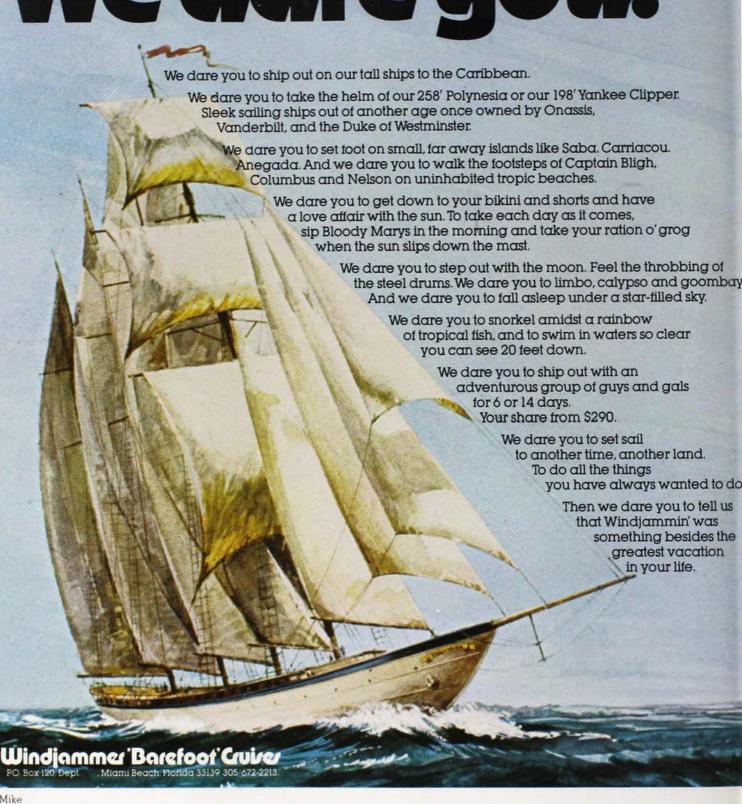
OF PI KAPPA ALPHA

DECEMBER 1982



# Wedare you.



Cap'n Mike Windjammer 'Barefoot' Cruises P.O. Box 120, Dept. 2184, Miami Beach, Florida 33139

Might take your dare.

Send my free full color 'Great Adventure' Booklet on the 6 and 14 day cruises to the Caribbean and West Indies.

\_\_\_\_

Address

### FEATURES



12 Birth & Death of a Chapter by John Kaegi and Andy Doyle. Some chapters break the evolutionary cycle. Some don't.



14 Thrice Yea! A monumental occasion, indeed. Applause ran on for the '82 Washington, D.C. Convention, especially for the music led by Epsilon Zeta's quartet composed of (I-r) Lee Newman, David Price, Todd Grindstaff and Randall Light.



20 1982 All-Pike Football Team by Dillon Graham. Our team rebounds in 1982 with one of its greatest seasons.

# SED

VOL. 93 NO. 2 DEC. 1982 USPS 780-500

### MASTHEAD

Published by The Pi Kappa Alpha Fraternity 577 University Blvd. Memphis, TN 38112 (901) 278-7464

Richard L. Murgatroyd Executive Director

Editorial Staff

R. John Kaegi Editor

Renee P. Risk Copy Editor

Charlie Barnes, Andy Doyle, Dillon Graham Contributing Editors

Bob Shettlesworth Pro-File

Dave Knaack, Jeff Linck Photography

Advertising Contact editorial office

1982-84 Supreme Council

Joseph J. Turner, Jr. President

Charlie Barnes

Vice President Chapter Affairs

E. J. "Ted" Grofer Vice President Alumni Affairs

Gary Menchhofer Vice President Financial Affairs

Tom Wilkinson Vice President Leadership

Tommy Turner Legal Counsel

Chris Spinella Undergraduate Vice President

Jeff Vinzani Undergraduate Vice President



### DEPARTMENTS



- 7 Will to Win. Overcoming adversity is its own reward at Oregon State's Beta Nu chapter.
- 4 Forum letters to the editor
- 5 Update news
- 7 Chapters report
- 24 Alumni notes & personalities
- 34 Chapter Eternal



### 35 Pro-File John F. E. Hippel

SHIELD & DIAMOND is an educational journal published by the Pi Kappa Alpha Fraternity, 577 University Blvd., Memphis, TN 38112, quarterly in September, December, March and June Send correspondence to same address. Manuscripts are invited, but the publisher will not assume responsibility for return of unsolicited material. Changes of address should be reported promptly giving full name, chapter, old and new address. Undergraduate copies are mailed to their parents home address until address change notification after graduation. Lifetime subscription must be renewed by request eight years after initiation year or is automatically renewed with an alumnus gift to the Memorial Foundation or Loyalty Fund. Copyright 1982 by Pi Kappa Alpha Fraternity. All rights reserved. Second Class postage paid at Memphis, TN and additional entry points. POSTMASTER: Send change of address on Form 3579 to Shield & Diamond, 577 University Blvd., Memphis, TN 38112.

# FORUM

### CRAFTSMAN

ED PEASE is one helluva fine writer who can effectively communicate the aesthetic elements of the Fraternity.

His Indiana constituents are lucky to be represented by a man whose understanding of his craft can only serve to benefit them on whatever political level he chooses. Local, state or national.

> Fraternally, Bob Hill AH (Florida), 1975

### **GENE-WIZ**

HAVING GLANCED (askance) at the "Longest Pedigree" story when the June issue arrived, I finally had time to digest it fully last evening. The physical width of Dick Taylor's chart was "taylor-made" to provide a reason for publishing it in our excellent magazine. However, and as much as one should regret being a spoiler, facts — since they're facts — compel me (after due consideration) to relegate Brother Taylor to the nouveau-comer file.

Should anyone not have presented authenticated roots further back than 1123 a.d., birthdate of my direct ancestor, Eleanore of Aquitane, who died in 1204, I'll be glad to send a repro of my mother's fully bibliographed chart. Were the three generations descended from my oldest brother to be added, the total would be thirty-three. But the thirty (to me and siblings), or one and one-half inch each bracket, exhaust the four by three foot space.

You will remember, of course, that Eleanore was King Henry II's (1133-1189) queen. They were parents of King John (1167-1216), grand-parents of Henry III (1207-1272), and great grandparents of Edward I (1239-1307). Among the other five kings whose genealogy mingled with the above were Louis VIII (1187-1266) of France, son of Philippe II (1166-1223).

There are, in all, two Princes of Wales (who didn't become kings) including Llewellyn (1173-1240), one duke, eighteen barons, fourteen earls, one lord, twenty-three sirs (knights) and four captains in the line. Two of the latter, as we've known for years, are Capt. Myles

Standish (1586-1656) and son, Capt. Josiah Standish (1633-1690). Josiah was born to Myles and Barbara (c 1590), beneficiary of Priscilla's having said, "Speak for yourself, John."

That line converges with four generations of Wheelocks, six of Royces (descendants of Churchills), eight of Binghams and ten of Goodriches, to my grandmother Abigail (Goodrich) Bailey (1847-1914), whom I remember as always keeping home-baked sugar cookies in a big jar for visitors. (I sometimes left a few for others, I think.)

Major Stephen Royce (1729-1814) and Silas Bingham (1758-1840) are our Revolutionary War heroes. Early ancestors of both William Goodrich (1564-1631/2) (named "Godric" then) and Thomas Bingham (1555/57-) started the Goodrich Castle, as its ruins near London are now named, prior to 1101, and much of the present castle was built by Lord of Goodrich, King Henry III's half brother, William de Valance, Earl of Pembroke (d. 1296).

As a former magazine editor myself, I should have remembered that a story should be specific, but brief. I just got started on specific and forgot brief! Anyhow, just let me know if I, too, am a genealogical youngster.

Fraternally, Harold A. Williams ΒΓ (Kansas) and ΒΟ (Oklahoma), 1930

### **GREAT TIMES**

I WOULD like to thank Mark Anderson for his article, "The West," in the June 1982 issue of S&D. It not only made me feel good about IIKA nationally, but it also reminded me of my great days spent as a Pike at Northern Arizona University. Even though I had to leave N.A.U. to continue my chiropractic education in Chicago, my fraternity experiences will be some of the most gratifying and memorable of my life.

I will never forget working together with my fraternity brothers to estalish a reputation of being the best fraternity on campus. Not only did we achieve and surpass almost all the goals we set for ourselves, we had great times doing it! I will always consider myself proud and fortunate to be a part of IIKA. Especially fortunate wince I was involved with the Fraternity when Theta Rho was first established as a colony.

Thanks again for reminding me of

the best people and the best times I have ever had.

Fraternally, Patrick Flyte OP (No. Arizona), 1980

### LOSS

BROTHER J. Allison Ballenger, Zeta (Tennessee), was a faithful and dedicated servant to the Pi Kappa Alpha Fraternity for a half-century. While an undergraduate at Zeta he served as SMC. After his graduation he moved to the Maryland area to set a highly successful auto dealership. Over the past thirty years he has been a true representative of the Fraternity spirit and slogan: Once a Pike, always a Pike."

"Brother Ballenger served as president of the University of Maryland Housing Corporation and was constantly available as a source of support and guidance. The time and energy Brother Ballenger put into the Fraternity should be an example for alumni in the future to follow.

We the men at Delta Psi (Maryland) will be forever grateful.

Fraternally, Paul Rizzo ΔΨ (Maryland), 1980

### QUANTIFIED

IN THE June 1982 issue of the Shield & Diamond there is an article titled "Council Sets Minimum Size." This article tells of how the Supreme Council in its infinite wisdom has deemed that less than twenty-five members in a chapter cannot function as a fraternity should.

Come on! My own chapter at one time was down to seven brothers and I'm sure we're not the only chapter that has its ups and downs. Without these seven quality men, many young men, including myself, could not have experienced Pi Kappa Alpha.

I will grant you that twenty-five or more quality men will make a good chapter, but I also believe that a fewer number of quality men can also make a good chapter.

Let's quit playing the numbers game and remember that Pi Kappa Alpha was founded (by less than twenty-five) "for the establishment of friendship" and not for the establishment of quantity.

> Fraternally, Roy Greenway ΖΦ (Mo. at St. Louis), 1975

# **UPDATE**

### COUNCIL ADDS 2 STUDENT VP'S

TWO NEW undergraduate members of the Supreme Council were appointed recently in time to meet with the body in October.





Spinella

Vinzani

Brother Chris Spinella, Delta Tau (Arizona State), is a senior management major with a 3.53 gpa. A former SMC, Chris has also served Delta Tau as SC, Executive Council member, and scholarship chairman. He also served on the important Nominating Committee at the recent national convention and has been active at ASU as activities vice president, homecoming king, leadership facilitator and director of the Lecture Series.

Brother Jeff Vinzani, Xi (South Carolina), is also a management major. With plans for law school, Vinzani has been active in campus politics including service as a student senator, IFC president and Greek Games chairman. He has also served as a member of the Student Alumni Association, College Republicans, Association of Honor Students and National Dean's List among others.

They are the thirteenth set of student Council members since the oneyear appointments began in 1970. As Council members, Spinella and Vinzani have full voting and committee membership privileges.

### CORRECTION

THETA LAMBDA (Creighton) was incorrectly identified as the winner of the Community Service Award in the last issue.

Although Theta Lambda is among the best in its service program, the real winner of that award was Eta Rho (Northern Kentucky).

### PIKES WIN POPULARITY AMONG FROSH, AGAIN

FOR THE third straight year, Pi Kappa Alpha's average pledges and initiates per chapter lead the Greek world.

In 1981-82, Pi Kappa Alpha pledged an average of 28.7 per chapter and initiated an average of 22.8, nearly an eighty percent retention rate, very high in today's fraternities.

In a survey conducted by the Fraternity Executives Association Pi Kappa Alpha led none of the individual categories, but was among the leaders in all of them.

The Fraternity moved into the top ten in total initiates for the first time with a total roster of over 124,000 members. Sigma Alpha Epsilon leads with 186,000 initiates. Pikes rank eighth in total number of chapters with 175. Tau Kappa Epsilon leads in that department with 275 chapters.

Pike's 65-men-per-chapter ranks second with Phi kappa Psi to ΣΛΕ's

average of 66.

Only two fraternities pledged more than the Pike total of 5,017 last year ( $\Sigma\Phi E$ , 5,467, and  $\Lambda X\Lambda$ , 5,409) and only three initiated more than the Pikes' 3,991 (TKE, 4640,  $\Lambda X\Lambda$ , 4459, and  $\Sigma\Phi E$ , 4,323).

Yet, when compared on a perchapter basis, none of the top twenty fraternities come close to HKA's averages.

Second best pledges per chapter go to Sigma Chi at 25.6. Lambda Chi Alpha is second in initiations per chapter with 21.0.

### MEMBERSHIP COMPARISON OF TOP 20 FRATERNITIES (BY PLEDGES PER CHAPTER)

|                     |      |      |     | Total    | Total     |
|---------------------|------|------|-----|----------|-----------|
| Fraternity          | PPC  | IPC  | MPC | Chapters | Initiates |
| Pi Kappa Alpha      | 28.7 | 22.8 | 65  | 175      | 124,000   |
| Sigma Chi           | 25.6 | 21.0 | 57  | 180      | 167,000   |
| Sigma Alpha Epsilon | 24.4 | 20.2 | 66  | 183      | 186,000   |
| Kappa Sigma         | 23.7 | 17.5 | 52  | 185      | 150,000   |
| Sigma Phi Epsilon   | 23.5 | 18.6 | 47  | 233      | 135,000   |
| Delta Tau Delta     | 23.4 | 18.3 | 55  | 114      | 103,000   |
| Kappa Alpha Order   | 23.4 | 17.7 | 49  | 112      | 83,000    |
| Lambda Chi Alpha    | 22.5 | 21.0 | 54  | 212      | 159,000   |
| Phi Gamma Delta     | 22.4 | 18.4 | 53  | 118      | 109,000   |
| Phi Delta Theta     | 21.8 | 20.3 | 60  | 149      | 156,000   |
| Beta Theta Pi       | 21.4 | 19.5 | 52  | 111      | 124,000   |
| Alpha Tau Omega     | 21.3 | 16.4 | 52  | 154      | 132,000   |
| Sigma Nu            | 21.1 | 16.9 | 40  | 177      | 141,000   |
| Sigma Pi            | 20.3 | 14.9 | 51  | 90       | 44,000    |
| Delta Upsilon       | 19.6 | 16.4 | 50  | 90       | 86,000    |
| Pi Kappa Phi        | 19.6 | 14.7 | 39  | 99       | 41,000    |
| Delta Sigma Phi     | 18.9 | 15.6 | 45  | 90       | 69,000    |
| Theta Chi           | 18.3 | 14.8 | 51  | 149      | 101,000   |
| Zeta Beta Tau       | 17.4 | 14.8 | 46  | 88       | 94,000    |
| Tau Kappa Epsilon   | 13.3 | 16.7 | 39  | 275      | 144,000   |

(PPC: Pledges Per Chapter; IPC: Initiates Per Chapter; MPC: Men Per Chapter)

### DRINKING LAWS BEGIN TUMBLE

DRINKING LAWS in many states are being rewritten these days as the decade-plus experiment in 18-year-old drinking begins showing signs of decay around America.

Maryland is one that is phasing in a new law. Children born before July 1, 1964 may still legally buy alcohol under the old law while those born later, even one day, must wait until they are twenty-one.

How fraternities are coping with the change is receiving close media scrutiny. "The new law is a boon," says Delta Upsilon alumni advisor John Smith. "It will cut down on wear and tear on the house."

"What we're learning nowadays," says Danny Macey, IFC social chairman, "is how to have rush parties without alcohol. We've contacted alumni and asked them how they did it back then (referring to days when legal drinking age was twenty-one)."

On any Friday afternoon, now, one can see streams of thirsty collegians heading down house steps to the bar with ID's in hand. Whether the ID's are legal or not, is now the issue.

### ON THE ROAD, AGAIN

SIX CHAPTER consultants hit the road in August beginning another year of chapter visitations that will be a new experience for four of them.

Returning for a second year of travel with the Memorial Head-quarters staff are David Rheney and Greg Wilson. New on the staff are Billy Chandler, Mike Nelson, Lou Quinto and Doug Russell.





Wilson

Rheney

Brother Rheney, Eta Alpha (Clemson), earned a B.S. in administrative management in 1981. After pledging IIKA in 1977, he served as rush chairman, house manager and chairman of the annual First Friday Parade while also serving as a varsity cheerleader. His loyalty to Clemson was rewarded with membership in the famed Tiger Brotherhood. David

### RECORD TOTAL JOIN OUR SIDE

ALREADY ESTABLISHED as the most popular fraternity among college freshmen, Pi Kappa Alpha set yet another new record for total pledges in the first four months of this school year.

Through the end of October, 2,173 had pledged Pi Kappa Alpha, a 3.4 percent increase over last year's record total for the same period of 2,101.

Pi Kappa Alpha pledges more new men per chapter than any other college fraternity (see related article). Early results seem to secure the Fraternity's number one position.

Last year's phenomenal initiation totals are yet unmatched, however. Through October, a total of 569 initiations were recorded compared to 699 last year, an 18.6 percent decrease. Summer and early fall initiations are always slight in numbers compared to the annual total, and wide variance in monthly totals until January are not uncommon. The staff expects to recoup those losses and maintain last year's 79 percent pledge-to-initiatioan retention through 1982-83.

travels the Mid-South.

Greg Wilson, Eta Phi (Central Florida), earned a BSBA in marketing in 1981. As a member Greg was IMC, rush chairman and pledge coordinator and was active in Omicron Delta Kappa and the Order of Omega. He was selected for UCF's Orientation Team, Greg travels the deep South.

Billy Chandler, Eta Sigma (West Georgia), earned a B.S. in marketing while maintaining an impressive record of service as SMC, ThC, rush chairman, pledge coordinator and house manager. He also served as vice president and secretary of the IFC and as a student senator. Billy travels the Southwest.

Mike Nelson, Alpha Gamma (LSU), earned a B.S. in business administration. After earning pledge of the year honors, he served as SMC and pledge coordinator and also on campus as president and administrative vice president of IFC and as a member of the school's Expansion Committee. Mike played JV football at LSU. He travels the West.

Lou Quinto, Beta Phi (Purdue), earned a B.A. in journalism and public relations. He served his chapter as SMC, SC, social chairman and coordinator of the Midwest Regional Conference. He was also recognized by Beta Phi as the recipient of the Arthur Stutz Bowes Award for outstanding work and loyalty. Lou travels the Northeast.

Doug Russell, Delta Lambda (Florida State), earned a B.S. in finance. While at FSU, Doug was house manager, social chairman and a member of the elite rush committee while also serving on campus as a member of Scalphunters. Doug travels the Mid-West.

### PIKES PRAISED

THE FRATERNITY Insider, a newsletter published by a fraternity advisory company, hailed Pi Kappa Alpha as having a rise in chapter quality "probably (the) most noticeable in our system in all history."

From a ranking of nineteen among fraternities in chapter quality in 1970, to number two in 1981, Pi Kappa Alpha improved its quality ranking by over twenty-five percent. The survey showed fifty-five percent of IIKA chapters rated in the upper half on campus in 1970 compared to eighty-one percent today.





Nelson

Quinto





Chandler

Russell

In a late development recently announced, Consultant Greg Wilson will leave the staff in December to pursue a business opportunity. Guy Linder, Eta Phi (Central Florida), currently serving as a resident counselor, will join the consultant corps in Wilson's place. Also, due to the added emphasis in the area of expansion, Chapter Consultant David Rheney has been promoted to the newly created resident position of assistant director of development.

### COUNSELORS HELP 10 CHAPTERS

ONE OF the most significant Memorial Headquarters services is the Resident Counselor Program.

Those serving in 1982-83 include Mike Rapp, Zeta Kappa (Ferris State), a returnee to Delta Zeta (Memphis State). Allen Groves, Delta Upsilon (Stetson), will be returning to his own chapter to serve while earning an MBA. Jack Hillard, Kappa (Transylvania), will aid Delta Iota (Marshall) and Jim Penny, also Kappa, has been assigned to Delta Eta (Delaware).

Beta Beta (Washington) is benefiting from Guy Linder, Eta Phi (Central Florida), while Page Single-tary, Tau (North Carolina), works for Alpha Rho (Ohio State). Zeta Eta's (Arkansas at Little Rock) Preston Wright is securing his MBA while helping Gamma Chi (Oklahoma (State).

Dave Spatola, Zeta Rho (North Dakota), is assisting Zeta Rho while attending grad school. Jeff Tokunaga, Theta Tau (California State Sacramento) has relocated to Gamma Pi (Oregon) while Wes Smith, Gamma Theta (Mississippi State), has moved in at Alpha Gamma (LSU).

A PLIGHT that would have demoralized other chapters inspired excellence at Beta Nu (Oregon State) over the past eighteen months.

Nearly losing its charter and operating under a stiff probation for an entire school year after being caught in an alcohol bust. Beta Nu refused to forfeit the momentum the chapter had been building since buying an impressive new house. Instead, the brothers rallied themselves to a new level of excellence at Oregon State.

A recent crackdown in the wide abuse of alcohol laws in Oregon, a 21year-old drinking state, ensnared Beta Nu chapter when undercover agents arrested members allegedly serving alcohol to minors at a fundraising party held by the chapter in the spring of 1981. At first, the school withdrew recognition from the chapter which would have required immediate suspension of the charter.

### WILL TO WIN AT OSU **OVERCOMES ADVERSITY**

Following a meeting with chapter members and representatives of the national Fraternity, however, the school and the Fraternity imposed a stiff probation instead. The state dropped charges against individual members after the chapter paid a \$500 fine and was required to donate 500 man-hours to a local charity.

"The chapter did not let its probation status hinder it," says SMC Bill Spidell.

Indeed, Beta Nu accepted its punishment and more. The chapter not only donated 500 man-hours of work for a local school in need, it also helped sponsor the Responsible Party Management Workshop to teach others how to have a good time without alcohol. The "party" had an "Eat, Drink and Be Merry" theme, but without alcohol. After a brief orientation, partygoers treated the workshop as if it were any other

In one room, guests sampled nonalcoholic beverages and donuts; others learned how to swing dance. In another room, they challenged the alcohol information computer and viewed videotapes on responsible use of alcohol. They shared ideas on party theme alternatives and learned how to mix the Wilderness Wallbanger with each guest receiving a recipe booklet of hot and cold non-alcoholic drinks and party snack ideas.

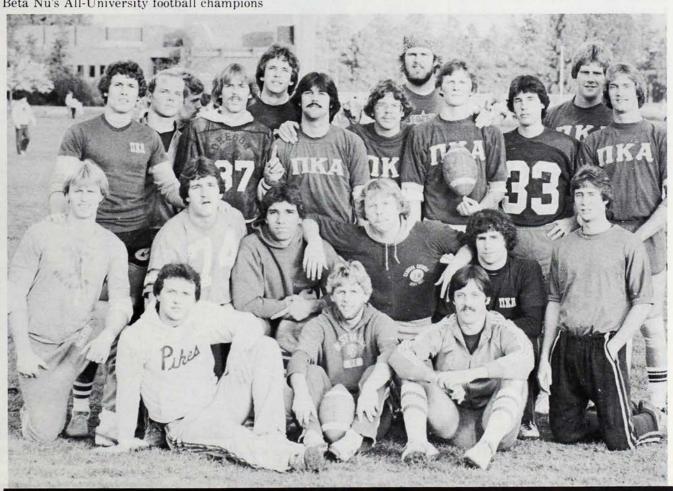
The chapter also sponsored with the city of Corvallis a bicycle registration which has become an annual service project for the chapter.

Perhaps most indicative of overcoming their obstacles - which included no alcohol in the house all year and quarterly reviews with the University Disciplinary Committee was their results in rush.

Beta Nu led the campus during its probationary year in rush results with thirty-two. This fall, the chapter

Continued, page 8

Beta Nu's All-University football champions





### **WILL TO WIN**

Continued from page 8

pledged a school record forty-four to bring them within five of being a onehundred man chapter, the first in the Northwest in over a decade.

"The key point to all our successes relies on one thing, a positive, winning attitude," notes Spidell. "Last year this attitude carried us to be named the most outstanding chapter in our region. As long as we look to the future and not at our past, and plan in an organized way, there is no limit to what we can accomplish," he added.

Others were infected by Beta Nu's determination. Fathers of members flocked to the chapter last spring for a weekend work party. They donated time, money, materials and expertise for projects that the chapter couldn't have budgeted. (The chapter rewarded them with a steak dinner.

Alumni donated over \$500 and several stepped forward to get involved in the new Alumni Advisory Board.

Even sororities supported the Pikes by enthusiastically joining them for non-alcohol social functions.

Parties at OSU take a back seat every year to the Pike's Roman Orgy Party which has a very selective invitation list. Participants wear Roman togas, and campus coeds are known to contrive ways to get dates to the affair.

The chapter also annually hosts the Willamette River Raft Trip. A sorority is selected early in the year. By the time the raft trip comes in the spring, excitement reaches a feverish pitch. The two houses start the trip with a barbecue and dance the preceding night while they build the rafts. The actual float trip lasts three hours followed at Willamette Park with another, huge barbecue and allnight dance. A breakfast the next morning completes the gig.

Also a winner at OSU is the Pike intramural athletic program which last year produced the all-fraternity and all-university football champions and first place trophies in bowling and "B" league volleyball and several second place finishes.

Beta Nu was honored with a Chapter Excellence Award at the Washington D.C. Convention last summer.

What is their secret to success?

"One of the most effective ways to help the members realize their potential, their leadership skills, is to get them involved early, in both campus and chapter activities," says Spidell. "When a person becomes interested in his duties, his true leadership ability will surface." "Beta Nu is really an excellent chapter," says Director of Chapter Services Andy Doyle who visited them as a chapter consultant last year. "They took their probation and used it as an opportunity to strengthen the chapter."

It is no wonder Doyle pointed to the chapter's chief strong points as "quality of members and reputation and image on campus." Beta Nu has character.

### **TECH ROLLS ON**

OFF AND running for their fourth consecutive all-around intramural trophy, the Pikes of Epsilon Gamma

(Texas Tech) were odds on favorites to wrap up their third straight undefeated football season this fall. At deadline, they were doing just that having just won the annual Sigma Nu Football Tournament.

Rolling on, the chapter raised over \$1,200 for the Muscular Dystrophy Association, and a lot of great publicity for themselves, with their annual keg roll. The brothers also take active roles in the local Big Brothers Program and campus blood drives.

All the publicity Pikes generate keep them in the limelight as they prepare for their annual Pikefest, perhaps the largest weekend festival sponsored by a fraternity anywhere.



Julie Wilhelmi, Epsilon Gamma's Dream Girl, won both 1982 Homecoming Queen and Miss Texas Tech.



### PRIDE AND PRINCIPLE AT DAVIDSON

OTHER THAN its Civil War heritage and its reputation for scholar-ship. Davidson College in Davidson, North Carolina, has little in common with the University of Virginia. But, in 1869, Pi Kappa Alpha existed only at those two schools.

Well over a century later, the histories of both chapters have played spartan roles in Pi Kappa Alpha's incredible development. Today, though their campuses differ significantly, Alpha and Beta chapters are very similar and continue to influence our Fraternity mightily.

Twice in Beta's history, campus authorities forced the chapter to take grave steps. Shortly after its founding on IIKA's first anniversary, Beta chose to fold instead of exist *sub rosa*.

The novelty of belonging to a Greek letter fraternity tempted the new Pikes to assert themselves more than was the custom of the time. They wore their emblems conspicuously around campus leading the distrustful faculty to issue a ban on secret societies. Historian Freeman Hart wrote of the reaction at Beta chapter:

"Such a turn of events seem to have been entirely unexpected by the members. Three alternatives were open to them: to persuade the faculty to rescind its resolution; to exist as a sub rosa chapter; or to disband.

"It is not known what kind of an appeal was made to the faculty, but that body would not yield. At a time when all fraternities were in some measure *sub rosa*, or functioned without sanction of college authorities, it must have been a real temptation to Beta to ignore the faculty ruling.

"(But) Beta chose the third alternative. The chapter agreed to surrender its charter, thus keeping faith both with the college authorities and with Pi Kappa Alpha. The members are quoted as having made the following statement to the president of the college: 'We have disbanded our chapter and we do not intend to carry it on unless we can do it openly and aboveboard, as we regard its ties as too sacred for other procedure."

Pi Kappa Alpha's honor was protected again in 1970 when an autocratic president of Davidson College ordered an end to membership selection installing in its place a "self-selection" program under which freshmen could determine which fraternity they wanted to join without hindrance from the members of that group. Again, Beta had three options: surrender its charter and go local; retain charter, but move off campus; retain charter and abide by the rules.

Painfully. Beta agreed to abide by the rules. Other fraternities moved off campus and failed. Sigma Chi tried to go local and failed. The selfselection procedure nearly snuffed out Beta as well as the chapter dropped from a high of thirty-one initiates in 1968 to two in 1970.

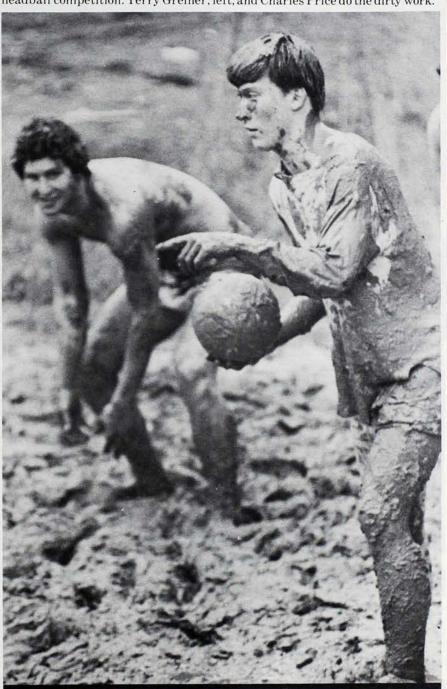
As frosh self-selected Pi Kappa Alpha, the brothers determined which they really wanted as initiated brothers and initiated only those men, in secrecy. The national Fraternity pulled all stops to save one of its most cherished chapter heritages concentrating more than usual attention on Beta's survival. Finally, the chapter began a comeback in 1976 with sixteen pledgings followed in 1976-77 by twenty-seven.

Today, Beta has nearly one hundred members. The self-selection rule has been discarded. And Beta shines among six distinguished

nationals at Davidson.

In Beta's history, several prominent Pikes stand out. One of its founders, Thomas Braxton Bailey, went Continued, page 10

It's a dirty job, but someone has to lead Pikes to victory in Greek Week headball competition. Terry Greiner, left, and Charles Price do the dirty work.



### CHAPTERS

Continued from page 9

on to become mayor of Mocksville and a member of the state General Assembly; another, Philip Henry Pitts, was instrumental in founding Delta chapter (Birmingham-Southern) and was a judge and a member of the General Assembly. Yet another, George Summey, the first initiate at age fifteen, helped found Zeta chapter (Tennessee) and was three-time IIKA national chaplain; Rev. John McSween, Jr. also served as national chaplain and helped get the ban on fraternities at Davidson lifted in 1921, the year Beta was rechartered; B. E. "Bess" Shields composed The Dream Girl of Pi Kappa Alpha during his brilliant career; long-time IIKA pro John Horton served on the Supreme Council and staff; and Dr. Robert McLeod, most recently, served as executive director, 1960-61.

The chapter continues its nurturing of great men today. Several scholars join a number of varsity athletes to compose one of HKA's most well-rounded top chapters.

"I have a great time with the people here, and that's what is important," says recent Pike of the Month Ken Krieg, IMC.

"Pikes pervade all facets of Davidson life," adds SMC Ed Whitesides. "To be part of such a group instills great pride and carries much responsibility."

Pre-med major Steve Shield adds,



When the dirty work at Davidson is over, the fun begins. Brother Todd Wiebusch cavorts with Alison Harper and Ellen Rowe, post game.

"From intramurals to parties to studying late into the night at the chapter house, my involvement with IIKA has definitely enriched my life."

It has been Beta's attitude toward rush that brings in the first string members. The chapter has always sought unselfish leaders. "That is the kind of brother we are looking for," says Rush Chairman David Donahower, "one willing to give up some of himself for the whole."

Perhaps Alpha chapter started that tradition when it selected Beta as our first expansion site 113 years ago.



Betty Williams, 1977 Nobel Peace Prize recipient (right-center wearing jacket), visited Zeta Rho (North Dakota) chapter after addressing UND's World Peace Conference in April. The Belfast, Northern Ireland peace worker founded the Community of Peace People and Lagan College, Northern Ireland's first Catholic/Protestant school.

### INVITATION SPURS 'YES'

ALPHA NU chapter (Missouri) discovered a simple principle can be effective in rush — make your "customer" feel important and needed.

A classy invitation to pledgeship, designed by sophomore member and Rush Chairman Todd Muss (also the student body vice president) is credited with the chapter's outstanding rush effort of the past six months.

The chapter has grown from twelve men in 1976 to over 120 today. The invitation has played a large part, most recently in procuring forty-five pledges in summer rush. Among the sales copy on the invitation is this:

"We believe you have the qualities to become a member of the highest honor — a member in the brother-hood of Pi Kappa Alpha!"

It then closes with this positive clincher:

"Welcome to Pledgeship!"



### GROWTH RATE MARK TOPPED

ETA PHI (Central Florida) has shattered its campus record for rate of growth sprouting over sixty-five new members in one year.

In the fall of 1981, Pikes were the fourth largest fraternity at UCF with thirty-five members. During the year, Pikes pledged a record fifty-five men initiating forty-one. This fall, the chapter pledged another thirty-five pushing them over the one hundred mark and largest on campus.

Perhaps the chapter's athletic prowess has attracted new members. Eta Phi went undefeated in three of four IM sports: basketball, soccer and softball. And the chapter has more varsity athletes than any of their competitors including all-America placekicker Scott Ryerson.

But don't discount the effect that the chapter's campus involvement has had on rush. Eta Phi has the most members in the most prestigious UCF campus organizations including President's Leadership Council, Omicron Delta Kappa, Academic Peer Advisors, Student Government Judicial Council and others.

And include alumni relations in that winning formula. The chapter established a winning program last year and is planning now for their tenth anniversary extravaganza in March highlighted by the second annual Alumni Golf Tournament. The banquet will be held at Walt Disney World.

### THE CHAPTER WITH CLOUT

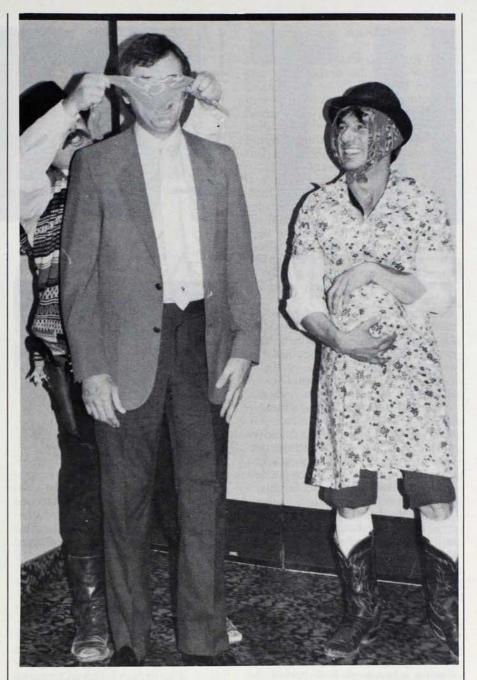
SOMETIMES IT'S a little chancy, but performing a valuable role in a governor's re-election campaign can pay many dividends.

Governor James Thompson of Illinois pledged his support to the men of Delta Sigma chapter (Bradley) in his certificate of appreciation for their help in his major campaign fund-raisesr recently.

### ZETA UPSILON RECRUITS 70%

A REMARKABLE seventy percent of the official rush list ple dged Zeta Upsilon chapter (Concord) this fall, an all time college record for percentage of pledges received.

Competing against four fraternities, the Pikes won fourteen of the twenty pledges in formal rush.



Executive Director Dick Murgatroyd was forced by a band of Delta Tau outlaws to "tie the knot" to a campus lovely he met on his previous visit.

### ALPHA IOTA SETS ROLL CALL MARK

MILLSAPS COLLEGE is a small, private school in Jackson, Mississippi. Although IIKA's Alpha Iota chapter has always been predominant, it never had the numbers at hand needed to join the largest Pike chapters.

Even with only four hundred male students to choose from, Alpha Iota has sprouted to an all-time high of eighty men, by far the largest fraternity on campus.

The chapter boasts five senators and several cheerleaders, campus Greek God, student body officers and BMOC's.

Crediting an agressive spring and

summer rush, Pikes lead the campus in pledgings again this year.

### A THREE STAR PIKE CHAPTER

FIVE STAR shoes, four star restaurants and three star fraternities—the best of the best. Beta Kappa chapter (Emory) would be our choice for a three star fraternity.

Recognizing Emory's top athletic fraternity, the 1982 All-Row Trophy was recently awarded to Beta Kappa. That came on the heels of the chapter's best rush on the row, forty-five pledges. And, most proudly accepted of all, the recognition as one of Emory's top scholastic fraternities is lauded by the chapter this year.

TED KOPPEL was proud of his old chapter when he dropped by last spring. The ABC-TV newscaster had just addressed a Syracuse University audience and good-naturedly sparred with the Pike contingent there. Just two years ago, that contingent would have only been two sophomores. But in 1982, it was over forty.

For a chapter with a long and proud heritage, Alpha Chi had little to be proud of in 1979 when they began an informal "recolonization." After Alpha Chi had failed to rush anyone that fall, a Memorial Headquarters staffer visited and "invited ten of the twelve remaining Pikes—all seniors—into early alumnus status.

"House cleaning" is a frequentlyused synonym at the Headquarters for such recolonization efforts. It is a last-ditch maneuver that has had

surprisingly good results.

Alpha Chi's "house cleaning" swept out everyone except two sophomores, Gregg Chatterton and Frank Macaulay, men who would prove as essential to Alpha Chi as its own founders were in 1913. They fueled the incredible comeback that was honored at the 1982 Convention with the Harvey T. Newell Award as the Fraternity's most improved chapter.

Since the probation period began less than two years ago, the chapter built back to twelve, then doubled, then redoubled itself through aggressive, hard work in rush. From spring of 1980 until spring of 1981, twelve became twenty-four. Then, in the spring of 1982, it became forty-eight.

Six rush teams composed of equal numbers of members operated an intelligent, wide-open recruiting network around campus last spring. During a two-week rush period, the chapter alternated between rush parties and personal contact. On Monday, Wednesday and Friday of one week the chapter held them parties including "I Like Pike" party and "Wings Night" which featured chicken wings and refreshments for all. On alternating nights, the teams stormed the dorms and apartments to fraternize the rushees, and meet new prospects. On all occasions, Pikes wore "I Like Pike" buttons.

Among the rules Pikes followed were "no jeans, look sharp," and "do not get drunk. The refreshments are for the rushees." Pikes carried info cards and pens at all times to jot down important information about candidates for later discussion. The spirited approach to rush was not unrewarded.

Syracuse recognizes its outstanding fraternity each year with the Chancellor's Cup selection. From a last place finish out of twenty-four



fraternities in 1980, Alpha Chi jumped to a third place finish last spring.

"We feel these remarkable gains are a direct reflection of our rush and quality membership," says SMC

John Belluardo.

Four members of the chapter are members of academic honor societies, three are varsity athletes and eight others are active in campus organizations and politics. Most visible is one of the two "refounders," Frank Macaulay who is student body president. His election followed terms as IFC president, university senator and Greek Council co-chairman. His Student Association vice president is Brother Tyler P. Brown who previously served Syracuse as a senator and member of the finance board. Steve Alvarez is ΠKA's Northeast Region Vice President.

The other half of the refounding team, Gregg Chatterton, served as SMC a year ago and was active in preparing the kitchen operation for a

fall, 1982 operation.

Opening the kitchen was at the bottom of the recolonization effort priority list, so its operation marks the end of the probationary period.

"Mealtime is an intimate time," says Greg Wood. "Eating together will make us a lot closer."

Yet a chapter couldn't get much closer than Alpha Chi.

Thanks to the annual retreat and the Officer Orientation Program, Alpha Chi credits much of its growth to continuity in leadership and programming. Every function of the chapter falls under the jurisdiction of a committee. Once they were oneman committees.

Committee chairmen and at-large members compose the Executive Board which meets weekly to consider and plan and modify the chapter's immediate future.

Keeping every brother involved pays off in chapter finances, too. Not a man owes the chapter a red cent. In fact, Alpha Chi ended 1981-82 with nearly a thousand dollar surplus.

Money was also raised for others, more needy than Alpha Chi, through several service projects sponsored by the Pikes. Special recognition of campus participation was awarded Alpha Chi last spring by the univer-

sity administration.

Loyal, disciplined members are raised, not born. Alpha Chi's outstanding pledge program is unique in its approach to raising good brothers. Each semester, the pledge educator selects topics of discussion, invites guest speakers and schedules unifying pledge class activities. During Ingress week initiates are invited to "squirm." Squirms are constructive, case study exercises. The initiate is given a problem situation that really occurred within the chapter recently and is asked how he would solve the problem.

"Their insights are always very interesting," says Belluardo, "and the bro's are given an impression of how each one will function as a

brother.'

No one asked Koppel if he ever "squirmed" at Alpha Chi. But, in the Koppel mold are undergraduates at

Syracuse.

Undoubtedly that is why Chapter Consultant David Heckel reported in his final visit last spring, "Alpha Chi is pure pleasure. They have the best overall attitude I have ever experienced. This could be a future model rebuilding effort."

The 1982 Newell Award confirmed

just that.

# OF A CHAPTER

by Andy Doyle

"WHAT ARE the dark bulbs for?"

We were standing in front of the large cork map of the United States in the conference room of the Memorial Headquarters. The map is dotted with light bulbs showing the location of IIKA's chapters and colonies. The question came from a pledge who was part of a group visiting the Memorial Headquarters for a retreat and a tour.

I explained that the dark bulbs signified that the chapter was silent, or inactive. This was followed by the usual question, "What causes a chap-

ter to fold?"

Chapters ceasing to function have been a problem in Pi Kappa Alpha's national development since 1869, when Beta chapter (Davidson College) was forced to disband because of a faculty-issued ban on secret societies. Early in our history, numerous chapters became inactive due to the colleges closing their doors, university or legislative bans on fraternities, or dwindling initiations. However, it was the modern, tumultuous era of the sixties and early seventies that saw the largest concentration of chapter closings. The years 1968 to 1977 saw twenty-two chapters cease to function, of which only five have been reactivated to date.

Overall, Pi Kappa Alpha has one of the best records of all national fraternities in percentage of active chapters. A total of 213 charters have been granted, of which over 82 percent (or 175 chapters) are active. At the 1982 Washington, D.C. Convention, four charters were revoked, the first since 1978. With all IIKA's current national strength and resources, what happens within a chapter that leads to its death?

Unacceptable social behavior and severe financial irresponsibility are significant contributors to a chapter's downfall, but the most crucial factor is a continuing inability to attract new members.

Failing to replace members lost through graduation, transfer and leaving school will cause the chapter to continually diminish in size. The importance of decreased size cannot be overemphasized. In virtually every situation where a chapter has experienced a severe decline in its performance, a corresponding decrease in size is also seen. Fortunately, most chapters arrest this slide before it becomes fatal.

"Pi Kappa Alpha has one of the best records of all national fraternities."

In the worst cases, it becomes a vicious circle. As the chapter has difficulty in attracting new members, through lack of motivation or lack of the knowledge of how to do so, they begin accepting virtually any member they can get. By not pledging the type of young men that are self-motivated and have the desire to succeed, the chapter perpetuates its downward spiral. The few men they do get usually don't possess the leadership skills to put the chapter back on its feet. The decrease in chapter size is justified by members of the chapter by saying that they are selective in rush and are striving for "quality, not quantity," when in fact they are not being selective at all.

Performance begins to suffer greatly when the chapter size begins to dip into the teens. There is not enough manpower to adequately cover even the crucial areas of chapter operation: rush, pledge education, alumni relations and basic chapter management. The chapter may not be able to field intramural teams or participate in campus activities like homecoming or Greek Week.

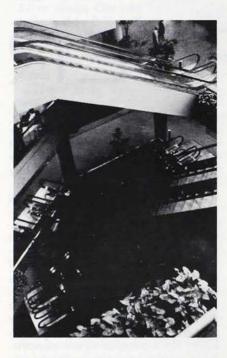
The loss of visibility on campus from non-participation affects the ability of the chapter to attract men. With so few people paying dues, the financial resources of the chapter become extremely low. A lack of money will continue to curtail the chapter's activities. In those cases where a chapter has a large financial commitment to housing, loss of the chapter house is a very real possibility. On a campus where competitive housing is a necessity, the demise of the chapter is virtually guaranteed with the loss of its house.

In the most recent cases of chapter closings, an additional characteristic outside of the chapter's control was a contributing factor. That factor was the inability of the campus where the chapter was located to sustain a viable Greek system. This inability was demonstrated by the low number of fraternities on campus, the decline of students involved in those Greek organizations and a recent history of other fraternity and sorority chapter

closings.

The Memorial Headquarters staff tries to identify and work with any chapters that are showing these signs. Visits by staff members are made in an effort to identify the problems, help find the solutions and motivate the chapter to succeed. However, it will always require personal initiative, dedication and leadership by one person, or several people, in the chapter to ensure its success. If this does not happen, the chapter is doomed to a minimal existence, eventual suspension by the Supreme Council, and revocation of the charter by the national convention. It becomes a silent chapter.

### by R. John Kaegi Photography by Dave Knaack and Jeff Linck



THERE ARE no problems. Only challenges.

That was the upbeat message of the Fraternity's fifty-third biennial national convention in Washington, D.C. (actually, Crystal City, VA) last August.

Billed as monumental in the preconvention hype, it is doubtful the convention was anything but to the seven hundred-plus participants. Surely, it rivals, if not beats, the comradery of the most dynamic conventions in Pi Kappa Alpha's history: it had all of the electric excitement of the 1972 Miami affair; it had the gratifying sense of achievement of the 1946 Victory (Mackinac Island) Convention; it left us with the fulfillment of important work done, and yet to be done, that characterized the 1909 Hampden-Sydney conclave.

"I have been to a few in my life, but this one impressed me as being the one with more genuine brotherhood and fellowship of any I can remember," wrote Past President Roy Hickman who, incidentally, presided over the 1946 Victory Con-

vention. He should know.

Even if it was your first convention, however, you couldn't help but feel the spirit that wove its chills into nearly every event, every speech, every new friendship kindled at the Hyatt Regency that week.

Another man who has "been to a few" conventions in his lifetime, Brother John Horne, added, "Unquestionably it was one of the very best if not the best convention Pi Kappa Alpha has ever held.'

Not to rub it in, but comments from another long-time conventioneer, Music Director George Zimmerman, underscored the consensus. "It was invigorating and just what the doctor ordered. Wow. The power of seven hundred men singing. I'll never forget it.'

Why the good feeling in a depressed time?

One reason was the crack efficiency, the organization of the IIKA and hotel staffs. Every detail was covered, and then some, as each meal featured surprise extras from mingling minstrels to door prizes.

Another was the "we're number one" feeling we felt after enjoying IIKA's best year ever, despite gloom and doom all around.

Of course, the psychologists would credit the spirit of the convention to the need we have to let our hair down during an economic recession. Whatever the cause, it was indeed a monumental occasion.

Here's a recap.

Registration lines opened and moved smoothly Sunday afternoon, August 8, followed shortly by the opening session at which Rep. Pat Roberts, Alpha Omega (Kansas State), spoke.

The Memorial Service which followed was Rev. Simon Simon's first as IIKA chaplain, yet was delivered with polish and sincerity as he challenged delegates to commit to

make a difference.

"The good news for the day," he said, "is the 'A' note that comes from a tuning fork. 'A' yesterday, 'A' today, 'A' tomorrow. Others are off key, flat. There may be noise all around. But there is always an "A." That's what we need in our lives if we are to make a difference. That "A" note in our lives is God, the same yesterday, today and tomorrow." He added, "No one who has God as his or her 'A' note need feel insignificant."

Then cam the Model Initiation. where Pi Kappa Alpha expanded its roll of U.S. Congressmen with the induction of Rep. Tom Bevill, D-Ala. Brother Bevill, initiated by Zeta chapter (Tennessee), is in his eighth term in the U.S. House of Representatives and is the senior member of the House Appropriations Committee and a member of the Democratic Steering and Policy Committee.

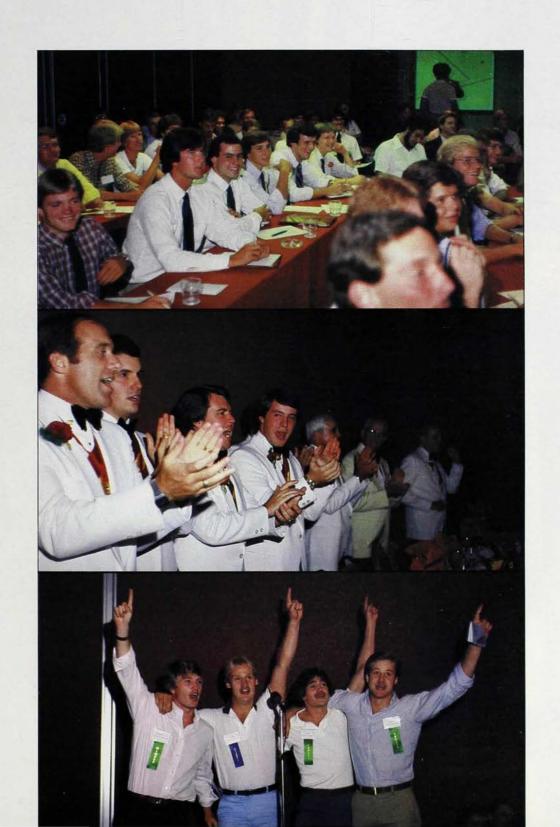
An attorney, and a University of Alabama graduate, Brother Bevill was the first congressional candidate in Alabama history to earn more than 100,000 votes in a district. He won 98.4 percent of the vote in 1980.

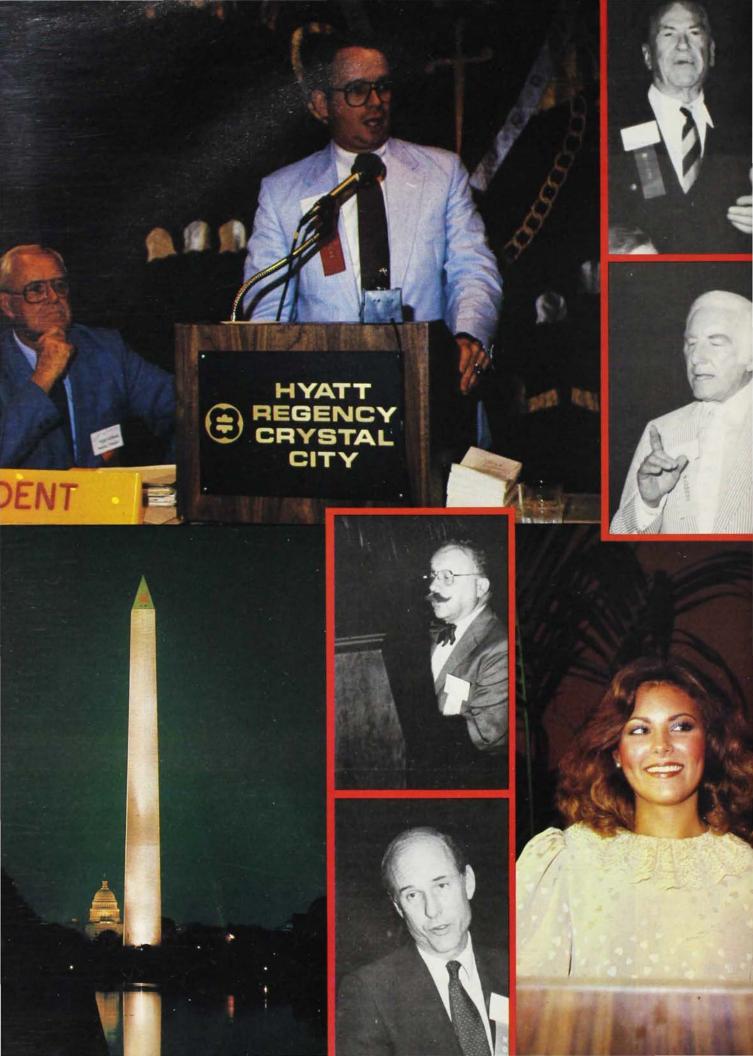
Legislative committee meetings burned the midnight oil Sunday as delegates started preparing early for the voting processes to follow.

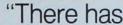
Major legislation among twentyfive approved bills that week

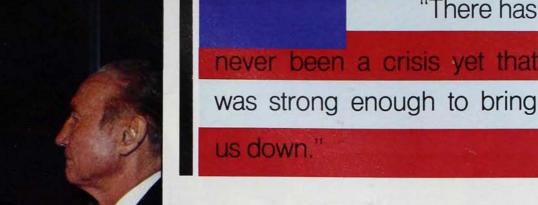
# THRICE YEA!

rivaled the comradery of the most dynamic conventions in Pi Kappa Alpha history.









included a vital dues increase. Finance Committee Chairman Joe Glass, Eta Alpha (Clemson), introduced the proposal that only undergraduates representing 144 chapters could consider: pledge fee increase from \$25 to \$35; initiation fee increase from \$75 to \$90 and annual undergraduate dues increase from \$20 to \$30. Five dollars of each initiation fee and \$10 of each annual dues was directed to the Chapter House Commission to stave off critical housing funds shortages predicted for the near future.

After thorough deliberation, delegates mandated every chapter to carry adequate liability insurance and to appoint a chapter safety manager. The position of regional vice president won a job description, expulsion processes were streamlined and new regulations concerning trust funds custody were also approved, among other measures.

Running concurrent to the first legislative session on Monday was the always popular Rush Workshop led by Charlie Barnes. His unique teaching style kept the overflow crowd entertained as they learned effective rush techniques that undoubtedly are much responsible for IIKA's great recruiting results of late. Other workshops during the week included sessions for SMCs, chapter advisors, housing officers and regional presidents as well as one called "The P.R. Spectrum" and a "Personal Enrichment Seminar" by Dr. Herb True, sponsored by the IIKA Endowment Fund to develop individual potential.

The first of four exciting banquets kicked off with group singing Monday noon. Executive Director Dick Murgatroyd keynoted.

"From depression to rebellion, there's never been a crisis yet that was strong enough to bring us down," he boldly stated in response to prob-' lems such as decreasing enrollment and inflation. "We had to exist. We had to grow. We had and have to prosper. It's our nature and our destiny. Our concerns are not unsolvable unless we want them to be," he added.

Murg also talked about his favorite collection - people. "People grouped together in a common cause can move mountains. They make life worth living; they're the collection I prize

the most.

"The attitudes of people move through the social structure with a domino effect," he said. "Each of us influences others, whether we know it or not. I'm convinced the greatest pledge program in the world is simply the example we set for incoming members."

In his Monday evening address, President Virgil McBroom expounded upon the positive statistics that led Murg to declare the last two years as our best ever. The warmest reception of the convention brought smiles and tears to Brother McBroom, a tireless servant of Pi Kappa Alpha for many years.

Awards and recognition was the theme of the next meal, Tuesday noon. Senator Strom Thurmond, Xi (South Carolina), spoke. Chapters and individuals paraded to the head table for their due after notable achievements in 1981-82. National Dream Girl Valerie Franck was a particular hit.

The Memorial Foundation held a special reception in the Senate Caucus Room on the Hill Tuesday evening where guests mingled with many of IIKA's most famous and

Convention emotion runs high at the changing of the guard. Outgoing President Virgil McBroom listens in top left as incoming President Joe Turner addresses convention floor. What more inspiring location for a convention than our nation's capitol? There gathered most of Pi Kappa Alpha's top legislators including two of its Distinguished Achievement Award recipients, Senator Thad Cochran, left in top photo, this page, and 1982 winner Senator Strom Thurmond. At left, National Dream Girl Valerie Franck steals the show from Executive Director Dick Murgatroyd. Pike conventions draw many personalities. From top to bottom are Distinguished Achievement Award recipients Wick Moore and Morgan Woodward (screen star), Music Director George Zimmerman and U.S. Congressman Pat Roberts who welcomed delegates to Washington.





### Emotional dialogue

flowed from the dais almost as freely as champagne flowed into the glasses.

powerful members.

At the Alumni Luncheon on Wednesday, IIKA's distinguished alumni were spotlighted: Senator Thad Cochran, Gamma Iota (Mississippi), Judge Tom Wicker, Distinguished Achievement Award recipients Morgan Woodward (screen star), Dr. Malcolm Todd, Roy Hickman, John Horne and Wick Moore, among many others.

The highlight to every convention was still to come: the Supreme Council election followed by the jubilant National Officer Banquet.

Joe Turner, Eta Alpha (Clemson), was elected President. He had served as chapter advisor, regional president, Endowment Fund Trustee and two terms as national vice president. Brother Turner is executive director of Clemson University's IPTAY, the nation's largest athletic scholarship organization.

Joining him on the new Council for 1982-84 are two returnees: Gary Menchhofer and Tom Wilkinson. Gary, Alpha Xi (Cincinnati), is president of Mench Realtors. Tom, Eta Theta (Weber State), is a partner in Wilkinson and Wilkinson Insurance Firm in Omaha.

Newly elected were long-time supporters Ted Grofer and Charlie Barnes. Ted, Alpha Xi (Cincinnat), heads his own marketing communications company in Palm Springs, California. He was recently chairman of the Alumni Commission and previously served IIKA as public relations director, district president, chapter advisor and resident counselor. Charlie, Delta Lambda (Florida State), serves his alma mater as assistant executive director of the Seminole Boosters. Recently serving as rush director, he also

worked as a chapter consultant and chapter advisor.

Joining the group for a second term as legal counsel is Tommy Turner, Epsilon Gamma (Texas Tech), an attorney with a Lubbock firm.

The Memorial Foundation also held elections with Past President Garth Grissom, Alpha Omega (Kansas State), assuming another term at the Foundation head as well as a trustee. Joining him are vice president and trustee Richard Ogle, Gamma Alpha (Alabama), who is also a past president, George Denton, Alpha Nu (Missouri), as secretary and trustee, and Jack Lux, Theta (Southwestern-at-Memphis), as treasurer and trustee. Other trustees include Glen Weissenberger, Alpha Xi (Cincinnati), Wick Moore, Omega (Kentucky), Wilbert Chope, Sigma (Vanderbilt), Judge Tom Wicker, Eta (Tulane), and Mike House, Upsilon (Auburn).

The excitement of concluded elections was soon replaced by the excitement of IIKA's most electric tradition - the National Officers Banquet. One by one, the fifty-plus national officers marched into the darkened auditorium with a spotlight and a human bridal pathh as their only guides, as over seven hundred delegates, alumni and guests cheered wildly. Emotional dialog flowed from the dias almost as freely as champagne flowed into glasses that evening. It was capped by a unique slide show portraying events of that very week, and a dance (featuring the Clovers) and a magic show by Pike showman Dick Christian (Christian the Magician).

As participants checked out the next day, fresh memories of an incredible week visted each of them. Now, how do we top it in '84?

From the string orchestras to the Hyatt's splendor, class was the order of the week. Delegates cast their votes and enjoyed the seminars (Charlie Barnes' rush workshop, top right) and even partied (Rich Sussman, left, and Richard Ralph in photo at left) in plush surroundings. Individuals pictured this spread are (from top to bottom) Convention Chairman Bill LaForge, Memorial Foundation President Garth Grissom, Administrative Assistant Donna Darwin (at her eighth convention), and entertainer Dick Christian (the Magician).

# 1982 ALL-PIKE Upper right — FSU Quarterback Kelly Lowery crashes for TD against Pitt. Second from left FSU Safety Brian McCrary (43) applies savage hit. Third from left - Lowery confers with Head Coach Bobby Bowden, also a Pike. Far right - FSU Defensive End John McLean (86) makes TD-saving tackle.

FOR THE first time in the fifty-plus years I have selected, or aided in the selection process, of the annual Pi Kappa Alpha All-American team, a Pike is on the nation's number one football team.

Although they relinquished their top ranking after Stanford upset them, the University of Washington continues its bid for the roses and a possible number one ranking at season's end. Jeff Partridge, the outstanding punter for the Huskies, captains our 1982 forecast team. He was instrumental in positioning Washington so it could come from behind to beat Texas Tech 10-3 with his boots, and has played a key role in several other wins.

Our usual strong chapters at Presbyterian College in South Carolina and Hampden-Sydney College in Virginia again dominate the team with ten and six players respectively. But, this year, Florida State and Case Western Reserve of Cleveland, Ohio boast the biggest squads, thirteen each.

Here is the 1982 All-American forecast team:

Offensive linemen: Stan Smith, Arkansas State; Russ Weber, Case Western Reserve; Lee Davis, Wofford; Richard McLain Jr., Central Arkansas; Greg Brown, Valparaiso; Sam Sachs, Wichita State; and Mark Vierra, Sacramento State.

Defensive linemen: Mike Coff-

man, Central Arkansas; John McLean, Florida State; Otis Ingram, Presbyterian; David Ponder, Florida State; Clay Winnette, Central Arkansas; David Neisler, Presbyterian; and Bubba O'Brien Jr., West Georgia.

Quarterback: Kelly Lowery, Florida State.

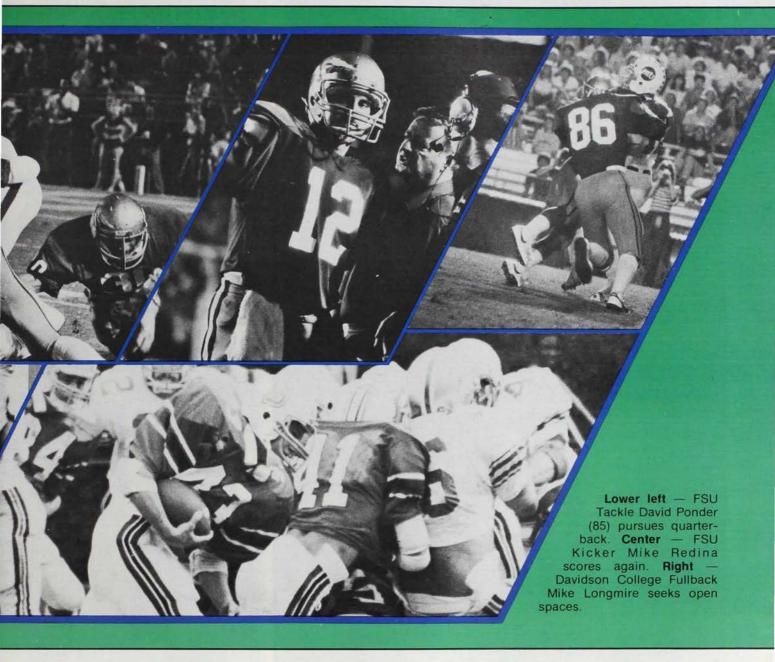
Offensive backs: Mike Longmire, Davidson; Mark Militello, Duke; and Gordon Glaspey, Presbyterian.

Defensive backs: Brian McCrary, Florida State; Benny McGinnis, Arkansas State; Jeff Caton, Sacramento State; and Matt McGee, Hampden-Sydney.

Placekicker: Mike Rendina, Florida State.

### Our Team Rebounds In '82 With One Of Its Greatest Seasons

By Dillon Graham



Punters: Jeff Partridge, Washington; and Tommy Nichol, Iowa.

Mike Rendina, the only high school kicker to make Parade Magazine All-American, and the only freshman ever to make the IIKA All-American, led the Seminoles in scoring in 1981. And he joined the Fraternity that year. A summer injury limited Mike early in the season, but he has come back to take over kick-off and longrange field goal duties. This will be his second year as a Pike and two more years will make him a four-year All-American, the first ever for Pi Kappa Alpha.

Nearly ninety thousand, the largest crowd in Ohio State stadium history, sat stunned as Florida State's quarterback Kelly Lowery ran for one touchdown and passed for two more in the Seminoles' 34-17 destruction of the Buckeyes. It was the second time in as many years that F.S.U. Pikes combined to put the hurt on Ohio State, and the first time since 1905 that the Buckeyes had lost two straight to non-conference foes.

A young but brutal defense keyed by three IIKA's shut out the Buckeyes in the second half. The three, tackle David Ponder, end John McLean and safety Brian McCrary, received three of the six "Golden Chief" awards given by the coaches for their play. John McLean was named top tackler for the day. Brian McCrary had an interception and

David Ponder sacked the O.S.U. quarterback. Lowery received a "Tomahawk" award as the best offensive player.

The 6'-2" 220-lb. Lowery is a real brawler," says one F.S.U. coach. "He's a brutal, physical player. He's got size and can throw. He's scored every possible way: he's run for two touchdowns, passed for five, and even caught a touchdown pass on a trick halfback-option play."

After knee surgery, John McLean worked his way to a starting job at defensive end. Sophomore Brian McCrary is the youngest starter in the Seminoles defensive backfield. He had interceptions against Southern Mississippi and Ohio State.

With thirteen members on football scholarship, it is believed that IIKA at Florida State has more gridders than any other fraternity chapter at any NCAA Division I school.

Honorable mention goes to these

players:

Offensive linemen: Stan Smith, Arkansas State; Brian Delaney, Auburn; Tom Conigcio, John Liebentha, Jim Donnelly, Dan Evans, Kevin Alexeff, Mark Raiff, Case Western Reserve; Richard McClain, Central Arkansas; Jerry Turner, Mike Parker, Rusty Stubbs, Delta State; J. D. Dowell, Ron Moore, Florida State; Larry Milton Jr., Stephen F. Austin State; Jeff Parish, Tennessee-Martin.

Defensive linemen: Scott Simon, Northern Illinois; Jeff Bowden, Mike Hutto, Pat Cicalese, Florida State; Phil Dembowski, Auburn; Jim Park, Jimmy Bentley, Presbyterian; Steve Hales, Lancer Robinson, Butch Jones, Arkansas State; Don Loos III, Joe McInnis, Bill Bailey, Hampden-Sydney; Jeff Lang, Mike Monteforte, Case Western Reserve; Danny Gilman, Mike Carrouth, Mickey Shealy, Scott Jordan, Wofford; Mike Bennett, Mike Magby, Bob Staten, Central Arkansas; Mike Palmer, Bill Balliard, Central Florida; Jim Park, Dee Cheek, Presbyterian.

Quarterbacks: David Waldkirch, Presbyterian; Jeff Haney, Davidson;

Scott Butler, Delta State.

Offensive backs: Brian Bennett, Lance Sanders, Gordon Glaspey, Dee Cheek, Presbyterian; Stan Smith, Arkansas State.

Defensive backs: Marty Bennett,

Brad Dent, Arkansas State; C. J. Debeljak, John Liebenthal, Jeff Lang, Mark Canton, Jeff Malarik, Russ Weber, Tom Olsavsky, Dan Margolis, Mike Monteforte, Chris Lutz, Dave Schmidt, Jon Geisler, Case Western Reserve; Blain Martin, Washington State.

Kickers: Bob Morgan, Mississippi State; Scott Ryerson, Central Florida; Ben Paganelli, Case Western Reserve, Tommy Bogard, Central Arkansas.

Dillon Graham, Alpha Eta (Florida), who made this All-American team forecast, has selected the IIKA honor team for more than forty years; prior to that he assisted in the team's selec-

### TEAM ROSTER BY CHAPTER

Arkansas State: Price Gardner, Benny McGinnis, Steve Halas, Randy Roebuck Sr., Marty Bennett, Stan Smith, Lanier Robinson, and Mark McMims.

Auburn: Jim Bone, Brian Dulaney, Philip Dembowski, Tom Guikain.

California State: Eric Davis.

Carnegie Mellon: Jerry Clarke.

Case Western Reserve: Tom Conigcio, John Liebenthal, Jim Donnelly, C. J. Debeljak, Dan Evans, Jeff Lang, Mark Canton, Jeff Malarik, Ben Paganelli, Russ Weber, Kevin Alexeff, Mark Raiff, Tom Olsavsky.

Central Arkansas: Mike Coffman, Clay Winnette, Tommy Bogard, Richard McClain.

Central Florida: Scott Ryerson, Mike Palmer, Bill Balliard.

Davidson: Mike Longmire, Jeff Haney.

Delta State: Jerry Turney, Mike Parker, Scott Butler, George Duff, Rusty Stubbs.

Drake: David Killpack.

Duke: Mark Militello, Tom Decker.

Florida: Dave Wendell, Dave Huckey.

Florida State: Mike Rendina, Kelly Lowery, John McLean, David Ponder, Brian McCrary, Roger Brownlee, Redus Coggin, J. D. Powell, Ron Moore, Bob Davis, Jeff Bowden, Mike Hutto, Pat Cicalese.

Hampden-Sydney: Skip Saunders, Matt Lew McGee, Steve Plunkert, Dan Loos III, Joe McGinnis and Bill Bailey.

Iowa: Tommy Nichol.

Missouri-Rolla: Todd Fizer.

Mississippi State: Bob Morgan.

Northern Illinois: Scott Simon.

Pittsburgh: Mark Greenaway.

Presbyterian: Mike Owens, David Neisler, David Waldkerch, Brian Bennett, Otis Ingram, Lance Sanders, Gordon Glaspey, Dee Cheek, Jim Park, Jimmy Bentley.

Sacramento State: Jeff Caton, Jeff Hoffman, Doug Johnson, Norm Burroughs, Jim Karte, Mark Vierra, Mike Tennery.

Stephen F. Austin State: Larry Milton, Jr.

Tennessee-Martin: Mark Anderton, Jeff Parish, Pete Lutz, David Zehring, Laine Cultra.

Valparaiso: Greg Brown.

Vanderbilt: Butch Bullen.

Washington: Jeff Partridge.

Washington State: Blain Barton.

West Georgia: Bubba O'Brien.

Wichita State: Jim Sachs.

Wofford: Lee Davis, Danny Gilman, Mike Carrouth, Keith Peterson, Stacy Day, Mickey Shealy, Scott Jordan.



tion for eight years.

McClain, Central Arkansas



Longmire, Davidson



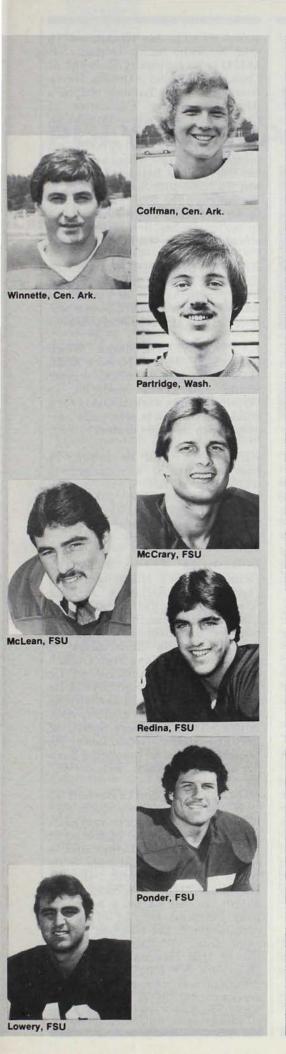
O'Brien, W. Georgia

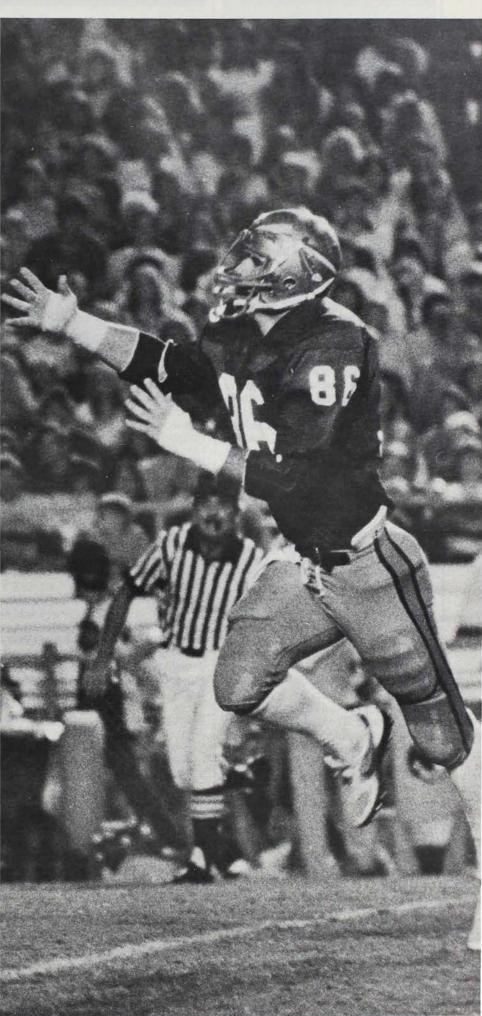


McGinnis, Ark. State

Davis, Wofford







# ALUMNI

Compiled and edited by Renee P. Risk, Copy Editor

ARIZONA STATE: Norm Hulcher '72 (1301 West 8th Street, Mesa, AZ 85201) married the former Gerry Fathauer in November of 1981. Norm is comptroller and part owner pf Hulcher Aggregates, Inc. in Fairplay, Colorado. A former Memorial Headquarters staff member, he is currently serving as Golden West Region president.

CASE WESTERN: Raymond A. Miller '74 (2718 Edroy Court, No. 17, Cincinnati, OH 45209) has been named project manager of a multimillion dollar steam turbine generator installation, a General Electric steam turbine generator, for the Miller Brewing Company. At present the project is still in the planning stage. Brother Miller is employed by the General Electric Company's domestic apparatus engineering services operations in Cincinnati.

CENTRAL ARKANSAS: John William Bailey '76 (3309 Mockingbird, Oxford, MS 38655), after receiving his masters degree from the University of Arkansas in 1981, accepted a position in the physical education and recreation department at Ole Miss. His duties include directing the Ole Miss intramural sports program plus teaching courses in outdoor recreation, camp administration and sports officiating... Mark Bailey '77 (606 S. Davis, Conway, AR 72032) received his MBA degree in 1981 and recently joined United Technologies Carrier Air Conditioning at Maumelle, Arkansas as supervisor of personnel services. He is married to the former Tina Martin of Searcy, Arkansas... Allen W. Beckett '71 (6325 Teakwood Ct., Burke, VA 22015) works in the Pentagon in Washington DC. He is with the U.S. Air Force Logistics and Engineering Headquarters. Allen and his wife Joy have one daughter.

CENTRAL FLORIDA: Daren E. Mays '80 (820 N.E. 17th Avenue, Apt. 4B, Fort Lauderdale, FL 33304) is working for the State of Florida Department of Transportation. His title is right of way specialist and he negotiates with property owners to acquire their land for major high-

ways. He is also a charter member of the Central Florida Alumni Association in Orlando.

EASTERN KENTUCKY: C. Jeffrey Bonnell '69 (125 11th Street, N.E., Washington, DC 20002) is working as a reservations sales agent for Delta Air Lines in their DC office.

EMORY: Edwin M. King '65 (1764 Lafayette Dr., Hampton, VA 23664) is a lieutenant colonel in the USAF Medical Corps. He recently was reassigned to HQ, Tactical Command, as Chief of the Clinical Medicine Division of TAC. In this assignment, he oversees the overall quality of clinical medicine and patient care for nineteen TAC medical facilities. He also received the Meritorious Service Medal in August for accomplishments in his previous assignment as Chief of Hospital Services, USAF Hospital, Cannon AFB, New Mexico (1978-82).

FLORIDA SOUTHERN: William H. Cauthen '65 (P.O. Box 14034, St. Petersburg, FL 33733) recently formed his own law firm, William H. Cauthen, P.A., in Tavares, Florida.

GEORGIA: Lee M. Moore '67 (309 Oxford Dr., Savannah, GA 31405) has worked for the Chatham County Juvenile Court for the past twelve years. He is presently the director of the court. The Chatham County Juvenile Court is the fourth largest juvenile court in the state of Georgia.

GEORGIA COLLEGE: Adrian G. Ashley '79 (735 Linton Rd., Sandersville, GA 31082), after graduating from Georgia College with a B.S. in biology, was accepted into pharmacy school at the University of Georgia where he now has only one year remaining to receive his B.S. in pharmacy.

HAMPDEN-SYDNEY: A. W. Jeffreys, Jr. Ph.D. '40 (232 W. Frederick St., Staunton, VA 24401), a charter member of the U.S. Naval Aviation aerobatic flying team, the Blue Angels, formed the end of World War II to celebrate the victory against the Japanese, is now a clinical psychologist and director of psychological services at Western State Hospital in Staunton, Virginia, and an associate professor of behavioral medicine and psychiatry at the University of Virginia School of Medicine.

IDAHO: Wade Rumney '66 (P.O. Box 543, Holly, CO 8147) has been elected president of the Colorado branch, National League of Postmasters.. He is postmaster at Holly, Colorado's Christmas capital.

IOWA STATE: Jay Hinkhouse '78 (912 N. 95th, No. 2, Omaha, NE 68114) is a respiratory therapist at Children's Hospital in Omaha. He is a member of Theta Lambda chapter's Alumni Advisory Committee at Creighton University... Donald D. Peeler '78 (10650 Birch St., No. 501, Omaha, NE 68134) is beginning his second year of law school at Creighton University... Stanley J. Thompson '79 (2200 40th St., N.W., Apt. 2, Washington, DC 20007) is a runnerup for this year's Powers Award and is beginning his first year of law school at George Washington Univ.

KANSAS: Roger L. Tuttle '49 (3125 E. 84th St., Tulsa, OK 74136) moved from practicing law in Virginia to Tulsa, Oklahoma, where he is a professor of law at Oral Roberts Univ.

KANSAS STATE: Dana Windhorst, M.D. '74 (202 N. Rock Road, No. 606, Wichita, KS 67206) is practicing emergency medicine in Wichita, Kansas while applying for a residency position in orthopedic surgery which he hopes to start in July.

KENTUCKY: Bill Benjamin '71 has been named a management trainee for Chart House in San Diego... Steve Walker '71 has been appointed regional sales representative for Louisville Manufacturing in Louisville, Kentucky.

LOUISIANA TECH: J. Frank Betts '60 (5375 Hunnymede Rd., Jackson, MS 39211), a Jackson, Mississippi CPA, has been appointed to serve on the auditing standards board of the American Institute of Certified Public Accountants. A graduate of Louisiana Tech University, he has practiced public accounting in Jackson since 1962. He also was named in June as chairman of the accounting and auditing committee of the Mississipi Society of Certified Public Accountants. He presently serves as managing partner of Ross, Eubanks, Betts & Co.

MILLSAPS: Dr. Jim C. Barnett '45 (P.O. Box 267, Brookhaven, MS 39601) is a physician in private practice as well as Clinical Instructor at University Medical Center and is chairman of the Mississippi State Board of Mental Health... George Haymans '73 (Box 518, Natchez, MS 39120) has just started a new company, Petrovest, Inc., for oil and gas exploration in the Natchez, Mississippi area... William Jeanes '58 (No. 1 Dag Hammarskjold Plaza, New York, NY 10017) is senior vice president and manager of creative services with SSC & B Advertising Agency in New York City... V. Owen

### **POLY SCI MASTER**

ALTHOUGH THE 1935 University of Washington Tyee yearbook noted that junior Robert Alan Dahl, Beta Beta (Washington) "hopes to be a lawyer some day," he became, instead, a renowned political scientist, recognized by many of his colleagues as the foremost representative of that discipline in the United States today.

Dahl, Sterling Professor of Political Science at Yale University, recently accepted the University of Washington Alumni Association's Summa Laude Dignatus award, the highest honor the organization can accord to a former student.

Concerning Dahl, the 1935 and 1936 Tyees also reported that "politics and sports keep him occupied most of the time" and "handsome Bob Dahl is the most prominent Pi Kappa Alpha, who, besides being a Phi Beta Kappa, finds time for our lightweight crew."

Brother Dahl recalls three close friends at IIKA; "my brother Lewis, who died a few years ago, was my best friend, and I was close to Rodney Johnston and James Hauschipt. Rodney and I joined the Fraternity already friends from our mutual interest in hunting and fishing. In fact, we went fishing together a few years ago. The Fraternity brought my roommate (Brother Hauschipt) and I together and we have remained close."

Dahl's brother Lewis became a distinguished medical researcher in the study of hypertension caused by salt intake. He served a term as SMC at Beta Beta, undoubtedly aided by his brother's knowledge of politics.

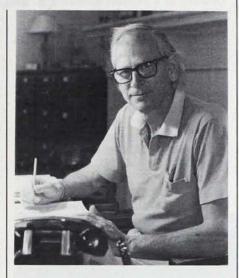
"We had a very small chapter,"

"We had a very small chapter," recalls Dahl. "It was the middle of the Depression. So, I'm sure Lewis had no opponents in the election."

Growing up in Alaska, the sons of a physician in an advantaged home environment naturally grew to love politics. "It was the predominant dinner table conversation, and we all read a lot, had assumptions we would go to college and accomplish many things."

At Washington, Professor Dahl had two mentors in particular, instructors Lyndon Manor ("warm, was always encouraging my interests") and Kenneth Cole ("very good scholar, trained at Oxford, admired his intellect").

Obviously Dahl, then a resident of Skagway, Alaska, also found time for



serious study. He was graduated summa cum laude in 1936 and was awarded the President's Medal as the top scholar in that year's class.

He went on to Yale University, where he received a doctor of philosophy degree in 1940, subsequently entering government service as an analyst for the Organization and Management Division of the U.S. Department of Agriculture.

In 1943, Dahl enlisted in the U.S. Army as a private and won a battlefield commission while serving with an intelligence and reconnaisance platoon in northern France. After his discharge in 1945, he was appointed an instructor in political science at Yale University and has remained there throughout his long and distinguished career.

Today, Brother Dahl sees political scientists aiming their research at the problems of political participation in our society, explaining the low levels of participation in party politics.

"There has been a breakdown of the strength of party organizations, a fragmentation and a decline in the attachments to parties that people feel. People are more willing to vote for candidates not in their party than they were fifteen years ago," says Dahl.

He attributes that to the rising educational level of voters who take more information into account than pure party loyalty in casting votes. "The very strong partisan attachments established in the thirties have simply deteriorated."

President Reagan is "starting to

run into his time of troubles," says Dahl, "but I wouldn't rule out his candidacy for another term in 1984. Even though he'll be old then, I wouldn't rule out his re-election, either. It depends upon how the economy does, and depressions don't go on forever."

Dahl says the President is becoming more pragmatic, but finding it difficult to have an impact upon the economy. "He has abandoned the supply side economics and he's finding Congress more willing to oppose him."

Brother Dahl's theories and close scrutiny of political affairs make him a popular lecturer and associate. A number of Dahl's colleagues recommended him for the *Alumnus Summa Laude Dignatus* honor.

Donald R. Matthews, chairman of the UW Department of Political Science, said, "Among academic political scientists, you couldn't find any more prominent than Dahl. In the general field of American politics and political theory, he is probably the most outstanding of those alive today."

Dahl's humaneness as a teacher was observed by Theodore J. Lowi, now a professor of government at Cornell University. "He was adored by his graduate students of the 1950s, and I doubt that the situation has changed very much. Moreover, his graduate students of the 1950s are now among the dominant members of the profession."

"If there is such a person as the nation's most distinguished political scientist, then Robert A. Dahl is certainly it," said Aaron Wildavsky, a former student of Dahl's and now dean of the School of Public Policy at the University of California, Berkeley. "For sheer intellectual power, for contributions to political theory, and for his seminal work on democracy, Robert Dahl has no peer."

James D. Barber, chairman of the Department of Political Science at Duke University, lauded the originality of Dahl's scholarly work. "Bob Dahl broke new ground after World War II by pressing political scientists to stop dreaming and start collecting data and analyzing them in logical ways."

Who Governs? Democracy and Power in an American City, published in 1961, won the 1962 Woodrow Wilson Foundation Award. Dahl is also the author of six other books, including two that are now in their third editions.

Portions of this article were originally published by the University of Washington Alumni Association issue of The Washington Alumnus. Used by permission.

Walker '44 (P.O. Box 1224, Albuquerque, NM 87103) is an active engineer with the United States Army and has been listed in the 1982 editions of Who's Who in Technology Today, Who's Who in Engineering and Who's Who in Information Management.

MISSISSIPPI: Joe Schmelzer III '66 (P.O. Box 1987, Jackson, MS 39205) is president of Equipment Inc. in Jackson, Columbus and Pascagoula, Mississippi, a materials handling and construction equipment company. He is a member of the Rotary, the Mississippi Industrial Development Board, Red Cross Board of Directors, and president of Dealer Council for Nissan Motor Company, Tokyo Industrial Division. He and his wife Gwen have two children.

MISSISSIPPI STATE: Johnny Franklin Box '68 (110 Colonial Glen, Jackson, MS 39211) is a marketing manager with Employers Mutual Insurance Companies for Mississippi, Tennessee and Alabama. He was selected Special Agent of the Year for 1982 by the Professional Insurance Agents of Mississippi... Henry W. Shurlds III '76 (523 Cross Gates Blvd., Slidell, LA 70458) has been transferred to the New Orleans office of Mobil Oil Corporation as a petroleum engineer in development projects. He is married to the former Ginny Walker.

MISSOURI: Mark R. Braun '76 (2006 Serenidad, Maryland Heights, MO 63043) recently joined the firm of Emerson Electric in the position of planner... Douglas J. Carr '71 (127 E. Cedar Ct., Columbia, MO 65202) has recently taken a position with Lincoln University in Jefferson City, Missouri, as an instructor in mass communications. He is also working with the campus radio station, KLUM, as academic liaison... Burton H. Frederich '26 (35 Ladue Estates, St. Louis, MO 63141) at age 73 is still active as a food broker in St. Louis. He never misses a Missouri football game.

MISSOURI-ROLLA: Ken Hilterbrand '68 (P.O. Box 121, Balfour, NC 28706) has been employed by Kimberly Clark Corp. as operations manager at their Berkeley Mill in Balfour, North Carolina. He and his wife Melinda have three daughters... William J. Schlittler '74 (5170 Pinon Valley Rd., Colorado Springs, CO 80919) has taken a position as

product engineer with Denver Equipment Division of Joy Mfg. designing ore processing equipment.

MISSOURI AT ST. LOUIS: Gerard Utterback '77 (618 Farmington Pl., Mo. 44, Gretna, LA 70053) is now employed with Shell Oil Co. in New Orleans as a product accountant. He recently married Barbara Zeis.

MONTANA STATE: Bill Daniels '64 (6725 Doolittle, Edward, CA 93523) graduated from USAF Test Pilot School in 1980 and has been working as Operations Officer in the B52 Integrated Weapon System Combined Test Force and as a test pilot for B52 programs at Edwards AFB. He and his wife Joy have two daughters.

MURRAY STATE: William C. Ayer, Jr. '62 (519 Menominee Tr., Frankfort, KY 40601) is Deputy Public Advocate for the state of Kentucky. The department of public advocacy is the state public defender's office... Steve Simmons '65 (285 Medlock Rd., Lexington, KY 40502) is bond manager for Progressive Insurance Agency in Lexington, Kentucky... Paul David Wright '80 (RR 1, Apt. 4, Bridgeport, IL 62417) recently graduated from Murray State University and is employed with Marathon Oil Company in Bridgeport, Illinois.

NEBRASKA: Douglas R. Cody '72 (7128 Harbour Heights Dr., Orlando, FL) recently moved to Orlando to accept a position as senior writer, creative services department of Walt Disney World Co. He recently returned to his alma mater as a judge for the Broadcast Promotion Association Awards program, hosted for the second year by the University of Nebraska.

NEW MEXICO: Tom Browning '76 (14912 Williamsburg, Curve, Buensville, MN 55337) recently moved to the Minneapolis area from Oklahoma City due to a promotion with Procter & Gamble.

NORTHERN KENTUCKY: Daniel Dressman '76 (123 East 24th St., Covington, KY 41014) has been named the new Director of Public Affairs for the Cincinnati Board of Realtors. Chosen from a field of over 80 applicants, in his new position he will be responsible for the metropolitan association's legislative and public relations activities.

NORTHRIDGE: Gregory Best '76 (2106 Cromwell Hills Dr., Cromwell, CT 06416) is working as a sales representative. he and his wife Sharon have one son... Lawrence Hariton '69 (299 Baxter St., Newbury Park, CA 91320) works as the Director of National Credit at MCA Distributing Corp. He and his wife Sheri have three children... Robert Harris '67 (P.O. Box 46-305, Los Angeles, CA 90046) is an agent for State Farm Insurance in the Los Angeles area.

NORTHWESTERN: H. Brandon Guest '78 (135 Hamel Rd., P.O. Box 101, Hamel, MN 55340) recently wed Colleen McCarthy. He is a computer systems analyst for the energy management systems division of Control Data Corp. in Minneapolis. Colleen is an industrial engineering student at the Univ. of Minnesota.

OKLAHOMA: John R. Illeman '72 (4203 Pineville Lane, Spring, TX 77379) is district production foreman in charge of Texas offshore oil and gas production for Occidental Petroleum. He and his wife Cecilia have two children... John Randolph Martin '74 (1405 Cheltenham Lane, Columbia, SC 29206) was recently commissioned as captain in the US Army Judge Advocate Generals Corps. He also was admitted to the Oklahoma Bar and is currently stationed at Fort Jackson, SC.

OKLAHOMA STATE: Dave Bagwell '62 (210 Orchard Blvd., Noblesville, IN 46060) is a manufacturing manager with Western Electric Company. He recently took up running to lose weight and ran in his first marathon... James P. Donahue '73 (210 W. Louisiana, Anadarko, OK 73005) is a staff writer for Western Farmers Electric Cooperative and is doing weekend work towards his M.A. in communications from Oklahoma University.

OLD DOMINION: Joseph Di-Domenico '68 (607 Belaire Dr., Smyrna, TN 37167) relocated to Smyrna Tennessee accepting the position of Assistant Director of the Tennessee Rehabilitation Center. In this position he is responsible for all professional and suport services. He and his wife Diane have three children... Neil Bolder III '67 (3 Assembly Ct., Newport News, VA 23606) was recently elected President of United Virginia Bank in Newport News, Virginia. He and his wife Connie have one daughter.

PENNSYLVANIA: Dr. Jerome B. Goldberg '74 (677 Sierra Vista Lane, Valley Cottage, NY 10989) completed his orthodontic training at the University of Connecticut Health Center. He has joined an orthodontic

### AND ON HIS FARM HE HAD THE STONES EEE-I-EEE-I-OH!

IT WASN'T Old McDonald's Farm, to be sure, but Long View Farm that hosted the Rolling Stones for six weeks last year.

And the proprietor of that 150-acre, seemingly serene pastureland in central Massachusetts is a real-life engineer/professor/entrepreneur — anything but a farmer — whose touch of gold would make even Midas envious.

Dr. Gilbert Scott Markle, Gamma Tau (RPI), is that host with the most who even the Stones turned to for satisfaction.

Long View, as it turns out, belies its image the moment one enters its nineteenth century farmhouse into the twenty-first century of electronic sound studios, mixing equipment, computers and other state-of-theart toys of the music recording industry.

Long View had "arrived" when the Stones rented the spread for practice and recording sessions just before their last American tour. But it was famous among the music set long before as Markle hosted the likes of The J. Geils Band, Stevie Wonder, John Belushi, Don McClean, Cat Stevens and scores of others for a little "r and r" (recording and relaxation) at its ultimate.

"Sure, the remoteness of the place is a marketing hook," Markle admits. "It has a mystique to groups who come here from all over."

It's a dream-come-true for the forty-two-year-old live-wire, but only the latest in a series of dreams-come-true.

The combination of Brother Markle's intelligence, upbringing (his father was a chief engineer for NBC; his mother a singer with Tommy and Jimmy Dorsey), and his personality have paved his golden road to Oz. Perhaps most of all, his personality, exhibited by his response to memories of his Gamma Tau chapter days.

"Concerning Gamma Tau, which was housed at the time in the famous old white house on Burdett, my recollections are of an intensely social and well-rounded bunch of fellows known for their beer, their girlfriends and their well-developed sense of male ego. We were sure we were absolutely right about everything," he adds.

"The only ones ever to contradict us in this regard were the Dekes, who knew they could drink more, and the Lambda Chi's, who suspicioned that both the Dekes and the Pikes were somehow having too good a time. The rest I forget."

But they haven't forgotten him. Fraternity bro Ed Fetz says, "Gil had a knack for making things work. He knows profit and loss ledgers and can be very hard-nosed about debts, plus he has a willingness to take calculated risks in new ventures. Then, too, he was always into rock and roll. He played it constantly at

ate professor of philosophy at Clark and so immensely popular with the students that he won tenure without authoring a book.

"I was a bright, young, but mainly dramatic, bombastic professor who put on a show rather than instructing by the book. I'd been putting on the same show for seven years, and I wanted to do something else. So I took a sabbatical to figure out what that would be."

With money earned from ALSG as well as his work in the travel agent business, he saw and bought "the old Stoddard place." now Long View Farms, and immediately set about converting it into a state-of-the-art recording studio. With success measured not by earnings, but by association, last year's Stones visit meant Markle had arrived. "I never had to introduce myself anymore," he says. "Everyone had heard about Long View."



Markle at console in Studio A.

the house — on my hi-fi set, besides."

One of those new ventures made him wealthy — American Leader-

ship Study Groups (ALSG).

Gil later surrendered a plush, tenured assistant professorship at Clark University, to expand ALSG which he founded a few years earlier on a hunch he got while earning money as a tour guide for students in Paris. He was there studying himself, having earned a Fulbright scholarship after graduating with honors in physics from RPI. While gaining his first of two doctorates (the second from Yale) in France, he was impressed by the travel and educational opportunities abroad which he could make available to American young people. Satisfying that need is today a multi-million dollar venture that he runs out of a posh office in the Worcester Airport.

During the seven years between Yale and Long View, Gil was associLong View's popularity is tied not only to professionalism, in equipment and conduct, but in perks. Cutting albums is painstaking work. Tempers often flare. The formula is to take the musician's mind off routine worries and add relaxation in the form of lounges, sauna, Jacuzzi, horseback riding and complete privacy.

Many thought the brilliant student Gil Markle would become a scientist. Others saw him gloating forever in academe as a celebrated philosopher. Who would have seen him as a successful businessman on Mondays and a superstar in the rock industry on Tuesdays?

But, why leave it at that. Brother Markle is anything but sedentary. He plans to expand Long View into the video field, installing a television studio and a satellite receiver.

Move over, Midas. This golden touch has Markle.

private practice located in New Rochelle and Yonkers, New York. He and his wife Sharon have one son... Michael K. Semanik '72 (160 Scarborough Place, Charlottesville, VA 22901) came to Charlottesville to earn his MBA at the University of Virginia. This July he became chief executive officer of Monticello Dairy in Charlottesville, a manufacturer of milk and ice cream products throughout the state... Louis P. Tarnoff '72 (Cooper Valley Village D-9, Edgewater Park, NJ 08010), after receiving an honorable discharge from the National Health Service Corps of the U.S. Public Health Service, is now an associate of Doctors Karden, Genet and Okon in the practice of general dentistry in Browns Mills, New Jersey.





Hoffman

Neufer

PURDUE: Ralph R. Hoffman '66 (123 Woodhaven Dr., Pittsburgh, PA 15228) has founded Hoffman Associates, a market research and consulting firm. He had been a consultant at Westinghouse Electric Corp. headquarters in Pittsburgh before leaving. The new firm specializes in research and forecasting of industrial products and services... Larry J. Lautner '75 (RR1, Box 83, Tell City, IN 47586) at present is an assistant

vice president of branch operations with the Federal Land Bank Association of Southwest Indiana. He also farms part-time and has a beef cowcalf operation... Edward Neufer '54 (12209 Aboite Ctr. Rd., Fort Wayne, IN 46804), president of Safety Equipment and Supply Co. and Fire Systems Inc., both of Fort Wayne, was recently elected president of the Safety Equipment Distributors Association. Vice President of the Allen County Planning Commission and a Republican precinct committee, Brother Neufer resides in Fort Wayne along with his wife Barbara and their three children.

SAN DIEGO STATE: Jeffrey R. Clark '67 (3616 Lemona Ave., No. E. San Diego, CA 92101) was recently appointed product marketing manager for Softech Micro-Systems in San Diego.

SETON HALL: Robert P. Linarducci '70 (306 Tichenor Ave., South Orange, NJ 07079) in May received the designation of Certified Financial Planner from the College for Financial Planning in Denver, Colorado. He is also a member of the college's adjunct faculty. Brother Linarducci, a founding member of Eta Beta chapter, is also a former regional president of PiKA.

SOUTHWESTERN AT MEMPHIS: William M. Coolidge III '76 (4956 Bartow St., Acworth, GA 30101) is employed by the State of Georgia as a law clerk for the Superior Court Judges of the Cherokee Judicial Court... Maj. Richard B. Hix '65 (20135 S.W. Imperial St., Beaverton, OR 97006) is now Professor of Aero Space Studies at the University of Portland.

TULANE: John Gary Frentz '57 (1026) Rue Conti St., Suite 1, New Orleans, LA 70112) this summer received the Order of St. Louis Medallion in recognition of his years of dedication and service to the Diocese of New Orleans... David C. Indorf '73 (4409 Bryn Mawr, Dallas, TX 75225) is Assistant Attorney for the City of Dallas. His wife is a staff attorney for Otis Engineering Corp.

TULSA: David L. Blankenship '55 (6761 S. 71st Ave. E., Tulsa, OK 74133) was recently elected national president of the 180,000-member Air Force Association. He is Director of Administration for Rockwell International's Tulsa division.





Blankenship

Sobel

VANDERBILT: Richard A. Sobel '60 has been elected president of the Life Insurance Advertisers Association. Brother Sobel, who is second vice president of agency staff services for National Life and Accident Insurance Company in Nashville, Tennessee, will serve a one-year term. Sobel, who is responsible for sales promotion and incentive travel programs for National Life and Accident, has been active in LAA for some 20 years and has held numerous national offices and key committee chairmanships. He has often been a featured speaker at sales promotion workshops and seminars within the life insurance industry.

WAKE FOREST: John A. Nelms '76 (215 Executive Park Blvd., Suite 202, Winston-Salem, NC 27103) has recently moved from Hickory, NC and started as an agent for State Farm Insurance Companies after four years of service to State Farm in their claims operations.

WASHINGTON STATE: Thomas J. Monroe '73 (P.O. Box 99296, %Northwest Technical Investor, Tacoma, WA 98499) is a technical analyst and senior partner with the registered investment adviser of Northwest Technical Investor, This service provides technical market timing on 40 select Northwest stocks and is available by subscription to the investing public.

WEST VIRGINIA: Patrick Gallagher '69 (804 Bauer Ave., Charleston, WV 25302) recently accepted a new position as manager of government relations for ACF Industries Inc. based in Charleston, West Virginia. His territory includes West Virginia, Pennsylvania and Missouri.

### GOLD MEDAL ARCHITECT

GRAND RAPIDS architect, Robert L. Wold, Beta Eta (Illinois), is the 1982 recipient of the Michigan Society of Architects' Gold Medal Honor Award. The award is the highest that can be bestowed on an architect by the Michigan Society of Architects.

Brother Wold served as SMC of the Beta Eta chapter in 1952 and later graduated from the UI College of Architecture.

The MSA describes the Gold Medal as recognition of "an individual architect who has clearly demonstrated most distinguished leadership in any phase of the profession over an extended period of time, such services being over and above that expected of any official capacity, and by his leadership, advance the cause of the profession and provide an inspiration to his fellow practitioners."

Wold has been a practicing architect, and principal of an architectural firm in Grand Rapids, since 1956. In 1976 he formed Robert Lee Wold & Associates, Architects, Engineers and Planners, of which he is president.

Brother Wold has provided leadership to the profession, promoting the activities of the American Institute of Architects and devoting countless hours to the advancement of the profession of architecture.

### DETECTIVE

A CONSPIRACY between his family dentist and his parents sent him into dentistry, he says, but in reality, he always wanted to go into a respected profession anyway.

Adds Dr. James Cottone, Beta Pi (Pennsylvania), "I was always good academically, and they (parents and family dentist) encouraged me in this

direction.'

But wait. Dr. Cottone is not your ordinary dental practitioner. At age 35, he is one of only sixty certified forensic dentits in America, one of only four in his state of Texas. And, as such, he piqued the national spotlight last year when he led a team of medical detectives in the identification of Lee Harvey Oswald, the presidential assasin some thought was a look-alike standin.

"Forensic dentistry," he tells us, "has played a role throughout history including identification of American patriots in the Revolutionary War and of John Wilkes Booth, in verification of x-rays taken of President Kennedy after his death," and, most recently, in the positive identification of the remains of Lee Harvey Oswald.

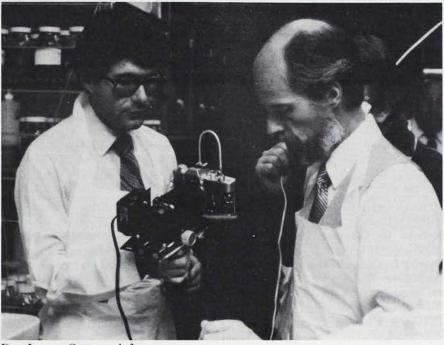
Michael Eddowes, a British author, advanced a theory that a Russian agent replaced Oswald shortly before the assasination and that the body in Oswald's grave was really that of a Soviet spy. Oswald's widow, Marina Oswald Porter, sought to end that speculation with a positive ID, and, although exhumation was blocked many times by Lee's brother Robert, Dr. Cottone was the man who eventually led the team that secretly and silently completed the task.

The team, chosen in the summer of 1981, finally performed the examination Sunday, October 4, 1981 amid nervous speculation that the press would sensationalize the event or the court would, at the last moment, block the complicated and oft-

postponed event.

Equipment in place in a locked autopsy room at Baylor Medical Center in Dallas, and old records verified (to compare to dental findings in this examination), the team opened the Center at San Antonio. He is associate professor there teaching five courses, designing a post-doctoral program and giving many lectures. He is also on the board of directors of the American Cancer Society.

At Beta Pi chapter, Cottone previewed his leadership skills serving in several positions beginning with social chairman (two years — "they were having such a good time, they wouldn't let me go.") — and finally as



Dr. James Cottone, left.

casket and began an initial description.

"We made a positive dental identification based on the antemortem and postmortem x-rays and dental charts," affirms Brother Cottone. "It was a very straightforward dental identification. It definitely was he."

Cottone's interest in forensic dentistry really blossomed under the tuteledge of Dr. S. Miles Standish at Indiana University School of Dentistry.

"I got to go with him on many cases. In a very mild-mannered way, he convinced me to go into forensic dentistry. In fact, we co-authored a textbook (An Outline of Forensic Dentistry, Year Book Medical Publishers) last August."

After graduating from Penn, Brother Cottone attended Tufts University School of Dental Medicine in Boston followed by study and teaching assignments at Indiana. Later he completed military assignments that took him to Texas where he accepted a position in 1977 at the University of Texas Health Science vice president.

"Actually, we had two SMC's," he says. "Our elected SMC represented the house in external matters, campus politics and such. We were building a new house and he did a lot of representing of our chapter out on campus. I handled internal matters just as if I were SMC.

"The Fraternity gave me a footing. I have a certain flair for leadership and I like to organize things. This gave me the ability to assume roles in a smaller group that I could manage. It was more like the real world while Penn was so big and intellectually oriented, I got the best of two worlds of experience," says Cottone.

One member Cottone has stayed in contact with is Marty Cohen who rushed and pledged Cottone. "I was down on fraternities when I went to Penn, so it was later in rush in my sophomore year that I finally took a look at fraternities. Marty helped me make a spur of the moment decision that I've never regretted."

And the Fraternity doesn't regret his decision, either.

### CHAPTER ETERNAL

Newton Y. Alvis, (Oklahoma), 5/12/82, Salem, IL.

George P. Apperson (Davidson), 9/19/82, Greenville, SC.

Harry B. Au (UT-Chattanooga), 4/11/82, Chattanooga, TN.

J. Allison Ballenger, Sr. (Tennessee), 7/3/82, Laurel, MD.

Dr. Aden W. Barlow, Jr. (Millsaps), 2/82, Memphis, Tn.

Temple Benbrook (Oklahoma State), 12/20/81, Woodward, OK.

Charles Dale Bevan (Tenn.), 6/21/82, Nashville, TN.

James H. Bradner (Ohio St.), 5/17/81, Lakewood, OH.

Jessie Oliver Bryan IV (Auburn), 8/14/82, Greenville, AL.

Lester G. Carpenter (Denver), 6/3/82, Denver, CO.

Fred D. Caton (Georgetown), 1/21/82, Georgetown, KY.

Robert R. Clappier (Penn State), 1/5/82, Orleans, MA.

Daniel D. Clinger (Kansas), 12/10/81, Richardson, TX.

Dr. Russell A. Cole (Arkansas), 4/6/81, Missouri

George A. Conwell, Jr. (Illinois), 9/81. Cincinnati, OH.

Herman Cook (California), 1/24/82, Oakland, CA.

E. O. Creel (Alabama), 2/13/82, El

Paso, TX. Frederick W. Cron (Mich.), 4/19/82,

Lakewood, CO.

Otto C. Dein (Colorado College), 7/1/82, Lead Hill, AR.

Edwin E. Deusner (Georgetown), 4/13/82, Lexington, TN.

Ralph Stephen Dickinson (California), 4/26/81, Fremont, CA.

Donald R. Dyrenforth (Florida), 2/6/82, Salt Lake City, UT.

James W. Falvey, Jr. (SMU), 1/27/82, Longview, TX.

James S. Frankel (Kentucky), 5/20/82. Lexington, KY.

William Hanscom Fuller (Florida), 1/18/82, Winter Haven, FL.

John E. Gates (Syracuse), 3/20/82, Southfield, MI.

Robert W. Gilham (George Washington Univ.), 5/24/82, Evansylle, IN.

J. Harold Goode (Southern Methodist), 4/14/82, Dallas, TX.

Herman D. Gunther (New York Univ.), 3/6/82. Bethesda, MD.

Lewis M. Harrison (Richmond), 6/8/82, Virginia Beach, VA.

James B. Havron, Jr. (Georgia), 5/10/82, Atlanta, GA.

Morris G. Heins, Jr. (Southwestern at Memphis), 6/20/82, Southaven, MS.

Donald E. Herritt (Bowling Green St.), 6/6/82, Findlay, OH.

Ruben M. Hess (Arizona), 1/26/82, Phoenix, AZ.

George O. Hipskind (Wisconsin), (1/25/82), Dallas, TX.

Howard G Holt (North Carolina State), 3/31/82, Burlington, NC.

Aubrey Elton Howard (Samford), 8/25/82.

William B. Ilko (Penn State), 4/22/82, York, PA.

Bill Jenkins (Birmingham-Southern), Decatur, AL.

Daniel W. Joyner, Jr. (Missouri), 1/25/82, Dallas, TX.

Joseph S. Kelly (Illinois), 4/82, Fort Myers, FL.

Dr. Steward Lyle Kirkpatrick (Ohio State), 7/23/82, Aberdeen, SD.

Col. Raymond Kissack (Western Reserve), 1/14/82, Englewood, FL.

Henry Alexander Kucin (Maryland), 1/19/82, Silver Spring, MD.

Gary R. Kunkleman (Cincinnati), 3/7/82, Tarboro, NC.

William E. Landers (Arkansas State), 6/9/82, Little Rock, AR.

John W. Leigh, Jr. (Georgia Tech), 1/22/82, Brunswick, GA.

Blanton Little (Davidson), 4/15/82, Raleigh, NC.

Charles H. Lockwood (Penn State), 5/26/82, Atlantic City, NJ.

Lt. Col. Theodore Majoros (Missouri), 12/2/81, Honolulu, HI.

Robert H. McPherson (Michigan), 1/3/82, Howell, MI.

Robert W. Merritt (Oklahoma State), 1/82, Enid, OK.

Herbert Metke (Washington), 4/14/82, Kirkland, WA.

Donald R. Minx (Arkansas State), 3/4/82, State University, AR.

Benjamin S. Morgan, Jr. (Hampden-Sydney), 7/8/82, Richmond, VA.

Robt, C. Newman (Wisconsin), 4/18/82, Laguna Hills, CA.

Dudley Newton (Michigan), 8/3/82, Detroit, MI.

William C. Norman (Washington & Lee), 4/21/82, Crossett, AR.

Porter H. Nunnelly, Jr. (Georgetown), 3/14/82.

Thomas O. Nutt (Iowa), 3/10/82, Douds, IA.

Lt. William C. Parrish, Jr. (Virginia), 6/10/82, Vienna, VA.

Rolland B. Peterson (Washington), 3/7/82, Tacoma, WA.

Walter E. Powell (Pennsylvania), 5/22/82, Hawley, PA.

Carl H. Runge (Cincinnati), 12/28/81, St. Petersburg, FL.

Dr. John J. Rynasiewicz (Duke), 8/18/82, Minneapolis, MN.

Myron S. Seeley, Sr. (Kansas), 3/12/82. Topeka, KS.

Harold R. Selby (Rutgers), 10/12/81. Annandale, VA.

Thomas Bell Shook (Tennessee), 8/23/82, Knoxville, TN.

Norman J. Sipe (Kansas), 3/12/82, San Lorenzo, CA.

John S. Skinner (Florida Southern), 5/4/82, Lakeland, FL.

Sandford Roy Smith (Rutgers), 7/24/82, Hartford, CT

Karl H. Sollman (Wittenberg), 4/7/82.

Longboat Key, FL.

Joseph E. Spafford (Missouri-Rolla), 1/15/82, Swarthmore, PA.

Ken Alan Spence (Florida State), Tallahassee, FL.

Gregory C. Spryszak (Wayne State), 5/16/82, Fort Leonard Wood, MO.

Edward Steinhoff (Beloit), 4/25/82, Shawnee Mission, KS.

William J. Stewart (Missouri), 1/22/82. St. Louis, MO.

Jeffrey Temkin (San Diego State), 1/8/82, Los Angeles, CA.

Ray E. Tising (Denver), 2/2/82. Huntsville, AL.

Kenneth J. Tomlinson (Denver), 3/3/82, Denver, CO.

Frank L. Tucker (Texas), 8/1/82, Weston, MA.

Delbert L. Van Peursem (Iowa), 5/24/82, Des Peres, MO.

William C. Walker, Jr. (William and Mary), 4/1/82. Urbana, VA.

Marvin A. Wangstead (Minnesota), 5/28/82, Plymouth, MN.

Clarence W. Wells, Jr. (Georgetown), 5/14/82, San Diego, CA.

Henry Johnson Wooten (Emory), 4/13/82, Lancaster, VA.

Leving P. Young (Kentucky), 5/6/82. Winter Park, FL.

Adolph J. Yuknis (Illinois), 3/11/82. Destin, FL.

### FAMED COACH CURTICE DIES

THE MAN who made wide-open offenses respectable in the college football world, Jack Curtice, Kappa (Transylvania), died recently at the age of seventy-five.

Beloved by players throughout his forty-four years of college coaching, "Cactus Jack" Curtice was committed to an offense-minded strategy that led him to a career record of 139 wins, 116 defeats and eight ties.

His five head coaching stints were



### Curtice, continued

at West Texas State (1940-41), Texas Western (1942-50), Utah (1951-57), Stanford (1958-62) and California at Santa Barbara (1963-69). Two years after his retirement, UCSB was unable to field a winning team and dropped football. Yet, just a few years earlier, he had led the Gauchos to an 8-1 record and an appearance in the small college championship game.

Among the stellar passers he coached were Lee Grosscup at Utah and Dick Norman at Stanford.

While Brother Curtice would cover a blackboard with X's, O's and arrows laying out his complicated offenses, the messages about life he brought to his players and to the lecture circuit, where he was considered an All-American performer, were simple.

He used to say that "Yes sir,' 'no sir,' clean underwear and a clean handkerchief will get you through

life '

Chosen president of the American Football Coaches Association in 1961, Brother Curtice was awarded the prestigious Amos Alonzo Stagg Award for outstanding contributions to football in 1973.

### CONGRESSMAN PIRNIE DIES

FORMER U.S. Congressman Alexander Pirnie, Beta Theta (Cornell), died of an apparent heart attack while driving in New York recently.

Brother Pirnie, a long-time supporter of Pi Kappa Alpha and a frequent host to the annual Congressional Founders' Day celebrations, was the ranking member of the House Armed Services Committee and had served as chairman of the Interparliamentary Union before retiring.

Other interests benefiting from Brother Pirnie's support included the Utica Chamber of Commerce. United Fund, Players Club, Faxton Hospital, Oneida County Bar Association, Cornell Law Association and Judge Advocates Association of the United States. In all of those groups, Rep. Pirnie served a term as president.

Brother Pirnie received the Legion of Merit, Bronze Star and Army Commendation Medal for infantry service in World War II.

He was 79 and survived by his wife Mildred and sons Douglas and Bruce.

### **GUYS 'N DOLLS**

ALTHOUGH IT may sound a little chauvinistic, one could trace Ray Wagner's success to "guys 'n dolls." The president of Mattel Toys,

Brother Wagner reveals his secret to prosperity in the business world as quality people around him and a quality product to sell.

The 1950 initiate of Gamma Rho (Northwestern) first extolled human resources principles in college when he served concurrent one-year terms as student body president and SMC.

"It really wasn't too much of a strain," Ray recalls, "because I had good people around me. The quality of the people working with you is

the kev.

Indeed, he had already served a full term as SMC of Gamma Rho his junior year. To be re-elected to the top post in an eighty-man chapter while also running for student body president speaks highly of Wagner's ability to motivate those around him. One could assume he was an effective manager of men even before he had learned similar marketing principles en route to a B.S. in business. He also served a term his sophomore year as chapter treasurer.

"One does sell oneself," he submits in a modest example of how he put his learning to work for his benefit at IIKA and Northwestern University.

"Fraternity membership develops close associations," he adds, "and learning to appreciate loyalty and to develop close associations are vital to good business."

Anxious to get his career untracked, Wagner left Northwestern for a buying position at Sears, Roebuck and Co. in Chicago in 1953. Fourteen years worth of executive merchandising positions left him frustrated and impatient to advance. That made Mattel's offer more enticing.

"What Mattel offered was attractive not only for the personal benefits and compensation, but also for transfering myself into a more promising career path."

Now in his fifteenth year at Mattel, Brother Wagner joined the company in 1967 as vice president for product planning. As the company grew, he took on added responsibilities, moving up to vice president of the Doll Division in 1969, and then to group vice president of the Doll and Preschool Division in 1971.

In 1972 he was named executive vice president for the Mattel Toys vice president, marketing, for the Mattel Toys Division, and a senior vice president of Mattel, Inc. Just a year later he was elected president of Mattel Toys, one of three divisions of Mattel, Inc.

"As president of the world's largest toy company, I still have growth opportunities here," he points out at the same time revealing his interest in the world beyond Mattel. He recently became a director of Bergen-Brunswick Co.



Wagner

Throughout his career, he can point to the quality of the people he has recruited to his side as one principle for succes. The other has been the dolls ... and the games, and Hot Wheels...

"We have enjoyed a significant growth in the toy industry," he says. "Combined with old established products such as Barbie Doll, our leadership in the die-cast toys such as Hot Wheels and our pioneering of children's computers such as our Child's Discovery System, are the reason we're doing well in this business."

Wagner says Mattel is working on a new item in the doll world, the male high fantasy figure, and expects it to be the hot product this year. The corporation's main thrust has been electronics for adults - Intellivision and electronically based music instruments.

Even as George Plimpton pushes computer games on the tube, Mattel loks to a complete computer-based comfort and business system for the home as the future wave. Intellivision and Atari are only the first step in a computer evolution that will result in "full fledged computer activity at home. Personal enhancement systems," says Wagner, "everything from games to budgeting to learning and communication.'

"There is a vastly unfilled requirement in this country for engineering oriented people," says Wagner. "With emphasis in the electronics area.

"If I were packing up to go to college today," he adds, "I would hock my golf clubs to take a computer with me.'

### CLAYTON BOY MAKES GOOD

PERHAPS THAT is how Brother John Horne, Gamma Alpha (Alabama), would be characterized in his hometown, Clayton, Alabama, news-

paper today.

Actually, that headline could have been written about him in 1935 when he practically ran the campus as Pike SMC; or it could have been written in 1946 when, fresh out of the service, he was named freshman Senator John J. Sparkman's first administrative assistant; or it could have been written to describe the native son's appointment by three U.S. Presidents to head federal agencies for over two decades.

And his hometown may have honored him still for his service to Pi Kappa Alpha culminating in his selection to receive the Distinguished Achievement Award, IIKA's highest

honor.

A hometown boy, indeed, Brother Horne was born one of eleven children in a rural family. He attended a two-teacher rural elementary school, but had completed work through the seventh grade level in three years. He worked his way through high school with a job as a local telephone operator from 7:00 p.m. to 7:00 a.m. studying and sleeping between calls. Still, he finished high school in two years.

He began hitchhiking to Troy Normal School, a teacher's college, and worked at numerous jobs including hotel night clerk and restaurant cook while taking classes. Still, he made the college football team, debate team and was elected class president.

He was earning some money teaching on the side, and sending a good share of it to his brothers and sisters to help with their education, but Troy stopped paying its teachers in the middle of his third year there. So he began hitchhiking to Tuscaloosa to attend the University of Alabama. One day a Mrs. Beal picked him up, gave him a job waiting tables and helped him get into school by signing promissory notes to repay the



Horne

cost of tuition and school supplies and books.

Everyone expected Brother Horne to run for student body president by his senior year. However, the position was unsalaried while the yearbook paid its editor a salary. Horne became editor and used the money he earned to sponsor his brothers and sisters in school. He did, however, play an important role in campus politics.

"On our campus, we had different political alignments," he recalls. "We were aligned with the Kappa Sigs. A Pike, a life-long friend of mine, Joe Creel, was running for president and would have won had the Kappa Sigs honored their promise. I realigned our political alignment and never lost another race while I was there."

It seems that wasn't the only problem he had with the Kappa Sigmas. "Our house adjoined the Kappa Sig house and we had an understanding that if a rushee had committed to go back to another visit at either house, we wouldn't pledge him first. Kappa Sigma violated that agreement, and when I learned about it, it just so happened that I was talking to a young man who was committed to Kappa Sigma and planned to go over there that night to pledge. I talked him into pledging IIKA right then and there."

During these school years, Brother Horne earned only three "B"s, two in undergraduate school and one in grad school, "The rest were all A's,"

he proudly admits.

His education paid off. He served as a commissioned officer in the U.S. Navy and served on Brother Sparkman's staff beginning in 1946. He took leave of absence in 1951 to be deputy administrator of the Small Defense Plants Administration, predecessor of the Small Business Administration, and was later appointed administrator by President Harry Truman.

While working with Senator Sparkman, Gamma Alpha (Alabama), Brother Horne helped develop many legislative programs relating to small business, housing, banking and the savings and loan

industry.

He became a member of the Federal Home Loan Bank Board in 1963, an appointment made by President John F. Kennedy. President Lyndon B. Johnson later designated him as chairman of the board to which he was reappointed. He is one of a very few to be appointed to head federal agencies by three Presidents.

Today, Brother Horne sees the housing market as depressed, but

with potential to zip back.

"Unfortunately, all the real good programs established since the 1930's have been destroyed or greatly curtailed which accounts in part for the housing depression," he says. "Eventually, there will be such a pent-up demand, we will find ways to help people pursue decent housing again. It is the best way to put people back to work and to take stock in America," he adds.

"Our best days for housing have been when government helped and encouraged home ownership and building. Anyone who thinks we can take government out of housing is thinking through hot air," he says.

Brother Horne is still active in Washington as a self-employed lecturer and consultant on government, housing, financial institutions and small business matters. And he is still active in IIKA after serving as SMC of Gamma Alpha, chairman of a national convention, twice president of the Memorial Foundation and a member of the Supreme Council.

Clayton Boy Made Good.

### NESTER NAMED KSC PRESIDENT

PAST PRESIDENT Dr. William R. Nester was recently named the eighth president of Kearney State College in Kearney, Nebraska.

Effective by March 1, IIKA's Founders' Day appropriately enough, the appointment is the fulfillment of a life-long dream for Dr. Nester who is completing his work as executive associate vice president for academic affairs/vice president of student services and professor of education at The Ohio State University.

Brother Nester served IIKA as its president from 1978-80 previously working as Memorial Foundation president, national vice president, national secretary, district president and national education director.

The Alpha Xi (Cincinnati) alumnus helped establish the Metro 7 Conference and served as its first president while at the University of Cincinnati as its senior vice president and provost.

Kearney State College, founded eighty years ago, is the largest of the four Nebraska state colleges with a student enrollment of 7,300 which exceeds the other three combined.

"Dr. Nester's credentials, record and national recognition, as well as the enthusiastic recommendations from all sectors of OSU, were determining factors in his selection," said Alan Cramer, chairman of the KSC Board of Trustees. "Dr. Nester was the first choice out of some two hundred candidates." he added.

"Kearney State College represents an exceptional leadership opportunity in an ideal campus setting where a challenging academic environment is complemented by an enthusiastic student body," said Nester. "Despite these compelling | Jane have four sons.



Nester

attractions, leaving Ohio State was a difficult decision."

"Bill Nester has made enormous contributions to this institution and we are a better university because of him," said OSU President Edward H. Jennings. "But I know Bill will make a great president and Kearny State is very fortunate to have attracted him.

Brother Nester was on the accrediting team for the National Council for Accreditation in teacher Education and area chairman of the United Appeal Campaign among many outside responsibilities.

"During Dr. Nester's tenure here at Ohio State, student services has experienced marked improvement," said Colleen O'Brien, president of the Undergraduate Student Government.

Brother Nester and his wife Mary

example, that the disease is anything but debilitating.

Thousands of children sat spellbound by John's yarns last school year. "I usually go out twice a week to a class," he says. "I jump at the chance to publicize the existence of r.p. and maybe hasten the day when a cure is found.'

Brother Dashney has a stake in the cure for more than selfish reasons. His nine-year-old son inherited it from him. "I don't want to sound glum, though," he adds, "because I'm having a good time working and developing my speaking talents.'

Those talents were developed as he studied for his Master's Degree in English aided by a Pi Kappa Alpha Memorial Foundation student loan. After graduating in 1968 he worked several years in the Bureau of Indian Affairs until his deteriorating sight forced an early disability retirement. He then began a six-year stint with the Oregon Commission for the Blind.

"The storytelling, in fact, grew out of my talking to school children about blindness and the problems of the blind in our society.

A longtime member of Toastmasters International, John holds the rank of Able Toastmaster and has served as club president and area governor twice winning district speaking championships. He also once performed in theater productions until his failing eyesight restricted him in stage roles he could safely play.

Not wanting to squander his training, John began volunteering to tell stories a little over a year ago. In his first year he left over seven thousand children spellbound with his repertoire of a dozen stories, some original, some from Charles Dickens to American Indian legends, folklore and myth. "All cultures are rich in stories," Dashney asserts.

He is adding another twelve stories to his program and has completely memorized a Dickens tale.

"We've had Mr. Dashney perform for two years and would love to have him again," said one teacher. Another commented, "He was wonderful. He spent time after his presentation to talk to the kids, and they were thrilled.'

Brother Dashney, who has also helped blind athletes, is just as thrilled that the children want him back. Ever since his son, at age four, discovered that Dad wasn't exactly reading stories from the books before them, John has spun tales for the young almost as a compensation for his reading restrictions.

"I had a grandfather who was quite a storyteller, too," he adds.

### **BLIND MAN'S BLUFF** MARVELS CHILDREN

DASHER WAS his nickname at Gamma Pi (Oregon) chapter in the mid-sixties, a sobriquet for Dashney. as in John Braden Dashney. Perhaps "Dasher" is more appropriate now as Brother Dashney can whip out fascinating tales for the young at an astonishing rate.

Appearing before as many as eight classes in a single day, the forty-yearold raconteur entertains and teaches in the same breath — teaches about encroaching blindness known as retinitis pigmentosa, a genetic condition which slowly shrinks the visual field to nothing and, by his own

# DIRECTORY

### SUPREME COUNCIL

PRESIDENT: Joseph J. Turner, Jr., 516 Bentbrook Lane, Clemson, SC 29631.

VP-CHAPTER AFFAIRS: Charlie Barnes, P.O. Box 6091, Tallahassee, FL 32301.

VP-ALUMNI: Ted Grofer, 584 Fern Canyon Dr., Palm Springs, CA 92262.

VP-FINANCIAL AFFAIRS: Gary Menchhofer, 6453 Stirrup Rd., Cincinnati, OH 45244.
VP-LEADERSHIP: Tom Wilkinson, Suite 397

VP-LEADERSHIP: Tom Wilkinson, Suite 397 Embassy Plaza, 9110 West Dodge Rd., Omaha, NE 68114.

LEGAL COUNSEL: Tommy Turner, 1220 Broadway, Suite 1405, Lubbock, TX 79401.

UNDERGRADUATE VP: Chris Spinella, 805 West Monte, Mesa, AZ 85202.

UNDERGRADUATE VP: Jeff Vinzani, 107 F. Thornwell Ct., Columbia, SC 29205.

### NATIONAL OFFICERS

DIRECTOR OF UNIV. RELATIONS: Dr. Ernest H. Ern, VP for Student Affairs, Univ. of Virginia, The Rotunda, Charlottesville, VA 22903.

HISTORIAN: Dr. Jerome V. Reel, Jr., 413 Shorecrest Dr., Clemson, SC 29631.

RUSH DIRECTOR: Thomas Handler, 1503 W. Oakdale, Chicago, IL 60614.

EDUCATION ADVISOR: Dr. Paul G. Blount, Dept. of English, Georgia State University, University Plaza, Atlanta, GA 30303.

CHAPLAIN: Rev. Simon A. Simon, 308 South State St., Jerseyville, IL 62052.

EDITOR: R. John Kaegi, 577 University Blvd., Memphis, TN 38112.

AUDITOR: Joe Ott, A.M. Pullen & Co., 825 Crossover Lane, Suite 112, Memphis, TN 38117.

### **EDUCATIONAL COMMISSION**

Dr. Ernest H. Ern (Chrmn.), VP for Student Affairs, University of Virginia, The Rotunda, Charlottesville, VA 22903.

Jerry Askew, Office of Student Affairs, University of Miami, Box 248193, Coral Gables, FL 33124.

Dr. Benjamin Graves, 1808 Mountainbrook, Huntsville, AL 35801.

Dr. Jerome V. Reel, Jr., 413 Shorecrest Dr., Clemson, SC 29631.

William Shaw, 2030 North 1400 East, Logan, UT 84321.

Tommy Turner, 1220 Broadway, Suite 1405, Lubbock, TX 79401.

### HOUSING COMMISSION

Richard Ralph (Chrmn.), 3600 Jackson, San Francisco, CA 94118.

Michael D. Moore, 4400 Carew Tower, Cincinnati, OH 45202.

Rev. Henry N. F. Minich, Episcopal Church Center, 1150 Stanford Circle, Coral Gables, FL 33146.
James A. Wolff, 1505 Lilac Lane, Liberty Lake, WA 99019.

Joseph R. Brown, 9231 Outlook Dr., Overland Park, KS 66207.

### **ENDOWMENT FUND**

John J. Lux (Chrmn.), P.O. Box 277 Charleston, MO 63834.

Virgil R. McBroom, 1069 Hillsboro Mile, Pompano Beach, FL 33062.

Frank Smith, 1002 S. Fremont Ave., Tampa, FL 33606.

### ALUMNI COMMISSION

E. J. "Ted" Grofer, 584 Fern Canyon Dr., Palm Springs, CA 92262.

Malcolm C. Todd, M.D., 2840 Long Beach Blvd., Long Beach, CA 90806.

Michael W. Fletcher, Suite 350, 9100 Wilshire Blvd., Beverly Hills, CA 90212.

Tom Tillar, 2308 Plymouth St., N.W., Blacksburg, VA 24060.

John E. Horne, 415 Crown View Dr., Alexandria, VA 22314.

John Chandler, 6430 Peachtree Dunwoody, Atlanta, GA 30328.

Billy Garrett (ex-officio), Director of Alumni Affairs, 577 University Blvd., Memphis, TN 38112.

### MEMORIAL FOUNDATION

PRESIDENT: Garth Grissom, 2900 First of Denver Plaza, 633 17th St., Denver, CO 80202:

VICE PRESIDENT: Richard F. Ogle, 2125 Morris Ave., Birmingham, AL 35203.

SECRETARY: George W. Denton, 341 Albany Post Rd., Croton-on-Hudson, NY 10520.

TREASURER: John J. Lux, P.O. Box 277, Charleston, MO 63834.

TRUSTEE: Glen Weissenberger, Univ. of Cincinnati, College of Law, Cincinnati, OH 45221.

TRUSTEE: Wickliffe B. Moore, 511 Jarvis Lane, Louisville, KY 40207.

TRUSTEE: Wilbert Chope, 41 Arvida Parkway, Coral Gables, FL 33156.

TRUSTEE: Michael House, c/o Senator Howell Hellin, U.S. Senate, Capitol Hill, Washington, DC 20501.

TRUSTEE: Judge Thomas C. Wicker, New Courthouse, Gretna, LA 70053.

### LIVING PAST NAT'L PRESIDENTS

Virgil R. McBroom (1980-82), 1069 Hillsboro Mile, Pompano Beach, FL 33062.

William R. Nester (1978-80), 3800 Beecham, Columbus, OH 43220.

Richard F. Ogle (1976-78), c/o Denaburg, Schoel, Meyerson, Ogle, Zarzaur and Marx, 2125 Morris Ave., Birmingham, AL 35203.

Dr. Jerome V. Reel, Jr. (1974-76), 413 Shorecrest Dr., Clemson, SC 29631.

 C. Ross Anderson (1972-74), P.O. Box 8171, Salt Lake City, UT 84108.
 Gary A. Sallquist (1970-72), 4555 Lake Forest

Dr., Suite 310, Cincinnati, OH 45242. Garth C. Grissom (1968-70), 2900 First of Denver Plaza, 633 17th St., Denver, CO 80202.

John F. E. Hippel (1953-56), 722 Harriton Rd., Bryn Mawr, PA 19010. Ralph Yeager (1953), 6622 Pleasant St., Cincinnati, OH 45227.

Andrew H. Knight (1948-50), 1412 Avon Circle, Birmingham, AL 35213.

Roy D. Hickman (1940-46), P.O. Box 10705, Birmingham, AL 35202.

Elbert Tuttle (1933-38), 326 U.S. Court of Appeals, 56 Forsythe St., N.W., Atlanta, GA 30303.

### REGIONAL PRESIDENTS (RVP designates Regional Vice President)

ARKOMA: Bill Trigleth, 777 First National Center, Oklahoma City, OK 73102. RVP: John King, Delta Theta.

CAROLINAS: Steve Bridges, 2645 Belwick Dr., Winston-Salem, NC 27106. RVP: Barry Shephard, Xi.

CUMBERLAND: Dan McGehee, 1011 Ashby Rd., Knoxville, TN 37923. RVP: Steve Ditto, Sigma.

DELTA: Doug Minor, 1213 St. Ann St., Jackson, MS 39202. RVP: Harold Hand, Gamma Theta. DIXIE: David Chandler, 6430 Peachtree Dunwoody, Atlanta, GA 30328. RVP: Dan Polstra,

Alpha Delta. FOUNDERS: Andy Morse, 811 South Randolph St., Arlington, VA 22204. RVP: Greg Routzahn, Ensilon.

GOLDEN WEST: Norm Hulcher, 1301 W. 8th St., Mesa, AZ 85201. RVP: Donny Wells, Theta

GREAT LAKES: Gary Cousino, 4801 Sierra Dr., Howell, MI 48843. RVP: Steve Check, Epsilon Psi.

GREAT PLAINS: Lynn Mulherin, 515 South 56th, Omaha, NE 68106. RVP: Rob Brown, Beta Gamma.

LONE STAR: Bill Murchison, 25 Western Star, Commerce, TX 75428. RVP: Jeff Kaye, Beta Zeta.

MIDWEST: John Lisher, 2511 East 46th St., Bldg. U. Indianapolis, IN 46205. RVP: Joe Lambing, Alpha Kappa.

NORTH ATLANTIC: Larry Lunsford, 520-B Rebecca Ave., Pittsburgh, PA 15221. RVP: Steve Alvarez, Alpha Chi.

NORTHWEST: Dave Tyler, 2939 S.E. Taylor, Portland, OR 97214. RVP: Rick Onainda, Beta Nu.

ROCKIES: Kieth Wilkinson, c/o Mass Mutual Insurance, 3544 Lincoln Ave., Suite 14-B, Ogden, UT 84401. RVP: Rex Moats, Gamma Kappa.

SUNSHINE: Dale Kimball, 2135 Veranda Circle, Orlando, FL 32808. RVP: Scott Ryerson, Eta Phi.

### MEMORIAL HEADQUARTERS STAFF 577 University, Memphis, TN 38112 (901) 278-7464

EXECUTIVE DIRECTOR: Dick Murgatroyd DIRECTOR OF HOUSING: Raymond L. Orians DIR. OF CHAPTER SERVICES: Andy Doyle DIR. OF ALUMNI AFFAIRS: Billy Garrett DIR. OF DEVELOPMENT: Rodney Stephens DIR. OF EDUCATIONAL PROGRAMMING: Mark Anderson

EXECUTIVE ASSISTANT: Donna Darwin COMMUNICATIONS COORD.: Renee Risk CHAPTER CONSULTANTS:

Billy Chandler Mike Nelson Lou Quinto David Rheney Doug Russell Greg Wilson





THE POST NATL PRES (53-56) WORKED 6 YRS. INTHE MEMBERSHIP STOS. COMM. TO STRIKE "WHITE" CLAUSE FROM TIKA RECORDS. HE IS ALSO REMEMBERED AS HOLDING 15 CONVENTION OUTSIDE OF USA, IN MEXICO CITY. LDRSP SCHOOL HELD AT AN ART COLONY. CONVENTIONERS ATTENDED A BULL FIGHT, TOO, AND TOSSED HUNDREDS OF PIKE HATS INTO THE RING.



John Also Served AS PRES. Of MEM. FNON. AND NAT'L LEGAL COUNSEL AND WAS CHARTER MEMBER OF BETA PI CHAPTER AT PENN.



...This IS A VERY OLD SPITSHINE OUTFIT YA' KNOW

OLE





JOHN IS
PARTNER IN PRESTIGIOUS
PHILADELPHIA LAW FIRM
WHICH INCLUDES DIST. ACHIEK
AWARD WINNER DAVID MAXMELL,
AND ONCE DIRECTED THE
BYRN MAWR TRUST CO.

### PI KAPPA ALPHA FRATERNITY JEWELRY



MONOGRAM BUTTON GOLD FILLED

(MG/11)

\$6.00



LAVALIER, Vertical Letter 10K Gold Charm with 18" Gold Filled Chain.

(3LL/02V) \$22.00

LITTLE SISTER PINS Badge Outline with Crest Gold Plate.



(LS/40)

\$9.00

### **BADGES**



SIZE NO. 1 Plain Bevel Border 10K Yellow Gold.

(111) \$45.00



SIZE NO 2

Plain Bevel Border 10K Yellow Gold or Gold Tone

(212) 10K

\$60.00

Gold Tone

\$8.00



SIZE NO. 2

Alternating Pearl & Ruby 10K Yellow Gold

(233)

\$101.00



SIZE NO. 3

Alternating Pearl & Garnet 10K Yellow Gold

(340) \$115.00

### CHAPTER GUARDS





PLAIN PEARL NO. 06 NO. 08
1 Letter \$18.00 \$38.00
2 Letter \$25.00 \$53.00

Full color complete price list available on request.

### J. O. POLAK CO.

1700 Irving Park Ro Chicago, IL 60613 (800) 621-1904

312) 4//-2100 (IL)

\*Gold Tone available only in size No. 2 Plain.

