

SHIELD & DIAMOND

OF PI KAPPA ALPHA

VOLUME 82 NUMBER 1 SEPTEMBER 1971



DRUG ABUSE AND FRATERNITY RESPONSIBILITY

EDITORIAL



Stan Love

I happen to have a strong conviction that, prevalent though the use of marijuana and other drugs may be on our campuses, there are a great many fine young men who do not have any need of it. It is absolutely vital that when these individuals arrive on a campus there is a fraternity to meet their needs—one which can match their own high standards. I hope our fraternity will be such a group.

The permissive fraternity which ignores drug abuse in the house will probably let down the barriers in every other way. Can this type of organization possibly be a strong force for good on the campus? What kind of leadership can come from students who are psychologically dependent on a narcotic?

I personally feel that any chapter of Pi Kappa Alpha which condones the use of drugs and whose officials are neither able nor inclined to set and maintain the highest standards will be unable to provide the strong leadership needed in these difficult times, and is selling out the national fraternity and its own members.

Some have suggested that drug usage is a dead issue and should not be a topic for this publication to consider. It might be in some places where it is accepted or the group has rejected its usage. However, it is difficult to consider it as a dead issue when more than a dozen articles appear in the daily paper each week on drug matters. It has major impact on foreign policy, diplomatic relations, industrial efficiency, mental health and all of society. It has an obvious impact on the rushing programs of our chapters.

I urge continued discussion of the drug issue. If, as a result of our efforts we help one brother it has been worth it.

Stanley F. Love
EDITOR

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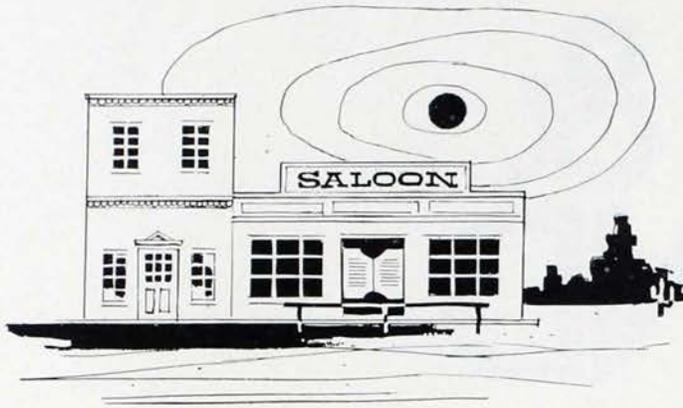
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Stanley F. Love, Editor

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The cover reflects some modern ideas of drug usage and fraternity responsibility. It starts with what might be a drug user and his thoughts. It concludes with the impact on rushing and chapter leadership. Can the drug user destroy the chapter? Can the house and good leaders save the drug user?



WHO K SU

Individualism or Conformity?

by Stephen Piper
Beta Eta Chapter

Today's college student is "stereotyped" as a highly intellectual, idealistic person wrapped up in the serious issues of the day with little time for the small time endeavors of the "frat." The college student is likened to Henry David Thoreau as he walks about Walden Pond contemplating the problems of the world—the true individual.

Concurrently, it would seem that this Thoreau-like individual would be totally antagonistic to the fraternity concept. If this stereotype were true, fraternities would be nonexistent. We know, however, that this is not true; therefore, we can assume that the stereotype is incorrect. What then is individuality?

To be an individual you must be in a group, but contributing in your own individual way. If everyone was a Thoreau there would be little of the co-ordination and co-operation necessary to run society. The Greek system provides a **for-**

CONTINUED ON PG. 6

Fraternity, Mini Society

by Evan Zeiger
Alpha Pi Chapter

The Modern College Fraternity is an integral part of the individual student's total educational experience. A student can acquire knowledge in the classroom, but it is only through associations with people that this knowledge can be put to a productive use. The Fraternity offers a "mini society" where the beginnings of an individual's encounter with life and people can be molded.

Just as in the American society, the Fraternity has a central leader and every other member has a particular job or task. If any one member fails to accomplish his job correctly either the other members take up the slack or the whole structure collapses. This experience is invaluable when the time comes for the transition from the "mini society" to the community or society on a larger scale. In this environment, the individual will also have leaders and a particular niche to fill. If the Fraternity has encouraged the individual to discover his limitations and his attributes, then the student's educational experience has been complete and he will have no problem finding his place in the community.

CONTINUED ON PG. 6

A lot of unsuspecting citizens of this country had no idea that Joe Suds had died. Just who is Joe Suds, anyway? Who cares if he's dead?

The first section of this magazine is devoted to the obituary of Joseph F. (Frat) Suds and all he stood for in the '50's and '60's. This is because Joe Suds was the old Greek system, the outdated image of beer, bands and broads, the man who put forth the image that "I" is better than "You."

However, the Suds attitude was not fostered by all, explaining the system's perpetuation.

Today's fraternity system is revolutionary, in effect, when compared to that of twenty years ago. Brotherhood has taken a new form—new to fraternities, that is—love, respect, individualism, etc. However, when compared to the ideals set forth by this fraternity's founding fathers, brotherhood has had a rebirth.

LLED JOE DS?



However, brotherhood is not the sole change in the system. Today, the word "image" is nearly non-existent; membership education has replaced pledge training; individuality circumvents conformity; campus involvement has taken on new roles; the fraternity has become a mini community.

Presented here and throughout this section are the ideas of others within this fraternity with respect to the new "us," and how you as a rushee or you as an interested member of Pi Kappa Alpha, fits in, or around, us. Four Regional Power's Award (most outstanding undergraduates) winners have formulated their thoughts concerning several areas of fraternity living and here present them as an introduction to Pi Kappa Alpha.

R. John Kaegi
Associate Editor

Cooperative Involvement

by Charles Brackins
Alpha Eta Chapter

During the past two years, competition among fraternities at many schools has become as intense in the service area as in intramurals.

What we should now turn our attention to is the nature of the fraternity's involvement—how can the fraternity utilize to the fullest its most valuable resource, manpower? To what interests is fraternity involvement best suited?

Unfortunately, some of the most popular types of campus involvement, i.e., anti-war movement and other highly publicized activities, do not lend themselves to involvement by the fraternity. A fraternity's success lies in assembling a group with relative diverse backgrounds, values, and beliefs. Such an organization lacks the homogeneity needed for involvement in campaigns which are highly ideological. It is unfortunate that a fraternity must frequently avoid controversial is-

CONTINUED ON PG. 9

The Fraternity Image

by R. Bryan Fawber
Epsilon Alpha Chapter

In its proper form, an image is constantly in a state of flux. It is capable of presenting many pictures and of evoking diverse reactions to them. A rather universal form of conceptualization, an image can often be an effective means of communication. It can convey in the form of an idea much of what we know about experience. In its perverted form, however, an image can prove to be a barrier to communication as well. Modern advertising has provided us with many examples of appearances which in the end conflict with the truth. As a result, we tend to be skeptical in dealing with images. We feel that somehow they are **hiding** the truth.

From the start, then, the modern fraternity system is at a disadvantage in its attempt to create and convey a new image. The system itself often further complicates matters by using the Madison Avenue approach. I have on

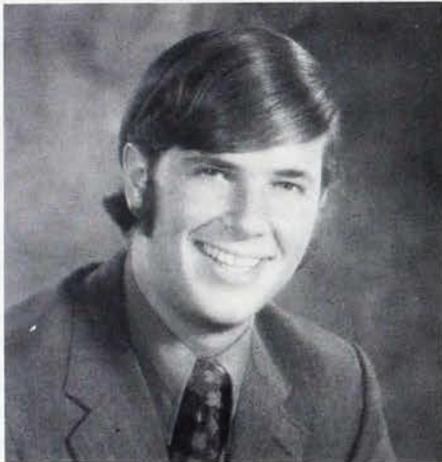
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INDIVIDUALISM . . .

um for the expression of individual opinions. Thoreau had only his soapbox.

It is my philosophy that the only reason for the existence of a fraternity is to be of service and value to the individual who chooses to join. In that context there are two prominent philosophies that move about the fraternity system. One is that the fraternity exists to serve the fraternity. These apparent contradictions of philosophy are, in essence, identical with a definition of terms.

If we accept the definition of a fraternity as the members of the fraternity (rather than the physical



Stephen Piper

plant), we can restate both philosophies by substituting the word "members" for the word "fraternity" as follows—that members

exist to serve members. Obviously the two philosophies, no matter what word game is played, are not identical, because they are perceived as separate, antagonistic philosophies in the mind of the holder.

It is with the aforementioned perceptions that the problem of individuality is centered around. We necessarily must bridge the semantical differences between the two philosophies in order to achieve a useful and meaningful fraternal existence. There is an underlying danger that people may be becoming too selfish. There seems to be more self-centeredness now. People have come to need immediate rewards, and there has been a breakdown of respect not only for love and order but for one another.

The core values of a fraternity which can be found in any of the creeds are those which seek "to bind men together for mutual benefit." Regardless of the particular climate of opinion at a given time in history, these types of association, with service to others as a philosophy, are needed. At no time, perhaps, have they been needed more.

MINI SOCIETY . . .

Pi Kappa Alpha performs this function well on many college campuses. An entering student is confronted by a community of two thousand to twenty thousand individuals. Mutual understanding on a scale this large is impossible. The Fraternity is the "mini society" which allows the student to pick the type individuals he desires to associate with. Each Fraternity has distinct goals, ideals and objectives. The student can choose those which most closely approximate his own. From this point on the Fraternity man is on his own. He may advance to positions of leadership or be contented with simp-



Evan Zeiger

ly being a follower. Thus the Fraternity provides a training ground for individuals on their way to finding a place in society.

MURRAY BROTHER GIVES LIFE AND SIGHT TO OTHERS

Four people, unknown to the donor, now have either life or sight, because of the humanity of a Pi Kappa Alpha brother from Epsilon Lambda Chapter (Murray State University).

William S. Douglas was thrown headfirst into a curb when the chapter's firetruck bounced over a bump; he was rushed immediately to Baptist Memorial Hospital in Memphis, where he died. His family, however, was prepared to trade his death for the lives of two others. Doctors transplanted his kidneys—one to a computer pro-

grammer from Huntsville, Alabama, the other to a 31 year-old railroad mail handler from Memphis.

One cornea was transplanted to a fellow Kentuckian who is three times the age of Brother Douglas; the other one was made available to the Mid-South Eye Bank, which has a long waiting list. By this writing, it is probable that one more person is seeing the light of day once more.

The doctor described William Douglas as "one who had enough humanity to donate part of his

body to help others and who performed probably the most unselfish act that one can do." His father described Brother Douglas as one "who tended to take up the underdog even while a child." He died, then, as he had lived—unselfishly and with sincere concern for others.

At first glance it might be said that this young man's life was wasted, nipped in the bud. He had just graduated with a B average and a degree in Psychology. Nipped in the bud—maybe—but surely not wasted.

AN INTRODUCTION TO PI KAPPA ALPHA

by John S. Hille
Administrative Assistant

There are an infinite number of ways in which you may have come to be associated with Pi Kappa Alpha. Hopefully, in the process of association, you have become acquainted with the nature of the Fraternity and the substance of its objectives.

However, you, like many men upon first association with a fraternity, may have less knowledge and familiarity with Pi Kappa Alpha than you might like or need in exercising the responsibilities of memberships. For such men, this guide will further serve to acquaint them with the traditions, nature, and objectives of Pi Kappa Alpha.

During the days, weeks, months, and years to follow, your education will continue. Some will learn by their associations with other individuals, some through activities in which the skills they have acquired and the objectives they have chosen will find expression and utility, and some by participating in discussions and programs designed for their edification or the further elucidation of objectives. All, however, will learn and profit from their membership only so long as they actively desire that such education will occur.

Membership in Pi Kappa Alpha is more than an affiliation, it is a commitment. Each man brings to the Fraternity particular interests, special talents, and individual aspirations, hoping that in and through his membership these interests, talents, and aspirations may find form and fruition. Though the form of the overall commitment varies from individual to individual, the essence must always remain constant for five main dimensions.

PRIME RESPONSIBILITIES

These dimensions are: responsibility for one's own actions, responsibility in contacts with one's Brothers, responsibility for maintaining the Fraternity, responsibilities toward those outside the Fraternity, and responsibilities toward the alma mater and the educational system. Most of these responsibilities are implicit in one's background, presence at an institution of higher education, and membership in Pi Kappa Alpha. Thus, it would appear that little additional investigation or explanation would be required. This assumption, however, is over-idealistic and involves the same simple phenomenon of blind acceptance that is the very reason many men do not fully comprehend their responsibilities.

Every action of a man, whether it be passive or

active, elicits a response or effects a change in the sphere of the action. From this has been developed a system of accountability—legal, moral, religious, and personal—in which a man is held responsible for those actions of his which elicit changes in the situation. Inherent in this system is the belief that each man has the ability to choose between alternative courses of action and that he is capable of perceiving the difference in the resultant consequences.

Certainly, responsible action is not expected of infants, morons, or sociopaths. Likewise, responsible



John S. Hille

“to the experienced member, most of these commitments have become so engrained they take the form of reflex action.”

action cannot be expected from one who does not know or understand the relationship of his ideals to his actions or his place in interpersonal activities. Though the actual role one must fulfill is subjective and dependent on one's own personality, there are certain dynamics which can be delineated on a generalized basis.

The responsibility one has to himself covers a wide range of elements including scholastic performance, career advancement, fulfillment of social needs, and fidelity to personal ideals and morals, to mention just a few. During adolescence the stability of the home and assistance of the parents alleviates many of the decision-making problems that surround this sphere. Consequently, as a college student, when one expresses his freedom from those parents, it is often difficult for the person to assume the full responsibility this role entails. Though no one but the man can take on the responsibility for his actions, interest, assistance, and an insistence that responsibility be demonstrated are and properly should be the province of the Fraternity and one's Brothers.

To these Brothers the individual has a reciprocal responsibility, providing for them the same support and expectations that they supplied for him. Further-

INTRODUCTION TO IKA...

more, the man in his acceptance of membership in Pi Kappa Alpha has tacitly agreed to extend this sphere of responsibility to all members of the Fraternity without regard to their chapter or status. He has, furthermore, committed himself to the ideal of brotherly love and is bound to an expression of that love even though he may disagree with or see little affiliation to another member.

INDIVIDUAL EXPRESSION

No organization will endure or prosper without the interest and support of its members. In accepting membership in Pi Kappa Alpha, an individual expresses his willingness to assure the life of the Fraternity and promises the energy of a zealous member. This, in the best interests of the Fraternity, must include financial, organizational, and directional support as well as the contribution of personal time.

With such concern for Pi Kappa Alpha, the members thereof, and one's self, it is tempting to view the chain of responsibilities as ended. This most assuredly would not only earn the justifiable contempt of others, but would represent a gross miscalculation of the objectives of the Fraternity and the values of membership therein. The lessons of friendship and concern for others inherent in Pi Kappa Alpha must be carried into our lives outside the Fraternity and help us to mediate on amicable terms those differences which we perceive between ourselves and others.

Furthermore, Pi Kappa Alpha is not an amorphous and independent organization. The Fraternity exists because there are colleges, without which there would be no students. Thus, our fate and the fate of the institutions where we have chapters are closely linked, be it only from a one-sided point of view. Because we reside in academic communities and to remain faithful and true to our objectives, each member has the responsibility, separately and corporately, to facilitate the work of those institutions, which is the education of the individual and the achievement of an academic atmosphere. Also, we have a role to fulfill in providing for the campus a more rounded and total life for students.

Surely, these responsibilities may seem extremely ponderous to the neonate fraternity member, but to the experienced member and well-established chapter, most of these commitments have become so engrained that they take the form of reflex action, requiring little attention and the minimum of energy. There are, no doubt, times when the fulfillment of some of these responsibilities will seem or be impossible to accomplish. Nonetheless, it should ever remain your goal to exercise them faithfully and to be satisfied with no less than success.

BRACKINS SELECTED OUTSTANDING STUDENT

A 1971 University of Florida graduate, Charles Gordon Brackins, has been named the winner of this year's Powers' Award, recognizing Pi Kappa Alpha's most outstanding undergraduate for the year 1970-1971.

The honor, based upon accumulated academic, fraternity and student government activities, was one of the highlights of the Memphis Leadership Academy held this month.

Regional winners were chosen from a host of applicants during the late spring. During the June meeting of the Supreme Council, Brother Brackins was selected as the recipient of the award honoring two past National Presidents of IKA. He receives a \$500 scholarship to the graduate school of his choice.

The other Regional recipients, who will receive a \$300 scholarship each to graduate school, are: Robert Bryan Fawber, Epsilon Alpha, Trinity, for Region I; Stephen Robert Piper, Beta Eta, Illinois, for Region II; Douglas Evan Thompson, Gamma Epsilon, Utah State, for Region III; Herbert Evan Zeiger, Jr., Samford, Alpha Pi for Region V; and, Patrick Lynn Hodges, Beta Mu, Texas, for Region VI. Brackins, Alpha Eta, represents Region IV.

"Charles G. Brackins is an active and concerned individual," says Alpha Eta SMC John C. Allen, Jr. "He is highly motivated and ambitious, not only for himself, but for the organization with which he becomes involved."

J. R. Stormer, Assistant Dean for Student Development at Florida, described Charles as "an individual who is thoroughly respected by students, administration, and faculty at the University of Florida."

Charles has served his chapter, school and community in a variety of ways. At Alpha Eta, he held the IMC and SMC offices and received the Outstanding Brother Award this year. He graduated with a 3.3 grade average on a 4.0 scale entering Pi Sigma Alpha political science honorary. During 1970, Charles was elected President of the Interfraternity Council and, subsequently, accepted the NIC Iron Man Award at the end of his term. The Iron Man Award signifies the most outstanding IFC in the nation each year.

On the campus scene, Charles is a member of the Florida Hall of Fame, Who's Who in American Colleges and Universities, Blue Key leadership honorary, and Omicron Delta Kappa leadership honorary. He also served as IFC Treasurer and a Student Senator.

Brother Brackins was the featured speaker at the 1971 Memphis Leadership Academy on Thursday, August 12 at Memphis State University.

INVOLVEMENT...

sues but it should never risk becoming a group of identical acting, thinking, or appearing people either of conservative or liberal nature. In order to preserve its diversity, it should find issues to involve itself in that do not leave out a majority of the members—for example, curriculum reform, greater responsiveness of the university to the student, etc.



Charles Brackins

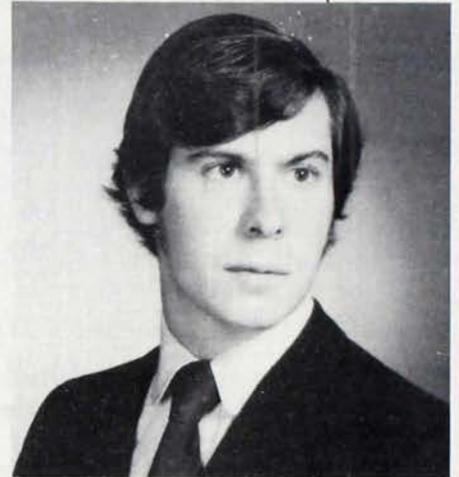
Manpower represents the most effective tool the fraternity has to work with. Regretably, many deserving projects need money more than manpower. The IFC at the University of Florida has found a way to allow the fraternities (themselves a needy and worthy charity), to fund worthy projects. Each of the twenty-nine fraternities contributes five dollars per month. This allows \$150 per month to work with.

A fraternity's involvement can usually be made more meaningful when done with other fraternities. The fraternity should also maintain close ties with local VISTA volunteers. These workers frequently know of worthwhile projects. By keeping in touch with local service organization on campus and in the community, the fraternity can usually find a creative and meaningful activity.

Meaningful involvement will not be a panacea for the fraternity in this turbulent day. It must preserve its status in other areas, social, intramural, etc., while doing its part in providing a channel for each individual to do his part to improve the lot of those around him.

“Meaningful involvement will not be a panacea for the fraternity in this turbulent day.”

While it is true that Joe Suds may still haunt an occasional fraternity weekend, not all fraternities choose to manifest their concern for human desires in this partic-



R. Bryan Fawber

IMAGE...

numerous occasions been told that as fraternity men we are obligated to do all we can to **sell** our product. I much prefer to believe that we have something to **offer** which may or may not be **accepted**. Because a fraternity is concerned so specifically with a broad range of human interaction, it is difficult to convey such experience with an image borrowed from economies. While it may be difficult to offer friendship, it is impossible to sell it.

To make things more difficult, the fraternity system in addition suffers from what I would call image-generalization. To many observers, **all** fraternities may be categorized as traditional, conservative, reactionary, and irrelevant institutions which are doing little to ensure their own survival.

ular manner (in any event, I have never really been able to view beer as a reactionary beverage). Because they deal with individuals, fraternities themselves tend to be individualistic. Ideally, with each new member, a fraternity—and thus its true image—changes.

The new fraternity image, therefore, must be developed and conveyed on the level of the individual chapter. A national structure cannot succeed in establishing a comprehensive fraternity image. For it is on the local level—members interacting with prospective members on a personal basis—that the nature of the fraternal experience can be best communicated. In the correspondence of this image with desired experience lies the perpetuation of the fraternal ideal.

An Editorial

DRUG USAGE AND FRATERNITY RESPONSIBILITY

By Stanley F. Love

Today the use of marijuana has reached epidemic proportions in every small town, big city, and college campus in the country. What is the role of the fraternity in all this—should each chapter just turn its back on the drug issue or is there some positive action it can take?

First, let's talk about narcotics a little. The most widely used one is marijuana, or "pot." It is normally smoked, and has a generally uninhibiting effect which ranges from euphoria to hallucinations. It can have unpredictable effects, however, and distort certain senses. Habitual smokers develop a psychological dependence on marijuana—they count on the "lift" it gives them—and though there is controversy about how habit-forming pot is, the fact remains that people who enjoy smoking it intend to continue doing so. The physical harm it causes has not been fully established, but the fact that it is used as a psychological crutch should be warning enough.

"Drug usage is an individual choice, but one which may be the determining factor in the downfall of a chapter."

What about going from pot to stronger, more dangerous drugs? Well, progression does not **necessarily** follow. Still, a person who enjoys smoking pot might easily be tempted to try stronger drugs, especially if he is with people who use them. Heroin is **strongly** addictive, creating a physical dependence which is nearly impossible to break. LSD can result in a "bad trip," which causes physical injury to the user and others, and may create permanent mental disorders. The above are just a few examples of what may lay in wait.

CHALLENGE FOR FRATERNITY

In spite of all the arguments in favor of drug-taking ("mind expanding," "an increased sense of reality," "you just love everybody"), we need only to look at the countless drug control centers set up around the country and see some of the desperately sick young people who are trying to break the "habit," to convince us that the use of drugs is a terribly serious matter—one on which our fraternity **must** take a stand!

What shall it be? Should we get behind stronger legislation? Help set up drug clinics in our own community? Where should our main thrust be?

Let's go back first to the reasons behind the whole Greek system. Fraternities originally came into being to promote brotherhood and leadership—both academic and social. Ideally, fraternity men were the ones to provide strong leadership at their school, which came from their having a strong sense of purpose and a deep personal commitment—strengths which had been deepened by their fraternity.

But during the last decade there have been great changes on our nation's

campuses. The focus of interest of college students has shifted, and one of the most noticeable effects has been a drop in interest in fraternities. The first to go were the ones which had degenerated into drinking societies and purely social clubs—they were expendable. At the other extreme are fraternities with

“Strong chapter leadership is essential to the maintenance of fraternity standards and ideals.”

extremely high standards and possessing many leaders, which have earned a solid place on campus.

Between these two extremes lie the majority of our chapters—trying to pick the right road to follow, one that will allow them to maintain high standards and yet attract a good number of pledges. Drug usage has an impact on this.

Trying to be loyal to their founders’ goals of brotherhood, scholarship, leadership, and a strong sense of commitment, and yet knowing that there will be fewer young men on campus this fall interested in pledging **any** fraternity, our chapters are concerned that if they hold on to their original goals too firmly they may not be able to attract what seem like the best prospects, and there is the resulting concern that a house that is not full cannot afford to stay on campus.

CHAPTER LEADERSHIP

Good, strong leadership has always been crucial to a fraternity. Such leadership can prevent use of drugs in the chapter house, and this strong (not necessarily popular) stand may spread to other parts of the campus with a very beneficial effect. The fraternity which lets it be known that there is absolutely no drug usage allowed in the chapter house will attract the pledges who will make the best fraternity men and leaders for the future. Such a fraternity must have top caliber officers, and must stand by the rules—any member who uses drugs in the chapter house will be disciplined or asked to resign. Such high standards are difficult to establish, and even harder to maintain, but if the Greek system is to jus-

tify its continued existence and maintain a significant leadership role on campus, they must hold fast to high ideals, regardless of financial or social pressures.

SOME ALTERNATIVES

The Wall Street Journal on May 26, 1971, reported that some college students find a new kick in replacing drugs with beer. We have many alumni who could have given this counsel months ago.

Perhaps the chapters should invite a few alumni in to argue about the drug issues. Also invite a few non-members who know the facts about drugs. This will allow you some ammunition to reach an intelligent decision about drug usage. Try to answer this question in your group. What is the basic motive or rea-

“What responsibility do I as an alumnus have in relation to the chapter’s drug problem?”

son for drug usage by a fraternity man? What responsibilities does he have to his Chapter, to his national organization, to his campus?

If the drug problem does exist on your campus or in your business, is there any way you can take advantage of it? Why not organize a positive program to include facts, seminars, speakers, pamphlets, and other educational tools? If good sources are available in your community, perhaps a guide of drug rehabilitation and preventative sources would be useful. Be visible as a group concerned about a vital problem.

RUSHING AND DRUGS

All of this has a direct impact on rushing. Strong leadership is needed for a good rush program. The rushing plan will often crumble under poor leadership. Since drug usage contributes to poor leadership, it clearly has an impact on our rushing programs and subsequently our membership standards.

“Recently, beer has become a popular ‘discovery’ among drug users. We could have helped him long ago.”

How do you answer the rushee who asks, “Do you have members who use drugs?” or the alumni who says, “We drank beer in my days, why is there so much drug usage today?” Be honest and give the correct answers. Do not avoid the question.

CONCLUSION

We should never avoid the drug problem or pretend that it does not exist. Let us solve it and move on to the positive aspects of our fraternity life . . . brotherhood and kind feeling.

PRESIDENTS, DEC NEW ON DISTRICT SCENE

Following the 1970 Convention legislation limiting District President's terms to one year and altering their selection method, several new faces surfaced at the District level. In addition, a District Executive Council program was developed and adopted by the Supreme Council as an aid to Pike DP's.

Several of the below listed Presidents were selected by the Supreme Council during the fall of 1970 to fill vacancies and were ratified later by District Conventions. Others were elected during Conventions and officially took office July 1, the revised beginning date of the DP term of office.

IKA's weekly chapter and officer newsletter, *Week End Report*, reported the new District Executive Council innovation following the Council's adoption. The new program, outlined in the District President's manual, is designed to assist the governing burden of the District President by providing for five officers instead of one. The District board of directors includes at least two undergraduates and gives both chapters and alumni associations opportunity for greater participation in the District.

The five new officers are:

1. District President (alumnus)
2. District Vice President (alumnus)

3. Undergraduate Representative (student)
4. Convention Coordinator (student)
5. Secretary-Treasurer (either)

The DEC officers are elected at annual District Conventions with their responsibilities so divided to give representation to all segments of the IKA population in each District.

Among the Districts which currently operate on a DEC level are Districts 3, 4, 15, 16-B, 19, 22 and 23. The new District Presidents are:

- | | |
|------------|--|
| DISTRICT 2 | Edward L. Korwek, Epsilon-Upsilon |
| 3 | Timothy S. Sotos, Beta Pi |
| 4 | L. W. "Bill" O'Neill, Delta Mu |
| 9-A | Douglass R. Cooke, Delta Lambda |
| 9-B | Dr. O. Nelson DeCamp, Alpha Eta |
| 11 | C. A. "Pat" McNease, Alpha Nu |
| 12 | James Steele Thompson, Jr., Alpha Delta |
| 14 | C. Rowe Harper, Alpha Lambda |
| 15 | John A. Trentanelli, Epsilon Iota |
| 16-A | N. Michael Galinis, Epsilon Psi |
| 18 | Dr. John T. Wynne, Alpha Phi |
| 21 | Ralph Edward Turner, Gamma Chi & Epsilon Omega |
| 23 | Jerry R. Prothro, Alpha Omicron |
| 24 | Don "Mike" Thompson, Gamma Delta |
| 25 | Martin R. Griek, Gamma Gamma |
| 26 | Brian C. Swinton, Alpha Tau |
| 27-A | Capt. William R. Ford, Gamma Pi |
| 27-B | David Lawrence Brown, Delta Rho |

PUBLIC RELATIONS HONOR

A.W. "Bill" Stewart, (Beta Omicron—Oklahoma) news bureau manager for Beckman Instruments, Inc., Fullerton, California, has become an Accredited member of the Public Relations Society of America (PRSA).

Accreditation is recognized as the highest professional status in the public relations field and is open only to men and women with a minimum of five years practice. PRSA is the world's largest organization of public relations practitioners. Not quite a third of its 7,000 members are Accredited.

Stewart has been with Beckman's public relations department since 1966. Prior to that he was a news editor of an Oklahoma City newspaper for one year and served two years as an officer in the U.S. Army. He holds B.A. and M.A. degrees in journalism from the University of Oklahoma, graduating in 1962. Stewart is a member of Sigma Delta Chi professional journalistic society and was associate director of the Orange County chapter of PRSA and serves as professional advisor to the student PRSA chapter at California State College, Fullerton.

Undergraduate Council Members View Experience as Meaningful

"In September of 1970, when I was selected to serve as one of the first three undergraduates on our Supreme Council, I had no idea of the role I was to play. I was aware it was the intention of the 1970 Convention delegates that we were to be given full voting privileges and responsibilities as Council members. I was also aware, however, that some members felt the undergraduates would be intimidated by the older, more experienced Council mem-

tions were soon put to rest. The first and foremost interest of these men focused on the chapter undergraduates."

FIRST OBSERVATION

"One of the first observations I had of the current Supreme Council," says Bud Banks, Alpha Xi—Cincinnati, "was its seemingly inherent stability due to its wide diversity. Youth is tempered with age and experience. Conservative viewpoints are debated by the

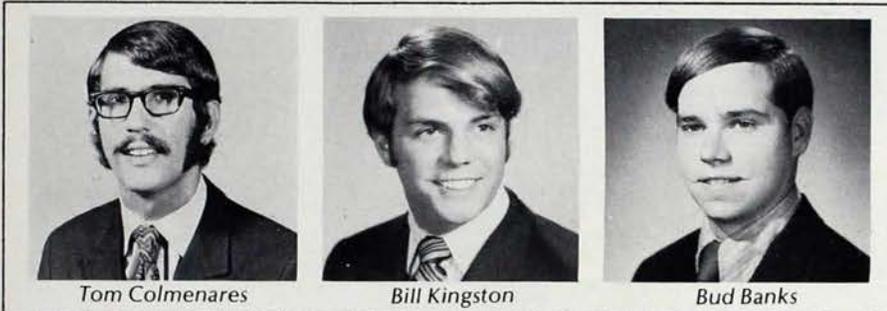
Brother Colmenares sums up his feelings with regard to the experience gained like this: "I have been exposed to a wide spectrum of experiences, all of them invaluable in one way or another. I have gained a high degree of sophisticated knowledge of the inner workings of the fraternity and from this, I have developed a fuller appreciation of the work done and the efforts put forth throughout all levels of the organization. I have yet to experience a better opportunity to develop leadership abilities. It has been a vast "learning laboratory" in social interaction and dealing with people and personalities," adds Tom.

"The Fraternity has entered a period of unprecedented growth and progress," says Tom. "All of this year's projects have been focused on the most vital element of the fraternity, the undergraduates. The effects of these efforts are all-encompassing."

"The major source of this progressive trend can be directly attributed to the work of the Headquarters Staff," comments all three student directors. "'Dynamic' is the only word that approaches an accurate description of this group's abilities."

Says Bud, "Probably one of the disappointments during my term is that I had very little communication from any undergraduates with the exception of the personal meetings with them at installations and conferences. I hope in the future the undergrads will utilize their Council members by communicating with them through their 'direct line' to the Council."

"I am sure," says Bill, "the next three undergraduates will face many new and challenging issues, and that our experiences, this past year, will prove helpful."



Tom Colmenares

Bill Kingston

Bud Banks

bers and lose their effectiveness."

The words of Bill Kingston, Delta Tau—Arizona State, sums up the initial feelings of IKA's first three student Supreme Council Members. The emotions with respect to the incorporation of students on this fraternity's board of directors were greatly varied between undergrads and alumni at the time of the move—not to mention the differing opinions dividing the students themselves.

Now, one year later, Brothers Kingston, Tom Colmenares and Bud Banks recall their initial reactions and state their conclusions on this debatable piece of legislation.

"Speaking candidly," says Tom Colmenares, Alpha Eta—Florida, "I felt that I would have to battle for an established position of respect for the feelings of the undergraduates. Unfortunately, my thoughts were based on criteria from past experiences with university officials. My misconcep-

more liberal contingent at the table. Sometimes, though rarely without much discussion, the council acts unanimously."

Bud adds, "I think the uniqueness of a fraternity board of directors is extremely effective in that it lends itself to more thorough discussions and the fluid exchange of ideas, simply because there is a high degree of mutual respect for the members of the board. The undergraduates have had a significant impact in all decisions made by the Council."

"Upon arriving at our first meeting in October," recalls Kingston, "I found that the entire Council wanted to see this experiment fashioned just as the Convention had wished. During the past year, we have been included in all the major policy decisions, represented our fraternity at various affairs, and offered suggestions that we felt would take the fraternity in the direction the undergraduates would desire."

RUSH FILM FINALIZED



The true meaning and value of life is attained only through the experience of living. Pi Kappa Alpha has developed a film which portrays contemporary fraternity lifestyles. The 16mm, color, sound film may be used for rush, alumni banquets and a host of other occasions. This is so because the professionally produced flick represents Pi Kappa Alpha as no other medium ever has.

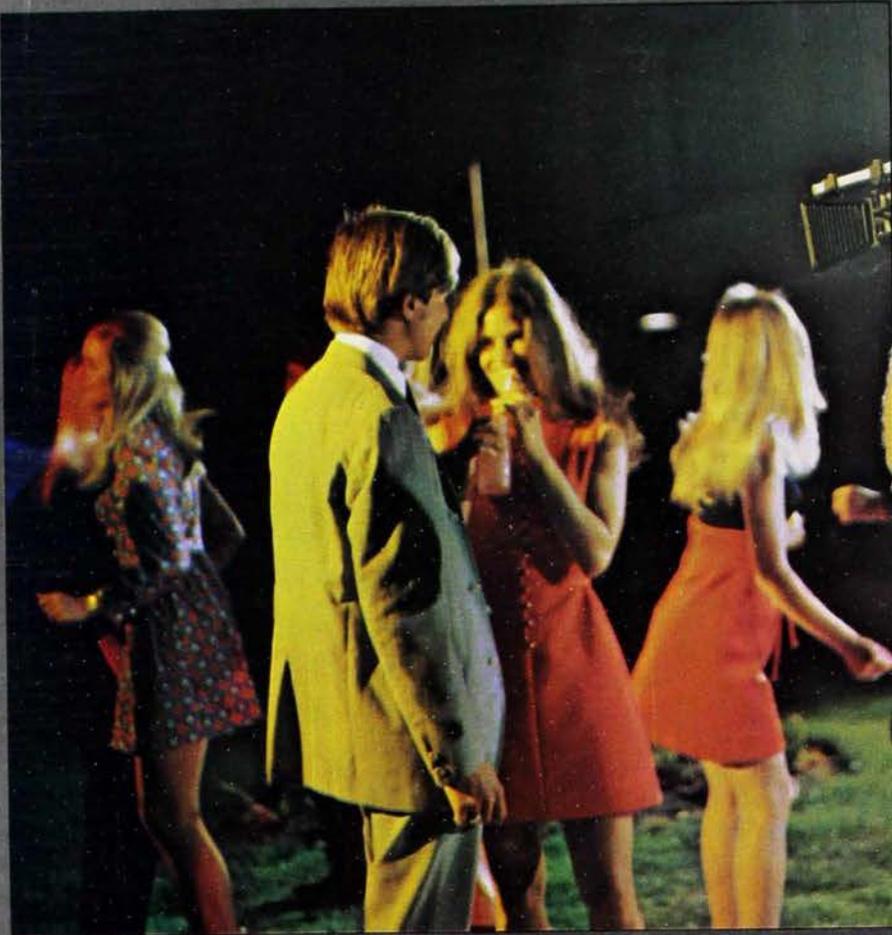
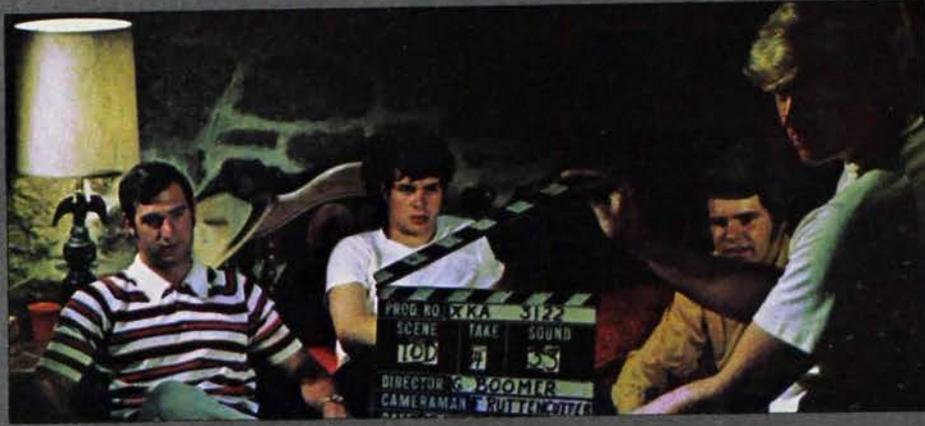
Individual interaction, like that in the photograph to the left, has taken on renewed importance to members of Pi Kappa Alpha. The true individual is he who can challenge and stimulate others with his ideas, and in turn be challenged by theirs. This is a goal that the dynamic fraternity of today must, and has accomplished through progressive educational and social programs. These new programs are illustrated beyond compare in IKA's rush film.

PORTRAYS I I KA LIFE

Fraternities are not establishments; fraternities are people. A fraternity is not a scholarship rating, an intramural sports record, a big beautiful house, or a swimming pool. It's none of these material things. A fraternity is really just people. It's people living together, working together, playing together, but most of all, it's people learning together, from each other.

The photographs on the two adjacent pages were taken during the rush film shooting and at various other times. Each represents an important phase of fraternity lifestyle. Of course, none of them indicate childish pledge hazing, gold-fish swallowing or similar images of fraternities. This is so because fraternities have grown up. The contemporary cooperative is people living, working and playing together—as seen on the next two pages.





Production photos, from the shooting of I I K A's new rush film "Going Places With PiKA," effectively portrays unique life-styles of Pikes.

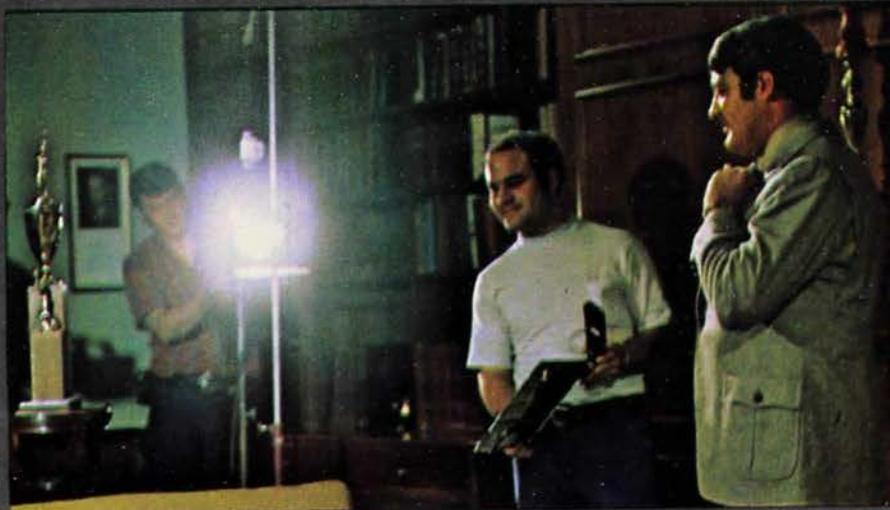
Upper left—Weekly chapter meetings are utilized to enhance all aspects of life as a Pike.

Upper right — PiKA pioneered membership education programs as an alternative to outdated pledge training.

Center—Social endeavors play a major role in Pike life-styles. Personal development programs are unique to I I K A only.

Lower left—"Once a Pike, always a Pike." Continued alumni participation in Fraternity activities assures one that membership does not cease with graduation.

Lower right—Pat Halloran, Executive Director, gains the spotlight briefly to direct attention to original I I K A programs and policies.





During rushing, one fraternity often looks like another—unless the rushee evaluates the involvement possibilities of Pi Kappa Alpha.

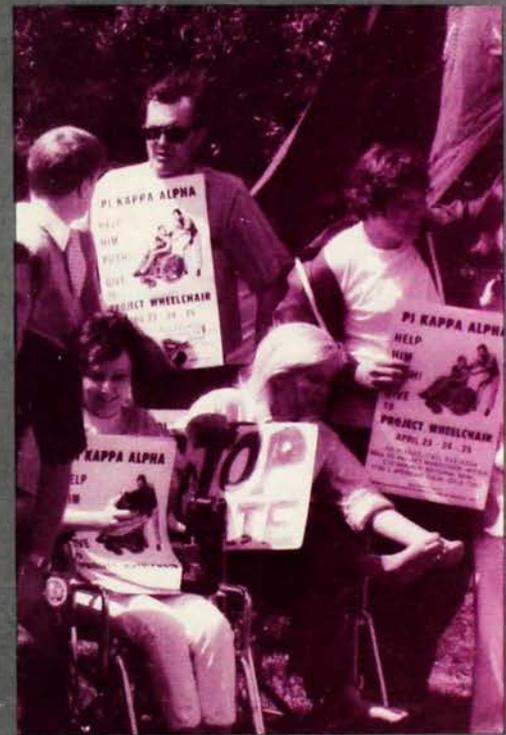
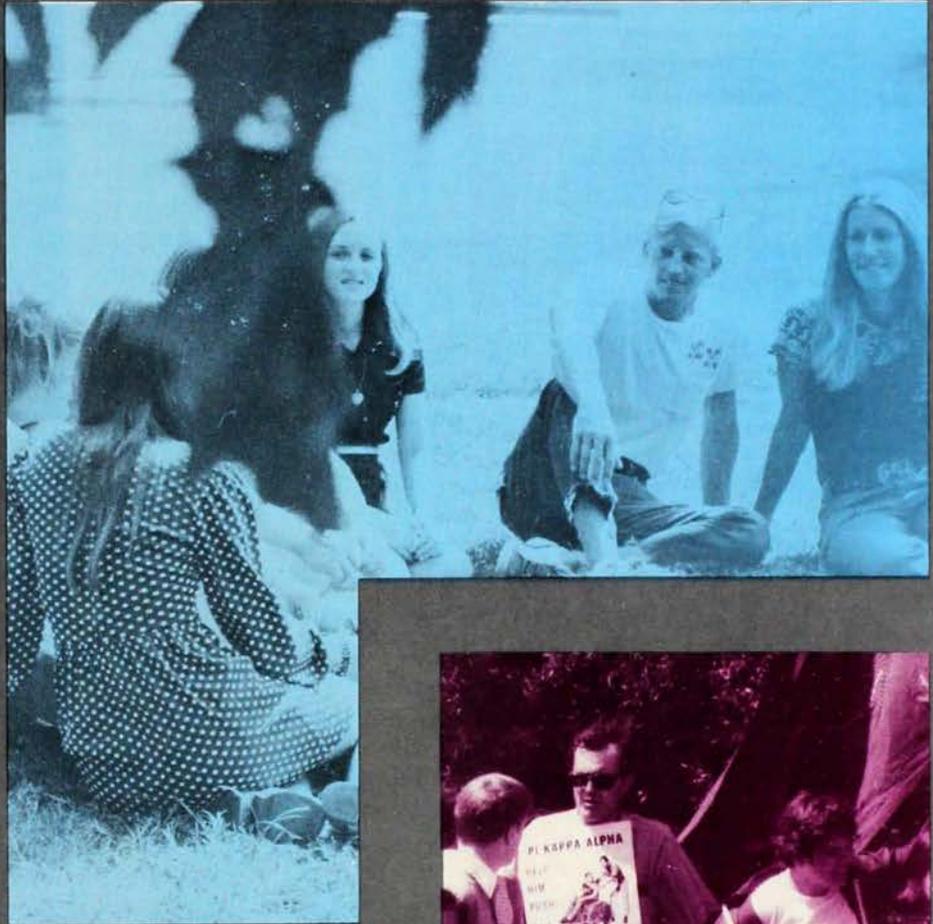
Upper left—The social sphere available to members of IIKA is limited only by their originality.

Upper right—Educational experience is not confined to the classroom. Academic excellence—and extracurricular enlightenment — are foremost in PiKA.

Center—Mother Nature provides the setting for rap sessions between Brothers and their friends.

Lower left—Athletic competition and enjoyment are never lacking in a Pike's college career.

Lower right—The community service project has become a IIKA trademark—not a public relations tool, but a sincere effort to strengthen the community.



OUR GOAL IS A TRUE FREEDOM

by Loren Hickerson
 Director, Community Relations
 The University of Iowa

(Editor's Note—Brother Loren Hickerson, Gamma Nu—Iowa, received his degree in journalism in 1940 and remained at Iowa City in the service of his alma mater, and eventually became Mayor of the city. He is one of Iowa's best-known spokesmen. For nearly twenty-years he held the dual post of director of alumni records and executive director of the Alumni Association before becoming Director of Community Relations.)



Loren Hickerson

As a fraternity member active in the simpler (but not necessarily better) days before World War II, I believed with all my heart in the great potential of individual fraternities, and of the fraternity system, to reflect the finest and most productive way of life the college or university experience could offer a student.

Compared to those days, the fraternity potential is infinitely greater today.

You may say that the problems fraternities face are more serious in these times. But the problems faced by *all of society* are more serious in these times. Which is precisely the reason for the enhanced potential of modern-day fraternities.

In a time of institutional size and complexity, the college fraternity remains a relatively small group, in a home of its own. Its members experience the full range of college and university influences, but beyond these, they also share rich personal associations with one another, plus the distinctive human heritage of the fraternity itself.

Hence, in a time of concerns about many factors, which tend to dehumanize the higher educational experience, the fraternity remains as a humanizing

agency. At least there is every logical reason for it to be such an agency today.

RELATION TO SOCIETY

It is also a reality that the gravest problems of the times in which we live are human problems. The greatest tragedies of our age are social tragedies. The interrelationships of individuals to the whole society hold the most important keys to the character and strength of our people, and to the way of life of this country.

As a human community of young men, perhaps no single chapter of a college fraternity can solve any of the great issues and dilemmas of our time. But any single chapter of a fraternity can help to solve the issues and dilemmas at the *local grass roots*, where American life is lived.

Such vigorous influences are greatly needed in American higher education in this hour in history.

The great need of the college fraternity today is what the need always has been: a clear sense of mission, and the courage to fulfill it.

Because the need for grass-roots human influences has grown so great, compared with thirty years ago, the prime mission of the college fraternity is easier to sense now. But fulfilling it requires a greater courage.

FRATERNITY MISSION

What is the mission?

It is to reflect in the fraternity a true freedom—a freedom of enlightened reason—in a period marked by all manner of perversions of freedom.

It is to exemplify standards of social excellence, in a time of wholesale assault upon such standards.

It is to represent among the society of youth a high sense of human values; it is neither to lead a barking pack in errant abandonment of values, nor to follow the pack.

The fraternity mission is to be good enough—as students, as citizens, as fraternities—to be worth emulating by a whole society which covets a social leadership of enlightened reason.

Ideals now threaten to become passe, the province of squares.

Loyalty? Of what use is loyalty? Loyalty to whom, or to what? To one's country? To one's parents? To a one-and-only girl? To the good reputation of a college or university?

How square can you get?

Integrity still exists. Like loyalty, it seems to live in silence with few public defenders, and many offenders.

TRUE FREEDOM...

What of brotherhood? We believe in it, but we cannot define it. Ironically, it is often brotherhood's most passionate proponents who hurt its causes most.

WRONGS LIE IN IGNORANCE

Don't misunderstand me. With numberless others of my own generation, I share the deep-set frustrations of young people who are disillusioned by the flaws, the grave inconsistencies in the society into which the members of your generation were born. We, too, are disenchanted by flagrant abuses of power and privilege, and by man's inhumanity to man in all its virulent subtle forms.

"Our mission is to be good enough to be worth emulating by a whole society which covets a social leadership of enlightened reason."

But the wrongs in our society are not in its ideals. The wrongs lie in the ignorance of those who never have come to know ideals. The wrongs lie in the human perversities of those who, for whatever reasons, resist the social fulfillment of ideals.

If, simply because there are so many wrongs in the world, an old idealism is to be abandoned, what, in the name of Heaven, is to take its place?

What is to replace integrity in those who possess it, in your generation as surely as in mine? If brotherhood is thwarted through human ignorance and maliciousness, is brotherhood then to be achieved at the points of swords, in sacrificial self-denial of its very essence?

If our traditional idealism has seemed to fail us, to what other kinds of stars shall we be loyal?

These, too, are valid questions—as valid as the searching, condemning questions which rise from the lips and from the spirit of your generation.

"If a man does not keep pace with his companions," wrote Thoreau in *Walden*, "perhaps it is because he hears a different drummer. Let him step to the music which he hears, however measured or far away."

I agree. In these restive days, I know and understand why many a man, young in years or still young in spirit, hears new drumbeats.

But let those drums of discontent lead us to a greater freedom, not a lesser one; a freedom richer and more prideful than men ever have known before, not a freedom cheapened and degraded by the systematic rejection of authority, of law, of human decency, and of conscience.

REFLECT QUALITY OF FREEDOM

The mission of the college fraternity today is to reflect the *quality* of freedom of which men are cap-

able today. It is the quality of freedom which is at stake in the land, and which should be of greatest concern to me, and to you.

Without dissent, the ills in our society could never be corrected and no higher social order ever could be achieved. Dissent is a vital and valid facet of freedom.

But so are standards of social conduct, which lend qualities of excellence to freedom. The distinction between these separate aspects of the free society now seems lost in confusion across the land—including the land of the college and university campus.

As a result, mounting successes are enjoyed by destroyers of standards, hitchhiking on the coat-tails of the freedom to dissent.

In its "purest" state, without sanctions of either law or custom, freedom becomes rotten with impurities. We now seem bent in this country on discovering how "pure" freedom can be made; hence, how rotten.

Is this the high quality of freedom to which we now aspire? Ultimately, it is precisely this—if no distinctions are to be made between dissent on the one hand and a pointed concern for the amenities of a humane society on the other.

It is not dissent which is spreading the seeds of decay in American society. It is the corrosive processes which are tending to de-civilize American community life.

The great problems of our land for which solutions must be fashioned—in education, in race relations, in every phase of our international and domestic affairs—will require the most persuasive dissent with every kind of cause of the flaws and failures in our society. But these problems will hardly be solved more deliberately and certainly by loosening standards of social conduct and self-discipline, or by willful alienation of those agencies and institutions whose persuasion is essential to the causes of social progress.

For the social ills reflected by the Watts district in Los Angeles, what solutions are implied in the freedom enjoyed by hippies in the Haight-Asbury section of San Francisco?

It is always too easy, it always has been too easy (especially for one of an older generation) to look down any given road society seems to be traveling and to cry, "Doom!" But I share the view of the late Charles F. Kettering of General Motors who once objected to people running down the future. "I expect to spend the rest of my life there," he said, "and I should like it to be a nice place—polished, bright, glistening and glorious."

In my old square way, I like to think that the kind of society we are trying to build will reflect an ever

broader and higher sense of human dignity, encompassing every calling and race and creed in that human brotherhood which is a shining goal of a true freedom.

Mark Twain once commented that "everyone is a moon, and has a side he never shows to anyone." Do you find inviting the prospect of a society in which, through whatever modifications of customs of laws, we are to experience an incessant public parade of the full moons of the human capacity for behavior?

In our apprehensive and self-conscious respect for the freedom to dissent, we are drifting toward a community acceptance of social mediocrity, masquerading in the guises of a true freedom. Which brings to my mind the wry memory of an ancient story of the two mourners at the death of an old and close friend who had died an alcoholic. As they left the funeral home after a last look at the departed, the one said to the other, "I can't get over how much better old Charlie looks since he stopped drinking."

This brings us back to the local chapter house of every fraternity on every college and university campus in the land.

Your chapter cannot solve the issues of Vietnam, the re-opened question of seating Adam Clayton Powell in Congress, the swift and certain implementation of the good intent of legislation in behalf of civil rights.

CHAPTER'S INFLUENCE

But your chapter can affect the *local* climate of social attitude and view on these and any other matter of social importance to the nation.

In our quest for a true freedom—a freedom of enlightened reason—your chapter can reflect your sense of human standards, your concepts of loyalty and integrity, your views of social responsibility; and your chapter can proclaim these things, and fight for their broader acceptance in the community of your campus.

The sound influences which will guide the quality of freedom in this country must be local influences, influences from *within the body* of the national structure of society, reflected beyond the shadow of a doubt at the grass roots.

Influences from the top are not enough. However good a social influence from the top, it is meaningless until its goodness filters down through the free society. However bad a social influence at the top, it cannot be changed except as the pressure for change filters up from the grass roots.

You are at the grass roots, wherever you live, now and always. Today, you help reflect the grass-roots concepts of freedom and social responsibility in American college and university life. Whether these

concepts are better, or only the same, or worse than concepts elsewhere in society is an inescapable part of your responsibility.

You should cherish the right of dissent. But you must be as willing to dissent with the destruction of social standards as you are willing to dissent with ideas in any other form—both privately and in every kind of public forum.

I have said that your mission requires courage. It is not easy to be ridiculed by one's contemporaries. It is easier to remain silent and detached and uninvolved. Which is precisely why the standard-destroyers are achieving their successes—at potential cost to the quality of the society in which you, too,

"Nowhere is fearless leadership more needed at the grass roots than in the reflection of a freedom which makes no color distinction."

will live, and your children after you.

TRAVESTY ON FREEDOM

There is perhaps no greater travesty on true freedom in our country today than in matters which involve the various races of the human brotherhood. Nowhere is fearless leadership more needed at the grass roots than in the reflection of a freedom which makes no color distinction—no color distinctions whatever—on human worthiness.

"Every good and excellent thing," wrote Thornton Wilder, "stands moment by moment on the razor edge of danger, and must be fought for."

Many good and excellent things in American society now are in danger.

"The art of free society," wrote the philosopher, Whitehead, "consists first in the maintenance of the symbolic code; and secondly, in fearlessness of revision, to secure that the code serves those purposes which satisfy an enlightened reason."

In the fearless revision of our codes, let us not confuse revision with destruction.

Our goal is a true freedom, a freedom fashioned of enlightened reason, for our world and for our time.

I think we seek freedom as it has been defined by Mauricio Lasanky, the master printmaker of the School of Art at this University of Iowa. In a time of war, from another country, he came to America in search of a new base of freedom. I think he would not mind if I closed these remarks with his definition of that precious and elusive quality we seek: "*Real freedom cannot exist without discipline. By discipline I mean all those things that are synthesized in a mature personality: understanding and love, honesty, control and order, self-criticism, and, above all, the ability to see reality without fear.*"

PIKE ALUMNUS SELECTED NEW HAMPSHIRE PRESIDENT



Dr. Thomas Bonner

Dr. Thomas N. Bonner, Delta Chi (Nebraska at Omaha) officially stepped into the presidency of the University of New Hampshire, July 1. The appointment of the former University of Cincinnati administrator was made in May by a UNH Presidential Selection Committee.

Dr. Bonner's selection raised the number of University Presidents and Chancellors affiliated with Pi Kappa Alpha to 11 including this month's model initiation of Dr. William L. Bowden, President of Southwestern-at-Memphis.

Since 1963, Dr. Bonner has been associated with UC beginning his tenure as the head of the school's history department and recently retiring as Vice President and Provost of Academic Affairs.

Prior to 1963 Brother Bonner held positions as both teacher and administrator at the University of Omaha and William Woods College. He received his B.A. and M.A. degrees at the University of Rochester in 1947 and 1948 respectively and his PhD. at Northwestern in 1952. A member of Phi Beta Kappa, Dr. Bonner is associated with several academic and civic organizations.

At a recent meeting in Cincinnati, the 47-year-old second in command, stated his educational philosophy. "What kind of a university will survive in the dangerous, complex world of the 1970's?" he asked. "The times call, not for aimless violence nor for

despair, but for tough-minded analysis and calm leadership that is able to deal forcefully with the problems. Such leadership," he continued, "will find support against both the extremists who oppose the system and the practitioners of deadly inertia who block significant change."

Dr. Bonner, in a recent New Hampshire interview said, "We live in a revolutionary time. The ideas that were current about higher education 10 or 20 years ago are now obsolete. Across the country, through the ranks of young men and women, has swept a revolution in manners and morals and standards and expectations that makes communications as difficult for them as for us."

Succeeding the retiring John W. McConnell, Dr. Bonner is UNH's 15th President. He was a candidate for Congress in 1962 in Nebraska and served on the staff of Senator George McGovern.

IIKA COLLEGE PRESIDENTS & CHANCELLORS

W. Taylor Reveley (Iota—Hampden-Sydney)
Hampden-Sydney College

Jermoe P. Keuper (Zeta Sigma—F.I.T.)
Florida Institute of Technology

William K. Widger (Gamma Mu—New
Hampshire) - Belknap College

John T. Caldwell (Gamma Theta—Miss.
State) - No. Carolina State

John Fincher (Alpha Iota—Millsaps) - Car-
son-Newman College

Archie R. Dykes (Epsilon Sigma—Tenn. at
Martin) Tenn. at Martin

Ben B. Graves (Gamma Iota—Miss.) - Univ.
of Alabama in Huntsville

James S. Ferguson (Alpha Iota—Millsaps)
University of North Carolina

Fred S. Honkala (Gamma Mu & Alpha Nu—
N. H. & Mo.) Yankton College

Thomas N. Bonner (Delta Chi—Nebraska at
Omaha) University of New Hampshire

William L. Bowden (Theta—Southwestern-
at-Memphis) Southwestern-at-Memphis

Pikes find more success than most UI fraternities

By Raymond Jones

There is within the Greek system an observable process of "survival of the fittest."

To survive, a house must be able to determine what is being sought by the prospective affiliate. The brothers must know what to provide—and then act to provide it.

The brothers of Pi Kappa Alpha seemingly know what to provide. Financially, they are among the three most solvent Greek-letter organizations on campus.

The Pike House, a red-brick villa fronting 1st Street, houses a capacity brotherhood of 57, although there are more than 75 actives actually living on campus. So far this year the Pike house has had to turn away six prospective pledges, a phenomenon "normally unheard of" according to house president Mike Tokars. The house also has a large (15-20 percent) number of seniors in residence, another rare phenomenon for an Illinois fraternity.

Tokars attributes Pike's success to a strong sense of group recognition and cohesiveness and to a unique blend of both individualism and brotherhood, both of which are considered essential. "Everyone still believes in the idea of brotherhood," Tokars asserts, "but our core motto is 'everyone in the house is an individual.'" There are, at Pi Kappa Alpha, no compulsory activities, no pressures to conform, Tokars said. "Everyone has a different concept of what 'the house really is,'" he added.

What are the attractions of a fraternity? The Pike president believes that there are, basically, two: A fraternity helps college to be fun. At the same time it is an educational experience.

Hence, in terms of "fringe benefits," the fraternity must be competitive in providing adequate living space, good food, and an active social life. Character development, however, is a necessary by-product of a living environment so dependent for success on the collective efforts of all those involved.

How does this experience differ from that available in a dorm? "In one sense," Tokars said, "there is no difference between 'dormies' and 'frat-men.' You can compare some dorm floors with fraternities and find no significant differences."

Fraternities tend to have a stigma attached, as Dean Dave Bechtel (a fraternity alumnus himself) also noted, and tend to be regarded with both negativism and apathy. But, judging from both return rate and demonstrated spirit, some floors are literally fraternities under a different name. "In the realm of sports, social activities, and per-

sonal acquaintanceships, these are fraternities in a rudimentary state," Bechtel said.

The principal difference, however, between close-knit floors or coops and fraternities is that the latter, in Bechtel's words, "recognize what they are doing." The fraternity consciously strives to improve interpersonal relationships.

Independents are cordial because they want to be. Brothers often are forced into cordiality. They must work at it, and this makes the experience, in the eyes of both Tokars and Bechtel, more valuable and meaningful. Fraternity men have to know what they are going through.

More telling clues to the underlying philosophy of a fraternity are provided by the manner in which its more overt programs, such as pledging, are carried out.

ABC VISITS FRATERNITIES

An American Broadcasting Company film crew recently began an exploration of the modern fraternity at Northwestern University (Evanston, Ill.).

ABC News correspondent Jim Kincaid and four ABC cameramen conducted a week-long study of Northwestern fraternities for ABC's Harry Reasoner - Howard K. Smith network news.

The film team arrived at PI KAPPA ALPHA chapter house and interviewed fraternity members.

"We wanted to see PI KAPPA ALPHA because it is an experiment in community living," Kincaid said. Members of that fraternity cook their own food and wait on their own tables.

Kincaid believes that the study will show that the modern fraternity is "not dying, but is simply changing its shape. The fraternity is becoming more politically and intellectually oriented," he said.

Kincaid said that Northwestern was chosen as the site to examine the fraternity because it "has just about every aspect of fraternity life to be found on any college campus in the country."

The crew shot an hour and a half of film for a possible three-minute documentary.

In the three years that Tokars has been associated with Pi Kappa Alpha both the theory and practice of pledging have changed radically. As a sophomore pledge he was forced to pick weeds with his teeth, take ice-water showers and drink a variety of "rank concoctions" prepared by the chef. The current program over which he presides, however, is a progressive model, which shuns completely traditional, "hardcore" shenanigans.

Even the name "pledging" itself has been dropped from the Pike vocabulary. Neophytes are now referred to as "associate members" and considered to have all of the rights and privileges of brotherhood except full membership. The program runs at least eight weeks, the minimum time designated by the Interfraternity Council, during which no physically or morally degrading acts are committed.

The challenge of "pledging" is no longer physical but mental, Tokars said. The bulk of each affiliate's pre-initiation time is spent evaluating and deliberating the commitment he is preparing himself to make. When "Hell Week" finally does arrive, paddles, blocks of ice and vessels of warm sauerkraut juice and the like are exhibited, merely to show the pledges what could be done.

Characteristic duties and discussions then intensify for the duration of the week, which culminates in a final ritual which Tokars himself considers "very inspiring"—"It may be corny, but at the time of initiation it is appreciated."

Tokars said the house has proved it can successfully supply a new demand, unfamiliar to the fraternal predecessors of only a few years ago. The house, in short, is able to offer what is now being sought, Tokars said.

Do the Pikes, nonetheless, continue to fit any common stereotypes? Stereotypes, in Tokars' view, simply aren't that strong or important anymore. Some houses have a reputation going for them (or against them) but, on the whole, "general classifications" are more appropriate than actual stereotypes.

"You can usually tell which houses play clean sports and which play dirty, or which go all out for social life. But you just can't stereotype anymore on the basis of clothes or hair color," Tokars said.

Tokars said he does not believe that the fraternity system is dying. "The Greek names may go, but a similar concept will always survive. The basic concept has existed since the beginning of man."

FRATERNITY GOING CO-ED

by Julie Emery

Theta Xi Fraternity at the University of Washington will take in co-ed members in the fall to become the first co-educational fraternity on Greek Row.

The fraternity hopes to double its existing membership for a total of 34, half being women. Plans call for hiring a husband-and-wife team to serve as residential advisers under the experimental program.

Will the prospective female members go through men's rush? "Tentative plans are for the rushing to be on an informal basis," said Thad Miller, fraternity president.

Miller and Allen Phillips, vice president, said the fraternity is not making the change for financial reasons.

"We own our house—we don't have a mortgage," Phillips said. "We're financially healthy."

University dormitories have shown that enthusiasm and participation are greater in a co-ed living group, Miller observed.

"Therefore, we feel that the founding of a new co-ed group on the principles of the old Greek system will prove better for the system as a whole.

"We feel that the Greek system is good because it gives the student a close group of friends that helps relieve feelings of alienation in a large school such as the U. W."

Co-eds will be recruited in the summer from classes, including graduate students, Miller said.

Miller said the house at 4522 18th Avenue, N.E. will be "divided into zones with appropriate facilities for each sex."

The fraternity's alumni have given their blessing to the trial project, Miller added.

Co-educational fraternities exist in California.

Many fraternities have been in tight financial straits for a variety of reasons, including declining membership.

Final Edition

COLLEGE FRATS MAKE COMEBACK

By Carl Irving, Education Writer
San Francisco Examiner

The college fraternity has, in recent years, been regarded as an outdated species, nearly gone, and almost forgotten.

But there is cheery news for at least some bewildered old grads, because the fraternity is reported to be regaining popularity. Although some changes are in sight, such as coeds among the brothers.

The lads at Stanford's Phi Kappa Psi are pushing for girls in their fraternity, a move expected to have campus-wide, if not national tremors.

Three Stanford fraternities which severed their ties to their national organizations already have gone coeducational and have not lacked for members.

PSIS TEST

But the Phi Psis want to retain their national affiliation, and this is the test which is attracting considerable attention.

Meanwhile, those seeking fraternity membership next fall increased 20 percent at Berkeley, and the number who pledged their membership at Stanford is up considerably. Fewer fraternities are on the brink of bankruptcy.

"We seem to be on a new cycle of fraternity popularity," says a Stanford official. "The fraternities seem to have retained their traditional reputations—some are where the jocks like to be, and some are known as the party fraternities."

FEW NOW

Stanford now has 18 Greek-letter groups with national affiliations, where it used to have 24. Berkeley has 27, where there used to be 52.

A Berkeley official says members tend to speak less of their Greek-letter ties and more about the advantages of small-group, cooperative living.

"The fraternities, in their way, reflect the university of their day," he said.

Few black students are joining up at either Stanford or Berkeley, although all racial barriers reportedly have been removed.

FUND CRISIS

The new interest in fraternities seems to have saved a number of the organizations, which had been close to financial disaster, although a few have been thriving right along at Stanford, such as the now-local Alpha Tau

Omega and ZAP, formerly Phi Gamma Delta, which are coeducational.

They are competing successfully with the coeducational dormitories, which have become the most popular residences at Stanford. Applications for those dorms next fall exceeded available space by one-third, a reversal of former years.

The Stanford officials have not been slow to take the cue. Next year, all of Stanford's freshman dormitories will be coeducational. In most instances, however, men and women will have their rooms on alternate floors.

Freshmen seminars will be held in the dormitories for the

first time next fall, marking another step in Stanford's effort to make learning more informal and more closely associated with the residences.

And one abandoned fraternity house becomes Ecology House next fall, in a growing move toward residences having special emphasis in education.

Robert J. Madix, assistant professor of chemical engineering, who will be the chief faculty advisor, says there will be seminars and action groups to study the ties between man, nature, culture, thought, and behavior.

This Fraternity Adding Culture To Usual Diet

By George Wood
Herald Staff Writer

The rah-rah and beer drinking and social life are still there, but one fraternity at Duke University has spiked its activities with 100-proof cultural involvement.

Pi Kappa Alpha fraternity has had three Pulitzer Prize winners in its chapter room on Duke campus in as many years, not to mention the four North Carolina poets who read there early this spring.

Each time the "Pikas" have held receptions, they have been open to the public, and free.

Tennessee Williams, reading at Duke as part of the William Blackburn Literary Festival last spring, remarked during the Pika reception for him that in his college days, fraternities showed little interest in cultural affairs. The chapter room was as packed for the reception as Page Auditorium had been for William's reading.

The Pikas were in on the first

William Blackburn Literary Festival. That was back in the spring of 1969 when the Above Ground Review, the Student Union, the English Department, the ESSO Foundation and the Publications Board brought Pulitzer Prize winning poets W. D. Snodgrass and Louis Simpson to Duke in honor of retiring Professor William M. Blackburn.

Snodgrass stayed in the fraternity section, reading his poetry and talking with the students in an informal atmosphere. Bearded Snodgrass still relates the shocked expression on a student's face when Snodgrass asked to borrow his razor.

The open reception for Snodgrass went deep into the night.

This spring, the Pikas joined The Above Ground Review and the North Carolina Arts Council to bring four North Carolina poets to their chapter room for a reading. Duke graduate and Blackburn-protégé Fred Chappell, poet Kenneth

Cherry, and poet Hal Seiber read for two hours.

There were breaks after each poet read, and the beer and conversation made for an informal atmosphere which lasted until the reception ended late that night.

Dean William Griffith remarked about the Pikas' activities, "That's what residential living is all about. I'm glad to see them doing these things."

Allan Freezor, assistant to the dean of men, said the activities were "excellent. I think they point to a widening role for fraternities at Duke," he said, "and we welcome the development."

Tom Kosnik, president of the Pika chapter at Duke said Saturday the fraternity may have another reading later in the spring. Chappell expressed a desire to return and read, as long as there will be some students reading with him.

Said Chappell shortly before he read in the Pika section this spring, "If anyone had told me 10 years ago I would be reading in a fraternity section, I'd have told them they were nuts."

The Pikas haven't dropped anything from their traditional image as a fraternity. They've just added poetry to their list, and given a refreshing twist to the atmosphere of poetry readings, not to mention the cultural contribution to the community.

Behind Prison Bars

Student group spearheads plan to bring outside world inside penitentiary

by Melinda Anderson

The stereotype of convicts is that of hard guys talking out the corner of their mouths and wearing dirty prison dungarees. And that's the same image officials at the Utah State Prison are trying to eradicate through direct contact with community life by prisoners.

Prison officials see the need for citizens to understand that criminal stereotypes usually aren't worth the time it takes to picture them; rather criminals could be the machinist who lives next door or the housewife you may see embarking on her weekly shopping trip.

Pikes Help

To break down this barrier, a group of Utah State students took part in "Community Night" held recently at Point-of-the-Mountain. Organized by Pi Kappa Alpha Fraternity, "Community Night" encompassed a series of talks and meetings with both inmates and prison authorities.

Most prison policies are against strangers coming in, said Dave Franchina, supervising caseworker, working between students and the prison inmates. He noted that cell block tours resemble a zoo parade. They do not fill the need for communication.

Inmates Meet Society

The community night program attended by members of Pi Kappa Alpha featured a student and two inmate speakers. Stan Peterson, IKA, presented the theme "We give a damn."

Roy Wilson, a block representative, said, "If the public would get interested, it would help everybody." Wilson has been in prison three times and he considers the students a help to the inmates.

Later, inmates and their student guests formed three groups. A caseworker led the discussion in each one, which covered any question or problem submitted by members of the group.

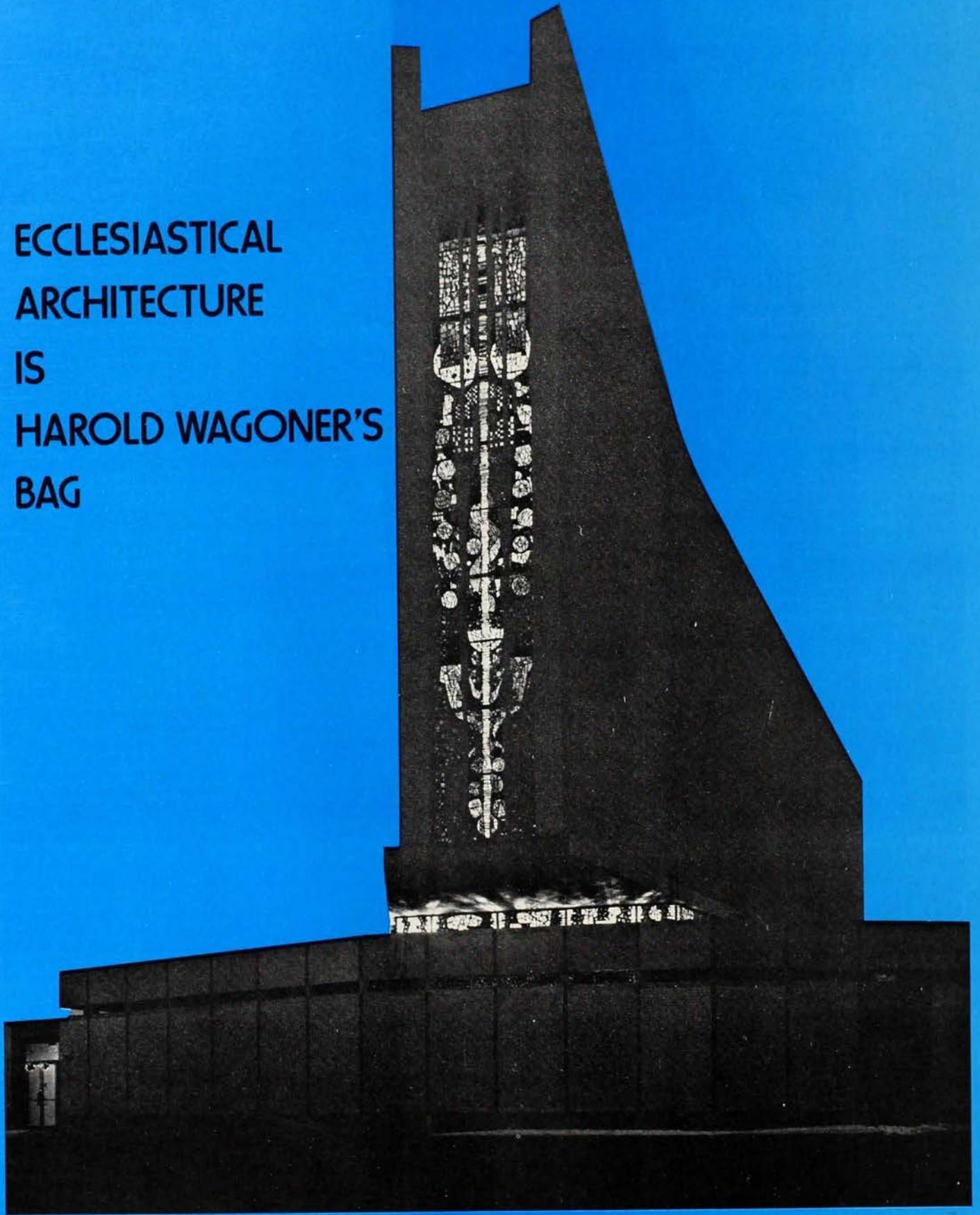
Group discussions noted the existence of a high rate of prisoners who return. The prisoners do not seem to be able to become part of society after living apart in the prison.

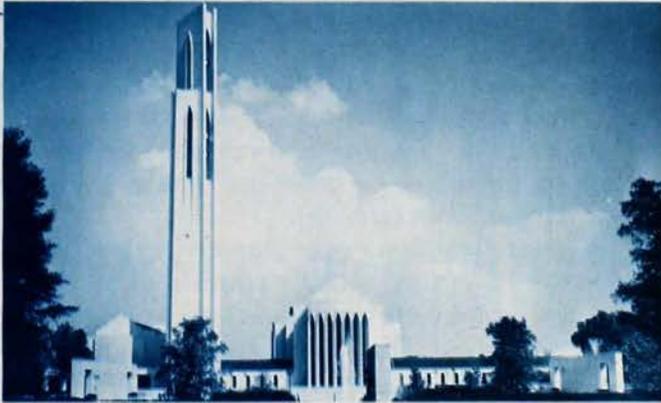
Developing Program

Jim Overson, Pi Kappa Alpha, is developing a plan to work with the inmates at Point-of-the-Mountain. His first experience with prisoners was as an entertainer in a Washington prison.

Overson began last October to seek the approval of Ernest Wright, head of state institutions for some kind of an exchange with the inmates. The prison warden has now given permission for a basketball game between prisoners and the fraternity team.

**ECCLESIASTICAL
ARCHITECTURE
IS
HAROLD WAGONER'S
BAG**



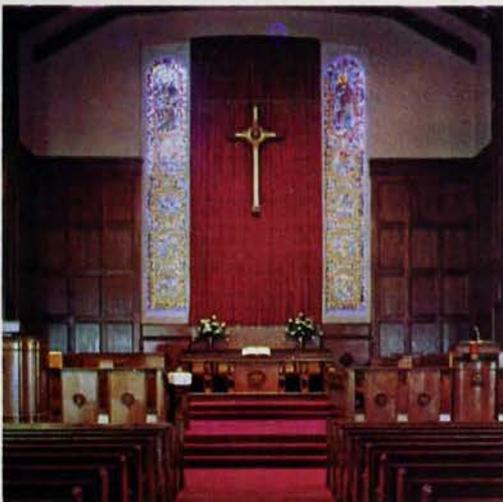


The National Presbyterian Church and Center was constructed during the late 1960's at a cost of \$8.5 million and dedicated in 1970 in Washington, D. C.

Religious denominations in this contemporary society are taking many forms, a definite threat to the insitutional church of traditional America. In even greater scrutinous evaluation are the physical structures or environments in which these new faiths are meeting. It's the old style versus the new; conformity versus change; ideals versus ideas.

However, Brother Harold Wagoner's philosophy in building churches is a mixture of a little of both. The Beta Sigma Chapter alumnus finds it a challenge, and a rewarding experience, to blend the ideals of tradition with the ideas of the young. Brother Wagoner constructs more than just churches—he builds into the structure a feeling of transeindentalism, emotion, awe.

For 25 years Harold E. Wagoner, a IIKA Committee of 100 member, has headed a firm which has devoted itself exclusively to the practice of ecclesiastical architecture and related institutional and educational structures. Occupying an entire floor in the Architects Building of Philadelphia, Mr. Wagoner and his staff of 35 to 50 people, have had commissions in 36 states, Nova Scotia and Bermuda.



First Presbyterian Church, Raleigh, North Carolina. Sanctuary built in 1899 and remodeled in 1956 at direction of Harold E. Wagoner.

Brother Wagoner received his Bachelor of Architecture from Carnegie-Mellon University in Pittsburgh in 1926. Eighteen years later he became director of his own architectural company opening his career up to the likeness of the Michelangelo's of days past. His commissions have included the newly dedicated National Presbyterian Church in Washington, D. C., the interior design of the famous Air Force Chapel in Colorado Springs and the interior of the Church Center at the United Nations building in New York.

A past president of the Guild for Religious Architecture and of the Commission on Architecture for



Harold Wagoner

the Lutheran Society, Mr. Wagoner has truly distinguished himself in the international field of ecclesiastical architecture.

An article written especially for the *Shield and Diamond* by Brother Wagoner is presented in the following columns. It concerns the construction of the National Presbyterian Church and its ramifications to the ecclesiastical architecture world.



First Methodist Church, Jamestown, New York. Construction of this edifice consisting of Sanctuary and Educational Unit finished in 1959.

ECCLESIASTICAL DESIGN

The institutional church in America is currently undergoing a vast and somewhat traumatic series of changes. Thus the Architect who designs buildings for religious use finds himself surrounded by conflicting opinions of what the church is, what its ostensible purposes are, and what, in reality, is actually happening to the psyche of the church-goer.

Those of you who have read Allan Tofflers "Future Shock" will have no difficulty in recognizing the complex, ebullient forces which form the base of these changes. It is not enough to attribute the cause to the "God is Dead" philosophy, nor to the "generation gap," although each has contributed its influence to the somewhat unstable religious horizon.

God died in Europe several years before his demise was known in the United States. Churches in England, Holland, Scandinavia were largely unattended subsequent to World War II, as contrasted to an increase in church attendance in the U.S.

For 25 years I have devoted my life to the practice of ecclesiastical architecture. On the way I rubbed elbows with the Reverend Mr. McCleod, who was pastor of the First Presbyterian Church of Fort Lauderdale, Tom Allen who, as an official of the National Park Service ruled on the suitability of our design for a chapel at the Grand Canyon, and P. D. Christian who built the Mt. Vernon Presbyterian Church in Atlanta. Only later (too much later) I discovered they were IKA's.

CHALLENGING PROJECT

To date our most challenging project has been the design of the National Presbyterian Church in Washington, D. C. It is not the largest of our commissions. In fact its seating capacity of only 1200 posed the problem of making its rather small size. But more important than its size, or its monumentality, was the question of what it should say, architecturally, to the community, to the worshipper, and to the Presbyterian denomination as a whole.

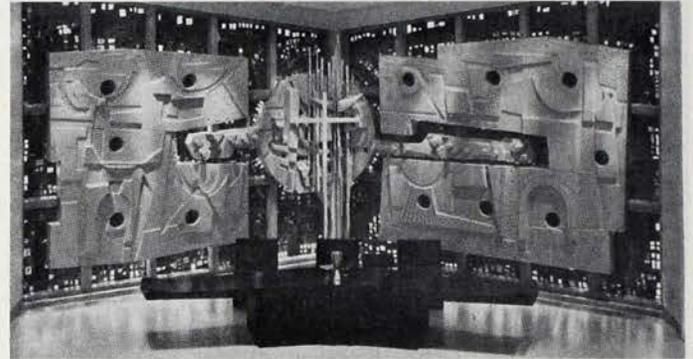
All ministers are suspected of preaching to the "right" of their position. Architects—particularly architects who design religious buildings, correspondingly must recognize the fact that many religious bodies, and many building committees, do not wish to be on the "cutting edge of society," particularly the religious society.

Since the vast body of those who belong to the institutional churches in America is neither to the right nor far to the left, it seemed appropriate to design the National Presbyterian Church as a structure which would be satisfactory to the somewhat conservative elderly element, while also being an appropriate space for the activities of the young. ("Topless" waders, from nearby American University have

been observed in the fountains.)

The exterior of the building is a "modern" concept which makes a vague and somewhat respectful bow to its Gothic ancestors. The interior, on the other hand, is built on the principle of the "church in the round," with a great central space which can be cleared for drama or other use. (Duke Ellington gave a "sacred" concert here).

The great wooden communion table, which weighs over one ton, actually consists of 12 tables which can be moved. There is a 13th table, behind which the minister, Dr. Edward Elson, presides. (Dr.



Westminster Presbyterian Church, Youngstown, Ohio. A striking example of a faceted glass window together with a polyester and fiberglass sculpture was designed by Harold E. Wagoner, FAIA and Associates.

Elson is also Chaplain of the Senate).

If the National Presbyterian Church has any contribution to make to the religious life of America, it probably stems from the fact that it symbolizes, to a certain extent the current position of the (institutional) church in our society. That is, the emotional impact generated by its magnificent faceted glass windows and its cathedral-like interior have been wedded to a flexible space where new forms of worship, as yet unknown, can take place.

The church of tomorrow cannot succeed unless it can attract the interest and support of the younger generation. Esoteric techniques in group dynamics, the widespread accent upon folk singing, such as "Jesus Christ, Superstar," and the gradual switch from rationalization to psychic philosophies foreshadow changes in the religious architecture of the future. The National Presbyterian Church is a step, a small step, in this direction.

Architects build buildings for people. If they don't, they ought to. The National Presbyterian Church is designed to reflect the social and philosophic position of the total Presbyterian constituency in our society, insofar as this could be evaluated.

As an architect I would have felt more of a sense of accomplishment if we had been able to persuade the building committee that a different facade—one which reflected the contemporary character of the interior arrangement, had been acceptable. Nevertheless "people" like it and that is all that matters.

"GREEK"--A CONTEMPORARY VIEW

STUDENTS SPEAK OUT ABOUT GREEKS

by Gary A. Moeller
Alpha Phi Alumnus Counselor

Greek life is in a constant state of change. Life styles of people are changing and students are finding themselves in the fore-front of this change. Alumni, on the other hand find themselves out in the cold when trying to analyze the changes taking place in their fraternities and sororities. A study of this change must of necessity be an analysis of America itself and the changes taking place in the attitudes of people. To best discover what has happened in the Greek system over the past few years and to get a preview of what may be ahead, we must get the view as the Iowa State "Greek" sees his system. To get an overall picture, seven men and women were interviewed about their thoughts regarding the Greek system at Iowa State University. The following paragraphs are a summary of their comments.

STEREOTYPE

The conservative, status oriented, "Ivy League" gentleman whose only purpose during his four years of college life is booze, broads, and brotherhood is the skeleton the contemporary "Greek" has been trying to bury for the past decade. Today's Greek student is a person who doesn't want to be stereotyped or lumped into a conglomeration. He must be an individual, his own person, himself! In spite of this drive for individuality, there is still a sameness about the college Greek.

GOALS

Greeks are people looking for a place of association. They value that interaction between people and the experiences derived from living with people. They feel friendships are the most important things they can have and are certainly worth going after. The bandstand approach of Greek life (Veishea floats, Homecoming displays, etc.) has given way to the personally rewarding, but less public expression of Greek ideals so often overlooked by our critics. (Christmas parties for retarded children, staffing boy's clubs, charity campaigns.)

PLEDGE TRAINING

Much of the personal approach has been transformed into a new style of pledge training. The traditional pledge programs of push-ups and hazing have been abandoned in favor of a constructive pledge training. Discussion groups are taking the place of the line-up. Self-analysis and group-analysis take the place of shoe polishing and all-night house cleanups. Students are demanding to know the reason for things and thusly find themselves questioning traditional values. Pledge training, itself, is being phased out by a 4-year program of membership education. Many Greeks feel their learning experience is a continuous process and by extending their education about Greek life, the expanding problem of senior attrition may be eliminated. Many upper-classmen feel the Greek system isn't giving them all they want and need in their life. The emphasis has been on the freshmen and once he or she is activated the education process stops. By continuing the training and improving the programs, the system can be useful to everyone.



Gary A. Moeller

FUTURE

"There will always be a Greek system" has been the statement of some. Unfortunately, not many of the Greeks today agree with the above statement. The feeling is that if the system doesn't change even more drastically than it has now, it will fall in 10-15 years. It must change to keep up with the changing attitudes. If it continues to resist the current attitudes, it can expect to see fewer rushees each fall. The future of the system seems to be held in the way it can serve its members. People don't join a Greek house just to be called a "Greek," they join because they can do something as a part of that group.

PUBLIC RELATIONS

How then do these students feel they must present themselves to the general public? First of all, they feel we need to clean out our closet. We must correct the problems with alcohol, drugs, and the

other areas which cause immediate negative response from the public. Secondly, we must display the fact that Greeks aren't the same as they were a few decades ago. They have different attitudes and motivations, just as today's society is different than years ago. Finally we must inform the general public of the realities of Greek life. Display to them what values and meaning we feel are inherent in the system and show them by our example what it has to offer to anyone who joins. Greek life is today coming closer to the purest ideals of the founders of our Greek fraternities and sororities than for many years past. During the "Golden 60s" we were content to rest on our laurels and let our critics go unanswered. Today's Greek feels we can no longer tolerate this, and must of necessity show our system for its real worth or watch it die.

Service Projects

PROJECT "PUSH" GETS COMPETITION

It didn't take long this spring for the fraternity competitive spirit to take hold of a great idea in community fund raising.

Shortly after Gamma Upsilon Chapter at Tulsa and Gamma Chi Chapter at Oklahoma State initiated a marathon wheelchair push as a newsworthy state project to raise money for the Muscular Dystrophy Association, the men of Epsilon Tau Chapter at Eastern New Mexico saw a challenge. After the initial "push" of 150 miles from Oklahoma City to Tulsa through Stillwater, which raised over the \$1,000 goal, the ENM Brothers organized a similar project. They set out a 200-mile course and a \$3,000 goal for the Cancer Society.

OKLAHOMA PROJECT

Glen Huse, Gamma Upsilon, Chairman, announced the statewide project in early March in hopes of gaining the necessary publicity to enlarge it to a nation-wide "push" by 1972.

The 50-hour walk began at the State Capitol building and ended in Tulsa 10 seconds after their 3:00 p.m. goal two days later. The first group was greeted by Mayor Robert J. LaFortune and a congratulatory telegram from U. S. Senator Henry Bellman at trip's end.

While a man from each chapter pushed the wheelchairs, two others flagged passing cars for donations. Contributions were also collected via telephone pledges at the chapters.

Region VI Vice President Richard Bills, who flew to Tulsa to help push the wheelchair through rain, mud and muck, had this to say about the project: "The men of the two chapters are to be congratulated on a fine service project which greatly en-



Oklahoma Brothers push wheelchair

hanced the coffers of Muscular Dystrophy as well as the name of Pi Kappa Alpha in the state of Oklahoma. To Chairman Huse goes a special commendation for a job well done in directing the project."

NEW MEXICO CHALLENGE

Tragedy nearly befell the latter project as a pick-up following the ENMU Pikes was hit from behind by an automobile. Three in the pick-up were slightly injured. The project went on, however, and in the end claimed a new record in wheel-chair pushing.

The 200-mile trek stretched from Portales, New Mexico to Lubbock, Texas. Donations were directed to the Lubbock National Bank in the name of the American Cancer Society. Members of other campus fraternities provided refreshments and followed in autos during the trip.

Both projects received great amounts of newspaper, radio and television publicity. This may be the beginning of a rival for TKE's Service Week.

HEY THERE, YOU WITH THE LOOSENEED TIE AND SAGGING SOCKS...

OUR HERITAGE AS PI KAPPA ALPHA ALUMNI

(Editor's Note—The following articles were written by guest authors. Virgil R. McBroom is a member of the Supreme Council serving in the area of Alumni Affairs. The Region II Vice President has served IKA in many capacities since his initiation in 1926 at Beta Eta Chapter (Illinois). John S. Hille, Memorial Headquarters Administrative Assistant, has been a staff member for three years since his 1965 initiation at Theta Chapter (Southwestern-at-Memphis).)

by Virgil R. McBroom, Vice
President for Alumni Affairs

It is gratifying to see the resurgence of interest now being shown throughout the nation by the formation of new alumni associations and the rebirth of the older ones. The response to the annual alumni roll call indicates to the undergraduate a renewal of interest in Pi Kappa Alpha by the alumni.

During the years since my graduation from the University of Illinois, I have considered my membership in Pi Kappa Alpha to mean more to me than all my service clubs, fraternal and military organizations. My association with our chapters in various capacities, such as House Corporation president, District President, Real Estate Management commissioner and now on the Supreme Council, has given me an insight to the problems that confront our undergraduates today. It is with a real understanding that I can communicate and try to assist them in today's troubled world.

ACTIVE ROLE

I urge all our alumni to take some active part in the development of our fraternity; it is an experience you will never forget or regret. Right now the greatest assistance you can give is in rushing;



Virgil McBroom

we all have friends and neighbors with potential Pike material. A minute spent in sending these names to your chapter or to Memorial Headquarters, if attending another school, may give these chapters the help they need.

Our fraternity is well into our second century resplendent with new spirit, new ideas, excellent leadership, new interests, new programs and a determination to keep Pi Kappa Alpha a leader of the fraternity system. We still have a few chapters who have not conformed and kept pace with this newly kindled interest in our system. These may drop by the wayside to make way for the hundreds of schools and groups who have shown interest in our fraternity.

The past few years have shown a need for the continuance of a strong fraternity system. University and college officials have become more interested, realizing that fraternity alumni are the backbone and support of university programs.

Pi Kappa Alpha is on the move, and as Vice President of Alumni Affairs, I am asking that all of our alumni join me in reviewing our heritage and by playing some small part in the advancement of our fraternity.

You can be assured that our undergraduates need you.

PIKES INFLUENCE 18-YEAR OLD VOTE

by John Hille
Administrative Assistant

When the 26th Amendment to the United States Constitution passed, America finally caught up with Pi Kappa Alpha. While it is too much to claim that our Fraternity is solely responsible for the latest amendment, it is certainly possible that the effective leadership demonstrated by college-age fraternity men in running their campuses, as well as their fraternities, was in some part responsible for the confidence the government is now displaying in extending the vote.

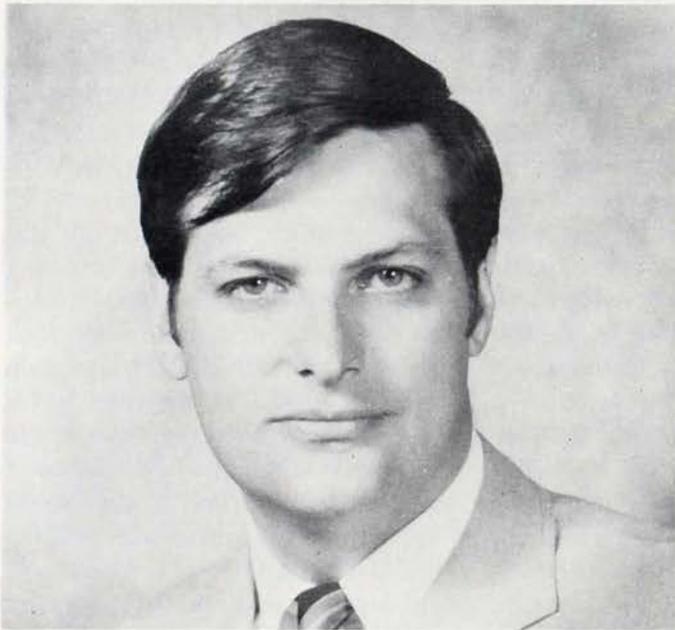
One has only to look at the record to see what I mean. The undergraduates of Pi Kappa Alpha, since the refounding in 1889 have had the sole power to alter the financial structure of the Fraternity. Utilizing this power, and in conjunction with alumni members of the Fraternity, who share the undergraduate's decision making role in non-fiscal matters, Pi Kappa Alpha has expanded from four active chapters with a negligible cash net worth, to the prestigious organization we know today. With a total of one hundred fifty-nine active chapters and a combined net worth of around four million dollars, it is safe to say that Pi Kappa Alpha has been a successful venture even when viewed from the most pragmatic perspective.

Certainly, it would be grossly fallacious to claim that our members and the members of other fraternities have universally applied good judgment and foresight in their dealings. If such were the case, many incidents of haz-

ing, silent chapters, and bad debts, to mention just a few failings, would never have arisen. What allowed those errors to occur and prevents their incidence in similar situations is the attitude the members have toward their organizations. Where the individual feels that he has a stake in the success or failure of the enterprise and the power over his situation to make the changes he feels necessary, the likelihood of failure is greatly reduced. Conversely, when he feels powerless in the situation and disinterested in its success or failure, one can read the prophetic writing on the wall.

Thus, the real question arising out of these considerations is whether this segment of our population will display a share of interest and commitment to the electoral process equal to that they have in the past demonstrated toward the affairs of their fraternities. If the caliber of Pi Kappa Alpha's members is an indicator, the question may be answered affirmatively. Perhaps one more gap has been traversed.

C. ROSS ANDERSON ACCEPTS SUPREME COUNCIL POSITION



C. Ross Anderson

Former District 26 President C. Ross Anderson was administered the official Supreme Council oath of office at the June Council meeting following the retirement of J. Lance Parker from the position.

Brother Parker resigned his position in order to devote more time to his personal and professional interests. The members of the Council publically

commended Lance at its recent meeting acknowledging his contribution to the Fraternity as a staff member, District President and Supreme Council member.

President Gary Sallquist stated that, "Lance provided the leadership and direction that is vital to our organization. We regret Lance's decision, but realize that he has made the decision after careful consideration of his professional objectives." Brother Sallquist further added, "Simultaneously, the Council is pleased to announce that Ross Anderson has accepted the interim appointment. Ross' experience and service to the Fraternity have made him the unanimous choice to serve as Vice President."

Ross, 34, was serving his second term as District 26 President. The Alpha Tau Chapter graduate was voted outstanding alumnus in 1967 by the Salt Lake City Alumni Association, served as alumnus counselor and helped organize the local house corporation in Salt Lake City.

As an undergraduate, Ross was SMC, IMC, and chairman of several committees. He was the outstanding Utah Greek of the Year in 1961, was Greek Week Chairman and became a member of the Owl & Key honorary. He was a member of Tau Beta Pi, Chi Epsilon and Phi Eta Sigma honoraries. Ross is currently serving as President of the Fraternity Development Corporation of Utah. Ross received his BS Degree in civil engineering and later earned an MBA at Harvard. He is past President, Vice President and Chairman of the Board of the Professions Guild and was President of the Harvard Business School Club and Harvard Fund of Utah.

SIGMA XI EDITOR

Dr. John P. McGovern (Beta Mu - Texas), has been appointed Editor of the Chapter-at-Large *News Letter* of the Society of the Sigma Xi, a national research society. This quarterly publication goes to over 20,000 scientists in the United States, Canada, and countries abroad, who are members of the Chapter-at-Large.

Brother McGovern also serves the Society on the Committee on Membership-at-Large, the governing body for the Chapter-at-Large, and the Committee on Annual Meetings as Chairman of the 1973 Annual Meeting of the Society.

A member of Sigma Xi since 1949, he is Professor and Chairman of the Department of the History of Medicine and Clinical Professor of Allergy at the University of Texas Graduate School of Biomedical Sciences at Houston, as well as Clinical Professor of Pediatrics (Allergy) and Microbiology at Baylor College of Medicine. He is a Past President of the American College of Allergists and the American Association for the study of Headache.

EDWARD S. DONNELL —WARDS' MAN OF THE HOUR



Edward S. Donnell

How does it feel to be No. 3 with a good chance of staying No. 3 for a long time. Chances are that Edward S. Donnell (Alpha-Alpha) would say, "Great."

Brother Donnell is Chief Executive Officer of Montgomery Ward and Company. His goal is not to be the biggest in volume among the general merchandise retailers, but to be the most profitable. So says the "Women's Wear Daily." Catching up to Sears or J. C. Penny Company has little appeal to Mr. Donnell.

Montgomery Ward must think quite highly of Donnell's approach because he has come a long way in a short amount of time. He joined the company in 1962 as vice president and eastern regional general manager. He was elected a director the following year and executive vice president in charge of regional operations, transportation and customer service the year after that. By 1966, he had become president and finally in 1970 he was chosen as chief Executive Officer. Therefore, in a space of eight years he went all the way to the top.

However, he "scouted the field" well before he joined Wards. Donnell worked for B. F. Goodrich

for six years and for Sears, the No. 1 general merchandise retailer, for sixteen years. Among other positions he was president of Sears' Mexican Operations where he developed 24 stores.

In the eye of much of the public, Wards has been a relatively poor copy of Sears. It is this image that Mr. Donnell has been primarily responsible for changing. When he first joined the Company, Wards had difficulty wedging its way into many shopping centers. This is not the case anymore. Not only that, Wards is starting to build its own shopping centers and Sears might just be a tenant one day.

Yes, Donnell has come a long way in eight years and he has brought Montgomery Ward and Company with him. He has also come a long way since his years at Duke where he was an active member and chapter officer.

Brother Donnell, because of his outstanding record in business and civic affairs, was chosen to be a member of the Committee of One Hundred of Pi Kappa Alpha. In addition to his work with Montgomery Ward and Company, he has been a director of the Chicago Association of Commerce and Industry and a board member of United Charities in Chicago, the Chicago ETV Association. In 1968-69 he served as a National chairman of the retail division for the U. S. Savings Bond Campaign. He also served on the board of managers for the Metropolitan Chicago Y. M. C. A. and was chairman of the 1970 Chicago Business Opportunity Fair, at the same time serving as a director of Junior Achievement in Chicago.

Brother Donnell calls Winnetka, Illinois, his home where he and his wife and four children live.

“IT’S 9:00 AND YOU’RE STILL WORKING?”

The Headquarters Staff of Pi Kappa Alpha is not one of the smallest, nor one of the largest, in the Greek world. However, it does stand out in an area not characteristic to many other fraternities—WORK!

Many a disgruntled alumnus, confused SMC or night salesman has rung the tele’ chimes at the Memorial Headquarters, hours after normal quitting time. And, often to his surprise, it was quickly answered by a late-working staffer.

Another glaring trait of the IKA professional staff members, which may have something to do with their eagerness, is their average age—24. Executive Director Patrick W. Halloran, III, 28 has been behind the big oak desk in his office for two years. He was lured away from the University of Miami at which he served as assistant dean of men.

“Dynamic, contemporary and consciencious,” are the words Brother Halloran uses to describe the Headquarters men. “Before we’ll hire a man he must meet a certain level of ability and potential,” says Halloran. “That is why we had only one traveling man last year and that is why we are so confident about our tremendous core of Chapter Consultants this year. The number of job applicants for positions on the Headquarters staff have tripled in the last two years. We have been fortunate to select young men that any company or corporation would hire in a minute,” he adds.

The other eight full-timers on the staff this year (see picture) are Assistant Executive Director John D. Fields, Jr., Director of Chapter Housing and Finance Raymond L. Orians, Director of Alumni Affairs and Associate Editor of the SHIELD & DIAMOND R. John Kaegi, Administrative Assistant John S. Hille, and Chapter Consultants Steven C. Hoelscher, George C. Lachat, James E. Jastrzembski and Thomas L. Wilkinson. All except the last three have served over one year, most in the the three-year range, at the 577 University Boulevard residence.

Also included in the staff as part-time members are the core of Resident Counselor advisors who work and live at chapters across the nation.

EXECUTIVE DIRECTOR

The Executive Director of Pi Kappa Alpha coordinates all administrative and general fraternity operations. Brother Halloran, Delta Chi, is in charge of the general fund budget, the staff and the coordination of operations between the fraternity, Memorial Foundation, Chapter House Commission, Holding Corporation, Real Estate Management Commission, *Shield & Diamond*, and Pi Kappa Alpha Endowment Fund. He also directs the development of new chapters and the biennial International Conventions.

John Fields, Alpha Omicron, as Assistant Executive Director, plays a double role presently filling in for the vacant Director of Chapter Development position. His responsibilities include the Leadership Academy, Chapter Consultants, Regional activities, District activities and assists in the areas of Convention plan-



The Pi Kappa Alpha Memorial Headquarters professional staff includes (from left to right) John D. Fields, Assistant Executive Director; Steven C. Hoelscher, Chapter Consultant; R. John Kaegi, Director of Alumni Affairs; Patrick W. Halloran, Executive Director; Thomas L. Wilkinson, Chapter Consultant; Raymond L. Orians, Director of Housing; John S. Hille, Administrative Assistant; and, George C. Lachat, Chapter Consultant. Not pictured is Chapter Consultant James E. Jastrzembski.

ning, expansion and staff operations. His double role takes him into chapter and colony development and expansion and new chapter programs as well.

The Housing Director, Ray Orians, Delta Zeta, dabbles in a bit of everything where there is money concerned. With a combined total of three years full-time experience, Ray is certainly an asset to the Fraternity. His responsibilities take him into coordination of the major Commissions and Corporation activities, loan processing, insurance and tax advising.

ALUMNI DIRECTOR

Midway through John Kaegi's, Gamma Pi, term as Alumni Affairs Director, the Supreme Council increased his workload to include publication of the *Shield & Diamond* magazine under the direction of Editor Stan Love in Denver. His alumni duties take him into the areas of alumni relations.

The Administrative Assistant, an efficiency expert of sorts, has the responsibility of office management, purchasing, merchandising and printing. In doing his job, John Hille, Theta, must keep costs low, saving the undergraduate's cost burden. John also has duties in membership records, an area which has been updated and improved.

Pi Kappa Alpha's three Chapter Consultants round out the eight-strong full-time staff members. Steve Hoelscher, Delta Mu, has already traveled one year and is joined by George Lachat, Gamma Omega, Jim Jastrzembski, Beta Eta and Tom Wilkinson, Eta Theta. Advising chapters on matters of operation is their primary responsibility among a long list of others.

ISSUES & TRENDS

by Patrick W. Halloran, III

- Q.** Looking into the future, how large do you foresee Pi Kappa Alpha becoming in terms of number of chapters?
- A.** "There is no master plan to reach certain numerical ranges of growth. The feeling of the chapters that have worked in expansion with us and the attitude of the officers at this time seem to indicate that we are eager to accept local fraternities into our membership that can provide a sound base from which another chapter may grow and prosper."
- Q.** Where is the 1972 Convention and Leadership Academy?
- A.** "The 1972 International Convention and Leadership Academy will be held at the Doral Country Club in Miami, Florida. Special attractions for undergraduates and alumni and their families will be that the Disneyland East will be open and should be in full swing by the time our delegates and members drive through Orlando, Florida, on their way to Miami. The 1972 Convention site (Doral CC) is, without a doubt, the most beautiful facility at which the Fraternity has held its biennial meeting in at least the last ten years. Further attractions include the first International Pi Kappa Alpha Golf Tournament and a post-convention Caribbean cruise."
- Q.** What is the status of the *Garnet and Gold Pledge Guide*?
- A.** "The *Garnet and Gold* has been completely revised and will come out in paperback form so as to allow our chapters to purchase it at a more inexpensive price. I am confident that the undergraduates will be pleased with the new revision since it is very contemporary and more adequately meets the needs of our 'new member' than the former edition offered."
- Q.** How many Chapter Consultants will the Fraternity employ during this academic year (1971-1972)?
- A.** "The Fraternity currently has three full-time Chapter Consultants having just completed a three-month training program in Memphis at the Memorial Headquarters. I might add that the resident staff will continue to do extensive traveling to meet the needs of the chapters during this coming year."

SOUTHERN SENIORS WITH SENIORITY



Senator Ellender

Seniority is devilish to some—delectable to others. It is currently a subject of interest to all who hold office in the House or Senate of the United States. There are at least three members of Pi Kappa Alpha who obviously support the seniority system wholeheartedly, and the three are all from Southern States.

No doubt the most avid supporter must be Senator Allen Ellender, Democrat from Louisiana, who has served longer than any other—thirty-four years—and he plans to run for re-election.

This chairman of the Appropriations Committee and presiding officer of the Senate is almost as famous for his culinary abilities as he is for his tremendous contributions to government. Ellender has even been recognized by a presidential citation for his work in the kitchen. He learned how to cook from his mother as he was growing up as a poor boy from the Hard Scrabble plantation down in bayou country. He is best known for his gumbo and for his pralines, which are sold by the Salvation Army for 50 and 75 cents each.

A widower for 21 years, Ellender believes in physical fitness. As much as he likes to cook, he would miss a meal before he would his regular exercise, which consists primarily of working with weights and swimming.

Relatively few people recognize the potential power that is vested in Brother Ellender. As presiding officer of the Senate, he is third in line to the President, which in these days and times is a sensitive spot to be in. If the seniority reformers do not get to him, he could easily move up to No. 1.

SENATOR SPARKMAN

The Democratic senior senator from Alabama, John J. Sparkman, has for the past few years, received the first real serious opposition from other office seekers in the state. He is—like Senator Ellender—the target for the seniority reformers.

Senator Sparkman, the first President of Gamma Alpha Chapter (Alabama), has served his state and the nation with great distinction and was at one time a party nominee for the Vice Presidency. Although he still always keeps the best interest of his state in mind, he is highly respected as a statesman who is equally interested in the nation as a whole, and it is undoubtedly through his efforts in that direction that he may be losing some support in Alabama.

Long an active worker in the area of finance and housing, he is respected for his activities in banking. More currently he has spent a lot of time in new housing construction. In late March, he spoke to a



Senator Sparkman

meeting in New Orleans and said, "For the first time in many years, things look ripe for a take-off in housing construction." He feels that the materials and manpower are available for a new record in 1971.

Brother Sparkman, a Distinguished Achievement Award recipient, has always responded to his fraternity's requests for help. He has spoken at national leadership schools, Founder's Day banquets and many other occasions. He is devoted both to his work and to his fraternity.



Congressman Colmer

REPRESENTATIVE COLMER

Representative William B. Colmer (Democrat-Mississippi), the son of a saw filer from Moss Point, Mississippi, has been on the House Rules Committee for 31 years. Despite the fact that some consider him "the best mind of the 11th century," he was recently approved for his third term as chairman of this powerful committee that frequently determines whether or not legislation is passed.

The power of this 81 year old southern gentleman is often underestimated. He ranks third in seniority in the U.S. House. He says of his committee, "I believe the committee serves as a cooling-off place. It serves to protect the Speaker and the membership (of the House) from hastily reported legislation."

Colmer, Sparkman and Ellender—reformers would call them relics of the past; others might even be more demeaning in their descriptions. Their supporters think they are the golden men of the House and Senate. However they might be described, it can be unquestionably stated that their positive contributions are numerous and their service to their nation and their respective states is performed out of dedication and not self-seeking motives.

The fraternity can be proud to claim these three men among its many distinguished members.

MINORITY ENTERPRISE EXECUTIVE



Rocco Siciliano

Helping your fellow man is an American tradition. Rocco C. Siciliano not only believes in that principle, he has been practicing it for over two years on Capitol Hill.

Rocco, a University of Utah and Alpha Tau Chapter graduate, has been serving the Office of Minority Business Enterprise as its Under Secretary of Commerce since January of 1969. The activities of the OMBE not only help minority groups get a foothold in America's marketplace, but has responsibilities over several other bureaus on the Hill as well.

Also under OMBE's control are agencies such as the Small Business Bureau, Maritime Bureau, National Bureau of Standards, and most recently the National Oceanographic and Atmospheric Society.

Today, Brother Siciliano is back in private enterprise. Since the April 9 expiration of his term, he has taken on President and Chief Administrative Officer of the TI (title insurance) Corporation in California. However, in his two-plus years at OMBE, the Under Secretary played a vital role in the organization's successes.

An example of the activities of OMBE include its most recent establishment of two minority businesses in which Rocco was a prime mover. The new concessions, "Cards 'N' Things" and "V. I. P. Music Shop" are the first two of three sites set aside for minority entrepreneurs by Pentagon officials. Brother Siciliano, speaking at the dedication, announced

MINORITY ENTERPRISE...

the formation of a National Task Force on Minority Business Concessions. The Under Secretary pointed out that the cooperation involved in setting up the new stores was an excellent example of President Nixon's aim in establishing the Office of Minority Business Enterprise. The Task Force will include high-level representation from Federal departments and agencies that operate facilities using concession-type businesses such as the National Aeronautics & Space Administration, the Atomic Energy Commission, and the Department of Interior and Defense.

A December 1970 tour took Rocco to Southwest America to open four OMBE affiliate operations. During the trip he detoured to visit the Mescalero Indian Reservation in New Mexico where he received a warm reception and inspected the local ski resort areas developed by tribal business efforts.

In Los Angeles the Under Secretary visited the South Central Improvement Action Center (IMPACT) located in the Watts area. A highlight of the visit was the announcement, during a tour of the Watts Manufacturing Corporation, of a new General Motors Chevrolet contract awarded to Watts Manufacturing.

Brother Siciliano, in his role with OMBE, served as Secretary Maurice H. Stans' right-hand man. The 48-year-old past Alpha Tau SMC was President of Pacific Maritime Association before taking on the OMBE job.

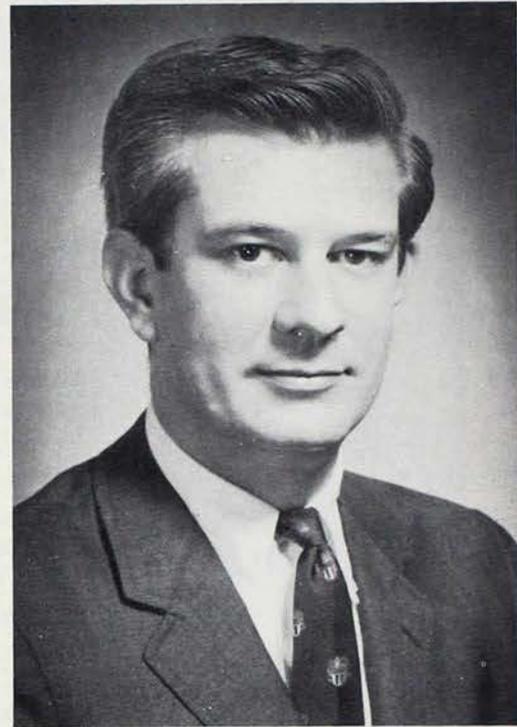
NAVAL COMMENDATION MEDAL PRESENTED

First Lieutenant Charles F. Shepard, Nu Chapter—Wofford College, received the Navy Commendation Medal for "meritorious service while serving on Okinawa and combat operations in the Republic of Vietnam."

The Marine Corps Reserve officer performed his duties in an exemplary and highly professional manner in both operations. Particularly noteworthy were his actions on September 3, 1970, while leading his platoon on a combat patrol ten miles southwest of DaNang, when a Marine was seriously wounded. Brother Shepard moved through the mined area and administered emergency first aid, directing a smooth medical evacuation and thereby saving the wounded man's life.

His citation reads, "As a result of his diligent and resourceful efforts in this instance, as well as throughout his tour, the operational effectiveness of his unit was greatly enhanced."

BRAD DYE ENTERS TREASURER RACE



Brad J. Dye

Region V Vice President Brad J. Dye, Jr. has announced his candidacy for Mississippi State Treasurer.

The Supreme Council member, a Gamma Iota (Mississippi) product, announced his political intentions and, in doing so, resigned as Mississippi's Executive Director of the Agricultural and Industrial Board in May. He emphasized his concern for the state and pledged to administer the office "for the fullest benefit of the state and for the people whose funds it handles."

Brother Dye added during a recent news conference, "I have been honored to serve the state in both the legislative and executive branches of government. Now I am asking the citizens for new responsibilities."

Pointing out that the treasurer is responsible for about \$1 billion per year, the IIKA alumnus said, "Consequently, the state treasurer must be knowledgeable with all fiscal affairs affecting Mississippi."

Brother Dye has qualified himself for the position in service to the state and community since his 1957 graduation. He was a member of the State Senate and House of Representatives before being appointed as the staff attorney of the U. S. Senate Judiciary Committee.

While a University of Mississippi student, Brad was elected student body president and Gamma Iota SMC. He earned his Law Degree in 1959 at Ole Miss and was named to the University's Hall of Fame.

Alumni Advisory Council

Fraternities, by their nature, rely heavily on voluntary workers and leaders, most of whom serve without compensation.

Alumni relations is not one of the most sought after volunteer jobs. On the other hand, Pi Kappa Alpha has been fortunate enough to enlist the support of a six-man core of alumni advisors who counsel and assist the Director of Alumni Affairs.



K. D. Pulcifer

Richard Pearson

Michael Mulchay

The Alumni Advisory Council was slightly over a year old at the end of the last fiscal year. Its accomplishments are unseen, for the most part, by anyone other than the full-time alumni relations personnel. However, the potential laden in the half-dozen devoted postgraduates to help improve and polish a great alumni relations program is unquestionable.

Officially, their purposes range from revising alumni-related programs and recommendations to increasing personal contact with our alumni. They help edit alumni news and columns for the SHIELD & DIAMOND and write annual reports recommending improvements in our alumni relations program. At other times, they serve as unofficial ambassadors to alumni and undergraduate functions, develop innovative post-graduate programs and offer critiques of current alumni proposals.

In 1966, Brother Don Dickson, Delta Beta, was elected National President, his second successive term on the Supreme Council. He had served the previous two years as National Alumni Secretary. He had been greatly responsible for renewed alumni interest nationwide, active for many years in local and regional affairs.

K. D. Pulcifer, Beta Eta, graduated from the University of Illinois and took on the Associate Editorship of the *Shield & Diamond* shortly after (1924). He became Managing Editor in 1930 and Grand Editor the following year. His title was changed to National Editor in 1933 which was faithfully served for

another seven years. In 1942 he became National Secretary for a four year stint. More recently, K. D. served as Secretary to the highly successful Centennial Commission.

A. B. Culvahouse, Zeta, was earmarked Pi Kappa Alpha's most outstanding undergraduate in 1970, an honor based on accumulated academic, fraternity and student government activities. A politically active young man, he recently served the campaign of Governor Winfield Dunn of Tennessee. The UT graduate majored in business and was included on the Dean's List every quarter obtaining the highest grade average in the business school. He is currently furthering his studies in the field of law.

A young lawyer in Phoenix, Arizona, Mike Mulchay, Gamma Delta, is a product of the University of Arizona. He was a Chapter Consultant in 1964-65. He is a member of the Arizona State Bar Association, the Maricopa County Young Lawyers and on the Board of Directors of the University of Arizona Phoe-



Duane D. Christensen

Donald Dickson

A. B. Culvahouse

nix Alumni Club.

Richard Pearson, Zeta, graduated with a 3.96 (4.0 scale) from Tennessee in electrical engineering. Among his scholastic honoraries is Tau Beta Pi national engineering society of which he has served as President. Currently attending graduate school, Richard has achieved a truly impressive career thus far.

Pi Kappa Alpha's new rush film is largely credited to Rush Director Duane Christensen, Gamma Epsilon. A Vice President of COMMUNICO (marketing communications) of St. Louis, Duane wrote and edited the creative rush film in use by IKA chapters. Duane has held the position of president of his chapter, the St. Louis Alumni Association and District 20-B during his years as an active member of our Fraternity.

All have expressed the desire to hear from alumni and to extend the areas of service in which they participate. Their addresses are listed in the Directory.

ALUMNI NEWS

INITIATION DATES

1900 to 1919

F. Henry Kohloss (Upsilon—Auburn), is a retired Colonel in the U.S. Army, Corps of Engineers. During his career he has been named in "Who's Who in America" for 16 years.

George R. Bowling, Sr. (Upsilon—Auburn), has retired as a druggist after 50 years with Collins Drug Company but keeps busy as chairman of the Hospital Board and chairman of the local Red Cross Chapter.

INITIATION DATES

1920 to 1949

Gil Sheffield (Alpha Sigma—California), is leaving his post as the Director of Human Resources in Sacramento, California.

Zed H. Burns (Upsilon—Auburn), is a professor at the University of Southern Mississippi in Hattiesburg. He is a Fellow in the American Psychological Association and is listed in American Men of Science and in "Leaders in Education."

John Beasley Hollingsworth (Upsilon—Auburn), is senior vice-president of the American National Bank of Gadsden.

Chuck Chunglo (Alpha Phi—Iowa State), is the advertising manager of the Western Massachusetts Electric Company.

Darcey T. Tatum, Jr. (Upsilon—Auburn), has his own architectural in Birmingham, Alabama. He is listed this year in "Personalities of the South."

James M. Callaway, Jr. (Upsilon—Auburn), is president of the Wilkerson-Callaway Insurance Agency, Inc. in Birmingham, Alabama.

J. Kirk Newell, Jr. (Upsilon—Auburn), is an engineer (product planner) with General Electric with offices in Louisville, Kentucky. He has served as local and state Jaycee President and national Jaycee vice-president.

Luther A. Smith (Upsilon—Auburn), is in general insurance in Jackson, Mississippi where he has served as president of the Civian Club and Touchdown Club, and chairman of the Board of Stewards, Galloway Memorial Methodist Church.

William E. Cone (Upsilon—Auburn), is president of his own company, a consulting firm founded in 1957 in Birmingham, Alabama.

Robert Haverfield (Alpha Nu—Missouri), is presently the placement director at the University of Missouri School of Journalism.

Richard D. Cousins (Upsilon—Auburn), retired from the Air Force in 1966 with 24 years of service. Following his retirement as a command pilot with 8700 hours in conventional and jet single and multiengine aircraft, he was employed by Lockheed at Cape Kennedy in flight test operations for the Polaris and Poseidon sub-launched missiles.

Dean Sessamen (Upsilon—Auburn), is president of the Health-Finance & Billing Service for Medical and Dental Offices and the Professional Men's Association of Alabama.

Bob Wickersham (Alpha Phi—Iowa State), has been working in the real estate business with Hedges Realtors for 22 years.

Dr. Don E. Tillery (Upsilon—Auburn), is an oral surgeon in Winter Park, Florida where he is chief of the Dental Staff for Winter Park Memorial Hospital.

Gilbert C. Kellersman (Alpha Nu—Missouri), a Diamond Life Chapter member, has recently retired from Mobil Oil Company after more than 40 years in the oil business.

Harry S. Ruthrauff (Beta Alpha—Penn State), retired, says, "Having fun traveling, playing golf and oil painting."

Harold Blake Walker (Gamma Gamma—Denver), columnist for *The Chicago Tribune*, received a citation "in recognition of his immeasurable contribution to mankind" through his column "Living Faith."

INITIATION DATES

1950 to 1959

Peter R. Moore (Delta Epsilon—Tennessee at Chattanooga), contract sales manager for Hotpoint's Carolina Zone, was recently recognized as the appliance firm's outstanding contract sales manager of 1970.

Frank W. Laskowski, Jr. (Upsilon—Auburn), is currently assigned as Plans and Operations Officer, HQ. LAND-SOUTHEAST, IZMIR, TURKEY. He plans to return to the states in 1972.

Robert Word, Jr. (Upsilon—Auburn), is president of Word Theatres & Vending Corporation in Scottsboro, where he is also president of the Scottsboro Motel Corporation, and Director of the J. C. Jacobs Banking Company.

Thomas L. Hall (Delta Lambda—Florida State), was elected Vice President for Marketing by the Board of Directors of the Palmer First National Bank and Trust Company, Sarasota, Florida.

William Neville (Upsilon—Auburn), is a lawyer in Eufaula who served in the Alabama House of Representatives from 1966-70. He was also a member of the Democratic Executive Committee and chairman of the Historic Chattahoochee Commission.

J. Larry Sims (Delta—Birmingham-Southern), current president of the Florida Hospital Association Public Relations Council, has been appointed director

of Corporate Development of Plantation General Hospital in Fort Lauderdale, Florida.

Chester E. Howells (Beta Alpha—Penn. State), travels nationwide managing market programs for solid state electric adjustable speed drive for the Avtek Systems Division of Marathon Electric Company.

Walter L. Costner, Ed Watts, Dick Gillilang, and Phil Watts (Upsilon—Auburn), are all employed by the Fluid Dynamics Corporation of Birmingham, Alabama.

Harry L. Reiter (Beta Alpha—Penn State), reports that he has just been promoted to Innkeeper of one of the largest properties in the company of Holiday Inns, Inc.

INITIATION DATES

1960 to 1969

C. Rowe Harper (Alpha Lambda—Georgetown), currently president of District #14, has been named administrative assistant to the Commissioner of the Kentucky Highway Department.

L. Owen Brown (Upsilon—Auburn), is a biomedical specialist with the Digital Equipment Corporation in North Brook, Illinois.

George Miller (Zeta Beta—Delta State), is now an auditor for Holiday Inns, Inc.

Rick Nail (Alpha Eta—Florida), past SMC, is currently attending Law School at Stetson University.

Aubrey Garrison (Upsilon—Auburn), is an architect with Crawford & Associates in Birmingham, Alabama.

Frank Pallischeck (Alpha Phi—Iowa State), is working for the Xerox Corporation and teaching at Rochester Institute of Technology.

William House (Upsilon—Auburn), is serving as president of the Alabama Law School.

Gary Moeller (Alpha Phi—Iowa State), is expanding his farm operations located in Boone, Iowa.

Carl Kloentrup (Zeta Tau—Eastern Kentucky), is busy at the cashier's window at the Latonia Race Track in Northern Kentucky.

Dale Olm (Delta Eta—Delaware), received his MBA from Maryland in February and is now a stockbroker for Aberdeen Securities in Wilmington, Delaware.

Marvin Beck (Upsilon—Auburn), is a helicopter pilot in South Vietnam. His helicopter gunship was recently hit by enemy ground fire which forced Beck to land in a rice paddy. He was later picked up by another chopper.

Tim Lanferseik (Zeta Tau—Eastern Kentucky), is an employment counselor at Snelling & Snelling, located in Cincinnati.

Jeff Williams (Alpha Eta—Florida), is presently enrolled in the dental school at the University of Virginia.

Robert J. Piel (Delta Tau—Arizona State), has been elected to the City Commission of Harvey, Illinois. Brother Piel, 26, is the youngest man to be elected to that position in the city's history.

Robert J. Richards (Beta Alpha—Penn State), reports that he is a Lt. j.g. in the Navy and flying in a patrol squadron that is homebased in Barber's Point, Hawaii.

Mike Brinkley (Alpha Eta—Florida), is attending graduate school at Arizona State University and working in the geography department.

Raymond F. Rabke, Jr. (Beta Mu—Texas), has been appointed to the new position of manager, Refinery Economics and Planning, of the Pennzoil United Corporation of Houston, Texas.

John Evans (Alpha Eta—Florida), has become, after one year, the leading executive in the group life insurance division of the Aetna Life Insurance Company in Jacksonville, Florida.

Phil Ricks, Larry Goldstein, and John Cox (Zeta Beta—Delta State), are all attending medical school at the University of Mississippi.

Michael Blackburn (Zeta Tau—Eastern Kentucky), was recently discharged from the Navy and has since become a sales representative for the Moore Corporation, Ltd.

Clem J. Pederson, Jr. (Zeta Mu—Idaho), is serving in the United States Air Force. He began pilot training at Williams Air Force Base, Arizona, in December and is scheduled to complete the 48 week course in November.

James A. Hart (Delta Lambda—Florida State), has been named a consultant to the White House Conference on Children. He was one of three men in Florida to receive the appointment from President Nixon.

Massie Simpkins (Epsilon Mu—East Carolina) has been in the United States Navy as a jet pilot since November of 1968. Stationed at Barbers Point, Hawaii, Brother Simpkins invites alumni brothers to drop in anytime!

INITIATION DATE 1970 to 1971

Tom Combs, Jr. (Epsilon Kappa—Lamar State), became the youngest elected official in the state of Texas by defeating a former college teacher for a position on the Jefferson County School Board. Combs has been previously honored by the Texas Senate and House of Representatives and in the Congressional Record by U.S. Senator John Tower in 1969.

RUSSELL MARKS ANNIVERSARY

Torance A. "Bo" Russell, Jr. (Upsilon—Auburn) marked his 25th anniversary of services with Massachusetts Mutual Life Insurance Company on January 1, 1971. He is the dean of the company's group insurance sales field representatives.

A senior group consultant, Brother Russell has served with the company's Birmingham group insurance office since 1947. As an undergraduate, Bo gained IKA All-American football honors as a tackle. He was selected for the U. S. All-American team as well and was Auburn's captain in 1938. After graduation he played two seasons with the Washington Redskins before going into the service.

Bo has served as president of the Auburn Alumni Association, Birmingham Monday Morning Quarterback Club, IKA Birmingham Alumni Association, and the Southeastern Conference Football Officials Association.

FAUST APPOINTED ASSISTANT TREASURER

Eugene W. Faust, a '61 initiate of Beta Nu Chapter, has been appointed Assistant Treasurer of Lamb-Weston, Incorporated in Portland, Oregon.

Brother Faust was Beta Nu's SMC from 1963-65 before his graduation from Oregon State University. At that time, he traveled south to the University of Oregon and earned his Master of Business Administration degree. In 1969, he joined Lamb-Weston.

A member of the American Society of Insurance Management organization, Brother Faust is an active civic leader including his work as Vice Chairman of the Sunset Trails District of the Boy Scouts of America.

WARREN ASSEMBLES LINCOLN COLLECTION

Louis Warren (Kappa—Transylvania), chief founder of the Lincoln National Life Foundation and Editor of *Lincoln Lore*, has directed the assembling of the largest collection of literature ever gathered in one place about one man, President Lincoln, except for Biblical characters. Dr. Warren has himself written some 100 books, pamphlets, and magazine articles on his subject. Several of Brother Warren's works on Lincoln are on exhibit in the Harvey T. Newell Library at the Memorial Headquarters building.

CHAPTER NOTES



Austin Peay State University's 1970-71 Pikettes court.

AUSTIN PEAY STATE UNIVERSITY COLONY

Members of the APSU colony are now beginning to make full use of their newly acquired fraternity house. The house, which was made available by the university last June, consists of three apartment sections. The addition of this house to the campus makes a total of three fraternity houses at APSU.

During fall quarter registration this month Pikes distributed a 48-page booklet to students. The publication, designed to promote interest in the fraternity, contained 20 pages of photographs of Pike social functions as well as action pictures of the APSU athletic teams and pictures of the colony's new Pikettes organization. The booklet was financed by advertising space sold to local merchants.

Two new benches now decorate the APSU campus courtesy of the colony. The benches, which read "Pi Kappa Alpha, Pikes say go Gov.," are painted in the fraternity colors and maintained through colony funds.

The Pi Kappa Alpha colony at APSU, colonized February 6, is the largest fraternity organization on campus.

George Zepp
Correspondent

DELTA STATE COLLEGE

Zeta Beta Chapter moved into our new chapter room and dorm facilities at Delta State College during the spring semester. The wood-paneled walls and black leatherette furniture provide a stately atmosphere to our chapter room, which is highlighted by an impressive oil painting of our fraternity's crest painted by Brother Lonnie Griffith and sketches of our Founders drawn by our chapter's first president, Ruff Turner. We have recently carpeted our chapter room with a red shag carpet, which completes our room's stately atmosphere.

This year we celebrated Founders' Day with an impressive program which gave us more insight into the life histories of our Founders. All local alumni and chapter members were invited to take part in the program and an open house in our new

chapter room. Among the honored guests were our patroness, Mrs. Naomi Williams, and our Dream Girl, Miss Martha Lewis Gibbs. Zeta Beta Chapter participated in Alumni Appreciation Day in a new and impressive way. We initiated three prominent local men into our fraternity: Mr. Ellis Griffith, Mr. Ralph Franklin and Mr. Clarence Smith. This was a "first" for our fraternity. All local alumni were invited to participate. The day consisted of an open house, the model initiation and a huge banquet in the evening. Among the many honored guests were Brother John Kaegi, Director of Alumni Affairs and our guest speaker at the banquet; Ruff Turner, founder of Zeta Beta Chapter; Dr. R. A. Bolling, 166-year-member of Pi Kappa Alpha and our past chapter presidents.

Scott Ellis
Correspondent

EAST CAROLINA

With the spring quarter coming to a close at East Carolina University, Epsilon Mu ended the year with great pride, accomplishing most of the goals which it had set out to achieve.

On the weekend of April 16-18, Epsilon Mu left for the traditional Dream Girl weekend, honoring Miss Cynthia Erhdall, a member of Sigma Sigma Sigma Sorority, as Dream Girl for 1971-72. Miss Carol Gardner, past Dream Girl and Interfraternity Council Queen, presented a bouquet of roses to Miss Erhdall as a token of friendship and love from Epsilon Mu.

Dr. Guy Waldron Snyder, a business law professor here at East Carolina University, was initiated into the fraternal brotherhood of Pi Kappa Alpha and serves as faculty advisor to Epsilon Mu. He was a prominent lawyer in Cincinnati, Ohio, until he became interested in teaching. He now is a Ph.D. in Law and a Certified Public Accountant. Dr. Snyder has proven to be a tremendous asset to Epsilon Mu.

Jack Caudill
Correspondent

EAST TENNESSEE

Epsilon Zeta won the annual Diamond Day Competition recently. Diamond Day is a two day affair involving fraternity competition. It is put on by the Alpha Delta Pi Sorority. All fraternities on the East Tennessee Campus take part and the prized first place keg is one of the most valued awards a fraternity can win during the year.

Since the event first began ten years ago, Epsilon Zeta has brought home the keg eight of those years. We hope to continue our dominance of this event in the future.

FERRIS STATE COLLEGE

The college's All College Student Government held their annual Awards Banquet last Spring. Pikes were well represented when the awards were handed out. Phil C. Tindall, past President of Inter-Fraternity

Council, was named Greek Man of the Year. Also, Dr. James L. Carey, Epsilon-Beta Chapter, now a professor of History at Ferris, was named Educator of the Year. Job well done, Pikes!

Dave J. Caudle
Correspondent



Members of Epsilon Nu Chapter at Georgia State and Lt. Governor Lester G. Mattox, who is holding plaque of appreciation presented by the chapter.

GEORGIA STATE UNIVERSITY

On May 8, 1971, the Epsilon Nu chapter of Georgia State University sponsored the annual Pike Bike Race at Piedmont Park for the benefit of the Atlanta Leukemia Society. This was the fifth straight year the Pikes have sponsored the "Little 500."

Sororities and fraternities from Georgia State, Georgia Tech, and Emory University collected money and participated in the day-long events. The morning consisted of preliminary events followed by the bike race in the afternoon.

The day was highlighted by a visit by the Lt. Governor of the State of Georgia, Lester G. Maddox. Former Governor Maddox, famous for his bicycle riding, rode in the pace lap and demonstrated his ability to ride backwards.

Speaking to the crowd assembled, Lt. Governor Maddox praised the Pikes and all young people for the deeds they have accomplished. He commented, "I hope the newspaper reporters and television cameras here inform the people of Georgia that young people do have something to contribute to the betterment of the world."

Charles W. Francis
Correspondent

OHIO UNIVERSITY

Our Dream Girl affair included a pool-side fashion show for the women, buffet dinner and dance, and active and alumni meetings. We pledged 29 men in Winter Quarter Rush which was the largest pledge class on campus. A Pledge Theme Party, "The Night the West Was Lost" was held; this is a quarterly event completely organized for the actives by the pledges. An annual blowout with the Alpha Delta Pi Sorority, "Nassau Party," was enjoyed for the second year.



Miss Karen Staten is Dream Girl of Gamma Chi (Oklahoma State) Chapter.

SETON HALL UNIVERSITY

At the end of the school year the Interfraternity Council at Seton Hall University held its annual Greek Day with a total of sixteen fraternities competing in the athletic events.

The Pikes made their usual strong showing, finishing in the top three in every event.

During the summer Eta Beta once again secured a shorehouse along the New Jersey Coast. This year's house was located on Ocean Ave. in Belmar, N.J. right across the beachfront. The house could sleep 30 brothers comfortably and was always filled to capacity on the weekends.

As in the past, brothers from other chapters are always welcomed and sleeping room is always found for them.

Dino Cedrone
Correspondent

SOUTHWESTERN AT GEORGETOWN

Alpha Omicron once again retained its leading role on the Southwestern University campus during the Spring Semester of 1971. In sports, Alpha Omicron garnered four first-place finishes: basketball, baseball, golf and track.

Alpha Omicron likewise maintained its involvement in all aspects of student government at Southwestern.

In a new, experimental self-discipline program at Southwestern, Pi Kappa Alpha has become the first fraternity on campus to install a resident assistant in our House in place of a housemother. Chosen from among the members of our chapter, the new resident assistant raises the number of brothers holding such positions to 7 out of a possible 10.

At our District 23 Convention in San Angelo, Texas, Alpha Omicron participated in the initiation of the Angelo State Colony and received the District 23 Proficiency Award.

Operating on a deferred rush system for the first time, Alpha Omicron initiated a new direction in its pledge program. To date, 22 of the 23 spring pledges have been initiated, with one remaining to be initiated in the fall. Pi Kappa Alpha remains the largest fraternity on the Southwestern campus and with hopes for another good semester of rush, we expect to keep this distinction.

Mike Rossman,
Correspondent

TRINITY

Last January in response to an urgent plea by college officials, the Brotherhood of Pi Kappa Alpha accepted the responsibility for the spring Blood Drive at Trinity College. Brother William P. Borchert consented to coordinate the publicity and organization of this Red Cross function.

In recent years, the response of Trinity students to the drive has become quite limited—to the extent that the Drive was in danger of being cancelled. The Pikemen consider this a worthwhile project through which both the Epsilon Alpha Chapter and the community-at-large could benefit.

The response of the campus community was overwhelming. Approximately 175 pints of blood were donated—more than triple the 56 pints collected during the previous drive. Some donors had to wait over two hours to give because of the overflow crowd. The American Red Cross congratulated the men of Pi Kappa Alpha and asked if we would manage the next drive. The Brotherhood accepted unanimously.

UNIVERSITY OF WINDSOR

Canadian Pikes have dominated the fraternity system at the University of Windsor since Greeks came to the campus three years ago; not only were they the first group colonized and chartered on campus, but they have continually reaffirmed their superiority among fraternities by winning the coveted GREEK WEEK CHAMPIONSHIP TROPHY every year.

Congratulations are in order to Brother Mike Bathurst for winning the I.F.C. Presidency for the coming year, thus keeping Eta Gamma in control again of the Interfraternity Council, which was originally founded by Windsor Pikes while they were still a colony.

Windsor Pikes still have the only fraternity calendar in Canada, and plans are underway to make it even better next year with an expanded format. Two Executive Board retreats are planned over the summer months to consolidate efforts for next fall, and the chapter plans to repeat its successful Academic Lecture Series with even more controversial speakers.

WESTERN CAROLINA

Zeta Xi has enjoyed its most successful year during 1970-71. Having been at Western Carolina only four years, Pi Kappa Alpha has quickly gained prominence in both the college and fraternity community. The hard work and enthusiasm of the Broth-



Donald R. Baskin, Middle Tennessee State University, is Eta Zeta's Most Outstanding Senior. He was voted MTSU Most Versatile Male and Senior Class President.

erhood has enabled IKA to reach its excellent standing.

As usual, spring quarter means graduation and this year, graduation meant the loss of fourteen Brothers. Although their presence will be missed, we wish them much success in the future. Nine men were pledged as a result of spring quarter rush. These men have shown a great deal of potential.

In the area of community service, we are proud to say that every Brother has willed his eyes to the Eye Bank. Also, for the first time in a long while, we are in a very respectable financial position. This has enabled us to include many important activities which previously had to be excluded. A great deal of hard work has put Zeta Xi where it is now and we will continue to strive for further excellence.

Robert H. Clark
Correspondent

WEST VIRGINIA

Under the direction of Bob Munn, intramurals manager, Alpha Theta jumped from a disappointing sixth place to third place in the 1970-71 WVU tally. We placed first in track, wrestling, archery and cross country. Brother R. G. Dakan won the cross country event with a school record breaking time. Pike spectators gave tremendous support to our athletes and we won the Sportsmanship Award for the fifth time in 11 years.

Brothers Lease and Vettorel had excellent records this year in baseball and wrestling, respectively. Brother Lease pitched a 5-3 season with an Earned Run Average of 1.55. Brother Vettorel won his wrestling matches with an amazing 11-2-1 season. Brother Rudiger Zimmerman was voted the Outstanding Athlete Award for soccer by his teammates.

Both Brothers Zahn and Green were initiated into Chi Epsilon, a civil engineering honorary. Pat Gallagher, SMC, was initiated into Sphynx-ranking senior men's honorary.

Elected officers are: SMC-Pat Gallagher; IMC-Bob Munn; ThC-Mike Sunderland; and SC-Bob Vettorel.

C. R. Carder, IV
Correspondent

CHAPTER ETERNAL

- Tarleton R. Boggess* (AN—Missouri), Ponca City, California.
Bruce K. Campbell (AN—Missouri).
James Lee Cobb (AA—Georgetown), November 28, 1970, Newport, Ky.
Clyde C. Dunlop (AΦ—Iowa State), Cedar Rapids, Iowa.
Eugene T. Gardner (AT—Utah), May 23, 1971, Spanish Fork, Utah.
Allen J. Hillix (AN—Missouri), Camden Point, Missouri.
George H. Hodapp (AΞ—Cincinnati), February 21, 1971, Sarasota, Fla.
James Carol Littlejohn (BO—Oklahoma), January 12, 1970, Tuttle, Okla.
David A. McCandless (II—Washington & Lee), June 23, 1971, Louisville, Ky.
Robert N. Nurdock (ΓM—New Hampshire), March 9, 1971, Lake Wales, Fla.
James Bushnell Neal (T—No. Carolina), April 15, 1971, Hickory, No. Carolina.
Andres Pangrace (BE—Western Reserve), April 23, 1971, Cleveland, Ohio.
Clarence Joseph Pollatsek (AX—Syracuse), April 7, 1971, Madison, N. Y.
Nathan Elwood Reece, Jr. (BΓ—Kansas), May 17, 1971, Arcadia, Fla.
Philip S. Savage (AN—Missouri), Buffalo, N. Y.
Charles H. Seibert (AX—Syracuse), November 18, 1970, Edison, N. J.
Boyd A. Speer (AN—Missouri), Des Peres, Missouri.
Emery T. Toogood (BT—Michigan), June 22, 1971, Grand Rapids, Mich.
Eric Eastwood (A—Virginia & ΓM—New Hampshire), Jan. 2, 1971, Atlanta, Georgia.

DIAMOND LIFE

NEW MEMBERS

2125. *W. H. Stovall, Jr.*, AZ, Blytheville, Arkansas
 2126. *William H. Ellis*, Δ, Nashville, Tennessee
 2127. *Warren H. Hull*, AO, Bellaire, Texas
 2128. *H. W. Glassen*, BΞ, Lansing, Michigan
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 2130. *Jenkins M. Robertson*, E, Blacksburg, Virginia
 2131. *Andrew Gainey*, AI, Birmingham, Alabama
 2132. *R. Earl Welbaum*, ΓΩ, Miami, Florida
 2133. *Landon B. Cheal*, BΓ, Shawnee Mission, Kansas
 2134. *William H. Pfeffer*, EA, Hamden, Connecticut
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 2136. *Arthur T. Luce*, BΦ, Edison, New Jersey
 2137. *James Jones Huey*, AΩ, Dallas, Texas
 2138. *Dr. O. Nelson DeCamp, Jr.*, AH, Lakeland, Florida

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 112. *George Frank Gee*, ΔΣ, Orland Park, Illinois
 113. *John U. Field*, K, Versailles, Kentucky
 114. *Lawrence H. Connolly*, ΔT, Palm Beach, Florida

OPEN FORUM

POW SITUATION

Dear Editor:

Fred Crow, Beta Theta—Cornell, Class of 1951, has been a prisoner of war in North Vietnam since April, 1967. Brother Crow, a fighter pilot, with the rank of Lt. Col., was shot down over North Vietnam, and his whereabouts (and existence) was unknown until this past Fall, when Mrs. Crow received a brief note from Fred. She, subsequently, received another letter around Christmas time.

Every member of Pi Kappa Alpha should do his bit to help obtain Fred's release, as well as the release of the approximately 3,000 other prisoners estimated to be in prison in North Vietnam.

I would urge that letters demanding the release of the prisoners and the meeting of the terms of the Geneva Convention by the North Vietnamese be sent to three people. They are: 1) Phan Van Dong, Officer of Premier, Democratic Republic of Vietnam, Hanoi, North Vietnam (via Hong Kong airmail—25¢) 2) Ton Duc Thang, Office of President, Democratic Republic of Vietnam, Hanoi, North Vietnam (via Hong Kong airmail—25¢); 3) Xuan Thuy, chief delegate, North Vietnamese Delegation, Paris Peace Talks, Paris, France.

Joseph Quade
Alpha Psi Alumnus

AVOID CONTROVERSY

Dear Editor:

Jim Taylor of California, with whom I was in school, sent me a copy of his correspondence with regard to his objection to the Ralph Nader article. I must say that I second his views most heartily.

I fail to see why a publication which is supposed to give us news of the Fraternity must go into such general subjects, and such controversial subjects, as this fellow Nader. It's none of our business. Maybe some of the younger fellows are very much in favor of what he's doing. I'm not. Furthermore, there are lots of things I'm in favor of, and I don't expect the publication to run any biased articles on those causes, either.

So, why doesn't the magazine get back to its original purpose—of giving us news about the Fraternity. If there isn't enough news to justify the publication, let's cut out the publication. We have no obligation to defend Ralph Nader's crusades, birth control, women's rights, or anything else. That's none of our business. Each member can think about that as he wants. The Fraternity has no right to take any official position on matters of that kind.

Arthur S. Bowes
Committee of 100
Beta Phi Alumnus

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- East Central State, EO, 1963, 21, Box 227, Ada, Okla., 74820
- East Tennessee State, EZ, 1955, 12, Box 020, East Tenn. State, Johnson City, Tenn., 37601
- Eastern Illinois, ZI, 1964, 17, 962 10th St., Charleston, Ill., 61920
- Eastern Kentucky, ZT, 1969, 14, Box 351, Coates Adm. Bldg., Eastern Ky. Univ., Richmond, Ky., 40475
- Eastern New Mexico, ET, 1962, 24, P.O. Box 2521, Portales, N.M., 88130
- Eastern Washington State, ZN, 1966, 27-B, 119 W. 6th, Cheney, Wash., 99004
- Emory, BK, 1919, 8, Drawer R, Emory Univ., Atlanta, Ga., 30322
- Ferris State, ZK, 1966, 16-A, 607 So. Michigan, Big Rapids, Mich., 49307
- Florida Institute of Tech., ZS, 1968, 9-B, P.O. Box 520, F.I.T., Melbourne, Fla., 32901
- Florida Southern, AD, 1947, 9-B, Box 809, F.S.C., Lakeland, Fla., 33802
- Florida State, DA, 1949, 9-A, 218 So. Wildwood Ave., Tallahassee, Fla., 32304
- Florida, AH, 1904, 9-A, Box 13947, Univ. Sta., Gainesville, Fla., 32601
- Gannon, ET, 1962, 2, 515 W. 7th St., Erie, Pa., 16502
- General Motors Institute, ZA, 1963, 16-A, 1484 Linden Rd., Flint, Mich., 48504
- Georgetown, AA, 1906, 14, 455 E. Main St., Georgetown, Ky., 40324
- Georgia Institute of Tech., AD, 1904, 8, 211 10th St., N.W., Atlanta, Ga., 30313
- Georgia State, EN, 1960, 8, 33 Gilmer St., S.E., Atlanta, Ga., 30303
- Georgia, AM, 1908, 8, 360 S. Lumpkin St., Athens, Ga., 30602
- Hampden-Sydney, I, 1885, 4, Box 37, Hampden-Sydney College, Hampden-Sydney, Va., 23943
- High Point, AO, 1953, 6, Box 3051, High Point College, High Point, N.C., 27260
- Houston, EH, 1956, 23, 2232 Dorrington, Houston, Tex., 77025
- Idaho, ZM, 1966, 27-B, Box 3276—Univ. Station, Moscow, Idaho, 83843
- Illinois, BI, 1917, 17, 102 E. Chalmers St., Champaign, Ill., 61822
- Indiana, AE, 1950, 17, 1012 E. 3rd St., Bloomington, Ind., 47401
- Iowa State, AF, 1913, 19, 2112 Lincoln Way, Ames, Iowa, 50010
- Iowa, IN, 1929, 19, 1032 No. Dubuque, Iowa City, Iowa, 52240
- Kansas State of Pittsburg, EX, 1963, 20-A, 1804 S. Joplin St., Pittsburg, Kansas, 66762
- Kansas State, AO, 1913, 20-A, 2021 College View, Manhattan, Kan., 66502
- Kansas, BI, 1914, 20-A, 1145 Louisiana, Lawrence, Kan., 66044
- Kentucky, O, 1901, 14, 459 Huguelet Dr., Lexington, Ky., 40506
- Lamar State, EK, 1958, 23, 2200 Ave. A, Beaumont, Tex., 77701
- Lehigh, GA, 1929, 3, 514 Delaware Ave., Bethlehem, Pa., 18015
- Linfield, AP, 1950, 27-A, 435 College Ave., McMinnville, Ore., 97128
- La. Polytechnic Institute, IP, 1940, 22, Box 4288, Tech. Sta., Ruston, La., 71270
- Louisiana State, AI, 1902, 22, Box PK, LSU Sta., Baton Rouge, La., 70803
- Marshall, AI, 1948, 5, 1737 Sixth Ave., Huntington, W. Va., 25703
- Maryland, AP, 1952, 3, 4530 College Ave., College Park, Md., 20740
- Mass. Inst. of Tech, HA, 1970, 1, 69 Chestnut St., Cambridge, Mass., 02139
- Memphis State, AZ, 1947, 13, Box 82319, M.S.U., Memphis, Tenn., 38111
- Miami at Oxford, AI, 1947, 15, 410 E. Church St., Oxford, Ohio, 45056
- Miami, IO, 1940, 9-B, 5800 San Amaro Dr., Coral Gables, Fla., 33146
- Michigan, BT, 1922, 16-A, 1923 Geddes, Ann Arbor, Mich., 48104
- Middle Tennessee, HZ, 1971, 12, M.T.S.U., Box 554, Murfreesboro, Tenn., 37130
- Millsaps, AI, 1905, 11, 424 Marshall St., Jackson, Miss., 39202
- Mississippi State, IO, 1927, 11, P.O. Drawer GT, State College, Miss., 39762
- Mississippi, IT, 1927, 11, Box 4475, University, Miss., 38677
- Missouri at Rolla, AK, 1905, 20-B, Box 156, Rolla, Mo., 65401
- Missouri at St. Louis, ZF, 1969, 20-B, P.O. Box 5764, St. Louis, Mo., 63121
- Missouri, AN, 1909, 20-B, 916 So. Providence Rd., Columbia, Mo., 65201
- Montana State, IK, 1928, 26, 1321 S. 5th St., Bozeman, Montana, 59715
- Morehead State, HH, 1971, 14, Morehead State Univ., Box 1240, Morehead, Ky., 40351
- Murray State, EA, 1958, 14, Box 1127, College Sta., Murray, Ky., 42071
- Nebraska, IB, 1924, 19, 2145 "B" St., Lincoln, Neb., 68502
- Nebraska at Omaha, AX, 1952, 19, 324 North 35th Ave., Omaha, Neb., 68131
- New Hampshire, IM, 1929, 1, 5 Strafford Ave., Durham, N.H., 03824
- New Mexico, BA, 1915, 24, 600 University, N.E., Albuquerque, N.M., 87106

- Nicholls State, Z Ψ , 1969, 22, P.O. Box 2098, College Sta., Thibodaux, La., 70301
- North Carolina State, AE, 1904, 6, 214 S. Fraternity Ct., Raleigh, N.C., 27606
- North Carolina, T, 1895, 6, 106 Fraternity Ct., Chapel Hill, N.C., 27514
- North Dakota, ZP, 1968, 18, 2622 University Ave., Grand Forks, N.D., 58201
- North Texas State, EA, 1955, 21, Box 11528, Univ. Sta., Denton, Tex., 76201
- Northern Illinois, HN, 1971, 17, 835 Greenbrier Rd., DeKalb, Ill., 60115
- Northwestern, GP, 1932, 17, 566 Lincoln St., Evanston, Ill., 60201
- Ohio, FO, 1930, 15, 8 Church St., Athens, Ohio, 45701
- Ohio State, AP, 1912, 15, 99 E. 13th St., Columbus, Ohio, 43201
- Oklahoma State, GX, 1939, 21, 221 S. Lincoln, Stillwater, Okla., 74074
- Oklahoma, BO, 1920, 21, 1203 S. Elm St., Norman, Okla., 73069
- Old Dominion, ZI, 1966, 4, 1066 W. 45th St., Norfolk, Va., 23508
- Oregon State, BN, 1920, 27-A, 145 N.W. 21st St., Corvallis, Ore., 97330
- Oregon, GII, 1931, 27-A, P.O. Box 5184, Eugene, Ore., 97405
- Parsons, ZA, 1964, 19, IKA Fraternity, Fairfield, Iowa, 52556
- Pennsylvania State, BA, 1913, 2, 417 E. Prospect Ave., State College, Pa., 16802
- Pennsylvania, BII, 1920, 3, 3916 Spruce St., Philadelphia, Pa., 19104
- Pittsburgh, GS, 1934, 2, IKA Fraternity, 220 No. Bellefield Ave., Pittsburgh, Pa., 15213
- Presbyterian, M, 1890, 7, P.O. Box 634, Presbyterian College, Clinton, S.C., 29325
- Purdue, B Φ , 1922, 17, 629 University St., W. Lafayette, Ind., 47906
- Rensselaer Poly. Inst., IT, 1935, 1, 2256 Burdett Ave., Troy, N.Y., 12180
- Richmond, O, 1891, 4, Univ. of Richmond Sta., Box 188, Richmond, Va., 23173
- Robert Morris, HA, 1971, 2, 3414 Beachwood Blvd., Pittsburgh, Pa., 15217
- Samford, AII, 1911, 10, Box 1006, Samford Univ., Birmingham, Ala., 35209
- Sam Houston State, EII, 1961, 23, Avenue I, Huntsville, Tex., 77340
- San Diego State, Δ K, 1948, 28, 6115 Montezuma Rd., San Diego, Calif., 92115
- San Fernando Val. State, ZO, 1967, 28, P.O. Box 206, Northridge, Calif., 91324
- San Jose State, Δ II, 1950, 28, 298 So. 12th St., San Jose, Calif., 95112
- Seton Hall, HB, 1970, 1, IKA Fraternity, Seton Hall Univ., So. Orange, N.J., 07079
- South Alabama at Mobile, HK, 1971, 10, 2 Shepard Lane, Mobile, Ala., 36608
- South Carolina, Ξ , 1891, 7, Box 5110, U.S.C., Columbia, S.C., 29208
- South Florida, ZII, 1968, 9-B, U. C. Box 428, Tampa, Fla., 33620
- Southeast Missouri State, EI, 1958, 20-B, K-201, Group Housing, Cape Girardeau, Mo., 63701
- Southern California, GI, 1926, 28, 707 W. 28th St., Los Angeles, Calif., 90007
- Southern Methodist, BZ, 1916, 21, 6205 Airline Rd., Dallas, Tex., 75205
- Southern Mississippi, Δ M, 1949, 11, Box 427, Southern Sta., Hattiesburg, Miss., 39401
- Southwest Missouri State, ZX, 1969, 20-B, 800 So. National, Springfield, Mo., 65804
- Southwest Texas State, Z Θ , 1965, 23, 1132 Belvin, San Marcos, Tex., 78666
- Southwestern Louisiana, Z Ω , 1969, 22, 326 General Mouton, Lafayette, La., 70501
- Southwestern—Georgetown, AO, 1910, 23, IKA Fraternity, Box 9, S.U. Sta., Georgetown, Tex., 78626
- Southwestern—Memphis, Θ , 1878, 13, IKA Lodge, Box 718, Southwestern-at-Memphis, Memphis, Tenn., 38112
- Southwestern State, ZZ, 1965, 21, 301 No. Custer, Weatherford, Okla., 73096
- Stephen F. Austin, EO, 1960, 23, P.O. Box 7421, S.F.A. Sta., Nacogdoches, Tex., 75961
- Stetson, Δ T, 1951, 9-A, Box 1240, Stetson Univ., Deland, Fla., 32720
- Syracuse, AX, 1913, 1, 405 Comstock Ave., Syracuse, N.Y., 13210
- Tennessee, Z, 1874, 12, 1820 Fraternity Pk. Dr., Knoxville, Tenn., 37916
- Tennessee-Chattanooga, Δ E, 1947, 12, 900 Oak St., Chattanooga, Tenn., 37403
- Tennessee—Martin, E Σ , 1961, 13, 115 Murphy Drive, Martin, Tenn., 38237
- Texas Tech, EF, 1953, 24, Box 4422, Texas Tech Sta., Lubbock, Tex., 79409
- Texas, BM, 1920, 23, 2400 Leon, Austin, Tex., 78705
- Toledo, EE, 1955, 16-B, 1795 W. Bancroft St., Toledo, Ohio, 43606
- Transylvania, K, 1887, 14, Jefferson Davis Hall, Lexington, Ky., 40508
- Trinity, EA, 1953, 1, Trinity College, Box 1386, Hartford, Conn., 06106
- Tulane, H, 1878, 22, 1036 Broadway, New Orleans, La., 70118
- Tulsa, IT, 1936, 21, 3123 E. 7th St., Tulsa, Okla., 74104
- Utah State, IE, 1925, 26, 757 E. 7th North, Logan, Utah, 84321
- Utah, AT, 1912, 26, 44 No. Wolcott Ave., Salt Lake City, Utah, 84103
- Valparaiso, EB, 1953, 17, 808 Mound, Valparaiso, Ind., 46383
- Vanderbilt, Σ , 1893, 12, 2408 Kensington Pl., Nashville, Tenn., 37212
- Virginia, A, 1868, 4, 513 Rugby Rd., Charlottesville, Va., 22903
- Virginia Poly. Inst., E, 1873, 4, P.O. Box 735, Blacksburg, Va., 24060
- Wake Forest, I Φ , 1939, 6, Box 7747, Reynolda Br., Winston-Salem, N.C., 27106
- Washington & Lee, II, 1892, 4, 106 No. Main St., Lexington, Va., 24450
- Washington State, I Ξ , 1929, 27-B, 604 California, Pullman, Wash., 99163
- Wayne State, Δ N, 1950, 16-A, 266 E. Hancock, Detroit, Mich., 48201
- Weber State, H Θ , 1971, 26, 3570 Harrison, Ogden, Utah, 84403
- West Virginia, A Θ , 1904, 5, 117 Belmar Ave., Morgantown, W. Va., 26505
- Western Carolina, Z Ξ , 1967, 7, Box 478, Cullowhee, N.C., 28723
- Western Kentucky, ZE, 1965, 14, 1366 College St., Bowling Green, Ky., 42101
- Western Michigan, E Ψ , 1963, 16-A, 225 W. Walnut, Kalamazoo, Mich., 49007
- William & Mary, I, 1871, 4, No. 6, Fraternity Row, Williamsburg, Va., 23185
- Windsor, HI, 1970, 16-A, 223 California St., Windsor, Ontario, Canada
- Wittenberg, ITZ, 1926, 15, 1027 N. Fountain Ave., Springfield, Ohio, 45504
- Woodbury, HI, 1971, 28, 2637 Severence, Los Angeles, Calif., 90007
- Wofford, N, 1891, 7, Box 172, Wofford College, Spartanburg, S.C., 29301
- COLONIES:
- University of West Florida, 9-A, P.O. Box 32396, Pensacola, Fla., 32504
- Northeast Louisiana State College, 22, 3910 Deborah Dr., Monroe, La., 71201
- West Georgia College, 8, 338 Maple St., Carrollton, Ga., 30117
- University of Alabama at Birmingham, 10, IKA Colony, P.O. Box 2373, Birmingham, Ala., 35202
- Austin Peay State University, 12, Box 4777, Austin Peay State Univ., Clarksville, Tenn., 37040

WHY I'M PROUD TO BE A PIKE

by Gary A. Sallquist
President



Gary A. Sallquist
Fraternity President

I am frequently asked why I devote so much time to the fraternity. This question usually comes from well meaning people who know me in a business capacity but who do not understand what a fraternity really is.

Since it's an intelligent question I think it deserves an answer, and in the process of answering, possibly I can share some philosophies with you relative to what Pi Kappa Alpha really is.

The principles and ideals of Pi Kappa Alpha can, and should be, the foundation for a full and rewarding life. There are many periods of uncertainty in one's life when he wants to be able to draw on inspiration to keep him going. A thorough knowledge of the principles and ideals of Pi Kappa Alpha serves as a constant source of inspiration.

A viable fraternity is the only organization that I know links the heritage of the past with the excitement of the future. Inherent in your membership in Pi Kappa Alpha is an obligation to be average—you then need an environment in which you can maximize your growth and personal development. Pi Kappa Alpha gives you that.

Being a fraternity man requires putting *others first*. This is something that does not come naturally to many of us and requires a degree of emotional maturity which most men only develop when they are constantly placed in a situation where they must develop that trait.

Pi Kappa Alpha requires *discipline*, the discipline to do those things you should do but would rather not do. It requires *dedication*—to a cause that is more important to you than you are to yourself. Great men find themselves when they can lose themselves in the cause. Whether you elect to become a businessman, doctor, lawyer, humanitarian—you must be capable of dedicating yourself to a cause.

Humility is another important ingredient in our fraternity. To thoroughly enjoy the success of your brothers—to fight to be a winner, a gracious winner, and to enjoy winning because you know it represents paying the price.

Brotherhood is that word which is used to generally describe fraternities. In the fifteen years I have been a member of Pi Kappa Alpha, I have found that the deep personal friendship, that spans states, countries and years, develops when men share meaningful experiences as they grow and mature. The PEACE movement which has swept our country's campuses in the last several years says in effect "Love your brother." That, of course, is what the fraternity system is all about. It's important to point out, however, that no decal, no crest, no peace symbol on a car will draw men together beyond a casual initial relationship. True friendship develops when it is earned on the part of the men involved.

Pi Kappa Alpha is *work*, it is recognizing there are those distasteful things which have to be done to keep a fraternity chapter running—and they run the gamut from an intense discussion and chapter meeting relative to a brother's problems—to something as simple as cleaning your room.

It is true of course, that some men do not measure up to the standards of our fraternity, some men never get the message, and some men are "me" oriented. Some men are just plain unwilling to pay the price, and that is, of course, part of life too.

Pi Kappa Alpha is a unique personal experience. It gives you access to an international brotherhood of men whom you would not know—with whom you could not share ideals or friendships in any other way.

Pi Kappa Alpha should be the catalyst to an exciting and productive life. Make it happen!

ATTENTION ALUMNI

Almost every alumni of the fraternity knows of some young man that is planning to enter college this fall for the first time. One contribution you as an alumni can make to Pi Kappa Alpha is to refer outstanding men to an undergraduate chapter. Some of our best members and leaders were a direct result of this kind of recommendation. We welcome the names of the men you know that you feel would benefit and contribute to active membership in Pi Kappa Alpha. This includes neighbors, friends, relatives and your own son.

Please return the RUSH RECOMMENDATION FORM below to the Membership Development Department, Pi Kappa Alpha Fraternity, 577 University Boulevard, Memphis, Tennessee 38112. Your recommendation will be sent to the appropriate chapter and proper acknowledgment to you will follow from that chapter.



RUSH RECOMMENDATION FORM

I recommend the following men for membership in our undergraduate chapter.

1. Name of rushee

Home address

College he will attend

2. Name of rushee

Home address

College he will attend

Name of alumni making recommendation

Address

College alumni attended

Return this form to: Membership Development
Pi Kappa Alpha Fraternity
577 University Boulevard
Memphis, Tennessee 38112