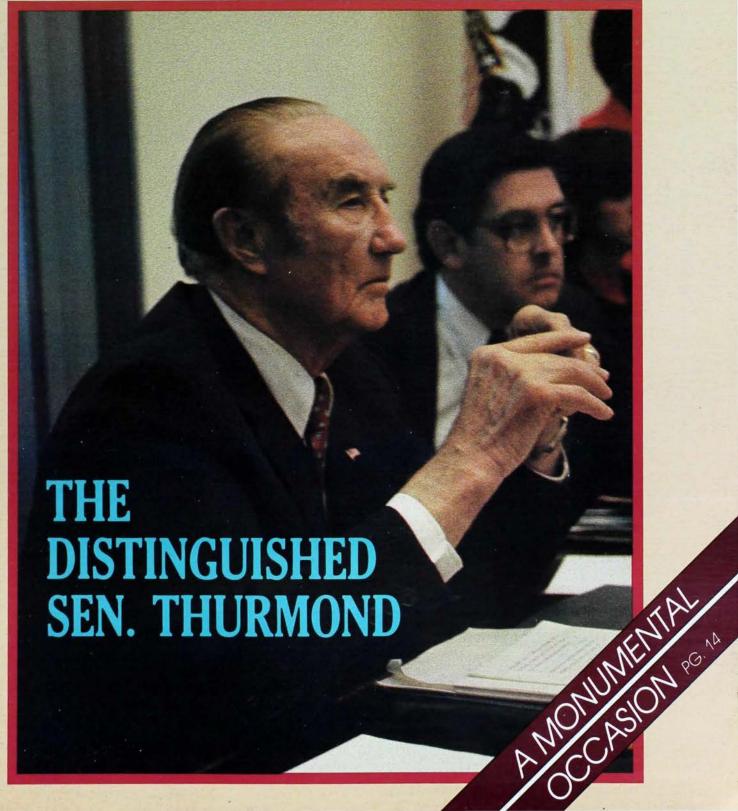
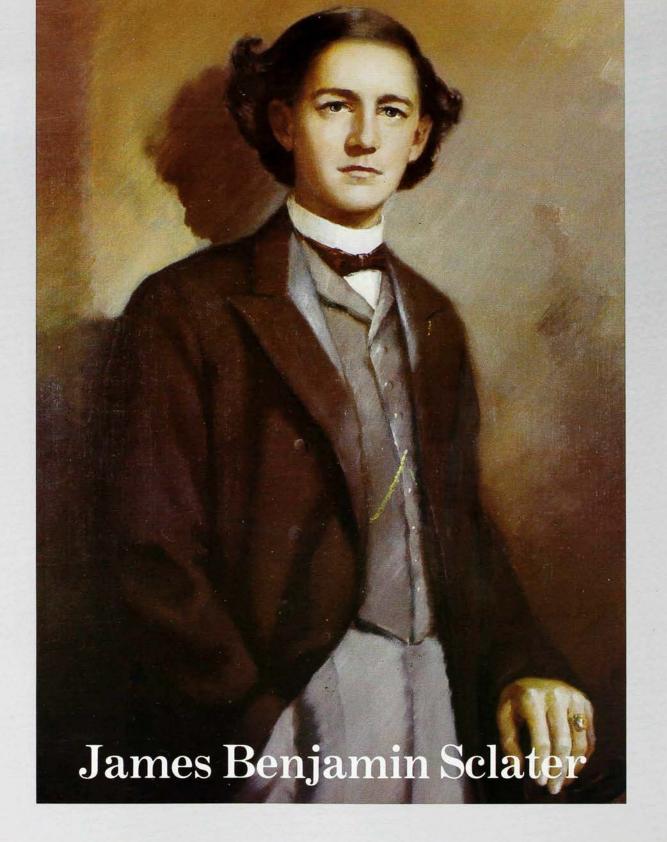
# R

OF PI KAPPA ALPHA

**JUNE, 1982** 





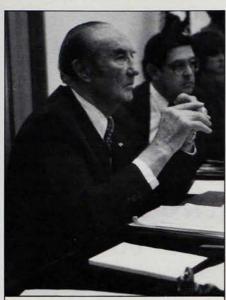
James Benjamin Sclater, Jr., roommate with Robertson Howard in Room 43 West Range, was another VMI cadet before attending the University of Virginia. He wasn't as lucky as Tazewell who escaped the Union Army occupation, but was paroled in April 1865 after Lee's army had evacuated Richmond.

Though he did not earn a medical degree, he devoted much time to medical studies and was called "Doc" by his friends. He engaged for a time in the drug business in Charlotte and then settled in Richmond where he was a clerk in his father's business from 1870 until his untimely death at age 35 in 1882.

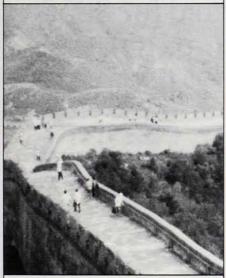
He left behind a sweetheart who remained true to him until her own death. For years, Sclater's grave, situated on a beautiful knoll overlooking the James River, was marked only by an ornamental urn placed there by his sweetheart.

Portrait artist Paul J. Penczner painted each of the Founders in 1954 to coincide with the dedication of the Memorial Headquarters building in Memphis. This is the fifth of a series of six to be reprinted in the *Shield & Diamond*.

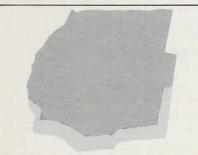
#### FEATURES



14 Lawmakers Welcome Pikes by Bill LaForge. Distinguished Achievement Award recipient Sen. Strom Thurmond and his colleagues invite you to their 1982 shindig, the national convention in D.C.



22 Roundeyes by Charles R. Burton. An American in China gives his "roundeyed" view of the Chinese.



19 The West by Mark Anderson. Last of a series of four articles analyzing the traits and uniqueness of Pi Kappa Alpha's regions.

# SED

VOL. 92 NO. 4 JUNE 1982 USPS 780-500

#### MASTHEAD

#### Published by

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#### DEPARTMENTS



- 9 Charity, Ingenuity Muscle Pikes to the Top. Two chapters rise to the top on the strength of unique service projects.
- 6 Forum letters to the editor
- 7 Update news
- 9 Chapters report
- 25 Leaders by Ray Orians
- 28 Alumni notes and personalities



33 Pro-File: Dr. Malcolm C. Todd

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Successful and loyal alumni often ask...

How can I help my chapter if I live in another city or don't have a lot of spare time?

• The answer — sponsor a Leader-ship or Academic Award for \$250 to \$1,000 (see opposite page).

### Why?

#### Because you will be:

- Encouraging academic excellence
- Rewarding leadership development
- Helping a brother who needs it
- Providing the chapter with a rush tool
- · Because you said you wanted to do something

## THE PI KAPPA ALPHA MEMORIAL FOUNDATION

#### announces

#### 24 New Annual Awards Toward 1982 Goal of 30!

The Sigma Chapter Award Sigma — Vanderbilt University Academic — \$500

The Sigma Chapter Award Sigma — Vanderbilt University Leadership — \$500

The Alpha Omega Alumni Award Alpha Omega — Kansas State Academic — \$500

The Alpha Omega Alumni Award Alpha Omega — Kansas State Leadership — \$500

The Dr. Thomas R. Clark Award Zeta Kappa — Ferris State College Leadership — \$250 The Dr. Thomas R. Clark Award Delta Nu — Wayne State University Leadership — \$250

The R. Craig Hoenshell Award University of Nebraska at Omaha Academic — \$500

The Paul Meaders Award University of Virginia Leadership — \$250

The T. S. Sotos Award University of Pennsylvania Leadership — \$250

#### **Previously Announced Awards**

The W. Dixie Beggs Academic Award Alpha Eta (Florida) — \$500

The General Robert Blount Academic Award Alpha Iota (Millsaps) — \$250

The Arthur Bowes Leadership Award Beta Phi (Purdue) — \$250

The Arthur Bowes Academic Award Beta Phi (Purdue) — \$250

The Pat Halloran Leadership Award Delta Chi (Nebraska-at-Omaha) — \$250

The Robert E. Hardaway Academic Award Theta (Southwestern-at-Memphis) — \$500

The John E. Horne Academic Award Gamma Alpha (Alabama) — \$250

The Jack Kennedy Academic Award Beta Gamma (Kansas) — \$250 The John L. Lisher Academic Award Delta Xi (Indiana) — \$250

The John J. Lux Leadership Award Epsilon Iota (Southeast Missouri) — \$250

The Wickliffe B. Moore Academic Award Omega (Kentucky) — \$1,000

The Wickliffe B. Moore Leadership Award Omega (Kentucky) — \$1,000

The Richard Ogle Leadership Award Gamma Alpha (Alabama) — \$500

The Coulter Sublett Leadership Award Beta Mu (Texas) — \$250

The Joe Thomas Leadership Award Beta Sigma (Carnegie-Mellon) — \$250

## FORUM

#### WHOOPS!

I JUST finished reading the March issue of S&D. On page 28 in the story "Saxon endows OU Building," you misstated the figure as \$300,000. You are incorrect. The correct figure, I believe, is \$30,000,000.



Saxon

Fraternally, John F. Harsch, '68 ZΓ (Eastern Illinois)

#### FIRST RATE

YOUR LAST issue was really first rate. I particularly liked the "Raft House Gang" story. Keep up the good work!

> Fraternally, Gregg Ormond, '74 BII (Pennsylvania)

#### NARROW-ATIVE

I AM writing to express my utter dismay at the apparent narrow mindedness of the national chapter and the *Shield & Diamond* staff. Issue after issue of our magazine is inundated with articles recognizing chapters for achieving excellence in athletics, fund-raising and calendars. Of the seventeen headlines between pages five and twenty-six of the March issue, at least twelve were solely concerned with those three subjects.

While no one will deny that sports, fund-raising and beautiful little sisters are an important part of fraternity life, college and fraternities still serve one and only one basic and all important purpose — EDUCATION. It would be gratifying to say the least to see a chapter recognized as excellent for producing doctors, dentists, lawyers, MBA's, etc., instead of solely for varsity letters. How many of our chapters consistently send 70 or 80 or 90 percent or more of their seniors to

graduate schools (as does mine). Which chapters have the most Phi Beta Kappa's.

Brains always win over brawn. It is time the National Fraternity and the Shield & Diamond got their priorities straightened out.

> Fraternally, Gene Chertock, '76 BK (Emory)

#### THANKS

THANK YOU very much for sending me copies of the June and September 1981 issues of the Shield & Diamond as I recently requested. I now have copies of the first four portraits of our Founders which you have published in our magazine.

I enjoy reading the *Shield & Diamond* very much. Its format is quite attractive and the articles, news coverage and other features are most interesting and informative.

Fraternally, Hampton B. Crawford A (Virginia), '28

#### UNFITTING

HAVING JUST received a copy of the *Shield & Diamond*, I feel compelled to register my strong negative feelings over the Pike Calendar feature. I am neither "prim and proper" nor an ardent feminist, but I find the calendars that show women in such a compromising manner antithetical to what many of us are trying to teach.

I don't know whether to place responsibility on the individual chapters which publish such pictures, the women for allowing the pictures to be taken, the university for supporting the efforts, or the general fraternity for rewarding the chapters for such a grand public relations effort by printing the pictures in a national magazine.

At any rate, here's one person (among many, I'm sure) who is expressing concern and hoping that Pi Kappa Alpha might find a more positive vehicle to communicate the worthy aspects of the fraternity.

Sincerely yours, Jayne Marlowe Director of Student Life Stetson University

#### NORTHEAST

JUST A short note to comment on the article in the March Shield & Diamond entitled "The Northeast." Specifically, I found only one sen-

tence referring to my Alma Mater (which is Trinity College, not Trinity University) and the Epsilon Alpha chapter. I am sure that the writer of this article, Mark Anderson, could have compiled a more complete report about Epsilon Alpha's history and its activities. I am pleased to know that the chapter still exists, even though it has struggled for survival over the past decade.

While the College administration at Trinity has not actively supported the campus fraternity system, fraternity life at Trinity remains one of the focal points of student life for a great majority of the College's eighteen hundred students. I would appreciate your giving Epsilon Alpha chapter this added boost of recognition, which I think it deserves.

Fraternally, Charles Kurz II, '65 EA (Trinity)

#### INCREDULOUS

IT WAS with incredulity that I noted the omission of Alpha Mu chapter from your September 1981 article on "The South." How could you have written about Pike chapters in Georgia while omitting the University of Georgia?

I am sure that I speak for hundreds of Alpha Mu alumni by expressing irritation and disappointment with your slight of our dear and fine

chapter.

Fraternally, Carl H. Voelker, '67 AM (Georgia)

#### IN ERROR

I ENJOYED reading Charlie Barnes' article in the March 1982 issue of *Shield & Diamond* entitled "How to Pledge Athletes ... and Why." However, I must point out an error.

He lists the Honorable Byron White as one of ten men who are fraternity members. He goes on to name what fraternity the ten men are members of. You should have mentioned Phi Gamma Delta on the list. I do not know what fraternity you considered Brother White to be a member of, but, for the record, he is a member of Phi Gamma Delta.

Just had to point that out to you. Congratulations on an otherwise good issue.

> Interfraternally, Ronald C. Nelson Director of Programs Phi Gamma Delta

[Editor's Note: Our error, not Charlie's.]

### UPDATE

#### AFFILIATION UP THIRD QUARTER

UNDERGRADUATE MEMBER-SHIP has never been higher at the third quarter mark of any school year compared to March 31, 1982 totals.

At the end of the third quarter, 4,523 pledges had been recorded compared to 4,099 last year, a 9.4 percent increase. If the increase remains through the fourth quarter, the least significant pledging period during the school year, Pi Kappa Alpha will record over 5,000 pledges this academic year. Less than ten years ago, the year-end total was under 4,000.

Perhaps more astounding is the third quarter initiation total of 2,922, a 22.5 percent increase over last year's March 31 total of 2,385.

Pi Kappa Alpha has been among the interfraternity leaders in average chapter size and pledging totals for the past several years underscoring its number two in the nation ranking among all fraternities in average chapter quality according to an independent survey bureau.

Most impressive results have been noted at Delta Lambda (Florida State) with ninety pledges and fortynine initiates so far this year, Alpha Eta (Florida) with sixty-nine pledges and fifty-seven initiates, Epsilon Gamma (Texas Tech) with sixty-eight and forty-six, and followed by Eta Phi (Central Florida) with fifty-five pledges, Theta Omicron (Indiana State) with fifty-three pledges and Delta Kappa (San Diego State) with fifty pledges and sixty-eight initiates (including carry-overs).

#### 'THE OAK' FOR SALE

MANY ALUMNI have inquired about the availability of Pi Kappa Alpha's impressive new history book by Past President Dr. Jerome V. Reel, Jr., *The Oak: A History of Pi Kappa Alpha*.

The book is for sale through the Memorial Headquarters in a hard-bound, cloth version and a hard-bound, padded cover version. The cloth edition sells for \$6.50 and the padded edition for \$10.00.

Send checks to the Memorial Headquarters, 577 University Blvd., Memphis, TN 38112.



Pres. Virgil McBroom hears Congressman Pat Roberts.

#### CONGRESSIONAL FOUNDERS DAY DRAWS DIGNITARIES & 150 GUESTS

OVER 150 guests attended the 1982 Congressional Founders Day celebration emceed by Congressman Pat Roberts, Alpha Omega (Kansas State) at the Rayburn House Office Building March 4.

The reception and banquet honored Pi Kappa Alpha brothers in

#### COUNCIL SETS MINIMUM SIZE

A MINIMUM chapter size of twentyfive brothers is required of all Pi Kappa Alpha chapters, a new policy which was adopted recently by the Supreme Council. The number is believed to be the minimum size that still allows a chapter to function as a fraternity should.

Chapters with membership now below twenty-five have one year to reach a thirty-man level or face suspension of their charters. The policy will be more flexible in the cases of colonies and rebuilding chapters.

In other Council action, Las Vegas, Nevada was selected as the site for the 1984 national convention.

Also, the first of several Supreme Council sessions designed to map Pi Kappa Alpha's future direction was held recently. The sessions, to be coordinated by alumnus Steve Griffin, a management consultant, will help IIKA define its goals and mission for the future.

the Second Session of the 97th Congress. The keynote address was given by President Virgil McBroom who outlined the gains the Fraternity has made since the last convention. The 1982 national convention will be held in the nation's capitol.

Washington D.C. Alumni Association President Joe Pavelka coordinated the event and received a special distinguished service award for his annual efforts. Also receiving awards, both for fifty years of membership, were alumni Alvin L. Beck, Beta Alpha (Penn State) and J. Allison Ballenger, Zeta (Tennessee).

Brother Richard Christian, Beta Alpha, known as Washington's fore-most magical entertainer, provided illusions and laughs for the affair. Delta Eta (Delaware) chapter, with twenty brothers attending, led the group in song. Director of Alumni Billy Garrett promoted the 1982 Convention.

Among the other distinguished guests were 1965 Distinguished Achievement Award recipient John E. Horne, Gamma Alpha (Alabama), former Supreme Council Vice President Bill LaForge, Zeta Beta (Delta State), Founders Region President Tom Tillar, Alumni Association Presidents David Crow (Delta Psi Association) and Ralph Olivier (Delaware Area Association) and Chapter Consultant David Heckel.

#### STAFF CHANGES ANNOUNCED

FOUR-YEAR professional Vic Balasi, Beta Eta (Illinois), will soon leave the Memorial Headquarters staff as will Chapter Consultants Dave Heckel and Dean Rose, and several other staffers will change routines for next year.

Foremost in the change of assignments is four-year man Mark Anderson, Nu (Wofford), newly appointed director of educational programming. He served two years as director of chapter services preceded by a term as a chapter consultant and before that as a resident counselor.





Anderson

Balasi

Vic Balasi, Beta Eta (Illinois), also served as a resident counselor before joining the staff as a chapter consultant in 1979. After one and onehalf years on the road he was promoted to director of development in December, 1980.

David Heckel, Beta Phi (Purdue), concludes two years of travel as a chapter consultant in June. He plans to stay near Memphis and work in a communications/marketing capacity and continue writing sports articles for Shield & Diamond.

Dean Rose, Beta Omicron (Oklahoma), concludes an outstanding year on the road as a consultant in June.

Other staff members are shuffling the staff deck with job changes and promotions.

Second year Consultant Andy Doyle, Eta Alpha (Clemson), is moving into the director of chapter services position. After a year on the road, Rodney Stephens will take the director of development position on the staff. Consultants David Rheney, Eta Alpha (Clemson), and Greg Wilson, Eta Phi (Central Florida), have signed on to travel a second year for IIKA.

New staff members will be featured in the next issue.

#### DIRECTORY BILLS OUTSTANDING

DISTRIBUTION OF the 1981 Alumni Directory was completed in December. Over 14,000 alumni purchased a copy of the second edition directory containing over 74,000 member listings. Those who have not received an order, or are having problems with billing, contact the publisher directly at the address provided below.

Also, the publisher has informed the Memorial Headquarters that it is having difficulty collecting a significant percent of outstanding bills. This project would not have been possible without the extensive work provided by Bernard C. Harris, Cooperation in clearing up past due accounts is appreciated both by the publisher and the Memorial Headquarters.

Checks payable to: Alumni Directory should be forwarded to the publisher at the address provided also.

Bernard C. Harris Publishing Co. 3 Barker Avenue White Plains, NY 10601 (914) 946-7500

#### ART CONTEST ANNOUNCED

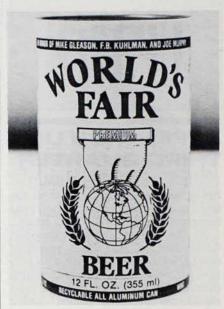
THE COLLEGE Fraternity Editors Association (CFEA) and Ihling Brothers Everard Co. are jointly sponsoring an annual art competition with cash prizes. More important, the contest offers nationwide exposure of artwork produced by student artists in the pages of CFEA

member magazines.

First prizes of \$100 each for best cartoon, best illustration and best sport art and \$20 runners-up prizes for each category will be awarded. All winners' work will be published and distributed to the editors of CFEA member magazines (including Shield & Diamond) for use in their publications, a possible audience of millions of readers.

Illustrations and cartoons must be based on Greek life and suitable for publication. All must be one color and reproducable - ink, pencil, wash are all okay.

Multiple entries are permitted and there is no entry fee. Send them to CFEA Art Contest, P.O. Box 18603, Atlanta, GA 30326. Deadline is August 1, 1982.



#### BEER DEDICATED TO ZETA PIKES

A TAG line at the bottom of a special edition, World's Fair Beer, denotes that the brew is dedicated to Zeta (Tennessee) chapter and Pi Kappa Alpha.

Former Zeta SMC Rick Kuhlman. who is marketing the beer, added the line Z/II towards the bottom of the can to signify the dedication. The beer is also named in honor of three individuals in the Knoxville area, one a Pike alumnus and Rick's father, F. B. Kuhlman.

"Whether we sell only our initial order (25,000 cases) or one billion cases, the 1982 World's Fair will have its own beer and so will the Pikes,' says Rick, who now serves Zeta as its chapter advisor.

The beer will be marketed in Knoxville and outlying communities. It is to be brewed at a midwest brewery.

#### FUND RECORDS RECORD GIFTS

A RECORD \$140,000 in alumni gifts were donated to the Loyalty Fund through March 31 by Pi Kappa Alpha alumni.

Over 5,000 members have contributed in 1981-82, a fifteen percent increase over a year ago which totaled to just over \$100,000 in gifts.

"If over the last two months of the campaign our previous donors respond as strongly as they are known for doing, we should finish the year by reaching the \$150,000 plateau, well over budget projections," says Director of Alumni Billy Garrett.

By year's end, over 6,000 donors at an average gift of nearly \$25 are anticipated, which would surpass last year's 5,100 donors at \$23 each.

## CHAPTERS

#### FERRIS STATE'S FESTIVE PIKES

TO MAKE it big on a smaller campus, in a community known more for its industry than its collegiates, a chapter needs an angle. Zeta Kappa (Ferris State) found it with a flair—the annual Bluegrass Festival to benefit Big Brothers/Big Sisters of America

For six years, the men of ZK have been building upon their angle with last year's effort raising over \$6,000 and providing entertainment and good times to thousands of participants. The recognition the chapter



Practicing for Bluegrass Festival

has earned with the project has pushed Zeta Kappa to the top of the Ferris State Greek system.

The chapter also participates fully in other campus events and philanthropies including Octoberfest, Greek Week, homecoming and intramurals earning for themselves the Larry Young Award as the top fraternity on campus last year.

Chapter Consultant Greg Wilson says in his report, "This is a very good chapter. They know exactly what they should and need to do to become a series Smythe contender. They have the best reputation on campus."

The chapter is buying its own home that sleeps and feeds twenty. Live-in annual fees include active dues of \$210, social fee of \$75, parlor fee of \$30 and room and board totaling \$1,350.

Continued, pg. 10

#### Charity & Ingenuity Muscle 2 Chapters to Number 1

#### 200-MAN CHAPTER AT FLORIDA

BELIEVE IT or not, a charitable heart is a strong heart. You need look no further than Alpha Eta chapter, the heartthrob of the University of Florida, for the proof.

Alpha Eta numbers two hundred brothers and pledges today largely because of their reputation as softies — softies for the underprivileged and afflicted, that is. The chapter has raised many thousands 104 men and third on campus. Since then, the chapter has nearly doubled in size and is ranked number one at Florida by IIKA.

Ingenuity and charity are why. The ingenuity to focus on activities that attract members—sports, social excellence, comradery— and the charity to take on any and every philanthropical challenge before them, which, ultimately, upped their



Tide Slide floods Gainesville

of dollars for causes ranging from Big Brothers/Big Sisters of America to overcoming Cystic Fibrosis, and their charity has earned them blessings tenfold.

In 1968, a popular men's magazine declared Pi Kappa Alpha at the University of Florida the most outstanding fraternity in the land, bar none, throughout the century to that point. But the radical sixties and early seventies even damaged Alpha Eta. The chapter slipped from 110 to about seventy members in four years. Apathy permeated the student body, and the chapter lost its dominance of campus activities and involvement.

In 1976 the decline bottomed out. You can't keep a good man down, so to speak, and Alpha Eta rose again. That year the chapter increased to eighty-five members and was ranked seventh of twenty-nine fraternities. Next year the rise was phenomenal to

campus and community exposure.

In 1981-82, for example, Alpha Eta has participated in two major Greeksponsored service projects, winning the activity parts of both, and has sponsored one of the most unique—and successful—fund-raisers yet unveiled. The Tide Slide.

Combined with the \$6,000-plus raised in the Tide Slide, the largest service project to ever "flood" the streets of Gainesville, the monies Alpha Eta raised in the Sigma Nu Wrestle Off and the Phi Delt Slug Fest put IIKA on top in the campus charity category.

Big Brothers/Big Sisters of America and the Children's Cancer Camp benefited by the ΠΚΑ-ΔΔΔ Tide Slide '82. A street near the chapter house was turned into a giant "slip-n-slide" with dollars raised in three ways: pledges per slide from sorority members, contributions from street

Continued, pg. 10



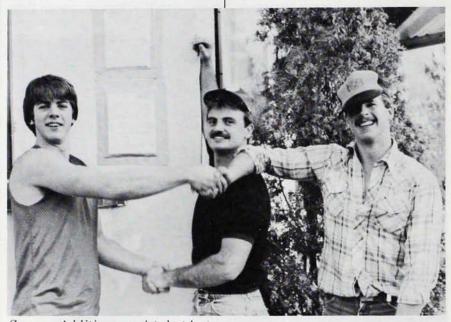
#### FERRIS STATE, continued

Three rush periods per year are all open and include summer rush direct mail marketing techniques. The chapter uses a solid big brother program and puts initiates through a modern Ingress program. Problems are referred to a four-man pledge advisory committee.

The chapter publishes three alumni newsletters per year and saw some 150 alumni come back for homecoming and another 150 alumni for the Bluegrass Festival.

SMC Ed Bennick says next year's Bluegrass Festival is well in the planning stage and expects to raise more money than ever for Big Brothers/Big Sisters. He expects to stage the extravaganz: at a larger facility and procure a beer license, two steps that will increase attendance and funds raised.

Zeta Kappa is another chapter that has found a combination of charity and ingenuity the key to success.



Success. Addition completed at last.

#### FLORIDA, continued

solicitations and a grand-finale party for over one thousand guests. Local merchants donated materials, food and drink.

"It's a good feeling to be part of a fraternity which can have great parties while raising thousands of dollars for charity," says SMC David Corey. "It's a good feeling to be part of the number one fraternity at one of the best Greek systems in the nation," he adds.

It's fitting that IIKA's largest chapter from an undergraduate membership standpoint should also be the Fraternity's largest chapter in total initiations. Since the chapter was founded at the Blue Goose Inn in Lake City in 1904, over two thousand men have joined Alpha Eta. The chapter also has sacrificed more men to the Gold Star Chapter (servicemen who died in service) than any other IIKA chapter. (At the beginning of WWI and WWII, literally every Alpha Eta man enlisted. Seventeen were killed in World War II.)

The chapter's traditional enthusiasm has paid off. Three consecutive times, Alpha Eta has earned the coveted Robert A. Smythe Proficiency Award, the most recent being 1980-81. Twelve other fraternities gave their Florida chapters the equivalent award last year.

"Despite the great diversity in a brotherhood of two hundred members," says Corey, "the common bond of  $\phi\phi\kappa\alpha$  is what keeps us together to strive for excellence in everything we do. We have a large brotherhood compared to many, but this enables each member to help out in what he can do best."

The chapter spreads responsibilities throughout the brotherhood. Each man contributes in his strength — one for all and all for one. Alpha Eta is truly big business with an operating budget over a quarter of a million dollars, a kitchen that feeds 120 in two shifts and a fifty-one man house that will soon evaporate its mortgage. Annual active dues are



Sorority support credited with Alpha Eta's Tide Slide success.

\$350 with a \$140 social fee, a \$200 parlor fee and \$1,560 in room and board added on. There are also special assessments, pledge dues and pledge and initiation fees.

Rush at Florida is totally open with one week of parties and open houses each semester. An eight-man committee conducts rush and issues bids, a successful approach as the chapter has pledged sixty-nine pledges this academic year. (Believe it or not, that's second in the state of Florida as Delta Lambda at FSU pledged ninety-two!)

Pledges are prepared in a mature, modern program for membership. The chapter's pledge guide emphasizes "serious study of fraternal principles and a well organized orientation to fraternity life," and credits the program for attracting top caliber members.

"Ideally, the fraternity chapter is a microcosm of society," says the guide. "It is supposed to be an example of democratic activity mirroring American principles originally developed by the ancient Greeks. The fraternity should help develop the 'whole man,' not just his recreation needs, but his emotional, intellectual and practical needs."

The chapter summarizes its pledge program with this truth: "Nearly always, it is the man who had a worthwhile orientation to the Fraternity who goes on to become a valuable member, both as an undergraduate and as an alumnus."

Organization is a vital key to Alpha Eta's success. Officers keep note-books and orient their successors well; a regular alumni newsletter that claims the largest circulation in IIKA and which is interesting and attractive, is sent to alumni; study hall is mandatory for pledges while each member may take advantage of elaborate test files.

Organization, ingenuity and charity. The "faith and hope" come naturally to Alpha Eta.

#### CHAPTERS

#### 13,000 ENJOY TECH PIKEFEST

SOME 13,000 tickets to Epsilon Gamma's (Texas Tech) Pikefest sold fast in advance of the annual all-campus party. Pikes could have sold many more at \$5 each if the Lubbock Civic Center Exhibition Hall would accommodate more than 6,500 people.

Pikefest is the most popular annual campus event at Tech. It features distinctive foods from around the world, games with prizes, big time entertainment — Jerry Jeff Walker



and Rusty Weir this year — and lots of beer. Five hundred kegs of beer were consumed last year.

Student organizations sponsor booths and pay an entry fee to the Pikes for the opportunity. It is a great fund-raiser.

#### MARDI GRAS DRAWS PIKES

ETA CHAPTER (Tulane) hosted Pikes from eight different chapters during Mardi Gras recently.

Pikes came from chapters at LSU, Nicholls State, Southwest Louisiana, Texas A&M, Duke, San Diego State, Vanderbilt and Virginia. The chapter also rented a room at the Marriott Hotel in the French Quarter for the visiting dignitaries.

The chapter also announced it is very close to winning the Karlem Reiss Trophy as the top fraternity at Tulane.

#### BUS DRIVERS WEAR LETTERS

A PIKE alumnus whose sales territory covers Arkansas State University passes a Jonesboro public school bus as he enters town. Could it be an illusion, or did he really see the ΠΚΑ letters on the bus driver?

Eight undergraduate brothers are presently driving for the local school system, a job rich in Pike tradition. It began eight years ago. As brothers graduate, they recruit other Pikes to take their places at the wheel. The job not only pays the drivers, it provides a community service opportunity for the Pikes.



Theta Xi's Sidney Mayeux dunks the bucket in an effort to beat Kappa Delta in the bucket brigade competition.

#### **BLAZEDAY FUN IS RED HOT AFFAIR**

THETA XI (East Texas State) chapter's fourth annual Blazeday Games



Brothers at Kappa [Transylvania] enjoyed an Easter Day egg hunt they sponsored for neighborhood children complete with special prizes. McDonald's and Baskin-Robbins donated the prizes. Refreshments were provided for parents of the children, a project that brought favorable response from the Pikes' neighbors.

including its famed Fireman's Ball was recently completed to benefit Big Brothers/Big Sisters of America.

The week began with a ten-mile keg roll and continued with games such as tug-of-war, pumper relay, fireman's dress, bucket brigade, infant rescue and splash line.

Brother Wayne Rhode was praised for his outstanding organization of this year's program won by Gamma Phi Beta sorority.

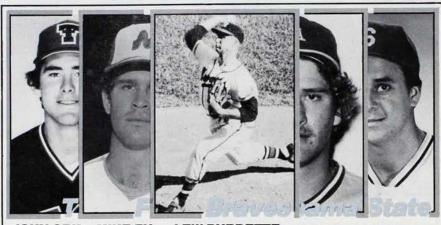
#### HOUSE FUND REAPS REWARD

ETA ZETA (Middle Tennessee State) held a fund-raising week for their own cause recently, the annual Pikes Peak Week. The week includes a miniature golf night, a scavenger hunt for sororities, and the fourth annual Fight Night including twenty-three bouts. The week concluded with a swimsuit competition. Both the chapter housing corporation and Big Brothers/Big Sisters of America will share the proceeds.

#### PROJECT ENDS AGE BARRIER

GAMMA EPSILON (Utah State) held a unique service project at Easter when the brothers took flowers to older people and sang to them to brighten their days. The chapter also held an egg hunt that day for the Exceptional Child Center on campus with the men donating the eggs.

## RITESSIRING



JOHN GRIF

MIKE FU

**LEW BURDETTE** 

PITCHER

PITCHER

#### SHIELD & DIAMOND ALL STARS

IT'S THE time of year when warmth returns with brilliant sunshine, flowers and plant life awaken with all their beauty, and young and old alike stir in anticipation of the return of the "American National Pastime."

Baseball has played an important role in the lives of many of our Pi Kappa Alpha brothers. A recent survey recognized approximately forty IIKA student members participating in collegiate baseball this year. J and J Research indicates there are at least three brothers currently playing professional baseball. Florida State has produced three current major league prospects. Delta Lambda's Mike Fuentes is playing in the Montreal Expos farm system, Rick Hatcher is playing in the Atlanta Braves farm system and Ken Smith is working in the New York Yankees farm system.

Pi Kappa Alpha's most distinguished baseball player has been Omicron's (Richmond) S. Lew Burdette. As a pitcher, his career spanned 18 major league seasons with seven professional ball clubs. Burdette had a career record of 203 wins against 144 losses with a 3.66 earned run average.

The Fraternity Bicentennial His-

tory: 200 Years of Freedom and Fraternity states of Burdette, "His profession was the American past-time; his success was the envy of every aspiring young ballplayer, the inspiration around which an entire American city rallied, the humility of another." A highlight of his brilliant career came during the 1957 World Series as a member of the Milwaukee Braves. Lew pitched 24 scoreless innings while winning three games, two by shut-outs, leading the Braves to an upset victory over the New York Yankees.

This year's Pi Kappa Alpha collegiate all-star squads represent a fine group of young men consisting of over 20 chapters.

Valparaiso University (Epsilon Beta) currently boasts 13 IIKA baseball players. Team captain and four-year starter Dan Gilmore leads the group with a .317 batting average and provides the team with leadership.

Bradley (Delta Sigma) has three Pike pinstripers on the team. Surprisingly, all three players are freshmen. Mike Debutch and Frank Schramko each hit with power while averaging .325 and .269 at the plate, respectively.

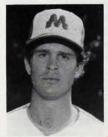
Theta Alpha (North Alabama) had

by David Heckel

three brothers starting. Senior Mitch Wallace was U.N.A.'s top pitcher last season and is a possible draft choice in the upcoming amateur baseball draft. The 6-1 left-hander's fastball has been clocked at close to 90 m.p.h.

Epsilon Gamma's (Texas Tech) John Grimes is one of the top hitters in the southwest. The outstanding first baseman leads the team in three major offensive categories. He has eight home runs (the school record is 11), 28 runs batted in, and a slugging percentage of .696, while averaging a hefty .363 batting average. Only a junior, John has scouts coming to Lubbock in anticipation of the future draft.

Zeta Beta contributes two members to Delta State's baseball program. Junior Brad Armstrong (Iron Man) was an academic all-American last year and looks certain to repeat with a Fall 4.0 gpa. Garland Beasley patrols center field and hits a solid .289.







Smalley

Three members of Beta chapter play regularly for Davidson College. The most remarkable is sophomore Doug Wiley who hits .325 while playing the outfield. Every few games he doubles as a pitcher where he is 1-1 with a team-leading 3.81 ERA.

Freshman George Flower handles the hot corner for Vanderbilt (Sigma). With a batting average of .270, George has a lot of potential. In fact, he was drafted out of high school last June by the Minnesota Twins.

The University of Georgia will



battle Vanderbilt for the S.E.C. championship with the aid of two Alpha Mu brothers. Sophomore Jeff Leriger handles the shortstop duties while hitting .272. Junior pitcher Bill Fratto has transferred from the junior college ranks where he was 12-2 (2.60 ERA), and hopes to solidify the Bulldog pitching staff.

Big Ten contender Illinois has two members from the Beta Eta chapter. Junior Dennis Johnson contributes a 5-1 record and a 2.63 earned run average. He is assisted by right-





Grimes

Wallace

hander Brian Innis in the bullpen.

Delta Lambda continues a fine athletic tradition by placing two members on the highly-ranked Florida State squad. Pitcher David Smalley was a key reliever for last year's team, compiling a 6-1 record. Lauron Levy handles some of the catching duties.

This year's selection represents a truly outstanding class of players. Below, Pi Kappa Alpha presents the Garnet and Gold teams along with their early season statistics. Has anyone seen the peanuts or Crackerjacks?

#### HONORABLE MENTION ALL:STARS

ALL	IANO
NAME	SCHOOL
Eric Bittlingmaier	Valparaiso
Butch Teal	North Alabama
Tony Clark	Wichita State
Junior Rogers	Mississippi
Lauron Levy	Florida State
Bill Kaplan	lowa
John Kolb	Case Western
Eli Mamula	Case Western
Russ Weber	Case Western
Daniel Kijurna	Indiana State
Brian Innis	Illinois
Jamie Maas	Purdue
John Barnes	Arizona State
Tripp Marston	Texas-Arlington
Jeff Powell	Arkansas State
Robert Flaherty	Carnegie-Mellon
Hank Suessmith	Wofford
Ed Whitesides	Davidson
Jim Robinson	Valparaiso
Rich Gonzales	Bradley
Bill Fratto	Georgia

#### **GOLD TEAM ALL-STARS**

NAME	CLASS	SCHOOL	POSITION	١	STATISTICS
John Grimes	Jr.	Texas Tech	FB	.363	8 HR 28 RBI
Brad Armstrong	Jr.	Delta State	SB	.278	39 Runs 21 RBI
Jeff Leriger	Soph.	Georgia	SS	.272	5 Dbls.
George Flower	Frsh.	Vanderbilt	TB	.270	7 RBI
Mark Adams	Soph.	Davidson	TB	.245	1 Trpl.
Doug Wiley	Soph.	Davidson	OF	.325	1-1 3.81 ERA
Garland Beasley	Jr.	Delta State	OF	.289	27 Runs
Kurt Thielman	Soph.	Purdue	C		
Dennis Johnson	Jr.	Illinois	Р	5-1	2.63 ERA
David Smalley	Jr.	Florida State	P	1-0	

#### **GARNET TEAM ALL-STARS**

NAME	CLAS	S SCHOOL	POSITI	ON STATISTICS
Frank Schramko	Frsh.	Bradley	FB	.269 3 Dbls. 10 RBI
Dan Gilmore	Sr.	Valparaiso	SB	.317 6 Dbls.
Kevin Spudic	Frsh.	Valparaiso	SS	.200 1HR
Tim Crunk	Sr.	Wofford	TB	.331 2 Trpls.
Mike DeButch	Frsh.	Bradley	SB	.325 5 Dbls. 3 Trpls. 27 RBI
Jeff Clayton	Jr.	Georgia College	OF	.381 22 Stolen Bases
Randy Kelly	Soph.	North Alabama	OF	.350 13 Stolen Bases
Bob Ridenhour	Sr.	Cal StSacramento	C	.257 1 HR 6 RBI
Mitchell Wallace	Sr.	North Alabama	Р	3-2 2.80 ERA
Mark Hardtke	Jr.	Valparaiso	Р	1-1 3.08 ERA

#### **PIKES STAR IN HOOP TOURNEYS**

THE COLLEGIATE basketball season recently concluded with five Pi Kappa Alpha brothers participating in major post-season tourneys.

Dan Federman (Zeta) contributed for the University of Tennessee Volunteers in their two games of the NCAA Championship Tournament. In the opening round, in which Tennessee won 61-57 over Southwestern Louisiana, the 6-9 center played fifteen minutes, scored four points and collected three rebounds.

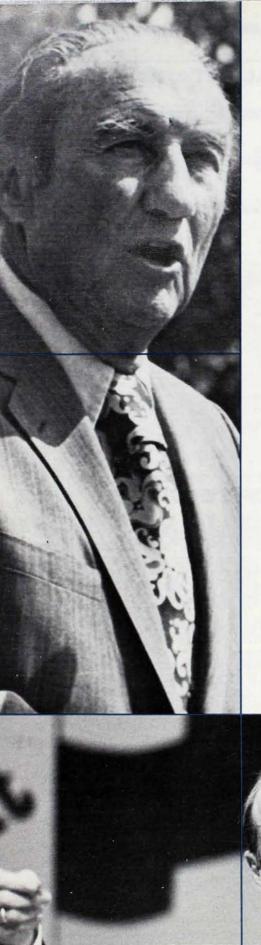


Purdue's Greg Eifert

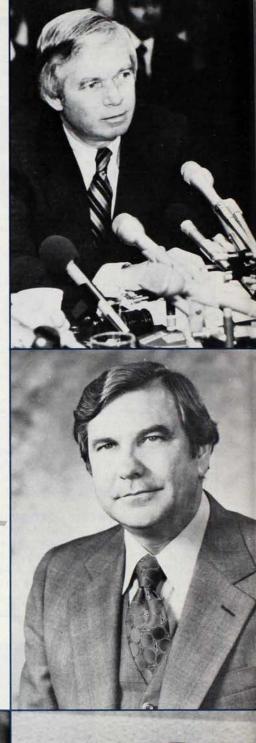
In the losing effort against Virginia (54-51), Dan played twenty minutes against All-American Ralph Sampson and scored four points while collecting three rebounds. Tennessee finished the season 20-10.

The University of Richmond finished their best season in twenty-five years (18-11) with an opening round loss to Maryland in the National Invitational Tournament (N.I.T.). In the 66-50 defeat, starting forward Bill Flye (Omicron) played thirty-nine minutes and scored ten points while collecting four rebounds. Teammate and brother Jeff Pehl was saddled with early foul troubles but was able to play sixteen minutes and score two points.

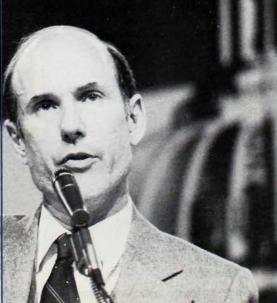
The Purdue Boilermakers made it to the 'final four' of a major tournament for the fourth consecutive year. With the assistance of forward Greg Eifert and guard Kevin Stallings (Beta Phi), Purdue made it to the championship game of the N.I.T. At New York's Madison Square Garden, the Boilermakers lost the final game to champion Bradley 67-58. In the five tournament games, Stallings averaged eleven minutes, five points and two assists. Eifert's average contribution was nineteen minutes, two points and two rebounds while defensing the opposition's leading offensive forward.



Sen. Strom Thurmond, Sen. Thad Cochran, Sen. Dee Huddleston, Cong. Pat Roberts and Cong. John **Paul Hammer**schmidt Welcome You...









# National Convention

WASHINGTON, D.C.

by Billy Laforge

TRUST that I will have the opportunity to visit with (our) brothers at the National Convention to be held in the Washington area in August. Since its beginnings, the Pi Kappa Alpha Fraternity has been committed to insuring that its members are of the highest

caliber — exemplifying leadership abilities in areas of academics, athletics and numerous other university activities.

"These men go on to serve as leaders in the community and business world. Senators Cochran and Huddleston, as well as Congressmen Roberts and Hammerschmidt, are prime examples of the type of leaders that our Fraternity seeks to produce. The mere fact that Pi Kappa Alpha has existed for the past 114 years is testimony that this fine organization is worthy of perpetuation. Being a man of excellence is the true mark of a Pi Kappa Alpha brother."

With those words, U.S. Senator Strom Thurmond captures the spirit of Pi Kappa Alpha, as the Fraternity makes final plans for the national convention in Washington this August.

Certainly, his thoughts characterize the Pi Kappa Alpha's who are serving in the U.S. Congress, and who will be on hand to play special roles in the convention's festivities.

The high caliber, leadership and character he speaks of are abundantly evident in these five IIKA brothers, who are helping to steer the Ninety-Seventh Congress in one of the most challenging budget years our country has ever faced.

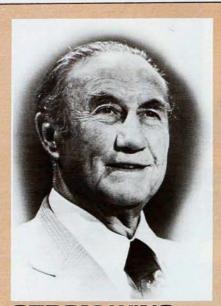
Without exception, these men have also made special efforts on the Fraternity's behalf, serving, for example, as national officers, Founders' Day toastmasters and sponsors and advisors for a variety of IIKA and interfraternity activities in the nation's capitol. As some of America's busiest men, they nevertheless make time to show their dedication to their beloved Fraternity.

Clearly, the single biggest issue facing Congress, in the view of IIKA's three Senators and two Representatives, is the nation's economic recovery — a position certainly reflective of the general mood on Capitol Hill. They agree that the federal

Continued, page 16

Facing page, clockwise from upper left: Thurmond, Cochran, Huddleston, Hammerschmidt, Roberts,





#### STROM WINS 1982 AWARD. DISTINGUISHED **ACHIEVEMENT**

IF EVER a special initiate held Pi Kappa Alpha as dearly as if he were brought into the bonds as an undergraduate, it is Sen. Strom Thurmond, Xi (South Carolina).

The 1960 Xi (South Carolina) initiate has often paused in his rigors of public service to associate with his brothers, to meet with them on important social and fraternal matters, to be an integral part of the Fraternity.

The Distinguished Achievement Award, Pi Kappa Alpha's highest honor, is given more for prominence in a particular field of endeavor other than the Fraternity.

Brother Thurmond joins the likes of the late Sen. Everett Dirksen, Sen, John J. Sparkman and Medal of Honor recipient Gen. Louis H. Wilson with his honor.

Brother Thurmond has the unique posterity of both a prominent Republican and a prominent Democrat. He was also the first U.S. Senator elected as a write-in candidate in 1954, six years after receiving thirty-nine electoral votes as a States Rights Democratic candidate for President of the United States.

In 1964, he switched from the Democratic to the Republican Party. Ultimately, he has been a delegate to six Democratic National Conventions and four Republican National Conventions culminating last year in his election as President Pro Tempore of the U.S. Senate.

Sen. Thurmond chairs the Judiciary Committee and is senior majority member of the Armed Services and Veterans Affairs Committees.

budget deficit must be reduced. Nevertheless, they each profess healthy optimism about the country's future, despite short-term problems in the economy. There is also a striking similarity in their constituencies, and thus in some of their priorities, due to the fact that they each represent rural farming regions.

Pi Kappa Alpha's three U.S. Senators all represent Southern states and have strong interests in farm programs. But they also promote a wide variety of national interests in their respective leadership roles in the Senate.

With twenty-eight years of service, Senator Strom Thurmond is President Pro Tempore of the Senate, a position that places him third in line of presidential succession. As chairman of the powerful Judiciary Committee, he is the key player in that forum of debate on such important issues as crime, abortion, voting rights, school prayer, busing, terrorism and immigration. Last year, he presided over the confirmation hearing of the first woman Supreme Court Justice, Sandra Day O'Conner.

An avid states' rights advocate and supporter of President Reagan's economic recovery strategy, Senator Thurmond sees Congress' priorities this year as ensuring a strong national defense, reducing the size of our federal government, and returning government to fiscal responsibility. In support of his optimism about the economy, and as indicators that the President's economic program will cause an economic upturn, he points to a decrease in the inflation rate over the last year, and to improvement in the bond market. He senses that the defense budget and the voting rights act are the two single toughest issues facing Congress this year.

A former attorney, farmer, teacher and coach, Senator Thurmond is a Major General in the U.S. Army Reserve, and was the recipient of five battle stars and eighteen decorations including The Purple Heart, following his service in World War II. He has had a diverse and fascinating political career, which has included terms as a state senator, judge and governor of South Carolina. In 1948, he was the States Rights Democratic candidate for President, and carried four states. Originally a Democrat and a delegate to six Democratic National Conventions, Brother Thurmond became a Republican in 1964, and has been a delegate to three Republican conventions. He says he is happy serving his South Carolina constituents, whom he has represented since his election as a write-in candidate in 1954, and will determine whether to seek re-election as the end of his current term nears.

The recipient of fourteen honorary

degrees, Senator Thurmond is a graduate of Clemson, although a IIKA special dispensation initiate of Xi chapter at the University of South Carolina. Last fall when the Senator was on the Clemson campus to announce his decision to give his papers to the university, he was greeted by Eta Alpha chapter with a welcome banner. He thought enough of that gesture to halt his motorcade and stop by the Pike house for a brief visit. When the Senator saw the "Thanks Brother Thurmond" banner in front of the Pike house, he remarked to the president of the university, "We ought to stop. That's my fraternity!" And, yes, Senator Thurmond does proudly display in his office a game ball from the Orange Bowl, the victory which assured Clemson's number one national ranking.

Not one to limit his running to political campaigns, Brother Thurmond can often be seen putting in a few miles around the Capitol or near his home in northern Virginia. He is certainly well known for personifying his interests in physical fitness and sound nutrition.

In recognition of his outstanding career, Brother Thurmond will be presented Pi Kappa Alpha's highest individual award, the Distinguished Achievement Award, at this summer's national convention.

Another Republican, Mississippi Senator Thad Cochran, served three terms in the House of Representatives before becoming the first Republican from his state elected to the Senate in over one hundred years. Formerly in private law practice and a veteran of the U.S. Navy, Senator Cochran is a member of both the Senate Agricultural and Appropriations Committees, and chairs important subcommittees of each. Now in his fourth year as a Senator, he plans to seek re-election in 1984.

Senator Cochran feels his position on the powerful Appropriations Committee provides him the forum to be active in "allocating federal resources in a manner that will help steer the country toward economic recovery, while also guarding against the careless and haphazard spending of taxpayers' dollars.' While he enjoys the challenge of helping to shape decisions with respect to national priorities, he also expresses a sincere sensitivity to the needs of those Americans who cannot provide for themselves.

Brother Cochran voices strong support for last year's tax reforms. which he feels will serve to stimulate economic growth. Although he senses general support of Capitol Hill for the President's economic program, he is also aware of considerable concern that interest rates and high unemployment may prolong recovery and cause economic hardships in the short-term.

This concern does not dampen his staunch optimism that progress will be made to reduce inflation and to get the economy moving again. He warns, however, that recovery will take longer and be more difficult than anticipated. He predicts, "By 1983-84, we should see a period of substantial growth and a more stable economic climate, due primarily to the efforts of the Reagam administration and a supportive Congress."

As for other agendas in Congress, Senator Cochran would like to see legislation to improve national education programs, with special emphasis on vocational education and job training. He also supports efforts to boost the competitive position in the world market place for U.S. farm commodities and manufactured products—efforts, he asserts, which would translate into more jobs for Americans.

Brother Cochran has had a rich fraternity experience. He held virtually every office, including SMC, in Gamma Iota chapter at Ole Miss, where he earned his undergraduate and law degrees. The close, lasting friendships that he forged are his most vivid memories of his fraternity experience. Even today, his network of friends around the country includes many Pi Kappa Alpha brothers.

He also remembers his chapter

experience as providing him with his first real opportunity for leadership. He found himself in positions of responsibility that forced him to cope with pressure, and to become more involved on campus. Consequently, he credits the Fraternity with being a special dimension of his educational experience. Brother Cochran has recently served the Fraternity as a trustee of the Memorial Foundation, and as emcee of Washington D.C. Alumni Association's Congressional Founders' Day.

He is also known to play a pretty good game of tennis, which gives him the chance to compete in a more relaxed setting with his Senatorial

#### D.C. CONVENTION TO BE LARGEST EVER

IT WILL be the largest Pi Kappa Alpha convention ever, and one of the most exciting — Sunday August 8 through Thursday, August 12, in the nation's capitol city.

The new Hyatt Regency-Crystal City will host the 1982 Washington D.C. Convention which features more entertainment and sideshows than any other previous IIKA convention.

Four banquets (two dinners, two luncheons) featuring IIKA personalities, celebrities, the National Dream Girl and top-billed entertainment, offer a full social schedule.

Famous alumni such as Distinguished Achievement Award recipients Senator Strom Thurmond and screen star Morgan Woodward of Dallas fame, Senators Thad Cochran

and Dee Huddleston, U.S. Representatives John Paul Hammerschmidt and Pat Roberts will mingle with you.

Exciting legislative sessions, Supreme Council elections, regional caucuses and politicking offer participants a fitting environment for a D.C. convention.

Special door prizes including a grand prize of a Windjammer "Barefoot Cruise" will put smiles on the lucky winners.

Personal Enrichment Seminar, National Rush Seminar (with Charlie Barnes), National Publications/Public Relations Seminar and more offer new ideas and approaches to both undergraduates and alumni.

A variety of other special events including the model initiation of a nationally known individual, the unveiling of IIKA's new merchandise line and its new National Pledge Program, convention souvenirs all topped off by the electrifying commencement extravaganza known as the National Officers Banquet (which just may have the world record for standing ovations) are also in store.

Add in the time you'll have to visit historical Washington landmarks and the sites, tastes and feelings of our capitol city and you have the potential for IIKA's grandest convention ever.

#### TENTATIVE AGENDA 1982 NATIONAL CONVENTION

Sunday, August 8 10:00 a.m.-3:00 p.m. 4:00-5:30 p.m.

7:00-8:00 p.m. 8:00-9:30 p.m. 9:30-11:00 p.m.

Monday, August 9 8:30 a.m.-Noon

Noon 2:00-4:30 p.m.

4:30-6:30 p.m. 6:30-7:30 p.m. 7:30-9:30 p.m. 9:30-11:00 p.m.

Tuesday, August 10 8:30-Noon

Noon 2:00-9:30 p.m. 7:00-9:30 p.m. 9:30-11:00 p.m.

Wednesday, August 11 8:30-Noon

Noon 2:00-6:00 p.m.

6:00-7:00 p.m. 7:00-11:00 p.m. Registration
Opening Session
Memorial Service
Model Initiation
Reception
Legislative Committee Meetings

Legislative Sesion I
Rush Workshop
Executive Director's Luncheon
Rush Workshop
Chapter Advisor Workshop
Housing Meetings
Regional Caucuses
President's Reception
President's Banquet
Legislative Committee Meetings

Pledge Education Workshop Ladies' Program Regional Presidents' Workshop Awards Luncheon Washington DC Tour/Free Time Memorial Foundation Reception Legislative Committee Meetings

Legislative Session II P.R./Publications Seminar Ladies' Program Alumni Luncheon Legislative Sesion III Election of Supreme Council Reception National Officers Banquet

#### FOUNDATION MEETING SET

THE ANNUAL meeting of the Pi Kappa Alpha Memorial Foundation has been scheduled for Saturday, August 7, 1982, just preceding the Washington D.C. Convention at the Hyatt Regency Crystal City hotel. Proxy statements may be sent in care of Richard L. Murgatroyd, Executive Director, 577 University Blvd., Memphis, TN 38112.

colleague, and an initiate of Omega chapter at the University of Kentucky, Walter "Dee" Huddleston, also

an avid tennis player.

A second-term Democrat, Senator Huddleston has professional roots in the radio media, where he worked his way up from a program and sports director to become the executive of two Kentucky stations. Before his election to the U.S. Senate in 1972, he served in several leadership positions in the Kentucky State Senate. He was also an Army tank gunner in the European Theatre of World War II.

Although in the minority party of the Senate at this time, Senator Huddleston intends to seek reelection in 1984, and help restore the Democrats as the majority party in the Senate. Currently, he is the ranking minority member of the Agriculture Committee — a position of great importance to his state. He also serves on the Intelligence and Appropriations Committees, and was recently named vice chairman of the new select committee to investigate the FBI's handling of ABSCAM.

He shares the deep concern of his IIKA colleagues in Congress about the burgeoning federal deficit and high interest rates, but acknowledges the difficulties that exist in trying to balance federal spending with the tremendous demands on government to fund truly necessary programs.

While optimistic about the economy, Senator Huddleston views the "control of the federal budget and the question of nuclear weapons control as the biggest issues facing Congress this year." He is a cosponsor of the Kennedy-Hatfield Resolution on nuclear freeze and disarmament.

Brother Huddleston feels fraternities have perhaps more importance today than when he was an undergraduate, especially in view of larger student bodies and the variety of activities on today's college campuses. He fondly recalls the willingness that abounded among the brothers in his chapter to help one another out, particularly with coursework. But, he also has fond memories of the practical side of his fraternity associations: "My first radio job was with a station owned by one of IIKA's grand old men -Happy Chandler.'

In the House of Representatives, two Pi Kappa Alphas are making their marks as excellent spokesmen for their predominantly rural

districts.

Although a freshman, Republican Congressman Pat Roberts is no newcomer to Capitol Hill. Before his 1980 election to represent the huge, fifty-seven county Prairie District of Western Kansas, the former newspaper editor and publisher worked for former Kansas Senator Frank Carlson and Representative Keith Sebelius.

Former Marine Captain Roberts has jumped into his new duties with a special interest in doing all he can "to give rural and small town America a fair shake, and to be part of the effort in Congress to reduce federal spending, taxes and regulations."

He describes the current climate in Congress as "politically acrimonious" in this election year — one which presents Congress with a real challenge to face up to spending responsibilities, a process Roberts says is, "healthy, but will be painful and difficult."

While optimistic about the country's long-term economic picture, Brother Roberts sees "terribly difficult times ahead for the shortterm, especially for farmers," and he is intent upon "helping to structure another round of budget cuts so that they make sense in rural areas." He feels other big issues in this Congress include the nation's defense posture for the 1980's, and the formulation of foreign policy which, he insists, must not be allowed to make "whipping boys" of American farmers. He's banking on the people of Kansas' first district to demonstrate that they agree with these positions by returning him to Congress in this fall's election.

Brother Roberts has endeared himself to the Washington area IIKA alumni as emcee for Congressional Founders Day, where his humor and good nature add a special dimension to the annual affair. Reflecting on his days at Kansas State's Alpha Omega chapter, where he served as rush chairman, alumni secretary and IFC president, he conjures up memories of the fellowship that produced lifelong friendships. Today, he cherishes those special friends who, he emphasizes, "remain true through thick and thin." He also remembers the lessons he learned in working together, in organizing activities, and in assuming leadership roles. As a result, he remains very positive toward fraternities, noting, however, that "they have successfully come through some difficult times.

Claiming some rub-off from Kansas State's basketball prowess, Brother Roberts also enjoys an occasional pickup game of basketball with his House colleagues, and he is his son's soccer team's biggest fan.

The other IIKA in the House of Representatives is John Paul Hammerschmidt, elected to Congress in 1966 as the first Republican from Arkansas in ninety-four years. A former lumberman and business executive, Representative Hammerschmidt is a highly decorated Air Force veteran of World War II. He is the highest ranking Republican on the House Veterans Affairs Committee, and was the first member of Congress to introduce a resolution to donate federal land for the building of the new Vietnam War Memorial in Washington.

Congressman Hammerschmidt agrees with Senator Huddleston that the economy and a nuclear arms reduction policy are the prime issues facing Congress this year. He sees this as a "difficult year for Congress to reach a consensus on the right mix of spending and tax policy to achieve the beginning of a declining federal deficit" — a goal he feels we must meet. His optimism for the future is contingent upon the success of the Congress and the President in "constructing a federal budget that will lead to smaller deficits, so that the capital markets will respond with lower interest rates."

From his position on the House Public Works and Transportation Committee, Congressman Hammerschmidt also takes an active role in helping to develop a clean water policy, which, as an avid fisherman, he claims is badly needed. Another of his priorities is the development of a balanced national transportation system, which he feels should encompass highways, mass transit, aviation safety and facilities, an inland waterways system and port development.

An initiate of Alpha Zeta chapter at the University of Arkansas, Brother Hammerschmidt has been a loyal supporter of Congressional Founders' Day. His comments welcoming IIKA's to Washington for the August Convention exemplify the warm hospitality for which he is known: "Washington is an exciting town. It's where the action is! I'm sure your Representatives and Senators will welcome your personal visit. I'm certainly looking forward to seeing as many of you as can come by."

Pi Kappa Alpha's five members of Congress portray loyal service to their constituents, their nation and their Fraternity.

Join them for a "monumental occasion" this summer in Washington — the 1982 Pi Kappa Alpha National Convention!

The author is a member of the professional staff of the U.S. Senate Appropriations Committee. An initiate of Zeta Beta [Delta State], he is a former vice president of the Supreme Council, and is serving as coordinator for this summer's Pi Kappa Alpha national convention in Washington, D.C.

## THE WEST

#### LAST OF A FOUR-PART REGIONAL ANALYSIS

by Mark Anderson



IT BEGAN in earnest with Lewis and Clark in 1804 and a daring expedition to discover the riches west of the Mississippi. Their conquest of the western portion of this continent unlocked a part of America whose impact would be unparalleled and continuously reiterated time and time again during this country's development.

From the industrial boom of Los Angeles to the glamour and excitement generated by thoughts of life in the Old West and such novel figures as Kit Carson, Daniel Boone and Wyatt Earp, the West has always held intrigue for the rest of the nation. A visitor rarely leaves disappointed after he has taken in the Grand Canyon, skied down one of the magnificent slopes at Vail or experienced the excitement of the Las Vegas strip. California is filled with plesant climate, fertile soil and mineral wealth, in addition to numerous harbors which mandate this region's constant growth economically and culturally.

The region's diversity of geography, climate and agriculture has made it attractive to different types of people in varying lifestyles.

From the mountains and the bountiful ski resorts to the beaches and the California girls that the Beach Boys sung about, the West's major attraction is its many different attractions.

Correspondingly, Pi Kappa Alpha's existence in the West is as varied as the region. From the University of Washington, home of Beta Beta, to San Diego State, which hosts Delta Kappa, Pi Kappa Alpha exists in eight Western states including New Mexico, Washington, Oregon, California, Arizona, Utah, Idaho and Montana.

Colorado at one time supported chapters at Colorado College, University of Colorado, University of Denver, Colorado School of Mines and Colorado State. All five are now inactive, although hope is held by Memorial Headquarters that the Fraternity will once again flourish in that state.

California gave birth to the first Western chapter at UC-Berkeley in 1912 with the installation of Alpha Sigma chapter from the Calimdeico Club. This installation demonstrated clearly that the Fraternity had a definite aim to move westward. In the same month, the Fraternity accepted a petition from Xi Kappa Phi at University of Utah to affiliate. Thus, Pi Kappa Alpha was at the University of Utah.

Alpha Tau chapter has led an illustrious career. Located in picturesque Salt Lake City, the chapter has contributed greatly to Pi Kappa Alpha. Listed among its portfolio are twelve alumni who were recognized for making significant contributions to the development of America in the Fraternity's Bicentennial History. Only two hundred Pikes were listed in all with Alpha Tau's total far surpassing all other chapters' representation.

Alpha Tau has produced its share of Fraternity leaders, including two national presidents, with Grant Macfarlane during 1956-58 being the first Mormon to serve as executive head, followed from 1972 to 1974 by

C. Ross Anderson.

By 1960, the chapter had 120 active members, boasting that they were the largest Pi Kappa Alpha chapter at the time. It pioneered the use of Ingress in 1965, and has been heavily involved in controversial issues that have reached convention floors over the years. It has suffered setbacks during its history — a fire in 1974 rendering the membership homeless but has always rebounded and continues to work to maintain their prestige at the University of Utah.

Farther south is Arizona State in Tempe, a suburb of Phoenix, where Pi Kappa Alpha's Delta Tau chapter has been since 1951. This chapter's prominence is indisputable.

A five-time Smythe Award winner, Delta Tau boasts 120 members in a Greek system of nineteen fraternities with only twelve hundred men affiliated. This means that ten percent of the entire fraternity system is Pike. However, there are a

"IIKA will continue to move West, not only because of opportunities, but primarily because of the successes already there."

surprisingly low number of Greeks for the seventh largest student population in the country, totalling close to

thirty-eight thousand.

According to Delta Tau SMC Chris Spinella, "It is a little deceiving to measure the popularity of the Greek system totally by enrollment figures. Although thirty-eight thousand students attend Arizona State, only forty-two hundred live on campus, which makes the school predominantly commuter."

Another factor in the relatively small size of the affiliation is the large percentage of students who hold down full or part-time jobs while in school. This is true, however, of the West in general and is not just

isolated to Arizona State.

Delta Tau is certainly one of Pi Kappa Alpha's excellent chapters, having had the most successful rush of any fraternity at Arizona State for the last three years running. The chapter placed first this year in all-campus intramurals as well as all-fraternity competition. Delta Tau's membership includes fourteen NCAA athletes, three of whom are All-Americans.

It is also interesting to note that the past three SMC's have also been named ASU Homecoming King each year during their respective terms. One of those SMC's also served the Supreme Council as an undergraduate vice president, the second from Delta Tau since 1970.

In contrast to the Eastern fraternity systems, the Greek system at Arizona State is not representatively large, and the fraternities on the whole do not climb to the same membership heights as those in the South. Delta Tau typifies a successful chapter by any standards, East or West.

Pi Kappa Alpha's average chapter size for 1980-81 was sixty-one; yet, 20 the average for the Western chapters was closer to sixty-five or seventy, which suggests Pi Kappa Alpha's competitiveness in this region.

One of the Fraternity's newest chapters proves that point. Theta Rho was installed at Northern Arizona University in March, 1980. Even as a colony, Pi Kappa Alpha established itself as the fraternity to be contended with by winning first place in all-fraternity intramurals, maintaining the highest GPA of any Greek organization and being recognized by the Dean for outstanding community service. The chapter has never relinquished any of those achievements over these past three years.

Theta Rho currently has fifty-six members while the average fraternity size at NAU stands at only

twenty-five.

The school is in Flagstaff, Arizona, nestled at the base of the San Francisco peaks. Flagstaff can certainly be labeled a college town, since fifty percent of its residents are students. It receives 140 inches of snow yearly and is a haven for skiers. Skiing is one of the principal activities for vacationers in this region. In addition the western climate gives these chapters a plethora of available outdoor activities. In Arizona alone, one can travel by car to go skiing the first part of the day as well as sun on the white sands of California in the afternoon. This abundance of recreation seems to promote a little more relaxed attitude in the western region compared to other parts of the country. Consequently, the attitudes of Westerners reflect a great deal of open-mindedness. That has also been true with regard to fraternities.

Membership selection has been looked upon more openly during the history of the Greek systems than in other regions. It was Alpha Tau's Grant Macfarlane who was instrumental in convincing Honorary Life President Bob Smythe to vote "yes" on the elimination of the white clause, based on the lack of discrimination at the University of Utah.

Correspondingly, the emphasis on traditions is not as ingrained as with this region's counterparts. The young age of many of these chapters, coupled with the open attitude, precludes resisting change just on the basis of tradition.

California is probably the pinnacle of tolerant thinking. Recent installations in this far-western state have reinforced the certainty that Pi Kappa Alpha can flourish and suc-

ceed here.

Zeta Omicron chapter (Cal State Northridge) continues to gain more momentum with each passing semester. The chapter has remained alluniversity intramural champ since 1978. This is accompanied by their being selected to receive the Dean's Award every year since 1979. This chapter's achievements are only matched by their enthusiasm. Besides being named Most Spirited Fraternity every year since 1978, Zeta Omicron chartered a bus for the recent Golden West Regional Conference and showed up with ninetyone people to participate in the weekend's activities. Without a doubt, they produced the largest delegation for a non-host chapter at a regional conference since conferences began in 1974.

Practically brand new to Pi Kappa Alpha is Theta Tau at California State University Sacramento. Their youth has not prevented them from taking a very definite number one position with the Greek system. Twenty-eight men were officially colonized on October 26, 1981. Exactly six months to the day, the chapter was installed with fifty

members. The normal colonization period of a colony is one to two years. During their colonization period, Pi Kappa Alpha held the president of the student body, won the Greek Bowl football championship and surpassed the other fraternities scholastically.

This year has provided Theta Tau with that much more of a proving ground. They have again taken the Greek Bowl championship and secured the top scholastic spot. They now have twenty-five varsity athletes with two football players who distin-

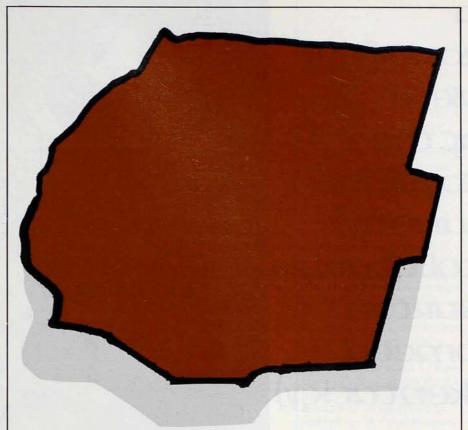
guished themselves highly.

Pi Kappa Alpha got a late start in the West. There were already thirteen fraternities at Berkeley by the time IIKA made the decision to move. Our lack of growth has been compounded by the loss of the five Colorado chapters and USC. However, this makes the current chapter success that much more impressive considering how widespread the region is.

Pi Kappa Alpha's future expansion philosophy will continue to emphasize Western growth as it has in the recent past. The success we have experienced reflects well on the methods applied by the Fraternity. It is important that rapidity has not been substituted for quality. The success of Northern Arizona University and of California State University, Sacramento, came from a premeditated approach that was engineered with the goal of building a successful chapter, one that would help spawn others of similar quality.

Pi Kappa Alpha is not ranked second in the country because of its growth record, but rather its prestige rests on the records of its chapters, and the more recent affiliations on campuses in the West and elsewhere have only continued our drive to be the best Fraternity.

IIKA will continue to move West, not only because of the opportunities, but primarily because of the proven successes already there.



#### THE WEST, STATE BY STATE

BETA DELTA became New Mexico's first chapter in 1915 with its installation at the University of New Mexico. Epsilon Tau followed in 1962 at Eastern New Mexico, and both do a good job of representing Pi Kappa Alpha in the Land of Enchantment.

Arizona currently hosts three chapters, Gamma Delta at the University of Arizona accompanied by Delta Tau at Arizona State and Theta Rho at Northern Arizona.

Neighboring Utah also has three chapters with Alpha Tau in the heart of Salt Lake City, Gamma Epsilon at Utah State (which is still implementing a successful rebuilding) and Eta Theta at Weber State (which holds the prestige of being Pi Kappa Alpha's largest colony when they were installed as a chapter in April. 1971, with 99 members).

Due north is the fourth chapter of the Rockies Region, Gamma Kappa at Montana State, which has made tremendous strides over the last two years to attain a position of esteem on that campus and now totals close to seventy members.

Zeta Mu is our lone Idaho chapter, but did a super job in hosting the recent Northwest Regional Conference in conjunction with Gamma Xi eight miles away at Washington State. After eleven years of silence, Beta Beta is now revived at the University of Washington and once again Seattle is home for Pi Kappa Alpha.

Oregon sports three chapters with representation at the big schools such as Oregon State with Beta Nu and the University of Oregon with Gamma Pi, and at Linfield College where

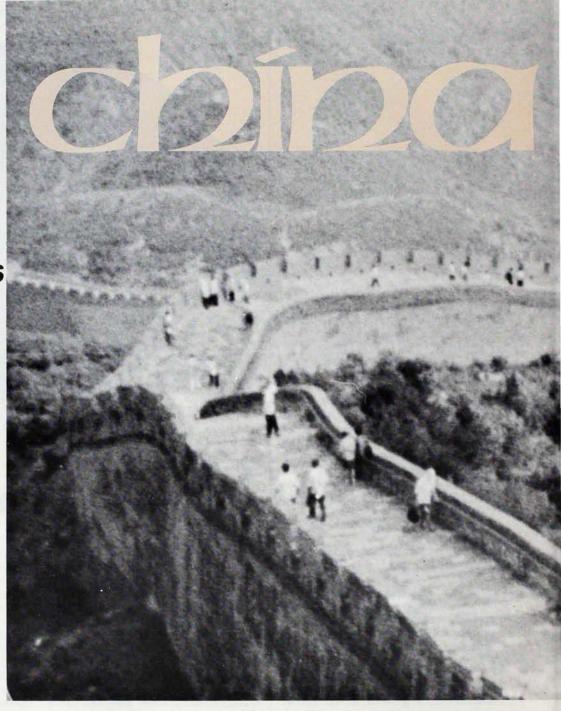
Delta Rho is doing well.

Things are rounded out in California where the representation is geographically spread out with three chapters in the north and three in the south. The former include the newest of the region with Theta Tau at Cal State Sacramento as well as the oldest, Alpha Sigma at University of California, Berkeley. Delta Pi is located at Cal State at San Jose, and over the last couple of years, has firmly implanted itself as the top fraternity in that Greek system.

The three Southern California chapters are Zeta Omicron at Cal State Northridge, Theta Eta at Lovola-Marymount and Delta Kappa at San Diego State. All three are doing well. Delta Kappa has recently secured unique housing in a condominium rather than a typical chapter house.

All twenty-one chapters representing Pi Kappa Alpha in the West do so with the same zeal and commitment found in any other region as well as the same successes.

a Rounoeye view of the forblooen land by col. charles burton, omega (kentucky)



ou should be prepared for an interesting and grueling twelve days in the People's Republic of China," our Chinesespeaking American guide told us at our Hong Kong hotel before we boarded our bus for the Kowloon station. She informed us that our particular tour group would be visiting Canton (Guangzhou), Hangchow (Hangzhou), Shanghai, and Peking (Beijing). From the outset we understood that our method of transportation and specific hotel acommodations were strictly controlled by the China International Travel Service (CITS) which would pro-

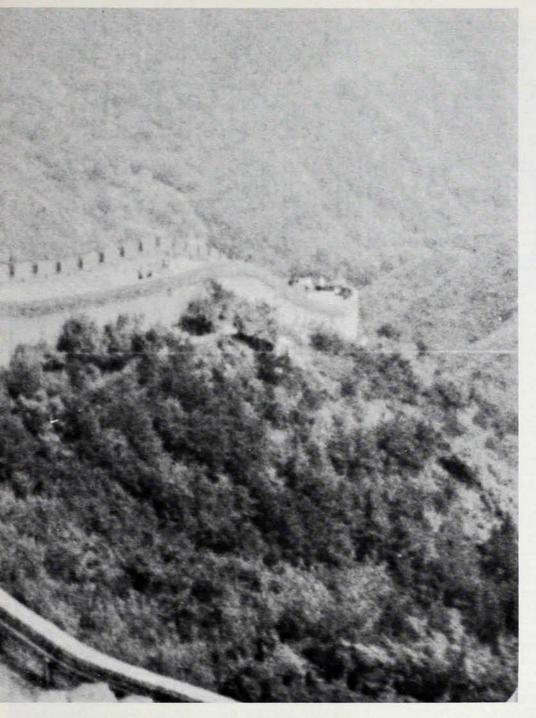
vide our Chinese guides on each leg of our journey.

In China we soon learned, though with a population of one billion people and an enormous land area, there are some similarities to our own country. For example, we saw industrial development, new commune buildings and tourist "traps" called "Friendship Stores." But the contrasts were fascinating. In the south as we rode through the countryside we saw vast fields of rice being harvested by farmers using water buffalo. In Guangzhou, which is in a period of redevelopment to accommodate the industrial needs of a rural economy.

many farmers have opted to build their own houses rather than occupy communes to insure better living conditions. While a farmer is not assured of a monthly salary, after he meets his government quota of farm products, he may take his excess products to the open market to sell for a profit.

Our tour of Foshan (Buddha Hill), formerly a religious center, near Guangzhou emphasized the fact that the temples are largely used as museums and tourist attractions. No religious services were being conducted there.

ue to our compressed schedule, we flew on a British Trident to Hangzhou where we were met by three new CITS guides who escorted us to a beautiful hotel overlooking West Lake. In Hangzhou, we had our first opportunity to converse with young Chinese who were vacationing in the city. Since English is the second language taught in China, they anxiously asked questions about our foreign trade policies, and about opportunities for travel to the USA.



Since this province is the largest tea-producing area in China, our guides led us through an agricultural commune where we were briefed on tea production and processing. Later, we toured the spartan living quarters of a commune worker. In Hangzhou was the tomb of Yue Fei, a famous Song dynasty general who defended China against the northern invaders, his tomb built on the spot where he was beheaded.

Food and eating facilities provided the greatest contrast for those of our group who had never traveled in the Orient before. Our tour guide arranged an interesting dining experience in every city that we toured. Usually, we were escorted to the second floor of a large hotel or restaurant where we were treated most courteously and efficiently. Our last night in Hangzhou, we enjoyed a magnificent banquet including such delicacies as "beggar's chicken," West Lake fish, fried eel, pickled eggs and white prawns, twelve courses in all.

In this ancient land. characterized by its immense size and dense population, the people adhere to the basics of life which would be considered a hardship by much of the western world. For

example, the most frequently used mode of transportation is the bicycle, of which there are seven hundred million in daily use. Rain or shine one can observe men and women by the thousands pedaling to and from their jobs. In one large department store, an entire floor was engaged in the sale of bicycles and parts. The more advanced means of transportation - aircraft, rail and buses - are under the direct control of the government. As there are no private automobiles in China, taxis are also under government control and are relatively expensive. used mostly by visitors.

TO hile traveling from Hangzhou to Shanghai by express train we were surprised to see the large number of hemp fields and mulberry bushes. Rope made from hemp is important in construction, and mulberry trees are hosts in silkworm production.

In Shanghai, we had a marvelous view of the Huangpu River and the Bund from our eleventh floor room of the Shanghai Mansions hotel. In contrast to our experience in the rural south, Shanghai is an industrial giant, the largest city in the Communist world. When our buses arrived at the hotel to start the day's tour, more than a hundred Chinese gathered around us in an effort to engage us in conversation. Likewise, at a large restaurant, they surrounded the tour buses in an effort to get a better view of the 'round eyes.'

During our stay in Shanghai, a factory which produces both jade and ivory carvings drew the most interest from our tour group. This very tedious artwork was performed by people of varied age groups, some very old and some very young. Nearby was a factory producing oriental rugs made from both wool and silk yarn. In the showroom at the factory site we observed that many rugs were earmarked for shipment to dealers in the USA and Europe.

The Shanghai Museum of Art and History was one of the highlights of our visit to the city, especially the pottery exhibit which contained relics from the Neolithic period to the

present.

The teachers in our group were particularly impressed with a program that brings the gifted children together in a "Children's Palace" to receive special instruction in selected skills. Youths from the ages of seven to seventeen must qualify for this training by excelling in entrance examinations.

Many of them were training in electronics, ship design, model aircraft building, TV repair, needlework, painting and music. To our delight, both a chorus and a band performed for us.

Most evenings we were free to go shopping or mingling with the Chinese. One evening we were driven to a downtown theatre for a three-hour magic show. Huge but orderly crowds attended the performance. We were escorted to reserved seats by our guides assisted by the theatre manager. The presence of Americans in Shanghai is still a novelty to the man in the street who stared at our Japanese made buses when we stopped at a crossing or parked near the entrance of a commune.

Housing for the masses of people presents one of the greatest challenges for the government leaders. While there are many fine residences in the cities, apartment-style dwellings are the current trend, especially in the cities where communes often number thirty-five thousand or more. Even in Shanghai and Beijing. large families of more than eight persons shared a relatively small apartment with few amenities. While summers were reasonably comfortable, adequate heating in severe winters must present some problems and discomfort. Feeding, housing, clothing and transporting the vast number of Chinese requires an equally large labor force in the fields, in construction and in supporting industries. There is no question that Chinese industry is not as advanced in technology as the west, and is, therefore, faced with a need for great numbers of workers in their factories and on the farms. Our CITS guides spoke of their work in the fields when the schools were closed during the Cultural Revolution and of the great need for advanced technical help from the countries of the west. Workers in all industries receive the same relative wage; however, those with

professional skills receive preference in housing and other privileges.

When one recognizes that the government exercises virtually total control over the lives of people in communes, it was interesting to learn that the government still permits small "Mom and Pop" operations to exist. The Cultural Revolution resulted in a reevaluation of Chairman Mao's decisions, and the leadership in China appears to be charting a new course more closely associated with its western oriented neighbors.

In contrast to Shanghai, a city with tremendous concentration of industry and shipping, Beijing is a showplace of power with impressive government buildings, much as our own Washingon, D.C. The largest symbol of the past, the Imperial Palace or Forbidden City, a unique architectural masterpiece which formerly housed the Emperors and thirty thousand subjects, is one of the more popular tourist attractions for both the Chinese and their foreign visitors. The entrance to the Forbidden City, which was opened to the public in 1949, faces the largest public square in the world, Tiananmen Square, some hundred acres of concrete slab. The symbols of the current regime, the immense Great Hall of the People and the Museum of Chinese History and the Museum of the Chinese Revolution are the

dominant buildings on either side of the square. Mao Zedong Memorial Hall and the monument to the heroes of the Revolution, built on the square, are the newest additions memorializing contemporary Chinese leadership.

To reinforce our impression that the heirarchy in Beijing does in fact exercise absolute power, our guides informed us that the cities of Shanghai, Tientsin and Beijing are all centrally controlled by the leaders in Beijing.

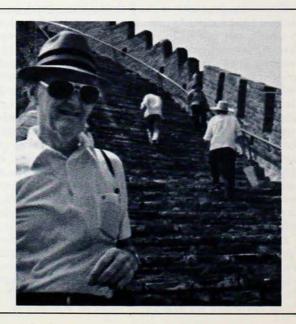
✓ he highlight of any journey to the Orient has to be a walk on the Great Wall of China. Located near Badaling forty-six miles from Beijing, the restored portion of the Great Wall brings history alive with the realization that over many centuries the Chinese have struggled with their enemies to the north. Unless you have climbed to the peak of this gigantic and formidable wall, you cannot appreciate how difficult it must have been to build. At the top, it is wide enough to accommodate five cavalrymen abreast on horses or ten marching infantrymen. Battlements located at regular intervals served as signal towers.

On our return trip from the Great Wall, we stopped at the Ming Tombs, which have been opened to the public in this century. The road to the tombs, called the Sacred Way, leads to the Avenue of Animals where twelve massive statues of lions, camels, elephants and horses line either side, followed by twelve stone statues of four military men, four civil officers and four obedient subjects, symbolizing the loyal following of the emperor. After visiting several exhibits at ground level, we descended four stories underground to the marble vaults known as the Ding Ling Mausoleum. Three massive white marble thrones for the emperor and two empresses are located in the central chamber.

In the burial chamber three red lacquer coffins are placed in the center. Near the coffins are twenty-six red chests which contain jewelry, treasure, crowns and head-dresses. They appeared to have prepared themselves for the next life.

As our bus pulled up to the Beijing Air Terminal which was only recently opened, we noticed that very few foreign flag aircraft were parked on the ramp. Our final meal, the usual western style breakfast, was served in the airport's private dining room for foreigners. We were then ushered to customs where we changed our Chinese Yuan for Japanese Yen. Then we said goodbye to our CITS guides, boarded a Russian built IL 62 and departed for Tokyo.

COLONEL CHARLES R. Burton. pictured on the steps of the Great Wall of China, is an Omega (Kentucky) grad, class of 1942. The colonel served as Staff Judge Advocate, Tactical Air Command, Langley Air Force Base, Virginia upon retirement. Brother Burton has long been loyal to IIKA serving as a national officer and a "field secretary" after serving his chapter as president,. vice president and treasurer. He and his wife Marydel, currently alumnae president of Kappa Alpha Theta in Central Florida, and daughter Linnell, a Gamma Phi Beta at Florida State University, took the tour and time to visit another daughter, Maryanna, also a KAO, now living in Hawaii.



## Problems On The HOME FRONT

#### Housing Poses Challenge To IIKA's Resources

By Ray Orians house provides a college living experience beyond the dormitory or apartment. Sharing meals, lodging, discussion sessions, meet-

HE FRATERNITY chapter | tenance all teach a man how to live successfully with people. The chapter house or home is a reflection of the mind, heart and character of the student and alumni members who spent ings, social activities and home main- time in the facility - whether a

room, lodge or house - in a manner consistent with the purposes and ideals of the Fraternity.

Can Pi Kappa Alpha afford to acquire and/or physically maintain appropriate housing today?



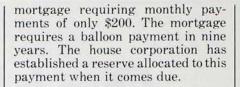
The cost of housing and financing required for that acquisition has soared in the last five years. The average size house which exists today is around 8,000 square feet and holds thirty men. The chart below illustrates our projections.

If the chapter already has housing, the above still applies. Eventually that housing will need modernization (renovations and remodeling), and those costs are also increasing.

Is there any was to cut the debt

iod not exceeding six months. Without these, alumni fund raising can become very frustrating, time consuming and, on many occasions, unproductive which could result in project failure.

A recent example of a successful fund raising program was performed at Gamma Chi chapter at Oklahoma State. Fourteen local house corporation directors, including an alumnus architect, bankers, lawyers and other pro-

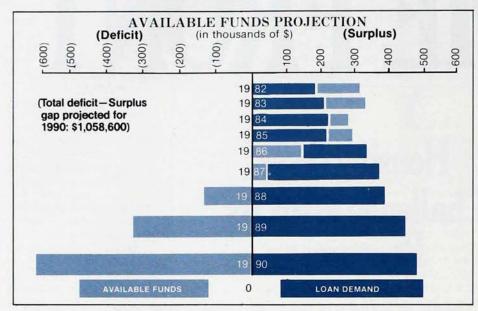


Limited Partnership, Individual (preferably alumni) investors could be solicited to invest in the chapter house. The local house corporation could be the general partner. Limited partners (alumni investors) would have a share in the equity of the house. The partners benefit by being able to deduct from personal income taxes most of the operating costs of the property such as interest, taxes and depreciation. Eventually, most of these partnerships will want their cash investment, plus a reasonable return, paid out, perhaps at the end of five years. Again, long term projections and reserves must be composed and evaluated to determine if refinancing will be practical at that time.

Investment limited partnerships must be established with care utilizing accountants and attorneys. Legal work can be quite extensive and costly. Laws involving partnerships, which vary from state to state, and security laws must receive complete compliance.

A recent example of a limited partnership involves Theta Lambda (Creighton). The local house corporation has undertaken a \$400,000plus purchase and modernization project. Of this amount, at least 32% is being provided by a limited partnership. The partners will be looking for a reasonable annual return on their investment by the operating costs being passed through as deductible tax items. The house corporation will have the option to purchase the property in six to eight years by paying the limited partners their initial investment plus a further cash return, and assuming the mortgage debts. An added attraction is that the house has been registered as an historic site, thus rehabilitation costs qualify for a 25% investment tax credit being passed through to the investing partners during the first year.

University Housing. Over thirty chapter houses are either owned by schools or exist on university land, with the house corporation having a long term leasehold in the latter case. This deletes the cost of land and in most cases qualifies the house for exemption from property taxes. Many universities are considering Greek housing projects at this time. This may take several years to complete, and others will never materialize. Often, universities fail to have real estate professionals coordinate the project. Fraternities and/or sororities often find it difficult to



service and the operating costs? Here are some methods and other creative financing tools.

Reserves. Chapters with housing must start creating renovation and replacement reserves for eventual modernization of their house. Many chapters do not charge fair rental rates, but base the rent on just enough to cover expenses, some of which were fixed several years ago. Chapters must evaluate their rental rates from the viewpoint of what it would cost a man to live in another facility with equal attraction. Often this will dictate a higher rental rate.

Chapters must work with their local house corporations to establish these reserves. For every \$100 placed in reserve, the debt service will be cut \$450 (based on 15%, 30-year loan) when it comes time to finance the modernization project. And that project is probably closer than most chapters realize.

Fund Raising. There is no substitute for successful alumni fund raising when taking on a major project — whether renovation, construction or acquisition. This program should be included in any major project where practical. It is an opportune time to get alumni involved. Contributions are not repaid. Ingredients include an organizational plan, committed alumni who have the time to seek the funds, a realistic goal, and a solicitation per-

fesionals took on a \$320,000 modernifessionals took on a \$320,000 modernization and addition project. They formed an alumni fund raising committee, met at least once a month and personally solicited many alumni. The result was \$40,000 in funds and other material contributions. Additional funds are being solicited through the first year of operation.

Seller Financing, Existing structures which might make good fraternity houses may be owned by individuals who could be looking for long term investments. Seller financing requires convincing the seller to finance part of the purchase price by taking back a mortgage which is repayable over a long term. They might be willing to charge interest only or defer part of the payments during initial years whereby rental inflation will eventually allow for increased payments. Deferring payment, of course, limits equity accumulation, and thus borrowing power in future years. If a lump sum or balloon payment is required, eventually refinancing will be necessary. Again, establishing reserves will avoid having to finance the entire balloon payment.

A recent house purchased for Eta Zeta (Middle Tennessee State) involved seller financing. The local house corporation financed a \$90,000 project with the seller taking back a thirteen percent, \$49,000 second

qualify once final criteria is established.

Possible disadvantages to a university project include the legal agreements being too restrictive to qualify for institutional financing, future improvements or recognition of equity rights. If the university is unwilling to allow for this, then the chapter is simply leasing a facility. Only with a legal agreement from the university assuring long-term occupancy and funding of future renovations and improvements will the chapter be assured a permanent home. If the house corporation is to obtain the financing, it must make certain that the agreement is reasonable and not too restrictive. The agreement must recognize equity accumulation which can be used as collateral for financing, and must recognize the ability to market the property should problems occur or the desire be to relocate.

Mortgage Financing - Lending Institutions. Fraternity housing has always been considered high risk by institutional lenders. Insurance companies, a source of mortgage financing just ten years ago, are no longer in this market. Banks and Savings & Loans remain the primary institutional sources. Most, however, feel fraternity housing loans are risky, and the loan amounts may be

very conservative.

The typical loan-to-value percentage is in the 50% to 75% range. Loans today are mostly made on a variable interest rate basis, with monthly payments increasing or decreasing, and could call for a balloon payment in ten years or less although the monthly payment might be based on a much longer term. This again emphasizes the need for careful evaluation and increasing rentals from year to year to handle the potential increasing debt service. No longer will expenses be fixed as was the case just a few years ago.

Mortgage Financing - Chapter House Fund. A National Fraternity housing loan program commenced in 1907. This program was eventually incorporated into the Chapter House Loan Fund at the 1940 Convention.

The Fund has made 315 loans which have assisted 123 different chapters. Presently 84 loans are outstanding totaling more than \$2.1 million.

The purpose of the Fund is to assist chapters and house corporations with the construction, purchasing and renovation of chapter houses. The Fund also assists in purchasing of furniture. By policy, loans are limited to \$60,000 for real estate and \$7,500 for furniture. All sources for local financing must be explored before application is made.

A twofold problem exists. First,

because of construction and acquisition cost increases, even a maximum loan of \$60,000 by the Fund is not significant in many projects. Second, due to local tight money markets and the inability to afford local financing, the Fund has seen a substantially increased loan demand in the last two years. Loans of \$350,000 were made in 1981 compared to just over \$200,000 the year before. The three chapters cited as examples earlier in this article received an average of \$55,000 each from the Fund. Each acknowledged that their projects would not have been reality without this assistance.

These problems have resulted in a severe shortage of available loan funds. It is projected that available funds could be fully committed by the end of this summer. More importantly, a long term projection (see graph below) shows a substantial gap in available funds versus

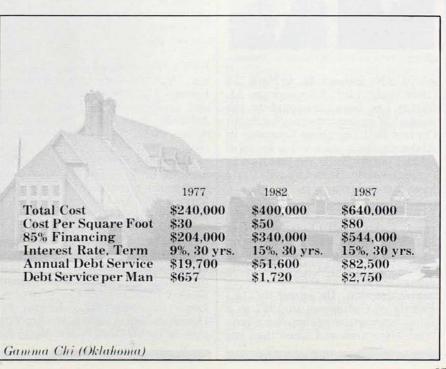
expected demand.

The Pi Kappa Alpha Housing Commission, which controls and administers the Chapter House Loan Fund, has taken steps to increase income to meet this demand. These steps have included a significant increase in the lending rate, an adjustable interest rate program, loans ballooning in a specific number of years hoping that local financing might be available at the end of that time, and several proposals to other funds held by the Fraternity. However, these steps alone will not solve the problem.

In 1907, the housing loan program commenced with a one dollar assessment per member. Six years later, this was increased to three dollars per member. Steady increases in this assessment took place over the next several years. At the 1954 Convention, the last time membership fees were allocated to the Fund, the annual assessment was raised to \$10 per member plus \$10 from each initiation fee. However, the 1970 Convention abandoned any further fixed membership fees to the Fund, and as a result very little income other than interest on loans and loan payoffs has been realized over the last 12 years.

It is evident that new sources of income must be realized if the Fraternity's loan program is to continue. Without this income, the Fraternity will not be able to assist in maintaining existing housing in a good state of repair, much less new housing. One of the most reliable sources is a fixed membership fee. The members of the Fraternity have a great challenge before them. Hopefully that challenge will be met.

The author wishes to thank the members of the Housing Commission for whom he has worked for several years. The present housing commissioners are Chairman Richard Ralph, Alpha Sigma [California], Jamie Wolff, Zeta Nu [Eastern Washington]. Mike Moore, Delta Chi [Nebraska at Omaha], Joe Brown, Beta Gamma [Kansas] and Nick Minich, Alpha [Virginia], These members and their predecessors have provided invaluable direction to the housing loan program. This program has been recognized as the largest and most significant in the Greek world. The housing commissioners are dedicated to this continuing objective.



## ALUMNI

Compiled and Edited by Renee P. Risk, Copy Editor

ARKANSAS: Robert C. Smith '74 (8306 Colony Lane, Fort Smith, AR 72903) is advertising director of classified advertising for *Southwest Times* in Fort Smith, Arkansas, a subsidiary of Donrey Communications. He is married to the former Elizabeth Kennedy.

ARKANSAS AT LITTLE ROCK: Michael G. Dupslaff '74 (403 Sherwood Ave., Sherwood, AR 72116) married Brita Michelle Flake on January 9, 1982.

ARKANSAS STATE: Donald D. Weir '55 (305 Lawrence, Searcy, AR 72143) has been elected District Governor of District 7-N Arkansas of the International Association of Lions Clubs. He will also become a board member of Arkansas Enterprises for the Blind and the Arkansas Eye and Kidney Bank (both Lions of Arkansas owned projects). Weir and his wife Jeanette live in Searcy, where they operate Casters of Arkansas, Inc.



Weir O'Neill

AUBURN: Robert W. O'Neill '53 (1836 Mission Rd., Birmingham, AL 35216) has been promoted to the position of general attorney for South Central Bell Telephone Company in Alabama. He is responsible for all of South Central Bell's legal matters in the entire state. He and his wife Carol have five children.

BOWLING GREEN STATE: Jeffrey L. Lake '65 (701 Longfellow Dr., Placentia, CA 92670) has been promoted to the position of assistant product director at Personal Products Company, an affiliate of Johnson & Johnson. He joined the J&J Family of Companies in 1967 as a sales representative for the Cleveland, Ohio area and since then has

held various sales assignments of increasing responsibility, the most recent being regional sales manager on the west coast.

BRADLEY: John M. Mikenis '73 (530 N. Holmes, Kirkwood, MO 63122) has been elected vice president in the leasing division of Centerre Bank (formerly First National Bank of St. Louis). He and his wife Donna are expecting their first child in October.

CINCINNATI: John Stoelting '56 (2800 Temple Ave., Cincinnati, OH 45211) has been promoted to vice president of Dektas & Eger, Inc., an advertising, marketing and public relations firm in Cincinnati. He was formerly the agency's director of marketing services. He currently serves as a member of the board of Pi Kappa Alpha's Cincinnati Alumni Association and is listed in Who's Who in the Midwest, 1980 and 1982 editions.





Lake

Stoelting

CLEMSON: Dr. Jerd W. Poston '74 (Rt. 2, Box 163, Pamplico, SC 29583) graduated from Southern College of Optometry in June 1981 and has established his practice of optometry in Columbia, South Carolina... F. William Taylor, DDS '74 (3 Smith Level Rd., No. N, Carrboro, NC 27510) is presently a resident in the pediatric dentistry program at the University of North Carolina at Chapel Hill.

DUKE: Dr. Brian Davis '74 earned his DDS in May of 1981 from Emory University Dental School and is now practicing dentistry in Atlanta... Richard K. Toomey '74 (6 Selwyn Dr., Greenville, SC 29615) recently moved from Virginia Beach to Greenville and became vice president for the Toomey Company Inc., a health care consulting firm. His wife Mary is the director of nu. sing at the Shriners Hospital in Greenville.

FLORIDA: Richard C. Bickford '74 (3641 N.W. 33 Avenue, Fort Lauderdale, FL 33309) was recently promoted to project manager at Radice Development Corp. in Fort Lauderdale, Florida... Joseph M. Donohue '74 is a baseball front office exec with the New York Mets. He

shares this position with another Pike, **Tim Hamilton** from Gamma Phi chapter at Wake Forest.

FLORIDA SOUTHERN: Robert J. Niermeyer '74 has recently been promoted to district manager for Pat Ryan & Associates, a business consulting firm from Chicago, in the Central Illinois district.

GEORGIA TECH: Pete W. McGinnis '74 (166 Ashwood Ct., Riverdale, GA 30274) is head baseball coach and assistant football coach at Jonesboro High School in Jonesboro, Georgia. He and his wife are expecting their first child.

HAMPDEN-SYDNEY: James L. Trinkle '47 (120 West Kirk Ave., Roanoke, VA 24011) was recently named to the University of Virginia Board of Visitors. He is president of C. W. Francis and Son Realtors in Roanoke.

IOWA STATE: James Jacob Peters '74 (1800 Outpost Rd., Los Angeles, CA 90068) is an advertising photographer for "Go West Productions, Inc." in Los Angeles,

KANSAS STATE: **Tracy M. White** '74 (3708 Bil. Owens Parkway, Longview, TX 75605) is a technology evaluations engineer with Texas Eastman Company.

PITTSBURG STATE: Terry L. Fleck '74 (RR 5, Box 56, Pittsburg, KS 66762) is territory manager for the foods division of the Coca Cola Co.

LOUISIANA TECH: Michael Crumpler '74 (3305 Cuba Blvd., Monroe, LA 71201) was promoted to Regional General Adjustor with Commercial Union Insurance Co. He and his wife have one son.

MARSHALL: Edward R. Brumfield, Jr. '51 (409A Indian Crest Dr., Helena, AL 35080) was recently promoted to Deputy Regional Vice President of the Alabama region for State Farm Insurance Company.

MARYLAND: Charles W. Jagoe '74 (9192 Charlotte Rd., No. 104, Laurel, MD 20707) has been promoted to detective first class with the Bureau of Criminal Investigations, Takoma Park Police Dept., Maryland, investigating major crimes. He recently married the former Deborah Hucksoll.

MEMPHIS STATE: David J. Peterson '74 (6984 Red Field, Germantown, TN 38138) has opened a State Farm Insurance Agency at 4646 Poplar, Suite 412, in Memphis.

### A STORY OF OVE

by Larry Colton

It wasn't even noon and the temperature in the San Juaquin Valley was already close to one hundred. Not a cloud in the sky, Typical weather for a Labor Day in the Sacramento Delta.

Thirty-five year old Steve Radich, Alpha Sigma (California), banked his small, amphibious plane to the north, descending for a landing on the American River, a few miles west of Sacramento. Down below, on the sloping back lawn of a big estate on the river, a ritzy lawn party was already under way. Radich's plan was to splash down in the river, float up to the shore, then casually stroll

off the wing of his plane into the party.

This wasn't the first time Radich, a 1964-65 Pike All-American from Cal, had made such a landing, He'd done it at another big bash on the Fourth of July, spraying up a large rooster tail, then breezing into the party with a Great Gatsby flair. Only an ascot flying in the breeze was missing. He wore rugby shorts and a U.C. Berkeley T-shirt.

As he began his approach to the river on that hot Labor Day in 1979, something went wrong. The plane hit a power line and plunged into a pear orchard, killing Radich and his passenger instantly.

Steve Radich and daughter Filaree.

WHEN I pledged Pi Kappa Alpha at Cal-Berkeley in 1961, they told me I would make friends that would last for life. As it turned out, Steve Radich, or Slav as it said on his IIKA mug, was just such a friend. I talked long-distance with him on the phone the night before he died, eighteen years after we had first met.

In the early sixties, Steve was hot stuff on the Berkeley campus. Part of it was because he was a versatile three-year letterman on the football team; a favorite receiver of Craig Morton on offense, and a quick and agile linebacker on defense. On backto-back Saturdays in his senior year, he caught a touchdown pass against Notre Dame on national television, then was named defensive player of the week the following game against Michigan.

At 6-3 and 200 pounds, he was strikingly good looking with a sharp, resonant voice, thick dark hair, large hazel eyes and a dimpled smile that charmed the penny loafers off more than one coed.

But there was more than his sure hands and his cute smile. He was a likeable, fun-to-be-around guy, whether he was acting a bit crazy at a TGIF (as he was known to do), or revealing the warm and caring side of his personality. People were drawn to him. Pi Kappa Alpha had a nugget.

After graduation, he had a brief tryout in the Canadian Football League, but a knee injury quickly ended any further dreams of a football career. The Vietnam War was escalating at the time, so to avoid being drafted into the Army, he enlisted in the Marines, lured by the promise of pilot training. He wanted to fly.

The Marines taught him to fly helicopters, then sent him to Vietnam to fly choppers on forward observer missions, directing artillery fire for the big destroyers anchored in the South China Sea. He woke up to more than one napalm sunrise. He wasn't

happy about being there.

When he came back home in 1969, he traded in his combat flight suit for a pair of soiled overalls. With his wife Ayris, an AOII from Cal, he bought a couple acres of land in the rugged foothills of the Sierras, near the Mother Lode gold country. They lived in Sacramento, Steve working as a mechanic and assistant manager in his father's Honda motorcycle agency, Ayris working as an art teacher. Whenever they could, they escaped to the hills to work their land. In 1974, they had a daughter, Filaree.

Steve changed with the seventies. He went organic, growing his own veggies and trimming down to a lean 180. He became a bit more laid back, a whole-earth sort, but still keeping that mischievous glint in his eyes.

He was always game for anything, from tai-chai, to rugby, to designing his own ecological waste disposal system. He took mega-vitamins by the handful, washing them down with Coors. He also had the good sense to open the first Honda auto agency in Northern California.

The versatility Steve showed as a football player at Cal was a tipoff to the mixed bag of talents and interests he would have as an adult. One day he might be standing in the middle of his showroom floor, looking sharp in a corduroy suit, pitching his Civics and Accords. Then the next morning, using only a pick and a shovel and his considerable energy, he'd be shirtless, digging the foundation for his one-with-the-earth mountain hideaway out of the side of a rocky hill.

During the seventies, even though Steve lived in Sacramento and I lived in Portland, Oregon, we kept in touch. He stayed with me when he came to Portland for Rugby tournaments. I visited with him on trips to California. I never knew what to expect.

On one such visit, I arrived to find a helicopter parked in his driveway. He had just bought it to use for salvage and rescue work (and for rides at the State Fair). He wanted me to go with him up into the Sierras. He was going to fly straight down a steep and jagged, 2,000 foot river canyon. I said no thanks. He went anyway.

A year later, he sent me a newspaper picture showing the twisted wreckage of his copter, totaled out when he forgot to unhook the last bolt securing the aircraft to its trailer launching pad. The helicopter pitched forward when he tried to take off, slicing off the top of his pickup. Steve didn't get a scratch.

Another visit with Steve I vividly recall happened in the fall of 1975. I was awakened early one morning by a knock at the door. Steve was standing on my porch, shivering and wet. He had just driven all night on a motorcycle from California. He was on his way to Seattle to pick up an airplane he had just purchased. The new motorcycle he was driving was part of his down payment.

Somehow, he convinced me to ride up to Seattle with him on the back of the motorcycle. He would fly me back to Portland. When we arrived at the hangar at Boeing Field. I took one look at his plane and said no thanks again. I would take the bus back to Portland. Like something out of a vintage Sky King movie, complete with pontoons and Coast Guard insignia, the plane sat in the middle of the hangar. The engine was spread out in a hundred pieces on the concrete floor. A bewildered looking mechanic stood in the middle of the mess, scratching his head. Several hours later, however, Steve taxied the plane out of the hangar and took off into a dark and foreboding sky. I kept my word and rode home on Greyhound.

But that was Steve, typical of his go-for-it, living on the edge way of life. Jet pilots have a phrase for it; they call it taking it to the envelope. The ones with the right stuff have it. They are the ones who aren't afraid to take it right up to the limit. He wasn't satisfied to sit still; he constantly sought new horizons. Rugby was one of those challenges.

At the age of thirty-five, Steve was still regarded as one of the top ruggers in Northern California. Playing with men several years younge than him, he had been selected on an all-star team for a tour of Ireland. He wasn't chosen because he was shy about hurling his body into the crunch.

Despite his physical nature, he was very even-tempered. He was never in a fight his whole life; he didn't own a gun. He was simply a man who thrived on the challenge of physical competition. A week after his thirty-fifth birthday, he ran the Avenue of the Redwoods Marathon, even though he hadn't done a lick of long distance training. He just felt like doing it.

Two weeks before he was killed, Steve and I went together to the Lair of the Bear, a family camp in the Sierras for alumni of Cal. He took his five-year-old daughter and I took my two daughters. For eight days we all shared a tent, eating, sleeping, and tromping through the wilderness together.

Steve and I sat up late at nights under the sugar pines, flashing back fifteen years to the days at the IIKA house. We remembered the Sunday night we gathered in front of the TV to watch the Beatles on Ed Sullivan, and the Friday morning when we walked out of our econ mid-term to hear that President Kennedy had been shot, and the three days in 1964 when the campus was closed down because of the Freedom of Speech demonstration.

We laughed about our midnight misgropings at the front door of the Kappa house. Then we laughed some more, wondering how we ever put up with the ordeal of Hell Week. But we decided that, on balance, joining IIKA had been one of the most positive experiences in both our lives. After all, there we were, fifteen years and a whole lot of changes later, best of friends camping together in the forest with our kids.

Except for a few distinguished flecks of grey in his hair, Steve had lost none of his youthful charm or appearance. He was in great shape. His friends called him Captain Carrot.

The longer I knew Steve, the more dimensions I saw in his personality, some of them very contrasting. He was a California golden boy, with everything going for him; he was a Great Santini dreamer, looking to the sky; he was a new age father, devoted to his daughter; he was a successful businessman, earning a good living; he was an altruistic Sierra Clubber, trying to protect the environment.

But to me, more than anything else, he was a special friend, someone who had lasted through all the years and all the ups and downs. We knew each other as nineteen-year-olds, razzamatazzing our way through college. And we knew each other as middle aged men, struggling to cope in an ever-changing world.

Sitting under the stars one night on our camping trip, I looked at him silhouetted against the campfire. He had his arms around his daughter, wiping away her tears from a skinned knee. She choked back her tears and looked up at her father. "I love you, Papa," she said softly, planting a kiss on his cheek.

If fraternity life is supposed to help shape boys into men, then it was clear that Pi Kappa Alpha had served Steve Radich well. He was one hell of a human being.

A couple of days after returning home from that camping trip, I received the phone call informing me Steve had been killed in the crash. I had lost a true friend.

Now, two years later, the loss is still painful. I miss him. But I am left with twenty years of wonderful memories of our friendship, dating back to that first time we met in the living room of the IIKA house. I think back to what they told me when I pledged and I'm able to smile. Steve Radich is indeed a friend and brother who will last forever.



Larry Colton, a freelance writer with credits including Sports Illustrated, is a high school English teacher. He pitched for the Philladelphia Phillies in 1968 before an injury ended his professional career. MIAMI OF OHIO: John S. Anshus '74 (8515 Park Lane, No. 1616, Dallas, TX 75231) is practicing emergency medicine at Methodist Hospitals of Dallas and is scheduled to begin his emergency medicine residency at Los Angeles County Hospital in July... Alan E. Fahrenholz '74 (90 Pleasant View Dr., Suffield, CT 06078) is working as a sales rep for American Hospital Supply, a division of American Hospital Supply Corp... David B. Graham '74 (1927 Ginter Rd., Defiance, OH 43512) is currently general manager of Brown's Bakery, Inc., a familyowned wholesale bakery which celebrated its 109th birthday in March. David's wife Kristine is a graphic artist. They have one daughter ... William Paul McGuire '74 (177 Trumbull, S.E., Warren, OH 44483) has recently received a graduate law degree from the University of Miami in Coral Gables, Florida. He also holds a J.D. degree from Ohio Northern University.

MILLSAPS: Douglas M. Minor '74 (1213 St. Ann, Jackson, MS 39202) is an International Trade Specialist in the marketing division of the Mississippi Dept. of Economic Development. He is responsible for planning and coordinating trade missions to the Far East, and provides counseling to Mississippi firms relative to their export potential. Doug and his wife Ann recently became parents with the birth of their son, Wilson Douglas Minor, February 12, 1982.

MISSISSIPPI STATE: Garland Knott '48 (5133 Waterbury Place, Favetteville, NC 28301) is Professor of Religion and head of the Department of Philosophy and Religion at Methodist College in Fayetteville, North Carolina... Jeffrey M. Noe '76 (325 Crestwood, Lake Charles, LA 70605) is employed with Mobil Oil Corporation in Lake Charles as an operations engineer. He is married to the former Jane Carroll Morris.

MONTEVALLO: James Thomas Hermecz '74 (1162 Caribbean Circle, Alabaster, AL 35007) has enrolled at UAB seeking a degree in civil engineering after teaching at Montevallo High School for nine years. He is married to the former Donna L. Howard of Birmingham ... Thomas Michael Porter '74 (1757 English Knoll, Birmingham, AL 35235) has been promoted to supervisor of telemarketing for Dyatron Corporation where he has been employed for six years. He and his wife Carol have two children... Charles Newton Stanton '74 (1244 Alcott Rd., Gadsden, AL 35901) is a partner in a computer store, "Computer Plus." His wife Terry is a teacher at Glenco Middle School. They are expecting their first child in September.

MURRAY STATE: David L. Cotthoff '74 (204 Edgemont Dr., Hopkinsville, KY 42240) is practicing law with the firm of Chewning & Underwood in Hopkinsville, Kentucky. He and his wife have one son.

NEBRASKA AT OMAHA: Gary A. Sallquist '57 (Suite 310, 4555 Lake Forest Drive, Cincinnati, OH 45242) has recently formed the Lee/Sallquist Group, an insurance and estate planning firm doing nationwide work and based in Cincinnati, Gary, who was national president of Pi Kappa Alpha in 1970-72, and his wife Joyce have two children.

NEW HAMPSHIRE: Douglas A. Cotanche '74 (112 Lexington Rd., Chapel Hill, NC 27514) is in his last year of a Ph.D. program in Anatomy at the University of North Carolina at Chapel Hill. He presented his research at the annual Scanning Electron Microscopy Meetings in Anaheim, California in April.







James

NORTH CAROLINA: A. Everette James, Jr. '57 (519 Belle Meade Blvd., Nashville, TN 37205) is Professor and Chairman of the department of Radiology and Radiological Sciences at Vanderbilt University Medical School. He was recently elected into the Explorer's Club for an expedition to Wadi Natrun and is cited in Who's Who in American Art. He and his wife Jeanette have three children... Dr. Tommy Newton '74 (5443 Grandin Road Extension, Salem, VA 24153) is currently a family practice resident physician at Roanoke Memorial Hospital in Roanoke, Virginia. He and his wife Annette have one son.

NORTH TEXAS STATE: Phillip G. Rogers '74 (5501 University Club Blvd. North, No. 259, Jacksonville, FL 32211) is a sportswriter for the Florida Times-Union, covering college and professional sports.

NORTHERN ILLINOIS: Curtis Johnson '77 (3719 N. Sayre Ave., Chicago, IL 60634) is working at Western Electric in Lisle, Illinois. He recently was accepted as a volunteer at Metro-Help Inc. of Chicago, a national and local hotline service, he also serves as the Eta Nu Alumni Association vice president.

NORTHRIDGE: Jim Powers '67 (Bin "R," Pasadena, CA 91109) recently left the Department of Energy and joined Saudi Arabian Parsons Ltd. as a senior project manager for the Yanbu Industrial City project. Yanbu is 200 miles north of Jeddah on the Red Sea. Jim's wife Pam is expecting their first child in late June. After the baby is born, she will be joining him in Saudi Arabia.

OHIO STATE: Howard S. Williams '74 (5365 Great Oak Dr., Apt. C. Columbus, OH 43213) is employed by J. C. Penney Catalog Division and recently became engaged to Vicki Crawford who is employed by Sears Roebuck Company. The wedding is planned for this October.

OKLAHOMA: Richard A. Rester '74 (5723-1 Friedman, Fort Hood, TX 76544) is currently a U.S. Army Captain working as a fire support officer for the 1st battalion, 82nd Field Artillery at Fort Hood, Texas. He is scheduled to attend the Artillery Officer Advanced Course at Fort Sill, Oklahoma in July of this

PENNSYLVANIA: Richard S. Baiman '74 (15 Clent Rd., Apt. 3-E. Great Neck, NY 11021) is a marketing and planning analyst for Avis Rent-a-Car... Myron M. Oppenheimer '74 (2808 Cheswolde Rd., Baltimore, MD 21209) recently switched jobs and is now a senior portfolio manager in the trust department of Maryland National Bank... Gary S. Sachs '74 (4235 Milford Mill Rd., Pikesville, MD 21208) graduated from the University of Maryland Medical School in January. After completing an internship in family practice medicine at the University of Maryland Hospital, he will move to Boston to take a residency in psychiatry at Massachusetts General Hospital beginning July 1983.

PITTSBURGH: Allan C. Bryce '76 (5426 Fifth Ave., Pittsburgh, PA 15232) is the assistant manager of transportation services at Mercy Hospital in Pittsburgh... Anthony

## TRIATHLON... YOU'LL LIKE IT

"YOU DON'T have to be a macho man to be an athlete," exclaims John Woodrow, Gamma Mu (New Hampshire), who at 6-1, 165 pounds recently completed the most gruelling athletic endeavor in the world. The Hawaii Ironman Triathlon, a combination of 2.4-mile ocean swim followed directly by a 112-mile bike race and then by a 26.2-mile marathon road race.

Viewers of ABC's Wide World of Sports last February will remember the ultimate spectacle of athletic gallantry exhibited by competitor Julie Moss as she lay in a heap just a few feet from the finish line desperately clawing her way to victory. But it was dramatically denied her as Kathleen McCartney, unaware she would win, swept by her for the women's title.

John Woodrow's finish, some six hours and hundreds of finishers later, wasn't quite so dramatic. Just to finish this event is reward enough. Even so, finishing was secondary to John.

"With two miles to go (in the marathon), I broke into a determined, slow run and felt goose bumps all over my body at the thought that I would raise about \$6,000 towards ending world hunger with my finish in the World Ironman Triathlon," recalls John. "As I got closer and closer to the finish, I became very emotional, and with a lump in my throat and tears in my eyes, I felt so very proud of what my finish represented that I began clapping my hands and smiling at the few spectators that were still there."

Yes, John decided that his participation would mean more than another amazing demonstration of the resiliency of the human body. John chose The Hunger Project, an organized effort to end world hunger by 1997, as his priori for the nearly six months of heavy duty training required to even compete in the Ironman Triathlon. He not only put in the pool time, the biking and the running time, he also sought pledges per mile completed for the total 140.7-mile spectacle. And he raised nearly \$6,000 for his cause.

For the record, Scott Tinley of San Diego won the event in a record time of 9:19:27. Woodrow finished about number five hundred out of over six hundred entrants in a time of 17:24:50.

"I finished at 12:30 a.m. I semiwalked and was semi-carried over to the finishers' table to be presented with my t-shirt and heard my name announced over the loudspeaker. What a thrill!" John's parents and his girlfriend supported his efforts throughout his training regimen and the race itself. "There was nothing like having Joyce (his girlfriend) walking by my side in the rain and darkness when I was at my all-time low. She was a major factor for me in completing the Triathlon."

John's training didn't end, though it did increase some, after the Triathlon. He continues competition in marathons and bike races. Yet, he still maintains the number one benefit out of it all is the opportunity to give to others.

"I felt I was playing at a very high



Woodrow halfway in his 112 mile bike segment.

Other kinds of thrills met his efforts in the event. His first ocean swim, barely a week before the Triathlon, was terrifying. "The guys I left the pier with were all more experienced than me in ocean swimming and left me far behind. By the time I lost sight of them, I found myself very scared. The next day I really had to force myself into the water to overcome my newfound four."

Even the bicycling portion seemed unfamiliar to John as he had to train on a stationary bike during the New Hampshire winter prior to the Triathlon. (The next Triathlon will be held in October to allow all competitors sufficient training time in all events.)

And seventeen miles into the marathon, race personnel forced John to lie down on a stretcher while they massaged his muscles. "I mumbled I would never get up, but found myself flat on my back with three volunteers (out of over 1400 volunteers who manned aid stations, etc.) massaging my aching body."

level in raising money for The Hunger Project. I would like to be able to ask others to look at what they are doing now, and take a little time to see what they can do to benefit their community or others, what you can really do to make a difference in the world."

Brother Woodrow's feat makes him a "triathlete," a special title indeed. But it makes him ever more special to those who will benefit by his unselfish cause. Perhaps most important, it brought meaning to his months of hard work and his aching muscles.

#### LEAVES ESTATE

THOMAS A. FEASTER, Alpha Eta (Florida), left Pi Kappa Alpha an estate valued near \$100,000 with his recent passing.

The 1931 initiate gave a combination of cash and stocks in his will to the Fraternity.

He is survived by his wife Betty C. Feaster of Narberth, Pennsylvania.

Teti '74 (316 Eullid Ave., McKeesport, PA 15132) is employed at Graziano Construction Company in Penn Hills, Pennsylvania as an estimator. He graduated with a BS in civil engineering.

RPI: Alan E. Boase '74 (1150 W. Philadelphia St., Ontario, CA 91671) is working as a senior electronics engineer at General Dynamics in Pomona, California.

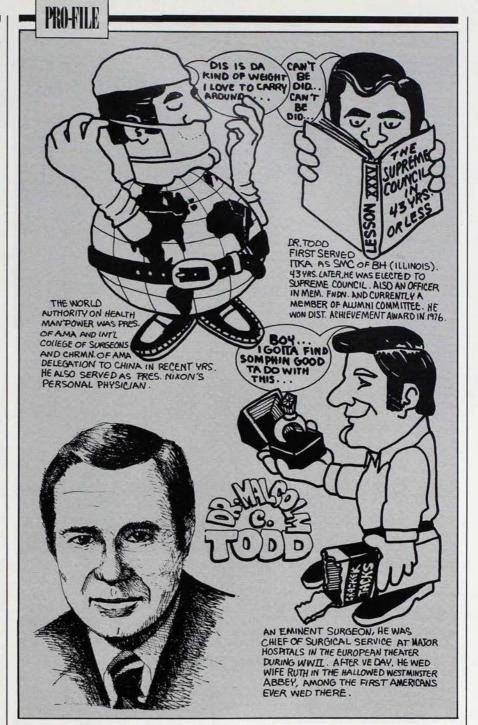
SOUTHEAST MISSOURI STATE: Rodney Wilson '74 (451 N. Frederick, Cape Girardeau, MO 63701) announces the opening of RTB Services Inc., professionals in deliveries and security.

SOUTHERN METHODIST: James A. Scott '74 (5016 Edgemere Dr., North Little Rock, AR 72116) is a real estate appraiser with Scott Appraisal Company of North Little Rock. He has been elected president of the West Little Rock Rotary Club for 1982-83.

SOUTHWESTERN LOUISIANA: Paul N. DeBaillon '74 (P.O. Box 2069, Lafayette, LA 70506) graduated from the Loyola University School of Law in May 1981 and is an associate in the law firm of DeBaillon & Miller in Lafayette, Louisiana.

STETSON: Bruce T. Bate '74 (P.O. Box 362, Hartwell, GA 30643) is vice president of Lindy's Executive Recruiting in Hartwell, Georgia. He also is bailiff of the County Small Claims Court and is the North Georgia distributor for Gheenee boats... Steven J. Rogers '74 (2345 Washington St., No. 204, San Francisco, CA 91145) has recently been promoted to senior consultant in the San Francisco office of Price Waterhouse. Working mainly on systems projects, his next assignment is to aid in the design of a new cash management system for the state of Alaska.

TENNESSEE: George T. "Buck"
Lewis '74 (694 East Dr., Memphis,
TN 38112) is practicing law with the
Memphis firm of Heiskell, Donelson,
Bearman, Adams, Williams and
Kirsch... Joe Neeley '43 (1208
Yorkshire, Memphis, TN 38119) has
been promoted to General Manager
of the Sterling Company, Realtors, in
Memphis. He has served the
Fraternity as an alumnus counselor,
district president and several other
advisory capacities... Tom Wade, Jr.
'53 (2022 Stonewall, Union City, TN
38261) is president of the University



of Tennessee International Alumni Association.

TEXAS WESLEYAN: David S. Floyd '74 (3302 Orchard, Fort Worth, TX 76119) is a sales representative for Equitable Life Assurance Society of the U.S. He is also serving as president of the Eta Psi chapter alumni association.

TULANE: Jon K. Guben '74 (Apt. C 1207, 1111 Crandon Blvd., Key Biscayne, FL 33149) graduated from the University of Dominica School of Medicine in June of 1980. He completed his internship at St. Michael's Medical Center in Newark, New Jersey in June 1981 and is presently a resident in diagnostic radiology at Morristown Memorial

Hospital in Morristown, New Jersey... Fred G. Nagel, Jr. '74 (5219 W. 13th Street, Little Rock, AR 72204) is a third year medical student at the University of Arkansas in Little Rock.

TULSA: Mark William Jacob '74 (5916 N.W. 10th, Apt. 206A, Oklahoma City, OK 73127) is a cosmetic buyer for the John A. Brown Company in Oklahoma City. He has been with the firm for five years.

UTAH STATE: Thomas D. Wilson '74 (5360 Thoroughbred Lane, Fort Lauderdale, FL 33330) has been appointed executive director of Southeastern Medical Center in North Miami Beach, Florida.



Brother Roberts and the world's longest pedigree.

#### HOW WOULD YOU LIKE WORLD'S LONGEST PEDIGREE?

EVEN THE Guinness World Book of Records admits that Dick Taylor, Pi (Washington and Lee), has the largest known family now. And with the endorsement, the Taylor family appeared on the popular P.M. Magazine segment about genealogy.

Brother Taylor's interest in tracing his roots have led him back to England in the year 1501 resulting in a 24-foot long pedigree chart on his wife's side and a six-foot long chart going back to 1721 on his side of the family. His own family tree traces to Robin Hood's Nottingham where he and his wife recently attended a Taylor family reunion.

Taylor's family first emigrated to New York in 1805; the family of his wife Charlene arrived from England in Boston in 1620.

"It's amazing what you can find if you look," Taylor says. "A collection of birth and death dates does fill out the empty spaces in most genealogical charts, but the resulting compilation isn't very interesting. If the researcher would set aside a little more time to find out and fill in additional historical information, then the result would be an absorbing genealogical history. It would be a document that family members would treasure from generation to generation."

To illustrate his point, consider this segment of Taylor's history.

His great-great-great grandfather, George Taylor, his wife Christiana, and their infant son, were hijacked in mid-ocean from their America-bound freighter in 1805. They were forcibly placed aboard a British Man of War because the English navy at that time needed conscripts and naval officers just picked people at random and forced them to serve with the fleet. However, because of the continual sea-sickness of his wife, to whom he had to attend constantly

along with his baby son, Taylor was of no use to the ship's crew.

Three days later, while still on the high seas, the family was placed on board another English ship bound for New York.

Taylor's great-great grandfather, the infant hijacked with his parents at sea, grew up to become the founder of the University of Richmond in 1838 while still in his thirties.

Taylor's wife Charlene Belknap Taylor, has equally distinguished ancestors. Her great-great grandfather, Gen. William Belknap of the Union Army during the Civil War, became U.S. Secretary of War in 1869.

Until 1961, Taylor was Roman Catholic and his wife Protestant. Living in Las Vegas, however, they were impressed and influenced by their predominantly Mormon (Church of Jesus Christ of Latter-Day Saints) neighbors. The family converted to the church which encouraged his pursuit of genealogy because the church maintains one of the largest, most extensive genealogical libraries in the nation.

A tenet of Mormon belief is that eternal family relationships are possible and genealogical research helps tie generations of families together after death.

Taylor was first moved to an interest in genealogy in 1947 when he was attending college and boarding with an aunt. "It was snowing," he remembers. "We were all but snowed in for an entire weekend and my aunt kept telling me about our family history. That's when I started my first basic chart, based on what she told me. Now, my enthusiasm for the work never stops."

As long as it doesn't, Mr. Guinness better be prepared to edit his world record with each new printing of his *World Book of Records*.

#### RAIDERS' ATTORNEY HERMAN COOK DIES

HERMAN COOK, 68, Alpha Sigma (California), a prominent Oakland corporate attorney, died recently.

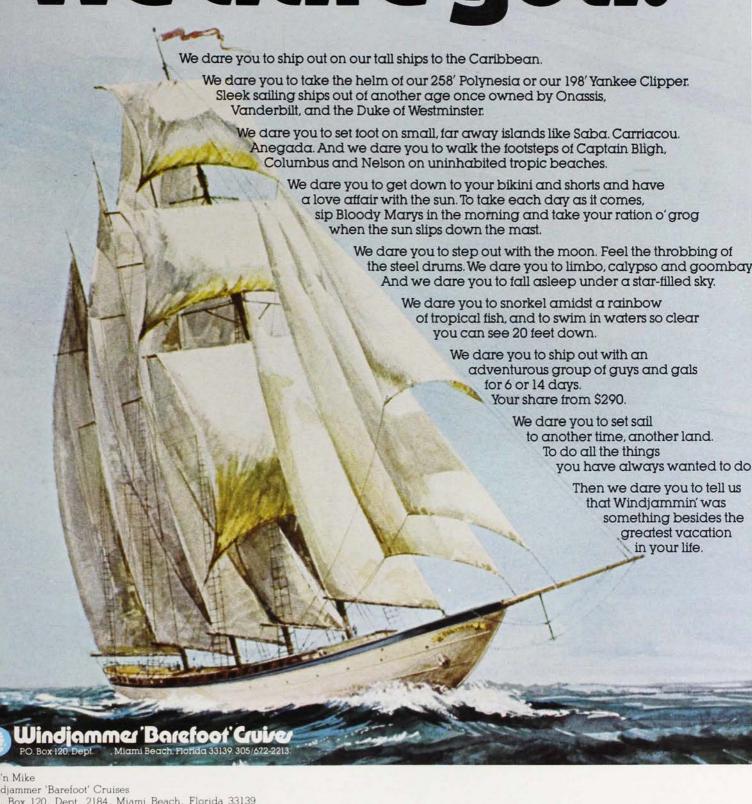
Brother Cook, who served on the Alpha Sigma House Corporation for many years across two decades, represented the Oakland Raiders Football Club in addition to other significant clients.

#### HARRY AU DIES

HARRY AU, 61, long time active alumnus of Delta Epsilon (Tennessee-Chattanooga), died recently.

Brother Au, a charter member of Delta Epsilon in 1947, was a highly respected member of the business community.

## Wedareyou.



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Might take your dare.

Send my free full color 'Great Adventure' Booklet on the 6 and 14 day cruises to the Caribbean and West Indies.

## A MONUMENTAL OCCASION

The 1982 Pi Kappa Alpha Convention, August 8-12 at the Hyatt Regency-Crystal City. A monumental occasion you'll remember for a lifetime!

- Whether a part of the Convention program or out in Georgetown's famed pubs, the fun never stops.
- Ten minutes from historic Washington, D.C., a dynamic blend of tradition and power. See the Washington, Lincoln and Jefferson Memorials; explore archives, museums and theaters; visit the U.S. Senate or House chambers.
- Gain an advantage in rush. Attend Charlie Barnes' always popular and eyeopening Rush Seminar.

- Gain an advantage in personal growth. Attend the professionally staffed Personal Development Seminar and learn the leadership and communications secrets that the super successful use.
- Three luncheons and two banquets. Electrifying atmosphere featuring famous alumni, national leaders, Fraternity leaders, award winners and the National Dream Girl.

Plan now to be a part of the lucky 800 Pikes who will reasure the 1982 Convention as a most memorable and significant fraternity experience for a lifetime.

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