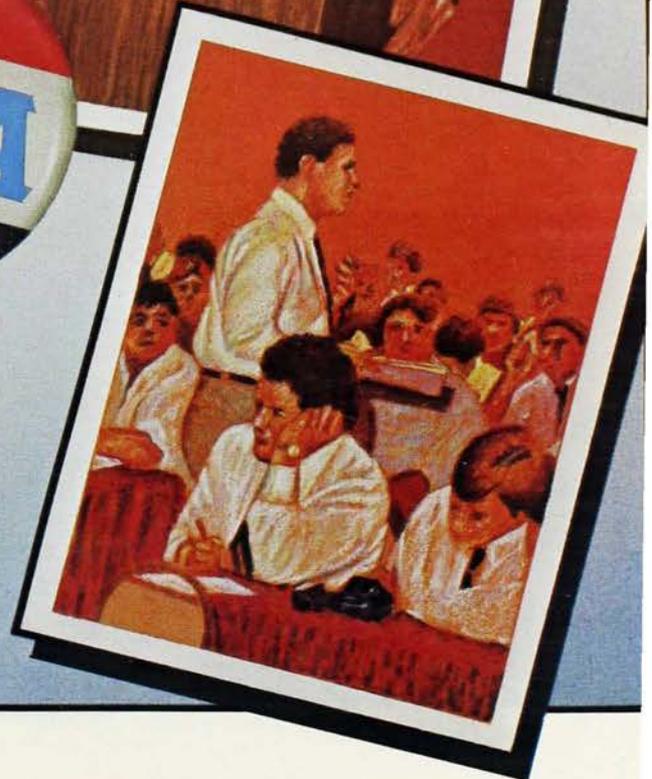
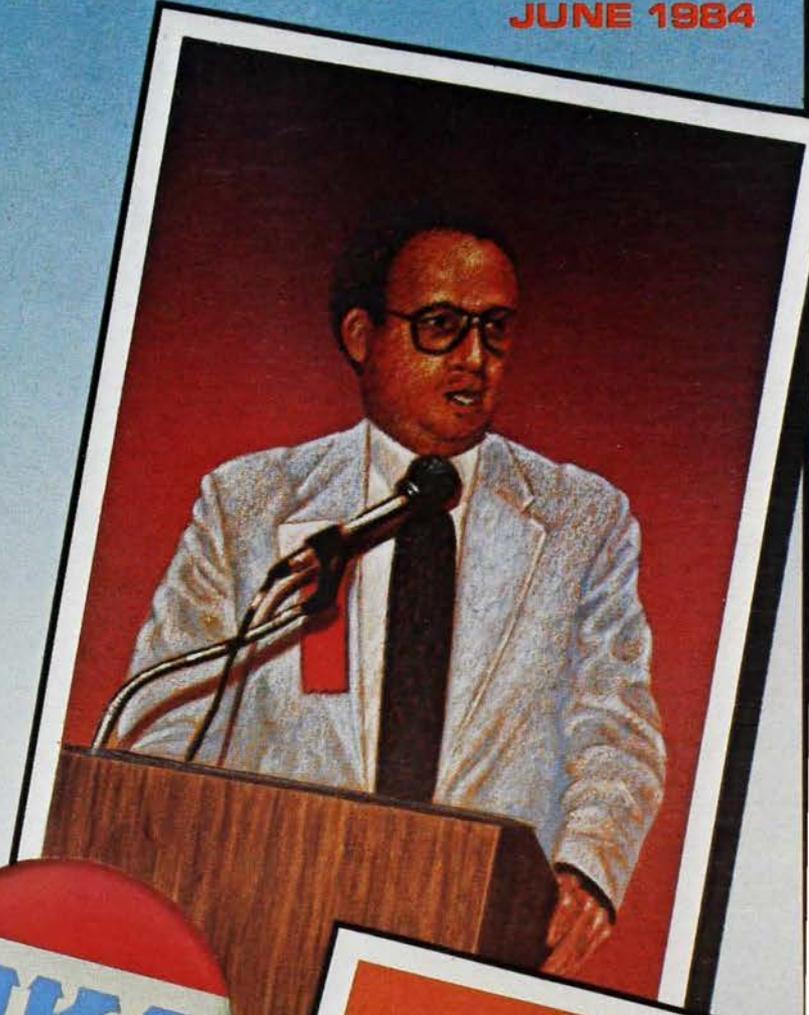


SHIELD & DIAMOND

OF PI KAPPA ALPHA

JUNE 1984

This Summer
**DALLAS
DAYS**





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After four years of service as Pi Kappa Alpha's executive director, Dick Murgatroyd announces his resignation.



14 The Garnet And THE Gold by R. John Kaegi. Two Pikes are Olympic hopefuls as their trials near.



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The 1984 Convention approaches. How to register, what to wear, and answers to a hundred other questions so you may get the most out of Dallas Days.

SHIELD & DIAMOND

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MASTHEAD

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Raymond L. Orlans
Acting Executive Director

Editorial Staff

R. John Kaegi
Editor

Louis B. Quinto
Assistant Editor

Karen Null
Copy Editor

David Apple, Larry Lunsford, Jerry Reel and David Rheney
Contributing Editors

Curt Hall
Art

Advertising
Contact Editorial Office

1982-84 Supreme Council

Joseph J. Turner
President

Charlie Barnes
Vice President Chapter Affairs

E.J. "Ted" Grofer
Vice President Alumni Affairs

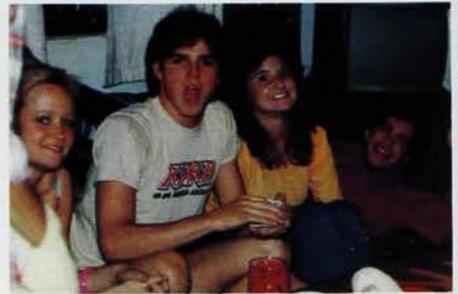
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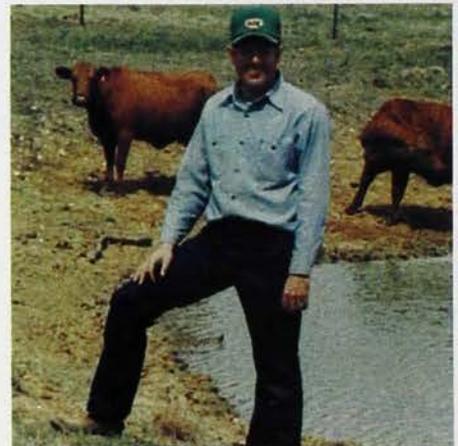
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Booze Brothers

BEFORE I forget it I want to be sure that you have heard a news wire saying that fraternities and sororities are now banned at Amherst (I think it is).

You had an article one time saying that those, shall we call them dopes (dupes), had received a warning about the time Animal House (the movie) was released.

There is a saying "you can't reason with a drunk." That's the reason the liquor advertising is out to get them while they are young.

I talked with a professional man who had a son entered in his alma mater this past year here in Ohio. So he went to a football game in order to visit his boy. After the game he went to the high rise dormitory where the boy is forced to stay his freshman year. The men push dope by peer pressure and the gals push sex. He said he just could not believe how the place had deteriorated in the 20 years since he was in school there.

Drew Pearson said once, "the Japs took Pearl Harbor because they knew our Admirals would be drunk. Looks like the same thing is happening to our universities and fraternities.

Fraternally,
Carl Portz
(Ohio) '26

P.S. I think it is time to abolish the fraternity system, completely.

P's 'n Q's

YOU'VE PUBLISHED some very interesting articles in the past year or two (the current ones on Brothers Schnellenberger and Hill are two good examples), and I appreciate it very much. However, I wish you could be more careful about spelling in letters and articles.

Misspelling is a discredit to the writers, the magazine and all of Pi Kappa Alpha. Since it is human for even the best-educated among us to make mistakes, simple courtesy should require that a publisher attempt to prevent those mistakes from being exposed for all to see.

Fraternally,
John D. Hopkins
O (Richmond), '60

Editor's Note: Thank you for pointing out our weakness. Actually, we spell

'em wrong intentionally to see if you are reading Shield & Diamond cover to cover. Brother Hopkins passes the test.

Beauty-full

YOU AND your staff are to be commended on the fine job you do putting *Shield and Diamond* together. S&D continues to remain at the top of my reading list.

I especially look forward to the annual calendar issue published each March. Because of your efforts, and the grace and beauty of these Pi Kappa Alpha women, this issue rivals the *Sports Illustrated* "Bathing Suit" issue.

Fraternally,
J. Reedy Marsicano
Tau Chapter '79

Guy Borkey Dies

LONG-TIME supporter Guy Borkey, Omicron (Richmond), died recently.

Brother Borkey served the Fraternity as its national treasurer



Brother Borkey in 1942.

following World War II and as district president.

He also proved that good ideas are timeless. Thirty-seven years after he proposed holding an annual SMC conference, the idea took hold and began what is now a phenomenal attendance year after year of chapter presidents and treasurers. His idea for a conference to instill leadership techniques was adopted much sooner, 1948.

CHANGE OF ADDRESS

Tape label from this issue here, or . . .

NAME: _____ CHAPTER: _____

OLD ADDRESS: _____

NEW ADDRESS: _____

ALUMNI NOTE: _____

Four Consultants Hired To Travel TTKA Path

FOUR CHAPTER consultants were recently hired to travel the Pi Kappa Alpha chapter circuit in 1984-85.

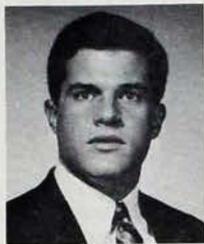
The newcomers will join former Consultant David Stowe who will be serving as a special consultant for chapter development. Stowe joined the staff in December and traveled the Northeast Region.

Larry Chandler, Eta Sigma (West Georgia), also joined the staff in December and traveled the Southeast Region. He will travel another term in the coming year.

The newcomers include John Amsden, Gamma Kappa (Montana State), who recently earned his BS degree in civil engineering. He served Gamma Kappa as SMC, pledge educator, house manager and IFC representative. A member of Mortar Board and Chi Epsilon honoraries, John was also involved in the Student Orientation Program, Student Leadership Workshop and MSU High School Week.

Pat Haynes, Delta Theta (Arkansas State), has earned his BS in business. During his tenure with Smythe-Award winning Delta Theta, Pat was SMC, IMC, rush chairman and intramural chairman. In addition to his many commitments at ASU, Pat was a member of Phi Beta Lambda and the Insurance Club.

Greg Jones, Theta Lambda (Creighton), earned an accounting



John Tirrill



John Amsden



Greg Jones



Pat Haynes

degree at the Nebraska school. Greg held the positions of SMC, ThC,

assistant ThC, historian and IFC representative at Theta Lambda. Since his initiation in 1980, Theta Lambda has won three Smythe Awards. Greg was Freshman Seminar group leader, Administration Visitation Program counselor and Eastquad Counsel Lieutenant Governor.

John Tirrill, Zeta (Tennessee), won his political science degree recently. He has served Zeta as IMC, pledge educator, assistant pledge educator, rush chairman, judicial committee member, financial committee member and Pikes Peak chairman. He was a member of the 1982 Washington D.C. Convention model initiation team. While he presided over Zeta, his chapter won a Smythe Award. On campus, John served as Traffic Appeals Board chairman, a delegate to the IFC judicial board and a coordinating team member for Freshman Aid.

NIC Presents Gold Medal To (TKE) President Reagan

AT A March 23 White House luncheon, President Ronald Reagan of Tau Kappa Epsilon Fraternity was presented the National Interfraternity Conference (NIC) Gold Medal, the highest award of the federation of fifty-seven men's general college fraternities.

Reagan was also honored at the luncheon with the highest honor of his fraternity, the Order of the Golden Eagle of Tau Kappa Epsilon. From his days as president of his TKE chapter at Eureka College, Reagan has been a loyal member of his fraternity and a life-long supporter of the fraternity movement.

In presenting the award to President Reagan, NIC Vice President Rodney Williams, Jr. said, "The fifty-seven member fraternities of the National Interfraternity Conference are proud that one among us has so distinguished himself in his life achievements that at the 1983

Annual Meeting you were selected, Mr. President, to be a recipient of the NIC Gold Medal."

The NIC Gold Medal, which was first awarded in 1940, is given based on the following criteria: distinguished service to fraternity youth; a life devoted to service to the fraternity system; personification of the goal of service to youth; champion of efforts to raise fraternity standards; freely given time, effort and energy; promotion of sound educational attainment of positive advantages to youth; and representation of the aim of all fraternity leaders and workers to improve the service of the fraternity and educational systems.

Previous winners of the NIC Gold Medal have been from the fields of government service, business, education and fraternity management. The last recipient of this honor was Dr. Norman Vincent Peale of Phi Gamma Delta.

Commission Pushes Chapter House Safety

ANY CHAPTER may be eligible for a \$100 grant from the Pi Kappa Alpha House Commission for the purchase and installation of smoke and heat detectors in its house.

Detectors purchased and installed between January 1 and December 31, 1984 are eligible up to a total of \$100.

"Every chapter house should be equipped with a properly installed smoke or fire detection system," says Ray Orians, director of chapter housing. "It is the responsibility of each chapter and its house corporation to determine if the house meets local safety codes and to cure any violations if it does not."



Agnes Bell

Agnes Bell Retires; Mann, Dye Take Posts

AFTER SEVEN years on the Pi Kappa Alpha Memorial Headquarters staff, Agnes Bell has retired and moved to Missouri to care for her father following her mother's recent passing.

Agnes was hired in April of 1977 as membership records coordinator. She executed that position and that of computer coordinator with great professionalism and often served as research aid to the *Shield & Diamond* writers, most notably Historian Jerry Reel.

Jessica Mann, the former Headquarters' receptionist, was promoted to fill Agnes' post as computer coordinator.

Jamie Dye was hired in April as the Headquarters' new receptionist.

In other Memorial Headquarters staff news, Executive Assistant Sandra Newsom was one of five finalists in the Memphis Secretary of the Year competition recently. She was also recently elected treasurer of the Professional Secretaries International.

Gwen DeShazo, membership records coordinator, has been elected president-elect of the East Memphis Chapter of Business and Professional Women.

Chapter, Powers Awards Promoted

NOMINATIONS FOR the Powers Award, given to the most outstanding senior undergraduates of Pi Kappa Alpha, and for other

annual chapter awards, are due June 15.

Each chapter should nominate its most outstanding graduating member for the prestigious Powers Award, named for two past presidents of the Fraternity.

Winners receive graduate school scholarships and special recognition at the 1984 Dallas Convention.

Prominent Pike Program Proceeds

PI KAPPA Alpha's Alumni Commission recently endorsed the *Prominent Pikes* program which will help the Memorial Headquarters recognize alumni around the country for their outstanding achievement and loyalty to the Fraternity.

Prominent Pikes is a new program that the commission believes will also assist chapters and alumni associations give their alumni members national recognition.

"The Alumni Commission has asked each chapter, alumni association and national officer to nominate two alumni. Of the two alumni nominated by each group, one should be nominated for his loyalty to the fraternity and the other should be nominated based on his personal and professional success," says Alumni Commission Chairman Dr. Malcom Todd.

"The criteria used in making the selection of the nominees will be left up to the individual group making the decision," adds Vice President for Alumni Affairs Ted Grofer.

"For many years the Fraternity has only recognized two alumni

annually (the Loyalty Award and the Distinguished Achievement Award)," comments Lou Quinto. "However, with this program we will be able to honor those housing corporation members, chapter advisors and businessmen who are sometimes overlooked and yet have contributed in making IKA the Fraternity it is today."

Those alumni selected as *Prominent Pikes* will be notified by July 1, and be recognized in the September issue of *Shield & Diamond*. Also those alumni who attend the national convention in Dallas will be honored at the Alumni Luncheon on Tuesday, August 14.

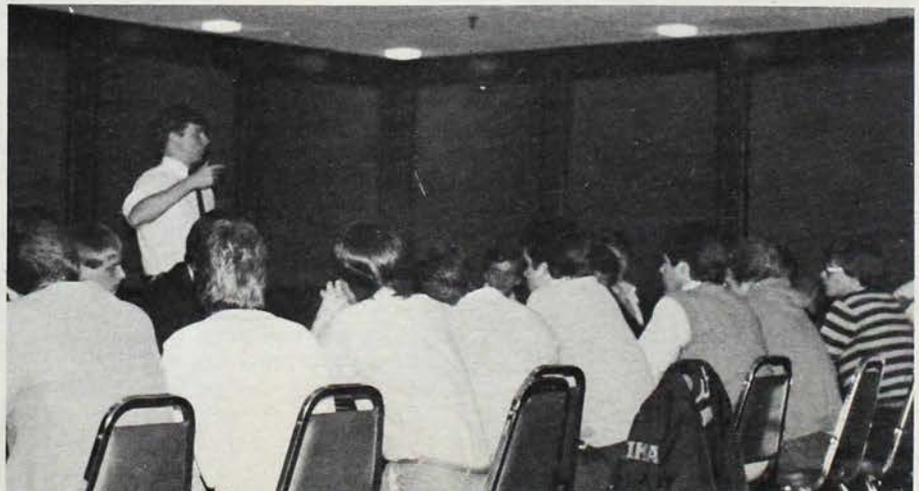
Membership Stats On Record Pace

KEEPING PACE with last year's record-setting totals, pledgings and initiations through April show even more promise.

Through April last year, 5,000 pledgings were reported compared to 4,969 on the same date this year, just one-half of one percent decrease. However, in light of the declining enrollment of traditional-aged students in colleges, the trend is very promising.

Initiations very well may re-write the record books which means retention of pledges is up over last year as well.

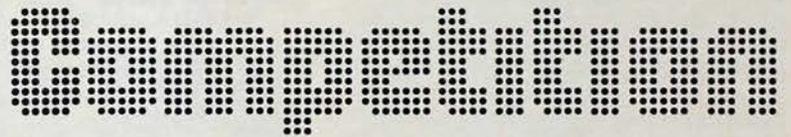
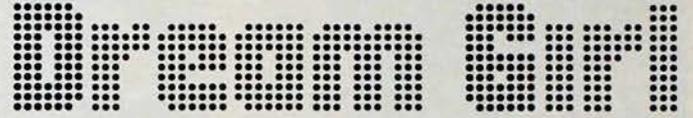
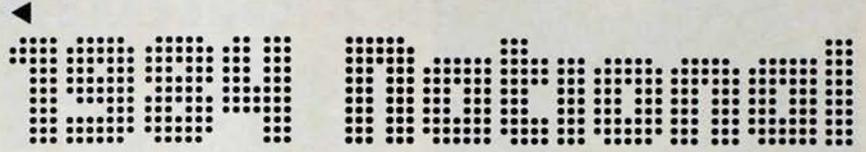
Through April of '83, 3,267 initiations were recorded compared to 3,371 this year, a 3.2 percent increase. Last year was the first time that Pi Kappa Alpha ever topped the 4,000 mark in initiations (4,030). If this year's trend continues, IKA will initiate 4,159 new members this year.



Chapter Consultant Frank Macaulay lectures Midwest Regional Conference leadership class.



Marci Weixlbaum
Arizona



Beth Braswell
Ol' Miss



Julie Wilhelmi
Texas Tech



Kelly Guilfoil
Kentucky



Andrea Grubbs
Arkansas



NAU Is Top Point Of Arizona Triangle

by David Apple

IT IS significant to note that of the triangle of chapters in Arizona, Theta Rho chapter (Northern Arizona) sits at the top.

Gamma Delta (Arizona) and Delta Tau (Arizona State) are well known and established great chapters in the desert state. But, Theta Rho, in smallish Flagstaff, is building a complimentary reputation to complete the Arizona angle.

Since its chartering four years ago, Theta Rho's determination and desire to be the best at NAU has propelled them to the forefront of ten fraternities. The chapter had to work hard at first.

"It was a bit discouraging early on," recalls Phil Ponce, a founding father and present IMC. "Everyone was against the new kids on the block. They still are, but I suppose that's jealousy now. When you're number one, everyone is out to get you."

Though NAU's Greek system is relatively small, reputation at a campus of 11,000 students is very important. Tim Dwyer, Inter-Fraternity Council president and Theta Rho member agrees. "People on this campus know who's Greek and what organization they belong to. When sororities are approached by campus organizations and asked which fraternity would be best for a service project or fundraiser, the Pikes are mentioned nine out of ten times."

Theta Rho started strong and has done nothing but strive to be better. As a colony, the Pikes won the Dean's Award for outstanding community service and were second in All-Fraternity Intramurals. "Right then we knew we had a chance to control our campus," says Donny Wells.

The Pikes are very strong in the intramural department. "We're not satisfied any more with the All-Fraternity trophy," says senior Jeff Phillips. "We want the All Campus trophy. The Pikes have won the All-Fraternity title all but one year and claimed the All Campus title during the 81-82 school year. Theta Rho was



Cross-section of Theta Rho

recognized for their intramural achievements in 1982 when it was presented the Garnet Athletic award. "That award meant the world to us," remembers Ponce. "We were noticed."

Theta Rho is also number one in community service. Winners of the Dean's Award the last three out of five years, the Pikes are again looking forward to the trophy. Making suckers for the American Legion to give to participants of the Special Olympics has become a yearly commitment. "The gratification comes from the looks on those kids' faces when they get the suckers," says one member.

Flagstaff Hospital also looks to the Pikes for help with their annual 5K and 10K Flagstaff Run for Life.

Two Chapter Excellence Awards received in 1982 and 1983 hang proudly in the chapter room. Theta Rho also received two regional awards for rush and scholarship. But the one award that has eluded the Pikes thus far has been the coveted Smythe Award as the nation's best. "We really want that award, but then who doesn't," says Dwyer. "One of these days," his voice trails away.

Recently, Theta Rho has activated three varsity athletes with other Pikes taking part in cheerleading

duties. Two brothers are members of the NAU track team and another is presently the number two seed on the tennis team. Three out of four male cheerleaders are Pikes while three little sisters are also on the cheerleading squad.

The Pikes are proud of their rush program. The chapter consistently has the greatest number of pledges each semester, and is presently the largest on campus with sixty-one members.

During rush, potential pledges are invited to join in a softball or football game with the chapter to get to know the members. A slide show presentation is planned for the last night of rush to try and sway undecided blue chippers.

The show presents Theta Rho in its best light, and argues that joining a Greek organization will be very beneficial, even if they don't decide to pledge IKA.

"But," says Donny Wells, "we also tell them that if they do join another organization and are looking for the Pikes, they shouldn't look behind them; or even beside them. The Pikes will be way out in front."



Gamma Kappa wheelchair basketball team raised money for a local cause.

Gamma Kappa Scales Rockies Region Peak

SITTING ATOP the Rockies Region is an overachiever of a chapter, Gamma Kappa (Montana State). A few reasons why the chapter was selected the region's most outstanding chapter follow.

Pikes at MSU made their own breaks by getting involved. Several Pikes are elected members of the student senate and others lead

Who Sez Cajuns Can't Fight?

GAMMA PSI (Louisiana Tech) dispelled any notion that cajuns are lovers, not boxers when they took top honors in the fourth annual Kappa Sigma Fraternity Fight Night recently.

Pikes took two weight class firsts and a second in another to claim the overall championship trophy.

While preparing for next year's reunion in the ring, Pikes are also readying for the spring Bermuda Bash party, the biggest fraternity party at Tech all year.

numerous honor societies. Pikes sit on homecoming committees, student day recognition and performing arts and concerts committees and they are chairmen of homecoming parades, Greek We and other school events.

To get their point across, they serve on the staffs of the school newspaper, the yearbook, an independent student magazine and are members of the Associated Students Media Board.

The chapter emphasizes scholarship as well and rewards scholastic excellence, a program which has markedly improved the Gamma Kappa's all-house average.

Yet, when the community needs their help, they respond. Pikes supervised a Big Brothers and Big Sisters Youth Rendezvous for area children; they chaperoned the Snow Festival which gave kids a chance to express their creative talents; they are involved with a local day care center and they coach little league baseball, junior high basketball and

midget football.

Pikes equally excel at athletics. Gunning for the intramural trophy, Pikes have already registered first place finishes in downhill and cross country skiing, in indoor track, swimming, badminton and darts in addition to strong seconds in other events. Pikes dominate spring softball and several brothers joined the new varsity rugby team recently. Other Pikes are varsity athletes on the track, football and JV basketball teams.

Ten of the thirteen varsity cheerleaders are brothers and little sisters. Forty-one are sorority little brothers and one was named Mr. MSU.

Pike Cracks Record

GAMMA MU (New Hampshire) Brother Gino Margarino anchored a recent record-breaking 1650 yard freestyle swim effort.

Margarino's 17:24.1 was the fastest of the three.

Winning Is Way Of Life At Lamar

EPSILON KAPPA (Lamar) has a winning streak going.

Perhaps the streak inspired their most recent acceptance of the IFC's Presidents Award as the best fraternity on campus. Given for campus involvement and leadership and service to the university and community as well as athletic and academic excellence, the award has been given to IKA five of the seven years it has existed.

The Lamar Pikes also recently won the Muscular Dystrophy Association's Ugly Man on Campus Award for collecting more money than any other campus organization for MDA. Epsilon Kappa has won the award eight consecutive years.

Twice in a row, now, the chapter has given more pints of blood than any other organization for the All-University Blood Drive Award.

And, in February, Mayor William Neild proclaimed "Pi Kappa Alpha Week" in Beaumont for the chapter's outstanding service to the community.

In addition, Pikes control campus politics with domination on the SGA Senate, the student body vice-president and secretary-treasurer, presidents of the Pre-Law Society, Sociology Club and Order of Omega and the Student Center Governing Board Chairman.

Pikes Treated To 'Cheap Trick'

THE LIGHTS dimmed and the crowd went into a frenzied roar. The audience was impatiently waiting for the band Cheap Trick to appear on stage.

Theta Pi chapter (Alabama-Huntsville) helped the band set up their equipment before the concert. Cheap Trick, a four man band from Rockford, Illinois performed to a full house. Throughout the night the crowd made their presence known, but the excitement did not reach its peak until the end of the evening when the band had concluded and walked off stage.



Bill Flye, Omicron (Richmond), defends goal. The senior co-captain had a great season for the tough Spiders.

The audience was not ready to go home and they began to stomp their feet in unison and chanted "C-h-e-a-p T-r-i-c-k."

The band could not refuse the audience and returned to the stage for a final encore. But to the audience's surprise, Rick Nielson the lead guitarist and vocalist for the group had made a quick change and was wearing a Pi Kappa Alpha jersey. At this sight, the audience went wild and greeted the band with an unprecedented clapping ovation.

While setting up, before the concert, a group of pledges approached Mr. Nielson and asked if he would wear one of the jerseys sometime during the night, and he agreed.

Chapter Shorts

ZETA (TENNESSEE) operated a beer garden concession during the Knoxville Arts Council's annual "Saturday Night on the Town" and raised over \$37,000. .OMICRON (Richmond) recently won the faculty's vote as the outstanding fraternity on campus. .ALPHA KAPPA (Missouri-Rolla) won the 1983 intramural championships by placing high in all sports though first in only three — tennis, badminton and handball. .ALPHA NU (Missouri) turned the campus homecoming into "Pikecoming" by sweeping the overall competition. .ALPHA XI (Cincinnati) recently won the President's Cup for producing the most outstanding homecoming float. .ALPHA OMICRON (Southwestern) won the recent University Sing competition. .BETA ALPHA (Penn State) defeated nineteen other teams to win the overall homecoming title. .BETA ZETA (SMU) served one thousand pounds of shrimp to over 1,200 students in their third annual Pike Shrimpfest recently. .DELTA KAPPA (San Diego State) hosted thirty people from the Association for Retarded Citizens at a pre-game barbeque. .DELTA LAMBDA (Florida State) was recently named Coors Intramural Team of the Month for September and October after winning IM golf and flag football. .DELTA MU (Southern Mississippi) Brother Eugene Starks saved an elderly resident from a mugger recently and helped police apprehend the suspect. His chapter recently enhanced their own image among sororities by sending each a rose on three separate days during sorority rush.

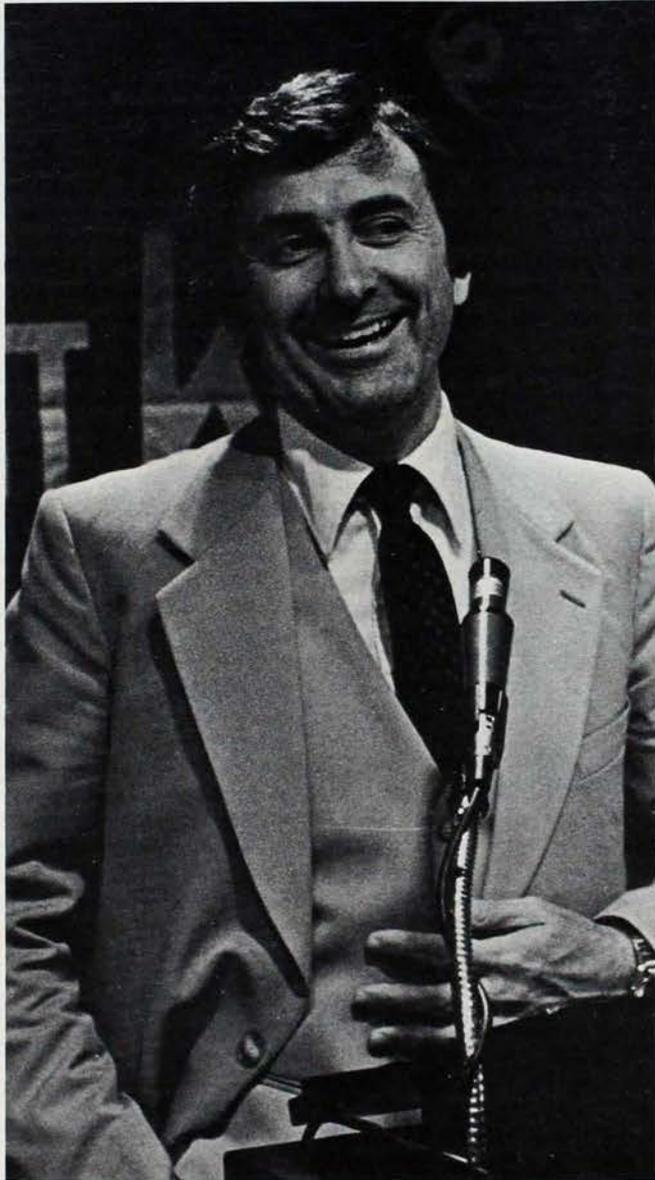
Dance Marathon Raises \$4,000

OVER \$4,000 was donated to United Way by Delta Eta (Delaware) chapter in February, proceeds from the chapter's second annual dance marathon.

Bands from Delaware and Greater Philadelphia including the Pike's own, entertained for thirty-six hours. The event won wide media coverage for the Pikes and their cosponsors Alpha Omicron Pi and Alpha Sigma Alpha sororities.

Top prizes were awarded based on total hours danced. Ties were broken by the amount of money the couples raised. First prize was a five-day trip for two to the Bahamas. Other great prizes were also awarded.

Murg Resigns



DICK MURGATROYD resigned his post as Pi Kappa Alpha's executive director April 30 following nearly four years service to the Fraternity as its professional officer.

Director of Chapter Housing Ray Orians, Delta Zeta (Memphis State), was appointed interim executive director during the Supreme Council's search for a successor to Murg.

President Joe Turner announced Murg's resignation in a letter to the Fraternity April 16 which cited Murg's desire to "pursue his personal career." "We wish him well in his new career," added Turner who led the Supreme Council in passing a resolution thanking him for his four years of service to Pi Kappa Alpha.

"We have full confidence in Ray Orians to lead the Fraternity through this transition," added Turner. "Ray has been a member of the staff for fifteen years and he has the Council's complete support."

"When I accepted the position in 1980," said Murg in a farewell letter, "I knew that it wouldn't be long term. What I set out to do when I took the job is now complete. Therefore, it is time for me to move on."

Murgatroyd will probably be best remembered for his popularity among the undergraduate members. In his four years, he visited literally every one of Pi Kappa Alpha's over 180 active chapters. He emphasized "a commitment to excellence" in his many speeches and backed up that philosophy with efforts to unite the chapters in activities that would build quality membership.

Over the past four years, Pi Kappa Alpha has led the fraternity world in pledgings, initiations and average members per chapter, and rose to the number two position in an independent survey group's determination of overall fraternity strength and quality.

Murgatroyd came to Pi Kappa Alpha following a twelve year term as executive producer of "The Bob Braun Show," a Cincinnati based daily variety program broadcast into seven television markets reaching one-half million viewers daily. He had made a career of finding and organizing talent for broadcast programming, but decided in 1980 to pursue the challenges Pi Kappa Alpha offered as it sought a new executive director.

Throughout his career, he was active in Pi Kappa Alpha. An Alpha Rho (Ohio State) graduate, Murg soon became active as a chapter advisor for Eta Rho (Northern Kentucky). In 1979 he was honored as Pi Kappa Alpha's advisor of the year nationwide.

To assist the continuing organization for the 1984 Dallas Convention, two resident staff members postponed their own resignations until after the August affair.

Andy Doyle, who will serve as convention coordinator, and Mike Nelson, who will organize the officer's academy which precedes it, will leave the staff following the convention.

All other staff members have committed to a smooth transition as well.

"Together, I believe we can accomplish the task ahead of us," Orians said. "I have confidence that the staff will perform superbly during the situation at hand."



Leaders Among Greeks

by Larry Lunsford

PI APPA Alpha excels with its programs, publications and participation. However, few undergraduates or alumni may realize that Pi Kappa Alpha is also a leader in the interfraternity and academic circles with its programs, publications and participation.

In the past few years, both the professional and volunteer staffs of IKA have been called upon for various leadership roles by many national organizations as well as several colleges and universities with and without chapters of the fraternity. The fraternity is highly regarded by its competition as well as those who work with and advise undergraduate Greeks throughout the country.

If it weren't enough that the Memorial Headquarters staff maintains a hectic schedule traveling, planning conferences and conventions, and writing and drafting dozens of publications, they often participate in regional and national programs for other national fraternities and sororities, interfraternal organizations and colleges and universities. According to many of the interfraternity leaders this extra participation by Pi Kappa Alpha professionals and volunteers has helped enhance Pi Kappa Alpha's image outside its own environs.

Fraternity Editor's Association and member of Kappa Alpha Fraternity's national staff, admitted that *Shield & Diamond* is one of the magazines that he regularly looks for because he gets many of his ideas from its articles. The CFEA is another organization in which IKA has held a major leadership role. Three IIKAs, K.D. Pulcifer, Robert Lynn and R. John Kaegi, have been president of the organization which is comprised of the editors of the national fraternity and sorority magazines as well as other professional journals. Several articles which have appeared in the

students) have gone to MIFCA and MAPCA and listened to different speakers and realized that all Greeks have common problems and common solutions."

Another person who concurs with Sutherland's comments is Wayne Colvin, the Executive Director of MIFCA and Greek advisor at Bowling Green State University. He said that it is "important for each national fraternity to be represented at the regional meetings in that by having national officers for executive directors there, each fraternity member can meet with them and develop more of an understanding of the fraternity as a national organization."

He added that the attendance of professionals such as Pike officers helps the undergraduates understand and learn about the cooperation that exists between the national fraternities and assists in breaking down barriers between chapters on local campuses.

The list continues. Pi Kappa Alphas have served as faculty members at the two other regional IFCs, the Southeastern Interfraternity Conference and the Western Regional Interfraternity Conference. The Fraternity has had one president of the NIC and two of the first four presidents of the AFA. A IKA alumnus was the founder of the NEIFC, which drew over six hundred participants to its 1984 conference in Philadelphia.

Memorial Headquarters staff members are asked regularly to conduct leadership seminars at various colleges and universities. Recent seminars have been conducted by Headquarters staff at the University of Tennessee at Chattanooga, Texas Tech, Middle Tennessee State University, Concord College and Villanova University. These workshops are for all Greeks, not just Pikes. Often the campus does not have a IKA chapter.

Pi Kappa Alpha practices what it preaches. It encourages its undergraduate members to get involved in the Interfraternity Councils on their campuses. The national staff members are involved in regional and national interfraternity organizations. Echoing Sutherland, all Greeks have common problems and common solutions, and they can best further the educational process by sharing personnel and ideas, knowledge and expertise. In recent years, Pi Kappa Alpha has jumped to the forefront in this regard, and the success of its efforts are evidenced by the comments of the individuals that head the various groups and organizations.

"I'm glad that Pi Kappa Alpha is a major part of the process"

Gary Bonas, executive secretary of the Northeast Interfraternity Conference and advisor for Villanova University's Greek system, where IKA's Theta Chi chapter is located, says Pi Kappa Alpha is "one of the most supportive national fraternities of the NEIFC." He adds that he is "glad to see that IKA sends its people to participate in our conferences."

Bonas notes that the IKA chapter consultant in the region plugs the NEIFC when he travels the Northeast. "I wish that all nationals were as supportive of the NEIFC as IKA. The process of sharing is important, and I'm glad that Pi Kappa Alpha is a major part of the whole process."

Jonathan Brant, Executive Director of the National Interfraternity Conference, agrees. He submits that the staff of IKA has been overwhelmingly supportive of the NIC and its programs since the fraternity's return to NIC membership in 1980. Executive Director Murgatroyd served the NIC as a member of its public relations committee before his recent resignation and former National President Bill Nester has been nominated for the NIC board of directors.

Another important area where IKA has served a leadership role is the Fraternity Executive's Association, which is comprised of the executive directors of the national fraternities. Murgatroyd served as chairman of FEA's public relations committee.

Bob Lyon, president of the College

S&D have won awards given by the CFEA.

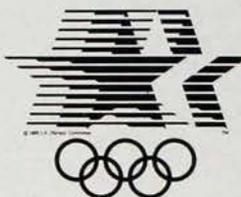
Lyon added that Kappa Alpha Fraternity has had Supreme Council member Charlie Barnes at several of its national leadership schools and that he has "provided motivation at the beginning of the meeting that has carried a theme throughout the entire leadership school."

Shelley Sutherland wears many hats in the interfraternity world. The Indiana State University Greek advisor is the past president of the Association of Fraternity Advisors (comprised of the fraternity and sorority advisors at the colleges and universities in the United States and Canada) and is a member of the advisory boards for both the MidAmerican Interfraternity Conference and Mid-American Panhellenic conference.

Sutherland says she often uses reprints from articles in *Shield & Diamond* for workshops she conducts. "The fraternities that support their staffs and their alumni to let them do these workshops are to be commended," she adds. "MIFCA and MAPCA would be no where if it weren't for these people."

Murgatroyd was a guest speaker at MIFCA-MAPCA conferences on two occasions. "One of the most exciting things that some people may not realize is how proud an undergraduate feels when he has gone to a workshop conducted by one of his own fraternity alumni. The reward for Pike in that sense is that it is well worth the money it costs to get the person there. I can see at ISU a lot of improvement because they (the

The Garnet and The Gold



by R. John Kaegi

EMPHASIZE GOLD in the "garnet and gold" this summer. Two Pikes may be wearing it around their necks following the LA Olympic Games in July and August.

Trying to make the American track team is John Lenstrohm, Delta Tau (Arizona State), in the intermediate hurdles.

Brother Lenstrohm was a four-time high school state champion and AAU champion in the high hurdles. He holds the Arizona State University record in the 330 yard intermediate hurdles and placed high in the 1983 NCAA tournament. Lenstrohm will try out for the American team in both the 100 meter high hurdles in which he has an outstanding 13.9 second qualifying time, and the 400 meter intermediate hurdles in which he qualified with a blazing 49.69 second finish.

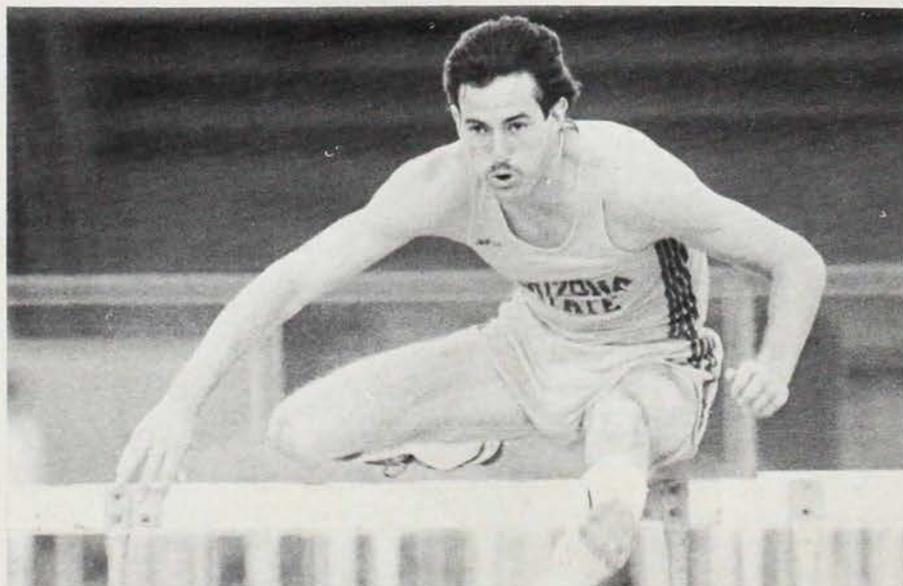
His hurdles performances in 1982 earned him a number two all-around hurdler in the world ranking (based on more than one event). "I believe I will be ranked number three in the world this year," adds Lenstrohm.

"It's been a gold mine just to make the team," he says. "But I wouldn't be running now if I didn't think I had a chance to make the team."

The fifth year senior is a goal-setter. Amazingly, although the Olympics are one of his current short-term goals, he has set as his highest goal graduation. That should have occurred by the time this issue is published. He is also seeking a job in broadcasting, his major.

Interestingly, John also tried out for the winter Olympic team in the two and four-man bobsled trials. "A local man had put together a team in '80 and somehow I hooked up with him in '84. We unfortunately didn't qualify for the Olympics, but we had fun. Actually, it was the scariest thing I've ever done," he jokes.

Other hurdlers around the world are learning to fear Brother Lenstrohm. He recently returned from the Orient



John Lenstrohm

circuit where he went undefeated in every event he entered. This summer, he will return to Europe to compete. Running for the Los Angeles-based Stars 'n Stripes Track Club, he will compete against world-class hurdlers there.

In Europe, at least, he will meet the Soviet athletes who, at the present time have declared a boycott of the Olympic games.

"I think it was a bad move (the boycott) on their part," says John, obviously disappointed. "But it wasn't unexpected. It's like your best man not

showing up for the wedding. It is taking the glamour and dreams of the athletes away again."

If he makes the American team at the June tryouts, Tony Leone, Theta Upsilon (Tennessee Tech), is Pi Kappa Alpha's best hope for an Olympic gold medal.

"The hardest part of winning an Olympic medal is making the U.S. team," says Tony. What team, you ask, could be so tough to make that the Olympics are anti-climatic? We're talkin' the U.S. Olympic rifle shooting team pardnah, the only athletic event in our country on equal footing with Eastern bloc countries' training support.

"This is one sport where we receive government backing," says Tony, "and it puts us on par with the Russians."

To make the American rifle team, an aspirant almost has to join the Army. Solid financial support is a must and the Army provides the only international class competition a rifleman can get. The system proves the Soviet approach works.

"I knew the Army had a good shooting team," recalls Tony about his decision to join the Army before going to college. "If you join, you get everything paid for."

Shooting is a very expensive sport. Tony owns ten guns valued about \$20,000, and shoots a "couple thousand dollars worth of ammo a year." His travel ex-

penses are enormous since "the Army sends us to international competitions."

No stranger to the international scene, Tony won a silver medal at last summer's Pan Am Games and was fifth in the 1983 World Championships.

Already this year, Brother Leone has led his Tennessee Tech team to a third place finish in the NCAA rifle championships winning for himself first team selection to the All-American Smallbore Rifle Team and a second team selection All-American on the Air Rifle Team. Recently he competed in international competition in the Benito Juarez Games in Mexico City and a pre-olympic warmup in Los Angeles.

Last year, Tony won first team All-American honors on both the Smallbore and Air Rifle teams and won two silver medals in the Kogsvinger, Norway Open. He was the most sought after recruit of the 1982 college season.

Three events dominate the rifle competition and Tony has a good chance to make the team in all three events: small bore-three position, English match and air rifle.

Tony says natural talent helps a competitor at first, but laborious practice is the key to stardom in rifle shooting.

"It's mainly out of dedication to practice that you put into it that makes you a great shooter."

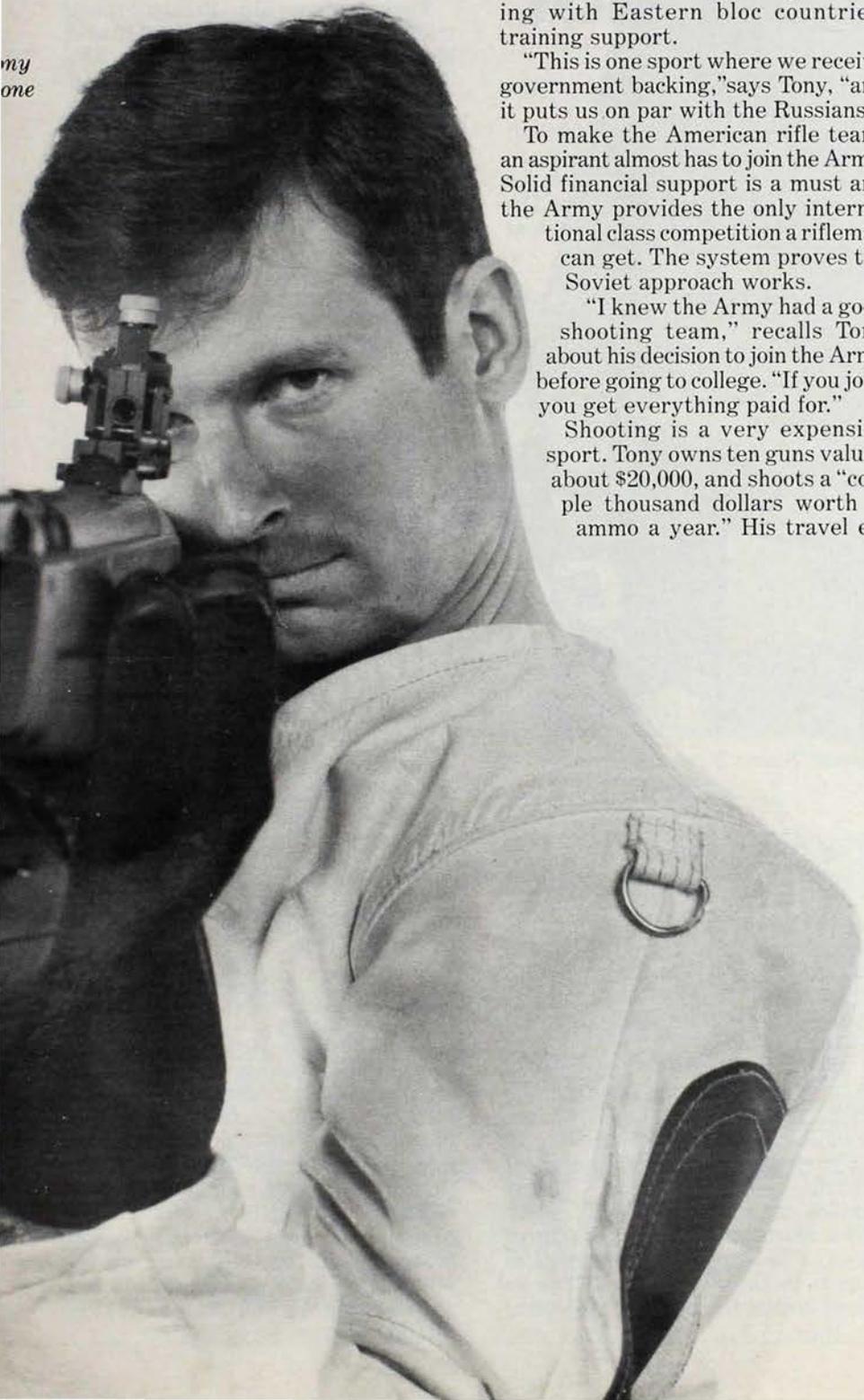
Tony had one early mentor, a Boy Scout leader, who encouraged him to get his rifle and shotgun merit badge. When he saw that Tony had talent, he pushed him further. Tony left scouting as a Life Scout, but didn't stop practicing on the rifle range. While on the range one afternoon, Tony's sister Theresa took her first shots out of curiosity. Now, with Tony's coaching, she is an outside hope for the American Olympic team as well.

She's got possibilities," says Tony, "but probably her best bet will be the 1988 Olympics."

The twenty-three year old sophomore at Tech started his fraternity experience late because of a three year stint in the Army. Now on the GI Bill, Tony is a reservist and a full-time student.

"My dorm floor at Tech was half Pikes," Recalls Tony. "I started going down to the chapter with them and enjoyed it. They were a pretty good group of guys."

"They've been very supportive," he adds. "They understand when I can't make meetings and they're always cheering me on, giving me encouragement."



They can't fill up stadiums, however, because rifle isn't a spectator sport. That means competitors train and compete in anonymity.

"We're pushing ourselves to be the best in the world, so it's kind of annoying when you don't get the recognition for athletic accomplishment that the big time sports pros get. They get paid, we don't. It's that simple."

But Tony's dedication hasn't wavered. He wants to compete until "my eyes give out — another twenty years maybe." After many years, shooters simply tire of it he says. "Age isn't really a factor in success in this sport."

In LA, the team title will primarily be between the USA and the Soviets. American chances for a team gold are quite good, primarily because the team is government backed.

Is there a moral there somewhere?

In addition to Charles and Hall, Ralph Owen, Alpha Mu (Georgia), qualified for the olympic tryouts in the long jump. He was accompanied in that event in 1932 by Brother "Buck" Grant, Alpha Tau (Utah). Another Alpha Tau man, Jack Squires, tried out for the team in the 880 and onemile runs. Squires set the Rocky Mountain Conference records in the 880 (1:55.2) and mile (4:21.1) on the same day.

Others trying out that year included Alpha Rho (Ohio State) wrestling champion (145 pound class) Stacy Hall and Pi (Washington & Lee) 155 pound wrestler Wayne Mathis.

Turk Osman, Mu (Presbyterian), tried out for the team in the 440 and 880 and Don Bennett, Alpha Rho (Ohio State), competed in the 220 and 100 yard dashes. Pledge Roland Lee Lillie, Alpha Phi (Iowa State), also tried out for the wrestling team (118 pound class).

Perhaps the most unusual event featuring a Pike was the now defunct

Our Olympic Past

PI KAPPA ALPHA'S have earned Olympic glory in years past, but honors have been well spaced.

Except for the late Steve Prefontaine's fourth place finish in the 1972 Munich Games 5,000 meters, a race in which he was favored to win but was victimized by opposition strategies, historians must go back to 1936 to find a Pike in the Olympics.

But, oh did he show his colors, burying his German competition to set a new world record. Brother Forrest G. Towns, Alpha Mu (Georgia), won the 110-meter high hurdles that year to lead American embarrassment of Chancellor Hitler's golden boys.

The *Shield & Diamond* report summed it up like this: "In the final, Towns tied the world record and lowered the Olympic record, while in the semifinal heat he set a record for the distance.

"Forrest Towns of George,' one veteran American sports editor cabled home, 'is to hurdling what Jesse Owens is to sprinting — in a class by himself.'

Towns' world record time was 14.1 seconds on the cinder track in Germany. He generously credited another IKA, Weems O. Baskin, Upsilon (Auburn), track coach at Georgia then, for his performance.

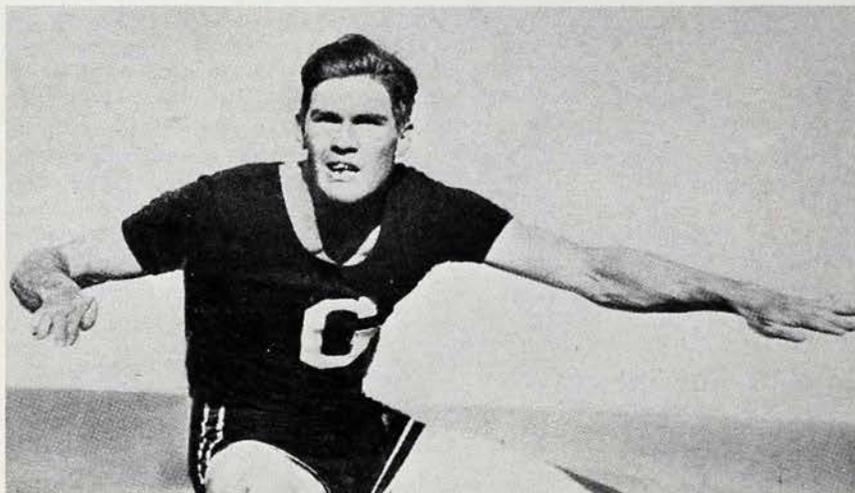
Baskin earned some *Shield & Diamond* ink himself as he trained in 1928 for a spot on the American Olympic team in the same event. He was the American record holder at the time in 14.9 seconds, but failed to make the Amsterdam Games.

"Baskin, who hails from Carrolton, Georgia, and who is known about Auburn as the 'Gallop-in' Georgian' or Auburn's Iron Man, stands at the head of the Auburn track men for all time in the point of performance," wrote an S&D author in 1928.

That 1928 team did have one other IKA as a member. Mike "Swede" Chambers, Beta Eta (Illinois), was

chosen to be the head trainer of the U.S. Olympic Team.

Chambers, who played football with Red Grange at Illinois, was said to "deserve as much credit as I do for the success of the track team," by Dr. F.R. Castleman, head track coach at Ohio State University.



Forrest Towns

Two IKA's made the 1932 U.S. Olympic Team. Several others tried out. Wilson Charles, Beta Delta (New Mexico), won fourth place in the prestigious decathlon followed by Joe Hall, Alpha Eta (Florida), who did not compete in the Los Angeles Olympiad but was an alternate in the decathlon as well.

Charles and Hall had placed second and fourth in the Olympic tryouts that year. They were among the most gifted athletes in the world.

"Charles is the son of the great Carlisle Indian fullback, Wilson Charles, teammate of Jim Thorpe," said a *Shield & Diamond* writeup of the day. "Leading even the great Jim Bausch in the first events, Charles placed among the greatest athletes of all time.

rope climbing competition. Ensign Jack Galbraith, Zeta (Tennessee), tried to make that American team.

Tragedy claimed the life of the one PiKA who could have matched Towns with a gold medal when 24-year-old Steve Prefontaine, Gamma Pi (Oregon), died in an automobile accident in 1975. He was the world's best middle distance runner, holder of a score of American and meet records and odds on favorite for gold in two events, the 5,000 and 10,000 meter runs in the 1976 Olympics. Gold medals were goals he set when he failed to live up to his billing in the Munich Games, especially upon being passed for the bronze medal when he wasn't aware of the approaching Britan who swept by him at the tape.

This Summer

DALLAS DAYS

TEXANS SAY fifty-six years is long enough to be without a Pi Kappa Alpha convention. For the first time since 1928, IKA will convention in the Lone Star state August 12-16.

Who among those at that New Year's Day convention in El Paso, when the important issues of the day were figuring out how to loan chapter house funds, chapter accounting and expansion, thought IKA would wait fifty-six years to return? Finally, it is Dallas' turn to take the spotlight in IKA's convention history.

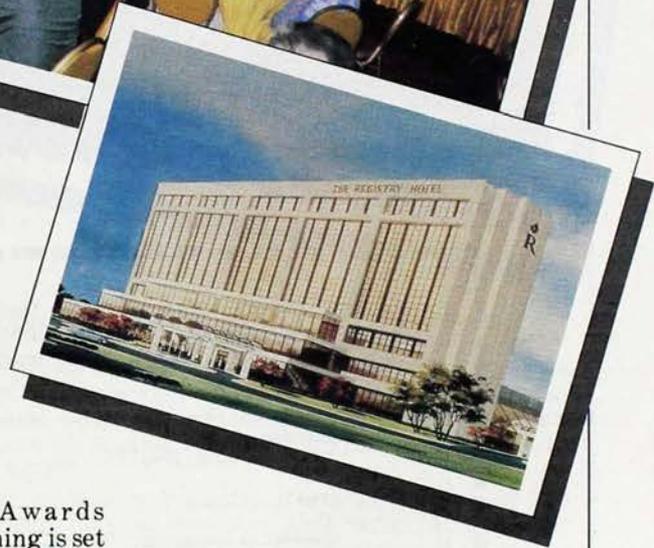
And what a convention it is shaping up to be. Four big banquets, exciting floor debate and voting decisions to be made, Supreme Council election, the National Dream Girl. The list goes on.

Sunday, August 12 is registration day. Participants will check in to the Registry Hotel-Dallas all morning. The opening session of the convention is slated for 1:00 p.m. followed by a meeting of committee chairmen and the nominating committee.

That Sunday evening, conventioners will enjoy a Memorial Foundation reception followed by the Model Initiation and committee meetings.

Monday morning the real work begins with the first legislative session coming to order at 9:00 a.m. Committee meetings and regional caucuses are held throughout the day interspersed by the Executive Director's Luncheon and the National President's Banquet.

On Tuesday, legislative sessions and committee meetings are woven



around the National Awards Luncheon. All Tuesday evening is set aside for participants to explore their host city.

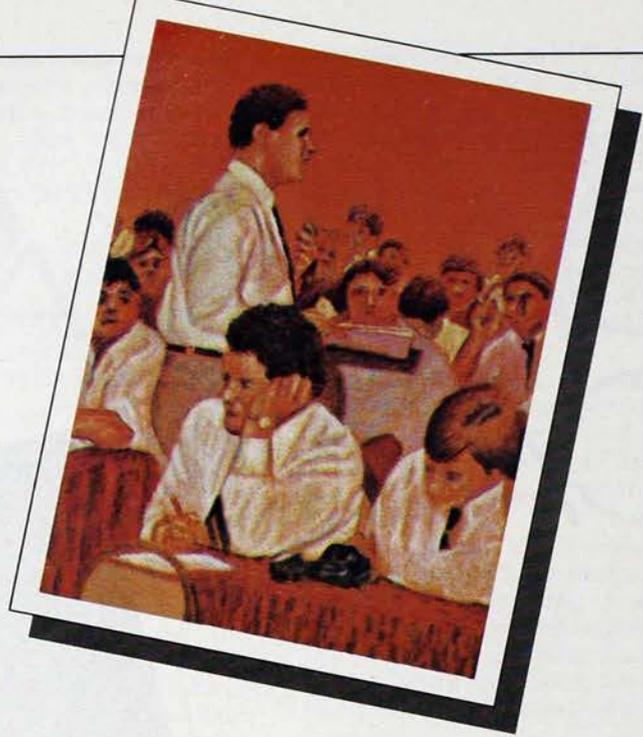
Supreme Council elections dominate the agenda Wednesday which includes an Alumni Luncheon. The traditional highlight of every convention, the National Officers Banquet featuring a three-tiered head table of tuxedo-clad officers and an electric environment, concludes the day followed by a late-night party.

Thursday is reserved for check-out and travel home.

Up to seven hundred undergraduate and alumni registrants and their families are expected. Many chapters will send as many as twenty percent of their membership and vie with others for attention at banquets.

August is usually known for its dog days. In 1984, Pikes will know it as Dallas Days. And they'll remember the experience for a lifetime.

How To Register For Dallas Days



REGISTRATION FOR Dallas Days is easy. Simply complete the registration coupon on this page and return it to the Memorial Headquarters. A hotel registration coupon will be mailed to you along with confirmation of convention attendance.

Registration cost, which includes four banquets (two luncheons and two dinners), entertainment, convention favors and materials, is \$100 until July 5 and \$110 thereafter. (Fees cannot be transferred or refunded after July 5.)

Hotel accommodations at The Registry-Dallas, a plush new convention hotel, cost \$62.00 per day for a single room, \$70.00 per day per person for double, \$71.25 per day per

person for triple and \$79.00 per day per person for quad. Registration may also be made directly with the hotel toll free at 1-800-527-1690. (In Texas, call 1-800-442-2039.)

American Airlines is the official carrier for the Pi Kappa Alpha 1984 Dallas convention. American has offered a 35 percent discounted rate to convention participants. Simply

call American at 1-800-433-1790 and give them IKA's Star Number, 5344. (In Texas, call 1-800-792-1160.)

Appropriate attire for the convention will be casual during the day. However, jeans, cutoffs, t-shirts and sweatshirts are discouraged at all times. Suits or sportcoats and ties are required attire in the evening at receptions and banquets.

IKA 1984 NATIONAL CONVENTION REGISTRATION FORM

Name _____ Chapter _____

Summer

Address (after June 1) _____ Phone _____

City _____ State _____ Zip _____

Contact in emergency: Name _____ Phone _____

I will attend the Officers' Academy and Convention - August 10-15.
My office is _____

I will attend the Convention only - August 12-15.

Check where applicable:

VOTING DELEGATE

ALTERNATE DELEGATE

____ National Officer

____ Associate Member (Pledge)

____ Chapter Advisor

____ Alumnus Member

____ Undergraduate Member

____ Guest (spouse, little sister, etc.)

Registration Fee MUST accompany this card: \$100.00 (before July 5)

\$110.00 (after July 5)

Send to IKA Memorial Headquarters, 577 University, Memphis, TN 38112

NO REFUNDS OR TRANSFERS AFTER JULY 5, 1984.

The Role Of The Convention Changes As Fraternity Enters Maturity

by R. John Kaegi

HISTORY MAY induce sleep in many of us, but few Pi Kappa Alpha pledges have ever complained of boredom when they studied the history of the Fraternity's conventions.

Many of IKA's conventions brought together friendly adversaries, some even bitter enemies, as they chewed up and digested the issues of the day. Witness:

- Abolish "mother chapter" governance system; adopt new Constitution at HampdenSydney Convention.
- Ritualistic degrees defeated; northern expansion defeated at 1896 Richmond Convention.
- Geographical expansion restrictions abolished; new coat-of-arms adopted at 1909 New Orleans Convention.
- Reorganization of Supreme Council and paid staff; alumni dues established at 1933 Troutdale Convention.
- "White clause" deleted from Constitution at the 1960 Miami Convention.
- Leadership structure reorganized at the 1974 Vail Convention.

Other than these well-known six were conventions in which we argued over and voted on issues such as dues, religion, women and housing.

But the IKA history buff notes that the issues have changed over the years, that the adversarial roles played at conventions seem to be declining while the convention's purpose as an educator seemingly is increasing. Is the role of the biennial IKA convention changing?

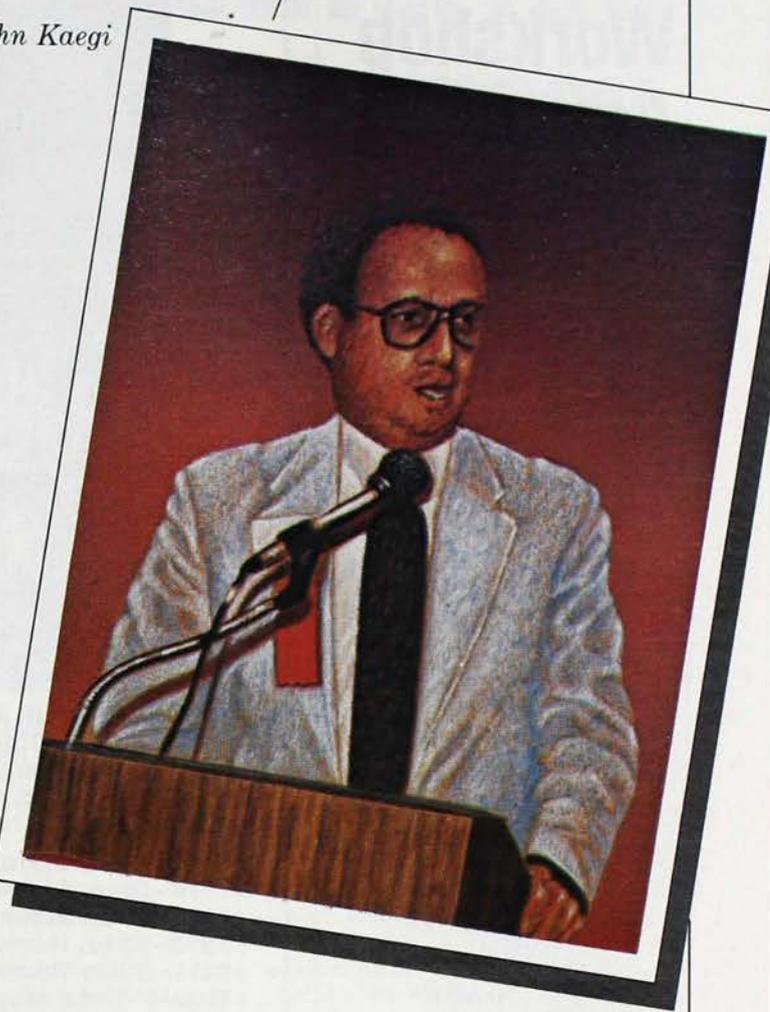
The 1982 Washington Convention was blessed with a large alumni turnout, many of whom had long convention attendance traditions. The predominate comment heard from the old tiers was that the 1982 Convention was "the best convention I've seen since. . ." Each seemed to have his own reference point of comparison.

Closer scrutiny showed the alumni were really appreciative of the non-debate aspects of that conclave — the attention to detail, the extras such as wandering minstrels and banquet music, the congregational singing and the formal dress. Clearly, the mood of the '82 affair was conservative, a return to the "class" of an earlier day.

However, the '82 convention was just as clearly different from those earlier reference points in its lack of emotional issues. In fact, one must go back to the '74 Vail Convention to find a time when emotion ruled the legislative floor.

In '76 (Memphis), the mood was feastive, a celebration of bicentennial times; in '78 (San Francisco), it was partytime; in '80 (New Orleans), Pikes debated religious aspects briefly, but primarily toasted new leadership; in '82 the toasts continued, this time in recognition of IKA's rapidly growing stature in the fraternity world.

So the past decade has been devoid of emotional issues to wrangle on the convention floor. What has taken its place? Largely, education has filled the gap.



The past four conventions have increasingly stressed personal development, chapter goal setting and national unity. Just coming together as a national body produced a world of good beyond sophisticated hell-raising (e.g. unification). The sharing of ideas, methods and directions has had an invaluable and incalculable impact upon Pi Kappa Alpha.

As our fraternity matures, it reaches for more and more gusto. We spend less time streamlining our Constitution and debating our differences than we do concentrating on improving, both ourselves and our chapters.

Does this mean we are growing up as a fraternity? Are we more homogenous than before? Are we entering that oft-criticized realm of stereotypicality?

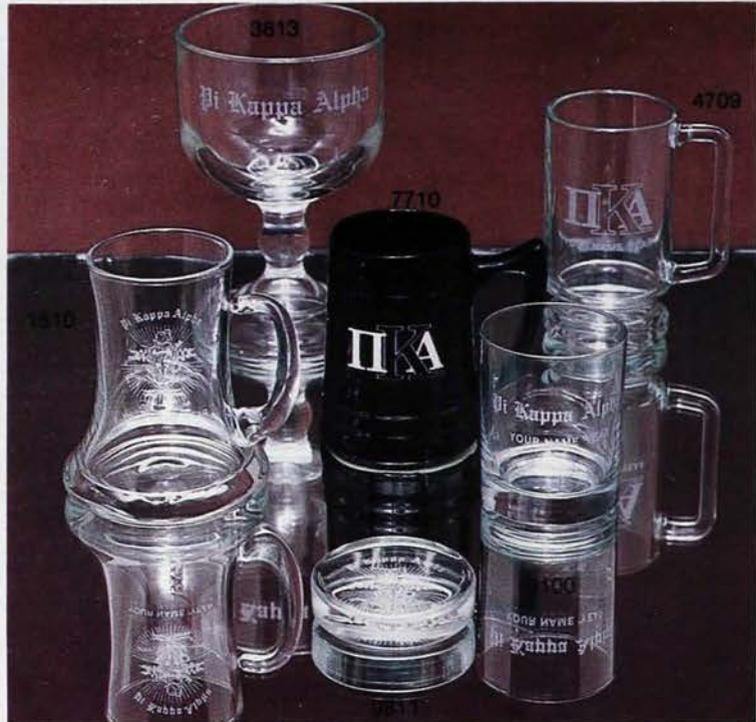
These questions are for the philosophers among us to answer. Leave it to say we, as a fraternity, have never before (at least not since the refounding) been as interested in pure fraternal experience — less politics — than today. That may be the inherent rationale for IKA's rapid improvement over the past decade.

We cannot be sure what '84 in Dallas will bring, whether emotionalism will reincarnate or if we'll be more interested in the Lone Star Beer. But we know that it will be another memorable and worthwhile adventure for those who take part. And we can be sure that they'll probably learn a thing or two in the process.

Officer's Workshop Agenda

- Fri., 8/10 1:00-10:00 p.m.
Registration
10:00-12:00 p.m.
Reception
- Sat., 8/11 8:30-5:00 p.m.
Registration
- 8:30 a.m.
Opening Session
- 9:00-12:00 p.m.
Workshops:
Regional Pres.
Chapter Advisor
SMC
IMC
ThC
Rush
Foundation Meeting
- 12:00 noon-1:30
Lunch
- 1:30-3:00 p.m.
Workshops
Regional Pres.
Chapter Advisor
SMC
Pledge Ed.
ThC
Rush
Alumni
- 1:30-5:00 p.m.
Foundation Meeting
- 1:30-5:00 p.m.
Housing Comm.
- 3:00 p.m.
Break
- 3:30-5:00 p.m.
Workshops
Regional Pres.
Chapter Advisor
Alumni
Pledge Ed.
Scholarship Publications
Rush
Responsible Drinking
- 5:00-6:00 p.m.
Goal Setting Session
- 7:00-8:00 p.m.
Cash Bar
- 8:00-10:00 p.m.
Banquet

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- # 7710—16 oz. **Glazed Ceramic Tankard.** \$10.75 each; 4 for \$38.00
- # 1810—21 oz. **Admiral's Tankard.** \$17.50 each; 4 for \$62.00
- # 3813—33 oz. **Heavy Schooner.** \$7.50 each; 4 for \$27.00
- # 9811—3½ in. **Round Paperweight.** \$12.25 each; 4 for \$44.00
- # 4709/4—17 oz. **Mugs in Sets of 4.** \$23.00 per set; 4 sets for \$80.00
- # 9100/4—14 oz. **O-F's in Sets of 4.** \$16.40 per set; 4 sets for \$58.00

Add shipping charges:

1, 2 or 3 pieces or sets, add a total of \$2.; 4 or more add a total of \$4.

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Send me the following PI KAPPA ALPHA Products, engraved to my order as specified below:

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Decoration wanted (choose one):

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Optional—Check here if you desire personalization with Individual Name and Class year. Add \$5. for each different name, regardless of the number of pieces or sets ordered.

_____ Fill in Name and Class year here (if more than 1 name, use extra paper).

Total Amount of check or money order enclosed
(Be sure to add shipping charges):

\$

SHIP TO (NAME) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Reorganization, Revival Are Modern Convention Legacy

by Dr. Jerome V. Reel, Jr.
Historian



Senator Thad Cochran was one of 20 prominent alumni who helped IIKA celebrate the nation's and the Greek system's Bicentennial at the 1976 Memphis Convention.

SINCE THE first convention in 1874, Pi Kappa Alpha has molded itself through its meetings, whether regional or national. As the *Oak* recounts, some conventions stand out as more important than others, and the *Oak* suggests that four conventions have been especially important.

First among these is the 1889 Hampden-Sydney Convention, which replaced governance by Alpha with governance by an alumni board. The specific style it created lasted until 1933.

Second was the 1909 New Orleans Convention which removed the Southern only expansion policy introduced at Hampden-Sydney.

Third was the 1933 Troutdale Convention which removed the "white clause" that had been added to the Fraternity constitution in 1911.

Recent conventions have been important, although sometimes it is difficult for contemporaries to understand that significance. The

five conventions that spanned the years 1974 to 1982 have had their significance although none was as cataclysmic as earlier ones.

Three major themes developed in those conventions stand out; major reorganization, alumni revival and the enhanced nature of chapter management.

By the late 1960's it was apparent that the governing structure adopted in 1933 was no longer working well, but it was not until the presidency of C. Ross Anderson that a real study was undertaken.

William Nester, the vice president for student affairs at the University of Cincinnati, was appointed chair of a reorganization committee and was charged with bringing a report prior to the 1974 Vail Convention. After months of work, Nester proposed that the thirty two district presidents be replaced by fifteen regional presidents, that the regional jurisdiction of the six national vice presidents be replaced by greater



Restructuring through legislation may have preserved a place in IIKA history for the 1974 Vail Convention.

concern for programmatic functions, and that the Supreme Council be reduced from ten (the president, six alumni vice presidents, and three undergraduate vice presidents) to seven (the president, four alumni vice presidents, and two undergraduate vice presidents). The effects would be to remove one officer layer between the chapter and the Supreme Council and by reducing the number of officers to streamline travel costs. The reorganization passed the 1974 Vail Convention.

The next eight years found the presidents and councils of the Fraternity slowly adjusting the structure to the growing needs of Pi Kappa Alpha. While I served as president (1974-76) we tackled the task of appointing the first regional presidents. To insure coordination,

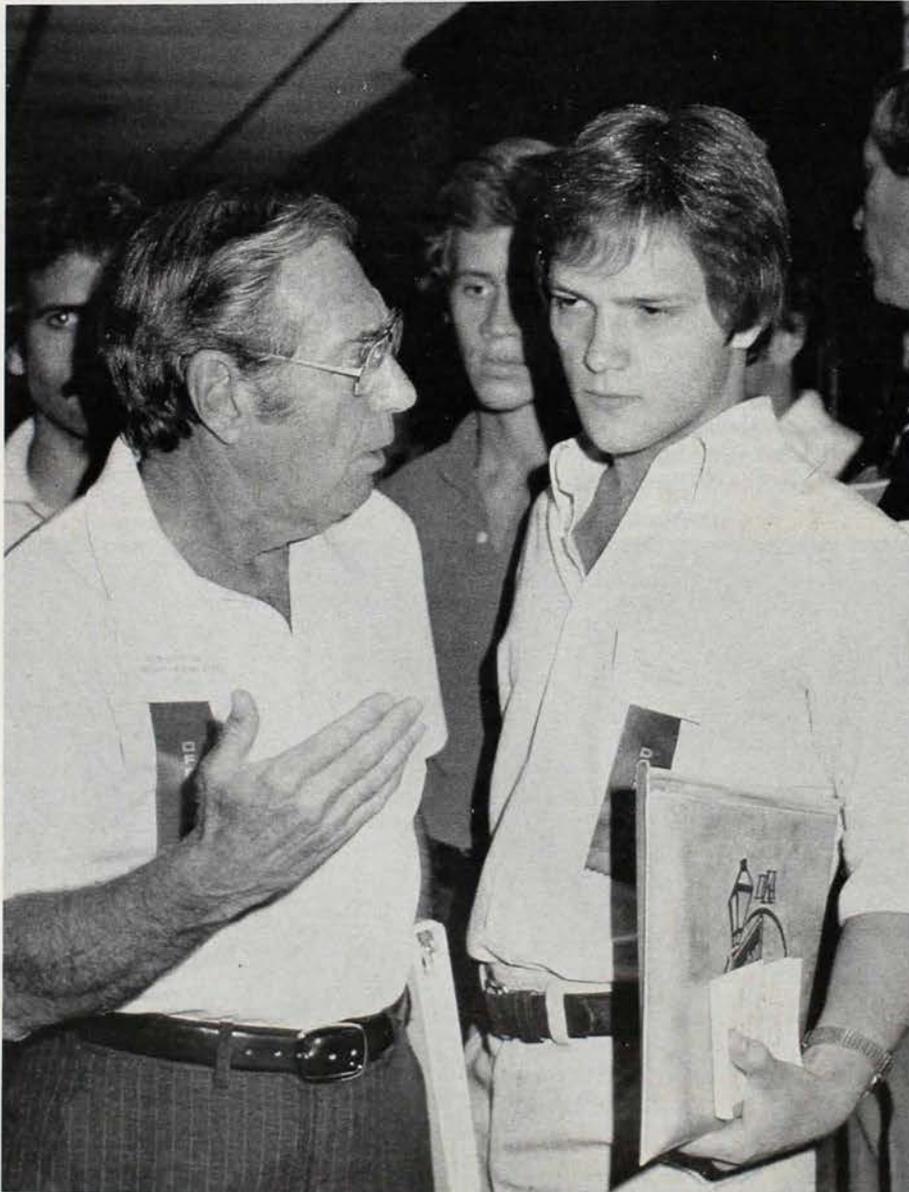
the new regional presidents were asked to meet in Memphis for a planning session. There it became obvious that the regional convention would assume great significance, and by the 1980's, the regional conventions were attracting as many as 600 undergraduate brothers each for weekends of leadership training, sports and idea exchanges.

In 1976 at the Memphis Convention, a second streamlining occurred with the merger of the various housing boards of the Fraternity into one organization. To complement the housing commission, a parallel educational commission was also established. This body, which was developed in 1975, was designed to guide the Fraternity's educational mission through enhanced officer training,

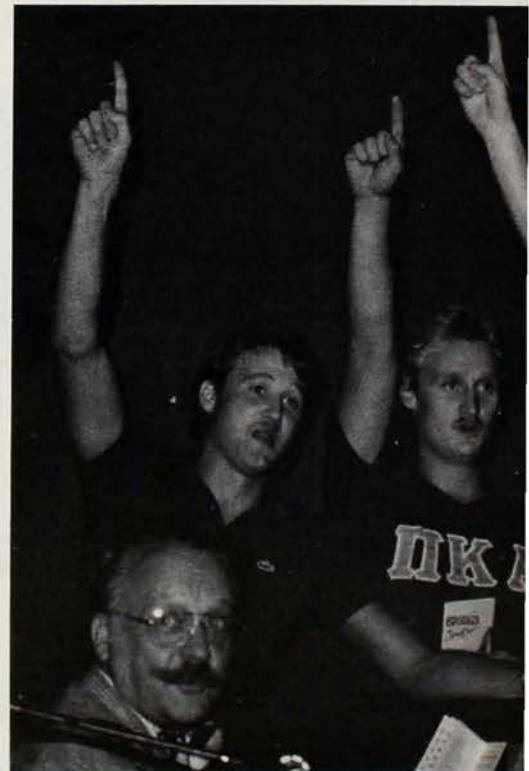
pledge education, and leadership training while also focusing the Fraternity's expansion movement towards strong colleges and universities. The commission membership included college presidents, vice presidents and faculty.

The second development, a revival in alumni interest, also grew out of the Vail convention. The newly elected Supreme Council (1974-76) created an alumni committee chaired by Vice President Michael Clancy. The committee overhauled alumni programming. It recommended that an alumni directory be published. The first edition since Bob Lynn's effort in the 1950's was issued during the presidency of Richard Ogle (1976-78). The committee also strengthened the appeal for alumni support. So successful was this that by the end of the decade, alumni support for the general fund represented nearly one-third of the expenses.

To commemorate the Bicentennial of the founding of Phi Beta Kappa coincident with the country's Bicentennial, the Memorial Foundation authorized the publication of a history of the fraternity movement. Included in the book were the biographies of two hundred great Pikes. Those who were living were invited to the 1976



Alumni-undergraduate jawboning and interaction characterized the 1980 New Orleans Convention.



Enthusiastic singing came back into style at the 1980 New Orleans Convention.

Memphis Convention. Nearly half of that group attended. It was an amazing assembly of men from all professions who testified to Pi Kappa Alpha's values. Many of these would later join again in the service of Pi Kappa Alpha. By 1980 the alumni committee had become so significant that it was given commission status on the advice of President Virgil McBroom (1980-82) by the 1980 New Orleans Convention.

The final development of reorganization was the enhancement of chapter management. Five officers became the focus of that effort — the chapter advisor, the chapter president, treasurer, pledgemaster and rush captain. The duties of the chapter advisor were placed in the constitution and an advisor's manual was developed. Advisors were encouraged to attend the conventions as the general fund provided for registration fees. Chapter consultants were instructed to work with advisors and, where there was none, to find advisors. As the decade passed, it became increasingly evident that long-term chapter success and stability depended to a great extent on the commitment of the advisor.

Although leadership conferences had been part of Pi Kappa Alpha since John Packer instituted them, an experiment with a conference for

chapter presidents during Anderson's presidency led to the creation of the regular SMC Conference during the Christmas season of 1974. Moving from the original personal development form to one based on administrative principles, these conferences were expanded to include the treasurer in 1982-83 during Joe Turner's presidency (1982-1984).

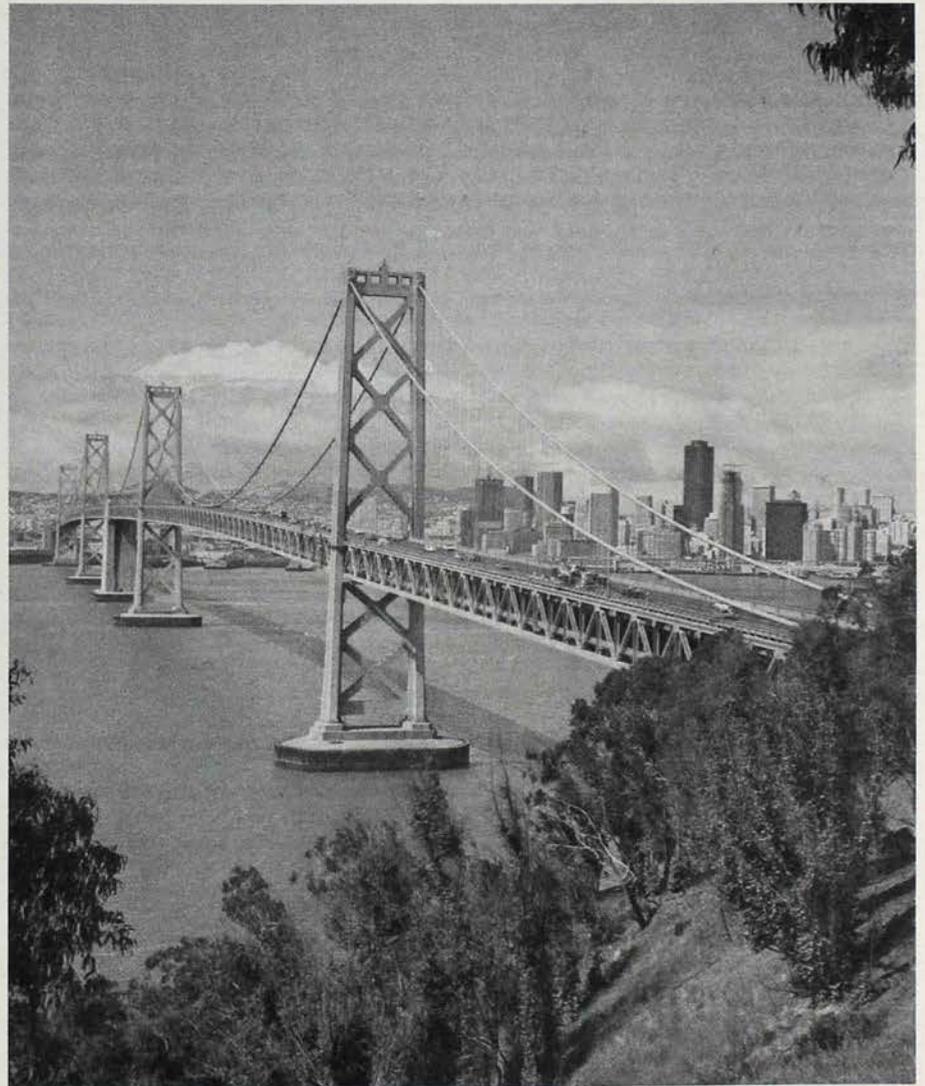
The strengthening of the rush and pledge programs also grew out of the Vail reorganization. Charlie Barnes, an indefatigable "rusher," joined the staff in 1975 and began focusing chapter rush attitudes and techniques into a modern style. The success of the techniques he and his successor developed has helped make the Fraternity the brotherhood that it is. Whether to a chapter or a regional conference, Charlie gave the message that "rush" is the life blood of the chapter.

As firm as Charlie has been about rush, so the Educational Commission, first headed by Nester and now by Ernest Ern, vice president for student affairs at Virginia, has urged since its creation that pledging is the true muscle of the chapter. A pledge manual, edited by John Kaegi, was approved in 1976. A new edition, whose goals were developed by the commission should soon emerge.

Slowly then the Nester reforms, designed to structure the Fraternity in a flexible form that would allow expansion to at least 200 chapters, have been implemented and shaped. Is the convention of 1974 a landmark in Pi Kappa Alpha? Although the jury is still out and although each of the subsequent conventions helped in the process, the odds on 1974's importance are very good. However, and happily, there are more challenges than these that await the 1984 Dallas convention.



Washington D.C. Convention.



The Bay City was the chief attraction for the 1978 San Francisco Convention.



JAMES ROGERS, III Epsilon Zeta (East Tennessee), won his choice of \$5,000 or an all-expenses-paid trip to Europe when he won the Kodak International Newspaper Snapshot Award for his "Cadillac on a Hill," right.

Though he has won national acclaim with his photography, he continues his first love — photographing models for the Epsilon Zeta chapter annual dream girl calendar. Known for creating mood in his black and white photography, the man behind the mood is revealed above between models Teresa and Angela Pacifici.

"I can honestly say that my photography career is partly due to the IKA calendar," admits Brother Rogers. "It showed me anything is possible."

Rogers photographed his first calendar in 1982 and has completed two more since then, the latest showing off his gifted ability to create mood and mystery in his subjects.

"Helping produce a fraternity calendar was very helpful to my career. Not only did it help enhance my skills, but I also learned a great deal about the business aspects, and it was very rewarding."

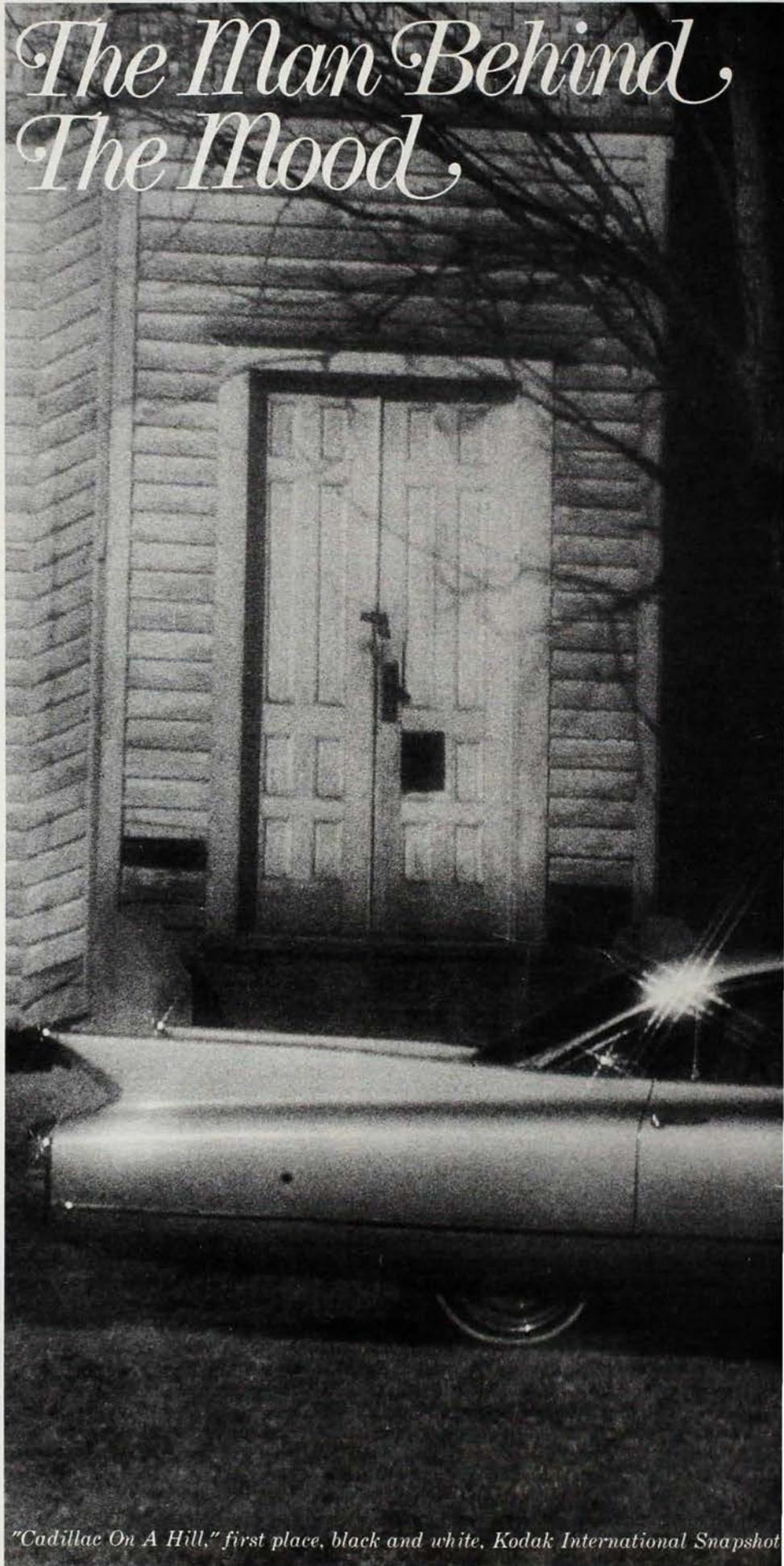
The former social chairman and house manager first showed his grit by becoming an Eagle Scout and cocaptain of his high school varsity wrestling team. He grew interested in photography about ten years ago and formally launched his new found skills in 1977. In 1983, he graduated with an art degree.

"Having been trained to use the art aspects of photography, I have strived to develop a personal style incorporating the use of composition, light, contrast and design. In my color work I try to use light to achieve a painting-like quality," Rogers says.

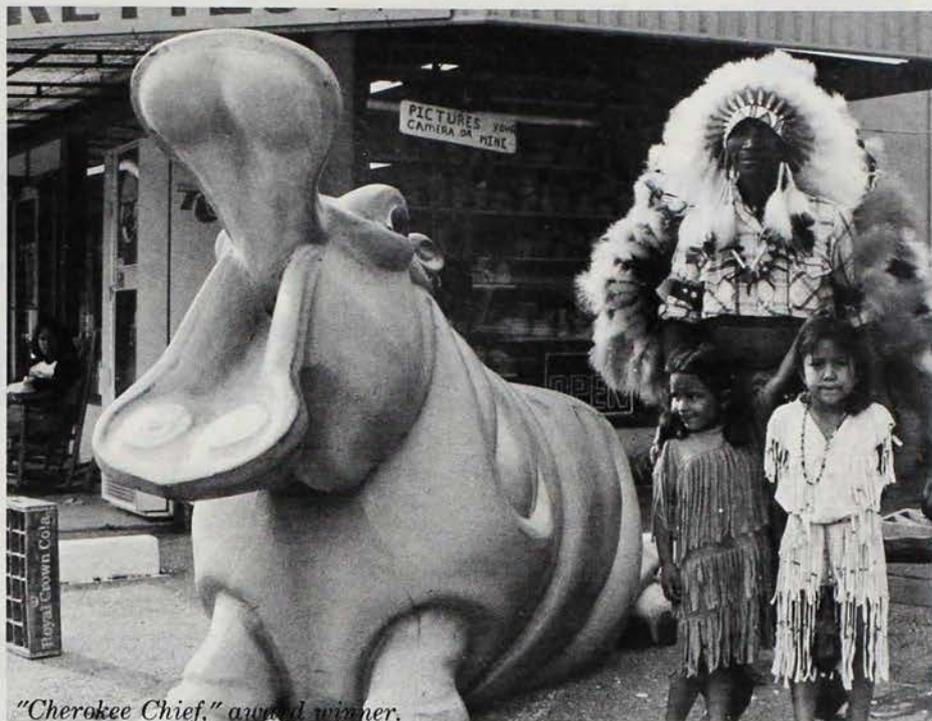
"Much of my black and white was shot with infrared film which creates a lot of mood and mystery," he adds.

Hoping one day to publish a book of his photos, Rogers in the meantime is contented with awards and work. He has also won the Historic Jonesboro Photography Competition, the Appalachian Photographic Society competition, the Netherland Inn Association contest and others. His work has appeared in numerous publications as well.

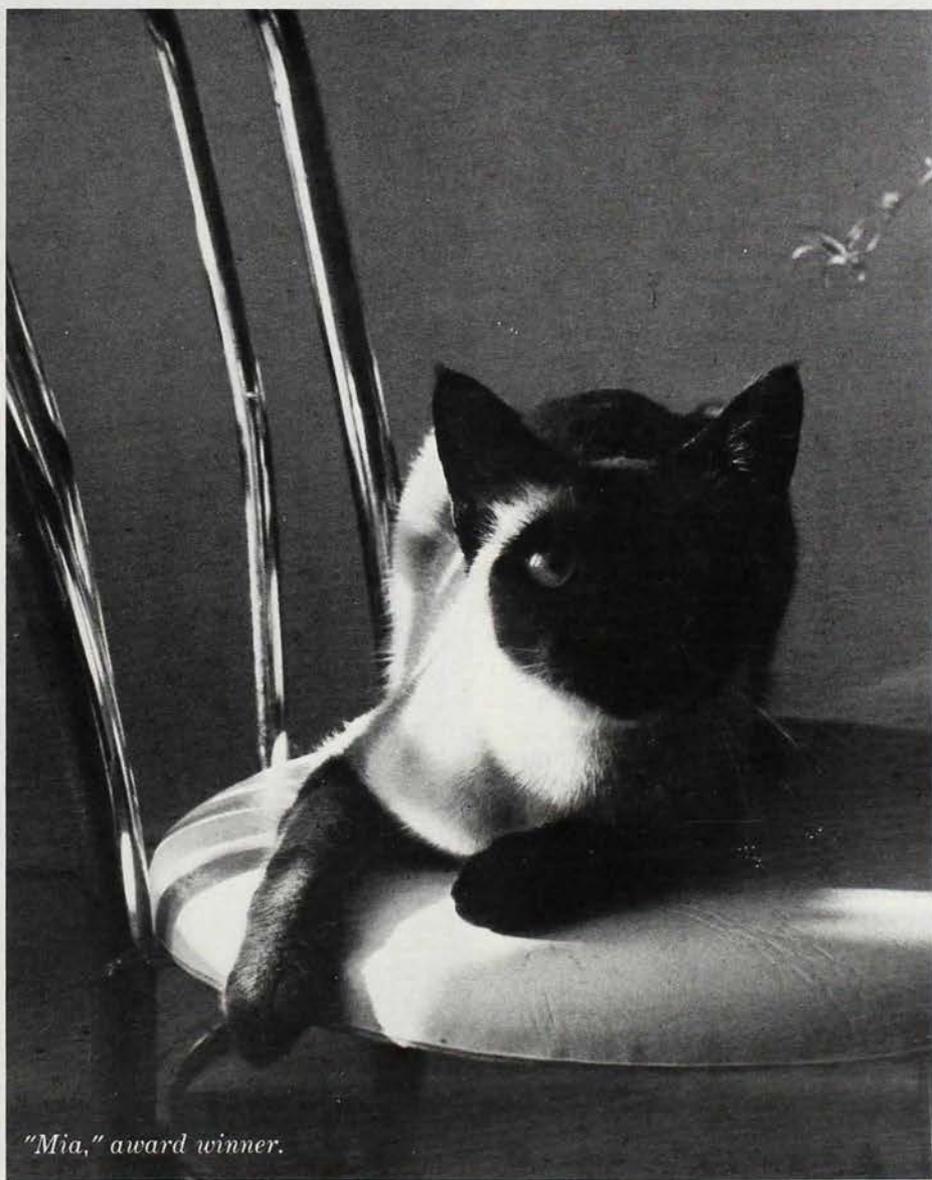
The Man Behind, The Mood,



"Cadillac On A Hill," first place, black and white, Kodak International Snapshot



"Cherokee Chief," award winner.



"Mia," award winner.

John Sosnowy Really The Old-Fashioned Way:

WHETHER EARNING a living in a three-piece suit or a cowboy hat, it takes performance to win. That's the motto of Brother John K. Sosnowy, Epsilon Gamma (Texas Tech). And he should know. He's a winner in both outfits.

John has been tagged a celebrity stockbroker by *Newsweek* and was featured in *Forbes*, *Texas Business*, *Houston* magazine and *The Houston Post* and on Dan Rather's *CBS Evening News* program for his investment philosophy (aka: three-piece suit job).

More on that in a moment, for we must note he is also internationally known for breeding livestock and, in fact, sits on the board of directors of the American Red Brangus Association.

Had his athletic ambitions come true, he might also be known as a major league baseball star. He attended Tech on a baseball scholarship. But, alas, business and cattle will have to suffice.

Following nearly fifteen years as a broker par excellence, Brother Sosnowy broke out on his own with a new, revolutionary, if you will, concept in personal investing, The J. Sosnowy Group in Houston. At the same time, he recognized what he calls a "conflict of interest" in the brokerage business that motivated his decision.

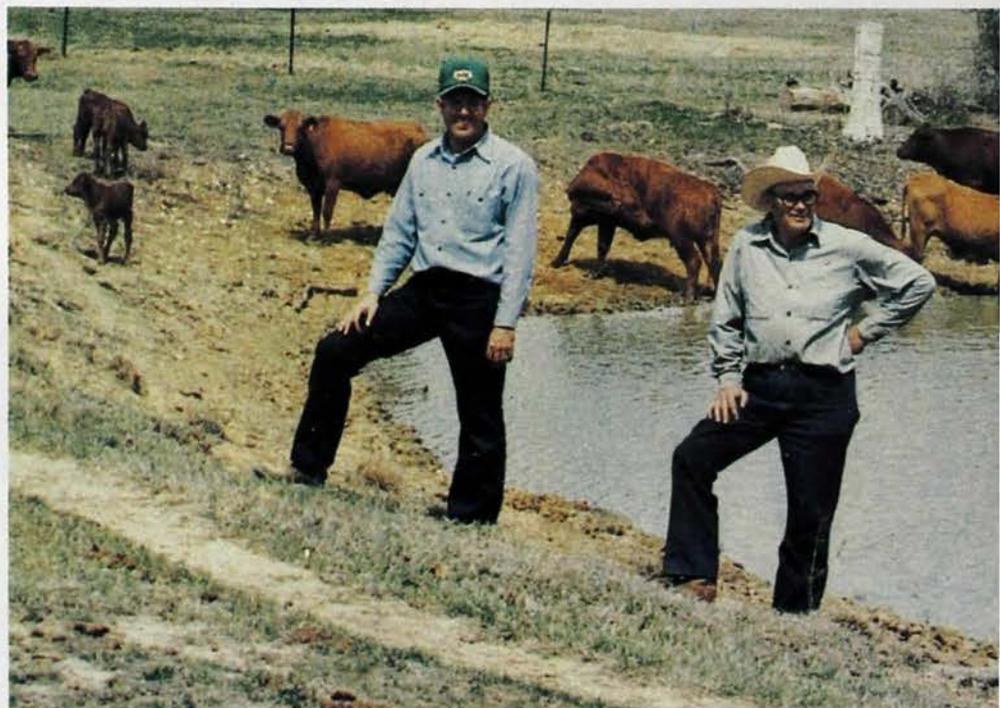
"Every time a broker calls you with a recommendation to buy or sell, whether he is right or wrong, he gets his commission," says Sosnowy. "I am a regular stock broker, but I don't sell stock. There is an inherent conflict of interest with selling stocks."

Instead, Sosnowy's approach is a marketing timing service utilizing a family of mutual funds.

"You pay no commission for "switching," but rather an annual asset charge or management fee,



Left: Brother Sosnowy as he appears to his financial clients; Above: As he appears to his cattle-breeding clients (with auctioneer at left).



John Sosnowy and father-in-law at Oakway Farms.

Earns Money Performance

thus eliminating that conflict of interest. Our goal," adds Sosnowy, "is to help people, corporations and foundations and trusts achieve their investment goals through our disciplined management approach."

The full service approach includes IRA, Keogh's, pension and profit sharing plans, estate and financial planning, tax shelters and insurance analysis. It even provides a discount brokerage service on an unsolicited basis for clients who must trade securities.

"If you are a speculator looking for action, look somewhere else," says Sosnowy. "But if you are a serious investor with a long-term growth with low to moderate risk in mind, you'll find us hard to beat."

If Brother Sosnowy sounds like a self promoter, he admits it.

"No question, I have tried to sell myself in some ways. My approach to the investment business is fairly unique, so I have to sell it as well as myself."

He finds one of the most successful tools he has is his popular radio show, *Money Talks*. "That generates a lot of leads for people with investment questions," he points out. "They get interested in securities, or a new approach (his) and contact us."

Sosnowy hears from many more clients in his professional life than simply those interested in mutual funds. Many of his clients, so to speak, invest in cattle. And they, too, contact him for his skills.

Since he and his father-in-law purchased Oakway Farms ("for a place to go — just piddlin'," says Sosnowy) in 1971, the partners have practically taken over the Red Brangus breeding brood. At a recent

sale held at Oakway, world record prices were being paid for rights to Sosnowy's bulls.

"Although we've added 110 pounds per head to the weaning weights of our calves in the past five years, we don't intend to slow down until we are recognized as the number one quality Red Brangus breeder in the country."

Sosnowy's interest in Red Brangus breeding bulls developed when they were just piddlin' as a commercial cow/calf operation. The partners sought out and found a better bull—a Red Brangus. "He did so well, we went from there," recalls John. "We got interested in registered cattle and eventually got completely out of the commercial business."

The affable Pike alumnus credits much of his success to what he learned in three years at Epsilon Gamma. "I believe, in a fraternity, probably the biggest thing you learn about is working with people. I think the greatest business skill you can develop is the ability to communicate, and you probably learn that better in a fraternity than anyplace else in college."

He points to many of his friends today — even professional cohorts — as being undergraduate brothers. "That kind of common background gives you resource people who you can always count on," adds Sosnowy. "Even last fall, as I hurriedly set up my new company, I called an

attorney here, my former roommate at Tech. He dropped everything in a weekend and did all my legal work, helped me find an office, practically moved me in. You just can't get that kind of help from just anyone."

Sosnowy majored in math while serving as senior class president and playing ball at Tech, and later earned a graduate degree in engineering. He worked two years with Union Carbide, but switched his interest to investing. He broke into the field with Merrill Lynch in 1969 and progressed rapidly to institutional account executive and assistant vice president. He spent time with two other brokerage houses before starting The J. Sosnowy Group last fall. His firm employs nine workers and is registered in ten different states.

"I'm bullish on today's economy," says Sosnowy, "provided we don't get any big surprises because of the election. There are a lot of uncertainties, but I'm very optimistic."

"We're at a crossroads here, and that's why we see two diametrically opposed schools of thought about this economy. But I think people underestimate the lengths politicians and monetary authorities will go to solve our problems. They need to get serious about a sensible program to gradually reduce the federal deficit, for example, and go to it, avoid a quick fix approach."

Sosnowy is an optimist on life in general, in fact. He and his family sponsor several annual scholarships for college bound students. He is active in church and community affairs. After all, to win, it takes performance.

ALABAMA: Gary Gomez '66 (5344 E. 35th Pl., Tulsa, OK 74135) owns and operates a Mexican restaurant named Chimi's in Tulsa. . . **1st Lt. John C. Traylor '77** (P.O. Box 2497, APO, NY 09224) was recently selected for promotion to the rank of captain in the U. S. Army. He is now the maintenance officer of NATO Headquarters Allied Land Forces Southeastern Europe located in Izmir, Turkey.

AUBURN: Horace A. Shepard '31 (Rt. 1, Box 311D, Old Mill Rd., Gate Mills, OH 44040) was honored as the Alumnus of the Year during Upsilon chapter's founders' day activities on April 28.

AUSTIN PEAY STATE: Roy B. Manners '76 (Rt. 12, Box 138, Clarksville, TN 37040) is district circulation manager for Multi-Media Inc. Newspapers.

BIRMINGHAM-SOUTHERN: Pierce Scott '23 (P.O. Box 366, Fletcher, NC 28732) was recently inducted into the Birmingham-Southern College Sports Hall of Fame. . . **Walton R. Wright '30** (Box 819, Sheffield, AL 35660) works with Hibbett Sporting Goods, Inc., and was recently inducted into the Birmingham-Southern Hall of Fame.

BRADLEY: Kenneth C. Sehlhorst '61 (10408 Buffapple Dr., Richmond, VA 23233) recently made a career change to Supreme Equipment and Systems Corporation in Alexandria, Virginia.

CALIFORNIA STATE-NORTH-RIDGE: Robert A. Millar '76 (7270 Pomelo Dr., Canoga Park, CA 91307) is president of Athena, a lighting consulting service to architects and interior designers. He also teaches part-time at Art Center College of Design.

CALIFORNIA STATE-SAN JOSE: John S. Unruh '76 (3104 Oakridge Dr., San Jose, CA 95121) is owner of Franklin Printing Co. in Santa Clara, California.

CENTRAL ARKANSAS: Dr. Allen C. Meadors '66 (1114 Post Office Ave., E., Galveston, TX 77550) is a nationally recognized lecturer and author in the area of health management. He is associate professor and director of the division of Health Administration, School of Allied Health Sciences, The University of Texas at Galveston.

CORNELL: Kevin Williams '78 (16 Village Hill Dr., Dix Hills, NY 11746) is a radio and television weatherman in Ithica and Rochester, New York.

EAST TENNESSEE STATE: Jim Rogers, III '80 (Box 41, Marblehill, Mooresburg, TN 37811) recently won first place in the Kodak International Newspaper Snapshot Awards. He is the photographer for Epsilon Zeta chapter's Dream Girl Calendar, and worked as regional sales director for Beverly Ice Co.

FERRIS STATE: Gary L. Cousino '69 (4801 Sierra Dr., Howell, MI 48843) recently moved to Plymouth, MI with E.F. Hutton & Co., Inc. His responsibilities include consulting work to pension plan investments and retirement funds.

FLORIDA: Mark D. Repasky '76 (Suite 123, 7000 Lake Ellenor Dr., Orlando, FL 32809) worked in Argentina for Harris Satcom as a civil/installations engineer on the World's largest domestic satellite communications system.

GANNON: David R. Oswald '63 (877 Tuxedo, St. Louis, MO 63119) is a local sales representative for the IDS/American Express national sales organization. He recently received national recognition for winning the "IDS Mercury Award" for selling \$375,000 in financial services during the past fiscal quarter.



Oswald



Johnson

GEORGIA: Marion P. Johnson '54 (19 Mission Dr., New Braunfels, TX 78130) is the administrator of McKenna Memorial Hospital, New Braunfels, Texas. He retired from the Army after 30 years of service recently.

GEORGIA TECH: Barton A. Hove '72 (P.O. Box 745, Ponte Vedra Beach, FL 32082-0745) has recently been promoted to Administrator of The Beaches Hospital in Jacksonville Beach, FL.

IDAHO: Gregory . Kalbfleisch '76 (2902 6th Avenue, Lewiston, ID 83501) is continuing his education in chemical engineering at the University of Idaho.

KANSAS STATE: Jerry T. Katlin '79 (5824 Beverly, Mission, KS

66205) is newly employed in the Finance Division of Halmark Cards, Inc. Crown Center, Kansas City, Missouri 64199.

Robert W. McGauhey '49 (4339 Oakman St., Salem, OR 97302) is the manager of the West Salem Branch of the U.S. National Bank of Oregon. .

Ford T. Walker '70 (3220 Constellation Court, Tallahassee, FL 32312) is the production superintendent of the Catalyst Department of the Engelhard Corporation.

MARYLAND: Edward J. Blake, Jr., '76 (6371 Drexel Rd., Philadelphia, PA 19151) graduated from Delaware Law School in August of 1983. He plans to practice in Philadelphia.

MEMPHIS STATE: George E. Crone '56 (4128 Hilldale Ave., Memphis, TN 38117) is president and owner of the G.E. Crone Monument Company. He was recently selected as one of Memphis State University's 1983 Distinguished Alumni Award winners. . . **William N. Morris '53** (6532 Corsica, Memphis, TN 38119) is the mayor of Shelby County in Tennessee and was recently selected as one of Memphis State University's 1983 Distinguished Alumni Award winners.

MIAMI: Kenneth E. Chamberlin '62 (122 W. Hickory Grove, Bloomfield Hills, MI 48013) has been named director of sales for Greatways Travel Corporation of Southfield Michigan. He will be responsible for corporate, meeting, group and incentive travel.

MIAMI-OHIO: William P. McGuire '74 (3040 N. River Rd., Condo H-24, Warren, OH 44483) After receiving a Master of Law degree in taxation, he recently joined the law firm of Letson, Griffith, Woodall & Lavelle in Warren, Ohio as associate attorney.

MILLSAPS: Vic M. Roby '35 (89 Edgemont Rd., Scarsdale, NY 10583) has just resigned a position as staff announcer for the National Broadcasting Co. (NY, NY) and will do free-lance announcing.

MISSISSIPPI: Wendell L. Hartzog, Jr. '73 (1757 Nellie, Memphis, TN 38116) was recently selected as a General Sessions Court Judge in Memphis, Tennessee. He resigned as a member of the State Election Commission to take the new position. . . **Carroll A. Kemp, Jr. '58** (41 55 St., Gulfport, MS 39501) was recently appointed to the University of Mississippi Alumni Association board of directors for three years.



Michael L. Ainslie, president, National Trust for Historic Preservation with David O. Meeker, executive vice president, American Institute of Architects, before the rally to preserve the West Front of the U.S. Capitol.

Preservationist Restores Spirit With Facelifts

"HISTORICAL PRESERVATION is the most viable approach for revitalizing neighborhoods and communities that this country has developed," expounds Brother Michael Ainslie, Sigma (Vanderbilt).

Ainslie, who as student body president in 1964-65 began developing a political adroitness that has carried him far, is president of the National Trust for Historic Preservation. Since accepting the job of "national spokesman for the historic legacy of our country" four years ago, Brother Ainslie has raised millions of dollars for restoration developments ranging from mansions to slums.

"We're no longer in the arts business, but in broadscale community developments," says Michael. "Preservation can create jobs, save energy and generate taxes. Ultimately, it can improve the quality of our lives."

Indeed. Over two million dues paying members of local and national preservation agencies, 2,000 in all and all affiliated with the National Trust, would agree.

"We take a leadership role in major

preservation battles," adds Ainslie.

A recent battleground involved the very face of government. A Congressional group sought to extend the west front of the U.S. Capitol building recently, at a cost of some \$77 million and, to Ainslie, a more severe cost of loss of heritage by the project.

"We led a national campaign including 140,000 mailgrams and over 8,000 telephone calls to maximize our influence in getting the House to vote against the project."

The National Trust won the fight by a convincing 325-86 margin and talked the House into a \$49 million restoration of the west front, now underway.

The National Trust is just as interested and involved in revitalization of low-income areas and inner cities. The Trust helps spur a grass roots level program in communities providing the tools needed to restore degraded neighborhoods including limited financial assistance.

In 1980, Ainslie inaugurated the Inner City Ventures Fund, providing

up to \$100,000 in venture capital for low-income projects in places such as San Francisco's Chinatown. He also lobbied for the passage of the 1981 Economic Recovery Tax Act which allows investors a twenty-five percent tax break when restoring National Register properties.

"It all boils down to money," he explains. "If someone can make money preserving real estate, it's going to get preserved."

While Michael admits a bias for the nineteenth century — his Victorian home in Washington is a celebrated lobbying lair — he just as soon would help a low income neighborhood get into the real estate business. Other success stories include Savannah, Georgia and the South Bronx.

Still, there is the Nineteenth Century. The Spirit of '76 if you will. And to that purpose, Ainslie showcases the Mountpelier restoration. The home of President Thomas Jefferson (founder of the University of Virginia and a sentimental favorite among Pikes) was donated for the project by Mrs. Marian Dupont Scott, of the famous Dupont family and wife of movie star Randolph Scott with a \$10 million grant for restoration.

This being an election year, the National Trust is busy educating candidates about the importance of national preservation. Otherwise, the Trust is apolitical. It only receives up to twenty-five percent of its \$17 million annual budget as a matching grant from the government. Local agencies usually receive no governmental funding.

"Increasingly, mayors are realizing that historic preservation is significant," says Ainslie. "It is still viewed as a frivolous activity in some places, but both political and other leaders such as corporate executives are realizing the enormous positive benefit that results from good preservation in their own neighborhoods."

The Kingsport, Tennessee native had served as senior vice president and chief operating officer of the N-Ren Corporation, an industrial manufacturing firm in Cincinnati, and nearly joined an investment banking firm when he received the call to head the National Trust.

"At first I told them they've got the wrong Ainslie," he recalls. Then he likened the \$90,000 post to the work of his politician neighbors.

"Where else can you plan projects with ten mayors at a time, be involved in nineteen rehabilitation projects in low-income communities and work towards building statewide

Preservationist, Continued

preservation groups?" he asks. "It's like running for office constantly. I just don't have to get re-elected.

Unlike many of his proteges, however, Michael isn't the blue-blooded legacy type. Son of a cash register salesman, Michael went to Vanderbilt on a partial academic scholarship and earned his way to the Harvard Business School, and from there, to a position administering Mayor John Lindsay's Model Cities program in New York.

At Vanderbilt, Michael served Sigma chapter as treasurer the year before being elected student body president. He was selected IFC Athlete of the Year in 1962.

"The Fraternity gave me exposure to leadership and responsibility," he recalls. "While it wasn't directly influential in my career, Pi Kappa Alpha did provide me with the tools it took to hold a position of responsibility."

Brother Ainslie doesn't expect to continue revitalizing our buildings and spirit forever, but for now, "I have the best job in America," he proudly claims. I hope I'll have as much fun in future jobs."

Bushnell Creates Video Consoles

NOLAN BUSHNELL, Gamma Epsilon (Utah State), and Alpha Tau, (Utah), the June 1983 S&D cover subject, is back in the video games business.

The chairman of Pizza Time Theater, Inc. is known as a video game pioneer who sold Atari, Inc. to Warner Communications in 1976. Brother Bushnell is reentering the business with an innovative console for use in arcades the first of which to be his Chuck E. Cheese restaurants.

While conventional consoles are built to play one game, Bushnell's new gizmo is cartridge-based and, like home video game machines, able to play a variety of games.

Bushnell, 40, hopes to sell the console to arcade owners and rent them software, lessening their exposure to the fickle game-player market.

The first offering from Sente Technologies, a firm he spoke about in the June, 1983 S&D article about him.

MISSISSIPPI STATE: Calvin Hull '76 (5330 Bent Tree Forest, No. 1014, Dallas, TX 75248) is now associated with Paine, Webber, Jackson and Curtis Investment firm as a stockbroker in Dallas.

MISSOURI-ST. LOUIS: Lyle K. Angle '76 (3631 Meramec, St. Louis, MO 63116) is employed by Carlton Company as a sales engineer. He has a son 8 months old named Nicholas.

MISSOURI-ROLLA: Frank R. Gollhofer '52 (14710 Sandalfoot, Houston, TX 77095) is managing director of Moody-Tottrup International, Inc., a worldwide third party inspection company.

NEW HAMPSHIRE: Gregg P. Koutrelakos '76 (687 Willow Mill Ct., Marietta, GA 30067) works for a division of Xerox as a product specialist manager.

NORTH CAROLINA STATE: Reid D. Farrell '44 (1703 Bay view Dr., Sarasota, FL 33579) was recently named Florida Realtor of the Year during the National Association of Realtors convention.

NORTHERN ILLINOIS: Lawrence M. Wegner '77 (4104 N. Ottawa, Norridge, IL 60634) was recently appointed to the position of assistant advertising manager for Wilson Jones Company.

NORTHWESTERN: W.R. Bednar, Jr. '67 (1351 N. Astor St., Chicago, IL 60610) recently became an account executive and manages futures with Cargill Investor Services, Inc.

OHIO: Alan D. Darnell '67 (16003 Hunters Way, Chesterfield, MO 63017) was honored as "The Leader in Life Premium" for November by State Mutual Life Assurance Company of America. He is the district group manager of State Mutual's St. Louis group office.

John Deaven '68 (5217 1/4 W. Virginia Ave., Hollywood, CA 90029) recently announced his engagement to Nancy Tucker.

OHIO STATE: Jack Burton '36 (10320 Lake Carroll Way, Tampa, FL 33618) recently received the Small Business of the Year Award from the Greater Tampa Chamber of Commerce. He is president of the Gold Cup Coffee Service. **Andrew L. Morris '76** (58 W. California St., Columbus, OH 43202) is director of physical therapy at St. Luke Convalescent Center.

OKLAHOMA: Dino Lalli '76 (1306 E. Delaware, McAlester, OK 74501) was recently appointed entertain-



Wegner



Renner

ment director for "News for LA" on KNBC, the NBC owned station in Burbank, California.

PENNSYLVANIA: Jerry H. Herman, ESQ, '72 (309 Yoakum Pkwy., Alexander, VA 22304) has joined C.R.I., Inc. as senior vice president and general counsel. **Paul Reszutek '76** (150 Joralemon St., No. 4D, Brooklyn, NY 11201) is a supervisor for Deloitte Haskins and Sells in New York. **William A. Scott '76** (131 Joralemon St., Apt. 34, Brooklyn, NY 11201) joined Prudential-Bache Securities of NYC as an account executive in September.

PENN STATE: Warren J. Calderone '76 (P.O. Box 95, Rd., No. 2, Moscow, PA 18444) is a graduate student at the University of Michigan School of Public Health. **Paul Privett '68** (6014 Hampton St., Pittsburgh, PA 15206) was honored by his employer Surgicot, Inc. for outstanding achievements as an area manager. **Capt. William S. Renner '55** (2937 Ft. Lee St., Herndon, VA 22070) was presented the Navy Legion of Merit for exceptionally meritorious conduct as commanding officer of the support facility from September 1982 to September 1983. His new position is director of administration for the Naval Military Personnel Command in Washington, D.C.

PITTSBURGH: Allan C. Bryce '76 (519 Maytide St., Pittsburgh, PA 15227) was recently promoted to manager of transportation — linen services at the Mercy Hospital of Pittsburgh. He is expecting a baby in December.

PURDUE: Douglas M. Balsler '76 (9302 Wexford Dr., Austin, TX 78759) married Donna Birt in April. **Ronald G. Nasch '76** (11015 Paramount Blvd., Downey, CA 90241) is in real estate, managing an investment portfolio of real property.

SAMFORD: Robert J. Burns '44 (2036 Etowah St., Birmingham, AL

35217) was honored by the Alabama Pharmaceutical Association as its 1983 recipient of the A.H. Robins "Bowl of Hygeia" Award for outstanding community service by pharmacists. . . **James T. Lee '41** (4102 St. Elmo Ave, Chattanooga, TN 37404) also received the 1983 Tennessee Pharmaceutical Association's A.H. Robins "Bowl of Hygeia" Award for outstanding community service by pharmacists.

SETON HALL: **Thomas Portenstein '76** (429 Tremont Ave., Orange, NJ 07050) he and his wife, Terry, recently celebrated the birth of twins, Russel and Stewart.

SOUTH CAROLINA: **Robert W. Harrell, Jr. '76** (8252 Rivers Ave., Charleston, SC 29418) became the father of Robert W. Harrell, III (Trey) last August.

SOUTHEAST MISSOURI STATE: **David A. Cole '76** (12117 Ruesta Dr., No. 8, St. Louis, MO 63138) is a system engineer for Emerson Electric and owns a part-time computer consultation business. . . **James R. Huff, II '76** (731 Applevue Lane, Duncansville, PA 16635) is an attorney with Sullivan, Forr and Stokan of Altoona PA, and bankruptcy trustee for the Western District of PA. He married in May. . . **Michael D. Renfro '76** (2205 St. Clair, St. Louis, MO 63144) is director of internal audit with Landmark Bankshares. . . **Larry L. Reutzel '76** (7059 West Blvd., No. 224, Youngstown, OH 44512) is a sales engineer for the Mobil Oil Corporation.

SOUTH FLORIDA: **Douglas M. Detardo '76** (3338 McKinley St., Hollywood, FL 33021) is working with the law firm of Detardo Longo and Bernazzoli.

SOUTHWESTERN: **C. Lynn Hurst '76** (11510 Spring Trail, San Antonio, TX 78249) graduated from the University of Texas Dental School in May and receives his D.D.S. in July after which he will begin the graduate program in orthodontics at the University of Oklahoma. . . **Andrew W. Smith '76** (805 Indiana, San Marcos, TX 78666) is a loan administration officer for first National Bank in San Marcos. He and his wife Robyn will become parents this spring.

SOUTHWESTERN AT MEMPHIS **William M. Coolidge, III '76** (4956 Bartow St., Alworth, GA 30101) is a law clerk for Superior Court judges; Cherokee Judicial Circuit; Cartersville and Calhoun, Georgia.

SOUTHWEST TEXAS STATE: **Bobby Hatfield '72** (4067 Beltway No. 114, Addison, TX 75001) has been named a vice president of sales of Stifel, Nicolaus and Company, Inc. and will head its second Texas office, serving the North Dallas area. . . **Glen P. Johnson '76** (2210 James Ave., El Campo, TX 77437) has opened The Wild Goose Hunting Club, in El Campo.

STETSON: **Gery L. Fretwell '76** (4116 Purdue Dr., Metairie, LA 70003) is assistant dean of students at Tulane University where he is pursuing a Ph.D. in sociology. He is also a deacon of the First Baptist Church of New Orleans. . . **Patrick J. McGavock '76** (3302 S.E. Aster Lane, Stuart, FL 33497) is an Independent Insurance agent in Stuart. He became the father of Ryan Patrick in September. . . **A. James Rolfes '76** (6538 Peacock Rd., Sarasota, FL 33581) is practicing law in Sarasota.

STEPHEN F. AUSTIN STATE: **Paul Nitz '76** (299 Kineppoint, No. 67, El Paso, TX 79912) is a tax attorney with El Paso Natural Gas Co. He received his CPA license in November.

SYRACUSE: **Bob O'Connell '36** (Rt. 7, Box 138-B, Claremore, OK 74017) retired last fall and started his own corporation. He is president of Conveyor Engineering, Inc. . . **Randall H. Raskin '76** (8 Koster Blvd., Apt. 3BL, Edison, NJ 08837) is district sales manager for Incotrans, Inc. (USA) covering the Manhattan and Northern New Jersey area.

TENNESSEE: **Joe G. Higgs '76** (U.S. Army Engineering Division-Europe, APO New York, NY 09757) recently was named the Corps of Engineers Civilian of the Year. He has been with the Europe division since 1978. . . **Frank N. Livesay, III '70** (908 Green Valley Dr., Nashville, TN 37206) has joined Yearwood & Johnson Architects as vice president of finance. He is a member of the National Association of Accountants and the American Institute of Certified Public Accountants.

TEXAS: **Harry A. Gump '76** (7130 Cosgrove, Dallas, TX 75231) is an account executive with Ligon, Gump and Ligon. . . **William D. Gump '73** (3827 Alta Vista, Dallas, TX 75229) is a commercial realtor with the Baldwin Company.

TEXAS A & M: **Doug L. Pickering '77** (P.O. Box 15, Snook, TX 77878) owns a carpentry and construction

company. Was married in 1980 to Linda Rouse, and has a daughter, born in July, 1983.

TEXAS TECH: **Mark W. Stansbury '76** (c/o Rowe, 3220 Dartmoor Dr., Dallas, TX 75229) is a microbiologist with Sasco, Inc., an Aloe Vera Skin Care Company.

TRINITY: **Jon H. Zonderman '76** (311 Washington St., Somerville, MA 02143) is a freelance writer. His article "Policing High-Tech Exports" appeared in the November 27, 1983 issue of New York Times Sunday Magazine.

TULSA: **Rev. Jeffrey C. Francis '76** (847 Lily Bud Ct., Ballwin, MO 63011) was ordained a Presbyterian minister in August of 1982 and is now an associate pastor at St. Mark Presbyterian Church. . . **Mark H. Haw '76** (1440 40 St., Sacramento, CA 95819) is a teacher and coach at Immaculate Conception School.

TYLER JUNIOR COLLEGE: **Dean O. Caffey '76** (P.O. Box 277, Hawkins, TX 75765) works as a pumper and first aid instructor for Amoco Production Co. in Longview. He is also a volunteer fireman in Hawkins.

VANDERBILT: **W. Lipscomb Davis, III '76** (107 Alton Rd., Nashville, TN 37205) is in sales and marketing with the real estate firm of Jacques-Miller.

VIRGINIA: **Mark R. Reynolds '76** (5806 Q. Royal Ridge Dr., Springfield, VA 22152) married Sally Anne Hunter in October.

VIRGINIA TECH: **Francis H. Chaney '76** (P.O. Box 548, Waldorf, MD 20601) became the father of Francis Hall Chaney, III in October. . . **Rex A. Rohweder '76** (23 Burlington Ave. Leonardo, NJ 07737) is manager of electrical maintenance at Raritan River Steel.

WAKE FOREST: **Mark A. Johnson '76** (P.O. Box 527, King, NC 27021) has a private practice in dentistry and is town councilman in King. . . **Thomas E. McCabe '76** (490 Wilder Dr., Fayetteville, NC 28304) is now a controller for Purolator's filter plant in Fayetteville. . . **John A. Nelms '76** (Suite 202, 215 Executive Park Blvd., Winston Salem, NC 27103) works for State Farm Insurance. In his first two years, he qualified for both Millionaire's Club and Leading Producers Round Table. . . **Robert E. Seymour '76** (609 Greenwood Rd., Chapel Hill, NC 27514) is completing



Livesay



Peacock

his second year at the East Carolina School of Medicine.

WASHINGTON STATE: **Gary R. Peacock '55** (141 Venetia Dr., Long Beach, CA 90803) has recently been appointed vice president of finance and chief financial officer for AirCal, a Newport Beach based airline.

WAYNE STATE: **Kenneth E. Chamberlin '62** (122 W. Hickory Grove, Bloomfield Hills, MI 48013) has been named director of sales for Greatways Travel Corporation of Southfield Michigan. . . **Howard L. Volk '76** (21110 Harvard, Southfield, MI 48034) is in his third year at the University of Michigan Dental School.

WEBER STATE: **Robb Alexander '74** (1091 Country Hills Drive, Ogden, UT 84403) has recently been employed as an assistant development officer at Weber State College. He is responsible for annual giving activities and will work with organizations and companies in providing donations to the college.

WESTERN KENTUCKY: **James O. Lee '76** (3700 S. Hillcrest, Springfield, Missouri 65807) is a unit manager in the Paper Products Division of Proctor & Gamble.

WEST FLORIDA: **Lt. James T. Mason '76** (733 Boxwood Dr., Pensacola, FL 32503) is now an instructor at the Naval Aviation Schools Command in Pensacola.

WEST VIRGINIA: **Robert I. Burchinal '25** (P.O. Box 75, Morgantown, WV 26505) was responsible for acquiring the land for the Alpha Theta chapter house and also donated his legal services in the processing and closing of the loan on the house. He was also responsible for a bequest in the will of William E. Paul to the national Fraternity. . . **Lt. Col. Trenton Pauley '63** (c/s Plans Coscom 18th ABN Corp., Ft. Bragg, NC 28307) is stationed as deputy assistant of the Air Force military advisory group at the U.S. embassy in Kuwait. The embassy was bombed in December but Brother Pauley received no injuries.

WILLIAM AND MARY: **L. W. I'Anson '24** (214 West Rd., Portsmouth, VA 23707) retired from the position of Chief Justice of the Supreme Court of Virginia on January 31, 1981. . . **Joseph J. Brennan '76** (9 River Rd., Amherst, NH 03031) is doing his residency in Internal Medicine at Yale-New Haven Hospital in Connecticut. . . **Robert W. Reighley '60** (4830 Olney St., San Diego, CA 92109) is the commanding officer of the USS Berkeley (DDG-15). . . **Dave Rogers '82** (149 School St., Salem, NH 03079) is a contracts administrator for a government missile and defense

system corp. in New Hampshire. . . **Julius T. Sadler, Jr. '41** (North St., Litchfield, CT 06759) has had several books published including *Mr. Jefferson, Architect, American Stables* and *Newport Preserved*. . . **John A. Tucker '65** (General Delivery, Surf City, NC 28445) was recently selected for Lt. colonel in the United States Marine Corp. and is now serving in Okinawa, Japan.

WITTENBERG: **Trent D. Brooks '76** (372 Ridgmont, Grosse Pointe, MI 48236) He and his wife, a Pike little sister, are parents of a one year old Leigh Catherine Brooks.

Are You Sure You Want To Start An Alumni Association?

"HOW CAN I form a Pi Kappa Alpha Alumni Association?"

Many chapters and alumni frequently ask about the procedure for establishing an alumni association in their community.

The procedure itself is an easy one. However, it is time consuming and can be costly. Therefore, there are a few steps that you must take prior to undertaking the task of founding an alumni association.

The first step is to define the purpose or reason for the existence of an alumni association in your area.

An alumni association can exist for one of two reasons, and sometimes both. The first reason is to provide a social outlet for alumni brothers of Pi Kappa Alpha to get together on a regular basis.

Some of IKA's associations have informal monthly luncheons and brunches. Most sponsor one or more annual activities such as summer picnics and Christmas parties. The most popular event is Founders Day.

Many of the Fraternity's alumni associations however, have been organized to assist an individual chapter with its programs, housing situations or for fundraising ventures. Unfortunately, some associations also serve the chapter as its housing corporation and then spend more time working on chapter problems instead of developing its alumni support.

This is why it is important that you define the purpose of the association before you start. As an alumni association you want to rally alumni to actively assist the Fraternity but

also to provide the opportunity for alumni to enjoy the friendships such as they did while in college.

Alumni Notes

JUDGE TOM WICKER, Eta (Tulane), joked recently that his court "Is going to the dogs."

The federal court judge recently wrapped up a highly publicized two-day trial over a canine which was causing sleepless nights in Metairie, Louisiana.

Finally, despite the defendant's photographs, cassette recordings and videotapes of a barking Great Dane, the judge ruled against Cooper's Labrador in favor of a suit involving two other couples.

Judge Wicker, who owns two dogs and a cat, said he doesn't want to deprive Cooper of his pet—but he must respect his neighbors' rights.

He ordered Cooper to quiet Coop, the neighbors to stop their calls, and leash their Doberman. He didn't mention the Great Dane.

THREE OF six candidates for Warren County (Kentucky) district court judge were alumni of Epsilon Zeta (Western Kentucky). Brother Tom Lewis won the appointment.

Also in the running were Brothers Kenneth Duncan and George Gleitz.

With that kind of legal pull, no wonder the chapter went undefeated in spring softball winning the all-Greek Tournament. Judges make great umpires.

\$1,000 Scholarship Honors Dr. William McKissack

IN HONOR of over sixty years of fraternity service, long-time Pi Kappa Alpha advisor Dr. William McKissack was toasted on Founders Day with a scholarship fund in his name.

For the past year, a local committee of Pi Kappa Alpha alumni headed by George Mahoney, Frank Moring and Walter Price has been raising funds to establish the William M. McKissack Leadership/Academic Scholarship to be awarded each year to an active Pike who is a member of one of the eight chapters in Alabama and who makes his home in Madison County.

The recipient of the \$1,000 scholarship and a personal plaque will be selected by a Memorial Foundation committee.

Dr. Bill, as he is known throughout Alabama, has practiced medicine in

Madison County for over fifty years. The subject of a June 1983 *Shield & Diamond* Pro-File, Dr. Bill was "accused" of pinning IKA pins on newborn boys.

He put many a pin on newborn initiates in his sixty years service to the Fraternity, particularly as a charter member of Gamma Alpha (Alabama) chapter. Another prominent charter member was Senator John J. Sparkman, the first president of the chapter.

"This scholarship is special in many ways," said Brother Mahoney at the March 1 banquet. "It was established by the alumni of Huntsville and Madison County with participation from fellow alumni outside the area including fifty-seven contributors representing nine chapters".

Mahoney said the scholarship was

conceived at the previous year's Founders Day banquet. The first award will be given at the 1985 banquet. It is one of sixty Memorial Scholarship Awards contributed through the Pi Kappa Alpha Memorial Foundation and one of only four in the amount of \$1,000. It is one of three scholarships that combines academic and leadership excellence into one award.

Among the dignitaries on hand to honor Dr. McKissack were past national presidents Roy Hickman, Beta Delta (New Mexico), Andrew Knight, Alpha Pi (Samford), and Richard Ogle, Gamma Alpha (Alabama).

The Pi Kappa Alpha Memorial Foundation has many scholarship and award plans for alumni and friends who wish to establish financial incentives for members of the Fraternity. Contact David Rheny, director of development, at the Memorial Headquarters for more information.

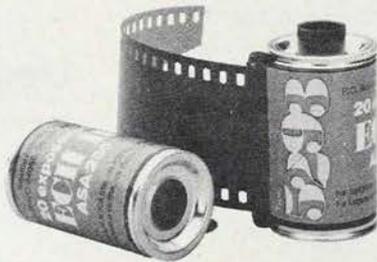
An Open Letter To Pike Alumni

PLEASE TAKE a moment to begin planning for the 1984-85 academic year. It is more apparent than ever before that you can have a tremendous impact on the future of our undergraduate chapters. Although our chapters are stronger than ever before, there is no substitute for active alumni support.

You can provide that support to your chapter or the chapter closest to you by sponsoring a scholarship through the Memorial Foundation. Presented to an undergraduate chapter member for superior academic or leadership performance, a scholarship of \$250, \$500 or \$1,000 is an investment in the future of Pi Kappa Alpha. I can think of no better way for an alumni association to support a chapter.

There can be no question that we have the most outstanding students in the land in our membership. You can help us continue to attract these top caliber students by helping to provide new and more far-reaching

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services than ever before. Whether these are scholarships or small business computers to aid in chapter management, I hope you will begin making plans to provide this support in 1984-85. I can assure you that it will be a wise investment.

If I or any member of the Headquarters staff can ever be of any service to you, I trust you will let us know.

Campaign Nears \$150,000 Mark

\$135,000 WAS contributed to the 1983-84 Annual Campaign through March 31, toward its goal of \$250,000. The total, received from 3,300 gifts, represents an average of \$41 per gift.

The annual campaign has increased from \$94,000 in 1978-79 to \$221,000 in 1982-83. With this added revenue has come increased responsibilities for the Fraternity. The annual campaign is now coordinated by the Memorial Foundation rather than the General Fund of the Fraternity so that it may use the additional revenues to fund more ambitious educational programs than ever before. Additionally, all gifts to the Memorial Foundation are tax deductible. The Foundation is the only arm of the Fraternity which qualifies for tax deductible contributions.

"However," states Director of Development David Rheney, "We had hoped to be considerably closer to \$160,000 at this point in the Annual Campaign. For us to support the various programs we hope to support this year, we will need to reach our goals by the end of the fund raising year. Just as in recent years, I'm sure our alumni will do everything they can to help out."

Project Update Locates Alumni

SINCE OCTOBER Pi Kappa Alpha has been conducting a nationwide search for all of its "lost" alumni. The search was called Project Update.

Project Update involved each chapter and made them responsible for their alumni whose addresses

were considered unmailable on the national membership records.

As an incentive for each chapter to find their lost alumni the Pi Kappa Alpha Memorial Foundation donated an IBM Personal Computer to be given to the chapter that found the largest number of lost alumni.

Upon the completion of the program nearly one third of the Fraternity's chapters had sent in lists of current addresses on their alumni. Unofficially, close to five thousand new addresses were recorded on the roster.

Many chapters that participated have commented that Project Update helped to create a lot of interest in the alumni relations program in their chapters.

Says Rick Roberts, the alumni chairman at Gamma Xi (Washington State), "The project was a shot in the arm for our alumni program. We had not had a consistent program and Project Update made this weakness obvious. The effort to find our lost alumni served as a good public relations tool, also."

Of the grads that Rich contacted personally he said that most responded enthusiastically. In fact one even offered to assist the chapter to set up an alumni association.

"I was encouraged by the response that the project received," says Lou Quinto, director of alumni services. "Hopefully, those chapters that participated will continue to expand their alumni programs and have realized its importance."

Verification of all the updated addresses should be completed by the middle of July and the winner will be announced at the national convention in Dallas.

Foundation Proxy

AS IS required by the by-laws of the Pi Kappa Alpha Memorial Foundation, notice is hereby given of the Annual Meeting of the members of the Pi Kappa Alpha Memorial Foundation. The meeting will be held during the 1984 National Convention at the Registry Hotel in Dallas, Texas on August 11, 1984.

Michael House,
Secretary

NOTE: Members of the Foundation are those who have contributed a cumulative total of at least \$500 to the Foundation. Also, all members of the Foundation on August 7, 1982 shall continue to be members.

Pi Kappa Alpha

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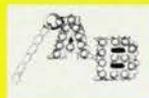


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