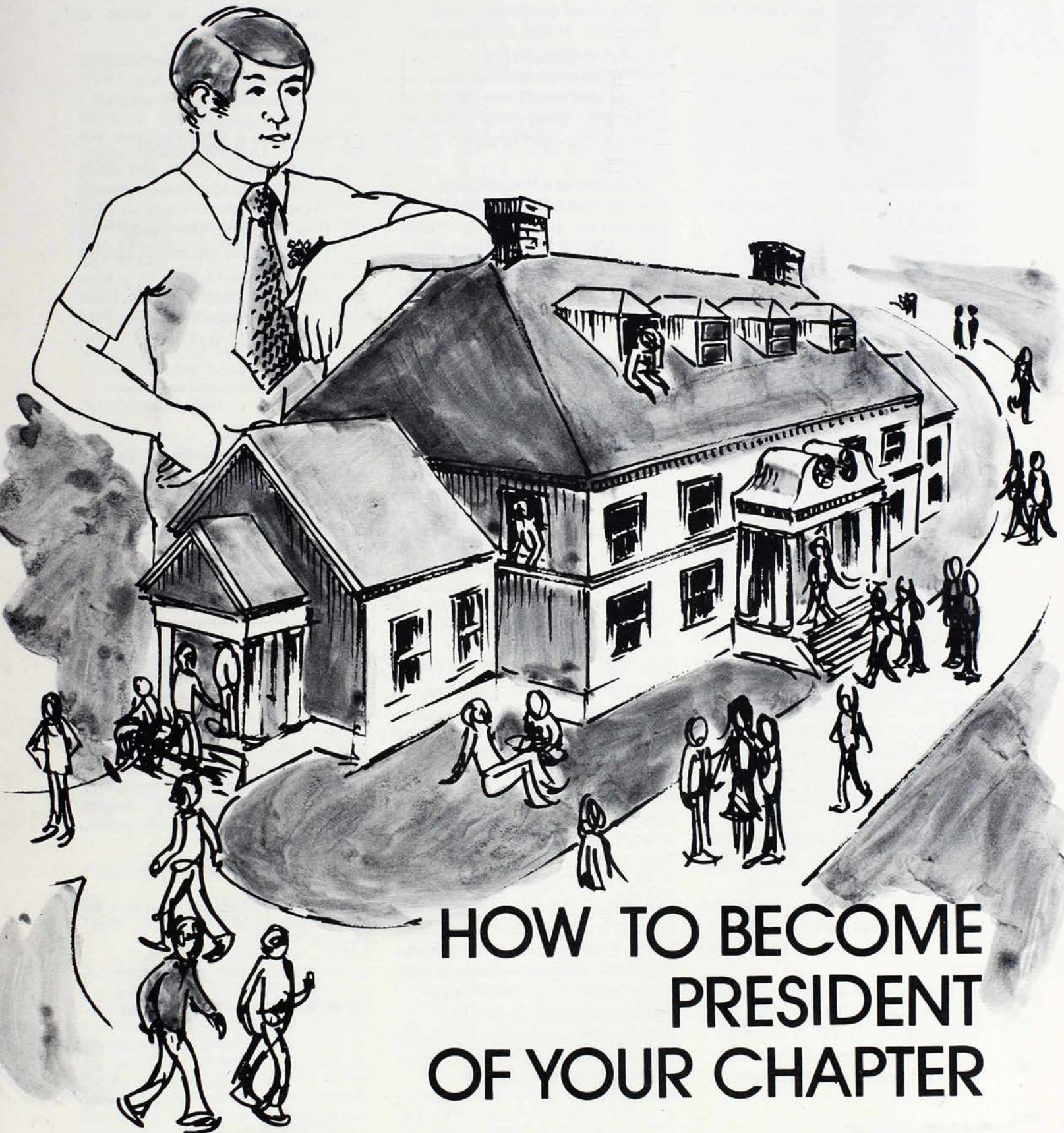


SHIELD & DIAMOND

OF PI KAPPA ALPHA

MARCH 1976



HOW TO BECOME
PRESIDENT
OF YOUR CHAPTER

"The Inner Game of Fraternity"

Vol. 86 No. 4

March 1976



By R. John Kaegi
Editor

Whether your game is tennis, golf or politics, read *The Inner Game of Tennis*, a

sagacious book by W. Timothy Gallwey. The "inner game" is, of course, the relationship between the conscious mind and physical or mental functions. Gallwey uses tennis to illustrate the two selves of each of us — the *teller* (our conscious mind) and the *doer* (our body or intellect).

The *teller* self often confuses and entangles the abilities of the *doer* self by over-trying — constantly giving instructions, evaluating and scolding the *doer* self. Gallwey urges the *teller* side of us to recognize our born brilliance in our *doer* side. And not to make the *doer's* job difficult with too much input from the *teller*. For sure, it's a humbling effort.

The lesson is not only analogous to other sports. It is true about the Fraternity as well.

The "national office" meaning the officers and staff of ΠΚΑ, often fulfill the role of the *teller*. The Fraternity in general — undergrads and alumni — are the *doers*. Now and then, like during the recent period of student unrest, the *teller* loses confidence in the *doer* and flounces upon it with instructions and, too often, criticism.

The national quite frankly over-reacted to the 1968-1972 crisis period. It didn't trust the ability of the general Fraternity to adapt and spring back with a

minimum of nonjudgmental assistance. It lost confidence, to some degree, in the undergraduates and alumni. The natural result, according to Gallwey's "inner game" theory, is frustration and retarded progress.

But just like the net bum who accidentally forgets his frustrations one day and "plays over his head," the Fraternity suddenly saw the real potential for progress a year ago. It came from the alumni.

The Franklin Mint offered a beautiful ΠΚΑ official plate in sterling silver to our alumni for \$175. The response was overwhelming — better than any other fraternity. How could it be that ΠΚΑ's alumni, the *doers*, would support such an expensive proposition when the national, the *tellers*, pulled hair talking them into making an annual \$15 contribution?

Obviously, it was a case of the *teller* confusing the *doer*. This year, Pi Kappa Alpha implemented a relaxed annual gift approach. The result has been fantastic. More alumni gifts were received the first three weeks than in all of last year! And the results of other alumni projects have exhibited the true potential to excite ΠΚΑ alumni about being involved in the Fraternity experience.

The moral of the story goes like this. National, the *teller*, has to have a little more confidence in the Fraternity's innate talent, the *doer*. Play an observer's role rather than a motivator's role whether negative or positive. With a clear perception and some nonjudgmental assistance, the *doer's* will do it — right.

4. Brother, can ya spare a grand?

If ΠΚΑ adopts a national philanthropy at the 1976 Memphis Convention, which one?

13. This is Pi Kappa Alpha

Reprinted from the new *Garnet & Gold*, a poignant description of ΠΚΑ.

16. The mouth of the south

Rick Dees, the most popular DJ in the south.

20. Maverick chapter with halo

The heritage of Alpha Tau chapter belongs to its alumni.

Departments:

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Inspires speeches

I thought the December issue of the *Shield & Diamond* was excellent and was most impressed with the articles, "Hippocrates Would Gloat" and "The Greek Man." "The Greek Man" gave me new thoughts on what a fraternity is all about and inspired me to write a speech addressing the chapter in our first chapter meeting as we face this upcoming spring semester. I am writing to let you see what an effort such as yours on the national level can have on the local chapter level. I have included a copy of the speech, which was given at our first chapter meeting of this semester, January 12.

Once again, congratulations on the fine December issue.

Fraternally,
Jerry Romjue
ΔΞ (Indiana)

I had occasion to read the article, "The Greek Man" in the December, 1975 issue of the *Shield & Diamond* of Pi Kappa Alpha, while preparing for a speech. It was one of the finest and most concise statements of the American Greek-letter fraternity I have yet read. I hope that I may use parts of the article for my speaking engagement.

Interfraternally,
William P. Bernier
Executive Director
ΣΤΓ Fraternity

Fraternity renaissance hailed

By Dr. Max Rafferty

A couple of years ago, fellow columnist Sidney Harris wrote a screed joyously announcing the devastating decline and forthcoming fall of the Greek-letter fraternity in our fair land. He lingeringly licked his lips over the prospect, the evidences of which he had apparently derived either from his imagination or from his subconscious, depending upon how charitable you want to be.

The facts, as I pointed out at the time, were precisely the opposite from what Harris said they were. Between 1960 and 1970, both the membership and the total members of fraternity chapters had increased by about 25 percent. If this sort of thing were synonymous with "decline and fall," the Roman Empire would still be going strong.

Now — two years later — *Time* magazine cites further evidence that the corpse Harris was trying to bury so prematurely is still very much alive and kicking.

"Fraternities," it says, "are back in full force on campus."

At Amherst, 60 percent of the student body belongs to fraternities. Maryland reports a 50 percent rise in fraternity pledging. Three new chapters are seeking charters at Syracuse. And at Berkeley — shades of Mario Savio! — no fewer than 10 new houses are applying. This will make the total number there 38, or just what it was 20 years ago. Eat your heart out, Sidney!

How to account for this renaissance of pledging, padding and the old school tie in a time of recession, Watergate and pervasive cynicism about values in general? Why, because fraternities fight alienation and loneliness, the twin ogres spawned by today's cultural patterns. The big university is about as friendly and homey as an isolation ward. It bristles with computers and it resounds with taped lectures. Kids just out of high school are as incapable of relating to such impersonality as if they were suddenly plunked down in the middle of Times Square during the five o'clock rush.

The much smaller college of yesterday could and did give the new student advice, understanding and a feeling of belongingness. So incidentally, did the home and the church, both of which institutions have since become virtually moribund. Now a vacuum exists in the whole field of educational human relations, and the fraternity is shouldering the chore of filling it.

Once in a fraternity, you see, you belong among others of your kind again. The "brotherhood" it was once so mod to scoff at during the Sick

Sixties is a very real thing, needed by every member of homo sapiens except for the very few oddies designed by nature to be hermits. Human beings need fellowship. They are intended for mutual support. Hence the high survival value of such "brotherly" organizations as Rotary, Kiwanis and Greek-letter fraternities.

Anyhow, there was a panty raid at the University of Miami recently, and at Georgetown hazing has been reported. Florida brothers held a "showerthon" out in the street for 360 straight hours in an especially rigged bathtub to raise money for charity, according to *Time*. Who knows? Maybe goldfish gulping and flagpole sitting are scheduled for a comeback.

I'm pretty happy about the whole thing. College, at least in part, should be fun, and of late it hasn't been. During the Sixties, in fact, colleges were hell, with the students playing — and looking — the part of resident fiends. A modest revival of fraternity values — yes, and fraternity frivolities — can only come as a welcome relief from that era of glowering grimness.

There is more to higher education than book-learning, bra-burning and breast-beating. There are, in addition, friendship, fellowship and plain old fun, and the organizations which supply these healthy leavenings should never be long absent from our campuses.

Welcome home, fraternities!

Dr. Max Rafferty is Dean of the School of Education at Troy State University in Troy, Alabama, and is a syndicated columnist.

Brother, can ya spare a grand?

MUSCULAR DYSTROPHY ASSOCIATION, INC.



BOY SCOUTS OF AMERICA

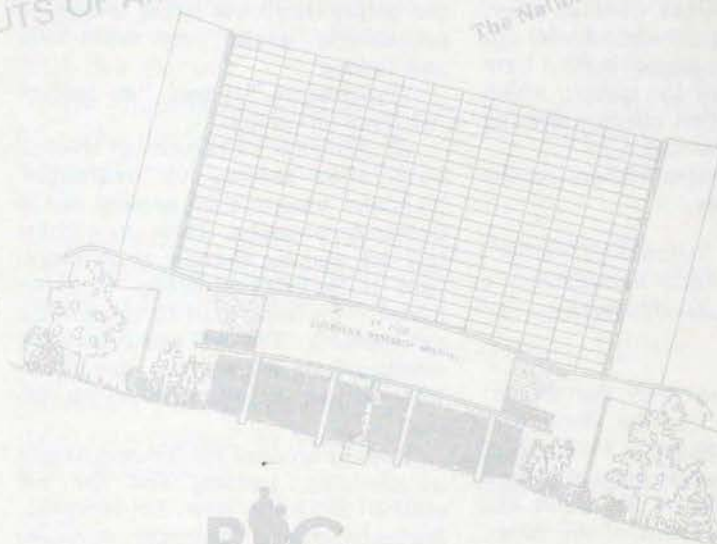
The National Foundation-March of Dimes



Cystic Fibrosis Foundation



National Multiple Sclerosis Society



By R. John Kaegi
Editor

In 1974, thirty-three Pi Kappa Alpha chapters raised over \$150,000 for the Muscular Dystrophy Association, Inc. through a semi-national fund-raising project called the Pike Bike Race. Nearly 14.5 percent of that total was allocated by MDA to administrative expenses and the check presented on the Jerry Lewis Labor Day Telethon totaled about \$130,000.

Many chapters of Pi Kappa Alpha Fraternity are interested in adopting an official national philanthropy. Such legislation will probably be considered at

the 1976 Bicentennial Celebration Convention in Memphis next August. There is talk of raising \$1 million per year for a national philanthropic cause and there is no doubt that in five years or so IKA could accomplish such a feat. Yet, it would be wise, first, to consider the fund-raising and management efficiency of national philanthropies, the dollar impact of IKA's donation on the organization's goals and the public relations value of IKA's association with such charities — especially in light of the 14.5

percent deducted in 1974 by MDA from IKA's hard-earned contributions.

I began the task of evaluating major national philanthropies by first selecting a dozen popular causes. They range from the giant American Cancer Society with an over-\$80 million budget to the petite Big Brothers of America with its \$730,000 budget. Naturally, when contacted about the editorial project and possibility of across-the-board IKA support, most national offices responded with reams of financial and program-descrip-

BUDGET BREAKDOWN OF SELECTED NATIONAL PHILANTHROPIES

(All figures for consolidated national office and local office budgets unless otherwise indicated.)

BUDGET BREAKDOWN OF SELECTED NATIONAL PHILANTHROPIES				REVENUE			EXPENSES						
(All figures for consolidated national office and local office budgets unless otherwise indicated.)	Approx. Size of Budget (in Millions of \$)	% Voluntary Contributions	% Miscellaneous Income	% Management	% Fund Raising	% Research	% Patient Service	% Community Service	% Professional Training	% Public Education	Meets all NIB Standards		
American Cancer Society (1973)	81.7	88.6	11.4	9.8	12.4	30.7	12.8	7.1	10.8	16.4	YES		
American Heart Association (1973)	53.9	78.2	21.8	11.8	14.3	31.1	—	15.0	14.1	13.7	YES		
The National Foundation (March of Dimes) (1975)	49.9	94.4	5.6	6.8	22.3	19.5	17.1	13.1	6.0	15.1	YES		
National Easter Seal Society (1971)	44.8	84.3	15.7	18.7	11.2	0.4	65.5	—	1.8	2.0	YES		
American Lung Association (1973)	42.4	86.0	14.0	9.4	25.7	3.9	1.9	31.4	10.4	16.8	YES		
Muscular Dystrophy Association, Inc. (1974)	24.6	97.4	2.6	4.4	14.5	26.9	27.6	15.7	2.4	8.6	NO		
Boy Scouts of America (National only) (1974)	13.7	55.0	45.0	37.1	—	9.9	—	37.9	8.7	6.4	YES		
†ALSAC—St. Jude Children's Research Hosp. (1974)	13.4*	92.0	8.0	6.3	4.8	79.4	**	6.6	3.1	—	NO		
National Multiple Sclerosis Society (1974)	10.6	88.8	11.2	9.8	14.5	22.7	24.7	9.0	6.0	13.3	YES		
Cystic Fibrosis Foundation (1975)	7.8	66.6	33.4	10.0	14.8	30.9	8.4	16.3	—	19.7	YES		
Boys' Club of America (National only) (1973)	3.1	84.3	15.7	7.5	17.4	—	—	53.3	21.8	—	YES		
Big Brothers of America (National only) (1974)	0.7	42.5	57.5	13.0	6.3	—	—	50.9	16.0	12.8	NO		

* Combined Budget of ALSAC and hospital

† ALSAC (American Lebanese Syrian Associated Charities, Inc.) is a non-profit fund-raising organization of St. Jude

** St. Jude Children's Research Hospital Budget covers this area.

tion materials.

I was besieged with telephone calls and personal visits — by local representatives and national public relations men — from many philanthropies. Most adamant, naturally, was Muscular Dystrophy Association which stands a chance of losing all or much of IKA's average annual donation of \$100,000. But just about as adamant was tiny Big Brothers of America whose local representative and national executive vice president supplied me with the most information and assistance.

A system of checks and balances was needed so I contacted the National Information Bureau (419 Park Ave. South, New York, N.Y. 10016 — for a small annual tax-deductible fee, anyone can become a member and request information). The NIB provides a convenient central source of information and effective evaluation according to pre-determined NIB standards for philanthropies on some 500 organizations which solicit funds. Ironically, although I agreed almost wholly with NIB

comments and criticisms, the philanthropies I personally feel are most likely IKA candidates do not meet all of the NIB standards.

Upwards of 98 percent of all donations made by individuals go to established institutions and are repeated or enlarged by the contributor in succeeding years. After studying the reports and NIB conclusions, I wondered how many would continue giving to their favorite charity if they knew how much it spent on administration and fund-raising — or that it hides some of its management or fund-raising costs in a budget item called "public education."

The city of Los Angeles has a rule that no more than 20 percent of an agency's annual income can be spent on fund-raising. Few of the national charities could meet that maxim.

The NIB has eight standards on which it judges philanthropies:

1. *Board* — active, responsible governing body serving without compensation

2. *Purpose* — legitimate with no avoidable duplication
3. *Program* — reasonable efficiency in management and adequacy of personnel
4. *Cooperation* — with established agencies in same or related fields
5. *Ethical promotion* — ethical methods of fund-raising
6. *Fund-raising practices* — a) no payment of commissions, b) no mailing of unordered merchandise with fund request, c) no general telephone solicitation of the public
7. *Audit* — annual audit
8. *Budget* — detailed, translating program plans into financial terms

Although they do not meet all NIB standards, three philanthropies stand out as overall, most efficient and applicable to Pi Kappa Alpha. They are the only three whose combined fund-raising and administration budget items total less than 20 percent of their expenses: St. Jude Children's Research Hospital (11.3%); Muscular Dys-

trophy Association (18.9%); and, Big Brothers of America (19.3%).

The primary objections of NIB to St. Jude, the Danny Thomas-founded children's hospital in Memphis, Tn., relates to promotional materials used in raising funds which "convey an impression to the contributor of services to patients beyond the facts." Also the use of sweepstakes tickets and package labels violates NIB standard number six.

On the other hand, none of the other philanthropies hold a candle to ALSAC's (American Lebanese Syrian Associated Charities, Inc.) efficiency of fund-raising and government. ALSAC is a non-profit organization solely used by St. Jude for fund-raising purposes. Clearly, money contributed to St. Jude will realize its most potential benefit toward research and patient care at the Memphis hospital and regional support hospitals.

St. Jude Hospital utilizes funds at its primary and support hospitals to aid in the care and cure of children stricken with leukemia or any other catastrophic childhood disease and to research for the cure of diseases. No charges are made of patients under treatment at St. Jude. Since its founding in 1962, St. Jude has treated about 3,000 patients from 31 states and seven countries.

The Muscular Dystrophy Association's emphasis on research in its fund-raising (when less than 27 percent is allocated to research) and the use of governmental employees in uniform for fund-raising are disapproved by NIB. NIB also criticized MDA for redistributing some of its fund-raising expenses in the past, a problem not evident today.

MDA, founded in 1950, aims to foster and promote the cure and alleviation of muscular dystrophy, to research into the

causes and cures of other diseases and to promote adjustment to normal living of sufferers of such diseases. There were recently estimated to be 200,000 cases of muscular dystrophy in the United States. The combined importance of MDA's cause and its general efficiency at the administrative level combined with the positive public relations value IKA contributions have for the Fraternity make MDA an attractive potential national IKA philanthropy.

The only area disapproved of by NIB about Big Brothers is the organization's occasional use of telephone solicitation for funds.

gladly replace with other sources of income if it were forthcoming."

Big Brothers, founded in 1903, is today more than 80,000 volunteer men serving as big brothers to an equal number of fatherless boys. It is the only national program in which volunteer men are matched with boys on an individual and personal one-to-one basis. In addition, many chapters include Big Sisters programs matching on a one-to-one basis volunteer women with fatherless girls to provide additional friendship needs. Considering the similarities between Big Brothers and IKA, this

Causes of death (from U.S. Public Health Service)

Causes of Death (In Order of Rank)	1974	Rank
	Death Rate Per 100,000	
Cardiovascular Diseases (including Heart)	481.3	1
Cancer (Malignant Neoplasms)	169.5	2
Accidents	48.9	3
Influenza and Pneumonia	25.7	4
Diabetes Mellitus	17.4	5
Cirrhosis of Liver	16.0	6
Symptoms & Ill-defined conditions (including Senility)	13.9	7
Mortality in Early Infancy	13.2	8
Suicide	12.5	9
Homicide	9.8	10
Emphysema	9.3	11
Congenital Anomalies (malformations)	6.5	12
Nephritis and Nephrosis	3.8	13
Peptic Ulcer	3.3	14
Hernia and Intestinal Obstruction	3.0	15
Infections of Kidney	2.6	16
Chronic Bronchitis	2.2	17
Tuberculosis	1.8	18

Some chapters have worked with Time, Inc. selling magazine subscriptions at discount prices and keeping a small portion of the revenue. Since it eliminates the voluntary nature of the contribution, it violates NIB's standard number six. However, Big Brothers' Executive Vice President L. P. Reade states, "This is a rather small portion of our budget and one which we would

philanthropy appears most applicable to the Fraternity. In addition, though IKA could raise hundreds of thousands of much-needed dollars, it also would have the unique opportunity to involve its members in the direct help program unlike most other causes which only solicit money.

Other philanthropies

Along the same line of thinking

as above, the two other help agencies might be most appealing to IIA as national philanthropies: Boy Scouts of America and Boys Clubs of America.

Boy Scouts, with its \$13.7 million annual budget, is a well-known, direct assistance organization. BSA conducts many character-building activities which also promote citizenship and mental and physical fitness for boys and young men from eight to twenty years of age. Girl Scouts is also affiliated with the BSA. The extremely high management costs (37.1%) apparently include fund-raising and counseling programs.

Boys' Clubs, organized in 1906, provide free-time constructive activity and leadership for both underprivileged and middle-class to affluent boys age eight to 18. Full time workers total about 2,500 and part time workers 7,900. Almost 25 percent of Boys' Clubs expenses are management and fund-raising and not every community where Pi Kappa Alpha is located has an outlet, a frequent problem with help agencies.

The mails and television stations are flooded with appeals for donations to child care and health-related philanthropies. The health agencies provide only one and one-half percent of the national total expended. The federal government and individuals, including health insurance companies, pay most of the rest. Donations to such causes are nearly baluelless. Many of the child care organizations stoop to emotional appeals for money, though the most reputable receive great support from United Way and other fund drives instead. Apart from United Way loyalty, there is almost no reason for one to donate to a child care agency unless a close association or relative is receiving direct benefits from it.

The American Cancer Society

is perhaps the best known philanthropy in America. Its \$81.7 million budget leans heavily to research and public education and it has a relatively low 22.2 percent management and fund-raising budget item.

Also commendable for its programs and efficiency are the National Multiple Sclerosis Society (24.3%), the Cystic Fibrosis Foundation (24.8%) and the American Heart Association (26.1%).

Between now and the 1976 Memphis Convention this summer, chapter delegates and alumni officers must determine their attitude toward Pi Kappa Alpha adopting a national philanthropy. Many national fraternities and sororities have done so and receive excellent local and national public relations value for their work. As long as IIA chapters dwell on small, local causes, they may receive some notoriety within their com-

munity, but they will be missing the opportunity for much needed national publicity for the Fraternity — to return fraternities, especially IIA, to a positive position in the eyes of our society.

But more important than that reason is the philanthropical rationale. Not only will IIA's be learning early in life the value of sacrifice and unselfishness through their organized program, but they will have a substantially increased potential for raising funds or donating time. Just look at what 33 chapters did for MDA since 1973 — \$300,000. Definitely, the intrafraternal competition and organization stimulated greater contributions and hard work — a true benefit to society as a whole.

Guess-estimates of disease or handicap prevalence.

(Definitions and estimates of prevalence vary greatly; yet these vague figures may have some element of usefulness.)

Disease or Handicap (Incomplete List, in Order or Estimated Prevalence)	Guess-Estimates Current Cases Per 100,000 Population	Guess- Estimates Total Cases
Cardiovascular (Heart) (Serious)	6,950	14,600,000
Mental Illness (serious)	4,380	9,200,000
Alcoholism	4,290	9,000,000
Retardation	2,860	6,000,000
Rheumatoid Arthritis	2,380	5,000,000
Urinary Tract Infection	1,570	3,300,000
Venereal Disease (treated)	1,430	3,000,000
Diabetes	1,380	2,900,000
Epilepsy (diagnosed)	950	2,000,000
Cancer (under treatment)	710	1,500,000
Emphysema	620	1,300,000
Cerebral Palsy	330	700,000
Multiple Sclerosis	240	500,000
Legal Blindness	120	500,000
Total Deafness	120	250,000
Muscular Dystrophy	95	200,000
Tuberculosis (active)	95	200,000
Hemophilia	45	100,000
Myasthenia Gravis	45	100,000
Cystic Fibrosis	25	50,000

SMC. Twice translated that means president. Your SMC is one of about 165 Pi Kappa Alpha undergraduates who are members of an exclusive club of chapter leaders. About eight per-

cent of the Fraternity membership have served as presidents of their chapters — slightly less than the percentage of college graduates who go on to earn a fortune. Two of an average-sized pledge class of 24 will probably be elected president of their chapter.

Will you be one of them? Have you ever considered that, or how your current president earned his position? If you have, congratulations. You have a healthy measure of introspection and self confidence and an admirable sense of responsibility.

It is an unfortunate trait of our society that many are quick to criticize or stand in awe of our leaders. But few are willing, or even confident enough, to do the job themselves. They may not even be aware of the informal leadership role they play within their own peer group — the influence they exert on their friends. People who are sensitive to their impact on others are, like you, curious about their future as leaders and of how current leaders ascend to their elective positions.

Seldom does the IKA president confess to a hidden desire or strategy to become SMC. For most, the road to the chapter presidency follows a crazy



HOW TO BECOME PRESIDENT OF YOUR CHAPTER

"Destiny is not a matter of chance,
it is a matter of choice."

— William Jennings Bryan

pattern of contours and curves. The fact is, just about anyone in his early years in ΠΚΑ is a potential candidate for president depending upon the chapter's needs at the time.

For example, we often select our leaders from among our friends — those who voice our views and have similar characteristics. Sometimes we choose someone who conforms to our concepts of what a leader should look like, or we elect someone with admirable qualities such as intelligence, responsibility and persuasion. We are often disappointed in our selection when it is based on such criteria, but, inevitably, it is the "charismatic" man who commands a following — who is dynamic or well versed or just plain handsome — who gets our vote. Such a system, though often used by ΠΚΑ chapters, is just backward to the correct method of choosing a man to lead the chapter toward preconceived chapter objectives.

The better chapters of Pi Kappa Alpha generally know in what direction they want their leader to lead. Therefore, they can look within the group for an individual who has the necessary qualities to fill that bill. They can determine whether the potential leader is task or socially oriented; whether he is more concerned with individual or group needs; whether he is self or group centered; whether his style is autocratic or democratic. Regardless of who they select, the winner usually has basic knowledge of group process, effective communication and the group's objectives and what is needed to accomplish them.

Your chapter may be one of many that is cyclic — that is, one which goes through cycles of up

and down years. One popular theory as to why cycles predominate in most chapters is based on the methods chapters use to select their leaders.

A young chapter may be aggressively seeking status on campus. It has a definite purpose and clear goals. Each member is locked into the strength of the ascending group. At this time, the chapter seeks a leader with similar attributes — aggressiveness, strength and vision. Once the chapter accomplishes its immediate goals it peaks at the top of its first cycle.

It begins its downward course when it continues to seek the same kind of leadership that produced the early results. In reality, a different kind of leader — more administrative and group centered — is needed to prolong the high period. However, the chapter inevitably chooses another autocratic-type leader believing it is the secret to success. At the bottom of its first cycle, one of two events is likely to occur — either the chapter will fold, call it quits, or it will systematically reset its goals and once again begin its upward trek toward stardom. At that point, it is appropriate to elect another dynamic leader who can push and shove the supportive chapter toward its goals.

The key to selecting a leader, and to you filling the bill, is to correctly identify the state of the chapter, its real objectives and how it can best move forward. Of course, that is ideal and the ideal chapter doesn't exist. More often, the selection of a leader is unnecessarily complicated by the voters who do not have a clear idea of the chapter's objectives. In such — most — cases, we play an intrinsic game which we will

name Pin-The-Job-On-? Game.

The Game is played in one of four matrixes, only one of which is going to benefit the chapter.

To play the Quick Version simply strive to elect an official as soon as possible without complicating the process with knowledge that might lead to the correct choice. In this version the chapter will most likely look to the man who everyone knows is the "born leader (type one)."

The "born leader (type one)" is the dynamic, charismatic, handsome man's man whom everyone looks up to. He may be the perfect choice if the chapter happens to be striving for ultra-quick results. The key, though, is the chapter, not the man. The president in this case will accomplish nothing unless he has the complete cooperation and support, just short of worship, of the entire chapter.

The Unending Version of our Game is played for those who enjoy all-nighters. Usually, the chapter divides into two or more throat-grabbing cliques who cancel each other out on every vote. The winner is finally decided by the lonely freshman who hasn't had time to join forces anywhere and who eventually, and maybe miraculously, casts his lot somewhere.

The new president is elected for all the wrong reasons. He may be a compromise candidate who is non-controversial to both sides (and probably unaware of the chapter's objectives). His response is, "who, me?"

The Fun Version is another popular variety of the Game in which "born leader (type two)" is often chosen. He is the Don Quixote — the man with the "impossible dream" and he is laughed at throughout his term.

PIN-THE-JOB-ON-? GAME

Instructions

Quick Version:

Strive to elect an official as soon as possible without complicating the process with too much knowledge, facts or discussion. Hint: Look for a born leader.

Unending Version:

For those who enjoy all-nighters. Divide chapter into two or more vicious cliques who can never make a decision. Hint: To end game, find an innocent freshman who will take your side.

Fun Version (or No one wins):

Dream an impossible dream and find a Don Quixote-type leader. Then, laugh at him for his entire term of office. Hint: Find a born leader.

Ungame Version (or Everybody Wins):

The assembled chapter, by consensus, agrees on the goals for the coming year, THEN elects a man who can most easily help them accomplish those goals. Hint: Don't look for anyone — he will emerge at just the right time.

"It's your house" say his constituents. "Do with it as you please."

The correct way to play the leadership game, however, is Version Four, the Ungame. In this situation, the chapter's leader emerges from the group as the man who most likely can lead the chapter toward specific objectives. The game is played by first outlining the direction the membership desires their chapter to go — THEN, finding an individual capable of taking them in that direction.

The winner of this game is the chapter, not the eventual president. It is the chapter which will benefit by the correct choice. The president will find his job greatly eased through complete support from his co-workers.

How to become that man? First, you must correctly interpret the direction in which your chapter is headed. Second, you should exhibit your willingness to serve when called upon through your fraternity activities

between now and the election. Third, you must fit the bill in the eyes of the chapter.

Sounds a bit like luck, doesn't it? That is because becoming president of your chapter is a lucky, fortunate, occurrence for you and the chapter if the process is sound. It will mean you are deemed the right man to lead the chapter in its immediate direction and that you have the complete support of your chapter.

It's not all luck, though. You can groom yourself as an individual with admirable qualities that, if nothing else, will make you more attractive, both socially and professionally, later in life.

Ask yourself how sensitive you are to the needs of others. How mature is your sense of fair play? Is being prompt, efficient and thorough important to you? Are you friendly, outgoing — happy with yourself? Are you more democratic or authoritative in your current leadership responsibilities? What do you

consider your greatest strength? How can you use that to improve your weaknesses? Do you seek other's opinions and advice before making decisions? Do you believe in yourself? Do others?

Answering such questions with a serious, sober attitude can help you discover your true self and your potential for being a leader. Remember, there are no born leaders. But the best piece of advice is yet to come.

A Zen master was once asked what is the most important single descriptive word. While others thought of words like love, truth, beauty, the Zen master was deep in thought. His answer was the word "let." He said "let it happen" was the best policy one could maintain. Then one would eliminate worry, fear, frustration and fatigue in his daily discovery of life and his inner self. He would trust — have confidence in — himself to do what was right at the time. And, he would enjoy life.

Good luck.

Alumni and the house corporation

By Erv Francis

"Once a Pike, Always a Pike" is one of the cardinal tenets given to us by the Founders of our Fraternity. The concept is easy enough to believe, yet, oftentimes quite difficult to live. We all but abandon what may have been the most unforgettable experience of our early lives — the Fraternity — as we assume an increasingly complex role in our society. After one frames his college diploma it is so easy to drop the fraternity badge into the top dresser drawer to remain there collecting the dust of our future. The badge has, alas, gone the way of the Boy Scout uniform and the high school jalopy.

In contrast, think back to the personal value the fraternity experience held for you. Perhaps the IKA house was a place where the jittery freshman could feel at home or seek tutoring help. It may have been the chance of our lifetime to accept meaningful relationships with others and our first responsi-

bilities. Joining Pi Kappa Alpha may have been the first opportunity for the promising business executive to test his mettle as a president of an organization.

Each of us can add our own vivid experiences to the potentially endless rationale for Pi Kappa Alpha. In the final analysis, how can we as alumni repay our Fraternity for those unforgettable and irreplaceable experiences?

Ironically, many of our undergraduate chapters are now painfully in need of the insight and guidance that could be provided by alumni. Behind the most successful undergraduate chapters one will usually find either an active alumni association or an advisory board of dedicated alumni. Moreover, a strong chapter will usually produce more active alumni than a mediocre chapter. An effective alumni program really begins the moment the rushee walks through the front door of the chapter house.

In other words, the chapter that provides a strong, meaningful undergraduate relationship for its members will be the one with a stronger group of graduate brothers down the road.

Yet, the wealth of unused talent and professional expertise among IKA alumni is appalling — especially considering the benefit such expertise could hold for our chapters.

One area in which alumni expertise can benefit the chapter is through participation in the local house corporation. Many chapters seek or need well-staffed house corporations, especially those seeking to expand or replace their present housing facilities. House corporations, unlike other alumni bodies, are concerned almost entirely with service to the chapter of a professional nature. Their work, often in bits and pieces and sometimes through annual weekend meetings,

bridges the experience gap present within a chapter business operation and its inexperienced entrepreneurs, the undergraduate members. In its role, the house corporation often provides continuity to the year-to-year existence of the chapter.

The chapter house corporation works hand-in-hand with the undergraduate officers in analyzing the housing, furniture, insurance and tax information needs of the chapter. A strong administrative coordinator — usually the president — is mandatory. Then, just as any other corporate executive, the president must staff his organization with competent people.

Someone with financial, auditing or mortgage banking experience is needed as treasurer. A person skilled in law is sometimes necessary to impart legal advice. Matters of house maintenance or improvement should be overseen by someone experienced in the construction contracting trade. Insurance requirements should be perused by an alumnus agent or broker. If the corporation is seeking new housing for the chapter, a IKA realtor could prove invaluable. Plans for new construction may require the aid of an alumnus architect or engineer. Fund-raising efforts should be coordinated by someone exposed to public contact, charity work or advertising. And, of course, there is nothing wrong with having a few city or state officials on our team to advise in matters of zoning restrictions, building codes and the like.

Naturally, few house corporations will attract all that talent to one organization. However, the chapter and the involved alumni can constantly have one eye peeled for potential house corporation personnel down the road. The underlying point is, you as an alumnus of Pi Kappa Alpha, regardless of your present



Two founders of Delta Eta with wives at a recent alumni function are James R. Reagan, Jr. and George V. Wood, III.

location, do have a role to play in today's Fraternity.

There are many other local level opportunities for involvement in IKA that should also be mentioned.

Some chapters establish an alumni advisory council to monitor and promote the chapter's progress. The men work directly with chapter leaders and the alumnus chapter advisor who is the direct link with national and regional officers.

Participation in an alumni association in your vicinity, or in your chapter alumni association by mail if necessary, is another involvement opportunity. An effective alumni program requires the mature influence of alumni.

On some campuses, alumni brothers assist the chapter during

initiations. A distinguished alumnus can lend continuity and stateliness to the initiation ceremony.

Competition in today's world — and on the college campus — demands excellence. The IKA chapter must often rely upon alumni to gear their programs to meet the needs of potential members. During this Bicentennial year, as we take an opportunity to reflect upon the leaders the fraternity system has provided our nation, I hope each of us will reflect upon our past association with Pi Kappa Alpha. Perhaps now is the time to rekindle that fraternal flame that once burned somewhere deep within you.

Erv Francis is a 1968 initiate of Delta Eta (Delaware) chapter. He served as SC and ThC as an undergraduate and is currently active in the Delaware Area Alumni Association. He is serving his third year as treasurer of the Delta Eta House Corporation.

This is Pi Kappa Alpha

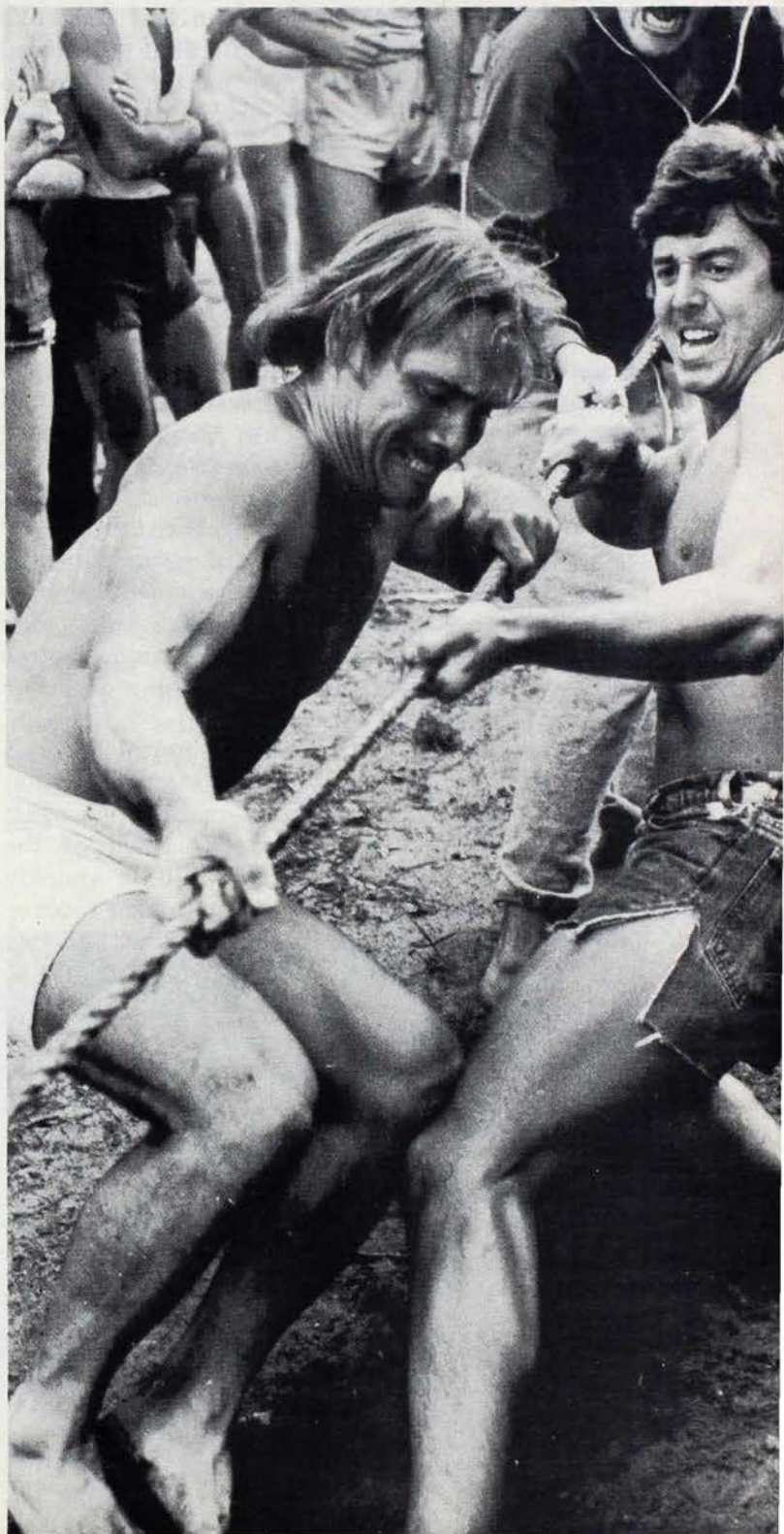
By Ed Pease
Director of Alumni Affairs

The door crashes open and a rainbow of athletic trunks streams through, borne by the jostling forms of young men bright with anticipation. Standard gym shorts with names and numbers, nylon cycling trunks — brilliant in blues and oranges, shorts “property of state pen,” cut-offs raveled at the edges. Pumas brush Pro-Keds and stumble over Adidas. Arms reach to avoid collision and laughter erupts as the inevitable collisions occur. A feverish intensity pushes the group forward and they sprint across the athletic field — the rainbow moving in bits and pieces, yet united by the garnet jerseys that all have donned in the last moment.

The laughter and banter fade away and someone moves to close the door left swinging by the group headed for the intramural fields. “Two clubs...” comes from a room down the hall, followed by a pause and “two hearts...three diamonds.” A stereo pushes sound through the wall and the vibrations seem completely at home in the pulse of this living structure. Two half-clad bodies rush past elbowing and positioning down the hall in a frantic rush for the last open shower. The steady drum of water in the sinks and showers is partially covered by the electric hum of shavers and dryers and all is muffled by the steam cascading from the room. Someone wants to borrow some after-shave while another needs an Izod sweater, just right for the evening’s date.

Someone shouts to “cut the racket — don’t you know this is a college, for chrissake?! Some of us have to study around here.” “Go to the library, you turkey,” another bellows from the shower, “some of us have dates with more than books.” A door slams accompanied by appropriate epithets while gloating chuckles roll from the shower.

In a corner on the first floor, the Startrek crowd is glued to the tube for the weekly ritual. An unknowing novice ventures a question during the televised dialogue and is immediately hushed by the steely eyes of all in the room. He’ll know better next time. Pull-tops litter the floor and tables and overflowing ashtrays cry to be emptied. The empty cans will serve as substitutes —





no time for emptying them now — maybe during the next commercial. The commercial comes and quick trips are made to the john and the coke machine. Time-motion students would be amazed at the efficiency of every movement, calculated to accomplish everything necessary before the show begins again.

In the kitchen, crusty old Lionel methodically scrapes pumice over the grill removing the last vestiges of the evening's burgers. Every inch of the surface gets the same affectionate attention it received the thousands of times before he has cleaned the same area. A couple of men wearing garnet pins are mopping the floor and clearing the last tables. Their chatter with the cook is light and semi-jousting — who will win the Homecoming game and how many points is he giving? — how are things at the VFW? — does he really think McGovern is pink around the edges? — think it will rain out the concert this Saturday, and does he really care if it does? The old man appears merely to tolerate the conversation, but takes longer than really necessary to finish his cleanup before heading home. He'll see them in the morning — that is, if they get up for class.

Late plates are waiting for the football team's return and they burst in with the same disruption as when they left. The door remains open again and the breeze disperses the last smell of the warmed-over burgers and fries. It is quickly replaced by the strong sense of the locker room — and plastered hair, glistening foreheads, faded sweatbands and drooping socks give testimony to its origin. The smell and the victory are intoxicating, and the men abandon themselves to self-indulgence in victory and camaraderie. The victory is recounted with ever-growing tales of individual achievement and personal blunders. Words tumble over mouthfulls of food eaten too fast, ketchup is spilled on the table and fries drop to the floor, but no one really seems to notice. Talk is big and doubts are small — the playoff will be theirs. The timid soul who points out that this is the first win of the season is quickly dismissed with comments incredulous at his naivete. His shrug gives way to a

grin and a "yeah, I guess you're right." The world is theirs — for now.

The group breaks to clean up and the star jock trudges slowly up the stairs, his arm lightly on the shoulder of the brother who didn't get to play. Both have been drained by the struggle — one physically, the other vicariously — and they support each other in their exhaustion.

The last guys with dates are just heading out — khakis and top-siders. Sweaters and smiles. They have postponed as long as possible that inevitable wait in the sorority parlor making conversation with the housemother while waiting for their dates. The girls will finish last-minute arrangements upstairs — just to keep them waiting, they're sure. But they're already late and can postpone the inevitable no further. The usual caustic remarks and calls of encouragement and advice accompany them on the way out the door. They are rebuffed by the standard boasts, winks, grins, and — in the "serious" affairs — swearing.

The front door frames a small group filing out, books in arm and determination on their faces. Exams will be here soon and there are papers due next week. The test file is hopelessly out of date and some notes still have to be borrowed and reviewed. Shadows are lengthening on the quad and lights appear in windows around the house. Some illuminate books and papers over which college men toil, intently studying their contents. Others enliven the ping-pong table and preside over a staccato beat interrupted irregularly by a shout or an insincere expletive. A fainter light shines from the TV room. Even fainter light emanates from candles in a few of the rooms, or those with curtains drawn. And some are completely dark.

Out the back door come a few of the brothers headed for a study break at the Waffle House — what does it matter that they've only been studying twenty minutes? Or that they just ate three hours ago? Everyone piles in the old '64 Rambler that Ralph has been nursing for three years — everyone complaining about the old wreck and wondering if this will indeed be its last trip.

But the beast rumbles to life and the relative quiet of the evening is broken by backfires and banter as the group heads out.

Inside, those not booking, tubing or playing have congregated in groups of twos, threes and fours to discuss anything, everything — nothing. The social chairman is arranging a date for his roommate — the treasurer patiently explains to a couple of men why the budget won't allow for their proposal this time, though his patience seems to be declining — a heated debate is in progress over the relative merits of the present pledge class — a brother offers his opinion of the sorority down the street — and another offers himself as a willing listener to a brother bummed out over his last chick.

What is it that this big old house holds for these men? What is it that could possibly bring order to the randomness — the chaos — that pervades the place? What causes them to share with those who tease them, give to those who take their time, commit themselves to men they are yet to really know? Why is it that these men whose interests will diverge at any given time — converge at this time, in this place?

It is fraternity. A commitment to life shared with others. A very personal thing. A brotherhood of men confident in their relationships with each other. A collection of men who know themselves so well they are willing to let others know them too. Yet, a collection of men who realize that in knowing others they can know themselves even better.

It usually begins as a hearty handshake used to cover the inner hesitancy at the first rush function. It takes its course through introductory knowledge of background and interests that hopefully lead to common ground for the future. It grows through shared experiences — successes and failures, happiness and despair, acceptance and rejection — before, during and after initiation. And it is fulfilled in those moments — after weeks, months or maybe years of sharing — that the innermost confidence is given without hesitation — in the full knowledge of complete acceptance and understanding and in the freedom of broken inhibitions and total selflessness. This is what makes men converge at a given time, in a given place. This is fraternity. This is Pi Kappa Alpha.



The lobby of an AM radio station at 8:30 in the morning is one of the last places I would have expected to be. Sure, part of my job entails public relations and the broadcast media is one aspect of that program — but AM radio, replete with jingles, rock and crazy personalities was not exactly what I had in mind. After all, I'd passed through my teeny-bopper stage years ago. Yet, here I was in the waiting room of the WMPS radio station to interview the morning DJ. John Kaegi had dragged me along, against my better judgment, despite my excuses of unanswered letters sitting forlornly on my desk. He needed help, he said, with the tape recorder, picture taking and the interview. An extra man was needed.

But why me? I'd never done an interview in my life. But John cajoled, encouraged and threatened in an irresistible mixture, so I grudgingly tagged along.

Frankly, I was intimidated by the prospect of carrying on a conversation with a radio stand-up comic. His mind operates so

fast on the air, always ready with a quick remark or a tag line after every record. Always there with the smooth transition between songs or commercials or announcements. I'd heard him on his morning show every morning on the way to work and his ability to keep his show moving with an infectious upbeat was likable enough from a distance. But to be in the same room with him, while he's on the air and master of his realm; and attempt to carry on an intelligent conversation besides? Visions of the Christians in the coliseum swept through my mind. I could see my slow-wittedness and measured analytic bearing torn to shreds by this lion of radio fame. I would be reduced to rubble and made the butt of line after line — all on the air — in public. No one was immune from his attacks or his humor — the mayor, the City Council, even the radio station itself — what would he do with a fraternity executive before an audience craving his devastation? And I'd never even conducted an interview! It all seemed unjust, but, like a good brother, I prepared to meet my doom, "for the cause."

John and I were to interview Rigdon O. Dees, (Tau — North

Carolina) — Rick Dees to the AM audience in Memphis. The Mouth of the South. The hottest thing in mid-south radio and a man who has virtually taken over the morning radio audience since joining WMPS less than two years ago. A man who has turned a radio DJ position into a springboard to television commercial work and personal appearances in his own right. So we waited in the lobby while the receptionist went to tell him that we had arrived.

Never having done this sort of thing before, I frantically took notes of everything I saw. The lobby, on the second floor of a downtown office building, was rather traditional — old wood paneling with certificates and awards cluttering things up. WMPS is a "radio service of Plough, Incorporated," which also owns WPLO in Atlanta, WSUN in Tampa-St. Petersburg and WCOP in Boston among others. Framed posters of these cities decorate one wall. Another boasts certificates of recognition for programming from the

By Ed Pease
Director of Alumni Affairs

THE MOUTH,
THE MOUTH,
THE MOUTH



Tennessee Education Association and the Osceola, Arkansas Band Parents Club and Shelby State Community College. Plastic flowers and kitchen carpet adorn the adjacent meeting room.

The receptionist returns to tell us that Rick will see us. My apprehension grows to terror as I leave the quietude of the reception room with my notes about walls and floor coverings and other non-interviewable objects. The moment of truth has come. We're led through a hallway of acoustical tile and glass windows opening on studios in various stages of disarray. We turn a corner and there we are — in a studio hardly large enough for the three of us, stacked to the ceiling with tapes and equipment. Flashing lights surround the console and scraps of paper and note pads litter the desk. Not being an electronics buff, I am completely intimidated.

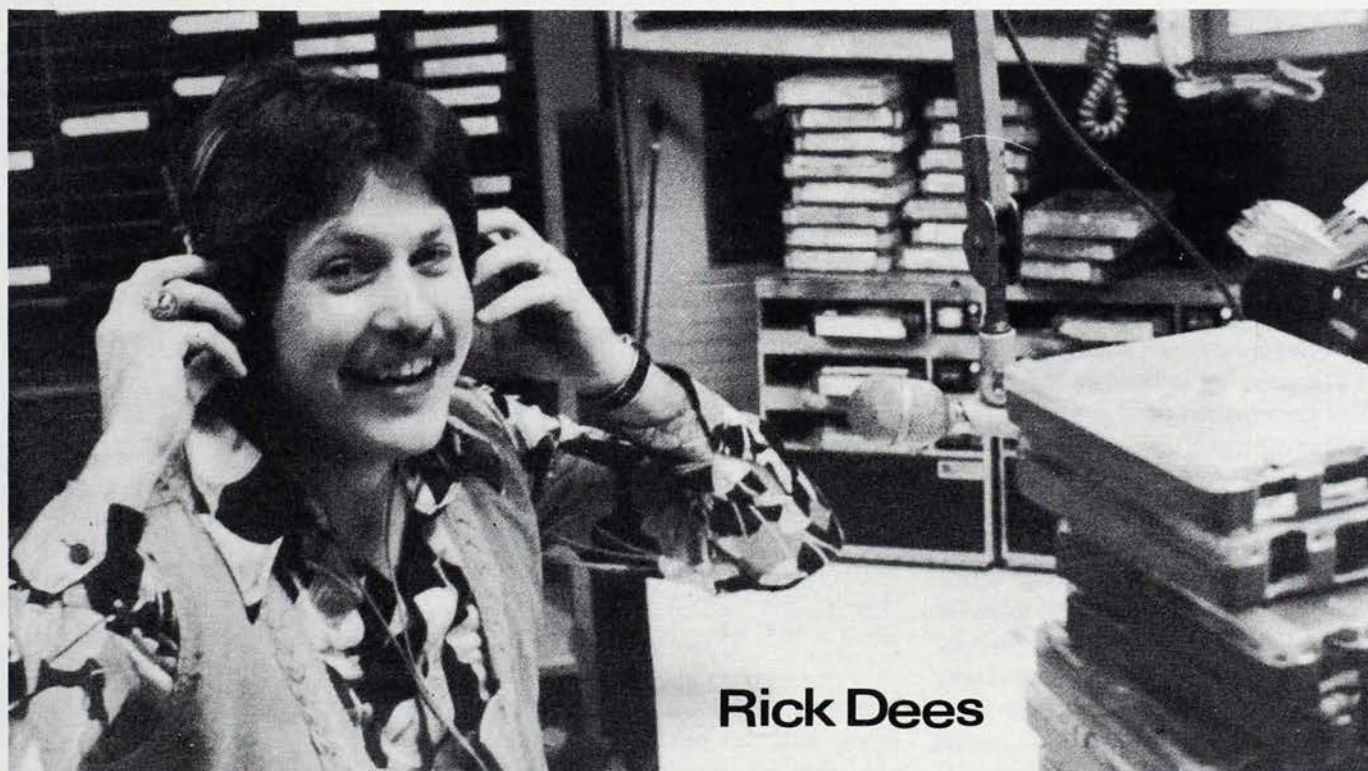
Rick literally jumps up to greet us. His smile is infectious, his handshake solid, and his enthusiasm contagious. He's not as tall as I had expected (why I assumed he was tall is something the sense of which escapes me in retrospect) — maybe 5'10" — but good looking. Dark hair parted in the center, a small mustache, and bright blue eyes. I notice a University of North Carolina ring with ΠΚΑ in the stone.

We talk — amid the piles of tapes, flashing lights and scattered papers. John bustles around taking pictures, fidgeting with the tape recorder and throwing in an occasional comment or question. Every few minutes, Rick swings around in the swivel chair to cut in with some commentary, to add a quick remark after certain songs, to announce the time or temperature. All the usual chatter associated with morning "music radio." Yet he manages to main-

tain a conversation with us — albeit somewhat erratically — at the same time.

All of a sudden I hear the mayor's voice breaking in on the air and realize it is a pre-taped segment Rick has prepared. Rick converses with questions designed to fit the taped responses. "Mayor, we've got a couple of visitors from Pi Kappa Alpha Fraternity with us this morning. Have you ever had the pleasure of meeting Ed Pease and John Kaegi?" "No, suh, Mr. Dees," responds the mayor. Rick continues, "Mayor, I notice Ed needs a shoe shine. Shine his shoes, would you?" "Yes, suh, Mr. Dees," comes over the air waves and a pre-taped segment of a man ringing the inside of a spittoon cuts in. The mayor shines my shoes — at least to the radio audience.

Later I learn that Rick started as the Sunday morning DJ with WGBG in Winston-Salem, but



Rick Dees

F THE SOUTH

that he had been interested in radio long before that. "It let me be the ham I was," he says with a grin. WGBG was a country station, but it was radio — and it was a start. Later he worked with WKIX in Raleigh while attending classes at nearby University of North Carolina in Chapel Hill, commuting on weekends and majoring in Radio, Television and Motion Pictures. It was there that he pledged and was initiated into Tau chapter of Pi Kappa Alpha.

After leaving Chapel Hill, Rick joined the staff of an AM station in Birmingham, Alabama. While in Birmingham he married a girl he had met at Chapel Hill. Carolyn has since developed her own career in radio and singing in night clubs in the Memphis area, and the two complement each other personally and professionally. We talk for a few minutes about her and her career and get on the subject of sororities. Rick remembers she was a member of a sorority and is embarrassed that he can't remember which one. So, in the middle of his show, he picks up the phone and calls her to find out. In the midst of the conversation he slips in and out of the voices he uses on his show — not seeming to notice. She is a Phi Mu.

A secretary comes in to warn Rick that he is being censored in his promotion of Doug Clark and the Hot—(pecans, cashews, whatever). Apparently, Memphis is not yet ready for this name in public, so Rick must now refer to the group as the Doug Clark Band. But Rick's no crusader — he takes it in stride and moves on. The mayor's voice cuts in again, and this time Rick asks him to bring John a cup of coffee. "Yes, suh, Mr. Dees," is the reply.

The Dees show has become famous for its "cast of idiots," the crew of fictional characters that have taken life through the

many voices of Rick Dees. Conversations between the characters, advertisements, news items — in short, every facet of morning radio, has been taken over by the many characters in the cast. For the most part, the voices are done by Dees himself — and are usually spontaneous. Some of his voices are done by a friend in Atlanta, and he does purchase some of his radio lines — a practice common among radio personalities — but he usually adapts them to better suit the Memphis audience. Dortch Horton, CB Sissy, Dr. Billy Frank Birmingham, Quindola from Indianola, Lena Wayback (his razorback secretary) and many others run in and out of the studio, on and off the air. Rick himself uses the characters in regular conversation and they seem almost to have life of their own. Young people in the Memphis area have adopted an almost fanatic cult paralleling Startrek, around them, and most of the

voices are known to Memphians of all ages.

Public officials' and celebrities' voices are mimicked in frequent conversations — "Excuse me, Mr. Dees" says the Columbo voice accompanied by bumbling, stumbling sounds — and fantastic promotions are developed, usually just "for kicks." Like the 3,000-pound fruitcake sponsored by the station and given away at Christmas. The cake set a record and the show made it into the *Guinness Book of World Records*.

Rick cuts back to the show and I can see he is preparing for another of his characters. One of the secretaries has brought in a message, and Rick, in one of his characters, asks her to "bump" with him. They do — literally — in the studio. All the time he is making conversation with the girl, "Catherine Cleavage" as he calls her on the air. She had no idea this would happen when she walked in, but one is always



prepared around the Dees show, and she responds well, making witty conversation. She's a pretty good dancer, too.

We talk for a few minutes about radio, and John asks about the relationship of AM to FM radio today. Rick responds that the FM growth has been rapid in recent years because "you can listen in a thunderstorm and there's no static. FM seems to be the direction in radio today, and I'm lucky we have an FM station here."

"AM radio will be a taxi frequency. It'll lean more toward information because you don't need the quality here — just information. FM will have the quality. Like in New York or markets like that, there's at least one all-news AM station. Here we lean toward information and entertainment. In the morning you can't hear anything like this, hopefully, on any of the other stations in Memphis. Even if, for example, WHBQ got a personality jock, he wouldn't do exactly what I do. We try to provide something unique."

Back to the chatter and the fillers. Commercials follow stories and all are sandwiched by pop tunes. Tapes with jingles are stacked on one-line tapes with doors opening, wheezing laughs, ripping clothing, a Tarzan yell, tobacco being spit into a spittoon, and Lena Wayback oinking hello. Rick cuts in with his characters, gesturing with his body, his hands, his face — as though he were appearing before a live audience rather than the microphone. He is fascinating to watch.

On the way toward Rick's office after the Dees Show we meet the station manager who has been with the station for fifteen years. He and Rick swap a few comments and we get in a few questions about the development of rock music in the fifties and sixties. We learn that WMPs was the first American rock sta-

tion — back in 1954. I ask Rick if this is where he wants to be in twenty years — or even ten. He's 25 now. "Right now I'm living one day at a time. I enjoy my work very much and am doing exactly what I've wanted to do for as long as I can remember. I know, too, how quickly things can change in this business and I suppose I'll change some with them. I don't expect to live my life in an AM studio, but I'm happy for now."

Rick exalts his independence. "It feels so good to do what I want to do. There's not that feeling of awful butterflies, that crummy feeling of pressure. It's great to be in a competitive society like ours, but there's so much pressure on people today, especially young people. What I tell them is to do the best they can and if they make an F feel a little bit bad, but *big deal*. I don't even remember how many F's I made."

Such dialogue presses Rick into more serious thoughts. He's a real human being with frustrations, fears and desires to change things. "As long as we are like we are now, there's always going to be jealousy and envy," he says. While describing his fears about American greed and jealousy, he is interrupted several times with telephone requests for his presence at high school and college functions.

"That's another thing," he interjects. "You've just got to learn to say no once in a while. Instead of going to that high school, I'd rather finish early one evening, go home at a normal time and ride my mini trail bike — a piece of junk," he laughs. "Just let it hang out for a little while."

At Christmas, Rick returned to Carolina for a few days visiting family and friends. He had a few minutes to stop by the Fraternity house and relay the story to us.

"I remember my days in the Fraternity as some of the most enjoyable in my life. Oh sure, we had our problems and we had the rivalries and jealousies that exist outside the house as well. But there, everyone knew how everyone else felt. We knew when a brother needed help or wanted some special attention or someone to talk to. I guess it was just a feeling that you came to know — but you knew it was there and, knowing others cared about you, you cared too.

"I stood there in the chapter house. They hadn't changed much — the carpet was the same old carpet I had known. The banister had been painted, and I wondered what pledge had painted it and what this place must mean to him. I remembered our pledge trip and the men who had shared Fraternity with me. The group feeling and notion of belonging was great. We watched games together, were happy and irritated together, did a lot of things together. I guess more than anything, Fraternity was sharing. I pledged for the prestige, but I got something worth much more."

John and I packed up our belongings — the tape recorder had run out of tape long ago and an entire roll of film had been exhausted. My frantically scribbled notes defied me to decipher them, but I would squeeze something out of them. How different things were now compared to the apprehension I experienced beforehand. After the initial hesitation in meeting someone new, I had actually come to enjoy myself. Dees had been friendly and open and eager to talk with us — about himself, about his job, about Fraternity. I was struck again by the realization that the strangest of strangers can be the friendliest friends — because of Fraternity. It was a good day.



Alpha Tau chapter (Utah)

By Tom Dowell
Alpha Tau chapter

Maverick chapter with halo

The Salt Lake desert, nestled near the inspiring Rockies, is an appropriate environment for one of Pi Kappa Alpha's most controversial, yet visionary, chapters — Alpha Tau at the University of Utah. It was on the Salt Lake plain, far from humanity, that Brigham Young halted his Mormon followers and declared settlement of their new land. Like the Mormons who were victims of religious persecution and who prospered with their independence, Alpha Tau's heritage is one of remarkable achievement and foresight, often in the midst of controversy and unjust chastisement.

The almost unwavering excellence of Pi Kappa Alpha's second largest chapter — over 1,700 initiates — sometimes continued in spite of national policies and officers who stubbornly resisted the changes presaged by Alpha Tau. Despite its capacity for producing student leaders and

outstanding alumni, Alpha Tau skirted extinction, once had to beat national and managed — even profited — from two divergent cliques within the chapter in its 64-year history.

The factions within Alpha Tau are of such diversity that they draw the chapter to an ideal middle ground. Its right wing and left wing reflect the training and experience of the Church of Jesus Christ of the Latter Day Saints and help keep Alpha Tau from over-emphasizing either the social or the religious aspect of the Utah collegiate environment.

Salt Lake City hosts the Mormon headquarters which frowns upon the use of tobacco and alcohol. And a frequently accepted offer open to members of the church is the opportunity to be missionaries. Missionaries serve two-year callings beginning at age 19, a year after one's college career begins. Returning Missionaries (RMs) rejoin the college and the fraternity at age 21

or older. They are serious students and form the conservative wing of the chapter.

Though Alpha Tau's activities have often given the chapter notoriety, the Alpha Tau members are the inheritors of its heritage.

Since its 1912 founding, Alpha Tau has produced 22 student body presidents, an average of two of every five elected, to say nothing of their propensity to elect other campus leaders. Alpha Taus have headed campus publications 75 times, gaining much local publicity for the chapter.

Scholastically, Alpha Tau has remained among the top three fraternities for 25 of the past 30 years. It was first 18 times since 1912 and in 1971, while second at Utah, Alpha Tau was first nationally in Pi Kappa Alpha.

Members of Alpha Tau have been ΠΚΑ assets for years. Grant Iverson served on the Supreme

Council for many years and was a district president for 25 years. Though asked often to be national president, Grant declined believing his greatest impact would be on the local level.

Gerald S. Lambert served as grand alumni secretary from 1922-26. Rulon Clark was a regional vice president, national alumni secretary, 1960-62, and pledge training director, 1960-63. Brian Swinton and Lance Parker were also regional vice presidents. Parker, Lorene Bauch and Dave Knibbe were all traveling chapter consultants for national (Knibbe is currently on the road).

The two best-known figures are Grant Macfarlane and C. Ross Anderson, former presidents of Pi Kappa Alpha (1956-58 and 1972-74, respectively). Three Alpha Taus received the Fraternity's Distinguished Achievement Award established in 1936: Cavendish W. Cavendish, 1959, a diplomat in the foreign service for 38 years; Richard L. Evans, 1961, the voice of the Mormon Tabernacle Choir; and Grant Macfarlane, 1971, international president of the Exchange Club. A dozen Alpha Taus, by far more than any other chapter, are represented in the *Fraternity Bicentennial History* featuring 200 IKA's who made significant contributions to the development of America.

In its 64-year heritage, Alpha Tau seemed destined to achieve renown and respect. It was in a small, isolated Utah Greek system that Alpha Tau was born. There were 1,163 students enrolled and the Greek system consisted of four fraternities, three local and one national — Sigma Chi. Floyd Hatch, a junior in 1911, had the idea to form a new fraternity after some rough treatment by Sigma Chi. One of the surviving founders, Grant Bagley, remembers Floyd as a

socially-minded individual who liked to meet people. He discussed the idea with several friends and, on November 13, 1911, he invited nine of them to found Xi Kappa Phi local fraternity.

As the fifth fraternity on campus, they were known as the Kappas. Founder P. K. Goddard still has his $\Xi\kappa\Phi$ pin in their purple and gold colors.

It wasn't until late January, 1912, that $\Xi\kappa\Phi$ began expanding its membership. And since the local was founded with intentions of going national, early in 1912 the members began looking for the best national organization with which to affiliate.

"We looked at all the nationals, but they were reluctant to come to the western schools," recalls Brother Bagley. There were no national fraternities at Utah State, 90 miles to the north. "There was a very able Alabama Senator named Underwood with whom the boys were very impressed," remembers Bagley. And the members learned that the Fraternity's constitution had been recently changed to allow for western and northern expansion.

So the men of $\Xi\kappa\Phi$ petitioned Pi Kappa Alpha, who sent a representative to Utah from St. Louis to make a recommendation. The result of a positive inspection led to Alpha Tau chapter, the forty-third chapter of Pi Kappa Alpha, installed April 20, 1912.

Today, four of the original charter members are living: P. K. Goddard, Grant Bagley, Norman Hamilton and Irwin Clawson.

They were renting a house for \$15 a month then. "We were a moving force, even back then," says Grant with a smile. "We moved every year and had a hard time paying the rent," he adds.

Late in the summer of 1912, just prior to the start of school, the recently installed chapter met at the City/County Building

to decide the fate of Alpha Tau; whether to fold or rent another house. They rented another home.

The war disrupted the entire nation and IKA was no exception. Very few meetings were held in 1918 or 1919 because there were no members to attend.

Grant Macfarlane pledged in 1917. While he was an undergrad, all four Utah student body presidents were Pikes. He remembers initiations were wild and rough with a liberal use of the paddle.

Grant was one of 10 pledges. Dues were \$2.50 a month and the chapter house had four different locations during his stay. Les Goates pledged in the early 1920's. He was sports editor of the *Desert News*, a colorful individual, and very capable.

Shield & Diamond editor, Richard Baumhoff, asked Les to help in the selection of the All-Pike football team. Les showed shrewd judgment and diligent consideration as he selected 18 Alpha Taus of the 22 members. He died in November of 1975, after giving many years to Alpha Tau and IKA.

In the depression during the early 1930's, Alpha Tau continued to prosper and excel on campus. Dues were a steep \$6 a month and Dr. Steven Hansen remembers, "We were two steps ahead of the sheriff with the rent each month." The Pi Kaps were still running the school.

Hal Harmon was a member in 1938. Dues had jumped to \$7 a month. He remembers the standard wage at that time was 25 cents an hour — no matter what the work. Thus, it took 28 hours of work per month to belong to the Fraternity.

He was editor of the *Chronicle* his senior year, 1939-40. During his editorship he saw to it that many of his brothers were in the

paper, including the candidates for senior, junior and sophomore presidents for 1940-41.

World War II interrupted the nation again. But following the War, the Greek system began to boom. Every fraternity on campus was big. The IKA army was building bigger than ever.

In 1954, Alpha Tau continued as an active and large chapter with members involved in politics and publications. However, that fall rush, a revolt occurred and a large number of legacies joined ΣΧ and ΒΘΠ. The chapter was discouraged. That winter, Alpha Tau pledged 14 men. One was named Emanuel Floor. When they were pledged, they decided to show the chapter that they were the best, though the smallest. Manny became SMC his junior year and *Chronicle* editor his senior year. He was the only Alpha Tau ever nominated twice for "active of the year" and also served as alumnus advisor from 1957 through 1964. He remembers the unity and the excellent scholastic record during that period.

In the spring of 1960, Alpha Tau reached 120 members, the largest number ever attained. Then the Mormon church changed the age of the mission call from 20 to 19. Two pledge classes were all but wiped out that spring when they left on their missions, and the Pi Kap army never reached that proportion again.

At the 1958 Convention two years earlier, delegates debated and voted on elimination of the "white clause" in Pi Kappa Alpha's Ritual. Robert A. Smythe was honorary president and as such had the first vote. His "no" vote flattened the legislation which went down to miserable defeat.

Time has a way of changing things quickly. A completely different situation developed at the 1960 Miami Convention



Former National Presidents C. Ross Anderson (left), and Grant Macfarlane.

when several chapters were in danger of expulsion from their campuses because of civil rights violations.

The Supreme Council knew the power of Smythe's vote and, fearing another negative casting, Grant Macfarlane was given the job of convincing Smythe to vote yes. Grant talked himself blue, but it worked and the motion passed, spearheaded by Smythe's initial "yes."

But in the fall of 1963 Alpha Tau pledged a young man from Ogden named Denny Mea. Denny was a nice kid. He was well-liked by the chapter. Denny was offered and he accepted a bid from Alpha Tau. What made Denny an unusual case was the fact that he was Oriental — he wasn't white.

Manny Floor, alumnus advisor at the time, asked the chapter if they realized they had broken an unwritten law. Lorene Bauch remembers that period and his friend Denny Mea.

"It wasn't a test case in any way," Bauch recalls. "He was well-liked by the entire chapter and we wanted him in Alpha Tau." Manny signed the pledge cards which were sent to

national. A field secretary visited the chapter in late October and, seeing the situation, attempted to persuade Alpha Tau to drop Denny. They respectfully declined and the representative telephoned the national office.

The threat of suspension for breaking "an unwritten law" was enough to incite action. The chapter officers informed Denny of the situation — he was willing to stay and fight with the chapter. Next, the chapter began a letter campaign explaining the situation to other chapters and officers and enlisting the support of the university.

In early January, the chapter approved Denny for initiation. Again the necessary cards were filed with the national office with a letter lamenting the situation and its effect on Denny. Within a week, a telegram arrived informing the officers of the chapter's suspension on an alleged drinking and gambling charge. A similar telegram went to the university.

After a university investigation into the charges, no conclusive proof was found to substantiate the claim. Though under suspension, at the university's finding

of innocence, Alpha Tau conducted an "illegal" initiation. At that point, Utah officials recognized IKA's existence on campus, but Pi Kappa Alpha did not.

Alumni then met with the chapter to determine Alpha Tau's future with IKA — to go local or fight for reinstatement. The packed meeting room debated the issues with the alumni divided — younger alumni favored withdrawal; older alumni favored the fight.

Following meetings between alumni and national officers, Jim Cannon dropped out of school and began a stump around the nation to gain delegate support at the upcoming 1964 Convention.

Grant Iverson and Grant Macfarlane were at the convention and met with national officers concerning the problem. They convinced the Supreme Council that such problems would be best solved at the local level. Regardless, Alpha Tau had 30 members at the convention headquartered in the presidential suite at the Hilton. While Alpha Tau's delegate attended meetings, the others lobbied for support from the suite.

Three times the convention voted on the question of reinstatement. The first two votes were deadlocked. The third saw one delegate change his mind in support of Alpha Tau.

With the "white clause" officially abolished, IKA would truly become a national organization. In 1968, Beta Kappa (Emory) initiated the first black member of IKA.

But the "white clause" issue was not the end of Alpha Tau's distinction. Many Alpha Taus saw the practice of "hell week" or "goat week" as a vicious and senseless program — they were ready to tackle the oldest fraternity problem, hazing.

During the winter of 1965,

undergrads and alumni met in meetings until wee hours debating the issue. After the 1964 incident, the actives were confident and independent.

Lance Parker and Dave Smith instigated the new program called Ingress, a positive program of reaffirming one's loyalty and sense of purpose to the Fraternity. They were the first to utilize psychology for a fraternity program making the week mentally stimulating rather than physically intimidating. They introduced sensitivity sessions.

The program was carefully planned and presented to the chapter for final voting. Over 100 members voted on the issue and, in 1965, "goat week" was abolished by a margin of three votes. Later, the national Fraternity adopted Ingress and pro-

moted it as the official pre-initiation program replacing hazing forever in most chapters.

Since then, leaders and new ideas have continued to emerge from Alpha Tau. Mike Snarr was the first Alpha Tau elected to two successive terms as SMC, devoting his time to the improvement of IKA at Utah. In May of 1974, the Alpha Tau home burned to the ground. But with the help of alumni, the chapter secured new housing and went on to build an addition to it which has recently been completed.

Getting knocked down, then, rebounding to better than ever — that is the history of Alpha Tau. The people responsible for Alpha Tau's eventful history are its heritage.

MEMORIAL FOUNDATION MEETING

(Clip out and mail)

Notice is hereby given of the Annual Meeting of members of the Pi Kappa Alpha Memorial Foundation, which will be held at 577 University Boulevard, Memphis, Tennessee, 38112, June 4, 1976, at 10:00 a.m.

Bob T. Williams, Secretary

THE PI KAPPA ALPHA MEMORIAL FOUNDATION
577 UNIVERSITY BOULEVARD
MEMPHIS, TENNESSEE 38112

I hereby designate and authorize Patrick Halloran or Bob T. Williams or _____ to vote in my proxy at the meeting of the members of the Pi Kappa Alpha Memorial Foundation in Memphis, Tennessee, June 4, 1976.

DATE: _____ SIGNATURE: _____

(Print Name under Signature)

NOTE: Members and relatives of Pi Kappa Alpha who have contributed twenty-five dollars or more to the Pi Kappa Alpha Memorial Foundation are voting members.

ALUMNI

Compiled and edited by
Renee Pierucci, Copy Editor

Initiation dates 1900 to 1929

Barney Christie (Syracuse) has shown up at the age of 80 living in the Elmwood Manor Nursing Home in Nanuet, New York. Brother Christie was active in Chicago circuses during the 1920's. (Elmwood Manor Nursing Home, Nanuet, N.Y. 10954)

E. Frank Griffin (Millsaps) is a realtor in Columbus, Mississippi. He is interested in golf and fishing, and is a past president of the Shrine Club and of the Exchange Club. (Box 47, Columbus, Ms. 39701)

Joseph M. Howorth (Millsaps) is a lawyer and an artist who also enjoys fishing. He is a member of the American Legion, the Civitan Club, and is past president of the IKA Washington, D.C. Alumni Association. (P.O. Box 627, Cleveland, Ms. 38732)

William M. McNeill (Carnegie-Mellon) is serving as 1975-76 District Governor, 676 Rotary International. (410 Morton St., Smyrna, Tn. 37167)

Jack Reich (Purdue) has been elected Chairman of the Board for American United Life Insurance. (7404 N. Penn, Indianapolis, Ind. 46240)

Dr. Robert A. Smith (Washington) has written an autobiography entitled *Idaho Surgeon*. (3100 Crescent Rim Dr., No. 306, Boise, Idaho 83704)

John B. Harris (Millsaps) is a retired YMCA director and is living in Bessemer, Alabama. Interested in rocks, minerals and Indian artifacts, Brother Harris is also a member of IKA's Golden Chapter, a past president of the Bessemer Kiwanis Club, past commander of the American Legion and the "Lions Club Man of the Year." He and his wife recently celebrated their golden wedding anniversary. (2230 Clarendon Ave., Bessemer, Ala. 35020)

William J. Mobley (Millsaps) is a retired aircraft manufacturer and lives in Inglewood, California. His interests include photography, travel, music and books. He also is a member of the Junior Chamber of Commerce and Kiwanis Club. (5457 West 118th St., Inglewood, Calif. 90304)



Harris



Mobley

E. L. Santrock, Sr. (Hampden-Sydney) recently contributed to IKA's Loyalty Fund and asked that we inform his fellow brothers of the death of his wife, Rubie H. Santrock, on Nov. 10, 1974. (Franklin Hts., Rocky Mount, Va. 24151)

Initiation dates 1930 to 1949

H. Leon Abrams (Emory), professor of anthropology and sociology at ECJC, University System of Georgia, has recently published a book-length work in Spanish in the *Anales of the National Institute of Anthropology and History of Mexico*. (Swainsboro, Ga.)

William F. Botwinis (New Mexico) is Vice President and General Manager of Nielson's General Contractors in Colorado. (Box 963, Cortez, Colo. 81321)

J. W. Chatham (Millsaps and Mississippi State) is a United Methodist minister, married and the father of five children. He collects coins, travels, and plays golf and tennis. He is also active in the Naval Reserve, Rotary Club and the Boy Scouts of America. (P.O. Box 523, White Circle United Methodist Church, Louisville, Ms. 39339)

Wayne W. Fisher (Iowa) is Executive Director of the American Chamber of Commerce in Belgium. (Rue de Commerce 21, Bte 5, 1040 Bruzelles)

Lawrence Gibson (Millsaps) has recently been appointed Director for Special Resources at the University of the South in Sewanee, Tennessee. He previously was development officer at Texas Christian University. He enjoys jogging, camping with the family and listening to symphonic music. (%University of the South, Development Office, Sewanee, Tn. 37375)

Jack A. Kohl (Cincinnati) was recently re-elected (by himself) president of King Kohl, Inc., which owns some

Kentucky Fried Chicken outlets in Northern Alabama. He recently ran for chicken commissioner (a non-existent government position). After overwhelming the opposition (non-existent) with extensive billboard, newspaper, radio and public appearances, he apparently won by default and is now known as the Colonel, the Chicken Man, the Commissioner. When asked how he wound up in Cullman, Alabama, he replies, "Just lucky. Ya'll come." (1477 Orchard Dr., Cullman, Ala. 35055)

Ray F. Mahaffey (Nebraska and FIT), previously a space engineer in New Mexico and Florida, is now teaching engineering at Wytheville, Virginia. Brother Mahaffey is past president of the Cape Canaveral Alumni Association of IKA and was co-founder of IKA's Zeta Sigma chapter at Florida Institute of Technology. (Box 502, Wytheville, Va. 24382)

Col. Robert E. Milstead (Texas), deputy commander for operations of the 463rd Tactical Airlift Wing, recently brought to a close 24 years of military service. He and his wife have retired to Abilene, Texas, where Brother Milstead has assumed the position of Vice President of First State Bank of Texas. (325 Elm Cove, Abilene, Tx. 79605)

Clarence B. Ogden (Denver) recently retired after 17 years as senior buyer — Mechanical Engineered Products, Process Plants Division of the Foster Wheeler Energy Corporation in Livingston, New Jersey. (%Frank C. Ogden, 1183 S.W. 1st Way, Deerfield Beach, Fla. 33441)

Kenneth Steele (Southern Methodist), economist for United Carolina Bancshares of Monroe, N.C., recently was among a panel of bank economists who made a presentation before the General Assembly's Joint Committee on the Economy in Raleigh, North Carolina. (%United Bancshares, Box 250, Monroe, N.C. 28110)

Initiation dates 1950 to 1959

Captain Thomas Babington, III (Southern Miss.) has been promoted to Chief of the Chaplain Service at the Veterans Administration Hospital in Nashville, Tennessee. Brother Babington was presented the Superior Perfor-

FRATERNITY PROFILE

mance Award in 1972 and in 1974 he received the Hospital Director's Commendation for his leadership in the care of Vietnamese veterans.

Bruce E. Druckenmiller (Bradley) was recently appointed to the Board of Directors of the St. Louis Convention and Tourism Bureau. (12849 Big Bend, St. Louis, Mo. 63122)

Dale Fields (Delaware), the Director of the Historical Society of Delaware, has recently moved into the George Read House in New Castle, Delaware. The Read House is destined to be a museum under the auspices of the Historical Society.

Julian Garcia (New Mexico) was named the state of New Mexico's Outstanding Businessowner for 1975 at the recent New Mexico Minority Businessowners Conference. He is the owner of Toyota City in Albuquerque. (3100 Menaul Blvd., N.E., Albuquerque, N.M. 87106)

Dan Girand (New Mexico) is currently coordinator for the Regional Criminal Justice Planning Commission in Roswell, New Mexico. (1310 West 7th, Roswell, N.M. 88201)

Edward J. "Ted" Grofer (Cincinnati) has been named publisher of the *Desert Sun*, a Palm Springs newspaper, and is a vice president of the Desert Sun Publishing Company. Brother Grofer has always been involved in community affairs, having served as a director of the Palm Springs Chamber of Commerce and as chairman of the Community Relations Committee of the Chamber. He was also named to the Palm Springs Club, a social organization of community leaders, and he maintains membership in the Public Relations Society of America. (611 South Canyon Dr., Palm Springs, Calif. 92262)

Harlan L. G. Kebel (Missouri-Rolla) is works manager for the Canadian Gypsum Company plant at Hagersville Ontario. For the past 6½ years he was works manager of the U.S. Gypsum Operation at Sperry, Iowa. (Box 547, Hagersville Ontario, NOA, HO)

John B. Kruger (New Mexico) is Vice President of the Kruger Insurance Agency Inc. in Oklahoma City. (7607 N.W. 20, Bethany, Okla. 73008)



BRO. O'ZEE SKILLFULLY ARRANGED HIS WORK TO INDULGE IN HIS LOVE AFFAIR WITH GOLF.



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Dr. William F. O'Zee



DR. WM F. O'ZEE-ED, IS CHAIRMAN ADVISOR AT SAN ANGELO. HE WAS D.P. EDUC. DIR. AND DEAN OF MANY TEXAS ACADEMIES.

Alan G. Rieper (Lehigh) is a senior equity analyst with the National Life Insurance Company in Montpelier, Vermont. He was also elected an officer of the National Life Investment Management Company.

Jess E. Sweely (Penn State) has formed his own company, SLS Associates. The firm's emphasis is on financial planning, personnel, transportation and data processing. (Route 1, Box 111, Roxboro, N.C. 27573)

Joseph "Buzz" Volz (Cincinnati) is now associated with Turner & Shepard, Inc. as account executive. The firm is an insurance agency and Brother Volz is associated with the Professional Association department. (8408 Cottonwood Dr., Apt. K, Cincinnati, Ohio 45231)

Initiation dates 1960 to 1969

Reggie Allison (New Mexico) has been transferred to Pasadena, California, by the Burroughs Corporation and has been promoted to Product Training Manager for Group Sales and Systems Education.

R. Douglas Averitt, III (Millsaps) is a history professor at Western Michigan University and vice president of a gift shop corporation.

Ron Ayers (Penn State) is an energy economist for Battelle Laboratories. (2465-A Medary St., Columbus, Ohio 43202)

Rick Babson (Tulsa) was recently named Police and Court Reporter for

the Enid, Oklahoma morning news. (501 N. Grand, No. 201, Enid, Okla. 73701)

Joseph L. Bertolini (Case Western Reserve) is teaching physics and chemistry and coaching at Jackson-Milton High School in Ohio. (35 Mill Creed Dr., Niles, Ohio 44446)

1st Lt. Michael S. Blaskovich (Montana State) is a pilot with the 314th Tactical Airlift Wing, a component of the Military Airlift Command (MAC), stationed for temporary duty at Rhein-Main AB, Germany.

Richard W. Bliss (Delaware) has recently entered into the private practice of law in Washington, D.C. (1711 P. Street, N.W., Washington, D.C. 20036)

Robert T. Bodkin (Indiana) is associated with the law firm of Bamberger, Foreman, Oswald & Hahn in Evansville, Indiana. (Box 498, Rolling Hills, Newburgh, Ind. 47630)

John F. Bridges, III (Southern Mississippi) is an Air Force pilot in Tucson, Arizona. His main interests are flying and hunting.

Frank A. Charles (Pittsburgh) was recently appointed District Sales Manager for A. O. Smith-Inland, Reinforced Plastics Division in Pennsylvania. (105 Westbury Dr., Coraopolis, Penn. 15108)

A. Ken Cook (Delaware) welcomed a baby daughter on Nov. 30, 1975. (720 Ciderbrook Rd., Bon Ayre, Hockessin, Del. 19707)

Richard M. Crossett (Murray State) is currently Lake County Editor for the *Sentinel Star* newspaper in Orlando, Florida. (P.O. Box 1006, Tavares, Fla. 32778)

Capt. Arthur W. Egan, Jr. (Syracuse) is assigned at Whiteman AFB, Missouri, as a missile launch officer. He is a member of the Strategic Air Command. (1505 Lowe St., Columbia, Mo. 65201)

William S. Ezelle (Millsaps) currently serves as credit officer and assistant manager of the credit department with Deposit Guaranty National Bank in Jackson, Mississippi. (1332 N. Jefferson, No. 4, Jackson, Ms. 39202)

John W. Fitzpatrick (Denver) was recently promoted to National Sales in Chicago for CBS Television. (327 E. Elm Ct., Glencoe, Ill. 60022)

Ronald E. Hagerman (West Virginia) is President and co-owner of Kelly Mike's Sport Center, Inc. located at 9 South 5th Street in Martin's Ferry, Ohio. (Home address: 141 Forest Hills, Wellsburg, W. Va. 26070)

Charles N. Harvey (Millsaps) is married and the owner of a wholesale merchandise company and antique shop. His activities include golf, tennis and antique collecting. (4125 Navajo Rd., Jackson, Ms. 39211)

Chris Holmes (New Hampshire) has moved to St. Paul, Minnesota, with the U. S. Forest Service. He is working on a chapter alumni directory for Gamma Mu chapter and would like to hear from all his brothers. (%U.S. Forestry Service, St. Paul, Minnesota 55806)

Robert D. McCool (Millsaps) is a hospital sales representative for the Upjohn Company in Metairie, Louisiana. He also fishes and does wood-working in addition to singing in the church choir. (4620 Lake Louise Dr., Metairie, La. 70002)

Robert J. Mieir (Tulsa) was recently named Tulsa's "Policeman of the Year" for singlehandedly capturing four suspects in hijacking, bank robbery and abortive holdup cases. Brother Mieir is also a Marine Corps reservist and assistant scoutmaster of Boy Scout Troop 74.

David R. Murphy (Eastern Illinois) is an instructor of Psychology at Waubensee College in Sugar Grove, Illinois. (417 First St., Batavia, Ill. 60510)

John M. Palguta (Calif. State at Northridge) has recently completed his Masters of Public Administration Degree from the University of Southern California. As a personnel management advisor for the U. S. Civil Service Commission, he has received a promotion to their Bureau of Personnel Management and Evaluation in Washington, D.C. (501 Slaters Lane, No. 1111, Alexandria, Va. 22314)

F. J. Pallischeck, Jr. (Penn State) has left Ford Motor Company and joined Booz, Allen & Hamilton, Inc. in Cleveland. (2065 Lamberton, Cleveland Heights, Ohio 44118)

William G. Petty (William and Mary) was recently appointed Assistant Commonwealth Attorney for the City of Lynchburg, Virginia. (P.O. Box 1642, Lynchburg, Va. 24505)

Ray Prosser (Indiana) recently moved from Richmond to Indianapolis, where he is currently working for the law firm of Yarling, Winter, Tunnell, Robinson and Lamb located in the Bank Tower.

Robert F. Pugh (Memphis State) is currently Vice President of Sales for Regional Adjustment Bureau in Memphis, Tennessee. Bobby enjoys golf in his spare time and is also active in the Jaycees. (5303 Edenshire, Memphis, Tn. 38117)

Thomas L. Schneider (Virginia) graduated from the University of Cincinnati Medical College last May. He is now doing his four-year residency in internal medicine at Los Angeles County Hospital. (1200 North State St., P.O. 730, Los Angeles, Calif. 90033)

James D. Sizemore (Alabama) is now Manager of Cumberland Capital Corporation in Mobile, Alabama. (2626 Wagon Tongue Dr., Mobile, Ala. 36609)

James F. Soukup (Parsons) is presently teaching fifth grade and coaching wrestling at Pennsavken, High School. His wife Debbie teaches third grade. (2729 Wolf Avenue, Pennsavken, N.J. 08109)

Steve Sternberger (Indiana) has accepted the position of Editor of Advanced Underwriting with Pictorial Publishers, Inc. in Indianapolis. He will be producing educational material for insurance company use in furthering agents and home office employees' education. (7222 Rosehill Dr., Indianapolis, Ind. 46260)

Donald Tokash (Penn State) has been promoted to Sales Manager for the Philadelphia district of Sweda International. (228 Spruce Tree Dr., Radnor, Pa.)

Gary L. Trennepohl (Tulsa) was named the Outstanding Student Teacher for 1974-75 at Texas Tech University's College of Business Administration in Lubbock, Texas. (4360 S. Jamestown Ave., Tulsa, Okla.)

Bill Wilson (New Mexico) is the Associate Director of the National Association of State Directors of Special Education. (1521 Los Arboles, N.W., Albuquerque, N.M. 87107)

Initiation dates 1970 to 1975

Robert R. Burks (Florida Southern) is a freshman dental student at Emory University Dental School. (P.O. Box 22948, Emory University, Atlanta, Ga. 30322)

Ken Copeland (Arkansas State) is presently working as a production controller at Walker Manufacturing Company in Jonesboro, Arkansas. (106 Flossie, Trumann, Ark. 72472)

Jimmie Evans (Georgetown) married Ruth Ann Huffman on November 1, 1975. (Route 1, Box 316, Shelbyville, Ky. 40065)

William F. Gilmore (Georgia) has taken a leave of absence from real estate development and returned to the University of Georgia where he is taking courses in computer science and statistics. (140 Chalfont Dr., No. 2, Athens, Ga. 30604)

George Gober (Millsaps) has returned to Jackson from graduate study at LSU. He is presently teaching in Vicksburg and still enjoys playing soccer and rugby. Brother Gober is married and the father of a baby girl. (3950 Council Circle, Jackson, Ms. 39206)

Frank Godfrey (Virginia Tech) is presently employed by Congressman Thomas P. O'Neill, Jr. in Washington as his legislative aide. (4303 South 35th St., Arlington, Va. 22206)

Capt. Robert W. Harrison (Virginia Tech) is flying the AH-1G "Cobra" in the 7th Squadron, 17th Cavalry, the newest and only attack helicopter squadron in the U. S. Army. (Box 5446, Fort Hood, Tx. 76544)

Louis Laconte (Seton Hall) married Kathleen Diller in 1972 and they are now living in Arizona, parents of a two-year-old son and a one-year-old daughter. (1624 No. 64th Lane, Phoenix, Ariz. 85035)

Craig Puckett (Southwestern State) has recently been named Coordinator for Affiliated Food Stores Inc. of Oklahoma. He graduated from Southwestern Oklahoma State University last May. (1805 N. 4th, Sayre, Okla. 73662)

Richard J. Quinones (Miami) is stationed overseas at Rhineland Kaseme in Ettlingen, Germany as a platoon leader of a combat engineer platoon. (D Company, 78th Engr. Bn., APO, N.Y. 09351)

John Lisher (Indiana) and his wife Mary both passed their bar exams and were sworn in as attorneys in the state of Indiana on October 21, 1975. (3662 A. Glen Arm Rd., Indianapolis, Ind. 46224)

David Rutland (North Alabama) is at Auburn University working toward his Master's in Biology. (Box 266, Cherokee, Ala. 35616)

Tobert C. Simonds (Vanderbilt) married Katherine Elizabeth Wolf this past November. He is associated with his father in Lead Products Co., Inc. of Houston. (1224 Fountainview Dr., Houston, Tx. 77027)

Mark Sorgenfrei (Millsaps) is living in Jackson, Mississippi and is staff accountant for a local CPA firm. He still plays basketball and enjoys tennis and fishing. (900 E. Worthside Dr., Apt. 9-E, Jackson, Ms. 39206)



Struve

Lt. Donald W. Struve (Oklahoma) recently captured the title of Norddeutscher Meister, wrestling in the over-100 kg. weight class in Bremen, Germany.

Ed Sterner (Indiana), a recent graduate of the Woodrow Wilson School of Public Administration at Princeton University, has accepted a position as planning consultant to the Alaska legislature before returning to begin studies at the Columbia University School of Law.

Dale Taylor (North Alabama) is currently living in Jasper, Alabama, where he is Assistant Urban Development Director.

William H. Weigold (Robert Morris) recently transferred to American Bridge of U. S. Steel and was promoted to cost analyst at Elmira, New York. (110 Daffodil Dr., Horse Heads, N.J. 14845)

Lee Hale Whittlesey (Oklahoma) is an air personality on KOMA radio in Oklahoma City, under the name of Pat Stevens. (6359 N.W. 63rd, No. 234, Oklahoma City, Okla. 73132)

VIP ALUMNI

Col. C. E. Baxter, Jr., Tennessee

The recent passing of Col. C. E. "Ed" Baxter, Jr., Zeta, ended a long career of service to Pi Kappa Alpha Fraternity, especially in the Springfield, Missouri area. Brother Baxter had been hospitalized for eight days prior to his death.

Devoted to the untangling of problems of young people, Col. Baxter will be particularly missed by the men of Zeta Chi (Southwest Missouri State) who had named their chapter house in his honor. Brother Baxter had served as chapter advisor to Zeta Chi and several other chapters since his 1925 initiation.

Col. Baxter, a civic and business leader in Springfield, moved to Missouri in 1953 to head the Ash Grove Lime Company plant. Ash Grove tripled its production under Col. Ed Baxter and developed a new type of lime kiln eventually used in 18 foreign countries.

Following an ROTC background at Tennessee, Baxter served on the personal staff of Vice Admiral Allen Kirk, commander of the amphibious forces of the Atlantic Fleet. He retired as a colonel from the Army Reserve in 1967.

Dr. Harold E. Abbott, Northwestern

With the death of Dr. Harold Abbot, Gamma Rho, Pi Kappa Alpha lost one of its most dedicated and distinguished servants. Dr. Abbot, 71, began his fraternal involvement as an undergraduate at Northwestern University. His involvement continued at Stephen F. Austin University in Texas when he arrived to head the Chemistry Department in 1947. After the chartering of Epsilon Omicron chapter, he served as the chapter advisor until his death.

A long-time member and active participant in the American Chemical Society, Dr. Abbot held numerous elective offices and served on several national committees and once received a personal letter from President Franklin D. Roosevelt thanking him for his service during World War II.

The local newspaper eulogized Dr. Abbot. "Harold Abbot never lost touch with the young people. He attended many of (Pi Kappa Alpha's) functions and was ready and willing to help a student with a problem. His service to the Fraternity was recognized last year when a scholarship fund in his name was sponsored by the fraternity."

Author William Welch Dies



At presstime, February 2, the sudden death of writer William Welch, Pi (Washington & Lee), required a major re-write of a lengthy profile article about him to this obituary. He was one of Hollywood's most prolific and respected writers — and, ironically, the author of a recent book dealing with a rather special and provocative subject, his communication with the world of the dead.

The article, written by Frank Neill, director of publicity for 20th Century-Fox Television and a friend of Brother Welch, described Welch's encounter with, and tape recordings of, some 25,000 messages over four years from the world beyond. Welch's specialty — recordings of paranormal voices — is one of the most controversial areas of the branch of psychic investigation known as survival research. His closely scrutinized work with taped messages presents new evidence that man can have intelligible communication with the dead. And, in fact, that there is life after death. Prominent psychic researchers claim that we are now on the threshold of vastly improved contact with

other dimensions of reality, both quantitatively and qualitatively.

William Addams Welch, author of more than 500 television plays, 500 scripts produced for radio and many motion picture scenarios including work on the boxoffice hit *Towering Inferno*, was born in Long Island, New York. His father, W. A. Welch, was renowned as "the father of State Parks" in the United States.

Brother Welch attended New York Military Academy where he wrote a thesis on psychic phenomenon, a subject that interested him since childhood. He entered Washington and Lee in 1932 majoring in English and becoming a member of Pi chapter.

In his recent, controversial book *Talks With the Dead*, Brother Welch told of strange and unusual occurrences during his tapings, some humorous, some poignant, but all fascinating.

"There is as much variety, as much seriousness and frivolity, as much sense and nonsense in these taped messages," Welch wrote, "as there is in the ordinary run of conversations held by ordinary people throughout the day.

"These *are* ordinary people, after all. They just happen to have undergone a certain drastic change which we will all someday undergo and which, for want of a better word, we have called death."

At the time of his death, following an extended illness, William Welch was the story editor for the popular ABC-TV series, Irwin Allen's *Swiss Family Robinson* produced by 20th Century-Fox Television. Quiet-spoken, scholarly, William Welch surprised many scientists with his contact with the world beyond. Nevertheless, those scientists testified to the veracity and integrity of those strange and often eerie experiments to which Brother Welch was once an outsider.

The war years: 1943-44

By Dr. Paul Blount
Historian

Thirty-three years ago from the pages of the *Shield & Diamond* a very young-looking Charles Freeman looks out from a picture accompanying an article in which he spoke of the continued growth of the Grand Old Fraternity, reflected in the number of men initiated into each chapter that year. Charles Freeman, Beta Lambda (Wash. Univ.), was the first traveling secretary and later national president from 1964 to 1966. The next year, in 1944, Charles Freeman would resign as traveling secretary, a post he had held since 1941, to head up the Infantile Paralysis Foundation.

Reminders that the United States was very much engaged in a global war are found in the pages of the *Shield & Diamond* featuring the pictures of young Pi Kappa Alpha's serving their nation. One of them was Lt. Robert Pershing Williams, Beta Beta (Washington), who had won the Navy Cross for the dive bomber sinking of a Japanese carrier in the Coral Sea and for the destruction of three German submarines and the damaging of a fourth. Another, a Naval officer, Lt. Commander Joseph L. Yon, Alpha (Virginia), related in the pages of the *Shield & Diamond* how he was rescued after his ship, the U.S.S. *Tecos*, had been sunk in the Pacific.

Pi Kappa Alpha's in all branches of service were recognized by citations. Lt. Col. Robert M. McFarland, Alpha Delta (Georgia Tech), former executive secretary of Pi Kappa Alpha, received the Legion of Merit from General Eisenhower for his work as liaison officer to the British Army in North Africa. Sgt. John Mohl, Gamma Kappa (Montana State), received the Distinguished Service Cross for heroism in the South Pacific. Lt. Charles Paine, Alpha Mu (Georgia), was included in a book, *Our American Heroes*, in which he was cited for bravery on bombing raids over Europe. Captain C. A. Peterson, Beta Beta (Washington), received the Silver Star and the Purple Heart for action in Sicily.

Reflecting further how the U.S. at war affected the Fraternity, an article from Purdue University reported that the IKA chapter house there was the only one of 19 fraternity houses on campus that had not been taken over by servicemen.

In 1944, Dr. George Summey, Beta (Davidson), became the first member of the Diamond Life Chapter of Pi Kappa Alpha, 75 years after he was initiated at Davidson College.

In the field of sports, Fred Sheffield, Alpha Tau (Utah), was the sensation of the 1943 track season when he won the National Collegiate Athletic Association's high jump title with an over the bar at six-feet-eight-inches.

In the area of politics and economics a wage increase was denied Los Angeles traction employees by the War Labor Board on the decision of an opinion written by its member Wayne L. Morse, Beta Xi (Wisconsin), Dean of the University of Oregon Law School and later a Senator from Oregon.

Another IKA in the limelight in those years was Cavendish W. Cannon, Alpha Tau (Utah), who as a top ranking American diplomat accompanied Secretary of State Cordell Hull in his history-making mission to Moscow.

On the home Fraternity front, the War Memorial Fund got off the ground with a drive for contributions to commemorate the services of thousands of Pi Kappa Alpha's in uniform. A letter was sent out from the National Alumni Secretary Leroy Hodges; supporting him in that letter were the signatures of many prominent IKA's in many walks of life: Secretary of Agriculture Claude R. Wickard, presiding bishop of the Protestant Episcopal Church in the United States Rt. Rev. Henry T. St. George Tucker, Lt. Gen. Courtney H. Hodges, editor of *The Country Gentleman* Robert R. Reed, United States Senator Albert B. Chandler of Kentucky, U.S. Representative A. Willis Robertson of Virginia, U.S. Representative John J. Sparkman of Alabama and head football coach Lynn O. Waldorf of Northwestern University. That drive would culminate in the building of the Memorial Headquarters at Memphis, Tennessee.

In 1944 also, the newly organized Chapter House Commission held its first meeting to study loans. Members of the Commission were Chairman P. D. Christian, Jr., Arthur S. Bowes and Herbert Miller. "With present cash reserves," the article stated, "and the anticipated additions between now and the time the War ends, the Commission will be in excellent shape to make loans to chapters that have sound financing programs for new homes."

Thus from the pages of the *Shield & Diamond* it can be seen that the years 1943 and 1944 were critical years in the life of the country and of the Fraternity.

OFFICERS

Supreme Council

President: Dr. Jerome V. Reel, H & ΔM, 413 Shorecrest Drive, Clemson, S.C. 29631.

Vice President (Financial Affairs): Virgil R. McBroom, BH, 123 West Walnut St., Watseka, Ill. 60970.

Vice President (Chapter Affairs): Timothy S. Sotos, BII, 210 E. 73rd St., Apt. 3-D, New York, N.Y. 10021.

Vice President (Alumni Affairs): Michael R. Clancy, Jr., ΔB, 2531 Clague Rd., Westlake, Ohio 44145.

Vice President (Leadership Development): Stanley F. Love, ΔI & AP, 6635 East Villanova Place, Denver, Colo. 80222.

Vice President (Undergraduate): Jerry Askew, T, 106 Fraternity Court, Chapel Hill, N.C. 27514.

Vice President (Undergraduate): Robert F. Fleischman, AK, P.O. Box 156, 9th & Bishop, Rolla, Mo. 65401.

Counsel: Richard F. Ogle, ΓA, %Dena-burg, Schoel, Meyerson & Ogle, 1000 Brown-Marx Bldg., Birmingham, Ala. 35203.

Officers

Chaplain: Rev. Henry N. F. Minich, A, Episcopal Church Center, 1150 Miller Dr., Coral Gables, Fla. 33146.

Historian: Dr. Paul G. Blount, EN, 2022 Briarcliff Rd., N.E., Atlanta, Ga. 30329.

University Relations Director: Dr. William R. Nester, AΞ, Vice Provost for Student Affairs Office, Univ. of Cincinnati, Cincinnati, Ohio 45221.

Memorial Headquarters Staff
577 University, Memphis, Tn. 38112

Executive Director: Patrick W. Halloran, III, ΔX

Director of Chapter Housing & Finance: Raymond L. Orians, ΔZ

Director of Communications: R. John Kaegi, ΓΠ

Director of Chapter Services: William D. Kingston, ΔT

Director of Development: James A. Highberger, AΦ

Director of Alumni Affairs: Edward A. Pease, ΔΞ

Administrative Assistant: Donna L. Visconti

Chapter Consultants:

Jeff Abraham, ΔT
Mike Fletcher, HT
Chuck Francis, EN
Norm Hulcher, ΔT
Dave Knibbe, AT

Regional Presidents

Golden Bear (California): Terry Scott, ΓO, 1952 Eagle Lake Court, Martinez, Calif. 94553.

Rockies (Utah, Ariz., Colo., New Mex.): Lt. William "Hank" Kucheman, E, Box 96 BOQ, USAF Academy, Colo. 80840.

Lone Star (Texas): Lee Stepleton, Jr., EH, 1325 San Antone Lane, Lewisville, Tx. 75067.

Great Plains (Neb., Kansas, Iowa): No. Dakota: Gary A. Moeller, AΦ, R.R. 2, Box 201, Boone, Iowa. 50036.

Sunshine (Florida): Bruce Dudley, ΓΓ, Office of Publications, Univ. of West Florida, Pensacola, Fla. 32504.

Carolinas (North and South Carolina): Joseph J. Turner, Jr., HA, 304 Augusta Rd., Clemson, S.C. 29631.

Founders' (West Va., Va., Maryland): L. W. "Bill" O'Neill, Jr., ΔM, 1400 N. Main St., Blacksburg, Va. 24060.

Cumberland (Tenn., Kentucky): Dan McGehee, EI, 1304 Huntingdon Dr., Knoxville, Tn. 37919.

Mid-West (Illinois, Indiana, Mo.): Rich Western, BH, 2405 Lyndale, Champaign, Ill. 61820.

North Atlantic (New York, Del., New Jersey, Penn., Conn., New Hampshire, Mass.): Richard L. Sussman, BII, 135 Clinton St., Apt. 3-F, Hempstead, N.Y. 11550.

Arkoma (Okla., Ark.): Bobby Allison, EΦ, %Merrill Lynch, Pierce, Fenner & Smith, 1st National Bldg., Capitol at Broadway, Little Rock, Ark. 72201.

Dixie (Georgia, Ala.): Mike House, T, Supreme Court, Box 218, Montgomery, Ala. 36101.

Delta (Louisiana, Miss.): Bill LaForge, ZB, 803 7th Avenue, Cleveland, Ms. 38732.

Great Lakes (Mich., Ohio): Vaughn E. Rockhold, ΔB, 33832 Willowick Dr., Eastlake, Ohio 44094.

Northwest (Washington, Idaho, Oregon, Montana): Jamie Wolff, ZN, P.O. Box 14025, Spokane, Wash. 99214.

MOVING?

ATTACH OLD LABEL HERE
(or name, chapter and old address)

New Address _____
Street

city state zip

☐ Please inform me of nearest alumni association.

☐ Please use the following news in Alumni Notes.

Forward to: The Pi Kappa Alpha Memorial Headquarters,
577 University Blvd., Memphis, Tenn. 38112.

Career Weekend dates announced by Lendman

Lendman Associates, the career placement service associated with Pi Kappa Alpha, will hold several career weekends in the near future. Pi Kappa Alpha's recent alumni who have from two to five years of work experience or a graduate degree are invited to attend one of the weekends at no charge (other than transportation or housing if required). The next scheduled weekend seminars are:

March 18-19	Atlanta, Georgia*
March 19-20	Pittsburgh, Pa.
March 19-20	St. Louis, Mo.
March 25-26	New York, N.Y.*
April 1-2	Chicago, Ill.*
April 2-3	Los Angeles, Calif.
April 9-10	Louisville, Ky.
April 9-10	Dallas, Texas
April 9-10	Washington, D.C.
April 23-24	Cleveland, Ohio

April 23-24	Saddle Brook, N.J.
April 30-May 1	Denver, Colo.
April 30-May 1	San Francisco, Calif.
May 7-8	Pittsburgh, Pa.
May 13-14	New York, N.Y.*
May 14-15	Atlanta, Ga.
May 14-15	Chicago, Ill.
May 20-21	Houston, Tx.*
May 20-21	Virginia Beach, Va.*
June 4-5	Boston, Mass.
June 4-5	Detroit, Mich.
June 4-5	Louisville, Ky.
June 11-12	San Diego, Calif.
June 17-18	Washington, D.C.*
June 24-25	Atlanta, Ga.*
June 25-26	Dallas, Texas
June 25-26	Saddle Brook, N.J.

*Denotes Mid-Week Program.

For further information contact Lendman (P.O. Box 14027, Norfolk, Va. 23518) and tell them you are a member of Pi Kappa Alpha.

J. O. Pollack & Company new Fraternity jeweler

The Supreme Council at its January meeting authorized J. O. Pollack & Co., Inc. to supply fraternity jewelry to Pi Kappa Alpha members. Pollack is the second company authorized to distribute IKA jewelry and joins Burr, Patterson & Auld Co. as recommended suppliers.

J. O. Pollack company headquarters are located at 1700 West Irving Park Road, Chicago, Illinois 60613. The company distributes jewelry through local jewelry stores. Burr, Patterson & Auld Co. is located at Cenco Square, Postal Drawer 800, Elwood, Indiana 46036.

Massachusetts eyes IKA expansion try

Following approval by the University of Massachusetts for the addition of a Pi Kappa Alpha chapter last fall, the Fraternity began expansion efforts from scratch at the prestigious northeastern campus. U-Mass undergraduates had an opportunity to talk with IKA representatives in February, and development activities are still underway for the remainder of 1975-76.

House Corps excluded from bond protection

Local house corporations have been excluded from the Fraternity's recently renewed surety bond. The issuing company had requested certification to certain controls by each house corporation. Since less than fifty percent of the house corporations responded to the request, the company excluded them from coverage. The housing staff is appealing the decision or will obtain the protection elsewhere.

19 presidents attend conference

The sixth Presidents' Conference attracted 19 chapter SMC's kicking off the new year on the right foot. The three-day conference to orient recently-elected SMC's was held in Memphis.

President Jerry Reel aided the Memorial Headquarters staff. Leadership techniques were reviewed and practical knowledge concerning public

Regional conference popularity ascends

Regional conferences are becoming increasingly popular among IKA undergraduates and alumni. Last fall, two conferences attracted an average of 200 participants each. The first two of 1976 averaged better than 220 each.

Regional President Joe Turner welcomed more than 200 undergrads and alumni representing all 13 chapters and four alumni associations to the Carolinas Conference the last weekend in January. President Jerry Reel delivered the keynote address.

Regional President Dan McGehee watched 240 participants stream into Lexington for the Cumberland Conference the same weekend. The Conference featured role playing for both rush and membership education sessions.

Dr. William Emory Paul leaves \$5,000 gift

Dr. William Emory Paul, 1906 initiate of Alpha Theta (West Virginia), left the Fraternity about \$5,000 to be used for his chapter's housing. The funds were directed to the national Holding Corporation, builder and owner of the chapter home, and applied to the chapter's rental. A memorial plaque to Dr. Paul in appreciation for his gift has been placed in the chapter house.

relations and membership education were added to the usual conference agenda.

Fraternities regain NASPA attention

At a time when fraternity advisors (deans) are slowly phasing out, the National Association of Student Personnel Administrators (NASPA) finally added a fraternity session to its annual conference agenda. Three advisors (one a IKA alumnus) and one fraternity professional will present the session entitled "Fraternity/Sorority: A difference in the Lives of its Members" at the NASPA conference in Dallas this month.

Resident Counselors sought for Pike chapters

The Supreme Council recently authorized grants up to \$1,500 plus room and board where available to IKA upperclassmen and graduate students who serve as resident counselors at IKA chapters. A one-year commitment is necessary. Counselors will be trained by the Memorial Headquarters staff during a period this summer in Memphis. To apply, write Director of Chapter Services at the Memorial Headquarters.

Membership increase continues steady pace

Pi Kappa Alpha membership figures continue their slow, steady rise started some three years ago. At the end of January, IKA had recorded 2,637 pledgings for 1975-76 compared to 2,564 at the same period last year. In initiations, IKA showed 1,306 at the end of January compared to 1,237 last year.

Alexander, William (Alpha)
 Alley, Cal (Delta Zeta)
 Anderson, Harry C. (Alpha Xi)
 Anderson, Irving C. (Alpha Chi)
 Andrews, Charles (Alpha Eta)
 Andrews, T. Coleman (Omicron)
 Arbuckle, Howard (Iota)
 Arends, Leslie (Beta Eta)
 Baker, Harold (Beta Eta)
 Baker, Michael (Beta Alpha)
 Bell, Brian (Mu)
 Bellamah, Dale (Beta Delta)
 Bemis, Eli (Alpha)
 Benton, Joseph (Beta Omicron)
 Bissell, Cushman (Beta Eta)
 Blackwood, I. C. (Nu)
 Bonner, Thomas (Delta Chi)
 Bowes, Arthur (Beta Phi)
 Bradford, Robert D. (Alpha Tau)
 Brian, Earl (Alpha Alpha)
 Brown, Chester (Alpha Nu)
 Buckley, James L. (Beta Pi)
 Burdette, Lou (Omicron)
 Caldwell, John T. (Gamma Theta)
 Cannon, Cavendish (Alpha Tau)
 Casteel, Russell (Alpha Nu)
 Chandler, A. B. (Omega)
 Chope, Wilbert E. (Sigma)
 Clements, Earle (Omega)
 Clifford, John M. (Alpha Tau)
 Cole, Edward (Zeta)
 Colmer, William (Alpha Iota)
 Cooper, Owen (Gamma Theta)
 Dammin, Gustave (Beta Delta)
 Davis, Theron (Alpha Tau)
 Develin, Dehaven (Beta Delta)
 Dirkson, Everett (Delta Chi)
 Dobbs, Glenn (Gamma Upsilon)
 Donnell, Edward (Alpha Alpha)
 Dunlap, E. T. (Gamma Chi)
 Dykes, Archie (Epsilon Sigma)
 Eberhart, Charles A. (Beta Kappa)
 Egger, Rowland (Beta Zeta)
 Ehrigott, John D.
 Ellender, Allen (Alpha Gamma)
 Emmons, Glenn (Beta Delta)
 Evans, Richard L. (Alpha Tau)
 Ferguson, James S. (Alpha Iota)
 Fesler, Wesley (Alpha Rho)
 Finger, Homer (Alpha Iota)
 Forsberg, Franklin (Alpha Tau)
 Foster, John (Theta)
 Gilmer, Thomas (Iota)
 Gortatowsky, J. D. (Psi)
 Gould, Laurence E. (Beta Tau)
 Grant, Hugh (Alpha Phi)
 Graves, Benjamin (Gamma Iota)
 Harmon, Henry (Kappa)
 Hickman, Roy (Beta Delta)

Hickman, Roy (Beta Delta)
 Hickman, Walter (Omicron)
 Hippel, John (Beta Pi)
 Hodges, Courtney (Psi)
 Hodges, LeRoy (Pi)
 Hodges, Luther (Tau)
 Hoegh, Leo (Gamma Nu)
 Horne, John (Gamma Alpha)
 Hoskins, James D. (Zeta)
 Howard, Robertson (Alpha)
 Howerton, J. R. (Theta)
 Huddleston, Dee (Omega)
 Hyde, A. Leicester (Gamma Beta)
 I'Anson, Lawrence (Gamma Alpha)
 Jacoby, George A. (Alpha Lambda)
 Jack, James R.
 Jahncke, Herbert (Pi)
 Johnson, Earl D. (Beta Xi)
 Johnson, Thor (Delta Gamma)
 Joynes, Edward (Xi)
 Kent, William P. (Gamma)
 Kincaid, Garvice (Omega)
 Koch, Walter (Beta Upsilon)
 King, David S. (Alpha Tau)
 Langston, John (Alpha Alpha)
 Larson, Carl L. Dr. (Gamma Kappa)
 Lee, Laurence F. (Beta Delta)
 Lentz, Harold (Beta)
 Lucas, Jack (Delta Omega)
 MacAllister, J. Grey (Iota)
 McGovern, John (Beta Mu)
 Meadows, Clarence W. (Pi)
 Melson, Charles L. (Omicron)
 Mikesell, R. F. (Alpha Rho & Beta Sigma)
 Mitchell, John M. (Alpha Eta & Zeta)
 Morse, Wayne (Beta Xi)
 Moss, Frank E. (Alpha Tau)
 Murray, William (Delta)
 Maxwell, David F. (Beta Pi)
 Needles, Enoch (Alpha Kappa)
 Newcomb, John (Gamma & Alpha)
 Nunn, Louis (Kappa)
 Odgers, Merle (Beta Pi)
 Parker, Fess (Beta Mu)
 Parkins, William E. (Gamma Kappa)
 Parkinson, C. J. (Alpha Tau)
 Paul, DeWitt, J. (Alpha Tau)
 Pomfret, John E. (Beta Pi)
 Powers, David D. (Zeta)
 Reuschlein, Harold (Gamma Nu)
 Reveley, Taylor (Iota)

Rice, Theron (Alpha)
 Richmond, James (Zeta)
 Riggs, Lynn
 Roberts, C. Wesley (Alpha Omega)
 Robertson, A. Willis (Omicron)
 Russell, George (Beta Chi)
 Ruddock, John C. Dr. (Alpha Sigma)
 Sclater, James Benjamin (Alpha)
 Scott, Owen (Beta Xi)
 Seitz, Richard (Alpha Omicron)
 Shepard, Horace (Upsilon)
 Singletary, Otis A. (Alpha Iota)
 Skeen, David (Gamma Epsilon)
 Smythe, Robert Adger (Lambda)

Two hundred Pi Kappa Alpha alumni are featured in the FRATERNITY BICENTENNIAL HISTORY, an extraordinary book soon-to-be-published by the Memorial Foundation. The book is a tribute to the leaders that fraternities, especially Pi Kappa Alpha, have provided to America. It will also feature famous alumni of all other fraternities and sororities and a unique history of the Greek system since Phi Beta Kappa was founded in 1776.

The book will be a favor at the 1976 Bicentennial Celebration Convention, August 8-13, in Memphis, Tennessee — home of the Memorial Headquarters.

Pi Kappa Alpha undergraduates and alumni will be able to attend the full convention for less than \$100! More information and registration cards will be in the mail soon. Also, see the June issue of SHIELD & DIAMOND RUSH for materials.

Many of Pi Kappa Alpha's outstanding alumni will be on hand to greet you at the 1976 Convention this summer. Come and join the celebration of the bicentennial of America and its fraternity system.

Waller, John (Beta Sigma)
 Warner, Milo (Alpha Rho)
 Wickard, Grady (Beta Phi)
 Wicker, John (Alpha Eta)
 Williams, John (Delta Chi)
 Wilson, John (Alpha Rho)
 Wood, John (Alpha Rho)
 Wu, John (Alpha Rho)
 Wyly, John (Alpha Rho)
 Yeargan, John (Alpha Rho)
 Zetser, John (Alpha Rho)
 Sinkov, John (Alpha Rho)
 Groves, John (Alpha Rho)
 Blodgett, John (Alpha Rho)
 Buchanan, John (Alpha Rho)
 Finnie, George (Beta Epsilon & Alpha Rho)
 Gathings, E. C. (Gamma Alpha & Alpha Zeta)
 Murrah, Dr. William B. (Delta)
 Neill, Frank (Alpha Theta)
 Pirnie, Alexander (Beta Theta)
 Rogers, Will (Beta Omicron)
 Smith, Walter (Lambda)

200 Pikes who gave more than they had to

The 1976 Bicentennial Celebration Convention

August 8-13 Memphis, Tennessee