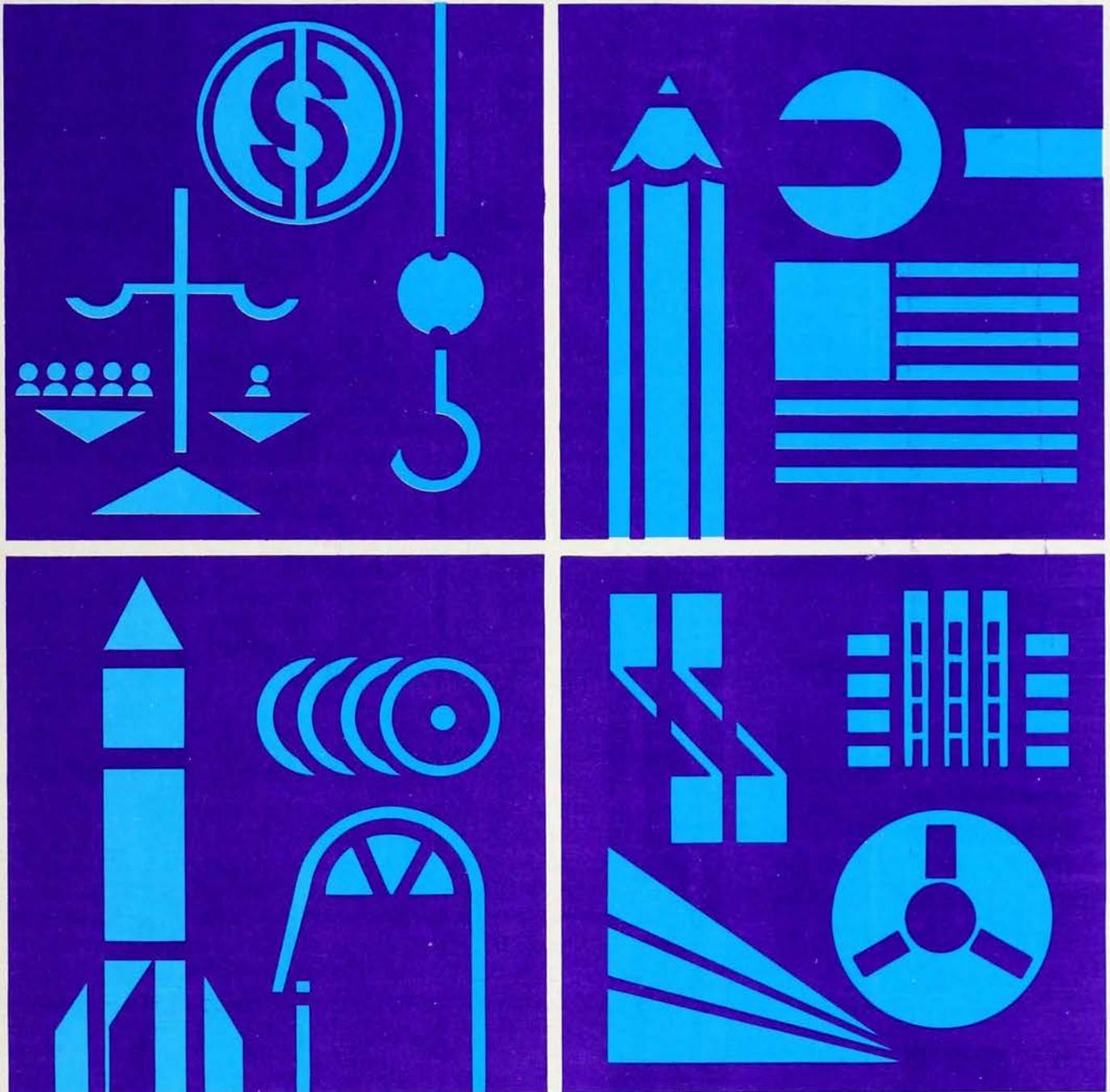


# SHIELD & DIAMOND

OF PI KAPPA ALPHA

VOLUME 82 NUMBER 2 DECEMBER 1971



CAREER DEVELOPMENT

# EDITORIAL



*Stan Love*

The two important decisions that face every young man today are career selection and marital choice. If you make the wrong decision in either case it has an impact on your entire span of life.

Most people do considerable thinking in the decision about marital choice. Career decision often involves no more than walking in when a particular job happens to be vacant, or answering an advertisement for an available job. Certainly seeking and planning for a career should take as much time as the other important decisions of life.

In the selection of a career, it is important to decide what you want out of life. It is vital that you assess your goals realistically in making this decision. Some goals men set for themselves are money, prestige, and power; other men find meaning and fulfillment in an occupation which provides challenge, responsibility, and a contribution to society. Another important element is to select a career in which you have a genuine interest.

It was exciting at the Leadership Academy in Memphis last summer to see the leadership of the fraternity talk about the excitement of their own careers and how their fraternity experiences contributed to their total development. The session at 2:00 A.M. with Gary Sallquist and his experiences in the insurance industry and Brad Dye and his political career, gave clear evidence of men enjoying total occupational satisfaction.

However, you have only to look around you to see any number of men doing work which doesn't interest them in the least. Such men are found all along the salary scale — money is no assurance of inner fulfillment. It is exciting to meet someone who loves his work, and couldn't imagine doing anything else. He's enthusiastic about life, and this enthusiasm is radiated to those around him.

If the career you select involves graduate education, by all means go after it. Even if you're tired from your undergraduate work, the extra effort you make to get through graduate school will bring you rewards your whole life.

How about you as a person? It's invaluable for you to assess your personal strengths and weaknesses so that you can make a realistic career choice, one which will capitalize on your strong points and allow you to maximize your potential. Are you good at meeting people? Convincing? Forceful? Are you a natural leader? Do you see yourself as a captain of industry or as a research man, working quietly by himself?

One last point — and the most important one. Today shady business practices and dishonesty are common; some people claim they're a regular part of doing business. Don't believe it. Your personal integrity is the most important thing you possess, and you must never allow it to be compromised.

# SHIELD & DIAMOND

## OF PI KAPPA ALPHA

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The Fraternity was founded at the University of Virginia, March 1, 1868, by Julian Edward Wood, Littleton Waller Tazewell, James Benjamin Sclater, Jr., Frederick Southgate Taylor, Robertson Howard, and William Alexander.

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*The cover design is an art conceptualization of the vast array of occupations awaiting today's college graduates. The December issue explores in depth the characteristics and attributes of successful career men.*

by R. John Kaegi  
Associate Editor

It was only natural for a highly successful Leadership Academy to usher in a new academic year last August.

With the final page of the school calendar jerked from its binding, the 1970-71 year was characterized as one of Pi Kappa Alpha's most innovative and heralded eras. But, to the typical Academy delegate, a 19-year old sophomore with a single stretch of fraternity experience and visions of a chapter leadership role, it was all a bit confusing. Chapter leaders are younger today and the innovations and changes of a progressive fraternity have little basis for comparison.

The fact remains that changes were made, new programs arose and innovation was the name of the game in '70-71. Although Conventions and Academics characteristically inaugurate the new year, the most recent conference was more of a reflection of the events of '70-71.

## ACADEMY REFLECTS INNOVATIVE YEAR

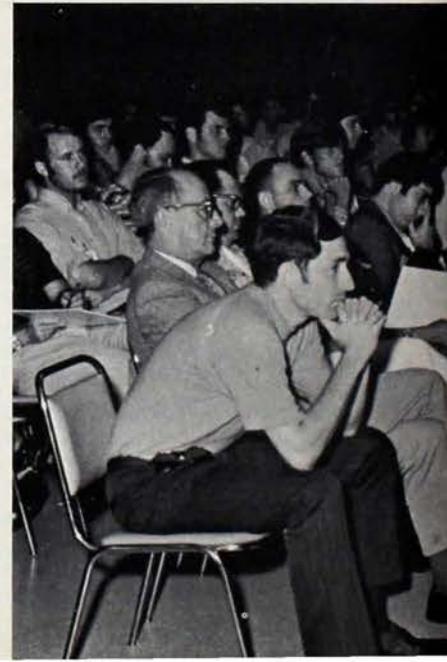


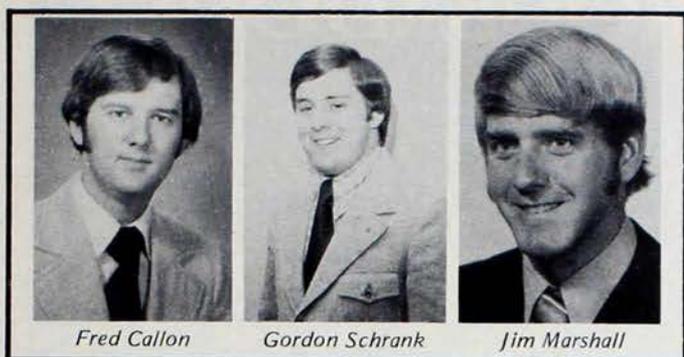
*At left: the Supreme Council fields questions during the "Spotlight on National" session at the 1971 Memphis Leadership Academy. Below: District Presidents participated along side undergraduates in the leadership development sessions of the Academy.*

### PROGRAMS INVESTIGATED

The two major program developments of the year were feature discussion topics among the 475 Academy participants. Pi Kappa Alpha's Membership Education Program (*Pikamep*) was substantially revised from its introduction form at the 1970 Convention. Now, an emphasis on *membership* education rather than new member (pledge) education, the program is divided into five distinct segments: New Member Orientation; Issues & Action; Professional Activities; Cultural Development; and, Social Activities. Academy participants were attentive listeners as the logical, yet creative, program was unveiled by Executive Director Pat Halloran.

The second major program concerned alumni and was a subject for discussion among the 21 District Presidents in attendance. The District Executive Council (*DEC*) was initially introduced in January. DP's questioned the new district officer's structure during separate sessions and ironed out the drawbacks in order to best utilize the five-man directors system.





Fred Callon

Gordon Schrank

Jim Marshall

## PUBLICATIONS INTRODUCED

A host of new and updated publications were introduced during the year and became functional during the Academy sessions. A new, contemporary edition of the *Garnet & Gold* written in harmony with *Pikamep* was popular reading material during the conference. The *G&G* is divided into three books: The Fraternity World; Pi Kappa Alpha; and Personal Development.

*The Shield & Diamond* changes of 1971 were graphically noted in the preview of the September rush issue. Full color, creative format and contemporary articles characterize the new look.

A IKA trademark, action officer's manuals were updated during '70-71. Displayed and often used during the Academy were revised manuals. Among their subject areas were alumni associations, district officer's structure, finances, accounting principles, membership records, expansion and the Ritual.

## MISCELLANEOUS INNOVATIONS

Without a doubt the hit of the Academy was the premier of IKA's new rush film produced by Rush Director Duane Christensen and COMMUNICO of St. Louis. The color, 15-minute film vividly details the unique qualities of Pi Kappa Alpha with the impact of a professional-quality production.

It was also a year of the first undergraduate members of the Supreme Council. Bill Kingston, Bud Banks and Tom Colmenares were the unsung heroes of the student members in this, the final official meeting of their pioneer year.

Among the many other innovations of IKA's year to remember was the advent of Regional Conferences. Region I was the test group in February achieving their objectives of communication and understanding. This year, all six Regions have planned Regional Confabs with agendas ranging from a problem-solving approach to rap sessions.

An eventful year to say the least. One which may have had little impact on some due to a lack of comparison, but one which has set the stage for the future of Pi Kappa Alpha Fraternity. It was born of a successful Convention and was reflected in a successful Memphis Leadership Academy, '71.

# HISTORICAL NOTES

## Ritual Changes

by

Dr. Paul G. Blount, Historian

The Biloxi Convention of 1970 directed President Sallquist to appoint a committee to "investigate possible alterations to the ritual" and to report at the 1972 Convention.

The committee is headed by the Chaplain of the Fraternity, Rev. Henry N. F. Minich, and composed of two other alumni, C. Ross Anderson, Vice President of Region III, and Paul G. Blount, Historian and three undergraduate members: Gordon C. Schrank, of Valparaiso, who is now one of the undergraduate members on the Supreme Council; Mickey McAdoo, of Martin, Tennessee; and Peter Principe, of Pittsburgh, Pennsylvania.

As the committee met in Memphis at the Leadership Academy in the summer of 1971, it raised questions of the origin of the present form of the ritual. Actually, as it exists today, the ritual is a version revised by fraternity stalwart Robert Lynn, and Harvey Newell, deceased, past national president. This version was revised in 1949 at the direction of the Salt Lake City Convention of 1949. Bob Lynn states the revisions consisted mainly in the directions given in the ritual, to remove ambiguities and contradictions, and to clarify and simplify. There was a minimum change in the language. There was one addition, a meaningful part of the ritual, which had grown out of an addendum to the ritual added first by Alpha Xi, at the University of Cincinnati.

This 1949 revision was based on the ritual used, Robert Lynn states, for his initiation in 1931 at Mu Chapter, Presbyterian College. Mu has an ancient lineage: it was founded in 1890 but dissolved in 1909, when fraternities were abolished at Presbyterian College, but rechartered in 1921. The ritual used for his initiation in 1931 should have been close to the ritual used in early years of the Fraternity, Bob Lynn feels, but there are no records of early copies of the ritual at Memorial Headquarters. Any of the older chapters having such material, if it exists, would do a service to the Fraternity, if they would lend the material to the committee.

Rev. Henry Minich (and the committee) is fully aware of the need for ritual and the role it can play. The committee is also aware of a reluctance of many members to alter traditions of the Fraternity. Yet, there is also a demand for change, for the sake of simplification and clarity, on the part of many undergraduates. Changes in ritual in all churches in recent years offer a historic parallel. At Miami, in 1972, the committee will attempt a report that will satisfy both needs — to hold on to the past, yet to change with changing times.

# THE MILLSAPS TROUBADOURS



Three of five IKA's perform with female accompaniment before troupes in Frankfurt, Germany last summer.

After their first European performance, the singing Troubadours knew there would have to be a change in their style. Before the next evening show, the group transformed their music and apparel from Broadway to pop rock and saw an awakening among the restless troupes.

But, the vibrations of appreciation wasn't all the Millsaps Troubadours felt during their 1971 European serviceman's tour. Lively, energetic entertainment was often times the soldiers' only repose from a world of frustration and boredom.

Thoughts of home life emanate among servicemen as renditions of "Celebrate" and "Jesus Christ Superstar" are voiced by the Jackson, Mississippi singers. Composed of six female and eight male singer-dancers, five of whom are members of IKA's Alpha Iota Chapter in Jackson, the group is sponsored by the USO among others to entertain troupes abroad. Their annual tour caps a year of tough tryouts, rigorous practice, and constant performance at home.

Prior to their most recent tour, they had performed and practiced Broadway music, a reflection of their popularity among more conservative audiences in the Mid-South. After one such performance to soldiers in Germany, however, it was obvious their style, dress and music had to undergo a change.

The current treasurer of Alpha Iota, Mark Bebensee, recalls the day their style was changed and a host of new songs and routines were crammed into one day of practice. Even then, the entire audience was not satisfied. Following the show, a group of black soldiers approached them longing for good ol' soul music. "When they learned we were from Mississippi," recalls Mark, "why, it was like adding fuel to the fire. Although our music wasn't soul, we

tried to convince them that we had non-prejudicial attitudes."

"Apart from the soldiers' stage relationship," explains Bill Vaughn, "their feelings of frustration and confusion concerning their presence in Europe was easily sensed."

"We have more troupes in Germany than we could ever need," adds John Wofford, another Pike.

The show was overwhelmingly accepted in Germany, Italy and Holland by servicemen who were anxious to meet the newcomers from back home. Overshadowing their ego satisfaction, however, was a gratification that the Troubadours from Millsaps College had a reassuring impact on the lives of thousands of forgotten men who are stationed in unappreciative countries to perform unknown tasks.

*The Millsaps Troubadours, five of whom are members of Pi Kappa Alpha Fraternity. In the front row at left is John Wofford and at right is Henry Cox. In the middle row are left, William Vaughn, center, Bob Lucour and right, Mark Bebensee.*



December 5, 1971 marks the golden year for Beta Sigma Chapter (Carnegie Mellon). Sixteen brothers were awarded a charter on that date fifty years ago, and the chapter has flourished ever since.

Eight other chapters were chartered about that same time. It was one of the early growth periods of the Fraternity. At that time, there were 80 chapters in 36 states in contrast to the 159 chapters now operating in 39 states.

Beta Sigma, operating on a highly prestigious college campus, has produced many distinguished members. Probably the most well-known of its alumni is the world-famous architect Harold E. Wagoner. Brother Wagoner heads a firm that devotes itself exclusively to

**BETA  
SIGMA**

## **CHAPTER ANNIVERSARIES**

**EPSILON  
SIGMA**

ecclesiastical architecture and related institutional and educational structure. His work includes the National Presbyterian Church in Washington and the interior design of the Air Force Academy chapel at Colorado Springs.

One of Carnegie-Mellon's most enduring and most popular traditions is the Spring Carnival, particularly the Buggy Race. The "buggies" are poorly described by their name. They are something more than just buggies, being engineered and custom-built out of fiberglass. Beta Sigma has always won or made good showing in the buggy race. Probably one of the best buggies in recent years was the "Shark" built in the early sixties. In 1967, the buggy race was covered by *National Geographic* and Beta Sigma set a new track record.

In the fall of 1961, Beta Sigma added to chapter "firsts." Mrs. Stanley Waechter became the first housemother in the chapter history, and a 1927 American-LaFrance pumper became the chapter's rolling public relations program, being used for numerous promotional and charitable projects.

Memories of the Spring of 1963 bring to mind the memorial coat-of-arms dedicated to Je Mickey Helt, Gold Star Member. A two year chapter project, the coat-of-arms, cast in aluminum, was the result of the efforts of many alumni, particularly Brother Helt's father, Herbert Helt, who was initiated by special dispensation at the 1962 National Leadership School and later became a District President. That year Brother Tom Pyke was elected chairman of the Student Congress and a member of Omicron Delta Kappa. Pyke (an appropriate name) was one of many campus leaders in Beta Sigma that year.

So, in 1971, Beta Sigma is fifty years older and 751 members richer. As in practically every chapter, there have been some dim years as well as bright ones, but the mark of a good chapter is the ability to overcome the bad spots, to put a light into the dim years and to prove itself durable. Fifty years is proof of durability.

The forty charter members of Epsilon Sigma (University of Tennessee at Martin) must be shaking their heads in disbelief about now. Ten years have passed so swiftly since that day in December of 1961.

It was barely ten years before that that the college began granting bachelor's degrees and the enrollment was 416.

Today the enrollment is over ten times that. The old local fraternity that was started in 1959-60 with the name of Pi Kappa (its intentions obvious) has prospered in every respect. The tradition of campus involvement, started early with the local, has been continued. Epsilon Sigma has produced some of the real outstanding graduates of the University of Tennessee.

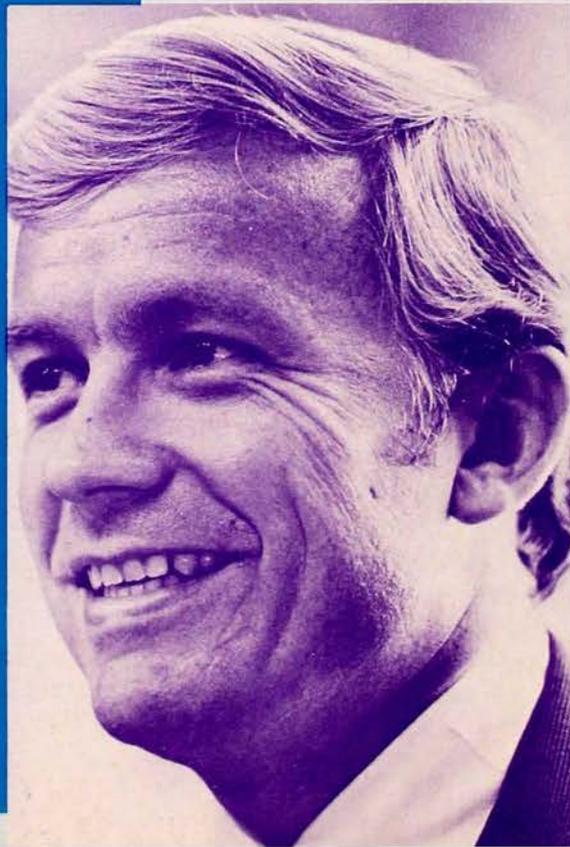
From the very beginning Epsilon Sigma has been blessed with the help and concern of the Wade family of Union City, Tennessee. Tom Wade, Sr. (former National Secretary) and Tom Wade, Jr. (former District President), both initiates of Zeta (Tennessee), have been the "guardian angels" of the chapter. These two brothers have been the staunchest alumni supporters that Epsilon Sigma has had. In recent years another distinguished alumnus was added to the roles. Dr. Archie Dykes came to Martin to become chancellor and was initiated shortly after arrival. He is now chancellor at Knoxville, the main campus of the University of Tennessee and is still quite loyal to the fraternity.

In 1967, Epsilon Sigma added to the national motor pool by purchasing a 1937 Seagraves fire engine, thus joining the ranks of the many chapters who have established a "tradition" in Pi Kappa Alpha.

Through its short history Epsilon Sigma has established a tradition of involvement in campus activities. Men such as Jim Reasons, Kent Reasons, Paul Blaylock among many others, have niched a place of leadership on campus that has the look of permanency. A strong start and a strong early history have put Epsilon Sigma on the road to a bright future.

# CAREER SUCCESS

*Presented herein is an analysis of occupational success developed from the stories, influences and opinions of five men who are outstanding in their fields.*



Charlie, left, and Sam right

**THE  
WYLIE  
BROTHERS**

by Stanley F. Love  
Editor

Pi Kappa Alpha alumni have achieved notable success in every area of endeavor — the arts, sciences, humanities, and business. Perhaps the two men we can be most proud of in the latter field are brothers Sam and Charles Wyly. Coming from a modest, rural Louisiana background, they took the old-fashioned American virtues of hard work, ambition, vision, and integrity and used them in building a multi-million dollar company.

The story of how all this happened should be reassuring to anyone who has been tempted to lose faith in the possibilities existing for free enterprise today. To be sure, the requirements are tougher than ever, but the opportunity is there.

Sam Wyly, age 37, the founder of University Computing Company, Dallas, Texas, grew up in Louisiana and was clearly a go-getter from the very beginning. After a successful four years in high school he entered Louisiana Tech, where he was class president, president of his business and scholastic fraternities, and a dedicated and inspiring leader in our Gamma Psi Chapter. Following graduation he was awarded a graduate scholarship to the University of Michigan and earned an M.B.A. in business. From there he went to work for IBM for three years, where his success as a salesman was unparalleled. He then moved to Honeywell as an area sales manager, all the while developing a sure grasp of the many aspects of the computer industry.

In 1963, Sam Wyly launched University Computing Company with a used computer, purchased with his own savings plus borrowed money. He traded time on the computer to Southern Methodist University in Dallas in exchange for a facility to house the computer on the campus. This, plus the intent to offer services to other colleges and universities, led to the name of the corporation, University Computing Company. His beginning, on the Southern Methodist University campus, was auspicious in every way, and within a few months

his brother Charles joined him to help manage the explosive growth of the new company. Charles J. Wyly, Jr., age 38, had a background quite similar to his brother's. Having graduated from Louisiana Tech in the same class, he too attended graduate school and went to work for IBM, establishing himself in eight years as a highly regarded sales engineer and executive with real strengths in finance and accounting.

From the very start Sam's entrepreneurial spirit and Charles' financial acumen produced a winning combination, to say the very least. Surrounding themselves with highly creative people who represented the best that technology could offer, and with their own unlimited imagination seeking out the full potential of the computer industry, the Wyly brothers dazzled the business world with the phenomenal success of University Computing Company.

#### \$100-MILLION BUSINESS

By 1970, they had not only parlayed the used computer into a \$100 million-plus business, but they had introduced many much-needed innovations to the computer industry,

coming to the rescue of thousands of businesses in ways that had previously not been conceived. UCC was definitely established as a strong leader in a huge industry and listed on the New York Stock Exchange.

Today Sam is chairman of the board of UCC and Charles is president. The future of the company they founded only a few years ago promises to be full of the exciting concepts that have marked it from the beginning.

We feel that Sam and Charles Wyly represent everything that is finest and most admirable about American business today. Not only did they establish a magnificent business in the great American tradition, but the list of their other involvements — with civic, social, and philanthropic organizations — is nearly endless.

Sam and his wife, Rosemary, have three children — Evan, Laurie and Lisa. Charles and his wife, Dee, are the parents of four children — Martha, Chip, Emily, and Jennifer. Both families make their homes in Dallas.

We are proud of these fine young men who were initiated into our Gamma Psi Chapter at Louisiana Tech during their college years. Both have continued their support and interest in Pi Kappa Alpha.

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***“The heights by great men reached and kept  
were not attained by sudden flight,  
but they, while their companions slept,  
were toiling upward in the night.”***

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*"While others may rate you a success,  
an individual should not rate himself successful."*

by John M. Greene, Jr.  
Vice President, Holiday Inns of America

When asked to write an article for the *Shield & Diamond* on Career Development, I was advised that I had been selected because of my early success in business. To be dubbed successful is, of course, flattering. But, while others may rate you a success, an individual should not rate himself successful in his own mind, for to do so means he has lost the purpose and direction of reaching for higher goals. In business, you either move ahead or you move back, there is no such thing as the status quo in career development.

Now that I have outlined the futility of considering oneself successful, I will outline some attributes and philosophies that have helped me in my eleven years in the business world, as well as a few I wish I possessed. These attributes and philosophies will not necessarily work well for everyone, because the timing and merging of these various factors has much to do with their workability.

1. Exercise care in the selection of the place where you will spend more working hours than your home. Look for a company whose philosophy is growth — not growth at any price, but sustained growth based on sound and moralistic business acumen.
2. Be prepared to take on whatever task is assigned you. A college degree doesn't guarantee a plush office, private secretary, etc. My first job with our company was working from 10:00 P.M. to 7:00 A.M. six days a week. I figured if I did my best at that job I would get promoted sooner, and go back to a normal eating and sleeping

schedule. That's what happened. Good performance on small or unpleasant tasks proves to others that you have the capability to move to bigger and more important things.

John M. Greene, Jr., Vice President in charge of the Projects Development Department for Holiday Inns, Inc., is responsible for the development of every inn in the system, from the planning stages to the opening. A native of Nashville, Tennessee, Brother Greene joined Holiday Inn in 1960 as a night auditor. He was named assistant director of the outdoor advertising department in 1961 and earned an assistant vice presidency in 1963. He established the Project Development Department in 1965. Mr. Greene was graduated from Vanderbilt University where he was Vice President of Pi Kappa Alpha Fraternity. Before joining Holiday Inns, he served as a Lt. (j.g.) in the Navy.



3. Be energetic in carrying out the responsibilities assigned to you. Several years after being named a department head in the company, the President, who had selected me for the position, told me that the main reason he had selected me over several others in contention was a single incident which he had observed, unknown to me at

the time, wherein I was energetically preparing a conference room for an important meeting. The incident created a favorable impression upon him which he remembered months later when it came to the important task of selecting a new department head.

4. Be honest and straightforward with your superiors and subordinates. Never, never attempt to hide from your superiors a mistake you have made. If you are less than honest about smaller matters, the man who holds the key to your next promotion will doubt your ability to handle larger responsibilities in a forthright fashion.
5. Be able to recognize a break when you see one. It has been said a man makes his own breaks. I doubt that. Breaks come and breaks go, you just need to know one when you see one, and be able to move quickly to take advantage of each opportunity that presents itself that looks right for you. Of course, every opportunity for advancement or improvement in your position may not be the best for you at a given time. I once turned down the Presidency of a subsidiary company of ours on the West Coast because I felt the company needed my services more in the position I held at that time. So, the analysis and decision making process is extremely important when approaching "breaks" or opportunities that come your way.
6. Be decisive in carrying out your responsibilities. Make sure you have the facts concerning the subject matter, then develop a

clear course of action for you and your subordinates. Fuzzy decisions or delayed decisions cause more turmoil in business than any other single factor I know of. A counterpart of this is to recognize a wrong decision for what it is and move quickly to reverse it.

7. Develop your subordinates. As the career of an individual moves forward, he becomes less and less of a "doer" and more of an "over-seer." This adjustment is not an easy one for many. Some are never able to make the change. It has been a difficult adjustment for me, and I have yet to master the art of motivation of my subordinates. At some point in a career an individual becomes almost totally dependent on others to complete assigned responsibilities. If the individual has not imparted his knowledge and enthusiasm to his subordinates, the individual's performance will be mediocre in direct proportion to the mediocrity of the subordinate's performance. A department head is only as capable as the combined capabilities of his subordinates.
8. Don't be concerned with watching the clock. When there is work to be done, stay with it to completion. Every staff member of my department is told during the initial interview that the department wants men who spend their time concentrating on the job at hand, not counting the minutes to quitting time. To label it another way, be enthusiastic about your work, arriving early and staying late when the occasion calls for it.

The above basics sound simple to implement, don't they? Since there are so few around who exemplify the above or even most of the above, the implementation must be quite difficult.

Assuming you have a moderate amount of intelligence and you master the above basics, development of a rewarding career is virtually assured for you.

## *"There goes one of the reasons we have attained success"*

by Robert D. Fead  
Vice-President, A&M Records

Remembering the Fraternity is remembering an energetic band of young men who were more interested in the group than in individual accomplishment. Success often seems to come easier this way. As far as those individuals who afforded me the opportunity to grow and expand within the Fraternity and on campus, I would mention three: . . . Simon A. Simon, who at that time was SMC of Delta Chi Chapter; . . . Don Blocker, then pledge master; and, . . . Jay B. MacGreggor, then Dean of Men at Nebraska-Omaha.

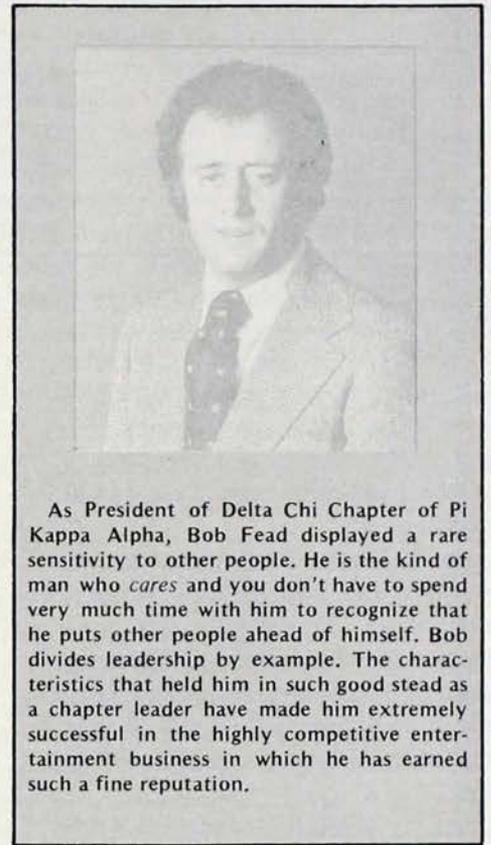
Today, after being away from fraternity and university life, I find two things still vital to the overall success of one's present situation:

1. The individual effort for the group or company and not for personal gain — (that will come as the group or company grows. They will remember your hard work).
2. The ability to be as honest and truthful with yourself as you are with your associates.

In looking back over the years in the music business, there are certain individuals who have not only helped with my professional growth, but have always contributed greatly of their own time to help this business of music expand. Obviously these men have been very influential in both my career and personal life. They are Jerry Moss, Herb Alpert, Snuff Garrett, Quincy Jones, Burt Bacharach, Steve Poncio, and Jim Schwartz.

I guess what is really important to one's success after graduation from college is that it is especially meaningful to be part of a respected organization, be it social or professional. When the time comes to close the book, one can look back and say thanks for letting me share your

pleasures and rewards. If one can truly do this, he simply needs to look back to the faces at the other end which are saying, "There goes one of the reasons we have attained success."



As President of Delta Chi Chapter of Pi Kappa Alpha, Bob Fead displayed a rare sensitivity to other people. He is the kind of man who *cares* and you don't have to spend very much time with him to recognize that he puts other people ahead of himself. Bob divides leadership by example. The characteristics that held him in such good stead as a chapter leader have made him extremely successful in the highly competitive entertainment business in which he has earned such a fine reputation.

## *"What is success?"*

by Rich Tompsett  
Massachusetts Mutual  
Life Insurance Company

What is success? Why is it important? Do I want to be successful? What commitments do I need to make?

When you, as a student, begin thinking about where you are going in life and what type of work you're going to trade your life for, perhaps you've asked yourself some of these questions. If you haven't, but instead have just considered the type of work, its location, and its benefits — you've avoided the most important career

development question one must eventually come to grips with. That is, how successful do I really want to be? This is fundamentally important because *you* make the job, the job doesn't make you. It is shaped by your attitudes; its goals are set by your enthusiasm; and, its innermost problems are solved by the guidance of your mental energy.

It has been said, that man can be successful at whatever he chooses. If

YOU WANT IN LIFE. *Know exactly* what you want and why it's important to you. How many of us know exactly what we want from life? Ask ten brothers what they want — you'll be amazed how many of them have never formulated their thoughts. *Fact:* If you don't know what you want — you'll never achieve it.

#### Step 4. DEVELOP A POSITIVE

you, use them on your next project whether small or large.

### BUILDING BLOCKS

But now, while you're in school, there are several important steps you can take to equip yourself with the necessary tools to make a career decision upon graduation. Let's refer to these tools as the Building Blocks of



Richard L. Tompsett, President of the Omaha Alumni Association, has been associated closely with that elusive characteristic called "success." Almost as if Delta Chi Chapter at the University of Nebraska at Omaha produces potential-laden alumni like General Motors produces autos, Rich shares similar success essentials as other outstanding Delta Chi grads.

Personal motivation, the subject of Brother Tompsett's career development article, is not an innate characteristic found in the rare few; but, it's the rare few who have utilized their own innate potential to reach personal motivation.

this is true, and I believe it is, what then is the *key to success*? In its purest form it can be labeled as Personal Motivation or your ability to project your mind to the achievement of a goal. This, like any other task, if broken down into small parts, can be accomplished.

Mr. Paul Meyer, a respected authority on success through personal motivation, has broken this complicated process into five fundamental steps. If you study and commit yourself to them, you will be well on your way to a successful career as well as life.

Step 1. **DETERMINE WHAT SPECIFIC GOAL YOU WANT TO ACHIEVE.** Write it down, and don't quit until it's achieved. You'll have many goals reflecting the many facets of your life. Set goals for each area, i.e., scholarship, fraternity offices, social exposure, family, summer employment, etc.

Step 2. **DEVELOP A PLAN AND A DEADLINE FOR ACHIEVING YOUR GOAL.** Break your plan into smaller parts and set a deadline for each — work out a schedule, write it down, and follow it!

Step 3. **DEVELOP A BURNING DESIRE FOR THE THINGS**

**MENTAL ATTITUDE.** Understand that if you don't wind your own clock, nobody will do it for you. Only you are the mainspring of your future and master of your destiny and only you can succeed or fail to accomplish your objectives. Assume you're going to be successful. Concentrate on your strengths, not your weaknesses — be sincerely positive that you can achieve whatever you set your mind to do!

Step 5. **FOLLOW THROUGH ON YOUR PLAN REGARDLESS OF OBSTACLES, CRITICISM, OR CIRCUMSTANCES.** Don't compromise! Be mentally tough on yourself and force yourself to achieve the goals you set.

Designing a successful career begins with you determining your career objectives and goals; then, developing a plan and deadline for their achievement; continually nurturing a burning desire for the results of their accomplishment; maintaining a positive mental attitude toward your success; and finally, following through without compromise until the goal is achieved. You don't have to wait until graduation to put these tools to work for

your Unknown Career.

First, get **EXPOSURE.** Let yourself see both sides of every coin and get a glimpse of the many and varied careers and occupations that make up our society. Do this *now* while you're in school before you must make a career decision. Help your local alums start an Occupational Advisory Committee which offers quarterly meetings discussing personal occupations and career development for the college man.

Secondly, get as much **EXPERIENCE** in as many different capacities as possible. Get involved not only in areas of interest to you, but also in those areas that don't interest you.

And lastly, **ADOPT** the successful qualities of those with whom you come into contact. Perhaps you can't be perfect in every aspect of your life, but you certainly can improve in each aspect.

In my mind, the only *Key to Success*, whether it is being successful in school or piloting a successful career later in life, is a key that each of us possesses. That key is Personal Motivation. If properly used, it can guide you to every success you desire and to heights you never dreamed possible. As has been said, "Dream no small dreams, think no small thoughts. Aim high! For if you aim at nothing, you will hit nothing!"

by Sydney J. Harris  
 Syndicated Columnist  
 August, 1971

One of the unmentioned — at least by me — casualties of the new college life-style is the fraternity-sorority system. It is going in most colleges, and almost gone in others. In my time, it seemed as permanent as a dean's pipe; now, it surely will not survive this decade.

In one of my first columns, more than a quarter-century ago, I attacked this system as a rude travesty of what college ought to be; at that time, I thought I was spitting against the wind, but the wind turned faster than anyone could have anticipated.

The fraternity-sorority system was based on a false premise, and so it had to collapse eventually, as all institutionalized untruths must do. It was based on the premise that young men and women who had things in common ought to live together and play together.

But college is, or should be, the place where young men and women who have little background in common except their youth ought to learn more about different kinds of people before they get into the great world and perpetuate the errors of their elders. It is a place for broadening one's horizon, not constricting it.

The old-fashioned fraternity and sorority simply encapsulated the past, and thus learned nothing from it. The light blonds from Minnesota lived in one house, and the dark Jews from Brooklyn in another, and the odd Hundustani stayed in a room at the Student Center, and they joined loyalties only at football games and synthetically unified Class Days.

The kids today want none of that, and rightly so. They know that you learn little from "your own kind" except that your own kind is undubitably superior to any other kind.

Now they are all down at the student union building, because that's where the foreign students are, and interesting people from all over the world. They live where they feel like, and with whom they feel like, because that is what growing up consists of — exploration, diversity, the exchange of experience, the shedding of insulation.

Their parents wanted them to be with "the right sort." They are finding out for themselves that the right sort come from everywhere, in all shapes and shades; and the wrong sort are precisely those who think there is only one right sort.

**AND CONS...**

## THE PROS...

September 22, 1971

Dear Mr. Harris:

Your recent article concerning fraternities stunned me.

There was little correlation between your description of fraternities and what my personal experiences have been as a fraternity man.

As a man who was not going to join a fraternity — but decided to when I became familiar with the many benefits of fraternity membership — I am amazed that you took the type of public stand you did without having personally experienced fraternity membership.

You are certainly right when you say that young men should get to know many different kinds of people. In fact, one of the premises on which I joined my fraternity was that very concept. Our organization had members from poor homes, wealthy homes, different religious backgrounds, and different ethnic backgrounds. It had nothing to do with whether you were blond, dark-haired — or bald, for that matter. Our undergraduate membership ran from age 18 to age 27, and it was a tremendous experience for me in getting to know people on an in-depth basis at a very formative time in my life.

As a matter of fact, young men from Pakistan, Bolivia, Egypt and Israel found satisfying, rewarding experiences as fraternity brothers — and I assume still do.

It is not my intent to say that fraternity membership is something for everyone. I can tell you, however, that it was instrumental in helping me build my life on principles and values that have held me in good stead. In the fifteen years that I have been associated with Pi Kappa Alpha, I have been extremely proud of the performance of its members — and the ideals they represent.

I am in full accord that "the right sort" of people come from everywhere — and are in all shapes and shades. Many of those shapes and shades have been fraternity brothers of mine. To me, the word "fraternity" does indeed have a noble connotation.

Cordially,  
 Gary A. Sallquist

# OF GREEK MEMBERSHIP

# DO ALUMNI CARE ENOUGH?

by Perry Laukhuff, Vice President,  
John Price Jones Company

There are 6,750,000 alumni of American independent colleges and universities. Only 1,250,000 of them give regularly or often to these institutions. That is just 18%, or less than one in five. Where are the other 5,500,000 who never give a penny to their own or any other independent college or university? Ponder this real mystery "shocker."

At this very moment, when 5,500,000 pockets are closed, higher education is in deep financial trouble. Such trouble is not new, but there are some new causes, larger dimensions, and almost no escapees, this time. The effects are most ominous among the independent colleges and universities.

Causes? Inflation at 5%-7% a year, construction costs rising 10%-15% a year, enrollment up 100% in a decade, costly campus disruptions, increasing complexity of education and of its equipment, unionization of employees, rectification of faculty salary scales, more students requiring aid—costs, costs, costs, always rising faster than income (gifts at best are up overall by no more than 5%). Additionally, there are institutional waste, confusion, poor policies, and some unbridled ambition.

Results? Smaller and weaker colleges are closing—21 in the past two years. Even famous universities are running heavy deficits, in the millions. We read of Columbia, New York, Princeton and others, in this connection. Middle colleges differ only in having less leeway for meeting their five- and six-figure deficits.

## SOLUTIONS

Solutions? Where closing does not impose an irrevocable answer, the reaction is to cut back, to borrow from endowment or banks, to increase fees, to seek new sources of support. But, tuition approaches a consumer ceiling, and scholarship aid eats up the gains. Borrowing from endowment is cannibalization and, like borrowing from the bank, only compounds the problem. Sharp self-audit has merits, for it can eliminate waste and fat, and sharpen priorities. Beyond a point, it can also create only stagnation, and erosion of both quality and quantity. Businesses and foundations can hardly take up the slack; they already provide 40% of all voluntary support.

New sources? Some pin their hopes on Big Brother. But government already has gargantuan fiscal headaches. Besides, "rescue" by government means monopoly by government. Is this what Americans want? Or do they still value an independent sector as a selective and freer force for educational quality?

The ball bounces back to the alumni—those 5,500,000 alumni of our independent institutions who are financially mute. *They could save independent higher education.* On the record, they are unwilling to do so, or indifferent, or uninformed. (The 5,600,000 alumni of public institutions are a separate story; 5,000,000 of them, or 86%, likewise are reported to make no financial contribution.)

Bright spot? There are but a few: Mount St. Joseph-on-the-Ohio enlists the support of more than 70% of its alumnae; 60% give to Dartmouth and Eureka; while Mount Holyoke and Vanderbilt are among those supported by at least 50%. A paltry 11 others (out of 671 independents reporting) draw the support of half or more of their alumni.

## WHERE ARE THE OTHERS?

But where are the 90% who do not give to the Florida-Southerns and Transylvanias? Where the 80% who ignore the Furmans, Portlands and Yeshivas? Where the 70% who do not give to the Otterbeins and Stanfords? Where the 60% who turn down the Browns, Millses and Pomonas? Where the 50% who have a deaf ear for the Notre Dames, Reeds and Sweet Briars, and the other 655 colleges and universities?

Enormous credit goes to the one alumnus in five who has helped make possible the magnificent forward movement of the private sector of our system. He shares credit with enlightened industries, with foundations, with wealthy non-alumni, and certainly with government.

But when all is said and done, one must insistently ask why 5,500,000 alumni—82% of the total—continually ignore their alma maters, in health and in sickness.

This record testifies to a failure of monumental proportions, with the blame widely spread. This is a conclusion reluctantly expressed. Many of the colleges are excellent. Most deserve to live. The alumni are good citizens. Many, or most, are giving for better health, better environment, charity, religion, peace, civil rights, and any number of like causes. Why do they not give for better independent colleges?

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**“There is a crisis  
of confidence in educators.”**

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**POOR IMAGE**

Partly, many alumni do not like what they see. They see profligacy, they see educational frivolity, and they often meet deaf ears. There is a crisis of confidence in educators. Partly, alumni do not see what is happening to the colleges, nor what their own responsibility is. Thus colleges and alumni are both under heavy indictment.

Alumni are Exhibit No. 1 of the achievements of independent higher education. Yet if they do not begin to open up their admittedly hard-pressed purses, they may soon be only melancholy testimonials to the failure of education to create or inspire a sense of responsibility towards itself, and witnesses of the extinction of American private initiative in education.

Guilt and irresponsibility are harsh words but they stem from harsh facts.

Suppose each of the 5,500,000 non-givers among alumni of independent colleges were suddenly to awake and give an average of \$100 each in 1971. The resulting \$550,000,000 would almost double the alumni giving of 1968-1969, and would actually increase by nearly half the total support received by independent institutions from all voluntary sources in that year. The beneficial financial impact would be incalculable. Even an average of \$50 from each non-giver would affect the balance.

The colleges are just not selling themselves to their own. Maybe their wares are tarnished. Perhaps they should go into the confessional and come out with cleaner hearts and hands.

As for the alumni, 5,500,000 minds need to reorder their priorities, and reawaken the will to give. If alumni cannot conscientiously support their own colleges, they can surely find another independent college to support. They must exercise the saving power which lies in their hands while there is yet something to save. They must reassess their responsibility as educated men and women.

# DAMOND LIFE

## NEW MEMBERS

2139. JACK K. COVINGTON (BΦ—Purdue), Abilene, Texas  
 2140. LT. WILLIAM M. HOLMES, JR. (Θ—Southwestern-at-Memphis), Washington, D.C.  
 2141. REG HYER (BO—Oklahoma), Big Springs, Texas  
 2142. ROYAL P. JAMES (BM—Texas), San Francisco, California  
 2143. MAJOR GLEN J. THORSON (BH—Illinois), West Point, New York  
 2144. RICHARD GOODENOUGH (BΛ—Washington), Webster Groves, Missouri  
 2145. CHARLES W. MC MILLAN (AH—Florida), Winter Garden, Florida  
 2146. MILLARD LEWIS, JR. (BZ—Southern Methodist), Washington, D.C.  
 2147. WILLIAM R. POPKESS (AN—Missouri), East St. Louis, Illinois  
 2148. GARY A. GIESER (AP—Ohio State), Willard, Ohio  
 2149. JOSEPH B. WHITESIDE (ΓΘ—Mississippi State), Tupelo, Mississippi  
 2150. LLOYD L. FORD (AK—Missouri at Rolla), Anderson, Indiana  
 2151. ALLEN DOTSON STEELE (Τ—North Carolina), Delray Beach, Florida  
 2152. ROBERT SIGETHY (ΓΛ—Lehigh), Springfield, Virginia  
 2153. ROBERT K. CLARK (ΓΡ—Northwestern), Cleveland, Ohio  
 2154. ANDREW J. BRUGGER (BN—Oregon State), Portland, Oregon  
 2155. JOHN A. CLARK (ΔN—Wayne State), Haddonfield, New Jersey  
 2156. CHARLES O. WILLIAMS (AI—Millsaps), Jackson, Mississippi  
 2157. CAPTAIN ROBERT W. BROWN, JR. (AP—Ohio State), Rantoul, Illinois  
 2158. JOSEPH OSMOND SLOVACEK (EH—Houston), Deer Park, Texas

## GUARDIAN MEMBERS

115. ROBERT V. WOLF (AK—Missouri at Rolla), Rolla, Missouri

# PINNING DOWN PROBLEMS IN THE GREEK SYSTEM

by James G. Rondini, Editor of *THE GREEK*, Purdue University



Dr. Gentry A. Shelton

*An undergraduate and an alumnus evaluate the problems of the Greek system and spell out directions Fraternity's must take to solve them. James Rondini is an undergraduate at Purdue University; Dr. Gentry A. Shelton is an alumnus of Kappa Chapter with vast theological and choir instruction experience.*

**WILL THE GREEK SYSTEM** be here ten years from now?

**THIS QUESTION** is frequently asked at Purdue by students in fraternities and sororities, as well as those in residence halls and apartments. Whether fraternities and sororities shall continue to be a major part of university living still remains to be seen and depends upon a number of important factors. Across the country Greek systems are dying. We have seen the problems on the East coast, the West coast, and the University of Wisconsin in the Big Ten.

**A NUMBER OF REASONS** can be attributed to this trend. Some say that the system is too conservative; others feel the problems are due to the rigid selectivity and the social attitude displayed by the system. But basically we find a changing student populace, looking more to individual freedom, less social structure, and more of their own decision-making. In many cases this attitude can be found in the type of housing one selects.

**TODAY** most students evaluate the Greek-type living versus residence halls and apartment in a more critical light. "Which offers me fewer restrictions? Where can I get the greatest living experience—the greatest advancement? Where can I do my own thing?" Questions of this nature are typical in the selection process.

**THE GREEK SYSTEM** is faced with much more competition from residence halls and apartments now than five years ago. Many modern residence halls and apartment complexes have sprung up. Although the Tower Acres development contains a number of new beautiful homes, the large size of these homes has taken away the value of the small group living experience.

**ANOTHER PROBLEM** is that many fraternities and sororities cost more than an apartment or residence hall. Some students cannot afford to live in a Greek housing unit. Besides house bills, added costs of pledge fees, initiation fees, and in some cases building fund costs raise the ante. Part of the problem stems from poor financial management on the part of the financial director or other house officers. But in addition to this, inflation in food prices and high interest rates have made it hard for many houses to hold down costs. Moreover, the tremendous increase in tuition at Purdue in the last few years has made the individual student (and his family) try to manage his money better.

## **SOME ANSWERS**

Today, there is a great availability of apartment complexes in and around the Purdue area. Years ago, apartments were not able to handle such a large segment of the student body. Apartments can be found along the Wabash, the bypass, and anywhere else where zoning laws permit. These new luxurious complexes along with the small houses near the campus form the nucleus of off-campus housing. What can the apartment offer that is better than the fraternity or sorority? Much more freedom and less responsibility are two aspects. Apartments have many less restrictions than Alpha Chi Omega, Acacia, Phi

Kappa Theta, or any other similar Greek unit. Greek houses have many restrictions placed upon them by their own laws, by Panhellenic, or by the University. Obviously, it is easier to live with three people than with sixty.

Besides the non-Greek living in apartments, we find many Greeks (usually seniors) moving out of houses and into apartments. This problem is more prevalent in fraternities today and there are a multitude of reasons. Some say that the fraternity is not changing fast enough, that it is not reforming enough in dealing with the individual. Others feel fraternities have become too businesslike and less humanitarian.

Of course, there are those who are fed up with the amount of work required of an individual in a Greek house. A dilemma created by this is what to do with the individual that does not move out against the wishes of the fraternity. Some houses expel the member; others do very little. The problem is that whenever one person moves out, it causes hard feelings within the house; and in some cases, more than one person eventually moves out. Yet, a fraternity cannot function economically with many empty beds. The vicious cycle is one of the major problems to be solved if the Greek system is to continue to be a viable campus force.

#### VALUES OF GREEK LIVING

Does the Greek system have something to offer at Purdue?

It would seem so. Many advantages can be accrued by joining the Greek system. Greeks still have a greater chance of graduating, as a recent study has pointed out. They can offer aspects of apartment or dorm living with many inherent advantages. Comparing houses to apartments, one finds many of the individual freedoms that are available in apartments. Over the last four years, we have seen the fraternities and sororities cater more to the problems of the individual. At the same time, the Greek system still offers many of the opportunities of small group living. The house dances, the pledge happenings, the spirit of working with one another is still there. Yet, it is in transition because now more individuals work in their own little job. It may be tutoring students from Lafayette or working at a youth center. All this makes up a conglomerate of a changing Greek system probably weaker in group development, but hopefully stronger in individual development. The system needs a strong new leadership from the grass roots.

Because such a quick pace of transition is occurring, no one really knows where to direct efforts. Do we stop making homecoming signs and orient ourselves to the social problems of America; do we expand programs into more than just "social"—the beer parties, the dances, the traditions? With such a diverse group of students, there should be room for many different approaches. This may be the answer to the problems—innovate instead of follow. Each house should offer something different

instead of trying to do what the house down the street is doing.

Looking at the system in perspective, it has evolved to become more of a cross-section of students. It has tried to become more responsive to their needs. True, the system has many faults, but it is still improving. More houses are interested in getting a cross-section of students than a special mold of person. Few houses have any Black members, but Purdue is essentially a white, middle-class university. Few houses have good community relation programs, but many are delving into the area. Some are having problems with drugs, as is the rest of the University, but the Interfraternity Council and Panhellenic are working on programs to solve this problem.

In some areas, many reforms have occurred. Most pledge programs no longer include hazing or ridiculous memorization of useless facts. Rush is changing; it is becoming more informative and honest. So we see that it is changing. Whether it is changing too fast or not fast enough is often argued, and this may be another answer to what will happen to the system.

#### PERSONAL DEVELOPMENT

Unfortunately, the apartment does not offer the same advantages of developing oneself. Still a characteristic of Greek life, many people have the opportunity to develop many of their individual facets. Greek life is based on meeting and coming into contact with many people. Apartments cannot hope to offer this opportunity. You are put in a group-living situation in a fraternity or sorority. You may not like everyone, but you learn to live with them. To adjust, you must have or acquire a tolerance of other people.

Leadership opportunities are still numerous. Although the proportion of Greek students in activities is not as high as five years ago, they still dominate the ranks of Student Union, Debris, and Student Government. Furthermore, the opportunity to work within the Greek house is still important. Managing a house makes use of a number of skills that can be used in business later. The lessons of house management will always be remembered.

One of the most important needs of the Greek system is fresh, new leadership. Most house officers are afraid to exert leadership and so we find many outdated traditions and poor programs continuing. With good leadership and a lot of hard work, the system will survive more easily.

Along with leadership, the system could use a lot of help from alumni. This is especially true in fraternities. Very few fraternities have worked well with alumni. Right now, they could use advice in the area of fraternity management. This help may come from the advisor, alumni boards, or interested alums. None of us has really done our part in developing the system to the fullest extent. In order to come back to a house for Homecoming in 1980, there will have to be a much closer relationship between the system and its alumni.

## “The seeking of identity in an impersonal world has become a primary journey.”

*by Gentry A. Shelton, Ed.D., Professor of Religious Education, Brite Divinity School, Texas Christian University  
Kappa Chapter - '30*

The world in which we live at the beginning of the 1970's is a world filled with contradictions. It is the Machine Age where the machine has all but taken over. It is an age when buttons are pushed and work is done. It is also the age of the lonely crowd, the restless mass, dissonant, rebellious students, the revolutionary, destructive seekers after an elusive, will-of-the-wisp dream of cataclysmic cultural upheaval, of irresponsible, nomadic wanderers. It is the day of attacks upon the church, upon religion, upon education, upon the establishment, and it is the day for philosophy of an often over exaggerated generation gap.

It is also the age of great progress — the age of awakening to the problems of minority groups and a beginning emancipation, the space age where men walking on the moon is taken to be as commonplace as going to the corner grocery. It is the jet age — men can travel anywhere in the world within the space of a few hours. It is the age of bigness, boldness, and achievement of medical “miracles,” of affluence, of scientific advancement, of rising new nations and ever expanding horizons.

Today man is avidly searching for identity — for a place in the sun. The poem “No Man is an Island” by John Donne merely accents the fact that man cannot endure loneliness. Man is racked with psychological and physiological problems when life is faced alone or if obstacles ahead seem insurmountable. To many, self-destruction through drink, drugs, crime, or degradation is the result. The present decade begins with much unrest — everyone is seeking to “do his thing,” whether it is selfish or philanthropic is not the factor — the seeking of identity in an impersonal world has become a primary journey.

Countless thousands have become mere numbers: a social security number, a zip code, a badge number, a serial number, a seat number — a faceless mathematical series of digits. This has hastened the anxiety and desire of many to be recognized — to be a part of something — to be appreciated, wanted, necessary, accepted. Numerous young people entering college for the first time have the opportunity of identifying with a fraternal brotherhood or sisterhood which may well influence their “becoming” and help them find this personhood which they are seeking.

Here one must recognize the fact that some persons should not become members of such groups; their individuality, their personalities, their methods, modes of thinking and living make it impossible for them to work and operate within some skeleton of group life.

However, it is the firm belief of this writer that every person needs to belong to a primary group or groups. In the beginning it is the home, then the church, then the school, then groups within the church and school — youth groups, scouts, school organizations (athletics, bands, chorus, class leaders, etc.), and the like.

When these persons go to college they usually move away from and outgrow their former primary groups but seek and develop new ones in their new environment. Primary groups are necessary whether the student body numbers 250 or 50,000. Without them the impersonal facelessness of anonymity with unhappiness or even maladjustment may result.

College fraternities and sororities have been and are one major source for providing primary groups to replace former groups and thus rendering a service to those who become members. One can cite many of the more obvious strengths of such groups which include the fostering of close and lasting friendships, the encouragement of small group living, principles of democratic action, the improvement of scholarship through providing regular study periods with help and encouragement of other members. The regularity of study periods, the interest of others, beyond father and mother, in whether or not persons pass or fail is important. Every university participating in inter-collegiate sports has a major investment in every student athlete. Scholarship awards total (cumulatively) thousands of dollars per athlete. No athletic department (in its right mind) will turn their men loose to sink or swim along. If these students are failing or are otherwise in trouble, the department provides tutors to first help these individuals and secondly to protect the university's investment. The Greeks are one of the not too numerous groups who likewise supervise, oversee, and even tutor those for whom they are responsible. Countless college students have failed because no one looked after them to tell them to study, to see that they did their work, and least of all to tutor them. If the Greeks did nothing else, their existence would be worthwhile.

Today organized groups on every side are being criticized or otherwise derided. The Greeks, because they are orga-

## **“The foolish, childish, immature actions of some must be forever abandoned and abolished.”**

nized, probably come in for more than their share because most of the publicity leveled at them is adverse. This occurs in spite of the fact that they cause no campus revolutions, burn no college buildings, and do not endeavor to overthrow or assume the responsibilities of administrators. Let a Greek get into trouble and headlines scream “Fraternity man arrested for crime” – to blame all Greeks for the irresponsible action of a few is just as ridiculous as condemning all young people because a dozen or more are arrested for causing a disturbance. On the other hand when Greeks do something constructive the resultant publicity is usually buried on page 10 with the want ads or obituaries. Only a few days ago the writer ran across a small report near the back page of one of the newspapers stating that a campus Greek group was to spend their Saturday cleaning and painting a building in the poverty section of the city used for social action.

Consequently, as Greeks face the future, they must overlook the usual criticisms: expensive, cliquish, conforming, stressing wrong values, undemocratic, selective; and proceed from a positive base of operation.

This will mean that the foolish, childish immature actions of some, which still appear from time to time although not sanctioned, must be forever abandoned and abolished. Such actions will appear in places where students live no matter what is done but let them disappear from the lives and habits of Greeks.

To insure a brighter future for the Greeks there must be a continued and concerted effort, both nationally and locally, to become indispensable because of the important contributions which they make not only to the campuses where they are located but to the individuals who hold membership.

These contributions should be privileges, which refers us to the title of this brief essay and include the following:

1. The fostering of Scholarship. In spite of what is said and done scholarship is important. Why are students enrolled in college? To prepare – this requires the discipline of study, of scholarship. Here is one positive contribution to the total educational enterprise. This would include encouragement by groups of personal scholarship on the part of members. This would include continued recognition of scholarship by national groups and on campuses. This would include the giving of financial prizes and grants to

both Greeks and non-Greeks in recognition of high scholastic attainment. This would applaud academic excellence and disclaim mediocrity.

2. A high regard for and participation in Service. I would imagine that practically all rituals used by existing groups contain some references to service. This means continued campus service. It also means community service. The Greeks cannot exist isolated from the world and do not. Their combined efforts for service would unleash a work force ready and able to give freely of time, effort, and financial support, almost without equal.

3. The Greeks must endeavor to provide their membership with educational opportunities beyond that which the university can offer. Relevant group discussions where individuals can come to grips with problem of the campus, the nation, and the world might be arranged and promoted. Here is a most advantageous place to use faculty advisors—alumni counselors.

4. Greeks must adopt the concept of the Burden of Privilege. Membership in a national fraternity has always been a privilege. It must continue to be so. Such privilege has two foci – the privilege of being chosen and the privilege of belonging to something which provides greater or wider opportunities to each individual member.

The privilege of membership carries responsibility. One cannot really assume privilege without the resulting responsibility of membership. It is all too common for adults to seek to become a member of a group be it a church, a fraternal group, a luncheon club, a woman's club, or some other organization and after being awarded membership do nothing about it but fill a seat, or brag about belonging. This must not happen among Greek groups today. All new members must be made aware of this role in the future of the group for the future rests in their hands. This is what the burden of privilege means. Webster defines burden as “something borne or carried; load; also care; responsibility. A heavy obligation, debt, expense, etc.” This is what every individual in every Greek organization on every campus must assume if the future is to be brighter than the past. Here at this level every fraternity and sorority possesses its greatest potential.

# CHAPTER NOTES

by Steve Hoelscher,  
Jim Jastrzembski,  
George Lachat,  
Tom Wilkinson,  
CHAPTER CONSULTANTS

## MATURE PLEDGING CONCEPT

It is easy to see why this chapter has become this way. They do not pledge men for looks, interests, talents, or athletic ability. They pledge a man only for the friendship. After that, each pledge class conducts three service projects: One for the community, one for the school, and one for the Fraternity. This is all finally topped off with a visit to Memorial Headquarters in Memphis.

This fraternity world should take a good look at Zeta Eta's achievements.

In an era in which fraternity pledging and initiation is decreasing on many campuses, it is of universal interest that Zeta Eta Chapter, University of Arkansas at Little Rock, regularly pledges and initiates men in their mid-twenties. Furthermore, one-fifth of their current active chapter is married.

Each new pledge class usually has a man of 23, 24, or 25. In fact, Zeta Eta has a top prospect they expect to pledge during formal rush who is 31 years old. The Dean of Men, H. D. Atkin, said this is certainly not typical of other fraternities on campus — only Pikes.

## 13TH CONSECUTIVE PIKE CAPTAIN

Vaughan Stanley, a 185 pound senior defensive end and three-year letterman at Hampden-Sydney College, was named co-captain of the H-S grid team recently. Vaughn is the 13th consecutive Iota Chapter Brother selected captain of the football team.

Pike Alumnus Stokeley Fulton, the football coach, made the announcement which marked the 21st time in the past 22 years that a IKA member has been captain of the Hampden-Sydney team. Only 1958, did the team do without.

On two occasions, all three captains were IKA's (1960 and 1970). In 1962 four captains were named, all Pikes. Four of the captains earned little All-American honors including Bill Benson '60, Otis Bradley and Lewis Everett '62 and Phil Rome '67. Head Coach Fulton also earned All-American honors for H-S.

## COMPUTERIZED HOUSE BILLS

Beta Theta Chapter at Cornell University has been preparing House Bills and accounting information for the ThC with the aid of the university's computer.

A Fortran IV computer program written by Brother David Burns processes monthly data prepared on punched cards by ThC Richard Goeggel. Brother Goeggel spends approximately one hour punching 60 to 80 data cards, two per Brother, containing such information as room, board, chapter dues and other charges for each Brother.

These data cards, plus the computer program, are then submitted to the computer and after spending approximately three seconds computing, a complete Accounts Receivable Balance Sheet is printed showing the totals due from all the Brothers, plus Grand Totals on all columns needed. In addition, House Bills are printed following the Balance Sheet.

## PIKAMEP IN ACTION

In as much as many chapters are looking for specific examples from which to model their *Pikamep* the Gamma Upsilon Chapter's program may fill this need. Below is an outline of the Gamma Upsilon new member program.

- 1st Meeting: Explain policies of chapter, expectations of new member, policies on pp 109-110 of *Garnet & Gold*.
- 2nd Meeting: Invite faculty member or Dean to address the chapter.
- 3rd Meeting: Invite all officers to new member meeting to explain responsibilities and operation of the officers.
- 4th Meeting: Pair new member with an officer to learn office in detail. Discuss chapters three-four of *Garnet & Gold*.
- 5th Meeting: Alumnus invited to speak about why he joined IKA. The past history of the chapter is discussed, as well as chapter one of the *Garnet & Gold*.
- 6th Meeting: Discuss chapters two-three-four of the *Garnet & Gold*. Plan a retreat.
- Retreat: One and one-half days of serious discussion and plenty of fun.

## APPOINTED MARCH OF DIMES CHAIRMAN

Dan Donato, an undergraduate brother at Eta Beta Chapter, was appointed as New Jersey Youth Chairman for the March of Dimes. Dan was appointed by the State Board of Directors in view of his past service to the March of Dimes. Dan has worked with the March of Dimes throughout high school and was responsible for the first March of Dimes Drive at Seton Hall last year. While he was in high school, Dan collected more money for the March of Dimes than any other student.

## ZETA RHO PIKAMEP REWARDING

Zeta Rho Chapter at the University of North Dakota has been utilizing both the philosophy and mechanics of the *Pikamep* program for the past two years. The results have been outstanding.

Established only three years ago, the chapter is now pledging as many men as the chapter needs and, more significantly, has been attracting the top-notch quality of men usually pledged by the larger and more established houses.

The word "pledge" and the concept of "pledge class" have been obliterated from the chapter. The New Members are attending the biweekly meetings of the actives, are participating on the chapter committees and are accepted on an equal basis with the actives. Results: The New Members come around to the house because they *want* to, not because they are required to do so; chapter spirit and morale are high; relationships are warm and meaningful; and, at least 90% of the New Members are eventually initiated.

## FACULTY RELATIONS — FACULTY NIGHT

The focus of Epsilon Alpha's faculty relations program centers in the weekly, Thursday evening "faculty nights." Each week the three chapter faculty advisors and five to ten faculty members and administrators of Trinity and their wives are invited to dinner. There is a cocktail party before and a coffee hour after dinner.

Although these faculty nights afford many more relaxed and informal occasions to discuss academic and general college matters with their teachers, the more memorable experiences have included frank personal conversations, lively debates, and song jams.

This program has gained the respect and admiration of many administrators, members of the faculty, and students across campus. Faculty nights have had "rush" and public relations applications too numerous to mention. But it is, moreover, one of the programs to which the membership is most dedicated.

## FRESH NEW MEMBER COORDINATOR CONCEPT

Epsilon Theta Chapter at Colorado State University has discovered a great way to eliminate the traditional and irrelevant aspects of archaic pledge programs. The solution: appoint the new New Member Coordinator (Pledge Educator) from among the newest members initiated. He, in turn, evaluates the activities of his program from a fresh viewpoint substituting new events for those activities considered least desirable by the recent New Member class. He has the entire responsibility and control of the program in order to become most familiar with it and utilize positive and constructive elements as much as possible.

# FOCUS ON SPORTS

The splintering seats of the main grandstand are packed with weekenders from all walks of life assembled en masse to witness man against machine — machine against man. The stench of gasoline and exhaust clouds the air and the racous roar of seemingly thousands of engines adds to the anxiety of those awaiting the flight of the green flag.

It's the Canadian-American (Can-Am) Challenge Cup Series considered to be the most competitive and challenging auto racing circuit of all North America.

The focal points of most in the crowd is generated on the likes of Peter Revson, Jackie Stewart and Denny Hume. It's a real money sport for the big-names like Revson who captured \$200,000 for his efforts in winning the Can-Am point total and like Stewart who received about half-a-million dollars for putting his life on a hairpin each week. Little thought is given, though, to the weekend hobby racers, the average joe's who start somewhere in the middle of the pack. In fact, the possibility of a well-to-do Jackson, Mississippi entrepreneur like Charles Kemp is not even considered by most in the stands.

At age 34, Charlie Kemp, a product of Gamma Iota — Mississippi, is a seven-year racing veteran. Sponsored by Royal Crown Cola, Charlie spends his weekends tempting fate, battling the big name racers in the Can-Am series. During the week he spends his time making \$25,000 stock transactions for Merrill Lynch and Associates.

## A HOBBY

"It's a hobby," says a confident Charlie Kemp; confident in his driving abilities and his business qualities. "And, like any hobby that anyone enjoys, I have progressed and sought greater competition."

Although Charlie is not the most famous racing personality in America, his "hobby" has netted him a respected position among other drivers. He recently finished 10th in the Los Angeles Times Grand Prix and "10th is pretty good considering the competition out there," asserts Charlie. "Finishing in the top 10 really pays off." Hume won the race and Revson ran second. The next seven finishers sound like the front rows of the Indy 500.

In his seven years behind the wheel, Charlie has accumulated some notable statistics. For instance, he has finished 73 of 91 races and taken 42 firsts in that time. His favored trial is the B production cars in which he drives a Shelby GT-350 and has taken 30 firsts in 40 finishes. He now holds 12 course records in B Production.

## DAYTONA CHAMPION

Brother Kemp drove a 1969 Camaro Z-28 with a 302-cubic engine which produces about 400 horsepower and tops out at 165 miles per hour to the over-two litre touring class championship at the 1970 Daytona 24-Hours. Although favored in the Sebring 12-Hours, he finished second in 1970. Mechanical problems put Charlie in the fourth position after leading for 20 hours at Daytona this season. He finished fifth for the same reasons in the 1971 Sebring.

His first year with RC has been profitable. He drives an ex-Lothar Motschenbacher model McLaren 8C in the Can-Am competition, and maneuvers his Shelby GT-350 in the National SCCA races. The latter car has won every race it has finished in 1971.

"I've never found anything as challenging and that requires the amount of concentration and intelligence as racing," Charlie convinces the interviewer. "It's really a highly technical sport. I think it's the ultimate in competition," he adds.

Charlie competed in the SCCA National Championship in Atlanta on Thanksgiving Day, after the magazine went to press. "I've always wanted to win a national championship," says Charlie which is an indicator of his future in B Production and over-two-litre racing. "I'd like to run the series again next year."

In the meantime, Charlie owns Mississippi's only Ferrari, a 12-cylinder, 181-cubic inch, 300 horsepower model. And, racing is still just a hobby to the businessman from Jackson who holds a Master's Degree and all the credentials to be sitting in front of the tube on Saturdays watching the pro's, rather than beating them.



Charlie Kemp

# LITERARY PAGE



## TO SUSAN

*I suppose you know how I feel about you—  
Being as you are you understand this probably  
better than I myself,  
For even I at times find myself unsure.*

*Unquestionably you are beautiful—  
Both in countenance and in yourself.  
When we on occasion find in each other that  
mystical unity of yearning realized or becoming  
so I feel as if I touch you completely—  
More than physically, more than through  
thoughts or feelings  
More than 'at all' or at once 'nothing' and yet  
some*

*I guess the trouble with you lies in me;  
My dreaming quest for an impossible oneness  
with you I find not even within myself.  
Blissful Ignorance has no effect in reaching the  
secret of a knowledge of each  
Other we may find terrible and disconcerting.*

*My wish for you is for us to make each other a  
part of the same — For we are one.  
We share in each other humankind and it's  
failings; our love for each other; our Life's  
common destinies together and apart.*

*I am too strong to beg,  
But if begging of aid, I will — without second  
thoughts or compunction.  
Asking for you to be in me, and of me.  
By me.*

*Love — Not egotism A DEUX  
But your fulfilment and mine.*

Bruce Arneson

## POETRY EXCERPTS

*THE SHIELD & DIAMOND staff is proud to present here literary excerpts from the Union Arts Committee at the University of South Dakota. The photography and poetry are the work of students at USD supplied to the S&D by Mark Stephens, an alumnus of Gamma Pi Chapter (Oregon) and Student Union Director at USD.*

## TWO CHORUSES OF DEATH

*—“after the first death, there is no other.” Dylan Thomas*

I

*In my sixteenth year, my father,  
the wave upon my belligerent rock,  
lifted his eyes a final time, and,  
lips quivering,  
died forever.*

*I, who at sixteen,  
would live forever, felt the rain  
at his burial. It struck me on the lips,  
the forehead, the brows. It drummed against  
the casket, made shallow pools in the dark lawn,  
and forged narrow rivers upon which sailed  
withered rose petals.*

*I, who at sixteen,  
would live forever, smelled the wetness,  
the dryness, the emptiness of the coffin  
and its dusty treasure.  
I sensed the rain against my neck,  
my shoulders, but I didn't quiver or tremble  
in reply to the chill.  
I welcomed perception.*

*After the rites, I returned alone to my  
smaller home  
and made friends with my window, Alone,  
we waited patiently for the rain to cease  
while I memorized the sounds of the hour  
and the scents of the bitter air.*

II

*I am not sixteen anymore, and no longer  
will I live forever.  
It has rained a hundred times  
in this lifetime,  
and I have met new windows constantly.*

*New winds have blown forgetful scents  
into my air; I have lingered happily  
in fruitful seasons  
and tumbled anxiously in my sleep  
during the dry days.*

*I have never returned to my father's grave,  
but the rain has taken me there  
when I look into a mirror.  
And I have no choice, I have no choice  
between myself or myself, so I,  
like my father,  
will later die forever,  
and the rain will sing my epitaph  
across this bitter air.*

R. Michael Doane

## A SMALL GIFT

*(from one spirit to another)*

Sitting here, thinking,  
 Laurie,  
 I'm a long way from anywhere,  
 and there's no escape.  
 Down the street a dog is barking  
 at stars, frozen in the sky;  
 a snow owl hangs motionless  
 in the air, its white wings  
 burning blue in the moonlight.  
 Small, ghostlike ballerinas  
 dance  
 silently around my candle,  
 their feet of silver, their bodies  
 golden,  
 They laugh, and turn to beams  
 of light,  
 reflected in the many sides  
 of my tears  
 (they know more than I would  
 ever ask).  
 The night is fading, and a  
 raven with  
 a diamond beak and cobalt  
 wings  
 is perched on the chair by  
 my bed,  
 red eyes flashing,  
 telling me that another  
 day has passed,  
 and another candle has  
 burned itself out.

Cliff Mason

## LAST TIME

It's pretty hard when you know a person  
 well-enough that all your myths  
 begin to crumble around you.  
 You find yourself living dreams  
 That never existed at all  
 And memories  
 That were never real  
 But only tarnished mirrors of yourself.  
 Bruce Arneson

If I were Gary Cooper  
 and you were Ingrid Bergman  
 it might be easier  
 with a cave and a war  
 and no place to go  
 anyway  
 it would have been easier—  
 they had a script.  
 Patrick Murgin

The summer passed  
 and left us huddled apart  
 thinking of the omened winter  
 as summer memories vanished from the  
 blushing limbs.  
 It was the hour of Autumn,  
 almighty in its dying,  
 and we gathered frozen flowers  
 into piles only waiting  
 to become ashes.  
 (To what end were the seasons born  
 if only to fade, leaving less than  
 shadows for us to remember them by?)  
 The summer passed  
 and left us yearning for its flavor;  
 and we remembered how warm  
 it tasted like the taste of honey sunlight,  
 yet while it was upon us (a blanket  
 of itself), we ached for the spring  
 and its youthful scent of morningness.  
 It was the hour of Autumn  
 and the blanket was torn  
 to allow the fleeting wind inside;  
 the rush lifted low and bent the roots  
 of the grass till they cracked  
 into grayness.  
 And we longed with mournfulness  
 for a glimpse of green, a handful  
 of growing time, as we huddled apart  
 unaware of the stage we had built  
 from our dry desires.  
 It was the hour of winter  
 and the blanket had melted away  
 and together we watched the open sky,  
 inwardly cursing it  
 for stealing the Autumn.  
 R. Michael Doane



spent the day  
 watching  
 a storm arrive  
 there is no need to talk about it  
 everyone could feel it coming.  
 Dave Hopkins

Photo by Greg Flakus

# HEY THERE, YOU WITH THE LOOSENEED TIE AND SAGGING SOCKS...

by R. John Kaegi  
Director of Alumni Affairs

**P**rophecy: The 1980's will show a decline in the enrollment of colleges, but a greater emphasis on adult education.

The source of this prediction is the Carnegie Commission on Higher Education report of "New Students and New Places." The Commission's prognosis is based on hypothetical trends and current statistics and, a little bit of "hunch."

This information is not intended to be a newsy item, but an example of the direction this column, and this magazine, will take in the future.

Since the prophecy is that adults will place more stock in education tomorrow, it is a point of pride that today, IKA is an outlet for continued learning and educational experience for our post graduates. The direction of this column is such that the emphasis is placed on reporting the interesting side-lights and developments of the fraternity and higher education news today as they relate to those of us who are out of the mainstream.

A year ago, when *Hey There* was introduced, it was described as a medium for communication among alumni and for the exchange of ideas about things relating to our environment. After four such columns, I found it an opportune time to reevaluate the column's objectives and the role of the *Shield & Diamond* in alumni relations.

**A**lumni are people, real people; not a mass of "them" congregated "out there" and a challenge to get involved. Therefore, our alumni programs will concentrate on the lighter side of things in the future. Involvement will come when the project is good enough, the interest keen enough and the alumnus' relations to his chapter fond enough. We believe our contemporary programs merit attention, and will attract alumni interest, but without the traditional inspirational cliches to which these kinds of columns usually resort.

For instance, continuing in the line of "issue-related" topics of past columns, I had considered

pushing for prison reform this time. Pi Kappa Alpha has chapters extremely active in this topical movement which are humanizing and socializing our misguided prisoners. And, they're very successful thus far. Alumni will become involved in these kinds of fraternity service activities when they are personally asked, and interested.

Pi Kappa Alpha has initiated a new concept in district administration, the District Executive Council, which gives local alumni a greater opportunity for involvement in IKA administration. Again, you will submit to your temptations to become involved if and when asked by local alumni and undergraduates, and, if you are interested.

There are numerous alumni involvement opportunities including job counseling and placement, professional speaking, association activity, contribution programs and Founders' Day celebrations. Your relation to these activities will be the result of many varying factors other than speeches from me.

**T**hese programs and opportunities will be reported along with the interesting tid bits in the news of fraternities and education. They will be presented without the typical pleas for support knowing that your availability depends upon the previously mentioned factors. Instead, this column will be representative of a mature alumni relations approach involving a commentary of information, humor, human interest and bulletins. It will relate trends and developments of Greeks and news of higher education.

Even the magazine's format has changed. A third of the *Shield & Diamond* is devoted to features directly relating to IKA; a third to indirect feature material and higher education; and, a third to the regular columns and departments such as *Hey There*. This column will always precede the department entitled *Alumni News* in order to present the gist of alumni news in a concise, easy-to-locate format.

Adults are going back to education. And, Pi Kappa Alpha is proud to say that our alumni education program is no grade school approach.

# ALUMNI NEWS

## MORSE SEEKS SENATE

It's not often that an elderly statesman is a youth candidate. In the case of former Senator Wayne Morse, however, the generation gap works in reverse.

One of two Senators to oppose the Gulf of Tonkin resolution, the alumnus of Beta Xi Chapter at Wisconsin was a high ranking Senator prior to his 1968 narrow campaign defeat. Brother Morse is 71. But, he is careful to point out his youthful following in Oregon.

Concerning his 1968 defeat, the foreign policy expert blames a "hawkish attitude in Oregon." But, "Many who were unhappy because I wasn't supporting an illegal war in Vietnam have since changed their minds."

"I intend to be a candidate of the young people as well as others," says the rapid-paced part-time rancher. "A man is only as old as his ideas."

Brother Morse seeks the seat held by Senator Mark Hatfield, also a Vietnam dove. Hatfield is a Beta Theta Pi Fraternity member and will most likely oppose Governor Tom McCall, a Phi Delta Theta, in the Republican primary.

## INITIATION DATES

### 1900 to 1919

**COLONEL ITTAI A. LUKE, U. S. ARMY, RETIRED** (Beta Gamma - Kansas), recently celebrated his 80th birthday. During the birthday observance, his military medals representing his active service career of over 31 years were honored.

**DR. JOE SCHEURELL** (Beta Chi - Minnesota), is practicing dentistry in Delavan, Wisconsin.

**ROBERT P. SCHIELDS** (Alpha Sigma - California), number "3" on the Alpha Sigma charter, recently toured Arizona, Nevada and California with his mobile home. He and his wife are touring the rest of the nation presently.

## INITIATION DATES

### 1920 to 1949

**VIC MELVILLE** (Beta Xi - Wisconsin), is in the printing business in Dallas.

**L. EARL MCCLOUD, JR.** (Beta Lambda - Washington), is assistant general manager of General Accident Group Insurance Company in Philadelphia. He and his wife Roma have three children, all married, and Brother McCloud is chairman of the Washington University Philadelphia Alumni Council. There are 432 WU alums in the Philadelphia area.

**JOHN R. BOWMAN** (Alpha Sigma - California), is owner of Bowman's stationers in Vacoville, California.



George T. Burns

Appointment of George T. Burns (Gamma Eta - Southern California), to the newly-created position of Executive Director for Development at Regis College was announced Saturday by the Rev. Thomas J. Casey, S.J., Acting President of Regis. The appointment is effective Monday (Nov. 1).

Brother Burns, 48, has been associated with fund raising, development and public relations for the past 16 years and has held staff positions at several major colleges and universities. He most recently has headed his own development consulting firm located in Claremont.

Father Casey, in confirming Burns' appointment during a meeting with the Regis College Board of Regents late last week, said that Regis will initiate and carry out a broadened development program in the 70's to assist the College in implementing new academic programs as well as expanding its role of community service and activity.

**FRANK E. BOSTICK** (Alpha Sigma - California), is now Vice President of Berglund, Inc. in Napa, California.

**DR. HUBERT HARPER** (Delta Mu - Southern Mississippi), has been promoted to Associate Dean of the Graduate School, University of Alabama in Birmingham. He is Faculty Advisor for the IKA Colony at UAB. Dr. Harper is twice in three years winner of the Ellen Gregg Ingalls Award of \$1,000 for Excellence in classroom teaching at UAB.

**DAVID W. COWDEN** (Gamma Alpha - Alabama), was recently promoted to Vice President of Sales of Kroger Food Express in Dallas. He has two sons and one daughter.

**BOB ZETTLER** (Beta Eta - Illinois), is an accountant at Bunnham City Hospital at Champaign, Illinois and Beta Eta housing corporation treasurer.

**EDWARD A. BENSON, JR.** (Beta Gamma - Kansas), is a member of the Consular Corporation of Greater Kansas City serving as Vice Consul for Sweden.



Dr. William Bowden

In an impressive and somewhat creative model initiation at the 1971 Leadership Academy, Dr. William L. Bowden became a Brother in the bonds. President of Southwestern at Memphis, Dr. Bowden was emotionally moved and obviously pleased following his initiation by members and alumni of Eta Alpha Chapter at Clemson.

The number of Pike alumni in President or Chancellor positions is 13 with the initiation of Brother Bowden and the uncovering of two additional Pikes of renown. (see stories this section).

Accompanying Dr. Bowden to the church at Memphis State University's campus was the 1969 Model Initiate Dr. Jack H. Taylor, Head of the Southwestern physics department. Both were pre-war pledges of Theta Chapter at Southwestern, but were not initiated due to unavoidable circumstances.

The 49-year-old Bowden was a member of the Board of Regents of the University system of Georgia prior to becoming President of Southwestern in 1970. He received his BA Degree from Southwestern and his MA and PhD from the University of Chicago.

## RECEIVES JC DISTINCTION

Jim Leslie, Delta Chi - Nebraska at Omaha, recently received the Junior Chamber of Commerce's award as the Outstanding Jaycee Chapter President in the state of Nebraska.

Although the Charles Gabus Award recognizes individual leadership, Brother Leslie credited his executive council and his chapter as the reasons behind his achievements. He addressed a recent Jaycee gathering in accepting the honor.

The Omaha Jaycees, under the direction of Leslie, received the Geissenbier Award as the outstanding chapter in the state of Nebraska. The state boasts 96 chapters and an excellent JC system.

Fraternity President Gary Sallquist is a Jaycee member in Omaha and past recipient of Omaha's Outstanding Young Man award. He described Brother Leslie's honor as "representing the kind of leadership that Delta Chi Chapter and Pi Kappa Alpha has come to expect and be proud of."



Dr. Richard Timmins

## HURON PRESIDENT

Since Richard H. Timmins became President of Huron College in South Dakota in 1968, the institution has made many sizable improvements and gains. One of the most important alterations was the adoption of the 4-1-4 curriculum system with heavy emphasis on independent study.

"We have eliminated core requirements and instead have placed the responsibility on the individual student and the department as they work out a program together to meet his needs and goals," notes Brother Timmins, a graduate of State University of Iowa and Gamma Nu Chapter.

Students and faculty at Huron have been placed on all major committees of the college in the last three years including the Board of Trustees. This alone discredits those who maintain that small, mid-western colleges are conservative in nature.

"We have not been insensitive to the needs of our area," Dr. Timmins asserts. In light of the fact that a heavy density of South Dakota's population are Indian, "we have established an Indian Studies Program which is serving as a consultant to colleges and universities in eight states," he adds.

Another important innovation is peculiar to the average church-related (Huron is Presbyterian denomination) institutions. Huron has established a Learning Center to take educational programs out to the churches so that they might do a better job of teaching and developing materials for teaching.

A man who is not insensitive to the needs for a broad, liberal education, Dr. Timmins sports an impressive list of credentials including Assistant to the President of Tarkio College in Missouri, a PhD in Administration of Higher Education, Columbia University and a long list of publications. He is also a member of five honorary fraternities and is listed in several *Who's Who* publications in the education and journalism worlds.

## AGENCY PROMOTION TOLD

Tucker Wayne & Company, an Atlanta Advertising agency, recently announced the promotion of James Reeder to Vice President.

Brother Reeder, Gamma Nu - Iowa, is a native of Cedar Rapids, Iowa. He joined the firm as an account executive in 1965. Previous positions include one year at Gardner Advertising Company in St. Louis and three years at Tatham, Laird and Kudner in Chicago.



Pliny A. Porter

## RECEIVES SERVICE CITATION

Pliny A. Porter, Beta Iota - Beloit, was honored with the Distinguished Service Citation of Beloit College in a recent ceremony. Recognized as an authority in management, advertising, sales and circulation, Brother Porter published the first drug encyclopedia for doctors in 1935 and established the American Journal of Medicine eleven years later.

He is credited with publishing five medical journals, two encyclopedias for doctors and is currently a publishing consultant. Pliny is a past President of both the Association of Advertising Men of New York and the University Club of White Plains. He has also been cited by the National Fund for Medical Education for his fund-raising ability.

## INITIATION DATES 1950 to 1959

**HOWARD N. HINDS** (Zeta - Tennessee), is the Assistant Administrator of Asbury Acres Retirement Home and Extended Care Center, Maryville, Tennessee. Brother Hinds recently received a Master of Arts Degree from Emory University.

**TONY NELSON** (Beta Chi - Minnesota), is now employed by Winnebago Industries in Forest City, Iowa.

**RICHARD L. PEIL** (Beta Gamma - Kansas), has relocated to Kansas City, Missouri.

**HOWARD BRIZENDINE** (Zeta - Tennessee) is Group Manager of New York Life Insurance Company, Albuquerque Group Office in Albuquerque, New Mexico.

**ROBERT B. MARVIN** (Delta Delta - Florida Southern), has started a new publication, *The Journal of the Southern Confederacy*. With editorial offices in Hamilton County, Florida, the magazine is devoted entirely to the eighty-nine year history of the old south. The publication, utilizing an old fashioned rather than slick format, is published quarterly with a portion of receipts from Pi Kappa Alpha subscribers being contributed to the Fraternity's Memorial Foundation. Rates are \$6.00 per year and may be obtained at P.O. Box 470, Jasper, Florida, 32052 from Brother Marvin.

## MC NEIL ELECTED TO COUNCIL

Jack McNeil (Delta Zeta - Memphis State), was elected on November 4 to the Memphis City Council. He won the run-off after having led the voting in the first primary. Although Brother McNeil is young, he is not new to politics. He has served four years in the Tennessee State Legislature.

In addition to his political activities, he is a past president of the Memphis State University Alumni Association, and the Memphis Pi Kappa Alpha Alumni Association. He is a past chairman of the Muscular Dystrophy Association fund raising effort and is actively serving on the Drug Abuse Committee of Volunteers for a Better Community.

**TONY WRIGHT** (Gamma Theta - Mississippi State), President of the Jackson Alumni Association, is a Vice President of Deposit Guaranty National Bank. He recently placed second in the American Institute of Banking national public speaking contest.

**JOHN HARDEBECK** (Alpha Sigma - California), recently completed his MA in business at Northern Arizona University and is now a business teacher at Fresno High School.

**ALDEN BARSTAD** (Alpha Sigma - California), is engaged in private practice in Architecture in Salinas, California.

**ARTHUR M. MYERS** (Alpha Sigma - California), has joined the Jewel Companies Law Division as Director of Sanitation. Arthur came to Jewel from Libby, McNeill and Libby, Inc. where he received 20 years experience relating to plant sanitation.

**GERALD D. MURRAY** (Delta Beta - Bowling Green), has been appointed to the newly-established position of Manager of Community Relations & Special Projects of the Johns-Manville Corporation, it has been announced by W. F. Goodwin, Director of Public Relations. Brother Murray will be responsible for plans and programs involving community relations activities at the company's 54 plants and 11 mines located throughout the world. Included in his new duties is the coordination of concert tours of the Johns-Manville sponsored JMJ Quartet, a world renowned jazz group, which is presenting concerts and high school assemblies in communities in which J-M has operating facilities.

**A. W. "BILL" STEWART** (Beta Omicron - Oklahoma), was recently appointed Northern California public relations manager for Philco-Ford Corporation's Aerospace and Defense Systems Operations. His office will be located at Philco-Ford's Western Development Laboratories Division in Palo Alto. He will be responsible for all public affairs activities of WDL Division here as well as other aerospace and defense operations in that area.



*Brother William B. Spong, U. S. Senator—Virginia, (Iota), presents a plaque to Joseph A. Pavelka, Jr., (Gamma Beta), Treasurer of the Washington, D. C. Alumni Association, during a recent meeting.*

#### INITIATION DATES 1960 to 1969

**F. MICHAEL WILKINS** (Beta Eta - Illinois), is Assistant to Dean of Agriculture at the University of Illinois and Alumnus Counselor at Beta Eta Chapter.

**JAMES E. LEGRANDE** (Beta Eta - Illinois), is attending medical school at the University of Illinois medical school in Chicago.

**JIM KELLY** (Beta Eta - Illinois), is an artist for Science Research Associates of IBM.

**TOM ABRAHAM** (Beta Eta - Illinois), and his wife, Alice, are teaching school in Chicago suburbs.

**DAN KLEBER** (Beta Eta - Illinois), currently manages his own Florist shop in Rockford, Illinois, after serving for two years in Germany in the Army.

**MIKE DAMLER** (Beta Eta - Illinois), is teaching math in Central Illinois.

**KEN ABRAHAM** (Beta Eta - Illinois), is assistant state's attorney for the state of Illinois and works in the consumer Fraud Division.

**KEN HENDRICKS** (Beta Eta - Illinois), is serving in the Army Reserve.

**CLIFF SULAK** (Beta Eta - Illinois), is teaching English in Evanston, Illinois and is attending Law School at night.

**DAN BOWLIN** and **DOUG LANGFIELD** (Beta Eta - Illinois), are attending dental school at the University of Illinois Dental School in Chicago.

**JOSEPH P. COWDEN** (Theta - Southwestern), is employed by Thomas Seabrook and Associates City Planning of Memphis.

#### JUDGE ALDON J. ANDERSON

Judge Aldon J. Anderson (Alpha Tau - Utah), was sworn in recently as a Federal Judge. Brother Anderson, a Utah Third District Judge for the past 14 years, was nominated by President Nixon and confirmed by the Senate. He has served as president of the District Judges Association of Utah and is Chairman of the State Bar Committee for a Unified Court System, which is working to reform and streamline Utah's court system.

Judge Anderson's three sons Jeffrey, Craig and Scott are all members of Pi Kappa Alpha, one of the many Pi Kappa Alpha families of Alpha Tau Chapter.

**JOHN E. WEAVER** (Theta - Southwestern), is employed by Sperry Corporation in association with NASSA and participated in the development of the laser guidance system used on The Apollo 15 lunar rover.

**ROBERT L. BOWMAN** (Theta - Southwestern), is a regional personnel supervisor for Cole Corporation and is based in St. Louis.

**KEITH STEWARD** (Zeta Xi - Western Carolina), married Linda Camp and is residing in Charlotte, North Carolina and attending school.

**JERRY KISER, LARRY MORGAN, BRUCE BYRD** and **JOHN TAYLOR** (Beta Xi - Western Carolina), are employed by Broyhill Industries in Lenoir and Rutherfordton, North Carolina.

**LEWIS STEWARD** (Zeta Xi - Western Carolina), is stationed in Little Rock, Arkansas. His wife Kathy is working for the Easter Seals Foundation.

**JOSEPH A. LANNING** (Delta Lambda - Florida State), took his vows in the Order of the Holy Cross, a monastic community within the Episcopal Church, on September 10, 1971. He will attend the Kelham Theological Seminary in England for three years, at which time he will be ordained an Episcopal priest.



*Dr. Carey V. Stabler*

#### UALR PRESIDENT

Dr. Carey V. Stabler, Gamma Alpha - Alabama, is one of three IKA's newly added to the Fraternity's list of college presidents and chancellors, (see other article this section), raising the total to 13. Although newly added to the distinguished club which was listed last issue, he is certainly one of America's most experienced university presidents.

Academicians usually give heads of higher education institutions a 5-10 year lifeline. Brother Stabler has been President of UALR since 1956, an accumulation of 15 years experience.

After receiving his Masters Degree in 1931 from the University of Alabama, Dr. Stabler received a PhD from Duke in 1945. The time spent in between was put to good use as he served as a high school principal and athletic coach until 1935, then, went to Duke to teach and study. Until 1950 his talents were utilized in teaching capacities. He became Dean of Shepherd College in West Virginia in 1950 and Dean of Florence State in Alabama in 1954.

Civically, Dr. Stabler has been just as active, serving at various times in the '60's as President of the Arkansas United Nations Association, on the Board of Directors of Pulaski County Red Cross, Greater Little Rock Man of the Year, Chairman of the Board for the Little Rock Federal Reserve Board branch, President and Board member of the local Rotary Club, Board member of the Chamber of Commerce and Board member of the First United Methodist Church.

#### WINS FLYING CROSS

First Lieutenant John A. Tucker, Jr., Gamma - William & Mary recently was awarded the Distinguished Flying Cross for gallantry. Receipt of the Marine's sixth highest medal was based on his expert and brave maneuvering of ammunition to a besieged post in Vietnam, September 29. Brother Tucker is a past SMC and a 1968 graduate of Gamma Chapter.



## WELL KNOWN ON TV SCENE

The above face is a familiar one to Atlanta, Georgia, viewers of WSB television. He is Dick Horner, Beta Alpha, Pennsylvania State, class of 1961 and producer and anchor-man of the 11:00 P.M. news, five nights a week, Monday through Friday. The day he was interviewed he was feeling good, having predicted a victory for the Pittsburgh Pirates.

Dick Horner was in the first class of broadcasting majors at Penn State; he came to Atlanta upon advice of a Penn State professor and Ray Moore, another well known name in Atlanta telecasting. Prior to coming to Atlanta Horner worked for WMAJ Radio, State College, Pennsylvania, as a disc jockey. He then broadcast at WORK as Pennsylvania news director and came to Atlanta in 1965 after a two year period of service in the U.S. Army.

Besides being readily visible five nights a week, thus becoming an old friend to thousands of television viewers, Horner has made other important contributions to television journalism; recently he traveled to airports in Chicago, Los Angeles, and Dallas, with a crew of three, to study airport problems in cities with problems similar to those in Atlanta. He then produced a week long series of documentary films.

In 1969 he studied, for another series of documentary films, the problems of segregation in Waterloo, Iowa; Dayton, Ohio, and Boston, comparing racial problems in the school systems of those cities with problems in the Atlanta School System.

Last year he was coordinator of the entire year's activities in the Georgia governor's race, in charge of the reporting of all local politics on WSB television.

He reads widely, mainly current events and biography. He is currently finishing a biography of Huey Long.

He spends about four hours a day for the thirty minute program he produces and presents nightly on the air.

For relaxation he plays tennis, travels in the summer with the family, one year back to Pennsylvania, the next year to some point in the U.S., not called home.

**DWIGHT C. RINKE** (Delta Nu - Wayne State), served as the delegate of the Cranbrook Theatre School, Bloomfield Hills, Michigan, to the Convention of the American Educational Theatre Association.

**FRED A. RASMUSSEN** (Alpha Gamma - Louisiana State), is Health Education Director for the Baton Rouge Area Council on Alcoholism and Drug Abuse. Fred is a former Alumnus Counselor and Faculty Advisor of Alpha Gamma and is currently director of Chapter Expansion for District 22.

## BUD JACK HEADS U.S. ATHLETIC DIRECTORS

James R. (Bud) Jack, Alpha Tau - University of Utah, athletic director at the University of Utah for 14 years, was installed as the seventh president of NACDA (National Association of Collegiate Directors of Athletics).

Brother Jack replaces Al Twichell of Rutgers as president of the 830-member group, which includes representatives of the National Collegiate Athletic Association, as well as the National Association of Intercollegiate Athletics.

Mr. Jack served the last year as president-elect of the organization and was in charge of arranging the convention.

The Utah athletic director served on the first NACDA board of directors and he has been secretary for the athletic directors of the Western Athletic Conference since it was founded in 1962.

**CHARLES PITTMAN** (Zeta Beta - Delta State), is teaching in Cleveland, Mississippi.

**RICK ANDERSON** (Zeta Beta - Delta State), is teaching in Greenville, Mississippi.

**JIM GOODMAN** (Zeta Beta - Delta State), is doing graduate work at Auburn.

**LARRY WOODRUFF** (Zeta Beta - Delta State), is employed by the Indianola Public School system.

**HENRY POOLE** (Zeta Beta - Delta State), is teaching in the Drew Public School system.

**BILL ADAIR** (Zeta Beta - Delta State), is employed by Carnation Milk Company in Memphis.

**KEITH MICHIE** (Zeta Beta - Delta State), has left for a 3-year military tour in England.

**GEORGE MILLER** (Zeta Beta - Delta State), is an auditor for Holiday Inns, Inc.

**JEFFREY H. DAVIES** (Beta Phi - Purdue), has joined Eli Lilly and Company as a salesman in Lafayette. He was awarded a Bachelor of Science in pharmacy in 1968 and a Master of Business Administration at Indiana this year.

**C. A. "BUDDY" BARTON** (Alpha Mu - Georgia), was recently promoted to general sales manager of WKLS FM radio in Atlanta. Brother Barton now lives in Roswell, Georgia.

**DAVID DOWLING** (Alpha Sigma - California) graduated from the University of Tennessee Dental School and continues his education in orthodontics at St. Louis University.

**MARK NELSON** (Alpha Sigma - California), has completed his Master's Degree in history and has a job coaching wrestling and teaching history in Carlsbad, California.

**WILLIAM P. TURK** (Alpha Nu - Missouri), a former chapter consultant for IKA, has



*Dr. Archie Dykes*

## DYKES NEW UT CHANCELLOR

Dr. Archie R. Dykes, Chancellor of the University of Tennessee at Martin since 1967, was named Chancellor of the University of Tennessee Knoxville campus, August 18.

An Epsilon Sigma Chapter, Tennessee at Martin, graduate, Brother Dykes has a strong background of training and experience in educational administration. He had earlier planned and effected changes which converted the Martin institution from a branch operation into one of the five primary campuses of the University's state-wide system.

During this time, the UTM administration has committed itself to providing superior quality classroom teaching for its students and to nurturing an academic setting in which students can have close, personal relationships with their teachers.

In July, this commitment to undergraduate education received national recognition with notification that UTM had been awarded a \$250,000 Venture Fund grant by the Ford Foundation.

Dr. Dykes has been a prolific writer of professional publications. In 1966, he was named among the outstanding young men of America by the Jaycees. He has served as a consultant to the U. S. Office of Education on educational problems in the Mid-South.

received the Air Force Commendation Medal from Major General H. L. Hogan, Air Force Director of Information. The presentation at the Pentagon last month took place upon Brother Turk's separation from active duty. Bill is now with the National Association of Real Estate Boards in Washington as a public relations assistant.

## INITIATION DATES 1970-1971

**BRADLEY SMITH** (Zeta Beta - Delta State) is the new Director of Student Activities at Co-Lin Jr. College.

**JAMES ALLEN BOONE** (Theta - Southwestern), is completing his basic training in the Army camp at Fort Polk, Louisiana.

# OPEN FORUM

Dear Editor:

I read with considerable chagrin the opinions and attitude of Arthur S. Bowes, Beta Phi Alumnus. I am neither young nor old, but fall into the "between" category, so age is not an issue in my response.

In case Mr. Bowes hasn't noticed the world has changed in the past decade or two, and so, hopefully, has the fraternity. I imagine from his letter that hazing, paddling and gold fish swallowing were the primary purposes when he was in college. Such is not the case today. I thank God our young people are concerned about Ralph Nader and the environment, ecology and pollution, etc. I believe deeply that our fraternity magazine is an ideal place to air such local, state, national or international issues of the day.

We have finally in this country reached an era of concern over the qualities of human life. Dialogue and debate must, therefore, be undertaken whenever and wherever possible to advance these causes. I personally feel the *Shield & Diamond* would be a waste of time, effort and money, if its greatest contribution would be to report on new chapters, dream girl selections and fraternity football players.

Mr. Bowes, why don't you visit a college campus; look beyond the long hair and "kooky" clothes. You will see a generation of Americans vitally concerned with *Today* and *Tomorrow*, and who I am confident will truly make a better world rather than simply give lofty, idealistic lipservice to such in a commencement address.

Keep up the good work *Shield & Diamond*! You have not only a right to involve yourself in these vital current issues, you have an obligation to do so.

Owen Menard  
Gamma Nu '57

Dear Editor:

I am writing in regard to the moving article on William S. Douglas in the September issue of *Shield & Diamond*. It is marvelous to know that in death there can be life — for someone else — and that, though we are gone, we can now project parts of ourselves to continue helping others. There are, I'm sure, many Pikes who would like to follow Brother Douglas' example and help others live normal, productive lives. There is, fortunately, an organization dedicated to this very purpose. It is the Living Bank in Houston, Texas.

By joining this organization, your wishes, at death, are automatically known, and immediate steps are taken to carry them out. The agreement you sign with them is cancellable at any time, but if it is in force at the time of death, it supersedes any other instructions or wishes. You may also specify which parts you wish to donate, if you so desire. A minor may also join with parental permission.

Since joining this organization three months ago, I have been urging others to follow suit, if only for the personal feeling of fulfillment in knowing you are helping your fellow man.

For any person interested, the address is:  
The Living Bank International  
P. O. Box 6725  
Houston, Texas 77025

Lee C. Millar  
Gamma Eta Alumnus

Dear Editor:

I'm writing to tell you a rather sad but perhaps inspiring letter about a great Pi Kappa Alpha.

The person of whom I write is Bill Dunn. He was a member of Gamma Psi Chapter at Louisiana Tech. On July 19, 1971, in Louisville, Kentucky, he was fatally wounded by an unknown assailant. It seems fitting that I write to *"The Shield and Diamond"* magazine to notify you of his passing because to Bill, Pi Kappa Alpha was, in a sense, his family as both of his parents are dead.

Bill worked his way through Tech and was in the process of working his way through graduate school. While at Tech, he found time to hold numerous offices for the Fraternity. His enthusiasm for Pike-sponsored events carried over to the whole chapter and often was the spark that kept the chapter "number one" in all its endeavors. In short, he was a shining example of what a Pike is and what a Pike desires to be.

Even though Bill's life was short — he was 23 — he did in that span of time what many men cannot accomplish in a lifetime. Not every Pi Kappa Alpha chapter can be fortunate enough to have a person like Bill Dunn, but Gamma Psi did and all feel a great loss. I think it would be appropriate for him to be remembered in whatever way you should deem fit as an outstanding brother in Pi Kappa Alpha.

Thank you very much.

Linda Butler Smith  
Gamma Psi Dream Girl (1968)

Dear Editor:

I really enjoyed the Leadership Academy for 1971. I appreciate the work that must have gone into making such an endeavor possible.

I've talked to many members of my chapter since the school and I feel there is a greater "national conscienceness" than has been present for a long time.

Several members are having some financial difficulties. Could you please send me information on any loans or grants national might have, the resident counselor program, and institutions that are in need and three applications for loans.

F. Michael Wilkins  
Alumnus Counselor  
Beta Eta Chapter

Dear Editor:

First, I would like to say that I felt that the September issue of the S&D was the best I have ever read. It was very much into the problems that face our Fraternity and I found it very helpful.

I hope I can put my thoughts together and share them with our Brothers, because their ideas certainly have helped Epsilon Zeta Chapter.

Mark R. Merritt  
Epsilon Zeta Chapter

Dear Editor:

At times I have wondered how far the limits of brotherhood extend; moreover, I have often wondered what a brother is. The only satisfactory answer came from a brother named Mark Litzinger; his answer came in action and not words.

Mark Litzinger was originally a member of Alpha Pi Chapter at Samford University in Birmingham. He transferred to the University of Alabama in Birmingham; there he adopted our colony. He assumed the role of "Big Brother" for the entire colony.

Words could never describe fully the brotherhood of Mark Litzinger; the only way to comprehend the brotherhood of Mark Litzinger was to know him. Mark could be recognized at any Fraternity function, he was the guy from which the spirit of friendship flowed. This spirit was too strong to be contained by his body. Mark had a serious heart ailment that should have limited him — but it didn't. I first recognized this at a football game in which he collapsed from sheer exhaustion; yet he had to be persuaded physically to leave the game!

Many times Mark continued to work on Fraternity affairs through the early hours of the morning. He became ill a number of times due to lack of rest.

Mark often valued the interest of others before his own interests. He often compromised his own wishes for the sake of harmony among his brothers. But, he never compromised with the ideals of Pi Kappa Alpha no matter what the opposition.

In the latter part of April Mark spoke at his last meeting; he told us we would have to carry on without him. Mark knew he hadn't much time left. On May 23, 1971, Mark Litzinger died. Mark could have lived longer if he would have applied less effort on brotherhood. But Mark never gave less than 100% effort; he gave us everything, including his life.

I don't claim to know exactly what brotherhood is; but, once I knew a real Brother.

Johnny Bakane  
University of Alabama  
at Birmingham Colony

Dear Editor:

Congratulations on your September issue — excellent in both appearance and content! Use of color photos adds much to appearance. And you're out on time!

K. Warren "Spig" Fawcett  
Beta Theta Pi Fraternity  
Magazine Editor

## RUB ELBOWS WITH PROS

the golf pros, the tennis pros and the fraternity pros.

Miami's Doral Country Club, host of the '72 International Convention, is the place to be August 6-11. Additional to the normal convention excitement will be our 1st international golf and tennis tournaments and the elegance of a great convention country club.

Begin your fun 'n fellowship vacation at Disney World on the way to Miami. Cap it off with a IIKA Caribbean Cruise (at reduced rates) to Nassau and Freeport, Grand Bahamas.

Your next summer will be the most unforgettable yet.  
So join us for,

## THE SUMMER OF '72

# CHAPTER ETERNAL

**RICHARD L. EVANS** (AT-Utah), November 1, 1971, Salt Lake City, Utah, renowned Editor and Producer of the Mormon Tabernacle Choir

**A. WILLIS ROBERTSON** (O-Richmond), November 2, 1971, Lexington, Virginia, former Senator

**WILLIAM AKERS, SR.** (Ψ-North Georgia), August 2, 1971, Atlanta, Georgia

**RICHARD JAMES ANDERSON** (Γ-William And Mary), June 5, 1971, New York City, N. Y.

**SPIKE CARLSON** (BΞ-Wisconsin), September 1971, Madison, Wisconsin

**CARL G. DAVIS** (ΓE-Utah State), Provo, Utah, former basketball great, renowned coach and agricultural consultant.

**WILLIAM EDWARD DUNN** (ΓΨ-Louisiana Tech), July 19, 1971, Monroe, Louisiana. Killed by unknown assailant in Louisville, Ky.

**JAMES B. GATLIFF, SR.** (Ω-Kentucky), December 15, 1970, Williamsburg, Ky.

**BENJAMIN HARRISON GRANT, SR.** (AN-Georgia), July 28, 1971, Tampa, Florida

**WILLIAM HAROLD HEADLEY** (BA-Penn State), March 9, 1971, Grove City, Pa.

**JACOB L. HYDRICK** (BΠ-Pennsylvania), September 18, 1971, Alexandria, Va.

**MARK LITZINGER** (AΠ-Samford) May 23, 1971, Mountain Brook, Georgia

**DR. BURTON A. MYERS** (BΓ-Kansas), April 16, 1971, Sun City, Calif.

**JOHN FRANCIS NIGHTINGALE** (ΓΦ-Purdue), Gilman, Illinois

**HENRY HILL RAINES** (Z-Tennessee), April 30, 1971, Alamo, Tenn.

**PHIL M. WOOLWINE, JR.** (AΘ-West Virginia), June 27, 1971, So. Charleston, W. Va.

**WRIGHT ALLEN** (AA-Georgetown), May 21, 1971, Georgetown, Ky.

**WILLIAM A. COFFIELD** (BA-Texas), July 31, 1971, Newark, New Jersey

**JACK LEE HENDRICKSON** (AP-Ohio State), October 14, 1970, Wheeling, West Va.

**PLEASANT EUGENE IRBY** (ΓI-Mississippi), August 27, 1971, Ponca City, Okla.

**ALVIS C. OSBORN** (BZ-Southern Methodist), Dallas, Texas

**WILLIAM K. SCHLEGEL** (ΓB-Nebraska), September 23, 1971, Green Bay, Wisconsin

# OFFICERS

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*Fred Callon*, AI, 3975 I-55 North, Apt. Y-9, Jackson, Miss., 39216

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*Eta Eta Chapter representatives to the 1971 Memphis Leadership Academy receive the Riculfi Athletic Award from Undergraduate Supreme Council Members, Bill Kingston (2nd from left) and Bud Banks (right)*

**THE PUBLIC RELATIONS ACHIEVEMENT AWARD:**

**WINNERS:**

Beta Kappa, Emory  
Gamma Epsilon, Utah State

**RUNNERS-UP:**

Alpha Kappa, Missouri at Rolla  
Gamma Upsilon, Tulsa

**THE ROBERT M. RICULFI AWARD For Chapter Athletic Participation and Campus Standing:**

**WINNER:**

Eta Eta, Morehead State

**RUNNERS-UP:**

Delta Chi, Nebraska at Omaha  
Epsilon Sigma, Tennessee at Martin

**THE JOHN F. E. HIPPEL AWARD For Campus Activities by Chapter Members:**

**WINNER:**

Delta Zeta, Memphis State

**RUNNER-UP:**

Beta Kappa, Emory

**THE PRESIDENTS SERVICE AWARD For Contributions By a Chapter To Campus and Community Service**

**WINNER:**

Gamma Upsilon, Tulsa

**RUNNERS-UP:**

Zeta, Tennessee  
Delta Zeta, Memphis State

**THE MEMBERSHIP EDUCATION AWARD For Outstanding New Member and Membership Education Programs:**

**WINNER:**

Zeta Rho, North Dakota

**THE ALUMNUS COUNSELOR AWARD For the Most Outstanding Alumnus Counselors:**

**WINNERS:**

The late Emery T. Toogood, Alumnus Counselor of Beta Tau  
Dr. Charles M. Murry, Alumnus Counselor of Gamma Iota

**THE HARVEY T. NEWELL AWARD For the Most Improved Chapter:**

**WINNER:**

Alpha Zeta, Arkansas

**THE POWERS' AWARD For IKA's Most Outstanding Undergraduate**

**WINNER:**

Charles Brackins, Alpha Eta

**REGIONAL WINNERS:**

R. Bryan Fawber, Epsilon Alpha  
Stephen R. Piper, Beta Eta  
Douglas Evan Thompson, Gamma Epsilon  
Evan Zeiger, Alpha Pi  
Patrick Hodges, Beta Mu

**THE ROBERT A. SMYTHE PROFICIENCY AWARD**

for the Most Outstanding Chapters in the Nation

**WINNERS:**

Epsilon Alpha, Trinity  
Beta Phi, Purdue  
Beta Kappa, Emory  
Zeta, Tennessee

**THE SCRAPBOOK AWARD**

**WINNER:**

Zeta Beta, Delta State

**THE LYNN AWARD For a Perfect Reporting Record:**

**WINNER:**

Epsilon Iota, Southeast Missouri State

**THE MILLER FINANCIAL AWARD For Excellence in Maintenance and Management of Finances:**

**WINNER:**

Alpha Epsilon, North Carolina State

**RUNNERS-UP:**

Alpha Iota, Millsaps  
Gamma Rho, Northwestern

**THE PAULY AWARD For Outstanding Publications:**

**WINNER:**

Upsilon, Auburn

**RUNNERS-UP:**

Alpha Kappa, Missouri at Rolla  
Alpha Sigma, California  
Epsilon Iota, Southeast Missouri State

**THE SCHOLARSHIP AWARD:**

**WINNER:**

Alpha Tau, Utah

**THE SCHELL AWARD For Scholarship Improvement:**

**WINNERS:**

Gamma Epsilon, Utah State  
Gamma Chi, Oklahoma State

**THE HART HISTORY AWARD:**

**WINNERS:**

Alpha Kappa, Missouri at Rolla

Beta Kappa, Emory

Delta Sigma, Bradley

**RUNNERS-UP:**

Zeta Beta, Delta State  
Epsilon Alpha, Trinity  
Gamma Xi, Washington State

**THE KNIGHT-HICKMAN AWARD For Chapter Alumni Relations Excellence:**

**WINNERS:**

Upsilon, Auburn

Zeta Beta, Delta State

**RUNNERS-UP:**

Delta Tau, Arizona State  
Epsilon Omicron, Stephen F. Austin  
Epsilon Iota, Southeast Missouri State  
Zeta Lambda, Adrian  
Zeta Tau, Eastern Kentucky

**THE NESTER AWARD For the Outstanding Area**

**Alumni Association:**

**WINNERS:**

New York City Alumni Association

President, Robert B. Winston

Orlando Area Alumni Association

President, Hillis E. Bandy

**RUNNERS-UP:**

Washington, D. C. Area Alumni Association

President, Jack G. Coleman

Chattanooga Alumni Association

President, William H. Woosley

Following through with the career development theme of this issue, the Editors felt it only appropriate to recognize the outstanding careers of our modern-day National Presidents. In this way, one can see that success is not only achieved in the professions, as each of these distinguished gentlemen exhibit, but is engendered through devotion to a cause as well.

YEAR	NAME/CHAPTER	LIFETIME CAREER	MOST RECENT POSITION
1970-	Gary A. Sallquist, Delta Chi	entrepreneur	Co-general agent, Massachusetts Mutual Life Insurance Company
1968-70	Garth C. Grissom, Alpha Omega	attorney	With Denver Firm
1966-68	Donald E. Dickson, Delta Beta	sales work	Development Director, Hampden-Sydney College
1964-68	Charles L. Freeman, Beta Lambda	executive	Top Level Administrator with Blue Cross and Blue Shield
1962-64	<i>Joe C. Scott</i> , Gamma Chi	educator entrepreneur government	Corporate Investment Company
1960-62	<i>David C. Powers</i> , Zeta	trust department attorney	Vice President of Trust Department First National Bank of New York
1958-60	John U. Yerkovich, Gamma Pi	attorney	With Portland, Oregon Firm
1956-58	Grant Macfarlane, Alpha Tau	government attorney philanthropist	With Salt Lake City Firm
1953-56	John F. E. Hippel, Beta Pi	attorney	Corporate Lawyer
1953	Ralph Yeager, Alpha Xi	educator entrepreneur	Leading Realtor
1952-53	<i>Harvey T. Newell, Jr.</i> , Alpha Iota	entrepreneur	Owner of Newell Paper Company; Prominent Methodist Churchman
1950-52	<i>Powell B. McHaney</i> , Alpha Xi	entrepreneur attorney	President of General American Life Insurance Company
1948-50	Andrew H. Knight, Alpha Pi	attorney	Top Attorney with United States Steel
1946-48	<i>John L. Packer</i> , Beta Alpha	attorney	Practicing attorney in Pittsburgh
1940-46	Roy D. Hickman, Beta Delta	entrepreneur philanthropist	Owns Alabama Engraving Company
1938-40	<i>Freeman H. Hart</i> , Iota	author-educator	Doctor of Humanities, University of Florida
1930-38	Elbert P. Tuttle, Beta Theta	attorney judicial	Chief Judge on Circuit U.S. Court of Appeals (5th Circuit)
<b>(HONORARY LIFE PRESIDENT)</b>			
	<i>Robert A. Smythe</i> , Lambda	entrepreneur	Southern Planter

*(Those whose names are listed in italics are deceased)*