

# SHIELD & DIAMOND

OF PI KAPPA ALPHA ■ MARCH 1980



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## AN OPEN LETTER TO PI KAPPA ALPHA

In September of 1961, I received an invitation to pledge Pi Kappa Alpha. Little did I know that this was but the first step in a series of so many challenges and opportunities which were to follow. Since that day 19 years ago, I have had the privilege of being chapter president, chapter advisor, house corporation president, chapter consultant, national rush director and finally, executive director.

As Executive Director during the last 11 years, I have had the privilege of meeting tens of thousands of IIKAs and I can list many of them amongst my best and most loyal friends. That is what the Fraternity is all about —friendship. I would like to think that the last 11 years have been productive for our Fraternity because I know how many times I have called on individuals to help support and push our efforts and raise our standards in every area and on every front. We have, in fact, accomplished a great deal and yet, when you consider that Pi Kappa Alpha is as old as it is and has been as successful as it has been, the future remains the most challenging part of what will become our history.

As I have always looked more to the future than I have the past with regard to the Fraternity, recently I came to the conclusion that I needed to do the same with my own life. After much deliberation, I have determined that it is time for me to resign as Executive Director and seek new challenges and opportunities.

On Sunday evening, November 4, 1979, I announced my resignation to the Supreme Council of the Fraternity. My resignation will be effective March 15, 1980.

I hope to say this individually to all of you between now and the end of the Convention, but I want to say now that I have enjoyed these past 11 years more than I can articulate in a letter of this type.

Thank you for your support, friendship, loyalty, faith and trust. The 1980s offer a whole new set of exciting challenges and as I join you in the volunteer ranks next August, let us pledge our commitment to the Fraternity and our united support to the next Executive Director.

Fraternally,



*Patrick W. Halloran*

Patrick W. Halloran III  
Executive Director

[story on page 6]



# SHIELD & DIAMOND

## OF PI KAPPA ALPHA

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**Patrick W. Halloran III**  
Executive Director

### Editorial Staff

**R. John Kaegi**  
Editor

**Renee P. Risk**  
Copy Editor

**Dillon Graham, Bill LaForge, Jim Raatz & Dr. Jerry Reel**  
Contributing Editors

**Bob Shettlesworth, Bett Watkins**  
Art

### Advertising

Contact R. John Kaegi at editorial office

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### On the cover

Supreme Council Vice President Bill LaForge, a lawyer by trade, has found that he doesn't have to be a born runner or independently wealthy to be a serious runner.



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## LOST BROTHER

It is to my misfortune that I must inform you of the present status of one of Alpha Eta (Florida) chapter's alums. It has been five months since John Beaudry, an initiate from 1975, set sail for England. Knowledge of his sailing adventures is known throughout the state. His sailboat, a 21-footer, contains no electrical power, leaving out any communications. It is the family's request that all letters from Pi Kappa Alpha for John not be sent. A copy of this letter is being sent to you, for your magazine once printed an article of his sailing adventures.

Fraternally,  
Alan Valdes  
AH (Florida), 1975

## JOCKS

After having read through the December 1979 issue of the *Shield & Diamond*, I noticed that the name of Epsilon Omicron was left off in the "Jocks" article.

I have checked with our past SMC, and he assured me that our all-intramural championship of 1978-79 was reported to you. This is something that we here at Stephen F. Austin State University are especially proud of for it was our sixth championship in a row. This is a new school record which made our triumph doubly important. At the end of the first half of the 1979-80 year, we are again ahead of the rest of our competitors and pulling away.

The rest of the Brothers at Epsilon Omicron and I would be especially proud to see some mention of this in the next issue of *S&D*. Thank you.

Fraternally,  
Carl Frey, SMC  
EO (Stephen F.  
Austin State), 1976

## CONSOLATION

Well, how about a human interest story? Over the past Christmas holidays my parents' home burnt down to the ground. It happened on

the twentieth of December at three o'clock in the morning. I was the only one home at the time, and escaped within seconds of tragedy. Well, to our sadness my family lost everything.

Since I was home from college for the holidays, I lost all my clothes that were at home at the time. This included Pike shirts, jackets and the December issue of the *Shield & Diamond*, which I hadn't had a chance to read yet since I'd only been home for a day. The next day was bad, searching through the total ruins. Now, for the ironic part. Everything was lost, all my parents' possessions and most everything I owned. But at the bottom of all the rubble amidst the ruins I found my fraternity pin, wet and dirty but in perfect shape. This seemed to take some of the sadness out of my life and it also gave me great hope and pleasure.

Just thought you'd be interested in my luck and well-being.

Fraternally,  
Steven Lufburrow  
AO (Southwestern),  
1978

## ON DELTA

Referring to the December issue of *Shield & Diamond*, I would like to make a correction. On page 10 my photograph is shown with that of Dr. Malcolm C. Todd and I was identified as an alumnus of Alpha (Virginia). Actually, I was initiated into Delta (Birmingham-Southern) in 1938 and later served as SMC of that chapter. Later, I was affiliated with Eta (Tulane) while I was in medical school. With this exception the article is correct and reflects a real commitment that Dr. Todd and I have to Medic Alert, one of the finest independent medical organizations in this country.

Unfortunately, the same and former issues of *S&D* contain letters to the editor about the demise of my mother chapter, Delta. Though I have been out of the deep South for many years and was not aware of Delta's plight until the deed was done, I can appreciate Richard Ogle's comment and believe it to be factual. It is sad that a great fraternity and a former fine chapter should fall victim to the student disturbance of the 60's and early

70's. As bad as this event was, we all realize that there were many more serious events that occurred during that period of student unrest.

I have no interest in belaboring the question of why Delta died. From what Brothers Lyle, Dailey and Ogle say, it is obvious that it should be discontinued rather than exist as it was at that time.

Like every other Pike, and especially alumni of Delta, I am anxious to see the chapter re-established, but only if it can be done on a sound basis of which all of us can be proud. It is too bad for our fourth chapter, which was located at one of our finest liberal arts colleges, not continue to exist. I am anxious to support the reactivation of Delta.

Incidentally, I am very proud to see Dr. Malcolm Todd taking such an active interest in the Fraternity. He is one of the country's great physicians and surgeons and served in an outstanding fashion as president of the American Medical Association. As vice president for alumni affairs of the Fraternity he should add appreciably to our alumni interest and participation.

Fraternally,  
Luther Terry, M.D.  
Δ (Birmingham-Southern), 1928

## PRO-FILE PLAUDIT

I want to thank you for the excellent profile on my friend Dr. Paul G. Blount. Dr. Blount set a very high standard for faculty advisors, giving of himself often to lend a sympathetic ear to problems of both personal and academic nature. One of the real advantages of knowing Dr. Blount was the opportunity to meet his lovely wife Mary. The brief mention of her in the Profile does not do justice to her many contributions to Epsilon Nu chapter and its programs over the years.

Thanks again for the fine Profile. I enjoy reading the *Shield & Diamond*.

Fraternally,  
Richard B. Corbett  
EN (Georgia State),  
1967



## RANKS SWELL

Undergraduate membership in Pi Kappa Alpha continues to rise a little every year. Initiations are 21 percent above last year at the same time, and if that trend continues, Pi Kappa Alpha will have more than 10,000 student members by the end of the 1979-80 school year for the first time in its history.

Through January 31, 1,947 initiations took place compared to 1,608 at the same point last year. Last year's total of 3,355 was a new single year record that may be easily topped this year.

Pledgings through January 31 were up slightly (1.7 percent) as well. There were 3,057 pledgings by January 31 compared to 3,006 last year. If the trends for both pledgings and initiations continue through the spring, a new record retention rate of 81.3 percent would be established. At those rates, IKA could boast over 10,900 initiated undergraduates prior to graduation.

## COFFERS SWELL

Loyal alumni support has increased again this year.

By February 1, the Loyalty Fund had receipted over \$88,700 in alumni gifts. "We are running \$20,000 to \$25,000 ahead of last year," says Director of Alumni Mike Fletcher who adds, "Conceivably, we could reach \$120,000 by the end of the school year."

The 1979-80 Loyalty Fund goal was \$105,000. Last year, \$94,000 was raised.

The Memorial Foundation expects to hit its \$10,000 goal this school year. Through February 1, the Foundation had raised over \$8,000.

## RECORD ATTENDANCE

Pi Kappa Alpha's unique Presidents Conference attained a record high attendance last January. Fifty-six chapter presidents trekked to the Memphis conference, 15 more than ever before.

A format change which allows

larger groups to attend is chiefly responsible. Previous attendance was limited to 40 SMCs. The 46 participants bring to 373 the total number of chapter presidents who have taken part in the conferences since the first one in 1973.

Pi Kappa Alpha is the only national fraternity that invites its chapter presidents to pay their own expenses to go to Memphis for a weekend leadership workshop.

"Executives of other fraternities have looked me in the eye and told me it was impossible that chapters would pay to send their presidents to such a conference," says Executive Director Pat Halloran.

However, the privilege of attending and the knowledge to be gained have motivated abundant attendance in the 13 conferences held in seven years.

Participating SMCs learn first hand how the Fraternity operates and how to be better leaders and administrators. And they pick up valuable tips on rush and have an opportunity to work one-to-one with professional staff members on their own unique problems.

## ARTICLE HONORED

The article "Hell Week Revisited" in the March 1979 *Shield & Diamond* won second place honors in the Most Outstanding Article in a Fraternity Magazine category. The competition was sponsored by the National Interfraternity Foundation.

The article, written by Edward A. Pease, and the illustration by Ed Hirth on the cover of that issue, have also been submitted to the College Fraternity Editors Association which, for the first time, is sponsoring a similar competition.

## OUR TYPE

Observant readers may sense something a little different about this issue of *Shield & Diamond*. It is set in the same typeface as always, but by a new machine that produces higher quality reproductive type.

Pi Kappa Alpha has purchased a new phototypesetting system, the Varityper Comp/Set 504, by Addressograph Multigraph Corp. It

replaces the IBM direct impression typesetting equipment purchased in 1971. Although the new equipment is much more sophisticated, faster and quieter than the once revolutionary IBM system, it cost little more, even after nine years of inflation.

With more experience, we will be able to "dress up" the copy more than ever before in future issues. Best of all, owning and operating our own equipment allows us to continue saving thousands of dollars that would have been spent on typesetting elsewhere and provides greater flexibility and speed.

## FOUNDERS DAY

The annual Congressional Founders Day reception and banquet is slated for Thursday, March 6, at the Rayburn House Office Building on Capitol Hill beginning at 6:00 p.m.

Guests of honor will be IKA's six alumni members of Congress.

## GAMESMAN

Steve Sheffey, Gamma Rho (Northwestern), won the top prize in the December issue of the *Shield & Diamond* games competition. His was the first correct entry drawn.

The answers to the puzzle:

1. Why is a baker a most improvident person?  
Because he is continually selling that which he *kneads* himself.
2. Why is a four-quart jug like a lady's sidesaddle?  
Because it holds a *gallon*.
3. Why can you never expect a fishmonger to be generous?  
Because his business makes him *selfish*.
4. Why had Eve no fear of the measles?  
Because she'd *Adam*.
5. Why are birds melancholy in the morning?  
*Because their bills are all over*  
Because their bills are all over *dew*.
6. How do we know that the dove is cautious?  
Because it minds its *peas and coos*.



# END OF AN ERA

Executive Director Patrick W. Halloran III, whose presence has dominated this modern era of Pi Kappa Alpha Fraternity, has resigned effective March 15. He will continue to work with the new executive director on unfinished programs until the 1980 New Orleans Convention. (See his letter, inside front cover.)

Brother Halloran has accepted a position as vice president of the Memphis Rogues professional NASL soccer franchise.

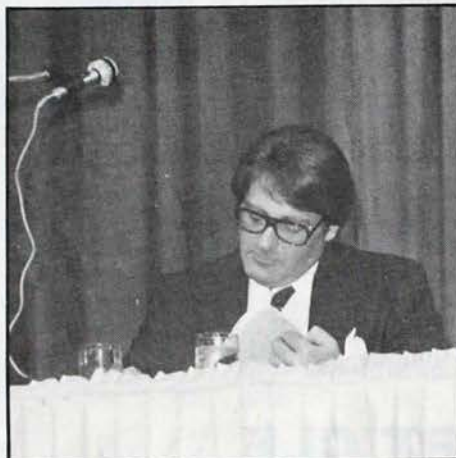
"I have always looked more to the future than I have the past with regard to the Fraternity. Recently I came to the conclusion that I needed to do the same with my own life," he said in his November announcement of his resignation.

(The Supreme Council began an immediate search last fall that was to have selected his replacement by this month. A story about the incoming executive director will be included in the June issue of *Shield & Diamond*.)

Brother Halloran, Delta Chi (Nebraska at Omaha), was initiated in 1962. His commitment to the Fraternity blossomed that year when, as a pledge, he attended the Louisville Convention. He was among the privileged last to know the Grand Old Man, Robert Adger Smythe who tearfully announced that Louisville would be his last convention.

In 1965, Halloran was hired as a traveling secretary (chapter consultant) by Executive Director Earl Watkins, a role model whom Halloran greatly admired. It was then that he developed a close relationship with Garth Grissom who, as national president from 1968-70, would convince Halloran to take on an interim appointment as executive officer of the Fraternity in 1969 while the Council searched for a full time director.

After leaving the staff in 1965, Pat became known at the University of Miami as Dean

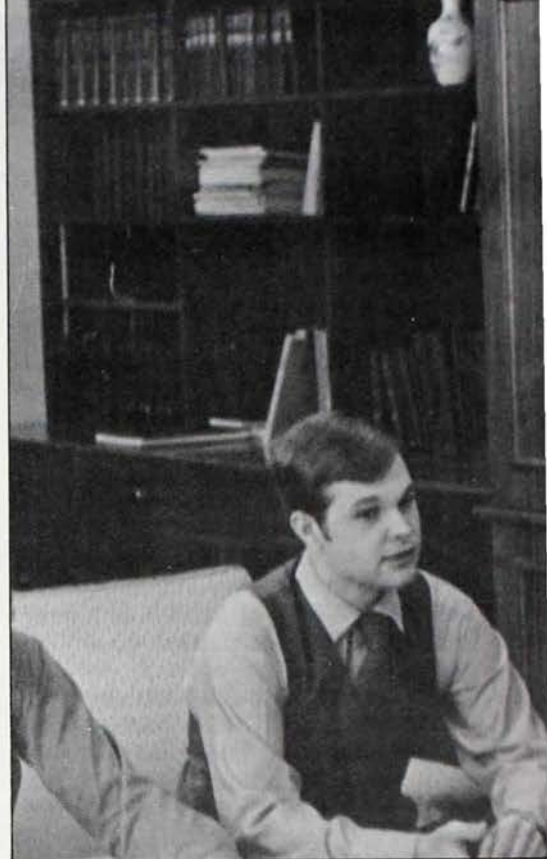


At a recent convention

Halloran. He served three years as assistant dean of men during the late 60's before being talked into the temporary assignment in Memphis by a determined Supreme Council.

"We were looking for different qualities in the permanent executive director," admits Grissom. "After the interviewing process, Pat was head and shoulders above the people we were considering."

And it wasn't long before Pat grew to love his new job and surroundings. The challenges posed by anti-Greek sentiments on the college campus and financial crisis suffered from IKA's huge centennial celebration stimulated him. By the early months of 1970, Halloran recognized the job as a great step toward his ultimate goal — politics. At a relatively young age — he was 26 — he could develop his administrative abilities and refine his speaking and creative talents and prime himself for entry into the political mainstream.



Pat Halloran with staff in 1969 planning session.

Halloran did exactly that. In 1975 he was elected in the primary to an at-large position on the Memphis City Council where he served four very productive and heralded years in jobs such as chairing the powerful city budget and finance committee.

But the early troubles confronting Pi Kappa Alpha made 1975 seem a long way off.

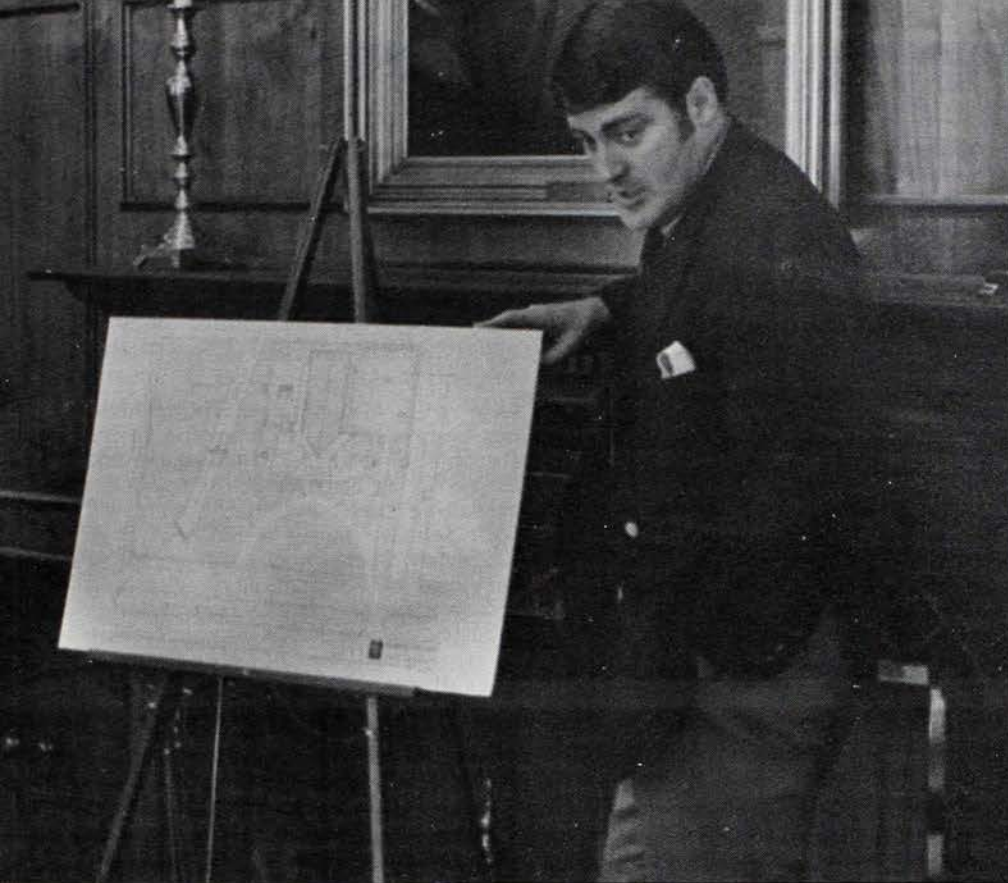
When Pat accepted the interim position, the Fraternity was only three weeks from a national leadership academy. He and his executive staff of only three men restructured and pulled off that meeting as if they had been working on it for months.

Among the first hats Halloran donned was his accountant's visor. With the aid of auditor Jack Lux, he tackled the mammoth financial problems facing the Fraternity in 1969. Within a year, the Fraternity went from a near \$100,000 deficit to black ink.

He also wore his fireman's hat in '69 as the staff traveled the country putting out fires of discontent, some blazing, others smoldering.

"We dealt with the changing social atmosphere, the new drug culture, the overwhelming antifraternity movement and the





loss of confidence by our own members," he says. "They (student members) were not capable of debating their contribution to the campus since their roles seemed so less significant than that of the activists."

His student personnel experience and persuasive powers came in handy. So did his and the staff's creative brainpower. It was then that Pi Kappa Alpha pioneered membership education programs that are now commonplace around the Greek world. Making fraternity relevant was the goal; elimination of childish hazing and horseplay and the addition of programs to make the fraternity house a classroom itself took up many after-hour evenings during the early years of the 70's.

The inevitable change began to occur and priorities began to shift away from the campus toward the individual. Concerns for leadership and self-improvement took the place of "being relevant."

The 1973 Leadership Academy was a triumph of motivation compared to the placid, fund-and-games Miami Convention the year before (where proponents of co-ed experimentation were heckled all the way to the golf course at the

Doral Country Club). Some 400 undergraduates underwent an intensive week of behavioral training at the hands of six PhD communication experts. The conference turned out to be a one-of-a-kind experience as financial considerations caused the abandonment of off-year leadership schools. But it produced a bundle of new student leaders, many of whom graduated to important positions as alumni. Halloran and his staff had spent an entire year creating the Academy-to-end-all-Academies (Although the Supreme Council is currently considering readopting this concept).

Just as fast as interest shifted from society to self, it shifted again to small group. Fraternities were in again on the college campus, and Halloran's staff was geared up for the revival.

New emphasis was placed on alumni programming as the graduate brothers found reason to enjoy fraternity again. An alumni committee was formed, the Fraternity's leadership restructured around alumni chapter advisors and great strides in alumni gifts followed. The staff grew to accommodate the new growth. Pi Kappa Alpha's staff, already

considered one of the most effective of any fraternity, now was one of the largest in the Greek world.

"I think our reputation today is characterized by our innovation in program areas and our growth over the last 10 years," says Halloran. The Fraternity has grown up. In the 60's, IKA was ranked among the second 10 tier of fraternities. By the end of the 70's, it had achieved a number four ranking in overall quality as compared to over 50 national fraternities.

"I think that growth proved we're aggressive, we're successful; we have a very low percentage of silent chapters, for example," says Halloran. "Our chapters don't die as often as other nationals."

Security, for a change. Pi Kappa Alpha's steady growth paralleled Halloran's development as a community leader in Memphis, a city of nearly a million people. He became active in Jaycees, serving on the board of directors, and was elected president of Memphis' Big Brothers and Big Sisters program. He won the Jaycee Bronze Key Award in 1974 and followed that with Outstanding Young Man of Memphis in '77 and Outstanding Young Man of Tennessee in '78. With his City Council election came involvement in the local Easter Seals Society, the Memphis Union Mission, Project Concern, Housing Rehabilitation Board, Special Olympics and Chamber of Commerce.

Then came a shot at Mayor. He probably could have beaten either of the front runners — the white incumbent or the black challenger — had he been able to take on either alone. But the inherent racial bias' played a large role in Halloran's third place finish in the primary election last fall. However, he earned good press and feels confident about his future in Memphis.

"I think that one man can make a difference," he says. "I believe that public service is something that I can do effectively."

As his commitment to serving others shifts from IKA's public to that of the general masses, you can be sure Pat Halloran will continue to have an impact on those institutions he touches. When a reporter recently asked him what he would do after IKA, Pat said he wasn't sure, that he was looking at several offers.

"One thing for sure," he added, "it will have to be something related to serving the public."



## Initiation dates 1920 to 1949

**Edison B. Allen (North Carolina)** is a senior vice president with C. W. Shaver and Company, Inc., a management consulting firm in Atlanta, Georgia.

**Edward B. Annett, Jr. (Lehigh)** is a manufacturer's agent and partner of Beedle Equipment Co. in Cincinnati, Ohio. (6705 Wyman Lane, Cincinnati, OH 45243)

**W. W. Collins and Carl J. Weiss (Missouri at Rolla)** received special recognition for their professional accomplishments at the recent Missouri-Rolla homecoming awards celebration. Brother Collins is a vice president of CitiBank in New York and Brother Weiss is president of Bank Building and Equipment Corp. in St. Louis.

**Tom C. Crenshaw, Jr. (Georgia)** has been elected president of the Food Manufacturer's Sales Executive Club of Atlanta for 1980. He is Southeast sales manager for Faultless Starch/Bon Ami Company. (6189 Crestview, S.E., Covington, GA 30209)

**Quint E. Furr (North Carolina)** is vice president of the corporate marketing division of Textilase Corporation in Beltsville, Maryland. (9232 Three Oaks Dr., Silver Spring, MD 20901)

**Rev. Leo S. LaFontaine (Wittenberg)** is a retired Lutheran clergyman. He is now busy preaching and assisting with the Sunday services at Trinity Lutheran Church in Port Charlotte, Florida, during the illness of the pastor and at other times as there is need. He also serves as President of the Charlotte chapter of Sons of the American Revolution, first vice president of the Charlotte County University Club, and has been appointed Chaplain of the Ohio State Club of Port Charlotte. (Apt. B-4, Maria Manor, Port Charlotte, FL 33950)

**H. Glenn Mercer (Oregon State)** and his wife Alice recently celebrated their 50th wedding anniversary. Merc is a member of Comstock Club and the California Realtors Association, and he enjoys golf, travel and sports. (Area 90 Jacob Circle, 8181 Folsom Blvd., Sacramento, CA 95826)

**Julius M. Riddle (Oregon State)** has retired from an administrative position with Pacific Telephone and is residing in Walnut Creek, California. (3441 Tice Creek Dr., No. 12, Walnut Creek, CA 94595)

**William M. Storey (North Carolina)** is executive vice president and treasurer of the North Carolina Bar Association and secretary of Lawyers Mutual Liability Insurance Company in Raleigh, North Carolina. (701 Yarmouth Rd., Raleigh, NC 27607)

**E. H. "Ham" Wilson (Auburn)** was honored recently at the dedication of the newly renovated Auburn University Ham Wilson Livestock Arena. A leader in the United States beef and cattle industry, Wilson was presented with a resolution from the state legislature naming the building for him. He is executive vice president of the Alabama Cattlemen's Association and a member of the Auburn University board of trustees. (2186 Allendale Rd., Montgomery, AL 36111)

**Converse H. York (Oregon State)** retired from Shell in 1963 and then was employed by James West Citrus Pest Control, Inc. as an entomologist. He retired last May at the age of 78. Brother York and his wife are living in San Clemente, California. (88 Mira Adelante, San Clemente, CA 92672)

## Initiation dates 1950 to 1959

**George Birk (Bowling Green State)** is manager of the planning section of Toyota USA National Office and is living in Southern California. (2631 Main Way, Los Alamitos, CA 90720)

**Charles C. Coutant (Lehigh)** is an aquatic ecologist for Oak Ridge National Laboratory and serves as an environmental representative for several national study groups. He also was recently elected a Fellow of the American Institute of Fishery Research Biologists. He and his wife Nancy have two children. (120 Miramar Cr., Oak Ridge, TN 37830)

**James B. Cavendish (Marshall)** has earned membership in State Mutual Life Assurance Company of America's "1844 Society" for the third consecutive year. He received the award for sales excellence and quality group premium production balanced among product lines and new business. Brother Cavendish is group sales representative in State Mutual's Nashville-Atlanta Group Satellite Office. (132 South Greenwood, Lebanon, TN 37087)



**Cavendish**



**Lippert**

**Winston K. Lippert (Cincinnati)** has been elected vice president of Richard Plumer Interior Design in charge of contract design. Some of the large current projects for which he is senior project engineer include the Dade

County Cultural Center, the Barnett Bank, an entire restaurant/hotel/shopping complex in Ecuador, and the University of Miami International Conference Center for Continuing Education. He is an active member of the Rotary and the father of four children. (5840 S.W. 91st Street, Miami, FL 33156)

**George T. Mauri (New Hampshire)** has been elected to membership in the Institute of Management Consultants, the certifying body for the management consulting profession. He is employed with Temple, Barker & Sloane, Inc. of Lexington, Mass. where his consulting services include management and economic counsel to the transportation industry. In addition to his membership in the Institute of Management Consultants, Brother Mauro holds membership in the Institute of Transportation Engineers, Transportation Research Forum, Beta Gamma Sigma, Tau Kappa Alpha and Psi Chi. He is also listed in "Who's Who in Finance and Industry." (112 Bertwell Rd., Lexington, MA 02173)

**Charles C. Poe, Jr. (Missouri at Rolla)** has been promoted to chief laboratory engineer for McDonnell Aircraft in St. Louis. He and his wife Judy live in Wentzville, Missouri. (Route 3, Box 433, Wentzville, MO 63385)

**Francis P. Stenger (Lehigh)** is manager of production planning and facilities for Latin America with Continental Can. He often travels to Brazil and Mexico. He and his wife Nancy have four children. (87 Fulling Mill Lane, Ridgefield, CT)

**William Howard Whitaker, Jr. (Auburn)** is manager of field operations with Memorex Corporation in Birmingham, Alabama. He and his wife have two children. (2807 Hunters Lane, Birmingham, AL 35243)

**Mike Wise (Bowling Green State)** is working as vice president of sales for Sysco Corporation, the nation's largest food service distributor. (3223 Hanover Dr., Lafayette, IN 47905)

## Initiation dates 1960 to 1969

**George A. Allen (Florida State)** has been appointed executive vice president of the Florida Association of the American Institute of Architects, a state and regional organization which includes Florida, Puerto Rico and the Virgin Islands. (1520 Woodgate Way, Tallahassee, FL 32303)

**Bill Baker (Pittsburg State)** recently assumed the position of Associate Professor and Director of Computing at Jamestown College in North Dakota. (707 Fifth Avenue, S.E., Jamestown, ND 58401)



**Stephen Baker (Oregon)** is account supervisor for Young and Rubicam, Inc., an international advertising agency. (1033 N. Carol Drive, No. 110, Los Angeles, CA 90069)

**James L. Carter (Idaho State)** is the director of pharmaceutical services for Pharmaceutix Inc., the pharmacy division of the INA Healthplan of California Inc., a federally funded HMO. He and his wife Sondra have three sons and one daughter. (2791 Trojan Place, Anaheim, CA 92804)

**Russell H. Folk (Texas Tech)** has been promoted to regional group manager with Prudential Insurance Company's Dallas group office. He and his wife have two children and reside in Richardson, Texas. (1304 Mackie, Richardson, TX 75081)

**Tom Grant (Bowling Green State)** has been transferred from Cincinnati to Columbia, Missouri, with the Porter Paint Company. Tom is setting up franchised paint and wallcovering stores in Missouri and northern Arkansas. His wife Debbie is completing her graduate work in child development at the University of Missouri. (1000 Westport Dr., Columbia, MO 65201)

**Jack Harvard (Lamar)** is serving his second term on the Plano, Texas City Council. He is a senior vice president of the North Park National Bank in Dallas, a director of the Plano Chamber of Commerce, a director of the Kiwanis Club of Plano and a director and organizer of the American National Bank of Plano. Jack and his wife Elaine have two daughters. (2360 Claridge Circle, Plano, TX 75075)

**James A. Koontz (Arkansas at Little Rock)** is employed by the Auditor and Controller's Office, County of San Diego, as a fiscal and budget analyst in the administrative services division. (1957 Goldfield St., San Diego, CA 92110)

**Rich Mason (Bowling Green State)** is the regional real estate manager with McDonald's Corporation in Atlanta, Georgia. (4730 Nantucket Dr., Lilburn, GA 30247)

**John S. McClenahan (Ohio Univ.)** is currently a senior at the University of Nevada, Las Vegas, majoring in hotel administration. (2800 Eastern Ave., No. 817, Las Vegas, NV 89109)

**Les Pirtle (Florida Southern)** is employed as operating manager for Montgomery Ward in Cocoa, Florida. He was recently named one of the top five operating managers in Ward's 12-state Southern Region. He and his wife have one son. (1525 S. Fiske Blvd., Rockledge, FL 32955)

**Lt. Frank E. Raines (Arkansas State)** is now assigned to Training Squadron

*HIS BUSINESS IS REAL ESTATE. HE'S SOLD IT (\$80-MILLION WORTH IN '75) AND HE LECTURED ABOUT IT WIDELY. HE IS PRES. OF ROBERT A CLINE RESIDENTIAL, INC. & FORMER PRES. OF OHIO ASSN. OF REALTORS & CINCINNATI BOARD OF REALTORS & ROTARY CLUB.*

*THIS ONE HAS A BATHROOM RIGHT INSIDE DA HOUSE... ..NUTHIN' TOO GOOD FOR THE LITTLE LADY, YA KNOW!*

*HOW'S MY SUPPLY HOLDING UP ACE?*

*THE FORMER CAPT. IS KNOWN BY HIS EVER-PRESENT CUBAN CIGAR WHICH HE NERVOUSLY CHOMPS.*

*IT'S ALRITE*

*MAN.. THIS IS SOME HEAVY STUFF!*



**RALPH F. YEAGER**



*BRO. YEAGER CO-AUTHORED ONE OF TKA'S BEST PLEDGE MANUALS WHILE NAT'L PLEDGE TRAINER. HE ALSO SERVED AS NAT'L PRES. & VP AND CHRM. OF PROJECT CENTENNIAL, & IS STILL ACTIVE IN CINCINNATI.*

18, NAS Corpus Christi, Texas, as a flight instructor for the U.S. Navy in advanced flight training. He and his wife Marcia have two children. (6369 North San Pablo, Fresno, CA 93704)

**Gerald Wright (Oregon)** is vice president of Gumpertz/Bentley/Fried Advertising in Los Angeles, where he and his wife Barbara are living. (311 Peralta Avenue, Long Beach, CA 90803)

**Robert L. Wilson (Central Arkansas)** recently became Commanding Officer of Patrol Squadron 4748 in ceremonies at the Memphis Naval Air Station in Millington, Tennessee. Brother Wilson spent 1962 through 1967 in active duty

in the U.S. Navy earning his "Wings of Gold" in January of 1964. Leaving the active service in 1967, he was employed by Trans World Airlines in Kansas City, Missouri, where he has served as a Boeing 707 check airman and is presently serving as a Boeing 717 pilot. He and his wife Mary Ella have three children. (6200 N.W. Karen Rd., Kansas City, MO 64151)

**Initiation dates**  
1970 to 1979

**David William McBee (Mississippi)** has completed initial training at Delta Air





Wilson



McBee

Lines training school at the Hartsfield International Airport and is now assigned to the airline's Miami pilot base as a second officer. David is married to the former Georgia Horn of Vicksburg, Mississippi.

**Richard I. Bruce (Central Arkansas)** was recently awarded the designation of Chartered Life Underwriter, conferred by The American College, Bryn Mawr, Pennsylvania. Richard is connected with the Lincoln National Life Insurance Company in Little Rock, Arkansas. (1403 Kings Mountain Drive, Little Rock, AR 72211)

**David H. Dyson (Auburn)** recently completed and is now marketing *The Career Planner*, a deluxe bound notebook designed to help organize a career search project. He started developing *The Career Planner* nearly three years ago. The notebook includes 18 separate sections some of which include instructions for setting goals, forms for keeping track of prospective employers and references and financial planning information. (P.O. Box 5762, Birmingham, AL 35209)

**Mark V. Holmes (North Alabama)** is a marketing representative for Xerox Corporation in Birmingham. He and his fiancée, Brenda McVey, plan to be married this spring. (2332 Woodcreek Dr., Birmingham, AL 35226)

**Steven E. Hossner (Eastern Washington State)** has been living in West Berlin for the past four years. He graduated from the University of Maryland extension in Berlin with a BA in mathematics and has been working at the Army Education Center teaching math. He is also the field representative for the University of Southern California extension in Berlin and is completing his Masters degree with USC in adult education. (USC G-3 Education Br., Army Education Center, APO NY 09742)

**T. J. King (Missouri-Rolla)** is employed with Western Electric Company in St. Louis, as an engineering associate in systems equipment engineering of electronic switching systems. (9160 Pardee Spur, Crestwood, MO 63126)

**Thomas F. Lott (Southwest Texas)** is an international technical representative for TOTCO division of Baker International. He travels internationally

dealing in oilfield instrumentation. He also recently married one of Zeta Theta chapter's former little sisters. (1430 Park Meadow Dr., Katy, TX 77450)

**George Eugene Matthews (East Texas State)** has accepted a position with General Dynamics of Fort Worth as a business systems computer programmer. (2401 Taxco, Apt. 612, Fort Worth, TX 76116)

**Marty Murphy (Bowling Green State)** is a sales representative with the Noxema Corporation. He and his wife have one son. (1359 Parkview Dr., Lyndhurst, OH 44124)

**Dan Nemmers (Iowa State)** is a group insurance representative for Bankers Life Company in Houston, Texas. (1903 Riflewood Circle, Missouri City, TX 77459)

**Larry F. Pease (West Georgia)** has been transferred to Memphis, Tennessee, where he received a promotion as a sales representative with the Congoleum Corporation.

**Eddie Peters (Georgia State)** has been appointed assistant director of the University of Iowa Alumni Association. Additionally, he owns a management consulting firm and is a contributing editor of *ALPHA: The Magazine for Campus Greeks*. (812 Eastmoor Dr., Iowa City, IA 52240)

**Eric Viking Ramsing (Oregon)** is an architect and currently a partner of T.B.C. Architects in Seattle. His spare time is spent sailing on nearby Lake Washington. Also, one of his two partners at T.B.C. is **Mike Runyon**, also from PiKA's chapter at Oregon. (509 32nd E., Seattle, WA 98112)

**C. E. "Skip" Rhodes (Angelo State)** is working as a geologist for Meeker and Company in Marfa, Texas, and is working toward his masters degree in geology at Sul Ross State University at Alpine. He and his wife Charlie, who is employed with the City of Marfa, are the parents of a daughter, Vega Cherylan. (Box 644, Marfa, TX 79843)

**Charles Arthur Root (East Texas State)** has accepted a position with the Sunbeam Corporation as a sales marketing representative. (3332 Mary Mack Dr., Marshall, TX 75670)

**Lt. Marcus C. Scheumann III (Hampden-Sydney)** is serving in the Marine Corps. He recently received his wings after completing jet pilot training and will be assigned as an instructor at Chase Field, NAS, Beeville, Texas.

**Charles L. Sidebottom (Missouri at Rolla)** has been promoted to director of the EDP Department, Missouri Public Service Commission, in Jefferson City. (1415A West Main, Jefferson City, MO 65101)

**James M. Spears (Texas Tech)** graduated from the University of Texas School of Law in 1978. He is now employed in the Governor's State of Affairs Office in Austin, Texas. (6202 Turkey Hollow, Austin, TX 78750)

**Steve Wadlington (Southeast Missouri State)** is currently living in Memphis, Tennessee, where he is working for Proctor & Gamble. (5442 Meadowlake Drive South, Memphis, TN 38118)

**William Allen Wilhelm (Auburn)** is Senior Contract Administrator for Space System Contracts with Hughes Aircraft Company. He is a member of the National Contract Management Association and is currently in postgraduate studies at UCLA in preparation for teaching graduate school at night. He is an officer in the U.S. Air Force Reserves and lives in Inglewood, California. (5430 West 118 Place, Inglewood, CA 90304)

## CHAPTER ETERNAL

**Anthony W. Brunner (Wisconsin),** September 11, 1979, St. Paul, MN.

**Willis R. Carson (Rutgers),** September 21, 1979, North Garden, VA.

**John E. Chick (Carnegie-Mellon),** October 22, 1979, Highland Park, IL.

**Pratt A. Clark (Utah),** September 28, 1979, Santa Cruz, CA.

**Jack B. Cliff (Duke),** September 28, 1979, Durham, NC.

**John M. Culp, Jr. (North Carolina State),** December 28, 1979, Charlotte, NC.

**Arthur R. Eastwood (Kentucky),** November 12, 1979, Evansville, IN.

**Frank P. Elizardi (Tulane),** September 29, 1979, Kerrville, TX.

**James D. Forrester (Utah),** December 31, 1979, Tucson, AZ.

**Albert F. Gahr (Cincinnati),** December 29, 1979, Cincinnati, OH.

**Halsted S. Horner (Cornell),** December 4, 1979, Vineland, NJ.

**Hon. Spencer G. Gill, Jr. (Virginia),** November 15, 1979, Norfolk, VA.

**Lester W. Ihde (Minnesota),** August 20, 1979, Carefree, AZ.

**Royal P. James (Texas),** January 15, 1980, San Antonio, TX.

**William W. Jordan (Samford),** September 16, 1979, Union Springs, AL.

**Lelias E. Kirby, Jr. (Alabama),** October 11, 1979, Birmingham, AL.



**Hollis F. Marsh (Kansas)**, December 9, 1979, St. Louis, MO.

**Patrick H. Mathews (Arkansas)**, December 24, 1979, Bethesda, MD.

**Warren C. Mayer (Syracuse)**, September 18, 1979, Bridgewater, NJ.

**James E. McCurdy (Birmingham Southern)**, December 22, 1979, Flomaton, AL.

**Emory E. McDaniel (Illinois)**, September 27, 1979, Florissant, MO.

**Jack E. McKee (Carnegie-Mellon)**, October 22, 1979, Pasadena, CA.

**Robert F. McMaster (Utah)**, October 25, 1979, Bountiful, UT.

**Lynn B. Mighell (Iowa)**, December 6, 1979, Manassas, VA.

**Daniel J. Morton (Michigan)**, September 8, 1979, Ann Arbor, MI.

**Albert M. Niemi (Oregon)**, November 6, 1979, Portland, OR.

**Sterling S. Parker (Western Reserve)**, October 9, 1979, Euclid, OH.

**Belker D. Paschall, Jr. (Southern Methodist)**, December 27, 1979, Winnsboro, TX.

**Dr. James E. Pollard (Ohio State)**, October 13, 1979, Columbus, OH.

**John A. Reagan (Washington)**, October 14, 1979, Monrovia, CA.

**William Edgar Skillman (Rutgers)**, June 28, 1979, Crestview, FL.

**Ray L. Smith (California)**, November 14, 1979, Hayward, CA.

**Dr. R. Edward Vioni (New York U.)**, December 3, 1979, Bridgeport, CT.

**Almon Chester White (Tulsa)**, September 4, 1979, Bartlesville, OK.

**William P. Ayres (Alabama)**, July 6, 1979, Birmingham, AL.

**Herbert G. Bartholdi (Minnesota)**, December 17, 1979, San Diego, CA.

**Russell J. Mishler (Kansas State)**, November 22, 1979, Mesa, AZ.

**James S. Montgomery (Colorado)**, November 21, 1979, St. Petersburg, FL.

**Trice H. Newsom (Kansas State)**, November 15, 1979, Medicine Lodge, KS.

**John Liggett Sims (Arizona)**, December 15, 1977.

**Frank Southgate (Arizona)**, January 20, 1979.

**Richard F. Strawn (Kansas)**, September 28, 1979, Sun City, AZ.

*Something  
for  
everyone*

## PI KAPPA ALPHA'S 112th ANNIVERSARY CONVENTION

- \* *Low group rates*
- \* *Exciting banquets*
- \* *Famed entertainment*
- \* *Historic tours*
- \* *Creole cuisine*
- \* *Bourbon Street jazz*
- \* *Career planning seminar*
- \* *Special ladies' program*

*New Orleans*  
**August 10-14**





John Deaven (second from right) and John's Place regulars: (l-r) Alison Arngrin, Joe Morris, Hilda Vincent and Johanna Went

## COMMERCIAL SUCCESS

Many of us lose contact with our fraternity buddies, but Gamma Omicron (Ohio) members in the late sixties have no trouble keeping up with Brother John Deaven.

Deaven's most recent success is an oft-played Pringle's potato chip ad with singer Roy Clark. Deaven's former pledgemaster John Totura insists he's munching on those chips with the same hearty appetite he had as an undergraduate.

Brother Deaven parlayed his theater degree into Broadway parts and roles in television commercials during the 70's. (He's the hungry farm boy for Wendy's hamburgers who gets licked on the face by an even hungrier dog.)

Deaven credits his success to a comedy coffee house he started in 1977 called John's Place. He

## DYE ELECTED

Brad Dye, Gamma Iota (Mississippi), was elected lieutenant governor of Mississippi in polling last fall. Brother Dye, former Mississippi state treasurer and a gubernatorial candidate, served on the Pi Kappa Alpha Supreme Council in 1970-72.

ambitiously performed comedy shows on weekends that eventually important people in important places saw leading to his screen tests. John's Place still operates featuring regulars such as Alison Arngrim (Nellie Oleson on *Little House on the Prairie*) and The Village Idiots.

## TUTTLE YEARS

On the occasion of his 25th anniversary on the U.S. Fifth Circuit Court of Appeals, Judge Elbert Tuttle, Beta Theta (Cornell), heard the plaudits of many associates. However, it wasn't so long ago that compliments were fewer.

Brother Tuttle was largely responsible for the civil rights decisions that forced integration and equality in Georgia during the tumultuous sixties. And, he guided the Republican Party and a twoparty system to rebirth in Georgia during the dominance of the white Democratic Party.

"He is a great lawyer," said former U.S. Attorney General Griffin Bell of PiKA's former national president (1930-33). "He has always demonstrated great courage."

U.S. Supreme Court Chief Justice

Earl Warren added, "Tuttle is one of the great judges" of the civil rights era who "devoted unending labor to the mountainous task of assuring the peaceful, orderly fulfillment under law of the promise of racial equality."

While serving PiKA, Brother Tuttle presided over the critical Troutdale Convention of 1933 (see History article, this issue).

He had another anniversary worth celebrating last all — the 60th year of marriage to his wife Sarah.

## NEWS MOGUL

"People ask me when I'm going to quit buying things. I say 'when I die.'"

That philosophy has led to Donrey Media, Inc. which includes 61 newspapers in 10 states, two television stations, five radio stations, 10 outdoor advertising companies, one cable TV outlet plus interests in others and even a shopping center in Kailua-Kona, Hawaii.

Heading the media empire is Brother Donald W. Reynolds, Alpha Nu (Missouri), a 72-year-old millionaire who couldn't be happier with his 40-year buying spree.

Although his newspapers have a combined circulation of nearly a half-million, he does not choose to influence editorial policy. Instead, he pursues a lifestyle he loves — traveling far and wide — all the while looking to expand even further the Donrey holdings.

After working his way through Missou in 1927, he landed a reporter's job, and was shortly fired. Then he took an advertising sales job and failed on that, too. "I made up my mind then and there I was never going to get fired again," Reynolds says. He began working days as an ad salesman and nights as a reporter for a third paper catching the attention of its owner, Charles Marsh, with whom he has had many business dealings since.

Marsh offered him an opportunity to buy into the company which Reynolds accepted (with money he borrowed from a loan shark). Three years later he sold his 20 percent ownership and began a series of business gambles that paid off eventually leading to the Donrey empire that today includes 30 separate corporations.





Gamma Sigma bro's cap Dr. Agnew

## PIKE'S PROF

Some Pikes will use any excuse to rush a new member. But night blindness? It was a case of night blindness that led to the initiation of a distinguished University of Pittsburgh assistant professor, Dr. Robert Agnew, by Gamma Sigma chapter recently. Three years ago, some of the Pikes learned that Dr. Agnew was unable to drive himself to campus to teach night classes. "The Pikes took me on as sort of a civic project, providing me with a driver," says Agnew.

From that introduction, the ties between Doc Agnew and Pi Kappa Alpha grew until he accepted their recent invitation to become a special initiate.

After the initiation, Brother Agnew "went into a long speech about how many academic honors he's had," says Tom Kukucka, SMC at the time, "but he made everyone feel good when he said that if you put all his honors together, this (the initiation) was the biggest award he's ever had bestowed upon him."

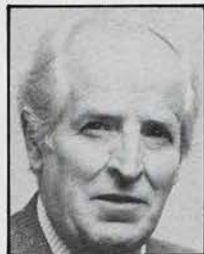
## SERVICE CITED

Citing 44 years of service, the National Council of Teachers of English recently awarded Dr. James H. Mason, Delta Theta (Arkansas State), its highest honor.

Brother Mason, professor emeritus of English at Indiana

State University, received the Distinguished Service Award, one of only 14 to get it in the 68-year history of the Council.

administering English and department, Dr. Mason's English his long standing service to NCTE including positions as officer, director, commission and committee member and chairman, historian, author and member of editorial boards. He has also served as president of five state organizations of teachers of English.



Mason



Hanson

## PRES. EMERITUS

Thomas L. Hanson, 91 years young, was recently elected president emeritus of the Alpha Psi Alumni Chapter at Rutgers University.

The 1910 Rutgers grad is number 23 on the Alpha Psi roll, a founding member. Later he earned his law degree and began his practice in 1916.

Brother Hanson entered politics upon his election in 1922 to the New Jersey House of Assembly serving as Speaker of the House in 1928. It was the beginning of a long and distinguished public service career alongside his law practice.

He and his wife Dorothy continue their active support for Alpha Psi alumni affairs and each year host the annual Founders' Day dinner.

## WHEELIN' & DEALIN'

Dick Swennes, Gamma Pi (Oregon), is a fleet executive who strictly enforces the 55-mph speed limit among his truck drivers and is in a position to fight government regulation at the same time.

President of the Western Highway Institute and head of the Convoy Co., a Portland, Oregon-based auto transporter, Brother Swennes is working hard to protect the trucking industry and improve its image. He is pushing for longer, heavier trucks, especially in the

Western states while at the same time trying to drive home the point that the end of regulated trucking would be the death of "mom-and-pop" carriers.

Swennes also maintains the industry would be willing to share cost for new highway the current heavier loads erode

He is not for total deregulation however, for he sees that as a boon to the large carriers and a limiter of competition as small independents "fold up." Brother Swennes was recently elected president of the Oregon Trucking Association.



Stewart



Culvahouse

## PIKES & POLITICS

David C. DiCarlo, Epsilon Upsilon (Gannon), is a candidate for the U.S. Congress from the 24th District of Pennsylvania. Also involved in the political mainstream already are two Pike alumni involved in the Howard Baker presidential campaign.

Wyatt "Corky" Stewart is Baker's campaign manager and chief fund raiser. Brother Stewart worked at the Memorial Headquarters in the mid-60's.

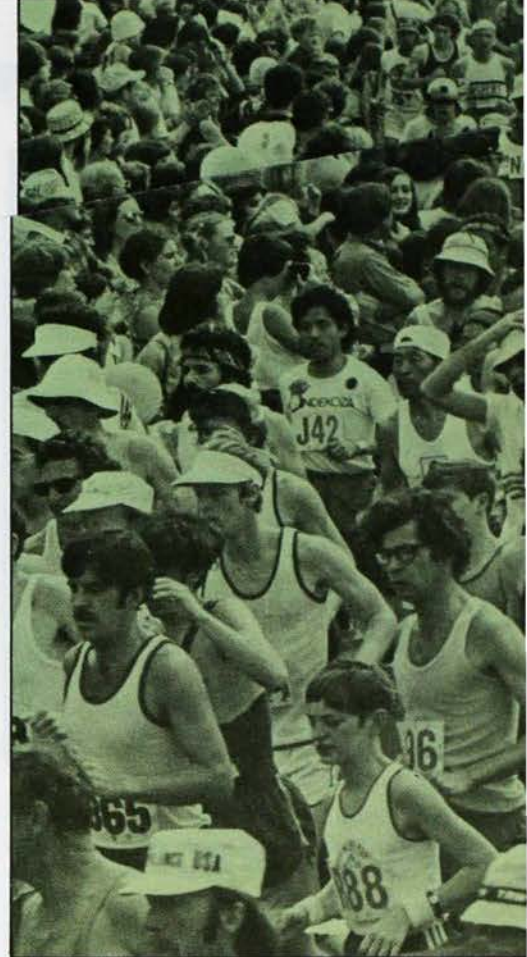
A. B. Culvahouse, 1970 winner of the Powers Award as IKA's most outstanding undergraduate, is legal advisor to the Baker campaign.

Brother DiCarlo is currently serving a fourth term as a Pennsylvania state legislator, the first Democrat to be elected in a predominantly Republic district and one of the youngest members elected at the time.

Among his most helpful pieces of legislation in the state legislature was the Adoption Subsidy Act which provided the means for hundreds of handicapped children, formerly living in institutions, to find permanent homes. He also had a role in passing the Physicians Assistance Act, the Generic Drug Law, the Child Abuse Act and property tax rebates for senior citizens.



# ROAD RUNNER



by William N. LaForge

*Editor's Note: Brother LaForge, vice president for leadership development on the Supreme Council, is a 1969 initiate of Zeta Beta (Delta State). An avid, above average athlete as a student, he only took up running as an avocation four years ago. Although he has continued his sports interests — even playing shortstop for the past three years on the White House softball team — he hasn't missed a day of running in two years and trained over 3,000 miles last year. A lawyer by trade and currently Congressional Liaison for the Peace Corps, Brother LaForge has found that he didn't have to be a "born runner" or independently wealthy to become a serious runner in his spare time.*

It was a bit too chilly for a Southerner used to the stifling heat and humidity of the Mississippi Delta. In fact, most folks would probably agree that 39 degrees and rain is a little too inclement for a few hours of any outdoor activity — unless you happen to be a runner. That was the gloomy weather picture as nearly 12,000 runners lined up in the tiny hamlet of





Some 12,000 runners started the 1979 Boston Marathon

Hopkinton, Massachusetts, to begin the 83rd running of the Boston Marathon on Patriots' Day last April. But the weather really didn't matter to the thousands of us who had trained so long and hard just to be a part of this big event.

Sponsored by the Boston Athletic Association, the Boston Marathon is well-known as the granddaddy of all marathons. Merely to run officially, or unofficially for that matter, in this premier race is often the goal, if not the pinnacle, of one's running career.

The marathon is really three races in one: one for the elite world class runners who have a real shot at winning; one for the official runners who want to finish within a set time; and one for those runners, mostly unofficial entrants, who simply want to finish and who run for the fun and experience of it — just so they can say they did it.

I suppose I fall into the second group, with the spirit of group three thrown in for good measure. For me, running Boston was the high point of three years of development and training. From the beginning-runner stage of two or three jogs a

week, through the "add on the mileage" and the "step up the training" phases, and eventually to the point of getting in 10-12 training sessions and 80-120 miles a week, with at least one training run a day, I have discovered what it means to train hard to be able to face a 26.2-mile race and come out respectably — and still be able to walk the next day!

Preparation for a demanding race of this distance certainly is no overnight endeavor. A runner begins preparation for a marathon months in advance. Purists in the sport are fond of saying that those early morning workouts in the dead of winter, when one's motivation is severely tested, pay off months later when one's training is called upon in the ultimate 26-mile challenge. Hundreds of miles of long distance runs, training on hills, and interval workouts on the track go into a successful training program.

The Boston Marathon has truly become a classic road race. First held in 1897, it has grown to become America's most prestigious, if not largest, marathon. Other marathons such as New York's, and other

shorter races (such as Atlanta's 10-kilometer Peachtree Road Race and San Francisco's 7.6-mile Bay-to-Breakers) are larger in number of entries, but still lack the deeply steeped tradition of the Boston classic.

Boston's attraction and popularity are incredible, and the race has quadrupled in the number of entries since 1975. Race director Will Cloney set qualifying standards last year for the first time, and still the field of official entrants soared to a new high of 7,910 for this year's race. Unofficial runners in the race pushed the total number in the field to upward of 12,000. Runners from all 50 states and from 28 foreign countries competed.

The large number of entrants at Boston is representative of the growth in the popularity of running and in the number of very qualified distance runners. Fearing future unmanageable crowds and other logistical problems for runners and spectators alike, Cloney recently announced new tougher qualifying standards for 1980. In an AAU (Amateur Athletic Union) sanctioned marathon on an



AAU-certified course, qualifiers for next April's race must have run at least 3:20.0 for women, 3:10.0 for men over 40, and 2:50.0 for men under 40.

Last year's Boston field was not only the largest, but also the best qualified to date, largely due to the qualifying requirements. Bill Rogers, with a time of 2:09.27, and Joan Benoit, 2:35.15, each set new race and American records. Fifty-one men broke 2:20, and six women, in the largest field of women in Boston history, broke

particularly at the half-way point where the girls of Wellesley College forced the running pack through a narrow funnel of on-lookers and let out screams of inspiration that sent runners emotionally recharged along their way to the final 13.1 miles.

All around me during the race, I could see and hear runners gain strength and encouragement from those lively crowds. People seemed to cheer all runners as they passed. Extra support was given to women runners, especially those early in

These competitors were started 15 minutes early and were certainly big crowd pleasers.

The crowds were indeed great, and it was apparent that the marathon is something near and dear to their hearts. They actually became very much a part of the race. As Jim Fixx says in his best-seller, *The Complete Book of Running*, a Bostonian will get that "faraway look" in his eyes whenever the subject of the marathon comes up.

Even with the most helpful crowds, however, a runner must inevitably face a race alone as he translates training into performance and concentrates on maintaining his desired pace. As the starting time for the race approached, I felt that I was prepared for the race, both physically and mentally. I had trained well and carbohydrate-loaded in scientific fashion. And, I felt confident of finishing, since I had completed four other marathons in the last six months. However, the mystique of Boston creates an air of apprehension and uncertainty, and I must admit that the mere thought of the challenge of the big race loomed in my mind for days before the event.

The pre-race scene in Hopkinton was quite an event in itself. After taking a long bus ride from downtown Boston to Hopkinton with thousands of other runners, I joined the throng, first in the bathroom lines, and then in the high school gym, where we were packed in like sardines in search of warmth and last-minute shelter from the cold and rain.

Famous running faces, such as Walt Stack, passed through the crowds chatting about the weather and the race. Media reporters picked through the crowd looking for unique stories to tell. Truckloads of runners' gear were being loaded for the trip back to Boston, as runners shed their warm-ups, took their last gulps of fluid, attempted to stretch cold but anxious muscles, and braved the cold for the remaining minutes until the start.

Most of the world-class runners appeared at the last minute at the head of the pack near the starting line. A band was playing, cameras were rolling, and helicopters whirled above us. The field of runners milled impatiently in the street, lined up for blocks, as the starting ceremonies went on outside the hearing range of most of us.

After a brief delay in an



2:45. Nearly 3,000 men under 40 and 400 over 40 broke three hours. I was pleased to be among that 3,000 number, with an official 2,686th finish. I never knew how proud I could be of a finish place that sounds so unimpressive!

Boston is also very much a spectator's race. I would even say that being a spectator at this race is a sport in itself. The 1979 observers numbered nearly a million, despite the rain and cold. The crowds lined the course, often dozens deep on both sides, most of the 26.2-mile route eastward from Hopkinton to the Prudential Center in downtown Boston.

And how great those crowds were! The well-wishing throng was unbelievably supportive and appreciative. Crowd noise along the way was at times deafening,

the pack. Special cheers went up for "the old guys" who would clog along and win the hearts of the crowd. Thousands of orange slices were handed to runners by supportive fans along the route. People set up their own little water stations along the way to aid not only their running friends, but any runner in need — all in addition to the periodic water stops provided by the race organizers. Kids would yell as runners passed them and would hold out their hands for the slap of "some skin" just so they could say they had actually touched a real Boston marathoner.

A unique feature of the race was the wheelchair competition. A number of courageous wheelchair participants endured the course, and the winning time for that category was a very good 2:38.59.



increasing drizzle, the gun sounded. But nobody near me could move more than a step or two. The further back in the pack a runner was, the longer the delay in his being able to run. Located in the first third or so of the field of runners, I walked for a minute and a half before I could finally break into a jog. The entire way to Boston, there were runners all around me, and I had to be alert for their changing pace or location in the pack. And, of course, it rained every step of the race.

In the back of the official runners were the 5,000 or so "shadow marathoners" — those who had not qualified in a previous marathon, had no official race number, and simply wanted to take on the rigors and challenge of Boston for the sheer experience. They started so far back, and the crowd between them and the starting line took so long to clear out, that those at the end found it took almost two minutes before they moved at all, over five minutes to get to the starting line (still walking), and a full seven minutes before they started jogging.

I found that the wet and cold bothered me a little, even though I had trained in much worse. I felt tightness in some muscles in the back of my legs from time to time due to the constant stream of cold water I unavoidably kicked up with each stride. Dressed in shoes, shorts, a singlet, cotton gloves, and a baseball cap bearing the words "Mississippi Sound," I was concerned about my ability to stay warm enough to run efficiently. However, the cap kept the rain out of my eyes, and I was relieved to discover that my body heat from a good pace prevented chilling.

Well into the second half of the course, we all faced one of the legends of Boston known as "the hills" — most notably, that infamous Heartbreak Hill. While actually a series of four or five hills, Heartbreak is not a hazard so much due to steepness as to its location on the course and to the fact that it is really a grouping of relatively tough inclines. The hills come between miles 16 and 22, and are often the downfall of runners, who, up to that point, have felt very strong. I saw plenty of runners drop out after the first hill, while others sounded like they were gasping for their last breath. In addition to breathing problems, many of them were experiencing that dreaded phenomenon known as "hitting the

wall," when one has completely exhausted his most direct source of energy used in distance running — glycogen.

I found the hills to be challenging, but not as debilitating as I had heard and read. A moderate increase in breathing was my most noticeable manifestation, but that portion of the race certainly took its toll on me, as it does on most runners.

As I closed in on the crest of the final hill, I kept my eyes open for the Newton policeman who

fatigue. The excitement was everything I had imagined.

As finishers were processed with computer times through chutes, we were greeted by volunteers with aluminum foil-type "space blankets" to wrap around us for warmth. Once inside the Prudential Center garage, I retrieved my gear, sipped some liquids, and sampled the traditional post-race Brunswick stew. Then I donned my warm-ups and headed off to fight the crowd in search of a very supportive and patient wife, who had braved the

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**"Being able to run Boston was well worth the preparation it took to get there. It is everything it is cracked up to be."**

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traditionally shouts congratulatory remarks to runners through a megaphone as they conquer the last barrier of Heartbreak. In somewhat of a personal celebration for making it through the hills, and realizing a sudden burst of motivation, I became wrapped up in the spirit of the crowd on the Boston downhill side of Heartbreak, and began darting around competitors to the ringing cheers of hillside spectators, who yelled, "Go get 'em, Mississippi!" as I tipped my cap to them. The crowd loved it, as did I.

Along the way, people in the crowd would also keep us informed about the leaders in the marathon. At about the 20-mile point, I heard it announced over a PA system that Bill Rogers had won in record time. And there I was with six miles to go!

As one often does in a marathon, I felt a little sluggish in the final miles, but coasted into downtown Boston through an incredible mass of humanity who were welcoming us in the rain. As I made the last turn in front of the Prudential Center and approached the finish line, I heard the announcer boom over the PA system: "Ladies and gentlemen, give these runners a big welcome. They have completed the Boston Marathon in less than three hours!" What a thrill for me — I had broken three hours — the goal I had set — and I was jubilant. The emotion of the moment and the proverbial chills up and down my spine completely overtook my

miserable weather to let me know there was at least one other person in the crowd who cared that I finished this remarkable journey.

And then there was the phone call to my "trainer," a very concerned grandfather watching the event on TV, to report that I had finished the race and felt fine, due in no small part to the excellent pre-race cooking and coaching, as well as the few days of "R&R" he and my grandmother had provided us in their home in nearby Somerville.

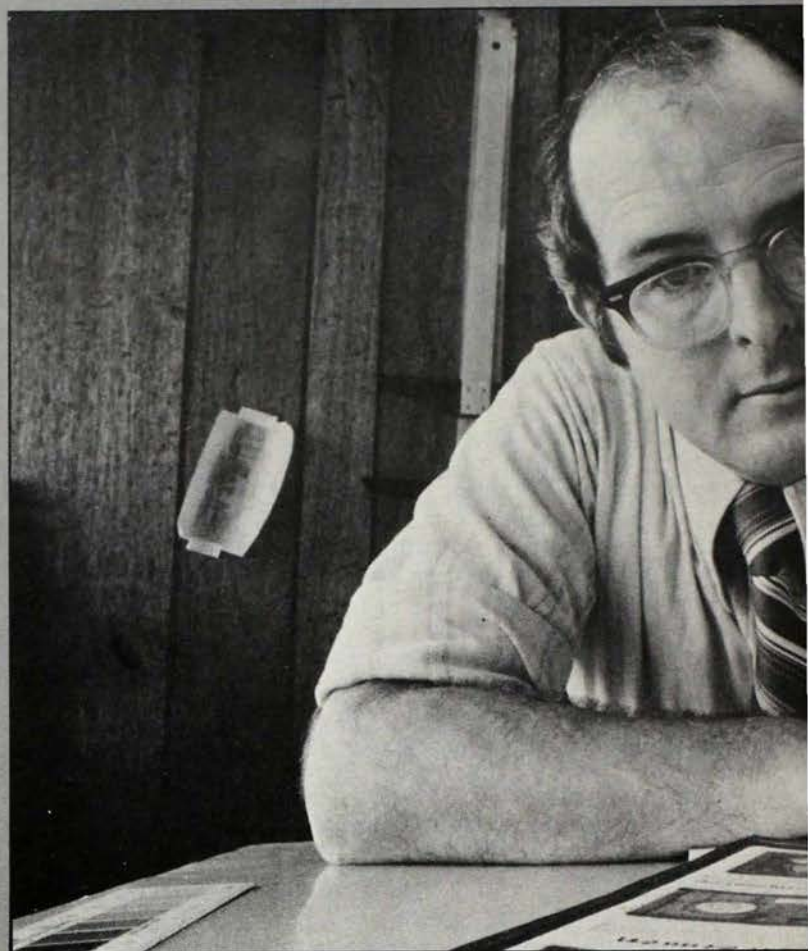
I savored the next couple of hours after the race, as I relaxed and sat in a cafe across the street from the finish line consuming a variety of liquids ranging from water and soup to tea and beer. Mainly, however, I was just plain happy to be sitting.

It was a truly memorable day for me — tough and challenging, but certainly very rewarding. And for runners who may wonder, I would say with certitude that being able to run Boston was well worth the preparation it took to get there. It is everything it is cracked up to be.

I will always remember my first Boston Marathon. I just hope there will be another for me.

**Postscript:** Brother LaForge's hope of returning to Boston will be realized. In his first marathon of 1980, in Houston, he finished 67th out of 2,000 runners in 2:44, well under the new Boston qualifying standard. He will compete in Boston this Patriots' Day, April 21.





# Confessions of

*by Jim Raatz*

Just when I had decided that as the father of two daughters, my involvement in Pi Kappa Alpha would be confined to an occasional homecoming open house, I was contacted by our national headquarters. I was informed that PiKA now had a brand new chapter at Texas A&M University and they were in need of a chapter advisor. While living and working in a university setting seems to develop one's ability and psyche for dealing with college students, I doubt that any chapter advisor knew what he was getting into until he was "in it up to his proverbial neck!" There is no other way to concisely describe the experiences of four years as a chapter advisor except to say that in addition to our two daughters, my

wife and I now have 92 sons.

As an undergraduate, I was not very interested in holding chapter office. However, I was intrigued with the interplay of chapter operations and tried to understand just what it was that made a good chapter successful. Those observations have been useful to me numerous times during my 20 years in the advertising and public relations field. However, they have been absolutely essential to my learning to be a chapter advisor.

Now it would be easy to take all the credit for guiding our new chapter in its infancy, but the truth of the matter is that the telephone number of the Memorial Headquarters is a good chapter advisor's secret code. Without them,

this would be a struggling chapter. They are, for sure, this advisor's most valued resource.

## **In the beginning, memories...**

Having never done this before, I began by simply observing this new chapter's activities and reminiscing about my own fraternity experience from years long passed. While I was not surprised by the changes in attitudes between my college days and those of present day students, I did not expect to find so many similarities. Perhaps it is partly the nostalgia craze, or maybe students have become more conservative.

Those initial observations brought back memories from both business and fraternity experiences. In each, I find success of any project is





# Chapter Advisor

directly proportional to the quantity and quality of the advance planning done for each activity. With a new chapter such as ours, there was no nucleus of experienced leadership to carry out such planning, therefore, chapter activities were generally ineffective.

Our first task became one of establishing some chapter goals which turned out to be more difficult than I had expected, due, in large part, to the fact that many of our early members had transferred to Texas A&M from other schools and chapters. Once our goals were set, we began to set our priorities. While there may be some variance in importance, there are four areas of chapter operations that will rate high for any new or

rebuilding chapter — rush, finance, leadership development and alumni/parent relations.

## **Rush...Training to be a salesman**

Rush is the lifeblood of any fraternity chapter. Selecting good men and attracting them to membership is not something that is done in a few nights of a bull session. Quality and quantity are important to a successful rush program. Some of our transfer members came from rather weak chapters where poor rush results were explained with the excuse that "we only want the best guys, it's not how many you get but how good they are," or "they got all the twirps, but we got six real studs." Inflation has hit fraternity operations just like everything else

and a chapter just can't survive with 15 or 20 members. In our case, the university enrollment and campus atmosphere was such that we decided that we would try to build our membership to at least 50 men in two years. With help from the national office, we reorganized our rush program and the chapter hasn't been the same since.

## **Finances . . . finding the chapter tightwad**

Americans are addicted to "credit card mania" so it should be no surprise if college students are possessed by the buy now, pay later psyche. By the time I was so deeply involved with Theta Theta chapter that there was no way I could extricate myself, I found I was



advisor to a chapter nearly \$1,000 in debt with a membership down to less than 20 actives. Now few, if any, college students come into our chapter having experience at working out extensive detailed budgets, preparing financial statements, or completing nonprofit corporation income tax returns. Darn few of them can balance their checkbooks regularly. They have largely been accustomed to having their parents "bail them out" when their desires exceed their bank accounts.

Because our chapter has only a few young alumni with the financial resources to be of much financial assistance, we had to come to grips with our money problems in a hurry. By placing strict controls on expenses, requiring post-dated

combination for many chapters. Traditionally, chapters talk of hitting up "all our rich, old alums" when some special project is being planned. Now that I'm one of those "poor old alums," I wonder where that other notion ever originated. It seems to me that no one has a more vested interest in the welfare of our chapter than the parents of the members and pledges. By involving the parents and local alumni we were able to develop support for the chapter in a way we never expected. Quite by accident, we found that several of the parents and alumni knew each other. This has created a very supportive resource for the chapter as a whole.

Most undergraduate members think of their alumni in terms of financial donations and all too often

take with us for the rest of our lives. I will always remember the initiation in which one of my pledge brothers was initiated by his father, who had been initiated into our chapter 25 years before. For a new chapter, such opportunities are rare, but they do exist. Dr. W. E. "Brick" Lowry, Alpha Omicron (Southwestern University), a distinguished Texas educator and Dean of Sam Houston State University for more than 20 years, notified Pat Halloran that one of his son's best friends and a former PiKA pledge at the University of Texas was now a professor of civil engineering at Texas A&M University. Theta Theta initiated Dr. Harry Jones by special dispensation and notified as many of his old pledge brothers as they could find, and they in turn sent him a telegram which arrived just as the initiation was completed. Two weeks later, "Brick" and Julia Lowry joined us for a football game and the Theta Theta alumni/parents day barbecue at which time Brick presented Harry the "Lowry Pin" to be worn until he can acquire one of his own. That pin is engraved Alpha Omicron 1928 and Beta Mu 1958 as both he and his son Sandy, who was SMC at Beta Mu when Harry Jones was a pledge, wore it. Needless to say, many of our young members and pledges were very moved by this act. It demonstrated vividly the way traditions are made and the affection men hold for Pi Kappa Alpha throughout their lives.

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**"I rejoice with my men when they succeed and I sweat with them when they fail. They are my brothers — and my sons."**

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checks for the year's dues, and developing some fundraising activities, we went from 18 members and a \$1,000 deficit to a chapter of 92 actives and pledges, and a \$3,000 bank balance. All because we made one of the requirements for being chapter treasurer that you had to be a "tightwad."

#### **Leaders are made**

Men join a fraternity for the social atmosphere it offers. A greater advantage they will gain, is the practical experience in management and working with diverse personalities in chapter operations. This is probably the most difficult aspect of chapter operations to develop. It requires that the membership learn to choose their leadership based on special abilities for the job at hand and not just in a popularity contest. I'm still having trouble on this point.

#### **Alumni/Parent Relations**

This may seem like a strange

miss the most valuable asset their alumni have to offer — professional and business assistance. For example, one young grad is in the moving and storage business and had the contract to move all the books and furniture during the expansion of the university library. Due to construction delays the original moving plans had to be scrapped. In order to complete the move by the deadline, he hired our entire chapter to work for him for about three weeks. A couple of members worked out the schedules, organizing the moving teams so that no one had to miss any classes. The chapter made more than \$4,000 and several members received some business experience you just cannot get in the classroom or out of a textbook. An alumnus who loves Pi Kappa Alpha made a substantial contribution to our chapter, where the most he could have afforded as a cash contribution would have been \$100.

Alumni provide the ingredients for those moments that most of us

#### **In the end, it's just sweat and tears**

As I said in the beginning, I had no idea what I was getting myself into. Perhaps, a couple of the "little sisters" described the chapter advisor best when they called me "Chapter Papa." Like a father you try to help the chapter officers exercise command of the chapter, without holding the reins of leadership yourself. You cannot vote, yet the actions taken by the membership reflect on you, your character and your leadership. You represent the national office's eyes and ground-level control in the chapter, but you must not appear to be some kind of policeman.

I don't know what kind of chapter advisor I've been for Theta Theta chapter, except they haven't "fired me" yet. I do know that I rejoice with my men when they succeed and I sweat with them when they fail. You see, the men of Theta Theta chapter of Pi Kappa Alpha are my brothers — and my sons.



Each set of clues is for three short words, which overlap one another by one or more letters. Condensed and read together, the three short words spell one longer word.

*Example* Tippler's paradise, European capital, Counting system  
barometric (bar Rome metric)

1. British party, Tell on, Another British party  
 \_\_\_\_\_
2. Bother, Gives sparingly, What a hound picks up  
 \_\_\_\_\_
3. Successful song or movie, Prefix for heat, Greatest  
 \_\_\_\_\_
4. Fourth musical note, Small dog's bark, Went after and got  
 \_\_\_\_\_
5. Playing record, Clean with abrasives, Ice  
 \_\_\_\_\_
6. Under the weather, Unit of volume, Titillating  
 \_\_\_\_\_
7. Knowledge for one, Cigarette substance, Sign of the zodiac  
 \_\_\_\_\_
8. Doctor's undergraduate program, Prepare copy, Famous gallery  
 \_\_\_\_\_

Each issue, a different game (many taken from Brother Will Shortz', Delta Xi [Indiana], *Brain Games*) is featured.

It pays to play our games. A drawing will be held April 30 to select the winner. The first entry drawn with all the correct answers will win his or her choice of the prizes described below from the Pi Kappa Alpha Gift Ideas merchandise line.

(Send completed puzzle and gifts choice to: ΠΚΑ Games, 577 University, Memphis, TN 38112.)

☐ 100% "downy" orlon ΠΚΑ V-neck pullover (navy or yellow) sweater. Value: \$21.00

☐ Crewel embroidery kit for a 15" x 15" full color ΠΚΑ coat of arms. Value: \$14.50

☐ ΠΚΑ lined nylon jacket (maroon). Value: \$18.50

☐ 100% cotton, pullover shirt, embroidered ΠΚΑ crest (navy, yellow, white). Value: \$16.50

☐ ΠΚΑ club tie (navy or brown) with choice of ΠΚΑ monogram or crest design. Value: \$11.00

Size: \_\_\_\_\_ Color: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_





# PICTURE PERFECT

The 1980 Alpha Zeta (Arkansas) calendar may never get opened. The cover is so attractive, who cares about opening it? Gail Stanton, Playboy's June 1978 Playmate and runner-up to 1978 Playmate of the Year, consented to be a model for Alpha Zeta's calendar cover. She received no fee for the September shooting in Fayetteville. According to Gail, who lives in Memphis, "they were all perfect gentlemen."





# CALENDAR QUEENS '79

The University of Washington Colony, in its first attempt at publishing a dream girl calendar, won the 1979 Best Overall Calendar award in the fourth annual competition. The colony narrowly defeated Gamma Iota (Mississippi) for the honors although Gamma Iota had more individual winners. Washington's classy design and quality print job played a big role in the decision.

Of the 14 individual categories, Gamma Iota won four and placed three others in the finals. Washington won two categories and placed a third in the finals. Theta Alpha (North Alabama) won one category and placed three others in the finals. Zeta (Tennessee) and Upsilon (Auburn) had two individual winners and one other

finalist each.

The 14 categories were judged on the following criteria: 1) beauty of the subject; 2) technical quality of the photograph; and 3) appropriateness of the scene. Ties were broken by judging the overall design of the page, including whether Pi Kappa Alpha was named in some way on each spread.

All calendars which covered at least a portion of the 1979 calendar year were eligible for best calendar, best cover, most attractive dream girl off cover and months covered in 1979.

This year, 21 chapters placed at least one finalist in the competition. A total of 59 calendars were published by 46 chapters nationwide.



**Most Attractive  
Dream Girl (off  
cover):**

Sallie Jacob  
(Auburn)

**Finalists:**

Molly McLeod  
(Mississippi)

Karen Schmenk  
(Purdue)



**Best Calendar:**

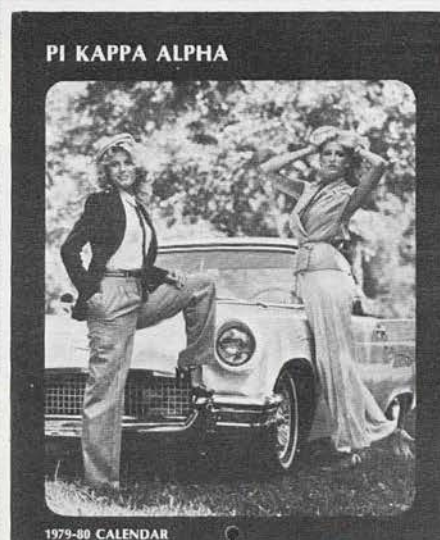
Washington Colony

**Finalists:**

Upsilon  
(Auburn)

Gamma Iota  
(Mississippi)

Theta Alpha  
(North Alabama)



**Best Cover:**

Theta Zeta  
(Northern Iowa)  
and Washington  
Colony

**Finalists:**

Gamma Lambda  
(Lehigh)

Zeta Beta  
(Delta State)





jan.

**Best January:**  
(Mississippi)

**Finalists:**

Zeta  
(Tennessee)  
Alpha Nu  
(Missouri)  
Epsilon Gamma  
(Texas Tech)  
Epsilon Xi  
(Case Western)

**Best February:**  
Judy Bickerstaff  
(Mississippi)

**Finalists:**

Beta Eta  
(Illinois)  
Eta Tau  
(Austin Peay)



feb.



march

**Best March:**  
Leslie Gilmore  
(Mississippi)

**Finalists:**

Alpha Nu  
(Missouri)  
Theta Xi  
(East Texas State)

**Best April:**  
Janet Moseley  
(Houston)

**Finalists:**

Alpha Zeta  
(Arkansas)  
Epsilon Delta  
(North Texas State)



april



may

**Best May:**  
Patty Dyson  
(Auburn)

**Finalists:**

Alpha Zeta  
(Arkansas)  
Zeta Gamma  
(Eastern Illinois)

**Best June:**  
Kathy Waggoner  
(Tennessee)

**Finalists:**

Alpha Zeta  
(Arkansas)  
Epsilon Kappa  
(Lamar)



june





july

**Best July:**  
Evon Thomas  
(North Alabama)

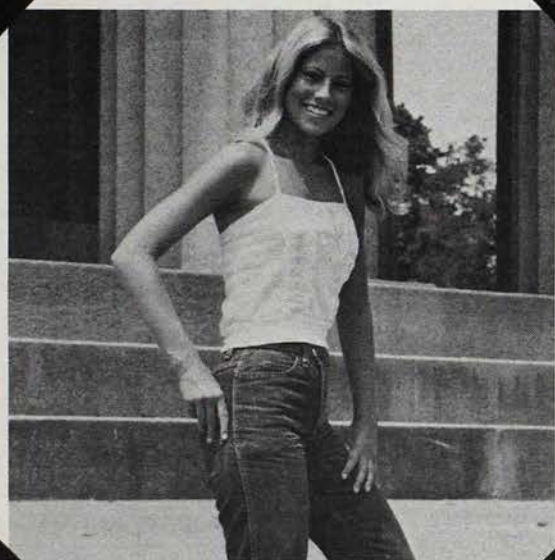
**Finalists:**  
Gamma Iota  
(Mississippi)  
Zeta Beta  
(Delta State)

**Best August:**  
Beth McCall  
(Mississippi)

**Finalists:**  
Theta Alpha  
(North Alabama)  
Theta Zeta  
(Northern Iowa)



aug.



sept.

**Best September:**  
Denise Conrad  
(Tennessee)

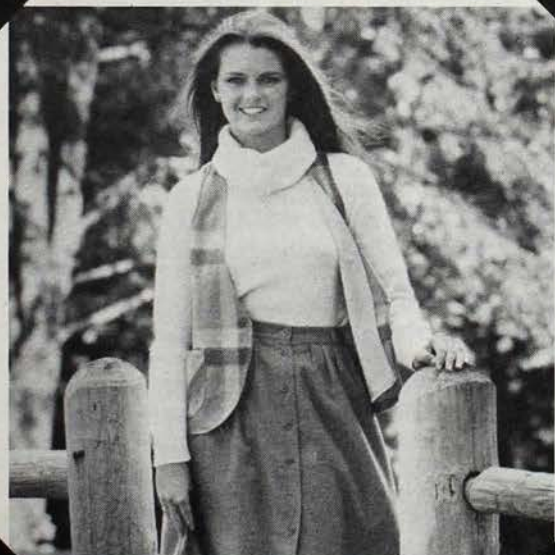
**Finalists:**  
Upsilon  
(Auburn)  
Gamma Iota  
(Mississippi)

**Best October:**  
Wendy Weatherspoon  
(Washington Colony)

**Finalists:**  
Epsilon Kappa  
(Lamar)  
Theta Alpha  
(North Alabama)



oct.



nov.

**Best November:**  
Sharon Lyle  
(North Alabama)

**Finalists:**  
Alpha Nu  
(Missouri)  
Washington Colony

**Best December:**  
Suzanne Lowenstein  
(Vanderbilt)

**Finalists:**  
Gamma Iota  
(Mississippi)  
Gamma Lambda  
(Lehigh)



dec.



# Tired of Those Endless, (yawn) Chaotic, (yawn) and Downright Useless Meetings?

by R. John Kaegi

Crisp, concise and compelling. Those are the writer's keys. Hopefully, the meetings you attend are crisp, concise and compelling. But they aren't. Are they?

Whether you're an SMC or a board chairman or simply a participant, the word "meeting" itself is anything but compelling. The only thing it compels us to do is push back our schedules to accommodate the inevitable overtime. It conjures up dread images of chaos and boredom. In short, we look forward to attending another meeting about like visiting the dentist.

Take heart. The perfect meeting is attainable. Using the common chapter meeting for example, we'll explore a batch of ideas that will compel more effective participation, better attendance and punctuality.

First, be prepared. The old Scout motto. Give careful thought to the seating plan. The classroom style inhibits communication and often causes meetings to drag on interminably. Try arranging eight-man buzz groups around the room. Meetings should be fun. Buzz groups will also help in the decision making processes to be discussed later.

Review the minutes from previous meetings, especially from the executive council sessions. Then, arrive *early* — a good leader never arrives "fashionably late" — to set a good example and to check on the preparation of the meeting room.

Start on time. The whole group is more important than any lingerers. Strict adherence to this rule will inspire punctuality.

Be sure proper introductions are made first and acknowledge those who have earned recognition — for anything. Make up some award if you must. The Jaycees have gone a long way with positive motivation. Also occasionally review the objectives of the meeting and any associated traditions.

Limit your meeting time. That's right, set a time limit on the meeting. In fact, write it into your by-laws that no chapter meeting shall run over one hour. At the end of the period, stop. Right where you are. If you have any good reason to run over an hour, the chapter may suspend the rule by a two-thirds vote. Not only does this idea promote efficiency, it tells the participants that you are serious about getting them back to whatever they interrupted to attend. This alone, if faithfully followed, will measurably heighten meeting attendance and interest.

How to get it all done within an hour? Liberal use of the gavel and a knowledge of *Robert's Rules of Order* help. Use a set agenda as outlined in the example to keep from retrenching. Restrict debate to 15 minutes on any motion unless, in special situations, longer debate or buzz group discussion is genuinely warranted. Limit the number of times anyone may rise to speak to twice per motion and impose a one-minute time limit on each speaker. By writing such restrictions into the by-laws, you'll be ensuring prethought, concise debate on each motion. And saving time.



Committee reports are often a source of delay. Give your vice president some real responsibilities as head of the committee system. Have him gather up all reports before the meeting, and when it comes time for the reports, have him give them all. That adds an element of professionalism to the meeting and promotes committee efficiency.

Committees should be empowered to make literally all non-financial decisions in their respective fields. The chapter meeting should never be bogged down in debates about whether to buy corsages or how to select little sisters. More time will be devoted to committees in another article about motivation. Leave it to say, the business of committees should only be reported — not debated — during chapter meetings.

A few other time-saving tips: Don't read the previous meeting's minutes. Post them on the bulletin board, then vote their acceptance or revision. Read the calendar at the beginning of the meeting, not the end. That information is often called for during the course of the meeting causing needless duplication. Insist on order. Follow Robert's Rules (as outlined in the *Garnet & Gold*). The chair should remain neutral only adding his opinion after surrendering the gavel to the vice president and moving to the audience. That should happen rarely.

Most of the above advice applies to the presiding officer. But that's what leadership is all about — directing the group toward a common goal. In a meeting situation, a leader must become selfless. In other words, he must *facilitate* the decision making process without imposing or "railroading" his own opinions or ideas. Leaders who can do that, trust in the group's ability to arrive at a proper decision and know that the collective brainpower of the group is usually more valid than that of any one person. And therein lies the key to having an effect upon the meeting as a nonleader. The participants must be good followers. Fully discuss those motions which require debate (allowing all opinions to be aired) and come to an agreeable conclusion — a consensus of opinion.

Meeting variety. The ideas above will ensure smooth, efficient and punctual meetings. They don't necessarily do anything for the boredom of many meetings.

Your chapter need not hold an administrative chapter meeting every week. Chart your meeting schedule in advance and eliminate those that have no promise for lively debate or fun recognition. Occasionally substitute a different kind of meeting such as one devoted entirely to solving a major problem. To reach consensus, set aside a 15-20 minute period after the problem has been defined and solutions proposed for buzz group discussion. Each eight-man group comes to a consensus and reports their decision back to the whole group. Four out of five will come to the same decision ensuring strong support. (This method is also useful in shorter debates during regular chapter meetings.)

Or, announce a goal-setting and evaluation meeting instead of your regular chapter meeting. Allow the group to determine the chapter's goals after evaluating progress made so far in the buzz groups. Another substitute meeting agenda is a review of major chapter policies, updating them where needed.

Finally, the old "thorn and roses" meeting is useful once in a while. Each member in the room has his turn at airing his pet peeve; then each member in turn

## CHAPTER MEETING AGENDA

Chapter: Gamma Pi Date: 3/17/80 8:00 p.m.

President: Joe Goner

I. Call to Order (Part I, Ritual)

II. Prayer  
Don Smith

III. Roll Call  
Campus bachelor award - Jerry Wright, Primary qualifiers - Smith, Craig, Crossland

IV. Approval of the Minutes and Reading of the Calendar  
Don Smith

V. Reading from the Constitution and Laws and/or Chapter By-Laws  
ME - Article III, Sec. I

☒ Pledge Ceremony (Part V, Ritual)

☒ Initiation of New Members (Part VII, Ritual)

☒ Election of Officers

☒ Installation of Officers (Part IV, Ritual)

X. Proposals for Pledging  
Brad Doe, Mark Macey, Greg Farmer

☒ Election of New Members

XII. Committee Reports  
Fred Yearwood - Social, IM, Housemanager, pledge advisory

XIII. Officer Reports  
THC, SMC

XIV. Irregular and Unfinished Business

1. Spring Sing costumes (cost)
2. Final vote - live-in policy
- 3.
- 4.
- 5.

XV. New Business

1. Resolution - Thanks to basketball coach
2. By-laws change - No needed to elect pledges (15 min. debate rule suspended)
3. Change mtg. time
- 4.
- 5.

XVI. Questions of Chapter Policy

XVII. Appointment of Committees

1. Spring Sing - Chorus - Jerry Wright
- 2.
- 3.

XVIII. Adjournment (Part IX, Ritual)

Time Meeting Adjourned: 8:56 p.m.

All meetings should follow an outlined agenda like the example above.

draws attention to something he likes about the chapter or its membership.

Effective leaders try to end each meeting on a positive note. One idea is a "good of the order" session at the end. The chair passes the gavel to the person on his immediate left who will then make any comment he wishes concerning the chapter. The tone should be constructive or humorous. The gavel is passed to each person who wishes to have his say.

The key to meeting management is in understanding the group's will. Fraternities are *leisure* groups, not task forces or businesses. Young men join fraternities for a variety of reasons, nearly all of which fulfill leisure needs. That's why long, drawn-out meetings, meaningless dialogue or ranting chastisements result in poorly attended, bitter meetings. Any good writer knows he stands a better chance if he keeps his material crisp, concise and compelling. Meeting management should follow suit.



# Bowden: Coach of the Year

by Dillon Graham

It's been a long, long time since a Pi Kappa Alpha coach guided a college football team to an unbeaten season and one of the big post-season bowl games as Florida State University's Bobby Bowden did in 1979.

His Seminoles won all of their 11 regular season games, finishing with a fourth spot national ranking by both AP and UPI. They had a few tough ones with some of the better teams and made a great fourth quarter rally to come from way back to beat Cincinnati.

They were off to a good start with a first period touchdown against Oklahoma in the Orange Bowl, but then ran into trouble and lost 24-7. The Seminoles were rated sixth in the post-season poll.

Bowden was named the All-South Independent Coach of the Year by AP and seven of his players were first team selections, including PKA's great defensive end, Scott Warren. Bowden and his team were given top Division 1-A honors on ABC by Chevrolet.

Bowden, while playing at Howard College in Alabama (now Samford University), was named to a backfield spot on the Fraternity's All-American team in 1951 and



**Bobby Bowden**

again in 1952.

Cally Gault was another Pike coach with a terrific record. He piloted his Presbyterian College of South Carolina to a 10-1 regular season record, won the South Atlantic Conference championship and got into the NAIA championship playoffs. Presbyterian won the quarter-final game 36-6 over Saginaw Valley, Michigan, but then lost in the semi-finals, 28-6 to Central State of Oklahoma. The

South Carolina Sportswriters Association voted Cally Coach of the Year.

Stokeley Fulton coached Hampden-Sydney College in Virginia for his 20th consecutive year — to a 4-6 record. He has had 120 victories over those two decades. Fulton was chosen as a tackle on the Fraternity's All-American team of 1953 while playing at Hampden-Sydney.

Here are some of the other Pikes who were college football coaches or assistants in 1979: Bob Waters, Presbyterian, head coach at Western Carolina; Howard Cissell, Arkansas State, assistant coach at Iowa; Larry Seiple, Kentucky, assistant coach at Miami; Doug McCutchen, Texas Tech, assistant coach for NAIA champ Texas A&I; Chuck Detwiler, Utah State, assistant at Weber State; Bill McCartney, Missouri, defensive coordinator at Michigan; Bill Shimek, Central Arkansas, coach of Oklahoma's offensive running backs, with Billy Sims, Heisman Trophy winner in 1978, as his prize protegee; and Ray Barnes, Memphis State, linebacker coach at Vanderbilt.

Some of the members of the early Pi Kappa Alpha football teams of 50 years ago are still around as is Dillon Graham, an Associated Press sports writer for many years who has been one of the selectors of the annual Fraternity All-Star team since 1930 and has himself named the team since 1938.

Graham would like to do a story on these early stars, where they are living, what they are doing and anything about them that would be interesting to *Shield & Diamond* readers.

Here are the players on the 1927 (first team selected), 1928, 1929 and

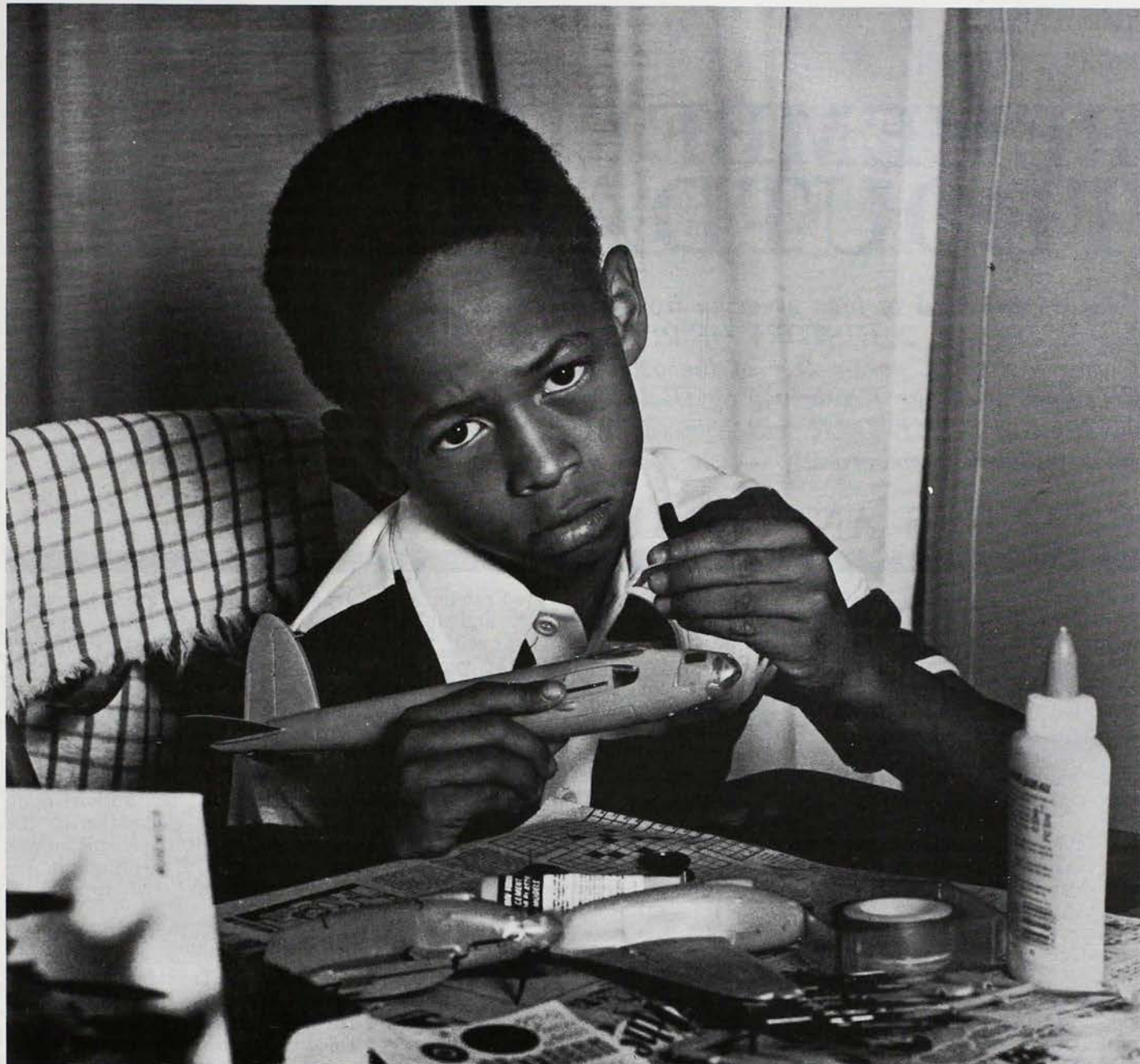
1930 teams:

Roy LeCrone, Oklahoma; Ed Crowley, Georgia Tech; Duke Johnson, Minnesota; Ray Albert Randels, Nebraska; Dutch Von Bremer, Wisconsin; Glen Rose, Arkansas; George Dye, Alabama; John Conner, New York University; Malcolm Lee Long, New Mexico; Stanley Leslie Barr, California; Jack Howell, Utah; Ellison Ketchum, Denver; J. T. Vaught, Georgetown; Carl Shawley, Penn State; George Stears, Purdue; Chester Henry Volkman, Colorado; Marvin Jonas, Utah; James Hodgson, Utah; Frank Cuisinier,

Wisconsin; Carl Brumbaugh, Florida; Marion Hammon, Southern Methodist; Howard Taft Johnson, Tennessee; Ed Covington, Kentucky; Ira Hopper, Southern Methodist; Earl Pomeroy, Utah; Ross Lynn, Presbyterian; Jack Johnston, Utah; John McCormick, Tulane; Paul Fisher, Kansas; Pete Yanuskus, Illinois; Andy Brown, Texas.

Will the chapters involved please check their records and write Graham about the ones they know are living now, with addresses. Send to Graham at 707 Jasmine Avenue, Myrtle Beach, SC 29577.





# Hey brother, can you spare the time?

When you're only nine, it's tough putting things together. Small frustrations build, and disappointments can seem pretty big, unless they're shared with a guy who understands. There's a kid you can help with a pat on the back, a shoulder to lean on. And model airplanes don't have to be your bag. Just make a commitment to a boy. Then, remember how you felt when you were nine, and you'll think of something. How about it, brother? Can you spare a little time?



**BIG BROTHERS/BIG SISTERS OF AMERICA**



# REMEMBERING TROUTDALE

*This is the third of four excerpts from the forthcoming book THE OAK: A HISTORY OF PI KAPPA ALPHA, a new historical perspective of the growth and development of our Fraternity by Historian Dr. Jerome V. Reel, Jr. (THE OAK will be unveiled at the 1980 New Orleans Convention.)*

## CHANGES AND CHARGES

The 1933 Troutdale convention revised radically the Fraternity's governance and structure. The structural revision, which was the work of the then Grand Princes Elbert Tuttle, required an almost rewriting of the Constitution.

Primarily the formal titles for national officers were replaced by simple ones. Chapter officers retained formal titles in respect to the Founders who had created those expressions. Nine national officers, six elected by the convention and three appointed by the Supreme Council, would serve from convention to convention. The national treasurer could also serve as business manager. Five of the six elected officers, the president, vice president, secretary, alumni secretary and treasurer, would form the Supreme Council. The national counsel, a lawyer, was elected but was not to serve on the Council. The entire revision was approved without change. The process of modernization would continue over the next two conventions, but the Troutdale convention, which streamlined Pi Kappa Alpha governance for the first time since Hampden-Sydney 1889, was momentous.

If Troutdale was important because of the great structural impact, it was also important because of the personnel changes. Since 1889, two of the four Junior Founders, Howard Bell Arbuckle and Robert Adger Smyth\*, had been in almost

continuous service to the Fraternity. Even Theron Hall Rice and John Shaw Foster had served the Fraternity as chaplains on various occasions. Arbuckle had been councilor princeps twice, 1893 to 1894 and 1900 to 1905, and had served as grand councilor, an advisory officer who presided over the convention, from 1913 to 1933. The Troutdale convention saw both men retire from active service. The era of the Junior Founders, nearly a half-century, had passed. Yet the end came for different reasons for each of the two men.

Howard Bell Arbuckle had not been intimately connected with Fraternity management since 1905, but his advice and presence had contributed greatly to the stability of the Fraternity while his position as a professor of chemistry at Davidson gave credibility. He protested in 1933 that he was tired and the pressure of the work was too great for him. Yet in sadness he addressed the convention, "I feel, and have, great gratitude down in my heart for all the honor and love which the men of Pi Kappa Alpha have shown me throughout that long stretch of years."

For Robert Adger Smyth the sorrow was greater. In spite of the regular auditor's reports, there was mounting evidence that money was being subverted from the Fraternity to his own use. In the early years of his era, Smyth had been granted in addition to the expenses of the General Office a regular honorarium by the convention for his service, but that ceased very shortly. After 1920, the financing of the General Office and the expenses for the offices of

grand princeps and grand secretary were handled by flat monthly allotments voted by the three officers rather than by the expense voucher method. From the allotment made to Smyth for the General Office, Elbert Tuttle, grand princeps (1930-1933), soon realized that a sizeable amount of money was being kept by the grand treasurer with no authorization either from the convention or the Supreme Council. His suspicion was confirmed by E. D. Willingham, Psi (North Georgia), who worked in Smyth's office.

Under this knowledge, the national officers met in several all night sessions at the Troutdale convention. Arbuckle, grand councilor, presided. He remembered, "The convention was a trying ordeal for me on account of the revelations made concerning the actions of one of my old friends." Into the bedrooms of the district princeps the argument went. But Arbuckle and Tuttle were adamant. Finally, Smyth resigned. An era had ended, but the officers, fearing that a full disclosure would wreck the Fraternity, made a show of unity and the issue never came to the floor. Smyth was elected honorary life president.

Even Smyth's harshest critics recognized that what strength Pi Kappa Alpha had it owed to him. The years of service, of thought and of hope had helped build a strong



Fraternity. Without Smyth, Pi Kappa Alpha might not have survived, yet with Arbuckle and Smyth, the Fraternity grew. In Smyth was the tragedy of identification of personal needs with the goals of the organization. That the Fraternity did not collapse was a tribute to the beliefs of its officers in the future.

Mother Camper, that tower of the Fraternity in the West, summed up the faith in the future when she wired the convention in 1933:

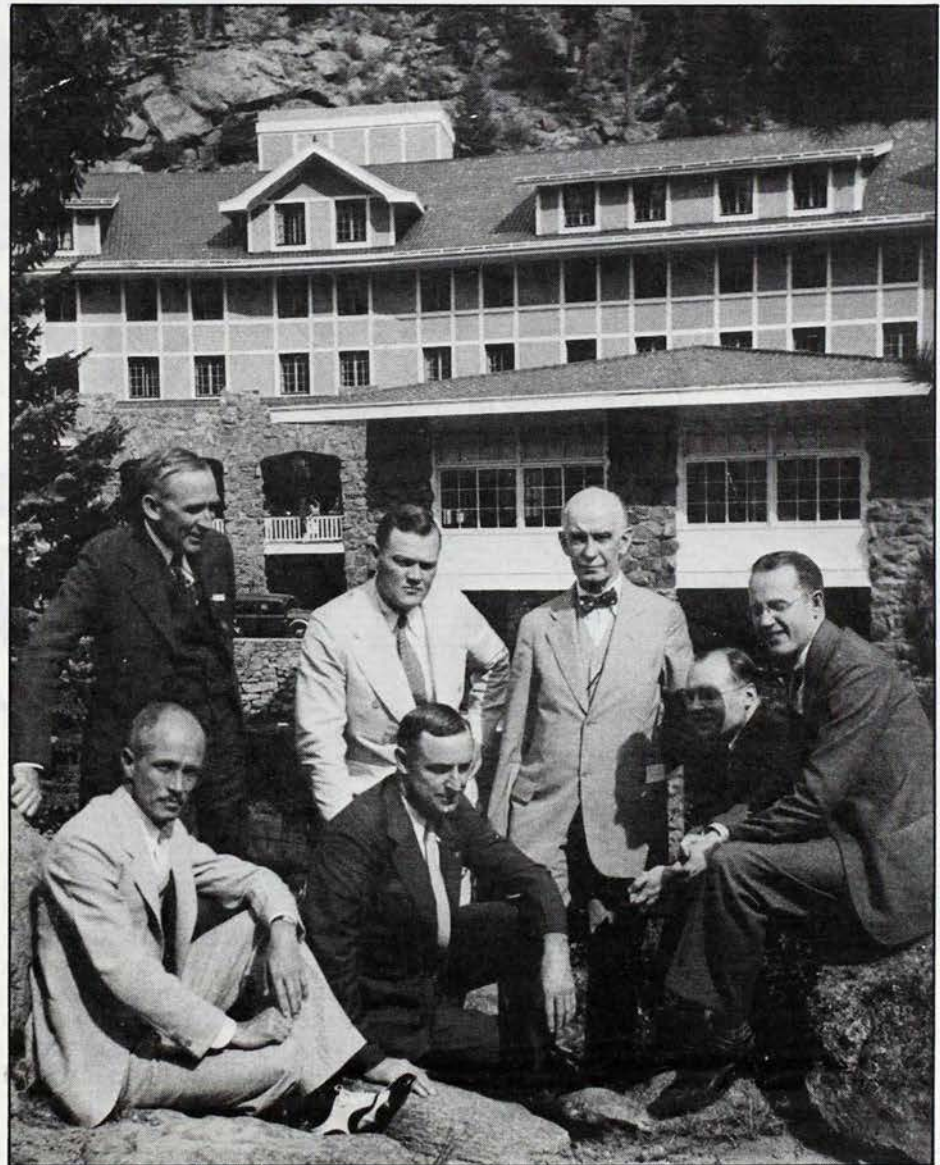
"My happiest greetings to you all and my faith in your continued success.

"The last three years, tho' difficult of adjustment, have resulted in a singleness of purpose and greater cooperation in the active chapters. They have awakened the alumni to a sense of their responsibility and renewed their interest and given all fraternities a better understanding of true values.

"Pi Kappa Alpha has not lowered standards nor lost ideals — our banner waves as victoriously and gloriously as ever."

The era of the Junior Founders was over and shortly the only surviving Founder, William Alexander, would die leaving the Fraternity, which he called an "oak unmoved by gale," to continue in its growth.

*Posing for posterity, the leaders of the Fraternity aren't very cheerful for this picture taken amid the turmoil of Troutdale. (Smyth is standing, wearing bowtie; Tuttle is seated, lower left.)*



*\*Smyth added the "e" to the end of his name after this period, hence, the original spelling is used.*





ILLUSTRATION BY BOB SHETTLESWORTH

## HOW NOW?

You have to be good at cow wrestling, log sawing and ear biting to win the East Texas State University version of Superstars. Theta Xi chapter can do all those things, so it has won two homecoming crowns in a row. Both years the Pikes won the featured event. Last fall it was the Wild Cow Milking Contest in which four wild cows are set loose in a muddied rodeo arena to be chased down by four-man teams representing six fraternities. The Pikes were the first to wrestle a cow to the turf and milk it. The year before they were the first to catch a wild mare, saddle it and ride it by using a technique unknown to their fellow competitors — one member of the team bites the mare's ear temporarily stunning it long enough for another to saddle and a third to jump on. Sorority women have their own events, most notably the Calf Dressing Contest in which they wrangle a calf long enough to dress it with huge pants and t-shirt. Seldom heard a discouraging word, do you suppose?



## ALL-GREEKS

Two Pi Kappa Alpha football stars made first team on the first annual Alpha All-American football team, sponsored by *ALPHA: The Magazine For Campus Greeks*.

Scott Warren, Delta Lambda, anchored the Florida State defensive end position for the regular season undefeated Seminoles. David Sims, Eta Alpha, was Clemson's standout punter averaging 44.2 yards.

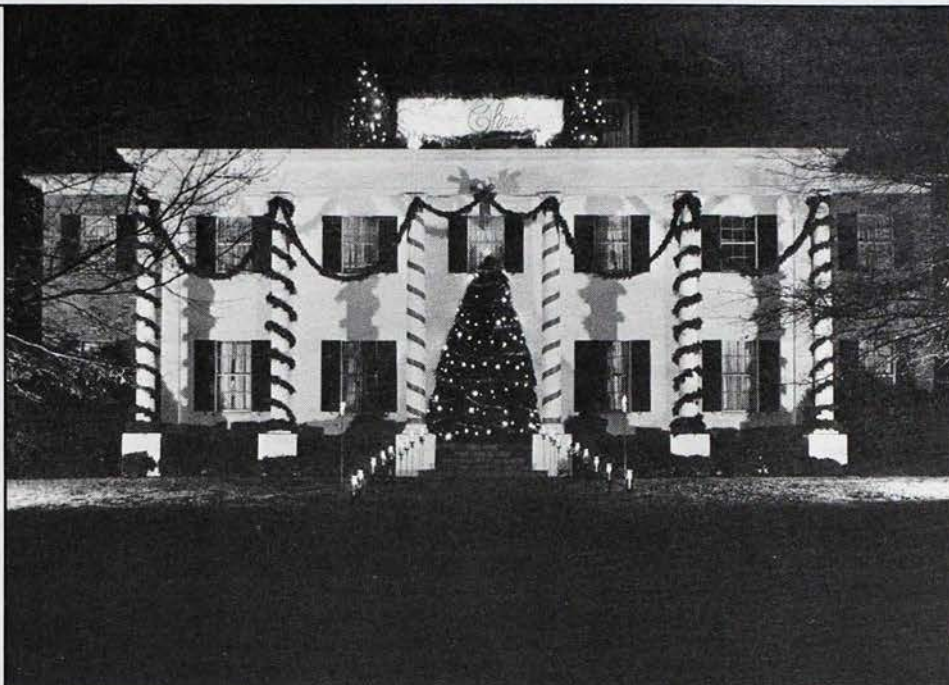
John Gillen, Beta Eta, Illinois' superb linebacker, made the second team.

Pikes who were named for honorable mention include guard Jim Subers, Alpha Eta (Florida), center Keith Phillips, Sigma (Vanderbilt), quarterback Gene Bradley, Delta Theta (Arkansas State), defensive lineman James Jordan, Gamma Iota (Mississippi), linebackers Mike Hasfurthur, Zeta Mu (Idaho), and Ron Smith, Delta Theta, and punter Joe Slayton, Delta Theta.

*ALPHA* is published by Alpha Publications, Inc. headed by *Shield & Diamond* Editor R. John Kaegi. The team was selected by Delta Tau Delta Sports Editor Jay Langhammer who, with Lambda Chi Alpha's Jon Williamson, has recently published a reference book of Greeks in professional sports entitled *Pro Greek*.

## MEMORIAL RUN

The tragic death of a Delta Gamma (Miami-Ohio) brother due to cancer last year inspired a 100% chapter turnout for a 20-mile run which raised some \$1,300 for the Theodore Saul Memorial Scholarship Fund. While not every brother finished, Sean Moore did, and raised 10% of the total by himself on the pledge-per-mile basis. Brother Ron Bachman coordinated the event.



## GHOST OF CHRISTMAS PAST

An annual Christmas open house initiated by the legendary Mom Claiborne in the early 1950's was reborn at Gamma Theta (Mississippi State) last December. Nearly 450 guests from six states attended the event which was cancelled after the original chapter house burned down in 1962. Rebuilt on its original foundations, the house was this year again resplendent with elaborate and colorful decorations for the black tie affair.



## NATIVITY

The brothers of Eta Rho (Northern Kentucky) worked 130 man-hours constructing Bellevue, Kentucky's Christmas Nativity scene in a local park. Hundreds of residents viewed the project.



# Pi Kappa Alpha Gift Ideas

## CLOCKWISE FROM LEFT

**A**

Just right for those crisp autumn evenings, the 100% "downy" orlon, IKA v-neck pullover is a must for every Pike wardrobe. Available in navy and yellow, with full color embroidered IKA crest. Medium, large, extra-large. \$21.00 (\$2.50 postage, packaging and handling).

**B**

Pikes everywhere will be proud to display their 15"x15" crewel embroidered, full color IKA coat of arms. Kit includes yarn, stamped pattern, needle (can be made into pillow if desired). Frame not included. Assembly required. \$14.50 (\$2.25 postage, packaging and handling).

**C**

Perfect for any campus, the IKA nylon jacket with collar snap and button front features elastic cuffs and drawstring bottom. Maroon with two-inch sewn-on letters. Medium, large, extra-large. Unlined \$14.00. Flannel lined \$18.50. Pile lined \$22.00 (\$2.50 postage, packaging and handling).

**D**

Whether on the golf course or walking to class in the rain, the IKA sport umbrella is a handy accessory. Garnet and gold panels with fraternity crest brightly displayed. \$14.00 (\$1.50 postage, packaging and handling).

**E**

Pikes show their spirit on the intramural field with their quarter-sleeve game jersey of 100% heavy weight cotton. Maroon with four-inch gold sewn-on letters. Available in small, medium, large and extra-large. \$11.00 (\$2.25 postage, packaging and handling).

**F**

22 oz. polyethylene stadium cups are unbreakable and dishwasher safe. Perfect for parties, rush, favors, pool, football games and outings. Garnet ink on a gold cup. Six cups for \$5.00 (\$1.00 postage, packaging and handling).

**G**

Durable IKA playing cards made especially for those "nights with the boys." Plastic coated, two-color with IKA crest on back. \$3.50 (\$1.00 postage, packaging and handling).

**H**

Custom X-18+ Wilson Championship quality golf balls. Aero-dynamically designed for distance and accuracy. 90 compression. Cut-resistant surlyn cover with high velocity center. Black IKA crest imprinted on both poles of each ball. \$18.00 per dozen (\$2.00 postage, packaging and handling).

**I**

A must for every IKA host is this set of six 12-ounce smoked executive glasses with gold imprinted greek letters. \$15.00 (\$1.50 postage, packaging and handling).

**J**

IKA sportsmen of all types will enjoy wearing this 100% cotton, four-button pullover shirt emblazoned with embroidered IKA crest. Medium, large, extra-large. Navy, yellow, white. \$16.50 (\$2.50 postage, packaging and handling).

**K**

Decorative 11 1/4"x14 1/4" Fraternity mirror. It offers you the finest artwork with the finest production of the IKA crest. Richly framed in walnut stained wood. A beautiful touch to any room. \$15.95 (\$1.50 postage, packaging and handling).

**L**

Pi Kappa Alpha club ties make a handsome addition to every Pike wardrobe. Navy blue or brown with choice of IKA monogram or fraternity crest design. \$11.00 (\$1.75 postage, packaging and handling).

**M**

Every IKA wants to show off his colors when he is "on the road." The colorful IKA license plate is six inches by 12 inches, white plastic with IKA crest. \$3.50 (\$1.75 postage, packaging and handling).

## DISPLAY (UPPER LEFT)

**1**

Cross 12 kt. gold filled pen and pencil set. Garnet and gold IKA emblems add beauty and prestige to the executive flair of these fine writing instruments. Lifetime mechanical guarantee included. Gold set \$35.00, Chrome set \$25.00 (\$2.00 postage, packaging and handling).

**2**

This beautiful 14 kt. Hamilton Gold Sea Breeze III timepiece is of superior quality and workmanship. The IKA crest is magnificently reproduced on the dial of this dependable watch. This Hamilton watch is shock and water resistant, has rigid quality control checks, and includes an unbreakable mainspring. \$95.00 (\$2.25 postage, packaging and handling).

**3**

The Pi Kappa Alpha recognition pin. Well designed and attractive, this garnet and gold lapel pin may be worn at any occasion. \$3.00 each (\$1.00 postage, packaging, and handling).

## ORDER FORM

ITEM	A	B	C	D	E	F	G	H	I	J	K	L	M	1	2	3
QUANTITY																
SIZE																
COLOR																
2nd COLOR CHOICE (IF APPLICABLE)																
STYLE (IF APPLICABLE)																
PRICE																
POSTAGE																
TOTAL																

**Grand Total \$** \_\_\_\_\_

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Please include your check or money order and mail to: Pi Kappa Alpha Gifts, 577 University Blvd. Memphis, Tenn. 38112. Allow two to three weeks for delivery.







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