

SHIELD & DIAMOND

OF PI KAPPA ALPHA

MARCH 1985



Tony's
PIZZA

FREE
DRINK

Tony's
PIZZA

TIGERS
FOOTBALL
SCHEDULE

DAILY

OH, BROTHER

FICTION BY ED PEASE

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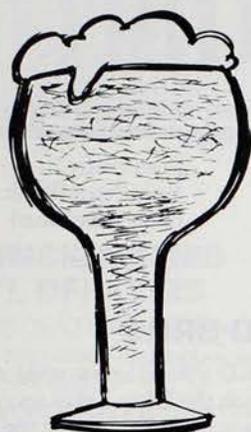
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FEATURES



12 Alcoholic Brother Salvages Respect Then Inspires Awareness Program by Larry Lunsford. 1982 Convention action results in alcoholic awareness program thanks to brother's testimony.



15 Oh, Brother by Ed Pease. The decision made, now to find the words to tell his father.



19 Keeping Time. As Pike calendars continue to improve, they still keep time to Gamma Iota's lead.

S&D

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MASTHEAD

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DEPARTMENTS



7 1983 Hoop Squad by David Heckel. Pi Kappa Alpha's All-American basketball team features tournament tough talent.

4 Forum letters to the editor

5 Update news

7 Chapters

23 Leaders by Rev. Simon Simon

24 History by Dr. Jerome V. Reel Jr.

26 Alumni notes & personalities



32 Pro-File John Horne

33 Chapter Eternal

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FORUM

DON'T MENTION IT

THE SEPTEMBER issue of *Shield & Diamond* has proved to be a big disappointment for me.

First my school has been listed incorrectly, and secondly, and most important of all, my chapter received no mention. True, Epsilon Mu is a silent chapter, but it is a part of IIKA and I feel should receive some recognition in "Our National Magazine."

Not recognizing silent chapters helps no one!

Fraternally,
Willard K. Baker
EM (East Carolina), 1958

OVERLOOKED

I WOULD like to call to your attention some newsworthy items recently omitted from *Shield & Diamond* articles.

First, Bob Matoos, football coach at California State University Sacramento, was not mentioned in the September S & D article about coaches. He is the ninth Pike head coach. C.S.U.S. finished 8-3 overall and ranked in the top twenty Division II.

Second, Jeff Hoffman was not given recognition in the December S & D All-American football team story. Jeff was All-Conference offensive center and All-West Coast Division II honorable mention. He was also named AP's honorable mention list for little All-American.

Theta Tau has been an active chapter with no mention in the *Shield & Diamond*, Forum or Pike-of-the-Month. For example, Matt Nizibian has a 3.96 gpa; baseball player (catcher) two years; active in all Pike activities, but never mentioned. Theta Tau has consistently had student government, but never mentioned. We cannot compete in most intramural sports because too many of our members were or are varsity athletes.

In my opinion, and research will bear me out, the people who give either time or money to the Fraternity are professional athletes or public personalities. I believe the *Shield & Diamond* should mention Theta Tau's stars.

Fraternally,
F.E. McNally, '51
Gamma Omega (Miami)

SELECTIVE

BECAUSE I am an alumnus of Davidson College and Pika's Beta chapter, I deeply appreciated the attention you gave us in December's issue. However, the article, "Pride and Principle at Davidson" was not totally accurate, in my opinion. I would like to express what I believe was the prevalent attitude of the brothers and especially the officers during the self-selection process of the early seventies.

Being accepted to Davidson was an honor for me. With its reputation for academic excellence Davidson was then and continues to be held in high esteem. Students from all over the country are chosen from among thousands of applicants, many of whom are not accepted. This very selective process by the Admissions Committee has, it seems to me, always worked in favor of the fraternities on campus. For the most part that attitude of superiority which pervades many college chapters was not existent at Davidson. What I am saying is that we did not go around labeling fellow classmates as "undesirables." In our opinion, the self-selection process was enhanced by the selectivity of the Faculty's Admissions Committee. There was little "pain" involved in abiding by the rules. Pain was seeing two of our classmates not receive invitations to rush. (Of those who pledged Pi Kappa Alpha in 1969, all of us lived on the same hall, but two. Our hall counselors happened to be Pika's.)

I am not sure where the information in the article finds its source, so I will simply say to you that the statement in paragraph ten is quite misleading: "As frosh self-selected Pi Kappa Alpha, the brothers determined which they really wanted as initiated brothers and initiated only those men in secrecy." I was SMC in 1972-3 and can truthfully say that during this time this was not our practice. We did encourage those who self-selected to join. We shared the benefits of affiliating with the national chapter, as many of our chapter advisors past and present will attest. But there was no special effort to include some and exclude others. Perhaps this goes against the grain of the fraternity system, or perhaps our practice was more demonstrative of what friendship, love and truth are really all about.

We were genuinely concerned about our chapter and did not want to see its demise. Yet we felt that we were laying the foundation stones for its rebuilding. I am quite pleased to see that Beta chapter has not only survived but is now thriving. I hope its "pride and principle" will

always exemplify the spirit of true love and friendship.

Fraternally,
Rev. Peter Spink, '70
Beta (Davidson)

BLOOD BROS

I WANTED you to know what an outstanding job the Pikes did in sponsoring the February 19 bloodmobile on the APSU campus. They took on the project on short notice and with the change to a Friday, I was not optimistic about its success. I knew that if anyone could pull it off, they could. I was certainly correct. They did an outstanding job and I want to congratulate them.

It has been a pleasure to work with the Pikes and you this year and I look forward to next year. I cannot say enough good things about the efforts they have put forth on our behalf this year.

Sincerely,
Linda Ellis, Consultant
Montgomery County
American Red Cross

BIG SIS

I AM a sister of the Zeta Upsilon chapter at Concord College. My first little sister, Nancy Pitts, pledged in the spring of 1982. On my paddle she wrote what I consider very beautiful, a poem that she wrote herself. I think it would be a very nice piece to put in the *Shield & Diamond*. It is as follows:

What Is A Big Sis?

A big sis is someone who
is always there;
The one who stands beside you
through the beginning and end,
Who at times can be harsh
because she cares,
But is someone you can
call your best friend.
For you are a Pike sis,
the best you can be,
You are my big sis
and that's enough for me.
Because you have helped me
become the best, a
Pike, too; which makes
me love IIKA and
also you.

Thank you very much.

Sincerely,
Vicky Hess
Z (Concord) Little Sister

UPDATE

COUNCIL NAMES NAT'L OFFICERS

SEVEN NATIONAL officers were recently appointed or reappointed by the Supreme Council.

Reappointed to a term as chaplain was Rev. Simon A. Simon, a minister in Chicago from Delta Chi (Nebraska-Omaha). Also reappointed were Dr. Paul G. Blount, Epsilon Nu (Georgia State), to national educational advisor. Dr. Blount is the former historian and is head of the Georgia State English Department; Jamie Wolff, Zeta Nu (Eastern Washington State), to the Housing Commission, a realtor and former regional president.

Appointed to national rush director is a former resident counselor and Powers' Award recipient Tom Handler, Beta Eta (Illinois); to the Education Commission, Jerry Askew, Tau (North Carolina), the student personnel assistant at Ohio State University and a former chapter consultant and staff member; to Endowment Fund trustee, Frank Smith, Alpha Eta (Florida), a Tampa CPA who served as regional president in Florida; and to the Alumni Commission, long-time national officer and supporter John Horne, Gamma Alpha (Alabama).

MUSEUM NAMED FOR MRS. P. T.

PAUL TULANE Atkinson was one of the early heroes of Pi Kappa Alpha having served six years as grand secretary (1911-17) and seven years as grand editor (1913-20) during the Fraternity's most important development period.

He was also a distinguished educator at Hampden-Sydney College which named a building for him after his death in 1963.

Now, his wife, Mrs. P.T. as she is affectionately known, was recently honored when the museum on campus was named for her. Margaret Esther Thomas Atkinson, somewhere in her eighties ("Be careful not to put too many dates in there," she chides, "These boys have been trying to figure out for years now how old I am."), provided much of the items and heritage for the museum.

"She lives and breathes the museum," says Mrs. John B. Henneman, chairman of the museum board of trustees. "She founded it. It's her baby."

DONNA, RENEE LEAVE HQ STAFF

TWO OF the most capable and well-known female fraternity staff members in the country left the Pi Kappa Alpha professional staff early last winter.

Donna Darwin, affectionately known for many years as Donna V. (because her maiden name is Visconti), and Renee Risk,



Donna Darwin



Renee Risk

who was Renee Pierucci before marrying former chapter consultant Mike Risk, had a combined total of thirty years of service on the Fraternity staff. Both women moved to new locales when their husbands' occupations required relocation.

Since 1965 Donna has played an important role in the smooth operation of PiKA's professional staff, most of which tenure she served on the executive staff in a position probably higher than any other woman attained on a male fraternity staff. As headquarters office manager, she most recently was charged with coordinating the work flow and handling support personnel functions.

"Of all the transitions experienced by the Memorial Headquarters, Donna's departure will be one of the most felt," says Executive Director Dick Murgatroyd.

\$1 MILLION GIFT CREATES UW CHAIR

A GIFT of \$1 million by the wife of a late brother, Mrs. Harry A. Rehnberg, enabled the University of Washington to create the Harry A. and Metta R. Rehnberg Chair in Chemical Engineering recently.

The gift, in honor of her husband, enabled the establishment of the chair which will fund the salary, research assistance and other support for the chair's occupant.

Brother Rehnberg, Beta Beta (Washington), who died in 1975, was the co-founder of Scientific Design, Inc. later to become Halcon International for which he was chairman of the board in the early 1970's.

Equally deserving of personal recognition for her contributions to Pi Kappa Alpha is Renee Risk who joined the staff in 1971 as a secretary. She quickly moved up to copy editor chiefly responsible for computer typesetting operations including preparing, proofing and often writing copy for *Shield & Diamond*.

In 1978 Renee was promoted to Communications Coordinator, a job that included creating the biweekly Forum newsletter, designing many of the company's forms and flyers and coordinating systems.

"Renee's service to Pi Kappa Alpha was enormous," says Editor John Kaegi. "She deserves a major share of the recognition for Pi Kappa Alpha's publications excellence, and she will be sorely missed."

STAFF CHANGES ANNOUNCED

SANDRA NEWSOM, a Certified professional Secretary like her predecessor, was recently hired as executive assistant on the professional staff, filling the vacancy left by Donna Darwin.

Mrs. Newsom recently earned a B.B. A. in office administration graduating summa cum laude, and earned her CPS following a comprehensive, two-day examination covering office procedures, business and public policy, environmental relationships, financial analysis and business mathematics, economics, management, communications and decision making skills.

The former legal secretary and administrative assistant is a native Memphian. She and her husband Roger have a two-year old daughter.

The new communications coordinator, replacing Renee Risk, is Karen Null who began working at Pi Kappa Alpha as a secretary last year. She is a student at Memphis State University with experience in journalism.

Also recently hired were new general assistants Susan Agee and Roma McDaniel.

The Memorial Foundation recently hired Ina Heathcott to handle the Foundation's bookkeeping and secretarial duties. Ina has valuable experience in both fields while helping her husband L.C. support their family which includes three daughters.

THETA LAMBDA RESTORES LANDMARK

PI KAPPA Alpha fraternity and the national landmark Garneau-Kilpatrick house—an unnatural combination in many people's minds.

However, for the one hundred member Creighton University fraternity the house represents a five-year dream.

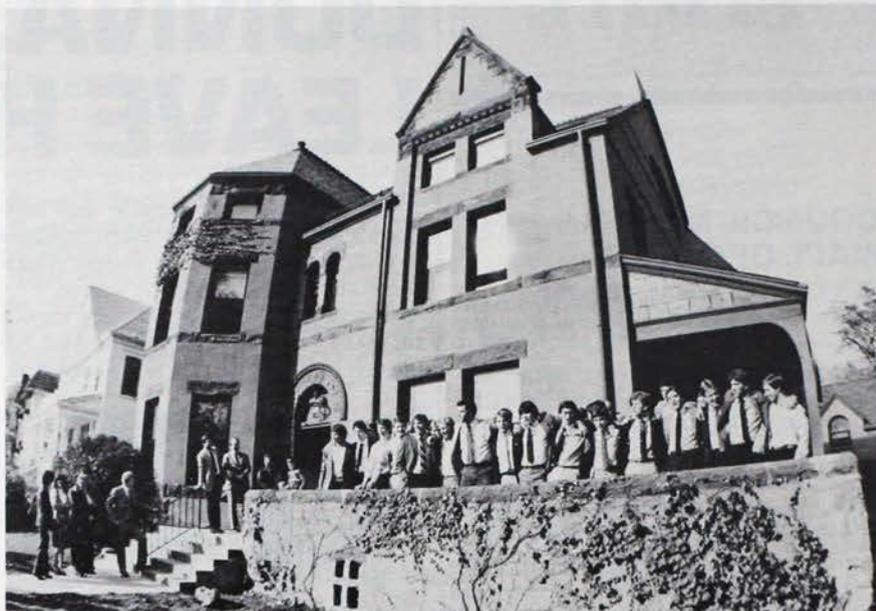
After purchasing the property in August, 1981, Theta Lambda chapter spent one year restoring the interior and exterior of the home and Carriage house.

Designated as a landmark by the city and state, the house is listed on the National Register of Historic Places. It is recognized for revealing the medieval and picturesque qualities of the Romanesque Revival style of architecture and the unique local application of this Victorian style to a single-family unit.

The house was built in the 1880's by Joseph Garneau, Jr., of the Garneau Cracker Co., which later consolidated with the American Biscuit and Manufacturing Co. Thomas Kilpatrick, who owned the Kilpatrick-Koch Dry Goods Co. (known locally as Kilpatrick's department store), purchased the home in 1903 and lived there until his death in January, 1986.

Today the house serves as a residence for forty-two fraternity members and a social, meeting and study area for the fraternity.

The facilities have been restored to their original floor plans with fireplaces,



Theta Lambda poses proudly before restored chapter house

light fixtures, wood floors, brick walls and the grand staircase retained.

Eileen B. Lieben, acting vice president for Student Personnel, commended the fraternity and the housing corporation for taking an interest in restoring the historical landmark. "At a time when fraternities have received national attention for rowdiness, it is refreshing to see a group take such positive steps for the neighborhood."

Financing for the project was arranged through the national fraternity, Creighton University and a specially-formed housing corporation comprised of chapter alumni.

In addition to restoring the home and carriage house, the fraternity purchased two lots across the street for parking.

The fraternity was chartered at Creighton in spring, 1977, and members immediately set a goal to secure a house to serve as a residence and recreation area, according to Rodney E. Jewell, chapter advisor. This group is the only sorority or fraternity at Creighton to own and operate a house for members to reside.

PIKE PICKED

A \$20 runner-up award in the CFEA Stock Art Contest was recently sent to Brother Bill Nissen, Alpha Phi (Iowa State).

Brother Nissen's cartoon is reproduced adjacent to this article.

The contest is annually sponsored by the College Fraternity Editors Association and the Ihling Bros. Everard Co., fraternal suppliers.

Pi Kappa Alpha has been recognized by the national organization the past three years for its overall program, including community service, scholarship of members, membership growth, athletics and campus involvement.

AID TEMPTS NEW COUNSELORS

SUBSTANTIAL FINANCIAL aid and an opportunity to study at a new school are among the inducements offered to Pi Kappa Alpha resident counselors.

The Fraternity's resident counselor program is unmatched in its success rate and student participation. Each year, several chapters benefit from the program which attracts highly qualified upperclassmen and graduate students to transfer to a school with a chapter in need of guidance.

In addition to free room and board (worth about \$2,000) provided by the chapter, resident counselors receive scholarships of \$1,000 per semester, a \$4,000 package.

The resident counselor is a live-in advisor to a chapter in need of aid in chapter programming and planning. He is a member of the professional staff reporting to the director of development and receives a five-day training session at the Memorial Headquarters in Memphis in the summer.

Students interested in applying to become one of the twelve counselors to be hired for 1983-84 should contact Director of Development Rodney Stephens at the headquarters before April 1.

BLANKET LIABILITY POLICY OBTAINED

PROVIDING PROTECTION to Pi Kappa Alpha chapters and their house corporations and related associations, the Fraternity recently obtained a blanket Comprehensive General Liability insurance policy with primary coverage of \$500,000.

Purchase of the coverage was directed by the 1982 Convention in an effort to extend protection to those units unable to obtain adequate local insurance coverage.

"We strongly encourage (chapters) not to cancel existing property and liability insurance policies produced at the local level," says Director of Housing Ray Orians. "Cancellation could result in penalties or other adverse effects to your program."

The policy includes coverage for bodily injury and property damage among other possible claims. It does not necessarily cover incidents involving willful acts and other negligence.

Each chapter and colony is to be assessed \$70 this school year with the Fraternity paying the bulk of the premium for the coverage.

CHAPTERS

1983 HOOP SQUAD FEATURES TOURNAMENT EXPERIENCE

by David Heckel

THIS SEASON'S Pi Kappa Alpha basketball All-American's feature a tournament experienced squad. Four of the five selections played in major NCAA post-season tournaments.

This year's squad promises to be equally successful.

Sigma chapter (Vanderbilt) continues to uphold its outstanding athletic tradition by placing four members to the Commodore squad. This decade has seen increased criticism towards the NCAA's lack of academic emphasis. Vanderbilt has proved a worthy exception, excelling athletically in the prestigious Southeastern Conference (SEC) while upholding the high academic standards of the institution.

Senior Doug Weikert (Sigma) sets a fine example. A leader on and off the court, Doug was recruited from the basketball town of French Lick, Indiana where Boston Celtic great Larry Bird hailed. High school valedictorian, Doug is a member of Omicron Delta Kappa national honor fraternity and Mortar Board leadership honorary.

The popular guard is known for his unselfish, team-oriented attitude on the court. At the half-way point of the SEC schedule, Vandy was tied for first place and looking toward a post-season tournament birth. Joined by defensive standout Jimmy Lenz, and brothers Jeff Gary and David Hughes, Pikes list four of the five Greek basketball players on the campus.

Junior forward Greg Eifert (Beta Phi) returns to the Pi Kappa Alpha squad for

Tennessee's Dan Federman shoots over BYU's Fred Roberts with All-American Danny Ainge (22) looking on in a crucial game last year.



the second consecutive year. Reknowned for his scrappy defense, he will be a starter for the Big Ten conference Purdue squad. Boilermaker coach Gene Keady remarks for Eifert, "Greg is one of my favorite players because he will play hard and be intense on the court for you. He is certainly one of the top defensive players on the team. We want him to have more confidence in his shot and I believe it will come around for him."

Off to a slow start because of an ankle injury, Greg will be hoping for a third



Bill Flye

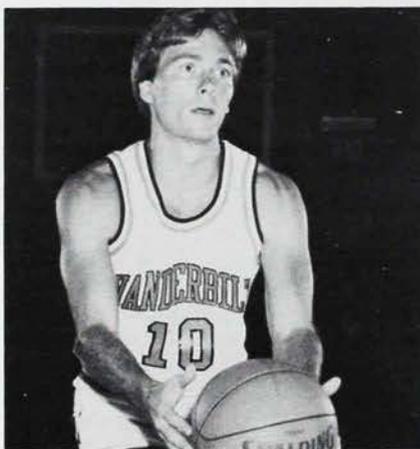
consecutive post-season tournament. In making it to the finals of last seasons NIT at Madison Square Garden, Greg held Georgia's All-American forward Dominique Wilkins to fifteen points in Purdue's one point victory.

A first team All-Indiana selection, he still holds twenty-two high school records while being tapped third team All-American by *Chicago Catholic Magazine*.

Junior center Dan Federman (Zeta) plays for the nationally-ranked Tennessee Volunteers. He brought some impressive credentials with him to the SEC Conference powerhouse. Named Greater



Greg Eifert



Doug Weikert

Cincinnati League Player of the Year, Dan was also a high school McDonald's All-American, Converse All-State and All-State selection.

Rounding out the squad are brothers Jeff Pehl and Bill Flye (Omicron) of the University of Richmond. Last year, they led the Spiders to the schools best record

in over twenty-five years (18-11) and its first post-season appearance ever.

Head Coach Dick Tarrant assessed the Pika brothers' talents: "Jeff is a quality center who has a great deal of playing time behind him. As a four-year regular, he has the experience and judgement to have a super year!"

"Bill Flye is a very coachable young man," says Tarrant. He has developed confidence in both himself and his game. He runs well for a big man and has an excellent perimeter shot. Not only is he intelligent, but he also has a great attitude.

Jeff has been slowed by an early season injury, but has maintained double figure scoring and strong rebounding. Last season, the co-captain led the squad in field goal percentage and rebounding, while ranking among the nations leaders in blocked shots (56).

Bill began the season as the team's leading returning scorer, while also leading the team in free throw percentage. He has shown steady improvement and this season was named to the Richmond Times Dispatch All-Tournament team, along with Ralph Sampson and Othell Wilson of Virginia. In fact, in the game against nationally ranked Virginia, Bill scored twenty-four points, grabbed six rebounds and dished out two assists while being guarded by a seven inch taller Sampson.

This years total squad is impressive. Not only have they helped lead their schools to successful seasons, they have also contributed to outstanding fraternity chapters. Each of the chapters represented by these outstanding young men rank either first or in the top percentage on their individual campuses.

1981-82 TOURNAMENT TRAIL

Dan Federman Zeta (Tennessee) Season 20-10

NCAA Tournament:

Tennessee 61 S.W. Louisiana 57

Virginia 54 Tennessee 51

Avg. Statistics: 18 minutes played, 4 points, 3 rebounds

Greg Eifert Beta Phi (Purdue) Season 18-14

NIT Tournament

Purdue 72 Western Kentucky 65

Purdue 98 Rutgers 65

Purdue 86 Texas A & M 68

Purdue 61 Georgia 60

Bradley 67 Purdue 58 (CHAMPIONSHIP GAME)

Avg. Statistics: 19 minutes played, 2 points, 2 rebounds

Jeff Pehl/Bill Flye Omicron (Richmond) Season 18-11

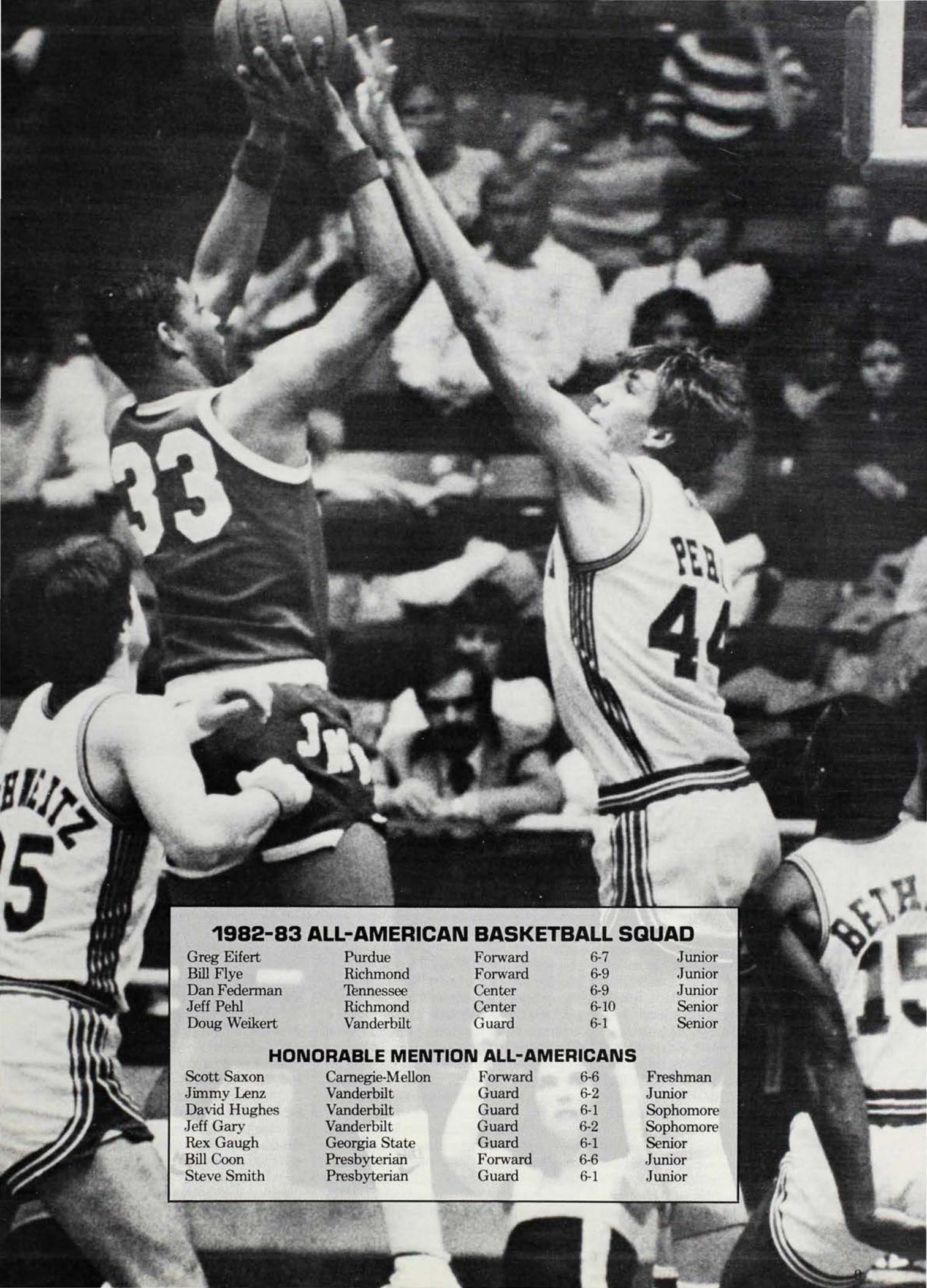
NIT Tournament:

Maryland 66 Richmond 50

Pehl avg. stat.: 16 minutes played, 2 points

Flye avg. stat.: 39 minutes played, 10 points, 4 rebounds

Richmond's Jeff Pehl, facing page, blocks shot of James Madison University shooter.



1982-83 ALL-AMERICAN BASKETBALL SQUAD

Greg Eifert	Purdue	Forward	6-7	Junior
Bill Flye	Richmond	Forward	6-9	Junior
Dan Federman	Tennessee	Center	6-9	Junior
Jeff Pehl	Richmond	Center	6-10	Senior
Doug Weikert	Vanderbilt	Guard	6-1	Senior

HONORABLE MENTION ALL-AMERICANS

Scott Saxon	Carnegie-Mellon	Forward	6-6	Freshman
Jimmy Lenz	Vanderbilt	Guard	6-2	Junior
David Hughes	Vanderbilt	Guard	6-1	Sophomore
Jeff Gary	Vanderbilt	Guard	6-2	Sophomore
Rex Gaugh	Georgia State	Guard	6-1	Senior
Bill Coon	Presbyterian	Forward	6-6	Junior
Steve Smith	Presbyterian	Guard	6-1	Junior

BOWDEN, FAZIO LEAD BOWL-TOUGHENED GREEKS

by Charlie Barnes
Vice President — Chapter Services

MORE THAN a dozen Pike brothers from eight chapters played in college football bowl games last December. They represented large schools and small, from pre-season #1 ranked University of Washington, to NCAA Division III champions the University of West Georgia.

Though no Pike brothers faced each other on opposing teams, the chances are excellent that Pike players lined up against some Greek rivals in the bowls this year. Perhaps the most publicized fraternity player this year was Stanford's quarterback *John Elway*, a member of Delta Tau Delta. Hundreds of Greeks played in the college ranks in 1982. Those who received national recognition and publicity included Washington's great All-American receiver *Paul Skansi*, Beta Theta Pi, as well as their quarterback *Steve Pelleur*; Lambda Chi Alpha; Southern Methodist's quarterback *Lance McIlhenny*, Phi Delta Theta, and another Phi Delt, *Frank Seurer* who quarterbacked the Kansas Jayhawks; a pair of FIJI: Southern Cal's great linebacker *Rikki Gray*, and Texas guard *Doug Dawson*; and Vanderbilt linebacker *Joe Staley*, Sigma Alpha Epsilon.

Reversing a mid-seventies trend, the rosters of America's college football teams are increasingly dotted with the names of Pi Kappa Alphas. Last year, the fraternity's All American football team had players from only two NCAA

Division I schools. This year, the same team featured ten Division I schools, three of which finished in the final Top Twenty. The numbers increased for all divisions. Last year, a roster of eighty-eight active players from thirteen colleges and universities was published. In 1982 the number jumped to 107 players from thirty schools.

Two IKA coaches, Florida State's *Bobby Bowden* and Pittsburgh's *Foge Fazio* led their teams to post-season berths. Bowden who was head coach at West Virginia for five years, beat his old team 31-12 in the Gator Bowl. Fazio coached his alma mater to the Cotton Bowl where they fell in a close 7-3 struggle with Southern Methodist.

The University of West Georgia won the 1982 Division III football title by shutting out Augustana College 14-0 in the Amos Alonzo Stagg Bowl. It was the twelfth straight victory for the Braves whose perfect season was sparked by the play of defensive lineman *Bubba O'Brien*, a member of Eta Sigma chapter. West Georgia reinstated their football program in 1980, and a dozen or so Eta Sigma men have been members of this new small college powerhouse at various times since then.

The Fighting Illini made the most of their first bowl appearance in twenty-three years by playing a strong Alabama team down to the wire in the Liberty Bowl. An interception thrown by the Illinois back-up QB on their final drive saved the win for Alabama in Bear Bryant's

last game as head coach.

Beta Eta chapter's *Jim Gavigan* is a freshman, but has already made the Illini varsity, and has worked his way up to second team. The wide receiver has three more years to make his mark on a program that is fast regaining national attention and prestige.

The Auburn Tigers enjoyed a decisive victory over Boston College in Orlando's Tangerine Bowl. Not even the presence of B.C. alum house Speaker Tip O'Neil could inspire the Eagles to stop the fired-up Tigers' drive for national recognition. Re-emerging as a national power, Auburn is a young team which will return most of the players who upset bitter cross-state rival Alabama this year for the first time since 1972. Upsilon chapter's *Jim Bone*, a sophomore linebacker, made the trip to Orlando as did junior *Brian Dulaney*, the starting center for snaps and placements.

The University of Washington, ranked #1 for seven weeks in the regular season, had their Rose Bowl hopes dashed in an upset loss to rival Washington State. But the Huskies bounced back to win a 21-20 thriller over Maryland in the Aloha Bowl. A major factor in the close game was the sensational punting of Beta Beta Brother *Jeff Partridge*. The senior averaged 42.1 yards per punt in regular season, and averaged over 45 yards per punt in the bowl despite a desperate rush by the Maryland defenders. Joe Kapp, color commentator for the TV coverage, said

of Partridge, "He's a great one." Kapp should know: he coaches Pac-10 rival California-Berkeley.

Seven Delta Lamda brothers and one pledge sparked Florida State to a 31-12 victory over a fine West Virginia team in the Gator Bowl. What was supposed to be a rebuilding year for the Seminoles turned into a 9-3 season and a final ranking in the Top Ten.

Head Coach *Bobby Bowden* said after the game that for him there was "no thrill in beating West Virginia," a team he had previously coached. Bowden served for a time as a chapter advisor to Alpha Theta chapter in the early 1970's.

Seminole quarterback *Kelly Lowery*, who was ranked in the top ten in passing efficiency with 1671 yards and eleven touchdowns in regular season, twisted his ankle in pre-game warmups and was unable to play. But Lowery will be back next year as will all the Pike players except senior wide receiver *Jeff Bowden* who ended his career by catching the last pass on the last play of the

specialist *Mike Rendina*, reserve quarterback *Bob Davis*, and freshman linebacker *Pat Cicalese* also participated in the win.

The Florida Fightin' Gators had a great season this year which featured wins over Southern Cal and intrastate rivals Miami and Florida State. In the Bluebonnet Bowl, Florida lost to a strong Arkansas Razorback team 28-24 in a contest that was as close and explosive as the score indicates. Alpha Eta Chapter's *Dave Wendell*, a sophomore defensive back for the Gators, walked on to make the team. Gator coach Dan Coughlin said of Wendell, "He walked on, left once, and then returned and had a 180 degree change in attitude. He is a greatly improved football player and we're looking forward to having him back next year. We're particularly proud of the fact that he does especially well in the classroom too."

a starting spot. He caught a crucial pass on the final drive, and then a few plays later threw the key block that allowed us to score and win the game."

One newspaper dubbed Iowa place-kicker *Tommy Nichol* "The Priceless Hawk." The sophomore was the second leading scorer for the Hawkeyes this year with 39 points prior to the Peach Bowl. There, in a hard-fought battle with Tennessee, Iowa came up with the big plays and defeated the Vols 28-22. Nichol kicked one field goal and all the extra points for Iowa. The Gamma Nu brother is considered one of the best kickers in the Big 10 Conference. He didn't miss any of 27 extra points in regular season, and his

"Foge" Fazio led his Pitt Panthers to the Cotton Bowl only to lose a 7-3 war versus undefeated SMU.



Bobby Bowden guided his Florida State Seminoles to a 31-12 Gator Bowl conquest of West Virginia.



game. Defensive linemen juniors *David Ponder* and *John McLean* both started, and Ponder had a sack of West Virginia's great quarterback *Jeff Hostetler*. Hostetler had thrown only five interceptions all year, but sophomore *Brian McCrary* picked off two in the bowl game to make him the team leader in interceptions for the year. Kicking

One of the biggest surprises of 1982 was the play of the Vanderbilt Commodores who earned the solid respect of rivals and a berth in the Hall of Fame Bowl. The pass-happy Commodores were beaten by a run-oriented Air Force team, but fans believe that a solid foundation has been built for future seasons.

Junior flanker *Butch Bullen* is a member of Sigma chapter. Vanderbilt Sports Information Director *Lew Harris* said, "Butch is a very gutsy kid; a super person. In 1981 he won a pivotal game in Oxford against Ole Miss 27-23. Butch had earned

field goals included one 49-yarder against Northwestern.

Ten of the Associated Press' final Top Twenty teams were coached by fraternity men. They are: #1 Penn State (*Joe Paterno*, Delta Kappa Epsilon); #4 Georgia (*Vince Dooley*, Phi Kappa Theta); #5 UCLA (*Terry Donahue*, Alpha Tau Omega); #9 Arkansas (*Earle Bruce*, Chi Phi); #13 Florida State (*Bobby Bowden*, Pi Kappa Alpha); #15 Southern Virginia (*Don Nehlen*, Sigma Alpha Epsilon).

(Special thanks to those who provided information and assistance in preparing this article: J&J research; *The Florida Times-Union*; the University of Florida Athletic Department; and the Sports Information Directors at Vanderbilt University and the University of Iowa.)

ALCOHOLIC BROTHER SALVAGES RESPECT THEN INSPIRES AWARENESS PROGRAM

by Larry Lunsford

WILLARD C. BECKLEY, Beta Nu (Oregon State), turned eighty last December 22. He believes he has led a full and content life. At one point, thirty years ago, he didn't think so. That's when he committed himself to a mental hospital with hope of curing his alcoholism.

Alcohol abuse is one of the major problems facing both undergraduates and graduates of Pi Kappa Alpha. Not only is it a problem for the Fraternity, but it is one of society's weightiest problems. Consider these facts:

- There are over ten million people who are problem drinkers. Over three million teenagers are alcoholics.
- Over half of those who die in highway accidents have alcohol in their blood at the time of the accident.
- Alcoholism is the most frequent diagnosis for first admissions to state mental hospitals in over half the states, and twenty-five percent of admissions to general hospitals are alcohol related.
- Alcohol abuse costs the American society an estimated \$42 billion in lost production, medical and law enforcement costs.

Considering the social nature of Greek-letter organizations, alcohol consumption has become a major concern for the national headquarters as well as the institutions that are our hosts. From coast to coast, colleges and universities are forming committees to investigate campus drinking habits, and several campuses have already adopted strict guidelines concerning the use of alcohol. National fraternity and sorority organizations are also producing materials concerning the abuse as well as the responsible use of alcohol. Pi Kappa Alpha is the latest to join the bandwagon.

At the 1982 IKA Convention in Washington, D.C., an alcohol awareness task force, comprised of both undergraduates and alumni, spent several days discussing alcohol use and abuse in our chapters. They unanimously approved six recommendations that were presented to, and also passed unanimously by, the entire voting delegates to the convention.

Willard Beckley, the IKA alumnus mentioned in the first paragraph, attended the convention and spoke to the task force. He related his years of pain caused by alcoholism and encouraged the group to take action against alcohol abuse. Beckley was later interviewed by Director of Development Rodney Stephens, and portions of the taped interview are included in this article.

The resolution passed by the 1982 Convention was as follows:

In recognition that alcohol related problems have not only become an epidemic situation in the nation, but also have surfaced as a problem for the Pi Kappa Alpha Fraternity, and in consideration that the general Fraternity recognizes the latter and identifies the need to investigate the adoption of alcohol awareness programs, the alcohol awareness task force recommends to the 1982 Convention here assembled that the Memorial Headquarters staff be directed to investigate the following:

1. *The adoption of the BACCHUS program (Boost Alcohol Consciousness Concerning the Health of University Students) based at the University of Florida, or a similar program, as the framework for an officially recognized alcohol awareness program for the general Fraternity.*
2. *The drafting of a MODULOGUE*

on alcohol awareness for distribution to the chapters.

3. *The adoption of comprehensive alcohol awareness programs at the Regional Conferences.*
4. *The use of the Shield and Diamond, through articles or advertising, to emphasize alcohol awareness.*
5. *The utilization of the new edition of the Garnet and Gold as a medium to publicize any newly developed programs.*
6. *The publication of brochures publicizing alcohol awareness, which should be made available to the chapters. (Similar in size and availability to the Rush Booklet.)*

It is with that charge that we must go forward in addressing the alcohol situation in the Fraternity and on the campus.

Alcohol has been a major factor in the American way of life since the first tavern was established by the original colonists to the American shores, so it is not going to be an easy problem with which the Fraternity can deal. Our position has never been, and most likely never will be, anti-alcohol. Rather, the concentration has and will continue to be on attempting to teach the responsible use of alcoholic beverages.

Brother Beckley's story may be routine as far as former alcoholics are concerned, and he has used the lessons he learned from alcoholism to help others afflicted with the disease. He has been a speaker for Alcoholics Anonymous for several decades and still works with several groups on the West coast.

Beckley was born in a small town north of Los Angeles in 1902 and spent his youth working in agriculture. He eventually left agriculture and entered private

enterprise. It was then that his troubles began.

"I never made any money because I drank it all up. I had become a compulsive drinker. I was just about drunk all the time for thirty years, from the time I had my first drink in 1921 up to the year 1952 when at the age of 50 I found myself with a bachelor's degree and a master's degree from the University of California where I had been on the staff doing some research work. They decided they had had enough of me and didn't assign me anything more," he said.

During his college days at Oregon State and later when he transferred to the University of California at Berkeley, Beckley partied the time away. Prohibition was in effect, and he took the utmost advantage of the situation.

"We went out to drink every night," he said. "There were bootleggers around at any college campus. We couldn't bring anything back to the house, so we had to stay out until we drank all of it. We'd be pretty much loaded by the time we'd get back to the house, and of course this was my pattern. They didn't say we were going out to drink. They'd say we're going out to get drunk. So this was my philosophy."

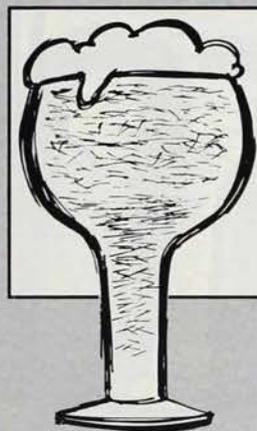
Shortly, Beckley became both the consumer and the supplier. He became a bootlegger while attending college at Berkeley. "It didn't take me long to get acquainted, after I got there, with one of the top bootleggers in San Francisco," he said. "I ran stuff across the bay for him and made a little money."

Regarding Alpha Sigma's view about drinking, Beckley said that the chapter adhered totally to the rules against alcohol on the premises. "We didn't allow any liquor in the house. We adhered to that policy. We never brought anything into the house," he said. He was acquainted with two women who had an apartment near campus, so he ran his operation from their apartment. He gave them a bottle a week for "safekeeping."

Beckley, who is now co-authoring a book titled *Booze, Bugs, and Broke*, said that the non-drinkers at both Oregon State and the University of California stayed on his back all the time about his compulsive drinking. "They didn't spare any words on me," he said. "I admit I resented it."

Beckley said that he first went to Alcoholics Anonymous because of peer pres-

sure from the people with whom he was working. "They threatened me," he said. "I found out that I couldn't quit." He told how he was hosting a family picnic at his home one Easter, and he went out to the garage to get something and disappeared for a week. He later returned home. The police had been unable to locate him, and



"I never made any money because I drank it all up"

he had no idea where he had been or what he had been doing. All he knows is that he was dead drunk.

"Eventually in 1952 I hit bottom and committed myself to a mental hospital where I spent ninety-one days on a garbage truck, and as they say in Alcoholics Anonymous, I was deflated at depth," he continued. "I was number six on a six-man crew with five men above me. I worked hard and got my health back. I went in weighing 168 pounds and came out weighing 211 pounds. I got interested in Alcoholics Anonymous. I like people and like speaking and I got out like an old country preacher saving souls."

He began speaking to church groups, Parent-Teacher Associations, various service clubs, prison groups, and mental institutions. He also has worked with a Hollywood motion picture group.

Reflecting back, Beckley now realizes that if he hadn't sought help, he would not have made it. His alcoholism cost him his job, his first wife (and he married and divorced her three times) and he has a daughter by his first wife who disowned him when she was 11 years old in 1938 and has never had anything to do with him since. "I was in bad straits," he said. "My folks weren't ashamed of me. Neighbors wouldn't even talk to me." It was then that he committed himself.

At the same time Greek organizations

and university officials attempt to deal with alcohol problems and hopefully assist students from having to follow a similar painful path as that taken by Willard Beckley. Problems with alcohol, particularly drunken driving, have become national issues. Even a committee named by President Reagan and chaired by Vice

President George Bush has been charged with looking into the increasing problems associated with alcohol abuse.

There has been a national outcry against drinking and driving. Several local and national organizations have sprung up to lobby local and national lawmakers to the cause against drunken driving and several states have already passed severe laws to deal with persons driving under the influence of alcohol, and in some cases, drugs as well. First-time offenders may now find themselves serving a minimum mandatory jail sentence for driving while intoxicated.

A recent article in *Time* magazine reported that since 1976, twenty states have increased the drinking age. In at least eight states, the report said, a higher drinking age was followed by a twenty-eight percent reduction in nighttime fatal accidents involving 18 to 21-year-olds. There are another twenty-six states which have legislative action pending in 1983 to hoist the drinking age from one to three years.

According to Dick Smyser, secretary of the Associated Press Managing Editor's Society, "In Vermont, one of the nation's smallest states, during 1981 alone there were 41,000 arrests for drunken driving. In each of the last ten years, drunken drivers were involved in accidents that killed 25,000 persons. That's 25,000 persons EACH of those years. And the figures are for the United States alone."

The National Institute on Alcohol and Alcoholism issued a report to Congress last year saying that studies have shown

that thirty to sixty-four percent of the drivers involved in fatal accidents had been drinking prior to the accidents. "Alcohol also figured in large percentages of accidental deaths, including as many as fifty percent of those who die from falls, one-half of adults who die in fires, and up to sixty-eight percent of drowning victims," the report said.

Undoubtedly the problem is severe since alcohol is a factor in ten percent of

example. "There is such high levels of problem drinking on most college campuses throughout the country," he wrote in an article about alcohol abuse. "It appears from looking over the findings of several of the national surveys that anywhere between nine and twenty percent of the students on any one campus can be considered problem drinkers. For example, at the most conservative of the schools surveyed, seven percent of the

our chapters, and like all the problems we have, this one must be addressed.

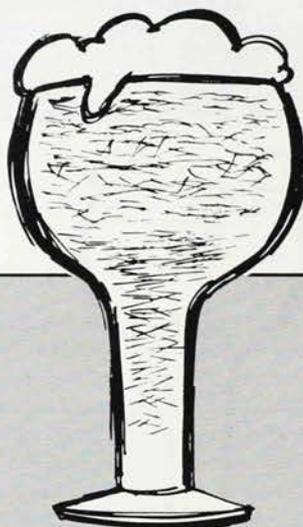
It is hoped that the Fraternity and its institutional hosts will develop and implement education and alcohol awareness programs that are designed to influence an alcohol user before he shows evidence of alcohol problems. It is also hoped that referral programs will be developed whereby the person beginning to show a drinking problem can be helped. Plans should also be made to help those individuals associated with our chapters who already are alcoholics.

Another national fraternity suggests the following to help promote responsible drinking behavior within the chapter:

- Seek help if you think a brother has a drinking problem. (This should include anyone associated with our chapters.)
- Respect a brother (or anyone) who chooses not to drink.
- Become concerned when you see a brother (or pledge) miss classes, lose friends, or get into trouble because of drinking.
- Take the car keys from a brother (or anyone) who has over-indulged and see that he gets home safely.
- Work at being a model of responsibility toward alcohol for members-to emulate.
- Don't drink on an empty stomach.
- If you're going to drink, drink when feeling well, not when depressed and angry.
- Set a limit on how many drinks you are going to have.
- Limit the money you spend on drinks.
- Periodically reassess your own drinking behavior and attitude toward alcohol.

The alternatives to the above are pretty painful. Just ask Brother Beckley.

"I found out that I couldn't quit"



all deaths in the United States and one in ten adult drinkers is likely to become an alcoholic or have a drinking problem.

Dr. Stephanie Brown, associate director of the Alcohol Clinic at Stanford University Medical Center, reported that up to fifty percent of teenagers are confirmed drinkers. Alcoholism among teenagers is a serious problem. Dr. Brown said alcoholism in adolescents develops rapidly, with some teenagers becoming alcoholics within six months of taking their first drinks.

Some teenagers, she said, drink in order to cope with the pressures of living. "Their self-esteem is regulated through the use of alcohol." She attributed the increasing incidence of teenage alcoholism to the fact that alcohol is easier to obtain than hard drugs and is more acceptable socially and legally.

Even though the experts disagree on whether or not alcohol abuse among students has increased, they do agree that it exists and always had. Howard T. Blane, a researcher at the University of Pittsburgh, who reviewed more than seventy studies of college drinking conducted over the past thirty years, found that alcohol consumption had been higher in recent years than in the period just after World War II. He said that between seventy and ninety-five percent of college students drink alcoholic beverages. A study in 1950 showed the figure to be eighty percent at that time.

A survey at the University of Florida revealed that approximately fifteen percent of the students who indicated that they drink were experiencing problems as a result of such use. That was roughly 3,500 students out of a population of 28,000 students. Dr. Gerardo Gonzalez, who heads the BACCHUS program at Florida, said that this is not an atypical

respondents indicated that at least once during the three months prior to the survey they felt that they had a drinking problem. But it is known that often the problem drinker is the last person to realize that he or she has a drinking problem."

The list of schools, official institutions, groups, and persons could go on endlessly. The statistics cited above and others, are alarming. For example, eighty-five percent of vandalism is somehow alcohol related; fifty percent of all fatalities are alcohol related, and seventy percent are in traffic accidents; seventy-five percent of personal injuries are alcohol related; and alcohol related incidences cost \$20 million per day.

Yet, the statistics, the information, the programs, the speakers, and all the positive as well as negative scare tactics concerning alcohol abuse rarely seem to work. Alcohol often enhances a chapter's social functions, but it can become a problem when members drink to excess or alcohol becomes the main focal point of the activity. Another important factor to consider is that a chapter may be legally liable in some states for alcohol related incidences. How many parties are sponsored by our chapters where the only beverage offered is beer?

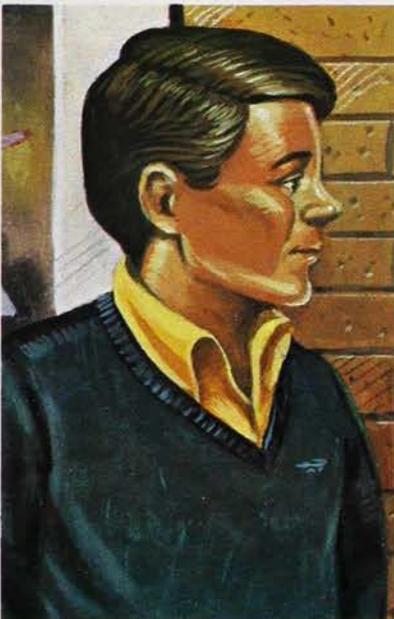
The Fraternity's role isn't necessarily to preach, to condemn, or criticize the use of alcohol, but it is to recognize that problems with alcohol abuse do exist in



Larry Lunsford is in his sixth year at the University of Pittsburgh as assistant director of student activities and also served as Greek advisor for Pitt's thirty-seven fraternities and sororities for two years. Larry has written several articles since serving as a chapter consultant following his 1974 graduation from the University of Tennessee where he served Zeta chapter as IMC, alumni chairman, secretary and other jobs.

OH, BROTHER

FICTION BY ED PEASE



THE WALK home was rather quiet. It was one of those damp evenings in mid-fall, the kind when everything was bloated from the excess water, and the rains had finally beaten the leaves from the branches of the trees. The kind when the saturation was so complete that even the air hung heavily and the mists appeared to have nestled in between buildings and trees, fully prepared for an extended nap. Sparrows with feathers ruffled huddled in corners of windowsills and under eaves, their yellow beaks bright against the drabness all around, shining in the shadows like so many little eyes. The slick sidewalk reflected the neon above it and the puddles shimmered and shone with image of streetlamps. He stepped to the curb to allow a couple to pass, as the door of the pizza place groaned shut behind him.



Wally had offered to give him a ride back to the dorm, but he had declined. He needed some time alone—to think. He had needed time to think on such a walk home the week before, when the Pikes had first asked him to pledge. He had made his decision and tonight he had told them. Now he considered how he would tell his dad. They had discussed it several times before. His father, a Pike, had let him know how much fraternity had meant to him and how it still influenced his life through the friendships and associations he had acquired those many years ago. He knew that his dad had wanted him to pledge, despite those many parental statements that the decision was his alone and that he would be supported no matter what he chose. It was clear that it would mean much to his father, so now he wasn't quite sure what to say or how to say it. His dad would be waiting for a call that night, for he knew that tonight was the time a decision had been promised.

The noise inside was trapped there by the walls, but some managed to slip beneath the door to the observer outside. As he passed the window, he could see the smiling faces and lively gesturing of those he had just left. Sweaters and badges abounded. Slacks and occasional jackets, so natural on the men he knew, stood out by comparison to the jeans and campus sweatshirts on the remainder of the college crowd.

The scene framed through the window was silent support for the conclusions he had drawn about these men through the last two weeks, and he paused as he peered inside. Their image, in contrast to the others around them, was one of greater care—both in appearance and in demeanor. They had taken some time for the superficial, the jackets and slacks, the pins and second shaves. But they obviously also took the time for each other. The fellowship was evident in the sure smiles and knowing looks, the banter and bravado and boyish behavior. The openness and easiness was so simple as to be almost difficult to understand, but understanding wasn't necessary since it was shared so spontaneously. Something was different about these guys, and he wasn't quite sure if he would fit in, or why he had been asked.

He jammed his hands deep in the pockets of his jacket and dropped his gaze toward the concrete to keep the mist from his face, as he walked slowly toward the campus. He could see the lights from his dorm, just a few blocks away, glowing panes against a dark back-

“It was a time of experimenting, of exhilarating in freedoms formerly elusive, of efforts in areas not known before.”



ground, hazy at the edges and seeming to float above the tennis courts below. Traffic on Third Street was slight, not unusual for such a nasty Monday night, fortunate for him as he crossed it, for his thoughts were far from the street before him.

His memory of the last few months was a collage that he couldn't organize. It hardly seemed possible that midterms had come and gone when it seemed only yesterday that he had been unpacking the station wagon and moving boxes into that concrete-block room. Those months seemed a procession of oversleeping and all-nighters, dorm food and pizzas, concerts and study sessions and trips to the library. It was a time of experimenting, of exhilarating in freedoms formerly elusive, of efforts in areas not known before. Among them were the social times with the guys in the dorm and the looking at fraternities, alone and in groups. Though he had some doubts about some of the things he had heard, this was another on the list of “new” things to try at college—and his dad had been in a fraternity, so he would give it a try.

His roommate had already pledged, or so he understood. He had come home hung over one morning and said he was now a something-or-other and he wanted him to join there also. So he had met the men from his friend's fraternity, but he had looked at others as well. After a while, the parties all seemed the same. A couple of kegs. Maybe a band, but usually a stereo system and Top 40 music. Women

everywhere and noise so loud that talking was almost impossible. Understanding was clearly impractical. The guys were friendly enough, the women even more so, but conversation was shallow at best. Once in a while, someone would talk to him about this fraternity or that and all the parties they had, or the brotherhood they shared or the intramural teams they fielded. The parties were obvious enough, though rather superficial. The other commodities were difficult to verify.

One group did things differently. They had their parties and there were women and music and he had been made to feel at home. But the parties seemed rather insignificant in his understanding of this group, not the focal point for understanding as it had been with others.

Here, he had seen the intramural teams, for he had been to the games. And he had some minimal notion of the intangible things they talked about, because they actually shared them with him. When they went to the library, he went with them, and when they played pick-up basketball or pool, he had been invited along as well. These guys didn't need to shout over the band, because they found other things of mutual interest. The football team. Professors and classes. Women and music and events on campus. Common friends and uncommon friendships. Things he was interested in, shared with men who were interesting. Friendliness and openness amidst brick and mortar and chalkboards and computers.

Genuine people who were genuinely interested in him.

Memories faded into blank observations of the things around him. Common everyday things which not so long ago were new and different, the path around the intramural fields that he now used for example, soggy and sodden and swollen with mulch. The chain-link fence around the track, partially covered with bright blue tarps. Broken corners of the sidewalk with fallen posters trampled underfoot. Beer cans and cigarette butts and a McDonald's cup in the gutter. Students solo and in small groups returning from the library or night classes, others climbing into cars for trips to the local night spots. Open windows that allowed music inside to seep over the sills and down the walls to the street below. The clunk of a hatchback as the Pizza City deliveryman prepared to move on to his next stop. A grunted hello as a student from his floor passed by, books in arm and determination on his face.

The courtyard was brightly lit and several students stood on the steps, maybe taking a break from studying, maybe just talking about "things." Inside, he could hear a muted rumble from the TV lounge, as a crowd watched the pro football game. Occasionally a shout or curse punctuated the general drone, but even they were choked by the closeness of the atmosphere and the fog enfolding all.

He could see a short line at the telephones and knew that he would have to wait to call home. At first he hesitated, unsure that he wanted to talk about fraternity with others standing around. His first test, he thought to himself, and realized that it would have to be faced sooner or later and that his folks were waiting to hear. So he waited his turn.

He knew a few of the men in the vicinity and they talked casually about classes and the upcoming calc test. Another brought them the most current information on the pro game from the lounge, while others called hellos as they ran to the Coke machine during a time-out. The guy in front of him was talking to his girl back home and this end of the conversation indicated that things were not going well.

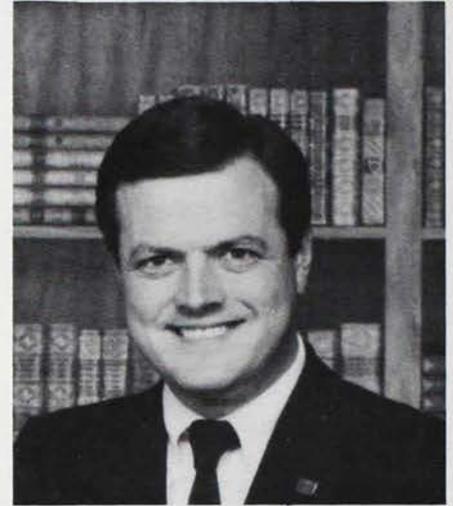
He realized that the walk back from the party had not given him the clarity of thought he had hoped for, but had merely resurrected thoughts about things he had encountered during the last few months. He had known for some time there were certain things he wanted to say when he and his dad talked tonight. They had

never really talked that much before and yet, now that he was away from home, they seemed to talk so much—or maybe they just said so much more and understood each other so much better. Now it seemed that they had things in common, that they shared things as men, not just as father and son. His dad had told him so much about his college days, about choosing a fraternity, and about making decisions now that he was on his own. He hadn't really paid much attention to those things, but now they were happening and his dad's words were almost *deja vu*.

So it was especially important that he say the right things now. It was his opportunity to begin to share things in return, and this decision, which his dad had tried to give the impression was of only passing importance, was very important to his father—he knew. He wasn't sure how his dad would react, if in fact he would be as supportive as he had said he would be.

The quarter dropped and the chime sounded, heralding the standard dial tone. It was odd how he noticed these things that had passed unnoticed so many times before. He dialed the number and waited as it rang. Then, a click and a voice at the other end—his father's. Mom always answered the phone in the evening, so he knew his dad had been waiting for this special call. He wondered if he should treat it as any other call and talk of things in general, or get right to the point that they both knew prompted it. He decided on the latter, speaking into the phone as though he were looking directly at his father, oblivious to those around him. His voice at last was sure, and though his answer had actually already been given to others, he was himself sure now, too.

"Dad," he said, "I pledged Pike tonight. You'll be my brother soon."



Ed Pease, Delta Xi (Indiana), is a chapter advisor to Theta Omicron, a group he helped to found and now a 130-man Smythe Award chapter. "I wouldn't trade it for any other volunteer commitment," says Ed. An attorney in Brazil, Indiana, Brother Pease also serves his community in the State Senate where he was recently voted Outstanding Freshman Senator. He was also recognized as the outstanding member of the Senate by the Indiana Health Care Association for his work on behalf of senior citizens. Additionally, Ed remains active in his church and in scouting and is currently teaching two writing courses at Indiana State University. This is another of several readable fiction pieces he has written for Shield & Diamond.)

Best Overall

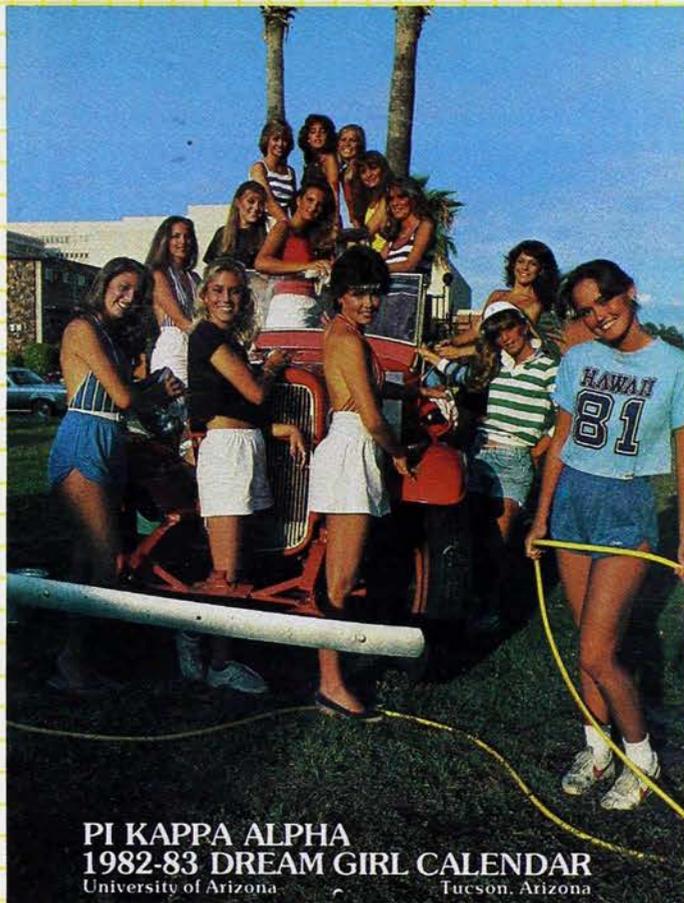
The University of Mississippi
Pi Kappa Alpha



*Best Wishes for a great year
from the
Pikes of Ole Miss*

1982 Calendar

Best Color Cover



PI KAPPA ALPHA
1982-83 DREAM GIRL CALENDAR
University of Arizona Tucson, Arizona

KEEPING TIME

GAMMA IOTA (Mississippi) keeps time beautifully. In fact, most other Pi Kappa Alpha chapters that publish calendars try to keep time to Ol' Miss' lead.

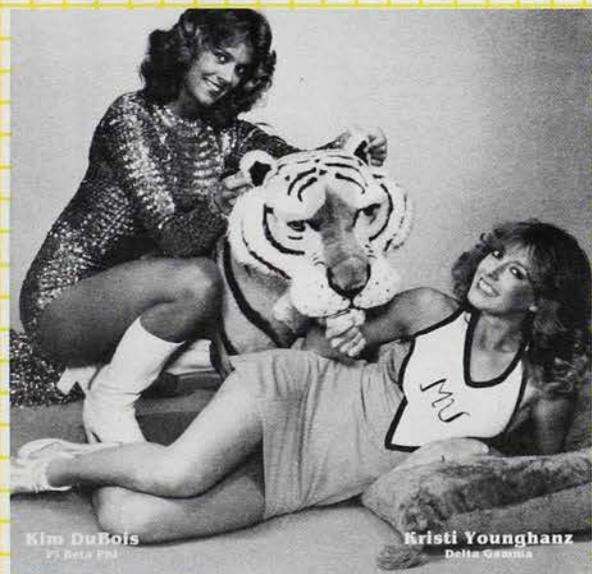
For the second time in the eight years of the Pi Kappa Alpha annual calendar competition, Gamma Iota's entry was judged best overall. Every one of those years, the Ol' Miss entry was among the leaders. The chapter's introduction to full color calendars was a milestone that propelled them into prominence as the leading calendar-producing chapter in the Fraternity. Though full color is expensive, and not usually recommended to other chapters to achieve public relations value, Gamma Iota uses it as a tool to sell advertising at a rate that covers their production costs.

Winning five individual categories and claiming runner-up in three more boosted Gamma Iota to first place by two tenths of a point over Delta Mu (Southern Mississippi). Each of the twelve months and the cover were judged on a thirty point scale, ten apiece for beauty of sub-

ject, appropriateness of scene and quality of photographs, with ties broken by a ten point scale for design of page (and heavy emphasis on whether or not PiKA is displayed prominently on each spread). Only 1982 months were judged although all covers competed. Most chapters publish split year calendars (i.e. 1981-82 or 1982-3), so the points earned for each qualifying category were divided by the number of 1982 months and the cover to arrive at an average quality rating.

Gamma Iota's 1982 calendar qualified in all thirteen categories earning 335 points for a 25.8 average. Delta Mu's 1982-83 edition earned 153.5 points in six categories for a 25.6 average. They were followed by Delta Tau (Arizona State) 1982 edition (25.5), Theta Alpha (North Alabama) 1981-82 edition (25.4), Delta Xi (Indiana) 1982-83 edition (25.4) and Beta Eta (Illinois) 1982-83 edition (25.0).

Sixteen other calendars received honorable mention as excellent calendars (see sidebar list).



Kim DuBois
73 Beta Phi

Kristi Younghanz
Delta Gamma

PI KAPPA ALPHA

1982-1983
CALENDAR

UNIVERSITY OF MISSOURI

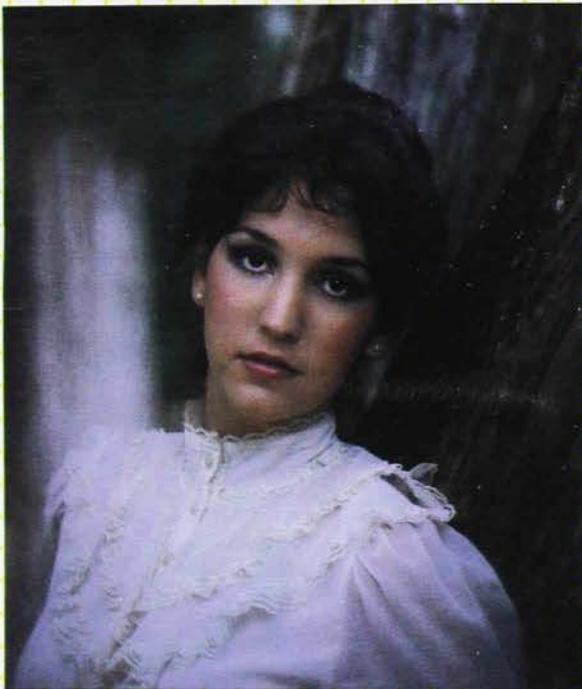
Best B&W Cover



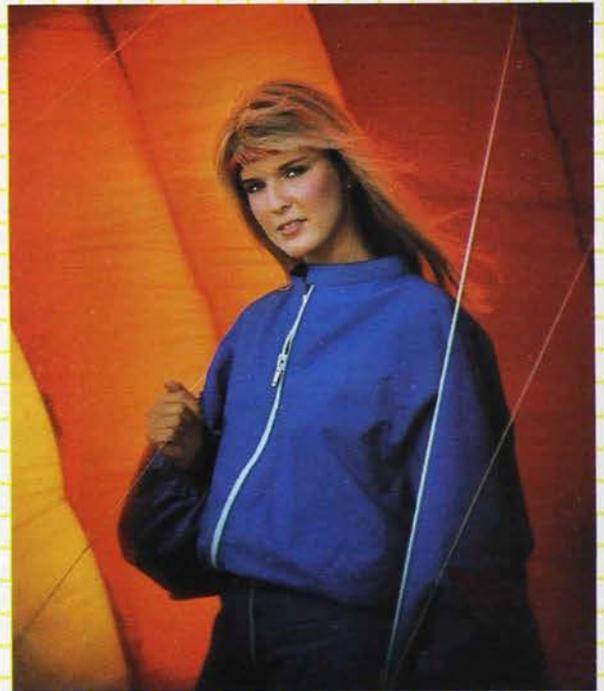
**Best January
Mississippi**



**Best February
Arizona State**



**Best March
Mississippi**



**Best April
Mississippi**

1982 OUTSTANDING CALENDAR

Gamma Iota (Mississippi)
1982 edition (25.8 points)

Delta Tau (Arizona State)
1982 edition (25.5)

Delta Xi (Indiana)
1982-83 edition (25.4)

RUNNERS-UP

Delta Mu (Southern Mississippi)
1982-83 edition (25.6)

Theta Alpha (Northern Alabama)
1981-82 edition (25.4)

Beta Eta (Illinois)
1982-83 edition (25.0)



**Best May
Baylor**



**Best June
Arizona State**



**Best July
Arizona State**



**Best August
Toledo**

HONORABLE MENTION

Upsilon (Auburn)
1981-82 (24.8)

Alpha Nu (Missouri)
1982-83 (24.8)

Theta Alpha (Northern Alabama)
1982-83 (24.6)

Epsilon Lambda (Murray State)
1982-83 (24.4)

Gamma Delta (Arizona)
1982-83 (24.4)

Beta Gamma (Kansas)
1982-83 (24.3)

Upsilon (Auburn)
1982-83 (24.2)

Zeta (Tennessee)
1981-82 (24.1)

Theta Omicron (Indiana State)
1982-83 (24.1)

Eta Omicron (Northeast Louisiana)
1982-83 (24.0)



***Best September
Penn State***



***Best October
Mississippi***



***Best November
Southern Mississippi***



***Best December
Mississippi***

Epsilon Kappa (Lamar)
1982-83 (23.9)

Delta Mu (Southern Mississippi)
1981-82 (23.8)

Delta Xi (Indiana)
1981-82 (23.8)

Beta Gamma (Kansas)
1981-82 (23.8)

Theta Nu (Baylor)
1981-82 (23.7)

Beta Alpha (Penn State)
1981-82 (23.6)

Delta Theta (Arkansas State)
1982-83 (23.3)

Theta Zeta (Northern Iowa)
1981-82 (23.3)

Gamma Chi (Oklahoma State)
1982-83 (23.1)

HOW CHRISTIAN?

by *Simon A. Simon*
National Chaplain

HUMANS CAN in many ways look back with pride at the absolutely outstanding achievements we have performed. So too, may the brothers of Pi Kappa Alpha. We have become, and seek to remain, a great fraternity—great in spirit, tradition, heritage and brotherhood, as well as achievement.

What produces greatness? This question is really at the heart of a very serious question that was raised on several occasions during last summer's national convention in Washington D.C. The question embraces an issue that is extremely important for many of you as evidenced by your questions and remarks at the convention. What follows then, is simply my position on an increasingly crucial issue which we will be dealing with frequently.

Let's talk about greatness—our greatness as a fraternity, and at the same time deal with the matter of how "Christian" should we be. Our greatness has been achieved by the broadening of our vision; by our continually opening the eyes and hearts of our fraternity. Our greatness has come not from becoming more restrictive in our outlook and in our vision but as our concept of love is expanded. A good example of this has been our growing involvement in socially related concerns and fund drives. Our greatness as a fraternity will continue to grow and mature not by our isolating and eliminating varying groups, but in our encircling greater diversity in our brotherhood. Our heritage and richness of tradition has come not from all of us being the same, and thinking the same, and coming from the

same backgrounds and cultures, but from our coming from different backgrounds and molding all that rich diversity into a common brotherhood.

I am not in this fraternity because it professes a faith in Jesus Christ. I am in this fraternity because it professes and lives a brotherhood which also happens to be a tenet of the Christian faith, as it is also a strong tenet of the Jewish religion. I'm not in this fraternity because it an-



Rev. Simon

nounces its faith in God, but because of a God-like love in the caring of our brotherhood. Our fraternity is not a fundamental Christian group, but as fellowship of men dedicated to a fundamental brotherhood of men encompassing people of varying faiths. To restrict ourselves only to other Christians is to restrict our growth. To hold our membership to a religious criteria is to turn ourselves inward and hold ourselves back.

My personal emphasis as chaplain has been and will continue to be, as long as I am chaplain, as inclusive as possible. In the worship services I conduct for the Fraternity and in my relations with our chapters I have been and will continue to be dedicated to the full brotherhood of all of us who are in the Fraternity. My emphasis in times of faith will be on the faith we hold in common rather than on the faith that some of us, even the majority of us, may hold in particular.

So, brothers of Pi Kappa Alpha, I urge us to join in a commitment to a wide circle of love in our brotherhood. Strength will come from this as well as maturity. Anything less will stifle growth and eventually lead to our spiritual decay. May God bless us.

THE GRAND OLD TRADITION

by Dr. Jerome V. Reel, Jr.
Historian

THE FOUR brothers from Epsilon Zeta chapter (East Tennessee) stood up for the first time to sing at the 1982 Convention. They were led by Brother George Zimmerman, the national music director. Most of the songs were not familiar to many of the younger seven hundred members of the Fraternity present, but the not so young ones were stirred in heart to hear songs they had heard before sung again. By the end of the 1982 Pi Kappa Alpha Convention, all seven hundred people had witnessed the power of music and singing to create a unified whole. Where does this grand old tradition come from and where are we with it in Pi Kappa Alpha?

Like much that is part of the Greek letter society tradition in America, the roots go back through the British collegiate system to the Middle Ages, and in the case of singing, even beyond. Most scholars of group singing contend that between approximately 500 and 800 A.D., three important elements came together in the West to pave the way for group singing. The first was the Greco Roman system of music in which music was developed in the form of scales. The second was the Jewish tradition of Antiphonal (two sides of the synagogue) chanting of portions of the Scriptures, particularly the Psalms. And the third was the establishment of the great Monastic choirs in the West.

These models of singing, singing antiphonally and noting the music, entered the English university system almost at its beginning. Because most of the attendants at Oxford and then later Cambridge were clergy (albeit minor orders), it was customary to hold to the round of daily monastic services, including the chanting of all of the Psalms.

After the English Protestant Reformation and the universities, with their attendant colleges, were secularized, the custom of daily church service continued. So much was the part of collegiate life that the formal services of morning and evening prayers (at a minimum) have remained constant in the British colleges until the present. When one remembers that the College of William and Mary, the home of the foundation of Phi Beta Kappa, and in its own way instrumental in the formation of Pi Kappa Alpha, was

an Anglican and later a Protestant Episcopal school, it is no wonder that from the start collegiate singing should be part of the American fraternity system.

Because most of the other American colonial colleges were also of some type of church formation, congregational and choral singing played a real part in them. And when we remember that these colleges were for males only, it is no wonder that the tradition of male singing entered into the American colleges and through them to the American fraternities.

There seemed to be two basic types of American fraternity songs: the chapter fraternal songs and the serenade songs. Fraternal songs are the older of the two and were generally written to be sung when only the Brothers are together. Some, no doubt, had their beginnings as singing during fraternity rituals for the rituals themselves traced some of their origin forms to the collegiate system.

These, the old enduring songs of the Fraternity, have tended not to go out of popularity rapidly. Included are such well known songs as the "Delta Kappa Epsilon Marching Song" and also Pi Kappa Alpha's all-time favorite song, "Down in Ole Virginy." The serenade form of the song has really only been popular in the Twentieth Century.

The "Sweetheart of Sigma Chi" is the best known of all the serenade songs. It has become the subject of parodies and the secret way in which Steve Canyon in the cartoon strips was able to let his presence be known to other Americans in Oriental prison camps. Most every fraternity has one of these serenades. We might mention two others: Sigma Alpha Epsilon's "Violet" and Pi Kappa Alpha's "Honeymoon," one of the most recent entrants into the group.

What about Pi Kappa Alpha's history of singing? Let's look at a handful of PiKA's songs and see where they come from. The first known song was written by Robert Hughes, an early member of the William and Mary chapter. Presented to the Yellow Springs Convention (August 12, 1876), the song was sung to the tune of "Hail to the Chief." It is one that speaks of the intensity of brotherhood, of the devotion that the brotherhood should show to the Fraternity, and the clasp of hands.

A second of the Pike songs is one whose words were penned by A. Caron Ball, Tulane, 1910. To the very popular tune of "Vive la Compagnie," Ball placed the words "Vive la PiKA." It became one of the two most gleefully sung songs at the 1982 Convention.

Many of the fraternity composers, however, wrote their own music for songs. Andrew Gainey, the national music director in the 1960's, wrote a song for the Centennial entitled, "Pi Kappa Alpha March." The music was composed by Harold W. Rudolph of Alpha Upsilon chapter. This march eludes to the Fraternity's history and to some of the Fraternity symbols. It is an outstanding example in words and in music of a strong fraternity song.

However, if the response at Convention 1982 is any indication, "Down in Ole Virginy" will become the new reigning favorite of the PiKA songs. Expressing the heritage of the founders and the determination of the decade of the 80's to make Pi Kappa Alpha an outstanding part of the undergraduate collegiate experience, "Down in Ole Virginy" rang through the halls of Washington, D.C. time and time again. Interestingly this song, words and music, were composed by the University of Nebraska chapter.

In the PiKA serenade songs, the field is just as interesting. The oldest of the still popular songs is the "The Dream Girl of Pi Kappa Alpha"—which begins "when the night birds are singing their love song." Both words and music were penned by an undergraduate member of the Davidson chapter of the Fraternity.

Benjamin Ernest Shields known from his initials as BES, who would be interested in music through life, was attending the 1920 New Orleans Convention. At that convention a contest for the best PiKA song for the year was to be held. BES' brothers at Beta knew his compositional abilities, he having composed the "Alma Mater of Davidson" and a number of other songs. They urged him to compose a song for the convention but he—like so many undergraduates—procrastinated. It was not until he boarded the train at Charlotte for the New Orleans Convention that BES put pen to paper and composed the "Dream Girl of Pi Kappa Alpha."

After college, BES went on for awhile to a musical career, playing for a number of big-name orchestras. While he was playing for Jan Garber (himself a Delta Sigma Phi), BES convinced Garber's band to play and record the "Dream Girl of Pi Kappa Alpha." Since then that song has been recorded a number of times. Among the outstanding recordings made, were those by Gene Austin, Rudy Valley and Bing Crosby. Of course, the Crosby recording of the "Dream Girl of Pi Kappa Alpha" produced by Decca Studios in 1941, featured Crosby and the then popular singer Frances Langford. Probably that remains with the "Sweetheart of Sigma Chi" the best known of all fraternity serenade songs.

The second of the PiKA serenade songs, "Honeymoon," brought together a team of PiKA song writers who composed the words and music after both had become alumni from the Oklahoma chapter. Lynn Riggs, who wrote the words, was a significant playwright in the American literary field. "In the Night" has been referred to as his "votive offering to the great spirit." He wrote a number of other works—none better known than "Green Grow the Lilacs." This magnificent story of the quest by Oklahomans for statehood has been carried to theatrical immortality by the musical version, *Oklahoma* done by Rogers & Hammerstein. Riggs was a college professor, a frequent lecturer on the college circuit, but always a deeply devoted Pi Kappa Alpha.

The music of "Honeymoon" was composed by another Oklahoma Pike. Joseph Benton, who would sing at the funeral of Lynn Riggs, had gone from the University of Oklahoma to graduate school, before he achieved a grand success as a Metropolitan Opera tenor. Giuseppe Bentonelli, as he was known to Opera audiences in the 1930's, through early 50's, took time to compose the musical score of "Honeymoon." That grand song, popular on college campuses, has probably won for PiKA chapters more song competitions than any other single fraternity song in the fraternity song books. In 1950 the song achieved nationwide attention when it was recorded by Kay Starr who was named honorary dream girl of the Fraternity. Her introduction to the song and the Fraternity was through Dick Taylor, then the SMC of the University of Southern California chapter.

One last song needs to be mentioned, the 1953 "Dream Girl of Pi Kappa Alpha." Again done through the work of an SMC, Jack Pecsok of the Cincinnati (Alpha Xi) chapter, it was composed by Harry Carlson, a well-known publicity musician and his song collaborator, Erwin King. Introduced to the Fraternity at the 1952 Convention, it too soon became one of the truly outstanding PiKA songs.

So singing is back in style. After the nadir of the late 60's and early 70's, fraternities again revel in their heritage and the bonds of fraternal experience. Songs that link the Fraternity across chapters, and ages can only continue to build and strengthen the bonds of brotherhood.

Yet, is the song writing finished, is the canon closed? Or will there not be new song writers to emerge and to express their feelings for the Fraternity and for the ladies they love? Because most of the songs have come from the undergraduates and alumni, one would suspect that today new PiKA songs are being dreamed of and are being written.

As George Zimmerman, who directed the musical program for the 1982 Convention and long-time national musical director of the Fraternity, mused that this is the stuff by which friendships are cemented.

(I owe a special thanks to Agnes Bell of the Memorial Headquarters Staff. Mrs. Bell served as the Research Assistant for this article. The article would not have come about had it not been for George Zimmerman and the 1982 Convention singing led by Lee Newman, David Prive, Todd Grendstaff, and Randall Light of East Tennessee State University.)



Joseph Bentonelli as the Duke in *Rigoletta*

ALUMNI

Compiled by Karen Null,
Copy Editor

ALABAMA: **Hon. Bishop N. Barron '45** (956 Green Forrest, Montgomery, AL 36109) was recently appointed to the Alabama State Court of Appeals by Gov. Fob James. Brother Barron had been a state senator in Alabama for ten years and served as a municipal court judge throughout the sixties... **Douglas Broward Segrest '51** (3441 Idlewile, Montgomery, AL 36106) was named Gamma Alpha chapter Alumnus of the Year at the recent Garnet & Gold Ball. He is the first assistant U.S. Attorney for the middle district of Alabama and is past president of the Young Lawyers Section of the Alabama Bar Association and past president of the Montgomery chapter of the Federal Bar Association.

ARIZONA: **Richard LaFleur '77** (3 Williams St. N. Smithfield, RI) is in his last year of medical school at the University of Vermont.

ARKANSAS: **J. Denver Wilson '46** (P.O. Box 816, Brandon, MS 39042) was recently elected president of Entek, Inc., an energy services company.

AUSTIN PEAY STATE: **R. Wayne Oldham '72** (513 Adams court, Clarksville, TN 37040) was recently reelected to a four year term as state executive committeeman on the Republican State Executive Committee. He serves the twenty-second Senatorial District. He received sixty-eight percent of the vote.

BOWLING GREEN STATE: **Dave Courter '69** (1516 Merton Ct., Virginia Beach, VA 23464) graduated from Bryant College of Business Administration recently.

BRADLEY UNIVERSITY: **Richard A. Pfister '70** (67 Browning Rd., Short Hills, NJ 07078) is working as an internal auditor with Sterling Drug, Inc.

CARNEGIE-MELLON: **Willard M. Sanzenbacher '27** (2422 SW Crest Dr., Lake Oswego, OR 97034) returned as president of Audio-Visual Supply Co. after a three year retirement.

CENTRAL ARKANSAS: **Bobby Allison '66** (3500 N. College, Fayetteville,

AR 72701), was hired by E.F. Hutton to open its first full-service brokerage office in Arkansas, Brother Allison, a former SMC of Epsilon Phi chapter, and president of the Arkoma Region of PiKA for two years, recently completed a term as president of the UCA Alumni Association... **James A. Dickey '74** (Valley Springs, AR 72682) is helping Arkansas Basketball Coach Eddie Sutton as an assistant coach. He previously served as a graduate assistant at Harding College, was head coach for two years at UCA... **Dan Duren '73** (Box 525 Yellville, AR 72687) has been named to the board of directors of the Bank of Yellville. Brother Duren owns and manages the Burns Funeral Home of Yellville and is vice president and member of the board of the Yellville Chamber of Commerce.



Barron



McGovern

CREIGHTON: **Mark R. Nendick '78** (742 Barton Rd., LaGrange, IL 60525) is attending Illinois Institute of Technology in a master's/Ph.D. program in industrial organizational psychology.

DELTA STATE: **Mark W. Davis '76** (Box 9086, University, MS 38677) is in his second year of law school at Mississippi and is a lab instructor for freshmen chemistry. He recently co-produced a slide presentation used during rush at Gamma Iota chapter.

DUKE: **Dr. John P. McGovern '40** (6969 Brompton, Houston, TX 77025) was one of four outstanding business and humanitarian leaders to receive an honorary doctorate at William Penn College's 108th Baccalaureate-Commencement service recently. The recipient of a Doctor of Humanities in medicine, Dr. McGovern presently holds six professorships in major institutions of the Texas Medical Center, a distinction not held by any other physician. He is the author of fourteen books and 172 scientific articles and the recipient of honorary degrees from fifteen colleges and universities and is recognized as the most distinguished allergist in the world. Recently the Houston Academy of Medicine-Texas Medical Center Library, a consortium of nineteen supporting institutions, honored him by

naming for him the library's history of medicine collection.

EAST CENTRAL STATE: **Shawn Rogers '79** (Rt. 2, Box 259, Henryetta, OK) is enrolled in the Dallas Institute of Funeral Service to graduate soon.

EASTERN WASHINGTON: **Don Shove '66** (312 W. Knox, Spokane, WA 99205) is attending Gonzaga University working toward a PhD.

EMORY: **Jerald A. Adelson '71** (9737 Mt. Pisgah Rd., T-2, Silver Spring, MD 20903) was recently married... **David McGowan '71** (Code 018A Comnavairlant, Norfolk, VA 23511) recently left the nuclear aircraft carrier USS Dwight D. Eisenhower and assumed a position as Acromedical Safety Officer to the Commander, Naval Air Forces, Atlantic. He also completed a six month Mediterranean cruise... **Dr. Al H. Underwood Jr. '52** (5995 N. Bayshore Dr., Miami, FL 33137) is president of the Dade County Dental Research Clinic and president elect of the Greater Miami Dental Society.

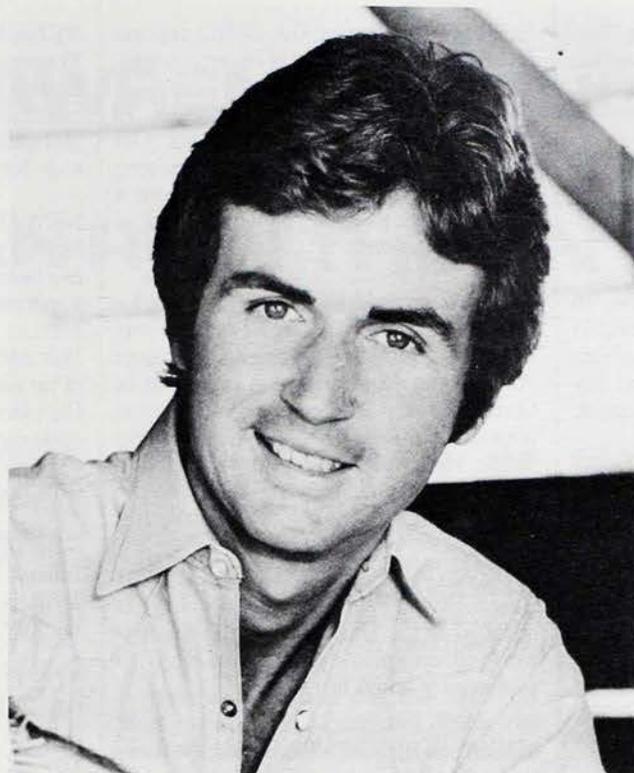
FLORIDA INSTITUTE OF TECHNOLOGY: **Robert G. Labroad '77** (8755 Palmetto Ct., Cape Canaveral, FL 32920) is employed by the McDonnell Douglas Co. as an engineer... **Richard P. Scherch '77** (3069 Thornton St., N.W., North Canton, OH 44220) is an engineer in defense systems research and development with Goodyear Aerospace Corp.

FLORIDA SOUTHERN: **Lawrence Neal Vignola '79** (107 Russet Ln., Middletown, CT 06457) is employed by Aetna Life and Casualty Insurance Co. as an employee benefits representative.

FLORIDA STATE: **Roy Cade Carter Jr. '79** (751 Starbird St., Eustis, FL 32726) was married last June and is working for Florida Hardware in sales.

GEORGIA: **Hubert B. Owens '30** (P.O. Box 8087, Athens, GA 30603), dean emeritus of the University of Georgia School of Environmental Design, recently returned from Canberra, Australia where he took part in the twentieth biennial world congress of the International Federation of Landscape Architects. The federation's past president chaired a program session and a special awards committee.

GENERAL MOTORS INSTITUTE: **Harold M. Benson '65** (926 Ranchero Vil., 7601 Ulmerton Rd., Largo, FL 33541) reports that GMI has become indepen-



HUGH MCKNIGHT

GIVING A HAND TO HOLLYWOOD

YOU KNOW him by how he flicks a BIC or dips a chip. Or you might know him for his roles in movies such as *The Poseidon Adventure* and *Towering Inferno*.

John Hugh McKnight, Alpha Eta (Florida), is a rare breed in tinsel town—an actor who works regularly, whether he is “hand modeling” for Robert Wagner, or walking on the set as an extra.

Initiated in 1958, Brother McKnight intended a business career. Eventually, he moved to California with that in mind, but finding no work, he prepared to return home. An actress there convinced him to try his luck at acting. After first laughing at the thought, John set up an appointment with a Hollywood agent who he convinced (through prompting by the actress) that he was a seasoned performer. That same day he landed his first role, as a walk-on soldier in Anthony Quinn's *The Last Command*.

Actor Hugh's career took off when he landed his first speaking role in an Elvis

Presley movie. McKnight credits Elvis for helping him get his acting foot in the door, but it's his acting hands that get much of his business.

“If there are any detailed action shots requiring the hand, such as turning on the ignition, knocking on a door, loading a gun, this is done in a different studio,” explains John, “because it requires precise lighting and camera angles. So they find someone who is a professional hand model who has similar hands to the actor, who can follow direction. The reason people like Robert Wagner don't do their own is because it would take too much time and expense for him to be away from the main production.”

His hands have also landed him parts in lucrative commercials from BIC lighters to Noxzema. In fact, much of his income comes from commercials. Among them are parts in Diet Cola, Chevrolet and VO 5 hair preparations.

“These can be very lucrative, and something we all (actors) try to get,” adds John.

Brother McKnight also appears in television programs including *The Beverly Hillbillies*, *Hart to Hart*, *Peyton Place*, *Flamingo Road*, *Dynasty*, *Knots Landing*, *Star Trek* and *Barnaby Jones* among others.

He will appear in an upcoming movie *Looking to Get Ours* starring John Voight and Ann Margaret to be released in April.

Little did he know when he was engaged in a water fight with the Delts during their formal dinner that he would one day be a Hollywood actor. “Follow your instincts,” he advises, “because you've got to be happy in a field that you're most comfortable with. You'll have a happier and easier life if you do what you want to do.”

Certainly, John's instincts had a hand in his career.

dent as a separate corporation from General Motors with a new masters program in manufacturing administration offered.

GEORGIA TECH: **Lanier B. Yarbrough '63** (Vienna, Dept. of State, Washington, D.C. 20520) is currently second secretary of the Vienna, Austria embassy.

GEORGIA STATE: **John P. Willis '78** (3315 Cotillion Ave., Charlotte, NC 28210) is employed by Crown Central Petroleum Corp. as district manager. He and his wife Polly had their first child last August.

HIGH POINT: **John R. Peacock Jr. '53** (911 Johnson St., High Point, NC 27262) is a finished goods inventory control clerk at Myrtle Desk Co. He also serves as a lay leader and Sunday school teacher at Trinity Memorial United Methodist Church. . . . **T. Jack Zimmerman Jr. '58** (Whitaker Dr., Summerfield, NC 27358) has completed seventeen years as owner of Medical Management Services, a professional business consulting firm for physicians and dentists.

IDAHO: **Thomas James Miller '78** (715 Nezpearce Dr., Moscow, ID 83843) graduated with a B.S. in psychology and is farming with his father.

ILLINOIS: **Ken Difrancesca '78** (1101 Barberry Ln., Mount Prospect, IL 60056) is employed as an accounts manager for Centel Business Systems, a division of Central Telephone and Utilities Corp. He is attending DePaul University graduate school of business.

KENTUCKY: **Dr. Terry C. Throughman '76** (8238 Tracy, Kansas City, MO 64131) recently received his doctor of chiropractic degree from Cleveland College of Chiropractic and will soon be opening a private practice.

LINFIELD: **Ronald C. Robinder '58** (6820 SW Dale, Berverton, OR 97005) is working for Tectronix, Inc. as an engineer and is beginning a new career as an investment counselor for alpha Properties. He's listed in Who's Who editions.

LOYOLA MARYMOUNT: **Ronald D. Pacheco '77** (Dyess AFB, Abilene, TX) was chosen to be the navigator on the historic last training sortie of the B-52-D at March AFB marking the end of an era that saw this plane perform as a nuclear deterrent to war. He is a second generation B-52 navigator.

MERCER: **Walter D. Morgan '24** (Rt. 2

Box 695, Blairsville, GA 30512) reports he is enjoying every day of his retirement.

MIAMI OF OHIO: **Frank X. Stier '79** (2353 Harrywood Ct., Cincinnati, OH 45239) is seeking a job in the advertising industry. Recently, he returned from a summer program at the University of Vienna, Austria.

MIAMI: **Ronald G. Stone '69** (4712 Le Jeune Rd., Coral Gables, FL 33146) was recently elected president of the Miami Alumni Association. He is president of Comprehensive Pensions Corporation and a member of the Million Dollar Round Table. He also is a director of the Coral Gables Rotary Club and recipient of the Outstanding Rotarian of the Year Award.

MILLSAPS: **Phillip W. Goines '79** (2911 Beach Blvd., Pascagoula, MS 39567) is enrolled at the University of Mississippi working on joint degrees, an M.A. in philosophy and a law degree.

MISSISSIPPI STATE: **Craig N. Landrum '74** (1314 Roberts Dr., Jackson, MS 39211) is practicing law in Jackson. . . . **Lee E. Thames '77** (5801 Hollister 11806, Houston TX 77040) is working for Industrial Tool & Supply as an outside sales rep.

MISSOURI: **Charles A. Schneider '68** (12440 Queensbury Ave., Baton Rouge, LA 70815) has recently taken a promotion to the position of assistant personnel director at Charity Hospital acting as a special assistant to the hospital director. . . . **Brice R. Smith Jr. '48** (1218 Dry Ridge Rd., St. Louis, MO 63131) was honored with the Levee Stone Award by Downtown St. Louis, Inc. recently. Brother Smith is president of Sverdrup Corp. and chairman and chief executive officer of Convention Plaza Redevelopment Corp. He was honored for his contribution toward the private development of the Convention Plaza area and was credited with organizing the investment of over \$55 million.

MISSOURI-ST. LOUIS: **Curt W. Watts '76** (9438 Theodosia, St. Louis, MO 63114) is assistant director of student life at UMSL. He served on local arrangements committee for the Association of Fraternity Advisors' national conference recently and is chapter advisor for Zeta Phi chapter.

MONTEVALLO: **Charles Newton Stanton Jr. '74** (1244 Alcott Rd. Gadsdew, AL) recently opened an Apple Computer store and had his first child.

NEBRASKA: **Quentin L. Richard '29** (6 Francisco Dr., Santa Barbara, CA 93105) reports he has helped dozens of young men through school with scholarship funds and still feels warmth and love and gratitude for phi phi k a.

NEW HAMPSHIRE: **Albert Picardi '78** (6 Berry Lane, Merrimack, NH 03054) has been promoted to production control supervisor at Bay Banks Data Services, Inc. . . . **Bill "Zeke" Zeller '57** (RFD 2 Box 246, Dunbarton, NH) is a principal of an elementary school and a canoeist. He placed third in the national slalom open canoe race at the National Championships on Dead River in Maine. His wife Jan toured the Holy Land recently.

NORTHERN ARIZONA: **Noel Jackson Barnes '77** (1003 Levert St., Athens, AL 35611) is a territory manager for Moore-Handly.

NORTHERN ILLINOIS: **Kenneth D. Greisman '79** (5122 Estes Ave., Skokie, IL 60077) is a first year law student at Loyola University of Chicago.

NORTH CAROLINA STATE: **Richard Craig Batterson '69** (1721 Dormont Ln., Orlando, FL 32804) is a top associate with Bowyer-Singleton and Associates, Inc. a civil and environmental engineering firm in Orlando which recently completed the site engineering design for the new Orlando International Airport. The firm received several awards for this project.

OHIO: **William T. Bodoh '57** (4 Riverside Dr., Polando, OH 44514) is practicing law with the Youngstown firm of Manchester, Bennett, Powers & Ullman. . . . **John S. McCenahan '64** (2709 Lawrence Rd., no. 154, Arlington, TX 76011) recently started as training coordinator for the Westin Galeria Hotel in Houston.

OHIO STATE: **R. Todd Curn, '80** (Tlacotalpan 51-203, Mexico, D.F. 06760) is in his third year of medical school at the Anahuac University in Mexico City, one of the top schools in the world. The dean's list brother was an all-American fencer as an undergraduate. . . . **John R. Guroy '71** (P.O. Box 8072 Columbus, OH 43201) visits Pike chapters frequently as he travels from campus to campus as a sportswear salesman and sports official.

OKLAHOMA: **Gerald Barnes** (1225 Cypress, Richardson, TX 75080) is working for Standard Oil of Ohio (Sohio) in Dallas. . . . **William T. Tringleth, III '73** (777 First National Center, Oklahoma City, OK 73102) was recently married to Andrea

LAWRENCE GOULD:

WILL MAN RUIN THE ANTARCTIC?

"ANTARCTICA HAS been a continent of science and peace," says famed explorer Laurence Gould, Beta Tau (Michigan) who fears oil will one day be discovered there leading man to despoil the silent continent.

"It is the only part of the planet Earth that has not yet been despoiled by man," Gould told reporters at his recent fiftieth anniversary homecoming to Carleton College in St. Paul. The school was celebrating the anniversary of his coming to the college to start a geology department. Now 85, Gould is remembered not only as the Antarctic explorer—he went there seven times—but also as the only faculty member ever to become Carleton's president.

Brother Gould moved to Tucson, Arizona in 1962 after his retirement, but continued to teach at the University of Arizona until three years ago.

As the geologist and second-in-command of the Byrd expedition from 1928 to 1930, Gould led a party 750 miles from camp on cross-country skis and dog sleds to a mountain range to make geological studies.

During inclement weather on the trip home, he nearly lost his life when he was crossing an area laced with crevasses. Fog made it too dangerous to move, so they camped for a few days. One morning he awoke before the others and explored the area alone.

"I hadn't skied very far when I fell into a crevasse, but the skis caught me and I was able to dig my way out," he said.

Gould didn't mention the incident upon returning to camp. When the fog cleared, explorers left camp and soon encountered Gould's ski tracks leading to the crevasse. It was obvious someone had fallen into the crack. "My God, who could have done that?" said one.

Brother Gould still talks about the Antarctic with the same enthusiasm expected from someone who has just returned. The Lacota, Michigan native got the chance to experience his first expedition in 1926, to Greenland, thanks to a pro-

fessor at the University of Michigan where he was studying geology. He joined another Arctic expedition in 1927 as the geographer.

Admiral Richard Byrd was planning to fly over the South Pole. He had already flown over the north Pole. He asked Gould to be executive officer on the expedition, an offer he gladly accepted.

Byrd's expedition was the first U.S. exploration on the continent. Forty-two men spent fourteen months on Antarctica. Byrd brought three airplanes to his base camp called "Little America."

While Byrd mapped the continent and gave names to its mountains and bays, Gould planned to study exposed rocks in mountains. He planned to use one of the planes to reach the mountains more easily. However, he and his Fokker airplane met with disaster. It happened on a flight to one of the nearest mountains—named Rockefeller Mountain because John D. Rockefeller donated \$100,000 to the expedition.

Gould and two others landed the plane and camped in a mountain valley in March 1929. Soon the wind began to blow. The air speed indicator in the Fokker registered wind speeds of ninety miles an hour.

For three days they fought the intermittent wind unable to take off. Then, on the morning of the fourth day, Gould woke up to find the airplane blown a quarter mile away, smashed and useless. The radio broken, all they could do was wait when, a few days later, they heard another plane overhead. It was Byrd who had come to the rescue.

The expedition ended in February 1930. Gould returned to the United States, married, wrote a book and spent two years on the lecture circuit.

In 1932 Carleton College asked him to start the geology department. During his seventeen years as president, he emphasized education over research. He returned to the Antarctic in 1956-57 for the International Geophysical Year.

Lamenting the death of the romance



Gould

of exploring the largest continent, Gould nevertheless advocates more research there. "When I was down there, we were all volunteers. Now everybody gets paid and has to take extra insurance out."

Gould fears that oil will one day be discovered there leading mankind to despoil the continent. "The hazards are almost beyond description because one of these giant icebergs would have little respect for the derricks," he said.

"It is the most forbidding environment in the world. You have to take your own environment with you," he added, "and yet people still want to go back."

K. Burroughs. He is a former chapter consultant for the Fraternity.

OREGON STATE: **James W. Nelson '75** (3585 Gilham Rd., Eugene, OR) won the Paul Ekland Award and Gordon Duncan Scholarship Award recently in the Portland Oregon Alumni Association Founders Day ceremony. He is going on to medical school. . . . **Steve Uerlings '75** (3129 N.E. Powderburn Pl., Corvallis, OR 97330) was recently named one of the Outstanding Young Men of America. He received a professional insurance designation of Certified Insurance Counselor as well.

PENNSYLVANIA: **William A. "Tex" Roper Jr. '76** (P.O. Box 820721) is a self employed management consultant specializing in transportation. In June, he was appointed by President Ronald Reagan to the National Highway Safety Advisory Committee. He is also a member of the United States Senate Business Advisory Board.

PRESBYTERIAN: **Robert S. Dowdle '53** (811 Mallory Dr., Rock Hill, SC 29730) has been visiting Pikes in chapters on the east coast and enjoys the reassociations.



McClenahan



Underwood

SOUTHEAST MISSOURI STATE: **Dr. Glenn Casey '66** (5417 Woodend, Kansas City, KS 66106) will complete residency training in orthodontics at the University of Missouri-Kansas City with a masters degree in oral biology in May. . . . **Tim Underwood '77** (11 Rivercrest Dr., Apt. 209, Cape Girardeau, MO 63701) is a second year law student at Virginia. He was recently married to Elizabeth Marcoccia.

SOUTHERN METHODIST: **Roy Britain '17** (522 Barfield Blvd., Amarillo, TX 79101) was named associate chairman for the 42nd annual interfaith observance of National Bible Week recently. He has served in this capacity for four consecutive years receiving a citation for his contributions to the Bible cause.

SOUTHWESTERN: **Terry Furgiule '66** (800 W. Olney, Norfolk, VA 23507) is director of pediatric intensive care unit

at Children's Hospital of The King's Daughters.

TENNESSEE-CHATANOOGA: **Drew Wofford '47** (65 Beverly Dr., Rye, NY 10580) is president of M.I. Nent, Inc., a consulting corporation, and has been appointed executive vice president and a member of the board of directors of Nantucket Industries, Inc. . . . **Clarence A. Tapper '49** (8422 Green Wood, Hammond, IN 46321) was recently installed as the Grand Master of Free and Accepted Masons of Indiana. He has worked many years in the savings and loan business becoming president of the Calumet Federal Savings and Loan in 1971. He has also been active in the Hammond Business and Civic Community.

TEXAS: **Joseph E. Ward '48** (6412 Patrick Dr., Dallas, TX 75214) has been married for thirty years and credits his wife for his successful retirement.

TRINITY: **Charles Kurz, II '65** (313 Chestnut St., Philadelphia, PA 19106) recently received two citations from his alma mater. The Board of Trustees issued the first upon the completion of his sixth and final year on the College's Board of Fellows. The second was an Alumni Medal for Excellence.

TULANE: **John E. Bryer III '79** (2 Acorn Place, North Caldwell, NJ 07006) recently accepted a position as an investment counselor with Penn Equities and Securities, a division of Penn-Corp Financial, Inc.

UTAH: **Allen L. Strong '37** (441 E. 2nd South, Kaysville, UT 84037) is enjoying retirement after thirty-three years with Westinghouse Electric Supply Co.

VALPARAISO: **Donald G. Spaeth '61** (2252 NE Parvin, Kansas City, MO 64116) received a D.O. degree in 1981 and finished internship in 1982 at University

Hospital. He is establishing a general practice.

VANDERBILT: **J. Aust Matthews '34** (6232 Williamsburg Blvd., Arlington, VA 22207) retired from the Defense Intelligence Agency June, 1980.

WASHINGTON & LEE: **John H.M. Leithead '76** (Rd. 4 Box 103, Mt. Kisco, NY 10549) is a marketing representative for IBM in the National Marketing Division. He was recently married to Merry Kay Menins.

WESTERN CAROLINA: **Robert N. Barber '70** (92 Arnoni Dr., Dundedin, FL 33528) is president of the State of Florida Jaycees. . . . **Jim Cole '68** (Rt. 9, Box 1548, Sanford, NC 27330) is president of the State of North Carolina Jaycees.

WESTERN RESERVE: **Joseph D. Clinton '24** (21 East Walnut St., Jefferson, OH 44047) is retired as owner of Clinton's Pharmacy. He once served as president of the Eastern Ohio Pharmaceutical Association.

WEST VIRGINIA: **Brian J. Bober '69** (223 Washington St., Ligonier, PA 15658) recently had his first child, Adam Jacob. . . . **Warren P. Edwards, '56** (3010 Brookside Dr., Iowa City, IA 52240) is chief of psychology service at Virginia Medical Center, Iowa City, IA and adjunct assistant professor of psychology, University of Iowa. He also serves as hospital liason for the Outreach Program to Vietnam veterans.

WILLIAM & MARY: **David W. Urban '77** (11641 Quarter Oak Ct. T-1, Reston, VA 22090) graduated from the College of Dentistry, Ohio State University recently and is an associate with a Reston firm.

WITTENBERG: **Bob Brown '36** (3012 Rebel Road, Lafayette Hill, PA 19444) is enjoying a fruitful retirement.

MEMORIAL FOUNDATION MEETING

(Clip out and mail)

Notice is hereby given of the Annual Meeting of members of the Pi Kappa Alpha Memorial Foundation, which will be held at 577 University Boulevard, Memphis, Tennessee, 38112, June 3, 1983.

George Denton, Secretary

THE PI KAPPA ALPHA MEMORIAL FOUNDATION
577 UNIVERSITY BOULEVARD
MEMPHIS, TENNESSEE 38112

I hereby designate and authorize Richard Murgatroyd or _____ to vote in my proxy at the meeting of the members of the Pi Kappa Alpha Memorial Foundation in Memphis, Tennessee, June 3, 1983.

DATE: _____

SIGNATURE: _____

(Print Name under Signature)

NOTE: Members and relatives of Pi Kappa Alpha who have contributed twenty-five dollars or more to the Pi Kappa Alpha Memorial Foundation are voting members.



BALCH INTRODUCES ROYAL LINE

"WE'RE THE best kept secret in the market," proclaims John Balch, Delta Gamma (Miami-Ohio), which is why the president of Royal Appliance Manufacturing Co. in Cleveland sees his primary role as "introducing a new product—one that's already been on the market for seventy-seven years."

The product, of course, is the Royal vacuum cleaner, a scrappy little brand that has been produced since 1906, profitably, but with a very small share of the vacuum cleaner market.

With sales of about \$10 million per year, Royal's business represents less than one percent of the \$1.2 billion annual domestic market.

"Royal has been around a long time and hadn't changed their produce since 1947," says Balch. "Yet it was still making a profit, so they must have been doing something right," he adds. Which is why he and nine other investors bought Royal a year ago.

"We felt if we did a little marketing, hired some salesmen and did some advertising, we could be around \$100 million in sales in the next ten years. We're having a lot of fun trying," says the happy-go-lucky entrepreneur.

The former Delta Gamma treasurer has obviously kept a sense of humor through a quarter decade of accounting work. He majored in accounting and worked as an auditor for Arthur Ander-

sen Co. in Chicago right out of college in 1957. Later he was assistant controller for the Harris Corporation in Cleveland where he helped the firm trim down from a fatuous \$80-million conglomerate to a \$30-million tight ship.

He served as controller for the E.G. Hauserman Company before accepting a position as vice president of information control (operating financial officer) for Technicare, a division of Johnson & Johnson.

After buying Royal, Balch saw immediately that the firm needed a new marketing plan. "The company had never done any marketing to speak of," says Brother Balch, yet Royal's sturdy aluminum products had gained and kept a loyal customer base that included many hotels.

The MGM Grand Hotel in Las Vegas has traditionally equipped its five-hundred member cleaning staff with Royal uprights. They recently purchased another three hundred vacuums.

He was intrigued by the idea of working with a high quality, reliable product that needed only a boost in marketing to increase sales. Royal was it. And, it helped that the company was based in Cleveland with about 100 loyal shareholders who wanted it to stay in Cleveland near the manufacturing facilities.

Royal, which has no formal quality-control procedures, last year spent a pal-

try \$13,000 on warranty repairs on sales of nearly \$10-million.

No doubt, Royal's market share and reputation will sore under the tutelage of Brother Balch, no longer to be the best kept secret in the marketplace.

PLANO'S HARVARD SERVES THE PEOPLE

A HARVARD of a different kind, less aloof, more personal, serves the community of Plano, Texas, a city of 85,000 in the Dallas Metroplex.

Fact is, Jack Harvard, Epsilon Kappa (Lamar), is very individual in his service as Mayor of Plano.

Brother Harvard, recently elected to fill a two-year term, served four years on the Plano City Council and is a bank executive in the city. Active in the Republican Part, he has attended conventions as a delegate and served as an officer of clubs. He is also past director of the Plano Chamber of Commerce and was president of a homeowners association tying together his people and business connections.

Plano, he proudly asserts, is the fastest growing city of its size category in the United States. Brother Harvard's personal service is one reason why.



TUT...TUT...TUT!

WISH I
COULD
CROWN

EVERY
STUDENT
HERE!

HE RAN THE ALABAMA CAMPUS WHILE IN TA CHAP, MAKING "MAKER AMONG STUDENTS. AT THE SAME TIME, HE WORKED TO SUPPORT HIS BROTHERS AND SISTERS AND STILL SERVED AS SMC. HE WAS ELECTED TO QBK & OOK TOO!

BRO. HORNE HAS ALWAYS SERVED IKA AND IS A RECIPIENT OF ITS HIGHEST HONOR, THE DISTINGUISHED ACHIEVEMENT AWARD



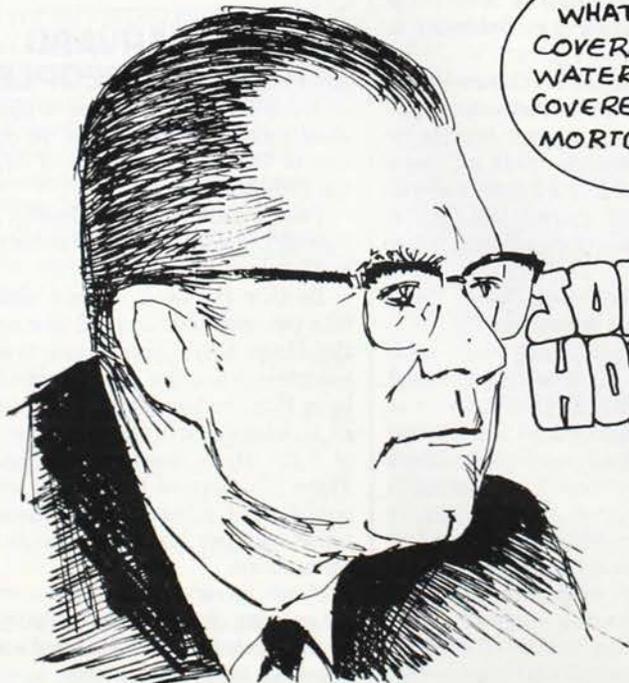
HE IS ONE OF A FEW WHO HAVE BEEN APPOINTED TO HIGH GOVT COMMANDS BY 3 DIFFERENT PRESIDENTS:

TRUMAN (ADMIN. SMALL DEFENSE PLANTS ADMINISTRATION), KENNEDY (HEAD, SMALL BUSINESS ADMINISTRATION), & JOHNSON (CHRMN., FEDERAL HOME LOAN BANK BOARD).

DECODING
GOV'T
JARGON

HST = ASDPA
JFK = HSBA
LBJ = CFHLBB

WHAT AINT COVERED BY WATER... IS COVERED BY A MORTGAGE!



JOHN
HORNE

A LECTURER AND CONSULTANT ON GOVERNMENT, HOUSING & FINANCES, JOHN IS STILL A FORCE IN WASHINGTON AFTER 30 YEARS OF PUBLIC SERVICE.

CHAPTER ETERNAL

Charles N. Alston, Jr. (Miami) 4/24/82, Concord NC.

Howard Craig Austerman (Loyola-Marymount) 6/82

Dr. Carl H. Banks (Iowa State) 1/17/82, Tipton, IA

Dr. Seth S. Barnes (Missouri) 6/42/82, Cape Girardeau, MO

Browning Baymiller (Southern California) 9/1/82, Scottsdale, AZ

Charles Malcom Beckham, Jr. (Auburn) 8/28/82, Birmingham, AL

Robert H. Bird (Utah) 9/13/82, Salt Lake City, UT

Milton J. Blake (Denver) 11/27/82, Denver, CO

Merle L. Bowser, Jr. (Carnegie-Mellon) 5/12/82, McDonald, PA

Wiley Richard Broaddus, Jr. (Richmond) 9/14/82, Martinsville, VA

Clifford L. Breeden (Purdue) 10/31/82, Hillsdale, MI

Robert (Bob) Carroll, Jr. (Northeastern Louisiana) Tallulah, LA

Lester G. Carpenter (Denver) 6/3/82, Denver, CO

James Cone (Auburn) 8/82, Atlanta, GA

William L. Davis (Utah) 7/19/82, Brigham City, UT

William J. Dillon, Jr. (Arkansas) 2/17/82, Ada, OK

Sam G. Dowdy (George Washington) 10/25/82, Silver Spring, MD

Loren T. Eubank, Jr. (Florida) 9/25/82, Orlando, FL

Zach I. Felder (Texas) 12/4/82, Fresno, CA

Arthur D. Flanagan (New Hampshire) 11/3/82, Mountain Lakes, NJ

Dr. Jacob F. Foster (GA. Tech & Emory) 6/15/82, Bowie, MD

William F. Foster (Southwestern) 10/1/82, Palestine, TX

Dr. Edgar Galloway (Louisiana State) 3/1/82, Shreveport, LA

Charles N. Gathman (Missouri) 6/26/82, Houston, TX

Sidney W. Genette (Tennessee) 7/20/82, Memphis, TN

Rex O. Gleave (Utah) 1/18/82, Salt Lake City, UT

Wallace C. Goodell (Kansas St.) 9/12/82, Hot Springs, AR

Jason W. Greer (Arizona) 4/21/82, Tucson, AZ

John S. Gulledge (Kansas St.) 7/18/82, Lees Summit, MO

Wallace R. Halverson (Southern California) 1/17/82, Newport Beach, CA

Captain C.D. Hamm Jr. (Davidson) 9/10/82, McLean, VA

Paul B. Hanks, Sr. (Syracuse) 8/9/82

John W. Hardwick, Jr. (Emory) 12/2/82, Atlanta, GA

Lewis M. Harrison (Richmond) 6/8/82, VA Beach, VA

Morris G. Heins, Jr. (Southwestern, Memphis) 6/20/82, Southaven, MS

Richard L. Helbig (Cornell) 11/17/82, Cazenovia, NY

Herbert R. Helsing (Illinois) 10/4/82, Chevy Chase, MD

Clarence G. Herr, Jr. (Penn State) 9/16/82, Greensboro, NC

Frank E. Hollstein (Pittsburgh) 7/23/82, Pittsburgh, PA

Aubrey E. Howard (Samford) 8/25/82, Birmingham, AL

Billy Don Johnson (Central Arkansas) 8/29/82, No, Little Rock, AR

Dr. Frank H. Jonas (Utah) 1/31/82, Salt Lake City, UT

Wendell Paul Jones (Missouri) 11/8/82, Woodside, CA

Rev. H. Donald Keeling, Jr. (Texas) 11/13/82, Conroe, TX

Colonel Archir King (Bowling Green) 10/22/82, port Clinton, OH

Elwood L. Kirkpatrick (Oregon State) 8/16/82, Vista, CA

Charles W. Larsen (California State—San Jose) 4/82, Newark, CA

Blanton P. Little (Davidson) 4/15/82, Raleigh, NC

Colonel Ittai A. Luke (Kansas) 9/18/82, Sacramento, CA

Judge John Adrian Mitchell (Transylvania & Tennessee) 8/3/82, Cookeville, TN

Andrew F. Moran (Wittenberg) 2/4/82, Berea, OH

Arthur W. Mulborn (California) 10/20/82, Walnut Creek, CA

W. Dewey Nelson (LSU) 6/19/82, Lake Charles, LA

Ronald O. Newcomb (Transylvania & Kentucky) 10/30/82, Greenville, SC

Floyd L. O'Connell (San Diego State) 5/11/82, Port Townsend, WA

Merton L. Otto (Kansas State) 9/25/82, Manhattan, KS

John W. Overton, Jr. (Auburn) 6/13/82, Montgomery, AL

Nello A. Pacetti (Wisconsin) 7/23/82, Milwaukee, WI

William T. Page (Lombard) 9/20/82, Farmington, IL

Bruce William Perry (Georgia) 6/20/82, Clearwater, FL

Alexander Pirnie (Cornell) 6/12/82, Utica, NY

George F. Pirtle (Oklahoma) 4/26/82, Chandler, OK

John W. Pool (Georgia) 1/2/82, Jasper, GA

Linus J. Rausch (General Motors Institute) 7/82, Riviera Beach, FL

Robert R. Read Jr. (Kansas State) 9/22/82, McPherson, KS

Billy P. Rogers (Southern Mississippi) 8/12/82, Collins, MS

Harold E. Ryman (Auburn & GA Tech) 5/26/82, St. Augustine, FL

John H. Salzler (Syracuse) 5/6/82, Little Valley, NY

Roy A. Sanders (Texas) 8/31/82, Wichita Falls, TX

Howard L. Schaefer (Georgetown) 6/28/82, Alliance, OH

Robert P. Shields (California) 5/22/82, Lemon Grove, CA

John S. Skinner (Florida Southern) 5/4/82, Lakeland, FL

Russell J. Smelser (Oregon) 10/24/82, Pebble Beach, CA

Andrew J. Smith (Texas) 10/27/82, Houston, TX

Clarence L. Smith (Miami) 5/23/82, Clarksburg, WV

Kenneth D. Smith (Bowling Green) 12/3/82, Findlay, OH

Maxwell C. Snyder, Jr. (Florida) 6/2/82, Jacksonville, FL

Richard J. Sweeney (Carnegie-Mellon) 11/2/82, Westport, CT

Calvin O. Thomas (Tulsa) 4/82, Harper Woods, MI

William N. Toomey (Ohio State) 12/1/82, Collinsville, VA

Frank L. Tucker (Texas) 8/1/82, Weston, MA

Olin L. VanHorn (Purdue) 4/4/82, Beech Grove, IN

John M. Walker, Jr. (Pittsburgh) 6/22/82, Oakmont, PA

Harry I. Wardwell (RPI) 10/15/82, Bradenton, FL

Gerald E. Watkins (Arizona State) 6/17/82, San Jose, CA

James B. Weaver (Missouri—Rolla) 3/20/82, Bakersfield, CA

The Pike Collection

Style 104 V-Neck Football Jersey	\$11.95
Style 977 Hooded Sweatshirt	\$15.95
Style 676 Sweatpants	\$11.95
Style 103CS Classic Football Jersey	\$11.95
Style B-16 Baseball Cap	\$ 5.95

Style 908 V-Neck Sweater with 2" Tackle Twill Greek letters	\$13.95
Style 908 V-Neck Sweater with monogrammed Greek letters or monogrammed "Pikes"	\$16.45
Style 117 Baseball Shirt with 4" Greek letters	\$ 8.95
Style 117 Baseball Shirt with I ♥ IIKA	\$10.15
Style 151 Polo Shirt with 2" Greek letters	\$13.95
Style 151 Polo Shirt with Monogrammed Greek letters or monogrammed "Pikes"	\$16.45
Style 165 Tank Top	\$ 7.95
Style 535 Shorts	\$ 7.95
Style V-13 Visor	\$ 4.45

ORDERING INFORMATION

- When ordering please use our order form if possible and fill in EACH SPACE. Be sure your order contains correct style numbers, colors, sizes and complete lettering information.
- Fill in all blanks. Do not use ditto marks. Please use ink (not pencil) to fill out order form.
- Be sure to specify light blue, royal or navy—do not write just blue.
- All orders must be paid in full before they will be processed. Make checks payable to: *The Jacket Man* (not to Pi Kappa Alpha).
Mail order and checks to:
The Jacket Man
1823 Hillandale Avenue
Columbus, Ohio 43229
Orders can be processed faster with receipt of one money order or house checks. DO NOT send cash.
- Advise the Jacket Man Staff in writing of any special arrangements their staff may have discussed with you.
- Make and keep a clear copy of your order.
- Please check the incoming order against your copy and against the enclosed packing slip BEFORE you distribute the items. You must notify us immediately if there are any discrepancies.

PHONE ORDERS

Orders may be placed by phone but processing will not begin until full payment has been received in the office. No collect phone calls please.

DELIVERY

We will ship your order via U.P.S. within 2-3 weeks following receipt of the order (with full payment) in our office. (Special order garments or lettering may require additional time.)

INQUIRIES

All requests for information concerning orders should include the customer's name, address, fraternity, school, date of order and order number if known. If you have any questions about your order, don't hesitate to write or call for information. We regret that we cannot accept collect telephone calls.

RETURNS

No returns will be accepted without a proper return authorization form from the company. To obtain a return authorization form, please contact the company by phone or mail. Returns will be accepted only if merchandise is defective due to manufacturing or workmanship or differs from the original order. Merchandise cannot be returned after 30 days for any reason.

PRICE LIST: Effective Until May 31, 1983

Style 822 Baseball Jacket with Flannel Lining	\$33.95
Note 899 Baseball Jacket with Quilt Lining	\$35.95
NOTE: For Pikes (script embroidery) on back of jacket add	\$ 3.00

ALL PRICES INCLUDE 3 ONE-COLOR GREEK LETTERS IN SEWN ON TACKLE TWILL. For additional lettering add the appropriate amount to the base price of the garment you want to order. If you want: Add to the Base Price:

- Two-color Greek letters \$ 2.50
- One-color script embroidered "Pikes" on the front of a garment \$ 1.20
- One-color script embroidered "Pikes" on the back of a jacket \$ 3.00
- Two-color script embroidered "Pikes" on the front of a garment \$ 3.70
- Monogrammed lettering is available as follows: \$ 2.50
 - Greek letters (5/8")
 - Pikes (5/8" Full block)
 - Pi Kappa Alpha (1/2" script)
- One-color tail sweep \$ 2.00
- Names (2" tackle twill) and numbers (6" tackle twill) on the backs of garments add 60¢ per letter and/or numeral.

SHIPPING AND SERVICE CHARGES

There is a 50¢ shipping charge per garment. On orders of less than three garments there is an additional service charge of \$1.50. Prices are subject to change without notice.

GENERAL INFORMATION

NO MINIMUM ORDER

There is no minimum order on garments shown in catalog with tackle twill or embroidered lettering. A \$1.50 charge is required on orders of less than three items.

IMPORTANT: Please use ink (not pencil) to fill out form.

Fraternity or club _____ School _____
 Name _____ Dorm _____ Box _____
 Address _____ Phone () _____
 City _____ State _____ Zip Code _____

THE JACKET MAN

1823 Hillandale Avenue
 Columbus, Ohio 43229
 Area Code (614) 891-2275

FOR OFFICE USE ONLY

Date Received	Invoice #
CM #	Shipping Date

Date of Order _____
 Special Instructions _____

Tackle Twill Lettering Only	CUSTOMER'S NAME	CUSTOMER'S PHONE NUMBER	STYLE	GARMENT COLOR	SIZE	LETTER COLORS		GREEK LETTERS	CUFF AND BACK LTR COLOR	BACK LETTERING OR NAME ON POCKET	GARMENT PRICE	2 COLOR LETTER PRICE	BACK LETTERING PRICE	SUB TOTAL	TAX (OHIO)	SHIP	TOTAL	PAID	B.O.
						INSIDE	OUTSIDE												
	Example: Doe	880-4301	977	White	L	Maroon	Gold	TTKA	—	—	15.95	2.50	—	18.45		50	18.95	Check	
1																			
2																			
3																			
4																			
5																			
6																			
7																			
Embroidered Lettering Only	CUSTOMER'S NAME	CUSTOMER'S PHONE NUMBER	STYLE	GARMENT COLOR	SIZE	LETTER COLORS		GREEK LETTERS OR SCRIPT	CUFF AND BACK LTR COLOR	BACK LETTERING OR NAME ON POCKET	GARMENT PRICE	SCRIPT PRICE	BACK LETTERING PRICE	SUB TOTAL	TAX (OHIO)	SHIP	TOTAL	PAID	B.O.
						INSIDE	OUTSIDE												
1																			
2																			

Checks payable to: The Jacket Man
 Payment in Full with order
 Tax charge only Ohio customers (5%)
 \$1.50 Service charge for orders of less than 3 garments.
 SIZES: Small (34-36) Medium (38-40)
 Large (42-44) X-Large (46)
 (except Style #153)
 Orders shipped within 3 weeks after receipt in office.

SCRIPT LETTERING
 • Up to 3 letters No charge
 • Additional letters 60¢ ea.
 • Tail sweep \$2.00 ea.

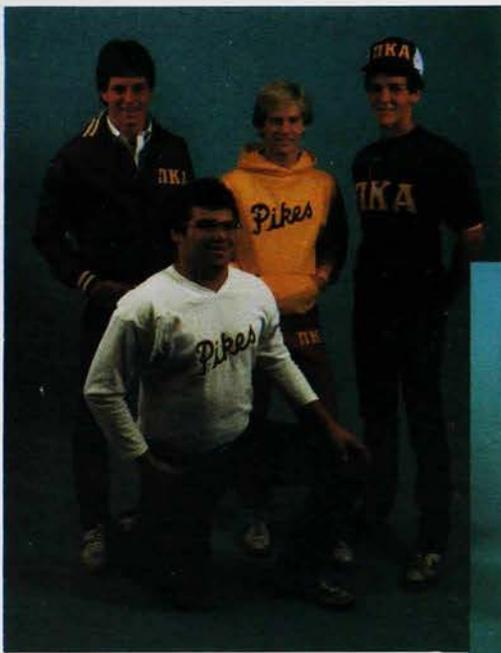
TWO COLOR LETTERS
 All prices include two or three ONE color letters. For two color letters just add \$2.50 per garment.

ALL PRICES INCLUDE 2 or 3 LETTERS
 FOR ADDITIONAL LETTERING PLEASE ADD

SIZE	TYPE	PRICE
2"	Greek letters	60¢ ea.
4"	Greek letters	60¢ ea.
6"	Numerals	60¢ ea.
2"	Block letters	60¢ ea.
4"	Block letters	60¢ ea.

TOTALS
 OFF USE

GARMENT PRICE	LETTERING PRICE	BACK LETTERING PRICE	SUB TOTAL	TAX (OHIO)	SHIP	TOTAL	PAID	B.O.



Style 822—FLANNEL-LINED BASEBALL JACKET*

Heavy-duty oxford cloth nylon jacket with raglan sleeves, hug knit collar, knit cuffs and waistband, two reinforced slash pockets and snap closure.
 SIZES: S, M, L, XL
 COLORS: Maroon; Trim: Maroon with two gold stripes featured in white



Style 899—QUILT-LINED BASEBALL JACKET*

Same as Style 822 jacket except it has set in sleeves and is lined with a quilt fabric in the body and sleeves.
 *Note additional charge on price list for script embroidery on back of jacket.

Style 104—V-NECK FOOTBALL JERSEY

Heavy-weight, full-cut, Russell Athletic jersey, 50% cotton/50% polyester with double yoke, ¾ length sleeves and V-neck.
 SIZES: S, M, L, XL
 Colors: Royal blue, white, red, kelly, gold

Style B-16—BASEBALL CAP

Baseball cap with solid knot front and visor; the mesh back has adjustable snap fastener.
 SIZES: One size fits all
 COLORS: Maroon front and visor, gold mesh back only



Style 908—V-NECKED SWEATER

Comfortable sweater made of 50% creslan/50% rayon with ribbed cuffs and bottom and V-neck.
 SIZES: S, M, L, XL (MEN'S SIZES)
 COLORS: White, navy, burgundy, red, light blue

Style 977—HOODED SWEATSHIRT

Pullover design by Russell Athletic made of 50% polyester/50% cotton with front pouch pocket, drawstring and ribbed cuffs and bottom.
 SIZES: S, M, L, XL
 COLORS: Navy, white, red, kelly, gold, burgundy, black, royal blue

Style 676—SWEATPANTS

50% cotton/50% polyester medium-weight fleece pants by Russell Athletic with drawstring waist and elastic at the ankles.
 SIZES: S, M, L
 COLORS: Navy, white, red, kelly, gold, burgundy, black, royal blue
 (XL in Navy, red, gold, burgundy)

Style 103CS—CLASSIC FOOTBALL JERSEY

The Russell Athletic medium-weight jersey made of 100% combed cotton with short sleeves and contrasting knit cuffs.
 SIZES: S, M, L, XL
 COLORS: Navy, white, red, kelly, gold, Columbia blue, maroon, purple, silver, black
 CUFF COLORS: Navy, white, red, kelly, gold, Columbia blue, maroon, purple, silver, black, royal blue, pink

Style 151—POLO SHIRT

Men's shirt made of 50% cotton/50% polyester with knit collar and 3-button rugby style placket.
 SIZES: S, M, L, XL
 COLORS: White, navy, light blue, kelly, red

Style 117—BASEBALL JERSEY

50% cotton/50% polyester shirt with white body and contrasting ¾ length sleeves and neck trim.
 SIZES: S, M, L, XL
 COLORS: Body of shirt: White
 Sleeves and neck trim: Navy, red, kelly, gold, light blue, maroon

Style V-13—TENNIS VISOR

60% cotton/40% polyester visor with adjustable cloth headband.
 SIZES: One size fits all
 COLORS: White, navy, red, kelly, light blue

Style 165—TANK TOP

A light-weight 100% cotton tank top by Russell Athletic; ideal for basketball, jogging or casual wear.
 SIZES: M, L, XL
 COLORS: White, gold, royal blue, red, kelly

Style 535—SHORTS

100% nylon knit shorts with elastic waist and a v-notch on the side of the leg for comfort and fit.
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 COLORS: Navy, red, kelly, Columbia blue, royal blue, white, gold, black, maroon, purple

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CHAPTER GUARDS



	PLAIN NO. 06	PEARL NO. 08
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*Gold Tone available only in size No. 2 Plain

