to being a "kitchen cabinet" type of advisor to Senator Baker and a few other people.

Q. What's next for you in your career?

A. My wife and I have agreed to carefully think about our next step — not to do anything reflexively. I suspect I'll return to practicing law, but, as is the case with most lawyers, I sometimes think about being a client or principal. I think we may find ourselves at a stage where we might try to do something different, at least temporarily — maybe teach a year or something like that.

- Q. Any political aspirations?
- A. None
- Q. How would you describe your relationship with Senator Baker?

A. Howard Baker was my first employer after law school. He is a hero of mine. He was the first popularly-elected Republican senator from Tennessee. He's a very good lawyer and a very smart individual. He has been my employer, my senator, and my client — I represented some of his political campaigns as a lawyer. He's been my law partner, and now is my colleague here in the White House, and again, my superior — since I report directly to the President and to the Chief of Staff.

Howard Baker is a truly distinguished American, and I've been fortunate to know him well.

Q. Who do you like for President in 1988?

A. The White House staff is studiously neutral. But I expect to see a Republican President in 1989.

Q. Are you aware of any political plans
Howard Baker may have?

A. I think he intends to return to private life after he completes his tour of duty as White House Chief of Staff. He will not be a candidate for President in 1988.

I would encourage our undergraduate brothers not to neglect academics.

Academics are simply too important to one's future success, and should be an undergraduate's top priority.

Q. Looking back at your undergraduate days (1966-70), how would you summarize your experience?

A. I grew up on a farm in one of Tennessee's smallest counties. Going to the University of Tennessee was a broadening experience. It was a tough time to go to college, with the unravelling of the nation's support for the Vietnam War. It was a perilous time for fraternities. We lost a couple of very good fraternity chapters my junior year at Tennessee. But, the Fraternity and brothers in my chapter really opened my eyes and encouraged me to broaden my education, to participate in student government, and to think in grandiose terms. I guess it was almost foolish for a Tennessee country boy to go to law school in New York City, but several of my brothers at Zeta pushed me in

that direction and encouraged me, perhaps more than I deserved.

Q. What is your fondest memory of your undergraduate fraternity experience?

A. I think it would be participating in the rebuilding of an old and proud chapter of Pi Kappa Alpha. Zeta was one of the small fraternities on campus when I pledged at the urging of a cousin, and, when I left, I felt that we were well on the way to rebuilding a chapter that, a couple of years thereafter, won the Smythe award.

Q. What is the biggest thing the Fraternity has done for you?

A. It taught me leadership. Although leadership is a hard trait to teach, there was a bunch of very active PiKA brothers at the time who basically forced the people coming along behind them to become leaders through both example and strong encouragement. And, the five hundred dollars I received as the Powers Award recipient was very welcome in helping to defray expensive law school tuition — which was no small thing.

Q. A.B., among those who will see this interview is an audience of 13,000 undergraduate brothers. What one important bit of advice would you like to convey to them?

A. Essentially, I would encourage our undergraduate brothers not to neglect academics. I think they need to get their tickets punched academically to maximize their opportunities once they leave college. They ought to have fun. They ought to be active in student government. They ought to go to football and basketball games. But when the time comes to go to graduate school or enter the job market, they should make sure they have done the best job they can for themselves academically. Academics are simply too important to one's future success, and should be an undergraduate's top priority.

Bill LaForge is Pi Kappa Alpha's immediate past national president, and is currently serving as chairman of the Fraternity's capital campaign. Professionally, he is a lawyer and serves as Chief of Staff to United States Senator Thad Cochran in Washington, D.C.

CLIMBING UP INTO THE IVORY TOWER

course in management, or a leadership training session . . . That's what it was like talking with Procter & Gamble's Vice President of Sales Louis A. Pritchett (Delta Zeta '54). After one hour of sitting in his office in Cincinnati and listening to his philosophies on management and team building anyone would probably leave feeling that they could conquer the world.

For that reason alone, it's no wonder why he is in charge of the entire Procter & Gamble sales force around the world. It's a sales force that consists of over 7,200 employees in over 150 countries. So when Pritchett talks about "teamwork", he is referring to a tremendously large team.

Very quickly in the conversation you find out that modesty is not Pritchett's strong suit. In fact when the *Shield & Diamond* contacted him for this interview he replied, "Why me, I haven't done anything intriguing during my life that's worth writing about."

It could probably be said that Pritchett feels this way because the important thing in his life is the future. He spends his time concentrating on what's in front of him, not necessarily what's behind him. His zeal and enthusiasm about potential, about change and about tomorrow is contagious.

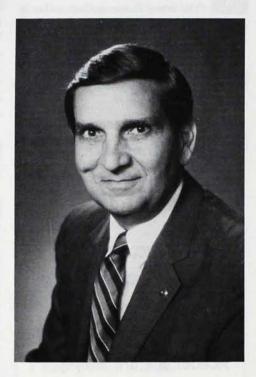
When forced to look at his past and why he has been successful within Procter & Gamble he immediately gives credit to everyone around him.

"I attribute my success, if that's what you want to call it, to other people," Pritchett says, "Those people are those who I have worked for; those who I have worked with and those who have worked for me. The individuals in each of these groups helped me to grow and provided me with guidance and leadership."

"For me, as well as for all of us, there are teachers in each of these groups. And throughout my career with Procter & Gamble I have been provided with an environment where I could be anything I wanted to be."

A quick look at the list of positions that Pritchett has held since he joined the company after graduating from Memphis State University in 1953 shows that to be true. He took each rung up the ladder to the "Ivory Tower" one at a time.

Out of the eleven positions he has held, prior to his current one, Pritchett fondly recalls his three and a half years in the Phillipines as



Louis A. Pritchett Vice President of Sales Procter & Gamble

general manager of the company's Phillipine Manufacturing Corporation.

"Those were probably the best years of my life," he says, "I probably learned more about business there, than from anywhere else that I have been."

"Almost immediately upon my arrival to the Phillipines I was impressed with the work ethic of the Filipinos. Their loyalty, consistancy, hard work and honesty are impecable. It's a magnificent culture."

ADVICE ON MANAGEMENT

Every good manager operates with sound mangement techniques and Lou Pritchett is probably more of the example of the rule than the exception.

· Management by Objective

"There are three principles I advocate. The first is *management by objective*. The key here is not just having objectives. Rather it is having the right objectives. Once they are set, they take over."

- continued on page 34

LOUIS A. PRITCHETT'S POSITIONS WITHIN PROCTER & GAMBLE

1953 - Sales Representative

1955 - Office Head Salesman

1955 — Unit Manager

1960 — Special Assignment, G.O.

1961 — District Manager

1964 — Special Assignment, G.O.

1965 — Manager, Southern Division,
 Packaged Soap & Detergent Sales Department

1971 - Manager, Industrial Cleaning Product Sales Department

1975 — Manager, Paper Products Sales Department

1981 — General Manager, Procter & Gamble Philippine Mfg. Corp.

1984 — General Sales Manager - U.S.

1985 - Vice President - Sales

Alumni Notes

■ ALABAMA

Michael S. Caputo '81 (5801 Walnut Creek Rd., Apt. C320, River Ridge, LA 70123) recently accepted a position with Arthur Andersen & Co. in New Orleans as staff auditor. He married Karen Jean Jones on May 23, 1987.

Dwayne M. Craig '81 (1540 Fieldgreen Overlook, Stone Mountain, GA 30088) recently finished a one year tenure as chapter advisor for Mississippi State. He is a field consultant with Chick-Fil-A, Inc. in Atlanta.

■ ALABAMA-HUNTSVILLE

Paul Galloway '80 (4004 Telstar Cl., Huntsville, AL 35805) recently acquired the title of Alabama State Frisbee Champion at a tournament in Florence, Alabama.

■ ARIZONA STATE

Charles S. Dugnolle '76 (14453 S. 41st Way, Phoenix, AZ 85044) was promoted to captain with America West Airlines. He and his wife Terri announce the birth of a son, Charles L. Dugnolle, on May 24, 1987.

Ronald D. Utke '75 (3816 W. Waltann Ln., Phoenix, AZ 85023) received his MBA from Arizona State in May. He works for Honeywell Bull. He and his wife Alexandria have two sons, Michael and Joshua.

ARKANSAS

Richard D. Robins '82 (7148 S. 92nd Ave. #303, Tulsa, OK 74133) married Jennifer Turk on June 20, 1987 in Fullerton, CA.

■ ARKANSAS STATE

Jeff Hankins '84 (1408 Decker St. #17, Pocahontas, AR 72455) has been named editor and general manager of the Star Herald Publishing Co., Inc.

■ AUBURN

Jack L. Mayfield '80 (1055 Morningside Dr. Apt. 2-F, Perry, GA 31069) is a civil engineer for M.C. Anderson Construction Co.

■ BAYLOR

Daniel K. Dickens '81 (15210 W. 84th St., Lenexa, KS 66219) was promoted to account manager with Barclays Bank, PLC.

Robert Kevin McClendon '83 (404 S. Fryers Creek Cl. #212, Temple, TX 76501) works for KXXV-TV, an ABC affiliate, as bureau chief of the Temple office.

■ CALIFORNIA STATE -

Gene Detchemendy '79 (9901 Lurline #220, Chatsworth, CA 91311) is a marketing representative for Patrick Media. He announces his marriage to Lori Tucker in June.

■ CASE WESTERN RESERVE

Peter S. Gilmour '67 (6511 Whitemarsh Valley Walk, Austin, TX 78746) has relocated to Austin to work with Motorola's Microprocessor Development Systems Operation. He is a senior systems analyst. He and his wife Susan have two childern, Katie and Eric.

■ CENTRAL FLORIDA

Henry Fletcher Allcott '76 (2596 S.E. 32nd Pl., Ocala, FL 3267l) was promoted to manager of financial planning at Martin Marietta's Ocala, FL facility. He proudly announces the birth of a son, Rhett Alan.

Emmett C. Owens, III '79 (1002 Jib Dr., Apt. 203, Orlando, FL 32817) was named national sales manager of Design Buildings Mfg., Inc.

■ CLEMSON

Stephen Trotman '77 (Belmont Abbey, Belmont, NC 28012) entered the novitiate of the Benedictine Community at Belmont Abbey in July.

■ COLORADO STATE

Jed Bowman '85 (2427 Splitrock Dr., Colorado Springs, CO 80919) accepted a position with Liberty High School where he will teach math and science. He will also serve as the head golf coach and head girls soccer coach.

■ CONCORD

Billy C. Harris, Jr. '82 (3209 IH 35 South, Apt. 2088, Austin, TX 78741) is employed by National Annuity Programs in the Policy Owners Service Department.

■ CORNELL

David Ross Bloom (15 Carthay Cl., Newton, MA 02161) announces his marriage to Flakina Castillo.

■ CREIGHTON

Michael T. Byrne '77 (1746 Spindle Top Ct., Lilburn, GA 30247) recently graduated from Georgia State University School of Law and has accepted a position with Carter & Ausley in Atlanta.

Mark R. Nendick ²79 (P.O. Box 53188, Albuquerque, NM 87153-3188) was promoted to employee relations administrator at Allied-Signal, Inc., Bendix Albuquerque Operation. He married Patricia Ries on October 31, 1987.

■ DELAWARE

John F. McCann '75 (18942 Stony Point Drive, Strongsville, OH 44136-8125) has accepted a position with Standard Oil Company as a national account representative. He and his wife Ginny have two children, Sean and Meghan.

■ DELTA STATE

Herbert Richard Caillouet '73 (925 River Haven Cl., Birmingham, AL 35244) is the director of sports medicine and rehabilitative services at the Alabama Sports Medicine/South Highlands Hospital. He announces the birth of a daughter, Cara Elizabeth on December 3, 1986.

Timothy D. Corley (201 N. St., Batesville, MS 38606) recently graduated from Officer Candidate School (USMC) where he received the Royal Marine Trophy for the highest physical fitness average in his platoon. He is presently attending the Basic School in Virginia and after graduation will attend an Officer Infantry Course. He will then be stationed in California as platoon commander.

Archie James '73 (3735 Keswick Cl., Birmingham, AL 35243) has been promoted to marketing manager for IBM.

■ DRAKE

Timothy R. Edison '79 (172 Arlington Ave., Elmhurst, IL 60126) graduated from Chicago Medical School in June 1987. He currently works as a resident physician at Loyola University Medical Center in the Department of Internal Medicine.

■ EAST CENTRAL STATE

Glenn Agnew '63 (108 Tanglewood, Pauls Valley, OK 73075) is employed with Southmark Corporation as regional vice president for the southeast region.

■ EAST TENNESSEE STATE

John M. Hansen '73 (2601 John B. Dennis Hwy. #1802, Kingsport, TN 37660-4785) recently accepted a position with AFG Industries as the associate general council.

■ EAST TEXAS STATE

Lowell Ray Perry '82 (P.O. Box 622, Commerce, TX 75428) is employed with E-Systems Inc. as the associate material coordinator. He was married to Jennifer Stewart on May 22, 1987.

Frank L. Trimmer '84 (108 Windingway, Goodlettsville, TN 37072) accepted a position with Cummings Signs Inc. as sales estimator at the corporate headquarters in Nashville.

■ EASTERN KENTUCKY

James E. Adkins '73 (1133 W. Baseline Rd. #334, Tempe, AZ 85283) has been transferred to the Phoenix office of the Digital Equipment Corp. as senior software specialist.

Gregory A. Walters '81 (308 South O'Kelly Ave., Elon College, NC 27244) is employed with Roche Biomedical Laboratories in Burlington as laboratory administrator and financial manager. He is also a nominee for the American College of Healthcare Executives. He and his wife Jane announce the birth of their first child, Katherine Elaine, on July 26, 1987.

■ EASTERN NEW MEXICO

Damon Nelston '83 (Route 2, Box 63-0, Waterville, MN 56096) works as operations manager for Sherwin Williams Company in Owatonna.

■ FLORIDA

Scott T. Foreman '83 (90 Edgewater Dr. #615, Coral Gables, FL 33133) is a credit analyst with NCNB National Bank.

Ivan K. Saxton '79 (353 Fairpoint Dr., Gulf Breeze, FL 32561) is employed with Devoe & Reynolds Co. as an inside sales representative and bookkeeper. He married Elizabeth A. Shafer on October 18, 1986.

Franklyn S. Youngblood Jr. '80 (10301 Willow Run Rd. #IA, Charlotte, NC 28210) recently accepted a position with Barclays American Corporation as a corporate planning analyst. He married his wife Rena on June 7, 1986.

■ FLORIDA STATE

Cortney Andrew McCord '81 (12401 Orange Grove Dr. Apt. 1303, Tampa, FL 33618) works as a sales representative for Miami Elevator. His territory is new construction sales for Hillsburough County.

■ FLORIDA INSTITUTE OF TECHNOLOGY

Thomas Horn '80 (1026 Mirabelle Ave., Westbury, NY 11590) is employed by U.S. Air New York.

Douglas T. Luckett '71 (6 Lynwood Ln. Westford, MA 01886) accepted a position with Digital as U.S. operations manager for DEC's Internal MIS Group in Maynard, Massachusetts.

■ GANNON

Matt Hauser '75 (922 W. 52nd St., Erie, PA 16509) was promoted to vice president of The Erie Insurance Group in April.

Richard Kujawinski '70 (172B Amboy Rd., Matawan, NJ 07047) has been promoted to director of promotional programs for ADT Inc. and will be located at the new world headquarters in Parsippany, New Jersey.

■ GENERAL MOTORS INSTITUTE

Craig M. Ellsworth '72 (10856 Canarywood Ct., San Diego, CA 92131) is sales manager of Marvin K. Brown Cadillac Inc. He and his wife Rosemary Margaret

Congressional Founders Day

will be celebrated Thursday, February 25, 1988 at 6:00 p.m.

Rayburn House Office Building Banquet Rooms B-338-340

For further information, contact:

Joe Pavelka, President Washington, D.C. Alumni Association 703/527-6742 announce the birth of their first daughter, Tiffany Rose, born October 7, 1986.

■ GEORGIA

Gregory F. Hall '82 (1605 N.E. 69th Terr., Gladstone, MO 64l18) works for Eastern Airlines in Kansas City. He and his wife Donna announce the birth of their son, David Gregory, on December 9, 1986.

John I. Shea III '78 (7505 K Sawmill Commons Ln., Dublin, OH 43017) was promoted to region development manager with The Quaker Oats Co.

■ GEORGIA COLLEGE

Charlie M. Grant '84 (140 Dempsey Ave., Jackson, GA 30233) is an insurance adjustor with the Cincinnati Insurance Company. He married Debbie Ethredige on May 16, 1087

■ GEORGIA TECH

Barton A. Hove '72 (15 Turtleback Trail, Ponte Vedra Beach, FL 32082) is an administrator at Beaches Hospital. He has two children, a son Harrison and a daughter Jordan.

■ HIGH POINT

Barry Martin '85 (2538-E Suffolk Ave., Heritage Woods Apts., High Point, NC 27261) is employed by Hafele America Co. as a sales representative.

■ INDIANA STATE

Robert Anthony Armstrong '82 (7151 Hatteras Ln., Apt. 2B, Indianapolis, IN 46214) works as a construction estimator for CII Development Inc. in Carmel. He married Julie Lee Michelfelder on June 13, 1987.

Barry D. Bledsoe '83 (11475 Magnolia Ave., Apt. #552, Riverside, CA 92505) is a packing engineer for Rohr Industries, Inc.

Matthew Reed '85 (18175 Midway Rd., Apt. 178, Dallas, TX 75252) works with Corporate Financial Services in Chicago as part of the Corporate Management Development Program.

■ IDAHO

Ron Brueher '79 (921-139th Ave. NE # A4-210, Bellevue, WA 98005) works for Central Operations Group of Paccar Mis in Seattle. Wade Rumney '66 (605 N. Taylor, Gunnison, CO 81230) is postmaster in Gunnison, and has been elected national treasurer for the National League of Postmasters.

KANSAS STATE

Mark T. Lair '77 (RR #4, Box 181, Chanute, KS 66720) works as attorney/vice president of the Bank of Commerce-Chanute. He and his wife Diane have two children, Kevan Scott and Kelli Nicole.

Rod E. Wahle '77 (1443 Casa Grande, Ft. Collins, CO 80526) works as a sales representative for Peel's Beauty Supply. He announces the birth of a son, Martin, who joins a sister, Bobbi.

LAMAR

Tommy Ray Bawcom '78 (14671 Chicago Ave. So. Apt. #3, Burnsville, MN 55337) announces his marriage on September 20, 1086

Charles Eldemire '74 (12222 Merit Dr., Suite 1250, Dallas, TX 75251) has been promoted to branch manager of the E.F. Hutton & Co. Dallas Park Central Office.

Rocky Rhoads '77 (P.O. Box 1488, Groves, TX 77619-1488) received his masters degree in management from Webster University in St. Louis, Missouri in 1985. He is the director of Intensive Care Nu-Med Corp. at Doctors Hospital.

■ MIAMI

Barnard W. Grier '52 (1442 Sycamore Mews Cl., Midlothian, VA 23113) has been re-elected third district director of the Independent Insurance Agents of Virginia for the 1987-88 fiscal year.

■ MIAMI-OHIO

John M. Markovich '75 (1019 Sixth St. #10, Santa Monica, CA 90403) has been hired as treasurer for Western Digital Corporation, a Fortune 500 manufacturer of electronic devices.

Kenneth B. Nanes '77 (9017 Norwalk Rd., Litchfield, OH 44253) has received his masters in education from Kent State University.

Attention New York Alumni!

New York City alumni –
 are you interested in forming a new alumni association?
 Make plans NOW to get involved!

 Take this opportunity to rekindle old PiKA memories and get reacquainted with old friends!

 Anyone interested in helping to organize an association in the NYC area, please contact:

Dick Michaels c/o Jones, Lang, Wooton 101 E. 52nd St., New York, NY 10022 212/836-9460

■ MISSISSIPPI

Scott Drury '76 (1516 Kinnard Dr., Franklin, TN 37064-3264) and his wife Anita proudly announce the birth of their second child, Brian Scott Drury, on September 3, 1987. Brian joins a brother, Kyle.

Jerry E. Hormer Jr. '82 (5326 Farnsworth Dr., Jackson, MS 39211) announces his marriage to Andrea Jean Ballard on July 25, 1987.

William Mark Lewis '79 (105 Brady Drive, Brookhaven, MS 39601) was promoted to senior vice president of the State Bank & Trust Co. He and his wife Lorin announce the birth of a daughter, Lindy Elizabeth on July 14, 1987.

■ MISSISSIPPI STATE

Patrick L. Kuykendall '83 (1618 Milan, Apt. M, New Orleans, LA 70115) works as a tax accountant at Arthur Andersen & Co.

■ MISSOURI-COLUMBIA

Ronald C. DuBuque '78 (105 W. El Cortez Dr., Columbia, MO 65203) completed his masters of education degree at the University of Missouri.

David W. Gordon '84 (14410 White Birch Valley, Chesterfield, MO 63017) is the first officer for Trans World Express.

J. Brown Massey '80 (5311 Everett Ln., Memphis, TN 38115) has accepted a position with Southern Belle Foods, Inc. as a key account manager.

■ MISSOURI-ROLLA

Harlan L. Kebel '53 (1325 Royal St. George Dr., Naperville, IL 60540) is the director of mining and exploration for United States Gypsum Co., Chicago. He recently received the honorary degree of engineer of mines from the University of Missouri-Rolla.

Mark J. Warner '82 (1000 Robley Dr., #131, Lafayette, LA 70503) graduated from the University of Oklahoma with a MS in petroleum engineering and currently works as a reservoir engineer with Marathon Oil in the Gulf Coast Offshore Division.

■ MISSOURI-ST. LOUIS

Curtis W. Watts '76 (627-4 Catamaran St., Foster City, CA 94404) received his MBA from Stanford and accepted a position as an associate investment manager for Prudential Realty Group's San Francisco/Pleasanton. California offices.

■ MONTANA STATE

Wade A. Kolody '79 (421 Town Colony Dr., Suite #421, Middletown, CT 06457) is a design/production architect with Design Group One Architects.

■ MONTEVALLO

Jerry D. Bullock '83 (4813 Ave. N, Birmingham, AL 35208) teaches fourth grade at Valley Elementary School in Pelham, in the Shelby County School System.

Paul A. Jackson '74 (313 Wright Dr., Selma, AL 36701) works with Social Security. He and his wife Debbie have two sons, Eric and Matthew.

■ MURRAY STATE

Bradly A. Merlie '78 (2636 University, Houston, TX 77005) is an engineer with Natural Gas Pipeline Company.

Paul David Wright '80 (8004 Matterhorn Ln., E-168, Crown Point, IN 46307) is employed by Marathon Pipeline Company (Eastern Division Griffith, Indiana) as a terminal operator.

■ NORTH ALABAMA

Thomas M. Calhoun '83 (P.O. Box 552, Rogersville, AL 35652) was recently promoted to Project Planning with United States Booster Inc.

■ NORTH CAROLINA

Denny C. Tate '78 (613 Shadowbrook Dr., Burlington, NC 27215) finished his residency in internal medicine and has started practice with the Kernodle Clinic. He and his wife Cynthia have a daughter, Katherine Grace born June 30, 1986.

■ NORTHEAST LOUISIANA

Michael K. Williams '84 (1401 McKeen Pl., Apt. 313, Monroe, LA 71201) was recently commissioned as a second lieutenant in the U.S. Army. He was married to Stacy Frederick on May 23, 1987.

■ NORTHEASTERN OKLAHOMA STATE

Charles William James '78 (7935 E. 60th #100-10, Tulsa, OK 74145) married Stephanie Christine Aston on May 30, 1987.

■ NORTHERN ARIZONA

Gregory W. Hogan '82 (P.O. Box 33937, Phoenix, AZ 85067) graduated from the University of Arizona College of Law.

Blair Kennedy Swain '73 (10193 Camino Ruiz #104, San Diego, CA 92126) is sports information director for United States International University.

■ NORTHERN ILLINOIS

Paul Semple '83 (10822 Rose Ave. #16, Los Angeles, CA 90034) works as the managing editor of *Medical Device & Diagnostic Industry* magazine in Santa Monica.

Lawrence Wegner '77 (4104 N. Ottawa, Norridge, IL 60634) has been appointed marketing services manager for Fellowes Manufacturing Company.

■ NORTHERN IOWA

Jeffery S. Johnson '79 (1134 S. Racine Way BIOI, Aurora, CO 80012) was married April 26, 1986.

■ оню

Harry G. Hampson '64 (2005 Blueberry Rd., Virginia Beach, VA 23451) has been elected senior vice president & commercial division section manager of United Virginia Bank in Norfolk.

■ OKLAHOMA

David K. Greer '80 (1301 Crestview Dr., Allen, TX 75002) is a territory manager with Federal Mogul. He proudly announces the birth of his first child, Christian David, on June 8, 1987.

Scott D. Whitson '80 (4312 N.W. 50th #210, Oklahoma City, OK 73112) is programmer and operations supervisor for Kuykendall Enterprises.

OREGON

James G. Barton '78 (3424 Vintage Dr., Apt. 247, Modesto, CA 95356) is employed as a life, disability and group insurance agent with the Principal Financial Group. He was married to Paula in April 1987.

R. John Kaegi '67 (Kinder-Care Learning Centers, Inc., P.O. Box 2151, Montgomery, AL 36197) has accepted a position with Kinder-Care Learning Centers, Inc. as vice president of marketing.

John "Curry" Stypula '80 (3181 Estado St., Pasadena, CA 91107) was recently promoted to branch manager for Enterprise Rent-A-Car/Leasing in Whittier.

Alpha Kappa Founders Day

Alpha Kappa chapter at the University of Missouri-Rolla will celebrate Founders Day on March 5, 1988, 12:30 p.m. at Zeno's Motel, Rolla, Missouri.

The celebration will include lunch, a personal scholarship awards ceremony, and a speaker.

Alpha Kappa also invites you to celebrate the 120 Year Anniversary of Pi Kappa Alpha and the 40 Year Anniversary of Robert Wolf, Alpha Kappa chapter advisor, as a brother of Pi Kappa Alpha. A reception will be held at the chapter house on 9th and Bishop on the evening of March 5, 1988.

■ RUTGERS

William Randolph Hoen '37 (1440 Gary Terr., West Chester, PA 19380) has recovered from his second heart bypass surgery in February and is now working part-time at McCanland/Williams, Inc. (AMC/Jeep/Renault Dealership) in Devon.

■ SAN JOSE

Dale C. Boyles '83 (4152 No. Rio Cancion #6, Tucson, AZ 85718) accepted a position with Abbott Labs as a diagnostic sales specialist.

■ SOUTH CAROLINA

C. Ben Mason (1105 Lands End Way, Virginia Beach, VA 23451) is a branch officer with United Virginia Bank.

■ SOUTHEAST MISSOURI STATE

Robert P. Venker '81 (9 B Miller Park Drive, Imperial, MO 63052-1513) works as a computer systems engineer with Electronic Data Systems Corporation.

■ SOUTHERN CALIFORNIA

Roy Rhino '66 (1148 Seneca Pl., Diamond Bar, CA 91765) is employed by Merrill Lynch Realty. He and his wife Suzanne have two daughters, Tiffany and Melanie.

■ SOUTHERN METHODIST

J. Alan Davis '80 (O'Melveny & Myers, 400 South Hope St., Los Angeles, CA 90071-2899) graduated from the University of Texas Law School and has accepted a position with the firm of O'Melveny & Myers.

■ SOUTHERN MISSISSIPPI

Don Davis '81 (P.O. Box 199, Pelahatchie, MS 39145) would like to have a get-together with initiates from 1978-1983 in Jackson, MS. Please call 601/854-8242, if interested.

■ SOUTHWEST TEXAS STATE

Michael A. Charlton '80 (2420 S. Voss #217, Houston, TX 77057) is employed by Gulf States Toyota.

North Texas State Founders Day 1988

All Epsilon Delta and area alumni are invited to attend the Founders Day Celebration March 5, 1988.

A golf tournament and banquet will be held at the Denton Sheraton.

For further information, contact:

Tom Bagrier, Alumni Relations Chairman P.O. Box 9642 Denton, TX 76203

■ SOUTHWESTERN

Glen E. Lich '68 (Westand Pl., 718 Jackson Road, Kerrville, TX 78028) was appointed the director of the regional studies program at Baylor University. He also serves on the adjunct faculty of the U.S. Army Command and General Staff College at Fort Leavenworth, Kansas.

■ SOUTHWESTERN LOUISIANA

Robin F. Delcambre '75 (1610 Morningstar Tr., Richardson, TX 75081) received his M.S. in engineering in December 1986 and is working as a senior project engineer for ARCO Oil and Gas Co. in Dallas. He is married to Suzanne Claire Navarre.

■ STEPHEN F. AUSTIN

Terry S. Ake '79 (4002 Pyracantha Dr., Arlington, TX 76017) announces the birth of his first child, Whitney Lynnette.

■ TENNESSEE-KNOXVILLE

Fred Bonderchuk Jr. '44 (P.O. Box 808, Ocean City, NJ 08226) is employed by Morrison Realtors. He has been appointed to the Ocean City Rotary Club board of directors.

Philip M. Young '80 (5269 Fallworth Ct., Fort Worth, TX 76133) has been promoted to captain with the U.S. Air Force. He is currently pursuing his master of divinity degree at Southwestern Baptist Theological Seminary. He and his wife Kimberly have a daughter, Ashley Lauren.

■ TENNESSEE-MARTIN

Jay Leuck '81 (7061 Woodlake Dr., Memphis, TN 38119) works as a territory manager for American General Health Care.

Kenneth B. Roberts '63 (761 Center Dr., Memphis, TN 38112) was recently promoted to associate dean for academic affairs at UT-College of Pharmacy. He was elected national president of Kappa Psi Pharmaceutical Fraternity.

Timothy McPeake Rogers '81 (P.O. Box 35, Martin, TN 38237) teaches at Sharon High School. He coaches both high school and junior high boys basketball.

■ TEXAS TECH

Brian O. Gaffin '81 (4008 Duval St.,

Austin, TX 78751) has founded his own architectural design firm - Gaffin & Associates. He is married to Shelley Dietrich.

Wesley W. Masters '58 (3802 Deann, Amarillo, TX 79121) has been appointed to the Texas Tech University Board of Regents by Gov. Mark White.

Timothy P. Von Scheele '81 (21203 Malibu Colony, San Antonio, TX 78259) was recently promoted to marketing director with Chase Leasing Co., LTD.

■ TULANE

Robert F. Buesinger '74 (10089 Foxboro Cl., San Ramon, CA 94583) has been promoted to productivity coordinator at Chevron Chemicals Headquarters in San Francisco.

Leonard J. Sapera '61 (11027 Stanrich Ct., Fairfax, VA 22030) is the new commandant of the Navy Supply Corps School. He reports to the NSCS after having served at Navy Ships Parts Control Center, Mechanicsburg, Pennsylvania, first as director, Electronics Systems Department, and then as director, Fleet/Industrial Support Group.

Captain Sapera's personal decorations include the Bronze Star, Meritorious Service Medal (with gold stars in lieu of 2nd and 3rd awards), Republic of Vietnam Staff Service Honor Medal First Class, and the National Defense Service Medal. He is also entitled to wear the Meritorious Unit Commendation, Navy Unit Commendation, Battle Efficiency "E", Vietnam Service, Sea Service, Vietnamese Cross of Gallantry with Palm Unit Citation, Vietnamese Civil Actions, Republic of Vietnam Campaign, and Expert Pistol Shot ribbons.

He and his wife Eileen have three children: Lance, Scott, and Leigh.

■ VALPARAISO

Neil R. Lane '62 (12607 N. 36th St., Phoenix, AZ 85032) is employed as the controller of the Sun City Country Club Inc.

■ VANDERBILT

Sidney B. Garland II '69 (12102 Valley Trail, Knoxville, TN 37922) is a project manager at the Oak Ridge National Laboratory.

15th Anniversary Eta Upsilon Chapter

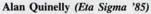
Eta Upsilon is planning a 15th Anniversary celebration February 6, 1988 (date tentative).

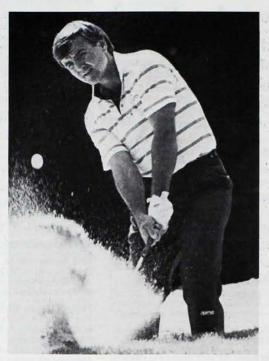
The brothers of Eta Upsilon hope to hold groundbreaking for their new house on this festive occasion.

For more information, contact:

Eddie White 1108 W. Second, Arlington, TX 76013 817/461-1807







Wally "Gator" Armstrong (Alpha Eta '66)

Pikes on the Links

Pi Kappa Alpha is well represented on the links this year with golfers Alan Quinnelly and Wally Armstrong.

Alan Quinnelly (Eta Sigma '85) is a professional putter — a golf specialty that has become lucrative.

"I look at what I do as a fun hobby, but I don't think of this as a job," the Atlanta native said, "It takes a great amount of concentration."

"In putting, you just have to keep yourself mentally aware and not make critical mistakes."

In 1978, Quinnelly won the individual championship in the Junior Putters Association tournament, and was coached by his dad as a member of Chamblee, Georgia's championship team.

In 1980, he won the Amateur Putters Association's \$10,000 Southern Open, and later received the APA Sportsman of the Year Award. In 1985 Quinnelly made his first major win, the PPA's National Medal Play Tournament.

On April 23, 1987, Alan Quinnelly won the big one — the Putt-Putt National Open Putting Championship, playing against opponent Chris Enders.

playing against opponent Chris Enders. "My experience was probably the big factor," said Quinnelly. "At one point I was two down, and I got to thinking that I'd already won two national championships. I knew I could putt better and that got me mentally back into the match."

"I hit a poor putt on the eighth hole, but I made a very difficult putt to save par. Even though Enders aced the hole, I was pumped up."

He then knocked in the first of five straight aces on No. 9, and his hole-inone on the twelfth hole brought the match back to even.

Quinnelly's competition regained momentum with an ace on No. 14. Both players parred No. 15. Opponent Chris Enders made par on No. 16, and Quinnelly evened the match with his tenth hole-in-one. Both players made par on No. 17, setting the stage for Quinnelly's breath-taking win on the final hole.

Quinnelly aced the eighteenth hole; Enders had a chance to tie, but his putt lipped the cup and trickled away, giving the 1987 title and \$16,000 prize to Quinnelly.

Golf For Kids of All Ages

Wally "Gator" Armstrong (Alpha Eta '66) was raised in the countryside of Indiana where he learned to golf at an early age. As a high school student, Armstrong competed in and won numerous state golf championships.

In 1985, after playing in over three hundred PGA Tour events (and earning career winnings that exceed \$400,000) he turned his attention from playing the green to teaching the green. While working on his masters degree in education at the University of Florida, Armstrong had extensively researched the field of golf instruction, focusing in particular on the use of visual imagery in teaching the feel of the golf swing.

With three children of his own, Armstrong became interested in working with younger golfers. Researching the field of youth instruction, he found that a great void existed. There were no video tapes available on the subject, and very few golf instructors knew how to communicate successfully with the younger players. The desire to maintain strong family ties also motivated him. Golfing together helped develop close relationships in his own family, and Armstrong encourages its use as a means of bringing parents and kids together.

Armstrong's first step in developing family-centered golf programs evolved from his practice sessions with his son Scott. A routine evolved that was eventually presented at a series of golf clinics called "Kids' and Dads' Golf Days". These events brought fathers and children together for a day of golf, awards, instruction from a pro, and fun. These clinics were successful, and says Armstrong, "I learned just what kids are interested in, how they respond to various teaching methods, what's fun for them, and what makes sense in the area of learning about golf." What seems to make all the difference to the kids at these events is the quality time they spend with their dads, something often neglected due to busy schedules.

All of these factors, combined with the creativity of Wally Armstrong, has resulted in an extremely innovative video, Golf For Kids of All Ages, released in January, 1987. It is the first instructional golf tape containing animation. Gabby Gator, originated by Armstrong, is a playful, animated character who introduces and summarizes each segment.

Assisting his dad in the video is eleven year old Scott Armstrong, who demonstrates the proper grip, stance, alignment and movement for the left-handed golfer, complementing Wally's right-handed demonstrations. Although the tape is designed for young golfers between the ages of five and fifteen, it can be an excellent aid for golfers of all skill levels.

Wally Armstrong is the president of Gator Golf Enterprises, a company that offers its expertise across the nation, and is headquartered in Orlando, Florida. Armstrong plans to produce further specialty tapes in such areas as chipping, putting, pitching, and trouble shots. His next videotape will be entitled *Drills and Thrills*, and contain fun drills to illustrate various golf moves in the feel of the golf swing.

Patrick F. Whelan '77 (34 Forest Lawn Ave., Stamford, CT 06905) is a senior associate at Abacus Ventures in Greenwich.

VIRGINIA

Jonathan D. Silverman '79 (585 Center St., Apt. 11A, Oradell, NJ 07649) announces his marriage to Anne Marie Parks.

Lawrence J. Jackson III '67 (c/o 101 Cabell Way, Charlotte, NC 28211) completed his graduate degree in law at Oxford University in England. He is currently a lecturer in law at the University of Syndey in Australia and is a barrister-at-law.

■ VIRGINIA TECH

E. Eric Holub '82 (4607 NASA Road One #7-202, Seabrook, TX 77586) recently completed his M.B.A. with honors at Emory University. He has also been promoted to financial analyst with IBM Federal Systems Division in Houston.

Robert (Rob Roy) Reid '71 (5216 Quarry Ln., Virginia Beach, VA 23464) is the president/owner of E.S. Group, Inc. He and his wife Sally have two children, Julie and Pete.

Stephen H. Sewell III '79 (108 Vineyard Ln., Cary, NC 27513) and his wife Caroline announce the birth of their sons, Brandon Michael and Brian Wesley on July 19, 1987.

■ WAKE FOREST

Thomas E. McCabe '76 (P.O. Box 796, Dexter, MO 63841) was promoted to plant manager at Facet Enterprises. He and his wife Kimberly have a son, Jason.

■ WASHINGTON

Robert Woock '38 (80-536 Pebble Beach, La Quinta, CA 92253) has retired as vice president after a career in life insurance. He enjoys golfing and invites Pikes in the area to join him.

■ WEBER STATE

Brad S. Miller '83 (1571 Ventura Road, Oxnard, CA 93030) has joined the Naval Ship Weapon Systems Engineering station at Port Hueneme in the Quality Assurance division as a logistical engineer.

■ WEST VIRGINIA

J.P. Chipps '80 (12313 Village Square Terr. #101, Rockville, MD 20852) has accepted a position with Werres Corporation. He announces his marriage to Sharon Welsh on July 25, 1987.

■ WESTERN CAROLINA

Bruce C. Kuster '85 (124 Victor Drive, Lincolnton, NC 28092) and his wife Brenda announce the birth of their son, Matthew Clifford.

Spiro J. Vetas '78 (4609 Country Ln., Matthews, NC 28105) was recently appointed director of frozen foods at Donnelly F. Cameron Co. He and his wife Ann have a daughter, Ashton Elizabeth born April 3, 1987.

■ WESTERN KENTUCKY

Stephen C. Emery '79 (2815 Antone Pky., Louisville, KY 40220) is a teacher and coach for the Jefferson County Board of Education and is actively involved in the Zeta Epsilon Alumni Assoc. as the vice president and the financial director. He and his wife have a son, Jesse Lee.

■ WILLIAM & MARY

Robert E. Tormey Jr. '83 (U-2 Old Well Condominiums, Chapel Hill, NC 27510) is currently in his seond year of study at the University of NC-Chapel Hill School of Dentistry.

Renewed Brotherhood

Alumni Enjoy Reunions

AΘ

THE SECOND ANNUAL Alpha Theta Alumni Golf Outing was held on August 8, 1987 at Tygart Lake Country Club outside Morgantown, West Virginia.

The group of Dave Fleming, J.P. Chipps, Scott Brassuer and Joe Feola outdistanced six other groups to bring home the trophy. Net score was a 63.

Standing, from left: J.P. Chipps, Dave Fleming, Scott Brassuer. Kneeling: Joe Feola



DELTA LAMBDA enjoyed a successful alumni/booster banquet last spring. Present were (pictured from left) Barry Smith (ΔΛ '71), Florida State Head Football Coach Bobby Bowden (ΑΠ '50) and Tony Romeo (ΔΛ '60).

Delta Lambda's 40th An-

Delta Lambda's 40th Anniversary Reunion took place on October 31st under the direction of Chairman Harry Ryder '47, judge of the 2nd District Court of Appeal in Tampa, Florida, Hundreds of $\Delta\Lambda$ s returned to the campus for this tremendously popular alumni event.





Alpha Omega Chapter at Kansas State University will celebrate its

75th Anniversary April 9 · 10, 1988

April 9 - Saturday will feature an afternoon Golf Tournament, and a Spring Formal for undergraduates and alumni in the evening.

April 10 - Sunday will include a morning meeting of all alumni, including alumni association and housing corporation members, and all chapter members. The 75th Anniversary Banquet will be held at noon.

Rooms are being held at the Manhattan Holiday Holidome; those planning to attend must reserve/cancel their own rooms:

Manhattan Holidome / 530 Richards Dr. Manhattan, KS 66502 / (913) 539-5311

Questions? Contact:

Bob Pulford '58 1637 Virginia Dr. / Manhattan, KS 66502 / (913) 537-1872

DELTA CHAPTER ALUMNI held a "Big Chill" weekend in June of this year at Fantasy Island in Alabama. Many of the brothers who pledged or were active at the Birmingham-Southern chapter during the sixties gathered to socialize and reminisce about old times. Host for the event was Dr. Richard Meyer, owner of the island. Bill McCandliss served as corresponding secretary and brought together Pikes from seven states, some of whom had not seen their brothers for many years. Brother Robert J. Lerer, rush chairman in 1964-65, was gratified to see so many successful doctors, lawyers, professors and businessmen among those whom he had known as pledges. Also in attendance was former chapter advisor Don Kirkpatrick.

Tell Us What's New!

My permanent	t record should inclu	de this important i	news:		1 1 1 1 1 1 1	
□ New Job	☐ Marriage	☐ Birth	☐ New Address	☐ Promotion	□ Death	□ Othe
UNIVERSITY/COLLEGE		CHAPTER		INITIATION DATE		
NAME / STRE	ET ADDRESS / CITY,	STATE, ZIP				
		14 1 14 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				
					Delde.	
NEWS (Attach	separate sheet if ne	cessary)				

DIRECTORY UPDATES

These members were incorrectly listed in the 1987 Alumni Directory.

Rev. Michael Meakins 2211 Christel Avenue Middletown, Ohio 45044 513 / 422-1213 James C. Haile P.O. Box 1085 Richmond Hill, GA 31324-1085

Eric C. Daroca 7122 W. 85th #2 Los Angeles, California 90045 213 / 216-1682 (Home) 213 / 203-1945 (Office)

John Wiley 7122 W. 85th #2 Los Angeles, California 90045 213 / 216-1682

William D. Cavness Colonel, U.S. Army Retired HC Box 37 Cloudland, Georgia 30731

Robert J. Harrington Rue de Fleur 3520 Columbus, OH 43221

Clovis M. Baker 1155 S. Main Street Harrisonburg, VA 22801

Epsilon Gamma Chapter

at Texas Tech University
announces these upcoming events
to all Epsilon Gamma and area alumni:

Pikefest '88 February 19-20, 1988

Founders Day Banquet March 5, 1988

For further information, please contact:

Todd Carson, Alumni Relations Chairman

806 / 796-2264

Louis A. Pritchett - continued from page 28

· Development of People

"The second principle is *development of people*. Management is the development of people, not the direction of things. Managers are only as effective as their people. I believe that if you build the people, the people will build the business."

· Personal Leadership in Setting Standards

"The third principle is personal leadership in setting the standards. There are two styles of management. I call them 'spectatorship' and 'leadership'. The spectator says; 'This is our objective. You know what to do and the results you are expected to deliver. Now go do it and come back and tell me how you did.' The leader on the other hand says: 'We agree on our goals. Now I think I can help you achieve them best by being involved with you in the effort.' The spectator practices 'handsoff' management. The leader takes responsibility for achievement of common goals and leads his people. Through his 'hands-on' style he creates environment, develops people, and sets standards."

A LOOK INTO THE FUTURE

So what is in store for the man who is always looking into the future? "I would like to retire in five years," Pritchett quickly responds, "This will give me forty years with Procter & Gamble."

"I'll probably retire to somewhere on the souteast coast, most likely Florida. Then if I can I would like to spend six months of the year in Asia doing work with third world countries . . . teaching or consulting."

"I'm a big believer in the Peace Corps, and there are similiar organizations with retired executives. I'd like to do that."

"I'm also planning to write a book on leadership and team building concepts," he adds, "In fact I've already started some of it."

"In the meantime it's business as usual . . ."

Delta Eta Founders Day

The Delaware Area Alumni Association will celebrate the 40th Anniversary of the founding of Delta Eta chapter at the University of Delaware.

Saturday, March 5, 1988 Hotel Dupont, Wilmington, Delaware Reception at 6:00 p.m. Dinner at 7:00 p.m.

Dinner will be followed by a reception at the chapter house on Wyoming Road in Newark. All interested alumni and undergraduates are encouraged to attend.

For reservations or information, please contact:

Chuck Noll
Delaware Area Alumni Association
P.O. Box 805 / Newark, Delaware 19711
302 / 999-8638

Chapter Eternal

Edwin P. Alexander (Louisiana Tech '54) 4/2/86, Shreveport, LA

Robert J. Andrews (Pittsburgh '82) 8/29/87, Blairsville, PA

Jefferson G. Artz (Millsaps '34) Columbus, MS

Charles A. Billips (Georgetown '29) 3/26/87, Lexington, KY

William J. Burton (Pittsburgh '36) Perkasie, PA

John Chesnut Sr. (Florida '21) 7/16/87, Clearwater, FL

James H. Erwin (Northwestern '48) 9/5/87, Olathe, KS

Dave W. George (San Diego State '61) La Mesa, CA

James L. George (So. California '44) 2/28/87, La Canada, CA

John H. Gillum (Rhodes '30) 5/5/87, Jackson, LA

Paul Gringle (Wittenberg '26) 6/13/87, Delray Beach, FL Howard H. Hammett III (Samford '71) 7/28/87, LaGrange, GA

Raymond Harrison Jr. (Miami '47) 1/20/85, Richardson, TX

Terry Jenkins (*Tenn-Knoxville '73*) Shelbyville, TN

Robert C. Johnson (Northwestern '32) 8/14/86, Lake Worth, FL

Alan H. Jones (Tenn-Knoxville '74) 7/10/87, Nashville, TN

Earl J. Knudson (Utah State '25) 4/26/87, Salt Lake City, UT

Lyle K. Linch (Iowa '30) 4/11/87 Phoenix, AZ

Thomas H. Lish (So. Methodist '31) 7/1/87, Dallas, TX

Laurence P. Ludden (Arizona State '72) 3/23/87, Scottsdale, AZ

Edward J. Maurer (Texas '54) Austin, TX

Gordon L. Moore (New Hampshire '29) 6/13/87, Kittery, ME

William B. Mullarky (Marshall '49) Huntington, WV

Howard Park (Iowa State '16) 5/21/87, Little Rock, AR

Robert B. Rader (Marshall '53) Dunbar, WV

Jerry Lee Sarosy (S.E. Missouri St. '64) 6/4/87, Phoenix City, AL

Bernal L. Schooley (Miami '40) 6/24/87, Apache Junction, AZ

William A. Shearer Jr. (Carnegie-Mellon '39) 7/1/87, Wilmington, DE

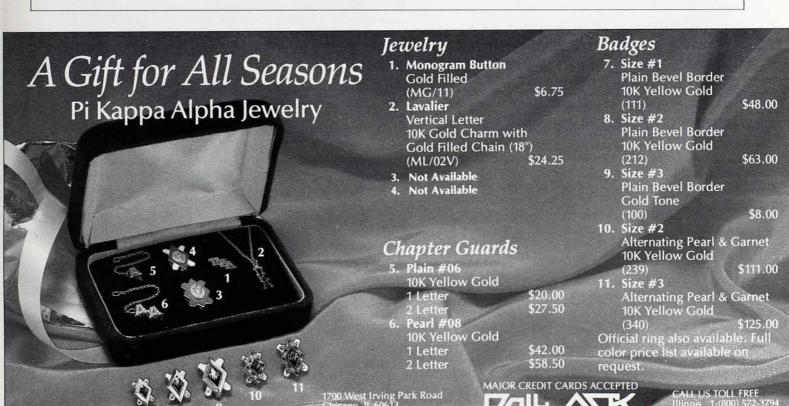
John T. Smith (Marshall '52) Huntington, WV

Leroy C. Stone Jr. (Marshall '51) Chesapeake, OH

James E. Thayer (Michigan '27) 1/11/87, Lake Charles, LA

Kenneth D. Tucker (Marshall '48) Farmington Hills, MI

John E. Whitmore (New Mexico '26) 6/11/87, Houston, TX



Convention '88



Peabody Hotel and ends on Catfish Row in Vicksburg. The Peabody is the Paris Ritz, the Cairo Shepheard's, the London Savoy of this section. If you stand near its fountain in the middle of the lobby, where ducks waddle and turtles drowse, ultimately you will see everybody who is anybody in the Delta... 33

- Historian David Cohn, 1935

Pi Kappa Alpha's 1988 National Convention August 13-17, 1988 Memphis, Tennessee An Historic Event at The Peabody.

