

SHIELD & DIAMOND

OF PI KAPPA ALPHA

MARCH, 1986

AT ISSUE:

TOBACCO ADVERTISING

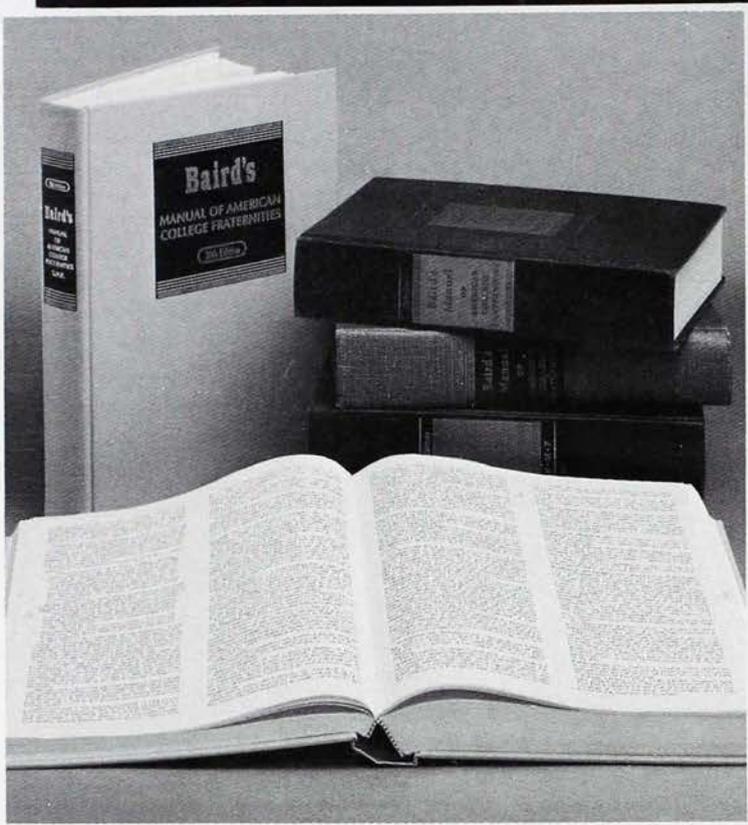
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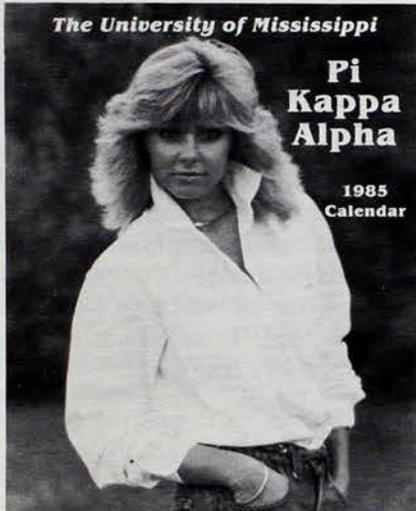
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VOL. 97 NO. 1 MARCH 1986



IN THIS ISSUE: Pi Kappa Alpha celebrates the thirtieth anniversary of our annual calendar competition. This year, the University of Mississippi won Best Overall Calendar, with three winners in the color photography division. Pictured above: Miss Kathy Manning, Ole Miss' cover model.

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Chapter Listings in September Issue . . .

Dear Editor,

Years ago the *SHIELD & DIAMOND* always listed in every issue the chapters of the Fraternity by Greek letter, name of college, and date charter extinguished if that was applicable. For those of us initiated some time ago, it would be *extremely* helpful if you would do so again regularly, if in each edition is not now warranted. Not only would this be interesting, but today if you have friends you'd like to recommend to a chapter for rush, you have no way of knowing if a chapter exists at some places. Occasional listings of active chapters and addresses would also assist alumni in communicating with chapters.

Fraternally,

Joseph K. Dyer
Epsilon Kappa '65

Editor's Note: *SHIELD & DIAMOND* publishes such a list once a year. In the September issue, a directory of active chapters (which includes the mailing address and the chapter advisor's name) and alumni associations is printed. If any of our readers don't have a copy of the September *SHIELD & DIAMOND*, one may be obtained by writing to the Memorial Headquarters.

Life Beyond Our Borders . . .

Dear Editor,

Greetings from South Africa. Just received your September '85 issue of the *SHIELD & DIAMOND*.

Your geographical breakdown of alumni was interesting in that nobody was listed as living outside the USA or its territories.

My wife and I sell goats, cattle

and sheep on the hoof to the Zulu warriors of South Africa, and have carved out an interesting life for ourselves.

There is life outside the USA.

Fraternally yours,

John W. Humphreys
Gamma Xi '58

Editor's Note: *The geographical breakdown of alumni which appeared in the September SHIELD & DIAMOND was intended to give a breakdown of alumni by state. Pi Kappa Alpha does have five hundred and twenty-one alumni living outside the U.S. borders. It was not our intention to leave these brothers out. If we have offended anyone, we're sorry . . .*

Thank YOU . . .

Dear Editor,

I just received my December issue of *SHIELD & DIAMOND*. I am so impressed by the excellent manner in which my article is presented that I felt compelled to write and thank you. The "fairy tale" sculptures are wonderfully incorporated into the text (in fact, I am sending a copy of the issue to their sculptor, Roland Reiss), and the layout of the articles with such eye-catching titles and pictures is beautifully done. It is more than I had expected or hoped for.

Thank you for such a grand presentation.

Fraternally,

Ralph H. Kilmann
Beta Sigma '66

Editor's Note: *We at the SHIELD & DIAMOND appreciate the opportunity we had to present this article to our membership. It is not difficult to make a good presentation when one has such first-rate material to work with. Dr. Kilmann, thank you again.*

Staff Changes, Promotions at Memorial Headquarters

EXECUTIVE VICE PRESIDENT Ray Orians announced several staff promotions and changes at the National Headquarters.

David Lloyd Anderson has been promoted to Director of Communications. Dave is a graduate of San Jose State University and was SMC, ThC and Scholarship Chairman of Delta Pi chapter. He recently completed a six month tour as chapter consultant for the Northeast, where he received excellent reviews from chapters and alumni, with consistent emphasis on his ability to communicate effectively. Dave's new job will include work on the *FORUM*, *SHIELD & DIAMOND*, Modulogues, and other Fraternity publications.

Barbara E. Perkins has been promoted to associate editor of the *SHIELD & DIAMOND* in addition to her duties as Communications Coordinator.

Pi Kappa Alpha has recruited a new consultant, and two have retired.

Ernie Cox, a recent graduate of the University of Florida, joined the Memorial Headquarters staff as a chapter consultant on January 1st. While at Alpha Eta chapter, Ernie held the offices of SMC, IMC and Rush Chairman. He chaired the University of Florida's Senate Affairs and Ethics Committee, was the student representative to the Faculty Senate, and sat on the executive council of the IFC. Ernie is a member of the Florida Blue Key Honorary, the Order of Omega, and was selected for inclusion in *Who's Who in American Colleges and Universities*.

Mark Veach left the Memorial Headquarters staff to pursue other plans, most notably his forthcoming marriage to Tammy Irons, Mark's college sweetheart.

After a year of traveling for Pi Kappa Alpha, senior consultant Wade Harper retired from the Memorial Headquarters staff, effective December 31, 1985.

Colony Saves Historic House

by Diane Kepner

The B.O. Cutter House was named after its builder and first owner, who was the master carpenter of the University of Minnesota's earliest buildings (declared a historic district in 1984).

THE UNIVERSITY of Minnesota chapter of Pi Kappa Alpha Fraternity fell on hard times during the Depression. In the argot of the fraternal order, it "went silent" (folded). Now, half a century later, the fraternity is "recolonizing" — and doing so in a uniquely suitable way: several chapter members are helping to restore a Minneapolis landmark to house the restored Pikes.

The B.O. Cutter House, across Tenth Avenue from the Gopher Motel, was built 80 years before the 1936 demise of the Pikes and, although listed on the National Register of Historic Places, seemed to verge on going silent itself in recent years. Deterioration accelerated after its owner, Theta Delta Chi fraternity, decided to put it up for sale a year ago and to run it as a rooming house until a new owner took possession.

Painting Contractor Dave Moen saw the "For Sale" sign last February on his way to an alumni meeting at his old fraternity house next door to the B.O. Cutter House. Twenty-four hours later he had signed a purchase agreement for \$175,000 and a closing date of June 1st. Unfortunately, those intervening months were hard on the house, says Moen. "It was trashed. Roomers even set up a bowling alley in a hallway and weren't too concerned if the ball went through the wall."

What Moen saw in the house was, first, an investment opportunity, and second, a *big* project where his crews of student house-painters could work inside during the summer rains. The house was basically sound. "What the house needed," Moen says, "was a ton of cosmetics."



Meanwhile the Pikes, seeking a permanent residence, found the B.O. Cutter House potentially acceptable. Several members arranged with Moen to work for him during the summer and in mid-June began restoring the structure to house their recolonized fraternity in September.

Appropriately, Pi Kappa Alpha house manager Jay Shake became on-site crew chief. Workers hauled away thirty dumpsters filled with trash and old building materials and replaced five roof rafters completely devoured by resident squirrels. Much of the outside trim also had to be replaced either because of rot or because it did not conform to the original curlicue design (established by examining Historical Society photos with a magnifying glass). What trim could be salvaged had to have 130 years' worth of cracked paint removed before it could be repainted.

Although no restoration strictures applied to the inside of the house, Moen, Shake, and their crews stripped and refinished elaborately-carved woodwork, besides doing the usual sheetrocking, bathroom retiling, kitchen renovation, painting and wallpapering.

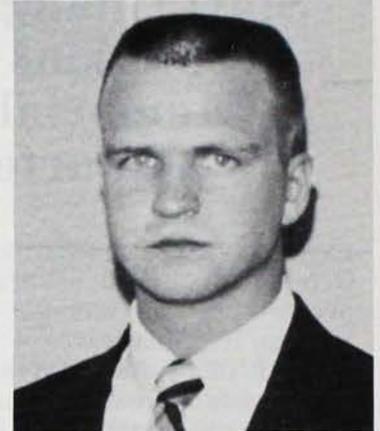
Now that the \$50,000-plus restoration project is nearing completion, many Southeast residents have expressed delight and surprise at the result. Shake says people occasionally stop by to offer encouragement and thanks for preserving the building. "One old fellow had been a delivery boy to the house back in the '20s. He told us more about the interior as it existed then than we had been able to find out anywhere else. He was really happy about what we're doing."

Ms. Diane Kepner is a freelance writer as well as a real estate columnist for the Southeast community newspaper.

PI KAPPA ALPHA members received two of only ten available scholarships awarded by the Order of Omega National Office. Howard Eric Goldstein (*Gamma Lambda - Lehigh*) and Keven Gerard Wilberding (*Theta Omicron - Indiana State*) were honored in presentations early this year. In announcing the award, Order of Omega National Vice President Jacque Placette-Chapman cited Goldstein and Wilberding's "contribution to the Fraternity, to the Order of Omega chapter, to the Greek community, and to the campus."



Howard Goldstein



Keven Wilberding

Howard has served Gamma Lambda as IMC, Rush Chairman and Scholarship Chairman. On campus his work has included terms as IFC President and Order of Omega Vice President. Howard plans to attend dental school at the University of Pennsylvania next year.

as IMC, IFC delegate and numerous chairmanships including Rush Chairman. He is currently SMC. Keven has also held the presidencies of Order of Omega and the ISU Student Alumni Association.

Keven's service to Theta Omicron has included work

Honors and Charitable Events Characterize Chapter Activities

OMICRON chapter (*University of Richmond*) reports a lead in the all-around Intramural Sports Scoreboard. They completed an undefeated soccer season and captured their fourth straight soccer championship. They also triumphed in individual competition, with brother Jamie Simon winning the championship.

Five Omicron brothers were recognized in *Who's Who Among Students in American Colleges and Universities*. These were: Robert B. Beasley, head resident; Brian J. Domster, vice president of the Richmond College student government; John P. Lehning, general manager of WDCE, the university radio station; and Christopher J. Toolan, head resident and president of RHA.

Omicron also has members of the Judicial and Honor Councils in both Richmond College and the E. Claiborne Robins School of Business. Brother Scott McCormac is the committee chair of CARE, the campus alcohol awareness program.

Finally, Omicron is in the process of planning their annual fundraiser for the Muscular Dystrophy Association. They will sponsor a sixty-mile keg roll from Williamsburg to Richmond, Virginia. The coordinator for this event is Bob Beasley.

ALPHA THETA (*West Virginia*) members imprisoned local radio disc jockeys in a cell built of more than 3,000 cases of Coca-Cola products. Along with co-sponsor Kappa Kappa Gamma, the chapter sold the soda to benefit Cerebral Palsy, thus freeing the captive record-spinners. WVAQ-FM broadcast the event live.

In conducting "Cy's Roundup", ALPHA PHI (*Iowa State*) recently placed members of the local community "in jail" at the Pi Kappa Alpha house until donations bailed them out. All contributions benefitted the March of Dimes Birth Defect Foundation.

The men of GAMMA UPSILON at The University of Tulsa have, in the past year, won Greek Week, Delta Gamma Anchor/Splash, six intramural championships, and first place in co-rec intramurals. The University of Tulsa "Golden Man" male intramural athlete of the year is brother Guy E. Bailey. They are also proud to have the Treasurer and Social Chairman of Interfraternity Council, President of Delta Sigma Pi business honors

fraternity, a member on the Presidents Ambassadors Council and the Dean of Arts and Sciences Advisory Board, two student senators and a cheerleader among their membership.

On September 27 and 29, 1985, **GAMMA PSI** chapter (*Louisiana Tech*) won first place in the homecoming parade, and first place in the homecoming float competition (Greek division).

DELTA PI (*San Jose State*) recently completed a sundeck addition to the front of their house, certain to be another asset during rush!

EPSILON GAMMA chapter (*Texas Tech*) recently completed their annual keg roll for Muscular Dystrophy. They raised \$4,791.71 for Jerry's Kids, the largest success their chapter has ever had in this event. Don Reynolds, director of Lubbock, Texas' chapter of Jerry's Kids, presented Epsilon Gamma with a plaque and a compliment: "We appreciate the work you Pikes do for Jerry's Kids every year, and as usual, Pikes raised more money for Muscular Dystrophy than all the other fraternities and sororities at Texas Tech combined. If Jerry's Kids can ever do anything for you, let us know!"

In a twelve hour chapter-wide effort, **EPSILON IOTA** (*Southeast Missouri*) members ran the 130 miles from Cape Girardeau to St. Louis. Game football in hand, each man completed about six miles of road work to finish the journey. Also present was chapter consultant Mark Robertson.

Contributions totalling \$2,000 were collected along the way, with the money going to help the fight against Cerebral Palsy.

Much of the run appeared on local television stations. Once inside St. Louis city limits, a police motorcade escorted the chapter to Busch Stadium, where Pi Kappa Alpha participated in the opening ceremonies of the Southeast Missouri vs. St. Louis football game.

Epsilon Iota carries the ball.



of Pi Kappa Alpha

St. Jude's Children's Research Hospital in Memphis, Tennessee has **ZETA BETA** (*Delta State University*) to thank for nearly \$5,000 in contributions sparked by the chapter's "Bike for Life". More than \$2,100 was raised directly by the chapter's initiates and pledges, while the rest was received in response to the radio and television coverage the event prompted. Riding in shifts, Zeta Beta members biked the 150 miles from Cleveland, Mississippi to Memphis. "It was a great success," community service chairman Marty Allen said, "because we involved ninety-five percent of the chapter."

ZETA ZETA chapter (*Southwestern Oklahoma State*) participated in the annual food drive for the needy of Weatherford, Oklahoma. In three days the initiates and pledges of Zeta Zeta collected over 800 pounds of canned foods. Pi Kappa Alpha placed first among the social, greek letter organizations and won the IFC competition for the most food collected.

Zeta Zeta also announces their new chapter officers for the 1986 school year: Jeff Hodge, SMC; Mike Wells, IMC; Terry Fihaley, SC; Shane Booth, ThC; and Scott Workman, MC.

ZETA PHI (*Missouri/St. Louis*) recently sponsored a pumpkin pie eating contest, proceeds benefitting the St. Vincent Home.

THETA BETA (*Montevallo*) reports a fantastic fall semester, highlighted by championships in intramural football, volleyball and tennis, along with a second place finish in golf. The chapter accomplished this in addition to capturing the All Greek grade trophy for the third year in a row.

Craig Miller of **THETA OMICRON** (*Indiana State University*), a junior criminology major, won the title of 1985 Indiana State University Bachelor-of-the-Year (BOY) at last fall's Homecoming festivities.

Craig Miller



FRESNO COLONY (*California State/Fresno*) recently participated in a charitable event with twelve other fraternities and sororities for the benefit of Camp Bulldog. The greeks raised \$627.50.

Pi Kappa Alpha Continues To Excel

in its Expansion and Development program. Pi Kappa Alpha is proud to report that under the leadership of Todd William Mudd, director of chapter development and services, Michael J. Moreland, associate director of chapter development, and the chapter consultants, our Fraternity now has six colonies; more than at any other time in the past ten years. Additional emphasis continues to be placed as well upon redevelopment of current chapters needing assistance in reestablishment.



Minnesota — Beta Chi Colony

The Beta Chi Colony has met its colony objectives and looks forward to its inspection, scheduled for March 8, 1986. Inspection will be conducted by Regional President Lynn Mulherin, Iowa State (*Alpha Phi*), and North Dakota (*Zeta Rho*). The colony, seventy-five strong, looks forward to a near-future chartering.

East Carolina — Epsilon Nu Colony

The Epsilon Nu Colony continues to progress as it has completed its major colony objectives for chartering, highlighted by its recent inspection by Regional President Joe Glass, North Carolina (*Tau*) and North Carolina State (*Alpha Epsilon*). The colony, currently seventy strong, looks forward to a chartering in the near future.



Wyoming

Following an impressive beginning, the Wyoming Colony has shown no signs of letting up. Evidence of this continued achievement was shown by the colony meeting and surpassing its major objectives. This continued success has led to a March 1, 1986 inspection, hosted by Regional President Bill Shaw, Colorado State (*Epsilon Theta*), and Utah (*Alpha Tau*). The Wyoming Colony is looking forward to a chartering in the close future.

The brothers of Delta Delta Colony at Florida Southern . . .



. . . and Beta Chi Colony at the University of Minnesota.



Cal State - Fresno

The Fresno State Colony continues to prove itself as a major campus power through its continued success in rush and campus activities. The group has met its colony

objectives and enjoyed a successful February 8th inspection hosted by Regional President Charlie Dow, California State/Sacramento (*Theta Tau*) and San Jose State (*Delta Pi*). Their continued achievements may lead to a near-future chartering.



Florida Southern College — Delta Delta Colony

Delta Delta Colony, with assistance from alumni, Central Florida (*Eta Phi*), and Patrick F. Haynes, director of educational programming, completed their spring rush, taking ten new men. This rush acts as another step in the completion of their colony objectives. Membership recruitment continues to be a major priority for the group as they engage in competition among the school's top ten fraternities for a limited number of rushees.

RM RC Randolph Macon College

Randolph Macon College, located in Ashland, Virginia (outside Richmond) is the home of a new Pi Kappa Alpha Colony. Randolph Macon is a small, private liberal arts college located in our Fraternity's heartland. In mid-fall, Pi Kappa Alpha was petitioned by a local fraternity at Randolph Macon to formally affiliate with the group and establish a IKA colony at the college.

The group, composed of fifteen men, was colonized under the direction of Regional President Andy Morse, the University of Virginia (*Alpha*), William & Mary (*Gamma*), the University of Richmond (*Omicron*), and Michael J. Moreland, associate director of chapter development. In addition, a successful spring rush and colonization effort were conducted. We welcome the Randolph Macon Colony into Pi Kappa Alpha.



CHAPTER FLASH — The flag football team from Eta Phi chapter travelled to the Super Bowl National Flag Football Tournament in New Orleans at the end of December and returned to Central Florida as the fourth best team in the nation. Their record for 1985 was seventeen and one. Both Fred Lovely and John Poor were named to the All American offensive squad.

Development Projects



Arizona - Gamma Delta

Gamma Delta continues to grow and improve as evidenced by a successful spring rush of ten men. This rush brings total membership to forty-five, up from seven at the beginning of the year. The Alumni Receivership Board of Gamma Delta — Carl Easley (*Eta Beta '64*), P.L. Formo (*Gamma Delta '46*), Brent Kyle (*Alpha Nu '57*), Doug McMaster (*Gamma Delta '75*), and Joel Niles (*Gamma Delta '79*) — continues to provide leadership and assistance to the colony including securing outside accounting services to deal with a rapidly expanding budget and provide a basis of continuity for financial management.



New Mexico — Beta Delta

Beta Delta chapter experienced a successful reestablishment in late January. Following financial and membership problems, seven men were retained to assist in the redevelopment project. The re-establishment effort was carried out by Chapter Consultant Christopher R. Spivey and area alumni, led by Steve Shelton (*Zeta*). Our congratulations to our newly re-established Beta Delta chapter.



Arkansas — Alpha Zeta

Alpha Zeta was formally placed under Alumni Receivership in late fall of 1985. A Receivership Board composed of Alpha Zeta alumni has taken steps to set the chapter back on track following financial and recruitment problems. The Receivership Board consists of President Greg Martin ('75), Richard Watts ('73), Bryan Meldrum ('80), Randy Bynum ('78), and Chapter Advisor Bob Greene (*Beta Alpha '67*).

Also, alumnus David Love ('73) is acting as fundraising chairman for the chapter in an effort designed to retire current chapter debts and renovate the physical house facility. The chapter is in an upswing and looks to have a promising future due to the efforts of loyal alumni and undergraduates.

Look for future Expansion-Development updates and Chartering news in the June issue of the SHIELD & DIAMOND.

AT ISSUE:

TOBACCO ADVERTISING

CONTROVERSY has surrounded the tobacco industry since January 11, 1964 when the United States Surgeon General Luther L. Terry (*Birmingham-Southern, Delta '28*) presented findings which linked cancer to cigarette smoking.

This report led to a required warning which was stamped on each pack of cigarettes sold, and was a catalyst in banning tobacco advertisements from television and radio.

Since the 1964 surgeon general's report, it is difficult to say whether these decisions have had any impact on America's smoking habits. Even in this day of a "health conscious" society, tobacco companies continue to maintain their ground.

However, the American Medical Association hopes to change the status quo. At its December 1985 meeting, the AMA proposed a ban on all advertising of tobacco products. The association's goal: A smoke free society by the year 2000.

Since the AMA's announcement, much speculation has taken place.

"Is a ban on ALL tobacco advertising going to stop America from lighting up?"

"Is this proposal an infringement of the First Amendment of the United States Constitution?"

These questions and others were recently posed to two Pi Kappa Alpha alumni, Dr. Malcolm C. Todd (*Illinois, Beta Eta '31*) past president of the AMA, and Howard H. Bell (*Missouri-Columbia, Alpha Nu '46*) president of the American Advertising Federation.

In separate interviews, Todd and Bell give the *SHIELD & DIAMOND* their thoughts, and the thoughts of the associations they represent.

"Can America be smoke free by the year 2000?"

“The number one preventable cause of death in the United States is cigarette smoking.”

Interview by Ed Pease

“THE NUMBER one preventable cause of death in the United States is cigarette smoking,” says former AMA President Dr. Malcolm Todd (*Beta Eta - Illinois*), quoting U.S. Surgeon General C. Everett Koop, “In the last year, it caused more than 300,000 preventable deaths, including more than thirty percent of all the cancer-related preventable deaths in the United States.”

He should know. For more than forty years, Dr. Todd has been practicing his craft, general surgery, in southern California. His practice, largely limited to Long Beach Memorial Hospital, has given him extensive first-hand observation of the effects of smoking on the body. His professional study, and that of the AMA and others, has provided further evidence of the deleterious impact of cigarette smoke. Dr. Todd, who served as President of the AMA in 1975 and is the immediate past president of the International College of Surgeons, is also a Professor of Medicine at the University of California-Irvine.

Dr. Todd believes that most of the public is now aware of the links between cigarette smoking and cancer, particularly of the lung, mouth and esophagus, largely because of the United States government's research and public education programs on the subject.

Interestingly, another PiKA, Luther Terry (*Delta '28, Birmingham-Southern*), a former U.S. Surgeon General, is the man responsible for the beginnings of this education program. Under his administration, cigarette companies were first forced to place the now-famous warnings about the dangers of cigarette smoking on

“Our goal is to help our patients lead healthier lives and to improve the longevity of those lives.”

their packages and in their print advertising (1969). What the public may not be aware of, though, is the damaging effect cigarette smoking has in a number of other areas, including cardiovascular disease, bronchitis, emphysema, obstructive pulmonary diseases, and peptic ulcers.

The American Medical Associa-

tion and its member professionals has been moving steadily toward a program of greater advocacy in health-related issues. According to Dr. Todd, the American physicians realize that their responsibility for the health of their patients is not limited simply to diagnosis and treatment. It extends as well to education and prevention. It is the last two areas of responsibility that have prompted the AMA's move in the last several years toward greater outspokenness on behalf of patient health.

As early as 1971, the World Health Organization (to which Dr. Todd was the United States delegate from 1970-72) abolished smoking in their assembly meetings. Later, the AMA did the same, and now most hospitals have restricted smoking areas. The AMA House of Delegates, its governing body, and the assembly in which Dr. Todd has served continuously since 1959, in June of 1985 advocated a strong public education program on the harmful effects of smoking, condemning the use of tobacco as one of the most destructive forms of drug (that's right; nicotine is a drug) abuse in the United States. At their December, 1985 meeting, the Association took an even stronger stand, advocating an increase in the cigarette tax to thirty-two cents per pack (it's currently sixteen, and

was as low as eight as recently as fifteen months ago), and proposing a complete ban on cigarette advertising in the United States. The money raised from the new tax would be used to raise revenues for public education on the ill effects of smoking, and to help fund the Medicare program. It was also hoped that the cost increase might help curb consumption. This proposal received some attention in the media, and raised some eyebrows in Washington and the tobacco producing areas of the nation.

What really lit a fire, though, was the proposal for an outright ban on all forms of cigarette advertising. Some have criticized the AMA as trampling on the First Amendment freedom of speech, arguing that so long as the product is legal to use, public discussion of its use, including efforts to persuade people to use it, should be protected.

Dr. Todd believes strongly in the individual's right to choose, including his right to choose what is certain to be harmful to him. He would not choose to interfere with the free exercise of personal speech in the event the AMA's proposal is found to conflict with that right. In the face of such overwhelming evidence regarding the harmful effects of smoking, though, and given his deep conviction to serve the best interests of his patients' health, Dr. Todd feels compelled to speak out on this issue, and believes that the AMA is acting responsibly in doing so, as well. Because of this conviction, he is focusing his attention, and believes the AMA will as well, on the other part of the December resolution of the House of Delegates, the part that calls for increasing public education.

The AMA will be spending its own funds in furtherance of this end, as will the American Cancer Society (on whose Board Dr. Todd also sits). Their goal is to see a

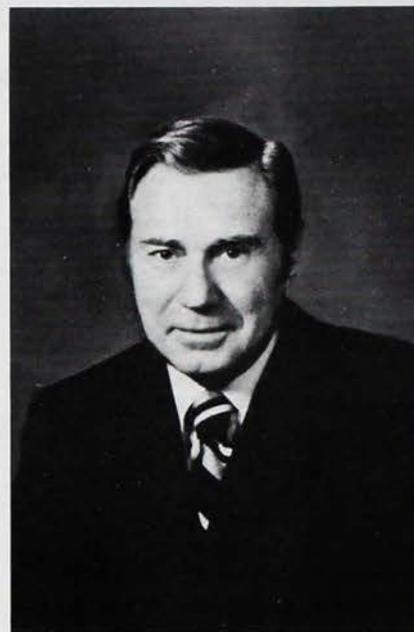
IN 1974 Malcolm C. Todd, M.D. (Illinois, Beta Eta '31) became the American Medical Association's 129th president. He was no newcomer to the medical field.

Todd, an eminent general surgeon, medical teacher and authority on health manpower, has been a national figure in American medicine for more than three decades.

Prior to his election to the AMA presidency, he had served as president of both the California Medical Association (1968-69) and the Long Beach Medical Society (1953-54). Todd has since served as president of the U.S. Section, International College of Surgeons (1977-78) and as President of the International College of Surgeons (1983-84).

Long a champion of the human and social side of medicine and a strong advocate of physician participation in civic, community and government activities, Todd adds work with the Red Cross, Community Chest, Chamber of Commerce and Board of Education to his long list of credits.

smoke-free society by the year 2000. Dr. Todd, a non-smoker, feels strongly the responsibility of his profession to help build public awareness of the dangers of smoking, but also sees his peers moving into other areas of public advocacy concerning harmful effects of drugs, alcohol, obesity,



He has published numerous scientific papers and over one hundred papers on the social and economic aspects of medical care.

In 1976, Malcolm C. Todd was Pi Kappa Alpha's Distinguished Award winner, and in 1978 was elected to the Fraternity's Supreme Council as National Vice President for Alumni Affairs.

Raised in Illinois and a graduate of the University of Illinois, Todd served the Beta Eta chapter as SMC before going to Northwestern University where he earned his MB in 1934 and MD in 1938. Brown University awarded him with an honorary Doctorate of Science in 1975.

Dr. Todd and his wife, Ruth, have one son, Douglas.

lack of exercise and sleep, to name but a few.

"Our goal is to help our patients lead healthier lives and to improve the longevity of those lives," he says. "Getting them to stop smoking is one of the best ways we can reach that goal."

“The truthful advertising of legal products should not be restricted by the government.”

Interview by Larry Lunsford

SETTING A goal of a tobacco-free United States by the year 2000 is not very realistic nor is the proposed ban on all advertising and promotion of cigarettes and smokeless tobacco legal, as far as Howard Bell is concerned. The president of the American Advertising Federation says that his group is strongly opposed to the resolution which was adopted by the American Medical Association's 371-member policymaking house of delegates in December.

Bell says that the AAF is opposed to the proposal on several grounds. “We don't believe that we should restrict the freedom to advertise, truthfully, legal products. The truthful advertising of legal products should not be restricted by government. Secondly, we believe that truthful advertising should continue to have the protection of the First Amendment of the Constitution. In fact, the Supreme Court now affords such protection to commercial speech. It has held in recent years that commercial speech holds the protection of the First Amendment,” he says.

He notes that in recent court cases, that protection has been qualified. “They (the courts) said in essence that government may not interfere with commercial speech unless there is a certain test that

can be applied. First of all, there must be a substantial governmental interest, and in this case, I would concede with the AMA that the

“... other countries have banned cigarette advertising, including the Soviet Union and eastern block nations, and ... in those countries ... it has not reduced cigarette consumption.”

government has an interest in the health of its citizens. Secondly, the proposed action by government — the banning of advertising — must

directly advance that interest. Finally, the regulation of the government must be no more extensive than is necessary to advance that interest. They cannot go beyond what is necessary.”

Bell believes that the AMA proposal does not meet the criteria of the test. “The AMA board has suggested that we should have a smoke-free society by the year 2000. They refer to an objective of reducing tobacco consumption among young people. If the objective of the AMA and the government is to reduce tobacco consumption, then we have to look at the facts to see if they will serve that interest, and the facts show that other countries have banned cigarette advertising, including the Soviet Union and eastern block nations, and that in those countries where they restricted or banned advertising, it has not reduced cigarette consumption. Therefore, I would have to conclude, based on the fact of research in other countries, that the objective of the AMA, as they have stated it in their resolution, is not going to be served by banning advertising.”

Bell believes that such a ban would not be legal and would violate the United States Constitution. He says that last October the Congress required new rotational health warnings for

cigarette labels as well as cigarette advertising and that the warnings include strong language about the adverse health effects that could result from smoking.

“We should not jeopardize a free institution when jeopardizing it won’t help solve a problem.”

“It seems to me,” he notes, “that the AMA would have to show that these strong rotational health warnings which the Congress adopted are not effective or extensive enough to alert the public of the possible dangers of smoking. If the AMA cannot demonstrate this action is ineffective, then again I don’t think the AMA proposal meets the Constitutional test.”

“While there is a substantial governmental and public interest in the subject,” says Bell, “I don’t believe that the AMA proposal would advance the cause to get people to stop smoking. The government has already gone pretty far in warning the public, and therefore I see no reason to restrict the freedom to advertise in a democratic society for legal products.”

Does Bell think the AMA has gone too far? He says he believes the proposal to be a cosmetic solution. “It sounds good to the critics of advertising and smoking,” he notes. “Rather than dealing with the problem, this would only be window dressing. A good example in my opinion is the current ban on advertising cigarettes on radio and TV. That

ban, in my judgement, was Constitutionally questionable. It came into being prior to the Supreme Court’s acknowledgement that advertising is protected by the First Amendment.”

He says that at that point, the ban was not challengeable on First Amendment grounds. Not only was cigarette advertising banned, he adds, but public service commercials about the dangers of smoking also stopped.

“It didn’t have any effect on the smoking habits of the American people,” he continues. “It is a personal habit. Consumption is down — not because of advertising, but because of public awareness. The AMA should concentrate on areas where their expertise could be helpful from a medical point of view rather than get into areas such as communications, where they obviously do not have expertise.”

A former smoker, Bell believes that people will not stop smoking because of an advertisement. He says that he quit on his own and that it had nothing to do with advertising. He also believes that it would be wrong to levy a tax on cigarette advertising that would be used for advertising the hazards of smoking.

“A tax on advertising would be punitive in nature. It would set a dangerous precedent. If everytime we don’t like something, we tax it, it is a dangerous concept in a free society. We should not jeopardize a free institution when jeopardizing it won’t help solve a problem. Alerting the citizens and letting them make up their minds in a free society is the proper course.”

He also doesn’t think it possible to have a cigarette-free society by the year 2000. “This is a society of free choice,” he says. “There will always be some people who make different choices than those which other people make. That may be an unrealistic goal if we are going to continue to let people make up their

own minds. If we are going to permit a product to be manufactured and sold, there will be people there to buy the product.”

Bell says that the AAF will oppose the proposal by stating its view to Congress, the Federal Trade Commission, and the AMA. “We will not take a pro or con issue on smoking,” he says, “but on the right to truthfully promote legal products. We will continue to take that position strongly.”

Howard Bell repeats his assertion that the public consumer will not be served by the AMA proposal. “In this case, the consumer is not served by restricting freedom so long as he is protected from any immediate health dangers and he is informed on the issues involved in making decisions.”

He believes that an overriding reason for the AMA action was to get publicity. “They wanted to get public attention,” Bell says. “If that was their motive, then they got it. They wanted to highlight this subject to dramatize it. They got a lot of public attention.”

“Alerting the citizens and letting them make up their minds in a free society is the proper course.”

“If I were to predict the future,” he adds, “I would feel the Congress, as a matter of public policy, is not going to adopt the AMA approach.”



HOWARD H. BELL (*Missouri-Columbia, Alpha Nu '46*) was appointed president and chief executive officer of the American Advertising Federation in February, 1968. As president of the AAF, Mr. Bell serves as chief spokesman for the U.S. advertising industry. He heads an organization of

25,000 individual members including over 200 local advertising clubs/federations nationwide; over 400 company members; 23 advertising and media associations; and 137 college chapters. The AAF serves both the public and the advertising community by working for the betterment of advertising and preserving its vital role in a free enterprise society.

Mr. Bell has sought to maintain an effective dialogue between business and government while developing a more unified industry response to public issues affecting advertising. He has testified extensively on behalf of the industry before congressional committees, federal regulatory agencies, state and local bodies, and industry groups.

Howard Bell holds a Juris Doctor degree from the Catholic University Law School. He received a bachelor's degree in journalism at the University of

Missouri, majoring in broadcast and advertising. He is a member of the Bar of the State of Maryland, the American Bar Association and the Federal Communications Bar Association.

In 1984, Bell received the honor award for distinguished service in Journalism from the University of Missouri School of Journalism, in recognition for his "... more than three decades as a catalyst, conscience and counsel for the profession of advertising ...". He is also the recipient of the Alumni Award of Delta Theta Phi legal fraternity, of which he is a member.

A native of New York City, where he attended public schools, Mr. Bell is a veteran of the U.S. Navy. He and his wife, Corinne, have three children and reside in Washington, D.C.

FORMER UNITED STATES surgeon general, Dr. Luther L. Terry (*Birmingham-Southern, Delta '28*) will be remembered as the surgeon general who linked cancer to cigarette smoking. Terry, along with a ten member advisory committee, spent fifteen months researching the hazards of smoking. They presented their findings on January 11, 1964 in a 387-page report.

In the report, the committee concluded that cigarette smoking was a cause for lung cancer and possessed a major risk for heart disease, arteriosclerosis, chronic bronchitis and emphysema.

A year later at Terry's urging, Congress required tobacco companies to stamp each pack of

cigarettes with a warning: *The surgeon general has determined that cigarette smoking is dangerous to your health.*

Although Dr. Terry retired as surgeon general in 1965 to accept the position of Vice President for Medical Affairs at the University of Pennsylvania, he remained devoted to warning Americans to the dangers of smoking. In 1971, he was instrumental in obtaining a ban on advertising cigarettes on radio and television.

Pi Kappa Alpha recognized Dr. Terry as its Distinguished Achievement Award recipient in 1962. Up until his death on March 29, 1985, he remained an active alumnus at national conventions and local events, and was a member of the Washington D.C. Alumni Association.



PI KAPPA ALPHA PRESENTS THE WOMEN OF INDIANA STATE UNIVERSITY 1985-1986

THE MIDWEST'S BEST



1985-1986 DREAMGIRL CATHY ROSE

BEST BLACK & WHITE COVER - Theta Omicron

The 1985 Calendar Competition

— *Pi Kappa Alpha Salutes Academia's Brightest Beauties* —

FOR THE past thirty years, the most beautiful women on campus have been posing for Pike calendars. Over the years, the pages of these calendars have contained the likenesses of our mothers, sisters, and sweethearts; they continue to represent an ideal of college womanhood.

The response to Pi Kappa Alpha's 1985 Calendar Competition has been tremendous. Sixty-five chapters

submitted slightly over eight hundred photos of college women for consideration in this year's contest. Quite frankly, the quality of the photos was breathtaking!

Gamma Iota (*Mississippi*) takes top honors in 1985, with three winning months in the color photography division. This is the fourth time since 1977 that the "Best Overall Calendar" belongs to Ole Miss. Last year's best

over all winner, Delta Tau (*Arizona State*) returns this year with two winners in the black & white photography division.

1985 Best Color Cover goes to Delta Zeta chapter (*Memphis State University*), while Theta Omicron (*Indiana State*) takes the honors for Best Black & White Cover.



FEBRUARY



APRIL



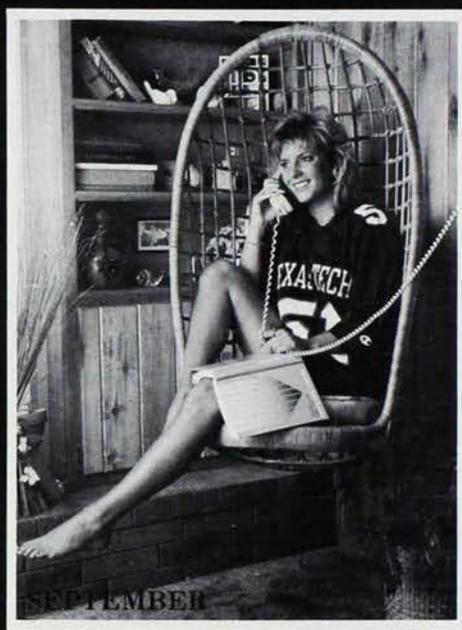
MAY



JUNE



JULY



SEPTEMBER

BLACK & WHITE WINNERS

Top Row:

February Miss JoLynn Storey
Eta Sigma (West Georgia College)

April Miss Beth Gammon
Delta Tau (Arizona State)

May Miss Nancy Ahmann
Delta Tau (Arizona State)

Middle Row:

June Miss Hayley Sumner
Gamma Rho (Northwestern)

July Miss Liz Hannon
Beta Alpha (Penn State)

September Miss Kim Browning
Epsilon Gamma (Texas Tech)

Bottom Row:

October Miss Chris Tillman
Theta Omicron (Indiana State)

December Miss Barbara Strong
Eta Omicron (N.E. Louisiana State)



OCTOBER



DECEMBER

COLOR WINNERS

March - Miss Barrie Blankenship - Gamma Iota (Mississippi)



November - Miss Lucy Veal - Alpha (Virginia)

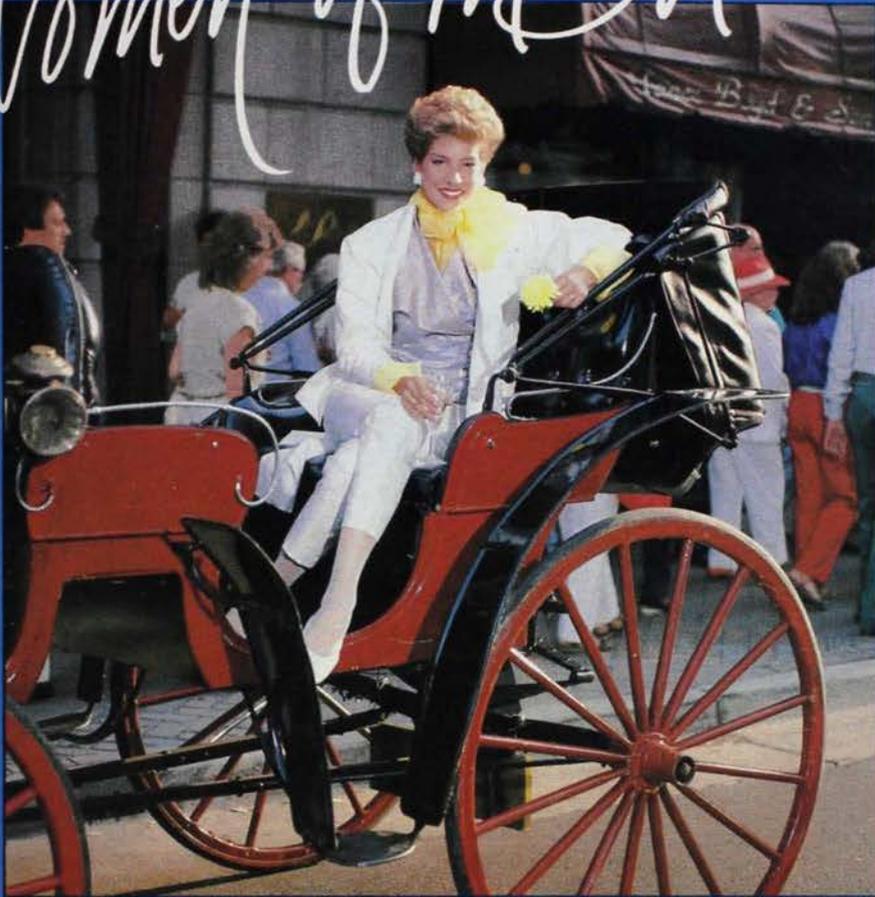


January - Miss Liz Early - Gamma Iota (Mississippi)



August - Miss Kim Edmundson - Gamma Iota (Mississippi)

Women of MSU®



Pi Kappa Alpha 1985-86 Calendar

BEST COLOR COVER - Miss Kathleen Rhinehart
Delta Zeta (Memphis State University)

DREAM GIRL CALENDAR COMPETITION Top Ten

- | | |
|-------------------------------|---------------|
| 1. Ole Miss | Gamma Iota |
| 2. Arizona State | Delta Tau |
| 3. Indiana State | Theta Omicron |
| 4. Auburn | Upsilon |
| 5. North Alabama | Theta Alpha |
| 6. Penn State | Beta Alpha |
| 7. Weber State | Eta Theta |
| 8. Southern Mississippi | Delta Mu |
| 9. Purdue | Beta Phi |
| 10. Illinois | Beta Eta |

HONORABLE MENTION

- | | |
|-----------------------------|---------------|
| Virginia | Alpha |
| Virginia Tech | Epsilon |
| Tennessee | Zeta |
| South Carolina | Xi |
| Kentucky | Omega |
| Missouri-Rolla | Alpha Kappa |
| Missouri | Alpha Nu |
| Ohio State | Alpha Rho |
| Utah | Alpha Tau |
| Kansas | Beta Gamma |
| Mississippi State | Gamma Theta |
| Lehigh | Gamma Lambda |
| Northwestern ... | Gamma Rho |
| RPI | Gamma Tau |
| UT Chattanooga | Delta Epsilon |
| Memphis State ... | Delta Zeta |
| Arkansas State.. | Delta Theta |
| Indiana | Delta Xi |
| Drake | Delta Omicron |
| San Jose | Delta Pi |
| Bradley | Delta Sigma |
| Texas Tech . | Epsilon Gamma |
| North Texas .. | Epsilon Delta |
| East Tennessee. | Epsilon Zeta |
| Lamar | Epsilon Kappa |
| Sam Houston | Epsilon Pi |
| East Central . | Epsilon Omega |
| Eastern Illinois | Zeta Gamma |
| North Dakota | Zeta Rho |
| Angelo | Eta Epsilon |
| Northeast Louisiana | Eta Omicron |
| Northern Kentucky . | Eta Rho |
| West Georgia | Eta Sigma |
| Austin Peay | Eta Tau |
| Northeastern Oklahoma | Theta Epsilon |
| Loyola-Marymount | Theta Eta |
| Texas A&M | Theta Theta |
| Wichita State | Theta Phi |
| Chapman | Theta Psi |

Thirty Year Tradition Began At University of Tennessee

THIRTY YEARS AGO, a panel of Hollywood judges, including Yul Brynner, Richard Egan and Van Johnson, met to judge Pi Kappa Alpha's very first calendar contest. The year was 1956, and the resulting publication was "U.T. Calendar Girls".

Miss Carole Long won the competition and was featured on the calendar's cover. Three thousand copies were hung in dorm rooms and fraternity houses across the University of Tennessee campus.

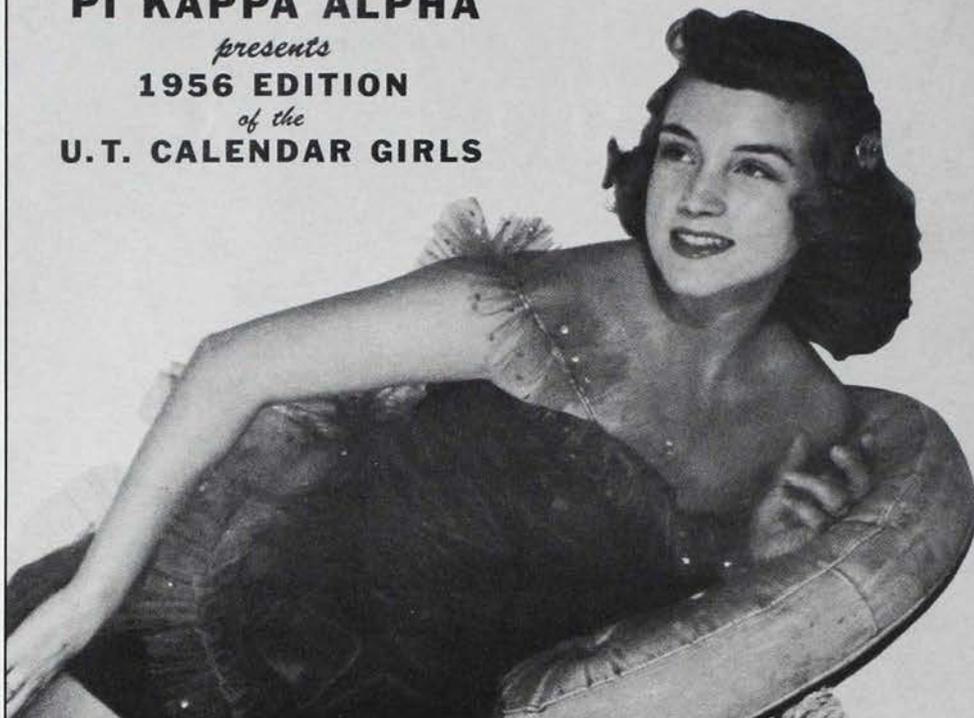
A great Pi Kappa Alpha tradition was born.

The calendar was the brainchild of Frank Grace (*Zeta '52*); coworkers included Brothers Roger Bradley, Tim Sullivan, Mal Harrison, Gary Davis, Malcolm Colditz, Tom Wade, Bill Monin and Joe Haynes. Frank Neill (*Alpha Theta '36*), then Public Relations Director for 20th Century Fox, supplied the Hollywood panel of judges.

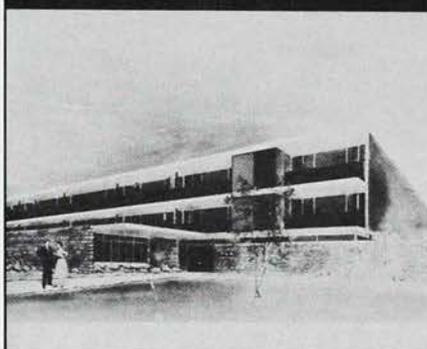
"I had been influenced by *ESQUIRE* and the 'Vargas Calendar' in the 40s," says Grace, "I started thinking that we could gain more campus recognition and heighten interest and prestige by ... distributing calendars throughout the campus, and 'defying any student not to prominently display the calendar throughout the year'. You will detect our ulterior motive — the PiKA emblem was printed on all pages."



PI KAPPA ALPHA
presents
1956 EDITION
of the
U.T. CALENDAR GIRLS



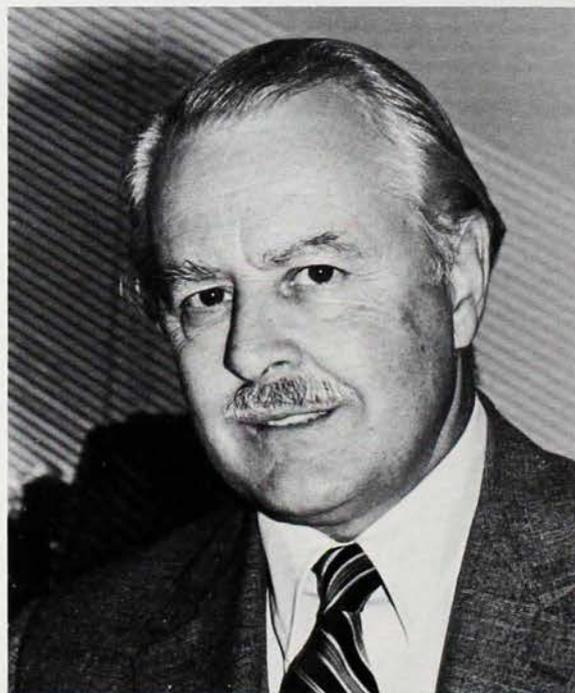
Miss 1956



CAROLE LONG

THE FRATERNITY WITH A FUTURE

Frank Grace,
originator of
the PiKA
calendar
competition.



Thirteenth Annual SMC Conference Deemed Huge Success

PI KAPPA ALPHA held its annual SMC Conference the weekend of January 10-12, 1986 with tremendous results.

One hundred and thirteen men attended this year's conference, which according to Executive Vice President Ray Orians is the largest turnout ever. "This record turnout, following the large turnout at our last Officers' Leadership Academy, proves that the National Fraternity is meeting the programming needs of our chapters. I still look forward to the day when we have 100% attendance

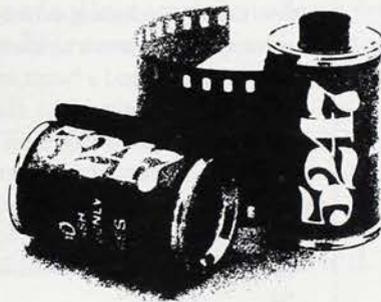
from our chapters at conferences of this type."

Pi Kappa Alpha SMCs enjoyed sessions led by some of the Fraternity's most heralded faculty, which included Jerry Askew and Tom Handler. Rush, pledge education, and other general areas were covered, along with some not so general topics including alcohol awareness, legal liabilities, and personal and chapter financial management.

"This is the only conference of its

kind in the fraternity world today," commented Orians. "It is difficult to imagine the educational programming endeavors of our National Fraternity not including a conference solely for our chapter leaders. Not only do our SMCs leave this conference with a better understanding of how to serve in the capacity of chapter president, but we as a national staff also learn how to meet better the needs of our undergraduate chapters."

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What Price College?

A four-year study pinpoints major changes in financing higher education.

STUDENTS ATTENDING independent (private) colleges and universities are shouldering an increasing loan burden in the face of steadily diminishing federal grant funds, and despite efforts by parents and institutions to make up the difference, according to a report released by the National Institute of Independent Colleges and Universities (NIICU).

Paying for College: Trends in Student Financial Aid at Independent Colleges and Universities identifies four important changes in the way American students and their families are paying for higher education: increased contributions from students and their families; decreased purchasing power of federal grants; a substitution of student loans to make up for the loss in grants; and a boost in direct aid from the colleges and universities themselves.

The study is based on a random sample of full-time dependent undergraduate students enrolled in independent colleges and universities who received federal student financial assistance between 1979-80 and 1983-84.

Students from low income groups were most severely affected by the sweeping changes in federal assistance. "After four years of college, the debt burden on our most needy students is larger than their annual family income," said Julianne Still Thrift, executive director of NIICU. "In 1979, fewer than one-fourth of low-income students received loans — now more than two-thirds do. And this is on top of an almost 100 percent increase in contributions by their parents."

Aid recipients electing to attend independent colleges were particularly hard hit by the cuts in federal grant funds. Assistance to these students dropped sharply in both actual dollars and in relationship to students in the

public colleges and proprietary (for-profit) schools.

If the decline in grant funds continues, "there is the possibility that an independent education will become less and less accessible, especially to students from low-income groups," Thrift said. "Some students might not be able to afford college at all, or might attend a college less well-suited to their needs. At graduation, they'll be facing a significant debt burden, and their career choices might well be a reflection of the size of their debt, and not of their interests and abilities."

The growth of grant aid provided directly by colleges and universities during this volatile period has been tremendously important to student aid recipients in the independent sector. In 1979-80, for example, the average Pell grant was almost equal to the amount of the average institutional grant. By 1983-84, the average institutional grant (\$1,905) was 61.4 percent larger than the average Pell grant (\$1,180).

"This shows a tremendous effort on the part of colleges and universities to fill the gap created by scarce federal dollars," says Thrift, "but its also cause for concern. Colleges are funding their present enrollment at some cost to future generations. Their institutional vitality is at risk; keeping pace with library holdings and maintenance needs, recruiting distinguished faculty — all are competing for limited institutional dollars."

THE COST OF A COLLEGE EDUCATION: Average Parents' Expenses — 1983-1984

Family Income	Parents' Annual Cost	% of Total College Cost
Less than \$10,000	\$461	5.5
\$10,000 - \$20,000	\$797	7.2
\$20,000 - \$30,000	\$1619	17.0
\$30,000 - \$40,000	\$2740	30.1
\$40,000 - \$50,000	\$4415	47.1
More than \$50,000	\$5808	56.2
All incomes combined	\$1958	21.6

The contribution parents are required to make to support their child's college education at a public or private college is based on a formula which considers only family income, assets, and other aspects of family financial conditions, not the actual cost of education at the student's chosen college. In general, then, no matter what college the student chooses — high or low cost, public or private — the parent's out-of-pocket costs will be the same. The balance of college costs is made up from grants from the government and the institutions themselves, plus student contributions in the form of loans and earnings.

Education Made Possible Through Foundation Program

"... a commitment etched in stone."

Today, the Pi Kappa Alpha Memorial Foundation, through alumni contributions to the annual fund, is able to assist many of our undergraduate members by providing scholarships and maintaining a student loan program.

This year, sixty-eight undergraduates across the country will receive scholarships for scholastic excellence and outstanding displays of leadership. These scholarships are made available through the Memorial Foundation by alumni supported gifts.

Through this program alumni have the opportunity to sponsor scholarships to a particular chapter, state or region. Since the start of this program in 1981, the Foundation has presented over \$150,000 in scholarships.

Financial aid is also available to undergraduates through the Foundation's low interest student loan program.

Students may qualify for loans if they maintain a minimum 2.5 grade point average, have completed thirty semester hours, are in good standing with the University, and are currently full-time. An individual with these qualifications can receive (if approved) up to \$500 a semester and up to \$1,000 a year.

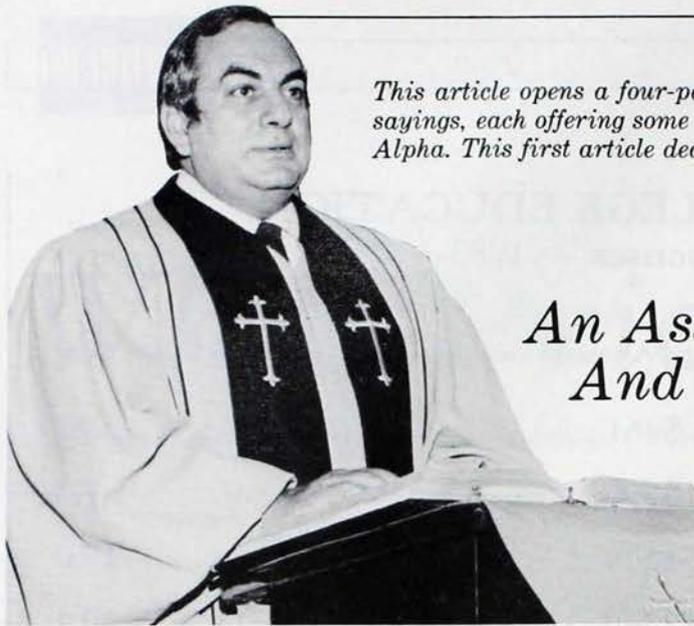
All loans are subject to an eight percent interest rate and are payable ninety days from the date the borrower either graduates or leaves school.

During the 1984-85 school year the Memorial Foundation provided over \$20,500 in student loans.

This article opens a four-part series from the National Chaplain based on his favorite sayings, each offering some important considerations for us who are a part of Pi Kappa Alpha. This first article deals specifically with image, and is based on the saying:

An Ass Can't Look in the Mirror And Expect to See an Apostle

by Rev. Simon A. Simon, National Chaplain



AT A social event a short time ago, not a fraternity event, the subject of fraternities came up. An older person said, "All I know is they did \$6,000.00 damage to the room and they are supposed to be the #1 fraternity in the nation." He wasn't sure which fraternity it was, but to him, this represented fraternities in general and what fraternities are all about.

What image does Pi Kappa Alpha project? Have those outside the Fraternity had experiences with our Fraternity similar to my old friend mentioned above?

In the process of "being" the Fraternity, we need to remember that what we *do* is what determines the image of what Pi Kappa Alpha is.

How do others see us? How do we see ourselves? On campus, what do others say about Pikes? In our communities what is being said about us by our neighbors? What do we project? What values would others claim for us by what they see?

Pi Kappa Alpha is a great Fraternity. You know that. It has been great since its founding. We have a tremendous history and heritage. Nationally we rank always at or near the top. We are a very good Fraternity. But none of this matters to our local campuses and communities. What we are nationally has no significance to those who experience only representatives of the National Fraternity, you and me and our

local chapters. All our heritage and exciting history and national values and goals, even our dreams and hopes mean nothing to others. What matters to them is how they experience us personally, how they see us locally. This is our image. What do you and your chapter project to others about Pi Kappa Alpha?

Here are some things through which our image is projected:

1. *What do we brag about?*

A totally different image is projected in a group that talks publicly and loudly about the number of kegs consumed at a party and a group that talks of achievements that make life better for someone.

2. *What do we elevate?*

The meetings, the conferences, the academies, the goal accomplishing or the partying involved before or after these events? The wild and crazy activities of heavy party brothers or the calm, strong influence of those who want us to achieve the best we can?

3. *What receives our primary energy and attention?*

The social calendar or the events that further the accomplishments of goals that have been set?

There are more avenues for image projection, but you get the idea. Now, why is this important?

Image is important because it reflects what we are. We cannot

project, at least for very long, what we are not inside. An ass cannot look in the mirror and expect to see an apostle. Our very credibility with others, our worthiness, our trust level and our character are determined by the image we project. This determines our very access into life. Will people listen to us? Will they look for answers? Solutions? Advice? Will they see in us a beneficial example to follow? Nobody determines our image but ourselves. What we are, what we project is based on what we do. And this determines how we are seen. This is our image.

A great deal has gone into the national image of Pi Kappa Alpha. It is a good image. It would be a shame if that same image effort is not carried through at the local level, where most people see our Fraternity. We must make sure we are not like the fellow in one town who shot arrows into a barn. A visitor to town saw the arrows, each one dead center in a series of targets painted on the barn. It appeared the shooter was a magnificent shot; in reality, however, he simply painted the targets around the arrows after he shot them into the barn wall. Image. The life of our Fraternity depends on the image we project; because in the long run, we project what we are.

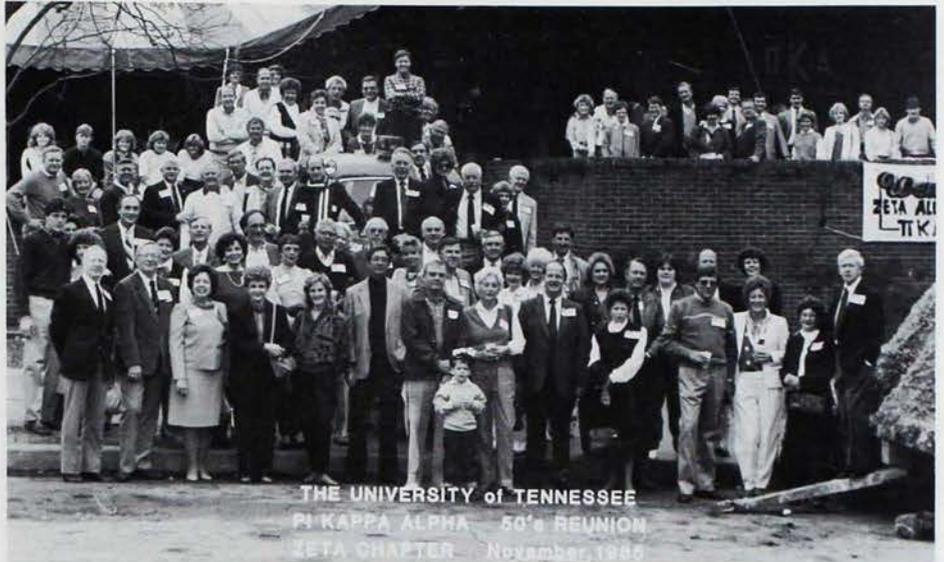
Next issue: Don't wait for the angels to tie your shoelaces.

"50s Reunion" A Great Success

ZETA ALUMNI held a "50s Reunion" last November in Knoxville, Tennessee. Sixty-two brothers from the 50s era gathered from ten states: Arkansas, California, Florida, Georgia, New York, North Carolina, Pennsylvania, Tennessee and Texas, to celebrate with the Super Group, so called because of the tremendous success its members have enjoyed in almost every conceivable walk of life.

Brothers had the eerie feeling that the calendar had been turned back thirty years as they met each other at the party, dinner & mutual roast. "It seemed like only yesterday that we were all together at 1305 W. Clinch," said Tom Wade, "some of us never left that room for eight hours."

The UT-Rutgers game was the highlight of the weekend, as the brothers cheered Tennessee's 40-0 rout of their opponent. It was the first time back in Knoxville for many of the men since their graduation. Among those



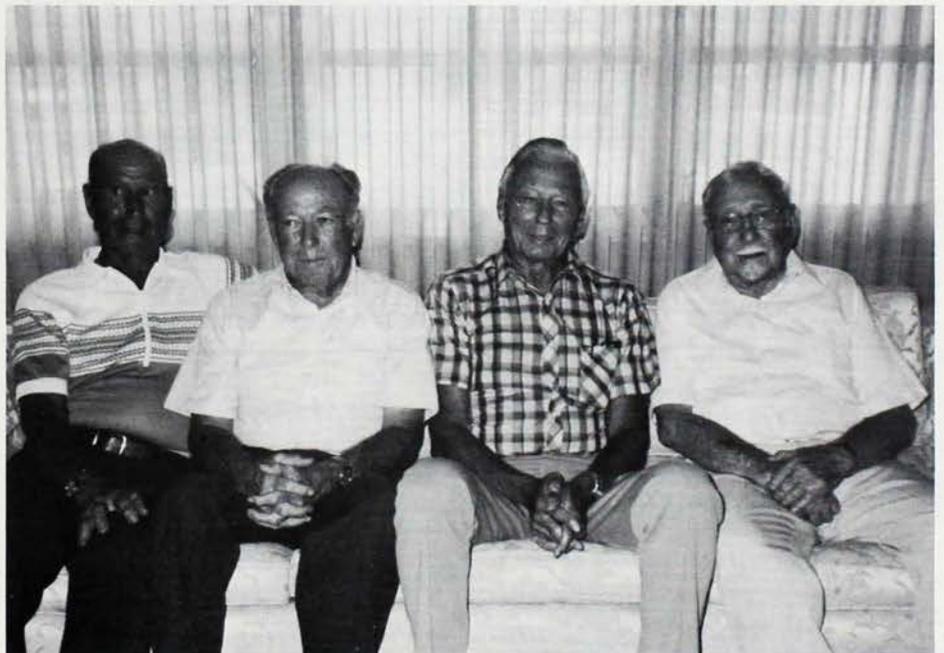
present were Jack Arthur, Jerry Askew, Jim Baird, Art Beamish, George Bishop, Roger Bradley, Howard Brizendine, High Broome, David Broyles, George Campbell, Gary Caylor, Malcolm Coldritz, Gene Collins, Fred Craig, John Davidson, Gary Davis, Larry Dise, Frank Grace, Jim Gray, Bob Greer, Bob Hall, Tom Hash, Joe Haynes, Dick Hearn, Pete Henly, Dick Kidwell, Leon Long, Pierce Mahoney, Randy Mansfield, Charley Marshall, Bill McDonald, Dan McGehee, Tom McKee, Mac McLean,

Dave McSween, Charley Milam, Chuck Miller, John T. O'Connor, Tom Orton, Fayne Parsons, Ed Person, Jerry Robinson, Bob Seyfried, Leroy Smith, Dave Stewart, Tim Sullivan, Dick Swisher, Ron Taylor, Bill Taylor, Jack Thomas, Bill Upchurch, Tom Wade, Ray Weathersby, Bill Weller, and Lep Wenzler.

The next big event for the Super Group is Homecoming, 1986 in Knoxville, which will include some very special initiations. The next five-year special will be held in 1990.

K-State 1920s Alumni Reunion

IN NOVEMBER, four Kansas State (*Alpha Omega*) alumni met for lunch in Clearwater, Florida to renew a friendship which began when they were students at the Pi Kappa Alpha house in the 1920s. Lyman Hall was a pledge in 1929 and graduated in 1931; Erwin Hollingsworth was a pledge in 1926 and graduated in 1930; Col. Kermit J. Silverwood pledged in 1926 and graduated in 1930, and Thomas Hoffman was a pledge in '25 and graduated in 1929. Needless to say, there was much recalling of IKA events in the Depression year. Hollingsworth is retired and living in Tucson, Arizona; Silverwood, also retired, lives in Tampa, Florida. Hoffman, retired, lives in Largo, Florida, and Hall is the owner of a Plant Nursery in Largo.



Alpha Omega Pikes celebrate half a century of phi phi kappa alpha. Left to right: Lyman Hall, Erwin Hollingwood, Col. Kermit Silverwood, Thomas Hoffman.



Twenty-five Pikes traveled to Hot Springs, Arkansas, to attend the wedding of Scott A. Smith (Alpha Zeta '78) and Sherry Meyer (center). Scott had proposed to Sherry by placing his message on a flashing sign outside her sorority house, an event picked up by the news media and broadcast throughout a four state area. In fitting tribute to their fraternal ties, only six of the attendees, including the groom, traveled less than 200 miles to the event. The remaining twenty brothers arrived from Tampa, Florida, Socorro, New Mexico, and various addresses in Oklahoma, Texas and Tennessee — a combined one-way mileage of over 6,500 miles!



Five Alpha Pi (Samford) alumni enjoyed a reunion last September in Gatlinburg, Tennessee. The highlights of the weekend were the Tennessee-Auburn game and a pledge, made by the brothers who had not met for four years, to meet annually in Gatlinburg. Front row: Steve Hart, Jeanee Hart, Mary Dora Smith, Caynor Smith. Middle row: Patty Clark, Rick Glenn, Trixie Glenn. Back row: Mike Clark, Meg Brewer, Sonya Brewer, Jeff Brewer.

Jenkins Certified As IFC Evaluator

GARTH JENKINS (*Gamma Phi '56*) recently became a certified evaluator of campus interfraternity councils for the National Interfraternity Conference's IFC Evaluation Program.

Jenkins, former executive director of Pi Kappa Alpha, is the dean of student affairs at Stetson University.

The IFC Evaluation Program has existed for forty years, but only recently has it been formalized. One purpose of an evaluation is to define standards of excellence in IFC and fraternity performance, and to demonstrate how these standards can be reached and maintained.

The program brings a team of two or three trained evaluators to a campus for at least a two-day visit. The team determines how the fraternity system is achieving in the areas of organization, scholarship, financing, administration, program planning and implementation, short-term and long-term planning, public relations, communications and member needs.

Gamma Upsilon To Celebrate —

THE MEN of Gamma Upsilon chapter will be celebrating their 50th year as the oldest national fraternity at the University of Tulsa with activities during the week of March 30, 1986, culminating with a 50th Anniversary/Dream Girl Formal on Saturday, April 5, 1986.

For more information, contact:

Eric Hunter, Social Chairman or Paul Rosewitz, President
3123 East 7th Street, Tulsa, OK 74104 — Phone: 918/592-9077

The Theta Pi Alumni
Association of the
University of Alabama
in Huntsville
and
The Huntsville
Alumni Association
are planning a
Founders' Day Celebration
on the evening of
Saturday, March 22, 1986
at 6:00 p.m.
at the Huntsville Hilton.

Guest Speaker:
Mr. Allen Groves
Executive Director,
Pi Kappa Alpha Fraternity

Local Contact:
Mr. Russ R. Holder
205/837-9211 (w)
205/882-0966 (h)

ALABAMA/HUNTSVILLE: **Bruce R. Askins '81** (1500 Sparkman Dr. 33E, Huntsville, AL 35816) is employed as an engineer in the Test Lab Design Branch of NASA.

ARIZONA: **Doug McMaster, D.D.S. '74** (4411 E. 5th Street, Tucson, AZ 85711) graduated from the University of the Pacific School of Dentistry in 1981; in 1985 he opened his private practice office. He married Karen Stoessy in October of 1985. Doug is chapter advisor for Gamma Delta chapter at the University of Arizona, and is active with the alumni board.

AUBURN: **David J. Moore '77** (12006 Greenleaf Dr., Huntsville, AL 35803) married Cindy Purcell on October 19, 1985. He is employed by Nicholas Research Corp.

AUSTIN PEAY STATE: **Roger A. St. Amant '82** (1456 Glendale Circle, Clarksville, TN) and his wife Vonda proudly announce the birth of their first child, Jon-Michael, on September 20, 1985. Roger is serving as president of the Hilldale Civitan Club and has been selected as an Outstanding Young Man of America for 1985.

BAYLOR: **Mark Foglietta '79** (5209 Streamwood, Plano, TX 75075) is an active commercial real estate investor in the Dallas-Fort Worth area. He married his wife Gail in 1983.

BRADLEY: **Raymond L. Piel, Jr. '77** (71 E. Division #1706, Chicago, IL 60610) is a programmer/analyst with Amoco Corporation.

CAL STATE/SACRAMENTO: **Tab T. Tsukuda '81** (7988 Grandstaff Dr., Sacramento, CA 95823) has joined Arthur Young, a government contract services group, as a senior consultant.

CASE WESTERN RESERVE: **Jim Donnelly '82** (6218 Eastknoll Dr. Apt. 166, Grand Blanc, MI 48439) is working as a quality engineer in instrument clusters for A.C. Spark Plug Division of General Motors . . . **Michael Worstell '82** (311 S. 10th St., New Castle, IN 47362) is employed with Brooks Foods as a quality control manager.

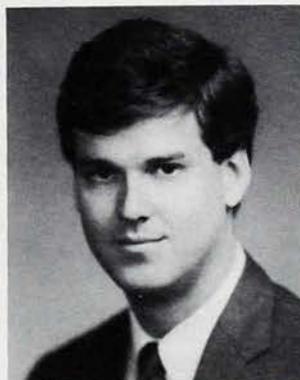
CINCINNATI: **Christopher M. Rigling '81** (Rt. 3, Box 467, Easley, SC 29640) married Katheryn Duke

Colmant of Atlanta, Georgia on July 20, 1985.

CLEMSON: **Mark Daniels '82** (Haywood Pointe 15-A, Greenville, SC 29615) is working with the National Marketing Division of IBM.

CONCORD: **Walter T. Struble '72** (13 Cedar Street, Bloomingdale, NJ 07403) was recently elected to the Bloomingdale City Council for a three year term.

CREIGHTON: **Tom Donovan '79** (234 East Adams Ave., Kirkwood, MO 63112) is an attorney with Brown, James & Rabbitt in St. Louis . . . **Stanley R. Kathol '77** (12605 Gold St., Omaha, NE 68144) has been promoted to manager at Touche Ross & Co., CPAs . . . **John Nester '78** (1107 Ralph Terrace, Richmond Heights, MO 63117) is a first year resident in internal medicine at Jewish Hospital. He and his wife Cassie have a baby girl, Catherine . . . **John C. Sciacotta '81** (503 W. 61st St. Apt. B, Westmont, IL 60559) is now attending DePaul University College of Law in Chicago. He married Esther Rossman on May 17, 1985.



Mark W. Davis

DELTA STATE: **Mark W. Davis '76** (P.O. Box 6842, Gulfport, MS 39506) is presently associated with the law firm of Hopkins, Logan, Vaughn & Anderson of Gulfport, MS. Mark was recently elected as a National Committeeman on the Republican National Committee. He was also recently listed in 1985 Outstanding Young Men of America . . . **Donald B. Freeman '85** (7413 S. Norwood, Tulsa, OK 74136) is now attending Oklahoma State University.

DUKE: **B. Troy Ferguson, Jr.** (3510 Windsor Drive, New Bern, NC 28560) retired as executive vice president and

director of Wildrick and Miller, Inc. Advertising after 38 years in the advertising agency business in New York City.

EAST CAROLINA: **W. Steve Cochran '61** (1300 DeBoy Street, Raleigh, NC 27606-1716) has been promoted to the rank of colonel in the U.S. Marine Corps Reserve, and has been assigned to G-4 Logistics, Headquarters, Fleet Marine Force Atlantic, Norfolk, VA.

EAST TENNESSEE STATE: **Sen. Tom Garland '57** (1207 Christy Ct., Greeneville, TN 37743) was chosen as chancellor of the State Board of Regents. Gov. Lamar Alexander personally recommended Garland as a "chief executive who is a strategic thinker." As chancellor, Garland will supervise the nation's ninth largest system of higher education.

EAST TEXAS STATE: **Phillip McLeod '80** (855 E. Ash #1604, Enless, TX 76039) is currently employed as accounting manager for Davis Power Hydraulics in Dallas, TX. He married Cheryl Hanson on September 14, 1985, and is presently serving as president of Theta Xi Alumni Association . . . **Gonzalo Sequeira, Jr. '83** (10834 Stone Canyon Rd. #3417, Dallas, TX 75230) received his BBA from the University of Texas, and is now working as a programmer/analyst for Mobil Oil Corporation in Dallas.

EASTERN NEW MEXICO: **John Adams Ingram '72** (5244 Wyoming NE, Albuquerque, NM 87111) is a professional staff representative, Dial-A-Teacher project director, and member of the Albuquerque Teachers Federation, American Federation of Teachers, and New Mexico Federation of Teachers.

EMORY: **Mike Kleiman '78** (5330 Bent Tree Forest #433, Dallas, TX 75248) received his MBA from the University of Texas in May, 1985, and married Denise Cohen in June, 1985. He has a new job as product/market research specialist with Chilton, Corp. in Dallas.

FLORIDA: **Bruce C. Barber '82** (5104 51st Way, West Palm Beach, FL 33409) has recently begun a career as partner and vice president of Palm Beach Plastics. He is engaged to marry Karen

Chubbuck... **Frank Gonzales '71** (328 NE 20 St., Ft. Lauderdale, FL 33305) is the internal auditor for Kelley Chevrolet in Hollandale, FL. His wife Kamie gave birth to triplets this summer; these three join their older brother, Kevin... **Harvey B. Snively, Jr. '43** (694 West Lake Otis Dr., Winter Haven, FL 33880) has a new company, *Snively Enterprises*, P.O. Box 968, Dundee, FL 33838. Brother Snively has four children and three grandchildren; his brothers Frank and Robert are both members of Pi Kappa Alpha's Chapter Eternal... **Carlos "Chuck" A. Sullivan '79** (300 S. Florida Ave. Unit 500D, Tarpon Springs, FL 33589) is an associate with the law firm of Phillips, McFarland, Gould & Lyons, PA in Clearwater, FL.

FLORIDA STATE: **Michael S. Long '83** (2729 NE 22nd Ave., Lighthouse Point, FL 33064) is employed with the Broward County School Board as Coordinator of the DECA Program at Plantation High School... **Kirk P. Manzo '84** (430 Reflections Circle #308, Casselberry, FL 32707) graduated from Florida State in August, 1985 and is working in sales for Universal Circuits, Inc.

FLORIDA SOUTHERN: **Ronald B. Wander '80** (4613 Calvert Rd., Huntsville, AL 35816) has been promoted to product quality improvement management facilitator at Chrysler Corporation, Huntsville Automotive Electronics. His new

position involves coordinating efforts to improve quality in electronic components for new cars... **Rick Zandy '73** (3238 17th St., Sarasota, FL 33580) owns his own State Farm Insurance Agency in Sarasota. Rick also manages a local country band called "The Slammers".

FRANCIS MARION: **Donald Michael Newton '77** (P.O. Box 3491, Florence, SC 29502-3491) married Karen Ann Cantey on July 20, 1985. Mike has an insurance company, The Principal Financial Group, and Karen is a primary school teacher in the Florence Public Schools.

GENERAL MOTORS INSTITUTE: **David Robertson '78** (2250 Norton Rd., Rochester Hills, MI 48063-5717) is now working for the central office of CPC Production Engineering. He was married on May 25, 1985.

GEORGIA: **Stephen E. Brown '79** (4720 Surrey Rd., Roswell, GA 30075) has spent the last year traveling throughout New Zealand and Australia. In New Zealand he played professional rugby - the national sport of New Zealand... **John Griffin '47** (585 Fortson Rd., Athens, GA 30606) has been appointed by the Georgia Supreme Court to the State Board of Bar Examiners. The board is an arm of the high court with the duty of administering the twice-a-year bar examinations and passing on the competence of applicants to practice

law in Georgia... **2nd Lt. Mickey E. King, USAF '81** (508 St. Anne's Rd., Marietta, GA 30064) graduated from Air Force Flight School in the top 20% of his class, and will be flying the F-4 Phantom in Miami Beach, FL. He married Stephanie Faglier on December 28, 1985.

GEORGIA COLLEGE: **Douglas M. Payne '84** (445 S. Williams St., Metter, GA 30439) married Sherrie Powers on November 23, 1985. He is now working as a member services representative at Excelsior Electric Membership Corporation.

GEORGIA STATE: **Stan Adams '75** (Route 5, Box 328CC, Douglas, GA 31533) was promoted to Parole Officer II and Investigator with the Georgia Board of Pardons and Paroles. He married Connie Cowart on February 5, 1985... **Robert W. McManus '79** (1949 Brian Way, Decatur, GA 30033) married Susan Bianchi on June 15, 1985.

GEORGIA TECH: **Roy D. Malac '75** (1817 Providence Ave., Schenectady, NY 12309) received his master's degree in mechanical engineering from Rensselaer Polytechnic Institute in December, 1985. He is employed as a mechanical engineer with General Electric Co; and he and wife Carolyn have two daughters, Lisa, age five, and Kim, age eighteen months... **Capt. James T. Murfee IV '75** (158-1 Delta Drive, Minot AFB, ND 58704) is

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Print it in the SHIELD & DIAMOND, too!

executive officer to the commander of the 57th Air Division.

HAMPDEN-SYDNEY: **Curtis D. Gordon '81** (12306 Church Road, Richmond, VA 23233) is associated with the law firm of Tuck & Dankos.

IDAHO: **N. Mark Hilbert '82** (1305 N.E. Ravenna Blvd., #106, Seattle, WA 98105) is self-employed as a freelance advertiser in the greater Seattle area.

ILLINOIS: **Howard R. Schwalb '43** (3437 S. Placita Del Disfrute, Green Valley, AZ 85614) announces his retirement, and his move to a newly completed home.

INDIANA: **David W. Mueller '83** (1814 Maple Ave., Northbrook, IL 60062) has accepted a position as sales trainee with Whitaker Carpenter Paper Company in Elk Grove Village, IL.

INDIANA STATE: **David D. Frame '80** (4400 N. Malden #3, Chicago, IL 60640) is employed as a data processing recruiter with Combined Insurance Company of America . . . **Michael David Wiseman '79** (Wiley Hall, Hanover College, Hanover, IN 47243) works as assistant dean of students at Hanover College. His duties there include serving as IFC/Fraternity Advisor. Michael spent the summer of 1985 working with the Office of Student Services staff for the Aspen Music Festival in Aspen, CO.

IOWA: **Robert D. Bergstrom '81** (1221 N. Dearborn #1004-S, Chicago, IL 60610) graduated in May, 1985 and is employed as a pricing analyst for R.R. Donnelly Co. in Chicago.

IOWA STATE: **James P. Kessler '79** (7408-B Quail Wood Drive, Charlotte, NC 28226) has become a class "A" member of the Professional Golfers' Association of America on November 1, 1985. He is currently working as assistant golf professional at Carmel Country Club in Charlotte.

KANSAS: **Steven Jay Dillman '77** (824 East 70th St., Kansas City, MO 64131) is vice president of Connecticut Mutual Financial Services in Kansas City. He has a new son, Jay James Dillman, born October 25, 1985.

LOUISIANA STATE: **Edward James Gaidry '61** (Court House Bldg., Houma, LA 70360) has been elected a District Judge for the 32nd Judicial District Court for the Parish of Terrebonne. He joins Timothy C. Ellender, another initiate of Alpha Gamma chapter, who has been a judge of the same court for several years.

LOUISIANA TECH: **Lewis Bretz '65** (135 Carella St., Hobart, Tasmania, Australia) is now teaching comparative religion at Rosny College in Hobart, Tasmania, and is representing Tasmania on the National Peace and Disarmament Council (Australian Coalition for Disarmament and Peace).

LOYOLA MARYMOUNT: **Cap. Ronald D. Pacheco '77** (4665 Tallyho Dr., Sacramento, CA 95826) has within the past year moved from Dyess AFB, Texas to Mather AFB, California and has been promoted to the rank of captain. With this move has come an upgrade to B-52G Radar Bombadier and decorations which include the Combat Readiness medal, Achievement medal, and Longevity Award.

MASSACHUSETTS: **K. Bradford Holliday '78** (98 Southworth Court, Stoughton, MA 02072) is an air traffic controller at Tyler, Texas and has been with the Federal Aviation Administration since 1983.

MEMPHIS STATE: **H. Clark Jackson '68** (130 Magna Dr., Gilette, NJ 07933) has been promoted to senior vice president of marketing for United States Fire Insurance Company . . . **Kenneth T. Jackson '58** (Kitchel Rd., RR 3, Mount Kisco, NY 10549) is director of graduate studies in history and professor of history and urban planning at Columbia University, where he has been a member of the faculty since 1968. A native of Memphis, TN, he received his MA and PhD degrees from the University of Chicago and has won several prestigious awards, including a Guggenheim Fellowship, an American Council of Learned Societies Fellowship, two Woodrow Wilson Fellowships, and two National Endowment for the Humanities Senior Fellowships. He has lectured at more than sixty colleges and universities in the United States, Canada, Europe and Asia, including Harvard, Yale, Princeton, Brown, Chicago and Brandeis, and the Universities of Pennsylvania, Virginia and Wisconsin. He was elected a Fellow of the Society of American Historians in 1970.

A member of the editorial boards of a number of distinguished professional journals, Dr. Jackson is the general editor of the *Columbia History of Urban Life*, a series projected at thirty volumes. He is also the project director and editor-in-chief of *The New York City Encyclopedia*, a joint venture of Columbia and Yale Universities.

Among Professor Jackson's numerous publications are many books, including *The Ku Klux Klan in the City, 1915-1944*; *Cities in American History*; *American Vistas*; and *The Atlas of American History*. His most recent book, *Crabgrass Frontier: The Suburbanization of the United States*, is the subject of special sessions at the American Historical Convention and the Southern Historical Convention.

MIAMI: **Edwin S. Warrell, Jr. '52** (9550 Tee Box Ct., Colorado Springs, CO 80911) has retired from the United States Air Force as a colonel. He is now manager of Colorado operations for OAO Corporation of Greenbelt, MD in Colorado Springs. He is married to Paula Libby.

MIAMI/OHIO: **Steven D. Miller** (1529 Spruce St. #7, Boulder, CO 80302) works as a co-pilot with Continental Airlines.

MICHIGAN: **Robert M. Knapp '71** (54 Arborway, Boston, MA 02130) graduated from Kansas City College of Osteopathic Medicine and is now a practicing anesthesiologist. He is married to Chris Whelan.

MILLSAPS: **Jeffrey P. Reynolds '79** (1614 St. Mary Street, Jackson, MS 39202) graduated from the University of Mississippi Law School in May, 1985 and accepted a position as an attorney with Heidelberg, Woodliff & Franks . . . **Parham Williams '58** (Rt. 1, Box 4B, Monticello, MS 39654) was recently appointed dean of the School of Law at Samford University.

MISSISSIPPI: **F.D. "Butch" Hall '66** (9500 Melrose, Overland Park, KS 66214) is executive conference group moderator with Nichols, Campbell & Morrow . . . **Capt. William B. Maisch '73** (5336 Brian Circle, Bossier City, LA 71112) is an Air Force flight instructor and test/evaluation pilot. He is currently serving as assistant chief, B-52 Flight Training Division at Barksdale Air Force Base.

MISSOURI/COLUMBIA: **Charles A. Schneider '68** (12440 Queensbury Ave., Baton Rouge, LA 70815) is assistant administrator for Human Resources at Earl K. Long Memorial Hospital in Baton Rouge, LA.

MISSOURI/ROLLA: **Donald G. Anselm '79** (9187 Wrenwood Lane, Brentwood, MO 63144) is working for McDonnell Douglas as an engineer in planning. He married Sherri Lynn Puckett on May 25, 1985, bought a condo and is pursuing his MS degree . . .



Robert L. Hanna

Robert L. Hanna '40 (124 Greenview Dr., Battle Ground, IN 47920) received an Alumni Merit Award from the MSM-UMR Alumni Association of the University of Missouri/Rolla, at the annual Homecoming Awards Banquet. The Merit Award is presented for outstanding service to UMR or the Alumni Association, or for recognition of some outstanding achievement in academic or business pursuits. Hanna is a member of Eta Kappa Nu, electrical engineering honorary, and UMR's Academy of Electrical Engineering . . . **James Robert Held '81** (3216 Chateau Knoll, Bettendorf, IA 52722) is employed by Alcoa as an industrial engineer.

MOREHEAD STATE: Lonnie D. McGowan '77 (2315 Signal Hill Rd., Springfield, OH 45504) is first assistant golf pro at Springfield Country Club. He has completed P.G.A. Business School I.

MURRAY STATE: Dan W. Anderson '69 (1967 Goldsmith Ln. #E-5, Louisville, KY 40218) has just completed his first textbook, *Microcomputer Accounting Applications*. He is chairman of the Department of Business Administration at Sullivan Junior College of Business in Louisville, KY . . . **James R. Lee '62** (1025 Oakhaven Dr., Roswell, GA 30075) is southeastern regional sales manager for D.C. Heath Textbook Publishing Company . . . **J. Rex Paschall '60** (3602 Lake Dr., Lee's Summit, MO 64063), a senior sales engineer with M&T Chemicals, Inc., was recently named Salesman of the Year for 1985.

NORTHEAST LOUISIANA: James E. Traylor, Jr. '82 (28437 Alden St., Madison Heights, MI 48071) has recently been hired by Electronic Data Systems as a systems engineer.

NORTHERN KENTUCKY: Richard Jeff Vogel '80 (702 E. Jay Ln., Ft. Thomas, KY 41075) is a sales representative for Motorola Communications and Electronics Government Markets in Cincinnati, Ohio.

OHIO: John S. McClenahan '69 (8918 Bissonnet #309, Houston, TX 77074) is now working as assistant general manager at The Embassy Suites Hotel in Houston, TX.

OHIO STATE: Nicholas P. Costa '61 (1071 Granito Dr., Laramie, WY 82070) is now an Air Force colonel assigned as professor of Aerospace Studies at the University of Wyoming.

OKLAHOMA: L.B. (Tre') Hartgrove III '75 (3108 S. Nassau Ave., Sand Springs, OK 74063) is manager of a Radio Shack Computer Center in Tulsa, OK. He married Jeanne Williams in 1982 . . . **Anthony C. DeBellis, Jr. '65** (220 29th St., Hermosa Beach, CA 90254) is now the mayor of Hermosa Beach, CA, and planning director for Inglewood, CA.

OKLAHOMA STATE: Lt. Franklin J. Oxsen, USN '76 15333 Watermill Terrace, Woodbridge, VA 22191) received the Defense Meritorious Service Medal of the United States of America on July 16, 1985, in recognition of his service to the armed forces from September 3, 1981 to August 30, 1985. His citation states: "Lietenant Franklin J. Oxsen, United States Navy, distinguished himself by noncombat meritorious service while assigned to the Defense Intelligence Agency from September 1981 to August 1985. During this period, he served as an Imagery Analyst in the Imagery Analysis Division. He displayed unselfish dedication, extraordinary initiative, mature judgement and a strong sense of responsibility and leadership. Lieutenant Oxsen achieved an excellent knowledge of all Soviet/Warsaw Pact surface ships and submarine systems and became a recognized expert in his field. His judgement was frequently sought by officials of several national-level intelligence agencies. He produced numerous detailed analytical reports regarding major naval installations and naval weapons systems which added significantly to

the Defense Intelligence Agency's ability to estimate the capability of the Soviet navy. By his exemplary performance of duty, Lieutenant Oxsen has reflected great credit upon himself, the United States Navy, and the Defense Intelligence Agency." . . .

John D. Ruggeri '82 (4502 Lake Shore Dr. #602, Waco, TX 76710) became assistant manager at Ridgewood Country Club in May, 1985.

OLD DOMINION: James R. "Jim" Baker '66 (7507 Hill Meadow Circle, Austin, TX 78736) recently received an appointment as sales representative with Highland Superstores in Austin, TX.

OMAHA: Lt. Col. Harry O. "Skip" Taylor '60 (APO NY 09055) is now deputy U.S. Military Representative to SHAPE. He is also a special assistant to the Commander of All Allied Forces in Europe. Col Taylor was named "Friend of Education" in 1985 by Phi Delta Kappa for his continued support and efforts to improve Dodds Schools overseas.

OREGON STATE: Michael V. Clark '65 (13260 S.W. Juanita Place, Beaverton, OR 97005) has joined The Koll Company as vice president and regional asset manager . . . **Melvin T. Nygaard '54** (32221 Boones Bend Rd., Wilsonville, OR 97070), president of the accounting firm Nygaard, Mims & Hoffman, was recently elected to the governing council of the American Institute of Certified Public Accountants.

PENNSYLVANIA: Richard E. Kopelman '62 (65 Colgate Rd., Great Neck, NY 11023) is the author of a recently published book, *Managing Productivity in Organizations: A Practical, People-Oriented Perspective* (McGraw-Hill, 1986).

PENN STATE: Paul B. Shiring, Jr. '61 (1920 Saybrook Court, Vienna, VA 22180) has accepted a job with the Computer Sciences Corporation as a senior program control specialist.

PITTSBURGH: 1st Lt. Dean A. Mertz '80 (1238 W. Woodlawn St., Whitehall, PA 18052) is a pilot on the EC135 now serving with the 2nd Airborne Command and Control Squadron at Offutt AFB, Nebraska . . . **Mark O. Presnell '78** (3460 Millcrest Dr., Lake

Orion, MI 48035) is a simulation engineer of manufacturing processes with EDS Corporation - Decision Technologies Division.

PRESBYTERIAN COLLEGE: **James G. Collier, Jr. '43** (409 Mockingbird Lane, Spartanburg, SC 29302) works as an industrial relations manager for Reeves Bros., Inc. He is married to Carolyn Glerbe and they have five children: Jimmy, Mimi, Sherry, Connie and Lee; and six grandchildren: Gordon, Carrie, John, Matthew, Clay and Brannon . . . **G. Leighton Grantham, III '66** (204 Augusta St., Easley, SC 29640) He serves as executive vice president for the First National Bank of Pickens County. He and his wife Beverly have two children: George IV, age ten; and Charlotte, age eight . . . **John D. Knox, Jr., M.D. '58** (661 North St. Mary's Lane, Marietta, GA 30060) works as an orthopedic surgeon at North Cobb Orthopedic Associates, P.A. He and his wife Rosemary have three children: John III, Elizabeth and Ansley . . . **William L. Morris III '84** (360 A Ryder Ave., Clarksville, TN 37040) is a lieutenant in the U.S. Army. He serves as Platoon Leader in Fort Campbell, KY. He and his wife Karen have a son, Bryan Daniel, born September 30, 1985 . . . **Kenneth R. Thompson, Sr. '53** (509 Union St., Brunswick, GA 31520) is retired from the U.S. Army Corps of Engineers and is now a self-employed tennis pro. He and his wife Katharine have five children: Mary Gail, Katharine, Kenneth R. Jr., William and Stephen.

PURDUE: **Michael S. Bucko '80** (4419 Hidden Trace Ct., Houston, TX 77066) is working as a stock broker/financial consultant account executive for Merrill, Lynch, Pierce, Fenner & Smith, Inc. . . . **Mark W. Fox '74** (348 Greentree HVL, Lawrenceburg, IN 47025) and his wife Bambi proudly announce the birth of their second child, Brent W. Fox, on October 17, 1985. Mark is a boiler erector for Boilermakers local 105 in Chillicothe, OH . . . **Greg Haywood '82** (52 Woodstock Dr., Fairfield, OH 45014) is field service representative for General Electric Aircraft Engine Business Group in Cincinnati, OH . . . **David L. Hess '81** (4700 Windermere Ct. #103, Virginia Beach, VA 23455) was

married on May 25, 1985 to Daphne A. Dalton . . . **Robert T. Jones '79** (11514 Rochester Ave. #207, West Los Angeles, CA 90025) is a producer for Z.M. Productions at MGM Studios . . . **Robert Nice '79** (7863 Landing Dr., Indianapolis, IN 46240) graduated from Villanova Law School in spring of last year and was admitted to the Indiana Bar Association. He is currently an associate with the Knightlinger & Gray Law Firm in Indianapolis. Congratulations, Bob! . . . **James E. Shaw '81** (712 Harbor Springs Trail, Virginia Beach, VA 23462) received his Naval Flight Officer wings and is assigned to the Attack Community at NAS Oceana.

RENSSELAER: **Bob Talanian '84** (216B E. Mountain St. Apt. 47, Worcester, MA 01606) is in his second year in graduate school, studying for his Ph.D. in Pharmacology. He and his wife Karla were married in August, 1985.

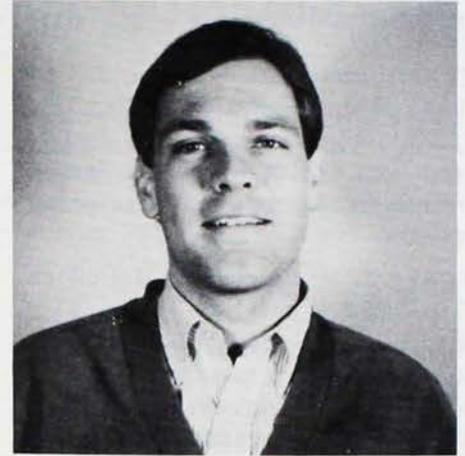
RICHMOND: **Ron Rasmussen '83** (1700 Old Barn Rd., Rocky Mount, NC 27801) married Nan Hargrave on October 5, 1985.

SOUTH CAROLINA: **Wade L. Harper '80** (1516 Kensington Dr., Knoxville, TN 37922) is working in sales and marketing for Knoxville Corrugated Box Co., Inc. . . . **James D. Jolly, Jr. '78** (147 Meadowview Lane, Greenwood, SC 29646) married Elizabeth Anne Hull on June 26, 1985 . . . **John S. West '83** (690 Oakfield Dr., Charleston, SC 29412) is assistant manager at R&M Sporting Goods, Inc. He is making wedding plans for June 21, 1986.

SOUTHEAST MISSOURI STATE: **Howard Randolph Baker '80** (193-4 Evergreen Terrace, Carbondale, IL 62901) and his new wife, Carole Ann, were married on August 9, 1985. Howard is manager of Town & Country Realty and vice president of Dan-barb Enterprises. He is also attending law school at Southern Illinois University in Carbondale.

SOUTHERN METHODIST: **Steven E. Clark '72** (8636 Bacardi Dr., Dallas, TX 75238) has been made a partner in the law firm of Goins, Underkofler, Crawford & Langdon. He has a four year old daughter, Jennifer, and announces the birth of a son, Daniel Eugene.

SOUTHERN MISSISSIPPI: **Allen G. Holder III '81** (174 Blackmon Dr., Jackson, MS 39212) is currently a vice president and partner of Daigle-Barham-Holder & Company of Clinton, MS, an insurance agency that serves the greater Jackson area.



Richard M. McFarland

SOUTHWEST MISSOURI STATE: **Richard M. McFarland '79** (11448 Conway Rd., St. Louis, MO 63131) has joined Shearson Lehman Brothers, an investment banking and brokerage firm, as a financial consultant. Richard is also a re-founder and past president of the IKA Alumni Association of St. Louis . . . **Jim Roebuck** (709 Howell Dr., Newark, OH 43055) is attending the graduate school of Sports Administration at Bowling Green State University.

SOUTHWEST TEXAS: **Bobby Hatfield '72** (4067 Beltway, Condo 114, Addison, TX 75244) has been elected to the Addison Municipal Airport Board, the tenth largest non-commercial airport in the U.S.

SOUTHWESTERN: **Thomas C. Herzig '82** (P.O. Box 34, Spring Branch, TX 78070) is attending the University of Texas Health Science Center in the department of Pharmacology graduate program. He married Kathie Lynn Kuebel on August 17, 1985.

SYRACUSE: **Barry E. Riffle '78** (1720A Treetop Trail, Akron, OH 44313) has been promoted to district sales manager of northeast Ohio for the R.T. French Company.

TENNESSEE/KNOXVILLE: **Wallace A. "Alex" Hawkins, Jr. '66** (Rt. 5 Box 42D, Lawrence, KS 66046) has been named pesticide use law administrator

for the state of Kansas. He will direct the program which licenses and certifies more than 19,000 private and commercial pesticide applicators in the state, and also be responsible for administration of the Chemigation Safety Act, which regulates the application of chemicals through irrigation systems.

TEXAS: **Ronnie H. Tamlyn, Jr. '80** (9835 Walnut #R-102, Dallas, TX 75243) is manager of the Dallas operations of R.H. Tamlyn & Sons, a building materials manufacturing concern.

TEXAS A&M: **Patrick R. McColloch '79** (2250 Westchester Dr. #10, Manhattan, KS 66502) has finished his MS degree and is now working with a private research/consulting firm, Development, Planning and Research Associates. He was recently named an Outstanding Young Man in America for 1985.

TEXAS TECH: **Don Babcock '57** (2364 Beach, Pampa, TX 79065) is executive vice president of First National Bank in Pampa, TX . . . **David R. Doyle '79** (2634 Hampshire Dr., Garland, TX 75040) is a CPA with Peat, Marwick, Mitchell & Co. in Dallas. He married Allison Denham on August 17, 1985 . . . **Rusty H. Folk '67** (11107 Sesame St., Dallas, TX 75238) is vice president of PruCare of North Texas, which opened its office in Dallas on January 1, 1986. Rusty and his wife Ginny have two children, and are expecting one more.

TULANE: **Milton Anton '47** (2313 Wexford Lane, Birmingham, AL 35216) retired on August 31, 1985 after twenty-eight and one-half years service with the claims department of State Farm Insurance . . . **Dick Lochte '55** (P.O. Box 5413, Santa Monica, CA 90405) has received the Nero Wolfe Award for Best Mystery of the Year for his 1985 novel, *Sleeping Dog*, published by Arbor House. This book was selected as One of the Notable Books of the Year by the New York Times Book Review . . . **James F. Turnbull '37** (800 Rue Burgundy #319, Delmon Place, Metairie, LA 70005) has been elected director of the Real Estate Board of New Orleans, and also elected director of the Lighthouse for the Blind.

TULSA: **William H. Vogle '66** (7227 S.

Richmond, Tulsa, OK 74136) is president of Subcon, Inc., a Tulsa interior finish and general contracting company.

VILLANOVA: **Joseph F. Donahue '84** (4 Abbott Court, Edison, NJ 08820) has accepted a position as a research chemist, performing computerized molecular modelling and organic synthesis with the pharmaceutical health care group of the BOC Group Inc. in Murray Hill, NJ.

VIRGINIA: **Jeff "Hambone" Hanner '74** (516 Danray Dr., Richmond, VA 23227) and his wife Vicki are proud to announce the birth of their first child, Joy Milton Hanner, born on September 27, 1985.

VIRGINIA TECH: **Robert J. Hassell '71** (4950 Riley Mews, Carmel, IN 46032) has been promoted to vice president of Ransburg Finishing Systems. His third child, Anne Elizabeth, was born on November 24, 1985.

WAKE FOREST: **Col. Eddie B. Ladd '59** (12705 Harborview Court, Woodbridge, VA 22192) recently retired after spending 26 years in the United States Army. He has accepted a position with Associated Air Freight, Inc. as their national manager for government services, working in the Washington, D.C. area.

WASHINGTON STATE: **Michael W. Nelson '78** (6241 38th NE, Seattle, WA 98115) was recently promoted to supervisor of the customer services department for the Seattle branch of Ford Motor Credit Co.

WEBER STATE: **Alan Lakomski '77** (5359 New Hampton Dr., Salt Lake City, Utah) has been promoted to vice president of the Primary Care Division of CompHealth.

WEST GEORGIA COLLEGE: **Richard Lewis Brittain '81** (6 Ridgecrest, Watkinsville, GA 30677) graduated from the University of Georgia School of Law in May of 1985; he is now working with the law firm of Blasingame, Burch, Garrand & Bryant, P.C. in Athens, GA. He married Denise A. Benefield on December 18, 1982.

WESTERN CAROLINA: **Lewis E. Stewart '67** (15743 Pointer Ridge Dr., Bowie, MD 20716) was promoted to the

rank of lieutenant colonel in the U.S. Air Force. He is currently working in weapons systems acquisition for the Air Force Systems Command in Washington, D.C. He is married to Mary McCullough Penn . . . **John K. Huddleston '82** (310 N. 5th St., Central City, KY 42330) is a general agent and public relations director for Bluegrass Insurance Group. He is also a marketing agent for Bluegrass Trust Corporation in Lexington, KY.

WESTERN MICHIGAN: **Greg Zimmer '67** (36237 Old Homestead, Farmington Hills, MI 48018) is a marketing manager for Automotive Mitsubishi Electric Corporation.

WICHITA STATE: **Mark Basham '82** (5700 Mainsgate Apt. 303, Wichita, KS 67220) is working as a graduate assistant for the Dean of Student Life and Services at Wichita State University. He is pursuing his masters in college student personnel.

WISCONSIN: **Michael T. Lehr '82** (2529 N. Coyle, Chicago, IL 60645) was recently appointed public access coordinator for Group W Cable in Skokie, IL.

WILLIAM & MARY: **John F. Morton '83** (320 Brockenbraugh Ct., Metairie, LA 70005) is a lending and business development officer at First National Bank of Commerce in New Orleans. He also plays stopper for the Tulane University soccer team . . . **Wilbur Y. Morton, Cdr. USN (Ret.) '36** (3103 Indian River Dr., Cocoa, FL 32922) was elected chapter commander of the Space Coast Area Chapter of The Military Order of World Wars in May, 1985. Among the important accomplishments of this group was a Massing of The Colors at Brevard Community College in Cocoa, FL.

WOFFORD COLLEGE: **Gray Thomas Culbreath '82** (224 S. Harden St. Apt. 4, Columbia, SC 29205) is studying at the University of South Carolina Law School, with the help of the Powers Award Scholarship . . . **1st Lt. Warren E. Hoy '81** (HHT, Box 652, 3-7 CAV, APO NY 09033-1841) was married on November 12, 1985, to Marcia Elizabeth Reeder in Schweinfurt, West Germany. He is serving in the 3rd Squadron, 7th Cavalry, patrolling the German border . . . **Robbie D. Littlejohn '80** (Route 6, Box 48, Union, SC 29379) was promoted to chief of security at Cross Anchor Correctional Institution. He was also selected as an Outstanding Young Man of America for 1985.

Farewell, Brother

Jenkins M. Robertson will always be remembered.

ATOP THE altar and the garnet and gold ribbon draped across it lay Jenkins M. Robertson's fraternity badge. Hundreds of Pi Kappa Alphas gathered around, joined in the singing of "Down in Ol' Virginny". The service at Virginia Tech's War Memorial Chapel suited so well the man they had come to remember. "For Jenks, Pi Kappa Alpha was his life," Tom Tillar (*Epsilon '71*) relates, "Its brothers were his extended family."

On the Friday night of January 10, "Jenks" Robertson was struck by a car as he walked toward Epsilon's chapter house. The nineteen year old driver of the vehicle was arrested and charged with driving under the influence of alcohol.

The hundreds of undergraduates and alumni present at the memorial service held the following Saturday represented hundreds more whom the man had influenced. Brother Robertson's involvement with Pi Kappa Alpha spans the entire fifteen years since Epsilon's refounding. He was a major impetus in the chapter's colonization and rechartering, and served as Epsilon's chapter advisor for a majority of the time since then.

The story of Pi Kappa Alpha's return to Virginia Tech is a story dramatically influenced by Jenkins M. Robertson, who in 1970 was faculty advisor to VPI's "Cotillion Club". In 1971, Cotillion Club became Epsilon chapter of Pi Kappa Alpha. Although the Cotillion Club was organized in 1913 to present formal dances to the Blacksburg community, by 1970 it had evolved into a social organization whose membership included many of Virginia Tech's leaders and outstanding scholars. The group had housing, university recognition, and was considering the possibility of national fraternity affiliation.

When then Executive Director Patrick W. Halloran III visited Virginia Tech in May of 1970, he was introduced to Jenks Robertson by PiKA alumnus Bruce Dudley (*Gamma*



Omicron '60). Tom Tillar, an undergraduate member of Cotillion Club at the time, recalls: "The link to the Cotillion Club for PiKA was through Jenks. Jenks was strongly supportive of colonizing PiKA and influenced the membership accordingly." Cotillion Club's colonization was agreed upon, and on September 27, 1970, the group became Epsilon colony of Pi Kappa Alpha.

At Memorial Headquarters' request, Jenkins Robertson was initiated two weeks later by Eta Alpha (*Clemson*) SMC Joseph J. Turner, Jr. Jenks spurred the colony on towards chartering, resulting in Epsilon's reinstatement February 27, 1971, only four months after colonization.

The first rechartering member to sign the roll was none other than Jenkins M. Robertson.

Jenks immediately became Epsilon Alumnus Counselor (now Chapter Advisor) and President of the Epsilon House Corporation, and was subsequently awarded the first "Mr. Epsilon Alumnus Award" for chapter service.

His work certainly paid off. Pi Kappa Alpha is predominant among Virginia Tech's thirty-three fraternities, and has done so for the last fifteen years. Epsilon chapter has

received seven Smythe awards, counts among its membership three Powers Award winners, and was the first chapter at VPI granted university housing. Pi Kappa Alpha now sits atop Virginia Tech's new Greek Row.

Jenks received his AB in Journalism and MA in Mass Communication from the University of North Carolina at Chapel Hill, where he worked as a feature writer for *The Daily Tar Heel*, and as the news director for WUNC-FM. A stint with the U.S. Army as a public information writer brought Jenks to Japan for one and a half years, but for some time Virginia Tech was his home. Jenks worked on-campus as the University Editor, and during his tenure at VPI served as advisor for nearly every student publication at the school. He was a member of Kappa Tau Alpha, Phi Eta Sigma, and Pi Delta Epsilon honoraries. Jenks' writing of the Epsilon Chapter History earned him a certificate of appreciation from the Memorial Headquarters. As recently as last December, he received "Chapter Advisor of the Month" honors in the Pi Kappa Alpha *FORUM*.

Jenks was also the Founders' Region first Chapter Advisor of the Year. In bestowing the honor, Regional President Andy Morse told conference participants, "Jenkins M. Robertson has shown as faithful support to a chapter as anyone can. He daily demonstrates such care and trust. Most importantly, Jenks has the tremendous ability to relate the meaning of phi phi kappa alpha to chapter members in a manner that some advisors only dream of doing."

The "Robertson *øø*ka Award", presented annually to Epsilon's outstanding member, will continue to be awarded just as it has since the chapter's rechartering. In his will, Jenks provided a bequest to the Memorial Foundation sufficient to endow the scholarship in perpetuity. It will remain Epsilon chapter's most coveted award.

James M. Anthony (*Western Reserve University*)

Steve R. Andrews (*Florida State*)

William Beardsley (*Penn State*)
10/16/85, Sun City, AZ

Frank C. Betts (*University of Southern Mississippi*) 5/30/85,
Brandon, MS

Lynn T. Black (*Bradley*) 10/15/85,
Navosibusk, Russia

H. Merritt Black (*Emory*)
11/7/85, Winter Park, FL

T. Mitchell Burns (*University of Denver*) 10/25/85, Englewood, CO

Harvey B. Carlisle, Jr. (*Utah*)
Salt Lake City, UT

Warren L. Cobb (*Pennsylvania*)
12/7/85, Syracuse, NY

Sidney E. Conley II (*Louisiana Polytechnic Institute*) 6/27/85,
Shreveport, LA

Edison H. Cramer (*University of Michigan*) 5/26/85, Davidson, MD

James Cleon Creel (*Kansas*)
10/10/85, Concord, CA

Bruce Curry (*George Washington University*) 7/1/85, North Palm
Beach, FL

Harold F. Eglinger (*Wittenberg*)
3/24/84

Harold E. Enlows (*Tulsa*) 8/8/85,
Corvallis, OR

William H. Ennis (*Wake Forest*)
2/24/85, Erie, PA

Robert L. Evans (*Vanderbilt*)
5/26/85, Murfreesboro, TN

John G. Firth (*Southwestern*)
2/24/85

Thomas P. Fleming, Jr.
(*Arkansas*) 12/6/85, Islamorada,
FL

Billy L. Floyd (*Alabama*)

Fordyce L. Foster (*Cornell*)
2/13/84, Urbana, NY

Stokeley Fulton (*Hampden-Sydney*) 7/13/85, Farmville, VA

Ben W. Gallup (*Missouri/Columbia*) 3/29/85, Trenton, MO

Edward Glazier (*California/Berkeley*) 6/5/85

Robert B. Harrison (*Utah State*)
1/11/85, Idaho Falls, ID

Harry W. Hart (*Lombard College*)
Malibu, CA

Hartman B. Herr (*Pennsylvania*)
Lock Haven, PA

Richard W. Horner (*Pennsylvania State*) 10/24/84, Jenkintown, PA

Robert B. Hudson (*Morehead State*) Dayton, OH

Gerald W. Jerome (*San Diego State*) San Diego, CA

Oliver F. Johnson (*Trinity College*) 12/31/85, W. Hartford, CT

William T. Kay (*Missouri School of Mines*) 11/18/85, Mesa, AZ

James M. Kowis (*Sam Houston State*) Houston, TX

George Krueger (*Indiana University*) Bartelsville, OK

Fred Lach (*Cincinnati*) 10/10/85,
Cleptomont, NE

William Hargrave Lewis (*Ferris State*) 6/3/85, Lansing, MI

Daniel B. Lindstrom (*Carnegie-Mellon*) 10/15/83, Crown Point, IN

William Walter Locke, M.D.
(*Birmingham-Southern*) 6/30/85,
Birmingham, AL

Gerald Lockhart (*Nebraska*)
8/8/85

William M. Martin (*Memphis State*) 8/9/85, Birmingham, AL

Preston R. McIlwaine, Sr.
(*William & Mary*) 12/31/85, Independence, MO

Louis C. Miller (*New Mexico*)
3/1/85, Albuquerque, NM

Dr. Raymond J. Miller (*Ohio State*) Reynoldsburg, OH

William J. Miller (*Marshall*)

Emerson H. Mook (*Western Reserve University*)

Bruce Myers (*Adrian College*)
12/19/85, Chiapas, Mexico

William Neely, M.D. (*Mississippi*)
11/22/85, Jackson, MS

Merritt W. Oldaker (*Colorado*)
7/7/85, Albuquerque, NM

Robert T. Pearsall (*Duke*)
9/25/85, Orleans, MA

John L. Peters (*Florida Southern*)
12/8/85, Grand Rapids, MI

William C. Pope (*Southwestern*)
5/85, Oklahoma City, OK

Floyd H. Poteete, Jr., M.D. (*Mississippi*) Pahokey, FL

Joseph Bruno Puchalski (*Ferris State*) 10/21/85, Syracuse, NY

William M. Regen (*Davidson College*) 12/28/83, Highlands, NC

Keith W. Rich (*Utah*)

Robert B. Robbins (*Kansas State*)
2/16/84, Scott City, KS

Kenneth L. Selby (*Purdue*)
12/9/85, Tryon, NY

Louis L. Sebring (*Missouri/Columbia*) 2/26/85, Corpus Christi, TX

Floyd B. Simpson (*Arkansas*)
11/25/85

John G. Sims, Jr. (*Vanderbilt*)
11/20/85, Front Royal, VA

Theodore H. Snyder (*Rutgers*)
3/16/85, Whitehouse, NJ

George W. Soash (*Southwestern*)
10/1/85, Lubbock, TX

Carl H. "Sonny" Sommardahl, Jr.
(*Hampden-Sydney*) 3/21/85,
Salem, VA.

Rodney S. Sprigg (*California/Berkeley*)

Coleman F. Stoltz (*Rhodes College*) 11/85

George A. Tobin, Jr. (*Southern Methodist*) 9/26/85, Carrolton, TX

Ernest Tournay (*Kansas*)
Coffeyville, KS

William E. Walker, Jr. (*Missouri/Rolla*) Cape Girardeau, MO

Presenting the...
Pi Kappa Alpha Regulator Clock

Due to popular demand, the fraternity has extended the availability of the Pi Kappa Alpha Fraternity Regulator Clock. Special arrangements have been made with the manufacturer, Pearl Clock Company, to continue to offer their convenient monthly payment plan with no down payment, or finance charge.

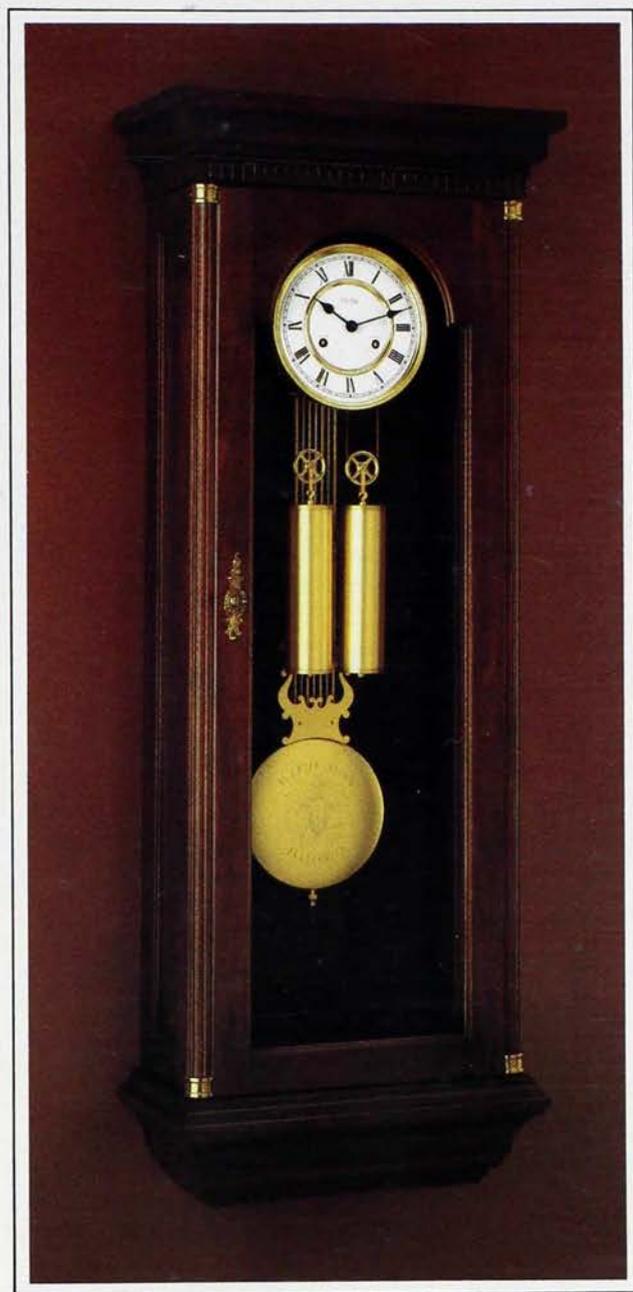
Special Features

The many features of the Pi Kappa Alpha Regulator Clock are those found only in the highest quality timepieces. The features include:

- Solid maple cabinet with lustrous fruitwood finish.
- Hermle key-wound, cable-driven, 7-day, self-adjusting beat movement assembled by the legendary clockmakers of the Black Forest of West Germany.
- Chimes on the half hour and counts the appropriate hour.
- Glass door and side panels reveal the gleaming brass-encased weights, classic enamelled dial with black Roman numerals, and brass lyre pendulum.
- Clock is resplendent with fluted corner pilasters accented with solid brass capitals, gracefully carved dentil moldings and a solid brass escutcheon.
- Pendulum available with the Fraternity Crest delicately engraved in its center, or plain with no engraving.
- Solid brass registration plate diamond-etched with your three line personalized inscription and adorned with a detailed re-creation of the Fraternity Crest.
- Clock measures nearly four feet in height. Actual measurements are 45 $\frac{3}{8}$ " high, 17 $\frac{1}{2}$ " wide, and 8 $\frac{3}{8}$ " deep.

Convenient Monthly Installment Plan

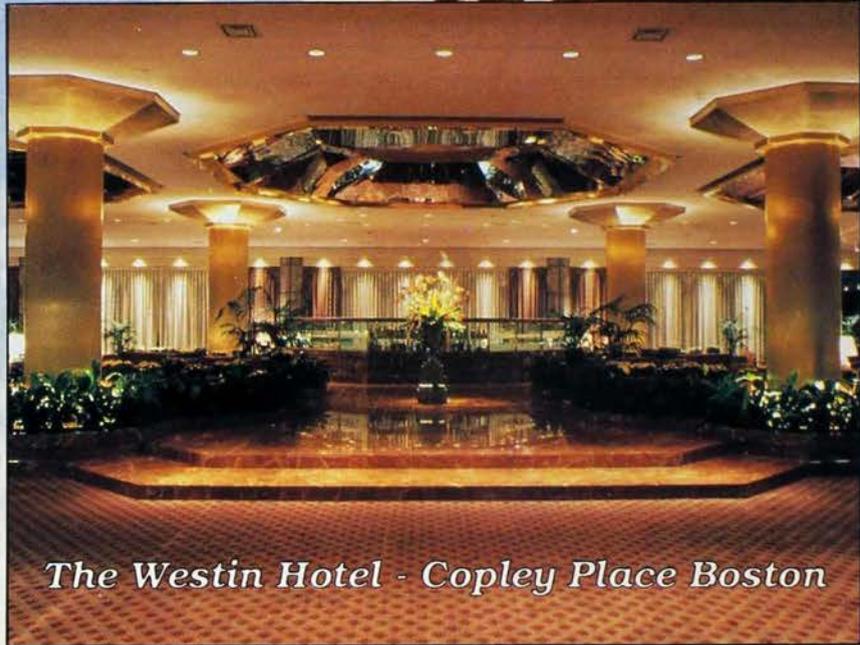
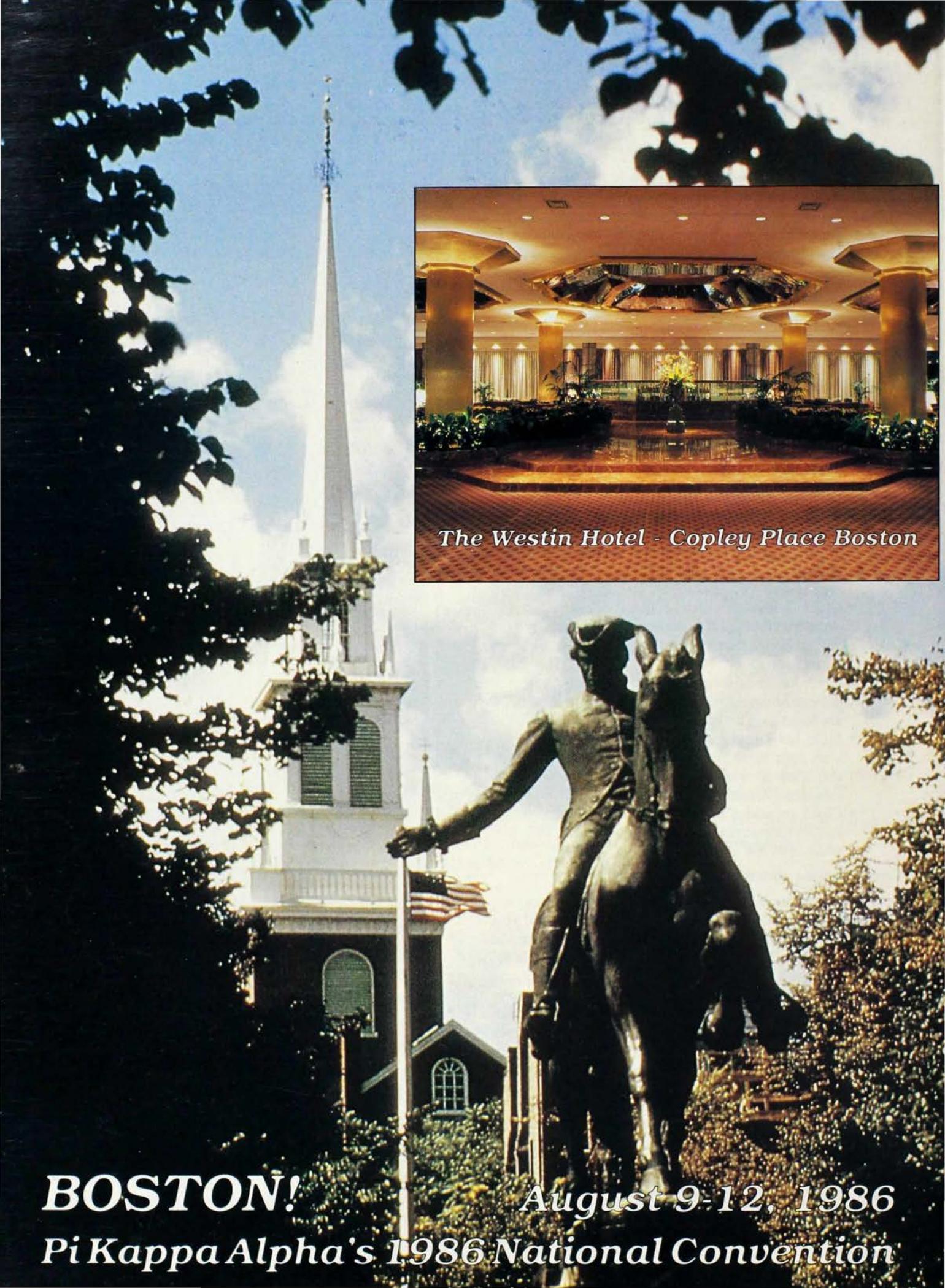
The original issue price of the Pi Kappa Alpha Fraternity Regulator Clock with the etched pendulum is \$440 plus \$78 for handling and shipping within the continental United States. The plain pendulum clock is available for \$400 plus the \$78 shipping charge. *The manufacturer provides a convenient monthly installment plan with no down payment or finance charge.* You may choose to take advantage of this plan — only \$40 per month in eleven monthly installments for the etched pendulum clock, or \$40 per month for ten months for the plain pendulum clock (the \$78 shipping charge is added to the first month only). *Additionally, you can enjoy the clock in your home, or office, for 15 days, risk-free, before your first payment is due.* If you are not satisfied with your acquisition, you may promptly return the clock with no cost or obligation — the manufacturer will pay the cost of delivery and return freight if the clock is returned in its original condition.



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August 9-12, 1986

Pi Kappa Alpha's 1986 National Convention