

SHIELD & DIAMOND

OF PI KAPPA ALPHA

JUNE 1981



BELIEVE IT OR NOT,
THE PERFECT TTKA
COAT OF ARMS.



Frederick Southgate Taylor

Portrait artist Paul J. Penczner painted each of the six Pi Kappa Alpha Founders in 1954 to coincide with the dedication of the Memorial Headquarters building in Memphis. The colorful portraits were displayed in *The Oak: A History of Pi Kappa Alpha* and will be reprinted in a series of six issues.

In this, the first of the series, Founder Frederick Southgate Taylor, who originated the idea of starting ΠΚΑ, is depicted. It was Taylor who gave the Fraternity its name and motto and he probably wrote the early ritual.

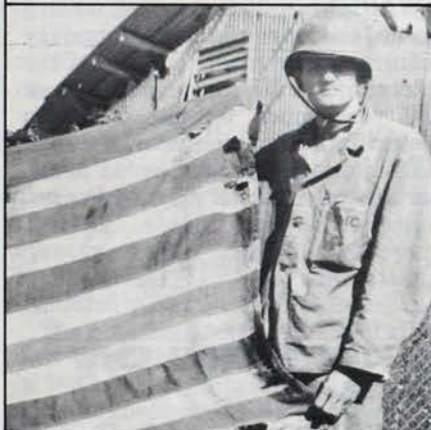
Taylor was an early example of a citizen devoted to community service. He used his fortune generously in Norfolk, Virginia, and served in the state legislature and as president of the Common Council of Norfolk, a position similar to that of mayor today. He died at age forty-nine in 1896.

FEATURES



14 The Perfect Coat of Arms

Who blew the design of our coat of arms, and why. And how it should look (cover design) if properly redesigned. By heraldic expert William Setzekorn.



18 He Was There

Brother Louis H. Wilson, Medal of Honor winner, gives us his perspective of our country and others. By Tom Wright with Doug Minor.



22 See Dick Run

A year after the transition from chapter advisor to executive director, Dick Murgatroyd looks back on his travels.

S&D

VOL. 91 NO. 4 JUNE 1981 USPS780-500

MASTHEAD

Published by

The Pi Kappa Alpha Fraternity
577 University Blvd.
Memphis, Tennessee 38112
(901) 278-7464

Richard L. Murgatroyd

Executive Director

Editorial Staff:

R. John Kaegi
Editor

Renee P. Risk
Copy Editor

Mark Anderson, Doug Minor, Dick Murgatroyd, William Setzekorn & Tom Wright
Contributing Editors

Alan Avery, William Setzekorn, Bob Shettlesworth
Art

Advertising

Contact editorial office

Supreme Council:

Virgil R. McBroom
President

Charles W. Francis, Jr.
Vice President Chapter Affairs

Gary Menchhofer
Vice President Financial Affairs

Charles Wallace
Vice President Alumni Affairs

Tom Wilkinson
Vice President Leadership

Tommy Turner
Legal Counsel

Randy Lee Werner
Undergraduate Vice President

Robert Krantz
Undergraduate Vice President



MEMBER
COLLEGE FRATERNITY EDITORS ASSOCIATION

DEPARTMENTS



7 Rebuilding of a Chapter

Chapter Notes features the rebuilding of Beta Zeta (SMU) chapter by Mark Anderson and other interesting highlights of Pike chapters nationwide.

4 Forum letters to the Editor

5 Update news

7 Chapter Notes

22 Leaders

26 Personalities

30 Alumni Notes



35 Pro-File: Dr. Jerry Reel

SHIELD & DIAMOND is an educational journal published by the Pi Kappa Alpha Fraternity, 577 University Blvd., Memphis, TN 38112, quarterly, in September, December, March and June. Send correspondence to same address. Manuscripts are invited, but the publisher will not assume responsibility for return of unsolicited material. Changes of address should be reported promptly giving full name, chapter, old and new address. Undergraduates' copies are mailed to their parents' address until address change notification after graduation. Lifetime subscription must be renewed by request eight years after initiation year. Copyright 1980 by Pi Kappa Alpha Fraternity. All rights reserved. Second Class postage paid at Memphis, TN. POSTMASTER: Send change of address on Form 3579 to Shield & Diamond, 577 University Blvd., Memphis, TN 38112.

HOSTAGE HOME

NOW THAT the Iranian hostage situation has settled down somewhat, we probably should welcome back Brother Robert O. Blucker, Beta Xi (Wisconsin), class of 1951.

Bob is an economist who was assigned to Tehran with the State Department at the wrong time. I haven't talked to him since his return — in fact, we haven't communicated since our college days — but perhaps we can give him a rousing welcome home from the brotherhood via the pages of *Shield & Diamond*.

Fraternally,
James E. Hard, '52
BE (Wisconsin)

[Editor's Note: We tried to contact Brother Blucker at his Little Rock, Arkansas address, but have heard no word from him. Perhaps he'd just as soon forget the whole nightmare. Whatever the reason, welcome home Brother Blucker, wherever you are!]

SIX PACK

DURING MY first week of medical school, I began to meet many of my classmates and soon learned that several of them were Pikes. During the course of the year we have all become very close friends and have shared many memories of our fraternity experiences with one another. We had an idea that we should have a picture made to send in to the *Shield & Diamond*.



The brothers pictured from left to right are: Fred Nagle, Eta chapter; Scott Bailey, Epsilon Phi; Randy McComb, Alpha Zeta; Keith Bennett, Delta Theta; Terry Payne, Gamma Phi; and Greg Sharp, Delta Theta.

Fraternally,
Greg B. Sharp, '77
ΔΘ (Arkansas State)

DO SYNOPSIS

I WAS most disappointed that the September edition of the *Shield & Diamond* did not contain the chapter by chapter synopsis of the past school

FORUM

year. While I realize that it must be difficult to gather all the data, I feel that review is the best way for Pike alums to keep up with the Fraternity as a whole. I encourage you to reinstate this vital part of the quarterly.

Fraternally,
David Williams, '44
BΘ (Cornell)

STAMP STORY

I SEARCHED the March issue for a story about the Senator Everett Dirksen commemorative stamp issue, but in vain. Makes me wonder if Memphis is still in the U.S.A.?

May I commend you for the article on housemothers.

Not only are they "The Missing Link," they are definitely the civilizing link. College should be an experience that cultivates the social graces in order to produce well rounded graduates.

I IKA in my time was recognized as the friendly fraternity, generally speaking.

College administrators who fail to realize the value of housemothers are missing the boat.

Fraternally,
Carl Portz, '26
ΓΖ (Wittenberg)

YOU'VE PROBABLY had a story on Ed Dirksen's U.S. stamp. It may be an old one, but it's the first time I'd seen it. He was a Pike.

Congratulations on a great magazine. Suggestion: it would help if you always ran a condensed list of all active chapters. Our big hope here in Southern California is that one day national will come up with a plan to revive Gamma Eta at U.S.C.

Fraternally,
Bob Crosby, '28
ΓH (Southern Cal)

[Editor's Note: See back cover.]

GRATITUDE

I WANT to express my gratitude for the many enjoyable hours of reading you've provided me through the pages of the *Shield & Diamond*.

I was initiated by the Delta Gamma chapter at Miami University, Oxford, Ohio in 1975. My years of association with this organization

have been very rewarding and fulfilling.

I have enclosed an entry for the Alumni Notes section covering several of the fine individuals I've had the opportunity to grow with. Your inclusion in the following *Shield & Diamond* will be most appreciated. Thank you for your assistance.

Fraternally,
John M. Markovich, '75
ΔΓ (Miami of Ohio)

MOTIVATIONAL

THE TWO articles in the December issue, "I Am One" and "Ballad For A Hero," are excellent and should motivate any Pike in life or in the Fraternity.

Fraternally,
Ken White, '77
EΣ (UT-Martin)

SURPRISED

I WAS pleasantly surprised when I opened the March issue and found my picture on the inside cover and the interesting profile on page 33. Thank you very much for the part you played in this publicity.

I enjoyed the magazine, as usual, particularly the story by Ed Pease.

Fraternally,
Joe Quade, '42
ΑΨ (Rutgers)

BETA EPSILON SAGA

IN THE March issue of the *Shield & Diamond* it was a pleasure to find Beta Epsilon (Western Reserve) mentioned several times, but on page 33 you seemed to indicate that the Beta Epsilon chapter was in Colorado. I knew C. N. Woodruff when he lived in the Detroit area and we had an active group of alumni.

The name of Brother Baxter seemed familiar but I do not find him listed in a college directory published in 1967, which surprised me. I'm sorry you did not give a few more details. I called a few brothers in the area, learning that they are also interested.

Fraternally,
J. A. Goulding, '27
BE (Western Reserve)

[Editor's Note: Brother Vernon Baxter left I IKA's Memorial Foundation nearly \$100,000 in his will. He was a 1925 initiate of Beta Epsilon chapter.]

UPDATE

SPECIAL RECOGNITION FOR '81 AWARD WINNERS

THE SEPTEMBER issue of the *Shield & Diamond* will include a special, removable awards section that can be used as a handout in rush and at other functions.

The section will colorfully introduce award-winning chapters and unveil a new symbol of excellence.

Award applications were recently sent to all chapters and were to be returned no later than May 31. Among the awards are two divisions of the traditional Robert A. Smythe Proficiency Award: Gold Smythe for large (fifteen or more) fraternity systems; Garnet Smythe for small (less than fifteen) fraternity systems. A maximum of five chapters in each division may earn the coveted trophy.

Chapters may also earn the Chapter Excellence Award by being in the top percentile among fraternities on their campuses or the Harvey T. Newell Most Improved Chapter award. Outstanding chapters are also recognized for achievement in athletics, alumni relations, community service, rush, campus involvement, pledge education, scholarship and publications.

The Smythe Award is probably the best known honor in IKA. It began in 1932 in recognition of the chapter with the best reporting and evolved to its current status. Until 1970 only one chapter could earn it per year. Throughout the seventies, up to six chapters could earn it (based upon a system of regions in effect in 1970).

Alpha Kappa (Missouri-Rolla) has won more Smythe Awards—seven—than any other chapter followed by Epsilon (Virginia Tech), Delta Tau (Arizona State) and Eta Alpha (Clemson) with five each. Alpha Kappa also has received the most individual chapter honors in the Twentieth Century to date.

How outstanding are today's Smythe Award recipients? Last year's recipients were consistently the largest fraternities on their campuses, held a combined average pledge retention rate of over ninety percent, were ranked among the top two on their respective campuses in athletics and sported a combined scholastic average of 2.8 on a 4.0 scale. Smythe Award contenders are



TONY HERNANDEZ, left, and SMC Charles Krakow [not pictured] of Delta Rho [Linfield] chapter, presented a IKA/Linfield mug to visiting lecturer Dr. Henry Kissinger. Brother Hernandez, director of cultural affairs at Linfield, brought many celebrities and important people to campus this year including Feminist Caroline Bird and former Senators Eugene McCarthy and Robert Taft. Delta Rho brothers helped with security for the dignitaries.

also judged in various other categories including campus involvement, community service, alumni relations, pledge education and leadership development.

GO GREEK AND GRADUATE

GREEKS ARE more likely to graduate from college than independents according to a recently published study at Oregon State University. Other studies over the past two decades have also confirmed the OSU findings.

"Joining a fraternity as a freshman increases the odds of graduating from college," the study said. Fifty-four percent of 491 new freshmen who entered OSU in the fall of 1974 and who joined fraternities had graduated by June of 1980. By comparison, only forty-four percent of the non-fraternity freshmen of 1974 graduated in that time.

Nineteen percent of the fraternity members in that group graduated within four years compared to fifteen percent of the independents. The study showed the same persistence to graduation regardless of high school grade point averages.

However, the mean grade point averages of the fraternity graduates was 2.88 compared to 3.0 (on a 4.0

scale) for the non-fraternity group.

Director of the University's Counseling and testing Center Morris LeMay said, "The fraternity pledge may well have an advantage over most of the other men by quickly becoming part of an organized group. The special attention given by older fraternity members to the new freshmen could well account for the difference.

"Studies show that a good start during the first term is crucial to a new freshman," he added.

A study published early in 1980 by the University of Oklahoma found 36.5 percent of Greek students had graduated by the end of nine semesters compared to 22.8 percent of the independent students.

FOUNDATION MEETING NOTE

IN THE April issue of *Shield & Diamond*, Memorial Foundation members were notified of the annual meeting of the Pi Kappa Alpha Memorial Foundation to be held in Memphis, Tennessee at the Memorial Headquarters on Friday, June 5, 1981.

Because the June issue is published and mailed in May, this reminder to Foundation members to attend or forward proxy votes for the annual meeting is given in this issue.



SENATOR THAD Cochran, right, thanked members of the Fraternity attending 1981 Congressional Founders Day for his DAA. From left are former Council member Bill LaForge and President Virgil McBroom.

THREE CHAPTERS INSTALLED

THREE NEW chapters were installed into the Fraternity this spring bringing Pi Kappa Alpha's active chapter total to 177.

Beta Beta (Washington) was reinstalled after a decade hiatus in the Northwest, on May 30. Some fifty new members were initiated in the ceremony attended by President Virgil McBroom and other officers. Al Ross is the chapter advisor. The school now has twenty-eight fraternities and nineteen sororities.

Theta Tau (California State, Sacramento) was the first of the three groups installed. Brother McBroom also attended and was presented with a gold dust pan during the ceremonies held April 25.

STUDENT LOANS BECOME SCARCE

IF YOU are a parent seeking a loan for your child's college education, you better get crackin'.

That's the word on parent-student loans for the coming year. Time is short until the loans become almost impossible to obtain due to tightened money and increased demand. In many states, the volume of loan applications and approvals is up as much as fifty percent.

The parent-loan program is stalled in most states and unlikely to be revived until President Reagan's budget cuts are fully debated.

Contact the student aid department of the school in which you are interested for more information.

The newest of seven fraternities on campus, the California chapter started with forty-one members and eight pledges. Chapter Advisor Fred McNally took part in the ceremonies that saw Larry Robinson elected the first SMC.

Theta Upsilon (Tennessee Tech) was installed May 16 in Cookeville. Forty-one new members were initiated with David Schaller the first SMC and Earl Barbour, chapter advisor. Tech has fourteen fraternities on campus.

Director of Development Vic Balasi organized and participated in each installation.

COUNCIL SEEKS UNDERGRADUATE VP NOMINATIONS

EACH YEAR the Supreme Council appoints two undergraduate vice presidents to serve as full voting members of the body for the coming school year.

Nominations for the positions are due June 30 at the Memorial Headquarters. The undergraduate vice presidents will be selected with special consideration given to geographical areas not now represented with primary qualifications being fraternity and campus involvement, scholarship and demonstrated leadership ability.

All expenses for the vice presidents are covered by the Fraternity, but certain travel requirements are essential in order to fulfill Supreme Council responsibilities.

COCHRAN GETS DAA ON FOUNDER'S DAY AT CAPITOL HILL

U.S. SENATOR Thad Cochran, Gamma Iota (Mississippi), received Pi Kappa Alpha's highest recognition, the Distinguished Achievement Award for 1980, at the annual Congressional Founders Day recently. President Virgil McBroom presented the plaque.

The event which honors Pi Kappa Alpha alumni serving the nation in Washington, D.C. also featured Representative Pat Roberts, Alpha Omega (Kansas State), and his wife, Honorable John Horne, Gamma Alpha (Alabama), former chairman of the Federal Home Loan Bank Board, Executive Director Dick Murgatroyd who addressed the gathering, former Vice President Bill LaForge and numerous other officers, advisors and staff members.

Over 135 guests attended representing fifty chapters, the largest contingent being from Delta Eta (Delaware). They were entertained by Brother Richard A. Christian, Beta Alpha (Pennsylvania State), Washington's foremost magical entertainer.

SAFETY MANAGER IS PROPOSED OFFICER

PI KAPPA Alpha chapters have been asked by the Memorial Headquarters to create a new officer position known as chapter safety manager.

The idea resulted from a study of chapter house safety in light of increasing fires in fraternity houses around the nation. Each chapter would adopt a by-law creating the position, a person other than the already appointed house manager.

The primary responsibility of the chapter safety manager will be to complete a safety report at regular intervals," says Ray Orians, director of housing. "Each report must be approved by the chapter advisor and the property owner or local house corporation."

Benefits to participating chapters would be immediate. Safety regulations, unannounced fire drills, funding for physical plant needs such as fire alarms, proper fire extinguishers, safety inspections are all in need of review by every chapter.

"We hope chapters will never know if their safety manager's action saved a brother's life or the chapter's house," added Orians, "but we can assure chapters that if a tragedy does occur, and this action was not taken, it will be hard to live with the guilt."

CHAPTERS

THE REBIRTH OF A CHAPTER

by Mark Anderson

(Editor's Note: This is the true story of Chip Fichtner and his enthusiastic gang of Pikes who rebuilt Beta Zeta chapter at Southern Methodist Univ.)

IT FELT awkward. Never had he planned to sign up for rush. He had spent first semester chastising the guys on his floor for the advantages they were preaching now for joining a fraternity. Their dreams, Chip thought, were dependent upon a little sister under the arm and a cool one in the hand. That is what he had always heard and their attitude proved his point.

Not only had he taken an adamant position of not joining, he actively campaigned to sway friends from rushing. So why was he walking to the UC to register for rush?

This was to be the first one he would be subjected to though it would only take this one to learn how the game was played. He knew that this rush was unique for SMU and that was his reason for going through with registration.

Last month the Pike house had been closed and it was announced that the chapter would be starting over second semester. A new group would be building their own fraternity from scratch. The idea had excited Chip last December and that enthusiasm was carrying him to registration now. His animosity towards fraternities had not included the concept of starting his own.

When he got back to the dorm, he went straight to Steve and Jim's room. They had questioned his sincerity for the project before and even though he was signed up for rush, they remained skeptical. Chip began his pitch. He had gone through



ORIGINAL REBUILDING group at SMU from left (standing): Kent Montee, Breck Campbell, Chip Fichtner, Charlie Arp and Jim Rusher. (seated): Steve Draper, David Foster, Bob Janss, Steve Nicandros, Mark Heath.

enough rehearsals to react automatically to their disbelief.

"The Pikes are starting over and it is a perfect chance for us to build the kind of fraternity we want on this campus." He was good at the specifics. "We will have a house, our own parties, intramural team and we are going to build an organization from scratch. That will teach us a whole lot more than any course at this school."

He was a salesman and he often depended on his skill. That night he attended the first formal meeting of the new Beta Zeta chapter (he didn't call it that since he had no idea that's what it was).

"All right, let's make a decision. We all agree that the idea is a good alternative to all the other fraternities at SMU. Starting our own is going to give a lot more satisfaction than joining someone else's." Steve raised his hand. He was one of the chosen twelve that always added a sense of practicality.

"Chip, we are convinced that you really want to see this thing work, but before any of us are going to commit, we have got to discuss the whole challenge, good and bad."

Chip agreed. "Okay, let's make a list just like my father does of the pros and cons."

He took a sheet of paper and near enough to the center he drew a line.

"On the positive side, we can list:

1. Setting up our own rules;
2. Having just those members who are compatible."

Jim interrupted, "you need some diversity."

Chip reassured him there would be plenty. "All right, number three." He was searching for help.

Finally someone shouted, "Having

our own house." Chip nodded and felt better that he was not the sole provider for the positive side. "Anything else?"

"Intramurals and parties." Funny, he thought that would have been at the top of the list. He rounded it off with having a place to come back to as alumni and then put the number one under the negative side.

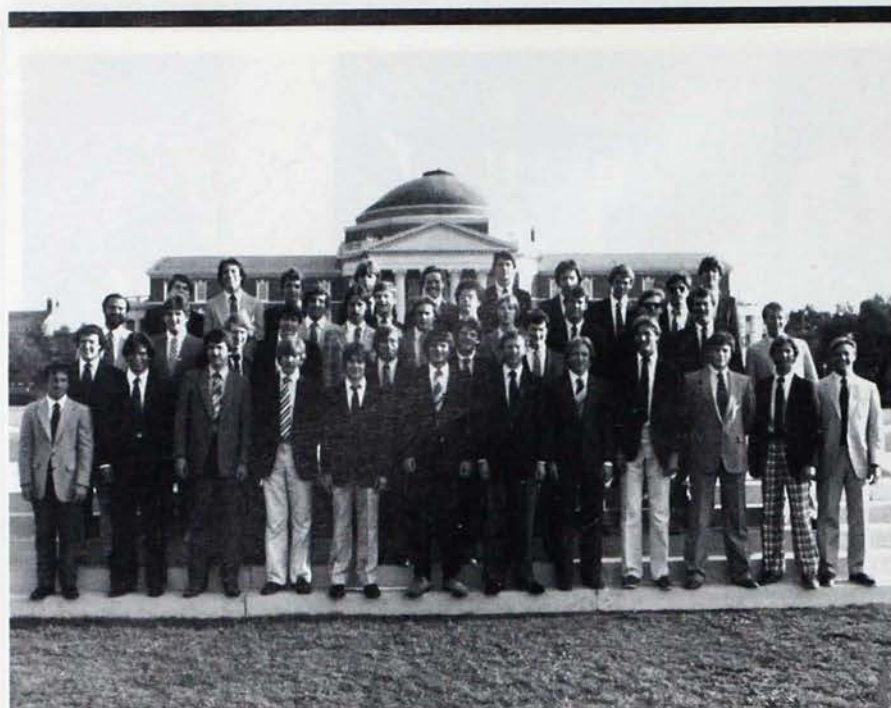
The list got off to a good start, as a matter of fact, overwhelming the positive side. It included lack of knowledge, no money, the poor image the Pikes had, getting others to join and requiring too much time from school. The ease with which they spit out the cons made Chip extremely uncomfortable.

His desire was still there and that was unquestionable. It was just going through a realistic appraisal that made him somewhat squeamish, like a home buyer who had just found the house of his dreams and realized that he barely had fifty percent of the downpayment within his grasp.

Finally the meeting was over and the decision was made that Chip's dream would become their goal.

RUSH WASN'T what they had expected. No one was prepared for the royal treatment they received. Days were becoming the time of speculation about the night's events, and the night's provided the chance for egos to be fed as well as one's thirst.

Chip began to worry. It was one thing for the group to enjoy the attention, quite another to begin questioning whether IKA could ever compete with what they were being showered with this week. In all honesty, he couldn't blame them. Making the predestined stops by the



BETA ZETA (SMU), spring of 1981 after rebuilding effort.

Pike house was depressing at best. Two guys from national met you at the door. You knew right away from the appearance of the foyer that there was no party going on in the rest of the house. Once the group had completely assembled, one of the national representatives explained his presence. He described what an advantage it would be to start your own fraternity. He attempted to generate enthusiasm for the task by talking about the pride each would have when they turned around in three years and saw as seniors the fruits of their labors. Chip heard what he wanted to hear. It was the same argument he had given himself all along; now it was just in a different voice.

The tour of the house was depressing. Forty-eight windows had been broken out, no doors were on their hinges, the heat was out (quite noticeable in January) and the place couldn't have been messier. Yet his ability to foresee the changes taking place with renovations made it bearable and he was confident that the house's condition would improve significantly with each Saturday morning's work party.

The real worry wasn't the house or whether or not they could rebuild a fraternity out of shambles, but would there be enough guys to start? The national officers had done a good job of selling the idea and the initial meeting of the group had convinced some doubters to go along with it. Yet Chip knew that he was cashing in on their emotional high. Reality would soon set in, especially when they entered the house. It was made even

more difficult when one was received as a visiting head of state by the white houses down the street. The twelve had met as a group twice during rush week and Chip was convinced they made a good fraternity. He started to pressure them realizing that if they were going to do it, now was the time.

Three members of the former chapter had been given the opportunity to return and had elected to do so. Chip was grateful, for their experience would be invaluable. National had guaranteed a live-in resident counselor for at least two months to get them through their pledge period and the school was bending over backwards to cooperate. On top of that, the house-mother had chosen to remain and she was an island of hope in a sea of pessimism. The opportunity was there but he felt they had to move on it now.

Chip made a final plea Thursday night and told them all he would see them Friday for sign-up at the university center.

THIS TIME the walk there was easier as brisk steps exuded the confidence he had in the decision. He got in line and began to breathe a little easier when Pat, Steve, Charlie and Kent appeared. Charlie joked that they were giving the new Pike pledges paint brushes instead of pins. By eight o'clock, nine of the twelve had signed for IKA with the other three lost to the glamour of the established groups. At the end, eight of them stood and waited for the final signature realizing that their presence was needed to ensure that no one deserted.

Someone said, "Let's go home." That shock took a long time to wear off and walking back to the house only reinforced it.

Pledge night was miserable. The bands the other fraternities had hired were echoing in the empty rooms of the Pike house and for lack of anything better to do, the "new Pikes" went out and bought two cases of beer and proceeded to rearrange the living room. It is amazing how much satisfaction can be gained from moving a couch from one wall to the other.

With the three returning members, they formed a chapter of twelve, not exactly size-competitive on a campus where the average fraternity is eighty men. Their main asset was their desire to see it work. If they lost that, then they would fail.

Eight o'clock on Sunday morning hadn't been seen by many of them for a long time, but this Sunday they were up and ready to go. For the next six hours, everything that wasn't salvagable or a permanent part of the second floor went out the window. The day flowed smoothly with the clean-up and Chip was pleased over the camaraderie that seemed to be forming between the members of the joining group and the three returning members.

A meeting was held that evening and Chip was elected president. Twenty-six hours as a member of the Fraternity and already president of his chapter. He felt he had been filling that position informally since last fall, but he couldn't help but be proud of his accomplishment.

Assignments were made by the newly arrived resident counselor in the *Garnet & Gold*, and sarcastic comments were heard as to the book's value since it didn't have a chapter on sheetrocking.

Chip and seven others spent Monday morning moving into the house. Monday afternoon came and it had been predetermined that he would sit down with the resident counselor and go over the books to see exactly where the new group would pick up from the old financially. Nausea set in as Mark related the new chapter's financial inheritance. The bottom line was that the chapter was \$24,000 in debt spread out over creditors ranging from Dallas Power and Light to SMU itself. There were a couple of bounced checks that the banks were pursuing and the IRS had already contacted the house corporation about some unpaid taxes.

He had known that it was bleak, but he hadn't imagined \$24,000. He realized if he was ever going to need strength, it was now.

THE FIRST rush function was a flop and Chip called a meeting afterwards to get organized. He began his state of the chapter address.

"Here's what's facing us. We're \$24,000 in debt; \$12,000 of that is owed to the university and the remainder is spread out all over Dallas. The house is in need of obvious renovations. Our image on this campus is the pits and our size is dangerously low." He had to end on a positive note. "There is no where to go but up."

It was decided that Saturday work parties would be held from 10:00 a.m. until 5:00 p.m., and everyone was required to attend. They liked the idea of fining someone if he didn't show. The first project would be to replace the dining room ceiling which had suffered a large amount of water damage during Christmas break.

The alumni had already held a meeting to begin working on the debt, and the power company had agreed to monthly installments to retire their \$1,000 bill with the chapter. One alumnus had agreed to work on the Saturday morning projects and was able to come up with enough building materials to get the job started. At last, progress.

Pike's campus image was a different story. It couldn't be attacked like the dining room ceiling with some nails and wood. The chapter developed an entire PR campaign, bragging that it couldn't have been any better if a PR firm had set it up.

They began by taking an ad out in the *Daily Campus* newspaper announcing the arrival of the "New Pikes" on campus. Then it was decided that the new fraternity would be known for everything that the previous Pikes had not been.

They entered intramurals and their debut was a basketball game against the KA's. They lost 64-29. Thereafter, they celebrated any time their loss was by a margin of less than thirty points. In any event, they established the Pikes as a competitor, albeit, needing some work.

Developing sorority relationships was the next task. They did so by publicizing the idea of the "New Pikes" as much as they could, in the paper, on tee-shirts and bumper stickers. The girls became curious as to the identity of this new group and so as a finishing touch, the group dressed up in coats and ties and serenaded the girls with Chip delivering a rose to each of the girls who had been selected as a new little sister. Those chosen girls were then escorted back to the Pike house for dinner. The attention had worked

and it had worked well.

By mid-March the group had been initiated, the Saturday work parties had produced a new dining room ceiling, and progress had begun on painting the downstairs. Competition grew as to who could finish their individual room first. They continued to rush and picked up four new pledges. It felt a little awkward to be putting others through a program they had just completed.

Spring came and exams followed and fraternity took a back seat. Chip looked with pride on the accomplishments of the previous four months. The chapter was still small, in debt, functioning in a semi-pitted out house and still fighting an uphill battle to prove that they were serious about establishing Pi Kappa Alpha at SMU. Yet they were functioning, and compared to last January, they had done well.

He realized, though, they had been given a grace period by the university as well as by the other fraternities. They had all bent over backwards to help the struggling underdog. Now that they were somewhat stable, the other fraternities would resume their appropriate roles of adversary and the Pikes would be more on their own than ever.

AT THE last meeting of the semester, fall rush was discussed. Steve and David already had a working list of names from the members' deliberate involvement in other campus organizations. It was decided that the second floor hallway would be renovated during the summer and the house's appearance improved on the outside as much as possible.

Their efforts paid off as they recruited and secured the largest pledge class on campus in upper-classmen rush. They had arrived. Their one goal became to win the Fraternity's Harvey T. Newell Most Improved Chapter Award. To do it, they had to continue to grow, eradicate the debt, make even more and greater improvements on the house, becoming a viable fraternity on the campus.

Setbacks occurred, such as the IRS seizing \$500 from their banking account. And building materials were hard to afford. The participation of the original refounding group began to wane. There was no miracle, but the effort continued and at times seemed to be paying off.

Through alumni fund raising and negotiations, the \$24,000 debt was gone by spring. Every room on the second floor had been refurbished by their occupants and the downstairs had undergone a complete face lift.

The new Pikes had a mixer with every sorority during the year and the little sisters had helped a great deal in enhancing their image. Guidance came from a very capable resident counselor and an excellent chapter advisor. In addition, Chip sensed alumni approval of the chapter at homecoming and knew they were eager to get involved.

His term as SMC ended in January, and after the election he decided to step back and take a less active role. With January rush, there were over forty members, and he felt the new members' enthusiasm should not be smothered by an old hand's refusal to let go of the reins.

Second semester was great. With the debt finally behind them, the chapter started putting money aside for next year's opening of the kitchen. They had secured a loan from national to purchase new equipment and it looked good for a fall start. Their parties were blossoming and the members were more involved on campus. They had even co-sponsored a community service project with a sorority. The application for the Newell Award was completed and mailed to Memphis. At the same time they got out their first alumni newsletter.

On the way to the convention in New Orleans, Chip rationalized their being the recipient of the award. Over a year and a half, they had erased a debt large enough to buy a fully equipped Mercedes, redone two of the three floors of a house, grown from a dozen to a forty-member chapter and were recognized on campus for being the aggressive new fraternity.

He realized their greatest achievement was intangible. It was the satisfaction of knowing they had overcome odds that were stacked against them. Ambition and attitude had this fraternity. He could recall the times when the guys had been depressed, but never did he hear anyone admit defeat or say we can't do it.

Their drive to be number one was the greatest achievement, and involving others who followed was the real foundation of Beta Zeta. That, more than anything else, ensured their success.

He couldn't get the trophy in his suitcase so he had to take it apart. Since it was he who was the first to return to the house, he was able to reassemble and put it on the mantle before anyone else arrived. He felt this was an appropriate greeting.

Beta Zeta had won the award, but he felt it was a little after the fact because they had earned it the day they walked in the house.

I LOVE MY LITTLE CALENDAR GIRL

ANY PUBLICITY is good publicity said the Hollywood publicists in their hey day. If that adage is true, Delta Tau (Arizona State) reaped a mess of good press recently when they erected a banner on campus that read "The girls of ASU make great Christmas gifts!" The flip side read "Wouldn't you like to have the girls of ASU?"

"Good press," that is, if you discount the reactions of hundreds of women on campus who were offended by the slogans designed to sell Delta Tau's annual calendar (4,200 calendars sold at \$3.95 each).

"I think it is more appropriate for a Playboy Club than for a university," said Mary Rothschild, history professor and Women's Studies director.

"We reject the piece-of-meat, sex object, consumer item status that your banner confers upon us," added S. L. Winters, a senior education major.

The calendar controversy and its banner, like most issues, was multi-sided. The Pikes had their defenders, and they had their imitators as two enterprising groups capitalized on the publicity to make a few bucks. One group published "The Men of ASU." ("We have big machos; we have bare chests and hairy chests," said Todd Headlee, publisher.)

Another group published "The Hogs of ASU," an obvious tongue-in-cheek parody of the first two. "Some will have hairy chests and some will have bare chests," joked Geoff Johnson who added, "we don't intend to discriminate." The pig posters were actually published with hogs wearing outfits ranging from Calvin Klein jeans to Star Wars costume.

Detractors and imitators aside, the Pikes, who have published campus calendars since 1959, won applause with their 1980-81 version. As runner-up in the 1980 calendar competition sponsored by this magazine, Delta Tau enjoyed two winners and two finalists out of fourteen categories.

Though the latest calendar is cheesecake in parts, the creative and technical talent in the project is undeniable. Still, cries of sexism would be expected from the slogans and bathing suits dominating the

calendar project.

"I thought it was tastefully done," retaliated SMC Robert Krantz.

A female editorial writer in the campus paper commented on the motive of coming out with a male counterpart calendar. "The majority of men on this campus aren't likely to be offended by the new calendar, however lascivious it may be. They realize the men who appear in the new calendar posed for the photographer of their own free will; if these models want to be known for their rippling muscles rather than their mental capacity, then that's their decision to make. They're sufficiently unemotional to realize what is, and what is not, an invasion of dignity. Too bad the same can't be said for ASU's women."

The models themselves had a few words on the subject as well.

Cindy, who posed in a \$60,000 Ferrari, said, "My mom liked it."

Monica posed with a live Bengal tiger. She wore a skin-tight wrap-around bikini in the photo posed in the desert. Monica signed a release of responsibility form. Sherry wore a sleek western outfit, braided her hair



like Bo Derek of "10" fame and held two elaborately carved pumpkins in her picture. Marla was posed in a slick bathing suit on a mountain slope with ski equipment. Why would these women go to the trouble and sometimes danger for no fee?

"I did it because I know the Pikes and they're a real good fraternity," Sherry said. "I knew it wouldn't be tasteless."

"We're getting exposure," added Marla. "I'd have to pay someone a lot of money to have these (photos) done."

Good publicity or bad? Creative or tasteless? Who knows whether the scores of letters to the editor, editorials, articles and oratory helped or hurt the Pikes? But the publicity certainly sold the calendar. Perhaps singer Neil Sedaka's 1961 hit best summed up the why:

Yeah, yeah, my heart's in a whirl;
Yeah, yeah, my heart's in a whirl;
I love, I love, I love my little calendar girl.

LOOKING FOR A JOB? YOU'VE GOT TO BE KITTING

THE JOB Seekers Success Kit can help you find a job, perhaps faster than your placement service. Published by the Center for Career Development in Cincinnati, the kit was developed by Phyllis Martin, a career counselor who has conducted over 50,000 job interviews for a top corporation. You can learn any trade you want in college, says Ms. Martin, but "the traditional education system does not teach you how to get a job in your field." Her kit includes seven sections such as where jobs can be found, prospect cards, typical application forms, resume writing. It includes subjects such as the single best source of job leads most often overlooked, the attitude that opens doors, dress and speech "turn-offs" to avoid, selling your strong points in an interview and subjects to avoid in an interview. Free information on the kit, which sells for \$19.95, is

available at CCD, 11385 Landan Lane, Cincinnati, OH 45246.

BEST ADVISOR, AMONG OTHERS

CHAPTER ADVISOR George Redfearn of Theta Omicron (Indiana State) was selected the most outstanding advisor on campus. It was the second year in a row that the chapter's advisor (last year Ed Pease) received the honor. In addition, several other brothers won prestigious merits as the chapter earned thirteen of the nineteen awards given at the annual Order of Omega Honors Banquet. The chapter received two of the IFC scholarship awards and three of the Order of Omega program awards (associate member, campus activities and involvement and scholarship development programs).

LITTLE SISTER

THE SEVENTY brothers of Beta Phi (Purdue) acquired a very special "little sister" recently, in an unusual way. They have become sponsors of a girl in India named Mabel Boopathi Ambrose as part of the Christian Children's Fund, Inc. The Pikes send money for food, clothing, medical care and education for the five-year-old. "Sometimes we're isolated in our own little worlds," says Michael Eltzroth who initiated the project. "Most people don't realize that hunger is really a problem." He said the Pikes would continue to support the Fund "as long as our Fraternity is in existence."

ALOHA LIBRARY

BETA NU (Oregon State) members hope a trip to Hawaii will improve chapter scholarship.

They are raffling an all expenses paid trip for two to Hawaii with the goal of raising \$700 profit to pay for a chapter library named for deceased brother Charles White.

ALTERNATIVES TO HAZING TOLD

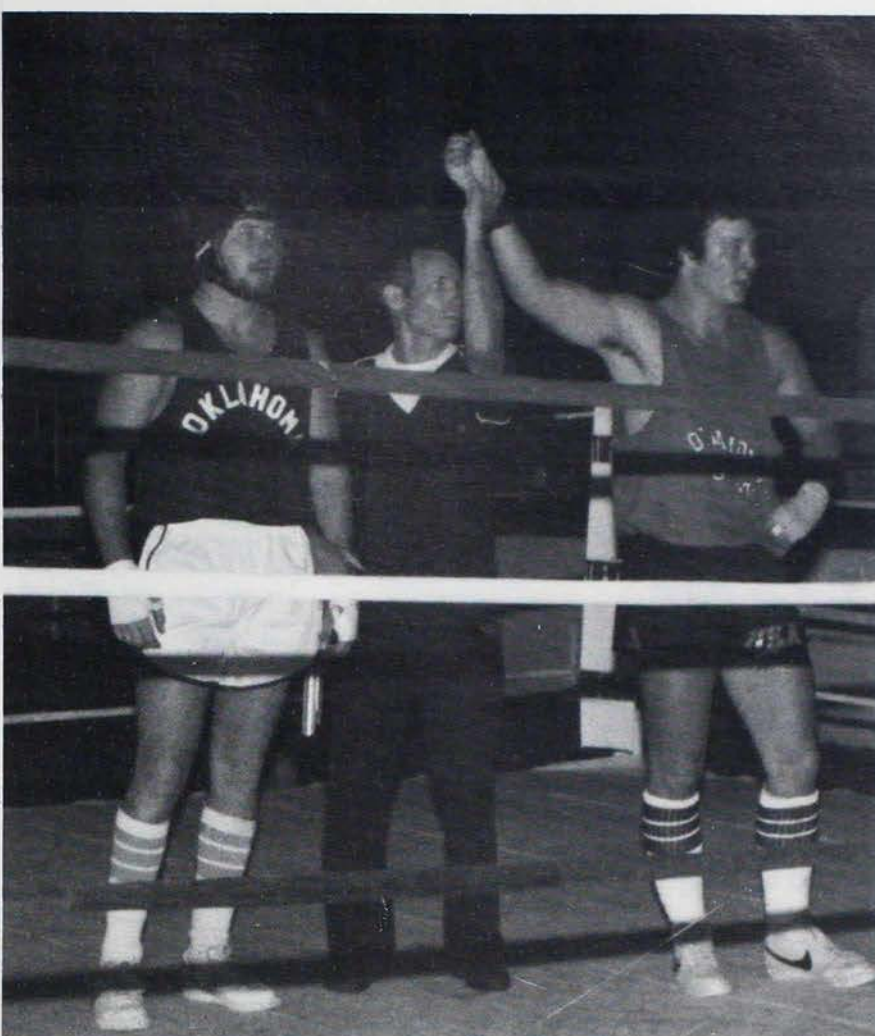
UPPERCLASSMEN OF Gamma Theta (Mississippi State) recently led a workshop on "Alternatives to Hazing."

"The chapter has put a lot of time into designing a method of replacing hazing with a very positive program," says Brother Will Randle. The Gamma Theta program was inspired by concepts found in William Danforth's book *I Dare You* which stresses personal achievement to one's fullest potential.

Last fall the Pikes sponsored Ms. Eileen Stevens, the founder of C.H.U.C.K., an anti-abuse organization, at the MSU Greek Week. It demonstrates what one chapter can do to eliminate the dangerous practice of hazing.

BMOC

THETA ALPHA (North Alabama) chapter enjoys an unparalleled campus dominance in nearly every endeavor. Pikes hold the offices of SGA president, Student Court chief justice, three student senators and the SGA treasurer, IFC president and secretary, numerous varsity athletes and IICA regional vice president. Their little sisters include the last three Spring Fling Queens, current Miss UNA, two Golden Girls, two SGA senators and three members of the Student Activities Board among others.



REVERSE HAZING?

AS BETA Omicron (Oklahoma) member James Hillis threw his first punch at Gamma Chi (Oklahoma State) pledge Steve Caldwell, appearances were deceiving. In the end, Pledge Caldwell scored a three round unanimous decision over Brother Hillis, but he wasn't

protecting himself from being hazed. He was defending his school's honor in the annually fought Bedlam Series which, for the first time since 1953, pitted Pikes against one another. After the decision, Caldwell held the ropes for Brother Hillis, like a good pledge should.



TED KOPPEL

PIKELINE

NIGHTLINE COMMENTATOR Ted Koppel, Alpha Chi (Syracuse), agreed recently to narrate Beta Gamma (Kansas) chapter's rush slide show, "Beta Gamma in the 80's."

Brother Koppel, a well-known ABC-TV newscaster, will lend his familiar voice and style as an attention getter for Beta Gamma rushees.

ALPHA LAMBDA GREETES 75TH

JOINING THE select group of IICA chapters which have celebrated seventy-five years in the Fraternity, Alpha Lambda chapter (Georgetown) greeted alumni from classes all the way back to 1916 recently.



A BUGLE awakens Epsilon Brother Art Rabinowitz and dance partner Donna Whitehead in 28-hour marathon break.

EPSILON RAISES OVER \$11,000

SINCE INSTITUTING an annual dance marathon on the Virginia Tech campus in 1975, Epsilon chapter has

SETON HALL'S TRIUMVIRATE

ETA BETA (Seton Hall) Brother Kevin McDevitt completed a Pike triumvirate in campus leadership when he was elected president of the Resident Student Association. He joined Paul Avallone, president of the Student Government Association, and Joe McKenna, president of the Student Activities Board, as head of the three highest student positions at Seton Hall.

Avallone runs the Seton Hall Pub and will budget over a quarter of a million dollars for various campus groups including those run by Brothers McKenna and McDevitt.

Eta Beta chapter is also champion of the IFC basketball tournament and defending IM softball champs.

consistently donated more manhours and money than any other participating group. Over 700 people took part this year and Epsilon chapter again led the field, the first group ever to donate over \$10,000. Their total was \$11,477, about twenty-five percent of the \$43,000 raised total. The money was raised by selling bumper stickers, sponsoring movies and individual pledges.

GOLF, THE LINK

ALPHA EPSILON (North Carolina State) found the golf course is great for linking fraternities and a favorite charity. The Pikes sponsored a links tourney which raised \$800 for a Cystic Fibrosis charity. The tournament included fifteen foursomes consisting of actives and alumni from ten fraternities and was won by a team representing Pi Kappa Alpha. Afterwards, the players enjoyed a barbeque and party sponsored by Miller Beer.

RALLY ROUND THE GIRLS

A RALLY that made Delta Omega (High Point) "the envy of the Greek system" pitted the college's sororities in ten events including Dress Your IKA Coach, Jug Race, Suitcase Relay and Tug-O-War. Held in Conjunction with the Presidential Scholarship Weekend, the first annual Spring Rally proved to be a public relations bonanza. Zeta Tau Alpha won. Delta Omega chapter has also sponsored a talent show for the High Point Retirement Complex, an interfraternity football game to raise money for local orphanages and a Rock-a-thon for the Heart Association.

ALREADY CHAMPS

PIKE'S NEWEST chapter, Theta Rho (Northern Arizona) is already dominating a field of nine fraternities at NAU. The chapter won the overall intramural title, broke the record for most pledges in two consecutive semesters, won the Greek Week Talent Show for the second year in a row, won the Dean's Award for the most outstanding service project of the year (raised money for the Flagstaff Community Hospital for a cardiopulmonary machine) and won the scholarship award for the highest overall grade point average.

GAMES-MANSHIP

AN ALL-STAR basketball game between Greeks and independents raised good will on campus in addition to its original goal of raising money for Big Brothers/Big Sisters of America. Organized by Zeta Epsilon (Western Kentucky), the game was contended by teams composed of one member of each team in the respective leagues. The independents had three times as many players and won, but only by a point in the last five seconds as the Greeks stayed close all the way.

HOT-DOGGING IT

A SOFTBALL game with the Azleway Boys Ranch (a home for delinquent boys) gave the men of Theta Iota (Tyler) chapter a chance to hot-dog it afterwards. The cookout was just as popular as the game, by the way. The chapter also recently washed 800 rental cars to raise money.

TAKE THE PIKES... PLEASE!



COMEDY SUPERSTAR Henny Youngman headlined Beta Pi (Pennsylvania) chapter's annual fundraiser drawing some 1500 spectators for an hilariously comedic evening. Also featured were three upcoming comedians, Paul Provenza, Richie Minervini and Bob "Rubberface" Nelson. All proceeds were donated to the Albert Einstein Institute of Cancer Research. Projects such as this helped Beta Pi win the coveted Crawford C. Madeira Cup given by the university to the most outstanding fraternity for the second year in a row. The chapter also earned the scholarship award compiling an amazing fall semester 3.28 chapter grade point average on a 4.0 scale.

ROLL YOUR OWN

PIKES AT Omicron chapter (Richmond) found their empty beer kegs have noble value. With the help of a local distributor, they rigged a keg to roll sixty miles from Williamsburg to Richmond raising

some \$4,000 for the Muscular Dystrophy Association in the process. The total was forty percent higher than last year and the chapter set \$5,000 as its goal for '82.



EXCEDRIN P.M.

P.M. MAGAZINE, a network television series, featured three Pikes at Alpha Eta (Florida) who won an amateur three-man steer saddling contest recently. Brothers Brent

London, Bobby Strauch and Tom Butz competed against twelve other three-man teams in roping, saddling and riding a wild steer for best time.



MISS LAMAR Lisa LeGrande with Pageant Co-Chairman Winston Guillory.

FIRST AND FOREMOST

EPSILON KAPPA (Lamar) brothers and little sisters enjoy the role as first-timers. They were the first fraternity to sponsor a Miss Lamar Pageant, the winner of which automatically was entered in the Miss Texas Pageant. And they were the first to host a mixer with an all-Black fraternity, Phi Beta Sigma. Both firsts received considerable media attention.

ALPHA SIGMA HOSTS FOUNDER

ALPHA SIGMA (California) charter member Howard Houston, 91, was among the guests at the chapter's recent Founders' Day celebration. A member of the class of 1916, Brother Houston was among the 1912 founding members of Alpha Sigma.

At the large banquet, Roy "Rusty" Jacobes, 1933, was given the Outstanding Alumnus Award.

IRISH EYES

THUMBS UP to Alpha Kappa's (Missouri-Rolla) St. Pat's Day float depicting American Presidents from the Midwest pulled by an eagle, the winning entry of the annual campus St. Patrick's Day celebration. The chapter also placed first in the St. Pat's Games and won a handsome oak cudgel. Winning comes naturally to the Alpha Kappa Pikes who continue to pursue the intramural title





A

TRAGICOMEDY OF ERRORS

by William David Setzekorn



WE WERE every pleased to note in the December *Shield & Diamond* that our national magazine has finally ceased calling our fraternal insignia a "crest" (which is really only that part of it that appears over the helmet) and applied the proper name: coat of arms. Now, in the spirit of a "new beginning," let's examine this whole matter of IIKA's coat of arms.

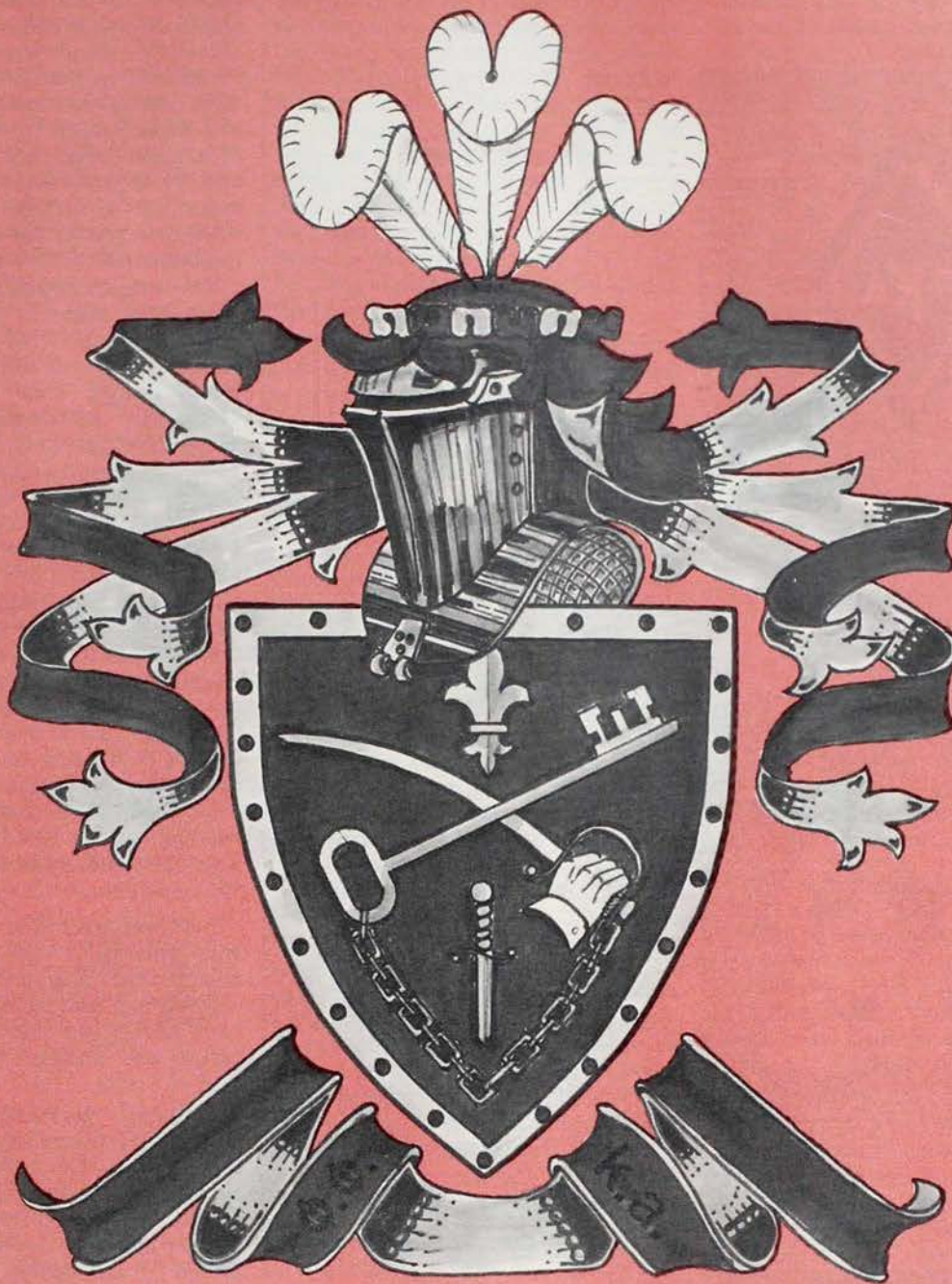
As much as we all love and cherish our familiar coat of arms, heraldically speaking, it is a tragicomedy of errors. Basic rules and conventions of

heraldry are internationally accepted and respected by all but the uninformed, and they are as viable today as they were in medieval times when they were formalized by French, English and German heralds. While we are so accustomed to seeing our coat of arms in its present form that we accept its oddity without question, a stranger with but a rudimentary knowledge of the gentle art of heraldry would recognize that our coat of arms is improperly conceived.

The present coat of arms is not our first. Our present badge was designed by founder William

Alexander at the fourth meeting of Alpha chapter in 1868. A prototype, prepared by a New York jeweler, was well received and adopted on May 1, 1868. Originally worn as a key chain pendant, it became a fraternity pin on May 7 of the following year. Handsome in its simplicity, except for slight modification in color and proportion, it has served exceedingly well to the present date as the badge of our order.

The problem of finding an equally satisfactory coat of arms has proven to be more difficult. The first so-called coat of arms used was simply the shield and diamond badge placed



IIKA ELEMENTS REARRANGED ACCORDING TO LAWS OF HERALDRY. PERFECT COAT OF ARMS?

over crossed key and saber. It was first described this way in 1869. This device was of course not a true coat of arms as it lacked most of the requisites of heraldic arms. It was merely a more elaborate badge. There is no record of this design being officially adopted. There is a pencil sketch of it in our fraternity archives.

On March 2, 1876, a committee headed by Brother George J. Leovy was appointed to design an official coat of arms. Their work was finished on May 19, 1876 and, though minutes are no longer extant, it was probably presented at the August 1876 Con-

vention.

Apparently no effort was made to conform to principles of heraldry in arriving at their proposed arms. This is curious, as manuals of heraldic design would have been available to them at any college library and fine examples of heraldic art were common throughout the South in those years as the many family and organizational arms from that period attest.

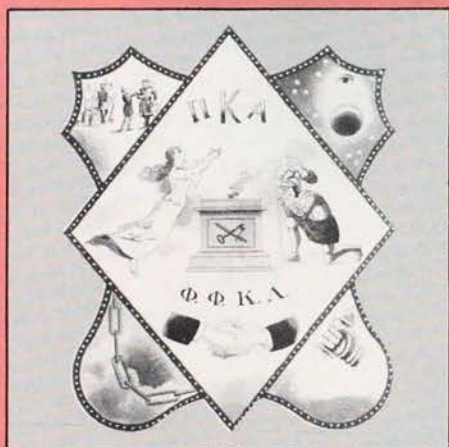
The design that George Leovy's committee presented was our familiar fraternity badge, but this time with every available surface profusely decorated with allegorical scenes. Perhaps this was the result of

influence of various lodge insignia popular at the time. The idea of introducing lodge-like ritualistic degrees in the fraternity was also being discussed.

The pencil drawing we have of this design shows featured in the middle of the diamond a central altar on the face of which are the crossed key and saber. Issuing from the altar is the smoke of incense and flanking it on the dexter a hovering wingless angel and on the sinister a kneeling knight in armour with a plumed crest and unsheathed sword. In the base of the diamond appear a pair of clasped and cuffed hands. The letters Pi Kappa



*"Our badge
used as a
coat of arms,
would seem
more appropriate
for the use
of a sorority
than by
the men of
Pi Kappa Alpha"*



*"For
obvious reasons,
this design,
too,
cannot be
considered
a true
coat of arms."*



*"Although
heraldically
acceptable
and artistically
excellent,
this one
lasted
but a year."*

Alpha and φφκα also appear on the diamond. On the four corners of the shield showing behind the diamond are 1) a scene from Damon and Pythias, 2) a clear firmament dotted with stars, surrounding the world and looked upon by the eye of God, 3) a mailed fist clasp a dagger, and 4) several links of chain surmounting a cloudy skyscape. For obvious reasons, this design too cannot be considered a true coat of arms.

The subject of appropriate fraternal arms appears to have been dormant until 1892 when, at the Knoxville Convention, a surprisingly fresh design was proposed and accepted. Although heraldically acceptable (the only flaw being our name and motto appearing on the principal charge) and artistically excellent, this one lasted but a year. Interestingly, this new coat of arms was presented to the convention painted on a trumpet banner. We assume it would normally have been displayed as a shield of gules (red) on which was placed a castle Or (gold), masoned sable and on the lower arch over large oaken doors the letters Pi Kappa Alpha and on the foundation stones the letters οοκα. On the sinister side of the arch a Greek soldier stood holding a spear and from his belt on the dexter side a key and on the sinister a dagger.

For reasons unknown, this design was replaced in 1893 by the original shield and diamond badge over crossed key and saber and we were back thence we started — with one badge and another badge called a coat of arms.

Although perfectly proper as a badge and fraternity pin, the diamond shape for a coat of arms is especially ill-advised in our case since the diamond (called a lozenge) has always been reserved for arms of ladies. Since ladies did not wear armour, they do not display their arms on a shield or with a helmet and crest. Instead, ladies' arms are displayed on a diamond-shaped lozenge. Our badge, used as a coat of arms, even if otherwise heraldically correct, which it is not, would seem more appropriate for the use of a sorority than by the men of IIKΑ.

According to Hart's *History of Pi Kappa Alpha*, the coat of arms was "worked out" by brother Maxwell Waide Smith, Omega, at the behest of Howard Arbuckle in time to be presented at the 1907 national convention. It was officially adopted two years later at the New Orleans Convention. That Brother Smith was a fine artist is apparent by the pleasing composition he presented. That Brother Smith had no knowledge of heraldry is equally apparent from

the errors he made.

The helmet which he chose is an Italian citizen's visored helm. This was popularly used in England during Queen Victoria's years as a gentleman's or esquire's helmet, but being unfamiliar with this piece of armour, the British herald painters changed it into the misshapen creation we find supporting our crest. A human head could not possibly squeeze through its narrow neck, and its visor cannot be raised. Fortunately, this fad was shortlived and this helm has long since been replaced by the closed tilting helmet for use of gentlemen and organizations such as ours. For some reason, however, it has been retained all these years in the Pike coat of arms, with its shoulders facing forward and visor facing dexter—a feat that should not be expected of even an Italian citizen's helmet.

More importantly, our arms break the most sacred cardinal rule of all heraldists. No letters or words ever appear on a shield of arms. The purpose of the painted shield is to *graphically* identify its bearer. This served to tell friend from foe in battle when most combatants, even those of the knightly class, could neither read nor write. Otherwise, they might as well have written their names across the shield in large letters, as we have done, and the noble science of heraldry would not have developed. But they did not, they used symbols. For our arms to have our organization's name written on the shield, even if the letters are Greek, is in particularly bad form.

The Pi Kappa Alpha shield is placed over a key and cavalry saber crossed behind the shield. The placement of a shield over something is only rarely done and then only in a few well defined cases. A Roman Catholic bishop places his personal arms over crossed croziers, a Spanish admiral places his arms over crossed anchors, the Earl Marshal of England places his personal arms over crossed batons, etc., but in all cases these are insignia of office and of a temporary nature. Our key and sword are important lasting symbols and deserve to take their rightful place as "charges" on the shield.

Also external to the arms are our lilies of the valley, tied with a ribbon, below the shield. The source of this unusual feature can be traced to an early American father and son team of stationers in Boston named Coles. They designed bogus arms between 1800 and 1830 for their customers as a means of selling personalized stationery. Sprigs of lilies or palm branches tied with a bow were their "trademark" and appeared on all

arms that they designed. This was but a meaningless form of decoration and was added to fill the space below the shield where normally one would find a riband or scroll with the motto written on it. In this way, the Coles avoided having to devise a motto as well as a coat of arms for their clients. Fortunately, this practice died with the Coles and was never seen again except in our own arms. The lily in heraldry is the *Fleur-de-lis*. This ancient noble symbol should find a place in our shield.

Brother Smith must have sensed that something was missing in the composition between the helmet and shield, so he took the unusual step of placing a riband and motto behind the shield in the upper third part. What was really missing in that area was the mantling or lambrequin cloth. This is a cloth of the principal color, lined with the principal metal of the arms tied to the helmet to protect the knight from the sun, much the same as the *kepi* worn by French Foreign Legionnaires. In time this cloth became quite ragged and torn but was never replaced, as its tattered state attested to the knight's long tenure in service. In paintings of coats of arms it is usually fiercely exaggerated. It is bound to the helm by a twisted binding called a wreath. This also served to hide the unsightly leather thongs used to tie the crest to the helmet. Crests were only worn for tournaments or parades. It is said that the wreath was usually given the knight as a favor from a special lady. In coats of arms it is represented as having six (five if it's German) twists, alternating color and metal. A riband and motto placed behind the shield instead of a mantling can be seen nowhere except in our own arms and is strikingly inappropriate.

Colors used in heraldry are limited to five: blue (azure), black (sable), red (gules), green (vert) and purple (purpure), and two metals, gold (Or) and silver (argent). The principal colors of the arms are always one color and one metal. A curious system of describing the colors in terms of precious stones came into vogue in the fifteenth century and lingered on into Tudor times when it finally fell into disfavor. Apparently our founders did not realize that the color "garnet" was but a quaint way of saying gules, or simply red. It does not mean the claret color of the stone. A coat of arms can never be wine-colored.

Lastly, our arms have what appear to be rays of sunlight radiating from behind the shield. We have puzzled over this unique feature for years, though we have finally found what might have provided the inspiration

for such an arrangement. Knights Grand Cross of some orders of chivalry are allowed to place their personal arms over the cross (badge) of their order (here, again, an insignia of office). This can result in what appear to be rays emitting from behind the shield, as most crosses have radiating points. Perhaps Maxwell Smith saw such an illustration in *Burke's Peerage* or some manual of Heraldry and adapted it to our use. For whatever reason, there is no precedent for it.

So, if one were to incorporate all of our fraternal symbols into a proper heraldic achievement of arms, they might be described in the ancient language of the heralds thusly:

Arms: *Gules, in saltire a key and cavalry saber Or grasped by a dexter hand couped proper joined by a chain between in chief a fleur-de-lis and in base a dagger palewise of the second, all within a bordure Or seme of torteaux.*

Crest: *on a wreath of the colors a panache of three plumes argent.*

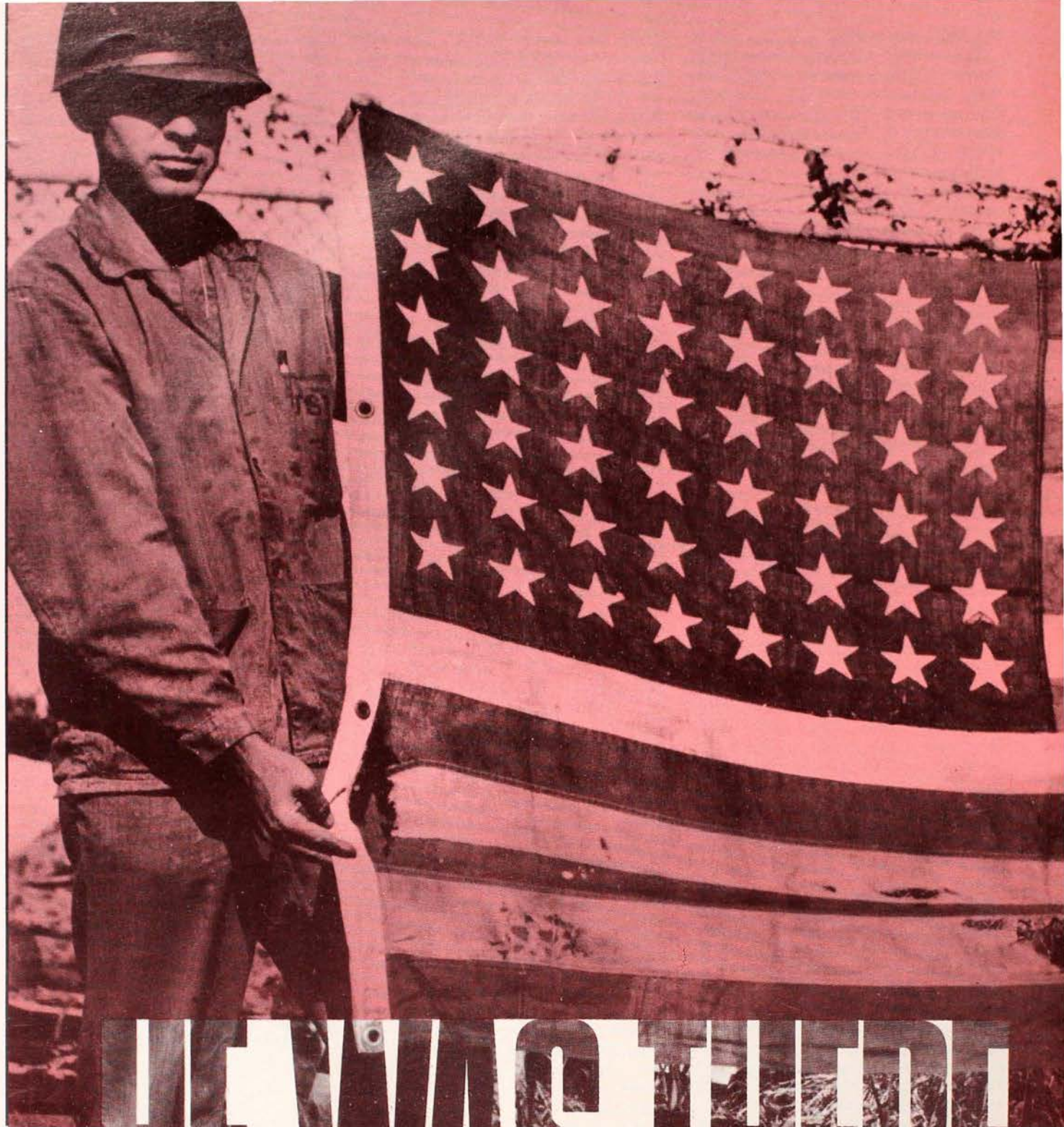
Motto: *on a riband gules doubled Or, φφκκ.*

From this "blazon" or prescription, of the arms, any knowledgeable herald painter could render a correct representation of our arms. Many different, and equally correct, artistic interpretations are possible within the framework of the rules of heraldry. One is submitted by way of illustration.

The use of supporters — figures of man or beast on each side of the composition holding the shield — might be considered. This addition would seem thoroughly appropriate for an organization of the stature of Pi Kappa Alpha. Perhaps the V.M.I. cadets in the uniform of the Battle of New Market era might be considered.

Coats of arms are not adopted on the whim of an individual or an organization, like a trademark or company logotype. Only armorial bearings granted or confirmed by a sovereign nation are considered to be authentic. While U.S. law offers protection of insignia of organizations by registration, much as a trademark, it does not control the use of bogus arms nor does it correct faults in heraldic designs submitted for registration.

Pi Kappa Alpha should decide if it wishes to have a coat of arms or be content with a pseudo-heraldic logotype.

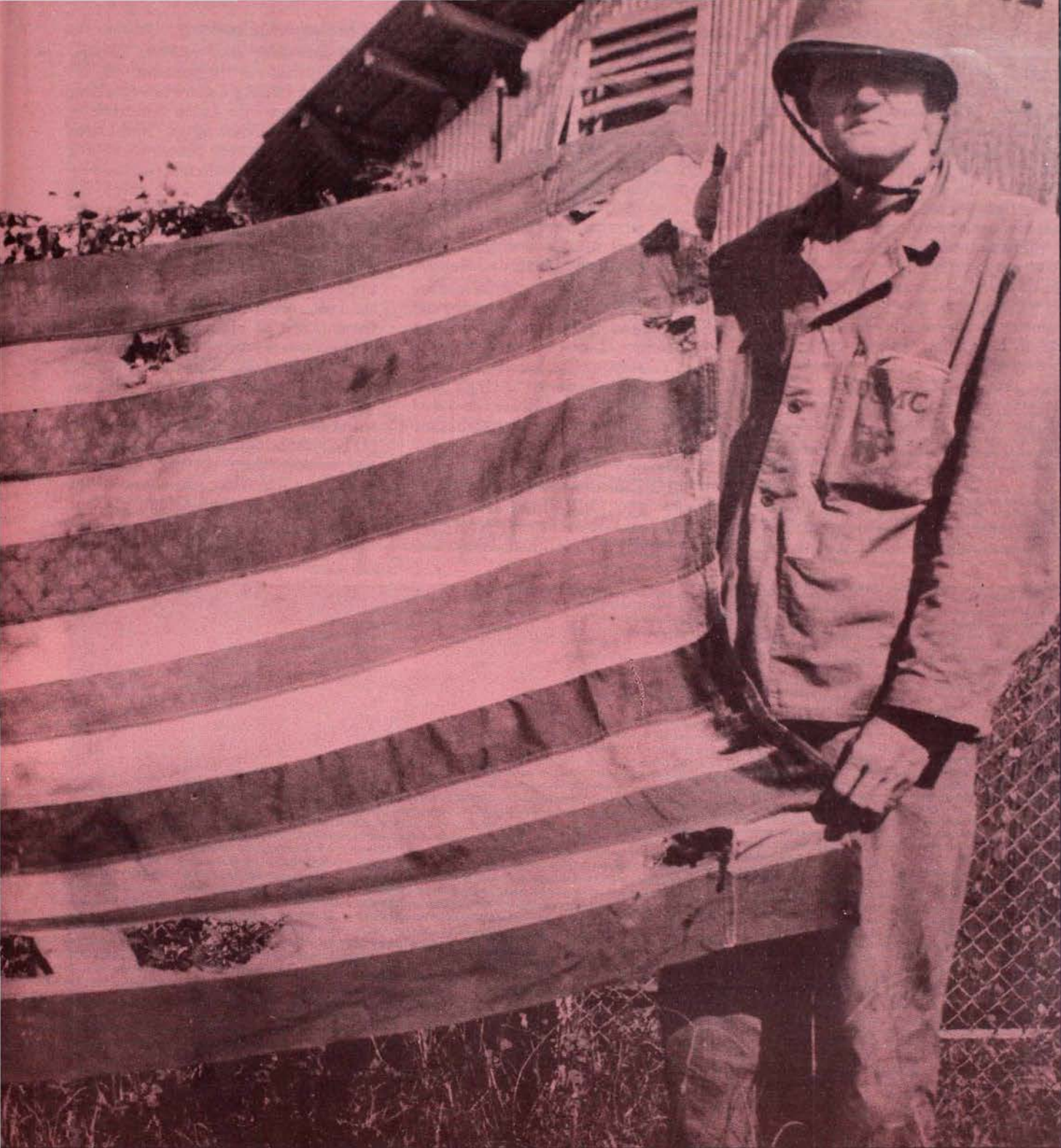


HE WAS THERE

*By Tom Wright
With Doug Minor*

HE WALKS into a room and you're immediately impressed by his size, standing well over six feet tall with a massive breadth to him. He wears a business suit these days, instead of a uniform; the only hint of the military being a tie clip bearing the seal of the United States Marines. He stands at

June 1981/S & D



Capt. Louis Wilson, right, raises tattered Stars & Stripes after disposing of Japanese banner on Guam, 1944.

the podium and candidly tells a group of young IIKA's — boys still wet behind the ears — about the ails of America, yet tempering the problems with hope. He finishes by challenging those present to be that "hope for the future."

He is General Louis H. Wilson, USMC, holder of the Congressional Medal of Honor, retired Commandant of the Marine Corps, a former member of the Joint Chiefs of Staff, and a IIKA from Alpha Iota chapter (Millsaps) in Jackson, Mississippi.

The occasion of his talk to the
S & D/June 1981

IIKA's of today's Alpha Iota chapter was the Founders' Day banquet in celebration of the seventy-sixth anniversary of the founding of the chapter. The General conveyed an impression of this country, past and present, from the point of view of a man who was there and who shaped the course of American history.

General Wilson retired from the post of Commandant of the Marine Corps and member of the Joint Chiefs of Staff on July 1, 1979. His retirement culminated thirty-eight years in the Marine Corps.

A 1941 graduate from Millsaps College with a B.A. degree in economics, he decided to join the Marines because "the draft was hot on my heels."

"I told Jane about the Marines over a coke in the Grill. She said 'what's that,' and I said, 'I don't know, but I'm going to find out!'" He and Jane Clark, a Phi Mu at Millsaps, were later married, in November of 1944.

Wilson was commissioned in November of 1941; by 1943, he was serving in the Pacific Theater of World War II. According to the

October 1945 issue of *Shield & Diamond*, it was for "extraordinary heroism as commanding officer of Company F, Second Battalion, Ninth Marines, Third Marine Division, in action against Japanese forces at Fonte Hill, Guam, in July of 1944 that Major (then Captain) Wilson was presented the Medal of Honor."

The General refused to speak about the circumstances that led to his being awarded the Medal of Honor. However, according to the citation accompanying the award, Wilson led his men against a numerically superior Japanese force and took control of the portion of Fonte Hill in his zone of action.

The citation also mentions that Wilson led his men through the battle despite being wounded three times, and at one point crossed fifty yards in the open to rescue a wounded Marine.

In typically wartime rhetoric, the citation reads, "Captain Wilson contributed essentially to the success of his regimental mission and to the

annihilation of three hundred fifty enemy troops."

Wilson continued military service in Korea as a battalion commander, and went into Vietnam "a couple of times." He became the twenty-sixth Commandant of the Marine Corps on July 1, 1976.

Upon his retirement, the General was awarded the Defense Distinguished Service Medal (First Oak Leaf Cluster), and he "left the Corps in better shape than he found them."

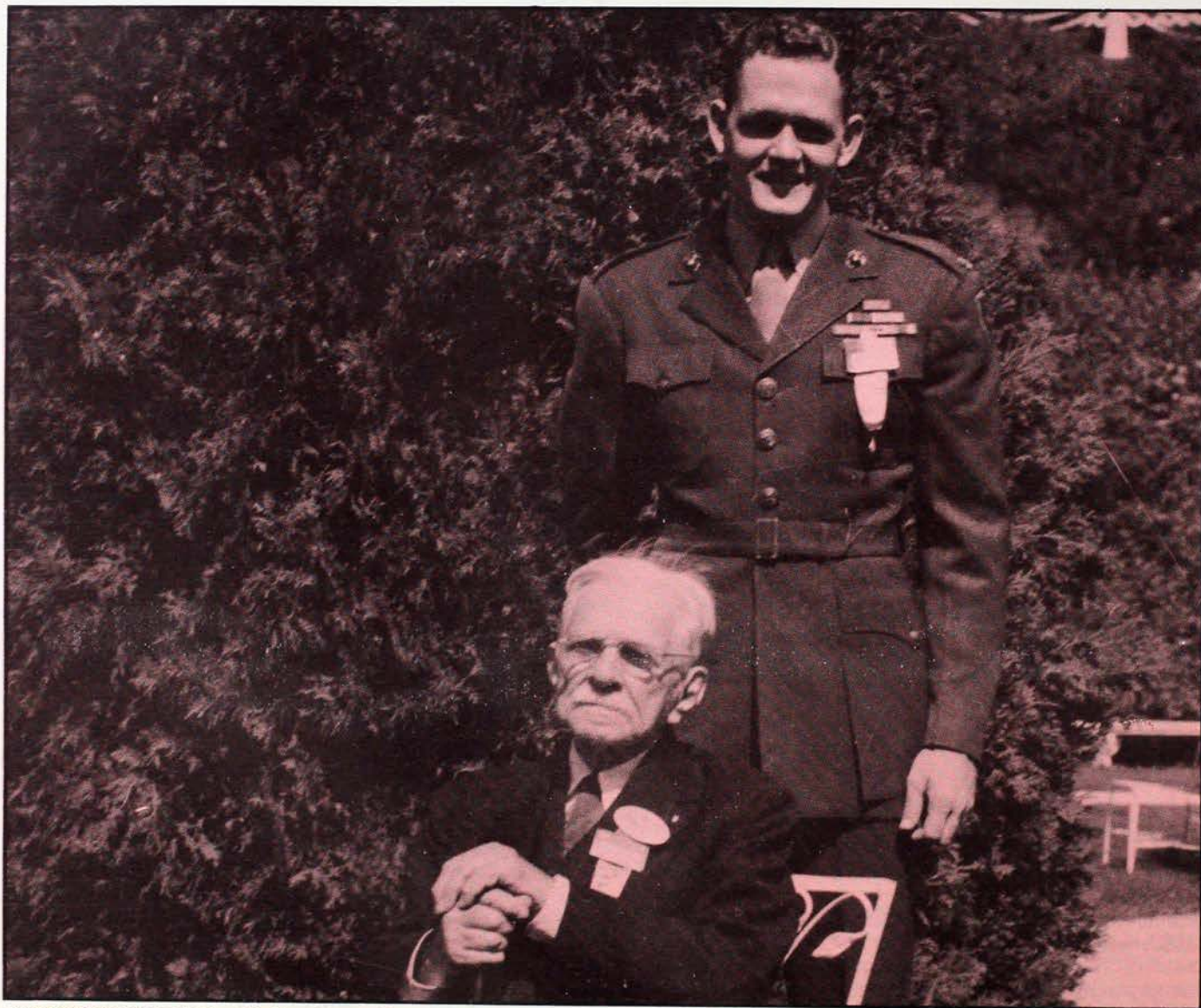
The General and his wife live in Jackson, Mississippi, and he serves on the Board of Directors of several large firms: Merrill Lynch and Company, Louisiana Land and Exploration, Unifirst Federal Savings and Loan Association and Fluor Corporation, an engineering and construction company.

Obviously, Brother Wilson avidly supports President Reagan's foreign policy. The following are some excerpts on Wilson's stand in foreign affairs from a panel discussion held

at Millsaps College:

El Salvador and Human Rights. "Look what is happening in El Salvador; clearly Castro is exporting Communism into Latin America — El Salvador, Nicaragua, and Costa Rica. In all of these places there are regimes which we do not necessarily like, and I agree, I don't think it's a good idea, I don't like it. But on the other hand, people do not like to be moralized against, especially with our brand of moralism. So they have undemocratic regimes; you can't just cut off all communications with them. Look at what happened with Argentina. We asked them to support us in our wheat boycott of Russia. They told us flat 'no' and I don't blame them because we failed to do anything for Argentina except draw off all economic and military support. I am delighted that this Administration is moving to some other higher priority than alienating our friends."

Africa. "In Africa, where the



RETURNED HERO with Dr. George Summey at the 1946 Victory Convention of Pi Kappa Alpha. Then Capt. Wilson is now retired, though quite active on the Fraternity's Memorial Foundation.

nationalistic spirit is absolute, what we are doing is alienating South Africa, one of the leading places on earth. Now we do not agree with, and I don't agree with, South Africa and their system of apartheid; nevertheless, this has got to come along. South Africans hold twenty-seven of the thirty-two basic minerals that we have to have to maintain our quality of life and our military equipment. And we're alienating one of the most strategic places on the earth in Africa."

Europe. "Obviously, this is not an underdeveloped part of the world. We criticize the NATO countries for not doing more in their support. The British Army of the Rhine is a joke; the Low Countries are doing nothing; the West Germans are the only ones doing anything in support of NATO. But let us not be so smug as to say that we are the only ones doing anything."

"Let us suppose as a scenario that tomorrow morning, Mr. Brezhnev calls Mr. Reagan and says, 'Mr. President, I'm going to ruin your day. In the morning at 7:00, I'm sending 21,000 tanks one hundred miles into West Germany; now mind you, just one hundred miles, because I believe the West Germans are about to attack the East Germans.' The fact that they aren't is unimportant. Now the President is going to say, 'No you're not, that is what we've got these nuclear weapons for. If you send tanks into West Germany, then we're going to drop a tactical nuclear weapon on your troops.' And Brezhnev will say, 'If you you drop a tactical nuclear weapon on my troops, then don't go to Jackson, Mississippi, Kansas City, New York, or Los Angeles, because they won't be there.' Now how many of you are willing to swap Jackson for one hundred miles of West Germany?"

Wilson says that in these days, everyone is as much on the front line of a war as were the "soldiers in the trenches of Western Europe during World War II."

He used this example to show how our allies believe that the United States is unwilling to make such a nuclear trade, even though for thirty-five years the United States promised to provide a Nuclear Umbrella for all of Western Europe and Japan. Also, during that time, the U.S. did not allow the allies to have nuclear weapons of their own.

Concerning the Far East, Wilson believes that Japan is trying to become the "Switzerland of Asia" — that they are using their technology to stay out of war. By doing this, utilizing their technology, in any nuclear exchange, Japan will be

bypassed.

The General sees China coming out of the "disaster of Mao Tse-tung," and into the modern world. He believes that they have massive problems, but that the U.S. must make sure that they and Russia never get together again. He does not agree with those who say leave the two to each other and let them fight it out, because "they are not going to let us pick up the pieces any more than we are going to let them pick up the pieces."

Wilson says in general that we must learn to live with the people that we have to deal with in the world today. He says that the U.S. must have a protective military force that is equivalent to that of the U.S.S.R. "The best armed force we could have is one that never fights a battle. People believe it is effective."

Wilson says that the talk of a superior nuclear force is "ridiculous" since the Russians are as technologically advanced as the U.S. is, and they spend three times as much as the

U.S. for defense.

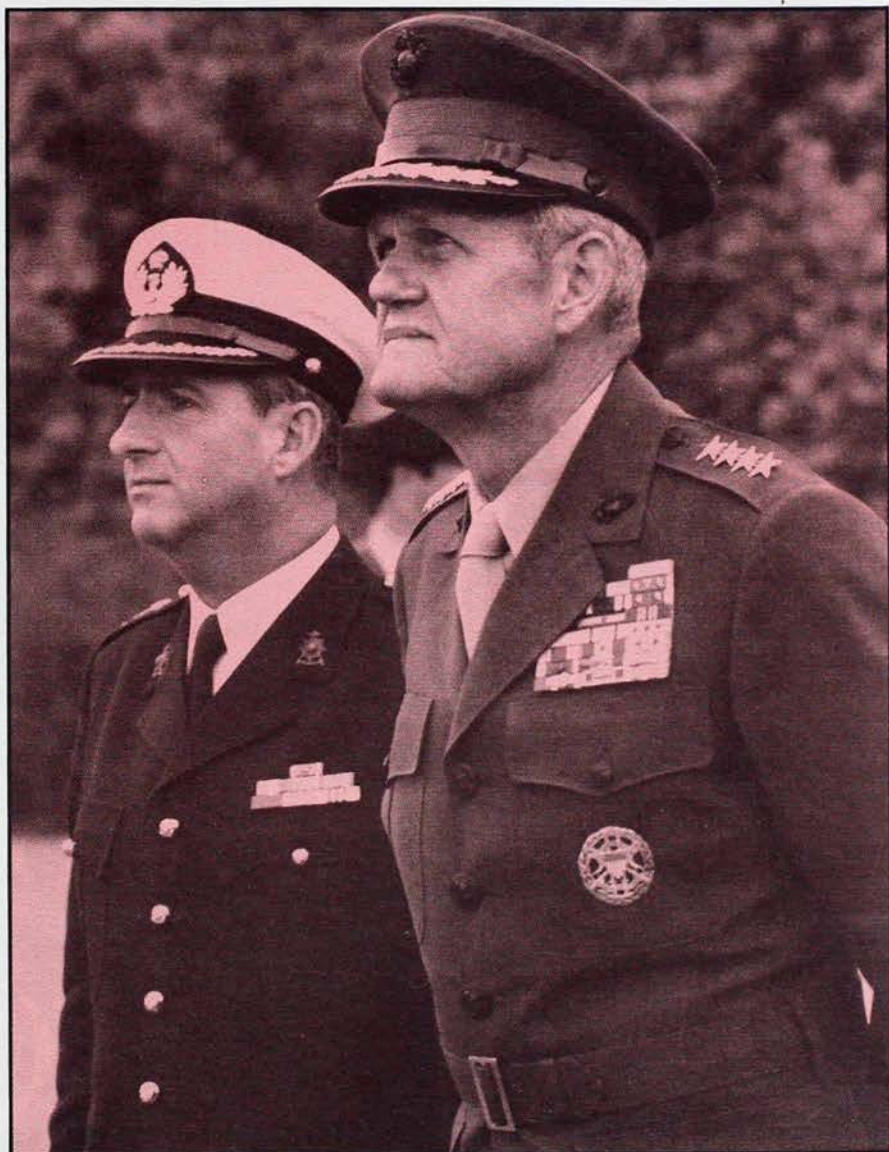
"We need to come up with a Strategic Arms Limitation that is truly a strategic arms limitation. In the end, that is the only way in which mankind will survive."

General Wilson was the only member of the Joint Chiefs of Staff that was against the SALT II accord, because it was "inequitable and unverifiable."

"That is to say that I am not against SALT," Wilson says that there is a difference between the two. "SALT is strategic arms limitation, and every-one is for that."

The general does not like to make predictions concerning a possible war, but he does say that if such a war were to occur and nuclear weapons were used that "I see no way to which their use can be limited." In other words, total nuclear war would result.

"In the long run, I hope that we can learn to live together on this planet."

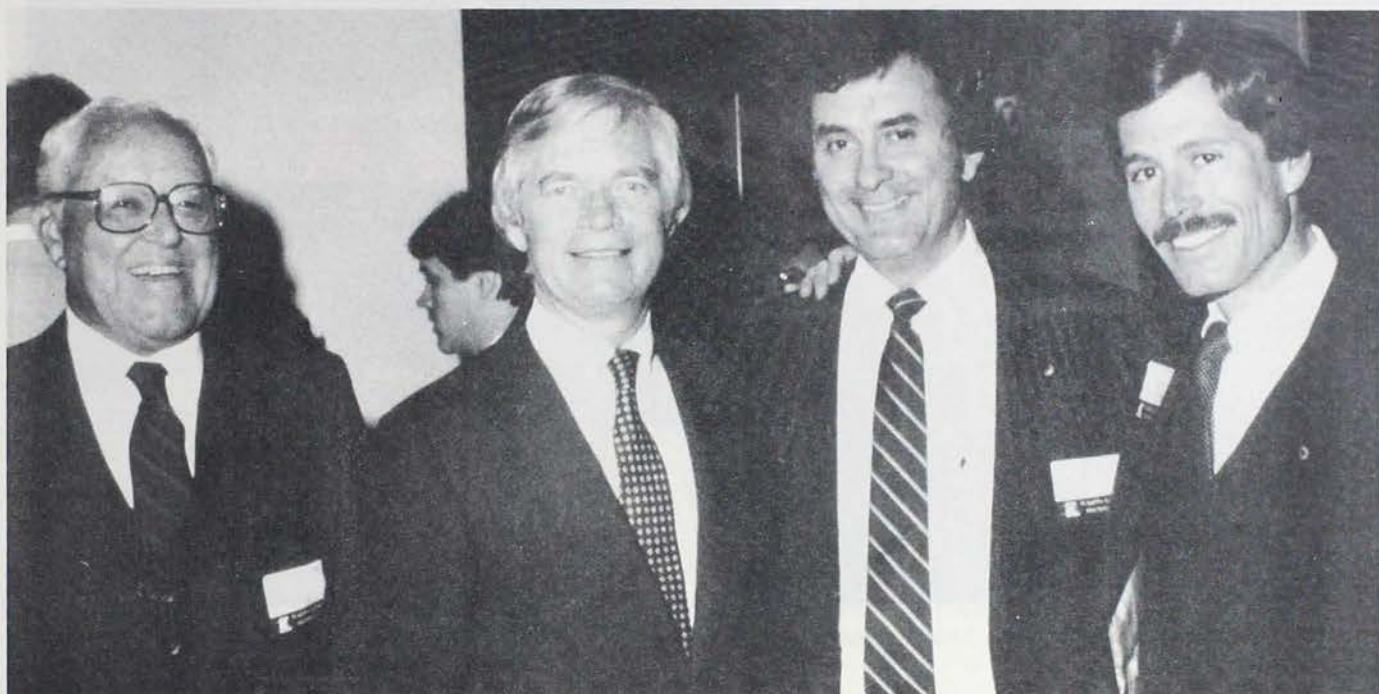


APPOINTED COMMANDANT of the U.S. Marine Corps in 1977 by President Carter, Gen. Wilson received many dignitaries, here, Maj. Gen. Adrian C. Larners, commandant of the Royal Netherlands Marine Corps.

A man with dark hair and a light beard, wearing a light-colored suit jacket and a dark tie, is speaking at a dark podium. A microphone is positioned in front of him. The background is dark with some out-of-focus lights.

Heavens To Murgatroyd

*“He may be the most
traveled Executive Director
since R.A. Smythe.”*



MURG IS surrounded by friends and leaders at the 1981 Congressional Founders Day. From left are President Virgil McBroom, Sen. Thad Cochran, Murg, and former vice president Bill LaForge.

AS THE two men deplaned, a horde of security agents complete with dark glasses and tight-lipped frowns surrounded them. The men were escorted to a dark limousine and their baggage hustled into the trunk. Six other men dressed in army regalia joined the entourage at that point, one driving the lead jeep that pointed the speeding caravan toward the campus of East Tennessee State University.

The men of Epsilon Zeta chapter continued the masquerade as Executive Director Dick Murgatroyd and Director of Chapter Services Mark Anderson were escorted into their motel, even challenging a guest as to whether he had his “security clearance.” Certainly, the towns-

folk of Johnson City thought high-ranking Presidential advisors had just arrived from Washington. But, in reality, it was Brother Murgatroyd’s strangest reception of the year — fun and unique, but strange indeed.

As Pi Kappa Alpha’s newest executive director came to the close of his first year in office, he had many nostalgic thoughts about his travels, his newfound expertise on airports, airlines and airline food, on motels and banquets and banquet food. And on the Pikes themselves.

“I especially became an expert on Mount St. Helens,” says Murg who circled it numerous times getting the full story each pass.

Murg, possibly the most traveled

executive of IKA since Robert Adger Smythe was treasurer, visited eighty cities in all fifteen regions across the country. He visited sixty chapters (with several more to go when this article was written) and fourteen regional conferences having been prevented from attending the fifteenth due to inclement weather. Murg flew on no less than twenty-one different airlines and landed in thirty-four states since September.

But more interesting than the statistics are the stories that go with them. No one can fly much without a few war stories about airports and chapters. Here are a few in Murg’s own words.

“The most unusual trip involved one weekend when I traveled to the



AT SYRACUSE chapter



10 GALLON Lone Star Regional



SUNSHINE REGIONAL
sidetrip with staff



ALUMNI WEEKEND at Missou



1980 CONVENTION



GOLDEN WEST Regional

regional conference in Illinois and ended up visiting our chapter in North Dakota the same weekend. When I returned home, I had traveled via eight different airplanes and landed in nine cities and six states.

"Comedians often make jokes about airlines, but they tell the truth. On my way to Murray State in Murray, Kentucky, I was routed from Lexington, Kentucky to Nashville, Tennessee on one of those little puddle jumpers. When I arrived at the Lexington airport at 6:00 a.m. at the start of my adventure, I asked the porter where the airlined desk was located. The smirk that filled his face should have tipped me off.

"When I found the desk, the attendant asked me how much I weighed. Then she weighed the baggage. I was told to wait for a van that would, and did, take me to the plane which was

located at the outermost point of the airport. It was one of those planes where you had to be built like Quasi Moto to board. At no time did I ever stand straight up.

"When I got to Nashville, I again had to search out the airline counter. Again, they asked my weight and that of my bags, and they said they'd call me when the flight was ready. After patiently waiting past the scheduled departure time, I asked the attendant about the plane and she said not to worry, that they had not taken the plane out of the hangar that morning because it was a little cold, but that it would indeed come. Eventually they paged me and I was escorted to a small plane with four seats and one engine.

"The pilot flew me to Murray, to a small landing strip next to a trailer and a hangar. As I bade farewell, He asked if I would be returning to

Nashville in the morning. I said yes and asked what time the flight departed. He said, 'whenever you get here.' We got to be pretty good buddies as a result of the trip.

"I had many other similar airport experiences, one with Director of Alumni Billy Garrett in Washington, D.C. in which we had to carry our own bags to two different flights explaining over and over why they were not checked by the original agent (who had told us to carry them with us), and finally rescuing them from another plane when we saw from our window that they were being misloaded.

"I had a flight in which two different airplanes developed mechanical problems and another flight that took an odd, round-about way to Eugene, Oregon due to fog and mechanical difficulties barely getting me to Gamma Pi's fiftieth anni-



HOMECOMING FOR Murg came October 6 with a visit to Northern Kentucky University where he served as chapter advisor. Flanking Murg are Dr. Jim Claypool, dean of student affairs, left, and Rick Meyers, sports information director and Pike alumni association president.

versary on time.

"If airlines weren't bad enough, some of my on-ground, at-the-chapter experiences were just as humorous. More often than I'd like to recall I found myself scheduled to conduct a time management or some such seminar at 8:00 a.m. on a Sunday morning, the worst possible slot. The attendance was always predictable: two early risers. They usually obliged to rustle their compatriots out of bed so they could catnap during my talk.

"The Washington D.C. Founders Day was my most impressive experience. It was the first Congressional Founders Day I have ever attended and I was impressed by the fact that fifty chapters were represented by the participants. On that particular weekend a dance marathon was taking place in Pittsburgh on behalf of the Heart Fund. Naturally we attended and even had the oppor-

tunity to plug IKA in the middle of the night on a live radio program there. We wrapped up that visit with a breakfast of chili dogs at O's, barely making it to the airport for the next flight.

"Perhaps the most moving experience was the initiation of Littleton Waller Tazewell, the great great grandson of the Founder in the Ren Hall Chapel at William and Mary. I also remember fondly the initiation of James Thomas at Texas at Arlington, my first initiation ceremony to play a role.

"From game balls to silver mugs, many t-shirts, especially a surf shirt from Gamma Pi, to a painting from my home chapter where I was advisor for ten years, I have received many gifts and memories that will always remind me of this first year on the road for IKA. I will treasure them forever.

"My travels certainly reaffirm my faith in the spirit of Pi Kappa Alpha, and there is no question of the high caliber of men who comprise our order. Our theme of excellence is certainly pushing Pi Kappa Alpha to the number one spot in the eighties.

"This year was made complete by the relationship I have had with my staff who also traveled unselfishly to hundreds of chapters and conferences. It is the best professional fraternity staff in the nation and I am most proud to have had the opportunity to work with these fine young men and women.

"It is the kind of teamwork that our staff has demonstrated, that we see in our national officers and chapters advisors, that will ensure our continued growth and success. It was a grand year, but just a beginning."

ALUMNI



Col. John Browning, USAF, Director of Space Communications Systems, hamboing.

MILITARY SATELLITE BUILDER

MIX TOGETHER a lifetime interest in electronics, add amateur radio experience and some science; blend that with a full time military management career in communications and aviation, and you have Air Force Colonel John W. Browning, Alpha Theta (West Virginia), space communications systems director for the Air Force Space Division in Los Angeles, the nation's military space headquarters organization.

Colonel Browning heads a Space Division office responsible for deploying five different military space communications programs, four of which have operational satellites on orbit. Space Division is responsible for developing, launching and controlling most Department of Defense space systems.

"My hobby and career interests have paralleled each other over the years," the Colonel says, finding the

two very complementary. "I get actual experience as an amateur communicator in my spare time while working the military side of it on the job.

"Having evolved myself professionally into the space world and military communications satellites, I guess it was only natural to bring my hobby in the same direction."

Sitting high on the Palos Verdes Hills overlooking the Pacific Ocean and the Los Angeles area, Colonel Browning's home bristles with equipment and antennas for the amateur communications bands. He also has a tracking antenna for communication through the two currently operational radio satellites, ones he helped build a few years ago.

As an amateur radio operator with military space experience, it seemed only natural to his civilian peers that

he should be elected chairman of the board of directors of the Radio Amateur Satellite Corporation.

AMSAT, a non-profit, education-oriented public service organization headquartered in Washington, D.C., is composed of 5,000 members scattered throughout 40 different countries. AMSAT develops and operates amateur satellites which have been dubbed OSCAR (for orbiting satellites carrying amateur radio). Amateur space activity serves to introduce interested newcomers, particularly young people, to space communications.

Now international in nature, amateur radio satellites have developed a user community of communicators similar to their military and commercial counterparts. These users establish the requirements and help pay the bills.

"I have been interested in amateur

radio satellites since I got into the space business and became more involved as a ham. Like all volunteer programs, they are always looking for people to take on responsibilities so I took on the board job."

"As you mature in the military or in business, you have less chance for that 'hands on' fun of using or working on equipment. Instead you get to tell someone else to do it.

"With amateur radio, however, I can still do both. It's personally satisfying."

PIKE ERASES HORNER RECORD

MIKE FUENTES, Delta Lambda (Florida State), recently rewrote the NCAA record books for most career home runs. He stroked his twentieth of the season and fifty-seventh of his FSU career early in April surpassing the legendary Atlanta Braves slugger Bob Horner as the all-time leading collegiate home run hitter.

Brother Fuentes was the first Florida State batter to hit over .400 in a single season (200 or more at-bats) hitting .408 last season. He is perhaps the most prized, if not the most famous, collegiate baseball walk-on in history. He has already been drafted by the Minnesota Twins baseball club.

Getting almost nothing but inside pitches toward the end of the season (because anything else spells h-o-m-e-r-u-n), Fuentes is an unusually poised young athlete who carries a grade point average close to 3.0.

"When I go to the plate, it seems like everything cuts off," he says. "I cannot hear the stands. I just concentrate on the pitcher."

He adds, "When men are on second and third in a close game, and there are one or two outs, that's when you've got to do it."

And he did it in a game against Jacksonville April 7, hitting a game-winning grand slam homer to tie Horner's record. Ironically, Horner and Fuentes met the next day on the field in an exhibition game between the Braves of Atlanta and the Seminoles of FSU, won, surprisingly, 4-1 by Florida State.

"It didn't bother me that he tied the mark or that he will probably break it," Horner said that day, "I had fun while I was in college, now it's Mike's turn."

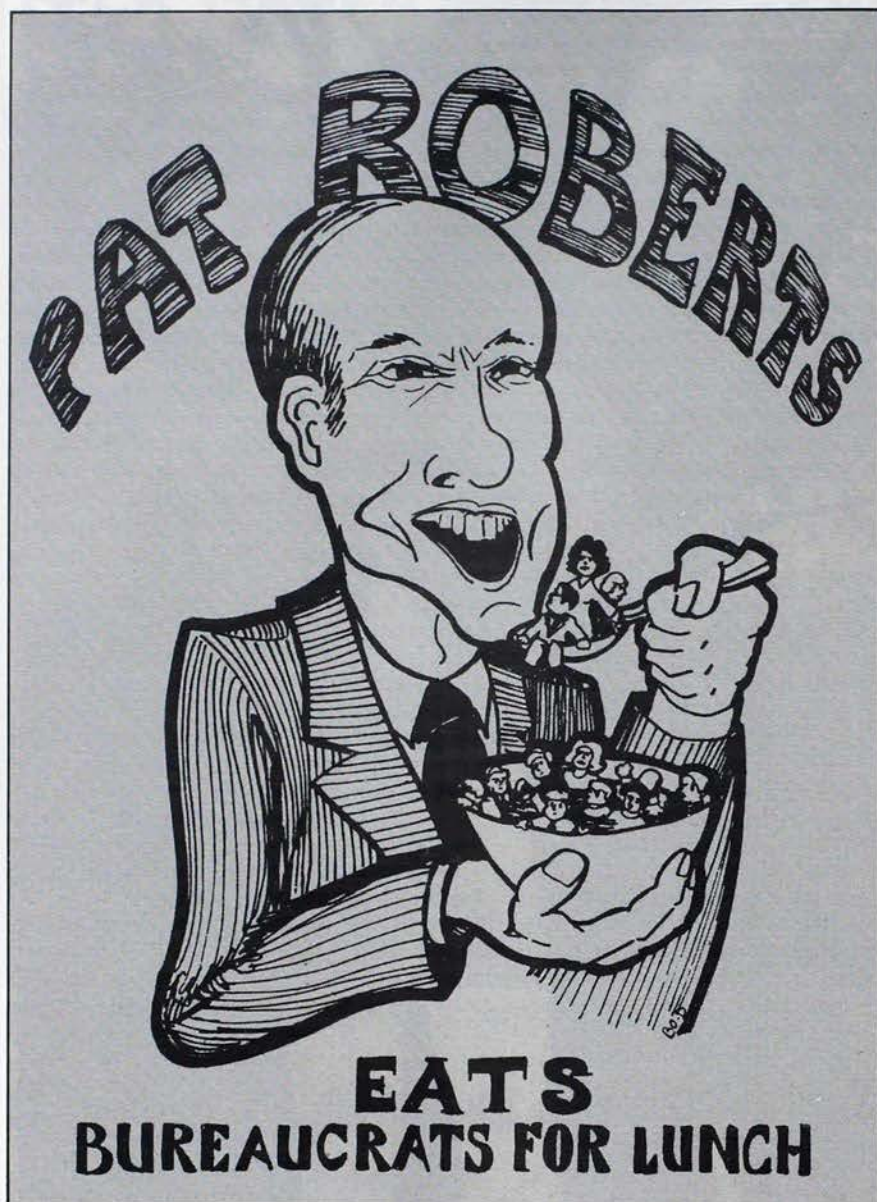
Had he not been a walk-on, he may have doubled his home run total. He was cut from the team his freshman year and played only sparingly on the highly ranked team his sophomore year.



Fuentes

He possibly could make it as a golfer too. He hits the ball hard and consistently shoots in the high seventies.

"I've thought about that, if something happens in baseball," he says, "but hopefully it won't come down to that."



ROBERTS SERVES BUREAUCRAT STEW

PAT ROBERTS, Alpha Omega (Kansas State), eats bureaucrats for lunch according to a campaign poster, above, used to counter an opponent's contention that Roberts was part of the problem, rather than the solution, in his years of work in Washington.

The slogan worked and Brother Roberts, a Republican, was elected to the U.S. Congress last fall.

He is no stranger to Capitol Hill, however, as he did battle with federal officials during his fourteen years as a staff assistant to Rep. Keith Sebelius and Sen. Frank Carlson.

"I became a little thin-skinned when that sort of allegation arose," Roberts said referring to his opponent's remarks. "We served as a court of last resort with the bureaucracy for our constituents.

You don't get letters from people asking for more rules and regulations. You get letters from people who need help in dealing with those regulations."

The 1958 Kansas State grad was active in the Greek system and takes particular pride in the outlawing of "hell week" during his term of office in the IFC. "That was a significant accomplishment," he recalls.

"Tiny Foltz, the fraternity advisor, once told me that the two most important decisions we make in life are who we marry and where we go to school," Roberts noted. "And it's true. I made life-long friends at K-State. Every time I turn around, I meet someone I went to school with."

Brother Roberts met his wife, not at K-State, but in Washington. Ironically, a Pike brought them together. She was a member of the Staff of Senator Strom Thurmond, Xi (South Carolina).

PIKE ELECTED MISSOURI TREASURER

MELVIN CARNAHAN, Alpha Kappa (Missouri-Rolla), was recently elected state treasurer in Missouri.

He served several years as a professional majority floor leader in the Missouri House of Representatives and was elected Outstanding First Term Democrat in the House.

The former Rolla Bar Association president is an AFROTC District Graduate as well as a member of the Order of COIF and the Missouri Law Review.

EPSILON ADVISOR HONORED BY ALUMNI

JENKINS ROBERTSON, who for eleven years had advised and aided Epsilon chapter (VPI), was recently presented with a landscape painting purchased by some one hundred chapter alumni.

An award named for Brother Robertson was also unveiled and given to IMC E. Scott Banks who best exemplified brotherhood and did the most to better his fraternity during the past year.

Both presentations were made on Epsilon's tenth anniversary (since re-founding) celebration by Regional President Tom Tillar.

Over 250 people attended the festive occasion including former national president and Historian Dr. Jerry Reel and VPI President William E. Lavery.

NOTES

ALABAMA: **Charles W. Gaston III** '73 (802 Forest Dr., Sylacauga, AL 35150) is serving with the U.S. Navy as a Lieutenant with duty as a navigator flying out of Moffett Field in California... **Charles Snead** '77 (6821 Jones Valley Dr., Huntsville, AL 35802) recently completed training to join the staff of Campus Crusade for Christ International. He was among 138 persons to become staff members of the interdenominational Christian organization during its winter new-staff training held at the Arrowhead Springs Christian Conference and Retreat



Snead

Center near San Bernardino, California. Chuck's assignment with Campus Crusade will involve working in discipleship and evangelism with college students at Vanderbilt University.

ARKANSAS: **Gary K. Skillern** '73 (701 Auburn, No. 2, West Memphis, AR 72301) attended the University of Arkansas and then graduated from Memphis State University majoring in marketing management. He married the former Patricia Morris. Brother Skillern is currently employed by Tennessee Valley Electric Supply Company dealing with electric companies and coops... **Richard N. Watts** '73 (Route 4, Box 537A, Springdale, AR 72764) is currently a captain in the USMC Reserves and a third-year student in

law school at the University of Arkansas at Fayetteville. He expects to graduate in December.

AUBURN: **Robert E. Lambert, Jr.** '55 (P.O. Box 255, Darlington, AL 36730) was recently appointed to the board of directors of the Alabama Chamber of Commerce.

AUSTIN PEAY STATE: **Larry W. West** '73 (312 Hooper Ct., Nashville, TN 37211) is working in the accounting department for South Central Bell Telephone Company.

B'HAM-SOUTHERN: **James Hatcher** '47 (Clark Theater, 1116 South 26th, Birmingham, AL 35205), founding director of UAG Town and Gown Theater, was honored by the City of Birmingham recently when the mayor and city council proclaimed "James Hatcher Week." He was cited for his contributions to the cultural life of Birmingham and Alabama for the past 30 years, specifically for providing training opportunities for aspiring young actors.

CALIFORNIA STATE NORTH-RIDGE: **Bob Millar** '76 (7270 Pomelo Dr., Canoga Park, CA 91307) is a senior designer for Alfred Scholze Associates in their Los Angeles office. The company provides lighting design services and consulting to interior designers and architects and Bob is presently involved with the design of the Denver Arco Tower... **Brent E. Vallens** '73 (4165 Nagle Ave., Sherman Oaks, CA 91423) was recently admitted to the California Bar as an attorney. He is currently working as a general counsel in a small CPA firm in Los Angeles as his area of specialty is taxation.

CASE WESTERN: **Dr. Jay C. Goldstein** '67 (5483 N.W. Burning Tree, Portland, OR 97229) is a podiatrist in Portland. He serves as treasurer of the Oregon Podiatry Association and is a member of the board of directors of the Oregon Diabetes Association. He and his wife have one daughter.

CENTRAL ARKANSAS: **Dan R. Duren** '73 (Box 525, Yellville, AR 72687) is the owner of Burns Funeral Home in Yellville since 1977. He also serves as vice president of the Chamber of Commerce. He and his wife Susie have one child... **Lt. Cmdr. Robert C. Stephens** '69 (2221 South 66th St., Fort Smith, AR 72901) was recently selected as a pilot with the Navy Flight Demonstration Squadron, the Blue Angels, home based at

the Naval Air Station in Pensacola.

CENTRAL FLORIDA: **Paul J. Aiello** '73 (4723 Beacon St., Orlando, FL 32808) will receive the VFW Officer (police) of the Year Award for the State of Florida for administrative excellence in law enforcement. He is the planner for the Orlando Police Department.

CINCINNATI: **Randall J. Gordon** '60 (2710 W. St. James Parkway, Cleveland Heights, OH 44106) has been named principal in the firm of Collins and Rimer, Architects Inc. in Cleveland, Ohio.

CLEMSON: **Mark G. Kearns** '73 (1061 Highway 17 Bypass, Apt. J-1, Mt. Pleasant, SC 29464) is a senior staff appraiser for the Charleston County Board of Assessment Control. He and his wife Sharon reside in Mt. Pleasant... **Steven R. Ross** '73 (2581C Hydraulic Rd., Charlottesville, VA 22901) recently became a father. His first child, Steven Matthew, was born April 15, 1981.

CORNELL: **Robert D. Greenberg** '73 (14015 Castle Blvd., Silver Spring, MD 20904) has been employed by the Federal Communications Commission for the past two and a half years as an electrical engineer located in the Broadcast Bureau in Washington, D.C.

DAVIDSON: **James W. Fouche, Jr.** '59 (3623 Talahi Dr., Knoxville, TN 37919) was recently appointed director of sales and marketing for United American Service Corporation. In this position he is responsible for the sales and marketing functions at UASC including Bank-at-Home, Express Banking and other electronic funds transfer services. He and wife Judy have three children.

DELTA STATE: **Herbert Caillouet** '73 (P.O. Box 251, Lyon, MS 38645) and wife Bonnie are the proud parents of a nine-pound baby girl, Ellen Marie, born April 1... **George W. Fountain** '73 (5719 Medallion, Jackson, MS 39211) recently opened Magnolia Dental Laboratory in Jackson, specializing in crown and bridge porcelain restorations.

DRAKE: **John E. Hirth** '73 (9701 Dee Road, Des Plaines, IL 60016) was recently promoted to the position of western regional manager for Hanson Scale Company (division of Sunbeam Corporation).



Newman

OKLAHOMA: Michael D. Odom '73 (219 Terra Court, Norman, OK 73069) is currently sales manager for Western Union marketing in Oklahoma City. He is also a senior official with the Norman Umpires Association with the ASA... **Bill Tringleth '73** (777 First National Center, Oklahoma City, OK 73102), after traveling as a chapter consultant for IKA's Memorial Headquarters in 1977-79, has moved back to Oklahoma City where he is a stockbroker for Thomson McKinnon Securities. He also currently serves as Beta Omicron's chapter advisor.

OREGON: Carl Bauman '66 (515 Corvins St., Heppner, OR 97836) is an attorney with Hughes, Thorsness, Gantz, Powell and Brundin in Anchorage... **Mark Stephens '67** (5160 Diamond Heights Blvd., C102, San Francisco, CA 94131) is a career consultant with Stanley, Barber & Associates in San Francisco and is a partner in a chain of motion picture theaters... **Steven H. Young '66** (343 Hidalgo Place, Davis, CA 95616) is the owner of Young Mortgage Service Corp. He and his wife Joy have two children.

PITTSBURGH: Eric L. Shultz '73 (118 South 4th Street, Reading, PA 19602) is working as a substitute teacher in eight different school districts in Reading. He is also busy building his own home.

RPI: Bob Markulic '73 (529 Central Ave., Railway, NJ 07065) married Cheryl Artimovich last June. They have one son and are adopting a baby from Colombia in September.

SAN DIEGO STATE: James R. Dickenson '51 (4101 Glenrose St., Kensington, MD 10795) has been appointed political editor of *The Washington Post*. He was previously a political reporter for the *Washington Star* for several years and his career has included service with Dow-Jones Inc., Associated Press and the U.S. Marines.

SETON HALL: Prosper A. Bellizia '73 (612 Varsity Rd., South Orange, NJ 07079) will enroll in Rutgers School of Law this fall... **Frank D. Devito '73** (312 North 10th Street, Newark, NJ 07107) is an attorney working as an assistant prosecutor in Union County, New Jersey.

SOUTHEAST MISSOURI STATE: Eugene Ackmann Jr. '73 (9 Anna Drive, St. Charles, MO 63301) is attending broadcast journalism school and working with the band "Windfall" as a singer and piano player and doing recording sessions in St. Louis... **Glennon R. Clinton '73** (10037 Sakura Dr., St. Louis, MO 63128) is employed as the night manager at the Sheraton St. Louis Hotel in downtown St. Louis. He and his wife Nannette have one son.

SO. MISSISSIPPI: Thomas E. Hall '73 (1206 East College Ave., Wiggins, MS 39577) is in partnership with his father in their two stores. His wife Carol teaches school.

SOUTHWESTERN UNIV.: Jerry W. Krueger '73 (1604 Walnut, McAllen, TX 78501) is an associate manager at Luby's Cafeteria in McAllen Texas. He and his wife Molly have two sons.

SOUTHWESTERN STATE: Jerry W. Grizzle '73 (2000 Willow Creek Rd., Edmond, OK 73034) recently became food service division controller for Scrivner Incorporated headquartered in Oklahoma City.

TEXAS AT ARLINGTON: Robert K. Rush '73 (406 Clearwood Dr., Grand Prairie, TX 75050) is married and the father of a two-year-old little girl, the first girl in his family in 24 years. He and his wife and daughter live in Grand Prairie, Texas.

TEXAS TECH: Tom R. Barnett '73 (3213 Itasca, El Paso, TX 79936) is an area manager and vice president for Barnett Brothers Brokerage Co. Inc. in El Paso, Texas. He and his wife have one son.

TULSA: Robert I. Beanland '73 (P.O. Box 1023, Frederick, OK 73542)

has moved to Frederick, Oklahoma and formed a partnership for the manufacturing and distribution of oil field pumping units. The company was formed in March and sales for the first year are projected to reach one million.

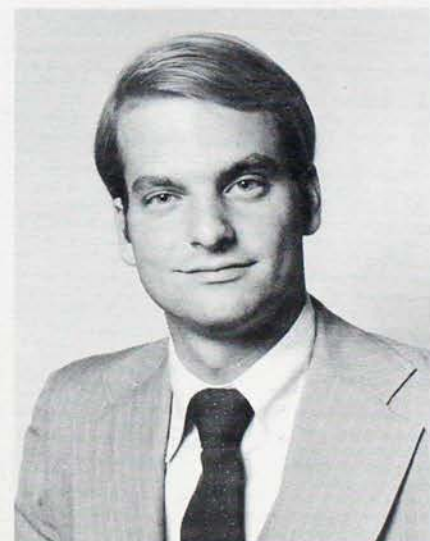
VIRGINIA: David G. Kirksey '73 (Box 14 Tall Oaks, Keswick, VA 22947) is a realtor associated with the Roy Wheeler Realty Company in Charlottesville, Virginia.

VIRGINIA TECH: James P. Quinn '73 (7130 Crosstimbers Trail, N.W., Roanoke, VA 24019) and his wife Pamela recently became the proud parents of a baby boy, Michael Matthew Quinn, born April 25, 1981.

WAYNE STATE: Michael E. Maddens '73 (is doing his residency in internal medicine at Wayne State University affiliated hospitals. He and his wife recently had a new baby boy, born April 20... **Charles P. Welch '67** (P.O. Box 10564, Chicago, IL 60610) was recently appointed senior vice president and co-owner of Azmar Productions in Los Angeles and Chicago.

WEBER STATE: Bruce W. Anderson '73 (1321 Darling St., Ogden, UT 84403) was recently selected as corporate personnel manager for Inter Mountain Health Care Inc., a Salt Lake City based multi-hospital system serving the communities of the Inter Mountain West.

WEST GEORGIA: Larry F. Pease '75 (6619 Rollingbrook, No. 6, Memphis, TN 38134) has been promoted to merchandise manager-Sears for the Congoleum Corporation resilient flooring division. He is based at the Memphis office.



Pease

CHAPTER ETERNAL

James H. Andrews (Colorado), 11/16/80, Dallas, TX.

Troy P. Bagwell (Tennessee), 3/10/80, Vonore, TN.

Philip Bewley (Rutgers), 1/23/81, Haddonfield, NJ.

Stanley Andrew Black (Georgia Tech), 1/4/81, Tarboro, NC.

Dr. Ernest A. Born (Arizona), 12/13/80, Prescott, AZ.

George E. Bradshaw (Eastern New Mexico), 3/3/81, Linden, TX.

Guy M. Brislawn (Washington State), 3/13/81, Lacy, WA.

Bruce E. Bussen (Washington & Lee), 11/11/80, St. Louis, MO.

Alfred Caldwell (Pennsylvania), 11/14/80, Bridgeton, NJ.

Burton E. Cash (Syracuse), 1/11/81, Greenville, SC.

John Q. Cannon (Utah), 12/5/80, Salt Lake City, UT.

Julian Cannon (Utah State), 2/17/81, Salt Lake City, UT.

Frederick Conrath (Washington Univ.), 1/4/81, St. Louis, MO.

Richard F. Corwin (RPI), 12/19/80, Phoenix, AZ.

Melvin L. Cowen (Kansas State), 1/16/81, Topeka, KS.

James J. Croft (Wisconsin), 12/5/80, Cherokee Village, AR.

William G. Day (Georgetown), 1/15/81, Otego, NY.

William K. Delaplane (Purdue), 2/1/81, Wabash, IN.

Worth E. Dobbins (Duke), 4/13/81, Gainesville, FL.

Edward H. Ebelhare (Cornell), 1/7/81, Sacramento, CA.

Falon A. Fraley (Arkansas), 1/14/81, Las Vegas, NV.

Marion E. Franklin (California), 12/22/80, Santa Barbara, CA.

Ricky Fruit (Lamar), 4/81, Sour Lake, TX.

Dr. Harry Gehman (Pennsylvania), 1/15/81, Los Gatos, CA.

Tom B. Kirkland (Auburn), 1/21/81, Montgomery, AL.

Dr. Jerry Langdon (North Carolina State), 12/21/80, Raleigh, NC.

Herman V. Lee (Kansas State), 4/16/81, Wichita, KS.

Frank August Liebick (Ohio State), 2/11/81, Cleveland, OH.

H. Wade Long (Arkansas), 1/13/81, McGehee, AR.

Col. Ernest L. Lucas (Mississippi State), 1/13/81, Washington, DC.

Henry F. Martin (Vanderbilt), 1/13/81, Fairhope, AL.

Cmdr. Ronald R. Mason (Miami of Ohio), 1/81, Annandale, VA.

Coleman McCampbell (Kansas State), 1/11/81, Blairstown, NJ.

Cecil A. McGuire (William and Mary), 12/22/80, Huntington, WV.

Harry J. Miller (Ohio State), 4/21/81, Columbus, OH.

George W. Newsom (Kansas State), 1/24/81, Tulsa, OK.

Roy V. Ott (Florida), 1/25/81, Ocala, FL.

Roger C. Parks (Utah State), 12/28/80, Richland, WA.

James M. Patten (Colorado), 11/10/80, Shawnee Mission, KS.

Russell G. Price (Utah), 12/15/80, Provo, UT.

Ray A. Randels (Nebraska), 1/21/81, Wood River, IL.

John M. Rusch (Northwestern), 11/23/80, Morgantown, WV.

William T. Spencer (Davidson), 2/6/81, Gastonia, NC.

Garvin T. Starks (Duke), 3/20/81, La Canada, CA.

Paul L. Stevens (Ferris State), 12/23/80, Carol Stream, IL.

Wesley Lyon Switzer (Georgetown), 1/13/81, Georgetown, KY.

Philip T. Wiley (Purdue), 1/17/81, Solana Beach, CA.

Pi Kappa Alpha Gift Ideas

CLOCKWISE FROM LEFT

A

Just right for those crisp autumn evenings, the 100% "downy" orlon, IKA v-neck pullover is a must for every Pike wardrobe. Available in navy and yellow, with full color embroidered IKA crest. Medium, large, extra-large. \$21.00 (\$2.50 postage, packaging and handling).

B

Pikes everywhere will be proud to display their 15"x15" crewel embroidered, full color IKA coat of arms. Kit includes yarn, stamped pattern, needle (can be made into pillow if desired). Frame not included. Assembly required. \$14.50 (\$2.25 postage, packaging and handling).

C

Perfect for any campus, the IKA nylon jacket with collar snap and button front features elastic cuffs and drawstring bottom. Maroon with two-inch sewn-on letters. Medium, large, extra-large. Unlined \$14.00. Flannel lined \$18.50. Pile lined \$22.00 (\$2.50 postage, packaging and handling).

D

Whether on the golf course or walking to class in the rain, the IKA sport umbrella is a handy accessory. Garnet and gold panels with fraternity crest brightly displayed. \$14.00 (\$1.50 postage, packaging and handling).

E

Pikes show their spirit on the intramural field with their quarter-sleeve game jersey of 100% heavy weight cotton. Maroon with four-inch gold sewn-on letters. Available in small, medium, large and extra-large. \$11.00 (\$2.25 postage, packaging and handling).

F

22 oz. polyethylene stadium cups are unbreakable and dishwasher safe. Perfect for parties, rush, favors, pool, football games and outings. Garnet ink on a gold cup. Six cups for \$5.00 (\$1.00 postage, packaging and handling).

G

Durable IKA playing cards made especially for those "nights with the boys." Plastic coated, two-color with IKA crest on back. \$3.50 (\$1.00 postage, packaging and handling).

H

Custom X-18+ Wilson Championship quality golf balls. Aero-dynamically designed for distance and accuracy. 90 compression. Cut-resistant surlyn cover with high velocity center. Black IKA crest imprinted on both poles of each ball. \$18.00 per dozen (\$2.00 postage, packaging and handling).

A must for every IKA host is this set of six 12-ounce smoked executive glasses with gold imprinted greek letters. \$15.00 (\$1.50 postage, packaging and handling).

J

IKA sportsmen of all types will enjoy wearing this 100% cotton, four-button pullover shirt emblazoned with embroidered IKA crest. Medium, large, extra-large. Navy, yellow, white. \$16.50 (\$2.50 postage, packaging and handling).

K

Decorative 11 1/4"x14 1/4" Fraternity mirror. It offers you the finest artwork with the truest reproduction of the IKA crest. It is richly framed in walnut stained wood. A delightful touch to any room. \$15.95 (\$1.50 postage, packaging and handling).

L

Pi Kappa Alpha club ties make a handsome addition to every Pike wardrobe. Navy blue or brown with choice of IKA monogram or fraternity crest design. \$11.00 (\$1.75 postage, packaging and handling).

M

Every IKA wants to show off his colors when he is "on the road." The colorful IKA license plate is six inches by 12 inches, white plastic with IKA crest. \$3.50 (\$1.75 postage, packaging and handling).

DISPLAY (UPPER LEFT)

1

Cross 12 kt. gold filled pen and pencil set. Garnet and gold IKA emblems add beauty and prestige to the executive flair of these fine writing instruments. Lifetime mechanical guarantee included. Gold set \$35.00, Chrome set \$25.00 (\$2.00 postage, packaging and handling).

2

This beautiful 14 kt. Hamilton Gold Sea Breeze III timepiece is of superior quality and workmanship. The IKA crest is magnificently reproduced on the dial of this dependable watch. This Hamilton watch is shock and water resistant, has rigid quality control checks, and includes an unbreakable mainspring. \$95.00 (\$2.25 postage, packaging and handling).

3

The Pi Kappa Alpha recognition pin. Well designed and attractive, this garnet and gold lapel pin may be worn at any occasion. \$3.00 each (\$1.00 postage, packaging, and handling).

ORDER FORM

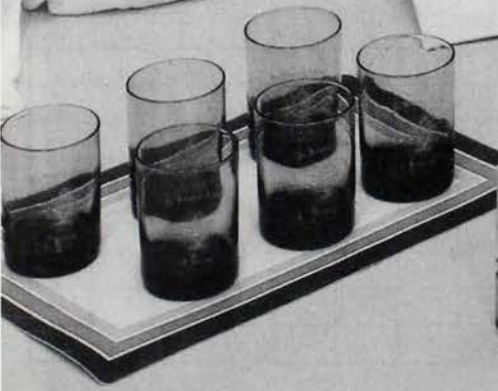
ITEM	A	B	C	D	E	F	G	H	I	J	K	L	M	1	2	3
QUANTITY																
SIZE																
COLOR																
2nd COLOR CHOICE (IF APPLICABLE)																
STYLE (IF APPLICABLE)																
PRICE																
POSTAGE																
TOTAL																

Grand Total \$ _____

Name _____ School _____

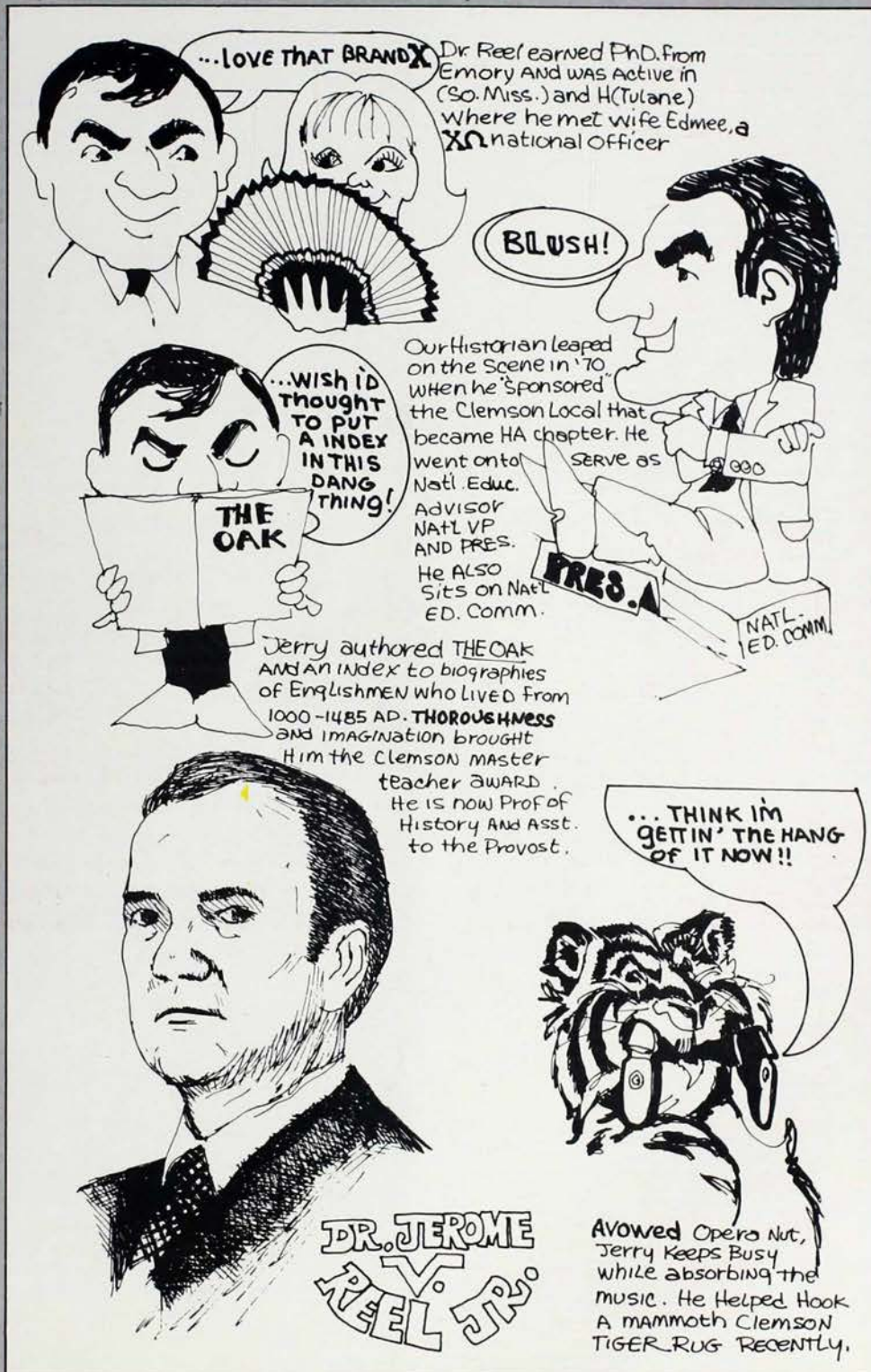
Address _____ Zip _____

Please include your check or money order and mail to: Pi Kappa Alpha Gifts, 577 University Blvd. Memphis, Tenn. 38112. Allow two to three weeks for delivery.



PI KAPPA ALPHA GIFT IDEAS ORDER FORM ON REVERSE PAGE.

PIKE PRO-FILE



U.S.P.S. POSTS PIKE DIRKSEN



THE FIRST Pike to go up on the Post Office wall — as a stamp, anyway, is Brother Everett Dirksen, Delta Sigma (Bradley), the late U.S. Senator from Illinois. The honey-voiced orator also graced the first U.S. Postal Service plate numbering system to use single digit numbers making it a collectors item. Eight printing plates were certified for the Dirksen stamp which is based on a pencil sketch of the Senate Minority leader by artist Ron Adair of Dallas. The sketch closely follows a photograph taken by David Douglas Duncan shortly before Dirksen's 1969 death. The Dirksen stamp, displayed as a plate in the Memorial Headquarters' Freeman H. Hart Museum, was printed in gray on white stock.

WALL CORRUGATED
WRAPPER HAS A
(BURSTING TEST) NOT
2 POUNDS PER INCH.
CORRUGATED
STER, OH