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SHIELD & DIAMOND

OF PI KAPPA ALPHA

PHOTOGRAPHY BY
JOHN SHAW FOSTER, III

LEADERSHIP DYNAMICS
FOR ALL PIKES

COMMUNICATION ARTS
COMPETITION RESULTS

PIKES RAISE \$68,000

The cover

Representing a change from the traditional cover design, this issue's cover illustrates the overall theme of the season — the students.



COMMENT

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R. John Kaegi
Editor

John S. Foster
Chief Photographer

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By John Kaegi
Editor

The use we make of human resources in Pi Kappa Alpha is quite inadequate. Compared to most other non-profit organizations, fraternities utilize just an inkling of their potential. There are fewer than 10,000 active members out of more than 70,000 living affiliates in this Fraternity.

Too often Fraternity Officers preach of the wasteful use of energy by our undergraduates. But the real disposal problem is among our alumni. Combine all the talents of all our members and you have inherent strengths, unmatched by many small nations! But, we continue to waste it.

Why? Because the Fraternity has developed dichotomous roles and stereo-typed images for its varying classes of membership. Associate members (pledges) are servants, undergraduates are the playboys and alumni are the has-beens, a few of whom may still be counted on for an annual donation, more from a feeling of obligation than from a determination to aid a cause in which they are directly involved.

How to involve our alumni? That is not the primary question. Initially, the problem of changing an outdated and undesirable image must be addressed. The current alumnus role became outdated with the modernization of communication and transportation, both of which were primarily responsible for causing the hiatus in the first place. Surely the Founders didn't count their days as Brothers. Nor did they comprehend the possibility of a four-year limitation to their fraternal association. A century ago, the Fraternity was a lifelong ambition, a learning and interpersonal experience to be shared for a lifetime.

Today's alumnus assumes the "father image" when relating to undergraduates. The students usually expect it (with a few exceptions) and the alumni have never been informed of any other modus operandi. In the relationship, the alumnus sometimes imparts certain talents or knowledge to his younger counterparts, but rarely does he, as the outsider, gain from the experience. It's a sorry waste of effort that results when men of diverse calling and background cannot fully utilize the Fraternity situation to promote personal growth and make the fraternity experience a lifelong enterprise.

Some people consider the fraternity experience an undergraduates-only proposition. But, there are hundreds of alumni who continue to share the phenomenon and have maintained a fraternity-type relationship throughout the years. Some are asking why they cannot help shape the destiny of Pi Kappa Alpha rather than being subject to the decrees of undergraduates. They want to be players, not managers, in the big ball game.

The answer is simple and clear. As long as the only place for alumni in this Fraternity is of an obligatory nature without corresponding opportunities for involvement on the same plane as "actives," we will continue to have less than 15% of our potential available as human resources. On the other hand, if the near-impossible task of attitude change and role-shaping can occur from within, giving our alumni as much opportunity for enjoyment as our "actives," we will have closer to 100% of our potential with which to utilize.

Whether or not it is an impossible dream, the more alumni and undergraduates who understand the problem and then correct it within themselves, the Fraternity and its constituents will grow by more than simple numbers.

OPEN FORUM

Extend community concept

The Community Chapter Concept is a far-reaching and exciting idea for our fraternity for the years ahead. Today our problem is to define the concept and envision just how one should promote this enlarging of the present fraternity chapter set-up. Why am I so optimistic about the general acceptance of the idea by our membership? Our friends, relatives and alumni provide many of our chapters with spirit, financial support and loyalty and often bridge the gap over the years in individual chapters. This fact is generally recognized in our chapters and in this context, it is hard to believe that undergraduate brothers will not offer a more active and significant role to such individuals.

Fraternity means friendship. It also stands for a unique opportunity for us. If there has been a major characteristic of the fraternity man in recent years, it is that he truly recognizes the significance of his membership in his fraternity. Many alumni often state that they didn't realize the great benefits of fraternity membership for many years after they left campus. It is most unfortunate that Pi Kappa Alpha is not presently prepared to provide a meaningful role for all members including our alumni. A better program for our alumni members must be established soon. Our Memorial Headquarters could coordinate a program through our National Officers in all parts of our country, so that all brothers who wish to benefit from this opportunity can remain active in Pi Kappa Alpha. On this foundation, we can begin to establish a community chapter concept.

The challenge today is to keep our new alumni active and to make it possible for all of us to benefit from our relationships as brothers. In far too many instances we leave our chapters and never again relate to any existing organizations within Pi Kappa Alpha. Let's hope that our newest alumni will recognize the values and opportunities presented by continuing their membership.

We can begin a new era in Pi Kappa Alpha. Rather than establishing strict requirements for membership, let us open the door to those individuals who can qualify through their sincerity, honesty and desire to improve themselves as human beings. Those fraternities and chapters within national fraternities that restrict their membership to individuals who meet strict social and financial criteria are no more than closed social groups. We have always believed that Pi Kappa Alpha offers

us the chance to widen our interests and to become better citizens. We acquire greater respect for the opinions and actions of others. The community chapter concept has been with us for years. We just haven't recognized it as such. Now that we have identified it and the many varied possibilities it presents, let us move on to making the concept function within the framework of the principles we have long promoted. Most important, let's pledge ourselves to be lifetime members, always striving to grow with our great fraternity.

Willard R. Hoel, Jr.
Greater New York Alumni Association

Service, not expansion

In response to your editorial concern for the suggested "mediocrity" of Pi Kappa Alpha, I have felt for many years that the direction taken by the National Office to charter more and more chapters in a seeming quest to have more of them than any other national has resulted in a general neglect for those established chapters who find themselves, for various reasons, in dire straits.

In any endeavor there is only so much energy, human and financial, to be expended. If this energy is used to spread Pi Kappa Alpha over more and more territory, how can a strong base of sound chapters be maintained?

My chapter, Alpha Rho, found itself in trouble in the early sixties. Instead of a concerted effort by national to shore-up an established chapter at a large Big Ten university, a few resident counselors were sent, the chapter continued to drop, and we lost the house at 200 E. 15th Avenue that so many of my friends and loyal brothers spent so much effort and time to obtain and maintain as OUR home at Ohio State University.

In my opinion, it is better to have 50 chapters, 45 of which are sound, honorable examples of IKA than to have 200 chapters with constant charter revocations and a general reputation of mediocrity as seems to be the condition of our organization today.

Byron A. Naum '61
Past SMC, Alpha Rho chapter

Editor's note: In response to Brother Naum's response, Pi Kappa Alpha does regard expansion among its highest priorities. However, equally high (if not higher) is the development of chapter services of which leadership development (the theme of the editorial to which

Brother Naum refers) is one of the most valuable aspects. On the Memorial Headquarters staff is a full-time Director of Chapter Services as well as several others, part of whose responsibilities entails chapter services. It would be nice to say 90% of our chapters are "honorable examples of phi phi K A," but whose criteria are we to use in the judging?

Longhaired lovers

After reading several features of your latest issues, the thought has occurred to me — isn't it about time we brought the name of the Fraternity up to date?

How about "The Longhaired Lovers from Liverpool?"

It's for sure someone on your staff had his (or her) mind on something besides the copy.

Carl Portz
Gamma Zeta Alumnus

Disputes expansion in community colleges

I am writing this letter to you in the hope that it will be published in the upcoming issue of the *Shield & Diamond*. It concerns a touchy issue which I am sure has been discussed heatedly in chapters other than my own, that of bringing community college chapters into Pi Kappa Alpha.

To the Brothers of Pi Kappa Alpha:

As I read the June 1973 issue of the *Shield & Diamond*, Open Forum section, which contained a letter by Brother Doug Campbell concerning installation of our two newest chapters, a question was reopened in my mind: Eta Chi chapter is at Valencia Community College, which is, to the best of my knowledge, the first two-year school to have a chapter accepted by this Fraternity. In my home chapter at Cornell, intensive discussion occurred about the viability and rationale for founding and installing chapters at two-year schools. As one of the persons believing it is not good for our Fraternity to expand through the founding of chapters at two-year schools, I pose the following propositions.

1. Unless rush is conducted in such a manner that all brothers of a two-year chapter have prior knowledge of all rushees, I don't believe that there would be enough time or exposure of brothers to rushees or vice-versa for chapter members to properly decide which men they shall ask into membership. Furthermore, at a two-year school one's first year of rushing

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Directory

The complete Pi Kappa Alpha officers and chapter directory is published and updated annually. For your complimentary copy of the comprehensive directory, write the Memorial Headquarters at the above address.

RUSH RECOMMENDATION COUPON

Help a Chapter
Please clip and mail
Today!

I would like to recommend the following young man for consideration by the undergraduate chapter named below.

Name of young man _____

Home address _____

He plans to attend (college) _____

College address (if known) _____

Please check appropriate comments below:

1. He is now in college. _____ 2. Will enter this fall. _____

Please send additional recommendation forms.

Name _____

Address _____

My college _____ Year _____

Please clip this card and return it to the Memorial Headquarters (577 University Boulevard, Memphis, Tennessee, 38112) in order to recommend a rushee. Your

rush recommendation will be promptly forwarded to the membership chairman of the undergraduate chapter and proper acknowledgements to you will follow.

LIVING

Life's facination-- its humor and depression
its majesty and humility - captured on
film to remind us of reality.

by
John Shaw Foster, III

Life is the most precious gift. Yet, it is so often taken for granted or wasted away. To empathize with the many sorts of players in the theater of life takes a curious and open mind. To effectively translate what one sees and feels, and relate that with meaning requires a craftsman in the art of living. Such an artist, for example, might portray a bit of humor in the worst deprecation, nevertheless describing the unfortunate dilemma. He might bring out the normally imperceivable characteristics of his subject. He must continuously be a journeyman, always gaining experience and knowledge that will help him to communicate.

A white beard masking a face wrinkled from years of contemplation is not a description of the individual in this case. The photographer whose humanistic work appears on these pages is John Shaw Foster III, a 1973 graduate of the University of Tennessee. Like his great grandfather, who was a Junior Founder of Pi Kappa Alpha, John is a contributor of talent to the Fraternity. History tells us that the first of three John Shaw Fosters was instrumental in Pi Kappa Alpha's renaissance. He went on to a life of preaching and teaching, possibly molding the humanistic traits of his offspring. His son, John Shaw Foster, Jr., was to serve the Fraternity as National Chaplain and Secretary.

John (III) may, or may not, aspire to reach the heights of his forefathers. Whatever his path, we can count on a continuation of the photographic prowess which is shown here, in his photo exhibit. John's acceptance of the voluntary position as the *Shield & Diamond* magazine's first Chief Photographer ensures a more effective and interesting presentation of feature material in future issues. In that capacity he will assist in the development of visuals to accompany material in the *Shield & Diamond*. One goal is to translate John's understanding and empathy of his subjects to the magazine readership, giving the pages of the magazine not only more human depth, but yet another link to the Fraternity's great heritage.





Above: Rhodes, Greece. Below: Knoxville slum.

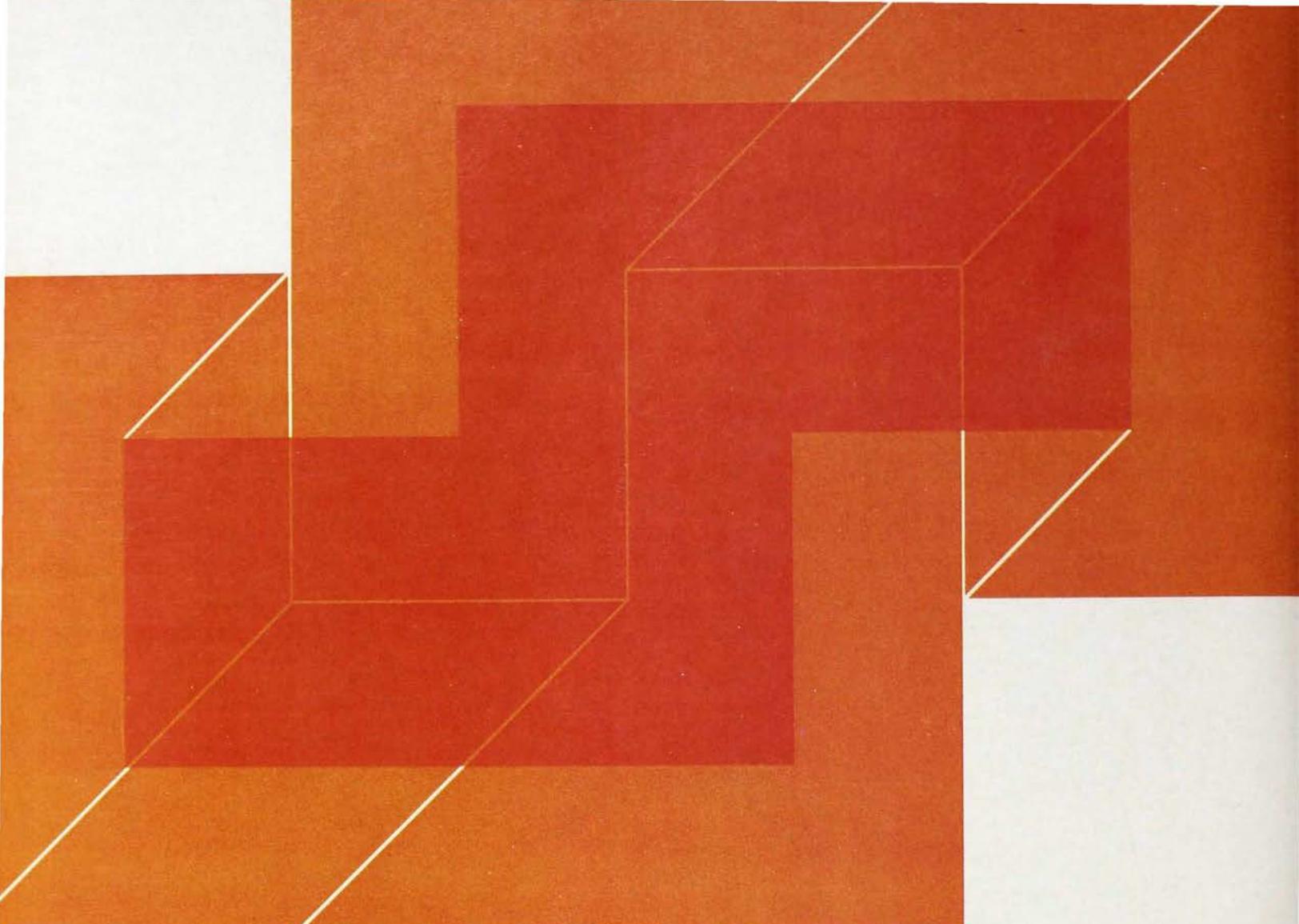


Below: Rome and Venice, Italy



Right: The monastery of St. John The Theologian, Patmos, Greece.





COMMUNICATION ARTS COMPETITION

A competition for all students who attend colleges and universities at which a chapter of Pi Kappa Alpha exists, the Communication Arts Competition is jointly sponsored by the Memorial Foundation and the *Shield & Diamond*. The first annual contest focused on writing with two categories for the theme "The Student Perception," fiction and nonfiction. Winners of each category

received \$100 awards, runners-up \$50 and the best piece submitted by a member of the Fraternity, \$50.

A Fraternity member won each of the categories, to our great surprise, despite complete anonymity in the judging. Brother Sean Gaw, Epsilon Alpha (Trinity) received \$150 for the best fiction and best Pike-submitted article. Brother Stephen G. Guthrie

received \$100 for the best nonfiction article. Runner-up in the fiction division was Guy Dedmon, an undergraduate at the University of Southwestern Louisiana. Runner-up in the nonfiction essay was Ms. Laura McLaughlin from Northern Illinois University.

Next year's competition will focus on photography and again will be open to all students in Pike-based institutions.



A Slash of Red Smoke

By Sean Gaw

Itrudged through slush, beneath a pale gray sky shrouding the Quadrangle; to my right the sleet-wet bark of a dead oak hung over two kittens playing near its base. Flat-white stains covered the dorm-enclosed field, the dull light unaccenting the gleam of perfect, individual patterns. Stretching to, climbing the cracked, stone chapel, snow, clinging to craggy niches and the slate roof, would soon be melted by rising steam. The seething process reminded me of a similar ritual performed by the factories behind my house. Daily, they had excreted molten leather-waste into the Merrimack; the sludge devoured the ice on the river and gradually, as more shoes were made and more and more waste produced, more of the ice was consumed. Eventually, a funnel-shaped canal would appear, acting as an open sluice to guide its contents down-stream, until the channel became dammed, plugged by blocks of ice broken off further up towards the source.

When the snow melted away from the sandy banks, the young children played at war games, lining up on the beach to hurl the coagulated leather-pulp at each other. I watched them from my bedroom window, wishing I could be a comic-book character with them; I felt the college acceptance notice and the simple warriors transmuted into noble Greek heroes. My disappointment hovered virtuously above me as it would above the make-believe soldiers some-day, if they ever renounced the factories for perverted intellect.

I felt the dampness of the slush seep into my shoes as I watched the

snow. Frozen water. Liquid steam. Two extremes destroyed by merging with the middle. Liquid mediocrity running off the roof, splattering on the ground, melting more crystals. Neutralized to water. Add to the flowing liquid. A sea of melting snow. A frozen wasteland, a watery wasteland — both as barren as the dusty Trojan plane veined with rivers choked by sword-hewn bodies. Flumen vomits a pulpy liquid mass over His banks; flowing to the sea. Swirling sand collects like flies on garbage. Hektor and Achillius beat back squirming cannon-fodder through the slime. Two extremes destroy the middle, themselves. Such stories should have a lucky death for the sake of the characters' souls. Damn slush.

Continuing along the crowded walk, I passed by dark faces lazily cutting away ice and snow; cold faces jabbing their

lances into the cracking, white mass. They reminded me of the boys who played on the docks of Nantucket; the dark-faced ancestors of the whalers, practicing to make their past their future. Tourists had come, laughed and threw them money, thinking the act was for their alien amusement. I felt strangely foreign and have never gone back.

I moved through the staggered line and turned from the walk. A heavy oak door. I clutched the handle

cold. Icy-dull bronze; the present talisman nailed to the mast. Up. Up the dusty stairs. First plateau; more stairs. Second plateau, turn right.

The empty choir stalls passed by me; the classroom, once the old college chapel, was still complete with stained-glass windows. A thin beam of red light escaped through a hole in the drawn shade. Dr. Adams' desk, anchored in the front, was christened by a wooden sign, "navis civitatis," beaten by years of dusty erosion. The desk rose six inches above the floor. I turned between the bolted-down benches and slid back onto the hard wood. A military trenchcoat flowed over the seat in front of me; pale light reflected from the green, steel buckle. I stared down at the sandy floor held together by small-headed nails. Cigarette butts and ashes. The room smelled damp and musty. Kicking off my shoes, I examined the ripped-out stitching and my dripping socks. A torn, faded map of England hovered in a corner, just below rusty steampipes clanging with the rising heat; I turned at the sound of footsteps — Welcome to Cyprus.

Douglas and Thompson entered the ex-chapel. Both seniors were in their early twenties. Douglas was the larger; long black hair swirled around the scraggling fringes of an equally black beard, and over the collar of his Harris tweed coat. Thompson, walking behind his friend, appeared slighter in stature. Except for a medium-heavy moustache, he was clean-shaven; lighter complexioned and very boyish-looking. His hair barely reached the ragged collar of his shirt.

—Good night? Douglas asked.

—Not bad.

—She any good?

—I wouldn't know.

—Humph. If I were you, I'd've nailed her through the damn mattress.

Douglas laughed. They'd been friends for a long time, living on the ground floor of Northam Towers for the last two years. Passing by me, they took their

usual front-row seats. I thought of my own prudish, priest-ridden ancestors; a collection of virgin colleens who had born children out of duty to the Pope. I had decided long ago that Ireland would never produce a female poet of any account. Locked in the cloisters of their raped but sublimated minds, only the men, and only a heroic few, could create the beautiful patterns that had been their past. I watched my two affluent peers, considering them as pitiful examples of my own destiny in America, and knew I had to return home.

—Got a 'gret?

Thompson surrendered a Marlboro to his loud-mouthed companion. After lighting up, Douglas watched the smoke cloud swirl in the moving air; red in the slim thread from the cracked shade, now blue-gray.

—Remember to let the cat out?

Thompson nodded, adding to the drifting cloud with his own exhalation.

—Good. Wouldn't want her to crap up the floor.

More boys marched in; clomping feet, the sound of hob-nail boots on the ancient staircase. Dust from the cracked floorboards wrapped around their ankles. Dr. Adams herded in the last straggling students

ille aegre ferens non sustinuit, et lento passu postremus vadit, omnes ante se, quasi oves paster bonus. Willelmus filius Stephani.

His head was thrown back in its usual aristocratic pose; silver-white hair molded to the contours of his skull. The forehead, broad and slightly wrinkled with age, sloped into the bushy, white eyebrows partially hidden behind gold-rimmed, steamed-over glasses. A white collar and pale, green eyes. Dr. Adams' black Brooks Brothers' suit-coat hung from his broad shoulders, covering the hips of the matching baggy pants; the cuffs danced around his polished black shoe-tops as he strode to the front of the class and boarded his platform. After the ritual of unpacking his briefcase, he spoke down to his flock while cleaning his foggy lenses:

—Does someone wish to say something about Joyce's "An Encounter"?

Silence. Dr. Adams returned his glasses to his nose and picked up a worn, yellow pencil. A tweed sleeve rose from the front row; the pencil pointed.

—It's obviously romantic. The element of escape predominates the story.

—Good observation, Mr. Douglas. Anyone else?

Smoke

He searched the room, looking for a sign of acknowledgement.

—Mr. Douglas has stated that the boy is escaping. From what? You.

The lethal point prodded a boy in the back row; he melted back into the wooden seat at the sight of the dreaded stick. Then, mustering up a little courage, quivered: *sir?*

—Is that all?

—No, *sir*. School also, *sir*.

—Very good. To where? You.

Another victim of the pencil's point, adrenaline-eyed, shook out:

—Away from home, *sir?*

Douglas laughed. Vicious snickers rebounded through the room

a building wave; surging to wash the dusty beach of pulp and claim the armor. Hektor's half-victory; Patroklaus' half-defeat. Un-hubristic Achillius carried through the slime of coagulated sand; Hek- at his side, —tor behind. Around a burning city as a vulture stares down with pale green eyes. Blood and dust for an armorless whore.

—Silence!

The pencil rapped on the desk-top, beating the voices back down the mass's throat. The telegram in my notebook glared out at me: To Owen Ahern Michael killed Stop Running guns to Sligo Stop Black Watch guard Stop Brendan. The impotence of the ancient room began to close in, pulling me down on top of her, begging for the rape to set her free of her bonds. The whore-mongering kings still figureheaded the front row, and I became afraid of the revolution that might leave them to rule. There was beauty in their dichotomy; but only mediocrity in merging the shades into gray. Why did I escape to America?

—Now, where away?

Another victim stabbed.

—Pigeonhouse, *sir?*

—Yes, Very good. The boy is escaping from home and school-life to Pigeonhouse. What do you see in that, Mr. Thompson?

Thompson, without looking up, spoke through the blue-gray, red-slashed cloud of smoke:

—He's tired of make-believe and wants to find the real adventure he couldn't find in Joe Dillon's comic-books.

beautiful patterns; smoke in red sunlight. Churning, spiraling; webs in the wind. Patterned; tangled now free, blowing helpless — but free. Wallowing through the fresh air; dreams of blood on a lily-bed. Autumn rain on a dying leaf; falling fertilizer fodder.

—Excellent. Does everyone see that? Good. Now, Mr. Douglas, what do you make of the fact that he never reaches his destination?

—It doesn't matter. The point is he escapes.

—Mr. Thompson?

—It matters if the situation he enters into is worse than the one he came from.

—Yeab, but he's away from home, which is better. And you can't say about Pigeonhouse 'cause you don't know whether it's better or not. The point is that he got sick of all the normal crap and split.

—Is the field. . .

Thompson was cut off by the pencil slashing through the smokey air.

—Very good, Mr. Douglas. Do you see that all of you? The main point of the story is escape. Yes? You. Go ahead.

I had raised my hand almost without knowing it. I really didn't know what I wanted to say, but now, I had to say something.

—I think this story is a myth based. . .

—A myth! What the hell are you gonna do? Compare Joyce to some savage!

I spoke through the laughter:

— . . . based on the illusion-reality motif. The boy has a romantic vision; he goes off in search of adventure. But what he finds is an old perverted man in a field.

The mass's head flagellated towards Douglas; Dr. Adams fondled the pencil.

—Yeab, but he still escapes from his normal life. . .

—True. But he doesn't find what he's looking for. Pigeonhouse is a tower. It is also a place where priests won't go. What is a more logical place for an Irish priest not to go but the true church — the sexual father? "Josser," by the way, means God.

Dr. Adams leaped violently from his seat, talons digging into the desk-top, reacting to the revolution. Douglas stared at me with a drooping jaw; Thompson watched the cloud of smoke drift around the room. The yellow point waved in my direction.

—Are you saying that God is perverted?

—No. I'm only saying what Joyce said: "God is a barlot's cry in the streets."

—If you think you can spread your lies here, young man, you are sadly mistaken. In the first place the element of escape is too prominent in this story to be anything but romance. In the second place. . .

The pencil sliced through the drifting smoke cloud, scattering the patterns to

form new, more abstract ones; disjointed and swirling.

— . . . that lie about "josser." A "josser" is just an old man, nothing else. Does everyone see that? . . .

Dr. Adams sputtered on; from behind half-closed eyes, I finally realized what Joyce had meant and focused on the dull-green, steel buckle —

sunlight. The rising smoke; a swirling wave swelling, breaking into flakes slashed red. A patterned cloud of steaming dust and pulp, sticking to the crawling mass wriggling up from the choked stream to get a taste; drowning in the fresh air. A vulture picks at their remains.

— . . . your revelations are not appreciated here. . .

The yellow rod pounded on the oak desk

red and yellow beat a ragged, burning rope caked with sand, ankle skin and slime; dragging the vanquished through the pulsating wave; dragging me down. Anchored to the river-bottom, slime clings to my limbs; swarming, crawling, eating the decomposed, water-soaked flesh.

I blinked. The pencil was shaking violently in my direction. I knew I must, as Cuchulainn, drown trying to beat back the waves of the sea. But what would remain?

a downcast column; a dead branch in a snowbank, sticking between the dusty, icy blobs of conglomerates, snarling out at the world. Spring. Green leaves born. Time destroys, buries and exhumes. Gone. Death does have dominion when the green fuse is drowned.

Silence. The yellow rod sat quietly on the desk shrouded in the smoke cloud cut by a thin, red line; flakes of ash drifted to the floor, mingled with the melted slush from Douglas' boots. I settled back into my seat and waited for the next flood of words to ripple above all of our heads. **III**

Tips On . . . brochure

A four-page brochure entitled "Tips On . . ." is now available through the Memorial Headquarters for all interested undergraduate chapter officers. The brochure is a compilation of the "Tips On . . ." columns which appeared in the 1972-73 issues of the *Shield & Diamond*. Write the Director of Chapter Services at the Memorial Headquarters for your copy. **III**

A Bicycle Marathon

By Steve Guthrie



About a month ago the chapter entered in the "Bicycle Marathon," which seems innocent enough, but it turned out being a little more work than we planned. Each fraternity and sorority house on campus was eligible to enter one bike. Each house was responsible for finding its own sponsor and the contributions, paid at so much per lap, were to be donated to the Kidney Foundation. Well, we got our sponsor and decided to use Craig Campbell's ten-speed English racer. Craig's a Pike from Orlando, Florida. He stripped it down to just a frame and two wheels so that it would be as light as possible. There wasn't even a kickstand on the thing.

There were two heats in the marathon since there could be no possible way 30 bikes could race on the same course at the same time. Now the course itself was something else. I was hoping it would be just laps around the stadium or something easy like that, with no hills or sharp curves. But forget that. We had to race behind all these old buildings and they had some features on the course like 180-degree turns, potholes that would make the Ho Chi Minh trail seem like a highway in comparison, and best of all, there was this short section which goes down this steep hill and just at the bottom, when your bike is going its fastest, there is this neat 90-degree turn. This wouldn't have been so deadly if it weren't for the fact that the whole bottom section was covered with loose gravel which eliminated any thoughts you might have had about getting any traction for the curve. Now trying to get back up the hill with any speed at all and not be completely fatigued was an impossibility. So all in all, it was a great course, if you happened to be a spectator. We were in the second heat so there was time for us to come early and check out exactly how to ride the course, and what would be the strategy for taking each curve.

Each group got their racing numbers pinned to their backs so the lap counters could tell the teams apart. There were three regular riders on our team, plus two guys who would fill in if we needed them. The maximum any chapter could have was ten riders. You could only use one bike per team and it had to last the whole race, so you would switch riders whenever one got tired. We had the driver-switching procedure down pat, with the rider signaling ahead on his second to the last lap and then come bombing into the pit and braking the wheels to a freeze. One guy would hold the bike as the expired rider would dive off, letting the fresh rider jump on from the other side, and two other people, one on

each side, would fasten on the shoe straps. Then the guy would get a big push out of the pit to get some momentum going. Now this whole procedure was, with a lot of practice, narrowed down to a five-second time loss. Our team had the advantage in that our averaged weights were about 145 pounds, with my 155 being the heaviest. One group had to wrench their seat up or down for each of their riders since they differed so much in height, a procedure which cost them too much time. We didn't complain though.

The race was to last for only ninety minutes, and I know it doesn't seem like much, but those minutes go real slow if you happen to be in the race.

Craig, the captain of our team, started first, being the most experienced racer and in about the best physical shape of us all. The race got off with a big mob of bikes on the short, but only straightaway on the course. After a quarter lap the girls and some of the men's teams were falling back. No one was allowed a practice lap so the first couple of laps were slow as everyone felt out the course, but soon the action began picking up. Now it was no surprise to us that Craig, the veteran cyclist, was ahead by a half a lap, but what did shock us a bit was to see him give the cutting signal, indicating his last lap, after just five short minutes. Since he was in the best physical condition, and he only made it for five minutes, I couldn't imagine what a terrible performance I'd pull. This was going to be a long, hard race.

"Little Don" was the next rider up. We call him Little Don because he's only 5'5" tall, though he makes up for it in coordination and intelligence. He stood ready in the pit with his sweatpants and racing gloves (old golf gloves) on. We made the first fault of the race when Craig braked the front wheel a fraction of a second before the back wheel, which is a no-no in cycling, and he nearly flipped the thing. But we got Little Don off alright, just a couple of seconds off mark and we were a good half lap ahead of everyone. Craig immediately warned us of the horrors of hitting the various patches of gravel too fast and so we modified some of our riding tactics accordingly. There was only one group that didn't switch drivers around the five-minute mark but that didn't worry us; we figured he'd cramp up in a knot later if he kept riding. None of the first drivers had an accident but from then on, the number of bikes on the field dwindled.

Now I can't stress upon you the intense competition on the track. The sororities were just out to raise money for the charity, but all the fraternities were out

Marathon

after that first place trophy, plus the publicity with the newspaper reporters and television men on hand.

The first accident was after about nine minutes when one girl was obviously going down the hill too fast. The crowd of three hundred watching were going “woo-o-o,” and sure enough, she flipped over a bit less than gracefully on the gravel and the bike cringed on impact with the concrete piling. She slid for about twenty feet, rolling up small rocks and dust as she did. Now this didn't stop the race, mind you, for the riders it was just one more obstacle to overcome. The girl limped past the pit in tears, showing her forearm ripped up with little rocks and dirt imbedded in the tissues of her skin. Now there is just nothing else in this world that can take the psyche out of a guy about to race than to see that. I thought this was supposed to be a charity race to help save peoples' lives, not kill them.

After Little Don's six laps, I jumped on, having only ridden Craig's bike for about thirty minutes in practice the week before. But what a feeling now. Never had I thought it possible to hit curves so fast and still come out vertical. What really put on the scare was that gravel and trying to pass people on narrow tracks. But the gravel I got used to. After a while you just assume so much slippage and make such a factor work in your favor in reducing your turning radius. It was interesting, now that I look back on the whole thing, for all I could think of at the time was speed and hitting the curves right. It was go, go, go, go. Passing was a problem, though people wouldn't interfere if you were riding faster than they. They were just as scared of running into me as I was into them — a fact which never occurred to me at the time. The biggest problem was to get by a person before the next curve hit, which believe me, did get a bit hairy at times, like passing a car on a two-lane road with a fast oncoming truck approaching in your lane. I ended up running off a lot of people, but I didn't care. A race seemed to be no place for chivalry. Only once in the race did someone run me off, and that was some slow girl who didn't see me coming. Many times I yelled “Beep-Beep,” which sounds juvenile I know, but it was the only thing that came to my mind at the time. Three accidents occurred while I was riding my first set, but I didn't notice the details. Speed was more important. There was just no time for gaulking.

After just three laps I was definitely winded, but it was push, push, push, push. No time to worry about such trivia as

getting enough air to the lungs. For the first time in my life, when people yelled out my name as I passed the stands and pit, I heard “Steve,” but nothing else; It really didn't make me move any faster, for during the race, it never occurred to me that people were cheering; one must concentrate on that bike in front of him, the curves, and the gravel. I must have been riding for hours, but of course it wasn't any longer than Craig's first run. I signalled the pit when my nerves were shot, not when my legs were tired or when I got pooped out, for that point of exhaustion had long since passed. Coming into the pit, slamming the brakes shut, and jumping clear out of the way as practiced many times before, it then suddenly hit me exactly how winded I was. Had to keep walking around to keep the legs from cramping up on me. I didn't even care how the race was going now, just knew that it was only about a third over and I'd be back racing at least once more, but not if I could help it.

Suddenly it occurred to us. Remember the guy on that team who didn't switch drivers when everyone else did? Well, that same guy is still out there pumping those pedals as hard as ever. We watched him come in with a good stop. He saw to it that his replacement was on and then he turned around and vomited his guts out.

After our rider got off, we repeated the lineup, with Craig, Little Don, me, and another stand-in. We only lost about a quarter lap with our first stand-in, the one who kept saying, “Oh, I've never ridden a ten-speed in my life.” A pleasant surprise that he was bluffing. My next run was a little better since I knew the course well. By this time, as I sped around the lap counters I could hear them call out to their scribe, “Number Nine” before I was even close enough for them to see the little figure “9” pinned to my shirt. Guess they memorized our uniform or bike or something.

We couldn't believe it. Pi Kappa Alpha was still running first — we're one of the newest chapters on campus so no one expected us to even enter the marathon. We were looking good compared to those well established fraternities of over a hundred men, but then our troubles started. I gave the bike up after my second run with a three lap lead to the second stand-in rider. We could see immediately he was pushing too hard for his first lap. He didn't know the course yet. Sure enough, right in front of the stands he rips around this corner too fast and hits the rear tire into a six-inch concrete parking stop. The bike lunged forward and took a quick flip

as old Vernon, who was one of our more determined and devoted Pikes, took to sailing. He managed a four-point landing (on his knees and elbows) and was in better shape than expected, but was the bike okay? We couldn't run out onto the track to check it out (rules and regulations) so he pedaled the rest of the lap with a shimmying back tire. He made it to the pit and Craig tore off the rear brakes since they were rubbing, but nothing could be done about the bent wheel rim. By the time the bike was back on the track, we were two laps behind — the pit stop cost us a total of five laps. Now the heat was really on.

We tried all the harder but the bike just wasn't the same. It wobbled and just wouldn't take the turns and gravel well.

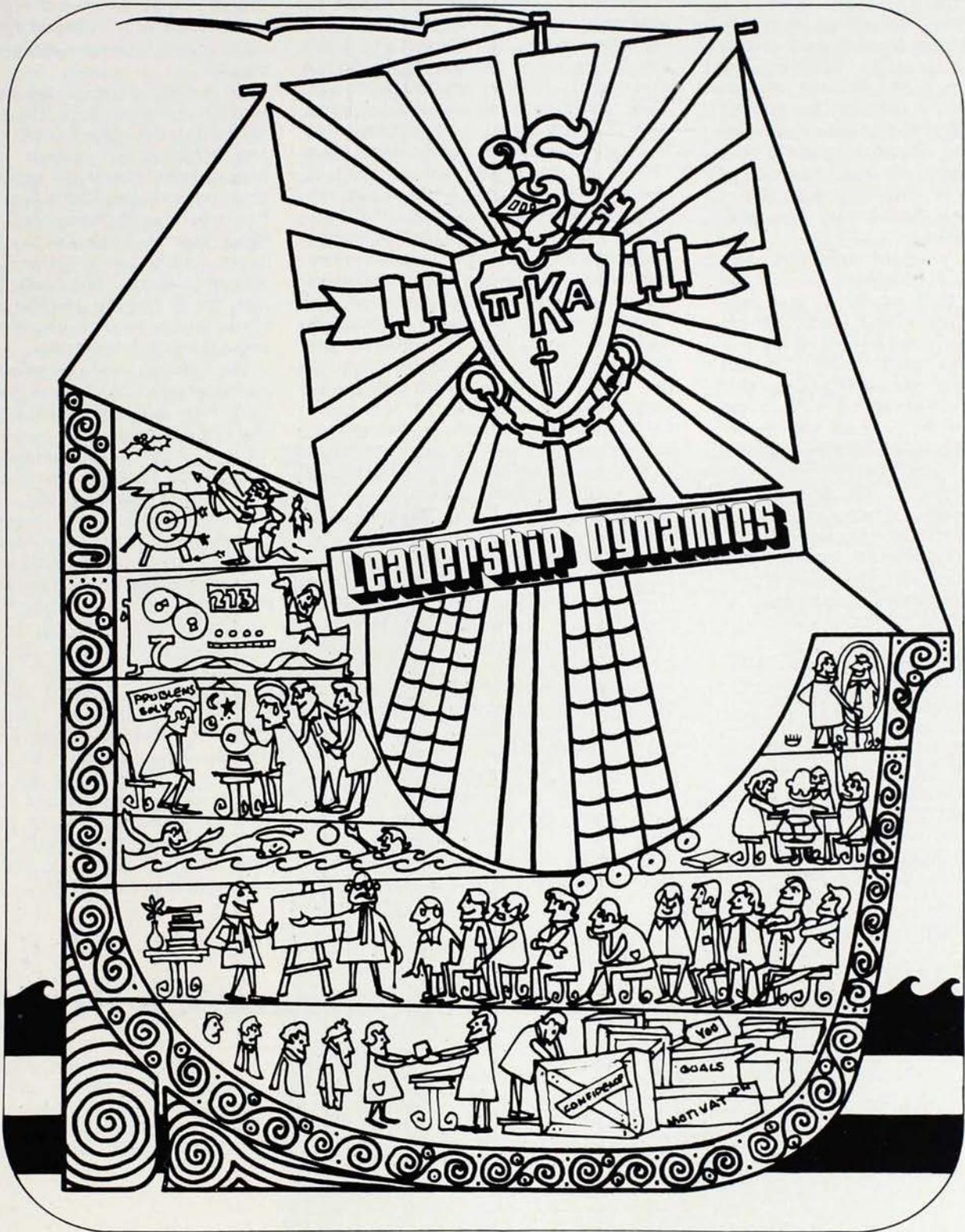
We gave Vernon another chance to ride so he wouldn't feel so bad, since he only went around once, but I guess it just wasn't one of those days for Vern. He ran off the track and hit a tree, neatly knocking the steering wheel out of line. That was easy to repair, but Vernon's ego was not. By this time the number of bikes still in the race had been narrowed to just nine. We pushed on.

Little Don got the bike for his third run and got going around the same curve Vern had “trouble” with. He got into a squeeze between two slow-going girls and as he tore by, his foot pedal stuck out just far enough to enter the fan of spokes on one girl's bike. After a quick crash of tangling steel, both bikes spilled, with their contents, onto the ground. Little Don got up and saw to it that the girl was fine and he was off, but this time with a new customizing job done to the right foot pedal. The bike the girl owned was definitely out of the race for the tire was bent into the shape of a warped waffle, held onto the hub by only a handful of spokes. The whole crash reminded me of the chariot race in an old classical movie, *Ben Hur*, only we happened to be the bad guys.

The race ended with our whole team having rigor mortis of the knees but also limping away with a third-place trophy for the 1973 Bicycle Marathon. We know now how Richard Petty must have felt when he was coming up to take the winnings at one of the past Indy 500's and a bearing worth but fifty cents blew, and lost the race for him. We had the race in the palms of our hands and still lost it (or should I say we had the race in “the soles of our feet?”). College life is pure competition, not only in grades and athletics, but also in amusements such as bike marathons like this. And boy, what a test of competition. III

Turn page to learn about:

an odyssey



breaking barriers

“Finally we’ve developed a leadership dynamics program applicable to all Pikes”

It isn't surprising if "leadership dynamics" is too vague a term to describe the new emphasis being placed on the individual member's leadership role within Pi Kappa Alpha. Because, chances are you too have a common, stereotyped misunderstanding of the nature of effective leadership. Establishing definitions and revolutionary (for the Fraternity at least) patterns of leadership are goals of the Fraternity's broad new leadership dynamics program.

When the program was first conceptualized by the Supreme Council and Headquarters staff nearly a year ago, most of them had similar misperceptions of real leadership dynamics and the role of an effective group leader. It was because of those misunderstandings that some of the effort up to now in the development of the program was characterized by an antithesis of the program's objectives. But now the Fraternity can finally claim that it has developed a leadership dynamics program applicable to all Pikes — undergraduates and alumni alike. Even in its infantile stage, the new emphasis promises a wealth of viable opportunities to learn the intricacies of group-centered leadership and even followership.

"We've been telling undergraduates for over a century now that the fraternity experience teaches leadership," said Pat Halloran, Executive Director, at the Region V Conference last spring. "In reality we've only *offered* leader roles without the benefit of simultaneous training in the art of leadership."

An outgrowth of the panic to make the Fraternity a more relevant (to the student) organization in the 1969-71 frater-

nity tailspin, the changing nature of leadership training actually began with a few other fraternities. Lambda Chi Alpha and Kappa Sigma were among the first to experiment with their leadership schools. They called in professional stimulators such as Sonny Davis' National Leadership Methods organization and found great success in the surface enhancement of their schools. Pi Kappa Alpha recognized their apparent success and had been toying with similar ideas itself when the Supreme Council decided to deliberate on the subject a year ago. Action taken at that time included the initiation of investigation into the range of program options available. Dr. Stan Gwin, the newly appointed Education Director and the head of the Southern Mississippi Communications Department, was asked to present his opinion on the various options.

Following two December late evening presentations in the Newell Library at the Headquarters, one by Sonny Davis and another by Ron Smith (who coordinates the leadership school for his fraternity, Theta Xi), Gwin recognized their assets.

"The trainees enjoyed themselves greatly and were pleased by their experience." However, said Dr. Gwin, "the programs were unable to confirm any lasting impact on the behavior of participants that would be reflected in local organization leadership improvement." It was concluded by the Council that, *prima facie*, the programs were entertaining and held some leadership skills value. But, they were designed for situations in which strangers come together, they really meant a slow and inefficient happy group when they talked of "leadership

climate," and they were really authoritarian leadership methods disguised in a small group format to make them more popular.

In a description of the philosophical sort, Dr. Gwin said, "I felt strongly that the packaged programs could not teach us anything about group experiences because the fraternity experience *is* a group experience. That's like a journalist trying to teach a black man how to be a 'black journalist.' He can teach him journalism, but he sure as hell can't teach him how to be black." The Council concluded that the Fraternity membership can be taught much about leadership, but little about the group experience.

As suddenly and unexpectedly as the packaged program idea was discarded, the Fraternity had embarked upon a most challenging assignment — the development of its own leadership development program to form fit the unique characteristics of Pi Kappa Alpha, its chapters, and its members. At the December Council meeting, Vice President Michael Moore moved that "the Fraternity research and develop a leadership and human relations program," and a committee to study the options available, headed by Dr. Gwin, was formed. Others on the committee included Vice President Jerry Reel, Undergraduate Council Member Jim Kowalski, Pat Halloran, Assistant to the Executive Director George Lachat (who was developing an individual leadership program all along which was included in the Academy format), and former staff member Mike Morris. It was at that point that the misperception held by most of those involved about the real nature of leadership became evident.

An Odyssey

Pi Kappa Alpha Leadership Dynamics Program

"Even before the committee met, we weren't doing what we should have been doing," said Kowalski, who sometimes became frustrated at the lack of direction provided by the Council to the committee. "The whole idea of going into this broad direction came from the staff, which placed the Council into a position of reacting instead of acting." He continued, "Consequently, it made the unfortunate error of giving power without direction and without defining individual responsibilities." Kowalski refers to the basics in decision making exercises that one (or a body) should first define the problem, then the solutions, a systematic approach which was not utilized by this particular Council action. "The Council shouldn't come up with conclusive programs, but it should make sure that those who do come up with such know exactly what is expected of them. We didn't do that." The Council, asserts Kowalski, should serve as a massive devil's advocate and a source of innovation and creativity.

It is often through trial and error that the final product evolves and this case was no exception. The lack of defined direction, as controversial a subject as it was, may have been somewhat constructive in that it caused an outpouring of different ideas and concepts from which to choose. Among those on which no action was taken due to time limitations was John Hille's (Assistant Executive Director at the time) proposal for a leadership development consortium. The theory involves a permanent, self-supporting institute based in Memphis which conducts short and long term leadership (or small group management) courses. The Leadership Academy would be the final one-week term of the three-month, summer vacation institute and would be built upon the results and impact of the previous one and eight-week terms.

What was finally approved through committee meetings and individual toil was a leadership plan beginning with the 1973 Leadership Academy: *An Odyssey - Breaking Barriers*, as it is philosophically entitled. Hille was appointed, along with Lachat, to oversee the development of the Academy.

The Program

Many people's ideas of what constitutes leadership in a small group situation were dramatically altered in the course of investigation and research for the Leadership Academy. "I was suddenly struck by the fact that our conventional ways of

looking at leadership must be changed," said Kowalski. "Charles Brown said 'a new idea is delicate. It can be killed by a sneer or a yawn; it can be stabbed to death by a frown on the right man's brow'," reiterated the undergraduate who has developed his own theories of group-centered leadership while going beyond normal expectations in researching the problem. (See related article.)

"Leadership," said Kowalski, "is *not* a complex of qualities that make up a 'leadership personality' so much as it is a set of traits, skills and techniques exercised by different people at different times with the result of facilitating the group's functioning toward its goal." That definition is adequate to describe the approach of the Leadership Academy to leadership education.

The 1973 Leadership Academy was planned to be unlike any other ever held.

The traditional format of panel presentations and lectures were discarded and replaced by a program implemented by six Ph.D.'s who have extensive experience in the area of leadership development. Each Ph.D. worked with a "Master Group" of about 60 people and introduced material pertaining to small group-centered leadership and individual personal motivation. Each Masters Group further divided into "S-Groups" composed of only 8-10 people to undergo exercises pertaining to Master Group topics. The seven Master Group session topics:

* Interpersonal Communication

to increase the participants' understanding of the problems they confront as communicators and the tools they have to solve them.

Group-centered Leadership

The key to effective leadership at the small group level is the decision-making process used. That process which makes greatest use of its resources will ultimately come to the best solution to a problem. Although somewhat of a simplistic overstatement, this theory is further reflected in the papers of Undergraduate Council Member Jim Kowalski, who recently did extensive research (and opinion changing) into the subject of group-centered leadership.

"The task of a group is to select its goal and to determine the means for reaching it," says Kowalski, "then, striving for the maximum self-actualization of each group member." In his paper, *A Leader Must Also Be Led*, Jim zeroes in on two types of leaders, the "manager of men" (which he calls a myth) and the group-centered leader.

Jim argues that those who have a negative view of man believe in the myth that a leader must attempt to discover new and better ways of enhancing his control that he has over his "followers." Those who hold a more positive view of man, thus those who have confidence in man's decision-making ability, believe that the general approach to leadership is to discover new and better ways of developing the potential of groups, encouraging individual freedom with which individuals assume more responsibility and control over their goals and outcomes within their groups. Says Jim, "The group decision made by all members including the leader, is wiser for the group than a decision made based on the leader or some other member alone. Leadership is not a complex of qualities

that make up a 'leadership personality' so much as it is a set of traits, skills and techniques exercised by different people at different times with the result of facilitating the group's functioning toward its goal."

Experts in the field write that *group action* is most effective when everyone:

1. Helps to develop and maintain group values;
2. Contributes to the maintenance of group morale;
3. Helps set general and specific group goals;
4. Tries to make the enterprise truly communicative by building a permissive atmosphere for free discussion;
5. Understands and tries to accommodate the emotional needs and tensions of other members;
6. Directs motivational drives of members to be productive in accomplishing group goals;
7. Takes part in an evaluation of the group's progress toward its goals and the effectiveness of its behavior.

"Leader effectiveness is the ability to muster willing group support to achieve group goals with the best possible advantages to the individuals who comprise the group," outlines Kowalski. "The group-centered leader must be able to listen with understanding. He must convey acceptance, hoping to overcome members' fears of being changed, influenced, evaluated or rejected. He must coordinate the smooth flow of ideas and relationships into a single current of communication."



The Chapter Consultant Program will play a major role in the reinforcement and base broadening of the Leadership Dynamics Program. They trained throughout the summer at the Memorial Headquarters. From left they are: Gary Cousino, Jim Chinnici, Vaughn Rockhold (with back to camera) and Chuck Harrell.

“Our conventional ways of looking at leadership must be changed.”

- * **Goals & Priorities**
to understand the necessity for goal-setting, how it works, and the difference between workable and unworkable goals.
- * **Creativity in Groups**
to increase understanding of the nature of mental restrictions on the creative process.
- * **Problem-Solving Process**
to increase understanding of the natural process of how people think and how to apply the process to a group to solve problems.
- * **Overcoming Interpersonal Obstacles**
to create understanding of the nature of fear of judgment and hidden agendas and a concern for its effect on the group problem-solving process.
- * **Self Motivation**
to increase awareness of the dynamics of personal motivation and human potential.
- * **Motivating Others**
to develop understanding of what motivates people to work toward a group derived goal.

Programmed as well were other innovative aspects designed to enhance the effect including the think tank, a specially converted room in which participants could relax with others and further discuss the ideas being presented. Think tanks were scheduled during three of the five days of the Academy. Topic tables were also in effect in which participants would eat their meals at particular tables manned by staff and Council members who would help them apply their new-found knowledge to chapter nuts-and-bolts situations.

The Academy was held August 11-15 at Southwestern University as the prelude to the Fraternity's new leadership development approach. There remains

further development, refinement and implementation throughout this academic year.

Other Aspects

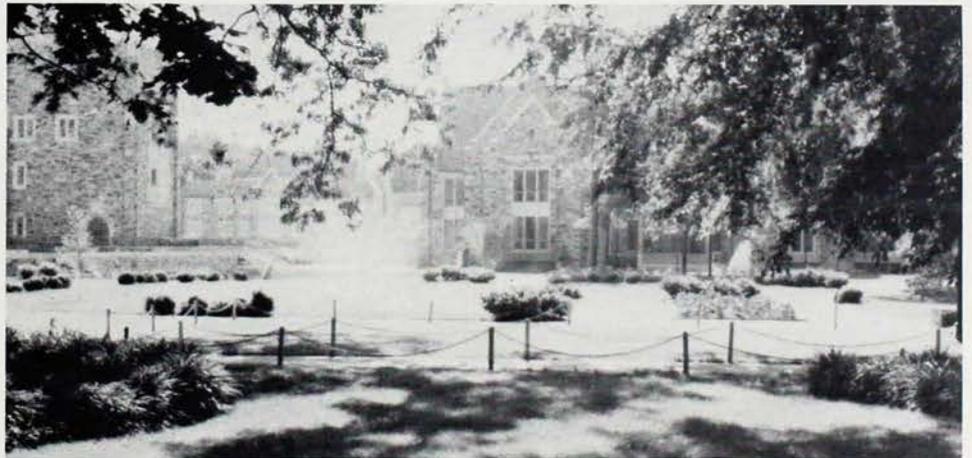
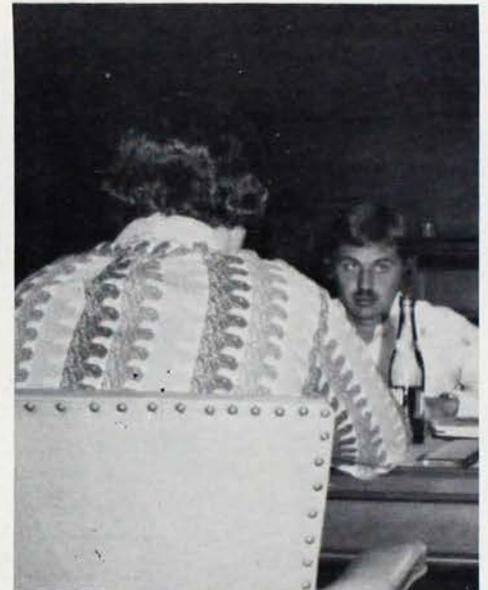
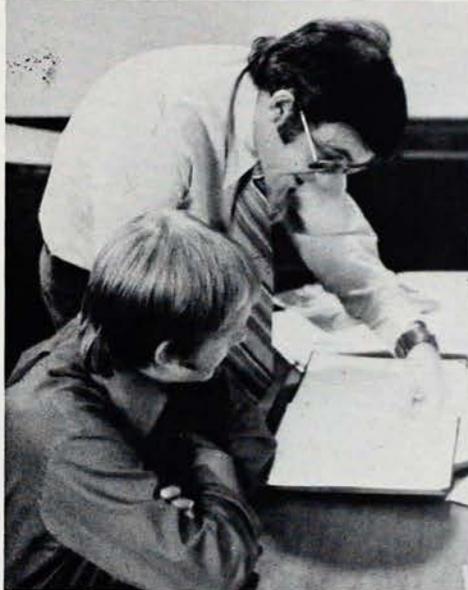
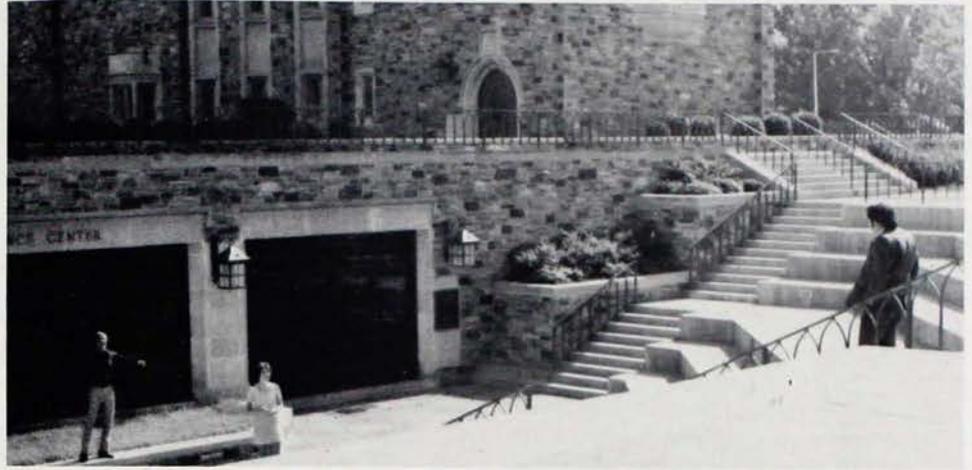
Immediately following the Academy, the Supreme Council evaluated the effect and discerned, as best as possible, their expectations of the lasting effects the experience would have. Staffer George Lachat, however, emphasized, “I don't think our goal is to have a better chapter, although I would hope that occurs as a by-product. Our objective is to produce a better leader as an individual.” In a more defined description, Lachat said, “He will have a better understanding of how the committees operate within his chapter. He'll have greater perceptivity to the types of communication going on around him. He'll have greater sensitivity to the processes of leadership, the complexities of the small group, and how the group operates.”

Because such a program provides immediate perceptivity of the sort described by Lachat, but “does not reinforce the experience in the field,” according to Hille, the program must extend much beyond that of an annual leadership dynamics experience. Providing much of the reinforcement will be the contingent of five chapter consultants who travel the nation visiting chapters at least twice each during the academic year. They received further training in associated aspects of leadership development during the summer by Dr. Gwin. The program was designed to equip the consultants with knowledge and ability required to perceive the chapter's underlying problem areas, to gather information relative to the areas which need follow-up and to communicate those areas to the chapter in the form of reasonably attainable goals which will ameliorate the situations.

Reinforcement will also be conducted

at the local conference level which will base much of its program on one or more aspects of group-centered leadership skills. But, beyond that, the Leadership Committee has yet to define the program. What can be expected from the committee to make leadership and personal development an ongoing experience, enhancing the lives of those who commit themselves to membership in Pi Kappa Alpha?

At this point, it's hard to say. This will be an experimental year, one of development and testing of various hypotheses. Perhaps the programs for personal motivation begun by Lachat prior to the appointment of the Committee will be expanded. Lachat believes the person's inner motivation is the key to effective leadership and followership. (Lachat was so inspired by this angle that he has created his own company entitled National Self-Motivation Techniques dedicated to the development of students' personal motivation.) Others have envisioned a complete tape and reference library in every chapter house covering the range of leadership techniques. Each officer would have his own lesson plan relating the techniques to his nuts-and-bolts questions. Or, perhaps Hille's institute will make a new impact on the scene. Whatever the direction, though, it is certain that the remainder of the Pi Kappa Alpha Leadership Dynamics Program will be as interestingly impelling as the new Leadership Academy format and as directly instructional as each of the Academy's courses. Because, it is now in the hands of experienced and highly motivated Council members who are now more knowledgeable that the novices who forgot to utilize the leadership principles they were teaching in the beginning. ■



Top: The 1972 Leadership Academy focused on new agendas as well as new scenery. The event was held at Southwestern-at-Memphis, partially in an outdoor amphitheater which was inspected beforehand by Academy administrators. **Middle left:** Dr. Stan Gwin (standing) met extensively with George Lachat in the planning of the Fraternity's new leadership development direction. **Middle right:** The summer chapter consultant training was designed to give the consultants heightened awareness of their environment to impart better leadership techniques. **Bottom:** Southwestern's beautiful campus was the scene of the 1973 Leadership Academy.

Are college grading procedures outdated?

In our first roundtable discussion, we explore the various grading procedures being used in today's colleges and universities. Are traditional grading practices outdated? Do

they inhibit creativity? Promote cheating? Or, are they the only effective method of evaluation?

Dr. Thomas Hughes and Dr. Dean Butler, Memphis State educators, join Arkansas State's SGA



president Keith Overstreet (member of Delta Theta chapter), employment agency head Lee Whipple and South Central Bell's personnel director David May in a discussion on modern grading procedures. Moderated by Dick Burt (Gamma Eta — Southern California).



MODERATOR: What we wanted to do for the *Shield & Diamond* for September, was to attempt to give our readers a balanced look at college grading systems. To accomplish this we wanted to bring together some diverse perspectives on what college education is all about and grading systems as related to that. You are each representative of varying perspectives on this subject. Thus, collectively, our goal is not to come to any kind of agreement, but to bring out and clarify all of the different perspectives on this subject.

Initially we want to consider why do we seek a college education?

MAY: Some of the reasons may be altruistic; some, socially oriented and some economic. The traditionalist's view is that entrance into many professions is enhanced by a college education. Also, many companies require a college degree.

BUTLER: I was recently reading a book by Robert Wolff entitled *The Ideal University*. It explains four models and relates why we need grades.

The oldest approach says college is a sanctuary for scholarship.

The second model considers college a training ground for the professions.

The third model is what Clark Kerr called the multiversity. The multiversity research center has kindergartens, lab schools at the primary level, two-year programs, four-year programs, all kinds of Ph.D. programs, and campuses in six or seven cities. This model is kind of a social service center.

The fourth model has created some problems. The university of the 1960's which deals with student protests, the new egalitarian on the college scene, is seen by youth as serving the establishment — as not playing a part in reform. The university is viewed as a playpen in which society's favorite children are invited to play. Certain things are done to keep them away from the work force and let them "find themselves" in a protective kind of way.

OVERSTREET: My viewpoints are those of a student. From my experience, students in high school are indoctrinated with the belief that they should attend a four-year institution of higher learning for success in later life. It's a division that has already been made before one considers the question "why seek?" In my experiences as SGA President, I was much involved with hearing student opinions. The thinking among these students is that college is for broadening one's horizons socially, economically, and politically in the college community.

Those who do not go to college do not get this kind of broadening. College students take part in the decision-making processes and this is difficult to duplicate in the outside world for persons of my age.

HUGHES: What do you think the probability would be for a person to reverse his beliefs if he came into the university as a conservative?

OVERSTREET: It would depend upon a lot of variables such as the type of faculty. But I would say there would certainly be an increased probability that he would be changed to a more liberal kind of person. Students are exposed to all kinds of people from various backgrounds in a university.

WHIPPLE: I think business pays for all education. Business demands that the University spew out individuals who are effective and who will contribute to a higher degree than if they hadn't gone to college. In the School of Business (at MSU), 98 percent of the students have no idea of why they are there. 95 percent of the students do not question the professors' ideas or textbooks. They just keep their mouths shut aiming for their A or a B or C, whatever their goal for that course may be.

An individual should go to college to maximize his individual potential productivity. He should be trying to improve his capacity for a future contribution in his chosen field.

I don't think that businessmen need to go to the universities to garner the ideas that scholars have. That would be too expensive.

University study can't be justified as the means through which individuals can discover themselves and their latent interests and talents and discover the way their careers should go.

In short, I think that Russia launched the economic Sputnik 40 or 50 years ago when they began to discover the individual's strengths and interests and guided him toward the career he was suited for. We are way behind Russia on this. In the years ahead, Russia has a good chance to catch us and surpass us because of a far greater utilization of individual talent and power of their people.

HUGHES: I believe that Lee is saying this from a pragmatic standpoint. I respect that within a multiversity setting. But, I would defend the position that universities are not paid for by business. I would be happy for business to pay for it. I see that the people benefit from the formulation of a university.

Many people go to college not



Keith Overstreet
Student

"The university is not in the punishment business."

knowing exactly why; they explore and interact with intelligent people so they can focus in on either the world of work or some other life style that will have greater meaning for them than the life style they are in now.

Hayakawa spoke at MSU last year. He said some of the best students he ever had came to school at night and many were women. They had helped their husbands to become established in professions and now they wanted to become seeking individuals. Now, if a university were only feeding an industrial complex, would this not restrict intellectual justification for maintaining a university? I cannot justify a university based on their ability to say, "I am going to be an engineer now." Life is not that parsimonious. At any given time, we are not completely sure that we know what we want to become. As a psychologist I have grown to respect, frankly, a 58-year-old man who says, "I don't know exactly what I want to become." I know that sounds defeating to some people in that in this country's ethic one would have declared himself as a viable, work-oriented individual who is going into something that would not identify him as laggard. Philosophers have always been regarded as laggards because they know how to use their minds. They do not learn how to use their hands. There may be some justification for that because I have noticed that the seats of some professors' pants are more worn than their minds. I think there is a sharp contrast between the position some would take regarding *why* people want to be there and *why* facets of the paying public feel they should be there. The question is being raised now, "Why are we doing what we are doing?" They have every right to do it, but the business world has put this question to us. I have great reservations as to where this could lead. This could turn our universities into mere training grounds. I think, if a student has not changed into a more liberal person, we can question his degree. If he went in as one thing and stayed as that, then I don't think the university has done its job. Universities should excite people's minds. Otherwise, why seek an education other than for status?

MODERATOR: What do you think is the most important reason for attending college?

HUGHES: 95 percent of the students leave the universities without *ever* asking the question.

WHIPPLE: I do not think that the purpose of higher education is to enhance a person's critical thinking. I think this is an established pattern of behavior when the child comes to school up from grade school. College is not causing people to become critical thinkers. College should enhance their ability to think critically and get rewarded and compensated for it. The reason for continuing to learn once they get out. You are merely one step on a continuum which started in the home.

MODERATOR: I have seen three major definitions come out of why to seek a college education.

The first one is so that the individual could maximize his individual potential in his chosen field.

The second one is so that the individual could be exposed to many areas and could pursue those which interested him.

And, the third one is to develop ability to analyze by attacking a wide range of problems and see how certain disciplines attack the different problems.

In our research we came up with several types of grading systems, each to accomplish different objectives. Let's take a look at the status quo — A, B, C, D, and F.

BUTLER: Before we deal with these individually, might I mention something about grading? The assessment of student learning behavior and the assessment of teacher teaching behavior is, I think, crucial to teaching and learning.

If you are going to have a formal system, you must have a means of assessing the outcome. One point is that we are dealing not just with unfavorable criticism, but also with praise. This is not reflected in your grading practices but it does occur in the teacher-student process. You are putting down some kind of judgment of how they function. That's when you get into formal grading procedures. But, I see that as a kind of professional dimension to grading.

Getting back to Lee's economic model. Ranking — where we really get into our problems. When we must get down to the point of ranking people from most worthy to least worthy. It is an economic approach because it helps business decide which applicant it should hire. It helps decide which should be admitted to graduate school. Grading is a complex thing. The university is being



Dean Butler
Educator

"The ranking of people from most worthy to least worthy is an economic approach asking the universities to do more than give pass-fail judgments. It is not getting at the real reason the university is."

asked by these people to put on some thing more than pass-fail and it is not getting at the real reasons why the university is.

MAY: Our heritage is private enterprise and competition. People always want to know where they stand in relation to others. In many cases, this is a motivating factor. There is going to be just one president of a company and many must be rejected in choosing that one person.

MODERATOR: So it is important to measure job performance?

BUTLER: It is important that the universities sort these people.

MAY: It should be important to the individual himself! What has he actually conquered?

HUGHES: If you get students with a humanistic point of view, they are not turned on by grades.

MAY: The reason you are seeking an education makes a difference in your point of view toward the grading system.

BUTLER: People have been so well taught by the community, by their peers, when you take the props out, they still must have those marks.

HUGHES: A study in compulsive behavior.

MAY: If a man wants to be a scholar, and maybe that's the only thing he wants to do, but he may not be able to sell his product on the market.

BUTLER: He is not as institutionally oriented; he does not need the authority figures handing out the grades.

HUGHES: I risked my reputation by writing an article for a newspaper on this very thing. Grades — A, B, C, D, & F, the pentathic system — are viewed by most educators from elementary through college as extrinsic motivators to achieve. Through achievement they are going to acquire skills. Now, none of us can say that we are against a system that gets people to achieve. But, I know of only one system in the U. S. that comes close to allowing people to take the route of choice. For so many years the professor conducted his class by lecture and he would assign the grade on the basis of the student's performance in class and on one or two exams. He would distribute the final grades so that they would follow a



Lee Whipple
Employment Agency

"You're riding across an ocean of college without a rudder."

normal curve. Well, gradually the students figured out that the concepts they were gaining were being thrown into a hopper and they were actually competing with others based on a mythical average for the last 10 to 15 years. What is a grade really supposed to mean? The university has a right to set some standards because the public viewpoint has to be taken into consideration. But, some professors think it would be impossible for twenty people in a class of thirty to make A's. But it is possible if the instruction is right. If they were told what the concepts were and were taught those concepts, why shouldn't they all make an A? But, by and large, no matter what system is used, the grades will still approach a normal distribution.

My view is that the professor should make all his methods of instruction and grading quite well known and he should strive in every way to allow his student to gain from it. An instructor must provide many kinds of instruction to increase the chances that all can gain and learn.

Brown University epitomizes the most humane form, I believe, of evaluating someone's performance. It is not based on the normal curve. Instructors use whatever kind of grading they feel is right. To graduate from Brown, you need 32 units. You choose what it is you wish to major in. Let's assume you choose to be a professional. Now, the student knows that he has to make a choice as to how he wants his grades stated. That's unheard of. But this is how it works. If he is going on to graduate school, he must have his grades stated as A, B, or C. Another person taking courses for paraprofessional purposes may elect to take his grades as Pass-Fail. In either of these options, a failing grade is never recorded. The student may take the course over if he so desires. At Brown they have stopped cataloging people by recording failing grades. As to which of the eight options I would prefer (see sidebar listing of grading procedure options), it would be something like number three. I believe that a student could pursue number three if it were understood that he could opt out of taking tests or receiving grades for his performance. If he did not want to take grades in individual classes he should take a board type of examination at the end of his high school career. If he doesn't want that, he could request grades of A, B & C, but not record anything less than a C. I realize this is a

reversal of the past pentathical practices. But, if you want to turn people on, you must stop making them so compulsive. I think a person who is really turned on is turned on to how he sees himself and what he wants to become and I do not think he should be penalized by having to fit himself into a mythical category of A through F.

MODERATOR: Under neither system would you have any kind of failure?

HUGHES: You have the right to fail, but it should not be recorded as a failure.

MODERATOR: David how would you feel about this?

MAY: I would have no problem with that. I know of one student at UT who has been there about seven years. He keeps taking courses over again until he passes them. I don't know if that indi-

Modern Grading Alternatives

1. *Status Quo* — A, B, C, D, & F." Easy means of recognition and standard system, but some educators and students feel it really does restrict creativity due to the pressure it presents.
2. *Written Evaluations* — Teacher prepares a written evaluation of the student. Thought to be risking exclusive subjectivity.
3. *Portfolio* — No grades at all. Student prepares a portfolio of various projects and papers which adequately illustrate his talents and shortcomings. Based on theory that student is attending school for an education, thus he is positively motivated without threat of grades.
4. *Contract Grading* — Students decide with teacher what material will be covered in the course and what criteria will be used for evaluation. Cumbersome, but gives students a clear idea of what's expected.
5. *Performance Curriculum* — Teacher details requirements for an A or a B, etc., and students work at own pace to obtain desired grade.
6. *Pass-Fail* — Most popular alternative. It eliminates competition, but fails to distinguish high levels of achievement from low.
7. *Blanket Grading* — Everyone in class gets same grade, usually a B.
8. *Secret Grades* — Students don't know their grades, but are left in anxiety over what the teacher thinks of him (her).



David May
Personnel Director

"Our heritage is private enterprise and competition. People always want to know where they stand in relation to others."

cates to me that he has learned from the content, but I would assume that he finally has when he passes the course. We need to ask if the student is achieving through learning or through memorizing. I have had both kinds of professors. For example, if you are asked to depict in a paragraph a certain era in literature, this requires previous learning. But if you are just asked to give dates, this is purely memorization.

HUGHES: I would like to ask the two representatives of the business world a question. Are you more interested in what a man can do, or what he cannot do? An F grade says zilch. As long as a man is learning something, the important thing is what he knows, not what he fails to learn. It seems to me that the payoff in life comes from what a man knows, not from what he does not know. Hayakawa said that a university should be a place where people really go to learn. We would prosper if we could get away from our compulsive "Watch out, you might fail." I like to tell my students, "Watch out, you might pass." If an instructor makes students feel that they are free and can pursue what they and the instructor have agreed upon, they can do better work because they know what track they are on. But I'll fight to the end this recording of F's because I've had too many students who have had to go elsewhere for an education.

WHIPPLE: If you graduate them they would make F's in everything.

MAY: I am personally interested in what a person's potential is. In an interview I must evaluate this in a short amount of time. We believe the best way to determine one's potential is based on his past, because what he will do can be seen by what he has done. If he was motivated to achieve in college, he would probably be motivated to achieve in business.

MODERATOR: Would you need F's to tell you if he was motivated?

MAY: We would try to explore that in the conversation.

MODERATOR: But how would you feel. Would you feel comfortable with the grading system presented which didn't record failing grades? Would you want to know what subjects he did poorly in?

MAY: If the candidate and I were interested in one another we would explore this. I would be somewhat suspicious if he spent more than an average



Thomas Hughes
Psychologist

"I have a reputation for being quite stringent, but students, I think, have expressed that they are quite motivated by the system I employ."

number of years and still did not achieve very much.

HUGHES: But, Dave, you take a very human viewpoint and I believe you would consider all of the factors involved in the self-fulfilling prophecy. When a person has made poor grades and the first page of his transcript exhibits this, it follows him for the rest of his life. But would such things as an absence of three years prior to returning to college or the fact that the student had made up all F's make a difference?

MAY: I would consider the trend of the man's performance — is he improving? I have known many people who start well and then have gone downhill in their last two years. I would consider them a poor risk.

WHIPPLE: It would be folly not to want to see the A's and F's, because by seeing all of his weak points you can hire the man with your eyes wider open and help him to avoid his proven weak areas. You need all the help you can get in order to hire him in an environment in which you can predict some success. There is nothing wrong with accentuating the positive, but you should not avoid data which could help you. Most employers would scan the entire transcript and take into consideration overall performance.

MODERATOR: How would you feel in terms of its effect on you? Please describe the effect on the students of not having the feeling of failure, but having only the motivation of achieving. How would each of you like going through that system — as a student?

WHIPPLE: Learning has got to be a rewarding situation for the individual. Reinforcement with pleasure — reacting to pain or reacting to gain. Whatever kind of grading system you use from kindergarten through college, unless the grading system is pleasurable you will feel "the hell with grades." Even when they get you your job, they then cease to help you. To be able to think critically and analytically — this is fun for the people who can do it. If it is possible for the grading system to help someone discover how to do this

better, then the grading system is helpful. But if the grading system is an external force, then it is keeping us from the only important kind of learning, "I like to learn; the heck with grades."

MODERATOR: Do you think, David, that this would not allow the employer to evaluate the person and, secondly, would it not give the person feedback as to how he stands in comparison with others?

MAY: The consideration of what motivates a person is more than a simple 1-2 variable formula. There are too many things that might turn a person on.

MODERATOR: Keith, how would this affect you as a student if you had the Brown system?

OVERSTREET: I think it necessary to talk from the status quo. It is necessary that we get reinforcement. Secondly, it is possible for this positive reinforcement to lead to gainful employment. But, the problem is not evaluation of performance. What we need is a system where students are not only prepared for employment, but also where they are positively reinforced and I do not believe that the A,B,C,D,F system positively reinforces anyone. The problem lies in the punitive grades. What purpose do they serve? I would personally prefer a system where a person would compete for his A, B, or C, but his creativity would not be penalized and he would be allowed to broaden his horizons without fear of failure. He should not be forced to take courses in only one field. But pass-fail, I understand, is not working. It encourages mediocrity. There is a similar system that gives A's, B's, C's and NG (no grade), which is not a punishment for failure, but a motivating factor nonetheless. The university is not in the punishment business.

HUGHES: I keep wondering when someone will ask me what grading system I use. I have a reputation for being quite stringent, but students, I think, have expressed that they are motivated by the system I employ. I believe in performance. I will get every ounce of performance out of a student utilizing every means of stimulation that has proven successful. I do not arbitrarily give grades. I use a cumulative points system. If a person does not perform well in one way, he has a chance to do better in another

approach. I'll stick with university requirements, but under a cumulative point system. Under the old system, if you get an A on the first test, you thought you had it made. Under my system the student realizes that he is an individual performer, and that shakes up a lot of people. The goal in terms of what they can do is there, and it's flexible. They'll drive toward that goal. My students make good grades because they are turned on many times for the first time, because they have an opportunity to perform in 6-8 different ways. The distribution of grades is interesting. In one class it may be 15 A's out of a class of 25. In another class there may be 3 A's, 15 B's, a sprinkling of C's and D's, and some F's. Students get F's because they don't have the brains to drop a course and this forces me to give F's.

MODERATOR: Do they get a certain amount of points for each performance?

HUGHES: Each time they perform they get points. Each time they do not perform they do not get rewarded. They make their decision at the beginning of the year as to whether they intend to perform or not.

WHIPPLE: Do they get just one chance to perform?

HUGHES: No, eight separate performances for each student. This system will not let them go. When there was only a mid-term and a final, you had to do well on the mid-term and you had it made for the course. I make them perform throughout the course. There are 495 points required for an A. I think most of us in higher education had to get away from the old bell curve.

Omar Milton at the University of Tennessee proved that you really do not even have to go to class to do well on a test. In one of his general psychology courses, those who did not come to class took the same test as those who did. At the end of the course he gave both groups the same exam and those who only read the textbook but never attended class did as well, or better, on the exam than those who were in class every day.

People want to perform. My job is to get people to perform better.



WELCOME HOME POWs

By John Kaegi
Editor

For six and one-half days, Lieutenant Colonel John Howard Dunn of the United States Marines ate nothing and saw nothing. His only direction was provided by a compass that helped him roughly estimate his direction in the Vietnam jungle underbrush. To compound the misery, he was shot down in high country. Thick clouds covered the valley areas and, at times, visibility was less than 10 feet. Says the Alpha Tau chapter (Utah) graduate, "It just makes you appreciate the nutritional value of American food all the more. The ordeal was good training for the seven years of captivity to come. I'm sure my stomach shrunk during my hiding period."

On seven December, 1965, Lt. Col. Dunn boarded his fighter with no thoughts of eminent capture. "There's an old phrase among fighter pilots," says Brother Dunn. "It'll never happen to me." Dunn was Executive Officer of the Marine Fighter/Attack Squadron 323 based at DaNang at a time when most thought Vietnam was a skirmish that would soon be over. He was shot down that day, but he managed to evade capture for almost seven days until the fateful 13 December, 1965, when he stepped out of the jungle into a clearing ("It's just like walking through a door," says Dunn, "you can be three feet away from a clearing and not know it's there.") and into the hands of several North Vietnamese children. That, of course, made quite a stir and Brother Dunn was on his way to the first of seven different POW camps that would take him, at times, near emotional and physical breakdown for the next seven-plus years.

The Lieutenant Colonel was one of at least three Pi Kappa Alpha Fraternity alumni who were Prisoners of War held by the North Vietnamese. At one time, all three resided in the same camp and became good buddies in their continuous effort to provide regulation leadership (the Code of Conduct). Naval Commander Dale Harrison Osborne, also an Alpha Tau (he was initiated in 1953, three years after Dunn) and Colonel Frederick A. Crow, Jr., a Beta Theta chapter (Cornell) initiate of 1948, were the other known Pike alumni who served considerable time in the decrepit torture chambers of North Vietnam. (See side-bars, this section).

Brother Dunn has thus far received a good deal of publicity by way of news conferences and press coverage. Compiled from the transcripts of that material and from subsequent interviews, the following

Crow Dunn & Osborne

is his story from shoot down through 34 months of solitary confinement and the ecstasy of his release. Brother Dunn characterizes his detention as "months of nothingness, punctuated by moments of stark terror."

"The intense bombing in December (1972 bombing escalation) gave us an indication that the end of the war was eminent. We also received such indications that something was cooking by the movements of people, particularly when we found ourselves grouped by capture dates in somewhat of a chronological sequence. But the bombing escalation was most heartening. I felt a deep-seated elation. I could see flashes of light and I could hear the noise. Our morale was at a high at that point and I'm sure the bombings had something to do with it. The actual news came the night before the eleventh of February.

"I thought back to the day I was captured. I had never been too concerned about being taken a prisoner of war because I was sure they could never catch me. I was no different than anyone else.

"I got careless, frankly. You're walking through the dense jungle and you can suddenly step out of it into a clearing — like walking through a door. I popped out into the presence of several North Vietnamese children.

"Prior to that, I evaded the enemy for six and one-half days. During that time I found nothing to eat. Here's where your Boy Scout training comes in handy. At times the visibility was less than 10 feet. All I had to direct me was a compass so I knew generally where I was headed when I was captured.

"The first thing I learned in captivity is that I could be forced to do things which I never thought I would do. Mainly, make a statement against my

country in any way, shape or form. I was sure that I was a superman and that I could endure all the problems and go right down the line to my death. However, I found out that they were clever, they had certain techniques that were used for a prolonged period. And what I'm talking about basically is a high level of pain over prolonged periods from the manipulation of the various limbs of your body into quite abnormal positions versus the idea of going out before a firing squad. I'm sure most of us could have gone before a firing squad and say, 'okay, shoot.' This is instantaneous and it's all over. It's a different idea when you get into this other type of torture, this continuous high level pain torture. The prisoners were tortured primarily to force participation in propaganda efforts that would benefit the North Vietnamese and to attempt to break up our prisoner of war organization which is provided for under international law. We lived by a motto divided into three parts: to resist our captors' propaganda efforts, to serve and help others to do so, and to learn to relax and get along with ourselves.

"Out of the torture, I wrote a confession, as I'm sure most of the other people did, and it took some resolving to realize that I had not been a traitor to my country. However, the four things which kept me going that I have previously mentioned are my faith in God, my faith in country and dedication to my country, my knowledge that my family was behind me 100 percent, and our faith in each other.

"The torture took many forms. The sitting on stools, the taking away of cigarettes, taking away partial ration of food, no bathing for extended periods, one, two, three or four weeks, were torture that we termed harassment. The more direct torture was met through the use of ropes, straps, cuffs and irons and as straight forward as physical torture and beatings.

"The treatment began to improve about December of '69. I wrote my first letter in February of 1970 and got my first mail in October of 1970. We never found a common denominator as to why some people got letters or got to write and some didn't; It was a hunt and peck system. At that time, food became adequate, no more mass torture purges. Prisoners were allowed to live 20 to 40 men to a room and two to four hours of daily outdoor time was granted. We still received no textbooks, pens, paper or outdoor athletic games until August or September of 1972 except for selected groups for very brief periods of time. These actions were designed to garner

"The first thing I learned is that I could be forced to do things which I never thought I would do."

favorable publicity for North Vietnamese government.

"We were not, as some reports have indicated, confined close to military targets. They used the regular big city jail right in the center of Hanoi. However, a bomb apparently exploded within two or three hundred feet of our camp in December of 1972. I'm still looking for that young man who came in, apparently a tactical-type fighter, to buy him a drink. I think he did a magnificent job and it was the high point of the high point at that time.

"It's hard not to be bitter toward the North Vietnamese people, although the common people were not really at fault. However, concerning the U.S. aid to help the North to Rebuild, if the President of this nation, the Congress and the people decide to help rebuild North Vietnam, I will support that action.

"I think I've still got the number of our rescue airplane well locked in my

mind. What a beautiful bird. The chattering in the busses as we approached the flight line and saw the C-141 Airevac sitting there with the back doors open and Americans pouring out of them and milling around, started picking up to a point where I know our captors were a little concerned about exactly what was going to happen next. It was just a matter of release of frustration and emotion, of course. As they actually filed us off the bus and as I first glanced at Col. Lynn for the first time in a long time, I found my emotions starting to get away from me and I thought, 'Howie Dunn, the old tough fighter Pilot who knew how to handle everything.' We filed aboard the airplane and here was a squad of the most wonderful looking Americans I've ever seen, starting with two senior doctors, two senior flight nurses, a squad of corpsmen, medical-type corpsmen, and I don't know who else. This started the longest hand-shaking sequence I've ever

Commander Dale H. Osborne

All of the prisoners held by the North Vietnamese must have suffered, but few felt the aggravation and pain of Commander Dale H. Osborne who coped with open wounds for four and one-half years. Like Brother Dunn (accompanying article), the Commander affiliated with Pi Kappa Alpha at the University of Utah (Alpha Tau). He accompanied Dunn and Colonel Frederick Crow (Beta Theta) to the Hanoi Hilton during his last year of detention. Commander Osborne began his four and one-half year ordeal at the "Hilton," but was transferred to two other camps later. At one of these, he was the senior officer and had to exert leadership per armed forces regulations while experiencing extensive pain.

"I was flying an 84F Skyhawk on a rocket mission when I was shot down by flak," describes the POW. "They captured me immediately afterwards because I was wounded quite badly and the area was heavily fortified preventing any rescue attempts."

His wounds finally began to heal, but because of poor medical treatment by the North Vietnamese, they became re-infected several times. He took the bandages off his almost healed leg a few hours before he was informed of his upcoming release. That day was February 29.

"It was kinda hard to believe. We were built up and let down so many times. It wasn't any kind of propaganda effort. They thought there was a chance of ending the war several times through the years through political maneuvering at the bargaining table. In October of 1972 they told us about the peace agreement. Even though it was being held up by President Thieu, we thought it would be successful."

Today Commander Osborne faces another one and one-half years of operations and for a while, at least, continued attachment to the U. S. Naval Hospital in San Diego. He is studying at the United States International University, one of several around the world, and he hopes to obtain an MBA in financial management. Concerning the future, "I don't really know. It depends on how they fix me up physically and depending upon possible promotions, I'd like to remain in the Navy."



been through.

"As the bird was taxiing out, there was almost bedlam inside. It was just plain chattering. I don't think there was anything constructive being said. They were just trying to get us all set down so the aircraft commander could be assured that everyone was strapped in for take-off. As we lifted off, spontaneously, almost to a man, everyone unbuckled and jumped straight in the air.

"Then, the conversation turned to 'what do you want most'? I think one of the flight nurses started this. There was a matter of American cigarettes and somebody had a pack of Camels and we found out that old-style American cigarettes were no longer available — everyone had these 100 millimeter jobs and if you wanted a super-doooper, three time filtered thing, this was alright, but a straight old short Camel was non-existent. Finally, I think the offer was \$100 for a normal old Camel, but I don't think it was ever fulfilled on our bird. But, they started bringing out the fantastic American food and this started the offers of at least six meals a day during our stay at Clark. I finally stalled out on about the third day and had to quit eating, I think for about 24 hours, just to let my stomach catch up.

"On the plane to Clark, the fairly small aisle down the middle was jammed with people. Anyone trying to get from the front of the plane to the back had only two choices — over that set of seats or over this set of seats. And, of course, they were trying to spread us out and get us back into the side aisles. The young bachelors were chasing the two flight nurses around and this caused a lot of hooting and hollering and laughing. In general, it was a very happy scene. About 30 minutes out of Clark when again they told us we were going to have to get settled down or they couldn't land the airplane, well, this was a pretty easy decision to make. We were anxious to get on the ground and see what was next.

"My greatest concern at the moment of my release was to see the rest of the prisoners returned at the earliest possible moment. Then, I said thank you to the Christians of America, to the officials of the United States and to my family. Their faith, their dedication and their perseverance under conditions that were nearly as difficult as those we faced, was constant and appreciated. During my imprisonment, I never lost faith in God, in my country, in my family and in each of the other POW's. Consequently, I will rededicate my life to the service of our great country through my service in the U. S. Marine Corps.

Colonel Frederick A. Crow

Air Force Colonel Frederick A. Crow was the senior officer in most of the POW camps in which he was detained from March of 1967 to this spring, nearly six years. The Beta Theta chapter (Cornell) initiate of 1948 had the same role aboard the C141 Starlifter jet which brought him home and his first public words were stirring.

"How sweet it is! We knew it was going to be good to get home," the Colonel told a crowd of early morning well-wishers. "We didn't know how good." The flier then spread his arms as wide as he could and, all smiles, said, "We love you this much!"

Brother Crow's confinement was characterized by much of the "nothingness and stark terror" as it is described by Lt. Colonel Dunn in the accompanying article. But his return added new dimension to his life. Compliments of the *Hampton (Va.) Monitor*, Harry Covert, Jr., Editor, the following summary of his neighborhood return was described to us by feature writer John Bennett:

"They were all there. The band, the children, the bicycles, the dogs, the police escort, the neighbors, the curious, the newspaper people with their recorders and cameras, the old and the young, all gathered to say "Welcome Home" to one of their neighbors, who had been away for too long. There had been a welcome at every stop for Colonel Crow since he was released in Hanoi, but this one was special.

"This was what he had dreamed of during the long years of imprisonment, trying to imagine what it would be like

but somehow never quite like this. A half-mile from home his wife turned the station wagon into the entrance of the housing area and came to a complete stop blocked by hundreds of people in the street.

"The Kecoughtan High School Band was signaled into action, the color guard positioned itself and the parade was formed, to the complete surprise of the homecoming Colonel. They walked and ran beside the station wagon (bumper sticker *POWs never have a nice day* still on), reaching to touch his outstretched hand, taking pictures, colliding with each other.

"The band played the Air Force song, "Happy Days are Here Again," and the kind of music that made for singing and marching. The main street had been christened 'Frederick Crow Blvd.'

"At home at last, and now the crowd has swelled until the police are required to make a path to the front door. A few words over the public address system and the Colonel is finally on his front steps. He pauses, and in a double-take that delights the crowd, makes his way back, following the police, to the microphone again. He finally declares 'Americans have the biggest hearts in the world' and goes again to his home. "Now he is at the front door, opens it, turns once more to smile and waves to the crowd. He enters, following his family, the door closes and no one makes a move to follow. There is a silent understanding of the deep significance and sanctity of this moment. The crowd slowly disperses."



Photograph courtesy The Hampton (Va.) Monitor

The Rock And the Hard Place

By Tom Wicker

President Nixon has got himself, as old saying goes, between a rock and a hard place. He is permitting himself no convincing means of refuting Senator Howard Baker called the "d-bagging" testimony of John W. Dean, Jr. but if that testimony is allowed to stand, it pictures Mr. Nixon as precisely the kind of "high seas and madameamurs" that require punishment.

Constitutionalists differ on the matter, but Mr. Nixon probably is right, technically speaking, to reject in advance a Senate subpoena; that would be a precedent that might haunt future Presidents on many matters far removed from Watergate. He may also be right in precluding a voluntary personal appearance before the Ervin committee, but not on any apparent constitutional grounds, as Senators Ervin and Baker have made clear. Whatever his reasons, this decision denies Mr. Nixon what would be the swiftest and most effective means of clearing his name—if he can be re-

habilitated. Laird is promising a Presidential news conference, and that would help, but no one knows better than members of the press that a news conference is at best a disorganized, noisy, competitive, frequently frantic piece of business at which the right questions might well not be asked, and few answered. It can be no real substitute for planned, comprehensive, public cross-examination—and Senator Ervin has made the point that such examination is by all odds the best means of testing the credibility of a witness.

A televised Presidential speech is another possible response; so is the release of a detailed written statement. Both would lack the essential



the 'Facts'



By Jacques Ellul

BORDEAUX, France—The phenomenal development of the mass media has revolutionized politics. Not simply because propaganda and biased news can be so simply and widely disseminated, but by the very fact of the availability of so much information. Every day, via radio, TV and print

journalism, the reader boasts information without bias (commentary). The condition is not very serious in the case of the ordinary citizen who exerts little influence over political decision-making.

But there is another consideration: that it is very important in a democracy a politician must put himself in the voter's view. Otherwise he will not be re-elected. If we look at

one responds to each of these with a different kind of opinion. On the deepest level we find the ideologue, politician, the theoretician. Public opinion, formed (and deformed) by the stimulus of the latest thing, operates on the most superficial level. But the politician normally must position himself between the two. He must formulate policy designed to last for an extended period, whose content must be able to withstand the

announcements of political revolutionary leaders, precisely as it has turned out. Nothing would change. There is no first, the direction is set by the French Communist party as "Confédération Générale de Travail." The various French labor unions, led by Comintern, had been in power the previous ten years.

IN THE NATION

Tom Wicker-- Arbitrator in the Attica Prison riots, renowned columnist for the New York Times and a Pike who has a controversial view of the greek system.

A profile of one esteemed, outspoken journalist whose product these days can be admired or admonished by just about anyone in our society.

By Vinton E. McVicker
Alpha Rho alumnus

Twenty-five years ago Tom Wicker was SMC of Tau chapter at the University of North Carolina. Today he is an associate editor of the *New York Times*, writer of its widely read column, "In the Nation." For four years, 1964-68, he was chief of the Times' Washington bureau.

All this has been a fast rise in the journalistic world. And it is particularly striking because at his Chapel Hill graduation in 1948 he didn't plan a newspaper career, even though he took an A.B. in journalism.

His aim then, he reminisces, was to be a fiction writer. He took a series of small town newspaper jobs in North Carolina, along with some public relations posts, only to support himself while waiting for his novels to bring in an adequate income. That income didn't mount as fast as he hoped. Ultimately he found publishers for six novels between 1951 and 1961, but none approached the best-seller status.

Feeling the need of a regular pay check (he had married in 1949), he joined the *Winston-Salem Journal* in 1951, his first connection with a sizable city newspaper. He stayed there for eight years, with time out for a two-year hitch in the Navy (finishing up as a j.g. lieutenant in Japan) and for an academic year as a Nieman fellow at Harvard. (These fellowships are awarded yearly to selected newsmen for specialized study.) Next came a year, 1959-60, as associate editor of the *Nashville Tennessean*.

In March, 1960, on his second try, he landed a post on the Washington staff of the *New York Times*. He made a hit with James Reston, the bureau chief who hired him; two years earlier another *Times* executive had turned him down. Gay Talese, in "The Kingdom and the Power," a colorful story of the *Times* and the internal rivalries that boiled up now and then, says:

Wicker was the sort of man, Reston believed, who could be driving down a country road during a political campaign, could jump over a fence and learn what a farmer was really thinking, and could then go back to town, change into a tuxedo and be equally at home at an embassy party.

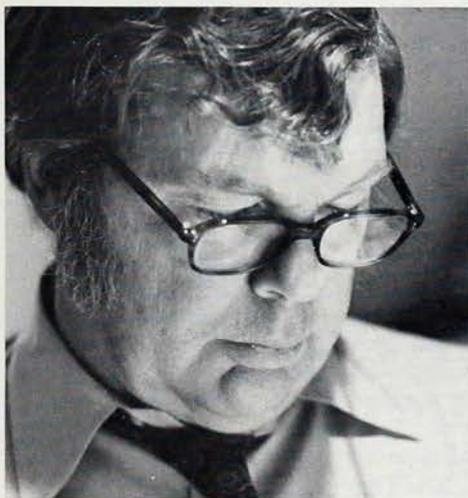
Talese also gives his own picture of Wicker as "a tall, ruddy, hefty, almost folksy Southerner." Both descriptions are accurate, you decide as you chat with him in his book-lined, comfortably furnished office close to the block-long city room of the *Times* in mid-town New York. There is no "big shot" air about him.

After he joined the team, Wicker climbed rapidly in the *Times* hierarchy. A big break for him came in November, 1963, when as the White House reporter he was assigned to cover the John F. Kennedy trip that looked like a humdrum political foray but ended so tragically in Dallas.

Too far back in the presidential cavalcade to see or hear the fatal shots, he joined with the other reporters present in a pell-mell rush to the hospital. There, in spite of the emotional shock, he settled

down to gather bit by bit the details of what had happened. In phone call after phone call through the rest of the day, he dictated the story to the New York office — an account that was both thoroughly factual and strikingly dramatic. By the time he hung up on his final call, as *Times* re-enforcements from New York and Washington began to arrive, the *Times* had a full story, running column upon column, that won the praise of the entire news world.

The next year there came a shakeup in the *Times* new direction. One step was to make Reston an associate editor. He strongly urged Wicker as his successor in the top spot in Washington, even though the 36-year-old North Carolinian was outranked in both age and seniority by the others on the capital staff. Some of these others felt they had a better claim than this latecomer for promotion.



According to some outside observers, frictions developed within the bureau, presumably reflecting these jealousies, but Wicker was kept in the top post. Meanwhile, however, he had begun to write his "In the Nation" column. In 1968 the *Times* management decided to make that his full time job, and Wicker followed Reston into his present associate editorship, with New York as his operating base.

A recent *Times* "office ad" calling attention to the bill of fare it offers its readers, says: Tom Wicker's "commentary covers a broad range of issues that affect you from politics to ecology to education." That "broad range" is evident in topics he chose in a few recent weeks. These included drug abuse (he considered President Nixon's and Governor Nelson Rockefeller's "get tough" approaches as impractical); New

York City's confusing mayoralty battle; proposals for restoration of capital punishment, which he felt were ill-considered; the problems of ex-convicts in getting jobs. On Viet Nam after the cease-fire one column was headed "No End in Sight." In one piece he attacked "Mr. Nixon's Power Grab," but in another he chided Congress for fumbling leadership in efforts to restrict the executive branch.

Wicker gets around 'the country in search of first-hand information, and wrote a series from Los Angeles, looking into that city's mayoralty race, its pollution problems and the Ellsberg "Pentagon Papers" trial.

Recently too, Wicker has returned to his early interest in fiction writing. When interviewed this spring he was awaiting momentarily the scheduled publication of his new novel, "Facing the Lions," by the Viking Press.

Along with his willingness to take issue with public figures on various questions, Wicker also has some unorthodox views on college fraternities. In a reply last year to a solicitation for a contribution to Pi Kappa Alpha funds, he said:

"Over the years since my fraternity days, I have grown much older and perhaps a little wiser, and today I do not see much of a place for the fraternity in college life. For that reason I would much rather use what money I have for contributions in some way I can more nearly believe in."

He elaborated on that a bit in a conversation in his office. Even while in college, he said, he worried about what he termed the "exclusiveness" of the Greek letter system. And recent years' vast increase in college enrollments, coupled with rising concern among many undergraduates in vital social questions, has solidified that view.

"It's not a matter I consider important enough to do any crusading about," he added, "but that's the way I feel."

Something of a crusading spirit does show up now and then in his *Times* columns, as well as in numerous magazine articles and in his non-fiction books — "Kennedy Without Tear" and "JFK and LBJ: The Influence of Personality Upon Politics." At the same time, while his knowledge of world affairs has widened immeasurably over the years, you can still see a glimmering in him of the youth who was born and brought up in the little town of Hamlet, N.C., son of a railroad conductor, and who did his first newspaper work in semi-rural surroundings in the Tarheel State.

Open Forum from page 3

as a brother would be his last; I will concede there are some who can pick up the knack of good rushing immediately, but I would guess that for most of us a year or two of experience is most valuable.

2. Realizing that the VCC chapter was chartered with the purpose of being a feeder to Florida Tech University, I don't understand why only one chapter at FTU wasn't chartered, from which rush could be conducted for both VCC and FTU. It appears that two chapters may have been chartered for the sake of having two chapters, and such policy of expansion for its own sake should be carefully studied before it is acted upon.

3. If there exists a two and a four year chapter, wouldn't there be a division of loyalty for those transferring to the four-year from the two-year chapter? A much better plan of action would be to form a single chapter to which all loyalties could be directed and from which all activities could be directed (e.g. rush). Chapters tend to divide along clique or interest lines enough at present, without introducing another dimension along which brothers can divide.

4. In a two-year school, one could spend at the most, a year and a half in a chapter, with perhaps a year at most as a brother. I don't believe this is a long enough time span to permit a man to fully appreciate the qualities of loyalty, duties and obligations to a chapter that are needed to make a chapter successful. How many of us found our interest in the Fraternity kindled as sophomores, adding such interest to our experience in the Fraternity and at school in a combination of sorts that helped us to be better officers and campus representatives for the Fraternity.

Leadership, loyalty, and experience aren't qualities that mature in a year, but must be given the period of pledging and perhaps a term beyond that period to allow all factors that go into being a member of a fraternity to become familiarized to the member. Consider how many of us would desire a first-term sophomore as president in a four-year chapter. I believe most of us would believe such a man not fully acquainted with fraternity operations and personalities of members. His wisdom and experience would be constantly challenged. Anyone who has been an officer in a chapter knows well the difficulties of each position.

The object of this short note has been to make out the argument for the development of expansion of four-year chapters

exclusively. I ask that all Brothers who support my position write to the Supreme Council and state their desires.

Lawrence Brown
Beta Theta '73

When Eta Chi chapter was installed at Valencia Community College they did in fact become the first two-year junior college to ever have a Pi Kappa Alpha chapter on their campus. Although Valencia was the first junior college, it was not the first two-year institution to get a chapter. Eta Pi chapter (West Florida) was installed in the spring of 1972. It is a two-year upper division institution.

In addition to the two above mentioned chapters, we have a colony at Tyler Junior College in Texas and early this fall we hope to install our fourth such group at Lincoln College, a junior college in Illinois.

The best way to answer your concerns with regard to junior college expansion is to evaluate the position, progress, and potential of the two-year institutions with which we are presently working.

The expansion policy set forth by the Supreme Council allows for the colonization of only locals that are evaluated to be top groups on campus. It also specifies that Pi Kappa Alpha should be one of the first nationals to colonize on any particular campus. This policy was, and continues to be, the basis for our expansion efforts. Rest assured that the respective positions each group holds is one of viability and respect on its campus.

In the area of rush all three groups have been exceptional both on their campuses and compared to other Pike chapters. This is attributed to their fine leadership and to the increased number of students attending two-year institutions. There have been no transfer problems thus far, although some are anticipated just as in past transfer cases. On the contrary, the junior colleges are expected to assist nearby four-year chapters in their membership recruitment.

Tom Wilkinson
Director of Development

News from page 47

Assistant to the Executive Director for Programming, a position in which he developed the Idea Bank and the Fraternity's leadership development program. Region V's Conference recently sampled his personal motivation program and rated it an A+ experience. George, with John Hille and Dr. Stan Gwin, has been coordinating the development of the 1973 revolutionary Leadership Academy

program. George has been a pompositous source of inspiration and motivation throughout his IKA career.

Other changes in the office staff include the transfer of duties for former Chapter Consultant *Bill Kingston* to Director of Chapter Services and the promotion of former secretary *Donna Visconti* to Administrative Assistant. Chapter Consultants who retired from service this year include *Allen Boone*, *Dick Cooley*, *Billy LaForge* and *Steve Turner*.

Appointed from page 47

radio and TV communication. He aspires to work in cinematography and directorship. He has three years of experience as chief photographer of two newspapers. The *Shield & Diamond* position is voluntary in nature. See pages 5-7 for examples of his work.

Dirksen Library Dedicated

The dedication of the Everett McKinley Dirksen Library took place recently marking an end to the first phase of development and the beginning of the second.

The Dirksen Library Fund was founded in 1961 to raise capital for the center. About \$600,000 was needed to finance a wing of the Pekin, Illinois (Senator Dirksen's home town) library. Another \$1.4 million was sought for an endowment to maintain the center and to sponsor research. The main objective of the center is to investigate the failure of Congress to maintain its position of equality with the executive and judicial branches of the government from the time the late Senator was first elected a Congressman in 1932 to the time of his death in 1969.

Among the honorary co-chairmen are President Richard M. Nixon and several prominent politicians. Mr. Nixon was present at the dedication ceremony. Solicitation of funds is still underway. Contact Brother Harold R. Rainville at 8 South Michigan Avenue, Chicago, Illinois, 60603, for more information.

Discovers Cave Beetle

Greg Park, Zeta Upsilon (Concord), discovered the Cave Beetle recently while researching cave life for his senior independent study project. The *Pseudanophthalmus Parki* discovery was officially credited to Greg, a biology-general science education major who resides in West Virginia. Only a handful of scientists ever attain credit for such discoveries.

THE RITES OF PASSAGE IN A STUDENT CULTURE

A Study of the Dynamics of Transition.

Thomas A. Leemon. New York: Teachers College Press, 1972. 225 pages. Cloth, \$8.94. Paper, \$4.95.

The behavioral scientists who rarely do take notice of fraternities like to say that the Greek-letter world has failed to achieve a scientific understanding of brotherhood.

Perhaps true, yet we should be encouraged when at rare intervals we are given such a book as Professor Leemon's *Rites of Passage in a Student Culture*, casting a direct light, as it does, upon the dark area of pre-initiation practices. Based on the scholarly research of the professional anthropologist, it is an unprecedentedly helpful book.

Professor Leemon's premise is that "The continuity of a society depends upon its recurring revitalization." A further assumption is that rites of passage are mechanisms that make revitalization of the college fraternity chapter possible.

The author reports his day-by-day experience during the eight-week pledge period in which he lived in the fraternity

come an anachronism, says another.

This is a viewpoint to which only the uninformed subscribe. Professor Leemon accompanies the pledge as a scientific creation upon a journey of importance. The pledge is there, and he simply can't be rationalized out of existence. He is The Pledge. Education and training of the right kind are as nourishing food and drink to him. The rites of passage in a student culture (the fraternity chapter) are indispensable to revitalization of the society (which is the chapter), and the Pledge is the leading character in the denouement. If he is not coached to play his role properly, the society will not be revitalized; it will die.

The author's chapters which lie between his introduction and the conclusion, "The Dynamics of Transition," are an objective job of reporting. Scenes are described with which all fraternity members are familiar — the rushing

Glenn Goddard, also a Beard Hall freshman: "To make friendships for the rest of my life. To make the university more personal — social events and eating together."

Dick Johnson: "Manners. I learned quite a bit that way — the proper way to eat. I know what's expected at social functions and how to get along with people — even under hard circumstances."

Described under the Transition Phase are cases of the interaction maintained among members and pledges over a period of eight weeks. Frequent line-ups are involved, cultivation of member-pledge relations at lunch, pledge class meetings, assignment of big brothers, "Friday Night Detail," Work Weekend, the dinner dance, the raid, the charter-reading ceremony, the member-pledge basketball game, the happy hour, the chapel ceremony, the sunrise ceremony,

REVIEW :

Rare pledging study published

house of a Middle Atlantic College. He also permits the pledges — 17 at the beginning of the period and 13 at initiation — to recite their reactions to this experience. The year is 1963. Parenthetically, this is unquestionably a sound chapter, and this makes the difference.

An injustice that the chapter has always been heir to is that it must bear the sins of the purely hedonistic chapter as well as its own. A sin occurs in what is euphemistically called Education of the Pledge — when this is bad. Education is tantamount to Miseducation in the club type of chapter, with much harm resulting to the reputation of fraternities generally.

For generation after generation, making a mockery of pledge training has created an evil image which in turn has convinced and is still convincing the American public that fraternities are a monstrous campus detriment. Worse still, coming under the spell of the same image, some of the most thoughtful leaders in our best chapters are convinced that much of the conventional pledge period represents time sheerly wasted. The fraternity leader who has been mesmerized by this image asks: "Are pledges necessary?" The pledge has be-

come an anachronism, says another. The replies of pledges when asked why they had joined a fraternity indicate between the lines that the chapter has recruited worthy men. For example:

Dick Johnson, a sophomore who lived in Lake Hall, a dormitory reserved for upperclassmen: "I wanted a feeling of belonging. Independents feel lost. The fraternity is a smaller group working toward a common goal."

Bill Franchot, a freshman who lived in Beard Hall, a freshman dormitory: "I decided to pledge for some social life and companionship of brotherhood. In the dorm you change around. You stay with one group here."

Dick Creveling, also a freshman who lived in Beard Hall: "It wasn't because of living conditions. I joined the house to get help in studying. Also to meet new people — get to know them. And social activities."

the paddle-burning ceremony (regarded as "a rite of purification of the system"), and so on. Happily, paddles are not used for the purpose originally devised.

The Incorporation Phase is described, being the rite of initiation performed by the regular officers of the chapter as prescribed by the national organization, including the interpretation, followed by a ceremony during an informal pledge party, and the Interfraternity Banquet during which the IFC president introduces the new initiates to the president of the college.

The replies of the new members when they were asked how they had felt when they were initiated, again revealed something about the promising quality of the men. For example:

Bill Franchot: "I felt real good — had accomplished something. I felt relieved to do what I wanted to do. Right now I feel more proud of the house than at first. I know what they stand for. Now when I see a dirty ashtray, I want to empty it."

Derek Creveling: "I was happy and relieved. It was kind of stunning. I couldn't believe that it was over. It felt real nice shaking hands."

Larry Gilbert: "Relieved. It felt strange having the pressure off. It was a

new feeling. I was feeling pretty happy."

Are eight weeks sufficient in which to revitalize a body of men that is expected to leave a chapter that is better, or at least as good, as it was when they found it? Scarcely. Twelve would be better. There is much to do and it must not be hurried. Indeed, Professor Leemon believes that full advantage should be taken of this excellent man-building opportunity.

He illustrates what might be accomplished through an understanding of rites of passage such as those observed by the Poro Bush Society, an all-male secret society or order among several tribes in Liberia. The three phases of the rites — the separation phase, the transition phase, and the incorporation phase — take from three to six years. True, the Poros have a lifetime society, while the man in the chapter has four years or less. Regardless, the psychology of revitalization is the same for both.

The author's Introduction presents the application of anthropological research, the scientific explanation of "transition and liminality," the derivation of the elders' authority from tradition, and the wide prevalence of rites of passage in human societies and the universality of their internal structure and processes. The initiation into the Poro Bush Society is described in sufficient detail to draw the parallel while other examples of anthropological research are cited. The author concludes in part:

"Rites of passage, then, are the mechanisms of a society that provide the means for people to lay claim to the society or a part of it and at the same time to be brought under the society's control. These rites are both incorporative and confirmatory because the society and its values are expressed at the same time as claimants are controlled and incorporated in which the organization of the society is re-confirmed. Rites of passage are, then, revitalization mechanisms that re-confirm the organizational scheme of a society and, hence, provide for its continuity."

Words written and printed by, for, and about Greekdom run into the millions. However, to the knowledge of this reviewer no one until now has accomplished a detailed explanation, following universal scientific anthropological principles, of the three chief transitional rites through which the fraternity pledge must pass. We believe Professor Leemon has accomplished this feat with the intellectual competence of the diligent scholar, as well as with the curiosity, skill, and verve of the naturally endowed reporter.

We are grateful to Banta's Greek Exchange (John Robson, Editor) for permission to reprint their timely review of this publication.

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The 1973 Loyalty Fund drive is well on its way to a new level of achievement for Pi Kappa Alpha Fraternity. Those persons listed below (and those listed in the March and June issues) are responsible. The Supreme Council and the Memorial Headquarters wish to express their appreciation to these individuals for their support of the Fraternity's programs and direction as seen by their contributions to the Loyalty Fund. This list contains the names of those whose contributions were received between April 1, 1973 and July 1, 1973. Contributions of more than \$10 are noted by all capital letters. Contributors after July 1 will be listed in a future issue.

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Harding, L. '27 Hinton, F. '67 Tyson, P. '51	Bower, W. '19 Michaels, R. '59 Myers, C. '56	Artope, G. '55 Farber, P. '30 Cooper, L. '19 DANIELS, A. '44 FRENCH, G. '29 HAMRICK, J. '48 LOWRANCE, I. '29 MARSHALL, S. '69 PECORA, J. '41 Pollard, F. '59 Pope, C. '53 SMITH, T. '58 Underwood, K. '43 Wilcox, J. '70	Bassett, J. '54 Neal, W. '46 Sanchez, R. '56 Stumberg, B. '42 Thomas, J. '61 Whitley, C. '66	Aubert, R. '68 Bizzell, W. '36 Guesz, J. '31 Harris, J. '19 Hearon, J. '67 Johnston, H. '55 McCay, W. '39 McKie, W. '68 NAVAFRO, L. '39 FIECKEN, W. '50 ROBY, V. '35 Zander, H. '46	Ammon, D. '68 Armstrong, S. '54 Croxtton, J. '50 Finkelmeir, T. '66 Gano, C. '25 Greer, T. '64 HACKNEY, P. '46 Heeb, H. '49 Heil, P. '31 Hoge, D. '39 Jordan, K. '64 Marker, M. '64 McNelly, A. '10 Menchhofer, G. '65 MOUL, E. '62 Needham, W. '68 Riedinger, E. '62 Schott, C. '34 Shepherd, D. Simpson, T. '57 Young, C. '30	
Delta - 4	Mu - 9	Upsilon - 12	Alpha Zeta - 17	Alpha Kappa - 16	Alpha Omicron - 9	
JENKINS, W. '24 Myer, G. '20 Scott, T. '65 Sims, J. '55	Adams, P. '33 Pullwinkel, J. '34 Lamotte, L. '21 Lynn, R. '28 Patrick, J. '35 Patterson, J. '43 Robertson, T. '68 Somerville, W. '39 Spann, O. '54	Bowling, W. '54 CLAY, D. '44 KIRKLAND, T. '29 Lewis, R. '54 McCormick, R. '43 MINOR, W. '51 Peams, E. '64 Roberts, C. '50 Savage, J. '56 Sheppard, S. '58 SMITH, J. '57 Vines, M. '59	Baldwin, W. '58 BOWEN, T. '59 Camarata, J. '59 GRIENE, P. '22 Harmons, G. '44 Harner, C. '21 HOLIFIELD, W. '45 Mann, W. '58 Mears, P. '46 Molloy, W. '32 Nordin, L. '62 Farhar, O. '42 Polk, W. '21 Rogers, P. '65 Sharp, S. '21 Smith, M. '55 Stuckey, J. '47	Candido, R. '61 CHRISTANELL, R. '68 Gerard, J. '51 Goodman, D. '63 Hallerberg, W. '59 Hohenberger, F. '66 Lasker, M. McNichols, J. '47 Milliman, F. '63 Njus, C. '69 Pomerby, C. '46 Quayle, W. '66 Rasch, D. '67 Scrivner, J. '50 Shepard, R. '53 Williams, A. '15	Atkin, J. '24 Chafin, H. '52 Curry, J. '67 FURSTENEWIRTH, K. '67 Jackson, P. '21 Louis, T. '70 McDonald, D. '59 Quinn, R. '57 Spellman, P. '69	
Epsilon - 3	Nu - 4	Omega - 4	Alpha Eta - 17	Alpha Lambda - 3	Alpha Pi - 8	
Gaunt, W. TILLAR, T. '71 Tolbert, D. '71	Beleos, V. '58 Elmore, F. '53 Shepard, C. '64 Turner, P. '60	GRAHAM, H. '32 HAAS, F. '58 McGregor, A. '59 Penn, E. '15	Brinkley, M. '68 CLEAVELAND, H. '43 Guy, J. '65 Lynch, F. '60 MCKNIGHT, D. '62 MCLEAN, L. '59 NEAL, M. '63 Nichols, A. '60 Olson, J. '56 PROCTER, L. '27 SMITH, N. '37 SNIVELY, H. '43 Tenney, L. '11 Williams, R. '38 Wohlust, G. '65 WCOLEPY, W. '32 Zachry, W. '38	Price, J. '48 Schild, W. '48 Wells, J. '59	KETCHAM, C. '25 Kirkland, M. '55 LANGSTON, H. '48 Lindsey, L. '34 MCCORD, J. '54 McLane, L. '18 RICHTER, P. '66 Vaughn, W. '40	
Zeta - 18	Xi - 11	Alpha Alpha - 7		Alpha Mu - 13	Alpha Rho - 14	
BAYER, S. '13 Brizendine, H. '57 Bundrant, B. '63 COLLIER, W. '68 CRANWELL, T. '32 Davidson, J. '56 Fricdle, C. '34 Haffner, W. '64 HEMMRICH, G. '64 Hinds, H. '51 Lawson, T. '62 O'Neil, W. '22 Ogden, A. '43 Puckett, J. '47 Schrader, R. '61 Smart, R. '42 Wexler, D. '15 WILLIAMS, J. '18	Crouch, C. '39 Eckhardt, N. '67 EVERETT, H. '45 Harrill, E. '54 Houser, J. '58 MARTIN, G. '62 Michael, E. '44 Penny, F. '45 SHEELY, W. '56 Walker, W. '33 Wiltshire, J. '44	Ditmars, D. '61 Miller, J. '65 MIRALIA, L. '58 Smith, W. '43 Treat, C. '48 Wells, W. '45 Yarborough, F. '54		Cissna, V. '38 Cloer, W. '64 Crider, W. '60 Dolcater, J. '13 Hennahane, J. '57 Jackson, D. '51 LECTIS, P. '47 MARTIN, J. '61 MEADOW, C. '49 Poush, D. '57 Thompson, J. '60	ARMSTRONG, K. '42 COOK, E. '41 Cock, W. '36 Copeland, P. '33 Cyester, R. '35 Frayne, C. '47 Heble, C. '25 Jones, B. '60 Kirkpatrick, S. '24	
Eta - 15	Omicron - 4	Alpha Gamma - 5				
Carinhas, J. '53 CONE, W. '55 Demarest, J. '55 Drell, D. '66 Elizardi, F. '17 Hoffman, E. '55 Kaiser, H. '39 King, L. '40 Lemann, W. '57 LONG, F. '47 Orr, G. '17 Parker, S. '47	Blankingsnip, T. '19 Bullington, C. '64 Johns, G. '51 LOWERY, R. '41	Becnel, M. '59				

Peterman, L. '12
RUPPEL, R. '52
Scully, F. '31
Ungemach, R. '71
Younger, D. '55

Thomas, D. '48
Whistler, O. '39

Beta Theta - 9
Beitler, R. '68
Foster, F. '20
FREDERIKSEN, F. '17
Hagelis, A. '66
Mangan, J. '61
Montague, O. '38
SHUFORD, A. '28
Taft, K. '64
Wilhelm, A. '66

Beta Alpha - 12
BALSIGER, H. '40
Ferrier, T. '59
Florence, K. '58
Horen, W. '45
HUFNAGEL, R. '56
Johnson, L. '13
Lynn, S. '17
McCaughan, J. '52
MCON, J. '66
RINTZ, H. '20
Futhrauff, H. '28
Shepperly, C. '45

Alpha Sigma - 12
Adams, H. '23
Avilla, A. '61
Bowman, J. '42
Caldwell, K. '46
Clark, J. '12
Crane, E. '50
Fischer, V. '49
Huovinen, H. '20
Jensen, H. '12
Molica, M. '52
MYERS, A. '47
RALPH, R. '53

Beta Beta - 11
Ausman, A. '55
Corcoran, J. '25
FENTON, I. '48
Hudson, K. '57
Loe, P. '58
Pare, R. '60
Peterson, D. '48
Peterson, V. '37
Roth, K. '59
Rummel, E. '21
Schafer, C. '17

Alpha Tau - 13
Blake, R. '58
CCRNWALL, S. '23
Dinwoodey, C. '21
Droubay, P. '45
Gnadt, K. '43
HARMEF, F. '62
Johnson, G. '55
Kline, M. '23
Marks, J. '31
Moss, F. '32
Parkinson, C. '32
SHEFFIELD, F. '43
TOWERS, G. '59

Beta Gamma - 13
Bradley, T. '67
BRUTON, O. '27
Chalfant, W. '47
Dike, G. '59
Grogger, J. '22
Haley, J. '68
Hiller, P. '26
Hunt, H. '15
Johnston, B. '52
McKinney, W. '14
Pamseier, G. '38
Poss, J. '26
STURDY, R. '65

Alpha Upsilon - 1
Birkholz, J. '12

Alpha Phi - 14
ARMSTRONG, G. '15
Chungic, C. '40
Dixon, O. '13
ELLIOTT, D. '52
Gilbert, H. '63
Jenkins, R. '34
Kerlus, F. '69
LEVEIN, K. '67
Minear, M. '69
MOAD, B. '13
Nichols, D. '59
Wallen, E. '61
Whitson, T. '60
Wickersham, J. '40

Beta Delta - 8
Barber, F. '65
Bond, J. '54
CARLSON, C. '35
Chess, J. '17
MCCANNA, P. '41
Taylor, F. '69
TORRES, J. '59
WIGGLESNCPHT, T. '24

Alpha Chi - 8
Blessing, D. '58
Felicitetti, A. '64
Herman, G. '13
Hcoker, E. '17
Stone, W. '21
SWEITZER, E. '29
Traver, F. '29
Zerbey, J. '62

Beta Epsilon - 1
GILLIE, J. '32

Alpha Psi - 2
Hanson, T. '13
Minsenberg, J. '31

Beta Zeta - 12
Bloom, F. '65
Brown, J. '58
Purchfield, R. '59
DeArman, D. '69
GRAVELY, W. '29
Hardin, D. '52
Magee, L. '30
Mayne, R. '31
Poel, R. '61
Tatum, G. '47
Taylor, G. '60
Warman, E. '57

Alpha Omega - 14
Allen, G. '25
Briggs, C. '15
GFELLER, L. '17
Hepler, J.
Herman, E. '66
Heskett, F. '38
Hinderliter, C. '59
Langford, J. '54
Phillips, R. '13
Potoski, R. '57
Seitz, M. '39
Sestric, M. '47

Beta Kappa - 14
CARTEF, S. '34
Coxwell, J. '34
HARDIN, W. '22
Lee, C. '44
Little, W. '44
Maddox, W. '68
Minor, B. '49
NOTTINGHAM, W. '30
Sewell, J. '61
Smith, H. '53
Tilly, E. '20
Walker, G. '20
WALKER, R. '47
Weems, D. '23

Beta Lambda - 13
Bland, M. '46
CREWS, P. '37
Curtiss, T. '47
Depew, D. '51
Emonts, R. '35
Fletcher, H. '36
Fricke, T. '28
Harling, P. '25
Jenison, P. '26
Lux, W. '56
Saveland, R. '41
Taylor, J. '23
Wind, E. '43

Beta Mu - 16
Arnold, V. '64
Barnes, T. '32
Eusby, R. '54
Chesnutt, H. '31
CLARKE, R. '40
FISHER, J. '35
HENLEY, T. '70
HITTSON, R. '22
Johnson, L. '43
JONES, E. '48
Nabors, J. '60
Norman, D. '62
Primeaux, T. '51
SUBLETT, C. '30
Terry, H. '57
Tracy, J. '49

Beta Nu - 6
Agostino, R. '64
Cossette, T. '60
Faust, E. '61
Halsten, R. '61
Robertson, T. '64
Stewart, H. '23

Beta Xi - 11
Arnold, L. '22
PREMER, E. '24
Burney, R. '20
Lance, J. '51
JUNG, W. '20
Martens, N. '25
Maesey, R. '58
Minshall, C. '20
RADER, R. '38

Beta Omicron - 10
Eachtel, J. '27
Benton, J. '21
Ercinax, L. '21
Cole, J. '39
Keating, P. '67
McAfee, J. '55
Oxley, M. '56
PATCHETT, G. '20
Perkins, C. '55
SMITH, C. '28

Beta Iota - 2
Gates, C. '24
Porter, P. '17

Beta Pi - 17
Accetta, J. '50
Ereyer, C. '58
COTTONE, J. '66
DAHLHAUSEN, J. '50
Dowlin, J. '49
HIPPEL, J. '20
Jameson, W. '20
Keller, H. '22
Myers, H. '59
Powell, K. '21
Reinsch, E. '22
Rhoads, J. '50
Stevens, N. '44
VANDINE, W. '22
Ward, R. '37
WETTIG, J. '49
YOUNG, R. '51

Beta Rho - 3
Brunelli, B. '25
McShane, R. '31
Moody, E. '24

Beta Sigma - 10
Beard, D. '69
Ertell, F. '39
JANOWITZ, K. '68
Johnson, P. '48
KREY, D. '33
O'Conner, S. '67
PAHALL, F. '37
Sapper, P. '52
Spindler, D. '60
Wellons, F. '37

Beta Tau - 6
Barson, F. '68
Baxter, E. '24
Keim, E. '22
Sikkinga, J. '29
SMITH, R. '27
Stagliano, A. '64

Beta Upsilon - 5
Goristek, W. '61
Hepburn, J. '59
Horen, R. '62
Markham, C. '22
MOUNCER, W. '44

Beta Phi - 33
Anderson, D. '68
Blakey, G. '67
Poling, G. '67
Ciral, J. '36
DABASINSKAS, J. '51
DOHERTY, J. '60
Ertel, W. '44
Ewing, K. '60
Freeman, J. '64
GATES, W. '42
GEISER, P. '42
Hampton, W. '27
Harkness, J. '60
JONES, D. '65
Kasline, T. '61

KLEINHANS, C. '65
Laub, R. '63
LYNCH, S. '63
MARTIN, C. '41
Mason, J. '61
Massey, J. '43
McCoy, J. '68
MOFRCK, V. '24
Munro, R. '68
Parker, C. '68
Preuninger, P. '66
Rekosik, F. '51
Rosler, R. '62
Sawyer, E. '69
Schenk, R. '35
Schwai, J. '61
Scott, D. '68
Smith, T. '56

Gamma Eta - 13
Brooks, C. '44
DANFORTH, J. '29
Duff, R. '49
Ehockson, K. '61
Gill, D. '43
Graham, P. '33
McCoxrick, J. '47
Nassour, E. '65
PARSONS, J. '63
PHILLIPS, L. '51
ROCKWELL, R. '41
Suman, E. '43
Trombly, G. '36

Gamma Theta - 17
Bourland, E. '40
Erickell, C. '40
Carter, E. '62
Conn, J. '47
Couch, J. '66
Dews, T. '69
Eichelberger, J. '60
Fly, J. '65
Langford, L. '68
LAURIER, W. '62
Norsworthy, E. '68
Cglesty, J. '57
Richardson, V. '67
Rose, J. '51
Sanders, A. '63
Smith, M. '60
Wilson, J. '42

Beta Chi - 1
Flippen, H. '27

Beta Psi - 1
Hurley, K. '26

Gamma Alpha - 14
Akins, W. '28
Anderson, H. '53
Coward, E. '54
Crawford, J. '47
Goodwin, R. '69
Hendon, D. '44
Lyon, J. '28
MALONE, W. '62
Maxwell, H. '44
May, R. '50
McDonald, J. '24
OGLE, R. '61
Scott, C. '53
Wimterley, N. '42

Gamma Beta - 8
Perge, W. '33
FARRAR, C. '24
KELLY, R. '28
Mayfield, J. '67
Peo, E. '68
RICHARD, Q. '29
Seggern, M. '29
STANLEY, H. '24

Gamma Gamma - 7
BCCDY, M. '33
Fitzpatrick, J. '66
Griek, J. '70
Griek, M. '61
Mittor, C. '25
Pochford, G. '38
Shay, S. '60

Gamma Delta - 3
Brown, P. '70
Seidel, G. '27
Seward, T. '66

Gamma Epsilon - 6
Flamm, J. '57
Iamb, J. '60
McDonald, J. '63
Nyman, W. '63
Turner, E. '43
WCCDWARD, H. '32

Gamma Zeta - 3
Brown, R. '36
Fischer, W. '31
Scott, D. '69

Gamma Iota - 3
Meek, F. '68
Perkins, W. '49
Selph, W. '47

Gamma Kappa - 14
Babcock, W. '70
Baker, G. '59
Balzer, A. '56
Brawner, Q. '51
Burlingame, M. '34
Daniels, C. '64
Iegerski, R. '69
JOKI, R. '66
LARNEFD, G. '64
Larson, C. '29
Morin, D. '67
Robertson, D. '67
Stoltenberg, N. '31
Warren, R. '58

Gamma Lambda - 5
Collins, J. '50
COOK, A. '67
Parks, J. '52
Schatzlein, K. '35
Wingert, C. '51

Gamma Mu - 4
Ashman, R. '58
Melvin, R. '64
Savage, J. '30
Tighe, W. '58

Gamma Nu - 6
FOEGH, L. '29
Johnson, R. '55
Johnson, T. '68
Knutsen, T. '68
Lundin, F. '67
Macloskey, R. '63

Gamma Xi - 4
GIOVANNI, N. '65
Lokenegard, K. '29
MCELHENNY, S. '47
FIEDASCH, R. '63

SUPPORT 1973 ALUMNI LOYALTY DRIVE

The Alumni Loyalty Fund —
a new fund-raising effort of
Pi Kappa Alpha Fraternity.

Loyalty Fund contributions
may be used for
The Fraternity's leadership program*
and the Memorial Foundation's
scholarship and loan program*

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*General Fraternity donations help
sponsor: the 1973 Leadership Academy;
chapter development; leadership and
motivation programs for students;
alumni travel plan; and,
chapter President's Conferences.

*Tax deductible Memorial Foundation
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development of the Fraternity's
scholarship and loan program.
Our goal is to increase
the present \$30,000-a-year
scholarship and loan limits.

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IKA Loyalty Fund
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Memphis, Tn. 38112*



Memorial Headquarters — Memphis

Gamma Omicron - 11

Asik, R. '60
Fazekas, A. '51
Findley, N. '61
Fryman, F. '41
Gray, J. '50
LOY, C. '51
Patterson, J. '30
Rokseysek, J. '37
WARD, L. '38
Williamson, L. '37
Witchey, R. '57

Gamma Pi - 7

Cole, D. '46
Florine, W. '68
Glenn, C. '49
Gray, O. '41
Higgins, T. '68
Schaefer, J. '31
TINDELL, S. '68

Gamma Rho - 6

FEFRIS, J. '32
Fisher, M. '58
Lemoine, G. '35
Murtaugh, R. '58
Rones, C. '46
STICKLE, F. '67

Gamma Sigma - 15

Piddle, T. '34
Chronis, M. '58
DANIELS, S. '53
HCEL, W. '58
Ladley, D. '54
ICNGEN, J. '68
MOREAU, I. '51
PIETSCH, H. '34
Puto, G. '70
Schofield, W. '47
Smith, P. '42
Sullivan, K. '49
Welch, J. '69
Wood, J. '42
ZUCCARELLI, J. '70

Gamma Tau - 7

Hart, R. '63
HAVENS, T. '66
HEWLETT, G. '35
Jentzen, C. '56
Macomber, W. '44
STRIFE, J. '68
Vanostrand, B. '47

Gamma Upsilon - 10

CHAPMAN, R. '37
Crain, J. '38
Dunagan, S.
Eby, S. '36
KEITH, T.
Parkinson, T. '62
PATCLIFF, L. '67
Sesow, J. '47
VOGLE, W. '66
Wright, J. '36

Gamma Phi - 4

Rose, J. '66
Vosters, J. '66
Wilson, E. '57
Yeltzer, R. '61

Gamma Chi - 9

Casey, J. '55
Eagle, W. '48
Gammon, J. '58
Heckman, I. '65
Lanfis, J. '48
MacLernan, J. '67

Turner, R. '66
WALDRCP, C. '39
WILLIAMS, B. '51

Gamma Psi - 4

Cockston, W. '63
Hough, J. '65
JAMES, T. '55
Cates, R. '39

Gamma Omega - 14

Baake, C. '38
Coen, J. '62
Dillard, R. '39
Franklin, A. '49
GREENWALD, R. '68
Hartman, W. '68
King, L. '39
Lee, T. '36
MADIGAN, J. '40
MCDONALD, M. '69
ROGERS, H. '59
Schnaiter, J. '57
Sizer, C. '49
ZAMKOV, S. '70

Delta Alpha - 8

Gilham, R. '41
Mulville, D. '58
Pond, R. '47
RAMSAY, R. '49
SAEATINO, J. '51
Schurpin, E. '49
Smith, J. '49
Toothman, J. '41

Delta Beta - 11

Herritt, L. '48
PSIAZK, A. '61
Kunitz, C. '69
Funsch, K. '65
Mason, R. '60
MILLER, I. '42
Nelson, C. '47
Frebeg, J. '45
Riedl, J. '62
Shively, J. '68
Wilson, W. '59

Delta Gamma - 7

Andrews, D. '53
FANNING, R. '55
Hooper, L. '51
Mangin, D. '60
Randall, R. '62
Wildhack, W. '54
Zimmerman, G. '50

Delta Delta - 7

Carter, F. '50
Dickerson, C. '65
Evison, W. '65
Fanning, C. '62
KUIKEN, N. '68
Tipton, D. '55
Watson, J. '57

Delta Epsilon - 1

Queen, J. '66

Delta Zeta - 13

Dando, C. '47
Dienell, R. '61
FAIR, M. '49
FARMER, J. '48
Holbrook, G. '52
Jackson, H. '68
LOTT, T. '67
Loveless, H. '50
Neeley, J. '67

Stewart, W. '61
TRCTER, E. '58
VOLLMER, R. '63
WILLIAMS, B. '52

Delta Eta - 4

Hackman, H. '53
Heyl, H. '39
Wassam, J. '66
Williars, J. '65

Delta Theta - 5

DOUGLAS, J. '68
Edwards, R. '48
Greenway, T. '57
Nettles, O. '63
Pamsey, G. '51

Delta Iota - 7

BRUMFIELD, E. '51
Cotton, M. '52
EVANS, C. '62
Stover, U. '55
Ware, J. '60
Winton, F. '49
Wortham, W. '59

Delta Kappa - 3

All, K. '51
Lester, T. '64
Sword, J. '67

Delta Lambda - 10

CUPRIE, W. '66
DE LAUFA, L. '64
CUMKE, R. '58
Funk, C. '66
Ingley, F. '62
JOHNSON, W. '68
McMullen, J. '64
Overstreet, M. '62
Park, J. '61
Wagner, M. '68

Delta Mu - 3

Floyd, F. '59
Smith, E. '58
Wellman, F. '58

Delta Nu - 3

Clark, J. '55
Rogers, C. '61
White, D. '66

Delta Xi - 4

A-kin, A. '69
Downing, J. '70
Hughes, M. '69
Shanks, J. '65

Delta Omicron - 3

DOTTEREP, H. '63
Finch, D. '64
Hart, J. '50

Delta Pi - 3

Dodge, R. '67
Pace, M. '67
Reit, J. '67

Delta Rho - 4

Gwin, R. '71
Messecar, T. '61

Stoehenson, J. '64
THOMAS, H. '62

Delta Sigma - 7

Cronenwett, D. '60
Cullen, I. '67
Devitt, B. '66
Gondry, D. '56
Yaiko, H. '57
Mondillo, R. '61
Taylor, C. '51

Delta Tau - 4

Autilia, R. '68
Francis, R. '67
Hall, D. '62
Parmer, N. '60

Delta Upsilon - 2

HATFIELD, D. '70
Jackson, E. '67

Delta Phi - 1

Uhrlaub, J. '51

Delta Chi - 7

Bernth, L. '66
Danner, E. '69
Kautter, W. '57
KEILL, R. '56
Slaughter, D. '64
Switzer, R. '65
Zwiebel, H. '55

Delta Psi - 4

Kratzer, P. '67
Mortimer, D. '52
Peloquin, R. '69
Spranklin, F. '69

Delta Omega - 3

Pope, L. '69
POYNER, W. '57
Sedberry, P. '64

Epsilon Alpha - 7

Kelly, T. '59
Manierre, H. '54
Munkwitz, G. '68
Pfeffer, W. '57
Tilki, J. '63
Winter, B. '67
WYLANE, F. '69

Epsilon Eta - 10

Campbell, D. '56
Hartenberger, P. '57
Kaufer, H. '63
Kretzmann, W. '63
Kruger, P. '68
McAlear, H. '61
MCMILLAN, J. '53
Schrark, G. '70
Watkins, D. '67
Welge, A. '59

Epsilon Gamma - 3

DURHAM, R. '64
Herrell, R. '58
Yarbrough, M. '55

Epsilon Delta - 3

Dishon, N. '70

Hammer, V. '56 Hensley, J. '68	Crane, J. '62 Edkin, R. '64	Zeta Iota - 4 Kerr, J. '66 Lawson, R. '66 RITCH, J. '66 STARTEVANT, G. '67	Zeta Nu - 3 Beaudry, M. '69 Largent, D. '68 Young, D. '68	Zeta Rho - 1 McLeod, R. '68	Zeta Psi - 2 CHASE, G. '69 Mire, M. '69
Epsilon Zeta - 2 LOWRANCE, C. '69 Thompson, M. '68	Epsilon Phi - 7 Boyeskie, J. '68 Courtenay, C. '66 Hall, R. '63 Honea, R. '64 Knight, R. Lightte, J. '70 Monroe, L. '67	Zeta Kappa - 2 KOSTKA, J. '71 Saul, W. '66	Zeta Xi - 2 Kerr, L. '68 Lankford, J. '67	Zeta Sigma - 3 Bromer, C. '69 MORSTATT, G. '68 Pond, B. '68	Zeta Omega - 3 HAMMAKER, R. '69 Reynolds, S. '71 SCANTLIN, L. '69
Epsilon Eta - 4 Cheatham, C. '66 Cunningham, H. '67 Dansby, J. '56 Manning, J. '57	Epsilon Chi - 2 MICHAELIS, J. '68 Pistotnik, F. '69	Zeta Lambda - 1 Pird, D. '69	Zeta Omicron - 2 Hariton, L. '69 STAININGER, G. '67	Zeta Tau - 5 Fonnell, C. '69 GCCDAN, G. '69 Holle, D. '69 Lawson, K. '69 Thalman, J. '71	Eta Alpha - 3 McLellan, H. '70 Myers, P. '70 Shannon, R.
Epsilon Theta - 2 Braun, C. '62 Osterhoudt, R. '56	Epsilon Psi - 4 GALINIS, N. '64 Glisan, G. '65 Miller, D. '68 Nash, A. '68	Zeta Mu - 2 FABIN, P. '66 MARTIN, D. '66	Zeta Pi - 2 Giglia, G. '68 Pribyl, J. '68	Zeta Chi - 2 Graves, L. '69 Lane, R. '69	Eta Beta - 2 BAYARSKI, E. '70 McManus, T. '70
Epsilon Iota - 5 Casey, G. '66 Hahs, T. '62 Marsh, W. '69 ROBERTS, L. Winkler, W. '65	Epsilon Omega - 2 Ewy, M. '64 Feil, R. '66	<hr/> Administrators from page 30 <hr/>			
Epsilon Kappa - 3 Dodson, J. '58 WHEELER, J. '61 Williams, P. '68	Zeta Alpha - 6 Greele, M. '66 HMAS, F. '69 Mason, P. '66 Meyer, J. '65 Rausch, I. '63 SAUNDERS, I. '63	Directors of Student Activities			
Epsilon Lambda - 5 Abner, H. '68 Ayer, W. '62 Denton, W. '60 HERNDON, C. '62 Wice, L. '59	Zeta Beta - 5 GRAHAM, T. '69 Jenkins, R. '64 MACCURREE, J. '70 Pettit, J. '64 Picks, P. '67	Daniel, Joseph C., Samford University			
Epsilon Mu - 2 Kalincowsky, G. '66 Snyder, G. '71	Zeta Gamma - 2 FITZGERALD, P. '70 Lynch, P. '64	Jones, Jim Bob, Asst. Dir., Std. Act., No. Texas			
Epsilon Nu - 3 AIKEN, J. '64 Brown, J. '67 Darnall, J. '66	Zeta Delta - 4 Andreae, C. '65 ENGH, R. '65 MENZIE, J. '66 QUIGLEY, M. '65	Smith, Bradley, Copiah-Lincoln J.C. (Miss.)			
Epsilon Xi - 3 Ankuda, L. '60 Hartley, L. '64 Sawyer, T. '68	Zeta Epsilon - 5 BIPPUS, W. '68 Kitchen, P. '67 Lockhart, J. '66 VOLL, D. '66 Wallace, K. '65	Sylar, Dr. James, State College of Arkansas			
Epsilon Omicron - 9 BOND, W. '61 BOYKIN, T. '71 Bridges, J. '60 Collins, S. '67 Darst, W. '60 DeVault, J. '68 PAMSEY, H. '65 Robinson, J. '70 SCARBOROUGH, A. '65	Zeta Zeta - 2 Rivers, F. '65 Poliscn, R. '65	Admissions Personnel			
Epsilon Pi - 2 Koford, F. '69 PARROTT, P. '62	Zeta Eta - 1 Files, H. '65	Barron, Mike, Dir. of Admissions, Angelo State University			
Epsilon Sigma - 1 JACKSON, C. '63	Zeta Theta - 3 Duran, R. '68 Haney, P. '70 Heavin, W. '65	Cashwell, Richard G., Dir. of Adm., UNC/Chapel Hill			
Epsilon Upsilon - 3 Andersen, C. '65		Ern, Ernest, Dean of Adm., Univ. of Va./Charlottesville			
		Hanson, Emil, Dean of Adm., Weber State			
		McRaney, Dr. Mac G., Registrar, Delta State			
		Nixon, Joe, Dir. of Adm., Presbyterian Col. (S.C.)			
		Stevens, Fred, Asst. Dir., Adm., UNC/Chapel Hill			
		Waters, John, Dir. of Adm., Hampden-Sydney			
		Executive Assistants			
		Collins, David A., Asst. VP, Std. Affrs., Memphis State			
		Volker, Joe, Jr., Exec. Asst. VP Std. & Comm. Affrs., Ala. @ B.			
		Wartik, Gary, Asst. to Pres., Univ. of Calif./Northridge			
		Financial Personnel			
		Capps, Charlie, Asst. Treas. Univ. of Miami, Fla.			
		Nelson, Elbert, Dir., Fin. Aid, Delta State College			
		Rhodes, William, Bus. Mgr., Richmond			
		Silverwood, Col. Kermit, Fin. Aid Dir., Stilco Jr. Col. (Fla.)			
		Trustees, Directors, Regents			
		Baker, Michael, Jr., Pres., Bd. of Trustees, Penn. State			
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		Shoemaker, William, Bd. of Trustees, Inst. of Higher Learning, Miss.			
		Tolley, Dr. William, Bd. of Trustees, Syracuse University			
		Miscellaneous Personnel			
		Dudley, Bruce M., Public. Dir., Inter-Greek Adv., U. of W. Fla.			
		Hoffman, Dr. A. Lee, Dir. of Planning, Tulane			
		Little, Dr. Ted, Dir., Std. Dev., Auburn University			
		Minich, Rev. Henry N. F., Chaplain, U. of Miami (Fla.)			
		Miller, George, Univ. Legal Consul., Univ. of West Florida			
		Ohlfest, John, Dir. of Personnel, Valparaiso U. (Indiana)			
		Robbins, Col. Rich, Dir., Acad. Counseling, Athletics, Clemson			
		Sotos, Tim, Asst. Personnel Dir., Univ. of Pennsylvania			
		Tiller, Tom, Dir., Student Union, Va. Polytechnic Institute			
		Turcos, Dr. Charles P., Dir. of Dev., Lamar State			
		Waters, Bob, Dir. of Athletics, Western Carolina University			
		Woodbridge, Dave, Dir. of Research, F.I.T.			

HISTORICAL NOTES

By Dr. Paul Blount
IIKA Historian

What were Pi Kappa Alphas doing in the 1920's? A search of *Shield & Diamond* magazines taken from the shelves of Newell Library in Memorial Headquarters reveals these stories, events and happenings in the lives of brothers who were at that time making history.

The 1922 issue of the *Shield & Diamond* tells of the death of Junior Founder Theron Rice, to whom the "Fraternity owes more than to any man save Robert A. Smythe." The same issue of the magazine praises Beta Theta Pi fraternity for taking, at its national convention, a strong stand against hazing. A little later there is an article asking if Pi Kappa Alpha should not have a "definitely organized sisterhood." The University of California responded by pointing to its formation of "Mothers Clubs." The article was signed by Mother Camper.

Pi Kappa Alphas at Emory and Georgia Tech gave a radio concert over Radio WSB in Atlanta; the event was labeled an "Amateur Burlesque" and pronounced "a fine entertainment."

Eligible bachelor of the Fraternity John U. Field of Lexington and Versailles, Kentucky, married Ethel Fletcher, also of Lexington, in October, 1922.

In February, 1923, plans were announced for an elaborate New York Club House for Pi Kappa Alpha alumni. The club would be shared with other national fraternities, and Pi Kappa Alpha would have a private club room on the first floor of a sixteen-story building, located on Madison Avenue and Thirty-Eighth Street. Resident membership dues were \$20 a year. The dream became a reality later that year. A year later a Pi Kappa Alpha club house was opened in Chicago.

In 1923, Beta Tau at the University of Michigan announced on its campus, with a student population of nine thousand, that the scholarship average of fraternity men was above the average of the whole university.

Another article in the same issue urged a standard badge for the entire Fraternity to arrive at a uniformity of size and pattern.

Fifty-five years after the Founding in Virginia, Robert Smythe and John Perez (then Grand Princes) journeyed to Chicago for a Founders' Day celebration. The corresponding secretary recording

that memorable occasion was K. D. Pulcifer. In New York, at the Hotel Pennsylvania, Founder William Alexander presided over the Founders' Day program and reminisced about early days in the life of the Fraternity.

The *Atlanta Constitution* carried a story (reproduced in the *Shield & Diamond* in May, 1923) announcing "Another Smythe Achievement": plans for the erection of a \$200,000 office structure on the corners of Exchange Place and Ivy Street in Atlanta. Out of this building, which still stands, Smythe as Grand Treasurer would run his cotton

exchange business and Pi Kappa Alpha, cajoling alumni for support, and publishing the *Shield & Diamond*.

A vocational plan, coming out of Rutgers, was announced in which alumni of the Fraternity would help guide young undergraduates into their chosen fields.

A full page advertisement in 1923 advertised *The Songs of the Pi Kappa Alpha Fraternity*, for \$2 a copy. Another full page advertisement urged attendance at the forthcoming 1924 convention in St. Louis. "Meet me in St. Louis" was the cry, at the Hotel Chase.

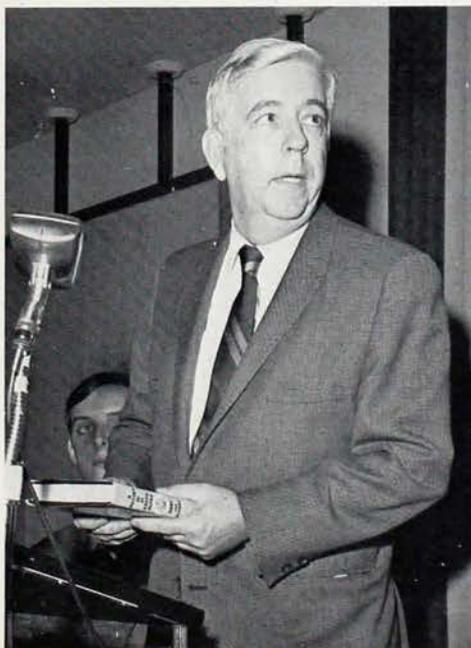
In 1923, Beta Psi chapter (now silent) was chartered at Mercer University at Macon, Georgia. In 1924 Gamma Alpha was installed at the University of Alabama; Gamma Beta, at the University of Nebraska; and Beta Omega at Lombard College in Galesburg, Illinois.

One issue in college life in the 1920's was the problem of the automobile and its growing numbers on the campus. Dr. Stratton D. Brooks of the University of Missouri wrote parents that no students attending the University would be allowed to "possess and operate a motor car during his attendance at school." A later issue of the *Shield & Diamond* carried a version of "yes, we have no bananas" in Latin and invited readers "why not try to translate it into Greek?"

Much of later 1924 issues of the *Shield & Diamond* reflect on the St. Louis convention and its accomplishments: it took a stand on deferred initiations; forbade "rough house and mock initiations"; sought an ideal time to hold national conventions and decided on December, during the Christmas holidays; voted to require 1/3 approving vote of a district and gave a voice to alumni chapters before there could be expansion in the district; urged alumni dues and required the ThC of each chapter to collect not less than 50 cents and not more than \$2.00 from each alumnus of the chapter and to "please remit" 50 percent of all collected to the Grand Treasurer, Smythe.; the convention re-elected Brothers Smythe, Perez, and Francia by acclamation to the Supreme Council.

Reading through old copies of the *Shield & Diamond* is fun and can be very rewarding. Pi Kappa Alphas get the everlasting message that there are few new problems in the Fraternity. What is new are the insights to old problems and the new determination we bring to find solutions — solutions that are suited to today's campus and fraternity men in the 1970's.

50
Years
Ago



CHAPTER NOTES

Alpha - Omega

Epsilon Chapter recently had one of its most successful and rewarding quarters. The highlight was the Pike Bike Race in which they raised over \$2400. This figure is one of the highest totals ever in this area for a single campaign. Among the fund raising projects tried by the fourteen fraternities were slave sales, food sales, a softball challenge, road-blocks, combos and parties. Brother Bill Deekens got the project off the ground and guided it to its tremendous success. Other individual accomplishments include Mike Smith, who was elected IFC President, Scott Pipo, who was elected District 4 Exec. Council Secretary-Treasurer, and Rick Thompson, who was elected DEC Undergraduate Representative . . . **Iota Chapter** had 27 members or pledges on the 1972 Hampden-Sydney football team of which 14 started and six of those received either all-state, all Mason-Dixon, or All American honors. Four starting basketball players were affiliated with Iota. The chapter posted a 3.1 gpa to lead all other fraternities. Brother Tom Scott was elected IFC President . . . **Pi Chapter** was host of the 1973 District 4 Convention and placed one brother on the District Executive Council. Three brothers were selected for Phi Beta Kappa, and two brothers were chosen for Omicron Delta Kappa. Also, members of Pi chapter were elected Student Body Vice President, Senior Class President, Senior Class Vice President, and Sophomore Class Representative to the Student Government . . .

Alpha Alpha - Alpha Omega

Alpha Zeta Chapter, over the past few years, has been increasing conscientious of the role that a fraternity can have on the University of Arkansas campus. Recently, the brothers started a Toys for Tots campaign and gathered 3000 new toys to help unfortunate youngsters get the attention they deserve. Also this year, parties have filled the seldom-quiet halls of the house. The chapter also presented each sorority on campus with a plaque commemorating their anniversaries, as well as a serenade. Brother Terry Buruss honored himself and the Pike chapter by writing and publishing the foremost work on pneumatic architectural structure in the country today, *Flow Gently, Sweet Alpha* . . . **Alpha Kappa Chapter's** annual Founders' Day was not the typical Founders' Day. More than 250 people were present to commemorate a surprise

testimonial in honor of Robert V. Wolf on the 25th anniversary of his initiation into Pi Kappa Alpha and to recognize his many years of service to school, church and community. Among the assembly of brothers and friends were present members of Alpha Kappa, 52 alumni of Alpha Kappa including several members of Brother Wolf's pledge class, Brother Wolf's family, representatives of the Rolla community and Immanuel Lutheran Church, members of the Department of Metallurgy at UMR, past national vice president Richard Bills, and past national presidents Charles L. Freeman and Garth Grissom, the keynoter . . .

Beta Alpha - Beta Omega

Beta Mu brother David Cordell has been elected chairman of the 1973-74 Texas Student Union. Frank Fleming is on the Union Board. Lee Grace has been elected to the Texas Student Publications Board of Trustees which publishes the *Daily Texan*, the *Cactus Yearbook*, and the *Pearl* monthly magazine. The chapter is planning a Pike Bike Race for the weekend of the Texas-Texas Tech football game in Austin. Beta Mu won first prize in the Float contest in the annual Round-Up parade . . . **Beta Tau** started a Little Sister chapter with eight women. The Little Sisters helped in the Shamrocks for Dystrophy fund drive, which raised more than \$2,300. The chapter won the District 16-A scholarship award for the fourth year in a row. Brother Bill Freimuth was elected vice president of the Fraternity Cooperative Council . . .

Gamma Alpha - Gamma Omega

Gamma Kappa Chapter has completed its 22nd successful year of Pi Week. Pi Week is an annual event originated in 1952 when one of the brothers of Pi Kappa Alpha was stricken with polio. The campus-wide project involves all the women's living groups and the election of a Pi Week Queen. During the week, 9,000 pies were sold and \$1,000.00 was donated to the March of Dimes, bringing the 22-year total to over \$17,000 . . .

Delta Alpha - Delta Omega

Delta Gamma Chapter celebrated its Founders' Day with a dinner attended by about 100 actives, alumni and little sisters. The rush committee acquired 33 associate members. They went through a six-week membership education program aimed at house orientation without



Alpha Zeta Chapter's Dream Girl Ball

hazing. The success of the program was apparent by Sunday night, April 1, at their initiation. The day before activation, new members and present actives contacted the city manager of Oxford and cleaned properties of private homes. On March 29, twenty-eight little sis pledges went active, boosting the Little Sis Chapter membership to 50 girls. A special item on the spring quarter agenda was a retreat for all active members . . . **Delta Theta** celebrated its 25th year on campus recently with one out of six alumni returning. The chapter helped organize the Jonesboro Alumni Association which was chartered recently. In conjunction with Earth Day, brothers checked local creeks for oxygen content and fish species present. Brother Keith Overstreet was elected Student Government President . . . **Delta Xi Chapter** past SMC Ed Pease represented Indiana University as Rhodes Scholar candidate, This is the second year in a row a Delta Xi member has been the Rhodes candidate for Indiana University. The active chapter ranked third on campus scholastically with seven 4.0 grade averages. They have also recently completed re-decorating the downstairs of the chapter house . . . **Delta Omicron** rekindled the fraternal spirit with a new year and new administration. After months of planning the chapter has signed the contract for a new house. This step has led the way for the reorganization of the chapter. In the field of education the chapter's program of after-dinner speakers continues. A rigorous second semester rush program worked well. The SC has worked to reorganize his office to a more efficient



District 2 (Pennsylvania) Executive Council received special recognition for its "DEC Excellence."

status and re-wrote the minutes of the past year, a tedious job for which he has received the praise of the District President and the National Assistant Executive Director. Also, the chapter is in the process of building a strong alumni foundation . . . **Delta Rho Chapter** has been kept busy by sponsoring three blood drives this year and presenting numerous campus Issues and Action discussions, including such topics as the VD epidemic, the Hare Krishna movement, authority and obedience in society, amnesty for draft evaders, and abortion and birth control. At least one noted authority has been presented at each program. The chapter was proud to initiate six outstanding new members along with six new Sisters of the Garnet and Gold, who attended the District 27 Conference and who have helped the chapter tremendously with rush, house work parties and social functions . . . **Delta Sigma Chapter** participated in unique and unusual events this year. Mr. Kenneth Killibrew was the subject of a special initiation ceremony. The Pikes at Bradley formed a fourteen-man pledge class with spirit so high, that on the weekend of October 7th the chapter went on an all-house walk-out to the University of Iowa, Gamma Nu Chapter. They took the firetruck on the expedition, and the whole weekend was a good time with parties and football games . . . **Delta Tau Chapter** has joined the growing number of chapters monopolizing on Epsilon Nu's idea for a Pike Bike Race. Also, Terri Michel, Pi Kappa Alpha's International Dream Girl, will be participating in the Miss Phoenix Beauty Pageant. As Delta Tau's Dream

Girl, Terri represents the chapter at Arizona State as well as all the other Pike chapters. A winter formal was held on January 27 for the Pike chapters from both Arizona State University and the University of Arizona. It was held at the Camelback Inn in Scottsdale, Arizona, and proved to be one of the most lavish and fun parties in Delta Tau history . . . **Delta Omega Chapter** had seven members who attempted to boost the college baseball team to another victorious year. Bob Worthington, Dean Boger, Chris Seibert and Dennis Olley are returning from last year. Worthington made the NAIA All American Team last year and Boger is a member of the All State Team. They and transfers Burke Suter and Alan Brumfield were drafted by professional clubs . . .

Epsilon Alpha – Epsilon Omega

Epsilon Iota recently hosted the 1973 District 20-B Convention in Cape Girardeau, Missouri. The attendance from the five chapters in the District was the strongest in the history of the convention, which was centered around a non-Greek panel and questions were directed as to why the panel members did not ever go into the Greek system. After the business was finished, tensions were relieved with a basketball tournament, which Epsilon Iota won. It was followed by the annual banquet when guest speaker President C. Ross Anderson told of his college days with Pi Kappa Alpha. Also in attendance was Executive Director Pat Halloran . . . **Epsilon Upsilon Chapter** for the second consecutive year headed the dispersing of coin collectors

for the March of Dimes in the city of Erie. Significant renovation was completed on the chapter house. The chapter won the district award for total man-miles when sending over two-thirds of the chapter to the district convention on the weekend of February 2-4, 1973 . . . **Epsilon Chi Chapter** picked up 30 top pledges in 1972-73. A total of \$600 was raised from the Pike-sponsored Cystic Fibrosis Dance. Spring '73 was a big one for the chapter's public relations – they collected over 1100 books for the local juvenile home, held an Easter Egg Hunt along with the Junior Chamber of Commerce for the children in the area, and brother Tom Murry was elected Student Senate Treasurer . . .

Zeta Alpha – Zeta Omega

Zeta Beta Chapter's distinguishing feature is their organization of a 1950's rock 'n' roll band called Necked and the Nudies. The combo is composed of eight members and has performed for numerous engagements since its beginning in December of last year. The band has proven very beneficial in rush functions, publicity, and just a good old time in general. The chapter retreat took place at SMC Jimmy Marsh's home and was conducted by each of the chapter officers. Topics discussed were rush, membership education, finances, chapter relations, and committee communications. The chapter feels that activities such as this boost the spirits and encourage fraternity participation greatly. The Pikes of Delta State participated actively in the "High School Day" which occurred the weekend of March 30-31. A Pi Kappa Alpha information booth was set up on the campus with literature, trophies, awards, and the award-winning scrapbook on display. In addition a tour was conducted through the chapter room where the rush film was shown and the Fraternity was explained in more detail . . . **Zeta Gamma Chapter** was for the second year in a row the largest chapter on the Eastern Illinois University campus, taking in a total of 36 new active members. With the chapter's assistance, alumnus Dick Lynch was elected County Coroner. The chapter sponsored, for the eighth consecutive year, the PiKA Invitational Basketball Tournament with twelve schools from the Midwest sending Pike brothers to participate. the chapter has varsity representatives in every major sports activity of the University, many receiving national recognition for their performances. Brother John Luick served

as chairman for organizing the entire program for EIU's annual Greek Week. Brothers involved in Student Government activities at Eastern were: Rick Hobler, Executive Assistant to the Student Body President and EIU's lone representative to the Association of Illinois Student Governments (a national student lobbying group); Pat Fitzgerald and Mike Henard, student Senators serving important roles in student leadership. . . . **Zeta Delta** co-sponsored a "Hells Angels" weekend to finish up a year of fine community relations. During the year the Pikes held a Halloween party for head start children, and under the supervision of SMC Noel P. Edward had a post Valentines Day party for the head start and day care children. The "Hells Angels" weekend was attended by other chapters in Iowa and Illinois and many of the college age youths of Fairfield. . . . **Zeta Zeta** initiated 10 new men from the fall pledge class. Plans are being drawn now by the chapter to build a new house that hopefully will be finished by next fall. One of the chapter's civic projects for the year was a Christmas Party for underprivileged children and it was a great success. . . . **Zeta Kappa** won the Ferris State College IFC ski meet. Brother Tom Sebald, along with Brother Steve Stuits, led the team to its third straight victory. IKA team members finished 2nd, 3rd, 4th and 5th, with the 5th place finisher just 0.20 of a second from 1st place. . . . **Zeta Lambda** was the winner of the Adrian College Winter Carnival. During the year the chapter took two good pledge classes where a total of 14 new members accepted IKA bids, the largest total of pledges taken by any fraternity at Adrian. The chapter had six swimmers on the Adrian College Varsity Swim Team. They also collected and donated money and food for Associated Charities, a local charitable organization. Zeta Lambda was also one of the lucky IKA chapters to be fined for not filing a non-profit organization tax form for three consecutive years. . . . **Zeta Omicron** has come a long way in the past year. The chapter is consistently among the leaders in pledging, campus projects, community service, and intramural sports. This last April the chapter put on a carnival for a local school for physically handicapped children which was a tremendous success. The chapter is also one of the top houses on campus as far as sports are concerned, leading in the race for the All University High Point Trophy which they have won several times in the past. . . . **Zeta Upsilon** travelled to the Pi Kappa Alpha chapter at VPI recently to coordinate stronger relationships among the chapters. The chapter has won the intramural trophy for this year at Concord. Brother Greg Park was credited with the discovery of a "cave beetle," the scientific name being *Pseudanopthalmus Parki*. . . . **Zeta Phi** sponsored its annual pre-Thanksgiving pumpkin pie eating contest. An afternoon

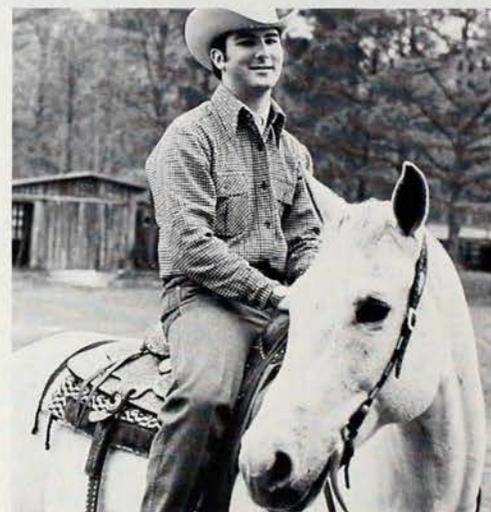


Eta Theta Chapter had 70% of its members complete the 20-mile-long March of Dimes Walk-a-Thon.

of fun was widely covered by local papers, TV stations, and ABC News. . . . **Zeta Omega** climaxed the social year with the annual Dream Girl Formal. Brother Bill Hagood was honored as the Outstanding Active of the Year, while Brother Dan Debaillon was honored for his outstanding scholastic achievements. Outstanding Alumnus was R. H. Tompkins. The highlight of the evening was the naming of the Dream Girl, Janet Clark, and her Court. . . .

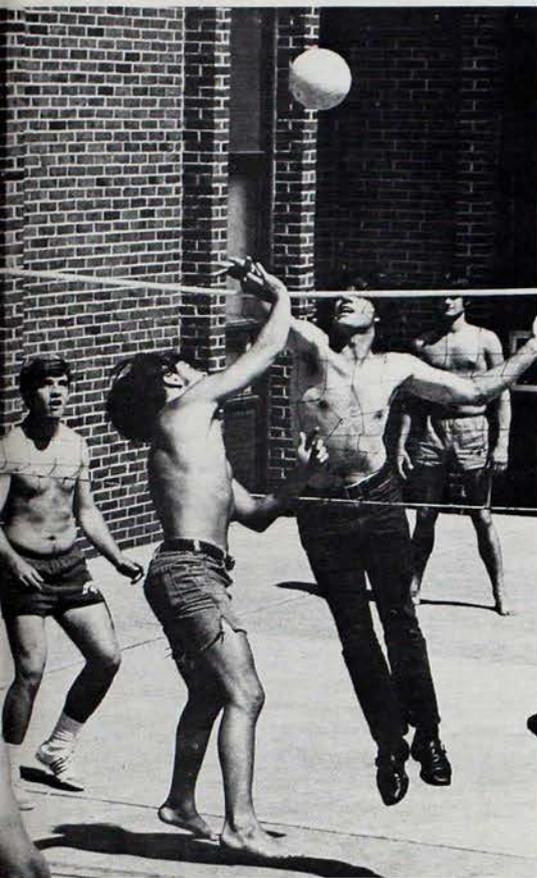
Eta Alpha – Eta Omega

Eta Nu declared this to be the year of "individual responsibility" for the Northern Pikes. All chapter fines were disbanded early in the year with each member taking the initiative to fulfill his own responsibilities. The Founders' Day celebration saw a 65% turnout of alumni, due in part to an expanded alumni relations program including a computer application for record keeping. It was a year of "firsts" for the young chapter, including the first Alumnus Counselor, first meeting of the housing corporation, and first attendance at a National Convention. Extensive newspaper coverage was given to the Pike victory in homecoming and tugs, and strong effort in rush resulted in the largest fall pledge class since the chapter's inception. The Third Annual IKA Midwest Softball Tournament promises to be a great success, with twice as many teams as ever before pre-registered. . . . **Eta Xi** recently moved to 1125 Tenth Place South, Birmingham, Alabama, 35205. The brothers volunteered their services at the Third Annual March of Dimes Walk-a-Thon in Birmingham, which earned \$25,000. The chapter also participated in the annual Heart Fund Drive. Brother Jim Price was recently elected President of



Eta Xi's Jim Price was recently elected president of the American Junior Quarter Horse Association.

the American Junior Quarter Horse Association and was featured in the March issue of the *American Quarter Horse Journal*. Brother Ron Shaw is serving as Student Body President and Brother Charlie Adcock was elected Secretary-Treasurer of District 10. . . . **Eta Tau** received the intramural football trophy for winning the championship for the third year in a row. The chapter hosted the Austin Peay State University basketball team to a steak supper after the team won the Ohio Valley Conference championship. Brother Jon Norris was elected president of the Inter-Fraternity Council and brother Kent Grizzard was elected Vice President. A Dream Girl Ball was held on May 6 to celebrate the chapter's first anniversary as a national chapter and to honor Dream Girl Susan Thomason. . . .



Rush is an ongoing chapter assignment, but one which today demands open, honest communication. What better way to communicate and keep rush functional than to involve rushees in chapter activities?



TIPS ON... *organizing for rush*

By Vaughn Rockhold
and Tom Wilkinson

With the innovation of open rush on most college campuses, there has been a shifting of responsibility in membership recruitment. It used to be the task of the Inter-Fraternity organization to sell people on the Greek system and herd them through the Fraternity houses. The focal point has now shifted to the chapter and in particular the individual members. For an aggressive chapter it is an ideal situation. For a chapter that has traditionally sat around and acted as a showcase of trophies it means trouble.

To meet the demands of open rush, each chapter must orientate its members to the system. Open rush is personalized. It is making friends and conveying the friendship of the Fraternity. If a brother says he doesn't know how to rush he is actually saying that he doesn't know how to make friends. Each member must take a positive attitude and relax. The hard sell is outdated. The rushee should be introduced to Pi Kappa Alpha through your interest and affiliation.

Organization is the key to building a solid rush structure. Each member must learn where he fits in the overall program so that he can better fulfill his responsibilities. The rush program must have a

built-in flexibility to utilize the interest of each member and also to make each member feel comfortable as part of the program.

An excellent first step would be an open-floor discussion about the rush program as well as topics of conversation. It can work as a threefold process.

First, discuss rush and what the chapter goals are or should be. Second, make sure that each member understands possible topics of discussion about the chapter. What are the advantages of our house, what are our strengths and weaknesses, this is what we do. Third, discuss the advantages of belonging to a national fraternity. What you get for your membership fees, that it is a lifetime affiliation, some of the programs being developed. Realistically, the national Fraternity will not be the first topic of discussion with a rushee, but pointing out the advantages of IKA on a national level can only be an asset, and it could end up to be the determining factor in the final decision.

Open rush thrives on the maturity of the individual members. Under a highly structured rush system there was usually a two to three week rush period and it was much easier to get people excited about rushing. Parties and many other types of organized functions made up the

bulk and heart of the rush program. Fun must now be equated to accomplishment. With this system, you are putting yourself and your house on the line. The individual must now strive for and be rewarded by a sense of self-satisfaction.

A positive attitude by the individual is a prerequisite to success. You must believe that you can succeed in making new friends. Pick topics to discuss that you feel conversational with, whether it be the Fraternity, sports, classes or things that you have experienced on campus that might help him out. Open doors for mutual interest. If you put yourself out to make the rushee feel comfortable, you'll find it much more successful than high pressuring a man to become a member.

All of these different points add up to one of the most beneficial assets a member can receive from fraternity life — the ability to sell yourself. No matter what your future plans or occupation, the ability to communicate personally and to market yourself will prove invaluable. Rush is a primary vehicle for developing the skills involved in that process and it is an advantageous experience for all Fraternity members. If utilized properly, both the individual and the Fraternity will prosper.

Powers Award for Ed Pease

The Powers Award is presented annually by Pi Kappa Alpha to the most outstanding undergraduate based upon accumulated academic, Fraternity and extracurricular activities. Edward A. Pease, recipient of the 1973 Powers Award, personifies the qualities of Fraternity leadership, academic achievement and campus involvement.

Brother Pease graduated from Indiana University in June, 1973, with a 3.92 accumulative grade point average on a possible 4.0 scale. He was elected SMC of Delta Xi chapter when he was a sophomore, the youngest SMC in that chapter's history. In his senior year he became a member of Phi Beta Kappa and was the Rhodes Scholar nominee of his university.

"I have seldom known a student of his outstanding academic accomplishments who has been so deeply — and prominently — involved in campus service activities. He has exhibited deep commitment to his Fraternity, to his fellow students, and the the University," says Warner O. Chapman, Director of the University Honors Division at Indiana University.

Ed has served IIKA by being president of his chapter for two terms, Membership Education Coordinator, a member of the District 17 Executive Council, a participant in the 1971 Leadership Academy and 1972 Convention. He was also the Secretary-Treasurer of the Inter-Fraternity organization for two terms.

Lewe West

Completing his studies at Emory University in three years as opposed to the normal four-year program, Lew West is the recipient of the Regional Powers Award.

Lewe graduated with a 3.97 accumulative average on a 4.0 scale. He served Beta Kappa chapter as President, Vice President, and chapter representative to the Inter-Fraternity organization. A member of Phi Beta Kappa, Lew also served as associate editor to his campus newspaper.

Brother West is thoroughly involved in his future occupation, medicine, and took advantage of every opportunity to enhance his education as an undergraduate. Lew, himself, provides the best summation of his credentials, "I have attempted to attain a just balance between my education, the Fraternity, the community and the school, without sacrificing the quality of my work in any endeavor. This has necessarily limited the number of activities I have been in, but has not hindered the personal maturation

and fulfillment I have achieved."

Robert J. Scanlon

A campus leader at the University of Missouri at Rolla, Robert J. Scanlon is the recipient of the Regional Powers Award.

Graduating with a 2.78 accumulative average on a 4.0 scale, Brother Scanlon served Alpha Kappa chapter as president, vice president, treasurer and rush chairman. He was president of the Inter-Fraternity organization, editor of the IFC newspaper and vice president of the Alpha Kappa House Corporation.

"Bob Scanlon is not a politically motivated person," says Daniel K. Goodman, Ph.D. and Faculty Advisor to Alpha Kappa, "and I have never known him to actively seek any office. Given his accomplishments, this is indeed an unusual situation. I believe his attainments to be due to two things: His natural abilities for leadership and empathy, and his desire to further enhance the image of his chapter and Fraternity."

Ronald G. Stone

The only man to be named Most Outstanding Fraternity Man for two years at the University of Miami, Ronald G. Stone is the recipient of the Powers Award for his region.

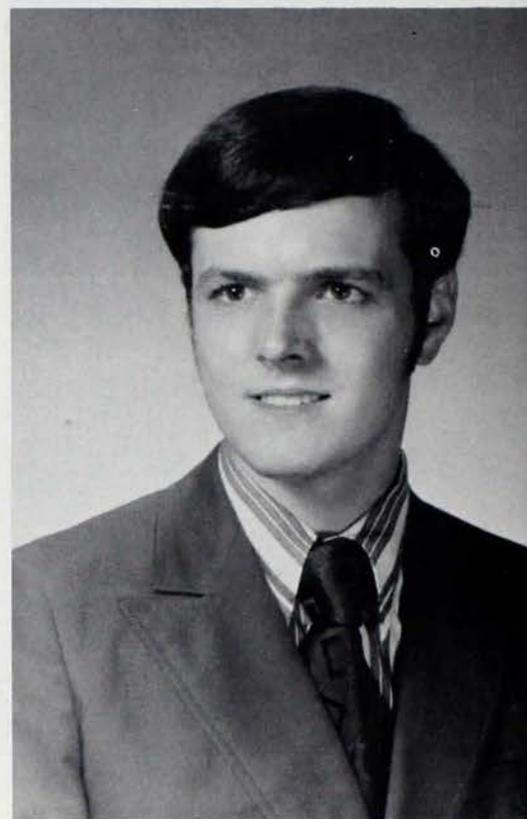
Brother Stone has served Gamma Omega chapter as president, secretary, membership education coordinator and three terms as rush chairman. He also served two years as president of the Inter-Fraternity organization. Ron was active in the Southeastern Inter-Fraternity Conference and held the offices of vice president and parliamentarian.

Ron graduated with a 2.7 accumulative average on a 4.0 scale. He has been awarded the "Iron Arrow," which is the highest honor attained by men at the University of Miami.

"Mr. Stone's greatest forte is his consistency," writes Father Henry N. F. Minich, National Chaplain. "He has proved himself well in many situations over a long period of time. He is the kind of young man who I think best exemplifies the ideals important in Pi Kappa Alpha."

David E. Holland

David E. Holland, a June graduate of Gannon College in Wesleyville, Pennsylvania, is the recipient of a Regional Powers Award. David has excelled in his contributions to the Fraternity, scholar-



ship, student government and varsity athletics.

David has served as SMC, IMC, and Corresponding Secretary of Epsilon Upsilon chapter. His contributions at the district level have also been outstanding. District 2 President Edward L. Korwek remarked on Dave's service, "As a member of the District 2 Executive Council, Dave has been a vital force in formulating Council policies. His contributions to the Council in the last two years have been so remarkable that I will present him with a "Distinguished Service Certificate."

H. Wayne Blansett

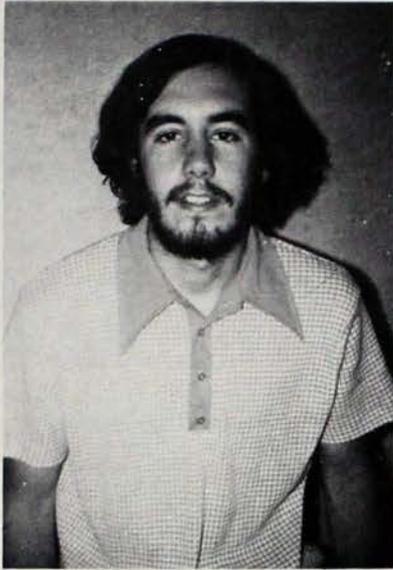
H. Wayne Blansett has been selected as the recipient of the Powers Award for Region V. At Delta State College, he has been active in Fraternity and Student Government leadership.

Wayne served two terms as SMC of Zeta Beta chapter as well as IMC and rush chairman. He was vice president and president of the Inter-Fraternity organization.

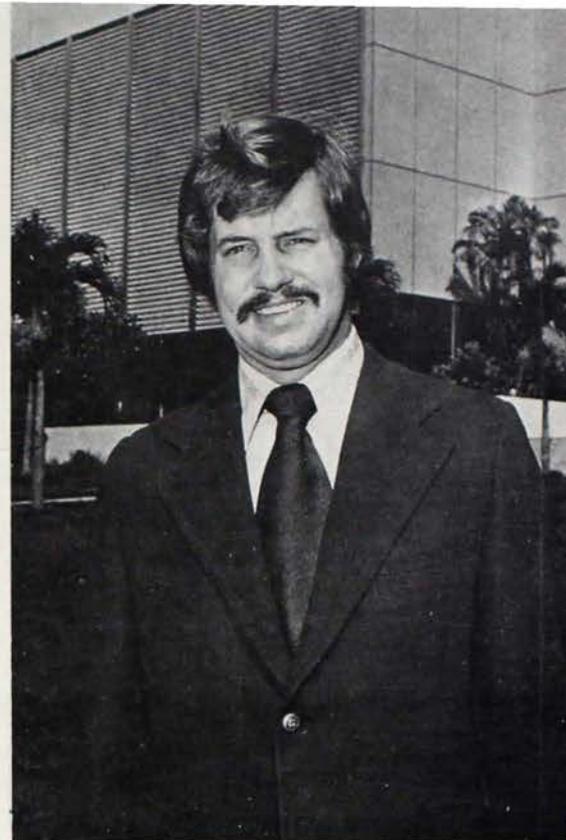
Serving as attorney general of the Student Government Association and chairman of the Men's Judicial Council, Wayne has been named to Who's Who Among Students in American Colleges and Universities. Wayne graduated with a 2.8 accumulative average on a 4.0 scale.

Aubrey K. Lucas, President of Delta State College, added this summation to Brother Blansett's credentials: "He is respected and admired by his peers. His personality, cooperative attitude, and stability have established a most effective rapport with the faculty and administration of the College."

Dave Holland, Gannon



Bob Scanlon, Missouri at Rolla



Recipients of special recognition awards

Most outstanding chapters (Smythe Award)

Epsilon (Virginia Tech)
Zeta (Tennessee)
Beta Pi (Pennsylvania)
Delta Tau (Arizona State)
Zeta Beta (Delta State)
Eta Alpha (Clemson)

Alumni relations

1st – Alpha Kappa (Missouri @ Rolla)
2nd – Beta Pi (Pennsylvania)
Eta Alpha (Clemson)
Zeta Beta (Delta State)
Eta Nu (Northern Illinois)

Athletic Achievement

1st – Eta Theta (Weber State)
2nd – Alpha Omicron (Southwestern U. at
Georgetown)
Delta Tau (Arizona State)
Epsilon Chi (State College of Arkansas)

Most improved chapter (Newell Award)

1st – Gamma Phi (Wake Forest)
2nd – Beta Omicron (Oklahoma)
Delta Omicron (Drake)

Publications excellence

1st – Epsilon (by Jenkins Robertson, A.C.)
2nd – Alpha Kappa (Missouri @ Rolla)
Beta Nu (Oregon State)

Community involvement

1st – Eta Theta (Weber State)
2nd – Epsilon (Virginia Tech)
Zeta (Tennessee)
Epsilon Chi (State College of Arkansas)
Zeta Zeta (Southwestern State @ Okla.)

Most outstanding alumni association (Nester Award)

1st – Orlando Area (Dr. Neil Powell, Pres.)
2nd – Greensboro (Bill Ross, Pres.)

Membership education program

1st – Zeta Beta (Delta State)
2nd – Zeta (Tennessee)
Beta Pi (Pennsylvania)

Chapter organization

1st – Zeta (Tennessee)
Zeta Beta (Delta State)

Campus involvement

1st – Eta Alpha (Clemson)
Eta Tau (Austin Peay)

ALUMNI NOTES

Initiation Dates 1920 to 1949

Hubert B. Owens (Georgia) has retired as Dean of the School of Environmental Design at the University of Georgia. He has served that University for the past 45 years. Brother Owens is vice president of the International Federation of Landscape Architects and a former president of the American Society of Landscape Architects.

Wayne Oldham (Arkansas State) is now serving as President of Rodeway Inns of America, headquartered in Dallas, Texas.

Dr. William R. Nester, Jr. (Cincinnati) has been named "Mr. Alpha Xi of 1973" by his fellow alumni of that chapter. The annual award is presented for outstanding service to the University of Cincinnati, IKA and the community. Dr. Nester is the vice provost for student affairs at the University. He has served the Fraternity in many offices locally and nationally and is currently the National Education Advisor to the Fraternity.

Initiation Dates 1950 to 1959

William J. Crosby (Millsaps) was recently selected as Toastmaster of the Year for District 43 of Toastmasters International. That district consists of Arkansas, Tennessee and Mississippi.



Powers

Elkins

Pike Powers (Lamar Tech) was presented the Outstanding Young Man of the Year in Beaumont Award for 1972 by the Beaumont, Texas, Jaycees. Brother Powers has just completed his first term as a representative to the Texas Legislature.

Initiation Dates 1960 to 1969

Scott W. Elkins (East Tenn. State) has been named Vice President and Senior Loan Officer of the \$200 million Clarendon Bank & Trust Company in Arlington, Virginia.



U. S. Congressman from Georgia Ben Blackburn (Emory) was special guest of the Atlanta Alumni Association during its 1973 Founders' Day program. Left to right are James Crawford (South Carolina), Blackburn, Supreme Councilman Jerry Reel (Auburn), Mr. & Mrs. Tom Choyce (Georgia) and Mr. & Mrs. James Smith (Emory). Brother Choyce is president of the association.

Eugene W. Faust (Oregon State) has been promoted to assistant treasurer of Amfac, Inc. He was formerly assistant to the treasurer in the Hawaii-based firm's San Francisco offices, and he will continue to be based there.

2nd Lt. George L. Fletcher (Delta State) has been awarded his silver wings at Moody AFB, Georgia, upon graduation from U.S. Air Force pilot training. Lt. Fletcher has been assigned to McChord AFB, Washington, where he will fly with a unit of the Military Airlift Command which provides global airlift for U.S. military forces.

2nd Lt. Ricky S. Horton (Delta State) has been awarded his silver wings at Laredo AFB, Texas, upon graduation from U.S. Air Force pilot training. Lt. Horton will remain at Laredo for duty with a unit of the Air Training Command.

2nd Lt. Clark P. Lee (Delta State) has been awarded his silver wings at Craig AFB, Alabama, upon graduation from U.S. Air Force pilot training. He has been assigned to Ching Chuan Kang AB, Taiwan, where he will fly the C-130 aircraft.

Roger W. Pryor (Miami at Ohio) has been appointed an agency supervisor for Connecticut Mutual Life's Cincinnati, Ohio agency. He has been with the company since 1965.

Phillip Land (Delta State) will graduate this spring from the University of Louisville Dental School and will be entering practice in Ruleville.

VIP ALUMNI



McGovern

Dr. McGovern, Duke University

Dr. John P. McGovern of Alpha Alpha chapter continues to receive honors related to his renowned research in allergies and pediatrics. He received honorary degrees at Kent State University commencement ceremonies and he was installed as president of the American Osler Society in April. During the commencement, KSU President Dr. Glenn Olds said, "(Dr. McGovern) his remarkably effective research in allergies and pediatrics, his truly Hippocratic approach to the teaching of knowledge and those skills inspire the profound respect and esteem of all who know him." Conferred upon him was the Doctor of Humane Letters.

Baker, Pennsylvania State

Michael Baker, Jr., (Beta Alpha) was recently named president of the board of trustees of the Pennsylvania State University. The chairman of the board and chief executive officer of Euthenics Systems Corporation was elected to his first three-year term on the university's board of trustees in 1964. He is serving his third term. His association with higher education is well known. He has been, or is, a member of the board of the following schools: College of Steubenville, Tri-State College and Geneva College.

Dent, South Carolina

Harry J. Dent was named committee counsel of the Republican National Committee recently by Republican Chairman George Bush who thus completed a thoroughgoing overhaul of the committee. The Xi chapter initiate is the former Special Counsel to President Nixon and one of the leading architects of the administration's so-referred "Southern strategy."

Continued page 46

Epsilon Nu's Eddie Peters, chairman of the National Pike Bike Race, appeared on Jerry Lewis' national Telethon last Labor Day to present a \$17,000 check to the Muscular Dystrophy Association of America. This year's check is over \$68,000! Brother Peters is seated at far left.



Pike bikers haul in \$68,000

(At press time, 16 chapters had reported raising some \$68,000 for Muscular Dystrophy as part of the National Pike Bike Race.)

**By Eddie Peters
Chairman
National Pike Bike Race**

Labor Day, September 3, will be a banner day for the Pi Kappa Alpha Fraternity, as a representative of the Fraternity will present a check for some \$68,000 to Jerry Lewis on his Telethon from Las Vegas. The nationally televised program will end a highly successful campaign and launch a new, more exciting one.

The idea for the Pike Bike Race began in Atlanta, Georgia, in the spring of 1972, as a fund-raising event of the Epsilon Nu

Delta Tau's Pat Muscati rides in the Arizona State University bike race.



Top left: Epsilon Epsilon (Toledo) prepared for their Bike Race by taking first in the tricycle race at the winter carnival sponsored by the IFC. L-R are Warren DeHinger, Ed Gerrill (seated), George Stossel & Larry Gamble. Top right: St. Louis Mayor Cervantes is flanked by Zeta Phi (Missouri @ St. Louis) Brothers Russ Christian and Ed Ford as he proclaims April 29 as Pike Bike Race Day. Middle: In Zeta Phi's Trike Race, Alpha Xi Delta won. Bottom left: Epsilon (Virginia Tech) brothers roll on in their collection campaign. Bottom right: Linda Carter, Miss Arizona-USA, with MDAA Poster Child Timmy Dewell at Arizona State dance marathon.

chapter (Georgia State University) to benefit the Muscular Dystrophy Association of America. Because of the success in Atlanta, the idea was proposed as a national project at the International Convention in Miami last summer. The presentation was highlighted by a showing of the Bike Race film, "Only the Beginning" and President Gary Sallquist's reading of a telegram to the delegates from Jerry Lewis, National Chairman of MDAA. Following a week-long campaign to sell the idea to the brotherhood, the National Pike Bike Race received a unanimous endorsement from the delegates and the Fraternity's first national philanthropic enterprise was underway.

Interested chapters were supplied with necessary information and materials through the National Pike Bike Race Office in Atlanta. Suggestions based on the Atlanta project were offered, but chapters were urged to be imaginative.

Arizona State and the University of Nebraska at Omaha coordinated dance marathons as their primary source of fund-raising. The Arizonians raised

\$10,000, while Omaha, raising a smaller amount, put Pi Kappa Alpha in the limelight by getting an antiquated blue law against marathons erased from the Nebraska books.

Districts 16-B and 9-B of Ohio and Florida put a unique twist on their events by having their bicycle riders relay from one chapter to another, collecting pledges as they rode.

In Atlanta, the Pikes sponsored Greek Nights at several drinking establishments in famous Underground Atlanta. A local sorority staged a dance marathon and many groups took to the streets and set up roadblocks.

Midway through the project, the Carling Brewing Company announced that it would award a \$5,000 scholarship to the chapter raising the most money. In addition, Carling provided for free beer for all Bike Race projects. This year's recipient of the Carling scholarship is Epsilon Nu chapter at Georgia State, which raised over \$26,000.

The Epsilon Pikes at Virginia Tech sold submarine sandwiches, set up cannisters in stores, and held their Bike-a-

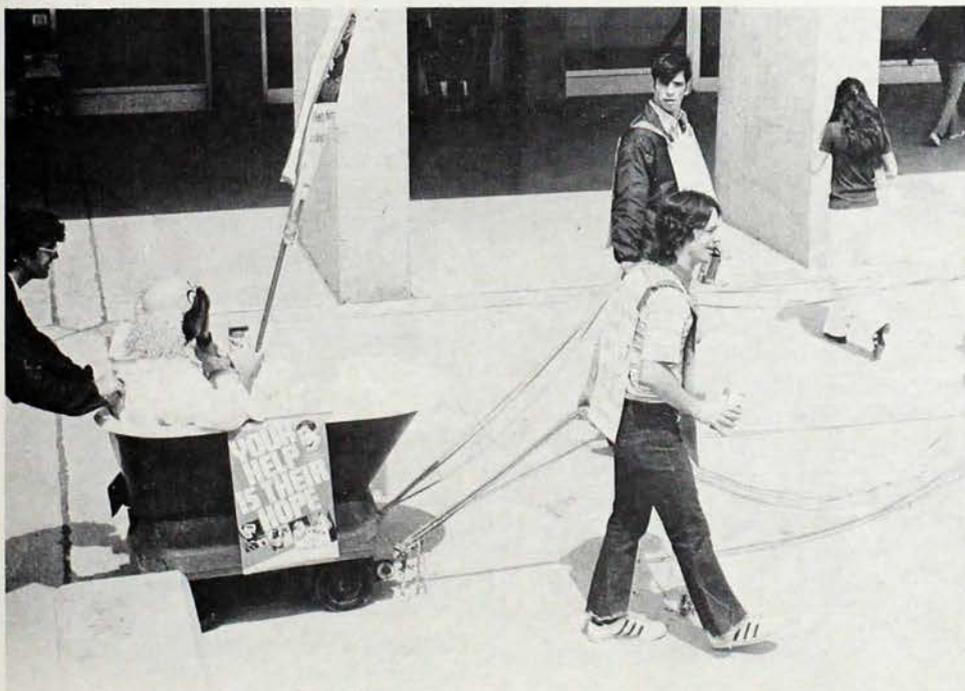
Thon at a local shopping center. University of Missouri at St. Louis Alpha Nu's blocked off twenty intersections around town for their fund-raising effort and totaled up \$7,500.

At the University of Iowa, the Pikes sponsored "Greeks Against Dystrophy" and added \$5,000 to the national total.

Eta Sigma at West Georgia in Carrollton, showed that a small town effort could be just as successful as the metropolitan areas as the Pikes raised \$6,500 and held their Bike Race at an old airstrip.

While funds for the 1973 Bike Race are recorded, plans are already underway for next year. Chapters will soon hear how greater participation by the National Fraternity and Carling Brewing Company will insure greater results, and higher and better successes. On Labor Day, September 3, the world will learn that Pi Kappa Alpha is truly a leader among all others in community service. This first year in our effort to save the lives of victimized children suffering from Muscular Dystrophy is "Only the Beginning" of great things to come.

\$68,000



Danny M. Neighbors (Southwestern State) has joined Dista Products Company, a pharmaceutical marketing division of Eli Lilly and Company, as a sales representative in Wichita Falls, Texas.



Neighbors

Govaars

William Brown Govaars (Arizona) has been promoted to Assistant Vice President of First Western Bank's Investment Division in Los Angeles, California.

Mac Curlee (Delta State) has been named head football coach at Ripley High School, Mississippi.

Franklin Thomas (Auburn) recently graduated from the Emory University Medical School. He is now serving an internship in surgery at Strong Memorial Hospital in Rochester, New York.

John L. Ferguson, Jr. (Delta State) has joined the Helena Federal Savings and Loan Association in Helena, Arkansas, as Treasurer.

Edmond M. Jacoby, Jr. (George Washington University) has joined the staff of the Institute of Traffic Engineers as Director of Publications. Among the duties of his position he will serve as editor of "Traffic Engineering" magazine. The Institute is the professional society for traffic engineers and is headquartered in Arlington, Virginia.

Michael R. MacDonald (Miami) has been serving as a special agent of the Intelligence Division of the United States Department of the Treasury in Miami, Florida, since the completion of his active military service.

Anthony E. Ferngren (Miami) is currently employed as a police officer with Metropolitan Dade County Public Safety Department. Brother Ferngren currently resides in Miami with his wife, Ginny Davidson Ferngren, a former IKA Little Sister, and their 2-year-old daughter Heather.

Rex "Mike" Stoneall (Arizona State) is currently stage manager for the Pheasant

Run Dinner-Playhouse in St. Charles, Illinois. Summer stock productions include such stars as Pat Paulson, Ben Murphy, and Janet Blair. Brother Stoneall will also serve as director and producer for future plays.

David G. Challed (Iowa State) graduated from the College of Law at the University of Nebraska in May of 1972. For the past year, he has been a staff attorney with the Legal Aid Society of Lincoln, Nebraska. He has been selected for the Reginald Heber Smith Community Lawyer Fellowship Program sponsored by Howard University in Washington, D.C., and will be assigned to the Legal Aid Society of Omaha, Nebraska, beginning August 1, 1973.

Initiation Dates 1970 to 1972

Thomas C. Tillar, Jr. (Virginia Polytechnic Institute) has been appointed Coordinator for Fraternity/Sorority Affairs at Virginia Tech in Blacksburg. Tech presently has 26 fraternities and 8 sororities. The Coordinator serves on the staff of the Vice President for Student Affairs.

Amzi Shirling (Delta State) is enrolled in the freshman class of the University of Tennessee school of Dentistry in Memphis, Tennessee.

Edmond Markel (Miami) is presently employed as an account executive with Executive Securities Corporation in Miami. He also serves as a staff assistant to United States Congressman William Lehman.

CHAPTER ETERNAL

Charles C. Adams (B1 - Beloit College), December, 1972, Logan, Utah.

James W. Balstad (BΞ - Wisconsin), May 2, 1973, St. Paul, Minn.

Charles H. Barber (BΔ - New Mexico), Jan., 1973, Kowloon, Hong Kong.

John M. Barber (BΔ - New Mexico), Sept. 4, 1972, Albuquerque, N.M.

Joseph W. Berry, Sr. (Ψ - West Ga. College), April 10, 1973, Atlanta, Ga.

Eugene C. Bonniwell (BΠ - Penn.), Dec., 1972, Havertown, Pa.

Robert D. Bradford (AT - Utah), Feb. 25, 1973.

Elias W. Burgin (AZ - Arkansas), August 10, 1972, Fayetteville, Arkansas.

Col. Charles T. Campbell (AP - Ohio State), June 28, 1972, Washington, D.C.

Eugene Cinelli (BΔ - New Mexico), June 5, 1973, Albuquerque, New Mexico.

Robert W. Day (Γ - William & Mary), Jan. 26, 1973, Richmond, Va.

Harry G. Duke (H - Tulane), June 1, 1972.

John F. Dyer (BA - Penn. State), Nov., 1972, Neptune, New Jersey.

Marshall Eilbach, Jr. (AH - Florida), Nov., 1972, Tampa, Fla.

Harford H. Ellis (ΓΘ - Miss. State), June 5, 1973, Ackerman, Ms.

Crosby Field (AT - New York), June 11, 1973, Brooklyn, New York.

Ward Stanley Gates (AΩ - Kansas), May 20, 1973, Orosi, Calif.

Clarence C. Gettleman (B - Wisconsin), March 20, 1973, Westlake, Ohio.

Bernard E. Hammer (AK - Missouri at Rolla), Feb. 23, 1973, Stanton, Ohio.

James H. Haralson (ΔΦ - Colo. School of Mines), April 7, 1973, Joliet, Missouri.

Arthur Ellis Heagler (AZ - Arkansas), April 10, 1973, Warren, Arkansas.

Roswell H. Johnson, Jr. (BΣ - Carnegie-Mellon), March 10, 1973, Pittsburgh, Pa.

Joseph C. Lewis (κ - Transylvania), August, 1972.

William A. MacDonald (ΓA - Alabama), March 2, 1973, Madison, New Jersey.

James A. McCoy (B - Davidson), March 25, 1973.

James P. Miller (ΓA - Alabama), June 3, 1972, Moulton, Alabama.

Dr. Jack Montgomery (A - Virginia & Θ - Southwestern), May 21, 1973.

Peter D. Orr (ΔΓ - Miami U.), Feb. 24, 1973, Potrero, Calif.

Dr. W. T. Owens (AΘ - W. Virginia), Dec. 8, 1972, Clarksburg, W. Va.

Howard Pardue (Σ - Vanderbilt), March 1, 1973, Nashville, Tenn.

John Jacob Rietz (BΣ - Carnegie-Mellon), April 25, 1973, Stubenville, Ohio.

Carlyn F. Rogers, Jr. (ΔΓ - Miami U.), March 27, 1972, Portage, Wisconsin.

Adolph P. Scholl (BT - Michigan), June 7, 1973, Cleveland, Ohio.

Oren Shepler (ΓΞ - Washington State), Dec. 23, 1972, Kelso, Washington.

President says rush is Inherent responsibility

Fraternity President C. Ross Anderson recently stated that undergraduate rush is an inherent responsibility which is incumbent upon every PiKA member. "Among our missions is to introduce Pi Kappa Alpha and its principles to worthy, qualified new men. It is not enough that a few loyal undergraduate officers conduct an annual rush. Our mission must be fulfilled as a responsibility inherent in membership and one which should involve students as well as alumni in the revitalization of our Fraternity.

"If each of us considered rush an ongoing recruitment responsibility, we would find motivation easier and appropriate methods to involve everyone." The statement was made in light of a recent slight membership decline which affected few other fraternities. "Most of the fraternities with which we compete had an increase in the number of pledges and initiations this year," said Anderson.

Chapter Consultants for 1973-74

A group of five new Chapter Consultants have been training throughout the summer at the Memorial Headquarters.

James A. Chinnici is a 1973 graduate. He served Delta Gamma chapter (Miami at Ohio) as SMC last year. Previously he was alumni secretary, IFC representative, rush captain and assistant ThC. His fraternity experience also includes attendance at the first President's Conference and as a member of the Miami University Committee to Study the Greek System Crisis.

Gary L. Cousino has served as SMC, IMC and SC for his chapter, Zeta Kappa (Ferris State in Michigan). Gary was chairman of the Constitutional Revision Committee at the 1972 Miami Convention and he is active in Big Brothers of America. He graduated in 1972 and spent some time in the insurance business.

Charles (Chuck) C. Harrell was graduated this year from the University of Mississippi. He worked in Gamma Iota

chapter as SMC, house manager, pledge educator and kitchen steward. He served on the Executive Council and the IFC for three years.

James A. Highberger is a 1973 industrial engineering graduate from Iowa State University. Following a term as SMC at Alpha Phi chapter during his sophomore year, Jim became a successful rush chairman. He was also chairman of the social and public relations committees and president of his pledge class. A varsity golfer, Jim includes among his activities the IFC and pep council.

Vaughn E. Rockhold recently received the Outstanding Brother Award from Delta Beta chapter (Bowling Green). He served as their SMC, rush chairman, and IFC representative. Additionally, he served on the Financial Advisory Board and Pledge Advisory Board. A 1973 journalism graduate, Vaughn was active in the Public Relations Student Society of America and the *Bowling Green News*.

Chapter Library Program Adopted by Foundation

The Pi Kappa Alpha Memorial Foundation has adopted a program which will enhance, and in many cases, create, a chapter library. Chapters which sustain an overall grade point average above that of the all-men's average for two consecutive semesters or terms will be awarded \$50 worth of reference or other books for their library. To apply, chapters must send evidence proving that the chapter has maintained a comprehensive chapter average in excess of the all-men's gpa for two consecutive grading periods verified by the Registrar (or appropriate personnel) to Pat Halloran, Executive Vice President of the Foundation. The program is not retroactive.

Shield & Diamond Photographer Appointed

The great grandson of the Junior Founder John Shaw Foster was recently appointed chief photographer of the *Shield & Diamond* magazine. John S. Foster III will assist the Editor in the preparation of visual communication relating to various feature articles to appear in future issues. He is believed to be the first such appointment to the magazine in its 82-year history.

John is a 1973 University of Tennessee graduate. His major field of study was

Continued on page 28

Hille, Hoelscher, Lachat Retire

Service to the Fraternity through the Memorial Headquarters is performed by young men who are not only dedicated, but of the highest professional caliber. Three of the most valuable staffers instrumental in helping the Fraternity through its recent crisis period, and who have a total of about 10 years of combined service to Pi Kappa Alpha, moved on to different opportunities this year. The impact on the Fraternity by John Hille, Steve Hoelscher and George Lachat since 1967 has been immeasurable, but certainly viable and constructive.

John Hille began his career in 1967 working part time until his 1971 graduation from Southwestern at Memphis. During his span at Theta chapter, the Southwestern group reached peaks parallel to John's enormous ambition and drive. Developing programs such as the earliest recommended membership education proposal through today's version, John dedicated himself to redeveloping unique interpersonal experience as a priority of fraternal interaction. In his positions as Administrative Assistant and Assistant Executive Director, his contributions included authoring most of the new *Garnet & Gold*, coordinating the development of the current membership

records system and General Fund chapter billing system and instituting many varied policy changes which added efficiency and modernization to the Headquarters operation.

Steve Hoelscher joined the staff from Delta Mu chapter (Southern Mississippi) in 1970 and was immediately utilized in the 1970 Biloxi Convention. He served a coordinator's role at the 1972 Miami conclave following two years as a Chapter Consultant. In 1970-71 he was the only Consultant, and in that position made an exhausting, but productive, slice through North America usually visiting the weakest chapters and rarely getting time to himself. Nevertheless, he returned as one of four Consultants in 1971-72, compiling thousands of miles of travel. Last year Steve was Assistant to the Executive Director for Administrative Affairs, a position in which he brainstormed Think Rush program and oversaw the membership records department. Steve's expertise and personality proved invaluable to the Fraternity in its many situations.

George Lachat received his Master's degree prior to joining the staff in 1971 as a Chapter Consultant. That first year George traveled the West, hardest hit by the temporary lag in Greek popularity. He was popular with the undergraduates. George served his last year as the

Continued on page 28



UNVAILING
VAIL

Scene of the 1974 International Convention

- Legislation
- Personal Development
- Fellowship
- Scenic Splendor
- Excitement
- You

Every Convention is a unique experience
Discover Vail in 1974 - A total experience in fraternalism