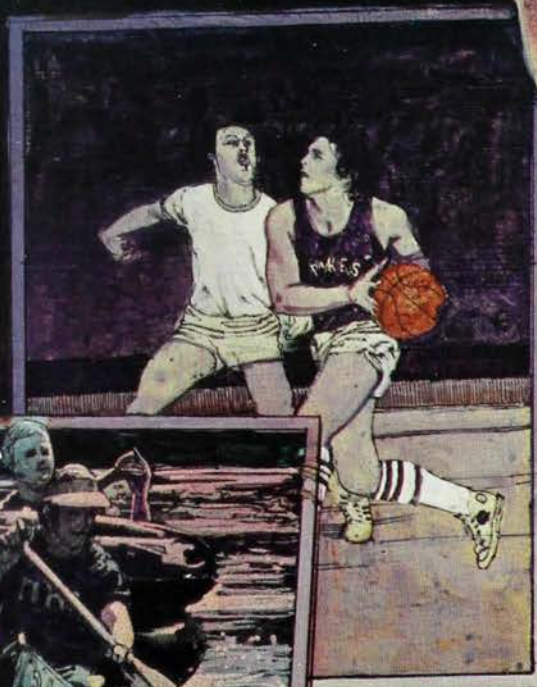
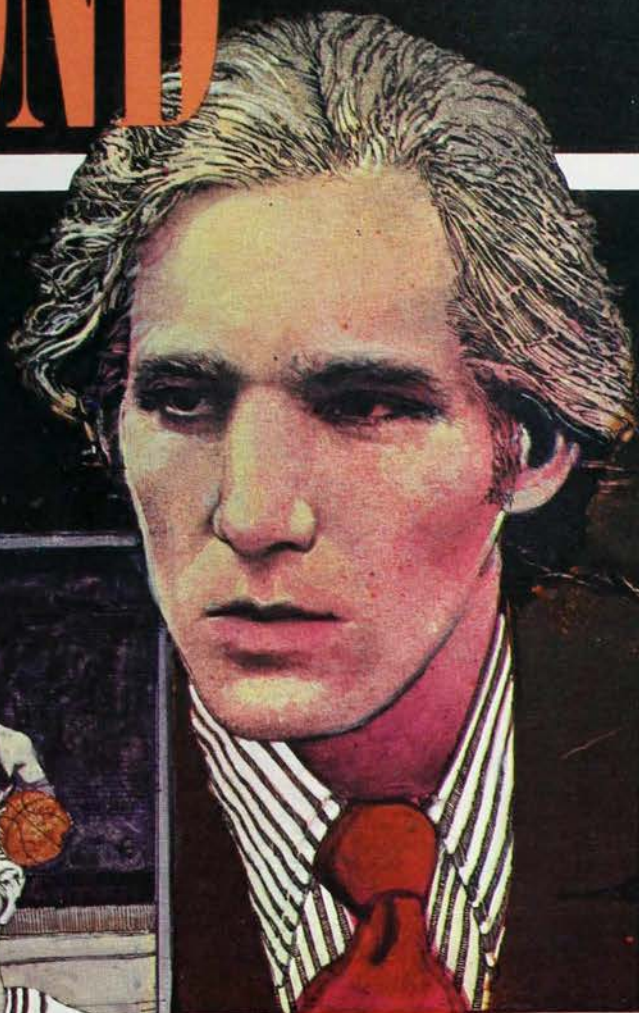


SHIELD & DIAMOND

OF PI KAPPA ALPHA

JUNE 1980

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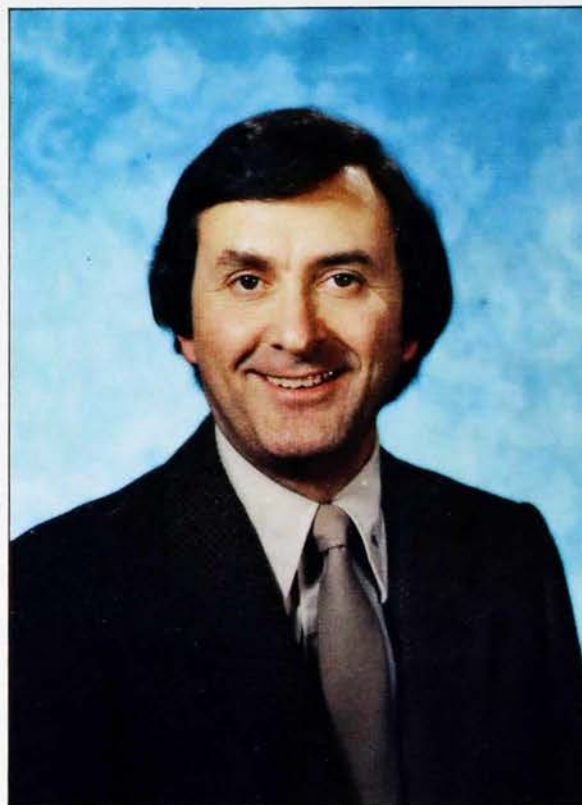
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MURG

Proof positive that Pi Kappa Alpha values its chapter advisors, the Fraternity turned to its 1979 chapter advisor of the year, Richard L. Murgatroyd, 42, as its new executive director. Brother Murgatroyd, a 1956 Alpha Rho (Ohio State) initiate, began managing the Fraternity full-time July 1.

The eighth executive director of Pi Kappa Alpha steps into the office held eleven years by Patrick W. Halloran III who resigned to pursue new business interests last spring.

Murg, as he's affectionately tabbed, demonstrated his zeal for the Pike job by leaving behind a celebrated television career and a prized teaching assignment at Northern Kentucky University.

"I really love teaching," Murgatroyd says. "It's the greatest fulfillment of anything I've done."

So working with youth beat out working with celebrities in Murgatroyd's future. He had already served over a dozen years as executive producer of the popular Bob

Braun Show, a daily, ninety-minute variety program broadcast from Cincinnati into seven major television markets and reaching some half million viewers.

"Much of the success we've enjoyed," entones Braun, "has been because of him. We'll find another producer, but we won't replace him."

Sorry Bob, but Pi Kappa Alpha is thrilled Murg made the career switch. From recruiting talent for WLWT-TV to recruiting talent for Pike chapters, Brother Murgatroyd's new career is really quite similar to his old one. At WLWT, he needed the ingenuity to deliver variety and spice, live, every day. He supervised some thirty staff members and a budget in the multi-millions. At IIKA, ingenuity is just as essential. And, though his staff and budget will be less, the challenges of the eighties will be no less significant.

"I will do everything in my power to insure the continued tight fiscal management of Pi Kappa Alpha in the future," he says. "This will be essential to the growth of the Fraternity."

Murgatroyd has already promised to visit every chapter "so I can see firsthand the concerns, hopes and dreams of the members." And he proposes to increase alumni involvement through advisory boards and associations.

Murg sees it as his "duty" to maintain IIKA's traditional high standards. "This task is especially difficult when one considers the fragile economic situation in our country today," he contends. "With this in mind, I will make certain that all our national officers and staff are sensitive to the changing needs of the chapter members so we can continue to provide a meaningful and productive fraternity experience (while) insuring the resurgence of Greek life."

Among the experiences he wants to continue and expand is leadership development. He says the presidents conferences, so successful through the seventies, will be continued and expanded to the regional level "to make the regional conferences more exciting and productive and hopefully strengthen the involvement of chapters at the regional level."

Leadership is a role he relishes. While

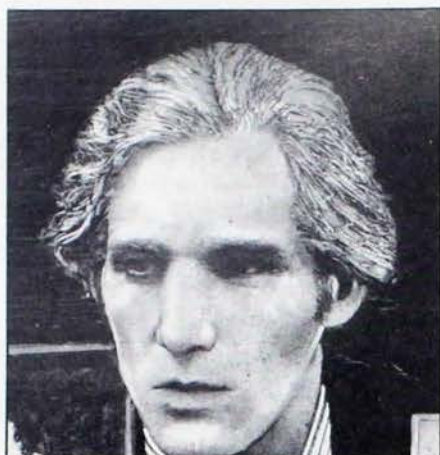
at Alpha Rho chapter, he served on many committees, was chairman of Help Week three quarters and served as rush chairman for the OSU IFC. He was asked to "sponsor" Eta Rho (Northern Kentucky) chapter in 1971 "until a permanent chapter advisor could be found." He turned out to be the permanent advisor winning honors as advisor of the year in 1978-79. He also chaired the chapter's alumni advisory board and served on the award-winning Eta Rho Housing Corporation board of directors.

Another high priority for the lifelong bachelor has been community service. He has actively involved himself in Junior Achievement, the American Cancer Society, Multiple Sclerosis and the Kidney Foundation. And he points with pride to the Fraternity's, and particularly Eta Rho's, involvement in Big Brothers and Big Sisters of America.

If the loyalty Murg has demonstrated to his past interests is any indication of what's in store for IIKA's future, the Fraternity can rest assured it has a leader for the eighties in the Memorial Headquarters, one who will maintain its climb to the top.



Pat Halloran's final regional conference appearance was marked by an emotional introduction by President Bill Nester.



ON THE COVER:

The moment being a Pike means the most, a senior facing graduation depicted by *New York* magazine illustrator Frank Morris. Page 14.



19 Best Rush Chairman, Please Rise by Charlie Barnes
Charisma, salesmanship, organization — what do you look for in a rush chairman?



22 Hot Wheels by R. John Kaegi
Heard the one about a chapter that pledged a monkey?

S&D

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MASTHEAD

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Richard L. Murgatroyd
Executive Director

Editorial Staff

R. John Kaegi
Editor

Renee P. Risk
Copy Editor

Charlie Barnes, Ed Pease, Richard Pferdner, Jerry Reel & Tom Wright
Contributing Editors

Bill Gregg, Frank Morris & Bob Shettlesworth
Illustrators

Advertising

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Supreme Council

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33 Pro-File: Michael D. Moore.

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FORUM

PARENTAL APPRECIATION

PLEASE CHANGE my son's address for your publication to that enclosed. He graduated from the University of Illinois in 1979.

I have been forwarding *Shield & Diamond* to him after reading it and find it a very interesting and well written magazine — a reflection of the level of excellence of the men who are Pikes. We've appreciated the many benefits and enjoyment Mark has obtained from his membership and know that he will retain the good friends for all of his life. Thanks.

Sincerely,
Dee Dunsmore

REVOLTING

MY LETTER is to express revulsion and disgust at the disclosure concerning Robert A. Smyth in the March issue of *Shield & Diamond*. The casual recitation that "a sizeable amount of money was being kept by the grand treasurer" still shocks me as I read it again. The sanctimonious Judge Tuttle did the lodge no favor and treated us as kids.

I guess you can't realize how I feel unless you were an SMC for two years during that period. I revered and respected these gentlemen until this disclosure.

I'm ashamed and angry.

Fraternally,
C. Pate Hutchens, '33
ΓΘ (Miss. State)

Editor's Note: The "disclosure" about Robert Adger Smyth's difficulties culminating at the 1933 Troutdale Convention where he resigned and accepted the post as honorary national president was actually well known and documented by correspondence on file at the Memorial Headquarters. The events leading to the resignation simply were never officially published as part of the Fraternity's true history. The newest history of the Fraternity, The Oak, by Dr. Jerome V. Reel, Jr., reports the incident in the minor context it deserves as part of IKA's his-

tory. That incident was one of four particularly controversial areas of the history that were previewed, so to speak, in Shield & Diamond prior to publishing the history book in order to get an advance reaction to them from longtime members. By publishing the previews, Dr. Reel gained much new information, most of it substantiating the material already written. Brother Smyth, however, is heavily credited throughout the book for the good works he performed in his long service and comes off really quite positive overall. We hope you will read the book, for sale following the August Convention.

WARMING TREND

NEEDLESS TO say, I know I am a little late, but I had to sit down and write you to express my enjoyment. I am somewhat of a busy man. Anyway, last night I happened upon last March's issue (1979) of *Shield & Diamond*. I thought that I had read the issue like I do all issues of the S&D, but I was mistaken.

I can't express completely my gratification in reading Ed Pease's article "Hell Week Revisited." Even though my own hell week was quite different, its memories flooded my room last night. The feeling of life-long friendships and brotherhood were felt throughout your whole article.

The one sentence that struck me the most was: "And of Mark — the one guy who had impressed him so much the summer before and who so symbolized friendship that the word had taken on all new meaning through this abstraction called fraternity." In looking back, there is that one person who was responsible for getting you or me in IKA. Above every other brother you hold this brother sacred in a special place in your heart.

Last night was a cold snowy February night. I personally thank you, Brother Pease, for making it a little warmer.

Fraternally,
David W. Placke, '75
HP (Northern Ky.)

HEROICS

I AM writing to fill you in on the heroics of one of our brothers during a fire in our chapter house recently.

The night of the fire, we had a joint social with the ΣAE's, KΔ's and ΦM's, but everyone had left by the time the fire broke out. There were still a few brothers awake, partying downstairs; however, most of the brothers had gone on to bed.

Brother Terri Collier woke me up and I was the next to the last off the top hall. If it weren't for him, I wouldn't be here today. After Terri got me out, they finally discovered that John Winters was missing. So Terri propped a ladder up outside of John's window to get him out (since the door was bolted shut). John was sound asleep and couldn't be awakened. Terri got John out the window and had to carry him on his shoulders down the ladder because John had passed out from smoke inhalation.

Everyone was pretty relieved to get the last person out safe. The fire was right next to John's room and when Terry went to get him, the flames were beginning to come over the wall through the ceiling. John and I both suffered some extensive smoke inhalation. I sincerely believe if it weren't for Terri, neither John nor me would be alive today.

Fraternally,
Andy Fletcher
Υ (Auburn), '78

OH, RAATZ!

I WANT to commend you for publishing "Confessions of a Chapter Advisor." This is the true spirit of brotherhood — it is helping one another. Need I say more? I salute Jim Raatz!

But, of course, it is mighty difficult when the juveniles know more than their elders. Every chapter that ever failed did so because of a poor game plan or else the members got too big for their britches.

Fraternally,
Carl Portz, '26
ΓΖ (Wittenberg)

Chapters Installed in Arizona, South Carolina

THETA RHO (Northern Arizona) and Theta Sigma (Winthrop) were installed this spring as Pi Kappa Alpha's two newest chapters. The Fraternity now has 174 active chapters nationwide.

Northern Arizona University is a fully accredited, four year school of some 13,000 students in Flagstaff, three hours north of Phoenix. It was established in 1899 as

rett, Chapter Consultant Vic Balasi, Resident Counselor Mark Braun and Chapter Advisor Walter Appelgren organized the installation. Initiation teams included Beta Delta (New Mexico), Gamma Delta (Arizona) and Delta Tau (Arizona State). Among the 200 banquet guests were NAU President Eugene Hughes and Assistant Dean of Student Activities Michael Dannels. Also

niques, and has a goal of being a fifty man chapter by the end of the year.

Among the special guests at the installation were President William R. Nester, Jr. and Vice President Joseph J. Turner, Jr. Also helping were Regional President Steve Bridges, Director of Development Billy Garrett, Chapter Consultant Steve Wightman, Historian Jerome V. Reel, Jr. and former national officer L. A. "Brooks" McCall.

Chapter Advisor Joe Krebs said of the group, which met all of its requirements in just eleven months, "There is no organization on campus more respected than this colony."

3800 To Join Pike in 1980

A RECORD number of new initiations will be set for the second year in a row by the end of this academic year.

Initiations are up more than eleven percent over a year ago at the end of May. The fiscal year ended June 30. On that date, if current trends continue as expected, Pi Kappa Alpha will have initiated over 78 percent of its 1979-80 pledges (also a record retention percentage) for a total of 3,777 new members. That compares to last year's record total of 3,355 initiates and 67 percent retention rate.

Pledgings will be down for the first time in four years, but still will be the second highest total since 1968-69. Through May, the Fraternity had pledged 4,681 compared to 4,844 at the same juncture last year. If the 3.4 percent decrease continues through June, IKA will have pledged 4,750, 265 less than last year.

The retention of pledges is most encouraging considering that the highest modern retention rate recorded was 74.4 percent in 1973-74. Last year's retention rate was the lowest on record.

Total undergraduate membership climbed over 10,000 for the first time ever this year. Annual dues from undergraduates accounted for \$136,220 in 1979-80. They also will have contributed over \$118,000 in pledge fees and over \$285,000 in initiation fees by year's end.



Theta Rho chapter after installation.

Northern Arizona Normal School. Today, nine fraternities and four sororities are active on campus.

Following an organizing effort two years ago, the Northern Arizona group was colonized in September, 1978. It grew to be one of the school's largest fraternities with the initiation of 48 brothers at the installation.

Pikes at NAU sponsored the first annual Run for Life benefit for a local hospital, painted the Flagstaff Adult Center and participated in other noteworthy projects as a colony. The group stresses campus involvement and intramural success as well.

Among its post-installation goals is to pledge thirty men by the end of fall rush, earn the highest grade point average among fraternities for both spring and fall semesters, 1980, to win the overall intramural crown and to initiate one hundred percent of the pledges.

Regional President Terry Scott, Director of Development Billy Gar-

attending were Beta Gamma alumni Alfred G. Aldridge, Sr. and Al Aldridge, Jr. to witness the third generation initiation of Kevin Aldridge.

Theta Sigma Installation

WINTHROP COLLEGE in Rock Hill, South Carolina, was the scene of the Theta Sigma chapter installation. Forty brothers were initiated by teams from Beta (Davidson), Xi (South Carolina) and Theta Delta (Francis Marion).

Winthrop College is a state-supported, four year college twenty miles south of Charlotte, North Carolina. Nearly 5,000 students attend the school which has eleven Greek organizations, all installed in the past three years.

Further development of the pledge program and big brothers program and high academic standards are among the new chapter's short range goals. Theta Sigma also plans nearby chapter visits to exchange ideas and learn new tech-

Convention to Vote On New Council Term

DELEGATES TO the New Orleans National Convention will consider changing the term of office for Supreme Council members among other issues.

Resolutions adopted by the Delta and Great Plains regions would provide continuity to Supreme Councils and avoid wholesale turnover of members. Generally, both resolutions would

have the convention elect only two of the four alumni Council members at each convention instead of all four as is now practiced. Alumni vice presidents would serve four-year terms instead of the present two-year terms which would provide continuous alumni experience from Council to Council.

Under the Great Plains Region method, the upcoming convention would select two alumni to four-year terms and two to two-year terms and provide for four-year terms thereafter.

Many other legislative considerations are expected to be debated at the August 10-14 convention at the Fairmont Hotel in New Orleans.

Pike Housing Program Among Best in Nation

PI KAPPA Alpha's housing loan program is one of the top chapter housing efforts among fraternities in America according to Director of Chapter Housing Ray Orians.

Pi Kappa Alpha is among the top three fraternities in key indices of financial commitment to chapter housing. Fifty-three percent of the Fraternity's chapters are now affected by the housing program. The Fraternity has the second largest amount of outstanding loans and the second greatest number of loans among fraternities.

"I think we (IKA) are very fortunate that our forefathers established two investment funds, our loan fund and our endowment fund, capitalized by a portion of each initiation fee," says Orians.

"Pi Kappa Alpha has a very significant and successful loan program," Orians adds. "By any measurement of what is offered our local chapters and the impact which we have, we must be considered in the top three. I think we have the most efficient program (and) with a little better alumni programming, our overall housing program will eventually be considered tops in the fraternity world."

Among Orians' recommendations to the Housing Commission are improved local alumni support for housing and closer interrelation between the Housing Commission and the Supreme Council and other national officers in plotting the Fraternity's future.

Staff Turner Unusually Low

THE CALIBER of men hired to be chapter consultants each year is so high, they are generally lured away after only one year on the road. Sometimes, consultants "graduate" to resident staff positions. Others go on to graduate school or take on new job challenges.

This year's recruiting was just as successful, though only four of the seven consultants will leave after the school year. Three will continue to travel for IKA next academic year.

Jim Mastrom, Eta Sigma (West Georgia), is leaving to attend graduate school (though he's also had job offers he's considering); Jimmy Carter, Epsilon Lambda (Murray State), is taking a position with his alma mater; Alan Clements, Beta Phi (Purdue), is looking into a sales and marketing future and Steve Wightman, Delta Delta (Florida Southern), is seeking a banking position.

Remaining on for another tour are Vic Balasi, Beta Eta (Illinois); John Judge, Alpha Phi (Iowa State); and Tim Groves, Beta Phi (Purdue).

Four new consultants will be profiled in the September issue. They include Andy Doyle, Alpha



Wightman



Mastrom



Carter



Clements

Eta (Clemson), Tom Mullender, Beta Gamma (Kansas), David Heckle, Beta Phi (Purdue) and Stewart Oliver, Alpha Phi (Iowa State).

Better Late...

THE JUNE issue of *Shield & Diamond* is normally mailed early in May. So why July this year?

A matter of priorities, really. Pi Kappa Alpha is publishing a new history book, *The Oak*, that was, itself, running behind schedule. And since *The Oak* is a favor for the August 10-14 New Orleans Convention, it was a higher priority for typesetting on the Fraternity's phototype equipment in late spring. Add to that delays caused by processing bugs and equipment breakdown and you have a June issue being typeset in late June, printed and mailed in July.

Pi Kappa Alpha's Memorial Headquarters staff prides itself on its personal service and efficiency. Unfortunately, it sometimes appears to be operating more like the federal government with all its incumbent delays and excuses. However, IKA has only one typesetter and the new history book was a higher priority at this time. But, if our past record means anything, it will be another ten years before *Shield & Diamond* is this late again.

Mike Fletcher Leaves Headquarters Position

MIKE FLETCHER, Eta Tau (Austin Peay), a fixture in the alumni department of the Memorial Headquarters since 1976, has left the staff to pursue new opportunities in law. He graduated from the Memphis State law school last winter.

Fletcher served two years as a chapter consultant, 1974-76, then joined the resident staff in the alumni department. In his four years as alumni director, the Loyalty Fund contributions have more than doubled and active alumni associations have increased from fifty to ninety.

After graduating in the top third of his law school class in December, Brother Fletcher set his sights on the copyright and entertainment law profession. He is considering several offers in that field.

Brother Fletcher is further distinguished by his family lineage and often kidded about it. He is country/western singer Willie Nelson's nephew.

Signalling his success pattern as an undergraduate, Mike was an outstanding president and office holder at Eta Tau chapter, culminating in his selection as one of the five Powers Award (outstanding undergraduates in the nation) winners in 1974.

Smythe Colored Garnet and Gold

FIVE CHAPTERS from large Greek systems (over 14 fraternities) may now earn the Gold Smythe Award (Robert A. Smythe Proficiency Award) and five chapters from small Greek systems may earn the Garnet Smythe Award according to Supreme Council action taken to increase the number of chapters that may earn recognition for their achievement.

When the old six region network was reorganized in 1974, the rationale for six Smythe Award recipients evaporated. Since the number of excellent Pike chapters has increased dramatically over the past decade, the Council opted to upgrade the awards system.

Many chapters will also be eligible for Sentinel Chapter Awards presented to those chapters which rank among the top ten percent in quality on their respective campuses. All other awards classifications remain the same.



Fletcher



The Amazing Kreskin, L., presents a copy of his new Mind Power Book to Editor R. John Kaegi in Harvey T. Newell Memorial Library.

Kreskin Adds Book to Newell Library

ASKED IF he would donate a copy of his *Kreskin's Mind Power Book* to the Memorial Headquarters Harvey T. Newell Library, The Amazing Kreskin did one better. He presented the book personally during a noontime reception for IKA alumni and staff at the Memphis Headquarters in April.

Kreskin, Eta Beta (Seton Hall), the famed mentalist and entertainer, said he's never been a joiner, but

that he has realized the value of the Fraternity since his initiation in 1977.

"I think an organization such as this really symbolizes the substance and the foundation of the American culture," he said, adding "We're seeing in the United States today the deterioration of the family as we know it. Pi Kappa Alpha is part of a family that makes the United States of America. If there were not organizations such as Pi Kappa Alpha, there would be more and more groups that would be substituting in a very contrived way what is truly a sound organization."

During the one and one-half hour reception, Kreskin toured the Headquarters building, met alumni and staff and performed several rather "amazing" feats of ESP and mind reading powers.

Congressmen Attend D.C. Founders Day

U. S. SENATOR Thad Cochran, Gamma Iota (Mississippi), and Congressmen John H. Buchanan, Alpha Pi (Samford), and Jon C. Hinson, Gamma Iota, attended the eleventh annual Congressional Founders' Day reception held in their honor at the Rayburn House Office Building in March. The event was attended by 120 alumni, undergraduates and guests.

The Honorable John E. Horne, Gamma Alpha (Alabama), chairman of the Federal Home Loan Bank Board, was master of ceremonies. Supreme Council Vice President Joe Turner, Eta Alpha (Clemson), gave the group a perspective of fraternities in the eighties as keynote speaker.

Among other distinguished guests were former U. S. Surgeon General Dr. Luther L. Terry, Supreme Council Vice President Bill LaForge, Founders Region President Tom Tillar and Chapter Consultant John Judge. Distinguished service awards were presented to Delta Psi (Maryland) SMC Mark Waltz, J. Allison Ballenger, Zeta (Tennessee) and Washington D. C. Alumni Association President Joe Pavelka.

More than 40 chapters were represented by patrons, the largest contingent being 22 members of Delta Eta (Delaware).

NOTES

Telltale Signs of Success

MIAMI UNIVERSITY in Oxford, Ohio, "The Mother of Fraternity" because it is the nineteenth century birthplace of so many, is rich in Greek tradition. Exemplifying this strength is Delta Gamma chapter of Pi Kappa Alpha, founded at Miami in 1947. Today, it is a 90-man chapter with three Smythe Proficiency Awards in the past four years.

From Delta Gamma's pledge program to its sponsorship of successful campus affairs to its individual outreach, Pikes at Miami have distinguished themselves as winners. One indication is their approach to rush.

Formal rush at Miami dictates only one such opportunity to recruit new members — always early in the second semester. Over 800 rushees visited Delta Gamma in January. The chapter pledged 31 last January maintaining their reputation as one of the largest fraternities on campus out of 27 competitors.

"We don't resort to high pressure tactics," says Rush Chairman Mike Grodhaus. "We let the attractiveness of the house and the personalities of the brothers sell themselves (and) we strive for a highly personalized rush, because it is, in essence, a friendship



Dave Bauer shares a laugh with an Oxford Little Brother during chapter's regular outing.

making process."

When a man pledges Pike, he has made an association with people with whom he can feel comfortable from the start. Pledges in this environment feel better about contributing to the chapter because their ideas are accepted. They are encouraged to get involved in campus

and community organizations as well as house committees. "If a pledge is enthusiastic about what we are doing because he helped plan the activity, he develops a sense of pride in himself and the Fraternity, and he radiates that pride to others," says Jeff Lehman.

Tom Leftwich points to a pledge program built on positive reinforcement as opposed to needless degradation. "We feel our pledges are no less important than the brothers, just a little less experienced." Pledges improve the house in some way during preinitiation "help week" in a program that has earned three national pledge education awards in three years for Delta Gamma.

Delta Gammas are involved throughout the campus mainstream including a big share in student government. Several are members of varsity athletic teams and clubs and the chapter's intramural teams are always at or near the top of the standings. Yet, philanthropy seems to be the chapter forte.

The Pike-a-Thon raised money on a pledge per mile basis as every brother in the house ran the 20-mile course. Though not all made it to the finish line, the chapter took a special pride in its 100 percent backing of this event that last fall raised a record high \$1,200 for the Ted Saul



"Just be yourselves." A light moment after formal pledging of winter rush class.

Memorial Scholarship Fund. Saul was a brother whose tragic death due to cancer last year inspired the total commitment of the chapter.

The chapter also "kidnaps" each sorority president and holds them for a ransom of a specified amount of canned goods that are contributed to the United Way of Oxford.

Delta Gammas are especially proud of sponsoring the most watched and competitive of all the Greek Week events — the Pike Obstacle Course. Located annually at the Western campus pond, the turnout is heaviest among independents and Greeks alike which, this year, saw Pikes win it for the first time — in record time.

"It's through sincere concern and involvement for house undertakings that all things come together," says SMC Mark Mahnic.

Bell Story Told At Last

by Richard Pferdner

"THE BELL was less than five feet from me. Footsteps were coming down the hall. I squatted as low as possible, careful not to make a sound. If they looked down this aisle I'd be caught and our fourth bell attempt would fail."

Six months earlier a second attempt made on the bell by Zeta Omicron (Cal State Northridge) had been founded on brute force. Ten men in a rented van arrived at Gamma Pi (Oregon) in the dead of night. They ransacked the house, but could not find the prized bell. However, a week after their return to Northridge, a rumor from Oregon arrived to the effect that the bell was built into the house itself behind a false wall in the SMC's room, and another attempt was planned.

The bell, once decorating the Zeta Mu (Idaho) firetruck, had become a most passed around object of fraternal wiliness throughout the Northwest. First confiscated by Gamma Xi (Washington State), then later by Delta Rho (Linfield) and most recently by Gamma Pi, the bell is a dubious distinction of cunning and pranksterism among Pikes. But the real test is in keeping it as other chapters devise ways to steal it. That unpleasant task now confronted Gamma Pi while we — Zeta Omicron — put them to their ultimate test.

Most recently, two men were able to get into the president's room on the third attempt. But unfortunately, they were discovered and had to



The bell.

escape out a second story window before they could search the room.

Scott Blin and I would undertake ZO's fourth attempt at the bell using the cover that we were Richard Henry and Scott Summers from Theta Eta (Loyola Marymount). We would be taking photos for the new edition of the *Garnet and Gold*.

The plan was to spend the night in the house, during which time I would search the president's room. This would be possible if the Gamma Pi's bought the story about Loyola, if the SMC was not in his room and if I could break into his room without being caught. Thinking over these possibilities, "We have two chances," said Scott, "slim and none."

Arriving in Eugene, we introduced ourselves to the Gamma Pi brothers. The house was guarded by only a half dozen men, the SMC was away and his room was unlocked. The situation looked promising.

After several hours, as Scott talked with the actives, I slipped upstairs to the president's room. In a short time I found a dresser with a false back.

Eureka! I went back downstairs and waited.

It was well after midnight before everyone had gone to bed. I arose at 5:00 a.m. reasoning that at that hour the house was still asleep, yet if an accidental noise woke someone up, it would not be unusual.

Once back in the SMC's room, I took the drawers out of the dresser. The false back turned out to be simply made of carpet. It all seemed too easy. Removing the carpet I found not a bell, but rather the back of more drawers. Behind the dresser was another dresser facing into the adjacent room. After clearly seeing that the bell could not be hidden in or behind the dressers, I measured the closet spaces in the SMC's room and the rooms on both sides of it. There was no way a false wall could have been built to hide the bell.

The other places around the house where the bell was suspected of being were then checked. After the futile search, I gave up and went back to bed. In the morning, continuing the impersonation, we took pictures of

the house. "The bell isn't here," the Eugene Pikes replied when we asked to take a picture of it. Oh well, at least it had been worth a try. We were ready to forget about the bell and enjoy the rest of our two-week vacation as we headed into Washington, figuring that if nothing else, we left the house with more information for the next attempt.

Scott, however, was persistent. In the beginning he had been hesitant about going for the bell, but now he was determined to try again on the way back to California. "It's a matter of being at the right place at the right time," Scott insisted. It was clear ZO's fourth attempt was not over yet.

Once in Washington, the talents of a friend were recruited. Roland Miller, late one evening after several days of discussion, Roland, using a slight Southern accent, called Gamma Pi and asked to speak with the president. "Hello, who am I speaking with? Hello Wally, this is John Kaegi, editor of the *Shield and Diamond*. I'm looking for one of my boys, Richard Henry. Is he there? I'm sorry I missed him, I sent him there to get some photographs for me. Did he get a picture of the house? Good. Did he get a picture of your bell? Why not? It's at the engravers? Well, listen, our deadline has been moved up on the *Garnet and Gold*. Once I get ahold of Richard, I'm going to send him back down there. I'd appreciate your help in getting that picture to me. O.K.? Fine. Well, nice talking with you. Good-bye."

As soon as the Eugene engraving shops opened the next morning, we were on the phone. The slip about the engravers Wally had made seemed too good to be true, but also perhaps too much of a coincidence.

We remembered how when Gamma Pi had first stolen the bell from Delta Rho in December of 1978, a Pike named Bob Millar from Northridge had been staying at their house. It had occurred to him that the first thing the Gamma Pi's would do would be to engrave it. He had called every engraver asking when the Pi Kappa Alpha bell would be ready. When one store said it was ready, he said he would be right over.

Success seemed assured, but as he was paying for the engraving at the counter, a group of Gamma Pi's walked through the door. Five minutes sooner and ZO's first attempt would have worked.

So, hopeful but cautious, we pressed on. However, after we had talked to every engraver in Eugene, it was apparent none of them had the 50 pound bell. Nevertheless, we still had the photo gambit to try.

If we could get close enough to

photograph the bell, we would be close enough to snatch it. With a little luck on our side and a little laziness by the Gamma Pi's, this long shot might pay off. On the morning of January 7, we re-entered Eugene.

On the way to the Pike house, we passed a trophy store. Scott suggested we give it a try. "Just for the heck of it." When asked for the bell, the manager's blank expression seemed to indicate that he knew nothing of it. Scott apologized for the mistake to the manager and left the store. From there we went to the Pike house and sought the president.

Wally Slazinski was expected back soon, so we sat down to a game of Backgammon. After a while Wally came in. "Did either of you call around asking about the bell?" Wally asked. "I talked with you about it," I replied.

Wally seemed to accept this and asked more about our trip. Soon Wally was interrupted by one of his chapter brothers with a message to return a phone call. He disappeared upstairs. We went back to our game.

Wally came back downstairs. "I just talked with the people who are holding the bell for us. They said that two guys, that fit your description perfectly, came in and asked for the bell at their store."

Caught red-handed, Scott looked up from the backgammon board to his brother. "It's your move Richard."

We had gotten so far, and our plans were falling to pieces. We had gotten so close, only to be discovered at the last moment. The game was over; the gig was up. Defeated, we introduced ourselves as Northridge Pikes.

Wally was impressed by the elaborateness of our efforts. We shook the president's hand and walked out the door. Though thankful for not having to suffer the consequences of being caught (the freezing outside pool was a tradition at Gamma Pi), we were also disappointed to have to leave Oregon without seeing the bell.

As we pulled out of the driveway, we smiled. Now we knew where the bell was. We headed back to the trophy shop.

The bell was believed to be in a back room. In the store were two assistants and the manager. We went over the possibilities. Talking the manager out of it would be impossible, since we didn't know the password and he had seen us before. Brute force would be messy and look too much like a hold-up. Police might not understand a midnight break-in if a silent alarm were to go off. The only solution seemed to be to go through the back door while creating a diversion up front.



Scott Blin, L., Richard Piferdner

We enlisted a local young man as our accomplice. Saying that Wally had sent him, he gave an inscription to be engraved on the bell. As he asked to be shown the trophies in front, Scott slipped in the back door and searched for a place to hide. "I found a space between a shelf and a wall that could hide me as long as no one came down the aisle," he reported later. "As our accomplice left the store I heard a 'better check in the back,' from the manager. I froze and wedged tighter between the shelf and the wall. He walked past my aisle without going down it. When he had left, I started breathing again," Scott said.

"Once the way was clear, I swept across the exposed hallway to get to the other side of the storage area. On a top shelf, behind several boxes, a wooden handle and a sleek curve of brass caught my eye. It was the bell.

"The first box made a noise as I took it down. I heard footsteps down the hall. I looked over the bottom shelf, as I squatted behind it. A pair of legs walked down and then back. When it was quiet again, I went back to the top shelf."

"In a final turn of good fortune, the central furnace turned on, covering any small sound I might make. Relieved, I quickly cleared the remaining boxes. Bringing down the bell, I headed for the back door. In my arms lay 50 pounds of Pi Kappa Alpha tradition. Both Richard and I had dreamt about getting the bell; now we actually had it. I walked out the back door and didn't look back."

South down the interstate, then inland, over an icy back road through the mountains, we escaped back to Los Angeles.

In the morning when the Gamma Pi's would go to the trophy shop for the bell, they would find only the inscription the accomplice had left to be engraved:

No. 1
Zeta Omicron
CSUN.



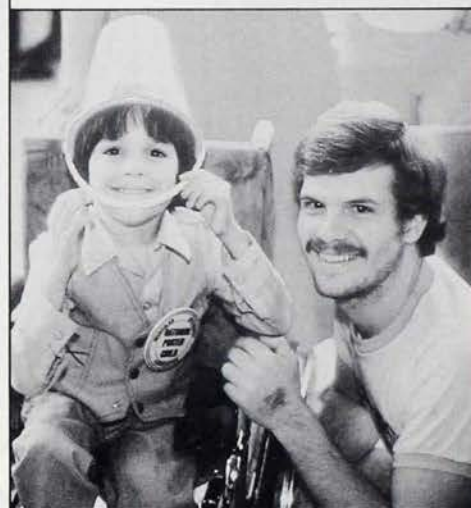
Love Story

Silly little love songs and games and a magic show highlighted a Valentine's Day party Alpha Epsilon (North Carolina State) threw for forty underprivileged children in Raleigh last February.

A busload of children, ages six to ten, were divided into teams with members of the chapter for hours of fun and games followed by a magic show performed by a local magician. Refreshments and gifts poured over from Alpha Epsilon's cup of love.

Blues Boys

Pi Kappa Alpha's colors — garnet, gold and blues — were well displayed at the 1979 University of Pittsburgh Greek Sing by Gamma Sigma chapter. IKA's entry, The Blues Boys, took the Carnegie Music Hall by surprise and brought many to their feet. What was to be a single performance turned into many later appearances and a promise to again represent the Pikes in this year's competition. Among their favorites are "Purseful of Blues," "Brown Sugar" and "We're the Pikes."



Marathon Mania

Alpha Omicron (Southwestern), a chapter of forty-five brothers, coordinated a Muscular Dystrophy Association dance marathon at a college of one thousand students that raised an astounding fourteen thousand dollars recently.

Georgetown, Texas Mayor John Doerfler declared Marathon Mania Weekend as eighty-five couples hit the dance floor for 22 enduring hours of high-stepping. Quality entertainment and door prizes are credited for some of the success. A thirty mile relay race a week before the marathon helped publicize the marathon. Executive Director Pat Halloran was on hand for the final presentation to MDA, a check for \$14,156.

Chimed Lives

Beta Pi (Pennsylvania) brothers seem to lead "chimed" lives when it comes to philanthropic fund raising. The secret to their success? They step to the chimes of different bells.

One, the Liberty Belles (Philadelphia Eagles football cheerleaders), helped them raise over \$2,270 for the Leukemia Society of America, Inc. The annual Liberty Belles Classic has become an athletic favorite on the Penn campus in recent years.

Another bell, of the Ma Bell variety, helped them raise over \$54,000 from nearly 2,000 donors for the University of Pennsylvania in its annual telethon. Beta Pi surpassed last year's effort by almost \$4,000 ringing accolades from the administration.

Olympic Drive

You won't find Upsilon (Auburn) brothers boycotting any Olympic games held in Alabama, at least of the Special Olympics variety. Instead, they mobilized their manpower in association with the George Lindsey Celebrity Benefit Organization to raise over \$2,700 for the Special Olympics, held to benefit the state's retarded children.

The total raised by Pikes was nearly one-fifth that of the entire statewide total. The Pikes, the only fraternity in the Alabama Special Olympics picture, plan to triple their contribution next year.

Among the celebrities with whom the Pikes worked were the Oak Ridge Boys, Roy Clark, Stan Musial, Brother Tennessee Ernie Ford, former Governor George Wallace, Paul "Bear" Bryant, Ernest Borgnine and sports announcer Keith Jackson.



Watch Your Head, Harvey

Ever seen a six-foot, pink bunny rabbit? Orphan children at the Arkansas Methodist Children's Home in Little Rock believe in Jimmy Stewart's Harvey after last Easter when thirty members of Epsilon Phi (Central Arkansas), dressed as rabbits staged an Easter egg hunt. After the children located the eggs, dyed by members and little sisters, they were treated to prizes as well.

Others had the idea too. Eta Rho (Northern Kentucky) dyed eggs and provided a hunt for underprivileged children in the Cincinnati area after which candy and colored pictures of each child were passed out.



He Ain't Heavy

Epitomizing the pop song *He Ain't Heavy, He's My Brother*, several chapter service projects involved the Fraternity's national philanthropy Big Brothers/Big Sisters of America.

Zeta Rho (North Dakota) sponsored a spring fling picnic for the Grand Forks chapter of BB/BSA.

Theta Xi (East Texas) raised funds and publicized the Hunt County Big Brothers agency through its annual Fireman's Ball. The three-day affair began with a Please a Pike Night in which sororities competed by entertaining the brothers. More points were earned in the following Blaze Day in which the women played water games including bucket brigade, pumper relays, Pike carry, splash line and fire suit dress competition. On the third day, a slave auction began the festivities followed by the Pike tug-o-war and capped with a party and awards ceremony that evening.

Goals of Theta Xi's program include recruiting big brothers, locating needy little brothers, raising money for the national and local agency and group activities for unmatched boys each semester and summer.

Epsilon Gamma (Texas Tech) raised one thousand dollars through two hundred man-hours of work including a raffle of a Chevy Luv pickup for Big Brothers/Big Sisters of America. The chapter also raised over fifty pints of blood in a drive for the local Red Cross chapter.

At
that moment, he
knew what it meant to be a
brother, and to leave
those he
loved.

SENIOR RITES

FICTION BY ED PEASE

SPRING CAME suddenly that year. The touches of late March snow clung through the mists of April and almost into May.

It was a Tuesday afternoon — typical of those that spring, with a transparent grayness everywhere enshrouding the scattered students collecting in twos and threes. The paths to classes were firming somewhat after the annual spring muds, as slight greenish gossamer began spreading over the bare branches of trees along the way.

And, just as pre-finals panic took hold, the tardy sun returned to campus, crashing through the daily drab, bringing with it remembrances of Daytonas past or Memorial Days to come. The anxiety over classes faded, soon replaced by anticipation of the joy of finals completed.

He made it through those last few weeks, struggling to pay attention in classes where grades were no longer important, except to add the necessary hours for graduation. Days held meaning only as they allowed time to plan for the nights — or to recover because of them. Responsibility was something left to the undergraduates, or to worry about sometime in the future. For now the present was too important.

As he returned to the house, he

Ed Pease, Delta Xi (Indiana), is chapter advisor to Theta Omicron (Indiana State) and an attorney in Brazil, Indiana.



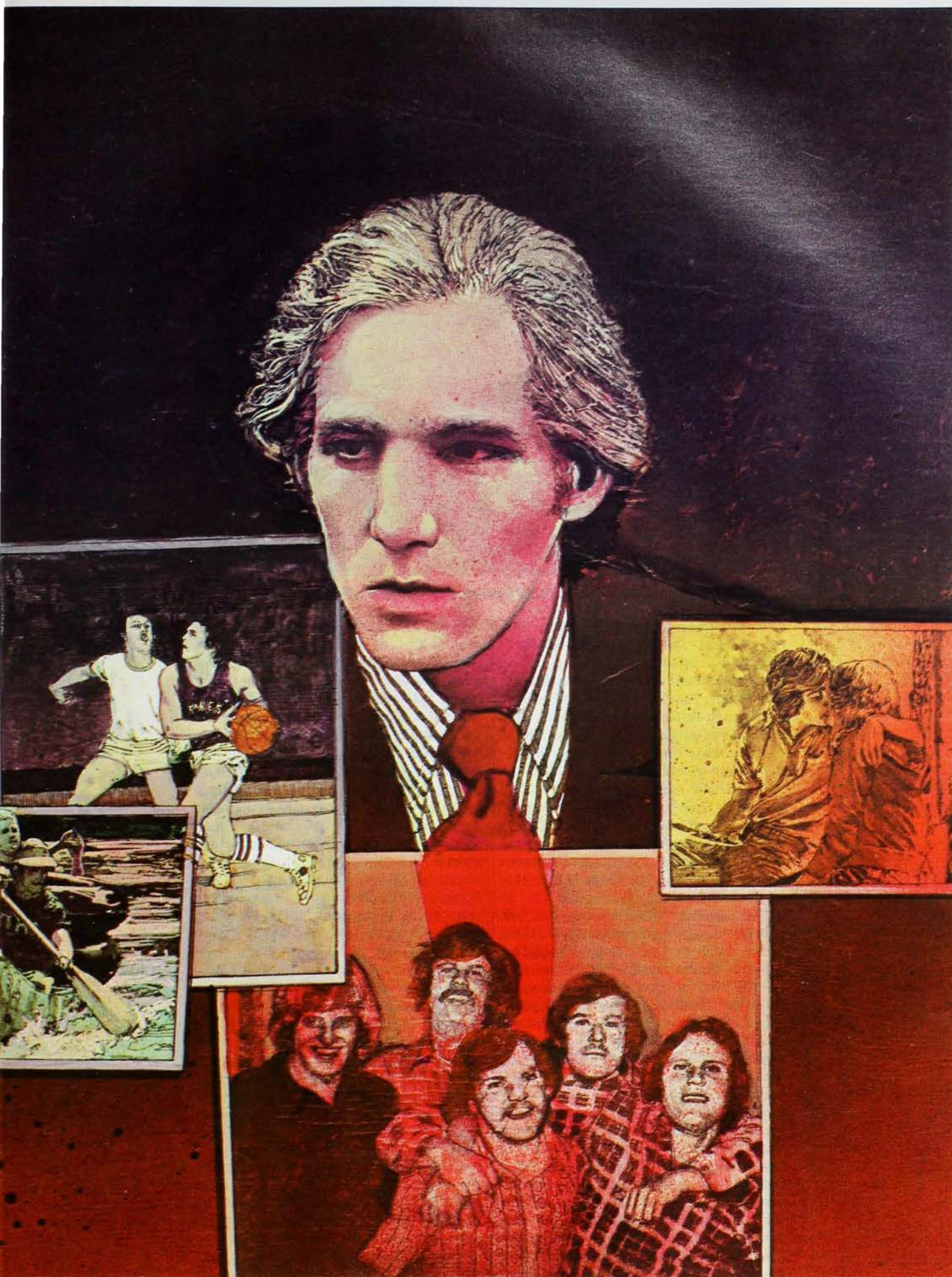


Illustration by Frank Morris

There was something in his background that told him men didn't use words like caring or sharing or love with each other.



felt strangely detached from the people and the things around him. The last lecture was over. Five days remained to study for finals. The final finals. The hope-I-never-see-another-bluebook finals. The goodbye-to-college-days finals. He's taken this same route home hundreds of times before and knew every crack in the sidewalk. The shortcut past the chem building and the trail around the bike racks. The small patch of lawn near the corner, where Professor Williams always held class on days when the weather was nice.

All around were the images of his life these last four years. Test tubes behind the leaded windows of old Myers Hall. Faded posters of the Union Board lecture series. Lily of the valley in the shaded rocks down by the creek. Painting on the sidewalk from the last political rally. The ever-present dogs that frequented the campus and belonged to nobody — or was it everybody. Jeans and jerseys. Backpacks and bikes. Sweatsuits and bookbags. Everyday things. Commonplace things that now seemed so uncommon. It was as though he knew the play, but tonight was still first-reading. It all seemed so hollow, so distant, as though he observed but did not participate in the panorama before and about him.

The house looked the same as ever, and yet he was seeing it for the first time. The front door stood open as usual, as the television played to an empty house. In the dining room, three men joked while setting places at tables. The smell of coffee met him as he crossed through to the kitchen. Stacks of plates and saucers waited on the counter, as they usually did, for dispersal by those with waiter duty that meal. The sign-out sheet for dinner was longer than usual. Many would be gone to the fraternity's annual Senior Dinner at the Union Building.

"How ya doin'," the cook asked as he entered the room. "You guys gonna meet me at the Legion for a graduation drink this evenin'?" I'm buyin' and it might be your last chance."

They talked awhile, mainly of sports. Or of women. And as they talked, he noticed little things that he didn't remember noticing before. A walnut paddle to the cook from a pledge class several years before. Nicks in the cabinets and counter top. The crack in the window over the sink. A cardboard box of salt.

As he made his way up the back stairs, he heard the rumble of showers on the second floor, muffling conversation and requiring shouting in order to be heard. Through the window came calls of

The collage that earlier pushed the present aside now vanished in the presence of the brothers there assembled.



encouragement and instruction, and the steady slap of horsehide in leather as the B-team prepared for the final game of the year. A few feet beyond the edge of the parking lot two men rubbed down a silver Cutlass, finishing the paste wax that winter had made necessary — and today's first sunshine made feasible. And across the street, the gardener at the Kappa house closed his trunk as he, too, prepared to head home for dinner.

A quick shower gave the opportunity for catching up on the day's events. It seemed that more communication transpired in twenty minutes in the bathroom than in any chapter meeting. He trotted back down the hall to his room, past the friendly shoves and slaps of other men moving downstairs to regular dinner at the house.

In the room, he maneuvered between boxes of partly-packed winter clothes and books from former classes that were to be kept. Already the room was emptying with some of the furniture returned home the weekend before. And the emptiness was beginning to feel more than physical. He pulled on his clothes methodically, mechanically, in the steady routine he had developed through the last few weeks of dressing for job interviews. Turning to the mirror, he unthinkingly moved one end of his

tie over the other, automatically looping and crossing the knot. Looking, but not really watching. Touching, but not really feeling. A small smile brushed the edges of his mouth as he recalled the hours of effort this same act had taken three years ago as Doug had worked so hard to teach him how to tie his tie. He'd never had to do it before college. Dad had always taken care of it. Or he'd used a clip-on. So when he'd borrowed a tie to wear at formal pledging and didn't know how to tie it, his pledge brother/roommate had struggled with him through the process of mastering the traditional half-Windsor.

That seemed so distant now, too, that evening more than three years ago. He could hardly remember the cement block walls and institutional furniture at the dorm he had so vividly loathed then, so much so, he jumped at the chance to leave it all and live in a real house. So he had pledged Pi Kappa Alpha. With his roommate. More as a place to go than anything else. Another night of the same old dorm food would have done him in, he thought, and so he had escaped. Escaped from the hollow cement of institutional living. Escaped from numbered rooms and numbered people. Escaped to the cement of tradition and purpose —

He felt as though he was emerging from some state of suspended animation, stepping forward into time he had interrupted years before.

where numbers couldn't replace names. Finding a better place to live seemed such a shallow reason for leaving, compared to what he really found, but it was a start. And in its place grew finding a better way to live instead. A way that had grown on him as he had grown in it. A way so seemingly formal at first, so honestly friendly later that he had almost forgotten what his life was like before.

Now it was time to leave for the Union, alone, retracing the steps he had tread so many times before. Everyone else had already gone, and as he trekked across the quieting campus unnoticed, he felt like a freshman again. Like he was seeing the buildings and landscape for the first time. Familiarity had led to inattention; inattention to inobservance. And as he observed now things that he would seldom see again, their familiarity seemed almost foreign. Memories of times and places slipped in and out of consciousness, melting into a collage that grayed at the edges and pushed aside the present.

The basketball game against the Fijis for the all-fraternity title seemed as close as the score by which they had lost. The pledge retreat when he had first known — really known — his big brother after spending the day with him canoeing Sugar Creek. The barbecue at homecoming when he first wondered why so many men would return to a campus they long ago had left. The single candle he shared for company as he waited that night for initiation. The elm by the Well House where he had first kissed Vicki as they dared stay out after dorm hours ended.

The years telescoped on the events comprising them, and the realization of their near-end came as suddenly as the spring. Wonderings of where they went and why he let them go crowded his mind. In so many ways he had taken them for granted. His awkwardness at expression seemed reason enough through those earlier days as excuse for not expressing himself. And

there was something in his background that told him that men didn't use words like caring, or sharing or love with each other. That compassion was a sign of weakness. That feelings were somehow unmanly.

And so it was, when other seniors before him — those whom he had come to know best through those carefree days — had stumbled through goodbyes with unaccustomed clumsiness, he had felt uncomfortable too. That he had endured more from a sense of obligation than from any real desire to be there. And now he realized that in the passing of a few hours he would be making those goodbyes as awkwardly as his predecessors. That he would be the one faltering through emotions long felt, but somehow suppressed from ignorance or shame at their expression. That he would soon stand alone at the Senior Banquet with his time to say whatever it was he wanted, and not know what to say or how to say it. Or why he hadn't said it before. He cursed himself for his unwillingness to share feelings in days past and cursed himself again for wanting to share those feelings now. He had not responded when others needed a respondent, and felt helpless now that he had not learned the lesson sooner.

The gravel crunched under foot as he left the path, scuffing his toe on the first step up the Union main entrance. The metal of the doorhandle felt cool and damp as he pulled it open to the long hall of the first floor. A janitor sifted sand in the ashtrays as he turned the corner to the private dining room, passing the Commencement calendar at the main bulletin board. The dining room door was open, framing a view of linen and silver and dusty prints of university buildings. A waiter filled the last water glasses as the men in their coats and ties drifted toward the formal place settings. The collage that earlier pushed the present aside now vanished in the presence

of the brothers there assembled. Silent self-recrimination for things not done and words not said displaced the uncertainties of how to do and say them.

He approached his roommate in the near corner of the room as someone pulled the door shut behind him. Other brothers took places around the table as the chapter president rang a spoon against his glass, the traditional call for attention at chapter dinners. He felt now as though he was emerging from some state of suspended animation, stepping forward into time he had interrupted temporarily years before. Time, so plentiful that he had killed it indiscriminately, now fell dying too quickly, it seemed.

"Doug, there are some things I need to talk to you about." The words were out without his actually realizing he had spoken them, as though he stood outside himself and viewed himself a stranger.

"Not now, Tim, we're ready to start the dinner. Later," he responded, conscious that the others were waiting to begin. He moved to the remaining two seats, hardly looking up and not really hearing.

"But, Doug, I really need to talk to you." His hand reached out and lightly touched the shoulder of the one before him. His eyes searched his brother's for the understanding he believed was there and hoped desperately would be reciprocated. He felt foolish at his own abruptness and seeming indiscretion, disgusted with himself that he had waited till now to say things often earlier on his mind, yet determined that he would not fail again as he had before.

Then, for the briefest moment, his roommate stopped and returned his look, his eyes deep with more than mere acknowledgement, clear with the depth of discernment that signified perception long before the present.

"I know," he said, "I know."



Best Rush Chairman, Please Rise.

By Charles R. Barnes

A GOAL OF ANY good Pike chapter is the pursuit of excellence. It may be the most important general goal of the chapter, for it is through the pursuit of excellence — individually and as a chapter — that the members derive their greatest personal benefits.

A solid rush program is the cornerstone of an excellent chapter. The rush chairman focuses the efforts of the chapter members on bringing new men into the chapter; men of quality, and in numbers sufficient to insure the continued success of the chapter.

The rush chairman has a hard

job. Competition is fierce today for the top rushees. A poor rush effort will weaken the chapter, just as a poor recruiting effort will hurt a corporation or an athletic team.

Too often a chapter misunderstands the leadership role required of a successful rush chairman and, as a result, the wrong man is put into office.

Sometimes, a chapter will choose the handsomest or most personable member to be rush chairman, reasoning (and not altogether incorrectly) that his example will be foremost in the minds of the rushees. The idea has merit, but

Charlie Barnes (Florida State) is Pi Kappa Alpha's national rush director. He is assistant executive director of the FSU Seminole Boosters and served two years as a rush consultant.

the law is that appearance and amiability alone do not insure an organized and motivated chapter effort. In today's market, such an effort is absolutely necessary to get a top flight pledge class.

More often, chapters will choose as their rush chairman the brother who is the best rusher. Men who run good sales organizations know however, that the best salesman isn't always the best choice for sales manager. A good rusher, like a good salesman, is sure to nail down a few top prospects, but getting them in quantity requires organized and efficient management. One man can't do it alone. The successful rush chairman manages the rushing efforts of all the chapter members, just as a good sales manager meets the company's sales quota by successfully managing a number of good salesmen.

Choosing a chapter rush chairman because "he's a nice guy and needs something to put on his resume," or because he's a senior and has never held an office and the chapter wants to "give him something to do," are inexcusable blunders. The reputation and standing of your chapter are much too important to play games with.

Perhaps the most common mistake made by chapters in choosing their rush chairman is simply that they don't recruit him.

out and selling each rushee, he wouldn't have to concern himself with group dynamics or with his leadership role in the chapter. On today's campuses, such a rush chairman would find himself with a very small pledge class, and an unorganized, disinterested chapter.

The very best rush chairmen are often skilled and charismatic individuals. Charisma can't be learned, but the basics of solid and effective group leadership can and must be learned if the rush chairman is to be a success.

The very best rush chairmen have the ability to organize and motivate their chapters for rush. They develop and supervise the activities of their rush committees. They have a keen sense of the "big picture" in their chapters, and have the ability to direct the various elements within the chapter toward a particular end.

B E ORGANIZED.

The very best rush chairmen spend about half their time

Bryant mused. "If you don't do a good job in spring practice, you can't do a good job in the twenty-nine days before that first game. I don't care how much you want to win. If you haven't prepared, the books are closed."

The quickest way to deflate a group is to give them disorganized leaders. Know what's going on. Know the rush schedule for the campus. Know what other events are scheduled for the same time. Plan your schedule in advance. Train your rushers in advance. Make your plans in advance. If you start to put together your rush program the day rush starts, you're going to have it ready about the time the other fraternities have pledged all the men you should have gotten.

If you haven't the slightest idea how to organize a rush program, then seek help. Ask the Memorial Headquarters to send you written materials. Talk to your chapter consultant. Find a successful local insurance executive or automobile dealer and ask him how he organizes his sales force. (If other fraternities laugh at you for being "too business-like," wait and see how hard they laugh when you take their rushees away from them.)

If all these methods fail, then



I don't care how much
you want to win.
If you haven't prepared,
the books are closed.

They'll accept the first man who volunteers for the job, or they'll cast their lot with the winner of a popularity contest. Rather, you should seek out the best candidate and then sell him on the job just like you'd fill an important position in any business endeavor. You cannot build and maintain a great chapter without a great rush program. So make sure that the man in charge is a man who has the skills needed to get the job done.

If a rush chairman assembled his

20 S & D

"rushing" the brothers in the chapter, for it is only through an effort by the chapter as a whole that the large, high quality pledge classes are assembled.

What steps should the rush chairman take as an effective leader?

Right after winning his second consecutive national championship last year, coach Paul "Bear" Bryant turned his attention to the players' winter program which would prepare them for the 1980 season.

"If you don't do a good job in the winter program, you can't do a

call me. The number is 904/576-2043. You cannot have an effective rush program, you cannot be an effective rush chairman, without organization.

B E EXEMPLARY.

Reliable studies show that rushees do indeed regard the rush chairman as the exemplary chapter



Reliable studies show that rushees regard the rush chairman as the exemplary chapter member.

member. You are the leader, so look and act like it.

Be mindful of your behavior. Always work when others are working. Do nothing that you wouldn't want the other brothers to do. You will literally set the pace by your example, so strive to exemplify and embody all the good things that the chapter stands for.

Be mindful of your appearance. This includes your personal grooming as well as the clothes you wear. Most people on your campus couldn't care less about how you dress. But, as rush chairman, you are a salesman, both to the rushees and the chapter members you are trying to motivate. In the last several years, "clothing consultants" have enjoyed a booming popularity as salesmen, and executives have begun to realize that what they wear does have a direct effect on the reactions of those with whom they deal.

Briefly, the way the sharpest dressers look on your campus is how you should look if you want to have a maximum effect as a leader. Be clean, well groomed and neat. You might enjoy reading *Dress for Success*, by John T. Molloy, available at most college bookstores.

B E SENSITIVE.

Be sensitive to your rushees and to the brothers. Be sensitive to their personal goals, their need for recognition, and their need for your support. You should spend time alone with each member of your rush committee. Take him to dinner. Buy him a drink. Listen to him. In the end, just as the rushees will pledge the *men* (and not the letters over the door), the brothers will follow *you* (and not just some fellow who happens to be the rush chairman).

Recognize hard work and accomplishment. Give public praise where appropriate. Ask your helpers for their opinions. You take care of your people and they will take care of you.

S ET GOALS.

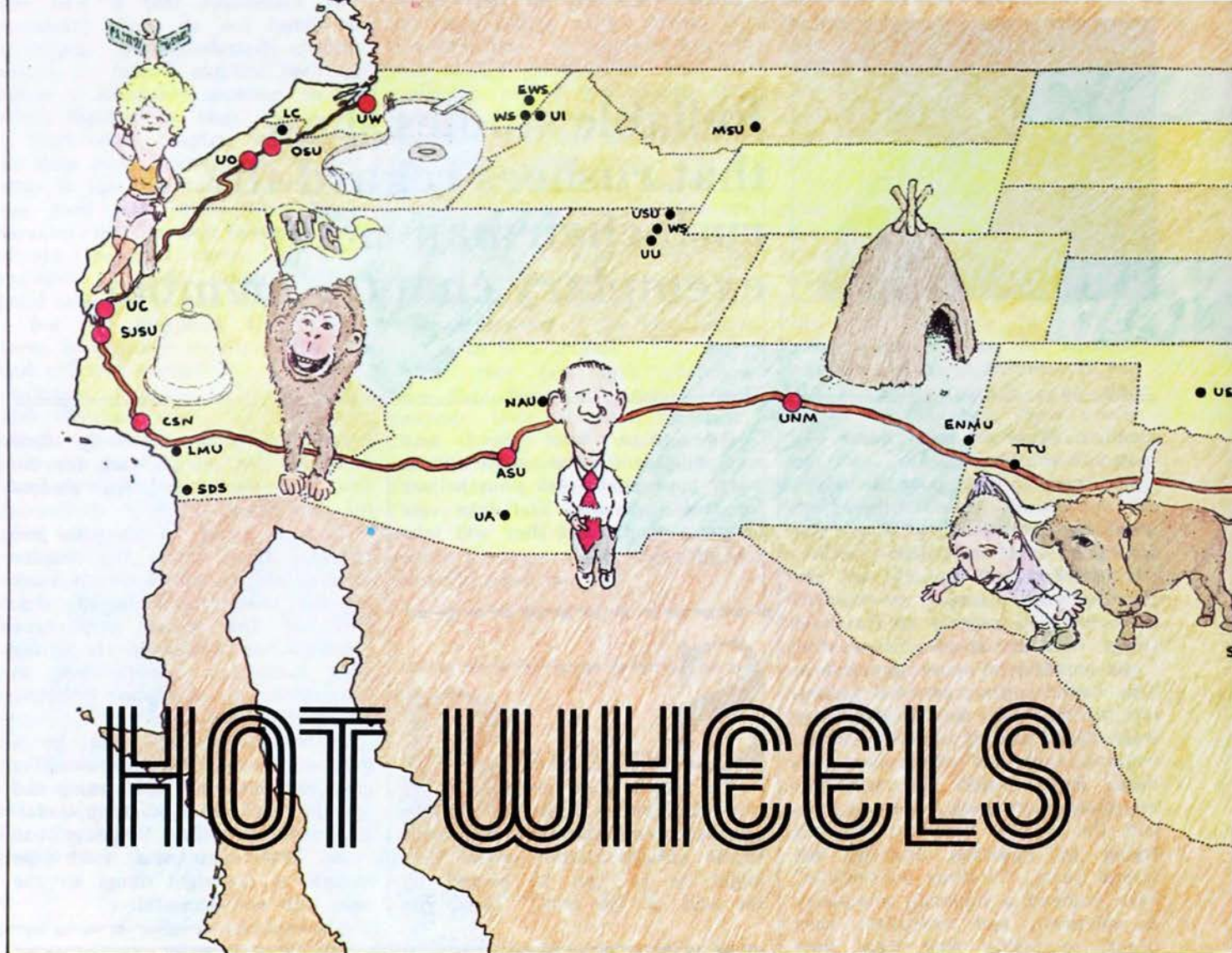
To "get a good pledge class" is not a goal. Goals should be specific, measurable and achievable to be effective. Your overall goal might be to "get 25 pledges by the end of fall rush." Then, you

break the goal down by time (example: ten pledges each for the first two weeks, and five pledges the third week).

It is necessary to set goals and publicize them within the chapter so that all the members can work together toward some specific end. One of the most important elements of leadership is giving your workers a specific task to accomplish; a particular objective on which to focus.

In conclusion, you can go a long way toward *making* yourself a great rush chairman by learning and applying the basics of group leadership. There is no "mystery" to rush. The men who work the hardest at the right things are the ones who are successful.





GREAT WHEELS afire! Traveling to the New Orleans Convention this summer may be simple for the many Southern chapter delegates, but what about those faraway Northerners?

Does a delegate from the University of Washington colony drive or fly? Both can be expensive, relieved somewhat by the seven cents per mile rebate from the Fraternity. Flying is faster, less hassle. But, for those who have the time (or want to save on expenses by stuffing one car), the old four-wheeler has its advantages. After all, we only go 'round once in life, so why not grab all the gusto along the way?

Besides, what better way to see America? (Through a 747 window, you snicker.) Ah, here's where being a member of a large, widespread national fraternity makes life interesting. You can take that trip and do a little gusto grabbing in 22 S & D

chapter houses all across America (and save even more money).

So, you're gonna drive. Do you call AAA and get a road map detailing the easiest route? Not if you're a Pike. You get a road map and mark all the chapters you've always heard about and wanted to see along the way. What we've done here is to give you a head start on your planning by marking off three prospective routes to New Orleans including a bunch of "must" stopovers. (But, please don't blame national if you find a particular house closed for the summer. We can't speak for the chapters, although we encourage them to accommodate traveling Pikes whenever possible. Arranging lodging is your responsibility.)

From the Northeast

Let's say you live in New Hampshire and you and a couple

guys from Gamma Mu will be driving to New Orleans. Your first stopover might be Alpha Chi (Syracuse) where you can personally visit the ancient chapter house best known for caving in on a chapter consultant this year.

From there, your trip could either take you through Troy, NY, where Gamma Tau (RPI) is housed in its converted convent, or through Ithaca, NY, home of Beta Theta (Cornell). While in the area, stop by the romantic suicide gorges. Cornell, you see, is built on a high bluff complete with waterfall overlooking a lake into which forlorn lovers often leap. This is the chapter that coined the quaint nickname for chapter consultants: Pink Clouds. (Don't ask us, ask them.)

Next on the agenda is a swing by the hallowed halls of Alpha (Virginia) in Charlottesville where



ton, IL. Zeta Gamma (Eastern Illinois) will likely road trip you and leave you tied up in the buff at the Sigma Kappa house. That is, if they treat you like they do their chapter consultants. If you prefer to avoid that trap, go straight to Delta Xi (Indiana), home of the Breaking Away Weekend, also close to Indianapolis where you can explore the headquarters buildings of no less than 16 national fraternities and sororities. (You won't find any as majestic as IKA's Memorial Headquarters, but they're all interesting.)

Although further out of your way, the side trip to Cincinnati may be worth it. There you'll stay in Parkview Estate, Alpha Xi's castle-like house registered as an historic monument. Rumor has it that a former owner stuffed millions of dollars in the walls, somewhere yet to be found.

As long as you're out of your way, stop by Lexington, KY, home of both Kappa (Transylvania) and



Omega (Kentucky) chapters. Spend the evening at the 83 South, another Greek hotspot that plays nothing but beach music.

Heading southwest will take your caravan to Memphis, home of the Memorial Headquarters and a must stop.

From Memphis, you may take either of two routes (see "From the Northwest"). Let's say you're interested in tilting houses. A natural stopover, then is Alpha Iota (Millsaps) in Jackson, MS. Although the chapter is working on new housing plans, the current structure is a sight to behold. (Something must be holding it up!)

Then, it's on to Delta Mu (Southern Mississippi) where you'll join your Northeastern counterparts in the crested pool before that last leg to New Orleans.

From the Northwest

Those University of Washington colony delegates must be really dedicated. What a trip lies ahead of them. Let's make it as interesting as possible.

First stopover should be planned for either Beta Nu (Oregon State) or Gamma Pi (Oregon) in Corvallis and Eugene, respectively. In the words of one IKA chapter consultant, Beta Nu's house is the most beautiful Greek structure in the West. But, if it's hot, Gamma Pi's house ain't bad, and it has a swimming pool (and it's surrounded by sorority houses).

Next stop, the San Francisco Bay area and either Alpha Sigma (California) where you'll see People's Park from the chapter that, in 1971, pledged a monkey, or Delta Pi (San Jose State) where you'll see, of all people, ladies of the night walking the street directly in front of the chapter house — every night, no less.

Believe it or not, you'll have to continue even further southward to



find the prize of the Northwest — "the bell." (See article, Chapter Notes department.) Zeta Omicron (California State at Northridge) copped it from Oregon last winter, but don't be surprised if they don't show it to you. They already tried that trick and it didn't work.

After 1200 miles of shoreline, let's head east — to Tempe, near Phoenix, home of Delta Tau (Arizona State), four times a Smythe Proficiency Award winner in the last six years. Tempe offers a cutting experience — literally. Wear a tie (an old tie) to Pinnacle Peak Patio, a local night club with a distinctly country-western flavor. As you enter, you'll be approached by a comely cowgirl who will ask

for your business card and promptly cut off your tie. That's right. They hang the ties and the business cards from the walls. Look closely, you'll find many IKA chapter consultant business cards and get an idea of their taste in ties at the same time.

Next stop, Albuquerque and Beta Delta chapter (New Mexico).



The chapter with the Estufa, an ancient Indian ceremonial mud hut used by the Pikes for chapter meetings. It was built by an old Indian over a half century ago in payment to a Pike alumnus to whom he owed a sum of money.

On to Dallas. A completely refurbished and beautiful chapter house of Beta Zeta (SMU) awaits you. Or you can venture further south to Austin, home of the hook 'em horns University of Texas Beta Mu's. Don't be surprised if they put the rush on you. It's not unusual for a fraternity to spend upwards of \$20,000 on summer and fall rush at Texas.

New Orleans is just one day's drive from here, but you're out to see the country, right? So a side trip to Epsilon Phi and little University of Central Arkansas in Conway isn't out of the question. Especially with the knowledge that the former teachers' school is seventy percent women students. Besides, Memphis and the Memorial Headquarters is only 150 miles further to the east from Conway.

From Memphis, your trip may take you to Gamma Psi (Louisiana Tech) which chapter now occupies a brand new colonial house, largest on campus. It's just a short jaunt from there to Zeta Psi (Nicholls State) in Thibodaux, LA, for some great cajun cookin'. Beware of the ghost that occupies the Zeta Psi house, though. When you see her, beat a fast path to New Orleans and the Fairmont Hotel.

HISTORY

THIS IS THE FOURTH AND FINAL EXCERPT FROM THE FORTHCOMING BOOK *THE OAK: A HISTORY OF PI KAPPA ALPHA* A NEW HISTORICAL PERSPECTIVE OF THE GROWTH AND DEVELOPMENT OF OUR FRATERNITY. WRITTEN BY HISTORIAN DR. JEROME V. REEL, JR., *THE OAK* WILL BE INTRODUCED AT THE 1980 NEW ORLEANS CONVENTION.

THE WHITE CLAUSE

PI KAPPA ALPHA had adopted a "white clause" in 1911, two years after the New Orleans Convention had voted to cross into non-Southern territories. That restriction remained unchallenged until the 1948 Salt Lake City Convention. The 1948 question, the first in thirty-three years, was to a great extent the result of a major change in the attitude of political liberals and intellectuals in America.

Since World War I, a vast number of blacks, estimated at 2,400,000, had migrated from the still rural South into a more urban North. That very migration had stimulated a growing awareness of black culture and the exclusion of blacks from much of American life. Liberals, who had generally ignored the exclusion before the Second World War, now awoke to the new political force that blacks exerted in urban areas and, perhaps, to the moral dilemma that segregation caused.

At a slightly earlier time, the consciences of American intellectuals were pricked by the emergence of a group of black intellectuals such as W. E. B. Dubois and Langston Hughes. Most segregated aspects of American life, private and public, would come under the attack of the intellectuals and eventually the attack of the government.

For fraternities, which were conceived as private, self-perpetuating societies, the era was most difficult. The attack ranged from the demand that fraternities remove

nationally imposed racial restrictions, allowing chapters total control over their own membership, to the notion that the entire student body must be members of the resident fraternities, which, of course, took from the chapters any control over their own membership.

The first college administration to demand removal of social barriers was Amherst College, a small Massachusetts school that had been established in 1921. In 1946, it set a deadline after which fraternities would have to have no constitutional clauses. A number of the chapters of the older fraternities had no such barriers, but five fraternities did. Three national fraternities called back their charters; the fraternities became local. Several other chapters voted to become local as well. Pi Kappa Alpha, having no chapter at Amherst, was unaffected.

Two years after the Amherst deadline was set, the question of the racial restriction was raised at the Pi Kappa Alpha convention. No change was proposed at the convention. One year later, another non-Pi Kappa Alpha institution — the University of Connecticut — adopted similar rules. Three large national fraternities took back charters there as well. But some members of the general fraternity world recognized the long-term significance of these developments, for it was clear that many American colleges and universities would follow suit.

The fraternities responded in a

variety of ways. A number had no restrictions, so the issue interested them only as an example of the relationships between fraternities and colleges. Some fraternities, which had clauses restricting membership racially or religiously, removed the clauses. A few were requiring that the chapters locally adopt such clauses while the clauses were removed from the national constitutions. Some were establishing national membership committees that had the power to prevent any initiation for any reason.

From 1950-60, each biennial convention of Pi Kappa Alpha discussed the restriction. Generally two points were addressed throughout those debates. The defenders of the clause argued almost exclusively that the Fraternity was a private association and therefore free to adopt any restriction that it chose. Some debaters recognized the prerogative of private schools to make any rules they chose so long as the rules neither required nor allowed violation of state laws. But they argued that state institutions could not make laws more restrictive than those of the state. In some instances, courts agreed.

On the convention floor and in their letters, the brothers who argued for removal of the membership clause did so almost exclusively for the preservation of their chapters. By 1950, one chapter, Beta Xi (Wisconsin), was faced with a university imposed deadline. Lowell Sondermann, the delegate from Beta Xi, moved that

"the white clause" be stricken. After a lengthy but dispassionate debate, the question was put to the undergraduates. Nineteen of the 100 chapters voted for removal. From that moment forward, the Fraternity rarely met as a convention, a conference or a Supreme Council, that the restriction was not discussed.

By 1954, Delta Nu (Wayne State) had joined Beta Xi as a chapter with a deadline. As the years drew on, both chapters, and others that were given such ultimatums, began to show signs of decline directly attributable to the struggle. Increasingly uncertain about the future of their chapters, the undergraduates' interest in many of the activities that motivated fraternity men in the 1950's — rush, athletics and campus competitions — waned. Coming to the Memphis 1954 convention, the Beta Xi delegate called for a change simply to save the chapter.

For the first time, the opposition to change argued that the restrictions had been penned by the Founders. The statement passed unchallenged and would become a second feature of defense. Other delegates supporting Wisconsin suggested that the clause be removed, but that every candidate for membership be approved by a nationally representative committee. Support for the threatened chapters grew as nearly half the IKA undergraduate chapters favored a change. The 1950 convention created a standing committee that was charged with careful investigation of the methods that other fraternities used for membership selection. Roy Hickman was the first chairman. Before the committee was disbanded in 1960, it was chaired by K. D. Pulcifer and then by John F. E. Hippel who had been president from 1953 to 1956. A Philadelphia lawyer and charter member of Beta Pi (Pennsylvania), Hippel exerted great energy and influence to shape the solutions and gain general support.

By 1958, Alpha Psi (Rutgers) had been given a deadline by the administration; other chapters were receiving similar deadlines. The convention gathered in Washington, D.C., to celebrate the ninetieth anniversary of the founding. Much of the convention was spent in



Faced with chapters under the gun because of IKA's white clause, delegates to the '58 convention studied new membership selection proposals, but narrowly defeated change.

remembering the founders, but the great issue was still membership.

Again the Membership Standards Committee delivered its report. Bruce Harmon (Wisconsin), a member of that committee, was its spokesman. Harmon spoke eloquently of the hard work of the committee, of its fidelity to Fraternity ideals and to a deep sense of trust among the chapters. The committee recommended that the clause be stricken. Harmon delivered that recommendation with great sorrow. His school had changed its requirements, and the removal would not be enough. Delegates from Wayne State and Rutgers reported likewise. When placed before the undergraduates, the arguments on both sides again turned only on what was perceived as best for the Fraternity. The proposal was defeated.

After the convention, the situation worsened. In some of the affected chapters, resignations occurred. The new Supreme Council scheduled meetings with the most seriously affected chapters. But it was to little avail. The Rutgers chapter, in the time honored tradition of the Fraternity, elected not to exist *sub rosa*. It requested that its charter, regalia and material be gathered up by the Fraternity. John U. Yerkovich, then national president, wrote to the other national fraternities with chapters at Rutgers explaining that the Fraternity, unwilling to stay on a campus where it was not wanted, would leave with grace.

Still the despair worsened. Only four fraternities in 1960, Alpha Tau Omega, Sigma Nu, Pi Kappa Alpha and Sigma Chi retained racial or credal clauses in their constitutions.

In that knowledge, the Supreme Council met in Memphis June 4, 1960, and acting under its powers to amend the constitution between conventions, the Council removed the word "white" wherever it implied a racial restriction in the constitution, laws and rituals of the Fraternity. It did not affirm that membership selection should be in accordance "with the ideals and traditions of the Fraternity." Such an amendment, which was hoped would meet the various requirements, was subject to ratification

by the convention. When the delegates of chapters and alumni associations, the national officers and other members gathered in Miami Beach, no other topic filled the hearts of the brothers.

Ironically, the Distinguished Achievement Award went to Earl D. Johnson, an alumnus of Beta Xi (Wisconsin), undersecretary of the Army, 1952-1954, and subsequently president of General Dynamics Corporation. After Johnson's address and after the usual reports, John F. E. Hippel presented the Membership Standard Committee's anticipated report.

As it had been for six years, the committee included undergraduates and alumni evenly chosen from the United States. Hippel reported that a week earlier, in their conventions, Sigma Nu and Alpha Tau Omega had removed their membership restrictions, leaving only Pi Kappa Alpha and Sigma Chi with them. The committee proposed that the Council's emergency amendment be upheld and that for initiation into the Fraternity, a candidate would have to receive the unanimous approval of his chapter (which was not new), and that all initiates needed the unanimous approval of the Supreme Council (which was new). The debate was lengthy but not vituperative. When the roll was called, the proposal passed and the Supreme Council's amendment sustained. It would, however, take three more conventions before the undergraduates would decide firmly that membership choice by the individual members should be without racial consideration.

No doubt the twelve years of debate had taken their toll on Pi Kappa Alpha. A few chapters were

lost during those years, namely Alpha Psi (Rutgers) and Beta Epsilon (Western Reserve). Several chapters were badly weakened and did not recover, namely Beta Xi (Wisconsin) and Beta Lambda (Washington in St. Louis). A few chapters, although badly demoralized, struggled on. Beta Iota (Beloit) was one that eventually fell silent, while Beta Theta (Cornell) recovered and later prospered. Probably, the small number of chapters badly damaged was the result of the high level of the debate, the good faith of the undergraduates and the perseverance of the national officers, both volunteer and professional, during the long debate (1948-1960) and the years of reconciliation (1960-1966). The best evidence of growing strength of the Fraternity is to be found in the retention percentage of all charters given. In 1933, 84 percent of all charters given, all chapters established, were still active. By 1960, that percentage rose to nearly 88 percent. Furthermore, in relationship to the other 14 top fraternities, Pi Kappa Alpha rose from fifth place in retention in 1933 to third place in 1960.

Since its foundation, Pi Kappa Alpha has been shaped to a great extent by national issues and by its response to them. In the sixties, conflicts over racial segregation, desegregation and integration filled American newspapers. Congressional actions in 1957, 1960, 1964 and 1965 massively centralized the national effort against segregation.

On the university level there was an escalation of effort by colleges and universities to assure that fraternities had no covert clauses or agreements that would cause racial discrimination. While Pi Kappa Alpha had removed the racial requirement from its constitution and had made the necessary changes in its other documents, the 1960 convention had required that each person admitted to the Fraternity needed to receive the unanimous vote of the chapter and the unanimous approval of the Supreme Council. Numbers of institutions protested that the approval requirement was outside interference in undergraduate affairs. To assure all concerned, the Supreme Council in 1964 issued several statements, one of which stated "there is no authority or justification in the constitution or ritual of Pi Kappa Alpha Fraternity in withholding membership from any person on account of race, color, sect or creed."



John F.E. Hippel, national president from 1953-56, pushed for reform in IKA membership selection as chairman of the standing committee studying the issue.

Yet the Council did become embroiled with chapters over the question of membership selection. Alpha Tau (Utah) did not follow the specified procedures in initiation in the spring of 1964. It appealed to the convention and was vindicated. Later problems emerged at Beta Iota (Beloit) and Epsilon Alpha (Trinity). By November 1964, Executive Director Earl Watkins stated that the membership question was still a paramount issue.

By the summer of 1965, the Supreme Council, with strong urging from Charles L. Freeman, national president, broadened its statement of 1964. It reaffirmed that no person otherwise qualified would be denied membership "on the basis of race, religion or national origin." To underscore its resolve it directed the executive director to cast a unanimous vote of the Council approving all qualified candidates. At the 1966 convention, Legal Counsel Garth Grissom (Kansas State), urged the undergraduates to support the Supreme Council in its clear statement. They did.

Many schools were not satisfied. At Cornell, the University Commission on Residential Environment had delivered an extensive report to the school's Board of Trustees, which urged that all student housing (on or off campus) be subject to the university's policy, that student organization's membership selection should not be subject to non-student control or

recommendations, that unanimous votes for membership should not be allowed and that the university should require all constitutions, laws and rituals be on deposit for inspection. This far-reaching effort was circulated by Cornell's trustees to all organizations that would be affected for their comments.

Outrage appears to have been general. A number of organizations pointed out that the effort was illegal. It was noted that Supreme Court Justice Arthur J. Goldberg wrote a majority opinion: "Indeed, the constitutional protection extended to privacy and private association assures against the imposition of social equality...it is the constitutional right of every person to close his home or club to any person...these and other rights pertaining to privacy and private association are themselves constitutionally protected liberties." Pi Kappa Alpha's response to the Cornell proposal was to point out that all these were undergraduate decisions that could be exercised only in convention.

The Cornell effort was not alone. In June of 1965 United States Commissioner of Education Francis Keppel stated that the Civil Rights Act of 1964 (Title VI) made "an institution which maintains a fraternity system as part of its activities and overall programs is responsible under the Civil Rights Act requirements for assuring that discrimination is not practiced by fraternities in the system." Keppel would be proved wrong. In the House of Representatives, Joe Waggoner of Louisiana pointed out on August 26, 1965, that Title V of the very Act Keppel was citing prohibited supervision, inquiry or investigation of membership practices of "any fraternal organization, any college or university fraternity or sorority, any private club or any religious organization." So stating he proposed an amendment to the Higher Education Act of 1965, which was subsequently passed, that clearly prohibited Federal involvement in fraternities and sororities. Eventually the Fraternity did make its constitution and laws available to school officials on request.

By 1970 the question of racial or credal requirements were no longer at issue. In a number of chapters, Beta Kappa (Emory) in Atlanta, Georgia, being the first, black students were pledged, initiated and fully accepted. Oriental members had been active members since the mid-1960's.

The Man With the Golden Rule

by Tom Wright

IT IS always a pleasure to meet a brother IKA, especially if he turns out to be a man you have known and respected for years, and most especially if he was among those responsible for seeing your native Mississippi colleges through the seventies and into the eighties.

The man is William Shoemaker, Gamma Iota chapter (Mississippi), who for the past twelve years has served on the State of Mississippi's Board of Trustees of Institutions of Higher Learning. Brother Shoemaker retired from the Board when his term expired in May.

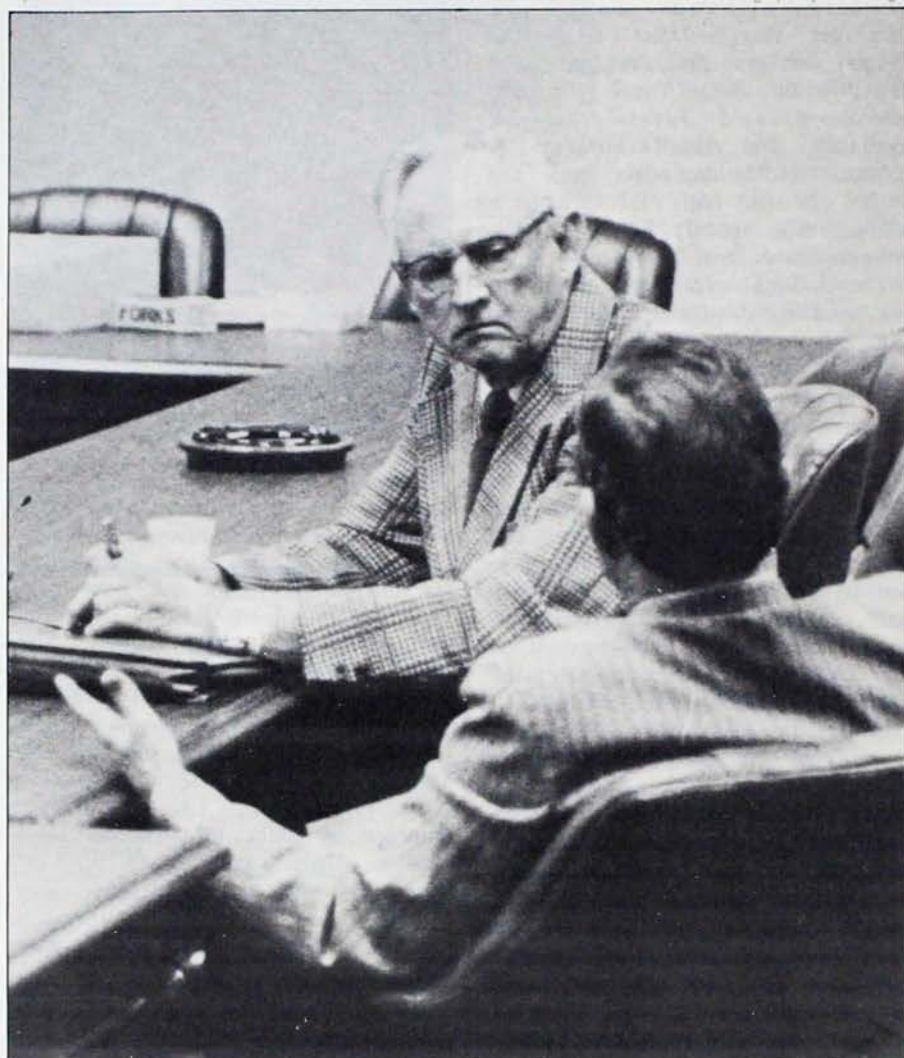
Shoemaker was appointed to the Board in 1968 by Governor John Bell Williams, Gamma Iota. During his twelve year term, he served as president, 1975-76, vice-president, 1974-75, and chairman of such committees as Buildings and Instruction, Administration and Policy.

Over the last decade, Shoemaker cites as one of the major accomplishments of the Board, the "tremendous strides in the funding of education," that have helped bring Mississippi State colleges on a par with surrounding schools.

"When I came on the Board, the funding amounted only to several million dollars," says Shoemaker. "We're requesting approximately 146 million dollars for eight state-supported schools, the Gulf Coast Research Lab and the Research and Development Center."

One of the priorities of the Board is the upgrading of faculties, "so that we can remain competitive with the surrounding states in the Southern United States.

"We have very capable people at



our universities and we are fighting to retain them. In a lot of instances they have come to Mississippi to gain experience and then move on because they can make better salaries in neighboring states. It is hard to keep a first class faculty in all schools. It has improved over the years because we have gotten more money.

"Presently, we are behind the Southern Regional Education Board (SREB) as far as paying faculty is concerned. We have asked the legislature this year to begin a catch-up fund."

Another priority is the improvement of curriculum, especially in keeping with the demand in a particular field.

"At one time, we were emphasizing engineering. The demand declined, but now we see it climbing again.

"The trend today is in health and health-related fields. There is a particular interest in the process of aging and (medical) technology. Business is up there in demand; accounting and business administration are still in very good demand."

Of the fields of the future in education, Shoemaker says, "It will follow the demand. If demand is in the computer sciences and the field fills up, then it will slack off. Actually, trends are instigated by the schools themselves; they know from day to day what needs there are in the state in terms of higher education. The Board itself is just the governing board for higher education."

If colleges have changed during Shoemaker's twelve years on the Board, so have fraternities.

"In the 1960's, fraternities

played a lesser role as far as students were concerned because there were other national issues that outweighed the fraternities, in my opinion, for example the (Vietnam) war."

"My oldest son is a Pike (Gamma Iota), but my youngest son was not interested. He was at Ole Miss in the war years; he was more interested in what was taking place in Vietnam than fraternities.

"That trend has changed back now — fraternities play a very definite role in the education of students. Fraternities play a major role in the overall education of students because they set standards to live by and they do worthwhile projects on campuses that help less fortunate people."

Shoemaker attended Mississippi in the early 1930's, on a LaBoue Scholarship. According to Shoemaker, "In DeSoto county, there was a gentleman named Felix LaBoue, who provided for four orphan boys to go to the University. My father drowned before I was born, so I was able to take advantage of that."

Shoemaker was influenced to pledge IKA by the chairman of the LaBoue selection committee, also a Pike from Ole Miss.

"I was inducted in 1933. I had to borrow a pin to be initiated in the fraternity because I didn't have any money to buy one. When I was initiated, we didn't have a house; we had a room uptown over a jewelry store, and because of the Depression, there were only seven initiated in the fraternity at that time. The year I graduated, there were only fifteen or twenty in the whole fraternity.

"Fraternity was a phase of my life that was very important to me," he adds.

Shoemaker graduated in the middle of the Depression with a degree in accounting. As there were no jobs available in accounting, he went to work as a project engineer for the Pigeon Roost Drainage Commission whose project was the digging of drains. Later, he moved on to the Illinois Central Railroad (IC) in 1936. In 1939, he married a Phi Mu from Ole Miss named Alice.

"A month before we set the wedding date, the IC called and

asked if I would take a transfer to Memphis and a \$50 increase in pay. I took the transfer."

Later, he was transferred to Meridian, MS, where Shoemaker became acquainted with the Meridian and Bigbee Railroad (M&B). In 1952, he took the position of freight traffic manager for the M&B and worked his way up in the organization to Executive Vice-president and General Manager. After 22 years at the M&B, Mr. Shoemaker retired.

During his years at the M&B, Mr. Shoemaker became good friends with Harvey T. Newell, who was head of Newell Paper Company in Meridian, a Gamma Iota Pike who was elected President of IKA in 1952. The Memorial Headquarters was built during his term, though he never saw it completed.

"He was a great guy. I thought

so much of Harvey. It was a tragic loss when his death occurred. He made a real contribution, in my opinion, to the Fraternity."

As president of the Board for Institutions of Higher Learning, Shoemaker created the Student Advisory Committee on convictions of "treating everybody like I wanted to be treated."

He adds, "I think that students are able to put a lot of good information at the disposal of the Board. You have to remember that the only reason that you have a university is for the students. Students are definitely capable of making an input in higher education."

It's Bill Shoemaker, however, and men like him whose commitment to improving the state of affairs in higher education makes college better for the students.

Diamond Legend Inducted Into Hall of Fame

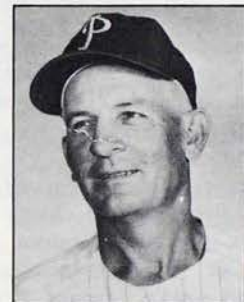
KNOWN AS a tough guy in the tough old Texas league, Al Vincent, Delta (Birmingham-Southern), finally earned his just reward for his baseball success. He was inducted last winter into the Texas Sports Hall of Fame.

How tough was he?

Well, there's one story about the time he was managing Beaumont in the Texas League and he got mad at a top young pitching prospect. The pitcher, Virgil (Fire) Trucks, would later go on to Major League fame with the Detroit Tigers.

On this particular day, however, Vincent thought young Trucks was fooling around too much while he was warming up. So Vincent went down to the bullpen, took the mitt away from the catcher and told Trucks, "C'mon, kid, show me your fast ball."

Trucks went into a windup and threw his heater to the manager who dropped the mitt just before the ball reached him and caught it barehanded. Vincent stuck the ball in his back pocket on his way back to the dugout and advised Trucks, "When I say throw hard, I mean hard."



Al Vincent

Brother Vincent is a legend to old-timers who followed baseball in the thirties through fifties. He put 41 years into professional baseball as a player, manager and big league coach.

George Schepps, owner of some of the Texas League's best teams, says, "I'd rate Vincent in my top five as far as being an instructor and being knowledgeable. He was everything you could ask for in a manager. The shame of it all is that Al didn't get to manage in the Major Leagues. The Major League clubs all thought Al was too tough for his own good. I really thought Cincinnati would hire him one year, but Al wasn't the kind of guy who played politics. He always told you what was on his mind."

Career Hypnotist Offers Cold Turkey Alternative

by Dan Young

"NOW THAT you're safe and comfortable, let yourself go. Close your eyes and keep them closed until I tell you to open them. You're starting to relax, you can feel your legs and arms starting to relax."

Michael J. Kluzinski, a 1975 initiate of Delta Eta chapter (Delaware) and the only certified hypnotist in the Newark, Delaware area, talked in subdued tones to Virginia, a 35-year-old woman who is undergoing hypnotherapy to stop smoking.

"You wouldn't let anyone on earth administer poison to you, would you? What do you think YOU are doing when you smoke a cigarette?"

Virginia lay on the red couch as Kluzinski implanted the suggestion that cigarette smoke is poison. He then suggested that "Good feelings and happy thoughts are running through your body," and awakened Virginia.

"I never feel better than when I just come out of a session," she said. "Not only do I not want a cigarette, but my ulcer feels better, and I'm not as nervous."

Hypnotherapy, a form of treatment to help people lose weight and stop smoking, among other things, is an idea becoming popular in the U.S., says Brother Kluzinski who has eighty-four patients and an average of six new patients a week.

"Hypnosis is today where chiropractology was ten years ago. Once people realize that a lot of the common beliefs about hypnosis are myths, more and more people will consider hypnosis an alternative to the old 'cold turkey' methods currently used to cure the problems."

Many of the ideas people have about hypnosis, including the fear of not coming out of the trance and the idea that the hypnotist can control the subject, are false.

"When under hypnosis, a subject can hear everything going on in the room, the subject is totally aware. The person could simply get up and walk out if he or she felt threatened. There is no mind control involved at all. I present the subject with suggestions which will

help that person stop smoking. There is no magical compulsion to accept the suggestion if the subject doesn't want to."



Michael J. Kluzinski, hypnotist

Many of the people Kluzinski treats have various fears. As much as a full hour of the one-and-a-half-hour session can be used up in explanations of the realities of hypnosis, he said.

Once the subject's fears have been allayed, however, results have been remarkable, according to Kluzinski. More than ninety percent of the smokers treated by him have stopped, and a high percentage of overeaters have cut down.

"People who overeat are sometimes satisfying a need more important to them than the need to be slim, and those people I can't help. But everyone else I can."

"I handle all kinds of cases, with one exception: I generally don't treat alcoholism, because that's a disease," Kluzinski said. "Anything else I have been trained to handle."

Dan Young, ΔH '76, is a writer for the Wilmington News-Journal and a freelance writer.

Kluzinski trained at Walter Sichort's Institute of Relaxation, a well-known school recognized as one of the best in the country. After his year-long course, Kluzinski was registered with the American Association of Professional Hypnotherapists. He is a member of the Guild of Ethical Hypnotists.

Kluzinski graduated from the University of Delaware in 1976, where, as a re-founding member of Delta Eta, he served as rush chairman for five semesters and founded the little sister group there. He is currently president of the Delaware Area Alumni Association.

"Even when I was in college I wanted to learn hypnotism," he said. "Instead of studying, I'd be reading books on hypnotism." He said he never practiced on brothers, but he did put to use in rush some of his techniques.

For Kluzinski, who now has a booming practice, it is the realization of a goal.

"I've always wanted to do this. Not only am I helping people, but

I'm having fun doing it."

Kluzinski will earn over \$20,000 this year in private practice. Depending on the nature of the problem and the length of treatment, a session costs about \$35.

"I'm starting group sessions now, to lower the cost to each person. And I'm always willing to lower the price for an individual session if the subject can't afford it. I want to help people, including those who don't have a lot of money."

Virginia, and a lot of smokers or overweight people like her, will gladly pay the money to get rid of persistent habits or annoying problems, or learn new confidence.

Brother Kluzinski stands ready to help. Write him at 19 Nathan Hale Court, Newark, DE 19711.



Tom Henderson

Protects Federal Whistle-Blowers

GOVERNMENT IS notoriously slow to instill reforms, but a much needed anti-discrimination reform is coming down the pike very soon. And involved as a key man is Brother Thomas H. Henderson, Jr., Upsilon (Auburn).

Expected to have been confirmed by the Senate in May, Henderson will be special counsel to the new Merit Systems Protection Board. He would, in effect, act as the prosecutor before the agency, which acts as a court in federal employee discrimination cases, most notably, cases of government whistle-blowers who suffer reprisals.

The Board is composed of 160 people nationwide who investigate claims of prohibitive personnel practices. It has worldwide jurisdiction for about 2.3 million federal employees.

"I am very excited about this great challenge," says Henderson. "It is an honor to have been nominated by the President for this job."

Brother Henderson was nominated by President Carter following a term as head of the Justice Department's public integrity section.

Chester Bedell: Lawyer's Lawyer

SELDOM IN this lawyer-glutted age do you find a law firm unwilling to accept regular or retainer clients. But the Jacksonville, Florida, firm of Bedell, Bedell, Dittmar & Zehmer has molded an outstanding reputation on accepting the attorney-client relationship only on a case by case basis, a policy still followed today.

Heading that firm is Brother Chester Bedell, Alpha (Virginia), who likened his career to a calling, "like a priest or a physician." Bedell started practice at the age of 20 with his father 55 years ago.

Over the years, Bedell has confined his practice solely to advocacy. He has taken on every conceivable kind of case practicing extensively in the fields of criminal law, admiralty law, personal injury law, tax fraud law, anti-trust law, products liability law, patent and trade secrets law, constitutional law and professional disciplinary law.

Through all of the experiences, he has learned the fundamental value of truth. He first learned that lesson in his very first case three months after he was admitted to practice.

"It was a charity case for the Welfare Board. A 20-year-old had shot and killed his father while the father was mistreating his mother. His mother and sisters had urged him to tell another version of what had happened so he would have a better chance with the jury," Bedell recalls.

"I didn't know they were lying to me and to the jury. After several mistrials, I finally got the truth from the mother. When we went to court again, I told the jury the truth, and the young man was acquitted. You can't base your case on anything but the truth."

So wide is his reputation, and his record of involvement in the American and Florida Bar Associations, Brother Bedell earned the honor as the lawyer in the United States who for more than fifty years of practice has epitomized the best of the American trial lawyer. The award was presented in 1977 by the Fellows of the American Bar Foundation.

The presentation included this testimonial: "He (Bedell) has long embraced and followed the ethical and professional precepts, practices, manners and characteristics of a highly proficient English barrister. He is — and he long has been — a

splendid advocate, effective but always ethical, forceful yet always scholarly, tenacious but nevertheless courteous, tolerant yet unyielding in his personal standards of morality."



Chester Bedell



Glenn Emmons

Glenn Emmons Dies

GLENN L. Emmons, 85, the former U.S. commissioner of Indian affairs, died recently. Brother Emmons, survived by his wife Dorothy, had a long history of contributions and involvement in Pi Kappa Alpha.

"The enlightened policy of a warmhearted country banker (has) for the first time offered Indians a future, not as wards of the government, but as full-fledged, self-respecting citizens," said a *Readers Digest* article in 1957, four years after his appointment.

Under Brother Emmons' appointment, spectacular advances were made in the field of Indian education and health.

Born in 1895 in Atmore, Alabama, Emmons moved nine years later to Albuquerque, New Mexico. The Southwest would become his "native country."

Col. Robbins Dies

ETA ALPHA Chapter Advisor Colonel Richard C. Robbins died of a heart attack May 30. He leaves his wife Clare and a chapter that he was instrumental in building to the best on the Clemson University campus.

Brother Robbins, an academic advisor to Clemson's scholarship athletes for many years, also handled negotiations for professional football prospects.

"He did things for the boys in the chapter that none of the rest of us could do," said Historian Jerry Reel shortly after Robbins' death. "He provided jobs to help kids get through rough times. He gave high social esteem to a lot of middle class kids."

NOTES

Alabama: Doug King, '76 (1127 Charlie Lane, Lilburn, GA 30247) for the second consecutive year was honored as a "sales builder" by Owens/Corning Fiberglass. He received his MBA degree from Georgia State University in Finance. Married to the former Rebecca Ann Rutledge, they have two children.

Angelo State: Steve Carrigan '72 (1443 N. 2nd, Abilene, TX 79601) is a partner in the Mabene Allen Funeral Home at Abilene, Texas. He and his wife have two children.

Arizona State: Richard B. Stingley '72 (2606 Maple Avenue, Manhattan Beach, CA 90266) is general manager of L.A. Liquid Handling Systems, Inc., a distributor of heavy industrial pumping equipment (largest distributor in southern California), supplying to petrochemical plants, refineries, food industry and all other manufacturing in southern California.

Arkansas: Joe Basore '72 (1947 Rhineland, Germantown, TN 38138) is a municipal bonds trader with Morgan Keegan & Co. in Memphis, Tennessee. He is married to the former Elise Mills. . . . Jerry L. Russell '57 (No. 9 Lefever Lane, Little Rock, AR 72207) has begun publication of the Hog Call Fanlet, a 20-issues-yearly newsletter about Arkansas Razorback sports.

Bradley: John Mikenis '73 (530 North Holmes, Kirkwood, MO 63122) has been elected commercial banking officer in the Leasing Division/Special Industries Group of the First National Bank of St. Louis.

California State at Northridge: Jim Powers '67 (2373 S. Queen Street, Arlington, VA 22202) recently moved to Washington, D.C. where he has taken a position with the Department of Energy on the staff of the Under Secretary of the department.

Carnegie-Mellon: Moshe Adam '71 (10804 Wheeler Dr., Silver Spring, MD 20901) is a project manager at General Electric/Information Services Company in Rockville, Maryland. He and his wife have five children, including triplets born last September.

Cincinnati: Randall L. Emery '72 (4702 Villa Cr., Apt. D, Colorado Springs, CO 80918) is presently on temporary duty for NCR Microelectronics based in Colorado Springs. For the past 10 months he has been serving as resident manager for NCR's Mexican assembly operation, living in San Diego and crossing the border

daily into Tijuana. . . . Gregg A. Esenwine '72 (500 Trans Mtn., B-72, Canutillo, TX 79835) is working as a physical therapist in El Paso, Texas. He and his wife have two children. . . . William F. Needham '68 (731 Catamaran, No. 3, Foster City, CA 94404) is a sales engineer and associate with Wagner Equipment, Inc. of the San Francisco area. He currently sells process de-watering, metering, transfer and water pollution control equipment to the industries of northern California and northern Nevada.

Clemson: Danny J. Wingard '72 (1520 N. Lake Dr., Lexington, SC 29072) is employed with Compugraphics, Inc. as a sales representative in South Carolina.

Delta State: Charles Pittman '69 (725 Chickasaw, Grenada, MS 38901) has been elected to the Mississippi State Senate. Married to the former Sandra Middleton, he has one daughter. . . . Lenny Sorey '72 (602 Jamestown Way, D-6, Jackson, MS 39211) is an accountant with Stribling-Puckett, Inc., Caterpillar for south Mississippi.

Eastern Illinois: Arthur H. Hagg '72 (9816 Cherokee Lane, Leawood, KS 66206) is residing in Kansas City, Kansas, with his wife Carol and son Robby. He is employed as a region manager with American Hospital Supply Corporation.

Ferris State: Gerald J. Fortuna '72 (6241 Endenhall, Apt. 2, East Lansing, MI 48823) is working as an accountant for the Oldsmobile division of General Motors. . . . Dennis Trester '69 (400 Fairbanks, No. 2-C, Iron Mountain, MI 49801) has purchased a hardware store and home center in Iron Mountain, Michigan, called Midtown Hardware.

Florida: Horace A. Andrews '51 (8069 13th Avenue South, St. Petersburg, FL 33707) has been appointed County Judge in Pinellas County, Florida. He and his wife Joan have two sons. . . . A. Daniel Fowler '72 (135 Imperial S. Gate, Lakeland, FL 33803) is presently in the Master of Architecture Program at the University of Michigan and will graduate in May of 1981. He received his BA in architecture in 1976 from the University of Florida. . . . A. Frank Smith '66 (105 Whiting St., Tampa, FL 33602) has joined the staff of Pender, McNulty &

Newkirk, Certified Public Accountants, Professional Association.

Georgia Tech: Thomas M. Hunter '72 (328 Georgetown Dr., Athens, GA 30605) recently graduated from the University of Georgia School of Law in Athens, Georgia, and is now associated with the firm of Eichholz & McCorkle, P.C. in Savannah, Georgia.

Hampden-Sydney: Lt. Marcus C. Scheumann III '72 (462 Elizabeth Lake Drive, Hampton, VA 23669) is a U.S. Marine Corps instructor, basic jet training at Chase Field, NAS, in Beeville, Texas. He received his wings in September of 1979 after training at Whiting Field, Florida, Meridian, Mississippi, and Chase Field.

Houston: Roger Bridgewater '72 (1716 Crestdale, No. 15, Houston, TX 77080) has graduated from law school, passed the bar exam and is employed as an assistant District Attorney for Harris County, Texas. He and his wife are expecting their first child in July.

Iowa State: Stephen H. Freyer '72 (A2-6 Huntington Circle, Naperville, IL 60540) recently left teaching to begin a management training program with Johnson Rents, Inc. He will be involved in marketing/sales of patient home care equipment. . . . Scott A. McQueen '75 (433 North 26th Place, Fort Dodge, IA 50501) is a special agent with the Northwestern Mutual Life Insurance Company in Fort Dodge, Iowa. He is also a member of the Elks, the Sertoma Sundowners and the Fort Dodge Life Underwriters Association.

Kansas State: Harold E. Andler '53 (Andler Manor, Hoyt, KS 66440) was recently chosen as the Central Kansas Area Small Business Person of the Year for 1980. He is president of Penn State Chemical & Solvent Company in Topeka. . . . G. Scott Dinkel '70 (240 East 27th St., Apt. 8-F, New York, NY 10016) is an account supervisor for Bozell & Jacobs, Inc. in New York.

Kansas: Major General Warren D. Hodges '42 (3104 Rolling Green, Churchville, MD 21028) has been appointed to the position of Adjutant General for the State of Maryland.

Kentucky: James M. Woods '72 (599 Woodland Drive, Paducah, KY 42001) just completed his M.S. in Orthodontics at the University of Iowa and has set up practice in Paducah, Kentucky.

Middle Tennessee: Terrence B. Herndon '72 (Route 2 Loraine Dr.,

Gallatin, TN 37066) is head football coach at Westmoreland High School. He is married to the former Mary Lou Lassiter and they are expecting their first child any day.

Millsaps: Marc Collins '75 (Apt. 35, Bersailles Apts., Port Royal, SC 29935) is personnel manager for the Levi Strauss Company of Buford, South Carolina.

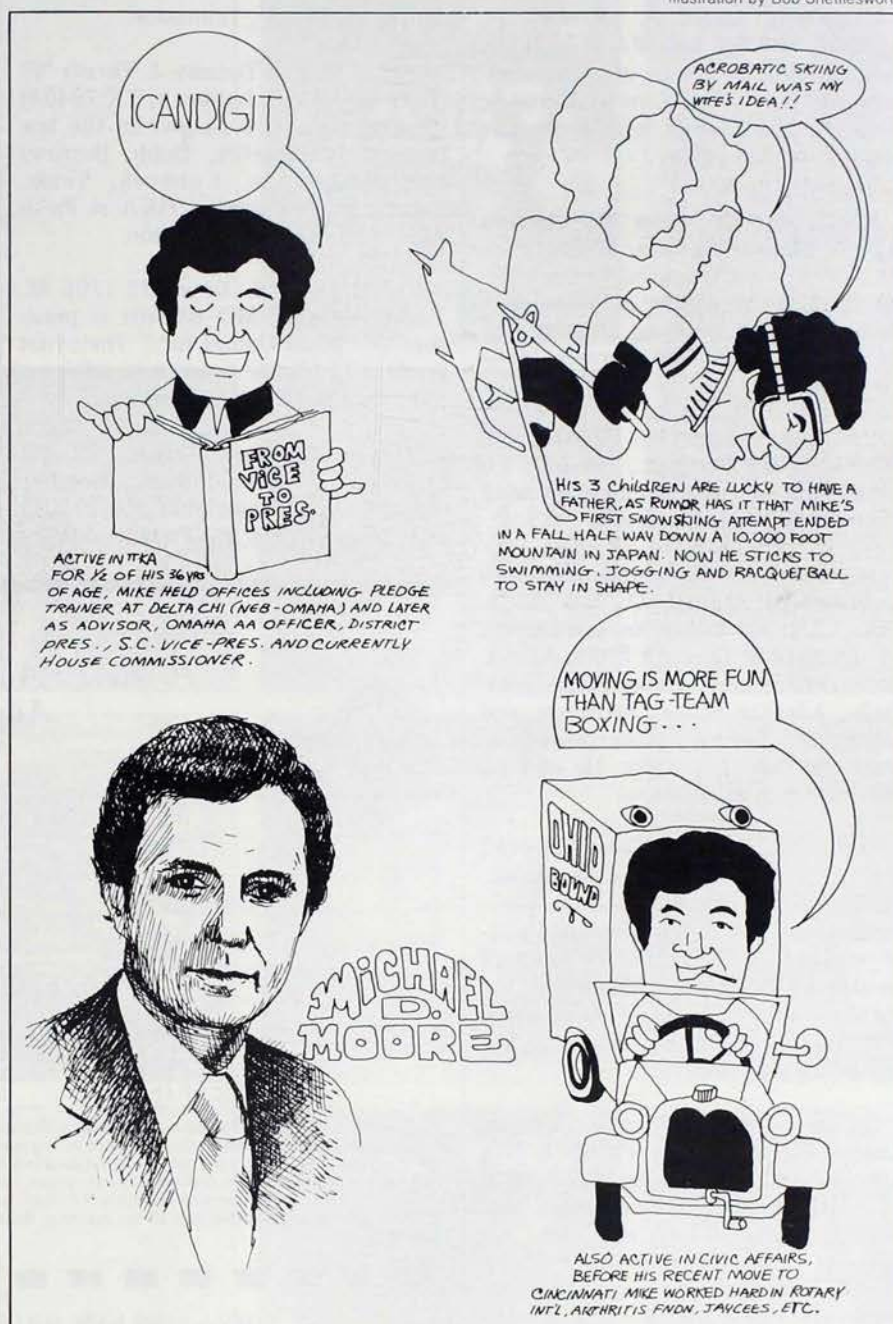
Missouri-Rolla: Gary R. Holland '61 (6312 Indian Hills Road, Edina, MN 55435) has been appointed president and chief operating officer of CPT Corporation, a Minneapolis-based word processing equipment manufacturer. . . . David J. Wisch '72 (6406 Bridgehampton Drive, New Orleans, LA 70126) is presently working with Texaco, Inc as a structural engineer in the Central Offshore Engineering Group. His spare time is spent as national secretary of Blue Key National Honor Fraternity and in pursuit of a doctorate in engineering at Tulane University.

Missouri at St. Louis: Daniel M. O'Reilly '72 (Box 341, Lebanon, MO 65536) will be serving his second year as Vice Principal with the Lebanon School District at the junior high level. He is presently working toward the Educational Specialist Degree at the University of Missouri at Columbia.

Morehead: Larry Wiley '72 (232 Oddville, Cynthiana, KY 41031) recently opened Wiley Drug in Cynthiana. He is a graduate of Morehead State and Samford School of Pharmacy in Birmingham, Alabama.

Nebraska: Douglas R. Cody '72 (4724 Davenport, No. 9, Omaha, NE 68132) is currently assistant VP/Creative Services for Smith, Kaplan, Allen & Reynolds Advertising Agency in Omaha. . . . Charles Saab '72 (3019 Titus Ave., Omaha, NE 68112) was held "hostage" for over 90 days on the U.S.S. Midway (aircraft carrier) which was main element of Indian Ocean task force deployed to Persian Gulf during the Iran crisis. He is Lance Corporal in the Marine Corps, avionics specialist. He and the rest of the Midway crew broke the existing record for aircraft carrier time at sea without returning to land.

Northeast Louisiana: Benedict Byron Bertrand '72 (1430 Fountainview, No. 344, Houston, TX 77057) is employed by Somers Discount Drugs as a manager and registered pharmacist in Houston, Texas. His wife Ginger is employed as a professional writer for Exxon Coal, USA, Inc.



Northern Illinois: Curtis A. Johnson '77 (3719 N. Sayre Ave., Chicago, IL 60634) with the Western Electric Company in their product line planning and management group. He is responsible for the business analysis of the Bell System Telephone Companies for switching equipment. He completed his MBA in finance at Northern Illinois and now enjoys competing in area tennis tournaments in his spare time.

Oklahoma: Bill Stewart '59 (16 Camino Vista Ct., Belmont, CA 94002) has been appointed manager of corporate communications with Genstar Limited, a position that includes both public relations and advertising responsibilities. Genstar manufactures building materials and cement

and is engaged in housing and land development, heavy construction, marine transportation, financial services and venture capital investments. Brother Stewart and his wife have two children.

Pennsylvania: Richard M. Schorr '72 (3099 Adirondack Ave., Columbus, OH 43229) was recently promoted to area accounting manager with the Central Area of Warber Amex Cable Communications, Inc. . . . Louis P. Tarnoff '72 (2439 Bryn Mawr Ave., Philadelphia, PA 19131) has been accepted to the position as dentist in the U.S. Public Health Service. He is practicing at the Clay-Battelle Community Health Center in Blacksville, West Virginia.

Pittsburgh: James S. Gervase '71 (1260 W. 21st St., Erie, PA 16502) has been appointed director of pharmaceutical services at Erie County Geriatric Hospital, a 520-bed, long term care hospital located in Erie.

Rensselaer: Dr. John B. Checton '72 (17 Melrose Terrace, Middletown, NJ 07748) is participating in the internal medicine residency at Monmouth Medical Center in Long Branch, NJ. He recently wed the former Maria Farrel Geiger.

Richmond: John D. Hopkins '60 (5791 S.W. 61st St., Miami, FL 33143) has been named assistant news editor of "The Miami News."

Southeast Missouri State: Kenneth J. Steinnerd '72 (P. O. Box 2322, Sitka, AK 99835) is an investigator sgt. for City & Borough Sitka, Alaska. He is certified by Alaska Police Standards, Advance Police Certificate, and holds a B.S. in Law Enforcement from Southeast Missouri State. He and his wife have one daughter.

SMU: Kenneth R. Steele '49 (412 N.E. 12th Avenue, Pompano Beach, FL 33060) is a consultant to the banking industry and as a professional public speaker. He was recently featured speaker at the Annual Meeting of the West Virginia Bankers Association with his speech entitled "Banking, Today and Tomorrow."

Southwestern at Memphis: 2nd Lt. Arnold L. Weiner '71 (9760 E. 7th Avenue, Apt. 201, Aurora, CO 80010) administration officer with the 3452nd squadron in the U.S. Air Force at Lowry Air Force Base. He recently successfully completed the Administration Officer Course at Keesler AFB.

Tennessee: A. Gordon Heins III '73 (1812 Penwood Dr., Knoxville, TN 37922) is a registered architect practicing in Tennessee with the Boeing Engineering and Construction Company. He and his wife have one daughter. . . . Thomas E. Tuck '71 (815 Sunnydale Rd., Rt. 25, Knoxville, TN 37919) has been promoted to senior vice president of City & County Bank of Knox County, Tennessee. He serves as branch coordinator of the bank's 11 offices in Knox County.

Tennessee at Martin: Lloyd A. Snider '72 (Route 2, Box 177, Gleason, TN 38229) since 1978 has owned and managed a commercial and industrial general contracting firm serving northwest Tennessee. He is also an associate in a real estate brokerage

firm in McKenzie, Tennessee.

Texas Tech: Tommy J. Turner '67 (P. O. Box 1796, Lubbock, TX 79408) recently became a partner in the law firm of Wagonseiler, Cobb, Burrows and Snuggs in Lubbock, Texas. Tommy is also serving PiKA as President of the Lone Star Region.

Tulsa: Cecil E. Boyd '72 (306 St. James, Neosho, MO 64850) is president of "Mind Games Inc." Their first product to hit the market (as of June, 1980) is a game called "Yarbles."

Virginia: Gene Schutt '72 (% Philadelphia National Bank, Broad & Chestnut St., Philadelphia, PA 19101) will be returning to Philadelphia in

September after having served as general manager of the Philadelphia National Bank's Merchant banking subsidiary in Sydney, Australia, since May of 1977.

Wake Forest: John A. Nelms '76 (1207 21st Avenue N.E., Apt. 1221-E, Hickory, NC 28601) has been promoted to senior field claims representative, fire and casualty with the State Farm Insurance Company.

Western Michigan: Charles H. Johnston '72 (405 Orchard St., Dowagiac, MI 49047) graduated from the Indiana College of Mortuary Science and is a licensed funeral director at the McLaughlin-Clark Funeral Home in Michigan.



PI KAPPA ALPHA FRATERNITY August 10-14, 1980

I will arrive on _____ DAY _____ TIME _____ Depart _____ DATE _____

Name _____ (PLEASE PRINT) Company _____

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Additional occupants _____ NAME IS _____

ACCOMMODATIONS

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QUAD OCCUPANCY:	\$56.00	PER DAY

All reservations cancelled after 4 p.m. unless a deposit of \$75.00 per room or \$150.00 per suite has been received or payment guaranteed for late check-in. If guest guarantees reservations and does not arrive, room will be billed for one night and the reservations cancelled. If a room at the rate requested is unavailable, one at the nearest available rate will be reserved. The above are current rates. In the event of any change, the rates prevailing at the time of the convention will apply. All rooms subject to city room tax. All requests should be received 30 days prior to the starting date of the meeting. Reservations received after that date confirmed subject to availability.

I I K A 1980 NEW ORLEANS CONVENTION AUGUST 10-14

REGISTRATION FORM

Name _____ Chapter _____

Summer _____

Address (after June 1) _____ Phone _____

City _____ State _____ Zip _____

Contact in emergency: Name _____ Phone _____

Check where applicable:

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VOTING DELEGATE

☐

ALTERNATE DELEGATE

____ National Officer

____ Associate Member (Pledge)

____ Chapter Advisor

____ Alumnus Member

____ Undergraduate Member

____ Guest

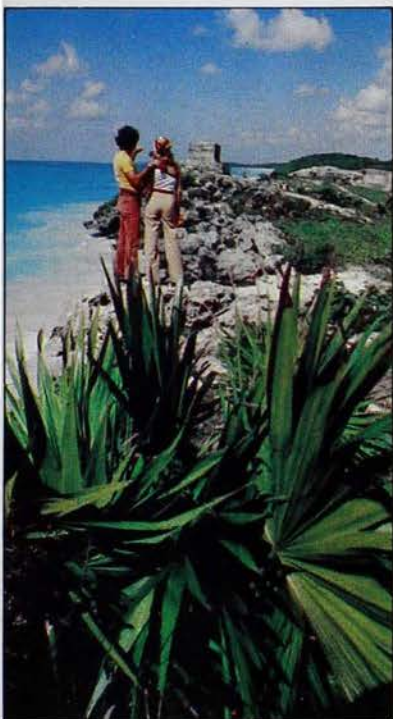
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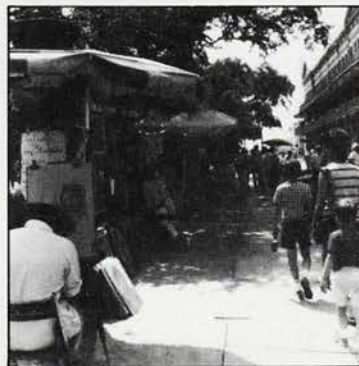
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