



Pi Kappa Alpha Gift Ideas

# Pi Kappa Alpha Gift Ideas

Clockwise

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### **FORUM**

#### Thrill

I'm attaching a subscription coupon for the Shield & Diamond — you will note it is from a 1976 issue, because my daughter who is attending the University of Kansas took my 1977 copy back to school with her.

I would like to receive the Shield & Diamond on a regular basis, but even though I have a lifetime subscription, I feel that there should be an annual subscription fee. I'm positive that the majority of older alumni would have no objection to this suggestion. Without any advertising to help with the cost of publication, it certainly would be an understandable change of policy.

When I became a Brother back in 1942 (Alpha Psi — Rutgers), no one could possibly foresee the growth of inflation that weighs so heavily on all of us in the 1970's. I personally feel that my receiving a quality publication like the *Shield & Diamond* "free of charge," based on an argument dated 1942, is presumptuous — especially since I've been such a damn poor IIKA alumnus!

You know what brought me to the realization of just how poor an alumnus I've been? The excited thrill in my daughter's voice on the phone from KU that she had been selected as a "Little Sister" for the IIKA chapter there. I suddenly realized how far I had drifted from my Fraternity over the years, and the sudden rush of pride in IIKA prompted by her call came rushing back to fill a too-long empty void. Without realizing it, the Kansas University chapter of IIKA not only gained a little sister, but also brought back a long lost Brother!

Fraternally, J. Walter Coon, '42 Alpha Psi (Rutgers)

#### Credits Fraternity

In 1968 I was selected as one of the Committee of 100 on our 100th Anniversary, and it was a great honor and the plaque hangs in my study in the most prominent place.

I want to congratulate you on the last issue of the Shield & Diamond and it makes me even more proud to be a IIKA. It is truly professional and the articles were the finest I have seen in any magazine on what a fraternity means and how to keep the standards high.

Yes — I am proud to be a IIKA and always have been and have always said I could never repay the Fraternity for what it did for me in my formative years. As an only child, the Fraternity rubbed off my rough spots coming from a small 3000-population town in the center of Nebraska. Two of the brothers guided me in activities and I won numerous positions on campus and was finally elected to the senior honorary society of "Innocents" of 13 on the campus.

Through their guidance and winning a place as chairman of the senior-junior prom committee, I met my lifetime mate Gertrude Clarke, an Alpha Xi from Chicago who graduated from college at the age of 19.

I attribute my success in life and home to my Fraternity. I am delighted to see that you have kept your standards high and with the goals you have maintained you will continue to be the outstanding Fraternity.

You have kept the flag flying high. I was honored by my Fraternity, but without that good guidance in my fraternity years I would not have attained the goals which I have. I give my Fraternity the credit for most of my success.

Fraternally, Charles M. Skade, '30 Gamma Beta (Nebraska)

#### Thanks

I am pleased that someone has finally written an article on the real things that make up a good university.

It is a shame that most students do not consider the points made in the September 1977 issue's article, "Just what is a good university?"

Unfortunately, glamour, size and football teams take precedence in most people's minds when choosing a college. I wish all high school seniors could read an article of this type before choosing a college.

Thanks for a realistic presentation.

Fraternally, Paul Kissgen, '77 Zeta Psi (Nicholls State)

#### S&D worthwhile

Thank you very much for placing the President of Oregon State University on the mailing list for the Shield & Diamond. I have read the article "Just what is a good university" with interest, and I am confident that I will find your publication a worthwhile one to circulate among the staff here, not only in my own office but elsewhere on campus.

Very truly yours, Robert MacVicar President, Oregon St. U.

#### Athlete, student, gentleman

Having had the privilege of being Wes Fesler's big brother at Alpha Rho chapter (Ohio State), "50 years of football fame" in the September edition was a particular pleasure for me.

In addition to his athletic prowess, Fesler was a gentlman and an excellent student, contributing much to Pi Kappa Alpha's status on the Ohio State campus.

On another topic, I hope the four who participated in "What kind of man joins Pi Kappa Alpha?" will learn there are synonyms for "guys" — such as fellows, young men or freshmen.

Fraternally, Robert E. Ryan, '27 Alpha Rho (Ohio State)

#### Easy handles

Just a note to extend my congratulations on a fine September issue. My feeling is that it had something to offer for just about everyone's interests. Having had the pleasure of getting to know this year's Distinguished Achievement Award winner, Wick Moore, was a distinct pleasure for me and I feel that you captured the imagination and zest in the man's life not to mention his many and varied accomplishments. I guess that my praise is a bit prejudiced by the fact that my chapter, Delta Chi, was the feature of a fine article by Charlie Barnes.

With some distress, however, did I view some of the letters which were printed in Forum. Terms such as "sexist" and "exploitation" are easy handles with which to grasp any subject related to the involvement of women in our society today. Women have traditionally been and will continue to be one of the major interests of most college age men. In my

Continued page 30

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#### On the cover

Head-to-head bicycle races will be one of 12 featured events in the 1977-78 National Collegiate Superstar Championships sponsored by Pi Kappa Alpha Fraternity to raise money for Big Brothers of America. See story page 18.





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Bowencamp



Bangs

# The 1977 IKA All-An

By Dillon Graham

Tom Biddle, a high scoring field goal kicker for the University of North Carolina, tops the 1977 Pi Kappa Alpha All-American football team.

The 6-0, 182-pound Biddle holds Carolina's career record for field goals. He booted three to give the Tar Heels a 16-7 win Biddle is named captain of the all-star squad. The 1976 team captain also played for North Carolina — Ronny Johnson, the only defensive back to make the Fraternity team three straight years.

Here is the All-American team forecast:

Offensive ends: Danny Garrison, Arkansas State; and Bob Rich, Central Arkansas.

Defensive ends: Stan Lancaster, North Carolina; and Scott Warren, Florida State.

Offensive tackles: Mark Trogdon, Mississippi State; and Kevin Carter, Austin Peay.

Defensive tackles: Paul Moye, Presbyterian; and Steve Kennedy, Seton Hall.

Offensive guards: Floyd Dorsey, Kansas State; and Fred Bangs, Southwestern Oklahoma State.

Defensive guards: Alan Smith, Presbyterian; and Larry Kaufman, Arizona.

Center: Al Byers, Drake.

Linebackers: Mike Painter, Central Arkansas; and Christian Ach, Georgetown.

Offensive backs: John Bowenkamp, Nebraska-Omaha; James Ferguson, Hampden-Sydney; Dennis King, Arkansas State; and Hugh Walker, Delta State.

Defensive backs: Charles Blalock, Tennessee-Martin; Buddy Holwell, Presbyterian; John Hoffman, Drake; and David Jones, Georgetown.

Kicker: Tom Biddle, North Carolina.

Biddle, Dorsey, Lancaster, Trogdon, Smith, Kaufman, Ferguson, King and Blalock are repeaters.

Warren and Kennedy are sophomores; Ferguson, Kaufman, Ach, Jones and Garrison are juniors. The others are seniors.

John Bowenkamp's passing was very valuable to Nebraska-Omaha. After six games this quarterback had completed 63 of 112 passes for 72 yards and a



four field goals.

Lancaster



Smith



Holwell

kicked, for 43 yards, came this year in the win over South Carolina and he had a 39-yard field goal this year against Wake Forest. Biddle also handled kick-offs and booted points after touchdowns. The big senior had 43 points through October when the Fraternity's All-American

forecast team was chosen.

over the University of Maryland

and keep Carolina as the only

Atlantic Coast Conference team

unbeaten in conference games

through October. Once, in 1976

against Wake Forest, he kicked

The longest field goal he has



56.3 percent average. At that time he was in a tie for first place in the North Central Conference passing statistics.

Tailback James Ferguson of Hampden-Sydney, having another fine season, had gained 1050 yards after eight games. After one game, flanker Hugh Walker of Delta State was voted best offensive player of the week.

Mike Trogdon of Mississippi State was mentioned in some early season forecasts as a likely All-Southeastern Conference choice at offensive tackle.

Linebacker Michael Painter was voted the outstanding player in the University of Central Arkansas homecoming game. Painter, a two-time All-AIC selection, made 13 tackles and intercepted one pass as Central Arkansas whipped Arkansas-Monticello. Painter was defensive team captain.

One of the best players among the pledges was Auburn's Jerry Beasley, a freshman wingback. His brother, Terry Beasley, earned some All-American football team selections in 1971. Pledges are not eligible for selection to the Fraternity's All-American first team.

Top chapter football honors go to Presbyterian College of Clinton, South Carolina. Thirty-seven of Mu chapter's members or pledges were on the Presbyterian squad. Mu chapter had 14 starters, nine on defense and five on offense. And the coach, Cally Gault, is a Pike. Three of the Presbyterian College players were named to the Fraternity All-American team and several others were strong contenders.

Honorable mention goes to these players:

Offensive ends: Joe Slayton, Arkansas State; and Chuck Makarewicz, Drake.

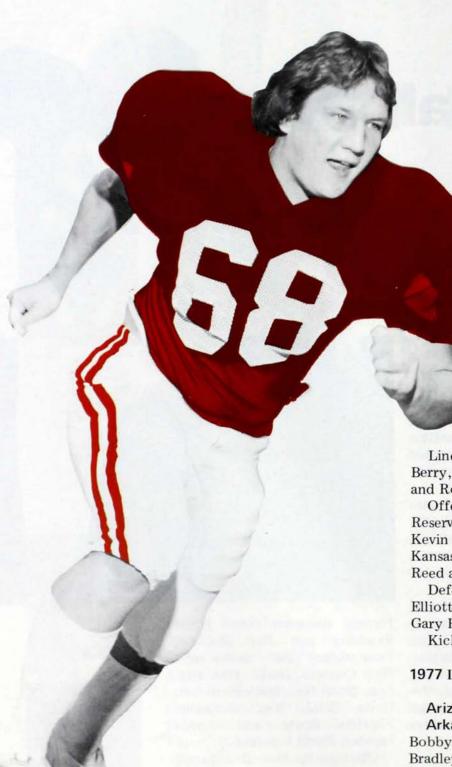
Defensive ends: Mark Ikner, Millsaps; Terry Lee Earnest and Jim Nissen (p), Iowa State; Pat Parrott, Arkansas State; David Shaddrix and Jim McCoun, Presbyterian; Pat Bailey and Rick Carstens, Drake; Tom Tirenon, Seton Hall; Mark Norwood, Delta State; Ken McCranie, Florida State; and Turner Lassiter, North Carolina.

Biddle

Offensive tackles: Don Yacus, Seton Hall; and Bobby Earwood, Arkansas State.

Defensive tackles: Chuck Continued page 9

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Carter

Church, Delta State (p); Tim Cooper, Arkansas State (p); and Chris Hogan, Pennsylvania.

Offensive guards: Danny Cook,
Arkansas State; Robbie Strickland,
Larry Ballard and Steve Churm,
Presbyterian; Tom Partenstein, Seton
Hall; Ron Schroeder, Central
Arkansas; Bob Noelke, Illinois; and
Stacy Davidson, Delta State (p).
Defensive guards: Marc Bennett,
Northern Illinois.

Centers: John Hafferty, Kansas State; Carter Abston, Arkansas State; Keith Henderson, Presbyterian; and Phillip Rogazzo, North Carolina.

Linebackers: Steve Presley, Delta State; Bill Berry, Presbyterian; Mike Harmon, Georgetown; and Ron Smith, Arkansas State.

Offensive backs: Cliff Wilson, Case Western Reserve; Jerry Beasley, Auburn (p); Mike Gill and Kevin Williams, Presbyterian (p); Brooks Burton, Kansas State (p); Steve Drexler, Drake; Randy Reed and Gene Bradley, Arkansas State.

Defensive backs: Derek Wessinger and Dave Elliott (p), Presbyterian; Tom Selett, Illinois; and Gary Holmes, Arkansas State.

Kicker: Ron Perkstein, Penn.

#### 1977 IIKA FOOTBALL ROSTER

Arizona: Larry Kaufman.

Arkansas State: Danny Garrison, Pat Parrott, Bobby Earwood, Danny Cook, Randy Reed, Gene Bradley, Dennis King, Tim Cooper, Ron Smith, Gary Holmes, Carter Abston.

Auburn: Jerry Beasley. Austin Peay: Kevin Carter.

Case Western Reserve: Cliff Wilson.



Blalock



Warren



Ach



Jones



Fergusson

Central Arkansas: Mike Painter, Ron Schroeder, Bob Rich.

Delta State: Hugh Walker, Steve Preseley, Mark Norwood, Chuck Church, Stacy Davidson.

**Drake:** Al Byers, John Hoffman, Chuck Makarewicz, Pat Bailey, Rich Carstens, Steve Drexler.

Georgetown: Christian Ach, David Jones, Mike Harmon.

Hampden-Sydney: James Ferguson. Illinois: Tom Selett, Bob Noelke.

Iowa State: Terry Lee Earnest, Jim Nissen.

Kansas State: Floyd Dorsey, John Hafferty, Brooks Burton.

Millsaps: Mark Ikner.

Mississippi State: Mark Trogdon. Nebraska-Omaha: John Bowenkamp.

North Carolina: Tom Biddle, Stan Lancaster,

Phil Rogazzo, Turner Lassiter.

Northern Illinois: Marc Bennett.

Pennsylvania: Chris Hogan, Ron Perkstein.

Presbyterian: David Shaddrix, Paul Moye, Robbie Strickland, Alan Smith, Buddy Holwell, Jim McCoun, Larry Ballard, Steve Churm, Keith Henderson, Bill Berry, Kevin Williams, Mike Gill, David Elliott, Derek Wessinger.

Seton Hall: Steve Kennedy, Tom Tirenon, Dan Yacus, Tom Partenstein.

Southwestern Oklahoma State: Fred Bangs.

Tennessee-Martin: Charles Blalock.

Dillon Graham, Alpha Eta (Florida), who made this All-American team forecast, has selected the IIKA honor team for 41 years; prior to that he assisted in the team's selection for six years. He was a press association sports writer in Atlanta, Washington and New York for many years and continues to follow football closely.



Dorsey



Kaufman



King



Garrison



Rich



Painter



Hoffman



Byers



# **More Pike Professionals**

We named 85 Pikes who played in the National Football League in the last issue. Since then we have uncovered the names of 21 more who played professional football, some in the NFL, others in other leagues including the Canadian Football League. The "newcomers" push the total of IIKAs who are or have played professional football to 106.

The research uncovering these names is credited to Delta Tau Delta Sports Editor Jay Langhammer who with Lambda Chi Alpha Sports Editor Jon Williamson is compiling a list of all fraternity alumni who have ever played professional football.

The following Pikes are added to the list of professionals.

#### Arkansas State:

Sammy Weir, halfback, Houston Oilers 1965, New York Jets 1966.

#### Florida:

Frank Lasky, Tackle, New York Giants 1964-65.

#### Florida State:

Tony Romeo, End, Dallas Texans 1961, Boston Patriots 1962-67.

#### Georgia:

Jimmy Poulos, halfback, Jacksonville Express (WFL) 1975; Gordon Kelley, linebacker, San Francisco 49'ers 1960-61, Washington Redskins 1962-63.

#### Hampden-Sydney:

Stuart Worden, guard, Brooklyn Dodgers 1930-34.

#### Houston:

Willis Sadler, halfback, Detroit Wheels (WFL) 1974, San Antonio Wings (WFL) 1975.

#### Iowa:

J. Robert Smith, defensive back, Brooklyn Dodgers 1948, Chicago Rockets 1949, Detroit Lions 1949-53 (also listed under Tulsa).

#### Kansas State:

Jay Dale Evans, halfback, Denver Broncos 1961.

#### Kentucky:

Bob Butler, guard, Philadelphia Eagles 1962, New York Jets 1963.

#### Marshall:

Jim Barton, center, Dallas Texans 1960, Denver Broncos 1961-62.

#### Presbyterian:

Bob Waters, quarterback, San

Francisco 49'ers 1960-63; Ken Webb, halfback, Detroit Lions 1958-62, Cleveland Browns 1963; Laurence Weldon, halfback, Washington Redskins 1944-45; Dan Eckstein, halfback, Hamilton Tiger-Cats (CFL) 1969.

#### Southwest Texas State:

Wallace Dickey, tackle, Denver Broncos, 1968-69.

#### Stephen F. Austin State:

Jim Tomlin, halfback, Toronto Argonauts (CFL) 1969-71; Tom McNeil, punter, New Orleans Saints 1967-69, Minnesota Vikings 1970, Philadelphia Eagles 1971-73.

#### Tennessee:

Carl Smith, halfback, Buffalo Bills 1960.

#### Toledo:

Jim Thibert, linebacker, Denver Broncos 1965.

#### Tulsa:

J. Robert Smith, defensive back, Brooklyn Dodgers 1948, Chicago Rockets 1949, Detroit Lions 1949-53 (also listed under Iowa).

#### Virginia:

Ron Gassert, tackle, Green Bay Packers 1962.

## The flow of fraternity...

mbers and ochres. Burgundy browns. Saffron and sunshine and the faint fire of frost on the edges of shrubs and corners of lawns. Over it all the wisps of melancholy give way as the snaps of heels are heard on sidewalks and tires grind through gravel. Mid-Saturday morning and the homecoming crowd gathers. The campus awakens, begrudging a welcome to the many it once knew — and the many it never did.

The door to a second-floor room at the Holiday Inn is quickly closed, locked and tested and a man and a woman hurry down the steps to meet those waiting below. Snap-brim hats and flasks abound. Greetings are exchanged amid the jostling for position as all pile in the same car and are swallowed by the river of cars flowing ever onward.

A pleasant urgency pervades the river as it surges forward and rolls in breakers to lap the base of the stadium. Conversation in the car is momentarily interrupted as hands search pockets and purses for exact change for parking, coming up with too much and each insisting that his be used.

All around are the colors of autumn. Reds of cheeks exposed to the first premonition of winter. Browns of the benches in the stadium ahead. Yellows and golds of scarves and blankets, brought in anticipation of the chill afternoon in the stadium. They are splashed across the parking lot as some congregate around thermoses, others around food baskets in the backs of station wagons or sides of vans.

Vendors hawk buttons, programs, soft drinks and junk food. Pennants and caps and hot dogs and folding seats. Scalpers are active — some nervous, some calm. Smiles and sweaters — and pretty girls are everywhere. Over it all, the blare of burnished brass, the bravado of the public address announcer, the buzz of the crowd blur into a background for a thousand individual conversations on most anything and everything.

Still looking for seats, the search is slowed as the crowd rises for the *Star Spangled Banner* and joins in the alma mater. Those completed there is a scurry to seats. The kickoff is received and all settle in, for better or worse.

Back at the house, those not attending the game are out-fibbing each other in the living room and getting current on developments of the last year or years. Those who couldn't get along before are making the effort at conversation, and those whose friendships were obviously close have slipped off in twos and threes, leaving the wives to fend for themselves.

Some of the alums have cornered the old cook in the dining room and are heartily engaged in "remember whens" from days gone by, Incredulous looks are no more common than knowing glances and winks and grins. Through it all the cook nods and agrees, chides and chuckles, dotes and beams — her boys are home again.

The crowd increases with those returning from the game — and so does the tempo of activity and



crescendo of conversation, and with it, the force that gives life to this building. The house seems almost alive, its pulse quickened by the presence of brothers many years gone; for the lives of these men were nurtured here. Their return completes the fraternal cycle of life and reinvigorates the place for those who will live here next. The undergraduate officers seem pre-occupied by details of the present. Is there enough ice at the bar; is the nametag supply sufficient; who forgot to clean the ladies' john? The alums' concern now, though, is more for things past. As for the present, it seems only to relate as a reflection of that past.

Something has drawn them back here, to a house not especially different from any number of other houses in the area. Yet it is that something that makes this house so different from the others, for it was here that these men gave their lives to each other and shared thereafter in the lives of more than just themselves. It was here that many of the ideals of youth were lost, and others molded into patterns for future living. It was here that dreams were dreamed and plans were planned, naievetes lost but futures prepared, wives first dated and careers begun. It was here that all adult life began and the friendships to help get through it were first established.

So this place, its people, the memories it holds and the futures it promises all melt together in the flow of fraternity. Each is a window on the whole, and all are bound together in the force that is fraternity when brothers of all ages gather.

## And everything is still ...

Students alone and in small groups tread toward the library and labs, faces down in concentration or maybe despair as the oppressiveness of the weather and the semester bear down upon them. What little talk there is is hushed and broken, almost a concession to the elements that nothing should be living now.

A Sunday afternoon in the gray of winter. Bare branches reach for sunshine that isn't there. The sparrows huddle, ruffling their feathers in half-successful efforts to keep warm. Wet half-rotten leaves stick here and there to the sidewalk and the dampness of the air clings to the skin.

Light spills from windows everywhere, witness to the indoorness of the season. The weather has forced all activity inside — inside the buildings; inside the mind and soul.

Even the normally-lively fraternity house seems somber. A few lights are evident from various rooms, and at least there is some sound around the place. Even it is muted, though. The televised football game seems strangely distant and the brothers almost detached from it as they sit staring at the screen. Stereos, normally fighting each other for supremacy, seem strangely complacent. The dining room, where so many lively events center, now is occupied by a few men going over the differential equations assignment, a few preparing for the history exam, a few just sitting drinking coffee.

Upstairs the officers of the chapter have gathered with their alumnus advisor for the weekly meeting of the Executive Council. A few have just rolled out of the rack. Others are obviously eager to get things going — and get going. The advisor sits

at the edge of the bed, lights a cigarette and drops the match in a nearby Coke can — the standard house ashtray. The president pulls out his dogeared note pad with its scratchings in some semblance of an order, while the treasurer readies his account books.

As the social chairman begins his report on upcoming activities, the door flies open. The president's roommate, forgetting that a meeting was in progress, dutifully makes his apologies for interrupting and exits. As the social chairman sees it, the guys are unhappy with the sororities they have been getting for parties, yet no one wants to conduct the necessary public relations, make the phone calls or spend the time to change things. His calendar is a good one, he contends. The president promises to ask for assistance during the chapter meeting that night.

The treasurer reads the list of those with past-due house bills and proposes cutting off meals and social privileges until payment is made. "But he's a brother," someone says. "Then let him act like one by thinking of others and not just himself," another responds. It is decided that the chapter must take any action and a decision is deferred to later that evening.

The meeting drags on, through reports and discussion of problems, possible solutions, new ideas. The advisor occasionally suggests an alternative, but usually merely observes, waiting for solicitation of his viewpoint. On particularly knotty problems, he discusses the ramifications of a number of alternatives, carefully weighing his words so as not to tell but rather to analyze, suggest, discuss. It is obvious that he is walking a

careful line between advising and directing.

The meeting breaks and the men scatter. The clink of dishes foretells the arrival of the dinner hour. The johns are more crowded than usual as last-minute washings and combings take place. Rooms that appeared vacant from their silence now release men as congregating for dinner begins. Some are still clustered around the tube. The "goops" wrestle with the final place settings at the tables. The advisor completes a conversation with the pledge trainer and corrals the rush chairman for a short chat. At dinner he will manage to engage a number of men in chapter and campus talk, learning by listening — counseling without appearing to do so. His presence alone is a steadying influence.

Dinner is the usual orderly confusion occasioned by attempts to eat, talk, banter and order seconds — all at the same time. A knife drops to the floor, accompanied by caustic comments about the upbringing of the man who dropped it. Someone else fulfills the regular ritual of spilling a glass of milk across the table and splashing everyone in the vicinity. Across the room, someone shouts a reminder of the IM game the next night and another announces that the Thetas will be over at 10:00 for a serenade — "everybody be here, and show a little respect, OK?" The president rises to bring order to the announcement procedure; all are completed. The weekly reminder to tend chapter is made and the process of clearing the tables begins.

Chapter meeting is a recap of the EC meeting, with a larger discussion group and more frequent spontaneous suggestions. The opening goes smoothly — probably because it is from the most used section of the Ritual book. The committee reports are more finely honed than they were

during the Exec Council, but there are more peripheral discussions than before and the process takes even longer. The perennial flareup between the "that's the way it's always been" faction and the "there must be a better way" group surfaces as usual in discussions of pledge policy, usually disguised through discussion of a particular pledge, but occasionally breaking directly into the open. Someone complains that the pledges are not completing their daily house duties to which someone responds that the brothers themselves could do a little bit better at their own cleanup.

Near the close of the meeting, the advisor is given time for his observations and remarks, and he steps beyond the place of everyday house operations to a few notes on the underlying reasons that built fraternities and bolster this chapter. He counsels patience, but urges aggressiveness; accepts diversity, but proposes standards; espouses principle yet points out pragmatism. For once during the meeting, all attention seems focused in the same place. The meeting adjourns—the shuffle of feet and murmur of mixed conversations fill the room momentarily—then flicker out into silence.

Doors open and slam. Lights illumine some rooms while others soon go dark. The rasp of alarm clocks being wound escapes from a room or two, while the muffled strains of rock stereo seeps under some doors into the hall. At the front door a group of young men are silhouetted, their breath puffing in small billows around them in the cold night air. Hands are extended in solid handshakes and pieces of thank yous break through the chill. Shrugging into the cold, the older man leaves. The door is closed behind him and everything is still. The cycle has been completed again.



# Racing Headlong into spring...

he bathroom door hangs open, someone having forgotten to close it again - but it's just as well. The constant stream of men in and out in various states of dress would only have necessitated its continual use. Besides, the cascades of steam from the showers had built to the point that mirrors were fogged to unuseability and some fresh air was needed to clear them.

Over the steady drum of water comes the hum of electric shavers and hairdryers and the animated conversation of young men bright with anticipation. The rush chairman appears at the door, his notebook in hand, and calls out a couple of names. He is answered from within by a variety of grunts and shouts in acknowledgement and proceeds to check that all are prepared with their evening assignments.

"Meyer, you're to be at Foster Quad at 7:15 to pick up those three rushees who were here last night. Steele, you're to be at Dodds House, same time, and be sure you get Malone - you missed him the last time." And so it goes. The first major rush party of the spring and the brothers, for various reasons, are nearly ready.

In a room at the end of the hall an active finishes slipping his belt through the loops and fastening it while his roommate listens to his plans for the evening. They are centered on picking up a certain Little Sister, and he is concerned that all the social arrangements will be to his liking. The roommate asks a question or two concerning certain rushees, but he is met with "I don't know's," "I haven't met him," and the discussion ends.

Next door, excited conversation is obvious as a brother reports positively on a prime rushee's interest in the house. Plans are made to insure that he meets as many people as possible and has a good time during the evening. His best friend from home has been invited over, too, and all are confident that this will be beneficial. Two men turn the corner from the bathroom, shaving gear in hand, trading "I heard's" about the rush plans of other fraternities for the spring rush effort. Most are probably groundless, but they make for good conversation nonetheless.

Downstairs a couple of men move a table into position near the front door to serve as a registration table. Someone brings the pens and nametags, wondering if there will be enough. The bookstore closes in 10 minutes and he decides to risk it that the supply will be sufficient. A real



ashtray is brought to replace the Coke can for the evening. Blasts of music followed by silence — then more blasts - come from the dining room, where a local DJ is testing his equipment before the disco is to begin. The second-floor lounge is nearly prepared, the bar set up for the evening and the lights turned down. Those assigned to tend bar for the evening are checking the supplies to determine the adequacy of various necessities.

As the men begin to congregate in the living room, the first carloads of rushees arrive, are dutifully registered and given nametags, and the welcoming begins. Preliminaries of name, hometown and major are rapidly dispensed with on the way to the inevitable tour of the house. Those brothers who have managed to escape responsibility and assembled around the television are quickly dispersed as the president turns off the set and sends them out to "mingle." They may - for a while.

As the number of guests and Little Sisters increases, so does the tempo and variety of activities. The DJ is now in full swing; a number of people are engaged in casual conversation in the living room while the talk in the lounge is louder and livelier and the bar in high gear. In some rooms, stereos play soft music to brothers who have already corralled dates, while in others, earnest conversation about fraternity life takes

place between actives, pledges and rushees. Through it all, the members of the rush committee are actively soliciting evaluations from brothers concerning men who have been going through rush. They will meet later that night to decide who will be invited back the next day for a cookout and "heavier" fraternity talk.

Long after midnight, some are still partying strong, while others have slipped off to bed or to return rushees and Little Sisters to their dorms and houses. It's the first shirtsleeves spring evening. At some small, pre-dawn hour, the last man drops exhausted into bed.

The morning sun comes crashing in a window and a newly initiated brother squints in its glare. There is a freshness from more than the sun outside as a squirrel haltingly ventures from his nest in the oak next door and the crocuses gleam under their garlands of dew-pearls of the morning. Spring is bursting on the campus, shaking buds from their slumber, drawing life from deep inside the ground itself and pulling it to the surface. Sunlight romps through crevices that have been enshaded for months while startled insects scurry from once-shielded hiding places. The nearby creek, bulging from late-winter rains, rushes by in a swirl of spray, running off to the farms down the road.

Bringing life to the fraternity house seems as much a duty for the forces of spring as returning life to the world around it. Those who stayed out too late or drank too much or danced too long seem nearly oblivious to the tuggings and urgings, sometimes outright hostilities to get them going. The house is a wreck, with everything out of place and plenty of trash to fill the gaps. While some pitch in to restore habitability, others help the cook in final preparations for the cookout.

The rush committee has already met and decided on the men to be invited and travel and bidding arrangements are in the final stages of preparation. Within an hour, the place has been transformed, gleaming with the freshness so characteristic of the new season it has entered. The showers are again taxed to their limits as final cleanups are completed. The last vestiges of tiredness are momentarily shrugged off with the water after stepping from the shower.

A new initiate hurries his cleanup, knowing that people are already assembled downstairs. He can overhear the rush chairman's comments as he narrates the chapter slide show and tries once more to convince himself that he really doesn't have a headache. As he hurries down the steps to slip in the back of the room, he hears the voice of the chapter advisor addressing the entire group actives, pledges, rushees. He speaks of things like fraternity being more than a college experience, of the lifetime friendships that it fosters and the important part it plays in personal development, both individually and as a part of a group. He tells of the personal importance the fraternity has held for him, how much it has meant in his life, and of the lessons in personal living he gained from it. He speaks of things obviously personal, yet he does so freely and openly, with no awkwardness or shamefacedness. It seems so natural to him - like it is a part of his life.

The faces of these young men tilt upward to the man speaking before them. Young faces — some hardly shaven more than a few times. Bright and eager eyes settle on this older man, this man with traces of slate-grey at the temples and creases of age first creeping out from around his eyes. His calm return gaze windows the soul he lets them see as he discusses his brothers and their fraternity. These men have no way of knowing the truth of this man's remarks. Yet the sincerity of his demeanor and the obvious depth of his feelings inspire a tranquility among his listeners.

A turtle dove lifts itself from the branch near the window, arcing toward the open fields beyond. As the branch snaps back, a cascade of falling dew reflects rainbows within themselves and shatter on the pavement below. The dove disappears over an eastern tree line and a white stallion below seems to fly over fallow fields toward the horizon, racing headlong into spring.

This trilogy on fraternity life was written by Midwest Regional President Ed Pease. An attorney now, Ed served on the IIKA staff as alumni director and was the 1973 National Powers' Award recipient as the most outstanding undergraduate.

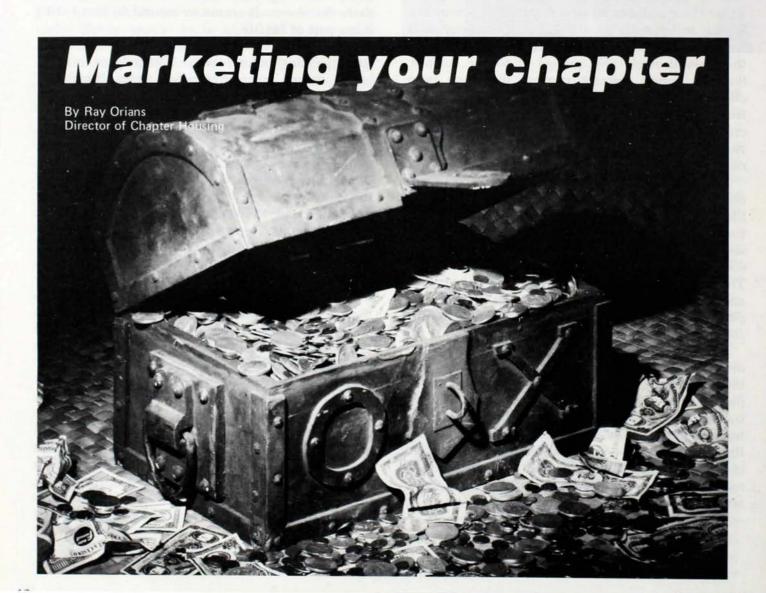
S&D/Dec. 1977

Let's look beyond the fundamentals of accurate bookkeeping, itemized budgeting and committee controls. The chapter is a business. Like any business, the chapter should have as its goal to become a going concern. Not just for the present, or through the school year, but as long as time will allow.

Every business has investors; the chapter's investors are its members. From the day each man pledges, he has invested funds in his chapter. In some cases, this investment amounts to thousands of dollars per member. The chapter leaders are charged to manage this investment to the best of their ability.

The ingredients of a proficient chapter include regular and consistent communications, good member relations and interested and qualified leaders. In business these factors are known as marketing, good customer relations and effective and efficient personnel. What do these factors have to do with the success of chapter finances? Just about everything.

Communication is one of the most important factors of successful financial operations. Each member, from the time he is rushed and certainly when he is pledged, should understand his financial obligations. All members should have a thorough knowledge of the chapter's financial structure. The



"If the chapter truly believes the quality of membership and programming is better, a higher fee should be charged"

first pledge meeting should include a detailed orientation of the chapter financial structure and obligations. Written acknowledgement of these obligations, in the form of contracts, guarantees clear understanding. Regular reports on the chapter's financial position should be provided to all members and pledges. The important thing is to use as much communication as possible and make it consistent only to be changed by a legitimate vote of the membership. The chapter is selling a product, brotherhood, which should be marketed in such a way that the members will continually want to buy or pay for it.

Good pricing is another marketing tool overlooked by many chapters. Charging of appropriate fees to the members determines good pricing. Several chapters determine if they are competitive with other fraternities on campus or the school's dormitories. Too often, however, chapters sell themselves short. They try to attract members by being one of the cheaper fraternities or by having rates lower than the dormitories. The chapter should evaluate the quality of their assets - their physical plant and especially their membership and programs. A member gets more from his fraternity than he does at the dorm. Therefore, if the physical plant is at least competitive, the members' fees should be higher. In comparison to other fraternities, if the chapter truly believes the quality of their membership and programming is better, a higher fee should be charged. Most successful businessmen know that their customers will pay a higher price for something of good and lasting quality. The chapter should not be afraid to do the

No chapter ever survived without good member relations. Many of the matters discussed above apply to this factor. But also included is fair dealing with the members. The services of the chapter should be geared to meet the needs of all members, not just a few. If the chapter has several athletic members, it should have a well-financed athletic program. But not to the point that some other program of interest to other members is sacrificed.

A few chapters have made the mistake of providing social affiliation to outsiders or a reduction in fees to "special" case members. Can a chapter expect a full-paying member to maintain positive relations with the chapter if someone is enjoying the benefits at a lesser cost? The answer, of course, is no. If good member relations are maintained, financial operations of a chapter are accomplished much more easily.

Interested and qualified leaders are always a must for effective financial management. Too often chapters elect qualified men who are not interested, or popular members who are not qualified. Each officer from the president on down, and in particular the treasurer, should play a vital role in the chapter's finances. Other key positions include the kitchen steward, house manager and any other positions where significant funds are handled. The treasurer does not have to be an accounting major to qualify, but he should display business sense, be responsible and have the respect of the members. Finances cannot be successful without effective and efficient leadership.

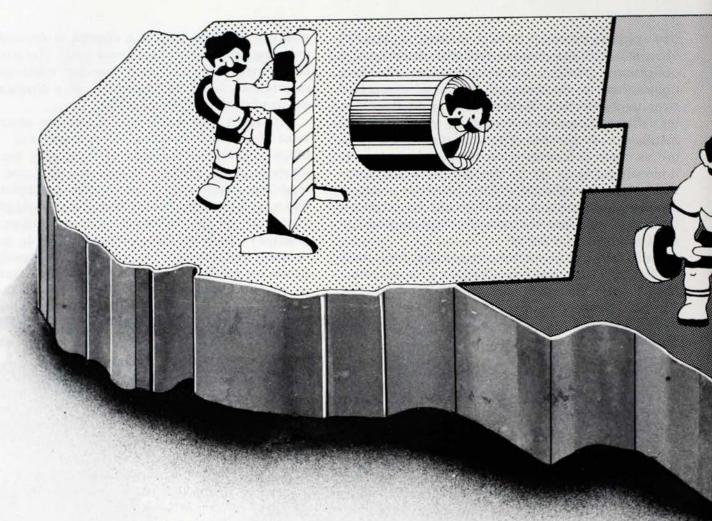
Professional help is another leadership attribute to a successful business. Every wise businessman seeks professional assistance regularly. He usually does not have the time or the knowledge to do everything on his own. The chapter should identify and use its professional resources.

Several chapter advisors have experience and interest in financial matters. Assistance should be sought from officers of the local house corporation. Several universities have administrators willing to help or have services which they can provide. Many times it's just a matter of asking. A few communities have professional accountants who offer special rates to fraternities. Alumni should be utilized as much as possible. Attorneys to help with contracts, restaurant managers to aid in kitchen operations and real estate professionals to assist in house operations are just a few examples.

Chapter finances are indeed important. The cause of a chapter's demise is directly related to a poor financial position. It only takes a short time to cause financial disaster, and everyone must pay for it in the end. Efficient financial operation will include all the foregoing and more. A chapter is a business since its goal is to be a going concern which many members, now and in the future, may enjoy. If run like a successful business, the chapter's fate will never be in doubt.

# The National Collegiate Superstar CHAMPIONSHIPS

Sponsored by Pi Kappa Alpha for Big Brothers of America



Who's the greatest college athlete in America today? Answering that question, without a comparative competition, would be tough. But now there is a competition, the National Collegiate Superstar Championship. It is sponsored by Pi Kappa Alpha as a fund-raising affair for the Fraternity's national philanthropy Big Brothers of America.

About 40 IIKA chapters are organizing Superstar competitions around the nation. All will be held between February 15 and April 15. They will be followed by regional Superstar clashes involving the top two finishers of each campus competition. Each of the winners and runners-up in the six regions will compete in the national competition next fall to determine the greatest college athlete in America.

The event will raise needed dollars

for Big Brothers of America (BBA), the national philanthropy dedicated to helping boys from father-absent homes by providing the companionship of a mature Big Brother.

Organizations wishing to enter an athlete in the campus competitions must raise money for BBA. All money raised is donated to BBA through the IIKA chapter. About \$60,000 is expected to be raised this year by the participating chapters.

IIKA and BBA national offices are assisting participating chapters. A mail campaign was conducted in September with the help of U.S. Senators John Sparkman and Strom Thurmond to all college presidents and Greek advisors where there is a IIKA chapter to gain support and assistance. Also, officials associations and chambers of commerce in cities where chapters are participating were solicited for volun-

teer and monetary sponsorship. In January, the coordinators of each chapter Superstar project will take part in a conference in Memphis to iron out problems and organize campus championships. (BBA National Board member Cy Quinn is funding the conference with an interest-free loan.)

Much of the success of the campaign so far rests with Ms. Pat Carter of Houston, a BBA volunteer who was involved in the creation of the original ABC-TV Superstar program. She is also planning the Memphis coordinators' conference. BBA's Director of Administration William D. Mulvihill, Director of Resource Development Raymond LaRoux, Board Member John Stuckey and IIKA's Director of Communications R. John Kaegi have put the program together with the assistance of former IIKA staff member



John Hille who is executive director of the Memphis BBA agency.

The IIKA chapters involved in Superstars as of November 4 are:

West region: Arizona, California State at Northridge, Utah, Oregon and Oregon State.

Midwest region: Creighton, Iowa State, Illinois, Missouri at St. Louis, Southeast Missouri State and Southwest Missouri State.

Northeast region: Cincinnati, Ohio State, West Virginia, Pennsylvania State, Pennsylvania and Rensselaer Polytechnic (RPI).

Midsouth region: Tennessee, Vanderbilt, Memphis State, Tennessee at Martin and Murray State.

Southeast region: North Carolina, Clemson, Georgia Tech, Emory, Georgia State, Alabama at Birmingham, Florida and Florida Technological (FIT). Southwest region: Millsaps, Nicholls State, Northeast Louisiana, Arkansas State, Arkansas, Tulsa and Stephen F. Austin State.

Twelve athletic events have been selected for the national finals. (Regional competitions will use nine of the 12 depending upon facilities available. Campus competitions may use any events, but are asked to use six of the official 12.) The 12 are:

- 100-meter dash
- one-half mile run
- · 100-meter freestyle swim
- · one-mile bicycle race
- · weight-lifting
- baseball hitting
- · discus throw
- tennis
- handball
- bowling
- free-throw shooting
- obstacle course

Money raised by the project will go directly to a Memphis IIKA-BBA account while up to 25 percent can be returned to a local BBA agency at the chapter's discretion. Big Brothers then may request funds for specific programs that are not already funded. Though all money raised will be allocated for BBA programs such as agency consulting and national publicity (including Pi Kappa Alpha as a sponsor), the money disbursement policy allows for complete accounting of contributions, a feature most other national philanthropies cannot provide their benefactors.

Big Brothers of America has over 330 agencies many of which also serve Little Sisters in parent-absent homes. The national organization has an annual budget of about \$700,000 making it one of the smallest and most deserving philanthropies in America.

### **PERSONALITIES**



#### A great bouncer

Some call him a lunatic. Others openly enjoy his flare for unusual publicity stunts — as he does. George Nissen, Gamma Nu (Iowa), founder and president of Nissen Corporation, ought to apply for a patent on himself: stuntist extraordinaire.

His reputation for publicity stunts was ignited by *Sports Illustrated* when it ran a picture of Brother Nissen and a kangaroo tandom jumping on a Nissen trampoline. (He rented the kangaroo for \$150 a day and spent three days teaching it to use the trampoline.)

His latest escapade, not a publicity stunt, he claims, but "just one of those crazy, wonderful things George Nissen wanted to do," said Ronnie Munn, a Nissen employee. He carted a minitramp to the top of the Great Pyramid in Egypt last April and became the first man to do flips above the pyramids.

Some thanks for arranging the exhibition must be given to Napoleon Bonaparte who blew off the tip of the pyramid over 150 years ago in a show of strength (and never suspecting that he had leveled enough of the top to allow the stunt). The pyramid was build for Pharoah Khufu 4,000 years ago.

Nissen graduated from Iowa in 1937 after being named an All-American diver and earning the Big 10 award for scholarship and athletics. His trampoline and gymnastic exhibitions were presented in over 2,000 schools before the War. In 1946 he started his company and redesigned the trampoline which name was a Nissen registered trademark for over 15 years until it became generic. He has invented Spaceball, Rebound

Track and Double Mini-Tramp, He has 46 current patents and numerous trademarks.

Brother Nissen also has traveled worldwide giving demonstrations, helped write rules and procedures and helped found competitive sport trampolining in the AAU, NCAA and other associations.

#### Slowpitch slugger

Fred Miller, Delta Lambda (Florida State), a former two-time IIKA All-American Football Team selection, is now poking homeruns for the Kentucky Bourbons of the American Professional Slowpitch League.

Brother Miller was the leading slugger for the Buddy's softball team in Tallahassee and accounted for 136 homers in 76 games while compiling a .665 batting average. In his first seven games for the Bourbons, Miller had 13 hits including six homeruns and 16 RBI's, and hit at a .520 clip.

#### Marx, the Cuban

Remember ABC-TV's 1974 docudrama Missiles of October about the 1962 Cuban missile crisis? The only character portrayed in the show who wasn't an employee of the U.S. or USSR government was the American businessman who was visiting Moscow at the time and was summoned to a three-hour meeting with Chairman Nikita Khrushchev. That businessman is Brother William E. Knox, Gamma Mu (New Hampshire).

Mr. Knox was well known by the Soviets before that eventful Moscow visit. He had done substantial business with the Soviet official trade organization in America — the Amtorg Trading Corporation; he had received frequent publicity in connection with international matters; he had visited the Soviet Union 15 years earlier; and he had met Chairman and Mrs. Khrushchev on several occasions. For all those reasons, and because he was coincidentally in Moscow during the 1962 Missile crisis, he inherited a role in the drama.

Employed by the Westinghouse Electric Corporation since 1921, Brother Knox, a high-level executive in 1962, was asked by Amtorg officials to visit the Soviet Union. At the height of the Cold War, he accepted. Four days after his October 20 arrival, and

after conducting much of his business, he had his three-hour conference with the Soviet chief.

Chairman Khrushchev said that October 22 was a very black day. He said that except in time of war, the freedom of the seas was recognized by all nations. If the United States stopped and searched a Soviet vessel on the high seas, en route to the sovereign nation of Cuba, it would be piracy. He said that since Soviet commercial vessels were not armed, such a move by the United States would result in USSR submarines sinking the American vessels.



William E. Knox greeted by then First Deputy Prime Minister S. N. Kosygin on right. Interpreter in center.

For half an hour the two men discussed the differences between offensive and defensive weapons with Brother Knox making points about American disinterest in taking over Cuba. The Chairman said if the U.S. government really wanted to learn what kind of weapons were available for the defense of Cuba, all it had to do was to attack Cuba and Americans would find out very quickly. Then he said he was not interested in the destruction of the world, but if we all wanted to meet in Hell, it was up to the United States.

The meeting was not all tension-filled. Chairman Khrushchev gave Mr. Knox an autographed book from the Soviet library and they frequently exchanged humor. As they were leaving the Premier's office, Knox noticed a large painting of a man with a tremendously large bushy beard. He asked, "Who is this man?" The Premier responded, "Why, Karl Marx, the father of Communism." Knox replied, "This is the first I knew that Marx was a Cuban." Both men laughed.

#### Initiation dates 1900 to 1939

Robert W. Haverfield (Missouri at Columbia) recently received the Faculty-Alumni Award from the University of Missouri at Columbia Alumni Association. Brother Haverfield is presently a professor of journalism at the university. He has also served as an advertising consultant to a number of corporations and advertising agencies. He presently serves as educator co-chairman of the American Association of Advertising Agencies and is the author of 100 Books on Advertising, now in its ninth edition. (507 Medavista Dr., Columbia, Mo. 65201)



Haverfield



Owens

Robert C. Lange (Missouri-Rolla) is president of F. B. Powell Lumber Company. He and his wife Sybil reside in Rolla. (906 West 12th St., Rolla, Mo. 65401)

Roy Madden (Syracuse) is regional vice president of Niagara Permanent Savings and Loan Association. (Castle Heights, 36 Rosalyn Dr., Fredonia, N.Y. 14063)

Hubert B. Owens (Georgia) was recently awarded the American Society of Landscape Architects' highest honor, the ASLA Medal. Brother Owens, dean emeritus of the University of Georgia school of environmental design and Constance K. Draper Professor Emeritus of landscape architecture, is one of the key figures who guided the development of modern landscape architecture education and its professional practice in the United States and throughout the world. Brother Owens has a long list of accomplishments in his field and he was among the 200 alumni honored at last year's IIKA National Convention as a recipient of the Bicentennial Award. (215 W. Rutherford St., Athens, Ga. 30601)

William Wilder (Cincinnati) is president and chairman of the board of the Williamson Company. The Cincinnati manufacturing firm markets national air conditioning and duct equipment, pipe and fittings. (9541 Waxwing Rd., Cincinnati, Ohio 45241)

Clyde E. Wilhite (Missouri-Rolla) retired from the Corps of Engineers in 1971 after 32 years of service. During his career, he worked in Dallas and Hawaii. (700 S. Alton Way, No. 10-C, Denver, Colo. 80231)

#### Initiation dates 1940 to 1949

Robert L. Coxe (Delaware) retired from the military service several years ago with the rank of Lieutenant Colonel. He now works for Town and Country Real Estate in Falls Church, Virginia. (2006 Carriage Court, Vienna, Va. 22180)

Charles Glynn (Syracuse) is a production test manager for Zehntel, Incorporated in Concord, California. (75 Orchard Rd., Orinda, Calif. 94563)

Richard Huffer (Missouri-Rolla) is a distributor of World's Finest Chocolate. He and his wife Elizabeth have lived in Santa Barbara for the last five years. (505 Peach Grove, Santa Barbara, Calif. 93105)

Chester "Chet" Pomeroy (Missouri-Rolla) retired from his job as a market research specialist with the DuPont Company on January 1. He will now undertake the responsibilities of presiding over the Mid-Atlantic Shrine Association — a group of 147,000 members covering seven states. (15 N. Cliffe Dr., Wilmington, Del. 19803)

Herberth Ryder, Jr. (Miami and Florida State) was recently appointed to the Second District Court of Appeals for the State of Florida. (4713 Clear Avenue, Tampa, Fla. 33609)

#### Initiation dates 1950 to 1959

Richard N. Bills (Kansas) has recently become a corporate architect with Yellow Freight Systems in Overland Park, Kansas. Brother Bills is a former IIKA Supreme Council member and served on the Housing Commission for a number of years. (3530 West 83rd St., Shawnee Mission, Kansas 66208)

Tom Buglione (Syracuse) is plant manager at Duraflake Division of Willamette Industries in Albany, Oregon. (1520 Laurel Heights Dr.; Albany, Ore. 97321)

William Hallerberg (Missouri-Rolla) is director of metallurgy, machinery division, Cabot Corporation. He is responsible for quality control and metallurgical engineering. (2129 Christine, Pampa, Tex. 79065)

Gail Link, Jr. (Bradley) is one of six zone comptrollers for Litton Industries medical division. He and his wife and daughter presently reside in Houston, Texas. (5607 Winding Way Drive, Houston, Tex. 77091)

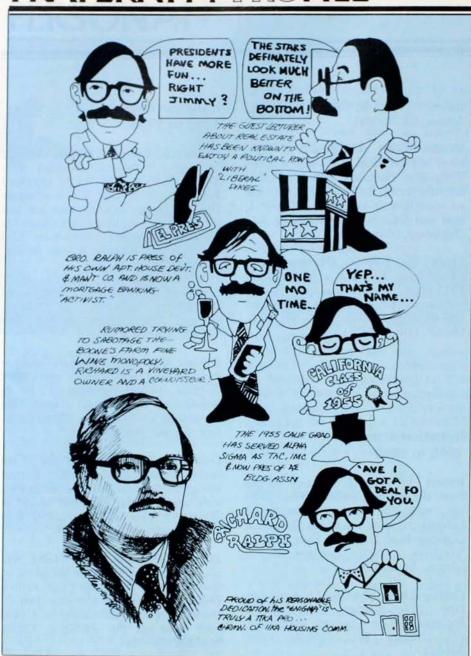
Dave Morris (Arkansas State) was recently elected first vice president of the Jonesboro Exchange Club. Fellow Delta Theta chapter alumnus Tim O. Brown was also appointed to a two-year term on the Exchange Club's board of directors.

Don Statler (Southeast Missouri State) is living in Mansfield, Ohio, where he is a senior project engineer for Roger J. Au and Son, Inc. (692 Vicksberg Dr., Mansfield, Ohio 44904)

Harry Prettyman, Jr. (Delaware) works for DuPont's international department in Waynesboro, Virginia. He travels quite a bit and even lived in Ireland for some time. Brother Prettyman also serves as Commander of the local Coast Guard auxiliary. (2224 Belvue Rd., Waynesboro, Va. 22980)

A. W. "Bill" Stewart (Oklahoma) was recently appointed manager of corporate communications for Envirotech Corporation in Menlo Park, California. Envirotech, with annual sales of approximately \$500 million, is a worldwide supplier of equipment and technology for water and air quality

### FRATERNITY PROFILE



control, continuous industrial processes and underground mining. In this newly created position, Brother Stewart will supervise the company's public relations, advertising, investor relations and employee communication programs. He and his wife and two children are residing in Belmont, California. (16 Camino Vista Ct., Belmont, Calif. 94002)

Richard M. Hufnagel (Penn State), vice president of trading and marketing for the Denver securities firm of Hanifen, Imhoff & Samford, Inc., was re-elected secretary of the National Security Traders Association at that organization's 44th national convention in New York City. NSTA, founded in 1934, is a leading trade association in the securities industry, representing some 4,500 members and 31 affiliate

organizations across the country. It is dedicated to maintaining and enhancing the standards and operations of the over-the-counter securities market. (401 Highland Pines Ct., Pittsburgh, Pa. 15237)

#### Initiation dates 1960 to 1969

John "Kim" Arbuckle (Oregon) is an associate with Carkin & Sherman Architects in Salem, Oregon. (3554 12th, S.E., Salem, Ore, 97302)

Terry Ross Brown (Lamar) has been named a career representative of the Houston/Seger general agency of National Life Insurance Company of







Brown

Vermont in Houston, Texas. (1956 Winrock, Apt. 304, Houston, Tex. 77057)

Max Clodfelter (Southeast Missouri State) is a district supervisor for the Missouri Board of Probation and Parole in Kennett, Missouri. (1613 W. Washington, Kennett, Mo. 63857)

Dick Crossland (Delaware) is the Chief of Public Affairs for the 97th Army Reserve Command which covers Delaware, Maryland and parts of Virginia. He is now serving with the rank of Major. (5781 Yellow Rose Court, Columbia, Md. 21045)

Jim Ellwanger (Delaware) became the Minister of Christian Education at the First Baptist Church in Charlottesville, Virginia, in January. He and his wife Kerry have one daughter. (1002 Glendale Rd., Charlottesville, Va. 22901)

Pat Flanagin (Arkansas State) was elected to the Arkansas House of Representatives last November. To make it an even greater accomplishment, he did it as a write-in candidate. He is presently living in Forrest City and will represent that district. (325 Beech Grove, Forrest City, Ark. 72335)

Don "Rocco" Gaspari (Delaware) and his wife are expecting their first child soon. Don is a department manager for J. C. Penney's in the Quaker Bridge Mall near Trenton, New Jersey. (212 Westshire Place, Langhorne, Pa. 19047)

Richard Heise, Jr. (Southeast Missouri State) and his wife Jacquelyn are living in Muskego, Wisconsin, where Brother Heise is a rehabilitation counselor, therapist and psychology teacher. (6471 Muskego, Muskego, Wisc. 53150)

Bruce Olm (Delaware) is a manager in the Breyers-Sealtest Ice Cream plant in Syracuse, New York. (2143 Masters Rd., Marcellus, N.Y. 13108) Frank Raines (Arkansas State) is serving as a pilot in the U.S. Navy. He and his family are living in Mililani Town, Hawaii. (95038 Kipapa Dr., Mililani Town, Hawaii 96789)

Howard K. Tuck (Delaware) is the assistant to the president at the West Virginia College of Graduate Studies in St. Albans, West Virginia. He and his wife Arlene have one daughter. (42 Geronimo Dr., St. Albans, W. Va. 25177)

Sam Walker (Delaware) received his Ph.D. in history from the University of Maryland several years ago. He is now an education specialist with the National Archives in Washington, D.C. He conducts tours for selected college students and international visitors. He and his wife Pat live in College Park, Maryland. (4709 Tecumseh St., No. 303, College Park, Md. 20740)

Dave Wang (Delaware) has transferred from his job at Wilmington Chemical to one with its subsidiary, Norwood Industries, in Malvern, Pennsylvania. Dave and his wife Mary have two daughters. (2213 Coventry Dr., Wilmington, Del. 19810)

#### Initiation dates 1970 to 1977

David Hale (Arkansas State) is a foreman at Walker Manufacturing Company in Jonesboro, Arkansas. (2407 Willow Rd., Hudson Apts. No. 8, Jonesboro, Ark. 72401)

Barry Harris (Arkansas State), a former chapter consultant for IIKA, was selected as an Outstanding Young Man of America for 1977 in recognition of outstanding professional achievement, leadership ability and service to the community. He is presently employed as a salesman for Johnson and Johnson in the Memphis and Northeast Arkansas territory. (3175 Write Place, No. 1, Memphis, Tn. 38128)

Keith J. Hester (Nicholls State) is a claims representative in the auto damage section for Aetna Life and Casualty Company in New Orleans. (3711 Roman St., Metairie, La. 70001)

Daniel P. Higgins (Indiana) recently took a position as a sales representative with Olin Chemicals in Dallas, Texas. (6000 Rainier Rd., Plano, Tex. 75023)

Jim Jenkins, III (Arkansas State) married Barbara Clayton last June. Jim is working for Riceland Foods as a shift foreman. Barbara is in her senior year at Arkansas State University and she works for the Internal Revenue. (Shady Hill Trailer Park No. 4, Greensboro Rd., Box 2452, Jonesboro, Ark. 72401)

Davey Johnston (Arkansas State) is living in Stuttgart, Arkansas, where he is a sales representative for Riceland Foods. (Box 926, Stuttgart, Ark. 72160)

Jay Krider (Delaware) will complete his Masters degree requirements this semester in Agricultural Economics at Penn State University. (106 Columbia Avenue, Hatfield, Pa. 19440)

Patrick Matlock (Southwestern at Memphis) has recently accepted a job as an assistant corporate bond trader with Drezel, Burnham and Lambert in New York City. (1641-25 Third Avenue, Apt. 25-F, New York, N.Y. 10028)

Ed Pease (Indiana) has recently become an associate in the law firm of Thomas & Thomas in Brazil, Indiana. Brother Pease, past director of alumni affairs for Pi Kappa Alpha, presently serves as Midwest Regional President. (33 West National Avenue, Brazil, Ind. 47834)

Joel Tabor (Central Arkansas) has been re-elected President of the Pioneer Club in Harrison, Arkansas. A former All-State basketball player and an All-AIC selection at UCA, Tabor is assistant vice president of First National Bank in Harrison. (Route 8, Ozark Meadows, Harrison, Ark. 72601)

Jim Thomas (William and Mary and Florida Tech) has recently married the former Kathy Condrey. He is a sales representative with Premix Marbletite Manufacturing Company and is living in Fort Myers, Florida. Brother Thomas is Chapter Advisor to Eta Phi chapter at Florida Tech and he also serves as vice president of the Central Florida IIKA Alumni Association. (P. O. Box 6038, Orlando, Fla. 32803)



# Loyal alumnus P.D. Christian dies

Brother Philip Duval "P.D." Christian, Jr., long-time IIKA national officer and loyal alumnus, died October 12 at the age of 74.

Well known just by the initials "P.D.," the Atlanta contractor was the first treasurer of the national Chapter House Commission established in 1940 and shortly became the second chairman holding that post until his 1972 retirement. He also was the first petitioner of the Commission for a chapter house loan obtaining \$500 for Beta Kappa (Emory) chapter.

Under his guidance, the Commission, recently renamed the Pi Kappa Alpha Housing Commission, worked out plans for a thorough reorganization of the Chapter House Fund and provided for a stable program for chapter house building and financing. As a result, the delegates to the 1946 Victory Convention learned that four chapters owned their own homes and that every one of the other 40 chapters with houses had developed financial stability with good equity in their properties.

The Chapter House Fund grew through the decade from \$98,000 to \$545,000 by 1958. The Fund grew to \$1,250,000 by 1966 and is nearly \$2,000,000 today.

Brother Christian was a national officer of the Associated General Contractors of America and an honorary member of the Consulting Contractors Society.

"P.D. Christian is one of those five or six individuals in the history of our Fraternity who had served at the national level in excess of 30 years," said Executive Director Pat Halloran. "His impact on IIKA's national housing program helped make IIKA the competitive and highly regarded fraternity that it is. Future conventions and housing meetings will never be the same without P.D."

# "Southern Courtliness" had its price

By Dr. Jerome V. Reel, Jr. Historian

1909 was a tumultuous year in the development of Pi Kappa Alpha. That date the tortoise (Pi Kappa Alpha) began its attempt to catch the hare (the other Virginia Circle fraternities) in the fraternity growth race.

The reason Pi Kappa Alpha started so late is found 20 years earlier in our junior founding. At that Hampden-Sydney huddle a new form of government and a new magazine were born. Through the years, many changes beset both innovations. However, the impact of the third major innovation, a geographic limitation on Fraternity growth, was felt long after the boundary was lifted in 1909.

Until 1904, the geographic clause limited IIKA "strictly to colleges south of Mason and Dixon's line." In 1893 and 1896, proposals for change were beaten back. In 1904, the Fraternity opened its doors to Southwestern schools. Yet, northern extension was again defeated in 1905. The ban on expansion west of the Mississippi melted in 1907.

The culmination of the argument took place in New Orleans in 1909. After much debate, the proexpansionists led by John W. Hudson of Zeta (Tennessee) carried the issue 19-6.

Though Pi Kappa Alpha was not the only fraternity operating with a territorial restriction, it is the only major fraternity that kept the rule for so long. The long delay had its cost.

Consider the development of the other fraternities founded in Virginia in those post Civil War years. In 1886, the year IIKA first considered territorial restrictions, Alpha Tau Omega claimed 31 chapters, 17 in states soon to be excluded by Pi Kappa Alpha. Kappa Alpha Order had 24 active chapters, all in the South although a chapter had existed in Pennsylvania for two years. Kappa Sigma's 22 active chapters included seven out of Dixie, while Sigma Nu had already crossed the Mississippi into Missouri and Kansas, Pi Kappa Alpha was last with four active chapters.

By 1906 the difference remained. ATO claimed 58 chapters, Kappa Sig an amazing 75, Sigma Nu had grown to 57, Kappa Alpha had reached 50 and Pi Kappa Alpha claimed 31.

Thereafter, Pi Kappa Alpha was forced to play catch-up. On the general state university campuses such as California, Pi Kappa Alpha did not charter until 1912, a decade after Kappa Sigma, the last of the other four to arrive. At Oregon, Pi Kappa Alpha entered three decades after Sigma Nu had pioneered on that campus and at Washington two decades after Sigma Nu.

That is not to suggest that Pi Kappa Alpha was not pioneering on its own. Twenty-seven of the active chapters of Pi Kappa Alpha have been pioneer ventures, representing 16 percent of the active chapters. In fact only two of the pioneers, Birmingham-Southern and East Carolina, are now silent.

But to re-tell the well-told tale of our growth would be to overlook some intriguing themes; such as, how have major fraternities grown and how does Pi Kappa Alpha compare?

Expansion by all fraternities is directly influenced by world and national affairs. The decades immediately after the Civil War saw cautious growth and a re-establishment of chapters for many of the older fraternities. Of interest to all Pi Kappa Alphas is that the entire Virginia Circle was below average in size in 1876.

Curiously, the greatest number of silent chapters in all fraternities then existing is from this period. When the institutions of the now-defunct chapters are examined the great variety in types of schools stands out. High schools, communities, academies and now-defunct colleges are predominant, illustrating the tremendous turmoil that beset education in the 1870's and 1880's.

Between 1876 and 1886, the other four Virginia fraternities moved steadily ahead of the all-fraternity average growth rate. Beset with organizational difficulties, Pi Kappa Alpha languished. Reorganization after Hampden-Sydney was a shot in the arm. The IIKA rate of growth, although not as significant as its four colleagues, was finally greater than the average for the movement.

A second era in which fraternity success was seriously affected by world and national affairs was the decade 1916-1926. Although those years were scarred by the First World War, they were more dominated by the buoyancy of the post-War years. Fraternity chapters increased by nearly 50 percent. The general trend was to place chapters in the new western land-grant schools. In some of these Pi Kappa Alpha led the way as its vigorous new expansion program pioneered at New Mexico (1915) and Utah State (1925). In size, IIKA ranked in the top 10 by 1926.

In the previous decades, Sigma Phi Epsilon, Tau Kappa Epsilon and Lambda Chi Alpha were founded. The first grew remarkably but the second and third did not become average-sized fraternities until the late 1930's and mid 1940's.

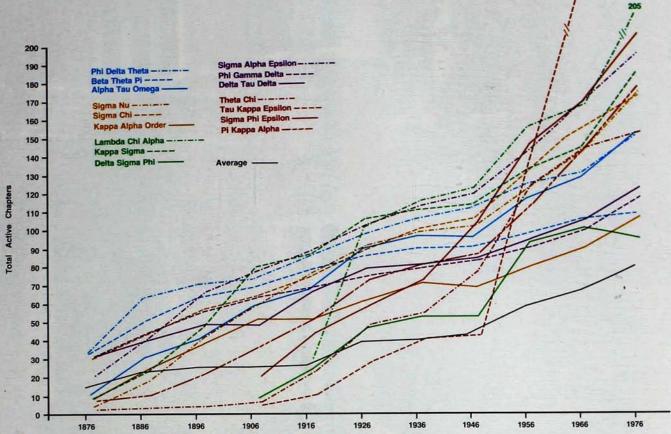
But the triumphant mood did not last long. A depression followed by a war dominated the years from 1929 to 1945. Very few fraternities grew. The national movement increased by an average of only three chapters from 1926 to 1946. Absorption of smaller fraternities pushed Theta Chi and Lambda Chi Alpha way above average.

After the war, the G.I. Bill of Rights sent multitudes of exservicemen into the colleges and universities. Everywhere state legislatures began to convert two-year schools and teachers' colleges into four-year general colleges.

In spite of predictions of disinterest the G.I.'s were interested in the fraternity experience, and chapters grew in size and in financial health. It marked a new area of remarkable fraternity growth. The great success story was Tau Kappa Epsilon, which had deteriorated to a mere handful of chapters. By 1956 it was the fourth largest and by 1960, first. Its amazing growth included the absorption of Alpha Lambda Tau's 18 chapters. TKE averaged nine new chapters each year from 1946 to 1976.

For the entire movement, the average growth approximated 15 chapters or about a 33 percent increase between 1946 and 1956.

These were impressive years for Pi Kappa Alpha. It had dropped out of



Expansion figures were derived from Baird's Manual, Wilson Heller's "National Comparisons: College Fraternities and Sororities" and the 1977 Fraternity Executives Association survey.

the top 10 during the late 1930's and 40's showing a net gain of only four chapters. Beginning in 1946, however, its growth was determined. Twentynine chapters were added as the Fraternity vigorously entered the new general colleges, of which six were pioneer efforts. And for the first time since the teens, when Pi Kappa Alpha surpassed Kappa Alpha in size; it began to compete nationally in size and distribution of its chapters with the other members of the Virginia Circle. The 20-year block against national expansion was being overcome at last.

After 1956, the growth in the fraternity movement continued with only a slight depression in rate. The average fraternity increased by eight chapters. But a class of giants appeared to be emerging. Sixteen fraternities out of the 60 moved ahead of the others, and with two exceptions, the brief faltering of Delta Sigma Phi and some internal position jostling, these 16 remained in leading positions to the present.

Most awesome has been the growth of Tau Kappa Epsilon. By the early 1970's 311 chapters were active making TKE 118 chapters larger than the next fraternity. Since then a slight decline to 304 chapters has occurred.

Last decade, 1966-1976, witnessed the greatest challenge to the fraternity movement in 20th Century peacetime. Campus unrest coupled with public disenchantment with higher education caused fundamental changes in the relationship of fraternity chapters to their campuses. So critical was this change that Brother Wilson Heller, the long-time record keeper and movement muckraker, noted the first decline in the total number of chapters since World War II.

The 16 leading fraternities had now grouped themselves into four distinct sets. TKE's size leadership was unchallenged. Thereafter, seven fraternities, including two pre-Civil War foundations, SAE and Sigma Chi, the other two 20th Century fraternities, Lambda Chi Alpha and Sigma Phi Epsilon, and three of the Virginia five, Kappa Sigma, Sigma Nu and Pi Kappa followed. Twenty-three Alpha, chapters separate that second group from Alpha Tau Omega, Theta Chi and Phi Delta Theta, just as 30 chapters separate that cluster from the fourth group of five fraternities. Ten years has seen little change in the size of the last five giving rise to speculation that in the next decade only 11 fraternities will be called "large."

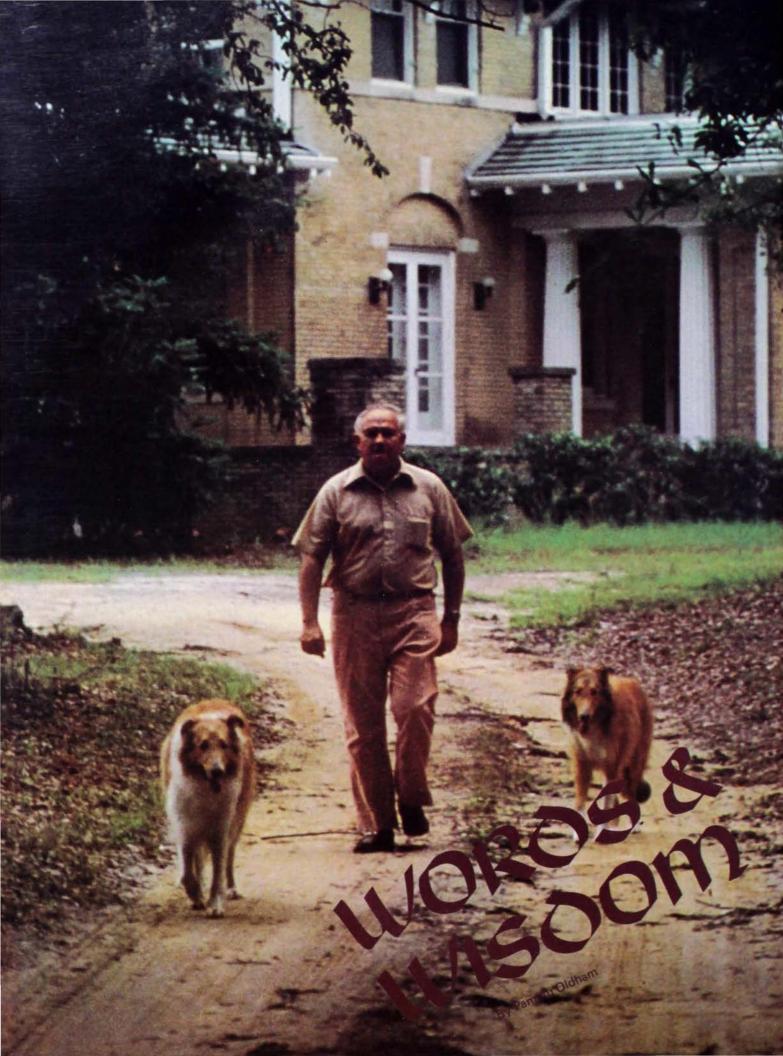
To contend that fraternity expan-

sion and, in fact, existence, are the only results of the climate provided by national and world affairs would beg the "message" of the analysis. To a great extent, the fraternity controls much of its own fate. The growth of some fraternities is as much a conscious choice as has been the choice not to extend the influence of the fraternity beyond a region. Yet that alone does not account for the great differences in size among those that have elected to grow vigorously.

Observation suggests that, besides the commitment to extend the character and reputation of a fraternity, there are other considerations. These include, in recent times, the stability and continuity of the national fraternal personnel, both volunteer and professional, the availability of a strong reputation, whether drawn from other schools in the region or from local alumni who are willing to be involved and the quality of the programs that the fraternity provides for the chapters and the individual member.

Pi Kappa Alpha's modern era is a case in point. The years of Bob Lynn's executive directorship were also years of great continuity on the Supreme Council and the various commissions. Those were years of steady growth in Continued page 30

S&D/Dec. 1977



"I get out there in the swamp with a good book and it's like heaven. No airplanes, no phones, no place to go. Half the time I even forget a fishing pole, but that's alright. I don't like to clean fish anyhow."

"In college, Pi Kappa Alpha was the best damn thing that happened to me. The Fraternity gave me much more than I thought I would receive. I learned the role of society, how to be around people of stature, a belief in the academic community and the responsibility that goes with achievement.

"Alcohol is the most deceiving thing I know. I was an Eagle Scout, a Chevalier Demolay, a Pi Kappa Alpha brother, hell, all those good things people are supposed to be. I am a writer, world-traveler, knowledgeable, some would say 'intelligent.' But alcohol damn near killed me.

"The universities are going to have to get away from the warm womb of theorty and get into the cold world of reality. Too many people get a degree, then a masters, then a doctorate and then become professors. Let's balance formal learning with some of the people who won or lost in the battle arena of the real world. They are around. You'd be surprised how many men and women would be delighted to give up a golf season to help young men and women learn how to deal with winning and how to endure losing. They sure as hell don't teach that course in school.

"Television is the greatest learning medium the world has ever known but it's in a mess. It's flat. It's a modicum of mediocrity. While education has been reduced to computerized academics, entertainment has been reduced to escapism.

"The wealth of the world is words. Three generations from now, nobody will give a damn about who was sleeping with who, who had money, or what building stood at the corner of 49th and Park. After it is all said and done, the only thing left is words."

Charles Wallace is an interesting man. To hear one person's ideas about education, television, literature, a fraternity and alcohol all at the same sitting is like consuming a great anthology.

Charles Wallace — motion picture producer, writer and director — was born in Texas, attended New Mexico Military Institute and Arizona State University where he joined Delta Tau chapter in 1950. He began his career in live television with KTAR-TV News and directed many of the Wide Wide World shows with Dave Garroway.

While a student at New Mexico Military Institute, he had a rather rude introduction to the late Dan Blocker of *Bonanza* fame. "I was playing left halfback on the football team. Dan was a massive tackle for Sul Ross College." They became best friends and often marveled how they got to Hollywood via the New Mexico league.

In 1960 Charles Wallace turned to Hollywood and Four Star Television where he wrote many shows such as Zane Gray Theater, Robert Taylor Detectives, Johnny Ringo, Wells Fargo and Lancer.

He also has written nine original motion picture screenplays including *The Girl Who Knew Too Much*, *Stage to Thunder Rock* and *Yuma*.

Interspersed with Hollywood, television and motion picture shows have been more than 200 documentaries all over the world



"Pi Kappa Alpha gives a guy a home away from home and a chance to mix with people who are more experienced in the mainstream of life. What's wrong with that? Anybody can find a loser!"



for the Army and Air Force. His film *The Way It Is* — the Vietnam story of tactical airlift, hosted by John Wayne — received Academy Award consideration in 1972.

Charles volunteered to do the Vietnam documentary. He should have received hazard duty pay for the work. He flew hundreds of actual combat missions directing the filming over 14 months throughout Southeast Asia.

William Lavender, author of the novel *Under the Chinaberry Tree*, writes, "Charles always makes big pictures, never small ones — and I am continually being impressed by these qualities in the man: intensity, drive, and a tireless determination to make everything he attempts as nearly perfect as possible. To me he epitomizes the meaning of the word: 'dynamo.' Charles is an authentic dynamo, one of the few I've known."

Jay Cannistraci, make-up man, says about Charles Wallace, "Drinking or not, the man has a rare talent in the motion picture business, both in writing and directing. We've been in some real tight spots together through the years."

Quoting producer Cal Reed, "Legend has it that Charles, when assigned to get some coverage of one of the Apollo subcontractors, became an X-15 pilot, financier, Hollywood director and lord knows what else . . . all in one evening at the hotel cocktail lounge. Charles loved to spin tall tales and he's not a bit above 'puttin' on the natives a little bit.' He's garrulous, no question about it, but cloaked in all that BS is a very talented writer."

Joe Wonder, one of the great production managers in Hollywood, says, "We have a term 'flexible' that can take care of about any situation that may arise or emergency that happens while shooting. Boy! It happens too often, but Charles is a master of coming up with a solution, and away we go as if nothing had happened."

Leading actor Tom O'Rourke remarks, "Charles has led a remarkable life and lately he has come through some very bad times both emotionally and physically, but Charles is a tough old cowboy with a great deal of sensitivity."

James Boultinghouse, assistant director, recently illustrated what Charles' friends will go through for him. "At two a.m. I drove the company stationwagon loaded with wardrobe - green uniforms and canvas gear - up to the washateria, stealthily sneaked them in and filled up about half of the available washing machines with the uniforms and black dye . . . and dyed them and dried them in the middle of the night, hoping that no one would come in and find me, in effect, vandalizing the equipment. And I often wonder how many loads of clothes emerged inexplicably gray thereafter in Charles Wallace's name."

About IIKA life Charles Wallace says, "It gave me a sense of social responsibility and I owe Pike a lot. No matter what people say, when you're young, you're not sure about a lot of things. In fraternity life, you learn to mix with people, communicate with others — male and female — rap and probe and sift and think. Sure, college offers a formal edu-

"Mike (Col. Myles Rohrlick, USAF) is like a brother to me. Some laughs, some tears, but looking for a war with a motion picture camera is crazy as hell. We looked for a war and found one. If it wasn't for Mike, I wouldn't have made it home."

cation, but there is so much to learn that is not in a book. Fraternity life gives you a shot at that. And it is done in a secure atmosphere. Brothers look after brothers."

Concerning alcohol, Charles Wallace is convinced of one thing: "If you drink, depending on how much you drink, sooner or later you will have a problem. It's just a question of time. Drink a lot early in life, the problem will come sooner. Spread it out over a long time, the problem will come a little later. But it will come."

Why? "Alcohol is addictive. It's that simple. Sooner or later it will get you if you continue simply because you enjoy it more, you want more. When you are young, your body takes it better. At my age, it gets on you harder and quicker."

Mr. Wallace expounds, "Of the people in our mental institutions, forty percent are there because of alcohol. More than 60 percent of the people in prison are there because of alcohol related crimes. Fifty-eight percent of all arrests are alcohol related. Alcohol causes death by liver disease, heart disease, kidney disease, diabetes and bronchial disease. God knows what else it does. Pretty soon you'd think folks would catch on that it is bad.

"I don't think fraternity life has anything to do with alcoholism. At that age, young people do a lot of things — swallow goldfish, smoke a little, eat raw eggs or whatever. But you have to watch it; if you drink a lot early in life, the problem will get to you sooner. I'm lucky. I had an alcohol problem; I faced it

and won. Only one out of 36 do."

What to do about it? "Knowing what I know, if I had my way, every fraternity would have a mandatory alcohol education program each semester. If people know the truth and then want to screw up, that's their life. My only hurt is that I don't think young people really know. Sure they know it has messed up their parents, their uncles and aunts, somebody close to them. But, that's always somebody else they think. No, it's them too."

It's that kind of introspection that polished the writing talents of Charles Wallace. A swamp near his Red Springs, North Carolina home, incidentally, the largest home in the county, allows him the tranquility for introspection. Sometimes he boats into the swamp to catch a breakfast bass. Usually he packs a favorite book instead of fishing tackle. "It's the only place I can get away from the telephone," he pleads.

"About me?" Charles Wallace asks. "I have been in 40 countries, had 137 blood transfusions, been shot, sick and hurt, and married and divorced, and lived hard. I had to. My profession is the toughest business in the world. I have no complaints. My life is words, I'll leave a few."

Pamolu Oldham is a teacher and freelance writer and has assisted Brother Wallace on the original screenplay Caradine soon to be released. The two are working on a new television series Brigade for the fall of 1978. Ms. Oldham has written for The Columbia Reader, Ink and The Brambler. A Sweet Briar College and Columbia University graduate, she teaches at Fayetteville Technical Institute in North Carolina.



## HISTORY Continued from page 25

new chapters for the Fraternity keeping pace with the other leading fraternities. That continuity ended in 1959.

Then, in 1961 Earl Watkins became executive director, and after a year of reorganization Watkins and National President David C. Powers launched a major expansion program. The minutes of the Supreme Councils of those years reveal great discussion about expansion, consideration of numbers of new locales for colonies and careful choice of the locales based on the academic prospects of the institution. Numbers of potential schools were rejected, but the serious commitment of all resources produced strong growth as the Fraternity moved from eleventh to ninth place in those years.

So obvious was Pi Kappa Alpha's determination to achieve real prominence that an executive director of another major fraternity wrote suggesting that Pi Kappa Alpha was in danger of losing its reputation for Southern courtliness in its dedication to growth.

That tide of stability carried the Fraternity across Watkins' death into the Centennial celebration of 1968. In 1969 a new executive director, Pat Halloran, was named. Again during orientation, a brief period of slow growth was marked by the charterings at Clemson (a pioneer effort), Seton Hall and Massachusetts Institute of Technology and the ill-fated Windsor. In the years that followed, expansion was a high priority. Pi Kappa Alpha achieved a net growth of eight chapters in a one-year period reaching as high as sixth in active chapter size.

It appears that the serious issues in expansion, particularly to the newer regional schools, is the presence, stability and reputation of nearby chapters, particularly those at the larger institutions. In the absence of such, only a highly dedicated cadre of alumni seem to make the difference.

Even though IIKA started the race late, it has continued the deliberate pace of the tortoise with the occasional sprints of the hare to pull alongside the elite, large fraternities. Pi Kappa Alpha's era of greatness has really just begun.

A footnote, I watched with interest the expansion efforts of some 20 fraternities and sororities in 1969 at Clemson where I teach. Many factors impressed me, but one stood out. The undergraduate members of the local fraternities wanted to know what programs each fraternity offered. What were its endowments, its leadership training, its commitment to scholarship, to job placement? In other words, how committed were its alumni?!

The future holds some real changes for the entire movement. The decline in population, the shift of resources by states toward technical education, the movement of masses of people, industry and money into the "sun belt" are the issues that a conscientious fraternity must weigh in its expansion efforts. Nevertheless, expansion, as history, is a serious consideration. It is a measure of the importance given to teaching and circulating fraternity values. It is a measure of the stability and commitment of the national officers, the regional officers and the chapters. It is a measure of the value of the fraternity to the student, to the future.

### **FORUM**

Continued from page 4

opinion, there was absolutely nothing distasteful, lewd or otherwise offensive about the article in question contained in the March issue. Also, in a college environment in which there are more social and developmental options open to new students each year, it would seem to me that any constructive means of rush promotion should be viewed by the Greek community as beneficial and perhaps even necessary—certainly not viewed as the terrible

source of character assassination which some would have us believe.

Fraternally, Clint Bellows, '72 IFC Advisor, Indiana U. Delta Chi (Neb.-Omaha)

#### Well done

"Well done thou good and faithful servant . . . (of Pi Kappa Alpha)." After a serious contemplation of the September issue of the Shield & Diamond, the above partial quotation seems to sum it all up.

Let us hope this is your answer to the prayers expressed on the letters (Forum) page by Mary K. Barbee. If future issues of the magazine continue this pattern of excellence, your feminine readers will have to reason to be on your back.

Our historians have said that Robert A. Smythe kept the original chapters of the Fraternity from giving up the ghost in the early days by establishing a sort of news letter magazine. In like manner, I feel that the Shield & Dimaond you have now evolved will be a prime mover in the positive development of an institution that can be of immense value to all those involved and to society in general.

Anyone who reads the "No Paper Tiger" story and does not get a life, a more firm resolve, a deeper inspiration from it, has a heart of stone and needs to have his head examined.

Fraternally, Carl Portz, '26 Gamma Zeta (Wittenberg)

#### **EXTRA COUPON FROM PAGE 31**

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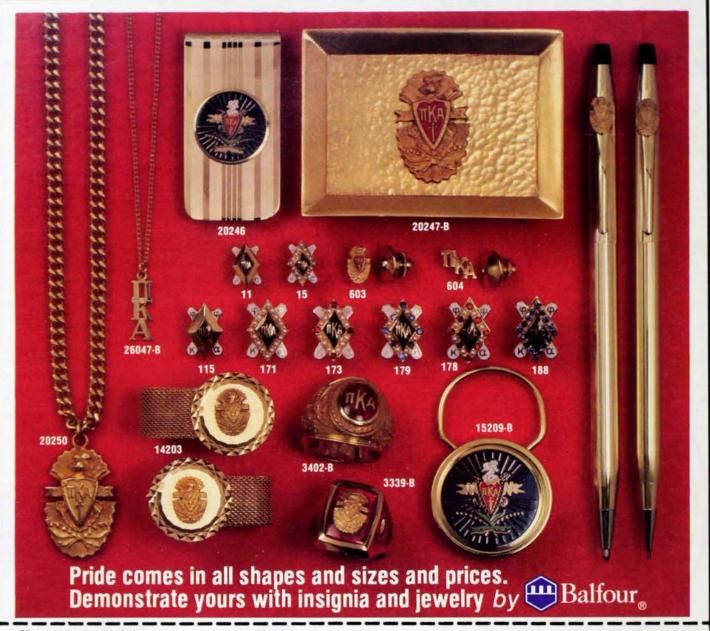
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