

SHIELD & DIAMOND

OF PI KAPPA ALPHA

AN EDUCATIONAL JOURNAL
MARCH 1975 VOL. 85 NO. 1



Exploring the Soul
of Pi Kappa Alpha

President Jerry Reel

COMMENT

Pre-Initiation Experimentation Continues

By John Kaegi
Editor

It's spring. Founders' Day activities are abundant. So are chapter initiations. And, although we hear through the news media that "the frat is back" (something we knew all along), we are also hearing more and more about tragic endings from increasing instances of fraternity hazing.

One of the positive aspects of the student rebellion era from which we have just emerged was the almost total elimination of fraternity hazing. We are happy the rebellion period has subsided and that Greeks are on the rise in popularity again, but we are distressed at the concurrent return, it seems, of hazing. How widespread is it?

We're not sure of that, but we do know the media doesn't miss an opportunity to play up a hazing tragedy -- and we've only seen a few reported (granted, a few is too many, but the fewer the better). Instead, we continue to receive reports from many chapters who are still exercising mature, creative, educational pre-initiation programs.

Zeta Omicron chapter (California State at Northridge) asks their pre-initiates to write three short essays: What I can give IKA; What IKA can give me; and, Why I want to be a IKA. Each question requires deep thought and undoubtedly forces the young affiliate to gain a better understanding of his own needs.

At Eta Beta chapter (Seton Hall), alumni are utilized to help

instill a feeling of continuity in the fraternity experience. Associate Member Coordinator John Nicnick says the use of alumni impresses the fact upon them that IKA is a lifetime experience. During the four-day Ingress week, the pledges also verbalize their complaints, discuss what brotherhood means and where it is not working in the house and how they may improve the situation. Finally, they critique the associate member program.

Delta Tau chapter (Arizona State) submitted an article (see page 13) about how they, a three-time winner of the Smythe Proficiency Award, broke traditional hazing practices (which were actually mild harassment compared to stories we've all heard, but taboo just the same). They utilize the materials they took home from the 1973 Memphis Leadership Academy to begin leadership training work during pre-initiation week.

These examples are heartening. There may be an increase in fraternity hazing -- if so, it is abhorred and in conflict with official IKA initiation policies -- but, it is also evident that there is an increase in creative program development emphasizing leadership, education and thought-provoking analysis. Why? Because, like Chapter Consultant Jim Chinnici told Delta Tau, "If a fraternity is based upon brotherhood, how can a practice be defended which detracts from our basic purpose?"

CONTENTS

4. Exploring the Soul of Pi Kappa Alpha

President Jerry Reel is committed to tradition and ritual.

14. Call 'em Graduate Brothers

Alumni Committee suggests far-reaching alumni program.

18. We 'n Mr. B

Epsilon Phi's chapter advisor is a model to study.

26. Winter and Spring Sports Roundup

Many PiKA's are involved in seasonal varsity athletics.

Departments:

2. Comment 3. Open Forum
21. Alumni Notes 28. Historical Notes 30. Officers 31 News Update

Editor: R. John Kaegi, IPI

Copy Editor: Renee Pierucci

Shield & Diamond is published by the Pi Kappa Alpha Fraternity, 577 University, Memphis, Tn. 38112, five times per year / Manuscripts are invited / Changes of address should be reported promptly to the editor, giving full name, chapter, old and new address / Undergraduates' copies are sent to their home address / Second Class postage paid at Memphis, Tennessee.

Postmaster: Send change of address on Form 3579 to 577 University, Memphis, Tn. 38112.

Cover: IKA President Dr. Jerry Reel.
Photo by Jimmy Lovitt, Memphis.

OPEN FORUM

"Bismarck" for the "Birds"

May I commend you for your journalistic "growing up" as experienced in an overall improved December issue of *Shield & Diamond*!

Articles such as "The SQR's of Effective Study," "Luther Terry, A Doctor's Doctor," "We Gain by Giving," "Tips on Entering the Job Market," "Group Talk," "Historical Notes" — all these cannot help but be helpful to the younger generation in a very positive way.

This doesn't mean that there is no room for improvement. Articles such as "Bismarck, Beer and Brotherhood" are surely for the "Birds." The Germans gave us many good things such as Music, Medicine, Machinery and Mince pie. But they gave us a lot of trouble too.

Did you ever consider the fact that if the people had not been so engrossed in being "good time Charlies" with their beer, they might have been more concerned about how their politicians were using them to cause the greatest trouble for the world in the past 100 years?

Your article may, in fact, shed some light on this. But how could highly impressionable undergraduates see through it, if it is not pointed out to them?

As for the outlawed dueling, where is it any different from bullfighting or an illegal cock fight?

How about being a little more selective in what you publish? "When in doubt, throw it out." That's the way to avoid food poisoning. It works out the same way when providing food for thought.

Carl Portz, 1926
Wittenberg Univ.

Quality Publication

Just received the December, 1974 issue of the *Shield & Diamond* and want to compliment you on the quality of your educational journal.

As a student personnel administrator and officer of my own fraternity (Zeta Psi), I receive a good number of fraternity and sorority publications. Of them all, I consider the *Shield & Diamond* (with articles such as Sean Gaw's "A Homecoming") to be among the finest!

I also believe you should be commended for noting and publishing articles (such as Drake Zimmerman's) which appeared earlier in other fraternal publications. While I am on the subject of inter-fraternal cooperation, I would like to recommend your looking at *The Rainbow* of Delta Tau Delta. I believe the concept of recognizing the writing of undergraduate brothers, demonstrated in *The Rainbow*, is of great educational merit.

Again, congratulations on an outstanding journal. Please keep up the good work.

Interfraternally,
Jay Rothberg
General Motors Institute

Up With "Exhilaration"

After reading your editorial, "Comment," in the December *Shield & Diamond*, I felt the need to "comment" myself.

Your sub-title, "Nothing like the Exhilaration of Creating a New Chapter," hit the bull's eye. I personally had the good fortune of being involved as an undergraduate in the creating of a new chapter and was able to watch the alumni at my school become involved, enthused, and supportive of what was to become of my fraternity.

After graduation I was fortunate enough to serve in the capacity of District President.

However, we lost a chapter in my District some few months after my taking office, but this loss was only temporary. At the University of South Carolina we had several alumni (in addition to Xi alumni), who made that difficult decision and walked through the door out of the clear blue to volunteer their support. Under the leadership of alumnus George Cox of Columbia, we will have a rechartered chapter at the University of South Carolina this spring. Alumni involvement coupled with a strong undergraduate membership provide the ingredients for tremendous fraternity experiences.

Remembering a few years ago as an undergraduate at my chapter, I could not understand the importance of alumni relations and their involvement with the fraternities. Since graduation I have been employed professionally in alumni relations. If I had but one wish for Pi Kappa Alpha, it would be to convince all of our undergraduates about the importance and potential of the involvement and use of alumni support. This support is there, it simply takes a little contact to begin its growth.

As an alumnus of Pi Kappa Alpha, thank you for your wisely spoken words.

Fraternally,
Joe Turner, 1970
Clemson

Sympathy Extended

Gamma Delta chapter (Arizona) wishes to inform the national Fraternity that its star intramural player, Brother William Brindley, a recent initiate, received multiple injuries at the end of January due to a serious accident. It has been unfortunately necessary for him to drop out of school and end participation at the chapter for the rest of the semester. We would like to share our sympathies along with those of the Fraternity for Bill.

To converse with Jerry Reel is to explore the very soul of our Fraternity. His intuitive nature and his literary background instill excitement and flair into the conversation — like rushing to class to hear one's favorite professor.

The interview, or conversation — Jerry has a way of getting one involved in the answers as well as the questions — which follows, was conducted, appropriately enough, in the hallowed Junior Founders' Room of the Memorial Headquarters. Gary and I often felt much as our counterparts of another era must have felt about talking to one of the Junior Founders. For Brother Reel is a genuinely dedicated, fully involved, fraternity worker whose historical expertise wraps new perspective around the old issues and problems of Pi Kappa Alpha. His ability to relate ΠΚΑ's relatively short history to any number of romantic narratives out of the world's past seems to add fuel to his burning pace.

Jerry is an Associate Professor of History at Clemson University in South Carolina. He attended Tulane University (Eta chapter) and, after transferring to Mississippi Southern College (Delta Mu chapter), received his B.S. in History and English. For his Ph.D., Jerry transferred to Emory University in Atlanta. Since then, Jerry has traveled the world studying, researching and writing, recently completing his first book, *An Index to the Biographies of Medieval Englishmen*. Westport, Connecticut



Exploring the Soul of Pi Kappa Alpha

*Edited by Lee Stepleton
with Gary Moeller*

A Conversation with
Dr. Jerry Reel, our
Fraternity President



LEE: First, will you tell us something about Jerry Reel the man, and where you are in life right now?

JERRY: That's quite an opener. I am a college teacher and that's my credential in the world. I live and work with Pi Kappa Alpha's on a day-by-day basis. As such, I've become concerned about a number of problems that we now face. One of these is that we have not, as a society, successfully brought people to understand either their past, or their present, hope for the future.

For the last 25 to 30 years, we have inundated the world with the concept of "NOW." "Now" is all that matters, whether we describe that as "carpe diem" in the terms of the late 17th century poets — remember, "gather ye rosebuds while ye may," or in the words of the popular song of the 1950's, "Catch a Falling Star," or in the 1960's, when the motto was "do your own thing." This in some ways described a "generation gap" as opposed to a "life phase cycle" which is something we all go through. I think this "Nowism" has been a very harmful thing to society.

Consequently, where I want to be is to help focus our attention, regardless of our ages, upon the responsibility to the future through the past — that these two are inexplicably linked, and that in some ways there is no "now." What "was" disappears, and what "is" becomes "was."

GARY: We certainly feel that we're based on tradition across the nation and I think you really get into the feeling of the immediate presence when you're out in the chapter house. What can we use for a transition so a recent high school senior can adapt

himself to the 50-year, 100-year tradition that some of our chapters have?

JERRY: A good question that reminds me of one of the most moving experiences that I personally have ever had in the Fraternity. I had been initiated at Tulane and transferred to Southern Mississippi. Tulane at that time was a fairly small but relatively successful chapter; while Southern Mississippi was a very big chapter on the make. It was doing all the right things. So my Fraternity experience as an undergraduate, I should think, was a very good experience. It was enhanced by having to move from one place to another and that became the fundamental idea for me — the Fraternity that stretched across states. I could be as comfortable at Delta Mu as I was at Eta.

In 1963, I went up to Clemson where there was no Pi Kappa Alpha chapter; there were no national fraternities, so, I began to work with a local fraternity, one which had all the same types of problems that localism (one of the real problems, I think, in a fraternity) creates. The concept that "what we do is good for us and we don't care how it's done in other places, nor are we interested in the principles or even suggestions that other people have to offer," seemed to prevail. In 1969, Clemson was very fortunate, I believe, to make a decision to invite national fraternities to the campus. Pi Kappa Alpha was one of those groups to come on campus...

GARY: You were going to recall one of the most rewarding experiences for us during your Fraternity career...

JERRY: Right. Years had gone by since I had sat in a Pi Kappa Alpha meeting — more than 10 years, a

decade, a third of my life. I went into the Ritual Room where young men were being brought into the Fraternity during the chartering at Clemson. Sitting next to me was a student whom I knew from the Presbyterian Church at Clemson, who was a PiKA from Georgia Tech. He had heard that the chapter was being installed, so he came in to participate. And on the other side of me was the pastor of the Presbyterian Church, a man who was about 55 years old and an initiate of Beta Chapter. So here we were, sitting together — a Beta, an Eta, an Alpha Delta, and I, a Delta Mu — sort of a span in the Fraternity's history. And as the man was conducting the Ritual, the words were all familiar to each of us. I noticed that just as easily as the Alpha Delta brother was able to handle it, so the Beta was able to handle all the things that had to be done. Now, that's a simplistic kind of thing, isn't it? But, at the same time, it made a oneness out of the three of us that only a very consciously shared experience can achieve.

Now I suppose this is part of what I see as the tradition of the Fraternity — not that it is mysterious, or a curious mystagogy and that if you learn these things you will have eternal life or you will not suffer from slings and arrows and outrageous misfortune, but rather you will have a common experience with people whose ages are double or half yours and you can stand and say things and be together, and within those confines you are all equal. Now I think that's an extremely important thing and only that kind of experience, I believe, can bring it to us.

LEE: You talk about the oneness in PiKA. Do you really feel the under-



graduates of today can grasp this oneness? How does that relate back to their alumni and their involvement or non-involvement in the Fraternity?

JERRY: Let's approach that two ways. The oneness of Pi Kappa Alpha may be even more achievable now than it was when I was an undergraduate, when, to go 120 miles from New Orleans to Hattiesburg was a fairly rare occurrence. Nowadays, however, the men at Presbyterian College regularly know those from Wofford. The men from Valparaiso who were down here for the leadership conference seemed to know the men from Purdue and Indiana. I think that the mobility of society in some ways enhances the oneness of Pi Kappa Alpha if we are daring enough to overcome the pull towards localism which of course continues to plague any national fraternity.

Now, secondly, you asked about the alumnus. In my opinion, one of the difficulties we do have in the Fraternity is that the role of the alumnus is not well articulated. Most of us as alumni just don't know what to do.

LEE: Well, that's what I was going to ask you next. If you were an alumnus back home, what do you think should be your role, if there is a role for you, and do you feel you should be doing anything for PiKA nationally?

JERRY: The answer is YES. Pi Kappa Alpha is too important to me, and I think to all of us, not to want to do something. Maybe it's not as important to every alum and maybe that's because of the way we've approached leadership in the Fraternity in the past. We have tended to selectively choose leaders for membership who were already proved leaders.

They knew how to run meetings, how to move around on campus and create the kind of atmosphere they wanted. They tended to direct the Fraternity. There was the large group of the rest of us in the Fraternity who didn't want to become as involved in the day-to-day work of the chapter. So consequently, I think that this handful remained committed to the Fraternity and the large group strayed away.

Pi Kappa Alpha, I believe, in the last three years, has begun to reconsider the entire concept of leadership — what it means and what it's all about. Leadership is becoming for us, I think, one of our two or three major — not programs, but major reference points — it is one that is designed not for the officers of the chapter, but for every Pi Kappa Alpha. Now, whether this is going to mean alumni being more enthused toward the Fraternity, I don't know, but I do believe we will be helping people achieve a broader concept of their 'self' — their wholeness — and their relationship to other people.

GARY: It's been my experience that as more people become involved with various projects as undergraduates, they *do* become involved after graduation and do come back. If not only to see that specific thing carried on as they established the tradition of it, but just to once again be a part of that good feeling they had while they were there.

JERRY: And maybe the second reason is what we really hope for — the older brother, *Herr Alter*, I think it was called in the recent *Shield & Diamond* article on German Fraternities. Yes, a good feeling, that this is a place where we can share experiences

together. Where maybe, I, the alumnus, am not supposed to go in and tell them how we did it when I was in school and therefore that's how it should be done, but to rejoice in the fact that the Fraternity goes on and continues to teach and continues to offer to individuals a chance to participate together in decisions.

GARY: Do you feel that as part of the responsibility of alumni — to come back and express just in their physical presence to the members, that there is a value to the Fraternity other than just what they might perceive at the present time?

JERRY: I really do, Gary, and I was very impressed to learn that approximately a third of our alumni who now work with chapters are *not* working with the chapters at which they were initiated. Now this means that there is a 'whole cloth' to the Fraternity and so a man who was a graduate of Beta Mu, later had the opportunity to be the advisor at the University of Houston chapter, and then transferred on up to Zeta and has participated with them as an advisor. The Fraternity experience is long term, but the alumnus has to commit himself to it and I guess what we're trying to address is why so many of them have not.

LEE: Well, could it be that the Fraternity has failed in one of its roles to the alumni of the past and they did not get into that kind of oneness feeling, and thus we have a slump in the enthusiasm of our alumni?

JERRY: Well, I'm not sure I can answer that. In a sense, you're probably right. I suppose that we need to improve the area of alumni programming. In what direction, of

"It is tough, it is adult and it is one of the great reasons for the Fraternity"



course, I cannot say; but I'm very happy that the Supreme Council has seen fit to establish a committee on alumni for the purpose of investigating this problem. How can we best approach alumni? Is it only through auxiliary programs, is this what they want? Is it through publications, is this what they want? Is it through regular up-to-date information on what's happening in their particular chapter or the closest chapter to them? There are a lot of possibilities.

LEE: What other roles besides leadership should Pi Kappa Alpha be playing on campus in helping to educate a man in today's chapter?

JERRY: The problem that springs out of leadership is the other role. Leadership, by itself, is invalid if it doesn't have a moral base from which it springs. We have read in the histories of the 1920's and 1930's of brilliant programs in leadership that went awry. They solved problems in a way which is horrifying to us. Consequently, there has to be a sense of very deep moral commitment. Now, I believe a moral commitment or moral basis for the Fraternity is achieved perhaps in two inseparable ways.

First, it is to me the Ritual which offers a moral state of being, and that moral state of being as opposed to our real state of becoming is absolute. That men can live together in a sense of brotherhood, of true friendship, of selflessness towards one another — that is an ideal state. You've lived in a fraternity house, I've lived in a fraternity house, and we know the problems. The Supreme Council deals with those problems; you as Regional Presidents deal with them on a day-by-day basis. That the individuals within the Fraternity fail to live up to the

moral teaching of the Fraternity, as in the Ritual, does not invalidate the Ritual. It simply urges us to strive harder to achieve its purposes.

Second, when we make vows to the Fraternity, we make them, if you will recall, in a number of directions. We commit ourselves to the Fraternity as an abstract idea — its Ritual, its Constitution. We also commit ourselves to every individual in the Fraternity. We make that a whole commitment. Now that's very tough. I'm impressed whenever I go to a Fraternity house and listen to them argue through problems. All the dislikes, the petty silliness that comes up in the Fraternity house. The same kind of foolishness which will cause roommates to separate, will cause people to move out, will cause perpetually hurt feelings. But, the Fraternity offers a tough relationship in which "I have to stick with you and you have to stick with me because we both agreed formally that we would stick together." And that, to me, is the second great moral sense of the Fraternity. It is a permanent commitment, rather than a temporary commitment; it is tough; it is adult and it is one of the great reasons for the Fraternity.

LEE: It's kind of a socialization process that you're trying to . . .

JERRY: Yes, it is a socialization; a learning of what the word "social" means in its broadest sense. How often have you sat in a chapter discussion when some member of the chapter proposed that the Fraternity take on a community service project or go to a play, whatever. Gary, I remember how active you were in PIKAMEP (Pi Kappa Alpha Membership Education Program) and the various aspects of community service in PIKAMEP. And someone in the chapter will always get

up and say, "This is a social fraternity, we don't want to put our money into that, we want to put our money into beer, bands, whatever." And this, of course, becomes the misunderstanding of the word social — *societas* does not obviously mean just a party; a perpetual band; the group of fellows who are stuck together.

LEE: I think that's an interesting concept you have because most undergraduates tend to see social fraternity as more of a partying group rather than a service group. Do you see Pi Kappa Alpha becoming more service-oriented rather than social-oriented?

JERRY: No, I see Pi Kappa Alpha as a Whole Fraternity, in which many aspects of a person's life can be fulfilled. In which a man has an opportunity to serve, and serving is one of the noble causes of our lives. At the same time, the opportunity to enjoy each other in a lively sense, including comradeship and the beer and the occasional bawdy songs, and elegant dances, fine dinners, theatrics and rock bands — because all this is expression of wanting to be together. But, it's not an end in itself.

LEE: Jerry, you have mentioned the Ritual a lot and its relationship to PiKA as a whole. What is your belief or opinions of the Ritual and how it relates to the alumni and undergraduates of today's generation?

JERRY: Rituals, of course, come in a variety of types and I guess to put ours in focus we have to think about the types of rituals there are. I read a small book on rituals in the fraternity system written by a past director of another fraternity. He pointed out that there were three or four basic



“(ΠΚΑ) should not be changed for relevance... it must be responsive to the needs of the past and the future”

types: one of which involved questing, one of which involved a life-death cycle ritual, one of which was highly religious in its expression, and one of which was highly moral. The last two frequently flow back and forth together and thus the author couldn't decide whether there were three or four different types.

The Ritual that we're fortunate to have had brought to us over many years of careful thinking and keeping has been one which is moral and has a strong purpose in it about faith, which we keep with the past. Therefore, the first point I would say about the Ritual is that it's important to us that the man from Beta and the man from Alpha Delta and the man from Eta, in spanning those 35 years of time — which is a short period — were able to live with it, to understand it, to accept it for what it said. At the same time, it is a faith that we have to keep for the future because it is, in that sense, a “future” fraternity. It should not be changed in a cavalier fashion or for relevance. Although, it must be responsive to the needs of the past and the future.

GARY: I want to go back to the comment you made about the Ritual expressing our philosophy as a Fraternity. I agree with that most sincerely and for many people it is difficult to express that in words when they're talking to the rest of their chapter about the Ritual. You somewhat feel that it's difficult to translate exactly what it means.

JERRY: Recently, I read an article written by a member of another fraternity. The article was cleverly written from the point of view of ritual itself. It was the ritual musing of its existence and its obvious importance,

because it was kept locked in a box, and once a year everybody frantically scrambled around trying to find it; People obviously cared a great deal for it because they would pass it around, they would read it, over and over again, in a very sonorous and ponderous kind of tone. And then it went on to say, what if it were the sort of thing that was put into day to day practice and got tattered as a result of regular use, and got known, or committed, as it would be, if not to memory, obviously to heart?

Of course this raises, I guess, the way different chapters will approach the Ritual. I ran into a chapter, not my own or any with which I've been closely associated, in which it is customary, but not obligatory, for an undergraduate after he is initiated to schedule a time with the president when he can go and read through the ceremony. Another chapter has as obligatory that a young man who is initiated into the Fraternity will concentrate greatly on the vow that he has taken and attempt to understand the meaning of the vow after he has taken it. Now, the result of this is not necessarily great chapters — that's not the point. But, the result would be people who have understood what commitments they have made. And that would be the important consideration.

GARY: It seems to me that many chapters have a local ritual that kind of compliments or supplements the National Ritual, not words or format per se, but something that could be likened to ritual, I guess, and I wanted to get your opinion about how such a thing applies to our whole scheme of things.

JERRY: Well, Gary, how do you perceive that kind of ritual — the sort of local thing?

GARY: Well, I guess the ones I'm thinking about apply somewhat to the areas of pledge training and perhaps rush. Maybe it's more of a stylization of the present thing. I guess I would tend to be conservative in that respect and think that we should stick as closely as possible to our national Ritual.

JERRY: Let's think in a couple of terms here. First, if we are referring to stylization — ways we do things on our campuses — certainly every chapter has to be free enough to adjust to its campus needs within the defined aims and goals of our Fraternity. We can't and shouldn't think of the Fraternity as a sort of super-structure culminating in a great SMC in Memphis who regulates everything to a lock step. I don't think we want that. In that sort of sense, men don't grow. At the same time, if we are going to share a common experience in Pi Kappa Alpha, then I do think we have to be aware of the types of differences which divide us. I do not believe that we should add to or subtract from the Ritual. I believe it should be one and the same and it should be experienced in as much the same way as possible across the country.

GARY: I guess that may be some of what I'm talking about — that maybe every chapter does not use the complete Ritual as it is in the book — you know, Step A through Step C. Secondly, and maybe this dovetails with what we just talked about, but you also call localism a problem. Is that strictly because of isolation or is it the attitude that everything is on the



campus and they're existing for their particular chapter or their particular campus?

JERRY: I think the second is more serious as a problem. Lee, you might have a strong sense of feeling for this, living in an urban area, again, where the chapter in Houston probably has the opportunity to see a great deal of other chapters. Do you ever get a sense that they would rather close the doors and say, "This is our house and it's not your house, this is our place, and not your place?"

LEE: Luckily, we don't have that feeling. They are not isolationists. They believe more in the "oneness" type concept, but the problem of localism, I think, could definitely affect the "oneness" concept. Do you think localism is created by tradition or by alumni of the past who perhaps have had a bad experience with national?

JERRY: Well, we certainly see that second one as a regular problem, and maybe it's not all on the alumnus' side — perhaps there are times when the Fraternity has not served its chapters as well as it should, certainly not through the fault of the individuals who have worked for the Fraternity, but because the Fraternity has not always had the resources to do the kinds of things that the chapters feel need to be done.

You know, I was impressed at the recent Presidents' Conference. One of the suggestions that the chapter presidents made was that they be visited more often by chapter consultants rather than less frequently. Now I have run into a few chapters in my years with the Fraternity in which the visit of the chapter consultant was likened

to the intendent in Richelieu's France, or *Super Spy* arriving to snoop around and see all the things that are going wrong in the chapter, report them back to Memphis, and then have the whole brick building cave in. We are apparently doing something very well — we are apparently reaching, in some instances, a sense of oneness. When these young men want more contact, not less, then the Fraternity is moving in a healthy direction.

There is an amazement by undergraduates when they discover that many of the alums such as you do what you do for the Fraternity. They regularly ask, "What is it that you get out of this?" John Kaegi addressed that point in his opening column in the last issue of the *Shield & Diamond*, which I thought was very effective. He talked about alumni who were willing to come back and give of themselves — again, the sharing experience. Now suppose they had a cold water shock and went back to the Pi Kappa Alpha house and it said Pi Kappa Alpha, and they walked in and the Coat of Arms wasn't the same, and they tried out all the things that they were supposed to know and none of these things worked. And they went to the meeting and it wasn't anything like it was supposed to be. I am not sure they would feel as comfortable or as willing to participate in the situation without the 'whole cloth,' that broad base, that faith kept with the past carried on into the future.

GARY: That's what makes it home.

JERRY: Yes. It's not the fireplace. It's the Coat of Arms over it.

LEE: Now that you've been National President for eight months, Jerry, are your goals and thoughts about Pi

Kappa Alpha the same as when you were elected?

JERRY: My hopes remain the same: that the Fraternity will continue to reach and achieve a stronger outreach across time to men from 16 on up. That in such, we will shake our self-defeating notion of peer relationship and peer pressure. That the Fraternity will more forcefully achieve its outreach across space. That a man from Houston and a man from South Carolina and a man from Iowa can sit in the same room and talk.

But a lot more than this — I also hope the Fraternity will continue — and this is where I think it has been good all along — to bring people in from varieties of social backgrounds, from varieties of campus studies, and achieve a very liberal education in which we all learn a good deal about each other and thus about ourselves. These hopes remain the same. The ways to achieve the hopes, of course, are never very clear. And it's only through a lot of people talking, thinking, reshaping, remolding ideas — that the Fraternity can continue to become, can continue to be with all the Brothers in it now, those who have yet to come and those who have gone through it.

Lee Stepleton, Epsilon Eta chapter (Houston), is president of the Lone Star Region encompassing 14 chapters in Texas. Gary Moeller, Alpha Phi (Iowa State), is president of the Great Plains Region including all 15 chapters in Nebraska, Kansas, Iowa, Missouri and North Dakota.



**"The role of the regional president is to recruit
We can insure the success and
It also provides incentive
alumni program which
the best of the best"**

The 1974-75 Regional

Joe Turner, Carolinas

Not pictured:
Larry Hariton, Golden Bear



Lee Stepleton — Lone Star

"I feel the new organization will lead to a better fraternity experience via exposure to a broader world than just the local chapter which, in turn, will make them better alumni."



Dick Burt — Sunshine

"The regional president exists as a funnel and conduit through which national resources flow to local chapters."



Bill O'Neill — Founders

"I hope to inspire a renewed interest in the total concept of national fraternalism within my region, by finding ways to make national an available and useful tool for the local chapter."



Ed Pease — Midwest

"I sense a re-awakening to the notion of post-graduate fraternal involvement and a commitment to fraternity participation as a part of life."



Wayne Clup — Rockies

"More undergraduate involvement is needed in regional and national affairs, especially alumni affairs. The key to better alumni is the undergraduates — they have to treat alumni right."



Jamie Wolff — Northwest

"We have a terrific opportunity to meet future challenges which bring strength, growth and unity. We must become sensitive to change, anticipate needs, and grasp opportunities."

and develop the chapter advisor through whom
 continuity of our chapters.
 to further develop the
 can be built by using
 ther's programs"
onal Presidents



Gary Moeller — Great Plains

"IKA will be able to weather future difficult times as a result of the progressive foresightedness which is becoming our hallmark. We will charge into the 1980's as undoubtedly one of the most outstanding national collegiate fraternities."



Mike House — Dixie

"My goal is to educate the chapters on the need of helping each other in their activities, and to involve alumni in chapter activities. We must make each new member realize once he joins IKA, he joins for life."



Rich Sviridoff — Northeast

"I hope to show the chapters in the Northeast that, although each one feels it is unique, together they can help solve each other's problems."



Billy LaForge — Delta

"With the new importance given to chapter advisors, talented dedicated alumni are a must. Ineffective CA's will be replaced."



Bobby Allison — Ozark

"IKA will no doubt be the real leader in major areas of fraternity life because of the aggressiveness of our new leaders from the president to the SMC."



Vaughn Rockhold — Great Lakes

"There is a great deal that can be learned by contact and discussion with other members of the Fraternity. Line of communication and a willingness to interact with other groups must be established."



Wreck Tech Parade Smashing Success

By Tommy Evatt
Eta Alpha Chapter

Weeks of planning paid off for Eta Alpha and Clemson University when the Clemson area's first "Wreck Tech" parade took place. Clemson's Pikes coordinated the event.

Before the parade's actual organization, many blocks were encountered. Never before had such a grand-scale plan been attempted under the stress conditions of uncertainty. There was to be an afternoon parade — coordinated by Pi Kappa Alpha — and composed entirely of students and organizations with floats reflecting the "Wreck Tech" theme. Why all the ballyhoo over a parade? Georgia Tech had never played at Clemson — it was a first. And the Yellow Jackets held a definitive edge over the Clemson Tigers throughout the years. Former IMC Rhett Atkins masterminded the affair. He said, "We needed to stir up the spirit of the students. A parade was unique and new. We had close to 60 entrants and, through the generosity of local merchants, awarded the winners with great prizes."

The parade was held September 27, 1974, the evening before the Clemson-Georgia Tech clash. The day dawned misty and not too promising. It rained steadily throughout that Firday, but —

almost mystically — when the parade began, the rain stopped. And there it was — a happening.

Thousands of happy-faced people lined Clemson's Main Street and witnessed students parading in various garbs and on equally diverse floats. Also in the parade were University President Dr. Robert C. Edwards, who performed as Grand Marshall, the Tiger Band, Cheerleaders, various school beauties and, of course, entrants themselves. Since ΠΚΑ sponsored the event, it did not enter a float; however, fellow Greeks were well represented: Sigma Nu took the fraternity division; Delta Delta, the sorority division; and Chi Omega took the overall trophy. A monstrous pep rally immediately followed the parade where Coach Red Parker and President Edwards thanked the Pikes for such an outstanding event. The parade's astounding success, we must admit, contributed heavily to Saturday's game when the Tigers upset then-ranked Tech, 21-17. The Clemson victory started a string of incredible upsets that brought the Tigers' post season record to 7-4.

The weekend was simply great; as President Edwards said parade night, "This is the greatest spirit I've ever seen here at Clemson. Pi Kappa Alpha merits much praise for this terrific event."

How a Three-Time Smythe Winner Abandoned Hazing and Found Success In a Constructive Pre-Initiation Period

By Norm Hulcher

Chapter One of Kurt Vonnegut, Jr.'s *Breakfast of Champions* ends with an epitaph for one fictitious Kilgore Trout (1907-1981). It pronounces:

*We are healthy only
to the extent that our
ideas are humane.*

It is with this attitude that Delta Tau chapter approaches its new concept in pre-initiation activities, a concept which is proving to be as successful as it is humane.

The idea for a non-hell week was planted by Chapter Consultant Jim Chinnici, who came to Tempe in November, for, among other reasons, his second annual attempt to reveal to us the evils of hazing. Chinnici's warnings a year earlier had fallen on unreceptive ears; after all, hell week was a *tradition*, and it was secretly believed, I suppose, that our charter would disintegrate should we ever divert from our hallowed past. Also, two straight Smythe Awards tended to make a chapter somewhat firm in its beliefs causing a slight fear of "rocking the boat."

This year's visit proved to be different. Chinnici came back to a chapter which was a year older (and wiser), had lost many of its hard-core traditionalists, and was interested in experimenting a bit. In three days, Jim had not only become notorious for his marathon sundown-to-sunrise skull sessions, but he had also managed to produce a question which no one in the chapter could honestly answer. In essence, it asked: If a fraternity

is based upon brotherhood above all else, then how could we sincerely defend a practice which, by its very definition, detracts from our basic purpose?

That question became the spade which dug hell week's grave. The age-old practice which inevitably turned semester-long friends into week-long enemies, and which alienated new members toward the very group into which they were on the brink of induction, was now just one step away from interment.

Before hell week could be put aside entirely, however, we had to come up with a suitable replacement. Old habits die hard. No longer could initiates wear T-shirts with their hell week numbers spray-painted on them. No longer could the simple act of climbing or descending the stairs be accompanied by the rhythmic shouting of "Pi Kap-pa Al-pa Del-ta Tau!" while taking two

steps backward for every three steps forward. No longer could the initiates be forced to sleep on the cold bathroom floor, in the sacred name of "pledge-class unity." These and many more severe dark-age tortures had to be replaced by constructive measures which would not only be beneficial for the initiates but enjoyable for the active members as well.

The answer to our search was just an arm's length away, in the bookcase of the chapter office. There stood the Pi Kappa Alpha Leadership Dynamics workbook from the 1973 Leadership Academy in Memphis. From this we adapted a workbook of our own, which provides nightly exercises in leadership situations, problem solving, conflict resolution, goal setting, chapter cooperation, and other laboratory exercises which are designed to prepare the initiates for active membership in Pi Kappa Alpha.

The leadership dynamics program is successful, to say the least. Because our initiates are getting ample sleep at night, and because they are working on their projects during the day at their own pace, and without harassment from the actives, they are able to attack the nighttime seminars with enthusiasm and gusto. Almost to a man, the seminars are acclaimed as the high point of Delta Tau's activation week.

Group leader Mark Cagley (with author in background) conducts allocation of resources game, a lesson in decision-making.



Norm Hulcher is a former SMC of Delta Tau chapter, Arizona State University. He is currently Alumni Secretary.

Call 'em Graduate Brothers

The term "graduate brother" is a more aptly descriptive, less harsh synonym for the noun "alumni," say members of the special Alumni Committee, and will be used as frequently as possible henceforth. The Alumni Committee, chaired by Vice President for Alumni Affairs Mike Clancy and including Regional Presidents Joe Turner and Ed Pease and Director of Alumni Affairs John Kaegi, was created last fall by the Supreme Council to study the Fraternity's alumni program and recommend improvements.

Although the terminology change is a minor alteration, it is indicative of the direction the Committee sees Pi Kappa Alpha going in alumni affairs — personal and far-reaching. The result of two recent committee meetings is a complete report and a proposed graduate brother program administered by a *full-time* alumni director (something the Fraternity has never really had). It will be submitted to the Supreme Council for possible adoption at their spring meeting slated in May.

Four objectives determined by the Committee must be met by ΠΚΑ's new program:

1. Improve and maintain alumni addresses and records.
2. Develop programs which effectively promote alumni loyalty and involvement.
3. Develop chapter alumni relations programs educating undergraduates on the need for, and develop-

ment of, alumni concern and involvement.

4. Improve gift solicitation process through improved communication about, and involvement in, the objectives of the Loyalty Fund drive.

The Committee's charge was actually relayed by the 1974 Vail Convention which asked the Supreme Council to "review the alumni program and its services to determine how best to involve more alumni in chapter and national activities." Obviously, the general language is anything but a new concern to many Pi Kappa Alphas who have earnestly worked toward such a goal for years. However, the Fraternity is emerging from one of its most crucial tests, the student rebellion era, into a period of renewed interest in the needs of our graduate brothers. Hence, the new logo "ΠΚΑ Renewal" adopted by the Alumni Committee recently.

Decade of Frustration

In 1964 Pi Kappa Alpha got its first Alumni Director on the professional staff in Memphis. John C. McFarland was fulfilling the title, if not the role, for the Fraternity desperately needed his services in many areas unassociated with alumni affairs. It was about that time that the late past National President Don Dickson was shuttling ideas on alumni programming to the late Executive Director Earl Watkins. "The vast reserve of talent and

expertise that exists in the alumni group cannot long go untapped without impairing the overall effectiveness and continuance of this Fraternity," wrote Dickson.

Since 1964, the Fraternity has experienced more than a decade of frustration in its attempts to make the alumni directorship a full-time, productive staff position. Following McFarland were Ray Vorus, Marty Bulland, Mike Morris and, currently, John Kaegi, each of whom were recruited as "full-time" alumni personnel, but who each had to assume unrelated, time-consuming duties from financial pressures which limited the size and scope of the Memorial Headquarters staff.

"As undergraduates have been our primary concern," wrote Committeeman Joe Turner last summer, "the first obstacle to effective alumni relations is the fact that the Memorial Headquarters has not had enough staff members to devote time to alumni." A mandate for increased alumni involvement rose from the Vail Convention leading Turner, President Jerry Reel and others to call for the establishment of the eventual study committee. Each participant saw the need for a full-time alumni director for the 1975-76 academic year. His duties will revolve around the objectives of the alumni program, described later.

Also emerging from the Vail
Continued pg. 16

Unveiling Project Bicentennial



200 Years of Freedom & Fraternity

Project Bicentennial promoting the two-hundredth anniversary of both the United States and the U. S. fraternity system is underway. Both the general Fraternity and the satellite Memorial Foundation are creating Bicentennial programs designed to call attention to the strides made in education and leadership development by the fraternity system since 1776, when Phi Beta Kappa was founded at William and Mary College as a social fraternity.

Pi Kappa Alpha's new alumni program, expected to be polished and adopted soon, is also utilizing the impact of Project Bicentennial to promote renewed alumni interest in the welfare of the Fraternity and its members.

Both programs will culminate with the 1976 Bicentennial Memphis Convention. Memphis, a Bicentennial city in the American Revolution celebration, will be the scene of what is expected to be the largest, most impressive Pi Kappa Alpha national gathering ever held. A goal of 500 alumni was set to attend the main Convention banquet which will honor national celebrities and pay tribute to the fraternity system's contribution to America's development. Chapters will be awarded Bicentennial recognition when a specified percentage of their alumni participate in the Loyalty Fund and Memorial Foundation gift campaigns and when the chapter has successfully organized a promotional Bicentennial project on

its campus. The Memphis Convention is expected to draw national attention and put Pi Kappa Alpha in the forefront in the promotion of college fraternity experience, its past accomplishments and its famous graduate brothers.

The Memorial Foundation, a non-profit, Pi Kappa Alpha corporation for the promotion of academic excellence, is expected to announce special scholarships and grants for outstanding students who are potentially among the nation's future leaders. Graduate study awards, grants for chapter academic programming and funds for regional leadership seminars are also in the offing. A commemorative book identifying the 200 fraternity graduates who have made the most impact on the development of this nation is under study. The book would also call attention to the leadership development experience inherent in fraternity membership, the programs of Greeks with leadership emphasis and the historical development of the fraternity system in America.

The general Fraternity Bicentennial program will center around the chapters and their graduate brothers. Chapters whose alumni are enthusiastically responsive to the Loyalty Fund drive will be designated Bicenten-

nial chapters and receive special awards at the 1976 Convention. A gift rebate system is under consideration which would send a percentage of any gift over \$15 back to the chapter for use in further improvement of the chapter.

Chapters which produce original, commemorative projects within their communities will also receive Bicentennial chapter recognition.

The special Alumni Committee (see related article) is hopeful that the Project Bicentennial will be the needed incentive for the Fraternity to upgrade its alumni relations program, and for PKA's graduate brothers to renew their loyalty to their Fraternity. The 1976 Memphis Convention will be a major effort to accomplish that goal.

Pi Kappa Alpha is the only national fraternity involved in a Bicentennial recognition program. It is indicative of the foresightedness and innovativeness of her leaders in an era that requires foresight and creativity.

Renewal

ITKA



Continued from pg. 14

Convention was a new organizational structure dependent upon alumni involvement. The convention placed renewed emphasis on local graduate brother advising giving birth to the Chapter Advisor Program.

The Alumni Committee first met last October in conjunction with the Memorial Foundation committee on fund-raising. New approaches to annual gift solicitation were discussed cementing a foundation for the second meeting held in January at Clemson University, also attended by President Reel.

General programs were determined to satisfy each objective. Among the major innovations suggested by the Committee is an overhauled records keeping system. Today, the Memorial Headquarters is seriously investigating leasing in-house soft and hard-ware computer equipment for total control and expansion of graduate brother records. Other new computerized record-keeping systems are also under consideration.

Directory

The publication of a comprehensive directory of all Pi Kappa Alpha initiates (some 100,000) was also suggested. Not only would each member be listed by name (alphabetical), location and chapter (roll number), much other information would be included. Such a directory is possible by the 1976-77 academic year. Companies who specialize in organizational directories are being studied at this time.

A system of address updating utilizing postcard replies which can be carried by alumni (to be given to other alumni they meet and returned to the Headquarters), or distributed at chapter activities, is being developed. A mass mail campaign explaining the search for correct member addresses, telephone campaigns in key cities and other programs are likewise under consideration.

Major projects suggested by the Committee to satisfy the second objective, that of national-level program development, include creation of a sophisticated talent bank of alumni volunteer workers. Increased travel for the alumni director, stepped up alumni association communication and interaction, improvement of existing insurance and tour packages, and several other programs are also being considered by the Council at its next meeting.

The third objective involving chapter-level programming could include direct training of the alumni secretary at special conferences, enhancement of the rapport between chapters and nearby alumni associations and guidelines for chapter fund-raising and communication with their alumni. Also, Bicentennial chapters may be honored in 1976, the two-hundredth anniversary of the fraternity system (see related article). Chapters honored would promote alumni support activities such as increased percentage of gifts and attendance at the 1976 Bicenten-

nial Memphis Convention.

An overhauled Loyalty Fund drive would satisfy objective number four. Among the suggestions of the Committee were the elimination of the term "dues," substituted by the term "gifts," mass mailing campaigns to clear up misunderstandings concerning general fund versus Memorial Foundation giving programs, increased communication with primary supporters, a gift rebate system in which a portion of excess contributions would be credited to the graduate brother's chapter and several physical changes in the drive itself.

Committee Statement

Among the Committee's first results was a statement presented to the Supreme Council which served as a justification for increased funding in the area of alumni affairs. Its rationale:

- * Alumni are life-long members who are entitled to continuous involvement.
- * A renewed interest exists in tradition and historical development.
- * Undergraduates today seek to reinvolve graduate brothers.
- * Involvement by graduate brothers is an investment in the future of Pi Kappa Alpha.

The Committee is communicating a message which is actually age-old. It was defined over a century ago and began with these words:

"For the establishment of friendship..."



Rapid transit station

Destined by Design

Three great careers seem to be on the, uh — excuse the pun — drawing board at Georgia Tech. Three Alpha Delta Brothers won architecture competitions last fall with innovative, highly-acclaimed projects.

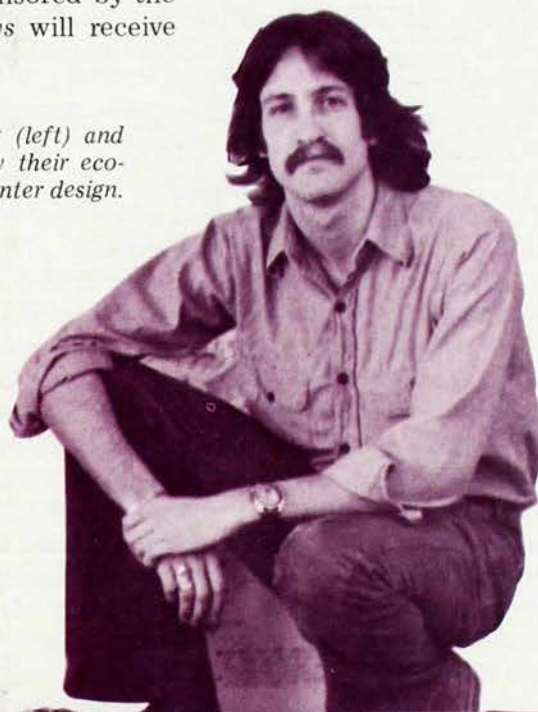
John Abbott won the second annual Southern GF Company prize in architecture following a six-week project given to 18

at Tech. The scope of the project was a two mile by two-block parcel of land along Auburn Avenue in Atlanta. Abbott's winning design preserved all historical buildings and existing retail stores along the avenue and integrated new office, commercial and residential uses with transportation and pedestrian systems. He received a certificate, a trophy and a check for \$2,500 at the annual dinner of the Atlanta chapter of the American Institute of Architects.

Brothers Mike Rice and Howard Brunning teamed up to win an award in a separate architecture competition at Tech. Their design for an ecological research center sponsored by the *Mother Earth News* will receive

recognition in that publication's March issue. The junior class project called for the planning of a completely self-sufficient community of 500 people maximum while using only one percent of the land for all needs except farming. The jury commented that their proposal was simple, logical and a feasible approach to a complex problem.

Howard Brunning (left) and Mike Rice display their ecological research center design.



We'n Mr. B

By John Kaegi
Editor

Mr. B (short for Behrens) strolls through the modernly designed University of Central Arkansas campus with the Epsilon Phi chapter president and former president, a graduating senior. He has that familiar, far-away, contemplative look as the two students seek his opinion about a prospective pledge.

Are we going to get Rod?

Always referring to his association with Pi Kappa Alpha in the first person, Mr. B is concerned about landing an excellent new member. Rod is an athlete, well-liked by Pikes who know him and quite involved at UCA. But, in this southern, down-home territory, the question of Rod's membership is still touchy — he's black.

Such is the situation that causes two student leaders to seek an alumnus' advice before proceeding. But, the problem could be minor and they would still consult Mr. B anyway; because, this chapter advisor is "just one of the guys," says SMC Rush Harding, a former West Point cadet and football player who heads a large chapter full of atypical jocks who are just as intellectually involved in their fraternity as he is. Epsilon Phi is an excellent chapter by anyone's standards. Mr. B is an excellent advisor. A combination that may defy the law of cyclical change which plagues so many IKA chapters.

Epsilon Phi actually has three chapter advisors. Mr. B, who has fulfilled the role of faculty sponsor since 1949, ten years after his graduation from the same school; Dr. James Syler, Dean of Student Affairs, and Dr. Henry "Rusty" Rogers, an English professor. Behrens and Syler both were alumnus members of local Chi Nu fraternity when it became Epsilon Phi chapter of Pi Kappa Alpha in 1963. They were initiated with the undergraduate group. Rogers graduated from the University of Arkansas where he served as SMC of Alpha Zeta chapter. And, despite the apparent lack of influence of the three English teachers on the predominant colloquialism of the EΦ men they have been a highly successful trio of advisors — especially Brother Behrens, the senior advisor.

For something like 27 years now the Fraternity has been a significant part of my life. If I have a spark of youth left in me, it's probably because I've been associated with young people.



EΦ chapter meeting with advisors in background from left Rusty Rogers (with chin on hand), Ralph Behrens and James Syler (coat & tie).

A pragmatic enigma to outsiders who do not understand Mr. B's undying love of the Fraternity, the soft-spoken advisor sees his work as his reinvigoration, his fountain of youth. Behrens' clear-thinking, no-nonsense style removes him from the wacky "Mr. Chips" mode, but his dedication to education and to the concepts of the small group learning experience, explain further his loyalty to Epsilon Phi and Pi Kappa Alpha.

Tall, thin, resembling IKA's editor of 21 years, stalwart Dr. Robert D. Lynn, Mr. B plays a role much like Benjamin Franklin did in the ratification of the U. S. Constitution. Though on the surface he is undominating, Mr. B is as much involved in the decision-making process as is the chapter president. He's always consulted early and clearly has a traditionally powerful role in keeping the chapter on a positive path of development.

"The chapter looks at Mr. B and the other advisors not so much as advisors," says SMC Harding, "but as part of the Fraternity. They're just as much a part of it as we are." Certainly Mr. B spends as much time as the undergraduate members in being a part of IKA. He modestly estimates his time commitment somewhere be-

tween two and three hours per day. But, the members attest to his almost nightly hosting of bull sessions at his comfortable ranch-style home, his availability to any and all Pikes to talk over the spectrum of problems that beset college students today, and his voluntary joining-in — anywhere there are PiKA's enjoined. "He doesn't wait for you to come to him," says Curtis Jackson, a sophomore new member, "he comes to you."

I don't work just with the officers. I like to talk with everybody. That's pretty easy with our corner in the student center. I just wander over and pick a spot at the table. Most people know they can call me anytime they want to. I rather enjoy it, giving what advice I can.

Mr. B plays a counselor's role as chapter advisor. Brother Syler is a social institution, a morale raiser. Rusty, near in age to the undergrads, works on management problems like finances. Though their separate advisory roles emerged spontaneously, they mirror the Fraternity's chapter advisor program which calls for more than one advisor in separate, but harmonious, capacities. "Anytime we've had any trouble, they've always been there," boasts junior Jim Murray.

As Mr. B and Drs. Syler and Rogers take their prevalent easy chair positions at the front of weekly EΦ chapter meetings, it's obvious that the 60-some student members share Murray's pride in their alumni involvement. Mr. B's influence comes mainly through behind-the-scenes work, though he'll occasionally "give one of his speeches" during a chapter meeting. One meeting night, Mr. B had to leave early. Before he left, however, he and an undergraduate did not see eye-to-eye on a problem and "really got into a squabble." The tension clearly peaked at the stand-off. When Mr. B arose to leave the meeting, the adversary quickly crossed the room, put his arm around the elder and said, "Everything's going to be alright, isn't it, Mr. B?" There wasn't a dry eye in the room. "People may not always agree with him," says Harding, "but he's our advisor and we respect his opinion."

I said, "Sure enough, everything is going to be alright. We're still good friends." It was good for the whole Fraternity to see that. I'm really glad he did it because everybody saw it. There we were fighting tooth and nail ten minutes before, and we made our peace before we left the room. I think it gave them a notion of what brotherhood ought to be.

Some PiKA chapters are apprehensive toward alumni involvement. Not this one. They have a healthy respect for the foundation laid by the earlier actives and honor the right of alumni to be

kept informed, and to participate in chapter activities. Why? Because the chapter has always been strong, thus, producing alumni who have a positive fraternity experience. "When you're used to being in a good group, one that is best on campus, then the welfare of that group reflects the way it was when you were there. I feel you'll keep interested enough to come back," explains the immediate past SMC Steve Russell.

Positive experience is the key. It is why Mr. B felt a compulsion to volunteer himself to be Chi Nu's faculty sponsor in 1949, even though it had been 10 years since he had left the campus. It is why Dr. Syler continues to frequent chapter functions; it is why Rusty is concerned enough to work on the budget of a chapter other than his own. The kind of alumni most apt to be so involved, says Mr. B, are former chapter officers and athletes. They almost always had a good experience and, as Behrens has found, they are the people who keep coming back.

Recently Bobby Allison, a former SMC, now a Little Rock stockbroker, organized a surprise tribute to Mr. B in conjunction with a regular chapter meeting. He got seven former SMC's, among other past officers, to drive to Conway with him. He didn't contact Mr. B. He knew Mr. B would be there.

Although a large chapter room at the end of the EΦ dorm wing, furnished with heavy-duty but comfortable couches and chairs featuring two wood-paneled, glassed (full) trophy cases on either side of a walnut cabinet, the room shrunk with some 60 "actives" and another dozen alumni. There was nothing really unusual to Mr. B about the presence of the alumni since they were mostly former officers. It was a jovial but well-run meeting as Rush Harding delegated responsibility with outward confidence it would be attended to. The dress was informal — it was hot with the windows closed and the shades drawn so that the revered PiKA Ritual could be properly enacted.

Business was conducted as usual — who would represent the chapter in the upcoming Spring Queen competition? Where would the Dream Girl festivities be held? What about transportation to the Little Rock Founders' Day celebration? Harding then recognized Allison, now President of the PiKA Ozark (Arkansas and Oklahoma) region. "We have come to pay tribute to Mr. B," said Allison, motioning toward the visiting alumni in the room, "as someone who more than typifies what a chapter advisor means to Pi Kappa Alpha. The Fraternity was founded on many principles," he continues, "and I'm sure we all agree that Ralph Behrens is symbolic of them all and then some." A standing ovation from the enthused throng. One by

one the former officers summarized the contributions Mr. B made during their day, from chapter development to personal growth. In his characteristic understated style, Mr. B stood and simply said, "Thank you."

Ironically, if there is one area in which Epsilon Phi is weak, according to Mr. B, it is in alumni relations. "We've got to do a better job of it," he says, because

Alumni are the one real cohesive force in the Fraternity. If you're going to say, "once a Pike, always a Pike," then, by golly, he still is whether he's been in one year or a hundred. I do know this, the other fraternities with less involved advisors have more problems than we do. The fraternity probably would not have done as well without some form of alumnus advising.

In addition to his role as a freelance counselor, Mr. B scores well as an educator within the chapter. He encourages studying and stands firmly behind a minimum grade average prior to initiation; he keeps in good graces with other fraternities and helps Epsilon Phi maintain a friendly spirit of competition; he promotes campus involvement; he speaks to each new pledge class on "how it was in my day." But, more important than telling them how it was, says Mr. B, is engraining a sense of tradition and pride into the newest affiliates. He tries to fuse the two main traditions — the 107-year history of IKA and the 50-year history of Chi Nu and Epsilon Phi — giving each active a sense of pride in the development of his organization.

Tradition gives the group a sense of belonging. We have a good name and we need to keep it. I tell them they can contribute to this and it can contribute to their happiness and academic experience. And, our initiation Ritual, I think, is enormously important for the same reasons. This is a most serious time in a young man's life.

Maintaining the respect of the undergraduates in a formal sense while being a chum is his specialty. Mr. B doesn't find performing a dual role really very hard — "It's always just been that way." This too is a tradition, one that allows Mr. B the freedom of fraternalism, yet the authority of faculty supervision. It certainly points out the advantages of having faculty members as alumnus advisors.

However, Mr. B is quick to advocate outside alumnus involvement. The school then benefits, too, as community businessmen and professionals get more insight into the academic environment. Mr. B points out that the school needs their sup-

port, but that those alumni who do get involved will also personally grow from the experience.

Being a chapter advisor would keep him aware of the ideas that young people are concerned with, and that could help him no matter what his business. I don't know why it couldn't replace his civic club. I wonder if it wouldn't be just as valuable to him to realign himself with his old chapter? I think he would like it!

Far more alumni will become involved in the



SMC Rush Harding frequents Mr. B's office.

Fraternity experience with the adoption of the new IKA organizational structure based on alumni advising at the local level. Mr. B agrees. He sees more people returning to the realization that they are part of a society and that they do need a sense of group identity and belonging. "I rather expect there to be a resurgence in interest in fraternities," he says, "because the fraternity is a miniature society of its own. It teaches young men how to relate in small groups and affects the way they live the rest of their lives in the larger society."

Gazing out his office window, Brother Behrens eyes the changing classes. Young people everywhere, their longish hair ruffling in the wind — happy people mostly, with fresh ideas, idealistic attitudes and a common bond in UCA, for a time anyway. "It's easy to get upset with the length of their hair and so forth," reflects Mr. B, "But, if you're around young people enough, you learn so quickly that hair length doesn't have a thing in the world to do with what kind of people they are."

Being a chapter advisor is one of the things that keeps me from getting old before my time. Pretty frequent contact with youth is important for someone in his fifties like me. And, particularly for a professional man. Keeps the generation gap from happening.

You'd think the alumni who work with Epsilon Phi would have never heard of such a thing as a generation gap.

ALUMNI NOTES

INITIATION DATES

1900 TO 1919

Garner M. Lester (Millsaps) is a former utility executive, cotton producer, past Director of Deposit Guaranty National Bank, first president of the National Cotton Ginners Association, on the committee of the Andrew Jackson Council of the Boy Scouts of America, Jackson Chamber of Commerce, American Legion and Rotary Club. His address is P. O. Box 369, Jackson, Miss. 39204.

INITIATION DATES

1920 TO 1949

W. E. Ayres (Millsaps) of Pine Bluff, Arkansas (12 Jefferson Place) is senior vice president of Simmons First National Bank, member of the Kiwanis Club, and past president of the Pine Bluff Chamber of Commerce (1971).

Michael Baker, Jr. (Penn State), chairman of the board of Euthenics Systems Corporation in Beaver, Pennsylvania, was re-elected to his third term as president of the board of trustees of the Pennsylvania State University at its annual reorganization meeting last January. He is a past president of the University's Alumni Engineering Association, past vice chairman of the Industrial & Professional Advisory Council and past chairman of the Council's Civil Engineering Section. He lives at 130 Evergreen Circle, Laurel Ridge, in Beaver, Pennsylvania 15009.

Tom Balzhiser (Montana State) won a government contract for a \$15 million project at Fort Ord, California, immediately following the merger of his architectural firm with another. The firm, which will be named Griffin Balzhiser Affiliates, will have offices in Eugene and Medford, Oregon, Seattle and San Jose. The project is for design of an enlisted men's barracks complex at Fort Ord. Brother Balzhiser lives at 725 Country Club Road, Eugene, Oregon 97401.

Richard L. Berry, M.D. (Millsaps) from Marshall, Texas, is a radiologist at Memorial Hospital, a member of the Rotary Club, a trustee of the Marshall Independent School District, 1973-74 delegate to the Texas Medical Association, and president of the Harrison County Medical Society. He resides at 201 Dogwood, Marshall, Texas 75670.

Richard H. Bauer (Missouri at Rolla) was recently elected President-elect of the MSM-UMR Alumni Association. Brother Bauer has been a member of the board of directors of the alumni association since 1963. He and his wife Shirley and family live at 5 Sappington Acres Drive, St. Louis, Missouri 63126.

Robert W. Bullen (Millsaps) has been librarian at the University of Georgia, Mississippi State University, West Virginia Library Commission, director of the Piedmont Regional Library, visiting professor at Emory University Library School, vice chairman on the advisory committee to the State Superintendent of Education of Illinois, and is also a Kiwanian and Who's Who in the Midwest. His address is 414 Wing Lane, St. Charles, Illinois 60174.

Gladstone Kohloss (North Carolina) was recently featured in an issue of the *Sentinel Star*, Orlando's daily newspaper, as a "tough Orange County enforcer who 'reminds' ex-husbands to pay court-ordered child support." Brother Kohloss heads the county's free Friend of the Court program to insure that husbands who leave their wives and children pay court-ordered support. He estimates that he prepares to drag 30 to 40 men monthly into court on non-support charges. Most pay up before they get there.

Harold A. Krueger (Missouri at Columbia) was recently elected area director of the MSM-UMR Alumni Association. It is his first term of office on the association's board of directors. He and his wife, Sally, reside at 131 Hollywood Lane, St. Louis, Mo. 63122.

Robert V. Wolf (Missouri at Rolla), a professor of metallurgical engineering at UMR, was elected secretary of the school alumni association recently. He is serving his second term as secretary of the association. Brother Wolf resides at 50 Green Acres, Rolla, Mo. 65401.

Timothy I. Mahanay (Memphis State) has been named President of National Institutional Food Distributor Associates, Inc., according to Robert L. Mays, Chairman of the Board. Prior to his appointment, Mahanay served as Director of Sales for NIFDA from 1968 to 1972 and was Executive Vice President from 1972 until his present assignment. Prior to his association with NIFDA, Mahanay served in several capacities with Campbell Soup Company and Armour and Company.



Mahanay



Carraway

William J. Caraway (Millsaps) is Executive Vice President of the Mississippi Municipal Association and was past President of the Association; mayor of Leland, Mississippi for 13 years, he also served 12 years as state senator. Brother Caraway was voted by newsmen "outstanding freshman senator" in 1960. He is a former "outstanding alumnus" of Millsaps College and a member of the American Legion. He resides at 1604 Belmont, Jackson, Mississippi 39202.

INITIATION DATES

1950 TO 1959

James Douglass (Illinois) is director of the Oregon State marching band which was recently acclaimed as being one of the finest groups on the West Coast. The OSU band has 150 members. Brother Douglass resides at 2225 N.W. 29th, Corvallis, Oregon 97330.

William E. Riecken, Jr., M.D. (Millsaps) is on the Mississippi State Board of Health, director of family planning project, assistant director of general health services, and a member of the committee on health and safety. He also serves the Attala County Boy Scouts, is a former vice president of Millsaps College Alumni Association, and a member of Who's Who in South and Southwest. He was a recipient of the Walter Reed medal in preventive medicine. His address is 780 Woodhill Rd., Jackson, Miss. 39206.

INITIATION DATES

1960 TO 1969

Raymond Asik (Ohio University) was discharged from the U.S. Air Force in October of 1974. He has taken a position at Oberlin College to serve on the staff and work as a systems analyst/programmer at the new computing center.

Carl J. Bush (Millsaps) is an insurance agent and sales manager for a firm in Jackson, Mississippi. He is also a member of the Sales and Marketing Exec-

utives Association, member of the board of directors of Millsaps College Alumni Association, and Secretary of the Alpha Iota House Corporation of Pi Kappa Alpha. He resides at 4025 Pine Hill Drive, Jackson, Miss. 34206.

Charles S. Foster (Texas Tech) was recently married to Brenda Dacus in Houston, Texas. All the groomsmen were Pike alumni from Texas Tech. Brother Foster's address is P. O. Box 622, Alief, Texas 77411.

Martin R. Griek (Denver) recently accepted a position as Project Manager with the John Driggs Company, Inc., General Contractors, Capitol Heights, Maryland. He also had a technical paper published in the Journal of the Hydraulics Division, American Society of Civil Engineers on an analysis of the flow of the Colorado River through Glenwood Canyon in western Colorado.

Gordon Hall (California State at Northridge), a charter member of Zeta Omicron chapter of Pi Kappa Alpha, has moved from Denver, Colorado back to Los Angeles. He is now Area Manager for the Miller Brewing Company.

Larry Hariton (California State at Northridge), president of the Golden Bear Region of Pi Kappa Alpha, married Sheri Smith on December 29th. They live at 13408 Vanowen, Apt. 10, Van Nuys, California 91405.

Thomas R. Lann (Louisiana Tech) was recently promoted to manager of W. F. Beall Department Stores in Springhill, Louisiana. His address is 715 Ninth Street, N.W., Springhill, La. 71075.

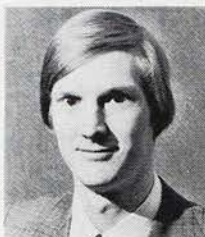
Kenneth R. Lawson (Eastern Kentucky) is the Supervisor of Social Studies Student Teachers at Virginia Polytechnic Institute. He is completing his doctorate in curriculum/instruction.

John B. McGee (Mississippi State) resigned his position as geologist with Atlantic Richfield Australia and returned to Houston as International geologist with Union Texas Petroleum, a division of Allied Chemical. He resides with wife Pattie and son Barton at 2615 Centenary Street, Houston 77005.

Richard McAtee (Georgetown) this June will complete a two-year internship in Curriculum Development with the Macomb County Intermediate School District in Mt. Clemens, Michi-

gan. His M.A. degree is in school administration from Eastern Michigan University and his Education Specialist degree is in Curriculum and Instruction from Wayne State University in Detroit. Brother McAtee resides at 39445 Heatherheath, Mt. Clemens, Michigan 48043.

Phillip G. Grothus (Northwestern) has been named technical sales representative for the special products division of Beatrice Foods Company. Prior to joining Beatrice Foods, he was a food technologist with Food Technology, Inc., Chicago. He and his wife Sherry live at 5010 Biscayne, Racine, Wisconsin 53406.



Grothus



Shanks

John N. Shanks (Indiana) was recently promoted to Assistant Attorney General by Indiana Attorney General Theodore L. Sendak. Brother Shanks has been assigned to duties in the general areas of transportation, commerce and international law as legal counsel to the Indiana Port Commission, Aeronautics Commission of Indiana, Indiana Airport Authority, Indiana Economic Development Authority and the Ohio River Boundary Committee.

INITIATION DATES 1970 TO 1973

John D. Avella (Seton Hall) recently completed his masters in counseling psychology from the University of Hawaii. His address is 409 Meredith Lane, Brick Town, New Jersey 08723.

Blaine Baggett (Millsaps) has returned from serving in the Peace Corps in Liberia and is now working with the Mississippi Educational Television network in Jackson.

Daniel C. Belcher (Austin Peay State) is a Field Auditor with The Traveler's Insurance Company Commercial Lines Division. He is a member of the Virginia Insurance Auditors Association and the Southeast Auditors Associations. His address is 3464 Colonial Avenue, S.W., Roanoke, Va. 24018.

Joel K. Dayton (Weber State) is now attending law school at Ohio State

University. He resides at 581 River-view Drive, Apt. 306, Columbus, Ohio 43202.

Larry D. Grant (Iowa State) has recently married and is employed by the Des Moines office of Peat, Marwick, Mitchell & Company as an assistant accountant. His address is 406 7th Avenue, Box 595, Slater, Iowa 50010.

Michael R. Jones (Wittenberg) will be completing 2 and one-half years active duty as an officer in the U.S. Marine Corps in May, 1975. His address is 2625 Via Olivera, Palos Verdes Estates, California 90274.

Vito A. Kaminskas (Fla. Institute of Tech.) is presently employed as a nuclear engineer for the Florida Power and Light Company at the Turkey Point Nuclear Power Plant. His address is P. O. Box 1331, Homestead, Florida 33030.

David B. Kinnard (Montana State) is currently a first-year student at the University of Montana Law School. He resides at 109 Helena Court, Missoula, Montana 59801.

Ron Lawton (Drake) is a territory manager for McGaw Laboratories (intravenous solutions) for the states of Idaho and Montana. His address is 1313 Hartman, Apt. M7F, Boise, Idaho 83704.

Bob Minnassian (California State at Northridge), Chapter Advisor for Zeta Omicron chapter of Pi Kappa Alpha and Area Manager for Mobil Oil Company, received the Mobil "Make It Happen Award." His effort to improve gas station efficiency in his area earned him this award.

Jon L. Norris (Austin Peay State) was recently named Southeast regional technical correspondent for ICI United States. As a liaison between regional clients and ICI U.S., Brother Norris processes and answers both technical and general inquiries about the company's chemical products. The specialty chemicals division of ICI markets a wide variety of chemicals which are used in pharmaceuticals, foods, cosmetics, plastics, agricultural chemicals, paints, pollution control and other industrial processes.

Bill Ribble (Georgia Tech) is an engineer for Schlumberger in Banda Abbas, Iran. Bluey flew home in December for a vacation and celebrated New Year's Eve with many alumni and undergraduates at the chapter house.

John U. Yerkovich, Oregon

Past National President John U. Yerkovich died of cancer December 13, 1974, following an extended illness and hospitalization in Portland, Oregon. Brother Yerkovich, a member of the petitioning group at the University of Oregon and first SMC of Gamma Pi chapter, was National President from 1958 to 1960.

VIP ALUMNI

The 65-year-old attorney was President of the State Bar Association and active in various other Bar associations. He was senior partner in the law firm of Yerkovich, Gilbertson and Brownstein in Portland. (John Gilbertson was a Gamma Pi active with Brother Yerkovich.) He was equally active in his community.

Following his undergraduate days with Pi Kappa Alpha, Brother Yerkovich served as president, secretary and treasurer of the Portland Alumni Association, district president, national alumni secretary, national counsel and national president. He was a member of the Pi Kappa Alpha Endowment Fund at the time of his death. Said Executive Director Pat Halloran, "John's long-standing dedication, his loyalty to, and continuous involvement in, Pi Kappa Alpha will be sorely missed."

He leaves his wife, Rina (who lives at 6505 S.E. Stark Street in Portland), and daughter, Sally Marie. The family suggests contributions to the American Cancer Society.



Yerkovich



Ragen

Louis Brooks Ragen, Oregon State

Former national Treasurer Louis Brooks Ragen died last summer in a Portland, Oregon hospital, it was recently learned. A retired stock broker, Brother Ragen began his career in 1929 with Dean Witter & Company. He later became vice president of Dominick & Dominick and had been chairman of the Regional Securities Dealers and was a member of the Portland Bond Club.

FRATERNITY PROFILE



Past national President Charles L. Freeman recently said of Brother Ragen, "In the 1940's Brooks was particularly a zealous servant of the Fraternity, especially at the national level."

He is survived by his wife, Florence (who lives at 12737 S.W. Iron Mountain Blvd., Portland), two sons, a daughter, a brother and nine grandchildren.

Seth B. Sims, Purdue

Seth B. Sims of South Elgin, Illinois, a suburb of Chicago, died of a heart attack on November 3, 1974.

Born in Odon, Indiana, 77 years ago, he served in World War I, after which he enrolled in the School of Agriculture at Purdue University,

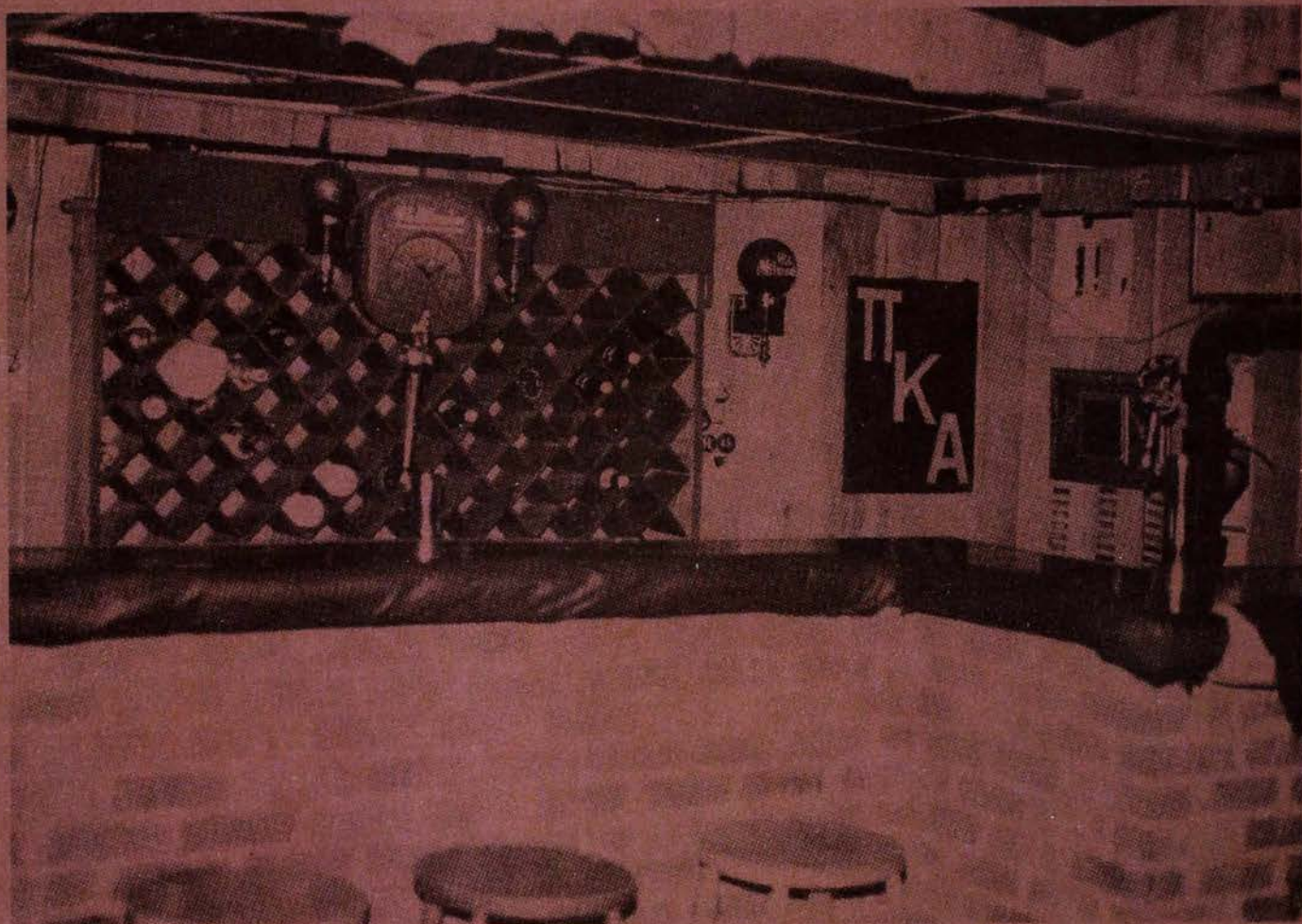
graduating with the Class of 1920. At the time of his death, he was president of his class.

While on campus, he was very active in student activities. He was a member of the Emanon Club, the petitioning colony for Beta Phi chapter.

During World War II, he served as an Assistant Secretary of Agriculture under Claude Wickard, also of Purdue. From there he came to Chicago and helped to found Production, Inc. and Industry, Inc. He was president of both companies at the time of his death. They specialize in handling the production jobs of their clients.

He is survived by his widow, Georgia Brown Sims (who resides in South Elgin); a daughter, Mrs. William Carson, five sisters and four grandchildren.

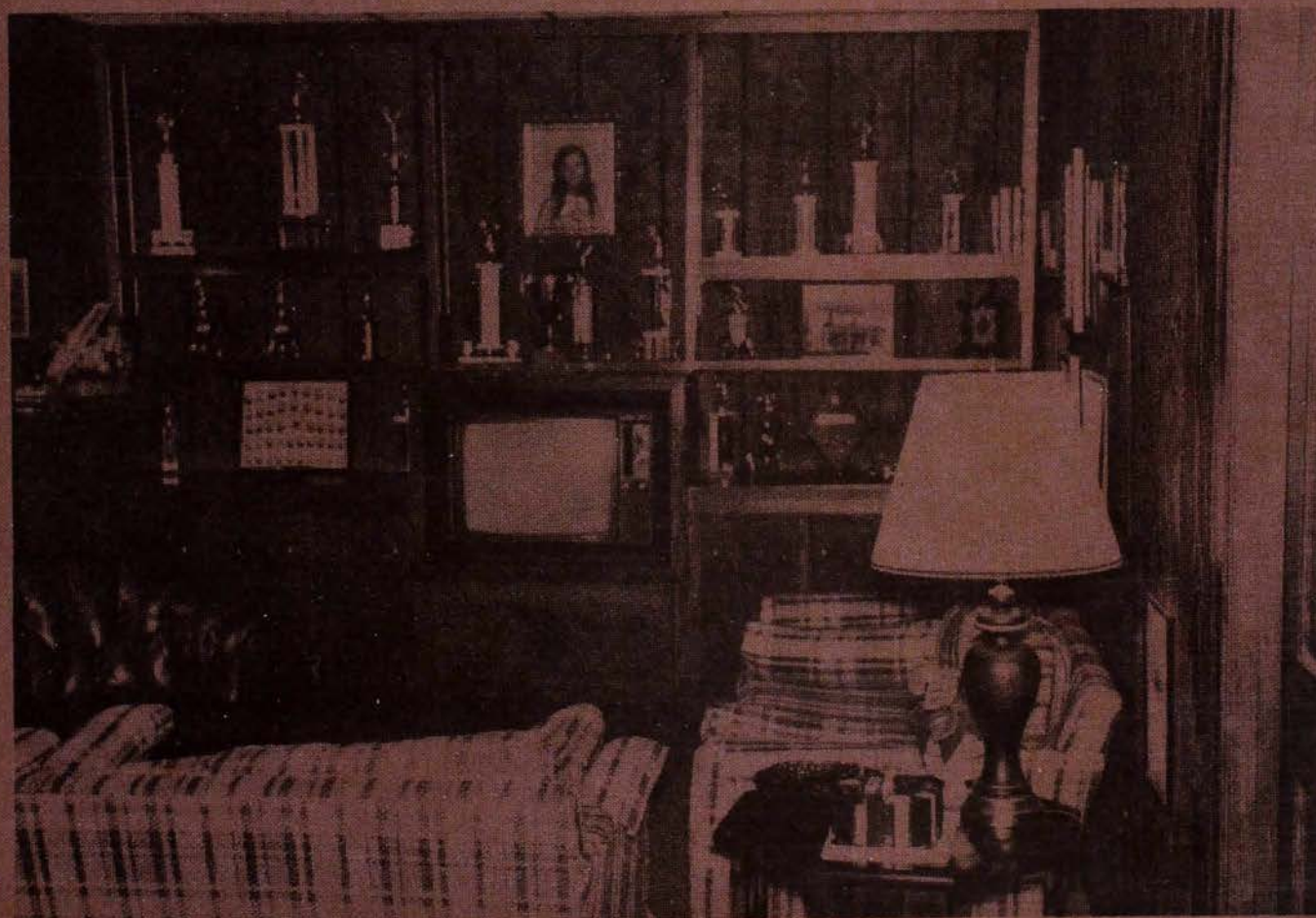
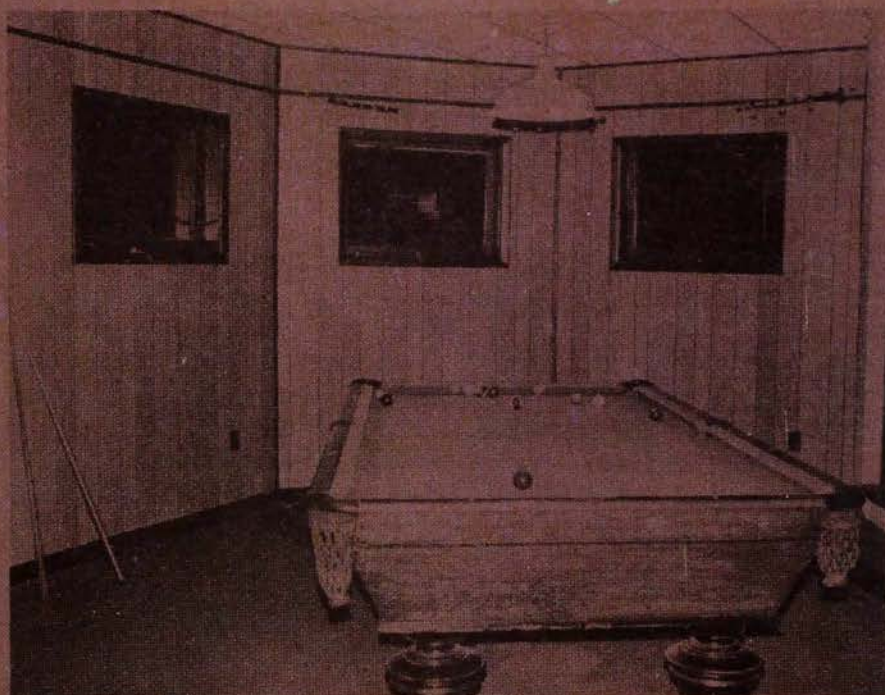
What a Resourceful Fraternity Can do with a Resourceless Room



Above: Epsilon chapter (VPI) bar was created entirely from profits from Interfraternity Council parties sponsored by the Pikes. The work was done by the brothers who were quite resourceful in locating the raw materials. Right: Epsilon Delta chapter (North Texas State) installed pinball machines and fooseball tables for enjoyment and an added source of income to the chapter in its gameroom.



Right: Beta Theta chapter (Cornell) found an old billiard table and remodeled it as a pool table. Seniors donated it to the house as their class gift. Renovation included cutting holes for pockets, refinishing the one-half inch slate surface, refelecting, recushioning, and reviving wood-work. Room paneling was completed by the 1973 pledges. Below: Epsilon Sigma's (Tennessee at Martin) TV room includes a suspended ceiling on a wood-grained grid, one-half inch High Mesa Cypress dark paneling, stained birch cabinets, naugahyde swivel chair and stain-resistant furniture. The entire room (including additional furniture and chandelier not shown) totaled \$834.



Winter/Spring Sports Roundup

Rather than simply spotlight outstanding collegiate basketball players in the March issue of the *Shield & Diamond*, as has been our custom, we present a roundup of outstanding winter and spring sports athletes. All are members of Pi Kappa Alpha Fraternity and many excel in other outside activities as well.

Rick Knarr, a junior guard on the Mississippi State University basketball team, is perhaps the most renowned undergraduate hoopster this year. He is compared to the IKA guards of previous years like Barry Parkhill (Virginia) and Mike Pratt (Kentucky). Rich is tough on the tough Southeastern Conference opponents scoring 32 points against both Auburn and Ole Miss and 29 against Florida. He has a .518 field goal percentage in SEC play scoring an average 17 points per game.

Though small, James Dickey is known for his quickness and adept ball handling in the University of Central Arkansas back court. Dickey has better than an eight point per game average and was nominated as Arkansas' Amateur Athlete of the Month March, 1974. His chapter brother Mel Blackwood is a team leader. Known for tenacious defense, he also sports better than a 10 point per game average and had pulled down 87 rebounds by mid-season.

Charlie McShane and Rob Pinnell are the big men on this year's team. The 6'-9" McShane had scored 54 points after seven games for Florida Institute of Technology. The 6'-7" Pinnell was Eastern Illinois University's second leading scorer at mid-

season with a 13.6 average and 137 rebounds. He started all four years on the EIU team.

Baseball

Gary Roslund, the top pitcher on the competitive University of Arizona baseball team, is an all-American candidate this year. Other top performers include pitchers Larry Gordon (Pennsylvania), who went 12-3 last summer in semi-pro competition, and Greg Leighton (North Carolina), Bob Worthington, 1.6 ERA, 2-0 record, and John Bobango and Mike Medling (Arkansas State): infielders Gary Rossi, hit .317 with 29 RBI's last



Rich Knarr, Mississippi State

1975 PiKA All-American Basketball Team

Guard	Rich Knarr (Mississippi State)	6'-2"	Junior
Guard	James Dickey (Central Arkansas)	5'-10"	Junior
Center	Charlie McShane (FIT)	6'-9"	Senior
Forward	Mel Blackwood (Central Arkansas)	6'-5"	Senior
Forward	Rob Pinnell (Eastern Illinois)	6'-7"	Senior

Honorable Mention

Owen Suggs and Don Maurer (Southeast Missouri State); David Niemann (Mississippi State); Doug Sharpe (FIT); Mark Adams (Montevallo).



James Dickey and Mel Blackwood, Central Arkansas

Rob Pinnell, Eastern Illinois

year, and Bob Weir, hit .295 (Seton Hall), Mark Klosterman, hit .290, J. Q. Armstrong, and Henry Washington (Arkansas State), Terry R. Miller, four-year letterman with .291 average and IKA all-American football player (Case Western Reserve), Stuart Watlington and Dave Gursoy (North Carolina); and outfielders Randy Hagg, played on two high school state championship teams (Southwestern State), Mike Malia (Eastern Illinois), Paul Manecke (FIT) and Bob Rasley, who played on 1974 Big Ten co-champion team and Jim Percival (Iowa).

Track

Track and field standouts include Ben Pennington, 440, 660 (Iowa), Jeff Barnes, mile and two-mile (Southwestern State), Jeff Gorski, javelin, Gil Vance, discus (North Carolina).

Golf

The array of golfers include Tom Strickland (Arkansas State), Pete Wallenborn, third in ACC tournament — a Phi Beta Kappa in pre-medicine, and Bruce Disbrow (North Carolina), Art Hagg, number one man, and Joe Martin, number two (Eastern Illinois), Lon Nielsen, number one, ranked six in Big Ten and second in state ratings (Iowa), Scott Olson, won Iowa Cup Matches in 1974, Ross deBuhr, Iowa state junior champ and twelfth in National Insurance Youth Classic, and Steve Kahler (Iowa).

Other Sports

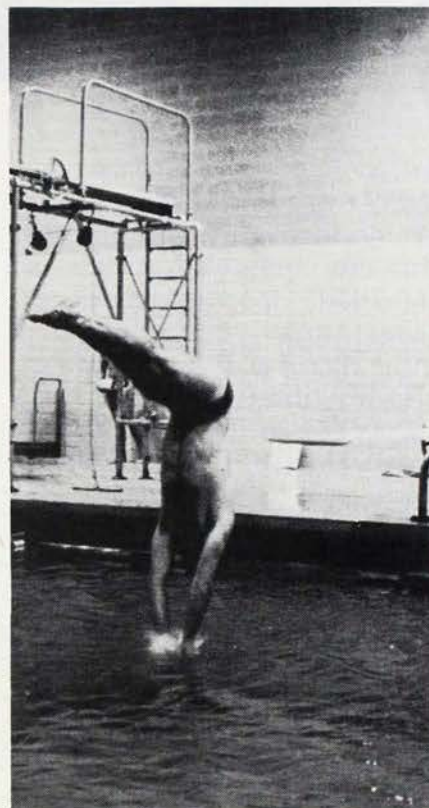
Other standouts in winter/spring sports include Gary Meagley (FIT), Andy Mackintosh, Webster Walker and Rick Zandy (Florida Southern) in soccer; Gary Sachs (Pennsylvania) and Michael Bowen (New Hampshire) in lacrosse; William Schults, butterfly (New Hampshire), Rich Gore, 440-breast (Seton Hall), Tom Berry, 200 medley (North Carolina), in swimming; Jim Reynolds, broke school record in one-meter and three-meter



Bill Shults, New Hampshire

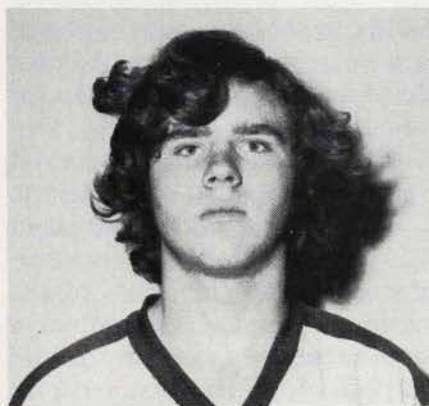
(Northern Illinois) in diving; Michael S. Dale, had 21 points at mid-season (Lehigh) in hockey; Chris White, number one man (Florida Southern) in tennis; and, James Swift, number one e'pee, lost only twice in college career (Seton Hall) in fencing.

Obviously, not all IKA chapters are represented — only those which returned the survey form. But those who are named are standout athletes in their respective fields.

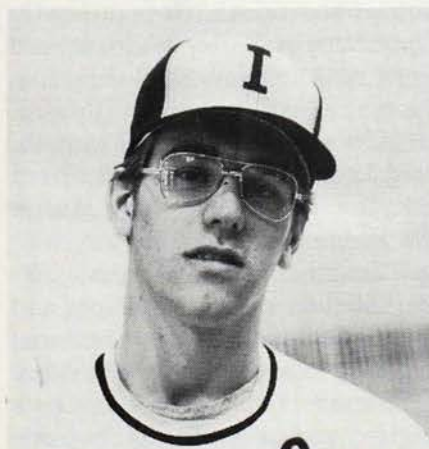


Jim Reynolds, Northern Illinois

Marc Glassman photo



Mike Dale, Lehigh



Bob Rasley, Iowa

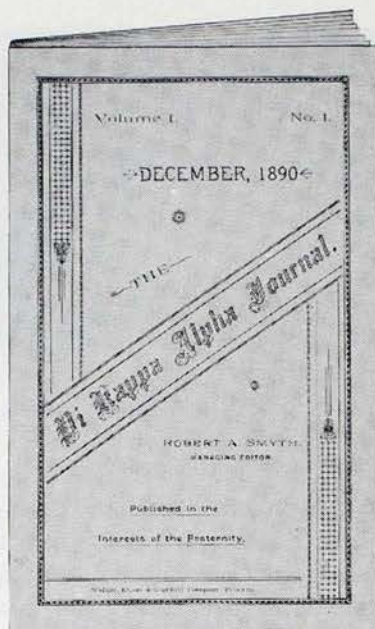


Mark Klosterman, Arkansas State

HISTORICAL NOTES

The Shield & Diamond In 85 Years of Print

By Dr. Paul Blount
Historian



The Shield & Diamond began publication in 1890 as the Pi Kappa Alpha Journal under Smythe's editorship.

Eighty-five years is a long time to merely survive, but to survive plus to influence (while it recorded) the history of Pi Kappa Alpha — that is the story of the *Shield & Diamond* now in its eighty-fifth year.

Founded in 1890 by Robert Adger Smythe, who served as editor from that date until 1909, the *Shield & Diamond* has had 12 editors, many of whom were controversial. All tried to bring their concepts into focus to prove that a fraternity magazine could successfully serve two masters, the undergraduate member and the alumnus member. Nearly always finances was a problem. Yet one concept remained constant: the magazine should, through communication, bind together a diverse group known as Pi Kappa Alpha.

The first issue of the *Shield & Diamond* had a subscription rate of two dollars annually. The rate was unchanged in more than 60 years of publication. Assisting Smythe in that first issue as department editors were D. J. Brimm and Joe McAllister.

Then in 1894 the shaky finances forced discontinuance for two years. The Fraternity itself was in critical times, but by 1896 addition of new chapters at Auburn and at North Carolina

gave new hope, and publication of the magazine began again. There were then 12 undergraduate chapters and four alumnus chapters. What really revived the *Shield & Diamond* was a ten dollar a year assessment from each chapter plus an increase in subscriptions from undergraduates. At that time chapter letters to the magazine increased dramatically. History records that Smythe received no pay for his services although two national conventions had named him editor at \$200 a year salary.

Succeeding issues reflect aspirations of the undergraduates. The first issue of the twentieth century printed, as a frontispiece, a picture of Pi Kappa Alpha's first chapter house, Chi chapter at the University of the South. (It is presently the home of Porter Ware, retired registrar at Sewanee). Succeeding issues discuss chapter houses, usually encouraging their growth.

After 18 years, Robert Smythe was replaced by Walter G. Riddick, of Pi chapter, who continued Smythe's format. The largest item of both receipts and expenditures into the national treasury was for the *Shield & Diamond*. The magazine now argued pro and con on the issue of expansion of the Fraternity

outside the South. It also encouraged Fraternity songs and scholarship.

Walter Riddick was succeeded by Charles Watson Anderson, Chi, in 1911, to be succeeded by P. T. Atkinson, Iota, who served as editor until 1920. (In 1917 the name of the office was changed from editor-in-chief to Grand Editor). Henry Louis Hammet, Eta, then served for four years as Grand Editor until 1924. In 1924 John Harold Johnson, Alpha Psi, took over as editor and served until 1931. Later Johnson wrote in pages of the *Shield & Diamond* how he and two other young Turks who had been critical of the format and policy of publication worked to change the nature of the magazine. The other two young Turks were Richard G. Baumhof, Beta Lambda, and K. D. Pulcifer, Beta Eta. They argued that the *Shield & Diamond* has to compete for the reader's time with newspapers and magazines. Hence there was a drive to make the magazine more interesting and more inviting to the eye. Johnson admits that some alumni asked their name to be removed from the mailing list; however, a new format won great acclaim and older alumni were among the first with their praise.

Left: 1938 S&D during Pulcifer era



1942 — Pulcifer's second editorship



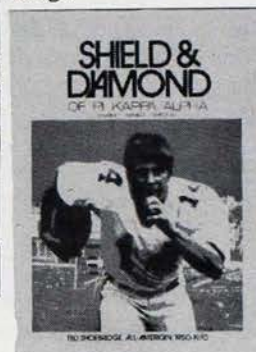
1945 — Under Taylor's guidance



1950 — One of over 80 Lynn covers



1970 — Love's modern design



K. D. Pulcifer and Richard Baumhof edited news from chapter letters and Brother Pulcifer recalls that some issues had 100% coverage of chapters. He recalls that the magazine was printed in Philadelphia and the new cover design was a tremendous success. During the 1926 convention, there was a daily issue. It was that convention that voted to support a lifetime subscription to the magazine.

In the fall of 1930, Pulcifer became managing editor and in 1931 was elected Grand Editor. He served until 1940, gave up the editorship to Richard Baumhof for one year, 1940-41, then resumed the editorship for a year until 1942. The magazine continued to improve until it was recognized as one of the best fraternity magazines in the United States. The magazine took on a new popular size and new covers. Success is explained in part by the fact that Pulcifer and Baumhof had professional newspaper work in their backgrounds. Finances, during the troublesome thirties, were boosted with one-half of ΠΚΑ's jewelry royalties allotted to the *Shield & Diamond*.

When Pulcifer resigned in 1943 to become national secretary, he was succeeded by J.

Blanchard Taylor, Alpha Lambda, who served until 1949. The *Shield & Diamond* continued to be published during the war years, four issues a year, until 1948. By 1948 Pi Kappa Alpha alumni numbered 35,000 and the magazine had been an important link to keep alumni in touch with the Fraternity. National President Roy Hickman, who was president from 1940-1946, lent his support of the magazine, realizing the important role it played during those difficult years.

In the 1950's the *Shield & Diamond* editorship was moved to the national office in Memphis and Robert D. Lynn, Mu, who was executive secretary, also served as editor. Lynn continued to serve as editor until 1970. The *Shield & Diamond* Endowment Fund, under expert financial leadership of David Powers, Herbert Koch and Julius Fink, kept a steady return from investments flowing into the cost of publishing the *Shield & Diamond*.

Lynn's 21-year editorship, the longest in the magazine's history, ended when he resigned to devote more time to the National Interfraternity Council, of which he was president. He was succeeded by Stanley Love, Delta Iota and Alpha Rho, who served

for two years. In 1972, he was succeeded by John Kaegi, Gamma Pi, who became the twelfth and youngest editor of the magazine.

Kaegi feels the magazine has consistently been a leader among the fraternity magazines, especially since the Pulcifer era. It has striven to give alumni and undergraduates interesting and thought provoking news of Pi Kappa Alpha and the college world in general. Kaegi believes the modern magazine appeals to sophisticated, concerned alumni whose support the Fraternity needs. At the same time, the publication attempts to be a complete membership magazine relating to the undergraduate members as well. That has been the purpose of the magazine since its founding, to reach both groups and tie them together in the bonds of ΠΚΑ.

Anyone who studies the history of Pi Kappa Alpha sees the important role the magazine played in the growth of chapter houses, northern expansion, progressive programming. Through its pages leaders in the Fraternity have spoken to vital issues of the day. Robert Smythe's dream has succeeded. Every Pi Kappa Alpha should be proud of that success.

OFFICERS

Supreme Council

President: Dr. Jerome V. Reel, H & ΔM, 413 Shorecrest Drive, Clemson, S.C. 29631.

Vice President (Financial Affairs): Virgil R. McBroom, BH, 1069 Hillsboro Mile, Pompano Beach, Fla. 33062.

Vice President (Chapter Affairs): Timothy S. Sotos, BII, 210 E. 73rd St., Apt. 3-D, New York, N.Y. 10021.

Vice President (Alumni Affairs): Michael R. Clancy, Jr., ΔB, 2531 Clague Rd., Westlake, Ohio 44145.

Vice President (Leadership Development): Stanley F. Love, ΔI & AP, 6635 E. Villanova Place, Denver, Colorado 80222.

Vice President (Undergraduate): Charles T. Cumbaa, ΓΘ, P. O. Box 576, Mississippi State, Miss. 39762.

Vice President (Undergraduate): David L. Pointer, BO, 923 Deonne Circle, Norman, Oklahoma 73069.

Counsel: Richard F. Ogle, ΓA, %Dena-burg, Schoel, Meyerson & Ogle, 1000 Brown-Marx Bldg., Birmingham, Ala. 35203.

Episcopal Church Center, 1150 Miller Dr., Coral Gables, Fla. 33246.

Editorial Board: Stanley F. Love (Chairman), ΔI & AP; Tim Sotos, BII; Patrick W. Halloran, III, ΔX.

University Relations Director: Dr. William R. Nester, AΞ, Vice Provost for Student Affairs Office, Univ. of Cincinnati, Cincinnati, Ohio 45221.

Memorial Headquarters Staff 577 University, Memphis, Tn. 38112

Executive Director: Patrick W. Halloran, III, ΔX

Director of Alumni Affairs: R. John Kaegi, ΓII

Director of Chapter Housing & Finance: Raymond L. Orians, ΔZ

Director of Chapter Services: William D. Kingston, ΔT

Director of Development: James A. Highberger, AΦ

Administrative Assistant: Donna Visconti

Chapter Consultants:

James A. Chinnici, ΔΓ
Michael W. Fletcher, HT
Larry W. Lunsford, Z
Michael S. Risk, AΦ
Tony A. Schultz, ZX
J. Michael Murphy, ΘB

Regional Presidents

Officers
Chaplain: Rev. Henry N. F. Minich, A,

Golden Bear (California): Larry Hariton, ZO, 13408 Vanowen, No. 10,

Van Nuys, California 91405.

Rockies (Utah, Ariz., Colo., New Mex.): Wayne Culp, ΓK, 2182 W. 5600 S., No. 21, Roy, Utah.

Lone Star (Texas): Lee Stepleton, Jr., EH, 12914 Westleigh Dr., Houston, Texas 77007.

Great Plains (Neb., Kansas, Iowa, Mo., No. Dakota): Gary A. Moeller, AΦ, R.R. 2, Box 201, Boone, Iowa 50036.

Sunshine (Florida): Richard A. Burt, ΓH, 527 Ingraham Bldg., Miami, Fla. 33131.

Carolinas (North and South Carolina): Joseph J. Turner, Jr., HA, %Clemson Alumni Association, Clemson Univ., Clemson, S.C. 29631.

Founders' (West Va., Va., Maryland): L. W. "Bill" O'Neill, Jr., ΔM, 1400 N. Main St., Blacksburg, Va. 24060.

New England: (New York, Del., New Jersey, Penn., Conn., New Hampshire, Mass.): Richard Sviridoff, EA, 660 Mix Ave., Apt. 3-D, Hamden, Conn. 06514.

Mid-West (Illinois, Indiana): Ed Pease, ΔΞ, 5414 W. 22nd St., Indianapolis, Indiana 46224.

Ozark (Okla., Ark.): Bobby Allison, EΦ, %Merrill Lynch, Pierce, Fenner & Smith, Tower Bldg., 218 W. 4th St., Little Rock, Ark. 72201.

Dixie (Georgia, Ala.): Mike House, Υ, Supreme Court, Box 218, Montgomery, Ala. 36101.

Delta (Louisiana, Miss.): Bill LaForge, ZB, P.O. Box 5359, University, Miss. 38677.

Great Lakes (Mich., Ohio): Vaughn E. Rockhold, ΔB, 33832 Willowick Dr., Eastlake, Ohio 44094.

Northwest (Wash., Idaho, Oregon, Montana): Jamie Wolff, ZN, P.O. Box 14025, Spokane, Wash. 99214.

Directory

The complete Pi Kappa Alpha officers and chapter directory is updated and published annually. For your complimentary copy of the comprehensive directory, simply write the Memorial Headquarters at the above address.

MOVING?

ATTACH OLD LABEL HERE
(or name, chapter and old address)

New Address _____
Street

city state zip

- ☐ Please inform me of nearest alumni association.
☐ Please use the following news in Alumni Notes.

Forward to: The Pi Kappa Alpha Memorial Headquarters,
577 University Blvd., Memphis, Tenn. 38112.

UPDATE NEWS

Regional Conferences Held

Conferences for all 15 regions were either held by publication date or are planned for the near future. The conferences include two-day agendas weighted heavily toward leadership development. Some 3,000 undergraduates and alumni are expected to attend the conferences.

Conferences yet to come include the Rockies Region (Wayne Culp, President), March 21-23; Great Lakes (Vaughn Rockhold), Founders (Bill O'Neill) and Midwest (Ed Pease), April 4-6; and Cumberland, April 11-13 (write Memorial Headquarters for information).

Conferences already held include the Great Plains (Gary Moeller), February 14-16; Carolina (Joe Turner), Delta (Billy LaForge), and Northwest (Jamie Wolff), February 21-23; Dixie (Mike House), February 28-March 2; Lone Star (Lee Stepleton) and Sunshine (Dick Burt), March 7-9; New England (Rich Sviridoff) and Ozark (Bobby Allison), March 14-16.

Amendment to HEW Title IX Excludes Fraternities

On Tuesday, December 31st, 1974, President Ford signed S. J. Res. 40 which contained an important amendment to the Education Amendments of 1972 and excludes social fraternities and social sororities from the sex discrimination aspects of Title IX.

"(a) Section 901 (a) . . .

"(6) this section shall not apply to membership practices —

"(A) of a social fraternity or social sorority which is exempt from taxation under section 501(a) of the Internal Revenue Code of 1954, the active membership of which consists primarily of students in attendance at an institution of higher education... the membership of which has traditionally been limited to persons of one sex..."

Probably without exception, one of the primary motivations behind the founding of any Greek Letter general ("social"), or professional, collegiate fraternity or sorority was the social development of its members in the areas of social awareness, social responsibility, and social ethics and

Kissinger, Goldwater Most Popular Figures

Henry Kissinger is the most respected opinion leader among the undergraduate members of Alpha Alpha chapter (Duke) and Barry Goldwater holds the same position among IKA alumni. The two political figures received the most votes (44% and 43% respectively) among those who answered a survey in the October issue of *Shield & Diamond RUSH*. Some 63 alumni were represented while 48 undergraduate members of Alpha Alpha chapter returned the survey.

Among the undergraduates, consumer advocate Ralph Nader received the second highest total with 23% followed by Elliot Richardson (politics) with 15% and Archibald Cox (attorney) with 13%. Others receiving at least 10 percent of the vote included (alphabetically) Muhammed Ali, Walter Cronkite, Gerald Ford, Hugh Hefner, Edward Kennedy and William Kunstler.

Alumni voted politico Ronald Reagan second with 33% of the vote followed by Billy Graham (ministry) with 24%, Ralph Nader with 19% and George Wallace with 14% of the vote. Those receiving at least 10% of the vote included William F. Buckley, Walter Cronkite, Edward Kennedy, Henry Kissinger, Richard Nixon and Elliot Richardson.

Washington Fraternity Is Foster Home

The Delta Tau Delta chapter at the University of Washington is the first fraternity chapter known to have received state approval as a foster home. Initially, two boys, aged 13 and 15, were selected and plans are to accept two more later.

As reported in the September issue of *Nation's Schools and Colleges*, the project resulted from the publicized plight of some 1,000 homeless children in the Seattle area. Inspection and approval were fast. The age group was selected because it was felt that children of that age would fit in better and result in less disciplinary problems than older boys. They will be treated like any other resident.

its principal tenet today so that the connotation of "social," usually applied to the "general" undergraduate fraternity or sorority to differentiate between the professionally oriented or honorary group could well be applied to any of the IRAC member fraternities.

Officer Conferences Held

Twenty-eight chapter presidents and 13 regional presidents participated in two winter conferences at the Memorial Headquarters in Memphis.

In December, chapter SMC's underwent intensive educational sessions designed to make them aware of the total concept of their position and the scope of services and ideas available through national and regional resources. The conference was given an overwhelming positive rating by the participants.

All but one of the regional presidents attended the January National Officers Conference gaining knowledge about their responsibilities within the new regional structure adopted last August by the Vail Convention. It set in motion the winter and spring regional conferences, placed emphasis on the chapter advisor build-up and focused clearly on the objectives of the program.


Pledging Increase Seen

The slight increase in the number of pledgings reported in "NewsUpdate" last December has maintained through the month of January and is expected, as of mid-February returns, to continue for the remainder of the year. Likewise, the slight drop in initiations from last year has maintained its pace, but is expected to catch up with former statistics by year's end.

By February 1, 2,564 pledgings had been reported compared to 2,530 at the same time last year. In 1973-74, IKA pledged a total of 3,908 associate members.

Through January, 1,237 initiations were recorded compared to 1,291 last year. A total of 2,907 initiations were recorded for last fiscal year.

Pi Kappa Alpha's 100,000th Initiate



Glen Alan Shryock, initiated November 8, 1974, by Gamma Chi chapter (Oklahoma State University), was the 100,000th recorded initiate into Pi Kappa Alpha Fraternity. He served as secretary of his associate member class while earning a 3.75 grade point average his first semester. He is currently the chapter's Interfraternity Council Representative.

Brother Shryock will be honored at the Ozark Regional Conference scheduled this month in Tulsa, Oklahoma. His chapter will receive a plaque and he will receive a fraternity pin.