



# Planning a getaway?

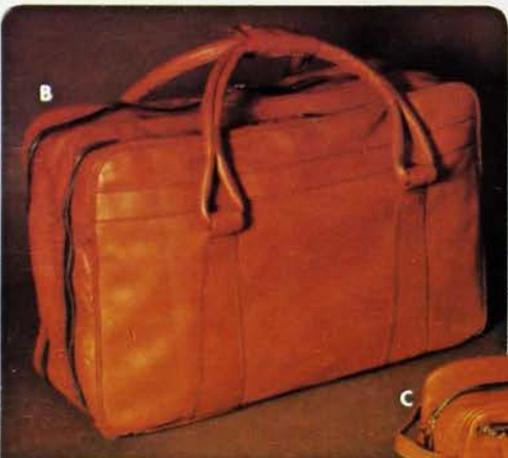
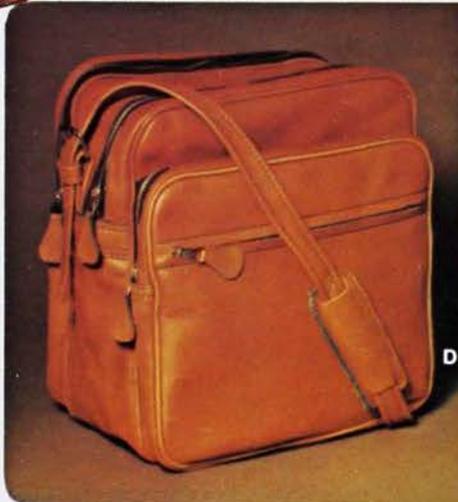
YOU'LL LOVE GOING PLACES WITH GALLIVANTERS.



From comfortable shoulder straps and handgrips to convenient carry-on size, Gallivanters are designed to give you a lifetime of trouble-free traveling. Few other types of luggage can be considered one-time purchases these days, but how many of them are like Gallivanters – hand-crafted luggage made of 100% deep-dyed genuine cowhide with copper zippers and fittings? Of course Gallivanters – like all fine leather items – are more expensive, but the scuff-resistant leather is remarkably durable, retaining its suppleness and rugged attractiveness year after year. Gallivanters are available in natural shades of Honey and Cocoa Brown.

- A) WEEKENDER – 18”L, 13”H, 9”W
- B) SUITCASE – 22”L, 15”H, 8”W; satin lined
- C) SHAVING KIT – 10”L, 5”H, 4½”W
- D) FLIGHT BAG – 11”L, 11”H, 8”W
- E) “BRIEFCASE” SUIT BAG – 34”H, 23”L, 3”W; folds to size of standard briefcase
- F) GARMENT BAG – 3’4”L, 21”W, 4”D; folds to 20”L, 21”W, 8”D

Allow 3-6 weeks for delivery.  
10-day money back guarantee.  
Call 201-544-8400



Send for complete Gallivanters catalog.

8212

**SGO** corp.

265 Highway 36, W.Long Branch, NJ 07764

Please send the following item(s): (Price includes postage, handling & insurance.)\*

- (A) ..... \$114.95
- (B) ..... \$199.95
- (C) ..... \$32.95
- (D) ..... \$89.95
- (E) ..... \$189.95
- (F) ..... \$169.95

Honey Cocoa	

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
Enclosed is .....check .....money order  
for \$ (NJ residents add sales tax).  
Charge to: \_\_\_\_\_ AMX \_\_\_\_\_ BAC/VISA  
\_\_\_\_\_ MC, Bank No. \_\_\_\_\_

Card No. \_\_\_\_\_  
Exp. \_\_\_\_\_

SIGNATURE \_\_\_\_\_

\*Continental US Only  
 Send me complete Gallivanters catalog.

# SHIELD & DIAMOND

## OF PI KAPPA ALPHA

VOL. 89 NO. 3 MARCH 1979

### Published By

The Pi Kappa Alpha Fraternity  
577 University Blvd.  
Memphis, Tennessee 38112  
(901) 278-7464

**Patrick W. Halloran III**  
Executive Director

### Editorial Staff

**R. John Kaegi**  
Editor

**Renee P. Risk**  
Copy Editor

**James R. Eccles, Michael Fletcher &  
Edward A. Pease**  
Contributing Editors

**James R. Eccles & Dick Weaver**  
Photographers

**Ed Hirth, Murry Keith, Bob Shettlesworth &  
Bett Watkins**  
Artwork

### Advertising

Contact R. John Kaegi at editorial office

### Supreme Council

**Dr. William R. Nester**  
President

**Joseph J. Turner**  
Vice President - Chapter Services

**William N. LaForge**  
Vice President - Leadership

**Dr. Malcolm C. Todd**  
Vice President - Alumni

**Jack Jackson III**  
Vice President - Finances

**William C. Garrett**  
Undergraduate Vice President

**Thomas J. Handler**  
Undergraduate Vice President

**Glen Weissenberger**  
Legal Counsel



MEMBER  
COLLEGE FRATERNITY EDITORS' ASSOCIATION

### On the Cover

Art by Ed Hirth depicting the warmth, jubilation and deeper meaning of the Pi Kappa Alpha initiation week. Story by Ed Pease page 16.



Page 20



Page 24

### Features

- 12 **The Lords of the Ring**  
Who are these men, and what is their claim to power?
- 14 **The Loyalists of the Ring**  
Who are these people, and what is their claim to PiKA?
- 16 **Hell Week, Revisited** by Ed Pease  
An initiation.
- 20 **Alpha Beta Shamu** by James R. Eccles  
The Pike who befriended a killer whale.
- 24 **The Beauties of '78**  
Third annual calendar competition.

### Departments

- 4 **Forum** letters to the editor
- 5 **Update** news
- 6 **Alumni** news notes
- 9 **Profile** of Roy D. Hickman
- 10 **Personalities**
- 30 **Books** donated to Newell Library
- 32 **Chapter Notes**

SHIELD & DIAMOND is an educational journal published by the Pi Kappa Alpha Fraternity, 577 University Blvd., Memphis, TN 38112, quarterly in September, December, March and June. Copyright 1978 by Pi Kappa Alpha Fraternity. All rights reserved. Manuscripts are invited, but the publisher will not assume responsibility for return of unsolicited material. Changes of address should be reported promptly giving full name, chapter, old and new address. Undergraduates' copies are mailed to their parents' address. Second Class postage paid at Memphis, Tn. **Postmaster:** Send change of address on Form 3579 to SHIELD & DIAMOND, 577 University Blvd., Memphis, TN 38112.

**RELATABLE**

I have just finished reading the "Games Presidents Play" article by Dave Tyler. My congratulations - it was one of the most enjoyable, relatable and well-written articles I have read in a long time. I immediately sent a copy to the lady who got me through my terms as SMC at Sigma chapter and she, in turn, called me after she read it to say how well she related to the article from our experiences.

The article brought back beautiful memories of both the chapter and the lady, and I thank you for both.

Fraternally,  
Steven R. Winkler  
Σ (Vanderbilt) 1974

**TESTIMONIAL**

For years we have been hearing that the college fraternal system is dying. The numbers of members may be down, but the spirit of brotherhood still exists.

Being an alumnus from Parsons College, I recently revisited the state of Iowa (or confusion). I stayed with

Noel Edwards, another Pike, who is living in Des Moines. Upon my arrival I was informed that we were going to Hamburg, Iowa, to spend Thanksgiving weekend with other Pikes from Alpha Phi chapter at Iowa State.

Their welcome was warm and continued throughout my stay. The family accepted me into their home and this showing of brotherhood touched me deeply.

I strongly feel that every college male or female should experience a fraternal organization because of the social and emotional growth our organizations offer each individual.

I am proud to be a member of the number one fraternity - Pi Kappa Alpha!

Fraternally,  
Norman Maywright  
ZΔ (Parsons), 1971

*(Editor's note: Thank you for your testimonial. We receive many warm stories of renewed or continued brotherhood such as yours. Lest it be overlooked, the "numbers" of fraternity men stopped decreasing in 1973. Since then ΠKA has experienced steady and impressive growth.)*

**GOOD PRESS**

My sincere thanks for the "good press" that you provided me in the recent issue of the *Shield & Diamond* through the "Pike Profile."

Over the years, I have gotten great enjoyment on those profiles that have been done on my friends - I thoroughly enjoyed the one that was done on me!

Fraternally,  
Gary Sallquist, CLU  
ΔX (Nebraska-Omaha)  
1957

**VETERANS SOUGHT**

Would appreciate it if you would notify alumni that I am seeking the names and addresses of veterans of the 17th Airborne Division, World War II, European Theater.

I served in the 17th Airborne and am presently president of the Alpha Psi Alumni Association of Pi Kappa Alpha. Please have them contact me at 23 Westminster Drive, Montville, NJ 07045.

Thank you.

Fraternally,  
Joe Quade  
AΨ (Rutgers), 1942

**COMMENDATION**

This letter is in commendation of the Alpha Kappa chapter of Pi Kappa Alpha for their selling campaign for our recent Ham N Bean Dinner. These young men were responsible for over half of the total tickets sold, and they contributed greatly to the success of the dinner.

We will look forward to working with them again in the future.

Sincerely,  
Sharon Meusch  
Executive Director  
BB/BSA of Rolla, Mo.

**ADDRESS CHANGED?**

Please send your change of address immediately to the Pi Kappa Alpha Memorial Headquarters, 577 University Boulevard, Memphis, TN 38112.

NAME \_\_\_\_\_  
CHAPTER \_\_\_\_\_  
NEW ADDRESS \_\_\_\_\_  
CITY/STATE/ZIP \_\_\_\_\_

(Also enclose address label from this issue of *Shield & Diamond*.)

## HISTORY REVISION BARES FIND, QUIRK

Released from a 90-year-old crypt, the earliest accounting of a Pi Kappa Alpha national convention sheds new light on the mysterious and tentative founding years. The long-hidden minutes of the 1871 Richmond Convention were discovered by Historian Jerome V. Reel, Jr. while compiling research for the fourth revision of *A History of Pi Kappa Alpha*.

Dr. Reel's history revision — to be published in the summer of 1980 — further explains the fatalistic roles of the founding fathers who were determined to see their fraternity grow and prosper. And it traces the development and heritage of the 200-plus chapters in IKA's history.

The contents of the 1871 convention minutes, which Reel found stuck between the end paper and the cover of the Iota chapter (Hampden-Sydney) minute book where they were apparently placed after the 1889 refounding, dispel the notion that IKA's first convention was "purely social." Constitutional changes including the still-standing membership limitation to men who have never been members of other fraternities and Ritual revision dominated that historic conclave.

The new edition also reveals a quirk in the founding order of two early chapters. Although officially the founding date for Eta (Tulane) precedes Theta chapter (Southwestern-at-Memphis) by nearly nine months, in actuality Alpha chapter (Virginia), which governed IKA, issued Theta's charter out of Greek alphabetical order some two months before that of Eta.

Pi Kappa Alpha's history book, said to be among the best in the fraternity world by *Baird's Manual of American College Fraternities*, was first published in 1934. Its author was the legendary Dr. Freeman H. Hart who remained national historian through 17 printings and a major revision until his death in 1965. Dr. Paul G. Blount served over a decade as IKA's second historian and provided another major revision and additions. Dr. Reel served as national president from 1974-76, then accepted the job as Pi Kappa Alpha's third historian in 111 years.

The fourth revised edition of *A History of Pi Kappa Alpha* will be published in a new, large book format (similar to the new *Garnet & Gold*)

with more illustration. It will be unveiled at the 1980 national convention and will be available for purchase after that date.

## DARTMOUTH FACULTY VOTES GREEK DEMISE

Dartmouth College trustees voted in February whether to uphold a recent faculty ban on social fraternities. (The vote was scheduled after the *Shield & Diamond* deadline.)

Greek opinion leaders fear the Dartmouth faculty's 67-13 vote to close down the college's 20 fraternities and two sororities may set off a new anti-greek movement among faculty members at other colleges prone to Ivy League influence.

Dartmouth English Professor James Epperson, who led the anti-greek drive, claimed the groups' values were "antithetical" to academe, that they encourage heavy drinking and misbehavior.

"The move by what supposedly is one of the top schools in the country is simply unbelievable," responded Larry Lunsford, president of the Association of Fraternity Advisors (AFA) and an alumnus of Zeta chapter (Tennessee). "Our (AFA) defense of Dartmouth's greek system is by no means an attack on Dr. Epperson's assertions," Lunsford added. "We would be the last to argue that heavy drinking and misbehavior do not occur among Greeks. However, is it not true that heavy drinking and misbehavior (also) exists in residence halls and apartments in the community? Should residence halls and apartment living also be banned and students forced to commute from home?"

On the surface, it appears the faculty resolution is illegal, but the outcome still rested in the hands of the college trustees in February.

Dartmouth's greek system is old and strong. Psi Upsilon started it in 1842. Now about half of the college's 4,000 students belong to fraternities. Recent polls by the student newspaper and a campus political organization found strong sentiment against closing them.

The recent success of the bawdy movie *Animal House* may have inspired the faculty vote. One of the screenwriters for the movie was Chris Miller, a 1963 Dartmouth graduate and fraternity member.

## 1978 STATS REVEAL CONTINUED GROWTH

Pi Kappa Alpha Fraternity continues to show steady annual growth since the 1973 low point of this decade. At the end of the second quarter (December 31), the Fraternity had gained 2,782 new pledges, a 3.3 percent increase over last year at the same time. That figure is slightly more than the average rate of pledging increase (3.06%) since 1973-74.

Total initiations through the second quarter, however, were down 4.9 percent from 1,106 last year to 1,054 this year. Those figures contrast with the average rate of initiations increase of 1.7 percent since 1972-73.

A total of 6,357 initiated undergraduates were billed for 1978 annual dues last fall. That figure represents the most student members in the history of the Fraternity. However, the average chapter size (at the end of the 1978 school year) was 62.4 members and pledges within the 171 active chapters. That compares to 78.6 a decade ago when Pi Kappa Alpha had only 142 chapters.

## PIKES ARE BACK AT WISCONSIN

Suspended in 1961 for discrimination in their membership selection, Beta Xi, the chapter that produced the late Senator Wayne Morse among many other notable alumni, is on the road back. A core group was colonized on the Wisconsin campus in January with an immediate objective to increase its membership to 40.

Another of the colony's goals is to continue alumni interest in the redevelopment of Beta Xi. It was alumni of Beta Xi who pushed for the redevelopment effort and backed up their interest with sizeable financial resources. Among the Beta Xi alumni who were most instrumental in the re-establishment of IKA at Wisconsin are Ken Corlett, John Roob and Glen Looker.

Director of Development Keith Ketchman was assisted by Regional President John Lisher and Chapter Consultant John Bobango in the colonization effort. The inclement weather prohibited chapter participation.

The University of Wisconsin, Madison campus, boasts over 42,000 students and 20 active fraternities.

Compiled and edited by  
Renee P. Risk, Copy Editor

### Initiation dates 1900 to 1939

**Richard Becker (Kansas)** is an attorney in Coffeyville, Kansas. He is also a past president of the Kansas Bar Association and past president of Masons in Kansas. (807 West 4th, Coffeyville, KS 67337)

**William J. Caraway (Millsaps)** is assistant to the governor and director of economic development for the State of Mississippi. Brother Caraway is an avid pilot and after-dinner speaker. (1604 Belmont St., Jackson, MS 39202)

**Joseph D. Clinton (Western Reserve)** is a registered pharmacist and retired owner of Clinton Pharmacy in Jefferson, Ohio. He is a member of Gideons International. Brother Clinton received the first "Lifetime of Service" award from the Jefferson Chamber of Commerce in 1976. He proudly claims that he has contributed over 50 years of service to his profession, over 50 years as a Pike, and over 50 years of marriage to his college days sweetheart. (21 E. Walnut St., Jefferson, OH 44047)

**Ralph David (Oregon)** retired as international director of publications for Miller Miller Freeman Publications and has since then started the *High Road*, a monthly newsletter for the senior citizens of the city of White Plains, New York. (205 W. Post Road Apts., White Plains, NY 10606)

**Harold Herndon (Kansas)** is living in San Antonio, Texas, where he presently is chairman of the board of trustees at Trinity University. (1239 Bilam Building, San Antonio, TX 78205)

**Homer Hunt (Kansas)** is a self-employed insurance agent. A retired banker, he resides in Conway Springs, Kansas. (303 W. Parallel Avenue, Conway Springs, KS 67031)

**Dean Kimmel (Kansas)** is retired and living in Hiawatha, Kansas. He and his wife Leta recently celebrated their golden wedding anniversary. (709 N. 6th St., Hiawatha, KS 66434)

**Pete McDavid (New Mexico)**, former University of New Mexico athletic

director and co-founder of the Western Athletic Conference, has been named to the Albuquerque Sports Hall of Fame. (816 Loma Vista Drive, Albuquerque, NM 87106)

**James B. McKay (Kansas)** is an attorney with McKay, McKay and Hargrove in El Dorado, Kansas. He was recently awarded a 50-year pin by the K-Club. (Box 49, El Dorado, KS 67042)

**J. Lewis Sanderson (Oklahoma State)** retired in 1973 as business manager and acting vice president for business and finance at Oklahoma State University. He recently attended his 50th class reunion. (923 Knapp, Stillwater, OK 74074)



Sanderson



Hufnagel

**Gentry A. Shelton (Transylvania)** retired in June as Professor of Religious Education after 23 years of teaching at Brite Divinity School at Texas Christian University. Brother Shelton has traveled extensively and his active role in the World Council of Christian Education has carried him to three continents. He is a former chairman of the Association of Christian Church Educators and was a member of the Disciple-Baptist Hymnbook Commission. (3913 South Drive, Fort Worth, TX 76109)

**Bill Valentine (Washington Univ.)** recently accepted a position as vice president and general manager of Saliba & Company, Inc., a general insurance agency in Los Angeles, California. He and his wife Ruth are living in a condominium in San Dimas, California, and they play as a husband/wife team in duplicate bridge. (773 Via Los Santos, San Dimas, CA 91773)

### Initiation dates 1940 to 1959

**Richard M. Hufnagel (Penn State)**, corporate fixed income trader for the prominent Denver securities firm Boettcher & Company, was elected

vice chairman of the National Security Traders Association at their recent national convention. Brother Hufnagel is a member of the Trading Committee of the Securities Industry Association, a former chairman of NSTA's Public Relations Committee and a former member of the Information and Corporate Traders Committees of the National Association of Securities Dealers. He and his wife Linda reside in Evergreen, Colorado. (5993 S. Annapurna, Evergreen, CO 80439)

**Bob Brownlee (Kansas)** is an executive with the Missouri Valley Electric Company and lives in Kansas City, Missouri. (4030 N. 71st Terrace, Kansas City, KS 66104)

**John Fincher (Millsaps)** is an educational consultant and retired president of Carson-Newman College. Brother Fincher received a Ph.D. in zoology from the University of North Carolina and has taught at schools including Cumberland College, Millsaps and Samford University. He is a former president of the Association of Southern Baptist Colleges and is now active in the study of genealogy, philately and photography. (315 Gran Avenue, Birmingham, AL 35209)

**Stan Hultberg (New Mexico)** is presently serving as president of the 46,000-member University of New Mexico Alumni Association. (5100 Los Poblanos, N.W., Albuquerque, NM 87109)

**Clyde Martin (Kansas)** is a psychiatrist and living in Mission Hills, Kansas. Clyde was recently the visiting professor in psychiatry at the University of California/San Francisco Medical School for four months. (5531 E. Mission Dr., Shawnee Mission, KS 66208)

**Claude E. Pope (North Carolina)** was elected President of the Mortgage Bankers Association of America at their annual convention in Atlanta held last October. (1416 Hunting Ridge Rd., Raleigh, NC 27609)

**Dr. Jack Redman (New Mexico)** recently received a 1978 Humanitarian Award from the New Mexico chapter of the National Conference of Christians and Jews. Dr. Redman was instrumental in developing treatment for a rare form of pneumonia found in Vietnamese children. (114 Oak, N.E., Albuquerque, NM 87106)

H. Tommy Taylor (New Mexico) has been promoted to Brigadier General in the New Mexico National Guard. Brother Taylor is also a member of the University of New Mexico Alumni Association board of directors. His new appointment makes him Commander of the 11th Air Defense Artillery Brigade based in Albuquerque. (1101 San Pablo, N.E., Albuquerque, NM 87110)

Walter Waldrop (Millsaps) is president of B&W Metals Company in Houston, Texas. A past president of the Houston Touchdown Club, he is active in golf, tennis and hunting. (11551 North Loual, Houston, TX 77024)

John H. Wolfarth (Cincinnati) is vice president in charge of operations of the Merchants State Bank in Dallas, Texas. Merchants State is a \$90 million independently owned suburban bank. (12736 Burninglog Lane, Dallas, TX 75243)

Matthew J. "Mickey" Kavanagh (Southern Methodist) was recently elected to an at-large seat on the city council of Aurora, Colorado, population 150,000. The city, Denver's largest suburb, is the fastest growing of its size in the country. Brother Kavanagh is also regional manager for MM Corporation, with responsibilities for leasing and management of company shopping centers and properties in the Rocky Mountain states. Additionally, he serves on the national board of directors of the SMU Alumni Association. (11551 E. Yale Way, Aurora, CO 80014)



Kavanagh



McFarland

Robert M. McFarland (Davidson) has been elected a secretary in the field operations department of The Hartford Insurance Group, where he assists in the management of the department's eastern division. Brother McFarland graduated from Davidson College and received a master's degree from the University of Georgia. He is a Chartered Property and Casualty

Underwriter. (620 Winterset Lane, Simsbury, CT 06070)

**Initiation dates  
1960 to 1969**

Robert C. Felts (Cincinnati) has been appointed executive vice president of the Oklahoma Business Development Corporation. In this position, he will be its chief operating officer. The Oklahoma Business Development Corporation maintains offices in Oklahoma City. Brother Felts graduated from the University of Cincinnati and served as a field consultant on the PiKA staff in 1963-64. He presently resides in Edmond, Oklahoma. (1404 Apollo Road, Edmond, OK 73034)



Felts



Oswald

David R. Oswald (Parsons) has recently been appointed district manager of the consumer products division of A. O. Smith Corporation. In this new position, Oswald is responsible for sales and marketing of the company's residential and commercial water heater equipment, pool/spa heaters and hydronic boilers. Operating from headquarters in the St. Louis area, he covers eastern Missouri and southern Illinois. Brother Oswald is active in professional industry organizations and local United Way campaigns. He and his wife Lucia have three children and currently reside in Crestwood, Missouri.

Bill Fields (Millsaps) is a financial consultant with IFM Advisory Services, Inc. Brother Fields is a member of numerous professional organizations including the International Association of Financial Planners and the Real Estate Securities and Syndication Institute. He is a pilot and water enthusiast in his spare time. (1130 Belledeer, Box 1625, Tupelo, MS 38801)

Michael R. Harrison (Florida State) is a program and budget analyst with the U.S. General Accounting Office in

Washington D.C. His office conducts analytical studies of government programs and budget practices at the request of the House and Senate Budget Committees. His wife, Monika, is a budget analyst for the U.S. Office of Education. (5428 Cabot Ridge Court, Fairfax, VA 22032)

Gregory Hardwick (Miami of Ohio) has formed a partnership known as Hardwick, Cook & Company, Certified Public Accountants. Brother Hardwick is also serving as financial advisor to PiKA's Beta Kappa chapter at Emory University, and is a director, treasurer and past president of the Atlanta Alumni Association of Pi Kappa Alpha. He and his wife, Mary Lou, and two children live in Atlanta. (3718 Donaldson Dr., N.E., Atlanta, GA 30319)

Glenn E. Hatcher (Tulsa) has been named director of east production operations for Denver-based Leprino Cheese Company. He has responsibility for all production facilities east of the Rockies and is presently located in Elmira, New York. Leprino produces Italian cheeses for such organizations as the Pizza Hut. (88 Durland Avenue, Elmira, NY 14905)

Erik Hearon (Millsaps) is a Certified Public Accountant with DeMiller, Denny, Word & Co. in Jackson, Mississippi. He is a member of the AICPA, Mississippi Society of CPA's, Jackson Tax Forum and the North Jackson Rotary Club. As a member of the Beth Israel Congregation, he is active in B'nai B'rith, the Anti-Defamation League and the Jackson Jewish Welfare Fund. He also served on the Allocation Committee of the United Way of the Capital Area. In addition to his other activities, Brother Hearon is active in the Air National Guard as a pilot with the position of Aircraft Commander and Ground Training Officer. (2104 Brackenshire Circle, Jackson, MS 39211)

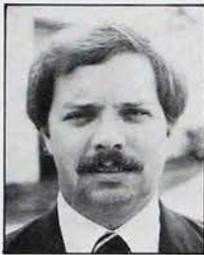
Captain David E. Janney (Tennessee) received his second Army Commendation Medal in July for outstanding meritorious service while stationed in Izmir, Turkey, on a 15-month tour of duty. While in Turkey, Brother Janney served as the Military Maintenance Officer for the NATO fleet. He is presently stationed at Fort Eustis, Virginia, taking the Transportation Officers Advanced Course. In April he will return to Fort Ord, California, and

serve as platoon leader and executive officer for the Transportation Company of the U.S. Army Combat Development Experimentation Command. (104 Delmar Circle, Oak Ridge, TN 37830)

**James R. Lambert (Oregon)** has been admitted to the international accounting firm of Deloitte Haskins and Sells as a partner. He received his Master of Accounting Science degree at the University of Illinois in 1967 and became a CPA in 1969. (3348 Elma St., Camarillo, CA 93010)



Lambert



Wewers

**J. F. Martin (Kansas)** is a broker for Agri-Sales Associates. He was recently promoted to regional manager and is living in Winter Park, Florida. (88 Sorrento Circle, Winter Park, FL 32789)

**Greg McCluney (Kansas)** is living in Overland Park, Kansas, and is in advertising and public relations. He and a partner recently opened the firm of McCluney and Brewer, Inc. (300 Fox Hill Center, 4550 W. 109th Street, Overland Park, KS 66211)

**Steven L. Mourning (Arkansas at Little Rock)** has recently accepted the position of executive vice president of the St. Joseph Hospital Foundation in Denver, Colorado. He was formerly director of the Methodist Hospital Foundation in Memphis, Tennessee. (1835 Franklin St., Denver, CO 80218)

**Tom C. Watson (Memphis State)** has recently been named a partner in the law firm of Morgan, Lewis and Bockius in their Washington office. (Roxburg Hall, Leesburg, VA 22075)

**Richard L. Tompsett (Nebraska at Omaha)** was awarded the coveted Chartered Life Underwriter designation at National Life Insurance Company of Vermont's national conference exercises which were held at

San Diego, California. Brother Tompsett has been in the life insurance business since 1969. He has earned membership in the life industry's Million Dollar Round Table and was the recipient of the National Quality Award and the National Sales Achievement Award for excellence in client sales and services. He received an outstanding service award in 1977 from the University of Nebraska at Omaha Alumni Association. The youngest president of the UNO national alumni association board of directors, he headed the advisory council for the Dr. Milo Bail Student Center for three terms and has chaired the alumni finance committee, homecoming committee and the achievement and youth-business days. He has twice served as president and treasurer of the Omaha PiKA Alumni Association. He and his wife have three daughters. (1719 S. 85th Street, Omaha, NE 68124)

**Adrian Wewers (Central Arkansas)** has been named executive assistant manager of the Mariott Hotel at Perimeter Center in Atlanta. He has been associated with the Mariott Corporation for seven years, having held positions in the St. Louis, Washington D.C. and New Jersey areas prior to his current assignment. He and his wife Judy have three children and are living in the Mountain Creek subdivision of North Fulton County in Georgia. (4882 McPherson Drive, Roswell, GA 30075)

**Initiation dates  
1970 to 1979**

**Moshe "Mark" Adam (Carnegie-Mellon)** is a data center manager at Computer Data Systems Inc. in Bethesda, Maryland. He and his wife have two children. (10804 Wheeler Dr., Silver Spring, MD 20901)

**Vernon K. Ausherman (Florida Inst. of Tech.)** is currently employed by Schlumberger Well Services as a field engineer at their New Iberia, Louisiana district office. (128 Prairie Ave., Apt. 1, New Iberia, LA 70560)

**Richard M. Bales, Jr. (Stetson)**, former law clerk to the Honorable Peter T. Fay, U.S. Fifth Circuit Court of Appeals, is currently practicing law in Miami with the law firm of Kelly, Black, Black, Wright and Earle, P.A. (771 Wren Avenue, Miami Springs, FL 33166)

**Ronald Barr (Indiana)** has been named the new Director of Alumni Clubs at Indiana University. He manages programs and activities for the more than 100 Indiana University alumni clubs.

**Danny K. Bradley (Clemson)** has recently taken a new position as a sales engineer with Garratt-Callahan Company. He is responsible for industrial water treatment in the state of South Carolina. (Gettysburg, Lugoff, SC 29078)

**Richard F. Byrnes (Virginia Tech)** is currently employed by Economics Laboratory, Inc. as a sales representative with the consumer division of the Baltimore/Washington market. (He and his wife Mardy live in Sterling, Virginia. (239 Willow Terrace, Sterling, VA 22170)

**Craig S. Ciarlelli (Tulsa)** is a field representative for the Tulsa/Morella general agency of the National Life Insurance Company of Vermont. He was recently among 27 selected agents and company representatives to participate in a five-day career advancement seminar. (2832 East 10th St., Apt. 3, Tulsa, OK 74104)



Ciarlelli



Thomas

**Joseph M. Donohue (Florida)** has recently taken a position with the New York City public relations firm of Burson-Marsteller. Previously director of publicity at Mount Saint Mary's College in Emmitsburg, Maryland, he is a member of the Council for the Advancement and Support of Education, the Maryland-Delaware-DC Press Association, and Big Brothers/Big Sisters of Frederick County. (306 West Main St., Emmitsburg, MD 21727)

**Bob Fleischman (Missouri at Rolla)** is a foundry/quality engineer for Ramsey Corporation in St. Louis, where his responsibilities include supplies liaison. (259-A Hickory Hedge, Manchester, MO 63011)

David C. Forbes (East Tennessee) is residing in Anderson, South Carolina, where he is coordinator of the alcohol and drug service at the Anderson Mental Health Center. (Route 4, Anderson, SC 29624)

Dennis C. Franz (Missouri at St. Louis) and his wife Nancy are living in Oakville, Missouri, where Denny is employed at ITT Blackburn in its quality assurance department. (2607 Sanders, St. Louis, MO 63129)

Lee Grace (Texas) is resigning as executive vice president of the North Texas Oil and Gas Association to become executive vice president of Grace Drilling Co. Inc. (210 Hamilton Bldg., Wichita Falls, TX 76301)

William Hoover (Emory) has moved from alumni affairs at Emory to Director of Estate Planning and Development at George Peabody College in Nashville, Tennessee. (1900 Richard Jones Rd., No. V-2, Nashville, TN 37215)

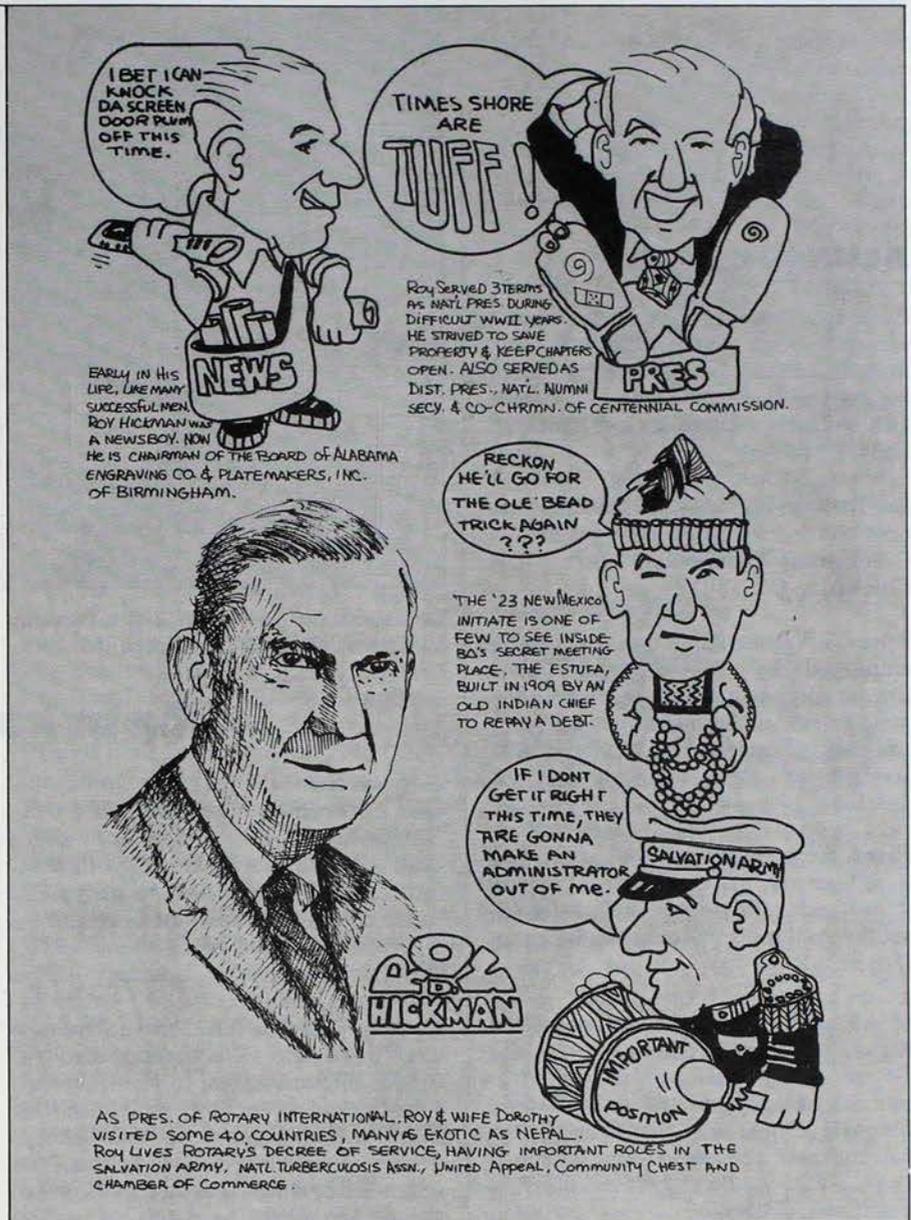
Gerald W. Ketchum (Arkansas State) is presently engaged in the practice of law as an associate attorney with the firm of Palmer, Palmer and Jordan in Dyersburg, Tennessee. (100 Marr Drive, Dyersburg, TN 38024)

Dr. Robert M. Kropp (Pennsylvania) is presently doing his pediatric residency at Vanderbilt Children's Hospital in Nashville. (2918 Hillsboro Rd., Apt. F-1, Nashville, TN 37215)

Thomas R. Pollard (Missouri at St. Louis) is a radio broadcaster with Station KSWN in Joplin, Missouri. He hosts a talk show along with a top 40 music program. (1807 Campbell Dr., Bldg. 14, Apt. 4, Joplin, MO 64801)

Keith R. Poole (F.I.T.) is co-owner and manager of Tri-Co Screen Printing specializing in custom textile and transfer printing for the sporting goods industry. He and his wife have one daughter. (1371 Goldcoast, Palm Bay, FL 32905)

Walter A. Record III (Duke), after graduation from Duke University in 1973, studied languages at the Sorbonne in Paris, France from 1973-75. He then graduated from the University of Miami School of Law receiving his Juris Doctor degree in 1978. (1511 Hermitage Avenue, Huntsville, AL 35801)



David A. Stevenson (Southern Methodist) has returned to Dallas after obtaining his MBA from the Wharton School of Finance. Brother Stevenson is presently with LTV Corporation and his wife is a securities attorney with a local law firm. (6208 Berryhill, Dallas, TX 75231)

Gary Swider (F.I.T.) is a research biologist for Ichthyological Associates, Inc., and is presently doing environmental consulting work in connection with nuclear power plants. (120 Lyster Rd., Oreland, PA 19075)

William A. Taylor (Florida Southern) recently opened his own real estate and investment firm in Fort Myers, Florida. (1617 Hendry St., Suite 312, Fort Myers, FL 33901)

James P. Thomas (Florida Tech) has been appointed Raleigh, North Carolina architectural sales representative for Kawneer Company, a leading manufacturer of architectural aluminum products. Brother Thomas served in the United States Army from 1972 to 1974 and was a sales representative for Xerox Corporation and most recently for Premix-Marbletite Manufacturing Company. (24129 Still Forest Place, Raleigh, NC 27607)

D. C. Threet (Arkansas State) was recently promoted to market planning manager of parts and service for the Memphis region of International Harvester. (615 Tulane, West Memphis, AR 72301)

Mark Tiddens (Idaho) was promoted

**ALUMNI Continued**

from applications engineer to product manager with C. P. Clare & Co., manufacturers of electronic data entry keyboards. He and his wife, Judy, have two children. (Route 3, Box 629, Post Falls, ID 83854)

**Dr. Richard W. Varley (Oklahoma)** has opened his own optometric practice in Chickasha, Oklahoma. (Box 707, Chickasha, OK 73018)

**John T. Wagner (Gannon)** is currently employed by the Republic Steel Corporation as a shift supervisor in the mechanical maintenance department of their Youngstown plant. (4831 Westchester Dr., Youngstown, OH 44515)

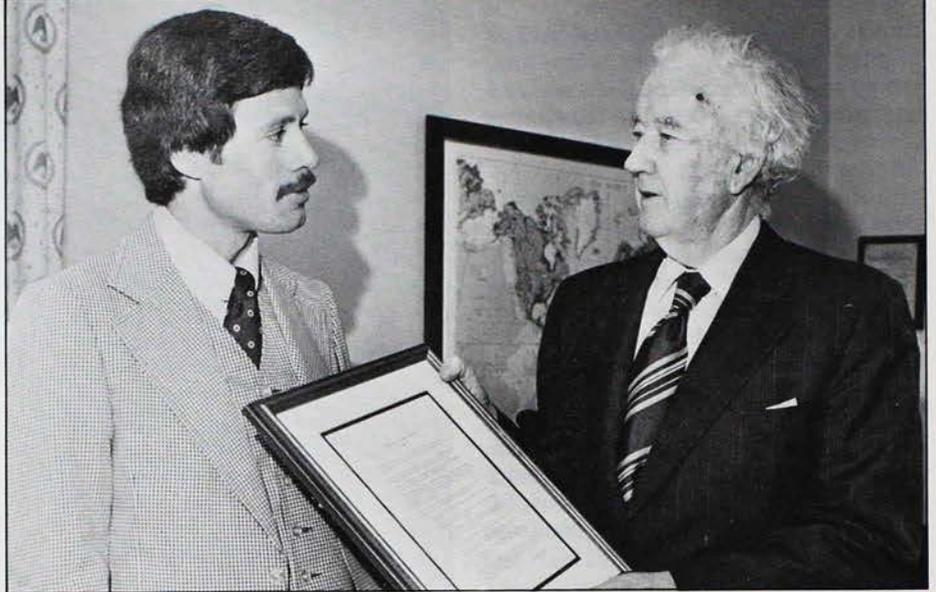
**Larry West (Murray State)** is feeding 3,000 heads of cattle and farming 2,000 acres of corn and milo in southern Illinois. (Route 1, Belknap, IL 62995)

**Morris C. White III (Missouri at St. Louis)** is a Captain in the U.S. Air Force and is stationed in the Philippines at Clark Air Force Base. He and his wife Dora, who he met in San Antonio, are the proud parents of two boys. (PSC-1, Box 2628, APO San Francisco, CA 96286)

**Lee H. Whittlesey (Oklahoma)** is the communications specialist for the Yellowstone Park Company based at Gardiner, Montana. He is in charge of training tour guides and tour bus drivers who communicate with park visitors in the nation's first and largest national park. (Box 585, Yellowstone National Park, WY 82190)

**Robert M. Wilkinson (Mississippi)** is employed as a programmer/analyst for Computer Sharing Services, Inc. in Denver, Colorado. (5582 Pennsylvania Avenue, Boulder, CO 80303)

**Terry Winstead (Millsaps)** was recently named Alpha Iota's "Alumnus of the Year." He is associated with Winstead Realty in Meridian, Mississippi. (Route 9, Box 157, Meridian, MS 39301)



Senator John Sparkman, right, received a Pi Kappa Alpha commendation from Vice President Bill LaForge for his "untiring loyalty and service" to the Fraternity.

**Sparkman Era**

Senator John J. Sparkman closed out the "Sparkman Era" in the U.S. Senate with a vote in favor of extending the Equal Rights Amendment ratification deadline. A vote typical of his commitment to human rights.

When he retired at the end of 1978, Brother Sparkman, Gamma Alpha (Alabama), had served 42 years in Congress, 32 as a U.S. Senator. He was elected to the Senate, and through unique circumstances, to the House of Representatives at the same time in 1946, the only person in U.S. history to be so honored. Of course, he resigned his House seat and went on to the Senate where he made his lasting mark.

At a reception recently he proposed that his greatest contribution was persuading Congress to raise the pay of and provide better financial security for men who become soldiers. He wasn't talking about the volunteer army. Rather, to the amusement of listeners, he clarified. His bill prohibited creditors from harassing families of servicemen some 50 years ago, before World War II when he was in his 30s and not yet a Congressman.

At that time Brother Sparkman, a charter member of Gamma Alpha and its first president, was a PIKA district president. He has always supported his Fraternity and it has often honored him, in 1947 with the Distinguished Achievement Award and later with membership in the Committee of 100 and the Bicentennial 200.

But for all his accomplishments he will probably be remembered most for what seems to be his first love — housing legislation. "I sponsored just about every housing program there is — rural housing, urban housing, low-income housing, housing for the aged," says Brother Sparkman, known to many as "Mr. Housing."

In 1952 he was nominated for Vice President of the United States running on the Democratic ticket with Senator Adlai Stevenson. Sparkman's South was the only region that voted Democratic that year. Later he succeeded to the chairmanship of the prestigious Senate Foreign Relations Committee.

Although he admits at age 79 it's time to retire, the son of a man who lived to be 96 has no intention of being idle. He will practice law with his grandson in Huntsville, Alabama.

**Winners All**

In a history-making turnabout, Brother Thad Cochran, Gamma Iota (Mississippi), was the first white Republican elected from the state of Mississippi to the United States Senate last November. The three-term congressman was elected to the six-year seat succeeding Senator James O. Eastland who stepped down after 36 years in the Senate.

Elected to his fifth successive U.S. Senate term last November was Republican Strom Thurmond, Xi

(South Carolina), and elected to his second Senate term was Democrat W. Dee Huddleston, Omega (Kentucky). All three will serve until the end of 1984.

The election of Brother Cochran portrayed a vivid departure from the 87-year Democratic dominance of Mississippi politics. "What it looks like the people of our state have said today," he told his supporters, "is that it is time for a new generation of Mississippians to assume important responsibilities of leadership. I'm flattered to be a part of this new era," added the 40-year-old Jackson attorney.

Elected to the U.S. House of Representatives were three Pi Kappa Alpha alumni. John Buchanan of Alabama, John Paul Hammerschmidt of Arkansas and Jon Hinson of Mississippi are all Republicans.

## Strives for A 'C'

For Brother Frank Little, Epsilon Zeta (East Tennessee), "a C can be a traumatic experience." Yet he strives to reach it. No, not the grade, the note. Frank Little is established today as the principal tenor in the international world of opera.

"I began as a light, lyric baritone," he confesses, "but could always sing a comfortable B flat. It was just a case of extending the range a few notes to the full scale of tenor register."

However, he still does not consider himself a "high C" tenor, but says, "I have the 'C' if I need it."

Brother Little is professor and chairman of the Department of Performance Studies at DePaul University and performs major roles with the Metropolitan Opera, the Chicago Lyric Opera, the Opera COUNALE in Florence and other leading companies of Italy, Spain and North America.

Despite a revival of interest in opera ("it is moving ahead; a revolution is going on in this country"), Brother Little says that the big companies (Metropolitan, Chicago, San Francisco and New York City) will not survive the next 10 years. "Production costs are enormous. There are union problems and examples of incredibly naive management decisions. Opera is growing, however, in the middle level cities."

Dr. Little graduated from East Tennessee in 1958. He had been an active member of Epsilon Zeta leading them to several singing championships. He earned his Master's from the Univer-

sity of Cincinnati and, in 1971, his Doctor's Degree in Music from Northwestern University.



Little



Kelso

## Have It Your Way

Economist Louis Kelso, Beta Upsilon (Colorado) says we can all be "haves" instead of "have nots" in his stock ownership plan now before Congress.

"You mean this is a way to make haves out of the have-nots without making the haves have-nots?" Senator Russell Long asked him.

Brother Kelso had been explaining the advantages of his Employee Stock Ownership Plan (ESOP) that passes on certain tax advantages to employee owners. The plan means that everyone involved in a business or industry or the consumers in such enterprises as public utilities own the stock and receive the profits.

Kelso created the concept for his plan as a child living near poverty in Westminster, Colorado. During the Depression he saw that rich farmers weren't producing because buyers didn't have the money to buy. "There were thousands of shut-down factories," he said, "yet we had the resources to create a million more. I couldn't understand why."

The wars which followed bailed out the economy. Kelso noted, "What we needed was a war you could love. The trouble is, the young people found no war you can love."

Beginning his study of our economy as an undergraduate, he had written a book by 1945, *The Fallacy of Full Employment*, which pointed out the fallacy of relying on only labor to bring economic stability. The answer is to build capital ownership into everything. The theory involves three principles:

1. It is based on private property.
2. Everybody has the right to participate in the production of goods and services.
3. The producers of wealth, those who own labor or capital, have the

right to receive the wealth they produce, with the value to be determined through free competition.

The full details of Kelso's theory were published in 1958 in conjunction with Mortimer Adler in *The Capitalist Manifesto* and the explanation of the working models came in 1961 with publication of *The New Capitalists*.

Kelso recently returned to his alma mater for a lecture engagement. His only disappointment, he said, was noticing that the fountain in front of what was once the Pi Kappa Alpha house (now administrative offices) had been filled in. "It was a very nice, delightful pool built out of granite."

A student during the Depression, Brother Kelso built the fountain as payment for his fraternity dues.

## He Who Waights...

Brother Waights G. Henry, Beta Kappa (Emory) and Delta (Birmingham Southern), recently retired as president of LaGrange College. He owns a Mercedes with a license plate that reads "OURCAR," and with the 30 years of service he's given LaGrange, it wouldn't be egocentric if he were to erect a sign outside the administration building reading "MY COLLEGE."

When Brother Henry arrived in 1948, the college amounted to a scattering of antiquated buildings on a hill above the dozingly picturesque town of LaGrange with 131 female students and 17 faculty members. The college ran in red ink. LaGrange's only distinction was that one of its fictional alumna was Scarlett O'Hara's Aunt Pittypat.

Today, as Henry looks forward to raising money for the school while in his "retirement," LaGrange boasts 800 students, male and female, an assortment of contemporary buildings spread over a rolling campus, a hefty endowment and a budget which, according to Henry, has run "two miniscule deficits in the past 28 years."

A Yale University divinity school graduate in 1934, Brother Henry was asked to take over as president of the private LaGrange College which was affiliated with the Methodist Church. But he had different ideas. "I wanted to get back to the pulpit to preach. I resisted (the job offer) as strongly as I could." But Bishop Arthur P. Moore pressured him into taking the position. He says he's never regretted the decision. Neither has the college.

# THE LORDS OF THE RING

---

WHO ARE THESE MEN AND WHAT IS THEIR CLAIM TO POWER?

---

A riddle. What do Presidents Jefferson, Lincoln and Kennedy have to do with Pi Kappa Alpha? No, they're not the "Lords of the Ring." But they do symbolize the unique American tradition of volunteerism that fostered the college fraternity movement. "Each had a different background, yet each placed the enrichment of society beyond self. That is the essence of volunteerism," says IKA President William R. Nester.

Dr. Nester and the Supreme Council are also volunteers. Like the nation's leaders, they are concerned with the enrichment of our own circle of brotherhood — loosely interpreted as a "ring" for the sake of a catchy headline. Yet, their roles are very much like the band of a diamond ring without which its brilliance could not be seen or appreciated. The Supreme Council is IKA's government between conventions, the helmsmen, so to speak, in our Fraternity's timeless mission.

Only in America, as they say, would men volunteer themselves to be put on the hotspot. For their responsibilities for the preservation of our precious association are profound. Only in America. Perhaps our volunteer spirit explains why the social fraternity is alien to other societies.

But why do these men readily and happily accept the fate of our 111-year-old institution? Each man is certainly accomplished in his own right. None are motivated by boredom or greed, that's for sure. Yet some of America's busiest, model citizens are involved in IKA. Their commitment to their college fraternity must perplex their non-fraternity associates. So, why?

Each of the Council members express it differently.

"I like to stay involved with young people who will be leaders of tomorrow," says Dr. Malcolm C. Todd, vice president for alumni. "I believe fraternity recognition is good, and after many professional goals are reached, one can help give credibility to a worthy cause. Perhaps I can influence and help develop criteria and standards to mold character."

IKA leaders prior to Dr. Todd must have had the same rationale for it was Joe Turner's college experience that motivated him. The second-term councilman asserts, "Because some person cared, I was able to have a meaningful undergraduate experience. I want to do the same for someone else."

Dr. Nester, a long-time IKA volunteer worker, is involved for the same reasons he's devoted his life to edu-

cation. "Their objectives (fraternity and education) are parallel, but the means for accomplishing them are different. Fraternity is the best vehicle in our society beyond the family and church that have the potential to contribute to personal and leadership development, to educational and cultural enrichment and to moral influence."

"The more you put into it, the more you get out of it," simply states Undergraduate Council Member Billy Garrett. "To maximize benefits one must be willing to make a total commitment."

Having an impact on the lives of others is one big reason for our volunteer spirit in America. And, as Legal Counsel Glen Weissenberger explains, "Pi Kappa Alpha is a significant institution which makes important decisions. No one decision is seismic, but collectively these decisions determine whether the Fraternity prospers or flounders, lives or dies. And whether it survives is a matter of no small importance to a great many people."

Where did this commitment to IKA begin? Vice President for Leadership Bill LaForge didn't expect to be a Supreme Council member when he was an undergraduate. "The Supreme Council was somewhere in

the vicinity of a 'sovereign hierarchy.' However, I began, as an undergraduate, to feel strongly enough about the Fraternity to know that I wanted to remain involved in some capacity."

Ralph Yeager, a past IKA president, encouraged Dr. Nester to become a district president. "We had a lively district of 10 chapters with over 135 attending our meetings in 1954-56. It was the undergraduates who convinced me to run successfully for the Supreme Council in 1956. Following that," Dr. Nester continues, "it was the inspiration of many alumni and undergraduates that I continued."

Pi Kappa Alpha has, fortunately, attracted many skilled alumni leaders, not only as Supreme Council members, but also as chapter advisors and national officers. Our Fraternity has a reputation among alumni for discipline and respect, says Dr. Todd, and the need for alumni to perpetuate that reputation has been well communicated to the members.

Brother Weissenberger agrees. "Any dynamic organization attracts skilled workers. The pivotal factor in the retention of alumni interest by IKA has been the quality of staff."

Billy Garrett adds, "It is a credit to the quality of

*Continued on page 31*



**Dr. William R. Nester**  
National President

Vice President, Ohio State University. Previously Senior Vice President and Provost, University of Cincinnati. Helped establish Metro 7 Conference and served as first president. Also professor of education, fund raiser, professional speaker and founder Young Friends of the Arts. Served IKA as Memorial Foundation president, national vice president, national secretary, district president and national education director. Graduated University of Cincinnati, 1950.



**Joseph J. Turner, Jr.**  
National Vice President

New York Life Representative. Previously alumni relations director Clemson University. Active in Boy Scouts, Rotary and Cotillion Club. Served IKA as district president, regional president and national vice president. Graduated Clemson University, 1971.



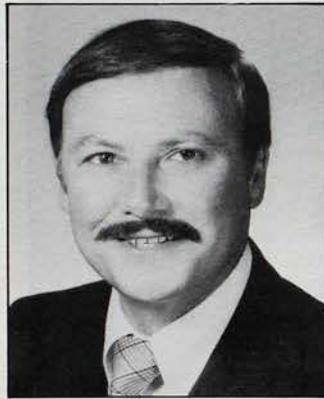
**William N. LaForge**  
National Vice President

Legislative assistant, U.S. Representative David Bowen. Also attorney, member of Mississippi, American and Federal Bar Associations. Active in Knights of Columbus, Big Brothers of America. Former IKA chapter consultant. 1972 Powers Award winner, Zeta Beta House Corporation director, active in Central Delta and Washington D.C. alumni associations, district president, regional president. Graduated Delta State University, 1972.



**Dr. Malcolm C. Todd**  
National Vice President

Surgeon. Past president American Medical Association, past president U.S. Section, International College of Surgeons. Professor of surgery, University of California-Irvine. Author of scientific and socio-economic subjects. Formerly President Nixon's physician. Active in Blue Cross of Southern California, American Red Cross, Long Beach Chamber of Commerce, Medic Alert, Price-Pottenger Nutrition Foundation, National Advisory Board of Health Policy Center, Community Chest and United Way, Boy Scouts of America, Kiwanis among others. 1976 IKA Distinguished Achievement Award, National Alumni Committee, IKA Memorial Foundation Trustee. Graduated University of Illinois, 1934.



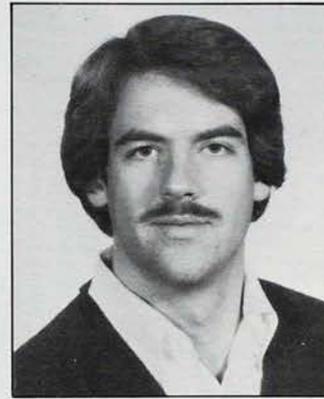
**D. C. "Jack" Jackson III**  
National Vice President

Hospital administrator and president Jackson Enterprises, Inc. Board of Governors, Doctors Memorial Hospital of Atlanta. Active in Atlanta Speech School, Arthritis Foundation of Georgia, Big Brothers of America, Youth Estate, Peach Bowl, Atlanta Symphony, Warm Springs Foundation. Served IKA as president Alpha Mu Housing Corporation and president Atlanta Alumni Association. Graduated University of Georgia, 1954.



**Thomas O. J. Handler**  
National Vice President

Student, University of Illinois. Formerly member of Champaign Senate, Student Senate Assn., UI Student Discipline Committee, IFC Judicial Board, Pre-Law Club. In IKA, IMC, rush chairman, SC, publications chrmn., convention delegate, Active of the Year, 1977. Accounting major, 1979.



**William C. Garrett**  
National Vice President

Student, Clemson University. Chairman IFC Housing Committee and Mortar Board. Active in Tiger Brotherhood, Blue Key, SGA, Alpha Lambda Delta and Phi Eta Sigma. In IKA, SMC, IMC, homecoming chairman. Psychology major, 1979.



**Glen Weissenberger**  
Legal Counsel

Asst. Professor of Law, University of Cincinnati and lecturer on property, Ohio Bar Review and Writing Seminar. Attorney. Formerly with Proctor & Gamble Co., Cincinnati and Suburban Telephone Co. and Neighborhood Youth Corps Program. Harvard Law School. 1969 Powers Award. Served IKA as national vice president and legal counsel. Graduated University of Cincinnati, 1969.

# THE LOYALISTS OF THE RING

WHO ARE THESE PEOPLE AND WHAT IS THEIR CLAIM TO PIKA?



Pi Kappa Alpha Memorial Headquarters supportive staff headed by Donna Visconti Darwin, front. Back row: (l-r) Gala Sullivan, Agnes Bell, Debbie Pohlman, Floyd Hilderbrand, Pam Morgan, Maribeth White and Marjorie Cleveland. Front row: Gwen DeShazo and Renee Risk.

Ever wonder "who is Donna Darwin, alias Donna Visconti, alias Donna V.?" Or why a mild-mannered muliebrity seems to run the show at the Memorial Headquarters of an all-male fraternity? Instead of being satisfied, curiosities have a way of expanding, so now your inquisitiveness includes others whom

you've heard about or talked to on the telephone while waiting for Halloran to pick up (or if you're like most of us, waiting for Fletcher to pick up).

A "prima donna" Ms. Darwin ain't. Yet she's the principal character of an unsung team of loyalists who play a big role in our little circle of brother-

hood. Our ring, so to speak, wouldn't be complete without the supportive staff in the middle of it. So, here's the inside scoop.

"The supportive staff is very loyal considering they aren't initiated members," says Donna. She has made a career out of her ability to blend

assorted talents and personalities into what an IBM office efficiency study called an abnormally high work output. "It's shown by the number of years of service (total of 68 years of service for 10 people including Donna's 13 years, the last five of which have been as an executive staffer) and their willingness to take on tasks that belong in other departments when they lack for work in their own. The fact is," says Donna, "the supportive staff provides the continuity that the executive staff with its high annual turnover needs."

Now before you start counting back, Donna's 13 years began in 1965 when she worked part-time. One of IKA's best secretaries, she began full-time in 1969, earned her CPA (Certified Professional Secretary) degree (she was the youngest ever up to 1972 to earn it in Memphis) and was the first woman ever elevated to the executive staff level in 1973 when she became Assistant to the Executive Director. In her current position, Donna is like an office manager with responsibilities ranging from hiring and firing (though she says she's never had to fire anyone because "those who don't like to work leave of their own volition") to ordering supplies, and includes much of the creative work accomplished in executive staff meetings.

To know Donna is to know her supportive staff team which includes eight women and one man. She believes the key to a successful service organization is dedication. The others won't describe their roles as "hard work," but it's not easy. The staff goes out of its way to do a good job, to please the undergraduates and alumni.

For example, Marjorie R. Cleveland, IKA's bookkeeper since March of 1957, describes the Fraternity as a big business. "Just look at our budget today — \$784,000. Larger than most businesses in Memphis, we carry on in a professional, business manner. We have to, if we're going to expect our chapters to do the same."

And Gwen DeShazo, the chapter accounts bookkeeper since July, 1974, who agrees, "If it wasn't for my job, we'd have no capital to work with. Sometimes I feel like the day-to-day existence of the Headquarters rests here."

Of course, working for a national fraternity has certain ego drawbacks for the women. "My husband thought I made beds when we first met and I told him where I worked," laughs Pam Morgan, a secretary who joined the staff in August of 1973. Debbie Pohlman, who started in January of 1977

as a bookkeeper for the housing department, had a similar reaction. "My friends would ask me if I work as a housemother. They're astonished that we have such a large staff."

What motivates their loyalty, you ask? Besides their modest salaries, each member of the team quickly refers to other, non-monetary forms of compensation.

Floyd Hilderbrand, who began working as the headquarters printer and postman in March 1972, recalls the fellowship of interstaff get-togethers as a chief incentive. "Playing softball as a staff really brought us close together. There's no pressure here," he adds. "Everybody is like one big, happy family." Floyd, by the way, is a special initiate of Theta chapter (Southwestern at Memphis), and a loyal alumnus of Pi Kappa Alpha.

The work itself is gratifying to Renee Risk, formerly Renee Pierucci until she up and married Mike Risk, a former staffer and currently Cumberland Region President. Renee, who has been a staff member since December 1971, most of that time as *Shield & Diamond* copy editor, says "Working with the *S&D* is always gratifying. I've seen it change so much in the seven years I've been here, and it has grown to encompass such a broad range of interests that it is really a pretty appealing publication." Renee says she feels a part of the creative side of IKA publishing, and well she should as she edits the Fraternity's bi-weekly newsletter *Forum*, often designs fliers and brochures and takes part in the executive staff meetings herself. Renee does much of the Fraternity's mass communications work and often handles chapter or alumni problems on a routine basis.

Renee also enjoys the work because "you can stay atop what's happening in education today. Besides, it's not really like a job since it involves a lot of dynamic people who really enjoy each other's friendship."

Maribeth White, receptionist and secretary since June of 1976, agrees. "I'm always sad when a group of chapter consultants leaves. We become one, big family each year and feel genuine family-like love for one another. When they leave, you feel like a part of your family is going away. When they walk through the door, you feel like hugging them."

Gwen and Marjorie point to the outside friendships as well. "I've met wonderful people like (former presidents) Grant Macfarlane and Charlie Freeman. I felt close to them

because I worked close to them. They represented IKA for me because of their dedication and high enthusiasm which rubbed off," says Marjorie.

"I have made friends all around the country," adds Gwen.

"One reason I enjoy working here is the chance to help preserve our heritage," says Agnes Bell who began working in the membership records department in April, 1977. (Before Phi Mu women's fraternity moved from Memphis, she handled their records.) "I hate to see the early traditions go by the wayside. The pendulum will swing back one day and we'll wish we had kept those early records. Sometimes I must research the history of someone and I must use all my resources to track down when and where he lived. I have a faculty for remembering names. I'll see a name and two years later it'll pop up again and I can relate it back."

Gala Sullivan, a secretary since December of 1976, enjoys her work with the Fraternity's alumni program. "The fact that it's always expanding is encouraging for the undergraduates. They aren't as aware now of the rewards of alumni involvement, so at first they don't get involved. They stay out of contact sometimes until their late 30's before they realize the rewards of continued involvement. My work in helping to establish the talent bank might help encourage continuing relationships. I hope so." Gala enjoys recording her dreams. She began indexing them two years ago and recalls her first IKA-related dream. "I didn't know then that it was IKA-related, but I dreamed that I was working with an Italian girl on something that was a small part of a bigger project. Then a silver-gray-haired man with a gray beard walked in. That was 11 months before I began here. A few months after I started I was working in Renee's office (Italian girl) putting Floyd's bulk mailing into zip code order when (IKA President) Richard Ogle walked in. He was the silver-gray-haired, gray bearded man from my dream. I realized then that my dream had materialized."

All of the team voice their dreams for the future of "their" fraternity. (Notice the women never refer to IKA as "they," but always as "we.") "IKA has a good future," says Pam. "I've heard people say we might go down (lose popularity), but I don't believe it. There are too many people who wouldn't let it happen."

Indeed, and those people aren't all members of Pi Kappa Alpha. The Fraternity has an unsung team with a winning attitude in the thick of it all.

"Hit it for twenty, pledge!"

The words dropped as leaden as the young man they were addressed to, as languid as the countenance of the teen now straining in push-ups in that small room tucked in the corner of the big house on Third Street. The twitch in his arms ran down his back, revealing the fatigue through which he struggled. The tremble at his elbows showed he was straining his capabilities and the dullness in his eyes belied the intelligence behind them. His methodic response was more reactive than resolute, more enduring than enjoying, more reflexive than responsive.

All around this room were the tangible symbols of brotherhood. Paddles with fraternal messages, hung from the wall near the closet. The beautifully framed membership certificate was flanked on either side by reproductions of the Preamble and the Minutes of the First Meeting. Pictures of brothers and dates in those tacky plastic frames stood on the makeshift shelf near the door. Others were tacked to the bulletin board on the back of that door, now closed to keep more private the proceedings within. A needlepoint replica of the crest, painstakingly done by the pinwoman-before-last was enshrined on the wall adjacent to the window. And the pile of dirty laundry in the corner leaked garnet jerseys around the edges and flashed golden tube socks at its crest.

Life outside the withdrawn door was stilled. A few lights shined up from the dining room below, temporarily converted to a study room for the week. The shower vent fan in the second floor john, unnoticeable by day, droned disturbingly now with no other noise for competition. The ancient oak next to the house on the east occasionally brushed its ice-coated fingers across the room in little, brittle cat-scratches. Down the hall, the rows of doors stood uniformly shut, no light coming from the misfitting jambs, their stereos long since silenced. From the second floor lounge the Call Board cried mutely the waking hours of the brothers to be summoned later that morning. Brothers to be called by this young man now pumping prone in pathos, subjugated before this senior.

Traced to his room by "MISTER" Cranny, away from the protected sanctuary of the cold dorm where his absence would have been missed, his past two hours had been alternately filled with recitations of fraternity history and push-ups to remind him repeatedly of his ignorance.



# HELL WEEK REVISITED

HE WHO  
CHALLENGES YOU

BY ED PEASE



Now his knuckles and fingernails paled under the strain, the hesitation in his balance became more pronounced, the quiver of his calves more obvious. The skin moved in little unsynchronized jerks over the rows of bare ribs, and the brief "property of athletic department" trunks sagged lower and lower, lower still than the wavering shoulders.

Past the point of thinking, he nevertheless remembered. Or maybe because he seemed temporarily to have lost the ability to construct new thoughts, old ones pushed their way in to occupy the space. Sunday seemed so long ago — and yet he knew it was only Thursday evening. Eons seemed to have filled those few days — or maybe it was just this forced contrast that made it all seem so distant now.

"From this point forward, you are no longer a pledge. You are now a candidate for initiation into the Pi Kappa Alpha Fraternity. As a candidate you now have before you the most meaningful week of your life." And so it had begun. Rows and rows of the brothers. All in coats and ties — and all looking more serious even than they had at the last lineup. Lapel pins and jeweled badges sparkled in reflecting the single candle in the center of the room. No wisecracks. No calls for the Greek alphabet. Not even a demand for the Preamble or the Founders. Nothing.

Silence. Except for the words of the pledgemaster as he stood beside the candle and spoke — not just to the pledges, it seemed, but to everyone in the room. Speaking of abstractions — friendship and fidelity, trust and brotherhood. But speaking of the concrete, too. The rules for the week. The expectations of the brothers. The opportunities for the pledges. The beginning of a lifetime of friendship. And then the big brothers had left the ranks of the actives and stood beside their little brothers, taking away their pledge pins and giving them instead a small bag containing an unnamed substance, with only the admonition to keep it with them, for they would someday have need of it for "him who challenges you."

Then off to bed. But not to sleep. Speculation followed speculation through his mind. Anticipation heightened his senses, pushing away his dormancy, drawing him into continued consciousness. All around that Sunday night in the other cold dorm beds were the men who had shared his life these last months. The pledge brothers. The total strangers who he

was told were going to be his best friends someday. These other young men, so like him in many respects — green and fresh, yet already seasoned by success. "The best pledge class we ever had." Strangers, yet friendly strangers who masked that initial hesitation with the strong handshake and open smile. Likeable guys thrown together in what first seemed so unnatural a fashion and told to be friends — as if telling could ever make it so.

Yet somehow, it had been so. Saturday work sessions meant no sleeping in — but it was suffering shared. Up early on what should have been the weekly respite from classroom routine, traipsing from the dorm to the house for the ritual of mops and sponges and vacuum cleaners. The house manager yawned and assigned; complained and assigned; encouraged and assigned; occasionally even pitched in to share the load — and assigned. Walls and floors. Windows and wastebaskets. Showers and sinks. Lightbulbs and lamps. Some not even dirty after their cleaning from the week before. But every week, there they were — and not so strangers now. Working and wiping and waxing. In cut-offs and jerseys, jeans and jerseys. Sweats and jerseys. Jerseys that began September in brightness and sheen and entered February faded and weathered, badges of brotherhood. The weeks of Saturday morning duties jumbled in a mass, tumbling over remembrances of the sessions with the actives, getting their blackbook materials for the never-ending tests. God, the tests — Founders and conventions and blackbook material; the Junior Founders, Preamble, Greek alphabet, sororities on campus and on and on . . .

He tried again to put things away in his mind, forcing himself to sleep, knowing he would need it in the days ahead. Yet lying there he perceived that these men who shared the room just then were sharing a lot more. Bunk springs squeaked as its occupant moved in sleepless repositioning. Blankets were shifted and reshifted like restless leaves in the autumn breeze. Thoughts ran thick through the room and he knew that his were not alone.

Thoughts of that hot night early in September when they first got together — really together — in the retreat at McCormick's Creek Park. Thoughts of his big brother presenting his pledge pin at the formal ceremony, trying so hard to look severe while burying that smile that wanted out so

badly. Thoughts of early morning call duty — and seeing the unshaven, bleary-eyed, gravelly-voiced brothers whom he had only known before shaven, sparkling and sartorially resplendent. Of intramural games and serenades. Of study table and sit-down dinners. Of sorority exchanges and the Homecoming reception. And of Mark — the one guy who had impressed him so much the summer before and who so symbolized friendship that the word had taken on all new meaning through this abstraction called fraternity.

“All right, candidates,” — the words cut through him so quickly it took a few seconds to realize he had just been awakened — “it’s seven a.m., Monday morning — and that means everybody up. All day study table, except when in class. Hit the books now, ‘cause you won’t have time after supper.” Less study per hour expended could hardly have been imagined, yet dutifully he sat staring at the same page for 10, 15, 20 minutes — wanting to talk, to laugh, but being silenced before he dared by the presence of the brothers there assembled. Tomorrow’s exam in finite math leered from beneath the stack of borrowed notes — yet somehow its importance, so seemingly substantial just a week ago, had now faded from view. The clutter in the room grew in direct proportion to the hours expended there through the week. Bits of term papers lay scattered over three tables. Piles of books with their yellow “used” stickers on the spines grew, yet hardly seemed rearranged from one day to the next. Xerox copies of former exams and some Alpha Phi’s notes on the Geology lecture were held in place by an ashtray-turned-paperweight.

A half-empty coffee cup with an oil slick sealing its contents sat in the corner near the table leg. Blackbooks everywhere, and always easily at hand. Musing over the whole collection, the mass-produced portraits of the Founders silently showed the faint haze of dust collecting on their frames.

Monday evening had seemed like it would never end. A month of Saturday work sessions somehow shoe-horned into six hours. Windows cleaned last week, cleaned again. Floors, stripped and waxed. Carpets shampooed — it seemed as though there would be no place to walk without dirtying the project just before completed. In the third floor hall a small group of men methodically dipped sponges in buckets of warm

soapy water, rubbing down the walls and then rubbing them again. Over and over — sometimes in the same place, sometimes moving further down the hall. Conversation was easy — light. “Did Jon really get what’s-her-name up to his room on the first date? How’d you do on that chem test this afternoon? Got tickets for the concert Saturday?” And in the midst of the conversation and the not-really-paying-attention-to-the-job, one of the buckets is knocked over, splashing the next man in line. The hall erupts in a flare of flying water, sponges and rags. Arms dripping water reach to prevent further attacks or to launch new ones. The laughter abruptly retreats as the shadow of the house manager falls across the group and the scurrying to clean up the mess begins. Sleep came easy Monday night.

From there it seemed that the routine became almost easy. Predictable. Comfortable. Tiring yet not really mentally demanding, except for the evenings. Work sessions slacked off and much of Tuesday evening was spent with the big brothers. The living room lights were on, but low, and men in twos and threes clumped in casual conversations. Bits of “everything you know about Brother Mahoney,” and “the importance of the Troutdale Convention” occasionally seeped through the open door and into the hallway beyond. One man, probably in his late twenties, and another, maybe forty, threaded through the groups until they had spoken with all. And then, the pledges filed out — silently shuffling up the stairs and back to the cold dorm, where the chill winter air was only a brief discomfort before the night enshrouded them all. In the living room, the others remained, wrapped in conversation that those upstairs pondered — but only briefly.

Wednesday night. Senior Review Board. He had sat alone in his temporary quarters with just a candle and his *Garnet & Gold* for nearly an hour. Then Mark, his big brother, arrived and told him his turn had come. As they approached, he could see that the living room was now empty except for the long table near the French doors. On it — three candles. Around it — the senior actives. And at the end — an empty chair. His chair. He thought by now he had become accustomed to the suit he had worn all week. But he felt uncomfortable and attributed that to the suit, or maybe it was because all the others were wearing suits. Maybe it was the different arrangement of the room. Maybe his mixture of con-

fidence and uncertainty. Whatever it was, he stumbled over the first question, mumbling an unsure response as to why he had pledged this fraternity. Yet, the scoffing reprisals he half-expected were not there.

He was met instead with sincere reassurances, prods for deeper answers. And personal testimonies regarding reasons these men had joined and the meaning fraternity had held for them. The answers came easier — the “what do you expect from the fraternity” melting into “what will you give this fraternity,” into “what are your hopes for this chapter?” He heard himself answering, opening, responding, his answers at times frustratingly awkward, at times surprising in their clarity. Yet more surprising were the responses of the brothers, their relating of personal experiences, their sharing of innermost feelings, quiet revelation of fraternal confidences.

It was almost like a trance to him — some surrealistic vision that he couldn’t quite assimilate. These men who had always before seemed so much older, so inaccessible, so distant, men whom he had known only as questioners, or chairmen of campus projects, or the ones with the best moves on the women. Men who had preached fraternity to him for a semester now showing that they really shared fraternity together — and that they wanted to share it with him. He was stunned, and he felt helpless at being taken from the room before he could articulate the feelings he wanted to return.

All these things crowded into his mind, pushing each other in and around with varying degrees of vividness. He tried to reconcile them with his current state of near exhaustion, and failing in the effort, resigned himself to unthinkingness. All he perceived was the necessity of sleep so he could perform call duty in the morning.

Suddenly the door swung inward, and framed by the light in the hall stood Mark. “Dammit Kevin — what the hell are you doing?” The reply was swift, and angry. “Teaching this pussy pledge what pledgeship really is.” “You know that’s not in the rules,” and he sent the younger man on to his room. The door was closed behind him, pinching the conversation into a muffle, so he trudged the few feet into his own room, wound the clock and set its alarm.

Friday came a blur. A February snow lay thick through the campus.

Shortcuts to the main buildings were roughed through the semi-drifts by mid-morning. A half-dozen sparrows feasted on yesterday's biscuits at the back door as the pre-initiates with waiter duty finished the last cleanup from supper. Frosted crystal patterns etched cracks in the first floor windows scrubbed so clean just the day before. Little gray salted spots speckled the sidewalk to the street. Silence stiffened the air so the quiet hung brittle, everywhere. Too quiet for a Friday night — and more than the usual quiet that falls with the snow. Within a half-hour after supper, the big house was vacant, excepting the pre-initiates and the pledge trainer. Nothing had been announced, but everywhere the expectation was evident.

This was it. It had to be it. Initiation would be tonight — and its realization gradually filled the house, and the pledges, where the emptiness had moments before prevailed, dusting the house and all within like the dusk which filled the campus outside. Relief mixed with apprehension. Exultation with expectation.

The wait in his room seemed interminable, oppressive. The events of

the last week — of the months before — tumbled before him in disarray, slipping by his efforts to organize them. Doubts crept around the edges of his memory, only to be shattered by his self-recrimination for even harboring doubt. A long conversation with Mark last week at the Pizza Hut spilled over into the football game against the Phi Deltis. His first sorority dance edged out Psych 101. Daily duties and lineups. Big Brother preferencing. Senior Review Board. The blur faded to a trance as he sat silently half-watching the candle burn lower and lower.

Then Mark was there. "Bring your bag," he reminded, and they left, trekking slowly through the snow the few blocks to the campus chapel. The cold night air seemed to revive him and its clarity renewed his own. The dull grays, blues and greens of the pigeons on the chem building seemed bright by contrast with the endless alabaster around; their shifting and huddling stark against the torpor around them. So quickly as almost to be noticeable, the last stems of ivy succumbed to the snow and disappeared beneath its blanket. The street lights shown with little winter

halos and the single spire of the church was soon silhouetted before him. Not a word had been spoken and the crunch of the snow crashed almost deafeningly around them.

"Mark's hand on his shoulder cleared the last cobwebs of uncertainty and conveyed the reassurance he so wanted and now knew was there. They stopped at the door to the chapel and he was blindfolded. They were alone — yet he knew they were not. The presence of the brothers was as real as the crisp air against his face, and the rightness of the moment as clear as the evening before him. On Mark's instruction, he surrendered the small package that had been given him that Sunday before and heard it ripped open. Then silence — and a knock at the door.

Ed Pease is chapter advisor of Delta Xi (Indiana) and an attorney in Brazil, Indiana. He served the Fraternity as regional president and director of alumni affairs and was awarded the 1973 Powers' Award as the most outstanding undergraduate. This is Ed's fourth *Shield & Diamond* article since his unique writing style was discovered in 1976.



# ALPHA BETA SHAMU

By James Richard Eccles

Shamu has a friend in Pi Kappa Alpha.

Shamu is a killer whale and star performer at Sea World in Orlando, Florida. His friend is Pike alumnus Dave Force.

When Dave was training Zeta Sigma pledges at the Florida Institute of Technology, he did not expect the experience would help him befriend and train a killer whale.

Dave loves his job at Sea World and values the experience he had of living and working together with 50 Zeta Sigma brothers. Being a Pike helps Dave step into someone else's shoes and appreciate their point of view.

"When I work with a killer whale, I have to think like a killer whale," Dave says. "When I work with a dolphin, I have to think like a dolphin. I cannot expect them to think like me, so I have to gear my mind to their level. This attempt to 'get into their heads' demonstrates to them my sincerity to communicate and understand them."

Dave says, "We are a fraternity at the Dolphin and Whale Stadium, here at Sea World. The trainer's role is analogous to the roles of the membership education coordinator and big brother. The animals are like fellow brothers or pledges, depending upon their experience."

Dave is not a thrash-buckling Captain Ahab from a Moby Dick adventure. Nor is Dave a whip-cracking lion tamer, using the power of negative reinforcement. The trainer is a very patient and understanding companion for the marine animals.

"Fortunately, the animals are not blackballed," Dave says. "We constantly improve our goals and ideals. This openness, honesty and feelings we share with each other; is

what our relationship is based on: friendship, love and truth."

Each behavior, not trick, is the result of careful operant training. "A trick is something to deceive someone, like sleight-of-hand. A behavior is something someone naturally emits. Through practice and signals they do better," Dave says.

The Sea World Show consists of a group of behaviors that are extensions of natural behaviors. For instance, killer whales and dolphins have been seen jumping out of the water. At Sea World these animals are trained to leap the tower.

During part of the show, Shamu wades out of the pool. In the wild, whales often slide onto the ice in pursuit of prey.

These natural behaviors are extended by approximations, which are steps toward improving behavior. The trainers use a long pole with a ball on one end as a target for the dolphins to touch.

With each approximation the target is raised out of the water. As the dolphin touches the target, another signal is paired with the behavior. Eventually, the dolphin does a forward flip on cue from a subtle hand gesture, replacing the pole.

All the trainers wear dog whistles around their necks. When the dolphins or whales perform a proper behavior, the trainers blow the dog whistles to bridge them, or let them know they responded properly. An affectionate pat on the back will also bridge a dolphin.

"Without a doubt, our schedule of Random and Interrupted Reinforcement is the key to our success at working with the animals. Instead of

using food for each and every reward at the end of a behavior, we interrupt that behavior with other types of reinforcements depending on each animal's likes and dislikes.

"If the dolphin was reinforced with food last behavior, we may rub his back. We carefully record our goals and rewards for each animal every day," Dave says.

On the other hand, Shamu loves to have his tongue rubbed. By tapping on the side of the pool, Dave calls Shamu over to him. Shamu opens his tremendous jaws, so Dave can reach in his mouth and pet his tongue, without pause or hesitation.

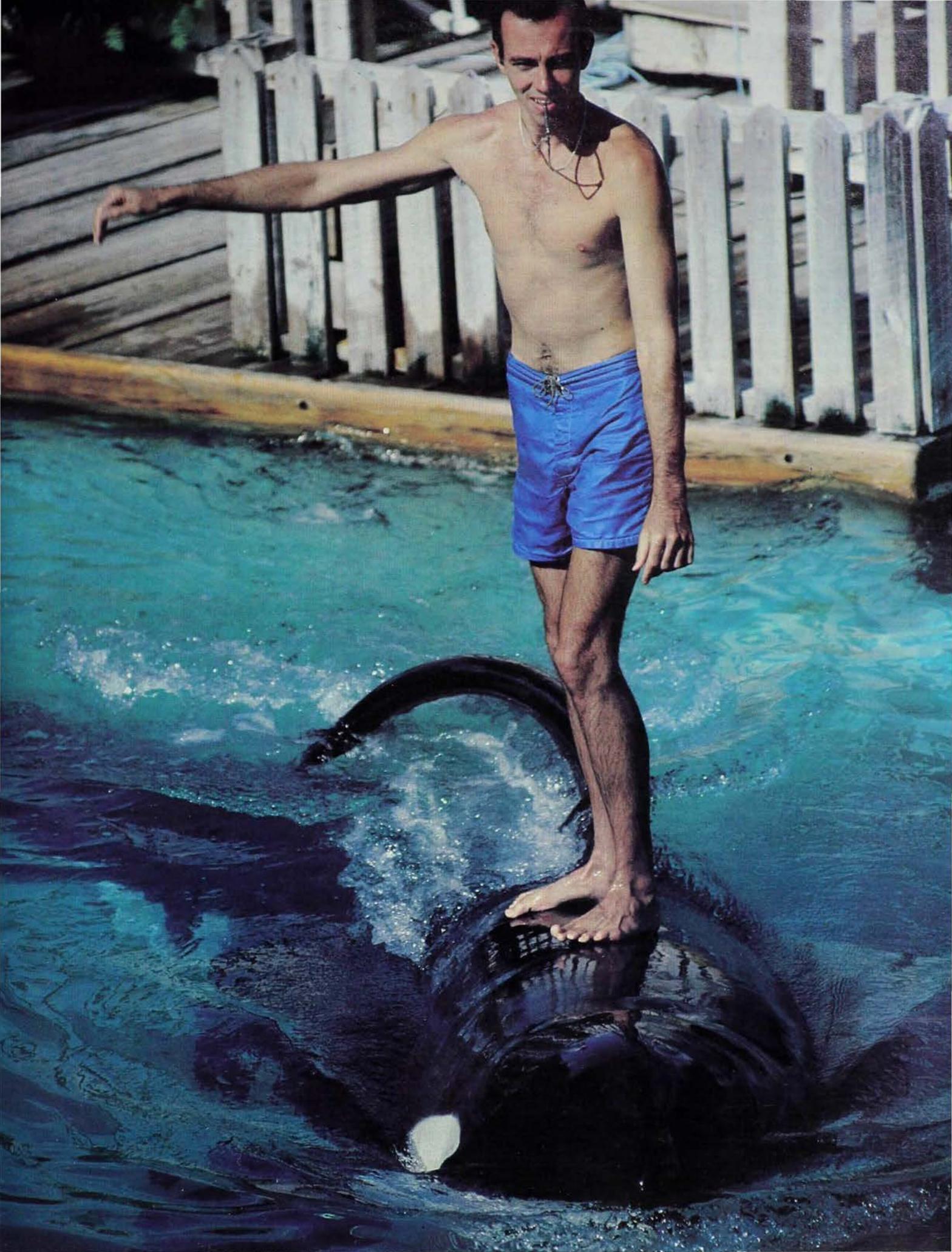
"If at the end of a handshake behavior I can 'read' that Shamu wants his tongue rubbed, and I do that; it is going to tighten our relationship even more. Also, it will improve the handshake behavior, because the next time we do it, Shamu will remember the tongue rub and he will want to do a good handshake, hoping to be rewarded with a tongue rub."

"We might use a tactile rubdown, a rest period; jumping in the water and swimming with them, or another behavior they enjoy.

"We are directly associated with the reinforcement, without being food-vending machines."

A foundation of friendship must be established between the trainer and the animal. "The very first step is to sit with the newcomer and present yourself as a reward. I let the newcomer know we are going to be good friends. I try to let them know something good is going to happen. I may get in the water with them. Initially I try and get eye contact with the new dolphins."

SEA WORLD PHOTO



The animals can relate to teamwork, so Dave meets them halfway. "We work together, maintaining a give and take relationship. The animal contributes 50 percent and the trainer contributes 50 percent. The animals are not working for us, but rather with us; and likewise we work with them, although the trainer is the captain, responsible for guidance."

The art of conditioning consists not only of shaping behaviors, but also working with attitudes. "If an animal is in a good working attitude, the behavior which he emits is going to be of a good quality. This holds true for both the animals and the trainers. Only a valid relationship is going to allow me to change an animal's attitude from poor to good in order to obtain behavior of quality," Dave says.

"The animals are a mirror image of the trainer and reflect the attitude of the trainer from day to day. This is where experience pays off, if the trainer can detect moods and try to understand them.

The dolphins are members of the Atlantic Bottlenose species. Shamu was collected off the coast of Seattle, Washington. He is a member of the marine mammal species *Orcinus Orca*.

Dolphins and whales are related to the same zoological family known as Cetacea. The Cetacean family tree includes the huge true whales and many smaller relatives, including dolphins, porpoises and narwhal. Scientists have examined the skeletons of these mammals and know their ancestors once lived on land.

Like the lion, the killer whale is the king of an underwater jungle. The killer whale has an ancient reputation which was worshipped by some North American Indians.

Shamu's hide feels very smooth and sleek, like a slick wet-suit. Unlike fish, whales and dolphins do not have scales, and their tails are flattened horizontally instead of vertically.

Shamu weighs as much as 47 Pikes weighing in at 150 lbs. each. Shamu is a 7,000 lb. giant. He is like a 22-foot, black and white submarine cruising around the oceanarium. Since he is a mammal and has lungs, he must surface to breathe oxygen through a blowhole on top of his head. Dolphins surface to breathe, too.

Shamu is not a lightweight by any means. "He eats in the neighborhood of 200 lbs. of fish each day," Dave says. "His diet consists of mackerel, herring, blue runner and smelt. The dolphins receive 20-27 lbs. depending upon their size. We currently have two whales and 10 dolphins."

The day at the Whale and Dolphin

Stadium is broken up by shows, training sessions and play sessions. During the play sessions, Shamu and another female killer whale, called "Little Shamu," can swim around and do what they please. Sometimes Shamu swims around with the dolphins. Dave says Shamu will not eat a playmate.

Sea World presents two shows at the Whale and Dolphin Stadium. The first is called "Charlie's Dolphins." A television director is caught in a dilemma; the producer wants a 12-minute prime-time television show in 10 minutes.

Like *Charlie's Angels*, dolphins aid endangered people. Historically, dolphins have been revered by seafarers as lifesavers, like the St. Bernard dog aiding somebody on a snowy slope. There is an old sailor's superstition that bad luck will come to anyone who harms a dolphin.

Attempting to convince the producer that this act is the answer, the dolphins disco, flip and fly through the air. While reinforcing a dolphin, one trainer quips, "Hugging a dolphin is like cuddling a wet inner tube."

The sprinklers come on, and the dolphins read the cue. With the grace of Margot Fonteyn and Rudolf Nureyev, two dolphins called Cindy and Sandy perform the water ballet around the perimeter of the oceanarium. But the producer is impatient and yet to be impressed.

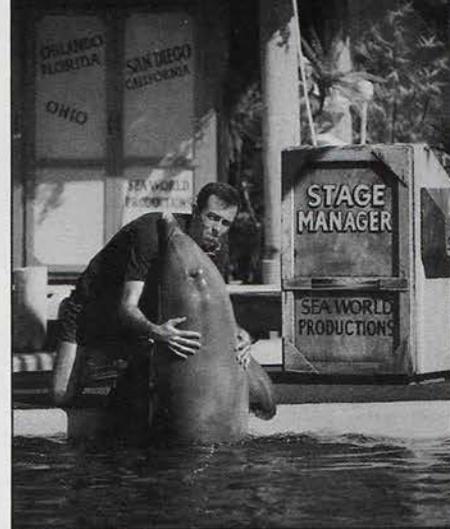
So, in grand finale fashion, Dave climbs a 20-foot tower, leans over the pool and gnashes on the fins of a dead fish. Aphrodite, the third of "Charlie's Dolphins," aims for the target snack. With a flying leap, Aphrodite soars to meet the fish, but misses.

Dave is a very patient person, like the rest of the trainers. You can tell by the way he handles the show, the animals, the audience and fellow trainers. If an animal does not perform the intended behavior, Dave waits for the animal to return to him and instructs him again in good-natured tones and a reassuring smile on his face.

If a behavior is performed incorrectly, Dave signals the animal by tapping the side of the pool. The dolphin will return to him and give the behavior another college try (at the nicknamed Ocean University).

Aphrodite gives the high-jump another run for the money. She is up and snags the snack from Dave's mouth. The producer likes the act and the show ends on a happy note.

The next show is called "Shamu Goes To College." During this show Dave performs the "Roman ride." He stands on Shamu's back, as if it is a



SEA WORLD

submerged chariot, and rides around the oceanarium. Shamu high jumps and gives Dave the secret handshake. Then Shamu kisses a guest from the audience.

For the benefit of the animals and the trainers, a sensitivity session is held after every show, almost like a "brick passing session," that some chapters coordinate during the pledge program to create a forum for constructive criticism. "We learn from watching each other. Our talks after the show help to explain the animal performance to new trainers," Dave says.

"Dolphins are dependable animals as far as the trainer is concerned. Each animal has a personality. Toad enthusiastically volunteers to do bows. Apollo is a follower; he might say, 'Okay, I'm coming,' and follow the leader," Dave says.

Sea World is like an oceanic-island for marine animals in central Florida. The oceanarium is predator and parasite-free, a saltwater haven kept at a cool 55 degrees.

Sea World has three parks designed for three operations. The parks are located in San Diego, California; Aurora, Ohio; and Orlando, Florida, the newest chapter.

Each park has three objectives: research, entertainment and education. No doubt that the funds accrued from entertainment benefit the animals at Sea World and promote progress in research and education. Other animals and birds live at Sea World including seals, deer, California sea lions, otter, walrus, endangered Florida manatee, whistling swans, penguins, ducks, geese, parrots, flamingoes, horned puffins, pelicans, endangered and rare Darwin's rhea and many more.

Originally from New Jersey, Dave is an outdoorsman. He is happy at Sea World.



JAMES R. ECCLES

Dave says, "One of the benefits of this occupation is that it has made a better person out of me. I no longer elicit responses to stimuli in the environment. Instead I emit a behavior based upon rational thinking. I pull my eyeballs out of my head and look at myself. I ask myself, 'How do other people see me? How do the animals see me? Is what they perceive the image and thoughts I want to portray?' These are important personal questions in my mind."

Even away from Sea World, sitting at a Red Lobster dinner table, Dave gleams about Shamu and the dolphins. Dave says someday there will be separate whale and dolphin stadiums at Sea World.

The dolphin is often subjected to mistaken identity. Dave cautions the dolphin on the menu is not the same species he works with at Sea World. The dolphin on the menu is a fish.

Dave says there are many oceanariums calling their dolphins porpoises, when they are dolphins. "The difference between them is the dolphins are generally larger with a bigger rostrum or snout. Also, porpoises are generally shy and less intimate with man and thus harder to train."

Dave was a Zeta Sigma pledge trainer in 1970-71. He also served as the chapter secretary. His wife, Gail, was a Zeta Sigma lil' sister president. They have two small children, Aleisha and Darrell. "We also have a pet dog I call Stripe, because he has no spots," Dave muses.

Dave graduated in 1973, about the same time Sea World opened in Orlando. He received his BS in molecular biology and planned on research and pursuing a career in developmental pharmacy.

"While I was attending graduate

school at F.I.T., I was sending out resumes. Sea World responded and I was interviewed. I was hired and worked a year before I started animal training.

"I have no intention of ever leaving. Sea World is fantastic for me. Often I take my job home with me, because it is fun while I learn more, and think, feel and understand our marine animals better.

"I started working in the education department in 1974. I wrote shows to explain to the children the habits of the animals through an outdoor classroom here at the Whale and Dolphin Stadium. Children can learn about adaptive behavior, for instance, while being entertained at Sea World.

"Every year, Sea World provides a Christmas show for 1,500 to 2,000 underprivileged children," Dave says. Dave and the rest of the trainers impose a fine system intended to correct poor behaviors on their own part during the year and to help provide funds for the Christmas show.

Shamu is a celebrity among celebrities as well as children. Through her, Dave has met some distinguished visitors. "King Hussein of Jordan and his family were delighted backstage. When Senator Howard H. Baker, Jr. and his wife visited, Mrs. Baker was kissed by Shamu."

Mrs. Everett M. Dirksen, wife of the late Pike alumnus and Senator, visited the Whale and Dolphin Stadium. The celebrity guest list also includes: Bob Hope, Andy Williams, Buster Crabbe of Tarzan fame, Harmon Killebrew of Minnesota Twins baseball fame, Wayne Newton, Ruth Buzzi, Archbishop Makarios from Cyprus and Captain Kangaroo among others.

Dave says he always looks in the audience for fellow Pikes wearing

jerseys when they visit the Whale and Dolphin Stadium at Sea World. "Stop by and see the critters, and pet a dolphin," Dave says.

Oddly enough, Shamu has two friends in Pi Kappa Alpha, not just Dave Force. Another trainer, Bud Krames, is a Pike alumnus from Delta Gamma (Miami of Ohio) and is a trainer at Sea World in Ohio.

Dan Blasko, manager of the Orlando Sea World, has worked with both Pike trainers. Dan says, "I worked with Bud Krames first and with Dave longer. I helped Bud get into training.

"Even though Bud and Dave are Pikes, they are totally different people. Yet, they both have the ability to get along with others.

"Dave has helped me, because he can understand people better and can take ribbing and criticism well, because he is a member of Pi Kappa Alpha. Dave taught me how to do this well."

After the show is over the trainers huddle together to critique their latest performance. Shamu is back in the tank romping around. The visitors are filing out of the stadium.

On the way out of the Sea World complex, a marquee displays a note thanking visitors for coming to Sea World and telling them to please drive home safely, signed Shamu.

Shamu and the dolphins have two friends at Sea World from Pi Kappa Alpha. What a small world.

James R. Eccles is a writer and photographer living in Plantation, Fla. While a member at Alpha Eta (Florida) chapter, James was pledge president, secretary and pledgemaster. He is also an Eagle Scout.

# The Beauties of '78

Upsilon chapter (Auburn) published the best calendar which covers at least part of the 1978 year. The overall design and excellent public relations function of the Upsilon entry in the third annual Dream Girl Calendar Competition was enough to garner the title from last year's best, Gamma Iota (Mississippi), which had five category winners this year.

The Auburn calendar claimed two individual winners and three other finalists in the contest.

The other best calendar finalists were Zeta (Tennessee), its third year as a finalist, and Alpha Phi (Iowa State), its second year in the best calendar finals. For the second straight year Zeta's Barbara Meade was named a finalist in the most attractive dream girl off cover category.

The 14 individual categories were judged on the basis of: 1) beauty of the subject; 2) technical quality of the

photograph; and 3) appropriateness of the scene. Ties were broken by judging the overall design of the page, including whether Pi Kappa Alpha was named in some way on each spread. More full color covers and one full color throughout appeared this year, though full color is discouraged by the Memorial Headquarters. Color does not substantially aid to the purpose of publishing dream girl calendars -- public relations and rush aid -- yet is extremely costly.

All calendars which covered at least a portion of the 1978 year were eligible for best calendar, best cover and most attractive dream girl awards. Only 1978 months were judged.

This year, 23 chapters placed finalists, up two from last year, and seven from the first competition. Some 62 calendars published by 43 chapters were eligible this year. Most calendars are on a school year (1977-78 or 1978-79) format.

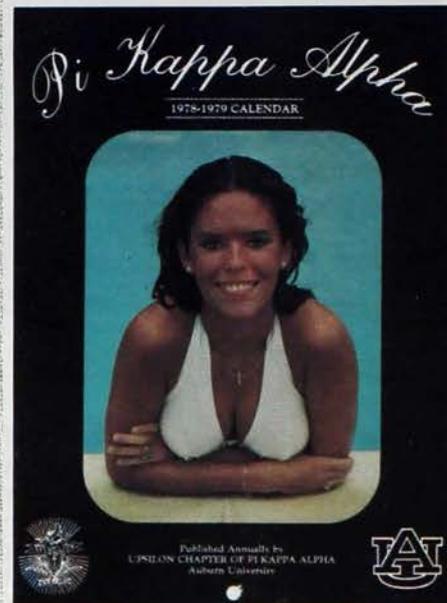
Most Attractive Dream Girl (off cover):

Ms. Laura Ann Linton  
Upsilon  
(Auburn)

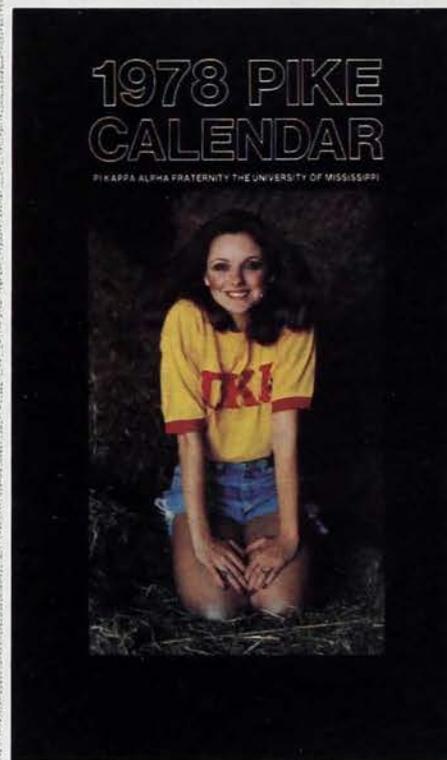
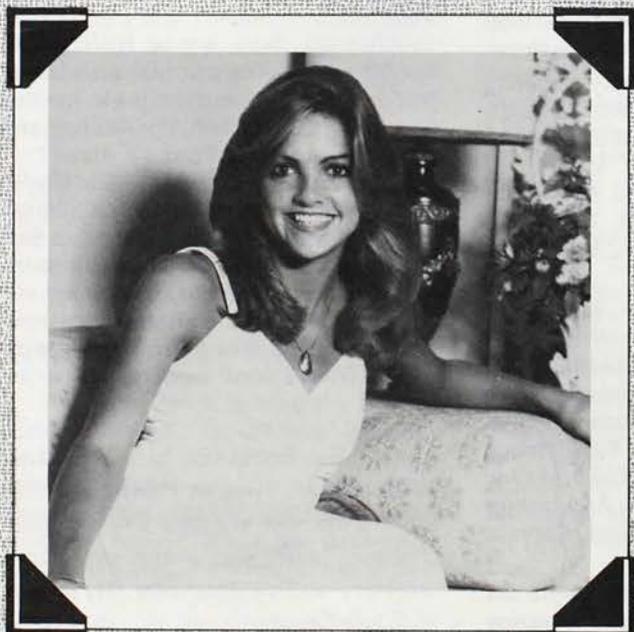
Finalists:

Ms. Barbara Meade  
Zeta  
(Tennessee)

Ms. Kathy Koons  
Beta Phi  
(Purdue)



Best Calendar: Upsilon (Auburn)  
Finalists: Zeta (Tennessee)  
Alpha Phi (Iowa State)  
Gamma Iota (Mississippi)



Best Cover: Gamma Iota (Mississippi)  
Eta Upsilon (Texas @ Arlington)  
Finalists: Alpha Phi (Iowa State)



jan.

Best January:  
Ms. Evelyn Stewart  
Gamma Iota  
(Mississippi)  
  
Finalists:  
Upsilon  
(Auburn)  
Alpha Phi  
(Iowa State)



feb.

Best February:  
Ms. Mary Cox  
Alpha Phi  
(Iowa State)  
  
Finalists:  
Zeta Gamma  
(Eastern Illinois)  
Theta Xi  
(East Texas State)



march

Best March:  
Ms. Debbie Sansing  
Gamma Iota  
(Mississippi)  
  
Finalists:  
Delta Theta  
(Arkansas State)  
Epsilon Eta  
(Houston)



april

Best April:  
Ms. Mindy McVey  
Alpha Phi  
(Iowa State)  
  
Finalists:  
Zeta  
(Tennessee)  
Epsilon Delta  
(North Texas State)



may

Best May:  
Ms. Kim Dollus  
Zeta Chi  
(S.W. Missouri State)  
  
Finalists:  
Zeta Beta  
(Delta State)  
Epsilon Xi  
(Case Western Reserve)



june

Best June:  
Ms. Mary Donnelly  
Gamma Iota  
(Mississippi)  
  
Finalists:  
Zeta  
(Tennessee)  
Zeta Omicron  
(Calif. St. @ Northridge)



july

Best July:  
Ms. Suzanne Snipes  
Gamma Iota  
(Mississippi)  
Finalists:  
Alpha Zeta  
(Arkansas)  
Zeta Omicron  
(Calif. St. @ Northridge)



aug.

Best August:  
Ms. Diane Haines  
Beta Eta  
(Illinois)  
Finalists:  
Delta Tau  
(Arizona State)  
Epsilon Lambda  
(Murray State)



sept.

Best September:  
Ms. Shawn Bracken  
Gamma Delta  
(Arizona)  
Finalists:  
Epsilon Kappa  
(Lamar)  
Zeta Omicron  
(Calif. St. @ Northridge)



oct.

Best October:  
Ms. Shelley Long  
Sigma  
(Vanderbilt)  
Finalists:  
Zeta  
(Tennessee)  
Upsilon  
(Auburn)



nov.

Best November:  
Ms. Eileen Scholtes  
Gamma Delta  
(Arizona)  
Finalists:  
Upsilon  
(Auburn)  
Beta Eta  
(Illinois)



dec.

Best December:  
Ms. Sallie Jacob  
Upsilon  
(Auburn)  
Finalists:  
Alpha Zeta  
(Arkansas)  
Gamma Lambda  
(Lehigh)

# Foretelling Those Chapter Cycles

By R. John Kaegi  
Editor

**W**e're all familiar with chapter cycles. Often baffling and formidable, chapter cycles are like ocean waves that rise to white-capped crests and fall into deep troughs. A chapter in the pits, so to speak, like the Deltas in *Animal House*, might rally and find itself riding a crest a decade hence. Undoubtedly it will fall and rise again, maybe several times in the course of its history.

Business majors learn that enterprises have a cycle of life, that they are born, mature through childhood and adulthood, enjoy middle age, hopefully for a long time, then suffer from old age and finally die, just like a person. And why not? Businesses, like fraternity chapters, are people organizations, not sterile products like so many corn flakes. Fraternities are set apart, however, by their timelessness — public demand for the service of fraternities, unlike corn flakes, may be endless. Variables other than the basic fraternity service determine a chapter's "living" cycles.

Our goal is to reshape those ocean waves — living cycles — so the crests are much wider than the troughs. We

know that some chapters already enjoy durable peak periods, occasionally slipping, but always springing right back. These superior groups were lucky from the beginning. They were weaned on a philosophy of excellence — the genesis of wholesome traditions. They were brought up with winning attitudes that led to perennial stability, about such things as the need for quality members and their proper education, and a clear understanding of fraternal purpose.

Unfortunately, upbringings are rarely so thorough, so cycles persist. The symptoms of the most feared cyclic change — decline — usually go unnoticed until the trend is irreversible. A poll of greek executives asking them how they might predict a chapter's decline brought out standard symptoms like pledge hazing, increasing accounts receivable and payable, poorly attended chapter meetings, unqualified leadership, house upkeep negligence and, of course, cliques. However, by the time each of these symptoms are recorded, the decline is well in progress. Detecting the problem earlier — actually, predicting cyclic change — is the only

effective way to stretch out those crests and speed up recovery for chapters already in the pits. The fortune-telling clue lies in the old fraternity bugaboo, membership apathy.

If you can detect apathy early, before it becomes rampant, and determine its causes, you can change a cycle's course. But how? A few years ago Pi Kappa Alpha tackled the problem with a sophisticated evaluation program that it later dropped due to its cost. However, the program can be readapted for local use at little or no cost.

**T**he Fraternity had developed a "diagnostic questionnaire" from a similar General Motors program that evaluates levels of employee satisfaction and commitment. As each chapter completed the testing phase, the responses were computer programmed to build an average national norm. This allowed instant comparison of one chapter to the national norm to pinpoint its weaknesses. Here's where the expense came in. A behavioral scientist then analyzed the results and conducted a weekend workshop at the chapter to help it devise ways to overcome its problems and to improve.

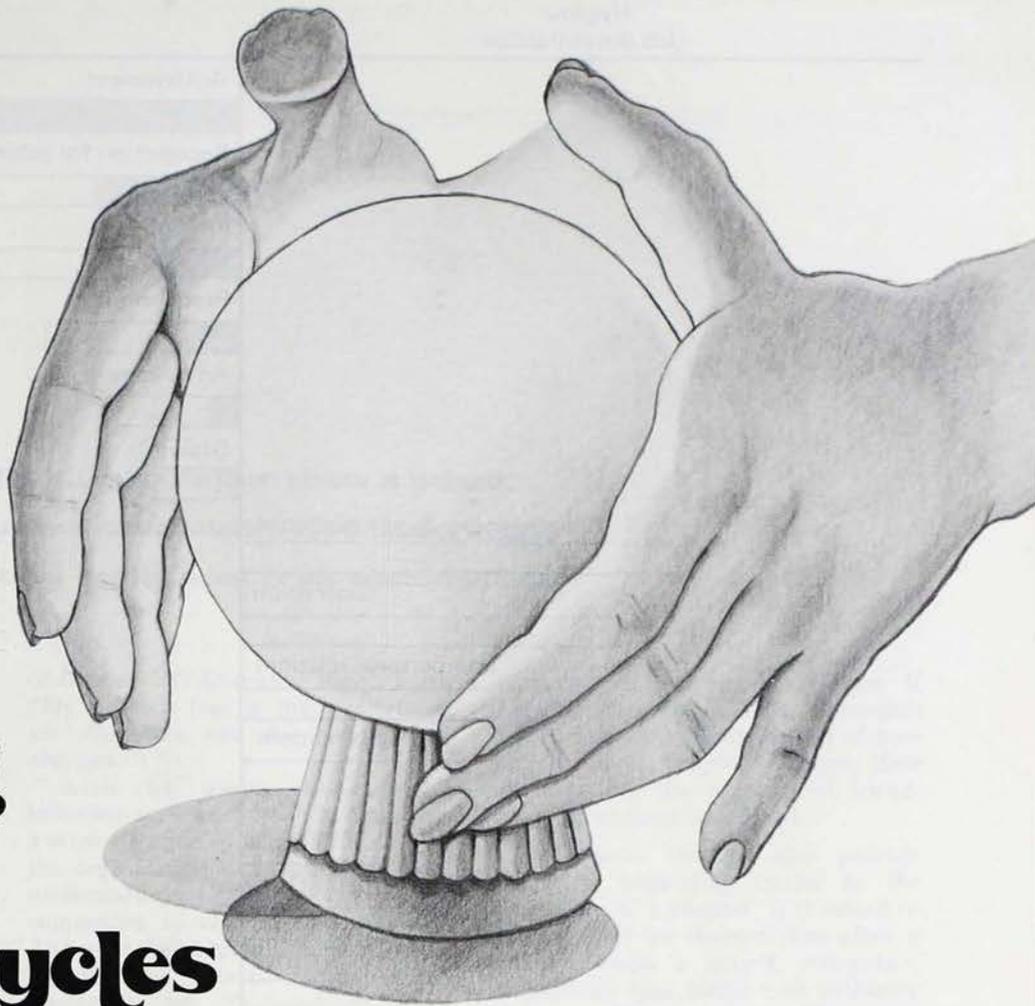
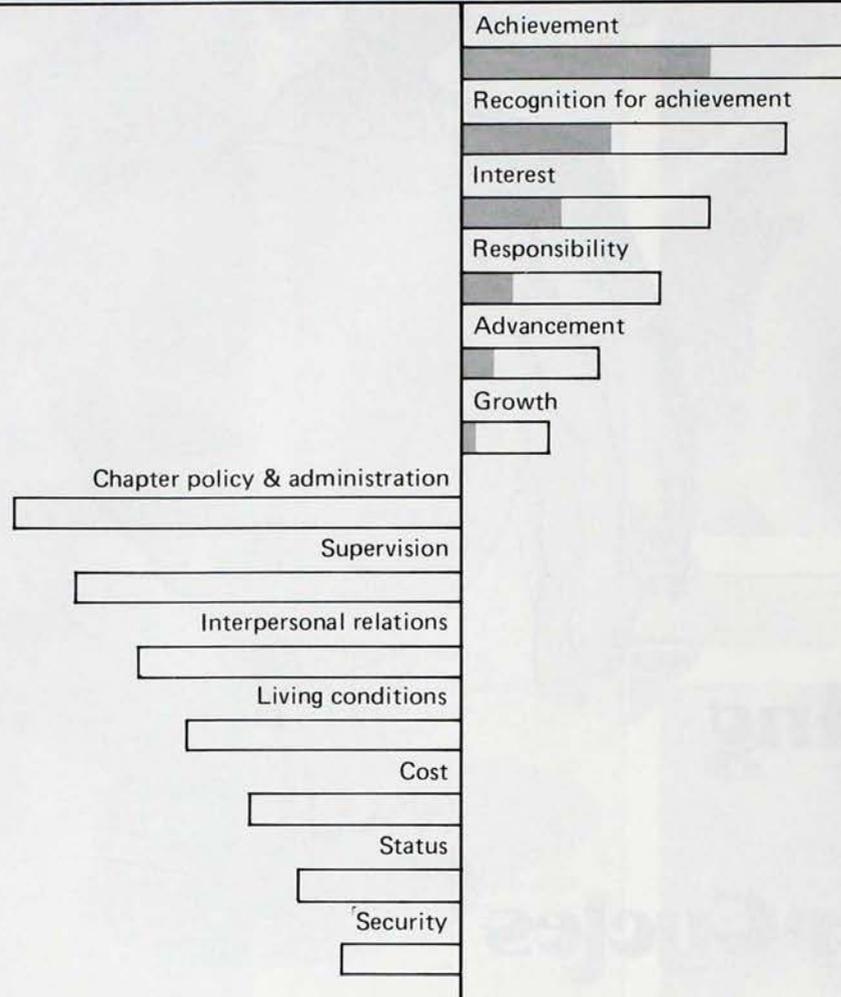


ILLUSTRATION BY BETT WATKINS



After a nine-month incubation period, each participating chapter was retested, compared again to the original norm, and, in each case, showed remarkable improvement.

The questionnaire included 48 questions that revealed levels of satisfaction among the members such as: "To what extent do the members of your chapter have a real interest in the well-being and happiness of other individuals in the chapter?" "To what extent does your chapter have clear-cut, reasonable goals and objectives?" "All in all, how satisfied are you with chapter activities?" "To what extent do fellow members within your chapter maintain high standards of chapter performance?"

In all, six behavioral factors were identified by the test: organizational climate, individual leadership, group leadership, group processes, satisfaction and psychological contract (the degree to which personal needs have been satisfied).

Just about anyone can write a similar questionnaire by using as an example the GM program which is outlined in the Summer 1974 issue of *Organizational Dynamics* magazine, or by requesting a copy of the IKA national questionnaire from the Memorial Headquarters. Results of the

first testing will provide no comparison (unless your chapter was among those which participated in the Chapter Development Program several years ago). It will identify many potential problem areas if they exist. After each test, the results should be graphed on acetate which, by overlaying them, allows instant comparison. For even more sophisticated analysis, computerize the results to establish an annually updated chapter norm for future comparison.

**T**he renowned behavioral scientist Dr. Frederick Herzberg invented yet another technique that can be used to predict chapter cycles — his motivation-hygiene theory. He theorizes that satisfaction and dissatisfaction are actually produced by two different sets of factors. Satisfaction relates to these factors: achievement, recognition for achievement, interest, responsibility, growth and advancement. They are what he calls "motivators" and are listed above less by importance than by the frequency people identify them as motivating factors.

Dissatisfaction factors — what Herzberg calls "hygiene" because they involve environmental conditions — include chapter policy, administration practices, supervision, interpersonal

relationships, living conditions, cost, status and security. Again, they are listed by the frequency with which they are identified by respondents.

A person can predict oncoming cycles by developing a "motivation-hygiene profile" of the chapter. The profile will reveal slipping motivation due to missing motivators. In such cases the members rely on the hygiene factors for their motivation, an unhealthy situation. It's unhealthy because the hygiene factors don't build psychological commitment to the chapter. A chapter seriously lacking in motivators becomes nothing more than a dormitory and its occupants become dissatisfied if the hygiene factors fall below their expectations.

A common dissatisfaction situation develops when new members — be they pledges or "red hot" sophomores — feel neglected. They are highly motivated, but become disillusioned when the chapter tells them to prove themselves first. Respond the new members, "How can I prove myself in such a 'Mickey Mouse' organization?" If the situation doesn't improve, the new members will either leave the chapter or depart psychologically starting the chapter downward toward a trough.

**"Too often a chapter elects a poised,  
outspoken, charismatic type leader when  
what they really need is an administrator"**

An advisor to the chapter can construct a "motivation-hygiene profile" by orally surveying the feelings of a representative sample of the group. Each respondent should be asked to report a time when he or she felt either exceptionally good or exceptionally bad about an event that occurred since joining the chapter (thus pinpointing events that describe a critical change-in-feeling state and avoiding respondent rationalization).

The advisor asks the respondent to describe in detail what took place. Later, the advisor groups the responses into motivator or hygiene factors. By classifying the data from all interviews, the frequency with which each factor is reported as satisfying or dissatisfying can paint a psychological picture of the chapter. If the frequency of factors varies from the ratios shown in the accompanying table, such as that represented by the shaded areas, motivational problems are evident. The first time the profile is constructed, the advisor has useable information to affect change in the chapter. With each successive time, it becomes easier to predict cycles.

**T**he profile and questionnaire approaches are ambitious methods that work. They may be discarded as entailing too much effort while seeking easier approaches to predicting chapter cycles. And an easier approach, not as precise or reliable, is available. It simply involves an advisor's awareness — an adult on the scene trained to observe telltale signs of imminent danger.

Signs of impending doom may lurk in the chapter's environment hardly noticeable to the untrained perception: School policies limiting greeks or cutbacks in greek advising or other support areas; campus attitudes and greek system popularity — or lack of popularity (a cause of the late 1960s crisis prophesized in the words

of former ZBT Executive Barry Siegal, "My greatest fear is that fraternities are dinosaurs and the climate just changed.")

Also be aware of national's influence on its chapters. Is it building a sense of pride in being a member of the organization or is it underfunded, understaffed or otherwise under-committed to chapter improvement? And note the chapter's alumni draw. Is the heritage intact or do alumni frequently say "I used to be a member."

As for chapter-induced signs, pay close attention to its attitude toward rush. Regeneration is the most important program. To extend a crest, each new generation must take pride in its ability to pledge and initiate people as good or better. Observe whether the members are looking forward to rush; are they proud, poised and confident? A bad rush one year won't damage the chapter if the members retain their confidence and attack rush with renewed vigor the next year. On the other hand, chapters which chronically dread the rush competition are in for long trough periods. If the chapter makes excuses, criticizes other houses and each other, shows little confidence, it is showing signs of demise. Worse, timid members will pledge people like themselves who will perpetuate the problem.

Chapters destined to stay on top, or rise to the top, are those which enthusiastically evaluate their rush efforts, question their new pledges about improvements that could be made and get excited about involving their new members as soon as possible.

Members' attitudes toward pledge education also foretell cycles. Does the chapter continue rushing its pledges? Does it consciously desire to develop better members through constructive education without harassment? A sure sign of decline is a chapter that begins

harassing or hazing its pledges. If pledges are learning new techniques for embarrassing others instead of how they fit in the chapter structure, their heritage and the meaning of friendship, the chapter is doomed.

Behavioral theories also provide clues to impending cycles in the leadership of a chapter. Is it suited to the needs of the chapter? Too often, a chapter elects a poised, outspoken, charismatic type leader — an authority figure — when what they really need is an administrator. There is nothing worse for a chapter at its peak than a self-centered authority figure. Leaders of this type often cause decline periods because the chapter doesn't need an arm-twister; it needs an administrator who is responsible to the goals and preservation of the group, someone in the background who delegates authority and responsibility to all those who want and need it. A group on top will lose its drive and many individuals their motivation under an autocratic leader. A group down and struggling to improve will benefit by the authoritarian's single-mindedness, but will flounder under a democratic leader. Dictators incite improvement in many third-world countries. If you want to predict chapter cycles, don't ignore the type of leadership it is electing, regardless of the apparent ability of the leader-elect.

Foretelling cycles is a rewarding, if burdensome, undertaking. A national fraternity's most valuable assets in keeping tabs on its chapters are the local advisors, whether alumni or concerned outsiders. We often credit them with providing their chapters with continuity when what they really should be credited for is pounding out elongated crest periods by their ability to sense impending cycles and what causes them.

**Angel City**

Patrick D. Smith  
Valkyrie Press

Erskine Caldwell describes *Angel City* as a "hurricane of a novel" which lays bare the degradation of large numbers of men, women and children in migrant foreign labor camps. *Angel City* was a 1978 Pulitzer Prize nominee.

Patrick Smith, Gamma Iota (Mississippi), has produced a touching and gripping account of a West Virginia farm family forced by a failing farm and high taxes to leave their family home of many generations in the West Virginia mountains.

Jared Teeter and his family of four began their long journey to southern Florida with all of their worldly possessions and a few hundred dollars to allow their survival until permanent employment was found in the so-called new "promised land."

A world of deceit and hopeless despair awaited the family at their destination as this naive family of simple mountain people were unaccustomed to the world of the migrant farm labor camp that awaited them.

*Angel City* is fast, entertaining reading. The shocking details of life in a south Florida migrant foreign labor camp are accurately depicted in the novel. From Jared's initial optimism to his never-ending quest to escape from the "prison" that had become home, the reader is totally immersed in the drama as it leads to the inevitable climax.

Smith's novel is based on factual events that he personally experienced by living in the migrant camps dotting south Florida. Actor Richard Boone summarizes the novel succinctly when he states, "*Angel City* is the story that should have been told a long time ago and Patrick Smith had the guts to tell it, and to tell it very well indeed. I salute him."

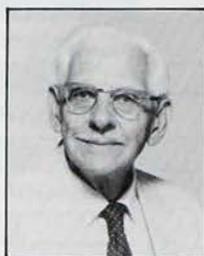
The author is a native of Mississippi and holds both a B.A. and a Masters degree in English from the University of Mississippi. Smith moved to Florida in 1966 and has since served as Director of College Relations for Brevard College in Cocoa, Florida.

*Angel City* is the author's fourth novel, his most recent being *Forever Island*, which was included in a volume of Reader's Digest Condensed Books and was published in 17 foreign countries.

Michael Fletcher



Smith



Burns

**Confederate Forts**

Dr. Zed H. Burns  
Southern Historical Publications

Some of the Confederacy forts are well known and well preserved. A few still retail somewhat of an air of peaceful beauty, and that nobility which any eminence possesses which looks out upon the sea. Some like Fort Saint Phillip have fallen much into decay and possibly will pass into oblivion soon.

Only one, Fort Sumter, manned by brave and well trained Confederate troops, defied every effort to re-take it. Finally pounded into a mere mass of shapeless rubble by Federal shells, it remained in Southern hands.

The Civil War was fought long ago and interest about it may be waning. Dr. Zed Burns, Upsilon (Auburn), wrote this book and included many impressive illustrations in hopes that it will lure new interest.

**Pre!**

Tom Jordan  
Tafnews

"It was a scene repeated during all his years at Oregon and after. Whatever the meet, whatever the event being run at the time, the moment Pre stepped out on the track to begin his warmup, the applause would start. Slowly at first, a light ripple following him around as he loosened up and prepared to race. He would alternate between concentration on his warmup and the almost self-conscious acknowledgment of the crowd's appreciation. They were his 'People,' to whom he felt a responsibility, and he was a personality the fans grew closer to with each meet.

"By the second lap of his race, whatever the distance, the people in the main stands were on their feet, applauding and urging him on. The sound would seem to increase with each lap gone, the noise washing back

and forth across the Stevenson track as, head cocked, he pushed first one straight then the other. For the last few laps, the sheer volume was a level seldom heard at a track meet, with shouts of 'Go Pre!' merging into a glorious, tingling din.

"And after the inevitable victory, a victory lap — or two — often at brisk 75-second paces, with Pre waving to the crowd, blowing kisses, thanking them for their help during his race. And they, in turn, thanking him for his relentless all-out effort."

Steve Prefontaine, Gamma Pi (Oregon), had really just begun his incredible distance running career in 1975 when a tragic auto accident suddenly ended it. He was beloved in Oregon, idolized by track fans throughout the world. And it was "his people" he was running for, struggling for world class dominance at a very young age. He was to be history's greatest running athlete. Everyone knew that. But death robbed him of the glory of his only two resolves — a world record and an Olympic medal.

Mr. Jordan's book is self proclaimed, "a sort of anthology of pictures, personal reminiscences and meet stories covering the career of Steve Prefontaine." But it's much more than that. *Pre!* is the story of a young man who was different from us.

"He was a marvel to watch. It was no wonder that there was a special aura around Pre — he was definitely different from your normal human being."

Steve was impatient, "in constant motion, charged with an unbelievable energy," says Jordan. "Yet in quiet moments, he was extremely easy to talk to. Pre would fix you with a steady gaze and give the impression that you were the most important person in his life at that instant, and the things he was telling you were known by few others."

Steve was often portrayed as "cocky" by those who didn't know him. "But those who did know him saw a Pre capable of tears and self-doubt, of euphoria and thoughtfulness."

His track coach Bill Bowerman said, "The thing about Pre that set him apart from other athletes were the many things he got involved in. He'd go out and help kids, and run with old joggers and old women. He'd go up and get involved in the program at the State Penitentiary. He was an achiever. Way beyond the ordinary. Anything

the guy went into, he was achieving about 200 percent."

In fact it was a legend in rainy Oregon that "the clouds went away when Pre stepped on the track." And when he did step out, a furious excitement seldom seen in American track and field reverberated through the stands.

Jordan's book is filled with the memorable races, the poignant anecdotes and Pre's own philosophies, and is interwoven with testimonials to all of it — the career of Steve Prefontaine — from his friends and competitors. But as exciting and tension-filled as the author's description of the races is, the overwhelming message that keeps coming across is there will never be another Prefontaine.

"Nowhere is the reality of his loss more evident than at a Twilite meet, or a Prefontaine Classic, named in his honor. The stands are not filled, the fans who used to come to watch Steve make good on his boasts are no longer there, not standing on the second lap with 10 more to go, not chanting 'Pre! Pre!' as he inevitably pulled away from his opponents. 'It's hard for some people, even here in Eugene, to understand the bond between Pre and his fans,' write one of Pre's people. 'It was hard to understand and hard to explain, unless you experienced it.'"

Tom Jordan allows us to experience it one more time in *Pre!*

R. John Kaegi

## The Lords of the Ring, continued

membership we have enjoyed. A committed, intelligent, creative and loyal undergraduate becomes a successful professional who will continue to support his fraternity."

After all, ΠΚΑ's mission is more than the nurturing of friendship. If it is to survive modern times, it must satisfy other student needs which requires farsighted alumni leadership.

An undergraduate member of the Council, Tom Handler, explains, "The role of ΠΚΑ today is as a type of human resources development center. The Fraternity can help produce well-rounded mature individuals better prepared for effective social service after graduation."

"The most valuable commodity the Fraternity has to offer is leadership development," says Glen Weissenberger. "I believe the leadership developed in the peer situation has a unique quality. To our horror, we've

seen some leadership run amuck lately in our society. Some people have perceived their authority not in terms of responsibility, but rather in terms of a license to live by standards that are different from those that govern other mortals. Somehow, I believe peer-developed leaders aspire to the antithesis of such examples of egomaniac behavior."

And it's the peer-developed leaders among ΠΚΑ's alumni who have guided the Fraternity to its present day pinnacle. "I believe ΠΚΑ must continue to involve more alumni in the mainstream," adds Vice President for Finances Jack Jackson. "I see alumni as the backbone of chapter stability in facing future challenges, and I see ΠΚΑ remaining strong and among the leaders of the fraternity world."

So, we can conclude the challenges of the future, the opportunities to mold character and to develop well-

rounded leaders and the chance to repay Pi Kappa Alpha for the experiences it afforded and continues to afford are the reasons men like those of ΠΚΑ's Supreme Council seek the hotspot. They volunteer and in so doing, place the enrichment of the Fraternity beyond self.

Says Brother Garrett, "Founder William Alexander's statement of 100 years ago epitomizes for me the history of the Fraternity and the outlook for its future. Alexander said, 'The spreading oak, upon which we look today with wonder and pride, could never have grown from the seed of any weed. We can never gather grapes from thorns nor figs from thistles.'"

Alexander's statement, like a perpetual self portrait, even today describes the work of dedicated alumni leaders, successful, busy men who are well represented today on Pi Kappa Alpha's Supreme Council.

## How to get any book at the lowest prices anywhere

Introducing the Any Book Club. One source for all books. From best-sellers to dictionaries, cookbooks, technical, even textbooks. All original, first-quality editions (no cheap club versions). All delivered direct to you, at savings of up to 30%.

Discounts usually range from 10% for technical books, 20% for most popular, current books to 30% for any book presently on the New York Times bestseller list.

And you only get what you order. Any Book Club has no minimum requirements, no rules, no regulations. Only discounts.

If the book you want is in print, in English, in hardcover and sells for at least \$5, we can get it for you within 30 days. Of course, there are certain

10 - 30% OFF

exceptions. Encyclopedias, for example, are sold only through their own publishers. And books published by professional societies, such as National Geographic, sell only through memberships.

To join the Any Book Club, send us the coupon below along with your Annual Membership Fee of \$3. By return mail, we'll send you personalized order forms with easy ordering instructions. So — sign up now and start saving 10 to 30%. Any Book Club memberships make great gifts, too. For each gift membership you order, we'll send out a special gift card in your name.

**Any Book Club**  
577 University  
Memphis, TN 38112

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

- Sure I want to join at \$3 a year. My check is enclosed. Wow — now I can save 10 to 30% on most books.
- Send me a bunch of applications for gift memberships.

**Any Book Club**  
... lowest prices anywhere

## CHAPTER NOTES

Highlights of special activities and success stories

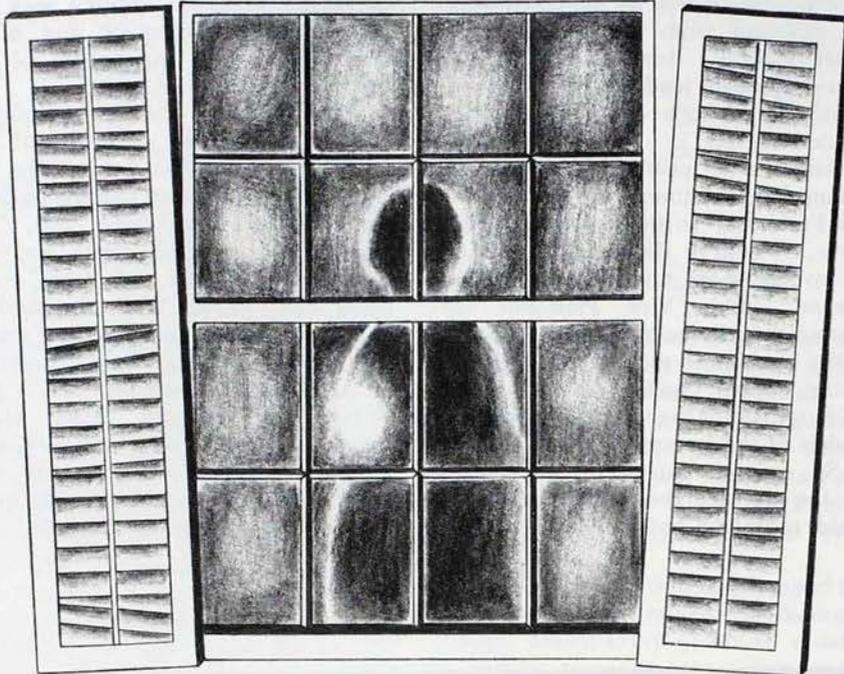


ILLUSTRATION BY MURRY KEITH

### Fuzzy Was She

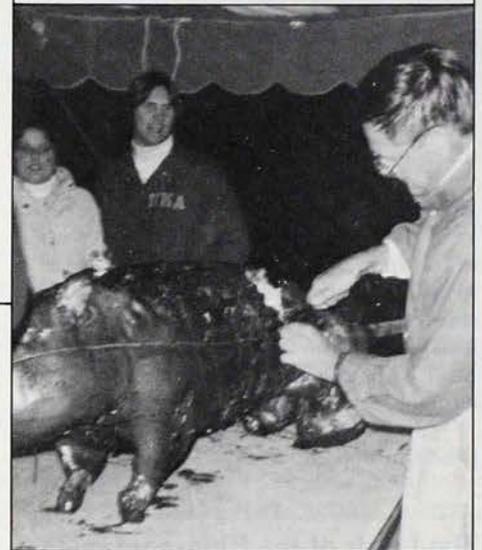
The men of Zeta Psi (Nicholls State) weren't really exploiting woman when they had an "open house" to show off their female house guest last October 31. But the community wanted to see her, so the Pikes opened the doors to their creaking, old mansion. Then they invited the public to their little haunted house party, just in time for Halloween. And, in case their female boarder pulled her usual disappearing act, the Pikes and their little sisters spiced the affair with a few synthetic shills and thrills which attracted over 400 assorted screamers. Ever since the Pikes moved into their 24-room mansion in 1971, members and guests have been reporting strange and ghostly occurrences. Two people even witnessed a fuzzy, white female floater prompting ghost stories galore in the Thibodaux, Louisiana community. Still, the members aren't particularly afraid of her. "She must be a friendly ghost," says one member. "She's never hurt anybody. She just likes to sing and move furniture around."

### Turn-Around Jumper

A great turn-around, a giant leap or a strong rebound; whatever you call it, Alpha Nu (Missouri) used a team effort to make an amazing comeback since hitting the pits two years ago. In May of 1977 the chapter had only 16 members, hardly competitive in the Missouri greek system. Today 65 members occupy the Alpha Nu house. The chapter has cleared \$8,000 of its \$9,000 debt and is already planning a campaign to raise money for a \$250,000 annex to the house that would increase its capacity to 85. The chapter credits alumni loyalty including some \$2,500 in contributions, a competitive zeal and Resident Counselor Greg Sahrman's leadership for the comeback. Alpha Nu's goals? A 100-man chapter and the house annex by next year!

### Bell Boys

Pi Kappa Alpha's Beta Pi chapter and Ma Bell played big roles in the University of Pennsylvania's 1978 annual giving drive. A telephone campaign by Penn students netted \$46,204 for the university, over \$18,000 of which was garnered by the Pikes. Brother Terry Mongiello with 133 donors led all callers, and Beta Pi led all participating groups with 39% of the donors. The school honored the chapter with a formal lawn party at its prestigious Wharton-Sinkler Estate in Chestnut Hill.



### Nothing Like a Pig In a Pike

There was no trace of the 300 pounds of pork and garnishes after Epsilon Beta (Valparaiso) chapter's Pig Roast Celebration of its 25th anniversary recently. Some 300 alumni and actives were piggish themselves as they enjoyed the festivities which included a media-show tracing the chapter's roots. The event had its serious side, too, as alumni dedicated the John Thomas Memorial Wrestling Scholarship to be awarded each year to an exceptional Valpo wrestler in honor of a recently deceased brother. With that kind of class it's no wonder Epsilon Beta has grown to be the largest fraternity on campus.

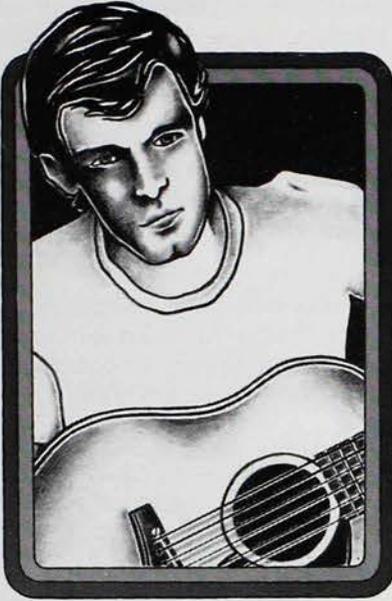


ILLUSTRATION BY MURRY KEITH

## Grease For Peace

Zeta Pi (South Florida) wanted an original way to bring the greeks together "because everybody else was doing toga parties." So they launched the first annual Greek Grease Festival featuring live 50's era music, a twist contest, an Elvis imitation, door prizes and periodic attire. Pledge class President Louis Maggio explained, "We wanted to be a little different."

## Guest Stars

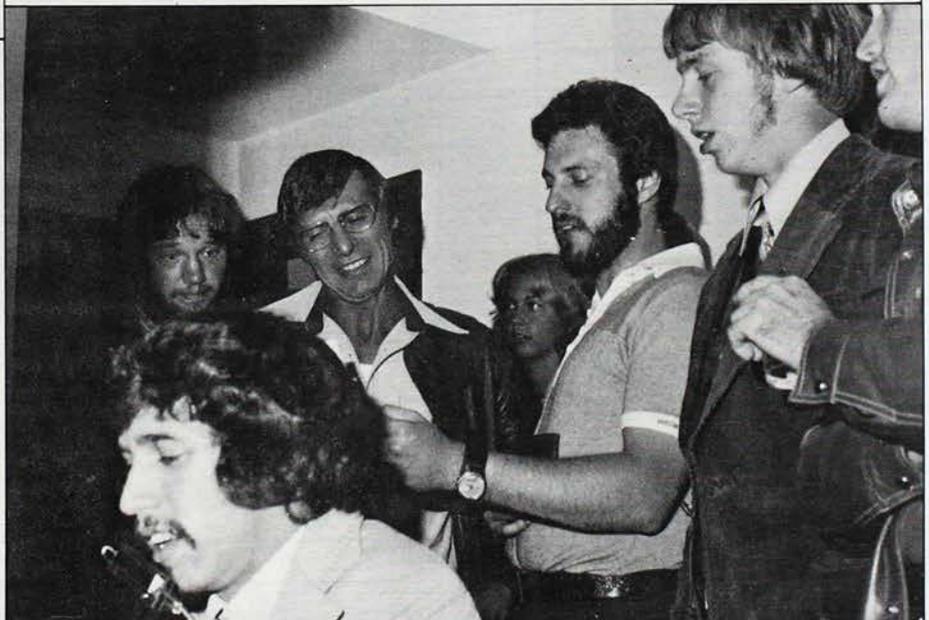
Lt. General Raymond B. Furlong from the Maxwell Air Force Base was Beta Phi (Purdue) chapter's honored guest at its annual "Old Master's Dinner" recently. The chapter is developing a healthy academic reputation for its guest speaker program having hosted Purdue President Arthur Hansen and his wife and two prominent deans at the chapter's annual awards banquet November 30. Dr. Hansen presented certificates for making the "distinguished students list" to Brothers Joseph Jerberg, Daniel Krouse, Mark Sohaney, Kevin Whitman and Scott Woldridge.

## Performance Counts

If it's performance that counts, then Zeta Kappa is number one at Ferris State. The chapter won every event in the Greek Games competition, won the annual Ferris 500 cart race, won a homecoming float division, gained the most new pledges, won both the men's and coed baseball championships and had the second highest grade point average on campus since last spring. The chapter also grabbed the center of attention in the school's recent teacher's strike when it organized meetings between the campus leaders from student body president to dorm president to mobilize student action that would expediate the negotiations between teachers and administration. On top of all that, Zeta Kappa held two very successful philanthropy projects last fall.

## Master Mind

The Amazing Kreskin has exhibited amazing loyalty and congeniality since his initiation last year by Eta Beta (Seton Hall). At the close of each of the renowned mentalist's performances he searches for his paycheck well hidden in the audience. He seldom loses it, but when he does, he donates it to charity. He lost one last fall and donated half of it to Big Brothers/Big Sisters of America through IKA and pledged to do the same for each of the checks he loses in 1979. Then Brother Kreskin made a point of visiting at least two IKA chapters following campus performances. Zeta Rho (North Dakota) held a reception for him after the entire chapter and its little sisters enjoyed his show. "It didn't take us long to realize that Kreskin is both a great brother and a great performer," said Jeff Harr. A month later Kreskin dropped in on Alpha Omega (Kansas State). Why the sudden loyalty? Former Zeta Rho resident counselor Mark Anderson explained, "Mental gifts virtually unparalleled have brought him to believe in the ideals of our Preamble. Kreskin loves them not only as a brother, but as a person."



Kreskin at Zeta Rho

# Pi Kappa Alpha Gift Ideas

Clockwise from bottom left  
(Postage, packaging and handling fee in parentheses beside unit price)

**A**  
Just right for those crisp autumn evenings, the 100% "downy" orlon, IIKA V-neck pullover is a must for every Pike wardrobe. Available in navy and yellow, with full color embroidered IIKA crest. Medium, large, extra-large. \$19.50 (\$2.50 postage, packaging, and handling).

**B**  
Perfect for any campus, the IIKA nylon jacket with collar snap and button front features elastic cuffs and draw string bottom. Maroon with two inch sewn-on letters. Medium, large, extra-large. Unlined—\$13.50. Lined—\$18.50 (\$2.50 postage, packaging, and handling).

**C**  
Whether on the golf course or walking to class in the rain, the IIKA sport umbrella is a handy accessory. Garnet and gold panels with fraternity crest brightly displayed. \$13.50 (\$1.00 postage, packaging and handling).

**D**  
Pikes show their spirit on the intramural field with their quarter sleeve game jersey of 100% heavy weight cotton. Maroon with four inch gold sewn-on letters. Available in medium, large and extra-large. \$10.50 (\$2.25 postage, packaging and handling).

Pikes everywhere will be proud to display their crewel embroidered, full color IIKA coat of arms. Kit includes yarn, stamped pattern, knitting needles (can be made into pillow if desired). Frame not included. Assembly required. \$14.50 (\$2.25 postage, packaging and handling).

**F**  
IIKA sportsmen of all types will enjoy wearing this 100% cotton, 4 button, pull-over shirt emblazoned with embroidered IIKA crest. Medium, large, extra-large. Navy, yellow, white. \$15.50 (\$2.25 postage, packaging and handling).

**G**  
A must for every IIKA host is this set of six 11-ounce smoked executive glasses with sand blasted greek letters. \$14.50 (\$1.00 postage, packaging and handling).

**H**  
Pi Kappa Alpha's striking ring (shown in handsome gift box) bears a simple, elegant design. Available with garnet enamel IIKA on silver alloy. Limited supply so order yours now. \$39.50 (\$2.00 postage, packaging and handling).

**I**  
Durable IIKA playing cards made especially for those nights with the boys! Plastic coated, two color with IIKA crest on back. \$2.50 (\$1.00 postage, packaging and handling).

**J**  
Every IIKA wants to show off his colors when he is "on the road." The colorful IIKA license plate is six inches by twelve inches, white plastic with IIKA crest. \$3.50 (\$1.75 postage, packaging and handling).

**K**  
Pi Kappa Alpha club ties make a handsome addition to every Pike wardrobe. Navy blue or brown with choice of IIKA monogram or fraternity crest design. \$10.50 each (\$1.75 postage, packaging and handling).

**NOT AVAILABLE**

Order form

Item	A	B	C	D	E	F	G	H	I	J	K
Quantity											
Size											
Color											
2nd color choice (if applicable)											
Price											
Postage											
Total											

**Grand Total \$** \_\_\_\_\_

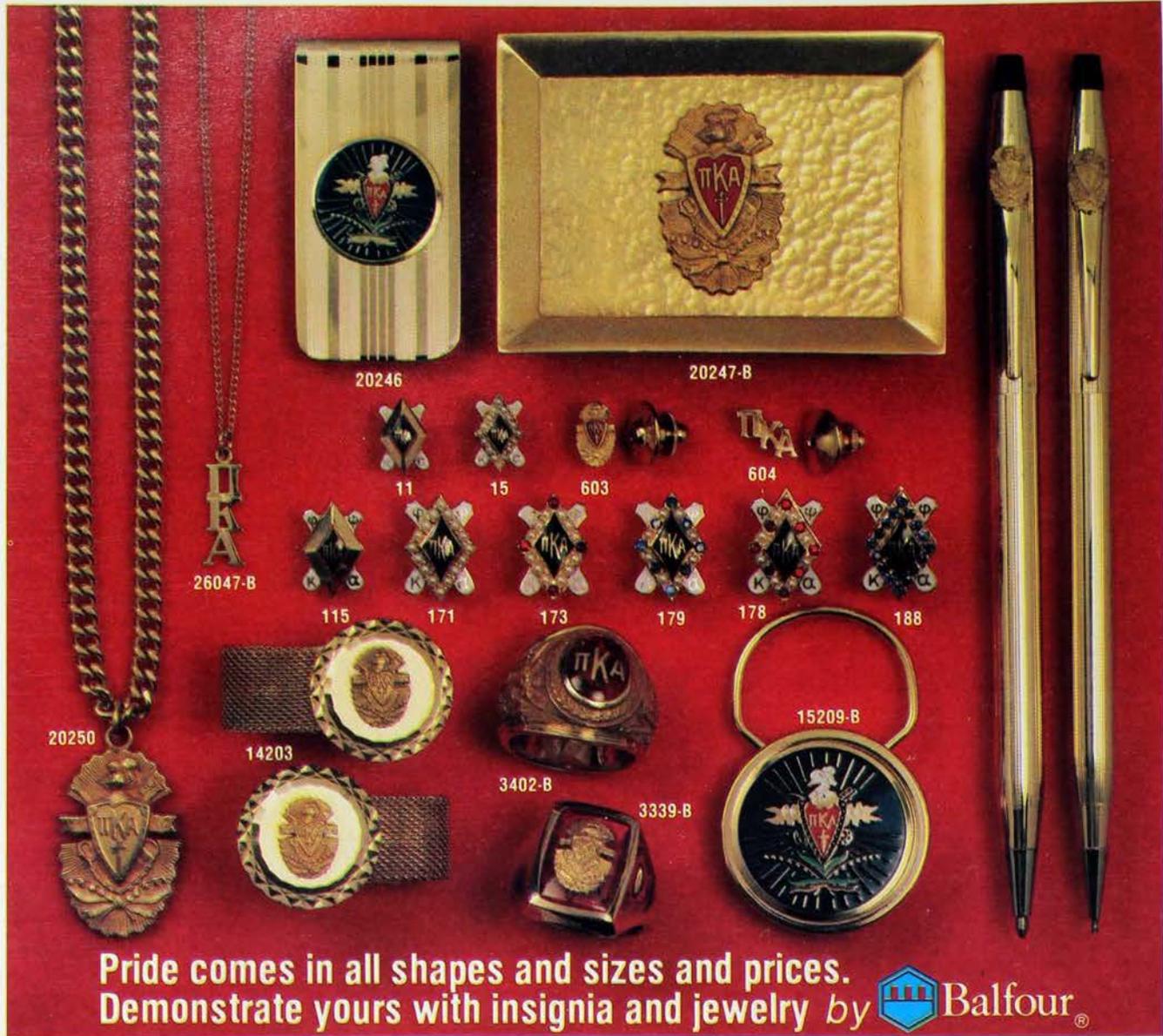
Name \_\_\_\_\_ School \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

Please include your check or money order and mail to: Pi Kappa Alpha Gifts, 577 University Blvd., Memphis, Tenn. 38112. Allow two to three weeks for delivery.



# Pi Kappa Alpha Gift Ideas



Pride comes in all shapes and sizes and prices. Demonstrate yours with insignia and jewelry by  Balfour®

Please put quantity in box.

**SISTER BADGES**

Code #	Description	Retail Price
11	Small plain bevel border,	
<input type="checkbox"/> 10K		\$17.60
15	Small crown set pearl (16 stones)	
<input type="checkbox"/> 10K		38.40

**REGULATION BADGES**

115	Medium plain bevel border,	
<input type="checkbox"/> 10K		\$21.60
171	Large crown set pearl (16 stones)	
<input type="checkbox"/> 10K		51.40
173	Large crown set pearl with garnet points, (16 stones) 10K	53.40
179	Large crown alternating pearl and synthetic sapphire (16 stones)	
<input type="checkbox"/> 10K		55.40
178	Large crown alternating pearl and garnet, 10K	55.40
188	Large crown synthetic sapphire,	
<input type="checkbox"/> 10K		59.40

**RECOGNITION INSIGNIA**

603	Official enamel coat-of-arms button, Balclad	\$ 3.50
604	Monogram button, Balfour	
<input type="checkbox"/> yellow finish		3.00
3402-B	Official ring, 10K yellow gold	127.00
(Gold letters encrusted on synthetic red ruby, circled by laurel wreath, Pi Kappa Alpha Fraternity symbols on shanks)		
<input type="checkbox"/> Sterling Silver		73.00

RING SIZE

26047-B	Greek letter lavalieri, 10K gold	
<input type="checkbox"/>	with gold-filled chain	\$11.75
20250	Pocket watch chain, 12K gold-filled shown with plain fob size	
<input type="checkbox"/>	coat-of-arms	19.00
Pocket watch chain, 12K gold-filled also available with enameled fob		
<input type="checkbox"/>	size coat-of-arms	22.00
14203	Cufflinks, gold-filled, shown with plain, medium size	
<input type="checkbox"/>	coat-of-arms	per pair 18.95
Cufflinks, gold-filled, also available with medium size coat-of-arms		
<input type="checkbox"/>	enameled	per pair 24.95
20246	Money clip, 12K gold-filled with metalized coat-of-arms	
<input type="checkbox"/>	mounting	19.50
15209-B	Safety Key Klip. Opens easily, locks securely and holds your keys safely. Metalized coat-of-arms mounting.	
<input type="checkbox"/>	Yellow Finish	3.50

20247-B	Belt Buckle (fits 1 1/2" belt) Pewter or yellow finish, shown with	
<input type="checkbox"/>	enameled fob size crest	\$ 8.50
Belt Buckle, Pewter or yellow finish also available with plain fob size crest, no enamel		
<input type="checkbox"/>		5.50
20245-B	Cross Pen/Pencil Set with Pi Kappa Alpha plain crest, no enamel, 12K	
<input type="checkbox"/>	gold-filled	per set 30.00
Cross Pen/Pencil Set with Pi Kappa Alpha enameled crest, 12K		
<input type="checkbox"/>	gold-filled	per set 36.00
3339-B	Crested ring, black onyx,	
<input type="checkbox"/> 10K		82.50
<input type="checkbox"/> Sterling Silver		33.00
Ring with synthetic ruby (shown) or synthetic blue spinel, 10K		
<input type="checkbox"/> Sterling Silver		33.00
Pictured with synthetic ruby, plain crest. Enameled crest available		
<input type="checkbox"/> add		3.00

Enclosed is my check or money order, made payable to the Balfour Company, in the amount of \$\_\_\_\_\_. Include applicable sales tax of state to which delivery is to be made.

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

MAIL TO BALFOUR, FRATERNITY DIVISION, 25 COUNTY STREET, ATTLEBORO, MA 02703

Please send me Balfour's Blue Book, the industry's most comprehensive catalog of quality Greek jewelry and accessories.