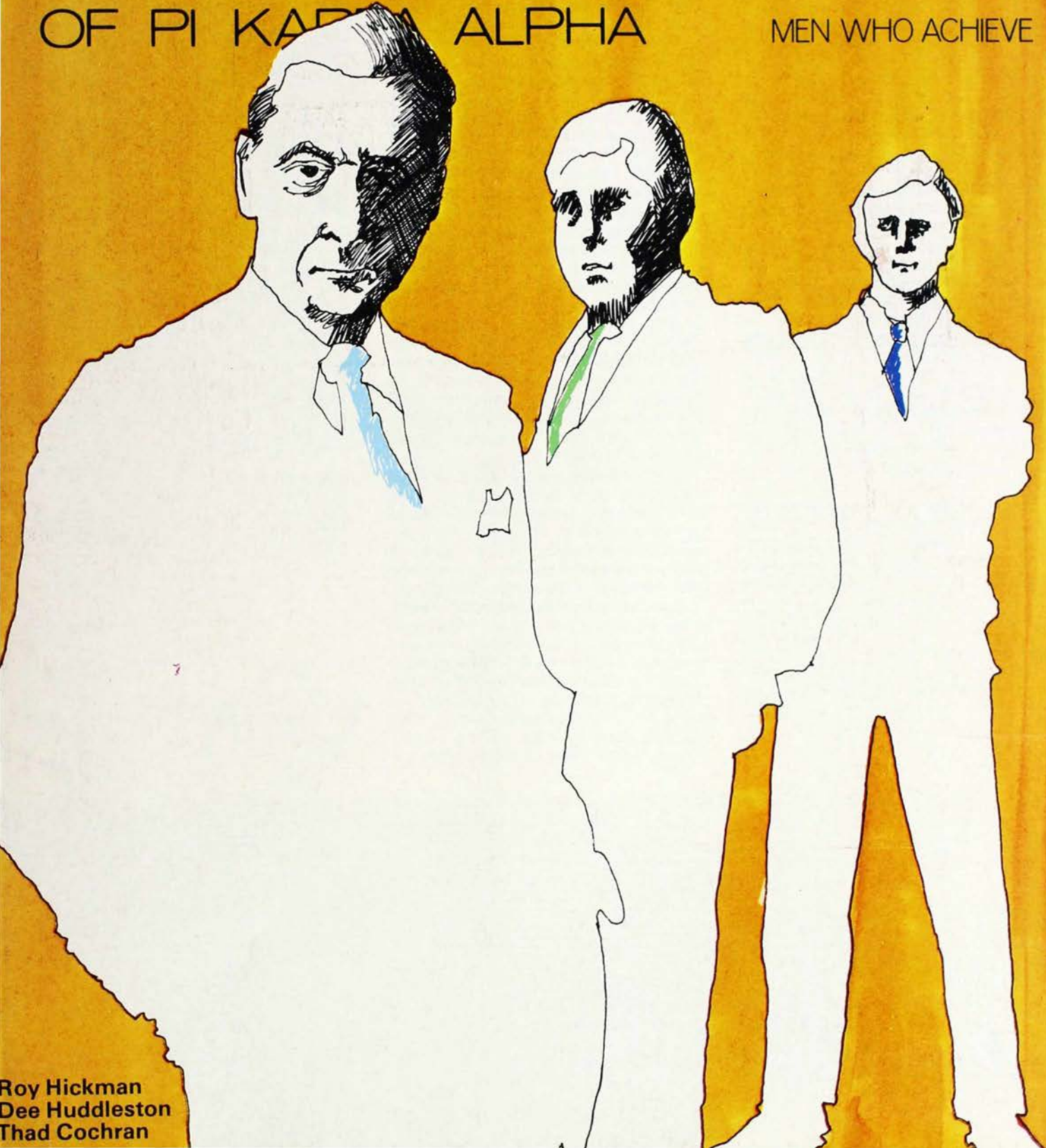


AN EDUCATIONAL JOURNAL  
JUNE 1973 VOL. 83 NO. 4

# SHIELD & DIAMOND

OF PI KAPPA ALPHA

MEN WHO ACHIEVE



Roy Hickman  
Dee Huddleston  
Thad Cochran



# COMMENT

Those who aspire to dictate the direction of our Fraternity are as numerous and diversified as their opinions. From some undergraduates comes the directive to pledge only "face men," a throw-back to what they shallowly consider SAE's or ATO's formula for past success. Others are seeking intellectual stimulation and stymie the face finders by advocating a "diversified" chapter make-up. There are those who insist upon one's financial stability as a prerequisite for membership; and, many of our alumni would be agitated and irritated by those chapters which show no respect for traditional legacies.

I don't know if it's a universal concern, but I have encountered some who sheepishly regard Pi Kappa Alpha as a mediocre fraternity. Others have voiced their concern that our Fraternity has fewer large chapters with prominent campus reputations, whether it be for intramurals or parties or scholarship. All of this pessimistic talk puzzles me and I wonder whether IKA, in reality, isn't becoming infamous for its "Joe Averages," the run-of-the-mill frat men with about as much life urgency as a sleeping cow.

Again, it may not be a universal trait among other fraternities, but I've seen apathy run rampant in some of our chapters. They're typically the ones who blame poor rush results on their house or the campus environment. What kind of objects should the Fraternity be pursuing? They'll say, "I don't know. Ask our SMC; it's his house."

Throughout many years of this Fraternity's history, while the SAE's and Sigma Chi's were characterized with specific images, we were characterized by a lack of image. Certainly, the one stereotype of IKA was its lack of stereotypes.

The main reason for this one-way communication, or more appropriate, this futile identity search, rests with the membership itself. Too often, our undergraduate members are the epitome of the

Archie Bunkers of this nation: uninvolved (in anything!), unmotivated (toward anything!) and unmoved (by anything!). Perhaps the identity crisis answer lies in the individual — his own lack of identity, purpose and understanding. If that's where it's at, it follows that we can't agree on objectives, nor can we exercise creativity.

The answer lies in leadership development — improving the human relations capacities of our affiliates.

During the Region V Conference in Memphis last April, about 150 young men were introduced to, and were excited about, the dynamics of personal motivation and how it alone is primarily responsible for success. They learned the success lesson — that anyone who is adequately motivated and organized can be an achiever.

The 1973 Leadership Academy this August will go several steps further in educating for leadership fulfillment. For the first time in our 105-year history, the Fraternity will actually begin to teach leadership, as it has claimed to do, rather than offer the opportunity for leadership without preparation.

The Academy will offer sessions concerning problem solving, goal setting, creativity and decision-making. Special workshops will be utilized to apply the lessons to every-day chapter problems such as rush, apparently an area in which only Pi Kappa Alpha suffered this year. The experience will inaugurate our entry into the leadership development field; and, not just for undergraduates. For example, Jim Kowalski, Undergraduate Supreme Council Member, has often stated he hopes one day alumni will

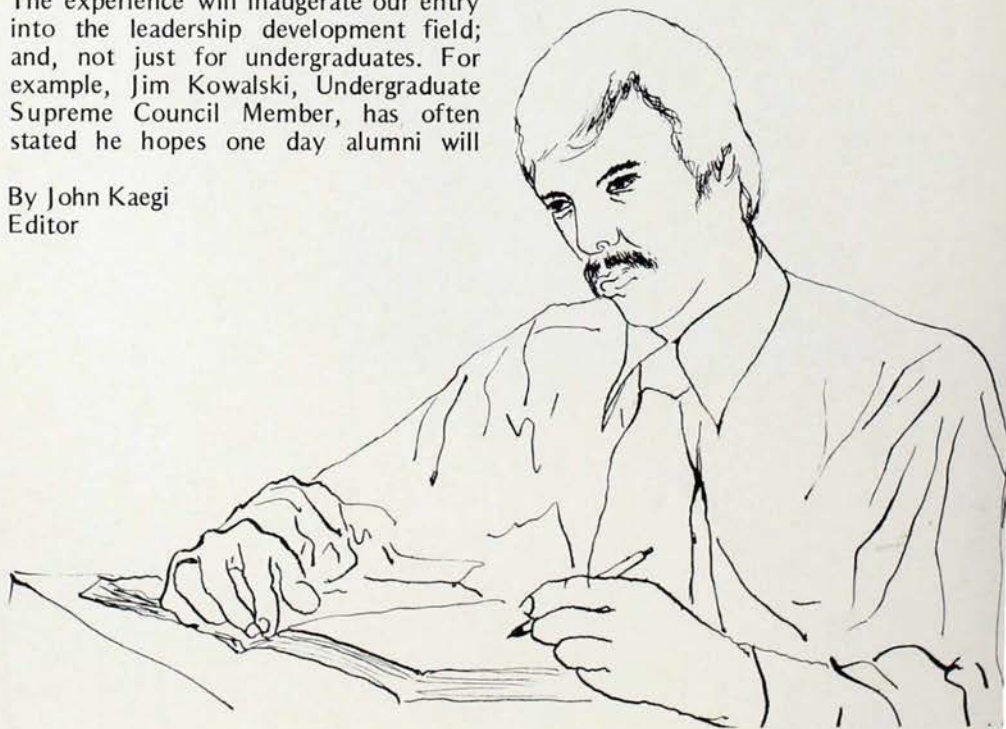
anticipate the leadership conferences as enthusiastically as undergraduates.

But, important to this topic, leadership enhancement is a fraternity direction in which Pi Kappa Alpha stands alone. Where some fraternities boast of their face men, Pikes will have no need for boasting. The proof of our objectives will be obvious in our membership. And, hopefully, it will end our squabbling about the benefits or adversities of "face men chapters." Too many times in the past, we've put the cart before the horse in attempting to solve our often inherent difficulties. This time we're going to start with the horse's mouth.

Incidentally, several of the articles in this issue are related to human dynamics. Men who achieve, the theme of this issue, are really just men who have realized their own potential and have utilized it. Chapters which are achieving, such as Zeta Omicron with its crippled children project, are properly motivated. And those who are most successful utilize techniques of listening discussed in S.I. Hayakawa's article.

For one, I'm irritated by those who have a lot to say, but are not interested in listening. I urge your support for the new direction of our Fraternity — that of sound leadership and human relations development.

By John Kaegi  
Editor



Credit for the cover photograph and other photos which illustrate the aging article in the March *Shield & Diamond* was inadvertently left out of that issue. We are grateful to *Aging* magazine and the Administration on Aging, of the Department of Health, Education and Welfare, for providing most of these photographs.



# OPEN FORUM

Gentlemen:

I have been grateful for my membership in Pi Kappa Alpha for over 50 years. A number of my best friends over these many years are Pi Kaps, both from good old Beta Gamma (Kansas U.) and brothers whom I have met here in California.

And now comes that excellent, heart-warming March issue of the *Shield & Diamond*, devoted principally to us alumni. And you emphasize the fact that we are yet of considerable importance, or rather could be, to the chapters and to National if given half a chance.

Just about the only times we ever hear from either, or from nearby chapters, is in asking for money. As an example of need but no contact, a nearby chapter held an outstanding 50th Anniversary gathering for alumni of this Southern California area. That is the only time we have heard from them in the past 10 or 15 years. Now I understand their charter had been revoked and I can't help but feel that they could have survived had they nurtured the strength of us alumni in some way.

So may I suggest that you encourage all the chapters to keep in touch with their alumni as well as all those in their areas? These alumni have much to offer and are really anxious for contacts with their Pi Kappa Alpha Brothers.

Long live Pi Kappa Alpha!

Donald I. Huddleston  
Beta Gamma Chapter Alumnus

Gentlemen:

After reading the editorial and your letter to the editor (March edition), I feel I must write to compliment the Pi Kappa Alpha chapter at Western Kentucky

University. I realize not every community in the nation is a college community, but here in Bowling Green, Kentucky Western is a big part of our city.

As chairman for the city and county UNICEF campaign for the past two years, it has been my pleasure to have assisted the Brothers of Zeta Epsilon. In these past two years we have collected over \$2,000 for this very worthwhile project.

It is with a great deal of pride that I recommend other chapters in a college community to follow the example set by Zeta Epsilon. All chapters should do their part so others can receive not only food, medicine, and clothing, but a chance as a student in some type of formal education in many of the world's underdeveloped nations.

Michael Holian  
Zeta Epsilon Alumnus

Dear Brother Craig:

I have just had a very "moving" experience — bringing into sharp focus truths which I learned over 20 years ago. It seems to me that after so many of us pass through those wicked doors, our fraternal goals may sometimes get a little bit lost, or muddled, due to our individual concentration on surviving or improving our lot.

Do we sometimes prostrate ourselves before the bitch goddess "money?" Have we sometimes forgotten, or forsaken, our fellow men? Brief moments of true insight may show us an image that does not always stand tall beside our avowed goals of Phi Phi Kappa Alpha!

I think that we all are given periodic chances to re-adjust our lives so that we can live more compatibly with our individual fellow men. Few of us are going to change overnight into something we are not, any more than we are going to give up trying to survive in this less-than-perfect world. But, perhaps if we are reminded more often of our Fraternal goals we could stick closer to what we would like our true image to be!

Yesterday (February 24, 1973) I found myself beautifully reminded of our Fraternity's goals when I attended individual initiation ceremonies and the

installation ceremonies of Pi Kappa Alpha's two newest chapters (Eta Phi at Florida Technological University and Eta Chi at Valencia Community College) here in Orlando. I felt very proud to have been a small part of this coming-to-life of two new IKA chapters! I was able to re-learn the rich goals of our brotherhood, plus re-affirming my belief that the young people of today are little different than we were when changes in hair and dress styles are ignored. I was further encouraged to note that most were better informed, and somewhat more mature, than we were!

This is very encouraging to those of us who really believe that mankind will not only continue to exist, but will constantly improve and unswervingly proceed toward ultimate evolution!!!

Knowing what the last two days have meant to me, and having some idea what it has meant to the youngsters here, I would like to propose that you and I start a sort of informal club. The only membership requirement would be a promise to ourselves that we will never go more than 5 years without having attended at least one formal initiation ceremony in a local IKA chapter.

I have made this promise to myself!

Doug Campbell  
Alpha Rho Chapter Alumnus

*Editor's Note: The preceding letter was not to the magazine, but to this Brother's son, also a member of IKA at Alpha Rho chapter (Ohio State).*

Gentlemen:

An Ode to PiKA

It seems but yesterday —  
My mind and heart were full of dreams  
and joy!

Alas, yesterday was fifty years ago  
When I was a boy.

Now many of those dreams have faded  
The joy not always there. But —

One dream remains undimmed,  
Brilliance and joy beyond compare.

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That dream and joy have lived in memory more glamorous than ever today,  
The dream and joy of my Fraternity  
— IKA.

Michael D. Kallfelz  
Beta Sigma Chapter Alumnus

## Better to light one meaningful candle

by John (Buck) Weaver

Gamma Zeta, Wittenberg, '37

Director of Communications and Development  
U.S. Committee for UNICEF

"What these kids need is another depression!"

"Bite your tongue!"

From the next seat in my commuter train, this exchange caught my ear a few weeks ago. Evidently it was triggered by the *New York Times'* daily display of headlines and photos chronicling the generation gap.

Drop-outs, junkies, long-haired sign carriers, street demonstrators — they're all there in print every morning and on the TV tube in the evening, proof of a continuing alienation between the "now" folk and our "depression generation." All the wide ties and dropped sideburns we've adopted can't conceal the differences in attitudes and values.

From where I operate, in more or less daily contact with the young, I seem to see a softening of the more extreme forms of protest this year. But it's still there under the surface — the rejection by many of our children of the comfortable life style we feel we have earned the hard way for them.

We might as well face it. The youth generation is not going to accept our value judgements without a lot of probing questions. Questions like why must poverty be a way of life for three-quarters of the world's population? Why are 300 million children under the age of five severely malnourished? What are you doing about it?

There are no easy answers. The huge problem of the haves and the have-nots, the developing countries vs. the developed, is beyond the scope of one man's perception. Certainly as an undergraduate, or recent alumnus, your opportunities to ameliorate the world's ills are limited. But I submit that it's a copout to put on your hair shirt and take to the streets.

Remember that line that goes, "It's better to light a single candle than to rage at the darkness?" Some of you have already started to light a few candles in the Peace Corps, Vista (what's left of it), the consumer movement. Others may be opting for Legal Aid, Nader's Raiders, or other challenges to the status quo.

But perhaps you're not ready to confront the establishment just yet. The idea of living in a sleeping bag among the fleas

in a rural commune doesn't appeal to you. There is another way. I believe more of you should be discovering it.

You can *join* the corporate establishment, with your eyes open. There never was a better opportunity for young management talent to help guide our free enterprise system in more socially responsible directions.

Banker David Rockefeller put it this way recently: "Corporations must develop more effective tools for measuring the social, as well as economic, costs and benefits of their actions... Social objectives can be formally incorporated into regular business planning. Managers can be evaluated, in part, on their social productivity... It is vital that social accountability become an integral part of corporate conduct, rather than a philanthropic add-on. Only in that way will the corporations assure the healthy social climate vital to their own future economic prosperity."

But suppose you find your corporate experience less than rewarding, except in financial terms? Then stick with it anyway for 20 or 25 years, raise your family, save some money, and take off for a career in public service. You will have acquired the skills, the experience, and the means to do something very useful for mankind in the last 15-20 years of your professional life.

Don't confuse this with early retirement. You may well find yourself working harder than you ever did, making less money, and enjoying it more. There are scores of non-profit humanitarian causes and agencies which can benefit from the expertise and management abilities acquired in a business career.

And the great part is you can afford it! Dr. Carl Eisendorfer of Duke University predicts that many more men will reject early retirement in favor of second careers that will give them a sense of accomplishment that their first careers may have lacked.

I chose the United Nations Children's Fund (specifically, its official fund-raising body in this country, the U.S. Committee for UNICEF) after nearly 30 years of commercial marketing, over half of them with one of the top 10 advertising agencies. I enjoyed my marketing career, but not as much as I enjoyed helping our Committee raise over \$8 million for UNICEF last year.

One of my associates on the Committee was a management consultant, another came from Internal Revenue! I know of other former businessmen who are now with the Population Council, the United Nations Association, CARE, the National Council of Churches.

Every month or so I get a call from another old friend asking if he should follow my route. I can only borrow a line from a familiar TV commercial, "try it — you'll like it!"

And you'd be surprised how much your kids will admire you.



Buck Weaver

## Concept chaps some, Challenge to others

*The community chapter concept is nothing new to American society. It is simply a different approach to membership toward that of a community organization. A comparison might be made to the U. S. Jaycees or Rotary International when one tries to define the concept of community chapter, as opposed to the traditional fraternity "undergraduates only" chapter makeup.*

*Pi Kappa Alpha Fraternity is becoming more and more communal in character, the result of convention legislation and broadening undergraduate and alumni interests. At the 1972 Miami Convention, legislation was adopted allowing the pledging and initiation of undergraduates who attend colleges without Pike chapters. Also, a motion was passed to permit alumni the privilege of "active" status in any chapter with its permission. Combine those moves with the broadening interest among young and old to know one another better, and you get a trend toward the community chapter concept.*

*Although the basic fibre of our chapters has not changed significantly, it is interesting to contemplate the effects of, and attitudes toward, this growing trend. Resulting from the recent increased consideration of the concept, an undergraduate SMC, an undergraduate Council Member and an alumnus District President here present their views. Further discussion is warranted and solicited from interested members.*



## FOR

By Gary A. Moeller  
District 19 President

One of the latest issues to confront the Fraternity is that of the community chapter concept. Various pieces of legislation at the Miami Convention have opened the door to this and similar variations of what we know as the traditional fraternity. These actions will provide us the opportunity to once again step back and look at Pi Kappa Alpha as it was intended to be, as it is now, and as it may be 10 years hence.

As I see the community chapter idea, it is a natural outgrowth of what we have today. We are presently organized for the most part in groups of 10-140 men, living in a house together, participating in campus activities, intramurals, community activities, social activities and academic endeavors as a group and individually. We use Pi Kappa Alpha as our name and a means of small group identity which is so very important as our universities become larger. The very same reasoning applies for the community chapter, with one exception — we don't live together. Irregardless of the fact that some members may go to different universities in the same community, every one of the above activities and needs still apply and are fulfilled most satisfactorily by the community chapter.

I also look upon this concept as something which will give us the opportunity to fulfill the needs of men who haven't been able to experience our Fraternity in its classic structure. So many times students are married and obviously aren't able to live in a chapter house. Others are veterans or just older men who for various reasons won't join because of their age or ability to communicate with younger men but still have the same basic needs as the others. This gives them the chance to participate, use their experience, lead others or perhaps merely to get away from the wife for a change.

When Pi Kappa Alpha was founded by those six men at the University of Virginia, a statement of purpose was formulated. The three basic principles of our Fraternity given in this statement are: 1) the establishment of friendship on a firm and lasting basis; 2) to work actively and create brotherly love and kind feeling; and 3) to encourage, assist and support the interests of our fellow members. I see no limitation placed on us by these three principles, but rather a challenge to develop and use every means possible to continue the great work our Fraternity does for people in today's society. The community chapter is another positive step in this direction.

## AGAINST

By Bill Davidson  
Undergraduate Council Member

In a period in which we are deeply concerned about the movement of our National Fraternity in the leadership field, I believe we should also address ourselves to the "community chapter concept." What is the "community chapter concept?" It is the movement of our Fraternity toward a structure that highly resembles the Jaycees or the Rotary.

In recent years our Fraternity has instituted many changes. As always, time will be the sole judge of these changes. I believe we need at this point in time to slow our velocity of change and proceed cautiously. I believe we need to become more aware of the idea that "change does not necessarily assure progress, but progress implacably requires change."

Some of these recent changes have guided us into a trend toward the "community chapter concept." Our decisions bearing out these changes have been a definite step toward progress. I believe the decision allowing alumni to remain active members with the consent of the chapter is progress. I also believe the installation of chapters at junior colleges and the allowance to initiate a student on a college campus where there is not a Pike chapter is progress. The question is, "How much farther will we go in the near future? Are we to continue reducing requirements for membership at such a rapid rate so as to become a "community club" in the next decade?

Our Fraternity was founded by *college* men for social purposes. I shudder to think that eventually at some point in time we will remove ourselves from this unique status. The "community chapter club" will probably one day be a reality; however, I venture to state that I believe we are not currently, nor closely approaching, the day that we can make this change and label it "progress."

We are slowly yet steadily stripping ourselves of common characteristics that foster some of the bonds among us. We must be extra careful in insuring ourselves that when we remove these common characteristics we will not be weakening or removing the bonds we share that make us proud of the fact that we are Pikes.

In conclusion, I believe now is the time we reassess the motto for the 1970 Convention, "IKA, changing with the '70's." Any decision to lower membership requirements is, in practicality, irrevocable. We must be well aware of the implications of the trend toward this concept. We are dealing with the basic heart of our Fraternity when we deal with membership and the requirements for membership. I personally look with disfavor on the idea of a "community chapter club."

## FOR

By Bruce Wolfson  
SMC of Beta Pi Chapter

The history of Pi Kappa Alpha has, in recent years, been one of opening doors. We were among the first national fraternities to open our doors to Brothers of all races. We were among the first to outlaw the needless and often cruel practices of hazing. And we were among the first to pursue the areas of membership education and leadership development. Now we are presented with another opportunity to pioneer new frontiers of the fraternity experience, and we should not squander it.

The concept of the community chapter provides two exciting new groups to contribute to the undergraduate chapter, students of nearby schools, and locally residing alumni. If the Fraternity provides a broadening experience by exposing the brotherhood to many types of people from diverse backgrounds, the entire experience can be made so much more valuable by bringing in a broader spectrum of people. By including students from other schools, the chapter takes on a much wider perspective and is provided with many new ideas for innovative chapter programming. Even more importantly, however, the community chapter offers our alumni a genuine opportunity to make Pi Kappa Alpha a truly lifelong experience, a long-standing goal of our Fraternity that will be important to us all after we graduate. In short, if the Fraternity is really dedicated to "establishing friendship on a firmer and more lasting basis," it can only benefit from extending the hand of friendship beyond a single college campus.

Community chapter, however, is a long-range goal, and there are few chapters that are currently ready to welcome alumni and other students into full membership. This should not discourage the interested chapter. There are many benefits to the chapter from designing its social calendar to appeal to a wider range of people. By addressing the desires of the community through community service projects and other functions of broad appeal, the brotherhood will find itself involved in a true fraternal experience.

The community chapter, then, is not a radical change in the fraternity's structure. It is a proposal to inject new life in the undergraduate chapter by broadening its horizons and to extend the benefits of that chapter to students from other schools and our alumni. It is, in other words, the next frontier for Pi Kappa Alpha.



# The Congressional freshman: Another form of pledgeship?

By John Kaegi  
Editor

I wondered if others, like me, on their first visit to D.C., had sensed the unnerving air of anxiety among the Congressional staffers and governmental employees who swarmed like bees throughout the Senate and House office buildings. Most of the tourists seemed too much in awe of the inspiring cement environment and occasional free-wheeling Congressman coming down the corridor to observe and analyze the prevailing mood.

Naturally, one's reaction to the nation's power symbol depends on his perception. The cab drivers weren't exactly in reverence. I suppose even freshmen Congressmen have experienced the humbling atmosphere often enough that their first ride on the "Senators Only" elevator was a little melodramatic.

It was interesting, though, that this year's two Pi Kappa Alpha freshman Congressmen reacted quite differently to their surroundings. Senator Walter "Dee" Huddleston (Omega — Kentucky), a Kentucky Democrat fresh from state Senate leadership, seemed a man little affected, a man who had already chaired the Senate several times, someone who really never had time to be caught up in the excitement of his first Senate Session. However, Representative Thad Cochran (Gamma Iota — Mississippi), a Mississippi Republican from the state bar association, relaxed only reluctantly. He is a picture of seriousness most of the time allowing himself short humorous or nostalgic flings now and then, but always returning to the sobriety that characterizes a man bent on doing the best possible job for his district.

Contrary to what most people have heard or read about freshman Congressmen, Representative Barber B. Conable, Jr., a New Yorker with considerable Congressional experience, rejects the saying often associated with newcomers, "if you want to get along, you go along." In *Nation's Business*, Mr. Conable gives advice to new Congressmen. But, nowhere does he indicate a subservient role for the freshmen. Both Pike alumni agree.

"I find the Senators have ample time to help each other with their problems,"

answers Senator Huddleston to the implications being a freshman might be causing him. "I don't find any real cohesive party effort such as, 'hey there, this is a policy that we've got to preserve. So, vote our way'."

One of the most obvious drawbacks to the newcomer is office space. "From one day to the next," remarks Huddleston, "I don't know if I'll be here in this office (formerly occupied by Senator Spong of Virginia, a IKA alumnus from Hampden-Sydney) or moved down to the basement." (During the interview an aide informed the Senator that he would, indeed, lose his present abode to a climbing sophomoric colleague.)

All of the executive offices are nice enough, of course. Cochran's space was limited by only two rooms, one a reception-secretarial area, the other his executive workshop. The latter was obviously well broken in. The faded, but still gleaming, wood wall panels, worn green and white speckled carpet and greenish curtains hiding a not-so-picturesque view of the intruding adjacent office building.

The space from which Huddleston is to move is blessed with no less than six separate office rooms. Two are private (one for the legislative assistant) with Huddleston's executive suite overlooking the Capitol building across the street.

It is the day of Pi Kappa Alpha's annual Congressional Founders' Day, early in March. I ask each man what restrictions the banquet-speaking circuit placed on their lives. First, Huddleston:

"It's time-consuming — we've got a tremendous volume of material to read and consider which is sometimes hampered by these requests. But, it has its benefits although it was a little more than I had expected."

Says Cochran: "They don't hamper my work, but there are innumerable receptions and banquets to take up your time. I have really been looking forward to tonight's banquet, though, because I remember as an undergraduate I was extremely proud of the fact that there were more Congressman who were Pikes than any other Fraternity. It showed some historical stability."

One of the first things I was struck with is that each Senator is a separate entity unto himself and you often go for days without seeing each other." Senator Huddleston, enjoying a late afternoon breather and leaning back in his deep leather chair, chuckles a bit, as if recalling in his own mind, the naivete he must have experienced after his 1965 election to the Kentucky Senate.

"One of the things I was surprised to find out, although you hear in the press of the generous expense allowances, was the strictness of accounting for staff expenses. It's the strictest accounting system I've ever seen. It often doesn't cover the staff's bare necessities."

Says Mr. Conable's advice article, "You will spend a lot of money on unreimbursed travel expense." You've got to believe it. Conable's personal bill runs from \$3,000 to \$5,000 per year and he lives only 400 miles from D.C. Each Congressman gets one government-paid round trip home per month that Congress is in session. Conable explains he goes home no less than 40 times per year.

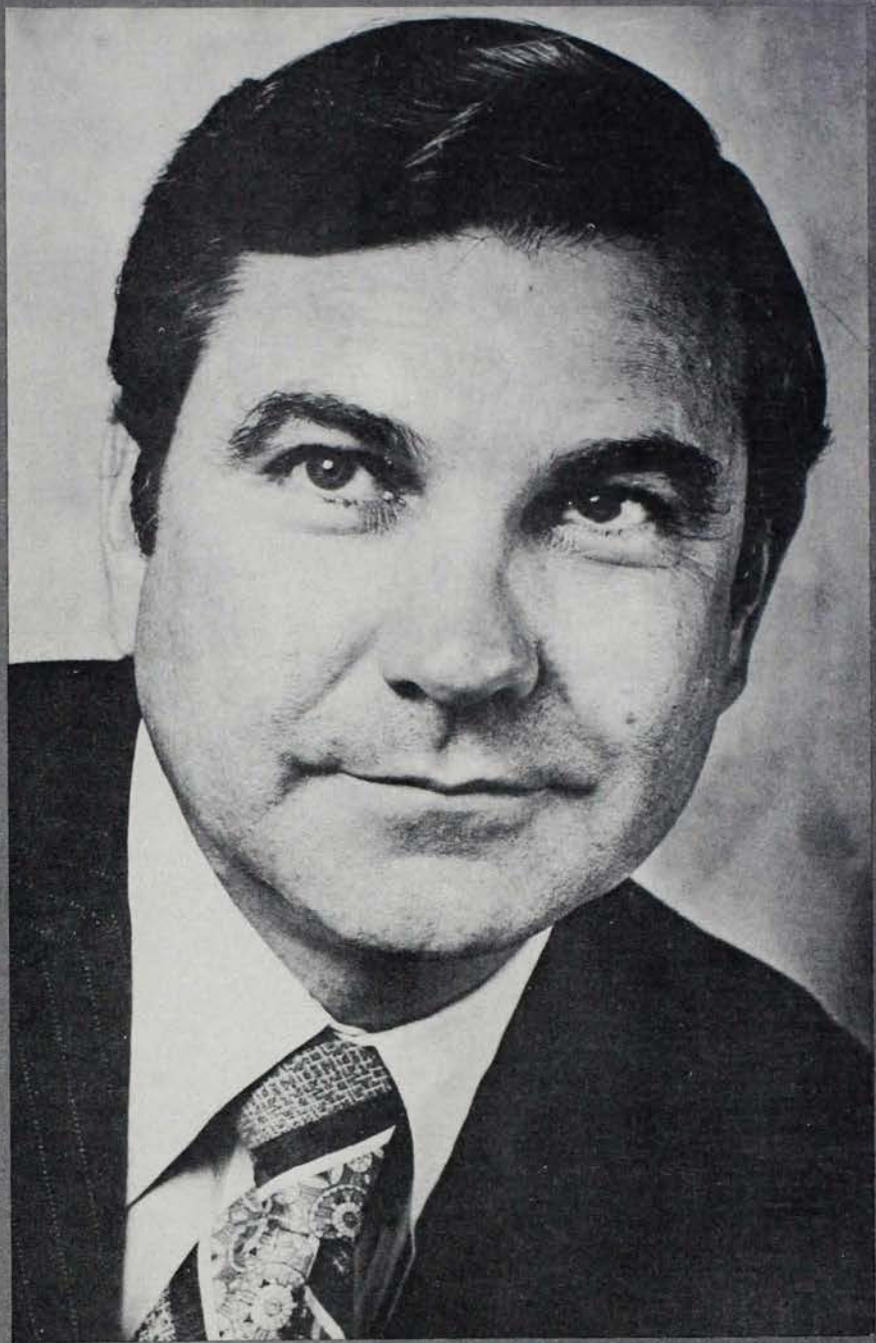
What's it like to be a freshman Representative?

"I'm allowed to have a pretty significant impact on things," observes Cochran, formerly a Mississippi attorney. "We recently passed a bill that I co-sponsored, to reinstate the Rural Environmental Assistance Program. In the debate for such a bill, you have to be realistic. If you know something that no one else knows about the bill, you should certainly speak out. In this case, I feel like my efforts helped to pass the bill."

The bill to which the Congressman refers has made a great deal of news. It's prototype is being considered by Huddleston's Senate Agriculture Committee and is expected to pass. However, at this writing a Presidential veto is almost certain which poses a problem for the freshman Republican who co-sponsored the bill. Do you work against the President's wishes to override the veto? He is asked what happens in a situation such as that.

*Continued on page 8*





Men who achieve

*Above:  
Senator W. Dee Huddleston  
Left:  
Congressman Thad Cochran*





"I don't know. I probably won't get invited back to the White House again," he quips. Reflecting his characteristic seriousness, Cochran reconsiders and says, "Before I would do something like that, I'd have to be convinced in my own mind that it was an extremely valuable bill. The people back home want their concerns heard. First, I'm a Representative to those people and second, a Republican. But, even though the people back home may want the bill passed, I feel they support the President's programs. They feel government is too big and should be more directed and administered at the local level."

Along somewhat different lines, Huddleston says, "The lack of information of substance given to the Senators by the White House has surprised me. The Senators themselves say they don't learn anything from White House sources that they couldn't have read in the morning papers. Congress must be able to function," stresses the Senator who by now is comfortably and confidently reclined behind his executive style desk. "You can't compete with the Chief Executive if you don't have the necessary resources which allow the Congress to do an adequate job."

Naturally, the Republican representative in the interview somewhat disagrees. "I feel Congress has the power to assert its influence. What worries me is that we have a Democratically controlled Congress who are opposed to the President's programs. I feel the President's programs are good," insists Brother Cochran. "I don't feel we're doing something that's not good for the people by voting for the President."

Had the tables been turned, the Congressman's attitude might be different. "Now, if there was a Republican Congress and a left-wing President, I would be working at overriding vetoes."

Some say that Congressional reform is just as necessary to the efficient production of both houses of Congress. Among the frustrations vocalized in the past are the inequities involved in the seniority system.

However, says the Senator, "I don't know of any better way to do the things that are necessary to do, than through the seniority system."

On that point, Representative Cochran agrees. "It's not a bad system. It prevents a lot of hard feelings. I don't think it's an imposition on me, for example, to have one of the smallest offices. I'm certainly not deprived of any privileges just because I'm a freshman."

Apparently there is not as widespread agreement, as we ordinary citizens are often led to believe, that the House rules are antiquated. Cochran has not the extensive experience within the House as many of his colleagues, but he has formulated opinions more in favor of the practiced House rules.

*Continued on page 14*



One cannot help but feel a deep sense of admiration for the person who reaches the apex of any endeavor during his lifetime.

However, for one person to have reached that apex three different times in three different endeavors demands more than admiration — it demands true respect and recognition!

Such a person is Roy Hickman (Beta Delta — New Mexico), chairman of the board of Alabama Engraving Company and its affiliate, Platematers, Inc., of Birmingham, Alabama; past national president of Pi Kappa Alpha Fraternity; and just retiring as the 62nd president of Rotary International.

One can only wonder, "what does a person do when he reaches the very top and then must step aside for those who follow?"

For Roy Hickman the answer is simple — go to the bottom of the next challenge and begin all over again.

A lot of hard work has paid off for IKA's war-time president, elevating him from one plateau to another and from one challenge to another.

In tribute to his hard work, Alabama Senator James B. Allen in November of 1971 read into the *U.S. Congressional Record* a salute to the Hickman image. He said, "Roy Hickman came up the hard way; he learned the meaning and value of work at an early age and worked to put himself through college. His refreshing attitude towards work is expressed in these words: 'Working was the best thing in the world that could have happened to me. It teaches you to appreciate things more if you work for them than if they are handed to you on a silver platter.'"

He learned the experience of hard work early in life. As the youngest member of a family of six children whose father, a Southern Railroad conductor, died when Roy was just two, the young Hickman had to depend upon himself at an early age to earn any extra money.

Born and raised in Chattanooga, Tennessee, he earned pocket change in high school by taking note of the various stores around town which had burned-out light bulbs, then going to the store owners the next morning with brand new bulbs to sell. He was so energetic and persuasive in the door-to-door and store-to-store sales that he won several sales awards and General Electric promised him a position upon his graduation from college.

While a high school student, Hickman spent three summers working on his uncle's New Mexico wheat ranch, driving a tractor and pulling a combine-thresher which harvested the golden grain. Former Alabamans, his aunt and uncle had moved to the New Mexico Territory before it became a state in 1912 and it was through their influence that he entered the

## Men who achieve

# Of light bulbs, estufas and summits

By Bob Francis

Photos courtesy *The Rotarian* magazine





## Hickman: The 1973 Distinguished Achievement Award Recipient

University of New Mexico at Albuquerque with intentions of becoming an electrical engineer. However, he soon changed to a business administration course of study with a major in economics.

Even in college the necessity of work did not escape Hickman, for although he received some funds each month from an elder brother, he had to work to pay his way through college and supplement the cost of tuition.

While many students might have been content with one job, Roy Hickman sold college annuals, waited on tables in the school dining room and, in his senior year, earned an additional \$30 a month as a student instructor of economics, his major.

Student awards, activities and responsibilities came quite naturally to Hickman during his New Mexico college days as he revealed a great capacity for organization and efficiency.

It was at this time that Roy Hickman joined Pi Kappa Alpha Fraternity's Beta Delta Chapter. Before his graduation, he had held most every position available in the chapter including those of vice president and president.

A very active chapter then and now, Beta Delta has perhaps one of the most unique meeting rooms of any chapter in the country. The chapter traces its origins back to an old local fraternity called Tri Alpha whose meeting place was built in 1909 as a replica of an old Indian "estufa" (a secret meeting place) commonly called Kiva today. The Kiva was supposedly built as payment by an old Indian chieftain who owed the father of one of the chapter members a great deal of money.

Presently the Kiva still stands, surrounded by a major Albuquerque boulevard, and serves as the meeting place of Beta Delta. Its entrance and interior remain a secret to all except members of IKA.

During two of his college years Hickman served as the student manager of athletics, which at that time meant service as everything from water-boy to travel agent to trainer to counselor. He became the president of the campus Letterman's Club, vice president of the Inter-Fraternity Council, editor of the student yearbook and won the state Intercollegiate Oratorical Contest during his junior year. He was elected president of the New Mexico student body during his senior year and graduated as a "B" student.

(The University of New Mexico honored Hickman in 1971 with its prestigious Zimmerman Award, presented to persons who have performed noteworthy service in their chosen fields of endeavor.)

Following the 1925 graduation, Hickman elected to join a Texas firm as a salesman for college and high school yearbooks — a continuation of the kind of work that helped finance his college education.

In 1927 he married his college sweetheart, the daughter of a banker, Dorothy Dunkerly. "It was a small campus in those days and word quickly got around about this girl with 11 pairs of shoes. Well, I had *one* pair of shoes — with holes in them — and I thought she must be somebody worth getting to know," he recalls.

He and Dorothy have a 24-year-old daughter, Mary Lynn, who resides in Birmingham.

After his marriage, Hickman soon moved on to Birmingham as a sales representative for Alabama Engraving — a company with which he has been associated for 47 years. Advancement to manager of the college annual, or yearbook, division followed. Later he was named sales manager and in 1955 was elected president of the company. In 1965 he became the chairman of the board of Alabama Engraving and its affiliate, Platemakers, Inc., and remains active in the firm's operations today.

Roy Hickman has reached the apex of his profession and vocation — chairman of the board of two companies which he has served for 47 years. Hard work had indeed paid off!

"I don't know of any other secret to success," said Hickman in a tribute published by *The Birmingham News* and printed in the *Congressional Record*, "than to find a job in a field that interests you and to work with people and learn from them. You can't help but gain from the experience of others, from their advice and from their willingness to share their knowledge. In order to accomplish anything you have to learn to work with people."

However, his selection as chairman of the board was not the first apex of his life — in 1940 he was elected the national president of IKA and served three two-year terms during the war-torn years of World War II.

Continuing to possess an active interest in IKA after his graduation, it was not long before Roy Hickman was elected the Fraternity's National Alumni Secretary. It was at the 1940 National Convention in Chicago that he was presented the reins of IKA National President from the retiring president and IKA historian, Freeman H. Hart.

Hickman credits much of the accomplishments of the Fraternity during the war years to its supportive alumni and the tremendous work of the national staff. Under his guidance the Fraternity prospered.

Between 1940 and 1946 the National Fraternity was divided into five different geographical regions with a Supreme Council member in each; it celebrated its Diamond Jubilee in Virginia, the birthplace of IKA, in 1943; initiation of new members actually increased during the period — quite the opposite of the war years of World War I; the IKA Endowment Fund was reorganized and placed





under an independent board with broad powers; Memphis was selected as the site for the Memorial Headquarters; a National Traveling Secretary, Charles L. Freeman (Beta Lambda, '28), was appointed; and a tightening of programs and increased communications brought the Fraternity through the war years unscathed.

The Fraternity with its 25,000 members and 81 undergraduate chapters pledged its full support of "the preservation of true principles of Democracy" to the war effort. Approximately 90% of its active membership volunteered for service during the war years.

With the outbreak of World War II, Roy Hickman was inducted into the armed forces and joined the U.S. Army Ordnance Corps as a captain, at the Aberdeen, Md., Proving Ground. Following induction and service there, he returned to Alabama with an assignment to the Birmingham Ordnance District, after four and one-half years, he had fulfilled his military obligations and had attained the rank of lieutenant colonel.

The major problem to face the National Fraternity during that time was inventory. Each chapter was asked to itemize complete inventories of its property with central records to be kept by the National Office. Payments on property had to be kept up-to-date and a major job of accounting was undertaken in addition to keeping up with the problems of the time.

"Many of the members not called to the colors became the custodians of the chapter houses," noted Hickman, "and particular recognition should be given to the alumni who made great contributions during the War in keeping chapters operative."

With the conclusion of the War, the membership began to grow rapidly and by 1946 at least 15 veterans held the office of SMC throughout the country. Also, with the end of the War came the retirement of Roy Hickman as national president.

Stepping down from the apex of his fraternal interests, Hickman has continued to serve the Fraternity with membership on several committees.

Roy Hickman, this year, received IKA's Distinguished Achievement Award in recognition of his philanthropic endeavors through Rotary International.

*Photo on page 10 illustrates the Philippine hospitality Roy Hickman received on his recent world tour.*

*Top photo: Rotary President Hickman made his first stop in Cypress and had an audience with Archbishop Makarios, head of state.*

*Bottom photo: Roy and Dorothy speak with Madam Indira Gandhi, president of India, and M. Malhoutra, her deputy secretary.*





The award is given annually by the Supreme Council to an alumnus who distinguishes himself in a particular field of endeavor.

"The Fraternity system offers the greatest opportunity for the development of any young man in college today, because it teaches men to live together — and that's what's needed in today's world," says Hickman.

"Young men are thrown together with people they've never seen, they develop personalities and they learn to live with others. A boy who doesn't have that experience truly misses something," he believes.

In addition to his service and contributions to IKA, Hickman has served his community with unceasing concern dating back to 1933.

His civic accomplishments include: past president, Heart of Dixie Chapter of the Association of the U.S. Army; past director, national Tuberculosis Association; past president, Birmingham Chamber of Commerce; past president, Birmingham Sales Executive Club; past president, Executive Club; past president, Downtown Club; past president, American Ordnance Post; chairman, Salvation Army Advisory Board; member, United Appeal Board of Directors and Birmingham Community Chest; a trustee of Brooke Hill School; and past president of the Birmingham Rotary International.

The apex of Hickman's 38-year Rotary career was reached when he stepped down as president of the 704,000-member, 15,000 club, international organization in May at its international convention in Lausanne, Switzerland.

The climb to the top has again been one of hard work beginning in 1935 when he first joined the Birmingham Rotary Club. Six years later he was elected president of the club, and in 1958 he was selected to serve as the district governor. A term as director of Rotary International followed from 1954-56 as did service as third vice president of Rotary International from 1955-56. He was named chairman of the 1958 Rotary International Convention in Dallas, Texas; chairman of the Rotary International Planning Committee from 1967-1969; and, president-elect for the 1971-72 term.

"Rotary International," states Hickman, "is an association of business and professional men with the desire to serve the needs of the communities where they are located. All of them have community projects and those projects justify their existence."

As president of Rotary International for 1972-73, he has constantly stressed the four avenues of Rotary service: club service, vocational service, community service, and international service.

The full-time position of Rotary President has seen Hickman spend approxi-

mately six months of the year traveling to 30 to 40 different foreign countries. "We've probably gone around the World twice in our car and traveled nearly 50,000 miles," he says.

He joins the ranks of two other IKA's who have served in the high office of President of Rotary International. Luther Hodges (Alpha Gamma — L.S.U.), former governor of North Carolina and Secretary of Commerce, served in 1968-69, and before that the late Richard Evans (Alpha Tau — Utah), producer of the Mormon Tabernacle Choir, held the post.

Roy Hickman has reached the apex of his business, the apex of Pi Kappa Alpha and the apex of Rotary. Where will his next ascent occur?

*Bob Francis kindly contributed many hours to the composition of his profile of Roy Hickman. Bob is a 1969 graduate of Arizona State University (Delta Tau) and earned a Master's of Education this year. He taught high school journalism for a year after graduation and then became Assistant Alumni Director and Editor of the ASU Alumni Association for two years. He is presently serving a dual assignment as Assistant Alumni Director and an Administrative Assistant to the ASU Vice President for Student Affairs.*

*In Bangkok, Thailand, Brother Hickman has an audience with Her Majesty Rambhai Barni.*





# revealing look at an experimental conference

Dear Joe:

I've just returned from Memphis where I participated in a fantastic SMC Conference which I thought you'd be interested in. Although experimental, the 20 SMC's in attendance were assured that, if it was successful, every SMC would have a similar opportunity next year.

The Executive Director outlined the purpose of the conference in his first letter to me. We were to "critically evaluate the programs and services of the Fraternity" and "meet with various staff members about our individual problems." Though accomplished, I learned during the course of events that the underlying reason was much deeper.

If your term is like mine, you've wondered why your chapter meetings don't run smoothly — why people don't support your programs — why communication is a constant problem. Joe, the answer lies in the word "communication," and that fact was very dramatically illustrated through the conference format.

Following our introductory banquet at which President Ross Anderson spoke, we met in the Headquarters' general meeting room, each of us stationed around a large oval table. We proceeded to rank the importance of various chapter functions (I felt, as did the majority, that "chapters are an experiment in living"). The group then tried to rank their order of importance. It was similar to some chapter meetings in that it was frustrating and time-consuming.

We broke up into small groups and discussed each chapter function as it is related to problem areas in the chapter. Needless to say, the small group managed to communicate and understand one another's values much easier. None of us had yet caught on, but the next morning when we very sleepily made our way back to the Headquarters, the lesson began to dawn on us.

Hadn't what we'd done the night before, in our large group sessions, paralleled the communication problems we face every week in our chapter meetings? And, wasn't the communication problem not only overcome, but made to work for us, in the small group discussion sessions? Yes to both questions. Joe, people support what they help create, and that lesson was never more evident when we recalled the squabbling which occurred the night before as each small group leader defended the problem area his group felt was most significant.

Now I plan to utilize several new communication techniques: small groups, randomly selected, will make the major policy decisions, rather than the Executive Council; we'll find solutions to problems by, again, forming small groups, each coming to a consensus about the best solution and submitting it to the re-assembled chapter (it's amazing how each group generally comes to the same conclusion where before they never would have agreed on any one solution); and, we'll utilize the committee structure to stimulate those who in the past were too shy to take an active part in the chapter meetings.

The conference participants, after the grueling, fatiguing, but totally enjoyable 24 hours, ranked the experience as excellent. With such an evaluation, I feel as though the conference will become more widespread next year. I hope you will attend and get as much out of it as I.

Fraternally,  
John





"The rules are very strict and very elaborate and complicated. There are so many people involved in the House and the fact that there are about 20,000 bills introduced each year, makes Robert's Rules, for example, highly impractical. People would want to speak out about every issue, to get in the records and in the public's eye. The present House rules restrict that practice. For example, if I would want to speak out about a bill, I would first have to obtain permission from the Republican floor leader. Since the system is on a seniority basis, preference is given to those with most years of experience." Adds Cochran, "I would be fortunate to get 30 seconds as a freshman Congressman."

Both men point out that Congress is continually in a reforming process. The Republican Conference, equal to the Democratic Caucus, this year voted as a group on all committee ranking members. Regardless of seniority, all involved have an equal vote. Limitations on the age of ranking members and the number of terms committee chairmen can serve are also under consideration.

Senator Huddleston's experiences show a trend in that direction. Recently, with barely any Senate action under his belt, he successfully floor-managed a piece of legislature concerning boxcar shortages. Although an unusual occurrence for a freshman, Huddleston was called upon because of his chairmanship of the Senate Agriculture Subcommittee on Agricultural Production, Marketing and Stabilization of Prices. The 47-year-old Senator never lost a bill he floor-managed during two terms as majority leader of the Kentucky General Assembly. He was the first freshman to floor manage a bill in this Senate session.

Often, though, the work of a freshman in Congress is not so eminent. Senator Huddleston made the inside pages of most U.S. newspapers one time last winter when he opened and closed the Senate session in less than 30 seconds. The freshman are usually called upon to do such menial tasks.

Generally, neither figure leads an uneventful life. The 36-year-old Cochran describes his average day.

"You are absolutely free, as a Congressman, and on your own time schedule. There is a tremendous amount of freedom. I get to the office about 9:00 a.m. and review my schedule. Then, I scan newspapers from back home and go over invitations and personal correspondence with my secretary. Around 10:30, I have committee hearings or meetings on a bill. My legislative assistant prepares a memorandum for my review pertaining to each day's bill assignment. At noon, the

House goes into session and I remain on the floor for the duration which usually takes from one to three, but sometimes up to six, hours. I often entertain visitors from my district while I'm on the floor, or I'll have a quick sandwich in one of the cloak rooms. I try to spend an hour each day in the gym playing paddle ball. By 3:00, I usually can be found back in the office reviewing my correspondence or composing material for future consideration."

Senator Huddleston's day is much the same. "One of the first things I was struck with," he mentions, "is that each Senator is a separate entity in himself. You often go for days without seeing any other Senator."

As Brother Cochran so vividly recalls, Pi Kappa Alpha is noted for its perennially large contingent of politicians, a fact that makes one proud of his Fraternity's heritage and influence. For two of the newest Congressmen, the Fraternity has been a memorable and enjoyable experience, one which has had an impact on their lives and very possibly has played an important role in directing their calling.

Surely, many of us wonder at times what the actual recollection of someone like a United States Congressman must be of his fraternal experience. Is it as fond and as much of importance to them as it is to us? Here's how Congressman Cochran of Mississippi relates his Pike experiences.

"At the time of my pledging, we were a small chapter with a history as one of the leading fraternities on campus. But, for various reasons, we weren't on a competitive basis with the other top chapters on campus. As we came back, I was very excited to be part of the rebuilding of Gamma Iota. While still a freshman, I was appointed Secretary and from there, I served in most every capacity with the chapter including SMC, ThC, and Pledge Master. We built one of the largest houses on campus and went from 20 actives to nearly 90.

"Of course, this wasn't all my doing. A man by the name of Bob Childress played a major role, as did Brad Dye and Bill Liston, Bob was a Rhodes scholar and was way ahead of his time. Brad, of course, is Mississippi's State Treasurer and is quite active in the Fraternity now. Bill is a leading trial lawyer in Wyoming.

"Being given these early places of responsibility, I was, for the first time in my life, called upon to exercise leadership. I think by having responsibility of chapter leadership, it helped me learn what it was all about. Leadership within the Fraternity permits people to learn about others and to guide the destiny of the group.

"Those of us in Congress now who were in a fraternity may have had our appetites for leadership whetted early in life and found that we have a disposition toward that kind of thing. I think that's definitely what happened to me." ■



*Senator Moss (center) chats with Pat Halloran and Vice President Brian Swinton.*

## Founders' Day causes Peace on Congress front

If the men on Capitol Hill are allowed one opportunity to transgress political ideologies, it surely comes during the annual Pi Kappa Alpha Congressional Founders' Day celebration for several Congressmen. This year, six of the Fraternity's ten Congressmen gathered with about 100 alumni and undergraduates in the New Senate Office Building, despite a torrential downpour and the fact that Congress was not in session that day (which kept the other four back on the home front for the day), to honor the 105th anniversary of the founding of Pi Kappa Alpha.

The affair is rapidly becoming the most prestigious and impressive Founders' Day celebration among the variety of birthday banquets spanning the country around March 1 every year. It honors not only the Fraternity, but our men in Washington. And, it is no joke that each Senator and each Representative is anxious to partake in the festivities, although a few must pass every year due to unexpected occurrences.

Ideologies, parties, nay, even regions, amount to a hill of beans when the elected Pikes fraternalize during this event originated by the Washington, D.C. Alumni Association in 1970. South Carolina Senator Strom Thurmond is envied for his beautiful wife and his slender waistline — considering his appetite — three bowls of bean soup and five baked apples! Utah Senator Frank Moss sips on his ginger ale and the Republican Congressmen John Buchanan (Alabama) and Ben Blackburn (Georgia) chide Democrat David Henderson (North Carolina). In attendance as well was charismatic freshman Senator Walter Dee Huddleston from Kentucky.





- a) National President C. Ross Anderson (back to camera) introduces a guest in the audience during Congressional Founders' Day 1973.
- b) Representative Ben Blackburn takes his turn at the podium.
- c) Senator Strom Thurmond is surrounded by Pike undergraduates.
- d) Chairman John Horne is "even on a first-name basis with the Republicans," he jokes.
- e) Representative David Henderson (right) and Executive Director Pat Halloran.
- f) Did Representative J. H. Buchanan surprise Pike Vice President Mike Moore?



# A very special carnival

In the interest of improving community relations for the greek system and in seeking a worthwhile project to benefit the community, Zeta Omicron sponsored a carnival for the children of the Sven Lokrantz School.

Ron Vitale, Zeta Omicron's community affairs director, was seeking a worthwhile project to strengthen chapter unity, and to make the public aware of their human endeavors. He was determined to gain fraternity recognition for their community and campus philanthropic endeavors, and thus the Lokrantz Carnival was conceived.

Director Vitale, together with his committee, Brent Vallens and Steve Bradley, worked for eight weeks putting together what turned out to be an extremely fruitful and successful event.

The initial idea was followed by a series of weekly meetings between the committee and the selected group of staff members at Lokrantz. The staff group included

Mrs. Schiowitz, director of volunteer programs, Mr. Stinson, principal, and teachers Mrs. Brost and Mr. Sheron. The weekly meetings allowed a free exchange of ideas and plans. This was followed by a tour of Lokrantz for all of the brothers and the chapter's Little Sister Organization.

After the first few meetings, the committee went to work getting various products and services donated. McDonald's Restaurants contributed ample hamburgers and soft drinks for lunch for the children, staff, volunteers, Little Sisters, and fraternity brothers. Toys were donated by Payless Drugs, Mattel and the Marine Corps.

Reserve, thanks to the special efforts of Bob Suhosky, Associates, Public Relations, who was also instrumental in publicizing

the event. The Children's Theater Group at California State University, Northridge, performed, *Time Upon a Once*, which was well received by both children and staff alike. Six hours of cartoons were provided by DePaty-Freleng Enterprises. One of the highlights of the day which delighted the children were the two costumed characters, courtesy of Magic Mountain Park. The Los Angeles Police Department provided a display which included a police car and a motorcycle, along with two uniformed officers. The carnival included game booths, a make-up booth, a puppet-making booth, puppet shows, magic shows, snow cones and cotton candy, "paint-your-own-thing" murals, and a hot lunch. The prize allocation was "rigged" so that each student "won" at least one toy. The tremendous effort put forth by all concerned was well rewarded by the sight of the many happy faces who had experienced a truly memorable day.







Top left: The children of Lokrantz School watch a magic show which has the mural they painted as a background drop. Immediately below: Zeta Omicron's Jim Laszlo and Little Sister Jenean Lowe attempt to keep up with the large demand for cotton candy by the Lokrantz school children.



An example of what someone (or some people) can accomplish by a determined effort and the proper utilization of human resources was demonstrated this spring in Zeta Omicron chapter's Lokrantz Carnival.

Lokrantz is a special education school of the Los Angeles School System designed to provide an education for children with physical handicaps. The school provides more than 230 students of the West San Fernando Valley in California between the ages of three and 14 with schooling they might not get otherwise.

Bottom left: Mike Hogan baits the hook for a young fisherman as he gets ready to catch a "whopper" from the Pike pond. Bottom center: Dream Girl Vicki Panfold is with Lokrantz children as they greet the Magic Mountain Troll.

Bottom right: Three future policemen inspect the equipment as motorcycle officer Bill Krieder and a Lokrantz staffer look on.









BUTLER, C. '47 Catledge, C. Cook, G. '05 Crosby, W. '58 Ezelle, W. '67 Gates, W. '19 GODBOLD, J. '36 Haymans, G. '69 Jeanes, W. '56 May, A. '36 McCool, R. '64 Moore, J. '69 Moore, R. '68 Ostner, M. '62 Tumlinson, E. '64 Webb, H. '66 Worthington, G. '39	Alpha Xi - 27  BROWN, R. '31 Butz, W. '29 Chalfin, R. '55 ESTES V, M. '63 Fenicle, L. '68 FINKELMEIR, L. '62 Foehr, H. '24 Gebhardt, R. '48 GENTRY, L. '70 HAGER, M. '29 HAGSTROM, L. '42 JULIEN, F. '33 KELLERMAN, K. '68 Krutsch, D. '66 LIPPERT, W. '55 Ludwig, R. '53 McFadden, J. '53 McIntire, W. '17 Miller, G. '68 Schierloh, F. '20 SCOTT, S. '63 Smith, C. '54 Smith, G. '48 STOELTING, J. '56 Walker, R. '16 White, R. '29 Williams, T. '42	PAUL, D. '26 Sharp, I. '18 WALLING, L. '29 Winn, G. '56 Worley, W. '35	Alpha Upsilon - 3  DEFRANCESCO, J. '25 Keltling, C. '19 WERNER, W. '24	Rex, M. '57 Royal, B. '68 Stitzer, D. '67 Trumbore, C. '42 Wilkins, R. '26 Wood, Q. '42	Beta Theta - 18  Biracree, L. '49 CLINK, G. '24 Dyer, C. '17 Gayler, W. '67 George, M. '65 Goodrich, J. '64 Helfrich, T. '62 Hubley, J. '67 Jenkins, W. '68 Lamay, M. '69 Leavitt, D. '48 Maddi, V. '51 Miles, D. '64 Pope, W. '17 REYER, R. '37 Spear, K. '20 Stevenson, J. '19 Stubblings, J. '63	Bell, J. '24 Bertram, J. '50 BLANKENSHIP, C. '50 Cordell, V. '64 Gibson, G. '28 Harrell, R. '46 Lawrence, B. '23 LECRONE, H. '31 Long, T. '27 Milbourn, J. '47 Miskovsky, J. '34 Neptune, R. '33 Rajoppi, D. '65 Sabater, L. '63 Shaw, S. '51 Simpson, P. '55 Smith, F. '27 Tierney, W. '24 Todd, T. '67	
Alpha Kappa - 22  Blankenship, K. '66 Dennie, P. '37 FESLER, W. '56 Ford, L. '63 Harsell, T. '36 Hedges, J. '56 Kirkpatrick, H. '27 KNIGHT, W. '22 Koldie, R. '44 KRAUSE, D. '29 KREUTZER, R. '43 Kruger, W. '56 Layne, M. '25 Love, P. '24 Minor, H. '06 Morris, O. '26 Owen, W. '38 PHILLIPS, G. '68 Stone, S. '29 Teske, J. '59 Wedge, W. '66 Weigel, R. '31	Alpha Omicron - 12  Abel, G. '61 CLYDE, T. '70 CROSEY, E. '70 Fair, W. '60 Gollberg, H. '55 Hardaway, R. '10 Keene, G. '28 Lich, G. '68 SANDEFS, C. '55 Spring, G. '64 Stovall, T. '66 WHITE, J. '61		Alpha Phi - 28  Allen, R. '32 Bakken, P. '63 EARTFIS, C. '22 COTTINGTON, G. '55 CRABE, L. '67 Drewelow, E. '20 GILSON, D. '56 GLANN, R. '58 Haverkamp, G. '37 Hess, D. '61 Hyde, J. '63 Johnson, C. '67 Klumpar, R. '64 Lage, E. '22 MANN, C. '67 Peak, E. '57 Peterson, R. '48 Popma, D. '38 Robinson, M. '59 Schultz, H. '15 STEINER, A. '14 Sullivan, H. '58 THATCHER, E. '56 White, W. '67 WICKLUND, G. '60 Wiggers, R. '52 Wilcox, M. '32 YOUTZY, I. '39	Beta Beta - 9  Grant, J. '17 Gross, W. '47 MASCHMEDT, H. '31 Matson, I. '48 Olsen, C. '24 SANDBERG, O. '49 Ward, M. '20 White, G. '16 Woods, D. '63	Beta Gamma - 19  Barnes, R. '54 Compton, L. '31 Cox, C. '28 DALGLEISH, L. '48 Darville, C. '24 GARRISON, C. '27 Glenn, D. '16 Kiser, J. '62 LUKE, I. '14 MANDIGO, J. '34 Olsen, A. '27 Pojezny, L. '38 Schmidt, W. '50 SILKS, L. '48 Simon, A. '53 VANEPES, L. '66 Vine, K. '22 Woody, W. '68 WULF, W. '66	Beta Iota - 3  Ebert, D. '55 PICKEN, W. '19 WILTEBERGER, W. '17	Beta Pi - 18  Allen, J. '51 Barber, B. '64 Budd, A. '24 Cable, K. '29 COBB, W. '25 FENIMORE, W. '22 Fenton, C. '62 GOTTSEHALF, A. '41 GUSTAFSON, W. '64 Herr, R. '22 Huyler, W. '25 Kahn, M. '54 Kressly, T. '42 Livezey, J. '56 Myers, H. '59 Nelson, D. '42 Pollard, E. '28 TORI, J. '51
Alpha Lambda - 16  Asher, G. '27 Campbell, E. '47 Cottrell, D. '62 Deusner, E. '59 Findt, W. '41 GLASS, J. '92 Howard, H. '07 Patterson, K. '15 Pierce, W. '21 Price, M. '40 Ridings, V. '59 Shipman, F. '21 SPARKS, G. '37 Sparks, J. '59 Trunnell, T. '21 Weller, D. '50	Alpha Pi - 7  Formby, R. '60 Gammill, G. '65 GOODICE, J. '44 Hoover, T. '65 Nordan, J. '59 Reagan, S. '57 Turnipseed, J. '28	Alpha Chi - 14  Adams, W. '28 Fegel, A. '28 Freedman, L. '67 Grotke, R. '67 HALVERSON, H. '16 Hanshaw, J. '60 KALVIN, A. '20 Lipes, H. '22 Love, F. '14 MACKENZIE, F. '14 Mayer, R. '50 Reynolds, E. '22 SCHUTT, W. '39 Thurlow, A. '48	Beta Delta - 13  Bear, R. '48 Boldt, C. '16 BRANTLEY, J. '32 Clark, R. '35 Cone, G. '66 Gere, R. '26 GILBERT, J. '32 JOHNSON, S. '51 Lemonchek, E. '34 Loken, R. '29 STORRER, J. '49 WARD, J. '19 WHITMORE, J. '26	Beta Epsilon - 8  Day, C. '28 Goulding, J. '27 KENNEY, E. '47 KOERSCHNER, W. '43 Mook, E. '30 ROBISHAW, A. '21 Scott, J. '36 Vokoun, J. '48	Beta Lambda - 9  Chatten, K. '49 Cook, R. '56 Evans, J. '32 Gereaux, R. '48 Helliwig, C. '30 Johnson, J. '33 MILLER, K. '37 Mueller, E. '20 Smith, J. '25	Beta Rho - 3  Althouse, R. '26 Weinberger, C. '26 Winans, T. '21	
Alpha Mu - 13  Ansley, W. '54 Cannon, R. '68 CURRY, R. '30 Eaton, J. '54 Garrison, R. '59 Grizzell, R. '48 Hilburn, L. '53 Markwood, R. '69 MOORE, L. '67 Pepin, H. '69 Smith, J. '47 Swift, F. '67 Wood, T. '46	Alpha Rho - 21  ACAMESCIE, J. '71 Babbitt, L. '28 Balme, K. '61 Biller, L. '62 Brown, R. '64 Campbell, D. '50 Clark, W. '18 EDWARD, D. '30 Harrington, C. '64 HAYMAN, R. '63 Hilbringer, J. '12 Higbee, J. '61 Hill, C. '27 HILLER, R. '71 Huffman, J. '62 Lumsden, H. '30 Postle, W. '35 Smith, H. '51 Tjoflat, J. '57 Weis, W. '18 Winchester, B. '68	Alpha Psi - 12  Baumann, A. '28 Bcoz, L. '13 BRUBAKER, W. '19 CROSSMAN, F. '28 Dedan, J. '22 German, G. '22 HUBBARD, J. '16 James, W. '47 Lloyd, E. '23 Pancoast, L. '21 Wolff, C. '20 WOLFF, S. '18	Beta Zeta - 16  Ballou, E. '50 Dixon, R. '16 HOLLINGSWORTH, H. '4 Johnson, R. '34 Kobey, H. '51 Leavell, J. '19 Moerner, O. '19 Owen, J. '41 Peavy, S. '54 Reilly, D. '50 Sessions, L. '66 Thomason, T. '59 WADSWORTH, J. '66 Waggoner, S. '22 Waugh, J. '69 Wright, W. '55	Beta Mu - 26  Abbott, P. '45 BARTLETT, J. '35 Bell, S. '27 Bishop, B. '71 Brooks, G. '54 Colley, F. '55 DITTO, M. '58 Drennon, D. '70 Dunbar, J. '70 Hickam, D. '65 Hyden, W. '68 Jackson, W. '28 Johnson, G. '28 JUNGMAN, Y. '49 KAVANAGH, M. '24 LOCKLIN, A. '54 Luhn, G. '20 McCarter, R. '38 McWilliams, H. '59 Orr, R. '55 ROBBINS, R. '42 Rosen, R. '59 Vaughan, H. '32 Veazey, D. '32 WATSON, J. '64 WIETHERS, D. '64	Beta Sigma - 20  Borland, P. '54 Brindel, J. '30 CAMPELL, G. '26 EMERSON, M. '67 Escallon, E. '62 EWING, C. '24 Fidance, T. '48 Gordon, R. '66 Kallfelz, M. '23 Kistler, W. '48 Logan, W. '65 Logan, W. '38 Lustig, E. '60 McMaster, D. '57 MCNEILL, W. '26 Pyke, T. '61 Ramsay, F. '41 Rice, P. '23 Skewis, W. '35 Smolowitz, B. '66		
Alpha Nu - 26  Ballard, C. '17 Bishop, J. '25 BROWN, C. '28 BURNS, R. '49 Crause, R. '61 Cromwell, W. '31 Dicus, C. '41 Diveltiss, R. '70 Dougherty, R. '38 Dunstan, J. '63 Giessow, G. '36 GLADDING, G. '10 GOODIN, L. '64 Hadden, T. '40 Jeklin, A. '30 Jenkins, B. '50 Kyte, W. '57 Leffingwell, R. '25 Lewis, F. '42 McKown, J. '49 Novinger, G. '22 Polley, G. '23 Schweighart, T. '64 Sears, W. '62 Talbert, C. '53 Williams, E. '46	Alpha Sigma - 10  Bigelow, R. '51 Clotfelter, R. '22 Corey, F. '13 DERLETH, C. '28 Guthrie, R. '42 Higgins, C. '55 Hoffman, R. '44 Jones, G. '43 Kemp, P. '49 Mulborn, A. '34	Alpha Omega - 22  Beck, E. '55 BECKER, E. '71 BIRD, D. '59 Blossom, D. '57 Cederberg, R. '48 COLLETT, J. '35 Crawford, W. '48 Ferguson, J. '63 French, H. '19 Green, D. '33 Gulledge, B. '19 Hollingsworth, E. '29 Johnson, R. '54 KUCKELMAN, P. '46 LEE, R. '20 LIND, R. '49 Ludeman, C. '26 Olive, D. '34 Riley, K. '68 ROEDER, T. '68 Shreves, J. '69 SILVERWOOD, K. '27	Beta Alpha - 12  Boerner, W. '40 Grucela, R. '67 Guyton, G. '67 Louis, R. '46 Macginnis, R. '25 Powers, J. '16	Beta Eta - 17  Bell, R. '25 Christensen, S. '25 Cornielsen, E. '66 Dalitsch, W. '57 Dennis, M. '56 DILLAVOU, E. '17 GHENT, B. '28 Helmer, J. '68 Herbolzheimer, J. '50 Leech, S. '63 Ozment, L. '34 STEELY, J. '22 Steiner, G. '66 Strasma, E. '56 Thieman, W. '37 WATT, L. '30 WOIZESKI, R. '50	Beta Nu - 5  Chambers, G. '64 DUNCAN, W. '26 Maxwell, J. '51 Streiff, A. '20 Zubetz, F. '70	Beta Tau - 8  Chappell, G. '25 Deyo, H. '22 ETCHELLE, E. '30 Fischer, J. '68 Haag, H. '24 MORTON, H. '22 Munger, M. '31 WYKES, R. '23	
	Alpha Tau - 20  Anderson, H. '46 Bardwell, C. '12 Barnes, C. '20 Bradshaw, R. '52 Christensen, E. '21 CLAWSON, I. '12 Fisher, R. '31 Goddard, P. '12 Harmer, S. '63 Hoopes, L. '35 Horsley, G. '61 Karren, J. '66 Larson, S. '68 Lyberty, D. '63 Onyon, W. '49				Beta Xi - 9  Glassen, H. '28 Hard, J. '51 Hipskind, G. '37 Hoppert, C. '26 Johnsen, R. '52 Karlstrom, C. '58 Madison, F. '20 Morrissey, W. '38 Rommel, R. '37	Beta Phi - 35  BEAUDWAY, R. '34 Bobeczko, M. '65 BOWES, A. '22 Covington, J. '37	



Davies, J. '66 Dickerson, W. '27 Dix, R. '54 DRAG, D. '64 Erhardt, L. '66 Freeman, J. '62 GATES, W. '42 Hawke, H. '48 Hedden, D. '40 Johnsen, G. '62 Kittredge, A. '64 Kugler, K. '27 Loesch, J. '62 Louis, D. '52 Mann, K. '66 MEES, G. '59 MONTGOMERY, E. '64 MOREHOUSE, J. '64 Neri, R. '55 Neufer, E. '54 North, L. '68 Odman, R. '30 Plankar, E. '67 Richwine, E. '63 Ringenberg, Q. '38 RUSSELL, R. '56 Scarola, D. '65 Simpson, J. '47 Stegemann, C. '67 Streeter, E. '44 Work, J. '26	Gamma Delta - 21  Bell, R. '66 Caldwell, E. '37 DUNIPACE, I. Estes, W. '57 Govaars, W. '66 Greene, R. '56 GUICE, C. '34 Harding, G. '26 Hogg, W. '24 Horrell, L. '24 KAY, J. '62 MILLER, V. '66 Morgan, T. '44 MORLEY, T. '68 Nichols, M. '65 Parrish, L. '30 RHODES, C. '24 Sharp, F. '65 SIMS, J. '24 VICKERS, F. '24 Zech, J. '61	GRICE, L. '36 Kemp, C. '58 Lynch, C. '65 Monsour, R. '55 Rush, B. '46 Schmelzer, J. '66 Smith, J. '48 Trusty, W. '31 VARNEF, C. '28 Westbrook, A. '35	Dobrowolski, N. '44 Friedhofer, R. '52 George, W. '41 Grabner, E. '47 HOLLINGSWORTH, J. '61 Icardi, D. '47 Maschia, J. '59 MOSITES, D. '53 Nagel, R. '45 Pepine, C. '59 Perkins, T. '56 Petro, J. '65 Verklin, R. '42 Zadorczny, E. '44	GRAHAM, R. '47 Guia, D. '70 Henderson, G. '48 JENNINGS, J. '61 Karnes, L. '46 Lange, A. '42 LONG, C. '51 Maladowitz, K. '69 PIERCE, E. '42 Sayles, J. '51 Williams, F. '51	Delta Lambda - 6  Brown, C. '50 Cubbon, C. '69 Drossner, S. '63 Grage, W. '51 Titlow, F. '66 Whitmer, M. '71
Beta Chi - 5  Bartholdi, R. '22 Friedheim, J. '33 HCOB, R. '29 SLATER, L. '25 Witterkamp, R. '28	Gamma Epsilon - 11  Croft, G. '26 Evans, S. '41 Forman, R. '43 Hendricks, L. '65 JOHNSON, M. '55 Kilburn, H. '26 RICHARDS, S. '66 Sutton, J. '47 Taylor, R. '64 Welch, L. '60 Weston, M. '43	Gamma Kappa - 5  Frasier, J. '66 Geary, G. '48 MOLL, D. '71 Riek, H. '28 Roy, R. '68	Gamma Tau - 14  Antony, A. '54 CHAPIN, S. '35 Hall, R. '67 HAMILTON, T. '68 Horsfall, C. '41 Jentzen, L. '54 MacAllister, L. '42 Mix, C. '53 Mowrey, J. '53 POOLE, A. '35 Schaefer, E. '35 Schaefer, H. '47 Spantcn, D. '49 Wilcox, D. '39	Delta Gamma - 11  BUCK, E. '51 Buerk, G. '55 Donnett, R. '71 Haney, R. '48 Hardwick, G. '68 Harris, R. '62 HARVEY, T. '55 Maynard, J. '53 Peeling, J. '47 Riebel, R. '66 Smith, R. '47	Delta Mu - 7  Bovard, J. '54 Cooper, E. '49 Correro, M. HAAS, M. '52 HARVISON, C. '56 McCormick, R. '66 McGinnis, W. '70
Beta Psi - 6  BURCH, E. '30 Hogan, J. '27 Morgan, H. '28 Morgan, K. '24 PATTON, S. '32 Sammons, E. '37	Gamma Zeta - 10  Bowman, D. '47 Fischer, W. '31 Gibson, C. '51 Gilbert, R. '61 Gringle, P. '26 Leininger, T. '65 Portz, C. '26 ROWLAND, R. '66 SCHREIBER, C. '26 Sollmann, K. '26	Gamma Lambda - 10  Birdsall, J. '62 DeHoff, R. '42 Dye, L. '54 GLASSFORD, D. '34 Hitzel, J. '55 KORSHIN, H. '48 REED, J. '55 Sherman, W. '57 Welch, M. '29 Williamson, R. '65	Gamma Upsilon - 8  Ainsworth, C. '68 Behnke, J. '66 Ellington, J. '60 Handley, J. '36 Heard, B. '46 King, T. ROBERTS, A. '61 Rogers, C. '37	Delta Delta - 13  Ammons, J. '66 Curl, J. '49 Davis, J. '64 Harms, D. '66 Harvey, R. '54 Hernandez, B. '61 JONES, J. '55 Kingsbury, E. '66 Mathews, R. '52 PETERS, J. '61 Rou, H. '58 SARGEANT, J. '68 Whiting, A. '50	Delta Nu - 5  Clark, T. '67 Faria, A. '65 Lozen, J. '62 Mickus, D. '67 Rinke, D. '65
Beta Omega - 1  Rylander, R. '24	Gamma Eta - 19  Arnold, W. '28 Baldwin, C. '46 Blankenburg, R. '56 Campbell, G. '65 Diaz, M. Flynn, R. '41 Lautz, L. '68 Lintner, S. '49 LUNDQUIST, E. '49 Makens, I. '66 MELHINCH, C. '37 NOTEPAR, H. '65 Morrison, C. '39 NORTH, J. '55 Pitts, R. '24 Rast, T. '42 Roland, F. '55 Stabler, A. '28 Stephens, R. '62 STEWART, C. '62 WATERS, R. '40 WILBANKS, D. '56 WOOTEN, C. '46	Gamma Mu - 6  Belisle, C. '55 Congdon, E. '68 Flinn, D. '57 Fournier, J. '63 LACQY, L. '67 Yardley, D. '57	Gamma Phi - 10  Bumgardner, D. '45 Crawford, W. '51 Hall, S. '70 HYDER, M. '64 Ladd, G. '51 LEDFOED, L. '56 Long, T. '48 Pittman, C. '39 Rawlings, J. '40 SMITH, E. '58	Delta Epsilon - 8  Albany, J. '67 Bishop, V. '48 Broome, G. '48 Crain, N. '71 Hunt, S. '47 Jones, B. '47 Koch, N. '55 McCarty, M. '69	Delta Xi - 4  Brown, H. '68 Kentner, K. '65 SHCMAKEF, R. '69 Spore, G. '50
Gamma Alpha - 20  CCOPEF, L. '67 Cowan, C. '29 DEYOUNG, R. '69 Duke, W. '47 Holcomb, W. '47 LARY, J. '29 Martinson, D. '59 McCurdy, G. '42 Melson, T. '35 Morrison, C. '39 NORTH, J. '55 Pitts, R. '24 Rast, T. '42 Roland, F. '55 Stabler, A. '28 Stephens, R. '62 STEWART, C. '62 WATERS, R. '40 WILBANKS, D. '56 WOOTEN, C. '46	Gamma Theta - 24  Briscoe, J. '68 Butler, E. '55 Campbell, R. '66 Clark, G. '36 COOPER, L. '27 Denton, G. '41 Edwards, J. '46 Estes, R. '61 Farris, A. '57 Guynes, H. '61 Hull, C. '52 KOONCE, B. '54 MAROCN, J. '62 Marx, G. '67 MATTHEWS, J. '58 McAllister, J. '66 MCCORMICK, J. '57 POPE, E. '54 Salmon, J. '27 Stapleton, C. '63 Webb, C. '66 Whiteside, J. '47 Wise, J. '70 Wylie, F. '34	Gamma Nu - 7  Deighton, R. '52 Glattly, J. '47 LUNDY, R. '29 REUSCHLEIN, H. '29 Schenk, E. '47 Vanbramer, T. '61 Wagner, F. '29	Gamma Chi - 5  Naugle, C. '46 OLTMANN, R. '47 Tennille, C. '63 Walton, J. '51 Wilson, D. '48	Delta Zeta - 6  BANKS, W. '62 Barkley, G. '55 Brimm, J. '64 DAVIS, W. '62 Lane, E. '48 Olswanger, B. '49	Delta Omicron - 3  Bally, H. '65 Bovermann, C. '70 Foglesong, J. '65
Gamma Beta - 13  Altstadt, W. '24 ANTON, W. '68 Bennett, G. '27 Boumann, R. '67 Elmelund, W. '24 FISCHER, E. '69 Loomis, G. '25 Mahaffey, R. '36 Mayfield, J. '67 Olson, W. '30 Powell, E. '67 Warren, G. '68 Ziegler, L. '25	Gamma Iota - 17  BRISTER, D. '68 Conner, L. '65 Craig, E. '63 Dabbs, G. '63 Ellis, E. '50 Fowler, K. '67 Freeman, F. '58	Gamma Xi - 7  Doerr, J. '49 Engel, C. '33 Graham, H. '36 Hartwig, A. '37 Jenkins, L. '48 Rustan, A. '64 Watson, R. '59	Gamma Omicron - 14  BANFIELD, N. '50 BODEN, J. '30 Corson, R. '48 DICKSON, J. '39 Fultz, T. '50 Gross, E. '52 Heaney, P. '59 Logan, N. '31 Lucco, M. '67 McClenahan, J. '64 MCCOLLUM, J. '35 Mills, H. '33 Shannon, F. '56 St. Clair, H. '40	Delta Eta - 8  Barr, R. '66 Bonifito, M. '49 CANTEFA, C. '48 Neal, J. '48 Parhar, M. '48 Tallman, S. '65 Wang, C. Zehner, W. '66	Delta Rho - 7  Adams, J. '51 Buchner, J. '62 Given, D. '63 Hammermann, F. '62 Jameson, G. '52 LEDFOED, R. '71 Robinson, T. '67
Gamma Gamma - 10  ARCHULETA, E. '39 Buckman, O. '42 Davis, M. '25 Jordan, R. '47 OGDEN, C. '39 Pfretzschner, O. '29 SCHNEIDER, F. '66 THURSTON, W. '41 Walker, H. '25 YOUNG, A. '25	Gamma Kappa - 5  Doran, J. '66 Jones, C. '38 Kralovec, G. '32 Luter, E. '42 Stange, H. '39 Weilert, C. '38 WICKWIRE, G. '66 Williams, J. '62	Gamma Pi - 5  Alderson, J. '66 Atkinson, F. '65 Laughlin, L. '36 Piper, D. '64 Terwilliger, D. '66	Gamma Lambda - 10  Bickham, H. '55 Binggeli, W. '71 Carl, E. '57 CLANCY, M. '58 COURTAD, J. '60 DECKER, B. '53 Furry, J. '57 Gasaway, J. '58 GEISEF, L. '67	Delta Theta - 11  ADKINS, R. '48 Edens, J. '70 Goatcher, R. '58 Griffin, D. '69 Howard, E. '55 Hunt, S. '66 JONES, M. '71 Kincade, J. '65 Patterson, J. '48 Smith, D. '69 WILKINSON, J. '48	Delta Sigma - 12  Collins, R. '68 Collins, T. '51 Doty, E. '50 Freeman, R. '60 Garber, L. '63 Hackard, C. '63 Harris, R. '69 Hershman, E. '62 O'CONNOR, J. '68 Schroeder, W. '51 STIEGLER, R. '65 Umbarger, C. '69
	Gamma Rho - 8  Doran, J. '66 Jones, C. '38 Kralovec, G. '32 Luter, E. '42 Stange, H. '39 Weilert, C. '38 WICKWIRE, G. '66 Williams, J. '62	Gamma Sigma - 20  Baniszewski, J. '69 BRENNEMAN, R. '34 Buck, R. '43 Coburn, K. '34 Cummins, S. '48 DECOULAZ, R. '38	Delta Alpha - 5  Bauers, F. '50 BURKE, J. '47 CRADLIN, J. '43 BRYANT, E. '53 Fitzgerald, J. '45	Delta Iota - 9  Blaum, P. '63 Brownfield, W. '59 BRYANT, R. '52 Damron, T. '53 Hopper, E. '65 Jividen, T. '63 Patterson, W. '51 Seacrist, W. '55 Wirth, S. '67	Delta Tau - 6  HAYS, J. '63 Helzel, R. '69 KINGSTON, W. '68 Patterson, C. '51 Rosch, H. '68 Wood, R. '51
	Gamma Theta - 17  BRISTER, D. '68 Conner, L. '65 Craig, E. '63 Dabbs, G. '63 Ellis, E. '50 Fowler, K. '67 Freeman, F. '58	Gamma Upsilon - 8  Alderson, J. '66 Atkinson, F. '65 Laughlin, L. '36 Piper, D. '64 Terwilliger, D. '66	Delta Beta - 20  Bickham, H. '55 Binggeli, W. '71 Carl, E. '57 CLANCY, M. '58 COURTAD, J. '60 DECKER, B. '53 Furry, J. '57 Gasaway, J. '58 GEISEF, L. '67	Delta Kappa - 5  Boyce, A. '63 CLARK, J. '67 Ney, F. '57 Stanger, D. '63 Ventura, M. '58	Delta Phi - 3  Fryrear, E. '56 Kirlin, D. '61 Miller, M. '61
	Gamma Iota - 17  BRISTER, D. '68 Conner, L. '65 Craig, E. '63 Dabbs, G. '63 Ellis, E. '50 Fowler, K. '67 Freeman, F. '58	Gamma Kappa - 5  Doran, J. '66 Jones, C. '38 Kralovec, G. '32 Luter, E. '42 Stange, H. '39 Weilert, C. '38 WICKWIRE, G. '66 Williams, J. '62	Delta Gamma - 5  Bauers, F. '50 BURKE, J. '47 CRADLIN, J. '43 BRYANT, E. '53 Fitzgerald, J. '45	Delta Lambda - 6  Blaum, P. '63 Brownfield, W. '59 BRYANT, R. '52 Damron, T. '53 Hopper, E. '65 Jividen, T. '63 Patterson, W. '51 Seacrist, W. '55 Wirth, S. '67	Delta Chi - 9  Bucknam, E. '52 Green, R. '58 Griffith, N. '61 Helligso, T. '66 Johnsen, K. '64



Kersey, D. '61 Quist, E. '68 SCHROFF, R. '62 Wehner, H. '67	LINENBROKER, S. '69 LYNCH, R. '64 STRICKER, S. '67 Wolfenkoehler, J. '68	TATUM, L. '63 Wilson, E. '65	WILLIAMSON, E. '67
Delta Psi - 8	Epsilon Kappa - 3	Epsilon Chi - 4	Zeta Nu - 3
Ciuka, G. '70 COOPER, J. '54 Culp, R. '68 Fisk, H. '52 Ibach, R. '69 Thomason, B. '69 VanAtta, E. '66 Ward, I. '67	Dunn, D. '65 GLANVILLE, J. '58 Williams, J. '65	CADY, T. FETTIG, L. '67 HEADLEY, R. '65 KAPPLIE, M. '63	ODELL, W. '66 SARGO, H. '69 Shove, A. '66
Delta Omega - 1	Epsilon Lambda - 9	Zeta Alpha - 14	Zeta Xi - 6
ZIMMERMAN, T. '58	Girard, M. '62 Houston, H. '58 Hurt, E. '58 Luckett, J. '58 MORGAN, T. '64 Springer, O. '59 Weatherford, T. '62 Winston, G. '58 Woodward, N. '65	Anderson, R. '68 COLE, E. '64 Dickey, P. '63 Dillon, C. '70 DURHAM, E. '70 Elmendorf, K. '63 Hart, P. '67 Hart, R. '63 Kline, G. '66 Krom, H. '63 Mets, M. '64 THOMAS, M. '63 Vanklaveren, P. '70 Vona, N. '71	Culbreth, D. '67 HANER, M. '67 Kiser, G. '68 Neufeld, C. '67 ROSS, W. '68 STEWART, L. '67
Epsilon Alpha - 5	Epsilon Mu - 3	Zeta Beta - 6	Zeta Pi - 3
Angelica, D. '68 Easterby, C. '53 Keating, J. '54 Schreiber, M. '53 Weisturger, K. '54	Dudley, E. '59 Lancaster, M. '58 Pope, E. '58	Blackwood, T. '69 Burney, G. '70 Hall, E. '69 Monie, W. '68 Sayle, D. '69 WILLIAMS, J. '66	CASTILLO, K. '68 MACKLER, S. '69 Quina, S. '68
Epsilon Eta - 14	Epsilon Nu - 1	Zeta Gamma - 8	Zeta Rho - 3
Albertin, M. '56 Bergdelt, H. '53 Corbett, M. '67 Fergus, D. '56 Fuelster, R. '60 GRANAT, M. '63 Hagele, D. '53 HAMMOND, T. '56 Krusse, D. '60 Leupold, A. '68 Luepke, R. '68 Schwan, K. '68 Taves, W. '68 WULF, A. '59	McLendon, J. '69	Parker, E. '64 Bilzing, R. '66 Earnst, D. '64 Jaeger, W. '64 McFarling, S. '64 Schoolman, J. '67 Seiver, H. '64 Worms, D. '68	DAVIS, H. '68 Joos, T. '68 Wonder, L. '70
Epsilon Gamma - 8	Epsilon Xi - 5	Zeta Delta - 1	Zeta Sigma - 7
EYSEN, T. '54 Gailey, D. '63 Huff, R. '69 Jordan, H. '56 Smith, P. '53 Sesnowy, J. '61 West, J. '55 WOODS, P. '53	Cooke, A. '60 Durovich, G. '70 Huttentach, D. '60 Rogers, J. '68 SALO, W. '66	MARION, E.	Cucci, J. '69 DIPIETRO, M. '68 Keuper, J. '68 Legg, M. '70 Miller, J. '68 Schwartz, F. '68 Weber, H. '70
Epsilon Delta - 3	Epsilon Omicron - 7	Zeta Epsilon - 7	Zeta Tau - 2
EMMITTE, J. '63 Sumlin, R. '64 Walther, G. '69	HINER, D. '67 Keasler, D. '60 MCCUISTON, J. '64 OWENS, P. '67 Owens, R. '64 PROUTY, T. '70 Young, M. '68	Hamilton, J. '67 Jackson, C. '65 Lindie, G. '68 McDonald, J. '70 Pearson, E. '65 RABY, J. '65 Wuzzando, R. '68	Elias, B. '69 Lanfersiek, T. '69
Epsilon Epsilon - 5	Epsilon Pi - 8	Zeta Delta - 1	Zeta Upsilon - 2
Franklin, R. '55 HAGE, J. '63 Klitz, D. '55 Lang, E. '64 Woods, W. '55	Alsbrook, C. '61 Bell, E. '63 CLIBURN, D. '67 Collins, W. '67 Hammer, L. '66 Matthews, C. '62 Reddoch, E. '63 ROBERTS, W. '67	MARION, E.	Allen, G. '69 DAUGHERTY, D. '70
Epsilon Zeta - 6	Epsilon Rho - 3	Zeta Eta - 3	Zeta Chi - 3
Ford, E. '66 Greninger, E. '64 Hairrell, D. '64 PROBST, J. '64 WILLIAMS, S. '68 Wornow, C. '59	Ankrum, L. '61 BROWN, J. '62 KIRKPATRICK, D. '61	Borecky, R. '67 Gent, D. '67 Watts, J. '65	GUTKNECHT, J. '70 Herrera, R. '69 Maupin, W. '69
Epsilon Eta - 5	Epsilon Sigma - 5	Zeta Theta - 3	Zeta Psi - 1
Fitzgerald, P. '58 Mitchell, I. '56 Mitschke, C. '56 Stanberry, R. '59 TAYLOR, R. '68	CORBITT, J. '68 Douglas, R. '65 MCADOC, B. '65 McAdoo, M. '69 REDDIN, R. '71	BARNHOUSE, T. '65 Hall, C. '65 Snow, J. '67	Jambon, K. '69
Epsilon Theta - 6	Epsilon Tau - 5	Zeta Iota - 3	Eta Alpha - 4
Brockdorff, P. '58 GRCVES, J. '69 Meininger, J. '56 Moench, M. '71 SCUDDER, S. '63 Wilson, B. '68	Akers, H. '65 Potts, B. '62 SMITH, J. '67 Smith, L. '68 WILSON, R. '65	Cox, G. '66 Goldstein, K. '66 Ward, C. '66	FREEMAN, L. '70 MCORMAN, R. '70 Mullen, J. '70 Nowack, R. '71
Epsilon Iota - 9	Epsilon Upsilon - 6	Zeta Kappa - 4	Eta Beta - 3
Clark, K. '69 Erlbacher, R. '67 Hahs, M. '58 Johnson, J. '62 Leist, J. '61	Bonnell, J. '68 Bull, T. '67 Ehlers, G. '65 Nardina, T. '67 Pawlowski, C. '68 Strawbridge, J. '68	Chanesian, J. '69 PUCHASKI, J. '67 Snyder, C. '66 Tindall, P. '66	Foran, T. '70 PALERMO, J. '70 Walsh, T. '70
	Epsilon Phi - 9	Zeta Lambda - 2	
	Behrens, R. '63 Englerth, F. '63 FORSEBERG, C. '63 Hargis, J. '64 Lawson, C. '66 Miller, F. '67 SYLAR, J. '63	McMurray, L. '68 Meyer, T. '66	
		Zeta Mu - 4	
		Bishop, P. '66 BRECHAN, M. '66 Kemp, W. '66	

# SUPPORT 1973 ALUMNI LOYALTY DRIVE

The Alumni Loyalty Fund -  
a new fund-raising effort of  
Pi Kappa Alpha Fraternity.

Loyalty Fund contributions  
may be used for  
The Fraternity's leadership program\*  
and the Memorial Foundation's  
scholarship and loan program\*

## WE NEED YOUR SUPPORT TODAY!

\*General Fraternity donations help  
sponsor: the 1973 Leadership Academy;  
chapter development; leadership and  
motivation programs for students;  
alumni travel plan; and,  
chapter President's Conferences.

\*Tax deductible Memorial Foundation  
contributions assist in the  
development of the Fraternity's  
scholarship and loan program.

Our goal is to increase  
the present \$30,000-a-year  
scholarship and loan limits.

mail checks in care of  
IKA Loyalty Fund  
577 University Blvd.  
Memphis, TN 38112



Memorial Headquarters - Memphis



# ALUMNI NEWS

## INITIATION DATES 1920 to 1949

Emerson H. Mook (Case Western Reserve) is owner and General Manager of Mutual Advertising in Dallas, Texas. He is a frequent contributor to professional publications and is a prominent speaker in his field.



Mook



Sadler

Julius Trousdale Sadler, Jr. (William and Mary and North Carolina State) is the co-author of Viking Press's recent publication of *Mr. Jefferson, Architect*.

Col. Fred A. Crow (Cornell), a U.S. Air Force pilot shot down in March, 1967, and imprisoned for the past 6 years, was released on March 5, 1973. He resides with his wife and family in Hampton, Virginia.

Charles Cay Papy (Miami), a prominent Miami attorney since graduation, was recently elected to the Florida House of Representatives where he serves as chairman of the insurance subcommittee on medical malpractice.

Dr. Harold H. Lentz (Wittenberg), president of Carthage College for more than 20 years, was recently honored with ceremonies dedicating Lentz Hall at Carthage College. Dr. Lentz is the author of Wittenberg's centennial history, *A History of Wittenberg College (1845-1945)*.

Justice Lawrence W. I'Ansen (Virginia and William & Mary) of the Virginia Supreme Court will receive the Virginia Trial Lawyers Association's 1973 Distinguished Service Award. Brother I'Ansen served as chairman of the Court System Study Commission which proposed far-reaching changes in the state's court system.

L. V. "Bill" Dennis (Tulsa) is a member of the Pollution Control Committee of the Mid-Continent Oil and Gas Association and of the Humble Club of Houston, Texas.

Torance A. Russell, Jr. (Auburn) of the Birmingham group office of Massachusetts Mutual Life Insurance Company has won his company's Regional Group Man of the Year Award for outstanding professional achievement.

J. C. Nelson (Kentucky and Transylvania) was recently elected to the Board of Directors of CREDITHIFT Financial Corporation, a personal loan and retail financing firm operating more than 500 offices in 29 states. As vice-president of operations for the management subsidiary, he is in charge of the activities of more than 60 offices in Kentucky, Illinois, Indiana, Michigan, and Ohio, and he is based at the company's national headquarters in Evansville, Indiana. Brother Nelson is a member of the Diamond Life Chapter.

## INITIATION DATES 1950 to 1959



Nelson



Phillips

John B. Phillips (Utah State) was recently appointed manager of Campbell Soup Company's Nebraska plants. He previously served as advertising manager at the company's Camden, New Jersey headquarters.

William R. Dillon (Wittenberg) has been promoted to general manager at the Wall Covering Division of Columbus Coated Fabrics, a division of Borden Chemical, Borden, Inc.

Charles "Rip" Engle (Penn State), former football coach at Brown and Penn State, was named recently to the National Football Foundation Hall of Fame. While coaching at Penn State for 16 years, he never had a losing season.

Mayor James Haygood (Auburn and Alabama) of Auburn, Alabama has been named to the prestigious Municipal Government and Administration Steering Committee of National League of Cities. The mayor is a former alumnus counselor of Upsilon chapter at Auburn.

## INITIATION DATES 1960 to 1969

Charles Kurz, II (Trinity) recently was awarded a citation for "superior performance of duty while serving as Supply Officer" on the *USS Severn*.

1st Lt. George S. Robinson (Kentucky) is serving as aide-de-camp to Brigadier General Robert Bernstein, who is Commander of the U.S. Army Medical Research and Development Committee. Brother Robinson recently received the Bronze Star Medal.

Michael I. Abrams (Miami) is currently serving as the Executive Director of the Concerned Democrats of Florida, a liberal and progressive element of the Democratic Party in the state of Florida. Based in Miami, Abrams' staff coordinates the campaigns of selected candidates and promotes the philosophies and programs of the local progressive Democrats. Abrams once served as president of the student government at the University of Miami and president of the Young Democrats for the state of Florida.

Franklin L. Sibley (Delta State) was recently promoted to Assistant Cashier of Peoples Bank of Indianola, Mississippi.

Capt. Robert L. Hutchings (Iowa State) recently graduated from the U.S. Air Force Air University's Squadron Officer School at Maxwell Air Force Base, Alabama.

Kenneth G. Ingham (Miami) is presently serving as alumnus counselor to IKA at the University of Miami. Brother Ingham is also currently working for fellow alumnus Michael Carricartes' American General Life Insurance Agency in South Miami, Florida.

2nd Lt. Terry Wade Blackwood (Delta State) has been awarded his silver wings at Columbus, Ms. Air Force Base upon graduating from U.S. Air Force pilot training.

John Kubat (Miami) is currently serving as district representative to United States Congressman William Lehman.

# VIP ALUMNI

## Dr. W. Arthur George, Pittsburgh

Dr. W. Arthur George (of Gamma Sigma Chapter), Associate Dean at the University of Pittsburgh School of Dental Medicine, was recently elected Second Vice President of the American Dental Association. Dr. George was president of the local which eventually became IKA at Pittsburgh, and he was a member of PiKA's Centennial Committee of 100. In 1966 he became a member of the Diamond Life Chapter, and he has served on the Fraternity's Finance Committee.



A renowned educator and author in the field of dentistry, Dr. George has presented over forty different lectures and clinical presentations relating to his field, and he has published over 20 articles in various dental journals. He retired as a captain from the U.S. Naval Dental Corps in 1970.

## Dr. Burney Parkinson, South Carolina

Dr. Burney Parkinson (Xi Chapter), a long-time outstanding Southern educator, died recently in Albemarle, North Carolina. A former president of Presbyterian College in South Carolina, Dr. Parkinson also served on various college faculties in Alabama, Georgia, and Mississippi, most notably a 20-year tenure at Mississippi State College for Women, where he has recently been called "a landmark in his field." Dr. Parkinson attended the University of South Carolina, Harvard, and Columbia, and was Phi Beta Kappa.

## Guy B. Reno, Illinois

Guy B. Reno, a graduate of Beta Eta Chapter, died recently in Rockford, Illinois, after a short illness. Brother Reno was Chairman of the Board of the American National Bank & Trust Company and a past member of the Rockford College Board of Counselors. He had retired as senior partner in the law firm he created.

## Frank Kearney, Cornell

Frank Kearney, Beta Theta alumnus, died recently of a heart attack. Brother Kearney was the captain and *New York Times* All-American on the Cornell football team in 1925, and went on to play first team tackle with Red Grange's New York Yankees. As a result, he was the first Cornell graduate to play professional football. Mr. Kearney was a retired professional electric engineer.

## Robert D. Bradford, Utah

Robert D. Bradford, a graduate of Alpha Tau Chapter, died recently of heart failure in his Greenwich, Connecticut home. A Diamond Life member of Pi Kappa Alpha, Brother Bradford served as President of American Smelting and Refining Company headquartered in New York. He was among the first four to be honored with the Alumni Distinguished Honor Award from the University of Utah and was a member of the university's national advisory committee.



# HISTORICAL NOTES

## 10 Years Ago

By Dr. Paul G. Blount  
Historian

Looking backward — a favorite human occupation — often occurs conveniently in groups of ten, as the years are counted. One decade ago, give or take a year, these names and events made news in the grand old Fraternity:

The biggest news was the grief felt throughout the entire Fraternity at the death of Robert A. Smythe, Lambda, junior founder, editor of the first *Shield & Diamond*. Earl Watkins, then Executive Director, commented: "A visit with Brother Smythe was a joyful reassurance that Pi Kappa Alpha is far more than a business — far more than a social club — it is a way of life." Brother Smythe had attended the national convention in Louisville, Kentucky, in August of 1962.

William Hallerberg, Alpha Kappa, was named the outstanding undergraduate in the Fraternity and received the Powers Award at that convention when the Fraternity elected Joe C. Scott National President and Charles Freeman National Vice President.

John Roger Cosby, a member of Alpha Mu at the University of Georgia, died of injuries received when he fell from a ledge while painting the fraternity house. National Chaplain Robert McLeod attended services.

Alpha Phi at Iowa State celebrated fifty years in the Fraternity, and Pi Kappa Alpha chartered new chapters: Epsilon Tau at New Mexico University, Epsilon Upsilon at Gannon College, and President Joe Scott installed Epsilon Phi at Arkansas State Teachers College. Also entering the ranks of new chapters that year was Epsilon Chi at Kansas State.

Beta at Davidson College saluted their housemother, Mrs. Ruth Mims, to celebrate eight years of loyal service.

Upsilon at Auburn acquired a new home which it boasted was "one of the largest and finest fraternity houses in the United States."

And David A. Collins, Assistant Executive Director of Pi Kappa Alpha, went to Auburn as Assistant Dean of Student Affairs.

Alpha Delta at Georgia Tech also moved into a new house and Gamma Theta at Mississippi State lost its complete home and contents in a fire on Christmas Eve, 1962.

Stetson University housed twenty-eight men in a home on New Fraternity Row. Sigma Chapter at Vanderbilt occupied a new home. Alpha Pi at Howard College, Birmingham, dedicated a beautiful new lodge.

John Sobotka, Sigma, was appointed Rhodes Scholar.

Andrew Gainey was named National Music Director.

Carnie Smith, Beta Gamma, entered his fourteenth year as head football coach at Kansas State College of Pittsburg.

These were some of the events and the people who made them happen in 1962 and 1963. A casual glance through the pages of the *Shield & Diamond* ten and eleven years ago brings vividly to mind the words from the Book of Common Prayer: "In the midst of life we are in death." Earl Watkins and Joe Scott, among those mentioned above, have passed on to the Chapter Eternal. Other events — chapters chartered, houses dedicated — bring the thought, was that really that long ago? One reassuring fact, the pages of the *Shield & Diamond* are a lasting depository of our history.

Next time, let's look back fifty years.

# CHAPTER ETERNAL

John R. Aycock (Z — Tennessee), December 20, 1972, Memphis, Tennessee.

Harry C. Baird (AΩ — Kansas State), July 4, 1972, Manhattan, Kansas.

Edgar H. Bixler (BA — Penn State), April 10, 1972, Venice, Florida.

Harry E. Blankenship (Z — Tennessee), May 7, 1972, Maryville, Tennessee.

Carlin W. Bucknam (ΓN — Iowa), January 5, 1973, Omaha, Nebraska.

T. H. Burrus (Ω — Kentucky), Corpus Christi, Texas.

Charles David Caldwell (ΔE — Tenn. at Chattanooga), Sept. 21, 1972, Miami, Florida.

Lawrence N. Canjar (BΣ — Carnegie-Mellon), Nov. 16, 1972, Detroit, Michigan.

Lawrence C. Case (AH — Florida), Jacksonville, Florida.

Robert E. Cronebaugh (AP — Ohio State), January 23, 1973, Mt. Dora, Florida.

Harold R. Davis (AX — Syracuse), February 3, 1973, Ocala, Florida.

Charles L. Denney (ΓΦ — Oklahoma State), January 27, 1973, Tulsa, Oklahoma.

Rudolph Fiocca (HB — Seton Hall), October 27, 1972, South Orange, New Jersey.

Jerry Foster (BM — Texas), August 14, 1972, Arlington, Texas.

Thomas A. Foster (AΠ — Samford), January 4, 1973, Washington, D.C.

Dr. James Henry Gilbert (ΓΠ — Oregon), September 13, 1972, Eugene, Oregon.

Thomas C. Haygood, Jr. (AE — Georgia), Dec. 5, 1972, Winnesboro, S.C.

Lyle W. Hopper (BI — Beloit College), June 7, 1972, Cupertino, California.

Earl E. Huston (ET — Eastern New Mexico), August 24, 1972, Hobbs, New Mexico.

Lawrence F. Koerner (BP — Colorado College), Sept. 19, 1972.

B. A. Lawler (AΦ — Iowa State), Feb. 10, 1973, Springfield, Illinois.

Lawrence Edward Lovitt (BΔ — New Mexico), Nov. 3, 1972.

John A. McCann (AT — New York Univ.), Oct. 31, 1972, Pittsburgh, Pa.

Ernest E. McKeen (BB — Washington), Portland, Oregon.

Karl L. Michel (AΦ — Iowa State), Sept. 24, 1972, Charlotte, N.C.

Walter I. Monaghan (AΞ — Cincinnati), Oct. 17, 1972, Columbus, Ohio.

Kenneth A. Moore (BB — Washington), Sept. 12, 1972, Klamath Falls, Oregon.

James V. Mosley (BO — Oklahoma), Duncan, Oklahoma.

Paul N. Oberholtzer (BΠ — Pennsylvania), January 28, 1973, Orelan, Pa.

Robert E. Palmer (Z — Tennessee), Feb. 17, 1973, Memphis, Tenn.

Dr. Burney Lynch Parkinson (Ξ — South Carolina), Dec. 7, 1972, Albemarle, N.C.

Archibald Robinson Randolph (A — Virginia), July 13, 1972, Punta Gorda, Fla.

Guy B. Reno (BH — Illinois), Nov. 18, 1972, Rockford, Illinois.

Dr. George Brown Sibert, Jr. (Ξ — So. Carolina), June 29, 1972.

Russell S. Snook (ΓZ — Wittenberg), Dec. 14, 1972, Springfield, Ohio.

Dale H. Snyder (BΔ — New Mex.), Milwaukee, Wisconsin.

Marshall G. Stone (AΣ — California), January 25, 1973, Long Beach, California.

Charles W. Tidwell (Ξ — South Carolina), Nov. 15, 1972, Ridgeway, S.C.

Stephen M. Trimble (BA — Penn State), Sept. 27, 1972, Warminster, Pa.

Allan M. Trout (AΛ — Georgetown), Dec. 8, 1972, Frankfort, Ky.

Merle T. Waggoner (AO — Southwestern Univ.), Wichita Falls, Texas.

P. H. Walser (BΦ — Purdue), January 5, 1973, Temple, Texas.

Alfred E. Watson (ZΓ — Eastern Illinois), May 19, 1972, Brighton, Illinois.

James J. White (EΨ — Western Michigan), October 26, 1972, Claire, Michigan.

Joseph W. White (ΓΔ — Arizona), August 5, 1972, South Laguna, California.

Howard W. Wood (ΓH — Southern California), October 14, 1972, Corvallis, Oregon.

Jesse C. Wingfield (AΩ — Kansas State), August 28, 1972, Medford, Oregon.



# CHAPTER NOTES

## ALPHA — OMEGA

**EPSILON CHAPTER** won the 1972 Homecoming parade float contest. Little Sister Susanne Hall was IFC Homecoming Queen candidate, finishing first runner-up. Homecoming and Centennial Founders' Day Banquets were social highlights of the school year. Thirteen Brothers attended the District 4 Convention and fourteen made it to the Region VI Convention. Epsilon's Pike Bike Race project, scheduled to climax May 26, has a goal of over \$5000 for all of the fraternities and sororities participating... **TAU CHAPTER** once again held their annual "Beat Dook" Parade, which

sets the stage for one of the South's great football rivalries, Duke Vs. Carolina. Thousands of people watched this year's parade in which UNC's fraternities and sororities make floats and take parts. The chapter pledged 26 rushees in a very successful year. Several brothers played key roles in North Carolina's Sun Bowl victory, with Brother Ted Leverenz scoring two touchdowns...

## ALPHA ALPHA — ALPHA OMEGA

**ALPHA GAMMA** initiated 17 of its 21 fall semester pledges, for an 81% initiation ratio. SMC Van Mummert received the Distinguished Service Award. At the District 22 Convention, the chapter was voted "The Most Outstanding Chapter" and "The Most Improved Chapter" for the district for the past year... **ALPHA ETA CHAPTER** this winter and fall had the largest pledge class of 28 fraternities and was ranked fourth academically. The chapter held

their first retreat and it was a fantastic success, resulting in the development of over 30 new and imaginative goals and solutions to problems... **ALPHA THETA CHAPTER** placed first in intramural soccer, second in intramural bowling, and now stands in third place in overall fraternity standings. Gary Paul Commisso and Michael Shurina replaced Mark Kreyenbuhl and Robert Kerns as President and Vice President respectively... **ALPHA KAPPA CHAPTER** conducted several outstanding community service projects, including the raising of \$300 for Janet Owsley, a Rolla girl who required brain surgery. Homecoming saw the return of many alumni and Founders' Day produced its largest turnout ever. More than 250 people were in attendance to commemorate Robert V. Wolf's 25 years in the Fraternity. Brother Bob Scanlon was elected President of the U.M.R. Interfraternity Council. Dave Barczewski was elected president of the Student Union Board and Blue Key Honorary Fraternity, as well as serving as Editor of the school yearbook. Brothers Scanlon and Barczewski were elected to share the Pike of the District Award in District 20-B... **ALPHA LAMBDA CHAPTER** is putting out a calendar in September to be printed by Georgetown College at minimal cost to include all campus activities. Complimentary copies will be mailed to each IKA chapter. A "50's" celebration will be held this spring on campus with the Pikes featuring their famous version of the hit single "Blue Moon"... **ALPHA OMICRON CHAPTER** picked up nine pledges in the fall of 1972 and a record of 29 freshman pledges in the spring of 1973. The chapter initiated nine Little Sisters in the fall to start a Little Sister chapter. The chapter had the second highest scholastic average on campus missing first by .3 of a point. In intramurals, the Pikes were in first place, having won basketball, golf and track...



Becky Venable, a Pike Little Sister at Zeta chapter and a University of Tennessee cheerleader, is hoisted up by Zeta's Larry Lunsford (Tennessee's mascot Smokey) at left, as they lead UT's football team to a top ten ranking.

Below, members of Zeta Beta chapter (Delta State) recently put together a rock 'n roll review entitled "Naked and the Nudies" (and the Nudies). The group has played at talent shows, dances, high schools, festivals, and recently starred at the IKA Region V Conference in Memphis.

Above right, the members of Eta Xi (UAB) chapter are shown unloading candy at the close of the Birmingham March of Dimes Walk-a-thon. Eta Xi played an active role in the project by coordinating the eight checkpoint stands and doing clean-up work.





## BETA ALPHA TO BETA OMEGA

**BETA GAMMA CHAPTER** is looking forward to moving into a new house this fall. This facility will be the fourth and best house in the chapter's 60-year history at the University of Kansas... **BETA ZETA CHAPTER** acquired 16 girls for their "Little Sister" pledge class. During March, with the newly initiated Texas at Arlington chapter, everyone attended the Rodeo at Mansfield, Texas, and then had an after-party at the UTA house. A housing fund for a new house in the future was recently established for contributions from alumni... **BETA THETA CHAPTER** has added a computerized filing system for rush to their already proven and successful PICAS program for chapter billing and accounting. The new program prints out individual rating sheets for each rushee, complete with spaces for comments from Brothers and a record of the rush

functions each man has attended. Brothers Dave Burns and Mitchell Morse were responsible for creating and implementing this very effective tool for rush that nullifies the need for an index card system. On campus, Brother Dennis Arnsdorf has been chosen as advertising manager of the campus newspaper, while Brother Paul Ostrowski was elected to the student senate. Brothers Andrew Chang and Hans Hahne became editor and assistant editor respectively of the freshman handbook, a guide given to all new students each fall. Finally, Brother Richard Sasson is the only freshman starting on the varsity water polo team here at Cornell... **BETA NU CHAPTER** had an outstanding year in intramurals highlighted with all-University championship in dual swim meet competition and a league championship in bowling. The chapter's 450-mile journey to the District Convention proved to be one of the highlights of the year as there was excellent

participation from not only the men of the house but also from the Sisters of the Shield & Diamond who were included for the first time. The chapter was honored at dinner one evening with the presence of University President Robert McVicar. In addition to Easter Seals Buck-a-Cup drives for funds, the chapter also decided to take on the added responsibility of running the Easter Seals Telethon in the Willamette Valley... **BETA PI CHAPTER** continued its successful expansion in numbers, ideas, and innovative programs. The past year saw the initiation of 13 new brothers under Pi Kappa Alpha's pilot project, PIKAMEP. This educational experience was highlighted by a weekend retreat. With the house to be filled by 36 live-in Brothers, the chapter has added a bar and a library, along with new furniture and kitchen improvements. Most important, the chapter has shown the involvement and enthusiasm necessary to start a complex, multi-phased alumni relations program that will hopefully involve alumni in many social and educational undertakings. Other highlights of the year included competition in intramural sports, a speaker program that has brought many leading professors up to the house, university involvement in such areas as IFC with the election of Brother Ted Fatsis as its president, and admissions with the election of SMC Bruce Wolfson to the position of vice president of the Kite and Key society; planning for a community service project that will hopefully include a dance marathon, the Pike Bike Race project, athletic and academic tutorial projects with surrounding neighborhoods, the active participation of nearly 20 Brothers at the Regional Convention in Pittsburgh... **BETA SIGMA CHAPTER** led by 4-year MVP Barry Benjamin, won their 4th consecutive intramural football championship. The Brothers have acted as volunteers at the Western Pennsylvania School for Blind Children since November. The chapter raised \$600 for the March of Dimes by participating in a 20-mile walk-a-thon and also had great success with 6 after-dinner speakers...



Past Supreme Council member Robert V. Wolf, center, is shaken by the standing ovation he received when he entered the Alpha Kappa (Missouri at Rolla) chapter Founders' Day banquet and realized that the celebration was actually a surprise commemorating his silver anniversary with the Fraternity. On the left is emcee Dick Bauer (Alpha Kappa) and on the right is past National President Garth C. Grissom (Alpha Omega - Kansas State).



## GAMMA ALPHA - GAMMA OMEGA

**GAMMA THETA CHAPTER** initiated 33 new members at the beginning of the spring semester and picked up 6 new pledges. Brother Don Janous served as President of the Student Association at Mississippi State. In sports, the chapter had a third place finish in intramural basketball. They also hosted a District Convention that was attended by representatives from all chapters in Mississippi. There were various activities at the convention including speakers, a basketball tournament, and a dance to end the festivities. A singing group composed of four brothers of the chapter won an award for a superior rating in a campus song festival for the second year in a row. Because of activities such as these, the chapter has undoubtedly maintained its "number one" image at Mississippi State... **GAMMA KAPPA CHAPTER** participated in Pie Week, again donating \$1000 to the March of Dimes. The highlights of the chapter's PIKAMEP program have been a dinner-discussion with the President of the University and a meeting with the Housing Corporation. In the future, the chapter hopes to host the distinguished Chet Huntley, former NBC newsman and chairman of the Big Sky Development... **GAMMA CHI CHAPTER** members cooperated with radio station KVRO in a "radio-thon" for UNICEF. The Oklahoma State Pikes also co-sponsored a fund-raising project with the women of Alpha Delta Pi for the OSU Speech and Hearing Clinic. On campus, Cyrus Mavalvala was named to Who's Who and Blue Key. Brother Arylan Omtvedt was named to the OSU chapter of Intercollegiate Knights. Paul Choate made the Top Ten Freshman Men list for the 1971-72 school year, the third year in a row that the chapter has been represented on that list.





# *IIKA's to London for \$370!*



An October week in majestic London with 180 fellow Pi Kappa Alpha alumni and their wives for \$370 per person. This cost includes:

- \* Round-trip air fare (Atlanta-London-Atlanta) via Pan American Airlines.
- \* 7 nights at exclusive Mount Royal Hotel (including English breakfast).
- \* Motor tour of London.
- \* Cocktail party.
- \* One night at a London theater.

Pan American, the leader in global travel, offers:

- \* Open bar both ways
- \* First class menus
- \* Wine, champagne with dinner
- \* Two movies with each flight (headsets free)
- \* Group photos for each member

Join your fellow Pike alumni on the PI KAPPA ALPHA CLIPPER, October 17-25, 1973. Contact old chapter buddies and plan a "meet-ya-in-Atlanta" and London tour reunion.

*To reserve space, write today to the Executive Director, 577 University Blvd., Memphis, Tennessee, 38112. Enclose \$75 deposit per person and clearly indicate the names, chapter, current address and type of rooming needed (single or double). Also indicate any other special provisions or requests.*

*Meet me in London*







## New IKA service

# Lendman concerned with careers

As fraternities grow in terms of service to their membership, more are attempting to provide job search assistance to their members. Fraternities attempting this feat on their own have failed to produce significant results. Devising an effective program for members seeking employment is an expensive, difficult feat.

As a result, Pi Kappa Alpha has chosen to provide employment assistance through an association with an already established job search firm for junior executives. Lendman Associates is recognized as the leading organization in the job placement of young professionals seeking employment at, or near, the entry level.

The firm developed a revolutionary concept for bringing job candidates into contact with large and small business and industrial organizations. The Lendman Career Weekend is a well-planned meeting which permits approximately 200 college degreed job candidates to hear representatives of 20 or more participating firms describe their job opportunities. Between five and six programs are held monthly in luxury hotels located in principal cities nationwide.

After listening to the jobs available, the prospective employees schedule interviews with those firms of greatest interest. Thirty-minute interviews take place on Saturday and Sunday in the company representatives' hotel rooms. Those applicants who travel in from another geographic area receive special reduced room rates from the hotel.

Career Weekends, which are held in almost all major cities in the country, host a variety of companies from large industrial giants like Ford, General Electric, and Westinghouse to smaller firms whose names are not so familiar. Since all of Lendman's services are paid for entirely by American industry, there is no cost to the job applicant.

In addition to the company exposure which applicants receive through a Career Weekend, they also benefit from a variety of helpful seminars, panel discussions, and direction from special Career Weekend participants.

Lendman Associates was formed in 1964 in Norfolk, Virginia, by Ernest M. Lendman, an ex-Navy Seaman who became discouraged with the help he received from employment agencies in locating a job. Shortly after establishing his organization, he began to concentrate on the military job candidate and discovered a particularly strong employment market for the junior military officer.

In 1966, the decision was made to specialize exclusively in the job placement of college degreed junior officers. With an expanding list of client companies and an ever increasing network of junior officer applicants, the firm revolutionized its approach by introducing the Career Weekend in October of 1967.

During the early '70's, Lendman began to react to the wishes of its client companies regarding the inclusion of experienced non-military job candidates into its programs. Today, slightly more than half of the 15,000 applicants served each year are college graduates presently employed in a civilian capacity.

The positions represented at Career Weekends are at the beginning or moderately advanced level, so that applicants with more than about five years of work experience are usually not interested in attending. At Career Weekends, there exists an unusually strong demand for applicants with technical backgrounds, MBA's, accounting graduates, as well as for men interested in production management and sales and marketing assignments.

No other firm in the industry serves as

many nationally recognized employers. As a matter of fact, more than half of the *Fortune* top 1000 list of companies are Career Weekend clients.

After careful review of the Lendman organization, it was the decision of the Pi Kappa Alpha Supreme Council to make Career Weekends available to all members who qualify. In order to become a Lendman applicant, candidates must have a minimum of a four-year college degree and from one to five years of business or military experience. Lendman is not able to accept recent bachelor level graduates if they do not possess at least one year full-time work experience; however, masters level candidates, engineers, and accounting graduates are eligible, even though they lack industrial experience.

For further information about Career Weekends, you may contact Stephen M. Campbell at the Corporate Headquarters of Lendman Associates at P. O. Box 14027, Norfolk, Virginia, 23518. Advise Lendman that you are a member of Pi Kappa Alpha when you contact their office.

### JULY

13 & 14 Boston, Massachusetts  
13 & 14 Chicago, Illinois  
13 & 14 Williamsburg, Virginia  
20 & 21 Washington, D.C.  
20 & 21 Dallas, Texas  
27 & 28 Jacksonville, Florida  
27 & 28 San Francisco, California

### AUGUST

10 & 11 Saddle Brook, New Jersey  
10 & 11 Detroit, Michigan  
17 & 18 Atlanta, Georgia  
17 & 18 Los Angeles, California  
24 & 25 Washington, D.C.

### SEPTEMBER

7 & 8 Virginia Beach, Virginia  
7 & 8 Chicago, Illinois  
14 & 15 Boston, Massachusetts  
14 & 15 Dallas, Texas  
21 & 22 Washington, D.C.  
28 & 29 Jacksonville, Florida



# TIPS ON...

## *The lost art of listening*

The purpose of a conference is, of course, the exchange of ideas, the enrichment of our own views through the support or the challenge provided by the views of others. It is a situation created specially for the purposes of communication.

There are two aspects to communication. One is the matter of output — the speaking and writing, involving problems of rhetoric, composition, logical presentation, coherence, definition of terms, knowledge of the subject and the audience, and so on. Most of the preoccupation with communication is directed toward the improvement of the output, so that we find on every hand courses in composition, in effective speaking, in the arts of plain or fancy talk, and how to write dynamic sales letters.

But the other aspect of communication, namely, the problem of intake — especially the problem of how to listen well — is relatively a neglected subject. It does not avail the speakers to have spoken well if we as listeners have failed to understand, or if we come away believing them to have said things they didn't say at all. If a conference is to result in the exchange of ideas, we need to pay particular heed to our listening habits.

A common difficulty at conferences and meetings is what might be called the

*terminological tangle*, in which discussion is stalemated by conflicting definitions of key terms. Let me discuss this problem using as examples the vocabulary of art criticism and the discussion of design. What do such terms as "romanticism," "classicism," "baroque," "organic," "functionalism," etc., *really* mean?

A speaker may talk about "the romanticism so admirably exemplified by the Robey House by Frank Lloyd Wright." Let us imagine in the audience an individual to whom the Robey House exemplifies many things, but *not* "romanticism." His reaction may well be, "Good God, has he ever *seen* the Robey House?" And he may challenge the speaker to *define* "romanticism" — which is a way of asking, "What do *you* think 'romanticism' really is?"

When the speaker has given his definition, it may well prove to the questioner that the speaker indeed doesn't know what he's talking about. But if the questioner counters with an alternative definition, it will prove to the speaker that the questioner doesn't know what *he* is talking about. At this point it will be just as well if the rest of the audience adjourns to the bar, because no further communication is going to take place.

How can this kind of terminological tangle be avoided? I believe it can be avoided if we understand at the outset that there is no ultimately correct and

single meanings to words like "romanticism" and "functionalism" and "plastic form" and other items in the vocabulary of art and design criticism. The same is true, of course, of the vocabularies of literary criticism, of politics and social issues, and many other matters of everyday discussion.

Within the strictly disciplined contexts of the languages of the sciences, exact or almost exact agreements about terminology can be established. When two physicists talk about "positrons" or when two chemists talk about "diethylene glycol," they can be presumed to have enough of a common background of controlled experience in their fields to have few difficulties about understanding one another. But most of the words of artistic and other general discussion are not restricted to such specialized frames of reference. They are part of the language of everyday life — by which I mean that they are part of the language in which we do not hesitate to speak across occupational lines. The artist, dramatist, and poet do not hesitate to use the vocabularies of their callings in speaking to their audiences; nor would the physician, the lawyer, the accountant, and the clothing merchant hesitate to use these words to one another if they got into a discussion of any of the arts.

In short, the words most commonly used in conference, like the vocabulary of other educated, general discussion, are public property — which is to say that they mean many things to many people. This is a fact neither to be applauded nor regretted; it is simply a fact to be taken into account. They are words, therefore, which either have to be defined anew each time they are seriously used — or, better still, *they must be used in such a way, and with sufficient illustrative examples, that their specific meaning in any given discourse emerges from their context.*

Hence it is of great importance in a conference to listen to one another's statements and speeches and terminology without unreasonable demands.

Since a major purpose of conferences is to provide ample opportunity for conversational give-and-take, perhaps it

In a competitive culture, says Dr. Samuel I. Hayakawa, most people are concerned about output — getting their own ideas across — not input, or listening. Born in Canada, Dr. Hayakawa is best known as the President of San Francisco State College in California. His books include: *Language, Meaning and Maturity* (1954); *Our Language and Our World* (1959; 2d ed. 1972); *Language in Thought and Action* (1949; 3d ed. 1972).

By Dr. S. I. Hayakawa

Illustration by  
William H. Schneider





would be wise to consider the adoption, formally or informally, of one basic conversational traffic rule which I have found to be invaluable in ensuring the maximum flow of information and ideas from one person to another, and in avoiding the waste of time resulting from verbal traffic snarls. The rule is easy to lay down, but not always easy to follow: it is that we *refrain from agreement or disagreement with a speaker, refrain from praise or censure of his views, until we are sure what those views are.*

Of course, the first way to discover a speaker's views is to listen to him. But few people, other than psychiatrists and women, have had much training in listening. The training of most over-verbalized professional intellectuals (which would include most people who would attend conferences) is in the opposite direction. Living in a competitive culture, most of us are most of the time chiefly concerned with getting our own views across, and we tend to find other people's speeches a tedious interruption of the flow of our own ideas.

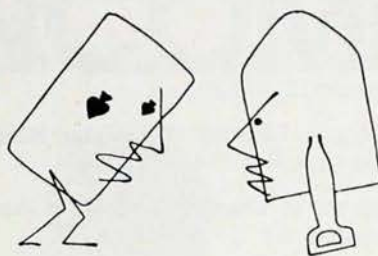
Hence, it is necessary to emphasize that listening does not mean simply maintaining a polite silence while you are rehearsing in your mind the speech you are going to make the next time you can grab a conversational opening. Nor does listening mean waiting alertly for the flaws in the other fellow's arguments so that later you can mow him down. Listening means trying to see the problem the way the speaker sees it — which means not sympathy, which is *feeling for* him, but empathy, which is *experiencing with* him. Listening requires entering actively and imaginatively into the other fellow's situation and trying to understand a frame of reference different from your own. This is not always an easy task.

But a good listener does not merely remain silent. He asks questions. However, these questions must avoid all implications (whether in tone of voice or in wording) of skepticism or challenge or hostility. They must clearly be motivated by curiosity about the speaker's views. Such questions, which may be called "questions for clarification," usually take the form, "Would you expand on that point about...?" "Would you mind restating that argument about...?" "What exactly is your recommendation again?" Perhaps the most useful kind of question at this stage is something like, "I am going to restate in my words what I think you mean. Then would you mind telling me if I've understood you correctly?"

The late Dr. Irving J. Lee of Northwestern University has suggested another form of questioning which he describes as "the request for information concerning the uniqueness of the particular characteristics of the condition or proposal under consideration." I shall simply call these questions "questions of uniqueness." All too often, we tend to listen to

a speaker or his speech in terms of a generalization, "Oh, he's just another of those progressive educators," "Isn't that just like a commercial designer?" That's the familiar Robjohn-Giddings approach," "That's the old Bauhaus pitch," etc. It is a curious and dangerous fact — dangerous to communication, that is — that once we classify a speech in this way, we stop listening, because, as we say, "We've heard that stuff before." But *this* speech by *this* individual at *this* time and place is a *particular* event, while "that stuff" with which we are classifying this speech is a *generalization* from the past.

Questions of uniqueness are designed to prevent what might be called the func-



A spade calling a spade a spade

tional deafness which we induce in ourselves by reacting to speakers and their speeches in terms of the generalizations we apply to them. Questions of uniqueness take such forms as these: "How large is the firm you work for, and do they make more than one product?" "Exactly what kind of synthetic plastic did you use on that project?" and "Are your remarks on abstract expressionism and Jackson Pollock intended to apply equally to the work of De Kooning?"

Something else that needs to be watched is the habit of overgeneralizing from the speaker's remarks. If a speaker is critical of, let us say, the way in which design is taught at a particular school, some persons in the audience seem automatically to assume that the speaker is saying that design shouldn't be taught at all. When I speak on the neglected art of listening, I am often confronted with the question, "If everybody listened, who would do the talking?" This type of misunderstanding may be called the "pickling in brine fallacy," after the senior Oliver Wendell Holmes's famous remark, "Just because I say I like sea bathing, that doesn't mean I want to be pickled in brine."

When Alfred Korzybski found himself being misunderstood in this way, he used to assert with special forcefulness, "I say what I say: I do not say what I do not say." Questions of uniqueness, properly chosen, prevent not only the questioner but everyone else present from projecting into a speaker's remarks meanings that were not intended.

All too often, the fact that misunderstanding exists is not apparent until deeper misunderstandings have already occurred because of the original one. We have all had the experience of being at meetings or at social gatherings at which Mr. X says something, Mr. Y believes Mr. X to have said something quite different and argues against what he believes Mr. X to have said. Then Mr. X, not understanding Mr. Y's objections (which may be legitimate objections to what Mr. X didn't say), defends his original statements with further statements. These further statements, interpreted by Mr. Y in the light of mistaken assumptions, lead to even further mistaken assumptions which in turn induce in Mr. X mistaken assumptions about Mr. Y. In a matter of minutes the discussion is a dozen miles away from the original topic. Thereafter it can take from twenty minutes to two hours to untangle the mess and restore the discussion to a consideration of Mr. X's original point. This is the kind of time-wasting which I should like to help avoid.

All this is not to say that I expect or wish conferences to avoid argument. But let us argue about what has been said, and not about what has not been said. And let us discuss not for victory but for clarification. If we do so, we shall find, I believe, that ultimately agreement and disagreement, approval and disapproval, are not very important after all.

The important thing is to come away from a conference with a fund of information — information about what other people are doing and thinking and why. It is only as we fully understand opinions and attitudes different from our own and the reasons for them that we better understand our own place in the scheme of things. Which is but another way of saying that while the result of communications successfully imparted is self-satisfaction, the result of communications successfully received is self-insight.

Let us attend conferences and take part in them not only for the sake of increased self-satisfaction, but also for the sake of increased self-insight.

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