

How's Your Chapter Doing? Check the Development Profile

"The Chapter Development Program will change the course of Pi Kappa Alpha," proclaimed President Ross Anderson. Others who have previewed the unique program, which systematically diagnoses chapter strengths and weaknesses, vigorously shared Anderson's optimism.

Modestly labeled Chapter Development Program (CDP), the plan is the first of its kind introduced to the fraternity world. Through the CDP valuable data about each chapter may be obtained which could promote dramatic local and national improvement.

Supreme Council and staff enthusiasm was diversified at the recent preview. The literal conception of such a program almost overshadowed what it meant for IKA. Some 20 months and seven Council meetings ago, when development began on a comprehensive leadership training program, few envisioned the scope it has today.

"Pi Kappa Alpha has always been amongst a select few innovators," said Executive Director Pat Halloran of the creation of the CDP. "The Chapter Development Program stands alone in the entire fraternity world."

More important, of course, is the potential for improvement the CDP holds for IKA. Through a system of chapter examination, diagnosis comparison to national norms and developmental workshops, greater fraternity success is possible. The CDP provides participating chapters with accurate organization information about their strengths and weaknesses. The feedback to the chapter helps members understand their problem areas and how to utilize their strong points to improve their weaknesses.

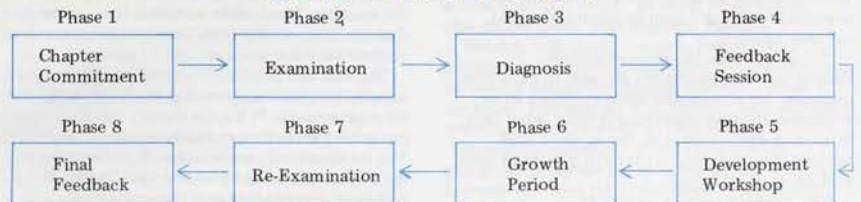
"The program allows for a more scientific diagnosis of strengths and weaknesses resulting in more effective strategies to achieve group and individual progress," explained IKA leadership consultant Dr. Robin Widgery, instigator of the CDP.

Brother Widgery and IKA's other consultant, Dr. John Bakke, were commissioned to further develop the Fraternity's new leadership program



Harvey Thomas

The IKA CHAPTER DEVELOPMENT PROGRAM



following the 1973 Leadership Academy. Although the CDP is one part of the overall program, other aspects such as workshops and structured lessons were introduced to the Fraternity at the Academy last summer. This year, mini-workshops were included in regional conference agendas to reach more undergraduates with the viable leadership knowledge.

The CDP objectives include providing chapters with a method of comparing themselves on several critical organizational factors with national norms; providing expert consultants to assist members in developing objectives for solving group and individual problems; and, enabling chapters to assess the degree of success they reach in solving their problems.

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What is RUSH?

RUSH can mean many things. In the case of this publication, RUSH has a double connotation — the traditional meaning of membership recruitment, which we like to re-emphasize, as well as the contemporary meaning of hastened (or, rushed) news. Although RUSH appears in a news-oriented, tabloid newspaper format, it is part of the *Shield & Diamond* publication family. It is an experimental issue replacing the normal June *Shield & Diamond* magazine.

RUSH is the first tabloid issue in what may become a "mixed media" approach to publishing the *Shield & Diamond* (using a newspaper format for news emphasis and a

magazine format for feature emphasis). If it is well received, the new *Shield & Diamond* publication schedule would include two RUSH issues and three magazine issues (totaling five publications during the year) instead of the traditional four magazines.

RUSH sports a contemporary design in an economical format. Its emphasis on IKA news in a concise writing style is quite different from the magazine's feature orientation. It is being *RUSHED* to your attention to keep you attune to the happenings in Pi Kappa Alpha Fraternity.

PERSPECTIVE

Why National? . . . Or, Yes, Irving, We Know What We Are Doing

By Pat Halloran
Executive Director



Or, I think we do. If there is a question that is asked more often than any other, it is "Why should a chapter belong to the national organization?"

This question is not only understandable but it is welcome. If one did not regularly reconsider his membership in an organization to consider that organization's viability then, quite frankly, that person ought to drop out of the organization. I evaluate my membership in clubs and associations on a personal basis and I, as well as every member of the "national," anticipate others will review their association to Pi Kappa Alpha.

The distinction ought to be made early that this is not a questioning of the foundation and fine history of our Fraternity which spans over a period of more than a century. Rather, it is comparable to the need for a large corporation to perform an annual audit and report to its stockholders. It is through this process that constructive criticism is made and recommendations and ideas are born to help pave the road into our future.

To commence let's establish one ground rule. If you are reading this article and anticipate material benefit for each penny of the \$60 initiation and \$20 pledge fees, then we are not on the same wave length. IKA is not, never has been and I hope never will be in the retail business where we exchange a commodity for a negotiated price and then terminate our need for each other.

"National" is in the *people business*. People, the most important element in the entire universe. We continually allow ourselves to be impressed by what other people wear, what they drive, and where they live. Some never look beyond these physical or material objects in their evaluation of the whole.

Yes, *people* to advise, *people* to support, *people* to administer, *people* to research, *people* to work, *people* to lead, and yes, hopefully, *people* to create new ideas, plans and directions which will bring the spirit of brotherhood to as many as deserve and want it.

Some might wonder where we get the authority to assume the posture of being an organization

of people concerned about people. Why do we attempt to grow and spread the motto of Pi Kappa Alpha? I think the Preamble provides the charge for all of us who followed the Founders.

"For the promotion of brotherly love and kind feeling; for the mutual benefit and advancement of the interest of those with whom we sympathize and deem worthy of our regard..."

Accepting this premise, let us move forward to see how the people who represent "national" fulfill the charge of the Preamble.

- * To develop and refine programs to assist the progress of the chapter.

- * To develop and refine programs to assist the individual member.

- * To assist in planning, developing and financing fraternity housing for members to provide competitive housing.

- * To serve as a central clearing house in answering specific questions about fraternity type organizational problems.

- * To keep and maintain records for almost 100,000 initiated members.

- * To provide the administrative services required at functions such as national conventions, regional conferences, annual leadership academies, district activities and to coordinate speakers for Founders' Days, chapter installations and special events.

- * To provide regular evaluations of chapter administrative abilities and evaluate the chapter's programming areas, making recommendations for improved efficiency and training of new officers.

- * To provide scholarships and loans to assist undergraduate members in search of financial help to complete their education.

- * To provide alumni services which are becoming a widely developing area. We are moving ahead with plans for group travel, hospitalization income and alumni association programs and, one of our newest services, a job placement for young alumni.

- * To communicate new trends, forewarn of anticipated pitfalls and to keep everyone apprised of their fraternity's development.

- * Tangibles, yes we have a few. Supplies at a cost much less than the open market, and those few other "tangibles" that find their way into the members hands after initiation such as the *History*, membership certificate, subscription to the *Shield & Diamond*.

Through our brief inventory of IKA experiences, friendships and personal growth, we must evaluate Pi Kappa Alpha's role in promoting these tremendously valuable happenings. The thousands of members have been touched by their brothers, many of whom serve "national" as alumni advisors and contributors, national officers, district presidents and Headquarters staff members. People. They all make Pi Kappa Alpha a Fraternity dedicated to sharing the fraternal experience across the breadth of North America.

Committee Studies TKA's Organizational Structure

A blue-ribbon self study committee was commissioned to analyze the effectiveness and responsiveness of Pi Kappa Alpha's mammoth volunteer officer structure recently by the Supreme Council.

The committee, which will report preliminary survey findings to the Council at its June meeting, is headed by Director of University Relations Dr. William R. Nester. Nester, a past Council member, is Vice Provost for Student Affairs at the University of Cincinnati. Region V Vice President Richard Ogle, Undergraduate Council Member John Aumiller, Executive Director Pat Halloran and Auditor Jack Lux are also committee members.

The unusual but applauded IKA doctrine of promoting local autonomy and de-centralized governing has created a monstrous network of districts, regions and national officers. Much became impractical. Local alumnus counseling was de-emphasized during the structural growth period. The committee was charged with a data-finding mission which may ultimately lead to the development of a refined, locally effective organizational structure.

Two mass surveys were recently mailed to be analyzed by committee members. First polled were all other fraternities and sororities relative to their organizational structures. Second, opinions of chapter SMC's, officers, past officers, alumnus counselors and other interested and active alumni were solicited.

"The definition of IKA districts, their objectives and make-up, has become a continuous problem for the Council," said Pat Halloran of the structural problems for which the committee is searching for answers. "Also, the disinterest at the undergraduate level in conforming to the Constitutional guidelines for selecting district presidents has been difficult for the past two Councils."

The Fraternity is divided into 33 districts composed of from one to seven chapters each. Chapter delegates to district conventions elect a president. He sometimes utilizes the district executive council (DEC) concept to involve others in the governing of his district. DP's serve one-year terms beginning on July 1 although most district convention elections take place in the winter months. The latter survey asked respondents several questions relating to the size and structure of the district and how the DP program may be effective in promoting efficient self government.

Unfilled Positions

"This Supreme Council has not filled many of the traditional national officer positions," added Halloran, "due to the attitude change with regard to their role in IKA."

Since the last major reorganization in 1968, at least five of nine non-housing oriented officer positions became static.

Halloran noted, "The most important organizational drawback is the current de-emphasis of the alumnus counselor program. We need a complete turnabout in that area."

At its mid-year evaluation meeting, the Memorial Headquarters staff concluded that local alumni support is the single most important factor in chapter success. Not only should the AC program be re-emphasized, but other means of involving more interested alumni in the activities of chapters must be pursued.

In recent years, questions have arisen at district, regional and national conventions pertaining to the size of the Supreme Council, number and selection method of undergraduate members, geographical distribution system of Council members and the relationship of the Headquarters staff to each structure area. Chairman Nester is openly seeking feedback which will assist his committee and the Supreme Council in its vigorous self study campaign. (Comments may be addressed to Dr. Nester or to the Executive Director at the Memorial Headquarters.)

\$483,800 TKA Budget Approved By Council

The 1974-75 Pi Kappa Alpha Fraternity general fund budget of \$483,800 was recently approved by the Supreme Council.

The near half-million dollars is the second largest general fund budget in IKA history, though it is about \$3,000 less than the 1973-74 figure. An expected decrease in membership revenue is the primary reason for the cutback.

Initiation fees make up 36% of IKA's general fund income followed by pledging fees (17%) and active dues (16%). Alumni dues contribute eight percent to the income side.

Executive staff salaries which were cutback by over \$5,000 make up 17% of the budget expenses. Supportive staff salaries (12%) and staff travel (11%) are second and third most expensive respectively.

More detailed information and cash flow charts will be published in the Executive Director's annual report to appear in the September issue of the *Shield & Diamond*.

RUSH

R. John Kaegi, III
EDITOR

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Complete listing of officer, chapter and alumni association addresses is available on request to the Memorial Headquarters.

Chapters Installed on Seven Campuses

Seven new chapters were installed into Pi Kappa Alpha Fraternity this academic year bringing the total number of active chapters to 165.

On December 8, 1973, Eta Psi chapter was chartered at Texas Wesleyan College in Fort Worth. The following February 9, Eta Omega was installed at Pembroke State University in Pembroke, North Carolina. Thirty-five charter members were initiated.

The historic entrance into the "Theta" chapter designations occurred on March 30 as Theta Alpha was chartered at Florence State (soon to be renamed University of North Alabama) at Florence, Alabama. Initiation teams inducted 28 individuals that day. The next weekend saw the installation of Theta Beta chapter at the University of Montevallo in Montevallo, Alabama. Thirty-two were initiated.

During the weekend of April 27, Theta Gamma chapter at Georgia College in Milledgeville was installed concurrent to the rechartering of Delta Kappa chapter at San Diego State University, over 2,500 miles away. Thirty-seven took the vows at Georgia College while 30 were initiated in California.

Finally, during mid-May Theta Delta chapter was chartered at Francis Marion College in Florence, South Carolina.



Theta Beta chapter (Montevallo, Alabama) chose an "historical" look for its installation photograph.



Members of recently re-chartered Delta Kappa chapter (San Diego State) pose by Pike Road street sign.

Regional Conference Messages Reach 1200

Today's regional conference popularity was anticipated at conception four years ago. Regional meetings combined the intimacy of small group identification found at district conventions with the breadth of ideas common to national IKA conventions.

Following the Northeastern experiment in 1971, regional conferences increased in number and attendance. This year, all six IKA regions held conferences directing their leadership oriented messages to some 1200 undergraduates. That is nearly 18 percent of the student population in Pi Kappa Alpha. A representative from almost every chapter participated in a regional confab.

Each Supreme Council Vice President is regionally aligned. He is responsible for the program and format of a conference. The central location and a weekend agenda help to draw substantially more student members than a national convention. Yet, the experience is similar to that of the national meeting due to the wide spectrum of conference goers. (An average of 28 chapters and colonies reside in each region.)

Supplementing last summer's unique Leadership Academy experience became the agenda priority at the regional conferences. The Fraternity's two leadership consultants, who were commissioned to develop an ongoing leadership development plan for IKA, participated in four regionals. While Dr. Robin Widgery (GMI) was teaching communication, human behavior and group dynamics at the Region III meeting, Dr. John Bakke (Memphis State) was instructing at the Region V Conference. The two also participated in the Region I and IV meetings respectively.

At Region II's fall assemblage, Dr. Robert Brockhaus presented an intensive leadership seminar. Dr. William O'Zee did the same for the Region VI participants. Both men are former district presidents and qualified instructors.

(continued from page 1)

Adaptable for alumni

The CDP is a modification of similar General Motors organizational development programs. It was re-developed for Pi Kappa Alpha by Dr. Widgery and Dr. Bakke.

A variation of the program was deemed valuable to the companies of several Supreme Council members. Widgery indicated an interest in working with alumni independently to profile and diagnose their employees (contact Dr. Robin Widgery, Associate Professor, Dept. of Communication and Organizational Behavior, General Motors Institute, 1700 West Third Ave., Flint, Michigan 48502).

While introducing the CDP in the context of his recent Founders' Day speeches, President Anderson noted the value of national's role in its development.

Said Anderson, "Until now, we have somewhat neglected the part of our Preamble which states, 'for the mutual benefit and advancement of the interests...'"

"The next time someone questions the value of being a national organization, you don't have to rely on the old philosophical 'strength in numbers' argument. Simply inform him of the Fraternity's new Chapter Development Program and ask him how many locals could create such a program, let alone finance it?" added Halloran.

The organizational diagnosis following chapter examination provides a chapter ranking on several critical factors such as *climate*, *individual leadership*, *group leadership*, *group processes*, *satisfaction*, and *psychological contract*. Included in the italicized groupings are several sub-factors such as "trust climate," "commitment," "goal emphasis," "communication" and "self-actualization." The participants' levels of satisfaction toward 28 such organizational factors are measured by the examination.

The IKA norm

A IKA normative profile was recently established by testing the undergraduates of 17 randomly selected chapters. All responses were computerized enabling chapter comparisons to the national average. (Examples of diagnosis and comparison on page 2.)

"This is very favorable," announced Dr. Bakke of the overall IKA members' normative score (3.727 on a one to five scale).

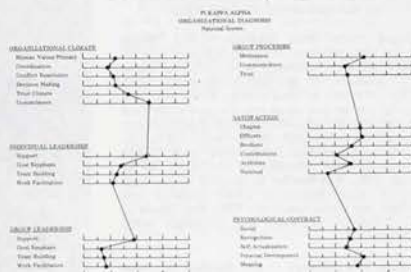
The overall IKA norm was figured by averaging together by computer the responses to each of the 28 factors compiled by testing 481 members. Positive deviation from the norm indicated higher levels of satisfaction. The significant positive deviations were noted in the areas of "commitment," "leadership satisfaction" and "motivation." Conversely, negative deviation was discovered for "organizational purpose," "satisfaction with national officers," and "goal emphasis." In those regards, members felt less satisfaction with their experiences.

Not only may chapters compare their scores to the national norm, so also might upperclassmen be compared to underclassmen, members to pledges, and officers to non-officers.

Soon, a corps of organizational experts will be compiled by Widgery and Bakke to assist in the diagnosis and follow-through of each CDP participant. Eight phases beginning with the establishment of chapter commitment to the experience are included in the CDP. Examination (phase two) is followed by diagnosis, then an on-the-scene feedback session with the chapter. Phase five is a development workshop coordinated by an expert visiting the chapter that is followed by a growth period. In phase seven, a re-examination takes place nine to 12 months later which is again diagnosed. The process ends with a final feedback session to assess progress and plot future goals. (See diagram, page 2.)

Progress will ideally occur in a chain reaction process. The *organizational climate* and *individual leadership* factors are termed "internal causal variables" that may be improved through workshop experiences. As these areas develop, the "intervening variables" of *group leadership* and *group processes* are affected which, in turn, improve the "end result variables," *satisfaction* and *psychological contract*.

"Areas of strength in each set of variables will be used for growth facilitation," added Dr. Widgery.



DICK COOLLEY JOINS CHAPTER ETERNAL

On Good Friday, April 12, 1974, Brother Richard M. Coolley, Alpha Phi, joined the Chapter Eternal, succumbing to leukemia after a courageous battle which lasted three years.

Brother Coolley, 24, sought to serve Pi Kappa Alpha with his last energies, knowing full well of his terminal case. He served a full tour as a IKA chapter consultant from June of 1972 through May of 1973.

"His dedication to the Fraternity was a great source of encouragement to the few who knew of his fight with cancer," said Executive Director Pat Halloran. "He touched many lives with his high standards, warm personality and sense of loyalty."

CHAPTER NOTES

Editor's Note: Chapter Notes will be a regular Shield & Diamond RUSH department. All chapters are asked to provide notes. Those responding are included below with their current addresses. The complete IKA directory may be obtained from the Memorial Headquarters, 677 University Blvd., Memphis, TN, 38112.

ALPHA — OMEGA

Gamma (William & Mary — No. 6 Fraternity Row, Williamsburg, Va.) sponsored a retreat for all brothers and pledges at Ocean View, Va. in March of this year. After brainstorming and group discussions, a keg was tapped and many of the members took to swimming in the ice-cold March waters. The Gamma brothers enjoyed this retreat provided a real escape from the college campus and has opened lines for better communications among the chapter members.

Epsilon (Va. Polytechnic Institute — P.O. Box 735, Blacksburg, Va.) has kept up its traditionally high level of activity both within the brotherhood and in the university community for this year. The beginning of the fall semester brought with it a new firetruck, which provided the power for the chapter's 2nd consecutive Homecoming Parade Float Competition winner. The chapter also took university championships in three intramural sports and was runner-up in another. Winter quarter began with a successful rush taking 21 new pledges. Founders' Day Weekend was highly successful as Epsilon began its second century with a brand new tradition, a Parents' Night. The weekend's highlight arrived when Little Sister Miss Gail Reagan was announced Dream Girl for 1974-75. In addition to the Pike Bike Race, which ran slightly ahead of its \$8,000 goal, Va. Tech's Pikes will again be collecting door-to-door for the Heart Fund. In February the VPI class of '76 elected Epsilon brothers Tom Clark and Mike Spiegel to Class President and Member-at-Large.

Zeta (Tennessee — 1820 Fraternity Park Drive, Knoxville, TN) celebrated their Centennial on the Tennessee campus on April 6. Boyd Smith, SMC, was recently elected Judicial Vice President of the IFC for next year. Brothers David Blair, Larry Lunsford and Ray Azbell have represented Zeta on every campus advisory board during the school year. The chapter also won the 1973-74 Homecoming Trophy while placing first in the Campus Spirit Award.

Omega (Kentucky — 459 Huguette Dr., Lexington, Ky.) is trying to rejuvenate its faltering chapter. Alumni who are working to save the chapter are being coordinated by Alumnus Counselor Tom Buford (327 Edgewood Drive, Nicholasville, Ky., 40356) who asks all interested alumni to be sure and contact him.

ALPHA ALPHA — ALPHA OMEGA

Alpha Epsilon (North Carolina State — 214 South Fraternity Court, Raleigh, N.C.) has recently completed a fund drive to raise money for a local orphan's home. The proceeds helped the chapter pay for all the children to attend the traveling circus in town. The chapter is presently in a Beer Can Reclamation Contest, in which it is far ahead of all other local groups and is aspiring to win the \$1,000 grand prize.

Alpha Zeta (Arkansas — 320 Arkansas Avenue, Fayetteville, Ark.) took the top spot in the Arkansas IFC. The proceeds helped the chapter pay for all the children to attend the traveling circus in town. The chapter is presently in a Beer Can Reclamation Contest, in which it is far ahead of all other local groups and is aspiring to win the \$1,000 grand prize.

Alpha Theta (West Virginia — 117 Belmar Avenue, Morgantown, W. Va.) recently held an alumni guidance weekend at the chapter house where members of the alumni association were invited to return to their college home and share some advice on new ideas and also give some helpful hints on the betterment of the chapter house. Through the cooperation of the alumni association and the active brothers, plans were made for the purchase of new furniture for the house. An informal party was thrown at the end of the final meeting. Also, involved in school athletics were Brothers Joe Crum and Bruce Piker who placed on West Virginia's wrestling and basketball teams respectively.

Alpha Iota (Mississippi — 424 Marshall St., Jackson, Miss.) received outstanding commendation and credits for its efforts in the volunteer blood drive in the state of Mississippi. The chapter kicked off the drive which inspired Governor Bill Waller to declare February Blood Donor Month in Mississippi.

Alpha Mu (Georgia — 360 South Lumpkin St., Athens, Ga.) went undefeated to win the basketball championship and also won weightlifting by getting 38 points out of a possible 40. The chapter is also leading in the Governor's League for overall sports winnings. They boast of winning the Overall Trophy for four years in a row.

Alpha Nu (Missouri-at-Columbia — 916 South Providence, Columbia, Mo.) started this year by obtaining the most new members on campus through extremely successful formal rush. The chapter acquired a 1949 Seagrave fire engine and is presently in the process of restoring it. The Missouri Pikes won second place in the fraternity division in the Homecoming Decorations contest and undertook a service project for the Salvation Army. The chapter is planning a Pike Bike Race with a goal of \$10,000.

Alpha Pi (Samford — Box 2473, Samford University, Birmingham, Ala.) has been working hard on improving chapter involvement with the school and alumni through a "total involvement" program. The brothers, pledges and little sisters participated in a Valentine's Day party for the Children's Hospital of Birmingham and sponsored numerous fund-raising projects, social events and the intramural program.

Alpha Chi (Syracuse — 405 Comstock Avenue, Syracuse, New York) took fifth place in the recent Muscular Dystrophy Association Dance Marathon by collecting \$1,346 for the cause. Brother Bill Fisher was voted Mr. Congeniality. Pike swimmers also had a successful year, garnering second place in university intramural competition.

Alpha Omega (Kansas State — 2021 College View, Manhattan, Kansas)
No Report.

BETA ALPHA — BETA OMEGA

Beta Omicron (Oklahoma — 1203 South Elm St., Norman, Oklahoma) worked an entire day (April 21) for the Norman Goodwill Industries. Included in the work day was a paint-a-thon for their building with Goodwill supplying the paint and IKA donating the manpower. The chapter also held its 54th anniversary of its founding honoring alumni with a banquet and party. The banquet was addressed by Brother Larry D. Derryberry, Attorney General of the State of Oklahoma.

Beta Pi (Pennsylvania — 3916 Spruce St., Philadelphia, Pa.) has had a very busy and productive year. Early September brought a house retreat followed by numerous mixers, Monte Carlo Nights and a Pub Night for undergraduates, parents and alumni. The Pikes have participated extensively in intramural athletics, entering 2 teams in football, 3 teams in soccer and 20 brothers in tennis singles competition. Founders' Day set a new record with 60 actives and 30 alumni present. 18 new members were recently initiated, bringing the chapter total to 58. Beta Pi also won the Crawford C. Madeira Cup as the Outstanding Fraternity on the Pennsylvania campus. And, living up to that standard, the chapter raised the most money for the American Cancer Society in the IFC Dance Marathon.

Beta Sigma (Carnegie-Mellon — 1079 Morewood, Pittsburgh, Pa.) this year tripled last year's rush results and boosted their membership size to 50 members, making them the 4th largest fraternity on campus. The chapter's extensive alumni relations program is reaping much assistance and support, and their newsletter is an effective tool. The Pikes have varsity players on the football, basketball, soccer, wrestling and golf teams, as well as one member on the Carnegie-Mellon Club Hockey Team. In campus affairs, the chapter proudly boasts numerous members involved in various leadership positions, committees and organizations. Socially, the Pikes' highlight of the year was the semi-formal dinner party which was followed by a dance cruise on a showboat. The chapter also hosted a stimulating district convention in March. Last but not least, the members found an enjoyable and profitable use for their fire engine — giving rides to little children at birthday parties!

GAMMA ALPHA — GAMMA OMEGA

Gamma Theta (Mississippi State — Drawer GT, State College, Miss.) began an "Alumni Excellence Program" this year. Under this program alumni are asked to contribute a certain amount to the chapter each year. Those who respond are honored by various awards. On the campus scene, Brother Charlie Cumba was elected Student Association President for the 1974-75 academic year. Several Gamma Theta brothers participated in a Walk-a-thon effort to raise money for St. Jude Children's Research Hospital in Memphis. The chapter also received first place honors for their 1973 Homecoming display.



Gamma Iota (Mississippi) chapter's IM football team retired the gridiron trophy after compiling a perfect 30-0, three-year record.

Gamma Iota (Mississippi — Box 4475, University, Miss.) reports that they have had nothing but good results from their Little Sister colony which was established in September. 35 women representing 8 of the 11 sororities on campus pledged loyalty to IKA in a meaningful ceremony in which big brothers also were chosen. The Pikes immediately got into the swing of things by accepting a challenge from the Memphis State Pikes chapter as to who could have the best sign representing Pike and Pickettes at the rivalrous

football game between Ole Miss and Memphis State. For the first money raising project, the Pickette chapter sponsored a "Dog and Suda" party for the Pike brothers. Selling beer and hot dogs with all the trimmings, they raised over \$170. As an added feature of the party, silent "Laurel & Hardy" and "Little Rascals" films were shown during the meal. At Christmas time the Pickettes presented the brothers with a large wooden Shield & Diamond with the names of each 1973 Pickette engraved upon it — the handiwork of the girls themselves. As for the remainder of the year, the Gamma Iota Pickettes have sponsored such money raising projects as a Valentine bake sale, campus-wide car washes, and powder puff football or basketball games with other fraternity little sisters.

Gamma Sigma (Pittsburgh — 220 North Bellefield, Pittsburgh, Pa.) began calendar year 1974 with a profitable rush taking 13 new members. Numerous chapter members have excelled in various areas of campus activities: Tim Riley broke a long-standing school record by breaking the seven foot barrier in the high jump during the Pittsburgh Invitational Track Classic; senior brother Regis Kaufman held the office of Student Government President for the past year; Brother Eric Schultz was recently elected Captain of the Pitt Swim Team for the coming season; Brother Howard Eigenbaum has been appointed to the Pitt Book Center Directing Committee; and the chapter has high hopes for alumnus William Schofield who is running for Pennsylvania State Senator.

Gamma Omega (Miami — 5800 San Amaro Dr., Coral Gables, Fla.) acquired a 1946 Ward-LaFrance fire engine in the fall which was donated by Mr. Don Mankster. The chapter formed a committee with the goal of getting the engine into its original running condition. Head of the committee is Honorary "Fire Chief" Rick DeCamp. The Miami Pikes sent a substantial delegation (12 brothers and 12 little sisters) to the District 9-B Convention in January. Gamma Omega alumnus Ron Stone was elected to the office of District President.

DELTA ALPHA — DELTA OMEGA

Delta Beta (Bowling Green State — New Fraternity Row, Bowling Green, Ohio) took first place in the charity Christmas Show and the brothers sang carols during the Christmas season at old age homes in the area along with giving parties for deprived orphans. The brothers gained 21 new members this year and boast the largest Little Sister organization on the Bowling Green campus (50 girls). Chapter members are active in campus honoraries, newspapers, IFC, student government and various sports.

Delta Gamma (Miami University — 410 E. Church St., Oxford, Ohio) took an outstanding pledge class of 29 men in the winter formal rush. Brother Pete Lisella was elected to the position of IFC Vice President. The chapter highlighted Founders' Day with its annual Firemen's Ball and dinner which was attended by 125 actives, pledges, and Little Sisters. The brothers are also taking an active interest in the Wright State Colony by inviting them to social functions where they can discuss problems and share ideas.

Delta Theta (Arkansas State — Drawer Z, State University, Ark.) sponsored several Pike promotional activities during the school year, the most prominent being the "Pike Little Olympics" which entailed such events as egg throwing, limbo, pie throwing, etc. The campus sororities and Pike pledges comprised the "athletes" while the IKA members served as judges. Each sorority also composed a small skit which aided in gaining points toward the first place trophy. The event is annually well received throughout the campus and is an extremely good Pike promotional project. The chapter has held numerous money-making and charity projects for their community and the Pikes placed first in the mechanical division of homecoming displays on the Arkansas State campus. Three IKA members held positions on the Student Government Association this year. Keith Overstreet served as SGA President, Doug Wilkenson as Activities Chairman and Jackie Drake as Treasurer.

Delta Iota (Marshall — 1694 6th Avenue, Huntington, W. Va.) has taken an almost insurmountable lead in the President's Cup Race

Intramural Track Meet recently, conquering Sigma Chi which has won the competition for the past five years. Brother Tom Steffy was a vital part in the meet, sweeping four of the five pentathlon events. Brother Bob Speicher has been quoted as a "very contributing factor in next year's backfield" by Artese football coach Claude Gilbert. And chapter SMC Jack Dugan was one of three San Diego State rugby players to be selected to the San Diego County All-Star Team.

Delta Lambda (Florida State — 218 South Wildwood, Tallahassee, Fla.) remains the largest and strongest fraternity on campus with 120 men. The chapter has an outstanding Little Sister program and boasts of the most varsity athletes (10 each in football and rugby; six others in basketball, track, soccer, wrestling and weight lifting). The group also is a contender for the All-Sports Trophy and has a reputation for sponsoring the largest Greek social function (Annual Pike Pig Roast) and the largest Greek Service function (Pike Bike Race). Five chapter members were recently tapped for membership in Gold Key Leadership Fraternity.

Delta Sigma (Bradley — 706 North Institute, Peoria, Ill.) has had a profitable and spirited academic year. Along with a large pledge class of 13 new members, the chapter more than doubled the size of their Little Sister organization. One of the driving forces for the chapter has been its newly formed Public Relations Committee which conducted such things as Thanksgiving food drives, and collecting donations for the local radio station's Operation Santa Claus which buys toys for underprivileged children. The Bradley Pikes have also been a major element on the campus sports scene, providing respectable teams for both football and basketball. Brother Bill O'Leary was selected to the All-Star Interfraternity Golf Team and was the medalist in this past semester's golf tournament. Brother Mark Bolter took first place in the IFC Tennis Tournament in the singles and as a team the Pikes finished in second place.

Delta Tau (Arizona State — 620 Alpha Drive, Tempe, Arizona) for the second consecutive year was one of four finalists for the Arizona State University Community Service Award. The chapter sponsored a barbecue in April for alumni, campus administration and athletic department to celebrate the dedication of Packard Stadium (baseball) and to honor the stadium's prime donor, Guthrie Packard, an alumnus of the chapter. The Arizona State Pikes also sponsored a "Dance for Those Who Can't" marathon and raised over \$8,000 for Muscular Dystrophy. Plans are made for more follow-up marathons to come with an overall goal of \$20,000. Another achievement for the group was becoming the first organization in the history of ASU to win both Big Two sports (softball and football intramurals) in the same year.

Delta Upsilon (Stetson — Box 1240-Stetson University, DeLand, Fla.) boasts an undefeated intramural football team and the placing of four players on the all-star offensive team and two on the defense. The all-stars were Brothers Pete Wright, Rick Bales, Mark Nye, John Wynn, Mark Kynett and Bob Kaler.

Delta Chi (Nebraska-at-Omaha — 11510 Franzam Dr., Omaha, Nebraska) held their second annual Dance Marathon for Muscular Dystrophy and raised a record \$15,000 for the cause, the largest amount ever raised at a UNO fund-raising event. The marathon was co-sponsored by WOW, a local radio station, and 17 couples participated in the 30-hour event. More than 3,000 people attended to hear the 10 bands which played throughout the marathon, and watch a goldfish be swallowed for every thousand dollars raised.



Epsilon Gamma (Texas Tech) chapter and ZTA sorority held a mixer recently charging one toy per person entrance fee. Toys were donated to the Marine Corps "Toys for Tots" campaign. Over 200 were collected.

EPSILON ALPHA — EPSILON OMEGA

Epsilon Iota (Southeast Missouri State — K-201 Group Housing, Cape Girardeau, Mo.) member Art O'Connor and Little Sister Geri Hudak danced their way to first place in the regional dance marathon held in St. Louis, Mo. They danced 52 hours and received pledges for over \$1,400 to help the worthy cause against multiple sclerosis. Ironically, Brother O'Connor is the chairman of this year's Pike Bike Race for the chapter. Other Pikes in the news at Southeast Missouri State are Gene Clinton who was recently elected president of the Greek Governing Board, and Burt Harres (SMC) and associate members John Huckaby and Ed Radetic, who represented Pi Kappa Alpha in a recent musical production of "1776."

Epsilon Lambda (Murray State — Box 3127, College Station, Murray, Ky.) is excited about their new lodge which is presently under construction. The group began the semester with 23 pledges and founded a Little Sisters of the Shield & Diamond chapter. In sports, they went on to win the softball championship and placed fourth in cross country. The chapter also won the Spirit Award at Homecoming and played host for the District 12-B Convention.

Epsilon Nu (Georgia State — 33 Gilmer St., S.E., Atlanta, Ga.) defeated Kappa Sigma for the IFC football championship, which was Kappa Sig's first

defeat in 77 games. The chapter also kicked off the 1974 Pike Bike Race with a "Music for Dysphoria" radiothon this past fall, which lasted 49 hours and netted over \$7,000 for MDA.

Epsilon Omicron (Stephen F. Austin — P. O. Box 7421-SFASU, Nacogdoches, Tx.) Little Sisters sponsored a "Pike Slave Sale" in which they sold the pledges and actives of the chapter to the five sororities on campus. The event was a money-making project to help finance the annual party the sisters give to the Pike Brothers each spring. Pikes were sold for prices ranging from \$1.85 to \$11.50 each in return for four hours work.

ZETA ALPHA — ZETA OMEGA

Zeta Beta (Delta State — Box, 606-Delta State College, Cleveland, Miss.) celebrated its 10th anniversary Dec. 15, 1973. Featured at the event was the chapter's first SMC Refuted Turner, who expounded on the early days of the Delta State Pikes. The chapter is proud of its new house corporation which was established mainly through the efforts of the Central Delta Alumni Association. The Pikes are leading Delta State intramural competition with championships in Football, Basketball, Volleyball and Swimming. The brothers also participated in the annual Tri-Delta Talent Show in which they received the first Honorable Mention ever given at this annual event. The Pikes recently lead a March of Dimes Drive which netted \$1,173 (the largest sum ever collected at one time in the country for this worthwhile effort).

Zeta Gamma (Eastern Illinois — 962 Tenth St., Charleston, Ill.) took first place in the fraternity division basketball playoffs and Brother Charles Weisberg, goalie for the EIU soccer team, was named All American. The chapter donated extensive time and effort to help demolish a building for the City of Charleston. The Pikes also hosted the 12th annual IKA Basketball Tournament, attended by 12 midwest IKA chapters, and took first place for the 11th year.

Zeta Lambda (Adrian College — 1053 West Maumee, Adrian, Mich.) won first place in the winter carnival for the second year in a row and for the third consecutive year the swim team MVP was a brother, Don Clark. Along with Don, Brother Steve Powless, last year's MVP, made the All-League Team. The chapter raised \$1,000 for the Muscular Dystrophy Association and held its fourth annual raffle.

Zeta Xi (Western Carolina — Box 478, Cullowhee, N.C.) was the host of one of District 7's most successful conventions at which all seven chapters and both colonies in the district were represented. Summaries of chapter achievements were presented by the SMC's and participation in discussion on controversial topics was excellent. The chapter is presently in the process of examining plans for the restoration of its firetruck (a 1914 American LaFrance Pumper) and they ask that any chapter having information concerning parts sources for antiques such as this to contact them. In campus activities the chapter gained special recognition for their participation in the WCU campus-wide cleanup. The Pike pledges and brothers stayed on the job the entire day and had the largest number of participants of any campus organization.

Zeta Chi (Southwest Missouri State — 800 South National, Springfield, Mo.) recently held a retreat in a wilderness cave to discuss upcoming goals. The Little Sisters have sponsored food drives for needy families. The Pike Bike Race was successful in raising funds for the MDA. Chapter alumnus Mike Christensen was elected District 20-B President and Nick Russo, founding father of the chapter, is the new Alumnus Counselor. Outgoing AC is Charles E. Baxter.

Zeta Psi (Nicholls State — 509 Green St., Thibodaux, La.) took first place in the Homecoming display competition. Nicholls State's 25th anniversary. In January the chapter formed the South Louisiana Alumni Association which presently boasts a membership of 51 alumni. Last semester also saw the first retreat in the chapter's history.

ETA ALPHA — THETA ALPHA

Eta Alpha (Clemson — P. O. Box 2127, Clemson Univ., Clemson, S.C.) went "tubing" (floating in inner-tubes) down the Chatoga River, which is one of the three natural rivers left in the United States. On their trip the brothers picked up trash from the water for a 15-mile stretch and carried the paper and cans to a proper disposal area. On campus, the chapter sponsored a "drop-in" at the Clemson Alumni Center for all Clemson sororities. The chapter is sponsoring a foster child from India and the associate member class recently invited 10 retarded children from Whitten Village in Clinton, S.C. to the Clemson-Wake Forest basketball game and treated them to dinner. Brothers Jesse Osterhout, Jim Aston and alumnus Tom Lynch are all being initiated into the Tiger Brotherhood tomorrow.

Eta Beta (Seton Hall — 400 South Orange Ave., Seton Hall, N.J.) won \$100 for originality and creativity in the school's homecoming float competition this past fall. The prize-winning float was unusual in that it was a helium balloon bearing the name Pi Kappa Alpha and also the names of the three Pike members who were varsity football players. Chapter member Dan DiDonato was elected Senior Class President. The chapter also donated its annual time and effort to the New Jersey Association for Disabled Children in the organization's production of Disney on Ice. The chapter members served as ushers, souvenir salesmen and stage hands for this year's project. The group received a plaque from the Disabled Children's Association in "recognition for the Fraternity's three years of Service to Community Work."

Eta Omicron (Northeast Louisiana — P. O. Box 4420, NLU Station, Monroe, La.) member Byron Bertrand was recently elected Secretary of the IFC, and Dream Girl Dianne Moody was elected President of the Panhellenic Council.



Eta Beta (Seton Hall) chapter's prize-winning homecoming display started onlookers as it "drifted" into the competition. Complimenting the balloon was the IKA Kazoo Marching Band which played "Down in Ole Virginia."

Eta Tau (Austin Peay — Box 4777, APSU, Clarksville, Tenn.) began the 73-74 academic year with 35 active members and soon acquired 29 associate members in a successful rush. Homecoming brought social events for members and alumni and the Pikes placed second in the float competition and third in house decorations. In late October, the Austin Peay Pikes entertained their Fraternity brothers and sisters from Epsilon Sigma (UT at Martin) chapter. The associate members sponsored social functions, visited other IKA chapters and participated in various charity projects. In intramurals the chapter won the Fraternity Division and ended the season with an impressive record of nine victories and only one defeat.

ASSOCIATION REPORTS

Editor's Note: Association Notes will be a regular Shield & Diamond RUSH department. All alumni associations were asked to provide notes. Those responding are included below with their addresses. The complete IKA directory may be obtained from the Memorial Headquarters, 577 University Blvd., Memphis, Tenn., 38112.

Alpha Tau, Salt Lake City (5501 South Kenwood, Murray, Utah 84107) held a golf tournament and a Homecoming brunch in the fall.

Baton Rouge (P. O. Box 22455-LSU, Baton Rouge, La. 70803) held its annual Christmas party featuring a variety of hors d'oeuvres in potluck fashion. Luncheons have also been scheduled throughout the year.



Gilbert P. Cook, a founder of Alpha Iota chapter (Millsaps) received special recognition from his chapter and local alumni including J. T. Noblin (l), President of Alpha Iota House Corporation, Dennis Wells, SMC of Alpha Iota, and John Kaegi (r), Director of Alumni Affairs.

Delaware Valley (B-1520, 3650 Chestnut St., Philadelphia, Pa. 19104) current projects include the spring newsletter mailing and the alumni luncheon. Founders Day, 50 undergraduates and over 40 alumni celebrated at the Penn faculty club. Noted sociologist Dr. E. Digby Baltzell spoke. Beta Pi undergrads Bruce Wolfson and Don Motaka received Distinguished Service Awards while Pat Zaentz was named Beta Pi Outstanding Alumnus.

Delta Theta, Jonesboro (1112 Lewis St., Dyersburg, Tenn.) brother Gus R. Camp, an attorney from Piggott, Arkansas, was named chairman of the Delta Theta Alumni Association's newly formed house incorporation committee. The committee is dedicated to building a chapter house for Delta Theta chapter for the first time in the chapter's 26-year existence. In his recent Founders' Day address, Camp outlined the steps necessary to do such and his optimism was met with enthusiasm from both alumni and undergraduates. The association is planning an updating of the general mailing list combined with an effort to recruit the interest of area alumni from other chapters and will be establishing a job bank for graduating seniors. On March 2, the association and undergraduates from Delta Theta observed Founders' Day. Brother J. W. Green, an attorney from Stuttgart, Arkansas,

humorously reminisced. Mike Medlock was named Most Outstanding Alumnus and Kevin Rorick received Outstanding Undergraduate recognition.

Gamma Omicron (925 Gainesborough Dr., Dayton, Ohio 45419) held a very successful Homecoming banquet in October, officially chartering the association. May 18 is the slated date for the next banquet/dance in Columbus. The association is working with the Wright State Colony helping them obtain their charter.

Greensboro (2507 Berkeley Place, Greensboro, N. C. 27403) recently planned a beach party including golf and a cookout for members. Although the association is currently 100% Zeta Xi alumni, the association is encouraging alumni from other chapters to join.

Hoosier (P. O. Box 1867, Indianapolis, Indiana 46206) held a combination Founders' Day/Chartering Banquet in January which saw about 40 alumni participate. The association has an ambitious recruitment program and is expanding to reach alumni throughout the state.

Jacksonville (P. O. Box 2833, Jacksonville, Fla. 32203) updated local alumni addresses and is planning a summer rush program for local chapters. The Founders' Day banquet was held at the Florida Yacht Club on March 1 and was preceded by a social hour. Chapter reports were given.

Memphis (577 University, Memphis, Tenn. 38112) held its annual golf tournament in the fall and sponsored a successful Founders' Day celebration (with over 125 guests) in the spring.

Mobile (Route 1, Box 169, Semmes, Ala. 36575) sponsored an Alabama state-wide rush party last summer and plans similar activity this summer.

New York (112 Cedar Lane, Teaneck, N.J. 07666) held several monthly meetings, a cocktail party and an annual Founders' Day banquet this year.

North Dakota (P. O. Box 1413, Fargo, N.D. 58102) is exceptionally active with the Zeta Rho chapter and is working on colonization at North Dakota State University.

Orlando (3506 Clemwood Dr., Orlando, Fla. 32803) sponsored its annual Central Florida Rush Party in August. A Christmas party was also planned at no charge to association members. Each couple brought a covered dish dinner.

Palmetto (Box 102-Strode Tower, Clemson Univ., Clemson, S.C. 29631) launched a membership drive in the month of April. The goal of this relatively young association is to double its present 20 paid members. Founders' Day was celebrated at the District 7 Convention in Clemson. The association then hosted a special "Clemson dessert" of Tiger Paw cakes and Clemson ice cream.

Portland (1860 N.W. Murray Rd., Portland, Oregon 97229) is planning its annual strawberry feed sponsored by C. S. Johnson.

San Angelo (2858 Colorado, San Angelo, Texas 76901) presented a Distinguished Service Award to Owen Rabnen (Delta Upsilon). The association hosted its second annual alumni-active 18-hole golf tournament and provided refreshments. Association members met with undergraduates from Eta Epsilon chapter for a Founders' Day dinner followed by a party at the chapter.

South Louisiana (115 Cedar St., Thibodaux, La. 70301) continues to meet monthly (second Tuesday — Travelodge Hotel). Brother Gil Dozier, running for State Public Service Commission, attended a recent meeting.

Washington, D.C. (P. O. Box 14078) held its annual Congressional Founders' Day in honor of Pike Senators and Representatives in March.

Zeta Theta (P. O. Box 477, %Bob Cotner, San Marcos, Texas 78666) held its annual Dream Girl Ball in association with Zeta Theta chapter recently. Association members are active in the district governing structure. Founders' Day was held at the chapter house. More informal get-togethers are planned for Zeta Theta alumni in the future.



Beta Omicron (Oklahoma) alumnus Larry D. Winters, Attorney General of Oklahoma, addressed BO alumni and undergraduates at the chapter's 54th anniversary celebration.

BE KIND TO (PIKE) ANIMALS

Some fraternities take pride in being nicknamed the animals. Eta Tau (Austin Peay State) chapter found that label potentially dangerous and created a way to overcome the stereotyping associated with the name. They sponsored a "Be Kind to Animals Week" on campus.

The week in February, proclaimed such by the Clarksville, Tennessee Mayor, raised \$150 for a local animal shelter accomplishing two objectives in one effort.

One particular afternoon will long be remembered by Nashville newsmen visiting the campus to cover the unique idea. They kept seeing man-sized animals on campus, but none so startling as the one that snuck up on them — a 450-pound, pink bunny rabbit.

ALPHA KAPPA HOSTS DISTRICT 20-B CONFAB

The 1974 District 20-B (Missouri) Convention was hosted by Alpha Kappa chapter February 22-23. 154 Pikes, dates, and little sisters from Southwest Missouri State University at Springfield, University of Missouri at St. Louis, Southeast Missouri State University at Cape Girardeau, University of Missouri-Columbia, and University of Missouri-Rolla gathered for the annual event.

The activities began Friday evening with a beer bust. Saturday morning the first general session was called to order by District President Fred Hohenberger. The morning program, an "Excerpt From National Leadership Methods Training Session," was conducted by Dave Barczewski, SMC of Alpha Kappa. The brothers divided into 14 small groups to develop better inter-chapter friendships and also to stimulate creative expression in a drawing of "What Pi Kappa Alpha Means to Me." The Pike Little Sisters, meanwhile, discussed their programs and roles.

In the afternoon, six community service projects in the Rolla area were undertaken. The regular District business meeting was also held Saturday afternoon. The five SMC's plus Alpha Kappa Faculty Advisor Dr. Dan Goodman, District President Fred Hohenberger, and Undergraduate Supreme Council Member John Aumiller were in attendance.

Saturday evening the Awards Banquet was held with Zeta Phi of UMSL receiving both the Most Improved Chapter and the Scholarship awards. Mr. James Hoffner of the St. James Winery was the Banquet Speaker. Memento castings made by the Alpha Kappa Metallurgical Engineering students were given to those having perfect attendance at the Convention functions. The castings were a replica of the state of Missouri with the letters IKA on top.

1974 IKA INTERNATIONAL CONVENTION

AUGUST 3-8

VAIL

Host: Manor Vail Lodge
Cost: \$45 Registration (includes 4 meals, favors, memento ride)
\$21 Single \$36 Triple
\$27 Double \$40 Quad
\$30 Deluxe Double
(all rates on daily basis plus tax)

FUN: Golf, tennis, jeep tours, fish, hike, swim, memento ride.

WORK: Convention legislation and leadership training.

IKA — 577 University, Memphis, Tenn. 38112

☐ Please send additional information and registration material.

Name _____ Chapter _____

Address _____

City _____ State _____ Zip _____

Initiation Dates
1920 to 1949Initiation Dates
1950 to 1959

Alpha

Initiation Dates
1960 to 1969

UPDATE

New Address:

☐ Please use the following in Alumni Notes:

Robin Wyss (Missouri at Columbia) made a very special commitment recently when he joined the Foster Parents Plan. He has "adopted" little five-year-old Yoon Hae Sook of the Republic of Korea. Brother Wyss' monthly contribution provides material and financial assistance for both Hae Sook and her family and is aimed at strengthening the family unit by helping each member.

Alfred A. Adkins (Hampden-Sydney), June 29, 1973. Richmond, Virginia.

burg, Pennsylvania.

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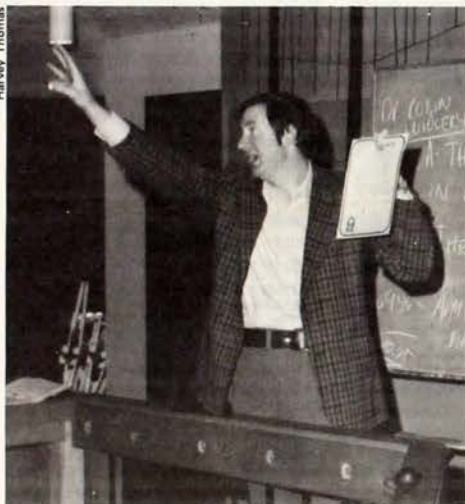


REGION V (MIDSOUTH)



REGION IV (SOUTHEAST)

All six IKA regions held conferences this year. Photos from three are published here. (Top left) Dr. John Bakke, a IKA leadership consultant, introduced the Region V program; (Top right) IKA little sisters participated in most regionals adding unique input to the small group sessions; (Bottom left) Region III Vice President Brian Swinton outlined the western regional agenda. Each Supreme Council Vice President took part in his region's conference. (Bottom right) Pikes from chapters in the Northwest chartered a progressive bus picking up brothers along the route to the Utah conference.



REGION III (WESTERN)



REGION III (WESTERN)

DID YOU LIKE THIS ISSUE?

Your past suggestions and input resulted in this experimental tabloid newspaper issue of the *Shield & Diamond*. You wanted more news of the Fraternity and your chapter. We chose this format for its inexpensive newsy look. Now, we want your opinion.

Providing this format is acceptable, the *Shield & Diamond* will be published five times per year (instead of four) in two kinds of formats. There will be two RUSH issues (newspaper) and three magazine issues (with the same feature-oriented objectives and graphics).

Please answer the questions below, clip and return to the Editor, 577 University Blvd., Memphis, Tn. 38112. Thank you.

YES NO

- _____ Did you enjoy this issue?
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If no, how many publications should be sent to alumni and undergraduates? _____
- _____ Presently, IKA spends about \$25,000 per year on the *Shield & Diamond* (compared to about \$65,000 spent by AXA and \$55,000 by KΣ fraternities for comparable publications with more pages and color). Do you favor increased spending by IKA for the *Shield & Diamond* publication family?

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