

# SHIELD & DIAMOND

OF PI KAPPA ALPHA

MARCH 1984



**CHAIRMAN OF THE BOARD  
(at age 24) CHIP FIGHTNER**

# Celebrate A Time Honored Tradition

In your home, a "Pi KA Commemorative" clock will celebrate your personal legacy to our proud tradition of Pi Kappa Alpha.

The "Pi Kappa Alpha" crest, your name and initiation or graduation date will be elegantly engraved on a solid brass plate.

You can even take advantage of our convenient payment plan with no down payment and no finance charge.

Enjoy one of these beautiful clocks for 15 days. If it is not all that you expect it to be, you may return it for a complete refund.

## "Pi KA Commemorative Grandfather Clock"

- ◆ Solid, hardwood case with fruitwood finish
- ◆ Carpathian Elm burl overlay on bonnet
- ◆ Beveled glass door
- ◆ Brass-encased weights, brass pendulum
- ◆ Brass-toned face with raised brass numerals
- ◆ Moving moon-phase dial
- ◆ West German cable-wound brass movement
- ◆ Westminster, St. Michael's and Whittington Chimes

(HT. 79", WD. 22½", DPT. 12¼"). \$800.00 plus shipping & handling\*

## Reserve Your Clock Today!

Send this order form to Pearl Grandfather Clocks, 3790 Knight Road, Memphis, TN 38118. Or you may order by calling toll free 1-800-238-7294. In Tennessee, call collect 901-365-4000 Monday through Friday between 9:00 and 5:00.



Pi KA Grandfather Clock— 20 monthly payments of \$40.00 each or the total of \$800.00 plus \$55.00\* for shipping and handling. (Manufacturer's suggested retail \$1,499.00.)

I wish to take advantage of the convenient monthly payment plan on my purchase.

Enclosed is my check for \$ \_\_\_\_\_ .00 made payable to Pearl Grandfather Clocks.

\*The shipping and handling charge will be added to the first payment of the deferred payment plan. If you are not completely satisfied, you may return your order within 15 days of receipt of shipment without cost or obligation.

Social Security No. \_\_\_\_\_ Initiated\*\* \_\_\_\_\_ (year initiated) or

Former Address (if at current address less than three years): \_\_\_\_\_ Graduated\*\* \_\_\_\_\_ (year graduated)  
\*\*Please choose only one.

\_\_\_\_\_ Name \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_ Address \_\_\_\_\_

\_\_\_\_\_ City, State \_\_\_\_\_ Zip \_\_\_\_\_

To be inscribed on the diamond-engraved, solid brass plate to commemorate my Pi KA tradition:  
9 a.m.-5 p.m. phone no. to arrange for delivery  
Area Code ( ) \_\_\_\_\_

Signature \_\_\_\_\_

Name \_\_\_\_\_

ORDER MUST BE SIGNED



CHAIRMAN OF THE BOARD  
(at age 24) CHIP FICHTNER

**12 Chairman of the Board (at 24) Chip Fichtner** by Mark Anderson. He spends it as fast as he makes it, hut, boy can he make it.



**17 The Women Who Keep IKA Up Close and Personal.** Tamara Hext, above, Miss April on Epsilon Kappa's calendar, is a runner-up. For winners of the 1983 Calendar Competition, turn to page 17.



**21 Greek Graffiti** by Wally Shriner and Dave Pittman. A chapter crosssection.

# SHIELD & DIAMOND

VOL. 94 NO. 3 MARCH 1984 USPS 780-500

## MASTHEAD

**Published by**  
Pi Kappa Alpha Fraternity  
577 University Blvd.  
Memphis, TN 38112  
(901) 278-7464

**Richard L. Murgatroyd**  
Executive Director

Editorial Staff  
**R. John Kaegl**  
Editor

**Louis B. Quinto**  
Assistant Editor

**Karen Null**  
Copy Editor

**Mark Anderson, Randy Hyatt,  
Larry Lunsford, Dave Pittman,  
Wally Shriner**  
Contributing Editors

**Bob Shettlesworth**  
Art

**Advertising**  
Contact Editorial Office

1982-84 Supreme Council

**Joseph J. Turner, Jr.**  
President

**Charlie Barnes**  
Vice President Chapter Affairs

**E.J. "Ted" Grofer**  
Vice President Alumni Affairs

**Gary Menchofer**  
vice President Financial Affairs

**Tom Wilkinson**  
Vice President Leadership

**R. Maurice Hollingsworth**  
Undergraduate Vice President

**Gregory W. Wilson**  
Undergraduate Vice President

**Tommy Turner**  
Legal Counsel

**CFEA**  
1883★1983  
CENTENNIAL



**11 Pikes Dominate GSU Gridiron**

- 4 Forum** letters to the editor
- 5 Update** news
- 8 Chapters**
- 24 Alumni** notes and personalities
- 32 gifts** and Foundation news
- 35 Books** by Pikes



**30 Pro-File: Jamie Wolff**

SHIELD & DIAMOND is an educational journal published by the Pi Kappa Alpha Fraternity, 577 University, Memphis, TN 38112, quarterly in September, December, March and June. Send correspondence to same address. Manuscripts are invited, but the publisher will not assume responsibility for return of unsolicited material. Changes of address should be reported promptly giving full name chapter, old and new address. Undergraduate copies are mailed to their parents home address until address change notification after graduation. Lifetime subscription must be renewed by request eight years after initiation year or is automatically renewed with an alumnus gift to the Memorial Foundation or Loyalty Fund. Copyright 1984 by Pi Kappa Alpha Fraternity. All rights reserved. Second Class postage paid at Memphis, TN and additional entry points. POSTMASTER: Send change of address on Form 3579 to Shield & Diamond, 577 University, Memphis, TN 38112.

## Going Home

THE PLANE has just leveled off at 33,000 feet and the trip is over. "You realize that you can't go back!", was my father's comment before I left New York to revisit my brothers at Zeta Sigma. Dad wasn't wrong, and again he wasn't right. My niche as president had been well filled, as well as all my other duties and social relations within the house. I wasn't sure what to expect from anyone or any situation.

The house was alive with pledges of both the brotherhood and the little sisterhood. These new people presented still another facet of ambiguity. I at first tried to return to the old spot I had previously retained but something wasn't right.

For the next few days the interactions with both actives, pledges and other local alumni molded and directed me into my new status as an alumnus. I felt like a pledge again with the same feeling of awe which I had experienced four years earlier as a pledge. Also, there was the same feeling of love and guidance which every pledge experiences at Zeta Sigma. The days passed and things settled down a bit.

The low down is, "YES" I can go back but in a different way. Having experienced both I wouldn't want to go back the same as I left. The best feeling of all is knowing that the brothers whom I initiated are of the same premier quality which is Pi Kappa Alpha. They are working to raise the ideals of my Fraternity to still higher heights. The brotherhood is strong, capable, motivated and head strong in preserving the unique quality of brotherhood which is Zeta Sigma, along with the traditions and drives of Pi Kappa Alpha. And despite their abilities there is still a place for me within the super-structure.

The only question which I have is for the National Headquarters — Where is Zeta Sigma's Smythe Award?

Fraternally,  
Jay Goldstein, '80  
Zeta Sigma (Florida  
Tech)

## Once A Pike

THE PHRASE "once a Pike, always a Pike" is ever so true these days especially for me in the U.S. Armed Forces.

In my assignments, I have met several fellow officer IKA brothers from many different chapters in all the branches of service including the

Army in which I serve.

Our common bonds have made the increasing pressures of military life tolerable and our friendships stronger. My fraternity experiences at the University of Alabama made a positive and lasting impact on my life and I highly recommend the Greek experience as it plays a vital role in preparing young people to succeed in the increasingly complex world we all live in.

Fraternally,  
John C. Traylor, '77  
Gamma Alpha  
(Alabama)

## Black & White

LAST MONTH I picked up the September 1983 issue of the *Shield & Diamond*. Flicking through the pages, I came across an article on the top ten chapters and what makes them so great. I read the information on each chapter and compared their size, financial status, campus involvement, number of Smythe Awards, etc. with those facets of my own chapter, Delta Psi.

Like members of other chapters who have not won the Smythe or Harvey T. Newell award, I tried to find something our chapter had over the other chapters. What I found can not be measured like a quantitative value. The only award, if any, it produces is found within ones self. This award comes from a form of brotherhood which is what brought me to Pi Kappa Alpha. This is the brotherhood which does not deny one the privilege of sobbing in front of another brother; showing and telling another brother of personal problems and friendships; or pitching in when there are last minute details to be completed. In my opinion, Delta Psi has these traits of brotherhood in the greatest abundance. I realize you may be reading this and saying, "my chapter has the same thing," but Delta Psi is unique.

You see, when I rushed in the Spring of 1982 I was the only black rushee of Delta Psi. With relatives spanning from Alpha Phi Alpha to Omega Psi Phi, the thought of being invited to a Pi Kappa Alpha rush function brought many questions to mind. I wondered, "Why invite me? Who is doing this and why? What will my parents say? What will my other friends think?" and, "What will my relatives think?"

At the first rush party, I was almost like a wallflower (something totally against my nature). I was

greeted at least once by every brother in the house. I couldn't decipher if it was genuinely special treatment or a robotic symptom of rush. One rush party lead to another and with two "bids" from primarily black fraternities in my hand, I chose Delta Psi chapter instead. You see I didn't choose the Pikes because of sports, social life or beer consumption; it was what appeared to me to be genuine comradery which is not found very often.

After the signing of my "bid," my personal tensions with Pi Kappa Alpha, Delta Psi subsided. The groove of my pledgeship took its toll by consuming my time and efforts of becoming a brother. But, mid-stream through my pledgeship, I was touched by my first "black-white" release of tension. I'll never forget a certain brother who took the time and courage to explain to me a bit about his own personal racial tensions. He took me aside, at a party, and apologized for a few comments that he had said earlier. I knew for a fact right then, that if this was a projection of Pi Kappa Alpha's brotherhood, then I'd do my utmost to become a part of this organization.

Time went by and my final transition became a reality, I was finally a brother. Afterwards, I learned of two other people in the house who had felt tensions. One graduated from Delta Psi, nothing less than a friend to me, and the other has become a person I admire and will look up to far beyond my graduation.

I thank Pike Delta Psi for these past semesters. In May 1984, I will be graduating from the University of Maryland. Leaving it and Delta Psi will place something heavy in my heart, but we all have to move on.

I hope those chapters reading this will realize that brotherhood doesn't always mean going out with the guys and getting "tanked"; or an all night poker game; but growing up, and learning to give as well as to take. It is a realization, an awareness of other peoples' problems and the development of an open-mind. It is a personal enhancement and commitment that when reached, will touch a persons' lifestyle and attitude, and change it for a lifetime.

This letter was not written to talk about size, or past accomplishments, but it is an honest letter to bring to every reader a personal aspect of brotherhood which I have certainly come to realize, and hope I have defined just a little better.

Fraternally,  
Kenneth Snowden, '81  
Delta Psi (Maryland)



# Computer Age Is Upon Headquarters

THE COMPUTER age has arrived at the Memorial Headquarters in Memphis.

## Groves Promoted

WITH THE departure of Director of Expansion Rodney Stephens, Gamma Alpha (Alabama), former Chapter Consultant Allen Groves, Delta Upsilon (Stetson) began directing the Fraternity's expansion efforts at mid-year.

Brother Stephens left the staff to seek a higher degree of education. He had served as a chapter consultant before moving into the staff position.

Also joining the staff at mid-year, taking Groves' place in the field, is Chapter Consultant David Stowe, Theta Omicron (Indiana State). Stowe served Theta Omicron as SMC, IMC and pledge educator and was the Indiana Coordinator of the Mid-American IFC Association.

Also joining the staff as a chapter consultant is Larry Chandler from Eta Sigma (West Georgia College). Larry will be traveling in the Southeast. As a member of Eta Sigma, he served as ThC, Rush Chairman and IFC Representative.

The Fraternity recently invested in a complete IBM computer system. Terminals are spread throughout the building to allow the main frame to handle all word processing, membership and financial record keeping and other functions.

"One day, probably not too far away, we'll see the main frame hooked up to terminals in the chapters," says Executive Director Dick Murgatroyd.

## Pikes On Target For Great Year

FIRST HALF membership statistics have officials singing of another great year for Pi Kappa Alpha.

Despite declining enrollment nationwide, Pikes are enjoying another healthy recruiting year, perhaps the best ever for the Fraternity which has led the Greek world the past four years in average pledgings, initiations and chapter size.

An early closing of records in December makes direct comparison difficult. However, at December 15, 3,059 pledges had been recorded

compared to 3,206 last year on December 31. (Last year, 432 pledges were recorded in the month of December compared to 173 in 1983, the difference most likely coming in the latter two weeks not recorded.)

Initiations are also running on track to match last year's record total of 4,030. Some 1,170 initiations were recorded as of December 15 compared to 1,274 on December 31 last year. The entire difference is reflected in December totals, again.

No other fraternity has been as successful recruiting pledges as Pi Kappa Alpha the past four years. Pi Kappa Alpha is the only national fraternity with an average chapter size over seventy members.

## Advisors Should Advise; What Else Is New?

PROVIDING ADVICE is the most important function for a chapter advisor according to the American College Personnel Association (ACPA). Apparently many advisors find that advice enlightening.

Five other functions listed by the ACPA include teaching techniques of good leadership and fellowship, providing continuity with the group's history and traditions, helping members develop self-discipline and responsibility and supplying the organizations with information, expert knowledge and insight gained through experience.

Meanwhile, Alpha Tau Omega's newsletter recently quoted Kansas State's Greek Advisor Barbara Rodel's tongue-in-cheek profile of an advisor:

- Must be able to bite tongue frequently and effectively.
- Must have good eyesight and be able to distinguish a mountain from a molehill at fifty paces.
- Must have a tough hide to frequently take the brunt.
- Must have an adjustable hearing aid, be able to tune out loud stereos during serious conversations, yet be able to pick up the slightest rumblings of chapter unrest.
- Must have flexible timetable, for many crises will occur between 11 p.m. and 4 a.m.
- Must have complete set of fingernails for chewing during chapter meetings.
- Must have a poor memory, never saying "When I was in the chapter..."

# Epsilon Theta Back; Villanova Gets Pike

TWO NEW chapters of Pi Kappa Alpha were added to the rolls recently.

One was a rechartering of a former chapter — Epsilon Theta (Colorado State) — while another earned the chapter designation Theta Chi (Villanova) as Pike's newest circle.

The December third installation of Epsilon Theta was a personal milestone for many alumni and officers. Over 175 attended the installation banquet where Executive Director Dick Murgatroyd stressed Pi Kappa Alpha's commitment to excellence.

"Ten months ago, colonization began at Colorado State," he said. "In that short time, they have accomplished a great deal and more than proved equal to the colony objectives placed before them.

"This is a celebration of success and achievement," he added. "It is the culmination of the colonization process and the beginning of Pi Kappa Alpha's newest chapter. I firmly believe the golden years of Pi Kappa Alpha still lay ahead of us."

Installation teams from Theta Lambda (Creighton) and Eta Theta (Weber State) conducted the ceremonies for the chapter originally chartered in 1956. The charter was withdrawn ten years ago in the wake of anti-Greek pressures.

Joining Murgatroyd were national officers Kieth Wilkinson, Allen Groves and David Stowe and prominent alumni including Bruce Wilson, Jeff Groves, J. Creig Coogan, Paul Ries, Robert Patchett, Father Glenn W. Patchett, Gary Anderson, Russell Manning and Roger Biddison.

"It is amazing to see a new chapter already one-third the size of the total initiates of the former chapter from 1956-74," added Wilson.

## Villanova Installation

Forty-two Pikes at Villanova now call themselves brothers.

The chartering of Theta Chi chapter on January 28 was performed by installation teams from Beta Pi (Pennsylvania) and Delta Eta (Delaware). Presiding national officers included President Joe Turner, Expansion Director Allen Groves and Regional President Larry Lunsford. Also present were

Villanova Assistant Director of Student Activities Gary Bonas who is credited with a drive to make eleven of twelve locals on campus chapters of national fraternities.

Delta Pi Epsilon local had a sixty year heritage at Villanova before colonizing with the Fraternity.

SMC John Galperin was recognized by Groves for his efforts in preparing the group for installation as was former colony President John Fitzpatrick.

## Stanford Reviews Greek Indictment

GREEKS AND non-Greeks alike anxiously await the result of a campus-wide review of the stature of fraternities and sororities at Stanford University.

The Stanford task force, composed of students, faculty and staff, will decide by the end of May whether residential fraternal groups help or hinder the university's academic goals and educational mission.

Anti-Greeks say fraternities are elitist, that they foster sexist and racist attitudes by their homogeneity and membership selection methods.

"What has developed among some is an image of fraternities," says Jehl, "that is partly fantastic and partly deserved, an image of bastions of elitism and immaturity, of groups of blue-eyed, blond-haired drunkards, insensitive jocks who care little about academics and whose idea of a good time is to guzzle beer, chase women and torment pledges."

Officials say privately that it is unlikely fraternities at Stanford will be abolished as some anti-Greek segments want. Those who want to eliminate Greeks point to the successful ouster of Greeks at Harvard and Yale because, "they do nothing to benefit and a lot to hurt the social and educational climate of the institution."

Publicly, officials contend anything could happen as a result of the study.

Stanford has fifteen fraternities and sororities with 1,100 members — one in six among the student body. Pi Kappa Alpha does not have chapters at Stanford or Colby College.



Chapter Advisor Ed Pease advises student leaders at Midwest Regional Conference recently. By Founders' Day, most of IKA's 15 regional conferences have occurred.

## SMC Conference Hits Excellence

FROM THE commencement address by President Joe Turner to the final question and answer session, the annual edition of Pi Kappa Alpha's Presidents Conference underscored excellence as the route to success.

Eighty-one undergraduates from fifty-nine chapters joined the Memorial Headquarters staff and others in Memphis in mid-January for the affair. Each leader received individual attention in addition to the array of sessions dealing with fraternity concerns.

Ronald Hollingsworth, father of Undergraduate Vice President Maurice Hollingsworth, was initiated into Delta Zeta chapter (Memphis State) by a model initiation team following the initial banquet.

At that banquet, President Turner drew a bead on the conference theme.

"A new pledge program, a new membership education program, new rush techniques — none of these things are just going to happen," he said. "It's going to take someone committed to excellence, someone who has made up his mind to improve the existence of where he lives before change will occur."

Among the most popular sessions that weekend were those dealing with rush. Participants broke out into four groups to study summer, residential, commuter and low budget rush. Effective management was another winner.

Literally every participant said he would recommend the conference to next year's chapter leaders.

# Business Major Or Not, Better Market Self In '84

IN MAY over 850,000 Americans will have college degrees and be seeking employment.

All these people will be looking for jobs in their chosen field. Many of them will interview with several different companies between now and graduation. There will also be those who send out over one hundred resumes to hopeful employers.

However, despite a good resume, a chance to interview with a major corporation and a college degree, not all of the new graduates will find employment.

Like many from the class of 1983 the graduates of this year's class may have to settle for unrelated jobs such as bouncers, bartenders, substitute teachers or fast food countermen. These jobs will have to tide recent grads over until their career position comes along.

Within the last year there has been an upswing in the economy and government statistics show that the nation's unemployment rate is decreasing at its fastest rate in ten years. However, the job market for the class of 1984 is not going to be much better than it was for that of 1983's (which placement experts say was the worst ever).

In a survey conducted last year by the College Placement Council, job offers to students graduating dropped 34.5 percent from figures of June in 1982.

Jack Shingleton, Michigan State's Placement Director, comments, "We're simply turning out too many college graduates." Experts predict that during the 1980's colleges and universities will be handing out close to 250,000 more diplomas a year than needed.

"The market is certainly tight," W. "Stoney" Warren, Memphis State University's Placement Director says, "However, if a student has a good academic record and is willing to go to where the work is, his chances for employment will be greater."

"Since the competition is stiff, the criteria which recruiters are using to select future employees has become tough," comments Warren. "A recruiter looks at a student's gpa,

extracurricular activities, leadership experience and work or practical application of skills in a related area."

Aside from these basics, Warren points out that the student, "must have his head on straight." As to clarify, he says a person interviewing for a job must know where he wants to go in his career.

"You must have a good knowledge about the company with which you are interviewing. Specifically, you should be able to know where and how you can fit into the company's organization."

Therefore, researching a company is important because it will tell you if a particular firm is for you. If your personality is different than that of the organization that you are seeking employment, then chances are you may not like their way of doing things. This can make a job miserable and have you looking for other employment quickly. So take time to find a company that offers what you want, sometimes talking with an alumnus in a similar occupation to your career ambition can help you narrow the list of companies.

## Pikes Raise Over \$20,000 On Short Notice For Palsy

FALLING SHORT of the \$100,000 goal set last summer, Pikes still rallied during the short-notice period to raise some \$20,000 for the Weekend With the Stars Telethon held recently to benefit United Cerebral Palsy.

UCP hosts credited Pi Kappa Alpha with the effort on the national television network for the telethon in

costumes and collected with buckets at streetcorners.

Beta Pi (Pennsylvania) held three successful events including a Tropical Party and a Casino Night Party that raised over \$2,000 total.

A campus-wide party was held by Gamma Omega (Miami) that raised over \$1,000.

A Bowl-a-thon by Beta Delta (New Mexico) and several other events raised over \$2,200.

Alpha Phi (Iowa State) raised over \$2,500 matching the amount raised by Alpha Nu (Missouri) with a variety of activities from parties to auctions.

Beta Alpha (Pennsylvania State) attempted to break the Guinness Book of World Records mark for the most kisses bestowed upon one individual with a kissing booth. Hershey chocolate kisses were also sold to raise funds.

The United Cerebral Palsy commitment is the latest of Pi Kappa Alpha's many philanthropical efforts. Most notable is the Fraternity's national sponsorship of Big Brothers/Big Sisters of America.

### WEEKEND WITH THE STARS TELETHON

for Cerebral Palsy  
JANUARY 14-15 1984

mid-January. All Pike chapters which supported the fund-raising effort also received local recognition on television and or in newspaper coverage for their efforts.

Pikes invented numerous ways to raise dollars.

On Halloween, Alpha Kappa (Missouri-Rolla) Pikes dressed in

# Newell Award Is Goal One For Gamma Omega Chapter

GOAL SETTING is the key that will unleash Gamma Omega (Miami) this year say chapter officers.

With little competition from nine other fraternities, and a growing international student population, Pi Kappa Alpha's southernmost chapter was mired in mediocrity. Now, a new "Pike spirit," as they tab it, and an urgency to accomplish "big things this year" has Gamma Omega pointed toward their ultimate goal, the Harvey T. Newell Most Improved Chapter Award.

"With the help of our Chapter Advisor Jerry Askew, a new Pike spirit has swept over us," bubbles correspondent Javier Rodriguez. "we have consolidated our position as the dominant fraternity on campus."

Brother Rodriguez explains, "We believe the best way to improve is to set goals for ourselves, and overcome any obstacles in achieving them. For the coming year, we have set some very lofty goals."

Indeed. The Miami Pikes set out to repeat, and did repeat, as homecoming events champions. They also strive to win the Greek Week competition and the President's Cup, awarded to the overall intramural sports champion.

Campus involvement is the chapter's strength. Gamma Omegas serve as IFC president and student government senator. And they have held successful campus-wide events including the mammoth Gator-Hater Party (prior to the UM versus Florida football game) and the touted Memory Strengthening Seminar. Gamma Omega has wrapped its plan to win the Newell Award around its strength. A few successes there will incite enthusiasm to develop in other areas.

One area primed for improvement is scholarship. To move up from last year's average performance, the chapter has initiated a big brother/little brother team competition for scholarstic recognition. A chapter tutoring program was also initiated.

Another area is rush. "A revitalized rush program with higher quality pledges and larger classes is one of our top priorities," says Rodriguez.



*No one said keg stacking skill was required for the Newell Award.*

Gamma Omega led the campus with twenty fall pledges increasing overall chapter size to fifty-three. "Our goal for spring rush," adds Rodriguez, "is to increase the pledge class size by seventy-five percent."

Community service is also targeted

## Sports Prowess Is Bradley Hallmark

DELTA SIGMA (Bradley) chapter feasted on a diet of sports trophies during fall term continuing momentum established at the Midwest Regional Conference where they were selected most improved chapter.

Pikes basked in full-page headlines and newspaper stories for winning both the fall softball and football championships recently. The chapter also placed high in bowling, racquetball, golf volleyball and tennis to make the fall intramural point standings a Pike runaway.

Six Delta Sigma members are members of the Bradley varsity baseball team, four starters. Many other chapter members serve in important leadership positions on campus.

for improvement. With a successful pool party for a local orphanage and a commitment to Miami Big Brothers, service is in an action mode at Gamma Omega.

Already, others are taking notice. Alumni participation is improving and school officials are applauding the chapter's progress publically.

"This years fall rush was not only successful attracting new pledges," notes ThC Scott Mendelsberg, "but it was a chance for us to show off an improved chapter house and bolster our image as the best fraternity at Miami."

If the progress continues, who knows? Perhaps Gamma Omega will show off as the nation's most improved Pike chapter at this summer's national convention.

## Sacramento Dynasty

PIKE DYNASTY'S are sprinkled around the country, but have been rare out West. Theta Tau (California State-Sacramento) chapter may be the next Pike dynasty on a western campus.

In only its second year of existence, Theta Tau captured a Smythe Award

as one of the Fraternity's ten most outstanding chapters.

"They very rarely lose anything on this campus," notes Chapter Consultant Scott Bell who visited them last fall. "Theta Tau is an outstanding chapter which clearly dominates the CSUS Greek system. And they have a great attitude to keep getting better."

That winning attitude was parlayed into first place championships in Greek Week and the third annual Budweiser Welcome Back Flag Football Tournament last fall.

For the past three years a Pike has reigned as student body president, and brothers are woven throughout the student government fabric. Sixteen Pikes are varsity athletes, ten in football alone.

A seemingly insignificant event may underscore that attitude more than any other single accomplishment, however. On the first day of school last fall, IMC Kary Moore received a phone call from the Child Care Center which Pikes had supported in the past. Half of their eight sitters were sick. Could the Pikes pitch in?

Pitch in, indeed. Within the hour, ten Pikes were staffing the Center watching children for working or schooling parents.

Pikes also coordinated a paint day for the inside of the two-story St. Patrick's Home for Children and are active with the local Big Brothers/Big Sisters group.

But campus domination is Theta Tau's forte. The chapter sponsors a campus-wide Pikefest and publishes a touted calendar in addition to their other accomplishments.

"Theta Tau can create a dynasty at Sacramento," says Scott Bell. "Definitely, they must stay atop this growing system. They're well organized and have great leadership, so I'm confident they'll do it."

## Nurds Get Revenge In Arizona Movie

A NEW movie about fraternities, tentatively entitled *Revenge of the Nurds*, was filmed last month at the University of Arizona in Tucson.

"The plot of the movie, from what I can gather, is about a group of independents who take revenge on a fraternity by starting their own fraternity, the Lambda Lambda's," says Assistant Dean of Students Carol Thompson.

Several fraternity houses and their members were used in the filming by 20th Century Fox.



*Delta Pi chapter in peaceful times*

# Delta Pi Comeback Leaves Campus Awed

BEFORE THE Free Speech Movement that ignited the sixties, and politicized campuses like San Jose State, Delta Pi was a renowned Pi Kappa Alpha "jock" chapter.

After two decades of fighting the anti-Greek war games at SJSU, Delta Pi — and the Greek system — have made a resounding comeback.

The largest of twelve fraternities with eighty members, Delta Pi dominates in rush and most campus competition. Winning IM flag football recently reminded the competition that Pikes are back.

"They have had continuous improvement over the past three or four years," notes Chapter Consultant Scott Bell. On his recent visit to Delta Pi Bell found leaders "with a desire to keep getting better. A few improvements could make Delta Pi a great chapter."

Improvement is not without its trials, however.

"Being the undeniable king pin on campus makes us obvious targets for competition from the other houses," says correspondent Alexander Winslow.

Pikes fight back with a winning attitude, and, they are rallying their alumni to the cause. The traditional

fall student/alumni football game drew unprecedented alumni support.

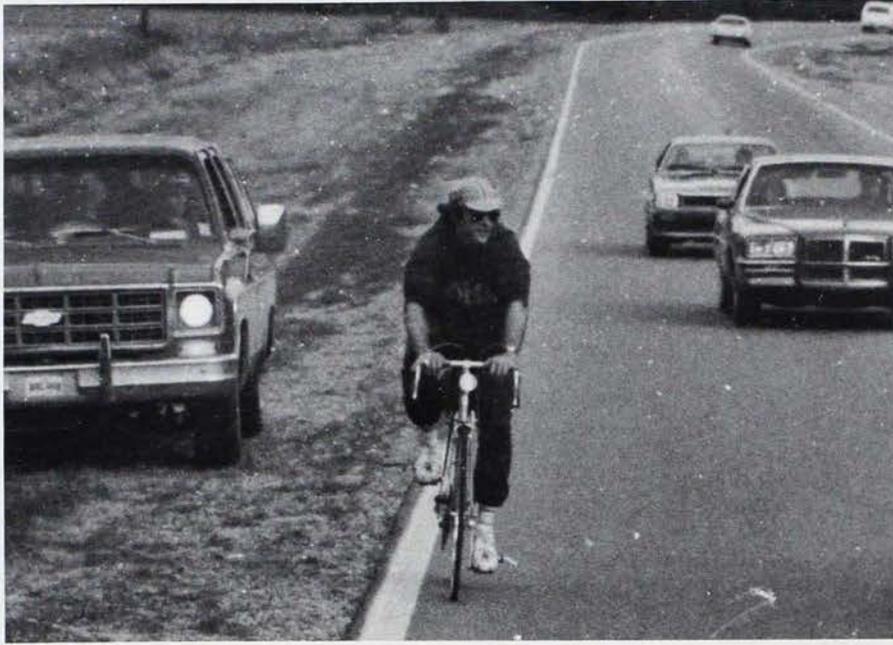
Delta Pi has rediscovered and embraced its heritage at San Jose State. The success the chapter has enjoyed leaves the other Greeks wondering if Delta Pi had ever slumped in the first place.

## Trinity Trustees Grant Greek Reprieve

THE GREEK system at Trinity College in Hartford, Connecticut has won a reprieve.

Many analysts thought the trustees of the college, where Pi Kappa Alpha's Epsilon Alpha chapter resides, would vote to abolish its Greek system.

National headquarters of all campus Greeks and several others lobbied heavily to save the system. Past IIKA Regional President Paul Meaders, Regional President Larry Lunsford and Director of Alumni Services and Communications Lou Quinto all visited the campus during the controversy offering support and ideas to preserve the Greeks.



Pledge class President Bailey Braswell takes first leg of 150-mile bike-a-thon sponsored by Gamma Iota chapter.

## Pikes Take To Bikes To Aid Burn Center

PIKES AT Mississippi found an unusual philanthropy — the Mississippi Memorial Burn Center — and promptly raised nearly \$4,000 for the organization.

A dozen Pikes set out on a 150-mile bike-a-thon from Oxford to Jackson the day of the Ole Miss versus Mississippi State football game. Support from three fire departments enroute helped them raise the other half of the total. Other members and little sisters raised the other half from the community in one day of solicitation topped by a \$600 donation from Gamma Iota chapter.

### Close Up and Soooo Personal

THE ANNUAL Greek Week festivities held in the Spring of '83 at the University of Maryland, started off with a new "taste" for challenge. Close Up toothpaste was sponsoring the first "Smooch-a-thon" held on a university campus. The participants had to display their own technique of "smooching" in front of the entire Greek community.

Couples from the paired Greek Week houses participated, though the Pike match-up stood above the

rest. Pat Walsh from Delta Psi chapter and Joyce Stoffle from Kappa Kappa Gamma sorority displayed their enthusiasm by clinching first place in the competition.

Their grand prize was a trip to New York for an all expense paid weekend to compete in the "National Smooch-a-thon" which benefited the Leukemia Society.

At the Nationals seven finalists were from different campuses around the nation including Maryland, Houston, Southern California, Boston College, Colorado and also Portland State. Two other Pike chapters were represented in New York: Epsilon Eta (Houston), Gamma Omega (Miami).

The guest judges were Marty Lyon from the New York Jets, Ron Duguay from the New York Rangers, Nina Blackwood from MTV, and "Bo" and "Delila" from *One Life to Live*. The grand prize was one thousand dollars to be split between the best smooching couple. Since three Pikes were participating, the percentage of one winning was great.

Though all the candidates gave it their best pucker, Brother Walsh and Miss Stoffel copped the grand prize.

### Takes Alota Guts To Belong Here

EPSILON ZETA chapter's five-man team devoured most of a five-foot long twenty-pound submarine sandwich designed to feed forty normal folks, enough to claim a narrow victory in the event at East Tennessee State University.

Designed to improve inter-fraternity relations through friendly competition, the eat off was sponsored by Holston Distributing and Substation II recently. It involved six fraternity teams, a squad from host Holston and a threeman team representing the ETSU athletic trainers.

Once the better part of 160 pounds of submarine sandwiches were crammed down by only thirty-eight gluttons, few felt like commenting on the success of the venture.

"I felt full, sick and disgusted," commented Pike freshman Scott Klepper.

Klepper was the most enthusiastic of the participants before the show, screaming, "Let's eat. This is going to be the greatest night of my life," seconds prior to the Eat-Off. After forty-five minutes of vigorous dining, he dumped a pitcher of water over his head as if to revitalize his senses, then dove into the pile again. With about nine minutes left in the contest he muttered, "It'll be the worst nine minutes of my life."

Still, it was the Pike strategem that paid off. Team members watered down the mammoth sandwich to soften the thick, crusty Italian bread giving them the \$100 winner's check and the first Eat-Off trophy.

"They're making me sick," said one contestant after looking at the Pikes' watery pile of grub."

The Eat-Off victory wasn't even the highlight of Epsilon Zeta's fall semester.

Taking ten minutes off last year's time and doubling the money raised for Big Brothers/Big Sisters of America, Pikes once again delivered the game football to referees before nine thousand screaming fans just prior to the East Tennessee versus Appalachian State game. Pikes had relayed the ball some fifty miles through the winding mountainous roads from ASU to ETSU in seven hours and ten minutes. Wearing bold letters and taking bold strides, the Pikes arrived just in time to present the game ball and declare that they would again double their donation and undercut their time in next year's third annual run.

# Smythe Chapter Just Keeps On Keeping On

REPUTATION AND campus leadership have propelled Epsilon Lambda (Murray State) chapter to a twenty-five year record of excellence.

Over 270 alumni returned to MSU last fall to confirm that heritage at the chapter's twenty fifth anniversary celebration.

In fact, since Epsilon Lambda opened its doors as Tau Sigma Tau local, over one thousand members have affiliated with the chapter, an amazing record.

The local grew to be known as the ninety-day wonder chapter when, in 1958, their petition to Pi Kappa Alpha was approved and a charter granted in only ninety days.

"There were more alumni (at the celebration) than I've seen at any one banquet since I pledged in 1962," says alumnus Dr. Robert McGaughey, chairman of the MSU journalism department.

"We have very supportive alumni," says student member George Lale. "They watch out for us. They don't pressure us, but they let us know that they are interested in what we're doing."

He adds, "When some guys graduate, they never go back to see what they were once a part of. But our guys just keep coming back."

Winning their first Smythe Award as one of the Fraternity's most outstanding chapters in 1983 helped get alumni back. But that pinnacle is just the end result of a year of achievement. This year started out no differently.

The Pikes already won first place as the most spirited group of the Alpha Delta Pi 500 Week early last fall. Four brothers and two little sisters were selected for the MSU cheerleading squad, plus, the mascot costume is worn by a Pike. Pikes placed first in the annual blood drive which was co-sponsored by Epsilon Lambda. The pledge class contributed time and dollars to the local Humane Society. Even Mr. MSU is a Pike.

"The student government is flooded with Pikes," says Chapter Consultant Frank Macaulay. "Epsilon Lambda is very organized, they have a good concept of brotherhood. They care about their

pledges and are proud of their pledge class."

Since Pi Kappa Alpha became the first national fraternity at Murray State, seldom have they been ranked lower than number one against the competition. Today they sit atop the rankings compared to twelve others on campus largely because of continued alumni support and undergraduate enthusiasm. Chapter Advisor Jimmy Carter, a former chapter consultant, sees the Pikes nearly every day in his capacity as director of student activities. Dr. Hal Houston, Joe Evanko and Bill Boyd are those alumni who are frequently called on for help.

They respond as did some 270 others last fall for the silver anniversary. At that affair, members of the old Tau Sigma Tau and the first pledge class of Epsilon Lambda chapter were honored with Silver Certificates for twenty-five years of membership. They were honored even more, however, by what they found when they came home to Epsilon Lambda, Smythe Chapter.

## Gridiron Is Key To GSU Domain

GEORGIA STATE University, a commuter campus, has no intercollegiate football team making intramural competition oh so important there. The Pikes of Epsilon Nu chapter are oh so good at it.

Everyone wants to beat the Pikes, but it has been rare. Following a perfect 9-0 season last fall, the Pikes captured their third straight IFC title. They went on to win the all university championship for the second of the last three years and represented GSU at the fifth annual National Flag Football Tournament in New Orleans. Epsilon Nu teams have won nine IFC championships in the last fourteen years.

The latest title game was the third straight against arch rival Sigma Nu and left fans breathless when the Pikes had to resort to the last play of the game, following an overtime



Victorious EN football team

period, to win on yardage 4-3.

Georgia State Pikes also take their calendar seriously scoring well in the IKA annual calendar competition.

Thirteen positions in the most recent calendar were competed for by 265 coeds. A local modeling agency screened them choosing the thirteen most photogenic. Through the centerfold's involvement with the calendar she won a \$1,300 scholarship from the modeling agency.



## Adopts Little Bro'

JERRY LOBOMBARD is learning about fraternal friendship sooner than most young men.

Jerry, a twelve-year-old from Flint, Michigan, has been "adopted" by the brother of Zeta Alpha Chapter (GMI Engineering & Management Institute) through the Big Brothers program.

Each week, Jerry spends time at the fraternity house with his "Big Brothers." The Pikes take him to movies, play games with him, and get involved with activities of interest to the young man.



**CHIP FIGHTNER**

# CHAIRMAN OF THE BOARD



by Mark Anderson

**O**WNING A lavish mansion, a Texas-sized ranch, and fifteen cars, including two Rolls Royces, are all impressive signs of achievement. These symbols are typically associated with a spreading mid-section accompanied by a mandatory prescription from the doctor for regular exercise and controlled eating.

However, the estate belongs to one of five under twenty-five year old over-achievers earning between \$150,000 and \$200,000 who were profiled in a recent issue of *Money Magazine*. Of even greater significance to Beta Zeta chapter at Southern Methodist University (SMU) is that the proud baron above was none other than twenty-three year old Charles J. ("Chip") Fichtner, who was principally responsible for the chapter's rebuilding in 1979 and is currently president of Contemporary Financial Corporation.

Chip was an aggressive entrepreneur even before his voice changed. At age twelve he had employed a staff of fifteen other kids to mow lawns in his hometown of Greenwich, Connecticut. During those formative years, he also managed a Broadway ticket operation and several paper routes. His parents encouraged him and felt that first-hand experience was as good a teacher as any classroom.

After high school, rather than entering one of the Ivy League schools with many of his contemporaries, Chip opted for SMU. He had the notion that Dallas was an economic boom town where even a teenager who knew how to hustle could make it.

At SMU the idea of joining a fraternity never really crossed his mind, much less restarting one. But the opportunity to rebuild the fledgling Pike chapter there was a

challenge, the kind for which he knew he was suited. "The concerns in that venture were the same as any other small business," he says today.

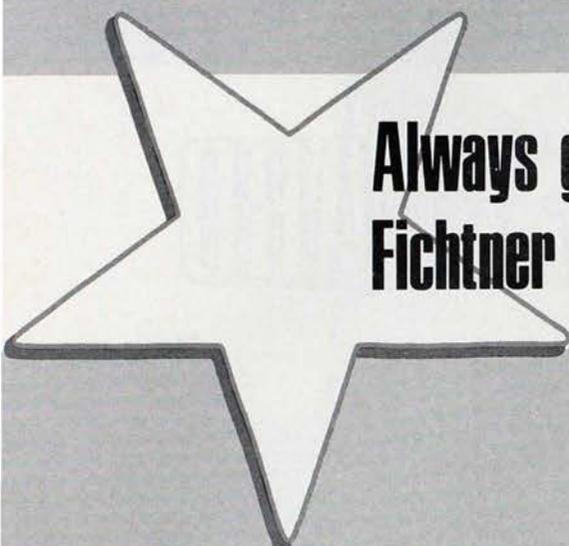
However, he soon found that the concerns of this "small business" were nothing less than overwhelming. When Chip and eleven other headstrong SMU students reorganized Beta Zeta in January, 1979, there were few assets, mostly liabilities, at the chapter. Beta Zeta was \$24,000 in debt. The house had forty-eight broken windows, no doors and no heat which didn't go without notice in January. Yet, after a year and a half of work and determination, Beta Zeta won the coveted Harvey T. Newell Most Improved Chapter Award at the 1980 New Orleans Convention.

## Invaluable Experience

Chip contends that the rebuilding of Beta Zeta was one experience that taught him a great deal about business. "As in any business it was necessary for us to raise capital, renovate our facility, improve our image and market our product. At the same time, we had eleven fierce competitors (fraternities) breathing down our necks." He adds, "The most valuable benefit for me was the experience I gained in working and dealing with people. A chapter president has to be able to handle a diverse group of individuals. No management course can improve your leadership ability as much as a term as SMC."

When asked why he and the others took on such an overwhelming challenge, he says his motivation was selfish.

"I saw an opportunity to be able to influence an organization from the start. At my age, that was an incredible experience. I had looked at the other fraternities, but chose Pi



## Always gunning for new business, Fichtner gets a bang out of work.

Kappa Alpha because of what the members and I considered to be the real purpose behind rebuilding the chapter — to build ourselves. Consequently, our pledge program reflected a philosophy of leadership development. We realized that it was essential to our future to teach these guys how to manage a business rather than allow meaningless traditions to become part of our program."

Indeed, the philosophy paid off. Today, Beta Zeta is nearly an eightyman chapter on the very competitive SMU campus.

During the rebuilding period, Chip achieved the same success in his professional life as in his fraternal one. After his arrival at SMU, instead of studying, he borrowed \$5,000 and within six months, he parlayed it into \$100,000 on the silver market.

His interest then turned to commodities. That field attracted him because, he says, "it is the last business frontier. It is not inundated with corporate giants like Merrill Lynch or E.F. Hutton. Commodities are fast moving — an example of free enterprise at its best with little or no government regulation."

### **Dropout Drops In**

After a year and a half, he bid farewell to SMU and went to work for the St. Louis based Clayton Brokerage at \$575 per month. After studying and attaining a brokerage license, he faced a dilemma. How could he, as a nineteen year old college dropout, convince a potential investor to trust him with his money? His solution was to find money managers who had the experience

and proven track records in trading particular commodities, then pair these managers with investors. Performing this consulting role guaranteed him commissions as well as the opportunity to observe a successful money manager in action. That knowledge was worth the investment itself. Soon he had developed nearly eighty clients worth \$5 million in commodity accounts. In 1982, his commissions totaled \$135,000.

By the fall of 1982, with the experience and capital he had gained, Chip was able to start his own company, Contemporary Financial Corporation (CFC). Now in its second year, the company manages over \$6 million in customers' funds and employs a staff of ten people.

According to Chip, the purpose behind CFC parallels the early philosophy he had upon entering the commodities field. Operating from a restored mansion in Dallas' historic section, CFC primarily matches clients with the most successful money managers in commodity investments. Chip feels that the best manager this week is not necessarily going to be the best next week. Therefore, constant monitoring of managers' performances ensures the highest return for his clients. As a result, the clients have a high degree of confidence in CFC.

Although Chip won't specify the number of clients the firm currently represents, he does admit that "ninety percent of them are millionaires, and thirty percent are overseas clients." In 1983 he earned commissions between \$150,000 and \$200,000.



### In His Free Time

Various other business ventures occupy the majority of Chip's limited free time. Spurred by the Beta Zeta house renovation, he has pursued the restoration of historic homes in Dallas and other cities. Included is his own live-in mansion. He also lives in a ranch he owns outside of Dallas.

Even with a workaholic's schedule, Chip has budgeted time to stay involved with IKA. With his experience in real estate development, he is serving as co-chairman of a fund raising drive with a goal of \$1 million for a new chapter house.

Chip credits not only his positive undergraduate experience for his continued involvement in the Fraternity, but also the example of commitment demonstrated by many alumni who rallied behind the chapter during those first critical months of the rebuilding.

"When I recall all the effort that people like Courtney Hogan (president of the Dallas Area Alumni Association) and Tom Railsback (then chapter advisor) made, I realize that involvement in IKA means a lifetime," says Chip.

With competitive housing a must on the Greek-oriented SMU campus, the chapter is grateful for the efforts of Chip's committee. The committee also gives many alumni the opportunity of meaningful, continued involvement in the Fraternity.

Involvement in local chapter is an excellent opportunity to become acquainted with outstanding undergraduates who will be entering the job market in the next two to three years adds Chip. "It works as a two-way street providing under-

graduate members with established alumni contacts in the Dallas area." His own alumni contacts developed into professional relationships when Hogan and Railsback signed on as his accountant and lawyer, respectively.

Chip's experience with IKA is the basis for much of the advice that he gives when he's often asked how one may duplicate his early success. "As a part of the chapter, one gains a valuable appreciation for the operation of a service-oriented business. As an officer, the experience is more enhanced."

Beyond fraternity involvement he encourages anyone who has an inkling of his career goal to go ahead and get involved in that particular business now, during school. "Even if all you are doing is playing 'go-for,' you are in an ideal position to learn about the industry. Although you may do the work for less than what you could be making somewhere else, the experience you gain will be your real payoff."

An unusual alumnus? Yes, Chip Fichtner can certainly be described as unusual, especially as a twenty-three year old alumnus. However, his remarkable abilities have not taken him above his roots. Chip Fichtner knows, is grateful for, and will always remember the important part Pi Kappa Alpha played in his success.

*Mark Anderson served on the Memorial Headquarters staff in several capacities and was closely associated with Brother Fichtner during the Beta Zeta rebuilding effort. Mark is now attending Emory University in an MBA program.*

American Airlines — Your Official Carrier For

# Pi Kappa Alpha National Convention

Dallas, Texas  
August 10-16, 1984



*Carla Green/Reservations Agent*

All it takes is one call to American's special Meeting Services Desk and your convention travel worries are over. We'll confirm your flight reservations. Tell you how to qualify for American's money-saving fares. Help you take advantage of discounts and other special considerations such

as special meal selection, pre-reserved seating and car rental reservations. And distribute your tickets directly to you or through your Travel Agent.

Let us show you what our best means to the convention traveler. Call our Meeting Services Desk 8:30-5:00 Monday through Friday. You'll receive

the same great service from the time you make your reservation until you arrive at your destination. Because making business travel a pleasure is one of the things we do best. Call today toll-free (800) 433-1790; in Texas, (800) 792-1160.

# American

We're American Airlines. Doing what we do best.

## 1983-84 PIKE CALENDAR



PI KAPPA ALPHA-GAMMA THETA CHAPTER-MISSISSIPPI STATE UNIVERSITY

*Best Color Cover  
Mississippi State*

# *The Women Who Keep IKA Up Close & PERSONAL*

**CHALK ONE** up for Gamma Theta (Mississippi State) chapter in their natural rivalry with Ole Miss. Every year the two seem to fight it out for the calendar of the year honors and each time Gamma Iota at Ole Miss barely wins.

In this the eighth annual calendar competition, the best overall calendar finally belongs to Gamma Theta's 1983-84 edition again narrowly defeating Mississippi (1983 edition) which came in third behind Auburn's 1982-83 edition. Auburn is another perennial finalist for best calendar honors. Between them, Auburn and Mississippi had won five of the seven competitions

coming into this year (see box).

Mississippi State's calendar piled up the highest point average in the history of the competition, the first to break the 26 point mark. Calendars are judged by giving a maximum of ten points for each of three categories: beauty of subject, appropriateness of scene and technical quality of photograph. (Ties were broken based on overall design of spread including whether Pi Kappa Alpha was prominently mentioned on each spread.) Mississippi State compiled an average score of 26.083 points for the five months and cover that were eligible in their 1982-83 edition. (Only the cover and 1983 months were eligible.)

*Best B & W  
Cover  
Georgia State*



Auburn enjoyed a 25.111 average followed by Ole Miss' 24.846. A surprise fourth place finish was registered by a strong entry from North Dakota (1983-84) which amounted a 24.667 average followed in fifth place by Penn State's 1983-84 entry with a 24.583 average.

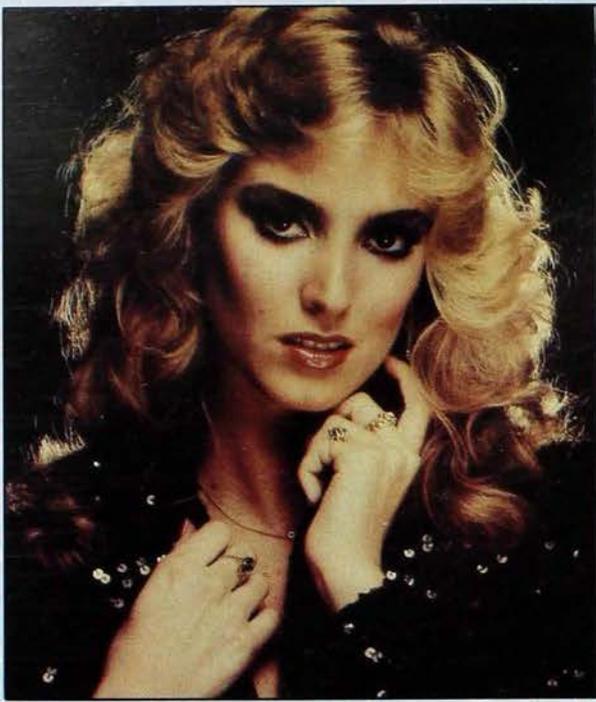
Several chapters lost opportunities to win individual month honors by failing to send their photographs to judges. A panel of judges chose three or four finalists for each month and for the covers. To be eligible for a win, a chapter had to send the actual photograph used to the judges. If they did not, they still made the finals, but were not eligible to win. One of the secrets to the dominance by Ole Miss and Auburn is found in the fact that they never fail to send their finalists' photos to judges for final judging.

Ole Miss ended up with four monthly winners followed by Auburn with three, Mississippi State with two months and best color cover, North Alabama, Indiana State and Texas Tech with one each and Georgia State with best black and white cover.

Following the top five were seventeen chapter calendars named honorable mention for compiling average point totals of twenty-one or above.

In all, forty-six calendars were entered into the competition by 43 separate chapters.

# 1983 CALENDAR COMPETITION



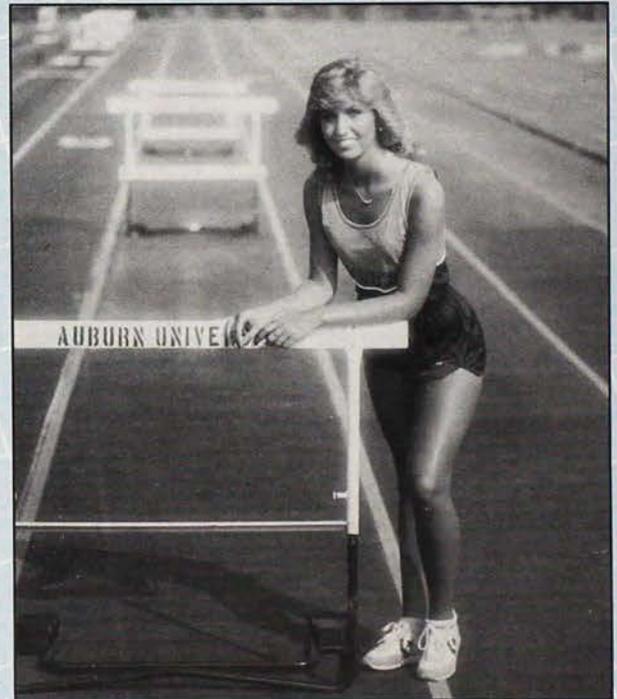
*Best January  
Mississippi*



*Best February  
Mississippi*



*Best March  
Auburn*



*Best April  
Auburn*

**BEST OVERALL CALENDARS**

- 1976 Delta Tau (Arizona State)
- 1977 Gamma Iota (Mississippi)
- 1978 Upsilon (Auburn)
- 1979 Beta Beta (Washington)
- 1980 Gamma Iota (Mississippi)
- 1981 Upsilon (Auburn)
- 1982 Gamma Iota (Mississippi)
- 1983 Gamma Theta (Miss State)

**1983 OUTSTANDING CALENDAR**

- Gamma Theta (Mississippi State)
- 1983-84 edition (26.083 points)

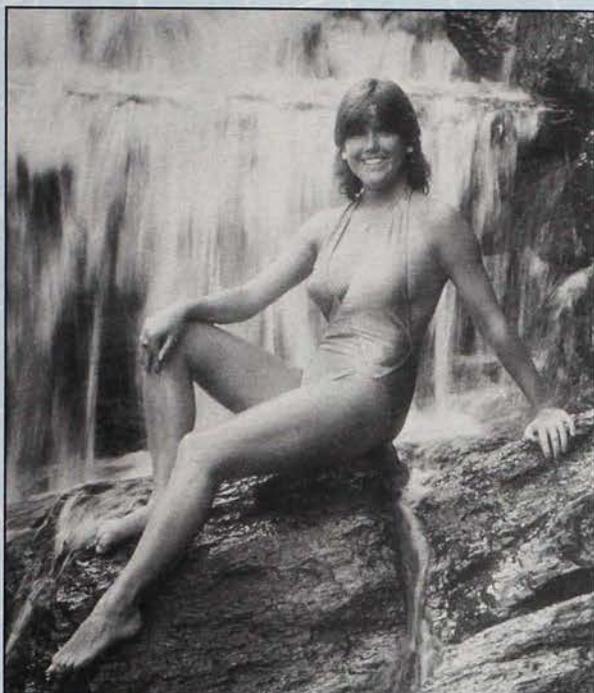
**RUNNERS-UP**

- Upsilon (Auburn)
- 1982-83 edition (25.111)
- Gamma Iota (Mississippi)
- 1983 edition (24.846)

- Zeta Rho (North Dakota)
- 1983-84 edition (24.667)

- Beta Alpha (Penn State)
- 1983-84 edition (24.583)

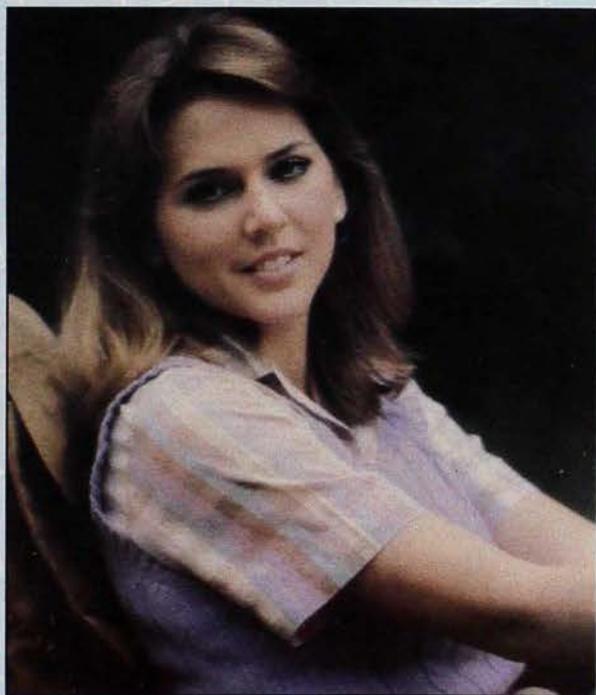
- Theta Omicron (Indiana State)
- 1983-84 edition (24.5)



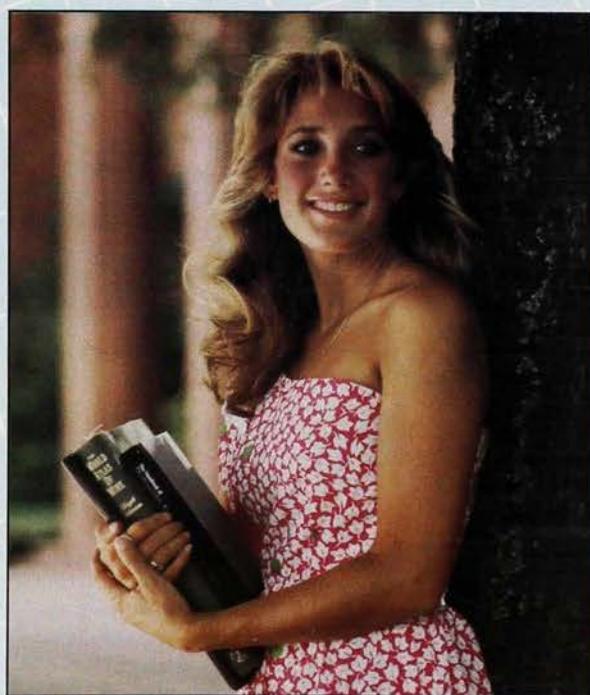
*Best May  
Auburn*



*Best June  
Mississippi*



*Best July  
Mississippi*



*Best August  
Mississippi State*

**HONORABLE MENTION**

Epsilon Nu (Georgia State)  
1983-84 (24.1)

Epsilon Gamma (Texas Tech)  
1983-84 (24.0)

Beta Gamma (Kansas)  
1983-84 (23.667)

Theta Alpha (North Alabama)  
1983-84 (23.417)

Beta Eta (Illinois)  
1983-84 (23.333)

Epsilon Kappa (Lamar)  
1982-83 (23.111)

Zeta (Tennessee)  
1983 (23.038)

Theta Nu (Baylor)  
1983 (22.721)

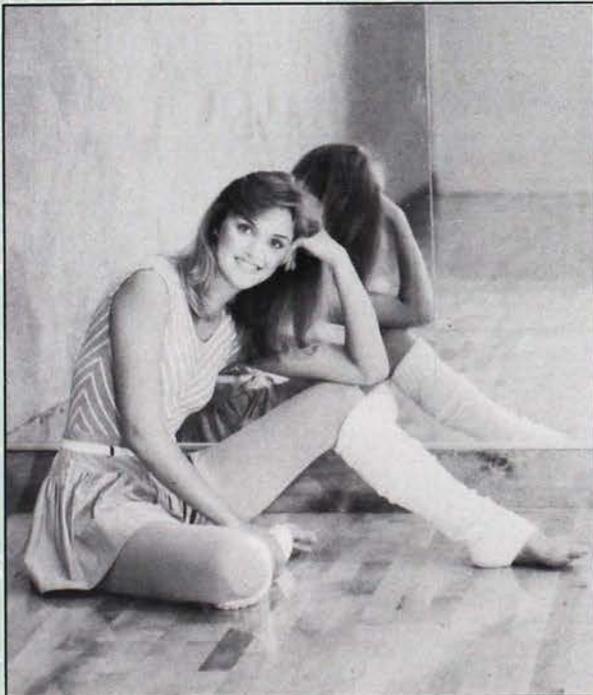
Zeta Omicron (Northridge)  
1983 (22.615)



*Best September  
North Alabama*



*Best October  
Mississippi State*



*Best November  
Indiana State*



*Best December  
Texas Tech*

Epsilon Lambda (Murray State)  
1982-83 (22.611)

Alpha Nu (Missouri)  
1983-84 (22.1)

Zeta Tau (Eastern Kentucky)  
1983-84 (21.833)

Eta Epsilon (Angelo State)  
1983-84 (21.9)

Theta Beta (Montevallo)  
1983-84 (21.7)

Alpha Kappa (Missouri-Rolla)  
1982-83 (21.0)

Epsilon Iota (Southeast Missouri)  
1983 (20.958)

GREEK

# GRAFFITI

**EDITOR'S NOTE:** Following the example set by their chapter advisor, two undergraduate members of Theta Omicron chapter (Indiana State) recently contributed short stories about fraternity experiences. Their CA, Ed Pease, is renowned to Shield & Diamond readers for his engrossing fiction about fraternalism.

Once you read these pieces, you may wonder, as we did, if fraternity has really changed at all in the past twenty, nay, fifty years. The more times change, the more fraternity seems to stay the same.



## The Rushee

by Dave Pittman

"I'M SORRY, Glenn; I just don't think Bart Jackson is Pike material. I don't know. I just don't think he is."

This wasn't the first time Glenn had heard this elusive testimony, but never before about Bart whom he had grown to see as the prototypical all-American boy.

Since being appointed rush chairman in May, he must have heard those words spoken a dozen times by a dozen brothers about a dozen rushees. "He's just not Pike material," they say. It was usually discovered that the rushee had done something to personally offend a brother. Maybe he beat the brother in the finals of intramural tennis last year, or that gorgeous blonde in English 305 went out with him instead. Whatever the reason, it usually wasn't enough to automatically exclude him from Pike rush.

"Guys, we've got a problem." Glenn didn't usually start the Tuesday evening rush conference on a negative foot, but, "I'm getting conflicting reports on Bart Jackson. Jon, it says in the *Green Book* that he's in your group. Take him around tomorrow night at Pizza City to meet some more of the bro's. We need more feedback before we can do anything."

The rest of the conference went like any other conference after formal rush; some guys were definitely on the invitation list for the function at Pizza City, and some were definitely labeled as cave-dwellers.

Glenn couldn't understand it. Never before had a brother told him a blue-chip rushee just wasn't Pike material after a single function. The rushees were only in the room for twenty minutes; how could Steve form that kind of opinion about Bart in that length of time? "Maybe tomorrow I'll know," Glenn mumbled.

The next night, Glenn took some time to have a Coke and relax before the guys assembled for rush. Fourteen rushees should be at Pizza City. That's not bad for men returning from the first night of IFC rush.

Not one in the chapter liked IFC's formal rush process; it was too difficult to get to know a rushee in twenty minutes. That's why the rush committee decided to have a function every night after the formal session. They could control the environment and get to know the rushee in a natural setting — over pizza and video games.

Glenn reflected on Steve's statement from Tuesday night. He was still puzzled. According to Jon's report, Bart had excelled in every activity in his high school experience.



He was an all-conference wide receiver, point guard for the basketball team and held the school record in the long jump; he was vicepresident of the senior class, on the yearbook staff and active in a couple of other clubs. His high school transcript listed him in the top fifteen percent of his class. What did Steve see that was so bad?

All thoughts of Steve and Bart drifted away with the arrival of brothers and rushees. It is time to get back to work ordering pizzas and making sure the gang is talking with rushees.

The evening went well; three rushees were nearly ready to accept bids. Glenn had just ordered four more pizzas for the starving hoarde when Steve came to him. "I thought I told you we shouldn't waste our time with that Jackson guy."

"Steve, I can't bag him just because you don't like him. Everyone else who's met Bart thinks he's a great guy, a real blue-chipper. What do you have against him?"

"It's just that I went to high school with him and I know him better, I suppose."

"You went to school with Bart Jackson?"

"Yeah. He was a sophomore when I was a senior. We all hated him because he was so

cocky. So what if he's a jock, I could've been a starter, too, if my parents had the money to send me to basketball camp four straight years. He was always hittin' on the senior girls, too. My best friend almost killed him once for asking his girlfriend out."

"That was three years ago; maybe he's changed since then. Why don't you give him another chance? We're playing football with the rushees tomorrow, and Bart will be there. Why don't you come out?"

"You're the rush chairman Glenn. You can do whatever you want anyway. But I'll give it a shot."

After the game Thursday, Glenn caught up to Steve to get his latest opinion. "Yeah, he's a good football player, but I still don't think we should give him a bid."

Later that night was a mandatory formal rush function in the Union Building. All the calendar girls and the brothers would be there. Glenn knew he would have to go on the feedback from that function to know whether he should bid Bart.

"Hey Steve, what do you think of Bart now?" Glenn asked. Almost every girl likes him. He's a real gentleman. What can you say about a guy who's got good grades, is a good athlete and impresses all the women?"

"He's just trying to get lucky. He did that all the time in high school."

The next day, as Steve lay on his bed jammin' to some Rolling Stones, there was a knock at his door. "Hi Steve." It was Bart. "Hey, I've got a problem. I'm not doing too good in English and I really need some help. My sister always told me how good you were in English back at good ole West Noble. I was wondering if maybe you could help me. I'll even pay you."

The phone rang just as Glenn was heading out the door for class. "Hello? Oh, hi Steve. Yeah, I'm free after dinner. Okay, come on over. See ya later."

Glenn and his committee closed the pledge class the following Monday with a total of forty-four pledges — fifteen from formal rush and another twenty-nine from their one-on-one contacts. The formal pledging for these men would be after the chapter meeting Tuesday night.

"To conclude this formal pledging ceremony," Russ, the SMC announces, "the pledges will now receive the big brothers."

As Russ called out the pledges' names Steve stood by, looking pensive. He wasn't sure how he felt. He could see Bart standing there in the semi-circle with the other pledges, all of them beaming with pride. He had been so set against Bart.

His thoughts were suddenly interrupted by Russ' voice, "Who will share the flame of fellowship with Bart Jackson, and accept the responsibility thereof?"

"I will be his keeper," replied Steve, as he smiled and extended his hand to his new little brother.

# The Bike Race

by Wally Shriner

**THE RAIN** began to fall as the faint morning light struggled to shine through the clouds. A silhouetted group huddled together under a single umbrella watching a bike circle the track. It was the last day of practice before the big race and the guys had awakened early this dreary day to cheer on the team. Even so, the mood was bright. Cheers from high school ball games were exchanged and rounds of "Down in 'ol Virginy" were being sung with the sound of raindrops as background.

The race was tomorrow and Brian was feeling good about the team's chances. It had all started five weeks ago when rider try-outs had taken place. As coach, he had started the team out slowly with initial conditioning and limited riding the first weeks of practice. As the race drew near, an afternoon practice was added to the already exhausting eye-opener.

Race day. It came too quickly it seemed. The rain had moved out, and the day promised to be a beautiful one. Brian was watching the riders warm up. He couldn't miss the Pike flag waving in the stands. He was feeling good; the team was ready.

As Mike and Bart made their final warm up exchange, he drifted back to the last few weeks. They had not all been fun. Mike had taken an awful spill with only one week left. Although he was not seriously injured, the bike was damaged. Emergency alumni funds were gathered, however, to repair the bike. Mike repaired quickly, too. It had been hard to keep the morale of the team and chapter high as late night studying and five thirty morning practices took their toll.

"Coaches to the judges' stand" The loudspeaker brought him back to the present. This was it.

The Pikes have pole position and the fastest individual rider in the field; spirits are high and our fans' cheering drowns out the others. "Riders in position," the starter says as he raises his gun. It is on!

Good exchanges and well-paced riding marked the first part of the race as the wellconditioned Pike team led the way. All is well until three-fourths through the race when the collision occurs. It is quick and simple. One bike coming out of the pits swerves into the path of Bart and they collide.

"Get the other bike!" Brian shouts and thirty seconds and three places later the Pikes are racing again.

They have five laps to go and thirty seconds to make up to catch the leader. Two laps and fifteen seconds. One lap and only five seconds behind.

Mike is pedaling as fast as the bike will allow. The checkered flag is out and waves the winner home. Mike, still pedaling crosses the line. Just not enough laps to catch them.

Five weeks of practice seemingly wasted. Joe and the rest of the team gather their equipment and the bikes and walk back to the house. The consoling words and handshakes are extended and an hour later Brian, alone in



his room, can't help but feel drained. All that work... for second place. Tears begin to flow.

A knock on the door forces him to gain control. He struggles, "Come in".

It was Bob and Dave; they sit beside him. The room is silent for a long time. Dave finally breaks the silence, "Brian, we want you to know we appreciate you." Brian's eyes brightened a little and his frown disappeared. It had been worth it all.

# S-C-H-N-E-L-L-E-N-B-E-R-G-E-R:

## 15 Letters (count 'em) That Spell 'National Champion'

HE MAY have the longest name in football, but that only symbolizes the longest college winning streak which he also owns.

But more important, is the national championship he and his team own after bumping off awesome Nebraska in the recent Orange Bowl.

Brother Howard Schnellenberger is one of eight distinguished football head coaches who are members of Pi Kappa Alpha. He's the newcomer to the group in two ways.

First, he was just initiated by special dispensation by the Gamma Omega (Miami) chapter two years ago.

"I'm a brother. I know the handshake and went through the whole initiation," he tells skeptics.

Second, he just accepted his first head coaching job four years ago at Miami when the program was mired in losing seasons and defeatist attitudes.

But, Howard has emerged in the spotlight on both counts.

"The fraternities have been in the forefront of student support, and the Pikes are the craziest of them all," he says. "They've been a big part of our campus spirit."

Once the Pikes customized a road sign, painted an alligator with an "X" over it and added "No. 1 Gator Hater." The sign was erected in the still of the night at Howard's assigned campus parking space. He politely asked his craziest of all fans to park it elsewhere. (Schnellenberger takes "the Fifth" on the story.)

Being a special initiate hasn't limited his commitment to Pi Kappa Alpha. He frequents the house during rush periods and, rumor has it, knows where to find his curfew-breaking players at all hours of the night. The fraternity house is, after all, just across the street from Howard's office.

The office isn't where you'll usually find the coach, however. Most of his time is spent on the road, recruiting and speaking, or on the field. The

work paid off with a national championship.

Unranked before the season began, and starting out in a precarious shellacking by arch-rival Florida, Howard stayed with his freshman



*Howard Schnellenberger*

quarterback, instilled confidence quietly, but artistically, and went on to win eleven consecutive games including the 31-30 squeaker over previously invincible Nebraska January 2.

Miami had only a 5-6 record the season prior to Howard's hiring in 1979. They had losing seasons in eight of the previous ten.

The Hurricanes were 5-6 in 1979, but 9-3 and 9-2 the next two. After five seasons, the team boasts a 41-16 record and the nation's longest winning streak.

"Schnellenberger looks like a guy who does what he says he's going to do," wrote John Underwood in a December 26 *Sports Illustrated* article about him. "He's the hard-eyed, rough-hewn, slightly disheveled John Wayne type you would follow into Comanche territory if you could ride in his horse's shadow. (He) fits the Bear Bryant image better than anyone you'll find."

Howard played for two years under Bryant at Kentucky where he was an all-American his senior year. Later, he was Bryant's assistant coach at Alabama for five years. The coaching style he uses even looks like Bryant's, but it is his coaching attitude — the players come first — that most resembles the Bear.

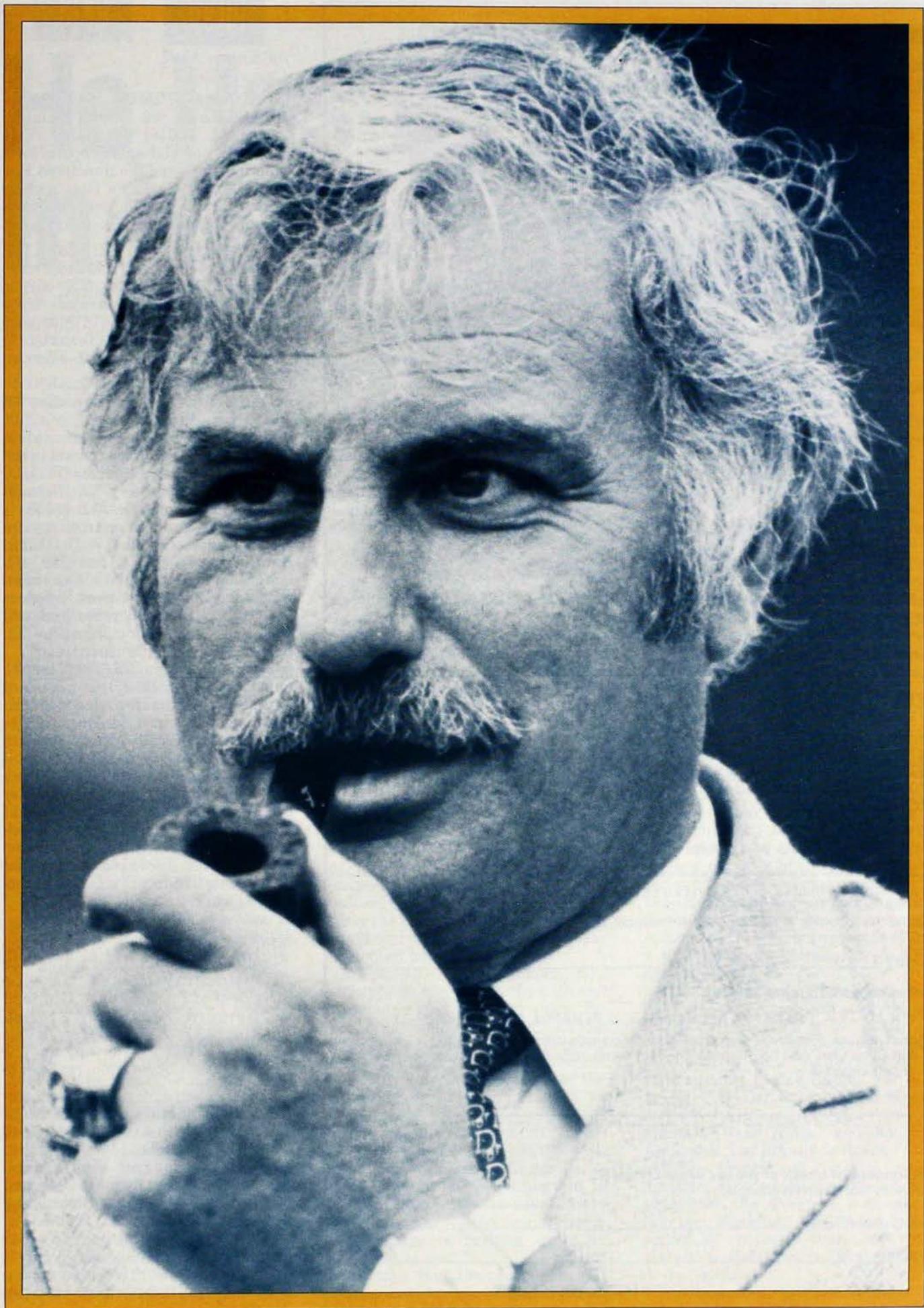
"First of all, Bryant knew you won with players, not assistant coaches," says Schnellenberger.

Pike alumnus Bobby Bowden, the very successful head coach at Florida State, says, "He's the best thing Miami has." Bowden is amazed at Schnellenberger's ability to promote his school, his program and his city to others.

Howard and his realtor wife Beverlee love Miami. They take part in more of Miami's offerings — especially the philanthropies — than most coaches ever could find time for. And Miami loves Howard.

When asked as an eleven point underdog to Nebraska if he really thought his team could win the Orange Bowl, Howard answered, "I always think we'll win."

That's why Miami loves him. And that's why Pi Kappa Alpha loves him. He's a winner, a stereotype of the kind of man we all aim to be.



by Karen Null,  
Copy Editor

**ALABAMA-BIRMINGHAM: Howard G. Hawk '76** (324 S. Main St. Arab, AL 35016) graduated from University of Alabama School of Law where he received the Banchand Bar Legal Honor Society's Outstanding Senior Award. Will practice with firm of Burke & Mullis in Arab.

**ARKANSAS STATE: John R. McNair '76** (8403 Manderville, number 1056, Dallas, TX 75231) received his LLM in taxation from S.M.U. School of Law in May and became a member of the Texas bar in November. He is now with Norman & Bates in Fort Worth.

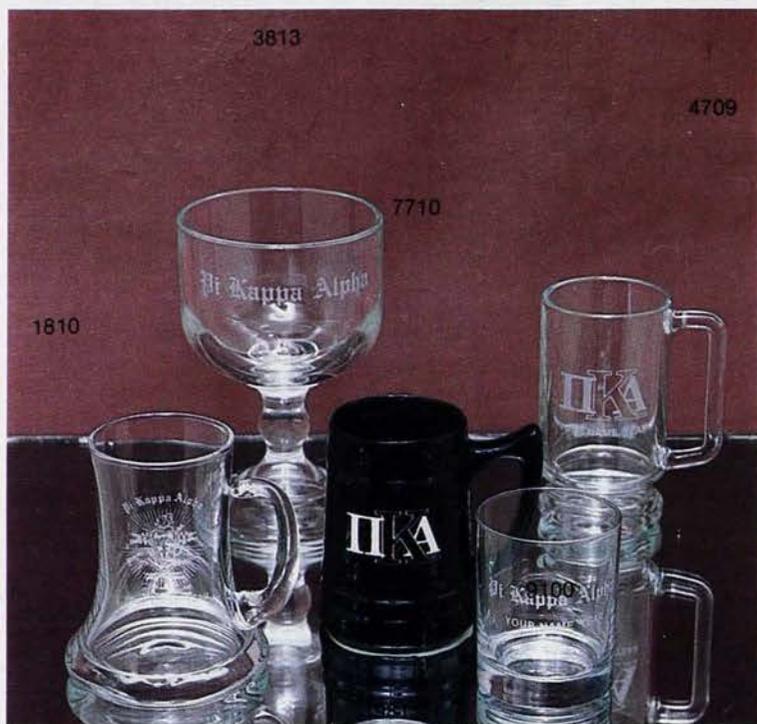
**ARIZONA: Jeffrey S. Benedict '76** (4250 Briarcrest, San Antonio, TX 78247) is in charge of sales, production and quality control in the Asphalt Division of Charter Oil Co. . .

**Leslie J. Canterbury '76** (General Delivery, Tonto Basin, AZ 85553) is operating a sailboat charter service out of Negril, Jamaica, W.I. . . **David C. Cohen '76** (Rt. 5, Box 289, HI, Lubbock, TX 79407) has been manager of DeKalb Swine Breeders in Lubbock for two years and will soon be receiving promotion to DeKalb's Kansas location. . . **Gregory J. Irwin '76** (2143 Merrill, Ypsilanti, MI 48197) is assistant sports information director at Eastern Michigan University. He married Mary Beth Warvrgasqek in June. . . **Joel D. Niles '76** (4224 N. 1st Ave., Apt. 312, Tucson, AZ 85719) is a sales representative for The Keebler Co. Also on alumni advisory board of Gamma Delta chapter. . . **Fredrick L. Pretzer, Jr. '76** (Rt. 1 Becky Lane, Waxahatchie, TX 75165) is a product representative for Eli, Lilly and Co. in Dallas.

**ARIZONA STATE: James M. Morrissey '76** (1312 N. Pasadena, Mesa, AZ 85202) is working for "Continental Homes" as vice president of Purchasing. . . **Guilford W. Nergard '76** (15832 N. 3 Street, Phoenix, AZ 85022) received his CPA in 1981 and is working for The G.M. Horton Corporation, real estate development.

**BRADLEY: Kurt H. Olson '74** (14697 N.E. 18th Ave, No. 204, North Miami, FL 33181) is a trust accountant manager for Yenson Investors Corporation. Was selected as Outstanding District Director for the Florida Jaycees in 1982-83. . . **Wray P. Wilmington '76** (545 Dawes Ave., Glen Ellyn, IL 60137) is territory manager for Information Science, Software Co., Inc., in Oakbrook.

# Direct from Pi Kappa Alpha National HQ... DEEP ENGRAVED GLASSWARE



## CELEBRATE YOUR ACTIVATION, COMMEMORATE YOUR MEMBERSHIP— AN IDEAL GIFT IDEA FOR ANY OCCASION

Now for the first time, you can own Official Pi Kappa Alpha Glassware and ceramics, individually engraved to your order—even personalized if you desire. With engraving so deep you can really feel it, these keepsakes will bring years of pleasure.

- # 7910—19 oz. Glazed Ceramic Stein. \$12.25 each; 4 for \$44.00 (not pictured)
- # 7710—16 oz. Glazed Ceramic Tankard. \$10.75 each; 4 for \$38.00
- # 1810—21 oz. Admiral's Tankard. \$17.50 each; 4 for \$62.00
- # 3813—33 oz. Heavy Schooner. \$7.50 each; 4 for \$27.00
- # 9811—3½ in. Round Paperweight. \$12.25 each; 4 for \$44.00
- # 4709/4—17 oz. Mugs in Sets of 4. \$23.00 per set; 4 sets for \$80.00
- # 9100/4—14 oz. O-F's in Sets of 4. \$16.40 per set; 4 sets for \$58.00

### Add shipping charges:

1, 2 or 3 pieces or sets, add a total of \$2.; 4 or more add a total of \$4.

Clip out here and mail to: 577 University Blvd., Memphis, TN 38112  
PI KAPPA ALPHA NATIONAL HQ.;

Send me the following PI KAPPA ALPHA Products, engraved to my order as specified below:

Quantity \_\_\_\_\_ Item Wanted \_\_\_\_\_

### Decoration wanted (choose one):

- Π K A     PI KAPPA ALPHA     PI KAPPA ALPHA Plus Crest

**Optional**—Check here if you desire personalization with Individual Name

and Class year. Add \$5. for each different name, regardless of the number of pieces or sets ordered.

\_\_\_\_\_   
 Fill in Name and Class year here (if more than 1 name, use extra paper).

**Total Amount of check or money order enclosed**

(Be sure to add shipping charges):

\$

SHIP TO (NAME) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

# He Has Ink In His Veins

*East Tennessee Publisher Favors  
Community Controlled Journalism*

by Larry Lunsford

THERE ARE many journalists about whom it is rumored that ink runs in their veins instead of blood. Gamma (William and Mary) Alumnus Tom Hill, publisher of *The Oak Ridger* of Oak Ridge, Tennessee, is one such journalist.

His parents were both working journalists, his mother a reporter for *The Baltimore Sun*, and his father a United Press International reporter, both covering the national convention of the Daughters of the American Revolution in Washington, D.C. when they met.

The Hill family lived in several states while Tom was growing up, but finally settled in eastern Pennsylvania where Tom worked as a reporter for *The Chester Times* during summers while attending high school and college. Incidentally, Tom's father was the publisher. Tom graduated from Swathmore High School and then from William and Mary with a BA in History in 1951.

Tom says he attended William and Mary because several other students from his high school had gone there. "I talked to them, and they were impressed with it." He says that he pledged a fraternity because fraternities were popular on campus. Why did he pledge Pi Kappa Alpha? "I met a bunch of the guys. They had a lodge and not a house. I became friendly with them. It was the only one I was interested in." He wasn't a legacy to any fraternity, and he didn't know any IKA's. He admits that it was just that the Pikes were the most friendly people he met.

Hill says he was not an officer in the chapter although he did help build floats and participated in parades. He also recently contacted his closest friend in the chapter, Herb Bateman, who is now a U.S. congressman from Virginia.

The most important benefit of membership in Pi Kappa Alpha, Hill says, is the friendships. "The good you get out of college is the

friendships. You also develop yourself a lot, exchange ideas — a fellowship type of thing. You get to test your ideas, too. It's the people. That's what a fraternity is. People of like interests."

While Tom was attending college, his parents made another journalism investment. They were coaxed by a friend to start a paper in the world's newest and once secret city, Oak Ridge, Tennessee. They named the paper *The Oak Ridger*. Today Tom is co-owner of the paper with his sister and serves as publisher of the city's only newspaper. He first worked at *The Oak Ridger* as sports editor and circulation manager from 1950-1951.

Following two years of Army service, he hired on as circulation manager and co-publisher of the Coral Gables, Florida *Riviera Times* from 1954-57. He left there to become advertising manager of the *Diario Las Americas* (Miami, Florida) from 1957-60.

He made his permanent move back to Oak Ridge in 1961 when he became business manager, a position he held until he became publisher in 1968.

Brother Hill says he never considered going into any business other than journalism.

As publisher of the paper, Hill attempts to stay active in both the advertising and editorial sides. He even occasionally writes an article because the news side of the paper is the part that he likes best.

"I enjoy news. It's the heart of the paper. There is nothing quite as exciting as working on news. Advertising is satisfying, too, because you develop friendships with merchants. It's hard to describe. A small newspaper is so important to the local merchants. In advertising, you can see you're helping merchants grow. There is nothing quite as satisfying as that."

Hill says that the trend of small newspapers to be bought by the major newspaper chains will



Tom Hill

continue and admits that he has been approached at the Ridger.

"It's a continuing controversy," he says. He believes that a locally-owned newspaper is more responsive to the needs of the community than a group-controlled paper. "If the ownership comes from the community and is involved, the community is better served by the paper. If the chain (paper) is to be good, they're going to promote from within. The leaders of the paper move around and they're not as attuned to the community. All the chains have profit guidelines, and successful editors and publishers have to meet the guidelines, and that becomes the prime motivation. With the local paper, I don't think that's true."

Brother Hill practices what he preaches. His involvement in the Oak Ridge community equals his dedication to his newspaper business. He has been president of the Chamber of Commerce and chairman of the United Way Drive. He is a member of the Rotary Club and is a founder and past president of the Roane-Anderson Economic Council. The latter group has been responsible for attracting more than a billion dollars of industry to the community.

"Roane-Anderson has been as helpful to the community as anything I've been associated with," he says. "We've worked to overcome the problems of why industries don't want to come to Oak Ridge."

The U.S. Department of Energy recently relinquished control of its plants in Oak Ridge, and Roane-Anderson was heavily involved in a lengthy process to find a new manager for the facilities. The group supported the eventual successor, Martin Marietta. R-A also was successful several years ago in attracting Boeing to build a facility in Oak Ridge.

Hill is active with the Tennessee

*Continued on page 30*

CALIFORNIA STATE—NORTH—RIDGE: **Robert A. Millar '76** (7270 Pomelo Dr., Canoga Park, CA 91307) is president of Athena, a lighting consultation service, and teaches part-time at The Art Center, College of Design.

CALIFORNIA STATE-SAN JOSE: **Capt. Thomas S. Mayberry, Jr. '76** (HHC 108th MI BN, APO New York, NY 09026) is stationed at Wildflecken, W. Germany and is company commander of Headquarters, 108th MI Battalion.

CARNEGIE-MELLON: **William A. Shearer, Jr. '39** (4000 Heather Dr., Wilmington, DE 19807) has been named a Fellow of the American Society of Mechanical Engineers. He is vice president of Professional Practice, chairman of the board of Professional Practice and Ethics, and a member of the Council on Member Affairs.

CENTRAL ARKANSAS: **Scott A. Bailey '76** (116 Barton, Little Rock, AR 72205) will graduate from University of Arkansas of Medical Sciences in May.

CINCINNATI: **L. Gregory Dubois '76** (6865 McGregor St., Worthington, OH 43085) was named a principal in the firm of CTL Engineering Inc. earlier this year. . . **Louis E. Lenzi, Jr., '76** (18 Hemlock Ct., Fishkill, NY 12524) received promotion to the IBM Corporate Design staff.

CLEMSON: **Samuel K. Hutto '76** (1825 St. Julian Pl., No. 7-J, Columbia, SC 29204) is an attorney with the firm of Turner, Padgett, Graham and Laney. He married Lisa Slatton in August.

CORNELL: **Christian B. Feldon '76** (140 Blue Ridge Dr., Naples, FL 33962) graduated from the University of Miami School of Law in May and was admitted to practice in November. He married in June. . . **David J. Peterson '76** (1460 N. Sandberg Terrace, Apt. 1511, Chicago, IL 60610) is a staff attorney for The United States Securities and Exchange Commission.

DAVIDSON: **Kenneth A. Kirk '76** (101 Davis St., Apt. 3W, Corning, NY 14830) is a chemical engineer at Corning Glass Works. He married last May.

DELAWARE: **Salvatore J. Sedita '75** (4844 W. Brigantine Ct., Wilmington, DE 19808) is sales manager for Gilpin Realtors.

DELTA STATE: **Charles S. Sykes '76** (911 Rose St., Greenwood, MS 38930) received a promotion to detective sergeant of Greenwood Police Dept. in December. His first child was born in November.

DRAKE: **Richard M. Ward '76** (6114 Excelsior Blvd. No. 2, St. Louis Park, MN 55416) has joined the Edwina, MN office of Rothschild Financial Corp. as a loan originator.

DUKE: **Christopher W. Carlton '76** (217 El Porto St., Manhattan Beach, CA 90266) is an associate in the Los Angeles law firm of Latham and Watkins.

EAST CENTRAL: **Homer L. Cantrell '76** (3328 S. 143 E. Avenue, Tulsa, OK 74134) is a senior accountant for the CN Operating Company.

EASTERN ILLINOIS: **Geoffrey E. Buck '76** (108 E. Morton, Brazil, IN 47834) recently became the father of Isaac Daniel Buck, born in October. . . **Gregory J. Feltes '76** (1026 Fall Circle, Roselle, IL 60172) is an account manager with RCA Global Communications.

EAST TENNESSEE STATE: **James L. Poore, Jr. '76** (P.O. Box 186, Barnesville, GA 30204) is vice president of Ban-Lar Pontiac, Inc. in Barnesville. He also rides calves in rodeo year-round.

EMORY: **Jeffrey F. Leasendale '76** (1425-A Druid Valley Dr., Atlanta, GA 30329) is an associate with the law firm of Greer, Klosik and Daugherty. . . **Barry A. Vogel '76** (1436 Saddle Court, Norcross, GA 30093) is expecting his first child in April.

FLORIDA: **Robert S. Aiken '76** (5597 Seminary Rd., No. 704-S, Falls Church, VA 22041) a former campaign aide to President Reagan, is now director of congressional and legislative affairs in The Bureau of Reclamation, U.S. Department of the Interior. . . **Mark A. Avay '76** (4321 N.E. 25 Ave., Fort Lauderdale, FL 33308) is a stock broker with Dean Witter Reynolds and plans to marry Eugenia Szafalowicz in June. . . **Edward T. Barnes, III '76** (3134 Meadow Pass, San Antonio, TX 78251) is a disc jockey and studio engineer at 99.5 KISS in San Antonio. . . **Carlos A. Penin '76** (7720 S.W. 70 St., Miami, FL 33143) became a registered professional engineer in February and was promoted to project manager at Williams, Hatfield & Stoner.

FLORIDA SOUTHERN: **John P. Duda '76** (2045 S.W. 82nd Ave., Davie, FL 33324) is an attorney with the firm of Ellis, Spencer, Butler, & Kisslan.

FLORIDA STATE: **Donald R. Roberson '76** (2187 Trailwinds Dr., Ft. Myers, FL 33907) is an investment coordinator Prudential-Bache Securities, Inc.

GEORGIA: **Harry R. Muse, III '76** (62 Pinelyn Rd., Glen Rock, NJ 07452) is a New York area sales manager for the R.J. Reynolds Tobacco Co. and owner of the U.S.A. Traveling Basketball Camp in New Jersey.

GEORGIA COLLEGE: **Donald L. Johnstono '74** (480 Pine Needle Rd., Athens, GA 30603) is a partner in the law firm of Affleck & Johnstono. He and his wife recently had their first child.

GEORGIA STATE: **Bobby H. Dulin, Jr. '76** (310 Covey St., Woodstock, GA 30188) is southeastern territory sales manager for the Terumo Corporation.

IDAHO: **Roger D. Kora '76** (Box 846, Homedale, ID 83628) has a farm of 120 acres. . . **Kevin S. Taylor '76** (15077 Henley Dr., Westminster, CA 92683) was transferred to California in November to work in inspection for Shell Oil.

ILLINOIS: **Carl R. Brown, III '76** (1145 N. 83rd St., Seattle, WA 98103) works in the travel industry. . . **Randall H. Demke '76** (3737 Creekstone Dr., Norcross, GA 30092) is a sales engineer for the York Division of Borgwarner Corp. and owner of a sod farm in Dothan, Alabama. He is also working on an MBA at Georgia State University. . . **Robert J. Noelke '80** (261 Spring Ave., Glen Ellyn, IL 60137) was hired from Xerox to be an Investment Banker with Van Kampen Merritt Naperville, Illinois.

INDIANA: **Paul F. Lottes '76** (420 East 15th St., Jasper, IN 47546) graduated from Indiana University School of Law and passed bar exam in July. . . **Joseph G. Seng '76** (1525 Newton St., Jasper, IN 47546) is assistant manager for a furniture manufacturing firm and a managing broker for Quiet Realty.

IOWA STATE: **David G. Challed '65** (1722 4th Ave., S.E., Cedar Rapids, IA 52403) was recently elected as vice president of the school board for the Cedar Rapids

Community School District. He was also appointed managing attorney for Cedar Rapids regional office of the Legal Services Corporation of Iowa. . . **Dr. Mark E. Peters '76** (211 Fletcher Ave., Council Bluffs, IA 51501) has opened a small animal veterinary practice. He married Laura Weston Hoggart.

**KANSAS: David P. Baker '52** (1639 Glasgow, Wichita, KS 67206) former president of Southwest Federal Savings and Loan Association of Wichita, has joined Thomas M. Ruane, CLU and Associates. The firm represents Massachusetts Mutual Life Insurance Company.

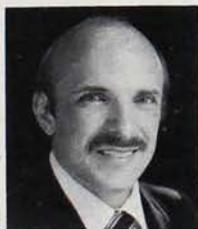
**LINFIELD: Mark L. Baker '76** (1815 East Capitol St., S.E. 2, Washington, DC 20003) married Kathleen G. Alyward on September 17th.

**LOUISIANA STATE: Craig G. Broussard '76** (5344 N. Fort Pickets, Baton Rouge, LA 70817) is now the father of a son, Adam, born in May. . . **Lt. Peter J. Fagan '76** (P.O. Box C, Fort Dix, NJ 08640) will be transferred to Fort Benning, Georgia in May, and is due promotion to Captain. He will marry Diane Read in February.

**LOYOLA-MARYMOUNT: Thomas M. Woolway '76** (444 S. Irving Blvd., Los Angeles, CA 90020) is enrolled in an MBA program at University of Southern California after four years in the Navy. He will marry Helaine Finsterbush in May.

**MARYLAND: Thomas P. Bates '76** (42 Tudor Ridge, Stratford, CT 06497) is working for Berger Brothers in Hamden, CT. He will marry in May.

**MIAMI: Jeff T. Ketcham '76** (1120 San Pedro Ave., Coral Gables, FL 33156) is branch manager for Zep Manufacturing Company in Miami.



Challed



Hardwick

**MIAMI-OHIO: Dan M. Bratys '76** (1577 Lee Terrace, Wickliffe, OH 44092) is a chemist in Product Development for PPG Industries. Expecting his second child in

February. . . **Gregory G. Hardwick '68** (3379 Peachtree Rd., Suite 850, Atlanta, GA 30326) has been awarded the 1983 Distinguished Member Award by the Georgia Society of CPAs. He was selected out of 5,400 members. He is managing partner of Hardwick, Cook & Co., CPAs. . . **Mark A. Huffman '76** (680 Beechwood, Wooster, OH 44691) is assistant basketball coach at Kenyon College in Gambier while working on a masters in guidance counseling. . . **Kelly S. Jones '78** (40 Hobart Place, Springfield, NJ 07081) was married to Mary Lourdes Schiffer in April. He was recently transferred by Connecticut General to Springfield, NJ as a senior group representative. . . **Stephen B. Moore '76** (c/o GHCVC, 3300 Main St., Houston, TX 77002) is Convention sales manager for The Greater Houston Convention and Visitors Council.

**MIDDLE TENNESSEE STATE: George O. Walton '76** (3878-B Preist Lake Dr., Nashville, TN 37217) is a member of the Eta Zeta Housing Corporation.

**MISSISSIPPI: Harry R. Harwell '76** (5438 Meadow Lake Dr., Apt. 1, Memphis, TN 38115) is owner of Old South Pool Service and works for the Federal Express Corporation. . . **Jeff L. James '76** (5144 Dycus Cove, Memphis, TN 38116) is supervisor of hub operations for the Federal Express Corporation. . . **James N. Thompson, Jr. '76** (410 Fredrick St., Fair Hope, AL 36532) is a petroleum landman in Mobile.

**MISSOURI-ROLLA: Dr. Don Askeland '72** (24 Pauline Ln., Rolla, MO 65401) was voted by students as one of UM-Rolla's most outstanding teachers and is one of two faculty members who received AMOCO Foundation Outstanding Teaching Awards for 1982-83. He is writing a book *The Science and Engineering of Materials* which will be published this spring. . . **Harold A. Krueger '39** (820 E. Three Fountains Dr., Salt Lake City, Utah) was recently honored at UM-Rolla's homecoming in recognition of his meritorious professional accomplishments. He received the MSM-UMR Alumni Association Merit Award. He is vice president of underground mining with Kennecott Corporation. . . **Bruce M. McCoy '76** (131 1/2 Second St., N.E., Carmel, IN 46032) moved to Wichita, Kansas in February to build a new fiber optic R & D program for Boeing Military Airplane Company.



Askeland



Krueger

**MISSOURI-ST. LOUIS: John W. Blaho '76** (4446 E. 68th Street, No. 491, Tulsa, OK 74136) is a market development specialist for Nordam. He married Sharon Collier in July. . . **Donald F. Meuth '76** (7057 Greenhaven, Flordell Hills, MO 63136) was recently promoted from computer programmer to systems administrator for Internal Revenue in St. Louis. He married in May. . . **Curtis W. Watts '76** (9438 Theodosia, St. Louis, MO 63114) is pursuing a career in real estate development while serving as chapter advisor for Zeta Phi chapter.

**MURRAY STATE: James F. Carter '76** (1615 Oakhill Dr., Murray, KY 42071) is director of student activities at Murray State University and Chapter Advisor for Epsilon Lambda Chapter.

**NEW HAMPSHIRE: Brian G. Smets '76** (69 Fox Run, S. Salem, NY 10590) was promoted to major account manager for Northern Telecom Inc. of Stamford, CT. He became a father in September.

**NORTH ALABAMA: John M. Marshall '76** (135 W. Oakhill Dr., Florence, AL 35630) works for Liberty National Insurance. First child was born in December.

**NORTH CAROLINA: D. Andrew Bills '76** (3104 Flanders Court, High Point, NC 27260) is a college account representative for Josten's, Inc.

**NORTHEAST LOUISIANA: Willard D. Augspurger '76** (1222 Buena Vista, Tyler, TX 75701) is a store director for Brookshire Grocery Company. His first child was expected in February. . . **Michael D. Cruse '76** (5708 Ray Oaks Dr., Monroe, LA 71203) is manager of business development for Ford, Bacon and Davis — Engineers.

**OHIO: Raymond J. Asik '60** (4840 Timberview Dr., Vermilion, OH 44089) has just been promoted to the rank of lieutenant colonel in the Air Force Reserves. He is employed as a senior analyst for the Houck Computing Center at Oberlin College.

Continued from page 27  
**Ink In His Veins**

Press Association. He has served in several positions with the Southern Newspaper Publishers Association and was a member of its Board of Trustees from 1973-78.

For his community work, Hill was presented the Knights of Columbus Award in 1980. He was the recipient of the Tennessee Press Association President's Award in 1979.

Hill has owned several other newspapers in recent years in Tennessee and Kentucky, but has sold them all except *The Oak Ridger* and *West Side Story*, a Knoxville newspaper. He also publishes a newspaper advertiser, *The Quinn County Advertiser*, which is distributed free in five counties in the Oak Ridge area. It contains reprints from *The Oak Ridger* and other stories and is paid for by the advertisers.

Regarding the relationship of the editor and publisher, Hill says that this topic is getting much current discussion. "I make no apology I am involved in the news coverage and editorial policy," he says. "I'd be shirking my duty if I didn't bring my knowledge to our editorials and the stands we take. I do it with an understanding and sensitivity without having the news influenced by advertising. The fact is that pressure on small town newspapers comes not from advertisers but from special interest groups. It is sometimes subtle and sometimes obvious. The news decisions have to be made by the editor. The publisher, I guess, is one of the special interest groups."

"Fear of the unknown" is the future of the press he says. "We can see signs of where it is going. The information business is becoming computerized. The consumer will be able to access various news sources through their home computers. One, someday, will be able to access all the news gathered by the local paper or some source."

Technological advances are one fear that Hill admits is a potential problem for mass media. "The local newspaper has been one that has gathered news for the local community with its reporters, AP, or UPI, and they've had a commitment to providing full, unfettered news to the readers. I fear that through the technology, if they lose that (commitment), whoever gets it won't have as much of a commitment to the First Amendment. Technology is difficult to keep up with."

Besides his community, state,

**PRO-FILE**



**JAMIE WOLF**



regional, and other activities and his newspapers, Hill is also part owner of Oak Ridge's original hotel, the Alexander Inn, and has vast real estate holdings.

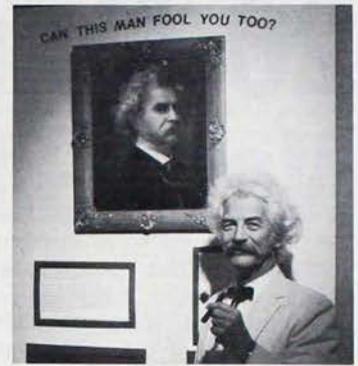
But, it's the ink that will continue to run in the veins of the Hill family for years to come. His wife, Joan, has a journalism degree and writes a column for the *Oak Ridger*. He has two daughters and a son who have all worked in either photography, news, or advertising.

Tom Hill, in all his shy manner and modesty, admits that he likes what

he's doing, and he plans to keep on doing it for a long time.

North Atlantic Regional President Larry Lunsford recently began a new position as Assistant Dean of Students at Robert Morris College in Pittsburgh. He is the college's chief administrative officer in their Downtown Center. Dr. Lunsford has authored numerous *Shield & Diamond* articles since his 1974 graduation from the University of Tennessee where he was an active member of Zeta chapter.

# Mark Twain Is Back, Living Among Real People In Missouri



Dale Janssen

THERE WERE probably a few more believers in reincarnation the day Dale Janssen, Alpha Iota (Millsaps), took a seat in the Mark Twain Dinette in Hannibal, Missouri in November 1982. As far as he knew, he was just a hungry traveller en route home when, by chance, he pulled over in Hannibal to eat that day. But to the startled patrons, he was Samuel Clemens, alias Mark Twain, come back home.

The *National Enquirer* would have a field day with this one. Forget the "Elvis to Return From the Grave" trash. Mark Twain has already accomplished the feat.

Brother Janssen, 62, is a transportation consultant and geriatric expert who, until he had completed a twenty-one year stint in the Navy active Reserve recently, was unaware of his spittin' image to the famous writer. But three years ago, he began to let his naturally white hair and mustache grow out. Then, that fateful day in Hannibal introduced him to a new life — dedicated to the preservation of "Mark Twainism" as he calls it.

The resemblance is more than topical. Even his voice and mannerisms are remarkably similar to Twain's. Both men were employed in the transportation business, though riverman Twain hated Janssen's primary interest, the railroad, "probably because it was a competitor," Dale points out. Why, both men even schooled at Ivy League colleges, but again at rival institutions: Harvard and Yale.

Says Janssen, "Twain was given an honorary degree — Doctor of Literature — at Yale. But he felt it was unearned and not worth much at the bank. He told us, 'I don't know much about literature, but I doctor my own!'"

Dale admits he knew little about Twain before the chance encounter in Hannibal which led him to the town's Mark Twain Museum. But the

curator there, who, Dale says, "was sure I was Twain," encouraged Dale to return and learn more. He agreed.

Seven months later, Janssen grew more preoccupied with Twain after he enrolled in a music course at Lincoln University. Students took one look and were sure he was an actor. So he returned to Hannibal. Coincidentally, he arrived just in time for the twenty-seventh annual National Tom Sawyer Days last summer.

It was just too much for the folks of Hannibal. For all practical purposes, Janssen was Mark Twain during the July Fourth celebration.

His timing was impeccable. NBC's *Real People* was there filming a segment and took an instant liking to Janssen. Sara Purcell and Mark Russell kept him before the cameras throughout the story and encouraged him to play Twain's favored Stephen Foster music on the harmonica he always carries.

"That experience relieved one concern I had," says Dale. "I had been told Mark Twain didn't play the harmonica, so I would have to divorce myself from it. But he enjoyed music, especially Stephen Foster. And I was sure his music could be played meaningfully on the harmonica. Since it was accepted by *Real People*, I now believe the harmonica is compatible with Mark Twain."

It's a good thing too, since Janssen had been entertaining at geriatrics centers for a number of years singing and playing his mouth harp. He is employed by Rest Haven in Bonneville, Missouri as a nurse's assistant primarily concerned with geriatrics activities including music therapy for which he developed "harmonica happiness."

"I am beginning to feel closer to the Clemens family," says Janssen after spending every weekend for the past six months in one of three state-wide Mark Twain museums. "I have dedicated myself to becoming as close as I can to the family and

factually to Mark Twain."

He wants to develop in four phases. First, as a look-a-like, he believes his appearance is a gift to nurture. Second, he is further developing the Twain mannerisms. Third, theater people have encouraged him to use the natural stage presence he has to bring Twain to audiences everywhere. Finally, he wants to incorporate a Mark Twain show into his appearances.

He recently divested himself of many professional responsibilities as a consultant to the Interstate Commerce Commission continuing only in those areas that will bring him closer to Twain such as river traffic. Then he embarked upon a new life's course. . . as Mark Twain.

Brother Janssen showed the same kind of leadership as a collegian at Millsaps where he was elected student body president and SMC of Alpha Iota chapter in the two years he attended there.

"Being a Pike encouraged me to participate in student activities," he recalls. "Having an opportunity to join Pi Kappa Alpha was one of the highlights of my life. Even so, I think it meant more to my mother. She saw it as a step in the right direction in my life."

He remembers the chapter was made up almost equally of civilians and servicemen, of which he was one. He also lettered in varsity basketball at Millsaps and was tapped into Omicron Delta Kappa leadership honorary.

On a recent return visit to Millsaps and a tour of his old chapter, an undergraduate member expressed pride in Janssen's work and encouraged him further. "That is representative of the reaction I have received all over about my dedication to Mark Twainism," says Janssen.

I may be too late for the *National Enquirer*, but the tale is just beginning to unfold for Brother Janssen.

# 26 Alumni Join New Gift Levels

DUE TO deadline requirements for the December, 1983 *Shield & Diamond*, we were not able to recognize all of the men who have joined our two highest giving clubs. These two clubs, the Foundation Fellows and the Sentinel Society, denote cumulative giving totals of \$2,500 and \$5,000 respectively. Therefore, we would now like to give them special recognition for their extremely generous contributions over the years.

## FOUNDATION FELLOWS

Raymond A. Baur, Jr.  
Alpha Nu, Missouri-Columbia

John Andrew Caddell  
Gamma Alpha, Alabama

James D. Felton  
Beta Alpha, Penn State

Harland W. Fowler, Jr.  
Delta Delta, Florida Southern, Alpha  
Delta, Georgia Tech and Alpha Eta,  
Florida

Garth C. Grissom  
Alpha Omega, Kansas State

George T. Lewis  
Zeta, Tennessee

James F. McDonald  
Delta Iota, Marshall

Wickliffe B. Moore  
Omega, Kentucky

Richard Ralph  
Alpha Sigma, California-Berkeley

Thomas E. Rast  
Gamma Alpha, Alabama

Toney G. Reynolds  
Delta Theta, Arkansas State and Alpha  
Zeta, Arkansas

George H. Roach  
Delta Kappa, California State, San Diego

Don W. Shaw  
Gamma Eta, Southern California

Charles J. Wylly  
Gamma Psi, Louisiana Tech

## SENTINEL SOCIETY

Roy Randolph Charles  
Gamma, William & Mary

Franklin R. Hagerman  
Upsilon, Auburn and Beta Kappa, Emory

Roy D. Hickman  
Beta Delta, New Mexico

Augustus B. Hill  
Sigma, Vanderbilt

R. Craig Hoenshell  
Delta Chi, Nebraska-Omaha

John E. Horne  
Gamma Alpha, Alabama

Alfred A. Lauguardia  
Delta Alpha, George Washington and  
Beta Delta, New Mexico

John J. Lux  
Theta, Southwestern at Memphis

Michael F. Miley  
Zeta Omega, Southwest Louisiana

Richard f. Ogle  
Gamma Alpha, Alabama

Francis J. Pallischeck  
Alpha Phi, Iowa State

Quentin L. Richard  
Gamma Beta, Nebraska

## Campaign Ahead Of 83-84 Plan

AHEAD OF the 1982-83 pace, the 1983-84 Annual Campaign had reached forty percent of its \$250,000

goal by January 15.

"We're just about where we need to be at this point," commented Director of Development David Rheney. "Provided we have at least as good a response from the remaining mailings as we did in 1982-83, we should finish the campaign year in good shape."

According to Rheney, there have been some surprises from this campaign. The most recent summary indicates that, although the total number of gifts is slightly lower, the average gift is about \$10 higher than in 1982-83.

"I think this indicates that our alumni approve of the annual campaign now being conducted by the tax deductible Memorial Foundation. I also believe it means that our alumni are beginning to make a point of contributing every year as a way of supporting their chapter through tax deductible gifts to the Memorial Foundation. If that is true, there is tremendous potential for the Memorial Foundation to provide more support to the individual chapters than was ever thought possible ten or fifteen years ago."

Indeed, more and larger chapter scholarships, more money for low interest loans, the possible computer link-up of every chapter with the National headquarters, and a wide variety of other programs can all be considered now.

## TOP DONORS

(The following list represents the 10 greatest number of donors per chapter to the 1983-84 Annual Campaign as of January 15, 1984.)

1. Alpha Eta (Florida)  
Alpha Xi (Cincinnati)
2. Alpha Nu (Missouri-Columbia)  
Beta Phi (Purdue)
3. Gamma Theta (Mississippi State)
4. Alpha Phi (Iowa State)  
Alpha Omega (Kansas State)
5. Zeta (Tennessee)
6. Alpha Kappa (Missouri-Rolla)  
Alpha Rho (Ohio State)  
Beta Pi (Pennsylvania)
7. Tau (North Carolina)  
Gamma Alpha (Alabama)
8. Alpha Delta (Georgia Tech)  
Beta Eta (Illinois)
9. Alpha Sigma (California-Berkeley)  
Gamma Iota (Mississippi)
10. Alpha Mu (Georgia)  
Beta Alpha (Penn State)  
Beta Sigma (Carnegie-Mellon)  
Beta Upsilon (Colorado)

# DAA Winner McGovern Gives Foundation \$10,000

DR. JOHN P. MCGOVERN, Alpha Alpha (Duke), recently contributed \$10,000 to the Pi Kappa Alpha Memorial Foundation. Highlighted as Pi Kappa Alpha's Distinguished Achievement Award winner in the December 1983 *Shield & Diamond*, Dr. McGovern has asked that the gift be restricted to the scholarship fund.

An avid supporter of the American educational system, Brother McGovern has received honorary degrees from seventeen colleges and universities and is the only physician to hold professional appointments in each of the major institutions in the Texas Medical Center.

"Naturally we're excited about this gift and the tremendous boost it provides to our chapter scholarship program," states Executive Director Dick Murgatroyd. "John has been, and continues to be, extremely supportive of Pi Kappa Alpha and its ideals. Most importantly he has continued to follow those ideals in his personal life. He is a fine example of the type of man that we try to develop in Pi Kappa Alpha."

Pi Kappa Alpha's scholarship program continued to show improvement in 1983-84. Currently there are sixty-five chapter scholarships ranging from \$250 to \$1,000 provided by IKA alumni. Any alumnus interested in establishing a scholarship for his chapter should contact David Rheney

## Nester Honored For Fraternity Service

PAST NATIONAL President Dr. William Nester (Cincinnati) was recently presented the Robert E. Shaffer Award for "significant and long term service to the fraternity world."

The award was presented at the National Interfraternity Conference-Association of Fraternity Advisors meeting in December. Bill is the fourth recipient of the annual award which is presented by the AFA.

or Ina Heathcott at the Memorial Headquarters, or Pat Halloran at 6866 Corsica Drive, Memphis, Tennessee 38119.

## CSCF Compiles Greek Traits

JUST HOW many chapters of college fraternities are there in America? How many undergraduates on how many campuses wear fraternity pins?

Demographic statistics such as these have been difficult to come by in recent decades. No one organization represents all of the Greeks — male and female, local and national, white and black — so attempts to answer such questions were rarely made.

The Center for the Study of the College Fraternity (CSCF) undertook the project and released its first annual report recently.

The report covers a range of topics

from demographic statistics to Greek governance systems, sources of funding and support programs available to Greek chapters.

We now know there are 3,063 chapters of national fraternities and 392 chapters of local fraternities at some 285 reporting institutions. Sororities have 1,932 chapters of national women's fraternities and 460 chapters of locals. The average fraternity chapter has 35.5 members and 10.4 pledges; sororities number 48 members and 12.2 pledges per chapter.

In 1982, 278 fraternity chapters were colonized at 93 institutions. Sororities colonized 185 chapters on 57 campuses. Some 76 percent of the institutions of higher learning host Greek chapters and own about 26 percent of Greek housing. The percentage of students living in Greek housing ranges most commonly from one to five percent of the student body.

Organizations participating in CSCF may draw upon research conducted by CSCF for decision-making functions involving policies and programs. In addition, the CSCF has published various monographs and bibliographies to further the Greek ideal. CSCF is a cooperative sponsored by many fraternal and student personnel organizations and financed by institutional subscriptions, individual memberships and contributions from national fraternities and sororities.

## 20 LARGEST AMERICAN COLLEGE FRATERNITIES

based on total active chapters

Fraternity	Year Founded	Chapters	Total Initiates	Average Chapter Size
Tau Kappa Epsilon	1899	275	148,000	39
Sigma Phi Epsilon	1901	238	140,000	50
Lambda Chi Alpha	1909	212	164,000	NA
Kappa Sigma	1869	189	153,000	51
Sigma Alpha Epsilon	1856	187	190,000	67
Sigma Chi	1855	180	164,000	56
Sigma Nu	1869	180	150,000	NA
<b>Pi Kappa Alpha</b>	<b>1868</b>	<b>175</b>	<b>129,000</b>	<b>72</b>
Alpha Tau Omega	1865	155	135,000	51
Phi Delta Theta	1848	153	158,000	65
Theta Chi	1856	149	104,000	47
Phi Gamma Delta	1848	120	114,000	56
Delta Tau Delta	1858	114	105,000	57
Beta Theta Pi	1839	113	127,000	53
Kappa Alpha Order	1865	111	91,000	44
Pi Kappa Phi	1904	99	44,000	NA
Sigma Pi	1897	94	46,000	51
Delta Sigma Phi	1899	93	68,000	46
Delta Upsilon	1834	90	88,000	NA
Phi Kappa Psi	1852	82	76,000	52

(Compiled by Alpha Tau Omega. Initiates figures rounded off.)

Continued from page 7

## Market Yourself In '84

If you have a particular field that you intend to go into after college, then go for it. However, if you can't find what you are looking for, step back and see if you can make a career detour. This may mean accepting a job offer in a company that will help you get experience that you don't already have and better prepare you to go into the career you want.

Most people work in two or three different jobs before they get settled into the one they will be in for the majority of their working lives. Take this into consideration when looking for your first job.

Warren also recommends that you go into an interview with a good feeling about yourself. Recruiters can pick up on a person's mood quickly.

"Try and project yourself well using your overall appearance," he says. "This includes having a high regard for yourself."

It is important to keep in mind that you have one chance to leave a good impression in an interview, so make that first time count.

Although the market is tight, Warren points out that the demand for engineers is on the rise again, particularly electrical engineers. Also the demand for public accountants, government agency employees, computer operators and salesmen is on an upswing. This does not mean that there is an abundance of openings in these fields, however, their availability is rising over last year.

Unfortunately, the story for liberal arts majors is the same as it has been in the past. The jobs are scarce. However, don't despair. According to a study by AT&T, statistics show that liberal arts students make better managers than those graduates holding management degrees.

The study shows that a liberal arts education enables individuals to read, write and speak more effectively. These communication skills are used as criteria many times to sort through a slate of employees who are in line for a promotion. This is where the liberal arts major begins his path up the ladder.

The only hurdle for the liberal arts student, though, is to land that first job. The study does show that a student can improve his chances of getting the first job if his college curriculum has a strong quantitative background (i.e. computer and math courses).

Warren is quick to say, however,

that when an employer may say he will hire a liberal arts major sometimes when it gets down to actually offering the job, the employer may go with the student holding the specialized degree.

No matter what your major though, your search for employment will be a trying and time consuming one. In order to be successful don't forget the minor points such as, follow-up letters after an interview and phone calls to any contacts you may have within a company.

It is also important to concentrate on your pre-interview preparation as well:

- Research the company that you are going to interview. Do this far in advance so that you don't have to cram information as you might do for a test. Give yourself time to read and reread material until you feel comfortable with the information and can discuss it intelligently.
- Review your resume.
- Get to know yourself. This may sound absurd but how well do you know yourself? What are your strengths and weaknesses? What experience have you gained from the Fraternity or other extracurricular activities that will help you in your career? It is important that you can answer these questions well. If you can't convince yourself with your answers, don't expect to convince a recruiter.
- If you don't have time to take an interviewing class, have someone else interview you using questions based on your resume. This will prepare you to answer similar questions when the real time comes along. If you still have time to take a course on interviewing, do so. It will pay off later in life. Use it for one of those electives you are planning to take during your last semester of school.

Below are some points for you to remember during your interview:

- This may be a one shot deal. Make your first impression count.
- Remember your posture. When you walk in, be sure you walk in like you have confidence in yourself and the same holds true when you sit down. Don't slouch.

- Concentrate on your eye contact. Look your interviewer in the eye when you answer his questions. If you were looking at your feet or around the room, it will detract from your character. Note also that if you wear glasses, avoid fancy rims because they can detract from your appearance.
- Have a firm handshake. Think about your impression of a person that hands you a "dead fish."
- Be aware of your voice. Your voice indicates your belief in the answers that you give. Use your voice to express yourself and your mood. Be enthusiastic.
- Let your wardrobe complement your personality. Be conservative in your taste. Here is a suggested wardrobe which will help to enhance your image:
  - a) Conservative two-button suit with narrow lapels, slope shoulders, in navy or gray, solid pinstripes or shadow plaid.
  - b) Contrasting tie; red, maroon or rust; small patterns, rep stripe, club tie or small dots. Current fashion dictates that tie width should be three inches.
  - c) Shoes: tassel loafers, lace up or wing tips, black, cordovan or brown in one color.
  - d) shirts: 100 percent cotton, solid white, button down or narrow-pointed collars.
  - e) Hair: Short, no side burns or beard.
  - f) Accessories: gold pen and solid color portfolio or briefcase.

If you desire more information contact the placement office on your campus. Most placement offices also offer sessions throughout the year on interviewing techniques and "how to prepare a resume." These sessions are valuable and usually free, take advantage of them because you are probably paying for them indirectly.

There are also a lot of good self-help paperback books at the campus bookstore on dress and how to make a good first impression. Make a small investment by purchasing these types of books. They can pay for themselves hundreds of times over in the future.

*Guiding the Gifted Child*

by Dr. James T. Webb

MUCH OF the best mind power is wasted — gifted children may have less chance to achieve their potential than youth with only average intelligence.

"At least half of all gifted children are underachieving," says psychologist James T. Webb, PhD., Theta (Southwestern at Memphis), one of three authors of a book that has won a National Media Award of the American Psychological Association and the American Psychological Foundation. Titled *Guiding the Gifted Child*, the book is a sourcebook for parents and teachers.

Gifted children have high intelligence, creativity and task commitment. In terms of IQ, about two percent of American children fall in the gifted category of IQ 130-139, while the exceptionally gifted comprise about 0.4 percent of the population with 140 IQ and up.

The authors say gifted children usually lead stress-ridden lives. They

are keenly sensitive to the world around them and have high concern for universal principles and laws, which raises them above the "small world" personal concerns of most people. Some of their stress springs from the fact that society often sees them as being able to solve all problems. This leads the children to unreasonable and stressful self-expectations, the authors say.

The book suggests many ways in which parents can become more effective in their management of the gifted child. For example, to deal with stress, the authors suggest parents encourage their gifted children to develop a sense of humor about life's absurdities and encourage the children to share their stress or actively avoid it by turning to other thoughts and activities. *Guiding the Gifted Child* is published by the Ohio Psychology Publishing Company, Columbus, Ohio.

The book award is given for excellence in interpreting psychology to the general public. Other Psychology National Media awards are given for excellence in newspaper reporting, magazine writing and other media fields. Each award carries a \$1,000 prize and a trip to the American Psychological Association Convention.

The suicide of a seventeen year old boy, Dallas Egbert of Dayton, Ohio, so bright that he was a Michigan State University dropout at age sixteen, inspired the book. He gained national attention when he became involved in an elaborate "Dungeons and Dragons" game being played on campus. He was a very troubled young man who desperately wanted to be someone else — someone "normal."

He ran away. His parents launched a nationwide search for him, found him in Texas, and persuaded him to return home and enter psychiatric treatment, but to no avail. After his death, they established a memorial fund at Wright State University. From it grew a new program on campus called SENG for Emotional Needs of Gifted Children with Dr. Webb at the helm.

**35mm**  
Color  
**That Comes Alive**

Kodak's professional motion picture film... now adapted for still use in 35mm cameras. You can enjoy micro-fine grain, rich colors and shoot in **bright to low light at up to 800 ASA**. And you can

order **prints or slides, or both, from the same roll**. 5293® film

may be used indoors or out without a filter.



©1983 Seattle FilmWorks

**INTRODUCTORY OFFER**

RUSH me 2 rolls of 20-exposure Kodak 5293®. I'll try it. Enclosed is \$2.00. Offer limited to two rolls per customer.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Mail to: **Seattle FilmWorks**  
P.O. Box C-34056  
Seattle, WA 98124

**Hi Kappa Alpha**  
**FRATERNITY JEWELRY**



MONOGRAM BUTTON  
GOLD FILLED  
(MG/11) **\$6.75**



LAVALIER  
Vertical Letter 10K  
Gold Charm with 18"  
Gold Filled Chain.  
(3LL/02V) **\$24.25**



LITTLE  
SISTER PINS  
Badge Outline with  
Crest. Gold Plate.  
(LS/40) **\$10.00**

**BADGES**



SIZE NO. 1  
Plain Bevel Border 10K  
Yellow Gold.  
(111) **\$45.00**



SIZE NO. 2  
Plain Bevel Border 10K  
Yellow Gold or Gold  
Tone.  
(212)  
10K **\$60.00**  
Gold Tone **\$8.00**



SIZE NO. 2  
Alternating Pearl &  
Ruby. 10K Yellow Gold.  
(233) **\$105.00**



SIZE NO. 3  
Alternating Pearl & Gar-  
net. 10K Yellow Gold.  
(340) **\$120.00**

**CHAPTER GUARDS**



PLAIN NO. 06  
10K Yellow Gold.  
1 Letter **\$20.00**  
2 Letter **\$27.50**



PEARL NO. 08  
10K Yellow Gold.  
1 Letter **\$42.00**  
2 Letter **\$58.50**

Full color/complete price list available on request.

**J. O. FOLACK CO.**

1700 Irving Park Rd. • Chicago, IL 60613

(800) 621-1904 • (312) 477-2100 (IL)

Major Credit Cards Accepted  
Please add 6% total cost to cover

# Dallas

1 9 8 4

NATIONAL CONVENTION  
AUGUST 12-15



*The Registry Hotel Dallas*



*The Crystal Ballroom*

**AA** American Airlines  
official convention  
carrier