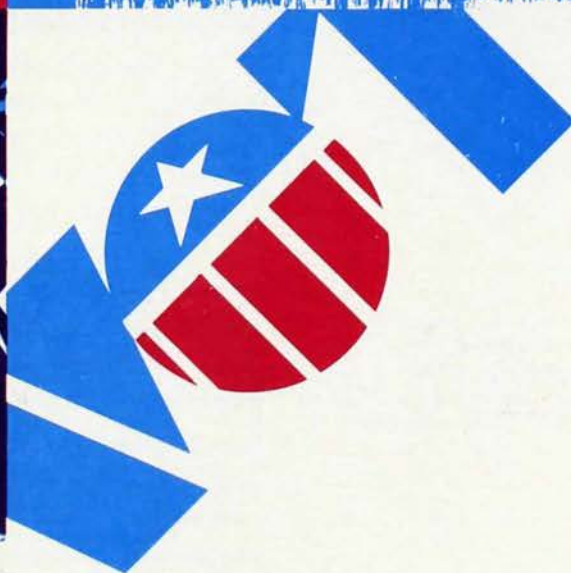


SHIELD & DIAMOND

OF PI KAPPA ALPHA

VOLUME 83 NUMBER 1 SEPTEMBER 1972

SUBSCRIPTION
NOTICE
ON
BACK
COVER



POLITICAL RESPONSIBILITY 1972

EDITORIAL



Responsibility — duty, obligation, or burden?

Some years ago, a new member of a college fraternity in his sophomore year was appointed assistant chairman of the homecoming float committee by his chapter President. Heretofore, this member was considered a very average person with no particular skill or record of achievement. For some reason, the chairman of the committee was unable to work actively on the float, so the thrust of the responsibility fell on the assistant chairman.

Coordinating his chapter's efforts to produce a homecoming float was his first genuine, responsible assignment. Although the float did not win, everyone was proud of the final product. The new member was quickly identified as a person capable of responsibility and was later elected treasurer of the chapter. He performed well in this position and went on to be elected President of his fraternity at two universities. Later, he became a national officer in his fraternity and a successful business executive.

This man traces all his success to that moment when he accepted responsibility for the float committee, which he considered a duty and an obligation, though never a burden.

We all have considerable opportunity to accept responsibility in the same way this young man did. An election year affords one such an opportunity. Everyone should become a registered voter and should exercise his right at the polls. It is difficult to understand the man who complains about the system, yet has not voted or even registered.

Groups as well as individuals may recognize and accept responsibility. For some time now, I have thought the national Fraternity should identify and accept the responsibility to support a philanthropic cause. This issue has been examined from time to time by the leadership of the Fraternity; yet, for one reason or another, it has not been implemented.

I urge reconsideration of this issue and specifically recommend aiding children who are multi-handicapped with mental retardation and either hearing or visual problems. Active support of this nature is not only purposeful, it is needed, it is rewarding, and it is responsible.

Stanley F. Love
Editor

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VOLUME 83 NUMBER 1 SEPTEMBER 1972

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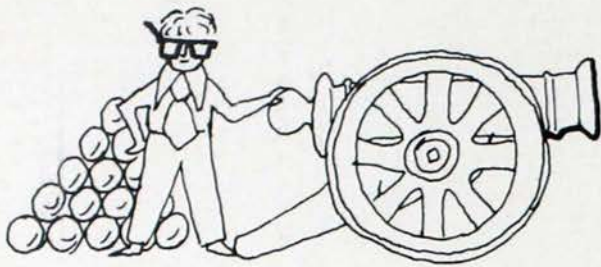
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The cover design, clearly patriotic in this period of political activity, reflects the three areas of potential fraternity member involvement in politics — the society, the campus, and the Fraternity itself.



A LOOK AT

This article reprinted from the Lambda Chi Alpha CROSS AND CRESCENT, James M. Brasher, Editor.

A deep hostility exists between campus Greeks and campus newspaper editors according to responses to a recent survey.

Representative of the attitude of many Greeks, Steve Gandara, President of the Interfraternity Council (IFC) at the University of Oklahoma, writes "This is the era of campus publications editors who are either mildly critical or violently opposed to the Greek system." An IFC president in North Dakota added, "It seems that most student papers are being taken over by the more 'liberal' student who is generally anti-Greek."

James W. Carlson, IFC Public Relations Director at the University of Rhode Island, added, "Most of the student newspaper people reject establishments such as the Greek system which they do not truly understand."

If the Greeks have misgivings about student newspaper editors, the invective used by many an editor suggests that the feeling is mutual. An editor from Delaware wrote, "Fratmen, more often than not, tend to be rather childish, inconsiderate and preoccupied with portraying a 'big man on campus' image. . . . In my opinion, fraternities erode individuality." Ms. Patricia McGregor, editor of the *Daily Reporter*, at Mankato State College, Minnesota, writes that Greeks "are usually loud and uncouth, valuing their individual brothers and sisters over any other individual. The Greek system on our campus forbids minority participation."

Reflecting Ms. McGregor's charge that campus Greeks engage in discriminatory and elitist practices is Robert McHugh, editor of *The Daily Collegian* at Pennsylvania State University, who writes, "I regard most fraternities (especially the more popular ones) as exclusive (keeping others out) rather than inclusive (attempting to bring new and different types into the organizations). I find the resulting homogeneity undesirable and unpleasant."

It was partly because of the general decline of membership of Greek organizations and partly because of the "new relevance" claimed by many Greek organizations, that a study was undertaken to determine present relationships between campus Greeks and campus newspaper editors. Questionnaires were sent to the IFC presidents, PHC presidents, and campus newspaper editors of the two largest

colleges or universities in each state and the District of Columbia. Responses were received from 62 colleges and universities in 41 states and the District of Columbia having a total enrollment of 1,198,035. These institutions had more than 20 per cent of the total college and university enrollment in the United States.

Responding editors controlled the news flow to 24 colleges and universities having a total enrollment of 554,460 and PHC presidents responded from 35 institutions having a total enrollment of 568,487. (Both of these represent approximately 1 in every 8 college students in the nation.)

This survey is not representative of the general college population. It was not a random sample and no follow-up study was made. It does, however, suggest areas of future study, and it also provides some data that heretofore did not exist on Greek-student press relations.

Here are some of the findings of this study:

*Editors say they have a more favorable attitude toward Greeks than Greek leaders believe them to have (see Table I).

*Editors and Greek leaders generally agree that Greeks are given fair treatment in the sports pages of the student newspaper (see Table II).

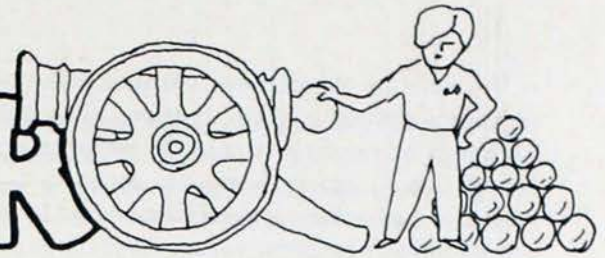
*Editors feel that they give Greeks fair treatment in the News and Editorial pages of the student newspaper whereas Greek leaders strongly disagree (see Table II).

*Editors feel they give Greek activities attention in proportion to their importance on campus but Greek leaders feel editors give these activities insufficient and/or inadequate coverage (see Table III).

Table I
Attitudes of Editors Toward Greeks
and Greek Leader's Estimate of Editor's Attitude

Editors	%	Greek Leaders	%	Attitude
1	4%	2	4%	Strongly favors Greeks and their general philosophy. (1)
6	27%	4	6%	Generally favors Greeks but has some misgivings about their activities. (2)
5	24%	15	25%	Neither supports nor opposes Greeks and their philosophy. (3)

EACH OTHER



9	41%	27	46%	Generally opposes Greeks but sees where they serve the needs of some students. (4)
1	4%	11	19%	Unalterably opposes Greeks and all they stand for. (5)

When IFC presidents' estimates of the editors' attitudes are compared with the PHC presidents' estimates at the same institutions, it is found that while they frequently have different estimates, IFC opinions, on the whole, balance with the PHC opinions.

Table II
Evaluations of Greek Leaders and Editors of Fairness of Coverage of Greeks in Various Sections of Campus Newspaper

Section	Editors		Greek Leaders		N.A.	
	Fair	%	Unfair	%		%
Editorial	15	75%	2	10%	3	15%
News	21	95%	1	5%		
Sports	17	77%	4	18%	1	5%
	Editors		Greek Leaders		N.A.	
	Fair	%	Unfair	%		%
	17	29%	40	69%	1	2%
	21	36%	38	64%		
	37	64%	21	36%		

IFC and PHC presidents agree about fairness of coverage in 65% of the responses from the same institutions. Where there was a difference of opinion, PHC presidents were inclined to feel that Greeks had been given fair coverage and IFC presidents disagreed.

Table III
Attention Given to Greek Activities in Campus Newspapers as Viewed by Greek Leaders and Editors

Editors	%	Greek Leaders	%	Views
5	22%	—	—	Editors give Greeks more attention than they deserve.
15	65%	14	24%	Editors give Greeks attention in proportion to their importance on campus.
3	13%	44	76%	Editors give Greeks insufficient and/or inadequate coverage.

Greeks, for the most part, took action based on their belief that editors gave insufficient and/or inadequate coverage to Greeks. Three out of every four respondents said they urged their editor to give Greek activities more "publicity." This identically matched the editors responses. A breakdown of this into IFC and PHC responses showed that "approaching the editor for more 'publicity,'" more often was a male function, but not exclusively so by any means. Nearly 90 per cent of the IFC respondents said that

they urged the editor to give Greek activities more "publicity," whereas only 62 per cent of the PHC respondents said they made similar overtures.

Table IV
Editors Reactions to Request for More "Publicity"

Editors	%	Greek Leaders	%	Types of Reactions
2	12%	6	16%	Favorable reaction — resulted in change ("They did a better job of coverage.")
1	6%	7	19%	Agreed, but with stipulations ("If we turn in the news," and "When pushed.")
—		7	19%	Token agreement but no real change ("Gave us the run around — no change.")
6	37%	17	46%	Negative response ("You're a Minority," "Write a letter," and "Buy an ad.")
7	45%	—		Neutral response ("We give space in accordance with the importance and relevance of each news item.")

It is likely that Greek leaders interpreted the "We'll wait and judge each story on its own merit" response as a "put off" by the editor. While this is a distinct possibility in some cases, editors were so uniformly critical of the ability of Greek leaders to grasp what was and what was not "newsworthy" that this is probably the basis for much of the misunderstanding and even hostility between them.

A quick look at the events editors and Greek leaders think are "newsworthy" reveal basic differences in their concepts.

Table V
Events That Should be Given Coverage as Viewed by Greek Leaders and Editors

Editors	%	Greek Leaders	%	Events
12	46%	11	26%	Humanitarian Activities
10	38%	19	44%	Newsworthy events
4	16%	13	30%	Philanthropic Activities

Editors, in response to an open-ended question, gave heavier emphasis to activities requiring personal commitments than to mere money raising activities. They were also more receptive to off-campus involvement than to on-campus involvement.

Many Greek leaders and editors said that activities should be "newsworthy," but it is evident from the responses in both Tables IV and V that these groups have different concepts of what is "newsworthy."

If Greeks are to gain more attention in the student press, excluding the more direct strategies to be discussed later, they will be required to cater to the editor's preferences. Many Greek organizations, no doubt, will strenuously object to having their activities determined by the whims of their campus newspaper editor. Others will prefer anonymity to having their activities determined by their "publicity" value. As one IFC president put it, "Any 'public relations' activity is bad if it is blatantly evident that this is the only purpose for doing it."

Daniel Placzek, IFC president at the University of Maine, listed an IFC project there which may be considered by some to fall in this area. He wrote, we "paint(ed) a barn for the University which was not on campus, but near a heavily travelled road where many people could see." One wonders if it would have been painted if people couldn't have seen it.

Mr. Placzek goes on, however, to list several other activities which should have merited the attention of the campus press at the University of Maine:

- *Collect for Muscular Dystrophy.

- *Create the largest emergency blood bank in the area.

- *Laid plans, and will continue to press for a University Concert Park which all may use.

His concluding remarks were, "You've got to affect each student individually. You can't do things which just pay lip service."

Andy Martin, IFC president at Oklahoma State University, cited a number of projects that their IFC had initiated which he felt were newsworthy — "proposals for changes in student regulations affecting all students, support of voter registration in Mississippi, black-white relations, and several community service programs."

Peter Metz, IFC president at the University of Illinois, reported on an IFC "Statesmen and Students" program which has received favorable attention. He writes, "This consists of IFC sponsoring U. S. Senators and Congressmen speaking on campus, also top Illinois officials. When these events occur, the campus paper can't help but take notice."

Editors and Greek leaders were asked to list the activities which were not "newsworthy" as well as those which were "newsworthy." Far greater attention was given to what was "newsworthy." Of those commenting on what was not "newsworthy," strictly fraternal activities (rush and tea parties and lists of pledges and initiates) were most scorned by editors. Bill Bogges, editor of the *Reflector* at Mississippi State University, reflected the majority view of editors when he wrote, "I feel that newspapers that fill their pages with pictures of each new pledge and initiate class and dropped and pinned names are immature."

Social activities were rejected by both editors and Greek leaders. Robert McHugh, editor of *The Daily Collegian* at Pennsylvania State College, wrote, "All students must realize that social activities no longer receive news priority."

Many respondents felt that their problem in getting Greek activities publicized in the campus press was less because of the event than in the way it was presented to the campus press. Editors and Greek leaders, in nearly equal numbers called for carefully planned and executed public relations (PR) programs.

Richard Neubauer, editor of the *Rutgers Targum* at Rutgers University (N.J.), writes that Greeks can cultivate or insure a "good" press "simply by sending us information on their activities. We don't have the personnel to cover all of the houses. If they don't keep us informed, we can't report on their activities." This was the most common response from editors. A response which suggested rare in-depth coverage of Greek activities came from Robert Smith, managing editor of the *Technique* at Georgia Tech. He writes, "We have asked the Greeks to give us all information concerning IFC activities, assigned a reporter to cover meetings, and have special coverage for important issues such as concerts, open house issues, Greek Week, etc. We also encourage students, including Greeks, to write 'guest editorials'."

Mathew Yeager, IFC president at the University of California at Berkeley, pointed out that there was no organized press relations activity at his university. This was echoed by Alan Moore, IFC president at the University of Texas, who wrote, "The main problem at this university is that Greeks have completely given up attempts to publicize their activities in the student newspaper due to futile attempts in the past."

Andy Martin, IFC president at Oklahoma State University, called for a "comprehensive 'image building' campaign in newspapers and radio designed to poke fun at the stereotyped 'frat rat' image and show the value of human interaction that takes place in fraternities."

Nancy Webb, PHC president at Indiana University, provided a check list of activities that she felt would help to improve Greek-student press relations. She suggested:

1. In talking to press, explain issue, event or whatever clearly since reporter is likely to be unfamiliar with Greek organization.

2. Send information and pictures to press in acceptable form.

3. Let newspaper know about planned events well in advance, so adequate coverage is possible.

4. Get to know editors personally to help destroy any anti-Greek sentiment they may hold.

5. Encourage editors to explore the Greek system for their own information and to enable them to report with greater accuracy.

Eight Greek leaders, responding to an open-ended question, felt they must use alternate routes to supplement campus newspaper coverage of Greek activities or to provide primary coverage when the campus newspaper failed to provide coverage. Included in these suggestions were: "Buy advertising space," "Put up posters," "Get radio announce-

ments," "Get on the telephone," "Take your story to the local paper," "Send news releases across the state," and "Start your own newspaper."

A great number of Greek leaders and some editors suggested, "If you can't beat em, join em."

"Get directly involved in the work of the newspaper staff," suggested 27 respondents. Of this number, 20 suggested joining the staff, five suggested getting an editor on the staff, and two suggested getting a weekly Greek activities column in the campus newspaper.

A few Greek leaders felt that action in the form of direct pressure rather than direct involvement was more productive. Two respondents suggested that Greeks demand their fair share of the coverage, one suggested applying pressure on the publications board to have a Greek News Editor named, and another suggested that Greeks steal the campus newspaper so the editor "would actually notice a little Greek power and unity."

Editors, however, uniformly feel that such activities are counterproductive and they strenuously react to Greek power plays. Despina Vodantis, editor of *The Crimson-White* at the University of Alabama, writes, "Greeks can have good press relations by not trying to control editors for their own political needs, which at the University of Alabama, politics has long been controlled by a secretive 'Machine' composed of the top ten fraternities on campus."

Steven Poulter, editor of the *Iowa State Daily* at Iowa State University, writes, "I start pointing to the door when the demands start flowing or on complaints when we don't run some silly press release." Mike Park, editor of *The Eastern Progress* at Eastern Kentucky University, echoed this view when he wrote, "If the Greeks wouldn't hound the student newspapers for 'publicity,' I think they would get more. It only causes hard feelings toward them."

Practically all of the listed activities by Greek leaders are handled by a PR person even though they may not formally carry that title. Patricia McGregor, editor of the *MSC Daily Reporter* at Mankato State College (Minn.), suggests that, "A good public relations man does not alienate any press, rather he cultivates them. The choice of a P.R. man can be a crucial decision to the success or failure of any program."

This article cannot, of course, be complete without showing that excellent working relationships now exist between some Greek leaders and editors. This is important, not so much to show that these relationships do exist in some cases, but rather to suggest their possibility in many other cases.

Howard Hubler, IFC president at Indiana University, writes, "I am of the opinion that the *Indiana Daily Student* gives the Greeks a fair share of space. The Greek ball games, etc, are all treated fairly in the sports page. At no time that I can think of, has the *Student* mentioned anything bad about the system as a whole, or one particular house."

The response of some editors suggests that they are also favorably disposed to the Greeks on their campus. Timothy Kriehn, editor of the *Daily Mississippian* at the University of Mississippi, writes, "The Greek system is very essential for Ole Miss. This university is located at Oxford, Miss., hence fraternities and sororities provide the only weekend activity. Undue harassment is fading out. Use of paddles and hell-week are pretty much gone."

Chuck Appleback, editor of *The Mace and Crown* at Old Dominion University (VA.), noted that, "Proportionately, more Greek students are leaders than their non-Greek counterpart." Expanding upon this theme Cheryl Key, of Oklahoma State, wrote that Greeks, "are one of the main groups that can bind together to get something done. For example, in student elections the Greeks are usually very cohesive and interested, and though in the minority they are still able to get their candidates elected."

Miss Key concluded, "I feel that the Greek philosophy of brotherhood, love, high attainment of scholarship, etc. is very important and is what the so-called youth movement is trying to express . . . I personally gained by being a Greek because I learned how to work and live with others in a close situation. I also learned that you may not care for someone at first, but after getting to know him you find that everyone has some worth and something to give to others."

This article, hopefully, has been a revealing, if a somewhat negative, report on the state of Greek-student press relations in some of our largest colleges and universities. One respondent, who asked not to be identified, wrote, "I certainly do not feel that knocking the (newspaper) staff through a nationwide journal for not carrying out a job that they do not claim to be trying to carry out is any way to build a 'good press'." Some will, no doubt, argue that this article sharpens the conflict between Greek leaders and campus newspaper editors. This writer, however, takes the view that this article holds up a mirror to both Greek leaders and campus newspaper editors so that both might better examine their relations.

About the writer

Glen Kleine, '57 Missouri, is an Assistant Professor and heads the journalism program at Eastern Kentucky University. A former staff member of the St. Louis Post-Dispatch, he served for two years as adviser to the campus newspaper at Eastern. He also serves as editor of the *College Press Review*, a magazine published by the National Council of College Publications Advisers. He holds an M.A. degree from the School of Journalism at the University of Missouri.

student power

AGE OF GRASSROOTS POLITICS

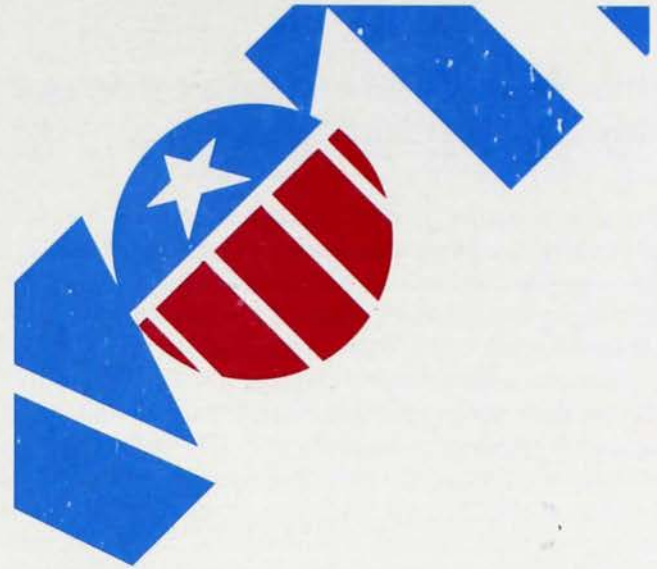
*By George Lachat
Assistant to the Executive Director*

It is obvious that 1972 is the year of grassroots politics. Thousands of people from all walks of life are becoming a meaningful and vital part of the political process. Students, housewives, blue collar workers, and members of minority groups are literally engaged in those activities that previously came under the direction and control of political bosses, such as the selection of candidates and the preparation of party platforms. In this context of increased political consciousness, the role of the members of Pi Kappa Alpha must change from one of non-commitment to one of active involvement and participation, both individually and collectively.

CAMPUS POLITICS

Pi Kappa Alpha's history of political involvement has, for the most part, been limited to campus activities. Up until the mid-60's, the Fraternity proudly boasted a large number of members who were leaders of student governments and interfraternity councils. However, this supremacy is no longer the case. The rapid decline of Greek dominance over student affairs can be attributed to two phenomena: first, a very demonstrable frustration developed as student leaders became unsuccessful in effecting needed changes on our nation's campuses; and, as a consequence of the first, "confrontation politics" visibly became the most successful means of developing an institutional responsiveness to the needs and concerns of the





students, and such political confrontations were not conducive to, nor part of, the life styles of fraternity men. As a result, a void of responsibility and involvement became evident within the Fraternity, and a new role is currently being sought: that of developing a sensitiveness to the needs, values, and concerns of the students, with respect to both the campus and the world around them, and to persistently and emphatically represent these in the ongoing activities of the institution's decision-making process. Such a role is accompanied, of course, by the assumption that such deliberative bodies are responsive to those needs and concerns.

Larry Orman, S.M.C. of Alpha Sigma Chapter at Berkeley, acknowledges such a role but has not experienced the dichotomy of fraternity men and activists alluded to previously. He contends that "a separation of 'Greeks' and 'radicals' is meaningless in the context of present political groupings. The role of one who belongs to a fraternity is the same as any other individual's — to actively seek the implementation of those beliefs which one deems appropriate. It is time that the Fraternity, in all its aspects, stopped wasting so much time worrying about identity crises between 'Greek' and 'radical' — in many cases they mean the same thing, and in all cases they are of little use."

One of the results of the increased political activity on campus has been the promulgation by the campus press of a "new journalism" which represents an "advocacy or editorial" journalism as opposed to objective reporting. It is essential for our own publications to continue the current trend of providing critical evaluation to all sides of contemporary issues. Editorials that purport to represent the "Fraternity Line" on various issues must be taken for one man's opinion. Orman astutely points out that "debates without the editorial bias of a staff are badly needed to counteract the tendency toward a monolithic, all-encompassing IKA 'philosophy' — such a thing is only a

myth." He adds, "to not seek presentation of this kind of conflict is to do a disservice to both actives and alumni by not presenting the reality of the Fraternity relative to the times in which it stands."

Zeta Beta Chapter (Delta State) graduate Billy LaForge, who was recently awarded the Powers Award for Region V, feels that, to a certain degree, the "new journalism" does have its place in the publications of Pi Kappa Alpha. He states that the "general principles endorsed by the Fraternity collectively certainly deserve endorsement by writers in our newsletters, in the *Shield & Diamond*, and in our various manuals. In the magazine and newsletters, however, demonstration of editorial balance concerning timely issues would be to our credit. Regardless of the journalistic concept, it is imperative that PiKA strives to deliver information and material in a direct and above-board fashion, thus allowing the reader to have a full benefit of evaluation."

SOCIETAL POLITICS

There appears to be considerable evidence that the passage of the 26th Amendment, which enfranchised the 18 — 21 year olds, has resulted in an increased interest and involvement on the part of youths in both local and national politics. Those in this constituency have been elected to city councils, school boards, county commissions, and even to the mayoral seat in some cities. Undoubtedly, this healthy trend has witnessed an increased level of activity on the part of the undergraduate members of the Fraternity. Let us review the activities and philosophies of three chapters situated in three different areas of the country.

Alpha Sigma's Orman (Berkeley) feels that the impact of the 18 year old vote has already been significant in Berkeley. This was manifested in the outcome of Berkeley's

"the chapter has reached a consensus towards the candidacy of McGovern"

city council elections which brought to office a younger, more liberal-thinking group than ever before experienced in that city. On the national level, Orman contends that the significance appears to be, not in terms of an increase in the number of voters, but rather in the increased involvement of younger people in the campaign process. Students become particularly important here because they tend to have more time and energy to give a candidate. It then becomes a question of which candidate can attract this power base and "Senator McGovern seems to be doing this better than most." Orman adds that "the 18-year old vote *per se* will not cause a chapter to increase its political interest — that motivation lies within members both individually and collectively."

The national elections have produced a great deal of excitement on the part of the student members of Alpha Sigma, reports the S.M.C. He attributes this to the fact that "for the first time, there is a strong candidate who is running on a platform of immediate cessation to the war in Vietnam; after all the years of conflict, as visibly experienced at Berkeley, there is now a chance of resolution through popular vote." The members of the Berkeley chapter have reached consensus towards the candidacy of Senator George McGovern and have offered the use of their house to his campaign workers. In a non-partisan gesture, the house also has been used as a polling place for the primaries and will also be used for the November elections.

The role of the contemporary Fraternity chapter in the political environment appears, at Berkeley, to be constrained only by the political inclinations of the collective membership. Orman, personally, tends "to be in favor of an activist role — the use of the people and the physical facilities for political purposes." Because the Alpha Sigma house has been used as both a polling place and strike headquarters, it is evident that a chapter can play an active political role in both non-partisan and partisan issues.

The opinions and observations of southerner Bill LaForge (Cleveland, Mississippi) cast a rather surprising resemblance to those of Orman. LaForge contends that the significance of the 18-year old vote lies in the "spurt of political involvement supplied by young people, rather than a mere increase in the voting numbers. Voting trends and numbers will for most purposes remain about the same, but it is very significant that because this age group is now formally a part of our decision-making process, they are provided with direction, motivation, and a sense of responsibility about political affairs on all levels." LaForge believes that the involvement of the 18 — 21 year olds has had a definite impact upon the primaries in Mississippi and the efforts of young people are credited as being key factors in the successful campaigns of Mississippi's present

governor and lieutenant governor. The members of his Zeta Beta Chapter appear to be keenly aware of the impact of the Congressional elections in their community. Significantly enough, there are four or five brothers in the chapter who are working extensively for their favorite Congressional candidate and have brought these individuals and other political friends to campus to meet the chapter members. LaForge is quick to point out, however, that unlike the chapter at Berkeley, his chapter would have difficulty reaching consensus on any one political candidate and "would never involve itself as a group in a political activity, due to the respect given to the ideal of 'individuality'." Interest in national elections has not yet reached that of the local contests and appears to be limited to conversational interest.

The role of today's fraternity in its political environment, claims LaForge, can be extensive. He believes that its most important roles are to assist the campus in educating the student, and perhaps the campus and community, in terms of issues, and to serve as a sounding board for views of individuals and candidates. "Chapter activities dealing with non-partisan political activities appear commendable; however," he adds, "I feel that placing the name of the entire chapter in support of a given candidate or issue can sometimes be a risky operation, and chapter unanimity is a rare thing in today's fraternity chapter."

"the Fraternity must take an active role in the world around it"

Jim Kowalski of Trinity College, Epsilon Alpha Chapter, feels that the newly-enfranchised voters could, but most likely will not, vote in large enough numbers to realize their full political potential. He is of the opinion, however, that "certain legal rights now give the young political clout and social systems by which they can challenge with influence party actions with which they disagree." Another national effect of the 26th Amendment, Kowalski points out, is that, while the undergraduates' responsibilities and privileges become greater, their interest and involvement in societal politics will become more intense and consistent.

In Hartford, Connecticut, members of the Trinity chapter are perhaps more geographically diverse than other institutions and, consequently, there appears to be less of a tendency to involve themselves in state and local politics. Kowalski reports that some members who live in towns near Trinity are holding appointive positions and others are considering seeking elective positions in the near future.

Kowalski believes that the upcoming national election involves several issues about which his brothers seem to have become unavoidably excited. "With the direct influence the war in Vietnam has had on college students and with their involvement in a variety of expressions of protest of our country's position in that war, the effects

and powers of the President and the role of Congress are of great interest. Also, the inflation-recession cycle which we are facing has had serious effects on the societal and academic lives of many students, so that the national elections are in the spotlight."

Kowalski further believes that the Fraternity must take an active role in the world around it. As he states, "if the Fraternity is to be a meaningful contributor to the determination of the direction in which society goes, it cannot afford to locate itself on the fringe of our political environment isolated from the realities that it must face to survive meaningfully. The supposedly safe designation of non-partisanship would become the most destructive categorization that our Fraternity could experience."

FRATERNITY POLITICS

A discussion of politics in '72 would be incomplete without mention of a third political arena, the Fraternity itself. The Fraternity is not void of political maneuvering as many would so believe. On the contrary, as it participates in this era of change, issues of great controversy continue to develop and engulf it. Concomitant with this increase in political debate is an increase in attention given to the role of the undergraduate, and especially the Convention delegate, in influencing the direction of the Fraternity.

With the introduction of Regional Conferences to the already existing network of District Conventions, undergraduates are provided an additional opportunity to confront and analyze those issues deemed most important. Issues and candidates endorsed at these meetings should give impetus to endorsements at the International Convention. However, regional impact has not yet been tested on the legislative floor. Should the Convention delegates be non-receptive to the desires of regions and districts, credence should be given to LaForge's assertion that "for the most part, chapters and individuals feel little strength in effecting change during the year, and for reasons involving problems of unity, this is probably the existing case in most areas."

On the other hand, Kowalski feels that it is "back home" that the issues are determined by fostering a clear understanding within the chapter, district, and region of how individuals, and in certain cases an entire chapter, feel about various aspects of the Fraternity and the way that it

functions in its different roles. In that way, what is achieved at the Convention may well actually be the accomplishment of far more than the relatively few who attend."

It soon becomes obvious, however, that the outcomes of the meetings, discussions, and debates held during the interim between Conventions do become relegated to the legislative sessions of the International Convention. Such a realization points to the necessity of chapters to elect qualified, informed and indefatigable delegates to represent their thinking on the many issues facing the Fraternity. The delegate's role then becomes all-encompassing: he must be

"we are not immune from the consequences of other's choices"

knowledgeable of the structure of IKA; be well-informed of the pros and cons of the issues and their effects when implemented; be well-versed in trends involving students and, particularly, Greek organizations; and be open-minded. LaForge describes the role of the delegate as "being, most importantly, his chapter's liaison with the Fraternity's policy-making conclave. He should weigh the merits of each issue and candidate; consider his representative obligations as he appraises situations in light of his chapter constituency; inject his own thought; and evaluate, act, and vote accordingly. It is equally important for the delegate to keep in mind the general welfare, progress, and direction of the Fraternity as he works in committees, campaigns, debates and votes." The role of the delegate is not an easy one if he fulfills his responsibility to his fullest extent. It does become rewarding, however, when one realizes that he has participated in decisions that produce a better Fraternity, a better Brotherhood, and hopefully, a better man.

So our role in '72 and future years must become one of conscientious involvement. We can no longer afford to waste our time arguing as to the legitimacy of member's and the Fraternity's participation in political affairs.

On all levels, each candidate and most issues are inter-related. We are not immune from the consequences of other people's choices and cannot afford to let others do our thinking. Consensus is not our goal on any single candidate or issue, but rather to utilize our differences of opinions to the benefit and advancement of all concerned. Perhaps Larry Orman stated it best: "It is time that the Fraternity openly recognize that, except on the very broadest of questions, attempts at consensus or stereo-typing are misleading and counter-productive. The recognition and acceptance, on the other hand, of the rich diversity that exists offers the possibility of an organization which is continually dynamic. This constant force is a sign of a healthy organization — one that is not hindered in accepting or initiating new ideas — and that will be achieved by constructively exploiting those differences that unite us."



Billy LaForge



James E. Kowalski



Larry Orman

(A)

Not since Tallulah Bankhead's uncle, John H. Bankhead II, unseated J. T. (Cotton Tom) Heflin in the 1930 election has an incumbent U. S. Senator from Alabama been defeated.

That's one tradition Senator John J. Sparkman most adamantly supports and apparently will continue this year. A IKA lifer (he was initiated in 1923 at Gamma Alpha Chapter — Alabama), Brother Sparkman is silver-haired, but vigorous at age 71 and one of the Senate's most powerful members. Following a rousing primary victory, Sparkman's intentions to spend a minimum of six more years in the Senate are obvious.

The 1952 Vice Presidential candidate on the Democratic ticket, who moved from the House to the Senate when Bankhead died in 1946, is Chairman of the Senate Committee on Banking, Housing and Urban Affairs which has oversight over the major aspects of the economy. After 25 years of Senate service, he is also the ranking Democrat on both the Foreign Relations Committee and the Joint Committee on Defense Production.

The Senator is the author of the landmark housing bills which have, since World War II, made this a nation of home owners. Sparkman-sponsored legislation has also been effected in the areas of tax relief to small firms, health care, G.I. benefits, education and the aged. More recently, Brother Sparkman has led the fight to pass pollution, consumer protection and improved judicial system bills.

The Senator was a charter member of Gamma Alpha Chapter and worked his way through college. He was SMC of the chapter and was a Phi Beta Kappa. He also served as a IKA District President for several years and has been a loyal member of the Fraternity throughout his post-graduate years.

(B)

"Today Allen Ellender celebrates his 81st birthday, and if he is 81 years old he is also 81 years young. Many who are half his age are envious of his stamina and vitality, and his dedication to his duties should serve as a goal for us all," comments Senator Strom Thurmond earlier this year in tribute from one Pi Kappa Alpha famed political leader to another.

Tributes to the President of the U.S. Senate pro tempore were plentiful and were published in Brother Ellender's honor "upon the occasion of his eighty-first birthday." Here's what others have had to say:

"His basic approach to our housing problems can be summed up with the thought that employers could not expect their workers to put in a productive 8-hour day if they were forced to go home to inadequate, decrepit, and substandard housing." — the Honorable John Sparkman.

"Senator Ellender (is) an eminently and entirely just and wise chairman who strives to give all points of view a fair hearing." — The Honorable George S. McGovern.

"But for the Senator from Louisiana, the seniority of age is a misnomer, for he continues to demonstrate a strength and vigor that is the envy of many of this 'younger' colleagues." — the Honorable Hubert H. Humphrey.

"I personally feel very deeply that Allen Ellender has been a force for immense good, a force for high integrity, and a force that has made this institution of the Senate a far more effective and efficient body." — the Honorable Mike Mansfield, Majority Leader.

Brother Ellender was initiated into IKA by Alpha Gamma Chapter at Louisiana State University in 1962. He has served continuously as a member of the Senate since 1937.

(A) Another Term For Sparkman

(B) Another Landmark For Ellender

(C) Another Chapter In Colmer's Diary

(D) Another Try For Morse

OTHER SENATORS

Senator Strom Thurmond is currently sponsoring two bills, one dealing with ecology and one with compensation for disabled veterans. Brother Thurmond was initiated into the Fraternity in 1960 by Xi Chapter at the University of South Carolina. He was the first person ever elected to the

U.S. Senate (in 1954) by a write-in campaign and was re-elected twice as a Democrat and once as a Republican. He serves on the Armed Services, Judiciary, and Veterans Affairs Committees.

Senator Frank E. Moss is an outspoken critic of the cigarette industry and the health problems caused by smoking. He has been instrumental in curbing the industry's advertising potential and in informing the public of the hazards of the habit. The Senator was initiated in 1932 by Alpha Tau Chapter at the University of Utah and was first voted into office in 1958. He has since then gained the number three leadership position in the U.S. Senate, placing him on the Steering Committee and the Democratic Policy Committee. He is also Chairman of the Subcommittee on Consumers.

Senator William B. Spong, Jr. serves on two major committees, the Foreign Relations and Commerce. Senator

Spong, initiated in 1939 by Alpha Chapter at Virginia, has been a reliable advocate of measures to improve our environment and has introduced legislation requiring public disclosure of financial assets and liabilities.

(C)

The diary of 82-year old Congressman William M. Colmer must devote most of its contents to a long and



Senator John Sparkman talks with Dr. David Matthews, President of the University of Alabama (left) and Dr. Frank Pose, former President.



Senators Allen J. Ellender and Strom Thurmond



Congressman William M. Colmer and Senate hopeful Wayne Morse



Senator Frank Moss, center

distinguished career in the U.S. House of Representatives. After 40 years in the House, the Mississippian is giving up his position as one of the most powerful men on Capitol Hill in his chairmanship of the House Rules Committee.

"I am going to play some golf, and go hunting, and do some of the other things I have not had time for," says the vigorous 1910 initiate of Alpha Iota Chapter at Millsaps College.

In the meantime, the University of Southern Mississippi is creating a "Colmer Room" which will contain his papers and other memorabilia. The materials contain history since 1932 when he became one of 140 new House members. He is the last active member of the group.

The staunch Southern conservative senior statesman has served the Nation through the terms of six Presidents.

OTHER CONGRESSMEN

The United States House of Representatives is comprised of six additional members of Pi Kappa Alpha. They are: Alexander Pirnie, Republican from New York, initiated in 1923 by Beta Theta Chapter — Cornell University; David Henderson, Democrat from North Carolina, initiated in 1939 at Beta Chapter — Davidson; Ben H. Blackburn, Republican from Georgia, initiated in 1945 by Beta Kappa Chapter — Emory; John H. Buchanan, Republican from Alabama, initiated in 1944 by Alpha Pi Chapter — Samford; Leslie C. Arends, Republican from Illinois, initiated in 1961 by Beta Eta Chapter — Illinois; and John Paul Hammer-schmidt, Republican from Arkansas, initiated in 1972 by Alpha Zeta Chapter — Arkansas.

(D)

Once a potential Presidential aspirant and one of two Senators to oppose the Gulf of Tonkin resolution, Wayne Morse is trying again to become a U.S. Senator. The Beta Xi Chapter alumnus (Wisconsin) was a high-ranking Democrat prior to his 1968 narrow campaign defeat in Oregon. This year he is apparently the front-runner in the race for Senator Mark O. Hatfield's seat in the Congress.

It's not often that an elderly statesman is a youth candidate. In the case of Brother Morse, however, the generation gap is non-existent. The chairman of the National Commission on the Future of State Colleges and Universities recently urged creation of a national education bill of rights for all young Americans. It is these kinds of stands for youth, peace and civil rights that has made the former Senator a popular candidate, especially among the young.

The *Shield & Diamond* has also learned of another interesting Congressional race of direct bearing to two IKA alumni.

Two Gamma Iota Chapter, Mississippi, alumni are pitted against one another for the U.S. House of Representatives. Ellis Bodron, a Democrat, was initiated in 1945 and Thad Cochran, a Republican, was initiated in 1950. One way or another, the Fraternity will be able to claim an additional member of Congress to its credit come fall.

ALUMNI NEWS

INITIATION DATES 1900 to 1919

DR. EDWARD LEE RUSSEL, (Alpha Iota — Millsaps), has just completed 48 years in the practice of medicine. Ed and his wife have enjoyed doing quite a lot of traveling recently.



CONGRESSMAN COLMER, center

CONGRESSMAN WILLIAM K. COLMER (Alpha Iota — Millsaps), Dem.-Miss., was recognized by the Capitol Area Alumni Association "in recognition and appreciation to Pi Kappa Alpha's forty-year friend in Congress" during the Association's June 13, 1972 luncheon in the Rayburn House Office Building. Alumni Association Vice-President Harold R. Sullivan (Alpha Phi — Iowa State) made the plaque presentation. Brother Frank R. Bailey (Delta Psi — Maryland) was in charge of the arrangements. Brother Colmer is Chairman of the House Rules Committee and is retiring after 40 years service in the Congress.

K. D. PULCIPHER (Beta Eta — University of Illinois), retired Army colonel of St. Davids, Pennsylvania, was re-elected to the staff of the Philadelphia Chapter, Military Order of World Wars. He is a past Supreme Council member, past editor of the *Shield & Diamond*, and was secretary of the Centennial Commission which planned and staged the Fraternity's 1968 100th Anniversary.

DR. JOHN BARCLAY, (Kappa — Transylvania), former national Chaplain of Pi Kappa Alpha, was recently presented with the Austin Board of Realtors 23rd Annual Most Worthy Citizen Award.

INITIATION DATES 1920 to 1949

DONALD R. HOAGLAND, (Delta Gamma — Miami at Ohio), is vice-president of Liberty Life Insurance Company in Greenville, South Carolina.

ERIC P. MCCARTY, (Delta Gamma — Miami at Ohio), after 12 years on the Staff of the National Management Association and progressing to Staff Vice-President, formed his own company, Management Resources, a professional firm that offers a range of services in the areas of management education and development.

DONALD L. SPANTON, (Gamma Tau — Rensselaer), has been awarded the Ph.D. in Business Administration at the American University in Washington, D. C.

RICHARD L. LOVELAND, (Delta Gamma — Miami at Ohio), is an attorney and also serves as the Director of University Drug Crisis Center.

PAUL EUGENE ZACHOW, (Delta Gamma — Miami at Ohio), has been working in sales work for Morrison Greenhouses for the past 23 years.

BAIN PARKER, (Delta Gamma — Miami at Ohio), is now with General Tire & Rubber in Saginaw, Michigan after 22 years with Firestone.

DARWIN P. HUNT, (Delta Gamma — Miami at Ohio), is Professor and Chairman of the Department of Psychology at New Mexico State University.

CAPTAIN JERRY K. REA, (Gamma Theta — Mississippi State), recently retired from 30 years of Coast Guard Service.

GEORGE REDSTONE HOPPING, (Beta Nu — Oregon State), has been retired from the Canadian Forestry Service since 1964. Since then, he and his wife have enjoyed traveling a great deal.

DONALD P. HAMMOND, (Gamma Delta — Arizona), recently received the Boy Scouts of America's highest award for volunteer service at the BSA's 62nd annual National Council Meeting. Hammond, an active scout leader for over 40 years, received the coveted Silver Buffalo Award, which is presented annually to a small group of Scouts and public figures for "distinguished service to boyhood" at the national level.

S. SMITH STEVENS, (Alpha Tau — Utah), Professor of Psychophysics and Director of the Laboratory of Psychophysics in Harvard University, received the Rayleigh Gold Medal of the British Acoustical Society in London. The medal was awarded to Dr. Stevens for distinguished achievement in psychoacoustics, the science dealing with the physiology of hearing. He has also written widely on hearing and other subjects in psychology.

THOMAS R. CANTINE, (Beta Nu — Oregon State), is a civil engineer for the Alaska Power Administration Department of the Interior, and is Assistant Administrator and Chief of Project Development.

LUCIUS A. BRYANT, (Alpha Eta — Florida), is a sectional center manager for the United States Postal Service.

ALTON B. HOLLIS, (Alpha Delta — Georgia Tech), has been elected president of Color Code Communications, Inc., Port Charlotte, Florida. The firm serves the health care industry with microform and computer-based information.

C. E. BAXTER, JR., (Zeta — Tennessee at Knoxville), is a co-founder of a new management consultant firm in Springfield, Missouri, Keith M. Davis & Associates. The firm will advise businesses and individuals on problems of management and finance. Mr. Baxter is also the alumnus counselor and president of the housing corporation at Zeta Chi Chapter.



BAXTER



WILSON

EUGENE H. WILSON, (Alpha Zeta — Arkansas), in recognition of extraordinary service to the University of Colorado, in both professional and administrative capacities for over 28 years, has had the title "President Emeritus" conferred upon him. Brother Wilson served Colorado since 1943 in several respected positions, including Director and Professor of Library Sciences, Acting Dean of Faculties, Vice President, Professor of Education, Vice President of Business Affairs, President and Secretary of the Board of Regents. He recently retired from the last position.

INITIATION DATES 1950 to 1959

RUSSELL TROUTMAN, (Delta Iota — Marshall), has been appointed to serve the Orange County Charter Study Commission (Florida). This important committee has been assigned the task of making recommendations on restructuring the county government. Mr. Troutman was a past president of the Orange County Bar Association and active in Friends of the Library and other civic organizations.

W. FRED ROBERTSON, (Epsilon Mu — East Carolina), is General Superintendent of the Blanket Greige Mill, Fieldcrest Mills, Inc., Eden, North Carolina.

EDWARD S. DONNELL, (Alpha Alpha — Duke), president and chief executive of Montgomery Ward & Company, recently participated in the cornerstone laying ceremony of the new headquarters building of the company.



DONNELL



BLANKENSHIP

DAVID L. BLANKENSHIP, (Gamma Upsilon — Tulsa), has been named Director of Administration for the Tulsa Division of North American Rockwell. Prior to this new position, he had been serving as director of Division Relations which included public relations, civic and governmental affairs, advertising, customer relations and flight operations.

ROBERT N. HERSCHELMAN, (Delta Gamma — Miami at Ohio), is Tax Assistant for Field Enterprises, Inc. in Chicago.

SKIP MANUEL, (Delta Gamma — Miami at Ohio), is a salesman for the Connecticut Mutual Life Insurance Company in Dayton. Skip has received the National Quality Award for the past seven years and is a Chartered Life Underwriter.

EUGENE L. BUCK, (Delta Gamma — Miami at Ohio), is Vice President of Don Page Insurance Agency, Inc. in Deland, Florida.

REX A. STRIVE, (Delta Gamma — Miami at Ohio), is manager of Product Purchasing for Delco Moraine Division of General Motors, Dayton, Ohio.

DONALD C. GOETZMANN, (Delta Gamma — Miami at Ohio), recently left Corning Glass Works to assume a job as National Sales Manager of Nalge Company, Division of Sybron in Rochester, New York.

RONALD L. MACKEY, (Delta Gamma — Miami at Ohio), has been working as a U. S. Government consultant in Turkey for the past 35 months.

JOHN L. LAYTON, (Alpha Eta — Florida), has been appointed director of international marketing for Europe and national chain store sales manager of Sanford Corporation, Bellwood, Illinois. He was a former president of the New York Alumni Association.

KENNETH E. LEWIS, (Beta Nu — Oregon State), is raising cattle in Eastern Oregon and is also managing an accounting practice (partner, Faunt, Bige, Lewis, and Scott).

MIKE MCGAHAN, (Beta Nu — Oregon State), is Production Manager for Precision Castports, Inc.

ALAN L. TANNER, (Delta Gamma — Miami at Ohio), is an Optometrist in Willoughby, Ohio. Alan is also active as a GOP precinct committeeman.

JERRY T. WALKER, (Delta Gamma — Miami at Ohio), is currently a department head as Plant Pathologist at the University of Georgia, specifically at the Georgia Agriculture Experiment Station. He has been a contributor to various publications such as the *Encyclopedia Americana* in the field of phytopathology.

HAROLD J. REMBOLD, (Delta Gamma — Miami at Ohio), is the President of National Machine Tool Company.

JAMES E. WAMMER, (Delta Gamma — Miami at Ohio), is currently President and Secretary of Sunamerican Corporation in Cleveland.

ROGER L. MCCOY, (Delta Gamma — Miami at Ohio), now controls and operates the municipal facilities of Lakewood, Ohio.

DONALD RAY LARSON, COMMANDER, (Delta Gamma — Miami at Ohio), is Assistant Chief of Staff in Communications. He has studies at the American University School of International Relations, the Defense Language Institute, and the Naval Postgraduate School.

CHARLES V. SAHLBERG, (Delta Gamma — Miami at Ohio), is currently the Director of Purchasing of Modernfold Industries in New Castle, Indiana.

J. B. MONTGOMERY, (Delta Gamma — Miami at Ohio), is Chairman of Accounting at Florida Atlantic University.

EDGAR A. BOBB, (Delta Gamma — Miami at Ohio), is President of Devore-Bobb & Associates, Consulting Engineers.

JACK THOMAS, (Delta Gamma — Miami at Ohio), recently left his job as petroleum geologist with Mobil Oil Corporation to become an Assistant Professor at William & Mary College.

HENRY A. SLAGLE, (Delta Gamma — Miami at Ohio), teaches school at Edison Jr. High, Dearborn, Michigan. He is the Department Chairman of Industrial Arts.

DALE V. JONES, (Delta Gamma — Miami at Ohio), is the Department Chairman of Industrial Arts for West Georgia Board of Education. He also serves as Director of Publicity for Ohio Industrial Arts Association.

RAYMOND J. KOSIBA, (Delta Gamma — Miami at Ohio), is the Chairman of the Development Studies Division of Brevard Community College, Florida.

TURNER BRANCH, (Beta Delta — New Mexico), is a State Representative and an attorney for the Horizon Corporation of Tucson, Arizona.

JAMES R. GREGG, (Delta Gamma — Miami at Ohio), is an attorney for Marchbank & Boggins in North Canton, Ohio.

JAMES P. MEYER, (Delta Gamma — Miami at Ohio), is a stock broker with Butler Wick and Company in Canfield, Ohio.

JOHN CHIRTEA, (Delta Gamma — Miami at Ohio), is currently Real Estate Analyst at American Trading and Production Corporation in Baltimore, Maryland.

RAIL M. WEBER, (Delta Gamma — Miami at Ohio), is presently the Occupational Work Experience Coordinator at Normandy High School. He works with potential drop-out students who work a half day and attend school a half day.

DR. SPIKE FARIS, (Delta Gamma — Miami at Ohio), is a practicing orthodontist in Cincinnati, Ohio.

JOHN O. AMOS, (Delta Gamma — Miami at Ohio), is Editor of Gun Week newspaper, published in Sydney, Ohio.

INITIATION DATES 1960 to 1969

RICH WEHLING, (Theta — Southwestern-at-Memphis), is currently working in the field of Optical Physics at Eglin Air Force Base in Florida.

WILLIAM O. ELLIS, (Theta — Southwestern), is currently working for Sperry Corporation in Huntsville, Alabama. He plans to attend graduate school in the fall in computer sciences.

JOSEPH P. COWDEN, (Theta — Southwestern), is now a city planner with Thomas Seabrook and Associates of Memphis.

W. LEE DAVIS, JR., (Delta Zeta — Memphis State), has been appointed Secretary and General Counsel for the Carolina Caribbean Corporation, based in North Carolina. This company has developed several resort areas in both the U.S. and the Virgin Islands.

TERRY GENE ROBERTSON, (Beta Nu — Oregon State), is a lieutenant in the U. S. Navy and is attending Naval Postgraduate School in Monterey, California.

JAMES H. TRENHOLME (Beta Nu — Oregon State), is a lieutenant, U.S.N. aboard the U.S.S. Sargo, a nuclear fast attack submarine.

RANDY NOLANDER (Beta Nu — Oregon State), has been a sales representative for three years for Diversy Chemical Company.

FRED GAEDEN (Beta Nu — Oregon State), is working for the Maricopa County Health Department as an accountant, and is taking accounting courses at Arizona State.

Last Of Big Time Deans



Harold Reuschlein, Dean of the renowned Villanova Law School, is pictured below in his office and above in a formal setting.

"In many ways, and for a long time, Dean Harold Gill Reuschlein was the Villanova University Law School." This is a quotation from the *Villanova Alumnus*, and it describes as sufficiently as possible the life and love of this most unusual man for the past nineteen years. The *Philadelphia Inquirer* called him the "last of the big time deans."

Brother Reuschlein has resigned as the Dean of the Villanova University Law School after founding it, nursing it along, believing in it, and finally seeing in it one of the finest law schools in the nation. Innovations in curriculum have been the order of the day almost since the school began. Courses regarding poverty law and environmental control are accepted now as routine, where they have not been seriously considered at many law schools.

A paradox in his approach to life in general and to the students in particular, Reuschlein says that he really prefers to see students wearing ties on campus, but he sums it up by saying, "I suppose one becomes accustomed to it (the informality)." On the other hand, Reuschlein hopes "that students would turn their attention to reforming the profession and the administration of justice, thus increasing the efficiency of our court system."

He has received plaudits from all

sectors for his work at Villanova. John F. E. Hippel (Beta Pi), a well known labor attorney, said that "during his tenure, Villanova has become one of the most respected law schools in this section of the country." K. D. Pulcifer (Beta Eta), a long time friend of the dean, stated that "We do not have many members in the academic field who have had more eminent success and achievement than Harold Reuschlein."

Gamma Nu (Iowa) chapter came into Pi Kappa Alpha partly due to the efforts of Brother Reuschlein, who was a charter member. A member of Phi Kappa Rho, the local which considered several national fraternities before making a choice, Reuschlein helped influence the ultimate decision. During "the war" Reuschlein was active in the alumni association in Washington, D.C., where he recalls many fond memories.

A full page could be devoted just to a listing of the academic and other honors that have been earned by this distinguished gentleman. He has taught at, or received degrees from, eleven colleges and universities. He belongs to numerous organizations, which range from honorary societies to bar associations to religious groups. Among the honors he has received is membership on the Committee of One Hundred, a select group of distinguished Pi Kappa Alpha members who have had outstanding careers in their particular fields of endeavor. It is also a recognition of his character, leadership and learning.

Dean Reuschlein is not really retiring in the true sense. He is just catching his breath while he prepares for a new career in full-time teaching at St. Mary's College in San Antonio, Texas, where he will be taking a new chair as the Ryan Distinguished Professorship. This in itself provides a good picture of the durability of this man.

Pride in the accomplishments of other brothers is one of the fringe benefits of belonging to a fraternity. In the case of Harold Gill Reuschlein, this benefit is paying multiple dividends.



GARY A. SALLQUIST,

INTERNATIONAL PRESIDENT

ANNUAL REPORT:

The pursuit of a relevant education replaced campus upheaval during the years 1970-72. In so doing, the fraternity system was presented with many unprecedented challenges and much needed reform of the priorities of Greek organizations. Change under this college environment demanded dedication and ingenuity from both alumni and undergraduates. The demand was fulfilled and Pi Kappa Alpha became one of the first to recognize the objectives for the future, and, to effect them without destroying the heritage of the past. The numerous accomplishments of this era are the end results of objectives set forth two years ago by this Supreme Council. And now, at Convention '72 in Miami, most of the ground work is being laid to meet our future challenges.

Although the winds of change have swept over our country and our Fraternity during the past two years, during a crisis period, IKA has made substantial progress. Why? Because the principles of this Fraternity are as important to a man's life in 1972 as they were over 104 years ago. We are rapidly developing a reputation for being progressive while not losing the rich heritage of the past. "Phi Phi Kappa Alpha" is as meaningful a foundation upon which to build our lives today as it was 104 years ago.

Pi Kappa Alpha is a very personal experience. It is interwoven with friendships, love, pain, heartache, confidences shared — broken dreams, great achievements, and, constant stimulation. Pi Kappa Alpha runs the gamut of man's experiences and what it means to us from our frame of reference is exactly what we have made it.

Two years ago I assumed the Presidency of Pi Kappa Alpha. In retrospect I can look back on an incredible panorama of experiences — some pleasant, some not so pleasant — but all of them an integral part of my own personal growth process.

Man is the sum total of his thoughts — where we are right now in our lives is exactly where our thoughts have taken us. We become what we think about; by controlling our thoughts we control our destiny.

The Supreme Council developed a series of dynamic goals in 1970, which are listed below.

Through creative management, to stay fully attuned, and to blend the views of Pike undergraduates and alumni.

Develop a workable program to provide a continual flow of qualified alumnus counselors and district presidents.

Provide maximum communication to alumni and undergraduates through a new *Shield & Diamond* format.

Establish regular regional conferences to increase communication.

Fully utilize the manpower and procedures of stronger chapters to assist weaker chapters.

Increase Pi Kappa Alpha undergraduate membership through successful rush and effective colonization procedures.

Strengthen alumni participation and financial support.

To assist our chapters in implementing a meaningful, challenging personal development program.

To make Pi Kappa Alpha the most productive Fraternity of the decade.

An individual might think that the fibre of tradition woven into Pi Kappa Alpha is threaten-



ed in pursuit of these goals. However, we see today a Fraternity which meets the needs of college men seeking relevant, useful education, but which retains its solid foundation binding the old with the new. In order to accomplish both ideals and to meet the pressure on Greeks to supply benefits beyond that which is already accessible on college campuses, the development of the Membership Education Program, *Pikamep* was implemented.

The insight and forethought which went into the creation of *Pikamep* has placed IKA in the forefront of college fraternities in meeting the needs of today's students. We are proud to be a Fraternity which boasts an educational enlightenment program beyond pledgship. *Pikamep* allows our undergraduate members, as well as pledges, to express creativity in all aspects of their lives from social to leadership development, from involvement in important issues to cultural and professional awareness.

This has been an era in which undergraduates have participated more than ever in the decision-making process. In 1970, three undergraduates were added to the Supreme Council. Nearly 2,500 student members were afforded an opportunity to participate in Regional and District Conferences and to voice their opinions concerning issues of the day. The District Executive Council concept is used in more than half our districts, and the new *Shield & Diamond* has become, in part, a forum for discussion of important ideas and suggestions.

Cooperation, dedication and ingenuity among all segments of IKA also resulted in the development of a successful rush film. The screen, we have found, is rapidly becoming a prominent medium through which we communicate the ideals and benefits of the Fraternity.

These steps and many more are all working to accomplish the last goal which we listed two years ago, "To make Pi Kappa Alpha the most productive Fraternity of the decade."

Pi Kappa Alpha's position today, and its relation to our future, may be seen in greater detail in the Executive Director's annual report. We know this. The future is ours. It belongs to those who plan for it and we have the foresight to consider the unconsidered, to plan for, and utilize, the resources of the future.

Higher Education in this country is on the brink of an exciting and enormously productive era including the development of educational television, the community college concept and sophisticated student financing allowances. Our society, in addition, is preparing for a new dimension.

*Within a few years, half of the U. S. population will be under 26.

*By 1975, more than one out of every six will work for the government, one out of every five will earn by buying and selling, and less than 5% of the work force will produce all food, feed and fiber.

*In the next decade, no less than 275,000 doctorate degrees are expected to be earned — more than all of the doctorates earned in the entire history of the nation.

The leaders of Pi Kappa Alpha have an obligation to be prepared. Dynamic proposals now brighten our future. These include cassette tapes for leadership development, success motivation and chapter program stimulation, video-taped

magazines (the *Shield & Diamond* may one day be replaced by TV, utilizing the upcoming fourth communication media — tellymags, which will be more economical and more convenient), and increased involvement and influence in the education of our members. We must be ready again as we have been throughout the past decade.

For the undergraduates looking to the future, the issue should be "What kind of man am I becoming?" because that is significantly more important than the vocational question of "What shall I do?" Their vocation is extremely important — but their ability to enjoy life, to be genuinely happy, will be based on what they become — more so than on what they do.

1971-72 SUPREME COUNCIL IN ACTION



This international Fraternity has positively influenced the lives of thousands of young men. Remember, when someone says "National" — it is not "they," it's each of *us*. The beauty of an international fraternity is that its scope offers us a vast array of friendships, of experiences, of personal growth, that far exceeds what we gain when restricted to just our own campus. I'm glad to be among the individuals that this Fraternity has positively influenced.

Membership in this Fraternity is not easy — few things are that are worthwhile in this life.

The Supreme Council and staff have made difficult decisions in the past two years. Chapters and individuals have been terminated who have not measured up to our standards. To discharge our responsibilities we have alienated some people. The price of leadership is high, though, and we recognize that we could not satisfy everyone. Our primary concern, *always*, has been "What is best for Pi Kappa Alpha."

Major legal and financial decisions have been made. Few businesses could afford to pay for the talent which the Supreme Council, District Presidents, and officers have given willfully to

the Fraternity. I am privileged to have been associated with a group of men the caliber of our Council — they have served well.

The staff has been excellent, also. A competent group of young men — they have challenged and stimulated the thinking of the chapters and the Council and have developed vital lines of communications.

Pi Kappa Alpha is not a house. It is not a crest — it is not a four-year association. It is a way of life.

As I conclude my term of office, I ask that we recognize that we have a genuine link with greatness. We must creatively implement Pi Kappa Alpha into the daily process of living our lives and continue to make those demands of our Fraternity that will ensure its success in the years ahead.

1970-72 SUPREME COUNCIL — Top Row, Vice Presidents Brad Dye (Region V) and Richard N. Bills (VI). Second Row, Undergraduate Council Member James G. Marshall (Delta Rho Chapter), Vice President C. Ross Anderson (III), and Undergraduate Council Member Fred Callon (Alpha Iota Chapter). Third Row, Vice President Glen Weissenberger (I), Counsel I. Douglas Dunipace and Vice President Virgil R. McBroom (II). Bottom Row, Undergraduate Council Member Gordon C. Schrank (Epsilon Beta), President Gary A. Sallquist, and Vice President William P. Donelan, Jr. (IV). Not pictured are 1970-71 Undergraduate Council Members Thomas J. Colmenares (Alpha Eta), William D. Kingston (Delta Tau), and William W. Banks (Alpha Xi).



PATRICK W. HALLORAN, III EXECUTIVE DIRECTOR

ANNUAL REPORT:

Strengths and accomplishments, hopefully, will always dominate the Annual Report of Pi Kappa Alpha. It is extremely important, even vital, that we carefully and categorically consider our current standing; reflect honestly on our past and set forth the guidelines and needs of the future.

Although many of the strengths that I will list have actually not been conceived during the past year, the normal period to be covered in an Annual Report, the level of success and acceptability indicate tantamount development in the fiscal and academic year 1971 — 1972.

I stated in my Annual Report to the Convention of 1970 that I personally felt that success is measured in terms of quality — productivity — efficiency and growth. After reviewing each of our major accomplishments, it can be clearly cited that there stands a vast frontier which has yet to be explored and conquered.

GROWTH

EXPANSION — In 1970—71, Pi Kappa Alpha installed eleven chapters. A record high in the history of the Fraternity in chartering new chapters into the Fraternity. Last year (1970—71), the following schools were chartered and in some cases rechartered, as noted by the asterisk.

Virginia Polytechnic Institute*
Ohio State University*
Angelo State University
Middle Tennessee State University
Morehead State University
Weber State College



Woodbury College
University of South Alabama
Robert Morris College
Armstrong State College
Northern Illinois University

The 1971—72 year just concluded was another good year in the area of expansion as Pi Kappa Alpha started healthy foundations on the following campuses.

University of Alabama at Birmingham
Northeast Louisiana University
University of West Florida
Northern Kentucky State College
West Georgia College
Austin Peay State University

Pi Kappa Alpha found it necessary to discontinue activities on four campuses during the past academic year. The University of Denver (Gamma Gamma) Chapter; University of Oregon (Gamma Pi) Chapter; the San Diego State College (Delta Kappa) Chapter; and the University of Southern California (Gamma Eta) Chapter were suspended due to the lack of interest and leader-

ship, as well as the poor overall chapter operation on those campuses.

Pledging statistics were down this most recent year as compared to the '70-'71 academic year. The figures are as follows:

1970-71	4,361
1971-72	4,234
	(127)

The total number of initiations was down considerably. It must be remembered that we had an increase in initiations in the 1970-71 academic year, so the loss of some 274 initiations this year is somewhat alarming.

1970-71	3,311
1971-72	3,037
	(274)

Thus, we can see that in the growth category we had some successes through our expansion program, and we realized some deficiencies in our overall membership areas.

PROGRAMMING

1971-72 saw many of the very progressive programs reach a certain level of acceptability and in some cases, even credibility.

PIKAMEP — The Pi Kappa Alpha Membership Education Program is a program that met with a tremendous amount of resistance from those chapters which historically have been more traditional or conservative in their approach to educating their prospective members. The *Pikamep* Pilot Study Program, which has been completed and is now being prepared for printing and general distribution, clearly indicates that those chapters which accepted *Pikamep* — understood *Pikamep* — and used their own imaginations to enhance the overall program — are clearly a select group of chapters which seemingly are getting a great return on their investment and time. It is also interesting that there is a good cross section geographically of chapters which represent those chapters which have the greatest amount of success with *Pikamep*. Oregon State from the Northwest — Arizona State from the Southwest — Iowa State from the Midwest — Trinity from the Northeast — Delta State from the Midsouth — and Duke and Clemson from the Southeast deserve special recognition in promoting and sticking to a very complex and

demanding program that requires an amount of fortitude and a tremendous amount of cooperation within the membership of each of these chapters.

DISTRICT EXECUTIVE COUNCIL — The DEC matured during this past year, and here again in those Districts where more people are now involved, the advantages can be clearly seen in grooming individuals for key positions within the District organizations.

Special recognition should go to District No. 2 — Pennsylvania, District No. 19 — Iowa and Nebraska, and District No. 22 — Louisiana. The District Presidents and other officers of these Districts have set the pace in initiating a very substantial program for the benefit of the chapters within their particular areas.

REGIONAL CONFERENCES — In 1970-71 Region I (Northeast) had the first Regional Conference within the format described by the Council and actually funded by the general fraternity. This past year (1971-72) there were four Regional Conferences. Region I again led the way, this time in regards to total attendance. Two hundred thirty undergraduates and officers met in Philadelphia to discuss problems of the chapters in the Northeast, the new progressive programs of the Fraternity, and possible legislations to be considered at the '72 Convention. Three other Regions had Regional Conferences, and their attendance was as follows:

Region II — 175; Region IV — 115; and Region V — 150. All in all, nearly 700 undergraduates participated in the Regional Conference Program during this past year. All of the Regional Conferences were tremendously successful from the standpoint of developing a better channel of communication between District Presidents, the Memorial Headquarters, and the individual chapters.

Weaknesses of the overall Regional concept were actually limited to the fact that we did not have a Regional Conference in the Southwest or the West Coast. There are geographical and logistical problems in having a single conference on the West Coast with the vast area that that particular Region covers. Through early planning, it is hoped that we might be able to have two Regional Conferences serving the West Coast Region this coming year. It is planned for the coming academic year, 1972-73, that each Region will have one Regional Conference.

EFFICIENCY

An organization such as Pi Kappa Alpha thrives on the caliber of leadership within each chapter. Associated with the success of each chapter is the expertise that is provided by interested and active alumni advisors and officers. It goes without saying that the continuity, so vital to an organization such as a college fraternity, must be provided by those alumni who are deeply involved in the activities of our chapters and the other commissions and committees of the Fraternity.

Probably the most significant improvement in the overall alumni involvement area is in the area of District Presidents. The tremendously capable corps of District Presidents has done a tremendous job in correlating the activities of chapters within the various Districts. There are fewer vacancies in Districts than there were at this time two years ago.

I must take this opportunity to extend my sincerest appreciation and that of the Fraternity in general to the Alumnus Counselors, Faculty Advisors, District Presidents, and Officers of the Fraternity. These men have provided the Fraternity with a great deal of leadership and service during the past two years.

The Fraternity has been extremely fortunate in the caliber of young man that has joined the professional staff. I can only speak to the most recent three years, but I am confident that I have had the most capable staff the Fraternity has ever had in its service.

The 1971-72 Memorial Headquarters Staff did an excellent job in assisting the chapters and Officers in moving forward into a most exciting era in the history of our Fraternity. The Fraternity is even more fortunate in that the majority of

John Hille, left, and John Kaegi are Assistant Executive Director and Alumni Affairs Director, respectively.

George Lachat, left, and Steve Hoelscher are Assistants to the Executive Director.

staff members have committed themselves to a longer commitment and will be returning on the staff for the next year.

It is for these reasons, or more specifically the people cited above and the other interested alumni, that the overall efficiency of the Fraternity has improved this past year. The challenges and problems that erupted seemed to have been handled expeditiously, prudently, and with the utmost of professionalism.

THE FUTURE

We are in the process of determining and developing our goals and objectives for the coming academic year 1972-73. The Miami Convention will define many of the guidelines that will be utilized in laying out the plot and drawing the blueprint for our future development.

As Executive Director, it is incumbent upon me to list those areas which I feel are most deserving of our immediate attention.

(1) Finances

The Fraternity has not had a significant increase in income for many years. Inflation, new and refined services, and the development of new programs necessitate consideration to generating additional income.

The Alumni Giving Program has made tremendous gains during the past two years. Excluding



*Ray Orians
Director of Chapter
Housing & Finance*

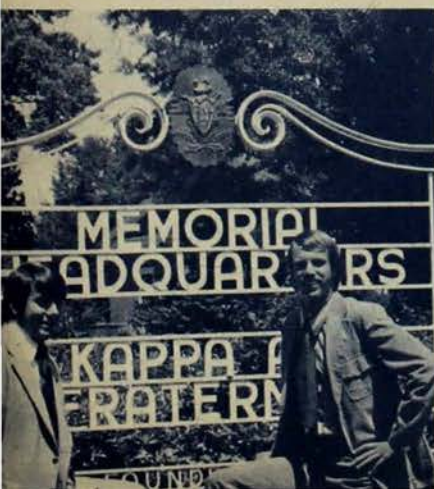


*Bill Kingston
Chapter Consultant*



*Tom Wilkinson
Director of Expansion*

1972-73 Chapter Consultants are (left to right) Allen Boone, Theta - Southwestern-at-Memphis; Steve Turner, Zeta Epsilon - Western Kentucky; Dick Cooley, Alpha Phi - Iowa State; and Billy LaForge, Zeta Beta - Delta State.



Project Centennial, the total income for the Annual Giving Program has almost doubled to the point where we are now receiving nearly \$60,000 annually from our loyal and dedicated alumni. This, however, is approximately one-half of what some of the other fraternities our size are receiving. More direct appeals seem to be apparent, and it is hoped that our alumni will be not only understanding, but generous.

The chapters must also assume some of this responsibility if they continue to need and request a) housing improvement loans; b) scholarships; c) funding for international, regional and district conventions and conferences; d) staff consultant services; e) improved and updated publications; f) accurate and updated alumni and chapter computer printouts; g) speakers for regional conferences, district conventions, installations and Founders' Days; and just as importantly, the immediate responses given in answer to problems of emergency which arise almost daily. These services and forms of assistance will require additional income if we are to continue to improve our productivity and efficiency.

(2) Membership

As we have seen, the total number of pledges and initiates has decreased during the most recent annual period. Thus, special attention must be given to the regeneration of a membership drive which will both enhance and rebuild the chapter organization. A program is currently on the drawing board which should in large part help many chapters.

(3) Organization

Constitutional considerations must be given to the following questions to determine whether or not maximum efficiency is being realized.

1. The delegates to the Regional Conferences overwhelmingly approved the desire for an annual convention. I firmly believe that this concept has merit and that if we are to continue opening channels of communication while at the same time generating enthusiasm in members and alumni alike, we must provide more opportunities for the legislative business to be handled and for the comradery to flourish.

2. Regional and District Conferences should be more carefully coordinated so that they complement each other rather than overlap

in the agenda areas. The timing and planning of these events should be reconsidered and held at times that are most convenient for the majority of participants.

3. Emphasis in the future must be rechanneled in regards to those services and forms of assistance which are provided our chapters. It is hoped that the Memorial Headquarters Staff and league of officers will provide maximum assistance to the chapters which are considered to be stable to excellent rather than providing the vast majority of our time in assisting those chapters that are increasingly less apt to respond and develop. In other words, it is the intention of this staff and hopefully of the general Fraternity that we will dedicate more time to our average, above average, and excellent chapters with the goal of even greater development than we have in the most recent years. This is not to say that the chapters having a greater degree of problems will be disregarded, but, in fact, we cannot continue to fight all of the fires and not give attention to those chapters that can become more effective with the assistance and programs provided by the General Fraternity. I would hope that those chapters which are now experiencing sound and stable fraternity operations will even reach higher expectations by providing them with a little more time than we probably have in the past. Our goal then would be to make our average chapters excellent chapters and to continue to insure that our excellent chapters will maintain that station on their campuses and within the Pi Kappa Alpha Fraternity. This then will insure our stability and reputation on those campuses where we are functioning adequately and in many cases functioning as outstanding chapter organizations offering tremendous fraternity experiences.

4. The leadership development area must come into its own during the next 12-18 months. A program aimed at the development of our individuals so that they may more adequately assume leadership roles in their personal lives, as well as in the Fraternity framework, will be undertaken by the staff and various officers who have a great deal of expertise in this particular area. It is planned that a cause will be devised for the individual to progress at his

individual rate in pursuing the sought-after leadership techniques which will make better citizens of our members and provide greater efficiency and productivity within our chapters.

The future bears many positive characteristics. The climate on the college campus today appears to be ready and willing to accept a sound thesis for the development of the individual. If we continue to explore these inroads, challenging as they may seem, we will have "most successfully accomplished our object."

MEMORIAL FOUNDATION

The Memorial Foundation of Pi Kappa Alpha is its positive force for charitable and educational assistance — financially — to the members of Pi Kappa Alpha and to higher education generally. The members of Pi Kappa Alpha support the Memorial Foundation, whose gifts are administered as Memorial Funds, Endowment Funds, Student Aid Funds and Student Loans. The major aim of the Foundation's trustees is to invest its funds wisely, to build its resources and to distribute its available income in the most prudent and productive ways to its deserving and needy Brothers and to higher education overall. Every member of Pi Kappa Alpha who has contributed \$25.00 or more to the Memorial Foundation becomes a member of the Foundation. There are well over 2,200 Diamond Life Members — those who have given \$100.00 or more! Nearly a hundred loyal men who believe in Pi Kappa Alpha and all it stands for have given a thousand dollars or more to encourage the sound and progressive development of young men who believe in the Fraternity system and the values which Pi Kappa Alpha has taught for over 100 years.

Your Trustees hope to encourage the sense of continuation and self-sustenance among the members of our Fraternity. The youngest undergraduate member and the oldest alumni member share our hope, I am sure, so we look forward to still more scholarship grants and student loans as well as our continuing awards to colleges, libraries and to other educational purposes. We encourage any inquiry or suggestion from the active membership.

— Chester M. Brown, President

REAL ESTATE MANAGEMENT COMMISSION

The Real Estate Management Commission serves as a Board of Managers to the Board of Directors of the Pi Kappa Alpha Holding Corporation. The Board of Directors and Officers of the Holding Corporation are members of the Supreme Council, the Executive Director, and the Housing Director of the Fraternity. The Holding Corporation was organized and exists for the sole purpose of providing competitive housing for chapters and colonies of the Fraternity which are unable, for a multitude of reasons, to adequately accommodate their members.

During the past year, a suit was filed against the Holding Corporation in connection with an unfortunate accident which occurred on the Holding Corporation's property located in Miami, Florida. A substantial judgment was awarded the plaintiff in this case, the judgment being more than the liability insurance coverage carried by the Holding Corporation. The case is under appeal and the Holding Corporation is taking further steps to negotiate the settlement of this judgment.

The Commission was also able to dispose of the property commonly known as the Beta Beta property, University of Washington, which was deeded to the Holding Corporation when the chapter's charter was revoked. This property was sold on a ten-year contract; therefore, the actual profit or loss which will be sustained will not be determined until the contract is paid in full.

The Holding Corporation does not exist to provide all chapters with housing. Each chapter is strongly encouraged to form a local housing corporation to act as its legal entity in providing and maintaining each chapter's housing program. Chapter houses which are owned by the Holding Corporation and rented to the respective chapters are:

Alpha Chapter, University of Virginia
Alpha Theta Chapter, West Virginia University
Beta Tau Chapter, University of Michigan
Gamma Omega Chapter, University of Miami
Delta Lambda Chapter, Florida State University
Zeta Zeta Chapter, Southwestern State College
Zeta Mu Chapter, University of Idaho
Zeta Rho Chapter, University of North Dakota

The Holding Corporation does not have a steady, reliable source of income; therefore, it is absolutely imperative that those chapters

occupying properties owned by the Holding Corporation meet on schedule their rental obligations to the Corporation and maintain the properties in accordance with the terms of the agreed contracts.

Richard Ralph, Chairman

CHAPTER HOUSE COMMISSION

The Chapter House Commissioners are appointed by the Supreme Council and have the responsibility of supervising the Chapter House Fund. The Chapter House Commission maintains a housing department at the Memorial Headquarters and employs Raymond L. Orians (Delta Zeta, Memphis State University) as Director of Housing and Richard A. Burt (Gamma Eta, University of Southern California) as Associate Director of Housing.

Each chapter of the Fraternity must have a local housing corporation before it is qualified to apply for a Real Estate Loan from the Commission. The local housing corporation has the responsibility of obtaining as large a first mortgage as possible before applying to the Commission for a second mortgage loan. The Commission believes that the establishment of a local housing corporation at each chapter is the best way in which the Fraternity can provide local initiative, participation and control over housing operations. Once the local alumni and undergraduates have exerted themselves to the utmost and have earned the right to financial participation and assistance from the Chapter House Commission, then the Commission will do everything within its power to provide guidance and to make it possible for the local housing corporation and the chapter to buy or build an adequate chapter house.

The loans granted by the Commission since the 1970 Convention are as follows:

CHATEL LOANS

Xi	1971	4,547.85
Alpha Epsilon	1972	5,000.00
Alpha Lambda	1972	5,000.00
Gamma Beta	1971	5,325.86*
Delta Omega	1972	1,700.00
Epsilon Kappa	1970	4,000.00
Epsilon Chi	1971	5,500.00
Zeta Chi	1971	1,500.00

\$32,573.71

REAL ESTATE LOANS

Alpha Rho	1972	19,031.95
Beta Beta	1970	6,588.90
Beta Omicron	1970	7,281.19
Beta Omicron	1971	37,281.19*
Gamma Gamma	1971	20,145.49*
Gamma Eta	1971	1,650.00
Gamma Pi	1971-72	14,937.23
Delta Zeta	1972	53,257.04*
Delta Kappa	1970	8,400.00
Delta Kappa	1971-72	3,137.20
Delta Nu	1970-71	39,983.59
Delta Xi	1970	49,052.60
Delta Psi	1972	30,000.00
Epsilon Lambda	1971	10,000.00
Epsilon Mu	1971	1,055.00
Epsilon Rho	1971	2,793.32
Epsilon Tau	1971	6,000.00
Epsilon Omega	1971	24,706.68*
Zeta Gamma	1972	19,471.12*
Zeta Theta	1971	1,863.66
Zeta Nu	1971-72	1,154.00
Zeta Nu	1972	22,544.03*
Zeta Sigma	1971	24,000.00
Eta Gamma	1970	4,700.00
Eta Gamma	1972	150.00
Eta Delta	1970	30,000.00

\$440,184.19

* *Refinanced*

The Commission is still operating under the policy of granting loans up to a maximum of \$45,000.00 on a second mortgage basis and up to a maximum of \$5,000.00 on a Chattel Loan mortgage basis. During the past two years, the Commission has not turned down any loan request where it was felt that the applicant had a real need and met all qualifications.

Although not over-burdened with commitments at the present time, the Commission expects many applications during the oncoming school year. To be able to meet future loan commitments, the Commission encourages all chapters and housing corporations to stay current with their payment schedules, which is the major revenue of the Chapter House Fund.

P. D. Christian, Jr., Chairman

MEMORIAL FOUNDATION



Leo A. Hoegh
Trustee



Charles L. Freeman
Trustee



George A. Jacoby
Trustee



Dr. William P. Tolley
Trustee

Not Pictured
Ben E. Glasgow
Treasurer

Patrick W. Halloran, III
Executive Vice President



Chester M. Brown
President



George T. Lewis
Vice President



Robert T. Williams
Secretary



Julius J. Fink
Trustee



A. Welborne Moise
Trustee



John U. Yerkovich
Trustee

PI KAPPA ALPHA ENDOWMENT FUND

CHAPTER HOUSE COMMISSION



P. D. Christian
Chairman



Garth C. Grissom



Guyton Watkins



Reverend Henry N. F. Minich
Chaplain

INTERNATIONAL OFFICERS



Duane Christensen
Rush Director



Dr. Paul Blount
Historian



Robert D. Fead
Music Director



Wyatt A. Stewart
Public Relations Director



Dr. William R. Nester
University Relations Director

Not Pictured:
Stanley F. Love
Editor
Jerome V. Reel
Education Director

REAL ESTATE MANAGEMENT COMMISSION



Guy M. Brislawn

Not Pictured
Richard Ralph
Chairman
Garth C. Grissom

DISTRICT PRESIDENTS

- District No. 1: Robert "Pip" Robinson, FM
- District No. 2: Edward L. Korwek, FT
- District No. 3: Timothy S. Sotos, BM
- District No. 4: L. W. "Bill" O'Neill, Jr., AM
- District No. 5: Vacant.
- District No. 6: Vacant.
- District No. 7: Vacant.
- District No. 8: Carey Hall Brown, AA
- District No. 9-A: Douglass Ryan Cooke, AA
- District No. 9-B: Dr. O. Nelson DeCamp, Jr., AM
- District No. 10: Richard F. Ogle, FA
- District No. 11: C. A. "Pat" McNease, AN
- District No. 12: James Steele Thompson, AA
- District No. 13: James B. Cavendish, AI
- District No. 14: Vacant.
- District No. 15: John Trentanelli, FI
- District No. 16-A: N. Michael Galinis, FP
- District No. 16-B: Michael R. Clancy, Jr., AB
- District No. 17: William M. Stewart, Jr., AS
- District No. 18: Dr. John T. Wynne, ZP
- District No. 19: Gary A. Moeller, AF
- District No. 20-A: Gary Robben, AI
- District No. 20-B: Robert H. Brockhaus, AK
- District No. 21: Ralph E. "Butch" Turner, FX & FJ
- District No. 22: Stephen H. Harmon, Jr., AT
- District No. 23-A: John D. Fields, Jr., AO
- District No. 23-B: Michael M. Morris, AM
- District No. 24: Vacant.
- District No. 25: Martin R. Grick, FI
- District No. 26: Brian Swinton, AT
- District No. 27-A: Vacant.
- District No. 27-B: David L. Brown, AI
- District No. 28: Raymond R. Jenkins, ZB

GRANT MACFARLANE 1971 DISTINGUISHED ACHIEVEMENT AWARD

The 1971 recipient of the Distinguished Achievement Award, Grant Macfarlane, Alpha Tau, is a former President of Pi Kappa Alpha.

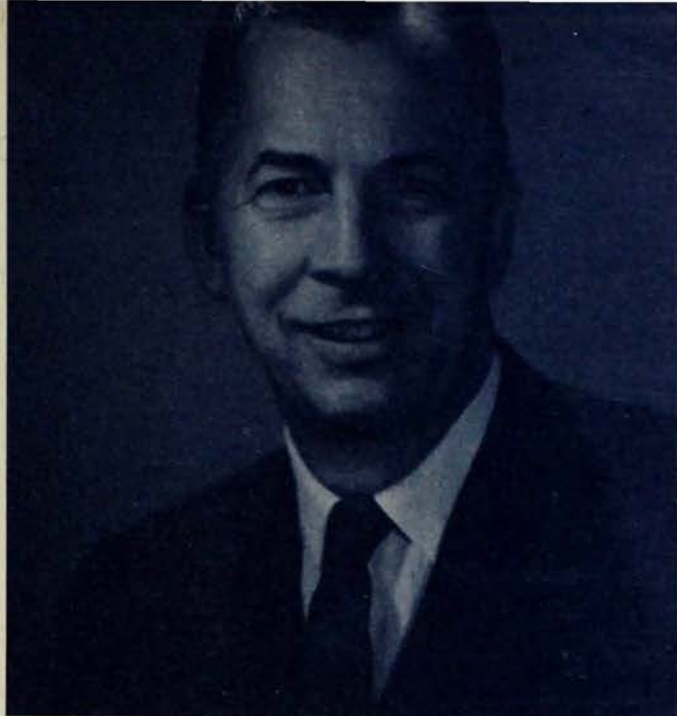
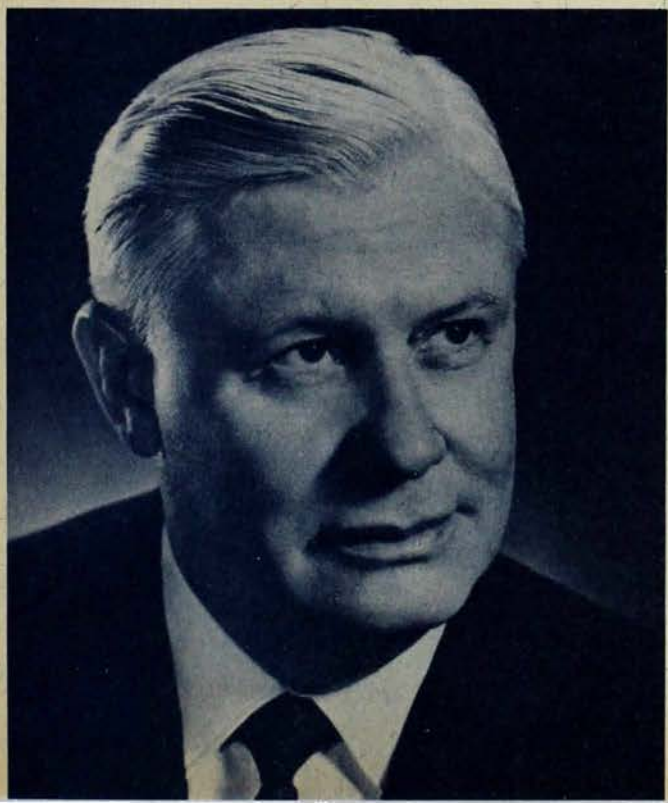
He was the thirty-seventh recipient of the Fraternity's highest honor in recognition of outstanding distinction in his law profession and philanthropic interests. The Utah attorney is well-known among IKA alumni for his keynote addresses of the Denver and St. Louis Conventions during the past decade. He was also selected for the continuing Committee of 100 of the Fraternity.

Receiving his law degree in 1927, Brother Macfarlane set out on a successful career in business, legal, political and civic aspects of society.

The Utah State Legislature had the benefit of his service for 16 years culminating in his election as president of the Senate from 1941-45. As a delegate to one of several Democratic National Conventions, he seconded the nomination of the late Senator Robert S. Kerr of Oklahoma for the Presidency in 1952.

His term as President of IKA followed the completion of a term as national president of the Exchange Club of America. He received the Distinguished Exchangite Award from the Salt Lake City Exchange Club and the Golden Award during the 1970 Orange Show in California.

A veteran of World War I, Brother Macfarlane's civic activities include work in the American Legion, the Community Chest and Boy Scouts of America. He is a member of the Church of Jesus Christ of Latter-Day Saints for which he served as a young missionary. He was granted a Degree of Juris Doctor from the University of Utah in 1970.



EDWARD N. COLE 1972 DISTINGUISHED ACHIEVEMENT AWARD

The Fraternity's highest honor, the Distinguished Achievement Award, was presented this year to Edward N. Cole, President of General Motors and an alumnus of Zeta Alpha Chapter at General Motors Institute.

Brother Cole joins an elite club. Past winners include the late Senator Everett Dirksen, Chairman of the Board of Coca Cola Lee Talley, and past Surgeon General of the United States Dr. Luther Terry. The award is given in recognition of outstanding achievement in a profession or philanthropic venture.

Thus far in his career with the nation's largest corporation, Brother Cole has been credited with 18 patents, a rather surprising and unexpected record for a man in the high echelons of management. However, his interest and inventive nature in engineering has never subsided during his rise through the GM Board of Directors to the Presidency. During that elevation, which began with a special assignment in 1931 to Cadillac, his promotions included group executive in charge of the car and truck divisions, executive vice-president (directing the operation of the engineering, manufacturing, marketing personnel, public relations, research and styling staffs) and Chairman of the Executive Committee.

Although his background runs to engineering and manufacturing, he is an aggressive salesman. His first brush with the automotive business was as a highly successful teenage tractor salesman. He sold tractors by driving them into a farmer's field and giving on-the-spot demonstrations.



Desiderata

*G*O PLACIDLY AMID THE NOISE & HASTE, & REMEMBER WHAT PEACE THERE MAY BE IN SILENCE. AS FAR AS POSSIBLE WITHOUT SURRENDER BE ON GOOD TERMS WITH ALL PERSONS. SPEAK YOUR TRUTH QUIETLY & CLEARLY; AND LISTEN TO OTHERS, EVEN THE DULL & IGNORANT; THEY TOO HAVE THEIR STORY. — AVOID LOUD & AGGRESSIVE PERSONS, THEY ARE VEXATIONS TO THE SPIRIT. IF YOU COMPARE YOURSELF WITH OTHERS, YOU MAY BECOME VAIN & BITTER; FOR ALWAYS THERE WILL BE GREATER & LESSER PERSONS THAN YOURSELF. ENJOY YOUR ACHIEVEMENTS AS WELL AS YOUR PLANS. — KEEP INTERESTED IN YOUR OWN CAREER, HOWEVER HUMBLE; IT IS A REAL POSSESSION IN THE CHANGING FORTUNES OF TIME. EXERCISE CAUTION IN YOUR BUSINESS AFFAIRS; FOR THE WORLD IS FULL OF TRICKERY. BUT LET THIS NOT BLIND YOU TO WHAT VIRTUE THERE IS; MANY PERSONS STRIVE FOR HIGH IDEALS; AND EVERYWHERE LIFE IS FULL OF HEROISM. — BE YOURSELF. ESPECIALLY, DO NOT FEIGN AFFECTION. NEITHER BE CYNICAL ABOUT LOVE; FOR IN THE FACE OF ALL ARIDITY & DISENCHANTMENT IT IS PERENNIAL AS THE GRASS. — TAKE KINDLY THE COUNSEL OF THE YEARS, GRACEFULLY SURRENDERING THE THINGS OF YOUTH. NURTURE STRENGTH OF SPIRIT TO SHIELD YOU IN SUDDEN MISFORTUNE. BUT DO NOT DISTRESS YOURSELF WITH IMAGININGS. MANY FEARS ARE BORN OF FATIGUE & LONELINESS. BEYOND A WHOLESOME DISCIPLINE, BE GENTLE WITH YOURSELF. — YOU ARE A CHILD OF THE UNIVERSE, NO LESS THAN THE TREES & THE STARS; YOU HAVE A RIGHT TO BE HERE. AND WHETHER OR NOT IT IS CLEAR TO YOU, NO DOUBT THE UNIVERSE IS UNFOLDING AS IT SHOULD. — THEREFORE BE AT PEACE WITH GOD, WHATEVER YOU CONCEIVE HIM TO BE, AND WHATEVER YOUR LABORS & ASPIRATIONS, IN THE NOISY CONFUSION OF LIFE KEEP PEACE WITH YOUR SOUL. — WITH ALL ITS SHAM, DRUDGERY & BROKEN DREAMS, IT IS STILL A BEAUTIFUL WORLD. BE CAREFUL. STRIVE TO BE HAPPY. —



PIKE BIKE RACE

The Pike Bike Race sponsored by Epsilon Nu Chapter at Georgia State was an enormously successful All-American fund-raising venture. Nearly \$17,000 was totaled from collections for the Muscular Dystrophy Foundation by 35 Greek organizations on the campuses of Georgia State, Georgia Tech, Emory, and Oglethorpe. The chapter also procured a \$2,000 scholarship to be given to the chapter which collected the most funds (Beta Theta Pi at Emory — \$3,000).

Epsilon Nu sophomore Eddie Peters headed up the mammoth project and is pictured at right on the shoulders of fellow Pikes and below right with poster child Keith Price. Above are photos of the actual bike race and below are pictured highlights of the hot pants contest (won by Miss Debbie Eddings, pictured with WIIN Radio DJ Skinny Bobby Harper) and the sorority trike race.



1972 LOYAL CONTRIBUTORS

Alpha - 28

BASSETT, F. '25
Bickley, R. '36
Blankenship, A. '48
BROCK, R. '09
CHAFFIN, J. '63
Cooke, D. '54
Cunningham, C. '37
Fears, W. '52
Gillespie, J. '21
Hobbs, G. '49
Hudson, J. '41
KEITH, S. '30
Koval, B. '66
Leadbeater, M. '30
Lewis, W. '41
Lowman, F. '43
MEADERS, P. '50
Minich, H. '51
MITCHELL, A. '21
Parker, W. '11
Pleasants, J. '19
PRESTON, H. '15
Reuls, G. '48
RICHARDSON, C. '42
TRIMBLE, J. '63
Walsh, C. '39
WILLIS, J. '16
Wilson, J.

Hearrich, G. '64
Hickman, F. '67
Hicks, W. '47
HILL, J. '49
Hinds, H. '51
Jackson, C. '63
Kuhlman, F. '69
LAWSON, T. '62
LEWIS, G. '32
LITTLEFORD, W. '47
McBath, E. '20
McCready, D. '65
MCDONALD, E. '62
MCGOWAN, E. '56
MITCHELL, J. '26
O'NEAL, P. '24
O'Neill, W. '22
OGDEN, A. '43
Pfeister, R. '68
Porter, F. '58
Porter, J. '43
Smart, R. '42
SWEENEY, G. '58
Weatherly, W. '55
Wexler, C. '15
Williams, J. '18
Winchel, W. '51
Wylie, P. '63
ZABINSKI, C. '59
Zachary, W. '46

Lord, J. '53
Methews, B. '56
Monsky, J. '64
Montgomery, D. '64
Patrick, J. '35
Paulling, E. '67
Robertson, T. '68
Somerville, W. '39
Spahn, O. '54
Walker, W. '28
YONCE, L. '65

Mu - 10

Cashwell, R. '60
Chewning, C. '58
CROSLAND, C. '55
Delorse, C. '58
Duncan, E. '66
Henderson, J. '64
Henderson, J. '64
Kenley, A. '51
Molen, J. '64
Shepard, C. '64

Ki - 20

Black, J. '66
Crouch, C. '39
Eckhardt, M. '67
Everett, H. '45
Goolsby, G. '30
HAWAHAN, R. '28
HARVEY, J. '44
Leopold, J. '67
MARTIN, G. '62
MARTIN, G. '62
Mauer, P. '61
McDaniel, Z. '66
Michael, E. '44
Miles, J. '58
Padovick, R. '64
PEKINS, D. '54
SHEELY, W. '56
Stephen, J. '43
Williams, D. '67

Omicron - 26

Barnes, R. '66
Barnes, J. '40
Bower, W. '36
BROTHERS, H. '30
Cunningham, E. '68
Dejarnette, J. '17
Eliott, F. '12
Elmore, F. '47
Garber, W. '34
GREGORY, W. '33
HARRIS, W. '67
HARRISON, L. '54
Hundley, W. '25
Lee, W. '67
Lipscomb, C. '37
LOWERY, E. '41
Matthews, L. '50
Mitchell, R. '62
PENNELL, P. '65
RICHARDSON, A. '48
Richardson, H. '24
Smith, R. '66
Snead, J. '66
Williams, J. '21
WRIGHT, W. '30

Theta - 10

Atkinson, W. '58
BAKER, C. '46
Casperday, C. '46
Draughn, P. '19
HOLDEN, E. '67
JOLLY, D. '47
Nelson, C. '42
TODD, L. '20
STEINMYER, D. '68
Tisdale, J. '65

Tota - 16

Beas, G. '43
Bunts, R. '26
Cline, S. '43
FRANCIS, R. '40
GRUBB, W. '54
Hodges, A. '11
Hutter, C. '38
Lockwood, W. '64
LOCARD, W. '48
Miller, J. '56
Rosenbaum, R. '51
RICHARDSON, W. '64
Soden, D. '65
Withthoff, E. '62
Wood, B. '46
Wyatt, J. '53

Delta - 13

Davidson, A. '23
GLASGOW, E. '25
Green, W. '19
Jenkins, W. '24
McCurdy, J. '14
Myer, G. '20
Newman, D. '47
Parker, T. '43
Pitts, F. '28
RICHARDSON, W. '20
Russell, P. '22
Spahn, J. '45
TERRY, L. '28

Epsilon - 3

Kucheman, W. '71
Sutton, J. '71
Waller, J. '71

Zeta - 49

Arnold, S. '42
BARNHART, P. '43
BERNETT, H. '29
Boone, D. '20
Bragg, T. '47
BRISCOE, W. '67
Brizendine, H. '57
BROWNLIE, V. '37
Caylor, G. '54
Cranwell, T. '32
Davidson, B. '67
Denton, L. '63
Fetrell, J. '55
Field, E. '25
FRIDDLE, C. '34
Haffner, W. '64
Hall, J. '47
Hanahan, J. '44
Harty, C. '42

Kappa - 14

Barclay, J. '13
CLARK, D. '55
Ehrlicher, J. '68
Fields, F. '26
HARRIS, J. '69
McCabe, J. '38
Michaels, R. '59
Schoonmaker, J. '65
Shelton, G. '30
Steele, L. '12
Ward, W. '13
Watts, P. '60
Wheatley, A. '05
Windle, R. '27

Mu - 18

Bullwinkel, J. '34
Charles, W. '54
DAVIS, M. '65
Garvin, J. '26
GODFREY, M. '58
JAMESON, D. '67
LATHAM, C. '57

Pi - 20

Hall, R. '50
Hunter, P. '22
Kowalski, K. '61
LINDEWEAVER, E. '31
Livesay, J. '46
Lupton, G. '54
MACDONALD, K. '33
Moore, T. '30
Nebel, H. '25
Orr, G. '17
Roediger, H. '38
Sawers, W. '56
SELF, W. '36
Shufflebarger, D. '63
Urquhart, C. '61
VANEK, R. '30
Ward, D. '37
Ward, W. '13
Watt, C. '34
Wigert, J. '66

Sigma - 30

Brown, S. '26
Clark, G. '22
Duff, D. '40
Exner, C. '67
Gilbert, J. '56
GILLEM, L. '46
Green, P. '47
HILL, A. '25
Hoover, E. '55
JERNIGAN, E. '42
Keller, L. '62
KELLY, E. '64
Knox, R. '49
LANGA, S. '69
Loeb, B. '52
MARTIN, D. '52

Matthews, R. '65
McGowen, R. '60
Mixon, R. '57
Perry, J. '38
Phipps, J. '47
Sands, T. '54
SMALLMAN, E. '65
Tait, T. '65
Tarpley, R. '33
Tilley, F. '53
Travis, J. '58
Wadlington, W. '18
Wilkinson, E. '32
Younglof, G. '38

Tau - 24

RTSNAAR, E. '30
Bobbit, J. '55
Brown, R. '49
Brown, J. '65
Cameron, K. '66
French, G. '29
HARRICK, J. '48
Hewitt, E. '64
Ingias, C. '67
JACKSON, H. '51
Jordan, J. '48
LOWRANCE, L. '29
LOWRANCE, M. '61
MARSHALL, S. '69
Miller, G. '45
Miller, N. '49
Niven, D. '65
Patterson, J. '43
PECOBA, J. '41
SPECKEST, V. '41
SHUPFORD, A. '28
Smith, E. '63
Smith, T. '58
YOUNG, E. '55

Upsilon - 46

Alsobrooke, A. '19
Avery, A. '58
Berry, W. '41
Brumit, T. '54
Caldwell, C. '50
CALLAWAY, E. '49
CHESTNUT, L. '40
CONE, J. '26
Coutness, J. '53
Dennan, J. '53
DOWDELL, J. '32
England, E. '29
Finney, E. '53
Gibson, L. '37
GOODLOE, J. '44
Guffee, J. '65
HINES, J. '22
Hopkins, E. '47
Hornsbey, A. '64
Howard, J. '48
HUFFSTUTLER, M. '63
Ingo, G. '18
INGRAM, J. '47
Jaubert, J. '59
JONES, F. '07
Kidd, E. '54
Kirkland, T. '29
KNOX, P. '55
LEWIS, J. '45
LOGAN, J. '34
LYLE, W. '23
MAJORS, C. '64
MARTIN, C. '44
O'Connor, J. '46
Perez, A. '30
Phillips, F. '65
Pears, E. '64
Sanderson, D. '48
Shepard, B. '31
SHEPARD, P. '05
Shepard, S. '58
Smith, L. '26
SURRAIT, L. '56
Tucker, V. '51
Walden, J. '33
Walker, J. '01

Psi - 6

Callhoun, W. '23
Fillis, J. '31
JOHNSON, W. '10
KORBER, P. '21
Morris, E. '14
Stephens, F. '22

Omega - 28

Alexander, D. '63
Black, W. '61
CARPENTER, S. '50
CIEMFNTS, E. '16
Daugherty, F. '43
Elegar, J. '62
Fagaley, D. '59
Feiler, W. '59
FIELD, J. '55
Geary, E. '66
HARRAH, W. '37
Harris, D. '62
Hedger, H. '07
Hudson, G. '67
Kobler, J. '66
Lackey, H. '66
Latta, T. '69

Latta, W. '69
Lee, T. '57
Marquette, L. '62
MCGINLEY, R. '50
MCGIFFORD, A. '59
MILLER, C. '26
PENN, J. '30
Smith, W. '53
Spragens, T. '57
Weller, L. '50
Wirth, D. '67

Alpha Alpha - 23

Beacham, G. '54
Ditsard, D. '61
Frank, J. '24
Gray, E. '30
Guglielmi, J. '60
Harrick, H. '51
HARRIS, A. '25
Hedgpath, J. '60
Hulen, M. '61
Jaeger, E. '54
Lindgren, J. '48
Mansley, W. '45
MANSOON, G. '43
MIPALIS, L. '58
Montgomery, W. '41
Morgan, H. '28
Robertson, J. '41
Ross, M. '08
SCARILL, T. '45
Smith, E. '40
Weaver, F. '43
Wells, W. '45
Yartborough, F. '54

Alpha Beta - 2

Ferris, J. '50
Johnson, J. '47

Alpha Gamma - 21

Becnel, M. '59
Chauvin, K. '65
Coon, J. '27
Davis, E. '68
ELLENBER, A. '62
Gilles, J. '30
Greillion, T. '58
HAIR, H. '48
Harmon, S. '61
Hart, R. '66
Johnson, H. '35
LANGFORD, J. '50
MCCOY, L. '31
McKenzie, L. '34
Phelps, J. '49
SCHWEDER, C. '69
Ustaadtter, W. '48
Waller, D. '15
Wackerling, L. '50
Winters, H. '45
Wool, W. '67

Alpha Delta - 42

Allen, E. '42
Beensley, D. '45
Bercegeay, L. '29
Blackford, J. '55
Booth, R. '68
BOWEN, J. '43
BRANTLEY, L. '61
Clarke, E. '22
COWLEY, T. '19
COWLEY, T. '19
Dykstra, W. '56
GANDY, A. '52
GODFREY, C. '56
Harte, J. '48
Hendry, A. '54
HOLMAN, C. '51
King, G. '51
KNOWLES, D. '61
Lyons, G. '54
MADDERN, C. '57
MARTIN, F. '53
Michael, J. '55
Miller, M. '54
NASH, W. '62
Nix, C. '62
PATNE, D. '46
PERKINS, R. '24
Pike, E. '54
PITTS, J. '13
Rich, R. '20
ROBINSON, J. '18
Ryan, H. '21
Scharaf, F. '57
Smith, J. '20
STUMBERG, E. '42
TARBUTON, H. '35
THOMAS, J. '56
Tipptets, E. '19
Turner, T. '63
Walker, W. '19
Wheeler, W. '59
Word, G. '43

Alpha Epsilon - 12

ANDREWS, E. '48
Baldecchi, G. '52
Bassett, C. '54
Griffin, A. '32

GRIFPIN, J. '26
Harsbaw, A. '16
McAllister, J. '53
Meisky, R. '66
SANCHEZ, R. '56
STANLEY, J. '51
Thomas, J. '61
Whitley, C. '66

Alpha Zeta - 49

Baldwin, W. '58
Balkman, R. '68
Bollinger, P. '50
BOWEN, T. '59
Canarata, J. '59
Campbell, F. '48
Clark, S. '46
CORNHAN, J. '61
Davis, J. '58
Evans, D. '67
Foote, W. '56
Gaughan, J. '09
Goff, R. '62
Greedy, J. '65
GREENE, R. '22
Hassons, G. '48
Hassard, C. '30
Heagler, A. '11
MAGNESS, R. '65
MCGILL, E. '60
Meadows, W. '66
Mears, R. '46
Moore, A. '48
Nordin, L. '62
Orr, M. '67
PACORNE, M. '43
Farhan, O. '42
PRICE, M. '47
Ransay, G. '51
Reagan, Z. '05
RICHARDSON, D. '65
Rogers, P. '65
Rogers, T. '59
Said, E. '51
SANDORD, R. '14
SCHULTZ, R. '46
Sharp, S. '21
SIMPSON, J. '29
Smith, J. '62
Stevenson, G. '43
STOUT, R. '37
Stuckey, J. '47
VAIL, R. '26
Winkler, L. '55
Wagoner, W. '64
Wellons, J. '63
Whitehead, M. '64
Wilkins, R. '52
Wiseman, R. '30

Alpha Eta - 52

Albright, G. '50
Andrews, H. '51
Austin, G. '56
BEDELL, C. '21
Bennett, R. '25
BETTS, C. '36
Bolton, W. '27
Bozzer, W. '46
Bout, D. '65
Boyd, C. '37
Cates, W. '48
Clark, J. '36
Curtin, D. '61
DIAL, W. '27
Eilbeck, M. '61
FEARSTER, T. '31
FERGUSON, K. '55
Gwynn, W. '51
HARMONY, G. '14
Harvey, J. '44
HAYES, W. '49
Hinderlitter, W. '24
Holbrook, H. '43
HOPKINS, J. '47
Hubbard, R. '24
Hutchinson, P. '67
Johnson, H. '58
Kelly, S. '45
LEONARD, W. '49
Lynch, P. '60
Macomber, P. '63
Martin, A. '37
Massey, G. '39
McCauley, T. '29
MCKNIGHT, D. '62
Schless, L. '59
McMillan, C. '41
Munro, B. '46
Olson, J. '56
PHILLIPS, M. '40
PROCTOR, L. '27
RUDDLE, J. '70
SANDERS, H. '65
Smith, A. '66
SMITH, W. '37
SWIVELY, H. '43
Swan, R. '62
Thraasher, R. '24
WETTSTEIN, M. '28
WILLIAMS, A. '42
Woolery, W. '32
Yachabach, G. '57

Alpha Theta - 32

Arnett, T. '26
Atkinson, D. '66

BAFFETT, A. '58
Bridgman, D. '66
Caddock, R. '29
CASHMAN, F. '58
Cattrell, W. '67
Childester, G. '68
Delaney, J. '67
Dillon, G. '30
Dillon, G. '62
Dodd, T. '67
Edwards, W. '56
ENGLE, E. '29
GALLI, A. '66
HARRER, H. '32
Heid, R. '61
HIBBS, J. '25
Hill, S. '48
Lozano, M. '62
LUKE, R. '64
MCCREARY, F. '54
MORGAN, J. '60
Owens, W. '04
Fauley, L. '63
Smith, K. '63
Sturm, D. '66
Swiler, J. '57
Tarr, P. '47
Teague, J. '66
Wagner, R. '61
Wehl, P. '60

Alpha Iota - 32

Albritton, J. '46
Brumfield, G. '22
BUTLER, C. '47
Cattledge, C. '47
Cook, G. '05
COOK, L. '14
Corban, M. '51
DeWeese, T. '64
Ellis, O. '22
Erlebe, W. '69
Flewers, H. '29
GOODMAN, J. '36
Gordon, J. '56
Hester, R. '62
Hicks, G. '69
Leake, E. '65
LESTER, G. '19
LONGINOTTI, C. '28
Mann, W. '26
McCool, P. '64
Moore, W. '48
MORROW, J. '54
Navarro, L. '39
Pyrone, M. '58
RICKER, C. '58
RUSSELL, E. '19
STOKES, W. '23
Summer, E. '14
Thomas, P. '66
Wagner, R. '66
Whitley, H. '45
WRIGHT, J. '38

Alpha Kappa - 40

Blankenship, G. '39
Candido, F. '61
COLLINS, W. '45
Erlbacher, P. '67
FESLER, W. '56
Forman, P. '15
Fuller, L. '42
Gevecker, V. '28
Goodman, D. '63
Hallenberg, W. '59
Hammann, I. '39
HARRIS, R. '40
Harsell, T. '36
Hoffmeister, D. '63
Hohenberger, F. '66
HOLLANDER, W. '63
Kalleneier, R. '57
KAMPFMAN, T. '50
Kruer, W. '56
Love, F. '24
MCWILSON, J. '47
Miller, E. '14
Moor, H. '06
Morrissey, J. '65
Pansley, P. '55
PENNE, H. '19
Rasch, D. '67
RILEY, J. '68
Rixleben, E. '18
SCHWILLER, M. '64
Scrivner, J. '50
Sowers, E. '59
Stirrat, B. '63
Teske, J. '59
Vacca, H. '57
Visos, J. '65
Wedge, W. '66
Williams, A. '15
WILLIAMS, E. '46
Winter, L. '57

Alpha Lambda - 21

Asher, G. '27
BRASHAR, L. '53
Burtis, E. '47
Campbell, E. '62
Cottrell, D. '62
GLASS, J. '92
HAYCRAFT, H. '57
JACOBY, G. '21

Contributors listed on these pages do not include those who donated to the Fraternity after May 15, 1972. Those gifts are gratefully acknowledged and will be recognized in the next issue of the *Shield & Diamond*.

PETERS, J. '61 Rou, R. '58 Sitterson, D. '47 Skinner, J. '53 Templin, H. '51 TIPTON, D. '55 Warriner, R. '67 Watson, J. '57 WHITING, A. '50	WENZEL, T. '64 Delta Mu - 15 Naam, H. '52 Harrison, C. '56 LYLE, G. '62 McCorrick, R. '66 McGinnis, W. '70 Morrow, J. '67 NEAL, W. '61 Rieben, R. '67 SEMON, P. '69 Smith, E. '58 Stokes, B. '56 Taylor, A. '66 Thompson, W. '57 Wellman, F. '58 Williams, J. '57	Friedewald, D. '65 HAINES, L. '54 Jackson, E. '67 Kahle, W. '61 LETSON, R. '67 Maxwell, G. '65 McKryde, W. '64 McDade, R. '61 McNamara, D. '65	Epsilon Epsilon - 12 Anderson, J. '55 Franklin, R. '55 Gillmore, D. '56 Girkins, P. '65 Harrison, R. '55 JANKOWSKI, T. '60 Lang, E. '64 Lewis, D. '67 Taylor, S. '55 Volk, R. '65 Walter, R. '66	Darst, W. '60 DeVault, J. '68 Kessler, D. '60 Kuara, W. '69 Owens, R. '64 ROSE, J. '62 SCARBOROUGH, A. '65 Stephens, R. '67	Ranka, R. '63 Rasch, J. '63 RAUSCH, L. '63 Stafford, J. '63	Riser, G. '68 Lambford, J. '67 Lloyd, P. '67 Mudell, C. '70 ROSS, W. '68 Shaw, R. '67 Stewart, L. '67	
Delta Epsilon - 5 Bishop, V. '48 Cullow, H. '48 Jones, R. '47 Koch, W. '55 WOFFORD, L. '47	Delta Zeta - 19 BANKS, W. '62 Barkley, G. '55 Brlam, J. '64 Dienell, R. '61 DURHAM, E. '68 Ganguzza, J. '67 Giovannetti, D. '64 Long, J. '60 Lovelace, H. '50 McPadden, E. '50 Morris, W. '53 OWEN, J. '66 Petty, C. '59 Posey, H. '68 SPATON, D. '67 Trotter, E. '58 VOLLNER, R. '63 WILLIAMS, B. '52 Willmore, C. '48	Delta Chi - 16 Bonner, T. '56 Buckna, D. '52 CARR, J. '58 Griffith, W. '61 Kautter, W. '57 KEILL, R. '56 Moore, H. '64 Parker, D. '65 Pence, D. '54 Peniston, G. '52 Robb, L. '62 Roelfeldt, R. '64 Schropp, R. '52 SLAUGHTER, D. '64 Toman, R. '61 Zwiebel, H. '55	Epsilon Zeta - 12 BARGER, R. '62 Bonham, W. '57 Delaire, P. '69 Geringer, E. '64 Harris, R. '67 Little, F. '56 LOWRANCE, C. '69 McCreary, R. '68 Moore, H. '64 PHILLIPS, C. '68 Propat, J. '64 Whiteside, J. '71	Epsilon Pi - 11 Alshbrook, C. '61 FREDT SAUER, H. '66 BROTH, R. '65 DORR, J. '60 Hammer, L. '66 Idom, T. '68 Lowrance, R. '61 LOWRY, W. '27 Matthews, C. '62 PARROT, P. '62 Peterson, R. '65	Zeta Beta - 12 Barr, W. '65 BRAN, S. '63 Bustin, P. '64 Graham, T. '69 Jenkins, C. '69 Maccurlee, J. '70 Mosley, J. '69 Richey, P. '67 Sanders, R. '66 Smith, J. '70 Taylor, L. '69 WILLIAMS, J. '66	Zeta Omicron - 1 Staininger, G. '67	
Delta Eta - 15 Barr, R. '66 Baton, R. '62 BIGELOW, W. '61 Dedman, J. '48 DOWNES, L. '48 HEYL, H. '39 McClay, W. '57 Neal, J. '48 Phillips, P. '66 Richardson, S. '67 Roosevelt, C. '66 Russell, O. '69 Tallman, S. '65 Wasson, J. '66 Williams, J. '65	Delta Xi - 7 Brown, H. '68 DeJong, J. '52 Dunnick, D. '66 Kiehr, W. '68 LUDOS, J. '68 March, W. '52 Marshall, J. '66	Delta Psi - 12 Annesley, H. '70 Bellaay, R. '55 Carman, P. '55 Combs, G. '66 FISK, H. '52 GARE, T. '52 Jackits, L. '67 Mitchell, H. '52 Ripple, J. '54 Thomson, R. '69 Vanatta, B. '66 Waring, P. '52	Epsilon Eta - 11 Cunningham, H. '67 DELA, R. '69 HARRIS, L. '68 Kallen, T. '57 Kanning, J. '57 MILLER, W. '56 Mitchell, L. '56 RADCLIFFE, S. '66 Smith, R. '56 STANBERRY, R. '59 Wiseheart, J. '56	Epsilon Sigma - 12 Alexander, L. '66 Bailey, W. '67 Byars, W. '67 Carl, B. '62 DANIEL, R. '68 HEATH, W. '68 Lomnac, J. '69 Lubin, W. '69 OLIVER, D. '63 Reeves, T. '66 Stevens, R. '69 Wright, L. '68	Zeta Gamma - 5 Billing, R. '66 JARGER, R. '64 Lynch, R. '64 Reynolds, H. '64 Schoolman, J. '67	Zeta Phi - 3 HEARNY, R. '68 Lynch, R. '64 Joos, T. '68	
Delta Theta - 12 Edens, J. '70 Elardo, P. '61 Greenway, T. '57 Haley, P. '66 Halsell, J. '57 Mitchell, R. '65 Patterson, J. '48 Reynolds, S. '67 Smith, C. '69 Thompson, A. '63 Thompson, J. '68 WILKINSON, J. '48	Delta Omicron - 15 Andrews, H. '70 Bally, H. '65 Bartolini, R. '67 DOTTER, R. '63 Finch, D. '64 FOGLESONG, J. '65 FURNAN, E. '64 Hart, J. '50 Henderson, R. '68 Henderson, R. '64 Kennedy, H. '50 Welchert, J. '69 Palanca, R. '50 REED, G. '60 Shaeffer, A. '56	Delta Omega - 8 BEANON, J. '54 Davis, P. '68 Miller, M. '53 PERCOC, J. '53 Philbeck, R. '64 Rackley, R. '64 Williams, D. '69 Zimmerman, T. '58	Epsilon Theta - 2 OSTERHOUT, R. '56 Smith, H. '68	Epsilon Iota - 6 Acceback, J. '64 BERNEKING, L. '70 Habs, H. '58 Humphrey, W. '63 Lynch, R. '64 Winkler, W. '65	Zeta Delta - 7 Dann, C. '64 ENGH, R. '65 Haven, G. '66 Hennsey, D. '65 McCallill, B. '66 PETERS, A. '61 Quigley, H. '65	Zeta Sigma - 5 Bramer, C. '69 Dipietro, M. '68 Miller, J. '68 OSBORNE, W. '68 Schwartz, F. '68	
Delta Iota - 11 Blake, J. '57 BRUNFIELD, E. '51 BRYANT, R. '52 Cook, J. '66 EWANS, E. '65 George, M. '51 Knaul, R. '60 Rife, J. '59 Walton, J. '70 WHITE, J. '68 Wirth, S. '67	Delta Pi - 6 BENS, F. '51 Brawn, L. '68 Guinness, E. '50 Pace, M. '67 REED, H. '60 Seiversson, P. '57	Epsilon Alpha - 13 Angelica, D. '68 Burnham, H. '68 Easterby, C. '53 Kelly, T. '59 Libby, T. '53 Mastie, A. '68 MUNKWITZ, G. '68 Schaltegger, F. '61 Tilki, J. '63 Weisburger, E. '54 Winter, B. '67 Wyland, R. '69 Zazzaro, H. '53	Epsilon Kappa - 5 Cox, J. '58 Glanville, J. '58 HATLIP, R. '64 Parrizi, D. '62 Wilson, H. '63	Epsilon Lambda - 12 Bivin, R. '65 CLARK, W. '63 HARSON, K. '68 Hay, J. '65 HOUSTON, H. '58 Hurt, B. '58 Morgan, T. '64 Purdow, T. '58 Riehl, C. '58 SANDERS, H. '68 SANDERS, E. '65 Winston, G. '58	Zeta Epsilon - 10 Campbell, S. '68 Inge, J. '68 Jackson, C. '65 Koon, D. '67 Lindie, G. '68 Neredith, W. '65 OLLER, J. '66 PERSON, R. '65 Voll, D. '66 Wuzzardo, R. '68	Zeta Tau - 5 BAILEY, D. '69 PittsPatrick, D. '69 Lawson, K. '69 Ross, C. '69 SPEARS, T. '69	
Delta Kappa - 6 Dovdy, J. '48 Heavens, T. '67 Lester, T. '64 Wey, P. '57 Pirle, W. '53 ROACH, G. '57	Delta Rho - 7 Hammernann, P. '62 HUNTER, D. '60 Knehr, P. '68 Leithhead, T. '66 NEILS, D. '65 Robinson, T. '67 Thomas, R. '62	Epsilon Beta - 18 Albright, D. '62 Corbett, H. '67 FUELSTER, R. '60 Gerlach, R. '58 HAGLE, D. '53 Heckel, R. '55 Kaufer, H. '63 Kretzmann, W. '63 KRUSE, D. '60 Machias, K. '60 MCALLEAR, H. '61 Rutlin, C. '61 Schwan, K. '68 Schwerin, D. '66 SPARTH, D. '61 WELSH, A. '59 Wulf, A. '59 ZABEL, C. '59	Epsilon Mu - 4 Edelen, D. '66 Lancaster, H. '58 Rock, D. '64 Wells, G. '59	Epsilon Nu - 3 Bush, S. '68 DARNALL, J. '66 Holcomb, A. '61	Zeta Theta - 6 Behrens, R. '63 Courtenay, C. '66 Englerth, F. '63 FORSBERG, C. '63 Rall, R. '63 LIGHTTE, J. '70 Miller, P. '67 MONROE, D. '67 Sylar, J. '63 Tucker, L. '63 Williams, L. '64	Zeta Upsilon - 2 Benson, A. '69 McNeal, R. '69	
Delta Lambda - 19 Baxley, M. '65 Boska, P. '56 Boyce, W. '59 Boyd, R. '67 Clark, J. '45 COOKE, D. '61 Cubbon, C. '69 Currie, G. '66 Drossner, G. '63 Duske, R. '58 Ingley, P. '62 Knight, W. '69 McHullen, J. '64 Milton, J. '62 Park, J. '61 Titlow, P. '66 USAF, L. '64 Wagner, H. '68	Delta Sigma - 16 Collins, T. '51 Garber, L. '63 GEE, C. '51 GONDRY, E. '56 Harris, R. '69 Kaiko, R. '57 KNOSP, W. '60 NAISEL, N. '55 NANTZ, J. '65 Rondillo, R. '61 SCHROEDER, H. '53 SIEGLER, R. '65 STEWART, W. '61 Stratinsky, R. '65 VALIUKENAS, D. '67	Epsilon Gamma - 14 BYRD, J. '57 Galle, D. '63 Gordon, J. '53 Griffith, R. '54 Hays, R. '68 HERRELL, R. '58 JORDAN, J. '68 LOYD, S. '66 POWELL, E. '54 Pruitt, J. '63 SMITH, P. '64 SOSNOWY, J. '61 Womble, W. '66 WOODS, P. '53	Epsilon Xi - 10 Cooke, A. '60 HATLER, R. '64 Hartley, L. '64 Hodgins, R. '64 Hopeman, R. '66 Hunt, D. '60 Laidman, R. '64 Mueller, C. '66 OTTO, P. '66 Rogers, J. '68	Epsilon Omicron - 11 ALTINOIRE, H. '65 Bridges, J. '60 Cook, J. '71	Zeta Zeta - 3 Bonnell, J. '68 CARROLL, G. '64 Chicattelli, P. '62 Crane, J. '62 Eilers, R. '65 Herdina, T. '67 Pinkowski, J. '66	Zeta Phi - 3 Corley, M. '70 Maurin, W. '69 Menard, R. '69 Schwab, R. '70	
	Delta Tau - 7 Carver, P. '65 Copeland, G. '58 Corwin, C. '54 Deardorff, D. '68 Kossak, A. '69 Mason, R. '60 Wipperfurth, J. '53	Epsilon Delta - 2 KLEPAK, H. '59 Sualin, R. '64			Zeta Eta - 2 Borecky, R. '67 Watts, J. '65	Zeta Psi - 6 CHASE, G. '69 Collins, S. '71 GULLIOT, R. '70 Nathorne, R. '69 Pasqua, F. '69 Rausussen, R. '69	
					Epsilon Phi - 11 Behrens, R. '63 Courtenay, C. '66 Englerth, F. '63 FORSBERG, C. '63 Rall, R. '63 LIGHTTE, J. '70 Miller, P. '67 MONROE, D. '67 Sylar, J. '63 Tucker, L. '63 Williams, L. '64	Zeta Alpha - 7 Freeman, L. '70 Gilbert, B. '70 McCollan, R. '70 Hooze, G. '70 MOORHAM, R. '70 WONACK, R. '71 Wilson, R. '70	
					Epsilon Chi - 6 Conrad, R. '67 Flehtig, L. '67 HEDLEY, R. '65 Kahn, D. '63 Matteucci, P. '63 Steele, S. '64	Zeta Kappa - 8 Fowler, R. '66 Hudson, S. '68 Hette, T. '66 Puchalski, J. '67 SAGE, J. '66 Snyder, C. '66 Tischbein, R. '67 Wallace, R. '69	
					Epsilon Psi - 9 Bates, D. '64 Cleveland, D. '68 Galinis, W. '64 GLISAN, G. '65 Harden, A. '63 McRae, R. '65 MILES, H. '66 NASH, A. '68 Swanson, J. '64	Zeta Lambda - 3 HATTSON, O. '66 NETER, T. '66 Morr, G. '66	
						Zeta Mu - 3 BARR, P. '66 Hartley, J. '66 WILLIAMSON, R. '67	
					Zeta Alpha - 15 Dickey, P. '63 Durham, D. '70 Elsendorf, K. '63 Fox, R. '63 HAAS, F. '69 Hart, P. '67 HUNT, J. '65 Krentz, R. '63 NASON, P. '66 McKeon, W. '63 RETS, R. '64	Zeta Xi - 8 CULBRETH, D. '67	

CHAPTER NOTES

ALPHA — OMEGA

ZETA CHAPTER welcomed Dr. Archie Dykes as the new Chancellor at the University of Tennessee last fall with "Archie Dyke Day." Mr. Chaulk Wright, a local businessman who took great interest in the Zeta firetruck, was initiated by special dispensation. The chapter held a pledge retreat attended by 100% of the class and held an orientation retreat for individuals interested in becoming officers of the chapter...

ALPHA ALPHA — ALPHA OMEGA

ALPHA THETA CHAPTER had several brothers named to honoraries and in intramurals, won the paddleball competition. At the chapter's Founders' Day activities, Bob Bell was named top athlete and Chuck Hollman was named Man of the Year... **ALPHA OMICRON CHAPTER** began the year with the largest chapter on campus. The men began a weekly guest speakers program, raised \$1,700 for a Lions' Club benefit, won intramural football and participated in several campus activities. Among the many campus positions dominated by Alpha Omicron is President of the Student Government Association. The chapter also drafted a new student constitution and bill of rights and freedoms, won the intramural sports trophy, and established a self study committee...



Past Executive Director E. Garth Jenkins assists Auburn IFC officers in the presentation of a \$1,000 check to the Legal Advisory Office on campus to Dr. Ted Little, Gamma Alpha Chapter alumnus and Legal Advisor to students at Auburn. The money donated by the IFC is done so to support the new library.

BETA ALPHA — BETA OMEGA

BETA ETA CHAPTER enjoyed another 100-plus membership this year and was rated one of the top five fraternities at Illinois this year (and is one of the top three in financial solvency). The pledge-initiate football squad won the all-campus title for the second year in a row. Beta Eta sponsored the Region II Convention and also held one of the chapter's largest ever



Randy Sturtz, Gamma Zeta Chapter — Wittenburg University, was the most outstanding small-college first baseman in the nation this spring. Sturtz was named to a first base berth on the NCAA College Division All-American baseball team. He batted .394 and fielded a perfect 1.000.

initiations. Among the 50 girls in Beta Eta's Little Sisters' organization is an honorary member who is nationally known as "Miss Nude America of 1972"... **BETA KAPPA CHAPTER** at Emory sent a dozen representatives to the Region IV Conference. During the spring, several Brothers visited the Memorial Headquarters and other Pike chapters comparing notes on financial problems, rush, and administrative policies. Brothers also formed the House Residents Association, the purpose of which being to raise spirits. Nearly \$2,000 was collected for the Pike Bike Race and the chapter recorded an impressive scholarship record to round out the year... **BETA NU CHAPTER** benefited greatly from the new Membership Education Program (*Pikamep*) and won the national award for Membership Education in 1972. Speakers on or involvement in topics such as ecological and drug problems, police work, administrative relations, insurance purchasing, public service, and home loans, dominated the program. The Beta Nu Brothers fulfilled a dream to kidnap an official — they did so for charity, another part of *Pikamep*. And, with Big Mac (firetruck) on its death bed, the chapter purchased a 1946 Seagrave pumper, complete with several functional accessories... **BETA OMICRON CHAPTER** created a unique Membership Education Program event and on April 17, Dr. Paul Sharp, President of Oklahoma, declared that week as the PiKA McAlester State Prison Book Drive Week. From its conception, the Brothers in the house, and others connected with the project, showed great enthusiasm for being concerned with the opportunities for educational improvement at the local prison. 140 boxes of books were collected during an extensive advertising campaign... **BETA PI CHAPTER** hosted the Region I Conference in February, welcomed Villanova Law School Dean Harold Reuschlein as guest speaker at the March Founders' Day celebration, held its annual Dream Girl Ball at the Inn of the Four Falls in Conshohocken, Pa., and participated in the Spring Weekend Skimmer at Pennsylvania...

GAMMA ALPHA — GAMMA OMEGA

GAMMA EPSILON CHAPTER began a successful year by pledging over 30 men and by succeeding with the annual Bowery Ball. The IM football team tied for number one as well in the fall. Winter term was capped by an improved scholastic showing, an outstanding Playboy Party, and second places in basketball and wrestling IM's. Spring quarter brought a House Beautification Award to the chapter, first in IM track and a successful year-end formal... **GAMMA THETA CHAPTER** continued its number one heritage at Mississippi State this year, beginning with a dynamic new pledge program (Associate Members) and 33 Associate Members. A five-man Pike musical group won a Christmas song festival, second place was captured in Interfraternity sports, and several campus offices were filled by Brothers during elections... **GAMMA IOTA CHAPTER** sponsored an Easter Egg Hunt for children of Ole Miss faculty members, published the annual Pike Calendar, won intramural football, and held the annual Spring Formal in style... **GAMMA KAPPA CHAPTER** placed second in IM football, collected nearly \$1,200 in the annual Pi-Week drive for the March of Dimes, and hosted the annual District Convention... **GAMMA RHO CHAPTER** was commended by a representative of the Philip Martin Renner Memorial Club for its outstanding work for the elimination of kidney diseases... **GAMMA PSI CHAPTER** held its annual Dream Girl Formal and elected Miss Charlotte Sutton Dream Girl for the second consecutive year. The chapter also won the All-Sports trophy for the 10th time in the past 15 years...



Zeta Alpha Chapter at General Motors Institute supplemented their public relations program with a clean-up campaign to exhibit community interest.

DELTA ALPHA — DELTA OMEGA

DELTA OMICRON CHAPTER member Ron Roark served as the IFC President this year and was one of several chapter members involved in campus activities and politics. 36 rushees were pledged during the fall rush, number one on campus, and the



Readying for the spirits of the occasion, newly installed members of Eta Tau Chapter and their dates socialize on the stoop of their Austin Peay State University house.

District 19 Convention was hosted by the chapter. Placing second in all-Fraternity sports, Delta Omicron won football, basketball, volleyball and bowling... **DELTA RHO CHAPTER** compiled an impressive scholastic record in fall semester. Winter semester began with the traditional Playboy Dance and Dinner and was capped by a successful blood drive which garnered much publicity for the Linfield Brothers. Sophomore member Dan Waritz is a returning letterman on the national champion baseball squad, Jim Franklin finished a successful wrestling season placing second in the NAIA Pacific Northwest Conference meet and past SMC Jim Marshall won three gold medals in a ski race sanctioned by NASTAR. Dan Belderain received the annual C. S. Johnson Award... **DELTA TAU CHAPTER** more than doubled its membership this year and is planning to move into a larger house for '72-'73. For the second consecutive year, Bill Kingston served as IFC President. Jack Wheatley was selected Greek Man of the Year. Delta Tau's Dream Girl, Terri Michel, was named International Dream Girl by IKA. The year was highlighted by the establishment of the Delta Tau Alumni Association...

EPSILON ALPHA — EPSILON OMEGA

EPSILON ALPHA CHAPTER assumed cultural leadership on campus by inviting several visiting lecturers and foreign musical groups to imbibe liquid refreshments and fellowship with the chapter. The Brothers organized the most successful blood drive held ever at Trinity and installed a pin ball machine in the cellar as part of the house improvement activities. The chapter was runner-up in the Membership Education Program competition for IKA... **EPSILON DELTA CHAPTER** SMC Rick Flanagan was awarded Outstanding Senior Man in Health and Physical Education this year and Cole Dunlap was Alpha Phi Man of the Year. The chapter competed in the school championships of both football and basketball. The chapter sponsored the Miss Hot Pants Contest and presented the proceeds to the Muscular Dystrophy Association... **EPSILON EPSILON CHAPTER** initiated a successful clean-up of Ottawa Creek during Greek Week and provided free hot dogs and beer to participants. The Brothers also collected nearly one ton of glass during Toledo's Glass Drive and provided their fire engine to the

McGregor School for Children during a picnic... **EPSILON THETA CHAPTER** members continued to live in off-campus apartments utilizing the situation to their advantage as "an unusual fraternity living experience." Two week-end retreats were held and three parties were sponsored by the chapter during the year... **EPSILON LAMBDA CHAPTER** pledged 31 new members during the spring, took first in football, basketball, and track intramurals, supported the election of Brother Dave Curtis for Student Government President and SMC David Buckingham as IFC President and boasted the participation of several Brothers in important campus positions... **EPSILON MU CHAPTER** participated in numerous civic projects, took first place in Homecoming float decoration, intramural basketball, and intramural softball... **EPSILON SIGMA CHAPTER** celebrated its 10th anniversary, provided underprivileged children with a Christmas party, supported the election of Brother Pope to IFC President, hosted the District 13 Convention and sponsored a Red Cross Blood Drive... **EPSILON CHI CHAPTER** spent much of the year working to rebuild and organize the fraternity house which was destroyed by fire in 1970. Epsilon Chi also hosted the District Convention, sponsored a Founders' Day party,



On March 25, Eta Pi Chapter at the University of West Florida was chartered. Following the installation, the charter members of the new chapter gathered outside for the first chapter photograph.

and finished first in the fraternity league of intramural sports...

ZETA ALPHA — ZETA OMEGA

ZETA EPSILON CHAPTER began the year by winning IM football's championship and the Regent's Award for its Homecoming float. The chapter participated in a moving rehabilitation project of a Brother's relative and helped to improve the individual's condition considerably. The chapter also painted and carpeted Bowling Green's Rehabilitation Center for Handicapped Children... **ZETA XI CHAPTER** had one of its most profitable years capped by the initiation of 17 quality men and the adoption of the Membership Education Program (*Pikamep*). The chapter won the fraternity league championship in intramurals and participated in the conversion of a small

elementary school into a Medical Clinic... **ZETA SIGMA CHAPTER** now has room for 42 members in its newly reconditioned house and the addition of 16 Brothers during winter term initiation ceremonies pointed the need for the improvements in the physical plant. Several alumni attended the chapter's Founders' Day celebration in March and the chapter participated in Greek Week later in the Spring. A great many campus positions are held by Pikes this year as well, and the chapter won the IFC football and SGA softball trophies... **ZETA PHI CHAPTER** participated in two civic projects involving underprivileged children, held a Spring hayride and sponsored a Roller Skating Party for all Greeks on campus...

ETA ALPHA — ETA OMEGA

ETA ZETA CHAPTER member Joe Burgess set a new world straight-away record in the 40-50 cubic inch class of boat racing and is the World Champion in the unlimited class... **ETA KAPPA CHAPTER** compromised the March 1 and May 8 extremes of the founding of IKA and the chapter held an April 12 Founders' Day banquet. District Judge Virgil Pittman and U.S. Senator John Sparkman were featured speakers. The chapter won the Thanksgiving

Food Drive contest by raising 603 pounds of food for the needy and the pledges for fall rush comprised over 20% of the total pledges taken by all fraternities... **ETA NU CHAPTER** won both light and heavy weight tug-of-wars, doubled the size of the chapter's Little Sister organization, and was selected by the school to take care of the school mascot, a full-bred Huskie... **ETA XI CHAPTER** made Joan Crawford an honorary Dream Girl and held the Dream Girl Formal on June 3 at the Botanical Gardens... **ETA TAU CHAPTER** celebrated Founders' Day with an open house for alumni and parents. The annual golf tournament drew several participants from the alumni and parents ranks. The chapter also purchased a fire engine, becoming another of the many IKA chapters with such.

By R. John Kaegi, Associate Editor
and

Raymond L. Orians, Director of Chapter Housing

The traditional, white-columned fraternity mansions of the past may be on their way out of the Greek living picture. An informative and revealing interview with Richard Ralph, Chairman of the Real Estate Management Commission, helps one to draw conclusions about both the fraternity housing situation and the development of real estate in general.

Brother Ralph is the chief executive of Richard Ralph & Company of San Francisco. His company is engaged primarily in the field of developing and financially structuring apartment house projects. Prior to forming his own company, he was Assistant Vice President of Pacific States Mortgage Company (now United California Mortgage Co.) and is

two other partners in an apartment house project.

In 1969, I decided to go into the development and management business on my own. Thus far, I have developed six apartment houses, containing over 200 units and have consulted and assisted on many more for other clients.

ORIAN: What is the general prognosis for real estate investment and what general considerations must be taken into account for one who is considering such an investment?

RALPH: The opportunity for investment in income property is very good — over the long run. There are some clouds on the horizons, however. Among these are the ever present danger of overbuilding (excess vacancies

investment work and really get involved. Good financing, one of the most important tools (and advantages of real estate), is available for well-conceived projects. And there are many special assistance programs, through FHA, HUD, state and local governments, which allow small investors (and large ones) to use their ingenuity in providing housing for moderate income people and enough profit incentive to risk capital, time and effort.

ORIAN: What are the procedures you must go through in acquiring property and constructing an apartment facility on it?

RALPH: I usually contact several real estate brokers in an area in which I am interested (that is, an area which I feel could use some well-designed apartments

FRATERNITY HOUSING AND

past president of the Bay Area Mortgage Association.

KAEGI: Please summarize your role in the housing and finance areas.

RALPH: I started in the field of Real Estate Finance in 1959, first as a Loan Supervisor in San Francisco for an eastern insurance company, making "direct" real estate loans.

I specialized in income property lending, including office and industrial buildings, shopping centers, and apartment houses.

Having to invest other's money, I decided to do some "moonlighting" investing of my own — my first purchase being a modest commercial property in Berkeley with a loan arranged through a IKA banker. Two years later, I sold the property through a IKA real estate broker and reinvested the funds with

now exist in many areas, particularly California), horrendous property taxes, particularly in the urban areas, and increased operating costs. And with all this, rent control doesn't help.

The most important thing about making a good real estate investment is, like all other investments, know your product. Carefully check all operating expenses, and if an existing property, allow adequate reserves for maintenance, repair and replacement. Be sure the location is one which is stable and/or improving. Be concerned with potential competition — will your property stand up, all things considered?

All in all, as many opportunities exist today as ever — many good spot locations are available to the small investors who are willing to make an

of the type that we specialize). This usually results in a blitz of submissions, most of which are not acceptable for one reason or another. When one does seem to make sense, I verify zoning, work out a preliminary feasibility study with an architect and a General Contractor (we use outside contractors — thereby, spreading the risk and avoiding building a staff in a business that belongs to specialists), and check my financing sources.

If the project checks out (the economic value equals or exceeds the estimated total cost, including fees, etc.), I tie up the site with either an option or a "subject to" purchase agreement — usually subject to satisfactory financing. I then arrange my equity investors who are usually high income professionals, who need tax shelter investments;

(to-be built projects have certain fee and interest write-offs during construction, which make them favored vehicles for certain investors. Without these tax "incentives" the building industry, particularly residential construction, would come to a rapid halt. But that's another story).

After the equity money is wholly or partially lined up, the architect proceeds with the drawings, I arrange the financing, the site is purchased, the plans go out for final costing, and construction commences. Then the hassles begin. These include overseeing construction, changes, finish details, hiring managers, and rental program. Determining the type and size of each project is primarily one of quick and simple market research (survey

agreements that are required and people who trust you enough to give you equity money).

KAEGI: *For chapters considering securing new housing facilities, what are the first steps to take?*

RALPH: First, establish an interested and qualified local alumni group who in turn should form the local house corporation. This group should contain persons who are sincerely interested in improving your chapter. It is preferable to include an attorney, businessmen, a banker; but good business sense, sincerity and patience are the most important qualifications.

KAEGI: *What procedures do the typical housing corporations follow in trying to obtain new housing?*

pete with all forms of available housing on and near the campus.

KAEGI: *Does the Fraternity have any housing loan program? What exactly is the type of financial assistance available?*

RALPH: The National Fraternity does have a housing loan program for well-conceived and properly presented housing proposals. These loans are primarily in the form of second mortgages which encourage you to find local funds for the bulk of the costs and the primary (and safest) loan. Chapter House loans are usually for a maximum of \$45,000 but this can vary with the situation. Interest rates are 6.5% with terms averaging 15 to 20 years.

The most important thing to do in developing a housing pro-

THE REAL ESTATE MARKET

of local market conditions, rent levels, property taxes, etc.), and availability of equity and long term loan funds. I now try to work on potential projects of the 40 to 100 unit size in order to maximize my time input and minimize after-opening management problems. However, smaller unit projects can be very profitable and even easier to find, develop and manage for individuals who are moonlighting and/or who have limited capital (or in smaller cities).

ORIAN: *What personnel do you have to retain to assure the legality and performance of any project you select?*

RALPH: The personnel I retain include reliable realtors, architects and builders familiar with our kind of projects, good informed mortgage sources, an attorney for any partnership

RALPH: The procedures to follow once your alumni house corporation is formed are generally the same as mentioned previously for an apartment project — except, of course, equity and financing are usually much more difficult to obtain.

Briefly, additional procedures are as follows:

- * Have an accountant (or equivalent) do a proposed budget, projecting as accurately as possible, all income, both inside and outside members, and expenses, including food, salaries, utilities, social programs, property taxes, and insurance.

- * Members of the chapter can gather comparable rental data, noting differences in services supplied, facilities, etc. Don't overlook dorms, apartments, in addition to other fraternities, as in the long run, you have to com-

pete with all forms of available housing on and near the campus.

ORIAN: *What do you consider the keys to a successful housing operation once a housing project has been completed?*

RALPH: As I previously mentioned, a competent, interested alumni group offering continuity of management is a necessary ingredient for the continued success of any housing operation. However, it doesn't hurt to also have a strong, well-managed fraternity chapter to make the payments when required. In other words, you have to have both to insure success.

ORIAN: What do you foresee as the fraternity house of the future?

RALPH: It is my opinion that the best fraternity housing in the future will be the multi-purpose, flexibly-designed facility, emphasizing privacy through the use of apartments, with private baths, a room per student, separate entrance (not through the social room) and kitchens equipped just like a regular apartment. This type of facility is already being built by universities for use as dorms — in order to compete with apartments. We must no longer build the rabbit-hutch, gang-shower traditional fraternity facility. We must keep in mind the new student and competitive housing. And in many ways, this new type is better for all of us — economically, it is more flexible — if membership drops, some rooms can be rented to outsiders, without interfering with the fraternity itself — the costs to build are usually no greater because apartment construction is more typical and easier, for most contractors and architects, and local financing should be considerably easier, cheaper, and better because of economic flexibility, thereby reducing downside risk in case of failure of the chapter.

I believe some of our chapters should be considering the above type of facility — some are now being offered through private developers, which offer lease with option to purchase deals.

KAEGI: We often find ourselves debating the question, "Should we be in the housing business as a fraternity?" Please give a short synopsis of the Fraternity's position with respect to providing housing facilities

and the current outlook across the board of IKA's situation.

RALPH: There is far from unanimous opinions on whether the Headquarters should be further involved in chapter housing. We have had some rather poor experiences in previous aggressive approaches to some of our housing problems. The outlook changes somewhat from year to year, just like our chapters change and our Council. This is one reason why Commissioners are appointed for up to six years, in order to avoid certain rapid changes of ideas, which can prove to be disastrous.

In general, the two groups (Real Estate Management Commission, which usually ends up with problem properties, and the Chapter House Commission, the loan fund) are very much interested in proposals that not only make economic sense but solve, on the long term, a chapter's housing problem. Our overall National housing picture, from information received from the staff, is good, but not great — it could be better. We aren't, fortunately, stuck with a lot of large, traditional houses, with big debts that are becoming white elephants to many other national fraternities, although we have a few.

We would like to encourage our chapters which have real housing problems to be aware of their needs, to be on the lookout for "bargains" — real bargains, not phoney ones.

Consider building *lodge type* facilities, with few living quarters, arranged like a private apartment along with social areas for outside members. The social areas should contain locker and



Richard Ralph, Chairman - Real Estate Management Commission

restroom/shower areas in order to be in the position of offering something better than the dorms or student center.

Keep in mind your ability to handle debt — loans have to be repaid and membership usually varies from year to year, so flexibility by using minimal debt is important. Consider location — can you easily walk to campus? parking for outside members; maintenance of premises — will the property hold up? Are you designing for just this year's desires or will it be appealing 10 years down the road? Beware of buying old single family houses with the idea of converting to fraternity use. Check and double check zoning, use caution in estimating remodeling and renovations — these estimates become traps for the most experienced contractors. Deal only with honest, experienced architects and builders when getting involved in old house renovations.

There are traps, but only for those caught unaware. Some risks must be taken — we know that and that is why the Commissioners on both boards will lean over backwards to offer any assistance possible in improving chapter housing and thus improving Pi Kappa Alpha Fraternity.

Dear Editor:

To introduce myself, I am a member of the Pi Kappa Alpha Fraternity, Zeta Gamma Chapter. I was a charter member of this group when they were recognized by the National on 12 April, 1964. I am a lifelong resident of the community and have been in a position to watch the progress of this group.

I would like to take this opportunity to tell you what the Zeta Gamma Chapter means, not only to the university, but to the community as a whole. Zeta Gamma rates, in the eyes of the community, in the same class as our service clubs, such as Kiwanis and Rotary. These young men have adopted the community as their own and the feeling is mutual.

To list a few of the projects these boys have either participated in or spearheaded would be in order. They have been active in solicitations for the heart fund drive, cancer fund and United Fund; have worked with the Department of Economic Opportunity in cleaning up the city parks and cemeteries; painted the facilities of the Coles County Association for Retarded; worked closely with the Charleston Area Chamber of Commerce in various committee designations; operated the car safety check on the Charleston Square; helped with bicycle safety and registration; on top of all these outside activities, the boys have maintained enviable records in intramural and scholastic standings.

Our Chamber of Commerce, in this city of 16,000 people, is the largest, per capita, in the Midwest. We are proud of this fact and are extremely proud of the Zeta Gamma Chapter.

Only this morning in our local paper, with a circulation of over 6,000, a group of the Zeta Gammas were featured with a front page picture and story as they participated in a march for needy Bengalis.

As long as students such as these continue to think as they have in the past, and work as hard as they do, the Pi Kappa Alpha name will be perpetuated in this community and will be synonymous with community involvement, civic spirit and organizational pride. We have called upon these boys many times in the past eight years and will be calling on them in the future. We never worry about our projects once they are accepted by this group, for we know that they will be done right and in a manner that makes the Chamber proud to have them as allies.

Thank you for this opportunity to tell you about your chapter here in Charleston; I am proud to be associated with them. These young men deserve much more recognition than this letter conveys. I hope that recognition will be forthcoming by the National.

Please excuse the typing and sentence structure. I am a funeral director, not a journalist, but still proud of our boys.

Richard H. Lynch
Vice President
Charleston Area
Chamber of Commerce

Dear Editor:

I still get the *Shield & Diamond* at my parents house in Memphis, and my father sent me the last issue because of the article on transcending the impersonal. I must say that it actually made me enthusiastic. To me, the only way the fraternity is to survive as an organization is for it to start being a place where people can meet and understand other people and themselves by the experience of living with other people. When I quit the chapter at S.M.U., all but one house on campus practiced some form of physical pledge hazing, some more violent than others. How can you expect a man to respect and admire an institution which (after the first thrill of initiation dies off) turns out to have little or no respect for the individual? The holy mother chapter and her needs almost always take precedence over the individual and his needs. True, the need for survival is great, especially for a financially beleaguered crew like the houses at S.M.U. But the interest of the folks is waning, because there is sometimes not enough in return for what is laid out.

So, some changes need to be made perhaps. Maybe it's time to do away with phi phi k a, and have a bit more friendship, love and truth. As Mr. Higgins put it, it's time for more human institutions and maybe, I say, a whole lot less bologna on the part of everyone.

Mathew Haley
Beta Zeta Alumnus

Dear Editor:

School has just been dismissed for the summer and everyone is returning to his job at home. Before I left I wanted to send you the final report on Alpha Zeta's *Pikamep* program for 1971-72.

Alpha Zeta initiated nine pledges for the spring semester which is still 100% for the entire school year. Although the spring pledge class established new honors for our chapter, I would like to tell you the impact *Pikamep* has given to Alpha Zeta, pledges and members alike.

Today's fraternity system is changing, but Alpha Zeta realized that many years of tradition does not change overnight. The solution to effective membership education must come from the chapter members with guidance from the National Headquarters. Realizing this, Alpha Zeta's program for membership education involves several basic concepts which are not totally from Alpha Zeta but from all chapters, Pike and others alike.

Friendship is the basis of fraternity membership. The great philosopher Cicero once stated that "Friendship is the only thing in the world concerning the usefulness of which all mankind are agreed." Any chapter that permits a man to be subjected to any form of hazing does not know the true meaning of brotherhood and fraternity life.

Another aspect, which Alpha Zeta uses strongly in its rush program, is that in Pi Kappa Alpha life there is a tremendous opportunity to learn. We feel that no other type of student organization provides the individual with an opportunity to learn on a

OPEN FORUM

twenty-four hour basis. The *Pikamep* program enhances an individual to learn more about himself through experiences with his fraternity brothers. Also, we know that this learning experience develops from a group of men bonded together to study, work, play, and live together through four years of college.

Thirdly, when a man is invited to join Pi Kappa Alpha Fraternity, Alpha Zeta Chapter, we feel it is Alpha Zeta's responsibility to educate the man about fraternity living on a college campus. This does not mean that a man is inferior, or that he should be treated as such. The *Pikamep* program depends on the man and learning varies with each individual. At Alpha Zeta when a prospective member has a sound knowledge of Pi Kappa Alpha's operations, traditions, and its members, membership is extended to him no matter how short the time period.

Finally, I believe along with other members that the friendships developed in Pi Kappa Alpha are for a lifetime. *Pikamep* is designed to form friendships, instead of cliques the old program offered. We at Alpha Zeta wish to thank the National Headquarters for helping to install *Pikamep* into our program, for without *Pikamep* we would probably not have reached the honors obtained this year as my past correspondence shows. Thanks again and looking forward to seeing you in Miami this summer.

Paul Brown, Jr.
Pikamep Coordinator
Alpha Zeta Chapter

Dear Editor:

Mr. Pat Halloran was informed last year that Mr. Earl G. Lewis, Jr. (St. Louis, POW, 10-24-67) was downed in his Navy jet over Hanoi, Democratic Republic of Vietnam, and has not yet been released.

I would like to suggest that, if it is possible, the Fraternity contact him after he is released, if he ever is.

I would also like to suggest that maybe the Fraternity would like to participate in the POW/MIA bracelet project that is going on. I don't know how many members may be POW's or MIA's but I am sure you could find out.

VIVA
10966 Le Conte Avenue
Los Angeles, Calif., 90024

At the above address, bracelets, bumper stickers, seals, and other items may be obtained by donations. We sure would like to see our son and the others returned. Thank you.

Mrs. Earl G. Lewis, Sr. (Mother)

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 CAPE GIRARDEAU, MO.: *Robert N. Cox*, 1404 O'Connell St., 63701 — 3rd. Sat. ea. mo.
 CENTRAL DELTA: *Dr. Johnny D. Ouzts*, P.O. Box 1842, Delta State College, Cleveland, Miss., 38732 — 1st Thurs. ea. mo., 8:00 p.m., Zeta Beta Chapter Room.
 CHATTANOOGA, TENN. *William H. Woosley*, 2704 E. 28th St., P.O. Box 9086, 37412 — 1st Tues. ea. mo., Delta Epsilon House, 900 Oak St.
 CINCINNATI, OHIO: *Robert W. Dorsey*, 1082 Witt Rd., 45230 — 1st Mon. ea. mo., 7:30 p.m., Alpha Xi House, 3400 Brookline Ave.
 CLEVELAND AREA: *Jack West*, 24799 Lakeshore Boulevard, Euclid, Ohio, 44123 — 2nd Wed. ea. mo., 7:00 p.m.
 DALLAS, TEXAS: *Vernon Walker*, 7723 Deer Trail, 75238 — Metropolitan Club, Metropolitan Savings & Loan Bldg., noon.

DELAWARE VALLEY: *Timothy S. Sotos*, 3611 Locust Walk, Philadelphia, Pa., 19104
 DELTA TAU: *William F. Wagner*, 410 Adelphi Dr., Tempe, Ariz., 85281
 EPSILON PI: *Richard Fountain*, P. O. Box 34388, Houston, Tex., 77034
 FT. LAUDERDALE, FLA.: *James K. Wyatt*, 7060 N.W. 8th Ct., Plantation, Fla., 33313 — 3rd Wed. ea. mo., 12:00 noon, Phil's Restaurant, 3001 N. Federal Hwy.
 GREENSBORO, N.C.: *William M. Ross*, 2507 Berkley Pl., 27403
 HUNTSVILLE, Ala.: *Bryant T. Castellow*, 320 So. Panerame Dr., 35801
 JACKSON, MISS.: *Charles A. "Tony" Wright*, P.O. Box 1200, 39205 — last Thurs., 6:30 p.m., Kings Inn, Maywood Mart, I-55 No.
 JACKSONVILLE, FLA.: *Douglas S. Coleman*, Travel Consultants, Inc., Sheraton Mall - Gulf Life Center, 32207 — 2nd Thurs. ea. mo., 12:15 noon, Gulf Life Tower, Private Dining Room, Concourse Level
 LAKELAND, Fla.: *James A. DeFoor*, 1905 Seminole Tr., 33802
 LOGAN, UTAH: *Lynn (Swede) Larson*, 279 Temple View Dr., 84321
 McCORMICK HALL: *E. H. "Bud" Gardner*, 1327 Ironwood Dr., Columbus, Ohio, 43224 — 4th Tues. ea. mo., University Club, 12:00 noon
 MEMPHIS, TENN.: *Edward B. Ballou*, P.O. Box 16811, 38116 — 2nd Tues. ea. mo., Four Flames Restaurant
 MIDLAND, TEX.: *R. R. Herrell*, 1601 Country Club Dr., 79701
 MOBILE, ALA.: *Jim Bowers*, 4723 Bit & Spur Road, 36609
 MURRAY, KY.: *Ronald M. Christopher*, 1214-A Peggy Ann Dr., 42071
 NEW YORK, N.Y.: *Al Peetz*, Acting President, 446 East 20th St., 10009 — 8 times a yr., 12:00 noon, Williams Club, 24 East 39th St., New York City, dates announced in newsletter
 NORTH DAKOTA: *Sidney C. Lorfald*, 63 Dartmouth Dr., Grand Forks, N. D., 58201
 NORTH LOUISIANA: *Dr. Edward E. Samaha, Jr.*, P.O. Box 571, Ruston, La., 71270
 OMAHA, NEB.: *Rick Tompsett*, 6437 Glenwood Rd., 68132
 ORLANDO, FLA.: *Dr. Neil G. Powell*, 5305 Jessamine Ln., 32809
 PORTLAND, ORE.: *Harvey E. Thomas, Jr.*, 4800 S.W. Wembley Place, Beaverton, Ore., 97005 — meeting on call, Hilton Hotel
 PULLMAN, WASH.: *Richard B. Fry*, 305 Shirley St., 99163, (home) LO 4-5765 — meetings on call
 RICHMOND, VA.: *William B. Pierce*, 2617 Devenwood Rd., 23235
 ST. LOUIS, MO.: *Peter K. Dolezal*, 1755 Woodridge Lane, Florissant, Mo., 63033 — 3rd Thurs. ea. mo., Washington U Club, Mansion House Center, 12:15 p.m.
 SALT LAKE CITY, UTAH: *Jack North*, 1488 W. 4800 So., 84107
 SAN ANGELO, TEX.: *Michael R. Barron*, Office of the Registrar & Admissions, Angelo State Univ., 76901
 SAN ANTONIO, TEX.: *Thomas G. Saunders*, 358 Irvington Dr., 78209, Tel. TA 2-7469 or CA 5-2736 — bi-monthly, announced by mail
 SAN DIEGO, CALIF.: *Patrick T. Miller*, 3910 Haines, No. 301, 92109
 SAN FRANCISCO, CALIF.: *Tom Holmes*, 275 Scofield, Moraga, Calif., 94556 — meetings on call, Press & Union Club, 555 Post St.
 SEATTLE, WASH.: *George Kippola, Jr.*, 12238-2nd N.W., 98117, Tele. EM 3-4147 — 1st Thurs. ea. mo., Budnick's Restaurant, 7:00 p.m.
 SOUTH CENTRAL: *Vic Purvis*, 432 Arbor Hill Dr., Jackson, Miss., 39212
 SPOKANE, WASH.: *Jim Jamerson*, East 543 North Ave., 99208
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 TAYLOR-TAZEWEEL: *Lee E. McDaniel, III*, P.O. Box 2173, Va. Beach, Va., 23452 — 3rd Thurs., 8:00 p.m., Zeta Iota House, Hampton Blvd. & 38th St., Norfolk, Va.
 TOLEDO, OHIO: *C. "Robin" Wannemacher*, 651 Cloverdale, 43612 — meetings by arrangement, Epsilon-Epsilon House, 1795 W. Bancroft (generally quarterly), 8:00 p.m.
 TRI-CITY: *Harry W. Steele*, Assistant Dir. of Physical Plant, E.T.S.U., Johnson City, Tenn., 37601 — 1st Tues. ea. mo., 7:30 p.m., 406 W. Pine St.

TULSA, OKLA.: *Joe Welling*, 3444 E. 75th St., 74135 — 1st Fri. ea. mo., Univ. Club or Gamma Upsilon House, 12:00 noon
WASHINGTON, D. C.: *Jack G. Coleman*, 12th & Pa. Ave. N.W., Box 14078, 20044
WESTERN PA.: *Harry M. Feely, III*, PPG Industries, 1 Gateway Center, Pittsburgh, Pa., 15222 — Luncheon meeting 1st working Tues., 12:15, Stouffer's Restaurant, Wood St. & Forbes Ave.

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Adrian, ZA, 1966, 16-B, 1053 W. Maumee, Adrian, Mich., 49221
 Alabama, GA, 1924, 10, P.O. Box 1923, University, Ala., 35486
 Alabama at Birmingham, HZ, 1972, 10, 1701 - 11th Ave. So., Birmingham, Ala., 35205
 Angelo State, HE, 1971, 23-A, P.O. Box 3946, Herring Sta., San Angelo, Tex., 76901
 Arizona State, AT, 1951, 24, 410 Adelphi Dr., Tempe, Ariz., 85281
 Arizona, GA, 1925, 24, 1525 E. Drachman, Tucson, Ariz., 85719
 Arkansas State, AO, 1948, 13, Drawer Z, State Univ., Ark., 72467
 Arkansas, State College of, EF, 1963, 13, P.O. Box 564, S.C.A., Conway, Ark., 72032
 Arkansas, AZ, 1904, 13, 320 Ark. Ave., Fayetteville, Ark., 72701
 Arkansas at Little Rock, ZH, 1965, 13, P.O. Box 4561, Asher Ave. Sta., L. R., Ark., 72204
 Armstrong State, HM, 1971, 8, 702 E. Victory Dr., Savannah, Ga., 31401
 Auburn, T, 1895, 10, 841 W. Magnolia Ave., Auburn, Ala., 36830
 Austin Peay, HT, 1972, 12, Box 4777, A.P.S.U., Clarksville, Tenn., 37040
 Bowling Green State, AB, 1942, 16-B, Conklin Row W, B.G.S.U., Bowling Green, Ohio, 43402
 Bradley, AS, 1950, 17, 706 N. Institute, Peoria, Ill., 61606
 California, AS, 1912, 28, 2324 Piedmont Ave., Berkeley, Calif., 94704
 Carnegie-Mellon, BS, 1922, 2, 1079 Morewood Ave., Pittsburgh, Pa., 15213
 Case Western Reserve, EZ, 1960, 16-B, 11120 Magnolia Dr., Cleveland, Ohio, 44106
 Cincinnati, AZ, 1910, 15, 3400 Brookline Ave., Cincinnati, Ohio, 45220
 Clemson, HA, 1970, 7, P.O. Box 2127, Clemson Univ., Clemson, S.C., 29631
 Colorado State, EO, 1956, 25, P.O. Box 2376, Ft. Collins, Colo., 80521
 Concord, ZT, 1969, 5, C-26, Concord College, Athens, W. Va., 24712
 Cornell, BO, 1917, 1, 17 So. Ave., Ithaca, N. Y., 14850
 Davidson, B, 1869, 7, Box 574, Davidson College, Davidson, N. C., 28036
 Delaware, DH, 1948, 3, 143 Courtney St., Newark, Del., 19711
 Delta State, ZB, 1963, 11, Box 606, Delta State College, Cleveland, Miss., 38732
 Drake, AO, 1950, 19, 1080 22nd St., Des Moines, Iowa, 50311
 Duke, AA, 1901, 6, Box 4775, Duke Sta., Durham, N. C., 27706
 East Carolina, EM, 1958, 6, 407 E. 5th St., Greenville, N. C., 27834
 East Central State, EO, 1963, 21, Box 227, Station One, Ada, Okla., 74820
 East Tennessee State, EZ, 1955, 12, 406 West Pine St., Johnson City, Tenn., 37601
 Eastern Illinois, ZI, 1964, 17, 962 10th St., Charleston, Ill., 61920
 Eastern Kentucky, ZT, 1969, 14, Box 351, Coates Adm. Bldg., Eastern Ky. Univ., Richmond, Ky., 40475
 Eastern New Mexico, ET, 1962, 24, P.O. Box 2521, Portales, N. M., 88130
 Eastern Washington State, ZN, 1966, 27-B, 119 W. 6th, Cheney, Wash., 99004
 Emory, BK, 1919, 8, Drawer R, Emory Univ., Atlanta, Ga., 30322
 Ferris State, ZK, 1966, 16-A, 607 So. Michigan, Big Rapids, Mich., 49307
 Florida Institute of Tech., ZS, 1968, 9-B, P.O. Box 520, F.I.T., Melbourne, Fla., 32901
 Florida Southern, AD, 1947, 9-B, Box 809, F.S.C., Lakeland, Fla., 33802
 Florida State, AL, 1949, 9-A, 218 So. Wildwood Ave., Tallahassee, Fla., 32304

Florida, AH, 1904, 1904 W. University, Gainesville, Fla., 32601
 Gannon, ET, 1962, 2, 515 W. 7th St., Erie, Pa., 16502
 General Motors Institute, ZA, 1963, 16-A, 1484 Linden Rd., Flint, Mich., 48504
 Georgetown, AA, 1906, 14, 455 E. Main St., Georgetown, Ky., 40324
 Georgia Institute of Tech., AD, 1904, 8, 211 10th St., N.W., Atlanta, Ga., 30313
 Georgia State, EN, 1960, 8, 33 Gilmer St., S. E., Atlanta, Ga., 30303
 Georgia, AM, 1908, 8, 360 S. Lumpkin St., Athens, Ga., 30602
 Hampden-Sydney, I, 1885, 4, Box 37, Hampden-Sydney College, Hampden-Sydney, Va., 23943
 High Point, AO, 1953, 6, Box 3051, High Point, N.C., 27260
 Houston, EH, 1956, 23-A, 2232 Dorrington, Houston, Tex., 77025
 Idaho, ZM, 1966, 27-B, 715 Nez Perce Dr., Moscow, Idaho, 83843
 Illinois, BH, 1917, 17, 102 E. Chalmers St., Champaign, Ill., 61820
 Indiana, AZ, 1950, 17, 1012 E. 3rd St., Bloomington, Ind., 47401
 Iowa State, AF, 1913, 19, 2112 Lincoln Way, Ames, Iowa, 50010
 Iowa, IN, 1929, 19, 1032 No. Dubuque, Iowa City, Iowa, 52240
 Kansas State of Pittsburg, EX, 1963, 20-A, 1911 So. English, Pittsburg, Kansas, 66762
 Kansas State, AS, 1913, 20-A, 2021 College View, Manhattan, Kan., 66502
 Kansas, BF, 1914, 20-A, 2200 W. 26th, No. B11, Lawrence, Kan., 66044
 Kentucky, O, 1901, 14, 459 Huguelet Dr., Lexington, Ky., 40506
 Lamar State, EK, 1958, 23-A, 2200 Ave. A, Beaumont, Tex., 77701
 Lehigh, GA, 1929, 3, 514 Delaware Ave., Bethlehem, Pa., 18015
 Linfield, AP, 1950, 27-A, 435 College Ave., McMinnville, Ore., 97128
 La. Polytechnic Institute, GP, 1940, 22, Box 4288, Tech. Sta., Ruston, La., 71270
 Louisiana State, AG, 1902, 22, Box 4288, Tech. Sta., Baton Rouge, La., 70803
 Marshall, AI, 1948, 5, 1737 Sixth Ave., Huntington, W. Va., 25703
 Maryland, AV, 1952, 3, 4530 College Ave., College Park, Md., 20740
 Mass. Inst. of Tech., HA, 1970, 1, 69 Chestnut St., Cambridge, Mass., 02139
 Memphis State, AZ, 1947, 13, Box 82319, M.S.U., Memphis, Tenn., 38111
 Miami at Oxford, AI, 1947, 15, 410 E. Church St., Oxford, Ohio, 45056
 Miami, FI, 1940, 9-B, 5800 San Amaro Dr., Coral Gables, Fla., 33146
 Michigan, BT, 1922, 16-A, 1923 Geddes, Ann Arbor, Mich., 48104
 Middle Tennessee, HZ, 1971, 12, M.T.S.U., Box 554, Murfreesboro, Tenn., 37130
 Millsaps, AI, 1905, 11, P.O. Box 15434, Millsaps College, Jackson, Miss., 39202
 Mississippi State, IO, 1927, 11, P.O. Drawer GT, State College, Miss., 39762
 Mississippi, FI, 1927, 11, Box 4457, University, Miss., 38677
 Missouri at Rolla, AK, 1905, 20-B, Box 156, 9th & Bishop, Rolla, Mo., 65401
 Missouri at St. Louis, ZF, 1969, 20-B, P.O. Box 5764, St. Louis, Mo., 63121
 Missouri, AN, 1909, 20-B, 916 So. Providence Rd., Columbia, Mo., 65201
 Montana State, IK, 1928, 26, 1321 S. 5th St., Bozeman, Montana, 59715
 Morehead State, HH, 1971, 14, Box 1240, M.S.U., Morehead, Ky., 40351
 Murray State, EA, 1958, 14, Box 1127, Univ. Sta., Murray, Ky., 42071
 Nebraska, IB, 1924, 19, 228 S. 17th, No. 306, Lincoln, Neb., 68508
 Nebraska at Omaha, AX, 1952, 19, 2013 Bancroft, Omaha, Neb., 68108
 New Hampshire, IM, 1929, 1, 5 Strafford Ave., Durham, N. H., 03824
 New Mexico, BA, 1915, 24, 600 University, N. E., Albuquerque, N. M., 87106
 Nicholls State, ZP, 1969, 22, P.O. Box 2098, College Sta., Thibodaux, La., 70301

- North Carolina State, AE, 1904, 6, 214 S. Fraternity Ct., Raleigh, N. C., 27606
- North Carolina, T, 1895, 6, 106 Fraternity Ct., Chapel Hill, N. C., 27514
- North Dakota, ZP, 1968, 18, 2622 University Ave., Grand Forks, N. D., 58201
- North Texas State, EΔ, 1955, 23-B, Box 11528, Univ. Sta., Denton, Tex., 76201
- Northeast Louisiana, HO, 1972, 22, IKA Fraternity, P.O. Box 4420, N.L.U. Station, Monroe, La., 71201
- Northern Kentucky, HP, 1972, 14, 1071 Jackson Rd., Park Hills, Covington, Ky., 41011
- Northern Illinois, HN, 1971, 17, 835 Greenbrier Rd., DeKalb, Ill., 60115
- Northwestern, ΓP, 1932, 17, 566 Lincoln St., Evanston, Ill., 60201
- Ohio, ΓO, 1930, 15, 8 Church St., Athens, Ohio, 45701
- Ohio State, AP, 1912, 15, 99 E. 13th St., Columbus, Ohio, 43201
- Oklahoma State, ΓX, 1939, 21, 221 S. Lincoln, Stillwater, Okla., 74074
- Oklahoma, BO, 1920, 21, 1203 S. Elm St., Norman, Okla., 73069
- Old Dominion, ZI, 1966, 4, 1066 W. 45th St., Norfolk, Va., 23508
- Oregon State, BN, 1920, 27-A, 145 N. W. 21st St., Corvallis, Ore., 97330
- Parsons, ZΔ, 1964, 19, Bldg. 108, IKA Fraternity, Fairfield, Iowa, 52556
- Pennsylvania State, BA, 1913, 2, 417 E. Prospect Ave., State College, Pa., 16802
- Pennsylvania, BII, 1920, 3, 3916 Spruce St., Philadelphia, Pa., 19104
- Pittsburgh, ΓΣ, 1934, 2, 220 No. Bellefield Ave., Pittsburgh, Pa., 15213
- Presbyterian, M, 1890, 7, P.O. Box 634, Presbyterian College, Clinton, S. C., 29325
- Purdue, BΦ, 1922, 17, 629 University St., W. Lafayette, Ind., 47906
- Rensselaer Poly. Inst., ΓT, 1935, 1, 2256 Burdett Ave., Troy, N. Y., 12180
- Richmond, O, 1891, 4, Univ. Sta., Box 188, Richmond, Va., 23173
- Robert Morris, HA, 1971, 2, 610 Fifth Street, Pittsburgh, Pa., 15219
- Samford, AII, 1911, 10, Box 2473, Samford Univ., Birmingham, Ala., 35209
- Sam Houston State, EII, 1961, 23-A, Avenue I, Huntsville, Tex., 77340
- San Fernando Valley State, ZO, 1967, 28, 18530 Prairie, 48, Northridge, Ca., 91324
- San Jose State, ΔII, 1950, 28, 265 So. 11th St., San Jose, Calif., 95112
- Seton Hall, HB, 1970, 1, Seton Hall Univ., So. Orange, N. J., 07079
- South Alabama at Mobile, HK, 1971, 10, 2 Shepard Lane, Mobile, Ala., 36608
- South Carolina, Ξ, 1891, 7, Box 5110, U.S.C., Columbia, S. C., 29208
- South Florida, ZII, 1968, 9-B, U. C. Box 428, Univ. of So. Florida, Tampa, Fla., 33620
- Southeast Missouri State, EI, 1958, 20-B, K-201, Group Housing, Cape Girardeau, Mo., 63701
- Southern Methodist, BZ, 1916, 23-B, 6205 Airline Rd., Dallas, Tex., 75205
- Southern Mississippi, ΔM, 1949, 11, Box 427, Southern Sta., Hattiesburg, Miss., 39401
- Southwest Missouri State, ZX, 1969, 20-B, 800 So. National, Springfield, Mo., 65804
- Southwest Texas State, ZΘ, 1965, 23-A, 1132 Belvin, San Marcos, Tex., 78666
- Southwestern La., ZΩ, 1969, 22, 1322 Johnston St., Lafayette, La., 70501
- Southwestern — Georgetown, AO, 1910, 23-A, Box 9, S. U. Sta., Georgetown, Tex., 78626
- Southwestern-at-Memphis, Θ, 1878, 13, Box 718, Southwestern-at-Memphis, Memphis, Tenn., 38112
- Southwestern State, ZZ, 1965, 21, 301 No. Custer, Weatherford, Okla., 73096
- Stephen . Austin, EO, 1960, 23-A, P.O. Box 7421, S.F.A. State Univ., Nacogdoches, Tex., 75961
- Stetson, ΔT, 1951, 9-A, Box 1240, Stetson Univ., Deland, Fla., 32720
- Syracuse, AX, 1913, 1, 405 Comstock Ave., Syracuse, N. Y., 13210
- Tennessee, Z, 1874, 12, 1820 Fraternity Pk. Dr., Knoxville, Tenn., 37916
- Tennessee-Chattanooga, ΔE, 1947, 12, 900 Oak St., Chattanooga, Tenn., 37403
- Tennessee-Martin, EΣ, 1961, 13, 115 Murphy Drive, Martin, Tenn., 38237
- Texas Tech, EΓ, 1953, 23-B, Box 4422, Texas Tech Sta., Lubbock, Tex., 79409
- Texas, BM, 1920, 23-A, 2400 Leon, Austin, Tex., 78705
- Toledo, EE, 1955, 16-B, 1795 W. Bancroft St., Toledo, Ohio, 43606
- Transylvania, K, 1887, 14, Jefferson Davis Hall, Lexington, Ky., 40508
- Trinity, EA, 1953, 1, 94 Vernon St., Hartford, Conn., 06106
- Tulane, H, 1878, 22, 1036 Broadway, New Orleans, La., 70118
- Tulsa, ΓT, 1936, 21, 3123 E. 7th St., Tulsa, Okla., 74104
- Utah State, ΓE, 1925, 26, 757 E. 7th North, Logan, Utah, 84321
- Utah, AT, 1912, 26, 51 No. Wolcott Ave., Salt Lake City, Utah, 84103
- Valparaiso, EB, 1953, 17, 808 Mound, Valparaiso, Ind., 46383
- Vanderbilt, Σ, 1893, 12, 2408 Kensington Pl., Nashville, Tenn., 37212
- Virginia, A, 1868, 4, 513 Rugby Rd., Charlottesville, Va., 22903
- Virginia Poly. Inst., E, 1873, 4, P.O. Box 735, Blacksburg, Va., 24060
- Wake Forest, ΓΦ, 1939, 6, Box 7747, Reynolda Br., Winston-Salem, N. C., 27106
- Washington & Lee, Π, 1892, 4, 106 No. Main St., Lexington, Va., 24450
- Washington State, ΓΞ, 1929, 27-B, 604 California, Pullman, Wash., 99163
- Wayne State, ΔN, 1950, 16-A, 266 E. Hancock, Detroit, Mich., 48201
- Weber State, HΘ, 1971, 26, 3570 Harrison, Ogden, Utah, 84403
- West Florida, HII, 1972, 9-A, % Student Activities Office, Pensacola, Fla., 32504
- West Georgia, HΣ, 1972, 8, 338 Maple St., Carrollton, Ga., 30117
- West Virginia, AΘ, 1904, 5, 117 Belmar Ave., Morgantown, W. Va., 26505
- Western Carolina, ZΞ, 1967, 7, Box 478, Cullowhee, N. C., 28723
- Western Kentucky, ZE, 1965, 14, Box 168, College Hgts. P.O., Bowling Green, Ky., 42101
- Western Michigan, EΨ, 1963, 16-A, 225 W. Walnut, Kalamazoo, Mich., 49007
- William & Mary, Γ, 1871, 4, College of William & Mary, No. 6, Fraternity Row, Williamsburg, Va., 23185
- Windsor, HΓ, 1970, 16-A, 223 California St., Windsor, Ontario, Canada
- Wittenberg, ΓZ, 1926, 15, 845 Woodlawn Ave., Springfield, Ohio, 45504
- Woodbury, HI, 1971, 28, 2637 Severance, Los Angeles, Calif., 90007
- Wofford, N, 1891, 7, Box 172, Wofford College, Spartanburg, S. C., 29301

COLONIES:

- Florida Technological University, 9-B, Box 26, F.T.U., Orlando, Fla., 32816
- University of Texas at Arlington, 23-B, U.T.A. Station, Box 583, Arlington, Tex., 76010
- Valencia Community College, 9-B, 411 East Robinson, Orlando, Fla., 32803

1972 International Awards

THE ROBERT A. SMYTHE PROFICIENCY AWARD

For the Most Outstanding Chapters in the Nation

WINNERS:

Eta Beta, Seton Hall
Alpha Phi, Iowa State
Eta Alpha, Clemson
Zeta Beta, Delta State
Delta Tau, Arizona State

THE HARVEY T. NEWELL AWARD For the Most Improved Chapter:

WINNER:

Beta Nu, Oregon State
RUNNERS-UP:
Zeta Phi, Missouri at St. Louis
Gamma Zeta, Wittenberg

THE POWERS' AWARD For IKA's Most Outstanding Undergraduate:

WINNER:

Donald W. Struve, Beta Omicron
REGIONAL WINNERS:
Joseph Baniszewski, Gamma Sigma
John L. Lisher, Delta Xi
Jeffrey P. Johnson, Gamma Epsilon
Thomas J. Kosnik, Alpha Alpha
William N. Laforge, Zeta Beta

THE ALUMNUS COUNSELOR AWARD For the Most Outstanding Alumnus Counselor:

WINNER:

Gary A. Moeller, Alumnus Counselor of Alpha Phi

THE MEMBERSHIP EDUCATION AWARD For Outstanding New Member and Membership Education Program:

WINNER:

Beta Nu, Oregon State
RUNNERS-UP:
Epsilon Alpha, Trinity
Zeta Beta, Delta State

THE JOHN F. E. HIPPEL AWARD For Campus Activities by Chapter Members:

WINNER:

Eta Alpha, Clemson
RUNNERS-UP:
Zeta Beta, Delta State
Alpha Phi, Iowa State

THE HART HISTORY AWARD:

Winner:

Beta Pi Chapter, University of Pennsylvania
Runner-Up:
Zeta Chapter, Tennessee-Knoxville

THE KNIGHT-HICKMAN AWARD For Chapter Alumni Relations Excellence:

WINNER:

Beta Nu, Oregon State
RUNNER-UP:
Delta Tau, Arizona State

THE PUBLIC RELATIONS ACHIEVEMENT AWARD:

WINNER:

Delta Tau, Arizona State
RUNNER-UP:
Zeta Psi, Nicholls State

THE PRESIDENTS SERVICE AWARD For Contributions By a Chapter To Campus and Community Service

WINNER:

Epsilon Nu, Georgia State
RUNNER-UP:
Zeta, Tennessee

THE ROBERT M. RICULFI AWARD For Chapter Athletic Participation and Campus Standing:

WINNERS:

Alpha Omicron, Southwestern at Georgetown
Alpha Phi, Iowa State
RUNNER-UP:
Delta Tau, Arizona State

THE PAULY AWARD For Outstanding Publications:

WINNER:

Alpha Kappa, Missouri at Rolla
RUNNER-UP:
Beta Nu, Oregon State

THE SCRAPBOOK AWARD

WINNER:

Zeta Beta, Delta State
RUNNER-UP:
Zeta Psi, Nicholls State

THE LYNN AWARD For Perfect Reporting:

WINNER:

Eta Iota, Woodbury College

THE NESTER AWARD For the Outstanding Area Alumni Association:

WINNER: Omaha Alumni Association

RUNNERS-UP:

Memphis Alumni Association
Orlando Area Alumni Association
Washington, D.C. Alumni Association

