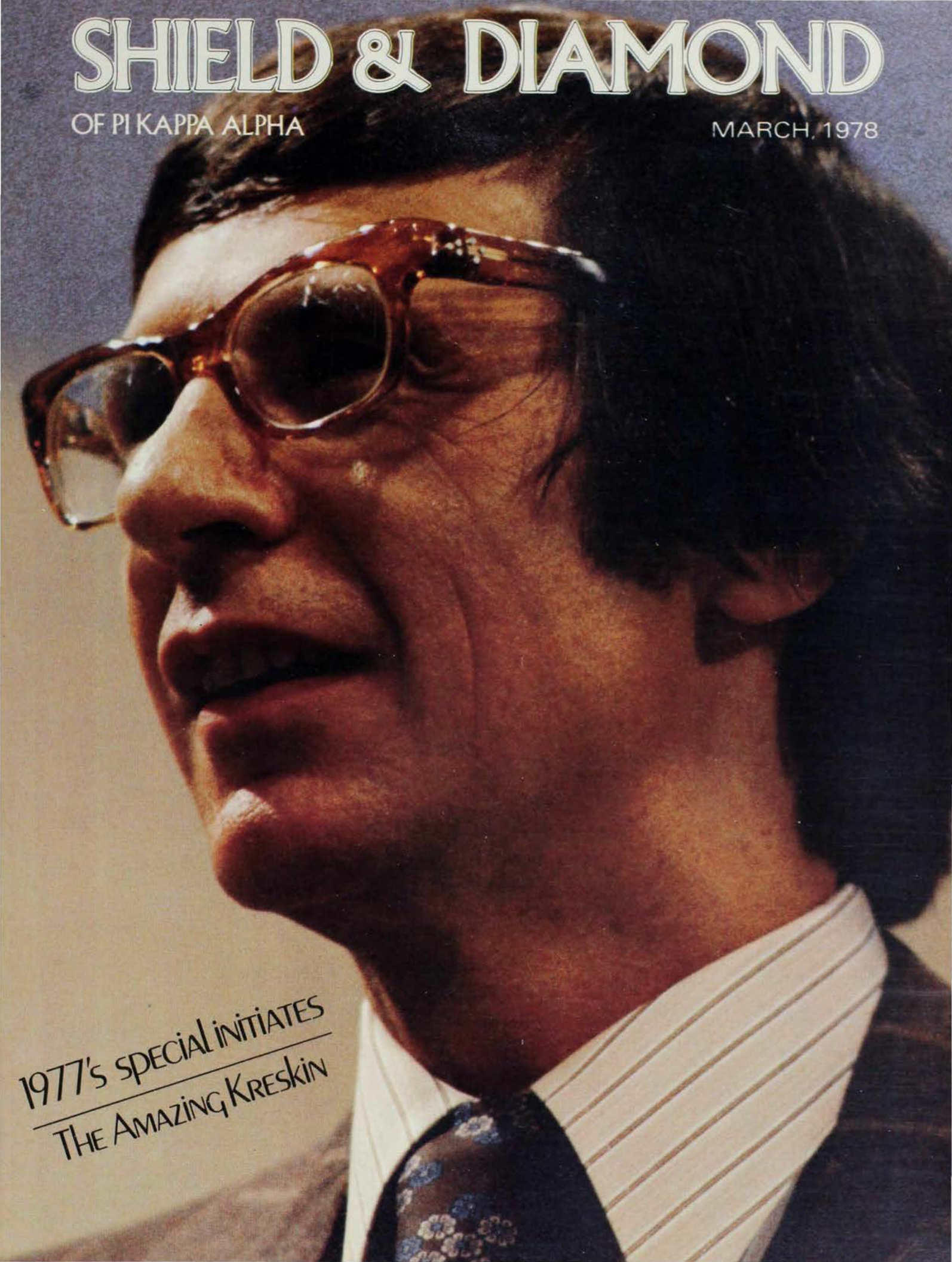


SHIELD & DIAMOND

OF PI KAPPA ALPHA

MARCH, 1978

1977's SPECIAL INITIATES
THE AMAZING KRESKIN





Pi Kappa Alpha Gift Ideas

Pi Kappa Alpha Gift Ideas

Clockwise

Perfect for any campus, the IKA unlined nylon jacket with collar snap and button front features elastic cuffs and draw string bottom. Maroon with two inch sew on letters. Medium, Large and Extra Large. \$11.00

Pikes show their spirit on the intramural field with their quarter sleeve game jersey of 100% heavy weight cotton. Maroon with four inch gold sew on letters. Available in Small, Medium, Large and Extra Large. \$9.00

For the man bound to succeed, the IKA Success Series includes Fraternity Management Seminar (notebook), Executive Development Program (notebook), and four cassette tape programs in a handsome sturdy matching binder. \$12.00 for the two notebooks, \$35.00 for tape series, \$39.50 complete set.

Durable IKA playing cards made especially for those "nights with the boys." Plastic coated, two color-with IKA crest on back. \$2.50

The complete history of our Fraternity from its founding in 1868 can be found in *The History of Pi Kappa Alpha*. \$4.50

Acclaimed "the most accurate historical prospective of the fraternity system," the *Fraternity Bicentennial History*:

Two Hundred Years of Freedom and Fraternity by IKA Historian Dr. Jerome V. Reel, Jr. \$6.50

Pi Kappa Alpha club ties make a handsome addition to every Pike wardrobe. Navy blue with choice of IKA monogram or fraternity crest design. \$9.50

Every IKA wants to show off his colors when he is "on the road." The colorful IKA license plate is 6"x12" white plastic with IKA crest. \$3.50

Inset

Pi Kappa Alpha's striking rings bear a simple, elegant design, available with garnet enamel IKA on silver alloy or 10 carat gold. Limited supply so order yours now. Silver \$39.50 Gold \$89.50

The Pike recognition pin is just the right touch for the IKA who wants to exhibit his pride on more formal occasions. The crest of the Fraternity in gold with garnet shield. \$2.75

Every Pike pledge wants to wear the traditional garnet pin in the shape of the shield and diamond with gold II in the center. \$2.00

----- Detach Order Form Here -----

Pi Kappa Alpha Gift Ideas

Please send me.

Item _____ Quantity _____ at \$ _____ each Total _____

Item _____ Quantity _____ at \$ _____ each Total _____

Item _____ Quantity _____ at \$ _____ each Total _____

If total is under \$20.00 add \$1.00 for postage/handling _____

If total is over \$20.00 add \$2.00 for postage/handling _____

GRAND TOTAL _____

Name _____ School _____

Address _____

City _____ State _____ Zip _____

Please include your
check or money order
and mail to:

Pi Kappa Alpha Gifts
577 University Blvd.
Memphis, Tn. 38112

FORUM

Reel good!

I am writing to advise you that I have read Dr. Jerome V. Reel's history article in the December issue of the *Shield & Diamond* with much interest. It has given me some information I have always wanted to know relative to expansion and a few other matters.

The fact that the Fraternity was originally a Southern fraternity is a fine heritage as far as I am concerned. Nevertheless, I agree that it was time to expand the formation of additional chapters beyond the original southern region whenever the movement started.

For some time, I have hoped the chapters at Sewanee, Tennessee and Dahlonega, Georgia could be revived. If they could, I believe both chapters could attract top-flight material. There are strong chapters at nearby Vandy, Tennessee and Chattanooga, and also at Georgia Tech, Georgia and Clemson.

It is heartening to note that today's members of fraternities seem to have discarded the cynical attitudes and behavior of college students in the 1960's, I note that they are more careful in their dress and overall appearance, and they respect scholarship.

Fraternally yours,
Hubert B. Owens
AM (Georgia), 1930

Collegiate Superstars!

I just finished reading the December issue of the *Shield & Diamond* and I want to thank John Kaegi for the great article about the Superstars Championship. It looks as though a good number of chapters are already involved and, as a result of this article, I am sure that many others will be encouraged to participate.

Speaking on behalf of the National Board and all of the agencies and all the Big Brothers and Big Sisters and their children served, we certainly appreciate the wonderful support on your part. From it, we see a lot of potential Big Brothers and Big Sisters that will serve the over 100,000 children who are on waiting lists to receive

a Big Brother or Big Sister, and secondly the financial support has come at a very important time in our history. There is a growing number of children in single-parent homes and we are hard pressed to keep up with the people, systems, etc., to serve these growing numbers of children. The money you raise will be a big help in serving more children.

Sincerely,
Don A. Wolf
National President
Big Brothers/Big Sisters
of America

Not overlooked

In this day and time, good deeds have a tendency to be overlooked. I wanted to take this opportunity to commend very highly Mark Bailey, Randall Blythe, Gary Broom, Mark Johnson and Don Opitz for assisting the Noon Optimist Club of Conway (Arkansas) in dispensing suburban telephone directories on November 22.

The Optimist Club is a nonprofit organization and all of our funds are channeled back into the community for the youth. The assistance given the Optimist Club by the Pikes is sincerely appreciated. If all of your members and prospective members are of this caliber, then you truly have an outstanding organization. I wish there were more people like these five young men because if there were, this world would be a much better place in which to live.

Optimistically yours,
Fred L. Tate

Unsurpassed quality

As a loyal IKA brother and former SC of Zeta Tau chapter, I certainly do enjoy receiving the *Shield & Diamond*. Its content and technical qualities are unsurpassed in other similar periodicals. And I enjoy "keeping up" with what's going on within the national organization and on campus today.

I look forward to seeing many brothers on Founders' Day here in Washington, D.C.

Fraternally,
C. Jeffrey Bonnell
ZT (Eastern Ky.)

Rush tool

Enclosed are the prints you requested. I'm looking forward to seeing this year's calendar issue with lots of BH winners!

On a more serious note, I hope that you can communicate the advantages of publishing a calendar. The calendar has benefitted us greatly, especially in rush, in direct refutation of the 1977 calendar article. I hope our arguments are taken seriously and both sides of the calendar controversy are presented. We find it extremely difficult to swallow words like "P.R.," "fun," etc. in regards to publishing a calendar. We operate our calendar in the name of rush which benefits directly and indirectly through name recognition, image building and information disbursement.

Before any rushee knows where to begin looking, the rushee must be aware of the existence of IKA, particularly on a campus of fifty-plus fraternities. Good luck with the calendar article.

Fraternally,
Tom Handler
BH (Illinois) 1974

(Editor's note: Last year's calendar article was the first. We noted the advantages then of publishing a chapter calendar and primarily underscored public relations instead of rush. We believe a solid rush book is a more effective rush tool in most situations. However, on a big fraternity campus, an attractive calendar like Beta Eta's could certainly be a valid rush tool. In this issue, we again feature the calendar competition, but without editorial comment. The fact that more chapters than ever before are publishing calendars, most of them showing slight profits, is editorial comment enough.)

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OF PI KAPPA ALPHA

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Patrick W. Halloran III
Executive Director

Editorial Staff

R. John Kaegi
Editor

Renee Pierucci
Copy Editor

Michael P. Bengis, Dr. William R. Nester, Edward Pease, Scott Reda & Dr. Jerome V. Reel Jr.
Contributing Editors

Larry Kuzniewski & Thomas F. Ludington
Photographers

Bob Shettlesworth
Art

Advertising

Contact R. John Kaegi at editorial office

Supreme Council

Richard F. Ogle
President

Gary A. Sallquist
Vice President - Leadership

Virgil R. McBroom
Vice President - Finances

Joseph J. Turner Jr.
Vice President - Alumni

William N. LaForge
Vice President - Chapter Services

Robb S. Alexander
Undergraduate Vice President

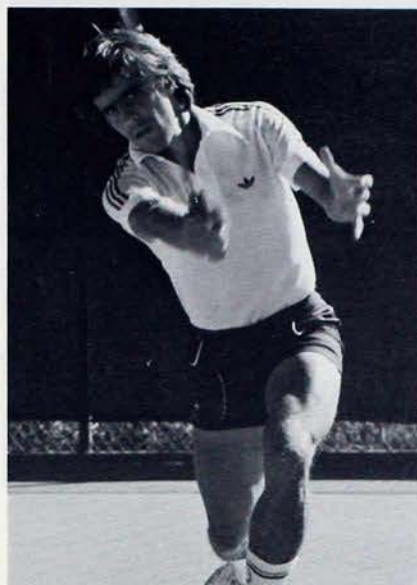
Timothy L. Flanagan
Undergraduate Vice President

Glen Weissenberger
Legal Counsel



On the cover

The Amazing Kreskin, ESP authority and stage and TV personality, was recently initiated into Eta Beta (Seton Hall) chapter. He tells why he wanted to become a Pike. See story page 28.



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He has a living monument



By Edward A. Pease
Midwest Region President

Something that day was different. Exciting. Not really overpowering — just sort of subtly special. It sure wasn't the drive over on I-74, a monotonous one that I had made on several occasions, to visit the chapters at Illinois and at Bradley. As I passed the University of Illinois exit, I felt a bit of guilt at not arranging my schedule to stop at Beta Eta for a visit on my way west. I vowed to stop on the way back home.

And it wasn't the day itself — a typical September afternoon, complete with drizzle and the first chills of autumn. Nor was it even the warm reception I received at Charlie's home — for

By Dr. Jerome V. Reel, Jr.
Historian

Charles L. Freeman was the twenty-sixth president of Pi Kappa Alpha. He had been initiated into Pi Kappa Alpha December 10, 1928. Just two years later he "had the rare privilege of being a chapter delegate (Beta Lambda at Washington University in St. Louis) to the biennial convention in Memphis, Tennessee."

The Fraternity was much smaller then, remembered Charlie, with a total membership of about 11,700. Charlie then attended the 1933 Troutdale Convention in Colorado. "Everybody thought this was going to be something pretty fancy and believe me it was except for the fact that nobody had very much money. How to get there was a problem. I managed to hitch-hike

everyone is warmly received at the Freeman household and immediately made to feel at home. Jean and Scott, his wife and younger son, were there to greet me, but then they always treated me with friendship and kinship, like we had known each other all our lives. In fact it had been only a few years.

I guess I was surprised to see Dick Bills, former national vice president, also at the Freeman house. He had come over from his home in Kansas to assist in the interview. And it was announced that a big family dinner for all of us, and Charlie's other son King and his wife, was planned for the evening. Dick's presence and the special plans that had been made lent an expectation of import to the weekend, though it would not be for another three months that I would really know why that

"No man is an island, intire of it selfe; every man is a peece of the Continent, a part of the maine; if a clod bee washed away by the Sea, Europe is the lesse, as well as if a Promontorie were, as well as if a Manor of thy friends or of thine owne were; any mans death diminishes me, because I am involved in Mankinde; And therefore never send to know for whom the bell tolls; It tolls for thee."

John Donne, Devotion XVII
Devotions Upon Emergent Occasions
1623



Charlie met Sen. Everett Dirksen upon latter's special initiation, 1960.

weekend would be forever special to me.

Charlie was his usual gracious self, genuinely concerned for me personally and for the Fraternity we both had grown to love. Every provision had been made for my comfort, from the room I would share with Dick, to Jean's regular offerings of coffee. Yet, right at home with the gentility was a tremendous energy in commitment to IKA. Even though our meeting had been set for the specific purpose of

with a brother from Washington and Lee."

He hitch-hiked back with Freeman Hart, the Fraternity historian. That return ride marked the beginning of Charlie Freeman's long national service to Pi Kappa Alpha as a district president, field secretary, national treasurer, national president, and a trustee of the Memorial Foundation.

The years from 1933 to 1941 marked, for Charlie, the watershed in Pi Kappa Alpha's development. The decades before had been guided by Robert Adger Smythe. "There would have been no Pi Kappa Alpha as we know it today without the great and enduring work of Brother Robert Adger Smythe."

In 1933, Smythe was succeeded by Robert McFarland. The Fraternity was moving from a personal government to one

rooted in professionalism. Charlie remembered that "Brother Wilson Heller really pushed for the establishment of the executive secretary system."

By 1941, that professional system had need of other workers. Freeman Hart, then serving as executive secretary, asked Charlie to become the first field secretary. "It was one of the greatest thrills of my life when Freeman Hart, who had served the Fraternity in so many capacities, asked me if I would come and serve as field secretary." Charlie left his work as a school teacher and his post as district president of the Fraternity to undertake the new job. He was the first man so to serve.

Those were years of war, and only necessary travel was permitted. Charlie went by train and bus. In the course of two months he visited over 30 chapters.

Wherever he went he saw his role as that of keeping Pi Kappa Alpha morale high. World War II permitted no conventions, so it fell to a handful of men to hold the Fraternity together for "the duration." Roy Hickman, the president across the war years, was one. Some of the others included the chapter advisors, for whom Charlie always had the highest praise. Others included the editors of the *Shield & Diamond*. "The *Shield & Diamond* was the common medium and all of us take enormous pride in the farsighted individuals who developed it and in particular K. D. Pulcifer, still a mighty man of old."

From his professional relationship, Brother Freeman moved on to increased volunteer service. He served as national treasurer from 1956 to 1960 and then from 1962 to 1964 was national VP.

recording historical observations on the Fraternity, Charlie had managed to squeeze in a meeting with officials of Illinois State University and local alumnus Tom Carmody regarding possible expansion. Here indeed was fraternity personified — a sincere concern for individual brothers, coupled with a constant commitment to the advancement of the national Fraternity.

Our interview and recording session took place in the den, a room that evoked hushed conversation of awe and respect. Charlie's place. A room where all available wall space was covered with Π K A memorabilia — plaques, crests and certificates. And pictures. Pictures everywhere of men who had been only names in my *History of Pi Kappa Alpha* — men like Grant Macfarlane, Garth Grissom, Donald Dickson, Preacher Gordon, John



1964 first family: President Freeman behind King, Jean and Scott.



Charlie Freeman, 1933

In 1964, he was elected national president. At that time, two great issues faced Pi Kappa Alpha, membership and expan-

sion. "The major issue was related to membership requirements and this issue was not merely a Pi Kappa Alpha nor a fraternity problem. We spent four conventions on it and really were on a dead-end course." Looking back, Charlie noted that the Fraternity was "operating in a position that was becoming increasingly impractical and unrealistic." He recalled that the racial restriction issue was not finally resolved until the 1966 Convention in St. Louis.

The second issue was expansion, or extension as Charlie Freeman and others at the time preferred to call it. The Fraternity first considered two mergers. In the end, Charlie remembered, neither discussion proved feasible. But chapter expansion did. Charlie's favorites were at Bowling Green and Murray State. He remembered being involved in



First chapter consultant

the Bowling Green effort when over 50 members of a local club selected Pi Kappa Alpha.

At Murray State three fraternities, including Pi Kappa Alpha, were vying for a local. Charlie

Horton, Andy Knight, Guyton Watkins. Men like Johnny Yerkovich, Brooks McCall, Earl Watkins and Brick Lowry. Pictures of men who were more than history to Charlie — men who were part of his life.

And there were files and letters and notes and memoranda — on a multitude of subjects through 40 years of Fraternity history. Charlie would thumb through them, making observations. Notes about subjects that would be more extensively developed — some day.

His attitudes changed, from humor to concern to reverence — from the matter of fact to the concern for detail — as we moved from subject to subject. He was, I think, a little self-conscious that his opinions, his observations, his recollections were being recorded for Jerry Reel's archives and his revision of the

history of the Fraternity. His humility at the opportunities he had been granted was obvious, and he kept reiterating his concern that he always emphasize the good things and good people that had become a part of our Fraternity in his years of association with it.

The interview was easy. Really it was just a conversation between two friends about a subject of great interest to both of them. But too many subjects needed further development, more attention to detail, further study. We made tentative (unfulfilled) plans for another session at the fall Midwest Regional Conference. But time was gone before I was ready — and little did I know how short it really was, or how important its memory would soon become.



Secretary Mrs. Mary Ann Barnes welcomes president to the Memorial Headquarters.

was asked to help. "I was led," he stated, "into a room of over 100 men and told to speak on Pi Kappa Alpha. It was a heavy chore but it was easy." The 114 men chose Pi Kappa Alpha.

In 1972, Charles L. Freeman received the Pi Kappa Alpha Loyalty Award. His life of service was not solely in Pi Kappa Alpha. He was active in health affairs serving as a hospital administrator, a director for Blue Cross and Blue Shield, and a state director of the National Foundation of Infantile Paralysis. He was a deacon in the Presbyterian Church and active in the Rotary.

Brother Freeman died following a heart attack Wednesday, December 7, 1977. He died a servant of humanity. All Pi Kappa Alpha is richer because of him and those who knew him are better because of him. Pi Kappa



President Freeman flanked by Consultant Pat Halloran and Financial Secretary Gerald Holter, 1965.

Alpha is a living monument to the untiring and skilled work of Brother Charles L. Freeman.

(The quotations are from an interview led by Ed Pease, regional president, with Charlie in the fall of 1977.)

How to set-up a resource library

By Dr. William R. Nester
Director of University Relations

We attend school for an education. We join a fraternity for a well-rounded social experience. On the surface, the two objectives seem unrelated. They definitely are related. And the fraternity house is the one (and only) vehicle outside the classroom that possesses the mental and behavioral resources and facilities for being a satellite center of learning to the classroom itself!

So, how to set up a library. There has to be a general enthusiasm in the chapter recognizing the fraternity experience could be improved by

having a resource library. The questions flow naturally: what should it be? What will it take to do it? Then, after the resource library is operating, the chapter needs to ask "is it working?" How can it be improved?

Let's examine what kinds of materials should serve as the core of this type of facility. First, the resource materials:

- Resource Publications

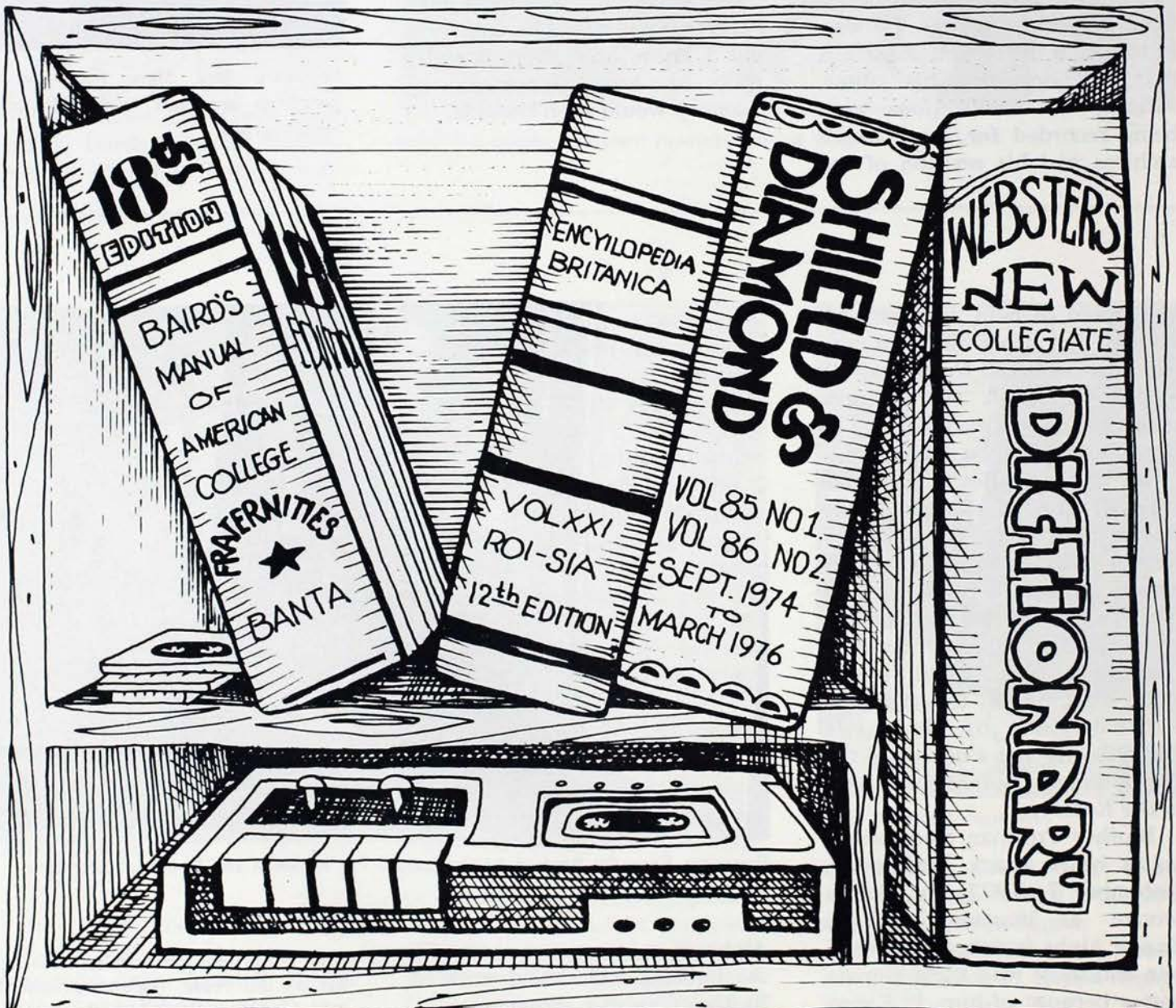
1. Encyclopedia set
2. Dictionary
3. Thesaurus
4. Specialized dictionaries

(Spanish, French, etc.)

5. Atlas
6. College Handbooks
7. College Catalogues (courses, programs, etc.)
8. College Yearbooks
9. Pledge Books
10. History of Pi Kappa Alpha
11. Baird's Manual of American College Fraternities

- Periodicals, Monographs

1. *Shield & Diamond* (bound edition)
2. Chapter Newsletters
3. Pledge Materials (handouts)



- 4. Standard Operating Procedures, Policies of the Chapter
- 5. Current Magazines (*Time*, *Newsweek*, etc.)
- Text Books
 1. As relate to college course work
 2. Other donated texts
- Books for Leisurely Reading and Enrichment
 1. Novels, Biographies, etc.
 2. Paperbacks covering a wide spectrum of interest
- Test Files
 1. Filed by subject or course number
 2. Cross referenced by instructor
- Career Information Center
 1. Career Pamphlets and Books
 2. Graduate School Catalogs
 3. Books regarding the taking of GRA, LSAT, etc.
- Photographs
 1. Chapter scrapbooks
 2. File photos of members, events, etc.
- Audio Cassette Tapes
 1. Oral history of chapter by alumni
 2. Pi Kappa Alpha Leadership Program
 3. Chapter officer orientation
 4. Study habits, test taking, career planning tapes
 5. Special music for programs
- Other Materials
 1. Slide/Tape programs — rush presentation, orientation program, etc.
 2. Films — catalogues and other

The margin of excellence

By Dr. William R. Nester

As I contemplated writing this article in IKA's 110th anniversary year, its complexity gnawed at me, making me wonder why I had accepted the assignment from Editor Kaegi. Yes, the details of actually setting up a chapter resource library seemed easy to lay out, but the stumbling block was in explaining why this can be an important area for the extension of the basic fraternity experience; or why what passes as an existing chapter library may need a massive evaluation.

Each period of that 110 years of our history has seen our national fraternity survive and flourish, not because of the narrow confines of sociability, but rather due to our meeting in the 90's, 30's or 50's the *current needs* of student generations. Greeks have been one of the few forces on the college campus which demanded of its members close ties of friendship, moral responsibility, spiritual depth, scholastic achievement and disciplined action. Today as before, every man who enters the brotherhood should experience for himself the expanding identification that comes through pledge education, the deeper meaning of ritual and insignia, the development of individual talents in the pursuit of excellence.

But what of fraternity today? Have we really emerged from the almost total eclipse of the concepts of fraternity in the late 1960's? Not only were chapters lost in that turmoil, but many

chapters survived, not because of the substance of their program, but due to the efforts of dedicated alumni and professional staff who patched together the walking wounded while hoping that enlightened leadership might emerge. Much was lost in those years of apathy. There was a lack of understanding of fraternity and little active involvement in the political issues of our general society or the campus itself.

The real potential for meeting the needs of students today is in recapturing the concept of fraternity that finds its origin in ideas, rather than narrow sociability (where a chapter becomes a haven from the rigors of the classroom and an island from the responsibilities of leadership). I deeply believe that a major dimension of fraternity has to include a center of learning. In fact, there is no other vehicle outside the classroom that possesses the mental and behavioral resources and the physical facilities for being a satellite center of learning to the classroom itself.

There is an acute need for better students with an understanding of professional or career direction to experience a sense of scholarly excitement. What better resources than alumni brothers who know intimately various vocational fields serving as valuable resources in this enterprise — or faculty excited by the possibility of a true learning community?

A basic truth is that any chapter flourishes on the kind of men it attracts — men who have the moti-

vation and the ability to fulfill not only the academic requirements for graduation but who would flourish in the world of ideas that eventually marks the successful person, whatever his field. Obviously, these must be men who are capable of excelling in the many other demanding leadership roles within the chapter and on the campus as well.

Once the men have been chosen, the members must create an atmosphere conducive to study, learning and intellectual exchange. It should be one in which the potential of each man can be brought to its highest level. There are many devices common to nearly all chapters who regard scholarship and learning as important (i.e., tough quiet hours, resident advisors, frequent faculty and alumni programming, chapter libraries, comprehensive files, etc.). These are more or less effective depending on the brothers charged to operate them and the chapter support they receive. Unless the brothers have the desire to study, ability to learn, and accept the scholarship as a part of the philosophic underpinning of the chapter, the most ideal conditions will be of no avail. On the other hand, unless good surroundings prevail, the best potential may die.

We stand on the threshold of a forgotten kind of leadership. We shoulder responsibilities so new to many that we hardly recognize them — the extension of a brotherhood that encompasses the present and future needs we have as individuals. It is a time for thinking and doing!

sources of films, purchased and donated films

3. Video tapes — intramural sports recordings, training materials

Next, media equipment, which relates to the materials and how they are used by the chapter. Many chapters build in a large movie screen and have a range of projection equipment, while others borrow slide and movie

“There is no other vehicle outside the classroom that possesses the mental and behavioral resources and the physical facilities for being a satellite center of learning”

projectors and screens from the college. If you do maintain a variety of projectors it is important to store them under proper security. An automatic addition should be the inclusion of built-in cassette recorders, due to the wide range of materials available and listed above.

It may be of interest to note that low cost video materials are almost here. In less than 10 years, video cassette and video disc will allow chapters to see programs on home TV screens at a relatively low cost. Pi Kappa Alpha is now developing its approach to video taping various subjects.

The library room chosen should be one that has natural lighting and can be enhanced by new artificial lighting. Book shelves can be constructed easily and should fill the walls, as you will be amazed how easily quality materials can be secured. Many chapters have made this a pledge project with the chapter financing the cost of paneling. Whatever the decor it should be an inviting and attractive addition to the house. You may be surprised at the willingness of your college or university librarian who will be delighted to offer suggestions not only on how the room should be organized but also the kinds of resource materials that should be included and where they can be secured.

Table spaces and chairs need to be provided with lounge chairs available as well. I have seen superb facilities

created by as little as \$400 worth of materials and as much as \$80,000 which was provided by alumni solicitation. The cost and size of the room are less important than how it is utilized as a lively vehicle of educational programming.

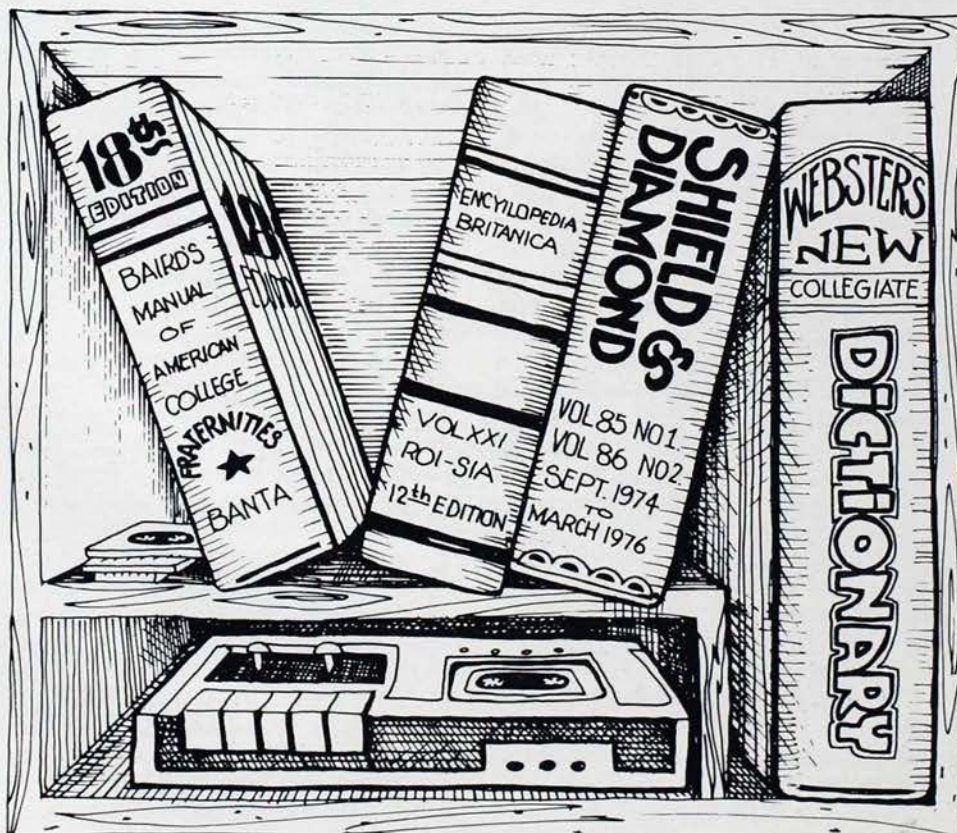
The prerequisite for the chairman of this project is that he be a person who views it as a labor of love. He should have a sensitivity to the meaning that such a project may have for not only the current chapter but for generations of brothers; a continuous hallmark of distinction. The task involves coordinating his committee and making assignments to gather the appropriate materials and equipment, and planning and organizing the construction. This should be followed by organizing the materials for their labeling and placement and then determining the procedure and person who will be responsible for circulating the resources and maintaining the resource library. Lastly, the most critical question of all is who will be the brother who serves as the educational program leader of the chapter to develop the climate, the programs and experiences that will set the chapter apart as an exciting adjunct to the primary mission of your college or university?

If the chapter wishes to raise funds for this project from alumni, these solicitations can be set up as a tax

deductible contribution to your house corporation, through the Pi Kappa Alpha Memorial Foundation or frequently through your college foundation. You will be pleased with the response of alumni and parents who will be willing to donate reference resources, books and magazine subscriptions and issues from past years. College libraries frequently donate a

“No task would be more pleasing to the Trustees than to make awards to every chapter”

dated set of encyclopedias or other major reference works. And remember, there is an annual \$50 award from the Pi Kappa Alpha Memorial Foundation for library books available to each chapter which maintains an overall grade point average above the all-men's average for two consecutive semesters. This should be a relatively easy accomplishment and no task would be more pleasing to the Trustees than to make awards each year to every chapter.



1977 calendar competition

Time was...

beautiful



Best Calendar:
Gamma Iota
(Mississippi)

Finalists:
Zeta
(Tennessee)
Alpha Phi
(Iowa State)
Beta Eta
(Illinois)
Delta Theta
(Arkansas State)
Delta Tau
(Arizona State)



*Year of Pike
1977*



Gamma Iota chapter (Mississippi) wins the second annual competition for the best overall Dream Girl Calendar. The Gamma Iota calendar won three category awards and was a finalist in six others.

Zeta (Tennessee), Alpha Phi (Iowa State), Beta Eta (Illinois), Delta Theta (Arkansas State) and Delta Tau (Arizona State) were all finalists in the best calendar category.

The 14 individual page categories were judged on the basis of 1) beauty of the subject, 2) technical quality of the photograph and 3) appropriateness of the scene. Ties were broken by judging the overall design of the page, including whether Pi Kappa Alpha was mentioned on the page.

Twenty-one chapters placed entries in the finals of the competition which covered the calendar year 1977 only. Calendars covering part or all of 1977 were published by 34 chapters.

Special recognition is also awarded to Epsilon Lambda (Murray State) for best overall calendar design and Epsilon Delta and Zeta Omicron for best first efforts.



Best Cover:
Alpha Phi
(Iowa State)


Finalists:
Alpha Nu
(Missouri)
Delta Gamma
(Miami of Ohio)
Delta Theta
(Arkansas State)



**PI
KAPPA
ALPHA**


1977/78 Calendar

Teri Rees
TRI-DELTA



**Most Attractive
Dream Girl
(off cover):**
Ms. Laura Ederer
Gamma Iota
(Mississippi)

Finalists:
Ms. Barbara Meader
Zeta
(Tennessee)
Ms. Peggy Carney
Epsilon Omega
(East Central State)



JAN.

Best January:

Ms. Rebecca Hill
Zeta
(Tennessee)

Finalists:

Alpha Phi
(Iowa State)

Gamma Iota
(Mississippi)

Delta Tau
(Arizona State)



FEB.

Best February:

Ms. Nancy Gantt
Beta Eta
(Illinois)

Finalists:

Zeta
(Tennessee)

Alpha Phi
(Iowa State)

Gamma Iota
(Mississippi)



MAR.

Best March:

Ms. Marty
Brotherton
Zeta
(Tennessee)

Finalists:

Alpha Phi
(Iowa State)

Gamma Iota
(Mississippi)

Eta Tau
(Austin Peay)



APR.

Best April:

Ms. Laurie Finney
Zeta Eta
(Ark. at Little
Rock)

Finalists:

Upsilon
(Auburn)

Eta Tau
(Austin Peay)

Eta Upsilon
(Texas @
Arlington)



MAY

Best May:

Ms. Phoebe Kelley
Gamma Iota
(Mississippi)

Finalists:

Zeta
(Tennessee)

Zeta Gamma
(Eastern Illinois)

Zeta Eta
(Ark. at Little
Rock)



JUNE.

Best June:

Ms. Jennifer
Schaefer
Upsilon
(Auburn)

Finalists:

Alpha Phi
(Iowa State)

Beta Eta
(Illinois)

Eta Upsilon
(Texas @
Arlington)



J L Y.

Best July:

Ms. Joy Ellison
Alpha Phi
(Iowa State)

Finalists:

Gamma Iota
(Mississippi)

Zeta Eta
(Ark. @ Little
Rock)

Eta Upsilon
(Texas @
Arlington)



A U G.

Best August:

Ms. Vicki Gray
Delta Theta
(Arkansas State)

Finalists:

Upsilon
(Auburn)

Beta Eta
(Illinois)

Gamma Iota
(Mississippi)



S E P.

Best September:

Ms. Barbara
Kemper
Epsilon Lambda
(Murray State)

Finalists:

Alpha Epsilon
(North
Carolina St.)

Alpha Phi
(Iowa State)

Zeta Omicron
(California State
@ Northridge)



O C T.

Best October:

Ms. Beth Torpats
Beta Phi
(Purdue)

Finalists:

Gamma Iota
(Mississippi)

Delta Gamma
(Miami of Ohio)

Eta Epsilon
(Angelo State)



N O V.

Best November:

Ms. Joyce Tripses
Alpha Phi
(Iowa State)

Finalists:

Upsilon
(Auburn)

Delta Xi
(Indiana)

Zeta Omicron
(California State
@ Northridge)



D E C.

Best December:

Ms. Theresa
Hardison
Epsilon Sigma
(Tenn. @ Martin)

Finalists:

Beta Eta
(Illinois)

Beta Phi
(Purdue)

Delta Gamma
(Miami of Ohio)



By R. John Kaegi
Editor

"Game to Bailey. He leads four games to three, third and final set," bellowed the umpire as he again forced his attention from the center court below him to the crumpled score card on his lap.

Like the wide-eyed, unusually large crowd, for a local tournament, he riveted his attention to the sterling play of the two semi-finalists.

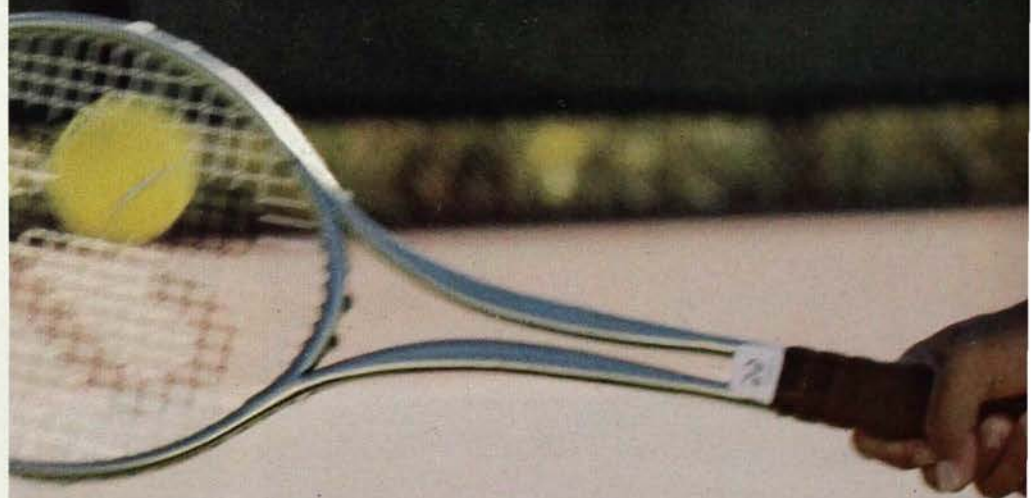
It was the break Joel Bailey had been working for, the crucial seventh game. Now he only had to hold service twice to win the match. It was the first time in the tournament that the 26-year-old tour pro had been pushed. But not unexpectedly. Mel Purcell, though slightly built and only 18 years old, was exhibiting the reason he would play number one at Memphis State University his freshman year — why he was ranked third in the nation in 18's — an unorthodox, sidespin forehand slap shot that made his impatient backcourt game so powerfully potent.

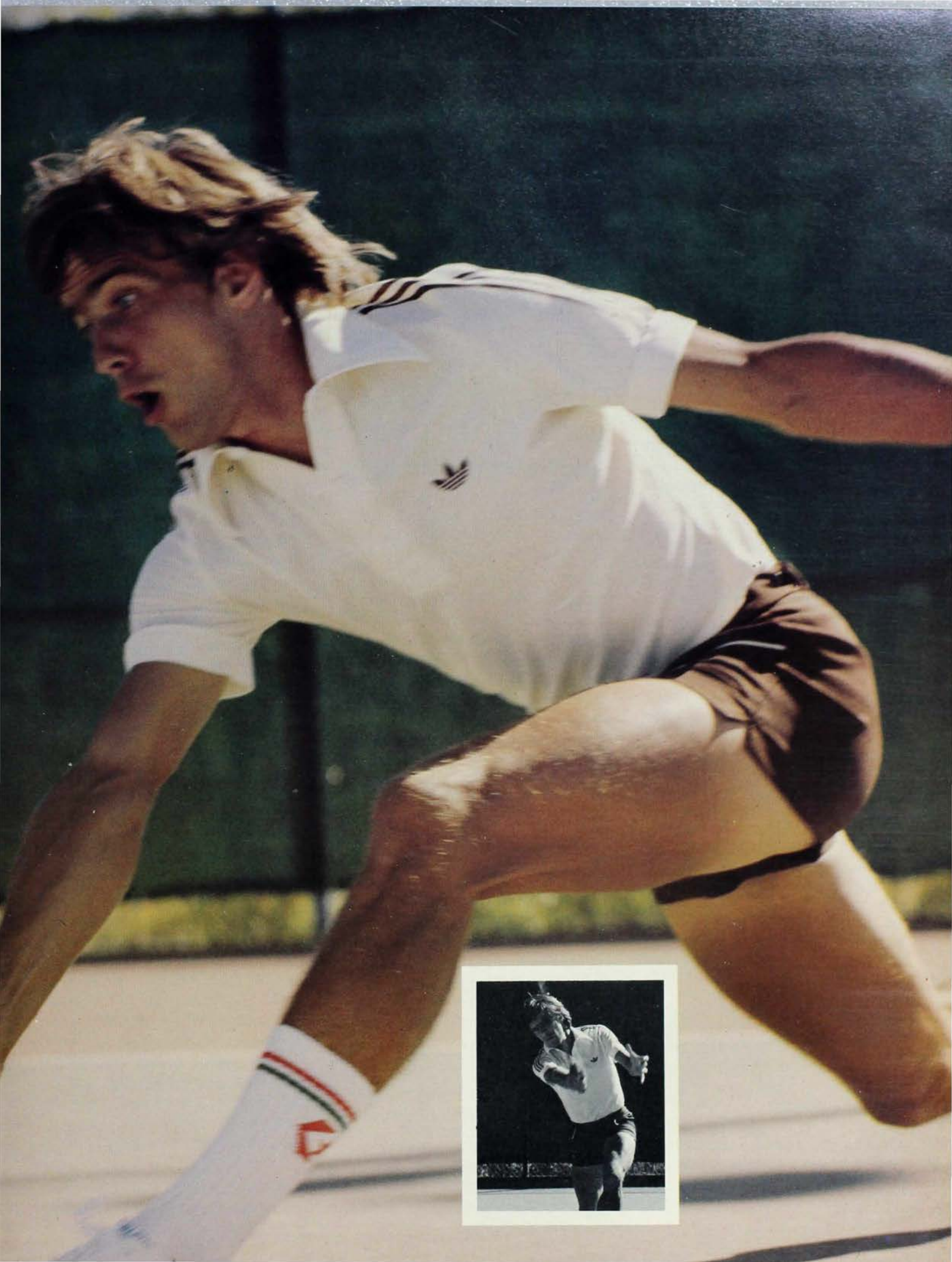
Bailey's presence at the tournament, like other pros who were keeping their game tuned between tours, attracted the spectators who were wondering aloud if Purcell would be a giant killer like a few other juniors of late such as John McEnroe. This was a modern classic, really, between the young lion of the tennis boom era and the disciplined veteran from the determination mold.

Continued page 18

Courting pride*

***and other gut reactions**





"This should be the finals," Joel thought as he toweled off before changing sides. "Keep it wide to his backhand until the forehand side opens up. Be patient," were his nonverbal instructions to himself.

He coached himself well through another service game and led five games to three as Purcell animated his mental pain for netting a two-fisted backhand.

But Purcell held his service and the two carried out the court-change ritual one more time at five to four.

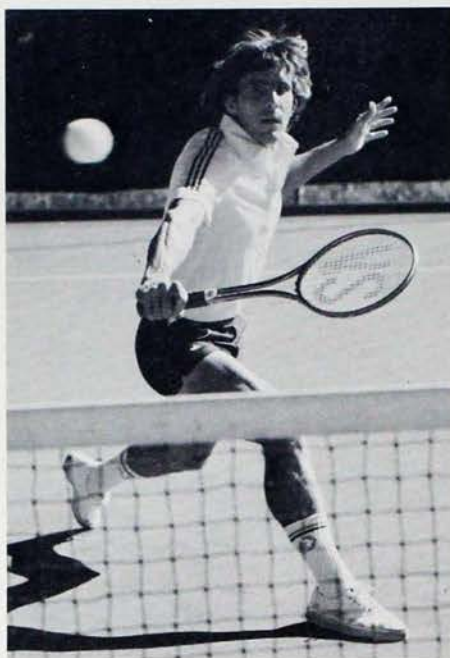
Bailey knew there would be no more ritual after the next game, save the handshake and customary post-match compliments and disclaimers. His determination to win, an absolute trait of an upward-bound tennis pro, and his cool demeanor abruptly ended Purcell's upset hopes.

As the spectators showed their appreciation, talk turned to the future of Memphis State's tennis fortunes and how the South was definitely catching up with California and Florida tennis supremacy.

Joel Bailey, like Purcell, is a native Southerner. The Samford University (Birmingham, Alabama) graduate was a member of Alpha Pi chapter. A tennis all-American his senior year, Joel set his sites on a professional playing career last year at the awkward age of 25, too old to be a new sensation, yet not proven enough to get directly into the big money tournaments.

Ranked on the tennis professionals' computer at number 227, one questions what glory could lie ahead. If number two tries harder, what hope is there for number 227?

He started playing young enough. And even though his early heritage included schooling at tennis-rich Memphis University School (where incidentally



All the strokes

IIKA Col. Ross Lynn is headmaster), Brother Bailey didn't really discover his desire until his junior year at Samford. He and fellow Pikes Charlie Owens (playing number one) and Turner Ragsdale (number three) copped second in the NCAA Division II tournament. Charlie won it and Joel was named an all-American. Joel realized it would be an exciting future. After that, he began trying harder.

His incentive? Money, fame? Neither.

"To just see exactly how good I can be," he says. In his first year on the professional circuits, he earned a little over \$7,000. "If I was in it for the money, I'd be teaching where you can earn twice that in six months. It's certainly not for the fame because at number 227, there's not a whole lot of fame."

But Bails, as he's called by the typically arrogant Ausies, isn't about to bail out now.

"I don't know exactly why I have to be best," the introspective athlete ponders. "It's just that I believe I have a lot of

potential and a lot of ability — more than the average person — and I want to fulfill it."

One gets the idea that Joel talks alot inside. ("Losing hurts. My attitude is the biggest factor in my game right now.") But he's quiet outside. He's aggressive within, yet appears seriously self-confident, but not brash or spoiled. Though he admits to a temper problem on occasion, you wouldn't guess it by the expressionlessness of his court demeanor.

"A lot of times, attitude has lost matches for me," he confides. "That's like a gift to the other guy." He says it's improving. Probably because of another Bailey attribute — discipline. Like forgoing material possessions or entertaining side trips to concentrate on tennis.

"Money is always a problem at this level," he explains. "You have to approach what I do from a business point of view. If I'm going to play well, I'm going to sleep well, eat well, keep a regular schedule. There's really little glory on the circuit."

"Dating can be frustrating," Joel says. Regardless that his sun-bleached hair, solid 5-10 frame and honest sensitivity could qualify him for the World's Greatest Lover contest.

"When you first get on the tour, you're always going to the singles bars and discos. Then you realize that you can't do that and get up the next morning and play, or even practice. You can't have any kind of a serious relationship with a girl, really, a lasting relationship. I was engaged once. I was trying to play and divide my time with her. It didn't work out well. A guy has got to have one thing on his mind when on the circuit, and that is tennis."

Dino Martin of Dino, Desi and Billy fame, is an amazingly dedi-

cated example of Joel's truisms. A macho-blond jetsetter, he's the one exception to the glory fable of professional tennis. Everywhere he goes, people do anything to meet him. "But he practices more than anybody on the circuit and he plays every tournament in the world," says Joel.

About the only tempting carrot for the less-than-famous is in beating name pros. Joel is on the verge of that kind of fun now and has impressive wins over tour veterans Russell Simpson, Brad Drewett and Doug Crawford. He made the semifinals of one tournament last spring and the quarters of the next. After two first-round losses, which is sometimes a constant companion for pros with talent for much better, Joel broke back into the third round the next week and the round of 16 the following. He finished twelfth on the American Express Circuit, which features a number of prominent college players in its six-week span.

"A person has to be competitive to be real good now," says Joel. "He doesn't have to have the antics of a Nastase. You don't have to be super competitive off the court."

Joel sees Jimmy Connors as a bad boy at times, but a living example of killer competitiveness. Do you know anybody who hates to lose as much as him, he asks. "Nastase blows matches, gives them away all the time. But you never see Connors tank a match or even a point. He's definitely the best. To get where he is, you've got to be super competitive."

Yet, the lack of a killer instinct is Joel's self-professed weakness. Other pros believe Joel would rather look good than win.

"I've got every shot in the book. I'm physically stronger

than most anybody on the tour, Grand Prix and all. I think it's all attitude. When I have the good attitude and concentrate on taking apart the other guy's game, giving 110 percent on every point, not getting upset with myself on the court or with a bad line call, then I have the confidence to know I can beat anybody."

He almost sounds like Tim Gallway, the guru of yogi tennis, professor of the "inner game." However, Joel doesn't go along with the yogi tennis theory above the club level.

"He has a lot of good ideas on freeing your mind and letting your body take over," says Joel. "But a pro has to be thinking all the time, analyzing, computing, seeing weaknesses and strengths. Of course he can't be tense either, but he's got to be thinking."

Tennis, of course, is an individual sport. Unlike the team players, the tennis players generally battle the world by themselves. The circuit starkly contrasts his fraternity days at Samford.

"The only similarity between the fraternity and the circuit is that you're together with the same people alot. That's where it ends," Joel emphasizes.

"I grew up in all boys schools and private schools. Then I went to Samford and joined Pi Kappa Alpha. I got around a bunch of really different people and it matured me. The program there was just what I needed. It was pretty strict with lots of responsibility. You had to learn about the fraternity and you learned alot about your pledge brothers and others."

"Fraternity," Joel defines, "is getting to know another person as well as you possibly can. That's it for me. I've known

some of those brothers as well as I've ever known anybody, anywhere."

"You learn to get along with all different types of people in your fraternity. You learn to fulfill their needs as well as your own. It's like a small world within a world, a cross-section of society in a fraternity house. You can learn lessons in the fraternity that hold throughout life."

Some of the lessons are professionally valuable. First, living with Owens and Ragsdale, his teammates, was important. "We had a closeness and were always doing things together apart from the rest of the team." Owens, once a nationally ranked player who had wins over top players, inspired Joel's career decision.

Another lesson is in dealing with people. It came in handy last year when Joel was confronted by a host of enraged fellow qualifiers at the U.S. Indoor Championships in Joel's hometown Memphis. They were complaining about Tennessean Zan Guerry's direct admittance to the main draw while they had to qualify. Joel quieted them with a tactful explanation that Zan was considered a local pro with an excellent record. You'd have thought he was in a chapter meeting, calming his peers with all the finesse of the best of leaders.

Another lesson is seeing yourself as you really are. Perhaps that is why Joel Bailey is striving to become a top flight tennis professional. He understands his potential, even relatively late in his career, and is steadily working toward his goal.

"I wouldn't be doing it if I didn't believe I could. To be realistic, I wouldn't say that I'm ever going to be number one, but I think I will be a hell of a lot better than 227."



Troutman v. injustice

By R. John Kaegi
Editor

"Suppose I'm a politician who really wants to get re-elected. I may tell you to vote for this or that proposition and you'll save 10 percent on your taxes. That issue may get me another term of office—and it may save you money—but, in reality, it may cost you 100 percent of your rights."

That is why Russell Troutman, president of The Florida Bar, is reminding us of the "indispensability of a fearless law profession."

"A fearless law profession can be an antidote to tyranny and injustice, a police force against abuse of power. The public needs to know and appreciate this," he told *The Florida Bar Journal* when he took office last June.

In fact, the 1952 initiate of Delta Iota (Marshall) chapter has long been fighting bills that would effectively reduce people's rights. He was among a group who successfully stopped passage of legislation that would have compromised the rights of the people to seek redress for injury, the right to a trial by jury and access to the courts for resolving disputes.

Brother Troutman characteristically plows through political challenge with the pen (and the telephone) as his weapons — like in 1975 when he started his first statewide campaign to overturn a Board of Governors (of which he was a member) ruling that lawyers' confidentiality could be waived if probable cause was found. The best interest of Bar members had not been served he argued. With a personally financed letter campaign to the 20,500 Bar members, he incited a successful movement to rescind that rule.

"Russell has a sincere feeling that action is needed, not just talk," colleague William Trickle, Jr. told the *Journal*. "He sees the legal profession battered on all sides and wants to provide the leadership to save it."

The American History hobbyist manifests the spirit of '76 as he fights injustice. That pioneer spark ignited his campaign for the office of president-elect in 1976.

"In the past (we) have been protected by lawyers who are driven to shield (us) from the attacks by special interests. Jefferson, Adams, Madison, Hancock and Henry were the lawyers who took care of the man in the field. It was the ideal, the principle, the outrages of abuse of power that inspired them to lay down their fortunes and their lives. Each generation must produce its own leaders to renew the claim of inalienable rights. No one is doing it in Tallahassee now," the *Journal* quoted Troutman.

As president, he has fulfilled his campaign promises. He pushed for, and got, an effective legislative program which involves two full-time representatives who serve as liaison persons with state government and who screen bills so that The Florida Bar can take stands on legal issues.

Second, he promised to create a self insurance program. It's called "reciprocal trust," "a vehicle which enables us to go totally to self insurance when the cost of private insurance gets too high. We're making ourselves independent of the private insurance market."

Third, he is battling unwarranted criticism of law-

yers and creating a "public acceptance climate." He has placed laymen on the grievance committee and introduced the Clients Security Fund which will pay back victimized clients up to \$20,000. He has also pushed through a land and security fraud task force and a Youth and Law Program. A full-time staff person initiates the latter program in Florida high schools, most of which now teach students the purpose of law, lawyers and injustice.

Troutman also mandates other Bar campaigns. The \$5-million association is involved in discipline, continuing education and implementation of specialization programs for members. It is active in social issues like prison reform.

"Our prison conditions are deplorable and inhuman. The public should recognize that punishment consists of deprivation of freedom. That's enough," says the chief executive.

He is, however, hardnosed on capital punishment, "for the execution of the Manson's and the Speck's of the world. It's not necessarily to say it will deter crime nor is it vengeance. Death is their appropriate punishment."

His dedication to justice and people's rights will not end with his term in June, although he plans to retreat back to Winter Park to practice law. But, law wasn't always his intended profession.

A journalism major at Marshall University, Brother Troutman saw membership in Pi Kappa Alpha as a good way to learn about people.

"I truly and genuinely and heartily treasure the experience, education and training I K A gave me," he says. "A fraternity is a cordial and harmonious fellowship. It is an interaction between human beings. Frost said 'Home is a place where, when you go there, they have to take you in.' The fraternity is the wonderful hearth to go to, always a source of strength. Fraternity made college pleasant for me."

One unpleasant aspect, however, was his pledgship. "I had, and still have, a profound belief in Christian principles," he notes. "Yet, I was being asked to take part in things that compromised those ideals. So, I decided to go through with the pledgship and fight to eliminate that — or resign."

He lost his first battle against pledge harrassment soon after his initiation. "But I brought it up again second semester and won."

He went on to become IMC and pledgemaster and continued to "chip away at unreasonable or demeaning activities of the Fraternity."

"This was possibly the first of many times he picked up the gauntlet, virtually alone, and prevailed against overwhelming odds," recalls wife Pat Troutman.

One can exhibit astounding power when right is on his side.

PERSONALITIES

Net gain

Richard O. "Dick" Covington, a stand-out amateur tennis player since the 1920s, was recently inducted into the North Carolina Tennis Hall of Fame at Greensboro. A 1927 Tau (North Carolina) initiate, Dick didn't turn pro until 1972 when he had actually retired from tennis because of arthritis. As a pro, he served as tennis director in an Asheville, N.C. hotel through 1975 and has continued to promote tennis in the area where he is known to all as "Mr. Tennis."

When he was inducted, Brother Covington presented the hall his most prized possession, the silver Thomas Trophy that he retired in 1945 when he won the Asheville Open for the third time. Actually, it was the ninth time he won the Open, but the third since the trophy had been inaugurated.

The Thomas trophy was donated by E. R. Thomas, one of America's early auto magnates. He won the trophy in the famed New York-to-Paris automobile race (across America, through Asia and Europe), had it replated with silver and put it up as the Asheville Open prize.

At UNC, Brother Covington was a four-sport letterman (football, basketball, baseball and tennis) and led his team to its first national tennis team championship. He weighed only 145 pounds when he played football and was susceptible to injury prompting his coach to ask him to choose between football and tennis. He chose the latter and went on to become one of America's greatest amateur players, winning at Wimbledon and other great European tournaments.

On hand to congratulate Covington was Ed French, Tau (North Carolina), who represented the UNC Alumni Association.

Heller elected to Hall of Fame

Pi Kappa Alpha alumnus Wilson Heller, long-time advisor to the Greek system, was one of two recent selections to the Fraternity-Sorority Hall of Fame. He and Theta Xi's Zeke Loflin were the first two living honorees.

The Hall of Fame also has five others including two women, all deceased. Honorees are selected on the basis of their "beneficial influence upon fraternities or sororities other than their own."



April, 1953, Dick Covington defeats Ike Garber, 6-1, 6-1 in men's singles final, Springs Invitation, Hot Springs, Va.

Wilson Heller at age 84 continues to publish his *Fraternity Insider* and operate his College Survey Bureau, Inc. from Los Angeles. He calls himself "Doctor to the Greeks," and runs the slogan, "The only 'Uncontrolled' Inter-Fraternity/Sorority Publication" on the nameplate of his newsletter.

He is the only national surveyor of chapter ratings based on campus importance and prominence. His ratings are compiled by surveying student opinion. He began the survey in 1912 and has released them publicly for 53 years.

Brother Heller also fought for expansion privileges for many fraternities, including Pi Kappa Alpha, in many states early in this century and is credited with founding numerous chapters, many first on their campuses.

Since 1926, he has been an official consultant to several national fraternities/sororities and has taken on many causes and special projects to improve the interfraternity world. He was the only person ever to visit every fraternity or sorority campus by 1939, mostly at his own expense. Heller visited and advised every IKA chapter in the mid-1930's.

Brother Heller was initiated into Alpha Nu (Missouri) chapter in 1910 and led a 1933 campaign to modernize IKA's leadership and management

structure. Brother Heller was a private publicist for Hollywood stars from 1921-1944 and has seven honorary doctor degrees from colleges for commencement addresses.



Heller



Wade

Bubbing for medals

"Bub" Wade (Hardin McDonald, III) was a standout football star in high school. Today the Epsilon Nu (Georgia State) freshman is confined to a wheelchair, the aftermath of a near-fatal auto accident. He wanted to attend West Point, play football for Army, then make a military career. He knows he'll never "lead a charge up San Juan Hill" now, but he's leading a charge for gold medals anyway.

Bub Wade is directing a public relations and fund-raising campaign so that other athletes may develop and gain fame. His father, Don Wade, coaches the Knights Boxing Team in Alpharetta, Georgia. In their few

months together, the team has already captured five state Golden Glove and AAU championships and has announced intentions to place members on the 1980 Olympic boxing team.

Don Wade credits Bub for much of the success through his hard work and inspiration. "Bub has taken us to new highs in the George boxing community," says Don. "There has never been an amateur boxing team anywhere in the U.S. which has equalled our accomplishments," glows Don, "and we are still climbing."

Bub was president of his pledge class and is serving Epsilon Nu as secretary. "His love for Pi Kappa Alpha is equalled only by his total love for life," says his dad.

Charlie Barnes named national rush director

The position of national rush director has gone vacant since 1971 when Duane Christenson held it while producing the rush film. It is only appropriate that it be activated by Charlie Barnes, Delta Lambda (Florida State). Charlie recently resigned from the IKA traveling staff to serve his alma mater as a special fund-raiser for its athletic program. He served nearly two years as a Pike professional, specializing in rush assistance until September. Charlie would spend from five days to two weeks with chapters that needed special help in recruiting, either to save the chapter or to build it into a campus power. With many of those situations handled, he enveloped the duties of a senior consultant this year while working with chapters in the Southwest.

The Supreme Council appointed Brother Charlie Barnes national rush director upon his leaving the staff to continue utilizing his storehouse of knowledge in fraternity salesmanship. He will teach rush seminars at conventions and conferences and will write rush articles for various Fraternity publications.

"Knowing his commitment to making Pi Kappa Alpha the strongest fraternity in recruiting new members, the national officer position is perfect for Charlie," said Executive Director Pat Halloran. "I think it's kind of a reward, too," Halloran added. "His dedication to IKA is unparalleled, so we knew this would be a special treat."



Barnes



Sparkman

Sparkman to retire

Chairman John J. Sparkman, Gamma Alpha (Alabama), of the Senate Foreign Relations Committee will not seek re-election this year he recently announced.

Brother Sparkman, a 78-year-old veteran of 42 years in Congress and Adlai E. Stevenson's 1952 presidential running mate, is a Democrat from Alabama and one of three Pikes in the U.S. Senate. (The other two are Strom Thurmond, R-S.C., and Walter Dee Huddleston, D-Ky.)

"I take satisfaction in knowing that I have always done all that I could both for Alabama and for my country," said Brother Sparkman. "I have been privileged to serve in the Senate longer than any other Alabamian."

Brother Sparkman was a founding member of Gamma Alpha chapter in 1924 and served as its first president. He served as chapter advisor and district president for many years and received the Fraternity's Distinguished Achievement Award in 1947. He was also listed among the Committee of 100 upon the IKA centennial and among IKA's 200 outstanding alumni in its observance of the Bicentennial. A special room is dedicated to him at the University of Alabama in which hangs an oil canvas of the Senator loaned by Gamma Alpha chapter.

Alworth catches another

Lance Alworth, Alpha Zeta (Arkansas), famed pass-catching star of the San Diego Chargers and the Dallas Cowboys, was recently elected to the Football Hall of Fame, the youngest inductee ever.

Brother Alworth's record-setting career was capped by a Superbowl victory while playing with the Cowboys in 1972. He had the least retirement time — three years — of any previous Hall of Fame inductee.

Electric moments

The man who saves the housewife from her toils, James Kirk Newell, Upsilon (Auburn), was recently named the Distinguished Auburn Engineer for 1977.

Brother Newell, inventor of the self-cleaning oven, began his career with the General Electric Company shortly after graduation in 1941 and has served GE in several positions in the 35 years since then. His team patented high efficiency lighting fixtures used for major league baseball and football stadiums and seven other inventions have been patented. He received the General Electric Inventors Award and served on President Eisenhower's Committee on Physically Handicapped and Safety.

At the awards presentation Horace A. Shephard, Upsilon (Auburn), was honored by the renaming of a section of a dormitory for him. Brother Shephard is chairman of the board of TRW, Inc., and graduated in 1934.



Newell



Ollom

Chairman Ollom

John F. Ollom, Alpha Theta (West Virginia) and Gamma Mu (New Hampshire), is the first Drew faculty member to be appointed to the prestigious Robert Fisher Oxnam Chair of Science and Society at Drew University.

Brother Ollom is a professor of physics at Drew following a period as an associate professor, a research scientist and engineer. A part-time consultant, researcher and systems analyst for Bell Laboratories since 1958, he has twice done post-doctoral study at Princeton. He received his PhD from Harvard.

The Robert Fisher Oxnam Chair was created by a challenge to Drew from the Aquinas Fund of New York. The Fund promotes interfaith, interracial and international understanding and scholarly exploration of the relations between psychology and history.

Initiation dates

1900 to 1949

Hugh Haynie (William and Mary), editorial cartoonist for the *Louisville Courier-Journal*, received the Alumni Medallion for service and loyalty at William and Mary's homecoming in October. This award is the highest honor given by William and Mary's Society of the Alumni. (525 West Broadway, Louisville, Ky. 40214)

Arthur F. Lefferts (Pennsylvania) is presently a Certified Public Accountant in Glenside, Pa. His hobby in genealogy has produced, after 30 years, a definitive work on early Pennsylvania, New Jersey and New York Netherlander immigrants, including a number of Pikes. He is a candidate for national recognition as a certified genealogist. (2428 Fairhill Avenue, Glenside, Pa. 19038)

David Maxwell (Pennsylvania) has retired from his prestigious law firm of Rebmann, Obermayer, Maxwell and Hippel and is now residing in Sarasota, Florida. (Fairway House No. 107-F, 2100 Ben Franklin Dr., Sarasota, Fla. 33577)



Mitchelson



Berry

Theo K. Mitchelson (Alabama) was recently appointed to the position of Regional Vice President of Operations for the State Farm Insurance Companies' Mid-South Region. He is very active in community and church affairs and is a member of the Rotary, a Master Mason and a Shriner. Brother Mitchelson is also an active speaker, frequent seminar leader and writer in the fields of management, leadership, communications and human relations. (113 Lafayette Circle, West Monroe, La. 71291)

Robert Shoemaker (Pennsylvania) is now involved in his own slide-lecture business called "222 Productions." Brother Shoemaker was a Fullbright

Lecturer in Germany three years ago as well as a guest lecturer at the University of Koeln. He is also currently a part-time lecturer in American Urban History at Naperville College in his hometown of Naperville, Illinois.

William V. Simms (Florida Southern) is serving as vice chairman of the Tampa Port Authority in Florida. He is owner and president of Simms Oil Company of Tampa, the Exxon distributor for Hillsborough and Pinellas Counties. He recently was elected a director of the Inter-Bay Citizens Bank of Tampa. (2507 Prospect Rd., Tampa, Fla. 33606)

Norman P. Stout (Nebraska) retired last year after 37 years with Joseph E. Seagram & Sons, Inc. He has moved from New York to LaJolla, California, where he says he really enjoys the climate. (909 Coast Blvd., Apt. 25, LaJolla, Calif. 92037)

Initiation dates

1950 to 1959

John R. Berry (Colorado), President of Holland America Cruises, has been elected to membership in the Young Presidents' Organization, a worldwide educational association of more than 3,300 young chief executives who have become presidents of sizeable companies before the age of 40. Brother Berry, 37, has been in the tourism business since graduating from the University of Colorado in 1962, and served in various capacities in both the airline and shipping industries since that time. Holland America Cruises has over 1,700 employees with worldwide gross sales of \$100 million. Brother Berry is married to the former Carol McFadden of Evanston, Illinois, and they have two daughters. (50 Magnolia Avenue, Larchmont, N.Y. 10538)

Michael Clancy (Bowling Green State) has recently been named the assistant principal of North Olmsted High School in Ohio. He is further working for his Ph.D. at Kent State University and serves as treasurer of PiKA's Beta Delta Alumni Association. (2531 Clague Road, Westlake, Ohio 44145)

Dr. Russell Decker (Bowling Green State) has recently retired from the department of business law at Bowling

Green State University after 25 years of service. He has retired to a farm in Arkansas. (Route 5, Harrison, Ark. 72601)

Charles Lester "Corkey" MacKenzie (Texas) is a truck sales engineer for Ford Motor Company in Houston. A retired weapons officer for the U.S. Navy, he is married to the former Glenda Faye Newman and they have four children. (P.O. Box 69, Alto, Texas 75925)

Herbert Mansbridge (Southeast Missouri State) is living in Roseburg, Oregon, where he is a civil engineer for the U.S. Forest Service.

Donald D. Myers (Southeast Missouri State) is presently living in St. Louis, Missouri, where he is working for McDonnell Douglas Company as a branch manager for corporated diversification-technology licensing. (8054 Andrain, St. Louis, Mo. 63121)

Dr. Fletcher Norris (Vanderbilt) has been promoted to Professor in the department of mathematical sciences at the University of North Carolina in Wilmington, where he teaches both math and computer science programs. (1823 South Hawthorne Rd., Wilmington, N.C. 28403)

Daniel L. Sebaugh (Southeast Missouri State) is a self-employed dairy farmer in Daisy, Missouri. (Daisy, Mo. 63743)

Peter M. Sprenkle (Miami) is now manager of special manufacturing technology for the IBM office product division plant in Boulder, Colorado. Pete and his wife, June, have two daughters. (330 Hopi Place, Boulder, Colo.)

Jerry H. Swetland (Mississippi State) has moved to Oklahoma City to accept a position as vice president at Fidelity Bank, N.A. (Quail Plaza, Apt. 216, 11020 N. May Avenue, Oklahoma City, Okla. 73120)

James H. Whatley (Samford) received his B.S. in Pharmacy in 1960 and went to work with Schering Corporation as a professional sales representative in the Birmingham, Alabama area. In 1975, he was promoted to district manager in the Seattle, Washington area and in March of 1977 he moved

FRATERNITY PROFILE

to the San Francisco Bay area as western regional operations manager with his office in San Leandro. His area covers the entire western half of the United States. (257 Belaire Court, Danville, Calif. 94526)

Donald C. Wood (Delaware) was recently named vice president of market development for Donnelley Marketing, a division of Dun & Bradstreet. The firm markets a wide range of services to several package goods companies and government and financial institutions. A 10-year veteran of Donnelley, Brother Wood will continue to be based at the company's Stamford, Connecticut facility. (110 Logan Road, New Canaan, Conn. 06840)



Whatley



Wood

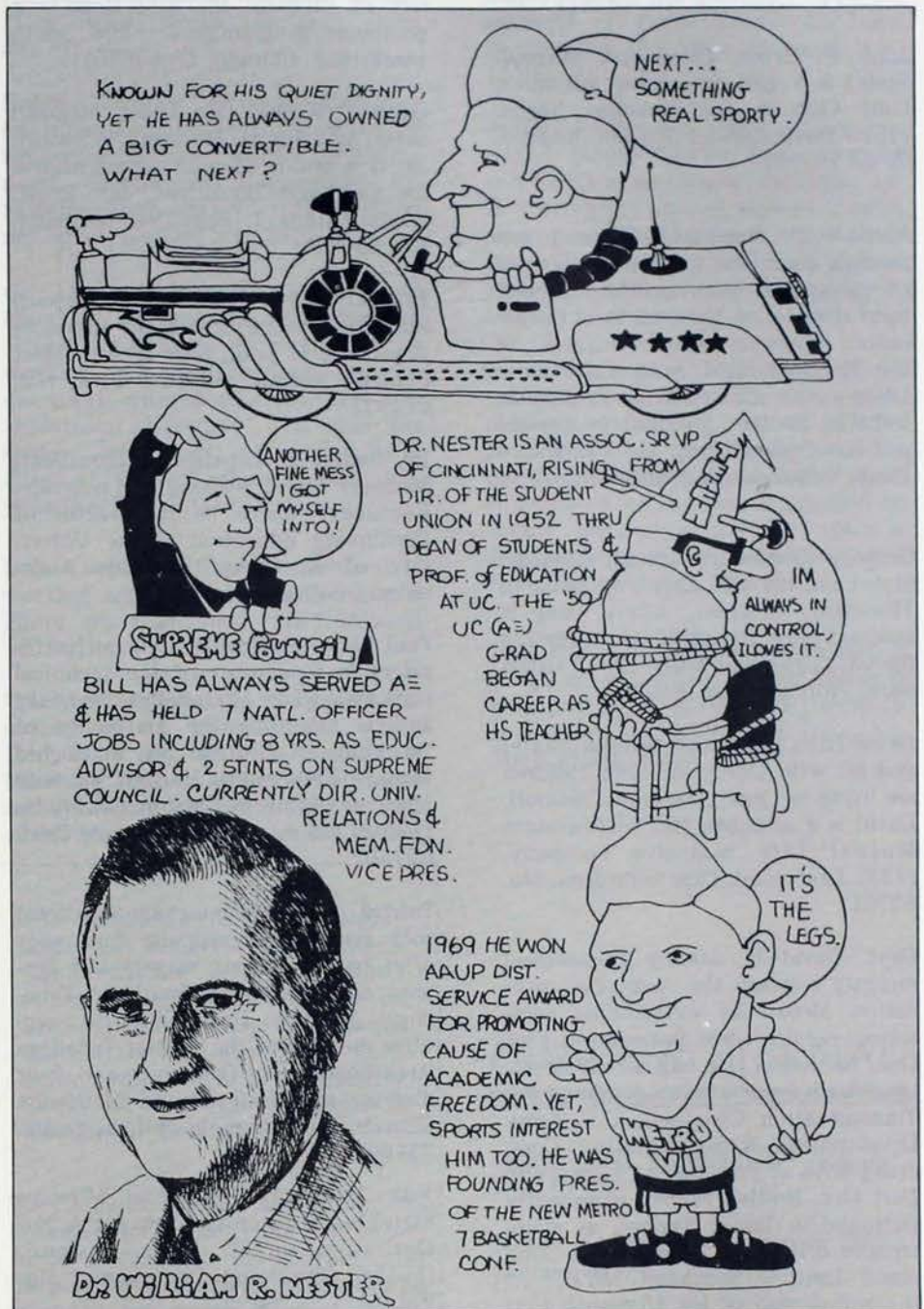
Initiation dates 1960 to 1969

Robert Andreano (Bowling Green State) is living in Southfield, Michigan, and is employed by Frank's Nursery as national advertising director.

C. Jeffrey Bonnell (Eastern Kentucky) recently changed jobs. He is now employed by Delta Air Lines as a reservation sales agent in Rosslyn, Virginia. (2121 Columbia Pike, NBR 701, Arlington, Va. 22204)

Ivan G. Boynton (Ferris State) was recently promoted to assistant division sales manager with Kellogg Sales Company in their Cincinnati division. He celebrates 14 years with the company this month. (1860 South Carpenter Rd., Brunswick, Ohio 44212)

Thomas P. Brennan (William and Mary) is an assistant to the director of income maintenance in the Suffolk County Department of Social Services in Smithtown, New York. (48 Caroline Avenue, Smithtown, N.Y. 11787)



Glenn Casey (Southeast Missouri State) recently moved to Columbia, South Carolina, where he is practicing dentistry in the U.S. Army. (505 Splendora Drive, Columbia, S.C. 29203)

Ron Christopher (Murray State), Commonwealth Attorney for the First Judicial District, was recently appointed to the Board of Regents of Murray State University. (%Hurt and Christopher, PSC, 105 North 6th St., Box 577, Murray, Ky. 42071)

Richard H. Close (Pennsylvania) has opened his own law offices on the West Coast. His practice will be limited to federal and state taxation, estate planning, probate matters and pension and profit sharing matters. (14843 Gatestone Dr., Sherman Oaks, Calif. 91423)

Paul Dormeyer (Southeast Missouri State and Missouri-Rolla) is living in St. Louis where he is a junior high guidance counselor for the Parkway School District.

Patrick A. Dutson (Southeast Missouri State) is manager of the Louisville division of Meidinger and Associates in Louisville, Kentucky. (6902 Heatherwood Ct., Louisville, Ky. 40291)

John F. Erwin (Southeast Missouri State) is a golf pro at the Windcrest Golf Club in San Antonio, Texas. (4610 Diamondhead St., San Antonio, Texas 78218)

Michael D. Everhart (Virginia) was recently promoted to product manager of galvanized sales in the Midwest Steel division of National Steel Corporation. Formerly account manager of the National Steel Automotive Sales Division, he will reside in Valparaiso, Indiana. Brother Everhart is married and has two children. (145 Brockton Place, Valparaiso, Ind. 46383)

Gregory Gielow (Southeast Missouri State) and his wife Angela are living in Florissant, Missouri, where Greg is assistant vice president of marketing for Cass Bank and Trust. (No. 8 Otterburn, Florissant, Mo. 63033)

David Hahs (Southeast Missouri State) and his wife Candy and two children are living in Cape Girardeau, Missouri. David is a salesman for Northwestern Mutual Life Insurance Company. (3237 Lakewood, Cape Girardeau, Mo. 63701)

Capt. David E. Janney (Tennessee) recently received the Army Commendation Medal for outstanding meritorious service while stationed at Fort Ord, California. He had served as platoon leader and executive officer for Transportation Company, U.S. Army Development Experimentation Command both at Fort Hunter Liggett and Fort Ord. Brother Janney is presently stationed in Izmir, Turkey, as maintenance officer for Headquarters Command Land — Southeast NATO. At the completion of his 15-month tour of duty he will attend the Transportation Officers Advanced Course at Fort Eustis, Virginia. (%104 Delmar Circle, Oak Ridge, Tn. 37830)

Joseph B. Jerome (Bowling Green State) was admitted to the Bar of the State of Ohio in 1975 and is presently a member of the firm of Boylan and Jerome in Cleveland, where he is in the general practice of law. (1275 W. Miner Rd., Mayfield Heights, Ohio 44124)

Ronald King (Pennsylvania) is living in Hyde Park, Chicago, where he is currently working on a Ph.D. on Marxist Theories of the State at the University of Chicago. His wife Rona is a computer programmer. (5306 South Blackstone, Chicago, Ill. 60615)

Gerald Kolbe (Southeast Missouri State) is living in Hermann, Missouri. He is a senior account representative for Dun and Bradstreet, Inc. in St. Louis. (Route 1, Box 194, Hermann, Mo. 65041)

Frank Lento (Southeast Missouri State) is a stock broker for Investors Associates in Lodi, New Jersey. (West Summit Avenue, Midland Park, N.J. 07432)

Dr. George L. Lepchenske (Southeast Missouri State) is living in Louisville, Kentucky, where he is Director of Continuing Education at the University of Kentucky, Jefferson Community College.

Paul Livio (California State at Northridge) is a member of the technical staff at Hughes Aircraft in Culver City and is attending the University of Southern California on a Hughes Masters Fellowship. He and his wife Mary are living in Carson, California. (19016 Caney Avenue, Carson, Calif. 09746)

Patrick Lyle (Birmingham-Southern) sold his two Birmingham businesses after his open-heart surgery last January and moved his family to Talladega, Alabama. He is presently executive director of the Greater Talladega Area Chamber of Commerce and choir director at Trinity United Methodist Church. (404 Brignoli, Talladega, Ala. 35160)

Vito Mangogna (Southeast Missouri State) is a research associate for A. Nal Derivatives in St. Louis, Missouri. (10528 Chickering, St. Louis, Mo. 63136)

Capt. John B. Parry (Utah State) is a pilot in the U.S. Air Force at Griffis AFB, New York. (2317-B Matador St., Rome, N.Y. 13440)

Les Pirtle (Florida Southern) is presently operations manager with Montgomery Ward in Cocoa, Florida. He was named the number one operations manager in the company's southeastern region for the second quarter of 1977. (Apt. 234, 1525 South Fiske Blvd., Rockledge, Fla. 32955)

Bill Shellenbarger (Tulsa) was spotlighted recently by songstress Ella Fitzgerald for his solo trumpet performance at the opening of the Tulsa Performing Arts Theatre. Bill plays with the Tulsa Symphony Orchestra. (Route 2, Box 886-C, Swasso, Okla. 74055)

N. Lindsey Smith (Bowling Green State) was admitted to the Bar of the State of Ohio in November of 1976. He is now associated with the National City Bank of Cleveland in the legal department. (27409 Detroit Rd., No. G-5, Westlake, Ohio 44145)

Dan Spears (Southeast Missouri State) is assistant vice president of Michigan Avenue National Bank of Chicago. (3517 Birchwood Dr., Hazelcrest, Ill. 60429)

Raymond N. Stewart (Tulsa) graduated from McCormick Theological Seminary in Chicago in 1976 and is currently associate pastor at the First Presbyterian Church in Homewood, Illinois. (4113 W. 191st Place, Country Club Hills, Ill. 60477)

Gary Trennepohl (Tulsa) is currently an assistant professor of finance at Arizona State University. (1035 E. Alameda, Tempe, Ariz. 85282)

Frank Tripp (Southeast Missouri State) is living in St. Louis where he is principal engineer, instrument and electrical design for Monsanto Corp. (Route 4, Box 171, Jackson, Mo. 63755)

Steve Turnbo (Tulsa) was recently elected to the Tulsa University Alumni Association board of directors for a three-year term. Steve is director of public relations for Advertising, Inc. (2209 E. 49th St., Tulsa, Okla. 74105)

Carl Ward (Southeast Missouri State) is presently living in St. Louis where he is systems programming supervisor for McDonnell Douglas Automation Co. (8430 Lariat, Hazelwood, Mo. 63042)

Foundation Gifts

Memorial gift given by Mr. & Mrs. Ralph McConnor, Jr., in memory of their son, Wayne, who died in Lakeland, Florida, June 14, 1977.

Friendship gift given by Miss Mamie Entrikin of Hernando, Mississippi, Dec. 30, 1977.

Terry R. Ward (Bowling Green State) is presently residing in Middletown, Ohio, and is employed by Armco Steel in its public relations department. (6132 Eddington Dr., Middletown, Ohio 45042)

Philip R. Whitney (Western Kentucky) has opened a Midas Muffler Shop in Bowling Green, Kentucky. He and his wife Jane have two daughters. (603 U.S. 31 Bypass, Bowling Green, Ky. 42101)

Steve Yarbrough (Murray State) was elected to the Murray, Kentucky City Council in November. Steve was the first Republican elected to public office in Calloway County in over half a century. (P.O. Box 87, Murray, Ky. 42071)

Initiation dates 1970 to 1977

John Baker (Southeast Missouri State) is the assistant manager of a McDonald's restaurant in St. Louis, Missouri. (211 Bellevue, Cape Girardeau, Mo. 63701)

Robert A. Berke (Pittsburgh) received his Navy Wings of Gold in August after completion of jet aviation training in Meridian, Mississippi. He is presently flying DC-9's for the Navy at NAS Alameda, California. Between flights his collateral duty with the squadron is legal officer.

David Curtis (Murray State) was elected to the office of County Attorney in Hickman County, Kentucky. At the age of 26, he is probably the youngest county attorney in Kentucky. (Box 117, Bardwell, Ky. 42023)

Rick Dees (North Carolina), Memphis radio personality, recently signed a new one-year contract with WHBQ radio station for a salary in excess of \$100,000. He also will be doing a morning show similar to his Memphis broadcast on two Los Angeles radio stations. (7345 Eastern, Memphis, Tn. 38138)

Daniel Elber (Bowling Green State) is employed by the Elyria (Ohio) School System at the Elyria Junior High School where he is an art teacher. He is also the coach of the eight grade boys football and baseball teams.

Gary S. Gaughan (Bowling Green State) was admitted to the Bar of the State of Ohio in November of 1977. He is associated with the Ford Motor Company in labor relations. (5459 Fitch Road, North Olmstead, Ohio 44070)

Robin Hendrick (Western Carolina) has opened a business partnership with his brother. They are dealers for Whirlpool Appliances, Commercial Ice Systems, in Shelby, N.C. (717 W. Warren Street, Shelby, N.C. 28150)

Christopher Jackson (William and Mary) is teaching the fifth grade in Virginia Beach, Virginia, and is working on a master's degree in educational administration at Old Dominion University. He and his fiancée, Jan Tones, will be married in June. (1129 Rollingwood Arch, Virginia Beach, Va. 23462)

Dale Lockamy (Western Carolina) is working with Kelwood Clothing as a junior plant engineer. (407 Edward St., Durham, N.C. 27701)

Emery G. Maynard, Jr. (Tulsa) is commander of the United States Army Drill Team and the First Presidential Marching Platoon at the White House and Pentagon. This unit is the official escort to the President of the United

States. (2920 E. 46th Street, Tulsa, Okla. 74105)

Brian McDonnell (Southeast Missouri State) is living in New York and is the manager of a delicatessen on Long Island. (359 IRA Place, Bayport, N.Y. 11705)

James A. Noonan (Ohio State) has joined Merrill Lynch Pierce Fenner and Smith as an account executive. He is specializing in life insurance sales and options trading for the New London, Connecticut office. (26 Broad Street, Apt. B, New London, Conn. 06320)

Robert Thompson (William and Mary) has just completed ATT's six-month management training program and has been given an initial assignment as installation service manager for South Roanoke, Virginia. Bob is engaged to Nancy Rasmussen and they plan a June wedding. (138 Clubhouse Drive, N.W., Roanoke, Va. 24019)

Ellis Perry Zidow (Carnegie-Mellon) is a staff accountant for Arthur Young & Company in Dallas. He recently became a CPA. (8784 Park Lane, No. 2046, Dallas, Texas 75231)

The Delaware Area Alumni Association will celebrate the Thirtieth Anniversary of Delta Eta chapter at the University of Delaware on Saturday, March 4. The combination Anniversary/Founders' Day Celebration will be held in the DuBerry Room of the Hotel DuPont in Wilmington, Delaware.

The Atlanta Alumni Association has increased its membership and attendance at functions dramatically over the past two years. Local brothers who have not yet gotten involved should plan to attend the monthly luncheon which is held the last Thursday of every month at the Admiral Benbow on Spring Street, at 12:00 noon.

The Association has also begun publishing a monthly newsletter. Anyone who would like to receive this should merely request to be added to the list. The address is 3379 Peachtree Rd., N.E., Suite 850, Atlanta, Georgia 30326. Or call 261-1158 and ask to speak to Greg Hardwick.

CHAPTER ETERNAL

Philip Duval Christian, Jr. (Emory), Oct. 12, 1977, Atlanta, Ga.

Milton W. Denson, Jr. (Nicholls State), Houma, La.

Douglas Johnson (Syracuse), Feb. 8, 1977, Elgin, Ill.

Matthew J. Kavanagh (Texas), September 24, 1977, Dallas, Tx.

Dr. Lelias E. Kirby (Alabama), Oct. 6, 1977, Birmingham, Ala.

James C. Looney (Vanderbilt), March 6, 1977, Edinburg, Tx.

John Russell Shaw (Duke), March 2, 1977, Jacksonville, Fla.

Quizzical, isn't it, that such a genial celebration like a personal initiation should be referred to in cold, hard terminology like "special dispensation initiation." "Special initiation" would suffice. However, the "higher powers" must stamp their approval on the event (hence: special dispensation) since it involves not a student pledge, but a consenting post-college adult.

The Amazing Kreskin, ESP authority and stage and tv personality, was one of 31 such consenting adults in 1977. Members of his new chapter Eta Beta (Seton Hall) would testify that the rites of passage were quite special and joyful. So would

1977's SPECIAL INITIATES

Kreskin, the newest Eta Beta member.

"It was certainly a singular honor," he said after the ceremony. "For a person such as myself, who seeks his career in the mysteries of the mind, I



The Amazing Kreskin

1977 SPECIAL INITIATES

INITIATE	CHAPTER	DATE
William Allan Aden	Epsilon	April
Walter Wilson Brookes	Epsilon	April
James Middleton Rhodes	Zeta	April
Thomas J. Cosse	Omicron	February
Wilson Floyd Minor	Alpha Iota	October
Theodore John Planje	Alpha Kappa	October
G. Standlee Thomas	Beta Omicron	March
Dave Herman	Beta Pi	April
Herman Thomas Boone	Gamma Theta	March
Dennis Murphree Baker, Sr.	Gamma Iota	October
John Sauls Roberts, Sr	Gamma Iota	October
Jon McEwen Reinhardt	Gamma Phi	September
Dr. John Green	Gamma Omega	November
Kim Curry Smith	Epsilon Gamma	October
Rickey David Reed	Epsilon Pi	April
David A. Rubino	Epsilon Upsilon	December
C. E. Webb, Jr.	Zeta Eta	January
Robert Newton Carter, Sr.	Zeta Theta	October
Matthew Campbell Phelps	Zeta Rho	October
Thomas Clark Morton	Zeta Sigma	May
John B. Allman	Zeta Tau	November
Kreskin	Eta Beta	November
William Beryl West	Eta Zeta	March
Camile Warren Currier	Eta Omicron	January
Robert A. Smallwood	Theta Epsilon	May
John Bradford Wilson	Theta Epsilon	May
Francis Robert Wagner	Theta Eta	April
Robert T. Lane, Jr.	Theta Kappa	August
Raymond Rose	Theta Kappa	August
David Elden White	Theta Kappa	April
Hugh Patrick Madden	Theta Lambda	April

found it to be extremely exciting and very dramatic."

And Kreskin goes much further, as you would expect (and hope) of someone with deep intellect.

"I had a feeling of the kind of organization, the genuineness of the people in their relations with each other, by having worked with and performed for Pi Kappa Alpha before. After realizing the gains they had gotten from it, I looked upon my initiation with great anticipation and I found it a very rewarding experience."

He added, "It has its responsibilities, of course. The tragedy of Western culture is the temporariness of relationships that people make with each other. So it is a much more difficult time to be a true member of any organization like Pi Kappa Alpha, because it requires greater effort and dedication to remain a member."

His famed "insight" isn't limited to stage performances. He readily discusses the uprootedness of American society, its effect on our lives and one gets the idea that his greatest satisfaction in performing for these people is in adding some scope and depth to their lives.

Kreskin was closely associated with the national Big Brothers of America organization for many years. Big Brothers/Big Sisters of America is now Pi Kappa Alpha's national philanthropy. He easily justifies the Big Brother approach to problem-solving with his philosophy.

"It is tragic that to a great degree in the Western world, we are seeing a disintegration of the family with its extensions, the friends. So human beings unconsciously are learning, and becoming conditioned to feel, that every relationship they make is a temporary one. You can imagine how I felt hearing about an organization (BBA) in which the whole creed was a one-to-one relationship where someone was sharing his experiences, his attitudes and his maturity with a younger person who was without a father.

"The Big Brothers of America is a much more ideal organization than many. Many people give token charity by reaching into a pocket and opening their hand over a basket, not that this is undesirable. But if it's used as a substitute for something else, it's regrettable. Charity initially was not just giving of money, but giving of one's self; and when one gives of himself, he gives of his time. Really, when a person is too busy for someone else, in my opinion, he's too busy."

It is obvious that Kreskin is attracted by organizations, like Pi Kappa Alpha and Big Brothers of America, that firmly tie the knot of brotherhood. (And, of course, he is a link that explains the magnetism between IKA and BBA.)

Kreskin realized his gift of extrasensory perception (ESP) and powers of mind over matter at the tender age of five. He has appeared before colleges, night clubs and concert audiences in nearly every state and many



Seton Hall Dean of Students David Kostka, also an HB special initiate, is flanked by Kreskin, left, and HB SMC Steve Melamed during act.

countries. He works mind-in-mind with his audiences demonstrating his psychic gifts.

A highlight of his performances is the presentation of his fee. The check is given to the audience which passes it around until it is well hidden. Kreskin is off stage under the watchful guard of the security force. They return him to the stage and he endeavors to locate the check. If he fails, it is donated to charity. He has failed only five times in the past 20 years.

Born in Montclair, N.J., Kreskin is a graduate of Seton Hall University. He has appeared more than 70 times on the "Tonight Show" as well as other talk shows, has his own network tv series in Canada and is author of the new book *Kreskin's Mind Power*.

But even as a mentalist, Brother Kreskin said he didn't "see" anything during the Eta Beta initiation last November 10. Yet, he's always seen the relevance of fraternities.

"In recent years the fraternal order has experienced a period of struggle. It's an old, common phenomenon that after we tear down a building we suddenly realize we've weakened something that is valuable and we'd better rebuild it again. The beauty of the fraternity is that it has standards, which are desir-

able, and they have every right to limit their organization by standards. That's not being selfish — that's indulging in what one has worked for or studied for or just had as a personal joy.

"The one thing that is, I think, the salvation of the fraternal order is that it has welcomed new blood, such as Pi Kappa Alpha has. And with new blood and new ideas and new feelings, it cannot help but grow — if it's allowed to."

Brother Kreskin is, as are many other special initiates, a wonderful example of the rationale for the special dispensation initiation program. The six Founders of IKA left as their heritage "the promotion of brotherly love." They did not intend to limit that charge to student members, but intrinsically intended to continue drawing near them men "worthy of their regard."

Many of Pi Kappa Alpha's most loyal alumni were initiated long after their college days. The first national historian, Dr. Freeman Hansford Hart, who uncovered the original Preamble and minutes of Alpha chapter and wrote the first IKA history, was himself a special initiate at Iota (Hampden-Sydney) in 1928. He was followed as historian by Dr. Paul G. Blount in 1966 who

Continued page 30

was initiated just six years earlier by Epsilon Nu (Georgia State).

Indeed, the new alumni are often more than loyal. Like Hart and Blount, they help spread the ideal of Pi Kappa Alpha making it grow into that great oak often spoken of by Founder William Alexander. One such special initiate with the breadth of the oak tree is Beta Kappa (Emory) Chapter Advisor Earl Garrett who is the 1976 recipient of the award as Pi Kappa Alpha's most outstanding chapter advisor. He was initiated by Beta Kappa just two years before.

And like Kreskin, many of PKA's special initiates have added prestige to their new Fraternity by their very presence.



Dr. John Green, a University of Miami vice president, with Chaplain Henry N. F. Minich after Green's special initiation into Gamma Omega chapter.

The late Senator Everett McKinley Dirksen, the "Wizard of Ooze" from Illinois, was initiated

in 1960 by Delta Sigma (Bradley); Senator J. Strom Thurmond of South Carolina joined the same year at Xi (South Carolina); in 1964 the late Edward N. Cole, president of GM, was initiated by Zeta Alpha (General Motors Institute); Senator John J. Williams of Delaware was initiated by Delta Eta (Delaware) in 1965, the same year as the famed white-haired Colonel Harlan Sanders at Alpha Eta (Florida). Entertainer Ernest J. (Tennessee Ernie) Ford came into the fold in 1966 at Epsilon Zeta (East Tennessee State); Mississippi Governor John Bell Williams was initiated at the 1970 Biloxi Convention into Gamma Iota (Mississippi); U.S. Congressman John Paul Hammerschmidt of Arkansas was initiated by Alpha Zeta (Arkansas) in 1972.

And so added to the roles of Pi Kappa Alpha with some 110,000 others is this extraordinary man who simply goes by the name Kreskin — a man who time and again has shown that mind is more potent than matter. Because he can extend his life's work into the personal lives of others — on and off stage — he is a very welcome and valued member of this Fraternity.

INTRODUCING A DIFFERENT KIND OF LIFE INSURANCE PLAN FOR PKA BROTHERS ONLY !

Your family deserves the protection of this innovative new life insurance plan created exclusively for PKA members.

It's called the *Family Adjustment Plan*. And it provides your family **\$5,000 immediately** in the event of your death. It then pays **an additional \$1,000 a month** for the next 2 years! The total—a full \$29,000 will help cover your family's immediate needs plus their longer term expenses of living.

There's no better way to help protect your entire family than with this exclusive group plan. You can also provide life insurance for your children at remarkably low group rates through the *PKA Youth Life Insurance*.

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Turn China Town Greek this summer.

It was 1938 when Pi Kappa Alpha last conventioned on the West Coast. Los Angeles, then, offered the lure of Hollywood and the aura of sun and success.

Forty years later, Pi Kappa Alpha is meeting in irresistible San Francisco, everybody's favorite city. The San Francisco Hilton will host an anticipated 600 Pikes and guests who will enjoy another great IKA convention.

San Francisco's lore is well known. From Nob Hill to Fisherman's Wharf, from China Town to Alcatraz and from the Golden Gate to the giant Redwoods, the spectacle seems endless.

Conventioners will have a few IKA-induced temptations too. Exciting banquet entertainment and traditional ceremony...engaging floor debates and history-making elections... Cornish Game Hen and Coconut Snowballs. Special model initiation and memorial service highlight one evening. Legislative meetings and leadership classes are sprinkled throughout the program. Receptions, luncheons, even a special alumni breakfast when the first IKA Hall of Fame honorees will be inducted, are also featured. Finally, a post-convention alumni tour leaves for a seven-day visit of Hawaii.

How to register

Pre-register if you can! You'll save nearly 10 percent (\$59.50 before July

15, \$64.50 after July 15) on the registration fee which pays for convention materials, favors and four meals (two banquets, two luncheons). Also, early registrants will assure a convenient, free parking space at the Hilton (150 parking spaces, first come, first served).

You may use the Convention Registration Form printed below. Return it with your registration fee to the Pi Kappa Alpha Memorial Headquarters, 577 University Blvd., Memphis, Tn. 38112.

Also complete the Hotel Registration Form. Roommates will be assigned unless you list preferred roommates. The per person rate for rooms is \$13 per day quad, \$16 per day triple, \$20 per day double. Single rooms are available for \$29 per day. All rates plus six percent tax.

What to bring

Most clothing will be casual. Sight-seeing, especially in the Redwoods north of the Bay area, may require a light jacket. Banquets and luncheons call for coat-and-tie with black tie optional for one of the banquets.

Why Attend in 1978?

Just a simple announcement would inspire 500 people to show up for the biennial convention. Why? Because the excitement of a Pi Kappa Alpha convention has been conveyed so often by

those who have attended before. Many Pikes have experienced in that four and one-half day conclave more fraternalism, enjoyment and inspiration than they ever dreamed possible.

Besides, this may be the last time



you'll ever have another chance to attend a IKA convention on the West Coast.

So take advantage of this unique opportunity. You haven't seen anything yet!

IKA 1978 SAN FRANCISCO CONVENTION AUGUST 6-10

HOTEL REGISTRATION FORM

Check type of accommodations desired: (all rates on a daily basis)

☐ \$29 Single ☐ \$40 Double* *Rooms provide 2 double beds

☐ \$48 Triple* ☐ \$52 Quad* (All rates plus tax)

Name _____

Address _____

City _____ State _____ Zip _____

Arrival Date _____ Departure Date _____

List Roommates: _____

(*NOTE: Roommates will be assigned unless otherwise specified.)

150 Parking Spaces will be available free of charge to the first 150 persons registered who will be driving their own cars. Parking otherwise is available at \$6.25 per day.

Please indicate if you will be driving your own car: ☐ YES ☐ NO

CONVENTION REGISTRATION FORM

Name _____ Chapter _____

Summer Address (after 6-1-78) _____ Phone _____

City _____ State _____ Zip _____

Contact in emergency: Name _____ Phone _____

Check where applicable:

☐ VOTING DELEGATE ☐ ALTERNATE DELEGATE

☐ National Officer ☐ Associate Member (Pledge)

☐ Chapter Advisor ☐ Alumnus Member

☐ Undergraduate Member ☐ Guest

Registration Fee MUST accompany this card: \$59.50 (before July 15)
\$64.50 (after July 15)

Send to IKA Memorial Headquarters, 577 University, Memphis, Tn. 38112.
NO REFUNDS OR TRANSFERS AFTER JULY 31, 1978.

COMPLETE BOTH SIDES, FOLD HERE - DO NOT SEPARATE

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August 6-10

From the tradition-rich President's Banquet to the glitter of China Town . . . from the inspiring Redwoods to the exciting elections, you'll treasure your memories of Pi Kappa Alpha's 1978 Convention . . . in the City by the Bay.

Post-convention alumni tour
7-days, August 10-16

Hawaii

For more information or registration materials,
see reverse or write: Pi Kappa Alpha Convention,
577 University Blvd., Memphis, Tn. 38112.

