

SHIELD & DIAMOND

OF PI KAPPA ALPHA

VOLUME 82 NUMBER 4 JUNE 1972



EDITORIAL



William J. Crosby

The air of international conventions is always tinged with the excitement of meeting brothers from far-away chapters and the warmth of alumni who are returning to renew relationships of conventions of the past. Every member of Pi Kappa Alpha should make a special effort to attend yet another history-making convention in 'the Summer of '72.'

Just a quick look at the records points out that every convention has considered and acted on legislation that was critical for its time. In 1909 it was the northern expansion issue. The 1897 conclave stabilized the organization of the Fraternity with the adoption of the Supreme Council system. It was determined in 1926 that the SHIELD & DIAMOND would be sent to members for life as a part of their initiation fee.

A dozen years have passed since the Miami Convention passed legislation that settled an issue that had been heavy on the minds of Pi Kappa Alpha, alumni and students alike, for decades. It was in 1960 that the membership restrictions were changed so that a man's race would not legally keep him from becoming a member.

That was the subject of the day in 1960. The passage of time has brought more current subjects to the fore.

Coed housing, ritual changes and undergraduate Supreme Council members will be among those topics debated on the floor of the convention this year as we return to Miami. The delegates will, undoubtedly, feel as strongly about these matters as the delegates of years gone by, and they have every reason to, because the time that heals is the same time that makes new issues important.

Each convention gives Pi Kappa Alpha new — and needed — direction and each convention's issues are determined more and more by the undergraduates who are affected most by their discussions.

*William J. Crosby
Associate Editor*

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The Fraternity was founded at the University of Virginia, March 1, 1868, by Julian Edward Wood, Littleton Waller Tazewell, James Benjamin Slater, Jr., Frederick Southgate Taylor, Robertson Howard, and William Alexander.

The magazine is published each March, June, September, and December. Copy deadlines are: January 1, April 1, June 1, and October 1.

It is mailed without charge to all members of the fraternity. Please promptly report changes of address — include both old and new addresses.

The Shield and Diamond is published by The Pi Kappa Alpha Fraternity, 577 University Blvd., Memphis, Tennessee, 38112. Second Class Postage paid at Memphis, Tenn. and additional mailing offices.

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Direct all correspondence and changes of address to: The Shield and Diamond Magazine, 577 University Blvd., Memphis, Tennessee, 38112.

The cover design symbolizes Miami and meaningful interaction, two highlights of the 1972 International Convention.

Virginia's Barry Parkhill, a high-scoring All-American guard, leads the small, Eastern, college-dominated Pi Kappa Alpha all-star basketball team for 1971-72.

A consensus All-American, Brother Parkhill led the Atlantic Coast Conference in scoring average and piloted his outstanding hoop squad to the National Invitational Tournament in New York. The 6-4 junior guard is sure to go high in both the NBA and ABA college basketball drafts next year. His 21.6 points per game scoring average (605 total points) and his 121 assists make him prime professional material. He scored 51 points in one game this year.

Parkhill earned the Atlantic Coast

PIKA ALL-AMERICAN



Barry Parkhill
Virginia

FIRST TEAM

Four juniors and one sophomore make up the first team Pi Kappa Alpha All-American hoop squad. Juniors include Parkhill, Joe Sutter and John Pecorak from Davidson at forwards and Geoff Burness from Hampden-Sydney at center. The other guard is sophomore Mike Wegener of Carnegie-Mellon.

Sutter led a successful Davidson squad with a 15.7 point-per-game average pulling down 201 rebounds in 27 games. The 6-8 forward was twice player of the week for the Southern Conference and repeated as Most Valuable Player in the Charlotte Invitational, an honor he first earned as a sophomore. Joe had the highest free-throw percentage on the team with .819 and was high scorer nine times during the season.

Teammate John Pecorak was an honorable mention academic All-American last year and matched the fete with his basketball prowess this year. The 6-6 team Co-Captain led the Conference in field goal percentage with .581 and topped Davidson in rebounding with an 8.6 average. He averaged 11.5 points per game leading the team four times and was second in free-throw percentage.

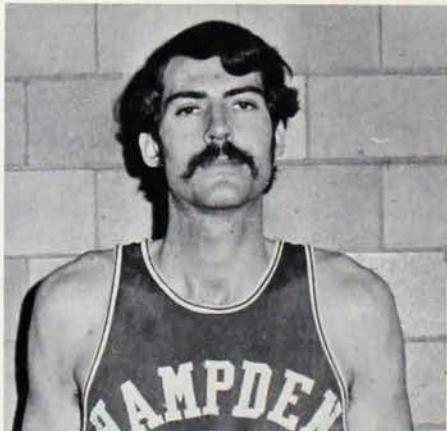
Geoff (pronounced "Jeff") Burness was Hampden-Sydney's 6-9 center. Although he skipped a year of basketball (last year), Geoff put it all together this year averaging 18.3 points and 15.7 rebounds in 25 games. Burness

Conference Player of the Year, as well as the NCAA District 3 Player of the Year accolades. He was selected for the first team All-ACC and All-Conference Tournament teams and was the sixth and seventh leading vote getter in the Associated Press and United Press International All-American selections, respectively, while gaining the first team on several others.

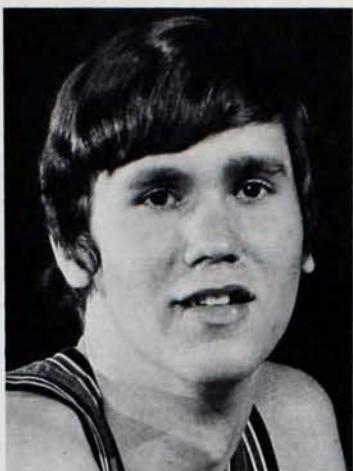
Last year Barry set a school record of 124 assists, coming within three of that mark this year. Next year he will be Co-Captain of the high flying Virginia squad.



Mike Wegener
Carnegie-Mellon



Geoff Burness
Hampden-Sydney



*Joe Sutter
Davidson*

had high games of 31 and 30 and set a school rebounding record with 34 in a single game. He was selected second team All-Mason-Dixon Conference and second team All-State. The team Co-Captain was a high school All-American.

Sophomore Mike Wegener averaged 12.6 points in 17 games for Carnegie-Mellon. He, too, was team Co-Captain leading the team in field goal percentage with .510. The 6-0 guard was second in assists and third in rebounding for the Tartans. Mike is Beta Sigma's Rush Chairman and maintains an A-grade point average.

Parkhill and Sutter are repeaters from last year's first team while Wegener moved up from the 1970-71 third team. As there are no seniors on the first team, the same trend holds true for the second team which is underclassmen dominated.

SECOND TEAM

Junior Mike Bledsoe, a 6-7 forward from Florida Institute of Technology, sophomores Gary Rentsch, a 6-0 guard from Carnegie-Mellon, and Dennis Munko, a 6-2 forward from Hampden-Sydney, and freshmen Dan Lewis Cox, a 6-4 guard from Auburn, and Rob Pinnell, a 6-7 center from Eastern Illinois, make up the second team Pike all-star squad.

Brother Bledsoe averaged seven points and nine rebounds in each of the 27 games he played. Rentsch averaged 8.2 points per game in 16 and

1972 IICA ALL-AMERICAN BASKETBALL FIRST TEAM

NAME	SCHOOL	POSITION	HEIGHT	YEAR
Barry Parkhill	Virginia	Guard	6-4	Junior
Mike Wegener	Carnegie-Mellon	Guard	6-0	Sophomore
Joe Sutter	Davidson	Forward	6-8	Junior
John Pecorak	Davidson	Forward	6-6	Junior
Geoff Burness	Hampden-Sydney	Center	6-9	Junior

SECOND TEAM

Dan Lewis Cox	Auburn	Guard	6-4	Freshman
Gary Rentsch	Carnegie-Mellon	Guard	6-0	Sophomore
Mike Bledsoe	F. I. T.	Forward	6-7	Junior
Dennis Munko	Hampden-Sydney	Forward	6-2	Sophomore
Rob Pinnell	Eastern Illinois	Center	6-7	Freshman

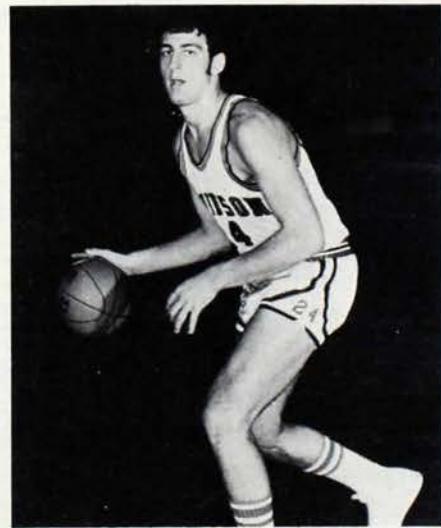
BASKETBALL TEAM

Munko averaged 7.6 points and 5.5 rebounds in 25 games. Cox is the second team high scorer with a 15.0 point-per-game average while Pinnell averaged 7.4 points and 5.3 rebounds per game in 30.

The Honorable Mention players are dominately young and potential-laden and include:

FORWARDS — Frank P. Singleton, Auburn; Tim Taylor, Steve Rouch and Mike Roughan, Carnegie-Mellon; and J. F. Scherer and Jim Borm of Eastern Illinois.

GUARDS — Mike Yates, Eastern Illinois; Mark Sorgenfrei, Millsaps; and Doug Miller and Marty Cohen, Carnegie-Mellon.



*John Pecorak
Davidson*

The Distinguished, Accomplished Ed Cole

GM President Receives 1972 Distinguished Achievement Award

By R. John Kaegi
Associate Editor

Edward N. Cole continues to wear his 62 years well. Not the pressures of government nor the demands of opportunists and overly idealistic environmentalists have caused Brother Cole any undue aging. In fact, the General Motors President doesn't look a day past 40.

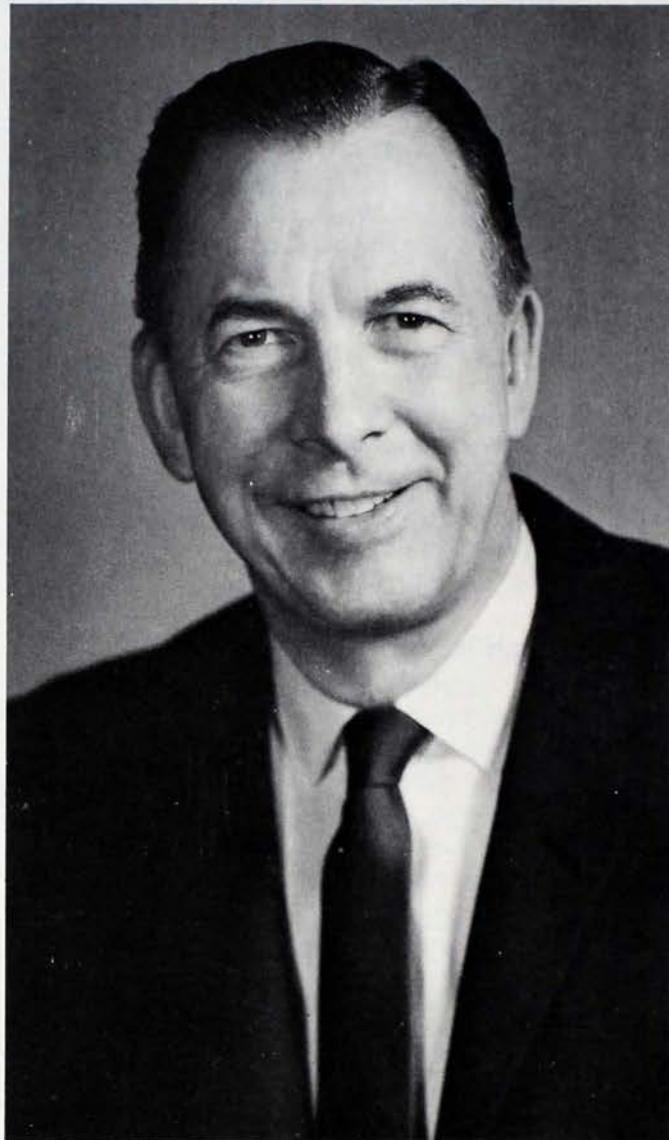
It is, perhaps, this youthful image projected by his exterior features which is most bewildering to us common folk. Cole's position with GM may be likened to that of the leaders of several nations. General Motors is, in fact, larger than several nations, financially, with 1971 net earnings totaling nearly two billion dollars. Yet, his comparative counterparts seldom project the youthful appearance characteristic to Cole.

Unlike some businessmen who feel themselves fortunate to look older, thus more mature, the distinguished, accomplished Ed Cole must rely on personal motivation, initiative and intelligence to stay on top. And, his determination has paid off, again. Brother Cole has been named the 1972 Pi Kappa Alpha Distinguished Achievement Award recipient, an honor given annually to a IKA alumnus who has achieved outstanding distinction in his profession. It is the highest single accolade presented by the Fraternity.

Brother Cole joins an elite club. Previous winners include the late Senator Everett Dirksen, Chairman of the Board of Coca Cola Company Lee Talley, and past Surgeon General of the United States Dr. Luther Terry.

An invigorating influence on Ed Cole's life has been his personal involvement in the engineering field of GM. Although his youthful ambition was to become a lawyer, Mr. Cole's interests turned to mechanics after a summer job with Hayes Body Corporation. He enrolled in General Motors Institute at Flint, Michigan in 1930, but did not graduate with his class. Rather than a lack of ability, his premature retirement from school was the direct result of his recognized talents. He was assigned to a special engineering project at Cadillac and was well on his way to advancement.

In 1943 Cole became chief design engineer responsible for the U. S. Army light tanks and combat vehicles. With the end of the war and Cadillac's return to civilian production, he was promoted to chief engineer of Cadillac. His engineering prowess was again utilized during the



Korean Conflict when he saw another "tour of duty" in the tank-manufacturing specialty.

CHEVROLET CHIEF ENGINEER

He reached the summit of his engineering career in 1952 with a promotion to Chief Engineer for Chevrolet Motor Division, GM's largest automotive branch. Four years later he was named General Manager of Chevrolet and Vice President of General Motors. To that point in time, the 44-year old Cole had accumulated four major patents for inventions, just the beginning.

Over a dozen patents were granted GM in Cole's name in the 18 years since — a rather surprising and unexpected record for someone in the high echelons of management. However, his interest and activity in engineering has never subsided during his rise through the GM Board of Directors to the Presidency. His positions during that elevation

included group executive in charge of the car and truck divisions, executive vice president (directing the operation of the engineering, manufacturing, marketing, personnel, public relations, research, and styling staffs) and Chairman of the Executive Committee.

Although his background runs to engineering and manufacturing, he is an aggressive salesman. His first brush with the automotive business was as a highly successful teenage tractor salesman. He sold tractors by driving them into a farmer's field and giving on-the-spot demonstrations.

Patents credited to Cole's genius range from something called a "flow modulating valve" to the more recent "engine exhaust reactor." Safety devices have been among his highest priority. His "vehicle occupant restraint system," air cushions for short, may be instrumental in saving thousands of lives in the future.

"We believe the air cushion offers the greatest potential at the present state of technology for effective passive restraints of occupants in frontal impacts," says the GM head. "The air cushion is a very complex piece of hardware, and we have yet to resolve a number of problems — such as noise and reliability under a variety of accident situations. Also, we are very concerned about the manufacturer's potential liability — for example, in the case of inadvertent deployment which might in itself cause an accident."

EMISSION CONTROL

Considerable public attention of late has been given auto emissions and control requirements to be imposed by 1976.

"Significant progress has been made in this field in the past 10 years," reported Brother Cole in a *U.S. News and World Report* article. "Our current models emit 80 percent less hydrocarbons and about 65 percent less carbon monoxide than uncontrolled cars of 1960. By the 1975 model year, based on test results with experimental control systems, we believe emissions can be reduced to a level that will remove the automobile as a factor in the nation's air-

pollution problem," he added.

Cole demonstrates the severity of the Clean Air amendments of 1970. "A homeowner who mows his lawn with a two-cycle gasoline-engine mower would be creating more total pollution than will be allowed from his 1976-model car for each hour of operation."

Concerning GM's (and the auto industry's) critics, Cole observed, "It is obvious that we face tough challenges in attempting to meet upcoming federal regulations in emissions and safety. Yet, it is amazing how many 'simple' solutions are proposed by people outside of our industry. On a regular basis, we hear about 'revolutionary breakthroughs' which someone has achieved in a test tube or on a dynamometer. In many cases, these new 'discoveries' have undergone no testing or thorough evaluation to insure their performance as a component within a total, mass-produced vehicle. However they are conceived, these ideas are grabbed up by the politicians, by the government, and by the anti-industry critics, and are given wide visibility in the public press."

"There is great agitation for cleaner air and increased highway safety," Cole was quoted in a recent *Shield & Diamond* article. "At the same time, achievement of these goals is seriously handicapped by public apathy and unwillingness of individual car owners to assume their own responsibilities."

Our outspoken, award-winning alumnus from Zeta Alpha Chapter, where he was initiated in 1964 shortly after the GMI chapter was chartered, has claimed his rock on the top of the General Motors mountain. His personal and active involvement in his engineering career, as well as philanthropic and community service interests, have been good to him — just as he has contributed greatly to them. When he reaches GM's mandatory retirement age in just over two years from now, his physical fitness will surely be an outstanding testimonial to the fruits of labor. There must be a great many "younger" aspirants for Brother Cole's position who are envious.

Under the direction of Brother Cole GM earned nearly \$2 billion last year, the second best year for the giant corporation. The 15-story GM Building was designed by the late world-famed architect Albert Kahn and was opened in 1920.



THE SUMMER



DE '72



Every International Convention and Leadership Academy is a unique experience, but the 1972 event will be even more so than usual.

It will be the first IIKA Convention in history held not at a regular hotel, and the Leadership Academy will be held simultaneously with the Conven-

Miami. Having both events concurrently is more economical. Therefore, the delegates get more for their money. There is no lost time between events, and there is only one registration. Therefore, the time available can be used more efficiently. There will be more opportunities for

Conventioneer Bill Crosby Discusses This Year's International Convention

tion.

The setting for both events, scheduled from August 6-11, will be the famous Doral Country Club in Miami, the site of the annual Doral Eastern Open Golf Tournament. It is considered by many the most spectacular golf resort in the nation. It has five golf courses, ten tennis courts and private lakes for fishing and boating. If that is not enough, one can bicycle or swim or relax with a massage in the spa. Still unsatisfied? Take off to the horse races, go deep sea fishing, go sight seeing or . . . well, just about anything else.

All in all, the Doral offers a relaxed atmosphere for both serious consideration of legislation and educational programs and enjoyment of leisure activities. To blend with the surroundings, a coat and tie is required for only one event, the official banquet. Casual attire will be the order of the day for all other activities.

LEADERSHIP ACADEMY

The Leadership Academy will not be a separate and distinct event as it has in the past. For two decades a leadership school has preceded the Convention and has been held at a separate location on a college campus. The 1970 Leadership Academy was the first to be held at the same hotel as the convention, both having been conducted at the Buena Vista Hotel in Biloxi, Mississippi.

It was that successful experiment that provided the stepping stone to allow further innovation this year in

undergraduates, alumni and fraternity officers to rub elbows.

Convention activity is highlighted by legislative considerations as well as sports and entertainment specials. Discussions and late-night discussion of proposals will occupy much of the time of Convention participants. The remaining time, which is not used for precious sleep, will be dominated by the golf and tennis tournaments, also firsts for Pi Kappa Alpha conventions, recreational activities and night life. The city of Miami and the Doral offer exciting alternatives for one's evening entertainment.

The traditional model initiation of a renowned citizen, a cocktail party and an impressive array of banquets and speakers are also on tap during these six days of Convention '72. However, the excitement does not end on August 11 for most participants.

CARIBBEAN CRUISE

Nassau and Freeport, Grand Bahamas, awaits vacationing IIKA's following the Convention. With unbeatable cruise rates, it will be a once-in-a-lifetime opportunity for many convention enthusiasts. A three-day, two-night voyage to the Grand Bahamas will be the entertainment highlight of the year.

All Convention registrants may take the cruise which is scheduled for August 11-13. Reservations should be made in advance simply by writing to Mrs. Heidi Bruni, Executive Group Coordinator, Bahama Cruise Line, Inc., P.O. Box 4460, Miami, Florida, 33101.

Specify the Convention name and dates in your letter and enclose your check covering the cost of the cruise, (\$69 per person for a double occupancy or \$57 per person for a quad occupancy stateroom). No refunds can be given after July 28.

The cruise rate covers all meals, on-board accommodations and entertainment. The only other costs will be determined by your activity on the islands and the \$5.50 per person port fee for each port. No inoculations or passports are necessary.

The "Freeport" departs Miami at 4:45 p.m., Friday, August 11. Continuous entertainment and swimming on board for everyone until the 10:00 p.m. arrival in Freeport, where cruise participants may depart and visit the two major casinos. The ship sets sail again Saturday morning for a 6 1/2 hour scenic cruise among the Out Islands arriving in downtown Nassau at 12:20 p.m.

An enormous amount of planning has gone into the Convention to make it a useful and memorable occasion for all who attend. This writer has attended six of them and has cherished each one for its particular memories. Each one is different; each one is important; each one is phi phi kappa alpha.

GO PREPARED

There are at least three things every delegate should do before he goes to Miami. He should 1) study the issues, 2) determine his chapter's feeling on the issues, and 3) determine in which areas his chapter most requires help.

One of the weaknesses of all past conventions has been the ill pre-

paredness of many delegates. Either they have not prepared for, or did not know, the issues that would be discussed. Unfortunately, much needed legislation has to be tabled because so few delegates have any real understanding of the issues. Without an understanding, it is impossible to make an intelligent decision.

Cries of alumni-domination have often been heard. To some extent this has probably been true, but not because it was intended that way. It was because alumni were aware of the past discussions and the ramifications of the issues. Therefore, it was a case of the well-versed alumni and alumni officers working with — not against — uninformed undergraduate delegates.

It is important then that the undergraduate delegates are prepared to discuss whatever issues come up. Many resources are available to accomplish this. If it is a matter that has arisen at a previous convention such as Ritual changes and Undergraduate Supreme Council members, the *Dagger and Key* provides a verbatim description of the debate on these matters. If it is a relatively new issue for Pi Kappa Alpha, then the delegate will have to go to outside sources. An example of this would be coed housing. Frequently, guidance on these new issues may be received by consulting the staff at Memorial Headquarters, through District and Regional Convention discussions and by studying the Headquarters' newsletters.

When the issues have been thoroughly researched, the delegate should seek guidance from his chapter. How do they feel about these matters?

Granted, the chapter cannot always tell him to vote *yes* or *no* on any particular issue, but he can certainly get a feeling for how they would want him to vote under given circumstances.

Then there is the matter of chapter administration. Delegates should not leave for Miami without discussing in depth the needs of the chapter. Included here are areas from better rushing techniques to improved housing. Do not leave with the feeling that you understand all about your chapter and its needs unless you have given it serious consideration and discussion with the chapter officers.

One thing more. The election of the Fraternity Officers for the next two years is one of the most important matters to come before the convention. However, do not allow politics to interfere with other important matters. "Playing politics" is a game that has marred otherwise successful conventions and leadership academies. Too much time spent in political caucuses will detract from more useful activities. Remember that you are representing your chapter so that you can take home some practical knowledge and act in their behalf in determining the future of Pi Kappa Alpha. Remember, also, that your fraternity has a tremendous reservoir of leadership talent. Otherwise, it would not be 104 years old. So, vote for the man on the basis of ability and experience. Do not let pressure or sterling personalities interfere.

If every delegate prepares as described above, he will not only represent his chapter well, he will enjoy the convention more.

The Rhodes Brothers, below, will entertain at Convention '72. Artwork at near right represents Convention interaction and photo at right speaks for itself.



Another Endangered American Species

?

Greek Trends At UNM Parallel That Of Nation

ABOUT THE AUTHOR

Chad Reynolds is a graduate of UNM and was active in student affairs as a Greek. Since graduation in 1965, Reynolds has remained in close contact with UNM itself and with students — Greeks and non-Greeks alike — through a variety of University and community-related programs.

Students who are new at the University of New Mexico and are interested in a fraternity or sorority often find their honest inquiries regarding Greeks answered with a not-so-honest routine about "the dying Greek system." This well-rehearsed argument is not new or unique to UNM, nor is the attitude it strives to express, even though it is often alleged to be a part of some new philosophy. This routine probably strongly resembles conversations in taverns in Williamsburg, Virginia, on December 5, 1776, when Phi Beta Kappa was established as the first social fraternity on the campus of William and Mary. Just as many other contemporary ideas are erroneously attributed to this generation only to be found later in some ancient manuscript, criticism of the Greek system is as old as the system itself and has merely been packaged in a more contemporary wrap.

This by no means suggests that all critical comment is invalid simply because it is outdated, or that fraternities have not changed since 1776 as a result of such criticism. Greek organizations have changed over the years, but many of their principles have survived the test of time and remain basic even today.

Unfortunately, many new and interested students — and parents alike — lose their interest because of this barrage of negative comment and, consequently, never give themselves the opportunity to hear the other side of the argument or to realize the historical perspective alluded to above. In a time when the individual and his development are considered of prime importance to society, many students allow others to form their opinions for them on critical issues such as this that could play an important role in their overall development.

Examples of the more common criticisms heard on this campus and on a national level are: fraternities restrict individual development by compartmentalizing and stereotyping members; fraternities are enormously expensive and available only to the very rich; fraternities stress women, wine and song and place little emphasis on academic achievement; and finally, that fraternities are dying out on this campus and across the entire nation.

All of these statements can be refuted, but if an interested party stopped short of hearing the other side, the impressions he might develop about Greek organizations would rarely be encouraging.

One might never hear, for example, that UNM's fraternity system is far from the obituary column in the *Daily Lobo* and that since 1965 six new fraternities have been added to the campus. The system has, of course, made some structural and philosophical changes to accommodate this expansion and to meet the needs and desires of today's student. The main direction of this change has paralleled that sought by students throughout this campus and the nation in recent years — acquiring more latitude in the area of student rights and self-control. As a result of such interest, this topic has been scrutinized throughout the University and Greeks have been given a much greater role in controlling

their own affairs and have received more of the burden of responsibility for these affairs. They have established their own rules and regulations governing everything from membership to discipline. They have done a creditable job of enforcing this internal system of checks and balances. And although the administrators keep in close contact, they are no longer cast in the role of watchdog or policeman and are consequently free to function more effectively as advisers. The latter approach is neither new nor unique. It is, in fact, very similar to that used when fraternities were first organized, but on the UNM campus such a technique has become a successful "new" approach.

Change has been realized in many other areas of fraternity affairs as policies and directions have been questioned in order to meet the needs of today's students. This "phenomenon" also is typical of the questions being debated by educators and students throughout the country. Where are we going? Why are we going? What are we getting from the trip? These are examples of the basic inquiries that have fostered educational research today.

This scrutiny has been applied to Greek systems largely by Greeks themselves who have been backed extensively in this effort by research from their national organizations. Several visible — and some internal — changes have resulted from this search which would tend to support a claim that Greek systems are dynamic organizations and are largely undeserving of the static, even stoic labels often placed upon them by unknowing critics.

One of the more dramatic changes in direction experienced at UNM in recent years is the abandonment of the physical hazing that traditionally accompanied pledging and initiation. The idea of hazing itself has not been dropped, but the focus has shifted from the test of physical stamina and verbal abuse to the measurement of the pledge's mental commitment to the principles and objectives that are inherent in the organization.

This does not mean that undue mental duress has replaced Hell Week, not at all. Instead, this week of physical exertion has been replaced by a period of community service, pledge education and time to think about what this "trip" really means. Pledge retention has increased as a result of this alteration and internal problems that often occurred later in the active chapter have been avoided. The length of pledging itself has been shortened in several houses from the traditional 16 weeks (one semester) to a more realistic 8-week period as a result of time gained by the elimination of such petty practices as physical hazing.

Another change has been the elimination of the stereotyped "fraternity man" image in personal appearance and dress. A few years ago one could almost identify a man's fraternity by the clothes he wore and the days he wore them. Today, the creation of a checklist that would facili-

tate a classification scheme such as this is impossible. Dress, mores and socio-economic background would all be dangerous criteria upon which to identify today's fraternity man.

In short, Greeks themselves have changed in recent years effecting the creation of new objectives and the implementation of new approaches for accomplishing these goals. Yet, many critics continue to describe the system as a static, stereotyped clique that is reserved for the financially established, socially dependent and academically deficient when the facts and trends provide solid evidence to the contrary.

After reading this, those unfamiliar with the campus might surmise that there is an organized anti-Greek attitude among unaffiliated students at UNM that is designed to undermine the system. This is not the case at all and actually the absence of an organized attitude such as this is the worst enemy faced by the Greeks. Organized opposition by unaffiliated students would promote competition and serve to arouse the vast pool of talent that often atrophies from the lack of such stimulation.

This general attitude of apathy on the part of most of the non-Greek community has affected the entire campus. This void has dulled the edge in the Greek community. Many Greeks have become apathetic and those who have reached for a challenge have only been able to find it by defending themselves against the traditional criticisms that have been resurrected periodically since 1776. This defensive posture has been equally reinforced by the national headquarters of many Greek organizations that have over-reacted to developments on college campuses across the country in the recent past. This fear of possible criticism experienced by national "grand poops," whose most recent experience in the collegiate community is often best measured in decades rather than years, has been forced down the throats of the undergraduate chapters. Often, especially at UNM, this criticism could hardly be considered a serious threat to their existence. Nevertheless, Greeks at UNM have in the past prepared for situations that were never realized. Pounds of prevention were stockpiled toward that ounce needed for cure.

During this period of unnecessary effort, Greeks lost sight of their best defense — their offense. They have only recently remembered the many, many positive aspects of their system. They focused on a diseased tree and forgot the forest. They reacted to comments of being irrelevant to the educational process when the evidence indicates that a far greater percentage of Greeks graduate from UNM than non-Greeks. Greeks acknowledged that their members "could" do more about the long-range development of this institution, often forgetting that the majority of alumni who contribute time, service and money to UNM were Greeks when they were on campus. They worried about

*Sorority-Sponsored Christmas Party
For Albuquerque Youngsters*



Greeks Still Active in Homecoming

allegations that they were losing their grip in the area of student activities merely because every student senator was not a Greek, nor every chaparral, nor every committee chairman, etc. Greeks spent so much time looking over their shoulders that until recently they never looked ahead.

Greeks have been around since 1776 and at UNM since 1915. During this time they have faced many challenges that were more difficult than those of today. In fact, there are more fraternity chapters in existence now than ever before — both at UNM and across the country. Publicity has always focused more on the excitement of death than on the routine of birth. Many people hear of the 167 fraternity chapters that closed between 1960 and 1970. Few hear about the 553 new chapters that were added in that same period. There were 11 fraternities at UNM in 1964-65. In 1970-71 there were 16, yet they were "dying out!" Something must be wrong with those figures. That is, the information seldom reaches the 85-90 per cent of the student body which is not Greek.

The second result of this non-competitive environment on campus most directly affects non-Greeks. Because there is no battle, they (non-Greeks) are never exposed to the pros and cons of the system and, consequently, feel allegiance to neither side. They are not involved because they see nothing to be involved in and both the Greeks and active independents suffer as a result. The greatest burden falls on the campus in general, however. While fraternities and sororities lose the chance to interest and pledge a new member, the individual loses one chance to become a productive member of the campus community.

UNM can be very dull if it means nothing more to a student than a place to spend five hours a day, three days a week. Sounds like a part-time job, one that the freshman student has held for 12 years. The routine is already old and the new student is unlikely to seek out new experiences or make new acquaintances. The job itself, that of securing an education, becomes stale and the student begins to feel like a cog in a large machine called UNM. It gets harder and harder to get excited about being a successful cog or a number and the most logical thing to do is get out of the system or quit the part-time job, so he does. Everybody loses when this happens, especially the individual, and UNM loses a lot of cogs for just this reason. They do not *want* to stay.

This is, of course, an oversimplification of what happens to create the college dropout. It is not hypothetical, however, this does happen very often at UNM. The point is not that every student or even any student must join a fraternity or sorority in order to succeed at UNM. There are as many measures and as many levels of success as there are students at The University of New Mexico. The important fact is that involvement in student affairs and activities outside of the classroom is a stimulating experience and, more often than not, creates a sense of belonging which serves to complement the academic experience. In general, Greeks are much more involved. The correlation seems obvious.

THE MEMBERSHIP EDUCATION PHENOMENON

Carefully analyzing the student demands and demonstrations of the current decade provides a rather surprising conclusion. Wrapped up and coddled among most student ultimatums is the search for a purer and more meaningful educational experience. "Reality" and "relevance" are expected of modern higher education in order to relate theories to practice and lectures to action.

Good news as well is the current fraternity trend to supply that "real-life" education which is not present in classrooms and notebooks. The Pi Kappa Alpha Membership Education Program (*Pikamep*) is a product, and a stimulus, of this educational phenomenon.

Pikamep is the first complete *membership* (beyond pledgeship) education program among Greek organizations. It followed earlier pledge education programs of progressive fraternities and directly evolved from previous IKA stabs at "new member" orientation. *Pikamep*, today, is being copied by several futuristic fraternities to satisfy their undergraduates' demands for relevance and reality.

At the IKA Region V Conference this spring, undergraduates participated in a one-day *Pikamep* experience in a dramatic and effective representation of the program. Each of the five *Pikamep* segments described below were incorporated into the Conference agenda.

- **New Member Orientation*, an education for new members in the various aspects of personal motivation, decision-making capabilities and characteristics of the Fraternity;

- **Issues and Action*, an opportunity for involvement in social issues affecting the community and nation;

- **Professional Activities*, providing professional guidance and resources for individuals aspiring to achieve post-college ambitions;

- **Cultural Activities*, a rediscovery of the importance of cultural education.

- **Social Activities*, a means to incorporate creativity and innovation into one of the most important aspects of the chapter.

PIKAMEP PILOT STUDY

Because of the extensive nature of *Pikamep* and its need for capable leadership over the broad areas beyond simple pledge orientation, several chapters were asked to participate in a *Pikamep* Pilot Study. The study was designed to solve inherent and unexpected problems of *Pikamep* incorporation into the chapter structure and to allow for the dissemination of ideas and philosophies to other weaker or more reluctant chapters. Cooperation and positive results from 18 Pilot Study chapters proved invaluable in the development of an idea and problem-solving supplement to the membership education program.

A short synopsis of some of the activities of Pilot Study chapters validates *Pikamep*'s claim to educational reality.

New Member Orientation: Pledges participate in chapter meetings, serve on committees and hold retreats; pledging period reduced to 3-4 weeks; pledges gain respect and importance within the chapter, resulting in higher retention percentage and more educated freshman initiates.

Issues and Action: Films and speakers on alcoholism, birth control, drugs, draft, foreign aid, Phase II, presidential primary, and prison reform; community action projects involving Muscular Dystrophy (\$16,000 - plus, collected by one chapter's unique drive), blood drives, voter registration, campus escort service, and book drives for prison library.

Professional Activities: Weekly dinner speakers concerning various vocations; occupational placement service; speakers on politics, UFO's, and personal values; and, seminars with influential and prominent citizens.

Cultural Activities: Ethnic dinners, coffee-house parties, wine and hors d'oeuvres tasting functions, sponsoring art-photography exhibits and inviting poets for cultural fare.

Social Activities: Game parties and skits; theme dances, W.C. Fields films and casino parties; car rallies and inter-chapter exchanges.

The remainder of this feature is devoted to a pictorial essay of a few *Pikamep* projects and activities, as well as the listing of our Pilot Study Chapters.



At left: the men of Delta Xi Chapter, Indiana, participate in a wood chopper's ball to supply needy families in Bloomington firewood for winter heating purposes, an example of an Issues and Action project.



Below left: Delta Xi Chapter, Indiana, Little Sisters shine shoes to raise money for creative social activities.

Below, right: A regular and interesting speaker program highlights Delta Xi, Indiana, Chapter's Professional Activities segment of the Membership Education Program (Pikamep).



Beta Nu Chapter, Oregon State, Brothers discuss a variety of subjects relating to the military with a Marine Corps recruiter.



PIKAMEP PILOT STUDY CHAPTERS

Alpha Zeta - Arkansas	Delta Theta - Arkansas State
Alpha Phi - Iowa State	Delta Xi - Indiana
Alpha Omega - Kansas State	Delta Tau - Arizona State
Beta Nu - Oregon State	Zeta Beta - Delta State
Beta Omicron - Oklahoma	Epsilon Alpha - Trinity
Beta Pi - Pennsylvania	Epsilon Eta - Houston
Gamma Mu - New Hampshire	Eta Alpha - Clemson
Gamma Upsilon - Tulsa	Eta Beta - Seton Hall
Delta Beta - Bowling Green	Eta Kappa - South Alabama

Pikes at Oregon State kidnapped the Corvallis Chief of Police and Fire Department Chief in a stunt to raise "ransom" money for Easter Seals.



Right: Students, administration and faculty of Trinity College participate in Epsilon Alpha-sponsored blood drive. The drive set a college record for amount collected.

Below, left: Beta Omicron Brothers, Oklahoma, gather books in a charity drive for a local prison library.

Below, right: Delta State College professor Dr. Lucas spoke to Zeta Beta Brothers on the subject, "Being versatile."

Bottom, left: Dr. Scarborough, Associate Professor of Physics at Delta State College, explains the aerodynamics of un-identified flying objects in a talk entitled, "UFO's – Fact or Fiction?"



NAME _____ CHAPTER _____

SUMMER ADDRESS _____ ZIP _____

CONTACT IN EMERGENCY _____

UNDERGRADUATE MEMBER
PAST NATIONAL OFFICER
NATIONAL OFFICER

PLEDGE
GUEST
ALUMNUS

DO NOT WRITE
IN THIS SPACE

I AM THE OFFICIAL DELEGATE FOR MY
CHAPTER/ALUMNI ASSOCIATION YES NO

A \$20.00 registration fee must accompany this card . . . send
directly to the Memorial Headquarters, 577 University Blvd.,
Memphis, Tenn., 38112. NO REFUNDS OR TRANSFERS
AFTER JULY 1, 1972.

CONVENTION REGISTRATION PROCEDURE

Two registration cards are required for the 1972 International Convention
in Miami, August 6-11, one for scheduling and supplies purposes and one for
room and board reservation at the Doral Country Club. The card above must
be completed and mailed with the \$20 registration fee to the Memorial
Headquarters. See reverse for instructions for the card below. See Convention
feature, page 9, for Caribbean Cruise registration instructions.

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RESERVATIONS OFFICE

1972 CONVENTION REGISTRATION
PI KAPPA ALPHA FRATERNITY
577 UNIVERSITY BLVD.
MEMPHIS, TENNESSEE 38112

DORAL REGISTRATION PROCEDURE

The Doral Country Club, site of the 1972 Convention, requires a room and board registration card, below. Complete the card indicating the number in your party (family, etc.) in the appropriate price category (box). Children five years old and under are free when in same room as parents; over six, \$11.50 per day when in same room as parents; regular rate when children stay in separate room. Send no money now. Pay at check-out time.

PI KAPPA ALPHA FRATERNITY
Special Package August 6-11, 1972
(MODIFIED AMERICAN PLAN)

\$140 Single \$105 Double Per Person \$95 Triple Per Person

Special rates before and after package extended stay
(MODIFIED AMERICAN PLAN)

\$26.50 Single Daily \$35.00 Double Daily

\$11.50 Third Person in Room Parlors: \$25 \$30 \$35 \$4

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TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

ADDITIONAL NAMES _____

ARRIVAL DATE _____

ARRIVAL TIME _____ DEPARTURE DATE _____

THOSE TO RECEIVE SHIELD & DIAMOND

After September, 1972 issue, only those individuals who apply in categories below will receive the *Shield & Diamond* magazine:

- A. All alumnus members who indicated their desire to receive all issues of the magazine by returning the coupon below.
- B. All undergraduate members (copies will be mailed to their home address until notification of the Headquarters of address change after graduation).
- C. All graduates will receive the magazine for a period of five years from the date of their graduation.
- D. All alumni participants in the Fraternity giving program and/or who submit their annual voluntary alumni dues will receive the magazine for a period of five years following their latest contribution.
- E. All Senior Guardian, Guardian, and Diamond Life members.
- F. All members shall receive the September "annual report" issue of the magazine which will contain a detailed review of the preceding fiscal year.

NOTE: Individuals who apply under "B" through "F" need not return a coupon.

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NEW SHIELD & DIAMOND SUBSCRIPTION POLICY

A subscription by request policy has been adopted by the Supreme Council for the *Shield & Diamond* magazine. It was reported in the last issue of the *S&D* that the new subscription policy was developed as an economy measure to check the rising costs of publication. The policy also enables those who enjoy receiving the magazine to continue to do so at no cost to them. It also allows continued quarterly publication without changing its current modern format.

All 65,000 living alumni will continue to receive the enlarged September "annual report" issue. It will serve as a reminder to those who do not wish to receive the other issues. Only those alumni who request receipt or those individuals who apply in the categories on the other side of this notice will receive the December, March and June issues.

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**SHIELD & DIAMOND SUBSCRIPTION
PI KAPPA ALPHA MEMORIAL HEADQUARTERS
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AN INTERVIEW WITH PAT HALLORAN

ISSUES & TRENDS

By R. John Kaegi
Associate Editor

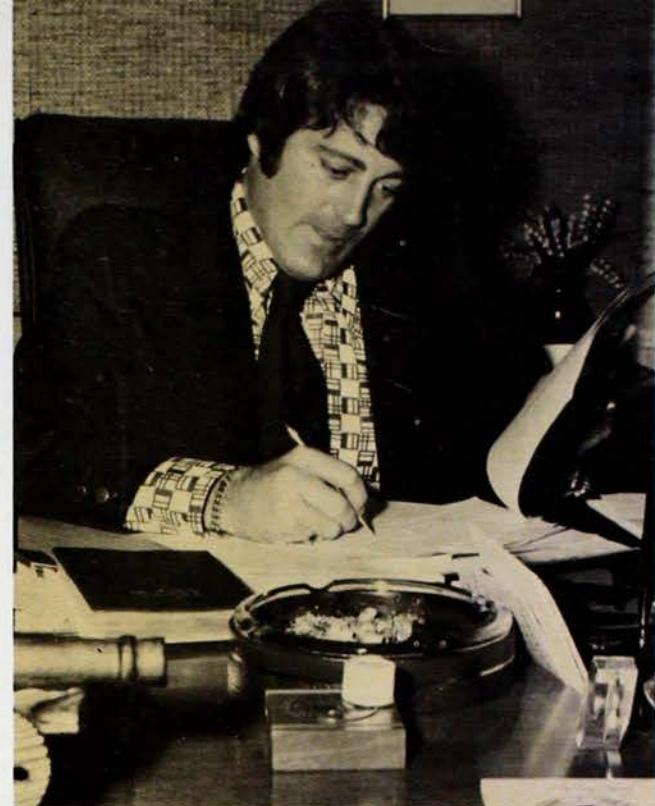
The state of the Fraternity . . . the general direction and outlook for today's Greeks . . . the viewpoint of an important and involved leader within the Greek world — these real, grass-roots aspects of college fraternities have, of late, gained the curious attention and interest of many undergraduates and alumnī.

Pessimism concerning the future of Greeks and negativism surrounding the value of fraternities have dominated publicity received by fraternal organizations in recent years. Suddenly, in the past year, there seems to be a feeling of optimism among many who are closely associated with the Greek world. It is a positive sensation which is seemingly permeating undergraduates and involved alumni alike. Yet, it is only a feeling, not yet a trend, although facts and figures have shown some reason for writing the epitaph for the tragic years between 1967 and 1970.

As Alvin Toffler noted in his book *Future Shock*, change is dramatic and ever swifter in today's society. The changes beginning with the free speech movement and progressing through the anti-war and anti-pollution stages, were predicted to spell the demise of the fraternity system in the process. Although the ideals of the young on college campuses were basically similar to those of the fraternities, they would rather wipe out the establishment than change it to suit their needs. They failed. As a few fraternity chapters died, most were effecting necessary changes to place them in a position in which they could denounce their critics and continue normal existence despite glummy predictions.

For those who feel the inspiration which comes from knowing the worst is over as far as fraternity criticism is concerned, this interview with Pi Kappa Alpha Executive Director Pat Halloran will most likely reinforce your sense of pride. For those who have yet to be exposed to the drifting optimism, regard the following interview as a preview of Pi Kappa Alpha's annual report which will go into detail in the September issue of the *Shield & Diamond*.

The annual report will not be all rosy — it never has been. Conversely, for Pat Halloran who took the highest administrative position in the Fraternity in 1969 amid fraternal



chaos, it will be the second positive annual report in as many years. The interview below is, in many ways, a summary of what to expect in this summer's report.

Q: We hear of changes in the fraternities which enabled them to stick out the anti-Greek waves. In your three years as Executive Director, what changes have you noticed to be most intense and most successful in accomplishing this task?

Halloran: I think it was a psychological hang-up. Nineteen sixty-eight was the biggest year for college fraternities across the board. Chapters were large, rush throughout the nation was successful, and the national organizations flourished in their overall operations. And then, the mood changed almost without warning and almost overnight. Sure, you could tell that the Vietnam War was unpopular and that the college campus was becoming much more serious, but there were other factors involved, such as the decline in employment rate for graduating collegiates, the economic situation affecting their families and their livelihood, summer jobs were not as plentiful; it seemed that the college student had no ear open to him. The 95% non-Greek community looked at the fraternities and said, "Grow up." The heyday for college fraternities seemed over, once and for all, finally proving the skeptics right. However, they did grow up. They added sophistication to their leadership program. They began to program themselves and their chapter's activities in conjunction with the pressures and needs that they were feeling at that time. In the interim, however, they lost a great deal of prestige on their campuses and more seriously than that, they lost pride in themselves. I witnessed fraternity men moping around the campus saying, "Rush was really bad this year. Nobody signed up or came out to participate in the rush program." The real problem was this; these particular individuals were going around grumbling about how bad things were when they were really the only ones who could do anything

about it. We hibernated, got tremendously defensive, and started to convince ourselves more and more that the end was near. We, meaning the fraternities, did change, but I think we were fortunate that the "calm" returned to the college campus when it did. So, to answer your question, I would say it was an internal force and an external force



"Growth in terms of membership, programs and development are absolute. They are the criterion upon which we are judged."

meshing together at the right time.

Q: On many campuses fraternity men have stopped wearing their fraternity pins. Why is this becoming a trend?

Halloran: It's not because fraternity pins cost too much; you can buy one for less than \$10. When I ask that question, I usually get the canned response, "Nobody wears their pins any more." They're usually referring to the whole Greek system, and I think that's a carry over from the days when the fraternities were very insecure and unfortunately, not willing to demonstrate or express any degree of pride in their affiliation. There are always exceptions to the rule, and I can name some chapters that continue to wear their pins every day, and these are usually the chapters that are most successful in developing progressive programs in the fraternity at the same time. There must, then, be some correlation between pride and success.

Q: I understand that the more liberal pledge education programs have actually caused less incentive to become a member. Any comment?

Halloran: Only in those cases where the new education programs have lacked the excitement, initiative, and leadership that are necessary for any program to get on its feet. If you accept the premise that the program is constructive, productive, and beneficial and then it fails, we have to look at the individuals who are responsible for seeing that program through. For the most part, it's always the same chapters that initiate new programs, go through the painstaking period of adjustment with the usual amount of strife, but eventually emerge successful.

Q: Pi Kappa Alpha lost four chapters this year and none last year. What would you say was the cause of these losses?

Halloran: The four chapters that were lost this year were chapters that had serious problems, and in three of those cases, they had problems for years. When it finally got down to the end, they just couldn't make their way, compete on their campus or meet the challenges presented before them. Low membership, poor financial arrangements, and poor leadership are characteristic throughout the de-

mise in each of these four cases. I admire the Supreme Council for saying that *substandard chapters, after having been given every opportunity to rebuild, will not be tolerated in the Fraternity* if they are, in fact, not enhancing the membership of each man in that chapter. There is no need to prostitute brotherly love and kind feeling when it, in fact, does not exist.

Q: How many active chapters does Pi Kappa Alpha have now?

Halloran: 161.

Q: How would you compare the results of our expansion program, since you took office, to the expansion of other fraternities?

Halloran: We have installed 21 chapters in the past three years. The credit for obtaining our outstanding new chapters lies with these individuals, including members of the staff, District Presidents and key alumni, who sought out the best available group on each of those campuses to which we have expanded. Consequently, we have realized a high degree of quality in our expansion program. We have served our colonies and new chapters while still being able to provide the necessary services for our existing chapters. Our expansion program would be considered aggressive, and the Fraternity has done a very commendable job in this area.

Q: Why is expansion so important?

Halloran: Since the year one of our Fraternity, we have expanded. If the founders had thought that Pi Kappa Alpha could survive and not expand to other college campuses, we would have died before the Fraternity really got on its feet. Today, expansion is necessary because growth is absolutely necessary in any organization, just as it is in the fraternity chapter house. Growth in terms of membership, programs and development are absolute. They are the criterion upon which we are judged. We lost four chapters this year. If we were not committed to an expansion program, it might not be too many decades before the Fraternity might revert to an overall size of what it was 40 years ago. We have reached a certain level of expectation. By that, I mean alumni and chapters have come to expect a sound and progressive housing program (nationally) and we have come to a point where we expect to grow and compete within a hypothetical framework with the other large, respected and well-known nationals. We also enjoy meeting members of the Fraternity on the beaches of Florida and the slopes of Colorado during spring vacations — as alumni, we enjoy finding that a professional colleague is a Pike from another chapter. These things are naturally more apt to occur and more often, within a large fraternity. Expansion has proven to be a very healthy experience for alumni in a specific area to become re-involved with the Fraternity. This also is true of the chapters in the surrounding area. It is really the only opportunity most of us have in playing any part in the history of our Fraternity.

Q: Why was the *Shield & Diamond* circulation policy changed and why are we attempting to cut back our expen-

ses in this area?

Halloran: We have not significantly raised our dues structure for 18 years. We have raised the pledge fee \$5 and changed our annual dues program around enough to help us meet our immediate needs. But, keep in mind there has been no substantial increase in our overall budget. Expenses, on the other hand, have skyrocketed. It doesn't take a very thorough analysis for anyone to understand postage and general printing costs have caught the inflationary trend during the past 18 years, and we are simply faced with an expensive publication that does not seem to justify its particular part in the overall financial structure of the Fraternity. I am very impressed with the quality of the magazine, and if we are to continue in that vein, then concessions must be made. We have been sending the publication to alumni when, in fact, we know there are many who have not notified us of their address changes and/or do not read the publication even though it might find its way to their mailbox. Thus, we can best help ourselves by putting things in proportion to our available funds. The answer or solution is simple, and that is that we can no longer afford to send the magazine blindly to those people who are not getting it and who are, in fact, not interested in receiving it.

Q: For what are alumni dues used?

Halloran: Annual dues are voluntary and non tax deductible; therefore, they are non-restricted. It is our goal to utilize these funds in upgrading our alumni program, i.e., alumni associations, etc., and at the same time, provide the chapters with the types of services the alumni are more apt to support. We utilize alumni dues to help finance the *Shield & Diamond*, District Conventions which are becoming increasingly more popular, Regional Conferences which are a new concept entirely, and the Chapter Consultant Program, wherein we hope to cover more adequately the chapters' needs with professional consultation. Alumni dues amounts to a net each year of approximately \$20,000 — \$30,000, so it is easy to see that these funds in no way meet the overall expenses of just those programs I have indicated. Considering that the financial burden of the college student is becoming much more severe, we are going to have to rely on our alumni to a greater degree in the future. This is not an easy task and I am not sure at all what the net results will be. However, I am amazed to see what some of the other national fraternities are doing in the area of alumni participation and fund raising. I know of one which will receive over \$125,000, not including bequests and trust funds.

Q: Are there any fee increases in sight in the future?

Halloran: I certainly hope so. If we are going to upgrade our services and continue to expand our operation, then naturally, it stands to reason we need more revenue. Even if we meet the status quo, our expenses continue to rise and eventually something's got to give. The undergraduates must realize this. The undergrads were especially upset during that period (1969-71) when we had only one Chapter

Consultant. The undergraduates definitely wanted to be visited by someone from the Headquarters and on a regular basis. This year for the first time since 1968-69, we have had a full complement of Chapter Consultants on the road, and they will have visited almost every chapter twice. I personally do not think that this is enough. I think we need these men, who are specialists in the area of fraternity operations, to spend time with the new officers of each chapter immediately after chapter elections. In addition, there should be at least one thorough examination of the chapter to review their overall operation and give what recommendations seem most appropriate. This cannot be done under our current staff situation. We are not in a position to have these individuals move around as rapidly as chapters have elections. I would think that the addition of three more Chapter Consultants would be ideal and one for which we must strive. One national fraternity had twelve Chapter Consultants last year; another, that I consider to be an outstanding national fraternity and one which we compete with every day, has had a full contingent of eight Chapter Consultants for the past two years.

Q: Do you see a fee increase coming up at the Convention in Miami this August?

Halloran: It may. It would depend primarily on what additional services the undergraduates request and how much they are then willing to tax themselves.

Q: There has been a considerable amount of discussion and writing regarding the changing of the Ritual. Why is there movement to change something that is 104 years old?

Halloran: The Ritual has been revised many times. I think that the last time it was changed was around 1948. There have been very minor word changes since then, but in regards to major changes, I think '48 was when it was last reviewed thoroughly by the Convention. I have not seen any specific recommendations for an overall change as yet. There have been proposals coming from District and Regional Conferences regarding some terminology revision. I think it will be impossible to say what is going to happen until we get to Miami and let the Ritual Committee digest the concerns being expressed from all parts of the country.

Q: This discussion has certainly been informative and enlightening for me. Any final comments?

Halloran: I certainly hope to hear from those alumni and student members who have further questions and I hope they bring them to the Convention in Miami this summer. We'll continue to run this column in each issue of the *Shield & Diamond* for the purpose of answering questions.

In summary, let me say that the Fraternity is doing well. Our chapters are starting to grow again, they are excited about their own activities and also those they can learn from by being associated with a national fraternity. I think the thing that interests me most about my job is the excitement of it all. Every chapter is different. Every member has a different philosophy when you consider the overall objectives of the individual in the Fraternity and they have really become the inventors of our times.

HEY THERE, YOU WITH THE LOOSENERED TIE AND SAGGING SOCKS...

by R. John Kaegi
Director of Alumni Affairs

People, policies, events and innovations are the subject of this quarter's "Hey There . . ." column. The Memorial Headquarter's regular newsletters, sent to chapters, officers and alumni associations, have included a brief synopsis each week of the happenings on college campuses. I have chosen to reiterate some of the year's happenings involving four broad subjects — people, policies, events and innovations.

VETERANS in college under the GI Bill in fiscal 1971, numbered more than 917,000, a 36 per cent increase over the previous year. The VA also announced a new experimental counseling program to inform service personnel overseas about scholarships, college entrance requirements, and curricula . . . A SURVEY of 3,000 alumni of Miami University in Florida indicated 75.4% agreed that the request for a student voice in decision making is reasonable and that "those beyond the age of most students should recognize this;" 89.5% agreed with the statement, "It is important that the atmosphere of our universities permit vigorous but non-violent criticism of flaws in our society;" 62% said they would "welcome the opportunity" to discuss campus unrest with dissident students. . . COSTS for college, boys vs. girls, reveals in a survey that it costs more to send a boy off to college than a girl. Basic freshman needs start with clothes which average \$365 to outfit a boy, but only \$315 for a girl. In addition, there is a growing demand for study and recreational aids such as radios, tape recorders and cassettes . . . A COMPREHENSIVE study of the national college dropout phenomenon showed that students most likely to complete college were those who had good grades in high school and on college entrance tests, did not hold jobs or live at home while they attended college, had good study habits and did not smoke cigarettes.

Recycled paper was utilized for the new general catalogue for the University of California at Irvine. It has saved 200 trees and 15% of the usual cost to taxpayers . . . 22% OF YALE University's undergraduates, who are now faced with annual room, board and tuition fees totaling \$4,000, have asked to participate in the first year of the university's deferred tuition plan. The plan allows students to post-

pone payment of a portion of their fees in exchange for a fixed percentage of their future earnings . . . A GENERAL CURRICULUM program has been added at the University of Wisconsin in Milwaukee in which students may take any courses they wish. About 400 of the 12,000 undergraduates elected the general curriculum this fall . . . COED housing is being tested at Michigan. Men and women are living together in the same rooms in an experiment at an off-campus cooperative house at the University. The University of Michigan disclaims responsibility.

College campuses were not nearly as calm last year as a lot of people believe. 1,019 institutions (43%) witnessed some kind of protest activity during the past academic year, according to a report from the American Council on Education . . . HIGH SCHOOL pupils applying for admission to the University of North Dakota's summer school program for juniors must write a brief explanation of why they wish to attend. Registrar Milford Ulven came across an application form in which a youth specified, under his reason for attending, "a 36-24-36 now attending summer school." Application was accepted. Ulven said the lad's honesty might offset any possible lack of academic zeal . . . FRESHMAN ENROLLMENT for fall of '71 rose only .32 per cent from the previous year indicating that the student trend of the past few years is leveling off. Stabilization is due, according to report, to enrollment ceilings being imposed by increasing number of colleges, and a trailing off of the post World War II baby boom.

The Faculty and trustees of Dartmouth College have voted to recognize fluency in American Indian languages as satisfying the college's language requirement . . . PRISON PAROLEES have been accepted by San Diego State College for the past four years as students. The program has been remarkably successful with only two of the 47 accepted having violated parole violation compared with 30.4% for the correctional system statewide . . . PASS-FAIL method of grading is well into its fourth year at a number of institutions across the country and it appears that the misgivings of many students and faculty members that graduate school might not countenance such a permissive system is being partly borne out. Some institutions are reporting that students in pass-fail courses have had trouble getting into graduate school . . . STUDENTS at the University of Houston can now consult Laurence H. Wayne on legal problems. Wayne advises students on such things as leases and rent deposits, consumer relations, auto-repair costs, installment payments, employment and court procedure. Because of legal restrictions, Wayne will not represent students in court or perform actual written legal services.

ALUMNI NEWS

INITIATION DATES 1900 to 1919

WILSON B. HELLER, (Alpha Nu — Missouri), was recently presented with a resolution of appreciation for his services by Tau Kappa Epsilon at its 36th biennial convention. Known as "Doctor to the Greeks" to many, Heller has operated the College Survey Bureau since 1912.

VINTON E. MC VICKER, (Alpha Rho — Ohio State), now living in New York, has retired from long service with *The Wall Street Journal*. Previously, he was with Scripps-Howard in Columbus for 20 years. He is still active in the New York Sigma Delta Chi Chapter known as the Deadline Club.

PROF. ESSEL R. DELLAVOU, (Beta Eta — Illinois), was among the speakers at the annual meeting of College of Commerce alumni at the University of Illinois last fall. He is a professor emeritus and author of several books and texts on business law. Although retired, he is still writing and lives with his wife in Sun City, Arizona.



WILLIS AND GARNETT

JERRE M. H. WILLIS and **ALFRED W. GARNETT**, (Omicron and Alpha — Richmond and Virginia), were both honored at a recent party for being Bar Members for 50 years.

RICHARD G. BAUMHOFF, (Beta Lambda — Washington), a longtime feature writer for the *St. Louis Post-Dispatch* and later an executive in labor relations, is retired and enjoying the excitement of world travel. Baumhoff was on the *Shield & Diamond* staff for 20 years. He and his wife now reside in Carmel, California.

A special Jackson, Mississippi Alumni Association dinner honored four senior members who, together, have a combined total membership of 199 years. Brothers **CARL G. HOWORTH**, **GARNER M. LESTER**, **FRANK T. SCOTT**, **ELLIS W. WRIGHT, SR.**, all Alpha Iota Chapter (Millsaps) alum-



ALPHA IOTA HONOREES

ni, were the special guests during the late March meeting.

Speaking at the dinner were Region V Vice President Brad Dye who is Treasurer for the State of Mississippi and John Kaegi, Director of Alumni Affairs. Ellis Wright's grandson, Tony, was the M.C. and is President of the organization.

INITIATION DATES 1920 to 1949

PARK ROUSE, II, (Pi — Washington & Lee), was recently appointed Executive Secretary of the Virginia Bi-Centennial Commission. He is Director of the Jamestown, Virginia Festival and was in charge of the arrangements for the trip to Williamsburg and Jamestown during the IIKA Centennial Convention.

RICHARD E. TAYLOR, (Alpha Kappa — Missouri at Rolla), has recently retired as assistant to the general manager and management's representative at Johnstown Plant, Bethlehem Steel Corp. He and his wife will reside in Green Valley, Arizona.

DR. JAMES A. BAX, (Alpha Eta — Florida), joined the HEW Department last June as the commissioner of the Community Services Administration. Prior to this position, Bax was Secretary of the massive Florida Department of Health and Rehabilitative Services.

DE HAVEN DEVELIN, (Beta Pi — Pennsylvania), a member of the Committee of 100 and well known Philadelphia banker, has been re-elected chairman of the board of the Bryn Mawr (Pa.) Trust Company.

ROBERT SCHUCHARDT, (Alpha Kappa — Missouri at Rolla), is President of the Carl Bajohr Company in Jonesboro, Arkansas.

HUGH MARQUIS, (Beta Nu — Oregon State), will receive the Distinguished Service Award for assistance to the chapter. He has also been nominated by his chapter for the National Loyalty Award presented annually to outstanding alumni.

WILL ROGERS, (Beta Omicron — Oklahoma), now lives in Arlington, Virginia where he is associated with Duggin Associates, a real estate firm. Prior to this position, Rogers maintained a long and distinguished career as an educator and national legislator. For ten years he was a member of

the U. S. House of Representatives and for eight years was the chairman of the Committee on Indian Affairs of that body.

J. O. BOWER, JR., (Beta Sigma — Carnegie-Mellon), is succeeding his father as publisher of *Dixie Contractor*. This publication has rapidly become the leading construction journal of the Southeast. Prior to his affiliation with *Dixie Contractor*, he was President of Bowen Press and well established in the Atlantic area publishing and printing circles.

JUDGE HERBOTH S. RYDER, (Delta Lambda — Florida State), was featured in a recent article of the *Tampa Tribune*, describing his exciting career as a supervisor of counter-intelligence activities for the Air Force around Berlin during the early 1950's.

JOHN F. E. HIPPEL, (Beta Pi — Pennsylvania), past national president of IIKA, has been named by the city of Philadelphia as its representative in binding contract arbitration in negotiating new wage pacts with the city's 7,000 police and the fire departments 3,500 personnel. Hippel is a widely known labor relations attorney.



HIPPEL



KOCH

WALTER K. KOCH, (Beta Upsilon — Colorado), was selected in February as the American College of Hospital Administrator's 1972 executive of the year. He has been president for 14 years of the Mountain States Telephone and Telegraph Company and currently is an attorney at Holme, Roberts and Owen in Denver.

DR. JOHN P. MC GOVERN, (Beta Mu — Texas), recently received the first Distinguished Award of Merit at the 27th Annual Congress of the American College of Allergists in San Francisco. Brother McGovern, internationally known Houston allergist for his clinical and research work in the field, was also recently elected President of the American Association of Certified allergists. Nominated last year by President Nixon for a four-year term on the Board of Regents of the National Library of Medicine, Dr. McGovern is Director of the McGovern Allergy Clinic. The Distinguished Award of Merit is based on extraordinary contributions to the field of allergy and is the highest award of the college. This is the first year that the Scientific and Educational Council has seen fit to recommend the award to be presented. Dr. McGovern's activities of the past year were cited by the President. Among the long list was President of the Texas Allergy Research Foundation, Director of the McGovern Allergy Clinic and past president of the American College of Allergists.



McGOVERN



FINK

JULIUS J. FINK, (Gamma Nu — Iowa), a trustee for the Pi Kappa Alpha Endowment Fund, recently accepted the position as manager of California Investors, Inc. in San Diego. He and several of his staff resigned from First California Company's branch there where, for 27 years, he was employed. Brother Fink served most recently as branch manager and headed a staff of 21 persons including 16 registered representatives.

HAROLD GILL REUSCHLEIN, (Gamma Nu — Iowa), is retiring as Dean of the Villanova School of Law after 20 years as its head. The Committee of 100 member has been prominent in the legal profession for many years. He built the Villanova Law School to an enrollment of over 600 from its beginnings in 1953. He was featured in a recent article in the *Philadelphia Inquirer* entitled, "Listen, Dean Reuschlein, It's You They're Cheering."



REUSCHLEIN



SICILIANO

ROCCO SICILIANO, (Alpha Tau — Utah), a former Commerce Under Secretary, was named in March by President Nixon as the only business representative of the Pay Board. This was in a series of moves designed by Nixon to reconstitute the panel as a seven-member all-public pay board. Siciliano brings a wealth of experience in business and labor to his new position. He was a former president of Pacific Maritime Association and in the Eisenhower administration, an assistant labor secretary and special assistant to the President. Rocco retained his position as Under Secretary for Commerce until last year whereupon he resigned to become head of T.I., Inc., a Los Angeles holding company.

INITIATION DATES 1950 to 1959

ALBERT WILLIAM STEWART, (Beta Omicron — Oklahoma), is the Northern Calif-

fornia Public Relations Director of Ford-Philco Corporation. He was formerly engaged in public relations work for Beckman Instruments, Inc.

DR. JAMES R. HANSEL, (Beta Nu — Oregon State), is currently in private practice of orthodontics in Bremerton, Washington. He received his DDS in 1965 and a Masters in Dentistry in 1970.

WILLIAM HALLERBERG, (Alpha Kappa — Missouri at Rolla), winner of the Powers Award for most outstanding undergraduate member in 1962, was guest speaker for the American Foundry Society meeting in November.

WILBER J. SLOCUM, (Beta Alpha — Penn State), was promoted to Senior Vice-President of the First National Bank of Allentown, Pennsylvania.

RICHARD H. SCHAEFER, (Beta Alpha — Penn State), has been with Prudential Insurance Company of America and was recently promoted to Manager in charge of Prudential's real estate investment operations on Florida's West Coast.

CHARLES E. KEPKE, (Beta Mu — Texas), recently became associated with the Houston Law firm of Chamberlain, Hrdlicka, White, and Waters. Prior to this new position, he was Tax Attorney with Marathon Oil Company.

DON ANDREWS, (Delta Gamma — Miami at Oxford), who for the past thirteen and one-half years was with the Sherwin-Williams Company, has taken a new position with the Pratt & Lambert Company. Starting as a sales representative, he was rapidly promoted to District Sales Manager.

R. LEE BUCK, (Delta Delta — Florida Southern), a fidelity surety superintendent with the United States Fidelity and Guaranty Company, has recently been appointed assistant manager of the Cincinnati branch office.

MICHAEL BAKER, Jr., (Beta Alpha — Penn State), was recently named by the Pittsburgh, Pa. Jaycees to receive their "Man of the Year — Engineering" award. As chairman of the board and chief executive officer of Michael Baker, Jr., Inc., he has directed its growth into the third largest professional engineering organization in the U.S.

INITIATION DATES 1960 to 1969

THOMAS A. WALLACE, (Delta Omicron — Drake), is employed by a solo practitioner in Denver and is extremely active in community affairs.

RICHARD B. WIESEN, (Epsilon Gamma — Texas Tech), has formed his own Brokerage firm, "R. B. Wiesen & Company, Inc.",

specializing in Mutual Funds and complete financial planning.

GARY E. STEINER, (Beta Eta — Illinois), has been working for Western Electric as a Management Trainee for the past two years. He is also well into a Masters of Industrial Relations at Taylor University.

LT. JAMES TRENHOLM, (Beta Nu — Oregon State), is associated with the Navy's nuclear power operations.

DENNIS ROZARIO, (Beta Nu — Oregon State), is now a representative for Kentucky Central Life.

MERLE MILLER, (Zeta Lambda — Adrian), was nominated as one of Lima's Ten Outstanding Young Men, and later received a Presidential Award of Honor.

JAMES B. PFEIFFER, (Beta Alpha — Penn State), spent the summer and fall learning Portuguese to aid him in establishing a plant for Bethlehem Steel Corp. in Brazil.

DR. LOWELL NICHOLAS, (Alpha Zeta — Arkansas), recently was the recipient of the Governor's Leadership Award at Missouri's Community Betterment Conference in Jefferson City. This annual award exemplifies community leadership. The banquet was attended by over 1,000 participants in the Community Betterment Program. Dr. Nicholas serves as Charleston's Community Betterment Chairman, Vice President of the Chamber, member of the Board of Directors, City Councilman, and Vice-Chairman of the Mississippi County Board of Health. Earlier this year, he was named one of the Outstanding Young Men of America.

DICK HAMMAKER, (Zeta Omega — Southwestern Louisiana), attended the Zeta



HAMMAKER



COOKE

Omega Dream Girl formal recently and commented on the chapter's progress. Brother Hammaker leaves for a 12-month tour in Southeast Asia this August.

DOUGLASS COOKE, (Delta Lambda — Florida State), President of District 9-A, has taught in Jacksonville, Florida for the past six years and is now Assistant Principal of Duval County's first seventh grade center. He recently returned from a 22-day trip to Spain where he traveled extensively in the southern part. Since his appointment as District President, Brother Cooke has been very active with the chapters and local alumni associations and spearheaded the development of his District Executive Council.

Teachers From The Streets Run Experimental Classes

By Edward O'Hara

This article by Edward O'Hara initially appeared in the March issue of Opportunity, a magazine of the Office of Economic Opportunity. It is presented here in the belief that occasional enlightenment of our readers to the happenings in public education is a valuable objective. We also hope to motivate a few of our chapters and alumni associations to undertake similar educational-service projects, perhaps on a smaller scale, for the mutual benefit of the Fraternity and society.

The modern American university offers a fantastic variety of courses. With the knowledge explosion of the past few decades, there is now so much information packed into a college library that it takes rooms full of card catalogs to keep track of it all. At the same time, there are still some subjects you cannot learn in the university. For example, Helen Leyshon, 22, a tall, outspoken senior with honey blonde hair from Kent, Ohio, was planning to teach in the inner city of a large urban area like Cleveland. A secondary education major at Miami of Ohio, she had taken all the proper courses. During her junior year, however, she developed a nagging feeling that her white middle class back-

ground had in no way prepared her for the cultural shock she would encounter in a black community. Would she be able to relate to people? Suddenly it became important to know more about the black man's world. But it wasn't the kind of art or science one could learn at school. College professors did not teach that kind of subject.

It seemed that nothing much could be done about it. Then a friend told Helen about an unusual course called 'The Black Experience' being offered at Kent State University, right in her home town. Looking into it, she found that indeed, Sociology 374, a course on the Black Community and Inner-City Affairs, was offered as a 16-credit hour elective that involved a full load for one quarter. What's more, the course work consisted mainly of experiences and 'interaction' with people in the black community and city officials in Akron which is eight miles from the Kent campus. The faculty members were black community leaders from Akron, distinguished not by their academic degrees (they do not have degrees) but by their knowledge of, and involvement in, the community. The newly devised 'curriculum' covered the city's power structure, welfare, housing and education programs, law and order and problems of youth and the elderly. Students regularly have rap sessions with the mayor, city council members, poverty and model cities officials, policemen, welfare mothers, black militants and black preachers, black businessmen and black artists, pimps, and prostitutes. It sounded rather bizarre for a college course. But it seemed like just what Miss Leyshon was looking for. So she enrolled in the 1971 summer session.

'I don't know anything (about ghetto life),' she said when asked why she had entered the course. 'It's not that I'm afraid to go into the center city, but I fear that I won't be any good. Black kids are so much more worldly (than white children).' And this course, by showing her the black community, would help her relate to those kids.

How does 'The Black Experience' differ from other courses? 'It really puts the burden on the student to get something out of it. You don't do it for the grades or honors—it will only help yourself. You can't fake your way through it. It may sound trite, but it is relevant.'

Some 200 students apply each quarter for the course which offers a combination of street wisdom and a close-up view of 'Real Life' in the ghetto. But only 30 or 40 are accepted. Students are turned on by 'The Black Experience.' After sharing two days of highly varied activity during the summer session of 1971, a recent visitor had the feeling that many students hunger for the kind of experiences given in Sociology 374. It seemed to fill a need not being met by the regular courses. Among students interested in social issues, it has become the 'in' thing to take, according to Raymond Broaddus, the faculty chairman.

The Akron Neighborhood Faculty Program was started in 1969 as a pilot program funded by the Office of Economic Opportunity and Kent State University. A couple of years ago, Elaine Wellin, a graduate assistant, and Dr.

'It Sounded Rather Bizarre For A College,

Thomas Lough, a professor of sociology at Kent, saw a need to offer students a course in black community affairs. To OEO, the project represented a test of whether community residents with practical experience could function as university faculty members in planning and implementing an accredited course of instruction on urban poverty and whether such a project could create new links between a university and the community. The very concept defied most conventions of university teaching.

Four black community leaders were hired as the faculty. They shared a deep understanding of black and inner city life and an ability to communicate it. Using these qualifications, they put together a program of learning experiences unlike any other college course in the country. The 40 students who take the course have a demanding schedule that involves 30 to 40 hours a week, including night experiences in Akron's black neighborhoods and streets, in city offices and neighborhood action centers, and 'live-in' in welfare homes. Moving in groups of five or six with one instructor, the students meet and interact with 200 community people. They talk with teachers and school children. They observe court proceedings and city council and neighborhood meetings. Students also work as helpers in programs in the neighborhoods, mainly to learn and observe and get a feel for the community.

Access to the black community is not automatic. It depends on the faculty's ability to establish and maintain credibility. Just as a classroom teacher keeps up with his field, the neighborhood faculty members must carefully maintain their ties and keep informed about community activities. The faculty brings the students to people who can best articulate each aspect of the city and its life, and the community people get to meet the students. Too, regular campus faculty members get an opportunity to see the Akron inner-city which is a different world from campus.

To achieve this, the project holds 'forums' where a member of the community and a campus faculty member discuss some urban subject with the neighborhood faculty and students. For example, the head of the Kent State Law Enforcement Program has been on a panel with several black ex-convicts. And a 'Marriage and the Family' instructor has debated his findings with people reared in black families. The project has thus opened a two-way communication channel between university and community.

Although the Neighborhood Faculty Project does have campus offices in the Sociology Department building, students report daily to fourth floor offices in the older building in downtown Akron. From there they travel in mini-bus vans to various parts of the city.

What the students get is 'personal involvement' learning. As the project's literature puts it, 'Our students know this is

real education; they can smell it, hear it, see it, touch it. They see and talk to and work with people who before simply did not exist for them.' Such experiences make for a refreshing approach to the subject of urban poverty. Some examples:

Welfare mother's home. Students met for two hours with a widow with three children living on social security. She gives a 'gut level account' of the frustrations she faces in being on public assistance and living in public housing. Her most important point is that 'You lose your right to privacy' when you are on welfare. (Often a week is devoted to a particular subject.)

Law and Order. Students tour the Akron Police Department and meet and talk with a police captain and police officers, and the head of the Juvenile Detention Center. They also go out one night to rap with street people in the so called 'red light' district of Akron. During the week on education, they visit the elementary, junior and senior high schools, a Montessori school and Model Cities Day Care centers.

A visit to the City Council. There is a spirited discussion between Mayor John Ballard and several city council members about deficiencies in Akron's garbage collection in the summer. After the meeting, Ed Davis, the black president of the Akron City Council, comes down to talk with a group of 15 students in the spectator area. He points out that most of the sanitation workers are black and delivers a five-minute lecture on the frustrations and hassles involved in being a garbage man.

A former labor union leader, Davis is concerned about some of the same issues as the students. 'Yes, we have serious problems in society. But I'll be honest with you. My generation just hasn't been too successful in solving many of them. If you are concerned about these problems, you should be conscious that you are the best hope we have. You had better look at yourself and start doing something about those problems.' Davis projects a feeling of fatherly concern.

Last summer, the class took one full day (including six hours of driving time) to visit the women's reformatory at Marysville, Ohio. During the class' first visit, students were not allowed to talk with inmates, but the institutional officials have since let students do so. Students are briefed thoroughly and carefully by Broaddus: 'This will be the first time we are allowed to bring men students inside the prison. I would appreciate it if the girls would wear dresses when we go to Marysville. The name of the game there is rehabilitation and your mode of dress should be consistent with that policy. The administration has been very cooperative. We are their guests and we want to behave accordingly so that we will be invited back.'

At the reformatory, the class holds a discussion with a

But..."

panel of seven or eight inmates. They talk with the director, the head of education programs, and the matrons in charge. This experience leaves many students depressed and with a desire to do something to improve the prison system. Two of them ask the director if they can work at the reformatory as instructors during the summer.

The sometimes traumatic effect of such experiences is reflected in the comments of the students. One wrote in his end-of-term critique: 'The Ohio State Reformatory did a number on my head that I'll never forget.'

Students in the course are asked to answer the question 'Who are you?' at the start and at the end of the term. One pre-course answer: 'A graduating senior who doesn't know what she's going to do with her life and feels she got nothing out of four years of college except a degree and a knowledge of books. I hope this course will give me what books didn't—a knowledge of what the world "outside" is like—what's real and what's to be done. Then I'll be able to tell someone who I am and know what I'm going to do with me and with, and for, others.' Her post-term response to the question: 'I am a person who knows and feels one thing: I can never be free until all people in this country are free.'

Kathryn Porter, another winter term student, said she enjoyed the street experiences. A future social worker, she said one man she met expanded her 'understanding of the problems blacks face in the ghetto, problems they have in getting a job and why many of them must turn to prostitution and hustling in order to survive . . . I now realize that many people use drugs in order to escape the harsh realities of life.'

'As for the faculty, I do not think that anyone could have found five people who were more dedicated. Each one of them was great. The one person, though, who I think I will never forget is Raymond Broaddus. He really made me think, and, as a person, he is fantastic.'

'For the other future social workers this course is a must.'

Tests indicate the students learn the subject matter well, and program officials see signs that the course may influence students to become active in campus affairs and social issues.

Blanford Fuller, 37, director of the ANFP, said, 'Students become more aware of what people are doing and thinking in the real world.' A former executive director of the Greater Akron-Summit Community Action Council (the community action agency), Fuller is well-known in the community. He is a professor of speech at Kent State. He cited test scores showing students who took the course obtained a greater knowledge of black community life than child welfare workers (most of them white) and black school teachers. The figures show ANFP students rose from a pre-course score of 17 percent (84 correct answers) to a

post-course level of 58 percent. By comparison, the child welfare workers scored 32 percent and the black teachers 36 percent on the same questions.

Another test suggests the course leads students to favor existing institutions as a way of bringing about change. The test asks whether students see themselves as 'change agents' and if so, would they choose to work within or outside the system? Most saw themselves as agents of change and a majority of these said they would work within the system to achieve it.

The Akron Neighborhood Faculty has convinced some Kent faculty members that the experimental technique should be used in other courses. The schools of nursing and education have asked that their students be allowed to take the course. Dr. Richard O'Toole, chairman of the Sociology and Anthropology Department (which is responsible for the course), said nursing and education students cannot afford to take the course for a full term but he hopes to experiment with ways to enable these students to take an abbreviated version of 'The Black Experience.' The Honors and Experimental College, started in the past year in an effort to improve the dialogue between faculty and students after the Kent State tragedy of May 4, 1970, has called on the ANFP faculty to offer lectures in Poverty and Racism, Education and other subjects. The relatively close student-faculty relationship characteristic of ANFP is also something the university would like to see expanded.

Chairman O'Toole agrees that the ANFP clearly is needed in today's university. 'When you look at all the ways in which we should be teaching students about what life is like, this kind of program is really indispensable,' he said. The use of personal experiences 'helps to make the academic work much more understandable' to students who generally don't have an understanding of 'what takes place in the ghetto.' Increasingly, both students and faculty will be asking for this kind of course, he said.

The project has already attracted the attention of at least 20 other universities, largely as a result of a presentation made by the neighborhood faculty last year at the American Sociological Association convention. OEO has included grant funds to enable neighborhood faculty members to visit other universities to explain the project. Fuller said the University of New Mexico, in cooperation with a consortium of universities, is developing an ANF-type program to be conducted in the Mexican-American section of east Los Angeles for students working on master's degrees in education. For the use of other colleges, Fuller is drafting a comprehensive model description of a neighborhood faculty program.

Hopefully the higher education establishment will discuss the merits of the neighborhood faculty concept and how it might open the university's doors to the community. One of Ray Broaddus' favorite ways of describing the reason for the course is that 'black and white America have never been properly introduced. What we are doing in this course is bringing them together—and it works.'

CHAPTER NOTES

ALPHA — OMEGA

Newly rechartered **EPSILON CHAPTER** hosted the 1972 District 4 Convention in February. The chapter held "weekend warmups" every Wednesday, which proved popular and was among the most active Greek organizations at VPI, participating in numerous fund-raising and community service projects and all-house improvement programs . . . **GAMMA CHAPTER** began second semester with its most successful rush in recent years, pledging 17. The chapter celebrated Founders' Day at the house, followed by the Sweetheart Dance and the Beach Weekend. Intramural sports have been a big success at Gamma . . . **IOTA CHAPTER** announces six Brothers selected for the *Outstanding College Athletes of America* 1972 edition. The Hampden-Sydney honorees include Vaughan Stanley, football captain; Sid Kirsstein, football and track star; Steve Cox, football star; Butch Beverly, football star; Mike Rose, baseball captain; and Rick Hrod, head trainer . . .

Council. The Pikes topped the fraternity list in the annual March of Dimes fund raising drive by collecting \$630 on the final day . . . **BETA THETA CHAPTER** at Cornell completed an exterior painting project for their chapter house over the summer, as well as other improvements . . . **BETA NU CHAPTER** Pikes have incorporated Mother Nature into their public relations program. After last year's long and cold winter, the members capitalized on the first day of spring by passing out "Smile, It's Spring" cards with humorous sayings printed on the back. Smiles could be seen from one end of campus to the other . . . **BETA TAU CHAPTER'S** kitchen operation has been vastly improved by Bob Knapp and is credited with solving much of the chapter's financial problems. The Brothers share cooking and cleaning duties . . .

GAMMA ALPHA — GAMMA OMEGA

GAMMA SIGMA CHAPTER at the University of Pittsburgh, conducted an extensive fund-raising project for the local pollution control organization G.A.S.P. (The Group Against Smog and Pollution). The Brothers participated in street canvassing and telephone solicitation . . .

DELTA ALPHA — DELTA OMEGA

DELTA GAMMA CHAPTER at Miami of Ohio, took a 28-man pledge class this spring and have instilled two retreats into their



Zeta Eta Chapter, Arkansas at Little Rock, fire truck.

and credits the Membership Education Program for a great deal of the success . . .

EPSILON ALPHA — EPSILON OMEGA

EPSILON BETA CHAPTER captured two intramural trophies, wrestling and swimming, at Valparaiso and scored high in campus politics as well . . . **EPSILON XI CHAPTER** at Case Western Reserve, chose an accomplished professional chess player having the rating of Senior Master as its new faculty advisor, consequently, receiving chess instruction along with fraternity guidance . . . **EPSILON OMICRON CHAPTER** took 21 Stephen F. Austin freshmen pledges, largest on campus and is super active in campus activities . . . Hosting the 1972 District 13 Convention, **EPSILON SIGMA CHAPTER** at Martin, Tennessee, had a tremendously successful year. Among the activities include work on a new fraternity house and fraternity row, student senate and intramurals . . .

ZETA ALPHA — ZETA OMEGA

ZETA BETA CHAPTER, Delta State College, again established itself as the top fraternity at the Cleveland, Mississippi campus with a well-organized, acclaimed Membership Education Program and domination of campus activities . . . **ZETA GAMMA CHAPTER** participated in a Heart Fund



Epsilon Omicron
1971 Fall
Pledge Class

ALPHA ALPHA — ALPHA OMEGA

ALPHA THETA CHAPTER notes the election of Mark McRoberts, Dean Rohrig, Bob Kerns, Robert Kalmar, and Randy Holliday into Zeta Omicron, recreational honorary . . . Community service is **ALPHA LAMBDA CHAPTER'S** concentration this year as the chapter adopted an orphaned Mexican child, raised funds for a fatherless family and worked around the community to raise additional chapter funds to redecorate the chapter house at Georgetown College . . . Don Chmielewski of **ALPHA RHO CHAPTER** was honored by the Columbus, Ohio Chief of Police for apprehending a criminal at Ohio State University . . .

BETA ALPHA — BETA OMEGA

BETA ZETA CHAPTER at SMU honored its alumni, featuring guest speaker Lance Alworth, Alpha Zeta, wide receiver with the Dallas Cowboys. In the first semester, the open rush program proposed by Beta Zeta was approved by the Interfraternity

new member orientation program. The chapter hosted the first Regional Little Sister Convention in April for the purpose of improving the women's auxiliary organizations on nearby campuses. The 25-year reunion for Delta Gamma alumni will be held in June . . . Campus leadership was the hallmark of **DELTA THETA CHAPTER** at Arkansas State this year with Pikes holding three of the top leadership positions at the school. All aspects of the new Pi Kappa Alpha Membership Education Program (*Pikamep*) were implemented into Delta Theta, several community service projects were undertaken and chartered the chapter's first Dream Girl court . . . **DELTA OMICRON CHAPTER** dominates Drake activities this year. The chapter participated in the Jerry Lewis Muscular Dystrophy Telephone Drive and held its annual Christmas party for retarded children. Delta Omicron hosted the District 19 Convention in April . . . **DELTA TAU CHAPTER** at Arizona State has doubled in size over the past semester



Jim Smoker, Zeta Lambda, Adrian, received the swim team's Most Valuable Player Award.

drive collecting \$500. The men from Eastern Illinois also hosted the annual Pike Basketball Tournament and for the third straight year won their own tourney . . . Redecoration in the traditional garnet and gold colors for ZETA LAMBDA CHAPTER'S house was in order this spring. The chapter hosted the District 16-B Convention also . . . ZETA XI CHAPTER Brothers painted the local recreation center for their community service project and won the fraternity football championship last fall . . . ZETA UPSILON CHAPTER members are proud of their "new" 1925 Segraves fire truck recently purchased by the chapter . . . ZETA CHI CHAPTER at Southwest Missouri State College is conducting two unique projects. A faculty auction raised monies for local charities and a tour of a home for the mentally retarded to motivate the members to participate in service projects along these lines were the highlights of the year . . . ZETA PSI CHAPTER at Nicholls State sponsored the Thibodaux Junior Miss Pageant and obtained a new chapter house this year . . .

ETA ALPHA - ETA OMEGA

ETA ALPHA CHAPTER sent its fine initiation team to the 1971 International Leadership Academy for the model initiation of Dr. William Bowden, President of Southwestern-at-Memphis. The Clemson Brothers have instituted *Pikamep* into their chapter structure as well . . . The other members of the Seton Hall Interfraternity



Eta Alpha Chapter's (Clemson) Homecoming display viewed aerially during building session.

Council asked the Brothers of ETA BETA CHAPTER to help them improve their rushing methods and pledge programs. Eta Beta has shown positive gains in both areas over the years while other chapters at Seton Hall have not. The Pikes also introduced to the IFC a revolutionary motion to improve the position of Greek organizations on campus which have been lightly regarded by the administration in the past . . . ETA KAPPA CHAPTER Brother Ron Pearman married Miss Edna Aldridge in the chapter



Head table at installation banquet for Eta Xi Chapter, Alabama at Birmingham. From left to right: Rev. Tom Phelps, Past President Birmingham Alumni Association, Joe Walker, Jr., Garth Jenkins, past IIKA Executive Director, Richard Ogle, District 10 President, James Garrett, Roy Hickman, past National IIKA President, Michael McBride, SMC, Hubert Harper, Andrew Knight, past National IIKA President, John Dunbar, John Fields, Assistant Executive Director, Andrew Gainey, past Music Director, Clay Sheffield and Robert Van Sword.

house . . . ETA LAMBDA CHAPTER at Robert Morris College held its annual community service project, "The Christmas Scheme," for the benefit of local retarded children. The chapter held its annual Founders' Day banquet and presented chapter awards . . . ETA XI CHAPTER was the first of six chapters installed in 1972. The Pikes at the University of Alabama at Birmingham numbered 40 and elected Mike McBride as their first SMC . . . ETA OMICRON



Among Eta Alpha's civic projects was a transportation service to and from the Clemson Day Care Center for underprivileged children.

CHAPTER, the second installation this year, was previously a 25-man colony at Northeast Louisiana University. The new SMC is Dean White . . . ETA PI CHAPTER, University of West Florida, was installed in March in honor of Chris P. Zirkelback, Jr., who was SMC of Upsilon Chapter at Auburn at the time of his death in Pensacola, Florida last year. The first SMC is Tyrone Alexander. The new chapter is unique for IIKA in that it is at an upper-division university, one which enrolls only juniors, seniors and graduate students . . . ETA RHO CHAPTER, Northern Kentucky State College, was the year's fourth installation. President of the new chapter is Jim Kiger . . .



Eta Tau Chapter (Austin Peay) Pikette Teresa Tucker models in bi-weekly fashion show and Pikes at right scoring winning touchdown in APSU intramural football championship.

Ron Aiken is the new SMC of ETA SIGMA CHAPTER at West Georgia State College . . . At installation time, the President of ETA TAU CHAPTER, Austin Peay State University, was Joe Curcio. APSU's Pikes finished the IM football season with a perfect 9-0 record, initiated a campus consumer protection agency and recently sent three of its members to the Tennessee Intercollegiate State Legislature in Nashville . . .

Texas Governor Preston Smith receives Distinguished Service Award from District 23-A President Jerry Prothro, Region IV Vice President Bill Donelan and Region VI Vice President Dick Bills.



DIAMOND LIFE

NEW MEMBERS

- 2159. G. RAY FENNER (AP—Ohio State), Columbus, Ohio
- 2160. WILLIAM S. WYMOND, JR. (ΓΨ—Louisiana Tech), Dallas, Texas
- 2161. J. M. H. WILLIS (AO—Southwestern), Fredericksburg, Virginia
- 2162. BOB T. WILLIAMS (ΔZ—Memphis State), Memphis, Tennessee
- 2163. A. BURT WHITING (ΔΔ—Florida Southern), Lakeland, Florida
- 2164. DR. THOMAS SURRATT (Τ—Auburn), Sheffield, Alabama
- 2165. WADE STOKES, JR. (AI—Millsaps), Columbus, Georgia
- 2166. THOMAS E. SPRAGENS, JR. (Ω—Kentucky), Lebanon, Kentucky
- 2167. JAMES C. SHIELDS (BZ—Southern Methodist), Grand Forks, North Dakota
- 2168. J. ROGER SCRIVNER (AK—Missouri at Rolla), Rolling Meadows, Illinois
- 2169. T. S. ROSKY (TN—Iowa), West Hartford, Connecticut
- 2170. CHARLES Z. RADICK (ΒΘ—Cornell), Preston Hollow, New York
- 2171. FRANK S. QUINN, III (ΦΟ—Ohio), Battle Creek, Michigan
- 2172. LORMAR FLETCHER PROCTOR (AH—Florida), Miami, Florida
- 2173. DENNIS R. PREGER (ΤΔ—Arizona), San Mateo, California
- 2174. HARRY S. PENCE (AK—Missouri at Rolla), St. Louis, Missouri
- 2175. WILLIAM ONYON (AT—Utah), Salt Lake City, Utah
- 2176. R. G. OLTMANNS (TX—Oklahoma State), Midwest City, Oklahoma
- 2177. W. A. NORTON (ΓΧ—Oklahoma State), Chandler, Oklahoma
- 2178. CARL A. MORRING (ΓΑ—Alabama), Huntsville, Alabama
- 2179. DONALD J. MILLER (ΔΝ—Wayne State), Livonia, Michigan
- 2180. ROBERT H. MC GILL (AZ—Arkansas), Marked Tree, Arkansas
- 2181. J. L. LLOYD (ΓΘ—Mississippi State), Oakton, Virginia
- 2182. ROBERT S. LEER (ΤΤ—Rensselaer), Vestal, New York
- 2183. MITCHELL H. KLINE (AT—Utah), Salt Lake City, Utah
- 2184. W. F. KELLY (ΒΔ—New Mexico), Dillwyn, Virginia
- 2185. ROBERT M. JOHNSTON (Κ—Transylvania), Hopewell, Virginia
- 2186. JOHN B. HORSFORD (BA—Pennsylvania State), Chathan, New Jersey
- 2187. R. W. HERRINGTON (BA—Pennsylvania State), Woodhull, New York
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- 2191. HERBERT S. FRENCH (ΑΩ—Kansas State), Rockport, Texas
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- 2193. LOUIS J. FINKELMEIER (ΑΞ—Cincinnati), Cincinnati, Ohio
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- 2195. EARL L. ENGLE (ΑΘ—West Virginia), White Plains, New York
- 2196. DANIEL L. DONOHUE (ΒΔ—New Mexico), South West City, Missouri



Robert Adkins Death Mourned

The senior staff member, in terms of longevity, was not anyone among the top management. Nor was he among the secretarial or clerical staff. He was the janitor, a position that the late Robert Adkins made an honorable occupation.

His was an important position, and he was an honorable man. Mr. Adkins joined the Memorial Headquarters staff 22 years ago, thereby becoming the record holder in longevity as a regular paid employee of Pi Kappa Alpha. Among other things, Robert will be remembered for his loyalty, not just to his work, but to the people with whom he worked.

He will also be remembered for his courage. Over five years ago he learned that he had terminal cancer with only a short time to live. However, his indelible smile never left him. He never had phi phi kappa alpha defined for him, but he was fully aware of its implication and meaning.

- 2197. RALPH DANSBY (ΕΣ—Tennessee at Martin), Memphis, Tennessee
- 2198. R. B. CROSSET (ΑΞ—Cincinnati), Cincinnati, Ohio
- 2199. THOMAS L. CORWIN (ΑΔ—Georgia Tech), Milledgeville, Georgia
- 2200. CHARLES H. CORWIN (ΔΤ—Arizona State), Beigstrom AFB, Texas
- 2201. T. F. COLLINS (ΔΣ—Bradley), Salem, Oregon
- 2202. CHARLES M. BUTLER (AI—Millsaps), Jackson, Mississippi
- 2203. R. A. BROCK, JR. (Α—Virginia), Richmond, Virginia
- 2204. SIDNEY G. BRAIN (AH—Florida), Miami, Florida
- 2205. JOSEPH F. BOHREN (ΔΒ—Bowling Green), Laurell, Maryland
- 2206. E. THEODORE ARCHULETA (ΓΓ—Denver), Longmont, Colorado
- 2207. JOHN ACCETTA (ΒΠ—Pennsylvania), Philadelphia, Pennsylvania
- 2208. KENNETH A. ROLFS (Η—Tulane), New Orleans, Louisiana
- 2209. BLAINE S. BIERLEY (AP—Ohio State), Columbus, Ohio
- 2210. JOHN C. LATZER (AK—Missouri at Rolla), Parsons, Kansas
- 2211. JAMES H. CONE, JR. (Τ—Auburn), Atlanta, Georgia
- 2212. CHARLES H. BAKER (Θ—Southwestern-at-Memphis), Kennett, Missouri

GUARDIAN MEMBER

- 116. JOHN A. CADDELL (ΓΑ—Alabama), Decatur, Alabama

CHAPTER ETERNAL

ERNEST CLIFTON ADKINS (*T-Auburn*), January 28, 1972, San Antonio, Texas

JOHN P. ANDERSON (*AΔ-Georgetown*), October 16, 1971, Coshocton, Ohio

JAMES M. BARNETT (*AΓ-Louisiana State*), Denham Springs, Louisiana

KENNETH W. BAUMAN (*BΞ-Wisconsin*), Chicago, Illinois

PAUL T. BECHTOL (*ΓΖ-Wittenberg*), Fort Lauderdale, Florida

DENNIS PAUL BRISSON (*ZΞ-Western Carolina*), February 26, 1972; killed in auto accident at school. His home was Salisbury, North Carolina.

ROBERT V. BRISTON (*ΓΘ-Mississippi State*), Tupelo, Mississippi

WILLIAM HENDERSON BRUCE (*T-Auburn*), January 8, 1972, Catherine, Alabama

ALEXANDER M. CAVE (*A-Virginia*), February 1, 1972, Cleveland, Ohio

REV. WALTER C. COWART (*Δ-Birmingham Southern*), October 19, 1971, Decatur, Georgia

CHESTER G. DOUGHERTY (*ΔΠ-San Jose*), Gazelle, California

FORD DOUGLAS DUVALL (*ZΚ-Ferris State*), January 16, 1972; died in the Atlantic Ocean near Fort Pierce, Florida. His home was Clarkston, Michigan.

CHARLES R. ESSER (*ΤΡ-Northwestern*), March 4, 1972, Prescott, Arizona. Died as result of injuries sustained in auto accident.

MALCOLM L. FOSTER (*Ω-Kentucky*), January 23, 1971, Atlanta, Georgia

WILLIAM H. GEHRING (*BΘ-Cornell*), January 14, 1972, Swarthmore, Pennsylvania

EDWARD P. GREGORY (*BT-Michigan*), August 24, 1971, Colorado Springs, Colorado

CHARLES F. HAGAN, JR. (*A-Virginia*), March 3, 1972, Bristol, Virginia

CLYDE HISSONG (*ΔΒ-Bowling Green*), February 14, 1972, West Milton, Ohio

J. W. HUMPHREYS (*AΔ-Georgia Tech*), March 4, 1972, Atlanta, Georgia

MILLARD B. JUMPER (*AI-Millsaps*), November 4, 1971, Dallas, Texas

ORVEN L. KOCH (*AK-Missouri at Rolla*), December 8, 1971, Thayer, Missouri

DONALD E. LEWIS (*AN-Missouri*), March 4, 1972, Yates Center, Kansas

JOHN F. MARKHAM (*AX-Syracuse*), September 1971, Fitchburg, Massachusetts

DIMITRIOS MAVROGIANIS (*ΗΑ-Robert Morris*), Charter member of chapter; died of leukemia at age 19, March 18, 1972, Canonsburg, Pennsylvania

WILLIAM M. MC FARLAND (*AΔ-Georgia Tech*), March 20, 1972, Atlanta, Georgia

DR. O. R. PATTERSON (*Σ-Vanderbilt*), August 18, 1971, Gallatin, Tennessee

SIDNEY L. PETERSON (*BH-Illinois*), October 5, 1971, Park Ridge, Illinois

JAMES R. QUESENBERRY (*AΦ-Iowa State*), February 14, 1971, Tustin, California

WILLIAM J. RILEY, JR. (*AA-Duke*), February 4, 1971, Garden City, New York

ABSOLAM W. ROBERTSON (*O-Richmond*), Lexington, Virginia

WILLIAM A. ROETTGER (*BA-Washington*), March 22, 1971, St. Louis, Missouri

MERLIN F. SARPHIE (*ΓΑ-Alabama*), McComb, Mississippi

ALBERT E. SCHOBER (*ΒΠ-Pennsylvania*), March 25, 1971, Short Hills, New Jersey

WILLIAM SCHUHLE, JR. (*Π-Washington & Lee*), October 18, 1971, Columbia, Maryland

DR. EUGENE SCOTT (*Θ-Southwestern-at-Memphis*), March 19, 1972, Atlanta, Georgia

DR. WILSON POOLE SHORTRIDGE (*AΘ-West Virginia*), December 12, 1971, Perrysburg, Ohio

NIILO A. TALVITIE (*ΔΑ-George Washington*), Charter member of his chapter. Died March 22, 1972 in Las Vegas, Nevada. He was a commissioned officer of the U. S. Public Health Service and had become internationally recognized for his work in environmental chemistry.

HERMAN HOWIE UHLI (*Π-Washington & Lee*), April 6, 1972, Silver City, New Mexico

JERRY L. UNGER (*ΔΠ-San Jose State*), El Sobrante, California

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RUSH RECOMMENDATION FORM

I recommend the following individual for membership in Pi Kappa Alpha Fraternity:

Rushee's name
 Home address
 College to attend
 High school activities

Alumnus making recommendation
 Address

Send this form to: Membership Development, IIKA Fraternity, 577 University Boulevard, Memphis, Tennessee 38112

Your recommendation will be sent to the appropriate chapter and proper acknowledgement to you will follow from that chapter.

THE LOYAL CHARLIE FREEMAN

Charlie Freeman . . . how does one describe the 1972 Loyalty Award recipient? He's a super active alumnus, his correspondence to the Memorial Headquarters and Fraternity Officers is a continuous flow of ideas, information and incentives. He's Executive Director with Blue Cross and Blue Shield and well known among Chicago-area executives. "He's always there when needed," a nebulous cliche, but appropriate nonetheless.

Charlie was Pi Kappa Alpha's first Field Secretary, back in 1941. He, subsequently, visited hundreds of chapters and interacted with thousands of IKA Brothers as District President, Treasurer, Vice President and President of the Fraternity. Currently, Charlie is a trustee on the Memorial Foundation. And, more importantly, those titles were more than a facade for Charlie.

They have to be to earn Pi Kappa Alpha's Loyalty Award.

The Loyalty Award is given annually to Pi Kappa Alpha alumni who have demonstrated outstanding, uninterrupted loyalty in the unified efforts to improve and strengthen the Fraternity. The recipient must have contributed his time and energies for a minimum of 10 years.

Charlie is a product of Beta Lambda Chapter at Washington University where he received his AB and AM degrees. He was SMC of the chapter and held the presidency positions in the Interfraternity Council, Omicron Delta Kappa Leadership Honorary and the Student Council.

His combined service as District 10 President covered nearly a decade and was followed by election as National Treasurer in 1956. In 1962, Charlie was elected National Vice President and followed with the Presidency in 1964.

In 1952, he was chosen for the first Blue Cross Hospital Plan Executive Program at the University of Michigan. He has advanced in the business world to his present position and he has made an impact on his community, Bloomington, Illinois. He is a member of the Presbyterian Church and has served the McLean County Executive Committee of the National Foundation for Infantile Paralysis, the Bloomington Association of Commerce and the local Rotary Club.

Pi Kappa Alpha Endowment Fund trustee, A. W. Moise, Beta Delta, summed it up. "There is no one who deserves this award more than Charlie Freeman."



Above: as National President, Charlie Freeman chairs 1966 St. Louis Convention.

Right: Charlie Freeman in 1942, IKA's first field secretary.

Far Right: Brother Freeman and 1966 Convention Chairman A.W. Moise in St. Louis.



ROTARY INTERNATIONAL HAS THIRD IIKA PRESIDENT

by William J. Crosby
Associate Editor

Great Oaks from small acorns grow. Trite? Yes, but consider this. Would you believe that a member of the Leakesville-Spray (North Carolina) Rotary Club would go on to become International President of that organization? The same thing happened just recently to a man from Birmingham and not too long ago to a man from Salt Lake City.

Now, just how "international" does Leakesville-Spray, Birmingham and Salt Lake City sound? Salt Lake City, maybe, Birmingham, Alabama or Leakesville-Spray? Well . . .

Yet, these towns were given an international touch by the election of three Pi Kappa Alpha brothers to the high office of President of Rotary International. Luther Hodges, former Governor of North Carolina and Secretary of Commerce was the Rotarian that got his start at Leakesville-Spray. The late Richard Evans, Producer of the Mormon Tabernacle Choir, represented Salt Lake City.

The most recent election in Sydney, Australia, chose Roy D. Hickman of Birmingham. Brother Hickman, an alumnus of Beta Delta (New Mexico) has worked his way up the ladder of Rotary offices to the position of President-elect. He will officially take office as President on July 1, 1972 at the next convention in Houston.

Rotary International is an organization that has few, if any, rivals for being the largest and best known civic club in the world. There are 14,700 clubs in 159 countries that call 700,000 men members.

Taking positions of leadership is not new to President-Elect Hickman. He was elected to the Student Council as a freshman at the University of New Mexico. Among many other activities, he was on the Varsity Debating Team, student manager in athletics, President of the Associated Students and



Two previous Brothers who served as Rotary International Presidents were the late Richard Evans, left, and Luther H. Hodges.

Roy D. Hickman

Vice-President of the IFC. Having picked up the leadership habit in college, Hickman has presided at the helm of the Sales Executive Club; American Ordnance Post, the Downtown Club and the Executives Club. He has also been active with the Community Chest Drive, National Tuberculosis Association and Salvation Army.

Pi Kappa Alpha was graced with his tremendous abilities for an unprecedented three terms as National President. This was during the difficult war years when fraternities were hit hard by the exodus of so many men from college to serve in the armed forces.

Community involvement has long been a preaching of Pi Kappa Alpha. These three brothers are the epitome of community involvement. They are also typical of the multitudes of Pi Kappa Alphas who are serving their cities by giving their time and talents unselfishly, knowing full well that without the active interest of citizens such as they, the cities would soon crumble from apathy.