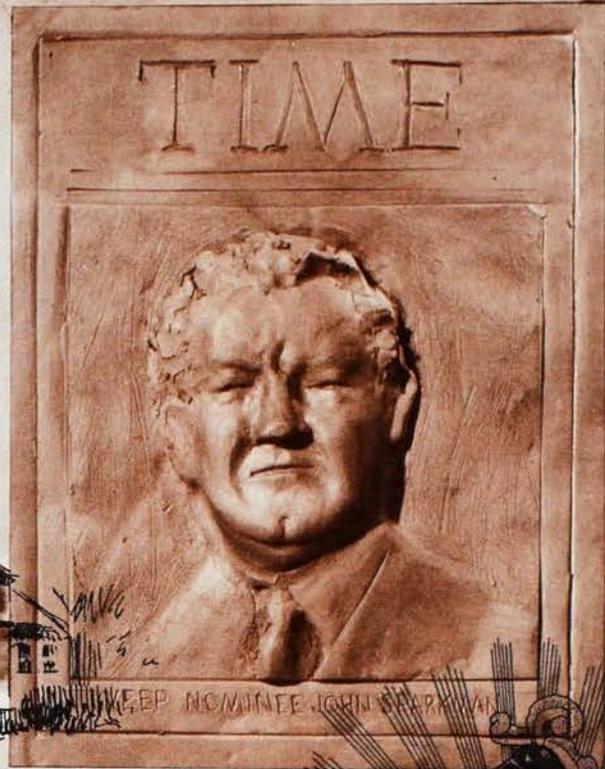


SHIELD & DIAMOND

OF PI KAPPA ALPHA



200 Years of
Freedom &
Fraternity



The 1976
Bicentennial
Celebration
Convention

By John Kaegi
Editor

Our inimitable correspondent, Carl Portz, whose letters are often reprinted next door, recently provided us with a commentary on chapter success. He accurately pointed out that it's the chapters which have implemented frugal operations and stuck by them that made it through each of the fraternity crises. He signed his letter "the voice of experience."

"Aha!" said we at this story brainstorm. "Our readers would probably be interested in more comments from the Fraternity's oldtimers who could speak from experience and deep perspective about how IKA has made it all these years."

To interview the oldest "professionals," we asked one of our youngest, new Chapter Consultant Dave Knibbe, who joins the staff from Alpha Tau (Utah), one of the longest standing success stories in our annals. Another new consultant assigned to an article is Norm Hulcher, Delta Tau (Arizona State). Through these men and numerous other authors we continue to offer you, the reader, a variety of talents and expressions. We hope that helps accomplish our editorial purpose, to provide at least something in every issue of interest to you.

Two other new chapter consultants join veteran Mike Fletcher, Eta Tau (Austin Peay), Knibbe and Hulcher. They are Jeff Abraham, Delta Tau (Arizona State) and Chuck Francis, Epsilon Nu (Georgia State). You can read more about them in this issue. It should be noted, however, that these men are stepping into the beaten path of those consultants who left the staff in June, who

quite ably helped IKA back into the growth era. They are Jim Chinnici, Delta Gamma (Miami-Ohio), Mike Risk, Alpha Phi (Iowa State), Mike Murphy, Theta Beta (Montevallo), Larry Lunsford, Zeta (Tennessee) and Tony Schultz, Zeta Chi (Southwest Missouri State). Pi Kappa Alpha is indebted to each one of the former field men for their untiring work, especially to Brother Chinnici, who travelled two years. They, too, might be characterized as having "the voice of experience."

We've gyrated to experience in another article in this issue calling upon Charlie Barnes, an alumnus of Delta Lambda chapter (Florida State), to underscore what Lambda Chi Alpha called in its magazine, "The BIG Myth."

How big should a chapter be? Does size correlate to brotherhood? How does a 100-man chapter evolve in this age? To the small chapter which has rationalized its size with the trite misnomer that they have closer friendships, Charlie's article will be a revelation. Even to this editor, the arguments favoring quantity alongside quality are intense.

Finally, we relied upon experience in a related manner when we updated the *Shield & Diamond* logo and department headings in this issue. Our artist, Elvis Kee of Holigraphics (associated with our printer, Holiday Press), is the same who designed the general appearance of *Shield & Diamond RUSH*, an award-winning format. We feel that with this most recent improvement we have created an optimum, attractive design, one that we can stick with for many years creating a recognition factor with our readers. We hope you like the look as well as the tenor of this issue.

Vol. 86 No. 1

Sept. 1975

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Editor: R. John Kaegi, III
Copy Editor: Renee Pierucci

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Cover: The symbol of IKA's celebration of the nation's and fraternity system's bicentennial next year culminating in the Memphis Convention. Art by Stuart Hughs, Memphis (Wimmer Brothers Printing).

MDAA work appreciated

As a mother who lost a college-student son with muscular dystrophy, I want to thank you for the marvelous work PiKA is doing. The cure is there — it just has to be found. Through generosity such as yours, the means will be made available. Thank you.

Sincerely,
Grace Spitzer

A giant in ΠΚΑ

The brief notice of John Yerkovich's death which appeared in the March issue of the *Shield & Diamond* left me shocked — not the fact of his passing, I already knew that, but the perfunctory, obituary-like recitation of some of his services to our Fraternity. The only touch of warmth was the short, one-sentence quote of Pat Halloran.

John Yerkovich was a giant in Pi Kappa Alpha. His love of the Fraternity and personal contributions of every kind place him high among those who have served Pi Kappa Alpha.

The era of his services is so recent that there are thousands of brothers who hold his memory in genuine warmth and, like I, cannot help but regret that his passing received no higher or warmer recognition.

Fraternally,
Wendell Gray
ΓΠ (Oregon) '29

ΠΚΑ an exemplary fraternity

I recently attended the Western Regional Interfraternity Conference in Reno, Nevada. At this conference several things were mentioned about Pi Kappa Alpha from Deans of Colleges and Universities and from leaders of group seminars. It was stated that Pi Kappa Alpha's new member policies were far more advanced than several other of the national fraternities and at times they were used as examples. Also concerning the colony at Loyola-Marymount, it was stated after discussion that "Pi Kappa Alpha could possibly change around the whole Greek system on this campus and get it functioning properly." To say the least, I was very proud to be a PiKA.

I think the staff has done and is doing a super job, and I wanted to share this with you.

Fraternally,
Kieth Wilkinson
HΘ (Weber State)

A "B" in our Bonnet

Just a very brief word to tell you that I think your article, "We 'n Mr. B" in the March issue of the *Shield & Diamond* is one of the most effective — and touching — articles I have read in any fraternity publication in years.

Kindest regards and all good wishes.

Interfraternally,
F. Kenneth Brasted
Executive Director
Delta Chi Fraternity

The ring of brotherhood

Through a true, personal experience I felt this following story to be of interest to the Fraternity:

Last month, I received a letter from a fellow Pike alumnus, Rick Bowden, University of Tennessee-Martin. Rick explained that he was presently teaching and coaching at a school near Mayfield, Kentucky, and he had recently secured a ΠΚΑ class ring from one of his students.

It seems the student inquired about the ΠΚΑ initials on Rick's senior ring during a class session, and following the explanation that the initials represented a college fraternity, the student proclaimed that his father had found one very similar. Rick then requested that the student bring it to school.

When Rick's student brought the ring to school, it was found to be from the class of 1971 at Southeast Missouri State. Closer inspection showed the owner to have the initials of JSH and to have been a ΠΚΑ alumnus. Rick felt a personal obligation of fraternal bonds to seek out the original owner if possible. I also found out later that he had lost his senior ring at one time and was fortunate enough to have had it found and returned.

Rick phoned the Pike house at Southeast Missouri State and inquired as to the whereabouts of a class of 1971 member with the initials JSH. From there he wrote a letter to me explaining that he had secured a ring that might be mine and that if I felt it to be mine I should contact him as to where I lost the ring, the color of gold, and the color of the stone. Fortunately, my Pike chapter had updated its address list from my most recent correspondence.

Upon receiving Rick's letter, I phoned him that night explaining how I had lost the ring, which I described to him. Its identity was confirmed, and I received the ring in the mail

within two days of our phone conversation. It seems the father of Rick's student was swimming in Kentucky Lake when the ring (a size 11½) stuck on his toe. After almost four years of laying in the mud and water of Kentucky Lake, my ring had been found. Certainly, I could never fully thank Rick for his concern and efforts in returning my ring.

Fraternally,
James Stephen Hodges
EI (S.E. Missouri St.)

Enjoyed chapter visit

We hear so much about this generation of young men who are now on our college campuses.

I visited my Alma Mater last year for my 50th Class Reunion.

I didn't know what to expect when I visited the Fraternity house. However, let me say that these young men were cordial and friendly to me in every way possible. They introduced me to their girl friends, took me to their parties and fraternalized with me to a degree that I was overwhelmed.

I would just like to say that these young men at Wittenberg University are a symbol of fraternization that we can all be proud of, and I for one will sing their praises.

Fraternally,
Paul E. Gringle
ΓΖ (Wittenberg)

Prideful Dean

As Dean of Students, I would like to tell you a little about the Pi Kappa Alpha chapter of Delta State University (Zeta Beta). This group has played a major role in all phases of campus life.

Their support of the athletic program at Delta State has been overwhelming. In the field of Student Government, they have proven themselves to be leaders.

They have shown great enthusiasm in the Intramural Program.

Another important contribution has been their dependability.

We are proud of this fine organization and feel it should be recognized for its achievements.

Sincerely,
O. W. Reilly
Dean of Students
Delta State University

By Mike Fletcher
Chapter Consultant

Most IFC operations are watching the current trend of renewed student interest in the Greek System from the sidelines. Forced into the position of benchwarmer, they are haunted by a past history of fumbling when given the opportunity to run with the ball. With the ascent of the fraternity system, there has not been an accompanying growth of the Interfraternity Council as the facilitator for inter-Greek communication and progress.

The key to an effective interfraternal organization is a question often pondered during the past century since the initial Greek cooperative body was founded. There is no simple answer, for it involves numerous complex issues and circumstances.

Leader void

The drought in qualified and interested undergraduates has particularly drained the IFC due to the need for the first-string leadership in their own chapter operations. Berenger Brechtel, IFC advisor at Southern Mississippi, emphasizes the point by discouraging the "best men in the house" from running for IFC office due to the chapter's own pressing need for strong leadership.

The current vacuum in student leadership is evidenced in all areas of undergraduate involvement, from the IFC, the student government, the programming boards and committees on down. These once-prestigious campus organizations now cherish the mere procurement of a quorum for their meetings.

IFC offices often become the Greek graveyard of members who have been unsuccessful in

their attempts for chapter office. Mickey Austin, IFC president at Stephen F. Austin, relates, "These members often have little influence in their own chapters, thus making the IFC an ineffectual second-class body in the eyes of the top fraternity leadership."

The methods of electing IFC executive leadership are as diverse as the Greek systems themselves. Since most elections are usually conducted within the IFC, the average fraternity member is probably unaware that an election is even occurring. There is normally no formal campaign, and a written platform of objectives by the candidates is a rarity.

While originally contrived to promote the theory of equal representation in the elected offices, vulnerable regulatory policies such as the rotating of IFC offices among alternating chapters, prohibiting the nomination to offices by members of the same fraternity, and the limitation of office tenure to single terms have stifled the IFC's potential to maintain qualified and experienced leadership.

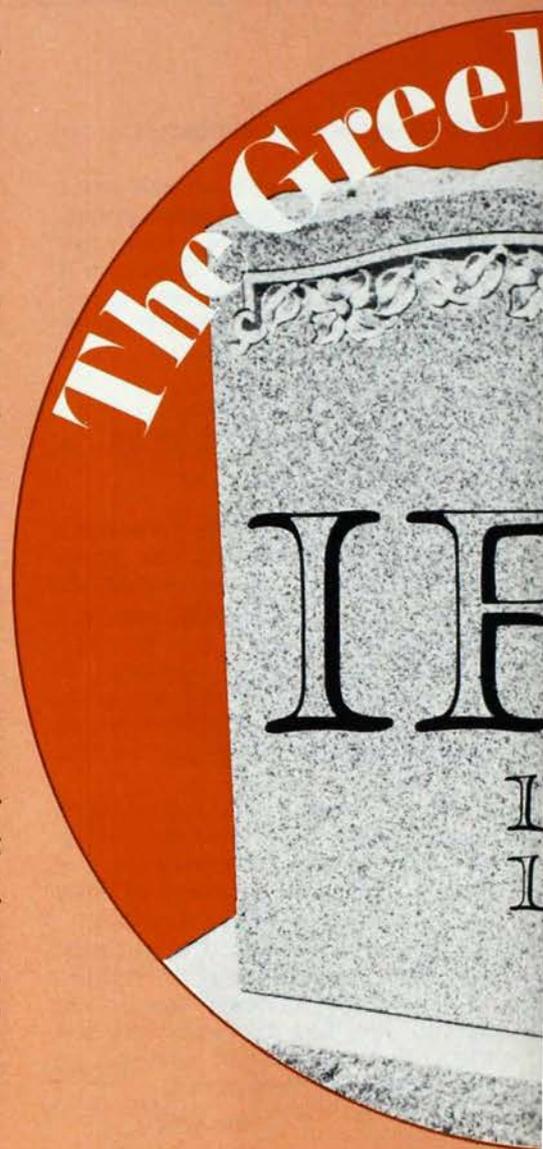
Delegate dun

Because of its nature, the IFC's effectiveness lies upon the individual motivation and interest of its chapter delegates. Unfortunately, any interest is often drained by the disinterest of the chapter membership. A chapter is well above the norm, studies show, if a quarter of its members can name their IFC representative. If by chance the IFC representative is called upon to report to the chapter, he usually is received with the same reluctant tolerance afforded the reading of the minutes.

The typical delegate is a new initiate with an average tenure of one term. The frustrations experienced by the IFC delegate due to the lack of chapter sup-

port lead to the extremely high attrition rates that deny the IFC the experienced leadership it needs so badly. The delegate is not only handicapped by his disorientation to the IFC, which by all probability was mentioned only briefly (if at all) in his pledge training, but he also faces the difficult task of initiating proposals as a novice in an established chapter leadership hierarchy.

In searching for a solution to the problem many campuses are moving toward the formation of Inter-Greek Councils (fraternity-sorority) cooperatives, and more





positions taken by the Southern Mississippi Judicial Board offer a direct contrast to the prevailing national norm on non-involvement and inaction. Dr. T. J. Adkins, IFC advisor at Louisiana Tech, believes that "the governing authority idea is losing out to the 'don't-bother-me-and-I-won't-bother-you' concept." While inter-fraternity witch-hunts still emerge at times, experience has proven that most infractions of IFC policies are rarely documented to the extent necessary for action. A dilemma thus arises within the chapter on whether or not to abide by IFC regulations when they are virtually ignored by competing fraternities.

Probably most significant is the area of rush, where still to be found are no-contact rules, silent periods and restricted bidding periods. While not promoting IFC judicial systems, there is a glaring need on many campuses to correct the contradictions between what is written and what is actually practiced. The erosion of IFC credibility has to be overcome and a realistic structure devised before any progress can be achieved.

The successful IFC bodies across the nation have discovered the magic of confronting campus issues as a unified, responsible block of student leaders. While on many campuses the only issue that unites the various Greek-letter organizations is the veto of expansion-seeking national fraternities, the successful systems are developing dynamic inter-Greek programming seminars, leadership and organizational development, membership recruitment, financial management improvement, cooperative buying, long-range planning, policy development and campus and community-action programs.

As one Texas IFC was bickering over "the scheduling of con-

flicting happy hours," a neighboring school's IFC, by popular vote of its members, reinforced its policy on non-hazing after some chapters asked for its abolishment. The same IFC further enhanced its campus popularity by spearheading a successful student drive legalizing the possession of alcoholic beverages on campus. The progressive operations have set specific goals and objectives and are complemented by mature, responsible student leadership.

Whether or not it comes in the form of the traditional IFC presidents' councils, or even inter-Greek councils, fraternities need a viable means for inter-fraternal service and communication. The topsy-turvy history of the Greek system identifies the need for mutual cooperation and support among its member fraternities. To forge a position as a necessary component of the educational community, IFC's must re-examine their objectives. Advisor to Fraternities at Kansas State College-Pittsburg, J. Robert McNay, says, "The community looks at fraternities as doing nothing more than sponsoring beer-drinking contests." He adds that some faculty and administrators think of a fraternity as "symbolizing nothing less than a bunch of drunks. Then the members complain about not getting past the Dean's front door in their efforts to ease the University's restrictions against fraternity house living."

For the system to restrict its own potential and growth by noncooperation and even self-destruction is comparable to a company slowly destroying its own assets and stocks. A dynamic network of inter-fraternity cooperation will make Greeks more attractive once again to the caliber of students who will allow fraternities to remain a potent, constructive entity on the modern college campus.

manageable Presidents' Councils that would bring together the chief executives of the campus fraternities.

Juris prudence?

One of the most visible yet dubious components of the IFC has been the judicial board. While such a board at the University of Southern Mississippi reports that it has been able to "significantly diminish the internal friction between the Greeks," the vast majority have not been as successful. The difficult peer-group actions and

The voice of experience

By Dave Knibbe
Chapter Consultant

The long-standing members of Pi Kappa Alpha — those who have been initiated for 40 years or more — truly speak from experience. Throughout the student unrest years, their voices fell on deaf ears, their opinions were scoffed at and their role in Pi Kappa Alpha was in jeopardy. All because of the mythical generation gap, really just another name for hard-headed stubbornness.

Today, among the most active alumni in Pi Kappa Alpha are the most tenured members. The generations from which ΠΚΑ's most active alumni emerge apparently are the recent graduates and the rooted graduates. The new alumni have energy and innovation to offer. The older alumni have experience;

Pi Kappa Alpha's long-standing members still can, and do, play paramount roles in shaping the ΠΚΑ experience. They are a valuable resource which, all too often, our undergraduate chapters and alumni associations neglect.

A warm experience illustrating the value of mature perspective took place recently at Alpha Tau (Utah) when their grand old chapter house was destroyed by fire. The six-month period between the fire and relocation seemed an eternity as Alpha Tau tackled not only the physical plant enigma, but morale and human relations problems as well.

The Alpha Tau SMC received a luncheon invitation from one of the chapter's senior alumni one day. The stories the elder shared with the younger enlightened and cheered the officer; the advice he provided inspired him. The SMC went back to his chapter with new ideas for solving both problems. The entire chapter, after that point, worked as a team to beat the housing and morale problems;

Such maturity and experience is all too often lacking in the daily decision-making process at the chapter level. What do our long-standing members think about Pi Kappa Alpha? How would they approach chapter problems today? What have they found to be the keys to success? To answer such questions, several prominent ΠΚΑ alumni were queried.



Roy D. Hickman



L. A. "Brooks" McCall

Emphasize principles

A heavy emphasis on following the precepts of the Founders and the ΠΚΑ Preamble is evidently what many consider the key to overcoming cyclic societal problems affecting the fraternity experience.

"The strongest chapters followed the principles of the Founders," says Carl Portz, Gamma Zeta 1926 (Wittenberg). "Chapters with more or less strict codes of behavior and general attitudes favoring improvement, those not too deep in debt, made it, and continue to be exemplary chapters. Now we are passing through the nation's greatest depression, one of morality this time. It is heartening to see how these same principles are proving out in the Fraternity again."

Brother L. A. "Brooks" McCall, Mu 1932 (Presbyterian) believes alumni guidance is the key. "Today's strong chapters have always had a silent adult present to answer questions, provide assistance and maintain mature perspective."

"National appeal, high class selection, well-rounded activities and student government participation have always been characteristics of strong chapter," says Ken Barnes, Alpha Tau (Utah).

Brother Lee Talley, Beta Kappa 1920 (Emory), said in a Founders' Day speech, "I am convinced that our Fraternity is what it is today because it has since its beginning been built upon a philosophy of excellence; excellence in its standards of quality, excellence in the men who make it up, excellence in its character."

"It may be an over-simplification to say a chapter is strong because it tries harder," notes Donald R. Baker, Alpha Kappa 1923 (Missouri at Rolla). "Trying harder implies that hard work is needed, but actually the greater effort is the result of broader participation by more members. Past efforts that built the strong chapter also provide momentum that is easier to maintain than it was to start." He adds, "Slow, steady progress creates more enthusiasm and broader participation. Assume, then, that each chapter sets out to be a little better each year. Each chapter will also bene-



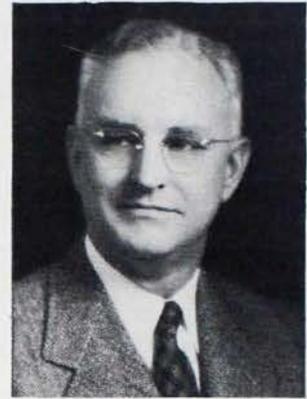
K. D. Pulcifer



Lee Talley



Donald R. Baker



Ira C. Evans

fit from the improvements of the other chapters as well."

"Strong leadership, whether it be from the chapter president or from another member who has indirectly led the chapter, has kept strong chapters strong," says Col. Kermit J. Silverwood, Alpha Omega 1927 (Kansas State). "Also, the chapter that refrained from radicalism and met the needs of the concerned and viable members has been best able to weather the storm of changes that have been present on college campuses."

Moral leadership

In a period of questionable political morality, high personal standards, according to the interviewees, is a key to effective leadership.

"Fraternities do have their ups and downs," says Carl Portz. "It's holding to a line — a set of good principles or goals — that carries them through adversity."

Brother McCall observes, "Up to the 1960s, men were true to IKA ideals. After that period, people tried to challenge and change those ideas, which didn't work. The ideals inherent in Phi Phi Kappa Alpha still live on. Ideals don't change; the trend is back to the fundamentals."

"Chapters which have remained strong and healthy had the leadership of young men of breeding and character," says Ira C. Evans, Alpha Delta 1918 (Georgia Tech), "who drew to themselves others of like character."

"Whenever leadership has been in evidence, morality has been way above the average and any chapter that qualifies under these two principles will follow a trend of superiority," comments Roy D. Hickman, Beta Delta 1922 (New Mexico).

"Responsibility and serious thought are essential today," says K. D. Pulcifer, Beta Eta 1925 (Illinois).

Prescriptions

What advice would these men give to IKA chapters today? Listen.

"Never spend money until it has been collected," insists Walter J. Eichhorn, Beta Eta 1926 (Illinois). "Pay all bills promptly, never spending money on parties until a surplus is available. Have a neat and accurate accounting system and a monthly audit."

"Work," says Brother Pulcifer.

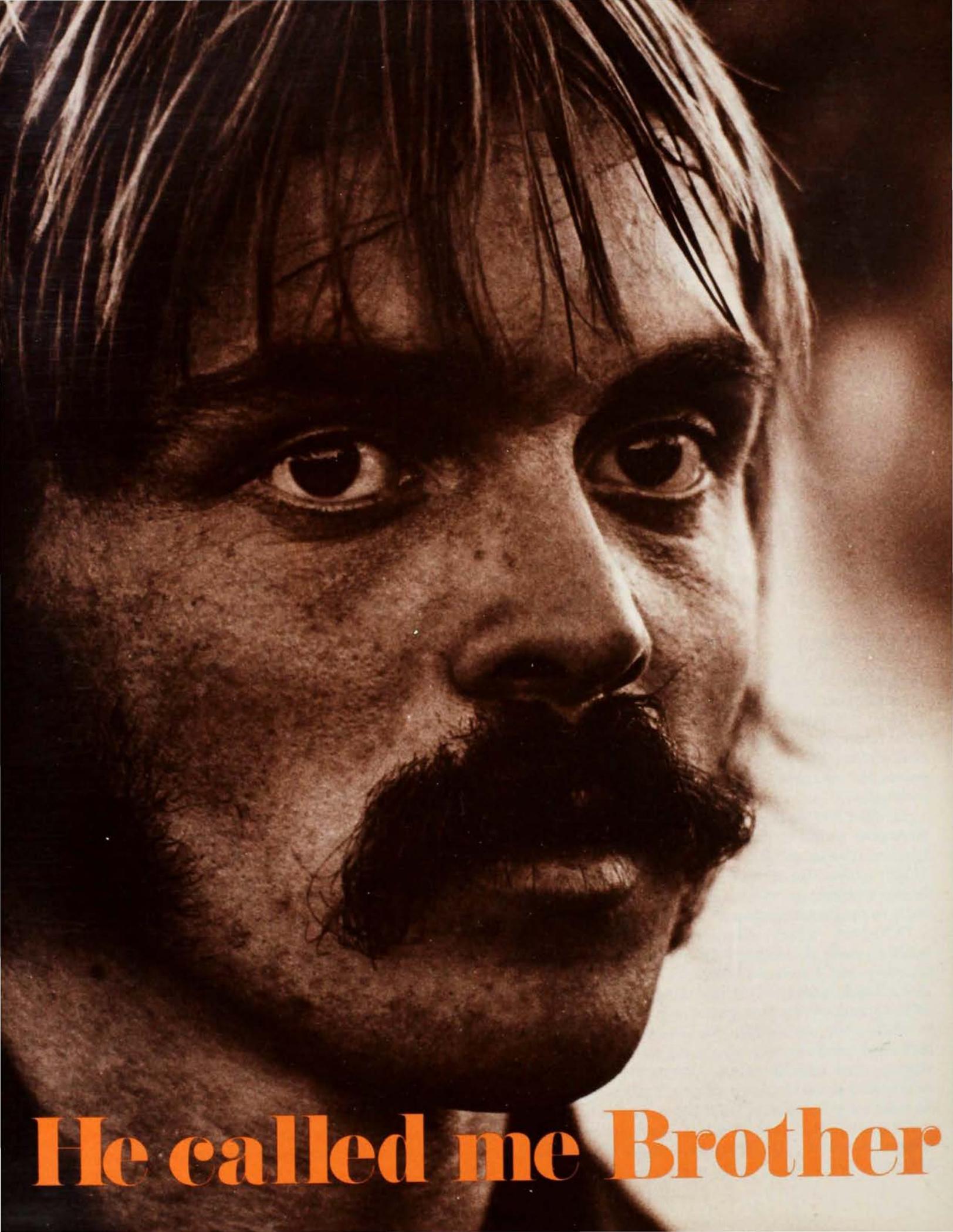
Ira Evans suggests, "We all have to return to the basics in order to survive. I would simply recommend that our undergraduate brothers read and digest the IKA creed and Ritual. It is all there."

Brother Baker stresses, "hard work and broader participation by more members." He points out that chapters can strengthen themselves by defining the characteristics of a strong chapter and evaluating themselves on each item. Such a process, he says, established ultimate goals.

"The greatest adventure in the college student's life today is to become involved in worthwhile campus activities. Such experience will not only give him a successful collegiate life, but it will prepare him better for later life than any other experience," says Brother Hickman. "Experience through holding class offices and being editors of publications is the finest ground for learning, besides giving honor to the chapter."

Col. Silverwood insists, "organize an effective rush program. The chapter today must offer a program which meets the requirements of the present day student. If a student is going to spend money to be a member of a fraternity, then, he must receive a fraternity educational program in consonance with his expenditure."

Perhaps Pi Kappa Alpha could have avoided some costly mistakes had it sought out the advice of those voices of experience that are too often neglected today.



He called me Brother

By John Kaegi
Editor

1970. It was one of those spring days in Oregon — when the cold blue sky seemed to wrap itself around a monolithic sun. And all of Eugene paused in nature's tranquility — paused from the almost daily incidents of student unrest so prevalent that term at the University of Oregon. The spontaneous ease hating the spontaneous uprisings was analagous to the UO fraternity system.

Greeks on the surface appeared strong and popular, much like their campus rule days only a few years earlier. Except in 1970, fraternities were crumbling from within, the victims of self-doubt and negativism.

The growing rivalry among UO fraternities was symptomatic — such as the neighborhood feud between Sigma Alpha Epsilon, with its collection of jocks and California face men, and Pi Kappa Alpha, largest and most involved chapter on campus.

So the sight of Oregon's most famous athlete, Steve Prefontaine, passing through the territorial rights of Minerva, his barrel chest stretching a ΠΚΑ t-shirt, was unsettling to the proud ΣΑΕ's, scooped of such a prized fraternity possession.

"We were being heckled by some ΣΑΕ jocks," chuckled Pre's ΓΠ chapter roommate Mark Thrift. He had momentarily replaced his sorrow of Steve's recent death with one of his many fond recollections.

"Hey, Pre," one ΣΑΕ chided,

"how does it feel to be in a whimpy country club?"

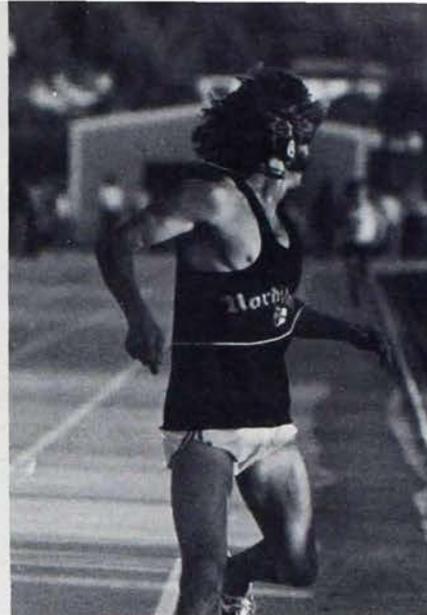
Pre, stocky but unusually small for a great distance runner, stopped, pirouetted toward the opposition and "almost cold-decked him right there, on the spot," remembered Thrift. "He yelled out, 'I'm proud to be a Pike'."

Many people saw Pre as cocky, over confident, often rude. "Most people saw only an image of Pre," speculated Thrift, "not the whole man."

Steve Roland Prefontaine was an intensely loyal person — to his friends and fraternity, to his crusade for open competition and to his goal to be the world's premier distance runner.

It all ended early Friday morning, May 30, in an auto accident the details of which have been so excessively and painfully recounted before.

The 24-year-old thin-clad ran in spectacular form in his last race only hours before the accident, coming within one and one-half seconds of his American 5,000 meter record in a Finnish-American meet he organized in preparation for the 1976 Olympics. Yet he snapped his last tape before he accomplished his two resolves: To set a world record and to win an Olympic gold medal. He had done just about everything else possible — four-time NCAA three-mile champion, three-time NCAA cross country victor and setter of every American record from



Pre finishes first in his last race.

2,000 meters and two miles to 10,000 meters and six miles. For his size he even clocked an amazing 3:54.6 mile, not considered "his race."

Pre's toughness, the determination and grit of the original Greek Olympians, inspired such success. "The races we remember the most weren't necessarily the fastest," said Kenny Moore, a fellow runner and *Sports Illustrated* writer. "The races when he really had to work were the times he was absolutely indomitable."

So it was with Pre in life. Gritting out a gruelling double "for the team," taking on the establishment AAU politics or pleasing "his people," the emphatic Eugene track fans. ("He didn't want to turn on crowds as much as he wanted to pay them back," observed Moore.)

With all the finesse of the running of the bulls through the streets of Pamplona, Pre's running form was more intimidating than fluid. He was one of a very few runners in history who could wear out opponents by varying pace, taking the lead, falling back, taking the lead, until the opposition was emotionally drained. Such was his master plan for the 1976 Olympics after a more conventional strategy failed in Munich — grabbing an early, big lead and staying there.

In 107 years Pi Kappa Alpha has grown from six members to over 100,000. How has this growth occurred? Rush. Perhaps not in the same sense that everybody defines rush, but nonetheless rush has been responsible for ΠΚΑ's phenomenal acquisition of members.

It seems that the rush program would be the number one priority of all members. Unfortunately, such has not been the

RUSH

case. Far too many brothers relegate rush responsibilities to a couple of members who are known as "good rushers." What is it that makes some members "better rushers" than others? Undoubtedly the "good rushers" have a better understanding of what rush is.

Simply stated, rush is a "friend-making process." And acquiring friends is intrinsic to the social nature of man. Meeting people and getting to know them should be a daily activity for everyone, whether in business, at play or during rush week. This friend-making process can be one of the most rewarding aspects of a man's fraternity career: to bring a rushee into ΠΚΑ and assist him in maturing and developing as a brother and evolving into a life-long friend.

Despite the fact that rush varies among Greek systems, the basic tenets of rush remain the same; the fraternities that do the best job of becoming friends with rushees have the most productive rush. The process by which friends are made enables some chapters to be more effective than others. The elements of a successful rush program include creativity, organization, resourcefulness and maximum participation of the members.

"No good society can grow if its roots are in sterile soil."

John Steinbeck

Before a chapter can market its product, the members must define exactly what it is they are offering and whether or not that product is viable or in need of renovation.

The chapter members must outline in detail their various programs and objectives. If a rushee is to commit himself to a

RUSH

fraternity he should know all that is involved, and especially what benefits he is to receive. All chapter programs should be in printed form so that (1) the rushee can easily understand them; and (2) the brothers have a common reference point from which to rush.

When Pi Kappa Alpha introduced its new membership education program in 1970 several of the pilot study chapters openly displayed their pledge program to rushees. The rushees were impressed with the wide range of sophisticated activities provided for the brothers and pledges at ΠΚΑ. In comparison the other fraternities appeared less prepared, so those ΠΚΑ chapters fared well in procuring high caliber new members.

It is suggested that prior to rush the chapter stage a retreat where the members can discuss their programs and set their goals for the next term. At a retreat the rush chairman can lead the chapter in setting goals for increasing its membership and organize the members to expedite membership recruitment.

Once the chapter has its objectives defined and projects outlined it is ready to proceed with the rush program.

Complete guide to

RUSH

By James A. Highberger
Director of Development

"There is nothing like looking, if you want to find something."

J. R. R. Tolkien

The days are over when the rushees come knocking on the chapter house door asking to become members. In fact, many excellent prospects are often reluctant to investigate fraternities due to a variety of mis-

begins during the preceding school year, especially for chapters located on campuses where summer pledging of new students is permitted. In the spring, chapter members should invite high school seniors (friends, other recommended incoming students) to attend various campus and chapter events, allowing these potential members to spend a weekend with the chapter. This affords the members an

some of the brothers' hometowns.

The function of the area chairman becomes a microcosm of the chapter chairman. It is his responsibility to motivate the brothers in his area to determine who are the outstanding rushees and then become friends with these rushees. Each area chairman should make an effort, along with the other brothers, to personally visit all the incoming

RUSH RUSH RUSH

conceptions — too many parties, too expensive, poor study conditions. Chapters bring this problem on themselves by throwing band parties all through rush, thereby attracting only people who are interested in parties. Chapters, then, must set up a systematic program to identify the top prospects and then sell them on IKA.

The job of the rush chairman becomes one of "manpower management." He must organize the chapter members so that their objectives can be efficiently attained. He must examine the phases of rush — open, summer, formal — and plot a course of action for the chapter in each.

"Summer — A season that hath all too short a date."

William Shakespeare

Summer is becoming an increasingly popular period in which to conduct a chapter's rush program. The members have free time, the rushees have free time and the chapter doesn't have to schedule rush functions around school events and brothers' tests. Any chapter that honestly wishes to be successful will use the summer for rush.

However, it is important to note that summer rush actually

opportunity to evaluate the rushees and to determine which ones can be invited to join (and which ones they must rush harder) during the summer.

The most outstanding chapters of every national fraternity sense the need to sell incoming students on their fraternity before the school year begins. A rushee who becomes a friend of several chapter members in the summer will have a tendency to join the chapter either during the summer or during the formal rush period. Seldom does a good friend of some of the brothers tell them he has decided to pledge elsewhere.

Logistics is the most prevalent method of organizing summer rush. A chairman is appointed for strategic geographic areas (of the city or state) to coordinate the rush activities for that specific area and to report problems and progress to the chapter rush chairman. On commuter or metropolitan campuses, chairmen can be appointed for the various high schools from which students are drawn while on the large state campuses, chairmen can be selected for the key cities in the different parts of the state. Private schools present a somewhat more difficult situation, but inevitably there are a few new students enrolling from

students in his area.

After a majority of the incoming students have been personally contacted, a couple of rush functions should be scheduled by the area chairman whereat the brothers and outstanding rushees in the vicinity can become better acquainted. These rush functions are most successful when they are informal and may include cook-outs, raft trips, water skiing, tennis, golf, picnics, skeet shooting. Functions of this variety offer the rushee a chance to get to know several members of the chapter well enough that he begins feeling comfortable about the chapter.

What, then, does the main chapter rush chairman do during the summer? He is responsible for making sure each area chairman is executing an active member recruitment program in his respective district. Some chapters provide their rush chairman with a financial stipend to compensate for wages sacrificed from a summer job. In some cases, as an employee of the chapter, the rush chairman travels making rush visits and working with the area chairmen in establishing an effective program on the local levels. The rush chairman should also arrange one or two all-

chapter functions at the campus or house during the summer where most of the brothers can attend and bring top rushees from their respective areas. A function of this type makes it convenient for the rushee to meet most of the brothers while at the same time it allows the members to get a good preview of many potential members. At campuses with open rush, some of the rushees can be approved

lists of all incoming students to fraternities and sororities. If a chapter cannot get such a list it merely must contact other people. Many high school guidance counselors will tell a chapter member which students will be attending a particular university. Little Sister auxiliaries are always eager to recommend rushees, as are girlfriends of the brothers. By contacting the sororities on campus, the names

the only time when new members can be pledged. Thus, meticulous preparation is of utmost importance. Even for chapters that return from summer vacation with an entire pledge class, it is wise to participate in rush week; at this time a few additional men can be pledged to further supplement the chapter's program.

The rush chairman, as during the summer, should be the

RUSH

RUSH

RUSH

for pledging at a large summer rush function. A major summer rush function may be a pig roast, softball game, inner-tube float, golf tournament, shrimp and beer party or trip to the beach.

Some chapters use what is called "the 50-man concept," (the number may vary according to the chapter's plans). The rush chairman compiles a list, during the course of the summer (or during the fall if the chapter is on deferred rush), of the top 50 rush prospects. These names are accumulated from the area chairmen and brothers and represent the best candidates for membership in ΠΚΑ. The entire chapter makes an asserted effort to get these 50 men to all fraternity events so that the rushee is very familiar with the chapter and has resolved any hesitancy about pledging. An organized chapter that concentrates on 50 men during the summer should have at least 30 of those men wearing ΠΚΑ pledge pins in the fall.

"Chances of success of every kind increase with the number of your connections."

Balzac

Lists of rushees can be secured from many sources. The Registrar or Dean of Students office at most institutions make available

of brothers and friends of the girls can be compiled. Alumni are excellent sources of rush recommendations if the chapter will take the time through a phone call or newsletter to request such information. And perhaps the best source of names is from rushees themselves. Ask a rushee if he has any friends enrolling in school with him who could be contacted by the chapter. Rushees can help rush by talking to their friends about ΠΚΑ, and when one friend pledges the others will usually follow.

Chapters should not limit rush strictly to new freshmen. With the increase in attendance at junior colleges, there has been a proportional increase in the number of transfer students. These men usually have developed study habits and maturity which can make them an immediate asset to any chapter. And what about the upperclassmen returning to school who have never pledged for one reason or another? These men, too, have established grade points and maturity and are probably ready to take on another activity if the right fraternity contacts them.

The moment of truth for many chapters' recruitment program comes during formal rush week. On some campuses this is

organizer, not necessarily the rusher. Far too many fraternities appoint a rush chairman and then rely on him alone to assemble an entire pledge class. As in the summer, the first formal rush duty of the rush chairman is to hold a retreat. If the chapter is looking at a number of rushees during a short period of time, it must plan how to creatively accelerate the friend-making process.

"Like the Romans — they never invented things but they knew what to do with them."

F. Scott Fitzgerald

What can be done with a rushee during a formal rush period? Too many times formal rush consists of the brothers and rushees milling about, each asking the other his name, hometown and curriculum.

A rule of thumb for rush is to plan activities where the brothers can be natural rather than to fabricate phony settings in which everyone is uncomfortable. Another general rule is to have the brothers brainstorm on entertaining activities for rush which they will enjoy; if the members are having fun, the rushees will too. It is suggested that the brothers include rushees in activ-

ities normally done by the brothers: sports, intramurals, sorority mixers, studying, evening meals. At all times during rush the members should "be positive."

The chapter should remember to use its resources effectively. Of course, a chapter's best resource is its membership. Therefore, events should be planned where rushees can better learn about the members. Informal

members should be educated to answer any question a rushee may have. The rush chairman should, therefore, conduct a crash course on chapter finances, history, membership, rules, as well as school history and policies. A good way to lose a rushee is to confuse him by having every member tell him a different story about the chapter. This also means there is no

ning a year ahead. For example, multi-media presentations must be prepared far in advance, but these presentations can pay unusually high dividends. A few ΠΚΑ chapters have prepared rush movies by appointing a chapter cameraman to film assorted chapter events during the course of a year. By using an 8mm or Super-8 movie camera, a good 20-minute rush film can be spliced together depicting a com-

RUSH

activities such as cookouts, serenades with a sorority, hayrack rides, bicycle trips, picnics, fishing trips, sporting events, card games, and so on provide an excellent opportunity for the rushees and brothers to interact inexpensively. One resource frequently overlooked is chapter alumni. Rushees are often impressed with an alumnus who takes the time to invite the chapter to his home for coffee and snacks. Other informal rush events can include a trip to the beach, skeet shooting, an afternoon at a pool, a shrimp feast, a clambake, or whatever else is readily accessible to the chapter. To be avoided are loud band and beer parties. How well can anyone get acquainted with a rock band going at 130 decibels while everyone is scoping out the girls? It should also be remembered that many rushees have no desire to drink; after all, they are in the process of making a very important decision.

"The wise speak only of what they know."

J. R. R. Tolkien

For the members to assist rushees in deciding to pledge ΠΚΑ they should have the facts straight about the chapter. All

RUSH

reason to discuss other fraternities, a subject about which the brothers know comparatively little.

The rush chairman should prepare a detailed outline of rush week activities for the chapter. Everyone should immediately commit to memory the schedule of events so they can invite rushees to sessions of particular interest to them. On this schedule should be placed one or two key sessions where all top prospects can be brought together to see what might become their pledge class.

In very structured rush week systems the chapter must do a great deal of advance work. Of course the first responsibility is to contact as many prospects as possible to insure large attendance at chapter rush dates. From there it is essential to plan skits or presentations of the proper length so that the rushees' interest is maintained and so that the brothers and rushees have some time to become better acquainted. Every brother must know his responsibilities so the session goes smoothly; it is very easy to appear disorganized during a one-hour rush date unless every brother fulfills his duties.

Advance work may mean plan-

RUSH

pendium of chapter activities. Once produced, such a film can be used in any type of rush system. Similarly, a slide show or scrapbook can be a great rush asset. Several ΠΚΑ chapters publish 16-20 page rush books explaining chapter programs and picturing brothers engaged in a variety of chapter activities. This becomes a valuable visual aid in explaining ΠΚΑ to a rushee, plus it is an item which can be left with the rushee to review in the future. Chapter pamphlets or brochures can also, to a degree, accomplish the same effect.

Advance work may also include scheduling guest speakers during rush week dates. Informal talks by deans, coaches, alumni and prominent citizens provide good conversational material and interesting diversions from rush week schedules.

Since rush weeks are usually hectic and of short duration, the chapter must organize itself so as to maximize the friend-making process. An assortment of entertaining activities keeps rush from becoming a monotonous week and keeps the brothers enthused. Enthusiasm is contagious and should keep the rushees interested in ΠΚΑ.

"Politeness is better than logic. You can often persuade when you cannot convince."

H. W. Shaw

The crux of rush boils down to having the rushee accept an invitation to join ΠΚΑ. Frequently the way the "sale" is made has as much to do with a man's pledging as all that leads up to it. Rather than blurting

stant attention and a sincere invitation should suffice. And if the chapter has functioned properly a high percentage of bids should be accepted.

After rush week is over the rush program should not stop. The rush chairman should meet immediately with the new pledges to evaluate the past rush. The new members will have many ideas on how to improve

bers become brothers by working together on a vast number of projects, parties and programs. Psychiatrists often say, "whenever you have over a carload of people, you have cliques." Of course some members will become better friends than others, but in large chapters the potential exists for a greater intertwining of friendships.

To become larger, a chapter need only concentrate on in-

RUSH

out, "when are you going to pledge?" the chapter members should help the rushee make a decision. The members must empathize with the rushee and his situation. Tactful questions to the rushee such as, "where do you stand in your decision-making process?" or, "do you have any further questions about ΠΚΑ?" are more beneficial to both parties.

At many chapters a bidding system is used for inviting a man to pledge. After the members get to know a rushee sufficiently, they vote by a designated majority whether or not to extend him a "bid" or formal invitation to join. When a rushee passes the vote a group of brothers are appointed to meet with him, discuss the fraternity, convey the chapter's thoughts about him and invite him to join. In some cases an elaborately printed "bid card" is presented at such a session to further emphasize the invitation. Unless a Greek system strictly forbids it, a bid should be presented in person. A chapter that cannot confront a rushee face to face and invite him to join is in serious need of self-examination. And at no time should a rushee be pressured or "hot-boxed." If a chapter has made friends with a rushee, con-

RUSH

the rush program for the future. The rush chairman should have the new members compile a list of their friends for rush and get them rushing right away.

After formal rush there are still many outstanding men on campus who are not in fraternities. An informal rush program should be instituted immediately to recruit these men.

Informal rush presents a tremendous opportunity for a chapter to grow. There are no rules to restrict the friend-making process, there is less competition because other fraternities have quit rushing and there are the daily chapter activities which can give a rushee an excellent perspective on the chapter.

Too many chapter members rationalize their lack of participation in informal rush by saying that their chapter is large enough already. A common excuse made by members is that to become larger would reduce the brotherhood. But it is a well-known fact by the officers of national fraternities that the large chapters experience greater brotherhood because they can afford to provide their members with an extensive array of activities. Instead of worrying about remaining solvent on a daily basis, the large chapters' mem-

RUSH

formal or open rush. There will be no restrictions on the number of men pledged. All ideas used for summer rush and formal rush can be implemented in informal rush.

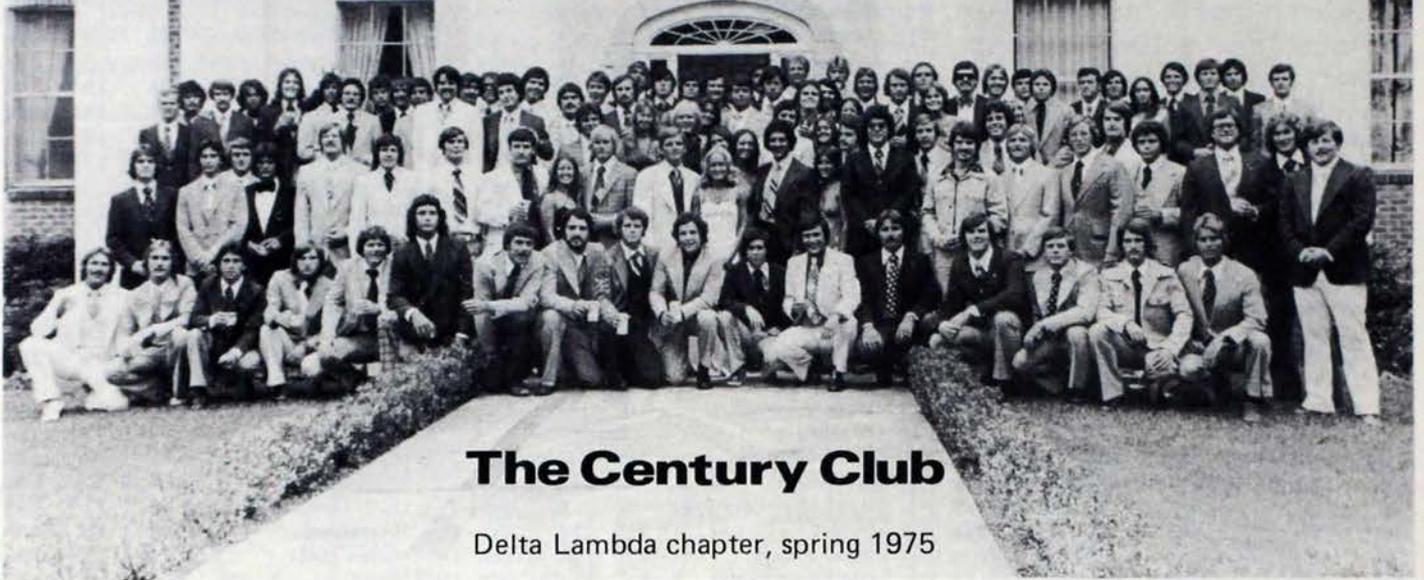
Rush, then, is a year-round proposition. Every chapter should constantly be on the alert for another outstanding prospect, someone to become an additional friend and leader for the chapter.

It is not intended that rush become a cold-shouldered, perfunctory business. Rather, rush should be considered as an opportunity to develop deep and meaningful friendships. If ΠΚΑ's truly believe in the Fraternity and what it has to offer, then they should seek people worthy of their regard, with whom it can be shared.

On the surface, sometimes, the goals of rush may seem ego-centric with financial undertones. However, for ΠΚΑ to exist 107 years, something substantial must have resulted from membership recruitment.

Brothers mine

By Charlie Barnes



The Century Club

Delta Lambda chapter, spring 1975

As you open the rush booklet your eyes are immediately riveted on the lush, young bikini-clad co-ed smiling up at you from the page. "SPRING WEEKEND — PANAMA CITY BEACH," the copy reads.

Each year the Pikes and their dates head to Panama City for two days (or three or four if you're hardcore) of sand, suds and sun. Fifteen kegs and the most beautiful girls at State are adequate to ease any man's sunburn. Oh, the disadvantages of living in Florida!

If you are an undergraduate, you might seriously consider transferring schools. If you are a graduate Brother, you think back, and smile.

The 20-page magazine is called *PIKEBOY* (a take-off on *Playboy*, complete with buxom coed on the cover). It's the annual rush publication of one of Pi Kappa Alpha's largest chapters, Delta Lambda at Florida State University.

Nicknamed "The Century Club" by a rival fraternity because we are the only one on campus with over 100 members, Delta Lambda is a remarkably successful chapter. It's a chapter in which a varsity football star serves as SC, the president of the men's leadership honorary just finished two terms as ThC, the president of the Student Union runs the little sister program, and a handsome rugby star and a college cheerleader are social chairmen; a chapter whose intramural teams have made the playoffs in every sport for the last five years; a chapter which gathers on the front lawn every Friday afternoon to drink beer, swap lies, snarl in the direction of rival lodges, and wave at and cheer female passers-by; a chapter which over the last three years has been declared the best fraternity on campus by the dean of fraternities, the head football coach, various sororities, a Pulitzer Prize-winning author, *Playboy* Enterprises, an

independent national rating survey, and a feature article by the Associated Press.

"Modesty," smilingly muses a Brother, "tends to elude us."

The chapter's accomplishments obviously reflect a high quality membership, but the most remarkable thing about Delta Lambda is its size. Each year since 1972, it has fluctuated somewhere between 105 and 130 men. That's 40 more than the nearest competitor, and nearly three times the size of the "average" Florida State fraternity.

There are 18 fraternities at Florida State and over half of them are small. In fact, we are so much larger than the little fraternities that their members seem to think there's something wrong with it. They see the Pikes as being unique, but the truth is that we're unique only at FSU. Many other major campuses have quite a few fraternities as large, or larger, than us; Yet there are still some fraternity men who sincerely think that bigness means a lack of fraternalism and brotherhood, and smallness means strength and selectivity, ignoring the overwhelming evidence to the contrary.

At the University of Florida in Gainesville, for example, over half of the 28 fraternities (including Pi Kappa Alpha's Alpha Eta chapter) are in the 100 to 150 man range, with a few reaching up to 160 or 170. And at that Greek-oriented campus where the major service and spirit awards, the top league sports championships, the student organization leaders, the school athletic leaders, the prominent alumni — in short, nearly all the indicators of quality membership and organization — are dominated by the big houses, charges that "you have to be small to be good" ring more than a little hollow.

Of course, Pi Kappa Alpha has many excellent chapters at small colleges where a fraternity of 120

men would be ludicrous, if not impossible, to maintain. One case is Florida Southern College in Lakeland. This is an outstanding private college with a small student body where ΠΚΑ's Delta Delta chapter is widely accepted as the best fraternity on campus. The Pikes, with about 35 members, are the largest of the dozen fraternities. Yet Delta Delta with 30 members and Delta Lambda with 130 attract almost exactly the same high quality type of individual. The key is that both chapters occupy the same relative position of prominence on their respective campuses. (So, in this article where reference is made to "large" chapters and "small" chapters, it means large or small *relative to the fraternities on that particular campus.*)

At Florida State the Pikes are always being asked, "Why are you so big?" "Do you really know all those people?" "What about brotherhood? What kind of brotherhood can you have with 120 men?" "Isn't it difficult to organize that many members?" And "How selective can you be?" These questions are raised not only by other fraternity men, but also occasionally by Pi Kappa Alpha brothers visiting from other chapters, and for that reason they deserve answers.

"Why are you so big?"

Our great size is no accident. The chapter's growth was planned from the beginning by a small group of undergraduates during the 1968-69 school year, at a time when Delta Lambda ranked sixth or seventh in size among the 18 fraternities. The brothers had visited major universities in Florida, Georgia, Alabama and Mississippi, and had talked to various fraternity men from the Southwest, Midwest and North. Two things impressed them: first, the comparative weakness of Florida State's fraternity system, and second, the tremendous financial, social, athletic and rush advantages of a very large, well-organized fraternity chapter. Their plans were foiled temporarily when Uncle Sam beckoned the ringleader, and chapter membership dropped during the student turmoil of 1970. But efforts were reorganized during the 1971-72 session and, while other fraternities' membership declined, Delta Lambda grew. By 1972 ΠΚΑ was the largest fraternity on campus.

"Rather than be the best fraternity in a second rate system," said one brother, "We wanted to build a chapter that compared to the large, prosperous fraternities on other campuses. We felt that this would not only provide more benefits for the members, but would allow us to dominate the local fraternity system as well." And so it did. In the spring of 1973 Wilson Heller, manager of the

College Survey Bureau which has conducted rating surveys on fraternities since 1923, not only ranked ΠΚΑ the top fraternity on campus, but revealed that it was rated further ahead of the second best chapter than any other top ranked fraternity in the United States!

"Do you really know all those people?"

That one is easy. Although it evidently bothers some people on the outside, it has never seemed to cause any trouble within the chapter. Pledges do not sit down and memorize long lists of names. They simply become involved in chapter activities and after a while the names and faces fall together. Beyond that, in any fraternity, large or small, some men get to know each other better than others. So it is with us.

IIKA's 10 Largest Chapters		1974-75 Initiations	
		ΔΛ (Florida State)	45
		BM (Texas)	42
		AH (Florida)	39
		Γ (William & Mary)	37
		BO (Oklahoma)	37
		ΔB (Bowling Green)	34
		Z (Tennessee)	33
		ΓM (New Hampshire)	33
		ZΓ (Eastern Illinois)	33
		HT (Austin Peay State)	32
		1974-75 Pledgings	
		Z (Tennessee)	57
		BΦ (Purdue)	55
		EI (S.E. Missouri State)	52
		BO (Oklahoma)	47
		HT (Austin Peay State)	47
		AH (Florida)	46
		ΔΛ (Florida State)	45
		EΓ (Texas Tech)	42
		EΦ (Central Arkansas)	42
		EΣ (Tenn.-Martin)	42

"What kind of brotherhood can you have with 120 men?"

For the answer, I sought out opinions from both a small fraternity and a large fraternity operating successfully on our campus.

In the 1960s, the Sigma Chi at Florida State were very large and powerful. A series of misfortunes reduced the chapter to only seven men by 1972. Through careful planning and hard work those seven built the membership to over 30 quality men. The difference between them and the other small fraternities is that the Sigs are still growing. Their objectives call for the chapter to peak at between 70 and 80 men in two years. Said one Sigma Chi brother, "I was fortunate to be associated with the Sigs at Indiana University where they have a very strong chapter of 120, and

I can truthfully say that they had as much brotherhood in that chapter as we do here with only 30 men. *Brotherhood isn't determined by the size of the chapter, but by the quality of the members.*"

FSU's Lambda Chi Alpha chapter maintains an 80-plus man membership, making them the second largest fraternity on campus. Their representatives feel that there is no "ideal size" for a fraternity but stress that to be competitive on our campus a chapter has to have at least 70 men. "Our fraternity gains its strength from its size and diversity," one Λ XA says. "Out of 40 men, you may develop 10 lasting friends. However, if you can choose from among 90, then you can have perhaps 25 with whom you are really close."

At one time in the early 1960s, the Sigma Nu fraternity at the University of Florida had over 300 active brothers in the chapter. Though that might seem uncondusive to a true spirit of brotherhood, many of the chapter's most prominent and loyal alumni come from that period.

"Isn't a chapter that size hard to organize?"

Jim Smalley, a former rush chairman who will be taking over as pledgemaster this fall, answers, "Yes, it is difficult, but it's challenging. It's fun. And remember, we have the manpower and talent to do much more than the average size fraternity. For example, our annual Pig Roast, held at the chapter house, is attended by over 2,000 students, faculty and townspeople. We have 30 officer positions and eight standing committees within the chapter. There's always room for improvement. In fact we've fallen down badly in some areas of organization, but we're still growing and learning. More pressure is being placed on the officers to supervise and do their jobs correctly. When you operate on a budget of almost \$100,000 a year, a few wrong moves or a weak officer can cost you plenty. Probably the most helpful organizational tool of the future is going to be the complete set of formal objectives drawn up by the chapter last spring." (See related rush article.)

Pi Kappa Alpha's national officers present the Robert A. Smythe Award each year to up to six chapters found to be the "most proficient" in their overall operation. It is no coincidence that they are all among the larger fraternities at their respective campuses.

"How selective can you be?"

Just about every campus has its "mass bidder," the fraternity that hands out popcorn and pledge pins at the same time. There is generally not more than one on each campus, and usually everybody on campus knows which one it is. However, if you

The BIG debate

LARGE FRATERNITIES

Rush is easier

The top fraternities' reputations generally precede them. On many campuses the fraternities are divided into "leagues" by size — i.e., Blue league and Gold league, President's league and Governor's league, etc. Among rushees, word gets around quickly about which are the "big" leagues and which are the lesser ones.

Generally more selective

Already dealing from a position of strength, large groups attract the interest of more quality rushees.

Stable finance management

Simple math: Money + Manpower = Strength.

Immune to cliques

In a strong, well-managed chapter, opposing groups, if they exist, exert little influence on the whole. Cliques are more often the result of poor management than of opposing or different philosophies.

Positive re-inforcement

Example: "We didn't have as good a rush as we should have had. We'll do better because we've proven we're capable of better."

Avoids stereotyping

Small fraternities may have good men, but the large ones have more of them. Most large chapters take advantage of their size by encouraging widespread involvement among the members, both within the chapter and on campus.

Tends to self-perpetuate

Pride, the weight of tradition, and sometimes pressure from alumni are there to ensure continued excellence. A large chapter may fluctuate within, say, the top five fraternities, but the really strong ones never stray too far from the top.

SMALL FRATERNITIES

Rush is more difficult

The problem is compounded by the fact that the usual sales pitch ("We're small by choice," "We may not have the big name or the big size, but we have the best brotherhood") is exactly the same one used by *all* the small fraternities on campus, enabling the rushees to easily lump them together and reject them as a group.

Generally less selective

Since the big ones take theirs off the top, little ones have to scramble for what's left. It isn't true for all rushees, but it is for most.

Crisis management

This comes down to too few men paying bills.

Vulnerable to cliques

Strangely enough, cliques seem to be more prominent in small chapters than in large ones. It is easy to see how there could be two or three powerful, opposing groups in a chapter of 30 or 40 men.

Negative re-inforcement

Example: "We got quality, not quantity." Regardless of how often they fall short, they never seem to run out of excuses.

Tends to be stereotyped

Because of limited facilities and manpower, small chapters tend to focus their efforts in one direction only. It may be scholarship, service, or intramurals.

Tends to self-perpetuate

The true cellar-dwellers seldom get out of the basement. They have already come up with excuses for being small, and reasons why they are "better" than the large groups. They rush men like themselves and teach these ideas to their pledges.



talk to the fraternities at the bottom of the membership pile, you may be surprised to hear that *all* the big fraternities are large because "they'll take just anybody," whereas the small ones are small because they are "selective." The truth is that on campus after campus it is the large houses, not the small ones, that are the most selective.

It is true for two reasons: first, the large fraternities don't have to take anybody they don't want. They're probably big enough already that they don't have to worry too much about filling the house, or keeping the kitchen open. They can afford to be picky. Second, the benefits offered by large fraternities will automatically attract many more interested rushees. In short, the large fraternities tend to perpetuate themselves while the small fraternities seem to operate from crisis to crisis. Most of the time, the words, "We're small because we're selective" really mean "We're small because we can't attract very many pledges," or "We're small because it's easier to rationalize than it is to come up with a good rush program."

The various National Fraternities are acutely aware of the advantages of size. Phi Kappa Psi fraternity requires a set minimum number of members for the installation of a chapter regardless of the size of the campus or of the other fraternities already established there. Sigma Phi Epsilon fraternity had a national goal of 22 pledges per chapter last year. In addition, they sponsored a national summer rushing contest — won, by the way, by their chapter at Kansas State which pledged 36 prior to the start of the 1974-75 school year.

In the June, 1975, issue of the Beta Theta Pi magazine, a set of tangible, specific goals "set by Betas for Betas" is reviewed. The first goal con-

cerns an increase in the number and quality of their chapters. The second is "an increase in the average size from 54 to 60 members per chapter by 1977." An average of 60 men per chapter in a fraternity with over 100 chapters at various size colleges and universities is exceptionally strong.

"Experience has shown," say the Betas, "that larger chapters tend to be stronger; they compete more effectively; are more stable financially, and offer a more complete Beta experience."

Finally, no article about Delta Lambda would be complete without mentioning the super-aggressive rush program which has been its trademark, and to which the chapter owes its size and quality of membership. The underlying principle of the program has always been: "Decide on the men you want, and then, ethically, do whatever is necessary to get them." Stories and legends about the Pike Rush abound on the campus. The chapter's attitude might best be illustrated by a true story about two Pike co-rush chairmen of several years ago.

Tired and haggard after a particularly grueling day, they were standing across the street from a rival fraternity house watching what was obviously a very successful rush party going on inside.

"Don't worry so much" confidently said one, turning to the other. "We'll get ours. We always do."

The other man continued to stare straight ahead, eyes narrowed. He confided, "I know we'll get ours, but it's not enough. I want *theirs* too."

Charlie Barnes has had a prolific association with IKA. After his 1965 initiation into Delta Lambda chapter (Florida State), he was twice selected for the Delta Lambda Distinguished Achievement on Campus award. Following a stint in Vietnam where he earned three combat awards, Charlie took up where he left off in IKA as rush chairman. He held that office for five years. The 1974 advertising and marketing grad is working in Atlanta.

ALUMNINI

To publish directory

An agreement to publish a directory of Pi Kappa Alpha alumni has been entered between the Fraternity and the Bernard C. Harris Publishing Company, Inc. of New York. The directory, to be completed by the end of 1976, possibly three to four months sooner, will list all living alumni with mailable addresses by alphabetical and chapter indexes.

Pi Kappa Alpha will mail a questionnaire to all its alumni. Otherwise, the directory is being published without charge to the Fraternity. The Harris Company will contact all alumni by telephone for verification of information to be printed in the directory. At that time, and *at that time only*, alumni will be asked if they wish to advertise in the directory or to purchase a copy. Only those persons who pre-order will be allowed to purchase the directory.

The directory is expected to be some 1200 pages long and published in both soft and hard bound versions. The Harris Company has extensive experience and success in the alumni directory field. Pi Kappa Alpha is the first Fraternity the company has accepted as a client for the publication of a national directory. The agreement came after several months of investigation by the company into the potential for accuracy and sale of directories to Pi Kappa Alpha alumni.

Not only is the directory another service to ΠΚΑ alumni, but it will provide the Fraternity with hundreds of new, accurate addresses for alumni now considered "lost." That fact increases the foundation of alumni support and involvement in Fraternity programs.

Pi Kappa Alpha asks for your cooperation and prompt response to the questionnaire.

New alumni officers

Several new appointments have been made to Fraternity commissions recently.

The standing alumni committee added Duane Christensen, ΓΕ (Utah State), to its rolls when John Kaegi, director of communications, changed

job descriptions. He has been a frequent participant in ΠΚΑ committee work involving alumni and is a former district president and national rush director. He joins Chairman Mike Clancy, vice president for alumni affairs, Regional President Joe Turner and Director of Alumni Affairs Ed Pease.

Dehaven Develin, ΒΠ (Pennsylvania), was recently appointed to the Pi Kappa Alpha Endowment Fund to fill the vacancy left by the death of John Yerkovich.

Newly appointed regional presidents include:

- Bruce Dudley (Sunshine)
- Lt. William H. Kucheman (Rockies)
- Dan McGehee (Cumberland)
- Richard L. Sussman (North Atlantic)
- Rich Western (Midwest)
- Terry Scott (Golden Bear)

They join the following regional presidents who were reappointed by the Supreme Council last May:

- Bobby Allison (Arkoma)
- Mike House (Dixie)
- Bill LaForge (Delta)
- Gary Moeller (Great Plains)
- Bill O'Neill, Jr. (Founders')
- Vaughn Rockhold (Great Lakes)
- Lee Stepleton (Lone Star)
- Joe Turner, Jr. (Carolina)
- Jamie Wolff (Northwest)

Earl H. Triplett, president of Memphis Bank and Trust, was appointed chairman of the 1976 ΠΚΑ Bicentennial Celebration Convention slated for Memphis next summer.

See Memorial Foundation article for further appointments.

PAR '76

Time has taken its toll on the accuracy of alumni records presently maintained at the Memorial Headquarters. At the present time, it is estimated that Pi Kappa Alpha has correct addresses on less than 50% of its initiated brothers, and the following aggressive campaign has been launched to

WINTER

increase that effectiveness to at least 76% by the end of the Bicentennial year and on to 100% as soon as possible thereafter.

University Address Exchange — A program of address exchanges with colleges and universities where ΠKA has had a chapter recently was begun. About 120 institutions have agreed to participate in this program, 15 have refused and the others have not responded.

UAE Phase II — The second stage of the university address exchange will be to contact those universities and colleges that either declined to participate or did not respond, and volunteer to provide our own manpower to correct the address lists.

Recordkeeping improvement — All of our improvements will be in vain if we are unable to maintain and update on a constant basis the addresses of our alumni, and do so with minimum possibility of error. Consequently, we have changed companies, to Data Science Corporation in St. Louis, in the hopes of improving our service. DSC has developed a system of dual keypunching which insures near 100% accuracy in corrections so that we should be better able to maintain correct addresses once they are obtained.

Continuity of Updating — After this process is complete and all records have been transferred to the new computer, ΠKA plans to enter agreements with all participating institutions to supply them our address updates on a continuing basis.

Alumni Services

The recent past has shown rapid growth in the development of alumni services available from the Memorial Headquarters and further developments are expected soon. Those presently in operation include the following.

Group Travel Plan — Pi Kappa Alpha has entered into partnership with AITS, Inc. to provide periodic travel packages for members of the Fraternity and their immediate families. It is presently planned to offer one major trip per year, with additional opportunities made available depending on the demand.

Group Hospital Insurance Plan — Pi Kappa Alpha provides a Group Hospital Insurance Plan, again for members of the Fraternity and their immediate families. The plan is organized and administered by the International Group Plans Associations Division.

Lendman Associates — A standing agreement for job counseling and placement has been entered with Lendman Associates, Inc. and is available to any initiated member of Pi Kappa Alpha. Last year, 262 ΠKA's participated in the program, which included more than 50 Career Weekends across the country. At these sessions, representatives of American business and industry conduct interviews of prospective employees at no cost to the applicant. More than 1500 companies participate during the course of the year in more than 70,000 interviews. Individual requests for further information should be addressed to:

Lendman Associates
P.O. Box 14027
Norfolk, Virginia 23518
Phone: (804) 583-5921

Staff Support — For the first time in its history, Pi Kappa Alpha has retained a full-time Director of Alumni Affairs to serve the special interests of our alumni brothers. Additionally, the services of the Director of Communications are constantly available, as are access to the Printing Service and the Records Department. Computerized printouts of alumni are available on request.



Pat Halloran
 ΔX (Nebraska at Omaha) 1962
 Executive Director

"My initial exposure to the National Fraternity came shortly after my formal initiation into the Fraternity in 1962. I attended the Louisville Convention the following summer and was greatly moved by the seriousness, magnitude and emotion which was shared by hundreds of PiKA's from across the country. I met Robert Adger Smythe and listed to him for hours telling of the many trials and challenges of PiKA during the first third of this century.

"After graduation from the University of Nebraska at Omaha in 1965 I joined the Memorial Headquarters staff as a Chapter Consultant and travelled the Southeast and South west. This was the most positive experience of my life.

While being recruited to re-join the staff in the position of Executive Director in 1969, I recalled that first convention where I observed the then Executive Director Earl Watkins. The challenge and excitement of working for an organization which has a tremendous impact on thousands of undergraduates and alumni seemed awesome to me when putting myself in his position. The responsibilities of the Executive Director include the overseeing and disbursement of funds which are appropriated by the Supreme Council, implementing and overseeing the programs created by the staff of the Headquarters, planning and coordinating national conventions, committee meetings and annual planning.

"Fortunately, my position allows me the opportunity to become involved in my community. I feel strongly that everyone has a responsibility to his community. Participation in voluntary positions in city government, civic organizations with worthwhile goals and social service agencies are my deepest outside interests.

Staff inflection

The PiKA professional staff based in Memphis.

Ray Orians
 ΔZ (Memphis State) 1966
 Director of Housing

"I began auditing chapters' financial records on a part-time basis soon after being initiated. This, coupled with a very rewarding chapter experience, led to my decision to accept my current position on the staff in 1970.

"My prime responsibility is to administer our housing loan program. This has provided me with invaluable experience in a field of great interest to me — real estate financing.



"Working with chapters and their housing corporations is another aspect of my work which is enjoyable. Each housing project is a challenge, and usually takes many months or years to become a reality — and even more years to measure its success. The hard work of the chapter members and the tremendous support of the volunteer alumni make these projects possible. My assistance makes me feel a part of each chapter.

"I am hooked on golf and trapped in hunting. Unfortunately, since I like to deal in large numbers, my golf game too often reflects this. Hunting involves caution and patience, two important characteristics which I must also display in my work.

"I have seen PiKA reach many new horizons in my seven-year association. I believe this is due to very professional staff members and the expertise of many volunteer alumni. But the most important factor of my association is the undergraduate member. His effect on our society, now and in the future, makes my efforts possible, and, especially, very worthwhile."

John Kaegi
 ΓII (Oregon) 1967
 Director of Communications

"I joined the staff in 1970 as the first full-time director of alumni affairs. But, four months later, my job description was expanded to include *Shield & Diamond* associate editor. As a journalism grad, I was naturally interested in the communications field and gradually became the resident writer-designer-creator, if you will.

"I could see after a year or so that the communications and alumni fields had to eventually be divided into separate jobs if both were to be done well.

"Working for PiKA has been an exciting, rewarding experience. It gives me an opportunity to be creative, to develop journalistic skills at a much more rapid pace than normally would be the case. It's the kind of job I don't mind working hard at — and, it allows for other outside interests that make life enjoyable.

"I'm a tennis fanatic. I play an aggressive game, much like my approach to work. The sport fits nicely into my lifestyle in that it is a refreshing change of pace from office work and because I often have an opportunity to play brothers from all over the country. It's another means of communication and expression.

"I try to be as original as possible in expressing myself whether it's on the court or in the magazine. It's flattering to be copied or reprinted by others, but it's hard for me to return the favor — unless of course, their work is a must for all Pikes to see. But, most of the time I thrive on originality.



Bill Kingston

ΔT (Arizona State) 1968
Director of Chapter Services

"I came to the Memorial Headquarters in 1972 with some skepticism as to just how my role on the staff would evolve. My background at Arizona State University included one term as chapter vice president, but more emphasis was concentrated on the direction of campus and interfraternity activities in particular.

However, I found that as a Supreme Council member in 1970 and chapter consultant in 1972-73, I could effectively work with chapter members developing programs, since I had no preconceived notion on just what the particular programs should include. This flexibility in chapter programming has become my major consideration when developing different programs and activities on both the national and chapter levels. As my political science background taught me, our greatest asset is that our Fra-

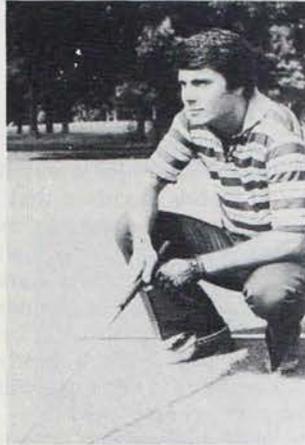


ternity, or system, is broad enough to encompass a variety of ideas and personalities.

"An area I now, as Director of Chapter Services, find very interesting and challenging, deals with our new Chapter Development Program.

"Being a political animal at heart, I enjoy working on various projects and campaigns on all levels of government in my spare time.

"It's my hope that my past three years on the staff have enabled me to work better with others, by both listening and communicating, and provided continuity that aids in the development of additional services to our chapters."



James A. Highberger
ΑΦ (Iowa State) 1969
Director of Development

"As Director of Chapter Development, I see my responsibilities as being twofold: 1) Helping the Fraternity grow to new campuses; and 2) Helping strengthen the existing chapters. In my mind it is more important to have ΠΚΑ as a name respected and admired on 170 campuses than to have ΠΚΑ merely a name on twice as many campuses.

"When I first joined the staff as a chapter consultant, I intended to work only one year. But the enthusiasm demonstrated by the chapters and the potential for growth and improvement by the Fraternity enticed me to remain.

"Currently there are two philosophies which greatly influence my work and methods of action. First, I believe the Fraternity needs to achieve quality growth; there are many excellent Greek systems where Pi Kappa Alpha does not have chapters (in some cases our chapters are silent). If over the long haul ΠΚΑ is to remain strong, I think we must be on these campuses. Secondly, I foresee a real need for growth on the chapter membership level; the chapters that are doing the best job are drawing the most people. And likewise the strong chapters are the ones which will survive.

"Outside the office, I guess my hobby is golf. I started playing when I was seven years old and was able to play on the golf teams in high school and at Iowa State.

I guess, in part, these are reasons why the Fraternity still is fun and a big part of my life — a lot of unique and dynamic individuals with whom I can become close friends. Maybe this is what our nation needs today — greater understanding and friendship among the individuals."

Ed Pease

ΔΞ (Indiana U.) 1971
Director of Alumni Affairs

"I joined the staff as Director of Alumni Affairs in May, but spent the early summer fulfilling a previous commitment to direct a summer Scout camp in Indiana. Scouting, and the opportunities it provides to share in the character development of young men, has been a big part of my life — and I love the outdoor living experience. The interpersonal sharing in an environment free of contemporary crutches like packaged entertainment and 'modern conveniences' develops a deep appreciation for life and a rugged sense of self-reliance. After a university education and two years of law school, I find myself tearing deeper into the marrow of life.

"The Fraternity has given me the opportunity to share life with those who are important to me — as SMC at Indiana, as President of the Midwest Region, and now as Director of Alumni Affairs. Many brothers are only now realizing that fraternity can be a lifelong commitment — an enduring lifestyle that can have as much meaning, though possibly in a different form, at age 80 as it did at 18.



"I hope to encourage that commitment, to provide means for greater and more meaningful participation by our alumni brothers in all levels of the Fraternity — locally, regionally and nationally. To do this, ΠΚΑ must first 'put our own house in order.'

"We will succeed when Pi Kappa Alpha becomes a significant force on a continuing basis in the lives of all our brothers, no matter what their age."



Donna L. Visconti
Administrative Assistant

"Unique would best explain my position as a member of the executive staff of Pi Kappa Alpha. I'm not an initiated member of ΠΚΑ and I'm a member of the opposite sex.

"Many of those areas which are handled in my day-to-day schedule are very routine in nature and involve much paperwork, specifically, membership records (pledgings, initiations, resignations, expulsions and reinstatements); computer records for the entire Fraternity and coordination of the student aid program, to name a few. But the single most enjoyable aspect is the people I work with — having the opportunity to meet them at various conventions and conferences and to develop a working relationship with those undergraduates in my specific areas.

"I began with ΠΚΑ 10 years ago as one of 17 girls hired to do a computer conversion, and continued to work part-time while completing requirements for a BBA at Memphis State. In 1969 I completed my studies and began work full-time for the Fraternity in a clerical capacity — 'traffic manager,' said Pat Halloran. Two years ago the position of Administrative Assistant opened up and was offered to me.

"Pi Kappa Alpha offers an unusual situation to me, being a career-minded person. It is not an eight-hour job for the executive staff, but extends beyond that in working with undergrads and alumni across the country.

"The one phrase that explains my philosophy of life is what I've often been told — "You're like a goose. You wake up in a new world every day." This is important to me as a person, as an employee of Pi Kappa Alpha — always to be looking forward, to change — never to be afraid of experimenting."

Mike Fletcher
HT (Austin Peay) 1972
Chapter Consultant

"After the initial shock of my announcement to travel as a consultant for a second year wore off, my family and friends theorized that I had either undergone a complete mental breakdown on the road and had lost my sanity or that I really harbored subconscious masochistic tendencies. While there may be some truth in both of these theories, I can honestly say that I really enjoyed my work with the Fraternity last year.

"It's really an amazing experience to be able to travel this country and work with the undergraduates and alumni. It is not difficult to stay motivated when you are continually exposed to the dedication and spirit that exists in the Fraternity. I really became involved in the growth and development of several chapters last year, and a great deal of self-satisfaction came from those experiences.

"As a recent graduate, I feel that I am still very sensitive towards the needs and attitudes of our chapter undergraduates. I see the chapter consultant playing a major role in relating to the national organization those needs and trends that will eventually affect the well being of the Fraternity.



"This job is particularly rewarding to me because of my enjoyment in working with people in a developmental capacity. I have always been involved in organizations that affect people's well being, whether it was the student government, the Fraternity, or my political party. I believe that too often these organizations forget their real purpose for existing and tend to isolate themselves from the needs of their constituents. This has added to the disillusionment and widespread apathy that is prevalent in the society."

Dave Knibbe
AT (Utah) 1972
Chapter Consultant

"I subscribe to this philosophy of leadership:

A leader is best

When people barely know that he exists

...Of a good leader, who talks little, They will all say, "We did this ourselves."

Laotse



"My interests in individuals and groups and my service-to-others philosophy are my motivations to do the best job I can in my work. I strive to put forth an honest, 100 percent effort.

"I hope to be in a 'people-oriented, service-type' profession such as law, business or counselling type work one day — and to have a family. I think the lessons I learn about myself and others while on the road with ΠΚΑ are concepts that I will apply again and again throughout my life.

"Most of my interests center around group interaction, so my temperament for the job is just right. Because I believe in the ideals of the Fraternity, I want to further them. Hopefully, by fulfilling these requirements I will help other ΠΚΑ's have an optimal Fraternity experience, that will carry-over for life.

"Actually, I see my role as a chapter consultant as a human relations specialist and an organizational consultant. I am learning the skills necessary to help individuals and groups realize their full potential. I will also be fulfilling certain administrative, programming and other general responsibilities such as completing reports and advising officers. But, in the long run, I hope the impact of my job is deeper than perfunctory accomplishments."

Norm Hulcher
ΔT (Arizona State) 1972
Chapter Consultant

"Chapter consultants are usually the rookies at Memorial Headquarters. But as far as I'm concerned there's not a more important job on this staff. The reason is simple: To undergraduates in the Southeast, I'm 'the man from National.' And what could be more important than that?"

"It's important that the consultant portray a true and positive image of what Pi Kappa Alpha on the national level is all about. Because undergraduates are so seldom exposed to the national scene, many misconceptions pop up, and rumor replaces fact. It is my job to set the record straight.

"This may sound corny, but the reason I wanted to join the Headquarters staff and continue to contribute to ΠKA is that I feel I owe a great debt to the Fraternity. I spent my first semester at Arizona State rotting in a dormitory, and it wasn't until the spring of my freshman year — when I pledged ΠKA — that my college life began to take on true meaning. It couldn't have happened without the Fraternity, and I've been indebted to it ever since.

"I think probably my most prominent quality — if you want to call it that — is my sarcastic nature. I really enjoy being somewhat of a cynic; it gives me a view of the world that happy people don't usually see. Being a little pessimistic may seem depressing, but it beats going through life looking through a pair of rose-colored glasses. People who do that are like ostriches hiding their heads in the sand.

"I can think of no better training for life ahead than being a chapter consultant. I have to think on my feet, be creative and persuasive, and be able to sell myself and my 'product.' These qualities are necessary regardless of what field I decide to go into."



Jeff Abraham
ΔT (Arizona State) 1972
Chapter Consultant

"I thrive on the world of sports, both as a spectator and as a competitor. It is in sports that fun and challenge co-



exist. The world of ΠKA for me, as a chapter consultant, is much like the world of sports — I will face a challenge at each chapter I visit and I will enjoy meeting those challenges.

"I suppose one could compare my year on the road with a football or basketball season. Every man who considers himself worth finding tries to find himself. Working for ΠKA provides me with a path for this search as it gives me the opportunity to work with different kinds of people, in different environments and different situations.

"Throughout the year I will visit some 33 different chapters, each visit being a unique experience, but with a common objective — to effect improvement. I hope to achieve this objective at each chapter by putting the knowledge I acquired both as an undergraduate and as a staff member at the disposal of the chapter members. Thus, I hope to stimulate the membership toward the creation of their own goals and objectives.

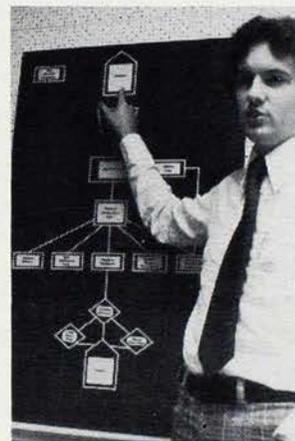
"My affiliation with Pi Kappa Alpha was the highlight of my college career. It provided me with many opportunities I otherwise would not have encountered, such as the opportunity for leadership — which came only a week after activation — and social interaction with all types of people. I feel that by working as a chapter consultant, I can assist our chapters in promoting this same experience for their membership."

Chuck Francis
EN (Georgia State) 1970
Chapter Consultant

"I hope to become president of a major corporation some day — a corporation that is responsive and concerned about its employees; also one that serves its community. Working for Pi Kappa Alpha will undoubtedly teach me how to work with many different types of people and how to accomplish goals. The consultant job, in particular, gives me an opportunity to use my abilities in personal communications.

"Basically, I'm an easy-going, people-oriented guy. My interests in sports (I'm an avid fan of football, hockey and basketball), the outdoors and all types of music will help me relate to lots of people and establish common areas of interest which can lead to a more productive work situation.

"In accomplishing the consultant



job, I need to focus on four fundamental areas during the visit — rush, membership education, financial management and upholding the Constitution of ΠKA. Outside of those areas, it will be my sole responsibility to interpret the problem areas and determine what else needs to be accomplished during the visit.

"I hope that by properly executing my job requirements that chapters will respond by growing and improving. This will result in a better fraternity experience for them *and* for me.

"Pi Kappa Alpha has contributed so much to my personal growth — and continues to do so — that I am sincerely motivated to serve our Fraternity and try to repay in some way all it has given me."

Memorial Foundation annual report

The Pi Kappa Alpha Memorial Foundation announced that it granted 58 student loans totalling \$28,334 during the 1974-75 school year. That brings the total amount of loans granted to students to \$156,324 since 1957, the first year that the Memorial Foundation granted student loans, said outgoing President Leo A. Hoegh at the June meeting of the Foundation officers.

The ΠKA Memorial Foundation was established July 1, 1948, to implement a program of scholarship, leadership and citizenship. A not-for-profit Tennessee corporation and a separate entity in the Fraternity, the Memorial Foundation is open to members of Pi Kappa Alpha and relatives who contribute \$25 or more to the Foundation.

Scholastic aid given by the Foundation other than loans include scholarships to Powers Award recipients (most outstanding ΠKA undergraduates), library awards to chapters which maintain high grade point averages, membership fees for members inducted into Phi Beta Kappa and equivalent scholastic honoraries, and special scholarships including the Diehl Award (to Southwestern at Memphis), the Summey Award (to Southwestern at Memphis), the 47 West Range University of Virginia Scholarship and the Harvey T. Newell, Jr. — T. Earl Watkins Scholarship (rotating in the state of Mississippi).

Foundation auditor Jack Lux told the Foundation in June that stocks up to \$35,000 would have to be sold to cover the loan program for the next fiscal year. The First Tennessee Management Investment Corporation was authorized to raise capital by sale of stocks.

The Foundation's investment company reported a 27 percent increase since January 1 of this year.

Project Bicentennial, the celebration of the nation's and the fraternity system's bicentennial anniversaries, was officially approved by the sponsoring Memorial Foundation. Among the aspects of the project to be funded were the publication of a commemorative book including a 32-page history of the fraternity system, pictures and biographies of 200 significant ΠKA alumni to the development of the nation and an index of other fraternity alumni who were, or are, nation's leaders.

Bicentennial luncheons will be scheduled in key cities across the nation during the 1975-76 fiscal

year. Memorial Foundation members will join interested alumni to gain support in each city for the Foundation's bicentennial program.

The Foundation will be giving Bicentennial scholarships to outstanding students for continued education in areas of importance to the future of the country. The exact amount and number of grants and the method for raising the funds are yet to be determined.

Executive Director Pat Halloran included in his report a request for support for a Fraternity Symposium to be held on the Union College campus this fall. Union College is the site of the founding of Kappa Alpha Society 150 years ago, the longest surviving social college fraternity. Dr. Thomas N. Bonner, Delta Chi (Omaha), president of Union College and a member of the Fraternity's Education Committee, suggested the symposium.

Also requested by Halloran was support for the Education Committee. Their function is to study the effects of higher education and to determine the long-range role of social organizations within the educational system. Members of that committee include Bonner; Chairman Dr. William R. Nester, vice provost for student affairs at the University of Cincinnati; Dr. Taylor Reveley, president of Hampden-Sydney College; Dr. Thomas Gilmer, vice president of Virginia Polytechnic Institute; Dr. Ernest Ern, vice president of the University of Virginia; Dr. Paul Blount, chairman of the English department at Georgia State University; Dr. Jerry Reel, professor of history at Clemson University; and Executive Director Pat Halloran.

New Officers

Officers in attendance at the June meeting included President Hoegh, Secretary Bob T. Williams, Trustees Charles L. Freeman, Gary A. Sallquist and Dr. William P. Tolley. Also in attendance were Student Aid Committee Chairman Edward B. Ballou, Jr., Auditor John J. Lux, Director of Communications John Kaegi and Administrative Assistant Donna Visconti.

Newly elected officers include President Dr. William P. Tolley, Vice President Gary A. Sallquist, Secretary Bob T. Williams and Treasurer Edward B. Ballou, Jr. Elected as trustees were Roy D. Hickman, Francis Pallischeck and Dr. William R. Nester.

Retiring from the Education Committee is Col. Ross M. Lynn.

A black and white portrait of a man with short, dark hair, smiling broadly. He is wearing a light-colored, possibly white, button-down shirt. The background is dark. The text is overlaid on the lower portion of the image.

Bill Nash PICK TO HIT

By Lee Stepleton
Regional President

"I want to sing all my life," insists entertainer Bill Nash, "because it is my way of making people feel good." But, you might be asking yourself, who is Bill Nash? Well, he is an alumnus of Epsilon Eta chapter (Houston) who has been singing professionally for the past 10 years.

Continued page 30



Bill Nash and close friend Kris Kristofferson.

"I am waiting for that one big single record to make it for me, and then we are on our way." It is not an easy life being a night club entertainer — trying to make a name for yourself — even though Bill has brushed shoulders with some of the biggest.

Bill has appeared as the television show guest of such personalities as the late Cass Elliott, Mike Douglas, Steve Allen, Eddie Arnold, Lucille Ball, Dionne Warwick, Janet Leigh and Kris Kristofferson. In fact, Bill was the first singer to record Kris' big hit "Help Me Make It Through the Night." But, there is more to come. Bill signed a contract last spring with NBC-TV to be the guest on a summertime musical variety series with Johnny Mathis, Paul Williams and Helen Reddy. Yet, Bill has not made it to the point where he is accepted as a "star" on his own, and that is his personal goal.

Bill was born and raised in Pharr, Texas (near the Mexican border), where his father, Leslie Nash, was a minister of a church he founded. Bill's mother, Clara, insisted that all the children learn how to play the piano. It was a natural since Mrs. Nash was the Director of Music for the church. She realized the talents of her two sons, Bill and David, and around 1956 formed the Nash Family Trio. They toured the

country doing television shows and guest appearances.

However, it all really started when Bill was 19. He was responsible for having his father evicted from his position as pastor and being locked out of the church building that he founded. It happened when Bill, needing funds for college, decided to accept an offer made to him by his Aunt Audra and her son, owners of a cocktail lounge in Pharr. They wanted Bill to sing and play the guitar in their beer-selling establishment. Bill's mother decided that she would accompany him on the piano and the two started accepting requests — many of which were for gospel songs.

ordained minister and graduate of the Southwestern Bible Institute — occasionally would visit the club as a "counselor." He observed that you can save more sinners if you're where they are. His church's elders observed differently, and on the announced grounds that the Nash family "associated with sinners" and mixed gospel songs with booze, they voted the minister out of the church. Thus the consummation of the professional entertainer, Bill Nash, and his family, who left the ministry of South Texas to devote themselves to being part of Bill's entertainment career.

"In the past two years, my

band, The Bayou Family, and I have toured the states of Nevada (Las Vegas), New York, Delaware, Kentucky, South Carolina, Florida, New Mexico, Tennessee and Texas," Bill explains. "It is pretty much a hassle being on the road but it helps pay the bills while I'm waiting for my record company, GRC Label, to produce. They've just released a new single entitled 'Mississippi Song' and a new album. Bill notes that every national record release he has had has been selected as a "PICK TO HIT" by *Billboard* and *Cashbox* (national recording industry magazines), but he is still waiting for that total public acceptance.

"I like the new kind of pop country tunes the best; however, I enjoy performing the old rock 'n roll tunes of the late fifties, which fit my tenor voice. Although, I am basically a ballad singer."

No matter what Bill sings he makes the audience feel welcome. This is basically because of his personal style. He insists on going through the audience shaking hands with everyone and greeting them in song. And because of this, they always respond with a feeling of belonging while he is on stage.

It wasn't always a warm acceptance. Bill told about being forced to sing in church when he was very young and getting a spanking for not cooperating. His parents decided to leave him alone after that and let him sing on his own, which he finally did at the age of eleven.

"I changed from an inward, shy person to an outgoing aggressive individual while I was a pledge in Pi Kappa Alpha. I will never forget the actives forcing me to shake hands, and to make things worse, they would make me go over and get the names and addresses of girls on campus. Boy, was I scared. But it cured me of being afraid of people and

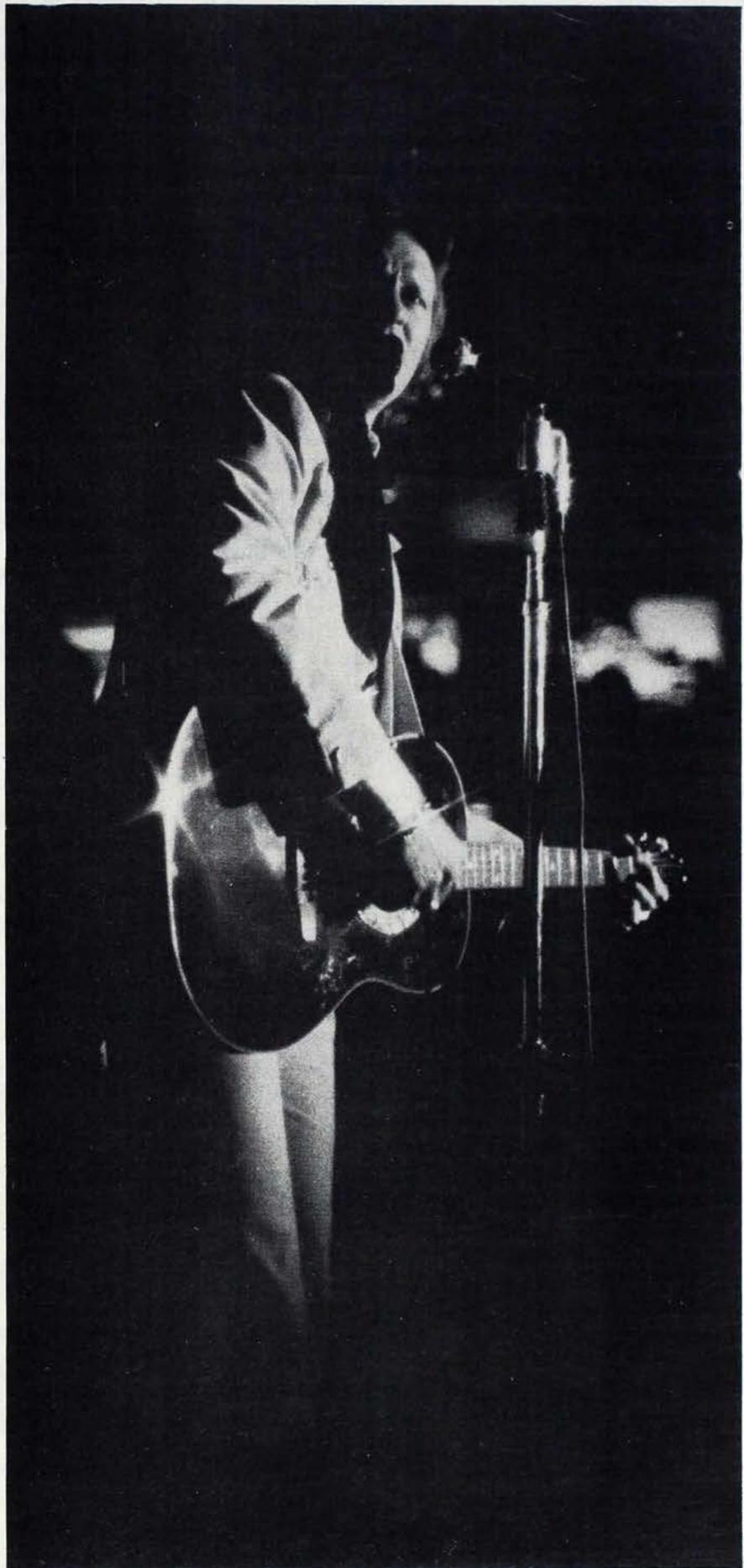
gave me an asset so necessary to the entertainment business." So, Pike helped make him the type of person that he is today and "it has given me friends that have been so helpful to my career."

Bill's number one fan today is his wife, Gwen. They have been married two years. "It's difficult being married to an entertainer and staying up late," she says, "But I feel we're closer because we spend so much more time together than the average couple." We go shopping in the afternoons and while we are on the road, we take in the movies. It has been a big change, but I love it because I love him and enjoy watching him make others happy." Bill has even written and recorded a song for his wife which expresses their feelings entitled "Tender Love."

And Bill will make you happy too if you ever have the opportunity to hear him sing. Not only because he is a Brother, but because of the tremendous talent within him. You just get the feeling that you are associated with a "star" when you meet Bill. He is always smiling and taking time to be friends with anyone.

During his show, Bill jokes with the audience and they respond accordingly. It never fails that Bill gets requests to do such songs as "I Believe," "My Way," and "He Ain't Heavy, He's My Brother." So, don't forget the IKA and entertainer Bill Nash. He is going to be your way one day and he hopes you will agree with Glenn Campbell who, after he heard Bill, said, "A new star is born."

Lee Stepleton is president of the Lone Star Region and a frequent *Shield & Diamond* contributor. A graduate of the University of Houston with a B.A. in journalism-public relations, he has received various awards for writing during his career. After graduation, he became the Editor of the corporate magazine for Gulf States Utilities in Beaumont, Texas.



Jerry Smith

By Frank Neill
and John Kaegi

(Editor's note: The Wilson Heller saga is a story that must be told. Brother Heller, the vociferous consultant to the Greeks — sometimes wrong, but, as history tells, usually right — was an outcast in Pi Kappa Alpha for many years. Still living are many ΠΚΑ's who feuded with Heller. Yet, in recent years the constant turnover of officers and the mellowing of age has adjusted the image Heller conveys in, and to, Pi Kappa Alpha. Today Heller is not an outcast. (The Supreme Council looks upon Brother Heller as it would any alumnus.) Although his consulting service is still unused by ΠΚΑ, his historical significance to Pi Kappa Alpha is immense, his memories of confrontations and campaigns are remarkable and his place in the annals of this Fraternity is yet uncarved. This story, still incomplete, even a bit suspect in some details, is the first ever published by Pi Kappa Alpha of the saga of Wilson Heller.)

Wilson B. Heller, Alpha Nu (Missouri), is not mentioned in *A History of Pi Kappa Alpha*. "Obviously on order and on purpose," says Heller, who was responsible for the installation of several ΠΚΑ chapters. Others have called Heller "The Fraternity Phenomenon." Though reluctant to the point of modesty to talk about his constant interest in fraternities and sororities over the past six decades, Heller's modesty escapes his "Only Uncontrolled Inter-Fraternity-Sorority Publication." Regardless of his demeanor, Heller has probably had the greatest single effect on the Greek system in history.

Initiated into Pi Kappa Alpha on September 19, 1910, Heller went on to be elected Alpha Nu SMC three times. He takes credit for bringing four chapters into ΠΚΑ as an undergraduate — at Utah, Iowa State, Kansas and Kansas State.

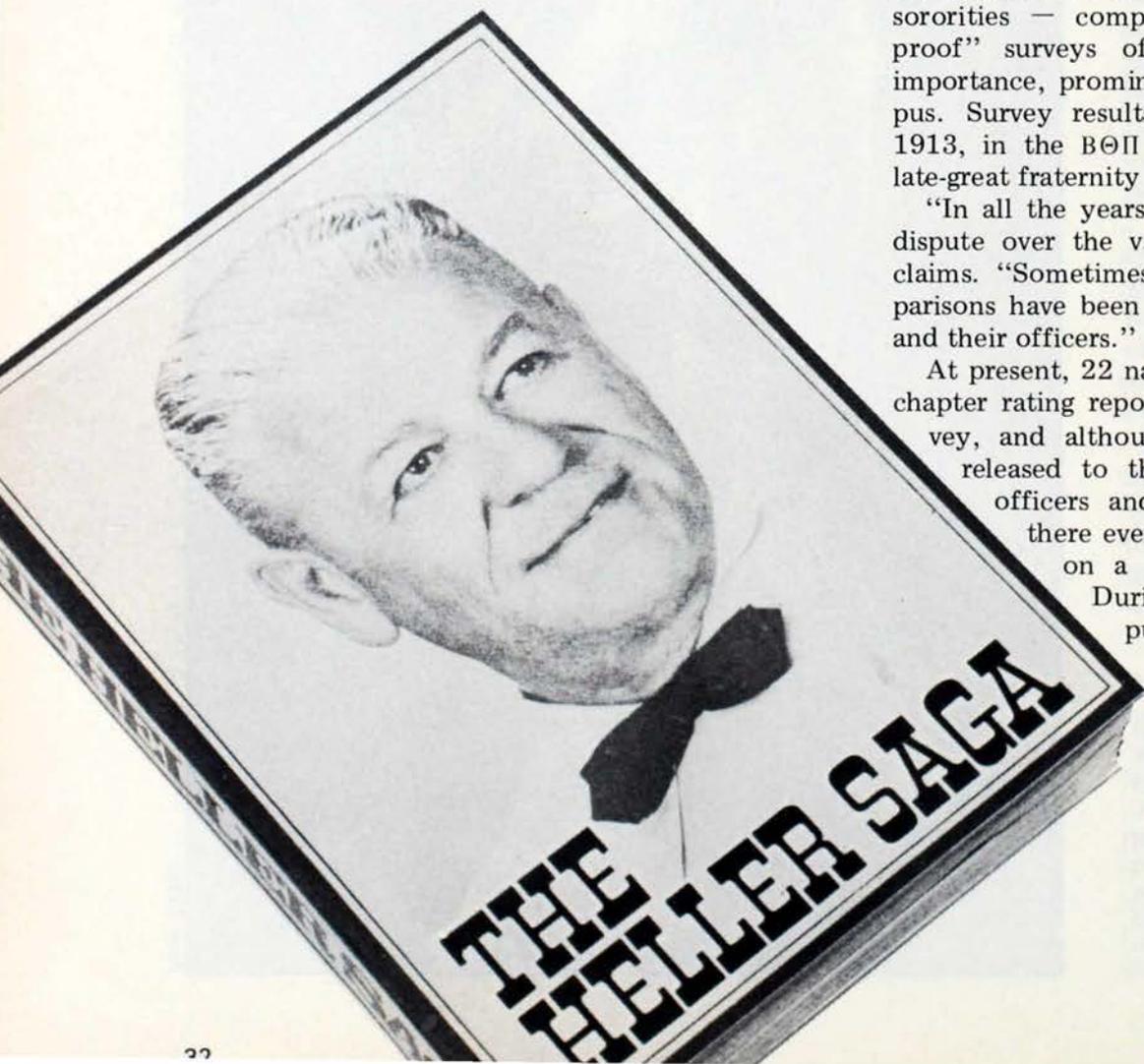
His interest and activities on the fraternity-sorority scene have always been as a non-profit hobby, "and always at a considerable or great personal financial loss until very recent years," he says.

Heller founded his famous College Survey Bureau in 1912, while attending Missouri, at the suggestion of a jewelry salesman, M. J. Haldeman (Phi Delta Theta). The Bureau makes regular comparisons of national college fraternities and sororities — comparisons based only on "fool-proof" surveys of student views of ranks in importance, prominence and power on each campus. Survey results were first printed in June, 1913, in the ΒΘΠ magazine, then edited by the late-great fraternity figure William R. Baird.

"In all the years since, there never has been a dispute over the validity of the surveys," Heller claims. "Sometimes, however, the national comparisons have been 'hidden' by ashamed nationals and their officers."

At present, 22 nationals procure their individual chapter rating reports annually from Heller's survey, and although nearly 8,000 printings are released to the subscribing tongs for their officers and chapters, "very rarely" has there ever been even a minor complaint on a chapter's individual ranking.

During the 1920s and 1930s, Heller published a Chapter Management Guide, which he will tell you is the plan that revolutionized chapter supervision methods. His advocated methods have been adopted in time by a majority of the large nationals.



Heller has been publisher and editor of the "Fraternity Insider" for the past 15 years. Despite Heller's charges of "boycott and blacklist by more than a dozen nationals," public sale of the Insider has reached more than a 5,000-monthly circulation.

The noted "Doctor to the Greeks" was born in Omaha, Nebraska, on August 1, 1893. He entered the University of Missouri in 1910 and was graduated with honors in 1914. He worked his way through school and stepped out into the world with \$1,400 cash.

During World War I, he served as a flyer in the U.S. Air Force in France, attaining the rank of Captain. He was the first American to land in Germany legally after the Armistice on November 11, 1918.

After the war he suffered a serious back injury while serving in France with the U.S. Air Corps — Heller migrated to Hollywood and the infant motion picture industry. (For many years the recurring back ailment necessitated his intermittent use of crutches.) A University of Missouri fraternity brother, one of the first Hollywood publicists, took young Heller into partnership with him. Within a short time Heller became an independent press agent — and one of the best.

His client list read like a Who's Who of early Hollywood. Heller was the first publicist ever hired by Howard Hughes. The same went for Louis B. Mayer, the genius producer and film mogul, Walt Disney and Bing Crosby.

Super-stars of the era handled by Heller included Richard Dix, Agnes Ayers, Anna Q. Nilsson, Marion Davies, Bebe Daniels, Dick Powell, Anita Stewart, Robert Cummings, Bela Lugosi, Bill Boyd, Clara Bow, Loretta Young, Harold Lloyd, The Duncan Sisters, Walter Pidgeon, William Powell, Betty Blythe, Blanche Sweet, Hoot Gibson and Rod LaRoque among many others.

Wilson Heller's demeanor, erect stature, sharp blue eyes and strong, firm voice completely belie his age of 82 years.

He is sometimes gruff and always direct and outspoken, but those who know him generally agree this posture really is a facade, possibly without him actually being aware of it. He certainly is forthright.

He owns a pixie-like sense of humor and an infectious laugh. His white hair is combed straight and he sports a debonair clipped white moustache. He neither smokes nor drinks hard liquor, although he is a connoisseur of fine beer.

He might be the original "where angels fear to tread" guy. Like when he "took on" the entire Pi Kappa Alpha Fraternity in general and its then National Treasurer, the revered Robert Adger Smythe, in particular, waging a one-man war from

the mid-1920s which was climaxed in 1936 with a revolt of the delegates at the New Orleans Convention.

Heller also single-handedly entered into warfare with the Balfour jewelry company, charging monopoly and undercover payoffs to various executives in the sale of fraternity and sorority jewelry. He aided and advised independent jewelers in procuring the U.S. Attorney General's Fair Trade Commission to investigate the allegations. This action resulted in a court order breaking the monopoly and a \$3 million indemnification.

The latter conflict brought about Heller's being declared "off limits" by nearly all Nationals, whose executives, he alleges, were controlled by Balfour interests.

And the IKA Supreme Council, as a result of the 1936 "revolt and reformation," handed down a tradition, he claims, of "no contact with or cooperation with Heller." He says such a policy has ensued ever since.

In the Fraternity INSIDER of November, 1973, recounting the history of Pi Kappa Alpha, Heller wrote in part (and what he also has been saying aloud for many semesters):

"In 1890, IKA was totally taken over and automatically ruled (until 1933) by a 'character' as unique as any the fratry-soror world ever saw amongst its multi 'odd-ones.' A booklet would be needed to tell of the 'life and exploits' of Robert Albert Smith (the given name, according to Heller, of Robert Adger Smythe), that 'tsar.' Such words as shrewd, tricky, phony, distinctive, colorful and crooked could depict him.

"Of his many freak-to-comic acts, probably remembered best was his enforced use throughout IKA of the phrase, 'exclusive Southern fraternity' (its exclusivity then was in being the weakest).

"But alas," Heller goes on, "in 1933 the idol and the saga hero was caught-up on some of the few accountings available, on a few of the probable hundreds of long-past petty to principal funds and purchases 'touched' secretly. At the time, the jewelry printing undercover payoffs were nearly universal but they were not even needed to convict him.

"The real tip-off was due to a now-forgotten menial office aide from rural Georgia. So the 1933 National Convention 'Council' secretly fired him but told the stockholders that the 'Grand Old Man' resigned as of the end of 1933. Such hidings from the membership made accessories somewhat of the Supreme Council, made them reprehensible.

The Council defended the action as necessary to maintain the confidence of the membership in the fraternity ideal and organization and not divide it over a single personality.

"To this day, only a handful or less of leaders in IKA openly, loudly and in print dilate the honor,

values and virtues of Smith. Indeed, he always retained his title of Honorary National President despite the fact that we ended his pension..."

Heller recalls that "the biggest deal" in which he ever was involved in the Fraternity was during the 1936 National Convention.

"I instigated the only revolt in ΠΚΑ history," he says. "This was due to my visits to virtually every campus — a hobby of many years — and I had all but three delegates to that New Orleans Convention vote solidly for all the proposed legislation to modernizing ΠΚΑ.

"That convention changed the titles of national officers and set up modern districts and the chapter supervision system.

"Although the Supreme Council completely opposed us, we could have had all of the members removed from office. But upon their promises to reform the Fraternity operations, we permitted all but two to be re-elected.

"This turned out to be particularly bad judgment because the moment the new Council assumed office it promptly issued the edict to 'have nothing to do whatsoever with Wilson Heller.' And that policy is still officially in effect," claims Heller.

There is little doubt that Heller, "the bad boy of ΠΚΑ," must be rated as one of the most unique, knowledgeable and controversial figures of the Fraternity world. Over the years he has steadily stirred the waters of Greekdom, sometimes to seemingly tidal-wave proportions.

He takes sole credit for the recent formation of the Association of College Fraternities (ACF) by inducing 15 national groups to quit the National Interfraternity Council (NIC).

"This was effected," he says, "by speeches and personal contact and by printed propaganda trying to convince various nationals that:

"The NIC was a racket causing large financial losses to stockholders of member fraternities; the NIC obviously was nothing more than a free-loading and honor-seeking device; the NIC rendered no value to member fraternities; it did more harm than good, just as it had since 1910 when it started catering to deans at various schools and gave them control of individual chapters; fraternities not belonging to NIC suffered no loss as a consequence."

Heller claims he organized ACF in 1972 by bringing together the executive secretaries of the first four founding fraternities.

The genesis of ACF might well have been a sub-conscious offshoot of Heller's incessant vendetta against what he calls the "FLHS's" — Free-Loading Honor-Seekers — "infesting the domains of national fraternities."

Heller likes to recall another of his one-man crusades against tradition when he brought about the opening of state college campuses to fraternities

and sororities regardless of local prohibition banning them.

"Ever since World War I, I continually and openly advised and advocated to the major nationals to move in on 'State' campii," (sic) is the way he recounts it. "My campaign moved into high gear in the 1930s and resulted in chapters being started at several California State colleges. This eventually caused court action, in the mid-1940s, that any state campus in the United States is open to any groups of our type."

He also was instrumental in opening more campuses to fraternities and sororities "than any combination of other individuals," he asserts, by urging entry into schools which previously were non-Greek.

For many semesters Heller has been hammering away during his visits to college campuses and his talks at fraternity and sorority meetings and conventions to eliminate rush restrictions.

"I brought about the ever-lessening of these regulations by, again, hollering and mailing out printed broadsides nationwide trying to convince all Greek groups of the *harm* of any rush rules whatsoever. This *finally* was put into action by most fraternity secretaries only because of the forensic ability to the FEA of Barry Siegel in the mid-1960s."

Heller was the first and probably the only man ever to visit every campus in the United States where there were national fraternities and sororities.

"The trips were all for fun," he recalls. "It was a hobby. Every two years, from 1920 to 1959, I made an average of one three-month tour of the country by auto, hitting every campus I could in the time allotted."

Heller made 19 such journeys.

In 1926, Heller first began receiving payment for lectures to chapters of many fraternities and sororities during his trips around the country.

"In every case," he says, "my talks had one basic purpose — to tell how to rush and to convince all concerned that success depended on growth of membership.

"I always have preached 'Quantity Before Quality.' Any chapter with a large membership automatically will get quality. The quality of membership is not easily obtained until first 'quantity' is attained."

It's a message still being preached today — but it's still not credited to Brother Wilson B. Heller.

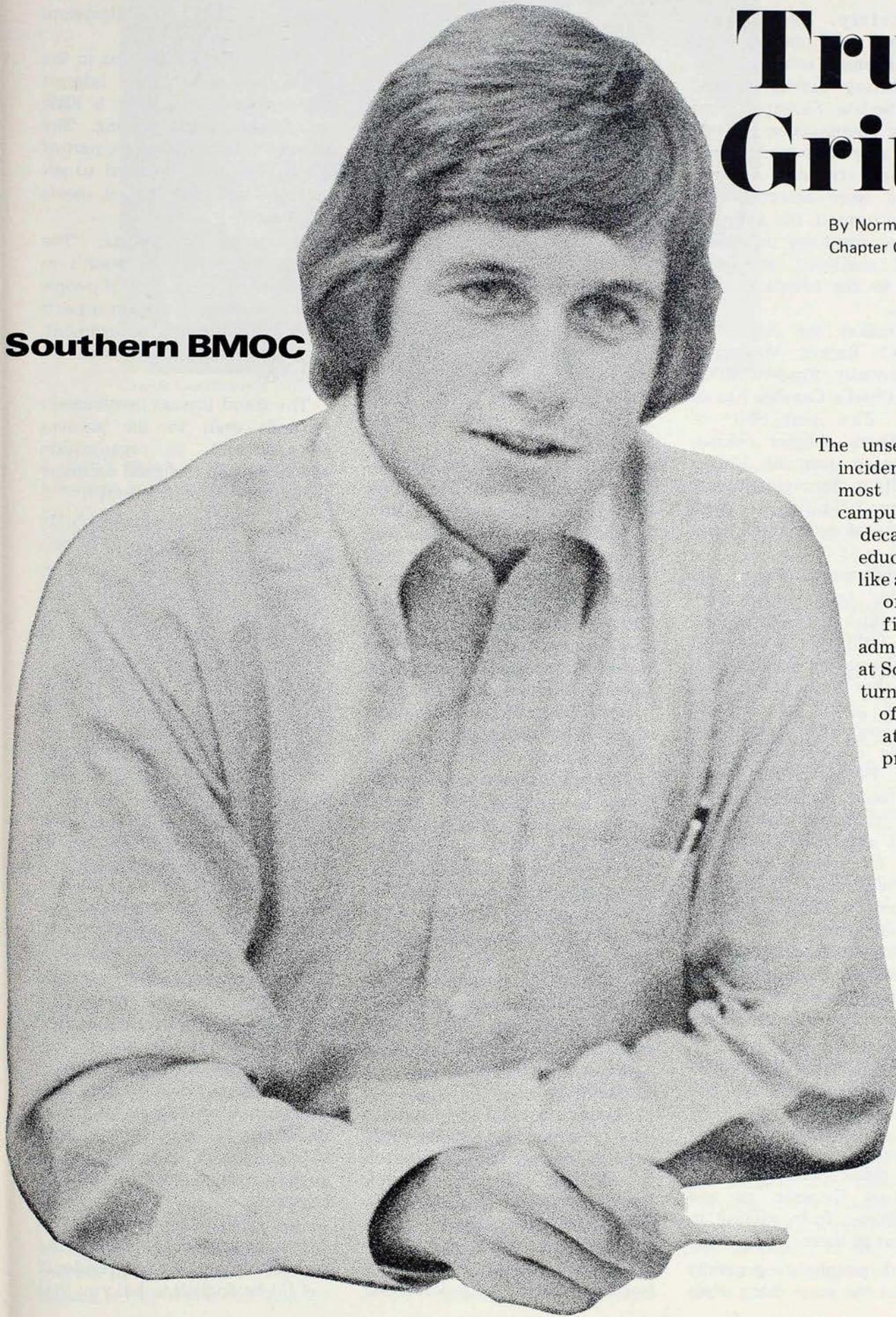
Frank Neill, Alpha Theta (West Virginia), is director of advertising and publicity for 20th Century-Fox Television in Hollywood. He was profiled in the March, 1974 issue of *Shield & Diamond*. That article pointed to his fatiguing work schedule. Yet, by taking time to compose this article, he sets an example of alumnus dedication valued by fraternities today.

True Grits

By Norm Hulcher
Chapter Consultant

Southern BMOC

The unsettling widespread incidents which plagued most American college campuses during the last decade have put higher education in a fishbowl-like atmosphere. Images of student radicals fire-bombing the administration building at Southern Illinois and turning the University of California campus at Berkeley into a proving ground for revolutionary concepts are still much too vivid in the minds of many parents, alumni and legislators.



Fortunately, these images faded from most campuses as sanity and reason returned. But as the Stormy Sixties evolved into the Sedate Seventies, one captivating phenomenon became more and more apparent: while most northern and western campuses were embroiled in maddening turmoil, life at nearly every large southern university proceeded unaltered, seemingly oblivious to the events outside the region.

What makes the South so different? Recent Mississippi State University Student Body President Charlie Cumbaa has an analysis. The past SMC of Gamma Theta chapter (Mississippi State) was an Undergraduate IKA Supreme Council Member in 1974-75, the same year he served as student body president.

"The differences lie in the background," says Cumbaa. "We grow up with a little slower pace than, say, California. We're a lot closer to the natural background, and it makes us a little more aware of people around us. Southern hospitality is inbred, to be a little more courteous or respectful. People in the North tend to look out for Number One; they just about have to."

Cumbaa admits to not having "a feel" for schools in other parts of the country, but believes that schools in the South are more conservative.

"But that's not to say they're not progressive. There are many progressive schools in the South, but not as many as in the North or West."

Cumbaa thinks the differences between southern schools and those in other areas are exaggerated.

"Although we're somewhat smaller, I think there are a lot of similarities between us and Arizona State, from talking to people who go there."

"I think people are generally looking for the same thing when

they go to college," says Cumbaa, "and they try to prepare themselves for something when they get out. They're looking for themselves. People at UCLA or Iowa or Penn State or wherever — the goals are the same — to find a place in society where they can be useful."

Looking back, Cumbaa recalls very little unrest at any time at MSU.

"There were no outright demonstrations or riots. I think there was some internal strife, when integration first started in the sixties, and in reference to the Vietnam war, but it wasn't nearly as demonstrated as in the North."

Trouble was avoided, says Cumbaa, because of the people in the university administration.

"They were able to seek out the root of the problem and handle it before it became a major demonstration or riot. If you remember the James Meredith thing, I think that's the closest State came to any actual violence, but it never materialized. I can't think of any instance where there was a great deal of protest."

Cumbaa believes that campus unrest is even less likely today.

"Things have changed. Now people are a little more mature. The attitude is more relaxed than it was five or six years ago; people seem to realize a little more what they've come to school for."

The years of extreme activism on strife-ridden campuses were followed in many cases by the extreme opposite: Student apathy. But even that is diminishing.

"I think you've got students who recognize some of the problems of life and are interested in them," says Cumbaa. "There's been an increase in people who take active roles in organizations and in student government."

Cumbaa said that even political scandals on the federal level

didn't dampen the Mississippi State enthusiasm.

"There is more interest in the political system; voting interest has increased, and there is little anti-Establishment feeling. The attitude now is that we're part of the System and we need to get involved and see that it meets our needs."

According to Cumbaa, "The impact of Watergate wasn't as great here. I think a lot of people here agreed with certain aspects of Nixon's life and government, but merely disagreed with his methods."

The trend toward involvement extends even to the student government, an organization which is often maligned on many campuses outside the South.

"The SGA at Mississippi State has quite a bit of power in university policy," says Cumbaa. "Students have input in more than 35 university committees. Even though the faculty-student ratio is about 10-to-1, it doesn't stifle the input. Students can have quite an impact on the policies that are made."

Cumbaa attributes much of this influence to University President William L. Giles.

"He depends heavily on student views; he actively solicits them. When I was president I'd have weekly meetings with him to discuss student problems and anything the administration had that it needed student help on."

This sense of equality with the administration helps shape the attitudes of both the undergraduates and the alumni.

"We're very proud of our students and our school, and even though our athletic program was disastrous for years, our alumni still supported us and still had some strange loyalty to the school."

But is "strange loyalty" sufficient incentive to take on the task of student body president?

"I'd be foolish to tell you that



Charlie Cumbaa met regularly with MSU President William Giles.

I didn't think it was quite an honor to be president and that I enjoyed it," reflects Brother Cumbaa, "But I really didn't get a lot of enjoyment out of being advertised as Student Body President. The people that it mattered to knew who I was and what I was, and a lot of times I had embarrassing situations. It wasn't an ego trip; I respected and had been impressed by people in the past who had been student body presidents. I felt quite proud that I could be one of them."

Obviously, being president of a student body as large as that of Mississippi State (about 12,000 students) requires a great deal of know-how and involvement, but Cumbaa admits to underestimating the position.

"I had worked in parts of two past administrations, but I never realized how much time was involved. I underestimated it, too, from the point of view that I didn't fully realize what the responsibilities of the office were. From the beginning to the end, though, I knew that I was responsible for quite a bit of money and a lot of people as well."

Student body politics can be as competitive and complex as politics in the outside world, and getting involved and climbing the

ladder to the top is difficult even on a university campus. Cumbaa was fortunate to have some advantages which extended beyond his personal qualities.

"There's no doubt that Pi Kappa Alpha pushed me to get involved to begin with. Other members already involved made sure that I took an interest. I think you can say that if I had been sitting in a dorm, I wouldn't have had these people to push me nor the internal motivation to get out and do these things.

"Because the Fraternity was involved, I was involved. And I liked it.

"The Fraternity exposed me to a great deal of people, and I made a lot of contacts that I needed in order to get elected. The Greek System comprises about 60 percent of the people who vote in the student elections, so that certainly helped. My own chapter helped in the campaign, but it wasn't much of a campaign; I was running against two independents."

Cumbaa soon found that being a IKA not only helped him become student body president, but also aided him in executing his responsibilities.

"I could never have been a good student body president

without having been chapter SMC. Being SMC is, if anything, harder than being student body president. The leadership training is indispensable. So I had had the experience beforehand."

Cumbaa's extensive involvement on campus had its drawbacks, however. He soon discovered conflicts which existed between his responsibilities as student body president and as a chapter member.

"The chapter really looked at me differently. I didn't have nearly as good a communication with the chapter as I had in the past. Having to find out what went on at the last meeting was kind of disconcerting. My not being as involved in chapter activities as I had been in the past kept them, I think, from having any appreciation of what I was doing."

If the chapter actually failed to appreciate Charlie Cumbaa's position — and that seems difficult to believe — perhaps it's because the members didn't realize the challenges of being the student body president of a "typical, large southern university," which, when compared to any university in any other part of the country, is not typical at all.

CONTRIBUTORS

ALPHA	W. O NEIL-22 W. OGLE-47 R. REED-37 V. ROBERTSON SR-22 C. ROBINSON-32 D. SETTLES-42 S. SHELTON-67 R. SULTE JR-27 T. WADE JR-53 T. WADE-17 W. WADLINGTON JR-18 D. WALLER-23 W. WINCHEL-51 C. ZABINSKI JR-59	J. NOLEN-64 C. SHEPARD-64	XI	G. MARTIN-62 W. ROGERS-50 W. SHEELY JR-56 J. WELLS-28 J. WILTSHIRE JR-44	M. HUFFSTUTLER-63 J. INGRAM-47 S. JOHNSON JR-29 F. JONES-07 C. LOGAN-34 R. MCCORMICK JR-43 D. MCGEE-68 F. NICHOLS-51 S. SESSAMEN-42 D. TILLERY-45 J. TUCKER JR-66 W. WILHELM-71 R. WORD JR-52 C. ZIRKLEBACH SR-72	J. MCFARLAND-53 R. MCFARLAND JR-19 E. MCPHERSON III-61 J. MICHAEL JR-55 E. MILLER-65 C. NIX-62 D. PAYNE-46 P. PERKINS JR-24 J. PITTS-13 S. ROCKEFELLER-28 W. SHAVER-42 J. SHEAHAN-15 J. SMITH-20 P. SMITH-65 H. STAHL-64 J. THOMAS-50 J. THOMPSON JR-66 E. TIPPETTS-19 E. TRENT JR-53 P. WELCH-23 W. WERNER-13 C. WOOD-13 T. YON-21 T. YON JR-46	C. SIMPSON-41 N. SMITH-37 H. SNIVELY JR-43 G. WETMORE III-66 M. WETTSTEIN-28 W. ZACHRY JR-38
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BETA	W. BRANTLEY JR-56 A. CHILES III-71 J. CIARAVELLA JR-62 W. CONE-55 J. DEMAREST III-55 D. DRELL-66 F. ELIZARDI-17 E. GARLAND-60 T. HARRAH-45 J. HODE-66 J. HOLLIDAY-49 T. KRUPP-67 K. MILLER-44 J. REEL-57 J. RICH JR-57 K. ROLFS-51 L. SAPERA-61 B. SULZNER-65	PI	W. AMES JR-38 S. BAILEY-47 C. KELLER JR-35 W. LAING-28 S. LAUGHLIN III-51 K. MACDONALD MD-33 L. NORMAN-29 W. NORMAN-28 C. WATT-34	E. WOOD-02	R. BLOUNT-00 C. BAKER JR-17 J. ELLIS JR-31 W. JOHNSON-18 S. MORRIS-14	A. BARRETT-58 B. BOBER-69 W. BREWSTER-26 F. CASHMAN-58 W. CATTRELL-67 G. CHIDESTER JR-68 G. EARP-65 W. EDWARDS III-56 H. FOY-25 A. GALLI-66 J. GRAY-42 J. HART-70 J. HIBBS-25 B. HILL-43 G. HOPKINS-37 N. LOZANO-62 J. MARTIN-41 L. PAULEY-63 G. ROWLAND-52 K. SMITH II-63 L. WARDEN III-69 F. WEIHL-60 J. WILFONG-53 C. WYNDHAM-28	
GAMMA	THETA	SIGMA	J. ALLEN JR-56 S. BRJWN-26 T. BRUMIT JR-54 A. DERRICK-27 J. DEW JR-62 D. DUFT-40 J. FITZGERALD-63 D. GEDDIE-50 A. HILL-25 E. HOOVER-55 T. HORTON-68 E. JERNIGAN JR-42 E. KELLY JR-64 R. LAWRENCE JR-62 J. LOONEY-25 D. MARTIN-52 R. MATTHEWS-65 R. NELSON JR-69 W. NUNNELLY JR-62 T. PAGE-47 J. SIMS-60 J. SIMS JR-36 T. TAIMI-65	OMEGA	ALPHA EPSILON	ALPHA IOTA	
W. BEANE-26 B. BRADLEY-20 T. BURKE-49 W. COLE-48 E. DICKINSON IV-66 E. DRATZ-41 C. EASLEY JR-27 R. FERENCZI-49 W. HEATHOLE-42 F. HINTON-67 S. ISAACS-67 R. KERSMAN-58 E. RAWLS-24 B. STEIB-64 L. TODD-24 J. TRACY-59 C. TUTSCHEK-60 J. WILLIS JR-33	W. ATKINSON-58 H. BAER-50 C. BAKER-46 J. BARNES JR-29 J. CRAIN-27 J. CUNNINGHAM-55 F. HILDERBRAND-73 D. JOLLY-47 D. JOLLY JR-42 J. LUX-53 R. MATHESON-30 C. NELSON-42 J. SATTERTHWAITE-70 D. STEINMEYER-68 N. STEVENS JR-31 R. WATTS-22 E. WEBB JR-40 J. WILLIAMS III-68	J. ALLEN JR-56 S. BRJWN-26 T. BRUMIT JR-54 A. DERRICK-27 J. DEW JR-62 D. DUFT-40 J. FITZGERALD-63 D. GEDDIE-50 A. HILL-25 E. HOOVER-55 T. HORTON-68 E. JERNIGAN JR-42 E. KELLY JR-64 R. LAWRENCE JR-62 J. LOONEY-25 D. MARTIN-52 R. MATTHEWS-65 R. NELSON JR-69 W. NUNNELLY JR-62 T. PAGE-47 J. SIMS-60 J. SIMS JR-36 T. TAIMI-65	W. MOORE-61 E. SAMAHA JR-70 F. SPRAGENS-56 T. SPRAGENS JR-57	E. ANDREWS JR-48 C. BASSETT-54 J. BASSETT JR-54 J. GOODMAN-63 A. HARSHAW-16 D. JAMES-68 E. JONES-66 J. MCALLISTER JR-53 B. MCCONNELL-30 D. EWING-33 T. PARK-19 W. RICHARDSON-70 R. SANCHEZ-56 W. STATON-53 L. TAYLOR-15 J. THOMAS-61	D. ALLMENDINGER-69 P. BOLLINGER-50 J. BOOTH JR-25 T. BOWEN-59 D. CHRISTENA-66 W. CHRISTESON-40 E. FAGAN III-44 J. GRADY-65 R. GREENE-22 C. HARPER-21 W. HOLFIELD JR-45 J. HOLT-30 R. MAGNESS JR-65 R. MCGILL-60 J. MCKINNEY-73 T. O DONNELL-54 D. OWENS-73 D. PARHAM-42 L. PRIEST-59 B. SCHULTZ-46 D. SHAW-65 J. SIMPSON-29 R. STOUT-37 W. STOVALL III-69 I. VAIL I-26 R. WISEMAN-30 F. WOOD-68	W. BIZZELL-36 R. BLOUNT-55 C. BUTLER-47 J. CAGLE JR-46 M. CORBAN-51 W. EZELLE-67 W. GATES-19 J. HARRIS-19 C. HARVEY-68 G. HAYMANS III-69 G. HICKS JR-69 R. HOLLINGSWORTH JR-43 W. MANN-26 J. MORROW III-54 M. OSTNER JR-62 J. PERSONS-60 W. RIECKEN JR-50 W. STOKES JR-23 R. WATTS-45	
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L. COSHATT-29 B. GLASGOW-25 R. HENRY-22 W. JENKINS-24 J. MCCURDY-14 G. MYER-20 W. RICHARDSON-20 J. SPANN-45 J. STEELE-37 L. TERRY MD-28	L. BLANTON-67 G. CAMPBELL JR-40 R. FRANCIS JR-40 W. GRUBB JR-54 W. HUBBARD-35 D. JOHNSON-64 W. LOCKWOOD III-64 W. LUCADO-48 J. MCALLISTER-90 H. PRESTON-15 J. RALSTEN-56 A. SANDERS-32 B. WOOD-46 J. WYATT I-53	B. BROWN-49 J. BROWN-65 K. CAMERON JR-66 A. CLARK-32 A. DANIELS JR-44 S. EXUM JR-71 G. FRENCH-29 E. GLOVER-25 A. GRANT JR-69 J. HAMRICK-48 J. HEARN JR-47 E. HELLWIG-64 W. JOHNSON-70 B. PATRICK-20 W. PURVIS JR-40 C. SIKES JR-67 E. SMITH-63 M. SMITH-60 M. THROWER-65 E. YOUNG JR-55	G. BEACHAM JR-54 J. BEST JR-61 E. BRIAN JR-61 R. BUDDINGTON-61 F. BYERS JR-51 P. EVANS-50 R. GREGORY-58 A. HARRIS JR-25 W. LINTON JR-56 L. MIRALIA-58 W. PACE JR-19 M. REED-25 G. RICHARDSON-33 M. ROSS-08 V. SECREST JR-41 M. TUDOR-64	J. FERRIS-50	C. BECNEL JR-59 M. BECNEL-59 J. BLACK-64 G. CAMLING-73 J. COON-27 E. DAVIS JR-68 F. DOTY-64 L. HELWICK JR-58 T. JAMES-60 J. LANGFORD-50 B. LEGENDRE-62 C. MCCOY-31 L. MITCHELL-31 W. SMITH-36 T. SORRELLS MD-61 C. STEPHENS-30	R. BERG-52 G. BLANKENSHIP JR-39 K. BLANKENSHIP-66 S. BOYD-73 C. BURFORD-17 R. CHRISTANELL-68 M. CLARK-41 W. COLLINS JR-45 W. FESLER JR-56 R. FLEISCHMAN-72 D. GODDMAN-63 W. HALLERBERG-59 R. HANNA-40 T. HARSELL JR-36 H. KIRKPATRICK-27 W. KRUGER-56 J. LATZER-57 D. LAW-55 M. LAYNE-25 P. LOVE-24 C. METCALF-20 R. MILLIMAN-63 O. MORRIS-26 D. RASCH-67 B. RIXLEBEN-18 R. RUENMECK-47 J. SCRIVNER-50 H. VACCA-57 J. VANCE-65 L. WINTER-57 R. WOLF-48	
EPSILON	KAPPA	UPSILON	ALPHA DELTA	ALPHA ZETA	ALPHA THETA	ALPHA LAMBDA	
J. ADEN-71 J. ALVIS III-71 M. AZOLA-73 C. EONOND-73 T. LANONICA-71 J. ROBERTSON-71 E. RODES JR-72 G. SHEEHAN-71 W. TAYLOR-71 T. TILLAR JR-71 D. TOLBERT-71 J. WHEELER-71	J. BARCLAY-13 T. CONREY-31 J. GENTRY-30 I. KELLY-12 R. MARCUS-62 C. MYERS-56 G. SHELTON-30 L. WARREN-12 A. WHEATLEY-05 R. WILSON-59	A. AVERY-58 G. BOWLING-13 R. CATER JR-41 L. CHESTNUT III-40 D. CLAY-44 J. CONE JR-26 J. COUNTESS-53 J. DOWDELL-32 J. ESDALE JR-04 J. HARRIS-65 W. HARRIS JR-47 R. HESTER-59 J. HOWARD-48	E. BOJVETTE-60 L. BRANTLEY-61 E. CLARKE JR-22 A. CLEPHANE JR-64 T. CORWIN-19 L. COVEY-40 W. CRIGHTON-36 W. DYKSTRA-56 W. FAULKNER JR-68 A. GANDY-52 M. GESNER-43 R. HANLIN-54 C. HOLMAN-51 R. HOOVER-55 G. LANE JR-42	G. ALBRIGHT JR-50 E. BEGGS JR-27 C. BENTE-59 C. BETTS-36 W. BOOZER JR-46 L. BRINKLEY JR-45 M. BRINKLEY-68 H. CLEAVELAND JR-43 W. DIAL-27 C. FABRY-64 T. FEASTER-31 K. FERGUSON II-55 H. GOODLING-51 G. HARMONY-14 J. HARVEY JR-44 N. HINDERLITER-24 H. HOLBROOK JR-43 J. HOPKINS-47 A. HOPPE-64 R. HUBBARD-24 H. JOHNSON-58 W. JONES-73 J. LAYTON-51 W. LEONARD-49 G. MASSEY-39 L. MCLEAN II-59 J. MORGAN-39 B. MUNRO-46 M. NEAL-63 F. POWERS-53 L. ROCK JR-57 J. RUDOLPH-70 J. SCHIRARD-26 J. SEWELL-53	G. ALBRIGHT JR-50 E. BEGGS JR-27 C. BENTE-59 C. BETTS-36 W. BOOZER JR-46 L. BRINKLEY JR-45 M. BRINKLEY-68 H. CLEAVELAND JR-43 W. DIAL-27 C. FABRY-64 T. FEASTER-31 K. FERGUSON II-55 H. GOODLING-51 G. HARMONY-14 J. HARVEY JR-44 N. HINDERLITER-24 H. HOLBROOK JR-43 J. HOPKINS-47 A. HOPPE-64 R. HUBBARD-24 H. JOHNSON-58 W. JONES-73 J. LAYTON-51 W. LEONARD-49 G. MASSEY-39 L. MCLEAN II-59 J. MORGAN-39 B. MUNRO-46 M. NEAL-63 F. POWERS-53 L. ROCK JR-57 J. RUDOLPH-70 J. SCHIRARD-26 J. SEWELL-53	M. BASTON JR-43 E. BRASHEAR-36 E. CAMPBELL JR-47 G. COOK JR-63 E. DEUSNER-59 P. GIBSON-57 H. HAYCRAFT-57 S. JUIR-00 W. NASH-16 L. PATTERSON-16 J. PRICE-48 W. SNYDER-36 D. WARD-13 D. WELLER-50 C. WELLS JR-30	
ZETA	MU	NU					
P. BARNHART-43 S. BAYER-13 E. BLACKBURN-27 T. BRAGG-47 H. BROOME III-55 A. CRANWELL JR-40 R. DOBYS-42 B. DUNLAP-62 E. FIED-25 C. FRIDDLE-34 J. HALL JR-47 E. HALLIBURTON-25 C. HARTY-42 G. HEMMICH-64 C. HERD-42 J. HOWERTON-45 R. HUFFINE-65 A. JEFFREY-66 M. KILPATRICK-14 F. KUHLMAN-69 F. KUHLMAN JR-69 T. LAWSON JR-62 G. LEWIS-74 G. LEWIS JR-32 L. LUNSFORD-71 D. MCDONALD-67 W. MCDONALD-54 J. NEELEY-43	J. BULLWINKEL-34 J. BURNS JR-45 C. CHAPMAN-67 J. GARVIN-26 M. GODFREY-58 J. KNOX JR-55 R. LYNN-28 E. MILES JR-51 D. MONTGOMERY-64 J. PATRICK-35 T. ROBERTSON-68 W. SOMERVILLE JR-39 J. SPARKS-72 H. WALKER-27	S. COATES-65 C. CROSLAND-55 W. CULP JR-54					

ALPHA MU
 J. BENEFIELD JR-49
 J. BENTON III-72
 D. COLEMAN-69
 G. CONEY-51
 J. EATON JR-54
 H. FRIEDMAN-48
 L. HILBURN-53
 H. HODGSON JR-42
 D. HUDSON JR-49
 J. JORDAN-65
 R. MARTIN JR-36
 C. MEADOW JR-49
 L. MOORE-67
 J. OWENS-00
 W. SCHULTZ-69
 D. SOSEBEE-55
 C. SUTTON JR-49
 T. WOOD-46

ALPHA NU
 C. BALLARD-17
 T. BAMFORD-49
 J. BOPP-61
 C. BROWN-28
 J. BROWN-41
 R. BURNS-49
 J. BURNSIDE-38
 G. DENTON-43
 C. DICUS JR-41
 J. DUNSTAN-63
 G. GLADDING-10
 S. GNUSE-52
 P. HAGAN-51
 E. HOPPE-49
 A. JECKLIN JR-30
 D. JOHNSON-31
 P. JONES-18
 W. KYTE-57
 J. MCKOWN JR-49
 G. POLLEY-23
 A. RIGGS-29
 T. SCHWEIGHART-64
 W. SEARS-62
 J. SLATER-27
 G. STEFFENS-56
 W. STEFFENS-62
 J. STILLMAN-58
 E. VANDIVER III-57
 A. WEBER-42
 E. WILLIAMS JR-46
 W. WRIGHT-21

ALPHA XI
 H. ANDERSON-25
 G. BEMILLER-60
 E. BOX-48
 G. BRECHT-56
 R. BROWN-31
 W. BUTZ-29
 J. EILERS-20
 M. ESTES V-63
 C. EVERETT-30
 L. FENICLE-68
 H. FOHR-24
 R. GEHARDT-48
 W. GILSDORF-54
 H. GOOSMAN-11
 M. HAGER-29
 K. KELLERMAN-68
 D. KRUTSCH-66
 J. MADDY-56
 J. MCFADDEN-53
 W. MCINTIRE-17
 G. MENCHHOFER-65
 G. MILLER-68
 D. MOUL-62
 R. MUSTO-00
 W. NESTER JR-47
 L. NEWKIRK-71
 H. NORTON-27
 N. ORPHAN-65
 D. PETERS-66
 L. REID-41
 E. RIEDINGER-62
 R. ROGERS-58
 C. SCHOTT-34
 N. SHAFOR-57
 C. SMITH JR-54
 G. SMITH-48
 R. WALKER-16
 R. WHITE-29
 J. WOODARD-57

ALPHA OMICRON
 J. ATKIN-24
 J. BAUSCHER-58
 J. CURRY-67
 B. DAYTON MD-51
 G. ELKINS-17
 W. FAIR-60
 H. GOLLBERG MD-55
 J. GRAY-20
 W. HULL-12
 W. LOWRY-27

D. McDONALD JR-59
 J. MUNDT-61
 J. RAISH-63
 N. SALIBO JR-51
 C. SANDERS MD-55
 P. SPELLMAN-69
 J. WHITE II-61

ALPHA PI
 J. BRADEN-57
 W. COLES JR-53
 J. GOODLOE-44
 W. HARLIN III-68
 C. KETCHAM-25
 H. LANGSTON-48
 H. MARTIN-60
 J. PITCHFORD JR-43
 S. REAGAN-57
 I. SIMMONS-11
 J. TURNIPSEED-28
 W. VAUGHN-40

ALPHA RHO
 J. ADAMESCU-71
 K. ARMSTRONG-42
 K. BALME JR-61
 R. BROWN JR-64
 D. COOK-41
 L. COOK-34
 W. COOK JR-36
 J. CRABBE-25
 R. CYESTER-35
 A. DARFUS-12
 G. GIESER-62
 E. GRAFF-26
 G. HARRINGTON-64
 J. HELSPRINGER-12
 J. HIGBEA-61
 C. HILL-27
 J. KLINE-64
 C. LAWSON II-47
 C. LONGBRAKE-51
 H. LUMSDEN-30
 L. PETERMAN-12
 W. POSTLE-35
 F. ROBISON-37
 T. SLIWA-43
 H. SMITH-51
 J. TJOFLAT-57
 R. VANGEMACH-71
 A. VANGUNDY-38
 M. WILLIAMS-16
 R. WORSTALL-42
 D. YOUNGER-55
 R. YOUNGER-54

ALPHA SIGMA
 H. ADAMS-23
 R. BIGELOW-51
 P. BYRNE-54
 K. CALDWELL-46
 J. CLARK-12
 B. CRANE-50
 P. CRANE JR-45
 W. DELMAR-41
 C. DERLETH-28
 D. FINK-71
 V. FISCHER-49
 M. FRANKLIN-56
 A. GROSS-30
 R. HOFFMAN-44
 G. JACUZZI-41
 P. KEMP-49
 J. MARTIN-44
 R. MILES-52
 H. MOLICA-52
 A. MYERS-47
 L. ORMAN-69
 A. PIMENTEL-69

ALPHA TAU
 C. ANDERSON-57
 H. ANDERSON JR-66
 P. BRIEN-61
 W. CHILDERS-68
 S. CORNWALL-23
 D. COWAN-63
 B. DAVIS-41
 C. DINWODDEY-19
 R. FISHER-31
 S. HARMER-63
 G. HORSLEY II-61
 L. JONAS-63
 M. KLINE-23
 S. LARSON-68
 G. MACFARLANE-17
 W. ONYON-49
 C. PARKINSON-32
 T. PARMELEE-15
 D. PAUL-26
 I. SHARP-18
 J. SMITH-23
 L. STOME JR-60
 D. TANNER-33
 D. TISDEL-53

ALPHA UPSILON
 J. BIRKHOLZ-12
 W. BROWN-26
 C. KELTING-19
 W. WERNER-24

ALPHA PHI
 G. ARMSTRONG-15
 P. BAKKEN-63
 G. BARTELS-22
 E. BENZ-23
 J. BLACK-67
 R. BLYTHE-53
 A. BORNMUELLER-67
 G. COTTINGTON-55
 L. CRABB-67
 A. GLASER-63
 W. HANSEN-69
 G. HAYEKAMP-37
 R. JENKINS-34
 C. JOHNSON-67
 W. KELLSTROM-60
 J. LUTZ-32
 C. MANN-67
 J. MELSA-57
 M. MINEAR-69
 B. MOAD-13
 G. MOELLER-65
 F. PALLISCHHECK-38
 R. PETERSON-48
 F. PUCKETT-42
 M. ROBINSON-59
 A. STEINER-14
 H. STEVENSON-68
 T. TAYLOR-67
 B. THATCHER-56
 H. VARDAMAN-58
 D. WALLE-61
 G. WICKLUND-60
 M. WILCOX-32
 L. YOUTZY-39

ALPHA CHI
 W. ADAMS-28
 W. BEYEN-49
 D. BLESSING-58
 S. DIBBLE-20
 A. EGAN-68
 L. GERISCH-26
 F. GLYNN-15
 R. GROTKE-67
 H. HALVERSON-16
 J. HANSHAW-60
 G. HERMAN-13
 D. HOOKER-17
 H. KELLER-26
 F. LOVE-14
 W. MACALPINE-23
 R. MAYER-50
 R. MCKEE-13
 W. OSTERHOUDT-25
 K. SCHNEIDER-22
 J. STENGREVIK-68
 W. TOLLEY-19
 F. TRAVER-29
 L. WALDORF-21
 M. WHITNEY-17
 W. ZINDAHL MD-37

ALPHA PSI
 W. BRUBAKER JR-19
 F. CROSSMAN JR-28
 J. DEAN-22
 T. HANSON-13
 F. HEENAN-31
 J. HUBBARD-16
 W. JAMES JR-47
 C. WOLFF-20

ALPHA OMEGA
 D. BIRD-59
 E. COE-23
 J. COLLETT-35
 W. CRAWFORD-48
 N. FARRIS-51
 G. GRISSOM-49
 J. GULLEDGE-19
 R. HARVEY-42
 T. HELBING-63
 D. HERMAN-66
 F. HESKETT-38
 P. KUCKELMAN-46
 H. LARSON-38
 H. LEE-20
 R. LIND-49
 C. LUDEMAN-26
 R. MARTIN-35
 R. NELSON-70
 D. OLIVE-34
 J. OTTO-43
 C. PORTER-49

S. PUCKETT-74
 S. RAMSEY-69
 J. RANSON-38
 R. ROBINSON-68
 M. SESTRIC JR-47
 J. SHREVE-69
 F. WALKER-70

BETA ALPHA
 W. BUCHHAGEN JR-64
 L. COONEY-49
 R. DAVIS MD-35
 T. DEGLING-63
 J. FELTON-12
 W. FEW JR-51
 P. GARFIELD-71
 F. GLADING JR-17
 R. GRUCELA-67
 G. GUYTON-67
 E. HALL-13
 H. HILLER JR-29
 R. HUFNAGEL-56
 T. KAROLCIK-46
 R. MACGINNES-25
 R. MAIER-66
 L. OVERDORF-31
 D. PALEY-52
 J. PFEIFFER-60
 J. POWERS-16
 J. SNYDER-61
 R. WHITE-38
 J. WILLIAMEE-53
 W. WILSON-16
 Q. WOOD-42

BETA BETA
 A. AUSMAN-55
 R. BYRON-56
 M. CLEMENTS-64
 H. DOWNING-38
 G. GRANT-20
 K. HUDSON-57
 F. IVERSON-27
 C. OLSEN-24

BETA GAMMA
 R. BECKER-23
 D. COX-28
 C. DARVILLE-24
 D. GLENN-16
 H. HERNDON-22
 D. HUDDLESTON I-23
 B. JOHNSTON-52
 C. KENNEDY-42
 I. LUKE-14
 R. MAHANNA-43
 J. MANDIGO-34
 D. PATTON-60
 W. SCHMIDT-50
 W. STEWART MD-51
 C. WALL-25
 D. WEBBER-38
 R. YOUNG-19

BETA DELTA
 R. BARBER-65
 J. BRANTLEY-32
 C. CARLSON-35
 C. CREAMER-33
 C. CREBS-15
 C. CULPEPPER-19
 J. FRIEDMAN-42
 R. GERE-26
 D. GIRAND-57
 R. HICKMAN-22
 C. JESSUP-49
 W. KELLY-45
 P. MCCANNA-41
 R. MCCLINTOCK-42
 P. PUGH-22
 W. SGANZINI-19
 J. STORER-49
 F. TAYLOR-69
 E. VAUGHY-26
 J. WHITMORE-26
 T. WIGGLESWORTH-24

BETA EPSILON
 C. CREVOISIE-23
 J. GOULDING-27
 E. KENNEY-47
 L. PINNEY-25
 C. WOODRUFF-15

BETA ZETA
 F. BLOOM-55
 W. CUSHING III-73
 R. DIXON-16
 R. FORD-26
 W. GRAVELY-29
 D. HARDIN-52
 L. HENSON-30
 J. ISAMINGER JR-40
 G. JACKSON-37

H. KOBAY JR-51
 J. LEAVELL JR-19
 R. LEFFINGWELL-25
 L. MAGEE-30
 C. MARCHBANKS-53
 O. MOERNER-19
 S. PEAVY JR-54
 W. RIDDLE-36
 L. SESSOMS-66
 S. SMITH-53
 T. SNIPE-47
 T. THOMASON JR-59
 S. WAGGONER-22
 T. WAGGONER JR-19
 W. WRIGHT-55

BETA ETA
 K. BATES-44
 J. BOWSER-50
 S. CHRISTENSEN-25
 W. DALITSCHEK JR-57
 J. DAVIS-67
 M. DENNIS-56
 E. HELSING-22
 T. HERBEC-64
 D. KLEBER-66
 F. LACKEY-25
 S. LEECH-63
 C. LEEPER-31
 V. MCBROOM-25
 L. NELSON-18
 O. OERMAN-27
 K. PULCIPHER-17
 J. STEELY-22
 C. STURGEON-35
 G. THORSON-58
 J. WILSON-37
 R. WOJESKI-50
 M. ZETTERHOLM-20

BETA THETA
 E. AVERILL-24
 L. BIRACREE-49
 G. CLINK-24
 C. DYER-17
 W. FLOYD-42
 M. GEORGE-65
 T. HELFRICH-62
 M. LAMAY-69
 J. MANGAN-61
 R. MOREE-25
 F. O BRIEN JR-28
 N. RANDALL-25
 R. REHM-69
 R. REYER-37
 A. SHUFORD JR-28
 J. STUBBINGS-63

BETA IOTA
 H. AUSTIN-22
 D. EBERT-55
 C. GATES-24
 P. PORTER-17
 W. WILTBERGER-17

BETA KAPPA
 T. CARSON-70
 R. CERTAIN-67
 E. DUNTON JR-61
 C. EBERHART-26
 C. EBERHART-57
 S. FILREIS-74
 N. FRANGIAS-56
 M. GREER-49
 C. HALES-59
 W. HARDIN-22
 G. HOWELL JR-44
 E. KING-68
 U. MARQUIS-46
 B. MINOR-49
 W. OTT-29
 A. SCONYERS-66
 J. SMITH-56
 N. SMITH-60
 D. STEPHENS-69
 C. TAYLOR JR-45
 E. TILLY-20
 R. WALKER-47
 D. WEEMS-23
 J. WELDON-47
 J. WILLIAMS-42

BETA LAMBDA
 D. BIGGS JR-31
 K. CHATTEN-49
 R. COOK-56
 R. CREWS-37
 F. DDEPK-32
 H. FLETCHER-36
 T. FRICKE-28
 O. GREBE JR-40
 L. GREGORY-30
 P. HARDING-25
 A. NOISE-30

BETA MU
 T. BARNES-32
 R. BUSBY-54
 F. COLLEY-55
 T. HENLEY-70
 R. HITTSON-22
 B. HOWELL-22
 R. JACKSON-39
 F. JENKINS JR-54
 G. JOHNSON-28
 E. JONES-48
 A. LOCKLIN-54
 W. LOWRY JR-58
 F. LUCE-48
 G. LUHN-20
 J. MCCULLICK-44
 R. ORR-55
 R. ROBBINS-42
 R. ROSEN-59
 W. SMITH-43
 C. STEPHENS MD-47
 C. SUBLETT-30
 H. TERRY-57
 J. TRACY JR-49
 H. VAUGHAN JR-32
 D. VEAZEY-32
 J. WATSON JR-64
 T. WOODWARD-49

BETA NU
 E. FAUST-61
 F. GAEDEN-66
 J. HANSEL-59
 M. HEWITT-72
 R. MCCARTHY-70
 H. MERCER-24
 T. ROBERTSON-64
 W. WYLIE-69

BETA XI
 C. ALT-31
 J. DANCE-51
 W. FALSTAD-54
 H. GLASSEN-28
 G. HIPKIND-36
 C. HOPPERT-27
 E. JOHNSON-25
 F. MADISON-20
 W. MCCULLOUGH-35
 K. MELLENCAMP-20
 R. REMMEL-37
 J. REYER-39
 J. STANEK-35
 J. STEIN-54
 I. WADE-21
 J. WERT-55

BETA OMICRON
 C. BAIRD-23
 J. BERTRAM-50
 C. BLANKENSHIP-50
 J. BURNS-54
 C. FALLGATTER-67
 G. GIBSON-28
 R. HARRELL-46
 R. HYER-55
 J. LANDES-29
 H. LAWRENCE-23
 J. LESLIE-70
 J. MISKOVSKY-34
 P. MOSCA-67
 G. MUNFORD JR-49
 R. NEPTUNE-33
 G. PATCHETT-20
 T. PITZER-27
 D. RAJOPPI-65
 L. SABATER-63
 B. SAXON-48
 P. SIMPSON JR-55
 F. SMITH-27
 O. SMITH-28
 R. STEWART-30
 D. STRUVE-70
 M. VEAZEY-71

BETA PI
 J. ADAMS-51
 J. ALLEN IV-51
 F. BATES-20
 C. BENTZ JR-39
 K. CABLE-29
 J. COTTONE-66
 A. CRAMER JR-47
 D. DEVELIN-21
 J. DOLMAN-35
 J. DOWLIN-49
 W. FENIMORE-22
 C. FENTON-62
 A. GOTTSHALK JR-41
 K. HARDING-49
 H. HERR-23
 R. HERR-22

J. HESS III-46
J. HIPPEL-20
T. JOHNSTON JR-26
R. KAELIN-49
M. KAHN-54
T. KRESSLY-42
J. LIVEZEY-56
D. MAXWELL-20
H. MYERS MD-59
G. O CONNOR-43
W. POWELL-21
E. REINSCH-22
M. SELIG-63
R. SHAHAN-49
T. SOTOS-67
R. SUSSMAN-69
W. VANDINE-22
J. WETTIG III-49
B. WOLFSON-71

BETA RHO

R. ALTHOUSE-26
B. BRUNELLI-25
R. MCSHANE-31
E. MOODY-24

BETA SIGMA

E. BAILEY JR-41
J. BRINDEL-30
M. EMERSON-67
T. FIDANCE-48
R. GLJVER-22
W. HARRISON-22
D. HAVLISH-37
J. JUBINSKI-60
W. KISTLER-48
D. KREY-33
H. LEHNE-33
F. LEMPERT-48
W. LOGAN-38
W. LOGAN JR-65
D. MCMASTER-57
W. MCNEILL-26
W. SANZENBACHER-27
W. SKWIS-35
B. SMOLJWITZ-66
J. VOLPE-60
G. WAYNE-22
H. YEAGER-28

BETA TAU

E. BAXTER-24
G. CHAPPELL-25
F. CRUM-24
E. ETCHELLS-30
G. LINDBERG-22
R. MANCHESTER-22
R. MCPHERSON-23
M. MUNGER-31
H. RIPLEY JR-27
R. SMITH-27
J. THAYER-27
P. VENTURA-68
R. WYKES JR-23

BETA UPSILON

C. BARBER-34
J. FOLAWN-40
C. MARKHAM-22
J. MAYER-45
M. OLDAKER-22
D. OLSON-59
N. OLSON-37
C. RICE-49
J. SHEAFFER-47
B. SMITH-30
W. SMITH-39
L. SOLBERG-28
R. TOLSON-52
V. VESELY-59
C. WAYNICK-33
W. YATES-28

BETA PHI

D. ANDERSON-68
K. BASSLER-65
R. BAUMHECKEL-48
M. BELL-58
G. BEVDER-64
G. BOLING-67
A. BOWES-22
G. BOWLUS-52
J. CIRAL-36
D. CLARK-72
J. COVINGTON-37
J. DABASINSKAS-35
W. ERTHEL-44
J. FREEMAN-62
P. GEISER-42
H. HAWKE-48
D. HEDDEN-40
H. HETRICK-23
C. HINTZMAN-65
A. KITTRIDGE-64

C. KLEINHANS-65
D. LONG-72
J. MASSEY-43
J. MCCOY-68
G. MEES-59
B. MONTGOMERY-64
J. MOREHOUSE-64
V. MORROW-24
E. NEUFER-54
R. ODMAN-30
J. ORWIG-65
R. PECOSK-48
L. PHARES-51
M. REAGAN-65
F. REKOSIK-51
B. RICHWINE-63
R. RUSSELL-56
W. SAMUELSON-70
J. SANDERS-73
D. SCARDIA-65
R. SCHIER-61
P. SIOWELL-47
J. SIMPSON-47
T. SMITH-56
H. STALCUP-22
E. STONECIPHER-29
R. WHITE-72
J. WORK-26

BETA CHI

R. BARTHOLDI-22
R. HOOD-29
H. KLIPPEN-27
J. NELSON-24

BETA PSI

E. BURCH-30
J. HOGAN-27
W. MORGAN-24

BETA OMEGA

H. HAINES-24
J. MORAN-24
R. RYLANDER-24
L. SWANSON-25

GAMMA ALPHA

J. BEESON-40
J. CADELLE-28
R. CARPENTER-50
J. COBB-38
L. COOPER JR-67
J. ECHOLS-42
W. HARDWICK-29
R. HARMON JR-69
P. HAYGOOD-31
J. HORNE-33
T. JACKSON-35
G. KISE-62
S. LAUBSCHER-68
J. LYON-28
G. MCCURDY JR-42
R. MCKAY-42
C. MORRING JR-39
R. OGLE-61
R. PORTER-30
T. RAST-42
F. ROLAND-55
A. STABLER MD-28
E. STABLER-24
D. STEWART JR-62
R. WATERS-40
N. WIMBERLEY JR-42
C. WOJTEN JR-46

GAMMA BETA

W. ALTSTADT-24
W. ANTON-68
W. BERGE-33
R. DECKER-33
W. ELMELUND-24
C. FARRAR-24
C. KINGERY-71
B. LAMBERT-71
G. LDOMIS-25
J. MAYFIELD II-67
Q. RICHARD-29
T. SCHUMACHER-69
L. ZIEGLER-25

GAMMA GAMMA

E. ARCHULETA-39
M. BOODY-33
O. BUCKMAN-42
J. FITZELL-48
J. GRIEK-70
J. KIZLIN-66
L. MURPHY-25
F. SCHNEIDER-66
E. THURIN-39
W. THURSTON-41
H. WALKER-25

GAMMA DELTA

L. BROWN-69
E. CRISMON-31
I. DUNIPACE-00
W. ESTES JR-57
A. GERHARDT-30
D. HAMMOND-27
W. HOGG-24
J. KAY-62
V. MILLER-66
C. RHODES-24
R. SIMONS-49
J. SIMS-24
J. VANDENBURGH-42

GAMMA EPSILON

S. EVANS-41
E. GOSSNER-54
J. LAMB-60
S. RICHARDS-66
E. SANFORD-48
B. TURNER-43
H. WOODWARD-32

GAMMA ZETA

D. BOWMAN-47
R. BROWN-36
C. GIBSON II-51
R. GILBERT-61
T. LEININGER-65
C. SCHROEDER-26

GAMMA ETA

C. BALDWIN JR-46
R. FLYNNE-41
D. GILL-43
E. HASS-29
J. HEIN-50
S. LINTNER-49
D. LIPPITT-47
C. MELHINCH-37
B. NASSOUR-65
B. NORTON JR-42
C. PETERSON-41
D. POWERS-27
E. SCRUGGS-27
A. TERNUJIST-26
P. VAJNINO JR-47
T. VAUGHN-65

GAMMA THETA

L. BENNETT-47
E. BOURLAND-40
C. BRICKELL JR-40
E. BUTLER-55
R. CAMPBELL-66
G. CLARK-36
L. COOPER-27
G. DENTON-41
T. DEWS-69
R. ESTES JR-61
A. FARRIS JR-57
I. HAND JR-71
R. HINES-39
J. HUDSON-38
J. JOHNSON-30
W. MAGER-50
J. MCGEE-60
J. MCKINNEY-53
E. NEILL JR-70
J. SALMON-27
H. STALLWORTH-70
H. WATKINS-57

GAMMA IOTA

R. ABRAHAM-66
J. BARNETT-42
C. BRADY JR-35
W. COCHRAN-50
A. DERRICK JR-35
K. FOWLER III-67
F. FREEMAN JR-58
F. GAFFORD-30
T. GIBBS-46
C. KEMP JR-58
J. MANGUM-42
R. MONSOUR-55
C. MOORE-43
P. NOSSER-69
J. SCHEMLER III-66
W. SELPH JR-47
J. SMITH JR-48
W. TRUSTY-31
D. TURNER JR-29
C. VARNER-28
A. WESTBROOK-35
H. WHITAKER-58

GAMMA KAPPA

W. BABCOCK-70
G. BAKER-59
A. BALZER-56

C. BOSS-60
R. DULL-28
G. GEARY JR-48
D. MOLL-71
H. NELSON-36
R. STOKAN-30
W. WALL-28

GAMMA LAMBDA

J. BUHL JR-50
J. COLLINS JR-50
W. HICKERNELL JR-71
H. JONES-39
J. PARKS JR-52
P. PENNINGTON-54
W. TOIKKA-59
R. WILLIAMSON-65

GAMMA MU

C. BELISLE-55
J. BETHUNE-29
J. DOLEAC-69
B. HANLEY-53
L. JOHNSON-59
L. LANDON-30
A. LEE-68
W. TIGHE-58

GAMMA NU

J. BLACK-72
P. COVINGTON-51
E. DREW-31
W. FISHER-35
D. HAVENS-37
R. HEDGLIN-62
H. HETZLER-50
L. HOEGH-29
T. JOHNSON-68
A. KAHL-29
B. LANE-47
F. LUNDIN-67
R. MACLOSKEY-63
J. MCFARLANE-73
D. MOUNCE-29
H. REUSCHLEIN-29
V. WEBER-30

GAMMA XI

R. DEFENBACH-43
G. DOAN-64
C. ENGEL-33
L. JENKINS-48
P. LIGHTY-38
S. MELHENNY-47
R. RIEDASCH-63
R. WATSON-59

GAMMA OMICRON

D. AIKEN-63
C. BAUGHMAN-53
J. BODEN-30
D. BROWN-65
G. DAVIS-47
N. FINDLEY-61
F. FRYMAN-41
C. HAAS-56
P. HEANEY-59
P. KLINEDINST-70
R. LEY-66
N. LOGAN-31
C. LOY-51
J. MCCLANAHAN-64
G. NAPLES-65
J. ORPHAN-36
T. SCOTT-65
N. SIZER-31
H. ST CLAIR-40
R. WARD-38
L. WILLIAMSON-37

GAMMA PI

H. FAUNT-36
W. FLORINE-68
W. FORD-62
R. GENNETTE-40
O. GRAY-41
C. HUSTED-50
D. PIPER II-64
S. TINDELL-68

GAMMA RHO

J. DORAN-66
M. FISHER-58
W. HIGGINS JR-41
B. KNAPP-38
R. KRUMHIEDE-47
G. LEMOINE-35
F. MCCABE JR-32
D. MITCHELL-69
R. MURTAUGH-58
L. NOWACK-32
J. SLEININGER-43

H. STANGE-39
R. WAGNER-50

GAMMA SIGMA

F. BEY-42
T. BIDDLE-34
R. BUCK MD-43
K. COBURN-34
J. COXON-71
S. CUMMINS-48
S. DANIELS-53
C. EISENBEIS-44
R. FRIEDHOFER-52
W. HOEL-58
J. HOLLINGSWORTH-61
F. HUGHES-34
R. IERACI-70
H. KUSTABORDER DS-45
J. LONGBOON-68
L. MATONAK-44
J. MCCLAIN-38
L. MOREAU-51
R. NAGEL-45
C. PAGE-40
C. PEPIE MD-59
T. PERKINS-56
J. PETRO-65
J. WOOD-42
J. ZUCCARELLI-70

GAMMA TAU

G. ABPLANALP-35
N. BENJAMIN-62
B. DILLON-61
R. HALL-67
A. HARDEN-60
R. HART-63
G. HEWLETT-35
C. HORSFALL JR-41
C. JENTZEN-56
R. LEER-47
E. MARKSON-52
L. MILLER-61
C. MIX-53
E. SCHAEFER-35
H. SCHAEFER-47
W. SCHOG JR-53

GAMMA UPSILON

J. BAKER-39
R. CHAPMAN-37
S. DUNAGAN-00
J. HANLEY-36
B. HEARD-46
H. HEATH JR-38
T. KEITH-00
G. LUNDY JR-60
L. RATCLIFF-67
A. ROBERTS-61
C. ROGERS JR-37
J. ROSEBERRY-69

GAMMA PHI

D. BUMGARDNER-45
E. JENKINS-56
L. LEDFORD JR-56
T. LONG-48
O. PITTMAN-39
E. SMITH-58
E. WILSON-57

GAMMA CHI

L. ALEMAN-46
J. CASEY JR-55
J. GAMMON JR-58
J. HARTLEY-58
K. HOLDERMAN-40
C. NAUGLE-46
J. OLDHAM-47
R. OLTMANN-47
L. OMEN-60
C. TENNILLE-63
C. WALDROP-39
J. WALTON-51
B. WHITE-64
N. ZUMMELLEN-54

GAMMA PSI

W. BUNDRICK-59
J. DODSON-65
E. EDWARDS-45
T. HARDEE III-57
D. JAMES-55
W. RIGELL-70
R. TRAHAN-66
J. TURNER-43
C. WYLY JR-53
W. WYMOND JR-42

GAMMA OMEGA

A. ALONSO-66
J. CALKINS-49

A. FRANKLIN JR-49
C. FROMHAGEN JR-47
W. HARTMAN-68
D. HEDSON-47
G. HOLLAHAN JR-37
C. JOHNSTON-62
D. KATZ-70
L. KING-39
B. KLINE JR-72
G. MONTANO-68
V. RANNIK-74
D. RATHCHUP-69
H. ROGERS-59
C. SHRADER-47
L. SLEPOM-48
R. SWANN-47
J. TABB-41
R. WADDINGTON-41
A. YOUNTS-26
S. ZAMKOV-70

DELTA ALPHA

J. BURKE-47
J. CRADLIN-43
J. FITZGERALD-45
A. HALL-47

DELTA BETA

M. CLANCY JR-58
D. COURTER-69
B. DECKER-53
H. DELK-51
W. FISCHER-67
L. FORAN-56
J. FURRY-57
J. GASAWAY-58
R. GRAHAM-47
G. HARMS-46
G. HENDERSON-48
D. HERRIT-48
W. HOY-50
D. HURET-66
J. JENNING-61
J. JEROME-69
A. KSIAZK-61
K. KUNSCHE-65
J. MASHEY-70
J. MCNERNEY-51
I. MILLER-42
C. NELSON-47
D. RECKER-66
J. RIEDL-62
R. VIROST-68
W. WERYNSKI-65
R. WHITMAN-44
F. WILLIAMS-51
W. WILSON-59

DELTA GAMMA

D. ANDREWS-53
R. BENNETT-47
B. BROWN-64
M. CAMMOCK-69
R. FANNING-55
T. HARVEY JR-55
T. JOHNSON-56
D. LITTLE-70
G. PADDOCK-57
J. PEELING-47
R. RANDALL JR-62
J. SCHMOONOVER-57
J. TINSLEY-69
G. ZIMMERMAN-50

DELTA DELTA

J. CHANDLER-70
J. CURL-49
C. DICKERSON-65
W. EIVSON JR-65
H. FOWLER JR-48
K. GIBSON-64
N. KUIKEN-68
J. PARTIN-47
H. ROJ II-58
A. WHITING-50

DELTA EPSILON

V. BISHOP-48
F. BRJOME JR-48
G. COSTNER-47
H. CULLOM JR-48
R. JELLEY-57
J. PARKER-59
D. WEIDNER-61
D. WOFFORD JR-47

DELTA ZETA

W. BANKS JR-62
P. BRJOKS-64
W. DAVIS JR-62
M. FAIR-49
J. HOKANSON-70
E. LANE-48

H. MANSFIELD III-57
B. OLSWANGER-49
R. O'BRIENS-66
M. RAMSEY-56
C. THOMPSON-70
E. TROTTER JR-58
R. VOLLMER-63
R. WALLACE-50
B. WILLIAMS-52

DELTA ETA

R. BARR-66
R. BEBON-62
S. DOWNING-69
G. KLAIR-58
W. MCCLEAY-57
J. NEAL-48
S. RICHARDSON-67
J. AASSAM-66
W. ZEHNER-66

DELTA THETA

J. EDENS-70
R. ELAROD-61
D. GRANDGEORGE-71
T. GREENWAY-57
N. HUNT-68
V. KAYS-51
J. KINCADE-65
D. SMITH-69
R. STEVENS-63

DELTA IOTA

P. BLAUM-63
R. BRYANT-52
R. DAWSON MD-48
E. EVANS III-65
C. KESMDEL JR-56
S. LOVE-51
W. PATTESON-51
J. RIFE-59
U. STOVER-55
R. THORNE-66

DELTA KAPPA

A. BOYCE-63
J. CLARK-67
J. DOWDY-48
T. LESTER-64
D. MAYFIELD-61
J. SWJKO-67
M. VENTURA-58

DELTA LAMBDA

R. BOYD-69
J. BUHL-69
J. CURRIE-66
L. DELAURA-64
R. ESPOSITO-71
G. FRANZEL-66
W. GRAGE-51
R. HOWES-73
S. MCCOY-70
D. UNDERWOOD-70
T. WURZBACH JR-64

DELTA MU

W. COVERT JR-55
H. DIXON-49
J. ELFER JR-60
J. HALL-68
C. HARVISON-56
G. LYLE-62
R. MCCORMICK JR-66
A. MCCRAW III-67

DELTA NU

J. ADDY-65
J. BARTELD-66
T. CLARK-67
A. FARIA-65
D. MICKUS-67
C. PESTA-56
L. PTAK-70
D. WHITE-66

DELTA XI

A. ATKIN-69
J. DEJON JR-52
K. KENTNER-65
J. LUDAS JR-68
W. MARCH-52
E. PEASE-71
R. SHOEMAKER-69
E. STERNER-71

DELTA OMICRON

H. BALLY-65
W. BANTA-73
C. DASCALOS-56

D. DUNCAN-53
G. REED-60
R. ROARK-70
R. TRIST-56
C. VLASSIS-54

DELTA PI

D. BRENT-67
D. HANSEN JR-68
J. REIT-67
L. STAGNARO-67
W. TANGHE JR-51

DELTA RHO

J. BUCHNER-62
E. EDINGER II-73
F. HAMMERMANN-62
P. HILES-61
W. HULSE-59
G. JAMESON-52
T. MESSEGAR-61
R. REILEY-58

DELTA SIGMA

B. DOTY-50
L. GARBER-63
G. GEE-51
D. GONDRY-56
C. HACKARD-63
R. HARRIS JR-69
H. KAIKO-57
D. KEENEY-53
M. MEARKLE-55
D. POTEMPA-70
R. SIEGLER-65
J. SIEGLITZ-00
D. UMBARGER-69
D. VALUKENAS-67

DELTA TAU

W. BEAMER-58
R. DAUTILIA-68
N. HULCHER II-00
A. KOSSAK-69
S. LOCKERBY-70
N. PARMER-60
C. PATTERSON-51
D. RABOURN-51
H. ROSCH-68
J. WIPPERFURTH-53
R. WOOD-51

DELTA UPSILON

E. JACKSON-67

DELTA PHI

B. FRYREAR-56
J. UHRLAUB-51

DELTA CHI

D. BUCKNAM-52
R. GREEN MD-58
D. HANSEN-52
W. KAUTTER-57
J. KUBAT JR-54
H. NEHAUS-74
R. SCHROPP-52
P. SHIELDS-59
C. SIPHERD-58
R. TOMAN-61
G. WELLING-52

DELTA PSI

F. CARMAN JR-55
J. RIPPPE JR-54
B. VANATTA-66

DELTA OMEGA

P. DAVIS JR-68
J. PEACOCK JR-53
L. POPE-69
P. SEBERRY-64
T. ZIMMERMAN JR-58

EPSILON ALPHA

D. ANGELICA-68
C. EASTERBY-53
H. GAW-71
I. ISLAMOFF MD-53
J. KEATING-54
J. KOWALSKI-70
C. KURZ II-65
W. PFEFFER-57
R. STRATTON-53
R. SVIRIDOFF-69
K. WEISBURGER-54
B. WINTER-67

EPSILON BETA

D. ALBRIGHT-62
R. FUGLSTER-60
J. HAGBERG-54
T. HAMMOND-56
F. KLEVE JR-65
R. MARK-67
H. MCALEAR-61
A. WELGE-59
C. WERTH-59

EPSILON GAMMA

T. DURANT-70
J. EVANS-67
T. EYSSSEN-54
D. GAILEY-63
J. GORDON-53
B. GUNTER-54
R. HERRELL-58
H. JORDAN-56
J. PRUITT-63
M. SNEILL-58
J. SOSNOWY-61
P. WOODS-53
R. YARBROUGH-55

EPSILON DELTA

J. SIEGRIST JR-68

EPSILON EPSILON

M. CAUFMAN-58
S. DOLIN-69
D. GILLMORE-56
J. HAGE-63
D. KLOTZ JR-55
D. LEWIS-67
R. TURNER-55
W. WILLIAMS-55

EPSILON ZETA

E. FORD-66
J. GOSE JR-55
E. GRENINGER-64
L. SCUTT-66
H. STEELE-58
S. WILLIAMS-68

EPSILON ETA

H. CUNNINGHAM JR-67
B. FITZGERALD-58
C. HOKE-64
R. KRISTYNIK-74
L. MITCHELL-56
C. MITSCHKE-56
W. PEDERSON-71
D. STEPLETON JR-67

EPSILON THETA

J. GROVES-69
J. MEININGER-56
W. OZEE-61

EPSILON IOTA

G. CASEY-66
B. COLLINS-58
R. COX-64
J. LEIST-63
D. MARTIN-65
W. WINKLER-65

EPSILON KAPPA

J. COX JR-58
J. DODSON-58
J. WHEELER JR-61

EPSILON LAMBDA

W. AYER JR-62
W. BYARS-70
C. GROVES-65
C. HERNDON JR-62
H. HOUSTON-58
J. LUCKETT MD-58
J. LUZ-71
C. PIXLEY-72

EPSILON MU

D. DUDLEY-59
G. KALINOWSKY JR-66
B. POPE-58
G. SNYDER-71

EPSILON NU

P. BLOUNT-60
K. REICHLING-71

EPSILON XI

G. CADA-68
L. CASE-68
A. COOKE JR-60
T. SAWYER-68

EPSILON OMICRON

W. BOND-61
H. CHILDERS-66
W. DARST-60
D. KEASLER-60
G. MOBLEY-71
T. WARNER-61

EPSILON PI

C. BROWN-66
G. ELLIOTT JR-72
L. HAMMER-66
C. MATTHEWS-62
R. MILLER JR-70
P. PARROTT-62
K. PETERSON-65
C. VINCENT-61

EPSILON RHO

D. ANKRUM-61
D. KIRKPATRICK-61

EPSILON SIGMA

L. ALEXANDER-66
T. BATTLE-69
J. CORBITT-68
C. JACKSON-63
D. LOWERY-66
B. MCADD-65
M. MCADD-69
R. REDDIN-71
L. SMITH I-68
T. SMITH-72

EPSILON TAU

H. AKERS-65
G. BANISTER-69
D. WETZEL-67

EPSILON UPSILON

J. BONNELL-68
P. CHICATELLI-62
E. KORWEK-67
T. MCINTIRE-62
C. SEDELMYER-62

EPSILON PHI

C. FORSBERG-63
G. GASTON-00
W. GUTHRIE-64
F. MILLER-67
D. MONROE-67
R. STEPHENS-63
J. SYLAR-63
L. TATUM-63

EPSILON CHI

R. CORREA-68
F. MATTEUCCI-63
B. NEWBERRY-63
F. PISTONNIK-69
R. STINE-71

EPSILON PSI

C. BAUMANN-70
G. GLISAN-65
P. JOHNSON-64
H. MILES-66
A. NASH JR-68
E. WANS-70

EPSILON OMEGA

M. EWY-64
R. REID-66

ZETA ALPHA

R. ANDERSON-68
M. BOURASSA-73
P. DICKEY-63
M. GRELLE-66
F. HAAS-69
R. HART-63
J. HUNT-65
A. KERSCHNER-65
S. MCNAMEE-71
G. MOORMAN-71
J. NICHOL-69
C. WEAVER II-71
B. ZIELINSKI-68

ZETA BETA

R. BUNTIN-64
G. BURNEY-70
A. ELLIS-71
G. JABOUR JR-64
W. LUNDY-70
F. MURRELL JR-65

ZETA GAMMA

B. BARKER-64
W. JAEGER-64
R. REYNOLDS-67
H. SEIVER-64
T. STERLING-70
R. SUMMERS-64

ZETA DELTA

S. KEMPTON-73
A. PETERS-64
R. REECE-64
C. SPICER-64
G. VOGEL-69

ZETA EPSILON

H. BROWN-66
J. BRUNNING-68
D. VOLL-66
K. WALLACE JR-65

ZETA ZETA

L. MACKEY-67
R. ROLISON-65

ZETA ETA

M. HALL-70

ZETA THETA

T. BARNHOUSE-65
C. HALL-65
C. SCOTT-66

ZETA IOTA

G. COX JR-66
K. GOLOSTEIN-66
R. LAWSON-66
J. RITCH JR-66

ZETA KAPPA

G. COUSINO-69
G. CUMPTA-73
C. HADDEN-70
J. HOULT JR-66
K. KARSTEN-66
J. KOSTKA-71
J. OHANESIAN-69
C. SNYDER-66
T. STANTON-66
P. TINDALL-66

ZETA LAMBDA

D. BIRD-69
T. MEYER-66

ZETA MU

B. BABIN-66
M. BREGHAN-66
N. SMITH-70
B. WILLIAMSON JR-67

ZETA NU

M. BRENNEMAN-66
D. PARSONS-70

ZETA XI

R. CLARK-70
G. KISER-68
R. MANDRACCHIA-69
C. NEUFELD-67
L. ODOM-67
D. PENLY-72
G. WAGNER-69

ZETA OMICRON

J. MACARTHUR IV-67

ZETA PI

K. CASTILLO-68
D. LANIER-71
S. MACKLER-69
L. NAFFZIGER-68
J. PESTALOZZI-68
W. YOUNG-68

ZETA RHO

K. BRANDHAGEN-70
R. BEANEY-68
T. KIEFFEL-68

ZETA SIGMA

J. HUGHES-68
D. LUONGO JR-68
G. MORSTATT III-68
J. PREISSNER-69
R. SEIFFER-68

ZETA TAU

D. BAILEY-69
W. BARKER-69
S. COLLINS-69
K. LAWSON-69
N. RAWE-71
D. VONHULLE-69

ZETA UPSILON

R. BOLEN-69

ZETA CHI

M. CORLEY-70
R. HERRERA-69
D. MURRAY-70
R. SCHWAB-70

ZETA PSI

R. MATHERNE-69

ZETA OMEGA

R. HAMMAKER-69
M. MILEY-69
C. ROCK JR-71

ETA ALPHA

L. DEATON-70
A. HURT JR-70
R. SHANNON-72
J. TURNER JR-70

ETA BETA

J. BAIER-70
E. BAYARSKI-70
J. DONZELLA-70
G. GERLACH-70
T. MCANUS-70
J. MOSCA JR-71
W. POOLE-70
G. TORLUCCI-70
J. WASYLKY-73

ETA DELTA

P. WELLING-70

ETA ZETA

T. RAINEY-71

ETA ETA

J. GORELICK-71

ETA THETA

M. BERGESON-73
R. TEGEDER JR-71

ETA KAPPA

M. BRADLEY-71

ETA MU

J. BRUTHERTON JR-71
R. CROWDER-71

ETA PI

S. GASI JR-72
W. WILLIAMS-73

ETA TAU

M. FLETCHER-72

ETA UPSILON

F. SUTHERLAND-73

ETA PHI

D. JONES-73
C. PATTON-73

THETA BETA

J. ALLGOOD-71

Compiled and edited by
Renee Pierucci, Copy Editor

Initiation dates 1920 to 1949

Kenneth Brooker (Iowa State) is residing in Bloomfield Hills, Michigan, where he is working for the General Motors Engineering Staff as an automotive engineer. He is a member of the Society of Automotive Engineers, the Engineering Society of Detroit, the Greater Detroit Board of Commerce, and the American Ordinance Association. (4457 Far Hill Drive, Bloomfield Hills, Mich. 48013)

Col. John C. Castlen (Millsaps) has recently been presented with the Fraternity's "Distinguished Service Award" for his contributions to the Fraternity as an active and loyal alumnus. Brother Castlen served as president of the Alpha Iota chapter of PiKA in 1935, and has remained involved as an alumnus, particularly by assisting various chapters in Mississippi with recruitment. He is retired from the U.S. Army and is serving as Director of the Greenville Development Center, a technical branch of Mississippi Delta Junior College. The award was presented by PiKA Regional President Bill LaForge (Delta Region).

Joe Jennings (Millsaps) is Senior Vice President of Sandoz, Inc. and General Manager of Sandoz Pharmaceuticals in East Hanover, New Jersey. He is active in the Methodist Church, the Masons, Fairmount Country Club and Pinehurst Country Club. (3 Sunset Dr., Summit, N.J. 07901)



Jennings



Lynch

William B. Lynch, Jr. (New Mexico) has been named a career representative of the Buffalo general agency of the National Life Insurance Company of Vermont. He was previously a sales and marketing executive with Western Electric Corporation for 12 years at its Cheektowaga facility. Brother Lynch is a member of the Eden Chamber of Commerce, the Elks, the Institute of

Electrical and Electronic Engineers, the National Management Association, the Tri-County Memorial Hospital Board, the Eden Central School Board, the Gowanda Country Club and the Red Jacket Ski Club. He and his wife, Marylew, have six children ranging in ages from 19 to 26. (3043 Kulp Rd., Eden, N.Y.)

Dr. Victor F. Marshall (Washington & Lee and Virginia) recently received the highest scientific honor of the American Urological Association at its annual banquet held in Miami. He was presented the Ramon Guiteras Medal for Outstanding contributions to Urology. Brother Marshall also recently received an honorary Doctor of Science degree from Washington and Lee University. The University bestowed the degree with gratitude and admiration of Dr. Marshall's career as a distinguished urologist and medical educator. He attended Washington and Lee from 1930 to 1932; he then entered the University of Virginia where he received his M.D. degree in 1937. He has since been associated with the New York Hospital-Cornell Medical Center. (525 E. 68th St., New York, N.Y. 10021)

Joseph H. Quade (Cornell and Rutgers) recently was honored as one of 100 Prudential employees throughout the country to receive the coveted Community Service Award. (106 The Fairway, Cedar Grove, N.J. 07009)

Robert E. Wardlow (Arkansas) recently accepted a position as Vice President of Marketing for Dolgin's of Kansas City. Dolgins, a merchandising company of name brands, has store locations in both Kansas and Missouri with future plans to include several other states in mid-America. Brother Wardlow will supervise the merchandising, advertising, sales promotion, press and public relations for the entire Dolgin Company. He is active in numerous civic, cultural, and charity organizations, and has an outstanding record of service in the U.S. Army. (9020 Outlook Dr., Overland Park, Kansas)

Bennett C. Whitlock, Jr. (South Carolina and Presbyterian) has been named executive vice president and chief operating officer of the American Trucking Associations, Inc. Brother Whitlock received a bachelor of arts degree from Presbyterian College in 1946 and obtained a bachelor of laws degree in 1949 from the University of South Carolina Law School. He is a

member of the National Defense Transportation Association and the Blue Key society, a national honorary leadership group. He and his wife, Elizabeth, have two children and are residing in Annandale, Virginia.



Wardlow



Whitlock

Initiation dates 1950 to 1959

J. T. Noblin (Millsaps) is an attorney and serves as the Mississippi Workmen's Compensation Commissioner in Jackson. He is also a member of the Mississippi and Hinds County Bar Associations and a member of the board of Jackson Academy. Brother Noblin serves PiKA as President of the Alpha Iota House Corporation. (P.O. Box 987, Jackson, Miss. 39205)

David Anderson (Iowa State) is an advertising manager for Pitney Bowes in Rowayton, Connecticut. He is currently on the Board of Directors, Stamford, YMCA; Board of Trustees, Rowayton Library; Board of Directors, Rowayton Tennis Association; and a member of the Membership Committee of the Shore & Country Club. (15 Witch Lane, Rowayton, Conn. 06853)

Ken Bender (Indiana) is Chairman of the Department of Secondary Education and also Director of Student Teaching at the University of Mississippi. (100 Clubview Rd., Oxford, Miss. 38655)

Sherman Bledsoe, Jr. (North Texas State) is owner-manager of Dancing Rabbit Creek Bledsoe Ranch in Oklahoma. (Route 1, Lane, Okla. 74555)

Walton P. Bondies (Texas) is a partner in the law firm of Burleson, Bondies, Baldwin & Pate in Dallas, Texas.

George C. Chapman (Texas) has been named a partner in the law firm of Thompson, Knight, Simmons & Bullion in Dallas, Texas. (4815 Mill Creek Place, Dallas, Tx. 75219)

J. Ross Griffing (North Texas State) is presently Group Manager for State Mutual Life Assurance Company of America. (Suite 120, Madison Avenue Bldg., 4601 Madison Ave., Kansas City, Mo. 64112)

Dr. H. Ted Huddleston (Mississippi) was recently involved in a special NASA-appointed research group at the Ames Research Center in Mountain View, California. The 20 NASA Faculty Fellows worked to prepare a preliminary design for a space colony. Brother Huddleston is a member of the Gamma Iota Chapter House Corporation Board. (Box 352, University, Miss. 38677)

Daniel S. Johnson (Tennessee) graduated this past spring with a Juris Doctor degree from Lincoln University Law School in San Francisco. Brother Johnson was research editor of the Lincoln Law Review and received the "Best Brief" award for moot court. (6592 Pemba Dr., San Jose, Calif. 95119)

Glenn R. Moore (Texas) has been named president of Hanover Petroleum Company of Dallas, Texas. (3817 Crestpark, Dallas, Tx. 75234)

John C. Philley (Millsaps) is head of the Department of Physical Sciences and Professor of Geology at Morehead State University in Kentucky. (1001 Knapp Ave., Morehead, Ky. 40351)

Lt. Col. Ernest L. Short (Southern Mississippi) was recently promoted to the rank of Lieutenant Colonel. (PSC No. 2 - Box 13691 - APO SF, San Francisco, Calif. 96367)

Roger Paul Volker (Iowa State) is living in Ames, Iowa, where he is the Director of Instructional Resources Center and an Assistant Professor in English at Iowa State University. He is active in Kiwanis, Phi Mu Alpha Sinfonia, and Phi Delta Kappa. (215 9th Street, Ames, Iowa 50010)

Initiation dates 1960 to 1969

Alan A. Ables (Arkansas-Little Rock) is the newly appointed publications editor at the University of Arkansas in Little Rock. (405 Brookpark, Little Rock, Ark. 72205)

Leslie Arends (Illinois) was recently

honored by the Illinois Wesleyan University with the renaming of the special collections section of the IWU Library in his honor. It will become the official repository of Arends' Congressional Library. Brother Arends served 20 consecutive terms in the U.S. House of Representatives, serving from 1943 until his retirement in January of this year. (Melvin, Illinois 60952)

George Curtis Armstrong (Iowa State) is living in Omaha, Nebraska, and working as Vice President of Armstrong Cleaners and Launderers. He is currently on the Better Business Bureau Fabric Advisory Board and the Omaha-Council Bluffs Dry Cleaners Guild, serving as Treasurer. (2701 Country Club Ave., Omaha, Neb. 68104)



Murray R. Borndahl (General Motors) received his Bachelor of Laws degree from the University of Western Ontario in June of this year. (142 Admiral Rd., Ajax, Ontario, Canada)

Norman M. Callaway (Central Arkansas) is currently head football coach at Hall High School in Little Rock. His team recently participated in a door-to-door money-raising drive for Multiple Sclerosis and received recognition for collecting the most money, \$1,134. (705 N. Bryan, Little Rock, Ark. 72205)

Don R. Carlisle (Millsaps) is a Special Agent with the U.S. Treasury Dept. in Rome, Georgia. He is also a member of the Rome Jaycees and the Georgia Peace Officers Association. (No. 7 Vineland Drive, Rome, Ga. 30161)

Maurice Ronald Christopher (Murray State and Kentucky) is presently running for Commonwealth Attorney for the Commonwealth of Kentucky. (%Hurt, Christopher & Jones, 105 North 6th Street, P.O. Box 577, Murray, Ky. 42071)

Lt. David E. Courter (Bowling Green) is currently Supply Officer of the USS LaMoire County. He and his wife have

one son, Benjamin. (5353 Old Court Dr., Norfolk, Va. 23502)

Robert Keely, III (Missouri-St. Louis) was recently appointed Sales Representative for the Southeast United States for Genesco Imports. (5646 Amaline Dr., Countrywoon Apt. A-3, Nashville, Tn. 37211)

Kenneth R. Kentner (Indiana) has served for the past five years as Executive Director of a 4-county area for the American Cancer Society. Brother Kentner has also been active with the Boy Scouts of America, and has been involved in various service clubs and Indiana politics. (3102 Rue Renoir, South Bend, Ind. 46615)

Dwayne Klossner (Syracuse) recently

PKA President Jerry Reel was keynote speaker at the Kappa Delta Sorority national convention.

participated in a seminar on the advanced uses of life insurance for business purposes for the National Life Insurance Company of Montpelier, Vermont. Brother Klossner, a chartered life underwriter, is among 12 selected members of the firm's countrywide general agencies studying the latest developments in such fields of income protection. (RD 1, Box 343, Chenango Forks, N.Y. 13746)

Barry C. Maulding (Oregon) has been named Alaska Airlines general counsel and will be responsible for the administration of legal affairs of the airlines. He has been with the company since 1970. (Route 2, Box 16-B, McMinnville, Ore. 97128)

Jim Perry (Case Western Reserve) was recently promoted to systems training specialist for Data General Corporation, where he will be developing and conducting courses for customers and personnel in the computation and instrumentation control market areas. He is also responsible for new application engineers' initial training as well as seminars for customers and other company personnel. Data General Corporation is one of the world's leading manufacturers of small and medium-scale computers, peripherals and associated equipment. (118-A Ashland St., Holliston, Ma. 07146)

Steven Charles Sinn (Iowa) is associated with the John Deere Company and currently located in Liverpool, New York, in the position of Controller at the company's Syracuse branch. (7359 Cedar Post Rd., Liverpool, N.Y. 13088)

Richard A. Stephens (Central Arkansas) is a Little Rock real estate man and former president of the University of Central Arkansas Alumni Association. He was recently named a member of the American Institute of Real Estate Appraisers. Brother Stephens received a bachelor of science degree from UCA in 1963. He is secretary of Appraisal Consultants, Inc. and a member of the Little Rock and North Little Rock Boards of Realtors. (25 Oakwood Rd., Apt. C-8, Little Rock, Ark. 72202)

Alan L. Sternberg (Denver) was recently made a partner in the law firm of Yoder, Yoder, Luedtke & Hartweg in Bloomington, Illinois. (717 Fairmont Dr., Bloomington, Ill. 61701)

Sen. Strom Thurmond (South Carolina) recently received the American Legion's Distinguished Public Service Award during the National Commander's Banquet to the Congress. The award was presented "in recognition of outstanding service to his country and to the nation's veterans as a member for 21 years of the Congress of the United States." (P.O. Box 981, Aiken, S.C. 29801)

Pasquale D. Trimboli (East Tennessee State) has been promoted to Vice President of Manufacturing for Rosato Clothing Manufacturers, Inc. Brother Trimboli has been associated with the firm for three years. He is married and has two children. (103 Hinton Circle, Tupelo, Miss. 38804)

Gerald M. Ware (North Texas State) is a lawyer associated with the firm of McCracken, Smith, Shields & Taylor in Carrollton, Texas. (1818 Hood, Carrollton, Tx. 75006)

Initiation dates 1970 to 1974

Michael Barron (Angelo State) was recently named to the position of Assistant Director of Admissions at the University of Texas at Austin. (9503 Newberry, Round Rock, Tx. 78664)

Dr. Byron W. Benson (Weber State) graduated from the University of Iowa College of Dentistry and is now serving in the Navy Dental Corps. He and his

wife have a new son, born May 22, 1975. (Byron W. Benson, DDS, 13th Dental Company, 3rd Marine Air Wings, El Toro, Santa Ana, Calif. 92709)

Jim Brotherton, Jr. (Armstrong State) was elected into membership in the Professional Golfers Association of America this past March. He had held the position of president of the Apprentice Association for the state of Florida. Jim is now employed as Head Resident Golf Professional at Indian Spring Country Club in Boynton Beach, Florida. (P.O. Box 986, Boynton Beach, Fla. 33435)

Thomas E. Eier (Idaho) graduated from the University of Idaho in Business Finance in 1973 and has been

a partner for two years in the Eier Insurance Agency selling Mutual of New York Insurance. He married former PiKA little sister Sue Keefer in 1974. (1051 21st Street, Sunset Center, Lewiston, Idaho 83501)

Bengt Muten (Mass. Inst. of Technology) is taking Reserve Officer training in the Royal Swedish Air Force. (Ser. No. 550402-1451, Kas M, F-18, S-14600 Tullinee, Sweden)



Jack Lux

When an Indiana University freshman is rushing fraternities, one of the most frequently used selling points he confronts is that the fraternity promotes and even requires academic excellence.

Then in the next breath, he is tantalized by tales of all-night keggers, wild exchanges with sororities and vivid descriptions of sleazy bars that are all supposedly a part of fraternity life.

Just what is he supposed to believe? Will this fraternity, or any other, provide both social



Delta Xi brothers Greg Horn (foreground) and Dan Hughs study at Indiana library.

Delta Xi makes the grade(s)

diversions and an atmosphere conducive to his studies?

Yet I wonder, now that my days of rushing fraternities are long past, whether or not it would have made any difference if I had decided to live in a dorm or apartment.

"The purpose of a fraternity system is to be adjunct to the learning institution," says Herbert Smith, Assistant to the Dean of Students at Indiana University. "Fraternity houses must get off on the right foot. Social activities are important to the fraternity house's purpose, but should be in the background. Academics must always be in the fore."

Smith, who is an alumnus officer of Delta Upsilon Fraternity, feels that the overall academic influence of fraternities on their membership is good.

"This is a definite chapter officer problem," he continues. "It is absolutely up to the house leadership to provide an organized program of academic activities. Otherwise, you will have less than mediocrity."

In his opinion, not all the fraternities on the Indiana University campus have strong academic programs.

"Priorities are out of sort in many houses. Academics must get into the picture more. Career placement, testing, reading and study skills should be a part of a fraternity scholarship program."

Larry Strawser, Coordinator of Fraternity Affairs at Indiana University, sees the relationship on a more individual level. "It depends totally on the student," he says. "At a large school like Indiana University (30,000 students), the student can feel more secure in a small group. This can help speed up the learning process. A fraternity can do many positive things."

"Greeks must continue to strive to keep their academic performance high if they are going to stay alive. The financial situation of most houses is such that they must maintain capacity membership. They cannot afford to lose members who can't stay in school because of academic deficiencies," he emphasizes. "This makes the recruiting of new members imperative. Recruiting is a tough job. Today's high school graduate is sophisticated; he has a better idea of what college is all about than his counterpart of ten years ago. The fraternity *must* have something to offer him."

What academic advantages does the fraternity have to offer the college freshman?

"In my experience with fraternity living, I've found that a great number of people will put books before other things," says Mark Uebel, former SC of Delta Xi, presently a student senator for the University Student Association.

"People you know help motivate you to go study. It is easier to put four or five hours in at the library if others are saying 'Let's go, let's study.' The closeness of friendship exerts pressure to study."

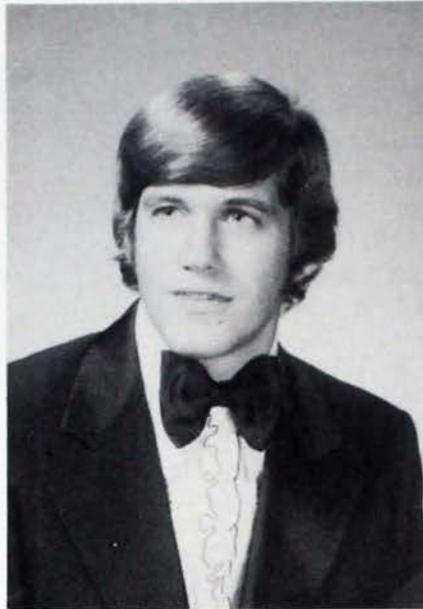
For Mark, Delta Xi has been a useful learning experience in itself. Seven out of the 15 1974 graduates attend graduate and professional schools. One won a full scholarship to the University of Michigan School of Law.

A fraternity can be a very successful academic unit that benefits all of its members. A good example is Delta Xi. All Pike chapters, and, for that matter, all fraternity houses, have the potential to provide the university student with definite academic advantages. It is the responsibility of each house, and most important of all, each fraternity man, to see to it that this potential is realized.

Charlie Cumbaa

wins

Powers Award



Cumbaa

Charles T. Cumbaa, Gamma Theta (Mississippi State), was selected the national winner in the 1975 Powers Award competition by the Memorial Foundation scholarship committee recently.

Brother Cumbaa, former undergraduate vice president on the ΠΚΑ Supreme Council, receives a \$500 scholarship to graduate school and recognition as the most outstanding undergraduate in Pi Kappa Alpha.

Regional winners receive \$250 graduate school grants. They include David Wisch, Alpha Kappa (Missouri at Rolla), Kevin Kasmar, Beta Eta (Illinois), Gene Newman, Zeta Beta (Delta State), Gene Commander, Alpha Phi (Iowa State), and Nicky Thomas, Iota (Hampden-Sydney).

A former Gamma Theta SMC, Cumbaa was also IMC, SC and Membership Education Coordinator. He attended many ΠΚΑ national and regional conferences. Cumbaa sported a 3.6 grade point average (4.0 scale) in nuclear engineering and served Mississippi State University as student body president. He was also executive assistant and legislative lobby chairman on campus and was named in Who's Who in American Colleges and Universities. He is a member of the MSU Engineering Hall of Fame, Tau Beta Pi engineering honorary and Kappa Mu Epsilon math honorary.

MSU President William Giles describes Cumbaa: "He sets high standards for himself and expects high standards of his associates. Through the years of my tenure as President, it has been my privilege to work with a number of fine student leaders. None of them has excelled Charlie Cumbaa's ability and good judgment."

David Wisch graduated from Missouri at Rolla with a 3.0 grade point average on a 4.0 scale in civil engineering. He served Alpha Kappa as SMC, ThC, rush chairman and vice president of the house corporation. He is a member of Blue Key inter-Greek honorary and several scholastic and service honoraries. He held the third highest campus office, executive committeeman, and was president of the M-Club. Brother Wisch has three varsity football letters and served as president of the Letterman's Club, among several other organizations. His chapter is a 1975 Smythe Proficiency Award recipient this year.

Kevin Kasmar graduated from Illinois with a 4.5 gpa on a 5.0 scale majoring in political science. He served Beta Eta chapter as SMC, SC, and rush chairman

and was regional vice president. He was a member of Phi Eta Sigma freshman scholastic honorary among many others. He was an active member of the IFC Presidents' Council, the Pre-law Club, and the Men's Glee Club. His chapter won the 1974 Smythe Proficiency Award under his leadership.

Gene Newman graduated with a 3.2 gpa on a 4.0 scale in business management at Delta State. He served Zeta Beta chapter as SMC, IMC, SC, rush chairman, social chairman and scholarship chairman. He was IFC president, secretary and treasurer, a member of the IFC honorary ΟΔΚ and was named in Who's Who in American Colleges and Universities. He served on the student court and was president pro-tem of the SGA Senate. His chapter is one of the current Smythe Proficiency Award recipients.

Gene Commander graduated in the top ten percent of his class in architectural engineering at Iowa State. In Alpha Phi chapter he was SC, rush chairman and membership education chairman. He is a member of Phi Beta Kappa, Tau Beta Pi, and Knights of St. Patrick engineering honoraries, and Gamma Gamma interfraternity honorary among others. His is another Smythe Award chapter.

Nicky Thomas graduated from Hampden-Sydney with a 3.9 average on a 4.0 scale in economics. He served Iota chapter as SMC, ThC and rush chairman. A member of Phi Beta Kappa, Thomas also is a member of Omicron Delta Epsilon economics honorary and is listed in Who's Who in American Colleges and Universities. He served as chairman of the Honor Committee and was a member of the Student Court for four years. In addition, Thomas was captain of the H-S varsity football team, receiving three letters, and he received two letters in varsity track.

UPDATE

Six chapters win Smythe Award

Alpha Kappa (Missouri at Rolla), Alpha Phi (Iowa State), Beta Pi (Pennsylvania), Delta Tau (Arizona State), Epsilon Phi (Central Arkansas) and Zeta Beta (Delta State) were awarded the 1975 Robert A. Smythe Proficiency Awards given annually to no more than six IKA chapters which exhibit overall chapter excellence. It was the fourth year in a row that

1975 award winners are:

Smythe Proficiency Awards

AK (Missouri at Rolla)
AΦ (Iowa State)
BΠ (Pennsylvania)
ΔT (Arizona State)
EΦ (Central Arkansas)
ZB (Delta State)

Chapter Excellence Awards

Z (Tennessee)
AA (Duke)
BH (Illinois)
ΔΓ (Miami of Ohio)
ΔΛ (Florida State)
EΓ (Texas Tech)
HA (Clemson)
HB (Seton Hall)
HT (Austin Peay State)

Newell Improvement Award

ΓA (Alabama)

Nester Alumni Association Award

Central South Carolina

Delta Tau received the coveted honor and the third time in a row for Beta Pi. The others have been frequent contenders for the award, although it is the first win ever for Epsilon Phi.

The Harvey T. Newell Award, granted to the most improved chapter, was presented to Gamma Alpha (Alabama), a chapter that nearly folded last fall, but recovered to an amazing degree by year's end.

Publications Award

E (Virginia Tech)
AΦ* (Iowa State)
ΔT* (Arizona State)
HA* (Clemson)

Membership Education Awards

BΠ (Pennsylvania)
ZB (Delta State)

Athletic Achievement Awards

AΦ (Iowa State)
AM (Georgia)
EH (Houston)
EΦ (Central Arkansas)

Public Relations Award

ΔT (Arizona State)

Campus Involvement Awards

ZB (Delta State)
HA (Clemson)
HB (Seton Hall)

Community Involvement Award

EΓ (Texas Tech)

*denotes runner-up

Askew, Fleischman appointed to Council

Jerry W. Askew, Tau (North Carolina), and Robert F. Fleischman, Alpha Kappa (Missouri at Rolla), were appointed Undergraduate Vice Presidents on the IKA Supreme Council recently.



Askew



Fleischman

Askew, a recreation major, is SMC of Tau chapter and served previously as IMC and social chairman and is chairman of the IFC rush committee. He was executive vice president of the IFC and chairman of the Avery Dorm projects, a member of the Student Union Recreation Committee, Freshman Council and the Fellowship of Christian Athletes.

Fleischman has served Alpha Kappa in several officer positions and was a delegate to two conventions and regional conferences. He is president of the American Foundrymen's Society and secretary of the IFC. He is also a member of Blue Key, vice president of Rolla Distributors and is listed in Who's Who in American Colleges and Universities. He is a metals engineering major.

Garnet & Gold revision soon

The *Garnet & Gold*, IKA's membership orientation manual, is being rewritten and redesigned. Expected publication date is mid-October.

The extensive updating was scheduled to coincide with the depletion of the current paperback supply. However, an earlier than expected exhaustion of the paperbacks and a special contract with a reputable printer allowing for reduced prices will mean a voided supply until the completion of the revised edition.

The new book will be hardbound, eight by 10-inch size with considerable graphic illustration. It will be more like a workbook than a textbook.

Meanwhile, a new manual for membership orientation planning is being completed. The manual should be finished in time for new pledge class training. It will contain

Council discusses long-range plans

Planning for the future, IKA's Supreme Council met in Memphis early in August (after the *Shield & Diamond* deadline) to paint a picture of Fraternity activity over the next five years.

The Council digested volumes of information, gathered by IKA committees and staff, of importance to the Fraternity including higher education and economic considerations. Results of the conference will be published later.

suggested program agendas for chapter use while new *Garnet & Gold* books are on back-order.

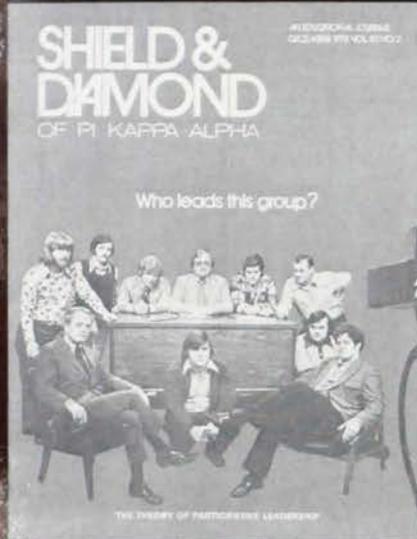
All *Garnet & Gold* orders will be processed in order of receipt as soon as the new books are available.

Kaegi elected CFEA president

Shield & Diamond Editor John Kaegi was elected president of the College Fraternity Editors Association (CFEA), the second IKA editor to hold the position in the 92-year history of the CFEA. Dr. Robert D. Lynn, editor for 21 years, also was CFEA president.

The CFEA is an association of editors of college fraternities, both social and professional and involving both sexes, the only interfraternal organization that incorporates all fraternities. Kaegi, secretary during the past fiscal year, was elected at the 1975 CFEA Conference held last June in Memphis. He is Director of Communications with the IKA professional staff. He was associate editor for two years (1970-72) and has been editor for three. He is a 1970 University of Oregon (ΠΠ) journalism graduate.

Here's Why You Haven't Received Your S&D Lately



After September of 1972, a "subscription-by-request" policy for the *Shield & Diamond* was established by the Supreme Council to cut publishing costs. Only those individuals who applied in the categories below were designated subscribers:

- * All members received all copies for a period of eight years from the date of their initiation;
- * All alumni contributors;
- * All Senior Guardian, Guardian and Diamond Life members;
- * All alumni who request receipt of the *Shield & Diamond* by returning a subscription coupon.

The total membership still receives the September "annual report" issue which contains a review of the preceding fiscal year. If you did not receive all issues of the *Shield & Diamond* this year, but desire to do so in the future, you need only return the coupon on this page requesting your life-time subscription.

SHIELD & DIAMOND Subscription Request

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(Attach label from this issue, or, in the space below, print full name, chapter, roll number, initiation date, and new address.)
