



SHIELD & DIAMOND

OF THE PI KAPPA ALPHA FRATERNITY

SEPTEMBER 1965



Meeting of Memorial Foundation trustees and officers held May 22, 1965, Memorial Headquarters Building, Memphis, Tennessee.

Seated, left to right: John Horne, Trustee; Herbert Walters, Trustee; Charles Freeman, National President; John Hippel, Memorial Foundation President; Robert Horton, Memorial Foundation Secretary; Grant Iverson, Trustee.

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- PI KAPPA ALPHA IN WASHINGTON
- OVER REGULATING RUSHING
- BROTHERHOOD THROUGH THE YEARS



The responsibilities of freedom

Almost every college administration reports increasing pressure from students to relax rules and regulations on smoking, drinking, cars, visiting hours, and curfews, while the whole question of how far the college should act *in loco parentis* has been the subject of heated debate. . . .

I have heard it argued that obedience to the letter and spirit of the honor code should be a matter of individual conscience only, not a matter of corporate responsibility. Presumably, if an individual does not agree with a rule or with the system, no one ought to enforce it on her.

Any system that leaves it up to every individual to decide whether a rule is just or unjust is no system at all, but anarchy. . . .

It must be made clear that rules are made to protect young people from hurting themselves, not simply to keep them from having fun. We must also rid ourselves of some of our worship and indulgence of youth and the false notion that fun is an end in itself rather than a by-product of doing hard things well, or we will transform ourselves into a society of adolescents. . . . The "right to make one's own mistakes" is an absurd rallying cry. We all make mistakes unavoidably, but what is the use of studying the history of human society if each generation must repeat the errors of the past? . . .

Paradoxical though it may seem, true freedom comes through commitment—commitment to people, to ideas, to causes greater than oneself. Freedom lies in being able to choose an area of engagement and intense interest; it cannot be found in aimless hedonism or irresponsible drift. The joys of freedom reside in using one's powers to the full in the service of some worthy enterprise that commands all one's depth of conviction and devotion. We are happiest when we are fully used, and it is the boredom and frustration of disengagement that makes us querulous and petty and mean.

*Excerpted from a commencement address by Dr. John A. Logan, Jr.,
President, Hollins College*

Shield & Diamond

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ROBERT D. LYNN, Editor

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Pi Kappa Alpha's Preamble, And Its Second Century

By CHARLES L. FREEMAN
National President of the Pi Kappa Alpha Fraternity

Our Virginia Centennial of the Founding in 1968 presents a tremendous challenge.

For 100 years we have lived under the ideals of "friendship on a former and more lasting basis" and "for the promotion of brotherly love and kind feeling". These are the words our Founders wrote into the preamble of the Constitution on which Pi Kappa Alpha was established.

What of the next 100 years—Centennial II?

What can Pi Kappa Alpha do to promote friendship and kind feeling not only within its own ranks, but throughout the nation and the world?

Last spring we took occasion to write a personal letter to the president of every college and university where Pi Kappa Alpha has a chapter.

We called to his attention our coming Centennial. We quoted the preamble to our Constitution and reaffirmed our desire to cultivate "brotherly love and kind feeling" among our members, as undergraduates who share the objectives of our universities.

The response to this letter has been overwhelming. Not only in the surprising number of responses but in the tone and sympathetic attitude toward our IKA ideals and in the general expression of encouragement to fraternities in carrying out such objectives. Many of the responses had high praise for the calibre of our chapters on their campuses.

Unanimous among the university presidents was the feeling that, as President Ralph B. Draughon of Auburn expressed it, "the fraternity system historically has grown most significantly when it has identified itself with the purposes of higher education."

"In the fraternity", wrote President Draughon, "men acquire insights into the arts of human relations and sympathetic understanding. . . . We feel that the college social fraternity

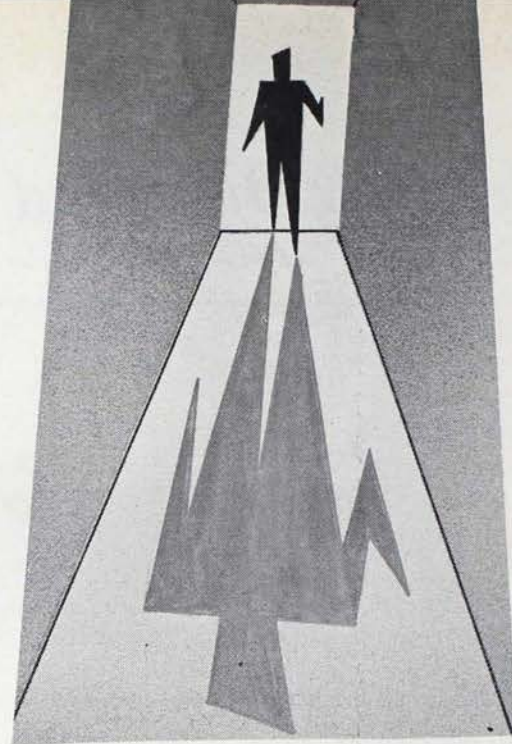
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The Case of THE VANISHING RUSHEE

The Regrettable Results of
Restrictive Rushing Regulations

By ORVILLE H. READ

Chairman, Board of Directors, Delta Upsilon Fraternity



Who do you think is your toughest competitor in rush? The fraternity with the bigger, newer house down the street. The house with all the top athletes? The one that wins the scholarship trophy every year?

Forget it! On nine campuses out of ten it isn't *any* other fraternity. On most of these campuses, a large percentage of the men who would make good fraternity members never join *any* fraternity.

So, if you are rushing against other fraternities, the way we did, a long generation ago, it's time to take a long, hard look. Maybe you're shooting at the wrong target. Maybe you are aiming at your friends, when the bushes are full of enemies. Maybe it's time to make an up-to-date market analysis.

The rushing market today is far different from 30 years ago. Back in those days we had a great rushing advantage—fraternities were living in nice warm caves . . . and the independents were still living in trees.

This allowed us to concentrate on just one phase of rushing—sinking the shaft into any other fraternity in which a rushee might be interested. We knew that our prospect wanted desperately to join a fraternity—he *had to* in order to get in out of the rain! All we had to do was to knock the other fraternities out of the running.

How very different now! Our major rushing obstacles are no longer the other Greek letter houses. You have two much tougher competitors. The first is the great big, plush dormitory that offers all the physical comforts of the Hilton hotels and looks mighty good to many a freshman. Alongside such dormitories, the average chapter house looks pretty grubby. A man usually has to be willing to accept some personal discomfort today if he wants to be a fraternity member.

The second and even tougher and more subtle competitor today is the widely-circulated suggestion that fraternities are no longer important—that, in fact, fraternities may be harmful to the process of education. Many good fraternity prospects are coming to college today with that indoctrination. To sell them your fraternity, you first must sell them the fraternity system.

These are the rushing problems we face today that weren't even contemplated in "the good old days." But, though the problems have changed completely in the last decade or so, rushing techniques still follow very much the same old patterns. We still concentrate on rushing against each other, and overlook the real competition.

It is high time that we all realize

that it's no longer good enough, or even halfway smart, to down-grade the other fraternities in rush.

If the Betas knock the Sigma Chis, and the Sigma Chis knock the DUs, and the DUs knock the Betas, pretty soon the rushee gets the idea that perhaps the critics were right . . . fraternities *are* no good.

How much better if the rush story is positive. The fraternity system *is* good. There are *many* good fraternities on campus. Then, from there, tell the rushees why your chapter is better—why it should appeal to him more. Not that Beta is worse, but that you are better.

The Television Parable

Let's take a look at an analogy in the market place. Let's suppose that in your city there are several different stores selling several different brands of color TV. You've heard a lot about color TV, pro and con. You've seen it at a neighbor's. You've about decided to buy a set, even though you realize they're not perfect. So, you stop in at the store selling Brand A, and the first thing the salesman does is to tell you why you don't want Brand B. Their colors are muddy, repair bills are high, pictures aren't reliable. You go down the street to take a look at Brand B, and that dealer tells you that Brand A is out of date, their circuitry is poor, their

cabinets are shoddy, their tuning is too complex.

Your reaction quite likely will be that perhaps it isn't wise to buy a color TV set after all. So you go back home to your old reliable black-and-white set . . . and color TV has lost a customer. Those salesmen misjudged the market. They didn't realize that first you had to be sold on color TV, and *then* to be sold on the benefits to be obtained from a particular brand.

Suppose, instead Salesman A meets you at the door and says, "Color TV is wonderful. Once you've had it in your home, you'll never be satisfied with black and white. Now let me tell you some features of Brand A which make it the best on the market." Down the street, Salesman B says, "Color TV doubles your watching pleasure. Brand B has some special features which we think will particularly appeal to you."

Soon you're really enthusiastic about color TV. Now it's just a question of which set you select and enjoy. *Someone* is going to sell a color TV set.

Don't 'Un-sell' Fraternities

It's easy to translate this into fraternity terms. If the rushee first visits the AAA house and they say, "Watch out for BBB. Their house is in bad shape. They've lost all their good men this year and they're in real trouble with the Dean. Worse than that, they have special assessments for every party. It'll cost you a fortune." At the BBB house they say, "Too bad about AAA. They used to be pretty good, but you wouldn't want to get in with them now. Half their pledges will quit the first month because they treat them like dogs. They're pretty shaky financially, too. And you should see their meals after rush week is over."

This rushee probably is going to wind up living in a dorm for four years, figuring, "Just like I heard, fraternities are no good." The fraternity system has lost a good prospect.

Now suppose instead that rushee hears at AAA, "Fraternity life is wonderful.

"Once you know the advantages of

the close personal fraternity life, compared to the cold, impersonal dorm, you'll definitely want to join a fraternity. Now in AAA we think you could be particularly happy because . . ." And at BBB he gets this, "Fraternities double the significance of college life. At BBB we are particular proud of . . ." This rushee is pretty apt to be sold on the fraternity system. *Some* fraternity is going to get a good member.

Fraternity Advantages

Fraternities *do* have great advantages. In general they have nothing to be defensive about—and nothing to attack each other on. They *do* have a strong, positive story to sell. Socially, economically, scholastically (yes, scholastically too) they make sense. A positive approach in rushing will benefit the entire fraternity system, and your chapter will share in the prosperity.

Start selling the *fraternity system* in your very first contacts with the rushee (and his parents). An old merchandising axiom is, "You can't knock the competitor without degrading your own product." Another is, "Sell Benefits." They both apply equally to rushing.

All fraternities should work together in this program. Through their Intrafraternity Conferences they should start attacking the *real* job. The real job isn't to make more rules which only complicate rushing and discourage rushees. The real job isn't to act as a police force to make sure that no fraternity violates the many and awesome rushing rules that already exist, and to mete out punishment for each infraction. The real job is to promote the fraternity system, to make it a stronger and better part of campus life, and to provide an environment that will make good prospects *want* to be fraternity members.

It is told that on the grounds of Buckingham Palace a lighted red lantern had been placed at a certain spot every night for more than one hundred years. Each morning for more than a century the lantern was picked up, cleaned, and refilled, and each night a guard carefully replaced it in that same location. It finally

occurred to someone to question this procedure, and after careful investigation it was learned that, more than one hundred years before, the King had seen a wild flower that had sprung up in that unprotected spot, and had ordered a lantern placed there each night for its protection.

We have our red lanterns, too. Most restrictive rushing rules have long ago outlived their usefulness—if, indeed, many of them were ever really needed. It's time for your IFC to re-examine the rule book, to eliminate the red lanterns, and to get on with the *real* job.

IFC's Build Better Rush

Your IFC should urge all fraternities to build *rushing* programs around the advantages of the fraternity system. We must stress in rushing the fact that fewer fraternity men are drop-outs from college. We must emphasize the leadership training that fraternities offer, point out the greater enjoyment of living with a compatible group of men of your own choice, and bear down on the positive values of our social programs, of our scholarship programs, of our intramural programs, of our leadership training programs.

There's another selling *axiom* which applies equally to rushing, "Make it easy for the customer to buy." It's time, in fact it's long past time, for our IFCs to begin helping fraternities to work together in the common cause of promoting the fraternity system. Do we do this now in our rushing programs? Let's go back to our parable of color TV and see how closely it parallels the rush program on many campuses.

This time, when you go out to shop for a set you don't even get in the door. You are met at the threshold by the dealer, who says, "If you are interested in shopping for color TV, there are a few rules which you must observe:

1. You must go first to the Chamber of Commerce and register as a prospective buyer.
2. You must pay a registration fee for this shopping privilege.
3. You must start your shopping on a fixed day at a fixed hour. Then you must visit at least

THE CASE OF THE VANISHING RUSHEE

CONTINUED

four dealers for a period of one hour each—no more, no less. You must get a receipt from him showing that you have made this visit.

4. On no account may you go back to any dealer a second time or buy a set until you have visited them all.
5. Now, in our town, you can't see any of these sets until next February, and if any dealer even lets you in his store before then, or discusses TV with you, he is barred from selling you a set, no matter how much you may want it."

After hearing these, and other rules, you'd be pretty apt to say, "The heck with it. I don't want color TV that badly. It isn't worth the trouble."

But before you walked out of the dealer's life forever, you might ask him, "Why has the government made all these silly rules that make it so hard for you to sell TV sets, and for me to buy one?"

And the dealer would reply, "Oh, the government didn't make all these rules. We did this to ourselves!!!"

Sounds silly, doesn't it? You can't imagine a group of merchants being so foolish. But look again. How many of the rushing rules which have been built upon your campus over a period of years are just as restrictive? How many of those rules are keeping good rushees away from your house and the houses of your fellow Greeks?

How many rushing rules are actually harming the fraternity system? How many red lanterns do you have on your campus?

The Case of the Vanishing Rushee is the third in a series of articles prepared for fraternity magazines by *Operation Challenge*, a project established by the fifty-eight member College Fraternity Editors Association.

Permission to reprint the article or any portion thereof must be obtained from the author and from *Operation Challenge*. Committee members are: Ralph F. Burns, AΣΦ; Herbert L. Brown, ΦΣΚ; Carl Gladfelter, ΧΦ; Robert D. Lynn, ΠΚΑ; Durward Owen, ΠΚΦ; John Robson, ΣΦΕ; and Francis Wacker, ΔΣΦ, Chairman.

Lee Talley Delivers Atlanta Address

I am honored indeed to have the opportunity of speaking to my distinguished fraternity Brothers on this occasion when we gather to pay tribute to the founders of our fraternity.

I think it should also be a time when we repledge our loyalty and devotion to the fraternity and rededicate ourselves to the principles for which it stands.

Here present are men who represent the active membership of Pi Kappa Alpha in this community, whose lives are daily being enriched by the bonds of friendship and brotherhood which bind them in common purposes, common dedication, and common devotion to this fraternity which was founded more than ninety years ago.

The presence of so many alumni here this evening is confirmation of the fact that they continue to keep green and bright the memory of their fraternity ties in their college years which did so much to enrich their lives and mould their characters in those college days.

It is fitting indeed that we meet here on this day to pay a special reverent tribute to those honored men of more than ninety years ago at the University of Virginia who joined their hands in the solemn bonds of

brotherhood and inscribed upon the original charter of this fraternity those high ideals and principles upon which this fraternity has been built. Each of us owes them an undying debt of gratitude.

Our fraternity is something more than a euphonious combination of Greek letters. It is more than a symbol around which young men gather to organize for themselves a gayer and more congenial social life. In taking its oath, we have found ourselves irrevocably bound to the principles and ideals for which it stands. It has proven to be—and should continue to be—one of the most uplifting influences in our lives.

On this day which we have set aside to honor the founders of the fraternity, I am mindful of all that has transpired since Brothers Taylor, Tazewell, Howard, Wood, Slater, and Alexander founded its first chapter in 1868. I am mindful of the proud record that has been made since that time. I am mindful of the many great Brothers whose dedication and devotion to it have been such a source of inspiration to those of us who have come along with them and after them.

Certain it is that Pi Kappa Alpha was born of deep fraternal devotion.

RUSHING RECOMMENDATION

Please inform the chapter of this prospect. I hope the chapter and the prospect will be mutually interested.

Name of Rushee _____

Rushee's address _____ City _____

College he will attend _____

PiKA relatives or close friends _____

General information (grades, honors, personality) _____

He will be a: Freshman _____ Soph _____ Senior _____ in September, 1965

Signed _____ Chapter _____

Address _____ City _____

Mail to: Pi Kappa Alpha National Office, 577 University Blvd., Memphis, Tennessee 38112.

At least three—and possibly four—of the six founders saw military service, either as Virginia Military Institute cadets or in the Confederate Army during the closing years of the War Between the States. Then, turning to peacetime occupations—all representatives of fine old families of the ante-bellum south—they sought the limited fields of higher education in a country torn by conflict and faced by the overwhelming task of reconstruction.

Not only do we see in our minds' eye these determined and purposeful young men at the University of Virginia in 1868 but we see states and people—who a few years before had been unusually proud and assertive of their political rights—now being treated as conquered territory, disfranchised, and humiliated.

Not only had the ravages of war destroyed farm and plantation equipment, but likewise, after four years, regular production had almost ceased, trade channels had been blocked or destroyed, and the markets for southern products seemingly non-existent.

The political and economic breakdown promised to carry with it the culture of the south as well.

The college men of the south in that period were for the most part heirs of the culture of their section. They must have felt—in this period of uncertainty and humiliation—that it was a sacred obligation to preserve the best of that heritage, and they found in a fraternity such as Pi Kappa Alpha a means by which this could be accomplished.

It was less than three years after Appomattox that the founding group of six students met in the room of one of their number and organized the Pi Kappa Alpha fraternity. The roar of guns had ceased, but the stress of war was still in the land. The stress and the strains of reconstruction were keeping raw the wounds of civil strife.

With a kind Providence directing its destinies, the fraternity in those years experienced the vicissitudes and hopes and fears such as have fallen to the lot of few such institutions or societies.

There is a period in its early years which the historian has aptly termed "THE PERIOD OF STORM AND STRESS."

This period could also symbolize the fiery crucible which tested the purpose and purified the ideals and hardened the principles upon which the fraternity was founded.

That period was not one that inspired hope and cheer. Of eleven chapters that had been founded, seven were already extinct and four were near collapse.

But there had come on the scene such men as Theron Hall Rice, Howard Bell Arbuckle, John Shaw Foster, and Robert Adger Smythe.

All four of these men had made momentous contributions to the fraternity, but they also made significant contributions to the spiritual and civic life of this very city in which we are gathered today. Theron Rice as pastor of Southern Presbyterian Church here in Atlanta. Howard Bell Arbuckle taught for fifteen years at Agnes Scott College. John Shaw Foster was a Professor of Theology in Decatur, Georgia. Robert Adger Smythe spent much of his business life here in Atlanta. I shall never forget the impression Brother Smythe made upon me when I first met him when I was a raw young pledge of Beta Kappa Chapter at Emory University. His warm personality, his dignity and charm, his regal bearing made me feel sure that I was standing in the presence of royalty itself.

The fraternity was founded upon the solid rock of truth, and its charter was hammered out upon the anvil of integrity.

As the years have passed swiftly by, we have seen it draw its adherents in ever growing numbers from the heart of all America, from the cities and towns throughout our land, from the north, the south, the east, and the west.

From its humble beginnings, there is today a vast army of proud men who are bound in brotherhood and dedicated and devoted to the same ideals and principles to which each of us is dedicated through our reverence and allegiance to Pi Kappa Alpha. It is the quality of the men

in this vast army which makes up our great fraternity that is the measurement of the fraternity itself.

What is the explanation for all that has gone before? What is the explanation for the degree of eminence which Pi Kappa Alpha has attained? What has been the secret of its success?

I am convinced that this fraternity is what it is today because it has, since its inception, been built upon a Philosophy of Excellence: Excellence in the ideals for which it stands; Excellence in its standards of quality; Excellence in its character; and Excellence in the men who make it up. This fraternity has lived by a Philosophy of Excellence.

It is up to you—and it is up to me—to see to it that it continues to live by a Philosophy of Excellence. To achieve this degree of excellence it has naturally been selective in the men who make it up.

Perhaps the greatest example of what a few select men can do is that of the twelve men whom the Lord Jesus himself selected to spread his gospel throughout the world. That was nearly two thousand years ago, but today the effectiveness of these twelve *select* men can be seen in the fact that there is hardly a city or a village or a hamlet in most of the countries of the civilized world where the cathedral or the temple or the church of Jesus Christ is not found standing in princely dignity shaping the lives of men and holding high the light of hope for all mankind.

Since its inception, our fraternity has adhered to a Philosophy of Excellence in the selection of its men. We must continue to adhere to the highest standards of Excellence in the selection of those with whom we enter into the bonds of brotherhood.

Why is this Philosophy of Excellence so essential to us today?

Why is it so essential? It is essential because there is a counter force on the loose around us, and this counter force is on the rampage right now. It is a counter force which is in deadly combat with the Philosophy of Excellence. It is the pale gray doctrine of averagism. Mediocrity is

on the rampage. Mediocrity rides high.

In this culture of mediocrity, brilliance is blended into the merging mathematics of mediocrity, where it serves only to shore up the shady and the shoddy.

Against this culture of mediocrity, the Philosophy of Excellence must exert its untiring and fiery effort, and it can score tremendous victories against the greatest odds.

The Philosophy of Excellence has validity. It has power. And it can have its effect on human behavior at almost any level of activity, because those who live by the pursuit of Excellence do so all of the time.

At important junctures and in the most unexpected places you find organizations where the people in them have a special motivation that is little understood. "That organization has something," people will say. I can tell you that that organization has something because its people have something. Call it an indomitable compulsion to excel. *Call it the Philosophy of Excellence.* By any name, it is the explanation for much of our history, and it is our *major hope* for the future.

If I may, I should like to address a word to those of us who are the alumni Brothers of our great fraternity.

If one reads the history of our fraternity, one thing stands out, and that is the great problem which the fraternity has experienced in keeping up with its alumni and keeping alive and fresh their active energy and influence in the continued building of the fraternity.

I know how difficult this must be, but I also deeply regret that it is so. I, for one, moved to a foreign country not long after graduation and lived there twenty years. While I continued always mindful of my great debt to the fraternity during that period, my ties and contact with it were virtually severed. I am happy indeed that I am back in one of the centers of strength of our fraternity, where one can have frequent contact

not only with distinguished alumni Brothers but with the fine young men who make up the active chapters within our midst.

There is not an alumnus among us who doesn't owe a great debt to our fraternity. These fine young Brothers in the active chapters not only need our support and encouragement but we owe it to them. They can and are doing their part to enhance and advance the great heritage of the fraternity which those who are no longer active have left to them.

But while they are now making the most of their own golden years in the active brotherhood of the fraternity, we alumni have also had our golden years in it, and we have had the rich blessings which flowed from our active association in it. We should continue ever grateful for them, and we should, to the best of our ability, keep our hand upon the shoulders of our younger active Brothers and give, to the extent of our ability, of our time and of our means to assist them in building our fraternity ever greater and greater.

And now, if I may, I should like to address a word to the undergraduate Brothers who are here tonight, and, if I may, I will draw you a word picture of something I should like very much to impress upon you.

There is a statue which was done by the famous sculptor St. Gaudens. This statute depicts *TIME* in a manner somewhat differently than that to which we are accustomed. We usually think of Old Father Time as being on the run. We see him with his long white hair, his long beard, his flowing robes, his hour glass swinging in his hand, and his scythe upon his shoulder, hurrying and scurrying along.

But in this statue of St. Gaudens Father Time isn't running. He isn't hurrying. He isn't hastening out of nowhere into nowhere.

In St. Gaudens' statue Father Time is quietly sitting down. His elbows are upon his knee. His chin is supported in his hands. His face is worn and haggard. His eyes are hollow and

tired. His hour glass—with which he numbers our appointed hours on this earth—is sitting on the ground beside him. His sharp scythe—with which he cuts us down when our race is run—is lying across his lap. Below the old man St. Gaudens has depicted the vast multitude of humanity—moving, hastening, hurrying, rushing past—all moving—moving ever onward in the same direction. The old man is quietly and pensively gazing down upon this vast throng of humanity as it flows in a never-ending stream below him.

The somber meaning which St. Gaudens intends for us to draw from his statue is not that time flies—not that time is on the run—not that time will pass us by as we so often think of it. His sober lesson for us is that *TIME STAYS – TIME REMAINS. IT IS WE WHO PASS—AND WE PASS THIS WAY BUT ONCE.*

To my younger Brothers who make up this active membership of our chapters, you are experiencing the golden years of your life and the golden years of your fraternity life. These will pass all too swiftly for you. They will pass as a watch in the night, and when past they will seem as yesterday.

One of the most noble purposes of our fraternity is "the making of men," and, in turn, it is these men who make the fraternity. It is no better than the men who make it up.

What sort of an imprint will each of you, my younger Brothers, make upon your fraternity? Will it be a better fraternity when you leave it as an active member than when you found it? Will you enhance its stature and its reputation for character—because of the kind of loyalty and devotion you yourself make to it—because of the manner in which you live, up to and exemplify the principles and ideals for which the fraternity stands?

Remember that the inevitable and the immutable scales which weigh each and every one of us in the end will weigh us heavy or light on how much we give rather than on how much we take.

These are the years in which you can make—and these are the years in

which you must make—your greatest contribution to your fraternity. These are the years when you will make *your* greatest imprint upon it. Remember—*YOU PASS THIS WAY BUT ONCE*.

So here, then, is your great challenge. Make the most of your opportunity. How will *you* handle the problems we face? How will *you* handle the challenges which we confront and the opportunities within your grasp?

The real contest is between what you might do and what you will do—between what *might* be and what *will* be. The contest will be among *you*.

The world is your oyster, but Pi Kappa Alpha's part, I pray, will remain the pearl.

Colony Established At Adrian College In Michigan

On May 1, 1965, two years to the day after the establishment of Psi Sigma Rho local at Adrian College, Pi Kappa Alpha was fortunate enough to establish this local as a colony of the fraternity. Forty-three men were formally pledged during the ceremony.

Adrian College is a Methodist institution founded before the Civil War. In fact, some Union soldiers are buried on the college grounds. Recently, the college has begun an expansion program in which over two thirds of the existing buildings are less than three years old. Plans call for the demolition of all but one of the old buildings. The size of the student body has nearly doubled in the last four years.

With all these signs of growth and an administration committed to the fraternity system, Pi Kappa Alpha is pleased to be able to establish a colony; the fifth national on campus. Others are Alpha Tau Omega, Sigma Alpha Epsilon, Tau Kappa Epsilon, and Theta Chi.

Present for the installation were National Alumni Secretary Donald Dickson, District President Michael Clancy, Field Secretary Richard Ogle, and undergraduate members from Delta Beta (Bowling Green) and Epsilon Epsilon (Toledo) Chapters.

In addition we were fortunate enough to have present two officers of the Beta



Miss America Vonda Kay Van Dyke beams as she is crowned honorary Dream Girl by Jack Nimmo (center) and SMC Charles Rumsey of Epsilon-Omega Chapter, Ada, Oklahoma.

Tau (University of Michigan) Alumni Association, Dr. Wallace Wott of Adrian and Mr. James O'Mara of Jackson, President and Secretary respectfully. Beta Tau became a silent chapter in 1936 as a result of the depression, and these two men, along with all the other Beta Tau PiKA's are very anxious to re-establish their chapter at the University of Michigan. It is hoped that through our increasing expansion in Michigan chapters this dream will become a reality. There are now three chapters and two colonies in the state.

Guest Editorial On Fraternities

by JOHN D. HOPKINS, Omicron
(An editorial appearing
in the *Collegian*, Sept. 25, 1964)

Men come to Richmond recognizing it as a liberal arts school, a university for the whole man. There is no over-emphasis on the technical, no confinement to specialties; there is opportunity for broadening of experience. One goes beyond the environment of his developmental years to learn of man the social being, the seeker after ideals.

In the minds of the founders of every great national fraternity was a belief in certain ideals—a belief strong enough that the holders worked with dedication to create organizations through which they and their sons might attain that in which they believed.

There begins in three days that four-week period called fraternity rush. This time is of great importance to the student body, indeed to the whole school, for decisions made this month will as surely influence the direction of the student's de-

velopment as will any made during his four-year undergraduate career.

New students should consider the historical idealism in fraternities as well as the practical arguments which they will hear. They should realize that even the most worthy ideals are difficult to attain, and that many will fail in the attempt.

There is a philosophy which states that man never reaches a state of real satisfaction, but rather is fulfilled in his efforts to reach that state. Perhaps there is truth here, if we adapt the philosophy to the subject at hand. Even should a perfect fraternalism never be achieved, those who seek it will be rewarded, if their efforts are sincere.

Youth is a time for ideals. While young a man must begin things, must build and plan and learn. Soon enough will come the forced hardening of emotions, the fatigue of spirit in minds depressed by circumstance.

The ideal of lasting friendship is one to which thousands of American men and women have sworn themselves. Long before there was a Greek-letter society, young people of thoughtful mind realized the good in close friendship, and sought to preserve it.

That system begun in Virginia in 1779 has changed greatly, and at times seems unrelated to its father. Yet the principles are there, and are practiced by dedicated fraternity members throughout the nation.

Those who are considering fraternity membership will see, if they carefully examine the chapters at Richmond, that it is in the close associations, the common experiences with ones of agreeable mind and interest, that fraternalism is nourished. The matter deserves thoughtful consideration.



Associate Justice of the United States Supreme Court Byron White (left) administered the oath of office to John E. Horne as Chairman of the Federal Home Loan Bank Board as U.S. Senator John Sparkman (T-A, Alabama) and Linda Horne observe.

PORTRAIT OF A PiKA IN WASHINGTON

John E. Horne, Chairman, Federal Home Loan Bank Board

Brother John E. Horne, Chairman of the Federal Home Loan Bank Board, is nominated for recognition in these pages for his good works, which enhance the name of PiKA among the leaders of our Nation.

Seldom is one man appointed by three different Presidents to serve in high Executive commands. John Horne is one of the few men who enjoy this distinction. In 1951, President Truman appointed him Administrator, Small Defense Plants Administration. In 1961, President Kennedy asked him to head the Small Business Administration. And in 1965, John was drafted by President Johnson to serve as Chairman, Federal Home Loan Bank Board.

His present post is one of tremendous responsibility, and bespeaks the confidence placed in him by those in the highest places. Thirty-nine million Americans have entrusted their funds to savings and loan associations throughout the country. This is a \$120 billion industry which has be-

come highly strategic in our national economy. It finances over 40 percent of the home mortgages made in this country. It is supervised by the Board of which John is Chairman. Those who have invested their funds in this industry, or have financed the purchase of a home, have reason to be glad President Johnson has put at its helm as Chairman a guardian so competent as John Horne. And we of PiKA are proud that this Chairman, a man of so many achievements, is one of us.

John was pledged by the Gamma Alpha chapter at the University of Alabama, where he graduated with honors in 1933. He was SMC of his chapter—but thereby hangs another tale. Upon graduation he continued on a history fellowship as he worked toward his M.A. degree. In 1935, he accepted a position as a southern representative for the Macmillan Publishing Company.

During World War II, he served as a commissioned officer in the Navy

and returned to civilian life with high commendations for meritorious service. In 1947, a mutual friend, knowing that Senator Sparkman was looking for an Administrative Assistant, recommended Brother Horne as an ideal choice, if the Senator could get him. This was the beginning of his distinguished career in Government, as Senator Sparkman succeeded in persuading him to leave a bright future in private industry to enter Government service. The association of 18 years with the Senator from Alabama afforded John opportunities for public service which he pursued with great credit.

The sterling traits which served him so well in his Government career were evident from his earliest beginnings—self-reliance, sound management, and 100-percent effort toward the objectives. He makes up his mind with care and wisdom, and then applies his whole strength to the job. His essential quality is “total devotion,” and this has brought John all the way—from farm boy to national leader.

John has found the ideals and principles of PiKA highly compatible. Perhaps it is more than symbolic that one of our early fathers—Founder William Alexander—was also in the thrift industry and for over 65 years was Secretary of the Equitable Life Assurance Society. Thrift and good management have always been a way of life with John too. He has supported himself since boyhood, and has willingly accepted responsibility for other members of his family.

His all-out approach to getting the job done is illustrated in his early education. Near the little town of Clayton, in Barbour County, Alabama, where he was born in 1908, life was rugged and opportunities few. That District had a one-teacher grade school, that had few books and rather vague standards for passing from grade to grade. Progress was up to each student. In this free-for-all, John passed all seven grades in 2 years. Later on, in high school, he persuaded the principal to let him “double up” and in characteristic fashion he again finished the requirements in 2 years. So, at this point, he had a total of 30 months formal education—about 1/3 the usual span.



John E. Horne (T-A, Alabama) Chairman, Federal Home Loan Bank Board.

His methods of self-support during this period were also typical of his native resourcefulness and self-reliance. After grammar school he "made crop" for 5 years on his father's farm. He often accompanied his father who was a "lay preacher." This is a calling sometimes followed by the devout in certain rural communities not able to support the paid services of an ordained preacher. As a "circuit rider" he travelled from Clayton to Clio, and from Clio to Texasville, which (as John sometimes says, in the idiom of the Horne Country) is about a "wagon's greasing" from Clayton.

While attending high school in Clio, he was a night telephone operator. An anecdote from this era reflects the qualities of trust and loyalty for which he is well known. He was affectionately known as "Bugle," and once when two gossips were having a spirited chat, one said to the other: "I think there's someone on this line." To which the other replied: "Oh, that's all right. It's only Bugle, and HE won't tell!"

At age 18, he was teaching school, between courses at Troy State Teacher's College where he got his Certificate in 1928. Here he pieced out his finances by night-clerking in the local hotel. One of his duties was to open the restaurant in the early morning and cook breakfast for guests leaving or going to jobs between 6 and 8 AM. John explains that he kept this experience a secret from his wife for at least the first 10 years of their marriage!

He next moved on to Columbiana,

near the "big city" of Birmingham, to resume teaching. Before long the School District ran out of money and started paying teachers in script. This was not only poor tender, but went against John's sense of fiscal responsibility. He determined to finish college and prepare for a better life.

So, it was in 1931 at the age of 23 that John left home with a \$1 bill in his pocket and hitchhiked his way to Tuscaloosa and the University of Alabama. He found work immediately, and managed so well that he was able to put himself, two sisters, and a brother through college. His preeminence on the campus is witnessed not only by election to Phi Beta Kappa, but also by being tapped for Omicron Delta Kappa, the fine national honor society for all-around leadership; and by the two leading professional fraternities in his own Department of Education—Phi Delta Kappa and Kappa Delta Pi. He also was elected by the student body, without opposition, to be editor of the college yearbook, the *Coralla*.

Of the social fraternities, John's choice of PiKA was a happy one, and he has served unselfishly since his initiation. During the year when he was SMC of his chapter, John set a new record. Observing that in the preceding year the chapter had shown poor results in rushing, John decided that dear old PiKA was worthy of greater things. So, taking advantage of the summer vacation, John put together

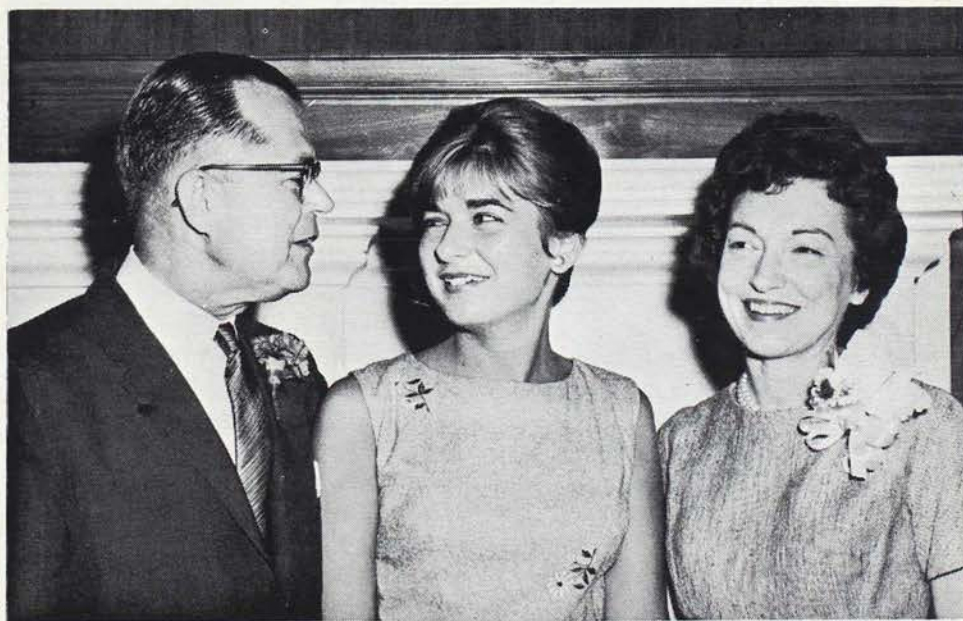
a well-organized rush committee to take the field, come fall, against all competition for the top pledges on the campus. His purpose was, as always, a sound one—that is, not merely to increase the number of members, which was admittedly low, but also to improve the calibre of membership by rushing the best pledge material on the campus.

The plan succeeded beyond all expectations. Candidates were selected with care, and exposed to the best traditions of PiKA. As a result, John pledged more members that year than any other house had pledged up to that time. Many of his rushees are today leading citizens in Alabama and national life. For this and many other achievements on the campus, he was designated by PiKA an outstanding leader at that time.

John applies the same all-out approach to his career work. After 4 years as Senator Sparkman's Administrative Assistant, his work had so recommended him that President Truman appointed him Administrator, Small Defense Plants Administration. He was well qualified because of his work on the Senate Banking and Currency Committee, which involved legislative problems in small business, money and banking, and housing fields.

John served in this post until the Eisenhower administration, and then returned to Capitol Hill as Senator Sparkman's aide. *Cont'd Next Page*

John E. Horne, daughter Susan, and Mrs. Horne.



During the 8 years following, John took on certain political tasks which enlarged his scope and stature. First, in 1954 he became Staff Director for the Democratic Senatorial Campaign. Two years later, he was Assistant Campaign Manager for the nomination and election of Adlai Stevenson. And in 1960, he became Executive Director of the National Citizens' Committee for Kennedy and Johnson.

After his inauguration, President Kennedy appointed John Horne, Administrator, Small Business Administration, for which he was eminently well prepared. SBA was the outgrowth of the earlier SDPA which President Truman had asked him to head 10 years before. In the interim, with experience as Administrator, John had recommended statutory changes to improve the Agency. These had been enacted. Thus, it was with great satisfaction that John returned to this highly important Agency of which he had been the architect and first Administrator. The challenge was great, for SBA was now a full-fledged Agency serving almost 5 million business firms of the nation, with some 50 million employees. They looked to the SBA for financial assistance, Government contracts, and management consulting. They also depended on the Small Business Investment Companies—regulated by John's Agency—for long-term loans and equity financing.

In this post, John served with unparalleled success until 1963 when the President again drafted him—this time for a greater task, as Democratic Member of the Federal Home Land Bank Board, an Agency which, in the past 15 years, has grown to be a highly significant factor in our national economy. In January 1965, he was appointed Chairman of this Board by President Johnson.

One situation, before he became Chairman, that showed John's sense of duty, was the invitation to come to San Francisco as President of the Federal Home Loan Bank of that City. To any ordinary public servant, it would have been an irresistible temptation—a lifetime job, considerable affluence (about twice the income of

his Government job), great prestige, and relatively little stress, compared with duties as Chairman or even Member of the Board. It is thus to John's credit that, all during the summer and fall of the election year of 1964, he stuck steadfastly to his job as Member of the Board. President Johnson, after his election, persuaded him to head the Board.

Such integrity has won him the name "Honest John," and beyond that the admiration of everyone. He has an easy, friendly manner, and an engaging sense of humor that springs from the soil. The many ties of friendship he has made on Capitol Hill are of enormous value in Executive assignments, such as the present one—and in a sense, John is his own best "PR."

Reviewing his career, it is no wonder that Brother Horne has enjoyed such acclaim and recognition from high places. Yet he carries his honors modestly. Once, at the Senate hearings on his appointment as Administrator SBA, he was asked if it were not true that he belonged to Phi Beta Kappa. "Yes," John replied, "but I don't brag about it for fear of embarrassing the members."

As the recipient of so many honors, which space prevents enumerating, it is fitting that John should have served as Chairman of the PiKA Distinguished Achievement Award Selection Committee, and as Trustee of the PiKA Memorial Foundation, which he still is. He was also Chairman of our National Convention, held in Washington, D.C., in 1958.

With all his public responsibilities, John has lived a rich family and community life. He resides in Alexandria, Virginia, across the Potomac from Washington, with his devoted wife, the former Ruth Kleinman, his Dream Girl from campus days. They have two lovely daughters, Linda and Susan. John is active in civic and church affairs, serving as a vestryman in the Episcopal Church. He has been a constructive participant in the PTA, American Legion, the Alabama Historical Society, Elks, National Democratic Club, and the University of Alabama Alumni Society,

among many others. Incidentally, the Washington chapter of the latter bestowed on him the Capitol Capstone Award for 1965.

But above all, it is for his unselfish public service, with no thought of personal gain, that we reserve for him a place of honor on our roll. For we are proud to acknowledge those who, like him, have made their names among the Nation's leaders, and who add so conspicuously to the lustre of PiKA.

PiKA Leaders In N.I.C.

by William Crosby

Pi Kappa Alpha brothers are holding leadership positions in the National Interfraternity Conference. In the fraternity system there are two basic categories of membership—undergraduates and alumni. In the N.I.C. there is a committee for each of these two categories and both are chaired by Pi Kappa Alpha members—the first by Robert D. Lynn, who is also a member of the Executive Committee, and the latter by Executive Director Earl Watkins.

It is not a strange set of circumstances that they have been appointed to these positions. Both men have a wealth of experience in fraternity work. Brother Lynn served for fourteen years as Executive Secretary and is one of the most respected men in the American college fraternity system. He is also serving as National Editor of Pi Kappa Alpha. His administrative talents were recognized so that, after serving professionally for The Fraternity, he became President of The Hutchison School, an outstanding independent college preparatory school for girls in Memphis.

Earl Watkins, currently in his twelfth year of professional work with Pi Kappa Alpha, is imminently qualified to serve as chairman of the Undergraduate Activities Committee. His ability to understand and work with college men has made him one of Pi Kappa Alpha's really outstanding leaders. He has an unusual ability to communicate with undergraduates. This will serve him well as he advises the various Interfraternity Councils and undergraduate fraternity leaders.

Brother Lynn and Brother Watkins are credits to Pi Kappa Alpha and are recognized leaders in the fraternity world.

BROWN LEADS ALLIED CHEMICAL TO BILLION IN SALES



Chester M. Brown, president, Allied Chemical Company.

A few months ago the Missouri Society of New York presented its annual Silver Mule Award to a distinguished son of the "Show-me" State, Chester Melville Brown, Alpha Nu (Missouri U.), who for the past five years has been at the helm of Allied Chemical Corporation's widespread operations. As president and chief executive officer, Mr. Brown is not only guiding the big firm steadily on to record sales and profits, but also bringing it closer to the spotlight of public recognition.

Since 1920, when five chemical concerns joined to form Allied Chemical, it has been one of the world's largest producers of basic chemicals for industry and agriculture. Currently, the company leads in U. S. production of sulfuric acid, soda ash, ammonia, phthalic anhydride, and numerous other murky liquids and white powders—which cannot be seen in end-products but are basic building blocks for the wonders of modern chemistry.

In recent years, the company's all-out drive in research and expansion has created a wealth of up-graded chemicals and opened the doors to more sophisticated products. Typical of these are its nylon yarns, plastic pipe, packaging films and fluorine-based resins.

Chester Brown, born and brought up in Cape Girardeau, graduated from the University of Missouri in

1929, just nine years after Allied Chemical originated. He took his first job that year with the company's General Chemical Division plant in East St. Louis, Illinois. Here, Mr. Brown learned the ins and outs of sulfuric acid manufacture and plant management—at the same times storing up some practical experience that he says turned out to be invaluable background for his present task of running the company.

It was in 1939 that Mr. Brown came to General Chemical's New York City headquarters, where he rose through a series of promotions to become division president in 1955. Two years later he was named a vice president of Allied Chemical, and in 1958 simultaneously took on the presidency of National Aniline Division. He became president of Allied Chemical in 1959, and the designation "Chief Executive Officer" was added to his title in 1962.

Mr. Brown presides over nine manufacturing divisions, a Canadian subsidiary, and an international unit that markets the company's products in other parts of the world. Allied has over 3,000 products and 35,000 employees. The company recorded 1964 as its greatest year in terms of sales and profits, with sales for the first time passing the billion-dollar mark.

Mr. Brown enthusiastically supports programs that will make the

company and its products better known. A favorite project is the transformation of the Times Tower, at Times Square in New York City, into the new Allied Chemical Tower, which the company has announced will be a "showcase for chemistry at the crossroads of the world" when it is completed this year. Allied will continue traditions at the Tower, known to most people for its dramatic moving news sign and the New Year's Eve ball-lowering ceremony at midnight.

Chester Brown has strengthened the interrelationship among the Allied divisions, whose different fields of interest made them at one time quite autonomous in the conduct of their business. Speaking of the old days, Mr. Brown recently told a *Fortune* reporter, "Back then, you almost needed a passport if you wanted to visit another division." Currently the trend has reversed, and the staffs of several divisions frequently work together on developments that require exchange of technical knowledge and cooperative action.

Thoughtful and reserved by nature, Mr. Brown is soft-spoken, thorough and to the point. Whether addressing a group of security analysts or a meeting of soda ash salesmen, he can inspire his audience with no seeming effort. His dry humor invariably creeps in to enliven a discussion of business topics.

Brother and Mrs. Brown, the former Nelda Prather, have two sons and a daughter, and reside in Hillside, New Jersey.

Allied Chemical's Times Square Towers are a "Showcase for Chemistry" at the crossroads of the world in New York City.



The Legacy And Pi Kappa Alpha

By RAY VORUS
Administrative Assistant

The second edition of Webster's New International Dictionary gives the fraternity system this definition of the legacy: *Something coming from an ancestor or predecessor.*

In other words, a legacy is a young man who has a Pi Kappa Alpha father, brother or grandfather. Loosely defined, a legacy may also be a nephew, cousin, uncle or brother-in-law of a PiKA.

It must be admitted that the question of "legacies" is always a delicate matter, especially in those older chapters where each year a larger percentage of the rushees can count one or more Pi Kappa Alphas in their family. With our younger chapters it often happens that the legacy is related to a member currently active in the chapter.

Since some chapters have found it impossible to take all legacies known to them, they have assumed the attitude of "to pledge him or not to pledge him" or other methods of making it more difficult for the son or brother to join. To many PiKA's way of thinking, this attitude does much to help destroy the true meaning of Pi Kappa Alpha.

We must remember that our fraternity is not a public service institution nor is it a benevolent society. Pi Kappa Alpha was founded "for the establishment of friendship on a firmer and more lasting basis; . . ." It is, therefore, social. Social, not in the sense of a social gathering, but a

closeness of intangibles such as poet Thomas Carlyle described many years ago: "A mystic bond of brotherhood make all men one."

Pi Kappa Alpha is also an instrument of sentiment. It is a close brotherhood of kindred spirits based upon the family tradition of love and affection.

It is true that the average rushee bases his choice on the members currently in the undergraduate chapter. This is natural enough and many of our chapters use this as their number one sales pitch during rush. However, we are missing the boat if we fail to emphasize the numerous other advantages to fraternity membership. The most important of these is "Once a PIKE, always a PIKE." Chapters and rushees alike are extremely shortsighted if the fact is ignored that membership is a lifetime proposition and not just for four years, only to be cast aside upon graduation.

The point is this: legacies fall more naturally into the category of tradition, of continuity which is so vital to the very existence of Pi Kappa Alpha. Names like Powers, Macfarlane, Hart, McHaney, Graham, Smith, Wright and many others have helped to solidify strong foundations of the family tradition in Pi Kappa Alpha through the years. Bound to the fraternity by heredity and spirit, a legacy is a better risk than the others because of his close relationship with the fraternity.

This is not to say that the legacy should be given preferential treatment, although some chapters give the legacy a position of priority over his classmates. These same chapters accept legacies as individuals and not as an object of undue pressure from alumni. There is no rule that our chapters are required to take legacies—to say otherwise would be foolish. But don't we owe it to the fathers of these boys to see that they are shown every courtesy in rush? Often, a chapter takes the legacy for granted, assuming he is "in the bag for PiKA", with the end result that he pledges another fraternity—one that has rushed him as he deserves to be rushed, one that has treated him as an important person in his own right.

The legacy problem should be handled with good judgment and fair play. No chapter will be expected to accept a legacy if he fails to meet our standards. But, everything else being equal, the legacy should be given a break. When chapters prevent a legacy from membership, they may be cutting their own throat by killing the support, financial and otherwise, of an older brother. A legacy should be excluded only for the gravest of reasons—think twice before "culling" a blood relative.

In 1930, J. Pike Powers, Jr., an early leader of our fraternity and its ninth chief executive, put into words the thoughts of every Pi Kappa Alpha father whose son is about to enter college. Brother Powers said, "With two son through college and gone out into the world of business wearing the badge of Pi Kappa Alpha, and a young freshman son destined for initiation, a real pride fills the heart of a PiKA father who soon expects to see all three of his sons wearing the pin of the dear old fraternity.

"I am glad my sons wear this badge.

"What father is not glad when his son is honored, by being included in such a noble brotherhood?"

Six in and one on his way! Ellis Wright, Sr. (right) admires his Pi Kappa Alpha "Family"—(l. to r.) rushee grandson Mike Thompson, son-in-law Frazier Thompson, sons, Ellis Wright, Jr., John Wright, and Charles G. Wright, and grandson Charles A. Wright. Mike won't be "wright" unless he joins Pi Kappa Alpha.



50 Golden Years At Beta Gamma

This past spring I went on a sentimental journey. Beta Gamma, University of Kansas, had reached its fiftieth birthday and the chapter felt that a Golden Founders' Day celebration was called for. As one of the founding members, I received a formal invitation and along with it a personal letter from one of the officers of the present chapter, which said, in part: "The presence of our founders would help to make the celebration a success. I'm afraid that newer members of the fraternity are all too inclined to think of founders as merely names on a plaque, rather than as brothers who still take an active interest in the affairs of Pi Kappa Alpha. It is my hope that your attendance will help re-awaken the spirit held by the men who were responsible for the birth of this chapter, and make us more aware of the fifty years of tradition behind Beta Gamma."

Well, who could reject such graciousness? So, I set out in high spirits to meet brothers that I had seen rarely or not at all in the past half century. A dozen or more of my generation of Pi Kappa Alphas—those years just before World War I—showed up for the Founders' Day festivities. Distance and infirmities may have kept others at home.

I've always appreciated the words of that perceptive old prophet, Isaiah, who realized that "old men dream and young men have visions". And for a long weekend we dreamed our old dreams and listened to the newest members tell of their visions. It would be encyclopedic in length to review the past fifty years in the lives of the Beta Gamma founders. Instead let me borrow the time-lapse technique and set down, in capsule form, some of the reflections I brought home from the reunion.

* * *

It must be remembered that the founders of Beta Gamma were products of the 19th Century, not the 20th. We were only one generation behind the cattlemen who came up the Chisholm Trail from Texas. Some of our forebears, possibly, lie

in Boot Hill at Dodge City. The Indians' traces were still visible on our land. Our bedtime stories were not about Peter Rabbit but about Bat Masterson, Wyatt Earp, Matt Dillon, Jesse James (a Missourian), and yes, John Brown. We knew of Carrie Nation, that doughty little woman who took her hatchet and smashed saloons from one end of the state to the other, and also of Mary Elizabeth Lease, called Mary Yellin', for her voice had the range of a fire whistle. It was she who roamed through Kansas, urging farmers to "raise more hell and less corn." A United States Senator carried the well-earned nickname of "Sockless Jerry". William Allen White, the truly great country editor, once pointed out that the western rim of Kansas was 4000 feet above sea level and that the state sloped smoothly to 600 feet at the eastern rim, and thus it could rightfully be called "the long hillside". He noted, too, that this topographical fact might explain the occasional lack of balance of Kansas people. The motto of the State of Kansas is AD ASTRA PER ASPERA — TO THE STARS THROUGH DIFFICULTY.

The founders of Beta Gamma were direct heirs to a colorful tradition.

Kansas, was, in our youth, a state of small towns and large wheat fields. It was remote on the map and we were also remote from each other within the state. Travel was difficult and most of us had never been far from our home towns before setting off for college. We were gentled, I suppose, but we had never been curried. We were, in simple fact, a rather green group of country boys when we arrived at the university, but we were hungry for what the university could give us.

Well, whatever became of us? Out of our founding group came, in time, a president of General Motors of Mexico, a general manager of one of the largest divisions of General Motors, a world-famed herpetologist, one of the chief architects of the Columbia Broadcasting System, lawyers who rose to high judgeships, the finest country doctor in America, insurance

by ROBERT H. REED,
Charter Member
Former Editor,
The Country Gentleman

executives, a magazine editor, oil geologists who sought and found the rainbow's end, bankers, ranking military officers. Perhaps a bum. I do not know of a founding member who has not fared well in a bitterly competitive world.

So I would say to present day Pi Kappa Alphas that there is no handicap in being a little green at the beginning; the greater danger is in assuming that at graduation you possess all of the knowledge available in your chosen field.

* * *

Possibly other old Pi Kappa Alphas have, as I have, fallen into the error of feeling, as the years go on, that fraternity life was just a phase of our youth and that it is only natural for the image to dim. The fiftieth reunion made me realize that the friendships of my college days in Beta Gamma are the firmest of my entire life.

I hadn't seen Harry Jenkins in fifty years, but the moment he greeted me on Golden Founders' Day I reminded him that he was the sophomore who had convinced me that freshmen were duty bound to provide upper classmen with hamburgers and chocolate malts on demand, and that he was the fastest man with a paddle in the chapter. He replied only that a chastened freshman becomes a better balanced senior.

In the bull sessions, which were frequent during the weekend celebration, we found there has been a continuing line of communication between the earliest Beta Gammas. Every man of our day was accounted for; we know where each one is and what he is doing and what kinds of medicine he is taking. Some one of us had seen and talked to or had received a letter from another, and thus we have remained a community. The bonds of Pi Kappa Alpha must be stronger and more enduring than many of us realized. *Continued Page 15*



Mr. C. R. Yeager, president, L. G. Balfour Company.

Under an April 28 dateline, *Boston Herald* feature writer John Carberg, writing of Brother C. Robert "Bus" Yeager, and the L. G. Balfour Company of Attleboro, Massachusetts which he heads, lauded Brother Yeager for his outstanding business success in the Commonwealth as well as his contributions to the state. The article revealed that the Balfour Company keeps more gold in its vaults than exists anywhere in the country outside Fort Knox. Unlike the government hoard, Balfour's gold is constantly being converted into objects of beauty and utility. This private Fort Knox supports the world-wide business of the world's largest and best known manufacturer of scholastic, fraternal and business jewelry.

Brother Yeager—tall, commanding, outgoing—looks like the company president he is. His responsibilities as chief executive of Balfour commenced in 1950, but since 1933 he had been learning the fascinating jewelry business as a southern sales representative and manager. After the war, from which he emerged as a Colonel, he gave up residence in his beloved foster state of North Carolina and came to Attleboro, Massachusetts, to serve as assistant to Mr. Balfour. In 1950 he was named Executive Vice-President of the company.

It was (and is) a tremendous managerial responsibility. Those of us who know Balfour only as a fraternity jewelry supplier see only a small part of the vast, exciting enterprise that is based on solid gold and solid craftsmanship. *Newsweek* Magazine, in a June edition, paid a unique tribute

BROTHER YEAGER . . .

Genial Custodian Of A Private Fort Knox

to this 50 million a year business that employs close to 3,000 persons and deals in everything from high school debating club pins to custom-created trophies for presidents of the United States. The Balfour product line, *Newsweek* noted, comprises 50,000 different items, of which class rings, both high school and university, account for well over half the dollar volume of sales.

Growth by Balfour since World War II has been exceptionally rapid, and a great deal of Brother Yeager's energy and talent necessarily has been devoted to problems of plant expansion and organizational efficiency. To his formidable tasks he brings a very personal touch that is highly unusual in a company of this size. Still proud of his Southern heritage, he has at the same time adopted and been adopted by the New England community where the company was founded over a half century ago and which is still the home of its main plants and offices. In point of fact, his efforts at boosting Attleboro and Massachusetts have been tireless. Those efforts attracted regional and national recognition when, in 1964, he was elected president of the Associated Industries of Massachusetts, one of the most ac-

tive and effective manufacturers' associations in the nation.

Other well earned honors have come his way. In 1959 he was among twelve business and political leaders awarded the title of Honorary American Farmer by the Future Farmers of America. In 1960, he together with Ex-President Harry S. Truman, received the highest award of the International Order of DeMolay. In 1963 he was presented the Distinguished Alumni Award of the University of Kentucky, made a member of the Alumni Executive Committee the following year, and this year named a recipient of the University's Distinguished Alumni Centennial Award.

Since his graduation from the University of Kentucky Brother Yeager has continued his interest and activities in the American college fraternity system. He was Chairman of the National Interfraternity Conference in 1953, has served a term as a Trustee of the Pi Kappa Alpha Memorial Foundation, and is at present Vice President of the National Interfraternity Foundation.

On the personal side, Brother Yeager in 1936 married the former Frances Council of Durham, North Carolina. Their daughter Betty Dur-

Mrs. Thomas Edward Powell III, nee Betty Durham Yeager.





C. Robert Yeager, taken at Centennial Celebration of University of Kentucky Community College at Ashland, April 22, 1965, where he gave principal address. (L. to R.)—Dr. Robert L. Goodpaster, Director of the College, Yeager, Mrs. Rexford S. Blazer, and Dr. John W. Oswald, University president.



A native of the Blue Grass Region of Kentucky, Brother Yeager is "at home" in the winner's circle.



(l. to r.)—C. R. Yeager, R. A. Chadbourne and Senator Edward M. Kennedy at a dinner in Washington given by Mr. Yeager to discuss affairs of the Commonwealth of Massachusetts.



Brother Yeager, center, is shown at the time of the dedication of the Pi Kappa Alpha Memorial Headquarters in 1954 conferring with Pi Kappa Alpha President John Hippel (left) and Memorial Foundation President Powell McHaney.

50 Golden Years At Beta Gamma

Continued from Page 13

Borrowing from some writer, unknown to me, it is apt to say that a fraternity can achieve maturity without losing its youth. Each year it refreshes itself, a hardy perennial where each generation leaves something of value to the succeeding generation. The present Beta Gamma chapter is just what we expected it to be. The men are poised and well informed. They have hopes and visions, but their eyes seem fixed on definite targets. They also have an unerring eye for the lovely girl, as we discovered at the formal dance.

To an old gentleman who has during his life moved, in a political sense, remained from one degree to the left of center to one degree to the right of

center, it was encouraging to note that in an age when waves of bitterness and hate are sweeping across the country and through college campuses the present-day Beta Gammas are blending with their ideals a generous portion of patience and common sense.

* * *

A few years ago a fellow journalist from the University of Kansas came to my home to ask me a favor. At K.U. he was a member of a fraternity generally regarded as the finest on the hill. His son was now enrolling in a distinguished college in the South. He had told his son that if he were fortunate enough to be rushed and invited by several fraternities he should choose the one whose men he respected and liked best, a sensible bit of parental advice.

The father told me that his son had written that Pi Kappa Alpha was his choice by a wide margin. So, would I write the chapter a letter of recommendation. I did and the boy pledged.

Again, this past spring, on my annual visit to the Masters Golf Tournament, in Augusta, Georgia, I visited an old friend in North Carolina and during the cocktail hour I chatted with his son, a graduate of the state university and a member of another fraternity. I told him of my plans to attend the fiftieth anniversary of my chapter and he said, with great sincerity, "There isn't a more respected and admired fraternity in our area than Pi Kappa Alpha".

I must confess, then, that under the graying ash there remains a live fire of loyalty and pride in Pi Kappa Alpha.

* * *

The English poet, Rudyard Kipling, once said to a gathering of schoolboys, "The only revenge that maturity has upon youth is to preach at it." So this is my sermon, with a minimum of brimstone and a maximum of *heimweh* and affection and in belief that a fraternity gives more to a brother than he is able to give to it.

About the Author:

Brother Reed served as a reporter for William Allen White on the noted Emporia Gazette and later in the Literary Department of The Kansas City Star. In 1922 he joined the staff of The Country Gentleman, in Philadelphia, where he was an associate editor and, for fifteen years, editor-in-chief. From 1956 to 1960 he was the United States Agricultural Attache to the Netherlands. He is retired and lives in Swarthmore, Pennsylvania.



At the University of Washington

BETA BETA CELEBRATES FIFTY YEARS IN PIKA

by Dave Woods

On September 15, 1909, a group of seven men met in the offices of General John D. McIntyre to organize a club which was to be named the Sagamore Club. During the period from 1910 to 1913 the club met regularly in various places, held monthly banquets and frequent dances.

The primary objective of this organization was to form a cohesive fellowship of men and later to petition a good national fraternity. Early in 1913, a committee was appointed to secure data on the different national fraternities which had no chapters at Washington. Pi Kappa Alpha was the unanimous choice and negotiations were immediately begun with the officers of the Supreme Council. Through the help and encouragement of Alpha Sigma Chapter, the Sagamore Club re-organized into a local fraternity on March 2, 1913. For a name, the Greek initials of the old club name, the Sagamores, "th" and "s" were turned into Theta Sigma. In September, Theta Sigma began life as a local fraternity in a leased clubhouse.

Upon the recommendation of Paul McClelland, Kappa, a senior in the University who had been apprised by Secretary Atkinson of Theta Sigma's inquiries, formal petition was mailed to the Supreme Council in November of 1913.

From the beginning, the new local took her place among the organizations of the campus, experiencing no difficulty in securing Greek and faculty recognition. The usual throes of a local were undergone—rushing sessions, the formation of house rules, and the thousand-and-one worries and difficulties incident to the starting of a new chapter.

During the Christmas holidays, Roy E. Warren of Alpha Sigma paid the chapter a visit and made a thorough investigation of the situation

on behalf of his chapter. The report back to the California chapter was strongly in favor of Theta Sigma.

Finally, word came from the Supreme Council that the petition for an investigation had been granted. The same delays occurred which are bound to occur when one wants anything as ardently as did the members of Theta Sigma. Eventually, word got back that Grand Historiographer J. Graham Sale was on his way to Seattle. Preparations were made to entertain him for a week, but when he and Warren arrived from California, it was announced that they could stay but two days. Speedy work was necessary, and Sale made plenty of it. The first night saw him "pinched" for speeding by the chief of police in person; the second saw him seated next to the Governor of the State of Washington at a banquet.

The report of the investigation back to the chapters of Pi Kappa Alpha told of a local with high spirit and a high sense of accomplishment. As a result, Theta Sigma was notified by telegram on May 12, 1914, that it had been granted a charter to bring the name of Pi Kappa Alpha onto the campus of the University of Washington.

Thus, on May 21, 1914, Beta Beta Chapter was installed by Paul H. McClelland, Kappa, and Louis Elkan, Psi. Those pledged and initiated as founders included: Smith Freeman Reavis, Harry Berton Hazleton, Charles Archer Rickey, Herbert Earl Studebaker, Clifford Perry, Carlo Alphonso Lee, Ernest Edward McKeen, Warren Henry Hardy, Marc de L'Epine Darrin, Harry Wilson, William Edward Parker, Frank Caleb Robinson, Percy Greside Dabson, Ralph Elliot Gale, George Sheridan Hopkins, and Frank Melvin Johnson.

The life of the new chapter was

short as the First World War forced it to close its doors. However, even with the house accommodations taken over by the government, Beta Beta was kept alive by eleven men in the S. A. L. C. who held meetings when and where they could. By this means, the chapter got away to a fast start when the discharges returned, and as a result, they found themselves moving into their new house at 1804 East Fiftieth Street.

During the Twenties Beta Beta Chapter reigned supreme in the field of athletics and was well represented on campus in such activities as debate, politics, journalism and many other fields. Representing the Fraternity in the East-West football games in San Francisco were Brothers Harold Patton and Gene Cook. The chapter stepped out socially, too, and established a traditional Pi Kap Kabaret which continued for several decades.

Through the Depression and up to World War II, the Chapter faced the problem of operating a small house. Numerous efforts were made to promote rush, but most met with little success. With the advent of the War, the house membership hit an all-time low of 8 in 1940. With little further success in pledging, the chapter once again closed its doors temporarily until after the War.

One of the outstanding heroes of the War was Robert Pershing Williams who was initiated at Beta Beta. He sank a Jap carrier and possibly as many as three German submarines in the Atlantic Ocean.

On May 21, 1946, a re-organization meeting was held at which a plea was drafted for the national's approval for reinstatement of the chapter. Approval was received, and on June 11, 1946, the first official meeting of Beta Beta following the war, was held. With seven men, including S.M.C. Bob Woock, the Chapter began its successful program to bring the chapter back on campus in full strength. Part of the program included the acquisition of a new house at 4510 21st N. E. By the end of the year, the membership had been raised to 34.

In May of 1947 the first annual

Dream Girl Dance was held at Beta Beta. Throughout the succeeding years, such big time Hollywood stars as Bing Crosby, Alan Ladd, Kay Starr, and Desi Arnez paid the chapter the honor of selecting the Dream Girls. These occasions brought wide publicity to Beta Beta Chapter.

The following year—1948—was a big one in the chapter's history. It was in this year that Warin Gross and Bill Luke headed a rush program which brought in the largest pledge class of Beta Beta's history—48. That was the second highest on campus. But, more importantly, at least to the men now living at Beta Beta, the Alpha Omicron Foundation, which was composed of alumni, was founded and proceeded to purchase a piece of property at 4502 20th N.E. This organization searched for ways of financing the necessary renovation of the house on that new site. Finally, on April 17, 1953, construction was begun on the new Beta Beta Chapter house. Another of Beta Beta's goals had been accomplished.

Today Beta-Beta has a fine chapter house and the members are planning and working toward building the best in Pi Kappa Alpha brotherhood.

Charter members and pledges of Beta-Beta chapter at the University of Washington, 1913-14.



Pi Kappa Alpha's Preamble

continued from page 1

serves a vital role in bridging the gap over 'man's inhumanity to man'."

This is the modern concept of "brotherly love and kind feeling". President Willis M. Tate of Southern Methodist University pointed out that "these principles must be firmly rooted in the past, but they must be interpreted in such a way that they are relevant to the contemporary scene."

His statement succinctly emphasizes the challenge of Centennial II.

"How remarkable it would be if, in connection with the Centennial anniversary of Pi Kappa Alpha", adds President G. Homer Durham of Arizona State University, "its members and chapters throughout the country could be inspired to attitudes, achievements, and the measure of good will which will serve and light the future even better than during the past."

This Centennial objective needs a pronouncement as sincere and as dedicated as the first preamble of our Founders. We have an obligation to re-state the principles of Pi Kappa Alpha in the idiom of the present and to establish a forward-looking goal for Centennial II.

William Alexander, the Founder who designed our badge, always insisted that loyalty to Alma Mater should never be impaired by loyalty to fraternity. Indeed, fraternity loyalty should become a bond more strongly uniting him with the institution which provided education and culture and leadership opportunities—a "commitment to the education of a cultured, well-informed gentleman", as President Charles F. Marsh of Wofford College put it.

The Supreme Council has authorized an urgent invitation to all members, undergraduate and alumni, to contribute to a restatement of Pi Kappa Alpha objectives for Centennial II. The Council proposes to establish an award for those statements which best epitomize the educational, cultural, leadership, citizenship and fraternal ideals of a new century of service.

Announcement of monetary and

other awards for objective statements of future aims will be made soon. Meanwhile, I invite all IKA's to submit their thoughts and their suggestions to the Centennial Commission, Memorial Headquarters, Memphis.



The Supreme Council has selected the nationally famous Chase-Park Plaza Hotel, St. Louis, Mo., 1966 National Convention headquarters.

Risjord Receives Best Teacher Award at Wisconsin

The University of Wisconsin recently presented to Professor Norman K. Risjord of its History Department the William H. Kieckhofer award of \$1,000 for excellence in teaching as the "best young teacher" in the University. Professor Risjord (Gamma, William and Mary) was Phi Beta Kappa and obtained his A.B. degree at the College of William and Mary at Williamsburg, Virginia, did graduate work in history at Johns Hopkins University in Baltimore, Maryland, and received his Ph.D. in history at the University of Virginia in Charlottesville.

Doctor Risjord has taught summer school classes at the Universities of Virginia and Butler (Indianapolis) and was an Assistant Professor of History at DePauw University at Greencastle, Indiana for four years before accepting an Assistant Professorship at the University of Wisconsin last September.

Doctor Risjord lectures in American History. His particular field is the Age of Jefferson and his book, *The Old Republicans* pertaining to a dissident faction of

Continued Next Page

RISJORD RECEIVES

Continued

Jefferson's party, will be published by Columbia University Press in July.

Doctor Risjord's father, Norman E. Risjord, Leawood, Kansas, and an uncle, Roy Kubista, Middleton, Wisconsin are PiKAs, Beta Xi (Wisconsin) and his only brother, John C. Risjord, Merriam, Kansas, is PiKA, Gamma (William and Mary) where Doctor Risjord was S.M.C.

Letter from a Friend to a Friend

EDITOR'S NOTE:

Our reader's will be interested in this letter written to Dr. F. H. Hart by an alumnus of the University of Florida chapter a few months before Dr. Hart's death.

*c/o Peace Corps Director
American Embassy
La Paz, Bolivia, S.A.
November 23, 1964*

Dear Dr. Hart,

I know you may not remember me, but I will always remember you coming to see me the morning after I was elected SMC at Alpha Eta, and you will always have a big place in my heart for that visit.

I am in the Peace Corps in Bolivia now and am working in a community development project in a little jungle village named Rurrenabaque, which is located on the banks of the Rio Beni. It's a beautiful place though the climate is very warm and we have a lot of large insects here which we always have to be on watch for as many of them are poisonous. I really do like the village and the people though and am looking forward to the next 19 months here.

I realized several days ago, that my ability to get along with the people here in South America is due in large part to my being a member of an organization that teaches the values of friendship, and kind feeling toward others. Values such as these are hard to acquire, and I'm certain that I owe my acquisition of them to my membership in Pi Kappa Alpha.

I will finish my Peace Corps work

in June of 1966, and I then hope to come back to the University of Florida for a higher degree. I also hope that when I return I might again be able to take some active part in the activities of Alpha Eta chapter. I only wish there were some way I could work for the national fraternity when I return.

I would like to be able to tell all Pike pledges everywhere what an honor it is to be a member of our fraternity, and that they should always be extremely proud of privilege of wearing the Shield and Diamond of Pi Kappa Alpha. I suppose it takes a person a good while to realize just how much his fraternity really does mean, but I know I, for one, am very proud of being a Pike. I think one of the proudest moments of my life was the day I received the C. W. Thomas award of Alpha Eta Chapter. It made me more than proud to think I had been selected for the award by men of such high caliber as those of Alpha Eta.

I guess I have been reminiscing long enough now though. I do hope this letter finds you and yours in good health. Please let me hear from you, and I'm looking forward to seeing you and talking with you again when I return in June of 1966.

In the bonds of ΦΦKA

P.S.

If you see Mrs. Wildman please give her my kindest regards. She is a wonderful person and I feel she has been an asset to Alpha Eta Chapter and to Pi Kappa Alpha.

Albuquerque Alumni Elect Fitzgerald President

President-elect of the Beta Delta Alumni Association of the Pi Kappa Alpha Fraternity at the University of New Mexico is Edward J. Fitzgerald. He is associated with Fitzgerald and Son Fu-

neral Directors of Albuquerque and was elected at a recent general membership meeting.

Other new officers of the association are Paul Arnold, 1316 Lafayette NE, vice president; Doug Lang, 236 Madison NE, secretary; and Earl Cook Jr., 1840 Kentucky NE, treasurer. Board members are Gene Franchini, 1724 Washington NE; Russell Gere, 3400 Purdue NE; and Vernon King, 312 Carlisle NE.

The association meets monthly in the PiKA chapter house at 600 University Blvd. NE.

Epsilon Phi Chapter Forms House Corporation

A House Corporation was recently formed by Epsilon Phi Chapter at The Arkansas State Teachers College, Conway, Arkansas, in order to furnish a new chapter room recently occupied by the chapter.

Officers of the new Corporation are as follows: Ralph Behrens, Alumnus Counselor and Professor of English, president; Gene Chafin, former SMC of the chapter, vice-president; Dr. James Sclar, Director of Student Activities, secretary; and Richard Stephens, another former SMC, treasurer. Other members of the Corporation are Dr. Carl Forsberg, Dr. Estus C. Polk, Marvin Buffington, Bill Terwilliger, Dennis Cantrell, and Dr. John Sneed.

Tulane University SMC Bill Mildren presents his pinmate and Pi Kappa Alpha Dream Girl, Miss Betty Gargett, Delta Delta Delta.



1889 Convention — 75th ANNIVERSARY CELEBRATION AT HAMPDEN-SYDNEY

SCHEDULE OF EVENTS

- 11:00—Church Service, College Church
Dr. Sherrard Rice, Son of Theron Rice
- 12:30—Unveiling of Junior Founders' Pictures by Family
Conducted by District President Hugh Flannagan
Cushing Hall, Room 50
- 1:30—Grand Luncheon, Winston Hall
Master of Ceremonies, John R. Horton, National
Secretary
Remarks, Charles L. Freeman, National President
Address, Dr. Freeman H. Hart, National Historian
- 3:30—Reception honoring Pi Kappa Alpha Presidents of
Hampden-Sydney College
Parents and Friends Lounge; Hostess, Mrs. P. Tu-
lane Atkinson

75TH ANNIVERSARY COMMITTEE

JOHN R. HORTON, National Secretary,
Chairman
FREEMAN H. HART, National Historian
TAYLOR REVELEY, Hampden-Sydney President
HOWARD B. ARBUCKLE, JR.
HUGH FLANNAGAN, District President
JULIUS P. SMITH, JR., Iota Chapter, S.M.C.

(l. to r.)—W. E. Atkinson,
P. Tulane Atkinson, Jr.,
and John Hunt note the
memorial plaque in the
room where the 1889
convention was held.

(l. to r.)—National Historian F. H. Hart, National President C. L. Freeman,
Mrs. P. Tulane Atkinson, Dr. Taylor Reveley (Iota), President of Hampden-
Sydney College, and Iota SMC Joey Smith.



The "Rice Family"—(l. to r.) front row: Russell Smith, Theron Smith, Mrs. Theron H. Rice, Jay Smith, Mrs. Theron H. Rice, Sr.; back row: Mr. and Mrs. Russell Smith, The Reverend J. Sherrard Rice, Miss Betsy Rice at Hampden-Sydney celebration.



(l. to r.)—Iota SMC Joey Smith; Adger Smyth, nephew of Robert Adger Smyth; and Stokley Fulton, former Little All-America football player and current coach at Hampden-Sydney College.



(l. to r.)—W. E. Atkinson,
P. Tulane Atkinson, Jr.,
and John Hunt note the
memorial plaque in the
room where the 1889
convention was held.



Former National
Editor K. D. Pul-
cifer visits with
Mrs. Theron H.
Rice, Sr. and Rus-
sell McAllister, son
of one of PiKA's
oldest members,
J. Gray McAllister,
Iota alumnus.





National Counsel Garth Grissom and SMC Fred Parret pose with Zeta Zeta charter members.

CHARTER GRANTED SOUTHWESTERN STATE . . .

The Pi Kappa Alpha Colony at Southwestern State College, Weatherford, Oklahoma, received its charter as Zeta Zeta Chapter on March 14, 1965. National Counsel Garth C. Grissom, Denver, Colorado, presided over the installation ceremonies as representative of the Supreme Council. This was an epochal event in the life of the local fraternity which was founded October 11, 1946, as Beta Tau Beta local fraternity by seven young veterans of World War II. The cardinal principles of leadership, brotherhood, and scholarship

Officers look on happily as Supreme Counsel members presents gavel to SMC Fred Parret. Others are left to right: District President Wysong, Field Secretary Mike Mulchay, Administrative Secretary William Crosby, and Faculty Advisor Donald Hamm.

prepared them well for colony status in Pi Kappa Alpha on October 22, 1963. There are 363 alumni members of the local fraternity. Fred Parret, first SMC of Zeta Zeta Chapter, accepted the charter and gavel on behalf of the Chapter. There are 57 charter members. Initiating teams from the University of Oklahoma, Oklahoma State, and East Central State chapters performed the individual ceremonies. Field Secretary Mike Mulchay, Administrative Assistant William Crosby and District President Clark B. Wysong, Jr. were other national officers participating in the activities.

One of the most impressive events was the initiation of Carl Hutto in the Southwestern Memorial Hospital where he was confined due to a spinal injury received in an automobile accident. Brother Hutto is an energetic member and deeply appreciated the arrangements that allowed him to be a charter member. National officers and an initiating team arranged this for him.

Zeta Zeta Chapter purchased its house in 1962. It accommodates 25 men. The chapter also owns a two-acre building site which is excellently located and on which a house will be erected in the future.



New Initiate, Carl Huetto, suffering from a car accident, beams as he receives the Shield & Diamond Badge from Administrative Secretary William Crosby as National Counsel Garth Grissom smiles approvingly.

The Chapter through the years has held an annual Christmas party for underprivileged children. It supports other campus clean-ups and special goodwill efforts. In 1963-64 it contributed more than 20 per cent of all blood donations made to Weatherford Community Hospital, considerably exceeding any other group.





Zeta Zeta Chapter Officers.

During the current school year, members of the Chapter hold offices as Senior Class vice president, Junior class president, Sophomore class vice president, and Freshman class president. Two members were named to the 1965 edition of *Who's Who Among Students*.

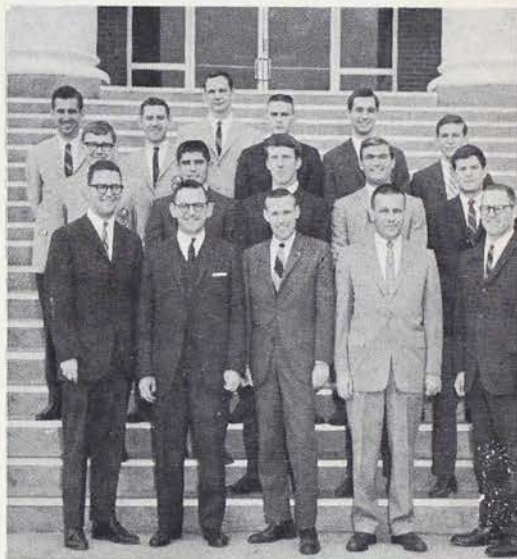
Southwestern State College is located at Weatherford, Oklahoma, 75 miles west of Oklahoma City. It is fully accredited and offers curricula and Teacher Education. It was established in the Arts and Sciences, Pharmacy,



Zeta Zeta Chapter officers hold Pi Kappa Alpha banner in front of charter members.

lished in 1901. The 1964 enrollment was 3,300. President Al Harris, Dean Louis Morris, Dean of Students W. C. Burris, and Dean of Women Ruby Drinkwater were among the many college officers who extended a welcome to Pi Kappa Alpha on the occasion of the installation of the Chapter.

In addition to Zeta Zeta Chapter, Pi Kappa Alpha Chapters are: Beta Omicron (Oklahoma), Gamma-Chi (Oklahoma State), Gamma-Upsilon (Tulsa), and (East Central State).



Pi Kappa Alpha Officers and Initiating Team.

A Tribute

Dear Brothers,
 This letter is written to remind us of the gift of life Dick Winder, a pledge, has given to Alpha Lambda and to Pikes everywhere for we have deemed him worthy of our esteem in death even as in life. He met a tragic death by drowning in February, 1965.
 When an event happens that for awhile causes the world to go out of focus and life to have a void feeling, there comes a true appreciation of the 'little' things.
 A dunking in the Elkon Creek is usually a small part of life for men at Georgetown. It is a result of a much more

major event, that of a brother giving his badge to his dream girl. It was this tradition that led to the death of Richard Winder. What seemed so small, so needless, but fun, became suddenly very large. A friend, a brother, was dead and everything came to a cold, dark stop.
 Just as 'little' events may empty lives, so 'little' events fill lives. Little things like the phone calls of alumni who wanted only to say, 'We're with you at this time of sorrow' or like the visiting of men in Pi Kappa Alpha who came to help by being big brothers. Little things like the flowers, or the cards from chapters all over the nation, or the help in

searching for the body, or the food prepared by girls on the campus for the searchers as we looked and waited.
 These Little things began to give meaning back to our lives; they seemed to say, now it's your chance to make living more meaningful for ourselves and for Dick.
 We activated Dick's pledge class yesterday and as we re-enacted the Ritual, the ideals of our Fraternity again seemed to echo the import of Dick's death—live the meaning of our Ritual, every day.
 Yours in ΦΚΑ,
 Larry Yoder
 Alpha-Lambda SMC

FORMULA FOR SUCCESS

by William Gardner

Beta-Mu chapter of the University of Texas is a chapter that exhibits a growing maturity in thinking about and acting upon its situation and problems in a changing collegiate atmosphere. It is a chapter that shows a vigorous determination in attempting to solve those issues that would hinder its future growth and development. And it is a chapter that reflects an increasing pride in itself as a result of the changes in thought and action that have resulted in the accomplishments of the past year.

Beta-Mu of Pi Kappa Alpha has long been recognized as one of the leading fraternity chapters at the University of Texas. It had built an almost legendary reputation in composition in the University of Texas Sing-Song Competition held in December each year. During the mid 1950's and the early 1960's the chapter had placed at least third in nine contests, and it had won the event six times within ten years. Twice it had won first place for two years in a row. It had been active in campus activities and politics, having as many as four men in each of the two campus honorary groups, Cowboys, and Spurs, and it had seen its members hold numerous student assembly and campus publications offices.

However, in June of 1963, part of the "legend" that the members of Beta-Mu had basked in previously was exposed as a myth. During that month, the members learned that they would be on scholastic probation for the 1963-64 school year for failing to maintain the 1.25 grade point average required by the University of Texas. Probation consisted of restriction from participation in any social event for the entire fall semester and the spring semester if the fraternity grade average was not a 1.25 for the fall.

The shock of this event caused many members to inspect themselves and their chapter, searching for the cause of their problems. These in-

spectations revealed two important facts. First, the fact that scholastic problems were not the only major problems that the chapter had was revealed. The participation of the fraternity in campus activities had dropped. Instead of having the usual eight members of campus honoraries, the Pikes now had one. The method of selection of men in rush had not proven satisfactory for of forty-three men pledged in the fall of 1962, only eleven had made their grades and were able to be initiated. The latter fact also raised doubts about the pledge training program. Secondly, it was determined that Beta-Mu had essentially fallen to a common plague of Greek groups in an age of academic excellence on the college campus. It had failed to adjust its policies to allow for agreement with the increasing importance of higher academic standards in the colleges and universities of America.

With these two ideas about their chapter problems in mind, the members of Beta-Mu in the fall of 1963 initiated a program for re-organizing and re-vitalizing their chapter in order, not only to rebuilt their chapter so that it could obtain its former position, but to build an even greater one than in the past. The program began with formal rush during the first week of September. The chapter faced two problems in selling itself to rushees. The fact that it was on scholastic probation gave it a bad reputation for a group of rushees who were more grade conscious than any previous group had been, and the fact that it could hold no social functions greatly hindered its position on a "social-status" conscious campus.

The chapter counter-acted these problems by promising the reorganization necessary for strengthening the fraternity and, by selling itself as a fraternity on the merits of personal satisfaction that a person could derive as a member, instead of selling itself as one large date machine. However,

perhaps the most significant change in rush was the increased emphasis placed on the scholastic ability of each rushee. Before any boy could be passed for a bid, his potential chance to make his grades were considered by the chapter. Each rushee's high school scholastic record, his ability to make his grades as indicated by his scores on his Scholastic Aptitude Test, and his previous college record, if he had one, were considered.

The results of rush were gratifying. By the first semester deadline, 35 boys had pledged. This figure represents eight fewer boys than the previous pledge class yet twenty-two of these men were eligible for initiation. The fall pledge had the third highest grades on campus, five of the pledges were named Freshman Council advisors for the following year, and not one single man depledged voluntarily for reasons other than scholastic or financial. The spring pledge class of Beta-Mu was also the largest one on campus with a total of twenty-five members.

Coupled with the rush program was the initiation of a new pledge training program under the leadership of Jim Wilson. Jim developed a pledge program called the "Twenty Point Pledge Program", which essentially featured efforts to create an atmosphere conducive to a pledge studying properly, by forbidding pledge duties during the hours normally devoted to study, and had required attendance for pledge study halls. The program also encouraged participation in campus affairs by requiring each freshman pledge to become a member of Freshman Council, the program which attempts to inform freshmen about campus activities. The program encouraged each pledge to participate in at least one intramural sport.

Increasing emphasis was placed upon the national aspect of the fraternity. Weekly quizzes were given which covered material from the *Garnet and Gold Pledge Guide*. Many of the results of this program have been mentioned above including higher grades, interest in campus activities, and a high percentage of initiation. Perhaps the most significant accomplishment was not recorded, however, for it was an intangible one. The pledge classes of fall

1963 and spring 1964 were united more than the normal pledge class would be because they were pledges when the greatest immediate pleasure that they could experience in the fraternity was that of brotherhood instead of a number of social events that detracted from the former aspect of fraternity life.

The most impressive single improvement in the chapter has been the scholastic one. Several figures compiled by the University of Texas Interfraternity Council illustrate the chapter's improvement. In the fall of 1962 Beta-Mu stood twenty-sixth of thirty-two chapters in scholastic ranking with an average of 1.162 of a possible 3.000. This average was ten positions below the all-fraternity average. In the fall of 1963 the chapter stood fifth of thirty-two chapters with a grade point average of 1.484. This average was 10 positions above the all-fraternity average. In one year the fraternity had risen twenty-two positions on the fall average. In 1962 fall pledge class had an average of 1.058 for twenty-third position, eight positions below the all-fraternity pledge average. In 1963 the fall pledge class average was 1.63 for third place, twelve places above the all fraternity average. After spring and fall averages had been completed Beta-Mu ranked seventh of thirty-one chapters with a 1.467 average, seven places above the all-fraternity average.

Individually the fraternity members had outstanding campus scholastic records. Two engineering students were named to Tau Beta Pi the engineering scholastic honorary society at Texas, and three of last year's fall pledges along with two of the 1964 fall pledges became members of Phi Eta Sigma, the freshman scholastic honorary society.

The cliché about the strong mind and weak body of the scholar could not be applied to Beta-Mu either. Last year was perhaps the most successful year of intramural participation in the chapter's history. Since the 1940's the fraternity had not had a representative in intramural play-offs. However in 1963-64 the Pikes at the University of Texas became runner-ups in the fraternity softball division. Jim Windham was awarded the fraternity trophy for outstanding

contribution in intramural sports. He participated in football, basketball, softball, and was the chapter's intramural manager for the fall semester. PiKA varsity athletes at the University included Stanley Faulkner, PiKA All-American tackle, Gary Brown, and James Brooks of the national championship Texas Longhorn football team and Joe Gideon of the baseball team.

Campus activities play an increasing role in the chapter's activity. The fraternity has improved its position on campus greatly since last fall. Significant events have included the appointment of five members to be Freshman Council Committee advisors. These advisors are in charge of Freshman Council committees which they assist in orientation about campus activities. Two members of the powerful grievance committee are Pikes, and one of these two is co-chairman of a subcommittee which is helping plan a new men's dorm with university officials. However, two main events have highlighted campus activities for this chapter. One was the initiation of Jim Wilson into Cowboys last spring, and the other was the election of Chuck Lindsey to the Student Assembly this fall.

But BetaMu did not build upon "undeveloped" ground alone in 1963. The chapter had won the fraternity division of SingSong in 1961 and 1962. There seemed to be no place for the fraternity to go but down. However the creation of a new, mixed division offered the opportunity to defend the title with a sorority. The Pikes and the TriDelta, winners of two consecutive firsts also, combined their voices in a musical medley from "Camelot" to win the unprecedented third-straight, first place trophy for each group. Another singing highlight of the year for the Pikes and the Tri-Delta was their Christmas serenade for Governor John Connally. The serenade was an enormous success, and Governor Connally made an appearance to thank the group for remembering him.

In contrast with its past experience and action, Beta-Mu has not been content to rest on its laurels in 1964. Under the leadership of S.M.U. Ben Cadenhead the chapter has begun a re-vitalization program which hopes

to draw each member into a greater participation in the running of the fraternity. By means of a committee system in which each member participates and helps to formulate the fraternity policy and action in the area of his committee. Another important improvement has been the increasing strictness of Honors Council in enforcing housing and social regulations of the chapter. These two improvements combined have resulted in an increasing awareness of, interest in, and respect for fraternity problems and traditions.

An article written in the June, 1963, issue of *Harper's Magazine* discussing the academic awakening at the University of Texas was entitled "Renaissance at the University of Texas." 1963 was also a year of renaissance for Beta-Mu of Pi Kappa Alpha. It built on old traditions and created new ones. In doing so it left a legacy of improvement for 1964; but that legacy called for improvement in 1965, for in learning from its mistakes Beta-Mu has found that one improvement deserves another.

* * * * *

Ever been to historic Williamsburg? See it in 1968, after the Centennial Convention.

* * * * *

You've heard about Monticello, famed Colonial home of Thomas Jefferson? You'll see it in all its fascinating beauty if you bring your family to the IKA Virginia Centennial in 1968.

* * * * *

Natural Bridge. The Shenandoah. Jamestown. The Blue Ridge Mountains. They're all in Virginia and your family can see them at the IKA Centennial in '68.

* * * * *

Virginia Beach? No finer anywhere for a marvelous family vacation. After the IKA Centennial in 1968, plan your vacation for Virginia Beach.

Tulane Builds Competitive Chapter House

by GEORGE B. O'HAVER JR.

Eta chapter house at Tulane University is receiving a \$50,000 remodeling.



Visiting PiKA's will have a surprise in store when they visit New Orleans next Mardi Gras or spring vacation. Brothers who have stayed at the Pike House at Tulane will be especially surprised. The 62-year-old structure that has served Eta Chapter for so many years is receiving a \$50,000 face-lifting this summer. Dave Carnes, a member of the board of directors of Eta's House Corporation, says chapter members will not even recognize the old place when they return this fall.

A lot of people have put a lot of work into the renovation of the house. It all started in February, when interested alumni met for lunch at Arnaud's Restaurant to discuss possibilities for improving facilities at the Pike House at 1036 Broadway. The alumni meeting was requested by Earl Stolz, Eta's SMC. Earl pointed out at the meeting that the active chapter felt something must be done immediately in order for PiKA to remain

competitive with other fraternities on the Tulane campus. Several other groups had already announced plans for new or renovated housing, and Eta's competitiveness has always been marginal in the housing area.

As a result of the meeting, a building committee was formed to investigate the several avenues available. It was headed by James H. Cadzow, Jr., Class of 1949. Other Building Committee members included Dave Carnes, Bill Vaudry, Harry Burglass, Jack Carinhas, Walter Wolf, David Rodrique, and Buddy Randolph.

As a preliminary step, Brother Vaudry investigated the University area in an effort to determine whether relocation would be possible. No suitable real estate, however, was available. The Committee then engaged the services of an architect to make a feasibility study to determine the cost of reconstruction or renovation.

The House Corporation of Eta Chapter met on the evening of March 30, to receive the architect's study and to determine what action should be taken. Earl Watkins, executive director of Pi Kappa Alpha, made a special trip to New Orleans to attend the meeting, at which House Corporation officials decided to renovate the house completely. Part of the money was obtained from a local bank on a first mortgage basis. The remainder of the \$50,000 was borrowed from the PiKA Chapter House Loan Fund.

The approved plans call for the first floor to be converted into twelve double rooms, thus sleeping 24 men in the house. The present house will only accommodate nine. Built in bunks, desks and lockers will make the house competitive with any Tulane dormitory. The lower floor will consist of a kitchen, dining room and lounge. Folding doors, which can be removed for dances, will separate the rooms.

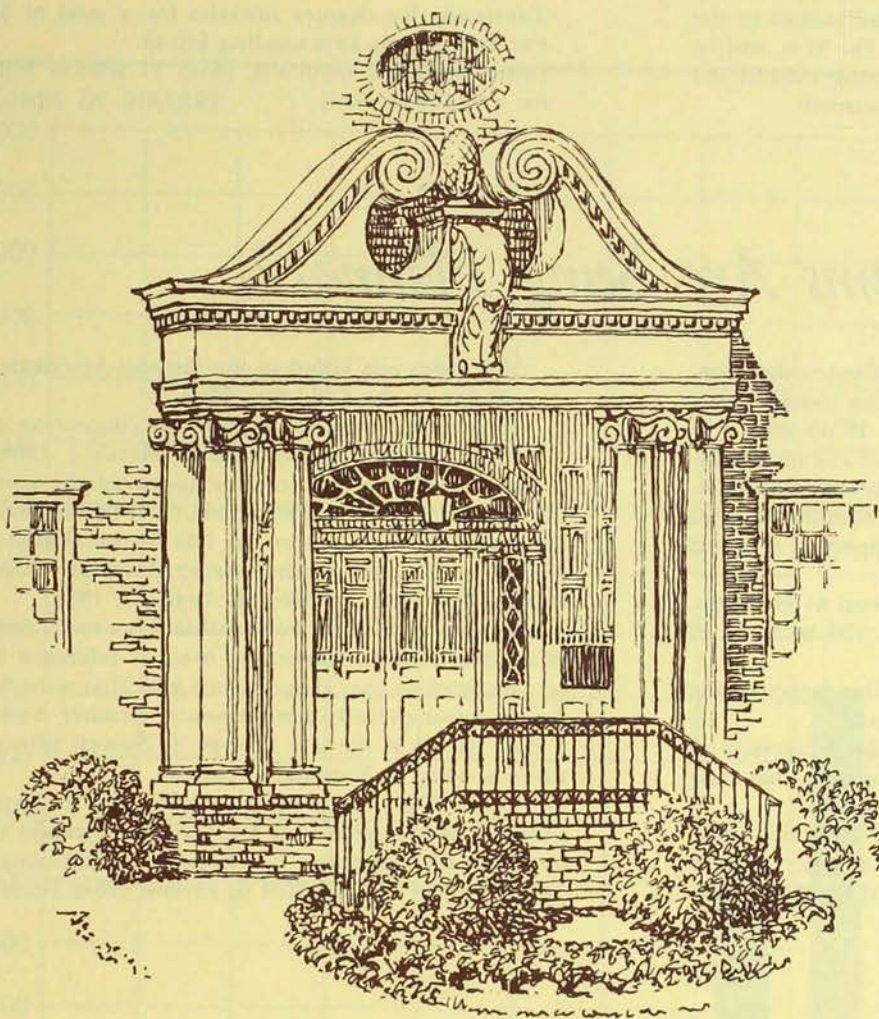
A major problem for Eta Chapter now seems to be furnishings for the house. The active chapter has pledged itself to retire the existing first mortgage. The House Corporation has borrowed money to the limit of its potential. We hope the furnishings for the house will be contributed by interested alumni and active chapter members. Anyone interested in this project is urged to contact Jack Cadzow, 1220 Pine, New Orleans, La.

Founded in 1878, Eta Chapter is one of PiKA's oldest and proudest. With our newly renovated and competitive house, and with the concentrated efforts of our members, officers and alumni, Eta should continue to produce men of the caliber that Tulane University and Pi Kappa Alpha can point to with pride.

Eta men "at work" on the first phase of chapter house construction (l. to r.)—Mike Moore, Hugh Andrews, William Talley, Ron Higgins and Patrick Folk.



THE PI KAPPA ALPHA MEMORIAL FOUNDATION



The entrance to the Pi Kappa Alpha Memorial Foundation Building, 577 University Boulevard, Memphis, Tennessee.

What Is The Memorial Foundation?

The Pi Kappa Alpha Memorial Foundation was conceived and established as the agency through which the fraternity could most effectively implement its program of scholarship, leadership and citizenship. Its purposes are:

To stimulate academic endeavor through chapter libraries and tutorial programs.

To promote scholarship by providing graduate fellowships for resident counselors.

To provide financial assistance to individuals and colleges through loans and grants.

To perpetuate the memory of great fraternity deeds and personalities.

To preserve and display valuable historical material.

To provide a memorial headquarters building honoring the Pi Kappa Alpha Gold Star members who died for our country.

To preserve the American way of life.

The Foundation was chartered in 1948 by the state of Tennessee as a not for profit corporation. Today there are 3,167 members of Pi Kappa Alpha who have contributed twenty-five dollars or more to the Foundation and have thereby qualified for membership.

The national image, esprit de corps and fraternal pride of Pi Kappa Alpha, received their greatest impetus with the dedication of its impressive Memorial Headquarters during the 1954 National Convention. Located at 577 University Boulevard, Memphis, Tennessee, the building, land and furnishings are currently valued in excess of \$350,000.00. It is one of only five fraternity headquarters in the nation built exclusively for fraternity administration.

The general meeting room is available without charge to civic and service organizations. More than 700 meetings have been held in this room since 1954, 66 of them during 1964-65. There were 805 registered visitors during 1964-65.

What Was Done Last Year?

More than \$69,000.00 in scholarships, loans, grants and awards have been made during the past ten years. Resident Counselors are given fellowships to promote scholarship and leadership. Loans and grants are made annually to individuals and colleges. Awards are made to individuals in the form of Phi Beta Kappa and Phi Kappa Phi keys and to chapters in the form of library books. During 1964-65 the Pi Kappa Alpha Memorial Foundation awarded:

12 scholarships (with 12 schools represented) for a total of \$5,750.00.

Three special scholarships totaling \$900.00.

Three memorials for a \$300.00 total.

Textbooks for chapter libraries for a total of \$320.00.

Phi Beta Kappa keys totaling \$40.48.

Loans to twelve members, (with 11 schools represented) for a \$4,950.00 total.

What New Programs Are Being Planned?

With the approach of the fraternity's Centennial Convention in 1968, many new projects are under consideration as the Foundation's assets continue to grow. While there will always be a need to increase the number and size of scholarships and awards, it is the goal of the Foundation to undertake additional educational programs. A number of ideas have been proposed and, with increased support, it is hoped the Foundation may:

- erect a Centennial Chapel and auditorium in Memphis, Tennessee, to commemorate the first 100 years of Pi Kappa Alpha.
- produce a historical and educational film depicting the fraternity's first century of brotherhood.
- establish a perpetual scholarship to the University of Virginia for Room 47 West Range, insuring that only Pi Kappa Alphas live in our Founding Room.
- provide oil tinted photographs of all National Presidents to hang in the Supreme Council Room.
- provide a large oil painting of our first Gold Star brother

(who was killed in the Spanish-American War) for display in the Gold Star Hall.

- commission an artist to paint his conception of the fraternity's founding on Sunday, March 1, 1868.

The Foundation has recently approved the re-naming of the Memorial Headquarters museum. The Freeman H. Hart Memorial Museum honors our late National Historian who joined the Chapter Eternal earlier this year. A portrait of Brother Hart was unveiled on August 1, 1965.

Also approved by the Foundation was a memorial in honor of the late Fred A. Anderson. A set of reference books will be presented to that chapter each year that wins the Newell Award (most overall improvement). Brother Anderson was a close friend of the late Harvey T. Newell who was killed while serving as National President.

A research grant has been awarded to a Pi Kappa Alpha professor at Memphis State University to compile a financial history of the fraternity. It is hoped that additional research programs may be launched in various other fields of study.

Memorial Foundation

OFFICERS AND TRUSTEES

John F. E. Hippel, President
W. R. Atkinson, Vice President
Earl Watkins, Executive Vice President
Robert Horton, Secretary
Thomas M. Garrett, Jr., Treasurer

John E. Horne, Don W. Shaw, Herbert S. Walters, W. R. Atkinson and J. Grant Iverson, Trustees

SCHOLARSHIP COMMITTEE

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William J. Crosby, Secretary
Bobby T. Williams and Ross M. Lynn

Pi Kappa Alpha

MEMORIAL FOUNDATION TRUSTEES

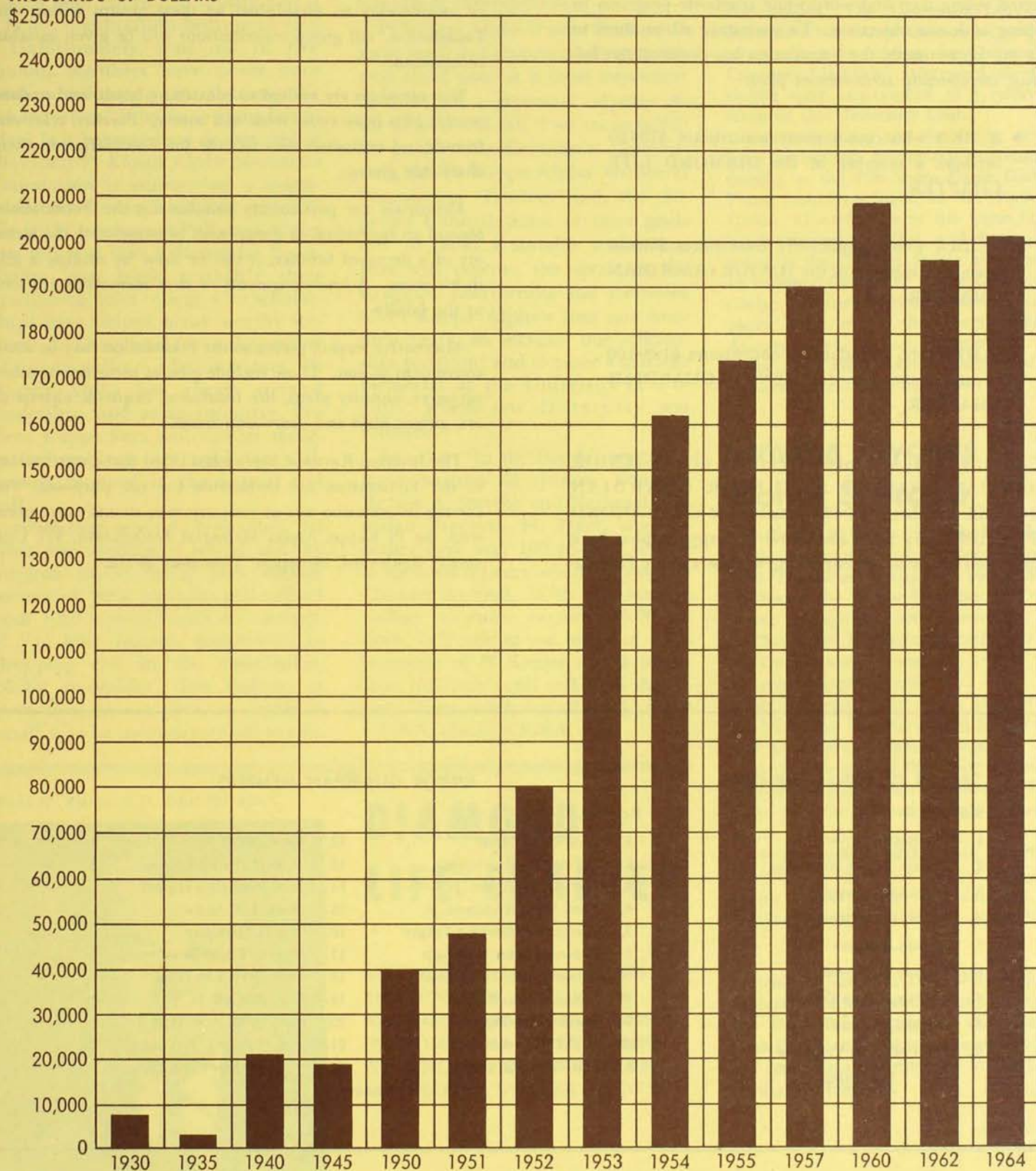
1948-

Charles M. Crump, Theta (Southwestern)
Robert H. Wright, Alpha-Iota (Millsaps)
J. Harold Trinner, Theta (Southwestern)
C. Robert Yeager, Omega (Kentucky)
James V. LeLaurin, Eta (Tulane)
Dabney Crump, Theta (Southwestern)
Tom Garrott, Theta (Southwestern)
Powell B. McHaney, Alpha-Nu (Missouri)
Harvey T. Newell, Alpha-Iota (Millsaps)
David C. Powers, Zeta (Tennessee)
James P. Brown, Alpha-Nu (Missouri)
John F. E. Hippel, Beta-Pi (Pennsylvania)
Roy E. Martin, Jr., Alpha-Mu (Georgia)
W. R. Atkinson, Theta (Southwestern)
J. Grant Iverson, Alpha-Tau (Utah)
John E. Horne, Gamma-Alpha (Alabama)
Don W. Shaw, Gamma-Eta (Southern Calif.)
Herbert S. Walters, Zeta (Tennessee)

MEMORIAL FOUNDATION NET WORTH — 1930-1965

(AND ITS PREDECESSOR, THE PI KAPPA ALPHA ENDOWMENT FUND ESTABLISHED IN 1930)

THOUSANDS OF DOLLARS



How Can You Support The Foundation?

The support of the Memorial Foundation should be the concern of every Pi Kappa Alpha. Members of the fraternity and their relatives who contribute \$25.00 or more are entitled to full membership privileges in the Foundation. It is your opportunity to invest in the educational development of selected young men and worthwhile scholastic programs in keeping with our objectives. To encourage all brothers to take this opportunity, the Foundation has outlined the following membership achievement plan:

- ★ A IKA who cumulatively contributes \$100.00 becomes a member of the DIAMOND LIFE CHAPTER;
- ★ A IKA who cumulatively contributes \$500.00 becomes a member of the JUNIOR GUARDIAN CHAPTER; and
- ★ A IKA who cumulatively contributes \$1,000.00 becomes a member of the SENIOR GUARDIAN CHAPTER.

Currently there are nine members of the SENIOR GUARDIAN CHAPTER, 22 JUNIOR GUARDIAN CHAPTER members and 651 members of the DIAMOND LIFE CHAPTER. 2,485 additional Pi Kappa Alphas have contributed \$25.00 to become voting members of the Founda-

tion. Many more brothers are adding to their contribution by answering the annual Roll Call.

Gifts may also be accepted from groups such as collegiate chapters, alumni associations, house corporations, mothers' or sweethearts' clubs, or similar groups. Special scholarships or awards may be established by these groups within the Foundation. All group contributions will be given suitable recognition.

Non-members are invited to contribute funds, and to date several gifts have come from this source. Parents, relatives, friends and businesses may include the Foundation in their charitable giving.

Memorials are particularly suitable for the Foundation. Should an individual or group wish to perpetuate the memory of a deceased brother, it can be done by making a gift in his name. Acknowledgments of such memorials are sent to the family.

Alternative ways of giving to the Foundation may be more convenient to you. These include gifts of securities or other property, annuity plans, life insurance, bequests, objects of art, gifts-in-kind and short-term trusts.

The Internal Revenue Service has ruled that contributions to the Foundation are deductible for tax purposes. For further information you or your attorney should correspond with the Pi Kappa Alpha Memorial Foundation, 577 University Boulevard, Memphis, Tennessee 38112.

SENIOR GUARDIAN MEMBERS

Roll No.

1. *Charles K. Payne
2. Robert Taylor Nootbaar
3. Frank Dean Boggs
4. Dr. W. R. Atkinson
5. Harold E. Rainville
6. *Harvey T. Newell, Jr.
7. Wilbur H. Van Dine
8. Donald W. Shaw
9. Peter Michael Van Dine

*Deceased

JUNIOR GUARDIAN MEMBERS

Roll No.

- | | |
|------------------------------|-------------------------------|
| 1. *Charles K. Payne | 12. Joe C. Scott |
| 2. Dabney Hull Crump | 13. T. Earl Watkins |
| 3. *Harvey T. Newell, Jr. | 14. John Fred Earl Hippel |
| 4. *Fred Alvin Anderson, Jr. | 15. Donald W. Shaw |
| 5. Clarence Robertson Yeager | 16. Roy D. Hickman |
| 6. Robert Taylor Nootbaar | 17. Charles Edgar Bear |
| 7. Albert Miller Hillhouse | 18. Wilbur H. Van Dine |
| 8. Julius Jensen Fink | 19. L. A. McCall, Jr. |
| 9. Frank Dean Boggs | 20. Charles M. Anderson, Jr. |
| 10. Dr. W. R. Atkinson | 21. **Mrs. Walter J. Williams |
| 11. Harold E. Rainville | 22. Peter Michael Van Dine |

**Honorary

IN THE BONDS

By EARL WATKINS
Executive Director

Are you one of those who has shown his appreciation for the privilege of membership in Pi Kappa Alpha by answering the annual roll call? If so, Pi Kappa Alpha is grateful for your continued loyalty and is a better organization because of you.

Unfortunately, four out of five alumni members have never once made a voluntary contribution. We ask ourselves "Why do so many fail to give? Is it because they do not realize that their Pi Kappa Alpha Memorial Foundation is performing a worthwhile service to American youth?" Today 51 brothers of Pi Kappa Alpha can tell you that a Memorial Foundation loan made possible their graduation from college. Our scholarships have helped many worthy students, and have won for us the respect of many college administrators. Pi Kappa Alpha has always stressed leadership, and as an incentive, Phi Beta Kappa keys and similar recognition emblems are paid for with monies received in the annual roll call.

Sometime around September 1st when the opening of school and the autumn leaves bring back college memories, your postman will deliver your 1966 annual Roll Call message. If you have become accustomed to dropping this in the wastebasket, please reconsider. Ten dollars, or even five, once a year, is a sum so small as to be inconsequential to you.

But, think of the good it can accomplish when added to the contributions other alumni brothers make. And it is the least you can do to express your appreciation of the priceless gift of brotherhood.

Pi Kappa Alpha is only three years away from its Centennial. During the next three years it is most important that we get a generous response to the annual roll call if we are to fulfill the goals of the Centennial Commission, the Pi Kappa Alpha Memorial Foundation Trustees and the Supreme Council. Some of these goals are: to build a suitable monument that will capture the spirit of the struggles, heartbreaks and triumphs of Pi Kappa Alpha's first one hundred years; to increase our scholarship program; and to place a suitable memorial at the University of Virginia, where our fraternity was founded.

In other "In the Bonds" articles, I have written of Junior Founder Robert A. Smythe and National Historian Freeman H. Hart, who together gave over 100 years of service as national officers before joining the Chapter Eternal. With the average college alumnus earning \$5.00 an hour, is it asking too much of ALL members of Pi Kappa Alpha to answer this year's roll call with the income from two hours of work? Once a PiKA, always a PiKA.

Paul W. Austin M.D., DLC No. 629.



DIAMOND LIFE CHAPTER

648—LUTHER GERALD LATHAM
649—WINSTON ATTEBERRY
650—INSLEE MAURICE JOHNSON
651—JOHN THATCHER ATKIN
652—THOMAS EUGENE MILES
653—GEORGE TOLBERT LEWIS

Pittsburgh Alumni Enjoy Smorgasbord

The Gamma Sigma Alumni Association at the University of Pittsburgh is initiating an annual event, an early Smorgasbord dinner in Pitt's Commons Room. This year the event took place on Friday, June 4 between 5:30 and 8:30. Alumni escorted wives and dates to Webster Hall Boot and Saddle for a cocktail hour, then attended the Smorgasbord on the campus. The University activities included a bus tour of the new expanded campus plus an address by Chancellor Lawrence Litchfield. Afterward, the festivities were continued at a reserved room in the University Club.

Tentative plans are also being made for a get-together during the Fall Homecoming at the Pitt-Notre Dame Game. Plans include a lunch at the Student Union, attendance at the game in a block reserved for IKA, and then open house at the Chapter House which will be followed by dinner in the University Club. Anyone wishing reservations please write or call the Gamma Sigma Alumni Association Secretary: A. F. Kadar, 200 Fifth Avenue, McKeesport, Pennsylvania 15132, 678-6930.

Omaha Jaycees Honor Schropp

Robert C. Schropp (ΔX, Omaha), Omaha district manager of the Northwestern Bell Telephone Company, was named winner of the Junior Chamber of Commerce distinguished service award.

The award is presented each year to an Omaha man between 21 and 36 for his contribution to civic life.

Mr. Schropp, 3603 South One Hundredth Street, is participating in 14 civic and professional organizations.

He is a director of the Tribe of Yessir, Ad-Sell, YMCA, Cancer Crusade, the Red Cross and the Mississippi Valley Association.

He is a member of Kiwanis, the President's Club of the Chamber of Commerce and is former president of the Omaha University Alumni Association.

Paul D. Jankovic, Delta Psi Chapter, University of Maryland: In one semester, the Delta Psi Chapter has skyrocketed from last place (24th) to become the number one scholastic fraternity at the University of Maryland.

FRATERNITY MEMBERSHIP

The College Man's Smallest Expense For His Greatest Long-Run Benefit

Prepared by THE STEWART HOWE ALUMNI SERVICE as a service to the college fraternity system. Reprinted by permission.

During the fraternity rushing season, some prospective members are discouraged by their assumption that they cannot afford the added expense of fraternity membership.

Rushing chairmen often foster this misconception by protesting too much. They state negatively, in effect, "Our charges are not too high," instead of constructively stressing that "Membership is a real bargain."

Just how much does fraternity membership add to the cost of a college education? When you read the answer to this in the form of percentages, instead of dollars, you will agree that it is a mistake for one to worry about investing in membership.

The U. S. Office of Education has made an extensive study of expenditures connected with higher education. This nation-wide survey revealed that, during the 1952-53 school year, fraternity undergraduates' outlays for national and charter *fraternity dues* amounted to 1.5% of their total school expenditures at private colleges and universities; and 1.9% at tax supported institutions in that year. The cost of fraternity dues was next to the bottom of a graduated tabulation of all typical school expenses. Only the total outlay for haircuts cost less!

Few fraternity chapters charge more for room and board than do the college dormitories, despite the special economies the educational institutions derive from their mass operations and freedom from all taxes, and from their ability to borrow money at very low interest cost to finance dormitories. At many institutions the fraternity house bill is *lower* than the amount paid by dormitory residents.

Every fraternity rusher can present membership as a bargain investment that costs less than 2% of an average college education. Here are the U. S. Office of Education's survey findings that bear out this claim:

Ratio of Expenditures By Types, To Total College Costs (1952-53)**

	Private Institutions	Public Institutions
Tuition Fees	30.5%	6.9%
Other College Fees	2.1	6.6
Books and Supplies	3.1	4.5
Room Rent	8.7	9.1
Board	18.0	24.0
Snacks, Cigarettes, etc.	4.8	6.7
Recreation	6.8	9.2
Health	2.1	2.4
Clothing	8.9	11.6
Laundry	2.1	3.1
Travel	7.0	7.6
Fraternity Dues	1.5	1.9
Grooming	1.4	2.1
Other and Miscellaneous	2.9	3.2

**NOTE: Since 1952-53, most fraternities' dues have not increased, or have increased only slightly, whereas almost every other type of expense has increased significantly. Tuition fees at most private institutions have increased 20% or more; at tax supported schools, an average of 10%.

Comparing what students "get for their money," there is no question that paying a fraternity bill is a bigger bargain than paying a dormitory bill. Here are some of the *tangible* differences:

The dormitory bill buys room and board — and little else — for a specific number of weeks. (Unlike the fraternity bill, it is usually payable a full term in advance.) The fraternity . . . operated less like an institution . . . provides many little luxuries, and much more freedom to use the facilities, regardless of the hour or season.

The fraternity arranges more social events and provides more athletic facilities, at no extra cost. Often the ice box is accessible for late evening snacks and for Sunday evening meals or during the holiday periods, when the dormitory resident will find everything locked up. At most institutions, a fraternity member who enrolls for the summer session can live at his chapter for a nominal charge. When he travels to another campus where there is a chapter of his organization, he usually finds free hospitality.

The *intangible* benefits enjoyed by the college fraternity undergraduate tip

the scales heavily. Here are a few of these benefits:

1. The fraternity house, unlike the institutional dormitory, is a true "home away from home." The resident feels that he shares ownership of the property, since he may invite and host his friends there. He can "put up" his dad, or young male friends, as overnight guests. He feels more relaxed in the fraternity house than he would in a dormitory. He knows that he "belongs," and he knows intimately all of the fellows who live "down the hall."

2. Fraternity life teaches the undergraduate many valuable things which he could not learn elsewhere on the campus. These lessons range from table manners and social poise to self-reliance and the art of living and working with others on a team. The young student will find his ambition stirred. He will strive to measure up to what he and his fellows consider in evaluating the "successful alumnus."



3. Membership in a fraternity will stiffen the undergraduate's resolve to stay in school until graduation. A more recent study by the U.S. Office of Education found that "fraternity and sorority membership was clearly associated with 'a persistence to graduate.'" Members of fraternities and sororities had better persistence records than non-members at the same institutions.



4. Fraternity alumni, with rare exceptions, testify that the fraternity helped them to develop more acquaintances, and to form more lasting friendships, than they could have in another environment. After their college days, their fraternity continues to be of social and business value, for through it they gain ready acceptance from fellow members and from alumni of other fraternities whom they meet constantly.

5. Membership in a college fraternity often enables a young graduate to get an easier start in a better job, because many employers feel that the fraternity man

is better adjusted, better able to get along with people, and possessed of more will to succeed. On numerous occasions, young men get a helpful start in their careers due to meeting their employers, initially, through fraternity affair introductions.

6. A survey of the biographies of the chief executives of the nation's largest corporations, last year, revealed that 75% of such executives who attended college where there were national fraternities are members of the Greek-letter societies. This revelation is of special significance when it is realized that fraternity members constitute 20% or less of the student enrollments at those institutions and the fact that all fraternity alumni constitute less than one percent of the total U. S. population.

McGuire President Of Duke Power Co.

Reprint from *The Altar and Skull*.

This issue our featured alumnus is Mr. W. B. McGuire, a man who has recently become even closer to Beta chapter when his son John was initiated last year. He is a prominent Charlotte businessman and a Davidson graduate of the class of '30.

Mr. McGuire, Duke Power Co. president, was recently elected chairman of the Virginia-Carolinas Atomic Power Commission, one of many executive positions he has held since his affiliation with Duke.

In 1952, Mr. McGuire was named to the Duke presidency, becoming the youngest man to hold that position since J. B. Duke himself, who founded the company in 1904.

While a PiKA at Davidson, McGuire was elected to Phi Beta Kappa scholastic fraternity and Omicron Delta Kappa leadership fraternity, and was president of the senior class. He later graduated from Duke University Law School; he has served as president of the Mecklenburg County Bar Association and is listed in *Who's Who In America*.

McGuire's interest in Davidson and Pi Kappa Alpha has not diminished since 1930. He served as president of the Davidson College Alumni Association.

Since his son John was initiated by Beta Chapter in 1964, the McGuires' home in Charlotte often serves as headquarters for brothers, and last spring their home on Lake Norman was turned over to the brotherhood for a Spring Rush Party.



The Gamma Xi Chapter House at Washington State University has a spacious library.

Washington State Chapter Establishes Outstanding Chapter Library

by Guy W. Doan, ΓΞ

The Sidwell Collins Memorial Library has become a lasting tradition at Gamma Xi Chapter. We are proud to devote a section of the *Shield and Diamond* to this memorial.

The library was established in memory of Sidwell Collins, a member of the chapter, who was killed in an automobile accident in the early 1930's. Collins' father donated a revolving fund of \$22,000 to be used for the establishment of a chapter library in memory of his son. The money is invested in stocks and bonds with approximately \$1,000 of immediate cash available for yearly expenditure. Besides this generous endowment, Dr. Collins also donated a number of books from his own personal library.

Since the time of the original investment, the revolving fund has increased to its present value of approximately \$32,000. The books for the library are purchased by the chapter with the consultation and approval of the chairman of the building corporation. However, a number of the books in our present stock have been donated by the active members and some of the local alumni.

The original library was located in the chapter room, but because of the rapid growth in number of books, there is now a special section of the chapter house designed specifically for the library. When the chapter house was rebuilt in 1963, the library was also remodeled and enlarged. The endowment fund helped pay for the library's expansion as well as the addition of walnut panelling.

The library is the largest and best equipped fraternity library at Washington State University. The subject matter is diverse and is designed to supplement almost every field of interest. A highlight of the library is a large selection of reference books including two 24-volume sets of the *Encyclopedia Britannica*, the *Britannica World Language Dictionary*, and a 50-volume set of the *Harvard Classics*. A large number of books on world, United States, and Washington State history are provided, along with a biographical collection on the lives of famous men—Washington, Jefferson, Jackson, Franklin, Churchill, F. D. Roosevelt, and many more. Suitable for more leisure time reading are novels by many of the world's great contemporary authors—Hemingway, Faulkner, Steinbeck, and Lewis. For scientific reference and study the library offers an authoritative, up-to-date set of books on medicine, engineering, mathematics, physics, botany, and chemistry.

The library has, since its establishment, served our chapter in providing not only a source of enjoyment but also a place for ready reference to members and visitors alike.

Editor's Note: This is an example other alumni and chapters will wish to emulate.

Gamma Xi Chapter at Washington State University has an outstanding chapter library.



OVER REGULATING RUSHING

By W. HENSON WATCHORN*
Alpha Chi Rho National Secretary

When I have completed the few remarks* which I am about to expound, I trust you good members of the craft will be able to evaluate them in the same manner which the old Kentucky farmer evaluated the bottle of whiskey that a friend had given him. About two weeks after the old farmer had received this gift, he met the friend on the street. The friend said, "Cy, how did you like the whiskey?" Cy replied, "It was just right." "What do you mean, it was just right?" his friend asked. "Well," said Cy, "if it had been any better you wouldn't have given it to me and if it had been any worse it would have killed me."

I was most willing to accept this assignment but the first thought that entered my head was—How can you spend fifteen minutes discussing a subject that can be summed up in one word. That word is RIDICULOUS. To me, most of the rules governing Rush are simply ridiculous.

In the April, 1964, issue of *FRATERNITY MONTH*, there is a reprint of an article from the *Palm* of $\Delta\Gamma\Omega$ entitled, "What is Rushing." This article states "*That the Primary Purpose of Rushing is to Find the Men with Whom You Will Be Compatible.*" If we accept this statement as true, and it is the primary purpose of rushing to find men with whom you will be compatible, then it seems logical that the more men you have a chance to meet, the better are your chances of getting the men with whom you will be compatible. If this premise is correct, then why do IFCs continue to regulate rush to the extent that it keeps many potential fraternity members from ever going through rush? To me this situation seems ridiculous.

In the April, 1964, issue of *Banta's Greek Exchange*, Dean Fred Turner, in his column, "if you ask the dean," quotes Dr. Clarence E. Butler, $\Delta\Sigma\Delta$, as suggesting six things fraternities should do to meet the changing times. The last one of these was "simplify rushing procedures." Dean Turner goes on to make the following observation, and I quote: "I would like to offer some comments on my own in regard to the future and areas of planning which might offer opportunities for fraternities to get ready

for rough going ahead. I would agree immediately with Dr. Butler on his sixth point, simplification of rushing. There just isn't any doubt that fraternity rushing is going to change. But how? Deferred rush? Postponed? Open? More or less regulated and systemized? It seems unlikely that any one pattern will be desirable for all. For example, on the campus of the University of Illinois, sororities are moving to deferred rushing for a one year trial for the simple reason that the former Spring rushing had to be abandoned for practical reasons. It just couldn't be held. The opportunity for Fall rushing disappears with a new registration procedure by which the majority of students, new and old, will have completed registration in the previous spring and summer, and will not need to report back to the campus in time to do more than pay the balance due on fees and then start classes. At the same time, fraternities which have always rushed in September are in the midst of a trial spring rush for the next fall's members and will continue that program on an informal basis during the summer. September rush has simply become a casualty of advance enrollment and a fast calendar, plus the fact that since last October, contracts have been in the process for housing in September, 1964, and the good students simply do not dare to wait until registration time to await a possible invitation to live in a fraternity house. I have never liked deferred rushing, but have been forced into the position that it may be the only procedure left which can work practically in a system which is moving at the speed of today's academic programs. I've also had the definite feeling that we have gradually made rushing such a complicated affair that it is a wonder that we can ever convince a candidate that he should subject himself to the rigors of the system. In fact, some of the smart good candidates have been passing up the formal program and simply waiting for the simple, easy and quiet informal rush which follows. If I were to crystal-gaze a little, I'd guess that the time is not far away when much of the formal rushing will disappear and there will be a return to a simple invitation to desired members at the time when it becomes a mutually agreed situation."

I concur wholeheartedly with these views of Dean Turner, especially those relating to the regulation of rushing. At the 1963 NIC meeting, held in New York City, I heard a talk given by Orville H. Read, Chairman of the $\Delta\Gamma$ Board, at the time he addressed a panel on rushing trends. The talk was entitled, "Salesmanship or the Case of the Vanishing Rushee." I was deeply impressed by the thoughts expressed by Mr. Read for to me they make good common sense.* Mr. Read used the analogy of a man who is thinking of purchasing a TV set and goes into a store only to have the salesman spend most of his time telling the prospective buyer how bad his competitor's TV sets are. Then the man goes to the competitor's store and he proceeds to downgrade the other TV sets. Finally the prospective buyer is so uncertain about TV in general that he ends up buying no TV set at all. Mr. Read advises fraternities that they should not rush by degrading all the other fraternities on the campus for by doing this they merely suggest to the rushee that the fraternity system is no good and he had better stay away from it. Rather, he suggests that rush should be a positive story. Each fraternity should tell why his chapter is better, not why the other is worse. Then Mr. Read goes on to say, and I quote: "Fraternities do have great advantages. In general they have nothing to be defensive about. They do have a strong story to tell, socially, economically, scholastically (yes, scholastically too). They make sense. A positive approach in rushing will benefit the entire fraternity system, and your chapter will share in the prosperity. Your IFC should urge all fraternities to build rushing programs around the advantages of the fraternity system. Stress in rushing the fact that fewer fraternity men are drop-outs, emphasize the leadership training that all fraternities offer. Point out the greater enjoyment of living with a compatible group of men of your own choice. Bear down on the positive values of your social program, of your scholarship program, of your intramural program, of your leadership training program. Start selling the fraternity system in your very first contact with the rushee (and his parents). An old merchandising axiom is 'You can't knock the competitor without degrading your own product'. Another is 'Sell Benefits'. They both apply equally to rushing. There's another selling axiom which applies to rushing, 'Make it easy for the customer to buy'. Do we do this in our rushing programs? Let's consider this a minute by going

*Talk given at the College Fraternity Secretaries Assn. Convention, French Lick, Ind., July 9, 1964. Reprint by permission of THE FRATERNITY MONTH/April, 1965.

back to our parable of color TV. This time when you go out to shop for a set, you don't even get in the door. You are met there by the dealer who says, 'If you are interested in shopping for color TV, there are a few rules you must observe: 1. You must go first to the Chamber of Commerce and register as a prospective buyer. 2. You must pay a \$10.00 registration fee for this shopping privilege. 3. You must start your shopping on a fixed day at a fixed hour. Then you must visit at least four dealers for a period of one hour. No more, no less, you must get a receipt from him showing that you have made this visit. 4. On no account may you go back to any dealer a second time until you have visited them all. 5. Now, in our town, you can't see any of these sets until next February, and if any dealer even lets you in the store before then, or discusses TV with you, he is barred from selling you a set, no matter how much you may want it.' After hearing these and other rules, you'd be pretty apt to say, 'I don't want color TV that badly.' But before you walk out of the dealer's life forever, you just might ask him, 'Why has the government made all these silly rules that make it so hard for you to sell TV sets, and for me to buy one?' And the dealer would reply, 'Oh, the government didn't make all these rules. We did this ourselves!'

This is a good analogy for there is no doubt in my mind that the principles of salesmanship can be applied to fraternity rush. Rushing is the time when the fraternity man tries his best to sell his fraternity to the men he wants. The main concern of all fraternity men should be to get as many prospects to go through rush as possible. You do not accomplish this end by erecting all sorts of obstacles to discourage participation in the rush program.

Alpha Chi Rho recently instituted a new chapter at a small state college. During one of my visits to the campus, the Dean, in an apologetic sort of way, told me that the past year at this institution had been a bad one for rushing. He explained that the IFC had experimented with the idea of charging \$1.00 registration fee for all students who wished to participate in rush. Now a dollar to all you affluent secretaries, no doubt, seems like a very small fee. It meant enough, however, to the students at this small school to cut the number of men participating in rush to 30%. The Dean immediately informed me that the IFC has already abandoned this noble experiment.

During a visit to one of our mid-western chapters, I was having an informal meeting with the brothers and the chapter advisor in the living room of the beautiful new house which had been built by the college. The discussion was general in nature and finally some of the boys began to moan about the fact that the college had just built these new houses which accommodate 57 men. The members did not like the idea of the college putting independent men in the rooms which were not occupied by brothers. One brother remarked, "How can you fill a 57-man house when only 200 freshmen out of 650 signed up for rush?" My first question to this brother was, "Is there any rule or obligation prohibiting you from rushing any of the 450 men who did not sign up for rush?" From the blank look on his face, I could see that either he did not understand my question or he thought I was plumb crazy. The thought of rushing anyone who had not signed up for rush just never entered his head. It is my considered opinion that very few of the fraternity men at this particular school ever thought of rushing a student who hadn't signed up for rush. Yet think of the potential membership which was largely neglected simply because a rule said you had to sign up for rush. So everyone figures if you don't sign up, you are not interested. How many life insurance policies would be sold in the United States if the salesmen waited for their prospects to come in and sign up? One of the cardinal rules of that profession is "It takes 10 calls to make one sale." I believe this can truthfully be applied to fraternity rush. In that group of 450 untouchables there probably were men who would be far better fraternity men than many of the 200 which the fraternities were working hard to pledge. But it would take someone to sell these men on the idea that fraternity life *is good* and the fraternity experience would make college life much happier and more meaningful. My point is this: With the sign-up system, the fraternities were concentrating on 200 men; but if there had been no sign-up rule, the fraternity men would not have known who was interested and who was not. Therefore, they would have had the entire freshmen class of 650 men as potential prospects and members. Thus because of over regulation of rush, you cut your potential manpower by over one third. Does this look like sound judgment? To me it is utterly ridiculous.

As I was preparing the material for this discussion, the horrible thought came

to me that some day some smart president of some IFC would get the idea of carrying on an advertising campaign in connection with the rush program. If this ever happened and the campaign were run on the same principles as some of the rush programs, I can imagine what the ads would sound like, for example, (With sincere apologies to those whose ads I am about to desecrate) they might go as follows:

"Let fraternity put you in the HOT seat."

"I'm a fraternity man . . . Don't you wish NO ONE ELSE was."

"Fraternity brings out the PARTY in people."

"Now it's fraternity for those who think WRONG."

Absurd, ridiculous? Sure it is. However, when you compare this absurd idea with some of the rules the IFCs are passing to regulate, or should I say over-regulate, the rush programs, is it any more absurd or ridiculous?

We as secretaries must use all of our influence to educate our undergraduates to this peril of over regulation of rush. We must point out how this practice is choking off the very source of our existence for, without the rushee, we die.

Missouri Analyzes Summer Pledging Program

by CHARLES J. HARTMANN, JR.*
*Assistant Director, Student Affairs
for Men, University of Missouri*

Editor's Note: September is a hectic period for students and the faculty at our colleges and universities. Fraternity rushing during the first days of the college year is also very hectic and "rushed." Many administrators and many IFC's seek to avoid the problems by "delayed" rush. This frequently compounds the problem for the rushee, the fraternity, and the college. The University of Illinois has taken a healthy "new look" and has instituted spring and summer rush. The University of Missouri is experimenting with summer rush. We appreciate the opportunity to present to our readers this analysis by Mr. Hartman.

It is appropriate that we evaluate the summer pledging procedures as we complete the first year of this new system of fraternity membership selection at the University of Missouri.

I. Adoption of the System

In the fall of 1962, a proposal containing some of the characteristics of the IFC rush plan at the University of Illinois was first recommended to the Missouri IFC by representatives of the Office of the Dean of Students and a number

*Reprint from FRATERNITY MONTH/April, 1965.

of undergraduate fraternity leaders. A committee of IFC representatives gathered information pertaining to operative summer and spring pledging systems at other institutions, and hearing campus opinion on both sides of the issue recommended in early 1963 to adopt a system of summer pledging on a one-year trial basis, to take effect in 1964.

II. Anticipated Problems

A. Large Versus Small Chapter Controversy.

Some arguments raised against summer pledging were shown to have little basis in fact during the past summer, while other objections cannot be evaluated at this early date. Among the former is the position that summer pledging aids either the so-called "small" or "large" chapters. Members of those larger fraternities with a long history of successful rush weeks viewed the system as an opportunity for smaller fraternities to benefit to the disadvantage of the large groups. They felt that the small groups would be able to commit isolated new students before they had an opportunity to see other fraternities.

It is curious that the exact opposite of this position was advanced as the reason some small fraternities opposed summer pledging. They claimed an inability to compete financially with the large groups who could engage in lavish summer rushing, including the reimbursement of all full-time traveling rush chairmen. This technique, though practiced extensively in previous summers, was given new impetus by summer pledging.

Results from our first summer experience indicate that neither the large chapter nor the small chapter position was supported. A number of small chapters who traditionally lack the leadership necessary for an aggressive, well-organized summer rush program, again failed to take advantage of summer opportunities, while larger, well-financed and better organized fraternities used the summer pledging opportunity to advantage in much the same way as they had in past years, when a significant number of men were pledged "informally."

A number of smaller chapters have demonstrated that regardless of size or financial position, their chapter now has an opportunity to pledge a substantial number of men prior to rush week, given the willingness to carry on a personalized aggressive summer program. Good examples of small chapters who

met with satisfactory results at a minimum of expense are TKE, ΣΦΕ, and ΦΚΘ, who pledged 14, 20, and 21 respectively. On the other hand, other small groups performed in much the same way as previous years: ΔX (4) Acacia (5), ΔΣΦ (0).

B. Concentration of Pledging in Areas of Chapter Strength.

A second argument advanced in opposition to summer pledging contended that fraternities already strong in given areas of the state would tend to become more stratified by pledging largely in those areas. The position contemplates that rushees will pledge in the summer before they have a full opportunity to see a number of chapters.

An investigation of the areas represented in pledge classes of the five fraternities which pledged the most men during the summer of 1964 does not reflect any more extreme geographic grouping than prevailed in the past years.

ALPHA EPSILON PI			
1963		1964	
6	St. Louis	17	St. Louis
7	Kansas City	12	Kansas City
1	New Jersey	1	St. Joseph
		1	New York
14	Total	31	

ALPHA GAMMA RHO			
1963		1964	
3	Independence	2	Fulton
2	St. Louis	2	Kansas City
14	Miscellaneous	22	Miscellaneous
19	Total	26	

ALPHA GAMMA SIGMA			
1963		1964	
2	Hamilton	2	West Plains
2	Unionville	3	Archie
14	Miscellaneous	2	Unionville
		22	Miscellaneous
18	Total	29	

BETA THETA PI			
1963		1964	
7	St. Louis	12	St. Louis
2	Columbia	2	Columbia
4	Springfield	3	Kansas City
2	Mexico	2	St. Joseph
2	Chillicothe	8	Miscellaneous
12	Miscellaneous		
29	Total	27	

KAPPA ALPHA

1963		1964	
5	St. Louis	7	Columbia
3	Rolla	2	Fulton
2	Columbia	3	St. Louis
2	Bridgeton	10	Miscellaneous
18	Miscellaneous		
30	Total	22	

On the contrary, it may be that intensified summer competition induced some groups to broaden the scope of their rushing to new areas of the state. Groups such as ΣAE, KA Order, ΑΓΚ, ΑΓΣ, and ΣΝ whose rush chairmen engage in extensive traveling would be expected to draw their pledges from many areas of the state.

C. Incidence of Depledging and Dissatisfaction

A third argument proposed in opposition to summer pledging was that freshmen would tend to make unwise choices during the summer which would result in a higher incidence of depledging and dissatisfaction during the late summer and fall.

It is too early to comment fully on the validity of this position. At the end of the third week of school, a total of four summer pledges had indicated a desire to depledge; two of whom to pledge a different chapter, while the other two men remain unaffiliated.

It is believed that the number of men depledging in order to pledge a different fraternity will not be substantially larger than under the rush week procedures of past years. This view is based on the observation that freshman members of a fraternity tend to identify with the group and to share its aspirations and goals very early in the relationship. It seems unlikely that many new pledges would "go over to the other side" after the first one or two pledge class meetings, in the absence of purposeful and rigorous pledge-stealing by another fraternity, a practice specifically prohibited on this campus.

Whether the incidence of men depledging because of dissatisfaction or disillusionment with the fraternity system will be larger under a system of summer rushing is another question.

On this campus, the men who participate in rush week have largely committed themselves to pledge a fraternity, unless they have reserved for themselves a residence hall contract as an alternative

place to live. It may be said that the rush week pledges have weighed the consequences of their decision during the summer and have struck a balance in favor of fraternities. With intensified summer rushing it is to be expected that some men will be pledged who might not have otherwise contacted and induced to consider participation in rush week. Those who make a quick summer decision based on a personal acquaintance with members of a given fraternity may find conditions different than they imagined or were led to believe. It will be interesting to observe whether a significant number of men depleted for this reason.

III. Results and Reactions

A. Number of Men Pledged

The two primary arguments advanced in support of summer pledging are as follows: 1. It provides opportunity to attract substantially larger numbers of men to the fraternity system; 2. It provides the opportunity to pledge men at an early date, when they can cancel residence hall contracts.

During the summer pledging period, June 5 to Aug. 24, 374 men were pledged to 26 fraternities. Another 251 pledged at the conclusion of rush week. The total of 625 compares favorably with the statistics from 1963. Open rush pledges include many men who did not attend rush week, but who were rushed and tentatively committed during the summer.

The total number of 1964 pledges is approximately 36% more than 1963, when men were pledged in rush week and open rush only.

	1963	1964
Rush Week Pledges	401	251
Summer Pledges	—	374
Open Rush Pledges	112	75*
	513	700

*As of November 1, 1964

B. Suggested Changes

Following rush week, each fraternity president and rush chairman was asked to indicate his reaction to the new system and make suggestions for improvement. Each response has been in favor of continuing summer pledging, while a few advocate the expansion of the dates between which men may be formally pledged to include the period up to the beginning of rush week.

As might be expected, some rushees were committed "informally" after the close of summer pledging. In these cases some of the men participated in rush week, while others did not, choosing to move into their chapter house thereafter.

It has been suggested that the rules be altered to permit these men to pledge without the necessity of rush week participation. Technically, the men who moved into houses at the close of rush week, without having participated therein, were in violation of IFC regulations which provide that a man may not pledge until the start of open rush on Oct. 15. A satisfactory compromise might be achieved by beginning open rush at the conclusion of rush week.

C. Large Versus Small Chapter Controversy Revisited

Curiously, rush chairmen of large fraternities still hold to the view that the new system operates in the favor of the smaller chapters, while rush chairmen of the latter group take just the opposite view. In response to the question, "Does the new system favor any chapters over others?", the large fraternities adopt the view that small chapters were benefited because they did not have to compete with the large groups in the close confines of rush week, while smaller groups think that the manpower and financial resources of the large groups make the new system operate in their favor. Both groups take the position that the rewards are sufficiently beneficial to their own chapter and the fraternity system to merit its continuation.

D. Acceleration of Summer Rushing

All of the responses indicate that more men are being rushed under the new system. A few said they rushed about the same as last year, but none, even those who carried on minimal summer rushing programs, reported that they rushed fewer men than last year. It is expected that the increase in men rushed was somewhat larger than the corresponding increase in men pledged.

E. Ramifications as to Housing Contracts

While summer pledging eliminated in some part the need for new students to take University housing contracts as an alternative against failing to be bid in rush week, it, of course, did not affect the problem as related to 278 men who waited to participate in rush week. Of this number, approximately 75 had residence hall contracts, and approximately 60 wished to cancel their contract at the close of rush week.

Anticipating a smaller number, the University Housing Office was able to accommodate only 25 requests to cancel. The IFC recommended an allocation of the 25 cancellations to those groups housing the smallest percentage of their house capacity. The distribution of

pledges with housing contracts was such that each requesting fraternity was allowed a minimum of one cancellation, while one fraternity was permitted to cancel as many as four contracts.

If rush week continues to attract an equally large number of students, it may be necessary to institute some form of advance registration which will permit the IFC to supply the Housing Office with a realistic estimate of the number of cancellation requests to be expected. If this information can be supplied sufficiently early in August, it may be possible to dovetail a certain number of students on the residence hall waiting list into the expected cancellations. Panhellenic Association at the University has been able to make a similar arrangement with the Housing Office because of an early August deadline for rush registration.

Professor Buchan Observes Campus Pressures

In 35 years of teaching at Washington University in St. Louis, Alexander M. Buchan has become a memorable campus figure because of his unusual concern for his students. In this article, excerpted from the Washington University alumni magazine, he raises questions about some of the changes taking place in American colleges and universities today.

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Not so long ago Washington University was a comparatively small institution. I can remember one large table in Lee Hall around which representatives of the sciences and the humanities used to meet regularly to eat lunch and argue and discuss.

Nowadays at Washington University there is no central meeting place for the faculty. There used to be a hospitable cafeteria down in the art school where we could sit and talk with the art and architecture faculty and with students in their smocks. And we had a wonderful time. Now we are like cliff dwellers on Mesa Verde, each division in its own cave.

This process of isolation is happening on every campus that I know, and I know a good many.

Virtue of a Pathway

As a college grows in size and importance, we easily forget the simple virtue of a free and open pathway between the student and the instructor.

tor. One of the great merits of the American college when I came into it a good many years ago was that this pathway was wide open, easy, and available.

It doesn't exist any more because the professors are too busy, and the young people are too scared to approach them.

It used to be that in any family there was a division of responsibility between the two parents. Mother usually did a great deal of the practical managing of the home. Dad was called in to lay down the discipline, to insist, "You get to your books, Johnny!" The majority of our youngsters now carry two parents on their neck, both of whom have college degrees.

In the old days a boy was lured into medicine by his doctor father. Now both parents will expect him to go into medicine. It has become harder for him to say, "No, I'd rather be a teacher or a real-estate agent or an engineer. I don't want to be a doctor."

Why Some Weep

We are compounding the pressure that we lay upon our children, and it is heartbreaking to watch it show. Young folks weep in my office because they are disappointing not one person but two, both of whom they like. I am suggesting that the high hopes and fears and ambitions of the nice American home may quite easily be a serious drag on a young person's ability to make his own choice, to seek his own path, to be, as far as is possible, his own man.

Another change comes from an insistence on what is called the "cult of excellence." Schools are raising their standards and colleges their entrance requirements, while industry and the professions are demanding more and more training and more advanced degrees. We are setting up constantly higher levels of this frightening abstraction called excellence, and we are increasing directly with this the guilt and the anguish of many young people who, fine as they are, cannot meet the demand of specialists in every branch of knowledge.

Obsession With Grades

The pressure can be dreadful and frightening. There is an insistent obsession with grades. It used to be that C was a creditable grade, and, if you were interested in going out an evening or two with a boy, you could forget your assignment and make a C or a B, as the dice of an exam fell. I believe this to have been a wholesome attitude, this willingness to sacrifice a little bit of excellence along one narrow line for the sake of a broader purpose.

The worst result of this insistence on excellence lies in a mood fairly common on campuses that study is always an unpleasant chore.

Hard study might be fun if it were not for the incessant reckoning that has to be made. Across every campus move hundreds of young people who, in their attitude towards learning, are as stale as overtrained athletes, too tired, for lack of any remission, to rise to the challenge of a new idea.

The other day I saw a bulletin of the Indiana department of health listing 50 different job options in the area of health only. Students know something of these riches, and they are bewildered. In the sophomore year, they find it hard to pick a "major," and they move from one major to another on a whim, because there is this ample choice.

Some time around March and April every year, there occurs an affliction arising from a suspicion that a major chosen is not a very happy one. Accompanying it is a trying sense of drift and desperation, because those older students know they should make up their mind on a particular direction, but they do not like courses they are taking, and they drift from one class to another aimlessly. Some of them, unfortunately, run away from the despair by getting married—which is usually the worst way for a student to escape.

Even among our graduate students, we find a willingness to put off the decision about choosing an area of study or getting a dissertation done. They postpone the choice from year to year, and the period of study for

the Ph.D. in the humanities grows longer and longer.

The longer I teach, the more clearly I realize that the row of grades which I put down in a notebook is not telling me—or anybody else—much about my young people. Behind this row of figures lies a bewildering confusing of personal dilemmas, interests, tensions, and desires, all of which have some relevance to this business of education for which I happen in a small way to be responsible. The grades are not a reliable indicator.

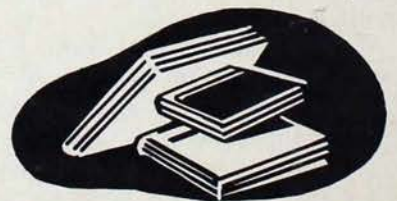
Role of Relaxation

If we look at the goals that most of us pursue, they are in the end very simple. Making a living. Being useful in some way. Having some individual quality of excellence all one's own; whether it is a great excellence or a small one is not relevant. We tend to overlook one of the most essential goals: As age and tension increase, there arises for all of us a need to have the wherewithal and the capacity to escape, to get away. Not back into work for the pursuit of excellence, but into the relaxation for mind and spirit out of which maturity comes. And we are giving our young people too little time for this relaxation.

Study is only one part—and the older I get I think not necessarily the more important part—of this process that goes on here for several years. A great deal of growing up has to be done, and our best growing may occur during the unhurried hours when we are not driven from task to task, the hours of free time and leisure when, quietly, things soak in.

Why should we deny our young people the calm hours in which, above the tumult and the shouting, they hear the still small voice within themselves?

—Alexander M. Buchan





A LABOR OF LOVE

A Typical Weekend With National President Charles L. Freeman . . .

Friday, February 5,
11:30 P.M.—Arrival
at Norfolk, Virginia.

Saturday, February 6, 10:00 A.M.—
Visit to the graves of Founders Littleton
Waller Tazewell and Frederick South-
gate Taylor.

Saturday, February 6, 1:30 P.M.—Pre-
siding at colonization of new colony at
Old Dominion College.

6:00 P.M.—A talk to the members of
Iota Chapter, Hampden-Sydney, Vir-
ginia.

Sunday, February 7, 11:00 A.M.—At-
tended church services at college church,
Hampden-Sydney, Virginia (Sherrard
Rice, son of junior founder Theron Rice,
was the preacher).

12:30 P.M.—Attended a special cere-
mony in Room 50, Cushing Hall com-
memorating the 75th anniversary of the
junior founding.

1:30 P.M.—Spoke at a banquet in con-
nection with the 75th anniversary of the
junior founding.

6:30 P.M.—Went to the home of J.
Gray McAllister, the oldest living mem-
ber of Pi Kappa Alpha, to present him
with a 75-year membership.

8:45 P.M.—Attended a meeting with
Richmond alumni leaders and discussed
general plans for the Virginia Centennial
celebration.

Monday, February 8—12:00 Noon—
Lunch at Alpha Chapter House and short
talk to members at Charlottesville, Vir-
ginia.

1:30 P. M.—Presided at the relocation
of the plaque marking the room where
Pi Kappa Alpha was founded.

5:30 P.M.—Attended a special meeting
of undergraduates and alumni at Delta-
Alpha Chapter, Washington, D. C.

SMCs from Howard College, Auburn
University and the University of Ala-
bama gave fine reports.

Delta's 98 percent attendance also
was good enough to take honors that
night.

A state-wide Dream Girl of PiKA was
selected as a highlight of the evening.
She is Pam Lewis of Selma, Alabama,
and a member of Pi Beta Phi sorority
at the University of Alabama.

Other contestants, all Dream Girls,
were Carol Kay Ingram of Howard Col-
lege, Audrey Ann Prude of Birmingham-
Southern; and Mary K?? Petro??? of
Auburn.

A dance into the wee hours of the
night followed the crowning of Miss
Lewis and a short program emceed by
Andrew Gainey, of the Southern music
faculty and national music director.

Arriving in Birmingham the afternoon
of the dinner, Freeman was escorted to
Birmingham-Southern, where he crowned
Miss Prude as Dream Girl at the Delta
chapter house.

M. E. Wiggins, president of the Birm-
ingham City Council, and Dr. Howard
M. Phillips, a president of Birmingham-
Southern and a PiKA, awarded Freeman
a key to the city.

Freeman, Dr. Phillips and Gainey
were joined at the head table at the
Founder's Day celebration by a host of
distinguished guests.

They included U. S. District Judge
C. W. Allgood; U. S. District Court Clerk
William E. Davis; Andrew H. Knight
and Roy D. Hickman, past national pres-
idents, both of Birmingham; John A.
Caddell of the University of Alabama
board of trustees; Dr. John A. Fincher,
dean of Howard College; Foster Eth-
eridge, Jefferson County legislator; and
John E. Horne, director of the Federal
Home Loan Bank of Washington, an
Alabamian and a Pike.

William T. Davis, president of the
Birmingham PiKA alumni association,
stamped a "well done" on the entire
event.

Freeman Addresses Alabama Founder's Day

To the surprise of everyone except the
young men of Birmingham-Southern
College, Delta chapter walked away with
most honors when Alabama observed
PiKA's 97th anniversary.

One of the biggest and best joint
chapter parties ever held by the frater-
nity overflowed the largest dining room
at Vestavia Country Club on Feb. 26.

Charles Freeman, national president,
who addressed the more than 400 under-
graduates, alumni and their ladies, said
he had never seen such enthusiasm.

Delta won recognition in two of three
areas that night: Best SMC presentation
and best attendance.

SMC Jimmy Wilson pulled no punches
in telling the audience of Deltas' failures
and decline in recent years but an-
nounced that PiKA's fourth-oldest chap-
ter was on the road back to prominence.

(l. to r.) Alpha SMC Doug Gordon, Centennial Commission Secretary
K. D. Pulcifer, and Executive Director Earl Watkins examine the
relocated Founders Room Marker at the University of Virginia.



(l. to r.) National President C. L. Freeman, Alpha SMC Doug Gordon,
University of Virginia Dean B. F. D. Runk, and District President
Hugh Flanagan visit outside the Pi Kappa Alpha birthplace.



1915

BROTHERHOOD THROUGH THE YEARS

From the pages of
SHIELD & DIAMOND
magazine

By Ray Vorus, Administrative Assistant

...1930

50 YEARS AGO

Last month, on May the 22d and 23d, the Alpha Alpha Alpha Fraternity of the University of New Mexico became the **Beta-Delta Chapter** of Pi Kappa Alpha. Previously, **J. Gordon Hughes**, a member of the Supreme Council inspected Tri-Alpha on April 25, 1915. Beta-Delta Chapter has the honor of being the first chapter of any national fraternity to enter the state.

Beta-Gamma Chapter at the University of Kansas writes: "Many of our parents and grandparents in the Sunflower State have a horror of the bare word 'fraternity'. Some of them are hardly open to conviction that they can be mistaken. They have had the idea for years that a fraternity was an undemocratic organization for the sons of the idle rich, and that the entrance requirements consisted in the ability to dress in clothes tailored in the latest styles and great skill at poker, while a seasoned taste in liquor made the candidate a still more valuable asset.

"Fortunately, it may be truthfully said, this idea is gradually dying away."

At the Third Annual Meeting and Banquet of the **Atlanta Alumni Association**, the following menu was served:

MENU

Consomme A La Barigoule	
Celery En Branch	Garden Radishes
	Queen Olives
	Grilled Filet of Bluefish
Montpelier Butter	Pommes Serpentine
Roast Milk-Fed Chicken	Rothschild
New Potatoes Supreme	New Green Peas in Butter
Salad En Season	Roquefort Dressing
Fresh Strawberry Ice-Cream	Petit Fours
Philadelphia Cream Cheese	Bar Le Duc
Demi Tasse	Cigars

35 YEARS AGO

At the Convention held by **District No. 13 at Lawrence, Kansas**, a resolution was introduced to show the appreciation of the brothers in this part of the country for the fine Shield and Diamonds that have been put out this year. The convention went on record "as favoring the new size of our Shield and Diamond, also, that we appreciate the untiring effort put forth by the editors, which, has placed our fraternity magazine among the leaders, if not the best among such publications."

In an announcement that **Dillon Graham** had just been made sports editor of the Associated Press, it was pointed out that . . . When the S.M.C. of **Alpha Eta (Florida)** appointed Dillon Graham to write the chapter news, he did so because that was the only man he figured he could unload it on. Graham was "cussed" for the poor material he turned in for the magazine more than the usual chapter correspondent, owing to the fact that he was a freshman. Now while the fellows who did the most kicking are dumbfounded by the phenomenal success in the journalistic world of the lowly frosh of 1926, the writer is sitting back thumbing his suspenders and saying "I told you so."

(In 'Old Iota In The Gay Nineties', **J. Gray McAllister** recalls an incident at a convention in the 1890's.) I recall that in the course of the discussion in one of the conventions of this period a brother asked where he should wear his pin. "Anywhere but on the seat

of your pants," replied the ready **Robert A. Smythe**.

35 YEARS AGO

Open house at **Alpha-Iota's** home that afternoon gave the visiting brothers all the opportunity they needed to meet Millsaps' most beautiful co-eds. And the co-eds didn't mind a bit—for a month they had begged the hosts to let them do anything to meet the delegates; many of them offered their machines to drive the visitors about, etc. Time drifted by until the dance was in full swing. Proclaimed by all the youngsters present to be the best dance of several seasons in Jackson, the affair ended at exactly midnight and all the dancers hurried home to study their Sunday school lessons.

The last seen of the delegates from **Eta** was at 4:00 a.m. Sunday when they backed out of the house hurling at all assembled their 10 best reasons why New Orleans was the only place for the next district convention. **Gamma-Iota's** representation could not get away without coming by the house for one more visit—it seems that one of the fellows had lost his best old hat and that he needed it to protect his hair from dust when he rode in particular types of automobiles.

Judge and Mrs. Wightman Hughes announce the engagement and approaching marriage of their daughter, Lina, to **Mr. Thomas M. Garrott, Jr.**, (Theta) of Sledge, Miss., the wedding to take place June 17.

Miss Hughes attended Southwestern, and she is a member of Chi Omega sorority.

Mr. Garrott was graduated from Southwestern and is a member of Pi Kappa Alpha fraternity. — Memphis (Tenn.) Commercial Appeal.

Two more **Ohio State University** fraternities have announced their intention of abolishing "rough initiations." In doing so, they are displaying excellent judgment and it is to be hoped that still others will follow their example.

Pi Kappa Alpha has voted to substitute an "educational probation" period in place of the usual "hell week" program and will impose intensive study upon their pledges in place of slapsticks. It is gratifying to note this trend which concentrates attention upon the upper end of the spinal column rather than upon the lower. (Editorial in the Columbus Dispatch.)

Editorially, the staff was pleased to receive this resolution from the District 9 convention: "We the committee on resolutions recommend that the Convention express to the Editor of **The Shield and Diamond**, our most sincere approval and appreciation of the present form of **The Shield and Diamond**."

Then we were saddened by this report from the District 2 convention: "Disapproved of the appearance of **The Shield and Diamond** and favored a return to the former style, and disapproved of the treatment of photographs sent to this magazine."

But the sun shone brightly again when this resolution came along from the brothers of District 13: "The convention went on record as favoring the new size of our **Shield and Diamond**; also that we appreciate

the untiring efforts put forth by the editors, which has placed our magazine among the leaders, if not the best among such publications."

A withered blossom between two rosebuds . . .

On March 1, **Delta (Birmingham-Southern)** and **Alpha-Pi (Howard College)** chapters held a joint banquet at the Thomas Jefferson Hotel to celebrate Founders' Day. The principal speaker and guest of honor was Brother **R. M. McFarland, Jr.**, assistant grand treasurer, who came over from the "cracker metropolis." McFarland, with **Brother Hickman**, the Alumnus Nu president, also were dinner guests the following Sunday.

Pi Kappa Alpha

Then and Now

by Theron H. Rice

Reprint from the April, 1918 Shield and Diamond.

Pi Kappa Alpha had something in it well worth giving to the college world; it challenged us to enlarge our boundaries and to increase our membership by entering other institutions.

When we were able to found Iota, we at once looked out from her for still further chances of extension. Bob Moore and Shadia Engle were two men that Iota brought into our ranks. They went to Northfield in the summer of 1888, and there met that strong and attractive character, Walter M. Smith, who, going back to the South Carolina Military Academy at Charleston, S. C., established there our gallant and efficient chapter, Lambda. It was this chapter which, as everybody knows, gave us Robert A. Smythe.

There was also in this period of our history a very interesting situation. We found that if we did not enlarge our bounds we would, perhaps, be repeatedly faced by overtures from other and stronger fraternities to merge with them. I suppose I am telling no secrets that ought not to be divulged when I say that during my residence at Clarksville we were invited to join at least three large and important fraternities. We debated the matter very seriously among ourselves, and there were some strong things to be said in favor

of it. We were very hungry for a larger field. We were very restless under our small chapter roll. *We felt that we had something that was worth while and the very nature of the fraternity life demanded a larger scope for its adequate development.*

Finally, however, we put aside all these things, and determined that, as far as in us lay, we would achieve our own career, and must eventually extend our boundaries.

When the writer went on to take a postgraduate course at the University of Virginia in the year 1889-90, he found at Alpha, as a transfer from Iota, that man who has already been mentioned as a factor in our transformation, J. T. McAllister. He participated heartily in conferences concerning the reorganization of the fraternity, and when I went on to Hampden-Sydney during the Christmas holidays of 1889 as a delegate from Alpha, to meet the delegates that were gathered there from Theta and Iota, he had conferred with me about plans, and was in full accord with the ideas and purposes that I carried with me to that gathering.

We come now to the story of the gathering at Hampden-Sydney at which the Constitution was adopted. This little college town, while not very large on the map, is one of the most historic spots in the nation. Its name is commemorative of two of the most remarkable figures in England's struggle for constitutional liberty.

Colleges have character and personality. The character and personality of Hampden-Sydney College were doubtless influenced by the great names it commemorated, and the character and personality of the college impressed themselves in turn upon successive student bodies, and hence, on the men of Iota who were hosts of this memorable gathering. We may count ourselves fortunate in holding our first council, with respect to *the organization of practically a new fraternity* under the shadow of great names and in the light of great ideals.

I remember so well the scene. The plain, almost rude brick building in which we met, the upstairs room occupied by Arbuckle, and the simple

table on which he studied, and the warm fire around which we gathered, for it was cold. Arbuckle's bright face and Foster's stern, almost melancholy countenance as we wrestled over the problems. Things of this sort stand out. But I can also recall with what forgetfulness of all the externals we bent together over the problems which was before us; how to reorganize the fraternity so as to give it in the future a scope and a field which we had long coveted for it, for its noble principles and its powers for good.

Well, we need not go into the details, even if we could, as to how this principle and that principle was evolved, discussed, modified, and finally embodied in the Constitution, but I can say that *no work was ever more whole-heartedly done, ever more earnestly cooperated in, ever more thoughtfully and carefully weighed, ever more joyfully and happily accomplished.*

When we were done, we had to make some sort of a report to the fraternity at large, and I remember the rather crude way in which that report was embodied and sent out.

Joe McAllister wrote a very beautiful hand, one of the most perfect hands I have ever known a man to write, though he was a lawyer. He proposed himself to write the whole thing out and hectograph it on an old-fashion gum hectograph and send these records out to those members of the fraternity who were still active. We accepted his offer willingly, and he did all of that hard work out of pure love for the fraternity. *This was the first issue of any sort of publication by the fraternity.* Then it was that Smythe undertook to establish and edit the *Journal* at his own expense, and we owe everything in the way of our future success to that publication.

One of the things that I feel almost a hesitation in mentioning—and yet I would hardly feel my duty done if I did not mention it—is *the way that Smythe dedicated himself and his work to the fraternity.* When the convention was held, Smythe was sick and went through a very serious spell of illness, and, on recovering,

Continued Next Page

wrote me a very beautiful letter. I am not sure that I have the letter still, though I rather think I have.

In this letter Smythe said practically that his life had been marvelously spared, and, out of profound gratitude for the new gift, he felt under special obligation to dedicate that life to some noble and useful work. No man ever went into the ministry under a more solemn conviction, or with a more distinct ideal of service, *than the conviction and the ideal which carried Smythe into his life-long service for our fraternity.*

The thing that offered itself to Smythe at that time was the fraternity's regeneration, and he took up this work with all the ardor of youth, *and that ardor, fed by the spirit of noble self-sacrifice and consecration, has never grown cold in all these years of unprecedented service.*

This spirit it is, which has given a touch to all his work, *that men have revered, feeling it to be something quite distinct from the ordinary spirit in which men do work even of an unselfish character.*

I trust that this sketch, imperfect as it is, may give readers some conception of the forces which gave birth to our new era. *Those forces were certain noble ideals and certain young men who had faith to work for them.*

From that time on the story of the fraternity is well known. At first we did not make rapid progress numerically, but, after a time, we did begin to grow, and when we began to grow our growth was very rapid.

We all remember the strong and very ardent debates that were held at the convention which finally abolished the sectional line. We originated in the South and prided ourselves for a time on being an exclusively Southern order. But it was finally determined, with misgivings on the part of some, to extend the hospitality of the fraternity to colleges from one end of the country to the other. Today our chapter roll includes institutions almost as far north as the Canadian line. This enlargement has not been at the ex-

pense of quality. Reference was made above to the high standard of Theta. *It has always been characteristic of our chapters to be very fastidious as to the men they initiated.* This being true, while we have multiplied chapters, their personnel has been selected *under the control of the strongest conservatism and the noblest ideals of character.*

The fraternity today amazes a man who sat in that little room and brooded over the possibilities when there were only three chapters in existence. Not having attended the various conventions as some of you have, I can feel, as perhaps many of you can not, the tremendous contrast between then and now. The contrast is more external and formal, however, than essential; a Pi today, no matter where he is, feels at home; the fraternity, though so much more extensive, is the same old fraternity still. The fact is we have here the expansion of a germ. *The acorn has become the oak.*

It is really marvelous how life can grow. In those early days the cynic might have said, "What can come of this little gathering?" But if he looks today he will see that to which such life was bound to grow, by reason of the essential vitality which throbbed within it.

Let us remember this: that the fraternity today is "in trust" with that which was then, and is now, a sacred thing. Let us see to it that no glamour for bigness, no ambition to be considered large and imposing, shall rob us of our choicest glory, the principles for which we stand.

Branch Elected President Of Student Body

By Ralph D. Hill, BA

James Branch, Jr., Beta-Delta, received strong support from the students in the Spring Elections at the University of New Mexico and has been elected Student Body President for the school year, 1965-1966.



James Branch, Jr. is president of the Student Body at the University of New Mexico.

Very energetic in student activities, Brother Branch was selected as one of the two undergraduates to serve on the Student Affairs Committee in 1962. This committee serves as an advisory council to the Director of Student Affairs and deals with matters relating to the welfare of the students.

Feeling a deeper devotion to his fellow man, in 1963 he unselfishly joined the Peace Corps. He spent a year in Brazil under Brazil III Unit.

The following year, he returned to the University of New Mexico to continue his studies in the fields of biology and English.

Jim was selected to be chairman of Greek Week, 1964, and proved his capabilities in leadership. That Spring he was elected to Student Council. Brother Branch was appointed to the chairmanship of the Committee on the University for this past school year. An extremely important task, the purpose of the committee was to present an opportunity for the students and faculty members to express their various opinions, likes as well as dislikes, about the University. It came at an appropriate time—during the California student protests. The student forums this committee held attracted many non-university people, and thus served as a source of public information on university life.

For his outstanding scholastic achievements, Brother Branch has received the Interfraternity Council Scholarship and was a member of Chaaka (junior men's honorary). He was also named to Who's Who in American Colleges and Universities, 1964-1965.

This remarkable young man, busy as he is, is still one of the most active members of the Chapter. He served as IMC of the fraternity in the Spring semester, 1964, and as pledge trainer, Fall semester, 1964. Brother Branch played end on the champion intramural football team and can be counted on to win the pole vault event each year for the fraternity.

Pi Kappa Alpha is indeed fortunate to have such an active and dynamic man as Brother Branch in its membership.

Zeta Eta Chapter Installed At Little Rock University

By Ronnie Lensing, ZH

On May 15, Little Rock University Colony of Pi Kappa Alpha became Zeta Eta Chapter. With the help of the Little Rock Alumni Association, especially former National Rush Director John Browning and Little Rock University Registrar Dr. Dudley S. Beard, we are now the fourth Pike chapter installed in Arkansas and the third national fraternity on the Little Rock University campus.

The installation of the chapter was presided over by Brother Guyton Watkins, National Treasurer. He was assisted by Brothers John Browning, Little Rock University President Dr. Carey V. Stabler, Dr. Dudley S. Beard, District President Joe Neely, C. Armitage Harper, William Crosby, administrative assistant to the Executive Director, and Mike Mulchay, Field Secretary who prepared the colony for the installation. Initiation teams from Epsilon Phi (Arkansas State Teachers College) and Delta Theta (Arkansas State College) performed the individual initiations.

Since the establishment of the colony at Little Rock University, we have been prominent in all fields of the University-sponsored activities. We won first place in the first annual "Anulsing", a song contest among campus organizations sponsored by Circle K club. We received the first place plaque from the City Beautiful Commission for community service projects. At the District 13 Convention we received the trophy for having the greatest number of representatives.

The chapter members have helped establish Pi Kappa Alpha on the Little Rock University campus by their individual accomplishments. The president-elect of the student body is Jerry Rose, former S.M.C. and president of Katalia, an honorary scholarship-leadership fraternity, of which three of our members are initiates. Rollo Ingram, sophomore men's senator, was given the J. G. Francis Award for the outstanding sophomore man excelling in scholarship, leadership, and service to the school. This is Rollo's last semester at Little

Rock University, however, for he has received the principal appointment to the U.S. Naval Academy at Annapolis, and he is to enroll there in June. There have been two of our chapter members elected to Who's Who of American Colleges and Universities. Henry Keatts, former I.M.C., has been elected president of the Inter-fraternity Council. Wes Wimberley is assistant editor of the "Forum," the University newspaper, and Al White is editor of the "Trojan," the University yearbook, for the second consecutive year.

We have been afforded excellent facilities for meetings, entertainment, and work sessions through the generosity of Dr. Dudley Beard, who has made available to us three rooms of his to serve as our chapter room. There is a snooker table, a television set, and a stereo console for varied entertainment. It is this kind of help that has made it possible for us to become a part of Pi Kappa Alpha. Zeta Eta pledges its best efforts to be a credit to the Fraternity and to Little Rock University.

Little Rock Junior College had its beginning back in 1927. It moved from Little Rock Central High where it originated to its present site, a wooded tract of land on Little Rock's west-side, in 1947. Ten years later, it began its four year program of classes. It then was changed from its Junior College title to its present day University status.

With the four year program came an increasing number of students. From 1955 to 1965 there was an increase of over 1500 students. The institution has met and has plans for fulfilling the needs of all future building problems. A group of buildings have just been completed and plans for new construction are being formulated.

The educational and cultural values of Little Rock University are well recognized. Its pride is in its facilities, faculty and high caliber of students. It is this heritage with which Zeta Eta Chapter of Pi Kappa Alpha has been endowed. An enthusiastic,

vigorous institution with high standards and educational prowess, truly a source of men, the type of men of whom all of Pi Kappa Alpha is composed.

Little Rock Alumni Association began preliminary plans for the establishment of a Pike Chapter at Little Rock University in 1962. After a two year period in which administrative requirements were met, a group of nineteen men was ready to form.

From this meager beginning the group has continued to grow and further the name of Pi Kappa Alpha in all phases of student life. Community projects, campus activities, new tradition and of course brotherhood are but a few of the functions that have contributed to forming a competitive group and organization on campus.

On February 25, 1965, the formal inspection was held. With due apprehension and just reward, the Colony members began work on the final phases of preparing to reach the established goal—becoming members of Pi Kappa Alpha Fraternity.

The charter members of Zeta Eta are as follows: Paul Groce, Paul Hastings, Harold Henderson, Bill Howell, Richard Howell, Rollo Ingram, Henry Keatts, Ken Oliver, Bob Richardson, John Rhodes, Freddie Roberts, Harold Roberts, Jerry Rose, Al White, Ralph Anderson, Richard Harwell, Jim Watts, Wes Wimberly, Charles Aldrich, Tom Kennedy, John Paquette, Jerry Yanker, Lerry Hulse.

John Wheeler is an outstanding guard at Murray State College, Murray, Kentucky.



Permanently PINNED



William J. Crosby, Administrative Assistant, and the former Marilyn Meador were married May 29, 1965, in the First Methodist Church, Memphis, Tennessee.

WILLIAM J. CROSBY, AI (Millsaps) Administrative Assistant, Pi Kappa Alpha National Fraternity, married to Marilyn Jean Meador, May 29, 1965 at 5:30 p.m. First Methodist Church, Memphis, Tennessee. IKA Groomsmen: Earl Watkins (TI) Memphis Tennessee; Charles Ricker, (AI), Houston, Texas; and Jim Persons, (AI), Jackson, Mississippi.

GIBSON AHLGREN, ΔZ (Memphis State Univ.) to Georgia Ray, Alpha Phi. **KEN BLALOCK**, ΔZ (Memphis State Univ.) to Sharon Elmore.

RICHARD LEE BLATT, BH (Univ. of Illinois) to Carol Jenkinson, May 21, 1965, La Grange Park, Illinois.

MARTY BULLARD, ΔZ (Memphis State Univ.) to Shirley Bennett, Phi Mu.

JIMMY ROCKY BYRD, ΔZ (Memphis State Univ.) to Mary Elizabeth Brock, Phi Mu.

LOGAN McKE CHEEK, BΘ (Cornell Univ.) to Pamela Louise Wilcox, Pi Beta Phi, April 10, 1965, Ossining, New York.

CHARLES P. CHRISTY, EZ (East Tennessee State Univ.) to Mary Lou Coghlin, August 22, 1964, Malone, New York.

BOB DIENELL, ΔZ (Memphis State Univ.) to Judy Manspeaker, Phi Mu.

ROBERT CHARLES FELTS, former Field Secretary, ΔE (University of Cincinnati) to Donella Thompson, May 29, 1965, Little Rock, Arkansas.

ROBERT W. FLESCH, Lt. USN, RT (Rensselaer Poly. Institute) to Patricia Ann Graves, Kappa Kappa Gamma, May 22, 1965, Carmel By the Sea, California.

JAMES W. FOUCHE, JR., B (Davidson) to Judith Anne Berry, Kappa Delta, December 26, 1964, Richmond, Virginia.

RAYMOND FRACCHIA, ΔZ (Memphis State Univ.) to Mary Ritten.

LARRY GIPSON, ΔZ (Memphis State Univ.) to Mary Francis Griffith, Phi Mu.

WILLIAM A. GOLDSMITH, TΘ (Mississippi State Univ.) to LaVance Davis, Phi Mu, June 1, 1965, Starkville, Mississippi.

AL HOLLINGSWORTH, ΔZ (Memphis State Univ.) to Barbara Brewer, Phi Mu.

DAVE KAISER, ΔZ (Memphis State Univ.) to Venita Smith, Alpha Gamma Delta.

DONALD C. LITTLE, TΨ (Louisiana Poly. Institute) to Martha Grace Brown, June 4, 1965, Bossier City, Louisiana.

JERRY MAROON, ΔZ (Memphis State Univ.) to Helen Moore, Pi Beta Phi.

CONKY NEVILLE, ΔZ (Memphis State Univ.) to Brenda Stiles, Phi Mu.

DOUGLASS PERA, ΔZ (Memphis State Univ.) to Patsey Fletcher, Alpha Delta Pi.

G. CHARLES PHILLIPS, TΨ (Louisiana Poly. Institute) to Ellyn Wedemeyer of Monroe, Louisiana, Alpha Phi, February 6, 1965, now residing Houston, Texas.

JAMES A. PROPST, EZ (East Tennessee State Univ.) to Diane Shull, Alpha Omicron Pi, October 10, 1964, Johnson City, Tennessee.

JAMES DeWITT SAVAGE, JR., 2nd Lt., U.S. Army, former Field Secretary, EZ (East Tennessee State Univ.) to Mary Eastham Carter, June 12, 1965, Warrenton, Virginia.

GORDON BICKFORD SHAW, Θ (Tulane) to Linda Paulette Shaw, May 29, 1965, Seymour, Texas. (This is correct! Both of their last names were Shaw!)

JAMES W. TATE, TΨ (Louisiana Poly. Institute) to Ann Liddell Davis, Kappa Delta, August 7, 1965, Alexandria, Louisiana.

R. W. "BILL" UPCHURCH, TΨ (Louisiana Poly. Institute) to Joan Deborah Gist of Lafayette, Louisiana, Kappa

Delta, March 6, 1965, now residing Baytown, Texas.

RICHARD VAN CLEAVE, TΨ (Louisiana Poly. Institute) to Martha Boozer, May 8, 1965, Springhill, Louisiana.

EDMUND CHRISTIAN WEBER III, ΔE (Univ. of Cincinnati) to Harolyn Joyce Roberts, June 19, 1965, Maumee, Ohio.



To **JAMES L. ASWEGAN**, TΠ (University of Iowa) and Mrs. Aswegan, a daughter, Jane Elizabeth, May 21, 1965, Cedar Rapids, Iowa.

To **CHARLES E. CHROSNIAK**, EZ (East Tennessee State Univ.) and Mrs. Chrosniak, a son, Charles Edward, III on May 10, 1965, Johnson City, Tennessee.

To **ARTHUR E. GRIGGS**, TΠ (Univ. of Southern California) and Mrs. Griggs a daughter, Amy Cummins, January 8, 1965, Hopewell, Virginia.

To **NATHAN JAY HESS**, BΣ (Carnegie Tech) and Mrs. Hess, a son, John Jay, April 5, 1965.

To **LEE B. JOHNSON**, ΔE (University of Cincinnati) and Mrs. Johnson, a son, Lee Uber, March 9, 1965, Pittsburgh, Pennsylvania.

To **JAMES A. MALONE**, Faculty Advisor, TΨ (Louisiana Poly. Institute) and Mrs. Malone, a daughter, Laura Anne, March 6, 1965, Ruston, Louisiana.

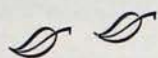
To **KERMIT E. NEITZEL**, BΞ (Wisconsin) and Mrs. Neitzel, a son, James Edward Alexander, October 29, 1964, Santa Maria, California.

To **JOEL E. SMITH**, TΨ (Louisiana Poly. Institute) and Mrs. Smith, a son, Kenneth Joel, March 2, 1965, Ruston, Louisiana.

To **JAMES E. TESKE**, AK (University of Missouri at Rolla) and Mrs. Teske, a daughter, Jill Ellen, May 20, 1964, Janesville, Wisconsin.

To **JOHN PITT TOMLINSON, III**, BK (Emory University) and Mrs. Tomlinson (the former Sally Wade, daughter of Memorial Foundation Trustee and Mrs. Tom Wade), a son, John Pitt IV.

CHAPTER ETERNAL



CHAPTER CHATTER

LAWRENCE BEICH, Beta Zeta pledge (Southern Methodist University) April 30, 1965 was killed in an automobile accident near Dallas, Texas.

CAPTAIN DARL R. BLOOM, Beta Xi and Beta Alpha (Pennsylvania State Univ.) killed while piloting his jet plane in a mid-air collision over the South China Sea.

HOWELL SMITH CLARK, Alpha Kappa (University of Missouri at Rolla), Ft. Worth, Texas.

WOODSON E. COLLIER, Alpha Nu (University of Missouri), January 8, 1965, Trenton, Missouri.

CLAUDE HORACE COMBS, Alpha (University of Virginia) April, 1965, following a lengthy illness, Grundy, Virginia.

A. GILMORE DuVALL, Beta Xi, April 20, 1965, after one year's illness, Chicago, Illinois.

WILLIAM GRADY FIELD, Kappa (Transylvania) and Omega (University of Kentucky) was killed May 1, 1965 in an automobile accident. He was a brother of John U. Field.

ALEXANDER ROWE GARSCHKE, Alpha Kappa (University of Missouri at Rolla), St. Louis, Missouri.

ALBERT LEE HEAD, SR., Alpha Pi (Howard College) May 6, 1965, Goodawater, Alabama.

ALLEN GREGG MILLER, Alpha Kappa (University of Missouri at Rolla), St. Louis, Missouri.

EDWIN PHELPS MURRAY, Alpha Kappa (University of Missouri at Rolla), North Las Vegas, Nevada.

THOMAS ORLANDO ROBERTSON, Upsilon (Auburn), November 1, 1964, Washington, D.C.

JOHN H. STEPHENS, Beta Mu (University of Texas), May 1, 1965, Bridgeport, Pennsylvania.

DR. FRANK J. VOKOUN, Beta Epsilon, April 9, 1965, Lakewood, Ohio, buried at Arlington, Virginia, National Cemetery.

Delta Chi, Omaha University Pikes hold four of eight Student Council positions: THOMPSETT, MENCH, SLAUGHTER, SHEPPARD, also CHARLIE SACTON is president of ODK and LARRY VILLNOW is captain of the basketball team . . . JIM SELBY (AΦ, Iowa State) won first place in the Big Eight Gymnastics and was selected by the American Federation of Gymnastics to represent the United States in international competition in England.

Fifteen mentally retarded children were given a joy ride on the Pike 1931 fire engine, dinner and candies by the Gamma-Eta Chapter, University of Southern California . . . JIM McKNIGHT, a sophomore Physics major, Theta Chapter, Southwestern at Memphis, recently won a \$50.00 prize for a photograph in the Special Merit Division of the Kodak National Snapshot Contest . . . DENNIS SPIERS, Θ of Mobile, Alabama, was one of four Southwestern at Memphis men representing the college at the General Electric College Bowl.

Gamma Kappa, Montana State, is proud of its new mascot, MATTI'S SAGEBRUSH SUE — a rough-and-

ready Beagle and a registered national champion of the American Kennel Club . . . Beta Chapter, Davidson College, has undertaken a complete redecorating project at the house, including new carpet, new furniture, and new stereo . . . BOB BARNARD, Gamma Kappa alumnus and advisor, Montana State College, is going to India this summer as an agent for AID, Agency for International Development and will be an advisor for the Indian Government in his specialty, chemistry.

ROBERT A. KEENE, an alumnus and past SMC, Class of 1931, of Beta Beta, University of Washington, has been named as director of the Citizen's Service Bureau for the city of Seattle . . . Eta Chapter, Tulane University, reports GEORGE BROWN was the only student and pledge in Tulane School of Arts & Sciences to make a perfect 4.0 average for the fall semester . . . Alpha Theta, University of West Virginia, ranked sixth scholastically among eighteen fraternities . . . SMC RAY LEDGETTER of Delta Rho, Linfield College, is an outstanding diver on Linfield's front-running swim team.

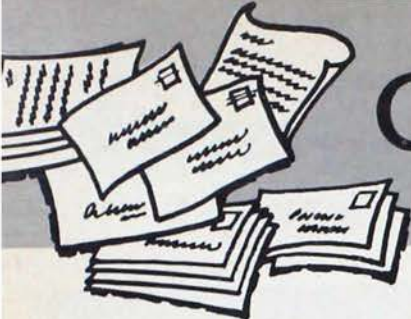
Some day you're planning to go to Rome, Paris, Greece, the Orient—but in 1968 IKA's and their families will want to go to Virginia!

The IKA Virginia Centennial will be fun. It's for the whole family. You, your wife, your children—even your mother-in-law will have a good time enjoying the beaches, seeing the historic sites of Colonial days and Civil War battles, golfing and fishing, touring the mountains and lush valleys—and enjoying Virginia hospitality at the convention in Richmond.

A vacation-oriented program for IKA's for the wives and for the children will make your 1968 vacation one to remember always. Tentatively set for the last week of August, 1968.

Make a vacation note now—for 1968.

"1968—Virginia vacation. IKA Centennial."



CHAPTER NEWSLETTERS

Southern Mississippi Wins Basketball Championship

Plans are well on their way toward making the annual Pike Roman Party the highlight of spring quarter. Every effort is being put forth to make this year's festivities the biggest and best in Delta Mu's history. Rush Chairman Bill Taylor is going all out to make the event one of the major rush projects of the year. Plans for the party include everything from Roman costumes and flaming torches to roast venison and horse-drawn chariots. This should be a memorable weekend for members and rushes alike.

The Pike basketball team measured up to all expectations and finished the season undefeated in the fraternity league.

At the traditional Dream Girl Dance, Miss Sheila Shotts, Kappa Delta, was crowned the 1965-1966 Dream Girl. The Harvey T. Newell Honor Award was presented to Don Renegar for his outstanding work in the chapter. The recipient of the Honor Pledge Award was Charles Baxter, and Bennett Jennings received the Tom Alexander Pledge Scholarship Award.

Newly elected officers in the chapter include Pat Sheehan, SMC; Larry Patterson, IMC; Ronnie Pearl, ThC; David Keyser, SC, and Norrie Smylie, MC.

*Bennett A. Jennings,
Δ-M, Southern Mississippi*

Cincinnati Competes For Intramural Honors

As winter quarter opened at the University of Cincinnati, the spirit remained at a high level. All the Brothers are actively doing their share in campus activities, Intramurals, and Chapter activities.

By this time the Pikes had rolled up victory after victory in football, while in volleyball we lost only two games, one was to the University Champ. For the second straight year PiKA is University swimming champion. After setting several records, a total of 91 points was enough to put Alpha XI in a close second place in University Intramural competition. In handball and basketball we were well represented in the finals. PiKA took second place in wrestling.

A new political party has been formed on

campus, with PiKA as the leading group. Brother Jay Wright is in the running for Student Body president. Brothers Burnett, Leid, and Weissenberger are seeking the offices of Senior Class Treasurer, Junior Class President, and Sophomore Class Treasurer, respectively. Along with these men, numerous other brothers are seeking seats on Student Council and the Student College Tribunals.

After the initiations of ten scholastically high men in January, and the remaining five recently, the Chapter went into an experimental IFC spring rush. A total of twenty-four outstanding men were pledged, to give Alpha XI one of the largest spring classes ever at U.C.

In the spring quarter Alpha XI looks forward to the Annual Mother's Day Sing, the Sigma Sigma Carnival Competition, the Pledge Trip to Memphis, and the famous Pike weekend party. We anticipate a continuing year of success having fun, accomplishing worthwhile tasks and promoting good relations with the University, other Greeks, and the public.

*Thomas E. Hess,
Α-Ξ, University of Cincinnati*

Purdue Pikes Help Tornado Victims

The brothers and pledges of Beta Phi followed in the wake of this spring's tornadoes and helped the residents of Rus-siaville clean up their town. The destruction was terrific, but everyone went right to work and a lot was accomplished. Organized and directed by Dave Walters, the Pikes took on several projects at once, including the clearing of trees and branches, and the leveling of houses partially destroyed by the storm. Although the work was hard, the results were worth it.

The spring's social functions were headed by the annual Dream Girl Formal. The dance was expanded to a weekend affair, with the formal dance Friday night, an informal dance Saturday night, and a picnic Sunday. At the dance Friday, we crowned our 1965 Dream Girl, Miss Leslie Piatak, Phi Mu. Leslie is pinned to brother Dennis Drag.

Beta Phi's first class of little sisters was organized this spring. Officially known as Sisters of the Shield and Diamond, the girls were chosen after an informal rush. Several of the girl chose PiKA over offers to join similar programs with other fraternities on

campus. The girls eat a few meals in the house during the week, adding a feminine touch and charm to the house.

Rush went well this spring, and thirty one men were pledged. With the fall pledges now being taken, our new house will be filled to capacity next fall.

On February 14, five new members were initiated into the bonds. They are: Joe Alan Baxter, Daniel Thomas Herron, Robert Eric Casey, Robert Sylvester Barrett, and Steven Dennis Scruggs. Along with these new members, Beta Phi welcomes its new officers for 1965, Steve Lynch, SMC; Bill Montgomery, IMC; Dennis Drag, ThC; and Ben Richwine, SC.

*Steven D. Scruggs
BΦ, Purdue University*



Miss Leslie Piatak, Phi Mu, is Dream Girl of the Purdue University chapter.

Pikes Hold Top Omaha Positions

Pi Kappa Alpha members hold the majority of the student body offices for the twelfth time in the last fourteen years. Brother Doug Slaughter was elected president of Student Council, coming from vice-president last year. He succeeds Brother Rich Tompsett in this highest of student positions. Jim Sandoz was elected treasurer of the body.

Omicron Delta Kappa, senior men's leadership honorary, tapped members late in May. Brothers chosen for this honor were: Rich Tompsett, current SMC, and past president of Student Council; Larry Krehbiel, NAIA All-American baseball pitcher; Ramey Hoenshell, current IMC; and Mike Sweet, current SC.

The Tomahawk, Omaha University yearbook, chose for recognition ten seniors who were outstanding in some phase of campus life. Pikes receiving honors included Fred Elsasser, for his work in oratory, and Chuck Saxton, for campus leadership.

At the All-Sports banquet, two PiKA's were honored as outstanding university athletes of the year—Larry Villnow was honored for basketball and Larry Krehbiel for baseball.

Brothers have received honors in other fields as well this spring. Rich Tompsett was elected president of the Intercollegiate College Board, which consists of delegates from eleven colleges and universities. Gregg Loso was elected president of University Players, succeeding Brother John Pouiliatis. And Mike Baylor was elected vice-president of the Newman Club.

Delta Chi wishes to welcome Brother Hardy Davis to Omaha. Brother Davis is an alumnus of Tulane University, and came to Omaha to assume the vice-presidency of a local insurance company.

*Larry Forman
ΔX, Omaha University*

Epsilon-Phi Wins Intramural Trophy

The Epsilon Phi Chapter has been active on this campus for three years and intramurals is one of its strong points. The chapter has won the sweepstakes award for the third straight year by taking five of eight first place events.

New Officers have been elected for the coming year. Ross Honea, a senior from Little Rock, Arkansas, heads the list as president. The other new officers are John Murray as Vice President, Mike Hargis as Secretary, and Danny Smith as Treasurer.

Ten new members were inducted into the chapter. They are Bobby Baker, Dickie Boils, Larry Coffey, Chip Harris, Joe Lippe, Don Owens, Richard Stephens, Hank Wilbanks, Earl Wilson, and Danny Wood.

George Jones received all-conference recognition as the Pikes placed seven on the baseball team which finished third in the conference.

The annual Pi Kappa Alpha Dream Girl Formal presented the new dream girl for the following year. She is Susan Diesel, a sophomore from Little Rock.

Alpha Sigma Alpha sorority was the first winner of the Pike Follies. This event will be an annual affair.

*Larry Burleson
ΕΦ, Arkansas State Teachers College*

Arkansas State Strives For New Frontiers

Delta Theta, Arkansas State College, State College, Arkansas is making a steadfast comeback after being hard hit by graduation. We are striving for new frontiers in our rush program, financial program, and unity within our chapter.

Delta Theta pledged 26 men all of which are among the top on campus. Our fall rush program was designed to give our chapter a well rounded and diversified representation among different departments on campus. This proved a good way to locate the top boys with the top grades from the different departments on campus.

Our financial program needed a revamping. We have adopted a list of do and don'ts that strengthen our operations considerably.

Delta Theta has made an all out attempt to revise and rebuild all phases of the fraternity and local chapter. We have cleaned curtains, made a new flag, painted a new sign, arranged and cleaned all storage lockers, revised our alumni files, cleaned and added to our trophy case, and painted a Pi Kappa Alpha Shield on our glass door. The pledge class built a 13 foot office desk for the chapter.

The Pi Kappa Alpha entrant in the Miss Arkansas State College contest, Phyllis Ruth-erford won first place. Brother Tom Watkins' sister Jan Watkins, pin mate of Tommy Spencer, was selected runner-up.

ΔΘ, Arkansas State

Gamma-Omega Pikes Climb Scholarship Ladder

On May 7, 1965 Gamma Omega chapter of Pi Kappa Alpha celebrated its 25th anniversary of its 1940 founding. At that time we were the first national fraternity represented at the University of Miami. As a local we had been known as Phi Alpha and we still have two trophies presented under that name in 1929.

From the time of our founding we have remained among the top houses on campus. Our present house, built early in 1950, remains one of the most attractive on fraternity row and is the only house with a swimming pool.

Presently we have a total membership of twenty-eight brothers. Initiating six men first semester, Pi Kappa Alpha will shortly induct six more. Due to the University's new policy of deferred rush under a hundred men were eligible for pledging. This accounts for the small number of initiates. A new program will be patterned in conjunction with this policy beginning next year.

Our increased emphasis on academics

proved successful as we ranked third in overall average among fraternities. This marked a gain of nine places over the previous semester's standing.

Well represented in various positions on campus Pike brothers have served on the following committees: T.F.C. Public Relations, Social Standards, Greek Week, member-at-large, representative to the student government, and U.S.G. Cultural Affairs. In addition to these, SMC Jim Stipp and Manny Topakas hold membership in Omega, highest campus honorary for fraternity men. Pi Kappa Alpha is also represented by brothers in almost every professional fraternity on campus.

Lest we sound too scholarly we maintain an active interest in athletics as the presence of our pool indicates. In the field of varsity sports Pike has members on the football, track, golf, and swimming teams.

Our greatest strength, both past and present, rests in the intramural program. Four time winner of the President's Cup, this year's victories include first place honors in football, tennis, boxing, horseshoes, riflery, billiards, and track. We took second place in wrestling and extemporaneous speaking. These victories have placed us in top contention for a fifth win which would retire the cup for Pi Kappa Alpha. We all congratulate John Coen, our intramural chairman, for his untiring effort and drive.

Pikes began the social year in joint sponsorship with Phi Epsilon Pi of an all campus mixer. This was followed with a bid acceptance party with Alpha Chi Omega and Delta Zeta as our guests. Halloween, Christmas, Valentine's Day, and St. Patrick's Day found the Pikes having parties. A swimming party with Delta Delta Delta and a second place in Greek Week Olympic Day closed out the social year for Pike.

Gamma Omega extends its sympathy to the family of the late Dr. Freeman H. Hart. Pikes everywhere will feel the loss of his presence.

*Vincent Maury
ΓΩ, University of Miami*

Eastern Illinois Crowns Carol Stone

In a ceremony on the evening of Saturday, May 28th, the men of Zeta-Gamma crowned Miss Carol Stone Dream Girl of Pi Kappa Alpha. Miss Stone, the daughter of Mr. and Mrs. Alfred Stone of Belleville, Illinois, is a member of the Delta Zeta Sorority. She was escorted by Brother Robert E. Griffin.

A freshman student at Eastern Illinois University, Miss Stone captured the fancy of the men of Zeta Gamma by illustrating in both word and deed the values which the IKA Dream Girl is chosen to represent. Fifty couples attended her crowning. The evening began with a formal dinner and dance; there was a theatre party, and a festivity in the private dining room of the local Holiday Inn.

*George Haynes
ΖΓ, Eastern Illinois*

Penn Holds Fine Founder's Day

Beta Pi chapter at the University of Pennsylvania enjoyed a very full and exciting spring 1965 semester. Highlights of the term included what was indisputably one of the chapter's finest Founder's Day program ever, a very successful Dream Girl ball, and the initiation of a fine group of men from the class of '68.

On March 5, 1965, Beta Pi celebrated Pi Kappa Alpha's Founder's Day in a manner unequalled in its recent history. The highlight of the evening was the hilarious talk of Philadelphia T.V. personality Rex Morgan. Another great moment was the speech by K. D. Pulcipher, secretary of the IKA Centennial Commission, in which this great gentleman of Pi Kappa Alpha outlined the plans for the celebration to be held in Richmond, Va. in 1968. The presentation of awards was presided over by Beta Pi's first citizen, past National President John F. E. Hippel. Award winners included: Outstanding seniors—Jeff Sacco and Bill Trader; Outstanding alumnus—Joe Livezey; Scholarship—senior Bob Kennerknecht, junior Larry Haverty, and sophomore Norm Ladov; Outstanding athlete—Bill Brown.

At the Dream Girl ball held on April 30 at the famed Hawaiian Cottage, beautiful 1964 Dream Girl Marilyn Kurz was succeeded by the equally beautiful Roberta Krupnick, escorted by her fiancé, Arnie Krumholz.

Among the excellent men who were initiated into the bonds this year are Brian Grow Barber of Syracuse, N.Y.; Frederick Chase Batchelder of Werham, Mass.; Charles Davis Belcher, III, of Wilmington, Del.; John Anthony Boccabella of Washington, D.C.; Michael Joseph Chiarolanza of Philadelphia, Pa.; Robert Michael Delaney of Garden City, N.Y.; Cecil Richard Harrison of Lafayette, Cal.; Joseph Allen Klein of Valley Stream, N.Y.; John Basil Kollias of Lansdowne, Pa.; Joseph Anthony Persichetti of Philadelphia, Pa.; Bruce Lee Sanft of Pottstown, Pa.; Robert Ellis Selsam of New York, N.Y.; Ronald Henry Skubecz of Linden, N.J.; Alfred R. Stokes, Jr. of Barrington, R.I.; William Daniel Thompson of Boston, Mass.; and Richard Stephen Zitomer of East Rockaway, N.Y.

In the spring 1965 elections, Frank Furey was elected President. Other officials chosen by the chapter are Richard H. Close, Vice-President; Stephen Cooper, Secretary; and Anthony J. Stagliano, Treasurer.

Beta Pi chapter is looking forward to another year of progress and leadership at the U. of P. May we wish every other chapter of Pi Kappa Alpha the very best for the coming school year.

*David L. Weiss
BII, Pennsylvania*

Arkansas Chooses Kathleen Barden

Arkansas Pikes officially welcomed the spring season with the annual Dream Girl Formal at Fayetteville's Holiday Inn on May 8. The highlight of the evening was the selection of Miss Kathleen Barden to reign as Alpha Zeta's Dream Girl. Kathleen, presently reigning National Dream Girl, is a green-eyed beauty from Little Rock.

On May 3, Alpha Zeta held election and installation of new officers. Brother David Fitton from Harrison was chosen SMC, and Little Rock's Don Cassil was elected IMC. Brother Tommy Musick of Little Rock was chosen head cheerleader for next year, and Brother John Marino from Camden was elected to the Student Senate.

One of the hottest topics of conversation on the University of Arkansas's campus is the annual summer rush program instituted by the Inter-Fraternity Council. Under this program, boys can pledge any time from June 15 to August 1. Rush Chairman, Paul Rogers and a special committee are hard at work planning early summer rush parties. It should be an interesting and profitable summer for Pi Kappa Alpha in Arkansas.

*Jack E. Meadows
AZ, Arkansas*

Memphis State Pledges First In Scholarship

Delta Zeta chapter will be well represented in campus activities this fall by having both the IFC President—Phil Brooks, and the Student Government Association President—John Houseal.

The first annual PiKA talent show was held May 5, 1965 at White Station Auditorium. Brother Tommy Burk and the Counts provided the intermission entertainment. Under the direction of Charles Nowlin, the talent show was a huge success. Miss Memphis, Judy Cobb, presented the winners with trophies. The winners were: First place—Jean Meadows, Alpha Gamma Delta; Second place—Warner Moore Jr., Sigma Alpha Epsilon; Third place—Dorothy Ramspacker, Sigma Kappa.

The newly elected officers for the Fall semester include Tom Watson SMC, David Kennedy IMC, James Curlin SC, Albert Santi ThC. Jerry Good and Bobby Tolleson were elected members at large.

Elected to various clubs on campus were: Ramon Fracchia, Vice President, Accounting Club; Lee Davidson, President, Phi Alpha Theta, honorary History Fraternity; David Farmer, Vice President and Tom Wat-

son, Secretary, Omicron Delta Kappa, National Honorary Leadership Fraternity. Tom was also elected to Board of Directors Shelby County Young Democrats. Newly elected members of ODK are Harry Hargrove, Lee Davidson, Michael Hughes, and David A. Collins, Asst. Dean of Students. Pledge "Bumper" Dunn received the award for the most valuable Freshman Baseball player. Pledge Todd McNabb led the Freshman team in hitting.

The Fall pledge class of fifty two pledges received the award for the highest scholastic average of all pledge classes on campus.

Dream Girl Ball was held May 7, 1965 at the Hunt and Polo Club. Miss Toni Chiozza, Phi Mu, was selected as Dream Girl for 1965. George Kuykendall received the award for the outstanding senior.

Delta Zeta Chapter presented the outstanding football player award to Bob Finamore. SMC Tom Watson presented the award at the Spring Football Banquet.

*Michael W. Hughes
ΔZ, Memphis State Univ.*

New Mexico Pikes Have Golden Year

This has truly been a Golden Year for Pi Kappa Alpha at the University of New Mexico in more ways than one. Celebrating its fifteenth anniversary, Beta-Delta Chapter is probably the strongest it has ever been and challenges the other Chapters throughout the nation in this respect.

Organization appears to be the keyword in this Chapter's success. Again Pikes won first place in the Men's Division for Homecoming decorations—for the past 6 years Beta-Delta has won either first place or sweepstakes.

Last year the University of New Mexico cheerleaders recognized the Pikes' enthusiastic school spirit, and this year they decided to offer a huge 4½ foot trophy to the organization with the greatest support of school athletics; of course our Brothers walked off with the trophy.

Pi Kappa Alpha has one of the best intramural programs to be found anywhere, winning the Riculfi Award in 1962 and 1964. Under the leadership of intramural chairmen Nick Schaefer and Fred Hultberg, Beta-Delta proved to be the dominating force; with heavy support from the administration of U.N.M., intramurals saw forty-two organizations vying for President Popejoy's Trophy. The Trophy was presented to Beta-Delta for the second straight year. With such heavy competition, Pikes still managed to win half of the team trophies, and a number of the individual sports. Wins included football—perhaps the most sought-after trophy, relay track, weightlifting, flickerball, wrestling, gymnastics, bowling, co-rec swimming, and volleyball—for the past 5½ years, Pi Kappa Alpha has won eleven straight volleyball and co-rec volleyball championships.

For the most support and activity in Greek Week, Pi Kappa Alpha won the Greek

Week Participation trophy this year. Brother Jim Offut was also named as the Outstanding Greek Man at the Greek Week Banquet. Brother Offut was President of the Interfraternity Council for this past school year.

Once again for the best booth at Fiesta, Pikes won the Midway Sweepstakes. The "Bucking Barrel", which challenged anyone to stay on for ten seconds, and the "Calf-catch" for the girls continually drew much attention and laughter from large audiences.

The three biggest activities at the University—Homecoming, Fiesta, and Greek Week—saw, as in the past, Pikes as chairmen. Bob Epstein was Chairman of Homecoming; his brother, Mark Epstein, did an excellent job as Greek Week Chairman; and Ken Gattas was responsible for one of the best Fiestas this University has had.

With support from the fraternity, Jim Branch was elected Student Body President for the school year of 1965-66. He will have a big task as representative of the more than eleven thousand students, but he can expect much help from his fraternity brothers.

Founder's Day, commemorating Beta-Delta's Fifteenth Year, was an enormous success with National President Charles Freeman and Vice-President R. H. "Bunny" Clark, and Past President Roy Hickman, a Beta-Delta alumnus, in attendance. Bob Barber was presented an award as the Outstanding Pledge, 1964.

With the accomplishments of Beta-Delta Chapter this past school year, one can only look forward to this Chapter's future with the greatest optimism.

Ralph D. Hill
BA, New Mexico

Ferris State Works For Charter

In May of 1964, Ferris State College in Big Rapids, Michigan, lost its last local on the campus to the men of Pi Kappa Alpha Fraternity.

After more than forty years as a local (Sigma Alpha Delta) on Ferris's campus it was a joy, to become a colony and hopefully a chapter. For several months previous to our colonization, the late Mr. Stephen C. Bocksey gave his efforts toward one objective—colonization with PiKA.

Old ways had to be changed and new ones instituted. It was a hard task to accomplish but through the efforts of National Alumni Secretary Donald Dickson and District President Michael R. Clancy, Jr., we put ourselves on the right road.

All the remaining fraternities on the campus gave us their goodwill and extended to us any help which they might be able to give. To them we owe a great deal. The school was also helpful in its suggestions and to it we give our thanks.

The two main tasks which faced us were those of scholarship and pledging. We instituted a study program not only for the brothers but for the pledges also. At first it did not seem to work and our grades did

not move up or down. With the help of two fine Field Secretaries, Mike Malchay and Richard Ogle, we analyzed our problems and came up with what we felt would be a working program. Eliminating ourselves from all activities except pledging, intramural softball, and our spring formal seemed to accomplish what we wanted. It gave us more time for studies and awakened us to our difficulty.

The next problem we attacked was that of pledging. In a college the size of Ferris State (5600 students) it is rather ironic that with six social and three professional fraternities, only 12% of the campus is Greek. This is very low and the reason is most likely due to the fact that the social fraternities wait for prospective pledges to come and see them. After discussing our problems with other chapters at the District 16 Convention sponsored by the Epsilon Xi chapter on March 12-14, 1965, we returned home with many new suggestions. The big change was that we went after prospects instead of waiting for them. We ended up with twenty-five pledges which was the largest class on campus for the Spring Term of 1965. We were very proud for we had accomplished what we felt was the impossible.

After our District 16 Convention the brotherhood which was most evident seemed to instill in our minds and hearts the real meaning of fraternity.

Colony, Ferris State
John T. Dove

Pikes Capture Top Office At Chatta.

Brother Tom Kline was elected President of the University of Chattanooga student body by an overwhelming margin on May 7th. Brother Kline, a senior from Port Chester, New York, has served his fraternity in the positions of ThC, IMC, and SC and has been a prominent campus figure, holding membership in Blue Key and Circle K honorary societies. All the brothers of Delta Epsilon share in Brother Kline's victory.

On March 26 and 27th, our chapter sent twelve representatives to the District 12 convention held at Sigma Chapter at Vanderbilt. Brothers attending were SMC Carl Kempf, ThC John Jackson, Tom Kline, Bonner Cohen, Tom Medland, John Sadler, Larry Stewart, David Kring, Allan McClellan, and alumni Jack Steiner. Brother Henry Cullom presided over this inspiring meeting. The District IFC convention was also held that weekend at Vanderbilt. Brother Dick Mansfield was Delta Epsilon's representative.

During the semester a successful pancake supper was held in May. Alumni Brothers Bob Kirk and Bob Brandon provided the food while members of the chapter served as chefs. Due to hard work by the alumni, fine organization by Brother Charlie Smith and good participation by all, a handsome profit was made.

On March 19th the Pikes earned second place in the annual Blue Key Follies. Jerry

Cannon directed the skit with Bill Webb starring in the role of Nero.

Congratulations go to Craig Smith, who was elected President of the Chattanooga Junior Chamber of Commerce. Brother Smith is the third Pike to hold this position in the past four years.

With school out for the summer, rush enters the minds of U.C. Pikes. Charlie Smith has organized a sound program which should capture a fine pledge class in the fall.

Bonner R. Cohen
ΔE, University of Chattanooga

Graves Heads Student Body At South Carolina

Brother Jim Graves received the highest honor on campus when he was elected President of the University of South Carolina Student Body. Brother Graves, a recent transfer from Davidson College, showed his initiative and determination by defeating a strong "machine" on campus.

Spring semester 1965 saw Xi chapter excel in all departments and, through hard work and perseverance, establish itself as NUMBER ONE on the U.S.C. campus.

The Brothers and Pledges of Xi continued to lead the student body by holding the following important positions: Pres. of Y.M.C.A., V.-Pres. of Kappa Sigma Kappa (elect), Commodore of Sailing Club, Chairman of Student Faculty Relations Committee, Chairman of Activities Committee, and Chairman of Men's Judicial Council. PiKA continued to be well represented in numerous honorary Greek letter fraternities.

After elections, final plans were approved on the redecoration of the lounge. New furniture and carpeting was added making the PiKA house the most attractive of Carolina's quadrangle.

Community Service Day was observed as Brothers and Pledges, entertained over fifty orphans from a local children's home at the U.S.C. indoor pool.

Xi Chapter also distinguished itself by having the largest social calendar of any organization on campus. Most of the credit goes to the hard work of Social Chairman Woody Evans and Treasurer Gene Miller.

The final social event of the year was the annual Dream Girl Ball. Crowned Dream Girl was Miss Pam Tovey the reigning Miss Charleston, Miss South Carolina Peach Queen, and a favorite in the coming Miss South Carolina Contest.

Fred Davis and Henry Sanders received the Armstrong Outstanding Senior Award while Ed Bond and Jim Detwiler received the Bill Farrow Outstanding Pledge Award. Larry Weldon, new SMC, received the gavel from retiring president Sterling Laney. Weldon pledged that he would devote all his energies to continue Xi's leadership on the U.S.C. campus. New officers include: Tracy Bayliss, IMC; John Dotterer, ThC; Gene Williams, SC; Gene Miller, Social Chairman; and Wayne Synder, MC.

Jim Detwiler
Ξ, Univ. of South Carolina

Auburn Observes Seventy Years Of Brotherhood

"Seventy years of brotherhood was the theme of Upsilon's highly successful alumni convention May 15, 16 at Auburn University.

More than fifty alumni brothers and their families enjoyed the hospitality of Upsilon's undergraduates while renewing acquaintances with former classmates. Four months of hard work for the entire chapter, led by SMC Bill Parker, paid off in a very pleasant and rewarding weekend for all.

Brothers from as far away as Florida, Indiana, Connecticut, and Kentucky accepted our invitation. Present were such notable brothers as Roy Hickman, past national president, Ray Voris, national representative, James Haygood, Alabama Junior Chamber of Commerce Man of the Year, and John Overton, trustee of Auburn University.

Highlights of the convention included the A-Day football game, the convention banquet, and final convention luncheon Sunday afternoon. The convention date was planned to coincide with the annual Auburn intra-squad game to allow the alumni to see a preview of next year's football team. The afternoon proved very exciting, with the game ending in a tie.

That evening, following a smoker at the lodge, all gathered at the Heart of Auburn Hotel for the banquet. The guest speaker was Brother Torrance "Bo" Russell, former Auburn All-American and professional football player. Then all went back to the lodge for an evening of socializing and renewing fraternal ties. The convention was concluded Sunday with a final luncheon following church services.

Preparations for this convention began over a year ago as a result of a new vigorous alumni relations program on the part of Upsilon chapter. Director of Alumni Relations, John Schell, began laying the groundwork for a seventieth anniversary convention by contacting various key alumni.

T, Auburn University

Georgia Tech Earns IFC Honors

On Friday night, May 21, 1965, Miss Jane Whitehead was crowned Dream Girl of 1965 by the members of Alpha Delta chapter, Georgia Tech. Jane was presented with a dream girl pin by our year 'round dream girl, Mom Wright, at the annual Black and White Formal.

Through the efforts of brothers and pledges alike the Georgia Tech Pikes have become one of the leading fraternities on campus. In only two quarters the members

of Alpha Delta have brought their chapter from eighteenth to second place in the overall IFC standings. This was done by placing near the top scholastically and by earning other valuable points in several campus activities. The softball team won its league championship with a perfect 6-0 record, and the Pike track team made a fine showing with Dave "Kirk" Colley winning first place in the broad jump. The brothers picked up additional points in the Red Cross blood drive and by helping past SMC Art Morehead to win the title of Ugliest Man on Campus.

In the annual chariot race during Greek Week, the Pike version of a Greek chariot took third place in its race despite turning over and dumping "Snarf" Bishop on the ground twice. Greek Week was brought to a grand close with Miss Joan Wynne, sponsored by Alpha Delta, being selected first runnerup in the Greek Goddess contest.

Several individual members of the chapter have received honors and awards along with helping the chapter in its climb to the top. Brothers Robert Lord and Douglas Chandler were elected to the student council as Sophomore class representatives. Ed Cobleigh received the Most Outstanding Junior in Air Force R.O.T.C. medal and Bob Ferrell was awarded the Professor of Air Science and the flight drill medals. Joe Cochran was awarded a fellowship by Georgia Tech to attend graduate school in the fall; and Art Morehead was elected the Outstanding Brother 1964-65 for his leadership in bringing Alpha Delta to the top. Brothers Joe Mundy and Ed Cobleigh were inducted into Tau Beta Pi national engineering honorary society, and Ed, along with Dave Colley, was inducted into Pi Tau Sigma national Mechanical Engineer's honorary society.

The real dark spot in the chapter's year came when Dr. Freeman Hart passed away. To carry the sympathies of the chapter to Mrs. Hart, Brothers Artie Clephane, Robert Lord, and Hugh Turner attended the funeral. This was a sad moment both for the chapter and the fraternity as a whole.

Six men were initiated into the bonds spring quarter. They are Lynn Blake, Steve Hall, Greg Haller, Jon Holbrook, Dave Moreton, and Mike Young.

*Lewis Brewer, Jr.
AΔ, Georgia Tech*

William And Mary Seniors Are Leaders

Gamma chapter at the College of William and Mary wishes to take this opportunity to say "adieu" to our graduated senior brothers, to welcome our new brothers, and to congratulate our newly elected officers.

The graduated seniors, as a class, can be termed the "unsung heroes" of Gamma chapter. For three and one half years, their

selfless devotion to all chapter activities was meritorious and each man deserves a special and individual "well done." Joel F. Nevins served for three semesters as scholarship chairman and is solely responsible for the class's unique academic accomplishments. Nevins embarks on a career of future academic pursuit, beginning postgraduate work in September at Georgetown Dental school. Thomas Connor, though he never held a fraternity office, served as special advisor to SMC John R. Boberg. His outlook on fraternity politics, derived from his major in government, contributed greatly to the unusual administration of the first semester 1964. A fine all around athlete, Connor will be practicing his forte, basketball, with the Corps of Engineers squad at Da Nang airbase beginning in September.

Gerard Henry Plageman, IV, proved to be a sentimental choice in our "most likely to succeed" poll. His wide variety of interests is reflected in the numerous jobs he has held during the past few months. Plageman plans to continue his pursuit of business administration as soon as the softball season ends. John R. Boberg had a unique record as SMC, one that the chapter fervently hopes will never be duplicated. Boberg starts his postgraduate career in September at the College's Marshall-Wythe School of Law. Another future barrister is Mel Peagram Booker, who the chapter will remember for his cogent contributions to after hours discussions on the problems we face as future leaders of the world. Sober and cynical, Booker was always articulate on the place women should occupy in a man's life. Carl R. Weber, now an artillery lieutenant with two years, ten months, seventeen days and nine hours to go in his hitch, was, with Booker, our other great debater. Well informed and even tempered, he is especially remembered for his indisputable argument on the merits of a college education when confronted by the glib arguments of Tommy, that most successful delicatessen entrepreneur.

Jan Mozeleski, our tight-fisted treasurer, is now an ensign in the U.S. Navy. His combination graduation-birthday bash last June 8, though a brilliant success, cast some doubt as to his honesty in his handling of fraternity funds. The senior class's great lovers proved to be Wade Cheatham and Arthur Henderson. Their adroit approaches to the fair sex endeared them to hundreds of girls thought unapproachable by the majority of us. David Clark Aiken, the "old man" of our senior group, will be at Washington and Lee next semester studying law. Thomas Kerr Yerkes overcame the tremendous physical handicap imposed by a near fatal accident, returned to school and contributed mightily to PiKA's third straight capturing of the Intramural Sports Championship. For such spirit and fortitude, Tom has gained the respect of all who know him. Jay Anthony, one of the multitude to earn a degree in Sociology, plans to use his degree to help him handle the various types he will encounter as an Infantry Lieutenant. David Francis Thomas is now a lieutenant in the Artillery. To these gentlemen, who have left an indelible mark on Gamma chapter,

we wish the best of good luck always. Each one will be missed.

We would like to greet our newest brothers: Ron Boykin, Phil Thomas, Wimpy Powers, Dave Appler, Brian Chandler, Jack Tucker, Dick Tomlinson, Bob Johnston, Rusty Vincent, and Jim Boberg. We hope that their association with Pi Kappa Alpha will be as profitable for them and the fraternity as that known by our departing seniors. Finally we wish to the new officers—SMC Bill Lott, IMC Pete Nance, ThC Bill Binns and the rest of the new administration—all of the best. The potential is there for a repeat of the outstanding administration and leadership of outgoing SMC Dave Kern.

This is my final article to the Shield and Diamond after a tenure of three years of unprinted articles. I wish to extend, as part of my literary license, my own personal best wishes to all at Gamma chapter. Until I see all of you again—

John R. Boberg
Γ, College of William & Mary

Davidson Builds Strong Scholarship

With the coming of spring, Beta renewed its community ties. The brotherhood invited a group of children from a local orphanage to Davidson's lake campus for a picnic and party. Our invitation was accepted by a busload of energetic boys and girls whose will to play outdid that of the most notoriously playful brothers. After entertainment, a feast of hotdogs, and more play, the bus was reloaded with tired, happy children and college students.

In continuation of another annual event, Beta held a Parents Day on May 1, at which members developed friendships with the parents of their brothers and pledges. On the same afternoon, we held a reception for the faculty which lured many guests to the house.

In campus life Beta was also successful. In the fierce rivalry for the scholarship cup, we claimed second place, a substantial rise over our standing in previous years. Furthermore, with the advent of spring brothers flexed new muscles and found themselves in contention for the championship in tennis, volleyball, and softball. Only the closest of contests forced us to settle for seconds though we were easily the best overall in spring competition.

We also fared well in yearly campus elections. John Gresham was elected Vice-President of the student body, while Alva Whitehead and Bob Finlayson earned positions on the Honor Court. Arnie Snider was elected editor of the yearbook while Brit Snider was elected editor of the Wildcat Handbook, a publication which is sent to all incoming freshmen as an introduction to Davidson student life. Tom Brown succeeded graduating brother Jim Overton as treasurer of the IFC.

Edward Winslow
B, Davidson College

Virginia Earns Community Service Award

This year has been a prosperous one for the Alpha Chapter. Rush began in October and ended on December 6th when twenty-six men pledged. This pledge class is considered by many fraternity men to be the best on the grounds. This is evident by its attitude and loyalty both to the University and to the fraternity. For example, the first-year basketball team, which was undefeated until the last game with the University of North Carolina, was composed of seven PiKA pledges; four of the starting five were PiKA's. Also, the entire pledge class as its project excavated the side and front yards and planted grass and shrubs.

The Chapter as a whole has been active in both fraternity and school activities. In intramural athletics we placed sixth out of thirty-one fraternities. We reached the semifinals in basketball. Also, the house was awarded the IFC Community Service Award for the Children's Rehabilitation Center for its contribution to the children's carnival.

The new officers for the coming year are: SMC Jim Chaffin, IMC Kent McNeil, ThC Dave Bouchard, SC Ed Wood, and Historian Dud Vest.

Several men in the house have extended their leadership qualities to offices outside the fraternity. Joe Whitaker was elected Treasurer of the Commerce School, Bob Waldruff was elected to the Student Council, Dave Bouchard was elected Treasurer of the Engineering School, and Jim Chaffin was offered vice-chairman of counselors. Tom Paine and Dave Bouchard will be counselors next year as well as three of the pledges: Mike Smith, Charlie Davis, and Harry Maier. Past SMC Doug Gordon distinguished the house and school by setting the state indoor high jump record and also was elected to O.D.K. Scott Wine, past SC, was selected to Phi Beta Kappa and to the Raven Society, a distinguished honorary organization at the University.

Alpha Chapter has come a long way in the past four years, and having acquired such a fine pledge class this past year, we



Miss Marilyn Cowan, Epsilon Chi Dream Girl, Pittsburg, Kansas.

feel that we can once again take a leading position in the national organization as well as here at the University of Virginia.

William Browder
A, University of Virginia

Alpha-Omicron Keeps Scholarship Trophy

The men of Alpha-Omicron brought home the trophy for winning the volleyball tournament held at this year's District 23 Convention. Our team had to come from behind to defeat the IKA Colony at Southwest Texas State College in the final game.

On April 4 of this year, nineteen new men were initiated into the bonds. Our new brothers are: Ronnie Adrian, Ed Biggers, Barry Browne, Sam Browne, Les Crane, Ronnie Hale, Charles Jordan, Leighton Kelly, Billy Lockett, John Marshall, Gary Matthias, Lowell Moomaw, Richard Pinger, Lynn Pizzitola, John Swannack, James Templer, David Wallace, Mark Watkins, and Fred Whitecotton.

Last semester was highlighted by our keeping the scholarship trophy for the third straight semester, a very successful homecoming on April 24, and our Dream Girl Formal on May 8. Miss Carol Cockrell, Delta Delta Delta, was named Dream Girl for the 65-66 school year.

We are all looking forward to another successful year under the leadership of our new SMC Hugh Leffler. Brother Leffler has previously served the chapter as SC and IMC.

David Tutt
AO, Southwestern University

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Kentucky Has Thirty Graduate Students

Omega Chapter had another highly successful year on the University of Kentucky campus in 1964-1965. We initiated thirty of thirty-three pledges into the bonds, and have thirty brothers in Graduate School, for the highest total of fraternity men enrolled. In campus honoraries we have William Wiley in Lances, the Junior Mens' Honorary; Manfred Ledford and Gary Smith in Keys, the Sophomore Mens' Honorary; John Higgins in Tau Beta Pi, the Civil Engineering Honorary; and Eugene Barnes, who was recently initiated into Phi Beta Kappa. Brother Barnes also has received a Fellowship in Chemistry to Duke University.

Omega won first place in the fraternity division of the Homecoming House Decoration Contest last fall, and were represented on the Wildcat Football Eleven by brothers Larry Seiple, one of the nations outstanding punters, tackle Sam Ball, who ranks among the South's best, and All-America halfback, Rodger Bird. They will play a large part in the football fortunes of the Wildcat squad this fall, rated to be the best since the "Bear" Bryant-coached Bowl teams of the early 50's. On the Swimming team we were represented by Miles Kinhead, and on the Tennis team by Tom Gauspohl. Jim Crockarell was again outstanding on the Varsity Debate Team, and in fraternity intramurals was awarded best athlete for PiKA for his tennis play. Steve Potts will be a cheerleader for the Big Blue this fall.

Our social activities were highlighted by our many fine house parties, and the Weekend Party, Winter Wonderland, Cabin Party, and the annual Dream Girl Formal, held



Kentucky chapter Dream Girl, Miss Billie Petersen, center, and her attendants, Miss Judy Lambert, left, and Miss Patsy Young.

last April. Our reigning Dream Girl of 1965, is Miss Billie Petersen, a member of Kappa Delta Sorority, who is pinned to Dennis Lehman. Members of the Court were Miss Judy Lambert, and Patsy Young, Kappa Delta. Billie was crowned by the retiring Dream Girl, Miss Libby Hazelrigg, Chi Omega. Mrs. Edith Jett, our housemother, was honored as Omega's Permanent Dream Girl in recognition of her faithful service to "her boys" for the past eight years.

Our Alumnus Counselor, John U. Field, was honored by the chapter in recognition of his sixty years of service to Pi Kappa Alpha. This was featured in the March issue of THE SHIELD AND DIAMOND.

Founders' Day was observed jointly with the brothers of Kappa, and Alpha-Lambda.

National Editor Robert Lynn was the guest speaker. Representatives of Omega also participated with the other chapters in Kentucky in the colonization and installation of Zeta-Epsilon Chapter at Western Kentucky State College.

The past year again saw Omega Chapter in the top fraternities scholastically, thus preserving our record of never having been on academic probation in recent years. With a new school year here, the men of Omega are ready to show the kind of spirit that will keep us on top at UK during 1965-1966.

The officers for this semester are: David Alexander, SMC; William Wiley, IMC; Phil Harig, SC; and Danny Beckman, ThC.

James Howard
Ω, Univ. of Kentucky



President's Parley! Presidents discuss fraternity life prior to the University Relations Luncheon of the District Twenty Convention at Kansas State University. There were over 200 alumni and undergraduates in attendance. Left to right—IFC President T. B. Farabi (Beta Theta Pi), K.S.U. President James A. McCain, PiKA President Charles L. Freeman, District President Richard Bills, and A-Ω SMC John D. Markel.

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TEXAS, UNIVERSITY OF—BM
2400 Leon, Austin, Texas

TOLEDO, UNIVERSITY OF—EE
2219 Maplewood, Toledo 6, Ohio

TRANSLYVANIA COLLEGE—K
Ewing Hall, 4th & Upper Sts., Lexington, Ky.

TRINITY COLLEGE—EA
94 Vernon St., Hartford, Conn.

TULANE UNIVERSITY—H
1036 Broadway, New Orleans, La.

TULSA, UNIVERSITY OF—IT
3115 E. 5th Place, Tulsa, Okla.

UTAH STATE UNIVERSITY—IE
757 E. 7th N., Logan, Utah

UTAH, UNIVERSITY OF—AT
51 N. Wolcott Ave., Salt Lake City, Utah

VALPARAISO UNIVERSITY—EB
608 Lincolnway, Valparaiso, Ind.

VANDERBILT UNIVERSITY—Σ
2408 Kensington Place, Nashville, Tenn.

VIRGINIA, UNIVERSITY OF—A
513 Rugby Rd., University, Va.

WAKE FOREST COLLEGE—IF
Box 7747, Reynolds Br., Winston-Salem, N. C.

WASHINGTON AND LEE UNIVERSITY—II
106 N. Main St., Lexington, Va.

WASHINGTON STATE UNIVERSITY—IT
604 California St., Pullman, Wash.

WASHINGTON, UNIVERSITY OF—BB
4502—20th, N.E., Seattle, Wash.

WAYNE STATE UNIVERSITY—ΔN
266 E. Hancock, Detroit 2, Mich.

WEST VIRGINIA UNIVERSITY—ΔΘ
36 Campus Dr., Morgantown, W. Va.

WESTERN KENTUCKY STATE—ZE
P. O. Box 296, Bowling Green, Ky.

WESTERN MICHIGAN UNIVERSITY—EV
225 West Walnut, Kalamazoo, Mich.

WILLIAM AND MARY, COLLEGE OF—I
No. 6, Fraternity Row, Williamsburg, Va.

WITTENBERG UNIVERSITY—IZ
1027 N. Fountain, Springfield, Ohio

WOFFORD COLLEGE—N
College Box 574, Spartanburg, S. C.

IIKA COLONIES

ADRIAN COLLEGE
1324 Williams St., Adrian, Mich.

FERRIS STATE COLLEGE
607 S. Michigan
Big Rapids, Mich.

OLD DOMINION COLLEGE
1966 West 45th Street, Norfolk, Virginia

SOUTHWEST TEXAS STATE COLLEGE
San Marcos, Texas

THE UNIVERSITY OF IDAHO
630 Elm Street, Moscow, Idaho

CITY ALUMNI ASSOCIATIONS

ALBUQUERQUE, N. M.
Paul Arnold, 1316 Lafayette Drive, N.E. Meetings 4th Thursday, 7:30 p.m., Beta-Delta Chapter House, 600 University, N. E.

ATLANTA, GA.
Eugene C. Clarke, Jr., 521-2195, Atlanta 1, Ga. Meetings 1st Mon. each month, 12:00 noon.

BALTIMORE, MD.
Ronald B. Yates, 303 Stanmore Rd., 821-8451. Monthly meetings, 1st Thurs. 6:00 p.m., Engineers Club, 11 W. Mt. Vernon Sq.

BATON ROUGE, LA.
J. M. Barnett, c/o Barnett Printing Co. Baton Rouge, La.

BIRMINGHAM, ALA.
William T. Davis, Suite 909, Bank for Savings Bldg., Birmingham, Alabama 35203. Meetings 6:00 p.m., Vulcan Restaurant, every 3rd Mon. in odd months; 12:15 p.m., Moulton Hotel, even months.

CHARLESTON, W. VA.
C. W. Miller, 1602 Smith Rd. Noon meetings last Thurs. each month, Quarrier Diner.

CHARLOTTE, N. C.
Robert H. Westbrook, Westbrook-Norton Inc., 109 W. 3rd St. Meetings 1st Fri. each month, Anchor Inn at 12:30.

CHATTANOOGA, TENN.
G. M. Adcock, P. O. Box 6003, 16 Patten Parkway. Meetings 2nd Tuesday each month, Delta Epsilon House, 900 Oak St.

CHICAGO, ILL.
John Roger Solin, 430 South 6th, LaGrange, Ill.

CINCINNATI, OHIO
Don Brown, Federal Reserve Bk. Bldg., phone EA 1-2747. Luncheon weekly 12:30 Thursday, Cuvier Press Club.

COLUMBIA, S. C.
Frank Jordan, Columbia Bldg.

DALLAS, TEXAS
Matthew J. Kavanaugh, III, 1606 Currin Drive. Tel. EM 1-4854.

DELAWARE VALLEY
John Walden, Parkway Apts. 6-A, Kings Highway and Park Drive, Haddonfield, N. J.

DENVER, COLORADO
Manual Boody, 4520 Grant Street, Denver, Colorado 80216

DES MOINES, IOWA
Larry Duncan, R. No. 4, Knoxville, Iowa

FT. LAUDERDALE, FLA.
E. Gex Williams, Jr., 2312 Wilton Drive, Fort Lauderdale, Florida 33305

HIGH POINT, N. C.
Philip V. Mowery, 108 Pine Valley Rd.

HUNTINGTON, W. VA.
Charles Basham, 1316 Huntington Ave.

HUNTSVILLE, ALA.
Walter J. Price, Jr., 719 Cleermont Dr., TE, Huntsville, Ala. 2nd Tuesday each month, 7:30 p.m.

IOWA CITY, IOWA
Luncheon meetings third Thurs. each month, University Athletic Club.

JACKSON, MISS.
Marvin E. Stockett, P. O. Box 1411, Jackson, Miss.

JACKSONVILLE, FLA.
Richard E. Miller, Sr., 3986 Blvd. Center Dr.

KANSAS CITY, KANS.
George Zahn, 9538 Granada, Leawood, Kans.

KANSAS CITY, MO.
Leland S. Bell, 9230 Somerset, Shawnee Mission, Kansas 66206. Monthly meeting, 1st Friday, 6:00 p.m., John Francis Overland Restaurant, 7148 West 80th St. Weekly luncheon 12:15 p.m., Bretton's Restaurant, 1215 Baltimore.

KNOXVILLE, TENN.
Howard Hurt, 3516 Circle Lake Dr. Meetings 3rd Thurs. each month, 7:30 p.m., Zeta Chapter House.

LAKELAND, FLA.
George Pritchard, 317 W. Maxwell. Meetings 1st Mon. each month, 6:45 p.m., Glass Diner.

LEXINGTON, KY.
J. Paul Nickell, 302 Hart Rd., Lexington 18, Kentucky.

LITTLE ROCK, ARK.
John W. Browning, Jr., State Capitol Bldg. Luncheon meetings last Wed. each month, Little Rock Club.

LOGAN, UTAH
Deon R. Smith, 360 N. Main. Meeting first Thurs. each month, 7:00 p.m., chapter house.

LOUISVILLE, KY.
Randall L. Fox, 4511 Fox Run Rd.

MEMPHIS, TENN.
Ray Vorus, P.O. Box 766, 276-1749 or 323-8630, Meetings 3rd Monday, 6:00 p.m. Grisanti's 1397 Central.

MERIDIAN, MISS.
William M. Shoemaker, Box 551. Meet every six weeks at local restaurants.

MIAMI, FLA.
Donald E. Lohmeyer, Miami International Airport, Box 1333, NE 5-3571.

MIDLAND, TEXAS
Rev. R. Matthew Lynn, 1st Presbyterian Church.

MILWAUKEE, WIS.
Kenneth Corlett, 7825 Hillcrest Drive. Luncheon every Friday noon, City Club.

MINNEAPOLIS, MINN.
Luchian G. Vorpahl, 2609—27th Ave., N.E.

NASHVILLE, TENN.
Robert W. Bruce, Rt. 4, Franklin, Tenn. Weekly luncheons, Thurs., 12:15, Noel Hotel.

NEWARK, N. J.
Vic Gladney, Phone 624-4500. Meetings first Thursday each month 12:15 p.m., Chase Department Store.

NEW ORLEANS, LA.
David R. Rodrigue, 6117 Loraine, Metairie, La. Meetings held four times a year in the evening at 106 W. 56th St.

NIAGARA FRONTIER
E. Thomas Wetzel, II, 2958 Porter Rd., Niagara Falls, 1st Monday each month, Towne House, 24 High St., Buffalo, 7:30 p.m.

NORMAN, OKLA.
Clair M. Fischer, 1001 Elm St.

OGDEN, UTAH
Dr. John D. Newton, 700 Harrison Blvd.

OKLAHOMA CITY
G. Carroll Fisher, 2621 Huntleigh Dr.

OLKAHOMA STATEWIDE ASSOCIATION
Ridge Road, 314 E. 67th St., Tulsa, Okla.

PEORIA, ILL.
Robert Weise, First Fed. S. & L. Assn., Peoria.

PHOENIX, ARIZ.
Skipper T. Wall, 3002 W. Lisbon Ct., 942-1217. Monthly luncheons last Thurs., Knotty Pines Restaurant.

PITTSBURGH, PA.
George M. Hawker, 421 Janice Dr., Pittsburgh 35. Luncheon meeting 1st working Tues. each month, 12:15 p.m., Stouffer's Restaurant, Wood St. & Forbes Ave.

PORTLAND, ORE.
Milton Reich, 2044 S.E. Sherman. Multnomah Hotel, 2nd Tues. each month, 8 p.m.

PULLMAN, WASH.
Robert J. Hilliard, Box 108, College Station.

RICHMOND, VA.
Sam Flannagan, Address of Alumni Association, P. O. Box 1963, Richmond, Va.

SACRAMENTO, CALIF.
Roy Jacobes, 3980 Bartley Drive. Meeting first Tues. each month, University Club.

ST. LOUIS, MO.
Bruce E. Druckenmiller, 3905 McPherson. Meetings 2nd Mon. each month, call WO 1-8288 for details.

SALT LAKE CITY, UTAH
Gordon R. Elliott, 1414 Desert Bldg. Monthly meetings, Alpha-Tau House, 7:30 p.m.

SAN ANTONIO, TEXAS
Thomas G. Saunders, 358 Irvington Dr., Tel. TA 2-7469 or CA 5-2736. Meeting bi-monthly, time, date, and place announced by mail each time.

SAN DIEGO, CALIF.
Charles W. Muse, Etna Insurance Co., 1st National Bank Bldg., San Diego, Calif. Meetings first Wed. each month, 5:30 p.m., Heidelberg Restaurant.

SAN FRANCISCO, CALIF.
L. Jack Block, 216 Montgomery St. Luncheon meetings, last Friday each month, Press and Union Club, 555 Post Street.

SAN JOSE, CALIF.
Frank C. Gill, 2980 Van Sansul

SEATTLE, WASH.
Dennis Isham, 3030-81st Place, S.E., Apt. No. 7, Seattle, Wash. 98040. Meetings 2nd Tuesday each month, Beta-Beta Chapter House, 6:00 p.m.

SHREVEPORT, LA.
Thomas Leon Barnard, 2848 Lynda Ln. Quarterly meetings at 7:00 p.m., Centenary College.

SPOKANE, WASH.
Gen. Melvin M. Smith, Terminal Annex, Box 2766, Spokane, Wash.

SPRINGFIELD, OHIO
Conrad G. Mattern, Dun & Bradstreet, 97 S. Greenmont.

SYRACUSE, N. Y.
P. D. Fogg, Onondaga Hotel, Syracuse 2. Meeting six times annually.

TALLAHASSEE, FLA.
George Aase, P. O. Box 622.

TOLEDO, OHIO
Robert G. Farran, 3936 Leybourne, Toledo 1.

TOPEKA, KANSAS
David P. Baker, 123 East Seventh, CE 3-9688. Bi-monthly meetings, 7:30 p.m., Capitol Federal Savings Bldg., Branch Office.

TUCSON, ARIZ.
M. H. Baldwin, 2804 East Hawthorne, Tucson, TULSA, OKLA.
George Bauer, 2601 East 15th. Meetings at Gamma-Upsilon Chapter House.

TUSCALOOSA, ALA.
Dr. Gordon King, 250 Highland. Meetings 1st Mon. of alternating months.

WASHINGTON, D. C.
Richard C. Gottschall, 2858 Hunter Mill Rd., Oakton, Va., 22124.

WICHITA, KAN.
R. D. Woodward, 3838 E. Second St. Meeting 3rd Wed. each month, 6:30 p.m., Oriental Cafe, 5405 E. Central.

WILMINGTON, DEL.
Richard J. Clark, 4 Westover Circle.

GREEK ALPHABETICAL CHAPTER LISTING

NOTE: First column is the date of installation. The date in parentheses specifies year charter revoked.

1868—ALPHA, University of Virginia
1869—BETA, Davidson College
1871—GAMMA, College of William and Mary
1871—DELTA, Birmingham-Southern College
1873—EPSILON, Virginia Polytechnic Institute (1880)
1874—ZETA, University of Tennessee
1878—ETA, Tulane University
1878—THETA, Southwestern at Memphis
1885—IOTA, Hampden-Sydney College
1887—KAPPA, Transylvania College
1889—LAMBDA, So. Carolina Military Acad. (1890)
1890—MU, Presbyterian College of So. Carolina
1891—NU, Wofford College
1891—XI, University of South Carolina
1891—OMICRON, University of Richmond
1892—PI, Washington and Lee University
1892—RHO, Cumberland University (1908)
1893—SIGMA, Vanderbilt University
1895—TAU, University of North Carolina
1895—UPSILON, Alabama Polytechnic Institute
1896—PHI, Roanoke College (1909)
1898—CHI, University of the South (1910)
1900—PSI, North Georgia Agr. College (1933)
1901—OMEGA, University of Kentucky
1901—ALPHA-ALPHA, Duke University
1902—ALPHA-BETA, Centenary College (1951)
1902—ALPHA-GAMMA, Louisiana State University
1904—ALPHA-DELTA, Georgia School of Technology
1904—ALPHA-EPSILON, No. Carolina State College
1904—ALPHA-ZETA, University of Arkansas
1904—ALPHA-ETA, University of Florida
1904—ALPHA-THETA, West Virginia University
1905—ALPHA-IOTA, Millsaps College
1905—ALPHA-KAPPA, University of Missouri at Rolla
1906—ALPHA-LAMBDA, Georgetown College
1908—ALPHA-MU, University of Georgia
1909—ALPHA-NU, University of Missouri
1910—ALPHA-XI, University of Cincinnati
1910—ALPHA-OMICRON, Southwestern University
1911—ALPHA-PI, Howard College
1912—ALPHA-RHO, Ohio State University
1912—ALPHA-SIGMA, University of California
1912—ALPHA-TAU, University of Utah
1912—ALPHA-UPSILON, New York University (1932)
1913—ALPHA-PHI, Iowa State University
1913—ALPHA-CHI, Syracuse University
1913—ALPHA-PSI, Rutgers University (1959)
1913—ALPHA-OMEGA, Kansas State University
1913—BETA-ALPHA, Pennsylvania State University
1914—BETA-BETA, University of Washington
1914—BETA-GAMMA, University of Kansas
1915—BETA-DELTA, University of New Mexico
1915—BETA-EPSILON, Western Reserve Univ. (1959)

1916—BETA-ZETA, Southern Methodist University
1917—BETA-ETA, University of Illinois
1917—BETA-THETA, Cornell University
1917—BETA-IOTA, Beloit College (1964)
1919—BETA-KAPPA, Emory University
1919—BETA-LAMBDA, Washington University (1961)
1920—BETA-MU, University of Texas
1920—BETA-NU, Oregon State University
1920—BETA-XI, University of Wisconsin (1961)
1920—BETA-OMICRON, University of Oklahoma
1920—BETA-PI, University of Pennsylvania
1921—BETA-RHO, Colorado College (1933)
1922—BETA-SIGMA, Carnegie Institute of Tech.
1922—BETA-TAU, University of Michigan (1936)
1922—BETA-UPSILON, University of Colorado
1922—BETA-PHI, Purdue University
1922—BETA-CHI, University of Minnesota (1936)
1923—BETA-PSI, Mercer University (1941)
1924—BETA-OMEGA, Lombard College (1930)
1924—GAMMA-ALPHA, University of Alabama
1924—GAMMA-BETA, University of Nebraska (1941)
1925—GAMMA-GAMMA, University of Denver
1925—GAMMA-DELTA, University of Arizona
1925—GAMMA-EPSILON, Utah State University
1926—GAMMA-ZETA, Wittenberg College
1926—GAMMA-ETA, University of So. California
1927—GAMMA-THETA, Mississippi State University
1927—GAMMA-IOTA, University of Mississippi
1928—GAMMA-KAPPA, Montana State University
1929—GAMMA-LAMBDA, Lehigh University
1929—GAMMA-MU, University of New Hampshire
1929—GAMMA-NU, University of Iowa
1929—GAMMA-XI, Washington State University
1930—GAMMA-OMICRON, Ohio University
1931—GAMMA-PI, University of Oregon
1932—GAMMA-RHO, Northwestern University
1934—GAMMA-SIGMA, University of Pittsburgh
1935—GAMMA-TAU, Rensselaer Polytechnic Institute
1936—GAMMA-UPSILON, University of Tulsa
1939—GAMMA-PHI, Wake Forest College
1939—GAMMA-CHI, Oklahoma State University
1940—GAMMA-PSI, Louisiana Polytechnic Institute
1940—GAMMA-OMEGA, University of Miami
1941—DELTA-ALPHA, George Washington University
1942—DELTA-BETA, Bowling Green State University
1947—DELTA-GAMMA, Miami University
1947—DELTA-DELTA, Florida Southern College
1947—DELTA-EPSILON, University of Chattanooga
1947—DELTA-ZETA, Memphis State University
1948—DELTA-ETA, University of Delaware
1948—DELTA-THETA, Arkansas State College
1948—DELTA-IOTA, Marshall University
1948—DELTA-KAPPA, San Diego State College

1949—DELTA-LAMBDA, Florida State University
1949—DELTA-MU, University of Southern Mississippi
1950—DELTA-NU, Wayne University
1950—DELTA-XI, Indiana University
1950—DELTA-OMICRON, Drake University
1950—DELTA-PI, San Jose State College
1950—DELTA-RHO, Linfield College
1950—DELTA-SIGMA, Bradley University
1951—DELTA-TAU, Arizona State University
1951—DELTA-UPSILON, Stetson University
1951—DELTA-PHI, Colorado School of Mines (1963)
1952—DELTA-CHI, University of Omaha
1952—DELTA-PSI, University of Maryland
1953—DELTA-OMEGA, High Point College
1953—EPSILON-ALPHA, Trinity College
1953—EPSILON-BETA, Valparaiso University
1953—EPSILON-GAMMA, Texas Tech. College
1955—EPSILON-DELTA, North Texas State University
1955—EPSILON-EPSILON, University of Toledo
1955—EPSILON-ZETA, East Tennessee State University
1956—EPSILON-ETA, University of Houston
1956—EPSILON-THETA, Colorado State University
1958—EPSILON-IOTA, Southeast Mo. State College
1958—EPSILON-KAPPA, Lamar State College of Tech.
1958—EPSILON-LAMBDA, Murray State College
1958—EPSILON-MU, East Carolina College
1960—EPSILON-NU, Georgia State College
1960—EPSILON-XI, Case Institute of Technology
1960—EPSILON-OMICRON, Stephen F. Austin St. Col.
1961—EPSILON-PI, Sam Houston State College
1961—EPSILON-RHO, Idaho State College
1961—EPSILON-SIGMA, Univ. of Tennessee, Martin
1962—EPSILON-TAU, Eastern New Mexico University
1962—EPSILON-UPSILON, Gannon College
1963—EPSILON-PHI, Arkansas State Teachers College
1963—EPSILON-CHI, Kansas State College of Pittsburg
1963—EPSILON-PSI, Western Michigan University
1963—EPSILON-OMEGA, East Central State College
1963—ZETA-ALPHA, General Motors Institute
1963—ZETA-BETA, Delta State College
1964—ZETA-GAMMA, Eastern Illinois University
1964—ZETA-DELTA, Parsons College
1965—ZETA-EPSILON, Western Kentucky State College
1965—ZETA-ZETA, Southwest State College
1965—ZETA-ETA, Little Rock University

COLONIES:

Ferris State College—Big Rapids, Michigan
Southwest Texas State College—San Marcos, Texas
University of Idaho—Moscow, Idaho
Old Dominion College—Norfolk, Virginia
Adrian College—Adrian, Michigan

CURRENT S. M. C.'s



ALPHA—James Chaffin, Jr.
BETA—James B. Martin
GAMMA—William A. Lott
DELTA—Jim Wilson
ZETA—Dick Pearson
ETA—Earl A. Stoltz, Jr.
THETA—Martin Frederic Wehling
IOTA—W. W. Townes, V
KAPPA—Edward Eckenhoff
MU—Walter B. Todd, Jr.
NU—John Land
XI—Larry Weldon
OMICRON—Harry Greene Lea
PI—Charles Buck Mayer
SIGMA—R. James Mabry
TAU—Thomas A. Harris
UPSILON—William M. Parker, III
OMEGA—David Alexander
ALPHA-ALPHA—Harry M. Murray, Jr.
ALPHA-GAMMA—Steven H. Beadles
ALPHA-DELTA—Roy E. Landers, Jr.
ALPHA-EPSILON—James H. Riddle, Jr.
ALPHA-ZETA—David E. Fitton

ALPHA-ETA—Michael Theodore Neal
ALPHA-THETA—Joseph W. Brand
ALPHA-IOTA—Glen Graves
ALPHA-KAPPA—Anthony E. Kirn
ALPHA-LAMBDA—Larry Yoder
ALPHA-MU—Tom Haygood
ALPHA-NU—James L. King
ALPHA-XI—Joseph Burnett
ALPHA-OMICRON—Hugh Gordon Leffler
ALPHA-PI—George Graves
ALPHA-RHO—David Sweeney
ALPHA-SIGMA—Ken Moulton
ALPHA-TAU—Wallace T. Boyack
ALPHA-PHI—Arvon Glaser
ALPHA-CHI—Tony Felicetti
ALPHA-OMEGA—Frank M. Beaver
BETA-ALPHA—George Sargent Sibley
BETA-BETA—Lynn Northdruff
BETA-GAMMA—Gregory F. Sipe
BETA-DELTA—Ken Gattas
BETA-ZETA—Danny R. Dixon
BETA-ETA—John S. Almon
BETA-THETA—Bill Frayer
BETA-KAPPA—Thomas L. Wieher
BETA-MU—James M. Windham
BETA-NU—Brian J. Traynor
BETA-OMICRON—Adrian Sabater
BETA-PI—Francis J. Furey
BETA-SIGMA—Leroy P. Gunner
BETA-UPSILON—Vernon C. Bry, Jr.
BETA-PHI—Stephen Lynch
GAMMA-ALPHA—Joe B. Hall
GAMMA-GAMMA—Thomas C. Singer II
GAMMA-DELTA—Stephen E. Lyders
GAMMA-EPSILON—David N. Olsen
GAMMA-ZETA—Richard E. Franta

GAMMA-ETA—Richard A. Burt
GAMMA-THETA—Melvin Payne
GAMMA-IOTA—Cecil Charles Brown, Jr.
GAMMA-KAPPA—Paul Fuglestad
GAMMA-LAMBDA—Richard B. Lewis
GAMMA-MU—Michael Hartson
GAMMA-NU—Glen E. Clark
GAMMA-XI—Edward Howard Stock
GAMMA-OMICRON—Pat Shannon
GAMMA-PI—Don R. Simonson
GAMMA-RHO—James W. Grebe
GAMMA-SIGMA—Alden D. Pelug
GAMMA-TAU—Frederick G. Boyce
GAMMA-UPSILON—Bill Mildren
GAMMA-PHI—Ronald E. Shillinglaw
GAMMA-CHI—Mike Dixon
GAMMA-PSI—Terry Cheatham
GAMMA-OMEGA—James G. Stipp
DELTA-ALPHA—Proctor D. Robison
DELTA-BETA—Fred J. Griffiths
DELTA-GAMMA—Gary M. Sedam
DELTA-DELTA—Dennis Ferguson
DELTA-EPSILON—Carl J. Kempf, Jr.
DELTA-ZETA—Tom Watson
DELTA-ETA—Robert Wharton Tribit
DELTA-THETA—Brian Mullen
DELTA-IOTA—Harry Truman Chafin
DELTA-KAPPA—Ron Long (Suspended)
DELTA-LAMBDA—Ray W. Hayes
DELTA-MU—Patrick Allyn Sheehan
DELTA-NU—John E. Kotwick
DELTA-OMICRON—W. Lewis Hancock, Jr.
DELTA-XI—R. Jerry Konkin
DELTA-PI—David S. Mettler
DELTA-RHO—Dennis Clark Nelson
DELTA-SIGMA—Robert H. Bloom

DELTA-TAU—David Lee Stauffer
DELTA-UPSILON—Glenn Garvin
DELTA-CHI—Rich Tompsett
DELTA-PSI—Charles Anthony Randle
DELTA-OMEGA—Bob Harris
EPSILON-ALPHA—Christopher McCurdy
EPSILON-BETA—Paul F. Kahle
EPSILON-GAMMA—Larry Ross Craig
EPSILON-DELTA—Ernest Kuehne
EPSILON-EPSILON—John Long
EPSILON-ZETA—Joseph Daniel Mahoney
EPSILON-ETA—Leslie W. Bohn
EPSILON-THETA—David D. Howe
EPSILON-IOTA—Dan McGehee
EPSILON-KAPPA—Robert Dyer
EPSILON-LAMBDA—Mike Cherry
EPSILON-MU—Steve Westfall
EPSILON-NU—Russell B. Gladding, Jr.
EPSILON-XI—Richard K. Mason
EPSILON-OMICRON—Gary Evers
EPSILON-PI—Dallas W. Garrett
EPSILON-RHO—Dante Cantrill
EPSILON-SIGMA—Danny Truett
EPSILON-TAU—Doug A. Easley
EPSILON-UPSILON—David F. Dieteman
EPSILON-CHI—Ross Honea
EPSILON-PHI—Stephen H. Ehart
EPSILON-PSI—Robert A. Kotz
EPSILON-OMEGA—Charles E. Moore
ZETA-ALPHA—Roger B. Fox
ZETA-BETA—Jeff Williamson
ZETA-GAMMA—Donald B. Maddox
ZETA-DELTA—Craig Spicer
ZETA-EPSILON—Jim Coleman
ZETA-ZETA—Fred Parrett
ZETA-ETA—Ken Oliver

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