

SHIELD & DIAMOND

OF PI KAPPA ALPHA
DECEMBER 1980

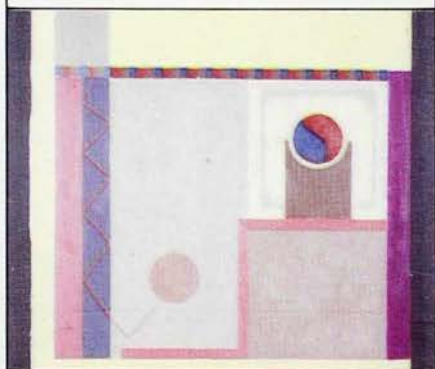
**A
NEW
BEGINNING**



11 A New Beginning. Election year slogan apropos to Pi Kappa Alpha's newly-found confidence. Cover shows newly elected President Virgil McBroom, left, and new Executive Director Dick Murgatroyd.



17 Virgil's Vigil. Virgil McBroom has viewed PiKA from the top for many years. Now he and seven fresh faces share the vigil again as Supreme Councilmen.



21 The Blueprint of Happiness. Byron Keith Byrd is singing the blues...all the way to the Swiss banks. You'll think blue too when you see his unique art form.

S&D

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MASTHEAD

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IMPRESSED

RECEIVED THE June 1980 *Shield & Diamond*. I am impressed! What else can I say?

Interfraternally,
Raymond D. Galbreth
Exec. Director & Editor
Delta Chi Fraternity

AMHERST: COED

TO CORRECT what is probably a typographical error in the June 1980 *Shield & Diamond*, I would like to mention that though the article "The White Clause" lists Amherst College as being founded in 1921, the true date is 1821.

As a further note concerning Amherst's drive to root out and extirpate all vestiges of perceived discrimination, the Board of Trustees of Amherst College has this past spring voted to require all living groups occupying college-owned housing to remove from their constitutions or by-laws any membership clauses that discriminate on the basis of sex.

As all the fraternity houses are now owned by the college, this, with the directive as interpreted by the college president, will for all practical purposes require the fraternities to become co-ed. Of the five or so nationally affiliated fraternities left on campus, only two will probably retain their national affiliation (Alpha Delta Phi and Psi Upsilon).

I would like to say how much I enjoyed the history articles in the *Shield & Diamond* and would hope that the history Psi Upsilon is preparing for publication in time for our sesquicentennial in 1983, is at least as excellent as yours promises to be.

Interfraternally yours,
Michael Crane
Psi Upsilon Fraternity

CORRECTION

REALLY ENJOYED the June 1980 edition of the *Shield & Diamond*. The article on page six concerning the installation of Theta Rho chapter at Northern Arizona University is of significance to me since it was the initiation of my son, Kevin, who is a third generation PiKA legacy.

If I may add a correction to the article, my father, Alfred G. Aldridge of Albuquerque is also an Alpha Omega alumnus.

Many thanks.
Fraternally,
Al Aldridge Jr., '57
Alpha Omega (Kansas St.)

FORUM

COCK & BELL

I WAS most interested in reading the story about the bell that now resides somewhere in California, Zeta Omicron chapter. However, I would like to clarify one item of its history.

In the spring of 1966 Idaho colony made a chapter of Pi Kappa Alpha, and at about two o'clock in the morning Carl King, John Tullis and myself removed the bell from the Linfield chapter room. The operation went quite smoothly until we dropped it going through the door and woke up the chapter house, at which time we sped merrily off to Idaho. I don't think they knew for a good long while who actually had the bell. However, to my knowledge, it was never attached to our fire truck.

Fraternally yours,
Michael C. Brechan
Zeta Nu (Idaho), '66

HATS OFF

THIS MORNING I received my June issue of the *Shield & Diamond*. The cover caught my attention and I went directly to Ed Pease's article, "Senior Rights."

It's funny that the article has in it "fiction by Ed Pease" when I didn't find too much in the article that was fiction at all. I believe the article was written with the warmth that is so close to the truth that I feel any undergraduate that doesn't take time to read it is doing himself and his fraternity brothers a disservice.

I thoroughly enjoyed the article and as I was reading through it could remember times exactly like Brother Pease described them. Fortunately because I'm the chapter advisor for Alpha Delta (Georgia Tech) I continue to be able to enjoy some of those times we remember all so well. My hat's off to Ed for the time and effort he took in creating such a fine article.

Fraternally,
William E. Cherry, '67
Alpha Delta (Ga. Tech),

WITH LOVE

I CAN'T express to you how valuable

my memories of the 1980 Convention are to me. Thank you all for the warmest reception I have ever had.

There are no words to express the emotion of fraternal love that fills a room full of Pi Kappa Alpha men. I will always cherish this experience and place it right beside my love for the Pi Kappa Alpha Fraternity in my heart.

I hope each one of you realize how lucky you are to belong to such an outstanding fraternity with outstanding leaders. Thank you.

With love,
Melissa Pryor
1980 National Dream Girl

DISSAPPOINTMENTS

BETA CHI chapter has just lost one of its old and important members. John P. Paulson died July 15, 1980. He was survived by his wife Gladys, daughter Susan Gales and four grandchildren, brothers Clarence and Robert (both members of Pi Kappa Alpha) and a brother Lawrence. Services were held at Monticello, Minnesota. I was especially concerned over John as he was the person who brought me into IIKA. As a member now for fifty-five years, I can look back on the many fine years and the wonderful friendships I have made. I am eternally grateful to John Paulson.

The story regarding "The White Clause" did not reveal the struggle I had as district president at the time Wisconsin was threatened with expulsion from the campus. Two other chapters were faced with the same problems and so I staked my whole career in IIKA to make a change so that I would not lose my chapters. At the 1950 convention many others joined me in an effort to save our Fraternity. The failure to accomplish this was a great disappointment and led to my being considered a "radical." Actually the Fraternity turned its back on me and I was left very disillusioned. It took many years for this feeling on my part to be overcome. Check the *Dagger & Key* to verify the serious effort I made to try to keep my chapters.

On a better note, I was pleasantly surprised to receive a phone call from my old friend Guyton Watkins. Guy was in St. Paul for the marriage of his son to a St. Paul girl. We had a great time reminiscing. Wish the Fraternity a great future and carrying on of its great ideals.

Fraternally,
Bob Hahnen, '25
Beta Chi (Minnesota)

UPDATE

PI KAPPA ALPHA REJOINS NIC

PI KAPPA Alpha is once again a member of the National Interfraternity Conference.

One of the body's oldest members, Pi Kappa Alpha, withdrew membership in 1971 following the presidency of former Executive Director Dr. Robert D. Lynn. The Fraternity was one of more than a dozen fraternities that gave up NIC membership due to low benefits and high membership costs in an era of declining membership.

The NIC has tightened its operation, added services and attracted back to its ranks most of the dissident groups. Pi Kappa Alpha has annually considered rejoining the NIC since 1975.

Membership became effective December 1 in time to take part in the 1980 annual meeting. Past IKA President Bill Nester is the Fraternity's NIC representative.



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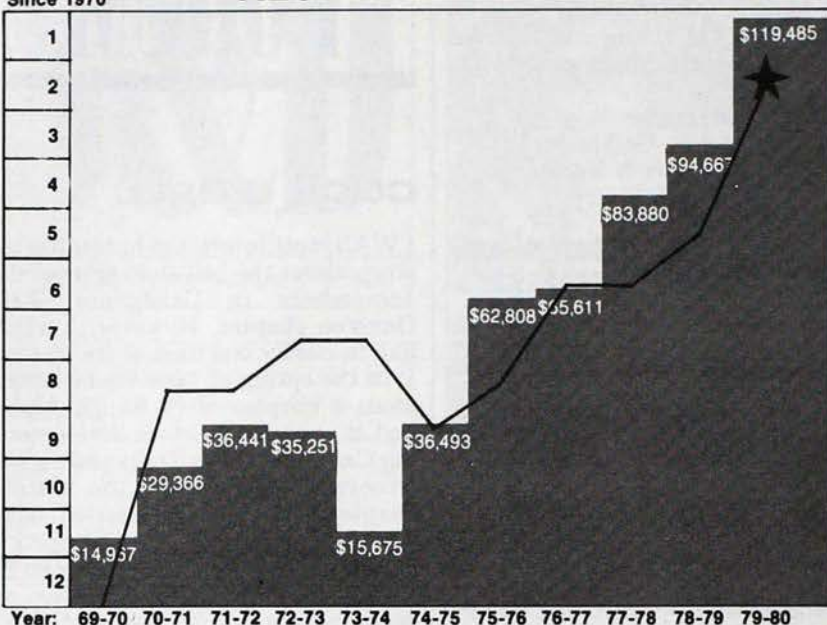
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IKA Rank
Among Greeks
Since 1970*

ALUMNI GIFTS VS. IKA RANK



*In 1970, IKA began the Loyalty Fund, applying alumni contributions to the improvement of the Fraternity.

BUREAU RANKS PIKES SECOND

AN INDEPENDENT fraternity ranking lists Pi Kappa Alpha in a tie for second with Sigma Alpha Epsilon among over sixty men's national fraternities at the end of 1980. Sigma Chi is ranked first.

A consulting firm to fraternities produces the annual rankings by polling chapters of all fraternities on all campuses. The rank reflects chapter quality multiplied by national size.

Just ten years ago, the Fraternity was ranked twelfth. In 1970, Pi Kappa Alpha started the Loyalty Fund and solicited alumni gifts to be applied to new programs aimed at strengthening the chapters and the alumni program.

A direct parallel has developed through the seventies between alumni gifts and the Fraternity's national ranking. Last academic year was the fifth consecutive record-setting Loyalty Fund total and the sixth consecutive improvement in Pi Kappa Alpha's ranking among national fraternities.

Within three years after starting the Loyalty Fund, Pi Kappa Alpha's national ranking had improved to eighth. The Fraternity experienced

one bad fund raising year — 1973-74, as the recession began — and it was immediately reflected in the following year's drop two places to ninth. From that point until now, the Fraternity has improved or held its position.

Last year, alumni donated nearly \$120,000 to the Loyalty Fund. Alumni support is credited for much of the Fraternity's dramatic improvement, the greatest jump for one fraternity in two decades.

DIRECTORY SURVEY TO BE MAILED

ALUMNI OF Pi Kappa Alpha will receive a questionnaire from the Fraternity to help compile the 1981 Alumni Directory. The questionnaires were to be mailed December 19.

The Bernard C. Harris Publishing Company of New York, producers of the 1977 IKA Directory, will produce and market the newest book. The operation is totally financed by Harris through sale of the directory and advertising. The directory will consist of an alphabetical listing of all alumni with each entry to include name, class, chapter, home address and telephone number and business or professional information. Two complete indexes of all alumni, geographical and chapter, will follow the main listings.

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Nationwide—Write Airline Placement Bureau 4208 198th SW -101
Lynnwood, WA 98036. Enclose a self-addressed stamped large envelope.

NEW DUTIES FOR GARRETT, BALASI

BILLY GARRETT, until recently the director of development on the Memorial Headquarters staff, was named to fill the vacant position of director of alumni relations. Special Chapter Consultant Vic Balasi will fill the development position.



Garrett



Balasi

Garrett's background as an undergraduate Supreme Council vice president, a chapter consultant and as SMC, IMC and rush chairman at Eta Alpha (Clemson) chapter made him a logical choice for the alumni position held for the past four years by Mike Fletcher who took a law position last summer.

Balasi also has a varied background beginning at Beta Eta (Illinois) chapter where he was SMC, pledge educator and little sister chairman. He later served as a resident counselor and traveled as a chapter consultant last year.

TALENT BANK AVAILABLE

THE TALENT bank, a compiled list of alumni who have volunteered their time and talent to Pi Kappa Alpha, has been made available to all chapters by the Memorial Headquarters.

Since its inception five years ago, the talent bank has ballooned to several thousand names and addresses of loyal alumni. The bank had been used by PiKA staff to uncover potential chapter advisors and national officers and to aid in starting alumni associations. Now, Pi Kappa Alpha's 174 chapters may use the bank to identify their most loyal alumni.

Talent bank lists may be purchased for five dollars through the alumni department at the Headquarters.

WISCONSIN IS REINSTALLED

BETA XI (Wisconsin) lives again. After nearly two decades of silence, Beta Xi chapter was reinstalled last October in Madison. Twenty-six men were initiated bringing the total membership of the chapter, including

pledges, to forty.

President Virgil McBroom, in attendance, said, "This is one of my proudest moments as a national officer. I'm sure with continued work and progress you will easily fulfill the PiKA legacy to be the best."

Also attending was Executive Director Dick Murgatroyd who expressed the Fraternity's excitement that Beta Xi is again on the roles.

Director of Development Billy Garrett added, "If the determination and energy of the initial members who began the project in 1977 has been passed along to this new generation of Beta Xi's, and if the alumni sustain this enthusiasm, it will indeed be one of our top chapters in the very near future."

Some forty alumni took part in the ceremonies as they have throughout the colonization effort over the past three years. Regional President John Lisher and Chapter Consultant John Judge also took part. Beta Xi alumnus Ken Corlett, who coordinated the rebirth and kept the interest alive since Beta Xi's folding in 1961, spoke on behalf of the alumni. Chapter Ad-

visor John Roob and Frank Worzak also played important roles. Installation teams were provided by Theta Zeta (Northern Iowa), Eta Nu (Northern Illinois) and Gamma Nu (Iowa).

CAL STATE COLONY

Pi Kappa Alpha also gained a new colony last fall with the colonization of twenty-seven men at California State at Sacramento. Teams from Alpha Sigma (California) and Delta Pi (San Jose State) conducted.

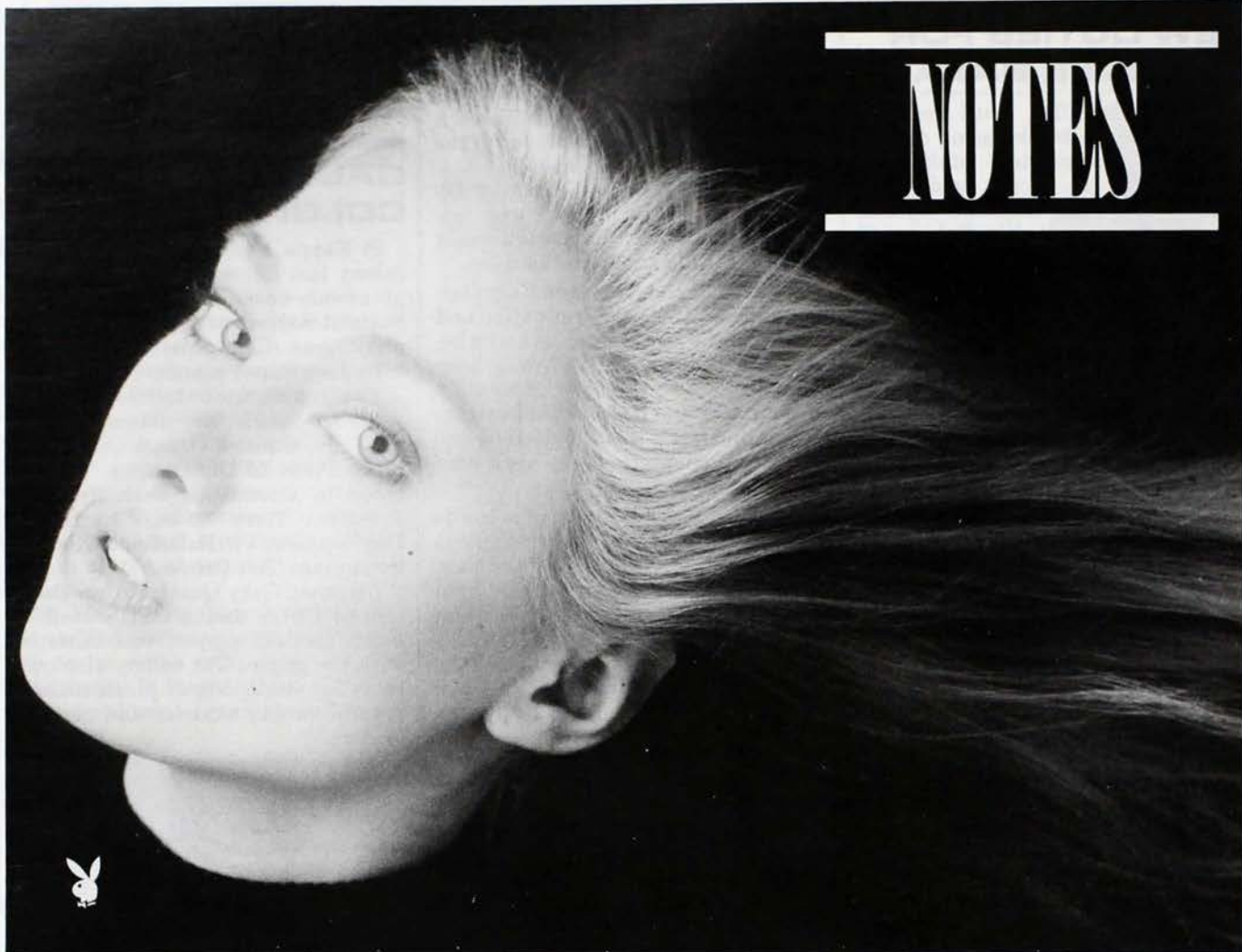
The colonization fulfilled several years of work by alumnus Fred McNally, Gamma Omega (Miami) to bring Pikes to the campus. Among those in attendance were Regional President Terry Scott, Director of Development Vic Balasi and Chapter Consultant Tim Groves.

Attorney Gary Quattrain, an alumnus of CSUS and a CSUS Hall of Fame football player, was initiated with the group. The colony also contains the student body president and several varsity athletes and campus leaders.



Executive Director Dick Murgatroyd, left, presented a check for \$4,500, representing funds raised by chapters for Big Brothers/Big Sisters of America to BB/BSA National President William Mashaw.

NOTES



DREAM GIRL ALL EARS

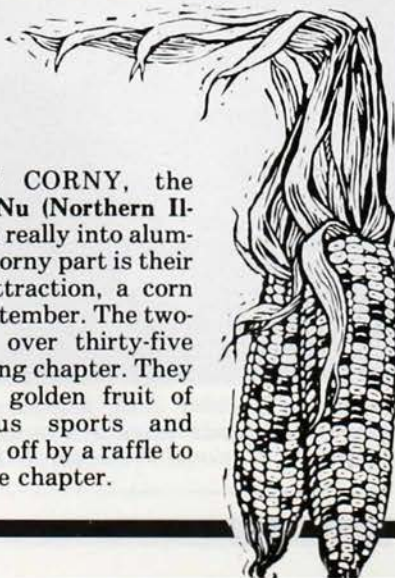
SHE KEPT people busy looking for the rabbit ears entwined in her pose on the cover of the April issue of *Playboy* magazine, but others spellbound with her grace on the dance floor as Pi Kappa Alpha dream girl. Shari Shattuck, 20, dream girl of Beta (Davidson) chapter, is the same beauty of *Playboy* cover girl fame. And according to the 112 brothers and pledges who serenaded her with *The Dream Girl of Pi Kappa Alpha* at the annual Dream Girl Formal, Ms. Shattuck wears a shimmering green gown and a dozen roses as majestically as she wears the *Playboy* bunny.

JACKPOT

ETA PHI Central Florida chapter raised over \$4,500 in one day by selling Orlando discount booklets. The money went directly into the chapter's housing fund. The chapter also has the distinction of having four brothers and four little sisters on the cheerleading squad and president of the IFC.

CORNY BROTHERS

TALK ABOUT CORNY, the brothers of Eta Nu (Northern Illinois) chapter are really into alumni relations. The corny part is their unique alumni attraction, a corn boil, held last September. The two-day affair drew over thirty-five alumni to the young chapter. They enjoyed, besides golden fruit of the cob, various sports and fellowship capped off by a raffle to raise funds for the chapter.

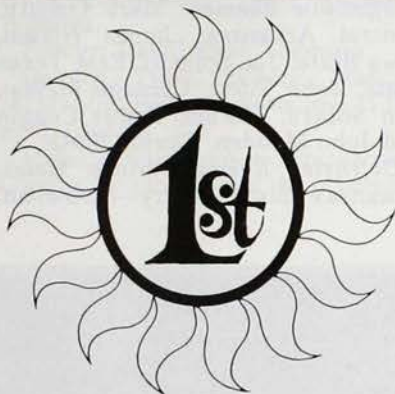


DECADE DOMINANCE

SEVERAL PIKE chapters have dominated their campus intramural scenes in the seventies. Zeta Beta (Delta State) chapter was declared the Overall Intramural Champions in the decade of the seventies. Epsilon Kappa (Lamar) has gone undefeated for three straight years in IM football also winning the scholarship trophy during that time. Beta Phi (Purdue) has dominated intramurals for the past three years.

CHAIR- PERSONS

FIVE OUT of six student senate chairmanships are held by Theta Delta (Francis Marion) chapter Pikes. The men also hold three of five Judicial Council seats and two chairmanships of senate committees. The IFC has had two Pikes as president over the past two years and Pikes hold important jobs in several other organizations on campus. In sports, Theta Delta won the Greek Week championships for the past four consecutive years and the intramural crown for two years in a row.



NUMERO UNO

PIKES AT Western Michigan walked away with four of the six 1980 IFC awards to start out as number one on campus. **Epsilon Psi** chapter was presented with the Philanthropic Award for earning over six thousand dollars for MDA involving eight months of planning; they won the Most Spirited Chapter Award, the Scholarship Award for the eleventh straight semester and the Graduating Greek Man of the Year Award, to Brother Doug Watkins.

COUP- ERATIVE

BETA PHI (Purdue) chapter pulled a public relations coup as the chapter's special events committee organized two dinners to which all of the presidents of the forty-four fraternities and sixteen sororities were invited. Guest speakers were Interfraternity Council Advisors Dean Akers and Dean Hawkins and Panhellenic Advisor Dean Elsbury. It was the first time that all Greek heads gathered together.



JERRY'S PIKES

PIKES AROUND the country pitched in for Jerry's kids during the Labor Day telethon for the Muscular Dystrophy Association again this fall. Above, **Alpha Omicron (Southwestern)** chapter Dream Girl Joanie Graham, seated third from left, headed a group of brothers and little sisters who volunteered their services by manning telephones during the drive. They raised over three thousand dollars in twenty-two hours. Later, SMC Tim Kiker presented the local station with \$7,800 raised for MDA in the annual school dance-a-thon. A battered and worn keg and \$2,100 resulted from an eight-mile keg roll by **Epsilon Gamma (Texas Tech)**. The total was one of the largest single contributions in Lubbock history. The brothers of **Zeta Omicron (Northridge)** had a hopping good time as they played the Los Angeles Playboy Club bunnies and the LAPD in a twenty-four hour softball marathon for MDA. The game grossed \$4,500 for MDA. The chapter also earned kudos for their sandbagging efforts during last winter's floods.

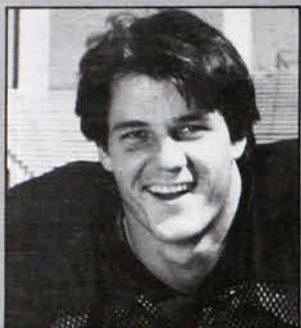
RE-DEDICATED

ALREADY LISTED in the National Register of Historic Places, the castle-like chapter house of **Alpha Xi (Cincinnati)** chapter has been restored and rededicated. The October redication was in honor of 316 brothers who donated nearly \$100,000 over the past three years to refurbish the old home. Former National Presidents Ralph Yeager and Bill Nester, University of Cincinnati President Henry Winkler and other notable Pikes and guests took part in the ceremonies.

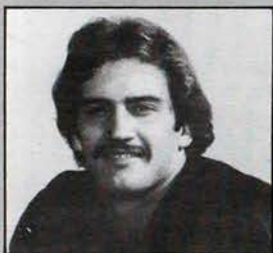
1980

PIKE ALL-AMERICANS

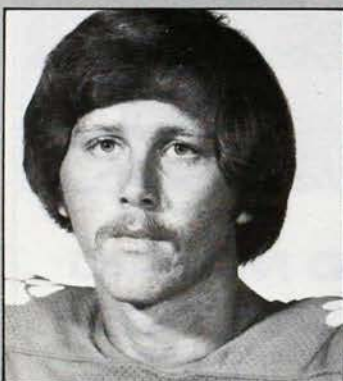
By Dillon Graham



Gillen



Williams



Sims



Casko



Subers

FOR THE first time in the more than half a century that Pi Kappa Alpha All-American Football Teams have been chosen, four players selected for the 1980 team have been named to the A-A team in each of their three varsity years.

They are linebacker John Gillen of Illinois, tight end Mark Osburn of Central Arkansas, defensive back Eric Holinza of Case Western Reserve and punter David Sims of Clemson.

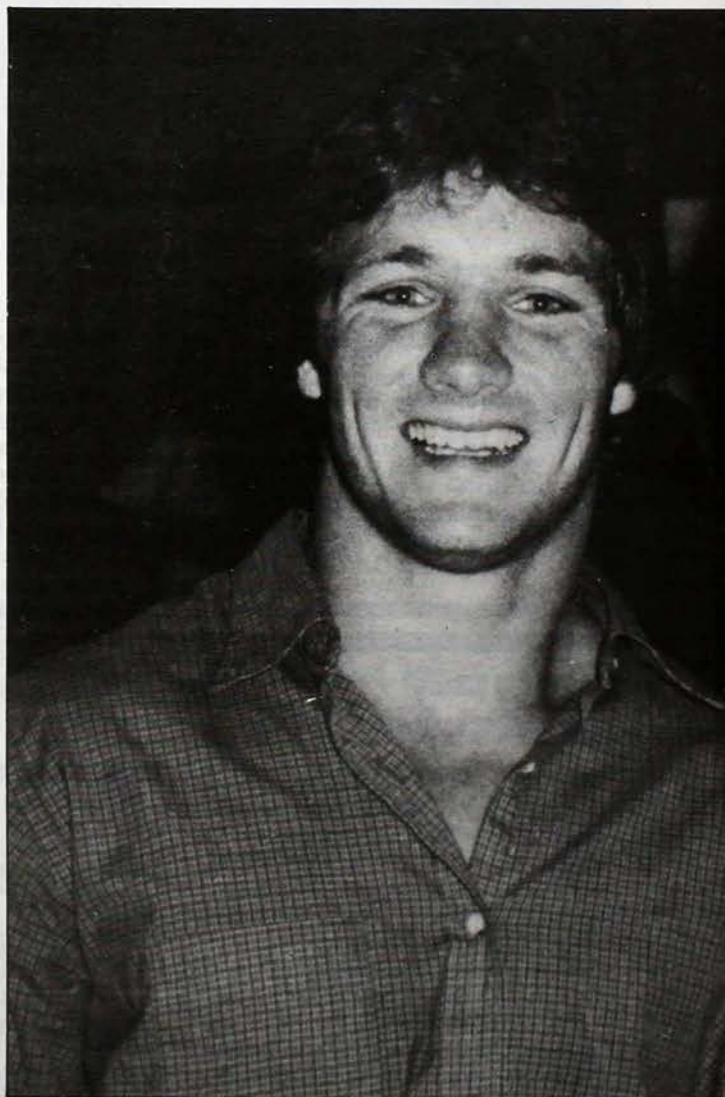
Gillen is runner-up on the Illini's all-time tackle charts. After seven games this season, Gillen had

boosted his career total of tackles to 381. Sims had the second best punting average in the nation among returnees of the 1979 season. He was All-Atlantic Coast Conference last year. He missed a few games this year because of a leg injury. Besides his tight end duties, Osburn also punts.

Here's the All-American forecast team:

Offensive linemen: Mark Osburn, Central Arkansas; James Nissen, Iowa State; Joe Spinato, East Texas State; John Tucci, Carnegie-Mellon; Jim Subers, Florida; Redus Coggin and John Madden, Florida State.

Defensive linemen: Steve Hales, Arkansas State; Terry Shanahan,



Florida State standout head coach Bobby Bowden and his so



Drake; Mark Kay and Chris Williams, Presbyterian College.

Quarterback: Rick Casco, Drake.

Offensive backs: Phil Williams, Florida State; Tim McManus, Drake; and Steve Molnar, Case Western Reserve.

Defensive backs: John Gillen, University of Illinois; Eric Holizna, Case Western Reserve; Hal Brannen, Presbyterian College; Jim Thompson, Hampden-Sydney; Perry Stringer, Wofford.

Punter: David Sims, Clemson.

Osburn, Tucci, Subers, Madden, McManus, Holizna, Sims and Gillen are repeaters.

Hales is a sophomore, Spinato and Coggins are juniors and the others are

seniors.

Presbyterian College of Clinton, S.C. led all chapters in numbers of Pikes performing in varsity football. Pikes had fourteen starters on the Blue Hose offensive and defensive teams and a total of twenty-six players on the varsity squad. Quarterback Jimmy Spence and defensive tackle Mark Kay were PC's co-captains.

Wofford College of South Carolina had eight Pikes on its varsity squad. Florida State had eight on its very strong gridiron outfit including Phil Williams, a wide receiver who made a forty-yard reception in the final minutes to set up the winning field goal against powerful Nebraska, and center John Madden. Williams also was a first team Academic All-American choice.

Case Western Reserve of Cleveland, Ohio, had seven players on the first team, including defensive back Eric Holizna, a Pike All-American, and team captain Eric Hall, an offensive tackle.

Central Arkansas had five players on the first team, including tight end and punter Mark Osburn—a Pike A-A repeater, and one of the best quarterbacks in Randy Huffstickler.

Drake University of Des Moines, Iowa, came up with the quarterback with the best statistics and also placed two others on the All-American team. In mid-season Rick Casco ranked fourth among NCAA passers with 91 completions out of 165 for 1,448 yards and 11 touchdowns. He was ninth in total offense with 1,577 yards and an average of 225 yards per game.

Honorable mention goes to these players:

Offensive ends: Stan Smith, Arkansas State; Steve Larus, Hampden-Sydney; Lynn Wilson, Wofford; Steve McCall, Lenny Buckner (p) and Ronnie Hollier (p), Presbyterian.

Defensive ends: Watkins Hunt, Hampden-Sydney; Tim Crunk, Wofford; Chris D'Andrea, Presbyterian College.

Offensive tackles: Eric Hall and John Liebenthal (p), Case Western Reserve; Ed Spaeth, Central Arkansas; Curtis Gordon, Hampden-Sydney; Gene Harper (p), John D'Andrea and Dean Price (p), Presbyterian; Lee Davis and Larry Byrd, Wofford.



Spinato



Shanahan



McManus



Osburn



Madden



Coggins



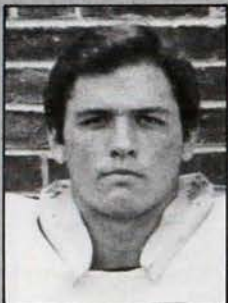
also an FSU Pike football player.



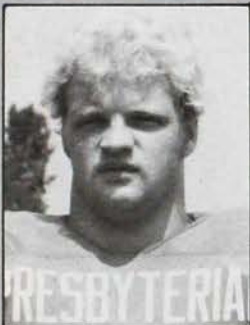
Holizna



Molnar



Thompson



Kay



Williams



Brennen

Defensive tackles: Casimir Rogala and Dan Evans (p), Case Western Reserve; Bill Sagues, Central Florida University; Skip Saunders, Frank Hodges and Blake Guchmoody, Hampden-Sydney; Rock Amick, Wofford.

Offensive guards: Lanier Robinson, Arkansas State; George Springthorpe, Case Western Reserve; Rick Mann, Central Florida; Bruce Coleman, Dwight Webb and J.B. Gurley, Hampden-Sydney; Larry Owens and Robbie Way, Presbyterian; Tim Brady, Wofford.

Defensive guards: David Gertch, Central Arkansas; Robin Howard (p), Wofford.

Centers: Keith Phillips, Vanderbilt; Randy Roebuck, Arkansas State; Bill Daley, Carnegie-Mellon; Paul Emerick, Hampden-Sydney; Frank Kube, Don Chafin (p) and Jarrold Reeves, Presbyterian.

Quarterbacks: Jimmy Spence, Paul Scott and David Walkirch, Presbyterian; Randy Huffstickler, Central Arkansas; Buddy Jewell (p), Arkansas State; Rod Simmons, Drake; Kelly Lowrey, Florida State; Tommy Overton, Tennessee-Martin.

Offensive backs: Bucky Shope and

Tom Atkinson, Hampden-Sydney; Jimmy Chupp, Gordon Glaspey (p), Presbyterian College.

Defensive backs: Benny McGinnis, Arkansas State; Hank Hooper and Tony Nasser, Central Arkansas; Dave Kilpack, Drake; Norman Ross (p), East Texas State; Keith Leach and Don Sylvester, Hampden-Sydney; Tim Yarbrow and Mike Johnson, Tennessee-Martin; Steve Stalvey, David Neisler, Joe Mooneyham, Mike Owens and Robert Hannah, Presbyterian.

Punters: Mark Williams, Tennessee-Martin; Mark Greenaway, Pittsburgh.

Dillon Graham, Alpha Eta (Florida), who made this All-American team forecast, has selected the PiKA honor team for forty years; prior to that he assisted in the team's selection for eight years. He was a press association sports writer in Atlanta, Washington and New York for many years and continues to follow football closely. The team has been selected fifty-one times beginning in 1927. (No teams were chosen in 1946, 1954 and 1955.)

TEAM ROSTER BY CHAPTER

Arkansas State: Lanier Robinson, Steve Hales, Benny McGinnis, Stan Smith, Buddy Jewel and Randy Roebuck.

Carnegie-Mellon: John Tucci and Bill Daley.

Case Western Reserve: Eric Holizna, Steve Molnar, Eric Hall, Casimir Rogala, George Springthorpe, Dave Evans and John Liebenthal.

Central Arkansas: Randy Huffstickler, Mark Osburn, Ed Spaeth, Hank Hooker, Tony Nasser and David Gertch.

Central Florida University: Bill Sagues and Rick Mann.

Clemson: David Sims.

Drake: Rick Casco, Terry Shanahan, Tim McManus, Dave Kilpack and Rod Simmons.

East Texas State: Joe Spinato and Norman Ross.

Florida: Jim Subers.

Florida State: Redus Coggin, David Ponder, John Madden, Jeff Bowden, Kelly Lowery, Phil Williams, Keith Bauer and Hunter Lyles.

Hampden-Sydney: Jim C. Thompson, Paul Emerick, Keith Leach, Don

Sylvester, Bruce Coleman, Bucky Shope, Dwight Webb, Tom Atkinson, Curtis Gordon, Skip Saunders, J.B. Gurley, Watkins Hunt, Steve Larus, Frank Hodges and Blake Guchmoody.

Illinois: John Gillen.

Iowa State: James Nissen.

Pittsburgh: Mark Greenaway.

Presbyterian: Jimmy Spence, Gene Harper, Mark Kay, Hal Brannen, Chris Williams, Frank Kube, Steve Stalvey, Paul Scott, Lenny Buckner, Jimmy Chupp, David Walkirch, Ronnie Hollier, David Neisler, Gordon Glaspey, Joe Mooneyham, Mike Owens, Robert Hannah, Jarrold Reeves, Robbie Way, John D'Andrea, Bob Peterson, Dean Price, Steve McCall and Chris D'Andrea.

Tennessee-Martin: Tommy Overton, Tim Yarbrow, Mark Williams and Mike Johnson.

Vanderbilt: Keith Phillips.

Wofford: Robin Howard, Lynn Wilson, Lee Davis, Perry Stringer, Tim Crunk, Tim Brady, Larry Byrd and Rock Amick.

THE 1980



PI



KAPPA
ALPHA



CONVENTION



A NEW BEGINNING

by R. John Kaegi

Photography by
Scott Grant and
Doug Gilmore

Pi Kappa Alpha: A New Beginning.

Sounds like one of those election year slogans, doesn't it? But it's true. After each of the Fraternity's fifty-two national conventions that stretch back to 1874, Pi Kappa Alpha has begun again, usually in some minute way. Sometimes the veer was quite dramatic.

Not so with the "new" Pi Kappa Alpha this year. The drama of foundation-shaking politics or legislation was absent in New Orleans last August. But, somehow, Pi Kappa Alpha seems different today than it was even last spring as the class of '80 graduated.

Call it maturation, growing up. Sure, and organization 112 years old should have matured long ago. But IKA is definitely in a new stage...and it certainly isn't old age.

In New Orleans, the long, rocky road to respectability, to notoriety and recognition, seemed completely traversed. We've arrived. Where? Pi Kappa Alpha finally has grown into a well-known national organization. That may have happened long ago, but the members didn't begin acting like members of a well-known national organization until now. That feeling of supreme self-confidence, of the knowledge that our humble order could be the very best in the land, was most evident in New Orleans. It was the first time that such a feeling emanated from a IKA convention in this reporter's knowledge.

It was quickly manifest in the conventioneer's attire. Coats and ties, Izod sportswear, shined wing tips replaced the blue jeans, jerseys and running shoes of the 70's conventions. But the feeling was deeper than that.

There was an underlying confidence among the participants, that Pi Kappa Alpha is on the top of the heap in the Greek world. One felt like opening his arms and announcing to the world, "HERE WE ARE. THE PIKES." It was that kind of a convention, inspired by a decade of growth, improvement and positive change that preceded it.

The feeling permeated every banquet as a parade of capable, successful men appeared at the podium. The feeling transcended the debates, both legislative and campaign. It was even evident at Pat O'Brien's and Al Hirt's as the men reflected a maturity and self-confidence that comes only with the assurance of success.

So that is how Pi Kappa Alpha is off to a new beginning in 1980. But the New Orleans Convention had little to do with that except to bring the feeling out into the open — finally. However, the convention did change the Fraternity in more tangible ways.

In a move to eradicate hazing form pledge programming, a bill passed requiring newly elected SMCs to read the Supreme Council policy on hazing in front of the assembled chapter at his first regular chapter meeting. Then, he must sign and mail it to the Memorial Headquarters as testimony of the reading and understanding of the policy.

In the alumni area, the productive Alumni Committee was elevated to a permanent commission.

Organizationally, an independent consultant firm will study the Fraternity's organizational structure and employment policies to provide undergraduates with a working model for future improvement and to guard against possible conflict of interest in hiring practices.

And, surprise, the undergraduates themselves raised the fines for inattentance at national conventions and regional conferences to \$250 and \$100 respectively.

A sign of the times was the reduction of gold content in official jewelry and the resolution to search for a standard \$4 pin made of an alloy. Also, funds for a rush/PR film were put aside for possible use.

And, of course, conventions always create personality changes. This term's Supreme Council, with the exception of its president, are all newcomers to the board, though all highly qualified.

Long-time Pike Stalwart Virgil McBroom was elected president following three terms through the seventies on the Supreme Council as financial vice president. The Beta Eta (Illinois) alumni won the 1978 Loyalty Award for his service which has included terms on the Endowment Fund, the Real Estate Management Commission, as district president and chapter advisor and as SMC, 1927-29.

Also elected, were Chuck Francis, vice president for chapter affairs; Gary Menchofer, vice president for financial affairs; Charles Wallace, vice president for alumni affairs; and Tom Wilkinson, vice president for leadership development. Tommy Turner was selected legal counsel. (More about the new Supreme Council on page 19.)

And changes was evident elsewhere. The warm reception and public support for Mrs. Eileen Stevens, founder of Committee Halting Useless College Killings, an anti-hazing group, further indicated a change in undergraduate attitude toward pledge training. She told the emotional story of her son Chuck's death due to a hazing incident at Alfred University eighteen months ago and how it led her to found C.H.U.C.K. Her anti-abuse, rather than anti-Greek, campaign has had remarkable impact on pledge programs around the nation.



Clockwise from upper left: The guard formally changes as immediate past President Bill Nester, left, new President Virgil McBroom and new Executive Director Dick Murgatroyd accept the crowd's accolades. Startling the already cheerful banquet crowd, the Olympia Brass Band burst in to entertain in the aisles. Debate on the issues facing the convention was often spirited. Tongue-in-cheek humor didn't ruffle the poised National Dream Girl Melissa Pryor. At left are Executive Director Murgatroyd and Convention Chairman Tom Wicker.



Undergraduates also participated in a full day career planning seminar covering topics such as law, medicine, sales, education, finance, engineering, journalism and politics. Each session was led by Pike alumni who have respective expertise.

And highlighting the convention were the special programs. The model initiation of former Louisiana Governor Edwin Edward. The Memorial Service led by Chaplain Henry. N. F. Minich. The National Officer's Banquet, when over fifty officers dressed immaculately in white dinner jackets, sashes and medals marched through the darkened, spotlighted chamber to a three-tiered head table. The National President's Banquet where outgoing President Dr. William R. Nester gave perhaps his finest address, calling for a new concentration on making Pi Kappa Alpha a valuable experience for each member. The Executive Director's Luncheon where

Executive Director Dick Murgatroyd formally introduced himself to the assemblage with a call for a commitment to excellence (see Leaders department, page 11 for an adaption of his speech).

Then there was the Memorial Foundation reception at the beautiful French Quarter home of Dr. and Mrs. Jay Seastrunk. And the many other receptions. And the entertainment — Jubilation!, an outstanding soft rock band; the glorious Olympia Brass Band that effectively turned the final formal banquet into a hand-clapping, sing-a-long madcap.

And, finally, the national dream girl, Melissa Pryor. The lovely and charming Clemson blonde who doled out more kisses than trophies during the awards banquet. And the recipients seemed to appreciate the kisses more than the gold.

As the 1980 meeting closed down, people talked of sophistication and class, of renewed vigor and commitment. But more obvious was the confidence that left with the participants as they returned home. If this convention is to take an important place in IKA's history, time will only tell. But watch and see if it isn't so. Pi Kappa Alpha has grown up. And it is heading for number one.

More photos, turn page





Guyton Watkins received 1980 Loyalty Award from Bill Nester



Brooks McCall is congratulated on winning the 1979 Loyalty Award by former VP's Joe Turner, center, and Bill LaForge.



1980 Chapter Advisor of the Year Lewie Sanderson of Gamma Chi Chapter receives plaque from RVP Wayne Deen.



Campaigning for a seat on the Council, Tom Wilkinson, second from right, took advantage of the Dutch Treat Luncheon.



One of the many productive legislative committee meetings, well into the wee hours.



Former Louisiana Gov. Edwin Edwards, the 1980 model initiate, received his certificate of membership in Alpha Iota Chapter from Bill Nester.



Former Executive Director Pat Halloran received an emotional ovation.



Undergraduates enjoyed a comprehensive career seminar.



A record number of chapter advisors attended special training seminars.

1980 AWARDS



GOLD SMYTHE AWARD

(Campuses over 15 fraternities)

Alpha Eta Chapter
(Florida)

Alpha Phi Chapter
(Iowa State)

Gamma Nu Chapter
(Iowa)

Delta Lambda Chapter
(Florida State)

Delta Tau Chapter
(Arizona State)

GARNET SMYTHE AWARD

(15 or less fraternities)

Gamma Chapter
(William and Mary)

Epsilon Gamma Chapter
(Texas Tech)

Epsilon Lambda Chapter
(Murray State)

Theta Lambda Chapter
(Creighton)

CHAPTER EXCELLENCE AWARDS

Alpha Chapter
(Virginia)

Gamma Chapter
(William and Mary)

Epsilon Chapter
(Virginia Tech)

Zeta Chapter
(Tennessee)

Mu Chapter
(Presbyterian)

Xi Chapter
(South Carolina)

Sigma Chapter
(Vanderbilt)

Alpha Eta Chapter
(Florida)

Alpha Iota Chapter
(Millsaps)

Alpha Kappa Chapter
(Missouri-Rolla)

Alpha Omicron Chapter
(Southwestern)

Alpha Phi Chapter
(Iowa State)

Beta Eta Chapter
(Illinois)

Beta Theta Chapter
(Cornell)

Beta Kappa Chapter
(Emory)

Beta Nu Chapter
(Oregon State)

Beta Pi Chapter
(Pennsylvania)

Beta Phi Chapter
(Purdue)

Gamma Mu Chapter
(New Hampshire)

Gamma Nu Chapter
(Iowa)

Delta Gamma Chapter
(Miami-Ohio)

Delta Delta Chapter
(Florida Southern)

Delta Lambda Chapter
(Florida State)

Delta Tau Chapter
(Arizona State)

Epsilon Gamma Chapter
(Texas Tech)

Epsilon Kappa Chapter
(Lamar)

Epsilon Lambda Chapter
(Murray State)

Epsilon Phi Chapter
(Western Michigan)

Zeta Beta Chapter
(Delta State)

Zeta Kappa Chapter
(Ferris State)

Zeta Omicron Chapter
(Cal-State Northridge)

Eta Alpha Chapter
(Clemson)

Eta Rho Chapter
(Northern Kentucky)

Eta Sigma Chapter
(West Georgia)

Theta Lambda Chapter
(Creighton)

Theta Mu Chapter
(Massachusetts)

Theta Xi Chapter
(East Texas State)

Theta Sigma Chapter
(Winthrop)

NEWELL MOST IMPROVED AWARD

Beta Zeta Chapter
(Southern Methodist)

ATHLETIC AWARD

Beta Nu Chapter
(Oregon State)

ALUMNI RELATIONS AWARD

Eta Rho Chapter
(Northern Kentucky)

COMMUNITY SERVICE AWARD

Theta Lambda Chapter
(Creighton)

RUSH AWARD

Delta Lambda Chapter
(Florida State)

CAMPUS INVOLVEMENT AWARD

Epsilon Lambda Chapter
(Murray State)

PLEDGE EDUCATION AWARD

Theta Xi Chapter
(East Texas State)

SCHOLARSHIP AWARD

Beta Theta Chapter
(Cornell)

PUBLICATIONS AWARD

Beta Phi Chapter
(Purdue)

NESTER OUTSTANDING ALUMNI ASSOCIATION AWARD

Cincinnati Alumni Association

VIRGIL'S VIGIL

FOR MANY years Virgil McBroom has had a view of Pi Kappa Alpha from near the top of the leadership echelon. Now, as president of the Fraternity, Virg and his seven Supreme Council associates will share that view.

President of United Savings and Loan Association, Brother McBroom, Beta Eta (Illinois) served three terms on the Supreme Council as the vice president in charge of the Fraternity's finances. He also served as district president, Real Estate Management Commission chairman, Endowment Fund chairman, advisor to the Chapter House Commission and president of the Beta Eta House Corporation. He also served as an undergraduate in the SMC position and many others.

Brother McBroom's son Stephen is a member of the Fraternity. Virgil and his wife Leila reside in Pompano Beach, Florida.

Five alumni vice presidents were elected to the Supreme Council at the 1980 New Orleans Convention and three other members appointed shortly thereafter.

Chuck Francis, a former chapter consultant, chapter advisor and president of the Dixie Region, was elected vice president for chapter affairs. The Epsilon Nu (Georgia State) grad is an industrial leasing specialist with Carter & Associates in Atlanta.

Gary Menchhofer, Alpha Xi (Cincinnati), left a position as president of the Great Lakes Region upon his election. He was elected to the financial affairs vice presidency. Gary is president and owner of Mench Realtors, Inc. in Cincinnati, and continues a long tradition of Alpha Xi alumni leaders in PiKA.

Charles Wallace, a distinguished writer-producer-director in the film industry, hails from Delta Tau (Arizona State). The chapter advisor and Alumni Committee member was elected to the alumni affairs vice presidency at the convention.



Newly elected Supreme Council met once before the 1980 Convention ended. They are from left: Vice Presidents Tom Wilkinson, Charles Wallace, Chuck Francis and Gary Menchhofer and President Virgil McBroom.

Tom Wilkinson is a former chapter consultant and director on the resident staff of the Fraternity. Tom organized his own chapter, Eta Theta (Weber State), which was colonized with ninety-nine men while he was president. Tom, a partner in the Sallquist/Wilkinson insurance firm in Omaha, and a former regional president, was elected to the vice president for leadership position on the Council.

Appointed to the legal counsel position was Tommy Turner, former Lone Star Region president. The Epsilon Gamma (Texas Tech) alumnus is an attorney with Wagonseller, Cobb, Burrows & Snuggs in Lubbock, Texas.

Named undergraduate vice presidents for one year terms were Randy Lee Werner and Robert Krantz.

Brother Werner, a senior at Gamma Nu (Iowa), is majoring in industrial relations and serving as SMC of his chapter and regional vice president. He also served as external vice president, internal vice president, secretary and IFC representative and has been active in many campus activities and philanthropies.

Brother Krantz, SMC of Delta Tau (Arizona State), is a junior majoring in cinema/business. He is the first junior ever selected to the undergraduate vice president's slot. Among his past chapter offices are public relations chairman, assistant rush chairman and pledge coordinator, and Bob has been active on campus in homecoming and the Student Policies Committee.

All but Brother McBroom are new to the Supreme Council, bringing fresh ideas and new vigor to the job. Add Virgil's experience and the Fraternity has much to look forward to in its first Supreme Council of the eighties.

RELAX IN THE
COMFORT OF YOUR
DEN NOW AND
FANTASIZE ABOUT
THE VACATION
OF YOUR DREAMS....
(NIGHTMARES TO BE
MORE EXPLICIT.)

MANCINI, I PRESUME

By Mark Mancini



"BUT THERE are no tourists in French Guiana."

Well, not precisely. There were, for a two-week period last fall, at least two tourists in French Guiana: the author, an otherwise sane person plying the lawyer's trade in Our Nation's Capital, and his wife, the intrepid Cynthia, mild-mannered interior

under plexiglass at the zoo had never quite satisfied these yearnings, which is why an obscure filler in the *Times* last summer looms so important in this saga.

"PLAN FOR FRENCH GUIANA CALLED FAILURE FOR LURING ONLY 30 SETTLERS TO COLONY...PARIS, Aug. 4 (AP) A two-year-old French Government plan to send 30,000 settlers to develop French Guiana has been termed a failure because only about 30 colonists have arrived in France's last colony on the South American mainland...It is best known for nearby Devil's Island, malaria and leprosy."

There then. Here was a jungle wherein even Ramar might fear to tread.

Interest was piqued when the French Embassy, after denying the very existence of the place on the first two tries (ah, the embarrassment of still having colonies), gracelessly demanded to know why on earth anyone would want to go there, and claimed utter ignorance of any method of doing so.

Undaunted, we enlisted the help of a sympathetic, though confused, travel agent and were soon booked to Cayenne, the capital, by the most direct route possible — Miami, Barbados, St. Croix, Port-of-Spain, Georgetown, Paramaribo, Cayenne — spaced over two days, and characterized by a fairly unforgiveable amount of obliviousness to the location of our destination.

Wedged into the north east coast of South America between Brazil and Surinam, French Guiana is an overseas department of the motherland. It has a land area approximately that of my apartment building. Most of these live in Cayenne, with the rest scattered throughout the impenetrable and virtually unmapped jungle which covers the entire country, except for the narrow coastal strip where the capital and the space station are located. Lest the reader envision Palm Beach South begging for another Breakers, let it be said that the strip is a mangrove swamp heavily patrolled

designer and former convent girl from Philadelphia.

I think that what Marc, our guide, actually meant to say was that no one would dream of going to French Guiana, the single most obscure backwater in the Western Hemisphere, just to see the sights. There had been a small group of American scientists at Kourou, the country's only developed town, but they were only there to study the fabled killer bees, and were long since gone. And true, the occasional Frenchman rode in on the weekly Air France milk run to the ultimate boonies, but this was to visit friends or relatives at the space station, also at Kourou (hastily erected after Algerian independence). Most diligent inquiry, however, failed to discover any other curious wanderers who had simply gotten up and gone to the land of Devil's Island and the three-toed sloth.

I must say that I have always suffered from the Be-The-First-On-Your-Block Syndrome, no doubt as a pathological outgrowth of too many Lowell Thomas specials in my formative years. Golden marmosets

by requiem sharks and bile-colored moray eels, averaging about fourteen feet in length.

One of the few facts we had been able to gather about French Guiana before our departure (beyond the information that red peppers do not grow there) was that its chief export and only growth industry is "Collectors' Insects," an innocuous term if ever there was one. The overabundance of this unique natural resource was made manifest to us as soon as we had landed at spanking new (thanks to the space project) Rochambeau International Airport. After we had sailed through customs (there were no customs), we noticed that the floors, walls and ceilings were rife with extraordinarily vile creepy-crawlies, shaped rather like tricorne hats and colored black patent leather, which crackled and spit like campfires when trod upon. No one else seemed to notice them, so we decided not to either. This did not prevent visions of the little buggers crawling all over the back of the taxi, however, as we rode along French Guiana's only road to French Guiana's only habitable hotel, the Montabo.

Spirits were buoyed by the sight of the Montabo, a new and very attractive (also thanks to the space project) inn, perched on a hillside above Cayenne, cooled by soft breezes from its own *preserve forestie're*. This certainly seemed far the best jumping-off point for our jungle madness, as I happened to know for a fact that Lowell Thomas never approached Arabia without fortifying himself with at least two weeks at Shepherd's. We were very distressed, therefore, to find that Air France's disregard for French Guiana extended to failing to make our reservations there. The icy fingers of conspiracy gripped our throats as we watched the Air France crew check in immediately ahead of us and get the last rooms.

The very apologetic and totally charming manager, who had just applied for a transfer, got us a room at Cayenne's least uninhabitable hotel, the Central, which he characterized as "as clean as possible, under the circumstances."

The Central was, as its name indicates, right in the middle of pepper-hot Cayenne, a city that looks exactly like an eighteenth-century print of Baton Rouge, with similar amenities. The Central was also the town brothel, also with similar amenities. We had to change rooms ten minutes after checking in, when the air conditioner, which did not work, exploded in apology. While Cynthia was at the desk seeing to this, I was visited by one of French Guiana's favorite sons,

a collectors' insect not immediately recognizable as such by eyes accustomed to picnic ants and woolly caterpillars.

When Cynthia returned, I informed her that it was just as well that we were moving, as there was a kitten under the bed. Unfortunately, Cynthia is a kitten fancier, and no amount of dissuasion could prevent her from dislodging what turned out to be the largest species of beetle known to man from its happy home in the box spring. There would be no sleep that night.

Armed with a jumbo-sized can of Cutter's, we sat in the middle of the bed, back to back, rotating so as to keep all apertures under constant surveillance. No further efforts to change rooms were made, even when the second air conditioner exploded, the temperature went up to 121 degrees, and awful things kept edging under the door. I was being pursued by the mutant big brother of every cockroach I have ever stepped on.

At five after dawn, we were in a taxi on our way to the Montabo (the Air France crew were only staying one night), where the manager took one look at us and put us into one of his better rooms. It failed, really, to compensate, even though the photographs of tapirs in separately lit recesses were rather handsome.

In for a penny, in for a pound, I always say, and besides, would Lowell Thomas blanch at a few bugs? We spent two days accustoming ourselves to the commoner sorts of collectors' insects, including twigs that flew and some cute little numbers that looked like green popcorn with twelve legs. We amused ourselves with fine French food, dips in the swimming pool surrounded by date palms, and hogsheads of Kronenbourg. It was time to move on.

Takari Tours maintained a desk in the lobby of the Montabo, featuring photographs of jaguars, orchids and very contented-looking Indians. We were in luck, as several other people had inquired about the possibility of a trip up the Maroni River, principal thoroughfare of French Guiana, and the availability of such jaunts was based on demand.

None of the thirteen other *voyageurs*, it should be pointed out, was in French Guiana on a lark. All were visiting relatives in Kourou or Cayenne, except for a reporter from *Le Monde* who was doing an article on *la vie en Guyane*. Besides him, our patchwork party consisted of three teenage military school cadets; three young men from Paris, who were a florist, an Air France employee and a cameraman from French television; a

famille consisting of Maman, Papa and two college-age daughters; and a Swedish-Italian-French-Vietnamese couple named Erik and Ingrid, who, at age eighteen, had been most everywhere from Zanzibar to Berkeley Square. French Guiana was apparently the only thing left.

The group was under the supervision of Marc, an expatriate recently arrived from Paris via Detroit (a big jungle fan), and Chantal, a lovely Vietnamese woman on her maiden voyage. The caravan was completed by the addition of six takaris, native bearers and boatmen. Only one of the takaris spoke French, but they all spoke Taki-Taki (no, I did not make that up), the *lingua franca* of the Boni. The Boni are the descendants of the escaped slaves of Dutch planters, and they make up most of the population of the interior as far as the Indian country.

Two vans of people and one of equipment rode west along the coast, through Kourou, towards Saint-Laurent. Our first exposure to the exotic local fauna came when we stopped to move a *mouton paresseux* (the delightful local name for the legendary three-toed sloth) from one side of the road to the other. This, we later learned, was the only rule of the only road, occasioned by humanitarian considerations.

This amazing beast, beyond being one of the oddest-looking creatures on earth, has a metabolism so slow that it would have taken it ten days just to get to the white line. Even with vehicular traffic clogging in at one every two days, the poor thing runs a risk. When totally submerged in water, it can take a full hour to drown. The truly wonderful thing is that so far they have not been actively recruited for cashiers' jobs at Peoples Drugstores.

A great point was made in the Takari brochure that no alcoholic beverages would be permitted on the tour. "Very wise," I commented sagely to Cynthia; "minimizes the danger of trying to put your Shriner's hat on an anaconda for the Christmas card." There was considerable surprise, therefore, when Chantal whipped up the first in a long series of punches *creoles* (rum cayennaise, liquid sugar and lime), the national drink of French Guiana. "Pour la malarie," she commented, equally sagely.

This was also doubtless the sanitary purpose behind the six cases of *vin ordinaire* I saw unloaded from the vans.

We were taken down to the banks of the Maroni, where we boarded two pirogues powered by outboard motors and took off on the Great Adventure. Cynthia snapped pictures

of the broilsome river as I contemplated the collectors' insect which was to accompany us on much of the journey, a very animated pipecleaner with orange vinyl appendages. He seemed almost friendly.

The river was as *National Geographic* as I had imagined it, with bromeliads and aspidistras lining the banks and humming birds flashing in the setting sun. As the sun set, alas, it began to rain torrentially, and when we stopped at Apatou, a Boni village, some five hours later, we unloaded the boats in a tropical deluge that would have done credit to a Paramount special-effects team.

We set up our hammocks in the guest hut, replete with thatch roof, and were summoned to the village school for dinner. We were somewhat surprised, as the thunder crashed endlessly, to watch Marc and Chantal begin serving lamb chops in tarragon sauce, boiled potatoes with fresh parsley, cream of celery soup, Brie and apples, which they whipped up on a camp stove. "*Mais nous restons Parisiens, non?*" they replied to our amazed looks.

This went down very nicely with our punch and the seemingly endless supply of wine. Somehow I was sure that Ramar would disapprove, but I really didn't care. I ceased spraying the collectors' insects (brown, sort of squiggly, possibly mantises) because they kept falling into the punch and had to be extracted by hand.

If the purpose of the punch and the wine was to make skittish tourists sleep long and well without regard to their environment, it worked.

We soon discovered that among the very many things we left behind at the Montabo was our toilet kits, which brought serious imprecations from Cynthia, but which I felt somehow added to the romance of the whole affair. We were being great explorers now, and no, we were not going to brush our teeth, so there.

We broke camp and moved upriver through narrows, in the truly brilliant sunshine which followed the storm. We stopped at Apensa, another Boni village on the Surinam side, a few hours later. Passports were unnecessary, as many of the formalities of international travel are waivable in the bush (Did Ramar ever carry a passport?), but it was necessary to pay homage to the village headman and obtain his permission to take photographs. This was granted, with the solemn injunction to avoid taking pictures of people at all costs.

Now seriously. I hadn't heard that one since Richard Halliburton. No one thought a thing about it until Cynthia inadvertently caught the local fishwife in an otherwise unblemished study of a beautifully carved wooden door.

She immediately became the object of a stream of verbal abuse all the more disconcerting for being totally unintelligible (verbal abuse in Taki-Taki has qualities that even Italians cannot aspire to). Dutiful protector that I am, I interested myself in some extraordinary callilies a safe distance from the action until Cynthia decided that the carved and painted paddle the woman had for sale was a steal at fifty francs.

We beat the fast retreat to the river and into the rapids. It was then that we decided that the Maroni was not in fact navigable, and was only used for lack of some more convenient method of access to the interior, like a machete and a mule.

We took off upriver at dawn, through more rapids, surveying the striking variety of plant life along the banks, all in -lorious Walt Disney colors. Happily, our resident florist, Jean-Michel, and his friends shared our pirogue, and he identified the more breath-taking of them readily, albeit in French. Extensive research after our return produced some English names: baubinia, thunbergia, acalypha, callianda and orchids of many types, all in tremendous profusion. The king-fishers soaring over the eddies alone were worth the price of admission, and the glorious *morphos*, the indigenous butterflies, danced in nearly blinding iridescence.

We zipped past the Surinamese administrative station at Stoelmans and made camp that night at an unscheduled stop (the motors struck some unfriendly rocks again.) This tiny clearing had no name; it was shown on the official maps simply as "Village Boni," between "Rapide" and "Suite de Rapides," only a stone's throw away from "L'Enfant Perdu."

A quick exchange between the takaris and the headman brought forth permission to stay the night, provided that we took no photographs and otherwise kept the peace. We had already portaged through a few miles of jungle that day, and we quickly agreed in babel of Dutch, English, French and Taki-Taki.

The kindly chief took us on a tour of the village, showing us their totem, the local religion being High-Church Animism. This was a seven-foot carved statue of a Dutch planter, completely covered with the very chains in which the Boni had escaped into the forest during the nineteenth century. Explanations were unnecessary; we kept the peace.

And a truly memorable night it was. I had never seen the constellations of the southern sky before with such clarity, and the punch created an ambience that made it increasing-

ly difficult to differentiate between Scorpio (if it was Scorpio) on high and scorpio beneath our feet. It also made it even more difficult to care.

We awoke to the sight of several small boys selling iguanas and spoiling breakfast. We followed shortly, lunching at another village where the natives were roasting *macaque*, the local monkey meat, and tried to sell us the livestock. Unfortunately, we had no stomach for exotica at the time. In fact, we had no stomachs at the time.

At about 5 p.m., at a bend on the Lawa River (the new name for the Maroni this far up), we reached our terminus, Maripasoula. It was our terminus not because it required the last ounce of human strength to reach it, but because no Europeans may go beyond it. The Indians, it was said, were "un-pacified," and also lacked immunity to everything from influenza to bunions.

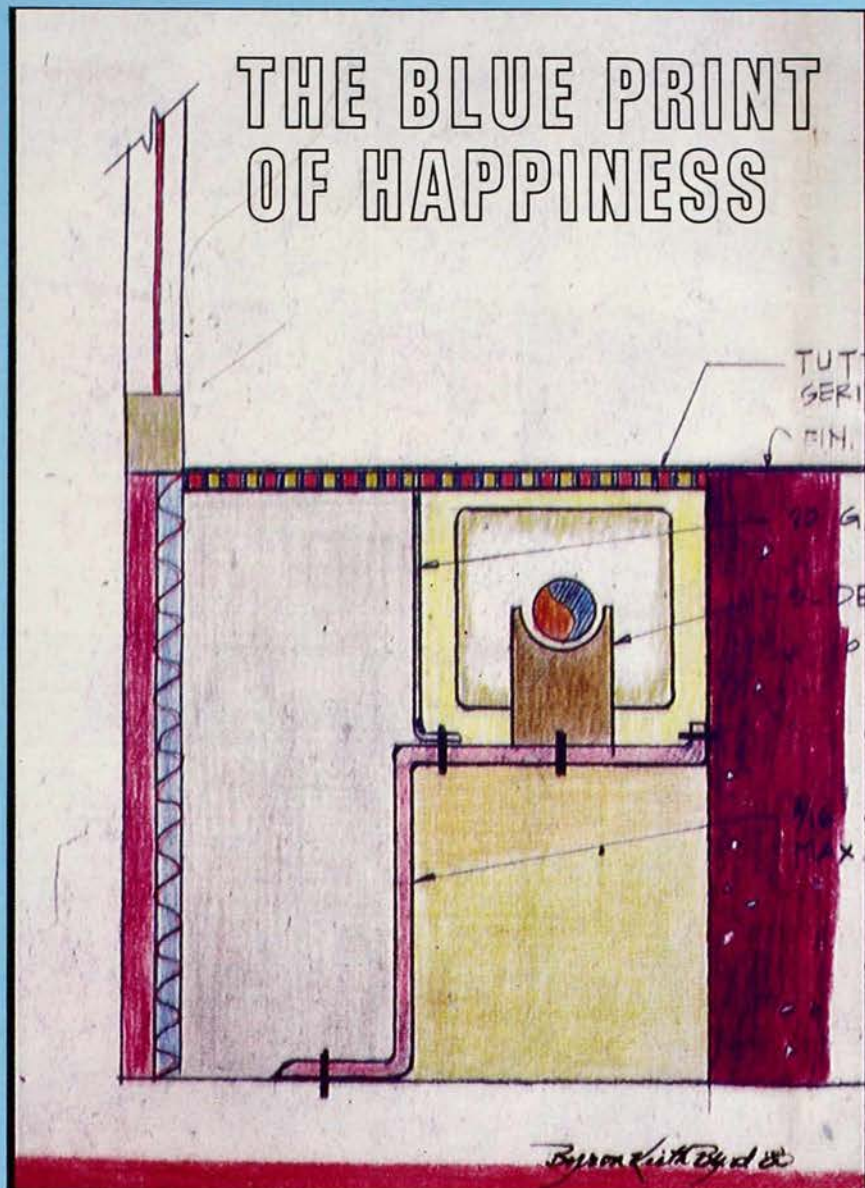
Maripasoula, population two hundred, was the last administrative center on the river, and boasted a hotel, called not unnaturally L'Auberge de Maripasoula. This was welcome indeed, even though it had only four rooms. We immediately staked out "La Chambre Tortue" (Turtle Suite, not Torture Chamber), replete with stuffed sloth and mosquito netting, and settled in.

Tout Maripasoula turned out to welcome the fearless crew of new *vieux blancs*, the Guianese term for bushmasters, fraternity brothers to Ramar. The evening became a total blowout of beguines played on an ancient Victrola, accompanied by punch and pakira sandwiches. We might have danced till dawn in joyous celebration, but the electric generator expired at eleven. Besides, the iguanas were getting into everyone's punch. Tired but exhausted, the happy vagabonds retired.

The next morning, Marc radioed Cayenne from the gendarmerie for a bush plane to fly us out. After a few tense hours, and a showdown with some obstreperous missionaries over precisely who was going to get on the plane, we were trucked out to what was playfully dubbed "Maripasoula International Airport," a disused pasture in a jungle clearing. Hot lead and pincers could not have led me to board the twin-engine Guyane Air Transport packing crate at any other time, but under the circumstances it seemed like a vertiable host of angels come to conduct us to the Paradise of Plumbing.

Mark Mancini is an attorney in Washington, a Beta Pi (Pennsylvania) grad and a frequent S&D contributor.

THE BLUE PRINT OF HAPPINESS



HOW DOODLING
ON THE
PALACE HOTEL
BLUE PRINTS
CHARTED
A NEW
COURSE FOR
AN ASPIRING
ARTIST WITH
BIG PLANS IN
THE BIG APPLE



By R. John Kaegi

BYRON KEITH Byrd is singing the blues...all the way to the Swiss banks, today. You see, it was the blues — as in blueprints — that catapulted him toward fame and fortune in the Big Apple at an astonishingly young age. The twenty-four year old artist has already departed New York for Europe, but more on that later.

Brother Byrd, Eta Sigma (West Georgia), wound up in the Big Apple seeking fame and fortune in fine art shortly after earning his BFA two years ago. That's where aspiring artists seek such things. But not in their wildest dreams do they fantasize themselves famous and rich by the time they are twenty-four. Byron Keith was the exception.

He knew he was good enough to excel. He grew bored with convention almost from the time he began color-

ing on his bedroom door with crayons as a toddler.

Once a month "art day" in grammar school hardly satisfied his appetite so he drew and painted in his spare time. In high school, art was a serious facet of Byron Keith's life. His parents supplemented his classes with private lessons.

He was elected vice-president of the art club his sophomore year and was president each of the next two years. Yearly art exhibitions were held at the school and judged by local professionals.

"After winning nothing my freshman year, I knew I had to work harder," recalls Byrd.

He did and won the blue ribbon for his entry in the tenth grade. The following year he won both first and second prizes, but wasn't satisfied.

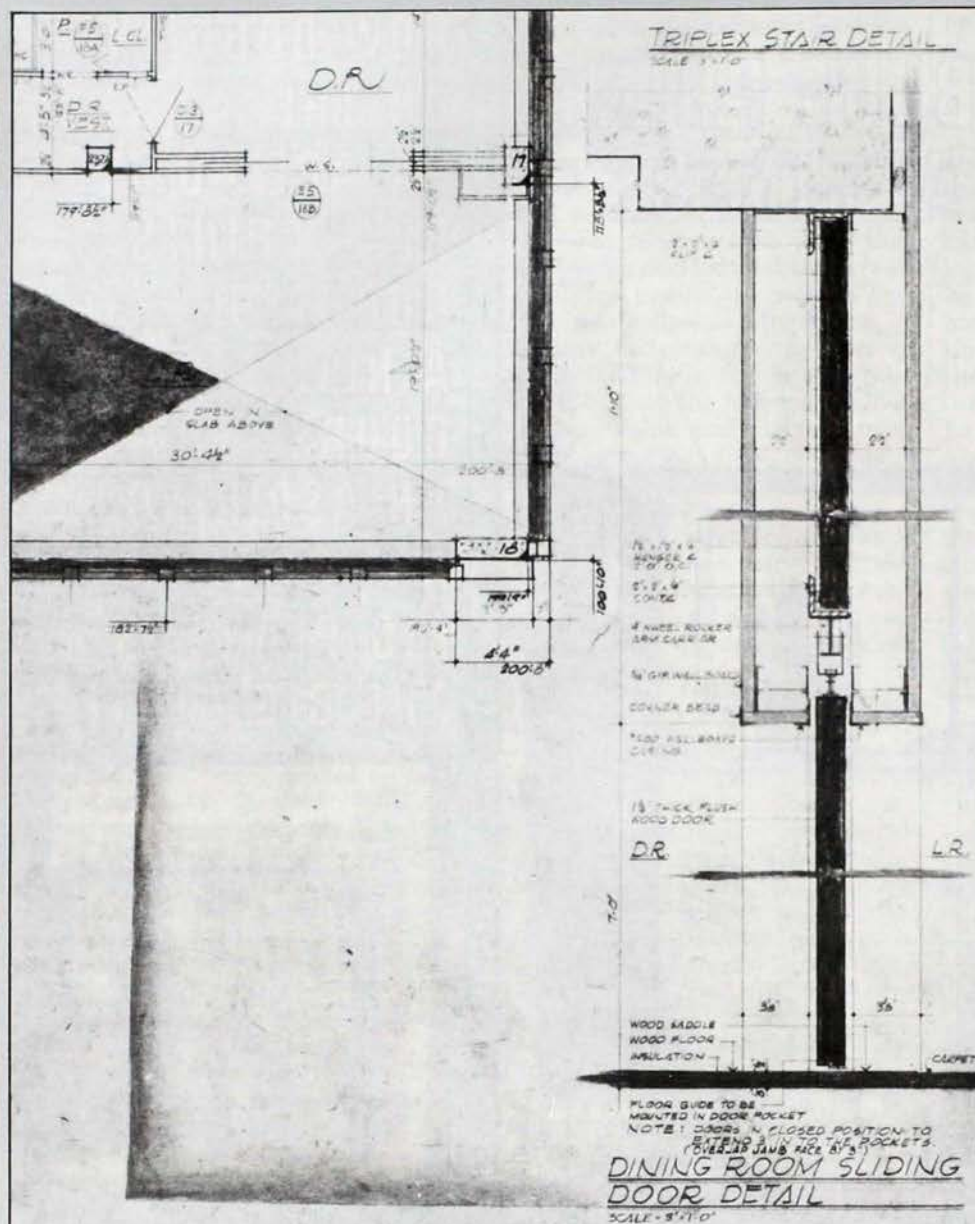
His senior year he won all three awards, a feat yet to be duplicated at LaFayette High.

On to West Georgia where art was his only consideration for a major and advertising/marketing as a minor. ("I knew I would have to create a market for my art.")

He joined Pi Kappa Alpha and was elected vice-president of his pledge class. He went on to serve as assistant rush chairman, secretary and official designer for award-winning homecoming floats.

"As an undergraduate, I decided to take on a part-time job. I became interested in window displays which brought art, marketing and advertising together, and began doing windows for Carrollton's Belk Rhodes store."

His knack for the creative was

[illegible]

DATE	REVISIONS
<u>50TH FLOOR PLAN</u>	
DATE	SCALE $\frac{1}{4"} = 1'-0"$
<u>THE PALACE</u> <u>51 STORY HOTEL</u>	
ON THE EAST SIDE OF MADISON AVENUE FROM EAST 50 TH TO EAST 51 ST STREET NEW YORK NEW YORK	
EMERY ROTH & SONS P.C. ARCHITECTS 745 FIFTH AVENUE NEW YORK N. Y.	
THE OFFICE OF IRWIN G. CANTOR P.C. STRUCTURAL ENGINEER 819 THIRD AVENUE NEW YORK N. Y.	
MEYER STRONG & JONES P.C. MECHANICAL, PLUMBING, ELECTRICAL ENGINEERS 230 PARK AVENUE NEW YORK N. Y.	
DWG. NO. <div style="font-size: 2em; font-weight: bold; margin: 10px 0;">22</div> <i>Byron Keith April '30</i>	



never more evident than when he created a women's swimwear display. It featured a black backdrop with mannequins in the foreground covered completely in aluminum foil and wearing bright swimsuits.

Graduation interrupted his job. He moved to New York brimming with confidence and hope. But you can't eat talent. So he parlayed his window display experience into a designer job at Macy's, the world's largest department store. That led to a job as assistant catalog art director for a design firm. During that year, Byron Keith visited innumerable museums and galleries.

His intent perked by what he saw, he risked it all on one gamble, quitting his job and setting out on his own as a fine artist in the Big Apple.

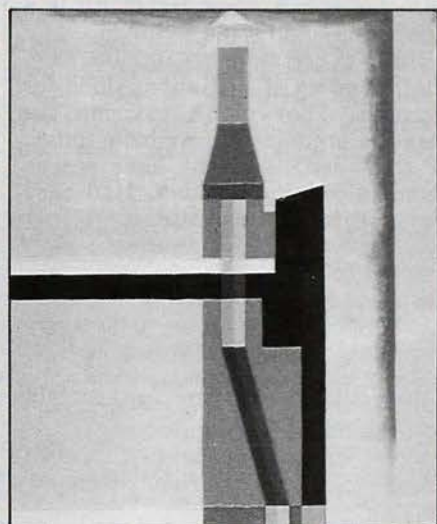
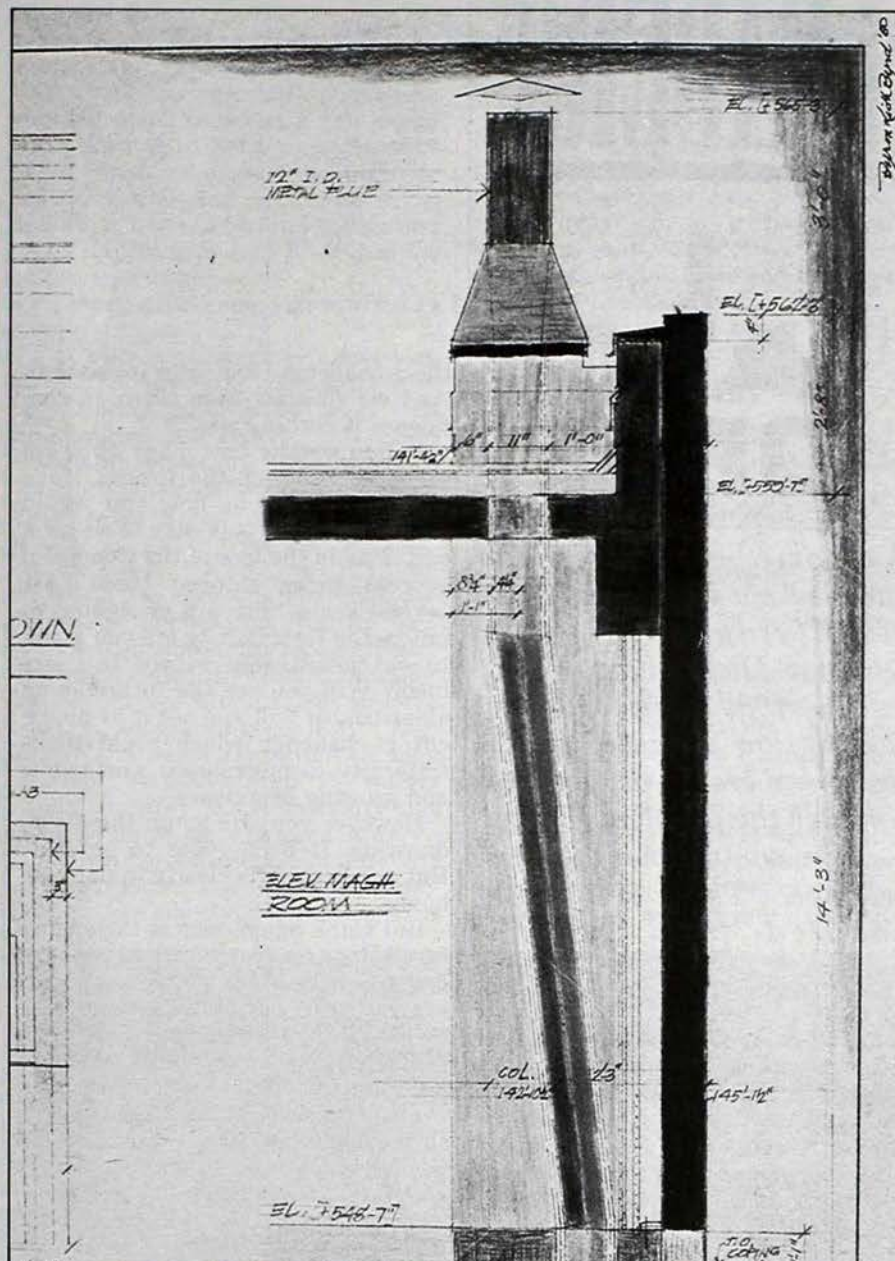
One of his first commissions was for the new Palace Hotel. He would paint canvases for triplex suites.

The hotel being unfinished, blueprints for workmen were everywhere. Brother Byrd began filling in the open areas with colored pencils and a new artform was revealed before his eyes.

No one to his knowledge painted blueprints. Here was his chance at notoriety, and he grabbed it.

Working on authentic blueprints which were used to build the Palace, Byron Keith invented an eye-catching display of subtle colors and dramatic architectural lines.

The natural next step was conceptualizing his artform into a new, fine art piece. (Examples of embellished blueprints and resulting canvases are



shown on these pages.)

Byrd's triplex suite pieces were recently featured in *Architectural Digest*, and his blueprint work led to a one-man show at New York's Vorpai Gallery on Broadway. One canvas sold for \$1,900.

Now Brother Byrd has been commissioned to do a similar collection for a hotel in Geneva, Switzerland, where he is now working.

He has also produced private collections for many individuals and families and a canvas for the International Wine Convention at the Waldorf Astoria, New York.

Brother Byrd's work is available at the Vorpai Gallery (465 West Broadway) and Ta Nisia Gallery (741 Madison Ave.) in New York. That is, if you're interested in the blues.



Byron Keith Byrd

LEADERS

I AM ONE

"I'M ONLY one. But still I am one. I cannot do everything, but still I can do *something*. And because I cannot do everything, I will not refuse something that I can do."

Edward Everett Hale wrote that. But I really do believe that it applies to me — and to you, each of you, regardless of your talents, your wealth or your influence.

Why does it apply to me? Well, I'm that one person, one person who will not refuse to do a job for Pi Kappa Alpha. Because being Executive Director of our great fraternity is a privilege — and a job I can do.

But I'm certainly not unique. Take the Founders of Pi Kappa Alpha for example. They didn't envision the massive organization we have today. If they had, it might have scared them into doing nothing. Had they thought they were starting a fraternity of over 115,000 brothers, they might not have even founded Alpha chapter.

But the Founders didn't worry about the distant future, only their today and their tomorrow. And they knew if each man committed himself to brotherly love and mutual advancement that they would meet those needs. It was that simple. Pi Kappa Alpha was started to satisfy some basic needs — needs so eloquently expressed in our Preamble. Needs that are still so contemporary. And each of us, like the Founders, has the same longings. And each of you can satisfy them.

You're only one person, and you cannot do everything. But your enthusiasm can be infectious. If you do nothing more than pitch in and do your job *enthusiastically*, at the right times, you will have done *something*. Isn't that a whole lot better than nothing?

As Shakespeare said, "nothing comes from nothing."

Yet, the big picture that lies ahead in our future is awesome. We've all heard that discouraging word of the doomsayers, that enrollments will be down fifteen percent or more by the end of this decade, that hundreds of colleges are expected to close their doors as the financial crossfire of inflation and recession, of higher energy costs and the threat of war,

Awesome challenges lie ahead. As a whole, they are stultifying. Executive Director Dick Murgatroyd, in his 1980 New Orleans Convention address, urged the members to divide and conquer the problems ahead — in a commitment to excellence. This article is adapted from Murg's remarks.

hangs over them. We now know that colleges and universities will enroll fewer men than women by the year 2000, and that there will be as many students over age twenty-one as twenty-one and under. Tuition costs will be exorbitant and how will inflation affect the cost of food and housing in our chapters?

Indeed, the big picture is awesome. Now is the time for each of us to really take stock of our strengths and weaknesses, individually and collectively, in Pi Kappa Alpha and determine what we can do to meet these challenges.

Think about it. What did Howard Bell Arbuckle do when in 1889 only five of eleven chapters survived and the prospects were for failure for our twenty-one-year-old fraternity? He and Theron Hall Rice, John Shaw Foster and Robert Adger Smythe saw there was something that they could do...and they did it, saving the Fraternity in the process.

How did our Fraternity react to the Depression? To the world wars? To the student unrest era?

In each instance, the Fraternity pulled together. Not knowing the future, but believing in the collective strength of the present, each caring member enthusiastically went about his work. And Pi Kappa Alpha met

those challenges and grew from them. And we all grew from them, in confidence if nothing else.

I often wonder how many of us are prepared to meet the future. Have you thought about how you would react in a crisis? It is easy to sit back and relax in the face of the wonderful success we've enjoyed these past several years. But, are you going to ignore the forecasts, or are you going to enthusiastically attack the problem? Will you see the future as an albatross, or will you see it as an exciting challenge which could make fraternity membership a worthwhile and growing experience?

However you size it up, there's no question. It isn't going to be easy. But our destiny is clearly in our own hands.

But think again, who is the enemy here? Have we seen him, and is he us, as Pogo suggested? Perhaps our own apathy and our satisfaction with mediocrity is a bigger enemy than the declining enrollment and increasing inflation.

I wonder if you have thought about the obligations you committed to when you pledged Pi Kappa Alpha? Do you, like me, think back on occasion to ponder the oath you took when you were initiated? I remember the events of that evening very clearly, especially the solemn oath. It meant something to me then, but even more to me now.

When you pledged, you pledged yourself to ties of brotherhood, to men whose character would help you develop your own.

You made an outward declaration of your inner needs and announced publicly your desire for closer association with certain men. That takes a great deal of courage to commit yourself publicly to something that may be very difficult to achieve. Unfortunately, some make that commitment without really realizing its magnitude.

You agreed to live by the precepts of Pi Kappa Alpha, to abide by its Constitution and to further its development.

You agreed further to evaluate new men who you believe you want as brothers, and you agreed to be evaluated by them. You accepted new

responsibilities.

You did more than pledge Pi Kappa Alpha. You pledged *yourself* to Pi Kappa Alpha, agreeing to conduct yourself at all times as a gentleman and a brother, to develop congeniality based upon character, to promote brotherly love and kind feeling, to uphold the character and reputation of Pi Kappa Alpha on your campus and in your community.

In short, gentlemen, you *married* Pi Kappa Alpha!

I'm told a marriage is a two-way street. You give and you take. We've been taking quite a lot lately; it's time to give. But how?

Missionaries are implored to "magnify their callings." To absorb forty-seven times their weight in work.

Collectively, the destiny of Pi Kappa Alpha lies upon our shoulders. Individually, it does not. But, by each of us setting our sights on excellence, on a commitment to winning, not just for the sake of winning, but to have tried, on magnifying our PiKA callings — and we all have PiKA callings — then we will fulfill Pi Kappa Alpha's destiny. And Fraternity will mean so much more to each of us.

We will be called upon in different ways, of course. You may be in a position to upgrade the chapter through

rush. Do it.

You may be able to guard the financial security of the Fraternity in some way. Do it.

You may strive to care about your brothers, especially those who have problems with drinking, or drugs, or girls or whatever. Do it.

You may be in a position to stop—or end—dangerous hazing ultimately saving a life and gaining a friend for life. Do it.

What I'm talking about here is commitment...commitment to Pi Kappa Alpha, yes. But commitment to yourself more.

Let each of us accomplish the goals that make us work a little harder, the goals that make us reach a little higher and learn by our own mistakes and our victories.

Let each of us have higher expectations of ourselves as members, and expect higher levels of achievement from our brothers.

And let each of us eliminate the negatives in PiKA: Hazing, undue rowdiness, reputation-spoiling alcoholism. They are nothing more than crutches for those who are insecure and who need attention because they haven't yet learned the real meaning of respect. Teach them commitment by your own example.

Let each of us demand a commit-

ment to excellence. I really believe we can meet and conquer any problem once we understand it and its significance. Here is where we meet our greatest challenges. And here is where it will really mean something to do something.

So, let me challenge you to make the most of these years. Soon they will be gone forever. You may remember the play "Green Pastures" and in that play, Noah, who said to the Lord: "I ain't very much, but I'm all I got."

Well, you're all you've got, all Pi Kappa Alpha's got. The question is, what are you going to do with what you've got?

I promise you, I am one who can — and will — do something to help you. Our staff consists of a score of individuals who are committed to help you. We will not refuse this opportunity to meet the challenges that lie ahead.

But we're just the coaches on this team. You set the records. We want to help you solve your problems. We want to help you make Pi Kappa Alpha something worthwhile in your own life. We want to help you win.

Will you be the most valuable member of this team? The one who does what he can and a little bit more?



Dick Murgatroyd's excellence theme captivates undergraduates.

It is well after midnight as the car noses into the empty parking lot of an all night convenience store somewhere in the Florida Panhandle.

Bowden buys a Coke and a chocolate bar for himself, and a Diet Pepsi for his wife who's asleep in the back seat. I buy some cigars, and fix coffee to keep me awake.

The clerk recognizes Bowden from the picture on a football magazine cover.

"Aren't you mister Bowden?"

ALUMNI

How did you do it? How did you turn the program around?

"I believe in blocking and tackling. Everything else in this game is irrelevant; blocking and tackling will cause wins.

"I believe in enthusiasm and discipline in everything you do in life, and you coach what you believe.

"But don't get me wrong about discipline. I believe in letting the players know who's boss, and I be-

They are taping the Bobby Bowden Show. Actor Burt Reynolds, a Florida State grad and former Seminole running back, is in the studio. When Bowden accepted the Florida State job, Reynolds sent a telegram which read simply: "Congratulations. You are the one."

Reynolds is mugging for the camera. He grabs Bowden and playfully nuzzles his cheek. "You know," says Reynolds, one eyebrow arched in mock seriousness, "I just can't control myself. I love this guy."

Bowden and (Florida State President) Bernie Sliger are clowning with

for a hero

"Just Bobby" he says as he smiles and extends his hand.

"How ya gonna do this year, coach?"

"Well, we oughta be OK if we don't get hurt. Injuries are the thing, you know."

Obviously pleased with this inside tip, the clerk grins at us as we leave.

We're now between towns, in the middle of a six-week fund-raising tour through Florida and Georgia: a long series of all day golf tournaments and nighttime banquets where the Seminole faithful gather by the hundreds to see, to hear, to be near Bobby Bowden.

Bobby Bowden. The man who took the Seminoles of Florida State "from the outhouse to the penthouse."

In the three years before Bowden arrived, the Seminoles had won just four games. Four.

In the last four years, Bowden's teams have been 39-7, including a first-ever trip to the Orange Bowl and a ranking among the nation's elite. And if he wins this year's bowl clash, make that an even forty.

There is a long drive ahead. Bowden has to be in Tampa early in the morning for a promotional taping. Then there's the golf tournament at noon. And the banquet after that. And, of course, the long drive south to Ft. Myers tomorrow night after the banquet. Then it all begins again.

Bowden kicks off his shoes and chews on the fat cigar he never lights. There is lots of time. We talk.

lieve in some sacrifice and devotion, but discipline will go just so far. Heck, I've always said that if short hair and perfect manners won football games, the Army-Navy game would be played every year for the national championship."

"You won five games your first year here — that was more than the team had won for the four previous years combined! Were you surprised at doing so well?"

"Actually, I was disappointed. First and foremost — and don't let anybody tell you any differently — you've got to have players with ability. And Florida State *had* some players with ability. Despite the record, they'd had a good recruiting year or two. But the discipline, the motivation just weren't there. So many of the players had losing attitudes. We'd get ahead in a game, and they'd look over their shoulders and say to themselves, 'Hey, I wonder how we'll blow this one.' We weren't getting the leadership we needed from the seniors, and after we lost 47-0 to Miami that first year, I got rid of some of those seniors and started eight freshmen. I figured, if we're gonna lose, we're gonna do it with boys who want to play football, and eventually we'll build a winning team. Fortunately, the quarterback really came through: we won our last three games that season. And four years later, those eight freshmen were seniors and were still starters, and we went 11-0.

each other at an awards banquet.

SLIGER: "Bobby, everyone loves you. The people of Tallahassee love you, the alumni love you..."

BOWDEN: "Yeah, that's true now, but I know that if I were to start losing you wouldn't love me."

SLIGER: "Oh, that's not true. We'd still love you if you were losing. We'd miss you, but we'd still love you."

How important is winning?

"Winning is always the goal. Everything you do is aimed at the win. A coach gets paid to win, and the losing ones don't stay around very long. That's the nature of the profession. That's the way it is and the way it should be.

"Now on the other hand, when I leave Florida State — about a hundred years from now — I'd prefer to be remembered more for building character in young men than for winning the national championship. But I believe we can do both. I believe that character is built through the hard work and perseverance that's required of young men playing on a quality football team. I disagree very strongly with the critics who say that big-time football is distracting from education.

"It happens every day. You see a poor student who works harder because he knows he has to. I've seen some 'B' students flunk out of college while some marginal students never have a problem. And football is the motivation that gets them through



Bobby Bowden counsels FSU player.

school.

"I believe that a boy who comes through our program, and makes the effort and participates the way he should, will be a better man for it. I also believe that if the positive values taught through a good football program were more widely promoted in our educational system, this country would be much stronger today."

In light of the recent suspensions of five PAC-10 schools from bowl games, what are your thoughts on recruiting and recruiting violations?

"Well, I can't comment on any particular school because I'm just not that familiar with the situation (out there). I can stand getting beat by

someone who plays me hard and tough and fair, but I cannot stand a cheater. I can't stand to get beat by a cheater. Now, I'm not talking about a question of interpretation of a rule, or an honest mistake, or something like that. I'm talking about someone who deliberately sets out to break the rules.

"In recruiting players for Florida State, our coaches look for three main things: physical ability, academic potential, and character. Character means dependability, hard work, a boy who honors his father and mother. We look for all three characteristics. No matter how great their athletic ability, we won't take

them if they lack the other qualities. If they lack only one, we might take a chance.

"My main goals here are to build the best team possible at Florida State, but not to sacrifice ideals in doing it. That is hard to do — here or anywhere. It is very difficult to win, recruit and coach without trying to seek an advantage. The temptation to bend a rule now and then is always present. But at Florida State, at least as long as I'm here, we have an obligation to build a winning tradition without breaking the rules."

ABC-TV and Chevrolet recognized the Bowden achievements last season when they named him Division I Coach of the Year. And Associated Press writers and broadcasters voted him Southern Independent Coach of the Year for the second time in the last three.

Still, the current Seminole success should not be surprising to the followers of Bowden's career. He has been just as successful at his previous head coaching stops of Samford and West Virginia.

His Samford record was 31-6 over four seasons. In six years at West Virginia he piloted the Mountaineers to 42-26 record and two Peach Bowl appearances.

Bowden is no Tallahassee stranger. He had been an offensive coaching mind on FSU's staff in the 1960s, when Bill Peterson was head coach and the Seminoles were first making waves in the polls with a celebrated passing game that featured wide receiver Fred Biletnikoff.

Bowden left to be offensive coordinator under Jim Carlen at West Virginia. When Carlen checked out, going to his current job at South Carolina, Bowden became head coach of the Mountaineers. He was doing well in a tough situation and, when Florida State called Bowden had to give it some thought.

After two minutes, he accepted.

"I'm a Southern boy who wants to be in the Deep South," he said. "I slipped on ice once too often, got bogged down in the snow one time too many. I didn't want to act anxious, but I was eager to come to Florida State."

You started out as a freshman at the University of Alabama. Were you a Pike there?

"I rushed Pike at Alabama. That was a good chapter, but I pledged at Howard (now Samford University). Ann and I got married when we were

freshmen, so I transferred back home to Birmingham and we both started school there. I pledged Pike and Ann joined Phi Mu."

What was the Chapter like then?

"We used to go to Panama City for a big spring weekend every year. The man who rented the hotel to us was a Pike.

"We had 68 or 70 members at one time. There were lots of men in the chapter right after World War II, but it dropped off after that. It was a tradition that we had most of the football players too.

You were an All-American quarterback at Howard, and you were SMC of Alpha Pi Chapter. Do you think that your experiences with college football and the Fraternity helped you later on?

"No doubt about it. Many of the things that happened to me at that time of my life had a very positive effect on me later. The discipline, the emphasis on teamwork and organization, the commitment to excellence — all those things helped make me a better coach and a better man.

"I was SMC in 1952, and that year I organized an all-Pike basketball tournament with teams from the chapters at Alabama, Auburn and Birmingham-Southern as well as our own. Auburn won as I recall.

"I think my proudest accomplishment as president came when our chapter led the nation in scholarship in 1952. It's striving for high goals like that, whether it's in the fraternity, or on the field, or in your church group, that builds character and determines what kind of man you're going to be."

Standing outside the convenience store, I chide him about the Baby Ruth candy wrappers I found stuck under the car's front seat. He feigns surprise. "I can't imagine how they got there... but I'll bet they were licked clean."

=====
Bowden gains extra pounds during the off season. His "vice" is a passion for chocolate. adoring fans send him chocolate Easter bunnies in April, chocolate hearts in February, and chocolate pies in the summer. "And I eat 'em, too," he says, patting his tummy.

What would you have done with your life if you hadn't become a coach?

"When I graduated from high school I almost joined the Army because I didn't know if I could make it as a football player. But football was my first love. I told myself I had to make it. I had to be eligible. If I had

not become a coach, I would very likely be a career military man today. I love reading books on military history, and the discipline and competitiveness of military life appeals to me. But coaching, even with the pressures and the tremendous personal demands, is what I'd rather do than anything else."

You speak often to Church groups throughout the state. Are you a Preacher?

"No, I'm not qualified to preach. I have a son in divinity school and he's qualified to preach, but I'm not. I just share my experiences and philosophy and the things that have meant so much to me in my life.

"God is an integral part of my life. I look to God for guidance, but I firmly believe that God helps those who help themselves. Man must help himself, but also seek guidance."

The loudspeakers blare out *The Ballad of Bobby Bowden*, a countryesque single recorded by a popular Jacksonville singer.

He came from West Virginia to the sunshine of the South;

He backs up with performance what he says with

his mouth;

When he came to Tallahassee, th' only good thing was th' band;

But now them fightin' Seminoles are the best team in th' land.

The crowd begins to clap hands and sing along. There are over a thousand fans jammed into the banquet hall. Another 200 have been turned away for lack of room. Bowden stands. Whoops and screams drown out the music. The crowd is euphoric. There is no way to stop the cheers. They just keep getting louder.

What makes a good coach?

"First you have to have the players. Then you, the coach, must have the ability to teach and to motivate..."

"Some coaches are just teachers. Some are mainly motivators. The best coach is a blend of both. It's hard to find those who are good at both teaching and coaching.

"There's a lot of talk about a coach who can take a team of inferior physical ability and motivate it to win — like the famous locker room speeches of Knute Rockne. You can discount almost all of that. If you put two teams on the field on any given day — one with greater physical ability, and one with lesser physical ability but great motivation — the team with greater physical ability will win almost every time. *But*, if you have two teams equally matched in ability,

that's when hard work, discipline and motivation can make the difference."

What is the difference between a winner and a loser?

"I believe that a winner will find a way to win. I may have a quarterback, for instance, who throws wobbly passes, and who runs funny, but who also has the ability to put that football across the goal line. Somehow, he'll find a way to do it. He may not be pretty, or fast, or he may just be lucky, but a winner will find a way to make things happen. He'll find a way to win."

The Master of Ceremonies stands to introduce Bowden. He wants to avoid repeating the obvious; to keep from saying the things everyone already knows.

"We all know Bobby Bowden as the All-American Boy grown to manhood," he says. "We all know that he married his high school sweetheart, and that they have six children, and that he may be the greatest college football coach in America.

"Now, I'll tell you something you may not know.

"Bobby has four sons. And all four of those sons have played football, for him. A man can fool a lot of people, but he can't fool his family. The fact that all four of his sons chose to play for him, and later coach under him, speaks more eloquently of Bobby Bowden the Man than any number of wins, and any number of awards.

"I give you...a great coach, and a great man...our own, Bobby Bowden."

And the roar begins again...

KILLINGER GETS HIGHEST HONOR

DR. GEORGE Killinger, Gamma Zeta (Wittenberg) and Tau (North Carolina), was presented the highest honor given by the American Correctional Association at its 110th Congress of Corrections recently.

Brother Killinger received the E. R. Cass Correctional Achievement Award "in recognition of outstanding professional service and dedication to the correctional community and the public and for exemplifying the highest personal commitment to the goals and principles of the association."

The award recognizes Dr. Killinger's work as an author, researcher, lecturer and professor of national renown.

"An active member of the American Correctional Association since 1938, Dr. Killinger's contributions to corrections have not been restricted to the discipline. He has been one of the most highly sought persons by individuals and organizations seeking responsible counsel and information regarding corrections," said the document.

"ANGLE CITY" BECOMES MOVIE

PATRICK SMITH'S Pulitzer Prize nominated novel *Angel City* became a CBS movie last summer and was released in late fall.

Brother Smith, Gamma Iota (Mississippi), wrote about a down-and-out West Virginia farm family that moves to Florida in search of work



Brother Smith, right, and actor Ralph Waite on the *Angel City* set.

and becomes trapped in a migrant slave camp. Most of the movie was filmed in the same migrant camp where Smith lived and worked as he researched migrant life.

Stars of the film are Ralph Waite (TV's John Walton) as Jared Teeter, Jennifer Warren as his wife Cloma, Mitchell Ryan as the labor contractor Silas Creedy and Academy Award nominee Paul Winfield (Sounder) as Cy, the black man who befriends Teeter and his family. Brother Smith also plays a small role as a labor contractor assistant.

Smith is the author of five novels, *Forever Island* also being nominated for the Pulitzer Prize in 1973.

CORRECTIONS

A PHOTO of the late Glenn Emmons, Beta Delta (New Mexico), was inadvertently reversed with that of Brother Chester Bedell, Alpha (Virginia), in the June issue. Both men have contributed greatly to society and to Pi Kappa Alpha, and we sincerely regret the error.

In the September issue, Alpha Epsilon (North Carolina State) was incorrectly identified as North Carolina in an article about hazing sanctions.

FROM OIL TO MORTAR [BOARD]

HAROLD HERNDON, Beta Gamma (Kansas), rose from a career in oil to receive an honorary doctoral degree from Texas Christian University recently, the most esteemed honor of TCU.

Brother Herndon, a director of the National Bank of Fort Sam Houston and of the Government Personnel Mutual Life Insurance Co., was an oil operator-geologist for many years. He is past chairman of the board of directors of San Antonio's branch of the Federal Reserve Bank of Dallas and was named to TCU's Board of Trustees in 1956 now serving on its honorary board. Herndon and his wife recently established two endowed professorships, one in music and one in geology, at TCU.

Brother Herndon has also been often honored for his work with Boy Scouts and holds the Silver Beaver and Silver Antelope awards.



Gulf Oil President Robert Baldwin, left, and Houston alumnus Frank Juliano.

LONGEST PLEDGESHIP

TWENTY-FIVE years is a long time to pledge a fraternity, but a quarter century after the installation of Epsilon Eta (Houston), several of the original pledges were initiated.

Robert Baldwin, president of Gulf Oil Refining, and Bill Yeoman, Houston's head football coach, were among those members of Sigma Alpha Chi who were not initiated when the local went national. They and others now wear the Pike pin proudly.

UH Chancellor Barry Munitz, Vice-Chancellor Harry Sharp and Athletic Director Cedric Dempsey were among those initiated in October. Special initiation rites were also held for Andrew B. Seward III whose father had requested the Fraternity initiate him posthumously. (Brother Seward's letter appeared in the September S&D.)

Also initiated were influential local citizens Joseph B. Hollingsworth,

William Peacock, Jr., Leonard Rauch, Harry T. Rogers, Robert Waldemar Schoen, Orville L. Story, Wayne Duddleston, Ralph Miller, William T. Swanson and Ray Snokhous.

Executive Director Dick Murgatroyd attended the ceremonies that were largely the work of Brother Frank Juliano.



Ted Grofer

GROFER NAMED DIST'D AMERICAN

ALUMNI COMMITTEE member Ted Grofer was recently named winner of the Distinguished American Award of the Year by the Palm Springs, Calif. Tri-County National Football Foundation and Hall of Fame Chapter.

Brother Grofer, Alpha Xi (Cincinnati) and Gamma Nu (Iowa), is president of the Palm Springs Chamber of Commerce and until recently was publisher of *The Desert Sun*. He has since started his own public relations agency.

Brother Grofer was lauded for contributions "to the upholding of ideals that made our nation great," and for the fight "against bigotry and poverty."

SENATE SEAT TO ED PEASE

FORMER HEADQUARTERS staffer and regional president Edward A. Pease, Delta Xi (Indiana), won election to the Indiana state senate in November.

Brother Pease unseated Democrat Eldon Tipton who had held the position for twenty years in the heavily Democratic thirty-ninth district. He credits broad bipartisan support and extensive campaigning by the men of Theta Omicron (Indiana State) who, Pease estimates, knocked on some 18,000 doors in Vigo County where Pease won sixty-five percent of the vote.

In winning the position, Pease carried four of the six counties, two by 2-1 margins or better for a total of fifty-eight percent of the vote in the district.

The Pi Kappa Alpha Memorial Foundation is a worthy tax shelter.

Help build IKA's 2nd Century by steering your yearend gifts to the Foundation's Program for the 80's.

GOAL: \$500,000.00

TO BE USED FOR:

- Leadership Classroom addition to the Memorial Headquarters with seating capacity for 300.
- Undergraduate and graduate scholarships, loans and grants.
- Individual leadership training and chapter development programs.
- Expansion of the Freeman Hart Museum.

WAYS OF GIVING:

The Pi Kappa Alpha Memorial Foundation is a non-profit, tax exempt organization, thus all contributions are fully tax deductible as charitable gifts for Federal Income Tax purposes as prescribed by law.

Cash Gifts

Cash gifts, the most popular way to give are accepted. A check for \$2,000.00 given to the Memorial Foundation before December 31 will reduce your taxes by \$600.00 if your income is taxed at even a thirty percent rate. Persons in higher tax brackets will be afforded greater tax benefits.

Bequests

Through your will you can help insure a strong Pi Kappa Alpha. A charitable bequest earns tax advantages and allows you to retain full use of your gift property during your lifetime. Among the options available are bequests setup on a dollar amount, a percentage of your estate or as a residuary beneficiary.



Proposed leadership school/classroom addition

Securities

Gifts of Appreciated Securities can be one of the most advantageous ways of giving. If you give securities you have owned for at least one year, you may deduct the full market value of the securities as a charitable contribution while bypassing all capital gains taxes.

Insurance

Another unique way to contribute is through a gift of insurance. If the policy you give is fully paid up, a charitable contribution is generally the replacement cost of the policy, or the cost basis, whichever is less. A policy that is not fully paid up may also be given, and a charitable contribution is allowed for approximately the cash surrender value of the cost basis if less. Ongoing premiums are also deductible.

If you would like to discuss a special gift, please write Pat Halloran, Campaign Coordinator, 6866 Corsica Dr., Memphis, TN 38119, or call him at (901) 278-7464 or (901) 754-8680 (evenings).

ALABAMA: Thomas E. Rast '42 (2131 Magnolia Ave. S., Birmingham 35205) was elected to the board of directors of the First National Bank of Birmingham recently. Currently chairman of the board are Johnson-Rast & Hays Co., Rast has been active in the real estate field for more than thirty years beginning as a sales associate in 1949.

ARIZONA STATE: Alan L. Linsberg '72 (Box 268, Edgerton, OH 43517) is a customer service representative for Tri-Wall Containers, an Indian Head Company.

ARKANSAS STATE: Jerry S. Halsell '57 (Rt. 2, Box 59, Blytheville, AR 72315) was recently named executive vice president of The Blytheville Chamber of Commerce. He previously served as public relations director for Arkansas-Missouri Power Co. He is also the recipient of the Ambassador Award in Missouri, the Governor's Special Leadership Award and the Blytheville Jaycee Distinguished Service Award.

AUBURN: David H. Dyson '72 (2130 Green Tree, #109, Birmingham 35216) was recently named director of alumni affairs at Birmingham-Southern College where he will direct the 8,000-member Birmingham-Southern National Alumni Association. The former Pi Kappa Alpha staffer is also president of the Dixie Region of PiKA.

CALIFORNIA STATE-NORTH-RIDGE: Brent Edward Vallens '73 (4165 Nagle Ave., Sherman Oaks, CA 91423) was named to the 1980 edition of *Outstanding Young Men of America*. Douglas B. Ptolemy '72 (11904 Chandler Blvd., #105, North Hollywood 91607) is a Certified Public Accountant specializing in taxation. He is pursuing a Masters Degree in Business Taxation at USC and is employed by Coopers Lybrand.

CINCINNATI: John A. Stoelting '56 (1077 Celestial St., Cincinnati, 45202) recently joined Dektas & Eger, Inc., a Cincinnati ad agency, and will serve in account and marketing services. He is also a member of the Advertising Club of Cincinnati and has been active in the Cincinnati Competition and Media Services Auction. He is also secretary of the Cincinnati Alumni Association.

DUKE: John P. McGovern, M.D. '40 (6969 Brompton, Houston 77025) has been elected second vice president and a member of the executive board of the Asthma Care Association of America. His McGovern Allergy Clinic is said to be the nation's largest private allergy

NOTES



Stoelting



McGovern

clinic...Richard T. Grapski '72 (Harris Ave., Millbury, MA 01527) is completing his internal residence in June and will participate as a Fellow in oncology and hematology for three years at Boston University before the practice of medicine...Harry L. Nolan, Jr. '61 (4332 Davidson Ave., NE, Atlanta 30319) has been appointed manager, Southern Division of Jack Morton Productions, Inc. The fifteen year veteran of advertising agency work most recently was director of corporate marketing and communications of Norrell Corporation...Norman L. Harriett '61 (8 Hampton Dr., Oakbrook, IL 60521) was recently elected vice president and controller of International Harvester...Mike Powers '77 (4006 Harvey, #10, Omaha 68131) is attending the University of Nebraska Medical School and is active in the Omaha Alumni Association.

EMORY: Col. James O. Smith, Jr. '48 (4608 Bay Crest Dr., Tampa, FL 33615) was elected president of the Tampa chapter of the Retired Officer Association with a membership of over six hundred former officers of the Armed Services. Brother Smith is also senior vice commander of the Military Order of the World War...Robert T. Ryan, Jr. '72 (4635 Argonne Ln., Jacksonville, FL 32210) received an MBA from the University of North Florida in March.

FLORIDA STATE: Bob Anderson '72 (3645 Barna Ave., #26-D, Titusville, FL 32780) is an assistant state attorney prosecuting misdemeanors in the Brevard County Court. Bob graduated from law school at FSU in June of 1974.

IOWA: E. E. Jebousek '39 (Conrad, IA 50621) recently ended a thirty-seven year publishing career with *The Conrad Record* in Iowa. Brother Jebousek is senior grand warden of the Grand Lodge of Iowa.

IOWA STATE: Ronald B. Cooley '65

(534 Deerfield Rd., Deerfield, IL 60015) owns and operates a marine/bait shop and water ski instruction school on Lake McHenry...John R. Linton '65 (88 W. Schiller, Chicago 60610) has received a government grant to develop a revolutionary sheep breeding program...John A. Meyer '66 (838 N. State St., Chicago 60610) formerly with the U.S. Attorneys Office, has returned to private practice after a year of practice toward making the U.S. Olympic marathon team.

KANSAS STATE: Col. Kermit J. Silverwood '27 (407 Lakewood Ave., Tampa, FL 33612), chapter advisor of Zeta Pi chapter, was recently tapped and initiated into the Order of Omega at South Florida and was later elected secretary. Brother Silverwood was director of financial aid at the university and presently serves as president of the Zeta Pi House Corporation.



Powers



Gieser

LAMAR: Pike Powers '60 (2904 Tarry Trail, Austin, TX 78703), a partner in the law firm of Fulbright and Jaworski, was recently elected to the board of directors of the American Judicature Society. He has been active in numerous civic and charitable organizations...Mike Delgado '74 (2402 Pine, Galveston, TX 77550), after one year as assistant city manager for Nederland, has been promoted to city manager.

LOUISIANA TECH: William C. Clarke III '72 (605 Fox Run, #1, Lafayette, LA 70508) is credit manager of Schill Steel Co. of Louisiana, Inc.

MIT: Charles Dietrich '74 (465 Walnut Ln., Princeton, N.J. 08540) is a member of the technical staff at RCA Laboratories in Princeton working on RCA's Selectavision Videodisc.

MEMPHIS STATE: L. Eugene Johnson, Jr. '65 (155 Dille Place, Memphis 38111) was recently promoted to treasurer of the Lewis Supply Co....Albert D. Hollingsworth, Jr. '61 (6906 Sugar Maple Cv., Memphis 38119), president of the George H. Holley Insurance Agency Inc., was elected president of the Professional Insurance Agents of Tennessee.

MILLSAPS: Doug Minor '74 (1213 St. Ann, Jackson, MS 39202) is a trade analyst with the Department of Economic Development and a former chapter consultant for PiKA.

MISSISSIPPI STATE: Billy Douglas Lancaster '52 (204 Church St., Winona, MS 38967) was recently elected state senator of District 16. Brother Lancaster is a landscape contractor with headquarters in Duck Hill, MS.

MISSOURI-ROLLA: Carl J. Weis '40 (721 Twin Fawns, Frontenac, MO 63131) and William W. Collins '45 (6 Lauderdale Ave., Metuchen, NJ 08840) both received the Alumni Achievement Award presented for outstanding service to areas of business or academic accomplishments. Brother Weis is president of the First National City Bank of New York (Citibank, North America).

NEW MEXICO: David Rathgeber '72 (2212 Sasser, North Little Rock, AR 72118) is first lieutenant on SAC missile duty at Little Rock AFB. He was selected to compete in the 1980 SAC Missile competition and recently married the former Gloria Ann Ortiz.

NORTHEAST LOUISIANA: Douglas L. Watters '72 (418 Monroe St., Bossier City, LA 71111) completed an accounting major at NELU and accepted a position as accountant at the crude oil department at P&O Falco in Shreveport.

NORTHERN ILLINOIS: Wilbur K. Mills '75 (1515 N. Harlem Ave. Suite 309, Oak Park, IL 60302) has qualified for membership in the President's Club of the Chicago Central office for Bankers Life and Casualty Co. To qualify, an agent must demonstrate outstanding sales performance during six consecutive months and must meet annual standards.

OHIO STATE: Gary A. Gieser '62 (13611 NE 30th, Bellevue, WA 98005) was appointed sales manager for the Continental U.S./Alaska Division of Sea-Land Service, Inc....Alan D. Darnell '67 (711 Old Ballas Rd., Creve Coeur, MO 63141) was recently promoted to district group manager with State Mutual after having been group sales representative in Detroit for eight years. He was a three time member of the 1844 Society, SMA's top sales recognition award.

OKLAHOMA STATE: James P. Donahue '73 (3417 Eton Ave., Fort Smith, AR 72903) takes office this month as chairman of the National

Security Traders Association. He recently served as senior vice chairman.

PENNSYLVANIA STATE: Richard M. Hufnagel '56 (5993 S. Anna Purna, Evergreen, CO 80439) takes office this month as chairman of the National Security Traders Association. He recently served as senior vice chairman.



Hufnagel



Orr

SOUTHWEST TEXAS STATE: Charles Cade Pratt '65 (320 S. Talbot Court, Roswell, GA 30076) was promoted to vice president and area general manager of Ared IV by ITT Consumer Financial Corp. He and wife Christie have two daughters.

TENNESSEE: David L. Orr '66 (6514 Forestview Dr., Arlington, TX 76017) was named manager of marketing development for the Southern Division of American Airlines. He joined America as a senior functional development analyst in 1977 after eight years with the U.S. Air Force...Howard B. Brizendine '57 (1715 Palmera Lt., Alameda, CA 94501) was recently named Pension Professional of the Year by the New York Life Insurance Co.

TENNESSEE-MARTIN: Dr. Paul Blaylock '65 (4500 NW Malhuer, Portland, OR 97229) was appointed to the University of Tennessee Board of Governors recently. He was the founder and is currently president of the Pacific N.W. UT Alumni Chapter and was the 1968 regional Powers Award recipient. He now practices medicine at Good Samaritan Hospital and at Tuality Community Hospital.

TULANE: Ed Ashworth '51 (2420 S. Voss #C-103, Houston 77057) was recently elected president of Gulf Coast Mensa, Inc., the Houston chapter of the International Mensa Society. The only requirement for membership is a score on an intelligence test in the 98th percentil of the general population.

UTAH: David S. Knibbe '72 (1152 University Village, Salt Lake City, UT 84108) received an M.A. in organizational behavior from Brigham Young University. He

wants to have his own consulting firm in organization/management community development and labor/industrial relations.



Blaylock



Davis

UTAH STATE: Don M. Corbett '25 (3419 N. Pennsylvania St. #E-2, Indianapolis, IN 46205) and his wife Melba were honored recently when USU dedicated the Corbett Auditorium, an engineering building on campus. The Corbetts have long supported USU, especially with an endowment to provide engineering scholarships to women students.

VANDERBILT: George M. Armstrong '72 (Corwin Hall, Princeton Univ., Princeton, NJ 08540) will receive his PhD in political science from Princeton and his J.D. from the University of Pennsylvania in 1981. He is a lecturer in politics at Princeton and is an associate with the New York law firm of Alexander and Green.

VIRGINIA: Charles J. Davis III '65 (2901 Hermitage Rd., Richmond, VA 23261) has been appointed executive assistant and press secretary in the office of Governor Dalton. Brother Davis is an experienced Virginia broadcast journalist who has served since 1978 as a member of the executive staff of the Department of Alcoholic Beverage Control as director of communications. He and wife Sue have two children.

WEST FLORIDA: Raymond L. Harknett, Jr. '72 8 Hird St., Maynard, MA 01754) is a field representative with the Robert N. Cohen, CLU, Agency of Berkshire Life Insurance Co.

WEST GEORGIA: James R. Hollifield, '72, (2031 Woodcreek Dr., Route 5, Cumming, GA 30130) is sales manager and national accounts manager of Marler Brokerage Co. of Smyrna, Georgia.

WEST VIRGINIA: Brent Pauley, '72, (P. O. Box 899, Scarborough, ME 04074) is a district manager for 7-11 Food Stores and he and his wife are expecting their first child in September.

WESTERN CAROLINA: David A. Penley, '72, (1304 Heathecliff, High

Point, NC 27260) is general sales manager with Old Dominion Freight Lines in High Point, North Carolina. He and his wife have one daughter.

WILLIAM AND MARY: Peter M. Kain, '72 (5606-B Strawberry Hill Dr., Charlotte, NC 28211) is an account executive with Barclays American in Charlotte, NC. He and his wife have two children...Robert B. Lloyd, Jr., '72, (12210 Gaskins Rd., Richmond, VA 23233) was promoted to Captain, U.S. Army, in January. He is attending T.C. Williams Law School and working summers in the prosecutor's office at Fort Lee, Virginia. He and his wife have one two-year-old daughter.

WITTENBERG: Edward J. Klenke, Jr., '72, (276 Saddler Rd., Bay Village, OH 44140) is a sales manager with Standard Oil Company of Ohio.

WOFFORD: Bill Gurley, '75, (118 Tanglewood Dr., Anderson, SC 29621) is employed with lending Properties, Inc., a real estate firm in Anderson, South Carolina...Mickey Alan Pierce, '72, (48 Lakeview Circle, Columbia, SC 29206) is manager of the Trenholm Plaza branch of South Carolina National Bank in Columbia. He is also president of PiKA's Nu Chapter Alumni Association.

BRILEY, COLMER, MURPHY ALL DIE

SEVERAL OUTSTANDING Pikes died in recent months.

The man who presided over one of the nation's first metropolitan governments, C. Beverly Briley, Sigma (Vanderbilt), died at age 66 recently. He became the first mayor of the combined Nashville-Davidson County government in 1963 and went on to serve three four-year terms. He served thirteen years before that as a county judge.

Former U.S. Representative William M. Colmer, Gamma Iota (Mississippi), died at age 90 recently. Brother Colmer had headed the House Rules Committee from 1966 until his retirement in 1973 and led a conservative Democratic coalition that supported several Republican candidates.

"If it weren't for Jack Murphy, there would be no major league baseball in San Diego," said E. J. "Buzzie" Bavasi, former president of the San Diego Padres. Brother Murphy, Gamma Upsilon (Tulsa), died at age 57 in September. He was in his 30th year as sports editor and columnist for *The San Diego Union*, a tenure not so coincidentally parallel-



ing San Diego's growth from "very much a small town," as Murphy once put it, to a ranking major league city.

The founder of the Greater San Diego Sports Association in the late 1950's played a big role as both an observer and advocate in the pages of the *Union* in organizing community support for sports at all levels.

Brother Thomas L. Hanson, 92, Alpha Psi (Rutgers), died recently as well. Brother Hanson, an attorney and former state assemblyman in New Jersey, was featured in a *Shield & Diamond* article recently as the oldest living Pike.

Actor Lee Millar, Gamma Eta (Southern California), died at age 55

recently. He did numerous plays, films and TV roles and extensive work for Walt Disney Studios. He was a regular on the old Bob Cummings Show and I Love Lucy and Lucy Shows.

Russell Cook, 70, Alpha Rho (Ohio State), also died recently. Brother Cook worked for more than forty-five years in public service, thirty years in the United Nations. He retired in 1977 from the post of Senior Counselor for the International Telecommunication Union in Geneva, Switzerland. Cook helped establish international schools and served on the board of the World Federation for Mental Health.

Pi Kappa Alpha Gift Ideas

CLOCKWISE FROM LEFT

A

Just right for those crisp autumn evenings, the 100% "downy" orlon, IKA v-neck pullover is a must for every Pike wardrobe. Available in navy and yellow, with full color embroidered IKA crest. Medium, large, extra-large. \$21.00 (\$2.50 postage, packaging and handling).

B

Pikes everywhere will be proud to display their 15"x15" crewel embroidered, full color IKA coat of arms. Kit includes yarn, stamped pattern, needle (can be made into pillow if desired). Frame not included. Assembly required. \$14.50 (\$2.25 postage, packaging and handling).

C

Perfect for any campus, the IKA nylon jacket with collar snap and button front features elastic cuffs and drawstring bottom. Maroon with two-inch sewn-on letters. Medium, large, extra-large. Unlined \$14.00. Flannel lined \$18.50. Pile lined \$22.00 (\$2.50 postage, packaging and handling).

D

Whether on the golf course or walking to class in the rain, the IKA sport umbrella is a handy accessory. Garnet and gold panels with fraternity crest brightly displayed. \$14.00 (\$1.50 postage, packaging and handling).

E

Pikes show their spirit on the intramural field with their quarter-sleeve game jersey of 100% heavy weight cotton. Maroon with four-inch gold sewn-on letters. Available in small, medium, large and extra-large. \$11.00 (\$2.25 postage, packaging and handling).

F

22 oz. polyethylene stadium cups are unbreakable and dishwasher safe. Perfect for parties, rush, favors, pool, football games and outings. Garnet ink on a gold cup. Six cups for \$5.00 (\$1.00 postage, packaging and handling).

G

Durable IKA playing cards made especially for those "nights with the boys." Plastic coated, two-color with IKA crest on back. \$3.50 (\$1.00 postage, packaging and handling).

H

Custom X-18+ Wilson Championship quality golf balls. Aero-dynamically designed for distance and accuracy. 90 compression. Cut-resistant surlyn cover with high velocity center. Black IKA crest imprinted on both poles of each ball. \$18.00 per dozen (\$2.00 postage, packaging and handling).

I

A must for every IKA host is this set of six 12-ounce smoked executive glasses with gold imprinted greek letters. \$15.00 (\$1.50 postage, packaging and handling).

J

IKA sportsmen of all types will enjoy wearing this 100% cotton, four-button pullover shirt emblazoned with embroidered IKA crest. Medium, large, extra-large. Navy, yellow, white. \$16.50 (\$2.50 postage, packaging and handling).

K

Decorative 11 1/4"x14 1/4" Fraternity mirror. It offers you the finest art-work with the truest reproduction of the IKA crest. It is richly framed in walnut stained wood. A delightful touch to any room. \$15.95 (\$1.50 postage, packaging and handling).

L

Pi Kappa Alpha club ties make a handsome addition to every Pike wardrobe. Navy blue or brown with choice of IKA monogram or fraternity crest design. \$11.00 (\$1.75 postage, packaging and handling).

M

Every IKA wants to show off his colors when he is "on the road." The colorful IKA license plate is six inches by 12 inches, white plastic with IKA crest. \$3.50 (\$1.75 postage, packaging and handling).

DISPLAY (UPPER LEFT)

1

Cross 12 kt. gold filled pen and pencil set. Garnet and gold IKA emblems add beauty and prestige to the executive flair of these fine writing instruments. Lifetime mechanical guarantee included. Gold set \$35.00, Chrome set \$25.00 (\$2.00 postage, packaging and handling).

2

This beautiful 14 kt. Hamilton Gold Sea Breeze III timepiece is of superior quality and workmanship. The IKA crest is magnificently reproduced on the dial of this dependable watch. This Hamilton watch is shock and water resistant, has rigid quality control checks, and includes an unbreakable mainspring. \$95.00 (\$2.25 postage, packaging and handling).

3

The Pi Kappa Alpha recognition pin. Well designed and attractive, this garnet and gold lapel pin may be worn at any occasion. \$3.00 each (\$1.00 postage, packaging, and handling).

ORDER FORM

ITEM	A	B	C	D	E	F	G	H	I	J	K	L	M	1	2	3
QUANTITY																
SIZE																
COLOR																
2nd COLOR CHOICE (IF APPLICABLE)																
STYLE (IF APPLICABLE)																
PRICE																
POSTAGE																
TOTAL																

Grand Total \$ _____

Name _____ School _____

Address _____ Zip _____

Please include your check or money order and mail to: Pi Kappa Alpha Gifts, 577 University Blvd. Memphis, Tenn. 38112. Allow two to three weeks for delivery.





Bic side

Trac II side

**We asked men to compare Bic, at under 25¢,
and the expensive Trac II.**

**"I can't tell
the difference."**

We want you to know the surprising results of a recent test.
Surprising to you, not us.

A random group of men were asked to compare the Bic
shave and the more expensive Trac II® shave.

For fairness, the men were blindfolded and shaved by barbers.

*The result: 58% found the Bic shave equal to, or
better than, the Trac II shave.*

Every consumer has the right to know this. It's not a
claim, it's a hard fact.

5  SHAVERS

**Why pay the difference
when there's no difference?**

