

SHIELD & DIAMOND

OF PI KAPPA ALPHA

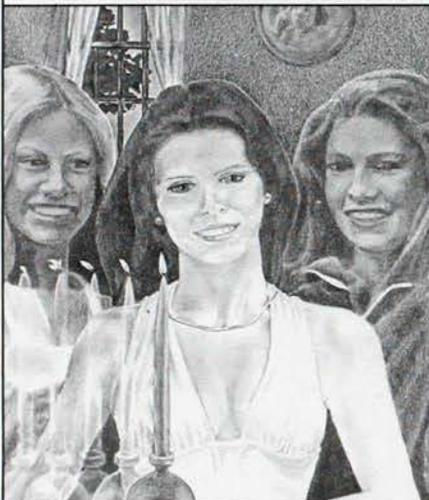
MARCH 1981



TO THE WOMEN OF PI KAPPA ALPHA



13 1980 Calendar Competition. More and more chapters are publishing better and better dream girl calendars. Judy Dixon, Texas A&M, was a finalist in the competition. For the winners, see page 13.



16 Sweater Girl. Ed Pease weaves another beautiful story about fraternity.



20 Wanted: Big Brothers, Not Lovers. The little sister phenomenon blossomed in the seventies. Now it's sorority big brothers who are getting the limelight. Mark Blankenship, Kappa, above.

Shield & Diamond

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M A S T H E A D

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24 Housemothers. The Missing Link. Jerry Reel's History column examines the one element that fraternities today are missing from their past — housemothers. Mother Camper, Alpha Sigma, above.

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CLEARLY NOW

IT TAKES an old man a while to wake up sometimes, especially if he has cataracts in both eyes and doesn't read too well anymore. Anyway, I am reading along in the *Shield & Diamond* a while back when this by-line grabs me — Dillon Graham. Well, I know Dillon has been retired for a good while from The Associated Press, having spent his last tour in the Washington bureau. And I know he's not too many miles down the road from me, at Myrtle Beach, S.C., capital of South Carolina's marvelous Grand Strand which now must have about 50 golf courses.

Dillon must have some age on him, too, by now because he hired me in 1945 when he was bureau chief for the Associated Press in Charlotte, N.C. And now, after thirty-five years with the AP, I'm on medical leave and heading into retirement as well.

But I never knew until I saw his by-line that we were both Pikes, or as we said in Tau chapter (North Carolina), Pikas.

It certainly is nice to be able to read again, which is one of the rewards of cataract surgery.

Fraternally,
Ralph Sprinkle, 1935
Tau (North Carolina)

PROLIFIC

OF ALL the writers, editors, contributors, etc. *The Shield & Diamond* has had over the last fifty years, none has contributed more generously and continuously than my long-time, but sadly neglected, friend, Dillon Graham.

So here's a salute and a warm greeting to Dillon whose faithfulness and sports intelligence probably rivals the amazing record of none other than Robert Adger Smythe, the patron saint of IIKA, without whom there probably would be no IIKA today!

I don't mind telling you that I was really looking forward to the current fall issue of the old *S&D* to see if Dillon's annual all-star team would show up yet another year. It did! And since there are few IIKA's indeed who have known Dillon as long as I have, I salute him and then take off my hat to the *S&D* contributor who undoubtedly outranks all other IIKA's over the years in length of loyalty and consistent staff membership.

Dillon, congratulations and thanks to you for responding to my plea at least fifty years ago for using your

FORUM

expertise to select an "all-star" team each year.

Fraternally,
K. D. Pulcipher, 1917
Beta Eta (Illinois)
Past Editor

THRILLING

IT WAS a thrilling occasion to attend the installation of Theta Rho chapter (Northern Arizona University) into Pi Kappa Alpha and the initiation of our grandson Kevin Aldridge into Pi Kappa Alpha.

Kevin is the fourth member of the Aldridge family to become a Pike. He follows me, his Grandfather, his Dad, A. G. Aldridge Jr. and his uncle, William Aldridge.

It was a very interesting weekend for the Aldridge family and the Pikes have added a group of fine young men.

I would like to call your attention to a correction in the *Shield & Diamond* article June 1980. Sons, Al Jr. and Bill and I are member of Alpha Omega, KSU, not Beta Gamma chapter. However, I do attend the Beta Gamma Alumni Assoc. meetings.

Fraternally,
A. G. Aldridge, 1923
Alpha Omega (Kansas St.)

HIGHLY RECOMMENDED

THIS PAST fall semester I had the opportunity to participate in the National Student Exchange program, whereby a student can attend another college or university. Immediately upon being accepted to the program at the University of Alabama, I inquired as to whether or not the school had a Pike chapter.

I found that there is a chapter there, Gamma Alpha, and through the help of Mark Anderson at national and chapter president Mike Thome, I made arrangements to live at the house.

During my four-month stay, the brotherhood at Gamma Alpha consistently went out of their way to lend a hand whenever possible. Whether it was assisting me with registration for classes, getting football tickets or lending me their car for a date, they were always there to help. Becoming

involved with another chapter has been one of the most positive experiences of my life. I would like to thank the Gamma Alpha chapter for an outstanding example of upholding the ideals of Pi Kappa Alpha.

Fraternally,
Tim Vartanian, 1978
Theta Mu (Massachusetts)

CREDIT DUE

IN THE most recent issue of the *Shield & Diamond* there was a beautifully laid out section on the convention of 1980 in New Orleans, Louisiana. I was particularly interested in the page of awards given for 1980 and call to your attention an error on your part. Eta Alpha chapter at Clemson University received a Garnet Smythe Award, in addition to a Chapter Excellence Award. Because of the importance of the *Shield & Diamond* in maintaining these types of accurate records of the Fraternity, I wanted to bring this to your attention.

Fraternally,
Jerome V. Reel, Jr., 1957
Eta (Tulane) and
Delta Mu (Southern Miss.)

OFFERING

LET ME thank you, first of all, for your devoted works in behalf of our Fraternity. Your column, Books by Pikes, reminds me that I should offer the library at national headquarters a two-volume set of genealogy I compiled and had published some years ago (1967 & 1971).

Woodruff Genealogy I & II is an account of the earliest descendants of John Woodruff who migrated from Fordwich, Kent, England, to Southampton, Long Island in America and whose descendants moved into New Jersey and New York and then points West.

If the Fraternity would like to have a set, I will mail them at your invitation and in care of yourself.

Fraternally,
G. N. Woodruff, 1915
Beta Epsilon
(Western Reserve)

CORRECTION

WHAT AN outstanding issue of the *Shield & Diamond*, September 1980. I enjoyed reading every interesting page.

Continued on page 4

In the 1980 Annual Report you listed the Largest American College Fraternities, and I would call your attention to Kappa Alpha and the number of initiated members. You have listed 63,400 total, however, the correct figure (for the record) should read 86,600.

Keep up the good work, John, this publication is a credit to the fraternity world.

Interfraternally,
Richard A. Barnes
Dir. of Chapter Services
Kappa Alpha Order

THANKS

WE ACKNOWLEDGE with thanks the generous contribution of the brothers of Pi Kappa Alpha. Their involvement and support is most encouraging to us as we enter the decade of the eighties. These crucial years will see an expanding role for our One-to-One service as we begin to realize the extent of youth in single-parent households. Your support will enable us to reach out to more of these youngsters.

We look forward to even greater participation by Pi Kappa Alpha which can mean so much to your brothers and to the youth we serve.

Once again, our warmest gratitude for your thoughtfulness and commitment.

Sincerely,
W. G. Mashaw, President
Big Brothers/Big Sisters
of America

MOVED

I AM a special initiate of IIKA, Zeta Rho chapter at the University of North Dakota. I am writing to tell the brotherhood of IIKA how deeply moved I was after reading Brother Seward's letter (*Shield & Diamond*, September 1980). I am particularly proud that IIKA asked me to be a brother and Brother Seward's letter makes me even prouder to be a Pike.

I only wish that Brother Seward's son (and our little brother) could have lived long enough to share in the joys of IIKA.

Fraternally yours,
David Spatola
Zeta Rho (North Dakota)

TTKA PROUD

THE SEPTEMBER issue was very good and most enjoyable.

I like the article about Wes Fesler

a lot. I worked with him on the I.D.S. Sales staff. He was a great IIKA and a brother to know.

The article on the Memorial Headquarters was very good. I had the pleasure to visit it several years ago.

Even though Beta Chi chapter is no longer I still am proud to be a member of Pi Kappa Alpha from Minnesota.

Fraternally,
Ray Bartholdi, 1922
Beta Chi (Minnesota)

INTEGRITY

I WANT you to know that one of the advertisers in the *Shield & Diamond* magazine went to great lengths to get my son's fraternity ring to me in time for Christmas.

After going to the time and expense of calling me several times, following up on my order and checking on which way to ship to expedite my order, they sent it by courier package to a relative who was flying to my home for Christmas.

Even though the ring did not arrive until Christmas Eve, I feel they went to a lot of trouble to see that I received it in time to give it to my son for Christmas.

I wish to commend the J. O. Pollack Co. of Chicago, Illinois.

While looking for an address from which to order the ring, I read lots of your magazine and enjoyed it. I am glad my son is a Pike.

Sincerely,
Shirley L. Ritter

CHARACTER

I READ with interest, the character profile on Charlie Barnes in the December 1980 issue of *Shield & Diamond*. Also, Charlie's article on our head football coach, Bobby Bowden, was indeed complimentary of a man who has done much for Florida State.

I have known Charlie Barnes since we were both initiated together at the Delta Lambda chapter in the fall of 1964. Charlie has probably done more than any single individual to make Delta Lambda the number one fraternity at Florida State. His contributions to our chapter's growth are immeasurable, in my opinion. This view is shared by many of our brothers who have known Charlie over the years. He is truly a dedicated Pike, and we are very fortunate to have him in our bonds.

Fraternally,
Jack McMullen, 1964
Delta Lambda (Fla. State)

UPDATE

2 NEW COLONIES BOOST US TO 180

PI KAPPA Alpha is nearing another plateau in its continuing growth. Two new colonies were recently installed boosting the Fraternity to the 180 mark in active chapters and colonies.

The colonization of the University of North Carolina at Greensboro and the Wichita State University groups ups IIKA's colony total to five, the most colonies it has had at one time in nearly a decade.

Pi Kappa Alpha is among four pioneers on the Greensboro campus which just began its Greek system last fall. The new pledges established thirty-one objectives to meet to qualify for chartering including a membership of forty and a \$1,500 savings account.

Gamma Phi (Wake Forest) and Delta Omega (High Point) conducted the ceremonies followed by a party featuring Executive Director Dick Murgatroyd, Regional President Steve Bridges, Director of Chapter Services Mark Anderson, Chapter Consultant Dave Heckel and Colony Advisors Hunter Stovall and Dr. Dick Harwood.

The Wichita State colonization was conducted by Alpha Omega (Kansas State) and Beta Gamma (Kansas) in December. Director of Development Vic Balasi, Regional President Eddie Peters, Chapter Consultant Tim Groves and Colony Advisor Steve Ramsey officiated.

Pi Kappa Alpha is the eighth fraternity on the WSU campus where fraternities average fifty-five members. The colony must reach at least forty members to be installed and already boasts several prominent students.

The Fraternity also has active colonies at California State at Sacramento, Washington and Tennessee Tech. The latter two are expected to reach installation status this spring.

The Supreme Council, at its January meeting in Memphis, approved three additional target campuses for expansion.

Colorado State University is a re-chartering goal (Epsilon Theta chapter). The others are the University of California at Davis and California State University at Chico.

The Council also began an investi-

gation into the rechartering of Gamma Eta chapter at the University of Southern California.

BETA SEEKS END TO DAVIDSON'S SELF-SELECTION

SELF-SELECTION, a system allowing freshmen to select the fraternity of their choice rather than seeking bids, was imposed on the Davidson College Greek system eleven years ago nearly killing the system.

Pi Kappa Alpha's Beta chapter is actively seeking an end to self-selection using its influence as one of the college's top fraternities.

IMC Will Dunbar, recently elected president of the IFC, says that "even the two off-campus fraternities, not bound by self-selection, agree that a strong fraternity is based on solidarity and mutual respect and friendship among its members, and that strength is nearly impossible under a strictly enforced self-selection system. We believe that self-selection harms the misplaced individual and hinders the many others who stand to gain great benefits from a united brotherhood."

Only in recent years could Davidson's fraternities "resurface" to challenge school policy. Realistically, they have been operating as two fraternities in one, the surface, self-select group, and the subsurface, secret chapter composed only of initiated brothers and pledges. Setting up such a situation required great patience, hope and time by both the student members and scores of alumni and national officers who have assisted Beta over the years.

MID-YEAR STATS SHOW DECREASE

THE EFFECTS of inflation and decreasing enrollments are already evident in Pi Kappa Alpha's membership statistics at mid year.

At the end of January, IKA had recorded 2815 pledgings, down about eight percent from last year's 3057 at the same time. Initiations were down over sixteen percent at the end of January from 1946 last year to 1626 this year. That figure reflects weak spring and fall pledging totals.

Chapter accounts payable also reflected the times at the end of the second quarter as the average chapter outstanding account was \$578.18 compared to \$464.09 at the same time last year. Chapters owed the Fraternity over \$101,000.



Ed Stanley, right, chapter advisor, presents unique cribbage board to Gamma Pi SMC Joe Peatman. (Also pictured, Executive Director Dick Murgatroyd.) Chapter cook Ellen Hoferber donated the gift to celebrate the chapter's 50th anniversary.

GAMMA PI TOASTS GOLDEN BIRTHDAY

SOME 200 alumni, members and guests celebrated the fiftieth anniversary of Gamma Pi (Oregon) chapter last month in Eugene.

"It is fitting that in 1931, when Gamma Pi was installed, it was the largest and most powerful fraternity at Oregon," said Executive Director Dick Murgatroyd, "and now, fifty years later, Gamma Pi is the largest and most influential fraternity at Oregon." Recalling Gamma Pi's dramatic cycles, Murgatroyd called for a "decade of excellence" at Oregon.

Murgatroyd joined Regional President Pat Howard and Editor R. John Kaegi, both Gamma Pi alumni, and a score of important alumni for the affair. Among them were former National Secretary Wendell Gray, former Supreme Council Vice President R. B. Johnson, charter member Nils Nelson, Mrs. John Yerkovich, wife of the late former national president, former Regional President Scott Barkhurst and Chapter Advisor Ed Stanley. Don Dole emceed the affair which included an inspiring slide show of the chapter's history.

Among the significant historical activities of the chapter that were recalled by various alumni was the initiation of Junior Founder Robert Adger Smythe who had been "taken in" as a member in order to help initiate the members of Lambda chapter four decades earlier, and the installation of National President John Hippel at the chapter house

following a Portland Supreme Council meeting after the untimely death of President Harvey T. Newell.

Today the chapter boasts eighty-eight members, most on campus, and a campus-wide reputation as number one. It won the fall intramural title by winning football and wrestling, and includes many prominent students.

RESPONSE GOOD TO DIRECTORY SURVEY

THE EARLY returns on the alumni directory questionnaire mailed to all alumni last month indicate widespread support and interest in the project.

The Bernard C. Harris Publishing Company of New York, publishing firm that produced the 1977 directory for IKA, will again produce and market a 1981 version. The operation is totally financed by Harris through sale of the directory and advertising.

The directory will consist of an alphabetical listing of all alumni with each entry to include name, class, chapter, home and business addresses and telephone numbers. Two complete indexes of all alumni by chapter and geography, will follow the main, alphabetical listings section.

In the coming months, all alumni will be contacted by telephone for verification of the information to be printed in the directory.

1981 TTKA

ALL AMERICAN BASKETBALL SQUAD

by David R. Heckel



Jim Myers, 23, Georgia College, drives basket.

BROTHERS MIKE Rhodes of Sigma chapter (Vanderbilt) and Brian Walker of Beta Phi chapter (Purdue) head a talented group of hoopstars in the 1981 Pi Kappa Alpha All-American Basketball squad.

Although it has been five years since the last All-American Basketball squad was chosen, it has a great heritage. Editor R. John Kaegi remembers one year in particular. "The early seventies teams were nearly identical to the Associated Press (AP) and United Press International (UPI) All-American basketball choices. All five members were at least honorable mention all-Americans."

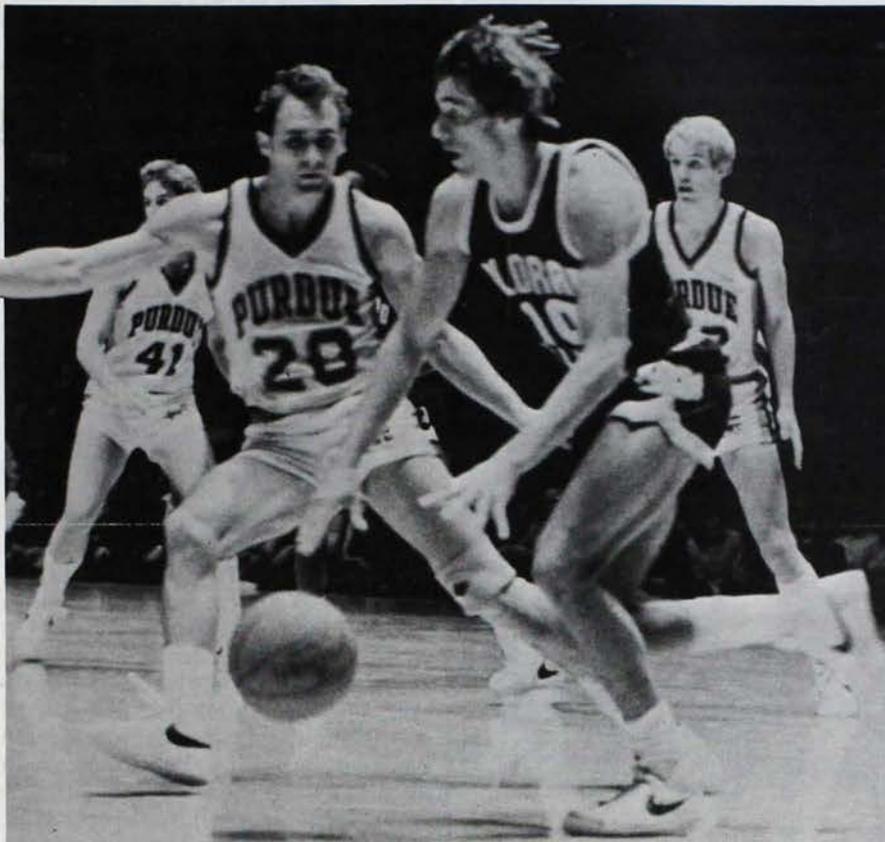
The teams, of course, included Dan Issel, currently a star member of the NBA Denver Nuggets, Mike Pratt and Mike Casey, all from Kentucky (Omega chapter), Rich Yunkus from Georgia Tech (Alpha Delta) and Barry Parkhill from Virginia (Alpha).

Purdue University has a rich tradition in Big Ten Basketball. Last year the 'Boilermakers' made it to the NCAA 'Final Four' behind the direction of play-maker guard Brian Walker. This year the senior co-captain is back for more.

Brian is known more for his fiery defense and his team assists (he is closing in on the Purdue Assists record) rather than his scoring. But, when he does take the shot, he's highly accurate. This year he was hitting close to 65 percent of his shots from the field, while leading the team in steals and assists.

Brian's other accomplishments include being selected to start for the United States basketball team that played in the 1979 Spartakiade games in the Soviet Union. He has been an Academic All-American while being selected to the O.D.K. and other honoraries. As a note of interest, Brian co-starred in the movie, 'The American Game,' which highlighted his college recruitment from his then high school playing days. He has served Beta Phi chapter as IMC.

Mike Rhodes brought some very impressive credentials with him to Vanderbilt. The 6-5 senior broke nine high school tournament records leading his high school to two Ten-



Brian Walker, 20, on defense. Pike teammate Kevin Stallings, right background, both of Purdue.

nessee state basketball championships. He averaged an incredible 41.9 points per game while graduating valedictorian of his class.

At Vanderbilt, he's been a star ever since his freshman year. He was named to the SEC all-freshmen team and was voted Freshman Player of the Year in the SEC.

After a disappointing 13-13 record a year ago, Mike has led Vandy to a quick start this year. The team has definite hopes of an NCAA or NIT post-season bid.

Although hampered by a mid-season injury, he was selected to the 1980-81 Music City Invitational All-Tournament team and the Wendy's Invitational All-Tournament team.

The two-time All-SEC team member is joined on our first team by fellow Sigma chapter member Brian Allsmiller. The 6-9 senior also came to Vanderbilt with outstanding high school credentials.

The Buffalo Grove, Illinois native was selected to three all-American high school teams, while becoming the Chicago scoring champion with 2,053 points.

At Vanderbilt, he has been a mainstay, recognized highly for his consistency and unselfishness. In fact, last year he committed only 27 turnovers in over 400 minutes of action. That was, by far, the lowest amount for

players with 400 or more playing minutes.

The fourth member of our first team is Purdue junior Kevin Stallings. Kevin came to Purdue after playing an outstanding year at Belleville Junior College. He is a two-time all-Illinois prepster, recipient of first team all-American junior

college honors from *Basketball Weekly* and led Belleville into the national JUCO Tournament by averaging 18 points and nine assists per game.

In his second year with Purdue, he is currently the team's sixth man. He was an active part of last year's NCAA Tournament "final four" team and is usually counted on for his offensive contribution. He is among the team leaders in assists, steals, field goal percentage and leads the Boilers in free throw percentage with 89 percent. Kevin has been active with the chapter as rush chairman and sorority relations director.

Georgia College's Jim Myers rounds out the Pike first team selection. The Theta Gamma senior led Georgia College to the District 25 play-offs last year. The point-guard is an all-conference team selection and has started each year of his college career. As co-captain, he leads the team in assists, averages about 18 points per game and broke the team steals record by swiping an average of 5.6 per game. This all-around athlete also plays varsity baseball at Georgia College and led the team in batting average last year.

Jim serves Theta Gamma as IMC. He also serves as an undergraduate member on the President's Council on Committees. He is a member of Who's Who Among American College Students and has been nominated to Phi Beta Kappa.

David Heckel is a IKA chapter consultant. He was aided in this story by Purdue Undergraduate Assistant Coach Larry Sexton.

1981 PI KAPPA ALPHA ALL-AMERICAN BASKETBALL SQUAD

First Team

Name	School	Position	Height	Year
Brian Walker	Purdue Univ.	Guard	6-2	Senior
Jim Meyers	Georgia College	Guard	6-1	Senior
Brian Allsmiller	Vanderbilt Univ.	Center/forward	6-9	Senior
Mike Rhodes	Vanderbilt Univ.	Forward/guard	6-5	Senior
Kevin Stallings	Purdue Univ.	Forward/guard	6-5	Junior

Second Team

Jimmy Gaffney	Presbyterian College	Guard	5-11	Junior
Rod McNelly	Indiana State Univ.	Guard	6-0	Junior
Bill Coon	Presbyterian College	Center	6-6	Fresh.
Greg Eifert	Purdue Univ.	Forward	6-7	Fresh.
Rip Johnson	Univ. of Tennessee	Forward	6-6	Junior

Honorable Mention

Tim King	Presbyterian College	Forward	6-3	Junior
Steve Smith	Presbyterian College	Guard	6-2	Fresh.
Dave Consani	Cal. State-Sacramento	Guard	6-0	Junior
Gary Beck	Utah State Univ.	Guard	6-0	Soph.

NOTES

LADIES MEN

PIKES AT Omicron chapter (Richmond) have been rated the best fraternity on campus by the women on campus in a recent survey. Lambda Chi Alpha came in second followed by Sigma Chi, but the Pikes received 142 of a possible 190 points. Eighty women took part answering questionnaires. Question areas include a fraternity's importance, friendliness and personality, parties and closeness. Pikes scored highest in quality of parties, brotherhood and reputation. The chapter also recently won the prestigious Faculty Award as the outstanding fraternity on campus based on achievement in scholarship, athletics, lodge improvements, alumni relations, service and campus involvement.



A. J. Belt, Tau

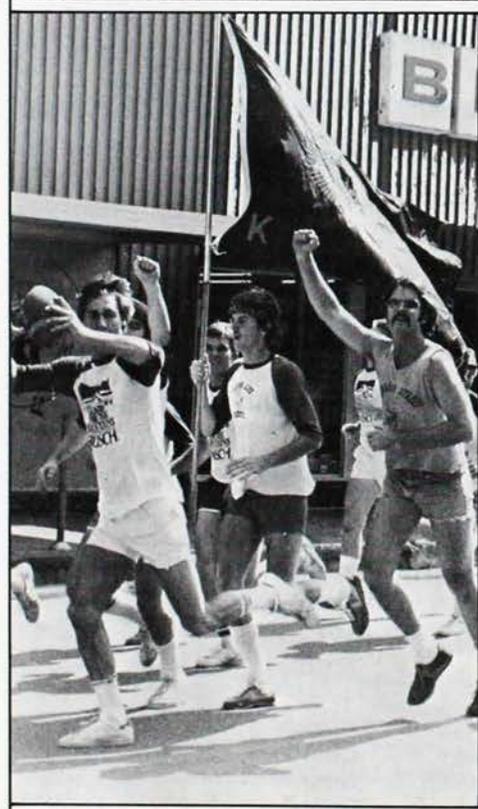
KING'S OF THE FIELD

THE KING of the mountain had nothing on the Pike soccer players at Tau (North Carolina). Tau's toes put two undefeated records together in one fall season. They won the regular season with a 13-0 record and went on to win the post-season tournament having only one goal scored against them altogether. The victories gave the Pikes a wide margin in the overall intramural race, more than 100 points over defending champions Delta Upsilon.



HERE'S PIE IN YOUR EYE

OKAY PILGRIMS, eat your hearts out. Zeta Phi (Missouri-St. Louis) has found a really amusing way to raise money. The chapter earned over \$4,000 to benefit St. Vincent's Orphanage as sixteen Pikes donned traditional pilgrim costumes and ran its eleventh annual Thanksgiving Day Pumpkin Pie Eating Contest. Press coverage upped the total significantly. Yet, Zeta Phi's contribution is the largest each year says Sister Virginia.



JOCKS . . . OR SUPPORTERS

WHATZITAKE TO get tickets to a football game anyway? The Pikes from Epsilon Sigma (Tennessee-Martin) run the game ball sixty miles from Martin, Tennessee to Murray, Kentucky to get theirs — on foot, no less. The Pikes traditionally run the Martin-Murray State game ball the entire distance, an eight-hour ordeal for several brothers who share the aggravation for a bit of the glory. They are joined by the Epsilon Lambda Pikes from Murray State at the Murray city limits. After a night of party the Pikes prepare for their final jaunt to be run before 15,000 pigskin fans as they run the game ball across the field to the referees and an announcer proclaims the event for all to know.



Uncle Sam
wants your
Can

CAN CAN BOYS

DELTA ETA (Delaware) won the Miller Brewing Company Collegiate Reclamation contest and the \$1500 first place prize last fall. After spending their fall semester in garbage cans, dumpsters and dark alleys, the Pikes met their goal, to beat the other fourteen fraternities and two sororities in the competition.



ISSEL NITE

DAN ISSEL, one of the NBA's greatest front men and an Omega (Kentucky) alumnus, was honored with Dan Issel Night in Cleveland recently. Executive Director Dick Murgatroyd was on hand for the banquet which followed the Denver Nuggets vs. Cleveland Cavs game. Issel was too, to the delight of the crowd. Yet, Brother Dan seemed more excited than any of the onlookers. "It was the first time my Fraternity honored me," he stated.

THE TIDY BOWL MAN WOULD BE PROUD

SUPER BOWL it was not, but the Zeta Eta (Arkansas-Little Rock) annual Toilet Bowl game pitting sororities in a powder puff football game raised \$1200 for Easter Seals recently. Male pledges dressed up as cheerleaders. To win, a sorority first had to raise money to enter, and the combination of points and dollars determined the final outcome. The preceding evening featured the Toilet Bowl Ball. The chapter, incidentally, won intramural football itself this year.

Z A P

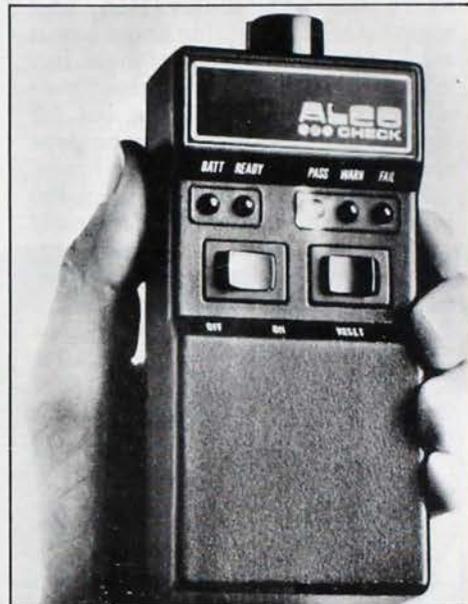
STAR WARS was the theme of Kappa (Transylvania) chapter's third annual laser party. Special effects turned the party into a real, far out experience, man. Joking aside, Kappa is now the largest fraternity on campus with sixty-five men, among them the student government president, the IFC president and many other dignitaries.

INDY 500 FLOAT

FINNIAN'S RAINBOW, the Theta Omicron (Indiana State) entry in the homecoming parade last fall, won the Sweepstakes Award and the automatic berth in the Indianapolis 500 Festival Parade in May. Chi Omega helped, by the way.

DOMINATION THEORY

TALK ABOUT domination, Pikes at Eta Rho (Northern Kentucky) took first place in basketball, swimming, bike relay race, tug of war and finished second in volleyball in the annual Greek Week competition last fall. The week kicks off with Greek Night at a local disco and culminates with a formal ball.



ALCO-CHECK

BREATH TESTER, battery-operated, "ALCO-Check" is a pocket-sized, electronic breath analyzer that gives an immediate reading on the alcohol level in the body. This is a serious precision, high-quality device that helps determine the legal limit of intoxication. Three colored lights, green, amber and red, indicate the degree of alcohol in the body system with a factual pass, warn or fail. Tested and recommended in many countries throughout the world. Introductory price: \$129.50. For information write CTC, 6600 France Avenue South, Minneapolis, Minnesota 55435.

ARAB CONNECTION?

A PHON-A-THON by Pikes and alumni at Beta Phi (Purdue) raised over \$20,000 from chapter alumni recently. It was the first time in fifteen years the chapter had asked alumni for dough, this time for home improvements.

OKAY, YOU'RE fed up, had enough, burned out. If only those guys would apply themselves, you could have the best fraternity on campus. But nobody cares. All the responsibilities are in the hands of the few, an unselfish oligarchy, while the rest of the brothers beg off, snooze through chapter meetings and avoid responsibility like the classroom. What do you do? *What do you do?*

Have you ever, or are you now facing that situation? How do you motivate others to work as hard as you do to make the fraternity great? You were elected because you showed extraordinary motivation and someone said something about how it would rub off on the rest of them. But it hasn't. The vast majority continues along in its dull, "looking out for number one" routine letting the same old, overworked crew run the house.

Perhaps you've tried to open the lines of communication, to personally convince key people to take on new jobs, to keep an upbeat, positive nature and recognize others frequently. You may have become frustrated and taken a negative approach berating the members for their apathy. Nothing worked. So now, what do you do?

LEADERS

THE ANTIDOTE TO APATHY

by R. John Kaegi

Ask yourself, what do others do? What would General Motors do if the president failed to motivate those under him? The board of directors would replace him, of course.

Replacing you is not the answer here. But understanding why GM replaces its CEOs is the answer. GM, in firing a president, is not punishing one man so much as it is taking a positive step to bring in new ideas, new blood, new approaches. They want a fresh start. So you do the same. Get a fresh start.

Begin at the beginning by defining for yourself what fraternity is all about. Why do people join fraternities? What's in it for them? Why would they want their fraternity to improve? In what ways? Why would members care less about their fraternity? What would it take to turn them on?

The honest and deep-seated answers to such questions may give you a new perspective on fraternity.

Fraternity is people. People enjoy satisfying relationships with other people. If, after meeting more pressing responsibilities, these people can improve their relationships with others, they will. However, if they think that they are wasting their time in such an effort, they won't. It's that simple.

Too often fraternities lose sight of these truisms.

Fraternity is a spare time activity. Members seldom join for any other reason other than to associate themselves with their friends, to have a little fun and a congenial place to live. They don't join to be hassled about responsibility. Too often, the speech they hear goes something like this:

"You guys have a responsibility to

LOW

this fraternity. Look what it has done for you. You could never repay the fraternity what you owe it. So give back a little of what it has given to you."

That's called negative motivation. And it's spitting in the wind if you expect results. People have tried for centuries to move people through various forms of negative motivation, and it almost never works.

Instead, let fraternity take its proper place in the member's hierarchy of values. Don't push it down his throat. Realize that fraternity is a *leisure activity*, not a required course, and that all of your members can take it or leave it depending upon prevailing circumstances.

Furthermore, understand that motivating others is an art that few people possess. The authors of *Leadership is Everybody's Business* state, "Turning a person on is a myth. All you can do is manage the structure, atmosphere and dynamics

*At meetings of clubs,
by an effort of will,
I always contrive to
keep perfectly still,
For it takes but a word
of annoyance or pity,
And wham! There I
am on another
committee!*

Richard Armour

of (the fraternity) to give an individual the freedom and opportunity to get involved, and to anticipate meaningful outcomes that will lead him to further involvement."

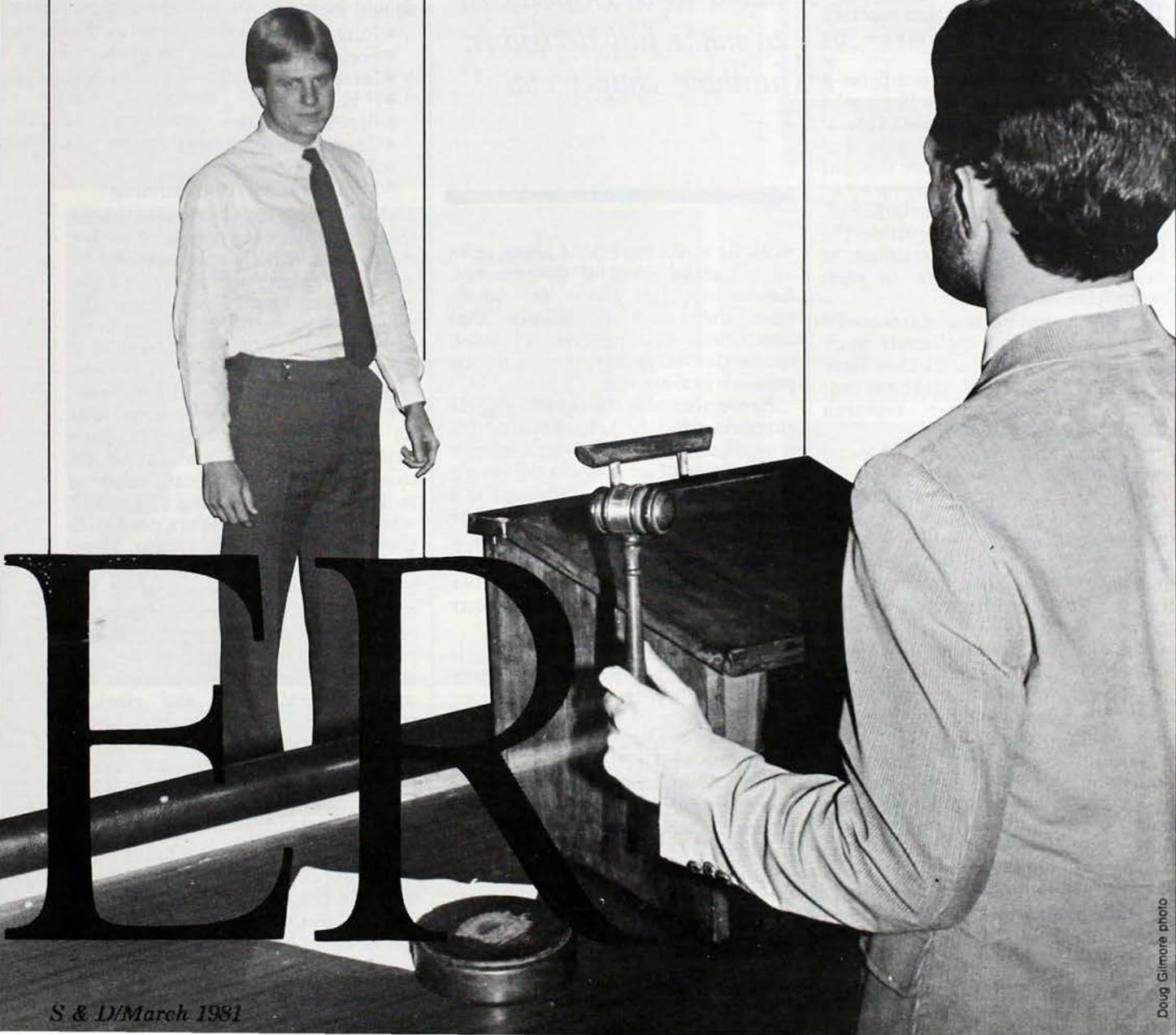
That last part, "anticipate meaningful outcomes," is a key to motivation. Being motivated is such a personal thing that most of the factors influencing one's motivation are beyond control of anyone. But anyone in a leadership position is capable of managing a fraternity so that each member may "anticipate meaningful outcomes."

POWER

In other words, fraternity should be fun. Leaders who can inject a little fun into fraternity are more likely to "motivate" their compatriots. But how?

That's where the title of this article comes in ... POWER.

Power is fun. Let's face it, it's fun to



have power. People wonder why politicians put up with all the abuse they get in office. For power. Fraternity leaders can add large doses of motivation to their members by giving them power, too.

By power, I mean decision-making authority, influence and prestige. Sure, there are other approaches to motivation, but the rest of this piece will concentrate on only one of them — power.

A president who is willing to give up some of his power is a president who sincerely wants the best for his fraternity. He is a man who trusts others, believes in the potential and ability of those around him. After all, a lot of nice things were said about each member when he was pledged and when he was initiated. He was entrusted with brotherhood then, why not trust him with responsibility now?

For example, most committees ought to be empowered to make full decisions without chapter vote. That's right, no full chapter meeting vote on decisions made by committees. Here's why.

The individuals who comprise a particular committee are those who place the most value on that special aspect of fraternity. They give that aspect more attention, more thought than do others who view some other aspect as being more important. Full decision making powers (within the budget and by-laws established, of course) should be given to each committee because:

1) it is a small group of interested brothers; 2) they deliberate more often of the subject; 3) they have more freedom of discussion; 4) they enjoy greater research flexibility.

And, power incites interest, motivates action. Remember, we established that a person must "anticipate meaningful outcomes" before he becomes motivated. By giving him the power to control the outcome, you have added that important dimension to his fraternity experience. He *knows* his actions will have meaningful outcomes. All that is required of you is to trust him — his committee — that the decisions they make will benefit the chapter.

The leader who can accept that, knows on occasion, a committee will drop the ball. Sometimes decisions will be inferior to decisions he could have made himself. But over the course of an entire semester or school year, the combined decisions made by the members of all the various committees will be superior to the



“Most committees ought to be empowered to make full decisions, without chapter vote.”

work he could have done alone, or in an oligarchy form of government. Remember, two heads are better than one, and it follows that combined intelligence of each committee is better than any one person's brainpower.

Remember also the old adage, "He supports what he helps create." It's true, of course. People who are in on the creation of an idea are the people who inevitably follow it through to a conclusion. It's tough, on the other hand, to turn others on to the idea, to be as excited about working on it as the creators. So, increase the number of creators by giving your committeemen power.

A spinoff benefit of this policy is shorter, more enjoyable chapter meetings. No more long, frustrating debates about what color the dream girl's corsage should be, or what theme the winter house dance should follow. Those are decisions made more properly by the committee, and automatically accepted by the chapter. Those who complain should join the committee if they are sincerely interested in that area of operation. Or, they should be satisfied with the power they too have

as members of another committee with total autonomy. Let those who are most concerned about social affect social; those most concerned about rush affect rush (and that means having the power to select rushees and pledges, by the way); those most concerned about house improvements affect that area; those most concerned about sports affect intramurals. And so on.

The goal is, everyone on a committee of their choice. Allow the committee to elect a chairman from within its ranks. It will take only one committee meeting for a natural leader to "emerge" from the discussions. Presidential appointment should be reserved for standing committees only: finance, pledge advisory board, executive committee, and, possibly, rush. All other committees should be entrusted with the power to make their own decisions (within the budgetary and laws guidelines set for them). Committees with autonomy should include:

- Rush
- Social
- Intramurals
- P.R.
- Special Events
- Campus Involvement
- Alumni Relations
- Founders Day/Homecoming

and any other standard committees. (Some chapters may appoint ad hoc committees which may actually be *subcommittees* of the above. Ad hoc committees should not have the power to act, but should recommend courses of action to committees or to the chapter as a whole.)

A good time to allow these committees to form (or re-form) is at an annual retreat. Discuss each existing committee and justify its existence. If it can't be justified, drop it. The retreat may bring up areas in which new committees are needed. If they're justifiable, start them. Then, ask each member to go to a specified area for the first meeting of his committee. At that first meeting, the committee should discuss its role and responsibilities in light of the just completed justification process, set some general goals and elect a chairman.

Such a method adds prestige to each committee and especially to the chairmanships; it adds authority; and it adds power, one of the basic keys to motivation.

And power is fun. And fun is what fraternity is really all about. So why not give it a chance? What will you do? It's simple. Give some of your power away and have a ball.



THE 1980 CALENDAR COMPETITION

GAMMA IOTA (Mississippi) published the best all-around dream girl calendar for the year 1980. But the judges were hard pressed to select a winner as several excellent entries were vying for the coveted honor of best calendar.

Yet, only Upsilon (Auburn) came close to Gamma Iota's record four individual winners out of fourteen categories plus four runners-up (finalists). Upsilon placed three winners and four finalists in the competition. Delta Tau (Arizona State) and Zeta (Tennessee) were also finalists in the best calendar category.

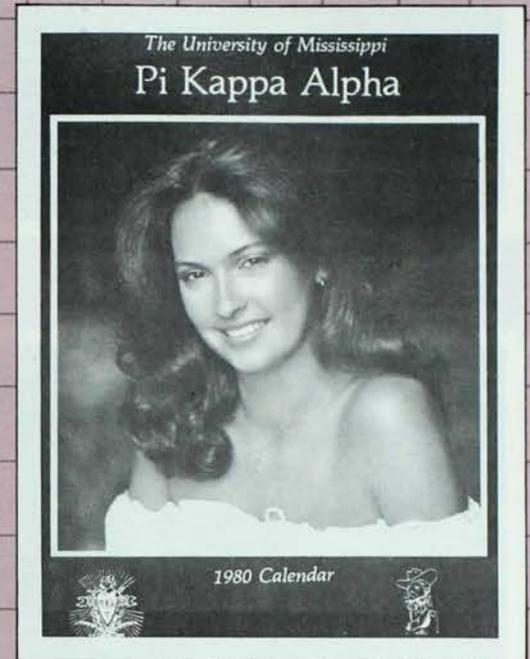
Twenty chapters placed at least one finalist in the overall competition in which a record eighty-four calendars published by sixty-one chapters were judged. (Several

chapters published two calendars in split year formats that were both eligible for their 1980 months.)

It was the fourth consecutive time Gamma Iota was at least a finalist for best calendar of the year in the five-year history of the annual competition. The categories include all twelve months of 1980, the best black and white cover and the best full color cover.

Each category was judged equally on four criteria: beauty of subject, technical quality of the photograph, appropriateness of the scene and, to break ties, overall design of the page including whether Pi Kappa Alpha is identified in some way on each page.

On these pages, we proudly present the 1980 winners.

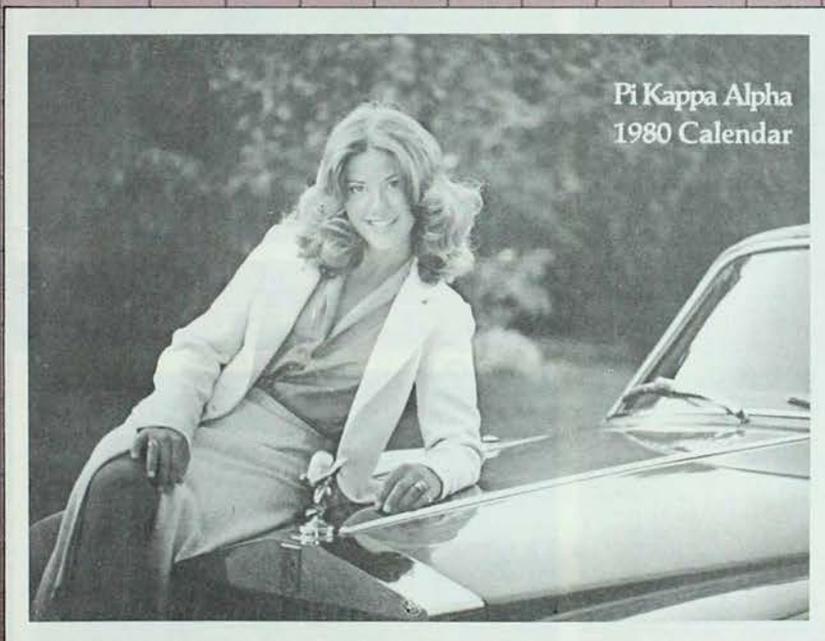


BEST CALENDAR

Gamma Iota
Mississippi
cover: Amy DuQuesnay

Finalists

Tennessee
Auburn
Arizona State



BEST COLOR COVER

Eta Upsilon
Texas-Arlington
Cindy Shoemaker

Finalists

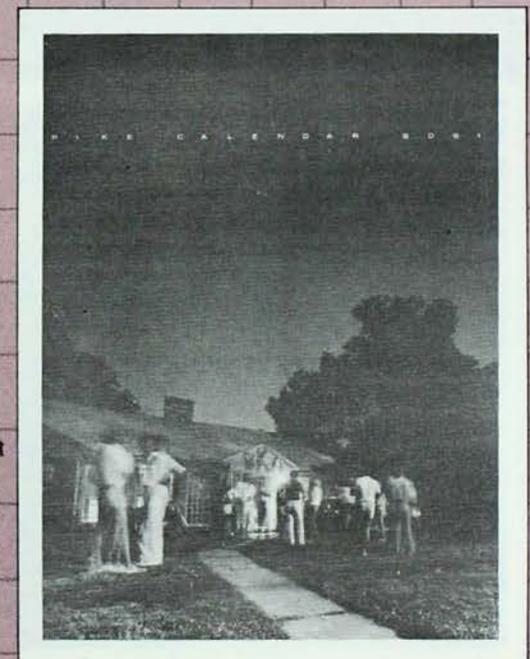
Auburn
Mississippi
Texas Tech
Northern Iowa

BEST B&W COVER

Epsilon Delta
North Texas State

Finalists

Tennessee
Missouri
Utah
Arizona State
North Alabama





BEST JANUARY
Cathy Rzeszotko
Eastern Illinois
Finalists
Tennessee
Mississippi

January



BEST FEBRUARY
Lori Baily
Arizona State
Finalists
Auburn
Tulsa

February



BEST MARCH
Cindy McCool
Mississippi
Finalists
Auburn
North Alabama

March



BEST APRIL
Ellen Wyatt
Arizona State
Finalists
Tennessee
Angelo State

April



BEST MAY
Beth Powell
Mississippi
Finalists
Auburn
Idaho

May



BEST JUNE
Tommie & Cindy Isbell
North Alabama
Finalists
Auburn
Purdue

June



BEST JULY
Polly Earp
Mississippi

Finalists
Angelo State
Indiana State

July



BEST AUGUST
Marion Buchanan
Mississippi

Finalists
Eastern Illinois
Indiana State

August



BEST SEPTEMBER
Linda Weaver
Auburn

Finalists
Southern Mississippi
Arizona State

September



BEST OCTOBER
Patty Dyson
Auburn

Finalists
Mississippi State
Mississippi

October



BEST NOVEMBER
Susan Trawisk
Auburn

Finalists
Samford
Mississippi
Houston

November



BEST DECEMBER
Doreen Hershey
Lehigh

Finalists
Mississippi State
Texas A&M

December



SWEATER GIRL

FICTION BY ED PEASE

THE middle drawer stuck on the left side — as it always does — as he pulled it open to remove the navy blue sweater. That special sweater with the embroidered coat of arms. The favorite sweater that he always wore on significant fraternity occasions that weren't quite dressy enough for a coat and tie, or for the pin he no longer possessed. The sweater that still after more than a year reminded him of Judy, and their last Christmas together when she had presented it to him, a sort of last effort toward reconciliation. A "let's-try-it-one-more-time" gesture attempting to show "no-hard-feelings" toward the fraternity that they both knew she blamed for the deterioration of the relationship.

It was funny how things had changed with Judy. When he left home for school, and she had not, there were the usual promises of fidelity and anticipated visits and correspondence — and for a time it had been so. The weekends home for the traditional high school football rivalries had been good times. The college man returning, with his high school sweetheart, whom everyone said made such the perfect couple. The short talks with the coach, and a few of the old teachers who seemed a little more human in retrospect. And Judy. Same as ever Judy. Steady and unchanging Judy. How lucky he

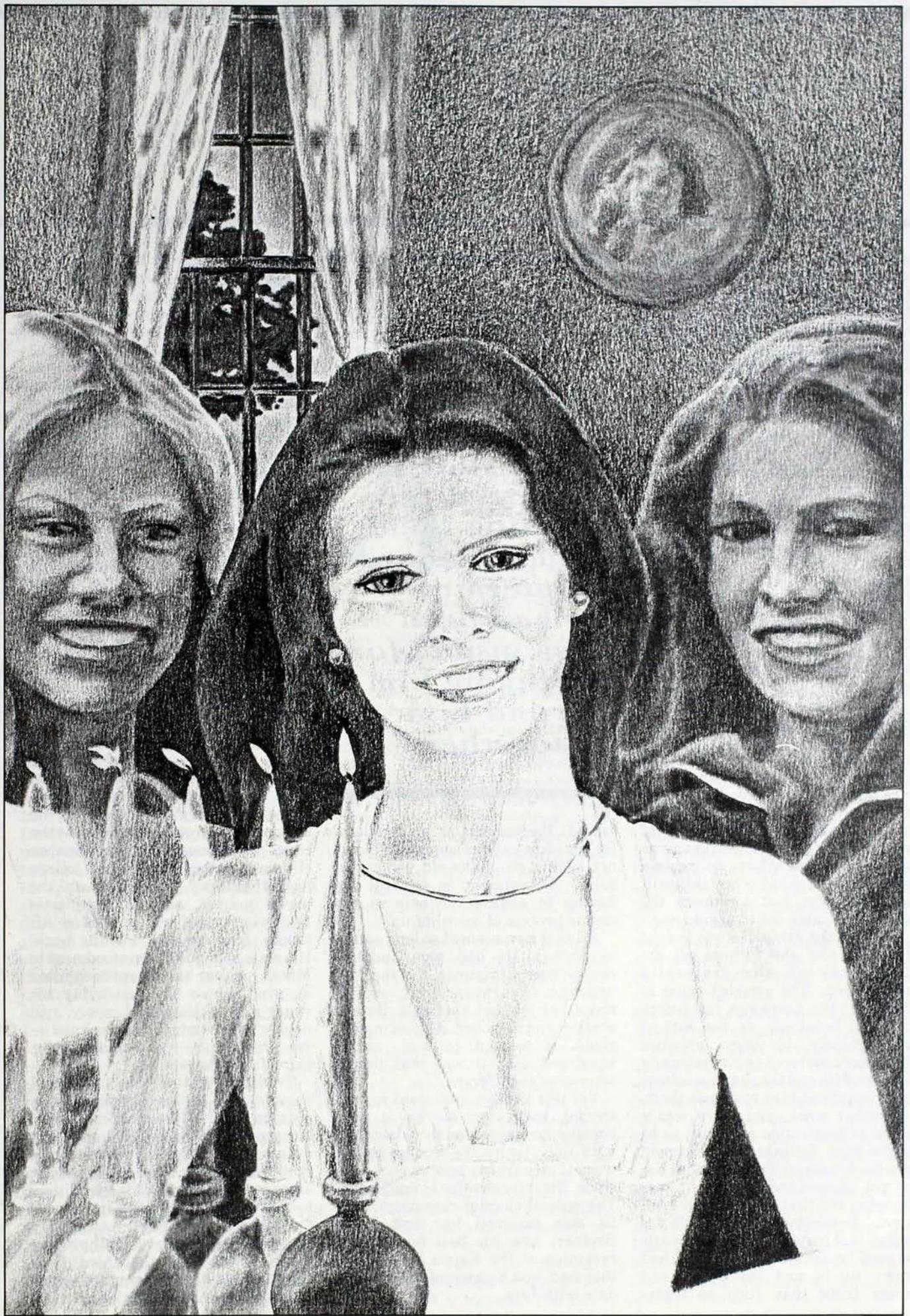


Illustration by Greg Smith

was to have such a steadfast influence, he remembered thinking at the time. How fortunate that she should be there and not change — a reference point as everything else in his life seemed to be changing through this new experience called college.

And yet, the very stability and embodiment of hometown life that had early in the first year seemed so attractive about Judy seemed later to make him feel so awkward. She wasn't changing — and he felt that he was. She had a good steady job at the library, keeping many of her old friends and the activities she had grown up with. He had become involved in different things, of necessity, in the adjustment to a seemingly larger world at the university. The things that they had shared in common seemed fewer at each visit — and the visits themselves became fewer as well.

She had resented it when he told her he was pledging a fraternity. Why did he need a fraternity, she questioned, when there were many things to do at home, or when they were together. And why did he need to be spending his time in a social activity when they had plenty of social life — if he would just get home more often. His efforts to explain fraternity and what other things it meant to him just increased the tension and later led to arguments.

She was the same. He was indeed different, and she focused all the differences on the fraternity membership. The sweater came at Christmas two years ago, just before the final break-up, as her sort of peace-offering to bury previous differences centered on his fraternity membership, and the changes college had wrought on him, and upon them.

It didn't work, and there was a period of frustration and guilt as he fought back feelings of resentment over the breakup. Resentment at her for not understanding how he was changing and that his needs were different. Resentment at himself for feeling that maybe he was now a little too good for the old small town he had grown up in and the people and things there that Judy so repre-

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sented. Resentment at his brothers for the often callous comments about not letting go of the old hometown honey. Resentment in general for having to endure the pain in the unfair process of growing up.

All that now seemed so long ago — so distant. He had seen Judy at church over Christmas, but the conversation was very brief, mostly about her job and his finals. Rather shallow and detached. Almost melancholy, it seemed to him, as he wondered why it was that things were now so different.

Yet this sweater continued to hold special meaning. Maybe it was because it represented those last days with Judy. Or maybe because he had worn it on so many special occasions since. His interview for Union Board. The special chapter ceremony when he was assigned his first Little Brother, now his best friend. The reception at the Kappa house after they had won homecoming. His first date with Lisa.

He drew the door almost closed, so he could see the mirror as he pulled on the sweater, and as the door moved, the room before it swept across in a moving reflection. The bricks and boards that passed for shelves formed a resolute V in the far corner. Across the top shelf were notebooks dog-eared at the edges, scribbles across their covers. Underneath stood a collection of hard-cover and paperback books, some noticeably used, others apparently untouched. To one side and across the bottom two shelves were the various components of Mike's stereo system, and in the corner, cracked at the edge and taped across the back, lay the unused dust cover.

The corkboard wall that served as bulletin board and message center were so jammed that any effort at coherence seemed doomed before it began. Phone messages occupied one corner, thumbtacked eight or ten deep. Pictures from the last pledge dance were beginning to curl at the bottom, and already yellowing at the edges. A couple of newspaper clippings on brothers on the college basketball team took up most of the lower quarter, next to the plastic Budweiser sign and the faded lift tickets from several months back. His class schedule form stood next to Mike's, neither having yet been filled in. And across the couch lay his water-soaked jeans and jersey, still drying after tonight's unexpected — yet predictable — run through the third floor showers.

Tradition called for a forced shower upon the announcement of a pinning, and Mike had made the announcement for him at dinner that evening. He knew he was in for a dunking, but had run — fruitlessly — anyway; it was part of the tradition, too. After one flight of stairs, he was trapped, and ceremoniously dragged, kicking and shouting, to the ice-cold water of the third floor showers. At least there was some satisfaction in knowing that there

were others who ended up as doused as he before the whole thing ended.

Now there wasn't much time to change before the serenade that the president had arranged at the Kappa house. Lisa's candlelight ceremony would soon be over and the brothers were expected to be there at 10:00. He had told the guys he would meet them there, but for now would wait for Mike to go over with him.

The few minutes wait seemed timeless as thoughts of Lisa faded in and out, blurring reality with memory. It seemed as though he had always known her since he couldn't really remember exactly when they met. And yet, he knew it wasn't really so long ago — sometime during homecoming last year as they worked on the float, and before things with Judy had really fallen apart. It seemed rather strange, and yet appropriate, too, that the thing which Judy had blamed for pulling them apart — the fraternity — had been responsible for bringing him and Lisa together.

The post-homecoming reception at the Kappa house had been delirious. Winning the float competition had been almost intoxicating and the hours of seemingly thankless work finally rewarded. But the really memorable part of the evening was seeing Lisa for the first time in something other than the jeans and sweat-shirt that had been the uniform during work on the float. They had slipped out of the hot, crowded room of the reception for a quiet walk through campus. The first brush of winter had painted white on the edges of the leaves so recently amber and orange, and as they spoke, their words changed to little wisps that encircled them both and disappeared. Her hand felt so warm in his, and they laughed at the coldness of their noses as they first kissed beneath the lamppost by the library.

Those next several months now seemed a shadow, through which shone certain memories — some of things important, others of things now so insignificant. The Christmas dance at the Country Club. The hour-long phone calls with Lisa — when she lived in the house next door. The interminable waits in the Kappa

living room before he finally began to feel comfortable with the house-mother. Classes and intramurals. Union Board meetings and chapter meetings and basketball practices.

A

nd Lisa. Always Lisa. Always there when it was right, and always knowing it seemed, when he needed to be alone or when he needed to spend some time with the guys. She knew him better, he thought, than he seemed to know himself. She was gentle, at times. Yet she was firm when he needed firmness — like when his studies needed more attention than they had been getting before she came along. She was encouraging and supportive, and though occasionally she pushed him further than he had previously thought possible, she never seemed to prod for more than he was capable.

Time was of less importance, or at least of little enough importance that he didn't seem to notice the increased amounts of it they spent together. At least not at first. Or maybe he never noticed it, but Lisa called it to his attention with concern, that his brothers deserved more of his time, or self-consciousness, that they might begin to resent her a little. She knew the depths of a few of his friendships and the strains they had taken by the available time she had consumed. And so it was that it was Lisa, not he, who had suggested he have a long talk with Mike, to avoid any stress on a friendship she knew was very important to him. That conversation, awkward at first, effected a rejuvenation of the relationship that was as important to him, though in a different way, as his relationship with Lisa. It was the memory of that last conversation that was interrupted by Mike's entry in the room.

"Come on, bud. The guys are already at the Kappa house and Lisa will be out in a minute. You don't

want to be late for this." And he reached out his hand to pull him from the chair, his other hand swinging lightly over the other shoulder and the navy blue sweater as he rose.

The house was strangely silent as they moved through the halls on the way to the front door. Most of the individual room doors stood ajar, lights still on, almost anticipating the prompt return of their inhabitants. This place now, more than the small town where he grew up, was home. The men who shared these rooms and more, had become his life — Lisa was a natural part of it all now, too. As they passed through the kitchen, the cook set out the coffee-maker for those who were studying late. The pledges with kitchen duty dumped the last bucket of mopwater and closed the closet door. They were anxious to get to the serenade, the first since they had pledged.

He and Mike walked slowly out the back door and cut across the side lawn to the hedges that separated their house from the Kappas. The brothers lined the walk to the front door, bunching near the porch. It was one of those crackling late winter evenings with the misty fogs crystallizing on the barren limbs and frosting the edges of windows. The street light near the house seemed haloed in a mixture of frozen light and fog, and the brittle air transmitted the slightest sound. Andy's guitar seemed better than usual tonight as it soloed notice of their presence at the house, soon almost drowned by the scuffling of the girls through the front door, pulling on sweaters and jackets to cut the evening chill.

After the first several songs, the housemother came to the door, the girls began a song that the brothers had heard across the lawn before, but never as close as now. As Lisa appeared at the door, he wondered why she had not put on a jacket like the others. In her left hand she held a candle. And then he noticed, and knew why there was no jacket. As she stepped through the doorway, the light from the street lamp caught the shine of her hair, the smile on her face, and the reflection of his pin that she now wore.

WANTED:



IT WAS bound to happen. Taking the cue from the proliferation of fraternity little sisters, the women retaliated. They started their own "big brother" programs.

(Amazing, isn't it, how, in this age of feminism, the females relish the role as the weaker sex. They are *little* sisters, even though they may be older than some of the guys, while the males are *big* brothers, though they may be younger than many of the gals. So be it.)

Can't you just see fifteen masculine fraternity men wrapping up a big brothers meeting in the pink and white Chi Omega dining room?

"Okay, we're all agreed, cookies during finals week — Fred, your cook at the SAE house will cover us there — a slave sale to raise money for a new ottoman, and the Pikes will be supplying dates this week for the girls who can't get 'em.

"And, most important, men, let's really pitch in and help them rush the best crop of freshmen ever to wear a Chi-O pledge pin.

"Now, get out and get to work, men."

If the sorority big brother auxiliaries were identical to little sister auxiliaries, that scene might take place. In reality, though, the two programs are somewhat different.

"The little sister program is more refined," says Mark Blankenship, Kappa (Transylvania), a Delta Darling, which is Delta Delta Delta's equivalent to our dream girl. "Little sisters are much more involved with the chapters than big brothers. They take part in rush where big brothers don't. I try to be there alot, though, and develop an esprit de corps with

Mark Blankenship of Kappa loves being a Delta Darling at Transylvania College.

Big Brothers... Not Lovers!

"BUT OH HOW THE
SORORITIES LOVE
THEIR LITTLE SIS
COUNTERPARTS."

the girls on my own."

What exactly do big brothers do, then?

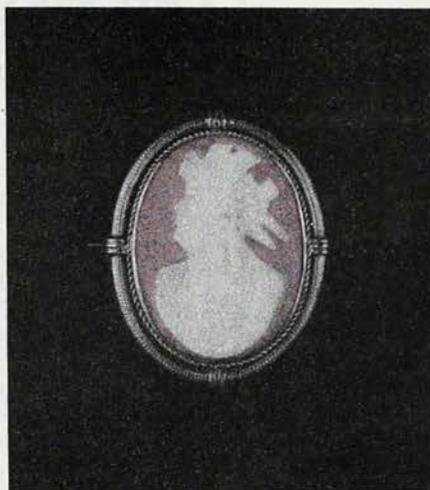
"Coach girls' football," answers Jeff Anderson, Eta Zeta (Middle Tennessee), a Chi Omega big brother. "And we help them sponsor the annual Mr. MTSU Pageant, help them set up for their formals, and generally promote a good name for Chi Omega around campus."

The Texas Tech Pi Guys (Alpha Delta Pi) help take care of the lodge, supply muscle for moving furniture and cutting Christmas trees and earn money for lodge improvements. If it sounds like our guys are being "used," well, no more so than little sisters are used. But, the recognition factor, being identified as someone special, more than makes up for it according to both the men and the women.

Also important is the platonic relationship the programs promote between guys and gals. In fact, that's what Brother Blankenship likes most about being a Delta Darling. "Friendship, warmth and love develops with all the girls. You develop a warmth with girls you'd never have met otherwise. I've gone out of my way to get to know all of the girls."

For Chris Baker, Delta Mu (Southern Mississippi), being a Daggerman at Kappa Delta means good things for Pi Kappa Alpha. "The girls help out the Pikes," he says, "because I'm a big brother. If we're out selling something to raise money, all I have to do is ask to get help from the KD's. They supported me when I ran for office and it was the thing that put me over the top."

Since most fraternities want the prestige of claiming they have sorority big brothers, they encourage their members to get involved with soror-



ities. Nearly one-fifth of the Pikes at Theta Alpha (North Alabama) chapter are big brothers to three of the five sororities. SMC Sam Parks says, "Interest, looks, manners and willingness to help are the main criterion in selecting big brothers."

Many sororities simply nominate anywhere from one to fifteen or twenty guys a year to be their big brothers. Their selection process is far less formal than most fraternity little sister selections. However, others such as Phi Mu at Delta State vote on a group of nominees then induct them with a formal ceremony.

At Auburn, as many as one hundred men are nominated to be Delta Zeta big brothers. Through a series of rush-like elimination parties, only twenty are tapped. The DZ's have a fifty-man limit which allows for about twenty new brothers per year.

"The guys get really excited about it," says Leigh Huhman, chairman. "Some guys who don't get selected one year, come back the next."

At Colorado, the men view selection as honorary. "Certain men who

have done nice things for us are asked to be big brothers," says Lisa Kramer.

Once selection is complete, a sorority has a collection of fraternity men (mostly) in one auxiliary, just as fraternities pull together a group of women from different sororities. However, men are more competitive which often leads to cliques within big brother clubs.

"The biggest problem with the program is that about half of the guys don't show up for anything," admits Brother Baker. "I have a real good relationship with the other half. We're always asking 'where are the other guys.'"

With all the hoopla surrounding little sisters — leaders of both sororities and fraternities are trying to discourage the program — you'd think sorority national offices wouldn't stand for a female imitation.

Diana Brown, a Gamma Phi Beta at Texas Tech, says her national has no policy at all about big brothers.

"National has approved our program," says Laura Randolph, Phi Mu at Texas Tech. "Our last consultant gave us some ideas about how to improve the program."

There seems to be a "hands-off" policy toward the big brother program by sororities leading some Greek advisors to take a pessimistic view of the staying power such programs hold. Iowa State's Doug Lange believes they will eventually be "squashed by national headquarters," which he says is for the best.

However, like the little sister programs, what the undergraduates want, they usually get.

"At Auburn, we have brothers, we have sisters. All we're missing is mom and pop. We're just one big, happy family," says Leigh Huhman.

WANTED: Male roommate. Two
bdrm. apt., two bath, \$155 per mo.
Good location.

PI KAPPA ALPHA. Devoted to you.

Love, your Dream Girl.

**SEE YOU at the fair. April 15-19.
Tully Fairgrounds.**



A PIKE meets a lot of young women at college, but perhaps the ideal of all that he loves is most embodied in the dream girl of Pi Kappa Alpha.

*She's enchanting as the starlight,
and oh how I long
to be the lucky one boy
to whom she'll belong.*

Yes, the dream girl is just that. But, do we measure up to her dreams? Is Pi Kappa Alpha as dreamy to her, the one girl most important to each chapter?

We asked a sampling of dream girls that very question. To some, Pi Kappa Alpha is the "dream brother" they never had. Pi Kappa Alpha is a family, each person treating the others with the kind of love and respect one finds in a big, happy family. Others enjoy the mental stimulation, the give and take of a platonic relationship, a rare occurrence between young men and women today.

In each case, the dream girl expressed an uncommon love of the Fraternity and its members, built not upon a hasty introduction, but rather an understanding earned through years of sharing.

Theta Alpha (North Alabama) Dream Girl Sharon Simpson tells such a story of her growth in Pi Kappa Alpha prior to being elected dream girl.

"I came to UNA in the fall of 1977. I really didn't know anyone except for the girls I met during sorority rush. Fraternity rush was going on that first week of school, so I got a couple of my pledge sisters to go with me to the parties. We went to them all, but nothing compared with the Pikes'. The house was full of the sharpest men on campus.

"Needless to say, I was there the rest of the rush functions. When I would tell the girls back at the dorm how great the Pikes were, some would say, 'don't close yourself to one fraternity,' and others advised me to visit other houses. But, I had already been to the others and no one made me feel at home like the brothers of Pi Kappa Alpha.

"Rush was great that fall, and because I felt as though I had helped, I felt closer to the Pikes and their pledges. Two weeks went by. I went out with a couple of Pikes and was really enjoying school. I received an invitation to attend a little sisters rush party. I gladly accepted.

"The week before the party was filled with anxiety. What shall I wear? What'll I say? The day finally arrived and I made it through. The next party also went off okay. By the third party, I was a nervous wreck.

"I remember that night vividly. A Pike came to pick me up at the dorm. I was met in front of the house by another who walked me to the door. There, I was met by the president and little sisters chairman. They handed me a rose and a glass of wine and asked me to be a Pike little sister. I began to shake and tears filled my eyes. Yes, yes, I'll be a sister I said as I hugged them (spilling a little wine on each)."

Time passed quickly for Sharon, but she became involved in IIKA in many ways during the next three years. And then, at the 1980 formal, she was stunned as the president (whom she had rushed three years earlier) announced she was the 1980-81 dream girl.

"My thoughts went back to that autumn night in 1977 when I was first asked to be a part of this great Fraternity. I was shaking so much I could hardly walk up to get my plaque. I can honestly say that had it not been for Pi Kappa Alpha at UNA, my college years would not have been as dear as they are."

Our National Dream Girl Melissa Pryor, sponsored by Eta Alpha (Clemson) chapter, says it succinctly, "Love, loyalty and caring all are a part of being proud for someone. I will always be proud of Pi Kappa Alpha and the men who comprise it."

Mary Ragusa, dream girl at Alpha Gamma (LSU), takes Melissa's thought a step further. "The members are bound through love and friendship to form a community of hope whose ultimate concern is the perfection of the Fraternity."

And Regina Ferrell of Theta Epsilon (Northeastern Oklahoma State) adds, "Of the things such as brotherhood, caring, sharing, laughter and tears, the most important aspect that should be a common bond between the brothers and sisters is that of sharing."

What does Pi Kappa Alpha mean to our dream girls? Read the words of Sigma's (Vanderbilt) Rebecca Tabor:

"It means a genuine sense of belonging, a feeling of security, friends to rely on, scintillating conversation, the cheerful hellos, the warm hugs, even the friendly kisses."

"Beyond these special qualities is the true spirit of brotherhood I appreciate most. Whether I'm cheering at an intramural game, socializing with the guys at Jonsey's or enjoying a lavish formal party, the IIKA spirit is always present. Even though each member is a separate individual, there is an unseen bond that ties us all together. Pi Kappa Alpha lets me participate in the commitment held by each member."

Thoughts from other dream girls from around the country follow:

The brothers of Pi Kappa Alpha and the Sisters of the Shield & Diamond are people with excess energy and talents who feel that higher education must extend beyond the classroom. Being a member requires dedication and time-consuming hard work that many students cannot afford to give. But, being a Pike gives one the opportunity to grow. Of all the contacts I made during college, there are only a small percentage that I will remain in touch with, and almost all of those people are the brothers and little sisters of Pi Kappa Alpha.

Debbie Davis
Zeta Sigma (F.I.T.)



Being elected Pi Kappa Alpha dream girl was truly an honor. I am no beauty, so being chosen was an indication that the brothers felt the same positive feelings about me as I felt about them. This to me is the ultimate compliment — being honored by a group of guys I care about and respect.

Lori Allyn Groden
Epsilon Xi
(Case Western Reserve)



Having the honor to represent Delta Theta has been a very meaningful and rewarding experience for me. They are the brothers I never had.

Debbie Shumaker
Delta Theta (Ark. State)



Having been chosen as dream girl of the Fraternity is an honor in itself, but I also feel that being welcome at the Pi Kappa Alpha Fraternity, not only at Delta Sigma chapter, but at any other house, is also an honor for any individual.

Lisa Smith
Delta Sigma (Bradley)



I have always felt that fraternal organizations were a closer knit group than sororities. A lot of this stems back to rush. Fraternities are allowed much more freedom in their quest to find future members, and when a new brother pledges, he is already part of the group. There is a special bond that unites this organization, and I am so proud to be its dream girl.

Debbie Barnard
Beta Mu (Texas)



During my four years at the university, I have come to love the Fraternity, the members and what they stand for. I am proud to be dream girl.

Rhonda Gasser
Zeta Phi (MO.-St. Louis)



Pryor



Ragusa

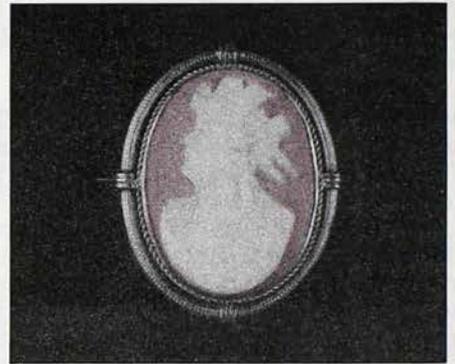


Tabor

HISTORY

by Dr. Jerome V. Reel, Jr.

The Missing Link: Housemothers



Mother Camper, with "her boys," Alpha Sigma, University of California, 1938.

MARCH 1 was a clear spring day in Knoxville, Tennessee. Several hundred people gathered quietly at the Episcopal Church of the Ascension to remember a lady who meant much to each of them. Almost all the men were brothers in Pi Kappa Alpha at the University of Tennessee although there was a scattering of brothers from other chapters.

The lady whom the congregation was remembering had been the housemother for the Pikes at Tennessee and the impact she had was great. Many of the ladies who accompanied their spouses had spent many happy hours at the house under the watchful eye of the housemother. The young priest who led the worshippers in the memorial service was also a brother. Mrs. Kathleen Ross had given years of devoted love and guidance as Zeta chapter grew into a strong, excellent force. Although she had passed away, her legacy lived on in the house and the men.

Housemother — the word stirs memories in the hearts and minds of thousands upon thousands of fraternity men and women. The apartments where they lived in the

chapter houses were the centers of dreams and frustrations of the members. For seventy years or more, since the first years of the 1900's these ladies had profound effects on the "boys."

One of the earliest of the housemothers in Pi Kappa Alpha was at the Alpha Sigma chapter at the University of California. The first West Coast Pi Kappa Alpha chapter was a relatively large chapter on a big state, land-grant university. Mother Camper presided over the California chapter ladling out advice and love in rather substantial doses, and she prided herself on the quality

But the new house had neither dining hall nor kitchen. Bob Lynn remembers Mother Claiborne's determination. "She couldn't bear not to feed her boys. First, she cooked on a hot-plate and fed them in-betweens and specials. Soon she built up enough demand to secure University permission to operate a table." Later she lobbied with the house corporation to increase the loan and add another first for Gamma Theta at State — the first dining hall and kitchen.

So greatly did the Memorial Headquarters staff admire the work of Mother Claiborne and a group of

and when they went through rush, Mom was at the door of the Pike house to greet them. In the 1960's the old house burned and the alumni went to work behind Dr. Zed Burns, house corporation treasurer, and Dr. J. Treadwell Davis, the alumnus counselor. When the new house was opened it was appropriately dedicated to the honor of Mom Gibson.

Not all the ladies who nourished and molded the Pikes did so from the chapter house. Some served the much needed role as special mothers from their own homes. At Arkansas State, Mrs. Ellis Nedrow was the wife of the chapter advisor. During the years after the chapter was chartered, "Mrs. Ned" patiently supervised much of the social life of the young group. Further, she and her husband, the graduate dean of Arkansas State, worked tirelessly for the whole Fraternity at National Leadership Schools.

By the late 1960's, however, changes were coming to the Fraternity movement. As schools removed social regulations many schools also removed the requirement that fraternities have housemothers. Then as chapters faced financial difficulties in the seventies a number abandoned housemothers. Nevertheless, many of the strongest chapters kept their housemothers because they recognized the important role these ladies have played and continue to play in the development of young men.

I remember one night in the spring of 1976 at the Auburn chapter house. A regular weekday evening meal was in the offing and young men were lounging in every corner of that large, English Tudor house. Suddenly a dinner bell sounded and the chapter with their guests gathered in the entrance hall. The housemother, Neva Cartwright, asked one of the active brothers to offer thanksgiving for the meal. With no hesitancy he led the chapter in personal grace followed by the traditional Pi Kappa Alpha blessing. The doors to the dining room opened and the housemother led the way to the table. As she sat she looked over "her boys" with the same loving pride and deep concern that Mother Camper, Mother Claiborne, Mom Gibson, Mrs. Ned and dozens of other special mothers had done for over half a century.

(This article could not have been written without the help of Dr. Robert D. Lynn and Mr. Daniel McGehee.)

"She couldn't bare not to feed her boys"

of the men who emerged from her chapter house. She kept a book in which she recorded the "histories of her boys." Regularly she wired the convention telling the current activities of "her boys." In the 1920's, once she wired "May Pi Kappa Alpha continue to grow in greatness. Alpha Sigma in eleven years numbers one hundred fifty-seven; eighty-seven graduates, one hundred twenty-eight degrees, fifty-nine marriages, five bachelors still on hand, fifty-one children, including twenty-eight boys, second in scholarship on campus ten years, fifty following professions. What chapter beats that? Love and success always." Through the twenties and thirties, she continued to nurture the Alpha Sigma men.

Besides serving as historians of the chapters, housemothers, particularly in the years after World War II, supervised the creation of marvelous dining halls. No one was greater in that regard than Mother Claiborne at Mississippi State. Before she came to the chapter her sons had been members there. When the War ended and the Mississippi State chapter began to grow again there was a real need for a chapter house. Alumni brothers led by Richard Stockett of Jackson, Mississippi, and Ralph Webb of Columbus, Mississippi, went to work with Robert Lynn, then executive secretary, to convince the Mississippi State administration that fraternity houses were a good idea. When the argument was over, the Pike house was the first on the new fraternity row. Into the house Mrs. Claiborne moved as housemother.

other housemothers that the Fraternity began to offer housemother conferences during the summers. The Fraternity invited the ladies to travel to Memphis to share problems and solutions and to create another bond of friendship under Pi Kappa Alpha's aegis.

Even in the fifties all housemothers did not have dining halls to supervise. Mrs. Bonnie Gibson came to the Southern Mississippi chapter in 1958. A large chapter house slept forty men, but meals were taken in the college commons. Like Mother Camper, Mom Gibson, as she was called, kept a history book.

When the Pikes had a Sunday afternoon reception for a sorority, Mom carefully recorded the activity and asked all the girls to add their signatures. And when alumni brothers came calling she had them write down current addresses, children's names, birthdays and other information. Her books were always proudly displayed. And her pride in her "boys" was boundless. When they bought a firetruck she rode it into campus. When they attended church in a group she was on the front row. She delighted in taking the boys to her church, and occasionally she asked one or another of them to ride with her to a club meeting in her family home in Monticello, Mississippi.

Mom Gibson was best as a membership recruiter. Because her husband had been a major Mississippi state official, Mom Gibson knew people in every hamlet and town in the state. When their sons came to Southern Mississippi, Mom welcomed them as old friends,

Q

Does Chapter Quality Depend Upon Alumni Giving?

A

Yes!

THE CHART showing Pi Kappa Alpha's phenomenal improvement as a national fraternity published in the last issue surprised a lot of people. The fact that IIKA improved its national quality ranking from twelfth to second in ten years was not as much a shocker to most readers, though, as the clear tie between that improvement and the alumni giving record.

The fact of the matter is, Pi Kappa Alpha plodded along twelfth ranked among all national men's fraternities throughout the decade of the sixties. During that span, the Fraternity's national operating budget did not include alumni donations and, therefore, was quite small. In 1970, the Fraternity began soliciting contributions from alumni in a program called the Loyalty Fund.

Alumni were accustomed to being asked to give to the IIKA Memorial Foundation, the non-profit scholarship loan arm of the Fraternity. Many loyal alumni, in fact, were members of the Diamond Chapter, a Memorial Foundation program asking alumni to give \$100 in return for life membership. However, the Loyalty Fund was brand new, and confusing. Early results weren't spectacular.

Even so, in the second year of the Loyalty Fund, as these needed alumni dollars were injected into IIKA's general fund budget, the Fraternity's national quality ranking began to improve. From twelfth place in 1970, IIKA jetted to eighth place among all men's social fraternities in 1971. And a clear cause-effect pattern was born.

Through the early seventies, alumni gave more each new year, and each year, IIKA's quality ranking held its own or improved. The test that proved the cause-effect relationship came in 1973-74 when alumni gifts dropped sixty percent due to the recession. Pi Kappa Alpha's ranking the following year dropped two places. Then, from that point until now, alumni gifts improved every year. And, IIKA's rank improved from ninth to a second place tie in five years.

Alumni gave nearly \$120,000 last year compared to under \$15,000 in 1970. The 1981 budget projection shows \$140,000.

We now know that *alumni dollars* and *fraternity quality* are directly related; that donations from alumni to the national Fraternity pay dividends at the local chapters. If an alumnus had to decide between giving to his chapter and giving to the national Loyalty Fund, he could be sure his gift to the Loyalty Fund would achieve measured results in his chapter, even moreso than giving it directly to the chapter. Why?

"When we compile hundreds, even thousands, of

alumni gifts, and then direct them to specific programs designed to help individual chapters, then each individual donation takes on new meaning," says Executive Director Dick Murgatroyd. "Clearly, by lumping gifts together, the programs that result are more valuable to chapters than a few individual alumni gifts to those same chapters."

Brother Murgatroyd speaks of programs made possible by alumni funds such as expanded chapter visi-

"When we compile thousands of alumni gifts and direct them to specific programs designed to help chapters, then each individual donation takes on new meaning."

tation by trained chapter consultants, resident counselors, regional conferences and the lauded Presidents' Conferences held for newly elected SMCs. Also, the *Shield & Diamond* magazine is made possible in part by alumni contributions.

"Although by far most of our mail is quite positive, we do receive comments such as 'I support my chapter, but can't reconcile supporting the National'," says Director of Alumni Billy Garrett. "Clearly, by pooling resources and effectively redistributing them to the chapters, their chapters get the greatest benefit for the money."

Garrett adds, "It was certainly the intent of the Founders to create an organization for the benefit of college students at various institutions, and it has been our (national organization) legacy to fulfill and expand upon this idea of a national fraternity. This requires non-partisan support by the staff, officers and the alumni in general."

Currently, IIKA receives over 5,000 gifts each year from nearly ten percent of the alumni averaging about \$22.00 each. The Loyalty Fund campaign runs on a school year basis starting in the fall and ending in the summer each year. Therefore, some alumni are solicited twice in the same calendar year (spring and fall) for two different campaigns. Each year the entire list of alumni contributors is printed in the September issue of the *Shield & Diamond* just before the new campaign begins.

For more information, contact Director of Alumni Billy Garrett at the Memorial Headquarters.

IRS Open Year Round; Various Services Available

The terms 1040 and 1040A are recognized almost universally by American adults and a growing number of high school-age wage earners as the nation's two most common tax forms.

IRS is a household expression from January through April, but for many, it drops out of sight as soon as the refund check arrives in the mail.

While it's easy to identify the IRS most closely with the annual race against the familiar April 15th deadline, many individuals who have tax obligations or special tax needs have learned to take advantage of IRS publications, services, and educational programs throughout the year. Here are some examples.

Small business operators have special tax situations, particularly if they have employees. Before actually going into business, persons planning to start their own business should contact IRS for Publication 454, *Your Business Tax Kit*. The kit contains forms and publications with all the information a new business person will need. Of particular value in this package is IRS Publication 334, *Tax Guide for Small Business*.

IRS also sponsors Small Business Workshops, where individuals can learn their tax obligations and how to fulfill them as well as their tax rights and how to take advantage of them. Many small business persons find these workshops especially valuable for learning ways to cut down on their tax liability. The IRS also explains what the small business person can do if he or she is headed for tax trouble and can't pay a tax bill. Call the IRS Forms/Tax Information number listed in your telephone directory for information on the Small Business Workshops.

Most small business persons are not covered by company pension plans; they would be able to get information on setting up their own retirement plans from Publication 590, *Tax Information on Individual Retirement Arrangements*.

Service employees who earn tip income—cab drivers, waiters, beauticians, ushers, etc.—should be aware that all tips are subject to federal income tax. Tips of \$20 or more in a month while working for any one employer are also subject to social security or railroad retirement taxes. Failure to report tips correctly can result in a penalty.

Employees who receive tips of \$20 or more for a month are required to report the full amount to their employers. Document 5635, which contains Form 4070A, *Em-*

ployee's Daily Record of Tips, is helpful in recording tips. Publication 505, *Tax Withholding and Estimated Tax*, has additional information on the procedure for reporting tip income.

Military personnel, because of the very nature of their imposed lifestyle—family separation, moving, uniforms, to mention a few of the factors—receive special tax treatment in certain cases. Military pay generally is taxable, but allowances are not; the replacement period for the purchase of a new residence after the sale of a residence is extended, to cite just a few examples of this special tax treatment.

IRS Publication 525, *Taxable and Nontaxable Income*, covers the taxability of military income. Persons affected by community property laws of their state can find related information in Publication 555, *Community Property and the Federal Income Tax*.

Nonresident aliens, both those who live in the U.S. and those who only work here, also have a special tax situation. This is true, as well, for nonresident alien spouses. They are generally taxed only on income from sources within the United States, and the rates and laws in some instances are different from those of citizens and resident aliens. Resident aliens, on the other hand, enjoy the same tax benefits as citizens.

IRS Publication 519, *U.S. Tax Guide for Aliens*, is a helpful reference.

Teachers who travel as a form of education generally can deduct the expense of that travel only if a major part of their activities during the travel directly maintains or improves skills required for fulfilling the responsibilities of their employment. Further details on when and how travel can be deducted are in IRS Publication 508, *Educational Expenses*.

High school teachers and college instructors can receive free films and teaching materials for use in their classrooms. *Understanding Taxes* is the high school level curriculum package, while *Fundamentals of Tax Preparation* is for the college classroom. Both packages contain teaching guides and student course materials, and may be supplemented with separately ordered films and tax forms.

Although many high schools and colleges receive ordering materials automatically through the mail each year, many schools are not yet on the mailing lists. Each IRS district office has a Taxpayer Education Coordinator. Faculty members whose schools are not yet on the lists may request

further information about the teaching packages by contacting the coordinator through the IRS Forms Tax Information number listed in the telephone directory. By the way, various IRS publications and forms can also be ordered in this way.

The deaf and hearing-impaired have the same tax problems and tax responsibilities as the general population. The IRS operates a year-round tax information service for deaf and hearing-impaired taxpayers who own or have access to TV Telephone-TTY Equipment. A special tax information number can be reached from anywhere in the U.S., including Alaska, Hawaii, Puerto Rico and the Virgin Islands. The number is 800-428-4732 in all states except Indiana. Indiana callers must use 800-382-4059.

Taxpayers who have to contact the IRS more than once about the same problem are entitled to priority service from a unique IRS function called the Problem Resolution Program (PRP). In an organization as large as the IRS, errors are bound to occur, but normally a phone call to the IRS or a brief note back to IRS should solve the problem. If the first contact doesn't produce the results that were promised, the second call should go to PRP.

Lost or delayed refunds, misapplied payments, and mix-ups in taxpayer accounts are examples of common problems that can normally be resolved with a phone call or letter to the IRS. If the taxpayer's problem persists, and it's necessary to call PRP, the IRS Problem Resolution Officer not only sees to a quick solution, but also investigates the cause of the breakdown in an effort to prevent a recurrence.

There is a Problem Resolution Office in each IRS district. PRP can be reached by mail, or through the IRS Forms Tax Information number listed in the telephone directory.

Many groups and individuals do have special tax needs, and find the array of IRS assistance useful throughout the year. But even individuals who consider themselves "average" find themselves selling residences, dabbling in stocks, planning energy conservation improvements for their homes, or engaging in any number of other activities which may involve special tax advantages or obligations.

Special tax needs may arise at any time of the year. Help is available through the IRS telephone system. Remember, there is no charge for IRS assistance or publications. ■

Can you cut it?

The Marines aren't the only ones looking for a few good men. IIKA needs Resident Counselors, men sharp enough to enjoy the challenges and the opportunities.

We could have started this ad with the headline: "Need \$2,000 for Grad School?" or "Free Room & Board." But that's too easy.

Sure, Pi Kappa Alpha's resident counselor program offers monetary reward, a chance to continue undergraduate or graduate education at another school, a select job that makes one more attractive to future employers. Perhaps best of all, the IIKA resident counselor program offers a chance to ply your skills, a sense of accomplishment.

But, like the Marines, we're looking for a few good men. The Pikes who fit into the resident counselor picture must be ambitious and self-starters. They must revel in challenge and enjoy winning. They must come from good Pike experiences themselves. Because the resident counselor program works best with sharp men. Here are some examples:

- In 1965, Zeta chapter started the fall with ten members, a housemother and a resident counselor. Today, Zeta is one of IIKA's best chapters, the largest and best at Tennessee with nearly 150 members.
- More recently, Gamma Alpha chapter recovered from a slump with the help of a resident counselor who pushed the chapter from the brink of disaster to the Newell Award for the most improved chapter in the nation. Resident counselors are recruited just like employees. That's because they are employees in Memphis, they are paid (up to \$2,000 in tuition and a 4-day conference in Memphis), they often including room and board), and they produce.

If you think you fit into IIKA's resident counselor picture, whether your plans allow for three months or twelve months, apply now. Write today for more information and a list of available schools: Vic Balasi, Director of Development, IIKA Memorial Headquarters, 577 University Blvd., Memphis, TN 38112. Or call him at (901) 278-7464.

A few sharp Pikes



ALUMNI

Compiled and edited by
Renee P. Risk, Copy Editor

ARIZONA STATE: **Michael Hawkins '64** (313 E. Braeburn Dr., Phoenix, AZ 85029) recently resigned as U.S. Attorney for Arizona to take up private practice with the law firm of Dushoff and Sacks. Hawkins had been in the private practice of law for seven years before he became the state's youngest U.S. Attorney in 1977.

ARKANSAS: **Jerry L. Russell '57** (9 Lefever Lane, Little Rock, AR 72207) is featured in a new publication by the editors of *The World Almanac*, entitled *Book of Buffs, Masters, Mavens and Uncommon Experts*, because of his interest in Civil War historic site preservation. Brother Russell, a public relations executive, is the national chairman of Civil War Round Table Associates, an organization he founded in 1968 which has over 1,000 members. He publishes a monthly newsletter which covers news of contemporary happenings related to Civil War history... **Marvin Whitehead '64** has been appointed ACTION Budget Officer and Director of OPP/Budget Division in Washington, D.C. Brother Whitehead was instrumental in Pi Kappa Alpha's chartering of Eta Alpha chapter at Clemson University.

BOWLING GREEN STATE: **Joe Jerome and Lindsey Smith '69** (15127 Esther Avenue, Lakewood, OH 44107) have formally entered into the practice of law in Cleveland, Ohio. The name of their firm is Boylan and Jerome, Attorneys at Law

CENTRAL ARKANSAS: **Robert O. Almond '70** (874 Peavy Rd., Dallas, TX 75218) was recently named to the newly created position of supervisor of environmental affairs at Texas Power and Light Company at Dallas.

COLORADO: **John R. Berry '58** (50 Magnolia Avenue, Larchmont, NY 10538) has been named to the newly established position of president and chief executive officer of the Tourism and Travel Group of companies which include Holland America Cruises, Westours and Wakefield Fortune. He is a member of the Young Presidents' Organization, serves on the board of trustees of the Institute of Certified Travel Agents and is a member of the International Committee of Passenger Lines and the American Society of Travel Agents.



Berry



Stoddard

CORNELL: **Elbert P. Tuttle '17** (101 Peachtree Circle, N.E., Atlanta, GA 30309) recently received the Harvard Law School Association of Georgia's annual award for his outstanding contributions to the legal profession and the administration of justice in Georgia. Brother Tuttle, U.S. Fifth Circuit Court Senior Judge, is a past national president of Pi Kappa Alpha and was one of 200 prominent alumni featured in IIKA's 1976 Bicentennial History.

EMORY: **Clarence Lorentzson '43** (36 Lakeshore Dr., Avondale Estates, GA 30002) has been appointed an administrative law judge by the State Board of Workers' Compensation. He will reside in Macon, Georgia and administer the 24-county district headquartered there. He and his wife Jean have three children... **F. Walter Bistline, Jr. '69** (4700 First International Bldg., Dallas, TX 75270) last year gave a series of lectures in Peking to representatives of the People's Republic of China on financing the development of natural resources. He also made similar presentations to representatives of the Philippine National Oil Company in Manila and to foreign students enrolled in the Advanced International Program in Oil and Gas Financial Management at the University of Texas at Dallas. Brother Bistline received his law degree from Boston University in 1975 and is associated with Johnson Swanson & Barbee, an 80-lawyer firm in Dallas. His wife is an assistant vice president in the trust division of Mercantile National Bank in Dallas.

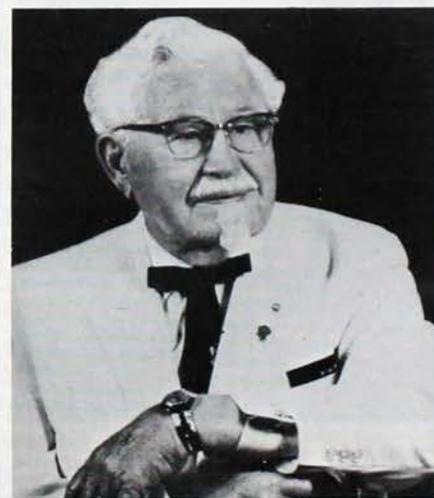
FLORIDA SOUTHERN: **Dr. Robin J. Staebler '54** (3219 Lord Circle, Grand Forks, ND 58201) has been appointed chairman of the University of North Dakota Department of

Family Medicine. He is a member of the American Medical Association, the College of Family Physicians and a diplomate of the American Board of Family Practice. Other interests include camping, cross-country skiing and raising horses. Brother Staebler and his wife have two children.

MIAMI OF OHIO: **John C. Masters '75** (31313 Manchester Lane, Bay Village, OH 44140) has joined the marketing training staff of International Harvester in Schaumburg, Illinois.

NEBRASKA AT OMAHA: **Patrick W. Halloran III '62** (6866 Corsica, Memphis, TN 38138), former executive director of IIKA, was recently hired by the Memphis Development Foundation as general manager of its projects. The first project under his direction is the operation and development of the Orpheum, a 2,655-seat theater downtown that was once the scene of live stage attractions and later was a movie palace.

NORTH CAROLINA: **Tom Wicker '44** (229 West 43rd Street, New York, NY 10036), author of *A Time to Die* and syndicated columnist for *The New York Times*, has been a nationally recognized figure for years. Millions listened to his analysis of the 1980 Presidential campaign through his regular appearances on ABC News... **Mike Brown '76** (4380 Johnsborough Ct., No. 22, Winston-Salem, NC 27104) has become a news



HARLAND SANDERS, Alpha Eta (University of Florida), the white-suited Kentucky colonel who parlayed sales ability and a secret recipe into a fried chicken empire, died in December at the age of 90.

correspondent in the major television market of Greensboro/High Point/Winston-Salem, North Carolina, working for WGHP, Channel 8. In addition to reporting news stories, Mike serves as weekend anchorman.

OKLAHOMA: Lee H. Whittlesey '70 (Box 585, Yellowstone Park, WY 83020) had an article published in the fall issue of *Montana Magazine of Western History*, an extremely reputable historical journal. The article is history — about an 1880's hotel in Yellowstone National Park — and contains research that Brother Whittlesey has been conducting for the past eight years. He is a communications specialist in the transportation department with TWA Services in Yellowstone Park.

OLD DOMINION: George W. Cox, Jr. '66 is now a partner in the recently formed law firm of Lumpkin Roof Holloway and Cox in Columbia, SC. This new firm represents a merger of the Roof and Cox firm with Lumpkin and Holloway. Brother Cox, a former Carolinas Region president, also serves as treasurer of the Central South Carolina Alumni Association of Pi Kappa Alpha.

OREGON: Scot Barkhurst '65 (160 E. 29th Place, Eugene, OR 97405) is advertising manager of Tiffany's Drug Stores in Eugene, Oregon... John Pettit '66 is a lieutenant commander in the U.S. Navy... Peter Weir '68 (200 N. Fea, Newport, WA



HUBERT OWENS, dean emeritus of the University of Georgia School of Environmental Design and an Alpha Mu chapter alumnus, was recently enshrined into the university's elite "Wall of Fame." He also won distinction for his work in the American Society of Landscape Architects for which he was president.



LOOKS ARE deceiving as Brother John Deaven, Gamma Omicron Ohio Univ., takes actress Kitty Felde for his wife after meeting one another only one hour earlier. The shot was taken during a Ford vans national television commercial.

99156) is a family physician and chief of staff at Newport Community Hospital. He and his wife Joyce have one daughter.

PENNSYLVANIA: Ira Frazer '73 (5925 Canterbury Dr., Culver City, CA 90230) has recently taken a position as a tax attorney with the Los Angeles firm of Kindel & Anderson.

PITTSBURGH: Harry M. Feely '60 (811 Third Avenue, S.E., Cullman, AL 35055) has been named general manager of sales/marketing for the Inryco Building Systems Division of the Inland Steel Company. He joined the company in 1978 as southeast regional sales manager. In this new position he will be headquartered in Milwaukee, Wisconsin.

SAMFORD: Ira L. West, Jr. '37 (3617 Westbury Rd., Mountain Brook, AL 35223) was awarded the Preceptor of the Year award in pharmacy from Samford University School of Pharmacy in cooperation with Syntex Laboratories.

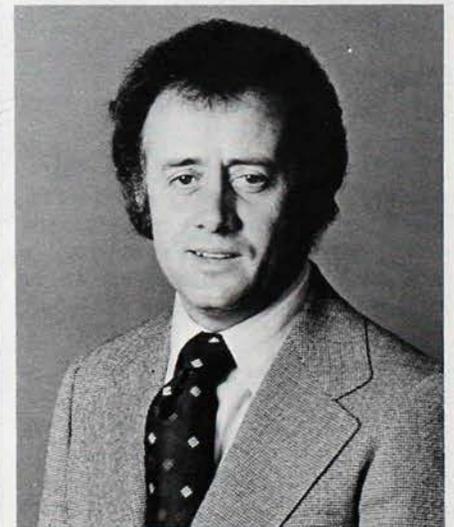
SETON HALL: John J. Grillos '70 (634 Valley Street, Maplewood, NJ 07040) recently joined the law firm of Martindale-Hubbell Inc. in Summit, New Jersey as administrative executive and resident counsel. Brother Grillos is a past president of the IIKA Greater New York/New Jersey Alumni Association. He and his wife Diane have two children.

SOUTHERN METHODIST: Kenneth Steele '49 (412 N.E. 12th Avenue, Pompano Beach, FL 33060) and his partner, Robert Doyle '49 were first place winners in the annual tennis tournament recently sponsored by the City of Pompano Beach.

TENNESSEE-MARTIN: Russell C. Stoddard '74 (4070 Brookmont Rd., Birmingham, AL 35210) is a member of the Alabama State Bar and currently an instructor of law at Cumberland School of Law, Samford University. He recently married Karen O'Neal of Birmingham.

WASHINGTON STATE: Phillip M. Lighty '38 (356 Barbara Way, Burlingame, CA 94010) has been honored by his alma mater by having all donations for scholarship placed in the Phillip M. Lighty Scholarship Fund. For some years he has been a member of the WSU Foundation. His residence is in Hillsborough, California and he is manager of the nearby office of Dean Witter Reynolds national brokerage office in Palo Alto.

WILLIAM AND MARY: Thomas A. Hill '47 (105 Westlook Circle, Oak Ridge, TN 37830) was the recipient of the 17th annual Columbus Award for community service in 1980 presented by the Knights of Columbus. Brother Hill, is publisher of *The Oak Ridger* (Oak Ridge, Tennessee).



BOB FEAD, Delta Chi (Nebraska-Omaha), formerly an executive with A&M and RCA Victor record companies, started his own record company, Alfa, financed by the Japanese. The company released its first five artists this winter. Brother Fead says the Corbin Hanna Band will soon be a hit.



BOB T. WILLIAMS, Delta Zeta (Memphis State), won the 1980 Distinguished Alumni Award from MSU recently.

CHAPTER ETERNAL

Russell L. Allen (New Hampshire), 3/25/80, Manchester, NH.

Lucian R. Algee (Samford), 8/1/80, Nashville, TN.

Howard D. Allison (Ohio State), 9/27/80, Columbus, OH.

Jerry Wayne Arp (Clemson), 6/80, Clemson, SC.

Richard G. Atwell (Pittsburgh), 7/9/80, Chesterfield, MO.

Keith Randolph Banks (Arkansas) 1/20/80, Fayetteville, AR.

Douglas Edward Bell (Oklahoma), 8/18/80, Austin, TX.

Julian I. Boriss (Samford), 2/8/80, Birmingham, AL.

William Jerry Breeding (Southwestern), 10/21/80, Irving, TX.

Lt. Col. Robert A. Buchanan (Kansas State), 10/28/80, Orlando, FL.

Marvin P. Cannon (Missouri), 1/15/80, Greenville, SC.

Wiley S. Casey (Samford), 6/5/80, Columbia, SC.

Dale M. Christensen (Iowa State), 6/9/80, Marshalltown, IA.

Lawrence E. Cole (Kansas), 1/24/80, Brielle, NJ.

William M. Colmer (Millsaps), 9/9/80, Pascagoula, MS.

Russell K. Cook (Ohio State), 8/16/80, Black Mountain, NC.

Robert D. Covey (LSU), 9/10/80, New Orleans, LA.

Franklin B. Davis (Cornell), 9/6/80, Tavares, FL.

Elmer W. Dingledey (Ohio Univ.), 7/18/80, Solon, OH.

Edward L. Douglass (Virginia), 9/23/80, Cincinnati, OH.

George S. Dunham (Cornell), 11/20/80, Castine, ME.

Lawrence J. DuPree (Cincinnati), 6/5/80, Indian River, MI.

John B. Duval (Richmond), 1/11/80, Richmond, VA.

Warren Pratt (Pete) Edwards, Jr. (West Va.), 1/13/80, Iowa City, IA.

Glenn L. Emmons (New Mexico), 3/14/80, Albuquerque, NM.

Edward T. Eversole (Missouri), 1/30/80, Festus, MO.

Dr. C. Jack Fisher (Oregon), 11/20/80, Birmingham, AL.

Richard J. Fisher (California), 7/27/80, Redwood City, CA.

Dewitt C. French, Jr. (Mississippi), 11/17/80, Memphis, TN.

Robert W. Gamble (Lehigh), 6/3/80, St. Petersburg, FL.

George E. Ganter (Lehigh), 5/22/80, Upper Saddle River, NJ.

Robert O. Garlinghouse (Kansas), 3/6/80, Sun City, AZ.

Jason O. Gordon (Texas Tech), 4/15/80, Lubbock, TX.

William B. Gray (Missouri), 11/4/80, New York, NY.

Horton J. Greene (Georgia), 4/14/80, Alpharetta, GA.

George F. Grueninger (Washington Univ.), 6/29/80, Bradenton, FL.

Dr. J. W. G. Hannon (West Va.), 3/1/80, Cape Coral, FL.

Carl G. Helming (Iowa State), 12/21/79, Portland, OR.

Herman High (North Carolina), 12/15/80, Chapel Hill, NC.

Dr. Eugene Hildebrand (Northwestern), 7/31/80, Tucson, AZ.

John F. Hill (Penn State), 7/23/80, Emmaus, PA.

Edward Wesley Hiles (Alabama), 1/9/80, Atlanta, GA.

Henry F. Hiller, Jr. (Penn State), 8/22/80, W. Boylston, MA.

Dr. William B. Hodges (Arkansas

State), 8/23/80, No. Little Rock, AR.

Joseph M. Howorth (Millsaps), 5/17/80, Cleveland, MS.

Roy A. Hunter (Duke), 8/12/80, Boulder, CO.

Vernon B. Hussey (Maryland), 12/11/80, Springfield, IL.

Ray J. Johnson (Oklahoma State), 12/26/79, Cushing, OK.

Richard M. Kelly (Nebraska), 5/3/80, Eldorado, KS.

Elton M. Kile (Ohio State), 6/22/80, Plain City, OH.

Richard P. King (Auburn), 10/24/80, Huntsville, AL.

David F. Kline (RPI), 2/4/80, Scotia, NY.

John D. Knight (Arizona), 2/1/80, Claremont, CA.

Robert A. Knight (Samford), 4/26/80, Birmingham, AL.

Sherman Mark Kuester (Northwestern), 12/30/79, Somonauk, IL.

Bond E. Lane (Iowa), 10/22/80, Sun City, AZ.

Guy B. Leavitt (Tulsa), 3/31/80, Tulsa, OK.

James H. Letton, Jr. (Kentucky), 12/1/80, Tampa, FL.

Herbert J. Liedell (Ohio State), 1/19/80, Boca Raton, FL.

Ronald R. Mason (Miami-Ohio), 1/16/81, Annandale, VA.

Carlos W. Matheny (Ohio State), 7/17/80, Columbus, OH.

Paul D. McCandless (Georgetown), 2/15/80, Louisville, KY.

Andrew M. McFall, Jr. (Alabama), 10/16/80, Montgomery, AL.

Vinton E. McVicker (Ohio State), 6/19/80, New York, NY.

Walter E. Metzger (Ohio State), 10/22/80, Columbus, OH.

William George Miller (Southwestern at Memphis), Memphis, TN.

Rev. Otto W. Moerner (SMU), 9/10/80, Georgetown, TX.

John E. Moran (Lombard Coll.), 5/29/80, Skokie, IL.

Thomas V. Morton, Jr. (Rutgers), 8/18/80, DeBary, FL.

Frank Moser (Iowa State), 1/27/80, Ninety-Six, SC.

Leon Pancoast (Rutgers), 5/15/80, Ocean City, NJ.

Keller P. Parker (SMU), 4/17/80, Bonham, TX.

Thomas M. Patten (Colorado), 11/10/80, Shawnee Mission, KS.

Leslie W. Patterson (Georgetown), 11/14/80, Winter Haven, FL.

Frank C. Patton (Duke), 8/3/80, Morgantown, NC.

John D. Patton (Washington U.), 5/12/80, Akron, OH.

Gerald M. Peake (George Washington U.), 2/20/80, San Diego.

Dean Theodore J. Planje (Missouri-Rolla), Rolla, MO.

Lynton F. Ramsey (No. Georgia), 3/6/80, Norcross, GA.

Ray A. Randels (Nebraska), 1/20/81.

Frederick J. Rayburn (Toledo), 9/4/80, Toledo, OH.

Hughes K. Reveley (Hampden-Sydney), 10/9/80, Va. Beach, VA.

Gwynne G. Richards (Northwestern), 1/28/80, Sarasota, FL.

Lyon N. Richardson (Western Reserve), 8/16/80, Laguna Hills, CA.

Robert L. Riggs (Georgetown), 2/19/80, Louisville, KY.

Richard Robbins (Clemson), 5/30/80, Clemson, SC.

Thomas N. Robbins (Penn State), 7/17/80, Miami, FL.

Gustav F. Roess (Cornell), 10/8/80, Princeton, NJ.

John M. Rusch (Northwestern), 11/23/80, Morgantown, WV.

Col. Harland Sanders (Florida), 12/15/80, Shelbyville, KY.

Lt. Cdr. Merrill A. Sappington (Georgia Tech), 3/12/80, Barnesville, GA.

Carl Schimmeier (Washington State), 1/9/80, Sonoma, CA.

Horace H. Selby (Virginia), 8/19/80, Suffolk, VA.

John E. Sergeant (Kansas), 7/28/80, Dallas, TX.

Sherman Smith (South Carolina), 12/27/80, Columbia, SC.

Harry L. Stahl (Georgia Tech), 1/8/81, Charlottesville, VA.

Walter C. Steffen (Wittenberg), 6/18/80, Fairport, NY.

Dr. C. P. Stegemann (Purdue), 11/4/79, Troy, MI.

Lloyd Stone (Tennessee), 5/25/80, Murfreesboro, TN.

James B. Strang (NYU), 11/24/80, Tryon, NC.

William Franklin Taylor (Davidson), 2/80, Maryville, TN.

Samuel W. Teague (Florida), 6/19/80, Vero Beach, FL.

Col. William C. Tippins (Emory), 4/80, Claxton, GA.

Eliot F. Tozer III (Pennsylvania), 8/28/80, Crofton, MD

William C. Traylor (Transylvania), 6/17/80, Flint, MI.

Gordon S. Trombly (Southern Calif.), 3/24/80, Clearwater, FL.

Jack M. Tyson (Georgia), 8/26/80, Cairo, GA.

Austin L. Venable (Arkansas), 8/30/80, Wetumpka, AL.

William E. Vesser (Missouri), 8/27/80, Clayton, MO.

Willard L. Vories (Kentucky), 4/18/80, Covington, KY.

Marion J. Walker, Jr. (North Georgia), 8/11/80, Newnan, GA.

W. Stewart Way (Georgetown), 5/5/80, Huntington, WV.

Harley B. Wildes (Iowa State), 7/21/80, Waterloo, IA.

Donald K. Williams (Florida), 11/21/80, Charlotte, NC.

Oscar Lane Williams III (Mississippi), 3/9/80, Memphis, TN.

John Foster Wolfe (California), 2/3/80, La Jolla, CA.

Joseph F. Worthen (Utah), 8/8/80, Watertown, CT.

Chester C. Wright (Texas), 10/14/80, Los Angeles, CA.

BOOKS

BY PIKES

BRAIN GAMES

*Will Short
Simon & Schuster Publishing*

IF YOU like mind boggling games and puzzles, this book is for you. However, you must have your thinking cap on when attempting to work the puzzles in *Brain Games 2*.

There are several types of games and puzzles in this book. From timed games to pencil puzzles, acrostics to anagrams and quotation puzzles, too. Also included are the answers so you'll know how well you scored.

So, if you're ever looking for something to occupy your time or brain, this is the book. It should prove fun, enjoyable and challenging for teens and adults. *Paula V. Porter*

ADVANCED RIVER RAFTING

*Cecil Kuhne
Anderson World, Inc.*

"THE RIVER, like time, is a one-



THE FIRST recipient of the Dr. Robert H. Shaffer Award for leadership in higher education and the Greek system was Dean Shaffer himself, right. The award

was presented by Pike alumni Ed Pease, left, and Larry Lunsford, past president of the Association of Fraternity Advisors which sponsors the award.

FOUNDATION CAMPAIGN FOR ADDITION GETS BOOST

BROTHER'S WIDOW ESTATE LEAVES \$15,000 TO FOUNDATION.

Mrs. Rose Brainerd, the widow of Warren C. Brainerd (Alpha Chi — Syracuse), has bequeathed \$15,000 to the Foundation. Foundation President John Layton said, "It is most gratifying to find that Pi Kappa Alpha has meant so much to IKA's alumni and their families to receive such a generous gift. Mrs. Brainerd's bequest will help tremendously in continuing the important work of the Foundation."

CHAPTERS PITCH IN, TOO!

The following chapters have answered the call to help in the \$500,000 goal of the Foundation's program for the 80's.

Pi (Washington and Lee)
Tau (North Carolina)
Alpha Omega (Kansas State)
Beta Alpha (Penn State)
Beta Pi (Pennsylvania)
Gamma Tau (RPI)
Delta Tau (Arizona State)
Epsilon Gamma (Texas Tech)
Epsilon Iota (S.E. Missouri State)
Zeta Beta (Delta State)
Eta Phi (Central Florida)

VERNON WILLIAM BAXTER ESTATE LEAVES ALMOST \$100,000 TO PI KAPPA ALPHA FOUNDATION.

Brother William Baxter (Beta Epsilon — Western Reserve) left Pi Kappa Alpha's Memorial Foundation approximately \$100,000. The bequest will be channeled into the Foundation's Building Fund which will be used to construct the planned educational center addition to the Memorial Headquarters building in Memphis.

THOMAS A. FEASTER, ALPHA ETA, NAMES FOUNDATION BENEFICIARY

At press time, the Memorial Foundation received word that Brother Feaster named the Foundation in his will. Campaign Coordinator Pat Halloran said, "Brother Feaster had been a loyal contributor to the Foundation; he contributed generously each year because he always felt a deep commitment to Pi Kappa Alpha."



Proposed Addition to the Memorial Headquarters, Memphis, TN.

If you have any questions or would like to discuss a special tax-free gift to the Foundation, contact Pat Halloran, Campaign Coordinator, at 6866 Corsica Dr., Memphis, TN 38119, or call 901-523-6049 (days) or 901-754-8680 (evenings).

Pi Kappa Alpha Gift Ideas

CLOCKWISE FROM LEFT

A

Just right for those crisp autumn evenings, the 100% "downy" orlon, IKA v-neck pullover is a must for every Pike wardrobe. Available in navy and yellow, with full color embroidered IKA crest. Medium, large, extra-large. \$21.00 (\$2.50 postage, packaging and handling).

B

Pikes everywhere will be proud to display their 15"x15" crewel embroidered, full color IKA coat of arms. Kit includes yarn, stamped pattern, needle (can be made into pillow if desired). Frame not included. Assembly required. \$14.50 (\$2.25 postage, packaging and handling).

C

Perfect for any campus, the IKA nylon jacket with collar snap and button front features elastic cuffs and drawstring bottom. Maroon with two-inch sewn-on letters. Medium, large, extra-large. Unlined \$14.00. Flannel lined \$18.50. Pile lined \$22.00 (\$2.50 postage, packaging and handling).

D

Whether on the golf course or walking to class in the rain, the IKA sport umbrella is a handy accessory. Garnet and gold panels with fraternity crest brightly displayed. \$14.00 (\$1.50 postage, packaging and handling).

E

Pikes show their spirit on the intramural field with their quarter-sleeve game jersey of 100% heavy weight cotton. Maroon with four-inch gold sewn-on letters. Available in small, medium, large and extra-large. \$11.00 (\$2.25 postage, packaging and handling).

F

22 oz. polyethylene stadium cups are unbreakable and dishwasher safe. Perfect for parties, rush, favors, pool, football games and outings. Garnet ink on a gold cup. Six cups for \$5.00 (\$1.00 postage, packaging and handling).

G

Durable IKA playing cards made especially for those "nights with the boys." Plastic coated, two-color with IKA crest on back. \$3.50 (\$1.00 postage, packaging and handling).

H

Custom X-18+ Wilson Championship quality golf balls. Aero-dynamically designed for distance and accuracy. 90 compression. Cut-resistant surlyn cover with high velocity center. Black IKA crest imprinted on both poles of each ball. \$18.00 per dozen (\$2.00 postage, packaging and handling).

I

A must for every IKA host is this set of six 12-ounce smoked executive glasses with gold imprinted greek letters. \$15.00 (\$1.50 postage, packaging and handling).

J

IKA sportsmen of all types will enjoy wearing this 100% cotton, four-button pullover shirt emblazoned with embroidered IKA crest. Medium, large, extra-large. Navy, yellow, white. \$16.50 (\$2.50 postage, packaging and handling).

K

Decorative 11 1/4"x14 1/4" Fraternity mirror. It offers you the finest artwork with the truest reproduction of the IKA crest. It is richly framed in walnut stained wood. A delightful touch to any room. \$15.95 (\$1.50 postage, packaging and handling).

L

Pi Kappa Alpha club ties make a handsome addition to every Pike wardrobe. Navy blue or brown with choice of IKA monogram or fraternity crest design. \$11.00 (\$1.75 postage, packaging and handling).

M

Every IKA wants to show off his colors when he is "on the road." The colorful IKA license plate is six inches by 12 inches, white plastic with IKA crest. \$3.50 (\$1.75 postage, packaging and handling).

DISPLAY (UPPER LEFT)

1

Cross 12 kt. gold filled pen and pencil set. Garnet and gold IKA emblems add beauty and prestige to the executive flair of these fine writing instruments. Lifetime mechanical guarantee included. Gold set \$35.00, Chrome set \$25.00 (\$2.00 postage, packaging and handling).

2

This beautiful 14 kt. Hamilton Gold Sea Breeze III timepiece is of superior quality and workmanship. The IKA crest is magnificently reproduced on the dial of this dependable watch. This Hamilton watch is shock and water resistant, has rigid quality control checks, and includes an unbreakable mainspring. \$95.00 (\$2.25 postage, packaging and handling).

3

The Pi Kappa Alpha recognition pin. Well designed and attractive, this garnet and gold lapel pin may be worn at any occasion. \$3.00 each (\$1.00 postage, packaging, and handling).

ORDER FORM

ITEM	A	B	C	D	E	F	G	H	I	J	K	L	M	1	2	3
QUANTITY																
SIZE																
COLOR																
2nd COLOR CHOICE (IF APPLICABLE)																
STYLE (IF APPLICABLE)																
PRICE																
POSTAGE																
TOTAL																

Grand Total \$ _____

Name _____ School _____

Address _____ Zip _____

Please include your check or money order and mail to: Pi Kappa Alpha Gifts, 577 University Blvd. Memphis, Tenn. 38112. Allow two to three weeks for delivery.



PI KAPPA ALPHA GIFT IDEAS ORDER FORM ON REVERSE PAGE.