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TEN YEARS A PIKE PROFESSIONAL

SHIELD & DIAMOND

OF PI KAPPA ALPHA

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On the Cover

Pat Halloran has served Pi Kappa Alpha Fraternity professionally for 10 years, nine as executive in charge of operations. He reveals the unusual circumstances leading to the job and his opinions about the status of the Fraternity. Page 11.





Page 16

Page 21

Features

- 11 Dynamic Decade by R. John Kaegi Ten years a Pike professional.
- 16 Robert Casey. Move Over Alger. by Gene King Developer Bob Casey says "God hates a coward."

21 Enchanting as the Starlight.

Oregon's Leslie Medeiros reigns as the National Dream Girl of Pi Kappa Alpha

22 Gator's Grind by James A. Highberger Or, how to keep pace without really winning.

Departments

- 3 Forum letters to the editor
- 4 Chapter Capsules leaders, scholars & athletes
- 24 Personalities
- 27 Alumni news notes
- 29 Profile of K.D. Pulcipher
- 34 Books by Pikes

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THE FORCE

After reading the December issue of Shield & Diamond, I want to congratulate Brother Ed Pease on his trilogy of fraternity life.

I'm home on Christmas leave from the Marine Corps, and maybe it's just the time of year or maybe it's remembering "the force that is fraternity when brothers of all ages gather," but those articles struck home.

My experiences with Pi Kappa Alpha left me with many things, but mostly with the knowledge and feeling that it was all worthwhile, more than just being fun. Thank you for bringing it back at this time.

> Fraternally, Richard N. Watts AZ (Arkansas) '75

GREAT LOSS

With great sadness and a sense of loss I read in the March issue of the death of Charles L. Freeman. Mr. Freeman was National President when I was a pledge at Alpha Delta (Georgia Tech).

He visited our chapter in that capacity, and I had the good fortune to enjoy a lengthy conversation with him at the house. Later, I chauffered him to the airport to catch his flight from Atlanta. Throughout our conversations, Mr. Freeman's love of Pi Kappa Alpha, her members, her traditions, and her objectives surfaced again and again. Our Fraternity has suggered a great loss, and I, for one, feel that loss keenly.

Fraternally, Jim Thompson, '66 AΔ (Georgia Tech)

PREVAILING ATTITUDES?

While I generally enjoy receiving and reading the Shield & Diamond, I must say that this was not the case with the most recent issue (March, 1978) due to an article which I found personally offensive and uncharacteristic of the normally high quality of the magazine. I refer specifically to the piece, "Time Was...Beautiful."

This article was, in all candor, overly exploitative of women in both format and content, and in my opinion, directly contrary to the ideals

of the Fraternity; certainly, it does not represent what I perceive to be the prevailing attitude among alumni or active members. The photographs of the women contained in the article were, at the least, "suggestive," and certainly characterized the individuals appearing therein as patent "objects."

Please do not misunderstand my intent; I am neither a prude when it comes to sexual matters nor am I accusing Shield & Diamond of pursuing a sexist editorial policy. I do think this particular piece in quite poor taste, and while the National office may be unable to dissuade individual chapters from publishing calendars of their "best" (faces? bodies?), the National office should certainly not encourage and advertise such ventures.

I was most interested in the article by the editor on Russell Troutman, as well as the cover piece on The Amazing Kreskin. Neither their faces nor their bodies, nor for that matter their attire, was of much consequence to me, nor apparently to the editorial staff. I appreciated learning of their contributions to the Fraternity, their communities and their professions. I would be equally interested to learn of the contributions that women make to the Fraternity. Surely this must extend beyond cheesecake photographs on chapter calendars which, by any reasonable criteria, are out-ofplace in the Shield & Diamond.

> Fraternally, J. Kent Morrison A (Virginia), '59

DOWNHILL

Was it the cold winter that caused you to experiment with toboggan slides as far south as Memphis?

With the exception of the Charles L. Freeman articles the March issue is a terrible disappointment — a dud.

If future issues continue this trend, we might as well forget about fraternity.

If it takes "an attractive calendar" to fill up a boarding house with paying clients, then we have opted much less than mediocrity.

Fraternally, Carl Portz, '26 ΓΖ (Wittenberg) Brother Alumnus, there is a place for you in your local alumni association.

Yes, we know that your church, your civic club, your professional society, not to mention the golf course, all have a claim on your time and energy. We have heard those stand-offs over and over and we know those need to be done. Don't neglect them.

So, maybe you are overlooking an avenue of greater service, on the long haul, to your community, to your society, and of greater benefit to yourself not to be found anywhere else.

I'm talking about your college fraternity's alumni association — and the revitalization and extension of your college days experiences and associations into a lifetime experience and association.

Where else than in an alumni association can you rub shoulders, on an intimate basis, with men representing a greater diversity of endeavors and interests? In it you are vis-a-vis with architects, engineers, doctors, lawyers, ministers and businessmen of every size and shape — mayors, governors, senators and the full roster of "public servants." In such company you learn firsthand the thinking that goes on in the world about you, and thereby you know whether to shorten sail or pile on more canvas.

Through your alumni association you will also have closer contact with local active chapters through which you can become more knowledgeable of what is being instilled into the minds of the undergraduates. You learn what goes on in Academia. If you like what you learn, you can support it; if not, through your alumni association there is an opportunity to help shape the educational process.

But, here is the real payload. As each wave of graduates enters the alumni ranks you are exposed to new attitudes, new ideas, new ideals that are to have an impact — for good or bad — on Society. These young men are feeling their way, and whether they will acknowledge it or not they will not be adverse to taking a page out of your book of experience. They are going to be the ringmasters in the circus of the future.

Fraternally, Ira C. Evans, Alumnus AΔ (Georgia Tech) Key: P = 1977-78 pledges; I = 1977-78 initiates; TM = total chapter members

ALPHA (VIRGINIA) P:20, I:0, TM:1,156



Sherrill, B



Smith B

BETA (DAVIDSON) P:35, 1:31, TM:963

*Stephen Smith: 1978 Powers' Award nominee, Phi Beta Kappa, SGA Senate Executive Committee, Student Conduct Council Secretary.

SGA Senator: Murray B. Craven, III; IFC Officers: Randy N. Sherrill, Steve Smith, Bruce Fielden; Phi Beta Kappa: William Gaynor, John Jones, Steve Smith; National Merit Scholars: Ifor Williams, Bruce Fielden, Steve Smith, Michael Munger; ROTC Scholars: David Poe, Steve Prior, Clyde Roy, David Isenhower; North Carolina Fellows: John Jones, Steve Smith, Edward Lindsay.

Service: Contributed approximately 450 man-hours of work for the Davidson-Cornelius Day Care Center.

GAMMA (WILLIAM AND MARY) P:23, 1:20, TM:953

SGA Honor Council: Russell E. Travers; IFC Secretary: Paul Fletcher; Phi Beta Kappa: Michael F. Urbanski, Cameron B. Peterson, David W. Urban, David J. Seitz, Joseph J. Brennan, Jr.; FHC Honor Society: Peter A. Birmingham, Russell E. Travers, Joseph Michael Ryan; All-South Conference Baseball: David L. McElhanev

Service: PiKA Marathon raised \$11,500 for MDA.

EPSILON (VIRGINIA TECH) P:26, I:21, TM:328

*Tom Burdenski: 1978 Powers Award Nominee, Gamma Gamma, Greek Bike Race Co-Chairman.

SGA Senator: Mike Demeglio; IFC Officers: Dennis Grubbs, Mike Demeglio, George Powers; Omicron Delta Kappa: Brad Anton; Who's Who: Tom Burdenski.

Service: Raised \$3,600 for MDA, and Greek Bike Race netted \$500.

ZETA (TENNESSEE) P:73, I:57, TM:1,632

ETA (TULANE) P:30, I:9, TM:872 P:5, I:5, TM:658

IFC President: Bill Coolidge; Phi Beta Kappa: Paul Ainger; Sigma Pi Sigma: Monty Smith; Varsity Tennis MVP: Sam Archer.

Service: Sandwich booth at campus Renaissance Festival raised \$200.

IOTA (HAMPDEN-SYDNEY) P:20, I:26, TM:922

KAPPA (TRANSYLVANIA) P:10, I:24, TM:729

MU (PRESBYTERIAN) P:24, I:13, TM:796

*Paul Fletcher Rush: 1978 Powers Award nominee, SGA President, Blue

SGA Judicial Chrmn.: Claude Crocker; SGA Representative: R. Bentley Anderson III; IFC Secretary-Treasurer: Steve Churm; Blue Key: Paul Rush, Steve Churm, Mike Gill, Derek Wessinger, David Elliott, Larry Ballard, Glen Wieland, Bill Berry; Phi Beta Kappa: Derek Wessinger; Who's Who: Paul Rush, Derek Wessinger, Claude Crocker; Outstanding Senior: Derek Wessinger; American Legion Athletic Award: Claude Crocker; Business & Economics Athletic Award: Mike Gill; Harry S. Truman Scholar: John Turner

Service: Raised \$400 for BB/BSA and raised \$178 for Cancer Society.

NU (WOFFORD) P:26, I:11, TM:504

SGA Officers: Robert B. Remler, Mike Johnson, Chris Collins; SGA Senators: Steve Watson, Mark Anderson, Chris Collins, D. Karns, Robert Keziah, Bill Ponder, Ed Davidson, Woody Hays, Ed Jackson; IFC President: Eddie Atkins; IFC President-Elect: Drake Perrow; Blue Key President: Mike Johnson; Phi Beta Kappa: Robert B. Remler, Chris Collins; Scabbard and Blade Vice President: James Bell; Football All-District Linebacker: David Agee; Golf All-District: John Leazer.

Service: Raised \$2,600 and contributed 1,000 total man-hours on Push-a-Thon; also worked over 100 man-hours on Wofford Phonathon.

XI (SOUTH CAROLINA) P:31, I:26, TM:739

*Bill Macon: 1978 Powers Award nominee, Phi Beta Kappa, Omicron Delta Kappa, SGA Senator, Who's Who, top 10% academic standing

*Paul Streeter: 1978 Powers' Award nominee, Pi Sigma Epsilon, SGA Senator, Mortar Board, IFC Vice President.

SGA Senators: Bill Macon, Paul Streeter, Dana Morris, Larry Adams,

THETA (SOUTHWESTERN-MEMPHIS) | Scott Morris, Tim Baldwin, Jim Harris, Bill Sheely, Frank Shields; IFC Tribunal Justice: Freddie Collins; IFC Greek Follies Director: Bobby Harrell; USC Outstanding Senior: Bill Macon; Carolina Scholar: Bob Breen; DuPont Scholar: Pete Wyckoff.

> Service: Raised over \$600 for USC Academic Scholarships; worked 100 man-hours for the Boys' Club of Columbia.

OMICRON (RICHMOND) P:17, I:11, TM:794

PI (WASHINGTON & LEE) P:1, I:18, TM:921



Burdenski, E



McCadden, Σ

SIGMA (VANDERBILT) P:36, I:35, TM:1,069

*Mike McCadden: 1978 Powers Award nominee, Phi Beta Kappa, Top 10% of class, Vucept Executive Board.

SGA Student Services Chrmn.: Rikki Powell; IFC Secretary: Tim Hanlin; Intramural Board President: Doug Kerins; Phi Beta Kappa: David Cross, Tom Faust, Mike McCadden, Paul Tyler Norris Little

Service: Raised \$100 for MDA; raised \$950 through Collegiate Superstars competition for BB/BSA

TAU (NORTH CAROLINA) P:10, I:10, TM:1,083

UPSILON (AUBURN) P:46, I:35, TM:1,743

OMEGA (KENTUCKY) P:13, I:10, TM:1,237

ALPHA ALPHA (DUKE) P:18, I:13, TM:1,091

Student Union Chairman: Fred Goldring; Phi Beta Kappa: Paul Pin; Old Trinity Club: Russell Voight, John Dimailo, Steve Gordon.

Service: Approx. 70 man-hours on renovation of Edgemont Medical Clinic.

ALPHA GAMMA (LSU) P:30, I:12, TM:762

ALPHA DELTA (GEORGIA TECH) P:38, 1:22, TM:1,309

SGA Justice: Robert Nalesnik; SGA Senators: John Tramontanis, Alan Roberson, Sam Bundrick, Mike Williams, Scott Blackstock, Bill Pickett, Randy Henderson, Greg Harris, Reynolds Brown; IFC President: Will Crane; IFC Officers: Chris Pappas, Ed Metzger, Scott Blackstock; NROTC Commander: Sandy Winnefeld; Ramblin' Reck Club President: Mike Rice; All American Track: John Clay; Wrestling Team Captain: Bill Book.

Service: Raised \$1,000 for Scottish Rite Hospital and \$300 for leukemia.

ALPHA EPSILON (N.C. STATE) P:18, I:7, TM:1,845

Rho Phi Alpha: Jim Gurley; Dean's List: Scott Strickland, Will Warren, Win Fisher

Service: 40 man-hours for IFC Food Drive; raised \$50 for YMCA.

ALPHA ZETA (ARKANSAS) P:40, I:24, TM:1,533

ALPHA ETA (FLORIDA) P:70, I:57; TM:1,907

Admin. Asst. to SGA President: Chip Spence; SGA Justice: Scott Sanders; SGA Senators: Todd Weissing, Matt Weissing; IFC Officers: Steve Sloate, Han Talerico, Joe Castro, Greg Davidson; Omicron Delta Kappa: Steve Sloate, Joe Castro.

Service: Collected 160 lbs. of food for Women's Rape Center; raised \$300 in Panhellenic Dance Marathon for UF Renal Research Dept.

ALPHA THETA (WEST VIRGINIA) P:25, I:21, TM:1,003

ALPHA IOTA (MILLSAPS) P:31, I:17, TM:1,102

*Don Bailey: 1978 Powers Award nominee, Sigma Lambda, SGA Senator, College Senate Vice-Chairman, Bike Race Coordinator.

SGA Vice President: Jeff Wilson; SGA Justice: John Sandefur; SGA Senators: Kent Kebert, Joel Everett, Tom Gober, Tom Wright; Sigma Lambda: Don Bailey, Kent Kebert; Who' Who: David Carroll; Sports Information Directors: David Carroll, Tom Wright.

Service: Raised \$500 in Pike Bike Race; raised \$90 through Collegiate Superstars for BB/BSA.



Maxwell, AK



Sahrman, AN

ALPHA KAPPA (MISSOURI-ROLLA) P:29; 1:26, TM:890

*Gary Maxwell: 1978 Powers Award nominee, Top 10% of Class, Blue Key, Tau Beta Pi.

IFC President: Ethan Chamberlain; Student Union Chairman: Mike Party; Student Union Official: Bob Smith: Phi Beta Kappa: Gary Maxwell, Tom Fennessey, David Winter; Who's Who: Gary Maxwell, Mike Simac, Bob Welsh, Mike Party.

ALPHA LAMBDA (GEORGETOWN) P:8, I:7, TM:904

SGA Senator: Christian Ach: IFC President: Gregg MacMann; IFC Officer: Mike Weller: Student Trial Court: Harold Simms, John Webb; Beta Beta Beta: Christian Ach, David Jones, Greg Alcorn, Mark Fay; Football All-District: Mike Harmon; Outstanding Defensive Back: John Coleman; Highest Field Goal Percentage: Greg Alcorn.

ALPHA MU (GEORGIA) P:29, I:26, TM:1,260

ALPHA NU (MISSOURI-COLUMBIA) P:31, I:36, TM:1,140

Greg Sahrman: 1978 Powers Award nominee, Pi Omicron Sigma, Chi Epsilon, IFC Senator.

SGA Senator: Paul Glastris; IFC Officers: Chris Pickering, Vince Migliazzo; University Honor Roll: Paul Glastris, Bob Conerly, John Cochran, Chris Pickering; Pi Omicron Sigma: Mark Braun, Bill Defer, Dan Leyes, Greg Sahrman; Curator's Scholars: Bob Conerly, Don Kausler; Sorority King: Dave Johnson.

Service: Approximately 10 man-hours taking BB/BSA children to basketball games: 15 man-hours on Christmas party for underprivileged children.

ALPHA XI (CINCINNATI) P:34, I:17, TM:1,193.

SGA President: Robert Wright; SGA Senator: Kevin O'Connell; IFC Officer: Brian Bach; Omicron Delta Kappa: Dick Flagg; Who's Who: Larry Dubois.

ALPHA OMICRON (SOUTHWESTERN) P:29, 1:28; TM:786

*Richard Smith: 1978 Powers Award nominee, Alpha Chi, Blue Key Vice President, Science Society, Who's Who. Election Commission Chairman.

*Stephen Cragg: 1978 Powers Award nominee, Blue Key President, SGA Vice President, SGA External Affairs Committee Chairman, IFC Constitutional Revision Committee.

Student Senate President: George Young; SGA Officers: Gene Brown, Steve Cragg, Tom Kiker, Mark Sessions, Karl Scholl; SGA Senators: David Munson, Phil Bullard, Jeff Zwiener,

Billy Richter, Joe Pool, Neil Kirkpatrick; Union Gov. Board: Gary Querbach; Blue Key President: Steve Cragg; Alpha Chi President: Eric Smith; Who's Who: Steve Cragg, Bob Brockett, Robert Schoen, Eric Smith.

Service: Raised \$2,500 in the Jerry Lewis Telethon; donated over 165 man-hours of work in the Georgetown Beautification Project.

ALPHA PI (SAMFORD) P:15, I:10, TM:894

ALPHA RHO (OHIO STATE) P:19, I:10. TM:1,031

IFC Officer: Steve Minich; Junior IFC: Robert Freed; Archons: Steve Minich.

ALPHA SIGMA (CALIFORNIA) P:11, I:7, TM:850

ALPHA TAU (UTAH) P:36, I:25, TM:1,843

ALPHA PHI (IOWA STATE) P:28, 1:24, TM:1,014

ALPHA CHI (SYRACUSE) P:4, I:3, TM:741

ALPHA OMEGA (KANSAS STATE) P:21, I:19, TM:1,029

*Dale Denning: 1978 Powers Award nominee, Blue Key, Mortar Board Tap, SGA Senator, Union Government

SGA Senators: Hank Spencer, Dale Denning, Brad Metzler, Steve McCarter; Blue Key: Dale Denning, Hank Spencer; SGA Vice-Chairman: Hank Spencer.

Service: Raised \$400 for BB/BSA by sponsoring a Haunted House; raised over \$900 through an Easter Egg Hunt for BB/BSA.



Denning, A\O

Harbin, I'A

BETA ALPHA (PENN STATE) P:15, I:20, TM:1,088

IFC Officers: Brian McMahon, Robert Sidlowe

Service: Raised \$900 for cancer research through the IFC Dance Marathon; sponsored a Superstars competition for BB/BSA.

BETA GAMMA (KANSAS) P: 22. I:11. TM: 957

SGA Senator: Tim Trump; Intramural Track Record-holder: Steve Dillman; Owl Society: Tim Trump; Architecture Scholar: Jim Miller.

Service: \$1,000 raised in Miller Brewing Co. Can Drive.

BETA DELTA (NEW MEXICO) P:23, I:32, TM:1,176

*Charles Harold Paine: 1978 Powers Award nominee.

BETA ZETA (SMU) P:8, I:9, TM:975

BETA ETA (ILLINOIS) P:35, I:30, TM:1,075

BETA THETA (CORNELL) P:13, I:9, TM:866

IFC Officers: Martins Putenis, John Bickerman.

Service: Raised \$450 for charity in campus tennis tournament; donated approximately 30 man-hours to the flood control project.

BETA KAPPA (EMORY) P:31, I:24, TM:899

IFC Officer: Gene Chertock; Yearbook Editor: Butch Davis; Student Newspaper Editor: Richard Groberg; Phi Beta Kappa: Gary Slotko; Who's Who: Steve Abrams.

BETA MU (TEXAS) P:46, I:41, TM:1,466

SGA President: Mark Isensee; SGA Senators: Mark Biscamp, Kenny Brown Trey Goldsmith, Carl Morse; IFC Officers: Tom McGuffy, John Romano Intercollegiate Athletics Chairman: Mike Elliott; Freshman Honor Society: Ed Marshall, Tom Weber, Mark Elliott, Larry Pools, Rusty Tamlyn; Texas Posse Officers: Kieth Bellanger, David Rockaway; Univ. of Texas Goodfellow Award: Mike Elliott, Rusty Tamlyn.

BETA NU (OREGON STATE) P: 22, I:15, TM: 495

Scholastic Fraternity Members: Greg Waldran, Mike Harris; Thanes: Allen VanLeuven, Dan Herr; Track: Keith Balfourd, Jim Langley; Wrestling: Howard Harris.

BETA OMICRON (OKLAHOMA) P:30, 1:17, TM:1,268

Supreme Student Court Justice: Kirk Starkey; Omicron Delta Kappa: Mark Stillwell; Phi Beta Kappa: Mark Stillwell; Track Honors: Billy Liddell, Tim Powell

Service: Manned the phones for the Jerry Lewis Telethon; also participated in a blood drive

BETA PI (PENNSYLVANIA) P:14, 1:12, TM:829

Phi Beta Kappa: Bradford Yeager, Gerald Feldman: Undergrad Assembly: Greg Fallick; Cum Laude Graduates: Harry P. Saras, Edward T. Lack, Joseph F. DiMauro; Magna Cum Laude: Thomas O. Goff; Suma Cum Laude with Distinction in Major: Gerald Feldman.

Service: Raised over \$300 for BB/BSA through a Sunday morning Pancake Brunch in conjunction with Penn's Spring Fling Weekend.

BETA SIGMA (CARNEGIE-MELLON) P:21, I:20, TM:887

SGA Justice: Pat Ward; Newspaper Sports Editor: Ed Sullivan; Mortar Board: Dave Landay; Varsity Basketball Co-Captain: Pat Ward.

BETA PHI (PURDUE) P:34, I:24, TM:1,178

SGA Justice: Steven Wagner: Student Union Board President: Tim Maniscalo; Yearbook Editor: Leonard Cox; Phi Beta Kappa: Larry Reutzel; Mortar Board: Tim Maniscalo, Larry Reutzel.

Service: 400 man-hours on Christmas party for local children; donated 37 pints of blood in annual campus blood drive, the most of any greek house on campus.

GAMMA ALPHA (ALABAMA) P:28, I:19, TM:1,172

*Karl Harbin: 1978 Powers Award nominee, Omicron Delta Kappa, Mortar Board, Jasons, SGA President, SGA Blood Drive Chairman.

SGA Senators: Rodney Stephens, Clyde Riley. Yearbook: Ken Scislaw; Omicron Delta Kappa: Mark Parker, Bob Zitsch; Jasons: Frank Harbin, Karl Harbin, Clyde Riley.

Service: Zeta Tau Alpha and PiKA Dancers for Cancer raised over \$800 and contributed a total of 500 hours.

GAMMA DELTA (ARIZONA) P:18, I:15, TM:755

IFC President: Joel Niles, IFC Officer: Steve Spacken: Student Union Officer: Fred Pretzer; Scholastic Honorary Officers: Jim Arthur, Fred Pretzer: Varsity Baseball Honors: Dave Crutcher, Chuck Zopfi; Varsity Water PoloAll-American: John Lamberson.

Service: Raised \$750 and contributed 60 man-hours of work to Campus Spring Fling; raised \$600 un the Univ. of Arizona Dance Marathon for MDA; raised \$250 through a Halloween Haunted Hause for March of Dimes.

GAMMA EPSILON (UTAH STATE) P:8, I:8, TM:1,503

GAMMA ZETA (WITTENBERG) P:7, I:11, TM:577

GAMMA THETA (MISS. STATE) P:49, I:30, TM:1,338

*William David Simpson: 1978 Powers Award nominee, S. D. Lee Honors Program Member, Blue Key, Omicron Delta Kappa, Phi Kappa Phi.

Student Union Publicity Chairman: Ken McGehee; Omicron Delta Kappa: Bill Simpson, Bobby Thompson; Judicial Council Chairman: Bobby Thompson; Philos Demos: Robert Blair, Glenn Bell; Elder Statesmen: Cal Hull, Bobby Thompson.

Service: Collected \$1,240 for March of Dimes and \$400 for Cancer Crusade.

GAMMA IOTA (MISSISSIPPI) P:47, I:24, TM:1,166

Richard M. Outzen, Jr.: 1978 Powers Award nominee, Student Body President, Student Services Director, Chancellor's Honor Roll, First Mississippi Corporation Scholarship, Omicron Delta Kappa, Order of Omega, Taylor Medal, Phi Beta Lambda GPA Award.

IFC Officer: Alan Tucei; Beta Gamma Sigma Business Honorary: Charles Wyatt Cummings; Lambda Sigma: Thomas Edward Bat; Phi Eta Sigma: James Hunter Wise; Football Honors: James Allen Jordan.

GAMMA KAPPA (MONTANA STATE) P:17, 1:7, TM:701

SGA President: Spencer Fred Thomas; SGA Senators: Tracy Mosness, Chris Walterskirchen.

GAMMA LAMBDA (LEHIGH) P:11, I:11, TM:494

GAMMA MU (NEW HAMPSHIRE) P:33, 1:29; TM:769

IFC Treasurer: Richard W. Maus; Psi Epsilon Honor Society President: Tom Youngman; Senior Key Honorary Treasurer: Al Freedman; Economics Honor Society Vice President: Tom Malkocki; Phi Beta Kappa: Paul Driscoll; Who's Who: Stuart Damon.

Service: Donated 120 man-hours and solicited 986 pints of blood for Red Cross Blood Drive.



Runge, FN



Masters, $\Delta\Gamma$

GAMMA NU (IOWA) P:29, I:26, TM:749

*David Allen Runge: 1978 Powers Award nominee, Omicron Delta Kappa Secretary Treasurer, Mortar Board, Tau Beta Fi, SGA Senator, Student Judicial Court Justice, IFC President.

GAMMA XI (WASHINGTON STATE) P:26, I:20, TM:787

GAMMA PI (OREGON) P:41, I:29, TM:634

SGA Incidental Fee Committee: Dave Tyler; Bookstore Board: Dave Tyler, Rocky Schatz; University Affairs Board: Brian Rademacher, Mike Kehoe Yearbook Greek Editor: Wally Barnes; Gymnastics Letter: Harry Ricks; Swim Team Letter: Jim Barton; Archons Fraternity Honorary: Dave Tyler; IFC Certificate of Merit: Dave Tyler.

GAMMA RHO (NORTHWESTERN) P:19, I:16, TM:798

GAMMA SIGMA (PITTSBURGH) P:23, I:35, TN:891

GAMMA TAU (RPI) P:12, I:13, TM:791

Yearbook Sports Editor: Erwin Hunter Academic Engineering Society: Michael Clay; Academic Honor Society: James Potechin.

Service: Raised \$370 in Troy Work Day to send needy children to camp.

GAMMA UPSILON (TULSA) P:18, I:17, TM:772

SGA Vice President: Kelly Newbill; SGA Senators: Jesse Clayton, John Harris; IFC President: Robert Hadnot; IFC Officers: Mike Naughton, Hal Campbell; Yearbook Editor: Mark Jacob; Omicron Delta Kappa: Garry Binney, Robert Joyce, Gary Boyle, Steve Kuchel, David Duwe; Phi Beta Kappa: Gary Boyle, Robert Joyce; Varsity Cheerleaders: Robert Hadnot, Glen Lindemann, Ed Lindemann, T. W. Hickerson.

GAMMA PHI (WAKE FOREST) P:29, I:23, TM:693 GAMMA CHI (OKLAHOMA STATE) P:20, I:15, TM:862

GAMMA PSI (LOUISIANA TECH) P:31, I:16, TM:906

GAMMA OMEGA (MIAMI) P:21, I:17, TM:993

DELTA BETA (BOWLING GREEN) P:24, I:31, TM:1,043

DELTA GAMMA (MIAMI-OHIO) P:37, I:36, TM:850

*Jonathan P. Hein: 1978 Powers Award Nominee, Omicron Delta Kappa, SGA Vice President, Student Court Justice.

*John Masters: 1978 Powers Award nominee, Student Affairs Council, IFC Rush Book Editor, IFC Vice President, Omicron Delta Kappa.

SGA Vice Presidents: Jonathan P.
Hein, Steve Moore, Mark Riemann,
Mark Seller; SGA Senator: Joe Ross;
IFC Vice President: John Masters;
Omicron Delta Kappa: John Masters,
Jonathan Hein, Jack Buckner, Mark
Rieman, Richard Erkes, Dan Spraul;
Phi Beta Kappa: J. David Graver, Alan
C. Brown, Steve Jarvis; AFROTC
Outstanding Student Pilot: Richard

Service: Barbecue for BB/BSA raised over \$70; contributed over 30 man-hours and raised \$500 in Pikathon for MDA.

DELTA DELTA (FLA. SOUTHERN) P:18, I:14, TM:661

*Tim Flanagan: 1978 Powers Award nominee, Student Government Senator, IFC President, Omicron Delta Kappa, FSC Greek Hall of Fame, Who's Who, Delta Sigma Pi.

IFC Officers: Tim Flanagan, John Duda; Student Union Chairman: Kent Cassels; Alpha Epsilon Pi: John Duda, Brian Mills; Omicron Delta Kappa: John Duda, Dan Streitz, Carl Gryguil.

Service: Raised \$200 on Hole in One Contest and painted the Girls' Club of Lakeland, Florida.

DELTA EPSILON (CHATTANOOGA) P:23, I:11, TM:565

SGA Vice President: Jerry O'Grady; SGA Senator: Jerry DiPillo; Wrestling Honors: Ralph Zigner.

Service: Raised \$365 on an Easter Egg Hunt for over 400 children.

DELTA ZETA (MEMPHIS STATE) P:15, 1:8, TM:904 SGA Attorney General: David Dolan; IFC Officer: Danny Hoffman; Order of Omega: David Dolan; Omicron Delta Kappa: David Dolan; Beta Gamma Sigma Business Honorary: Eddie McCullar, Chris McKeever.

Service: Worked over 80 man-hours toward helping the Crippled Children's Hospital; raised \$1,000 by caddying at the American Contract Bridge Tournament.

DELTA ETA (DELAWARE) P:19, I:17, TM:359

*Marc Alan Roberts: 1978 Powers Award nominee, Phi Beta Kappa, Omicron Delta Epsilon, Residence Life Committee.



Strickland, $\Delta\Theta$



Lee, ΔP

DELTA THETA (ARKANSAS STATE) P:38, I:37, TM:756

*John Bobango: 1978 Powers Award nominee, IFC President, Student Affairs Committee, Traffic Control Committee, Who's Who.

*Tommy Strickland: 1978 Powers Award Nominee, SGA Vice President, ASU Union Board Coordinator, Golf Letter.

SGA Justice: Greg Sharp; SGA Senators: Joe Spivey, Mike Sparks, John Bobango; IFC Secretary: Greg Sharp; IFC Officer: Danny Miller; Newspaper Photographer: Warren Douglas; All-Southland Conference Football: Danny Cook, Bobby Earwood, Danny Garrison; Varsity Cheerleaders: Joe Spivey, George Foley.

DELTA IOTA (MARSHALL) P:10, I:3, TM:725

DELTA KAPPA (SAN DIEGO STATE) P:38, 1:30, TM:656

DELTA LAMBDA (FLORIDA STATE) P:45, I:37, TM:780

SGA Vice President: Charlie Crist; SGA Senators: Mickey Fernandez, Brent Sembler; IFC Officers: James Floyd, Ferdinand Iznaga; IFC Publications Editor: John Leavitt; Student Union

Board Official: Don Headstorm; Omicron Delta Kappa: Charles Griffin; Who's Who: Joe Smalley; Homecoming Chief: Charlie Crist; All-American Football and Tangerine Bowl MVP: Scott Warren; Varsity Cheerleaders: Martin Shipman, James McNeil, Greg Lowder, Tom Young.

Service: Raised over \$1,000 for MDA at annual Pig Roast.

DELTA MU (SOUTHERN MISS.) P:19, I:10, TM:605

DELTA NU (WAYNE STATE) P:13, I:10, TM:433

DELTA XI (INDIANA) P:20, I:14, TM:391

SGA Senator: Steve Cotner; Phi Beta Kappa: Rich Hagenmaier, Wayne Greeson; I.U. Foundation Steering Committee: Rick Sandlin, Curt Swan; Athletic Board Executive Council: Greg Meyer.

DELTA OMICRON (DRAKE) P:31, I:25, TM:472

IFC Treasurer: Scott Yochum; Kappa Tau Alpha Honor Society President: Jon Gallop; Outstanding Senior Journalism Student: Jon Gallop; Sorority Big Brothers of Year: Greg Salm, Al Byers, Richard Marasco, John Jones; All-Conference Football: Alan Byers, John Hoffman, Rich Carstens; Varsity Basketball Letter: Chad Nelson; Varsity Track Letter: Tom Taylor, David Matern.

DELTA PI (CALIF. STATE, SAN JOSE) P:3, I:3, TM:440

DELTA RHO (LINFIELD) P:12, I:10, TM:360

*Richard B. Lee: 1978 Powers Award nominee. SGA Director of Student Activities, Omicron Delta Epsilon, Pi Kappa Delta.

SGA Senators: Tim Bese, Bryan Crane; IFC Vice President: Tim Bese; Student Newspaper: Dave Baca; Senior Honors: Rick Lee; Tennis Honors: Mark Hansen; Swimming: Vance Putnam, Scott Boye; Golf: Lance Migasato; Track Letter: Ralph Russell,

Service: Worked 75 man-hours for Red Cross Blood Drive; sponsored a Halloween Party for retarded children.

DELTA SIGMA (BRADLEY) P:18, I:18, TM:468



Brown, AT

DELTA TAU (ARIZONA STATE) P:34, I:27, TM:442

Mark R. Brown: 1978 Powers Award nominee, Dean's List, Order of Omega, Yearbook Sales Manager, Senator of the College of Arts and Sciences.

DELTA UPSILON (STETSON) P:26, I:16, TM:392

Student Assembly Vice President: James A. Rolfes; IFC Officers: James A. Rolfes, Charles F. Ragland; Student Union Member at Large: John Yanchek Phi Alpha Theta History Honorary: Russell P. Martin; Scroll & Key: Gary Sassu; Outstanding Varsity Golfer: Gary Sassu; MVP Varsity Baseball: David Miller; Varsity Soccer Honors: Mark Berry, Bob Koslow.

DELTA CHI (NEBRASKA-OMAHA) P:16. I:12. TM:539

SGA Senators: Joe Barmettler, Jim Costello; IFC Vice President: Steve Zabawa; Omicron Delta Kappa: Jim Costello, Steve Zabawa; Dean's List: Larry Boe, Larry Uhl.

Service: Raised \$10,000 in Dance Marathon for MDA; contributed 100 man-hours to the UNO Alumni Assn. Telethon which raised over \$5,000.

DELTA PSI (MARYLAND) P:25, I:26, TM:372

DELTA OMEGA (HIGH POINT) P:18, I:14, TM:293

*Andrew Michael Wubbenhorst: 1978 Powers Award nominee, SGA Speaker Pro-Tem, SGA Legislation Committee Chairman, Who's Who, Delegate to Citadel National Student Conference.

SGA President: Jim Van Horn; SGA Senators: Tim Miller, Perry Macheras; Andy Wubbenhorst, Keith Chance; IFC Officers: Dave Olson, Jim Van Horn, Perry Macheras; Outstanding Senior Award: Jim Van Horn; All-American Tennis: Jeff Apperson.

EPSILON ALPHA (TRINITY) P:13, I:2, TM:395

EPSILON BETA (VALPARAISO) P:31, I:38, TM:716

EPSILON GAMMA (TEXAS TECH) P:47, I:41, TM:705

SGA Senators: Danny Beauchamp, Bobby Werner, Donny Epperson, Steve Perry; IFC President: Ricky Green; IFC Treasurer: Weldon Whiteside.

Service: Raised \$6,300 for MDA in the PiKA Dance-a-thon.

EPSILON DELTA (NORTH TEXAS) Wubbenhorst, Δ5 P:20, I:20, TM:469

SGA Vice President: Steve Morrel; SGA | EPSILON SIGMA (TENN.-MARTIN) Justice: Kenny Kouri; IFC Officer: Kenny Kouri; Talons: Rob Slesinger. Service: Worked approximately 240

EPSILON EPSILON (TOLEDO) P:15, I:11, TM:363

man-hours cleaning up the town.

EPSILON ZETA (EAST TENN, STATE) P:17, I:0, TM:458

EPSILON ETA (HOUSTON) P:16, I:12, TM:453



Van Horn, $\Delta\Omega$



Diebold, El

EPSILON IOTA (S.E. MISSOURI ST.) P:27, I:28, TM:573

IFC Treasurer: Brad Ferguson; Student Union Chairman: Ken Diebold; Delta Delta Delta Man of the Year: Mike Renfro

Service: 10 man-hours on Muscular Dystrophy Bed Race; 25 man-hours helping local churches.

EPSILON KAPPA (LAMAR) P:32, I:24, TM:394

*Vince Rizzotto: 1978 Powers Award

IFC Treasurer: Bryan Duhon; Blue Key: Mitchell A. Toups.

Service: 100 man-hours work for Boys' Haven; 150 man-hours on Texas Rehabilitation Basketball.

EPSILON LAMBDA (MURRAY STATE) P:38, I:29, TM:815

EPSILON NU (GEORGIA STATE) P:26, I:20, TM:377

EPSILON XI (CASE WESTERN) P:15, I:3, TM:322

EPSILON OMICRON (S.F. AUSTIN) P:20, I:16, TM:501

EPSILON PI (SAM HOUSTON STATE) P:37, I:17, TM:423

IFC Vice President: Ronnie Novak; Phi Beta Kappa: Rod Risley; Dean's List Nominees: Steve Monroe, Andy Clark, Jimmy Jamison.

P:35, I:16, TM:488

IFC Officer: Phi Brooks; Who's Who: Billy Hall; All-Conference Baseball:

Service: 110 man-hours on Easter Seals Party.

EPSILON TAU (EASTERN NEW MEX.) P:15, I:0, TM:282

IFC Treasurer: Larry Hester; Football All-American: Kirk Potter.,

EPSILON UPSILON (GANNON) P:21, I:6, TM:332

EPSILON PHI (CENTRAL ARKANSAS) P:37, I:56, TM:555

*Robert Mitchell Lilly: 1978 Powers Award nominee, IFC Secretary, Gamma Beta Phi, Who's Who.

SGA Treasurer: Randy Blythe; SGA Senators: Ricky Harrell, Randy Blythe, Marke Thone, John Bailey, Mark Ellis, Joey Owen, Don Weaver, Bill Schott, Ray Cardwell; IFC President: Scott Rousell: IFC Vice President: John Bailey; Gamma Beta Phi Scholastic Honorary: Randy Blythe, Dale Kitchens, Bob Lilly, Scott Bailey, Kirk Bowden, Jeff Graham; Who's Who: Bill Conner, Bob Lilly; City of Conway Outstanding Man of the Year: Bill Schott; Greek Week Award (Most Handsome): Mike Skinner.

EPSILON CHI (KANSAS ST.-PITT.) P:7, 1:7, TM:325

EPSILON PSI (WESTERN MICHIGAN) P:14, I:16, TM:252

Phi Eta Sigma, Dean's List: James Hook, Doug Watkins, Greg Busch, Clay Dunn;

Service: 60 man-hours on Halloween Party for underprivileged children.

EPSILON OMEGA (EAST CENTRAL) P:23, I:15, TM:297

IFC President: George Abshire; IFC Officers: Leroy Cantrell, Tim Sullivan, Jeff Frizell; Who's Who: Pat Milligan, George Abshire; All-Greek Council President: Jim Landrum; All-Greek Man on Campus: George Abshire.

Service: Raised \$2,000 in Community Chest Drive: 16 man-hours on East Central Area Special Olympics.

ZETA ALPHA (GENERAL MOTORS) P:18, I:10, TM:417

ZETA BETA (DELTA STATE) P:30, I:18, TM:365

SGA President: Mike Englehart; SGA Justice: Cliff Canoy; SGA Senator:

NATIONAL MEMBERSHIP COMPARISON

PLEDGINGS

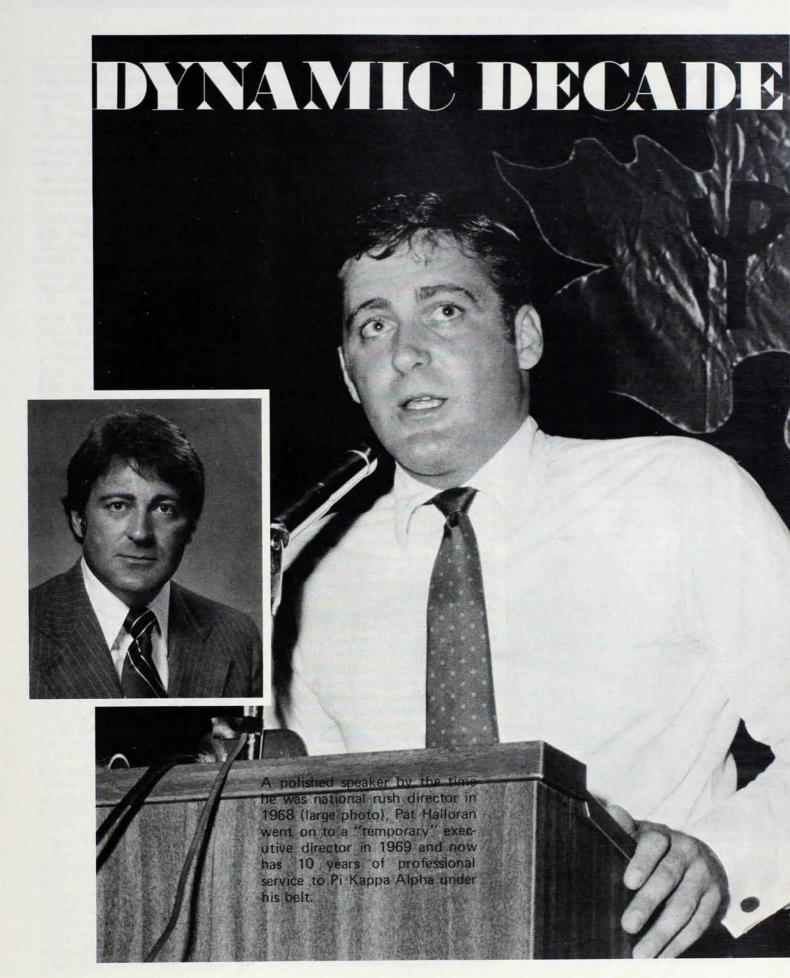
	1st Quarter (July, Aug., Sept.)	2nd Quarter (Oct., Nov., Dec.)	3rd Quarter (Jan., Feb., March)	4th Quarter (April, May, June)	Total
1968-69	609	1,897	1,825	629	4,960
1969-70	538	2,079	1,512	523	4,652
1970-71	499	2,048	1,400	601	4,548
1971-72	919	1,456	1,541	318	4,234
1972-73	791	1,539	1,105	647	4,082
1973-74	643	1,588	1,104	573	3,908
1974-75	735	1,571	1,374	487	4,167
1975-76	701	1,701	1,263	474	4,139
1976-77	812	1,804	1,413	430	4,459
1977-78	837	1,854	1,396	532	4,619

INITIATIONS

	1st Quarter (July, Aug., Sept.)	2nd Quarter (Oct., Nov., Dec.)	3rd Quarter (Jan., Feb., March)	4th Quarter (April, May, June)	Total
1968-69	287	538	1,293	878	2,996
1969-70	311	527	1,267	810	2,915
1970-71	345	555	1,397	1,014	3,311
1971-72	307	609	1,174	961	3,051
1972-73	215	587	1,035	1,058	2,895
1973-74	178	712	992	1,025	2,907
1974-75	155	654	1,211	911	2,931
1975-76	198	678	1,158	915	2,949
1976-77	191	784	1,173	1,083	3,231
1977-78	208	898	1,192	924	3,222

TOTAL MEMBERSHIP

	No. of Undergrads	No. of Alumni	Total No. of Members
1968-69	8,885	74,267	83,152
1969-70	8,337	77,811	86,148
1970-71	8,475	80,588	89,063
1971-72	8,698	83,676	92,374
1972-73	8,313	87,112	95,425
1973-74	8,089	90,231	98,320
1974-75	8,114	93,137	101,251
1975-76	8,451	95,749	104,200
1976-77	8,915	98,516	107,431
1977-78	9,281	101,372	110,653



he executive director's office. Through a quarter century of change, it's the one room in the Memorial Headquarters that has always been the boss's office.

Today it is quiet. It is Tuesday afternoon, appointed time for the weekly Memphis City Council meeting, and Councilman Patrick W. Halloran III, Kappa Alpha's fifth executive director to occupy this study, is downtown wrestling with the city's billiondollar budget. He is a busy man chairman of the powerful city Budget and Finance Committee, board member for Big Brothers/Big Sisters of Memphis, Memphis Union Mission, Special Olympics Program and campaign chairman for the West Tennessee Easter Seals Society. His service was rewarded in 1978 when he was named Outstanding Young Man of Tennessee.

Void of the steady stream of visitors and staff members and telephone interruptions, today's visitor is free to contemplate the pieces of ΠΚΑ history chipped from this office. Like the husky, square-jawed occupant, it is bold, masculine, impressive. A gold chandelier crowns the earthy grass-cloth walls and deep cream carpet. Everywhere are symbols of the man. Placques, laminated certificates, framed pictures with famous people and assorted odds and ends such as an encased cotton plant, handfulls of commemorative ashtrays and paperweights, three from the U.S. Senate, and a bronze JFK bust.

Soon, he often jokes, he'll have enough stuff to open his own gift store. Recently he owned and operated an art gallery and has ambitions to reopen it. His busy life seems booked with inaugurations and commemorations. This year, in fact, is a very special milestone, his tenth year as a IIKA professional staff member. Time flies, but hardly a Pike who lives hasn't witnessed the work of Brother Halloran.

His IIKA loyalty blossomed in 1962 when as a Delta Chi (Nebraska at Omaha) pledge he attended the Louisville Convention. He was among the privileged last to know the Grand Old Man of IIKA, Robert A. Smythe. And he still chokes up telling the details of Smythe's memorable and courageous last walk to the podium when the 94-year-old honorary national president refused the help of his aid. He told the wet-eved crowd this was his last IIKA convention, a

speech that still echoes in the mind of Smythe's modern counterpart.

In 1965 he became a travelling secretary for IIKA. It was then that national officer Garth Grissom got to know him well, eventually leading to Halloran's appointment as executive director. After more than three years as assistant dean of men at the University of Miami, Halloran was asked to fill an interim appointment as executive officer during a search for a full-time executive director to replace Garth Jenkins who had resigned in the spring of 1969.

"We were looking for different qualities in the permanent executive director," admits Grissom who was national president at the time. "After the interviewing process, Pat was head and shoulders above the people we were considering for the interim position."

Halloran took the interim job just weeks before the annual national leadership school. His handling of that assignment and his natural ability to attract outstanding staff members turned the heads of the committee searching for a permanent director toward Halloran. He also impressed them with his fiscal responsibility at a critical moment in IIKA's history.

"We were on the verge of financial collapse," notes Grissom. "He was very effective in taking hold of the operation. One of the best things Pat did was at the outset when he developed a close relationship with (auditor) Jack Lux, Lux, a "financial genius" says Grissom, was not properly utilized during the financial decline until Halloran stepped in.

Halloran's leadership has been the "guiding light" in establishing IIKA's strong, centralized organization. "He came on at a time when we were at the height of experimentation and radical developments," says Grissom. "We were searching for new ways to make the Fraternity relevant and to have impact on our members. We sensed Pat was committed to that, but to the extent that he blended experimentation while maintaining the traditional aspects that have deeper meaning to the older members was an unexpected bonus."

Through a decade of service, the investment in Halloran has paid many dividends. Our interview with him uncovered many little-known facts about Halloran's dynamic decade of service to Pi Kappa Alpha.

You served as chapter consultant in 1965. At that time did you have aspirations for even a stronger role in the Fraternity?

At that point in my life, the A thought never occurred to me. I looked up to Earl Watkins with such admiration and hopes that he would be with the Fraternity forever, that being executive director really never crossed my mind.

I was interested in serving on the leadership school faculties and possibly serving as an appointed national officer as soon as I became settled geographically. And that, in fact, occurred. Soon after I left the staff, I served on the leadership faculty.

A year later, in 1969, you were notified that the Supreme Council wanted you to come on the staff to run the Fraternity while they sought a permanent executive director. How were you persuaded to take the job?

The Supreme Council was in Memphis at one of its regularly scheduled meetings. They called me on a Saturday afternoon at my home in Miami and asked if I would be interested in coming to Memphis to discuss with them the possibility of becoming an interim executive director.

At that time, I was just completing my masters degree, had just renewed my contract with the University of Miami as dean of men, and was aiming at a position in the president's office as his administrative assistant. So, for those reasons, and the fact that I had not thought about that at all - it caught me completely off guard - and I declined.

Early the following week, I was called again and asked to come to Memphis to discuss the possibility and help them find someone else if I was not going to be interested in serving. So, I did agree to go to Memphis, but with the firm intention of not taking the job. And I explained that to the Supreme Council.

But after being in Memphis and talking to the Council and understanding that they were not going to have an executive director within a very short period of time, I was actually convinced that this was a good opportunity at a relatively young age. I was 26, and I was convinced by President Garth Grissom and Vice President Bill Nester, and National Chaplain Father Minich, all for whom I have the highest regard, to take this position for a one-year period of time.

Did the Council, or did Garth or anyone, tell you that there was a

"Grissom would dictate these letters to recruit people for my job which I was becoming attached to"

good chance that you would be appointed executive director after a year?

No. To the contrary, they made it clear to me that they were looking for someone older and preferably someone with significant business experience who could help the Fraternity get out of its financial problems. So, I realized that I was an interim appointment, there just to keep the floodgates from opening.

And you came back to the staff in July of 1969. How many weeks was that before the annual national leadership academy?

Oh, about two or three weeks as I recall. I came in and, of course, there was a significant staff change. Really, there were only three full-time members of the male executive and consultant staff when I came into this

Well, in 1970 when you signed a contract to be executive director and at that point you still had ambitions to go on into higher education again and maintain what you started as a career. Was it ever a future goal of yours to go into politics?

I think so. The political arena on the campus, in the university, at the administrative level, was intriguing to me. I was playing politics at Miami at a very young age. I was also affected by the national political atmosphere at the time. I was one of the high school kids who grew up seeing a young, dynamic President elected and I identified with that. I think also in the back of my mind the thought occurred to me that once I reached my goal in higher education then a logical step beyond that would be in politics.

You not only came on at a time when the Fraternity was deep in debt, and right after a monumental celebration of the centennial that led to all that debt and probably a lot of personality clashes, you also came in at the height of the student unrest period in America. Did that student unrest period make itself immediately known, or were you so immersed in the other problems that you didn't notice it at the time?

No, very definitely we dealt with the changing social atmosphere because of the Vietnam crisis, the new drug culture in the fraternity house, the overwhelming anti-fraternity movement on the campus by the activist groups and the loss of confidence in our own members. That was most phenomenal because they were not capable of debating their contri-

bution to the campus since their roles seemed so less significant that that of the activists. Students' rights, peace movements, and the environment were pretty heavy things for 18-to-21-yearolds to think about, and fraternities were saying "let's build some homecoming floats" or "we're going to have a rush party." they weren't able to communicate the other positive things that they were doing. They had never had to define brotherhood to the extent they were doing it in the late sixties and up until about 1974.

Fortunately, I think my background helped in that area. I was the chief disciplinarian for the University of Miami which was one of the institutions that felt the impact of drugs before most institutions. I was dealing with a very sophisticated drug culture in Miami where it was very accessible because students had a lot of money.

So I was at a point where I could relate to the college campus very easily, understand completely what was happening in the Midwest and in fairly remote and conservative areas for the years that followed.

Your role, of course, in dealing with those situations was to support the position of the Fraternity, to show the relevance of fraternity, even in light of what was going on in the bigger world of the campus. But at the time did you start having doubts yourself about the relevance of fraternities? Was it, in fact, a real crisis in your own mind as to whether fraternities were meeting a meaningful need of the students on the campuses?

I never had any doubt that what we provided was important and a real compliment to the whole academic environment. The problem as I saw it was how to get 10,000 undergraduates to begin communicating as a chorus, and to develop within them some confidence. Also, to get them to change where change was necessary.

They did need to become more serious. These were serious times. We could not continue to rest on the fraternity environment of strictly a social nature. We had to beef-up the leadership development area. We had to make a significant commitment to the services we provided the university via housing and kitchen operations, the opportunity to become involved in an organization where students would have a voice and the experience of being in a democratic organization. These were all important and we had to get them more into those areas than we had previously.

Executive Director Patrick W. Halloran III



13

Then, in 1970, at what point were you appointed executive director? And how did that come about?

The search began for a full-time executive director about six weeks after I came on the job.

The irony of it all was that Garth Grissom would call in here and dictate these letters to recruit people all over the country for my job which I was becoming attached to day by day. I finally called Garth one day and I told him, "you're trying too hard." We both laughed.

He had to fulfill the commitment he made to the Fraternity to oversee a full, nationwide search for an executive director. But he realized that I was interested in the position on a longer term basis and it was very comical the conversations we were having as Garth would report on the progress in finding an executive director without ever mentioning me. My interest finally became evident, I guess, sometime that following winter and I was asked if I would be interested in being considered for a longer term as executive director. I said I would.

As in any job, there have been times during the nine years that you have been executive director that politics have entered into the job. When you've had critics in the past, they've been critical of an authoritarian type of leadership, or weak alumni relations in an era when you were trying to put out fires at the chapter level. What has been your response to those critics?

I don't see myself as being completely authoritarian. I think I use that style of leadership when it's necessary. Running an organization that depends on volunteers like the Fraternity necessitates some pretty hard-line decisions about volunteers that don't do their job and I tend to deal with that problem as directly as I can.

One critic recently has said that I run the Fraternity like a corporation and that I am insensitive to the whole concept of brotherhood. I just have to say bull. I run the Fraternity like a business because it has to be run that way. But to say that I don't understand the whole concept of brotherhood would not have allowed me to amass the great staff that I have in the office and have had over the past nine years and would not have allowed us the opportunity to, I think,

move ahead. I use another leaderhip style when I'm working with competent people.

On the other hand, there's been ample praise as well and your strong points that people have always pointed out are open-minded innovation, not being afraid to invent new programs to solve problems and motivate a high performance level in the people around you. What strong points do you have that have had a direct impact on the progress of the Fraternity?

Well, I think those people who know me well find me to be a difficult person to understand or get close to initially. But there's one thing that I think that they're all constantly aware of. We have a very high level of expectation in this office and throughout the country in our chapters. I think when they see and hear the way and the things I am saying that they know I'm not going to be satisfied with anything but the very best. We take hard positions on important issues and we don't retreat.

That's the one thing that I admire about President Carter. Although he doesn't seem to be effective as President, I can't fault the guy for barreling ahead and making his position known.

Whether he retreats or changes his mind is another thing. We don't. We decide that we're going to demand fiscal responsibility in our chapters and their operations. We're going to take a hard-line stand on hazing and at the same time, we are going to grant considerable autonomy to our chapters in almost every other area.

We often hear that ΠΚA is a leader among fraternities. What are some of the areas that ΠΚA has pioneered among fraternity programs?

Three primary areas that I think we have done as good or a better job than anyone. And I'm not ranking these. I would say the three are head-quarters operation — we have a very sophisticated and well-planned and efficient headquarters operation. We do more work with 22 people than most corporations, small businesses or small corporations do with 50.

Second, our movement into the area of leadership development. It has been a shotgun approach at times where we've sprayed the field with a number of programs and many times they don't appear to be tied together, but I don't think they should be. Each person is motivated and learns leadership techniques and communication

skills through a different medium. We pretty well exhausted all of those programs that have been used by business and industry and we've tailored them to our particular needs.

Third, I think our special programs that we have developed such as our presidents' conference, which is a tremendously dynamic program. My counterparts with other fraternities have just looked me in the eye and said it's impossible for us to get 100 chapter presidents to pay their way to Memphis, Tennessee every year to attend these three-day conferences and go through the drill, if you will, of the agenda.

And, there have been a number of other programs in similar areas. We have not been totally successful in everything we've attempted. Nor has General Motors or ITT. But we, in fact, have been more successful in the majority of our undertakings than I think our peers and probably have a high percentage as compared to business and industry.

IIKA has never been the largest nor the wealthiest fraternity, nor even the most supported by its alumni. Then, how has IIKA risen to be considered one of America's top national fraternities?

I think our reputation today is characterized by our innovativeness in program areas and our growth over the last 10 years where we have gone from I think the eleventh or twelfth largest fraternity to the sixth - and we're very comfortable with our competition at that level. I don't think we'll ever be much larger than may be fourth or fifth at the very highest point in total number of chapters. But I think that growth has proved we're aggressive, we're successful, we have a very low percentage of silent chapters as compared to other national fraternities. Our chapters don't die as often as in other nationals.

Very few nationals would attempt to recharter chapters from scratch, or go to Massachusetts Institute of Technology and buck a system that's as old as that one. But, we did it, and we did it successfully. We are finding that our approach to revitalizing chapters is extremely efficient. So, I think when people see us move into an area, they know there's a great deal of thought, direction and a well laid-out approach behind the effort.

A lot of people see ΠKA as a Southern fraternity and it certainly is as well known as ΣAE or any other fraternity in the South, but

"If I had the best of both worlds, it would be to continue here and continue a political career"

maybe not as prominent as some of the other fraternities in other areas of the country. Is IIKA a regional fraternity?

No. We have a strong Southern A heritage, which I think has been extremely helpful because during the first 75 years of the Fraternity the South, from Texas to the Carolinas, was a real stronghold for fraternities. The fraternity movement has been very successful in the South, more so than in any other region. Well, all you have to do is look at the states in the South and see where we've got 17 and 18 chapters. The total number of chapters in Texas and Florida and in the Carolinas is impressive. We have relied on our strength in the South. That's how we got where we are today. The South was our springboard.

Where we did not do a very good job, in my opinion, over the past 60 years was our development of chapters in the West and in parts of the Northeast. There was a conservative attitude that the Southern membership could not and would not have much in common with schools in the North and in the West. Well, that was not true, but nonetheless, that's what affected our conservative expansion efforts for a long time, although we did well in the Midwest. But it's hard to go to a place like Stanford or UCLA where each chapter has a house valued in the hundreds of thousands of dollars and you need to compete at that level.

What factors would we need to have occur to be at those schools in the West and some of the prominent schools in the Northeast?

A I don't see us going to UCLA or Stanford in my lifetime. I just don't think that the resources are going to be available to us to compete at that level on those campuses.

By resources do you mean housing?

You need a half-million dollar house on both of those campuses and the property tax situation in California is a real detriment to the fraternity system. And so, there would be an immediate financial commitment that would be almost prohibitive.

Let me interrupt you there. IIKA boasts about the fact that it has the largest commitment to fraternity housing of any fraternity in the country. And, it's over three million dollars invested in housing. With that much invested in housing and that much of a commitment, why is it that

IIKA can't just go in and build a house for a chapter at Stanford?

Well, we have limits. The reason we have a good housing program is that we have helped those chapters that needed help and those that have the means to pay back our low interest loans. We could help any chapter to the amount of \$50,000 on a second mortgage basis. To go into a \$500,000 would necessitate someone being able to borrow or raise \$450,000 from a local institution. Based on the lack of alumni commitment to those campuses, since there are none, there would be no one else willing to go on the line guaranteeing and overseeing that first mortgage. I can't say it's impossible, but it's highly unlikely that IIKA would undertake a financial commitment like that. Because, what if it turned sour? We would be affecting the housing program all across the country.

Are there any other campuses in the West that might be expansion possibilities in, say, 10 years?

Right now. We made a commitment to Northern Arizona University in Flagstaff, Arizona. Arizona is in the sun belt, it's a booming part of the country.

What is keeping us out of the University of Colorado or University of Denver?

Denver does not have a strong fraternity system and it appears that it does not enjoy the support of the institution, and the students seem very transient. So, we look at the whole system and it doesn't seem to be moving. You know, you don't put a gas station on a side street.

Colorado is a unique situation. Boulder is probably one of the most expensive academic community areas, in a real estate sense, in the country. Here again, to go back to the University of Colorado would demand a tremendous financial commitment. We have a large number of alumni from the University of Colorado; some of them would like to see us go back.

Well, all this talk about housing and finances and where we're going in the future would indicate that IIKA has some kind of long-range plan. Does IIKA have a long-range plan and, if so, what does it consist of?

I think in some areas we do a good job and in others we have not. We are now developing a longrange alumni activation program. Not just from the standpoint of solicitation of funds. We are looking at how to better keep track of our alumni

through the mailing of the Shield & Diamond, through our data processing system, our efforts to generate enthusiasm for local alumni associations. These are firm commitments that we've made. There's also now a select alumni committee that deals with long-range alumni programming.

We're doing the same thing as a staff as it relates to leadership training and management training of our chapters such as development of the video cassette training program.

That's all part of the long-range plan of the Fraternity which would indicate that we have some idea what we'd like to look like 10 years from now. We've already covered the last 10 years and at this point IIKA has 110,000 members and 8,000 undergraduate members and 170 active chapters. What is going to be the profile of Pi Kappa Alpha in 1988?

In 1988? My guess would be that we'll have 190 to 195 chapters.

Q Will our initiation figures percentage increase in that period of time?

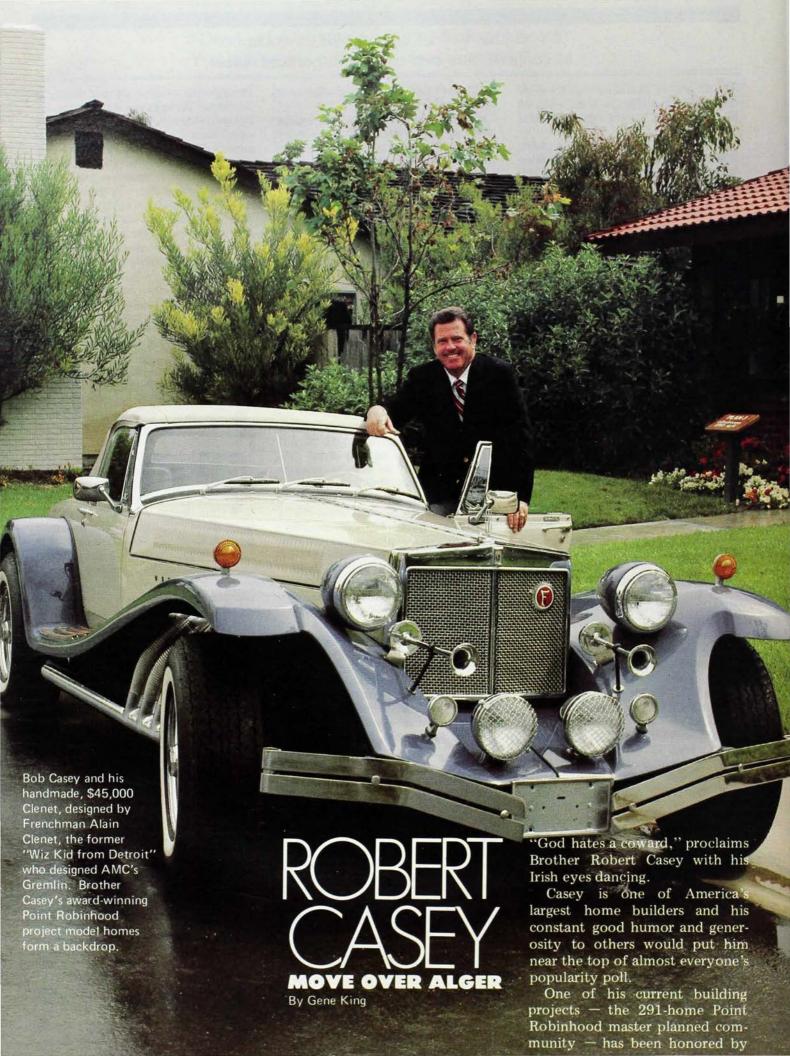
No, I think with the direction that higher education seems to be headed in terms of enrollment projections and the lifestyle of a campus, the number of students on the campus in the next few years is going to pretty well level off our potential to see any astronomical growth. But, I think it'll be consistent with what it is now.

Today, Pat Halloran is not only executive director of the Fraternity but he is also a Memphis City Councilman and deeply entrenched in politics of Memphis, Tennessee. What's in store for you and where will you be in, say, 1988?

That is the hardest question you have asked me today. If I could have the best of all worlds, it would be to continue here and at the same time continue a political career, but the two are exclusive. My immediate plan is to consider very carefully the opportunity that might open up for me to run for mayor of the city of Memphis in two years. If I choose to take that path, then naturally the outcome of that election will have a great deal to do with any career change from that point on. Today my ultimate goal is to pursue a career in politics. I enjoy politics. I think that one man can make a difference and I believe that public service is something that I can do effectively.

15

S&D/Sept. 1978



the building industry in San Diego County as winner of the annual SAM award, the industry's version of the Oscar.

Point Robinhood is a typical Casey product — well conceived, designed and constructed. The 291 lucky homeowners (over 50 percent are referrals) will reside in a park surrounded by more than a million dollars in land-scaping with many recreational facilities including tennis courts and children's playgrounds. Each home is located on a private cul-de-sac street and the entire community overlooks the Pacific Ocean from its hilltop location.

Brother Casey's new awardwinning community is the latest in his 27-year career in home building. During that span his views on the quality of home building and property value have solidified.

"With the exception of the rough carpentry, our houses are being built better today than they ever have," he says in agreeing with the old tale "they don't build them like they used to." "I have quite a hold on quality control."

Carpenters are paid by piecemeal work today rather than an hourly wage. The more studs they can erect, the more they are paid. The quantity method provides them nearly double union wages and has a corresponding effect on home quality.

"Now is the best time ever to buy," asserts Casey. Land, he maintains, is still the safest investment, especially in light of recent FHA incentives for younger buyers. "We can't keep a lid on costs. The ridiculous restrictions imposed by municipalities are the primary reason for the cost increases. Today I have to pay a minimum of \$25,000 for the land — without a house on it — before I can build," he explains.

Because of inflation the days of the single family lot are almost gone. Today, property must have multiple use to be affordable, thus, the "master planned community" concept with landscaping, parks and recreation for the cost of a townhome.

Brother Casev didn't start out to be a builder, though. Born one of eight children of a St. Louis attorney, he remembers the family budget was always stretched to the breaking point, mostly to feed and educate the large family. All of his brothers and sisters graduated from college. After graduating from high school in St. Louis, Brother Casey attended U.S.C., St. Mary's College and the University of Colorado. He was initiated in 1946 by Gamma Eta (USC) and later enrolled in premed at Colorado.

"Fortunately, I was refused entry into medical school. Right now there are thousands of people walking the streets of America who wouldn't be alive if I had become a doctor," he chuckles.

Instead of becoming a doctor he went to San Diego to assist an older brother in the real estate business. His first assignment was to try and sell some hilly, barren land out in the country. He ran ads in the local newspapers but nobody came. Always inventive, he laid broken mirrors all over the hillsides. Soon people were driving out from town to see the dazzling sight of the setting sun reflected in hundreds of mirror chips.

"They came to see the phenomenon — and I pounced on them to sell lots. Some bought but sales were slow and we decided to build a couple of homes on speculation." These sold for \$18,000 and were the beginning of Casey Construction



Bob Casey is rarely stumped on movie trivia. He not only can name the piano players in *Casablanca*, he can name the piano. His library includes a huge collection of reference books pertaining to film.

Co., later Robinhood Homes, Inc. "One of those \$18,000 homes sold the other day for \$134,000, Brother Casey recalls. "We gave good value for the dollar and inflation took care of the rest."

With the completion of Point Robinhood he will have built more than 5,200 homes. He is listed in trade publications as one of the top 200 builders in America.

But, back to the early days.

Through an introduction by the family physician, the fledgling builder met the vivacious daughter of a Navy officer stationed in San Diego. "He proposed on the third date and we were married in three months," recalls the former Patricia Fewell — who has been Mrs. Robert Casey for 27 years.

The young builder spend his days constructing houses and nights attending law school.

The first two of the three Casey children were born 18 months apart, both with congenital hip dislocations. Mounting medical costs meant the end of a projected law career and long, grinding difficult days to earn enough money for

prolonged treatments and surgery. "I remember building a special wagon for Karen when she was two. Although she couldn't walk, she could fly around the house a mile a minute strapped flat on her wagon." The memories are painful and the recollections still bring tears to the eye.

Brother Casey shrugs off inquiries about his own physical problems. He wears two hearing aids and has most of his adult life. He has a type of nerve deafness that is inoperable.

Fortunately, both Robin and Karen recovered completely and the third child, Jacqueline, was born with no problems. All are now married and son Robin is a vice president of the family owned corporation.

For Molly's love.

Robin remembers the afternoon he graduated from San Diego State University in 1976. The 1,125 seniors and an audience of about 15,000 were seated in San Diego's football bowl listening to a prolonged address. That's when a small plane made several passes over the stadium, towing a sign reading "Congratulations, Robin Casey."

Brother Casey has many interests but fishing and tennis rank near the top of the list.

The fabled fishing grounds off California, have been Baia. almost a second home to the Casey family for more than 25 years. Along with Bing Crosby, Alberto Rodriguez (son of a former President of Mexico), Desi Arnaz and Charlie Jones,

president of Atlantic Richfield, Brother Casey and 10 other gentlemen founded the luxurious Las Cruces-Palmilla Club at Cabo San Lucas. The California builder was instrumental in building the Club. All construction materials arrived by boat and for many vears after construction was completed the only access was by private plane.

"The Casey Tennis Club" was built in 1974 on the grounds of the Caseys' ranch-style home and is used almost every day. Brothers Ben Chadwell (Gamma Eta) and Travis Reneau (Alpha Tau - Utah) have been regular weekly players for over 25 years. Occasional partners include Desi Arnaz and Alberto Rodriguez. Brother Scott Watt (Gamma Eta) is another regular at the Casey Tennis Club. His father, Ray Watt, is chairman of the board of Home Savings and builder of some 73,000 homes in California. The Watts and Caseys have, in partnership, built some 1,300 homes in Southern California in the past two years.

Brother Casey plays in tennis tournaments all over California and particularly enjoys playing in Pro-Am affairs. Recent competitions have been at La Costa, Balboa and Palm Springs. Future plans call for a "People to People" tennis tour of Europe.

In addition to tennis, a great deal of his time used to be devoted to boating and, although he believes firmly that God hates a coward, Brother Casey decided to give up boating after his second boat sank. The first one sank off the Catalina Islands. A Coast Guard helicopter arrived to rescue the Casey family just as the boat vanished.

Why did it sink?

"Water displacement," he coyly replies. "I blew a muffler."

The second boat sank at the dock in San Diego while its





Key Robinhood Homes, Inc. executives include (I-r) nephew John, Brother Barry Ross, Bob and son Robin. Point Robinhood construction continues in background.

owner was out of town. Dave Casey — an older brother of Bob — filled out the insurance forms since he is an attorney (and immediate past president of the California Bar Association). The report said simply: "When I — Bob Casey — left to go out of town the boat was afloat at the dock. When I returned the same conditions did not prevail."

While no longer a boat owner, Brother Casey is still attracted to them. He and two of his brothers and their wives just returned from a vacation cruising down the inland waterways in Ireland.

The Caseys travel about six months each year. Their travels include trips to Hawaii where he and Brother Reneau have extensive holdings in an oyster farm on Oaho; to Boulder, Colorado, where he and Brother Charles Butcher (Beta Upsilon — Colorado) have formed a partnership to build student housing at their old alma mater; and to Wyoming where the family owns a summer home. Casey is developing a site in Laramie and will build 400 student oriented apartments this year.

During the past year the Caseys purchased a 35-foot motor home which they drove on a 7,200 mile trip throughout the United States. One of the highlights of that trip was attending the Super Bowl in New Orleans.

"I'm an extremely lucky man

being able to travel so much," Casey admits. "I have a son and a nephew who have grown up in the business. Both began in grammar school cleaning up construction sites. They are now in management and know the business inside out. And I'm fortunate in having Barry Ross as my chief financial officer. He's a IIKA from San Diego State (Delta Kappa). The three of them pretty much mind the store."

"Obviously, I keep in contact with a lot of my fraternity brothers," he adds. "I have really enjoyed our Fraternity. It's a great way for an American boy to grow up, with a little help from his brothers."

S&D/Sept. 1978 19

1978 National Dream Girl Court

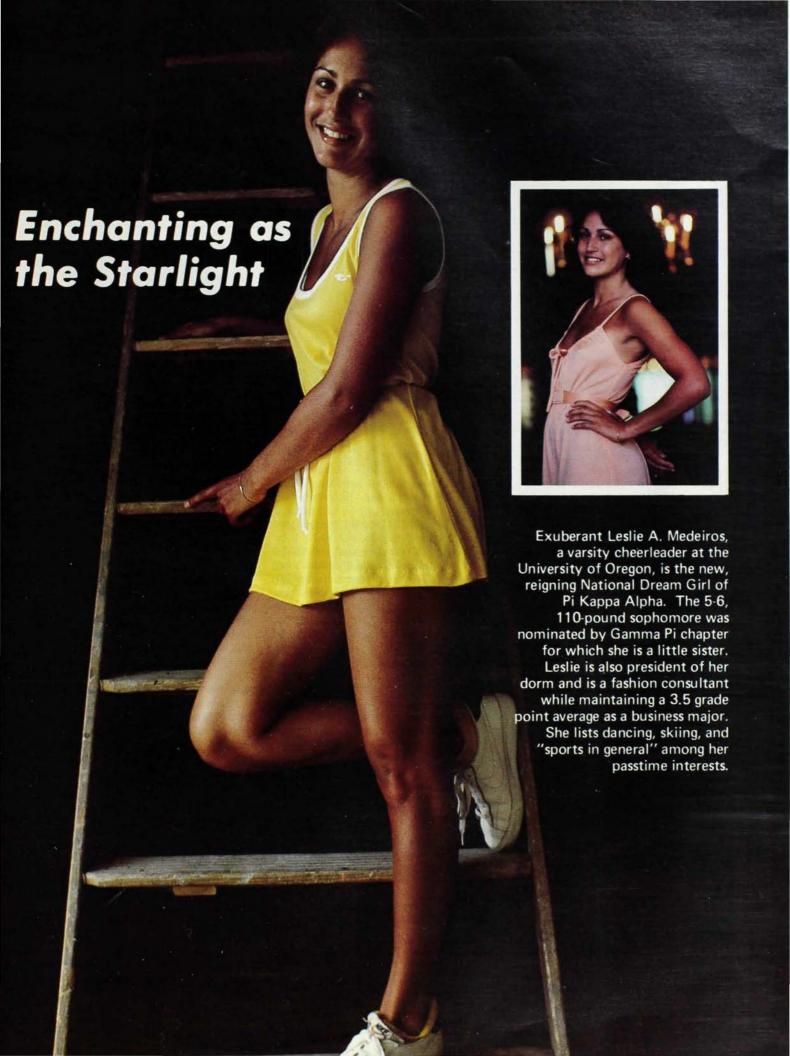


Mysterious Kelly Cregger, a University of South Carolina sophomore nominated by Xi chapter, is a finalist in the 1978 National Dream Girl competition. Kelly, 5-7, 125-pounds, is a nursing major who competes in ice skating, swimming and snow skiing and enjoys make-up artistry, travel and dance.

Suzanna Timberlake, Miss Tennessee Universe, was a strong contender in the 1978 Pike competition. A University of Tennessee (Zeta chapter nominee) sophomore public relations major, Suzanna is also a varsity majorette and won National Most Beautiful Majorette honors. The 5-7, 122-pound blonde enjoys dancing, acting, riding and sports.

Top. Graceful Texie Marks is never up a tree when it comes to charm. The sports and hunting enthusiast was nominated by Alpha Epsilon at North Carolina State University where the 5-7, 115-pound Texie is a junior majoring in interior design.

Above. Southern belle Paula Reeves represents Gamma Theta chapter at Mississippi State University. Paula, a senior majoring in special education, is serving on the Council on Exceptional Children as well as the Union Social Committee. The 5-4, 108-pound beauty enjoys crafts.



Gator's Grind

or how to keep pace without really winning

By James A. Highberger

Anyone who thinks golf is a "lazy man's game" should get to know Brother Wally Armstrong. Epitomizing the American work ethic, Wally is much more than a PGA tour workhorse, he is an active family man and Christian.

A University of Florida graduate (Alpha Eta chapter) in 1967, Wally joined a tour in 1973 and is nearing a quarter of a million dollars in earnings to date. During what he describes as a lackluster college golf career, Wally became acquainted with fellow IIKA Hubert Green, Delta Lambda (Florida State). "I was surprised when Hubie turned pro. We never did much in college. I never won a college tournament and I didn't think he did either. We both played number one or two on our teams but I never thought he'd turn pro. I'm sure he thought the same about me.'

It wasn't until after Wally graduated that he got together with a good teacher, Conrad Rehling (who coached at the University of Florida before Wally arrived and is now at the University of Alabama). Rehling's instruction, and encouragement from tour veteran Gary Player, had a major impact on Wally's career. (An illness in the family of Player's regular caddy resulted in an opportunity for Wally to caddy for Player in 1968 at which time Player examined Wally's game and suggested he pursue a golf career.)

However, Uncle Sam had first say on Wally's career after college. Stationed at Fort Bliss (El Paso, Texas), Wally had the good fortune of being "asked to run the local golf club instead of being shipped off to fight in Vietnam."

"I felt that was a pretty good sign from the Lord that He wanted me to play golf, not go to Vietnam. I got my Vietnam orders later, but was among the first of President Nixon's cutbacks which was another good sign that the Lord wanted me to play golf. I spent a month in Fort Benning in jungle training and was sent back to my golf club in El Paso."

It was while he was at Fort Bliss that Wally met his wife, Debbie, who served as president of her Delta Delta Delta chapter at the University of Texas at El Paso. "I never got pinned in college. I had to wait until I got out," chuckles Wally.

"I got out of the Army in 1971. Then the only way to get on the tour was the PGA School tournament; 500 guys qualifying for 24 spots on the tour. I finished 30th that year and had to wait a whole year for another shot. In 1972 I tried again and again finished in the top 30, but they only took 25 and said they'd see me again next year. Meanwhile, I was playing in all the minor tournaments - 52 weeks per year. From that experience, I learned how to play aggressively, but conservatively, not take too many chances. In 1973 I finished fifth out of 500 and got my PGA card."

A PGA tour card gives the golfer the right to try qualifying for the various tournaments on the tour. Unless a golfer plays well (earns at least \$7,000 per year) the card can be revoked. So a card indicates it's time for the real work to begin.

With his card in hand Wally's first objective was to gain "exempt" status on the tour. To do this a golfer must finish among the top 60 money winners for a given season. Without being "exempt" a golfer must compete against other non-exempt golfers each Monday before a tournament over 18 holes to determine who qualifies to play against the rest of the field in the



Wally Armstrong

72-hole main event Thursday through Sunday. Wally says he worked so hard to gain his exemption that he burned out and earned only \$259 his first five months on tour. "Debbie and I saw this as a sign that may be I shouldn't be playing pro golf. That attitude relaxed me and I ended up making \$32,000 for the year."

The next year (1975) he earned \$44,000 (ranking him 57th) and he won his exemption, which he retained in 1976 and 1977 (ranking 47th and 54th respectively) and is in a good position to do likewise in 1978 ranking 32nd with over \$100,000 earnings halfway through the tour.

"It's enjoyable being exempt. If I missed the top 60 one year, I'd probably play another year and if I didn't make it, I'd probably do something else. It's just too rough being non-exempt and supporting a family."

Brother Armstrong' efforts on tour are shared with his wife Debbie and two children, Scott, 2, and Dana, 4. Traveling nearly every week (35 tournaments a year), the Armstrongs initially used a large station wagon but now drive a Dodge Maxi Van. With the children along frequently (for about 28 of the tournaments), Wally generally requests early morning tee-

off times so that afternoons can be spent with the family fishing, at the zoo, swimming or otherwise relaxing. "Debbie loves the traveling and it's a great education for the kids too."

"I'm up at seven every morning, though I try to get at least six hours of sleep every night." Family life on the tour is demanding' Wednesdays are Pro-Am days. Thursday through Sunday the tournament, Mondays are traveling and Tuesdays are for regrouping and preparing for the next tournament. "My week is really pushed back two days. My Mondays are like Saturdays; my Tuesdays are like Sundays. That's when we have our prayer group meetings and it's a day to relax."

With the rigors of the tour and the responsibilities of a family, religion is the cementing factor in Wally's life. Both he and his wife are active with Campus Crusade for Christ and their religious endeavors provide an avenue for fraternal involvement with other touring pros. A member of an active Bible study group on tour, Wally first became interested in his spiritual aspects in college.

"I don't think I was living the life I was projecting to other people on the outside and that kinda got to me. I was chaplain (for Alpha Eta chapter), but I still got bombed on Saturday night. I still used bad language on the golf course. My senior year I went to a couple of Fellowship of Christian Athletes meetings. I learned that Christianity isn't being a good person, but letting God enter my life and change me as he saw fit." The first couple of weeks I'd still have a few drinks, but I didn't like the feeling of cheating my values."

His friends on tour and in the Bible study group have evolved into a fraternity-type coalition frequently staying at the same hotels and taking vacations together. "We also have retreats where we bring in outstanding Bible teachers to get us bucked up for the tour."

"Most of the fraternity is based on Christian principles and brotherhood. Of course, I've developed closer relationships with some of the guys on the tour than I did in college because secular bonds are stronger. It's kind of neat, though, to see the brothers who follow me around during a tournament. I was chaplain of my chapter. The neatest things I got out of the house were the togetherness and big brothers; relationships were fabulous. You need encouragement from other



Nicknamed "Gator" by Pike Hubert Green, Wally's frequent 7:00 a.m. tee time would be a grind even for gators.

people, from a big brother you can share your ups and downs with. Just fellowship from being with a group of guys made it a lot of fun."

With a solid fraternity, family, academic, spiritual and career background, Brother Armstrong serves as an excellent representative of IIKA's "whole man concept." Aware of his weaknesses and ready for new challenges, Wally has articulated his work for the future.

"I haven't played as consistent and strong as I think I'm capable." (His old swing is similar to that of Lee Trevino and needs more consistency and durability.) "This is the first year I made major swing changes with help from coach Rehling and by studying the swings of great golfers like Tom Watson and Gene Littler. I have a movie camera that I take along with me and I film other pro's swings and my own swings to improve them. In Orlando, I used Rehling's video cassette system to study my swings. My short game was good enough and my putting too, so I could scrape by. But I have to play more rounds of golf than any other players to just barely make it in the top 60. That's where it's a

"My first obective is to make the exemption. Second, to win that first tournament is a big objective. The

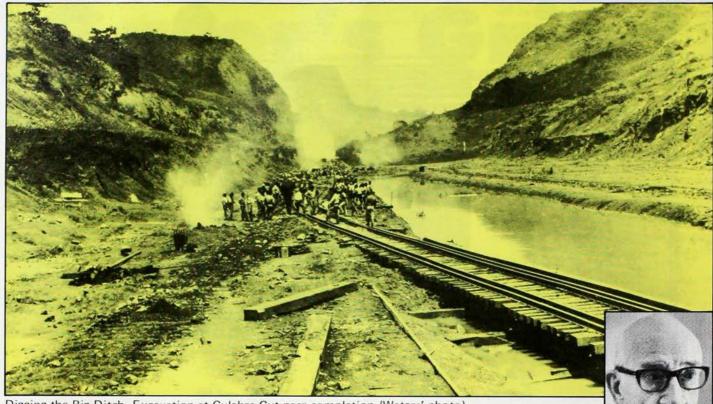
most rewarding aspect of the tour has been having the reputation of being a good player, a well-known golfer. I hope I'll be remembered as a competitor.

"Without having had a tremendous record coming into the pros, it took a lot of pressure off me to perform. I took an extra two years of college and had an ROTC commission in the Army to fulfill before I could think about my career. I got my Master's in the study of golf. I correlated things like the relationship between the grip strength and concentration and wrote an instructional book on the fundamentals of golf.

Yet, Wally argues, "Human nature rejects rules. My kids are the perfect example. Say they can't and they will. They can't stand to have someone say 'don't.' I found that through our Bible study group I started developing relationships with God on a more personal level, on a daily one-to-one basis, to open up all these different areas to Christ to let him take them over. The more God was willing to give me direction, the more my personality changed."

And the more Wally has become a recognized golf professional, a competitor to be reckoned with, yet a soft-spoken example of the sportsmanship that golf teaches.

PERSONALITIES



Digging the Big Ditch. Excavation at Culebra Cut near completion (Waters' photo).

Canal Roots

"If I'd known they were going to give it away, I'd never have built it," says Alpha Nu (Missouri) alumnus Albert R. Waters.

"We thought we were doing something important," recalls Brother Waters, 90, one of the few surviving engineers on the Big Ditch project. "It was a tremendous piece of construction and there's never been anything to equal it in my opinion."

Naturally, Waters opposed the passage of the Panama Canal Treaties to turnover ownership and operation of the waterway to Panama by the year 2000. Panama has no claim to the canal because it was and is an American enterprise, Waters claims.

Now a retired partner in a prominent Kansas City engineering firm he started in 1921, Brother Waters reflects on the circumstances that took him to Panama and ultimately launched his career.

He entered Missouri University in 1905 but, financially strapped, took a surveying job with the U. S. Corps of Engineers two years later. He returned to Missouri in 1910 when he joined Pi Kappa Alpha. Upon graduating he went back to the Corps and was working on the Kansas Kaw River in December of 1912 when he was ordered to the Canal project.



Waters surveys Kaw River, 1912

The 10-year Canal construction began in 1904 with an aura of destiny. Americans working the project felt they were making history, not just reading about it. Immense pride and material satisfaction characterized the "gold-roll" employees such as Waters. The "gold-roll" designation differentiated the skilled workers from the "silver-roll" laborers who were mostly non-Americans.

Waters today.

Brother Waters made topographical surveys to determine the elevations of land and the level of future canal waters and engineered reinforced concrete designs that were used in construction. He was paid \$125 a month plus room and board. "I felt I was very well paid," he recalls, enough so that he brought much of it home just weeks before the official dedication in 1914.

Once home, he married and became a structural engineer for the Kansas City Bridge Co. In 1916 he took a job as district manager for the Truscon Steel Co. He and a friend, Kemper Carter, sensed a business depression could cost them their jobs so they joined forces and started the Carter Waters Corp., a multi-million dollar building materials firm.

He used his influence in 1926 to help build Alpha Nu's beautiful chapter house. Waters told Sterrett S. Titus, Alpha Nu, the Fraternity taught him how to take pride in achievement and how to take only his proper share of recognition. He added that he also learned social graces that aided his career.

Minor Presses On

The 1978 Elijah Lovejoy award for courage in journalism is a fitting tribute to the "frontier journalism" practiced by Wilson F. Minor, sometimes to his peril, in Jackson, Mississippi.

Given by the faculty of the Southern Illinois University School of Journalism, the major award annually commemorates the career of editor Lovejoy who was killed in 1837 while defending his newspaper from an antiabolitionist mob in Alton, Illinois.

Minor, 56, editor and half the newsstaff of the struggling weekly Jackson Capital Reporter, is typecast in the Lovejoy mold. "What I write can, and often does, bring instant hostility and reprisal, says Minor who was initiated last October by special dispensation at Alpha Iota chapter (Millsaps). (His son Doug Minor served as chapter consultant last academic

The Reporter's storefront window has been smashed so many times it's too expensive to keep restoring. The Jackson Ku Klux Klan nearly destroyed the building in a crossburning incident; underworld sources tell him a "contract" has been offered to do him "bodily harm." "The community is divided on me," he says. "Half hates me, and the other half only despises me."

The source of his aggravation, and a damaging advertising boycott, is his applauded and courageous investigative reporting. From a 1951 story that brought freedom for a black man who had served three years in prison for a crime he didn't commit to numerous exposes, Wilson Minor has printed story after story unveiling corruption and official wrong-doing.

Minor linked prominent Mississippi bankers to a federal jury tampering investigation and to a suppressed police investigation of drug smuggling. Other stories have exposed a state judge's illegal extracurricular law practice and led to the reorganization of a state regulatory commission charged with regulating a savings and loan institution which failed under suspicious circumstances.

A veteran political correspondent for the New Orleans Times-Picayune, Minor launched his weekly in 1976 after the Times-Picayune closed its 85-year-old Mississippi bureau. The Reporter, "Mississippi's first alterna-

tive newspaper," has doubled its circulation to 6,000 since then, but "is certainly not a financial success.'

"The real question at this moment," says Brother Minor, "is whether a hard-hitting, honest, knowledgeable, small newspaper can survive at all in Jackson, Mississippi, or any place else."

Through malicious destruction, Klan hatred and economic boycott, Minor will continue his cause for the people's right to know. "As long as I have two fingers and a battered typewriter, nobody is going to run me out of the profession.'







Minor

Arbuckle

Arbuckle Traced to Grim Relative

"James the Grim" became the first Arbuckle, descendant of Junior Founder Howard Bell Arbuckle and Epsilon Gamma (Texas Tech) pledge Scott G. Arbuckle, Jr. Of course the significance is found in the direct relationship between the Junior Founder and the pledge who earned a September initiation date with his 3.0 gpa last spring. Yet, the genealogical connection is fascinating.

It seems that the name Arbuckle was born in Scotland in the tenth century when King Malcolm the Grim, hero of North Britain, gave the name Ar-Buckle to his son James, in honor of his knightly accomplishments. It was said, "James the Grim could cut a swath with his battleaxe, as a plewman could with his mower." Because he could buckle on his armor quicker than any of the King's knights, Buckle, with the Pict prefix of nobility, Ar, gives us Arbuckle in America.

With a grant of 400 acres from George II on James River, Augusta County, Virginia in 1749, James

Arbuckle became the first of the American lineage. Pledge Arbuckle's father provides information about Captain Matt Arbuckle (1740-1781), one of James's three sons, who married twice. His second wife, Francies Hunter Lawrence, had three sons, James Arbuckle, General Matt Arbuckle and Thomas Arbuckle. Howard Bell Arbuckle is a direct descendant of James Arbuckle while Scott G. Arbuckle, Jr. is a descendant of Thomas Arbuckle, making both Howard Bell and Scott direct descendants of Captain Matthew Arbuckle, and, therefore, relatives.

Primary Victors

Senator Walter "Dee" Huddleston, Omega (Kentucky), and Representative Thad Cochran, Gamma Iota (Mississippi), won their respective U. S. Senate primary elections recently.

Brother Huddleston, Dem .-Kentucky, is seeking his second term in the Senate. He won nearly 90,000 votes compared to 15,000 by his nearest rival. In November he will face GOP State Representative Louie Guenthner.





Huddleston

Cochran

Brother Cochran, Rep.-Mississippi, will face stiff opposition in the traditional Democrat stronghold for the Senate seat being vacated by Senator James O. Eastland. He has proved his campaign ability, however, in his three Congressional campaigns. In 1972 he defeated Brother Ellis Bodron, a state senator, and a black independent. In 1974 Brother Cochran and his primary challenger drew nearly as many voters as the six-man Democratic field. Cochran won handily in 1976.

"I think the Senate will offer more of a challenge and opportunity to have a greater impact on legislation than the House does," Cochran recently stated. The sudden retirement of Senator Eastland provided that opportunity for the first time in 31 years.

Doodles = Dollars

Since his first cartoon sale in 1914, Chuck Thorndike, Beta Beta (Washington), has used his geometrical approach to drawing to sell thousands of creations. The line, circle, elipse, square, triangle, oblong and "line of beauty" (short curve and long reverse curve) are his basics.

"You've heard the expression 'I never took a lesson in my life'," says Brother Thorndike. "That is for the Horse Marines," he exclaims. "Every time you see a professional cartoon or a painting by a proved master, you are getting a free lesson."

Thorndike maintains the eye retains knowledge better than the ear. He says he learned to draw much as someone would build a home — "first you have to draw the plans."

Thorndike's fire warning poster and sticker were used by the National Park Service for 40 years in all national parks. As a Marine volunteer, he created cartoons for the Leatherneck. Later it was billboard designs and ad art in Seattle and still later to General Motors where he created gag cartoons for 25 years. He also was commentator and writer for the New York radio program "The Cartoon Club of the Air."

His 10 art instruction books have sold more copies than any others by a single author he says. Brother Thorndike also was art director for the Navy during World War II and created over 300 posters. He has been honored by listings in many Who's Who publications.

Brother Thorndike says he will help any Pike who aspires to draw. Send your drawings for corrections and instruction with \$5 and a self-stamped and addressed return envelope to him at 11660 Canal Drive, North Miami, Florida 33181.





Dickey

Brother, Can Ya Spare a Rhyme?

His rhymes are popular and he is a brother. Famed poet James Dickey, author of *Deliverance*, was recently initiated by Sigma chapter (Vanderbilt).

The venerable versifier is best known in poetry circles for his Buckdancer's Choice which won the National Book Award for Poetry in 1966. In 1977, Brother Dickey was honored at the Inaugural Gala Concert where he read a poem he had written in honor of President Carter.

Dickey, 55, didn't begin his writing career until age 38 after successful ventures as a test pilot and then as an advertising executive. He attended Clemson University until World War II when he traded his pen for a throttle and became a night-fighter pilot in the Pacific, flying over 100 missions. Later he matriculated at Vanderbilt where he earned his BA and MA degrees.

Once he turned to poetry, Brother Dickey's talents earned him a Guggenheim Fellowship. Later he was appointed poetry consultant to the Library of Congress and distinguished teaching stints at Rice, Reed College, Wisconsin, Florida State and his present position as poet-in-residence at South Carolina. He is also a frequent reviewer for the New York Times.

Tampa Sees Red

Richard F. Red" Pittman, Jr., Alpha Eta (Florida), was recently named publisher of *The Tampa Tribune and Times* in Florida.

Brother Pittman, 54, joined The Tribune Co. in 1946 as assistant comptroller, treasurer and business manager before being named vice president and general manager in 1968.

Formerly president of the Rotary Club of Tampa, American Red Cross chapter and Merrymakers Club.

Initiation dates 1900 to 1939

T. R. Bendum (Oklahoma) is practicing law in Norman, Oklahoma, after serving on the Oklahoma University board of regents for many years. (City National Bank Bldg., Room 215-218, Norman, OK 73069)

John P. Dean (Lehigh), since his early retirement from Sun Company last summer, is happily self-employed as a consulting engineer. He and his wife enjoy being able to visit their five children across the continent, as well as spending their summers at their hide-away on the Chesapeake Bay where they take in boating, water skiing and fishing. (520 Veronica Rd., West Chester, PA 19380)

John Hutchinson (Rutgers) is living in Santa Rosa, California, after his recent retirement from teaching at New Jersey State Teachers College. Upon his retirement, the college awarded him an honorary doctorate and named a classroom building for him. (2049 E. Foothill Dr., Santa Rosa, CA 95404)

Ed Lloyd (Rutgers) has semi-retired from building houses and is living in Raleigh, North Carolina. He was recently chosen as the only honorary lifetime member of the Home Builders Association of Raleigh. (P.O. Box 17601, Raleigh, NC 27609)

John S. Lloyd (Penn State) is proud of his nine grandchildren and three great grandchildren. He is retired and lives in Verona, Pennsylvania. (1513 Riverside Dr., Verona, PA 15147)

Harold "Hack" Miller (Utah), for over 43 years a writer-editor of the Deseret News in Salt Lake City, is taking an 18-month leave of absence from the newspaper to serve as director of the visitors' center of the Church of Jesus Christ of the Latter Day Saints in New York City. Brother Miller, a high priest in the LDS church, has held many national positions among America's top sports writers. In 1961 he was elected president of the United States Basketball Writers Association. He has also been on the board of the Football Writers of America, has been Utah chairman for the Heisman Memorial Trophy for 25 years, served for 13 vears on the Basketball Hall of Fame selection committee and is a member of the Outdoor Writers and Ski Writers Associations. For the *Deseret News* his coverage has been diversified, from presidential inaugurals to Vietnam War stories. He has traveled extensively about the world. He has four sons, all of whom are members of PiKA. (LDS Visitors' Center, 2 Lincoln Center, 125 Columbus Avenue, New York, NY 10023)

Ralph L. Stephenson (Oklahoma) is a retired Air Force Colonel and is presently working for Oklahoma Employment Service in Norman, where he is the employer relations representative. (1402 Brookside Dr., Norman, OK 73069)

Max E. Wettstein (Florida) is a retired president of Florida Telephone Corporation. He and his wife of 40 years have two children. Brother Wettstein's interests include golf and working in the yard. (1501 S. 9th Street, Leesburg, FL 32748)

Initiation dates 1940 to 1949

Price T. Conerly, Jr. (Millsaps) is the vice president of a tool manufacturing company in Tylertown, Mississippi. His hobbies are golf, swimming and cookouts. He is married and has one daughter. (P.O. Box 423, Tylertown, MS 39667)

John Fincher (Millsaps) is an educational consultant and retired president of Carson-Newman College. He received his PhD in zoology from the University of North Carolina and is presently active in the study of genealogy, philately and photography. (315 Gran Avenue, Birmingham, AL 35209)

Jesse T. Hudson, Jr. (Virginia) is vice president and treasurer of the Southeast Banking Corporation in Miami, Florida. He serves as president of the Financial Executives Institute and is a member of the Miami Chamber of Commerce, the Economic Society of Florida and the Rotary Club. (6821 Capilla St., Coral Gables, FL 33146)

Dr. Vance S. Jennings (Oklahoma) is chairman of the department of music at the University of South Florida. He was also recently elected president of the Florida Association of Schools of Music. (725 Grand Circle, Temple Terrace, FL 33617)

Eight alumns enjoy impromptu reunion

An impromptu Pi Kappa Alpha reunion happened by chance recently when a Samford University administrative gathering brought together eight brothers.



Pi Kappa Alpha alumni now serving Samford in administrative positions include (from left to right in picture):

• Dr. A. L. Garner, dean of Samford's School of Education, a special initiate of Alpha Lambda chapter (Georgetown) in Kentucky.

 Dr. Boyce Albright, a member of the Samford Board of Trustees, an Alpha Pi (Samford) initiate and now superintendent of schools, Haleyville, Alabama.

 R. E. Lambert, a Samford trustee and an Alpha Pi alumnus.

 H. Lindy Martin, dean of student services at Samford, a special Alpha Pi chapter initiate.

 Judge H. Hobart Grooms, Samford trustee and retired U.S. District Court Judge, was initiated at Omega (Kentucky).

 James Stivender, Samford trustee and alumnus of Alpha Pi, now an attorney in Gadsden, Alabama.

 Dr. Neil Shepherd, director of alumnu affairs and an alumnus of Alpha Pi.

 Joe Daniel (not pictured), director of student activities, also a member from Alpha Pi chapter.

Samford, with an enrollment of 3,900, is Alabama's largest privately supported college or university and fourth largest of the nation's 43 Southern Baptist colleges and universities.

Alan F. Jones (Lehigh) was recently re-elected as superintendent of the Sayre, Pennsylvania area school district. (RD 2, Box 335, Sayre, PA 18840) ALUMNI

James B. Price, Jr. (Lehigh), president and sales manager of Pacific Component Sales, Inc. in Los Angeles, is among 11 men who were recently honored by the Lehigh University Alumni Association with the "Alumni Award," the highest honor that can be conferred on a Lehigh alumnus by the association. He is also a member of the American Society of Metals, the Reserve Officers Association and the U.S. Power Squadron. (12849 Milbank St., North Hollywood, CA 91604)

Clarence E. Rich (Montana State) has recently completed a year as field representative for Congressman Ron Marlene of Montana. Brother Rich is currently embarking on a new career as candidate for the U.S. Senate from the state of Montana. He served 32 years in the U.S. Navy and received numerous awards including the Distinguished Flying Cross, two Meritorious Service Medals, World War II Victory Medal and the United Nations Service Medal. (P.O. Box 354, Jordan, MT 59337)

Initiation dates 1950 to 1959

Robert A. Anderson (Nebraska-Omaha) was recently promoted from sales manager to vice president and general manager of Burkley Envelope Company of Omaha. (1620 S. 91st Avenue, Omaha, NE 68124)

Thomas Lee Ferrier (Penn State) is a commander in the U.S. Navy and is executive officer of the USS Worden, a guided missile cruiser homeported in Japan. (Dependents Mail Section, P.O. Box 1790, FPO Seattle, WA 98762)

W. Keith Hobbs (East Carolina) has been promoted to vice president with Cameron-Brown Company in Raleigh, North Carolina. Brother Hobbs, an accredited business communicator, joined the company in 1970 as communications director. (5405 Fieldstone Dr., Raleigh, NC 27609)

John Lloyd Layton (Florida) is a sales executive for Sanford Corporation. He is married and the father of two children. His hobbies include golf, sailing and collecting antiques. (42 Pollard Rd., Mountain Lakes, NJ 07046)

Frank Lucchino (Pittsburgh) recently completed a term as Pittsburgh city councilman and plans to run again this year. (1217 N. Negley Avenue, Pittsburgh, PA 15206)

Paul Meaders (Virginia) is a senior partner in a New York law firm. He also serves as a tennis umpire and has umpired the U.S. Open and other professional tournaments. (555 Madison Avenue, New York, NY 10022)

J. Kent Morrison (Virginia) is an associate professor of political science at the University of Utah. (252 Orson Spencer Hall, the University of Utah, Salt Lake City, UT 84112)

Joe Patermo (Rutgers) has been elected president of the New Jersey County Planners Association. He has also been appointed to the Governor's Committee on Permit Coordination and inducted into Marquis Who's Who in Government. (261 Wayne Dr., Haddonfield, NJ 08033)

Jack Seefus (Nebraska-Omaha) is currently residing in Lancaster, California, where he is vice president and manager of the Crocker National Bank and a member of the board of the California Bankers Association. (44201 10th Street West, Lancaster, CA 93534)

Initiation dates 1960 to 1969

Lawrence Ellis Albritton (Florida) is an attorney with the firm of Cunningham, Albritton, Bee, Lenzi and Schiller. He and his wife Katherine have three sons. Brother Albritton is a member of the Florida Bar and his hobbies include boating, fishing and tennis. (P.O. Box 938, Marathon, FL 33050)

Douglas Collins (East Central State) is assistant general manager of Steiner-Liff Iron and Metal Company in Nashville, Tennessee. (410 Stable Dr., Franklin, TN 37064)

Thomas J. Comitta (Penn State) has been self employed since 1975 as a landscape architect when he and a friend began Comitta Frederick Associates, an environmental planning and design consulting firm. He has been inducted into the American Institute of Planners and obtained his landscape architect's licence. Beta Alpha chapter brothers Frank Musso and Frank Williams serve as the firm's accountant and legal advisor, respectively. (319 N. High Street, West Chester, PA 19380)

Alan Curtis (Murray State) is president of Crestpark Retirement Inns which has facilities in the eastern Arkansas communities of Forrest City, Wynne, Helena, Marianna and Stuttgart. Brother Curtis was recently selected one of Arkansas' Outstanding Young Men and was also named "Boss of the Year" by the Forrest City Jaycees. (433 McCleskey, Forrest City, AR 72335)

John Thomas Dove (Ferris State) and his wife are opening their own Stretch & Sew Fabric Center in Lima, Ohio. (1864 Wendell Avenue, Lima, OH 45805)

Dennis C. Harsch (Case Western) and his wife Nancy are living in Keokuk, Iowa, where Dennis is a corporate technical director for Kast Metals Corporation. They have two children. (2005 Logan Dr., Keokuk, IA 52632)

Gary B. Hester (Oklahoma) is vice president and general manager of the South Houston Lumber Company. (726 Seafoam, Houston, TX 77058)

John D. Hubbard (Virginia) is a partner in the law firm of Fulton & Hubbard. Brother Hubbard is a past president of the Nelson County Jaycees and of Bardstown Kiwanis. (215 West Beall St., Bardstown, KY 40004)

David Hunt (Case Western) is a vice president of the East Ohio Gas Company. He and his wife Dianne have one daughter and are living in Shaker Heights, Ohio. (3622 Sutherland Rd., Shaker Heights, OH 44122)

Dick E. Huttenbach (Case Western) is a physician specializing in child psychiatry. He and his wife Muriel have two sons and are living in Atlanta, Georgia. (550 North Harbor Rd., Atlanta, GA 30328)

Bob Jacobsen (Arizona State) has recently been named athletic ticket manager at the University of Arizona.

PIKE PRO-FILE

(2029 E. Minton Dr., Tempe, AZ 85282)

Mal MacRaid (Adrian) has recently been elected to the board of directors of the National Credit Managers Association. Brother MacRaid is the credit manager for Housewares Division of Rubbermaid, Inc., the world's leading housewares manufacturers of rubber goods. He and his wife and two children live in Wooster, Ohio. (RD 4, Wooster, OH 44691)

Larry Manion (Cornell) is the assistant prosecuting attorney in St. Louis, Missouri. He and his wife recently returned from a trip to Berlin where they visited her family. (26 Chestnut Hill Lane, St. Louis, MO 63119)

Dion Wade Rumney (Idaho) has recently been named Postmaster at Larkspur, Colorado. He has worked with the U.S. Postal Service in Denver and Aurora, Colorado, for the past four years as a clerk, training instructor and industrial engineer. Brother Rumney served with the Navy in India, Africa and South America during the Vietnam War. He and his wife are living in Castle Rock, Colorado, where Mrs. Rumney teaches and creates original designs in pottery. (415 Gilbert, Castle Rock, CO 80104)

Donald F. Tokash (Penn State) is a branch manager for Swedac, Inc. and is married and the father of two children. (228 Spruce Tree Rd., Radnor, PA 19087)

Initiation dates 1970 to 1978

Dr. John R. Abel (Vanderbilt) is a captain in the USAF Dental Corps

Jones receives Fenton Award

The Seattle Area Alumni Association presented its Everett "Ev" Fenton Award for distinguished service to the Fraternity and to the community to the late Ivan E. Jones, Beta Beta (Washington). The ceremony followed the recent Seattle Founders' Day banquet.

Dixie Jones accepted the award for Ivan. "I know how important Pi Kappa Alpha was to Ivan. He would have considered the award a very great honor."

based at Barksdale AFB, Louisiana. He and his wife have one daughter. (1411-B Flag Circle, Barksdale AFB, LA 71110)

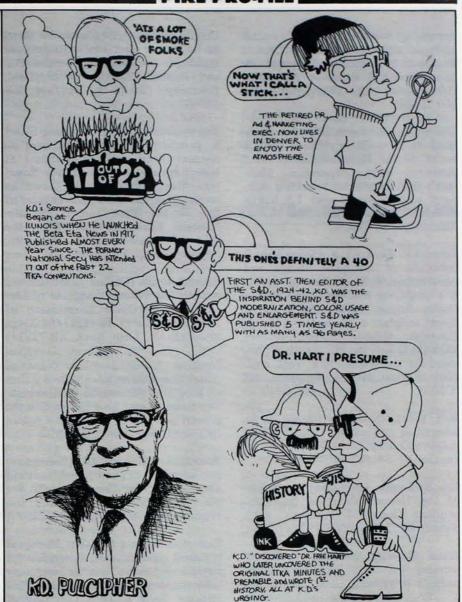
Bruce Adams (Florida State) recently

Bruce Adams (Florida State) recently accepted a position as administrative officer with the South Florida Water Management District. He and his wife have one son. (4694 Frances Dr., Del Ray Beach, FL 33445)

Robert O. Almond (Arkansas) has assumed new duties in mechanical engineering with Texas Power and Light Company in Dallas, the company's general office. He recently worked in transmission and distribution. (874 Peavy Rd., Dallas, TX 75218)

Ronald L. Aylor (RPI) is working for a division of Albany International Corporation, where he is a sales engineer and covers the Southeast area out of Atlanta. Brother Aylor received his BS and MBA in mechanical engineering and also served as a 1st lieutenant in the United States Air Force. (2845 Powers Ferry Rd., Marietta, GA 30067)

Theodore S. Babcock (Michigan) is director of marketing at the U.S. Group Corporation in Old Greenwich, Connecticut, and is president of the alumni association at the Williston-Northampton School in Massachusetts. (467 Highbrook Ave., Pelham Manor, NY 10803)



ALUMNI

Joseph R. Bacheler (F.I.T.) is a staff biologist with the U.S. Army Corps of Engineers in Baltimore, Maryland. He is married and living in Annapolis. (1094 Cedar Ridge Court, Annapolis, MD 21403)

Charles A. Baumann (Western Michigan) is an audit supervisor for six banks of the Kalamazoo-based First American Bank Corporation, Michigan's fifth largest bank holding company with assets of over 1.5 billion dollars. (754 S. Drake Rd., No. 2, Kalamazoo, MI 49009)

Edward L. Bayarski, Jr. (Seton Hall) is president of Insurance Design and Administration, Inc. in New Jersey. He is a qualifying member of the Million Dollar Round Table (1978) and a recent recipient of the National Health Insurance Quality Award. Brother Bayarski is also the PiKA alumni president for the greater New York area. (287 Florida Avenue, Patterson, NJ 07503)

Bob Belitz (Nebraska-Omaha) is an advertising consultant with KQ98 radio in Council Bluffs. (2418 S. 46th, Omaha, NE 68106)

Eric K. Benson (Delaware) is a deputy of the Neward Court of the Independent Order of Foresters. (415 Arbour Dr., Newark, DE 19711)

Bruce Beverage (Bowling Green) is working for S&R Equipment Company in Perrysburg, Ohio. He also has a successful synthetic lubricants marketing company. (6956 Springfield Dr., Holland, OH 43528)

Dr. Mike Bledsoe (F.I.T.) is married and living in Snellville, Georgia, where he is presently with Chevron as a product development specialist. He develops insecticides and labels for consumer use. (4250 Westminster Dr., Snellville, GA 30278)

Dan Boyles (Central Arkansas) is living in Dallas, Texas, where he is in the marketing department of McDonnel Douglas Automation Company. (10820 Stove Canyon, Dallas, TX 75230)

Rick Bowden (Tennessee-Martin) recently completed a term as president of Mayfield Graves County Jaycees. He has resigned from the Graves County School System after five years as a teacher and coach to become training coordinator for General Tire and Rubber Company in Mayfield, Kentucky. (Route 1, Mayfield, KY 42066)

Jim Brotherton, Jr. (Armstrong State) is presently in his fourth year as resident head golf professional at Indian Springs Country Club in Boynton Beach, Florida. He serves as secretary of the Southeast chapter of the Florida PGA and is on the National Education Faculty for the PGA of America. (P.O. Box 896, Boynton Beach, FL 33435)

Richard Bruce (Central Arkansas) was recently elected vice president of Lincoln National Sales Corporation of Arkansas in Little Rock. (1403 Kings Mountain Dr., Little Rock, AR 72211)

Mitchell A. Byrd (East Tennessee State) is an associate with the law firm of Wild and Harrison in Chattanooga, Tennessee, where he is engaged in the general practice of law. (1310 Aswan Dr., Signal Mountain, TN 37377)

Ramon E. Chalkley III (Richmond) has accepted a position as assistant attorney for the Commonwealth for the City of Richmond, Virginia. (1606 Pope Avenue, Richmond, VA 23227)

Paul A. Clements (Western Michigan) is a sales representative responsible for payroll deduction services and new business development for the First National Bank & Trust Company of Michigan. (2764 Pioneer Club Rd., East Grand Rapids, MI 49506)

Dr. James Dougherty (Eastern Illinois) is presently a third-year resident specializing in emergency medicine at Akron General Medical Center in Akron, Ohio. (1074 Madrid Dr., Akron, OH 44313)

Patrick K. Fitzgerald (Eastern Illinois) is presently living in Evanston, Illinois, where he is program supervisor for an ice rink and community center within the Evanston Recreation Department. (1203 Michigan Ave., Evanston, IL 60202)

David L. Force (F.I.T.) is presently working as a marine mammal trainer at Sea World in Orlando, Florida. He says that training Atlantic bottlenose dolphins and "Shamu the Killer Whale," as well as putting on shows, is definitely not a boring occupation. (4497 Ligustrum Way, Orlando, FL 32809)

David L. Gandell (Northwestern) received his M.D. degree in June from Rush Medical College in Chicago. He recently began his residency in obstetrics and gynecology at Strong Memorial Hospital in Rochester, New York.

Ed Gardner (Southern Methodist) graduated from the Emory University School of Medicine last June and is currently doing his residence there in



Former Editor K. D. Pulcipher, left, details early *Beta Eta News* to presentor Dr. Malcolm C. Todd.

Return and exchange

When Beta Eta (Illinois) held its annual Founders' Day celebration last spring, renowned alumnus Dr. Malcolm C. Todd turned it into a Return and Exchange exercise. The past President of the AMA presented his chapter with a copy of its first edition of Beta Eta News, a newsletter that has been published regularly since 1917. In exchange for the prized possession, the chapter wrapped a new Pike jacket around the honored guest. The affair also drew Beta Eta alumnus K. D. Pulcipher, first editor of Beta Eta News and eight years editor of Shield & Diamond of Pi Kappa Alpha.

ALUMNI E

internal medicine. (2504 Tanglewood Rd., Decatur, GA 30033)

Gregory A. Gardner (Ferris State) is working for Calada Inc., an oilfield service company, as a drilling fluids sales engineer. (9665 Fourth Street, Route 1, Interlochen, MI 49643)

Galen Gorman (Murray State) joined Medenco Inc., a hospital management company. He is also controller of Doctors Hospital in Laredo, Texas. (807 Laurel, Laredo, TX 78041)

Richard E. Gray III (Washington & Lee) graduated from the University of Texas School of Law and is now associated with the Houston law firm of Butler, Binion, Rice, Cook and Knapp. (5624 Wickersham, Houston, TX 77056)

Edward P. Guion (Indiana) was recently promoted to purchasing agent with NFE International, a foundry equipment manufacturer in Palatine, Illinois. (1428 Whispering Springs Circle, Palatine, IL 60067)

Charles Handlin (South Florida) is practicing law in Winter Park, Florida. He received an honorable discharge from the Navy after being wounded in 1967. (3286 S. Semoran, No. 12, Orlando, FL 32807)

Jeffrey F. Hart (West Virginia) was recently promoted to assistant director of security and safety for Kaufmann's Department Stores in Pittsburgh. (250 Woodbridge Court, Pittsburgh, PA 15237)

Ozzie L. Hashley (Western Michigan) is a high school guidance counselor and track and cross country coach at Clinton High School in Michigan. (118 Bingham Dr., Brooklyn, MI 49230)

Michael P. Healey (Miami) recently opened Healey Car & Truck Leasing, Inc. in Branford, Connecticut. (21-25 New Haven Avenue, Derby, CT 06418)

Craig A. Henderson (California State at Northridge) has taken a new job as a salesman with Lawyers' Title Insurance Company. (23539 Adamsboro Dr., Newhall, CA 91321)

Paul B. Hennessy (Kentucky) is presently serving as a U.S. Navy Lieu-

tenant stationed at NAS North Island, San Diego, California. He is assigned as a ground and flight instructor for naval flight officers. Brother Hennessy is also working toward a Master of Science degree in management from the University of Southern California. (2728 Kandance Way, San Diego, CA 92105)

Dale Holbrook (Bowling Green State) is currently working with Boy Scouts of America as Center-City Coordinator in Toledo, Ohio. (5123 Ryan, No. 47, Toledo, OH 43614)

James M. Horton (Valparaiso) is a banking center manager with St. Joseph Valley Bank in Elkhart, Indiana. He and his wife Angie have one daughter. (52160 Winding Waters Lane South, Elkhart, IN 46514)

Donald G. Jacobson (Florida) is an attorney for Lane, Massey, Trohn, Clarke, Bertrand & Smith in Lakeland, Florida. (4628 Valley View Drive, W., Lakeland, FL 33803)

David James (Kansas) is a CPA and works as a controller for a real estate management firm based out of Phoenix, Arizona. (2137 W. Verde Lane, Phoenix, AZ 85015)

Samuel J. Jew (Millsaps) is employed as an urban planner with the Central Mississippi Planning and Development District, helping develop a sevencounty area within central Mississippi. (4527 Meadow Ridge Dr., Jackson, MS 39206)

Don Johnson (Iowa State) is construction manager in charge of residential development with Gosnell Development Corporation in Phoenix, Arizona. (1865 E. Broadway, No. 225, Tempe, AZ 85282)

Douglas R. Kenyon (Bowling Green State) is a sales representative for Ingersoll-Rand Company in Raleigh, North Carolina. (1409-7 Hardimont Rd., Raleigh, NC 27609)

Michael J. Kluzinski (Delaware) was recently transferred to the Wilmington office of Merril Lynch where he is an account executive. (61 Sanford Dr., Newark, DE 19711)

Edward Knight (Pittsburgh) is a mem-

ber of the Allegheny County Republican Committee and is planning to campaign for a seat in the State House of Representatives. (107 Third Street, McKees Rocks, PA 15136)

Thomas A. Layman (Vanderbilt) has accepted a position to begin this fall as an assitant professor of economics at Arizona State University.

CHAPTER ETERNAL

James B. Austin (Kansas), March 10, 1978, Sedona, AZ.

Lawrence F. Aycock (Auburn), Birmingham, AL.

Francis H. Brown (Kansas), February 11, 1978, Naples, FL.

Roscoe D. Brown (Arkansas State), June, 1978, Jonesboro, AR.

Richard D. Castello (Tulsa), January 25, 1978, Tulsa, OK.

Edward E. Graff (Ohio State), April 12, 1978, Alexandria, VA.

Dr. Donald E. Harris (North Carolina), June, 1978, Chapel Hill, NC.

Marshall C. Hjelte (Oregon State & California), April 24, 1978, Woodburn, OR.

Crumbocker Jenkins (Georgetown), February 22, 1978, State College, PA.

Dr. Albert S. Johnson (Rutgers), April 27, 1978, Elberton, GA.

Kenny Kouri (North Texas State), May 12, 1978, Wichita Falls, TX.

John C. Lilienthal (Washington State), April 23, 1978, Spokane, WA.

Robert E. Montgomery III (Oklahoma State), June 9, 1978, Stillwater, OK.

Warren O. Nash (Georgetown), May 6, 1978, Lexington, KY.

John J. Powell (Georgia Tech), 1975, Jacksonville, FL.

Darwin C. Stout (Tennessee), Indialantic, FL.

Robert Stout (Arkansas), January 5, 1977, Fayetteville, AR.

John Braden Suggs (Auburn), November, 1977, Atlanta, GA.

Thomas L. Williams (Duke), January 24, 1978, Thomasville, GA.

Frederick Willard Wolff (Rutgers), February, 1978, Wilmington, DE.

PUT NEW EMPHASIS ON OLD STANDARDS

A complete set of chapter objectives — a profile of a solid chapter — was adopted by the Supreme Council at its recent spring meeting in Memphis. The objectives were presented to the 1978 San Francisco Convention for ratification in the form of a resolution.

Vice President Billy LaForge presented the Standards Committee's report which stated, "The Pi Kappa Alpha Chapter Objectives are goals, guidelines, direction for the chapter. They are also standards in that the Fraternity expects each chapter to focus on these objectives in conducting the chapter's affairs. While the Supreme Council does intend to continue holding chapters accountable for maintaining high standards of performance, the objectives are not being proffered as minimum standards."

The report added, "While planning and standard-setting must be done for the entire superstructure of the Fraternity, it must also focus on the level of chapter performance. Chapters are constantly encouraged to plan ahead and to develop goals and objectives for themselves."

The objectives cover every aspect of chapter affairs from rush to alumni relations to campus image. They encourage sufficient membership size and quality to be competitive with the top chapters on campus; they advocate a contemporary pledge orientation program, a viable scholarship program and a sound financial position; the objectives affirm the need for goal setting and tradition, for social development in such a way as to uphold IIKA's good name and reputation and for leadership development.

ADVISORS OF YEAR NAMED BY COUNCIL

Three alumni were chosen as the best chapter advisors over the past two years by the Supreme Council recently.

Receiving the 1978 honors were Eta Tau (Austin Peay State) Chapter Advisor Hugh Akerman and Epsilon Kappa (Lamar) Chapter Advisor Dr. Charles Turco.

The 1977 Advisor of the Year is Scott Barkhurst who was advising Gamma Pi (Oregon) before becoming Northwest Region president.

Akerman, 48, a 1948 Alpha Eta (Florida) initiate, has been Eta Tau's





Turco

Barkhurst

advisor since the chapter was founded seven years ago. He was one of the local alumni instrumental in the chartering process and his influence has pushed the young chapter to the top of its campus competitors. He has also resided in the chapter house since 1971 to fulfill a university requirement for a live-in sponsor. A model advisor, Akerman meets regularly with the officers, attends all chapter meetings, conducts a chapter retreat and serves on the alumni association and house corporation boards of directors.

Dr. Turco, 43, a 1967 initiate of Epsilon Kappa, is director of research for Lamar University and is a former university vice president. He is active in all phases of chapter operations and conducts a spring retreat. He was instrumental in assisting the chapter alleviate a major debt in 1973. Dr. Turco is active in his community as well.

Barkhurst, 31, is a 1965 Gamma Pi initiate and a Eugene advertising executive. He became chapter advisor in 1974 at the moment a core group was established to recharter Gamma Pi chapter at Oregon. He led the group through difficult pre-colony days when the chapter had no house or regular meeting place, through its two years as a colony when it climbed from 18 men to over 50 and a recognized top group on campus, and continues to advise the chapter while serving as president of the Northwest region.

COLONY FORMED AT INDIANA STATE

Following an intensive expansion study by an Indiana State University committee, Pi Kappa Alpha was chosen to become the 15th campus fraternity recently.

Shortly after the decision, IIKA alumni and area chapters went to work recruiting 19 members for a core group which was colonized April 30 by teams from Delta Xi (Indiana) and

Beta Phi (Purdue). Undergraduates at Beta Eta (Illinois) and alumni Jim Woodard, Jim Mason, George Redfearn, John Lisher and Ed Pease joined Director of Development Dave Dyson and his recent successor Keith Ketchman for the colonization. A new colonization procedure including a built-in organizational workshop was used.

"Pi Kappa Alpha was chosen because of its reputation as a strong national fraternity," said Carl Melby, chairman of the expansion committee for the IFC. The year-long search for an addition to the ISU greek system led one committee member to state, "We are looking forward to working with Pi Kappa Alpha. They have a fantastic national organization and a very strong local alumni chapter."



Chandler

Bobango







Macon

NEW CONSULTANTS

Two veteran chapter consultants were joined recently by four others to round out Pi Kappa Alpha's travelling advisors for 1978-79.

John Hirth and Bill Trigleth, who are in their second years on the road for IIKA are accompanied by J. David Chandler, Jr. who joined the staff in April and made several late spring visitations. New this summer were John A. Bobango, J. Bryan Stickney IV and William R. Macon.

Chandler, a recent West Georgia product, served his Eta Sigma chapter as SMC, SC, chaplain and treasurer of his pledge class. He was an IFC senator and a member of the student activities committee, college program board,

academic committee and dean's advisory committee on campus.

Bobango is a recent Arkansas State graduate and served his Delta Theta chapter as SMC, rush chairman and homecoming chairman. He also presided over the IFC and served on the Student advisory council to the president, the student affairs committee and the United Student Alliance. He was also a student senator.

Stickney graduated from Auburn. He was SMC, IMC, pledge coordinator, rush chairman and financial committee member among other positions for his Upsilon chapter. He served his alma mater as director of personnel and public relations for the student government association, IFC Greek Week chairman, IFC summer rush chairman and as a member of the Student ASPA.

Macon graduated from South Carolina where he earned Phi Beta Kappa honors while serving in the student government association, assistant sports information director and senior advisor to the IFC Greek Forum. Selected a Powers' Award runner-up this year, Macon served Xi chapter as SMC, IMC, secretary, rush chairman, pledge coordinator and scholarship chairman.

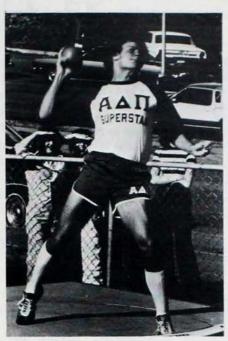
GREEK TYCOONS RAISE \$80,000

The greek "charity vein" yielded over \$80,200 in contributions to philanthropies last academic year according to reports from only half of IIKA's 170 chapters. (See Chapter Capsules for individual projects.) The chapters reported devoting over 16,700 manhours to the service projects.

Big Brothers/Big Sisters of America, the national IIKA philanthropy, and several agencies received \$10,250 of the funds, about half of which was raised through a dozen chapter Collegiate Superstar Championships.

The big winner again was the Muscular Dystrophy Association which reaped \$40,350 from Pike projects. mostly involving marathons of types ranging from dance to paper airplane flying. (Sigma chapter at Vanderbilt attempted to break the paper airplane flight duration record at \$1 a toss.)

Gamma chapter (William and Mary) took the honors for most raised in a single project. It donated \$11,500 to MDA from a marathon project. Close



North Alabama's Marty Hanson heaves shot in Collegiate Superstars Championships for Big Brothers/Big Sisters of America.

behind was Delta Chi (Nebraska at Omaha) with a dance marathon that took in \$10,000. Delta Chi members increased their total-raised-forphilanthropy by \$5,362 in funds it found for the UNO Alumni Association in a telethon.

Epsilon Gamma (Texas Tech) raised \$6,300 for MDA in a dance-a-thon followed by Beta Kappa (Emory) chapter's \$4,100 for Easter Seals, Epsilon (VPI) which donated \$3,600 to MDA and Alpha Omicron (Southwestern) which raised \$2,500.

The Fraternity had hoped to make a far greater impact on Big Brothers/Big Sisters of America and was unquestionably disappointed in its monetary efforts last year. However, 75 chapters — nearly half the Fraternity — undertook projects for BB/BSA, some unsuccessfully and most in the personal service category. Efforts to upgrade IIKA's contribution to BB/BSA included exhortations at the 1978 San Francisco Convention and in resident counselor and chapter consultation training.

Big Brothers/Big Sisters, at its annual conference last June in Washington, D.C., presented a plaque to the Fraternity "for its outstanding efforts on behalf of BB/BS of America in the areas of service to youth and fund raising," signed by BB/BSA President Don A. Wolf.

COUNSELORS PROVE MERIT

Twelve chapters employed resident counselors — Pikes who transfer from one chapter to help another — to stimulate progress last academic year. The program may help as many as 20 chapters this year according to Director of Development Keith Ketchman.

The upperclassmen and graduate student counselors work behind the scenes with their adopted chapters to affect long-lasting improvement. Their contracts with the Memorial Head-quarters range from one year to three months, determined individually. Counselors earn grants anywhere from simple tuition to full room-and-board and expenses, depending upon the situation.

The veteran counselors include Gregg Ormond from Beta Pi (Pennsylvania) beginning his second year at Gamma Omega (Miami) which, regardless of its strength, is required by the school to hire a resident counselor. Also coming back for more are Eric Noelke, Epsilon Beta (Valparaiso) at Omega (Kentucky and Duane Heuer, Theta Theta (Texas A&M) at Delta Psi (Maryland). Last year a IIKA chapter consultant, James McLaren begins a counselorship at Alpha Mu (Georgia) this fall.

Other first-year counselors include Kevin Veon, Beta Eta (Illinois) at Alpha Theta (West Virginia), Greg Sahrman, Zeta Phi (Missouri at St. Louis) at Alpha Nu (Missouri-Columbia), Robert Taylor Beta Phi (Purdue) at Alpha Sigma (California-Berkeley), Joel Niles, Gamma Delta (Arizona) at Beta Gamma (Kansas), Jett Minton, Epsilon Eta (Houston) at Beta Zeta (SMU), Mark Brown, Epsilon (VPI) at Alpha Gamma (LSU), Bill Buehler, Epsilon Gamma (Texas Tech) at Gamma Chi (Oklahoma State), Mark Anderson, Nu (Wofford) at Zeta Rho (North Dakota), Don Bailey, Alpha Iota (Millsaps) at Zeta Omega (Southwest Louisiana), Jim Sonnett, Alpha (Virginia) at Theta Mu (Massachusetts) and Jim Brannon, Delta Theta (Arkansas State) at Theta Nu (Baylor).

Funds for the program come primarily from the general fund budget to which alumni Loyalty Fund dollars flow. The Pi Kappa Alpha Housing Commission and the individual chapters and their house corporations also provide some funding.

33

Books by Pikes donated to the Harvey T. Newell Memorial Library.

In the National Interest

Marvin Kalb and Ted Koppel Simon and Schuster

Ted Koppel, Alpha Chi (Syracuse), and Marvin Kalb capture the spell-binding drama surrounding the art of world diplomacy in their novel, *In the National Interest*.

The central character of the book is the dynamic Secretary of State Felix Vandenberg, whose every move is scrutinized by an unrelenting press, the CIA, the President of the United States and leaders around the globe whose stake in the Middle East rests upon his ability to avert a major holocaust.

At the height of negotiations, Vandenberg's wife is kidnapped, allegedly by Palestinian terrorists, a major airport is bombed, and he, along with his close friend and star television reporter, Darius Kane, discover a secret which could spell disaster for any hope of peace in the Middle East. Vandenberg's course is clear, but Kane is faced with the central dilemma of exposing the truth in the name of responsible journalism or withholding what he knows, "in the national interest."

Koppel and Kalb combine their considerable experience as diplomatic correspondents in the Middle East for ABC and CBS news to weave a realistic story of international intrigue with all the essentials of a classic spy novel. If there are any deficiencies in the book, they lie in the authors' rapid introduction of characters, forcing the reader to backtrack to keep the names

associated with the roles, and the authors' lack of development of any but the most central characters. However, despite these minor problems, In the National Interest is one of those novels which once picked up is hard to put down — a good read. Jerry Askew





Koppel

Mason

Save your License (A Driver's Survival Guide) Gene Mason Paladin Press

Gene Mason, Beta Xi (Wisconsin), centers his latest book around one of our country's most controversial laws, the 55 mile per hour speed limit. During the past four years since its adoption, it is probably the most frequently violated law since prohibition. Statistics show that the majority of people in 33 states disobey it. In addition to these statistics Mason also shows the inaccuracies of information concerning the savings in both fuel and highway deaths in relation to the 55 mile per hour limit.

In an era when both cars and highways are built for speeds far greater than the law allows, Mason's book makes a case for those who choose to violate it. He covers everything from radar detection to dealing with police officers.

In the unlikely event that you are stopped and ticketed after reading this book, Mason also deals with your day in court. With the assistance of legal counsel, Mason goes into an indepth discussion concerning the presentation of your case. How to select witnesses, dealing with the district attorney, even plea bargaining are all included in the chapter.

The book is concise and informative and, combined with Mason's wit, makes for enjoyable reading. John Hirth

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FRIEDMAN: A DOER

Brian Charles Friedman, Zeta Eta (Arkansas at Little Rock), is one who "makes things happen" while others around him are "watching things happen," and still others "have no idea what's happening." His academic and fraternity involvement and his excellent grades brought him the 1978 National Powers' Award as Pi Kappa Alpha's most outstanding student member.

The Memorial Foundation annually selects the honoree and presents him with a \$500 scholarship to graduate school. The Foundation also chooses five finalists who each receive \$250 scholarships. The five are:

* Timothy L. Flanagan, Delta Delta (Florida Southern), an undergraduate member of the Supreme Council who has maintained a 3.2 gpa and served as SMC, IMC, rush chairman and membership education chairman for his chapter.

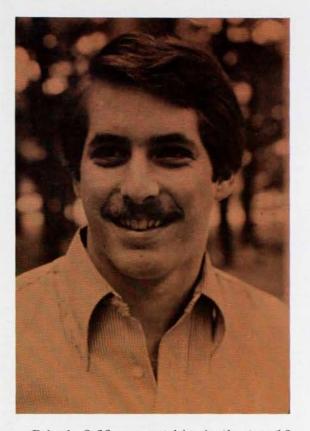
* Karl W. Harbin, Gamma Alpha (Alabama), who kept a 3.56 average in pre-med and served his campus as SGA senator and president of the IFC while also serving his chapter in numerous positions.

* William R. Macon, Xi (South Carolina), who is a Pike chapter consultant following graduation in biology with a 3.78 gpa and who served two terms as SMC, SGA senator and several chapter roles in the rebuilding of Xi.

* Curtis W. Watts, Zeta Phi (Missouri at St. Louis), a Magna Cum Laude graduate in marketing/management and former student body and chapter president who served in several other high-level capacities for both his school and chapter.

* Richard M. Outzen, Jr., Gamma Iota (Mississippi), accounting graduate who earned a perfect 4.0 gpa and much related recognition while serving his chapter as treasurer among many positions and serving his school as student body president and senator among several other positions.

"Brian has demonstrated outstanding leadership ability," said UALR Assistant Dean of Students Jan C. Dannaway in recommending Brother Friedman for the top honors. "He has been very instrumental in making the Zeta Eta chapter one of the top fraternities on campus."

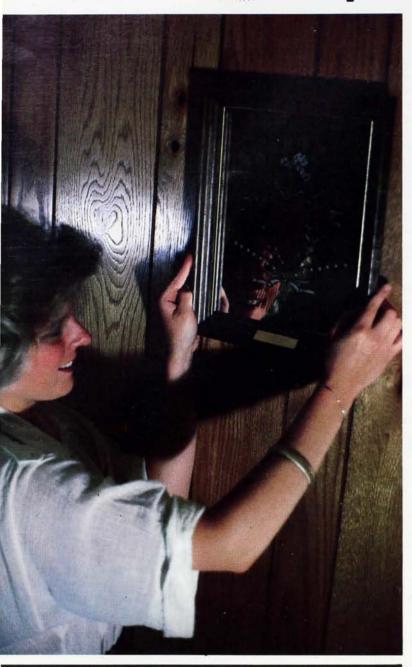


Brian's 3.63 gpa put him in the top 10 percent of his class and gave him Cum Laude honors at graduation. He served as student body president, 1976-77, and held three senatorial positions in the student government since 1974. Brian also served as president of his chapter in addition to roles as vice president, secretary, rush chairman and membership education coordinator. He is a member of Phi Kappa Phi honor society and received the E. L. Whitbeck Award this year "for scholarship, leadership and character." The biology major is also listed in Who's Who Among Students in American Colleges and Universities and Outstanding Young Men of America.

Resulting from his involvement in the UALR student government, many of the inequities in the grade appeals system used there were corrected. A new grade appeals system proposed by Friedman's ad hoc committee studying the problem was adopted by the Faculty Assembly.



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